

THE FLORISTS' REVIEW

SUBSCRIPTIONS
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REG U S PAT OFFICE

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.
FLORISTS' PUBLISHING CO., 520 Caxton Building, 508 South Dearborn St., CHICAGO

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CHICAGO, APRIL 5, 1917.

NO. 1010.

HARDY LILIES

Lilium Auratum	Doz.	100	1000
8 to 9-inch, 100 bulbs to case....	\$0.85	\$6.00	\$55.00
Lilium Rubrum, Melpomene or Magnificum	Doz.	100	1000
8 to 9-inch, 200 bulbs to case...	\$0.85	\$ 6.00	\$55.00
9 to 11-inch, 140 bulbs to case...	1.60	9.00	85.00
Lilium Speciosum Album			
8 to 9-inch, 200 bulbs to case...	1.50	8.50	80.00
9 to 11-inch, 140 bulbs to case...	1.75	12.00	

Case lots at 1000 rate.

A. HENDERSON & CO., 211 N. State St., Chicago

Mrs. C. C. Pollworth

The large early yellow mum that pays.

Strong 2 1/4-in. plants ready to go out now, 25 for \$4.00; 100 for \$15.00. Don't miss it.

EARLY FROST, fine early White. Fine 2 1/4-in. plants, ready now, \$3.50 per 100; \$30.00 per 1000.

We have all the best commercial varieties.

C. C. Pollworth Co., Milwaukee, Wis.

GIGANTEUM—

7-9.....	Case of 300, \$16.00;	per 100, \$6.50
8-9.....	Case of 250, 17.50	
9-10.....	Case of 200, 19.00	

MAGNIFICUM—

8-9.....	Case of 200, \$10.50; per 100, \$6.00
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CALADIUM ESCULENTUM—

5-7.....	\$1.75 per 100; \$15.00 per 1000
7-9.....	3.00 per 100; 28.00 per 1000

Full line of Chrysanthemum and Carnation Cuttings.

Write for list and prices.

Wm. F. Kasting Co. 568-570 Washington St., BUFFALO, N. Y.

See our display adv.
this issue

THE E. G. HILL CO.

RICHMOND,

INDIANA

FOR

Lily Bulbs

WRITE WARD

ROOTED CARNATION CUTTINGS

Clean, healthy stock. 100 - 1000

White Wonder, Ward, Beacon, Matchless and all standard varieties.....	\$3.00	\$25.00
Yellow Prince, selected stock.....	4.00	35.00
Rosette, selected stock.....	4.00	35.00
Enchantress Supreme, selected stock.....	3.50	30.00
Pink Delight.....	5.00	40.00
Good Cheer.....	4.00	35.00
Benora, selected stock.....	8.50	80.00

All the good new ones at market prices. Ask me about them. I can tell you which ones will pay to grow.

See classified list for Seasonable plants, rooted cuttings, seeds and bulbs. Write for complete stock circular.

SATISFACTION GUARANTEED

ROMAN J. IRWIN, 108 W. 28th St., New York City

SPECIAL OFFER 2-Inch Carnation Plants

Philadelphia, Matchless, Champion, White Wonder and Enchantress, at \$30.00 per 1000

Nancy—Good Cheer, \$50.00 per 1000

MERRY CHRISTMAS, \$150.00 per 1000

Cash or C. O. D.

W. J. & M. S. VESEY, Fort Wayne, Ind.

Seasonable Suggestions

LAWN GRASS SEED

Perpetual green.....Bulk, 17c per lb.; cartons, 18c

LILIUM MAGNIFICUM

9-11, per 100.....\$9.00; per case of 125 bulbs.....\$10.65

GREEN BAMBOO STAKES

1 1/2-ft.....	\$3.50 per 1000	2 1/2-ft.....	\$5.00 per 1000
2 -ft.....	4.00 per 1000	3 -ft.....	6.25 per 1000

THE W. W. BARNARD CO., SEEDSMEN, 231-235 W. Madison St., Chicago



There are three times as many more houses back of these. The wide one at the left is the first one of the plan to replace all the houses with up-to-date ones. This one is 36x109 feet. Put it up themselves. It's a splendid job.

Does Advertising Pay? One Florist's Answer.

"O H, he's just one of them college fellers come back all puffed up with a lot of fool new fangled notions. Why, he is even advertising in the daily papers. Now that's just throwing money away. If people want violets, they don't have to be told that a florist sells them. They sure wouldn't expect to find them at an insurance agent's."

That's the kind of talk you heard not so long ago about S. F. Stephens' Son, who is certainly a live wire chap. He is one of the kind who is full of pep and modern ideas about selling.

Last October I stopped off there on my way from Chicago, and had one of the most delightful talks with Father & Son.

An old wooden house had been torn down and replaced by one of our Semi-Iron. That's why I was there. Plans are all planned for a gradual removal of all the old-timey houses; and modern ones substituted.

Everywhere about the place there were continual evidences of a carefully thought out, well working system. There was that same snap and activity about the men in their work that you find in present day up-to-date business concerns; whether it be the Steel Industry or Liggett's Drug Stores.

Then there was a big book pasted full of ads that had been run in the daily papers. What a joy it was to look at it; from the very first little two-inch one, right up to what they are doing now!

There was nothing particularly clever about them. No, not that kind of advertising. None of the trickeries sometimes resorted to, to attract attention. They were just frank, sunny-faced ads, that said what they had to say in the same convincing way young Mr. Stephens talks.

People liked him from the start. They also liked the kind of stock he sold. It was exactly the same superior kind he had said he would sell them. They liked the kind of **very particular, considerate treatment** they received; whether it was for a single potted geranium or dozens of American Beauties. They liked the helpful help hints so courteously offered. Just naturally, people buy most where they like most.

"Fool new fangled notions" become **sound business sense**, when they make the cash register ring merrily.

It's ringing for S. F. Stephens & Son. That's their answer to your question, "Does Advertising pay?" And don't forget—we build greenhouses.

Lord & Burnham Co.

Builders of Greenhouses and Conservatories

SALES OFFICES

NEW YORK
42d Street Bldg.

BOSTON
Tremont Bldg.

PHILADELPHIA
Widener Bldg.

DETROIT
Penobscot Bldg.

ROCHESTER
Granite Bldg.

CLEVELAND
Sweetland Bldg.

TORONTO
Royal Bank Bldg.

CHICAGO
Continental and Commercial Bank Bldg.

MONTREAL
Transportation Bldg.

FACTORIES: IRVINGTON, N. Y. DES PLAINES, ILL. ST. CATHARINES, CANADA

SELECTED STRAINS of FLORISTS' FLOWER SEEDS



SPENCER SWEET PEAS

New Giant Waved or Spencer SWEET PEAS

There is no other flower that ranks greater in importance to the florist than Sweet Peas. Since the introduction of Countess Spencer some years ago, they have steadily grown in favor. The florist may obtain any of his favorite colors of the Grandiflora type in the Spencers.

Flowers gigantic in size (often 2 inches in diameter), stems stiff, 12 to 15 inches long; the foliage and flower extraordinary in appearance.

WHITE

White Spencer. Clear white.	Oz.	$\frac{1}{4}$ lb.	Lb.
A variety that the florist should grow. Much superior to any of the Grandiflora varieties.....			
	\$0.15	\$0.50	\$1.75
Etta Dyke. Pure white	.15	.50	1.75

PINK

Countess Spencer. The original giant-flowered pink Spencer	.15	.50	1.75
Elfrida Pearson. Beautiful pale pink Spencer.....	.25	.75	2.50
Florence Morse Spencer. Distinct shade of blush pink.....	.20	.60	2.00
George Herbert Spencer. Rosy pink.....	.20	.60	2.00
Mrs. Routzahn Spencer. Blush pink, shading to apricot; grand variety20	.60	2.00

ORANGE AND SALMON

Helen Lewis Spencer. Best of the orange pinks.....	.20	.60	2.00
Thomas Stevenson. Darker and deeper than Helen Lewis..	.35	1.25	4.00
Stirling Stent. Glorious deep salmon25	.75	2.50

BICOLOR

Blanche Ferry Spencer. A splendid bicolor; standard pink, wings white..	.15	.50	1.75
Mrs. Cuthbertson. One of the finest bicolors. Standard rose-pink, white wings.....	.25	.75	2.50

BLUE AND PURPLE

Margaret Madison. Clear azure blue.....	.30	1.00	3.00
Captain of Blues Spencer. Bright purple.....	.15	.50	1.75

YELLOW

Primrose Spencer. Best yellow Spencer to date.....	.20	.60	2.00
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MAROON

Othello Spencer. Rich, velvety maroon. Fine, large flowers of splendid form.....	.20	.60	2.00
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LAVENDER

Asta Ohn Spencer. The best lavender for the florist.15	.50	1.75
Florence Nightingale. Rosy lavender; splendid large flowers.....	.20	.60	2.00

CRIMSON AND SCARLET

King Edward Spencer. A most popular variety; bright crimson....	Oz.	$\frac{1}{4}$ lb.	Lb.
	\$0.15	\$0.50	\$1.75
Vermilion Brilliant. Considered the most brilliant scarlet.....	.35	1.25	4.00

S. & W. CO.'S SPENCER MIXTURE SWEET PEAS

A mixture carefully proportioned of all the best, most distinct varieties. Oz., 15c; $\frac{1}{4}$ lb., 50c; lb., \$1.50.

Wholesale Seed Catalogue Free on Request.

Stumpp & Walter Co 30-32 Barclay St., NEW YORK

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 508 South Dearborn Street
 CHICAGO

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Carnations -- Roses

CATTLEYAS--VALLEY--LILIES

RUSSELL-SWEET PEAS-BEAUTIES

PHALAENOPSIS, White

CURRENT PRICE LIST

In Effect Week of April 9, 1917

Russells—		Per doz.	Beauties—		Per doz.	Jonquils, Daffs.....		Per 100
Extra Long, 36 to 40-in.....		\$4.00	Specials.....		\$6.00	Tulips.....		\$ 3.00
Long.....		3.00	86-inch.....		5.00	Freesia, long, strong stock.....	\$ 3.00 @	4.00
Medium.....	\$1.50 @	2.00	80-inch.....		4.00	Dutch Hyacinths.....	4.00 @	6.00
Short.....	.75 @	1.00	24 to 28-inch.....		3.00	Easter Lilies.....	10.00 @	12.00
			Short.....	\$0.75 @	1.50	Violets.....	.50 @	.75
Milady		Per 100	Miniature Roses—		Per 100	Sweet Peas.....	1.00 @	1.50
Richmonds	} Long.....	\$10.00 @	Geo. Elger.....		\$2.00	Snapdragondoz., \$1.00 @	\$1.50	
Brilliant		8.00	Cecile Brunner.....		3.00	Smilax.....doz.,	3.00	
Sunbursts		4.00 @	Baby Doll.....		3.00	Adiantum.....		1.00
Ophelia	Short.....	6.00	Fireflame.....		4.00	Adiantum Hybridum.....		1.50
Killarney	} Long.....	8.00 @	Orchids—		Per doz.	Farleyense.....	10.00 @	12.00
White Killarney		6.00	Cattleyas.....		\$6.00	Farleyense, short.....	6.00 @	8.00
Aaron Wards		3.00 @	Phalaenopsis, white.....		3.00	Galax, green and brown, 1000,	\$1.50	.20
						Leucothoe.....		.75
			CARNATIONS, Fancy.....		Per 100	Mexican Ivy.....		.75
			Our Selection.....		\$4.00	Flat Ferns.....1000,	\$3.50	.85
			Splits.....		3.00	Wild Smilax.....per case,	5.00	
			VALLEY, First.....		1.50			
			Second.....		6.00			
					4.00			

For Extra Long Special Roses we charge accordingly.

FLORISTS' SUPPLIES

During the spring everyone is busy. No time to make up your Magnolia Wreaths for Memorial Day.

We have ready for shipping a very fine selection of made-up Wreaths.

Special 12 to 21-inch Wreaths, as per cut.

Per dozen, \$15.00

Choice Magnolia Leaves

15-lb. hamper, \$3.00

Cape Blumens--Immortelles

Sphagnum Moss, per bale, \$1.35



POEHLMANN

Send All Orders for Cut Flowers and

Supplies to City Store, 72-74 E. Randolph St.,

Chicago

L. D. Phone

Randolph 35

ROSE PLANTS GRAFTED AND OWN ROOT

THE POEHLMANN QUALITY, KNOWN FAVORABLY THROUGHOUT THE LAND

PRICES IN EFFECT JANUARY 25, 1917

GRAFTED—2½-inch Russell\$150.00 per 1000
 Lots of 5000 or more..... 145.00 per 1000
GRAFTED—2½-inch Ophelia, Aaron
 Ward, Milady, Killarney, White Killar-
 ney, Brilliant, Cecile Brunner, Richmond 120.00 per 1000
 Lots of 5000 or more..... 110.00 per 1000
 These prices are absolutely net cash.
 For 3½-inch stock an additional \$50.00
 per 1000 will be charged.

OWN ROOT—2½-inch Killarney, White
 Killarney, Brilliant, Ophelia, Aaron
 Ward, Milady, Richmond, Cecile Brun-
 ner\$7.00 per 100; 65.00 per 1000
 Lots of 5000 or more..... 62.50 per 1000
 Sunburst, own root.....\$10.00 per 100; 90.00 per 1000
 Orders will be booked in strict rotation and none but well
 established plants, ready for a shift or ready to
 be benched, will be shipped.

MUM ADVERTISEMENT WILL APPEAR IN LATER ISSUES.

PLANTS

RAMBLER ROSE, Baby Types..50c, 75c, \$1.00, \$1.50, \$2.00
LILACS.....\$2.00, \$2.50, \$3.00 each
CROTONS, well colored, 4-inch\$4.80 per doz.
 5-inch60c and 75c each
PANDANUS VEITCHII—4-inch..... \$0.35 each
 5-inch60c, .75 each
 6-inch 1.00 each
 7-inch 1.50 each
 8-inch 2.00 each
RUBBER PLANTS—5-inch ..50c, 75c, \$1.00, \$1.50, 2.00 each

ENGLISH IVY—4-inch\$15.00 per 100
ASPARAGUS SPRENGERI—3-inch pots..... 7.00 per 100
 4-inch pots 10.00 per 100
ASPARAGUS PLUMOSUS—2½-inch pots 3.50 per 100
 3-inch pots 8.00 per 100
 6-inch made-up pots..... 35.00 per 100
TABLE FERNS—2½-inch pots 4.00 per 100
 3-inch pots 8.00 per 100
 4-inch pots 15.00 per 100
AUCUBAS—Well berried.....\$1.00, \$1.25, \$1.50 to 3.00 each

PALMS—PALMS

STRONG - HEALTHY - CLEAN

KENTIA FORSTERIANA Single Plants

2¼-inch pots, \$1.50 per doz.; \$12.00 per 100; \$100.00
 per 1000.

Leaves	Ins. high	Each
6-inch pots 6-7	80-82	\$ 1.50
8-inch tubs 6-7	42-46	4.00
8-inch tubs 6-7	48-50	5.00
9-inch tubs 6-7	50	heavy... 7.00
15-inch tubs 6-7	Ft. high 8	heavy... 40.00
15-inch tubs 6-7	9-10	heavy... 50.00

KENTIA BELMOREANA Single Plants

2¼-inch pots, \$1.50 per doz.; \$12.00 per 100; \$100.00
 per 1000.
 3-inch pots, 5 leaves, 10-12 inches high. \$2.50 per
 doz.; \$18.00 per 100; \$150.00 per 1000.
 4-inch pots, 5-6 leaves, 16 inches high, 45c
 each; \$5.00 per doz.; \$40.00 per 100.

Leaves	Ins. high	Each
6-inch pots 5-6	26-28	\$1.50

 Specimen Plants, 15-inch tubs, \$75.00 each.

KENTIA FORSTERIANA Made-up Plants

Plants	Ins. high	Each
15-inch tubs 4	72-78	heavy...\$30.00
15-inch tubs 4	75-80	heavy... 35.00

ARECA LUTESCENS

Plants	Ins. high	Each
6-inch pots 4	bushy, 24-26	\$1.25

ASPIDISTRAS

Leaves	Each
5-inch pots, vari. 10-12	\$1.50

PHOENIX ROEBELENI

4-inch pots.....	\$0.50 each
5-inch pots.....	1.00 each

PTYCHOSPERMA ALEXANDRAE

2¼-inch pots.....90c per doz.; \$7.00 per 100

LIVISTONA ALTISSIMA

2¼-inch pots\$1.00 per doz.; \$8.00 per 100

LIVISTONA ROTUNDIFOLIA

4-inch.....50c each

STEVENSONIA GRANDIFOLIA

4-inch pots50c each

DRACAENAS

	Each	Doz.	100
5-inch Imperialis.....	\$1.00	\$12.00	
4-inch Terminalis.....	.40	4.20	
3-inch Terminalis.....	.25		\$22.00
5-inch Lindenii.....	.80	9.00	
4-inch Godseffiana.....	.25	2.50	

BROTHERS CO.

Send all orders for Plants
 to Greenhouses, P. O. Box 127,

Morton Grove, Ill.

L. D. Phone, Morton Grove 31 J.
 City buyers use Rogers Park 684
 NO TOLL FROM CHICAGO

THE AMERICAN

172 N. Wabash Ave., CHICAGO

Announcement to All Lily Growers

This firm's attitude toward its customers has ever been that of fairness and squareness. You can rely upon us to supply you with the best Lily Bulbs the fields of Japan produce.

October, 1916, to March, 1917

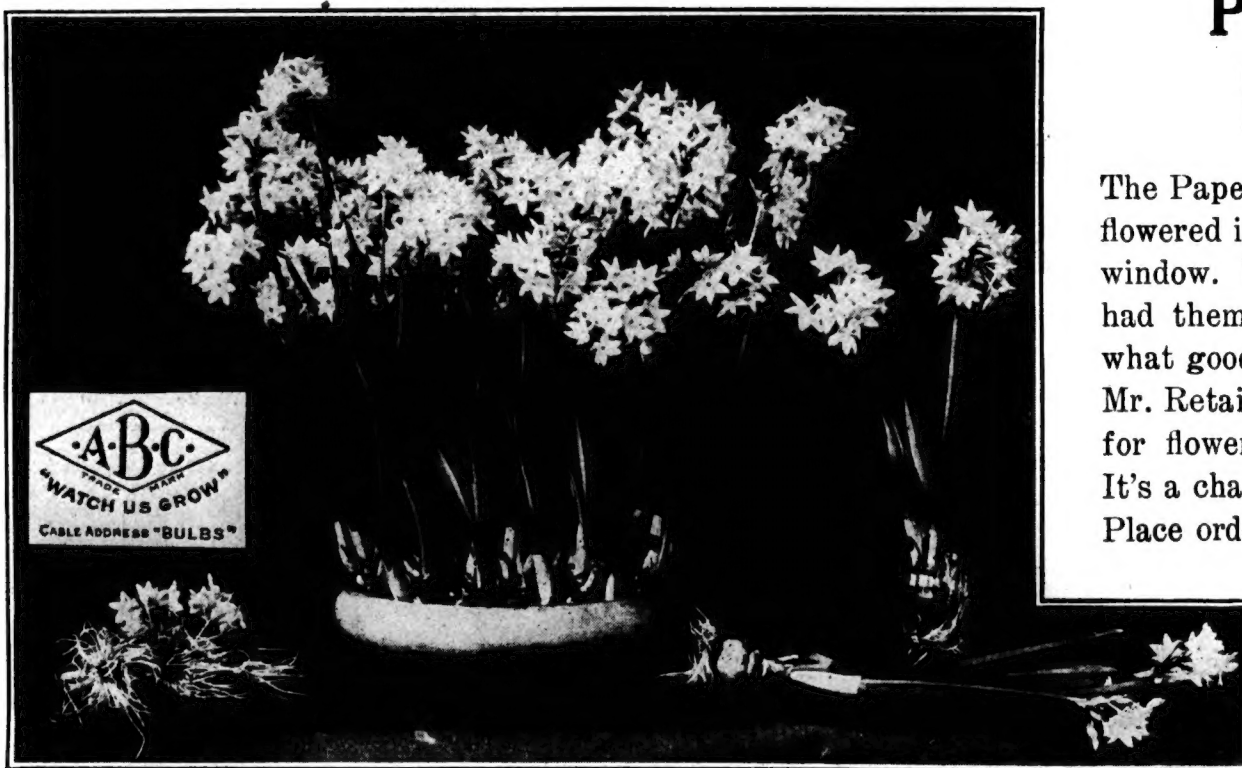
we have booked orders for a total of

753,300 Lily Bulbs

[With the splendid results our bulbs of the 1916 crop are giving, we should easily double this figure before delivery time arrives—and we have arranged for the stock to fill the orders.]

This fact and the picture showing the product of our "A. B. C." brand Lily Bulbs taken a week before Easter, is proof enough to you, **Mr. Florist**, that we should be entrusted with your initial order for Lily Bulbs. If you have already placed your order elsewhere, we recommend you giving us a trial order for a few cases **Now**. Our prices are very reasonable for the good quality of bulbs we sell. We are not in competition with those who sell Lilies based on price. Our efforts and arguments are based on quality. **One more flower produced from one Lily Bulb will pay for three bulbs.**

Our salesmen who are calling upon you, and our men who fill your orders, are men who have had practical experience in the growing end of the Florists' business, and are not connected with us for their talking ability and salesmanship, but for their knowledge of practical floriculture, which enables us to give intelligent answers to inquiries and satisfactory service.

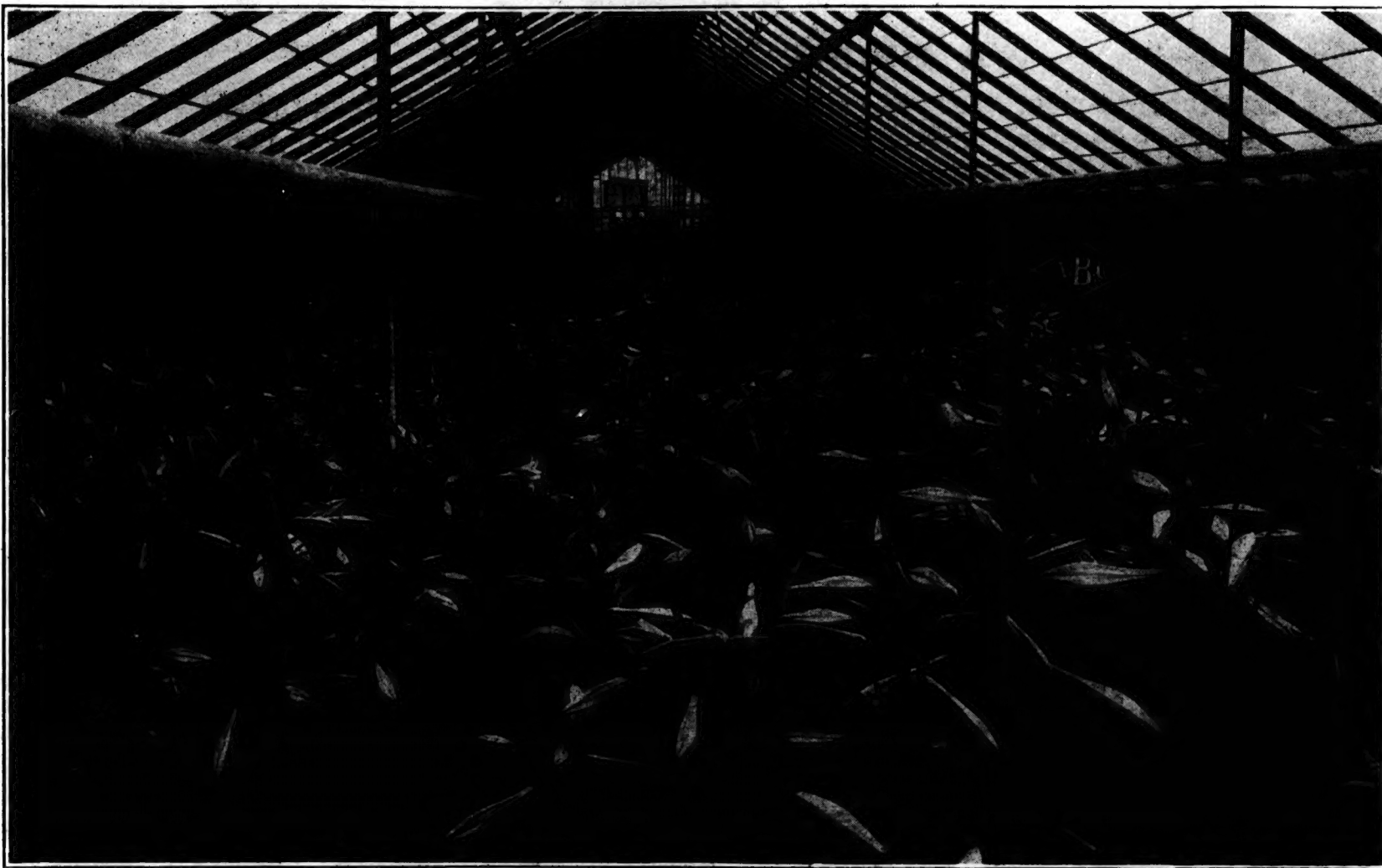


Paper Whites

For sale to the public to grow in water

The Paper Whites shown in this cut were flowered in bowls and glasses in our store window. Note the strong root action. We had them in the window to show Florists what good stock we sell—but why not you, Mr. Retailer, sell the bulbs to the public for flowering in water in the dwelling? It's a chance to work up a good side line. Place order now for bulbs for late summer delivery, and with the bulbs we will send a print of this photo and cultural directions for your use at cost.

BULB COMPANY



A house of "A. B. C." Lilies at the establishment of Damm Bros., Chicago, March 31. Did you ever see better?


Prices Giganteum 1917 Delivery

The prices below are for the highest quality and the most carefully selected bulbs produced. Mail us your order now to insure early delivery in the Fall.

	Per 1000
6- 8.....	\$ 35.00
7- 8.....	37.50
7- 9.....	45.00
8- 9.....	61.00
8-10.....	72.00
9-10.....	85.00
9-11.....	95.00
10-11.....	105.00
11-12.....	125.00

We have on hand all sizes of lily bulbs in storage that we can deliver at a moment's notice in Rubrum, Auratum and Album, as well as Giganteum.

Special prices on lots of 25,000 and 50,000.

THIS CUT SHOWS a fair sample of the Lilies in the above house. Note the length of stem and good quality of flower produced by "A. B. C." Lily Bulbs when given good culture. 

Damm Bros. Lilies are sold by Zech & Mann, 30 E. Randolph Street, Chicago. Ask them if there were any better Lilies this year.



George Damm, of Damm Bros., who knows and grows good lilies.
A. Miller, of the American Bulb Co., who knows and sells good lily bulbs.

THE NEW ROSE ROSE-PINK OPHELIA

A SPORT OF OPHELIA

Color, a beautiful rose-pink. A very vigorous grower; more productive than Ophelia. Only a few more to offer. Get in on the 40,000 limit. Orders filled in rotation.

PRICES OWN ROOT

\$30.00.....	per 100	\$125.00.....	per 500 plants
70.00.....	per 250	250.00.....	per 1000 plants

PRICES GRAFTED

\$35.00.....	per 100	\$150.00.....	per 500 plants
82.50.....	per 250	300.00.....	per 1000 plants

LADY PIERRE

The Medal Winner for best outdoor rose. Is also a good forcing variety, as free as Bon Silene. A copper color. Fine for corsage work. Try a few. \$10.00 per 100.

BREITMEYER FLORAL COMPANY

FRED BREITMEYER, Proprietor

MT. CLEMENS, MICHIGAN

FOR EASTER

BLOOMING AND DECORATIVE PLANTS

SPIRAEAS

Select your items now and mail in your order. Sixty years' experience is your guarantee of satisfaction.

RAMBLER ROSES



SPIRAEAS

Peach Blossom.....\$4.20 @ \$6.00 per doz.
Gladstone.....\$4.20 @ 6.00 per doz.

Hyacinths, assorted, in 3 and 3½-in. pots, at \$6.50 per 100, f. o. b. Chicago.

Daffodils, in 3 and 3½-in. pots, at \$6.50 per 100, f. o. b. Chicago.

Tulips, assorted, in 3 and 3½-in. pots, at \$6.50 per 100, f. o. b. Chicago.

BOXWOOD Bush Form

10-in.....	\$ 0.25 each
10 and 12-in., heavy.....	.35 each
15-in.....	50c each
18-in.....	.75 each
22 and 24-in.....	\$1.00 and 1.25 each

Standards-

18-in. stem, 15-in. crown.....	2.00 each
--------------------------------	-----------

Pyramids

2 ft. high..	\$2.00 each	4 ft. high..	4.00 each
3 ft. high..	3.00 each	5 ft. high..	8.00 each
3½ ft. high..	3.50 each	6 ft. high..	15.00 each

Globes

18-in.....	4.00 each
------------	-----------

LAURO CERASUS

A shrub similar to the Aucuba, with dark green, waxlike leaves, splendid for decorating purposes.

18 and 24-in., bushy plants..\$1.00 and \$1.25 each

AUCUBA JAPONICA VARIEGATA

These semi-hardy evergreen shrubs, with leaves handsomely spotted yellow, are very useful in cool places for ornamental purposes, as they will stand several degrees of frost. We have a large stock of these desirable plants.

18 and 24-in., bushy plants..\$1.00 and \$1.25 each

ROSES
Baby Rambler, 5-in., in bud and bloom, at 35c, 50c and 75c each.



RAMBLER ROSES

P. S.—Send us your Telegraph Delivery transfer orders for Chicago and vicinity. Our Retail Department offers facilities unexcelled for Quality and Service.

THE GEO. WITTBOLD CO.

Long Distance Telephone Graceland 1112

745 Buckingham Place, CHICAGO

THE E. G. HILL CO.

Richmond, Indiana

ROSES

To Florists needing

GRAFTED KILLARNEY, WHITE KILLARNEY and KILLARNEY BRILLIANT

we offer elegant stock, just ready for shipping,
\$12.50 per 100; \$120.00 per 1000.

These three lovely roses are holding their popularity, and returning ample profits for good blooms.

They are our best forcing pink—our only white—with Brilliant in heavy demand.

Also Hoosier Beauty at the same price.

OWN ROOT ROSES

Short, stocky plants, specially grown for florists' forcing or cutting—

Killarney.....	}at \$50.00 per 1000	Hoosier Beauty.....	at \$60.00 per 1000
Killarney, White...			The most profitable red.
Killarney Brilliant..			

Every florist needs to grow some of each of the corsage varieties—every lady “adores” them!

Mlle. Cecile Brunner, the Baby Pink	\$ 4.00 per 100
Tip-Top, “Baby Doll,” in cerise and gold.....	10.00 per 100
Bon Silene, round and red as a cherry.....	4.00 per 100
Tipperary, the dainty Irish Sweetheart, pointed and slender.....	10.00 per 100

Besides these we have the true and tried sorts for fall and summer cutting, in choice plants—

Pink Cochet.....	}\$30.00 per 1000	Kaiserin Augusta.....	\$50.00 per 1000	
White Cochet.....			Rhea Reid.....	40.00 per 1000
W. R. Smith.....			Crimson Queen	40.00 per 1000
		Prince d'Arenberg	30.00 per 1000	

CHRYSANTHEMUMS

In immense quantity, and splendid quality.

Absolutely clean and free from disease; please refer to our catalogue for descriptions and prices.

We are selling rooted cuttings of the Mums at 20% discount on the low priced sorts; on varieties listed at \$8.00 per 100 and over, a flat discount of \$2.00 per 100.

Just a few thousand choice cuttings of Carnations ready this week—

Matchless.....	}\$25.00 per 1000	Alice Coombs.....	\$50.00 per 1000	
Champion			Benora.....	25.00 per 1000
Mrs. Ward.....			Nancy.....	50.00 per 1000

You can afford to add to your planting, for fine carnations will be good property next year.

New Chrysanthemums

READY NOW

YELLOW TURNER

This yellow sport from the famous Wm. Turner is identical with its parent in every respect, except color.

40c per plant \$4.00 per dozen \$30.00 per 100

NOVELTY SINGLES

Mrs. Albert Phillips, Vivian Cook, Rose Walker, Carlotta and Veronica,
25c per plant \$2.50 per dozen \$16.00 per 100

JAPANESE ANEMONES

Wee Wah Graf von Fleming Yellow Prince
50c per plant \$5.00 per dozen

Lillian Doty, \$4.00 per 100; \$30.00 per 1000

All the above ready for immediate delivery from 2½-inch pots.

CHAS. H. TOTTY, MADISON, NEW JERSEY

A. F. J. BAUR

O. E. STEINKAMP

GERANIUMS



AFTER EASTER you will have room on your benches to pot up some Geranium plants for spring sales. We have a fine lot of young plants in 2-inch pots, ready to shift as soon as you get your benches ready to receive them. Prepare to meet the demand, which this spring will be bigger than ever. All our varieties are the very best bedders. We have: Comtesse de Harcourt, white; Berthe de Presilly, rose-pink; Mrs. Barney, cerise; Beaute Poitevine, salmon; A. Ricard, orange-scarlet; Decorator, orange-scarlet; Marvel, deep scarlet; S. A. Nutt, crimson-scarlet—

\$3.00 per 100 \$25.00 per 1000

We are still shipping large quantities of Carnation Cuttings. See our ad in The Review of March 29 for list of varieties and prices. Don't forget—**Merry Christmas** is the coming scarlet. Order yours NOW.

BAUR & STEINKAMP, Carnation Breeders Indianapolis, Indiana

Superiora Magnolia Leaves

—the biggest selling because they are the best!

For your own protection, Mr. Florist, accept "Superiora" Magnolia Leaves only. They are the best—the business-building kind—for you to use. Remember the name, "Superiora." **REFUSE IMITATIONS**

"SUPERIORA" BRAND MAGNOLIA LEAVES ARE SOLD BY EVERY WHOLESALE FLORIST IN THE UNITED STATES AND CANADA

What better proofs than these endorsements by the wholesale trade?

Pittsburgh Cut Flower Co., of Pittsburgh, Pa., writes: "Your 'Superiora' Magnolia Leaves are the best leaves that we have ever handled, and we have had no complaint from any of our customers who bought these leaves from us. We have stored these leaves under all conditions and found that they will not mould; it is a very satisfactory leaf indeed."

Reed & Keller, of New York City, say: "... and we beg leave to acknowledge receipt of your last shipment of Magnolias, and we are indeed pleased to say that they are superior in every way. We further state that our experience in leaves from other dealers has been very unsatisfactory; colors vary and leaves mould quickly, etc."

O. E. Critchell, of Cincinnati, Ohio, writes: "My customers insist on having the 'Superiora' brand of Magnolias, as they claim these are the best, and that they do not dry out or become mouldy, and that every leaf can be used, and when this is taken into consideration, they are also the cheapest, besides being the best."

Geo. H. Angermueller, of St. Louis, Mo., says: "It pleases me to say that I have worked up a splendid business on your 'Superiora' Magnolia Leaves, and I credit my success to the fact that the quality of your leaves has always been entirely satisfactory to my customers, etc."

Michigan Cut Flower Exchange, Detroit, Mich., says: "We have been handling your 'Superiora' Magnolia Leaves for the past six years and find in all this time that we have had no complaints but many compliments on these goods, etc., etc."

New England Florist Supply Co., of Boston, Mass., writes: "Have found 'Superiora' Magnolias the best leaves on the market. The sales on this leaf have been growing with the same rapidity as our business."

Jos. G. Neldinger Co., of Philadelphia, Pa., says: "We have tried all the Magnolia Leaves that are offered, but find your leaves to be far superior to all others, etc., etc."

The McCallum Co., of Pittsburgh, Pa., says: "Other Magnolia preparers have tried to induce us to stock up their goods 'just as good as Dux's' at a cheaper price, but we have in each instance told them frankly that it was a case of quality with us, and that we did not think their leaf would give the satisfaction yours did. We consider our Magnolia trade one of the best assets of our business and will not take a chance of losing it; in fact, our traveling men are often greeted as 'Magnolia Kings.'"

The Kervan Co., of New York City, writes: "We have handled your Magnolia leaves for several years and we take pleasure in announcing that our already long list of satisfied customers continues to grow. Since we have handled your leaves we have never had a complaint, but before that there was dissatisfaction."

L. Baumann & Co., of Chicago, Ill., write: "We regard your 'Superiora' Magnolia Leaves as being unequalled and certainly would not want to have anything else. Your leaves need no recommendation—they speak for themselves."

Wm. F. Kasting Co., of Buffalo, N. Y., writes: "Have always found that the 'Superiora' brand gives our customers entire satisfaction; in fact, they are the best leaves we have been able to obtain in the last few years."

Jos. E. Koppelman, of Providence, R. I., writes: "We feel that we can sell your leaves to people who have used them once without any trouble. They rather pay the difference than to buy other leaves elsewhere, etc., etc."

Henry M. Robinson & Co., of Boston, Mass., write: "We are pleased to state that the quality of your leaves is certainly the best ever manufactured in this country, and it is a pleasure to offer such stock for sale, etc."

The Dale Estate, of Brampton, Ont., writes: "We are glad to state that any 'Superiora' leaves that we have had in the past were always as reported and gave satisfaction in our business."




DR. H. DUX

JOHN M. DUX




MICHAEL M. DUX

The men who built Superiora's Supremacy.

DR. H. DUX COMPANY, Inc., Manufacturers
JACKSONVILLE, FLORIDA



*We thank you
for the best Easter busi-
ness we ever had.
May yours, too, be the
biggest in your history
M. Rice Co
Florists' Supplies That Excel.*


TRICOLOR RIBBONS

Red, White and Blue

Prepare now to meet the great demand for these goods.
We offer all widths for immediate delivery at
attractive prices.

WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.
Salesrooms, 19-25 East 24th Street, NEW YORK



The
Album
of

DESIGNS

Post
Paid
75c

FOURTH EDITION—JUST OUT

The Florists' Review, 508 South Dearborn Street, Chicago, Ill.

MODERN METHODS OF REFRIGERATION

"There are no long waits for the iceman, or short weights from him." That is the long and short of one argument, as expressed by an advocate of the refrigerating machine here described. But much more important claims are made for the apparatus than mere liberation from the iceman.

THERE are varying degrees of up-to-dateness, just as there may be many degrees in the theological idea of perfection. A store in a little outlying town, in the farthest backwoods of Nowhere, might be a leader in its own community, a marvel of advancement and positively up-to-the-minute as judged by local standards and local requirements; yet it might be ridiculed as antediluvian in a fashionable, enterprising metropolis. And between the two extremes, the backwoods store at one end of the scale and the metropolitan store at the other end, there would be numerous degrees of up-to-dateness.

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But the city now under consideration is Boston, the Hub of the Universe, the Modern Athens. And the store to which attention is invited is the new establishment of Penn the Florist, the acme of beauty and modernity even for Boston. Further argument to demonstrate the absolute, unqualified up-to-dateness of the Penn store would be superfluous. The store has been mentioned frequently in *The Review* and is now partly made visible to the readers by means of illustrations.

The Penn store would not be strictly modern, however, if its refrigerating system were not the latest and best to be obtained. Since florists' stock is exceptionally delicate, and extremely susceptible to injury from uncongenial atmospheric conditions, it would be expected that the Penns would start a keen, detective-like search for the best in refrigeration and would not be satisfied till their search was fully rewarded. They searched and they seem to be satisfied.

If the Penns have really discovered what they wanted, there are hundreds of other florists who will wish to know all about the discovery. Many of the more critical florists, perhaps, think they see

serious defects in the ordinary, old-fashioned systems of refrigeration. Some of them may consider the time-honored icebox unsanitary, excessively damp, costly in wear and tear, generally annoying and otherwise unsuitable for their purpose, or they may object to the ammonia fumes of later forms of refrigeration, but they may see no way of escape from present ills without danger of "flying to others that they know not of."

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Yet the makers of the Penn outfit think it is the needed remedy. They state that their device "is strictly hygienic, in that it uses neither ice nor ammonia." The chemical refrigerant used, sulphur dioxide, is said to be securely imprisoned in a hermetically sealed case, where its evil propensities, if it possesses any, have no opportunity to act.

In expressing his approval of the new machine, Mr. Penn seems to lay special stress on its economy of operation as well as its efficiency. One economical feature that is emphasized is the fact that it is not necessary to have the apparatus in motion continually, but only for a sufficient part of the time to

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Flower Store Operated by a New System of Refrigeration.



*We thank you
for the best Easter business we ever had.
May yours, too, be the
biggest in your history
M. Rice Co
Florists' Supplies That Excel.*


TRICOLOR RIBBONS

Red, White and Blue

Prepare now to meet the great demand for these goods.
We offer all widths for immediate delivery at attractive prices.

WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.
Salesrooms, 19-25 East 24th Street, NEW YORK



The
Album
of

DESIGNS

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FOURTH EDITION—JUST OUT

The Florists' Review, 508 South Dearborn Street, Chicago, Ill.

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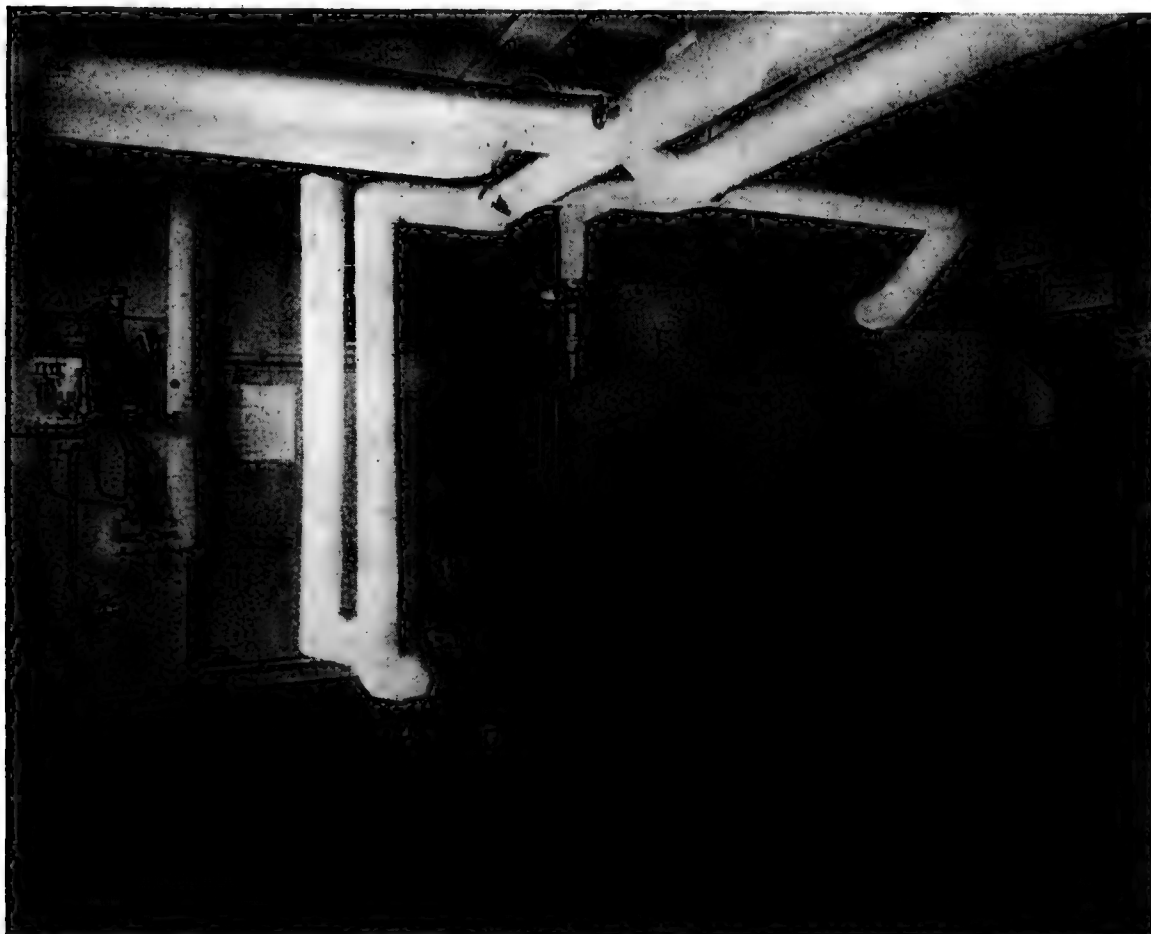
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Cut Flowers from Cuba.

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There is no objection to allowing passengers from Havana to bring cut flowers aboard ship, but it is recommended that the inspectors at Havana be instructed to notify passengers that such flowers must not be landed; and that the inspectors at the Florida ports be instructed not to allow the flowers to be brought ashore. The horticultural inspectors of the state of Florida, who are also collaborators of this department, stationed at the various Florida ports of entry, will be glad to assist in the enforcement of these instructions.

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Wallace R. Pierson, who put in some strenuous days at the spring shows, staging the exhibits representing A. N. Pierson, Inc., Cromwell, Conn., feels well repaid for the effort. He is a firm believer in flower shows as a means of educating the public and the trade and, as the rose occupies the greater part of his attention, a special effort was made to assist in this, the first go-it-alone, exhibition of the American Rose Society, the A. N. Pierson entries being a major feature of the show. The extent of the A. N. Pierson display and the success which attended it may be judged by the following revised list of the awards won:

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 One hundred Ophelia, first.
 One hundred Hoosier Beauty, first.
 One hundred White Killarney, or any white sport of Killarney, first.
 One hundred Sunburst, second.
 Fifty Red Radiance, first.
 Fifty Lady, first.
 Fifty Lady Alice Stanley, first.
 Fifty Mrs. Aaron Ward, second.
 Twenty-five Red Radiance, first.
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 Specimen Tausendschon, first.
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At the New York show Mr. Pierson put his special effort on the rock garden, the rose garden and a trade's display,

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 Rose garden, covering 500 square feet, second.
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 New rose, not in commerce, first, silver medal.
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A Suggestion to Flower Lovers
Clip this out and save for future reference

The
Care of Potted Plants

The cool days of winter are cheered by pretty flowering and foliage plants; but while they are particularly fascinating at this time, it is during the coldest days that the plants require the most attention.

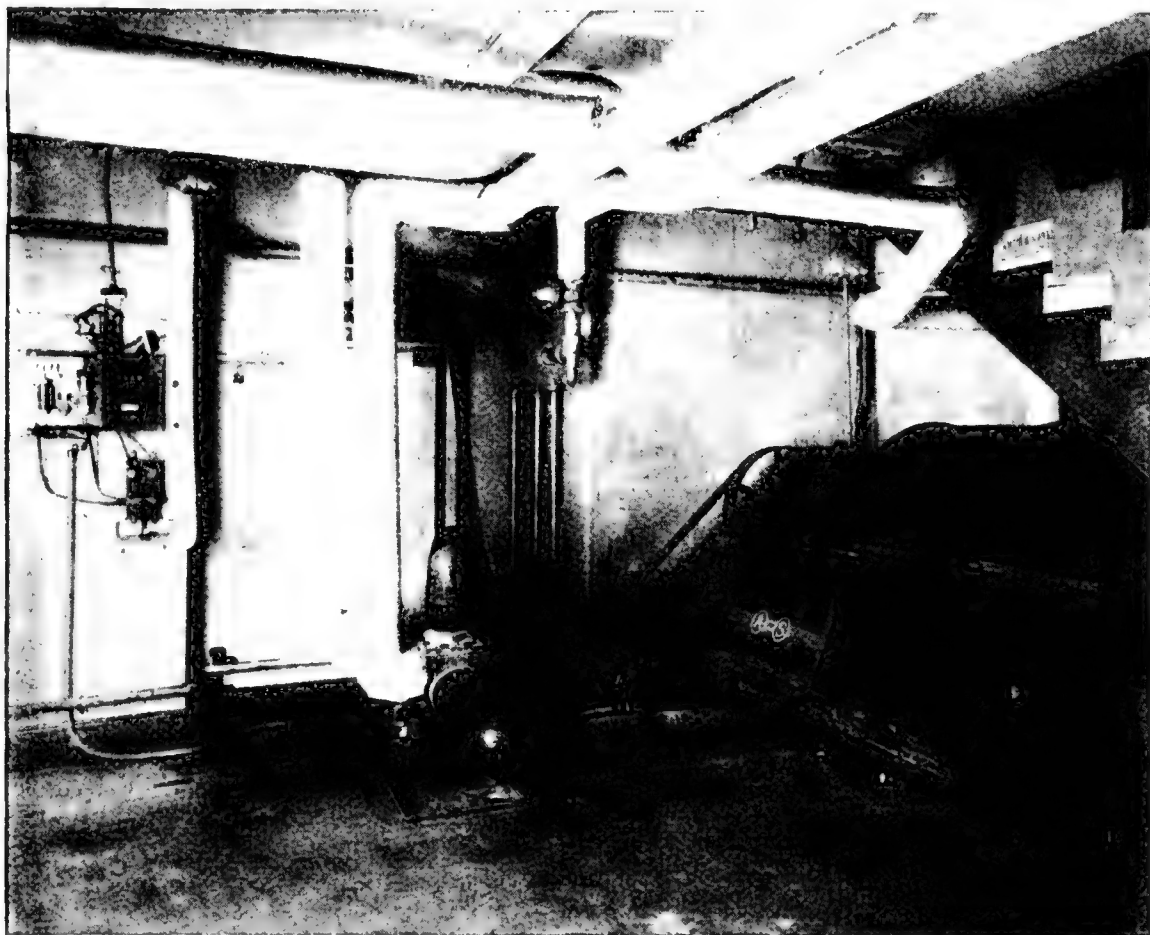
Never allow them to stand in front of an open window or in a cold draught. The intense dry heat in homes on extremely cold days will dry out the soil and wither or permanently injure most plants in a few days.

The pots of plants should be immersed in a pail of water for several minutes on very cold days, while in milder weather, on alternate days, or even twice a week, will suffice to keep the plants in a healthy condition, with the exception of forced plants, such as azaleas or lilacs; these should be thoroughly watered every day.

The Home of the Violet  *Picked Fresh 3 Times a Day*

124 Tremont Street
 Flowers Delivered by Telegraph Anywhere in the United States Upon a Few Hours' Notice

For the Good of the Cause,



Showing the Compact Arrangement of Refrigerating Apparatus in the Penn Store.

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The pots of plants should be immersed in water for several minutes on very cold days, when a cold water bath is impracticable, or on a twice a week basis, to keep the plants in a healthy condition. In the case of plants with such azaleas or bluffs, these should be thoroughly watered every day.

The Home of the Violet



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Picked Fresh 1 Time a Day

For the Good of the Cause.

BAY STATE MEN GO VISITING.

Mr. Sim's Work at Cliftondale.

The garden committee of the Massachusetts Horticultural Society and a few invited guests visited the establishment of William Sim, at Cliftondale, March 31, to see his remarkable display of giant polyanthus primroses. Mr. Sim since starting in business has shown people how to grow certain specialties on a big scale and of the highest quality. He always seems to have something up his sleeve. Princess of Wales violets came first. These he planted to the extent of 100,000. Then came sweet peas. In house after house they are grown as they have never been before in America. Tomatoes, a summer crop, are picked by the ton daily; there are acres of early sweet corn started under glass, acres of gladioli of all the best hybrids and now hardy primulas grown of a quality and in such a quantity as to make visitors veritably gasp.

No less than 25,000 polyanthus, mostly yellow and white in color, are blooming at present. They include some beautiful varieties which are being carefully marked and saved for propagation. One bed 200 feet long, of a pale yellow polyanthus, true to type in every plant, was particularly fine. I measured individual flowers two inches in diameter and many of the stalks stood eighteen inches high. Two houses, each 200 feet long, are devoted to this crop, and a glorious sight they are. The accompanying illustration gives a view of the plants in one of the houses. Others are grown outdoors for later blooming. From these the mulch had not yet been removed.

Auriculas are also being tried out and a 200-foot bed of them contained some fine varieties. These and the primulas are grown outdoors under cheesecloth through the summer. Two large houses are devoted to carnations. These looked well. Varieties grown are Benora, Ward, Matchless, Alice and Beacon. One house is devoted to roses. Several houses were planted to sweet peas. The earliest were in bloom, while others would come in for Memorial day. Single violets occupied several houses and were

blue with flowers for Easter. Sweet peas were coming along to follow them and they looked vigorous.

Following an inspection of the houses, Mr. Sim served refreshments. David R. Craig, for the garden committee, thanked Mr. Sim for the courtesies extended and praised his wonderful display. Remarks were made by W. J. Stewart, James Wheeler, J. K. M. L. Farquhar, W. N. Craig and Thomas Roland.

Mr. Roland's Revere Houses.

After leaving Cliftondale the committee, escorted by Thomas Roland, visited Mr. Roland's new establishment at Revere. Three mammoth houses have been erected here by the Lord & Burnham Co.; every up-to-date idea in building construction has been incorporated in them. One house 63x525 is devoted to roses; another 79x650, thirty-five feet to the ridge, is also planted to roses. This newest house is certainly one of the builders' masterpieces. Roses in the first house are now in their fourth year. They are pruned back quite hard each year and are in splendid condition. In the larger house the roses are in their second year. Flowers of medium quality are wanted and fancy ones are not desired. All the plants were in perfect health. Of Richmond 12,000 are grown. This variety does splendidly here. Ophelia, Ward, Killarney Queen, Double White Killarney, Dark Pink Killarney and Elger are other varieties grown.

The house of sweet peas, 50x600, contains ten rows of plants, which now stand eight to nine feet in height and are smothered with blooms on long stems. Only one or two varieties are grown, Christmas Pink Spencer predominating. Not a sickly plant could be seen in the entire house, from which Mr. Roland estimated there could be cut fully 100,000 stalks at the time of our visit. Everything on this establishment is in as near perfect condition as possible, cleanliness ruling everywhere, as well as quality. Mr. Roland, noted as a pot plant wizard at Nahant, has done wonders at Revere, and both he and his manager, A. A. Livermore, deserve congratulations on the results achieved.

W. N. C.

DISPLAY EASTER MORNING.

The stock advertising folder sold to one florist in a town by a concern not well acquainted with the needs of the trade, carried the sentence, "Our plant display will be arranged for inspection April 6, 7 and 8." Invite customers to view the display on Easter Sunday!

Don't florists read the stock ads they are asked to buy? Or do they read without thinking? Who wants anyone to "inspect" the plant display on Easter Sunday? If the "display" isn't a wreck, sold out and delivered Easter morning, with what will the florist pay for his folders?

Everybody who is in touch with the trade knows that what is needed is not to delay the "inspection" of the display until Easter and the two days preceding, but to start the buying early—the rush at the last minute already is too great for the best interests of the business.

BED OF HARDY PERENNIALS.

I would like to have you give me suggestions in regard to a circular flower bed. It measures sixty feet across and is to be planted to hardy perennials. I would like to have plants that will bloom from spring until fall. What plants would be best for the center and border, if a border is needed? Please tell me how these should be planted to get the best effect, how far apart they should be set and how many plants of each variety would be needed.

W. E. J.—N. Y.

Your bed cannot, in the first season, make so effective and striking a show as one of cannas and other subtropical plants. On the other hand, your bed will be vastly better the second and third seasons. The clumps should be lifted and divided every fourth year. A heavy manuring and deep spading should be given at that time, and a mulch of well rotted manure applied each fall.

You cannot plant a bed of hardy perennials as you would one of cannas, geraniums or coleus. Rings of a particular plant would be ineffective. You should use good-sized clumps containing six to twelve plants each of the bolder plants, dovetailing some lower-growing subjects between them. In the average hardy perennial border it is not advisable to use all tall plants at the back and gradually slope others towards the edge. Most of the taller growing plants do not flower until late summer or fall. For that reason it would be inadvisable to use them only in the central part of the bed. They should have plants of more moderate height alternated. It is well to remember that no one kind of hardy perennial will keep on flowering all summer, as do some annuals and such bedding plants as cannas, geraniums or ageratums. Some kinds, like delphiniums, will, however, give a good second crop.

In a bed of this size some staking will be absolutely necessary to keep the plants presentable. You could materially lengthen the floral display by planting masses of tulips, early and late, narcissi and crocuses for spring flowering, while clumps of such lilies as auratum, speciosum, tigrinum, candidum and Henryi also will materially assist. For early spring effects pansies, double daisies and forget-me-nots could be advantageously used. Do not plant them in mixtures, but in good-sized blocks of one color.



One of William Sim's Two Houses of Polyanthus Cleaned Out this Week.



Decoration by Mrs. M. E. Irby, of the Flower Shop, in One of the Leading Churches at Memphis, Tenn.

The following plants can be used in the bed to make an effective showing the first season. Some of the heleniums, asters or helianthus may become crowded the second year, but the balance should succeed if replanted once in four years:

- 10 *Bocconia cordata*, 8 feet (use in center).
- 100 *delphinium hybrids*, 5 to 6 feet.
- 250 *digitalis*, or foxgloves, 3 to 4 feet.
- 100 *hollyhocks*, 6 to 8 feet.
- 200 *Iris Germanica*, in 4 or 5 varieties, 2 feet.
- 100 *peonies*, in 5 or 6 varieties, 3 to 3½ feet.
- 200 *Phlox paniculata*, in 5 or 6 varieties, 3 to 4 feet.
- 100 *Pyrethrum roseum*, 2 feet.
- 50 *Pentstemon barbatus Torreyi*, 3 to 4 feet.
- 25 *Helianthus rigidus* Miss Mellish, 5 to 6 feet.
- 25 *Helianthus mollis*, 5 to 6 feet.
- 50 *Aster Tataricus*, blue, 6 feet.
- 50 *Aster White Queen*, white, 4 feet.
- 50 *Aster umbellatus*, white, 4 feet.
- 50 *Aster Perry's Pink*, pink, 4 feet.
- 25 *Boltonia asteroides*, 5 to 6 feet.
- 100 *Chrysanthemum maximum* King Edward VII, 3 feet.
- 100 *Aquilegia chrysantha*, 2 to 2½ feet.
- 25 *Helenium autumnale superbum*, 5 to 6 feet.
- 25 *Helenium Riverton Gem*, 4 to 5 feet.
- 25 *Hemerocallis Thunbergii*, 3 feet.
- 25 *Hemerocallis flava*, 3 feet.
- 50 *Platycodon grandiflorum*, 2 feet.
- 50 *Campanula persicifolia*, 2 to 2½ feet.
- 50 *Achillea The Pearl*, 2 to 2½ feet.
- 50 *Anemone Japonica alba*, 4 feet.
- 100 *Lupinus polyphyllus*, 2 to 2½ feet.
- 200 *Funkia subcordata grandiflora*, 1½ feet.

The funkia would make a suitable bordering for your bed. Plant at least ten irises, phloxes, delphiniums, asters, pyrethrums, aquilegias, campanulas and lupinus in a mass, and at least five of such robust subjects as heleniums, helianthus and boltonias. Hollyhocks, digitalis and peonies can be dotted over the bed singly or in small clumps. Many more varieties could be used, but the foregoing list will give you a long succession of flowers, and the use of hardy bulbs, especially Darwin and Cottage tulips, will make it all the more attractive.

C. W.

SOON COMES THE BRIDE.

After Easter come the spring weddings, which provide us with much work until the latter part of June. Church weddings give opportunity for our most

elaborate and artistic decorative work, while bouquets for the bride and bridesmaids call for novel effects and ingenious combinations.

This class of work should be better this year, the general prosperity of the country being considered. When there is money to spend, no parent will be niggardly with the daughter who is about to become a bride. Consequently we may look for a banner season of wedding work to begin right after Easter.

Accompanying is an illustration of the church decorations for a fashionable wedding at Memphis, Tenn. The decorative scheme was designed and carried out by Mrs. M. E. Irby, of the Flower Shop, Memphis.

The aisle decorations were strings of

asparagus. On each of the first six pews there was a bunch of Dorothy Perkins roses with a bow of pink tulle. The same roses were on every fourth pew toward the rear of the church.

The altar decoration had eight candlesticks, which held more than sixty candles. Tall wicker vases at either side of the altar were filled with pink peonies, pink roses and Easter lilies. The background of greens was of palms.

The bouquets for bride and bridesmaids pictured in the accompanying illustration, were designed and made by Miss Kate Harris, also of the Flower Shop, Memphis.

Scottsbluff, Neb.—The Howard Greenhouses have opened a store at 217 Main street.



Wedding Bouquets Designed by Miss Kate Harris, the Flower Shop, Memphis.

SEASONABLE SUGGESTIONS

After Easter.

When the great plant holiday is over, many of the benches present a more or less cyclonic appearance. This is what is hoped for. It gives us a lot of badly needed space for the quantities of bedding plants which have been demanding more space for some weeks. It also gives us a chance to properly bench hydrangeas, rambler and other roses, spiræas and various other plants for Memorial day. Growth between now and May 30 will be much more rapid than it has been and the plants will make a better showing in one week than in a fortnight in February. Take good care of any leftover azaleas. None may be imported next fall, but if you pick the seeds from unsold stock and either set out these old plants or plunge the pots where they can get plenty of syringing and water at the root, they will flower well next year.

Potting Hardy Stock.

No matter whether you grow or buy your hardy perennials, climbers, roses, etc., it is a good guess that you will each year get a number of calls for them when it is too late to move stock safely from the open ground. However, if you have potted a number of each variety, you can plant at any time such perennials as phloxes, larkspurs, columbines, lupines, Shasta daisies, Japanese anemones and others; also such hardy climbers as Clematis paniculata and the Jackmanii hybrids, Ampelopsis Veitchii and A. Engelmannii, Aristolochia Siphon, the climbing loniceras, wistarias, trumpet vines, bitter-sweets, Akebia quinata, etc., as well as hardy roses of any kind. Place these, when potted, in a frame or cool greenhouse, preferably the former, and let your customers know you carry such stock in pots.

Winter-Flowering Begonias.

With the Easter rush over, you may have time to give a little more attention to your plants of such winter-flowering begonias as Gloire de Lorraine, Glory of Cincinnati, Melior and Mrs. Peterson, as well as hybrids of the winter-flowering type. Give these a shift into pots a size larger before they become at all pot-bound. Use a compost consisting chiefly of partly rotted leaves and sand, with a little fine, old manure scattered through it. Keep the plants in a warm, moist house, not heavily shaded, and they will soon fill the new pots with roots. Winter Cheer, Ensign, Optima, Mrs. Heal and other English sorts make small tubers from which new shoots will start. Do not keep these too moist until the growths appear above the soil; then apply water somewhat more freely.

Annuals in Frames.

Some seeds of annuals are of easy germination and the seedlings make a rapid growth. For such varieties early April is a good time to sow in a gentle hotbed. Among these annuals are to be

classed calendulas, French and African marigolds, salvias, zinnias, everlastings in variety, successional sowings of stocks and asters, lupines, cosmos, larkspurs, bachelor's buttons, etc. Some of these can, if desired, be planted out and flowered in the frames. Provided they have a good bed of manure below them and are occasionally watered, they will make a fine growth and will yield a lot of useful flowers before the same varieties sown outdoors come in season.

ROSE SHOW PICK-UPS.

There was a swarm of bees—figuratively—and much honey was gathered at the Philadelphia rose festival, which was so successfully conducted that everyone interested in the undertaking was more than pleased with the results. Said F. R. Pierson, of Tarrytown, N. Y.: "When one saw the crowd that poured in March 24, for example, while Jupiter Pluvius was doing his best to put a damper on everything, one realized it as more than a passing fad and rejoiced in the fact that the effort to elevate and educate the public in horticulture is receiving such practical appreciation."

John F. Horn, of Horn & Bro., of Allentown, Pa., described the show as a perfect cornucopia.

Fred Lautenschlager, of Chicago, received a shock while conversing with the Johnston Heating Co. representative. The fire curtain, in rising, made a terrible racket. "Should one of our biggest boilers explode, which we do not anticipate, I would not feel affected so badly," observed Mr. Lautenschlager. Prof. E. A. White, of Cornell University, was an interested visitor. He expressed deep appreciation of the liberal response of the craft in restocking the houses depleted by the recent gas accident.

W. W. Hannell, accompanied by Mrs. Hannell, was especially interested in a select group of hydrangeas. "While we can show as fine stock at Watervliet, it is good to see what our confreres are doing," observed our worthy friend.

August Sauter, of Nyack, N. Y., received first prize for some magnificent spikes of mignonette, their perfume being described by a fair daughter as "heavenly."

George L. Stillman, of dahlia fame, Westerly, R. I., had some immense dahlia blooms on exhibition, showing the possibilities of tremendous enlargement.

Maurice Fuld, of New York, stopped long enough during a personally conducted tour to express the opinion that the possibilities through publicity are unlimited, mentioning the fact that on one afternoon he sold 200 ounces of sweet pea seed at a top price. "Yes, all colors," said Mr. Fuld, "although our specials are pink and white."

A. H. MacDonald, of Gimbel's, Milwaukee, was much interested in the table decorations, the finest he ever saw. While his city is already famous, he believes he can introduce some new and superior ideas in flower work. W. M.

SEASONABLE SUGGESTIONS FOR SOUTHERN FLORISTS

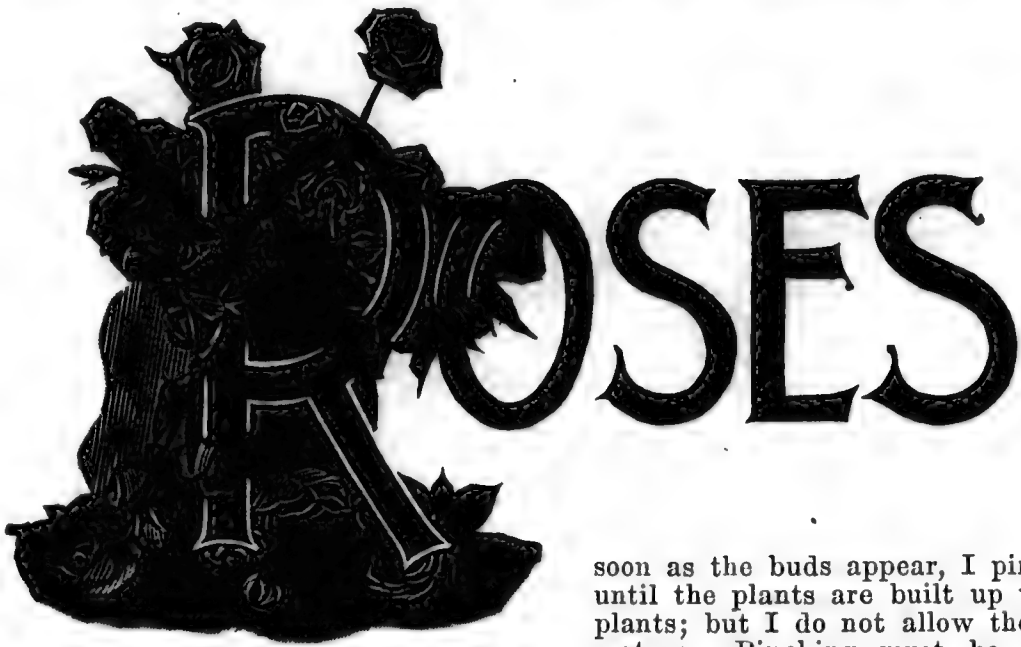
PRIMULAS IN THE SOUTH.

There is no special difficulty in growing primulas in all sections of the south, except in the southern parts of those states bordering on the gulf, where the summer climate, with its accompanying rain storms, is rather too severe a handicap. The plants grow easily and rapidly if given the proper soil and situation. The soil at all times must be of a light texture, to permit the fine roots to work freely. A good proportion of leaf-mold should be added to the soil, with a sixth of the compost old, rotted cow manure that has passed through a quarter or half-inch screen. The pots must always be well drained. Place a piece of potsherd over the hole and over that a half to one inch of sifted cinders, according to the size of the pot. A heavy shade is not required, even during the summer, a lath shade being all that is necessary. A cold-frame is better than a greenhouse, with, of course, a sash protection during a rainy spell. Primula obconica seeds should be sown now. Malacoides is all right a month later. Malacoides grows quickly if planted out in a frame or greenhouse bench, and I have never found any difficulty in establishing it in its flowering pot. While these plants are not injured by an occasional over-

head watering, they will resent it as a steady diet. P. Kewensis does not seem to like our southern climate so much as obconica and malacoides. L.

GERANIUMS IN THE SOUTH.

The present is a good time to make as big a batch of geranium cuttings as possible. These are not intended to be ready for sale, but to be grown on for stock. If these cannot be planted outdoors, where they can be reached with the hose in dry times, then plant them on an airy bench indoors. Many of the benches are unoccupied during the summer. These will give plenty of good cuttings in the early fall. The best way to root the cuttings at that time is to pot them in sandy soil and place them in a frame outdoors, in the full sun. After the first watering, keep them well on the dry side until rooted. They must be covered with sashes during rainy weather, otherwise they will damp off. In the more southerly sections of the south geraniums grow well until the rainy season sets in, at which time they deteriorate quickly. From the middle of September they begin to recover and are really at their best during October. In the drier northern sections they will flourish luxuriantly if they are supplied with water. L.



KNECHT'S ROSE CULTURE.

[A paper by Frank J. Knecht, of Fort Wayne, Ind., read at a meeting of the Fort Wayne Florists' Club February 22, 1917.]

It is my wish to confine the subject strictly to the growing of roses on own roots, for cut flowers. I can only offer you the results of my own practice and observation, and shall be as brief as possible. The subject is one of considerable importance to the trade, being, as it is, surrounded by so many different conditions, soils, fertilizers and treatments. This would seem to account for the somewhat diverse opinions held by some growers. I can lay claim to no more knowledge on the subject than most of you, and would have preferred to be a listener rather than a speaker. But I hope to suggest to your minds points of interest that, through discussion, may be of value to us all.

First: Why do we graft a rose that will do well on its own root? I believe roses that are grown today for cut flowers do better on their own roots than when grafted. I have tried both methods, but it seems that there is a sort of a craze for grafting, and grafting it is for the large grower, who gets double the price for stock he sells to the small grower. This is the point to the large grower. My roses produce just as many flowers to the plant on their own bottoms as those grafted, and I believe they are better.

The First Move.

The important point is to plant good stock. We place our cuttings in the sand about January 1 and keep right on through February. As soon as they are rooted, we pot them in 2½-inch pots, shade them a few days and then expose them to full sun. Then, when ready, we shift them. The next work is to get your bench in good order for the young stock. Give the bench a good lime wash. Have about three-fourths of an inch between the boards for drainage. Place on this bottom some good manure, or green sód will answer well; then fill your bench with good sód soil, if possible. Other soil will do, but I think sód soil is better. It should be of heavy nature, not too stiff, or it will not drain well during the dark days of winter. If your soil is in good condition, press it down before planting the stock.

I water only around the plants when they are newly planted and only until they show signs of growing. Then I water the whole bed. After they are growing well, I water heavily. Spray the plants well on all bright days. As

soon as the buds appear, I pinch them until the plants are built up to strong plants; but I do not allow them all to mature. Pinching must be practiced right along, to give you stronger stock and a more uniform cut. In the cutting of the flower, I aim to leave two to three eyes.

"Killarney Pays the Bills."

The temperature I maintain for most of the varieties I grow is 56 to 60 degrees; Russell, of course, requires a high temperature for any results during winter. I question whether there is any profit in growing Russell roses unless you have from 5,000 to 10,000 plants. I have grown some fine Russell roses with 3½ to 4-foot stems, right through the holiday season, but they were pinched with that end in view. We also have a bench of grafted Russell roses, but they have not done so well as own-root stock. Ophelia is a beautiful rose and produces well; so does Mrs. George Shawyer. We have cut fine blooms of both. Hoosier Beauty is also a good one, but leave it to Killarney to pay more bills and build more new houses than any other variety.



Milltown, Ga.—In addition to cut flowers, the Clements Pharmacy now is featuring its seed department.

Knoxville, Tenn.—C. Witt is the busiest man in Chilhowee park. Beds of almost every conceivable design have been laid out, to the number of 105, and from 100 to 150 more are yet to be designed and prepared.

Auburn, Ala.—Prof. G. C. Starcher recently has been placed in charge of the horticultural department of the experiment station of the Alabama Polytechnic Institute, of which J. F. Duggar is director.

Frederick, Md.—A grower whose long suit is performance and who has a reputation as a teetotaler, will find a good market for his services if he happens down Frederickway and stops in at the Charles B. Groff range, where everything is grown, and grown well.

This has been my experience and I now leave the subject open for further discussion.

STOCK FOR JUNE CLEARANCE.

I have a farm at Russell, Fla., on which I expect to start a nursery next fall. I have 7,000 3-inch pots that I have not room for under glass. I would like to plant some hardy flowers in them that would bloom in June, so that I could sell pots and all when I sell my geraniums. Dwarf sweet peas have been suggested to me. Would they be good for this purpose, L. S.—O.

In the way of bedding plants the following should sell well, in addition to geraniums: Cannas, ageratums, double white alyssums, heliotropes, lantanas, scarlet salvias, marguerites and fibrous-rooted begonias. You can purchase seedlings or rooted cuttings of all these except the cannas, of which you can secure dormant roots. You can still sow scarlet salvias and ageratums and have good plants before June. You can also root heliotropes and marguerites if you have any stock plants on hand. June is rather too late to sell sweet peas in pots. C. W.

Terre Haute, Ind.—W. W. Archer has come from San Diego, Cal., and commenced the erection of greenhouses here.

Rockford, Ill.—The local newspapers of March 29 printed portraits and eulogistic obituary notices of Mrs. Caroline Brown, who died March 28 at the age of 85 years. Mrs. Brown had been a resident of Rockford for three-quarters of a century, her husband and their sons being among the leading men of the community. The only daughter is Mrs. Mary Brown Buckbee, wife of H. W. Buckbee, seedsman and florist.

Rome, Ga.—A store has been opened here by the Forrest Floral Co., with florists from Atlanta in charge.

Alvin, Tex.—No doubt there are many anxious to know regarding the prospect for cape jasmine buds for the coming season. There will not be more than fifty per cent of the normal crop, probably less. The severe freeze of November 14, 1916, which hit the trees before they were dormant, damaged them badly. Some orchards were damaged as much as ninety per cent; others much less. The Alvin Cape Jessamine & Floral Co. believes that its orchard will give about sixty per cent of a normal crop. Its loss is estimated at approximately 350,000 buds. However, the quality of the stock will be as high as last year. The bushes are putting on a splendid growth this spring. As yet it is too early to make even a guess when the first ones will begin to move.

BALTIMORE.

The Hamilton Range.

Saturday, March 24, I took a trip out to Mount Washington to visit the range of our friend, James Hamilton. This was the first time I ever had paid a visit to this fine range of houses, and it was an afternoon well spent. I would advise the boys who are looking for new ideas to take the same trip, for they will find its proprietor a congenial man and one who is willing to show and tell of the many things that he has found to be successful in the business.

The first thing that struck me was that this vast range of houses has, like others I know of, grown from practically nothing. When I asked him when and how he started in the florists' business, he said that about thirty years ago, when he was conducting a truck farm on the present location, he had a large number of frames on the place. One day the thought struck him that if he had a greenhouse it would save him from going out in all sorts of weather to look after the frames. So he built his first house. It was 18x35, with 8x10 glass. How he did laugh as he told me about using old wagon tires for furnace bars! As one goes through that range of fourteen houses, it is hard to conceive how that little house could expand into this modern, up-to-date range of everything that is the best in greenhouses.

When I tell you that there are fourteen houses, that gives you only an idea of the area covered by this great range. His two rose houses, for instance, each are 46x200, all of Lord & Burnham material, erected by a local contractor under Mr. Hamilton's supervision. It is no wonder that he is proud when he shows one through, for they are model houses. Then the other twelve houses, while not so large, being 36x100, show what a systematic man he is, as everything is in its place and as neat and clean as a good housewife's kitchen.

Along the whole length of this range there is a packing and potting shed in which trucks can be loaded in cold weather. At either end of the shed are cold storage rooms for hardening the cut stock off and storing bulbs. Another thing in this shed which is original, and, to use his own words, "is the best thing on the place," is a manure water tank. This is built square, about 5x5x20, and is divided into three compartments separated by different sized wire mesh. In the first compartment the manure and water are placed. Through this compartment perforated steam pipes are run "to cook the manure," to use his own words again. This, he says, is the secret of the whole thing. When the liquid gets to the third compartment it is ready for the house and goes on the benches about the consistency of strong black coffee. There is no odor or scum to form on the soil and, from the appearance of those roses, I am sure that if they could talk they would be as loud in their praises as is Mr. Hamilton.

Then there is the heating plant, which was also installed under Mr. Hamilton's supervision and in accordance with his ideas. He uses two boilers and the gravity system of piping. Even the comfort of the fireman is taken into consideration, for he can go through every house in the range without opening a door to the outside. They never use more than one pound of steam in average weather and not more than five pounds during the worst blizzard.

I have told you something of the man, the place and the system, so now let us see what all this produces: Killarney and White Killarney, Radiance, Ophelia, Hoosier Beauty, all as clean and well set as you would wish to look at. I asked him which one he liked best. His reply was: "Having a store, we are required to grow a little of everything to get colors, but for a good bread-and-butter producer give me Killarney and White Killarney." The carnation range is devoted entirely to Ward, Enchantress and Yellow Prince, and finer carnations would be hard to find. There also were miscellaneous plants for Easter.

But I must stop, as there are other things I want to write about this week.

My advice is to go out and see this range for yourself and I am sure that Mr. Hamilton or his right-hand man, C. M. Wagner, will be glad to welcome you.

The Club Meeting.

Monday evening I went to the Florists' Club meeting, and it was my pleasure to hear one of the best lectures I ever listened to. Prof. B. W. Anspen,

of the department of floriculture and landscape gardening of the Maryland State Agricultural College, lectured on landscape gardening as applied to home decorating. Illustrating his lecture with stereopticon views, he covered the subject from the large estate down to the humble back yard. As I listened to the lecture and looked at the views, the thought struck me that here was an opportunity for the florists of the city to do some coöperative advertising. If they would give such lectures as his in some large hall in the city, with a man of Prof. Anspen's ability as lecturer, and with actual photographs showing grounds before and after, and allow each florist to invite a certain number of his customers, it could not help but bear good results, as it is an education to see what a landscape gardener can do with an unsightly spot.

The new president of the club, Mr. Bauer, spoke of the necessity of getting the younger men into the club. This is certainly a move in the right direction and speaks well for his administration.

Tate.

YORK STATE NEWS NOTES

Cedarhurst, N. Y.—Fire from an overheated furnace in one of the greenhouses of Robert E. Sealy recently caused damages amounting to several hundred dollars.

Albany, N. Y.—E. P. Tracey, proprietor of the Rosery Flower Shop, has just brought out another new car, of which he thinks highly as an aid to his business.

Beacon, N. Y.—Spy Hill Conservatories were represented at the International Flower Show by Miss Young and assistant. They took note of any new ideas seen in the Manhattan flower shops.

Albany, N. Y.—The trade took an active interest in the clean-up week held in this city, March 26 to 31. The usual crowds were expected at the various greenhouses Palm Sunday. Fred A. Danker said these annual receptions are somewhat strenuous, as it would never do to fall behind previous years' displays, either in quality or quantity.

Catskill, N. Y.—Henry Hansen is fortunate in having a fine lot of lilacs just right for Easter. They were grown in small tubs. These, together with a batch of bulbous stock, all are sold. Owing to the non-delivery of boxwoods and bay trees, it is expected many shrubs will be in demand as substitutes. An additional house to be erected by Mr. Hansen this summer is evidence that he expects a good season.

Poughkeepsie, N. Y.—Murphy & Schaumburgh had a scare when the Morgan House recently was destroyed by fire. The wind, fortunately, changed at the opportune moment. "Just getting our seed stocks in, laying in a bigger supply than usual in anticipation of the largest season in our experience," observed Mr. Schaumburgh, who added: "Easter prospects are fine and stock in our greenhouses is in the same satisfactory condition."

Poughkeepsie, N. Y.—Oscar C. Saltford is recuperating at a camp in the Adirondacks and is daily gaining strength.

Highland, N. Y.—Ley Bros. have no complaint to register. They grow *Adiantum hybridum* entirely and always find a fair market.

Sparkill, N. Y.—R. W. Clucas, manager of the Sparkill Nurseries, mentions that his concern has thirty acres devoted to the raising of herbaceous stock and predicts a phenomenal demand the coming season.

Kingston, N. Y.—William Williams says business kept up well through Lent, with the prospect of a good Easter. His lilies were backward and were moved to an aerial greenhouse to be nearer the sun's rays.

Kingston, N. Y.—"Why should we advertise" queried George Burgevin, of Valentin Burgevin's Sons, "when right here in our city we can sell such plants as these?" referring to some splendid specimens of *Pelargonium Easter Greeting*, some five feet across, in tubs for Easter. "But yet," added he, "I agree that it was by advertising our foothold was gained and I suppose that by sending out good stock it does keep up one's reputation." Undoubtedly so, and the stock now growing should give their patrons entire satisfaction. "After consulting many authorities and making many trials," continued Mr. Burgevin, "we have at last conquered our latest enemy, a white miniature centipede, about a sixteenth of an inch in length, which feeds on the fine roots of various plants in the beds. By making holes in the soil and the careful use of carbon bisulphide, which spreads through the soil, we have had no further trouble. Some of our confreres may be bothered in like manner with this pest, the latest in our experience."

OBITUARY

Arthur M. Kirby.

Arthur Martin Kirby died suddenly at his home in Montclair, N. J., March 26.

He entered the employment of Peter Henderson at the greenhouses in Jersey City in 1876 and remained in the employ of Peter Henderson & Co. until his death. Mr. Kirby was given charge of the flower seed, bulb and implement department many years ago and for a number of years attended to getting up the catalogue of the firm, at which work he was an adept. He was a ready writer and his descriptive matter, particularly on flowers and bulbs, was effective for catalogue purposes. He was also the author of the book, "Narcissi, Daffodils, and How to Grow Them." Passionately fond of flowers, he always maintained an interesting garden at his home, where he tried out new varieties from all sources.

Mr. Kirby was born in Ohio in 1859, but his family moved to Martinsburg, W. Va., shortly after the Civil war. He was married and leaves twin daughters and one grandchild. Although a genial, companionable man, he did not mix to any extent with horticultural bodies. He was popular with his fellow workmen. In 1914 Mr. Kirby was elected vice-president of the American Sweet Pea Society. He was partial to sweet peas and was considered an authority on varieties.

Lawrence Cotter.

Lawrence Cotter, who, as recorded in last week's issue, died March 24 at his home in Jamestown, N. Y., worked during his early youth at some of the large estates in Ireland, notably Lord Doneraill's estate at Cork. He emigrated to this country at an early age and after working in various sections he took charge of the Rosemere Conservatories, which were owned by C. V. Whitten, a wealthy merchant of Dorchester, Mass., in 1888. He held this position until 1900, when he leased the Galvin Conservatories at Dorchester. Here adversity dealt him a blow, when, during the coal strike of 1902, he was forced into bankruptcy after vainly attempting to operate under the high cost of coal. From there he went to Danville, Pa., to take charge of the range of J. R. Bennett, the famous New York lawyer. Business prospered and plans were drawn for the largest and most modern range of glass in the United States. These plans were never executed, as Mr. Bennett was killed in a train wreck near Kent, O., when en route for Danville to go over the ground for the last time before advertising for bids.

Mr. Cotter later leased the greenhouses, but after operating them for several years accepted an offer to return to the Rosemere Conservatories at Dorchester, which had been purchased by Eugene N. Foss, later governor of Massachusetts. He remained three years and then left to take charge of the Lake View Rose Gardens at Jamestown, N. Y., where he resided at the time of his death.

He is survived by one brother, William Cotter, of Dublin, Ireland; his wife, Mrs. Johanna Cotter; three sons, William, of Montreal; Charles N., of James-

town, N. Y., and Jeffry, of Baltimore, Md.; and four daughters.

Edwin B. Grinnell.

Edwin B. Grinnell, of Providence, R. I., well known as the "Evergreen Dealer," died April 1, after a long illness. The funeral was held on what would have been the deceased's seventieth birthday, had he lived. He began business in evergreens in 1866, when he brought ten yards of roping to the Providence market, receiving 25 cents per yard. He followed the evergreen business annually, increasing its volume each year.

W. H. M.

Patrick F. Conheeny.

In the death Sunday, March 25, of Patrick F. Conheeny, from a complication of diseases, another of the old guard of Newport, R. I., passed away. He was one of the best known gardeners, for many years having had charge of the grounds of the Newport Casino. For upwards of thirty-five years he was one of the leading foremen employed by the late Thomas Galvin.

Besides his wife, Mr. Conheeny is survived by four children.

W. H. M.

John Hodge.

John Hodge, for many years a florist and gardener, died March 19 at his home at Flora, Ill. He was born in England, where he received his early

training on some of the famous estates. Among other well known people for whom he worked was Empress Eugenie. During the last twenty-five years he held important positions in this country. A wife and four children survive.

A CHANGE IN PLAN.

A preliminary premium list has been issued for the flower show to be held at the Hotel Statler, Cleveland, November 8 to 11. The annual meeting of the Chrysanthemum Society of America and the autumn meetings of the American Rose Society and American Carnation Society, with their exhibitions, will be held at the same time and place.

With reference to the place of staging the show it is explained by Chairman Knoble: "It was our plan to conduct a big show this fall; in fact, we had our preliminary plans about complete by January 1, when we were informed by the owners of the Wigmore Coliseum that their building would not be available for the use of shows after March 1, 1917. We spent much time endeavoring to persuade the owners to change their plans, but were unsuccessful, and after considering all the other buildings available for shows, finally decided to accept the offer of Hotel Statler to use the entire mezzanine floor and proceeded to readjust our premium list to fit the space, 12,500 square feet."

MOTT-LY MUSINGS

Fred A. Danker represented the Albanians at the recent meeting of the New York State Federation of Floral Clubs at Cornell University and said that the sixty delegates had a most pleasant time. One result of their visit will be to push the projects for a new horticultural building on the state fair grounds at Syracuse and the new range of glass for Cornell. But the good roads committee has the priority and, as Mr. Danker remarks, "when it gets well under way the rest will be easier traveling."

The stores of the Tri-cities, Albany, Troy and Cohoes, made attractive displays for both St. Valentine's day and Washington's birthday and report good business.

R. S. Carey, of South Hadley Center, Mass., was discussing Formosa lilies with Henry Marquardt, of Ralph M. Ward & Co. The facts brought out showed that more Formosa lilies are being forced than formerly. The stock is healthier and it is the best variety for the small grower to handle through the winter; while giganteum, started up as late as possible, gives the most satisfactory returns for Easter. A fine lot of carnations were noted, Enchantress Supreme, Harlowarden and Matchless. The last-named requires rather more bottom heat than other varieties, to get the best results, according to the experience of our worthy confrere.

G. H. Sinclair, of Holyoke, Mass., says business St. Valentine's day and Washington's birthday kept all hands busy. He is standing for higher prices and believes all florists will fall in line eventually; the sooner the better.

William Schlatter & Son, of Spring-

field, have remodeled their store, adding a balcony office for the busy senior partner, who observed: "When removed from the crowd, if but slightly elevated, one seems to get loftier ideas." "But," observed W. E. Cahill, of Roman J. Irwin's, "we are greeted on the level, as heretofore."

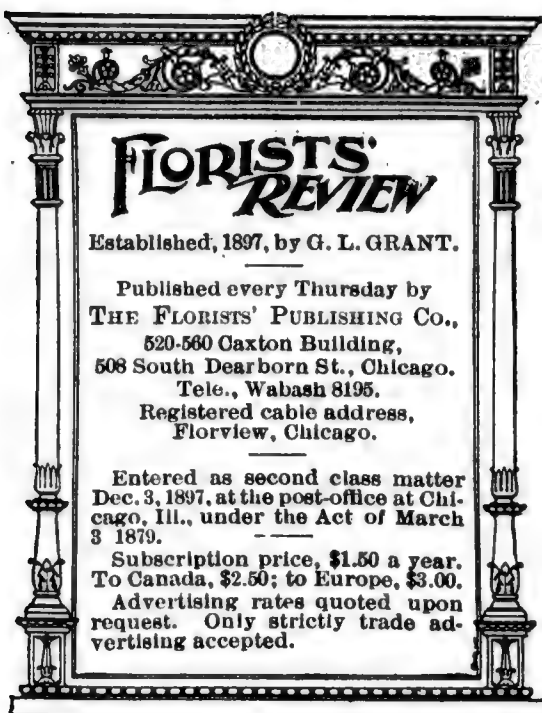
L. D. Robinson, Jr., of Springfield, expects to remove the home range ere long, out to the recently acquired 45-acre farm, where he is growing bulbous stock in large quantities. The demand is exceeding his most sanguine expectations.

When Admiral Drake vanquished the Spanish Armada he little dreamed that he would have a descendant in Francis I. Drake, of Pittsfield, Mass., who says the greatest fight he experiences is with bugs, which seem more formidable than ever, requiring constant vigilance to keep under subjection. "We have done well and hope to surpass our previous record this season," observed Mr. Drake.

That the craft will reap the biggest harvest on lilies this Easter, is the belief of Henry Marquardt, of Ralph W. Ward & Co.

"I am guilty, doubtless, like many of my confreres, in thinking I cannot find time to read the trade papers," observed D. A. Spear, of Spear & McManus, Hartford, Conn. "We glance through the trade papers and miss many points that would sharpen us up, however well we may think we are posted." Mr. Spear, by the way, has won a comfortable competency through years of honest service. Mr. McManus, the junior member, has been his right hand for several years.

W. M.



FLORISTS' REVIEW

Established, 1897, by G. L. GRANT.

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NOTICE.

**It is impossible to guarantee
the insertion, discontinuance or
alteration of any advertisement
unless instructions are received
BY 4 P. M. TUESDAY.**

SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.
Officers for 1917: President, Robert O. Kerr,
Houston, Tex.; vice-president, A. L. Miller, Ja-
maica, N. Y.; secretary, John Young, 53 W. 28th
St., New York City; treasurer, J. J. Hess,
Omaha, Neb.
Thirty-third annual convention, New York,
N. Y., August 21 to 24, 1917.

RESULTS.

**We give them. You get them.
We both have them.**

MARCH was the windiest month in four years, according to the weather bureau.

PALMS promise to become one of the scarce items if present conditions at sea are long continued.

THE most notable feature of the Easter plant stocks is the excellence of the hydrangeas. The newer French varieties have become moderately well distributed and mark a great advance as compared with Otaksa.

THE schedule for the Boston exhibition of the American Sweet Pea Society, July 7 and 8, has been issued as a part of a bulletin of twenty pages and cover. The secretary of the society is William Gray, Newport, R. I.

THE official bug hunters for the state of Florida have induced the Federal Horticultural Board to order passengers on steamers from Havana to throw their corsage bouquets overboard before they land.

MRS. C. H. MAYNARD, Point Chautauqua, N. Y., who is secretary of the Ladies' Society of American Florists, has issued a booklet containing proceedings of the Houston meeting, constitution and by-laws, list of officers and list of members for 1917.

THE Pittsburgh flower show, June 13 to 16, is under the amateur auspices of the Garden Club, but it will have Arthur Herrington, Madison, N. J., as manager. The final schedule, just issued, shows twenty-two of the 169 classes as open to commercial growers. Space will be sold to those in the trade who wish to display their products in their own way.

POSSIBLY no one item of stock gives rise to so much dissatisfaction as comes from dealings in rooted cuttings of geraniums. It is much safer to wait until the plants are established in pots.

WITH cyclamen seeds easy to get, and cheap, saving one's own seed had small attraction for the average American florist, but now there are a few of the best plants set aside for seed production in hundreds of establishments. With artificial fertilization and sufficient care, high quality can be obtained in perhaps 200 seeds to the plant. If all the flowers are left to produce seeds, the quality suffers.

"If Congress declares war this week, what will the effect be on the Easter business?" It was a question put by a retailer. It generally is conceded by business men that periods of great excitement are not conducive to routine buying on the part of consumers, and, further, that such periods are less favorable to the sale of things commonly considered luxuries than to the sale of necessities. There has been so much war talk, however, and the average person has become so fed up on the possibilities of this country entering the conflict, that a declaration of war by Congress would be unlikely to create enough disturbance to put a serious damper on the Easter business. There may come times, if the country goes to war, when small-town florists will witness a part-time falling off of business. At best, the effects of intensive war making, should it come, are matters for conjecture.

"DO IT NOW!"

Correspondents will please note that The Review aims to publish NEWS. Easter trade reports scarcely can come under that head if they appear later than the issue to be printed April 11.

IT MAKES THEM MAD.

When it costs a man more to return checks for orders he cannot fill than it did to sell his entire stock, do you blame him if it makes him "mad"? Advertisers in The Review may be in such a state of anger, but not at The Review, however, because it is the busy business bringer. For verification read:

Please drop our pansy plant order from your classified ads and send bill for same. I venture to say the bill will not be as large as the bill for stamps to return checks for orders I could not fill. I guess everybody and all their relations from the Rocky mountains to the Atlantic coast and from the Canadian border to the gulf wanted pansy plants.—Geo. Hammer, Van Horne, Ia., March 26, 1917.

When you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

NO SACKCLOTH OR ASHES.

With the passing of Lent the trade emerges from a period once called that of sackcloth and ashes, but if we should always have as good business as has been done the last forty days the trade could well consider itself fortunate.

Of course Lent had more or less effect on the demand in many localities, but the principal manifestations of the month were not caused by Lent, as many supposed, but by a large increase in the supply of flowers, particularly bulbous flowers.

While there has been some congestion in wholesale markets, with low prices as a natural result, the condition has been the result of increased supply and not of decreased demand. With the retail end of the business trade has been

extremely good through Lent. It is unquestionable that more flowers have been sold to the public during Lent this year than in any similar forty days in the history of the florists' business. The abundance of stock has made it possible to sell flowers in quantity and one seldom hears complaint from anyone whose business is with the public. Prices, though one could not call them high, have not been bad when it is considered that so large a quantity of stock had to be used.

WHY TAKE THE CHANCE?

If there is anyone who does not know that The Review closes its forms each week Tuesday for the issue printed Wednesday it is because that person has not considered the fact of enough importance to remember it. It is stated in each issue that "it is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received by 4 p. m. Tuesday," and yet no Wednesday passes without the arrival of more or less belated copy; some even come Thursday. Three half pages were too late for the Spring Shows Number and a full page came too late for the Easter Number. One of the disappointed ones wrote:

We fully expected to go in both the special numbers with our half page, so the failure of the post-office to deliver the letter in time cost you some money. We think, however, that we are the greater losers. We believe the half page as prepared to run in the Spring Shows Number would have brought us \$500 of direct business, in addition to what we naturally hold from old customers.

Of course the railroad company regrets it if the passenger arrives at the station after the train has pulled out and The Review regrets to disappoint any of its patrons. But why miss the train? The leaving time is known. Why not be on hand in season to get a comfortable seat on the best side of the car? And The Review closes its advertising forms with the latest delivery of mail each Tuesday. Those who will be disappointed at a failure to get in, or out, should see to it they are early rather than late.

CHICAGO.

The Market.

Generally speaking, the condition of the market was good last week, with March 30 and 31 standing out as the two best days. The new week started out with business a little slow, but trade quickly picked up and April 3 was decidedly a good day. Advance orders for Easter commenced to arrive in numbers the latter part of last week, accelerating by April 2, and the outlook for a good Easter business appears to be satisfactory. It is doubtful, however, whether bulbous stock will sell especially well for the holiday; few of the advance orders including it in their list. The reason is that all the growers through the country have bulbous stock to supply their local demand.

American Beauties sell well, but prices are a little lower than they have been. Other roses were a little sluggish last week. Although the quality on the whole is good, the warm weather brought in much open stock which it was imperative to move quickly and prices suffered somewhat in consequence. Carnations also were a trifle difficult to move at times. White and red varieties and Mrs. C. W. Ward sold best.

WIRE

or PHONE

for the Easter stock you need at the
LAST MINUTE

We have the largest supply in
the history of this market and will
give immediate attention.

Specially well supplied with
Long Roses
Valley Beauties
Rainbow Freesia
Sweet Peas
Violets Carnations
Lilies Bulb Stock

AFTER EASTER

For the week after Easter we shall have very large cuts in
all lines. Call on us for anything and everything you need—no
better stock anywhere, and our prices never are higher than
others charge if able to supply the same quality.

EASTER PRICE LIST

ORCHIDS Per doz.
Cattleyas \$8.00 @ \$9.00

AMERICAN BEAUTY Per doz.
Extra long stems..... \$6.00 @ \$7.50
Stems 30 to 35 inches..... 5.00
Stems 24 inches..... 3.00 @ 4.00
Stems 18 inches..... 2.00
Stems 12 inches..... 1.00
Short Stems...per 100, \$4.00 @ \$6.00

ROSES Per 100
Mrs. Russell, special..... \$25.00
" " medium..... \$15.00 @ 20.00
" " select..... 10.00 @ 12.00
" " short..... 6.00 @ 8.00
Milady, special..... 15.00
" select..... 8.00 @ 10.00
" short..... 4.00 @ 6.00
Killarney Brilliant, special..... 12.00 @ 15.00
" select..... 8.00 @ 10.00
" short..... 4.00 @ 6.00
Ophelia, special..... 15.00
" select..... 10.00 @ 12.00
" short..... 4.00 @ 6.00
White Killarney, special..... 10.00 @ 12.00
" select..... 6.00 @ 8.00
" short..... 4.00
Killarney, special..... 10.00 @ 12.00
" select..... 6.00 @ 8.00
" short..... 4.00
Mrs. Ward, special..... 10.00 @ 12.00
" select..... 6.00 @ 8.00
" short..... 4.00 @ 5.00
Sunburst, special..... 12.00 @ 15.00
" select..... 8.00 @ 10.00
" short..... 4.00 @ 6.00
Oecle Brunner..... 3.00
Baby Doll..... 3.00

Extra special roses billed accordingly.

CARNATIONS
Common..... \$3.00 @ \$4.00
Large and fancy..... 5.00
Splits..... 2.00

MISCELLANEOUS
Violets..... .75 @ 1.00
Freesia..... 3.00 @ 4.00
Jonquills..... 3.00
Tulips..... 3.00 @ 4.00
" Darwin..... 5.00 @ 6.00
Sweet Peas, Spencer..... 1.00 @ 2.00
Valley..... 4.00 @ 6.00
Easter Lilies..... 8.00 @ 12.00
Daisies..... 1.00 @ 2.00
Mignonette..... 4.00 @ 6.00
Calendulas..... 3.00
Snapdragon..... per doz., 1.00 @ 2.00
Pansies..... per bunch, .05 @ .10
Forget-me-not..... per bunch, .25

DECORATIVE
Plumosa..... per bunch, .50 @ .75
Sprengeri..... .25 @ .50
Adiantum, fancy long..... per 100, 1.00
Smilax..... per doz., \$2.00
Ferns..... per 1000, 3.50
Galax..... 1.25
Leucothoe..... 1.00
Mexican Ivy..... per 1000, 6.00 .75

Subject to market changes

Store open from 7 a. m. to 6 p. m.
Sundays and holidays close at noon.

E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally
Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Ave., CHICAGO
Long Distance Telephone, 1978 Central

LAST CALL

☞ We are prepared to handle all last-minute orders quickly and properly. It is at such times as Easter that service counts most, and we are ready. Telegraph or phone us your orders

ERNE & COMPANY

WHOLESALE FLORISTS
30 E. Randolph St.

Successors to ERNE & KLINGEL
L. D. Phone Randolph 6578
Auto. 41-716

CHICAGO



Agents for
TO-BAK-INE

Mention The Review when you write.

Valley has not been selling especially well. There are plenty of short stem lilies on the market, but they are found difficult to move. Longer length stock is not in large supply and although selling better than short stuff, leaves much to be desired. Callas are in fair demand.

The violet season approaches its end with the advent of warm weather. As violets become scarce, sweet peas experience a greater demand. Sweet peas were, generally considered, a little scarce last week. There is good, poor and indifferent quality stock arriving. Calendulas were in fair supply and sold fairly well. Mignonette is moving slowly. Tulips have been dragging heavily. Darwins enjoyed the preference regularly, but even this variety is not selling well. Jonquils also are sluggish. The supply of daisies is just about sufficient to meet a fairly active demand. There is a good call for lupines, but the supply is not large. Snapdragons have not been selling well of late. The quality of the stock is excellent, but it is nevertheless found difficult to move. The supply is large. Orchids are more plentiful, but the demand seems lighter than usual at this time of year. All greens are selling well.

March Business.

When one looks back to March of 1916 it makes the sales record of last month look extremely good. Last year March was one of the best months of an exceptionally good spring season. To have equaled last March is a creditable record, while the houses that have made an increase in sales have all the more reason to be pleased with the showing.

The Weather in March.

The latter part of March was unusually favorable for those whose Easter crops were backward. The percentage of possible sunshine for the whole month was fifty-five, which is two points above normal, but the average for the last fourteen days was eighty-two per cent of the possible. The mean temperature was more than 4 degrees above normal, but the drain on the coal bin was increased by a wind movement of 11,921 miles, the greatest recorded in any one calendar month since March, 1913.



The increasing popularity
among Florists of

PRINT-AD-STRING

is an indication of the value of this tying commodity and advertising medium.

PRINT-AD-STRING makes your parcels neat and attractive and gives you miles of advertising at almost no expense.

Write for FREE color card, samples and prices.

Chicago Printed String Co.

307 S. La Salle Street, CHICAGO

Mention The Review when you write.

Various Notes.

March went out like a lamb, all right, the official temperature for the last day of March having been as high as 76 degrees. The growers whose Easter plants had been pushed along in anticipation of continued cool weather experienced a "gone" feeling in the region of their belts, but next day the maximum temperature was only 41 degrees and the growers regained their equanimity. Most of the plants went into the stores during the first days of the week and the worries now are the retailers'.

Emil Reichling, formerly superintendent of Peter Reinberg's greenhouses, opened a retail flower store at 5123 North Clark street, March 31. He will conduct the business under the name of Emil, the Cut Rate Florist.

An automobile party gotten up by Charles Hunt and including Matt Mann, Herman Schiller and R. J. Windler, motored to Crown Point, Ind., March 30,

My Friend Bill

Says
Create

He says: Again a few enterprising, up-to-the-minute men have proven that our trade may boast of many wide-awake members who can ably solve the Florists' problems, by offering the

Rapid Rapper

which has made probably the greatest success ever experienced in any branch of our business.

To These

creators, benefactors and builders, we offer our heartiest congratulations.

Bill Says

that their great success simply proves that it more than pays to always strive to only give everybody in the trade

100%
Service

Van

Cut Flowers

PERCY JONES, Inc., Chicago, Ill.

Mention The Review when you write.

to visit Alois Frey and inspect his Rainbow freesias.

Record comes from Springfield of the filing of incorporation papers by the Albany Nurseries. The capital stock is placed at \$10,000. The incorporators are David Jacobson, H. H. Stridiron and Arthur R. Phillips. Mr. Jacobson is an attorney at 111 Monroe street. The Albany Nurseries has opened a store for the sale of nursery stock, seeds, etc., at

GREENS

We have an exceptionally large supply of Greens and can furnish you in quantity. The quality is very fine.

FANCY BOXWOOD	\$7.50 per case; 25c per bunch
MEXICAN IVY	\$6.00 per 1000; 60c per 100
FANCY LAUREL	\$15.00 per case of 100 lbs.; 25c per bunch
LEUCOTHOE	\$6.00 per 1000; 60c per 100

PLUMOSUS — SPRENGERI — BRONZE GALAX

A. L. RANDALL COMPANY
WABASH AVENUE AT LAKE STREET, CHICAGO, ILL.

Mention The Review when you write.

WIETOR BROS., 162 NORTH WABASH AVENUE, CHICAGO

CURRENT PRICE LIST

AMERICAN BEAUTIES	Per doz.	Pink Killarney, White Killarney, Killarney Brilliant, Sunburst, Richmond, Ophelia	Per 100	Miscellaneous	Per 100
48 to 60-inch stems	\$5.00 @ \$6.00	Extra Special	\$10.00	Valley	\$ 6.00
36-inch stems	4.00	Select	8.00	Lilies	\$12.50 @ 15.00
30-inch stems	8.00	Fancy	7.00	Ferns	per 1000, \$3.00
24-inch stems	2.00	Medium	6.00	Smilax	per doz. strings, 2.00
Mrs. Chas. Russell	Per 100	Good	5.00	Adiantum	1.00
Fancy stock	\$10.00 @ \$20.00	Short Stems	4.00	Galax (bronze and green), per 1000	\$1.25
Miniature Roses	Per 100	Carnations		Asparagus Sprengeri, beh.,	.50
Baby Doll	\$2.00	Fancy	\$2.50 @ \$3.00	Asparagus Plumosus, beh.,	.50
Elger	2.00	Good	1.50 @ 2.00	Boxwood	per lb., .25
		ROSES, our selection	\$4.00 per 100	Other Green Goods Market Rates.	

Mention The Review when you write.

PLENTY OF STOCK

	Per 100		Per 100
Sweet Peas —Fancy Spencer	\$1.00 @ \$1.50	Easter Lilies —Fancy	\$10.00, \$12.50 @ \$15.00
1000 lots	\$7.50, \$10.00, \$12.50, \$15.00	Roses —Pink and White Killarney, Brilliant, Sunburst, Ophelia	\$4.00, \$6.00 @ 8.00
Carnations —Select, Fancy	3.00 @ 4.00	Violets —Double and Single60 @ .75
Good	2.00	Snapdragons	6.00 @ 8.00
Tulips —Fancy	2.00 @ 4.00	Ferns —Per 1000	3.00
Jonquils and Daffodils	2.00 @ 3.00		

A.T. Pyfer & Company 30 E. RANDOLPH ST., CHICAGO
L. D. Phone Central 3373

Mention The Review when you write.

225 West Madison street. Mr. Stridiron is in charge of the store. Back of the enterprise is Charles A. Meinersmann, landscape architect, with office in the Steger building, who conducts two retail flower stores on the north side under the name of the Albany Florists.

S. Kitisawa, general agent of the Southern California Flower Market, in Chicago, has been recalled to the company's main offices at Los Angeles, to assume management there. Henceforth all of the company's business will be

conducted directly from Los Angeles, the Chicago office being closed.

The regular meeting of the Chicago Florists' Club will be held April 5 at the Old Quincy Number 9 restaurant, corner La Salle and Randolph streets. The change this month was necessitated by the previous reservation of the club's regular quarters at the Morrison hotel.

W. Langhout, of Langhout & Co., Sassenheim, Holland, will leave for Holland shortly after Easter. A cable from the home offices states that the crops this

year are most satisfactory, hyacinths being especially good.

Mrs. Julia K. King has succeeded to the retail store of M. B. Hirsch, 346 East Fifty-first street.

In a house of excellent Easter bulbous stock the E. Wienhoeber Co., on Elm street, has a few flats of a new, early, single, deep yellow tulip named Rising Sun that is so good it probably will be largely used as soon as the stock becomes large enough. This year's Dutch catalogues list it at \$6 per hundred.

Beauties, Roses, Fancy Russells, Carnations and Bulb Stock

All our own growth and guaranteed fresh cut. Packed to arrive in good condition.

PRICE LIST

American Beauties

Our cut consists mostly of medium and short length stems, very fine flowers. Per doz.

Specials, extra long stems.....	\$5.00
Stems 30 to 36 inches.....	\$3.00 @ 4.00
Stems 18 to 20 inches.....	1.50 @ 2.00
Stems 12 to 15 inches.....	1.00
Shorter lengths.....	.35 @ .75

Russells—the best in this market

Specials, extra long stems.....	\$2.00 @ \$2.50
Long stems.....	1.50
Good medium.....	1.00 @ 1.25
Good short.....	.50 @ .75

Red Roses—Reids, Richmond and Hoosier Beauty

Long.....	\$8.00 @ \$10.00
Good medium.....	6.00 @ 7.00
Good short.....	4.00 @ 5.00

Ophelia } Long stems.....	\$8.00 @ \$10.00
Shawyer } Good medium stems.....	6.00 @ 7.00
Sunburst } Good short stems.....	4.00 @ 5.00

Pink and White Killarney and Brilliant	Per 100
Long stems.....	\$8.00
Good medium stems.....	\$5.00 @ 6.00
Good short stems.....	3.00 @ 4.00

Our Selection—Assorted Roses, in lots of 200 or more, at the rate of \$3.00 per 100.

GREENS

Asparagus and Sprenger, per 100,	\$2.00 @ \$3.00
Galax, green or bronze... per 1000,	1.25
Choice common Ferns.... per 1000,	3.50

CARNATIONS

Red extra fancy BELLE WASHBURN ...	\$3.00 @ \$4.00
Pink and White, extra fancy.....	3.00

BULBOUS STOCK

A large supply at market prices depending on quality.

TULIPS	per 100, \$3.00 @ \$4.00
Paper Whites	per 100, 3.00
Jonquils and Daffodils ...	per 100, 2.00 @ 3.00
Valley	per 100, 6.00

All Other Seasonable Stock at Market Prices

In buying Direct of the Grower you are assured of fresh stock at all times and the most even run of quality possible.

BASSETT & WASHBURN

Office and Store:
178 N. Wabash Avenue

CHICAGO, ILL.

Greenhouses:
Hinsdale and Gregg Station, Ill.

LONG DISTANCE PHONE, CENTRAL 1457

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L.D. Phone Randolph 631

Large supply of all FLOWERS and GREENS. Late orders given prompt and careful attention. Write, Wire or Phone.

Order here; you can't do better elsewhere—often not nearly so well.

Mention The Review when you write.

The American Greenhouse Mfg. Co. has been awarded the contract for the erection of a range of greenhouses for E. A. Humfeld, of Kansas City, Mo. The houses will be thirty-six feet wide and will be built at Independence, Mo.

D. E. Freres, of the Freres-Windler Co., was seen wearing a happy smile last week. He has another nephew. Mrs. H. Steffen, daughter of J. Munro, florist at 2464 Touhy avenue, is the mother.

W. J. Smyth has added a new Vim delivery car to his facilities. It is light green and gold to correspond to the rest of the equipment.

The first Spanish irises of the season were seen at the store of the E. C. Amling Co. last week. Sam Pearce was the grower and he also is cutting forced

Japanese irises. It is said Mr. Pearce has sold over 8,000 lilies in pots this Easter, besides what he cuts.

It is rumored that the Chicago office of the Rapid Wrapper Co. is being incorporated for \$25,000. The men behind the guns are Otis Cook, sales manager and director of Kelly-Springfield Tire Co.; George Lane, president Monarch Metal Weather Strip Co., St. Louis, Mo., and Wm. L. Van Dame, exclusive agent for Marshall Stearns In-a-Door beds and Chicago agent for the Monarch Metal Weather Strip Co.

F. G. Healy has been appointed manager of the Rapid Wrapper Co. Mr. Healy was formerly with the A. L. Randall Co.

A house of good lilies is an all-around

cheerful thing to have at this time of year. George Damm, the grower, A. Zech, the seller, and A. Miller, who supplied the bulbs, all enjoyed the appearance of the house cleaned out this week by Damm Bros.

While Edward Leonard, of the Leonard Seed Co., was occupied in the office of the company March 30, daring thieves stole his car, which was standing outside the building. The police were immediately notified and the car recovered March 31, with only slight damages.

Fred Lautenschlager returned April 2 from his swing around the circuit of the spring shows, St. Louis, New York, Philadelphia and Boston.

The second floor of the building at 66 to 70 East Randolph street, recently

If you want good stock and good treatment

Send us your orders for **ROSES, CARNATIONS**, Valley, Peas, Lilies, Callas, Narcissi, Jonquils, Calendulas, Snapdragons, Lupines, Stocks, Tulips, Mignonette, Daisies, Pansies, Feverfew and all other seasonable stock. Also Greens, such as Ferns, Asparagus Sprenger, Green and Bronze Galax, Leucothoe Sprays, Adiantum, Mexican Ivy and Boxwood. **We have home-grown Asparagus—hence never a shortage.** Also a large supply of our famous **Blue Ribbon Valley**, which is recognized by **city buyers** to be the **best Valley on the Chicago market.** Order some and be convinced.

You can increase your profits and business by sending all your orders direct to

Chicago's most up-to-date and best located Wholesale Cut Flower House

J.A. BUDLONG

184 North Wabash Avenue, CHICAGO

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

**ROSES, VALLEY and
CARNATIONS**
A Specialty

**WHOLESALE
GROWER of**

CUT FLOWERS

**PRICES
AS
LOW
AS
OTHERS**

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

We are in daily touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

We are the Largest Growers of Cut Flowers in the Country.

LARGE CUT OF

RUSSELL, KILLARNEY, MILADY

AND ALL OTHER LEADING VARIETIES OF ROSES AND CARNATIONS

PRICE LIST		In Effect April 9	
MRS. RUSSELL—	Per 100	MILADY—	Per 100
Special	\$25.00	Special	\$10.00
Select	20.00	Select	8.00
Medium	15.00	Medium	6.00
Short	\$6.00 @ 8.00	Short	4.00
		ROSES, our selection, a good grade, \$4.00 per 100	
Ophelia	Per 100	Carnations	per 100, \$3.00 @ \$4.00
Sunburst	Special	Valley	" 12.50 @ 15.00
Killarney	Select	Easter Lilies	" 1.00 @ 1.50
White Killarney	Medium	Violets	" 1.00 @ 1.50
Killarney Brilliant	Short	Sweet Peas	" 3.00 @ 4.00
Maryland		Jonquils	" 3.00 @ 4.00
RICHMOND—	Per 100	Tulips	" 1.00 @ 1.50
Special	\$10.00	Adiantum	" .50 @ .75
Select	8.00	Asparagus Sprays	per bunch, 2.50
Medium	6.00	Smilax	per doz., 3.50
Short	4.00	Ferns	per 1,000, \$1.25
		Galax, green or bronze	per 1,000, .75c & \$1.00
		Leucothoe	per 100, .25
		Boxwood	per bunch, .25

Subject to change without notice.

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS.

PETER REINBERG

Store open 7 a. m. to 6 p. m., Sundays to noon only.

30 E. Randolph St. Two Phones Central 2846 and 601 CHICAGO, ILL.

Your wrapping problems solved



Pat. May, 1916—Trade Mark Registered

efficiently—economically

YOU are very busy this Easter time. Not only is the volume of your business great, but you must give especial care to every detail, for at no time are your customers more exacting than at this holiday. Your plants are excellent, but they must be wrapped just right, so that no bloom will be bruised and at the same time so that the package presents a neat, attractive appearance.

That is where the **Rapid Wrapper** comes in. It wraps your plants or floral baskets neatly, attractively and without causing any bruises. Not only this, but it also wraps them quickly and economi-

cally. Any inexperienced boy or girl can do it. Just think! No more wasting your time or that of your high priced assistants for this work, and at the same time the certainty of a package that you will be proud to send; your customers pleased to receive. How much better, quicker, cheaper your plants would be wrapped this Easter if you were using the **Rapid Wrapper**!

The **Rapid Wrapper** will save you time and money; make you friends. An interesting booklet, "**The Art of Wrapping**," illustrated and with full prices, is ready for you. Send for it now.

Cal. orders filled direct from branch office, 448 Bush St., San Francisco, Cal.

The Rapid Wrapper Co.

56 East Randolph Street, Chicago

Mention The Review when you write.

Your Confidence

in us will not be regretted. We realize our obligations and you may depend upon us to fulfill our trust; your order will be promptly and carefully taken care of.

Large Supply of Roses, Carnations, Lilies, Miscellaneous Stock and Greens

D. E. FRERES

R. J. WINDLER

THE FRERES-WINDLER CO.

30 E. Randolph Street

CHICAGO

Room 218 Atlas Block

L. D. PHONE:—MAJESTIC 7175

rented by Poehlmann Bros. Co., for a show and sales room for the supply department, is almost ready for occupancy and that department will probably be installed there by April 9. This room is connected with the cut flower department in the building next door east by means of an arch cut through the walls of the two buildings.

There are rumors current that Edward Kirchhoff, of Kirchhoff Bros., 4711 Milwaukee avenue, will soon join the ranks of the benedicts.

The W. W. Barnard Co. has installed three additional telephones in its retail store to facilitate the handling of its large spring trade.

Among those put to inconvenience by the present shipping conditions are the importers of Japanese goldfish, which have become an important item in many a retail flower store. K. N. Cooper, manager of the Auburndale Goldfish Co., reports the arrival of a message from a

Your Cut Flower Orders

will be taken care of right, if you send them to us. Give us a trial order and be convinced. Our facilities enable us to serve you quickly and correctly.

SUPPLIES

Baskets, Ribbons, Chiffons, Corsage Shields, Pins, Magnolia Leaves, Waterproof Crepe Paper in all colors, Boxes, etc.

O. A. & L. A. TONNER

WHOLESALE CUT FLOWERS AND SUPPLIES

30 E. Randolph St.

L. D. Phone Central 6284

CHICAGO, ILL.

Mention The Review when you write.

Japanese exporter: "Boats do not stop here; can no ship fishes." Manager Cooper says a shipment from Japan last week was the first since before the holidays.

Occupants of the building at 56 East Randolph street, in which are located the Rapid Wrapper Co. and Percy Jones, Inc., had a scare March 31, when fire broke out in the kitchen of the Perfecto

The Mail Order Wholesale Cut Flower House of Chicago

— OUR F. T. D. SERVICE "DID IT" —

Over 34 Years
in Business.



It means just what we say.



The Kind of Service we
give to the Retail Florist.

**F. T. D.
SERVICE**

Your money's
worth or your
money back.

We protect the
Retail Florist.

"It's cheaper to buy Cut Flowers
in the World's Greatest Cut Flower
Market than it is for you to grow
them."

Wm. J. Smith
President

Order RAEDLEIN Quality Baskets

for your Spring basket stock. Our baskets are made of the highest quality material, design and workmanship. Our spring basket assortments are unusually attractive to florists. Our baskets are made of **reed and willow** exclusively.

A necessity to the florist selling potted plants.

Write for
Our Catalogue
and Price List

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS

713 - 717 — MILWAUKEE — AVENUE .
CHICAGO ILLINOIS

Order Your
Assortments
Now

Mention The Review when you write.

Mothers' Day Cards

100.....\$0.60 500.....\$2.00
200.....1.00 1000.....3.50

Terms: Postpaid, cash with order.

THE JOHN HENRY COMPANY
Lansing, Mich.

Mention The Review when you write.

Tavern, located on the main floor. Fire-
men arriving promptly, however, quickly
quenched the flames.

The official opening of the new store
of George Fisher & Bro., on the street
floor of the building at 181 North
Wabash avenue, took place March 31.
The attractive refrigerator is a "Rando
Brand."

JOHNSON BASKET CO.

319-321 West Randolph Street
CHICAGO, ILL.

Manufacturers of "BEST-OF-ALL" Line of Florists'
Baskets and Pot Covers

Mention The Review when you write.

**277% MORE
BLOSSOMS**

on plants raised in ROCHELLE 4-in. SQUARE
paper pots (64 cubic inches of soil and roots)
than on plants raised in 4-in. clay pots (31 cubic
inches of soil and roots). Send for PROOF.
See page 83.

F. W. ROCHELLE & SONS, Chester, N. J.
Mention The Review when you write.

CHIFFON

Supply getting scarce.

4-inch, all colors.....6c per yard
6-inch, all colors.....7c per yard
40 yards to a piece.

CREPE PAPER

Best Colors, Imported Style;
\$3.00 per dozen rolls.

C. C. POLLWORTH CO.
MILWAUKEE, WIS.

Always mention the Florists' Review
when writing advertisers.

Mr. Florist—

Get all the florists in your city to combine and everybody push—

"GIVE HER FLOWERS"—for Mothers' Day—

Now, it's going to take a little work, but results always require that. It will be easier than you think, however. Just take your phone right now and call your next livest florist and say something like this—

"Say! Smith, let's all get together and tell the public to GIVE FLOWERS on Mothers' Day and make them quit wearing carnations. The Hilmer V. Swenson Co. are offering Poster-Stamps, Window Posters and a Co-operative Newspaper Ad featuring GIVE FLOWERS. Now, in addition to what I am going to buy, why don't you take a thousand or two—Jones some more and John a few more and so on? Then we'll combine our orders in one and get a better price. And think of the much greater effect it will have on the public if we ALL BOOST "GIVE HER FLOWERS."

Try this, Mr. Florist—they did it in one city last week and, as a result, 18 florists there will boost "GIVE Flowers."

NOTICE !!

Refer to our ad in March 15 issue of "Review" for cut in colors, prices and full particulars on Mothers' Day stamps, posters, etc.

HILMER V. SWENSON CO.

SALES BUILDERS

624 So. Michigan Ave., :: CHICAGO

Visitors.

H. R. Marquardt, of E. Welke Co., Milwaukee, Wis., was a visitor last week, taking in a stock of palms and plants.

J. Aldous, of J. Aldous & Son, Iowa City, Iowa, was a visitor last week.

KANSAS CITY, MO.

The Market.

The condition of the market last week was good. With the exception of two days the first part of the week, everything in cut flowers was cleaned up well for this time of year.

The supply of American Beauties is a great deal larger than it has been. Roses meet with a ready sale. It seems that as fast as the quantity increases, the demand does the same. Carnations have been unusually plentiful all the week and several days there were too many of them. Bulbous stock of all kinds has been exceptionally abundant. In fact, there was too much this week and not enough the week before. The Darwin tulips seem to take the lead in bulbous stock. Sweet peas are in good supply, but not of the quality they have been.

Business Changes.

Charles Thomas, formerly of the Geo. M. Kellogg Flower & Plant Co., and Mrs. Thomas, have purchased all of the stock of the Rosary Co. from Mr. and Mrs. Ed. Ellsworth. The sale includes the residence, store, two small greenhouses on each side of the store and a brick service building at the rear. Mr. Thomas expects to carry on the business

as formerly conducted. Mr. Thomas has had a long experience in the business, is a good designer and will make a success, without a doubt.

Ed. Ellsworth, since he has sold out, will build out at the lake. He expects to start a plant at once, of about 25,000 square feet of glass, and will grow cut flowers and pot plants. He has a farm

Buy Your Easter Flowers Here

We handle the best shipping Carnations, also Choice Roses, Selected Lilies and Bulb Stock.

Beauties\$4.00 to \$8.00 per doz.
Russells and Milady.....9c to 25c
Ophelia, Richmond.....8c to 15c
Killarney, Sunburst.....6c to 12c
Carnations, Fancy.....4c to 5c
" Common2½c to 3c
" Splits.....1½ to 2c
California Violets....\$1.50 per doz.
Double Violets\$1.00 per 100
Smilax\$2.00 per doz.

Jonquils.....\$3.00 to \$4.00 per 100
Tulips\$3.00 to 6.00 "
Fancy Peas.. 1.00 to 1.50 "
Common Peas .50 to .75 "
Valley, long. 6.00 to 7.00 "
Valley, short 4.00 to 5.00 "
Fancy Easter Lilies12c to 14c
Short Easter Lilies.....10c
Asparagus Ferns.....50c bunch
Adiantum80c to \$1.00

Please place your order as early as possible

T. J. NOLL & COMPANY
1109 Grand Avenue KANSAS CITY, MO.

Mention The Review when you write.

277% MORE BLOSSOMS

on plants raised in ROCHELLE 4-in. SQUARE paper pots (64 cubic inches of soil and roots) than on plants raised in 4-in. clay pots (31 cubic inches of soil and roots). Send for PROOF. See page 83.

F. W. ROCHELLE & SONS, Chester, N. J.



ONE OF THE BRECHT INSTALLATIONS



FLORISTS' REFRIGERATORS will display your flowers in an attractive manner and keep them in perfect condition. In Brecht's Refrigerators there is always a **STRONG CIRCULATION OF DRY, COLD AIR.** We build them of oak, or any other wood, highly finished and thoroughly insulated. All hardware is of brass, quadruple nickel-plated. The best of French beveled plate glass used for mirrors and windows.

Write for Prices Today

THE BRECHT COMPANY

Established 1853.

Main Offices and Factories, 1201 Cass Ave., ST. LOUIS, MO.
176 PEARL ST., NEW YORK CITY

Mention The Review when you write.

BUCHBINDER

Refrigerators

WE DESIGN
WE BUILD
WE SET UP
WE ARE COM-
PLETE STORE
OUTFITTERS

Write for Catalogue

Buchbinder Bros.

520 Milwaukee Ave., CHICAGO

Mention The Review when you write.

277% MORE BLOSSOMS

on plants raised in ROCHELLE 4-in. SQUARE paper pots (64 cubic inches of soil and roots) than on plants raised in 4-in. clay pots (31 cubic inches of soil and roots). Send for PROOF. See page 83.

F. W. ROCHELLE & SONS, Chester, N. J.

there and wishes to have Mrs. Ellsworth in the country, where she can rest up, as she was a big help to Mr. Ellsworth in the store. Mr. Ellsworth has sold some other property here.

H. A. Delaney has purchased seventeen acres of ground from Mr. Ellsworth, east of Independence, Mo., on Spring Branch road. This piece of ground is especially adapted to greenhouses, having running water, a railroad switch, rock road and the best of soil. Mr. Delaney is from Falls City, Neb. He will build greenhouses and grow hardy perennial stock, which is a business this city has needed, as there is no one in that line here.

Various Notes.

Arthur Newell reports another heavy

REFRIGERATORS

The four cardinal points that have made the reputation for Randall Fixtures are

1. Construction
2. Insulation
3. Circulation
4. Material

Send us measurements of the new store and we will lay out complete arrangement of fixtures without cost to you.

Write for our Catalogue, "Modern Flower Shops."

A. L. RANDALL COMPANY

Wabash Avenue at Lake Street CHICAGO

Mention The Review when you write.

KOELLNER REFRIGERATORS

are absolutely the best in every respect and **UNEQUALLED** by any other.

Hundreds of

KOELLNER REFRIGERATORS

in actual use, proving our claims.

KOELLNER

REFRIGERATOR AND ICE MACHINE CO.

215 N. Michigan Ave., CHICAGO Tel. Randolph 2885

The company **THAT KNOWS HOW** to build refrigerators and **BUILDS THEM RIGHT.**

Mention The Review when you write.

week of in and out-of-town funeral work and a large number of Easter orders from outside points. Business has increased so that he has added E. C. Vossler to his force. Mr. Vossler is from Oskaloosa, Ia., where he was with the Kemble Floral Co. for five years.

Captain Walter R. Barnes, son of W. J. Barnes, is getting his company ready for action. He is captain of Co. K, Third regiment, N. G. M.

Samuel Murray is home from Chicago, where he stayed a week, and is ready for the rush.

Gloekler Flower Refrigerators



are illustrated in full color in their new catalogue. Send for your copy. It's free.

BERNARD GLOEKLER CO.
Pittsburgh, Pa.

Mention The Review when you write.

Fred Fromholdt has purchased a new car. He reports business as steadily increasing.

The Geo. M. Kellogg Flower & Plant Co. had a large number of lilies, which are about all sold. The company is cut-

**ROOTED
CHRYSANTHEMUM
CUTTINGS**

See our Classified Ad

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

**ORDER YOUR
CHRYSANTHEMUMS
POMPON
CUTTINGS
EARLY**

**After Easter we can furnish in quantity:
BEAUTIES**

**Only the Best
GREENS**

We consider good enough for our customers. Let us supply you with

**FANCY and DAGGER
FERNS**

**GREEN and BRONZE
GALAX**

**ADIANTUM FARLEYENSE
LEUCOTHOES**

Our Beauties won the first prize at the National Rose Show in Philadelphia. We have them in any quantity, and our price will always be the lowest market price. Our large supply enables us to select your order carefully and send you only stock that is in perfect condition.

EASTER LILIES

Extra long stems, perfect flowers. We are quoting them at very attractive prices. Get our prices when in the market.

CARNATIONS

Nowhere will you find a better supply than we offer you. Always absolutely fresh and varieties that will stand shipping.

ROSES in all the best varieties, such as:

Hadley	Russell	Prima Donna	Ophelia	Shawyer	Sunburst
Wards	Geo. Elger	Donald McDonald	Sweetheart	Brilliant	
Maryland		Pink and White Killarney	Richmond		

All these varieties show good quality. With the immense quantity at our disposal, we can give you the best market value.

Mention The Review when you write.

ting some nice Beauties, roses and carnations and has a large quantity of bulbous stock.

Alpha Floral Co. has a large number of orders in for Easter.

R. S. Brown & Son are shipping quantities of spring bedding stock. As usual at this time of the year, the firm is rushed. W. J. B.

PHILADELPHIA.

The Market.

Popular excitement and extreme heat are always counted as unfavorable to business in the cut flower market. Both were present during the week ending April 4. There was a great patriotic rally in Independence square Saturday afternoon, March 31, that blocked the trolleys for squares and cut off the demand. The following day was memorable for its high temperature, which resulted in heavy receipts of rather soft flowers. Sweet peas suffered most. It looked as though the growers had begun to allow the flowers to develop fully on the vines, with a view to Easter supplies. The heat caught them at just the wrong time, bringing great quantities of peas in a most ripe condition into the market on the following days.

Despite these few drawbacks, general business has been excellent. The noticeable changes are a shortening in the supply of orchids and an increased supply of indoor-grown asparagus. Large, well colored cattleyas have advanced sharply. The ordinary-sized and lightly colored flowers are more plentiful and lower in price. It seems that everybody who grew Asparagus plumosus is cutting just a little more—the total receipts of indoor and southern plumosus are much heavier than a fortnight ago.

Easter lilies have been hard to sell.

BERGER BROS.

ORCHID PEAS

in half a dozen good sorts.

ROSES VALLEY GREENS

FINE EASTER LILIES

Everything in flowers for the busiest month of the busy year.

CHOICE CARNATIONS and CALLAS

SHIPPING ORDERS CAREFULLY FILLED.

1225 RACE ST. PHILADELPHIA

The supply is good, the demand light. Carnations have advanced. They will go higher in a few days. Roses have not advanced. The ordinary varieties are unlikely to do so, but Beauties, Hadley, Ophelia and Ward are expected to feel the holiday demand. Valley will be in lighter demand than a year ago, which is probably just as well, as a higher price seems unavoidable. Violets are nearly over. The doubles were looked upon as certain to be available at Easter. Sweet peas will be the important corsage flow-

ers April 8. Southern daffodils have come in quantity, both the small varieties and the large Emperors—some from Georgia, some from Virginia. They are used in thousand lots by the less fastidious buyers.

Easter in the Shops.

A pre-Easter visit to the Bellevue-Stratford made it possible to get some ideas about the blooming plants that are likely to be popular. John P. Habermehl is particularly pleased with the



Sweet Peas



For after-Easter weddings, Sweet Peas in all their splendor; wonderful quality Spencers, all shades, plenty of the delicate pinks, including the popular Yarrowa.

\$1.00, \$1.50 and \$2.00 per 100, with a limited supply of extra long at \$2.50 per 100.

Gardenias

\$2.00 and \$3.00 per dozen.

Valley

\$5.00 and \$6.00 per 100.

S. S. Pennock-Meehan Company

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA
1608-1620 Ludlow Street
BALTIMORE
Franklin and St. Paul Sts.

NEW YORK
117 West 28th Street
WASHINGTON
1216 H Street, N. W.

Mention The Review when you write.

Edward Reid

OFFERS FOR EASTER WEDDINGS

WONDERFUL SWEET PEAS

CARNATIONS. choicest stock that can be depended on.

VALLEY

The finest Spencers in White, Lavender and Shades of Pink.

The Choicest **ROSES** in all varieties, Pink, White, Yellow.

EASTER LILIES - GREENS

"WHEN THEY'RE REID'S, THEY'RE RIGHT"

1619-21 Ranstead Street,

PHILADELPHIA, PA.

Mention The Review when you write.

well flowered gardenias. Each plant bears plenty of flowers and plenty of buds, as well as luxuriant foliage. The azaleas are especially fine. There are quite a number of specimen plants of Mme. Vander Cruysen that measure four feet across the mass of buds in bloom. Then, too, there is Hinodegiri, with its bright color. The center of the window was filled by a great handle basket of baby rose plants in full bloom, their rich pink colors contrasting with the delicate Alice blue of the great bow of ribbon above. The green and white of Pandanus Veitchii was placed next to the brilliant rose-pink of the azalea. The richness of the window effect was increased by a liberal use of green. The greenhouses at Twenty-second and Diamond streets have produced heavy Easter plant crops for the four stores.

An Easter Display.

Every florist had a special display in his greenhouses Palm Sunday that was enjoyed by many friends and neighbors. One of these displays was opened to the public at the William K. Harris place. A blue-coated guardian of the law stood at the entrance of the wide-open shed doors. Behind him was a magnificent array of blooming plants that stretched down the entire length of the shed on each side, with a broad pathway in the middle. These plants represented the orders that were to be packed and shipped away or delivered locally on the following day. The doors of the greenhouses that open on the shed were barred

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

A splendid opportunity for a few more growers of good cut flowers. Good prices. Weekly returns.

Easter Lilies, Roses, Callas and all Easter Flowers.

Our growers won many prizes at the National Rose Festival.

Night telegrams will receive careful attention.

1615 RANSTEAD STREET,

PHILADELPHIA, PA.

Mention The Review when you write.

WM. J. BAKER, WHOLESALE FLORIST, PHILADELPHIA, PA.

PANSIES—SWEET PEAS—DAFFODILS—CARNATIONS

Mention The Review when you write.

EUGENE BERNHEIMER WHOLESALE FLORIST

EASTER LILIES, ROSES, CARNATIONS

1531 RANSTEAD STREET,

PHILADELPHIA, PA.

Mention The Review when you write.

by wooden strips, so that visitors could see the masses of plants on the tables, but could not go in and possibly injure them in the crush.

The most striking novelty among the plants in the shed was Astilbe America, the new pink spiraea. The plants were extremely fine; the flower spikes large, their color a bright, pleasing pink. John W. Prince speaks highly of America. He considers it much better than Queen Alexandra, or the other pink, whose name has escaped me. The bottle brush, though not a novelty, is not so common today. The French hydrangeas take a leading position. Mme. Emile Mouillere, General de Vibraye and Lilie Mouillere are the three varieties grown.

They presented a fine appearance. The lilies, all giganteum, are well budded, well timed and of good height. Ellen Poulsen was the most notable rose, partly on account of its lovely flowers and partly because it is the only fragrant variety of the polyantha type. While most of the roses were of the baby family, the tall-growing class was fairly represented. Among them were some good specimens of the old Crimson Rambler. The carried-over azaleas were the best. They show an even mass of buds difficult to attain in freshly imported stock. There were some lilacs and rhododendrons and deutzias, and a great lot of Spiraea Gladstone. All were well grown.

THE FLORISTS' SUPPLY HOUSE OF AMERICA

Now is the time to get ready for Memorial Day. If you have not received our circular of **Special Day** supplies, send for it.

Ready Made-up Magnolia Wreaths

With or without Wax Flowers.

Crepe Flowers, Wax Flowers
Magnolia Leaves in cartons or in bales
Wax Designs Cycas Leaves
More arrivals of 4, 6 and 10-inch Chiffon

ONE BLOCK FROM POST-OFFICE

TWO BLOCKS FROM EXPRESS COMPANY

H. BAYERSDORFER & CO. 1129-1131 ARCH ST.,
 PHILADELPHIA, PA.

Mention The Review when you write.

The Shop Windows.

It was a little too soon for the Easter display at Grakelow's; still, there was a suggestion of Easter that was quite unmistakable. A neatly executed sign reminded the beholder of the day when the Easter display would be ready for inspection within. The window itself was a further reminder of the near approach of the greatest day in the church calendar. The window is well adapted to displays. It is quiet in coloring, yet with a rich elegance that aims not to compete with the floral picture that it frames. The floral picture consisted of plant baskets, in solitaire, so to speak. Handle plant baskets would better describe, each with a single specimen in its embrace. One was Rhododendron Pink Pearl, another Azalea Mme. Vander Cruyssen, and so on.

But you want to know about the proprietor of this elegant shop. There he is, just inside, talking to someone. Charles H. Grakelow is one of those sunny young men with whom it is a pleasure to talk. Naturally he has a great many friends. Everybody likes him and he is on the highroad to success—an entirely self-made young man, whose ability and industry are bringing reward after quite a good many years of hard work.

Various Notes.

J. Otto Thilow spoke on his recent visit to the Hawaiian islands before the Florists' Club Tuesday evening, April 3.

The club bowling tournament was won by team No. 1, which rolled off a tie with team No. 5. The champion team con-

Florists' Knife

No. 89, 60c postpaid
 6 for \$3.00, 12 for \$5.75



The favorite knife of the Florists. Handle is made from one solid piece, thin at the end. Blade is finest quality. For nearly forty years we have been supplying Nurserymen and Florists with high-grade Knives and Pruning Shears. Our blades are tempered and ground in the razor department and take a razor edge.

PROPAGATING KNIFE No. 89½. Same knife with sheep-foot blade instead of budding blade. Price, 60c postpaid; 6 for \$3.00; 12 for \$5.75.

Send for our Free Nursery and Florist List.

MAHER & GROSH CUTLERY CO., 64 A Street, TOLEDO, OHIO

ALFRED M. CAMPBELL

WHOLESALE FLORIST

EXTRA FINE EMPEROR DAFFODILS

1510 Sansom Street, PHILADELPHIA, PA.

Mention The Review when you write.

THE HOUSE OF MERIT
 FLORISTS' SUPPLIES

JOS. G. NEIDINGER CO.

1309-11 N. Second Street

PHILADELPHIA, PA.

Mention The Review when you write.

**277% MORE
 BLOSSOMS**

on plants raised in ROCHELLE 4-in. SQUARE paper pots (64 cubic inches of soil and roots) than on plants raised in 4-in. clay pots (31 cubic inches of soil and roots). Send for PROOF. See page 83.
 F. W. ROCHELLE & SONS, Chester, N. J.

FOR EASTER

Lilacs Daisies
 Peas

Snapdragons

AND ALL OF THE LATEST NOVELTIES

PHILADELPHIA CUT FLOWER CO.
 1517 Sansom St., PHILADELPHIA, PA.

Mention The Review when you write.

Fair List Prices



Fair Treatment.

GOODRICH

BLACK SAFETY TREAD TIRES

Underwritten by **GOODRICH**

Good Faith

The Fair Treatment Guarantee—the *pledged* good faith of The B. F. Goodrich Rubber Company—takes the slightest shadow of a *risk* off Goodrich Black Safety Tread Tires.

You must get full value service from a Goodrich tire, or Goodrich wants it back forthwith.

Then Goodrich FAIR TREATMENT steps up and squares the debt of that tire—squares it gladly and generously with a liberal adjustment, *bound to satisfy* you.

For Goodrich accepts as the Company's *debt of honor* an obligation of tire service, worthy of the *best fabric tire made*.

There are no conditions, no catch words to Goodrich's world wide invitation:

**"Send back to Goodrich
ANY Goodrich tire you
believe owes you anything."**

Where You See This Sign
Goodrich Tires are Stocked



Ask Your Dealer for Them

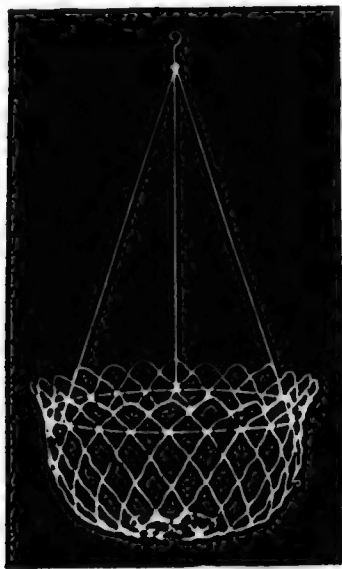
The B. F. Goodrich Rubber Co.
Akron, Ohio

Also' Maker of the [Celebrated [tires
on which Dario Resta won the official
1916 National Automobile Racing
Championship, Silvertown Cord]Tires



"Best in the Long Run"

THE BEST



WIRE BASKET AND WHY

Made of Galvanized Wire and crimped. Closer meshed to hold moss better, and less of it. It's sturdy and strong. The price is right. You can't beat it.

Size	Each	Doz.
8-inch.....	\$0.20	\$2.00
10-inch.....	.25	2.40
12-inch.....	.30	2.75
14-inch.....	.35	3.50
16-inch.....	.40	4.00
18-inch.....	.50	5.00

Prepared Sheet Moss, 5-lb. bag, \$1.50; 10-lb. bag, \$2.75,

Fresh Green Sheet Moss, \$2.00 per bag.

Sphagnum Moss, \$1.50 per bale.

**C. C. POLLWORTH CO.
MILWAUKEE, WIS.**

HANGING BASKETS

Enameled Green
Extra well made.

8-inch.....	per doz., \$1.00
10-inch.....	" 1.35
12-inch.....	" 1.75
14-inch.....	" 2.25
16-inch.....	" 2.90
18-inch.....	" 3.70

GREEN MOSS

Fancy sheet, 3-bu. sack, well filled.
XXX quality.

\$1.50 PER SACK

**Pittsburgh Cut Flower
Co.**

116-118 Seventh St., PITTSBURGH, PA.

sisted of William H. Engler, captain; J. M. Brown, W. J. Muth, J. W. Colflesh and A. Wanger.

Arthur Zirkman has returned for Easter.

William Graham, of Chicago, was here for the show.

A. B. Cartledge praises the artistic show display of J. J. Habermehl's Sons.

William Kleinheinz was presented with a pair of sleeve buttons as a token of appreciation of his work as manager of the rose show. The donors, his associates on the committee, first ragged him well, gravely assuring him that Mrs. Stotesbury had criticised his work. Mr. Kleinheinz stood this pretty well. He was only slightly ruffled when the ragging ended and the sleeve links appeared.

The S. S. Pennock-Meehan Co. rented a large store in the center of the city for its plant department at Easter. It is at 1638 Market street. Here Clarence U. Liggitt and his assistants have been busily engaged receiving and distributing a vast number of Easter plants.

Sydney H. Bayersdorfer places this Easter's business ahead of anything in the past.

Stuart H. Miller closed his wholesale commission house March 31.

The Robert Craig Co. has been making heavy shipments of plants each day. Robert Craig is pleased with the popularity of Nephrolepis Norwood, the new fern.

The London Flower Shop made a beautiful display at the bazaar in Horticultural hall March 31, in aid of the British soldiers.

The junior partner of William J. Baker spent a happy day at the home of Bayard Taylor.

Theodore Edwards, of Bridgeton, and Raymond Kester, of Williamsport, have been with us.

Charles E. Meehan has resumed command of the greenhouses at Holland. Phil.

NEW YORK.

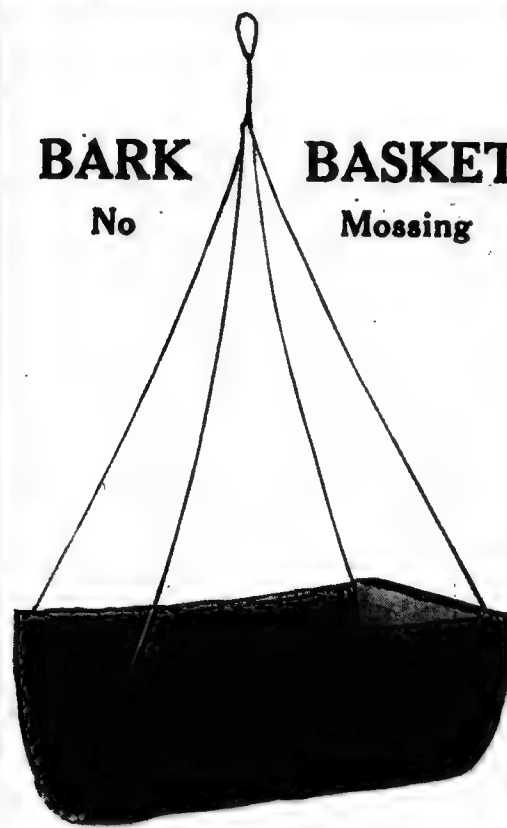
The Market.

After a quiet week, with prices low and stock accumulating, one might fairly expect a good Saturday. But shipments were heavy, the demand continued light, and the week end found the cut flower market overloaded and the iceboxes full. There was nothing lacking.

Prices commenced to harden as the present week opened, in anticipation of the near approach of Easter. In violets and carnations the pickling process was already in evidence, violets especially being unsatisfactory. Better stock and higher prices were confidently expected as the week progressed.

It is evidently spring at last and all the signs are here. The temperature was 60 Saturday and the sunshine gave promise of a wonderful crop of roses for the holiday. The arrivals of American Beauties increase daily and prices for the selects dropped to 50 cents and under. Hadley was running an even race with Beauty. The Killarneys, Prima Donna, Sunburst, Ophelia, Russell and Shawyer occupy the next claim to popularity, and Radiance, Stanley, Hoosier Beauty, Mock and Ward all promise good returns to the rose growers at Easter. A great many short-stemmed of almost all kinds were in the market, of

BARK BASKET No Mossing



**\$4.80 per dozen
\$35.00 per 100**

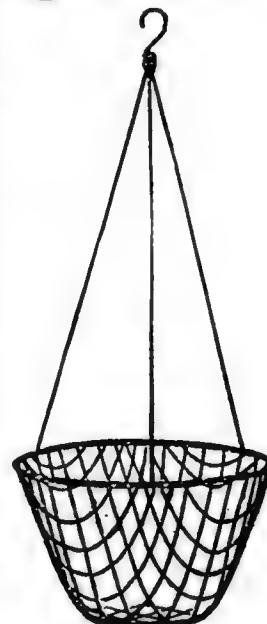
Not less than 40 at hundred price.
Cash with order or bank reference.

20,000 Sold Last Season

W. H. ETtinger
Waterloo, Ind.

HANGING BASKETS

Made of crimped wire.
Woven 1 1/4-in. mesh. Painted
two coats green. No fine binding
wire used.



F. O. B. Louisville

10-in...doz.,	\$1.50
12-in...doz.,	1.80
14-in...doz.,	2.40
16-in...doz.,	3.40

Price per 100

10-in...100,	\$10.75
12-in...100,	13.00
14-in...100,	17.50
16-in...100,	24.50

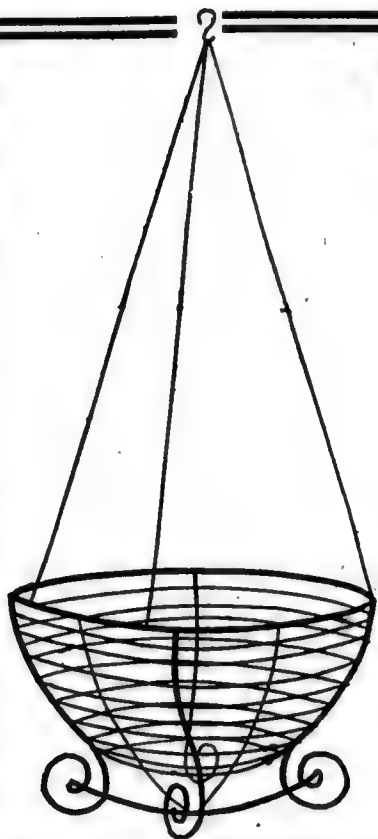
**Green Sheet
Moss** ☐

\$2.00 per bag.

By Parcel Post, add for postage:

1st and 2d zone.....	10 and 12-in., 14c per doz. 14 and 16-in., 19c per doz.
3rd zone.....	10 and 12-in., 24c per doz. 14 and 16-in., 33c per doz.
4th zone.....	10 and 12-in., 43c per doz. 14 and 16-in., 62c per doz.

FALLS CITY WIRE WORKS
LOUISVILLE, KY.



WIRE HANGING BASKETS

NOT THE CHEAPEST BUT THE BEST

The Well Made Kind

Painted, Bound with Galvanized Wire

6 at dozen rate, 50 at 100 rate

8-inch.....	per dozen, \$1.25;	per 100, \$ 8.00
10-inch.....	" 1.50;	" 10.00
12-inch.....	" 1.75;	" 12.00
14-inch.....	" 2.25;	" 16.00
16-inch.....	" 3.50;	" 22.00
18-inch.....	" 5.00;	" 35.00

GREEN SHEET MOSS

LONG GREEN SHEETS FOR HANGING BASKETS

Per Bundle...\$1.00 5 Bundles...\$4.75 10 Bundles...\$9.00 25 Bundles...\$21.00

C. E. CRITCHELL

Wholesale Commission Florist

15 EAST THIRD ST., CINCINNATI, O.

Mention The Review when you write.

Heavy Hanging Baskets

EXTRA HEAVY HANGERS

8-inch.....	\$1.00 per doz.
10-inch.....	1.35 per doz.
12-inch.....	1.75 per doz.
14-inch.....	2.25 per doz.
16-inch.....	2.90 per doz.
18-inch.....	3.70 per doz.

FANCY GREEN LOG MOSS

\$1.50 per sack

You cannot get Better Baskets at a Higher Price.

The McCallum Co.

Pittsburgh, Pa.

Young Tool Company

CASEY, ILLINOIS

WIRE BASKETS

	No	Ring	Scroll
	Feet	Feet	Feet
10-in.,	\$ 1.15	\$1.40
12-in.,	1.40	1.65
14-in.,	1.90	2.15
16-in.,	2.50	3.25	\$4.25
18-in.,	3.25	4.25	5.25

Electric-welded, no lace wire used. Prices on application.

All of above baskets are priced per dozen.

Painted green, and complete with hangers.

Wire Lawn or Cemetery Vases

18-inch.....	\$1.35 each
20-inch.....	1.50 each

If you buy our goods, you get the best.

THE PRICE IS RIGHT



Always mention the Florists' Review when writing advertisers.

WIRE HANGING BASKETS

Our Baskets are made strong and substantial, well painted, have strong wire hangers and are guaranteed to be the best on the market. Will outlast any other makes.

(Measure across top)

Size	Per Doz.	Size	Per Doz.
8 inches.....	\$1.25	14 inches.....	\$2.75
10 inches.....	1.50	16 inches.....	3.50
12 inches.....	2.00		(Larger sizes to order)

Green Sheet Moss

For Lining Hanging Baskets, etc.

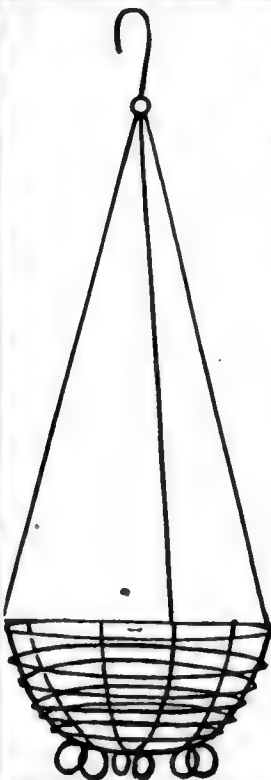
Per large bale (of 5 bundles).....	\$1.25
Per 5-bale lots.....	6.00

(Special prices on larger quantities)

Complete list of all other supplies mailed on request.

GEO. H. ANGERMUELLER

Wholesale Florist 1324 Pine St., ST. LOUIS, MO.



Mention The Review when you write.

SPECIAL PRICE LIST--SPRING 1917

WIRE HANGING BASKETS

50 at 100 rate

8-inch disc, 6 inches deep.....	per dozen, \$1.25; per 100, \$ 8.00
10-inch disc, 8 inches deep.....	per dozen, 1.40; per 100, 10.00
12-inch disc, 8 inches deep.....	per dozen, 1.75; per 100, 12.50
14-inch disc, 9 inches deep.....	per dozen, 2.25; per 100, 16.00
16-inch disc, 10 inches deep.....	per dozen, 2.75; per 100, 21.00
18-inch disc, 12 inches deep.....	per dozen, 3.50; per 100, 25.00

Sphagnum Moss, \$1.50 per bale

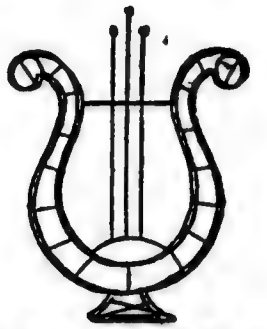
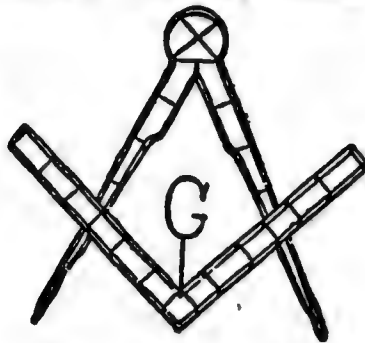
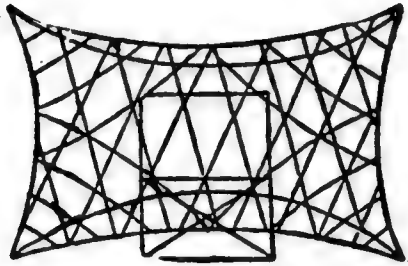
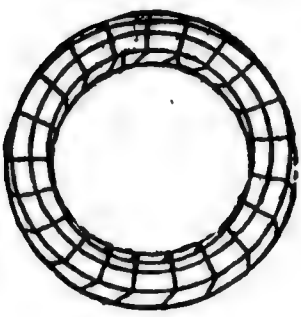
THE WM. MURPHY CO.

Long Distance Phones, Main 980-981

329 Main St., CINCINNATI, OHIO

WIRE DESIGNS — BUY FROM THE MANUFACTURERS

50,000 Wire Frames always in stock. Orders filled same day received



SAVE MONEY

and let us quote you on your next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 21 Years

201 North Seventh Avenue,

SCRANTON, PA.

Mention The Review when you write.

course, and could be had in large lots as low as \$10 per thousand.

Few carnations last week sold above \$3. Some sleepy stock came in Saturday and the grower was fortunate to receive \$1 per hundred.

There is an abundance of gardenias. The street men have them, but choice flowers hold at \$3 per dozen. There will be plenty for the holiday.

The wholesale stores already are filled with lilies and \$6 per hundred was high last week. Many are booking their orders for Easter at \$10 per hundred. There may be some long-stemmed and in pots that will bring \$12, but the general expectation of average is \$10 per hundred.

Valley closed the week at \$5. A few hundred fine flowers brought \$6. The supply is limited.

There still is a good supply of freesia and there will be plenty, it seems, until after Easter.

Acacia is done, the last shipment arriving March 31. There is no improvement in the quality of southern gladioli and there are more of them than the market needs.

Southern daffodils flood the market. The quality is good. Ten cents a bunch buys them and the price is less in quantities.

Tulips and narcissi are abundant, the former especially so, but with little demand, except for the Darwins. There are lots of callas, some irises, and an excessive quantity of sweet peas, pansies and daisies.

Various Notes.

Monday evening, April 9, is sweet pea night at the New York Florists' Club.

Warren Spalding is still at the Polyclinic hospital, but much improved, with great hope of his recovery.

April 7 at the secretary's office, Long Island City, there will be a meeting of the directors of the New York Cut Flower Exchange.

Walter R. Siebrecht is suffering from a severe attack of the grip.

E. A. Seidewitz, of Baltimore, was a recent visitor.

Clarence Slinn is much pleased with his new store.

It is rumored a well known and enterprising florist is about to open a branch store close to Billy Sunday's big tabernacle at 168th street. As from 60,000 to 100,000 people will pass the door daily for three months, it looks a safer risk than Wall street, and as good an investment as Bethlehem Steel.

GOLDFISH

WINDOW
DISPLAY

GOLDFISH

THERE'S MONEY

FOR

IN GOLDFISH
YOU

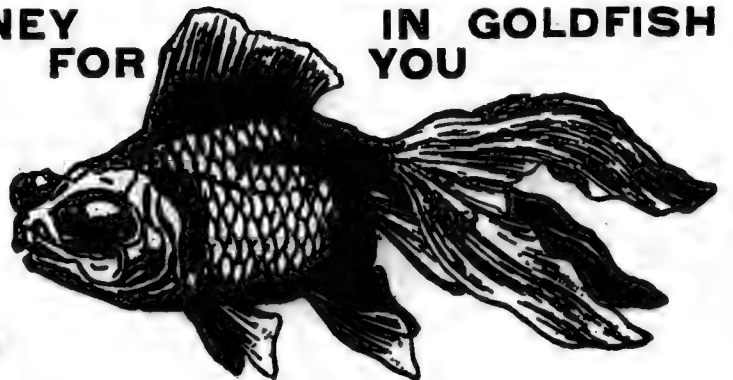
GOLDFISH

\$5.00 per 100 and up

Largest dealers in Goldfish and Aquarium Supplies in the United States.

We manufacture Aquariums in all sizes. Send for Wholesale Catalogue.

SEA MOSS, BIRD CAGES
AND SUPPLIES



AUBURNDAL GOLDFISH CO. 1449 W. MADISON ST., CHICAGO

Mention The Review when you write.

BULL DOG

PAPER

CLIP

Registered U. S.

Patent Office

CHEAP

STRONG



The simplest, quickest and best package fastening device, and indispensable to Florists, whose packages are of an awkward shape. Does away with use of twine or pins, and adds tone to package. No Florist or Seedsmen should be without them. Ask your dealer or send for samples and price list to

THE FRITZ-TABER MFG. CO.
Sole Makers NEW BEDFORD, MASS.

Mention The Review when you write.

Plants Sell Better



when the ugly clay pots are hidden by the attractive and artistic

**EVER-READY
POT COVERS**

Strong cardboard foundation. Best quality waterproof crepe paper, silk fiber ribbon ties at top and bottom. Firmly held with improved metal fastenings. Furnished in four colors and many sizes. Write for samples and price list today. Send 10c for postage.

EVER-READY FLOWER POT COVER CO.
146 Hughes Ave., Buffalo, N. Y.

Mention The Review when you write.

Jos. Volke, who has been ill with pneumonia, is recovering. He is manager of W. H. Siebrecht's branch, in the Coogan building.

READ THIS

YENOM EVAS DNA

BEST QUALITY CYCAS LEAVES

Sizes	Pkg. of 10	Per 100
8 to 12 inches.....	\$0.35	\$ 2.50
12 to 16 inches.....	.40	3.00
16 to 20 inches.....	.45	3.75
20 to 24 inches.....	.55	4.75
24 to 28 inches.....	.65	5.75
28 to 32 inches.....	.75	6.50
32 to 36 inches.....	.85	7.25
36 to 40 inches.....	1.00	8.25
40 to 44 inches.....	1.15	9.50
44 to 48 inches.....	1.30	11.00

RED CYCAS LEAVES

Sizes	Pkg. of 10	Per 100
8 to 12 inches.....	\$0.40	\$3.50
12 to 16 inches.....	.55	5.00
16 to 20 inches.....	.75	7.00
20 to 24 inches.....	.95	9.00

(50 cymas @ 100 rate.)

Now send in your order and also get our complete list of other supplies.

GEO. H. ANGERMUELLER

Wholesale Florist 1324 Pine Street, ST. LOUIS, MO.
Mention The Review when you write.

GOLDFISH

Large, Healthy Fish at "Rock Bottom" prices.

Send for special prices.

ASHBORNE GOLDFISH & SUPPLY CO.
323 North Main Street, BURLINGTON, IOWA

Mention The Review when you write.

Rosens says he has many large import orders booked for early delivery and the docks in Japan are crowded with cases awaiting shipment.



THE FACT that we have in the past seven years built up the largest Cut Flower Box business in the Country is our best advertisement. We strive to please and the results speak for themselves.

We manufacture and carry in stock for prompt shipment: Oxford Gray, Mist Green, Mist Tan, White Carnation and our popular Favorite grade—the latter a most satisfactory telescope shipping box. Holiday boxes in season. We make special sizes promptly and at reasonable charge, and specialize in attractive and up-to-date printing and embossing.

CASTORLAND, N. Y.

Mention The Review when you write.



PAPER BOXES FOR THE FLORIST



Boxes that have never failed to give satisfaction to leading florists throughout the country.

Prices always right. For samples and quotations, write

A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, CHICAGO

Mention The Review when you write.

Mention The Review when you write.

WIRED TOOTHPICKS

Manufactured by

10,000, \$1.85 50,000, \$8.00

Sample Free For Sale by Dealers
Mention The Review when you write.

277% MORE BLOSSOMS

F. W. ROCHELLE & SONS, Chester, N. J.
Mention The Review when you write.

Southern Wild Smilax

\$2.50 per case

Natural Green Sheet Moss

\$1.75 per bag of 100 sq. ft.
Perpetuated Green Sheet Moss

\$3.50 per bag of 100 sq. ft.

Southern Gray Moss
\$2.50 per bag of 25 lbs.

CALDWELL THE WOODSMAN CO.
EVERGREEN, ALABAMA

WILD SMILAX

30-lb. case.....	1.25
------------------	------

Fresh stock daily; everything guaranteed.
Write or wire.

D. S. CRUM & CO., Minter, Ala.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.

Superior and Roberts Sts., CHICAGO
Mention The Review when you write.

Cut Flower Boxes

Military Grey Color.

					Per 100
18x 5	x3	Half Telescope Covers.....			\$ 3.75
21x 6	x3 ¹ / ₂	"	"	"	4 50
24x 5	x3 ¹ / ₂	"	"	"	4.75
24x 8	x4	"	"	"	6.90
28x 8	x4	"	"	"	7.50
30x 6	x3 ¹ / ₂	"	"	"	6.90
36x 5 ¹ / ₂	x3 ¹ / ₂	"	"	"	7.00
36x 8	x5	Full	"	"	10.75
86x11	x7	"	"	"	20.00
42x 8	x6	"	"	"	20.00
42x12	x8	"	"	"	25.00
16x16	x8	"	"	"	15.00
18x18	x8	"	"	"	20.00
20x16	x9	"	"	"	20.00
26x17	x8	"	"	"	20.00

Printing at cost extra
500 for \$2.00; 1000 for \$3.00

C. C. POLLWORTH CO.

MILWAUKEE, WIS.

Mention The Review when you write.

H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUGH PAPER CO.
SANDUSKY, OHIO

FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

\$3.00 per 1000

\$3.00 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX. 50-lb. cases.....per case, \$5.00
Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each..... 1.25
Galax Leaves, green and bronze, per case of 10,000..... 10.00
Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000..... 7.50
Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag.. 2.00
Sphagnum Moss, per bale..... 1.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

Mention The Review when you write.

The members of the big peace delegation, which left New York for Washington April 1, all wore white tulips, officially announced as "The Flower of The Hague."

A. L. Young & Co. are enlarging their store, widening their window space and making many improvements.

David Thom, for some time book-keeper for R. J. Irwin, has joined his regiment, the Fourth, in the National Guard of New Jersey.

S. Suzuki, of the Yokohama Nursery Co., left April 2 for Japan.

Geo. Crawbuck, Jr., is making a trip through New York state, New Jersey, Connecticut, Rhode Island and Massachusetts.

The next New York International Flower Show will take place at the Grand Central Palace, March 14 to 21, 1918.

The Cadjean Flower Shop, on West Twenty-eighth street, is beautifully decorated. This is the most popular retail store on the busy wholesale street. Walter Kline is no longer with the company, and John Huber now is head salesman.

Stanton Rockefeller, of Rhinebeck, was a visitor March 31. Mr. Rockefeller ships his violets to Riedel & Meyer. J. Austin Shaw.

The fall exhibition of the Horticultural Society of New York will be held November 8 to 11, at the American Museum of Natural History. A schedule of classes and premiums is being prepared and will be ready for distribution shortly.

NEWARK, N. J.

The Market.

At this writing the Easter trade is well under way, and judging from present indications, it will be a good one. There is a great variety of flowers of excellent quality. Easter lilies are arriving in large quantities and the supply is expected to be sufficient for the Easter business. Carnations, sweet peas, calendulas, roses and other cut flowers are selling well. There is a big demand for potted plants, including tulips, hyacinths, rhododendrons, hydrangeas, etc. Pussy willows came in more plentifully last week. Generally speaking, prices



FERNS

FANCY, per 1000.....\$1.75
DAGGER, per 1000..... 1.50

WILD SMILAX, per case..... 6 00
GALAX, Bronze, per 1000..... 1.00
GALAX, Bronze, per case 8.50
CYCAS LEAVES, fresh cut, pair... 1.00
MAHONIA SPRAYS, per 100..... .75
LEUCOTHOE SPRAYS, per 100... .75
SHEET MOSS, per bag..... 2 00
SPHAGNUM MOSS, per bale 1.75
LAUREL SPRAYS, per doz. bchs.. 1.00
BIRCH BARK, per lb..... .25
CORK BARK, per lb..... .10
CEDAR BARK, per lb..... .08
MAGNOLIA LEAVES, Superiora Brand,
Brown, per carton..... 1.25
Green, per carton..... 1.35
LAUREL ROPING, per yard..... .06

We carry the largest stock of Fresh Cut Decorative Evergreens of any house in America. Highest standard of quality and quick service.

Florists' Supplies

THE KERVAN COMPANY
119 West 28th Street :: NEW YORK

Mention The Review when you write.

SOUTHERN WILD SMILAX, \$2.50 per case
NATURAL GREEN SHEET MOSS, \$1.75
per bag of 100 square feet
PERPETUATED GREEN SHEET MOSS,
\$3.50 per bag of 100 square feet
SOUTHERN GRAY MOSS, \$2.50 per bag
of 25 lbs.

E. A. BEAVEN
EVERGREEN, ALABAMA

Mention The Review when you write.

are quite reasonable. Valley is somewhat scarce and not of the best quality. Irises are just beginning to come into the market and are high in price.

L. B. Brague & Son

Wholesale Dealers in

CUT FERNS

MOSS :: : EVERGREENS

Established
1867

HINSDALE, MASS.

Mention The Review when you write.

FANCY FERNS

\$2.00 per 1000

Fine stock. Satisfaction guaranteed.
Give us a trial.

ATTICA FLORAL CO., ATTICA, INDIANA
Mention The Review when you write.

Ferns—Galax—Moss

Headquarters for Southern Wild Smilax—Per case, \$5.00; 5 or more cases, per case, \$4.50

Fancy Ferns	
Per 1000.....	\$2.75
Green Leucothoe Sprays	
Per 100.....	\$0.50
Per 1000.....	\$4.50
Boxwood Sprays	
Per lb.....	\$0.20
Per case, 50 lbs.,	\$7.50

Bronze and Green Galax Leaves	
Per 1000.....	\$1.00
Per case of 10,000.....	7.50

Sphagnum Moss	
Per bale.....	\$1.75

Green Sheet Moss	
Per bundle.....	\$1.00
5 bundles.....	\$4.75
10 bundles.....	\$9.00

Mexican Ivy
Per 100.....75c Per 1000.....\$6.00
SPECIAL PRICES ON LARGE QUANTITIES.

Brown, Green and Purple Magnolia Leaves.....\$1.25 per carton
Red Magnolia Leaves..... 1.75 per carton

Everything in Florists' Supplies.

Full Line of Cut Flowers and Other Greens at all Times.

C. E. CRITCHELL, Wholesale Commission Florist, 15 East Third St. **Cincinnati, Ohio**

Mention The Review when you write.

Southern Wild Smilax

50-lb. cases.....	\$2.50
30-lb. cases.....	1.50

Gray Moss, per sack of 15 lbs., \$1.75

Natural Sheet Moss, 100 sq. ft., 1.75

EVERGREEN CARTER

(Geo. M. Carter)

Evergreen, Alabama

The Quickest Shipper

Mention The Review when you write.

PREPARED CYCAS LEAVES

Per 100	Per 100
8/12 inches.....	\$1.80
12/16 inches.....	\$ 1.90
16/20 inches.....	3.00
20/24 inches.....	4.10
24/28 inches.....	5.00
28/32 inches.....	6.00
32/36 inches.....	6.50
36/40 inches.....	7.75
40/44 inches.....	9.50
44/48 inches.....	10.50

PREPARED MAGNOLIA LEAVES

(Green, Brown and Purple)

Per carton.....	\$1.35
Per 100 lbs.....	\$16.00

CALDWELL THE WOODSMAN COMPANY
EVERGREEN, ALABAMA

Green Sheet Moss....\$1.25 bag

Laurel Branches....\$2.50 case

Laurel Stems.....\$1.00 bag

Boxwood12c lb.

W. Z. PURNELL, SNOW HILL, MD.

Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

Dyed Green Sheet Moss

Per 10-lb. bag, \$3.00

KNUD NIELSEN

EVERGREEN, ALA.

N. M. Hitchcock

Dealer in

Cut Ferns, Galax and Moss

Write or Wire.

Glenwood, Cass Co., Mich.

Mention The Review when you write.

FANCY OR DAGGER FERNS

Fancy Ferns, - - - - - \$1.50 per 1000

Dagger Ferns, - - - - - 1.50 per 1000

Discount on large orders.

USE OUR LAUREL FESTOONING

Nothing better, made fresh daily from the woods, 5c and 6c per yard.

Bronze and Green Galax, \$1.00 per 1000; \$7.00 per case of 10,000.

Sphagnum Moss, large bales, \$3.50.

Fine by the pound, 10c; or by the yard.

Branch Laurel, 85c for a large bundle.

Tel. Office, New Salem, Mass.

L. D. Phone Connection.



Southern Smilax, 50-lb. cases, \$5.00.

Green and Bronze Leucothoe Sprays.

\$5.00 per 1000. Extra fine and large.

Fine Boxwood, \$7.00 per 50-lb. case.

Fine Laurel Wreaths, \$2.50 to \$3.00 per doz.

We also make any special sizes wanted.

Sample sent if desired.

Partridge Berries, fine quality, only 10c per

bunch of 50 berries.

Pine Festooning, 7c and 10c per yard; extra

fine.

Fine Wreaths, \$2.50 to \$3.00 per doz.

Order in advance.

Write, wire or telephone 13 R4.

CROWLFERN CO., Millington, Mass.

Mention The Review when you write.

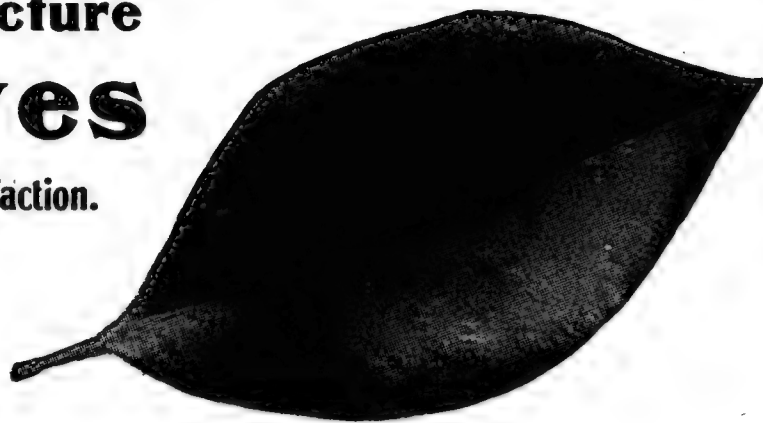
We manufacture Leaves

That give satisfaction.

THE RUMBLEY CO.

Evergreen,

Ala.



Mention The Review when you write.

EASTER

EVERGREENS FRESH FROM THE WOODS

Fancy and Dagger Ferns, \$1.00 per 1000; case of 5000, \$4.00

Green Galax, 60c per 1000; case of 10,000..... 5.00

Green Leucothoe, 10 to 16 inches, per 1000..... 1.50

Green Leucothoe, 16 inches and up, per 1000..... 2.50

CASH with order.

J. H. Von Canon

Telegraph ELK PARK, N. C.

BANNERS ELK, N. C.



Mention The Review when you write.

FERNS

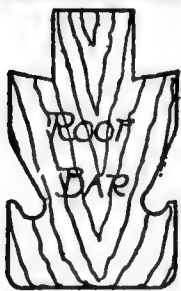
FANCY or DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas trees, etc. Finest stock. Get our low summer price on Ferns.

H. J. SMITH,

HINSDALE, MASS.

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.



GULF CYPRESS

GREENHOUSE MATERIALS

We sell all the parts necessary for the construction of a complete greenhouse. For those who want to do their own erecting, we mill all parts to fit. All you have to do is assemble them.

We go anywhere in the U. S. to submit plans and prices.

Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Avenue

BROOKLYN, N. Y.

Mention The Review when you write.

Various Notes.

Philips Bros. reported that business conditions were satisfactory and that the Easter trade had started out well.

Johnson's annual Easter display this year is at 35 Broad street, Elizabeth.
R. B. M.

PRIMULA FOLIAGE BURNED.

I am sending you a diseased leaf of Primula obconica and would like to have you tell me what the trouble is. What is the cause of this disease and what is a remedy for it?
F. W. M.—Pa.

The leaf had the appearance of having been sunburned. Keep water from the foliage and give the plants a little shade. If burning is not responsible, your plants may have some fungoid trouble, in which case throw away the most affected plants and spray the others with a good fungicide, such as Bordeaux mixture, once a week, until the trouble disappears.
C. W.

Wyncote, Pa.—Joseph Heacock says his company has "been literally overrun with orders" for palms this spring and that it is necessary to take a little time to catch up.

Want and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.50, net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—Young man with 10 years' experience in carnations and general stock desires position; honest, sober, able to take charge. Address No. 371, care Florists' Review, Chicago.

SITUATION WANTED—By working foreman on up-to-date, medium-sized place where good stuff counts; single, steady, reliable, with over 20 years' experience in cut flowers and pot plants. Address No. 376, care Florists' Review, Chicago.

SITUATION WANTED—By Swedish florist and gardener, grower of general line of cut flowers and also pot plants; propagator. Able to take charge. Experienced in landscape gardening. State wages. Address Sten Helstrom, 209 Oak St., Chicago.

SITUATION WANTED—By middle-aged man; practical gardener and florist for private estate or commercial. Roses, carnations and bedding stock; vegetables and fruit. German; single. Best references. State wages in first letter. John Theofeld, 87 Whitney Place, Flat 4, Buffalo, New York.

SITUATION WANTED—As foreman, No. 1 grower of roses, carnations, mums and general line of pot and bedding plants; middle-aged, with 27 years' experience; capable to handle help to the best advantage and get results. State wages, please, in first letter. Address No. 372, care Florists' Review, Chicago.

SITUATION WANTED—As working foreman or manager on large commercial, public or private place, good experienced practical grower of all cut flowers, pot or bedding, for forcing Easter and Christmas stock, landscape gardener, good vegetable grower, etc.; German, married, no children, 34 years' experience in Germany and America. Best references. Please state particulars in first letter. Address E. J., 625 Ivy St., E. E. Pittsburgh, Pa.

HELP WANTED—Helpers for rose sections. Apply Batavia Greenhouse Co., 30 E. Randolph St., Chicago.

HELP WANTED—Helpers in rose houses. Apply to Albert F. Amling Co., 9th Ave. and North Ave., Maywood, Illinois.

HELP WANTED—Men for general greenhouse work. Good wages to the right party. Randolph & McClements, 5936 Penn Ave., Pittsburgh, Pa.

HELP WANTED—First-class designer and all-around man for retail store; young man preferred. State experience and wages. C. H. Frey, Lincoln, Neb.

HELP WANTED—Experienced grower of pot plants and general stock. State wages and experience. Mrs. Rebecca Federle, R. R. 3, Hamilton, Ohio.

HELP WANTED—Young man, first-class, for retail florist; permanent position for the right man. Julius Wolff, Jr., 1817 N. 19th St., Philadelphia, Pa.

HELP WANTED—Rose grower, must be capable. Apply, with reference and salary expected to start with. O. C. Pollworth Co., Milwaukee, Wis.

HELP WANTED—Two florists, sober and reliable, good at potting and general greenhouse work. Give references and salary wanted in first letter. N. Neilson, Mankato, Minn.

HELP WANTED—Experienced carnation grower and propagator at once; must be sober and industrious; send references. Wages, \$16.00 per week. Address No. 178, care Florists' Review, Chicago.

HELP WANTED—Man for pot plants, steady position, one who has learned his trade in Germany preferred. State experience and wages wanted. Address No. 364, care Florists' Review, Chicago.

HELP WANTED—At once, on small place, good all-round man for bedding plants, filling boxes, etc., waiting on customers; middle-aged man preferred. G. H. Edwards, Lake Forest, Ill. Telephone 563.

HELP WANTED—For position of assistant gardener, a young man capable of taking charge of garden, fruit trees, lawns and small greenhouse. Address No. 332, care Florists' Review, Chicago.

HELP WANTED—Working foreman who understands growing carnations, Easter lilies, mums, bulbs, and bedding plants; 35,000 square feet glass. H. T. Mead, 1230 Hanover St., Manchester, N. H.

HELP WANTED—Reliable young man, with practical experience in general greenhouse work, propagating, growing of potted plants, funeral work, etc. Permanent position. Sterling Floral Co., Sterling, Ill.

HELP WANTED—At once, an experienced man for general greenhouse work; must be good potter and take care of watering. Wages \$18.00. None but experienced need apply. Lester Park Greenhouses, Duluth, Minn.

HELP WANTED—An all-round florist, one who can grow carnations, mums and a general line of bedding stock. Give reference when you write. Steady work. Penn View Greenhouses, Fred Collier, Prop., Falmouth, Ind.

HELP WANTED—At once, energetic young single man to work in greenhouses, steady position year around to one who proves worthy. Answer at once, stating salary expected, with references. Stenson & McGrail, Uniontown, Pa.

HELP WANTED—Capable man to take charge; will sell all or part of stock in company; married man preferred. New houses, growing carnations and mums. All stock sold direct. Elegant opportunity. Write for full particulars. Geo. A. Barber, Beloit, Ohio.

HELP WANTED—At once, steady place, as assistant grower of carnations, mums and potted plants, either single or married man. State wages and give references in first letter. Location southwestern Iowa. Address No. 378, care Florists' Review, Chicago.

HELP WANTED—Assistant florist with at least three years' experience. Must be able to do potting and handle the hose. State age, nationality and wages expected, and send references in first letter. Address No. 379, care Florists' Review, Chicago.

HELP WANTED—Single, middle-aged man, to act as gardener and working foreman for 20-acre estate. Must furnish satisfactory references. Wages at start, \$60.00 per month and room on place free. Address Mrs. Ramelle Van Vleet, 1266 Poplar Ave., Memphis, Tenn.

HELP WANTED—Rose house helpers and section men, who have done some grafting. Apply Poehlmann Bros. Co., "Plant B," Morton Grove, Ill.

HELP WANTED—2 young men, with some experience as florists; wages from \$55.00 to \$60.00 per month. Twin City Floral Co., Uhrichsville, Ohio.

HELP WANTED—At once, neat young lady, to take charge of up-to-date flower store; must be good saleslady, decorator and designer, and have some knowledge of bookkeeping. State experience and salary expected in first letter. Address No. 373, care Florists' Review, Chicago.

HELP WANTED—Thorough nurseryman, accustomed to filling, checking up and shipping orders; must be accurate and quick in his work. Also second man, one familiar with nursery stock, digging and planting trees, accustomed to handling men; must be a hustler. Best of references required. State salary. The Elizabeth Nursery Co., Elizabeth, N. J.

HELP WANTED—Working foreman who is thorough and competent in growing all kinds of cut flowers and pot plants for retail place of 27,000 feet of modern glass. Do not apply unless you are hustler and can produce the goods; \$20.00 per week and steam heated six-room house to start; increase as ability is shown. O. Keller, 2507-21 W. Fort St., Detroit, Mich.

WANTED—One or two young men with more energy than capital, who would like to go into greenhouse business; already established. Address Box 143, Loomis, Cal.

FOR RENT—In middle western city of 100,000 inhabitants, 10,000 feet of glass, within a short distance of the heart of the city and near a good cemetery. Low rent. Address No. 375, care Florists' Review, Chicago.

FOR RENT—Three houses, 60 ft. long, with about 120 hotbeds, well filled with spring stock, for rent to reliable party at a reasonable rate. Located in good residential section in Milwaukee. Apply O. C. Pollworth Co., Milwaukee, Wis.

FOR SALE—Florist delivery wagon, as good as new; very showy. Ask for photo and particulars. E. R. Tauch, Marquette, Mich.

FOR SALE—Cheap, McCray refrigerator, standard size, in fine condition. Call at 4550 Cottage Grove Ave., Chicago, to see it.

FOR SALE—Or rent, three greenhouses, 4 acres of land, at Texarkana, Ark. Address Mrs. Carrie Aleon, R. A., Box 383, Evansville, Ind.

FOR SALE—84-foot corner with 4200 feet of glass, well stocked, with cottage, must sell at reasonable price. Address Florist, 4523 Addison St., Chicago, Ill.

FOR SALE—5000 ft. of glass, with 5-room house, in good location; retail and wholesale. In good condition. Address No. 208, care Florists' Review, Chicago.

FOR SALE—Cheap, a new store, facing Sheridan Road in Edgewater Beach Hotel. Fine opportunity for energetic party. John Mangel, 17 E. Monroe St., Chicago.

FOR SALE—Or will take partner, lady or gentleman; one of the best paying flower stores on south side of Chicago. Address No. 368, care Florists' Review, Chicago.

FOR SALE—14,000 feet of glass, good business, ¼ city block, 190x200 ft., \$10,000. Possession now, \$8,000.00. Possession June 10. Gardner Floral Co., Greeley, Colo.

FOR SALE—8,000 ft. of glass, in good condition, well stocked, located in a college town. Terms, half down, balance on time. Address No. 364, care Florists' Review, Chicago.

FOR SALE—Or will take partner; one of the best paying greenhouses on the south side of Chicago; 8-room cottage and plenty of land. Address No. 367, care Florists' Review, Chicago.

FOR SALE—Second-hand pipe for sale. A quantity of 1-inch, 1¼-inch, 1½-inch, 2-inch and other sizes suitable for either steam or hot water use. Write us for prices. Baur Gas Co., Eaton, Ind.

FOR SALE—Or rent, 2 greenhouses, 18x100 each, steam heated, stocked, all in A-1 condition; 4-room residence, 3 lots, 50x165; will sell or rent cheap. For particulars address Geo. Dill, New Ulm, Minn.

FOR SALE—Greenhouse plant, fully stocked, doing a first-class business, only establishment in the county; parties wishing a change to a higher altitude will do well to investigate. Write E. R. Bess, Canon City, Colo.

FOR SALE—Retail store in city of 7,000, no competition, fine nursery agency included; doing fine business. Have other business interests here. Write for particulars. Hanford Floral Co., Hanford, California.

FOR SALE—Modern greenhouse establishment of 25,000 sq. ft. of glass. In first-class condition; well stocked, 3 acres of land, 20 miles from Chicago. Good shipping facilities. Address No. 366, care Florists' Review.

FOR SALE—A good paying greenhouse range about 9500 ft., in a town of 15,000; 10 miles west from Loop of Chicago. All stock included in sale; must sell at once. Plenty of room to spread. Address No. 216, care Florists' Review, Chicago.

FOR SALE—Modern greenhouse establishment, in first-class condition, 25,000 sq. ft. glass, well stocked, 12 acres land, 2 modern dwellings, barn, garage, etc., 20 miles from Chicago. Good shipping facilities. Address No. 260, care Florists' Review, Chicago.

FOR SALE—A CHANCE for some one with \$2500.00 or \$3000.00 cash (bal. on time) to buy a specially well located first-class florist's establishment, 5000 ft. of glass, stucco residence. Located near Chicago. Address No. 88, care Florists' Review, Chicago.

FOR SALE—2 greenhouses, each 200 ft. long and 27 wide, big boiler, electric water system, about 15 minutes from depot; good location in Elmhurst, Ill. Good reasons for selling. For further information apply First National Bank, Elmhurst, Illinois.

FOR SALE—Or rent, greenhouse establishment doing a good retail trade, close to cemetery. Houses are new and up-to-date; will sell or rent at a bargain. Houses are all fully stocked with carnations and pot plants. Address Box 314, Johnstown, N. Y.

FOR SALE—Two windmills, steel skeleton type, at Ithaca, N. Y. 400 boxes 14-inch double glass, quantity wrought pipes, boilers, ventilating apparatus and sash, 4 complete greenhouses, 25x175, sell very cheap, remove at once. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

FOR SALE—Parties wishing to retire will sell for cash a long and well established business with 7000 feet of glass; stocked, all supplies, fixtures, heater, tools and florist's car. Parties looking for a good future business could do no better than to invest; Michigan. Address No. 237, care Florists' Review, Chicago.

FOR SALE—In one of the best towns in Indiana, 7,000 ft. of glass, 1½ acres of good land, 7-room house and barn, doing a good retail business. Houses heavily stocked with spring stock, ready for a good spring trade. No other florist within 25 miles. Good reasons for selling. Address No. 359, care Florists' Review, Chicago.

FOR SALE—Wholesale and retail greenhouse establishment, located 17 miles from Minneapolis, 45,000 feet of glass; houses and stock in A-1 condition, acre and a half of open fields, living house, barn, chicken coop and a fine orchard. \$5000.00 or more down, balance on easy terms; interested party take possession June 1. For full particulars write Victor Peterson, Anoka, Minn.

FOR SALE—Wish to retire; about 8000 square ft., 4 greenhouses with frames, heated by steam, home land, 3 acres, 1 mile away 5 acres; all houses well stocked; money-making place; Massachusetts, 35 miles from Boston; excellent trade; also 9-room dwelling, heated, bath, hot and cold water. Price for greenhouses, stock, tools, wagons, etc., after July 1, \$5500.00; dwelling, \$3000.00. Easy terms. Address No. 377, care Florists' Review, Chicago.

TREASURY DEPARTMENT—Supervising Architect's Office, Washington, D. C., March 31, 1917.—Sealed proposals will be received in this office until 10 a. m., April 20, 1917, and then opened, for planting trees, shrubs, etc., on the grounds of the Federal buildings at Ardmore, Okla., Delavan, Wis., La Salle, Ill., Oak Park, Ill., and Ypsilanti, Mich., in accordance with the specifications, copies of which may be had upon application to the custodians of the buildings, or at this office. Jas. A. Wetmore, Acting Supervising Architect.

Situation Wanted

Manager or foreman on a large or medium rose-growing establishment. Am A-1 rose grower and will deliver the goods. Over 25 years' training in all branches of the business, roses a specialty. Honest, reliable, good character, married, American. Salary expected from good to the very best. Address

CAL., P. O. Box 141, Elmhurst, Ill.

Situation Wanted

By a good gardener on private estate; experienced in fruit and flowers under glass, vegetables, etc.; life experience in England and U. S. A.; married, no family; age 30; total abstainer. Please state wages in first letter.

G. H. HAWKINS,
R. F. D., Oakland, New Jersey

SEED CATALOGUE MAN

wanted, by old established Ohio company. Should be familiar with all stocks usually listed in seed catalogues, also with all processes in the construction of catalogues, typesetting, halftone illustration, lithographing, photographing, etc., etc. Give experience, age, reference, salary wanted and everything in detail. Position to be filled soon as possible. Good thing for the right man.

THE LIVINGSTON SEED CO., Columbus, Ohio

HELP WANTED TWO GROWERS

One for pot plants and roses and one for chrysanthemums. State wages and reference in first letter.

WOODLAND PARK FLORAL CO.
SUMNER, WASH.

STORE MANAGER

First-class man will be open to engagement April 1. Eastern and Pacific Coast experience. Only a high-class position entertained and the fullest investigation courted. Pacific Coast preferred, but Eastern or Middle West position considered.

Address No. 370,
care Florists' Review, Chicago.

Help Wanted STOREMAN

Up-to-date storeman and decorator on Pacific Coast. Must have had experience in large, reputable eastern flower store, and come well recommended as to honesty. Will pay highest wages to the right man.

Address No. 374, care Florists' Review, Chicago

Help Wanted

We need two good men for potting. Good wages and steady work. Apply to

Bassett & Washburn
Hinsdale, Illinois

HELP WANTED

Night fireman for greenhouses, steam boiler. Only sober, reliable men need apply. Good wages.

SINNER BROS.
158 N. Wabash Ave., Chicago, Ill.
Phone Central 3067

Help Wanted

Good growers. State in first letter last place employed and wages. Steady position to good men.

C. H. FREY, LINCOLN, NEB.

Men Wanted

Four or five men right away. If you are a good general greenhouse man, apply in person. Steady employment, good wages.

GULLETT & SONS, Lincoln, Illinois

Help Wanted

A General Florist for a place of 15,000 sq. ft. of glass in southwest Texas, in a lively, growing city. A first-class opportunity for the right man. Address at once, giving late references and wages expected.

No. 274, care Florists' Review, Chicago

Help Wanted

All-round florist, a hustler, to take charge of a retail branch; greenhouse combined with office and residence; good wages with chance for advancement to married man with gilt edge references from late employers.

Address No. 322, care Florists' Review, Chicago

Help Wanted

First-class Man in Begonias, Cyclamens and Hydrangeas

Also outside foreman for Nursery Stock department. Apply at once, stating expectations.

J. GAMMAGE & SON,
London, Ontario, Canada

FOR SALE

Three greenhouses, 25x200 ft., ½-mile from Milwaukee, 3 blocks from street car, 2 acres land, fine 9-room house, cellar, garage, horse barn and other outbuildings. Electric light in all buildings. Price very reasonable. Only \$3000.00 down. Greenhouses are well stocked for spring trade and buyer can sell nearly that much this spring. Balance in small payments.

Address No. 369, care Florists' Review, Chicago

FOR SALE

SUNNY COLORADO 12houses, 27,000 feet of glass, all roses at wholesale houses and stock in perfect condition; five acres of ground; boiler capacity for 75,000 feet of glass; automobile, tools, outhouses, cold frames, pots, everything needed in a first-class plant.

A BARGAIN.
EMIL GLAUBER
Montclair Greenhouses, Montclair, Colo.

For Sale

Well established Chicago loop store; will sell or lease; none but responsible parties need apply; immediate action necessary.

Address No. 271, care Florists' Review, Chicago

FOR SALE

In one of the best towns in Michigan, my new Garland construction greenhouse; 8500 feet of glass, 8½-foot posts, built three years; business established twenty-five years. Also your choice of a modern paving brick residence or a large frame dwelling, or both if desired. Town of 25,000, fine surrounding country; no competition within thirty miles; all retail. 40,000 vegetable plants sold last spring.

\$1,000.00 or more down, balance easy terms.
A. J. FACKER, Caro, Michigan

For Sale

Eleven greenhouses, containing about 25,000 square feet of glass, now in operation; will be sold altogether or singly, purchasers to tear down and remove in June. Also two horizontal tubular boilers.

J. W. YOUNG, rear of 6640 Wayne Avenue, Germantown, Phila., Pa.

POTTERY FOR SALE

Flower pot factory, established in 1885, 28 years at present location; ready sale for all you can produce; little capital required; will sell land and equipment on very favorable terms, as I am too old to continue; a fine chance for an energetic young man to make money.

Address **A. F. KOHR,**
2934 N. Leavitt St., Chicago

GROWERS, ATTENTION!

Chicago needs an exclusive growers' co-operative association. Growers doing a retail business not wanted.

What have you to ship?
If interested, write
No. 380, care Florists' Review, Chicago

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SCRANTON, PA.

A. L. Besancon & Company
 FLORISTS AND DECORATORS
 Adams Ave. and Spruce St., SCRANTON, LIFE BLDG.
 Both Phones
 You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

J. V. LAVER ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

MILLS THE FLORIST, Inc.

36 West Forsyth Street
 Jacksonville, Fla.

We reach all
 Florida and South Georgia Points

MIAMI FLORAL CO.

ORDERS PROMPTLY FILLED
 MIAMI, FLORIDA

NEWARK, N.J.

PHILIPS BROS.

938 BROAD STREET
 Members F. T. D.

MARION FLORAL COMPANY . . . Marlon, Ind.

Prompt and careful execution of your orders

ATCHISON, KAN.

The Atchison Seed and Flower Store Co.
 Members F. T. D.

TUCSON SEED COMPANY

TUCSON, ARIZONA
 Florists for all Southern Arizona

LET US FILL YOUR ORDERS for NORFOLK

or anywhere in Virginia
 THE GHENT FLORAL CO., NORFOLK, VA.

Orders for Charleston, W. Va.

are given prompt and careful attention by the
 CHARLESTON CUT FLOWER AND PLANT CO.

MOBILE, ALABAMA

The Minge Floral Co.

Charleston, S. C.

Carolina Floral Store
 Greenhouses, Meeting and Romney Sts. We grow our flowers; place orders here for fresh flowers.

HELENA, ARKANSAS

BALL FLORAL CO.

Send Orders for

Washington, D. C.

and vicinity to

Blackistone

Everything
 First-Class

14th and H Streets

LYNCHBURG, VIRGINIA

Auto and Express Service to all
 Points in Virginia

Miss McCarron

Member of Florists' Telegraph Delivery

Member F. T. D. Phones Main 1874-1875

EDWARD A. FORTER, Florist

Successor to A. Sunderbruch's Sons

128 W. Fourth St.,

Cincinnati, O.

INDIANAPOLIS.

The Market.

Thanks to the bright, warm weather last week, stock of nearly all kinds has been plentiful. Carnations are abundant and bring \$2 and \$3. Because of the proximity of Easter, the popularity of Easter lilies increased and caused a scarcity. For decorative and funeral work these lilies have received a heavy call, and as there was not an oversupply the market was short. Callas, which are abundant, have been in poor demand.

Sweet peas have been popular this season, receiving the largest call of all of the smaller flowers. With the exception of long-stemmed, fancy stock, these have been plentiful and the prices have ranged from 40 cents to \$1.50 per hundred.

Roses are not equal to the demand, but are of fairly good quality. A misunderstanding of last week's market calls for an explanation. It was only Richmond roses that were losing somewhat in popularity; the other roses mentioned were good property. Mignonette and snapdragons are in good favor, but are not excessively plentiful. A few ixias and Spanish irises are newcomers to the market. Bulbous stock, including tulips, jonquils and hyacinths, still moves in a most satisfactory manner.

The smaller Easter plants, such as jonquils, hyacinths and tulips, should be equal to the demand, but the higher-priced plants, genistas, rhododendrons, azaleas, roses, heathers and bottle brushes, will be scarce. Spiræas, although seemingly plentiful, are practically a failure, the plants not developing and blooming as they should. A few calceolarias are to be had. Valley and orchids apparently will not be in strong supply for Easter; one of the large wholesalers announced that his crop would be about a week late.

Various Notes.

The Indianapolis Flower & Plant Co. is erecting a store in front of the greenhouses on Fair Ground avenue. It

WASHINGTON,
 D. C.



GUDE BROS. CO.
 FLORISTS
 1214 F ST. NW.
 WASHINGTON, D. C.

GUDE'S

Members
 Florists' Telegraph Delivery



NASHVILLE TENNESSEE

JOY'S

Members of Florists' Telegraph Delivery Ass'n.

RENO FLORIST

RENO, NEVADA

38 W. SECOND ST.

Prompt and careful attention to orders
 from out-of-town florists.

EL PASO, TEX.

"THE FLOWER SHOP"

D. C. HARTMANN, Prop.

EL PASO, TEXAS

POTTER FLORAL CO.

Member Florists' Telegraph Delivery Ass'n

Orders for TEXAS

KERR The Florist HOUSTON, TEX.
 Member Florists' Telegraph Delivery

Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for
 Texas, Oklahoma, Louisiana, New Mexico. No
 orders too large, none too small.

Chas. W. Crouch, KNOXVILLE, TENN.

The Leading Florist of the South

All Orders Given Special Attention

VAN LINDLEY CO.

FLORISTS

GREENSBORO, N. C.

MADISON, WIS.

RENTSCHLER FLORAL CO.

Best Shipping Service for Wisconsin

MRS. J. E. WATTS, Florist

Cut Flowers
 for all Occasions

MERIDIAN, MISS.

Telegraph Delivery Department

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HUGO SCHROETER
531 Woodward Ave. INC.
DETROIT
MICHIGAN
GROSSE POINTE Delivery in HIGHLAND PARK

**OUR TWO DOWN-TOWN STORES ARE ADMIRABLY
ABLE TO FILL YOUR ORDERS PROMPTLY AND WELL**
ATLAS FLORAL CO
37 GRAND RIVER EAST 5 CAMPUS MARTIUS
DETROIT

John Breitmeyer's Sons
Cor. Broadway and Gratiot Ave.
DETROIT, MICH.
Member Florists' Telegraph Delivery Ass'n.

B. SCHROETER
56 Broadway
DETROIT
MICHIGAN

DETROIT
GROSSE POINTE - MT. CLEMENS
CAREY, The Florist
491 Woodward Ave., Detroit, Mich.

DETROIT, MICH.
FETTERS, FLOWERS
237 Woodward Avenue
Member F. T. D.

ANN ARBOR, MICH.
KODAK FLORIST
Just Across from the University
Orders Filled Promptly
Phone 600 Nickels Arcade

ALBANY, N. Y.
The Rosery
23 STEUBEN STREET
FLOWER SHOP Best service.
Send your orders to us.

NEWPORT, R. I.
JOHN C. HASS We grow our own flowers

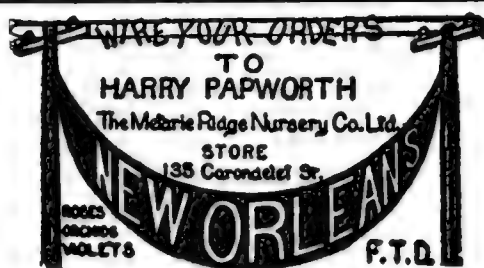
CHATHAM, N. Y. The Chatham Floral Co.
PROMPTNESS, WITH CARE
Eastern NEW YORK and Western MASS.

MONTCLAIR, N. J.
MASSMANN
Member Florists' Tel. Del. Ass'n

A. C. BROWN, SPRINGFIELD, ILLINOIS
LARGE GREENHOUSES

QUALITY and PROMPTNESS
New Orleans, La.
Members F. T. D.
— The —
Avenue Floral Co.
3442 ST. CHARLES AVENUE

NEW ORLEANS, LA.
Chas. Eble
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery



is to be a novel building of the conservatory type, strictly up-to-date.

Temperley's have a new delivery car, tan-colored, with brown trimmings.

The E. G. Hill Co. and the Circle Flower Store had attractive and catchy show windows last week. The Hill window was artistically decorated with Darwin tulips, several varieties of irises, yellow daisies, pussy willows and novelties. The Circle Flower Store had an unusual arrangement of bright flowers, with a background of flags.

Charles Jenkins, of the Charles Hall Co., of Springfield, Mass., called on the trade this week.

Almost all of the palms and decorative material of the city were in use for Palm Sunday and for numerous spring openings.

Baur & Steinkamp will be ready with a large supply of 2-inch geranium stock right after Easter. There seems to be an unusual demand for geraniums this season, probably on account of the drought last year.

The outlook for Easter last week was not so promising as it was the week previous. The unusually bright and warm weather caused stock to advance too fast, making it salable now and reducing the supply for Easter. E. E. T.

ST. LOUIS.

The Market.

The wholesale market has been in bad condition, according to reports. There was an overproduction in all seasonable cut stock, with prices low up to March 31. Every wholesaler's icebox was filled with a great surplus.

MEMBERS
FLORISTS' TELEGRAPH DELIVERY
TOLEDO, OHIO
METZ & BATEMAN
414 Madison Avenue
OHIO BUILDING

SCHRAMM BROS.
Send us your orders for
TOLEDO, OHIO
1307-15 CHERRY STREET
Members Florists' Telegraph Delivery

CINCINNATI
532-534 Race St.
E. G. HILL FLORAL CO.
Good Stock and
Good Service

For WISCONSIN delivery of
"Home-grown Flowers"
GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.
Member Florists' Telegraph Delivery Ass'n

MANKATO, MINN.
THE WINDMILLER CO.
Flowers to all points on short notice
Member Florists' Telegraph Delivery.

KENOSHA, WIS.
L. Turner & Sons
FLORISTS
352 Park Avenue
Greenhouses, Geneva Road
Florists' Telegraph Delivery Ass'n.

ARTHUR F. CRABB
GRAND RAPIDS, MICH.
Prompt Service to any point in Michigan

GRAND RAPIDS, MICH.
GRAND RAPIDS FLORAL CO.
Alfred Hannah & Sons will fill your orders for
Designs and Cut Flowers in Michigan.

MICHIGAN ORDERS WILL BE CARE-
FULLY CARED FOR BY
HENRY SMITH
Wholesale and Retail Florist of Grand Rapids

MRS. J. T. HINCHLIFFE, FLORIST
504-506 Wisconsin St., RACINE, WIS.
Member Florists' Telegraph Delivery.

Telegraph Delivery Department

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Clarksburg, W. Va.

Order your flowers on any occasion for delivery in this section from the leading Florists in the State.

Hayman Greenhouse Co.
Clarksburg, W. Va.

**WEST VIRGINIA
WESTERN MARYLAND
THE H. WEBER & SONS CO.**
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
Commissions Promptly Executed.
Quality—Excellence—Ability
Members Florists' Telegraph Delivery Ass'n.

NORFOLK, VA.

GRANDY THE FLORIST

Orders also delivered to
FORTRESS MONROE, VA.
Member Florists' Telegraph Delivery Association.

RICHMOND, VA.

The Hammond Company, Inc.
LEADING FLORISTS
109 EAST BROAD STREET

FOR DELIVERY IN GEORGIA

Consult
LAWRENCE FLORAL CO.
ATLANTA, GA.
CHOICE FLOWERS FOR ALL OCCASIONS

J. W. Dudley Sons Co.

Parkersburg, W. Va.
Clarksburg, W. Va.
Huntington, W. Va.
Marietta, Ohio
ORDERS CAREFULLY EXECUTED

THE FERNERY SCHULTHEIS, FLORIST
Write, Phone or Wire
612 Linden Street, **SCRANTON, PA.**

CLARK, FLORIST, SCRANTON, PA.
124 Washington Ave.
Member Florists' Telegraph Delivery.
Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.

FLORAL ORDERS for Bryn Mawr, Main Line, Conshohocken and Norristown promptly filled by
WILLIS H. BALDWIN, Conshohocken, Pa.

ROCHESTER, N. Y. J. B. KELLER SONS.
Florists
25 Clinton Avenue, N.
Roch. Phone Stone 506. L. D. Bell Phone Main 2188
Members Florists' Telegraph Delivery

CHAS. L. BAUM—"The Home of Flowers"
KNOXVILLE, TENN.
Member of the F. T. D.

U. J. VIRGIN
838 Canal St. **NEW ORLEANS, LA.**

RICHMOND, VA. JOHN L. RATCLIFFE FLORIST

209 W. Broad St. Branch (Hotel Jefferson, Hotel Greenbrier, White Sulphur Springs, W. Va.)
Offices (Richmond, Va.)

Geny Bros. LEADING FLORISTS 212 Fifth Avenue North NASHVILLE, TENN.

"WE NEVER SLEEP"

IDEWILD GREENHOUSES, Memphis, Tenn.

89 South Main Street

"Up-to-the-minute" Service and Execution
Every Flower in Season

SAN ANTONIO, TEXAS
Ave. C at 8th St. **EDWARD GREEN, Florist**
Telegraph Orders a Specialty.

Prices commenced to tumble after March 17, especially for carnations, in which good stock was offered all the week as low as \$5 and \$10 per thousand. Extra fancies held up to \$20.

Roses, too, glutted the market almost daily and unless exceptionally fine were left unsold. The warm, clear weather brought these out in abundance. A fine lot of Ophelias, Russells, Killarneys and Sunbursts were seen daily.

All bulbous stock suffered with the rest, especially tulips, freesias and jonquils. Easter lilies were plentiful and cleared up well, but at cheap prices. Callas the same. Valley seems to hold its own at usual prices. Sweet peas were many and of fine quality, but to dispose of the great quantities the price was cut deep. Violets are nearing the end. Still, quite a few came in, but there are only a few for Easter.

Should the fine weather keep up, there will be no shortage for Easter and prices should be reasonable. Prospects look bright for the retailers, who say there are plenty of fine blooming plants to be had. These, of course, are the main sellers for Easter and, with good quality cut flowers at reasonable prices, there should be nothing short of a record-breaking business.

Various Notes.

The St. Louis County Growers' Association met April 4 at the Eleven Mile house. Secretary Joe Deutschmann says the recent spring flower show came up for discussion. Many of the association members captured prizes in the various classes in cut stock, which was quite encouraging to them. It is expected that at the National Flower Show next March the county growers' exhibits will be large.

The Florists' Club will hold its regular monthly meeting April 12. The place has not been decided upon, but J. J. Windler, secretary, says he will mail

KENTUCKY JACOB SCHULZ CO.

Incorporated—Established 1873
THE FLOWER SHOP
550 Fourth Avenue, Louisville
For painstaking personal service send your orders to the South's Most Modern Floral and Art Establishment.
Member Florists' Telegraph Delivery Ass'n

SEND ALL MEMPHIS ORDERS TO THE FLOWER SHOP

69 Madison Avenue
MEMPHIS, TENNESSEE

LEXINGTON, KY.

HONAKER, The Florist
Largest Cut Flower Grower in the State
160 West Main Street
Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY.

AUGUST R. BAUMER
MASONIC TEMPLE
Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY.

THE F. WALKER CO.
310-312 West Chestnut Street
LARGEST FLOWER STORE IN THE CITY

LEXINGTON, KY. JOHN A. KELLER CO.

INCORPORATED
123 EAST SIXTH STREET
Member Florists' Telegraph Delivery Ass'n

LANCASTER, PA. B. F. BARR & CO., Leading Florist

ROANOKE, VA. Fallon, Florist

LOUISVILLE, KY.
E. G. REIMERS & SON CO.
Established 1880. Incorporated 1913

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CLEVELAND

...THE...
J. M. GASSER COMPANY
 EUCLID AVENUE

We grow the best of everything in
CUT FLOWERS

THE KAY-DIMOND CO.

YOUNGSTOWN, O.
 Members Florists' Telegraph Delivery Ass'n
 ALWAYS HAVE COMPLETE
 STOCK ON HAND

CLEVELAND

THE JONES-RUSSELL CO.

FLOWERS

1284-1308 Euclid Avenue
 Member Florists' Telegraph Delivery Ass'n.

We can fill your orders Day or Night for
**CLEVELAND AND
 STATE OF OHIO**

Always have complete stock on hand.
 Regular discount allowed the Trade.

KNOBLE BROS. 1836 W. 25th St.,
 CLEVELAND, O.
 Members Florists' Telegraph Delivery Ass'n.

FLORAL DESIGNS OF ALL
 KINDS

COLUMBUS OHIO

 Wilson's Seed Store

Telegraph Orders Carefully Executed.
 L. D. Phones:
 Citizen's 5323, Bell Main 2903 **116 So. High St.**

The Livingston Seed Co.

FLORISTS

COVER ALL OHIO POINTS
114 N. High St., COLUMBUS, OHIO

CLEVELAND, OHIO

BRAMLEY & SON
 Store and Greenhouses, 1181 East 71st Street

NEWARK, OHIO

CHAS. A. DUERR
 Member Florists' Telegraph Delivery

Members Florists' Telegraph Delivery Ass'n.
EVEN DEN BROS.
 Largest Growers in Central Pa.
 Williamsport, Pa.

SYRACUSE, N. Y.

1703 Court Street
J. MULHAUSER & SON, Florists

Bell Main 2809
 Cuy. Central 1868

The Smith & Fellers Co.
 LEADING
 FLORISTS
 735 Euclid Ave., **Cleveland**

CLEVELAND OHIO

**A. GRAHAM
 & SON**

5523 EUCLID AVENUE Member F. T. D.

DAYTON, OHIO

16 and 18 W. 3rd St.

Matthews the Florist

Established in 1883
 Greenhouses and Nurseries in Riverdale.

Williams & Co. SOUTH BEND, IND.

For Northern Indiana | 138 S. Michigan St.
 and South'n Michigan | Members F. T. D.

GARY FLORAL CO.

118 West Fifth Avenue
A. T. BUSHONG, Prop. GARY, IND.

**MYERS
 BROS. Altoona, Pa.**
 All Orders Carefully Executed

CANTON, O., and Vicinity

A. T. POLLARD, Florist in Rotary

CANTON, O.

MASSILLON, ALLIANCE
 and VICINITY
FRED G. GELTZ, 522 Market Ave., North
 Member F. T. D. Ass'n.

the notices in ample time. At this meeting there will be a review of the show and a general talk on the coming National Flower Show and the meeting of the Society of American Florists, both taking place at the same time, March, 1918.

Walter Hoelke, with F. H. Weber, and Martin Lechner, of Lechner Bros., have joined their regiments on the first call. Walter Young, secretary and treasurer of the C. Young & Sons Co., says that as soon as the call comes for Battery A, he is ready. All three saw service in Mexico last year.

Thomas Carr opened his plant stands at Union Market last week. The fine spring days during the week caused a rush of business.

August Hummert, vice-president of the St. Louis Seed Co., says never before in the history of the company has there been such a rush of business so early in the seed department. An extra force was put on this week to handle the trade.

A. J. Butterfield, of Farmington, Mo., who spent a few days here recently with Mrs. Butterfield, says he expects to build more glass this summer. His carnation crop this season was large and of excellent quality.

The executive committee of the St.

EGGERT N. ZETLITZ

The Leading Florist

209 West Market Street,
LIMA, OHIO

National Florist
 Representative Rotary Florist
 Member of Florists' Telegraph Delivery

INDIANAPOLIS INDIANA

225 N. Pennsylvania Street
E. G. HILL FLORAL CO.

Indiana's Foremost Florists,
 covering all points in state.
 Members Florists' Telegraph Delivery Association.

Indianapolis, Ind.

241 Massachusetts Avenue
BERTERMANN BROS. CO.

LEADING FLORISTS
 Members Florists' Telegraph Delivery Ass'n.

Established 1859
A. WIEGAND'S SONS CO.

Florists and Decorators
 1610 to 1620 N. Illinois St. Indianapolis, Ind.
 Indiana's oldest, largest and most complete retail
 establishment.
 Members Florists' Telegraph Delivery Ass'n.

STEUBENVILLE, OHIO

**HUSCROFT'S FLOWER
 SHOP, 173 North Fourth Street**
 All orders promptly executed

W. and W. FLOWER STORE

99 S. Main St., WASHINGTON, PA.
 Wholesale and Retail Florists

Richmond, Ind.

FRED H. LEMON & CO.
 Florists and Decorators. Send us your orders.

BEYER FLORAL CO. SOUTH BEND, IND.

Daily deliveries to Notre Dame University
 and St. Mary's Academy.

TERRE HAUTE, IND.

JOHN G. HEINL & SON, 129 South 7th Street

**HEISS COMPANY DAYTON
 112 So. Main St. OHIO**
 Members Florists' Telegraph Delivery Ass'n.

STREATOR, ILL. THORNTON FLORAL CO.

Retail-FLORISTS-Wholesale
 QUALITY IS OUR HOBBY

VAN METER FLOWER SHOP
 SPRING
 AND HIGH, **Springfield, O.**
 BEST FLOWERS for EVERY OCCASION

Telegraph Delivery Department

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Think! Everything in Flowers!

GRAKELOW'S

BROAD ST. AT CUMBERLAND PHILADELPHIA, PA.

Member Florists' Telegraph Delivery Association

J. J. Habermehl's Sons

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue Stratford,

Philadelphia

Broad and Walnut Streets

ORDERS FOR WEST PHILADELPHIA

Carefully and Promptly Executed with Good Flowers and Good Taste by

M. J. CALLAHAN 3924 Market St., PHILADELPHIA

PHILADELPHIA

1800 Chestnut Street

THE LONDON FLOWER SHOP, LTD.

Member Florists' Telegraph Delivery.

Germantown and Chestnut Hill ORDERS

Carefully executed with taste and promptness.

FRANK R. HASTINGS

8 West Cheltenham Avenue, Germantown, Philadelphia, Pa.

PITTSBURGH, PA. BLIND FLORAL CO.

Florists, Decorators and Growers

Liberty Avenue and 5th Street (Empire Bldg.) Extensive Variety and Supply, Efficient Service and Completed Work.

Baur Floral Co. ERIE, PA.

CRESCENT FLORAL GARDEN SHERM OFFERLE, Prop.

WARREN, PA.

COUNCIL BLUFFS, IA.

HERMAN BROS. CO.

Leading Retail Florists 10 Pearl St.

The Saltford Flower Shop

POUGHKEEPSIE, NEW YORK

Member F. T. D. A QUALITY SHOP IN A QUALITY TOWN



ABUNDANTLY PREPARED AT ALL TIMES

Edwards Floral Hall Company

1716 Pacific Avenue

ATLANTIC CITY, NEW JERSEY

Nurseries: Mediterranean and South Carolina Aves.

Member Florists' Telegraph Delivery Ass'n

KENT BROTHERS FLOWER SHOP

COVERS ALL OHIO POINTS 20-22 W. Church Street NEWARK, OHIO

Massillon, Ohio

A. WEAVER Florist in Rotary

Louis Spring Flower Show Association held a meeting with the chairmen of the various committees at Bourdet's recently and paid all bills and prizes. The winding up of the business connected with the show will take place after the next Florists' Club meeting.

Joseph Witek's store on McPherson avenue showed a tastefully arranged display of plants for Easter. Mr. Witek contemplates building a large show house adjoining the store this summer.

Fred C. Weber's Olive street store never looked better. Blooming Easter plants in the show house and an artistic window display of cut stock give the place a most attractive appearance. Fred, Jr., says business is good.

A large cut of fine Easter lilies is being consigned daily to this market by J. W. Ross, of Centralia, Ill.

Grimm & Gorly, the Mullanphy Flower Co. and Fred Foster, downtown florists, report a splendid transient trade all the week.

C. Young & Sons Co. is having a big trade in seeds, bulbs and plants, according to Charles Young, head of the company. This is the company's fifty-second year in business.

F. H. Weber's two stores are making a great bid for Easter trade with a fine display of blooming plants. The new conservatory in course of erection at the new store, Olive and Taylor streets, by the American Greenhouse Mfg. Co., Chicago, is nearly completed.

Dr. Geo. M. Reed, professor of botany at the University of Missouri, was a recent visitor. Dr. Reed was on his way to New York, where he will spend several months in the Brooklyn Botanical Gardens.

Prof. A. H. Nehrling, until recently head of the department of floriculture



S. A. Anderson 440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock, and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

ROCHESTER, N.Y. F.T.D.

Wilson THE FLORIST 88 E. MAIN ST. We reach all Western N. Y. Points. National Florist

SCOTT THE FLORIST BUFFALO, NEW YORK

W. & T. CASS, Florists GENEVA, N.Y.

Telegraph Orders Promptly Filled in Western New York.

Orders for PHILADELPHIA

AND SURROUNDINGS

Will be artistically filled at

THE FORREST FLOWER SHOP

131 So. Broad Street, PHILADELPHIA

Members of Florists' Telegraph Delivery Ass'n

Send all MARYLAND orders to

SAMUEL FEAST & SONS

S. E. corner Charles and Pleasant Sts., BALTIMORE, MD.

The firm of 84 years' experience and reputation. Quick auto delivery service for city and suburbs.

NEW JERSEY EDWARD SCHEERY

PATERSON and PASSAIC

Member Florists' Telegraph Del.

Telegraph Delivery Department

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Alexander McConnell

611 5th Ave., cor. of 49th St.
NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNELL

Siebrecht Bros.
INC

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Member Florists' Telegraph Delivery

PHILLIPS
272 Fulton Street

BROOKLYN
Branch Store, 352 Flatbush Avenue
Telephone, 4202 Prospect

Brooklyn's only member of the Florists' Telegraph Delivery. Floral Deliveries in New York, Brooklyn, Long Island, New Jersey, etc.
—Established 1874—

THOS. F. GALVIN, Inc.
NEW YORK 561 Fifth Ave.
1 Park Street
799 Boylston Street BOSTON
Deliveries to Steamers and all Eastern Points.

M.A. Rowe
IN HEART OF NEW YORK CITY
332 Fifth Ave., near 33rd St.
Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359
Our Motto—The Golden Rule

THE BOSTON FLORIST
Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.
135 E. 34TH ST., - NEW YORK

JOSEPH TREPEL
Brooklyn's Largest Florist
SEVEN STORES
MAIN STORE, 334 Lewis Avenue
Phone 1150 Bedford Brooklyn, N. Y.
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

C. C. TREPEL, Main Office,
Third Ave. and 59th St., NEW YORK
Largest individual retail dealer in CUT FLOWERS and PLANTS in the world.

ORDERS NEW YORK WIRE OR PHONE TO
FOR . . . MAX SCHLING

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as references

European Orders Executed

Member Florists' Telegraph Delivery Association

NEW YORK—Established 1874

DARDS

N. E. cor. 44th St. and Madison Ave.

Has his own correspondents in all the large cities of Europe and the British Colonies. Cable orders forwarded by private code.

Member of Florists' Telegraph Delivery

J. H. SMALL & SONS, Florists
NEW YORK and WASHINGTON

FLORAL and LANDSCAPE Work
WASHINGTON, D. C.—15th and H Sts.
NEW YORK
Waldorf-Astoria and 505 Madison Ave.

HUGO H. JAHN
710 Nostrand Avenue
Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.
ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders.

RAMM'S
FLOWER SHOP
350 Madison Avenue
IN THE HEART OF NEW YORK
PROMPT AND EFFICIENT SERVICE

at the Massachusetts Agricultural College and now president and general manager of the McDonald Floral Co., Crawfordville, Ind., is president of the Missouri Botanical Garden Alumni Association. His many friends here wish him success in his new position. J. J. B.

BOSTON.

The Market.

The less said about the cut flower business of last week the better. It was unquestionably the duller week of the entire year. An enormous quantity of stock is arriving and prices have to be exceptionally low to make a clearance. Roses, carnations, sweet peas, bulbous flowers, snapdragons, bachelor's buttons, pansies and lilies have been in the same boat; even flowers of splendid quality have been cleared at absurdly low prices. Violets showed some stiffening with reduced arrivals, the growers preferring to hold their crop for Easter. Sweet pea and carnation men also held back their crops this week for more profitable prices. Yellow marguerites of good quality sell as well as anything

Kottmiller

... FLORIST ...
426 Madison Avenue—and 49th Street
Also
Vanderbilt Hotel New York
Telephone Murray Hill 788

Highest award at the International Flower Show, April 11, Grand Central Palace.
Location Central Personal Attention
Member Florists' Telegraph Delivery Ass'n

McKENNEY

503 Fifth Avenue N. E. Cor. of 42d St.
Orders filled with the same care as if you were here yourself.
F. T. D. member.

G. E. M. STUMPP
761 FIFTH AVENUE
NEW YORK CITY
F. T. D. MEMBER

WARENDORFF
STORES ALL OVER TOWN
Send your New York orders to
The Ansonia, Seventy-fourth Street and Broadway.

David Clarke's Sons
2139-2141 Broadway
Tel. 1552, 1553 Columbus

NEW YORK CITY
Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

NEW YORK
ORDERS SENT TO
H. H. BURNS
509 MADISON AVE.
will receive prompt and careful attention
Long Island Brooklyn Jersey City Newark

WILSON 3 and 5 Greene Ave.
339 to 347 Greene Ave.
BROOKLYN
Phones 3908 Prospect 6800 NEW YORK

Telegraph Delivery Department

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ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

Ostertag Bros.

The Largest Retail Supply House in the West
Jefferson and Washington Avenue

CHAS. BEYER

FLORIST

3619 South Grand Avenue

Long Distance Phones:
Bell, Sidney 143—Kinloch, Victor 999

ST. LOUIS, MO.

ORDERS FOR

St. Louis, Mo.

YOUNG'S. 1406 OLIVE STREET

In MINNEAPOLIS, it's

Donaldson's

The Leading Florists of the Northwest

Special attention to telegraphic orders.

L. S. DONALDSON CO., Minneapolis, Minn.

A. Newell
FLORIST

Established Over 20 Years

N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.

GEO. M. KELLOGG FLOWER & PLANT CO.

Wholesale and Retail Florists
1122 Grand Ave. KANSAS CITY, MO.

All Kinds of CUT FLOWERS

In their season. Also Rose and Carnation plants
in season. Greenhouses at Pleasant Hill, Mo.

STUPPY FLORAL CO.

Orders executed
Missouri, Iowa, Kansas and Nebraska

ST. JOSEPH, MO.

Members Florists' Telegraph Delivery

R. ABBOTT PARK FLORAL COMPANY
Both Phones
Greenhouses: Buchanan, FLORISTS
Lafayette and Schiller
Aves., Broad St. Park. TRENTON, N. J.

SPRINGFIELD, MO.

SPRINGFIELD SEED COMPANY
Floral Department Open Day and Night

SPRINGFIELD, MO.

J. W. STOKES FLORAL CO.
Careful attention given all orders.

St. Louis and Vicinity

W. H. KRUSE, Florist
2846 Arsenal Street, St. Louis, Mo

WE STRIVE TO PLEASE
ALPHA
FLORAL CO.
1105 WALNUT PHONES 1806
KANSAS CITY, MISSOURI.

BATAVIA, N. Y.

L. C. STROH & SONS
Flowers delivered to all nearby towns.

Member Florists' Telegraph Delivery Ass'n.
DETROIT and VICINITY
L. Bomb Floral Co., Albert Pochelon, 153 Bates St.
Prop.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

J. B. GOETZ SONS
SAGINAW, MICH.
or any City in Michigan

Green Bay, Wis. Meier-Schroeder Co.
Orders for Cut Flowers
and Designs delivered anywhere in Wisconsin
and Northern Michigan at right prices.

BATTLE CREEK, MICHIGAN
S. W. COGGAN, Florist 25 East Main Street
Member of Florists' Telegraph Delivery

MRS. J. B. FREEMAN
OF "THE FLOWERS"
236 Superior Street, TOLEDO, OHIO

in the market. Valley is of inferior
quality. Cattleyas have shortened up
and are firmly held.

Retailers now give most of their attention to pot plant trade, to the exclusion of cut flowers, and business in this department is exceptionally brisk. Lilies, rhododendrons, azaleas, ericas, French hydrangeas, marguerites, genistas, Dutch bulbous flowers, forced deciduous shrubs, rambler and other roses, spiraeas, cinerarias and cyclamens were the kinds most in evidence. Growers of pot plants were well sold out and everyone anticipated a fine Easter trade despite the high cost of living and war clouds.

Various Notes.

The Halifax Garden Co., of Halifax, Mass., is sending in some extra fine ixias. These are grown in the carnation benches. This concern also has fine calendulas, sweet peas and mignonette. Among roses Ophelia, Ward, Hadley, Killarney and White Killarney are specially good, while Ward, Benora, Enchantress Supreme, Matchless and Pink Delight are the carnation leaders.

Janiten & Wollrath, of Clematis Brook, Waltham, are specializing in pot plants and are forging rapidly to the front as producers of high-grade stock. For Easter they had a grand lot of lilies,

KANSAS CITY, ... MISSOURI ...

WILLIAM L. ROCK
FLOWER COMPANY

Members Florists' Telegraph Delivery Ass'n.

ST. LOUIS,
MISSOURI
GEORGE WALDBART
516 NORTH GRAND AVENUE

Samuel Murray
KANSAS CITY, MO.
1017 GRAND AVE.

Member of the
Florists' Telegraph Delivery Ass'n

Canada's Florist
Dunlop's

8-10 W. Adelaide St., TORONTO

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

McKenna
Corner
St. Catharine
and Guy Streets
Montreal

Member Florists' Tel. Delivery. 9 St. John St., QUEBEC, CAN.

LA CROSSE, WIS.

The
Flower Shop
FOR FLOWERS
L. E. METCALF, Prop.

SCRIM'S, FLORIST
OTTAWA, CANADA

JAMES HAYES, Leading Florist
819 KANSAS AVE
TOPEKA KANSAS
National Florist

Mrs. M. E. Hollcraft
807 KANSAS AVE. TOPEKA, KAN.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.
Member Florists' Telegraph Delivery.

ARCHIAS FLORAL CO., Sedalia, Mo.
Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CARBONE, 342
Boylston St.,
BOSTON
Member Florists' Telegraph Delivery Ass'n



Warburton
FALL RIVER
MASS.
93 N. MAIN STREET
Orders Solicited for
Southeastern Mass., New York
and Rhode Island points.

Coombs
LEADING FLORIST
Member Florists' Telegraph
Delivery Association.
Orders solicited for
all parts of
Connecticut
Stores:
741 Main St.
364 Asylum St.
Greenhouses:
Benton St.
Hartford,
Conn.

H. F. A. LANGE
Worcester, Mass.

Delivers to All Points in New England
125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

BURLINGTON, VT.—Orders for Vermont and North-
ern N. Y. filled to your entire satisfaction at right prices.

Gave Florist

Milwaukee, Wis.

J. M. FOX & SON
437-39-41 Milwaukee Street
Members Florists' Telegraph
Delivery Association

LONDON, ONT., CAN.

J. GAMMAGE & SONS, LTD.
"THE HOUSE OF FLOWERS"
All Orders Carefully Executed.
Members Florists' Telegraph Delivery Ass'n.

VERMONT'S FLORIST

W. E. PETERS
137 St. Paul St., BURLINGTON, VT.

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3.

PROVIDENCE, R.I.
AND ALL NEW ENGLAND POINTS
T. J. JOHNSTON & CO. 107 Washington St.,
PROVIDENCE

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty
before the whole trade, at a cost of
only 45c per week on a yearly order.

I should like to write a
little essay on

"The Sweet Perfume of
Courteous Service"

but actions speak louder
than words. Flowers are
my hobby and my business.
If you have orders for de-
livery in N. E., wire us.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
124 TREMONT STREET

Orders for

Newton, Mass.

NEWTONVILLE **AUBURNDALE**
WEST NEWTON **NEWTON LOWER FALLS**
NEWTON CENTER **NEWTON UPPER FALLS**
NEWTON HIGHLANDS **WABAN**
(Above are all in City of Newton)

Newton Rose Conservatories

R. C. BRIDGHAM, Proprietor
Member Florists' Telegraph Delivery Ass'n. Telephone Address—Newtonville, Mass.

Wax Brothers **Boston, Massachusetts**
143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England
Members Florists' Telegraph Delivery.

BOSTON—BECKER'S

Send us your telegrams. Prompt service IN
and **ROUNDAABOUT BOSTON**. Our con-
servatories are in Cambridge, only 8 minutes
from the heart of Boston.

BECKER'S CONSERVATORIES
CAMBRIDGE, - - - MASS.
Members Florists' Telegraph Delivery.

FRANKLIN, PENNA.
BELL FLORAL CO.
ALL NORTHWESTERN PA.

CRABB & HUNTER FLOWER SHOP
GRAND RAPIDS, MICH.
Local and State orders carefully executed

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park St.
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20 per cent allowed.

French hydrangeas, such spiræas as
Philadelphia, rubens and Gladstone, ram-
bler roses, standard heliotropes and yel-
low marguerites. They also had valley
in pans and a splendid lot of cyclamens
and Begonias Mrs. Heal, Cincinnati,
Mrs. Peterson, Melior and Lorraine com-
ing along.

N. F. Comley, of Burlington, is cut-
ting a fine lot of American Beauty roses.
He plans to grow 86,000 roses next sea-
son. He had two fine houses of lilies;
also violets, cornflowers and Dutch bulb-
ous flowers for Easter.

The Welch Bros. Co. was well supplied
with every kind of cut flower for Easter.
They also handle flowering plants in
quantity. Advance orders have come in
finely.

C. T. Beasley & Co., of East Milton,
were cutting a fine lot of ranunculi, in
addition to pansies in immense numbers.
Their pansies have stems of remarkable
length and some of the colors are attrac-
tive. While many are sold in mixed
bunches, they find an increasing call for
bunches of one color.

Worcester, Mass.

RANDALL'S FLOWER SHOP

Member Florists' Telegraph Delivery

LOWELL, MASS.

MORSE & BEALS, 8 Merrimack Sq.

Members Florists' Telegraph Delivery Association

PROVIDENCE, RHODE ISLAND
Johnston Brothers

LEADING FLORISTS

38 Dorrance Street

Members Florists' Telegraph Delivery Ass'n.

Red Bank, N. J.

W. W. KENNEDY & SONS
FLORISTS

Members of F. T. D. and National Florist
5 East Front Street

REUTER'S

For Rhode Island and Connecticut

STORES

New London, Conn.; Norwich, Conn.,
and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

The Rosery Elmira, N. Y.
182 Main St., N.

Flowers Delivered to All Nearby Towns.
Members Florists' Telegraph Delivery Association.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SEATTLE, WASH.

HOLLYWOOD GARDENS

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

Seattle, Wash. L. W. MCCOY, Florist
Second Ave.
at Marion St.

GROWER, WHOLESALE
AND RETAILER

Careful and prompt attention given to orders. Alaska, Washington and Oregon.

SPOKANE FLORIST CO.

(Kipp's Flower Store)

SPOKANE, WASH.

Orders promptly filled for
WASHINGTON, IDAHO, MONTANA

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

San Francisco, Cal.

Pelicano, Rossi & Co.

128-126 Kearny Street

FLOWERS BY TELEGRAPH

SAN FRANCISCO

JOSEPH'S

233-235 GRANT AVENUE

Members of Florists' Telegraph Delivery and National Florists of this District. A specialty made of "Welcoming" and "Bon Voyage" packages.

DARBEE'S

FLOWERS THAT KEEP

1036 Hyde Street, SAN FRANCISCO, CAL.

First prizes for Violets, Iris, Gladioli, Carnations, Artistic Designing, Basket Arrangements, etc., at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc. etc. Members Florists' Telegraph Delivery.

DARLING'S SHOP

"Flowers for Her"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.



LONG BEACH, CAL.
MARINE FLORIST

Choice Cut Flowers Floral Designs
Member Florists' Telegraph Delivery

Santa Barbara, Cal.

910 STATE ST.

GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs on Short Notice.

Both Phones 1018



San Francisco, Cal.

ART FLORAL CO.

255 Powell Street

Best attention given your orders

Members Florists' Telegraph Delivery

Portland, Ore.

TONSETH'S, 285 WASH.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery

SPOKANE, WASHINGTON

DONART-STAPLETON

ART FLORISTS

Growers of Choice Cut Flowers

RIVERSIDE, CAL. BAKERSFIELD, CAL.

A. M. HOSP, Leading Florist

William T. Walke, of Salem, was showing a splendid lot of specimen Tausendschon roses, also lilies, French hydrangeas and genistas of splendid quality.

Interest in the big June exhibition of the Massachusetts Horticultural Society is steadily growing. This show will be laid out most artistically. Seven large marquees will accommodate many of the exhibits. Others, such as rock gardens, aquatics, ornamental evergreens, etc., will be displayed in the open. It is planned to continue the exhibition for two weeks and advertise it heavily, as was done with this year's most successful spring show.

Pierce Bros., of Waltham, are having good success with Francis Scott Key and d'Arenberg roses. Killarney Queen, Ophelia and Sunburst are also doing particularly well.

No finer giganteum lilies were seen in the Boston market than those of John McFarland, of North Easton. These carried from six to nine flowers and buds per stalk.

Kameyama & Serada, of North Cambridge, are marketing fine Pink Pearl rhododendrons, Tausendschon roses, lilies and pans of bulbous flowers.

The Budlong Rose Co. now receives an average of 15,000 roses daily. Of the

WRIGHT'S FLOWER SHOP

224 West Fourth St.

LOS ANGELES, CAL.

Leading Retail Florist in the City

BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

SAN DIEGO AND CORONADO

WOLFSKILLS' and
MORRIS GOLDENSON

FLORISTS AND DECORATORS

We Solicit Telegraph Orders.
Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

CALIFORNIA FLORIST

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

Pasadena, Cal. AND ALL Southern California

House of Flowers

HENRY A. SIEBRECHT, JR.

of New York City

Member Florists' Telegraph Delivery

JULIUS EPPSTEIN

Hotel St. Francis, SAN FRANCISCO

Prompt attention given telegraphic orders.

Members Florists' Telegraph Delivery Ass'n.

The Park Floral Co.

J. A. VALENTINE, Pres.

Member Florists' Telegraph Delivery.

DENVER, - COLORADO

Colorado Springs, Colo.

Frank F. Crump Wholesale and Retail Florist

Member Florists' Telegraph Delivery



The Colonial Flower Shop

518 N. MAIN ST., PUEBLO, COLO.

Will promptly execute all orders in this vicinity

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

LOS ANGELES

**Broadway
Florist**

414¹/₂ SOUTH BROADWAY

Telegraph and other orders promptly attended to. The best of work at moderate prices.

Phones: A2761—Main 2837

SPOKANE, WASHINGTON

Reimers Floral Art Shop

RETAILERS AND GROWERS

Colorado Springs, Colo.

Orders Carefully Executed

PIKES PEAK FLORAL CO.

Wholesale and Retail

Member Florists' Telegraph Delivery

MOLINE, ILL.

Orders for Western Illinois and Iowa handled with care and dispatch.

J. STAACK & SONS

FURROW & COMPANY

OKLAHOMA CITY GUTHRIE
OKLAHOMA

Members Florists' Telegraph Delivery

STATE NURSERY CO. CUT FLOWERS

170,000 sq. ft. of glass
at your service.

HELENA, MONT.

DULUTH FLORAL CO.

200 miles in any direction. DULUTH, MINN.
We are the center of the great
Northwest. Daily deliveries to Superior, Wis.



OMAHA, NEB.

JOHN H. BATH

The Careful Florist.

1804 Farnam Street

MINNEAPOLIS, MINN. 34 So. 5th St.

932 Nicollet Ave

WHITTED FLORAL CO.

Member Florists' Telegraph Delivery Ass'n

SIoux CITY, IOWA Supplies western Iowa, southern Minnesota, all of South Dakota and northeastern Nebraska.

J. C. RENNISON CO.

Lincoln, Neb. CHAPIN BROS.
RETAIL FLORISTS

Flowers for All Occasions, from Cradle to Grave

FOR ALL NEBRASKA ORDERS USE

ED WILLIAMS, Grand Island

Competent Florist—Railroad Center

IOWA

Kemble's Flowers

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

QUALITY
PLUS
SERVICE

DAVENPORT, IOWA

and Western Illinois

FORBER & BIRD, 313 Brady Street

Members Florists' Telegraph Delivery Association.

DAVENPORT, IOWA

Send Iowa and Western Illinois Orders
to

BILLS FLORAL CO.

M. A. TIERNEY, Owner

SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA

HUDDART FLORAL CO.

62 South Main Street

Members Florists' Telegraph Delivery Ass'n.

DES MOINES, IOWA

GUTHRIE-LORENZ CO.

DESMOINES, IOWA

ALFRED LOZIER ROSERY

S. B. STEWART

119 No. 16th St., OMAHA, NEB.

OMAHA, NEB.

LEE L. LARMON

Fontenelle Florist,

1814 Douglas St.

newer varieties, Mrs. W. R. Hearst is doing exceptionally well; also Prima Donna and Montrose. Cynthia Ford, in the way of Russell, but darker, is being tried and appears most promising. Of the older roses Milady, Shawyer, Double White Killarney and a Sunburst sport are the best.

William A. Hastings, of the Boston Flower Exchange, is on the sick list with tonsillitis this week.

The Mann Co. is receiving, among other flowers, fine Lilium candidum, Narcissus Mme. de Graaff, Narcissus poeticus Pride of Lisse, Darwin tulips Farncombe Sanders, Pride of Haarlem and Clara Butt, and schizanthus.

Patrick Welch, in addition to cut flowers for Easter, had a fine display of potted plants, such as hydrangeas, lilies, roses and bulbous stock.

Mrs. Louis Chandler, who was unable to lecture at Horticultural hall on "Alpine Plants" March 31, will give her lecture during the progress of the big June show, at which rock and alpine gardening will be largely featured.

Marshalltown, Boone,
Centerville, Ames,
Oskaloosa, Oelwein,
Mason City, Waterloo

Swanson's

Incorporated

618 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in

MINNEAPOLIS

ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA



Members F. T. D. Ass'n
The finest and largest stock west of Chicago. Awake night and day looking for orders.

HOLM & OLSON, Inc. 20-22-24 W. 5th St.



C. H. FREY

WHOLESALE and RETAIL FLORIST

1133 O ST., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.
Trade Discounts. First-class Stock.

FREY & FREY

1338 O St., LINCOLN, NEB.

WHOLESALE AND RETAIL

100,000 square feet of glass at your service.
Trade discount.

Members of the Florists' Telegraph Delivery.

PYFER & OLSEM

Wilmette, Ill.

Careful attention to all mail or telegraph orders for delivery in Wilmette and Chicago's north shore suburbs, Evanston, Kenilworth, Winnetka, Glencoe and Lake Forest.

La Crosse, Wis. La Crosse Floral Co.

Member Florists' Telegraph Delivery

HESS & SWOBODA, FLORISTS

Telephones 1501 and 1582

1415 Farnam Street

OMAHA, NEB.



NORTH FLORAL CO.

916 Central Ave. FT. DODGE, IA

LEWIS HENDERSON, Florist

1519 Farnam Street,

OMAHA, NEB.

Member Florists' Telegraph Delivery Ass'n

Telegraph Delivery Department

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CHICAGO

Send Your
Orders to..
William J.

SMYTH

Member Florists' Telegraph Delivery Association

Michigan Avenue at 31st Street



THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

FOR ALL
CHICAGO
ORDERS USE
Three autos insure
prompt delivery.



CH. FISK, INC.
1581 Ogden Ave.

CHICAGO
ALPHA FLORAL CO.

Northwest corner Wabash Ave. at Adams St.
Most centrally located store in the city. All
orders given prompt attention.

Pittsburgh, Pa.

MRS. E. A. WILLIAMS
621 Penn Avenue

FREEPORT, ILL. We are the largest
growers in the
Northwest. 100,000 square feet of glass.
JOHN BAUSCHER, Prop.
All Orders Receive Careful Attention and Prompt Delivery.

Deliveries to Northwestern University and all North
Shore Towns.

FISCHER BROS. 614 Dempster St.,
EVANSTON, ILL. L. D. Phone 2642

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

Rockford, Ill., H. W. Buckbee
Member Florists' Telegraph Delivery

J. L. JOHNSON Northern Illinois
Southern Wisconsin
DE KALB, ILL.
Your order will receive our prompt and
careful attention.

PEKIN ——— PEORIA
All Orders Receive Personal Attention
GEO. A. KUHL, Pekin, Ill.

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois



CHICAGO
THE PALMER
HOUSE FLORIST
17 EAST
MONROE ST.

ROCK ISLAND

Tri-City Orders Handled with Promptness

HENSLEY'S

6th Ave. and 20th St., ROCK ISLAND, ILL.

Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the West Side
3040 W. Madison St., Chicago, Ill.



C. Trauensefelder
FLORIST

3343 W. MADISON ST.
NEAR OAKFIELD PARK

CHICAGO

Springfield, Ill.
JANSSEN FLORAL CO.
Best Service for Central Illinois

The Sutermeister Estate, of Readville,
which had an immense stock of bulbs in
pans, reported that they have sold out
their entire stock for Easter.

March this year came in like a lamb
and made its exit in the same way. It
proved to be a month of moderate tem-
peratures, with few biting winds, no
severe frosts and an average amount of
precipitation. The season now is open-
ing up here with crocuses, snowdrops,
scillas, drabas, Christmas roses and a
few other spring subjects in bloom.

The high cost of living has caused a
tremendously increased interest this
spring in the planting of home and school
gardens by children, the use of hitherto
untilled back yards and vacant lots and
the development of the allotment system
of gardens for workmen, a plan long
popular in Europe. Seedsmen report an
unprecedented demand for seeds for
these types of gardens.

The Fottler, Fiske, Rawson Co. is
busy on seed orders and night and day
work is necessary to keep abreast of or-
ders. They had a fine display of Easter
plants, such as lilies, Dutch bulbs, roses,
hydrangeas and spiræas. W. N. C.

Established 1857.



Wittbold
FLORIST

745 Buckingham Place

L. D. Phone 1112 Graceland **CHICAGO**

Send us your retail orders. We
have the best facilities in the city

Your orders may be placed by mail, phone or telegraph
with assurance that they will be accorded most
exact personal attention.

VICTOR YOUNG
& Company
Flower Decorations

Phone Superior 1960
1239 North Clark Street, **CHICAGO**

We are prepared to take care of
out-of-town orders for

CHICAGO

Delivery or shipment anywhere.

C. W. McKELLAR,
22 East Randolph St., **CHICAGO**

FRIEDMAN
FLOWERS
CHICAGO, ILL.

522 S. Michigan Ave., Congress Hotel
COURTESIES EXTENDED TO ALL FLORISTS

ORDERS FOR CHICAGO

EVERYTHING IN FLOWERS
DELIVERED ANYWHERE
PHONE, WRITE OR WIRE

A. F. KEENAN & CO.
1222-1306 E. 63rd Street
Tels. Hyde Park 875-5416
SPECIAL SERVICE TO CHICAGO UNIVERSITY

GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.
Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.

H. F. DRURY All orders filled promptly
and carefully.

Aurora, Ill. JOS. M. SMELY
AND VICINITY Phones 147

I. N. KRAMER & SON
CEDAR RAPIDS, IA.

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- FORT DODGE, IOWA**
North Floral Co.
- FRANKLIN, PA.**
Bell Floral Co.
- FREEPORT, ILL.**
Bauscher, John
- GALESBURG, ILL.**
Drury, H. F.
Pillsbury, I. L.
- GARY, IND.**
Gary Floral Co.
- GENEVA, N. Y.**
Cass, W. & T.
- GRAND ISLAND, NEB.**
Williams the Florist
- GRAND RAPIDS, MICH.**
Crabb, Arthur F.
Crabb & Hunter
Grand Rapids Flo. Co.
Smith, Henry
- GREEN BAY, WIS.**
Meier-Schroeder Co.
- GREENSBORO, N. C.**
Van Lindley Co.
- GUTHRIE, OKLA.**
Furrow & Co.
- HARTFORD, CONN.**
Coombs, John
- HELENA, ARK.**
Ball Floral Co.
- HOUSTON, TEX.**
Kerr, R. O.
- HUNTINGTON, W. VA.**
Dudley & Sons
- INDIANAPOLIS, IND.**
Bertermann Bros. Co.
Hill Floral Co.
Wiegand's Sons Co.
- JACKSONVILLE, FLA.**
Mills the Florist
- JACKSONVILLE, ILL.**
Heini & Sons, J.
- KANSAS CITY, KAN.**
Fields, L. O.
- KANSAS CITY, MO.**
Alpha Floral Co.
Kellogg, Geo. M.
Murray, Samuel
Newell, A.
Rook Flower Co.
- KENOSHA, WIS.**
Turner & Sons
- KNOXVILLE, TENN.**
Baum, Chas. L.
Crouch, Chas. W.
- LA CROSSE, WIS.**
Flower Shop
La Crosse Floral Co.
- LANCASTER, PA.**
Barr & Co., B. F.
- LEXINGTON, KY.**
Honaker the Florist
Keller Co., John A.
- LIMA, O.**
Zetlitz, Eggert N.
- LINCOLN, NEB.**
Chapin Bros.
Frey, O. H.
Frey & Frey
- LONDON, ONT., CAN.**
Gammage & Sons
- LONG BEACH, CAL.**
Marine Florist
- LOS ANGELES, CAL.**
Broadway Florist
Darling's Flower Shop
Howard & Smith
Wolfskill & Goldenson
Wright's Flower Shop
- LOUISVILLE, KY.**
Baumer, Aug. R.
Reimers & Son Co.
Schulz, Jacob
Walker Co., F.
- LOWELL, MASS.**
Morse & Beals
- LYNCHBURG, VA.**
Miss McCarron
- MADISON, WIS.**
Rentschler Floral Co.
- MANKATO, MINN.**
Windmiller Co., The
- MARIETTA, O.**
Dudley & Sons
- MARION, IND.**
Marion Floral Co.
- MARSHALLTOWN, IA.**
Kemble's Greenhouses
- MASON CITY, IA.**
Kemble's Greenhouses
- MASSILLON, O.**
Weaver, A.
- MERIDIAN, MISS.**
Watts, Mrs. J. E.
- MEMPHIS, TENN.**
Flower Shop, The
Idlewild Greenhouses
- MIAMI, FLA.**
Miami Floral Co.
- MILWAUKEE, WIS.**
Fox & Son, J. M.
- MINNEAPOLIS, MINN.**
Donaldson Co., L. S.
Swanson's
Whitted Floral Co.
- MOBILE, ALA.**
Mingo Floral Co.
- MOLINE, ILL.**
Stasok & Sons, J.
- MONTCLAIR, N. J.**
Massmann, Florist
- MONTREAL, CANADA**
McKenna, Ltd.
- NASHVILLE, TENN.**
Geny Bros.
Joy Floral Co.
- NEWARK, N. J.**
Phillips Bros.
- NEWARK, O.**
Duerr, Chas. A.
Kent Bros.
- NEW LONDON, CONN.**
Reuter & Sons, Inc.
- NEW ORLEANS, LA.**
Avenue Floral Co.
Eble, Chas.
Metairie Ridge Co.
Virgin, U. J.
- NEWPORT, R. I.**
Hass, John C.
- NEWTON, MASS.**
Newton Rose Conserva-tories
- NEW YORK CITY**
Boston Florist
Bowe, M. A.
Burns, H. H.
Clarke's Sons, David
Dards, Chas. A.
Galvin, Inc., T. F.
Kottmiller, A.
McConnell, Alexander
McKenny
Ramm's Flower Shop
Schling, Max
Siebrecht Bros., Inc.
Small & Sons, J. H.
Stump, Geo. M.
Trepel, O. O.
Warendorf
- NORFOLK, VA.**
Ghent Floral Co.
- GRANDY the Florist**
- NORWICH, CONN.**
Reuter & Sons, Inc.
- OAKLAND, CAL.**
Clarke Bros.
- OAKLAND, MD.**
Weber & Sons Co.
- OELWEIN, IA.**
Kemble's Greenhouses
- OKLAHOMA CITY, OK.**
Furrow & Co.
- OMAHA, NEB.**
Bath, John H.
Henderson, Lewis
Hess & Swoboda
Larmon, Lee L.
Stewart, S. B.
- OSKALOOSA, IA.**
Kemble's Greenhouses
- OTTAWA, CANADA**
Scrim's, Florist
- PARKERSBURG, W. VA.**
Dudley & Sons
- PASADENA, CAL.**
House of Flowers
- PASSAIC, N. J.**
Sceery, Edward
- PATERSON, N. J.**
Sceery, Edward
- PEKIN, ILL.**
Kuhl, Geo. A.
- PEORIA, ILL.**
Kuhl, Geo. A.
- PHILADELPHIA, PA.**
Callahan, M. J.
Forrest Flower Shop
Grakelow's
Habermehl's Sons, J. J.
Hastings, Frank R.
London Flower Shop
- PITTSBURGH, PA.**
Blind Floral Co.
Randolph & McClem-ents
Smith Co., A. W.
Williams, E. A.
- PORTLAND, ORE.**
Clarke Bros.
Tonseth's
- POUGHKEEPSIE, N.Y.**
Saltford Flower Shop
- PROVIDENCE, R. I.**
Johnston & Co., T. J.
Johnston Bros.
- PUEBLO, COLO.**
Colonial Flower Shop
- QUEBEC, CANADA**
McKenna, Ltd.
- RACINE, WIS.**
Hinchliffe, Mrs. J. T.
- RED BANK, N. J.**
Kennedy & Sons
- RENO, NEV.**
Reno Florist
- RICHMOND, IND.**
Lemon & Co., F. H.
- RICHMOND, VA.**
Hammond Co.
Ratliffe, John L.
- RIVERSIDE, CAL.**
Hosp, A. M.
- ROANOKE, VA.**
Fallon, Florist
- ROCHESTER, N. Y.**
Keller Sons, J. B.
Wilson, H. E.
- ROCKFORD, ILL.**
Buckbee, H. W.
- ROCK ISLAND, ILL.**
Hensley's
- ST. JOSEPH, MO.**
Stuppy Floral Co.
- ST. LOUIS, MO.**
Boyer, Chas.
Grimm & Gorly
Kruze, Florist
Ostertag Bros.
Waldhart, George
Weber, Fred C.
Weber, F. H.
Young & Sons Co.
- ST. PAUL, MINN.**
Holm & Olson
- SAGINAW, MICH.**
Goetz Sons, J. B.
- SALT LAKE CITY**
Huddart Floral Co.
- SAN ANTONIO, TEX.**
Green, Edward
- SAN DIEGO, CAL.**
Boyle & Darnaud
- SAN FRANCISCO, CAL.**
Art Floral Co.
Darbee
Eppstein, Julius
Joseph, B. M.
Pellicano, Rossi & Co.
Podesta & Baldocchi
- SANTA BARBARA, Cal.**
Gleave's Flower Shop
- SCRANTON, Pa.**
Besancon & Co.
Clark, Florist
Schultheis, Florist
- SEATTLE, WASH.**
Hollywood Gardens
McCoy, L. W.
- SEDALIA, MO.**
Archias Floral Co.
- SHEBOYGAN, WIS.**
Matthewson, J. E.
- SIOUX CITY, IOWA**
Rennison Co., J. O.
- SOUTH BEND, IND.**
Bayer Floral Co.
Williams & Co.
- SPOKANE, WASH.**
Donart & Stapleton
Reimers Flo. Art Shop
Spokane Florist Co.
- SPRINGFIELD, ILL.**
Brown, A. O.
Janssen Floral Co.
- SPRINGFIELD, MO.**
Springfield Seed Co.
Stokes Floral Co.
- SPRINGFIELD, O.**
Van Meter Fl'r Shop
- STEBENVILLE, O.**
Huscroft, G. L.
- STREATOR, ILL.**
Thornton Floral Co.
- SYRACUSE, N. Y.**
Mulhauser & Sons, J.
- TACOMA, WASH.**
California Florist
- TERRE HAUTE, IND.**
Heini & Sons
- TOLEDO, O.**
Freeman, Mrs. J. B.
Metz & Bateman
Schramm Bros.
- TOPEKA, KAN.**
Hayes, James
Hollcroft, Mrs. M. E.
Lord's Flower Room
- TORONTO, CANADA**
Dunlop, John H.
- TRENTON, N. J.**
Park Floral Co.
- TUCSON, ARIZONA**
Tucson Seed Co.
- WARREN, PA.**
Crescent Floral Gar.
- WASHINGTON, D. C.**
Blackstone, Z. D.
Gude Bros. Co.
Small & Sons, J. H.
- WASHINGTON, PA.**
W. & W. Flower Store
- WATERLOO, IOWA**
Kemble's Greenhouses
- WAUKESHA, WIS.**
Waukesha Floral Co.
- WELLESLEY, MASS.**
Talby & Son.
- WESTERLY, R. I.**
Reuter & Son, Inc.
- WHITE SULPHUR SPRINGS, W. VA.**
Ratliffe, John L.
- WILLIAMSPORT, PA.**
Evenden Bros.
- WILMETTE, ILL.**
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- WORCESTER, MASS.**
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We have many of the short items together with all the plentiful items in seed to offer—beans, sweet corn, carrot, onion sets, dwarf nasturtium. Send for our wholesale price list. Shipments from here or New York city go quickly everywhere. Contract growing price list 1917 seeds on request.

S. D. WOODRUFF & SONS

Home Office: ORANGE, CONN.
New York City Store, 82 Dey Street
Mention The Review when you write.

Seed Trade News**AMERICAN SEED TRADE ASSOCIATION.**

President, Kirby B. White, Detroit, Mich.;
Secretary-Treasurer, O. B. Kendel, Cleveland, O.
Thirty-fifth annual convention, Detroit, June 19 to 21, 1917.

AMERICAN pansy seed should be a profitable crop this season.

GARDENING in America, and the demand for garden seeds, never had such a boost as has been given it this season by the high cost of foods.

IN the seed trade, as well as from reports in the canning industry, it is apparent the farmers are planting a larger acreage than usual of the crops for packing.

MARCH, 1917, has gone on record as the heaviest month ever known in the seed trade. The volume of business offered has taxed the capacity of even the most capably managed houses.

PETER HENDERSON & Co., New York, announce the death, March 26, of Arthur M. Kirby, for many years in charge of the flower seed, bulb and implement departments and compiler of the catalogue.

THE many friends of W. C. Langbridge, who has been in a New York hospital for several weeks, will learn with regret that his illness has taken a serious turn and that there are slight hopes for his recovery.

IN the New York Times of March 25 Peter Henderson & Co. are quoted in an interview as stating: "There is an extraordinary demand for seeds of all kinds," but that, "with few exceptions the supply will not fail to meet it."

THE onion set market is steadily advancing, according to A. H. Smith, of the Leonard Seed Co., Chicago, and only a limited quantity is still obtainable at even the higher prices. The company has been shipping more than 1,000 bushels of onion sets by express each week.

THE Supreme court of Tennessee has handed down an opinion holding that the Tennessee pure seed law is constitutional. The case was carried to the high tribunal by the commissioner of agriculture, after seedsmen objected to the salient features of the act and ignored the law.

THERE seems little prospect that either France or England will admit Dutch or Japanese bulbs this season, as both countries steadily tighten their import restrictions. Edicts recently have been promulgated forbidding all importations, even of the greatest necessities, except by special permit, and it does not seem likely such a permit will be easily obtained for bulbs.

A LARGE number of horticultural firms in England have been hit by an order of the Board of Trade prohibiting the sending of catalogues and price lists to others than those who write for them. Books and circulars on hand are thus converted largely into waste paper. If the order is not rescinded before another season it

Braslan

Grower for the Wholesale Trade Only. ONION, LETTUCE, CARROT, PARSNIP, PARSLEY, CELERY, ENDIVE, SALSIFY, NAMED AND MIXED GRANDIFLORA AND SPENCER SWEET PEAS, AND SUNFLOWER.

Seed Growers

SAN JOSE, CALIFORNIA

Company**ONION SETS****LEONARD SEED CO.**

226-230 W. KINZIE STREET, CHICAGO

BEANS, PEAS AND CORN GROWERS FOR THE TRADE
Write for Prices

YOU will be satisfied with the products of
Burpee's "Seeds that Grow"

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

The Everett B. Clark Seed Co., Milford, Conn.

Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc. Etc.

**Grass Mixtures for
Golf - Tennis - Polo**

Meet all requirements for all soils

THE ALBERT DICKINSON CO.
CHICAGO, ILL.

Waldo Rohnert
GILROY, CAL.**Wholesale Seed Grower**

Specialties: Lettuce, Onion, Sweet Peas, Aster, Cosmos, Mignonette, Verbena, in variety.
Correspondence solicited.

TOMATO SEEDGrown for the
Wholesale Seed Trade

HAVEN SEED CO.
SANTA ANA, CALIFORNIA

TOMATO SEED

Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

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Correspondence Solicited. Swedesboro, N. J.

The C. Herbert Coy Seed Co.

VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin, Sweet, Flint and Dent Seed Corn.

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J. C. Robinson Seed Co.WATERLOO, NEB.
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

EVERETTE R. PEACOCK CO.
ONION SETS

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THE KIMBERLIN SEED CO.Wholesale Seed Growers **SANTA CLARA, CAL.**

Growers of

ONION, LETTUCE, RADISH, Etc.
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Henry Fish Seed Co.

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For the Wholesale Seed Trade.

CARPINTERIA, CALIFORNIA

Contract Seed Growers

Specialties: PEPPER, EGG PLANT, TOMATO, VINE SEED AND FIELD CORN.

Correspondence Solicited.

George R. Pedrick & Son
PEDRICKTOWN, N. J.

Western Seed & Irrigation Co.

Seed Growers and Dealers

Specialties:

Cucumber, Musk and Watermelon, Pumpkin, Squash, Sweet and Field Corn.
FREMONT, NEB.

AZALEAS

We beg to announce that our men have landed again in this prosperous country of yours and are now ready to take your orders for extra good Azaleas and Araucarias.

Our excellent shaped, well budded, carefully packed and early shipped plants will enable you to please your customers next Christmas.

M. DEBAERDEMAEKER

Evergem, Belgium

Largest Grower of Azaleas and Araucarias.

Write to our New York address:

10 Broadway, Room 1101

Mention The Review when you write.



LILIUM GIGANTEUM, 7/9, 300 to Case

\$20.00 per Case

Cold Storage, \$55.00 per 1000

Tuberose, A-1.....\$9.50 per 1000

Dahlias, Cannas, Gladioli and Caladiums—
Prices on Application.

**D. RUSCONI, 128 West 6th Street,
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RYNVELD & Cie.

for FRENCH BULBS

OLLIOULES (Var)
FRANCE

New York Address:
25 W. Broadway

LANGHOUT & CO.

SASSENHEIM, HOLLAND

Wholesale Bulb Growers

Write for quotations

14 STONE STREET,
NEW YORK CITY

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.
Chr. Mønsterg, 216 7th St. N., Minneapolis, Minn.

will necessitate a radical change in seed trade methods.

NOVEL SEEDS DISPLAY.

A novel method of displaying seeds, both flower and vegetable, is being used by W. C. Kennedy, St. Joseph, Mo. Mr. Kennedy has covered the counters in his seed department with heavy composition board, over which is placed green glazed paper. This paper is ruled so that the spaces are slightly larger than the size of lithographed seed packets. Empty envelopes are glued on the squares and over the whole is placed heavy plate glass.

This makes an effective as well as attractive display, it being always before

Order Seed Packets NOW FOR 1918

Paper scarce.

Requirements will be double.

THE BROWN BAG FILLING MACHINE CO.
FITCHBURG, MASS.

Mention The Review when you write.

PEDIGREE SEEDS AND NOVELTIES FOR 1917

Our New Catalogue is now ready. If you have not received a copy, send a postcard

WATKINS & SIMPSON, Ltd.
27, 28 & 29 DRURY LANE, LONDON, ENG.

DANISH SEEDS



Cabbage,
Cauliflower,
Carrot, Man-
gel, Swede,
Turnip, etc.

Contract Offers
and Samples at
your service.

Cable Address—
"FRUGLSEN."
Box: 5th Ed.,
A. B. C. Amer
Seed Trade
Association.

CHR. OLSEN, Seed Grower, Odense, Denmark
(Estab. 1862)
Mention The Review when you write.

J. BOLGIANO & SON

Careful Seed Growers for 99 years.

Send for our 1917 wholesale prices

to Florists and Market Gardeners

BALTIMORE, MARYLAND

Lily of the Valley Pips

Large-flowering variety, for private estate use, at all times of the year.

ANTON SCHULTHEIS

316 19th Street, College Point, N. Y.

**"Wilson's Seeds will
grow anywhere"**

J. J. WILSON SEED CO., NEWARK, N. J.

the customer, and is suggestive, as the buyer often does not know the names of seeds he wants. It also is efficient, as the display is secured without the sacrifice of counter space taken up when racks are used.

URUGUAY SELLS SEED.

The official seed commission of Uruguay furnishes seed to farmers for cash or on credit. The maximum limit of seeds sold for cash is 2,000 kilos, or 4,405 pounds, for wheat, oats and flax; 400

Suzuki Bros. Co.

Growers and Exporters of
JAPANESE LILY BULBS

YOKOHAMA, AOMORI-KEN, JAPAN

Special Trade Offer of Liliun Giganteum, superior quality strictly guaranteed to be free from disease, for 1917, fall shipment direct from our firm.

Our endeavor is to grow for high-class trade. Our aim is to merit your permanent trade. Give us a trial on your next orders and see for yourself.

Prices and inquiries from our American representative.

PAUL S. SUZUKI, OAKLEY, WYO.

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WE WILL NOT BE ABLE TO FILL our orders for Gladioli. We have a good stock of cold storage GIGANTEUM on hand. Write for prices on case lots.

LECHNER BROS., Caxton Bldg., ST. LOUIS, MO.

Agents for The Growers Association,
Anna Paulowna, Holland.

Mention The Review when you write.

FOR Dutch and French-grown Bulbs

WRITE

HOGEWONING & SONS

Bulb Growers

Rynsburg, Holland 32 Broadway, New York

Mention The Review when you write.

KELWAY'S SEEDS

FLOWER, VEGETABLE and FARM

for present delivery or on contract. Special quotations for next season and from harvest 1917 now ready.

Langport, England

J. M. THORBURN & CO.

53 Barclay Street

through to 54 Park Place

NEW YORK CITY

SEEDS AND BULBS

kilos, or 882 pounds, for corn, and 100 kilos, or 220 pounds, for alfalfa. Only half of these amounts will be sold on credit to landowners or renters of good reputation, farming not more than 200 hectares, or 254 acres, of land. Yearly sales will also be made of assortments of various seeds of a total value of not more than 100 pesos, or \$103.40. Payments for seed must be made in money at harvest time, this date being understood as March 31 for wheat and other winter crops, and June 30 for corn and other spring crops. The seed commission advises farmers to insure their crops against hail in the government insurance bank.

IMPORTS BARRED BY BRITAIN.

Numerous changes in the import prohibitions of the United Kingdom since the European war began have caused considerable confusion in the trade. The British government as recently as February 23, 1917, added to the list of articles which may not be imported. The list shows those under the ban to include: Bulbs, flower roots, plants, trees, shrubs and fresh flowers.

MOTT-LY GLEANINGS.

J. J. Wilson Seed Co., Newark, N. J., finds an advance of fifty per cent in counter trade over the corresponding month of March, 1916, and attributes much of this to the liberal space being devoted by the local press to gardening.

SEED IMPORTS FOR FIRST QUARTER OF FISCAL YEAR.

The following are the imports of seeds, with the duty collected thereon, for the first quarter of the government's current fiscal year, beginning July 1, 1916, as reported by the U. S. Department of Commerce:

Articles.	Unit of Quantity.	Rates of Duty.	July 1 to Sept. 30, 1916—Quantity.	Value.	Duty.
Seeds:					
Anise	Pound...	2c lb.....	61,619	\$ 5,613	\$ 1,232.38
Beet—					
Sugar	Pound...	Free	10,439,300	1,075,213
All other			55,850	8,692	1,669.50
Cabbage			10,382	4,391	622.92
Canary	Pound...	1/4c lb....	1,535,993	44,755	7,679.97
Caraway	Pound...	1c lb.....	215,205	18,512	2,152.05
Cardamom	Pound...	Free	36,903	20,825
Carrot	Pound...	3c lb.....	287	239	8.61
Castor beans or seeds	Bushel...	15c bush..	243,337	318,215	36,500.55
Cauliflower	Pound...	Free	309	1,136
Celery	Pound...	Free	17,689	22,245
Collard	Pound...	6c lb.....
Coriander	Pound...	Free	31,090	1,795
Corn salad	Pound...	3c lb.....	1,145	179	34.35
Cotton	Pound...	Free	16,406,800	217,006
Cummin	Pound...	Free	192,133	33,006
Eggplant	Pound...	10c lb....	69	57	6.90
Fennel	Pound...	Free	25,897	1,968
Fenugreek	Pound...	Free	217,669	6,168
Flaxseed or linseed	Bushel...	20c bush..	4,152,024	6,524,590	830,404.80
Screenings		10%
Flower		Free	13,560
Grass—					
Alfalfa	Pound...	Free	1,281,292	161,352
Clover—					
Alsike	Pound...	Free	826,965	119,096
Crimson	Pound...	Free	2,754,881	311,963
Red	Pound...	Free	1,051,610	139,899
White	Pound...	Free	57,508	14,291
All other	Pound...	Free	73,063	10,880
Vetch—					
Hairly	Pound...	Free	181,953	20,808
Spring	Pound...	Free	21,120	741
All other	Pound...	Free	921,408	86,929
Total grass seed	Pound...	Free	7,169,800	865,959
Hemp	Pound...	Free
Kale	Pound...	6c lb.....	400	105	24.00
Kohl-rabi	Pound...	6c lb.....	861	365	51.66
Mushroom spawn	Pound...	1c lb.....	17,854	491	178.54
Mustard	Pound...	Free	1,354,101	59,142
Parsley	Pound...	3c lb.....	5,446	832	163.88
Parsnip	Pound...	3c lb.....	1,302	107	39.06
Pepper	Pound...	10c lb....	481	358	48.10
Poppy	Bushel...	15c bush..	2,309	11,249	346.35
Radish	Pound...	3c lb.....	11,458	1,787	343.74
Rape	Pound...	Free	969,260	32,382
Soya beans	Pound...	Free	1,273,841	27,391
Spinach	Pound...	1c lb.....	13,374	1,646	133.74
Turnip and rutabaga	Pound...	3c lb.....	332,412	28,566	9,972.36
Other oilseeds	Bushel...	20c bush..	5,508	13,588	1,101.60
All other, free, including bulbs and bulbous roots, not edible, coniferous evergreen seedlings, hoarhound, mangel-wurzel, St. John's bread or bean, and sorghum or sugar cane for seed		Free	14,163
All other, n. s. p. f.	Pound...	5c lb.....	100,737	87,412	5,036.85
Do. (reciprocity treaty with Cuba)	Pound...	5c lb—20%	4,102	2,103	164.08
Total seeds		{ Free		\$2,391,959	
		{ Dutiable		7,073,852	\$897,915.49

FLOWER SEEDS

	Tr. Pkt.	Oz.		Tr. Pkt.	Oz.
Ageratum, Imp. Dwarf Blue.....	\$0.10	\$0.30	Phlox, Grandiflora Chamois Rose	\$0.20	\$0.75
" Imp. Dwarf White10	.30	" Grandiflora Brilliant.....	.20	.75
" Blue Perfection.....	.15	.50	" Grandiflora Alba.....	.20	.75
" Little Blue Star.....	.25	Salvia Splendens, Scarlet.....	.25	1.25
Alyssum, Little Gem10	.40	" " Zurich.....	.50
" Carpet of Snow.....	.10	.35	" " Bonfire.....	.50	2.00
Antirrhinum, Giant Venus.....	.25	1.00	" " Fireball.....	.50	2.00
" Giant Silver Pink.....	.25	1.00	" " St. Louis.....	.50	2.50
" Giant Named.....	.20	.60	Thunbergia, Mixed15	.50
" Semi-dwarf Named20	.75	Verbena, Mammoth White.....	.25	1.00
Aster, Queen of the Market, white, rose and purple, each.....	.20	.75	" " Pink.....	.25	1.00
Begonia, Gracilis Luminosa.....	.50	" " Scarlet.....	.25	1.00
" Erfordii.....	.50	" " Purple, Blue25	1.00
" New Dwarf Vernon50	" " Mixed.....	.25	1.00
Petunia, Giants of California....	.50	Vinca, Rosea.....	.15	.60
" Double Fringed, mixed..	.50	" Rosea Alba.....	.15	.60
" Violet Blue.....	.50	" Rosea Alba Pura.....	.15	.60
			Zinnia, Mammoth Named.....	.20	.75
			" Mammoth Mixed.....	.15	.60

Write for Price List on Cannas and Caladiums.

ST. LOUIS SEED COMPANY

THE HOME OF "PURE AND SURE SEEDS"

411-413 Washington Ave.

ST. LOUIS, MO.

Cedar Acres Gladioli Exclusively

Catalogue giving full cultural directions and attractive prices on all varieties. **It is free.**

B. Hammond Tracy, Box 44 Wenham, Mass.

A. Forbes, of J. F. Noll & Co., Newark, N. J., reports satisfactory conditions, with no shortage of stocks in sight, with the exception of potatoes.

GLADIOLI

New Catalogue Ready

JOHN LEWIS CHILDS, Inc.

Flowerfield, L. I., N. Y.



GIANT PANSY SEED

Kenilworth Mixture
Kenilworth Cut Flower Mixture
Giant Three and Five Blotched
Masterpiece, curled wavy
1000 seeds, 25c; 5000, \$1.00
1/4-oz., \$1.25; oz., \$5.00

Early Flowering or Winter-blooming Giant Pansies
500 seeds, 25c; 1000, 40c;
1/8-oz., \$1.10; 1/4-oz., \$2.00

Michell's Distinctive Seeds

Send for Catalogue

518 Market St., Philadelphia, Pa.

Mention The Review when you write.

BURNETT BROS.

SEEDS : BULBS : PLANTS

98 Chambers Street, NEW YORK CITY

Mention The Review when you write.

SEEDS

Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.

ARCHIAS SEED STORE, Box 24, SEDALIA, MO.

Mention The Review when you write.

Hart & Co., Paterson, N. J., state this is the best season on record with them, in sales of seeds and garden implements.

Muzzy Bros., Paterson, N. J., one of the oldest seed houses in the state, expect this season to be a record-breaker for amateur gardening, but find serious complaints of shortage in labor with their large vegetable growers. A large business in nursery stock is done from samples carried of bulk, easily obtained from a nearby nursery. They find it a profitable adjunct.

W. M.

LILY BULBS

OUR MOTTO: "Your dollar's value."

CALADIUM ESCULENTUM

	Per 100	1000
5 to 7-inch circ.....	\$ 1.65	\$14.00
7 to 9-inch circ.....	3.35	27.50
9 to 11-inch circ.....	5.75	52.50
11 to 13-inch circ.....	9.00	
13 to 15-inch circ.....	13.00	
15 to 17-inch circ.....	20.00	

TUBEROSES

Dwarf Ex. Pearl, first size, per 100, \$1.00; per 1000, \$9.00.

Let us figure on your French and Dutch order for fall, 1917. Our connections are reliable. Read our motto. Cold storage GI-GANTEUM BULBS all the year. All sizes. Ask for prices. See offer of Ferns, Sheet Moss, Asparagus and Roses in Classified Department.

G. M. REBURN & CO.
160 N. Wabash Ave.
CHICAGO



Rubrum Lily Bulbs

6/8.....	\$5.00 per 100
7/9.....	6.00 per 100
8/9.....	6.50 per 100

M. M. CARROLL

NORWOOD (Cincinnati) OHIO
Mention The Review when you write.

PRIMROSE SEED

IMPROVED CHINESE, finest grown, single and double, mixed, 650 seeds, \$1.00; 1000 seeds, \$1.25; 1/2 pkt., 50c. Colors separate also.
PRIMULA KEWENSIS, new dwarf yellow, 25c.
PRIMULA MALACOIDES, Giant Baby, 25c.
OINERARIA, large flowering dwarf mixed, 1000 seeds, 50c; 1/2 pkt., 25c.
OYOLAMEN Giganteum, finest plants, mixed, 250 seeds, \$1.00; 1/2 pkt., 50c.

GIANT PANSY The best large flowering varieties critically selected, 6000 seeds, \$1.00; 1/2 pkt., 50c. Extra pkt. of Giant Perret pansy seed added to every order for pansy seed. Our pansies are fine. Cash. Liberal extra count.

JOHN F. RUPP, Shiremanstown, Pa.

Mention The Review when you write.

Pansy Seed

TOOLE GIANT PRIZE STRAIN.
1000 seeds, 40c; 1/8-oz., 90c; 1/4-oz., \$1.25; oz., \$5.00.

WILLIAM TOOLE & SON
Hardy Plant and Pansy Farm
Baraboo, Wis.
Mention The Review when you write.

PIN MONEY

MUSHROOM SPAWN

8 lbs. for \$1.00 Directions Included

WM. ELLIOTT & SONS
42 VESEY ST. NEW YORK
Mention The Review when you write.



SEEDS SEEDS FRESH CROP BEST QUALITY



We offer below a few items, all of which are needed by the florist. Send for trade list No. 5, for list of everything best in Seeds, Bulbs and Plants.

Ageratum—

Dwarf Blue, 1/4 oz., 15c.
Mexican Blue, each, 1/4 oz., 10c.

Alyssum—

Little Gem, Dwarf White, 1/2 oz., 25c; oz., 40c.
Sweet, White, oz., 15c; 1/4 lb., 50c.

Antirrhinum (Snapdragon), Giant—

Pink, Scarlet, each, 1/4 oz., 20c.
White, Yellow, each, 1/4 oz., 20c.
Mixed, 1/4 oz., 15c; 1 oz., 40c.

Asparagus Plumosus Nanus, greenhouse grown, 100 seeds for 50c; 1000 for \$3.50.

Asparagus Sprengeri—

100 seeds for 15c; 1000 for 75c.

ASTERS

We assert that no one can have a superior stock of the various asters.
See catalogue No. 2 for description of novelties.

Aster, Lady Roosevelt—

A splendid new variety. Trade pkt., 20c; 1/4 oz., 30c.

Crego Asters—

Magnificent late cutting asters, Shell Pink, Lavender and White. Trade pkt., 20c; 1/4 oz., 40c.

Rose King—

Enormous quilled flowers, fine for cutting. Trade pkt., 25c; 1/4 oz., 40c.

Vick's Mikado—

A large graceful flower for cutting. Pink, White and Lavender, each T. P., 20c; 1/4 oz., 40c.

Lavender Gem—

A splendid early pure lavender, no yellow centers, very popular with florists. Trade pkt., 25c; 1/4 oz., 50c.

Giant Comet—

Mixed, 1/4 oz., 35c; 1 oz., \$1.00.

Branching, Late—

Flowers, large, double, on long, stiff stems, excellent for cutting.
White, Lavender, each, 1/4 oz., 15c; 1/2 oz., 50c.
Pink, Purple, each, 1/4 oz., 15c; 1/2 oz., 50c.
Dark Red, 1/4 oz., 15c; 1/2 oz., 50c.
Mixed, 1/4 oz., 20c; 1 oz., 75c.

Balsam—

Camellia flowered, double mixed, oz., 40c.

Candytuft—

Empress, very large, pure white, oz., 20c.
White Rocket, oz., 15c.
Little Prince, dwarf, large flowered, white, oz., 20c.

Celosia—

Empress, Semi-Dwarf, 1/4 oz., 25c.
Ostrich Feather, Mixed, Tall, 1/4 oz., 20c.
Ostrich Feather, Mixed, Dwarf, 1/4 oz., 20c.

Centaurea—

Gymnocarpa, 1/2 oz., 25c.
Imperialia, Mixed, fine for cutting, 1/4 oz., 25c.
Margaret, White, fine for cutting, 1/4 oz., 20c.

Cineraria Maritima, trade pkt., 10c; oz., 25c.

Coleus, Finest Hybrids—

Mixed, trade pkt., 50c.

Dracaena Indivisa, trade pkt., 10c; oz., 45c.

Ipomoea Grandiflora (Moonflower), oz., 40c.

Ipomoea, Heavenly Blue, oz., 40c.

Ipomoea Setosa, oz., 20c.

Lobelia—

Erinus Speciosa, Deep Blue, trailing variety, 1/4 oz., 15c.
Crystal Palace Compacta, best for bedding, 1/4 oz., 25c.

Mignonette—

Machet, oz., 30c.
Grandiflora, large flowering, oz., 10c; 1/4 lb., 25c.
Allen's Defiance, oz., 35c.

Petunia—

Double Giant Flowered Grandiflora and Fringed, mixed, 1000 seeds, \$1.50.
Giant Ruffled, trade pkt., 75c.
Single large flowered, fringed, trade pkt., 50c.
Glants of California, trade pkt., 75c.
Rosy Morn, rosy pink, white throat, 1/4 oz., 30c.
Single Striped and Blotched, 1/4 oz., 25c.
Single Mixed, 1/4 oz., 15c.
Howard's Star, 1/4 oz., 40c.

Salvia—

Splendens, trade pkt., 25c; oz., \$1.25.
Clara Bedman, trade pkt., 35c; 1/4 oz., 60c.
Zurich, trade pkt., 50c; 1 oz., \$3.50.

Smilax, oz., 30c; 1/4 lb., \$1.00.

Stocks—

Dwarf, Large Flowering Double Ten Weeks, mixed, 1/4 oz., 35c.
Brompton, 1/4 oz., 35c.
Giant Perfection Ten Weeks, mixed, 1/4 oz., 30c.
Princess Alice, White, 1/4 oz., 40c.
Ten Weeks (separate colors), 1/4 oz., 40c.

Thunbergia, oz., 50c.

Verbena (Mammoth Flowered)—

Blue and Purple Shades, 1/4 oz., 35c; oz., \$1.00.
Scarlet and Striped, 1/4 oz., 40c; oz., \$1.00.
White, 1/4 oz., 35c; oz., \$1.00.
Mixed, 1/4 oz., 80c; oz., 75c.

THE STORRS & HARRISON CO.
PAINESVILLE, OHIO

Mention The Review when you write.



BULBS

are very late in arriving owing to the congestion of freight facilities.

We are now filling our orders as fast as possible.

We expect to have a surplus of all the leading varieties for florists' use.

If in need of Bulbs write us, or better yet, send us your orders.

OUR BULBS ARE SUPERIOR QUALITY. PRICES RIGHT.

FOTTLER, FISKE, RAWSON CO., The Seed Store Faneuil Hall Square, Boston

ALWAYS MENTION
THE

FLORISTS' REVIEW

WHEN WRITING
ADVERTISERS

GRAND RAPIDS, MICH.

The Market.

At this writing all indications are for a good Easter business, with plenty of good stock, except Easter lilies and azaleas, for the day. Though at present there are plenty of Easter lilies, the majority of the florists seem to think that they will either not be out in time or else be too far gone to be of any use.

The market is flooded with bulbous stock at the present time, especially of hyacinths. Rhododendrons are plentiful and mostly of the larger sizes. Carnations are being held by most of the florists, so they are hard to procure in any quantity, but there probably will be enough for the last of the week. Roses are plentiful and good, as are violets. Sweet peas will not be so plentiful as in the last few weeks. The hardest thing of all to procure is good greens.

Various Notes.

Eli Cross has secured a large store for extra display and selling space.

Henry Smith expected to operate a branch store for the Easter rush. He has some fine lilies and bulbous stock.

The Wealthy Avenue Floral Co. had a splendid stock of Easter plants.

A Mr. Hartle, of Detroit, opened a store for the week here.

Lewis Kunst had a batch of the new pelargonium, Easter Greeting, for Easter.

A. F. C.

ROCHESTER, N. Y.

The Market.

Business was particularly slack during the first of last week, but it showed considerably more life toward the week end. Most of the stores offered specials to clear out the stock, which somewhat overcrowded the market. The few warm days brought stock along fast and the market was glutted, but it has cooled down some later and the growers hoped that it would remain so for a few days more. The outlook was particularly promising for the Easter trade. The plant growers said they had all that the trade would demand, and the cut flower men were well satisfied with what they would be cutting. Everything in the market at present is plentiful, except Beauties and asparagus. Some asparagus is procured locally, but that which reaches us from the south is not good and falls immediately.

The supply of roses at this writing is good in nearly all grades. Fine Hoosier Beauties, Montrose, Ophelia, Ward and the Killarneys sell nicely. Prices during the greater part of the Lenten season have been lower than usual, but higher prices are asked now. The market has been well supplied with sweet peas, principally the pink orchid-flowering. They have large blooms and long stems. Mignonette has sold well this week. The supply of potted and cut Easter lilies is extremely large. The market is well stocked with all kinds of bulbous flowers. Freesias, calendulas, myosotis and pansies have sold nicely. The stores are well supplied with blooming plants. The supply of carnations is large.

Various Notes.

Visitors this week included E. F. Kenyon, of the Climax Mfg. Co., of Castorland, N. Y.; J. Ramsfelder, of the Knickerbocker Ribbon Co., New York.



GLADIOLI

FIRST SIZE BULBS	100	1000
America.....	\$1.50	\$12.00
Francis King.....	1.50	13.50
Augusta.....	1.50	13.50
Halley.....	1.50	12.00
Glory of Holland, pure white, 1-in. up.	1.60	14.00

CANNAS

Strong clump roots, 2 to 3 eyes,
now ready.

	100	1000
King Humbert.....	\$4.00	\$35.00
Florence Vaughan....	2.50	20.00
Charles Henderson....	2.50	20.00

If interested in Boxwood,
write for sizes and prices.

PETER PEARSON

Seedsman and Florist

5732-5752 Gunnison St.,
CHICAGO



LILY BULBS

SHIPMENT FROM STORAGE

Giganteum—

7- 9 inch.....	\$14.50 per case of 300
8-10 inch.....	16.50 per case of 250
9-10 inch.....	16.50 per case of 200

Multiflorum—

7- 9 inch.....	\$15.00 per case of 300
8-10 inch.....	17.50 per case of 250

Auratum—

9-11 inch.....	\$9.00 per case of 100
----------------	------------------------

Giganteum shipped from Chicago
as well as New York.

DRACAENA CANES

April delivery. All varieties.

McHUTCHISON & CO.

The Import House

95 Chambers St., New York

SNAPDRAGON

Make all out-of-doors beautiful by freely using the best flower that grows — SNAP-DRAGON. Free blooming, very showy; splendid for cut blooms—a combination not found in any other plant.

Grow Snapdragons. We have all of the good ones. Seed of our famous Silver Pink, \$1.00 per pkt; 3 for \$2.50; 7 for \$5.00. Seed of Light Pink, Nelrose, White, Yellow Garnet and Fancy Mixed, 35c per pkt; 8 for \$1.00. Free cultural directions. All orders cash.

See our display ad for Locking Dirt Bands and Pots.

G. S. RAMSBURG,
SOMERSWORTH, NEW HAMPSHIRE

SEASONABLE STOCK OF "WORTH-WHILE" QUALITY

MAKE US PROVE IT.

We pay freight both ways if you
don't agree with us.

OUR "MONEY MAKER"

Wholesale price list of bulbs,
etc., for spring sales, has been mailed
out to the trade. If you are not in
receipt of a copy, a postal card will
fetch it. We believe it will interest
you.

CANNAS 2 to 3
Eye Roots

KING HUMBERT, the "King" of all, orange- scarlet, bronze foliage..	100	1000
Write for price on quantity.	\$ 4.00	
Florence Vaughan, yellow spotted crimson...	2.25	\$20.00
Mme. Crozy, vermillion, with gold border.....	3.00	27.50
Venus, pink, green foliage.....	2.75	25.00
Express, red, green foliage.....	2.75	25.00

25 at the 100 rate; 250 at the 1000 rate.

Lily Bulbs from
Cold Storage

We ask you to try 100 or more of
our "specially graded" stock and
compare them with the other fellow's

Lilium Giganteum

	Per 100
7 to 9-inch.....	\$ 5.50
Per case of 300, \$15.00.	
9 to 10-inch.....	9.00

Allow us to ship you 100 or more
every two weeks. We believe you
will find them profitable.

Lily of the Valley
New Crop, Fancy

	Per case
Case of 250.....	\$ 6.50
Case of 500.....	12.50

Caladium Esculentum

	Per 100	1000
5 to 7-inch circ.....	\$ 1.65	\$14.00
7 to 9-inch circ.....	3.35	27.50
9 to 11-inch circ.....	5.75	52.50
11 to 13-inch circ.....	9.00	
13 to 15-inch circ.....	18.00	
15 to 17-inch circ.....	20.00	

GLADIOLI

	100	1000
America.....	\$1.75	\$15.00
Mrs. Francis King.....	1.60	14.00
Augusta.....	1.50	13.00

STRICTLY FIRST SIZE AND
AMERICAN PRODUCTION

"THERE'S A DIFFERENCE"

Write for prices on other varieties

Tuberose

Dwf. Ex. Pearl, first size, per 100,
\$1.00; per 1000, \$9.00.

A complete line of Gladioli and
Spring Bulbs. If you are in the mar-
ket, we believe it will pay you to get
in touch with us.

TUBEROUS BEGONIAS

1st size Belgium grown. Not to be
compared with Dutch stock.

Single white, pink, scarlet, yellow,
orange, bronze, per 100,
\$2.75; per 1000, \$25.00.

WINTERSON'S SEED STORE

166 N. Wabash Ave. CHICAGO

The WORLD'S BEST CANNAS



Dreer's
New
White
Canna,
Eureka

We have an immense stock of Cannas established in 3-inch pots, ready to shift into 4 or 5-inch pots for spring sales.

This will be found profitable stock to fill up some vacant space in your houses after Easter sales.

Our Own Introductions

	Per doz.	Per 100	Per 1,000
Eureka. The best white, 4½ ft.....	\$1.25	\$ 8.00	\$ 75.00
Favorite. The yellowest yellow, 4 ft.....	3.50	25.00
Orange Bedder. Brilliant orange, 4 ft.....	1.25	8.00	75.00
The Gem. Cream with pink dots, 4 ft.....	1.25	8.00	75.00

Recent Introductions and Varieties of Special Merit

	doz.	100	1,000
Firebird. Very large brilliant cardinal red, 4 ft.....	\$2.00	\$15.00
Goethe. Bronzy orange-yellow, 4½ ft.....	3.50	25.00
Goldbird. Very large, soft canary-yellow, 4½ ft.....	5.00
Hungaria. Refined rose-pink, 3½ ft.....	1.25	8.00	\$75.00
Lahneck. Ground color rose with shadings of scarlet and carmine and narrow pale-yellow border, 4 ft.....	7.50
Meteor. The best red, 5 ft.....	2.00	15.00	140.00
Mrs. Alfred Conard. The best flesh pink, 4 ft.....	1.25	8.00	75.00
Mrs. Woodrow Wilson. Very large, rich, yet soft pink, 5 ft.....	4.00	30.00
Olympic. Rich oriental red dappled carmine, 5 ft.....	2.00	15.00
Panama. Rich orange-red, bordered golden yellow, 4½ ft.....	1.75	12.00	100.00
Rosea Gigantea. Best rose colored, 4 ft....	1.25	8.00	75.00
Scharfenstein. Light salmon-red, with orange and carmine suffusion, 5 ft.....	7.50
Wintzer's Colossal. Gigantic flowers of bright scarlet, 5 ft.....	2.50	20.00

Select Standard Cannas

	Per doz.	Per 100	Per 1,000			
Alphonse Bouvier. Brilliant crimson, 6 ft.....	\$0.75	\$5.00	\$40.00	Koros. Orange-scarlet, streaked cochineal-carmine, bronce foliage, 4 ft.....	.75	5.00 40.00
Arc-en-ciel. Distinct rosy-salmon, 3½ ft.....	.75	5.00	40.00	Louis Reverchon. Cochineal-red, bronze foliage, 5 ft.....	.75	5.00 40.00
Beacon. Rich cardinal-red, 4 ft.....	.85	6.00	50.00	Mme. Crozy. Popular golden-edged, bright scarlet, 4 ft.....	.75	5.00 40.00
Dr. E. Ackerknecht. Carmine-lake suffused carmine, bronze foliage, 4 ft.....	.85	6.00	50.00	Maros. Very free creamy-white, 4 ft.....	.75	5.00 40.00
Ehrenfels. Splendid rich orange, bronze foliage, 4½ ft.....	2.50	18.00	Queen Charlotte. Pomegranate-red, broad golden edge, 3 ft.....	.75	5.00 40.00
Fanal. Intense, fiery, cinnabar-red, 4 ft.....	1.25	8.00	75.00	Secreteire Chabanne. Very free, pleasing salmon, 3 ft.....	.75	5.00 40.00
Francis Bertie. Very pretty carmine, 3½ ft.....	.75	5.00	40.00	Splendor. Pleasing shade of salmon-scarlet, 3½ ft.....	1.25	8.00 75.00
Feuermeer. Brilliant, fiery scarlet, 4 ft.....	.75	5.00	40.00	Undine. Bright orange-scarlet, broad golden edge, 3½ ft.....	.75	5.00 40.00
General Merkel. Scarlet marbled golden-yellow, 4 ft.....	.85	6.00	50.00	Uhlberg. Soft rosy-carmine, with pale yellow throat and border, early, free and desirable, 3 ft..	.85	6.00 50.00
Gladiator. Deep yellow, spotted red, 4½ ft.....	.75	5.00	40.00	Venus. Soft, rosy-pink, mottled creamy-yellow border, 3½ ft.....	.75	5.00 40.00
Garam. Large, bright carmine-red, 4 ft.....	.85	6.00	50.00	Wabash. Very free, large, carmine-rose, 4 ft.....	.85	6.00 50.00
Graf M. Tolstoi. Brilliant scarlet, bronze foliage, 4 ft.....	.75	5.00	40.00	West Virginia. Intense crimson-scarlet, golden edge, 3½ ft.....	.75	5.00 40.00
Harry Laing. Rich glowing scarlet, suffused orange, 5 ft.....	.85	6.00	50.00			
Jane Addams. Rich yellow, touched red at throat, 4½ ft.....	2.00	15.00			

For full and complete description of above, as well as for a complete list of seasonable Florist Stock, see our current Wholesale List, January to June issue, which will be mailed upon request only to persons engaged commercially in Horticulture.

HENRY A. DREER 714-716 CHESTNUT ST. PHILADELPHIA, PA.

The above prices are intended for the Trade only
Mention The Review when you write.

Salter Bros. are redecorating their West Main street store. The interior is having a new coat of paint, and there are other improvements. They reported their Easter stock good.

George Rauschy, one of the local growers, is spending a few days at Utica, visiting a number of friends there. He reported everything in the best of condition and was well pleased with the prospects for Easter. He expected to call on a number of growers in and around Utica.

H. E. Bates, of the Lord & Burnham Co., was one of the guests at the recent banquet at Buffalo of the Buffalo Florists' Club.

Hugo Teute was said to have the largest collection of Easter plants this year. He was much elated over the fact that everything was in such splendid

condition for the event, and with good weather he would be able to clear most of his stock to the local tradesmen.

George Cramer has been at Buffalo on a short visit.

Charles Suhr is growing some fine azaleas this season, and they clear easily.

His bulbous stock is of splendid quality and is disposed of readily.

Extensive alterations have been going on at the Rochester Floral Co. store. The improvements will greatly help during the rush. A balcony with a counter has been built in the shipping room.

OUR MOTTO: THE BEST THE MARKET AFFORDS

Valley

Orders taken now for 1917 crop
of
German—Swedish—Dutch Pips

CHAS. SCHWAKE & CO., Inc., 90-92 W. Broadway, NEW YORK

Mention The Review when you write.

Glass cases, which have been built against the wall, will accommodate a large quantity of stock. A private office has been built at the east side of the refrigerator.

Charles W. Curtis, of Irondequoit, had a splendid quantity of stock for the Easter trade. One whole house was well filled with pink Spencer peas, which were thick with blooms; some are nine feet in height. His new house is filled with Easter Greetings and spring bedding stock. The bulbous stock also is in good condition.

H. J. H.

VEGETABLES AND FRUITS DEPARTMENT

TOMATOES GROWN TOO COOL.

Can you tell me what causes my tomato plants to die or to damp off, not only in flats, but also after being transplanted? I have tried to keep them both dry and wet, but they seem to rot off at the top. My aster plants in the same house are in fine condition.

G. W. B.—N. Y.

I am afraid you are growing them too cool. Give them a temperature of 60 degrees at night and a close, moist atmosphere. You can gradually harden them when they are established.

C. W.

TOMATOES UNDER GLASS.

What day and night temperature is required for forcing tomatoes? What varieties are best and when should the seed be sown to have a crop about December 1?

W. C. M. & S.—Pa.

Tomatoes require a dry atmosphere and a minimum temperature of 60 degrees during winter. It will not harm the plants if the temperature should go a few degrees lower on cold nights. The minimum can be advanced 2 or 3 degrees toward spring and the temperatures can run from 65 to 68 degrees on cloudy days and a little higher on sunny days during the winter. A limited root run gives the best crop through the winter, but later more space is beneficial. Artificial pollination of flowers is necessary from November 15 to March 15 to assure a good set. The plants should never be syringed and in winter the best success is had when the soil is allowed to run a little on the dry side.

For plants to come into bearing about December 1, make a sowing from July 10 to 15. Plants are best trained to a single stem and all side shoots may be removed. They can be planted out twenty to twenty-four inches apart in the rows. Raised benches are best in midwinter, but for planting out after March 15 solid beds are preferable. Good forcing varieties are Comet, Stirling Castle and Lister's Prolific. These carry medium-sized fruit, are smooth and are preferred by the dealers in winter to larger varieties which set more irregularly. After the plants have set five or six bunches the tops of the stems can be pinched out.

C. W.

Cicero, Ill.—Mrs. Mary Kolar, wife of J. J. Kolar, has departed for a Milwaukee sanitarium, where she will undergo treatment for rheumatism.



Increase Your Profits

Stop the losses from withered flowers due to lack of preservation. If you could sell all the blossoms that now wither in stock and are thrown away, think how much you could increase your profits.

You can do just that with

MCCRAY Florist Refrigerators

The McCray patented system of refrigeration maintains a cool, even temperature, and keeps your flowers always fresh and salable. Your losses from withered stock are done away with.

The McCray is handsome, too. And its plate glass doors and sides display your flowers in the most attractive way. The different compartments vary in size to accommodate different lengths of stems.

The woodwork may be had in any finish to match your store's interior decoration. The linings may be either heavy plate mirror or white enamel, as you desire. Both are handsome and easy to keep clean.

Send for Free Catalogue

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Wholesale
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6785

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173 N. Wabash Avenue

WHOLESALE FLORISTS
Long Distance Phone, Randolph 1975

CHICAGO

Mention The Review when you write.

Wholesale Cut Flower Prices.

Chicago, April 4, 1917.

	Per doz.	
Beauty, long stems.....	\$ 8.00 @ \$ 7.50	
Beauty, 30 to 36-in. stems.....	4.00 @ 5.00	
Beauty, 24-in. stems.....	2.00 @ 3.00	
Beauty, 12 to 20-in. stems.....	1.00 @ 1.50	
	Per 100	
Killarney	\$ 2.00 @ \$12.00	
White Killarney	2.00 @ 12.00	
Double White Killarney.....	2.00 @ 12.00	
Killarney Brilliant	4.00 @ 15.00	
Mrs. Russell	6.00 @ 25.00	
Champ Weiland	4.00 @ 15.00	
Richmond	3.00 @ 15.00	
Rhea Reid	4.00 @ 15.00	
Mrs. Aaron Ward	3.00 @ 15.00	
Sunburst	4.00 @ 15.00	
Ophelia	4.00 @ 15.00	
Milady	4.00 @ 15.00	
Hoosier Beauty	4.00 @ 15.00	
Carnations	1.00 @ 6.00	
Valley	4.00 @ 6.00	
Calla Lilies	10.00 @ 15.00	
Easter Lilies	8.00 @ 15.00	
Cattleyas, per doz.....	\$5.00 @ \$7.50	
Stocks, per bunch, 50c to \$1.00		
Violets50 @ 1.25	
Sweet Peas50 @ 2.00	
Calendulas	2.00 @ 4.00	
Mignonette	4.00 @ 6.00	
Poeticus	2.00 @ 3.00	
Tulips	1.50 @ 5.00	
Jonquils	2.00 @ 4.00	
Daisies	1.00 @ 2.00	
Lupines, doz.....	\$1.50 @ \$2.00	
Snapdragons, doz.....	\$0.75 @ \$2.00	

KINDLY discontinue our advertisement in The Review, as the results have far exceeded our expectations this year.—Jones, The Holly Wreath Man, Milton, Del.

PLEASE discontinue our ad, as we have sold out 90,000 vincas and cannot supply any more. All anybody needs is the goods and an ad in The Review.—Lampert Floral Co., Xenia, O.

Hoerber Brothers

Wholesale "Cut Flowers
Growers of....

Greenhouses, Des Plaines, Ill.

Store, 162 N. Wabash Avenue, Chicago

Long Distance Phone, Randolph 2758

Mention The Review when you write.

ZECH & MANN

WHOLESALE FLORISTS

30 E. Randolph St., Chicago

Telephone CENTRAL 3284

Mention The Review when you write.



154 North
Wabash Ave.

CHICAGO

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ALPHA'S

Money-Making Funeral Design Catalogue

Write for information. Don't delay—tomorrow may be too late. We will tell you why when you Write.

Alpha Floral Company
Lock Box 675 Kansas City, Mo.

Mention The Review when you write.

GEO. REINBERG

Wholesale
Grower of

Cut Flowers

Richmond, Sunburst, Ophelia, Pink
and White Killarney

162 No. Wabash Ave., CHICAGO, ILL.

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169-175 N. Wabash Ave., CHICAGO

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FLORISTS' SUPPLIES

Write for Prices on Your Wants

Mention The Review when you write.

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Wholesale Cut Flowers

Phones—Central 42 Auto. 44864

181 NORTH WABASH AVE.,
CHICAGO, ILL.

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Russell--Ward Sunburst

ROSES

Nice clean roses at moderate prices

South Park Floral Co.
NEW CASTLE, IND.

Mention The Review when you write.

Rice Brothers

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and FLORISTS' SUPPLIES

We are the largest Cut Flower
shippers in MINNEAPOLIS. Let
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the market, we can furnish it.

Florists' Supplies

Get our prices before placing order.
We guarantee satisfaction.

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Louis H. Kyrk

Wholesale Commission Florist

Consignments Solicited

Cut Flowers, Wire Work, Florists' Supplies

110-112 E. Third St., CINCINNATI, OHIO

Always mention the Florists' Review
when writing advertisers.

Wholesale Cut Flower Prices.

Cincinnati, April 4, 1917.

	Per doz.	
Beauties, extra long stems.....	\$8.00	
Beauties, 30 to 36-inch, special..	5.00	
Beauties, 24 to 30-inch, fancy...	4.00	
Beauties, 18 to 24-inch, extra....	3.00	
Beauties, 12 to 18-inch, first.....	2.00	
Beauties, 8 to 12-inch, second....	1.00	
Beauties, Shorts80	
	Per 100	
Killarney, white and pink.....	\$ 4.00 @	\$12.00
Richmond	4.00 @	12.00
Carnations	3.00 @	5.00
Easter Lilies	12.50 @	15.00
Lily of the Valley.....	6.00 @	7.00
Orchids, per doz.....	\$9.00	
Callas	10.00 @	15.00
Sweet Peas75 @	1.50
Paper Whites		3.00
Violets75 @	1.50
Romans	3.00 @	4.00
Calendulas	3.00 @	4.00
Jonquils	3.00 @	4.00
Poeticus	2.00 @	3.00
Tulips	3.00 @	4.00
Baby Primrose	1.00 @	1.50
Freesias	2.00 @	4.00
Snapdragons	6.00 @	12.50
Marguerites75 @	1.00

Philadelphia, April 4, 1917.

	Per doz.	
Beauties, Long	\$ 3.00 @	\$ 5.00
Beauties, Short	1.50 @	2.00
	Per 100	
Killarney, Long	6.00 @	8.00
Killarney, Short	3.00 @	4.00
Hadley — Mrs. Russell, Prima		
Donna, Long	12.00 @	15.00
Hadley — Mrs. Russell, Prima		
Donna, Short	5.00 @	8.00
Maryland, Long	6.00 @	8.00
Maryland, Short	3.00 @	4.00
Ophelia, Sunburst, Ward, Long..	6.00 @	10.00
Ophelia, Sunburst, Ward, Short..	3.00 @	4.00
Carnations, Fancy	3.00 @	4.00
Carnations, Select		2.50
Carnations, Ordinary		2.00
Easter Lilies	8.00 @	10.00
Valley	6.00 @	8.00
Cattleya, per doz.....	\$6.00 @	\$9.00
Snapdragon, per doz. .75 @	1.50	
Gardenias, per doz. 1.00 @	3.00	
Daffodils	1.50 @	2.00
Sweet Peas, Ordinary40 @	.50
Sweet Peas, Orchid75 @	1.50
Violets, Double40 @	.50
Violets, Single25 @	.50
Mignonette	2.00 @	4.00
Pansies, per 100 bunches.....	4.00 @	7.00
Daisies50 @	2.00
White Lilac, bunch. \$1.00 @	\$1.50	
Callas, per doz.....	1.50	
Primroses50
Tulips	2.00 @	4.00
Southern Daffodils50 @	1.00

Pittsburgh, April 4, 1917.

	Per 100	
Beauty, Special	\$50.00 @	\$75.00
Beauty, Fancy	30.00 @	40.00
Beauty, shorter	4.00 @	25.00
Killarney	4.00 @	12.00
White Killarney	4.00 @	12.00
Richmond	6.00 @	15.00
Mrs. Aaron Ward.....	6.00 @	10.00
Ophelia	6.00 @	15.00
Shawyer	6.00 @	15.00
Mock	8.00 @	15.00
Sweetheart		2.00
Mrs. Charles Russell.....	8.00 @	15.00
Carnations	2.00 @	4.00
Lilies	12.00 @	15.00
Violets50 @	.75
Valley	4.00 @	6.00
Sweet Peas50 @	2.00
Yellow Daisies	2.00 @	3.00
Snapdragon	4.00 @	10.00
Mignonette	4.00 @	6.00
Calendula		4.00
Tulips	2.00 @	4.00
Trumpet Narcissi	2.00 @	3.00
White Lilac, bunch. \$0.75 @	\$1.00	

George B. Hart

WHOLESALE
FLORIST

47-51 Stone Street, ROCHESTER, N. Y.

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Costs only 90c per Week
on Yearly Order

It would keep your name and your specialty before the whole trade.
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L. D. Telephone, Main 980-981

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Get fresh, fine stock from The Lily Grower of the Middle West.

Hoffmeister Floral Co.

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Wisconsin Burlapped Bales, perfectly dry\$1.50 each

FULL LINE OF SUPPLIES AND WIRE WORK.

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Cut Flowers Greens Supplies

Everything a Florist Needs

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Wholesale Commission Florists

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when writing advertisers.

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street

KANSAS CITY, MO.

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Our circulation covers the whole trade in Great Britain and the cream of the European firms. Impartial reports on all novelties, etc. Paper free on receipt of \$1.00, covering cost of postage yearly. As the H. A. is a purely trade medium, applicants should, with the subscription, send a copy of their catalogue or other evidence that they belong to the nursery or seed trade.

A. & C. Pearson, Lowdham, Nottingham, England

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Remember, we are Headquarters in St. Louis for your Supplies. Also anything seasonable in Cut Flowers — Orchids, Valley, Carnations, Roses.

Violets and Lilies always in big supply. Also Greens.

ST. LOUIS WHOLESALE CUT FLOWER CO., 1410 PINE STREET, ST. LOUIS, MO.

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CC POLLWORTH CO.

We can fill your orders for all

Seasonable Cut Flowers

MILWAUKEE, WIS.

HOLTON & HUNKEL CO. Fancy White and Pink Killarney, Carnations, Valley, Lilies,
462 Milwaukee Street, Milwaukee, Wis. AND ALL OTHER SEASONABLE STOCK.

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GUST. RUSCH & CO.

WHOLESALE FLORISTS

444-446 Milwaukee St., Milwaukee, Wis.

CUT FLOWERS and FLORISTS' SUPPLIES

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WELCH BROS. CO.

Wholesale Cut Flower Market

262 Devonshire St., BOSTON, MASS.

Consignments of all the leading varieties of cut flowers received daily. Selected line of Florists' Supplies. Price list mailed weekly.

Wholesale Cut Flower Prices.

Boston, April 4, 1917.

	Per 100	@ \$60.00
Beauty, Specials	\$40.00	@ \$60.00
Beauty, Extra	15.00	@ 30.00
Beauty, Short stems	6.00	@ 10.00
Shawyer, Russell	2.00	@ 16.00
Killarney	2.00	@ 6.00
Stanley, Miller	2.00	@ 10.00
White Killarney	2.00	@ 6.00
Dark Pink Killarney	2.00	@ 8.00
Double White Killarney	2.00	@ 8.00
Killarney Queen	2.00	@ 8.00
Mrs. Aaron Ward	2.00	@ 8.00
Hadley	2.00	@ 16.00
Ophelia	2.00	@ 16.00
Sunburst	2.00	@ 12.00
Francis Scott Key	2.00	@ 10.00
Prince d'Arenberg	1.00	@ 8.00
Hoosier Beauty	1.00	@ 10.00
Carnations	1.50	@ 4.00
Cattleyas		@ 60.00
Lily of the Valley	3.00	@ 5.00
Easter Lilies	8.00	@ 10.00
Gardenias	5.00	@ 15.00
Sweet Peas	.25	@ 1.50
Daffodils	1.00	@ 2.00
Pansies	.50	@ 1.50
Violets, single	.50	@ .75
Violets, double	.50	@ .75
Snapdragons	2.00	@ 4.00
Yellow Marguerites	.75	@ 3.00
Paper White Narcissi	1.00	@ 2.00
Bachelor's Buttons	.50	@ 1.00
Calendulas	2.00	@ 3.00
Roman Hyacinths	1.00	@ 1.50
Tulips	1.00	@ 2.00
Mignonette	3.00	@ 6.00
Spanish Iris	6.00	@ 8.00

Milwaukee, April 4, 1917.

	Per 100	@ \$30.00
Mrs. Charles Russell	\$ 6.00	@ \$30.00
Hoosier Beauty	5.00	@ 12.00
Killarney	4.00	@ 10.00
White Killarney	4.00	@ 10.00
Mrs. Ward	4.00	@ 6.00
Ophelia	5.00	@ 12.00
Bon Silene	2.00	@ 3.00
Cecile Brunner		@ 2.00
Baby Doll	2.00	@ 3.00
Carnations, fancy stock		@ 3.00
Carnations, splits		@ 1.50
Valley	4.00	@ 6.00
Violets	.75	@ 1.00
Easter Lilies, doz.	\$1.50	@ \$2.00
Cattleyas, per doz.	6.00	
Oncidiums		@ 10.00
Trumpets		@ 4.00
Paper Whites		@ 3.00
Calendulas	2.00	@ 3.00
Sweet Peas	.75	@ 1.50
Tulips	2.00	@ 4.00
Daffodils		@ 4.00
Freelias	2.00	@ 3.00
Snapdragon	4.00	@ 10.00

PATRICK WELCH : Wholesale Florist

262 Devonshire Street : BOSTON, MASS.

AMERICAN BEAUTIES, Orchids, Valley, Carnations. All the novelties in the Cut Flower Market furnished on short notice. Prices quoted on application. No retail orders accepted. Flowers shipped out of Boston on early trains. Store open for business at 6 a. m. Telephone Main 2698

Mention The Review when you write.

FANCY FERNS

Special picked. Leave your regular orders with us.

Lily of the Valley and Orchids, Lilies, Rubrum Lilies and Callas
 Fancy Roses and Carnations, Pussy Willows, all seasonable stock.

Florists' Supplies and Manufacturers of Wire Designs.

C. A. KUEHN, Wholesale Florist,

1312 Pine Street, St. Louis, Mo.

Mention The Review when you write.

Wholesale Cut Flower Prices.

St. Louis, April 4, 1917.

	Per doz.	@ \$ 8.00
Beauty, Specials	\$ 4.00	@ \$ 8.00
Beauty, Extra	2.00	@ 3.00
	Per 100	
Richmond	4.00	@ 10.00
White Killarney	4.00	@ 8.00
Killarney	4.00	@ 10.00
Ward, Hadley	4.00	@ 10.00
Milady and Ophelia	4.00	@ 12.00
Russell	10.00	@ 25.00
Carnations	2.00	@ 4.00
Lily of the Valley	4.00	@ 5.00
Easter Lilies	10.00	@ 15.00
Callas	10.00	@ 12.00
Orchids, doz.	\$7.50	
Violets	.20	@ .25
Snapdragons	2.00	@ 3.00
Paper Whites	1.50	@ 2.00
Tulips	2.00	@ 3.00
Freelias	1.00	@ 3.00
Jonquils	2.00	@ 4.00
Lilac, per bunch	\$1.50	
Sweet Peas	.35	@ .75

277% MORE BLOSSOMS

on plants raised in ROCHELLE 4-in. SQUARE paper pots (64 cubic inches of soil and roots) than on plants raised in 4-in. clay pots (31 cubic inches of soil and roots). Send for PROOF. See page 83.

F. W. ROCHELLE & SONS, Chester, N. J.

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Wholesale Floral Co.

WHOLESALE FLORISTS

1316 PINE ST. (Both L. D. Phones) ST. LOUIS

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WHOLESALE

165 N. Wabash Ave., CHICAGO

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When you consign your flowers to us you are doing business with one of New York's most reliable commission houses. We give every shipment, no matter what the quantity, our most careful attention.

If you are a shipper of flowers it will pay you to get in touch with us.

Special opportunity for a couple of Good Rose Growers who are looking for best returns. Our present demand is larger than our supply.
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Receiver and Shipper of All Varieties of Cut Flowers
SPECIALTY—CHOICE ROSES
ALL NEW VARIETIES
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Wholesale Florists and Cut Flower Exchange
436 6th Avenue, between 26th and 27th Sts., NEW YORK
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116 W. 28th St., NEW YORK
Wholesale Dealer in
all kinds of
Fancy and
Dagger Ferns
EVERGREENS
TELEPHONE 2315 FARRAGUT
Bronze and
Green Galax

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SPECIALTIES: Roses and Asparagus
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William P. Ford
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Phone 5335 Farragut
Seasonable Flowers in unlimited quantity,
and the best the mar-
ket affords every day in the year. Prompt ship-
ments at a moment's notice.
Mums, Roses, Carnations, Valley, Violets, Etc.
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24 Years' Experience
Everything in Cut Flowers
Tel. 5296 Mad. Sq. **Consignments Solicited**

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and Information List says:
"Think it the best money
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For full particulars, write NATIONAL FLORISTS'
BOARD OF TRADE, 56 Pine St., New York City.

A Card This Size

Costs only 90c per Week
on Yearly Order
It would keep your name and your spe-
cialty before the whole trade.
A half-inch card costs only 45c per week
on yearly order.

Telephone 1813 Main
The Brooklyn Wholesale Cut Flower Market, Inc.
FLORAL DESIGNS A SPECIALTY
250 Fulton Street, corner Red Hook Lane, BROOKLYN, N. Y.

Wholesale Cut Flower Prices.

New York, April 2, 1917.

	Per 100	
Beauty, Specials	\$35.00 @ \$50.00	
Beauty, Fancy	20.00 @ 35.00	
Beauty, Extra	10.00 @ 15.00	
Beauty, No. 1	4.00 @ 10.00	
Beauty, No. 2	1.00 @ 4.00	
Prima Donna	2.00 @ 12.00	
Killarneys	1.00 @ 8.00	
My Maryland	1.00 @ 8.00	
Hoosier Beauty	1.00 @ 8.00	
Richmond	1.00 @ 8.00	
Sunburst	2.00 @ 8.00	
Mrs. Aaron Ward	2.00 @ 8.00	
Mrs. Shawyer	2.00 @ 10.00	
Mock	2.00 @ 10.00	
Russell	2.00 @ 10.00	
Ophelia	2.00 @ 10.00	
Lady Stanley	2.00 @ 10.00	
Hadley	4.00 @ 50.00	
Orchids—Cattleyas	30.00 @ 75.00	
Carnations	1.00 @ 5.00	
Easter Lilies	5.00 @ 10.00	
Lily of the Valley	1.00 @ 5.00	
Sweet Peas, doz.		
bunches	\$0.15 @ \$1.00	
Gardenias, doz.	.50 @ 3.00	
Violets	.20 @ .50	
Narcissl, bunch	.15 @ .25	
Callas, doz.	.75 @ 1.25	
Tulips, doz.	.15 @ .40	
Freesia, bunch	.10 @ .25	
Daffodils, bunch	.15 @ .25	
Lilac, bunch	.50 @ 1.00	
Pansies	.50 @ 1.00	

Buffalo, April 4, 1917.

	Per doz.	
Beauty, Special	\$6.00	
Beauty, Fancy	4.00	
Beauty, Extra	3.00	
Beauty, Firsts	2.00	
	Per 100	
Mrs. Shawyer	\$ 4.00 @ \$10.00	
Killarney	4.00 @ 10.00	
White Killarney	4.00 @ 10.00	
Double White Killarney	5.00 @ 10.00	
Richmond	5.00 @ 15.00	
Maryland	5.00 @ 10.00	
Taft	5.00 @ 10.00	
Ophelia	5.00 @ 12.00	
Mrs. Ward	4.00 @ 6.00	
Bon Silene	3.00 @ 4.00	
Killarney Queen	6.00 @ 8.00	
Stanley	6.00 @ 10.00	
Russell	8.00 @ 15.00	
Sunburst	4.00 @ 10.00	
Carnations	2.00 @ 3.00	
Lily of the Valley	5.00 @ 7.00	
Longiflorums	10.00 @ 12.00	
Rubrum Lilies	4.00 @ 6.00	
Cattleyas	40.00 @ 50.00	
Violets	.30 @ .50	
Romans	2.00 @ 3.00	
Daffodils	2.00 @ 3.00	
Tulips	2.00 @ 3.00	
Sweet Peas	.60 @ 1.50	

CHARLES MILLANG Wholesale Florist
55-57 W. 26th St., NEW YORK CITY
Tel. No. 7062 Madison Square

BADGLEY & BISHOP, Inc. Wholesale Florists
34 West 28th Street, NEW YORK
Telephones, 1664-1665 Mad. Sq.

GEORGE C. SIEBRECHT
WHOLESALE FLORIST
109 W. 28th St., NEW YORK
Phones 608 and 609 Farragut
Consignments of QUALITY Stock Solicited
Mention The Review when you write.

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WHOLESALE FLORISTS
130 Livingston Street, BROOKLYN, N. Y.
Tel. Nos. 1293-1294 Main
THE BUSY BEES
Headquarters for all kinds of top-grade stock, from
the BEST Eastern Growers.
Established 1903 **Prompt Payments**

UNITED STATES CUT FLOWER CO.
Wholesale Growers
ELMIRA, NEW YORK

COMPLETE LINE OF FLORISTS' SUPPLIES
W. Q. POTTER CO.
Successor to
McCALLUM CO., 421 High Ave., Cleveland, O.

Reed & Keller
122 W. 25th St., New York
Florists' Supplies
We manufacture all our Metal Designs,
Baskets, Wire Work and Novelties

277% MORE BLOSSOMS

on plants raised in ROCHELLE 4-in. SQUARE
paper pots (64 cubic inches of soil and roots)
than on plants raised in 4-in. clay pots (31 cubic
inches of soil and roots). Send for PROOF.
See page 83.
F. W. ROCHELLE & SONS, Chester, N. J.

A. L. YOUNG & CO., Inc. WHOLESALE FLORISTS
54 West 28th St., NEW YORK
CONSIGNMENTS SOLICITED

J. J. COAN, INC. 115 West 28th Street NEW YORK CITY

TELEPHONES: 6237-9798 FARRAGUT

ALL THE NOVELTIES—Delphinium Belladonna, Iris, Yellow Daisies, Wallflowers, all the new varieties of Roses
A full line of everything in Cut Flowers Ward's Pansies Consignments Solicited
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Consignments solicited.

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Lilies, Roses, Carnations, Orchids, Valley, etc. The largest assortment
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277% MORE BLOSSOMS

on plants raised in ROCHELLE 4-in. SQUARE
paper pots (64 cubic inches of soil and roots)
than on plants raised in 4-in. clay pots (31 cubic
inches of soil and roots). Send for PROOF.
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118 W. 28th St., New York

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HEADQUARTERS for the entire output of the

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Artificial Flowers,

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Wreaths, Crosses, etc. Colored Teasels, red,
purple, white and blue Roping, and everything
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Successor to John I. Raynor. Wholesale Florist.
Selling agent for the largest growers. A full line of
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is not expected by us for doing our duty by our
consignors and customers. We have 22 years'
experience behind us.

Fancy Grade Orchids. September Morn, American Beauty, Prima
Donna and all other Roses.

Lilies, Carnations, Violets, Asparagus and Smilax. All other Season-
able Flowers. PHONES: Farragut, 558, 2036, 2037

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Fancy and
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106 W. 28th St., New York

ALL KINDS OF

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Bronze and
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No Connection with New York Florists' Supply Co.

GROWERS' CUT FLOWER CO.

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Consignments Solicited

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Established 1887. Telephones 167-3058
Farragut. Open at 6 a. m. every day.

ROSES CARNATIONS LILIES
VALLEY VIOLETS ETC.

Every variety of Cut Flowers. Growers,
study your best interests and ship to me this
season. Our new store is a perfect center
to handle a business of any dimension.

PACIFIC COAST DEPARTMENT

PASADENA, CAL.

The annual spring show of the Pasadena Horticultural Society was held at the Green hotel March 29 to 31. The show was not so large as usual, but the quality of the exhibits was fine and the show was splendidly arranged, so that spectators could walk around in comfort and see everything.

One of the most interesting exhibits from a trade standpoint was the table of new colored freesias from R. Fischer, of San Gabriel. Almost every shade of color is now included in Mr. Fischer's seedlings and these, being kept separate, make a beautiful display. The flowers are large, the stems long and vigorous and, altogether, it was a most interesting showing.

H. Siebrecht, Jr., of the House of Flowers, had a table of good roses and other stock, and a most interesting table of orchids, on which were noted fine brasso-cattleyas, cattleyas, Odontoglossum luteo-purpureum and O. crispum, many choice dendrobiums, cypripediums and others.

John Teekamp had good tulips and some extra fine novelties in daffodils. In the private gardeners' classes there was also splendid bulbous stock.

Theodore Payne, of Los Angeles, had one of those inimitable groups of native trees and flowers, for which he is justly famous. A look through these carefully labeled collections is an education, and, besides these, he had a nice line of bulbous and other flowering stock.

Campbell's Seed Store showed a collection of vegetables, properly labeled with their botanical names. If they do this in the market, these long names will add still another injustice to householders along the line of the high cost of living. The exhibit of the Mentor nursery consisted of fine specimen tree peonies. A. E. Hansen, of Los Angeles, had a bright and prettily arranged group of nursery stock. R. McKenzie, gardener at the Craven place, had an interesting display of orchids, a fine plant of Epidendrum O'Brienianum surmounting a number of fine Schroedera cattleyas, and also what looked to be a natural hybrid between this and either C. Mossiae or one of the labiata types. The show was a fine one and a great credit to all concerned.

H. R. Richards.

LOS ANGELES.

The Market.

The supply of stock in many lines has shortened considerably, especially that of good corsage flowers. Cecile Brunner roses have hardly attained their stride for the season, violets are practically over with, while valley and orchids are on the short side. Indoor-grown roses are about as plentiful as anything, but the shortage in other lines has helped to maintain prices. Carnations are more plentiful, both the indoor-grown and field-grown, the warmer weather helping the latter. Indications are that there will be no shortage of either kind at Easter, though a few cold days, or even dull days, would again reduce the sup-

"We find The Review a first-class advertising medium and can assure you that we will put in another advertisement as soon as we have stock to offer.

"Hickey & Hollis.

"Petaluma, California, March 13, 1917."

ply. Lilies are coming along in good shape and should be equal to the demand, according to present appearances. Spring flowers are much more plentiful and the bulbous stock outdoors is advancing rapidly.

Azaleas are likely to be short in supply. The few spiraeas grown locally were all sold long beforehand, while of other plants there is little outside of ferns, palms and coleus. Cut lilac is following the fruit and shrub blossoms and is a good seller. Potted wistarias make a good showing in the windows, but they are not the most salable plants by any means. Cut callas are fairly plentiful, but many of these are cut from outdoors and are rough and more or less bruised when shipped. Those cut in good order and clean, meet with a ready demand. Greens continue scarce, especially good plumosus and Sprengeri. Huckleberry is the most plentiful, but even this keeps up well in price.

Various Notes.

Frank Lichtenberg has put a fine new delivery car on the road. Notwithstanding the increased staff, everyone is kept busy at his place.

While the cut of white freesias is almost over with, R. Fischer, at Santa Anita, has been cutting some wonderful

flowers of his new colored varieties. In order to get fine bulbs, not many are allowed to flower, but the flowers that are produced are magnificent. The stems are eighteen inches and over in length and the lavender and yellow are exquisitely clear and well defined in color. The new white, too, which is larger than Purity and of the purest white, is a gem of the first water.

Walter Armacost & Co. promised a fine cut of valley for Easter and a good line of potted hydrangeas of the French varieties. This firm has a splendid cut of roses.

Arthur Gleave, of Gleave's Flower Shop, at Santa Barbara, has been in town on a business trip.

Wright's Flower Shop has been showing a nice line of cut flower baskets, spring flowers and daffodils being effectively arranged.

Morris & Snow are temporarily located in a store in the next block, where their customers are evidently following them, for the new store seems to be nearly as busy as the one at the old location, where they hope to be back in a few days. O. M. Morris, who was sick at the time of the fire, is so far recovered as to be at the store part of the time.

The Germain Seed & Plant Co. is continuing its series of attractive window displays, which form one of this concern's most telling advertisements. The high cost of living was the theme of one, in which it was plainly shown what vegetables could be grown from 5-cent packages of seed. It proved an excellent drawing card. The nursery windows, filled with flowering stock and ferns, are also attractive.

F. C. McNabb, president and manager

EASTER LILIES

FOR EASTER
Cut and Potted

Also Carnations, Roses and other seasonable cut flowers. Greens.

DOMOTO BROS. WHOLESALE GROWERS

Nurseries: 78th to 79th Aves., East Oakland, Cal.

440 Bush Street

SAN FRANCISCO, CAL.

ROSE PLANTS

of the following varieties, from 3-inch pots:

September Morn, Prima Donna, Francis Scott Key,
\$6.00 per 100, \$50.00 per 1000

WALTER ARMACOST & CO.
Sawtelle, Cal.

Mention The Review when you write.

FERNS

100,000 READY NOW

IN FLATS

Best varieties for Fern dishes
\$1.50 per 100

Write for Wholesale Catalogue of Ferns,
Kentias, etc., to

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues
SAN FRANCISCO, CAL.

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RED POTS

Honestly made. Standard in size. Unexcelled in quality. Nothing but the best materials used. The Pots you will eventually buy. We carry the largest stock in the west.

All Sizes of Standard Pots, Azalea and Fern Pots, Bulb and Seed Pans, Fern Dishes, Saucers, Etc. Special Prices on Carload Lots.

GARDEN CITY POTTERY CO., Inc.

Pottery and Office: San Jose, Cal.
Warehouse: 129 2d Street, Oakland, Cal.

Mention The Review when you write.

of the Arizona Seed Co., of Phoenix, Ariz., is in town this week on a business trip.

G. W. Smith is showing some excellent ranunculus flowers and anemones at the store on West Seventh and Figueroa streets, the produce of the new growing grounds at Sherman.

At the S. Murata & Co. store large consignments of cut flowers and supplies are leaving daily. The demand for fertilizers is heavy. Following the lead of S. Murata, Walter Hattori came up smiling the other day and announced the arrival of a baby girl at the Hattori home.

J. Dieterich is making improvements and changes at the Wall street nursery. He says that since the oil wells have started in Montebello he hopes to get enough hot air to run the greenhouses there, without any steam. The fortune he will make has been variously estimated by the man on the street as anything from \$100 to \$1,000 per day. Other cut flower growers and nurserymen located in that favored burg will at least be millionaires.

H. W. Turner is still buying oil to heat his greenhouses and is raising magnificent Prima Donna and September Morn roses. The demand for this class of stock keeps up well.

F. R. Hills, of Hills' Nursery, reports that March has been the best month he ever had since going into business, having already run ahead of any previous Christmas or Easter, though all his Easter business has not been included. This shows what efficient service and the right quality of goods will do.

Howard & Smith report big business all along the line, especially in the nursery end.

The Santa Cruz Evergreen Co. said it was going to move to a new location at 349 South Los Angeles street April 1. This bunching of the wholesale houses is likely to prove a good thing. The new location is opposite the S. Murata

Hot Weather Flowers

Buy where the stock is cleaned up daily.
Everything in season. A post card will
bring our price list on

CUT FLOWERS

SUPPLIES

GREENS

S. Murata & Co.

380-386 So. Los Angeles St., LOS ANGELES, CAL.

Oldest and Most Experienced Shippers in Southern California

Mention The Review when you write.

L. A. FLORAL CO.

FRED SPERRY, Mgr.

EASTER OFFERINGS

large quantities of EASTER LILIES,
both cut and in pots. CALLA
LILIES and all other flowers in season.

407 So. Los Angeles Street, LOS ANGELES, CAL.

LONG DISTANCE SHIPPING OUR SPECIALTY

Mention The Review when you write.

FREESIA PURITY CALLAS

Correspondence Invited

Los Robles Nursery and Garden
Santa Cruz, California

Mention The Review when you write.

& Co. store and within a block of the L. A. Floral Co. and Tassano Bros. establishments, while the Southern California Flower Market is only a block or so east.

H. R. Richards.

SAN FRANCISCO.

The Market.

Last week preparations for Easter were the principal occupation of the local trade. Florists seemed in excellent spirits over the outlook for a banner business. The stock situation left nothing to be desired. The indications were that the market would be well supplied with cut flowers, and the growers producing flowering plants reported all seasonables in prime condition. Callas seemed to be the weakest point, but no apprehension was felt on this score, as there seemed to be an abundance of other lilies to take their place. Calla lilies were slow this season on account of the severe winter, and the offerings were extremely light.

Roses show excellent quality and the demand is seasonably good. Russell continues in popular favor, a heavy cut of this variety finding an outlet without much difficulty. Hadley and Ophelia also move briskly. Carnations drag somewhat. The good stock moves fairly well at rather firm prices, but it is next to impossible to dispose of

Wholesale Evergreens

SANTA CRUZ EVERGREEN CO.

101 Winston St., Los Angeles, Cal.

Mention The Review when you write.

We are receiving in the month of April 3000 *Phalaenopsis Amabilis*. We have on hand 2000 *Schilleriana* established in baskets, ready for delivery, and also a few *Amabilis*. Prices reasonable.

FERRARI BROS.

202 University Street, SAN FRANCISCO, CAL.

Mention The Review when you write.

poorer grades at any price. More snapdragons are arriving and meet with a fair demand. Outdoor sweet peas are slow, but the need of them is not felt to any great extent, in view of the Lenten season and ample supplies of other stock.

Daffodils are going off crop rapidly, as well as the other spring bulbous stock that came in about the same time. The light supplies are reflected by higher prices. Violets are not expected to last much longer. Spanish irises are beginning to arrive and are well taken. Darwin tulips are offered freely, but no oversupply has been noted as yet. Orchids are arriving more easily. There were plenty to meet the requirements last week. Valley is abundant. Forget-me-nots clean up from day to day.

[Continued on page 88.]

TACOMA, WASH.

The Market.

Business was not particularly brisk last week, probably on account of the unfavorable weather conditions and the observance of Lent. There was a scattered amount of funeral work, but no large orders. Potted plants, such as cyclamens, primulas, Easter lilies and bulbous stock, are plentiful and cleaning up nicely. Some fine primulas are shown this season and are readily sold. Ferns are scarce, with the demand firm. Local growers say that azaleas are practically off the market. The few scrawny ones shipped in go begging. Outdoor daffodils are coming in now and are relieving a rather stiff cut bulbous stock market. Sweet peas are arriving satisfactorily and are a welcome change for corsages, violets now taking second place for this purpose. Locally grown roses are showing up in larger quantities and of better quality. The retailers are beginning to cut down their California orders. Cut Easter lilies are plentiful, with a good demand. There is a lively call for sweet pea seed, the Spencer type leading. The scarcity of greens is taxing the ingenuity of the designer; it is noticeably scarce in box orders. Native greens, such as grape, huckleberry, ferns and pussy willows, are being used to partially substitute asparagus in box orders of daffodils and other bulbous stock.

Prices for standard stock are practically the same this year as they were last, notwithstanding the fact that all extras, or "give-aways," such as wax paper, foil, boxes, etc., have increased in price to a great extent. Retailers are "playing close" on crepe paper, covering only choice pots of plants and charging extra for the cheap ones.

Various Notes.

Louis Tschunko keeps his car busy these days delivering his heavy cut of fine carnations to the local retailers.

Van Slyke & Seamons are cutting some fine sweet peas of the orchid-flowering type and are prepared to furnish the finest and largest lot of Easter lilies they have ever grown. The blooms are coming in just right for the Easter trade.

James Simpson, of the Acme Floral Co., has a fine lot of roses from which he is making heavy cuttings, with the demand for them good.

Miss Marie Watson, in charge of the branch store of the Hayden-Watson Co., at Olympia, reports that business is good at the Capital City.

Frank F. Hickey, president of the Tacoma Rose Society, has gone to Denver for his health.

August Kloepper, formerly with Watson the Florist, and more recently with the Hollywood establishment, at Seattle, has accepted a position with the Spokane Florist Co.

R. D. Van Slyke, of Van Slyke & Seamons, has "disappeared" on a two weeks' vacation.

The leading florists of Tacoma have shown their patriotism by putting in Red Cross windows. The stock in the windows was donated and the proceeds derived therefrom went to the Red Cross association. The Hayden-Watson Co. had a fine window of plants, colonial bouquets and cut flowers. Large red crosses were suspended among masses



In Any Quantity BABY RAMBLERS At Any Time

This new class of miniature roses is gaining wonderfully in popularity, and most deservedly so. Their exceeding freedom and continuity of bloom is unsurpassed in any other bedding or border plant. Their possibilities are worth your attention and consideration.

A Few of the Best:

Echo	Orleans	Mrs. Taft
Phyllis	Ellen Poulsen	Jeanne d'Arc
Erna Teschendorff	Baby Dorothy	Maman Turbat
Jessie	Baby Elegance	Geo. Elger

BABY DOLL

The most rapturously and strikingly beautiful little rose ever introduced. The color is absolutely new and startling in its brilliancy—golden yellow, tipped with clear cerise. The little buds and open flowers are elegantly finished and of most perfect form. Habit of the very best, strong and compact; freedom of bloom is remarkable and continuous throughout the entire season. We have given it a fair and thorough trial and have no hesitancy in offering it as the one best selling rose you ever handled. It is a money-maker.

Also special prices on all commercial varieties of Hybrid Teas.

Catalogue on request.

HENRY W. TURNER, Wholesale Florist, Montebello, Cal.

Mention The Review when you write.

California Grown Bulbs

CONTRACT NOW

Freesia Purity

Calla Aethiopica

Paper White

Emperor Daffodil

Amaryllis Belladonna

C. KOOYMAN

431 Bush Street

SAN FRANCISCO, CAL.

Mention The Review when you write.

CYCLAMEN SEEDLINGS

Once transplanted, ready to move again; English strain only; following named varieties:

Salmon King, Prince of Wales, Sunray, White and White with Eye. Above stock will make specimen plants for Christmas. 4 leaves and up, now \$5.00 per 100; \$45.00 per 1000.

H. L. OLSSON

Wholesale Florist, 11 Post St., Spokane, Wash.

Araucaria Bidwillii, 2-in. pots, 1 ft. high, \$14.00 per 100. 4-in. pots, 1 1/2 ft. high, \$25.00 per 100.

Erica Melanthera, rooted cuttings, 1 year old, never offered before, \$50.00 per 1000—not less than 1000 sold.

Erica Melanthera, 2-in. pots, 2 years old, \$14.00 per 100. 4-in. pots, 2 years old, \$25.00 per 100.

Larger stock on application.

PACIFIC NURSERIES, Colma, San Mateo, Cal.

Mention The Review when you write.

Rooted Carnation Cuttings

	Per 100	1000
Enchantress	\$1.50	\$15.00
White Enchantress	1.50	15.00
Alice	1.50	15.00
Gorgeous	2.00	20.00
White Wonder	2.00	20.00

KRAMER BROS.

ONTARIO, CALIFORNIA

Mention The Review when you write.

Calla Lily and Freesia BULBS

We are now booking orders for the above stock for July or later delivery. Get our prices.

CURRIER BULB CO., Seabright, Cal.

ANT. C. ZVOLANEK SWEET PEA RANCH

Originator of Over Seventy-five Varieties of Winter-Flowering Orchid Sweet Peas.

See my Classified Ad. under Seeds.

WHOLESALE PRICES

Subject to Change.

Beauties.....per doz., 75c,	\$1.50,	\$2.50,	\$4.00,	\$6.00
Hoosier Beauty.....per 100,	\$6.00	\$9.00	\$12.00	
Ophelia.....	6.00	9.00	12.00	
Shawyer.....	6.00	9.00	12.00	
Helen Taft.....	6.00	9.00	12.00	
Richmond.....	5.00	8.00	10.00	
Killarney Brilliant.....	5.00	8.00	10.00	
White Killarney.....	5.00	8.00	10.00	
Killarney.....	5.00	8.00	10.00	
CARNATIONS.....	2.00	4.00	5.00	
Specialty selected Roses of any variety, per 100,			15.00	
Sprenger, Plumosa.....per bunch,			.50	
Hardy Ferns.....per doz. bunches,			2.00	

Miller Floral Co. UTAH FARMINGTON.

Mention The Review when you write.

Secure your Pelargonium blossom by using

ENGLISH FLORAL CEMENT

Price \$1.00 per bottle, mailed free
Cash with order.

DONART-STAPLETON

Art Florists SPOKANE, WASH.

Mention The Review when you write.

Germain Seed & Plant Co.

Seeds, Nursery Stock, Ornamental Plants, Poultry Supplies.

326-28-30 So. Main St., LOS ANGELES, CAL

Nurseries, Montebello

Mention The Review when you write.

Asparagus Sprenger Seed

1917 Crop, ready now, 75c per 1000

Write for prices in quantity.

HARRY BAILEY

R. F. D. 6, LOS ANGELES, CAL.

CYCLAMEN

English-grown Seed, 5 named varieties, from 4-inch pots, assorted, \$15.00 per 100, \$2.00 per dozen.

Primula Obconica, mixed colors, 4-inch, \$10.00 per 100.

Cash, please.

FRED GROHE, R. D. 4, SANTA ROSA, CAL.

PALMS PALMS

Palms are our specialty. Kentia, Cocos plumosa, Phoenix, Washingtonia, Seaforthia, Corypha, etc., by the carloads.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES

Santa Barbara, Cal.

PALMS PALMS

of pot plants, cut flowers and palms, with a background of banners draped against the walls and around the mirror. Sales were strictly cash and deliveries were made by society women, who used their cars for this purpose. Notwithstanding the poor weather conditions, society turned out en masse and the benefit was declared a decided success. Next week Joseph Gallarducci, of the California Florist, will give a benefit window. "Peaceful Joe" always does his share, so we may look forward to something clever at the store on the avenue. The Smith Floral Co. undoubtedly will surpass itself in this charity stunt. B. G.

SPOKANE, WASH.

The Market.

The approach of Easter brought anxiety to not a few of the florists. The reason was that stock apparently would be extremely scarce in many of the leading lines. Of cut flowers it was believed that there would be plenty, with the exception of lilies. Potted lilies are scarce, extremely so, while hydrangeas, too, are limited in quantity. Of azaleas, only those held over from previous years are to be had. There are a good number of rambler roses in the market; also lilacs, rhododendrons and wistarias, but not enough to make up for the shortage in the other and more staple items.

Various Notes.

Bernson & Halle are cutting an unusual crop of carnations, of a quality equal to the best. Easter was expected to find their sweet peas in full crop.

John Austin reported that the Spokane Greenhouse Co. houses at Marshall were filled with a fine Easter stock of lilacs, wistarias, ramblers and rhododendrons. From the way orders were coming in, he expected to be sold out before the big day.

H. L. Olsson was marketing some splendid Baby Rambler roses, which were in prime Easter condition. He had a fine lily crop, but sold out about three weeks ago. Silver Pink snapdragons of high quality are finding an appreciative market.

The funeral of Mrs. Elizabeth Hill, who died after an operation at a local hospital, was held Saturday, March 31. During the last year her husband has been in the employ of A. J. Burt, but at present he is associated with Donart & Stapleton. The couple had been married about three years and had resided in Spokane about a year, coming from Vancouver, B. C. Besides her husband, the deceased is survived by a baby girl, aged but a few days. L. B. H.

PORTLAND, ORE.

The Market.

Unfavorable weather conditions prevailed last week, but business showed considerable improvement over that of the two previous weeks. Excepting one large funeral, there were no events calling for quantities of flowers. Funeral work had a brisker call and counter trade improved. In potted plants a few bulbous kinds were still shown, together with cinerarias, azaleas, primroses, spiræas, hydrangeas, roses, Easter lilies, genistas and late cyclamens. There

[Continued on page 92.]

Southern California Flower Market, Inc.

421-423 Wall Street, LOS ANGELES, CAL.

LARGEST WHOLESALE FLORISTS AND SHIPPERS IN THE WEST

Always Something New Direct from the Growers

WE ARE HEADQUARTERS FOR:

CALIFORNIA FLOWERS

Let us convince you

Mention The Review when you write.

BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Lilies, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEY

Wholesale Florist and Bulb Grower, SANTA CRUZ, CALIF.
Mention The Review when you write.

CARNATION PLANTS

250 Alice	400 Enchantress
400 Matchless	550 Philadelphia
100 Beacon	100 Champion
200 White Perfection	

Out of 2-inch pots at \$3.50 per 100

REIMERS FLORAL ART SHOP, 807 Riverside Ave., SPOKANE, WASH.

Mention The Review when you write.

1000 S. A. Nutt, 3-inch, 6c; very choice stock.

1000 Cyclamen, twice transplanted, average 6 leaves, from best English seed, grand assortment, named varieties, 6c.

HOYT BROS. CO.

No. 11 Post Street, SPOKANE, WASH.

Mention The Review when you write.

ASTERS

Send your order at once for '1916 crop Aster seed. Quality the best yet. Florists everywhere getting good results.

"THE HOME OF ASTERS"

HERBERT & FLEISHAUER

McMINNVILLE, OREGON

Mention The Review when you write.

GERANIUMS

2 1/2-inch, pot-bound, \$3.00 per 100.

Mme. Landry, Beate Poltevine, Sycamore, Jean Oberle, Dble. General Grant, Ivy Geranium Pierre Crozy (scarlet).

Send for 1917 trade list on general bedding stock.

FRED G. EHLE

224 Sanborn Avenue, SAN JOSE, CAL.

Mention The Review when you write.

Carnation Plants

From 2 1/2-inch pots. Ready for field.

Matchless	Per 100, \$3.00
White Enchantress	Per 100, 3.00
Light Pink Enchantress	Per 100, 3.00
Benora	Per 100, 3.00

BASSETT'S FLORAL GARDENS, LOOMIS, CAL.

B. S. BASSETT, Prop.

Mention The Review when you write.

RUDOLPH FISCHER

Freesia Specialist

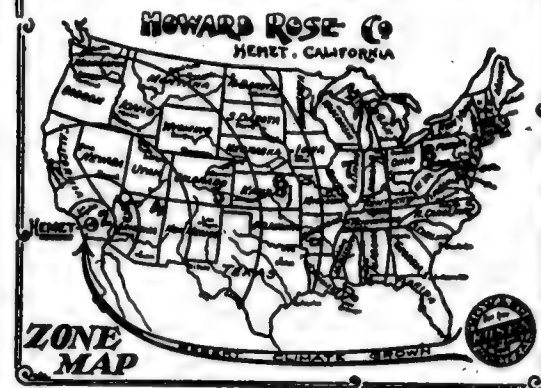
SAN GABRIEL, CAL.

Mention The Review when you write.

OWN ROOT ROSES

1/4c per Zone

i. e.—In 4th Zone, 1c additional; in 5th Zone, 1 1/4c additional; in 6th, 1 1/2c; in 7th, 1 3/4c; in 8th, 2c. Added to list price gives net at your door by express.



Mention The Review when you write.

STEELE'S PANSY GARDENS
PORTLAND, OREGON

Superb Mastodon Private Stock, transplanted, many in bud, extra fine, per 100, \$1.00; per 500, \$4.50; per 1000, \$8.00.

SEED

Mastodon Mixed, 1/4 oz., \$1.50; oz., \$5.00; 4 ozs., \$18.00.

Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00; 4 ozs., \$22.00.

Greenhouse Special, 1/8 oz., \$1.00; oz., \$8.00.

Mention The Review when you write.

Easter Lilies
Azaleas

WRITE FOR PRICES

STUBER & RICHARDSON

4852 Holly St., Seattle, Wash.

Specialists in Specimen Stock
for Landscape Work

Hardy Rhododendrons, Azaleas, Boxwoods, Hollies and a complete line of Coniferous Evergreens

Write for prices

Cottage Gardens Nurseries, Inc.
Eureka, California

Woodland Park Floral Co.

Wholesale Growers of
Carnation and Chrysanthemum Cuttings.

Write for Prices.

WOODLAND PARK FLORAL CO.

Telephone 814 SUMNER, WASH.

CALIFORNIA PRIVET

Largest and finest stock of California Privet of any nursery in the world.

Polish or Ironclad Privet
Amoor or Russian Privet
Berberis Thunbergii

Very attractive prices on carload lots

J. T. LOVETT, Inc., Little Silver, N. J.

The Original Growers of
California Privet as a Hedge Plant

Mention The Review when you write.

NURSERY NEWS.

AMERICAN ASSOCIATION OF NURSEYMEN.

President, John Watson, Newark, N. Y.; Vice-president, Lloyd O Stark, Louisiana, Mo.; Secretary and Counsel, Curtis Nye Smith, 19 Congress St., Boston, Mass.; Treasurer, Peter Youngers, Geneva, Neb.

CONSIDERING all things, there is a surprising quantity of nursery stock on sale at a price.

FRANK VAN DUSEN, aged 55, of Laporte, Ind., was instantly killed March 19 when a train struck the buggy in which he was riding.

THE Albany Nurseries, Chicago, has incorporated with \$10,000 capital stock. It is the enterprise of C. A. Meinersmann, who conducts two retail flower stores and is himself a landscape architect with offices in the Steger building, Chicago.

THEY CANNOT STATE.

Reports having reached this country to the effect that the spring shipments of gladiolus bulbs and nursery stock out of Holland, including those originally on the Nieuw Amsterdam, had been loaded in the Westerdyk and Maartensdyk, an interested party asked the Holland-America line office in New York March 30 as to the location of those boats. The reply was:

"The last report which we have received from our home office regarding steamers Maartensdyk and Westerdyk is to the effect that it was not as yet possible to state when the steamers would sail."

TO CHECK THE BLISTER RUST.

L. R. Taft, nursery and orchard inspector for the state of Michigan, calls "the attention of all nurserymen to the enclosed quarantine notice relating to the white pine blister rust. Please note that after this date all trees of the white pine and other five-leaved pines, shipped into Michigan from other states, may be seized and destroyed. Therefore, you should be guided accordingly."

"Since considerable quantities of currants and gooseberries are each year brought into Michigan from other states, an absolute quarantine against such shipments would be of a serious nature and we do not at this time desire to interfere with the same, provided we can be assured that currant and gooseberry plants brought into Michigan from other states were grown in sections where the white pine blister rust is not known to exist. We are in possession of definite information as to the conditions in the nurseries in other

ORNAMENTAL TREES

for Spring Planting

Guaranteed First-class in Every Respect

	Feet	Ins. Cal.	Per 10	Per 100
5000 Norway Maples...	10-12	1 1/2-1 3/4	\$ 5.50	\$ 50.00
5000 Norway Maples...	12-14	1 3/4-2	7.00	60.00
5000 Norway Maples...	12-14	2 -2 1/2	11.00	100.00
2000 Pin Oaks	10-12	1 1/4-1 1/2	6.50	60.00
1000 Pin Oaks	10-12	1 1/2-2	10.00	90.00
1000 Red Oaks	10-12	1 1/2-2	8.00	70.00
3000 Mossy Cup Oaks ..	10-12	1 1/2-2	8.00	70.00
1000 Lombardy Poplars..	12-14	1 1/2-2	3.50	30.00
1000 Lombardy Poplars..	12-14	2 -2 1/2	5.50	50.00
500 American Elms ...	10-12	1 1/2-2	5.50	50.00
500 American Elms ...	10-12	1 1/4-1 1/2	4.50	40.00
500 Ginkgo	8-10	1 1/4-1 1/2	4.50	40.00
500 American Lindens .	8-10	1 1/2-2	4.50	40.00

F. O. B. cars here, car lots, or boxed and baled at cost.

May we quote prices on your want list—
EVERGREENS, SHRUBBERY, PRIVET HEDGE, Etc.?

B. F. Barr & Co. 116 N. Queen St.,
LANCASTER, PA.

Mention The Review when you write.

FRUIT AND ORNAMENTAL

1,500,000 **SHRUBBERY** 230 Varieties

200,000 **PERENNIALS** 120 Varieties

Strong, young and thrifty, with excellent fibrous roots. Guaranteed strictly true to name.
References: The Mercantile Agencies. Price list ready.

LEWIS ROESCH,

BOX X,

FREDONIA, N. Y.

Mention The Review when you write.

HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruces, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.

Evergreen Specialists. Largest Growers in America
Box 403, Dundee, Ill.

Mention The Review when you write.

states where currants and gooseberries are grown in wholesale quantities, and before shipments are made into the state of Michigan, application for the privilege should be made to this office, stating definitely the conditions in and about the nursery where the stock was grown.

"This is a dangerous disease and if allowed to obtain a foothold in Michigan, will do much damage not only to the white pine forests but to the currant and gooseberry plantations. It is

NURSERY STOCK

AT WHOLESALE

A complete assortment of general nursery stock—shrubs, roses, vines, shade trees, fruit trees, etc., well grown and well graded, such as will satisfy your customers and build up your trade.

We solicit a trial order, believing that our stock, service and reasonable prices will make you our regular customer.

Our Wholesale Trade List free upon request.

SHENANDOAH NURSERIES

D. S. LAKE, Pres.

SHENANDOAH, IOWA

Mention The Review when you write.

now known to exist in New England, New York, New Jersey, Pennsylvania, Ohio, Indiana, Wisconsin, Minnesota and the province of Ontario. As yet it

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

EXTRA FINE SELECTION OF

Bartlett Pear, Baldwin Apple, Burbank and Abundance Plum, Industry Gooseberry, White Birch, Lombardy Poplar, Phlox, Barberry Thunbergii, Irish Juniper, Colorado Spruce, Hovey's Golden Arbor Vitae, Hardy Chrysanthemum, Babylonica Willow.

Write for our Wholesale trade list.

71 YEARS

W. & T. SMITH COMPANY
GENEVA, N. Y.

1000 ACRES

For Spring 1917 we offer a complete list of Shade Trees, Shrubs and Evergreens. Will be pleased to submit prices.

AUDUBON NURSERY

P. O. Box 731, Wilmington, N. C.
Mention The Review when you write.

PEONIES

and General Nursery Stock
Send for Catalogue.

PETERSON NURSERY

30 N. LaSalle Street, CHICAGO, ILL.
Mention The Review when you write.



Oak Brand Shrubs

Berberis from cuttings, Hydrangea, Spiraea. Other shrubs. All strong rooted.

Send for price list.

The Conard & Jones Co.
WEST GROVE, PA.

Box R
Mention The Review when you write.

has not made its appearance in Michigan and we ask your hearty cooperation to prevent its introduction and dissemination.

"For your information, I would state that absolute quarantines are now in full force against the shipment of five-leaved pines, currants and gooseberries into the states of Wisconsin, Minnesota and Kansas, and are likely to be put on at any time in other states."

The "enclosed" notice reads:

Owing to the prevalence in New York, Pennsylvania, New England and other states of the white pine blister rust (*Peridermium strobi*, Kelb), a disease likely to do much harm in Michigan to the white pines and other five-leaved pines as well as currants and gooseberries if allowed to gain entrance into this state, the undersigned hereby gives notice that, by the authority conferred in Sections 11 and 17, Act 91, Public Acts of 1905, if any white pines or other five-leaved pines are shipped into this state, they will be seized as a public nuisance and destroyed. Since currants and gooseberries are also host plants for this disease and likely to introduce

HILL'S CHOICE LANDSCAPE, DECORATIVE and FORCING STOCK for FLORISTS' TRADE

BOXWOODS—Pyramids, Standards, Globes, Bush, Dwarf—one of our leading specialties. Stocked in enormous quantities.

BAY TREES—Standards, Half-standards, Pyramids. We can save you money and give better quality. Let us prove it.

HARDY TUBBED EVERGREENS—Clipped specimens in Taxus, Thuyas, Juniperus, Abies varieties, in Pyramids, Globes and natural shaped in large assortment.

ARAUCARIAS—Best sorts, best values, in both small and large sizes, for immediate effects and growing on.

LANDSCAPE EVERGREENS AND CONIFERS—New, rare and standard varieties. Small, medium and large sizes supplied in perfect specimens, with ball and burlap. Largest and most extensive collection in America.

FORCING STOCK—Azaleas, Rhododendrons, Aucubas, Skimmia Japonica, Hydrangeas, Lilacs, Spiraeas, Magnolias, Japanese Maples, Wistaria Chinensis, Japanese Flowering Cherry, Peonies, Roses, in large assortment, choicest quality, best commercial sorts.

WINDOW-BOX PLANTS—Hardy Coniferous Evergreens for winter use. All hardy and desirable sorts, best selection, lowest prices. Also Bush Box and Dwarf Edging. This line offers wide-awake florists grand opportunity to increase their sales and profits.

DECIDUOUS TREES AND SHRUBS—Our leaders—Norway Maple, American White Elm and Japanese Barberry.

YOUNG STOCK FOR LINING OUT—Ornamental Evergreens and Deciduous Trees and Shrub Seedlings, rooted cuttings, grafts, etc., in large assortment, at very low prices. Annual output, 10,000,000 plants.

Wholesale price list will be mailed promptly on request.

Write for information and prices today.

THE D. HILL NURSERY COMPANY, Inc.

EVERGREEN SPECIALISTS
LARGEST GROWERS IN AMERICA
WHOLESALE GROWERS AND IMPORTERS

Box 403, DUNDEE, ILL.

Mention The Review when you write.

and disseminate the same, they will also be subject to seizure unless it can be shown that the white pine blister rust had not been found within one-half mile from where said plants have been grown. Nurserymen in other states intending to ship currants and gooseberries into Michigan, or Michigan nurserymen desirous of transshipping foreign stock under their certificates, should at once make special application for such privilege, accompanying the same with a complete statement of the facts in the case.

FRENCH NURSERY INSPECTION.

Vice-consul Davis B. Lewis, St. Etienne, France, reports that interest in the prevention and control of plant diseases and inspection by scientific officials under state authority is increasing,

277% MORE BLOSSOMS

on plants raised in ROOHELLE 4-in. SQUARE paper pots (64 cubic inches of soil and roots) than on plants raised in 4-in. clay pots (31 cubic inches of soil and roots). Send for PROOF. See page 83.

F. W. ROOHELLE & SONS, Chester, N. J.

according to figures made public in St. Etienne journals, and gives the number of horticultural establishments (nurseries) and vine growers who submitted to phytopathological inspections as in-

AURORA BRAND SHRUBS

AMOR PRIVET SPECIAL

These are plants grown in frames. They have tops about one foot in height and are finely rooted. **Just the thing for a cheap, hardy hedge or for growing in rows for a year.** Price \$3.00 per 100; \$25.00 per 1000. 250 supplied at rate per 1000. Only a few thousand of these to offer. If you want them get your order in quick.

ALTHAEAS--ROSE OF SHARON

We have about 400 of these in big bushes 5-6 feet, with many stems, just what you want for quick flowers. 4 colors. Price 50c each. Lighter ones, 35c. 4-5 feet, 25c.

SPIRAEA VAN HOUTTEI

2-3 feet, good bushy stock, \$7.00 per 100 or \$60.00 per 1000. 250 supplied at rate per 1000.

PRIVETS

We offer Ibota and Amoor River Privet in fine stock just ready for your hedges, 2-3 feet bushy, \$8.00 per 100.

SHRUB HEADQUARTERS

Remember that we are headquarters for all the best shrubs. Here your order will receive our prompt attention. All goods will be **Grown Right—Dug Right—Packed Right—Priced Right—and when not right, made right.** Give us your orders. Put us to the test. We will give you honest, clean service and **will ship promptly.**

AURORA NURSERIES, Telephone 339 **AURORA, ILL.**

creasing from eighty-three in 1914 to 103 in 1915 and 132 in 1916. The value of plants exported for these years to countries requiring certificates of inspection showed large increases notwithstanding the usual conditions prevailing, the amounts reported being 1,464,986 francs in 1914, 2,466,110 francs in 1915, and 3,447,900 francs in 1916. Nurserymen are reported as feeling assured of the continued growth of these figures by the guaranty of the French government that buyers of other countries will have protection against dangerous parasites and diseases in plants imported from France.

The establishments submitting to control are divided into fourteen districts and expert service of inspection is furnished by twenty-six entomologists and cryptogamists in charge of the director of the entomological station of Paris, the cost of the supervision being cared for by a fee of 25 francs per annum for each nursery and a charge of 1.55 francs per 1,000 plants exported. Efforts to greatly extend the service are being made by the Ministry of Agriculture.

NEW BEDFORD, MASS.

The Market.

There has not been the lull in business that usually prevails just before Easter. Work of all kinds has been abundant. Flowers are plentiful and of good quality. Prices are not excessively high for this time of the year.

At this writing it seems that there will be plenty of good stock of all kinds for Easter. Azaleas are not so

The Way We Handle Hybrid Roses for Spring Planting

ALL OUR ROSES ARE 3 YEAR OLD, STRONG FIELD GROWN

After two or three hard freezings, they are lifted, potted and plunged in cold frames for the winter. They make good root action all winter and are ready to do business in the spring.

They should be shipped in pots. After March 15th, they should carry safely by freight.

HYBRID PERPETUALS

Strong plants.....\$35.00 per hundred

J. B. Clark.....deep scarlet	Persian Yellow.....yellow
Clio.....light pink	Margaret Dickson.....white
Magna Charta.....bright rose	Paul Neyron.....deep rose
Baroness Rothschild.....light pink	Anna de Diesbach.....deep pink
Frau Karl Druschki.....white	John Hopper.....bright rose
Gen. Jacqueminot.....dark red	Alfred Colomb.....bright red
Mrs. John Laing.....pink	Marchioness of Dufferin.....rosy pink
Ulrich Brunner.....dark red	R. G. S. Crawford.....rosy pink

SELECT LIST OF HYBRID TEA ROSES

These plants are perfectly hardy and bloom all summer.
Price, 50c. each unless listed otherwise.

Killarney.....white and pink	Florence Haswell Veitch.....
American Beauty.....redbrilliant scarlet
Richmond.....red	Chateau de Clos Vougeot.....scarlet
La France.....pink	Laurent Carle.....carmine
Gruss an Teplitz.....dark red, 35c.	Lieutenant Chaure.....crimson red
Mad. Car. Testout.....best pink, 35c.	Pharisaer.....rosy white
Hermosa.....pink, 25c. and 35c.	Lady Ashtown.....light pink
Mad. Melanie Soupert.....salmon yellow	Willowmere.....coral red
Sunburst.....yellow	Mad. Edouard Herriot.....
Mad. Ravary.....yellowred shaded yellow
Mrs. Aaron Ward.....yellow	Duchess of Wellington.....saffron yellow
Ophelia.....yellow	J. J. L. Mock.....deep pink
Gen. MacArthur.....crimson scarlet	Lady Hillingdon.....yellow

Crimson Ramblers.....	50c. and 75c. each
Baby Ramblers, pink and red.....	35c. and 50c. each
Dorothy Perkins, pink.....	35c. and 50c. each
Tausendschon.....	35c. and 50c. each

JOHN BADER CO.

B. L. ELLIOTT, Owner

1826 RIALTO STREET

N. S. PITTSBURGH, PA.

ROSE PLANTS

Grafted and Own Root
all Varieties



We are obliged to refuse orders already for Grafted plants of some varieties. The shortage will be much greater as planting season approaches. **Engage your stock at once.** See list in the classified columns of this issue.

CARNATION CUTTINGS

Never have we had better stock to offer you. For list see classified columns of this issue.

CHRYSANTHEMUMS, Cuttings and Plants

25 Exhibition Varieties

8 New Commercial Varieties

67 Standard Commercial Varieties

If there is any variety you want, we have it at the right price.

The **CAPRICE** Varieties of Pompons, with their many bright colors, are the best for pot culture and cut sprays.

We can furnish eight of the most popular ones as follows:

Butler's Caprice, deep pink	Mrs. Greening, lilac	Lilac Caprice, deep lilac
Yellow Caprice, bright yellow	Caprice du Printemps, deep rose pink	Purple Caprice, purple
Kathleen Thompson, crimson	White Caprice, pure white	

Rooted Cuttings, \$4.00 per 100; \$30.00 per 1000. 2 1/4-inch pots, \$5.00 per 100; \$40.00 per 1000.

ASPLENIUM NIDUS AVIS (Bird's-Nest Fern)

The only one that can be guaranteed absolutely free from disease and the variety that will make money for you.

2-inch	100	\$12.00	1000	\$110.00	3-inch	100	\$25.00	1000	\$225.00
2 1/2-inch	20.00		175.00		4-inch	50.00			

Scottii, Roosevelt, Teddy, Jr., Whitmani, Boston, 2 1/2-inch, \$5.00 per 100; \$40.00 per 1000; ready for 4-inch and very fine stock
Scottii, 4-inch, and William K. Harris, 4-inch, \$25.00 per 100

A FEW SPECIALS FOR THIS WEEK:

BEGONIAS

	100	1000
Chatelaine, 2 1/2-inch	\$ 6.00	50.00
Luminosa, 2 1/2-inch	4.00	35.00
Luminosa, pink and red, 4-inch	15.00	120.00
Vernon, 2 1/2-inch	4.00	35.00
Prima Donna, 2 1/2-inch	4.00	35.00

ALYSSUM, Double Dwarf

2 -inch	\$3.00 per 100, \$25.00 per 1000
2 1/2-inch	4.00 per 100, 35.00 per 1000

AGERATUM

Inimitable, Little Gem, Dwarf White, Stella Gurney,
2 -inch

2 1/2-inch

IVIES

	100	1000
English, 2 -inch	\$3.00	\$25.00
English, 2 1/2-inch	4.00	35.00
German, 2 -inch	2.50	20.00
German, 2 1/2-inch	3.50	30.00

Splendid assortment of the best varieties of Verbenas, Stocks, Fuchsias and Heliotrope.

You should have a copy of our Plant Bulletin for reference. It contains a complete list with prices of the following:

Adiantum	Bouvardia	Coleus	Ficus	Lilies	Rose Plants
Ageratum	Bougainvilleas	Crotons	Fuchsias	Lantanas	Snapdragons
Alternantheras	Buddleia	Clay Pots	Geraniums	Moonvines	Salvia
Alyssum	Bulbs	Daisies	Genistas	Oranges	Stevia
Asparagus Plumosus	Carnations	Dracaenas	German Ivy	Petunias	Swainsona
Asparagus Sprengeri	Chrysanthemums	English Ivy	Gladiolus	Paper Pots	Tritomas
Azaleas	Cyclamen	Ferns	Hydrangeas	Palms	Vincas
Begonias			Heliotrope	Primulas	Verbenas

S. S. Pennock-Meehan Company

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA
1608-1620 Ludlow Street

NEW YORK
117 West 28th Street

BALTIMORE
Franklin and St. Paul Streets

WASHINGTON
1216 H Street, N. W.

Bobbink & Atkins

NURSEYMEN

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

plentiful as in previous years, but there will be enough. Lilies are wholesaling as low as \$10 per hundred.

Various Notes.

Harry Reck is doing Saturday "specials" work to good advantage. Each Saturday he features one article and so far has had good success.

Mrs. Fred Reynolds is spending a few days in Vermont with relatives and friends.

Edward M. Pierce reports plenty of funeral work and an unusually large call for violets during the last week. His

VINCAS—Rooted Cuttings..... Per 100 1000
Strong, field rooted tips, 1 to 3 leads, 2 1/4-inch pots.....\$3.00 25.00

CARNATIONS—Rooted Cuttings

White Enchantress and Beacon.. 2.50 20.00

TABLE FERNS—fine stock, 2 1/4-inch..... 8.50 30.00

JAMES VICK'S SONS, Rochester, N. Y.

Roses — Carnations Verbenas

J. L. DILLON
BLOOMSBURG, PA.

snapdragons will be in fine shape for Easter.

Ernest Chamberlain reports business good. Work of all kinds has kept him busy during the last week.

The New Bedford Horticultural So-

Large flowering Paris Daisies for Memorial Day and June Weddings, 4-inch pots, ready for 6-inch pots, at \$10.00 per 100; 2 1/2-inch pots, at \$4.00 per 100.

Chorizemas, 3-inch pots, for growing on \$2.00 per dozen.

Gardenia Veitchii, 2-inch pots, ready for 3 1/2-inch pots, \$8.00 per 100.

A. L. MILLER, Jamaica, N. Y.

277% MORE BLOSSOMS

on plants raised in ROCHELLE 4-in. SQUARE paper pots (64 cubic inches of soil and roots) than on plants raised in 4-in. clay pots (31 cubic inches of soil and roots). Send for PROOF. See page 83.

F. W. ROCHELLE & SONS, Chester, N. J.

ciety held its regular meeting April 2. After the business meeting a lecture was given by C. W. Young, his subject being "Spring Gardening and Backyard Gardens." W. M. P.

The Sensational New Fern . . .

NORWOOD

HAS MADE AN EXTRAORDINARY SUCCESS.

In only three weeks all of the large stock of **NORWOOD** that will be ready this spring has been engaged. Here are the facts:

NORWOOD—A Distinct Novelty in Nephrolepis Ferns:—The most beautiful of the crested type. The fronds are heavily crested, but do not unite as in many varieties of this class; each is held separate and apart by the strong and wiry midrib, which even in a small pot gives the plant a symmetrical and finished appearance.

This is not just a variation of this very prolific family, but distinctly different, a very decided novelty that immediately attracts attention.

It was one of the features of the New York Show, where it was awarded a Silver Medal as a new and meritorious variety.

Having booked orders for 50,000 plants for June delivery, we are now accepting orders for August 15 delivery. Strong plants out of 2½-inch pots,

\$25.00 per 100

\$200.00 per 1000

We will fill orders in rotation as received.

ROBERT CRAIG CO., Market and 49th St., PHILADELPHIA, PA.
BRANCH: NORWOOD, PA.

NEWPORT, R. I.

The extent to which patriotic sentiment is being carried at the present time by some persons was forcibly demonstrated a few days ago in this city. In the display windows of Oscar Schultz, on Broadway, dressed for Easter, was suspended an innocent white dove, the presence of which was incorrectly interpreted by an overzealous female as being a suggestion of a pacifist. She hurried from her automobile and rushing into the store demanded of the clerk in charge, Miss Allan, that the dove be instantly removed. As her demand was not complied with as promptly as she thought it should be, the woman grabbed the bird and carried it away with her. The following day, however, the bird was returned with a note of apology. In the meanwhile Mr. Schultz had returned from New York, where he had been attending the flower show, and he at once took the matter up, threatening actions at law, but finally the matter was amicably settled. Mr. Schultz is a whole-souled American citizen, who not only has been enrolled as a member of the emergency constabulary, but has also placed at the service of the state his automobile delivery trucks in case of need.

John C. Hass is sending his customers and others a series of monthly calendars, which are much sought. They are neat, artistic and handy.

Oscar Schultz is having a garage built on his premises on Houston avenue.

The Newport Horticultural Society will have a ladies' night following the meeting April 24. A show is planned for September 5 to 7, closing with the society's ball.

W. H. M.

King's Hardy Perennials

Now is the time to get good stock. All our field plants are healthy and strong, one-year-old stock or strong divisions. Some few varieties from pots.

ACHILLEA Roseum	100 \$6.00	HELIANTHUS Wolly Dod	100 \$6.00
ACHILLEA Pearl	6.00	HELIANTHUS Maximiliana	6.00
ALYSSUM Saxatile	6.00	HELIANTHUS Soleil d'Or	8.00
ANCHUSA Dropmore	8.00	HESPERIS Matronalis	6.00
ANTHEMIS Tinctoria	5.00	IRIS Germanica, 5 choice	
ARABIS Alpina	6.00	varieties	6.00
ASTER St. Egwin	8.00	IRIS Germanica, mixed	4.00
BELLIS, Pink and White	5.00	LYTHRUM Roseum	
BOLTONIA Asteroides	6.00	Superbum	6.00
HARDY CHRYSANTHEMUMS,		MONARDA Didyma Rosea	6.00
all colors	5.00	PHLOX, Hardy	3.00
COREOPSIS Grandiflora	6.00	PHLOX, Coquelicot, Joan of	
DELPHINIUM Hybridum		Arc, Eclairue, Miss Lingard,	
(plenty of Light Blues)	6.00	R. P. Struthers	5.00
DIGITALIS (Foxglove)	5.00	PHYSOSTEGIA Virginica	5.00
FUNKIA Caerulea	8.00	STOKESIA Cyanea	6.00
FUNKIA Subcordata Grand.	10.00	SWEET WILLIAMS,	
GRASSES, Ornamental, 4 var.		4 colors	5.00
Eulalia Jap.	8.00	VALERIANA Officinalis	6.00
GAILLARDIA	6.00	VERONICA Longifolia Subs.	6.00
HEMEROCALLIS Flava	6.00	VERONICA Spicata	5.00
HELIOPSIS Pitcheriana	6.00	YUCCA Filamentosa	8.00

50 plants at hundred rates.

Packing and boxes free.

Send cash with order or references.

W. E. KING

LITTLE SILVER

Box 361

NEW JERSEY

THESE PRICES FOR THE TRADE ONLY

ORNAMENTAL NURSERY STOCK & SPRING PLANTING

ROSES

Field-grown, No. 1 grade, 2 years old.
 Climbers and Ramblers. Per 100
 American Pillar, pink, single.....\$12.00
 Climbing American Beauty, red..... 12.00
 Dorothy Perkins, pink..... 9.00
 Excelsa (Red Dorothy Perkins)..... 9.00
 Philadelphia, crimson..... 12.00
 Sodenia, deep pink..... 10.00
 White Dorothy Perkins..... 10.00
 Wichmoss, pink, climbing moss..... 10.00
 Wichuriana (type)..... 8.00
 Good assortment of Hybrid Tea, Hybrid Perpetual and other varieties also to offer. Send for list.

CLIMBING VINES

Field-grown, 2 years old.
 Ampelopsis Engelmannii.....\$ 7.00
 Ampelopsis Quinquifolia..... 6.00
 Ampelopsis Veitchii..... 10.00
 Clematis, assorted, large flowering..... 18.00
 Clematis Paniculata..... 12.00
 Euonymus Radicans, 3 years..... 10.00
 Honeysuckle, Hall's Japan..... 8.00
 Wistaria, White, 2-3' tops..... 15.00

PHLOX

Field-grown stock.
 *Beranger, white suffused with pink...\$ 5.00
 *Bridesmaid, white with crimson center 5.00
 Bouquet Fleuri, white with carmine eye 6.00
 Champs Elysees, rosy magenta..... 6.00
 *Oeurette, white with pink eye..... 5.00
 Elizabeth Campbell, soft pink..... 10.00
 Fantome, deep lavender, edged with white..... 6.00
 Independence, pure white, low growing 6.00
 *Iris, light purple..... 5.00
 Isabey, salmon-pink..... 5.00

PHLOX—Continued

Per 100
 *La Vague, lavender pink.....\$ 5.00
 Lumineux, pinkish..... 5.00
 *Mme. Pape Carpentier, dwarf, pure white..... 6.00
 *Peacheur d'Island, lavender-cerise..... 5.00
 *Sunset, dark rosy-pink..... 5.00
 Terre Neuva, lavender with light center..... 6.00
 Thebaide, rosy-pink..... 5.00
 Varieties marked * will be supplied at \$35.00 a thousand, for not less than 500 plants, nor less than 100 of a kind.

OTHER PERENNIALS

Field-grown stock.
 Buddleia ("Butterfly Bush")
 Magnifica, violet.....\$10.00
 Veitchiana, violet mauve..... 10.00
 Dianthus Barbatus (Sweet William).... 6.00
 Dielytra (Bleeding Heart)..... 8.00
 Hollyhocks, Double (per 1000, \$40.00).. 5.00
 (Maroon, Pink, Red, Salmon, White, Yellow)
 Rudbeckia, "Golden Glow"..... 4.00
 Yucca Filamentosa..... 5.00

SHRUBS

Strong, bushy stock.
 Althaeas, Double, Assorted, 2-3 ft.....\$ 8.00
 Althaeas, Double, Assorted, 18-24 in.... 6.00
 Berberis Purpurea, 2-3 ft..... 12.00
 Berberis Thunbergii, 24-30 in..... 10.00
 Berberis Thunbergii, 18-24 in. (\$60.00 per 1000)..... 8.00
 Berberis Thunbergii, 12-18 in. (\$45.00 per 1000)..... 5.50

SHRUBS—Continued

Per 100
 Deutzias, assorted, 3-4 ft.....\$12.00
 Deutzias, assorted, 2-3 ft..... 10.00
 Deutzias, Gracilis, 18-24 in..... 10.00
 Forsythias, assorted, 3-4 ft..... 10.00
 Fringe, Purple (Rhus Cotinus), 2-3 ft.. 10.00
 Honeysuckles, Upright, 3-4 ft..... 12.00
 Honeysuckles, Upright, 2-3 ft..... 8.00
 Hydrangea Arborescens Sterilis, 3-4 ft.. 15.00
 Hydrangea Pan. Grandiflora, 3-4 ft..... 15.00
 Hydrangea Pan. Grandiflora, 2-3 ft..... 10.00
 Hydrangea Pan. Grandiflora, 18-24 in... 8.00
 Lilacs, assorted, named sorts
 Tree form, 4-5 ft..... 22.00
 Tree form, 3-4 ft..... 18.00
 Tree form, 2-3 ft..... 18.00
 Bush form, 18-24 in..... 10.00
 Lilacs, Common, White and Purple
 Tree form, 3-4 ft..... 15.00
 Bush form, 3-4 ft..... 12.00
 Privet (Ligustrum)
 Amoor River, 3-4 ft..... 9.00
 Amoor River, 2-3 ft..... 7.00
 Amoor River, 18-24 in..... 3.50
 California, 3-4 ft. (\$35 per 1000).... 4.00
 California, 2-3 ft. (\$25 per 1000).... 3.00
 Spiraea Anthony Waterer, crimson, 18-24 in. 16.00
 Spiraea Prunifolia, 2-3 ft..... 12.00
 Spiraea Prunifolia, 18-24 in..... 10.00
 Symphoricarpos Vulgaris, 3-4 ft..... 10.00
 Symphoricarpos Vulgaris, 2-3 ft..... 8.00
 Symphoricarpos Vulgaris, 18-24 in.... 6.00
 Weigela Candida, white, 3-4 ft..... 15.00
 Weigela Eva Rathke, crimson, 3-4 ft... 16.00
 Weigela Eva Rathke, crimson, 2-3 ft... 15.00
 Weigela Rosea, pink, 2-3 ft..... 12.00
 Weigela Variegated, 2-3 ft..... 12.00

Send for our Current List. Good assortments still to offer in all lines.

Boxing charged additional, at actual cost. Orders should call for 10's, or multiples of 10, at these prices.

JACKSON & PERKINS CO., NEWARK, NEW YORK

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Hydrangeas

In Bud and Bloom

We offer a very nice lot of French varieties, like Mme. E. Mouillere, Radiant, E. G. Hill, etc., \$1.00, \$1.50, \$2.00, \$3.00 each.

F. R. Pierson Co., Tarrytown, N. Y.

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BEGONIA GLORY of CINCINNATI

Strong, healthy, stocky plants for June delivery, 2 1/4-inch pots, \$17.50 per 100, \$150.00 per 1000. We guarantee absolute satisfaction. Let us book your order now.

THE NAUMANN CO.

1111 E. 125th St., CLEVELAND, OHIO

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PANSIES

Large, stocky, transplanted plants, in bud and bloom, immediate shipment. A selection of best varieties, \$10.00 per 1000.

Late fall transplanted, \$5.00 per 1000.

J. B. BRAUN, Hightstown, N. J.

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MOONVINES

IPOMOEA NOCTIFLORA

2 1/2-inch pots.....\$5.00 per 100

ASCHMANN BROS.

Second and Bristol Sts. and Rising Sun Ave. PHILADELPHIA, PA.

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

Do It Now!

Go over your Rose Houses carefully and estimate the plants you need for replanting this Spring, and place your order. Roses are going to be scarce. The Manetti situation is such that those who get it are fortunate, and the demand is far greater than the limited supply. We have sold over 100,000 grafted Roses in the last two weeks. We have 200,000 more to sell. There is considerable building contemplated. "Changing from Carnations to Roses" is a frequent explanation made when placing an order. If you are short at planting time it will be your fault and not ours. The growing of grafted Roses is an industry in itself. At Cromwell the large quantity of Roses grown for cut flowers makes it possible to get scions that are first-class. We want your Rose Plant order, and we want to be able to say "yes" to your inquiry. Estimate your requirements and write us.

GRAFTED ROSES, for Greenhouse Growing

The Best Varieties for the Average Grower.

Ophelia	Mrs. Aaron Ward	Mrs. George Sawyer	Hoosier Beauty
Hadley	Jonkheer J. L. Mock	Lady Alice Stanley	Killarney
Milady	Killarney Brilliant	White Killarney	Kaiserin
	Double White Killarney		

Grafted 2 1/4-in. pots, \$12.50 per 100; \$120.00 per 1000. 2500 at \$110.00 per 1000. 250 of a variety at the 1000 rate.

Own Root, 2 1/4-in., \$7.50 per 100; \$60.00 per 1000.

Sunburst, own root, \$10.00 per 100; \$90.00 per 1000.

My Maryland and Mrs. Wm. R. Hearst, grafted only, \$12.50 per 100; \$120.00 per 1000.

The time to buy your Roses is NOW.

A. N. PIERSON, INC.
 CROMWELL, CONN.

New England-grown Nursery Stock
 ABINGTON QUALITY

Submit your wants for estimate.

Littlefield-Wyman Nurseries

North Abington, Mass.

Mention The Review when you write.

277% MORE BLOSSOMS

on plants raised in ROCHELLE 4-in. SQUARE paper pots (64 cubic inches of soil and roots) than on plants raised in 4-in. clay pots (31 cubic inches of soil and roots). Send for PROOF. See page 83.

F. W. ROCHELLE & SONS, Chester, N. J.

CINCINNATI.

The Market.

The supply of stock for Easter promised to be of good quality and large enough for all demands. At the time of writing everything in the market is plentiful. The shipping business is good. Roses are in good supply. Among others, excellent American Beauties, Ophelia and Hoosier Beauty may be had. Carnations are plentiful. The same is true of Easter lilies and callas. Sweet peas are in good supply and generally meet with a good demand. Excellent daffodils and hyacinths are available, as well as valley, violets and snapdragons. Greens are plentiful.

Various Notes.

Louis Roth had a large wedding decoration at Hotel Almo last week. The large parlor was decorated with lilies, white carnations, palms and wild smilax, while in the ballroom the decorations consisted of lavender and pink sweet peas. L. H. Kyrk furnished most of the flowers used.

C. E. Critchell has been getting some excellent Ophelia and Hoosier Beauty roses from Joseph Hill, of Richmond, Ind.

The marriage of Miss Irene Markus to Roy Rudolph is to be solemnized at the Evanston Presbyterian church April 18.

Among recent visitors were Mrs. J. J. Lampert, of Xenia, O.; Mrs. L. R. Row, of Huntington, W. Va.; Miss Fannie D. White, of Lexington, Ky.; William Rodgers, of Dayton, O.; Floyd Anderson, of Xenia, O.; H. C. Shulls, of Roanoke, Va.; O. S. Honaker, of Lexington, Ky.

C. H. H.

Eagle Grove, Ia.—John Buhner has bought a quarter block of property near the heart of town and will build a nice residence, flower store and office. There will be a boiler room and service building and he will put up two greenhouses 28 x 120 and one 21 x 50. The order for the greenhouses and heating plant has been placed with the John C. Moninger Co., Chicago, and work will be commenced immediately. He will grow a general line of pot stock and cut flowers, supplying the local retail trade and shipping to nearby towns.

CARNATIONS

Rosalia, cerise pink, April delivery. Old Gold, deep yellow, faint pink stripes, ready now.

\$12.00 per 100 \$100.00 per 1000

New Late Chrysanthemum Fall Beauty, pink, \$3.50 per doz., \$30.00 per 100.

Carnations—Standard Varieties

	Per 100	Per 1000
Nancy	\$6.00	\$50.00
Good Cheer	4.00	35.00
Pink Sensation.....	3.00	25.00
Alice	3.00	25.00
White Wonder	3.00	25.00
Matchless, 2-inch ...	4.00	30.00
Matchless, from sand	3.00	25.00
Rosette, 2-inch	4.00	30.00
Champion	3.00	25.00
Enchantress.....	3.00	25.00

F. DORNER & SONS CO.,
La Fayette, Ind.

Mention The Review when you write.

Carnation Cuttings

FOR IMMEDIATE SHIPMENT

We can save you money on strong rooted carnation cuttings.

	Per 100	1000		Per 100	1000
White Enchantress.....	\$2.00	\$17.50	Washington, rose-pink ...	\$2.00	\$15.00
White Perfection.....	2.00	15.00	Dorothy Gordon, rose-pink,	2.00	15.00
Joy, red.....	2.00	14.00	Winsor, rose-pink.....	2.00	13.00
C. W. Ward, dark pink ...	2.00	15.00	Enchantress, light pink ..	2.00	13.00
Afterglow, dark pink.....	2.00	15.00	Aviator	5.00	40.00
			Nebraska.....	5.00	40.00

Look over your wants and send in your orders now while low prices are prevailing.

GERANIUMS

3-inch, ready for shifting to 4-inch pots.

S. A. Nutt.....\$6.00 per 100; \$50.00 per 1000

GRAFTED ROSES, A-1 Stock

Mrs. Chas. Russell.....\$16.00 per 100; \$150.00 per 1000

Ophelia..... 12.50 per 100; 120.00 per 1000

Special discount on quantity lots.

J. A. BUDLONG

184 North Wabash Avenue,

CHICAGO

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ROSES--GROWN IN AMERICA

Strong, Field-grown, except Teas, which are Dormant in 5-inch Pots

HOOPES, BRO. & THOMAS COMPANY

The West Chester Nurseries

WEST CHESTER, PA.

Established 1853

Incorporated 1907

180 Alberic Barbier, 25c
500 Climbing American Beauty, 20c
500 Anna de Diesbach, 18c
50 Baltimore Belle, 10c
200 Blumenschmidt, 25c
50 Burbank, 20c
50 Capt. Hayward, 16c
700 Christine Wright, 25c
50 Clothilde Soupert, 25c
25 Dawson, 10c
100 Dean Hole, 25c
1500 Dorothy Perkins, 10c
500 White Dorothy Perkins, 12c
200 Dr. Van Fleet, 20c
50 Duke of Edinburgh, 25c
500 Edwin Lonsdale, 15c
500 Empress of China, 15c
700 Excelsa, 10c
75 Fisher Holmes, 16c
100 Francois Levet, 16c
100 Frau Karl Druschki, 25c
100 Gen. Jacqueminot, 16c
50 Gold Finch, 25c
100 Gruss an Teplitz, Climbing, 25c
50 Harrison's Yellow, 16c

25 Hugh Dickson, 16c
100 J. L. Mock, 25c
50 La Detroit, 25c
300 Lady Gay, 12c
100 Lady Hillingdon, 25c
100 Mabel Morrison, 16c
100 Mlle. A. Guinoisseau, 25c
100 Mme. Caroline Testout, 25c
50 Mme. Gabriel Luizet, 18c
100 Mme. Jules Grolez, 25c
100 Mme. Valerie Baumez, 25c
200 Maman Cochet, white, 25c
300 Margaret Dickson, 20c
100 M. P. Wilder, 16c
100 Mrs. John Laing, 18c
50 Oakmont, 18c
100 Paul Neyron, 16c
50 Pres. Wm. R. Smith, 25c
100 Prairie Queen, 12c
25 Queen Scarlet, 25c
200 Wm. C. Egan, 12c
200 White Rambler, 12c
500 Wichuraiana, 12c
50 Yellow Rambler, 12c

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GODFREY ASCHMANN

1012 W. Ontario Street,

PHILADELPHIA, PA.

GROWER AND IMPORTER OF POT PLANTS

Mention The Review when you write.

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Send for Price List

HOLMESBURG, : PHILADELPHIA, PA.

Mention The Review when you write.

JULIUS ROEHRS CO.

RUTHERFORD, N.J.

ORCHIDS, PALMS

and plants of every variety

Mention The Review when you write.

OUR CATALOGUE, mailed for the asking, contains a **COMPLETE** list of things that are likely to interest you at this season. A postal will bring you a copy.

HERE ARE A FEW ITEMS THAT WE WISH TO CALL YOUR ATTENTION TO:

Cold Storage Giganteum, Rubrum, Magnificum, Melpomene and Album, A-1 stock, all sizes. Let us quote you.

TUBEROUS ROOTED BEGONIAS

Single and Double, **ALL COLORS**, large bulbs—at bargain counter prices. We have an over-supply, and **MUST MOVE THEM.**

CARNATION CUTTINGS

Rosalia, deep pink. **Old Gold**, yellow.
Merry Christmas, scarlet.
Doris, crimson.
Cottage Maid, salmon.
 \$12.00 per 100; \$100.00 per 1000.

Cornell (a new scarlet), Mrs. Alice Coombs, Nebraska, Nancy, Red Wing, Belle Washburn, Pink Sensation, Good Cheer, \$6.00 per 100, \$50.00 per 1000. Scarlet—Beacon, Herald, Eureka, Champion, Victory; Pink—Alice, Enchantress, Rose-pink Enchantress, Rosette, Mrs. Ward, Gloriosa, Philadelphia; White—White Wonder, White Perfection, White Enchantress, Matchless; Crimson—Harlowarden, Ruby, Pocahontas, \$3.00 per 100, \$25.00 per 1000. Enchantress Supreme, Benora, \$3.50 per 100, \$30.00 per 1000. Pink Delight, \$5.00 per 100, \$40.00 per 1000.

ROSES

Red Radiance, Hoosier Beauty, Ophelia, Lady Alice Stanley, Prince d'Arenberg, Killarney Brilliant, Hadley, Cecile Brunner (Sweetheart Mignon), Double White Killarney, J. J. L. Mock, K. A. Victoria, Killarney, Killarney Queen, Lady Hillingdon, Mrs. A. Ward, Mrs. George Sawyer, Richmond, Radiance, White Killarney, George, Elger, Francis Scott Key. Fine forcing stock, 2½-inch, own root, \$7.50 per 100, \$60.00 per 1000; grafted, \$12.50 per 100, \$120.00 per 1000. Mrs. Chas. Russell, grafted only, \$16.00 per 100, \$160.00 per 1000. These and many other varieties in fine stock for outside planting. Write for list and prices.

CHRYSANTHEMUMS

New: Mrs. C. C. Pollworth, a fine early sport of Chrysolora, \$4.00 per 25, \$15.00 per 100, for 2½-inch plants. Hamburg Late White, very fine rooted cuttings, \$12.00 per 100, \$100.00 per 1000. 2-inch, \$15.00 per 100, \$125.00 per 1000. All the standard varieties, plants and rooted cuttings. Write for list and prices.

GLADIOLUS

Attraction, Augusta, Ceres, Mrs. Francis King, \$15.00 per 1000. Baron Hulot, Halley, \$20.00 per 1000. Brechleyensis, \$12.00 per 1000. Niagara, Scribe, \$35.00 per 1000. Also, all other varieties, as well as some very fine mixtures. Prices on request.

BEGONIA CHATELAIN

2½-inch.....\$5.00 per 100; \$45.00 per 1000

FERNS

Assorted Table Ferns: \$3.50 per 100; \$30.00 per 1000.
 Bostons: 2½-inch, \$4.00 per 100; \$35.00 per 1000.
 Roosevelt: 2½-inch, \$5.00 per 100; \$40.00 per 1000.
 Whitman Compacta: 2½-inch, \$5.00 per 100; \$40.00 per 1000.
 Elegantissima Compacta: 2½-inch, \$6.00 per 100; \$50.00 per 1000.
 Scottii: 2½-inch, \$5.00 per 100; \$45.00 per 1000.
 Teddy Jr.: 2½-inch, \$5.00 per 100; \$45.00 per 1000.
 Scholzei: 2½-inch, \$5.00 per 100; \$40.00 per 1000.
 Prices for larger sizes on application.

PELARGONIUMS

Easter Greeting, Swabian Maid, Wurttembergia, Lucy Becker, \$8.00 per 100.

HYDRANGEAS

Best French varieties, 2½-inch, \$4.00 per 100; 3-inch, \$6.00 per 100; 5-inch, \$25.00 per 100; 6-inch, \$35.00 per 100.

PETUNIAS, DOUBLE

2½-inch.....\$4.00 per 100, \$35.00 per 1000

SNAPDRAGON

Phelps' White, Yellow, Silver Pink, Nelrose, \$4.50 per 100, \$40.00 per 1000; Keystone, \$5.00 per 100, \$45.00 per 1000.

MAGIC HOSE

The most satisfactory hose for greenhouse purposes offered: ½-inch, 16c per foot; ¾-inch, 17c per foot; 1-inch, 18c per foot. Couplings included.

NICO-FUME LIQUID

1 gallon, \$10.50; ½ gallon, \$5.50. Express prepaid

NICO-FUME PAPER

144 sheets, \$4.50; 288 sheets, \$7.50. Express prepaid.

For Seasonable Seeds, consult our catalogue.

For complete list of Zvolanek's Winter-flowering Orchid Sweet Pea Seed, consult previous issues of the Florists' Review, or write us.

Our aim is to **satisfy you**, for by doing so we enhance our own interests. We make no promises which we can not fulfill, believing that glittering promises are worthless.

S. S. SKIDELSKY & COMPANY

1004 Lincoln Building, PHILADELPHIA, PA.

JOSEPH HEACOCK CO.

WYNCOTE, PA.

KENTIA GROWERS

Mention The Review when you write.

277% MORE BLOSSOMS

on plants raised in ROCHELLE 4-in. SQUARE paper pots (64 cubic inches of soil and roots) than on plants raised in 4-in. clay pots (31 cubic inches of soil and roots). Send for PROOF. See page 83.

F. W. ROCHELLE & SONS, Chester, N. J.

Always mention the Florists' Review when writing advertisers.

GERANIUMS

This time we are offering General Grant, which is without doubt one of the best Scarlet Bedders we have. True, it is an old variety, but is it not a fact that old varieties are like old music—among the best? Some of the other good red sorts are John Doyle, Ornella, E. H. Trego, S. A. Nutt, Col. Thomas, etc.; also white sorts, at \$2.00 per 100, \$18.50 per 1000 for 2-in., and \$3.00 per 100, \$25.00 per 1000 for 3-in. Single Geraniums in a good assortment; also Scented Geraniums, including Apple, Rose, Nutmeg, etc., at \$2.00 per 100 for 2-in., \$3.00 per 100 for 3-in. Maryland Geranium, \$4.00 per 100, \$35.00 per 1000. We see no reason for recalling anything we have ever claimed for Maryland.

MISCELLANEOUS PLANTS.

2-in., \$2.00 per 100, \$18.50 per 1000; 3-in., \$3.00 per 100, \$25.00 per 1000.

Achyranthes, Alyssum, Giant and Dwarf, Alternantheras, 10 varieties. Ageratum, 6 varieties. Begonias, Luminosa, Vernon, Erfordii, Pfitzer's Triumph, Gracilis Rose, Coleus, 10 varieties. Cuphea, Hardy English Ivy, Heliotrope, Lemon Verbenas, Lantanas, 10 varieties. Moonvines, white and blue. Parlor Ivy. Petunias, Double and Fringed, mixed colors. Pompon Chrysanthemums, large assortment. Salvia, Bonfire and Zurich. Swainsona, white. Scented Geraniums.

Abutilon Savitzii, 2-in., \$3.00 per 100; 3-in., \$4.00 per 100. Algonquin, a true deep blue single Petunia, fills a long felt want for something blue for window boxes, vases, etc. Propagated by cuttings. \$3.00 per 100. Send for Catalogue. Cash with Orders.

R. VINCENT, Jr. & SONS CO., White Marsh, Md.

PITTSBURGH.

The Market.

Trade during March was excellent. Lent did not seem to affect it much. Reports from most of the retailers indicate that the month's trade exceeded that of March of last year. Business still is active and there are prospects of plenty of stock of all kinds for Easter. Roses are fine and abundant. Hyacinths and tulips will not be plentiful, but they are not usually in great demand among the better class of customers.

The weather has not been bright. Though there have been one or two warm days, there has been no sunshine.

It is predicted that good azaleas will be scarce at Easter, but they have lost favor somewhat in the last year or two; so the lack of them will not make much difference. Lilies, which were scarce most of the winter, will be plentiful and will not realize as good prices as they have been bringing recently.

The plant business is attracting some new people. Several vacant stores have been rented and are filled with plants of many kinds, and all seem to be doing good business. One large furniture store is advertising azaleas at 69 cents each.

Various Notes.

The park conservatories have made greater preparations than ever before for their Easter shows and the displays are so elaborate that our spring flower show will have to be exceedingly fine, or will suffer by comparison and the visitors will be disappointed. Clarke.

EVANSVILLE, IND.

The Market.

Everybody is prepared for the Easter rush. There is a good supply of roses, carnations, etc., in cut flowers and in plants there are lilies, Easter Greetings and bulbous stock in plenty, unless the weather should be unduly warm, as it has been for a few days. In that case bulbous stock will about be gone.

Various Notes.

One night recently the Evansville florists came near being unfortunate enough to suffer a loss along with the other Indiana florists. In this case it was hail that threatened, but the pieces of ice did not get quite big enough to break the glass in the greenhouses.

Visitors the last week were Mr. Fordyce, of the Mount Carmel Floral Co., Mount Carmel, Ill., and Christ Voger, of Washington, Ind.

Mrs. Fred Chapman is visiting her daughter at Madison, Wis. E. L. F.

FERNS

FOR FERN DISHES

Ready NOW. \$3.00 per 100; \$25.00 per 1000

Cash with order.

ERNEST OECHSLIN, 188 Madison St.,
River Forest, Ill.
9 miles directly west of Chicago Court House
on Madison Street.

Mention The Review when you write.

Seasonable Spring Plants

	2 1/4-in.	3-in.	4-in.	5-in.
Ageratum, Blue.....	\$3.00	\$5.00	\$ 8.00	
Alyssum, Single.....	3.00			
Asparagus Plumosus.....	3.00	6.00	10.00	\$20.00
Asparagus Sprengeri.....	2.50	5.00	10.00	
Adiantum Crow.....		8.00		
Begonia Chatelaine.....	4.00	8.00		
Cannas, Best.....		5.00	8.00	
Cannas, King Humbert.....		7.00	10.00	
Coleus.....	3.00			
Dusty Miller.....	2.50			
Ferns, Table.....	3.00			
Ficus Elastica.....				50.00
Fuchsias.....	3.00	6.00	10.00	
Geraniums.....	3.00	5.00	8.00	
Geraniums, Rose.....	3.00	5.00	10.00	
Geraniums, Salleroi.....	3.00	5.00		
Heliotrope.....	3.00	5.00	8.00	
Ivy, English.....			15.00	
Ivy, German.....	3.00	5.00	8.00	
Lobelia.....	2.50			
Petunias, Single.....	3.00	5.00	8.00	
Petunias, Double.....	4.00	6.00	10.00	
Snapdragon.....	3.00	5.00		
Vinca Var.....		5.00	12.00	

Packing Charges at Cost.

Very careful and secure packing and prompt shipment.

Gullett & Sons, Lincoln, Illinois

Mention The Review when you write.

SEASONABLE STOCK SURPLUS

Carnations, surplus in pinched-back, 2-inch pot plants at rooted cutting prices:

2000 Alice, 3000 Enchantress, 3000 Matchless and 2000 Champion, at \$3.00 per 100, \$25.00 per 1000. 1000 Belle Washburn, \$4.00 per 100.

Asparagus Sprengeri, 4-inch, bushy, strong tops, \$12.00 per 100. 5-inch, extra long and heavy, \$18.00 per 100.

Petunia, Giant Ruffled, 2-inch, \$3.00 per 100, \$25.00 per 1000.

Chrysanthemums, all standard sorts in large-flowered and pompons, 2-inch, \$2.50 per 100.

Caladiums, fine bulbs. 7 to 9-inch, \$3.50 per 100. 9 to 11-inch, \$6.00 per 100.

Tuberose, Dwarf Pearl, 4 to 6-inch, \$1.00 per 100, \$9.00 per 1000.

Daisies, Nicholson's White (finest long stem), White Marguerite, 2 1/2-inch, \$4.00 per 100.

Ageratums, White Cap, Blue Star, Topaz Blue, \$2.50 per 100.

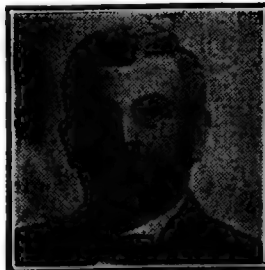
Achyranthes Herbstill, dwarf, bright red, fine for border and edging, 2 1/4-inch, \$4.00 per 100.

Heliotropes, best market varieties of purple, 2 1/4-inch, \$3.00 per 100.

THE STORRS & HARRISON CO.

PAINESVILLE, OHIO

Mention The Review when you write.



C. HUMFELD, Clay Center, Kan.

Rooted Cuttings

Alternantheras, 4 best varieties, fall cuttings; Salvia; Daisy Mrs. Sander; Mme. Salleroi Ger.; Vinca Variegata; \$1.00 per 100, \$8.00 per 1000. Ageratum New Blue, 60c per 100. Verbena, 70c per 100. Feverfew; Lantanas; Snapdragons, Silver Pink, Giant White; \$1.25 per 100. Express prepaid on all rooted cuttings.

SEASONABLE R. O. AND 2-IN. STOCK.

Per 100
2-in. cigar plants \$2.50
2-in. mixed geraniums 2.50
Asparagus plumosus nanus seedlings..... 1.00
Asparagus Sprengeri seedlings..... 1.00
Asparagus Sprengeri, 2-inch..... 2.50
2 1/2-inch tomatoes, 4-5 varieties..... 2.00
200 for \$3.50; 300 for \$5.00
R. O. English ivy 1.00
R. O. trailing coleus 1.00
R. O. Brillancy coleus 1.50
R. O. ageratum, blue75
D. U. AUGSPURGER & SONS CO.,
BOX 394, PEORIA, ILL.

Prepare for Spring Nursery Stock You Need

Boxwood, bush shaped, 18-24-inch, heavy, \$1.00 and \$1.25 each; Pyramids, 2 feet, \$1.50 each; 2½ feet, \$1.75 each; 3 feet, \$2.50 each; 4 feet, heavy base, \$4.50 each, extra fine.

Aucuba Japonica Variegata, heavy bushes, 18-24-inch, 75c each.

Golden Euonymus, 75c each, fit for 6-inch pots.

Roses, baby varieties, for pots, \$15.00 and \$18.00 per 100; \$1.75 per doz.

Baby Roses, started, 5-in., in bud, 35c each; \$4.00 per doz. up to \$1.00 each.

Spiraea Gladstone and *Queen Alexandra*, extra strong clumps, \$12.00 per 100; 6-8-in., 50c to \$1.00 each.

Laurus Cerasus, 18-inch bushes, 75c each.
Laurus Cerasus, pyramids, 3½-4 ft., \$2.50; 4½ ft., \$3.50.

Rhododendrons, Pink Pearl, \$1.25-\$2.50 each. Other varieties, \$1.00, \$1.25 and \$1.50 each.

Acacia Paradoxa, Lilac, Japanese Cherry, *Acer Negundo*, *Wistaria*, *Crataegus*, *Malus*, pot grown up from \$1.00-\$2.00 each.

Koster Blue Spruce, 18-inch, \$1.50 each; 24-inch, \$2.00 each.

Lily of the Valley, German pipe, \$25.00 per 1000.

Funkia variegata, for forcing, heavy clumps, 10 to 15 eyes, \$15.00 per 100. 5-in., pot grown, \$4.00 per 100.

Bleeding Heart clumps, \$15.00 per 100.

POT PLANTS

Calceolaria, 2¼ in., \$6.00 per 100; 3 in., \$10.00 per 100.

Cineraria, 2¼ in., \$3.00 per 100; 3 in., \$6.00 per 100.

Vincas, 2 in., \$3.00 per 100. R. O., very strong, \$1.00 per 100.

Asparagus plumosus, 2 in., \$3.00 per 100; \$25.00 per 1000.

Asparagus Sprengeri, 2 in., \$2.50 per 100; \$22.50 per 1000; 3 in., \$5.00 per 100.

Begonia Chatelaine, 2-in., \$3.50 per 100. *Luminosa*, 2-in., \$3.00 per 100. Christmas Red, 2-in., \$6.00 per 100.

Abutilon Savitzii, \$4.00 per 100.

Reineckia var., 2¼-in., \$10.00 per 100.

Lantanas, mixed yellow and pink, separate 2-inch, \$3.50 per 100; 3-inch, \$7.00 per 100.

Weeping *Lantanas*, \$3.00 per 100; 3-inch \$6.00 per 100.

Aspidistra variegata, 6-in., \$1.25 and \$1.50 each.

Aspidistra, green, 6-in., \$1.00 and \$1.25 each. Ferns for fern dishes, \$3.00 per 100; \$25.00 per 1000.

Pandanus Veitchii, 4-in., 35c and 50c; 5-in., 75c; 6-in., \$1.25.

Sansevieria Zebrina, 4-in., 35c; \$4.20 per doz.

Primula Chinensis, 2-inch, \$3.00 per 100; 3-inch, \$6.00; 3-inch, in bloom, \$8.00 per 100.

Primula Malacoides, 4-in., in full bloom, \$15.00 per 100; extra select, \$20.00 per 100.

Hyacinths, in bud or bloom, 7c and 8c per flower.

Tulips, 4c per bloom, in pots or pans.

English Ivy, 3-5 leads, 2 feet long, \$3.00 per doz.; 3-inch, \$8.00 per 100; 2¼-inch, \$4.00 per 100. strong plants.

Poinsettia stock plants, small sizes, \$5.00 per 100; large size, \$10.00 per 100.

Lobelia, transplanted clumps in variety, \$1.00 per 100.

Salvia, 2-in., \$2.50 per 100, \$18.00 per 1000; transplanted, \$1.00 per 100.

Verbenas, transplanted, in separate varieties, \$1.00 per 100.

Easter Lilies, 4-in. and 5-in. pots, 3-6 flowers, per bud, 8c, 10c and 12c. From 1 to 2 ft. high.

ROCOCO ERECTA (New)

CYCLAMEN

Rococo Erecta, seedlings (new), finest ever introduced (not to compare with the old Rococo), to be well recommended for commercial growing. Strong seedlings, \$5.00 per 100; \$40.00 per 1000. Transplanted, \$6.00 per 100; \$50.00 per 1000.

Cyclamen giganteum, Improved Wandsbek type, seedlings in 8 varieties, equally divided, \$4.00 per 100, \$30.00 per 1000. Same transplanted, \$5.00 per 100, \$40.00 per 1000.

2¼ and 3-in. ready May 15. Orders booked in advance. We grow over 350,000 and can show many testimonials as to quality of our strain and stock.

ERNEST ROBER,

Cash, please.

WILMETTE, ILL.

SOME EXCELLENT STOCK

If planted now into 3¼ and 4-inch pots will make fine plants for spring sales. A money-maker for you.

Large 2 and 2¼-inch geraniums, S. A. Nutt, Jean Oberly, Jean Viaud, Montmort, Perkins, La Favorite, Buchner, Trego, Ricard, Poltevine, Alliance, Achievement, and twelve varieties of ivy geraniums, \$22.50 per 1,000. How many shall we send you? Liberal extras for early orders.

Size of Pots	100	1000
2¼-in. ASPARAGUS Sprengeri..	\$3.00	\$25.00
3 -in. ASPARAGUS Sprengeri..	5.00	45.00
2¼-in. AGERATUM	2.25	20.00
2¼-in. ABUTILON	2.25	20.00
2¼-in. CARNATION PLANTS,		

Assorted	3.25	30.00
3 -in. CYCLAMEN, Assorted...	7.50	70.00
4 -in., 5-in., 6-in. DRACAENA		

Indivisa, \$15.00, \$20.00, \$25.00		
2¼-in. FUCHSIAS, 12 varieties..	2.50	22.50
FUNKIA ROOTS	5.00	45.00
2¼-in. HELIOTROPE, 3 varieties	2.75	25.00
2¼-in. MARGUERITE, 3 varieties	2.75	25.00
PANSY PLANTS, Bud and		

Bloom	1.50	12.50
2 -in. PETUNIAS, Double, 12		

varieties	2.75	25.00
2¼-in. SALVIA (Scarlet Sage)..	2.75	25.00
2¼-in. VINCA Variegata	3.50	30.00
4 -in. VINCA Variegata	7.00	65.00

We will have hundreds of thousands of all kinds of Spring Bedding Plants, such as COLEUS, CANNAS, GERANIUMS, SALVIAS, VERBENAS, etc., etc., in all sizes. Ready soon. Place your orders early. Also millions of Vegetable Plants.

Correspondence solicited.

ALONZO J. BRYAN

Wholesale Florist WASHINGTON, N. J.

Mention The Review when you write.

FIRST AID TO BUYERS

SPRING LIST **ROSES** 2¼ and 4-inch

400

Best Sorts—Old, New, Tried, True

THE LEEDLE FLORAL COMPANY. SPRINGFIELD-OHIO.

Mention The Review when you write.

ROOTED CARNATION CUTTINGS

IMMEDIATE DELIVERY

☞ We are now booking orders for our new seedling **Superb**, \$12.00 per 100, \$100.00 per 1000.

Superb is a seedling of *Gloriosa* and *Enchantress*. It has the good stem of *Gloriosa* and the fine growing habit of *Enchantress*. The color is a flesh pink and it keeps its color at all seasons. The flowers average about three inches, are very full and generally receive full score on substance. The flowers are all perfect and do not split. In the four years we have grown it, it has proved the best commercial variety, barring none.

AVIATOR

☞ If you want scarlet carnations for Christmas, grow **Aviator**, \$6.00 per 100, \$50.00 per 1000.

STANDARD AND NEW VARIETIES

White—	Per 100	1000
Matchless.....	\$ 2.50	\$ 20.00
White Enchantress	2.50	20.00
White Wonder.....	3.00	25.00

Flesh Pink—	Per 100	1000
Superb.....	12.00	100.00
Enchantress.....	2.50	20.00
Alice.....	3.00	25.00

Medium Pink—	Per 100	1000
Miss Theo.....	\$6.00	\$50.00
Pink Sensation.....	3.50	30.00

Dark Pink—	Per 100	1000
Peerless Pink.....	2.50	20.00
C. W. Ward.....	2.50	20.00

Red—	Per 100	1000
Aviator.....	6.00	50.00
Champion.....	3.00	25.00

J. D. THOMPSON CARNATION CO., Joliet, Ill.

ORCHIDS

Collector **John De Buck** will collect *C. Trianae*, *C. Labiata*, *C. Mossiae*, *C. Gaskelliana*, *C. Schroederiae*, *C. Percivaliana* Gigas; *Oncidium*, *Splendendum* and *Varicosum*; *Laelias*, *Odontoglossums*, etc. For price write to

E. De BUCK, 719 Chestnut Place, SECAUCUS, N. J.

ORCHIDS

We received the following imported Orchids during June:

C. Trianae, *C. Labiata*, *C. Mossiae*, *C. Gaskelliana*, *C. Schroederiae*, *C. Percivaliana* Gigas; *Oncidium*, *Splendendum* and *Varicosum*; *Laelias*, *Odontoglossums*, etc.

One of the largest importers of Orchids in America.

GEO. E. BALDWIN CO. Box 98, Mamaroneck, N. Y.

FORT WAYNE, IND.

The Market.

Business was unusually quiet last week, considering the season of the year, and had it not been for an occasional funeral order flowers would have gone begging. However, florists generally expect a lull in the market just before the storm of holiday trade and took advantage of this opportunity to prepare for Easter.

Flowers in general will be plentiful, with the exception of roses and cut Easter lilies. In the plant line azaleas will not be abundant, Easter lilies will be in limited supply and there will be few lilacs on the market in comparison with other years. Bulbous stock will be moderately plentiful, but, according to local growers, there will be no variety in oversupply. By common consent of both the retail and wholesale florists in the Florists' Club, prices on Easter stock will be higher than those of last Easter. Easter lilies will retail for 30 cents per bloom. All bulbous stock will be higher than formerly, the reason for this being the increased cost of everything which the florist uses to do business with, including coal.

Landscape work is coming in splendidly, on account of the indications of an early spring.

Various Notes.

A. W. Herre, representing the Poehlmann Bros. Co., of Chicago, was a visitor last week on his way home. The season's business has been excellent in his territory.

F. J. Knecht & Co. have had a brisk demand for Easter flowers in the wholesale line. Their entire cut of roses was sold several weeks before the holiday. This concern specializes in Russell roses and has met with splendid success.

The New Haven Floral Co. enjoys a good local retail trade at New Haven, Ind., which is situated on the interurban and steam lines, six miles from Fort Wayne. It has also a well developed wholesale trade. Herman Leitz, August Freese and Henry Freese are the members of the company.

A. J. Lanternier has had a good demand for funeral work lately and also a brisk demand for Palm Sunday.

Edgar Wenninghoff is driving a new 5-passenger car.

Harry Doswell is drawing plans to landscape Harrison hill, an exclusive real estate addition. He will begin to lay out the ground and plant as soon as the weather is settled.

The Fort Wayne Flower Shop had a sale on roses for 49 cents per dozen March 31.

W. J. & M. S. Vesey had some fine orchids for Easter.

The Flick Floral Co. made large preparations with novelties and baskets for the Easter trade.

R. F.

MONTGOMERY on Grafted Roses, sent by The Review for 25 cents.

277% MORE BLOSSOMS

on plants raised in ROCHELLE 4-in. SQUARE paper pots (64 cubic inches of soil and roots) than on plants raised in 4-in. clay pots (31 cubic inches of soil and roots). Send for PROOF. See page 83.

F. W. ROCHELLE & SONS, Chester, N. J.

ROOTED CARNATION CUTTINGS

600,000 Ready for Immediate Shipment

Strong, clean, healthy, well-rooted cuttings ready for immediate shipment. Reinberg's stock is known everywhere for its supreme quality and is the stock for you to buy. Order today.

Immediate Delivery

	Per 1000	100
White Enchantress.....	\$16.00	\$2.00
White Perfection.....	16.00	2.00
Enchantress.....	16.00	2.00
Rose-pink Enchantress.....	16.00	2.00
Ward.....	16.00	2.00
Beacon.....	18.00	2.00
Herald.....	16.00	2.00
Champion.....	18.00	2.00
Joy.....	16.00	2.00
Belle Washburn.....	30.00	4.00

Roses=Own Root, 2½-inch

	100	1000
Richmond.....	\$3.50	\$30.00
White Killarney.....	3.50	30.00
Pink Killarney.....	3.50	30.00
Maryland.....	4.50	40.00
Milady.....	4.50	40.00
White Killarney, 3-inch pots.....	5.00	50.00

PETER REINBERG

30 East Randolph Street, CHICAGO, ILL.

SOOT WOODED LIST

	R. C.	2½"	3"	4"	5"
Asters.....	\$1.50	\$3.00			
Ageratum.....	1.50	2.50			
Alyssum.....	1.50	2.50			
Aternantheras.....	2.00	3.00			
Achyranthes.....	2.00	3.00			
Begonias.....	3.50	5.00	\$7.50	\$12.50	
Centaurea.....		3.50			
Celosia.....		3.00			
Cannas K. Humbert.....			7.50	12.50	
Cannas.....			5.00	10.00	
Caladiums.....					\$15.00
Cleome.....		3.50			
Chrysanthemums.....	3.00	4.5			
Coleus.....	.75	2.00			
Daisies Marguerite.....	2.50	3.50			
Daisies Yellow.....	3.00	4.00			
Daisies Queen Alex. and Sanders.....	3.50	5.00			
Dracaenas.....					
Fuchsias.....	3.50	5.00	7.50	12.50	
Feverfew.....	3.50	5.00			
Geraniums.....		4.00	6.00	10.00	
Nutt, Ricard, Poitevine, Grant, Buchner, Viaud, Ivy Geraniums.....	3.50	5.00	7.50		
Rose Geraniums.....	3.50	5.00	7.50		
Silver Leaf Geraniums.....		3.50			
Heliotrope.....	3.50	5.00	7.50	12.50	
Ivy, German or English.....		5.00			
Lantanas.....		4.00			
Lobelia.....		3.50			
Pansies, \$2.00 per 100.....					
Periwinkle.....		5.00			
Petunias.....		5.00	7.50	12.50	
Pyrethrum.....		3.50			
Ricinus.....			7.50		
Sultana.....		5.00			
Salvia.....		3.50	6.00	12.50	
Santolina.....		4.00			
Snapdragon.....		4.00			
Tradescantia.....		3.00			
Verbenas.....		3.00			
Verbenas, Lemon.....		5.00	7.50		
Vincas.....	3.50	5.00	7.50	12.50 to 15.00	
Name Express Co. We make a moderate charge for packing.					

GEO. A. KUHL

Wholesale Grower

PEKIN,

ILLINOIS

Mention The Review when you write.



MRS. C. C. POLLWORTH

The early yellow mum that gets the money.

Strong 2½-inch plants, ready for immediate shipment,

25 for \$4.00; \$15.00 per 100

EARLY FROST, best early white, ready now.

2½-in. pots, fine plants,
\$3.50 per 100, \$30.00 per 1000

C. C. POLLWORTH CO.

Milwaukee, Wis.

Mention The Review when you write.

ROCHELLE PAPER POTS AND BANDS

PAPER POTS

Our Square Paper Pots are the Original Improved DOUBLE Bottom Square Paper Pots that we have sold for FIVE YEARS.

They have the best bottom of any pot on the market.

They are by far the BEST POT on the market in every way.

They are made with one tack. No glue. By ACTUAL TEST they can be made up MORE THAN TWICE AS FAST as a stamped out pot can be folded, assembled and "locked."

They are made of the same new, tough paper that has made our Square Paper Pots and Square Dirt Bands FAMOUS, after FIVE YEARS' TEST by the U. S. Government, the Canadian Government, International Expositions, large numbers of State Agricultural Experiment Stations, City Parks, Public Institutions and many thousands of Superintendents, Florists and Truckers in all parts of the country and Canada.

We sell no experiments. Enclosed please find a postoffice money order, for which please send us 10,000 3-in. Square Paper Pots by freight to Yantic, Conn. Avery Bros., Norwich Town, Conn.

(Avery Bros. got 5000 of our 3-in. Pots in 1913, 5000 in 1914, 7000 in 1915, 10,000 in 1916 and 10,000 this year. They know the merits of our Pots.)

"Kindly send us by express 20,000 Paper Pots, size 3-in., for which I enclose check." George Foulsham, Supt., Lenox, Mass.

(Mr. Foulsham orders our Paper Pots regularly every year and says, "We grow sweet peas and all our annuals in them.")

"Send by freight 5000 3-in. Square Paper Pots, 8000 4-in. Square Paper Pots." G. E. Hunt, Florist, Rutland, Vt.

(Mr. Hunt orders our Paper Pots each year and knows they are the best there are.)

"The THOROUGHLY DEPENDABLE QUALITY of the material in your Paper Pots commends them to users everywhere.

"Growing and shipping in same pots saves all kinds of labor." The Dalles Floral Company, The Dalles, Oregon.

Gentlemen: * * * We would say that we used all the Paper Pots we got from you to raise tomato plants.

Our weather is often very severe late in May, therefore we have to keep them inside and we were certainly very satisfied with the splendid results obtained from the Paper Pots.

In fact, WE DID NOT HAVE HALF ENOUGH TO FILL OUR ORDERS. WE CHARGED EXACTLY TWICE THE AMOUNT we did other years and yet our CUSTOMERS INSISTED ON HAVING THOSE IN PAPER POTS.

In our hot sun they never wilted. We reserved a few for Primulas and certainly have some fine ones.

It was easier to keep them watered and growing during the hot months. Wishing you success, Blackadar & Co.,

Dauphin Nursery and Greenhouses, Dauphin, Manitoba, Can.

"I used five thousand of your 2-inch Paper Pots and was very pleased with them.

"I grew Tomato plants, Salvias, Garden Pinks, Asters and Pansy plants.

"EVERYTHING DID FINE.

"I sold the plants on our city market.

"Customers were well pleased with the Paper Pots because they make a neat package.

"I got the same price for plants in Paper Pots as in the same size clay pots and I GREW LOTS MORE PLANTS IN THE SAME SPACE."

William Dew, 202 Hillside Ave., Des Moines, Iowa.

"I raised Tomatoes, Cabbage, Eggplant and Peppers in the Paper Pots. From about 2,700 Tomato plants I picked 1,140 MARKETABLE CRATES of tomatoes, which brought me \$800."

D. B. Moses, Purchase, New York.

"We raised vegetable plants and asters in your Paper Pots. They gave BETTER PLANTS THAN THOSE IN CLAY POTS AND SOLD AT DOUBLE PRICE. We expect to use them for carnations this year."

Mt. Gilead Floral Co., Mt. Gilead, Ohio.

"I grew Cannas, Verbenas, Pansies, Violets, Geraniums, etc., in the Paper Pots.

"The plants did not become root bound as soon as in clay pots.

"The plants did not take half the water.

"They were TWICE THE SIZE of those in clay pots." J. E. Kallenback, Amacillo, Texas.

"The Paper Pots bought of you last Spring gave very good results. We potted Geraniums in most of them, and they sold well OWING TO THE FACT THAT THEY WERE BETTER PLANTS THAN THOSE IN CLAY POTS."

C. F. Fosse, Mt. Union, Pa.

"SOLD FINE. I was very much pleased with them. Used them mostly for tomato plants and Greenhouse bedding plants.

"WOULD NEVER BE WITHOUT THEM AGAIN." E. H. Hitchcock, Tamar, Mo.

"I grew Tomatoes and Aster plants in the Paper Pots I bought of you last Spring.

"THEY WERE THE FINEST I EVER GREW.

"SHALL USE NOTHING ELSE FOR BEDDING PLANTS IN THE FUTURE."

Charles Andrews, Susquehanna, Pa.

ESKIL'S GREENHOUSE

Out Flowers, Nursery Stock, Plants

Odin F. Eskil

"Gentlemen: Regarding Paper Pots and Dirt Bands. Since I got them I HAVE DISCONTINUED USING CLAY POTS SMALLER THAN 4 INCH.

"PEOPLE TALK A LOT ABOUT THE PLANTS THEY GET IN THE PAPER POTS.

"We grow Tomatoes, Asters and Gladioli mostly, with a lot of other plants in lesser quantity.

"PAPER POTS FOR ME."

Yours truly, O. F. Eskil,

Iron Mountain, Mich.

"We have grown all kinds of vegetable plants, and also geraniums in your Paper Pots.

"They are SATISFACTORY IN EVERY WAY.

"We got BETTER PLANTS, BIGGER PLANTS AND PLANTS WHICH WERE HEALTHIER AND MORE VIGOROUS THAN IN CLAY POTS.

"In parallel tests under same conditions at least 25 per cent more plants matured in Paper Pots than in clay pots."

Wm. Schruers, Gardener, Oil City, Pa.

FORESTRY BRANCH

Indian Head, Sask., Can., Dec. 30, '14.

"In reference to the Paper Pots I think that the plants grown in these Paper Pots take hold better after transplanting than those grown in the ordinary pots."

Norman M. Ross, Chief of Tree Planting Division.

"We used your Paper Pots and found them very satisfactory."

Independence Nurseries, Fine Fruit, Shade and Ornamental Trees, Berries, Shrubs, Roses, Aquatics,

Independence, Ohio.

"Your square Paper Pots are excellent for growing plants, giving a MUCH MORE STOCKY GROWTH WITH LESS WATER AND CARE."

Burdick Bros., Rockford, Ill.

"We grew about 1,800 chrysanthemums in the Paper Pots we bought of you.

"The plants grew fine and DID NOT REQUIRE AS MUCH WATER AS CLAY POTS, took less room and were very satisfactory to me."

J. F. Hammar, Out Flowers and Plants, Nashau, N. H.

SAN DIEGO EXPOSITION

Dear Sirs: The Paper Pots purchased of you were for use in the Formal Gardens of the * * * San Diego Exposition.

These pots proved a grand innovation, wherein I have been able to replace and rotate all kinds of plants during the entire year.

After young plants, either from seed sown in the Pots or picked from flats, were fairly well established I plunged the pots where I wanted the plants to remain, and they went on as if to the manor born.

The loss was simply unobservable.

This covered Canterbury Bells, Asters, Linarias, Gaillardias, etc.

The Pots, being square, took up less room in the flats, being light are easily transported to the garden, the paper rotting gradually in the ground the roots are never retarded or disturbed.

Congratulating you, I am very truly yours,

F. Edward Gray, San Diego, Cal.

"We used your Paper Pots for Tomatoes, Geraniums and Ferns.

"They gave very much better plants than those raised in clay pots." Leadley & Meyer,

905 G. St., Northwest, Washington, D. C.

Prices of our Square DOUBLE Bottom Pots.

(Folding Block and Tacks included.)

In. 500 1000 5000 10,000 20,000 50,000

1 1/4 ... \$0.70 \$1.00 \$4.75 \$9.00 \$17.80 \$44.00

285 1.20 5.70 10.80 21.50 52.80

2 1/2 ... 1.20 1.70 8.10 15.60 30.50 74.80

3 ... 1.50 2.40 11.25 21.50 42.00 102.00

4 ... 2.00 3.50 16.00 30.50 60.00 147.00

5 ... 2.75 5.00 21.25 40.50 80.00 197.00

6 ... 3.50 6.50 31.00 58.00 115.00 225.00

DIRT BANDS

CREASED DIRT BANDS

1—Should a Dirt Band be CREASED and the ENDS held together until it is set in place? Yes.

OUR DIRT BANDS ARE CREASED, CUT AND SCORED BY MACHINE TO THE EXACT SHAPE

and the ENDS HELD TOGETHER.

NOT "LOCKED"

2—Should the ends of Dirt Bands be "LOCKED"? NO. Because "locking" does not serve any purpose and is a serious detriment.

If the ends are "LOCKED" the band has to be TORN OFF when the plant is taken out.

After the bands are filled and watered the soil settles tight against the insides and they cannot be unlocked.

TEARING the ends of the bands apart will break many of the "balls" or cubes of soil.

Get a "locked" band, lock it and try tearing it apart.

Ours are made to SLIP APART easily, without tearing, to let the plant out.

Our bands are made of the same special, tough paper that has been PROVED 5 YEARS to be perfect for the purpose.

They are the BEST Band on the market, but also the CHEAPEST.

Mr. H. B. Weaver of Bird-in-Hand, Pa., grows Carnations, Mignonettes, Sweet Peas and other cut flowers. He says of our Dirt Bands: "I

believe any one using these bands will become a regular customer"

(He got 5000 Dirt Bands in 1913, 60,000 in 1914, 70,000 in 1915, 50,000 in 1916 and has just ordered 60,000 for 1917.)

Mr. J. M. Gager, Willimantic, Conn., says:

"The crop from the plants raised in your Dirt Bands PAID ME THE BEST of any crop of tomatoes grown SINCE I HAVE BEEN IN THE BUSINESS."

(Mr. Gager has just ordered 10,000 4-in. bands for this year.)

Mr. Herbert W. Coulter, Avon, Mass., says:

"I am so well pleased with the Dirt Bands that I DO NOT SEE HOW A MARKET GARDENER CAN AFFORD TO GROW PLANTS WITHOUT THEM."

"I have now about 14,000 Carnation plants started in 2-inch Bands, which are making a RAPID GROWTH, scarcely losing a plant in transplanting from the sand.

"I also have about 20,000 Aster plants transplanted in 2-inch Bands which can stay there till time to plant out of doors WITHOUT FEAR OF BECOMING ROOT BOUND as would be the case if I used 2-inch pots.

"I believe anyone using these bands ONCE WILL BECOME A REGULAR CUSTOMER."

Yours truly,

H. B. Weaver, Bird-in-Hand, Pa.

"I used the Rochelle Dirt Bands for early Tomatoes and Cucumbers with VERY GREAT SUCCESS."

"The plants grew well and did not mind the shift from the frames to the open. I had an IMMENSE CROP of both tomatoes and cucumbers and both started picking fully 15 DAYS BEFORE THE USUAL TIME in this section. I shall use them more extensively this season."

Chas. H. Weaver, Choice Fruits and Vegetables, Dunnville, Ont., Can.

"I find your Dirt Bands very good for the growing of Carnation plants.

"I am enough pleased with my one season's experience with the Dirt Bands TO CONTINUE TO USE THEM EXCLUSIVELY."

Wm. H. Feilerbend, Poughkeepsie, N. Y.

"We used your Dirt Bands for tomatoes, asters, beans, sweet corn, squash and melons.

"WE GOT GOOD PLANTS."

W. H. & W. N. Gage, Cochrane, Mass.

"We raised tomato plants in the 5-inch Dirt Bands you shipped us. Plants become root bound quicker in clay pots and REQUIRE LONGER TO START OFF after setting in the field.

BANDS WILL GIVE BETTER PLANTS THAN POTS." F. B. Murdoch & Co., Kingston, Pa.

"We have used your Dirt Bands with great success in forwarding vegetable and flowering plants."

O. R. Clarke, Supt. of Farming and Gardening, Boys' Industrial School, Lancaster, O.

"I used your Dirt Bands for tomatoes, peppers and eggplants; also for mignonette, heliotrope and helichrysum.

"I and my trade were pleased with them.

"I shall use more the coming season."

Chas. O. Roberts, Lansdowne, Pa.

We have recently received orders from:

The Canadian Government.

New York State Agricultural College, Ithaca.

Kansas Agricultural College, Manhattan, Kan.

Maryland Agricultural Experiment Station, College Park, Md.

New Hampshire Agricultural College, Durham.

South Dakota Agricultural College, Brookings.

Ohio Board of Administration, Columbus, Ohio.

Board of Regents, Madison, Wis.

Columbia University, New York City.

Princeton University, Princeton, N. J.

We have probably sold 5 times as many of our Square Paper Pots and Dirt Bands as all other firms put together.

PRICES OF OUR DIRT BANDS

Sizes 1000 5000 10,000 20,000 50,000 100,000

2-in. \$0.80 \$3.80 \$7.40 \$14.40 \$35.20 \$68.00

2 1/2-in. ... 1.15 5.25 10.60 20.70 50.60 97.75

3-in. 1.40 6.50 13.00 26.00 66.00 127.50

4-in. 1.90 9.00 17.50 34.20 88.00 161.50

SHIPMENTS FROM CHICAGO, ST. LOUIS AND KANSAS CITY.

We will ship from Chicago, St. Louis or Kansas City, the following Lots, at the prices named, but can not break the Lots:

\$16.00 for.....18,000 1 1/4-inch Pots

\$16.00 for.....14,000 2 -inch Pots

\$16.00 for.....4,000 4 -inch Pots

\$13.00 for.....7,000 2 1/2-inch Pots

\$13.00 for.....5,000 3 -inch Pots

\$12.00 for.....2,000 5 -inch Pots

"Since using Paper Pots we cannot grow tomatoes to our liking any more in clay pots."—Bennett & Schaffer, Market Gardeners, Greenford, Ohio.

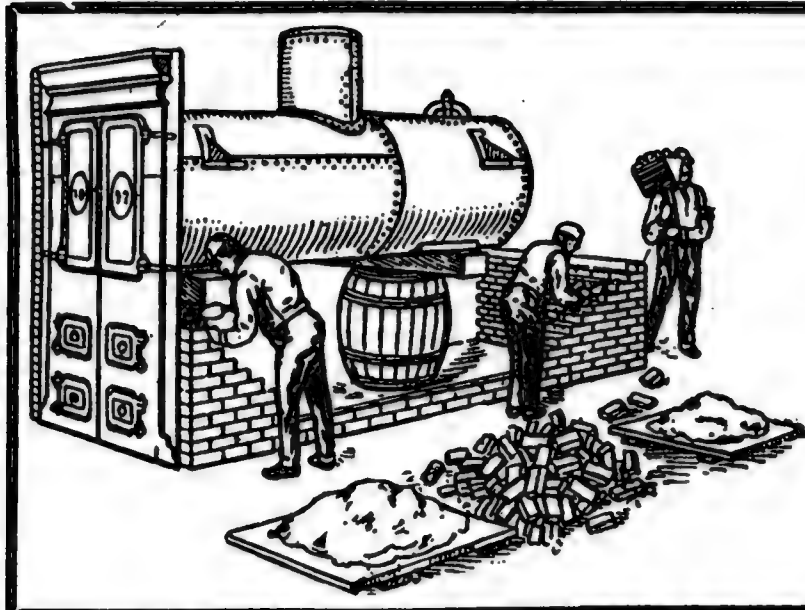
EXPERIENCE OF 131 GROWERS

Send for FREE Samples of our Square Paper Pots and Dirt Bands and Big Folder giving 131 EXPERIENCES of Florists and Market Gardeners.

Try our Paper Pots and Dirt Bands FREE. Order what you want—try them, and if not satisfactory, ship them back and we will refund your money.

State whether to ship by freight or express. Immediate shipment.

F. W. ROCHELLE & SONS, 31 Main Street, CHESTER, N. J.



Set Your Boiler Right

We make a specialty of all kinds of fire-brick work. No order is too large, and the smallest order receives the same careful attention. Let us call on you. Estimates cheerfully furnished.

By special permission we offer the following names for reference:

L. A. Budlong Co.
Bassett & Washburn, 131 N. Wabash Ave., Chicago, Ill.
Fred Stielow, Niles Center, Ill.
A. F. Amling Co., Maywood, Ill.
W. H. Amling, Maywood, Ill.
Kroeschell Bros. Co., 444 W. Erie St., Chicago, Ill.
Emil Buettner, Park Ridge, Ill.

Peter Knowe & Son, 315 Chamber of Commerce Bldg.,
133 West Washington Street, Chicago, Ill.
Phone Main 3766

Mention The Review when you write.

H. H. LINEAWEAVER & CO., Inc.
ANTHRACITE and BITUMINOUS COAL
West End Trust Building, PHILADELPHIA
17 Battery Place, NEW YORK
Nutting Building, LEBANON, PA.
Mention The Review when you write.

Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

HAS A DIRECT-FLUE BOILER.

I am using a fire-box direct-flue boiler and do not believe I am getting the full benefit of the coal I burn. Do you think it would pay me to brick in the boiler in such a way as to carry the heat back and forth after the fashion of a return-flue boiler? The boiler is 5x12½ feet and contains forty-eight 2½-inch flues. The grate is 40x52. What should be the size of the smoke flue from the boiler to the chimney? How many square feet of glass can a boiler of this size heat to a temperature of 50 degrees, using low-pressure steam?
W. W. T.—O.

While we prefer to use a return-flue tubular boiler, especially when heavy firing is necessary, we doubt whether the proposed change in the fire-box boiler would have much of an effect upon the coal consumption.

With a chimney thirty-five feet in height, we would give it an inside diameter of fourteen inches and would have the smoke flue of the same size. In case the boiler flues are twelve feet six inches in length, we would consider that the boiler should heat 16,000 square feet of glass to 50 degrees in zero weather.

IS STEAM HEAT WANTED?

How many 2-inch mains and 1¼-inch coils will be needed to heat a greenhouse that measures twenty-three feet ten inches by 105 feet? One side wall contains two feet of concrete and three

Morehead Back to Boiler SYSTEM

BEGIN NOW to find out about the "Morehead" System. Send right away for the "Morehead" book for florists. In it you will find an easily understood discussion of the boiler and condensation question from the practical standpoint of the Grower of Flowers. Write for this help TODAY.

MOREHEAD MFG. CO.

Dept. "M"

299

DETROIT, MICH.

Mention The Review when you write.

Points the Way to Economy of Fuel

New Wrought Pipe

Black or Galvanized
Delivered Anywhere

Send us a list of your needs. We can save you money.

King Construction Co.
North Tonawanda, New York

Mention The Review when you write.

Hansell Rocker Grates

Are best for greenhouse use.

Write for particulars.

HANSELL GRATE CO.

654 Railway Exchange Bldg., CHICAGO

Mention The Review when you write.

and one-half feet of glass; the other contains four feet of concrete and three feet three inches of glass. The roof bars on one side are fifteen and one-half feet long; on the other side, eleven and one-half feet long. The temperature wanted is 50 degrees, when the outside temperature is 5 degrees below zero.
J. B. C.—Pa.

The method of heating the house is not stated, but from the sizes of pipes specified it is inferred that steam heat is to be used.

In case the house is to be used for crops that do not require bottom heat, we would run a 2-inch flow pipe upon each plate and at the farther end of the house connect each of the flows with

WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability

Install a WILKS
and forget your
troubles.

No night fireman required—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

Send for Catalogue
and Prices

Telephone
Yards 866

**S. WILKS
MFG. CO.**

23 Shields Ave.,
CHICAGO, ILL.



Mention The Review when you write.

four 1¼-inch returns. For raised benches for which bottom heat is desired, we would suggest running a 2½-inch flow pipe about three feet below the ridge and with this feeding nine or ten 1¼-inch returns. Three of these returns may be either upon each side wall or under the side benches, and the others may be distributed under the other benches. In case there are four benches in the house, we would use

QUICKEST ^{STEAM} _{AND} ^{WATER} HEATERS IN THE WORLD



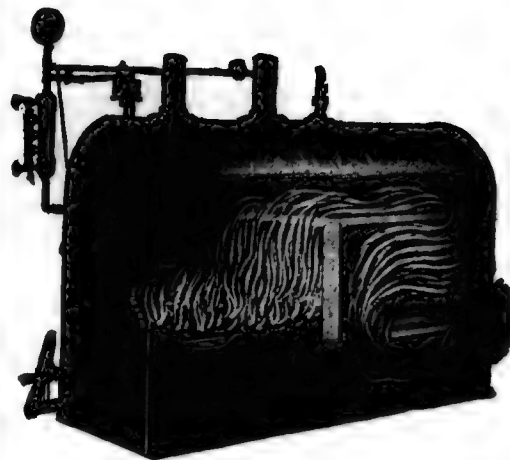
The Kroeschell

is making the most wonderful greenhouse heating record in the world. Florists who have used other makes are constantly giving the Kroeschell the highest praise.

13,468,320 sq. ft. of glass was equipped with the Kroeschell Boiler during the past five years.

The Kroeschell

is used by hundreds of Florists' Review readers and mighty is their praise. The year of 1916 brought an enormous number of new customers who saw our boilers in operation at other places. We attribute the large sales of this season to the good work the Kroeschell Boiler is doing everywhere.



BUY DIRECT - FACTORY-TO-USER PRICES

KROESCHELL BROS. CO. 444 W. Erie St. CHICAGO

Mention The Review when you write.

Pipe and Tubes

ALL SIZES CUT TO SKETCH



Philadelphia Second Hand Pipe Supply

1003 N. 7th St., PHILADELPHIA, PA.

Mention The Review when you write.

three pipes in the coils under each of the side benches and two under each of the other benches.

If hot water is to be used for heating, we would use three 2-inch flow pipes and eleven 2-inch returns, or three 2½-inch flows and ten 2-inch returns. While 1½-inch pipes might be used for the hot water returns, we prefer to use 2-inch pipes in houses more than seventy-five feet long.

A SMALL 2-ROOM GREENHOUSE.

Having noticed that you invite questions on anything pertaining to greenhouses, I am herewith enclosing a plan of the new "baby" house which I am about to erect. I shall greatly appreciate your kindness if you will tell me how to arrange the heating system. The house will be heated with steam from my residence. W. C. K.—O.

The sketch shows two rooms, each 10x20, running north and south and covered by an even-span roof running east and west. The side walls consist of two feet of brick, with four feet of glass above the brick. There are doors in the middle of the north end of each room, and the steam main enters the east end of the house under the ground, from the residence, forty feet away. We judge that, after entering the house, the main is to be carried overhead, about three feet below the ridge, to the west side of the west house. The temperatures wanted are 70 degrees in the east room and 50 degrees in the west room, in zero weather.

We would have no particular choice as to whether the steam main be carried overhead or just below the surface, but would take off a 1¼-inch supply pipe

Pipe Fittings -- Imico Boilers

FOR GREENHOUSE WORK

ILLINOIS MALLEABLE IRON CO.

1901-1925 DIVERSEY BOULEVARD

CHICAGO

Mention The Review when you write.

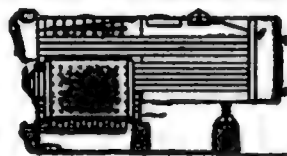
PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

Established 1902.

PFAFF & KENDALL, Foundry St., Newark, N. J.

Mention The Review when you write.



**STEEL
RETURN
TUBULAR
BOILERS**

Johnston Heating Co.

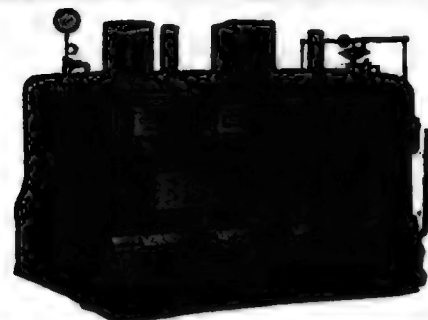
131 E. 26th Street

NEW YORK

Mention The Review when you write.

for a coil on the west wall of the east house. This may be dropped down and carried on the plate to the north wall. For the coil on the west wall of the east house use four 1¼-inch pipes and, after running them to the southwest corner of the house, carry them across the south end of this house and then on the east wall of this, the east house, to the northeast corner. Also use the same supply pipe to feed a coil of three 1¼-inch pipes on the west side of the dividing wall between the houses. This, of course, is the east wall of the west house.

From the end of the steam main at the middle of the west side of the west room extend a 1¼-inch pipe to the northwest corner of the room and with it feed a coil of four 1¼-inch pipes to run on the west and south walls to the southeast corner of the west house. There combine them into one return and continue this, and the three pipes forming the coil on the east wall of the



A Model Greenhouse Boiler

53 sold in a season in one community to florists. A record no other greenhouse boiler can boast of. A coal-saver.

J. F. GORMAN, 250 W. 128th St., NEW YORK

To stop that



pipe leak permanently—cheaply—use Emergency Pipe Clamps.

M. B. Skinner Co.
558-562 Washington
Boul., Chicago.



FOR the protection of steam heating pipes and other metal work, Dixon's Paint is sold largely to florists and botanical gardens throughout the country. No poisonous odors. Booklet No. 54-B. Joseph Dixon Crucible Co. Jersey City, N. J.

west house, also united to form one return, along the south and east walls of the east house to the northeast corner.

There connect these pipes, as well as the four pipes which have come around from the west wall of this house, with a 1½-inch return pipe leading to the boiler.

In case the overhead main has been run to the west side of the west room, it perhaps would be easier to extend a 1½-inch supply pipe from the end of the steam main at the northwest corner of the west house, on the north wall, and use this to supply the coils on either side of the dividing wall between the two rooms. This will furnish four pipes on the west and south walls, and three on the east wall of the west house. In the other house there will be four pipes on the west wall and six on the south and east walls. All of the coils will start at the north end of the two rooms and end in the northeast corner of the east room, where they should be connected with the 1½-inch main return leading to the boiler. The size of the main flow pipe is not stated, but it need not be larger than 1½-inch.

COLUMBUS, O.

The Market.

Trade has been heavy, with plenty of stock coming in. Carnations are moving nicely and the quality is good. Roses are more plentiful and Ophelia is much in evidence. Killarney and White Killarney are fine at this time and there is a nice supply of these and other roses for Easter.

Lilies are in fine shape and there is no shortage of them. Valley is scarce and high. Bulbous stock is in its prime and it looks as though there is enough to go the rounds. Murillo tulips are among the best sellers in the market and there seems to be a good supply of them. Quite a few Darwins also are in market. Daffodils and jonquils are in abundance and sell well at all times. Violets have been a little scarce lately or else the demand is much heavier, as they seem to be low nearly all the time.

There is quite a lot of potted plants lined up for Easter, but there is a shortage of azaleas, which will be missed. Hydrangeas seem to be taking their place this season and there is a nice lot of them. Spiræas are also a little shy, but there are quite a few good ones to be had. Obconicas are about done and the trade will have to depend largely on bulbous stock for blooming plants.

Various Notes.

The Fifth Avenue Floral Co. reports business good at the new location.

James McKellar has severed his connection with the Fifth Avenue Floral Co. and has gone into business in the company's old store, 44 North High street.

Walter Marion, of Circleville, O., was a visitor last week and reports he has been cutting peas heavily, with quite a few carnations. He also raises quantities of lettuce. J. M.

Altoona, Pa.—A prominent local florist did a good thing for the town's trade last week when he told a newspaper reporter that Easter flowers would cost Altoonans ten per cent more than last year. In the write-up the news gatherer told why the florists had to charge more for all kinds of flowers. It is hoped that everyone in the business stuck to the advance and got it.

PIPE, TUBES and FITTINGS

NEW AND SECOND HAND

All Sizes, Cut to Sketch.

Let us quote you before placing your order.

ALTOONA PIPE & SUPPLY COMPANY
1925-27 Ninth Avenue, ALTOONA, PA.

Mention The Review when you write.

PIPE CUT TO
SKETCH.

It will pay to
correspond with us

Wrought Iron Pipe, Tubes and Fittings

New and Second Hand—Thoroughly overhauled, with new threads and couplings, in lengths of 16 feet and over. Guaranteed to give satisfaction.

ALBERT & DAVIDSON, Inc., 256-264 Oakland St.—218-228 Kent St., BROOKLYN, N. Y.

HIGHEST PRICED and CHEAPEST BOILERS MADE

GIBLIN GREENHOUSE BOILERS

GIBLIN & CO.
109 Broad St., Utica, N. Y.

LET US TELL YOU
ABOUT THEM

Mention The Review when you write.

TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street,
PHILADELPHIA, PA.

Mention The Review when you write.

BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-in. diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON
Est. 1898 Phone Superior 572
1353 N. Clark St. Chicago

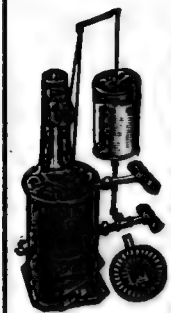
Use Rippley's No. 200 Hot Water Heater

in greenhouses, garages, hog and poultry houses, small buildings. Price, \$42.50, freight paid.

Louis J. L. Amoureux, Norton Mass., says: "Your No. 200 Heater cared for our greenhouse, 75x14x9 ft., last winter at 23 below zero."

Mail orders direct. Write for circulars of heaters and steamers.

RIPPLEY MFG. & STEEL BOAT CO.
Box F. Grafton, Illinois



Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.
27 North 7th Street
24th and Wood Streets PHILADELPHIA

"Superior"

INTERNAL-FIRED
BOILER

For Hot Water Heating



Superior Machine & Boiler Works

840-850 W. Superior Street

CHICAGO

Always Mention the...

FLORISTS' REVIEW

When Writing Advertisers

ESTABLISHED 1765

INCORPORATED 1904

HEWS STRONG RED POROUS POTS

POT MAKERS FOR A CENTURY AND A HALF } Standard, Azalea, Bulb, Orchid, Fern, Hanging, Embossed, Rose, Carnation, Palm, Cyclamen, Cut Flower, { WORLD'S LARGEST MANUFACTURERS
Special Shapes to Order, Chicken Founts, Pigeon Nests, Bean Pots, Etc.

A. H. HEWS & CO., Inc., Cambridge, Mass.

Cambridge, Mass.

WAREHOUSES:

New York, N. Y.

Mention The Review when you write.



WE LEAD IN QUALITY AND FINISH

Others follow—when they can

THE PFALTZGRAFF POTTERY CO., York, Pa.

Mention The Review when you write.

SYRACUSE RED POTS

Made in Standard Sizes

Their lightness is a strong point when freight rates are high and going higher.

Their strength added to careful packing saves waste in breakage.

Write for Catalogue

SYRACUSE POTTERY

C. BREITSCHWERTH, Prop.
SYRACUSE, N. Y.

Mention The Review when you write.



Buff Color

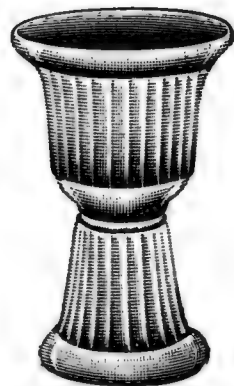
ORDER EARLY

We were unable to fill all our orders last year. We also make a full line of Flower Pots, Azalea Pots and Clay Specialties.

WRITE FOR PRICES
AND DISCOUNTS

The LOGAN POTTERY CO.

LOGAN, OHIO



Red or Green

Mention The Review when you write.

RED POTS

Standard

Pans

Azalea

NASHVILLE POTTERY COMPANY

NASHVILLE, TENN.

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

RED POT

in which plants do the best, write to

MISSOURI POTTERY CO.

1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.



GEO. KELLER & SON

Manufacturers of

RED POTS

Before buying write for prices

2614-2622 Herndon Street

Near

Wrightwood Ave., CHICAGO, ILL.

Mention The Review when you write.

GET OUR PRICES ON

GALVANIZED WIRE ROSE STAKES AND TYING WIRE

Manufacturers of the Model Plant Supports for Carnations, Dahlias, Golden Glow, Peonies, Chrysanthemums and Tomatoes. Lawn Fence, Flower Bed Guard, Trellis.

IGOE BROS., 266 N. 9th St., BROOKLYN, N.Y.

Mention The Review when you write.

RED

Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKY



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.

Mention The Review when you write.

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. IONIA POTTERY CO., IONIA, MICH.



THE POT THAT EXCELS IN QUALITY

Made from the finest quality of porous clay—the pot that has proved its merit, in the tests made by the largest growers, in making exceptional growth. Ask the florists that use them. Write us for special prices TODAY.

SPRINGFIELD CLAY MFG. CO., SPRINGFIELD, OHIO



COMPETITION PROVES OUR QUALITY

"MOSS AZTEC"
Ware

Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials—Skilled Labor—Uniformly
Burned—Carefully Packed.

The Peters & Reed Pottery Co., 16 W. 23rd St., New York So. Zanesville, Ohio

GUARANTEED POTS

Write for samples
and prices.

MISSOURI POTTERY and SUPPLY CO.

4219 Iowa Avenue, ST. LOUIS, MO.
Mention The Review when you write.

IMPORTANT

Don't fail to look up the CLIMAX
"Dirt Band" advertisement on page 89.

Mention The Review when you write.

SAN FRANCISCO NOTES.

[Continued from page 69.]

Various Notes.

Frank D. Pelicano has bought out the interest of his partner, Mr. Ginocchio, in the Frank D. Pelicano dahlia farm, at 119 Guttenberg street.

Angelo J. Rossi, of Pelicano, Rossi & Co., for the last two weeks or more has been giving considerable time to the work of the playground commission, of which he is a member.

It is understood that C. W. Ward contemplates shipping tulips to the San Francisco market from his place at Eureka, Cal.

J. Onishi, of the United Flower & Supply Co., has just returned from Los Angeles. He made the trip down through the San Joaquin valley and came back over the Coast road. He reported that florists all along the line were looking forward to a good Easter business.

The Japanese chrysanthemum growers down the peninsula are preparing to plant, but a shortage of plants is reported as the result of the severe frosts. However, it is expected the acreage will be about the same as that of last year.

Domoto Bros. were jubilant over the condition of their stock of flowering plants for Easter. Mr. Domoto said the lilies, azaleas, spiræas, rhododendrons and roses were the best they ever had to offer. They also had a lot of French hydrangeas that left nothing to be desired in quality. A visit to their nursery revealed a splendid showing of ferns in all sizes, from 6-inch to 12-inch pots. For these Mr. Domoto reported a big demand. As a matter of fact, this firm enjoyed a splendid demand for pot plants all season, and for this reason anticipated a bigger sale for Easter than ever before.

The Art Floral Co., according to P. V. Matraia, assembled a larger stock for Easter than in previous years and otherwise made preparations for a record-breaking business.

D. Traversero, manager of the Hyde store at Watsonville, Cal., called on friends in the trade when in San Francisco recently. He was formerly with Pelicano, Rossi & Co. for several years.

Harry Hansen, with MacRorie & McLaren, was called away March 19, his brother having been killed in an automobile accident in Utah the night before. He was not expected back for several days. MacRorie & McLaren reported a number of large decorations for Easter and consider prospects excellent for a good business all around. They were showing some fine specimens of Azalea mollis at their store on Powell street.

T. C. Holmes, manager of the C. C. Morse & Co. retail store on Market street, says they have been rushed with dahlia orders since issuing their new catalogue. Business generally is excellent, he says, as people this spring are planting both flowers and vegetables on a more extensive scale than ever before.

The California Seed Co. reports an unusually strong demand for vegetable seeds this season and attributes the increase largely to the high-cost-of-living agitation.

The E. W. McLellan Co. expected a fine cut of roses for Easter and Manager J. A. Axell did not anticipate any difficulty in cleaning up the heavy supplies, as he already had booked large orders.

N. F. Baldocchi, of Podesta & Baldocchi, said there was plenty of fine

PLANT TUBS



EVERLASTING VIRGINIA WHITE CEDAR

EVERYBODY agrees that Plant Tubs made of everlasting Virginia White Cedar will best resist rot or decay. The "Keystone" brand of White Cedar Plant Tubs are made of this celebrated wood, and these goods are painted inside and out with best oil paints, a rich green.

They are bound with heavy steel hoops for the large size, and electric-welded wire hoops (galvanized) on the small size. The large sizes are trimmed with handsome drop handles and metal feet, and have perforated, removable bottoms.

These Cedar Tubs are made in all sizes, from 24 1/4 inches top diameter down to 6 inches, amply large for a Bay Tree and small enough for a Hyacinth. Every one guaranteed. Booklet in colors, with prices, furnished upon request.



RICHMOND CEDAR WORKS, RICHMOND, VIRGINIA

Mention The Review when you write.

DREER'S "RIVERTON SPECIAL" PLANT TUB

No.	Outside Diam.	Inside Diam.	Length of Stave	Each	Doz.	100	No.	Outside Diam.	Inside Diam.	Length of Stave	Each	Doz.	100
10	21 1/4 in.	20 in.	21 in.	\$1.60	\$17.50	\$145.00	60	12 3/4 in.	12 in.	13 in.	\$0.50	\$5.50	\$45.00
20	19 1/4 in.	18 in.	19 in.	1.45	15.50	130.00	60	10 3/4 in.	10 in.	11 in.	.40	4.40	35.00
30	17 in.	16 in.	17 in.	1.10	12.25	100.00	70	8 3/4 in.	8 in.	10 in.	.30	3.50	28.00
40	15 in.	14 in.	15 in.	.70	7.75	60.00							



Manufactured for us exclusively. The best tub ever introduced. The neatest, lightest and cheapest. Painted green, with electric-welded hoops. The four largest sizes have drop handles.

HENRY A. DREER, Seeds, Plants, Bulbs, Supplies 714 Chestnut St., Phila

MOST PRACTICAL Shelf Bracket



On this Shelf Bracket 2 6 inch boards; or 2 1-inch, or 1 1/4-inch pipes are placed, and can be clamped to either ridge or purlin columns.

20c
With Bolts
Complete



NON-KINK WOVEN HOSE

In any length (one piece) with couplings, 15c per foot. Unequaled at the price. Remnants, 15 to 30 feet, coupled, 10c per lineal foot. Unequaled at the price.

HOSE VALVE—70¢ Cents.

All brass except the hand wheel. Has a removable leather disk which is easily replaced to keep water tight. Stuffing box prevents leaks at stem.

Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

277% MORE BLOSSOMS

on plants raised in ROCHELLE 4-in. SQUARE paper pots (64 cubic inches of soil and roots) than on plants raised in 4-in. clay pots (31 cubic inches of soil and roots). Send for PROOF. See page 83.

F. W. ROCHELLE & SONS, Chester, N. J.

stock in sight for Easter, with prospects of a banner business. S. H. G.

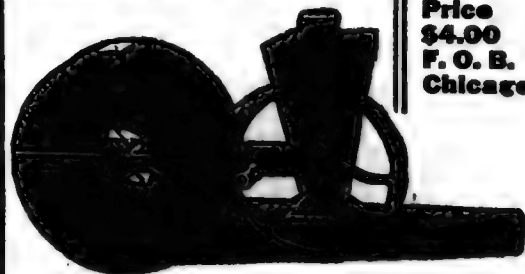
Leavenworth, Kan.—The new store of the Sunnyside Floral Co. dazzles everybody who passes the corner—the "Sunnyside Corner," according to the sign. The removal was made from the old location March 28.

Destroy Mildew

by using the Peerless

Powder Blower to distribute Sulphur Lime, Slug Shot, Grape Dust, Tobacco Dust, Paris Green, etc.

Emil Buettner, Park Ridge, Ill., says: "I have used your Powder Blower and find it a great improvement over the bellows. It does the work better, quicker and more evenly."



Price
\$4.00
F. O. B.
Chicago

Ask Your Jobber for it or
Order Direct From Us

Edw. E. McMorran & Co.

126 N. Union Street

CHICAGO

Mention The Review when you write.



The best Paper Pot for shipping and growing purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

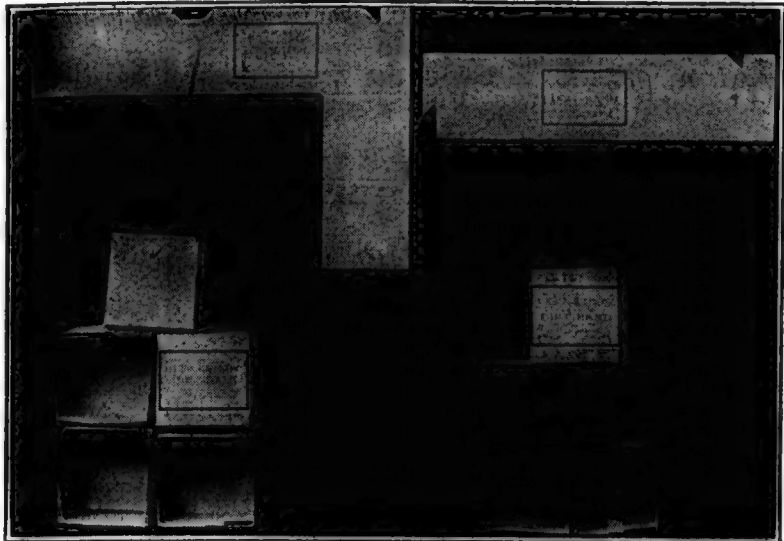
E. Allan Peirce

400 Oaks Road
WALTHAM, : MASS

Mention The Review when you write.

Ramsburg Locking Pot

MADE OF MANILA BOARD



Our Manila Board Pots and Bands are perfection in style, strength, and quality. They are quickly set up and, being heavy, are easily filled and as easy to remove when plants are grown. They peel off as readily as a banana skin. You will appreciate this advantage when you have tried to remove a plant from a thin paper band or from a nailed-together pot. Thin paper sticks to the roots and practically becomes a part of the plant, while our MANILA BOARD peels off as a pot should—no trouble; no cuss words.

Scores of repeat orders prove all of the above points, plus better plants. Throughout the country there are millions of plants growing in our Manila Board bands and pots. On our own premises we have thousands of bands in use filled with carnations, geraniums, cannas, and various bedding plants.

You can find nothing better than the Ramsburg Locking Pot, made of Manila Board. We can make immediate shipments of all sizes. State whether wanted by express or freight. Send postal for samples and prices.

Our bands and pots are favorites with experiment stations. Last week we made shipments to four of them. The Michigan station at Ann Arbor has had three large shipments. Get your samples and join with the successful growers.

G. S. RAMSBURG

SOMERSWORTH, N. H.

Mention The Review when you write.

CLIMAX Automatic Quick-Acting Dirt Bands

Our Dirt Bands are made from a special heavy board stock and are much superior to the flimsy, thin paper band or pot. To those who have been using the lock style, the "Climax" Band will be much appreciated, as there is no folding or hooking required. A trial will convince you.

Packed 5000 to a box. **No packages broken.** Prices as follows:

5000 2 x2 x2 ... \$ 4.50 per box
5000 2½x2½x2 ... 5.50 per box
5000 3 x3 x2½... 7.20 per box
5000 3½x3½x3 ... 10.00 per box

In lots of 20,000 or more, 10% disc.
In lots of 35,000 or more, 15% disc.
In lots of 50,000 or more, 20% disc.

Terms: Cash with order, to secure quick shipment. Regular florist box customers or others who will buy in large quantities, regular terms of 30 days net on satisfactory references.

Samples on Request

The Climax Mfg. Co.

Makers of High-class Florist Boxes,
Shipping Packages and Dirt Bands
200 Factory St., Castorland, N.Y.



The Skinner System For You

DON'T sit back and say to yourself, "This Skinner System may be all right for the other fellow, but I have no use for it."

Don't say it, because it isn't true.

You have a use for it. Any grower has.

Over your cold frames or your seedling fields, in your greenhouse—**everywhere**—inside or outside, it will save money for you, because it saves labor and water.

It will **make** money by producing better plants.

It will **insure** you money, by making you absolutely independent of the weather man.

It waters uniformly, with a finely broken up spray that reaches every part of every plant, without injuring the finest foliage.

It will not pack or puddle the soil.

Sit right down now and decide that you're not going to cheat yourself out of bigger, better profits another year.

Then before you get up, write for our Bulletin of Information.

THE SKINNER IRRIGATION CO.

223 Water St.,

TROY, OHIO

SKINNER
SYSTEM
OF IRRIGATION

Always mention the Florists' Review when writing advertisers.

✱ Always mention the Florists' Review when writing advertisers ✱

PROVIDENCE, R. I.

The Market.

The downtown florists were on the jump last week making their final canvass for stock for Easter, and the present indications are that the supply will be practically normal, with the scale of prices about the same as have ruled at the last couple of Easters. This will be the case on everything but lilies, and here there will be a shortage. Quotations last week indicated that 12½ cents and upwards would be the ruling price per bud and bloom of lilies, but it is believed that the department and grocery stores will be able to break the price. Of bulbous stock, both cut and potted, there appears to be a great supply, and for the last ten days outside stores have displayed these lines at prices somewhat under those of the regular florists.

Roses and carnations are in good supply and of good quality. Snapdragons were never better; mignonette is plentiful; violets are rather scarce; bachelor's buttons have made their initial appearance; orchids and gardenias please the more æsthetic buyers.

Various Notes.

The office of the Frank G. Smith Forestry Co., in the Hoxie building, at Phenix, was broken into March 30. Nothing was missing—it was evident the intruders were looking for money.

William E. Chappell, secretary of the Florists' and Gardeners' Club of Rhode Island, who has been at the Capital hill hospital for about a fortnight, is reported to be slightly improved.

William H. Tarbox this season is preparing to plant an increased acreage to asters and dahlias at his place in West Greenwich.

Alexander H. Johnson, of George Johnson & Son, who is a major in the Rhode Island National Guard, has been designated to command four Rhode Island companies of coast artillery that have been ordered to mobilize.

The Quality Flower Shop was awarded first prize for window displays during the merchants' carnival week at Pawtucket last week.

Johnston Bros. last week had an Easter display at their greenhouses that attracted several hundred visitors.

The Flower Growers' Association has removed its Depot No. 1 from the Blackstone hotel to the Crown hotel, on Weybosset street, where they have considerably more space.

M. J. Leach & Sons, the Elmwood Nurseries and Arnold Williamson were among the larger purchasers of greenhouses, fixtures, stock, etc., of the John Paterson estate, at Pawtucket, recently sold at auction. W. H. M.

MASTICA
FOR Greenhouse Glazing
USE IT NOW.
F.O. PIERCE CO.
P. O. Box 294
NEW YORK



Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

LASTS LONGER THAN PUTTY.
EASY TO APPLY.

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing and Careful Packing.**

"GET ACQUAINTED" WITH OUR SPECIALTIES
29-34-39-ounce Glass

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

GREENHOUSE GLASS

DIRECT FROM FACTORY TO FLORIST

Our "first-cost" prices will save your money, and the quality of our glass will give perfect satisfaction.

When figuring upon new houses, write for our prices, furnish your own glass and cut down the cost of your buildings.

Buy a reserve stock at the present low prices and avoid delay and loss in case of breakage by hail or fire.

In asking prices, give sizes, thickness and number of boxes wanted

THE THROOP-MARTIN CO.. - COLUMBUS, O.

Mention The Review when you write.

GREENHOUSE GLASS

We are the largest manufacturers of Greenhouse Glass west of the Mississippi River and carry at all times an adequate stock to enable us to make immediate shipment of your requirements. Our glass is heavy in thickness, well flattened and annealed and especially manufactured for greenhouse purposes. Write us for prices.

OKMULGEE WINDOW GLASS COMPANY,

OKMULGEE, OKLAHOMA

Mention The Review when you write.

GREENHOUSE AND HOTBED GLASS

8x10, 10x12 and 10x14 inch. Single, \$2.25 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

Write us for prices.

BAUR WINDOW GLASS CO.,

EATON, IND.

WE ARE SPECIALISTS IN

GREENHOUSE GLASS
PAINTS AND PUTTY

Iroquois White (Semi-Paste.) Most Perfect White Paint Made.

Be sure to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St.,

BUFFALO, N. Y.

The RAINBOW SYRINGE

is made of brass. It will fit a ¾-inch hose and is easily adjusted for fine or coarse spray of water. The best greenhouse syringe on the market.

Price prepaid, \$1.50 each;

\$18.00 per doz.

JOHN WELSH YOUNG

Upsal Station, P. P. R., Philadelphia, Pa.

GREENHOUSE
GLASS

Largest and Best Selected
Stocks

in South and Southwest

BINSWANGER & CO.

MEMPHIS

RICHMOND



THE ORIGINAL AND ONLY
ELASTIC-LYKE
LIQUID PUTTY

Positively will not get hard, run in hot nor heave in cold weather. Easily applied at any season, with bulb or machine.

THE ELASTIC-LYKE CO.

30 East Randolph Street, CHICAGO

(Not Inc.)

Made with a Particular Use in Mind—

Made to give paint satisfaction under the difficult conditions encountered at greenhouses—

Made to withstand the constant dampness from the inside, and the beating sun from without—

Made to diffuse and re-use precious sunlight, so necessary and valuable—

Made pure white and to stay white—

That is **Greenhouse White.**

Prices on application to

Pittsburgh Plate Glass Company

431-451 St. Clair St.,

Phone Randolph 4540

CHICAGO, ILLINOIS

Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY



HOT BED

AND

GREENHOUSE GLASS

GET OUR PRICES BEFORE BUYING

SHARP, PARTRIDGE & CO.

2263 Lumber Street,
CHICAGO

Dreer's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 75c. postpaid. Samples free.

HENRY A. DREER,
714 Chestnut Street,
Philadelphia.

FULL
SIZE
No. 2

SPECIAL QUALITY

Greenhouse Glass

Write for prices, stating sizes and quantity required.

C. L. DICKMANN GLASS CO.

Carloads or less.

MUSKOGEE, OKLA.

The Miller's Lock-Process, Easy-to-Fold Dirt Bands and Pots

PRICES ON EASY-TO-FOLD LOCK-PROCESS POTS

Sizes.	500	1000	3000	5000	10,000	20,000
2x2x2	\$1.00	\$1.75	\$ 5.00	\$ 7.50	\$14.00	\$28.00
2 1/4 x 2 1/4 x 2	1.25	2.00	5.75	8.25	14.50	29.00
3x3x2 1/4	1.50	2.50	7.50	10.00	20.00	40.00
4x4x3 1/4	2.00	3.50	10.50	16.00	32.00	64.00

Note—From the above prices on our 2-inch and 2 1/4-inch pots we will allow a discount of 10 per cent on orders of 3,000 and over.

PRICES ON OUR EASY-TO-FOLD LOCK-PROCESS DIRT BANDS

Sizes.	1000	3000	5000	10,000	20,000	50,000
2x2x2	\$1.00	\$2.00	\$ 4.00	\$ 8.00	\$16.00	\$40.00
2 1/4 x 2 1/4 x 2	1.15	2.75	4.75	9.00	17.00	43.00
2 1/2 x 2 1/2 x 2 1/4	1.25	3.50	5.75	11.00	21.25	51.00
3x3x2 1/4	1.30	3.60	6.00	11.50	23.00	58.00
3x3x3	1.50	4.50	7.00	13.50	27.00	67.00
4x4x3 1/4	2.00	5.80	10.00	19.50	39.00	

Note—From the above prices on our Dirt Bands we will allow a discount of 10 per cent on orders of 3,000 and over.

Our Bands are creased to the exact shape by a machine, and you may lock them by removing the V, or if you prefer you don't need to use the lock. Our Pots are considered the best on the market, they lock and stay locked, the sides will positively not come open or the bottom drop out. Our Pots and Bands stand in a class by themselves. They are no relation to the common strip of paper, or the twist of the wrist pot and band.

HERE IS THE PROOF

A copy of a letter received from a large user of Bands and Pots: "Gentlemen: Please send us samples of your Lock-Process Dirt Bands and Pots. I have had some unpleasant experience with so-called Dirt Bands and Pots that are really nothing but strips of paper." Another party writes: "Please send us some of your Pots that the Trade is speaking so much about."

In ordering, please state Freight or Express. We ship the same day we receive your order.

SPECIAL

Let your Uncle Sam deliver to you via Parcel Post, the following sizes of Pots and Bands:

			1st & 2d Zones	3d Zone
1,000	2x2x2	Bands	\$1.00	\$1.15
1,000	2x2x2	Pots	1.85	2.00
500	2x2x2	Pots	1.10	1.20
1,000	2 1/4 x 2 1/4 x 2	Bands	1.15	1.30
1,000	2 1/4 x 2 1/4 x 2	Pots	2.20	2.40
500	2 1/4 x 2 1/4 x 2	Pots	1.30	1.40
1,000	3x3x2 1/4	Bands	1.50	1.65
1,000	3x3x2 1/4	Pots	2.85	
500	3x3x2 1/4	Pots	1.70	1.85

P. S. In remitting we would ask you to kindly send a money order for these small amounts.

MODERN MFG. CO., P. O. Box 2854 543 N. Lawrence St., Philadelphia, Pa.

Always Mention the...

FLORISTS' REVIEW

When Writing Advertisers

50 / Square Dealing Fertilizer
WALTER S. MCGEE
5327 Ellis Ave. Chicago, Ill.
Greenhouse Supplies and Material
Tel. H. P. 567 **50**

PORTLAND NOTES.

[Continued from page 71.]

were plenty of carnations, though some of them were rather soft, and a fair cut of roses, with Russell, Hadley, Ophelia and Mrs. A. Ward leading. Cecile Brunner roses came in from several growers. Poeticus narcissi, Spanish irises, Japanese anemones, outdoor-grown daffodils, mignonette, branches of wild cherries, snapdragons, sweet peas, calla lilies and violets make up most of the cut stock offered.

Gardenias and valley were in limited supply. The stormy weather has held back work at the nurseries and checked landscaping. A rush will be necessary to catch up again.

Various Notes.

F. V. Sanders, of the Clarke Bros. store, has built a log cabin on his land near Oswego lake and will make his summer residence there. He intends to improve the property with a view to living on it the year around.

The Fifth Street Flower Store was recently opened by J. S. York, at 184 Fifth street, in a small corrugated iron stand.

Max Smith and Niklas & Son showed the first Spanish irises last week.

Violet malacoides blooms are used by several of the stores in designs. Some of the best ones are grown at the Erie Greenhouses.

William Dungey, Sr., said that his carnation crop had come in late, but that the plants had been producing well. The White Enchantress blooms he had with him were of first-class quality.

The Martin & Forbes Co. has forced a batch of Azalea Hinodegiri to help to offset the shortage of Azalea Indica. The company has had fine success with its Easter lilies.

Some excellent potted rambler roses and Spiraea Van Houttei were shown by Niklas & Son. They were grown at the Clackamas range.

A. Byron and H. Kahn are cutting mignonette.

A. Zitzewitz is bringing in a large batch of adiantum, which is in great demand, as all sorts of greens are scarce.

H. F. Richards, who underwent an operation for cancer of his tongue, is getting better and expects soon to be about again.

Among out-of-town florists recently seen here were C. Erickson, of Astoria; Mr. and Mrs. G. Gower, of Newberg; M. Clancy, of Salem.

James O. Convill, our energetic park superintendent, has consented to take charge for the board of directors of the floral center of the coming rose festival. The commissioner of public parks has offered the assistance of his department in preparing for the festival.

Mrs. J. Wood, wife of J. H. Wood, died recently. Mr. Wood, now with the Portland Seed Co., is well known in the trade and has the sympathy of many friends. S. W. W.

Anderson, Ind.—Anderson boasts four florists' establishments—those of Klus & Son, Stuart & Son, Williams & Matthews and D. W. Leatherman. Mr. Stuart bought out his partner, Mr. Haugh, last winter. William Klus, of Klus & Son, purchased eight acres of land and last fall built a house 40 x 220, from materials furnished by the Foley Greenhouse Mfg. Co., of Chicago. Mr. Klus grows stock for his store on Meridian street. Williams & Matthews conduct a store on Meridian street.



BIG PROFITS

—for Florists
—for Seedsmen
—for Nurserymen

Hand weeding, always inefficient and costly, is today even more so because of labor conditions. Thousands of people all over the country, owners of estates and homes, as well as leading railroads and cities, use

ATLAS WEED-KILLER

Grass and Weed-Killing Chemical

in maintaining beautiful, weed-free paths, gutters, tennis courts, roads, right of way, etc.

Atlas is a scientific chemical. It is sprinkled over the area to be cleared (diluted with 20 parts water). Weeds and other vegetation die in a few days—and stay dead all year, because Atlas soaks down to the very roots.

One gallon of Atlas clears 600 square feet. Compare this

cost with that of hand weeding.

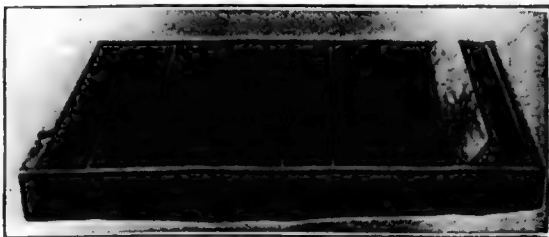
Here is an exceptional opportunity for you to act as our representative in your town filling the demand being created by us through advertising. Tell your customers about Atlas. They'll appreciate it.

Information regarding our proposition will be sent if you will write us on your business letter-head.

CHIPMAN CHEMICAL ENGINEERING CORP., INC.
95 Liberty Street, New York City

Fenton's Square Wood Dirt Bands

THE BEST WAY



MADE OF WOOD

	PRICES	500	1000	3000
1 3/4-inch.....	\$0.90	\$1.35	\$3.75	
2-inch.....	1.00	1.50	4.35	
2 1/4-inch.....	1.25	2.00	5.50	
2 1/2-inch.....	1.50	2.25	6.60	
3-inch.....	2.00	2.75	7.75	
4-inch.....	2.50	3.75	9.50	

Have made good. Large repeat orders prove it. They save you time and money and give better results. You will like them.

The Ideal Dirt Band

is made of strips of wood, thin as cardboard, cut to lock together, making a stronger and more economical dirt band than any other make. Try them and be convinced. We cut them to fit any bench or flat. Thousands can be set up in a few minutes. Better give us a sample order. NOW.

Special prices on larger quantities.

THE IDEAL DIRT BAND CO., Evansville, Ind.

Make **WAR** on the insects and fungi spores and your growing plants and flowers will have **PEACE**

TRADE-MARK

SULCO-V. B.

REGISTERED

One gallon of SULCO-V.B. added to water will make 25 to 30 gallons of effective spray solution

A Sulphur-Whale Oil-Carbolic Compound
The Universal Contact Insecticide and Fungicide

Tested and endorsed in 1913 by
Dr. E. P. Felt, State Entomologist of the State of New York

Kills all Insects

With which it comes in contact, including Thrips, Green and Rosy Aphs, Green, Black and White Fly, Red Spider, Mealy Bug, San Jose, Oyster Shell, Bay Tree and Palm Scale, Scurfy Bark Louse, Etc., Etc.

And Parasitic-Fungi Spores

Including Smut, Mildew, Rust, Etc., Apple and Pear Scab, Peach Leaf Curl, Etc., Etc.

On Trees and Tender Plants

What a Prominent Florist Concern Says:
VALENTIN BURGEVIN, Inc., FLORISTS

Charles Fremd, North Rose, N. Y.

Dear Sir:—We have used your **SULCO-V. B.** on various plants, and find so far that it destroys all insects without injury to either foliage or flowers. We also find it an excellent remedy for mildew on Chrysanthemum foliage. Please send us ten gallons more at once.

November 18th, 1916. Mr. Henry Hansen, of Catskill, N. Y., a florist, called on us recently and we recommended your **SULCO-V. B.** to him so highly that he asked us to order five (5) gallons for him; please send the same to him by freight at once.

Very respectfully yours, VALENTIN BURGEVIN, Inc.

SULCO-V. B. has been used for seven years with genuine success by Orchardists and Truck Gardeners. Introductory prices direct to growers, Jobbers and dealers get in line—get busy.

1 Gallon, \$1.50

5 Gallons, \$4.50

10 Gallons, \$8.00

30 Gallons, \$21.00

Freight charges prepaid in New York and nearby states east of the Mississippi river—SOUTH on a line of St. Louis, Mo., Louisville, Ky., Washington, D. C.—NORTH on a line of Milwaukee, Wis., Chicago, Ill., Lansing, Mich.

PRICES of **SULCO-V. B. f. o. b. North Rose, N. Y.:**

1 Gallon, \$1.25

5 Gallons, \$4.00

10 Gallons, \$8.00

30 Gallons, \$19.50

CASH or CHECK with order, please.

SULCO-V. B. is guaranteed to control insects and fungi spores, or your money cheerfully and promptly refunded.

Send your order direct to the factory until your dealer can be supplied.

General Agent for **INTERNATIONAL PRUNING TOOLS.** Agents and dealers write for lists and discounts.

CHARLES FREMD, Mfg. Chemist, North Rose, N. Y.

In The Great Fruit, Flower and Vegetable Belt of Western New York

Mention The Review when you write.

Aphine

The Insecticide that kills plant Lice of many species

THE RECOGNIZED STANDARD INSECTICIDE.

A spray remedy for green, black, white fly, thrips and soft scale.

Quart, \$1.00; Gallon, \$2.50.

NIKOTIANA

A 12 per cent nicotine solution properly diluted for fumigating or vaporizing.

Quart, \$1.50; Gallon, \$4.50.

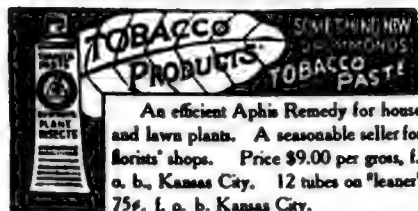
Until further notice shipments on our products **Fungine**, **Vermine** and **Sealine** will be subject to conditions of the chemical market.

Prompt shipments can be guaranteed on **Aphine** and **Nikotiana**.

APHINE MFG. CO.

MADISON, N. J.

Mention The Review when you write.



An efficient Aphs Remedy for house and lawn plants. A reasonable seller for florists' shops. Price \$9.00 per gross, f. o. b., Kansas City. 12 tubes on "leaner" 75¢. f. o. b. Kansas City.

Kansas City Tobacco Products Co., Inc.
KANSAS CITY, MO.

Mention The Review when you write.

THE FLORISTS HAIL ASSOCIATION

Owns 41,000,000 sq. ft. of glass and has a reserve fund of over \$36,000. Insure your glass now. For particulars Address **JOHN G. ESLER, Sec'y, Saddle River, N. J.**

Mention The Review when you write.

12 sheets, 33 1/2 in. ea.

8 lbs.

4 lbs.

1 lb.

1/2 lb.

1 1/4 oz.

Aphis Punk

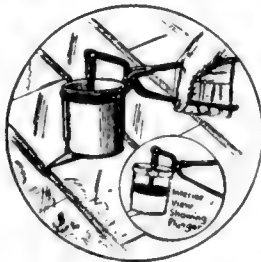
NIKOTEEN

Manufactured by **NICOTINE MFG. COMPANY, 117 N. Main St., ST. LOUIS, U. S. A.**

Mention The Review when you write.

THE ONLY PERFECT

Liquid Putty Machine



Will last a lifetime.

\$1.25 EACH

Adjustable—can and frame separate—easily cleaned. Frame all one piece, of malleable iron. More practical and more easily operated than any other.

SEAL TIGHT LIQUID PUTTY, \$1.35 PER GALLON
in 10-gallon lots. \$1.40 per single gallon

METROPOLITAN MATERIAL CO.
1299-1323 Flushing Ave., BROOKLYN, N. Y.

Always mention the Florists' Review when writing advertisers.

IF YOU WANT THE BEST



GET A

Pearce-built Greenhouse

GEORGE PEARCE

Tel. 962-M. 208 Tremont Ave., ORANGE, N. J.

Always mention the Florists' Review when writing advertisers.

OMAHA, NEB.

The Market.

The Easter outlook at this writing is most encouraging, with prospects for a good quantity of both cut and potted plants, and, judging by advance orders, it promises to be the best Easter we have ever had. The quality of stock at the present time is extra good.

Roses are in fair supply and the cut for Easter should be fine. Some fine Russell, Ophelia and White Killarney roses will be in the market, but the supply of Hoosier Beauty, Killarney, Richmond and Beauties will be limited when compared with the supply of the other varieties. Carnations will also be in liberal supply, and the quality is greatly improved over what it was some time ago.

Lilies and other bulbous stock are in good supply and it is hardly likely there will be much of a shortage in this line. Cut lilies are selling well and the supply is large enough to take care of all orders.

Various Notes.

The Woerner Wire Works have enjoyed an unusually heavy run of business during the winter. At times it was impossible to take care of orders without putting in a good many hours of overtime.

Hess & Swoboda had the finest lot of lilies, lilacs, rhododendrons and bulbous flowers that the writer had seen for a long time. They were cutting roses of good quality.

Paul Floth is supplying the Fernery, on Sixteenth street, with some especially fine spiræas. His lilies for Easter were never better.

The regular meeting of the Omaha-Council Bluffs Florists' Club will be held next Thursday, April 12. All members are requested to attend and to bring as many prospective members as possible. This will be the last meeting before the big banquet and a large attendance is most desirable.

Following are the scores of the last bowling match held on the alleys at Council Bluffs, which was won by Omaha:

OMAHA				BLUFFS			
Player	1st	2d	3d	Player	1st	2d	3d
Myer	188	150	201	Bath	146	148	171
Larmon	120	124	128	Foster	137	163	170
Gardner	156	190	135	Schafer	165	200	123
Fisher	127	100	106	Arnold	130	137	105
Hill	152	124	110	Sellinger	106	102	105
Hines	97	149	160	Harding	119	133	124
Totals	840	837	840	Totals	803	883	798
				L. S. H.			

DARLINGS

SHEEP MANURE

DARLING & COMPANY, 4160 S. Ashland Ave. Chicago, Ill.

AETNA BRAND TANKAGE FERTILIZER

Is the best balanced fertilizer manufactured. It contains the ten salts constituting soil. It is giving satisfactory results wherever used. Farmers' and Florists' Fertilizer Co. 209 Exchange Ave., Room 5, Tel. Drover 1932 U. S. YARDS, CHICAGO, ILL. Mention The Review when you write.

ABOUT THAT COMPOST PILE

Is the scarcity of Stable Manure delaying you in the building of your season's Compost Pile?

Do you know that one ton of Magic Composting Fertilizer, guaranteed to analyze 2.75 to 3 per cent Ammonia, 3 per cent Phosphoric Acid and 1 per cent Potash, will go as far as five tons of ordinary Manure.

HERE ARE THE REASONS:

	Magic Composting Fertilizer	Original Stable Manure
Plant Food.....	7 per cent	1½ per cent
Humus.....	85	23½
Undecomposed Matter..	5	15
Moisture	3	60
In dry state 2 to 3.5 per cent.		

Note carefully: If you use Magic Composting Fertilizer, you will save four-fifths of the expense involved in the handling and hauling of Stable Manure.

SAVES MONEY, LABOR, TIME

With the ever increasing difficulty of obtaining suitable Stable Manure for your Compost Pile, it will certainly pay you to investigate the value of Magic Composting Fertilizer for this purpose. Many of our largest growers have done so with large saving of labor and resultant profit.

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Chicago Feed & Fertilizer Company

Manufacturers of Magic Special Fertilizers for Florists and Vegetable Growers, and Originators of the Famous Fertilizer Charts.

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TRADE MARK

PULVERIZED SHEEP - PULVERIZED CATTLE SHREDDED CATTLE MANURE

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The Pulverized Manure Co.
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WHEN WRITING ADVERTISERS

A PERFECT GUTTER**"LEAK-PROOF" (Patent Pending)**

When planning the details of your new houses, the question what kind of gutters to use will be of vital importance. Shall it be a metal gutter (you know they will sweat and drip in cold weather, be burning hot in summer, will rust and cost an enormous price, especially this year)? Or use the old wood gutter, with its probability of leaks which before annoyed you so much? Let us submit you our estimate with our "LEAK-PROOF" gutter, made of the best grade of Louisiana Red Cypress. This new style gutter eliminates the objectionable features of other gutters and will give you PERFECT SATISFACTION.

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for strength, durability and constant satisfaction because all Caldwell Towers and Tanks are built on scientific principles by men who know.

A Caldwell Tubular Tower in use by C. J. Brooks, Florist, Bloomington, Ill., is shown here.

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For Greenhousemen

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Used by all alert florists.

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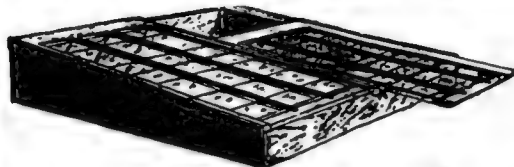
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here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

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Hotbed Frames from 80c up; very best clear red gulf cypress. Glazed Hotbed Sash from \$1.65 up. Double light Sash up to \$4.00. We also carry glass, pecky cypress, boilers, pipe, fittings, putty, etc.—in fact everything for greenhouse construction. Get our prices today—they're right.

S. Jacobs & Sons
1363-1381 Flushing Ave., Brooklyn, N. Y.

We Manufacture Hotbed Sash at 80c each

Ours are all made from the very best grade of Gulf Cypress.

Glazed Hotbed Sash from.....\$1.65 up
Double Light Sash up to \$4.00

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Large Runs of

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Use the only shading**E. A. LIPPMAN**

6 HIGH STREET

Morristown, New Jersey

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❑ The up-to-date florist equips his houses with Advance Ventilators because he knows the quality of material, the business methods, the reasonable prices and the prompt shipments we make.

❑ The Advance is the machine that holds the sash at any position you desire, with ease, and can be relied upon.

❑ The strong and neat designs of this equipment, together with years of successful use, have made it the standard.

❑ Let us send you prices and catalogue.

Greenhouse Fittings, All Kinds.

Just a minute—write us.

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RICHMOND, INDIANA

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BUFFALO.

The Market.

March 31 found all kinds of stock available and business was good. Numerous church decorations added to the activities of the day.

American Beauties continue in good supply at the same figures. The supply of other roses appears to have decreased and indications point to an advance in prices. Bulbous stock remains abundant. Sweet peas are increasing in quantity, while among them are some of excellent quality. The carnation market is well supplied, but among them are numerous splits and weak-stemmed flowers. Violets, both double and single, have diminished in quantity. Nevertheless, taking the entire market situation into consideration, it is well supplied for a large Easter business. All seasonable plants are in fine condition.

Various Notes.

The feature at the Lenox Flower Shop, on Delaware avenue, this week was a large dinner table with a centerpiece of sweet peas and Easter lilies.

March 26 the Bankers' Trust Co. opened the new branch on Delaware avenue, which created a heavy demand for American Beauties and plants and baskets.

Scott, the Florist, has added another truck to facilitate the delivery situation.

A unique window display was to be seen at Reichert's flower shop last week. A fountain, with various kinds of plants around it, was featured. A. E.

Manhattan, Kan.—After twenty years of success as a florist here, Henry Moore has sold his greenhouses to C. A. Scott, who has resigned his position as state forester to take over the business.

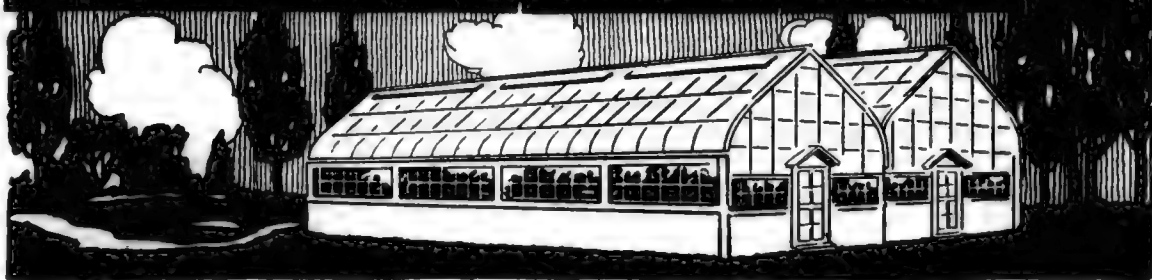
Rutherford, N. J.—The annual flower show at the Julius Roehrs Co. greenhouses was held March 31 and April 1. The magnificent exhibition is the company's yearly contribution to charity in Rutherford and is devoted to a hospital fund.

Barberton, O.—At Anna Dean Farm, the enterprise of O. C. Barber, arrangements have been made with the Lord & Burnham Co., through its Cleveland office, for the immediate erection of two of the largest greenhouses in the state. It is said the new iron frame structures are each to be 800 feet long and correspondingly wide.

JACOBS BUILT TO LAST GREENHOUSES

For three generations we have been builders of greenhouses. The vast experience accumulated in those years means trustworthy service to our customers. Prices of material have been advancing steadily—it looks as though present prices will not hold much longer. Protect yourself, by ordering now for future delivery. We also furnish greenhouse supplies at rock-bottom prices. Write us—today!

S. JACOBS & SONS, 1868-1881 Flushing Ave., BROOKLYN, N. Y.



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THE BAUR CARNATION CLIP

The most practical device on the market for mending Split Carnations. Let us convince you by **Ten Days' Free Trial.** Send no money for trial outfit. Price per outfit (1 Plier and 1000 Clips), \$2.00. Clips, per 1000: 75c; 2000, \$1.25; 5000, \$3.00; 10,000, \$4.75; 25,000, \$11.25; 50,000, \$20.00. Postage prepaid. All Seedsmen. Used the world over.

BAUR FLORAL CO., Erie, Pa.

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SUPERIOR CARNATION STAPLES

Best staple on the market. 35c per 1000; 3000 for \$1.00, postage paid.

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Sample on Request No Tools Required Wholesalers Write for Prices
35c per 1000—Postpaid—3000 for \$1.00

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SPLIT CARNATIONS

Easily Mended with Pillsbury's Carnation Staples
"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.
1000, 35c; 3000 for \$1.00, postpaid
I. L. Pillsbury, Galesburg, Ill.

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No loss if you mend your split carnations with

SUPERIOR CARNATION STAPLES

35c per 1000; 3000 for \$1.00, postpaid.

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AFTER

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Reorder customers are, after all, the greatest assets any business can boast of.

Reorders are absolute, undeniable proofs of satisfaction, in every respect—quality, economy and service.

The first greenhouse (the one in the foreground) is a portable house, which was erected for the Hicks Nurseries, Westbury, L. I., for experimental purposes. The results obtained therein were so surprising that a second one of our patented construction was erected, and now their third greenhouse (the one in the background) has just been completed. Notice that provision has been made to extend this house to larger proportions when desired.

These reorders from so prominent a concern should be ample proof of this organization's satisfactory service.

PUT YOUR GREENHOUSE PROBLEMS UP TO US.

We go anywhere in the U. S.
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*When it comes
to Greenhouses
come to
Hitchings & Co.*

NEW YORK
1170 Broadway

BOSTON PHILADELPHIA
49 Federal St. 40 So. 15th St.

277% MORE BLOSSOMS

on plants raised in ROCHELLE 4-in. SQUARE paper pots (64 cubic inches of soil and roots) than on plants raised in 4-in. clay pots (31 cubic inches of soil and roots). Send for PROOF. See page 83.

F. W. ROCHELLE & SONS, Chester, N. J.

King Greenhouses

KEEP SUMMER with You the WHOLE YEAR ROUND

On account of their sturdy special construction, which permits of great strength without the need of heavy, shadow-casting supports, these houses are so warm and sunny that they are filled with a riot of bloom and fruit when Jack Frost has stripped the garden of its beauty.

The ventilating and heating systems are the results of years of experience in building for professional growers. Things just have to grow in a King.

Ask us for any of the following:

Catalogue showing Commercial Type Greenhouses.

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ALL THE SUNLIGHT ALL DAY HOUSES

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Our reputation for quality
will always be sustained,
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Estimates submitted promptly.

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WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

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CHICAGO

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Classified Ad Department



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Pays

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Fine 2½-in. acalypha stock, \$3.50 per 100. Cash. J. F. Kehely, Columbus, Ga.

ACHYRANTHES.

Achyranthes Herbstill, dwarf bright red, fine for border and edging, 2¼-in., \$4.00 per 100. Storrs & Harrison Co., Painesville, O.

Achyranthes, green or yellow, 2¼-in., 2¼c. J. O. Steinhäuser, Pittsburg, Kan.

AGERATUMS.

Ageratums, 2¼-in. pots, Blue Star, Stella Gurney, Princess Pauline and Mont Blanc, \$2.75 per 100, \$23.00 per 1000; rooted cuttings, 85c per 100, \$7.50 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Ageratum Blue Perfection, strong transplanted seedlings, 75c per 100, \$6.00 per 1000, prepaid. Seedlings, 25c per 100. G. E. Fink, Kenilworth, N. J.

Ageratum, Blue Perfection, large transplanted plants, all ready for 2¼-in., 75c per 100, mail; \$5.00 per 1000. Edward Whitton, City and Green, Utica, N. Y.

Ageratums, Blue Perfection, large, strong, transplanted plants, ready for 2¼-in., 75c per 100, prepaid; \$5.00 per 1000. Chas. Whitton, York and Gray, Utica, N. Y.

Ageratums, best blue, R. C., 65c per 100; 2-in., blue, \$1.75 per 100. J. Austin, N. E. Cor. 35th & Park Ave., Kansas City, Mo.

Ageratums, White Cap, Blue Star, Topaz Blue, \$2.50 per 100. Storrs & Harrison Co., Painesville, O.

Ageratums, R. C. Gurney, Pauline and Blue Star, 60c per 100; \$5.00 per 1000. Cash. Byer Bros., Chambersburg, Pa.

Ageratum, Blue Star, 2¼-in., large, sturdy plants, in bloom, ready to shift, \$3.00 per 100. Turner B. Sargeant, Osage, Iowa.

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Ageratum Stella Gurney, well rooted cuttings, 60c per 100, \$5.00 per 1000. Cash. J. P. Cannata, Mt. Freedom, N. J.

Ageratum Stella Gurney, best blue, 2¼-in., \$2.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

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Ageratum (Little Blue Star), \$3.00 per 100. H. J. Kettmann, Creve Coeur, Mo.

Ageratum, blue, R. C., 75c per 100. D. U. Augspurger & Sons Co., Peoria, Ill.

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Alternantheras, choice stock in the following varieties:

Brilliantissima, red.
Rosea, nana, rosy crimson.
Aurea nana, yellow.

These are the very best of all the alternantheras. The following prices include careful packing:

Strong 2-in. stock,
\$2.50 per 100; \$20.00 per 1000.

500 at 1000 rate.

Cash with order.

If you want sample plant, send 10c to cover cost of postage and packing. R. S. McMURRAY, BELLEFONTAINE, O.

Alternantheras, R. C., Brilliantissima, best red, 70c per 100, \$6.00 per 1000; P. Major, red, 60c per 100, \$5.00 per 1000; A. Nana, yellow, 60c per 100, \$5.00 per 1000. R. R. Davis Co., Morrison, Ill.

Alternanthera, extra fine cuttings, from sand, \$7.50 per 1000. Red only left. Thornton Floral Co., Streator, Ill.

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Alternantheras, red and yellow, fall struck, 70c per 100, \$6.00 per 1000. N. O. Caswell, Delavan, Ill.

Alternantheras, red and yellow, extra fine and well rooted, 60c per 100 by mail; \$4.00 per 1000 by express. Cash. S. A. Pinkstone, Utica, N. Y.

Alternantheras, R. C., P. Major, rosea and yellow, 60c per 100; \$5.00 per 1000; 2-in., 2c. Cash. Byer Bros., Chambersburg, Pa.

Rate for advertising in this department

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No advertisement for less than 25c accepted.

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Big 5-6 ft. plants, many stems, just the thing you want. Ought to bloom fine first year. 4 good colors, red, white, pink and blue. Price 50c each. Lady Stanley, 4 to 6 ft., 20c each. Aurora Nurseries, Aurora, Ill. Telephone 339.

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Alyssum, Tom Thumb and double giant, 2¼-in., ready for 3-in., in bud and bloom, \$2.00 per 100; 300 for \$5.00. Chas. Whitton, York and Gray, Utica, N. Y.

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Alyssum, double, \$1.00 per 100; prepaid. S. D. Brant, Clay Center, Kan.

AMARYLLIS.

Amaryllis (Hippeastrum), 2¼ to 2½ in. dia., \$20.00 per 100; 25 at 100 rate; 1¼ to 1½ in. dia., for growing on, \$10.00 per 100; 50 at same rate. These are crossbred from English, Holland and American stock. Order quick. Cash, please. C. S. Tait, Brunswick, Ga.

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Ampelopsis quinquefolia, extra heavy, \$8.00 per 100. Ampelopsis, Boston ivy, extra heavy, \$8.00 per 100. Ernest Rober, Wilmette, Ill.

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Aquilegia or columbine, all varieties, mixed, 75c per doz., \$5.00 per 100. Send for list of hardy plants. Wm. Toole & Son, Baraboo, Wis.

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Araucaria Excelsa, 4 and 5 tiers, 90c. V. T. Sherwood, Charlestown, N. H.

ARTILLERY PLANTS.

Artillery plants, strong 8-in. pot plants, \$3.00 per 100; or will exchange for vinca cuttings. H. G. Norton, Perry, O.

ASPARAGUS.

ASPARAGUS PLUMOSUS.

Strong, heavy plants.

EXCEPTIONAL VALUE.

	100	1000
2¼-in.	\$ 3.50	\$27.50
3-in.	6.00	50.00
4-in., very heavy	12.00	
4-in., medium	10.00	
Asparagus plumosus seedlings	1.00	7.50
ASPARAGUS SPRENGERI.		
2¼-in.	3.00	25.00
3-in.	6.00	50.00
4-in.	10.00	90.00

S. S. PENNOCK-MEEHAN CO.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

Asparagus plumosus nanus and Sprengeri, 2¼-in., fine stock, \$3.00 per 100, \$25.00 per 1000; 3-in., \$6.00 per 100; \$50.00 per 1000; Hatcheri, 2¼-in., \$3.50 per 100, \$30.00 per 1000.

Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000; Hatcheri, \$1.00 per 100, \$8.00 per 1000.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

	Per 100	Per 1000
Asparagus plumosus seedlings	\$1.00	\$ 8.00
2500 plumosus seedlings @ per ...		7.50
5000 plumosus seedlings @ per ...		7.00
Asparagus plumosus and sprengeri, 2¼-in. pots	3.00	25.00
3-in. pots	6.00	50.00
Roman J. Irwin, 108 W. 28th St., New York.		

Extra select Asparagus Sprengeri and plumosus, 2¼-in., \$3.00 per 100, \$25.00 per 1000; heavy plumosus, 4-in., \$10.00 per 100; Sprengeri, heavy 4-in., \$7.00 per 100; plumosus, 3-in., \$7.00 per 100.

G. M. REBURN & CO.,
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Fine bushy stock. Per 100.

Asparagus plumosus \$4.00 |

Extra large 2-in. Asparagus Sprengeri, ready for 3-in., \$2.00 per 100. Cash.

National Orphan's Home, Tiffin, O.

Asparagus Sprengeri 3-in., strong, 4c. \$38.00 per 1000; new crop seed, \$3.00 per 1000. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

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SPELL "WON" backward and order 3-in. Asparagus plumosus and Sprengeri at 6c. B. C. Blake, Springfield, O.

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Asparagus Sprengeri, 3-in., \$5.00 per 100. Fred H. Lemon & Co., Richmond, Ind.

Asparagus Sprengeri, strong 2 1/2-in., \$2.00 per 100; 300 for \$5.00. J. O. Schmidt, Bristol, Pa.

Asparagus Sprengeri, 3-in., \$5.00; 2 1/2-in., \$2.25. Chas. Sherwood, Waterloo, Ia.

Asparagus Sprengeri, 3-in., 8c. Pyfer & Olsem, Wilmette, Ill.

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Aspidistra variegata, 6-in., \$1.25-\$1.50; aspidistra, green, 6-in., \$1.00-\$1.25. Cash. Ernest Rober, Wilmette, Ill.

Aspidistras, green, 4-in. pots, 24c each. Kemble & Goodman, Mason City, Iowa.

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NATIONAL SHOW GARDENS,

INCORPORATED.

Specialties, asters, dahlias, gladioli and peonies. No. 1 Lovers Lane, Spencer, Indiana.

ASTERS, the world's finest florist's varieties. Ask for list and prices of seed or plants.

Aster seedlings (cold frame-grown), strong, Queen of the Market and Branching varieties (H. & F. strain) in white, pink, S. & R. Pink, purple and blue, 40c per 100, \$3.25 per 1000. Cash. Bushy Flower Garden, Bushy, Va.

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Asters, Queen of the Market, mixed, good healthy seedlings, \$2.50 per 1000. F. Danley, Macomb, Ill.

Sturdy aster plants, giant branching varieties, best colors grown, in boxes ready for planting, \$1.00 per 100. Green Floral Co., Dallas, Tex.

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Aster plants, strong transplanted Boston Market, separate color, 90c per 100. Fine plants. Cash with order. Gus Schlegel, Olney, Ill.

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BAY TREES. Write for wholesale price list. Julius Roehrs Co., Rutherford, N. J.

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BEGONIAS, RICINIFOLIA AND SUNDERBRUCHI, 2 1/2-IN., READY FOR 4-IN., 100 EACH. UNEXCELLED FOR VASES, BASKETS OR BOXES, AS WELL AS SPECIMEN PLANTS. FRED W. ARNOLD, CAMBRIDGE, OHIO.

Begonia Chatelaine, R. C., \$2.00 per 100, \$8.00 per 1000; Begonia Chatelaine, from soil, better than from 2 1/2-in., \$3.50 per 100, \$32.50 per 1000. See cyclamen, echeveria, geraniums, pelargoniums and coleus ads. O. Winterich, Cyclamen Specialist, Defiance, O.

New begonia Corallina de France, the best of all winter blooming begonias, extra fine stock in bud and bloom, 3-in., \$2.00 doz., \$15.00 per 100. Rockford Seed Farms, H. W. Buckbee, Forest City Greenhouses, Rockford, Ill.

Blooming begonias, in assortment, \$2.50 per 100; luminosa, 4-in., \$10.00 per 100; 3-in., ready for 4-in., \$8.00 per 100; 2-in., \$3.00 per 100; Erfordii, 3-in., \$6.00 per 100; metallica and Thurstoni, 2-in., \$4.00 per 100; Otto Hacker, \$5.00 per 100. N. O. Caswell, Delavan, Ill.

BEGONIAS.

Luminosa, fine, strong, transplanted plants, from seed, ready for shipment, \$1.25 per 100, by mail; \$10.00 per 1000 by express.

Cash with order.

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CAMPANULA medium, blue, rose or white; strong field-grown, 75c per doz., \$5.00 per 100.
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Fresh cut, home-grown stock, true to name. Extra selected, plump, sound, 2 and 3-eye roots. Per 100

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Cannas from 3-in. pots, \$3.50 per 100, \$30.00 per 1000, in the following varieties: Florence Vaughan (yellow), Wyoming (orange scarlet flowers, brown foliage), Gustav Gumpfer (yellow), Mme. Crozy (orange scarlet), Souv. de A. Crozy (red and yellow), Venus (pink), Louisiana (scarlet), J. D. Elsiele (scarlet), Bouvier (crimson), Richard Wallace (yellow), Mrs. Kate Gray (orange scarlet), J. Tissot (scarlet), Maros (white), Mrs. A. Conard (fine pink), \$6.00 per 100; Wm. Saunders (bright scarlet), \$6.00 per 100; King Humbert (bronze), best all-round canna, \$5.50 per 100, \$45.00 per 1000. Canna roots, 2-3 eyes, a small surplus in a few varieties: King Humbert, \$4.00 per 100, \$35.00 per 1000. Ask for surplus list.
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Alice 3.00	25.00	
Peerless Pink 3.00	25.00	
Ward 3.00	25.00	
Winsor 2.50	20.00	
Washington 3.00	25.00	
Herald 3.00	25.00	
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Good Cheer 6.00	50.00	
Nebraska 6.00	50.00	
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Strong, well rooted, clean.

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Less 5% cash. Orders booked for potted stock.
SPECIAL.
I will offer for a short time, to make room, fine stock of Alice at \$20.00 per 1000 and Miss Theo at \$35.00 per 1000, net. These 2 varieties are doubtless the greatest producers of good commercial flowers on the market today.
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ROOTED CARNATION CUTTINGS

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White Wonder	2.50	20.00
O. W. Ward	2.00	18.00
Enchantress	2.00	18.00
Washington	2.00	18.00
Dorothy Gordon	2.00	18.00
Philadelphia	2.00	18.00
Peerless Pink	2.50	20.00
Herald	2.00	18.00
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Belle Washburne	5.00	40.00
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White Wonder	3.00	25.00
Champion	3.00	25.00
Matchless	2.50	20.00
Alice	2.50	20.00
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ROLF ZETTLITZ,
Woodlawn Ave., Lima, O.

STRONG, HEALTHY ROOTED CARNATION CUTTINGS.

	100	1000
Enchantress Supreme	\$2.50	\$25.00
Enchantress	2.50	25.00
Rosette	2.50	25.00
Mrs. C. W. Ward	2.50	25.00
Beacon	2.50	25.00
Pocahontas	2.50	25.00
Herald	2.50	25.00
Matchless	2.50	25.00
Gorgeous	2.50	25.00
Benora	3.50	
Yellow Prince	4.00	

All the above varieties in 2-in. pots, \$3.00 per 100, \$30.00 per 1000.
THE MIAMI FLORAL CO., DAYTON, O.

CARNATION CUTTINGS.

Order now and insure prompt delivery.
The following varieties.

Alice	Philadelphia
Enchantress	Prospector
Enchantress Supreme	Champion
White Perfection	Beacon
White Wonder	Akehurst
Matchless	

Mrs. C. W. Ward,
\$3.00 per 100; \$25.00 per 1000.
Aviator, Nebraska, Washburn,
\$6.00 per 100; \$50.00 per 1000.
Pink Delight, \$4.00 per 100, \$35.00 per 1000.

WM. F. KASTING CO.,
568-570 Washington St., Buffalo, N. Y.

Strong, healthy cuttings, guaranteed to please.
Ready to ship.

	100	1000
Enchantress	\$2.00	\$18.00
W. Enchantress	2.00	18.00
R. P. Enchantress	2.00	18.00
Washington Enchantress	2.00	18.00
Mrs. C. W. Ward	2.50	20.00
Beacon	2.50	20.00

\$1.00 extra per 100 for the above potted.
Belle Washburn

Nebraska

Above stock worth the money. Samples sent free.
J. C. STEINHAUSER, PITTSBURG, KAN.

Carnations, rooted cuttings, propagated from healthy blooming plants:

C. W. Ward.....	22.50	Peerless Pink....	25.00
Alice	25.00	Herald	22.00
Akehurst	25.00	Pink Sensation..	30.00
Matchless	22.50	Dorothy Gordon..	20.00
White Wonder...	22.50	Victory	20.00

AMERICAN BULB CO.,
172 North Wabash Ave., Chicago, Ill.

CARNATIONS, STRONG, 2½-IN.

	Per 100
Nebraska	\$6.00
Matchless, finest white	3.00
Mrs. C. W. Ward	3.00
Enchantress	3.00
Rosette	3.00
Yellow Prince	4.00
Mrs. Akehurst	3.00
Nebraska, rooted cuttings	5.00
Rosette, rooted cuttings	2.50

GULLETT & SONS, LINCOLN, ILL.

Rooted carnation cuttings, clean, strong stock:

	Per 100	Per 1000
Mrs. C. W. Ward	\$2.00	\$18.00
Enchantress	2.00	18.00
Bassett	2.00	18.00
From soil or 2-in. pots	2.50	22.50

J. Ralph Souder, Hutchinson, Kan.

Extra fine Alice, Beacon and Mrs. C. W. Ward, strong 2-in. plants, \$35.00 per 1000.

C. C. POLLWORTH CO., MILWAUKEE, WIS.

25,000 Enchantress, well R. C., \$1.25 per 100; \$10.00 per 1000. Cash. Henry E. Youngquist, Foster and Kedzie Aves., Chicago, Ill.

STRONG ROOTED CARNATION CUTTINGS.		
	100	1000
Enchantress	\$2.00	\$18.00
C. W. Ward	2.50	20.00
Matchless	2.50	20.00
White Enchantress	2.50	20.00
R. P. Enchantress	3.00	22.00
Philadelphia	2.50	20.00
Beacon	2.50	20.00

Less 10% for cash.
JOHN SCHEIDEN,
135 Asbury Ave., Evanston, Ill.

Ethel Crocker, the best outdoor, summer blooming pink carnation, does not fade, long stiff stems, ready for planting now, wintered in cold frames, 2-in., \$3.00 per 100, \$25.00 per 1000; 2½-in., \$3.50 per 100, \$30.00 per 1000.
Chas. B. Wright, Belterstown, Md.

Carnations, well rooted cuttings, ready now: Enchantress, Eureka, Matchless, C. W. Ward and Beacon, \$2.50 per 100, \$22.50 per 1000; Miss Theo, Alice and White Wonder, \$3.00 per 100, \$25.00 per 1000.
United States Cut Flower Co., Elmira, N. Y.

CARNATIONS.

	100	1000
Belle Washburn, from soil	\$5.00	\$45.00
Matchless, from soil	3.50	30.00

BASSETT & WASHBURN,
178 N. Wabash Ave., Chicago, Ill.

ROOTED CARNATION CUTTINGS.

Mrs. C. W. Ward	\$18.00 per 1000
Matchless	18.00 per 1000
Alice	20.00 per 1000

Strong stock, ready now. 100 at 1000 rate.
ENOS W. KOHR, LANCASTER, PA.

Carnations, surplus in pinched back 2-in. pot plants at rooted cutting prices: 2000 Alice, 3000 Enchantress, 3000 Matchless and 2000 Champion, \$3.00 per 100, \$25.00 per 1000; 1000 Belle Washburn, \$4.00 per 100.
The Storrs & Harrison Co., Painesville, O.

CARNATIONS, rooted cuttings of all standard varieties, clean, healthy stock and quality guaranteed, \$2.50 per 100, \$20.00 per 1000. 1000 Ward exchanged for White Wonder.
Leonard Dudman, Llanerch, Pa.

Carnations, thrifty 2-in. plants of Mrs. C. W. Ward, Beacon, W. Enchantress, \$30.00 per 1000; rooted cuttings of Alice, \$25.00 per 1000; 250 of either at the 1000 price.
Elitch Gardens Co., Denver, Colo.

Clean, healthy, 2½-in. stock of Beacon, Rose-pink Enchantress and White Enchantress, \$3.00 per 100; 2½-in., Salmon-pink Beacon, \$7.00 per 100. Hoffmeister Floral Co., White St., Lick-run, Cincinnati, O.

Carnations, R. C., ready to ship at once: Winsor and Victory, \$13.00 per 1000; White Enchantress and Enchantress, \$15.00 per 1000. Cash with order. Phone Wilmette 1236.
Frank Felke, Gross Point, Ill.

Rose-pink Enchantress and Enchantress, 2½-in., extra fancy, ready for shift, \$3.00 per 100, \$25.00 per 1000; Matchless, White Perfection, Enchantress, Rose-pink Enchantress, R. C., \$2.50 per 100.
O. J. Frew, Conneaut, O.

Thrifty 2½-in. carnations, Enchantress Supreme and Matchless, \$3.00 per 100; rooted cuttings of same varieties, \$2.00 per 100.
P. V. Steddom, Knightstown, Ind.

Strong, healthy, R. C., White and Pink Enchantress, \$2.00 per 100, \$18.00 per 1000. Samples sent for asking. Eldredge Greenhouses, W. Pleasant St., Belvidere, Ill.

Rooted carnation cuttings, first-class stock: White Enchantress, \$20.00 per 1000 Pink Enchantress, \$16.00 per 1000; Herald, \$20.00 per 1000.
- Otto Starnitzky, Box 332, Park Ridge, Ill.

Pink Delight, \$4.00 per 100, \$35.00 per 1000; Ward, White Wonder and Beacon, \$2.50 per 100, \$20.00 per 1000. Either from soil or sand.
Erie Floral Co., Erie, Pa.

Matchless R. C., \$2.50 per 100, \$20.00 per 1000; pot plants, \$3.50 per 100, \$30.00 per 1000; fine stock, ready to shift to 3-in. pots. Cash.
Scharff Bros., Van Wert, O.

Carnation cuttings, White Perfection, Ward, L. P. Enchantress, Matchless, all \$18.00 per 1000. Cash.
J. Vonder Linden, Rhinebeck, N. Y.

For complete list of carnation cuttings see our display adv., this issue.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

2-in., extra healthy carnation plants, Pink Enchantress, \$20.00 per 1000; C. W. Ward, \$22.50 per 1000. Cash.
City Floral Co., 1445 Krameria St., Denver, Colo.

Well rooted carnation cuttings, White and Pink Enchantress, \$2.00 per 100, \$18.00 per 1000; from healthy plants. Cash with order.
Chas. B. Walker, 1227 Logan Ave., Danville, Ill.

CARNATION CUTTINGS, for prices and varieties refer to my advertisement on front cover.

Roman J. Irwin, 108 W. 28th St., New York.

Good, strong C. W. Ward carnations, 12,000 in 2½-in. pots, pinched back once and branched, \$28.00 per 1000. Cash with order.
Crown Point Floral Co., Crown Point, Ind.

Carnation R. C., extra strong, Victory and Enchantress, \$2.00 per 100; Herald, \$2.75 per 100. Hillview Greenhouses, La Crosse, Wis.

Carnations, 7500 Pink Enchantress, rooted cuttings, \$2.50 per 100, \$20.00 per 1000.
The Columbus Floral Co., Columbus, O.

Rooted carnation cuttings, W. Enchantress, Rose-pink Enchantress, \$20.00 per 1000.

The William Murphy Co., Cincinnati, O.

Carnation cuttings, Light Pink Enchantress, strong well rooted stock, \$10.00 per 1000.

Fluegge Bros., 4840 N. Leavitt St., Chicago, Ill.

Strong rooted carnation cuttings, Matchless and Alice, \$20.00 per 1000; unrooted, \$10.00 per 1000.

C. B. Johnson, Woburn, Mass.

Carnation R. C., Enchantress, Mrs. C. W. Ward, \$2.00 per 100, \$20.00 per 1000.

Muskogee Carnation Co., Muskogee, Okla.

Strong, well rooted Light Pink Enchantress cuttings, \$10.00 per 1000.

Wm. Fluegge, Jr., Morton Grove, Ill.

Carnations, White Enchantress, from soil, \$2.00 per 100. Cash. Wonsetler Greenhouse, Bryan, O.

Carnations, P. Enchantress, 2½-in., \$17.50 per 1000. Cash. Geo. Milne, Winchester, Mass.

Carnations, strong 2-in., L. P. Enchantress, \$15.00 1000. P. L. Graves & Co., Jonesboro, Ark.

CENTAUREAS.

DUSTY MILLER, extra select, transplanted, true to name, \$1.25 per 100, by mail; \$1.00 per 1000, by express. S. W. Pike, St. Charles, Ill.

Centaurea candidissima, best of the white leaved centaureas, 3-in., ready for a shift, \$5.00 per 100. Cash, please. J. Sylvester, Oconto, Wis.

Centaurea gymnocarpa, strong transplanted seedlings, \$1.00 per 100; \$1.10 prepaid.

G. E. Fink, Kenilworth, N. J.

Centaurea gymnocarpa seedlings, 75c per 100, \$6.00 per 1000; 2-in., \$2.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Centaurea gymnocarpa, 2½-in., \$2.50 per 100. Cash.

Wirt Floral Co., Parsons, Kan.

CHRYSANTHEMUMS.

CHRYSANTHEMUMS FOR IMMEDIATE DELIVERY.

Varities listed in the order in which they bloom.

Early Frost, Unaka, Golden Glow, Chrysolora, Polly Rose, Glory of Pacific, Early Snow, Pacific Supreme, Oconto, White Chieftain, Pink Gem, Col. D. Appleton, Smith's Ideal, Smith's Sensation, Antique, Dr. Enguehard, Major Bonaffon, White Bonaffon, Harvard.

40c per 10, \$3.00 per 100, \$27.50 per 1000.

Golden Queen, Crystal Gem, Marigold, Dick Witterstaetter, Modello, Lavender Queen, Pres. Roosevelt, Patty, Timothy Eaton, E. A. Seidewitz, White Helen Frick, Nagoya, December Gem, Tekonsha.

50c per 10, \$4.00 per 100, \$35.00 per 1000.

Chadwick Improved, Chadwick Supreme, Golden Chadwick, W. H. Chadwick, Western King, White Perfection.

60c per 10, \$5.00 per 100, \$40.00 per 1000.

1916 INTRODUCTIONS.

Early Rose, Josephine Foley, October Queen, Tiger, \$2.00 per 10, \$15.00 per 100, \$125.00 per 1000. Golden Gleam, \$1.00 per 10, \$8.00 per 100.

1917 NOVELTIES.

Smith's Imperial, October Herald, Yondota, Helen Lee.

75c each, \$6.00 per 10, \$50.00 per 100.

ANEMONES.

Alpine Glow, Azelda, Bessie Flight, Diantha, Mary Colladay, Miss Katherine Simmons, Princess, Surprise, Yellow Garza.

40c per 10, \$3.00 per 100, \$25.00 per 1000.

SINGLES.

Anna, Ceddle Mason, Hilda Wells, Ladysmith, Mensa, Merstham Jewel, Queen, Stanley Ven, Miss Isabelle, Mrs. E. D. Godfrey, Polly Duncan, Sylvia Slade.

40c per 10, \$3.00 per 100, \$25.00 per 1000.

EARLY HARDY FLOWERING.

A. Barham, Billancourt, Boston, Carrie, Champagne, Champ d'Or, Cranfordia, Cransford Pink, Cransford White, Daisy, Eden, Gold Nugget, Harvest Home, Hermine, Mrs. Porter, Normandie, Winnetka.

80c per 10, \$6.00 per 100, \$50.00 per 1000.

5 at 10, 25 at 100, 250 at 1000 rate.

Rooted cuttings supplied in quantities of 25 or more at 20% discount from above prices.

Orders for May, June and July delivery should be booked now.

ELMER D. SMITH & CO., ADRIAN, MICH.

CHRYSANTHEMUM R. C.

The following \$15.00 per 1000.

Golden Glow, Smith's Advance, Major Bonaffon, Chrysolora, Chieftain, Unaka, Robt. Haliday and Chas. Rager.

The following, \$18.00 per 1000.

Early Frost, Smith's Sensation, J. Nonin, Wm. Turner, Yellow Touse, White Touse, Well's Late Pink, White Chieftain, Dr. Enguehard.

The following, \$22.00 per 1000.

Glen View, Odessa, White Chadwick.

At \$30.00 per 1000.

Golden Chadwick.

At \$6.00 per 100.

Alex Guttman and Yellow Smith's Advance. Pompons, \$20.00 per 1000.

Western Beauty, Fairy Queen, Klondyke, Iva, Mrs. Frank Wilcox, Beu, Diana, Buckingham, Mensa, Baby Yellow, Mint, Lillian Doty, Zenobia, Nio, Cleo, Harvest Moon, Neola, Baby White, Lady Lou, and other good varieties.

W. A. ROWE FLORAL CO.,
Kirkwood, Missouri.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

CHRYSANthemUMS—Continued.

Chrysanthemums, well rooted stock, vigorous cuttings, \$2.00 per 100, \$16.50 per 1000. Yellow: Golden Glow, Col. Appleton, Maj. Bonnaffon, Yellow Jones, Chrysolora, Roman Gold and Nagoya. White: Chas. Rager, White Frick, Smith's Advance, Lynnwood Hall, Polly Rose, Wm. Turner, Early Snow, White Bonnaffon, Pink: Dr. Enguehard, Helen Frick, Unaka, Well's Late Pink, Chieftain, Pink Patty, E. A. Seidewitz, Pacific Supreme, Crimson: Harvard. The following are at \$2.75 per 100, \$20.00 per 1000. White: Crystal Gem, Early Frost, Oconto, Alice Byron, White Eaton, White Chieftain, J. Nonin. Yellow: Golden Queen, Golden Eaton, Odessa, Yellow Polly Rose, Gold Mine, Comoleta, Golden Age. Pink: Hironelle.

Golden Chadwick, White and Pink Chadwick. \$3.50 per 100, \$30.00 per 1000. Autocrat (fine white), \$6.00 per 100, \$50.00 per 1000. Alex Guttman, lavender pink, \$7.00 per 100, \$60.00 per 1000.

POMPON MUMS.

\$16.50 per 1000, \$2.00 per 100. Yellow: Overbrook, Golden West, Golden Harvest, Golden Climax, Quinola, Klondyke, Baby, Harvest Moon. Pink: Fairy Queen, Western Beauty, Lillian Doty. White: Diana, Helen Newbury. Bronze: Souvenir d'Or, Iva.

SINGLES.

\$24.00 per 1000, \$3.00 per 100. Golden and White Mensa, Josephine, Mrs. Buckingham, Mrs. Godfrey; also 3 new singles, Elizabeth (yellow), Blanche (white) and Emma (pink). Rooted cuttings, \$10.00 per 100, \$90.00 per 1000; 2 1/4-in., \$15.00 per 100.

2 1/4-IN. POTS.

2 1/4-in. pots ready in the following varieties, \$25.00 per 1000, \$3.00 per 100: Early Snow, Golden Glow, Unaka, Chrysolora, Elberon, White and Pink Ivory, Charles Rager, Chieftain, Col. Appleton, December Gem, White Bonnaffon, Major Bonnaffon, Roman Gold, Maude Dean, Jeanne Nonin, Mistletoe.

Anglin & Walsh Co., Williamsbridge, N. Y.

CHRYSANthemUMS.

500,000 chrysanthemums for present and later delivery; rooted cuttings, \$2.25 per 100, \$20.00 per 1000, unless otherwise noted.

Chas. Rager, 3 ft., pure W., shaped like Bonnaffon; early Nov.
Chieftain, 3 1/2 ft., inc., pink, mid Nov.
Chrysolora, 4 ft., yellow, mid Oct.
O. Touse, 4 ft., large white tinged pink; mid Oct.

Col. Appleton, 4 ft., yellow, early Nov.
Dec. Gem, 3 1/2 ft., tinged lavender, late Nov. and Dec.

Dr. Enguehard, 5 ft., pink, mid Nov.
Edwin Seidewitz, 5 ft., pink, late Nov. and Dec.

Early Snow, 3 ft., pure white, mid Oct.
Golden Glow, 4 ft., standard earliest yellow, Sept.

Harvard, 4 ft., best red, late Nov., \$2.00 per 100, \$17.50 per 1000.

Helen Frick, 2 ft., pink, late Dec.
J. Burton, 3 ft., white shaded pink, late Dec.
Lena Baum, 3 ft., yellow, much like Bonnaffon.

Maj. Bonnaffon, 4 ft., grand old standard inc. yellow, long blooming season, all through Nov., \$2.00 per 100, \$17.50 per 1000.

Oconto, 3 ft., white, indispensable, mid Oct.
Oct. Frost, 4 ft., fine pure white, early Oct.
Patty, 2 1/2 ft., silvery-pink, late Nov. and Dec.

Ramapo, 4 in., yellow, late Oct.
Robt. Halliday, 3 ft., yellow, late Oct.
Roman Gold, 4 ft., golden yellow, late Nov.

Smith's Advance, 3 ft., earliest white, mid Sept.
Unaka, 4 ft., pink, early Oct.

White Helen Frick, 2 ft., late Dec.
White J. K. Shaw, 4 ft., fine pure white, late Oct.

Wm. Turner, 4 ft., pure white, mid Nov.
We have also a fine lot of pompons and singles. Write for complete list.

BAUR FLORAL CO., ERIE, PA.

IMMEDIATE DELIVERY.**CHRYSANthemUMS.****ROOTED CUTTINGS.**

Varieties listed in the order in which they bloom.

WHITE.

	Per 100	Per 1000
Crystal Gem	\$2.50	\$20.00
Oconto	2.50	20.00
V. Poehlmann	2.00	15.00
Alice Byron	2.50	20.00
Chas. Rager	2.00	15.00
Lynnwood Hall	2.00	15.00

YELLOW.

Golden Queen	2.50	20.00
Chrysolora	2.00	15.00
Yellow Eaton	2.50	20.00
Roman Gold	2.00	15.00
Odessa	2.50	20.00
Yellow Bonnaffon	2.00	15.00
Nagoya	2.00	15.00
Dolly Dimple	2.50	20.00

PINK.

Amorita	2.00	15.00
Chieftain	2.00	15.00
McNiece	2.00	15.00
Dr. Enguehard	2.50	20.00
Mrs. Seidewitz	2.50	20.00

RED AND BRONZE.

Shrimpton	2.50	20.00
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25 at the 100 rate.

250 or more at the 1000 rate.

J. D. THOMPSON CARNATION CO., JOLIET, ILLINOIS.

CHRYSANthemUM ROOTED CUTTINGS.

WHITE—	100	1000
Early Frost, early	\$1.50	\$15.00
Smith's Advance, early	1.25	12.00
Polly Rose, early	1.25	12.00
October Frost, early	1.25	12.00
Early Snow, early	1.50	15.00
Clem. Touse, midseason	1.50	12.00
Chas. Rager, midseason	1.50	15.00
White Chieftain, midseason	1.50	15.00
White Bonnaffon, late	1.50	15.00
Lynnwood Hall, late	1.50	12.00
Wm. H. Chadwick, late	1.75	15.00

YELLOW—

Chrysolora, early	1.25	12.00
Y. Oct. Frost, early	1.25	12.00
Monrovia, midseason	1.50	12.00
Y. O. Touse, midseason	1.25	12.00
Zimmer's Yellow, midseason	1.25	12.00
Col. D. Appleton, midseason	1.50	12.00
Maj. Bonnaffon, late	1.25	12.00
Gold Eagle, late	1.75	15.00

PINK—

Glory Pacific, early	1.25	12.00
Pac. Supreme, early	1.50	12.00
Chieftain, midseason	1.50	12.00
Dr. Enguehard, late	1.50	12.00
E. A. Seidewitz, late	1.50	12.00
Wells' Late	1.50	12.00

RED—

Cullingfordii	1.50	12.00
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D. H. GREEN, BOONSBORO, MD.

CHRYSANthemUMS.

CLEAN, WELL ROOTED CUTTINGS OF THE FOLLOWING VARIETIES, READY FOR DELIVERY IMMEDIATELY OR WITHIN 10 DAYS.

CHRYSOLOGORA	W. H. CHADWICK
OCOONTO	TIMOTHY EATON
CHIEFTAIN	YELLOW EATON
MARIGOLD	WHITE FRICK
CHAS. RAGER	

SINGLES AND POMPONS.

WESTERN BEAUTY	LADY LU
GOLDEN CLIMAX	DIANA
QUINOLA	GARZA
MENSA	MELAINA
LULU	MRS. F. BEU

\$2.00 per 100, \$17.50 per 1000.

POT PLANT VARIETIES. WE HAVE MADE A COLLECTION OF ABOUT 20 VARIETIES THAT ARE ESPECIALLY ADAPTED TO POT PLANT CULTURE.

THIS COLLECTION COMPRISES THE CAPRICE FAMILY AND A GREAT MANY NEW INTRODUCTIONS OF THIS AND LAST YEAR. SHIPPED OUT OF 2 1/4-IN. POTS IN COLLECTION ONLY, \$5.00 PER 100.

TOTTY'S NEW TUXEDO COLLECTION OF JAPANESE ANEMONES. TWELVE VARIETIES, SPLENDID FOR CUTTING OR FOR POT PLANT CULTURE. SHIPPED FROM 2 1/4-IN. POTS, 25c EACH, \$2.50 PER DOZ.

STUPPY FLORAL CO.,

SAINT JOSEPH, MISSOURI.

CHRYSANthemUM ROOTED CUTTINGS.

Everything in mums. Will quote if not listed here.

\$2.00 per 100; \$17.50 per 1000.

Smith's Advance, Ivory, White Jones, Golden Glow, Major Bonnaffon, Yellow Jones, Tints of Gold, Unaka, Glory of Pacific, Pacific Supreme, Pink Ivory, McNiece and Harvard.

\$3.00 per 100; \$20.00 per 1000.

Early Frost, Oconto, Rager, White Eaton, J. Nonin, Mistletoe, Smith's Ideal, White Chieftain, White Frick, Naomah, Wm. Turner, Golden Queen, Yellow Ivory, Chrysolora, Roman Gold, Yellow Eaton, Nagoya, Appleton, Robt. Halliday, Yellow Polly Rose, Marigold, Chieftain, Pink Frick, E. A. Seidewitz, Dr. Enguehard, Glen View, Bronze.

\$3.00 per 100; \$25.00 per 1000.

Pink Chadwick, Golden Chadwick, White Chadwick.

Pompon and Singles in all varieties.

Prices on application.

\$6.00 per 100; \$50.00 per 1000.

Mrs. M. R. Morgan, Golden Gleam, Tekonsha, Alex. Guttman, Autocrat.

Caprice mums for pots, R. O.

In all colors.

\$3.00 per 100; \$30.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

ROOTED CHRYSANthemUM CUTTINGS.

Oconto, Charles Rager, Chieftain, Eaton, Lynnwood Hall, Early Frost, Early Snow, Polly Rose, J. Nonin, Smith's Advance, R. Halliday, Tints of Gold, Marigold, Roman Gold, Golden Rager, Bonnaffon, Chrysolora, Golden Glow, Golden Queen, Glory Pacific, Pacific Supreme, E. Seidewitz, Dr. Enguehard, Unaka, Wm. Duckham, Chadwick Supreme, A. J. Balfour, Maud Dean, Wells' Late, \$3.00 per 100, \$20.00 per 1000.

Wm. H. Chadwick, Mistletoe, Naomah, Golden Chadwick, \$3.50 per 100, \$30.00 per 1000.

Wm. Turner, Modello, Golden Eaton, \$4.00 per 100, \$35.00 per 1000.

Golden Gleam, Tekonsha, White Patty, E. M. Benson, Crystal Gem, Autocrat, \$6.00 per 100, \$55.00 per 1000.

POMPON CHRYSANthemUMS.

Golden West, Western Beauty, Overbrook, Souvenir d'Or, Fairy Queen, Diana, Golden Climax, Skibo, Madge, Mrs. Frank Beu, Acto, Lillian Doty.

Price on application.

THE LEO NIESSEN CO.,

12TH & RACE STS., PHILADELPHIA, PA.

Chrysanthemums, 2 1/4-in. pot plants of W. and P. Chieftain, Chas. Rager, Y. Bonnaffon, Helen Frick, Mrs. Frank Beu, strong plants, \$2.50 per 100. Cash.

Henry J. Kettmann, Creve Coeur, Mo.

CHRYSANthemUMS.

NOW READY, 2 1/4-IN. POT PLANTS, SPLENDID STOCK THAT HAS BEEN PROPAGATED FROM PLANTS GROWN OUTDOORS ALL SUMMER, SOLELY FOR THIS PURPOSE. CLEAN AND HEALTHY, JUST THE THING FOR PLANTING NOW TO INCREASE STOCK AND USE FOR REJUVENATING YOUR WORN-OUT GREENHOUSE STOCK.

OCTOBER FROST, MARIGOLD, GOLDEN GLOW, CHRYSOLOGORA, BOB PULLING, TINTS OF GOLD, CRANFORDIA, UNAKA, ETC.

\$5.00 PER 100, \$40.00 PER 1000.

NOVELTY MUMS.

'LOUISA POCKETT'

\$1.60 PER PLANT, \$16.00 PER DOZ., \$100 PER 100.

OUR EIGHTY-PAGE CATALOG DESCRIBING BOTH ROSES AND MUMS, BESIDES OTHER GENERAL STOCK, IS YOURS FOR THE ASKING.

CHARLES H. TOTTY,

MADISON, NEW JERSEY.

CHRYSANthemUM ROOTED CUTTINGS.

Chrysolora	\$2.00 per 100
Chas. Rager	2.00 per 100
Pink Chieftain	2.00 per 100
Yellow Eaton	2.50 per 100
V. Poehlmann	2.00 per 100
Halliday	2.00 per 100
Touse	2.00 per 100
Maj. Bonnaffon	2.00 per 100
Yellow Chadwick	2.50 per 100
White Chadwick	2.50 per 100
Dr. Enguehard	2.00 per 100
Wm. Turner	2.50 per 100
Diana	2.00 per 100
Frank Beu	2.00 per 100
Golden Glow	2.00 per 100
Early Frost	2.50 per 100
October Frost	2.00 per 100
Robinson	2.00 per 100
Marigold	2.50 per 100

Well rooted and healthy cuttings. Cash.

C. Erickson, Princeton, Ill.

Chrysanthemums, following varieties, strong, healthy. Satisfaction guaranteed:

	Per 100	Per 1000
Rooted cutting	\$3.00	\$20.00
2 1/4-in. pots	4.00	30.00

Oconto	Helen Frick
Estelle	Unaka
Chas. Rager	Mrs. Patty
Robt. Halliday	Singles and pompons
Chrysolora	Mrs. W. E. Buckingham
Major Bonnaffon	White Mensa
White Bonnaffon	Golden Mensa
Chieftain	Zenobia
	La Purette.

	Per 100	Per 1000
Rooted cuttings	\$3.50	\$25.00
2 1/4-in. pots	4.50	30.00

White Chieftain Golden Wedding

Imp. Chadwick Seidewitz

THE HAMMOND CO., INC., RICHMOND, VA.

CHRYSANthemUMS, ROOTED CUTTINGS.

Good clean stock and well rooted. Will please anybody, prices right. Ready now or will book orders for later delivery; Yellow Bonnaffon, White Bonnaffon, P. Supreme, Silver Wedding, Chas. Rager, Dr. Enguehard, Alice Salomon, Roman Gold, Ramapo, Mrs. Bird, Chrysolora, Unaka, Pink Patty, O. Touse, Col. Appleton, Oct. Frost, O. P. Bassett, Jean Bassett.

\$1.75 per 100, \$15.00 per 1000.

Early Frost, McNiece, White Turner, T. Eaton, White Chadwick, Pink Chieftain, Yellow Eaton, \$2.50 per 100, \$20.00 per 1000.

POMPONS AND SINGLES.

Klondyke, White Mensa, Yellow Mensa, Garza, Diana, Golden Climax, Elva, Mrs. Godfrey, Western Beauty, Mista.

\$2.00 per 100, \$18.00 per 1000.

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CHRYSANthemUM ROOTED CUTTINGS.

These are the very best commercial varieties.

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Crystal Gem	\$3.00 per 100
Oconto	3.00 per 100
White Chieftain	3.00 per 100
Josephine Foley	4.00 per 100
October Queen	4.00 per 100

YELLOW.

Golden Queen	3.00 per 100
Bonnaffon	3.00 per 100
Marigold	3.00 per 100
Mrs. Morgan	3.00 per 100

PINK.

McNiece	3.00 per 100
Wells' Late Pink	3.00 per 100
Chieftain	3.00 per 100

BASSETT & WASHBURN,

178 N. Wabash Ave., Chicago, Ill.

CHRYSANthemUMS.

Early Snow, Unaka, Chieftain, \$2.00 per 100, \$15.00 per 1000; Golden Glow, Chrysolora, Ivory, Ivory pink, Colonel D. Appleton, Roman Gold, Jeanne Nonin, Major Bonnaffon, White Bonnaffon, Chas. Rager and Maud Dean, \$2.00 per 100, \$18.00 per 1000.

Mrs. William Buckingham, Klondyke, Quinola, Fairy Queen and Diana, \$2.00 per 100, \$20.00 per 1000.

Smith's Sensation, \$2.50 per 100, \$20.00 per 1000.

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The Columbus Floral Co., Columbus, O.

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REVIEW CLASSIFIED ADS.

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CHRYSANTHEMUMS. We have **YELLOW:** Golden Age, Chrysolora, Golden Glow, Halliday, Golden Wedding, Roman Gold, Col. Appleton and Yellow Chadwick. **WHITE:** Wm. Turner, Alice Byron, Robinson, Diana, Smith's Advance, Crocus, Early Frost, Alice Byron, Nonin, Lynnwood Hall. **PINK:** Unaka, Glory of Pacific, Pacific Supreme, Polly Rose, Dr. Enguehard.

Above, rooted cuttings, \$2.00 to \$2.50 per 100. **YELLOW:** Bonnaffon, Golden Glow, Halliday, Chrysolora, Chadwick. **WHITE:** Wm. Turner, Smith's Advance, Crocus, Chadwick, Diana, Chieftain, Robinson. **PINK:** Unaka, Polly Rose, J. K. Shaw, Glory of Pacific and Pink Chieftain. Above out of 2-in., \$2.50 to \$4.00 per 100. Geo. A. Kuhl, Pekin, Ill.

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Booking orders for April 1 delivery.
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White Chieftain 2.00 per 100
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Glenview 2.00 per 100
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MILLER BROS.,
 5558 N. Lincoln St., Chicago, Ill.

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Pacific Supreme \$2.00 per 100
Lynnwood Hall 2.50 per 100
Chrysolora 2.00 per 100
White Bonnaffon 2.00 per 100
Yellow Bonnaffon 2.00 per 100
Dr. Enguehard 2.00 per 100
White Chieftain 2.50 per 100
Pink Chieftain 2.50 per 100
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Patty 2.00 per 100
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POMPONS, La Porte, The Bard, Mrs. Beu, Diana, Klondyke, Savannah, Leota, Lillian Doty. **SINGLES,** Mrs. Whitehorn, Lady Lou, Grace Burke, Pretoria, W. E. Buckingham, Mary Richardson, Yellow Parkinson, Josephine, Mensa, Golden Mensa, Golden Star, Pink Parkinson. George O. Welland, 602 Davis St., Evanston, Ill.

Chrysanthemum cuttings, now ready, 60,000, well rooted. Book orders for later delivery. October Frost, Silver Weddings, White Bonnaffon, Charles Rager, Early Snow, White Frick, Mrs. H. Robinson, O. Touset, Chrysolora, Golden Glow, Yellow October Frost, Monrovia, Roman Gold, Major Bonnaffon; large amount of Pacific Supreme, Dr. Enguehard, Well's Late Pink, \$1.50 per 100; \$15.00 per 1000; White Chadwick, Timothy Eaton, Golden Eaton, Golden Wedding, Golden Chadwick, Yellow Eaton, Pink Chadwick, White Chieftain, Pink Chieftain, Early Frost, \$2.00 per 100, \$18.00 per 1000. E. E. CRONISE BOONSBORO, MD.

Chrysanthemum rooted cuttings:
White Chieftain White Chadwick
Early Frost Golden Chadwick
 \$2.50 per 100.
Early Snow Roman Gold
Halliday Patty
Pink Gem Bonnaffon
Alice Byron Adeline
Wm. Turner Maud Dean
Chrysolora White Dean
Pink and White Ivory Nagoya
 \$2.00 per 100.
ERIE FLORAL CO., ERIE, PA.

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	Per 100	Per 1000
Golden Chadwick	\$2.50	\$20.00
White Chadwick	2.50	20.00
Yellow Bonnaffon	2.00	15.00
Dolly Dimple	2.50	20.00
Chieftain	2.50	20.00
Eaton	2.50	20.00
Helen Frick	2.50	20.00
White Frick	2.50	20.00
Smith's Advance	2.00	15.00

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 Chrysanthemums, strong, healthy, rooted cuttings.
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Chieftain Rager
Halliday Gloria
Patty Bonnaffon
Enguehard Lulu
Touset Klondyke

Garza
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 Also 2 1/2-in. plants, \$3.00 per 100.
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Chas. Rager Golden Eagle
Early Snow Roman Gold
Smith's Advance M. Bonnaffon
W. Bonnaffon Robt. Halliday
Chieftain Unaka
Patty Well's Late Pink

\$2.00 per 100; \$17.50 per 1000.

Send for list of other sorts.

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CHRYSANTHEMUMS OUR SPECIALTY.

Rooted cuttings, \$1.80 per 100; \$15.00 per 1000. 2 1/2-in. plants, \$3.00 per 100; \$25.00 per 1000. Now booking orders. First crop ready in February. Send for list of 70 varieties, large flowering singles and pompons, all money-making sorts, not one inferior sort in list, cool-grown, healthy and clean. It will pay you big to place order with us; low price; good stock guaranteed. For cash only. G. Schneider, Florist, Springfield, O.

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500 Chrysolora	1000 Geo. S. Kalb
700 Monrovia	1000 Florence Pullman
800 William Simpson	1000 October Frost
600 Higginbotham	2000 Early Snow
200 The Bard	1500 Yanoma, late white

\$2.00 per 100, \$17.50 per 1000.

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Mum rooted cuttings: Halliday, Supreme, Yellow Bonnaffon, Klondyke, Iva, Garza, \$1.50 per 100, \$12.00 per 1000; Harvard, Glow, Alice Saloman, Chas. Rager, Snow, Chrysolora, Pink Gem, White Baton, Ramapo, Enguehard, Chieftain, Fairy Queen, \$2.00 per 100, \$15.00 per 1000; Marigold, Wm. Turner, Golden Wedding, Seidwitz, \$2.50 per 100, \$20.00 per 1000. Cash, please. Leonard Clottl, West Grove, Pa.

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Charles Rager, white	\$1.25 per 100
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Roman Gold, gold	2.00 per 100
Chrysolora, yellow	2.00 per 100
Oconto, white	5.00 per 100
Mackinese, pink	5.00 per 100
White Eaton, white	2.00 per 100

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Well rooted chrysanthemum cuttings: Clementine Touset, Chas. Rager, October Frost and Chrysolora, \$1.75 per 100; Dr. Enguehard, Robt. Halliday, White Chieftain, Mrs. E. A. Seidwitz and White Frick, \$2.00 per 100; Major Bonnaffon, \$1.50 per 100. 10% off on 1000 or more. From 2 1/2-in. pots, add 20% to above prices. P. V. Steddom, Knightstown, Ind.

Chrysanthemum rooted cuttings: Bonnaffon, Shrimpton, Harvard, Chieftain, October Frost, Glory of Pacific, Polly Rose, Buckingham, Mrs. Frank Beu, \$2.00 per 100, \$17.50 per 1000. JAMES WHEELER, Worcester Street, Natick, Mass.

Worcester Street, Natick, Mass.

Rooted mum cuttings: Major Bonnaffon, Chrysolora, Kalb, Lincoln, Blackhawk, Ivory, Improved Ivory, Pacific Supreme, Glory of Pacific, Halliday, Unaka, G. Wedding, Golden Glow, Chas. Rager, Yellow and White Chadwick, Early Frost, Early Snow, Chieftain, White Chieftain, Dr. Enguehard, \$2.50 per 100; 2 1/2-in., \$3.50. Chas. Sherwood, Waterloo, Iowa.

Chrysanthemum rooted cuttings, A-1 stock: Yellow and White Bonnaffon, Chrysolora, Halliday, Golden Glow, Chas. Rager, Pacific Supreme, O. Touset, Dr. Enguehard, Glenview, \$2.00 per 100; strong 2-in. of same, \$3.00 per 100. Satisfaction guaranteed. Cash, please. Van Aken Bros., Coldwater, Mich.

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Cash, please.

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Mums, vigorous cuttings, well rooted: Chieftain, Dec. Gem, G. Glow, Chrysolora, Mensa and Golden Mensa, 2c; Marigold Seidwitz and Golden Wedding, 2 1/2c; Golden Chadwick, Chadwick and Golden Queen, 3c. This stock will please you. Furrow & Co., Guthrie, Okla.

Mum cuttings, true to name, Marigold, \$2.50 per 100, \$22.50 per 1000; Crystal Gem (early white), Chrysolora and Pink Chieftain, \$15.00 per 1000; Golden Glow and Unaka, \$10.00 per 1000; Yellow Bonnaffon, \$10.00 per 1000. Cash. J. P. Siebold, Lancaster, Pa.

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\$1.50 per 100.

October Frost. White Cloud.
 Dr. Enguehard. Silver Wedding.
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2 1/2-in. that can be topped for cuttings, \$2.50 per doz.; \$20.00 per 100.

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CINERARIA, DWARF, LARGE FLOWERING. ALBA, AZUREA, MATADOR, ROSEA, SANGUINEA, STELLA, GOLD MEDAL MIXED, TALL GOLD MEDAL MIXED, DOUBLE MIXED, STAR SHAPED MIXED, tr. pkt., 75c, 1/2 tr. pkt., 40c. Seeds absolutely fresh, quality the best. J. L. Schiller, Toledo, O.

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John Bauscher, Freeport, Ill.

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Paniculata, 4-in., 2-year-old, pot-grown, \$10.00 per 100. Burdell Floral Co., Bowling Green, Ky.

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COLEUS.
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2½-inch pots 5.00 40.00
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100 1000 \$7.50
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O. Winterich, Cyclamen Specialist, Defiance, O.

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2½-in. \$2.50 per 100
3-in. 5.00 per 100
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TUSKEGEE, ALABAMA.

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Coleus, 2½-in., asstd., 20 varieties, including Trailing Queen and the new Yellow Trailing Queen, \$2.00 per 100. Cash.
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Coleus, a bargain, 800 fine 2½-in., Trailing Queen, extra heavy, ready for 4-in., 2½c. Highland Park Greenhouse, Butler, 1017 S. Buckeye St., Kokomo, Ind.

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Coleus, asst., 2½-in. pots, strong stock, \$2.50 per 100; Brillancy, 2½-in., \$5.00 per 100.
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Coleus, Golden Bedder, Red Verschaffeltii, mixed colors, good 2½-in., 3c. Cash with order.
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Coleus, fine assortment, 2-in., \$2.00 per 100; ready to shift. Will ship at once.
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Trailing coleus, R. C., \$1.00 per 100; Brillancy, R. C., \$1.50 per 100.
D. U. Augspurger & Sons Co., Peoria, Ill.

Coleus rooted cuttings, Brillancy, \$1.50 per 100; Trailing Queen, \$1.00 per 100. Cash with order.
York & Panasuk, Houghton, Mich.

Coleus, 3-in., stock plants, good commercial varieties, \$5.00 per 100.
Henry Smith, Grand Rapids, Mich.

Coleus, strong 2-in. stock, assorted, best bedding kinds, \$2.00 per 100.
Joseph Bancroft & Son, Inc., Cedar Falls, Ia.

Coleus R. C., good assortment, 75c per 100; Red and Yellow Trailing Queen, \$1.00 per 100.
Sunnyside Greenhouses, R. 1, Jeanette, Pa.

Coleus R. C., Verschaffeltii and G. Bedder, 65c per 100.
Erie Floral Co., Erie, Pa.

Coleus, Trailing Queen, 2-in., \$2.00 per 100.
Wm. Swinbank, Sycamore, Ill.

Trailing Queen coleus, 3-in., 5c. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

Coleus R. C., 10 kinds, \$6.00 per 1000, 70c per 100. Cash. Byer Bros., Chambersburg, Pa.

Coleus, Trailing Queen, 2-in., \$2.00 per 100.
Lloyd C. Bunch, Fredonia, Kan.

CORN FLOWERS.

Cornflowers, double, for early flowering, 2½-in., \$2.00 per 100; 300 for \$5.00.
J. C. Schmidt, Bristol, Pa.

Cornflowers, strong, out-door-grown, \$1.00 per 100.
Anderson Floral Co., Anderson, S. O.

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THE WONDERFUL SUFFRAGETTES.
Fall cosmos in July, big blossoms, early July till frost, endorsed by best gardeners. Write for booklet, see what they say and who they are. Satisfaction or money back. Plants only.
Edward Lewis, New Haven, Conn.

CUPHEAS.

CUPHEA-PLATYCENTRA.
Fine young plants..... \$3.00 per 100
Rockford Seed Farms, H. W. Buckbee,
Forest City Greenhouses, Rockford, Ill.

Cuphea R. C., 75c per 100. Cash.
Byer Bros., Chambersburg, Pa.

R. C. cupheas, 75c per 100. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

2-in. cigar plants, \$2.50 per 100.
D. U. Augspurger & Sons Co., Peoria, Ill.

Cigar plants, 2½-in., extra strong, \$3.00 per 100.
Chas. Sherwood, Waterloo, Iowa.

CYCLAMEN.**CYCLAMEN.**

Strong 2-in. stock, ready to shift, finest strain, in assorted colors.
\$5.00 per 100, \$45.00 per 1000.
500 at 1000 rate.
Cash with order.

The above prices include careful packing in boxes, made especially for this stock. If you want a sample plant, send 10c to cover cost of postage and packing.
R. S. McMURRAY, BELLEFONTAINE, O.

CYCLAMEN.

Pure White Glory of Wandsbek
Dark Red Wonder of Wandsbek
Salmon Queen Princess May
Roseum Bright Rose
White with Red Eye Christmas Red
Duke of Connaught Rose of Marienthal
Rococo Erecta, finest of all varieties.
Per 100 Per 1000
Seedlings, will average 4 leaves, \$ 4.00 \$ 35.00
Rococo Erecta.

Seedlings 6.00 50.00
For purchaser's selection of Wandsbek's Christmas red and dark red, add \$1.00 per 100.
Our new Plant Bulletin now ready for mailing. Do you want a copy?
S. S. PENNOCK-MEEHAN CO.,
1608-20 Ludlow St., PHILADELPHIA, PA.

Cyclamen giganteum, Improved Wandsbek type, strong seedlings, in 8 varieties, equally divided, \$4.00 per 100; \$30.00 per 1000; transplanted, \$5.00 per 100; \$40.00 per 1000.

Rococo Erecta (new), finest ever introduced (not to compare with the old Rococo), to be well recommended for commercial growing. Strong seedlings, \$5.00 per 100; \$40.00 per 1000; transplanted, \$6.00 per 100; \$50.00 per 1000.

2½ and 3-in. stock ready May 15. Orders booked in advance. We grow over 350,000 and can show many testimonials as to the quality of our strain and stock.

Ernest Rober, Wilmette, Ill.

Immense stock, clean and healthy, of finest strains only, strong transplanted seedlings, light and dark Salmon, Improved Salmonoid, pure white, ivory white, soft rose with carmine eye, white with dark eye, Christmas Red, dark blood red, glowing dark red, Defiance, pure rose, lilac; also Rococo Erecta, the improved frilled flowers, much better than the old Rococo, in following colors: Salmon, white with carmine eye, light rose, Snow Queen, Cattleya, light red, \$4.50 per 100, \$40.00 per 1000. Baur Floral Co., Erie, Pa.

Cyclamen seedlings in the following colors: Dark and bright red, rose, white, crimson, pink, white with red eye, Glory of Wandsbek (salmon), \$3.50 per 100, \$30.00 per 1000. Transplanted seedlings (3-4 leaves), \$5.00 per 100, \$45.00 per 1000; 1½-in. pots (3-4 leaves), pink, white and red, \$4.00 per 100, \$35.00 per 1000. All the above colors furnished either separately or mixed.
Anglin & Walsh Co., Williamsbridge, N. Y.

Cyclamen seedlings, Rococo included, all colors, \$3.50 per 100, \$30.00 per 1000; once transplanted, \$5.00 per 100, \$45.00 per 1000; twice transplanted, \$7.50 per 100, \$70.00 per 1000. Cultural directions with order. See begonias, coleus, echeveria, geranium and pelargonium ads.

O. Winterich, Cyclamen Specialist, Defiance, O.

Cyclamen seedlings, from best German-grown strain, in all colors, including Salmon, \$3.50 per 100, \$30.00 per 1000; extra strong seedlings, selected, \$5.00 per 100, \$45.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

Cyclamen, transplanted, 2-in., \$5.00 per 100; 3-in., \$8.00; 5-in., 35c each; 6-in., 50c to 75c; 7-in., \$1.00 to \$1.50; full of buds and bloom, best varieties. Henry Smith, Grand Rapids, Mich.

Cyclamen, in full bud and bloom, 4-in., \$25.00 and \$35.00 per 100; 5-in., \$40.00 and \$50.00 per 100; 6-in., \$75.00 per 100.
Hembreiker Bros., Lincoln, Ill.

Cyclamen, from 2½-in. pots, white, red, salmon, pink, \$4.00 per 100.
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Cyclamen, 5-in., in bloom, \$3.00 per doz. Cash.
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CYPERUS: UMBRELLA PLANT.
SEEDLINGS READY FOR 2-IN. POTS,
\$100 per 100; \$8.00 per 1000.
THE IMLAY CO.,
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Cypripedium acaule, pubescens and spectabile. I have made arrangements to collect in large quantities. Price list on application.
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Cypripedium Insigne, fine plants in 5-inch pans, established two years, in fine condition, \$18.00 per doz.; \$135.00 per 100.
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Daffodils, double and single, for Easter, 5 and 6-in., 85c and 50c. Cash.
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Dahlias, assortment of 6 of the most useful kinds to date for cutting: 2 shades of white, 2 of pink, 1 of red and 1 of yellow, equal number of each kind (18), \$4.00 per 100, \$35.00 per 1000. An up-to-date assortment of 20 kinds, including all types and colors for retail counter trade, same amount of each kind, \$4.00 per 100, \$35.00 per 1000. All of the above offered stock are good, strong divisions, labeled true to name and description. Strictly cash. We guarantee entire satisfaction or money back. Descriptive wholesale list on application.

Mannetto Hill Nurseries, Hicksville, N. Y.

DID YOU SEE

Our full page price list and special offer, page 65 of the Review of February 8?

It is worth looking up now.

Golden Gate, the best yellow cactus; we have large stock, \$1.00 doz., \$8.00 100.

LONG ISLAND DAHLIA GARDENS,
W. A. Finger, Jr., Hicksville, L. I., N. Y.

Dahlias, divisions, per 100: Rheinkoenig, \$6.00; Winsome, \$6.00; Lavine, \$5.00; Kriemhilde, \$3.00; Doazon, \$4.00; Jack Rose, \$2.00; Sylvia, \$2.00; Nymphaea, \$2.00. Send for trade list.

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DAHLIAS THAT BLOOM IN THE MIDDLE WEST. We offer a short list, comprising only those varieties that bloom satisfactorily in this climate and selected for their cutting value. Sound field-grown tubers, carefully divided.

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Dahlias. The Brocton Dahlia Farm has a large stock of the leading commercial varieties to offer, strong divisions, from 1 to 8 eyes to the division, good, clean stock, true to name. Send for trade list.

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For \$3.00 cash I will send 100 dahlias, divided, suitable for planting, in 8 varieties, all good cut flowers and free bloomers. List ready.

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Henry Schaumburg, Hammon, N. J.

Dahlias, Snow Clad, divisions, \$2.00 per 100, \$15.00 per 1000. Cash.

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Dahlias, field-grown clumps, for spring or fall delivery, all the leading varieties. Write for price list.

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Dahlias, 180 popular sorts, prices from \$5.00 per 100 clumps and up. List waiting for you.

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Wholesale list and catalog free. The Northboro Dahlia & Gladiolus Gardens, J. L. Moore, Prop., Northboro, Mass.

DAISIES.

	100	1000
Boston Yellow, 2 1/4-in.	\$ 7.00	\$60.00
Giant White, 2 1/4-in.	4.00	35.00
Marguerites, 2 1/4-in.	4.00	35.00
Mrs. Sander	4.00	35.00
Boston Yellow, 4-in.	15.00
Boston Yellow, rooted cuttings	4.00

Our New Plant Bulletin now ready. Yours for the asking.

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1608-20 LUDLOW ST., PHILADELPHIA, PA.

Boston Yellow daisies, best winter cut flowering variety, 2 1/4-in. pots, \$6.00 per 100.

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Single white daisies, best variety for pots, large flowering, 2 1/4-in., \$5.00 per 100.

Mrs. Sander, rooted cuttings, also rooted cuttings of Giant White, \$2.00 per 100.

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Shasta daisy, Alaska, strong field clumps; Daisy Mrs. C. Lothian Bell and Memorial daisy, a hardy daisy blooming for Memorial Day. Any of the above, 75c per doz., \$5.00 per 100. Send for list of hardy plants.

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Boston yellow daisies, 2-in., ready to move up or bunching, these will pay big from now on, special price now, \$4.00 hundred. Cash, less 5%.

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WHOLESALE GROWER,
ZANESVILLE, OHIO.

BLUE DAISY.

Fine, young plants.

Per doz., 60c; 100, \$4.00.

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Forest City Greenhouses, Rockford, Ill.

Wheeler's yellow marguerites, 1 1/4-in. pots, \$8.00 per 100, \$70.00 per 1000; rooted cuttings, \$6.00 per 100, \$50.00 per 1000.

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English daisies, Longfellow, pink; Snowball, white, the two best sorts, seedlings, \$3.00 per 100; field-grown. Cash with order.

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Daisies (bellis), strong plants, in bud and bloom, pink and white, \$2.00 per 100; \$15.00 per 1000.

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Daisy, new anemone flowered Mrs. Sander, 60c doz., \$4.00 per 100. Extra fine selected stock. Rockford Seed Farms, H. W. Buckbee, Forest City Greenhouses, Rockford, Ill.

Shasta daisies, selected strain, strong divisions for 4-in. pots or bunching, \$3.00 per 100; \$25.00 per 1000. Cash.

Manetto Hill Nurseries, Hicksville, N. Y.

Shasta daisy, strong transplanted stock, \$1.50 per 100, \$12.00 per 1000; select seedlings, 75c per 100, by mail, \$6.00 per 1000.

S. W. Pike, St. Charles, Ill.

DAISIES: Chicago White rooted cuttings, \$3.00 per 100; Boston Yellow, \$3.00 per 100; Etolle d'Or (yellow), \$3.00 per 100. Cash, please.

A. E. Hunt & Co., 30 E. Randolph St., Chicago.

Boston Yellow daisies, rooted cuttings, \$2.75 per 100, \$25.00 per 1000; Marguerite rooted cuttings, 75c per 100, \$6.00 per 1000.

W. A. Ballou, Wheaton, Ill.

Daisies, yellow, 2-in., 5c; white, 2-in., 2c. Giant White R. C., \$1.00 per 100; Etolle d'Or, yellow, R. C., \$3.00 per 100.

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Shasta daisies, 2-yr. clumps, \$7.00 per 100. These are fine ones, have been wintered in cold frames and will give satisfaction. Order now.

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Daisies, Mrs. Sander, strong 2 1/4-in. plants, \$3.00 per 100. Cash, please.

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E. Rawlings, Wholesale Grower, Allegany, N. Y.

Shasta daisies, strong field-grown divisions, \$1.00 per 100, \$7.50 per 1000. Cash or c. o. d.

Stevens & Stevens, Alvin, Tex.

Daisy, Nicholson White, finest long stem; white marguerite, 2 1/4-in., \$4.00 per 100.

The Storrs & Harrison Co., Painesville, O.

Daisies, marguerites (single), in 2-in. rose pots, good, strong plants, \$3.50 per 100.

Chas. Sherwood, Waterloo, Ia.

English daisies, pink and white, 2 1/4-in., in bud and bloom, \$2.00 per 100.

Fairhope Greenhouses, Louisville, Ohio.

Daisies, large flowering white, 3-in., \$6.00; 4-in., \$10.00 per 100.

Hillview Greenhouses, La Crosse, Wis.

Shasta daisies, strong 1-yr. clumps, 50c per doz. clumps.

W. E. Jenney, Irvington, Indianapolis, Ind.

Advertisers have learned from experience that

THE REVIEW**PAYS BEST.**

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Daisy, Mrs. Sander, very fine, 2-in., \$2.25 per 100.

C. H. Jacobs, Westfield, Mass.

Daisies, Mrs. Sander, strong 2 1/4-in. pots, \$2.50 per 100. Baker Floral & Seed Co., Baker, Ore.

Daisies, marguerites, white, 2 1/4-in., 8c.

Hammerschmidt & Clark, Medina, O.

R. O. daisies, California White, \$1.00 per 100. Prepaid.

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DELPHINIUMS**DELPHINIUM.**

	Doz.	100
Belladonna, light blue, 1-yr.	\$0.75	\$ 5.00
Belladonna, light blue, 2-yr.	1.00	7.50
Belladonna, light blue, 3-yr.	1.50	10.00
Belladonna hybrids, 1-yr.	.60	4.50
Belladonna hybrids, 2-yr.	.75	5.00

Other perennials also.

WAYSIDE GARDENS, MENTOR, O.

DELPHINIUMS.

Belladonna, 2-yr., strong clumps, \$6.00 per 100.

Belladonna, 1-yr. 3.00

Gold Medal Hybrids, 2-yr. 5.00

Pyrethrum hybridum, 2-yr. 5.00

Write for wholesale perennial list.

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Delphinium, Gold Medal hybr. \$6.00

Delphinium Belladonna 6.00

Delphinium, Chinese 5.00

Strong 1-yr. clumps.

IMLAY CO., ZANESVILLE, O.

Delphinium Belladonna, from field, 2-yr.-old, \$8.00 per 100; also Dreer's choice hybrid delphiniums, \$8.00 per 100. These are fine clumps and will give satisfaction. Order now.

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Dielytra (Bleeding Heart) roots, \$15.00 per 100.

Ernest Rober, Wilmette, Ill.

DIGITALIS.

DIGITALIS gloxiniflora, rose or white; strong field-grown, 75c per doz., \$5.00 per 100. Other perennials also.

WAYSIDE GARDENS, MENTOR, O.

Digitalis, assorted or in separate colors, extra fine plants, 8-in., 75c per doz., \$5.00 per 100. Cash, please.

La Crosse Floral Co., La Crosse, Wis.

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Dracaena indivisa seedlings, transplanted, \$2.50 per 100, \$19.00 per 1000; 2 1/4-in. pots, \$2.75 per 100, \$23.50 per 1000; 3-in. pots, \$7.00 per 100, \$65.00 per 1000; 4-in. pots, \$10.00 per 100; 5-in. pots, \$20.00 per 100; 6-in. pots, fine plants, \$35.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

DRACAENA INDIVISA.

5-in. \$25.00 per 100

4-in. 15.00 per 100

3-in. 10.00 per 100

2 1/4-in. 6.00 per 100

FRANCE & VANDEGRIFT, MONROE, MICH.

DRACAENA INDIVISA

Of our usual good grade.

Now is the time to get them.

2-in., \$2.00 per 100; \$18.00 per 1000.

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Dracaena indivisa, 2 1/4-in., \$3.50 per 100; 3-in., \$7.50 per 100; strong 4-in., \$15.00 per 100; strong transplanted seedlings, \$2.50 per 100; \$20.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Dracaenas, 8 to 12 leaves, 20 to 22 in. high from bottom of pot, 3-in., \$5.00 per 100; a few smaller plants, 2 1/4-in., \$3.50 per 100. Sample sent for three 2c stamps. Cash, please.

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DRACAENA indivisa, 6-in., \$30.00; 5-in., \$20.00; 4-in., \$10.00; 3-in., \$5.00, and 2-in., \$2.00 per 100.

Sodemann & Lindhardt, Long Branch, N. J.

Dracaena indivisa, strong, healthy stock, 4-in., \$10.00 and \$12.00 per 100; 5-in., \$20.00 per 100; 6-in., \$35.00 per 100. Cash with order.

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Dracaena indivisa, strong 4-in. plants, average 20 to 25 leaves, clean and vigorous, 20c each.

Wagner's Greenhouses, Tiffin, O.

Dracaena indivisa, strong 4-in., \$20.00; 5-in., \$30.00; 6-in., \$50.00 per 100.

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Dracaena indivisa, extra strong stock, 2000 5-in., 25c each; 1000 6-in., 50c each.

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Dracaenas, all sizes, from transplanted seedlings to 6-in. Write for price list.

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Dracaena indivisa, strong 3 1/4-in. pots, \$8.00 per 100.

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Strong 4-in. Dracaena indivisa, ready for a shift, \$10.00 and \$15.00 per 100.

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Dracaena indivisa, for tubs, 40c to 75c each. Cash with order; satisfaction guaranteed.

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Dracaena indivisa, 4-in., 12c; some 6-in., 25c.

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Dracaena indivisa, 2-in., 2 1/2c; 3-in., 5c; 4-in., 10c.

J. L. Schiller, Toledo, O.

Dracaena indivisa, 3-in., 5c.

Greenville Floral Co., Greenville, Mich.

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Henry Smith, Grand Rapids, Mich.

Dracaena, indivisa, strong 4-in., 10c.

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5000 pans of tulips, hyacinths, daffodils, etc., for Easter, 30c and 60c each, very fine, large choice bulbs, all colors, short and stocky, in bud or bloom, as good as can be grown; 4 to 7 bulbs of hyacinths, tulips and daffodils in 6-in. pans; 7 hyacinth, 14 tulip bulbs and 18 to 25 flowers, in 8-in. pans; best in mums.

Order early.

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129 WALNUT AVE., ROXBURY, MASS.

Tel. 51921 Rox.

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ERICAS, young stock for growing on, strong plants, out of 2 1/2, 3 and 3 1/2-in. pots; *Fragrans* Melanthera, \$15.00 per 100; *Rogerminans*, \$15.00 per 100; *Cupressima*, \$20.00 per 100; *Gracilis* Autumnale, \$15.00 per 100; *Globularia*, \$15.00 per 100; *Persoluta rosea* \$15.00 per 100; *Persoluta alba*, \$15.00 per 100. Cash with order, please. Anton Schultheis, 316 19th St., College Point, N. Y.

EUONYMUS.

Euonymus Japonica, plain green and variegated, from 3-in. pots, \$5.00 per 100. Have all sizes.

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Echeveria secunda, 1st size, \$5.00 per 100, \$40.00 per 1000; 2nd size, \$3.00 per 100, \$25.00 per 1000. See begonia, cyclamen, coleus, geranium and pelargonium ads.
O. Winterich, Cyclamen Specialist, Defiance, O.

FERNS.**FERNS MY SPECIALTY.**

FERN SEEDLINGS, excellent stock, ready for potting, in assortment of 10 best fern dish varieties, undivided clumps, guaranteed to please or money back, \$1.20 per 100, \$10.50 per 1000. In 20,000 lots or more, \$10.00 per 1000.

FERNS FOR FERN DISHES, splendid 2 1/4-in. stock, in largest and best assortment, \$3.50 per 100, \$30.00 per 1000, 500 at 1000 rate.

KENTIA BELMOREANA, clean, thrifty, 2 1/4-in. stock, right size for center plants, \$1.30 per doz., \$10.00 per 100.

ADIANTUM FARLEYENSE (queen of maiden-hair ferns), extra strong, 4-in., \$6.50 per doz., \$50.00 per 100.

ADIANTUM FARLEYENSE GLORIOSA, strongest, prettiest and most productive of fancy adiantums, always in demand, require no more heat or care than a Boston fern. Well grown 2 1/4-in. stock, \$1.30 per doz., \$10.00 per 100; 3-in., \$3.00 per doz., \$22.50 per 100. Large cut fronds, shipped safely any distance, \$12.00 per 100.

ADIANTUM CUNEATUM and **GRACILLIMUM**, extra strong 2 1/4-in. stock, \$3.50 per 100, \$30.00 per 1000; 3-in., \$1.00 per doz., \$7.00 per 100; 4-in., \$2.00 per doz., \$15.00 per 100.

ADIANTUM, in assortment of 8 best varieties for store purposes, first class 2 1/4-in. stock, \$4.00 per 100, \$35.00 per 1000.

TEDDY, JR. ferns from bench, full, thrifty plants, ready for 6-in. pots, \$35.00 per 100.

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FERN SPECIALIST,

SHORT HILLS, NEW JERSEY.

Hardy ferns, wholesale price.	100	10	Each
Adiantum pedatum, Maidenhair.	\$6.00	\$0.70	\$0.10
Aspidium cristatum, Evergreen.	6.00	.70	.10
Aspidium goldiana	7.00	.80	.10
Aspidium spinulosum, Wood Fern	6.00	.70	.10
Asplenium felix femina, hardy.	6.00	.70	.10
Aspl. thely. Silver Spleneworth.	7.00	.80	.10
Dryopteris thelypteris, Shield...	5.00	.60	.10
Onoclea sensibilis	4.00	.50	.10
Onoclea struthiopteris, Ostrich...	7.00	.80	.10
Osmunda cinnamomea	8.00	.90	.10
Osmunda claytoniana	8.00	.90	.10
Full 100 ferns, your selection, at 100 rate.			

LUDWIG MOSBÆK, ASKOV, MINN.

Ferns for fern dishes, well established, in all varieties, 2 1/4-in., \$3.50 per 100; \$30.00 per 1000:

	Size	100	1000
Boston	2 1/4-in.	\$4.00	\$35.00
Roosevelt	2 1/4-in.	5.00	40.00
Whitman Compacta	2 1/4-in.	5.00	40.00
Scottii	2 1/4-in.	5.00	40.00
Elegantissima Compacta	2 1/4-in.	6.00	50.00
Elegantissima	2 1/4-in.	6.00	50.00
Teddy, Jr.	2 1/4-in.	5.00	45.00
Smithii	2 1/4-in.	12.00	

Roman J. Irwin, 108 W. 28th St., New York.

Boston, Whitman, Roosevelt, Scholzei, Elegantissima Imp., Splendida, Scottii, Sword, Amerpohlii, Asparagus Sprengeri and Asparagus plumosus, 2 1/4-in., 4c; 4-in., 10c; 5-in., 20c; 6-in., 35c; 8-in., 75c. Neph. Superbissima or Fluffy Ruffles, 2 1/4-in., 6c; 4-in., 12c. Adiantum Cuneatum, 5-in., 35c; 6-in., 50c; 8-in., 75c and \$1.00. All above are full and selected stock. Cash with order. H. C. Doescher, 2000-48 Gentilly Ave., New Orleans, La.

QUALITY FERNS.

Boston, 6-in.	\$0.50 each
Boston, 7-in.	.75 each
Boston, 8-in.	1.00 each
Boston, 10-in.	1.50 each
Scottii, 6-in.	.50 each
Scottii, 7-in.	.75 each
Scottii, 8-in.	1.00 each

I. Sheiby Crail Co., Monongahela, Pa.

Ferns. Bostons, extra select, 2 1/4-in., \$4.00 per 100, \$35.00 per 1000; Whitman, 2 1/4-in., and Roosevelt, 2 1/4-in., \$4.50 per 100, \$40.00 per 1000; fern dish ferns, 6 choice varieties, \$3.00 per 100, \$25.00 per 1000.

Select pot-grown Boston and Roosevelt, 5-in., 35c; 6-in., 50c; 7-in., 75c; 8-in., \$1.00.

G. M. REBURN & CO., Chicago, Ill.

Ferns, assorted varieties for fern dishes; good 2 1/4-in., \$3.50 per 100; \$30.00 per 1000. Boston, 2 1/4-in., \$4.00 per 100; \$35.00 per 1000. Whitman and Roosevelt, \$5.00 per 100; \$40.00 per 1000; also all other varieties. Prices on application. Larger sizes likewise.

S. S. SKIDELSKY & CO., Philadelphia, Pa.

5-in.	25c
6-in.	40c
7-in.	60c
8-in.	80c
10-in.	\$1.50

DAVIS FLORAL CO., DAVENPORT, IOWA.

EXTRA FANCY POT-GROWN BOSTONS.
6-in. \$0.50 each
7-in. .75 each
8-in. 1.00 each
Hamilton & Plumber, 204 E. Third St., Kewanee, Ill.

Wanamaker runners, \$2.50 per 100, \$25.00 per 1000. Prompt shipment. Cash with order.
Berno Floral Co., Orlando, Fla.

Ferns, Boston, 2 1/4-in., \$40.00 per 1000; Roosevelt, 2 1/4-in., \$40.00 per 1000; Teddy, Jr., \$43.50 per 1000; Whitman, 2 1/4-in., \$40.00 per 1000; Scottii, 2 1/4-in., \$47.50 per 1000. Ferns for fern dishes 150 clumps to a flat, \$2.50 per flat. American Bulb Co., 172 N. Wabash Ave., Chicago, Ill.

FERNS, YOUNG THRIFTY STOCK.

Boston \$4.00 per 100
Roosevelt 4.00 per 100
Rockford Seed Farms, H. W. Buckbee, Rockford, Ill.
Forest City Greenhouses.

FERNS FOR DISHES, best assortment of varieties, 2 1/4-in. pots, \$3.00 per 100; \$25.00 per 1000. 500 or more at 1000 rates. Cash with order.

Frank Oechslin, 4911 Quincy St., Chicago, Ill.

Ferns, fine, well grown plants, Bostons, 5 in., 20c; 4 in., 12c; Boston, Whitman, Amerpohlii and Piersoni, in 3 in., 8c; 2 1/4 in., 4c.
Truitt's Greenhouses, Chanute, Kan.

BOSTON FERNS.

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities.
F. M. Soar, Little River, Fla.

Ferns for fern dishes, now \$3.00 per 100, \$25.00 per 1000. 500 at 1000 rate. Cash with order.
E. Oechslin, Madison St. & Gale Ave., River Forest, Ill.

EXTRA STRONG TABLE FERNS.

Low to close out, 2 1/4-in., best assorted, \$2.75 per 100, \$25.00 per 1000.

GULLETT & SONS, LINCOLN, ILL.

Ferns, assorted varieties for fern dishes, 2 1/4-in., \$3.50 per 100, \$30.00 per 1000. 250 at 1000 rate.
WM. F. KASTING CO., Buffalo, N. Y.

Ferns, Roosevelt runners, \$10.00 per 1000. 500 at 1000 rate. Cash, please. Alto-Vista Floral Co., 601 Sells Ave., Atlanta, Ga.

Choice table ferns, 6 varieties, 2 1/4-in., \$3.00 per 100.
Oak Grove Greenhouse, Tuskegee, Ala.

Fern runners, \$1.75 per 100 \$15.00 per 1000; Whitman, Piersoni, Boston and sword.
H. N. GAGE CO., INC., MONTEBELLO, CAL.

Table ferns, Wilsoni, Cyrtomium-Rochfordianum, Mayii, Wimsatti, \$3.00 per 100. Cash.
Bannister Bros., Syracuse, N. Y.

Strong table ferns, out of 2 and 2 1/4-in. pots, \$3.00 per 100; assorted. Cash, please.
Kemble Floral Co., Waterloo, Ia.

Table ferns, good assortment of varieties, strong 2 1/4-in., \$3.00 per 100.
Baur Floral Co., Erie, Pa.

Teddy, Jr., fern runners, \$10.00 per 1000; Teddy Jr., 2 1/4-in. pots, \$4.00 per 100.
J. M. Cochran, 446 W. 119th St., Chicago.

Table ferns, best commercial varieties. 2-in., \$3.00; 3-in., \$5.00 per 100.
Henry Smith, Grand Rapids, Mich.

Boston ferns, 2 1/4-in. pots, \$4.00 per 100.
Erie Floral Co., Erie, Pa.

Boston fern runners, strong, \$1.50 or \$14.00 per 1000. Cash.
Dumser Floral Co., Elgin, Ill.

Boston ferns, 3-in., 7c; 4-in., 12c.
Harry Jergens, R. R. No. 3, Dayton, O.

Boston ferns, 5 and 6-in. pots at reduced prices.
Felsch Bros. Co., Maywood, Ill.

Strong pot-grown Boston ferns, 6-in., 40c.
Thomas Salvason, Petersburg, Ill.

Ferns, 3-in., Boston, \$7.00 per 100.
C. P. Bethards, Springfield, Ohio.

Teddy, Jr., 5-in. pot-grown, 30c.
V. T. Sherwood, Charlestown, N. H.

FEVERFEW.

Feverfews, 4 varieties, Little Gem, 2-in., 3c; 2 1/2-in., 5c; Daisy, the large double white, 2-in., 3c; 2 1/2-in., 5c; Matricaria, a very free-blooming double white, 2-in., 3c; 2 1/2-in., 5c; single white, arranges very nicely in cut flower work, 2-in., 3c; 2 1/2-in., 5c; all strong, healthy plants. Remittance with all orders.
Louis P. Faulk, R. F. D. 3, Box 63, Bellevue, Pa.

Feverfew Gem, R. O., \$1.00 per 100; 2-in., \$2.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Feverfew Little Gem, strong plants from 2 1/4-in. pots, 3c. William Toole & Son, Baraboo, Wis.

Feverfew, 2 1/2-in., \$2.50 per 100. Cash.
Wirt Floral Co., Parsons, Kan.

Feverfew, double white, rooted cuttings, \$1.10 per 100, prepaid. G. E. Fink, Kenilworth, N. J.

Feverfew R. O., \$1.25 per 100, prepaid.
S. D. Brant, Clay Center, Kan.

FORGET ME NOTS.

Forget-me-not, Neff's everblooming, field-grown, \$2.00 per 100; Ruth Fisher, the ideal late winter and Easter plant, solid mass of flowers, easy culture, very scarce, \$8.00 per 100. Cash with order.
L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

FORGET-ME-NOT, EVERBLOOMING.

Strong young plants for winter blooming, 60c per doz., \$4.00 per 100.
Rockford Seed Farms, H. W. Buckbee, Rockford, Ill.
Forest City Greenhouses.

Forget-me-nots, dark blue, fine, large, transplanted plants, from cold frames, \$2.00 per 100, \$18.00 per 1000. 500 at 1000 rate.
Gustav Pitzonka, Bristol, Pa.

Forget-me-nots (alpestris, Royal Blue), strong plants, for winter blooming; 3-in. pots, 75c per doz.; \$5.00 per 100.

La Crosse Floral Co., La Crosse, Wis.

Forget-me-nots, Myosotis Nixenauge, fine blue, winter-flowering variety, R. O., \$1.00 per 100, \$9.00 per 1000.
Baur Floral Co., Erie, Pa.

FUCHSIAS.

Fuchsias, Black Prince, the wonderful variety, these are all cut back and bushy plants, all ready for larger pots, any of them will make you fine specimen plants, 3-in., 10c; 4-in., 15c. Have big stock ready to ship now. Cash, less 5%.

C. L. HUMPHREY,

WHOLESALE GROWER,

ZANESVILLE, OHIO.

Fuchsias, strong, stout plants, 4 to 5-in. high, ready to shift to 4 or 5-in. pots, strictly choice, Black Prince, 2-in., \$3.00 per 100; R. O. \$1.25 per 100. This is the standard variety. Other varieties all sold. See ivy geraniums and mesembryanthemum ads. Remittance with each order.
Louis P. Faulk, R. F. D. 3, Box 63, Bellevue, Pa.

Fuchsias, Black Prince, Elm City and 6 good varieties, 2 1/4-in. pots, \$3.00 per 100, \$25.00 per 1000; rooted cuttings, \$1.25 per 100, \$10.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

FUCHSIAS.

Extra fine, strong young stock, in six varieties, \$4.00 per 100.
Rockford Seed Farms, H. W. Buckbee, Rockford, Ill.
Forest City Greenhouses.

Fuchsias, fine 2 1/4-in., Little Beauty, \$5.00 per 100; Glory des Marches, Walter Long, Black Prince, Elm City and Lustre, \$3.00 per 100.
Baur Floral Co., Erie, Pa.

Fuchsias. We have some extra fine 3-in. on which we will make the very low price of \$5.00 per 100, for all ordered within the next 10 days.
Geo. A. Kuhl, Pekin, Ill.

Fuchsias, 2 1/4-in., red, white and blue; also Black Prince, A-1 stock, ready for 3-in., \$2.00 per 100; 300 for \$5.00.
Chas. Whitton, York & Gray, Utica, N. Y.

Fuchsias, mixed, extra strong stock, ready to shift, 3-in., 4 1/2c. Cash.
A. J. Diserens, Cedar Rapids, Ia.

Finest double fuchsias, dwarf habit, strong, well rooted cuttings, \$1.00 per 100, \$9.00 per 1000. Cash. J. P. Cannata, Mt. Freedom, N. J.

Fuchsias, mixed, 2-in., 2 1/2c; 3-in., 4 1/2c; very fine stock. Cash.
East Lawn Gardens, Urbana, O.

Fuchsias, mixed, 4-in., 10c each, \$8.00 per 100. Cash with order. Herbert M. Fountain, Yomling Park Greenhouses, R. R. 8, Grand Rapids, Mich.

Fuchsia, double and single, assorted, R. O., \$1.00 per 100; 2-in., extra, \$2.50 per 100.
C. H. Jacobs, Westfield, Mass.

Fuchsias, 2 1/4-in., mixed, fine plants, 3c. Cash.
Warren Huckleberry, North Vernon, Ind.

Fuchsias, Black Prince, 2 1/4-in., \$3.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

Fuchsia R. O., 6 kinds, \$1.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Fuchsias, mixed varieties, 6-in. pots, 25c; 7-in., 50c.
Henry Smith, Grand Rapids, Mich.

FUNKIAS.

Funkia var., strong, field-grown divisions, \$4.50 per 100. Cash.
B. Scheller, Warren, Pa.

Funkia, variegated, divided, strong single eyes, \$2.00 per 100. Chas. Frost, Kenilworth, N. J.

Funkias, strong ciumps, 10 to 15 eyes, \$15.00 per 100.
Ernest Rober, Wilmette, Ill.

GAILLARDIAS.

Perennial Gaillardia, strong plants, 75c per doz., \$5.00 per 100. Send for list of hardy plants.
William Toole & Son, Baraboo, Wis.

GENISTAS.

Genista fragrans, 6-in. pots, fine plants in bloom, 50c ea., \$5.00 per doz. Cash with order, please.
Swiss Floral Co., 120 N. 23, Portland, Ore.

Genista Canariensis, fine young plants, \$4.00 per 100.
Rockford Seed Farms, H. W. Buckbee, Rockford, Ill.
Forest City Greenhouses.

Genistas, 4-in., 25c; 6-in., 50c; 7-in., 75c; ready for bloom. Stocky, nice plants.
Henry Smith, Grand Rapids, Mich.

Genistas, 5-in., in bud, 80c.
V. T. Sherwood, Charlestown, N. H.

Genistas, R. O., \$1.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

GERANIUMS.

Geraniums, extra strong 2 1/4-in. stock for immediate and later delivery. Our stock plants are all carefully selected and planted in solid beds in our houses, where they remain from year to year, which insures extra strong, healthy plants, free from disease. We do not propagate from spring left-overs: A. Ricard, B. Poltevine, Berthe de Presilly (best clear pink), S. A. Nutt and Mme. Buchner (best white), \$3.00 per 100, \$25.00 per 1000. Cash with order, please.
N. E. Beck Floral Co., Massillon, O.

Geraniums all sold. Ivy geraniums, 10 varieties as follows: INDEPENDENCE, the standard variety, strong grower and a free bloomer, deep rose-pink, very double, all strong 2-in. stock ready for 3-in. pots, \$4.00 per 100; JEWEL XX, deep cherry red, shaded maroon, \$5.00 per 100. AL-LANCE, lilac white, blotched, bright crimson rose, \$5.00 per 100. RYOCROFT'S SURPRISE, large trusses of a lovely shade of soft pink, \$5.00 per 100. INCOMPARABLE, trusses very large, flowers rosy carmine, \$4.00 per 100. CAESAR FRANK, rich, soft crimson, flower resembling Crimson Rambler rose, \$4.00 per 100. MME. THIBAUT, beautiful rose-pink, \$4.00 per 100. CORDON'S GLORY, bright scarlet flower, very double, one of the freest, \$5.00 per 100. All varieties mixed, \$3.50 per 100. See my adv. on mesembryanthemums. Remittance with order. Louis P. Faulk, R. F. D. 3, Box 63, Bellevue, Pa.

	2-in.	3-in.
	Rose pots	Standard
	100	100
Double		
Alphonse Ricard.....	\$3.00	\$25.00
Beaute Poitevine.....	3.00	25.00
Berthe de Presilly.....	3.00	25.00
Jean Viaud.....	3.00	25.00
La Favorite.....	3.00	25.00
Castellane.....	3.00	25.00
Miss F. Perkins.....	3.00	25.00
Mme. Buchner.....	3.00	25.00
S. A. Nutt.....	3.00	25.00
Single.		
Mrs. E. G. Hill.....	4.00	30.00

For prices on 2½-in. plants, add \$1.00 per 100 to 2-in. prices.

S. S. PENNOCK-MEEHAN CO.,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

2-INCH GERANIUMS.
S. A. Nutt Henderson
Mme. Buchner Gloire de France
Rose geraniums Mme. Sallerol
\$2.25 per 100; \$20.00 per 1000.
B. Poitevine Edmond Blanc
Thos. Meehan Anna Vincent
J. Viaud Jean Oberle
A. Ricard Mme. Jaulin
Mme. Barney Mme. Landry
John Doyle Berthe de Presilly
E. G. Hill Marquise de Castellane
\$2.50 per 100; \$22.50 per 1000.
Our choice of 10 kinds, \$20.00 per 1000.
Descriptive price list on application. Cash with order.
CHERRY PARK GARDENS, FREDONIA, N. Y.

GERANIUMS.
2½-in., excellent stock for immediate delivery, rose scented geraniums, Poitevine, Ricard, S. A. Nutt, Grant, La Favorite, Jean Oberle, Buchner, Helen Michell, Jean Viaud, \$3.00 per 100, \$25.00 per 1000.
ROMAN J. IRWIN,
108 W. 28th St., New York.

GERANIUMS.
SUMMER PRICES OF
ROOTED CUTTINGS.
RICARD, POITEVINE, CASTELLANE,
PERKINS, VIAUD, DOYLE,
\$12.00 per 1000.
S. A. NUTT AND BUCHNER,
\$10.00 per 1000.
Cash with order.
FRED W. RITCHY,
LANCASTER, PENNSYLVANIA.

GERANIUMS.
STOCKY, WELL ESTABLISHED, 2½-IN. GERANIUMS OF THE FOLLOWING VARIETIES:
MME. BUCHNER, GEN. GRANT, S. A. NUTT, CLIFTON, \$3.00 PER 100, \$25.00 PER 1000.
ROOTED CUTTINGS OF THE SAME VARIETIES, \$1.50 PER 100, \$12.50 PER 1000.
See our ad for chrysanthemum in these columns.
STUPPY FLORAL CO.,
SAINT JOSEPH, MISSOURI.

	100	1000
Geraniums, 2½-in.		
Salmon Pink	\$2.75	\$25.00
Ricard	3.00	28.00
Merry Widow	5.00	40.00
Ivy-leaved, mixed	3.00	28.00
4-in.	7.00
Mme. Sallerol	2.50	22.00

Cash with order.
Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

ROOTED GERANIUM CUTTINGS.
STRONG, SELECTED STOCK ONLY.
100 1000
S. A. Nutt (greatest dark red).....\$1.50 \$14.00
Gen. Grant (best scarlet bedder).... 1.50 14.00
Mme. Buchner (best dble. white).... 1.50 14.00
Beaute Poitevine

GLADIOLI.

SPECIAL OFFER.

WE
OFFERFOR
IMMEDIATE
DELIVERY
SELECTED
BULBSF. O. B. MICH.
AMERICAN
GROWN
STOCK.PRICES
PER 1000.

AMERICA, 1½-INCH UP.....\$15.00
 AMERICA, 1½-INCH UP.....10.00
 AMERICA, 1½-INCH UP.....16.00
 WESTERBEEK & KLYN,
 25 BEAVER ST.,
 NEW YORK, N. Y.
 (Home office at Sassenheim, Holland.)

GLADIOLI.

	Per 100	Per 1000
10,000 Black Beauty, 1½-in. up....	\$3.00	\$25.00
2,000 Chicago White, 1½-1½-in....	2.50	20.00
3,000 Eraline, 1½-in. up.....	2.50	20.00
1,000 Mrs. F. Pendleton, 1½-in. up	8.00	60.00
3,000 Mrs. F. Pendleton, 1-1½.....	5.00	40.00
2,000 Mrs. F. Pendleton, 1½-1½-in.	6.00	50.00
2,000 Mohonk, 1½-in. up.....	2.50	20.00
25,000 Mrs. Jas. Lancashire, 1½-in.		
up.....	3.00	25.00
5,000 Pres. Taft, 1½-in. up.....	2.50	20.00
5,000 Princepine, 1½-in. up.....	2.50	20.00
2,000 White Excelsior, 1½-in. up..	3.00	25.00
2,000 Extra White and Light.....	1.50	12.00
3,000 XXX, 1½-in. up, mixed.....	2.00	16.00

25 of a kind at 100 rate; 250 at 1000 rate.
 5% for cash with order.

Complete list on request.
 E. E. STEWART, BROOKLYN, MICH.

Per 100: Mrs. W. E. Fryer, No. 1, \$7.00; No. 2, \$6.00; No. 3, \$5.00; No. 4, \$4.00; No. 5, \$3.00; Burrell, No. 2, \$2.00; No. 3, \$1.25; Glory, No. 2, \$2.00; Cracker Jack and Jessie, No. 2, \$1.75; No. 3, \$1.25; No. 4, \$1.00; Jane Dieulafoy, No. 2, \$1.50; No. 3, \$1.25; No. 4, \$1.00; W. R. Burt, No. 2, \$1.50; No. 3, \$1.25; Mrs. F. King, No. 1, \$1.25; No. 2, \$8.00 per 1000.

Brenchleyensis, per 100: No. 2, \$1.00; No. 3, 80c; No. 4, 60c. Can furnish some varieties by the 1000 at a reduction from these prices. They are graded thus: No. 1, 1½-in. and up; No. 2, 1 to 1½-in.; No. 3, ¾ to 1-in.; No. 4, ½ to ¾-in.; No. 5, under ½-in.

Willis E. Fryer, Mantorville, Minn.

Small surplus of the following:

	1/2-in. and under	Bulblets
Pendleton	100 1000	100 1000
War	\$1.30 \$10.00	\$0.20 \$1.75
Panama	1.50 11.00	.30 2.50
P. Perfection		.10 .90
Schwaben		.20 1.75
Peace		.35 3.00
	.90 7.00	.20 1.75

All bulblets sifted over ¼-in. mesh. 50 at 100 and 500 at 1000 rate. Cash, please. Oakland Gardens Nursery, 122 Chope Place, Detroit, Mich. Baron Hulot, America, Pink Beauty, Chicago White, under ½-in., \$3.00 per 1000; Halley, \$2.50 C. H. Ketcham, South Haven, Mich.

BULBS OF OUR OWN GROWING, 1ST SIZE.

	100	1000
Augusta, white	\$1.75	\$15.00
Burrell, red	1.75	15.00
Geo. Paul, dark red.....	3.00	25.00
Glory, pink	3.50	30.00
Mrs. F. Pendleton, Jr., pink.....	8.00	70.00
Taconic, pink	1.75	15.00

2ND SIZE OF ABOVE, 1¼ to 1½-in., 20% LESS.

Independence, coral pink, 2nd size only.....1.25 10.00
 Mrs. F. King, scarlet, 2nd size only 1.40 12.00
 Victory, yellow, 2nd size only.....1.40 12.00
 WAYSIDE GARDENS, MENTOR, O.

GLADIOLI, BEST LONG ISLAND GROWN, FIRST SIZED BULBS FOR FORCING.

America and Augusta, also Mrs. Francis King. \$2.00 per 100, \$15.00 per 1000.

Halley and Primulinus Hybrids, \$2.50 per 100, \$20.00 per 1000.

Florists' White and Light mixture, \$2.00 per 100, \$15.00 per 1000.

Gladiolus America, 1¼-in. and up, \$15.00 per 1000; Gladiolus America, 1½-in. and up, \$17.00 per 1000.

All other varieties, prices on application. Roman J. Irwin, 108 W. 28th, New York, N. Y.

GLADIOLI, 1ST SIZE, 1¼-IN.

GLADIOLI, 2ND SIZE, 1½-IN.

GLADIOLI, SMALLER PLANTING SIZES AND BULBULETS.

WE WILL SEND YOU A COMPLETE LIST ON REQUEST OF OUR SURPLUS, INASMUCH AS IN CERTAIN VARIETIES STOCK IS BEING REDUCED GREATLY BY ORDERS THAT ARE COMING IN VERY QUICKLY.

Anglin & Walsh Co., Williamsbridge, N. Y.

Headquarters for Gladiolus Augusta, the florists' white, all sizes; many others. Long-Island grown. Send for list.

Geo. J. Joerg, New Hyde Park, L. I., N. Y.

GLADIOLI.

Strictly first size, 1½-in. to 2-in.

Per 1000

America, pink.....\$15.00
 Augusta, white.....14.00
 Golden West, orange.....40.00
 Halley, salmon pink.....15.00
 Mrs. F. King, deep salmon.....15.00
 Peace, white.....35.00
 250 bulbs or more of one variety at 1000 rate.

JELLE ROOS,

Dept. M. Milton, Mass.

'QUALITY FIRST' GLADIOLI BULBS.

Price per 100.

	No. 2	No. 3	No. 4	No. 5	No. 6
Brenchleyensis	\$0.75	\$0.60	\$0.45		
Florida	.75	.60	.45	\$0.30	
Niagara			1.50	1.20	\$0.90
Norma D. Ohlids	1.25	1.00	.80		.40
Panama		1.00	.80	.60	.40
Peace	3.50	3.00	2.50	2.10	1.80
Mixed	.75	.60	.45	.30	.20

N. E. Tully, Hubbard, Ohio.

GLADIOLI, PER 1000.

No. 1 No. 2 No. 3 No. 4 No. 5

Crackerjack, fine red.....\$ 9.00 \$8.00 \$7.00 \$6.00
 Mrs. F. King.....8.00
 Prophetesse.....\$35.00 30.00
 Very early tall white. 250 at 1000 rate. Cash with order.

G. WEBSTER MOORE,

UNADILLA, NEW YORK.

BLOOMING BULBS FOR SALE.

Florists' mixture, medium.....\$0.75 per 100
 1000, mixture, ¾-1-in.....5.00
 Mrs. F. Pendleton, No. 2.....5.00 per 100
 Some odd lots of bulblets. Write for prices.
 Brookland Gardens, Lexington St., Woburn, Mass.

Gladioli, 1st size, home-grown bulbs: America, F. King, Princeps, Queen Wilhelmina (pink), Brenchleyensis, Augusta, Madam Monneret and Hollandia, \$1.25 per 100. Cash.
 E. W. Jenkins, R. 10, Dayton, O.

America, Augusta, Mrs. Francis King, 1 to 1½-in., \$8.00 per 1000; plump, healthy 2-yr.-old bulbs, sure bloomers, clean and true to name. Wintzer's General Mixture, 1 to 1½-in., \$6.00 per 1000. N. Leon Wintzer, West Grove, Pa.

Gladioli, 40,000 choice florists' mixture, 1st, 2nd and 3rd sizes, \$10.00, \$8.00 and \$6.00 per 1000. Just the right thing for a general retail cut-flower trade.

Frank Winans, Florist, Petoskey, Mich.

Gladioli, Mrs. Francis King, 1½-in., \$10.00 per 1000; 1-1½-in., \$8.00 per 1000.

O. E. SAYLOR,

167 Beaver Ave., New Philadelphia, O.

Petoskey-grown gladioli, full of vitality, America, No. 1, \$12.00 per 1000; No. 2, \$9.00 per 1000. C. M. Grossman, Evergreen Farm, Petoskey, Mich.

HIGH GRADE GLADIOLUS BULBS.

America.....\$12.00 per 1000
 Peace and Niagara.....45.00 per 1000
 Emma Miles Hobart, Northboro, Mass.

Gladioli bulbs, America and Princeps, true stock, prices reasonable. Write for sizes and prices.
 Perry Feagler, Auburn, Ind.

First-class gladioli bulbs, America and F. King, \$1.00 per 100.
 Sunnyside Greenhouse, Howell, Mich.

America, 1¼ to 1½-in.....\$7.00 per 1000
 May, 1¼ to 1½-in.....8.00 per 1000
 Chas. Pommert, Amelia, O.

Gladiolus Panama, ¾ to 1-in., \$5.00 per 1000; bulblets, \$1.00 per 1000.

Wm. Espel, Benton Harbor, Mich.

4000 gladioli, mixed, ¾ Pink America, rest are all good colors, \$1.00 per 100; \$9.00 per 1000. Cash.
 C. R. Wills, Greenville, O.

Gladiolus bulbs, Mrs. F. King and America, true stock. Prices reasonable.

Geo. Wilson, R. F. D. 39, Gasport, N. Y.

Gladioli, planting stock and bulblets of America, King, Augusta and Chicago White. Write for prices.
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No. 1 Niagara, \$5.00 per 100.

O. H. Ketcham, South Haven, Mich.

See my display adv. in this issue.

Peter Pearson, Chicago, Ill.

GLECHOMAS.

Glechoma, variegated ground ivy.

Strong young plants.

Per doz., 80c; per 100, \$4.00.

Rockford Seed Farms, H. W. Buckbee, Forest City Greenhouses, Rockford, Ill.

Glechoma H. variegata, variegated ground ivy, strong, 2½-in., 4c. Furrow & Co., Guthrie, Okla.

HARDY FERNS.

Ill. Descript. Cat. mailed free. For wholesale prices see my fern adv. L. Mosbæk, Askov, Minn.

Hardy ferns, 30 varieties.

L. E. Williams, Exeter, N. H.

HARDY PLANTS.

Strong seedlings of Shasta daisy Alaska that will bloom this summer, \$1.00 per 100, \$8.00 per 1000. Strong, bushy, field-grown plants of same, 50c per doz., \$3.50 per 100, while they last. Oakland Garden Nursery, 122 Chope Place, Detroit, Mich.

Hardy plants, field-grown: You should plant all available space with these for summer cut flowers. Plant now.

	Doz.	100	1000
Achillea The Pearl.....	\$0.50	\$3.50	\$30.00
Agrostemma coronaria.....	.75	6.00	
Arabis alpina.....	.85	5.00	45.00
Asters, large rich lavender..	.50	4.00	35.00
Michaelmas daisy.....	.50	4.00	35.00
Bocconia cordata.....	.85	5.00	45.00
Boltonia asteroides.....	.50	4.00	35.00
Boltonia Latisquama.....	.50	4.00	35.00
Campanula Medium (Canterbury Bell), white, blue and pink.....	.50	4.00	35.00
Cerastium tomentosum.....	.50	4.00	35.00
Coreopsis lanceolata grandiflora.....	.50	4.00	35.00
Daisy, Shasta, King Edw. VII., Prince Henry and assorted.....	.50	4.00	35.00
Delphinium belladonna.....	.75	6.00	50.00
Delphinium Chinese Blue.....	.85	5.00	
Delphinium English Hybrids.....	.85	5.00	
Dicentra spectabilis (Bleeding Heart).....	1.00	7.00	
Funkia, sub-cordata.....	.75	6.00	
Gaillardia sanguinea, red.....	.85	5.00	
Gaillardia sulphurea, double.....	.85	5.00	
Gaillardia, mixed.....	.50	4.00	
Geum atrosanguineum.....	.50	4.00	35.00
Helianthus rigidus.....	.50	4.00	35.00
Helenium autumnale superbum.....	1.00	7.00	
Iris, German, fancy collection.....	.50	4.00	35.00
Iris, German, Snow Queen.....	.50	4.00	35.00
Iris, German, pallida damatica.....	1.50	10.00	80.00
Lychnis Chalcedonica, red.....	.75	6.00	
Lychnis Flos Oculi, pink.....	.75	6.00	
Lythrum roseum superbum.....	.75	6.00	
Phlox, Miss Lingard.....	.60	4.50	40.00
Phlox, assorted.....	.50	4.00	35.00
Rudbeckia lacineata (Golden Glow).....	.40	3.00	25.00
Salvia azurea grandiflora.....	.75	6.00	
Veronica spicata.....	.75	6.00	

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Price

	per 100
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Achillea Millefolium.....	5.00
Arundinacea Variegata (Ribbon Grass)....	3.00
Boltonia Asteroides.....	8.00
Chrysanthemum Uliginosum.....	8.00
Funkia Coerulea (Blue).....	6.00
Pteris Aquilina.....	10.00
Onoclea Sensibilis.....	8.00
Asplenium.....	25.00
Helenium Autumnale Superbum.....	8.00
Hibiscus Mixed.....	6.00
Hemerocallis Flava.....	8.00
German Iris under color.....	8.00
Iris Sibirica Orientalis.....	6.00
Iris Pumila (dwarf purple, also yellow)....	8.00
Monarda didyma.....	5.00
Myosotis (Forget-me-not).....	5.00
Hemerocallis (Lemon Lily).....	8.00
Phlox Subulata (shell pink, light lavender and white).....	5.00
Phlox Mixed.....	6.00
Phlox under color and name.....	8.00
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Rudbeckia Newmanii.....	8.00
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Yucca Fil., 2-year.....	5.00

Hardy plants, field-grown, large, 1-yr.-old: Delphinium, light and dark blue mixed; Phlox, fine selected colors mixed; Shasta daisy, gaillardia, digitalis, coreopsis, aquilegia or columbine, physostegia, Achillea The Pearl, \$4.00 per 100, \$35.00 per 1000. Hollyhocks and sweet williams, in mixed colors, \$3.00 per 100, \$25.00 per 1000; 500 at 1000 rate. All of these were transplanted last spring. Gustav Pitzonka, Bristol, Pa.

HARDY PERENNIALS.

Coreopsis, hardy pinks, foxgloves, gaillardias, columbine, delphiniums, sweet williams, oriental poppies, stokesia, Shasta daisy, hollyhocks, double and single, in pink, white and yellow; delphiniums, Belladonna and Formosum, strong plants from 2½-in., \$2.00 per 100; \$15.00 per 1000.
 J. C. Schmidt, Bristol, Pa.

HARDY CARNATIONS.

Transplanted stock, from soil, absolutely hardy, fine for summer blooming, \$2.00 per 100, prepaid; \$18.00 per 1000, by express.
 S. W. Pike, St. Charles, Ill.

Hardy perennials, field-grown coreopsis grandiflora, delphinium hybrids, \$3.00 per 100; Shasta daisy, Alaska, \$1.25 per 100.
 Sunnyside Greenhouse, Howell, Mich.

Coreopsis, hardy Dusty Miller, double feverfew, dianthus, \$1.00 per 100. October Frost chrysanthemums, \$1.50 per 100.
 C. Albert Shaffer, R. 4, Alexandria, Va.

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PAYS BEST.

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 W. E. King, Little Silver, N. J.

Hardy perennials, field-grown, 5c. List free.
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Heliotropes, Centefleur, Nightingale and 6 good varieties, 2½-in. pots, \$2.75 per 100, \$22.50 per 1000; rooted cuttings of a good dark color, \$1.50 per 100, \$12.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Heliotrope Centefleur, 2-in., fine, strong plants, ready to ship now, \$2.00 hundred. Cash, less 5%.

C. L. HUMPHREY,
WHOLESALE GROWER,

ZANESVILLE, OHIO.

Heliotropes, dark, fragrant, strong, well rooted cuttings, 80c per 100, \$7.00 per 1000. Strong plants of Elizabeth Dennison, new dark, very fragrant, 2-in., 75c per doz., \$6.00 per 100. Cash.

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Heliotrope, strong 2½-in. plants, most fragrant variety, \$3.00 per 100, \$25.00 per 1000. Cash, please.

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Storrs & Harrison Co., Painesville, O.

Heliotropes, 2½-in., dark and fragrant, \$2.00 per 100, 800 for \$5.00.

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Heliotropes, fragrant, dark blue, fine bedder, 2½-in., \$2.25 per 100, \$20.00 per 1000. Cash, please.

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R. C. Heliotrope, 10 var., \$1.00 per 100, \$8.00 per 1000. Prepaid.

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Heliotrope, R. O., D. B., 75c per 100, \$7.00 per 1000; 2-in., \$2.50 per 100, \$22.50 per 1000.

O. H. Jacobs, Westfield, Mass.

Heliotropes, dark blue, 2-in., \$2.00 per 100. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Heliotropes, blue, 2-in., \$2.25 per 100, \$20.00 per 1000; strong 3-in., \$3.50 per 100. Cash, please.

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250 heliotropes, 2½-in., ready for shift, \$3.00 per 100.

O. J. Frew, Jr., Conneaut, O.

200 heliotropes, best dark blue, 3-in., \$5.00 per 100. Edward Schuster, Crookston, Minn.

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Chinese hibiscus Peach Blow, dbl. pink, versicolor, single red striped, 2½-in., \$3.50 per 100. Write for catalogue.

Oak Grove Greenhouse, Tuskegee, Ala.

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Hollyhocks, Allegheny, field-grown, strong plants, \$4.00 per 100. Cash with order.

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Honeysuckles, 3-in., \$6.00 per 100. Cash with order. Herbert M. Fountain, Yoming Park Greenhouses, R. R. 8, Grand Rapids, Mich.

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Hyacinths, mostly double headers, pink, white, red, purple and blue, shipped in paper pots, \$1.50 per doz.; \$11.00 per 100.

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4-in. hyacinths, just right for Easter, \$12.00 per 100; shipped in paper pots. Cash with order.

Elms Greenhouses, Glard, O.

Hyacinths for Easter, 4 and 5-in., 10c, 12½c, 25c, 35c. Cash.

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	100	1000
12-18-in., lining out.....	\$ 3.00	\$ 25.00
12-18-in., well branched.....	5.00	45.00
18-24-in., well branched.....	7.00	
2-3-ft., well branched.....	10.00	80.00
3-4-ft., well branched.....	18.00	110.00

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The introducer, August Nonin, describes it as follows: Splendid plant for the trade, color somewhat the same as Lilly Mouillere, but a deeper, brilliant pink. Blooms are very solid and will keep for weeks in good condition.

\$1.00 per plant, \$10.00 per doz.

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Hydrangeas, good strong stock from 2½-in. pots, BEST FRENCH OLDER VARIETIES, \$4.00 per 100. BEST FRENCH NEW VARIETIES, \$6.00 per 100; Otaksa, fall propagation, \$3.50 per 100. See class ads for cinerarias and primulas.

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Hydrangea P. G., 18-24-in., good enough for 2-3-ft. 3 canes and up, \$1.50 per 10, \$12.50 per 100. See our display adv. Complete list now ready; send for it today.

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All the best new French, also Otaksa. Strong 2½-in. \$4.00 per 100

8-in. 6.00 per 100

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Hydrangeas, 2½-in. pots, best French varieties. Avalanche (white), Bouquet Rose, Mme. E. Mouillere (white), Radiant (carmine), Otaksa and 5 other good varieties, \$4.00 per 100.

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Hydrangea Otaksa, 4-in., 10c, 15c, 20c and 25c; 5-in., several breaks, 25c to 40c; 6-in., 25c to 50c; 7-in., 60c to 75c; 8-in., 75c to \$1.25; all well branched. Cash.

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Hydrangea Otaksa, from 4-in. pots, \$20.00 per 1000; from 5-in. pots, \$25.00 per 1000. Nicely branched, for June flowering.

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Hydrangea Otaksa, pink, French hydra, white, extra strong, 35c to 75c each. Cash with order; satisfaction guaranteed.

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Hydrangea Otaksa, 3-in., \$5.00 per 100; 5-in., 20c each; 6-in., 25c to 85c each; 7-in., 50c each; 8-in., 75c to \$1.00 each.

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Hydrangeas, P. G., strong, thrifty shrubs, splendid roots, 2 to 3 ft., \$8.00 per 100; \$70.00 per 1000.

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Hydrangea Otaksa, grand plants, out of 6-in. pots, no better grown; buds set 6-in., 35c. Sample sent on application.

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Impatiens Sultan, 2½-in., mixed colors, good plants, 3c. Cash.

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Impatiens Sultan, pink, white, orange and violet rose, 2½-in., \$3.00 per 100.

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Impatiens, 3 varieties, rooted cuttings, \$1.25 per 100; good stock.

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Impatiens Sultan, 2-in., scarlet pink and salmon pink, \$2.50 per 100.

N. O. Caswell, Delavan, Ill.

Impatiens, R. O., \$1.50 per 100 prepaid; 3 colors. Cash.

Boyston & Fenton, Evansville, Ind.

Impatiens Sultan, 2½-in., red, 3c.

Hammerschmidt & Clark, Medina, O.

Impatiens, 2-in., bushy, \$2.50 per 100. Cash.

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	Doz.	100
Florentina alba, pearly white.....	\$0.50	\$ 3.00
Mrs. H. Darwin, white.....	.50	3.00
Pallida Mandraliscae, lavender purple.....	1.00	8.00
Pallida Her Majesty, deep rose.....	.75	5.00
Pallida Dalmatica, soft lavender blue.....	2.00	15.00

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Iris, Siberian Blue and Snow Queen, Mrs. H. Darwin, San Souci (yellow), Mme. Chereau, Sapho, Celeste, Florentina, \$3.00 per 100; Queen Emma (better than Darwin), Her Majesty, Queen of May, Albert Victor, Victorina, Fairy, Hector, 75c per doz.; Lohengrin, Pallida Australis, P. Dalmatica, Dr. Bernice Junietta, \$1.00 per doz.; Iris Koenig, 25c each.

W. J. Engle, R. 8, Dayton, O.

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	10	100
Florentina alba, white.....	\$0.50	\$4.00
Goedissima varg., evergreen.....	.50	4.00
Mme. Chereau, white, edge blue.....	.50	4.00
Niebelungen, olive green surf.....	1.00	8.00
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Cash with order; satisfaction guaranteed.

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German iris. Buy northern-grown stock, Honorabilis, Mme. Chereau, Mrs. H. Darwin, Hector, Celeste and other choice varieties, \$2.00 per 100; choice mixed of above and others, \$1.50 per 100.

The River Falls Floral Co., River Falls, Wis.

Madame Chereau and 6 other good, named kinds, \$3.00 per 100. Send for complete list today. See our display adv.

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German iris, of 8 finest varieties, strong divisions, \$2.00 per 100; \$15.00 per 1000.

West Hill Nurseries, Box X, Fredonia, N. Y.

German iris, white, yellow and purple, \$2.00 per 100; Siberian iris, \$2.00 per 100.

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Iris, German, 10 named varieties, \$2.00 per 100. Amon Heights Nurseries, Camden, N. J.

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Parlor ivy, rooted cuttings, 75c per 100; 2½-in., \$2.00 per 100; English ivy, rooted cuttings, \$1.00 per 100; 2½-in., \$3.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

English ivy, strong rooted cuttings, 85c per 100, \$7.50 per 1000; 4-in. pots, \$8.00 per 100, \$70.00 per 1000. German ivy and English ivy, 2½-in. pots, \$2.75 per 100, \$25.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

German ivy, 2½-in., \$2.50 per 100; 3-in., strong, \$6.00 per 100 or will exchange for dracaenas, fuchsias or coleus.

Vogt's Greenhouses, Sturgis, Mich.

English ivy, R. O., strong, 75c per 100, \$6.00 per 1000; German ivy, R. O., 40c per 100, \$3.00 per 1000. Memphis Floral Co., Memphis, Tenn.

English ivy, 2½-in., \$3.00 per 100; German or Parlor ivy, 2½-in., \$2.00 per 100.

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5000 3-in., well established English ivy, \$5.00 per 100. Cash, please.

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German ivy, R. O., 75c per 100, prepaid; 2½-in., \$1.75 per 100.

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German ivy, 2½-in., very strong, \$3.00 per 100, \$25.00 per 1000.

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English ivy, R. O., 90c per 100; extra strong, from soil, 6 to 8-in. long, \$1.25 prepaid.

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500 German ivy, 2-in., \$2.00 per 100. Cash.

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200 German or parlor ivy, 3-in., strong plants, \$3.00 per 100. J. Ralph Souder, Hutchinson, Kan.

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Grand Duke jasmines, R. O., 75c per 100, \$6.00 per 1000. Memphis Floral Co., Memphis, Tenn.

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Kudzu vines, strong growing runners, from soil, 3c each.

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Strong, clean, young stock.

Mrs. McKinley, 60c per doz., \$4.00 per 100.

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Weeping lantanas, 2½-in., strong, \$3.00 per 100, \$25.00 per 1000.

Pierre Schneider, Webster Groves, Mo.

Lantanas, trailing and other named sorts, \$1.25 per 100, prepaid.

S. D. Brant, Clay Center, Kan.

Lantanas, red, white, pink and weeping, 2½-in., \$3.00 per 100. Write for wholesale catalogue.

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Lantanas, yellow, pink and mixed, 2½-in., \$3.50 per 100; weeping, \$3.00 per 100.

Ernest Rober, Wilmette, Ill.

Lantanas, an assortment of trailing and other varieties, 2½-in., \$3.25 per 100. Cash, please.

N. E. Beck Floral Co., Massillon, O.

Lantanas, bushy, asst., 2½-in., \$3.00 per 1

LANTANAS—Continued.

Strong 2-in. lantanas, mixed colors, 2½c.
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Lantanas, weeping, 3-in., \$4.00 per 100. Cash.
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Lilacs, grafted, well branched, dble. and single, white and purple, 20c, 2-yr.-old; 25c, 3-yr.-old. Cash with order; satisfaction guaranteed.
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Giganteum, strong, stocky, 5 and 6-in. pots, 12 to 15 in. high, 3 to 6 buds, 25c; good plants and bargain, to make room.
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Easter Lily, giganteum, 24 to 30-in., good stock, 12½c per bloom. We advise the booking of your order early.
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Liliums canadense, mixed, flavum and rubrum, and Lilium philadelphicum, in large quantities. Also native plants and bulbs. Price list on application.
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Easter lilies, 4 and 5-in. pots, 3 to 6 flowers, per bud, 8c, 10c and 12c; from 1 to 2 ft. high.
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Easter lilies, 6-in., \$30.00 per 100.
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Lily of the Valley, \$1.00 per 100; hardy day lily, good divisions, 5c.
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Lily of the Valley pips, \$8.00 per 1000; clumps, \$10.00 per 100. Cash.
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LOBELIAS.

Lobelia Kathleen Mallard, strong, healthy R. C., from soil, 60c per 100 by mail; \$3.50 per 1000 by express. Cash.
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Lobelias, 500 2-in., dwarf, dark blue, good stock, \$2.00 per 100. Cash.
Addams, Morgan & Co., Paxton, Ill.

Lobelia double Mallard, strong and fine, \$2.00 per 100.
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Lobelias, transplanted clumps, \$1.00 per 100; varieties.
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Marigolds, Prince of Orange, strong plants, out of 2½-in., \$2.00 per 100; 800 for \$5.00.
J. O. Schmidt, Bristol, Pa.

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Mesembryanthemums. Special notice to the trade. Just a few hundred left, so do not neglect your orders. The stock is very choice, 2-in., very branchy, \$4.00 per 100; R. C., \$2.00 per 100. The tiny one called dew plant, 2-in., \$3.00 per 100; R. C., \$1.50 per 100. Your remittance with all orders, as I will guarantee satisfaction.
Louis P. Faulk, R. F. D. 3, Box 63, Bellevue, Pa.

Mesembryanthemums, strong rooted cuttings, the large Pink blooming kind, \$3.00 per 100; \$25.00 per 1000.
S. S. SKIDELSKY & CO., Philadelphia, Pa.

Mesembryanthemums, large, pink, well established and bushy, 2½-in., \$3.50 per 100; 250 for \$8.00; well rooted cuttings, \$2.00 per 100.
Hopkins & Hopkins, Chepachet, R. I.

Mesembryanthemums or ice plants, 2½-in., pink, \$2.50 per 100. Cash with order.
Felsch Bros. Co., Maywood, Ill.

Mesembryanthemums, 2½-in., large pink, 3½c.
Hammerschmidt & Clark, Medina, O.

MOONVINES.

MOONVINE, GRANDIFLORA, WHITE.
Fine young stock, per doz., 60c; per 100, \$4.00.
Rockford Seed Farms, H. W. Buckbee, Rockford City Greenhouses, Rockford, Ill.

Moonvines, dark heavenly blue, a splendid bloomer, rooted, \$1.50 per 100; 2-in., \$3.00 per 100. J. Austin, N. E. Cor. 35th and Park Ave., Kansas City, Mo.

30,000 MOONVINES.
White and blue, fine 2½-in., \$3.00 per 100.
Burdell Floral Co., Bowling Green, Ky.

Moonvines, good 2½-in. plants, large flowering, \$3.00 per 100. Cash with order.
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MOONVINES, Ipomœa grandiflora, 2½-in., \$3.00 per 100.
Reeser Plant Co., Springfield, O.

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Myosotis Nixenauge, a fine winter blooming variety, rooted cuttings, 80c per 100; 2-in., \$2.00 per 100.
S. S. SKIDELSKY & CO., Philadelphia, Pa.

1004 Lincoln Bldg., Philadelphia, Pa.

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Bride's or Sweet German myrtle, nice 3-in., \$3.00 per doz.; 2-in., \$1.25 per doz.
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ONARGA NURSERY COMPANY,
LARGEST WHOLESALE GROWERS OF
TREES, SHRUBS, ROSES, PERENNIALS
IN THE WEST.
SPECIAL PRICES ON CARLOAD LOTS.
SOME OF OUR BARGAINS.

	100	1000
Red dogwood, 3 to 4 ft.	\$ 6.00	\$ 50.00
Red dogwood, 2 to 3 ft.	5.00	40.00
Forsythia intermedia, 3 to 4 ft.	8.00	75.00
Morrowi honeysuckle, 3 to 4 ft.	8.00	75.00
Philadelphus asst., 3 to 4 ft.	8.00	75.00
Spiraea opulifolia, 3 to 4 ft.	7.00	50.00
Symp. Vulgaris, 3 to 4 ft.	7.00	50.00
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	1000	5000
Cornus Siberica, 12 to 18-in.	\$15.00	\$12.00 per M.
Forsythia asst., 12 to 18-in.	15.00	12.00 per M.
Deutzia asst., 12 to 18-in.	15.00	12.00 per M.
Privet Itoya, 8 to 12-in.	8.00	
Snowberry, 12 to 18-in.	15.00	

WRITE FOR WHOLESALE TRADE LIST
CONTAINING PRICES ON THOUSANDS OF
CHOICE TREES AND PLANTS.

CULTRA BROS., MGRS.,

ONARGA, ILLINOIS.

Forsythia intermedia, 3-4 ft., \$1.25 per 10; \$10.00 per 100.

Honeysuckle Morrowi, 3-4 ft., \$1.25 per 10, \$10.00 per 100.

Philadelphus grandiflora, 3-4 ft., \$1.00 per 10, \$8.00 per 100; 4-5 ft., \$1.25 per 10, \$10.00 per 100. Write card for complete list. See our display adv.

AURORA NURSERIES,

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Hydrangeas, viburnums, spiraeas, deutzias and wegelias. Send for price list.

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Cotoneaster horiz., all sizes, 15c to 50c each. Cash with order; satisfaction guaranteed.
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ONION SETS**CHOICE ONION SETS.**

Yellows, \$4.75; red, \$5.00; white, \$5.50. 32 lbs. to a bushel. Cash with order. Bags extra, 7c.
ORDER, NEW SUPPLY GETTING LOW.
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Cypripedium Insigne, fine plants in 5-inch pans, established two years, in fine condition, \$18.00 per doz., \$135.00 per 100.

Altimo Culture Co., Canfield, O.

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Oxalis Origiesi (Star of Bethlehem), 50c per doz., \$3.00 per 100. Write for wholesale catalogue. Oak Grove Greenhouse, Tuskegee, Ala.

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PANDANUS VEITCHII—from open for 3-in. pots \$ 6.00 per 100
4-in. pots 8.00 per 100
6-in. pots 12.00 per 100

Will book orders for 3-in. pot-grown, for spring delivery at \$10.00 per 100.

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Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, \$6.00 per 100; 3-in. pot, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 35c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.

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Latania Borbonica, 2½-in., 4c, \$35.00 per 1000; 3-in., 10c, \$90.00 per 1000; 3½-in., 15c, \$125.00 per 1000; 4-in., 20c, \$175.00 per 1000. First-class stock. Send for sample. Cash with order. Gentilly Terrace Nursery, Gentilly Terrace, New Orleans, La.

Medium sized and large specimens of kentias, and all kinds of palms.

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5000 Kentia Belmoreana, 2½-in., clean stock, \$8.00 per 100; \$75.00 per 1000.
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PANSY PARK PERFECTION is a thoroughbred strain of show and fancy pansies. Hundreds of my customers say in size of bloom, great variety of rich and rare colors, and in all other respects they are the best they ever had. Over 75 varieties mixed. Stocky, hardy, field-grown plants, from August-sown seed, medium size, \$6.00 per 1000. Cash with order.
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200,000 Neff's smiling pansies, cream of the best, large flowering, field-grown, small plants, \$4.00 per 1000; medium, \$6.00 per 1000; larger plants, \$10.00 per 1000; 250 at 1000 rate. Cash with order.
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READY NOW.

200,000 LARGE, STOCKY,
SEPTEMBER TRANSPLANTED,
FIELD-GROWN
BLOOMING PANSY PLANTS,
HENRY METTE'S STRAIN.
ALL SALABLE STOCK.
SATISFACTION GUARANTEED.
\$1.25 PER 100, \$11.50 PER 1000.
CASH WITH ORDER.
BRILL CELERY GARDENS,
Kalamazoo, Michigan.

Pansy plants of my largest flowering mixture of show varieties, unsurpassed quality, strong, stocky, from the field (Sept. sown), \$3.00 per 1000; 5000 lots, \$2.50 per 1000. Large, bushy, from cold frames, fall transplanted, in bud and bloom, \$1.50 per 100, \$12.00 per 1000; 500 at 1000 rate. Bellis daisies, large double pink and white, good size, transplanted plants, in bloom, \$1.50 per 100.

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100,000 extra fine giant pansies, good, stocky, transplanted plants, in bud and bloom, \$1.00 per 100, \$8.00 per 1000. Cash with order.

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Pansies, giant flowering, extra fine strain, Sept.-sown, well packed, \$2.50 per 1000. Cash.
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Pansies, seedlings, 50c per 100, \$2.50 per 1000; transplants, \$1.00 per 100, \$5.00 per 1000.
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PELARGONIUMS.**PELARGONIUMS.**

Note display adv. last Review, page 116. It tells you about after Easter business. We have a very fine stock, 2½, 3 and 4-in. E. G. and Lucy Becker, \$7.00, \$9.00 and \$15.00 per 100. Immediate shipment, absolute guarantee. This stock is right for big, quick profits. Easter Greeting is the easiest seller of all plants. Watch this space for special offers later on.

S. C. TEMPLIN & SON,

EASTER GREETING SPECIALISTS,

GARRETTSVILLE, OHIO.

EASTER GREETING AND WURTEMBERGIA.

We have a very fine stock of these plants ready for shipment now. As we must have room for our spring stock, we will make a special offer to all whose orders reach us before April 1. A-1 stock in 2½-in., \$7.00 per 100. 10% discount for cash with order. Order now.

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Pelargoniums, E. G. and L. Becker mixed, mostly E. G., 4-in., shapely, well branched and budded stock plants, 15c. Also 4-in., young stock, one and two, branched and budded, 15c. Cash. All clean, healthy stock.

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PELARGONIUMS, 2-in., ready to shift to 4-in., for best results, Easter Greeting, Swabian Maid, Wurtembergia, Gardner's Joy, Prince Bismark, Lucy Becker, \$7.00 per 100; same varieties mixed, \$6.00 per 100. Remittance with order.
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Pelargonium Easter Greeting, 2½-in., strong, healthy stock, \$7.50 per 100, \$70.00 per 1000; 5-in., in bud, \$35.00 per 100. See begonia, cyclamen, coleus, echeveria and geranium ads.

O. Winterich, Cyclamen Specialist, Defiance, O.

Pelargonium Easter Greeting, 2½-in., ready for 4-in., 7c; rooted cuttings, 6c. These plants are in A-1 condition and guaranteed to be as good as any on the market. Cash with order.
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PELARGONIUMS, EASTER GREETING, 2½-IN., IN BUD AND BLOOM, READY FOR 4-IN., \$7.00 PER 100.

FRED W. ARNOLD, OHIO.

PELARGONIUMS.**EASTER GREETING,**

2½-IN., \$7.00 PER 100.

I. SHELBY ORALL CO.,

MONONGAHELA, PENNSYLVANIA.

Pelargoniums, Easter Greeting and Lucy Becker, in bud, extra large healthy plants, out of 4-in. pots, \$3.00 per doz., \$22.50 per 100. Cash, please.

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Pelargoniums, mixed varieties, strong 4-in. stock, \$15.00; 2-in., \$5.00; flowering plants, 6 to 8-in. pots, 25c to 50c each.

Henry Smith, Grand Rapids, Mich.

Pelargoniums, 2-in. Easter Greeting, Wurtembergia, German Glory, Swabian Maid, Lucy Becker, 6c; Mrs. Loyal, 5c.

Williams & Clark Floral Co., Muncie, Ind.

Pelargonium Easter Greeting, 2½-in., strong healthy stock, ready for 4-in., \$6.00 per 100; 2-in., \$4.00 per 100. N. Kiger, Marietta, O.

Pelargoniums, rooted cuttings, \$2.50 per 100.
S. D. Brant, Clay Center, Kan.

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Easter Greeting, extra strong stock, 8-in., \$10.00; 5-in., in bud and bloom, 25c each. Cash. A. J. Diserens, Cedar Rapids, Iowa.

Pelargoniums, Easter Greeting and its sports, 3-in., fine plants, \$7.00 per 100. Cash. B. B. Pohlmann, Hillsboro, Ill.

Pelargonium Easter Greeting, strong 8-in., \$10.00 per 100. York & Panasuk, Houghton, Mich.

Easter Greeting, nice 8-in. stock, ready for 4 or 5-in. pots; this is extra nice stock, 9c. O. C. Heberling, Georgetown, Ky.

Pelargoniums, Easter Greeting and Wurtembergia, 2 1/4-in., 8c. V. T. Sherwood, Charlestown, N. H.

Pelargoniums, Easter Greeting, 2 1/4-in., strong, \$7.00 per 100. Cash. Immediate delivery. Paul M. Halbrooks, Florist, Newark, O.

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Peonies, finest varieties, 8c. List free. W. H. Salter, Rochester, N. Y.

Peonies, 20 varieties, 6c and up. L. F. Dintelmann, Belleville, Ill.

PERIWINKLES.

Periwinkle, white and pink, out of 2-in. pots, \$2.00 per 100, \$17.50 per 1000. Wise Adkisson, Greenville, Tex.

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DOUBLE PETUNIAS.

26 varieties.

Our selection of varieties.

2 1/4-in.	100	1000
3-in.	\$4.00	\$35.00
.....	9.00	85.00

Purchaser's selection, add \$1.00 per 100. Send for a copy of our Plant Bulletin. S. S. PENNOCK-MEEHAN CO., 1608-20 LUDLOW ST., PHILADELPHIA, PA.

Petunias, our well known strain of doubles, all strong growing varieties, carrying immense blossoms, perfectly healthy, well rooted cuttings, labeled, if requested, \$1.25 per 100, prepaid, \$10.00 per 1000 by express. Hopkins & Hopkins, Chepachet, R. I.

Petunias, double or single, large flowering fringed, 2 1/4-in. pots, \$2.75 per 100, \$23.00 per 1000; rooted cuttings, \$1.50 per 100, \$12.00 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

Petunias, double, in 20 varieties, strong stock, in red, white and mottled R. C., \$1.00 per 100, \$9.00 per 1000; 2-in., \$2.00 per 100, to make room. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Petunias, our fancy assortment of double fringed varieties, every one a big, bright colored, double fringed flower, 2 1/4-in., \$3.25 per 100, \$30.00 per 1000. Cash, please. N. E. Beck Floral Co., Massillon, O.

Petunias, Dreer's single fringed, striped, blotched and ruffled, mixed colors, large, transplanted plants, ready for 2 1/4-in., 90c per 100, prepaid; \$7.00 per 1000. Charles Whitton, York and Gray, Utica, N. Y.

Petunias, single fringed, SUPERBISIMA and GIANTS OF CALIFORNIA, of our own superior strains, extra good stock, 2 1/4-in., \$3.00 per 100, \$25.00 per 1000. See class ads for cinerarias and primulas. J. L. Schiller, Toledo, O.

Petunias, 2 1/4-in., double white, double white and purple, double variegated, extra strong, ready for shift, \$3.25 per 100. Chas. Sherwood, Waterloo, Iowa.

Petunias, best double sorts in about 18 varieties, at \$4.00 per 100, \$35.00 per 1000, for immediate shipment. Roman J. Irwin, 108 W. 28th St., New York.

Petunias, Dreer's single fringed, fine strain, large transplanted plants, ready for 2 1/4-in., \$1.00 per 100, mail; \$7.00 per 1000, express. Edward Whitton, City & Green, Utica, N. Y.

Petunias, double fringed, the same good mixture we sent out last season, 2-in., \$2.00 per 100. E. Rawlings, Wholesale Grower, Allegany, N. Y.

Petunias, double, R. C., 10 kinds, \$1.00 per 100; 2-in., \$3.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Pink Beauty petunias, 2 1/4-in. stock, \$2.50 per 100. Cash with order. J. T. Kehely, Columbus, Ga.

Petunias, fine double fringed, in separate colors, 2-in., 2 1/4-in. Williams & Clark Floral Co., Muncie, Ind.

Petunia, giant ruffled, 2-in., \$3.00 per 100, \$25.00 per 1000. Storrs & Harrison Co., Painesville, O.

Petunias, asst. dbl. giant fringed, 2 1/4-in., \$3.00 per 100. Strong plants. Cash. H. J. Kettmann, Creve Coeur, Mo.

1200 large flowering, double, ruffled, variegated, from 2-in., ready for 3-in. pots, fine plants, \$1.90 per 100. Cash. G. Raymond Smith, Latrobe, Pa.

Petunias, double variegated, fine 2-in., \$3.00 per 100. Williams & Matthews, Anderson, Ind.

Petunias, dble. variegated, 2 1/4-in., 4c; ready for 4-in. Hammerschmidt & Clark, Medina, O.

R. C. Petunias dbl., \$1.25 per 100, \$10.00 per 1000. Prepaid. S. D. Brant, Clay Center, Kan.

PHLOXES.

Phlox, Eiffel Tower, head and shoulders above every other phlox as a cut flower, strong 1-yr., \$6.00 per 100; rooted cuttings, \$2.00 per 100. W. J. Engle, R. 8, Dayton, O.

Hardy phlox, in 15 leading varieties, true to name. Send for trade list. THE NILES NURSERY CO., 1401 Regent St., Niles, Mich.

Phlox, Eclairleur, Rosenberg, Pearl, Athos, Pantheon, Coquelicot, Richard Wallace, Bridesmaid, \$4.00 per 100. Julius Kohankie, Painesville, O.

Phlox, perennial, field divided roots, March delivery, red, white and pink, \$3.50 per 100. Cash. Baker Floral & Seed Co., Baker, Ore.

Hardy phlox, 2-yr. plants, \$3.00 per 100. Cash. A. T. Harfst, Cornington Ave., Peoria, Ill.

Phlox Mrs. Jenkins, best white, 3-yr.-old, \$3.00 per 100. Amon Heights Nurseries, Camden, N. J.

Hardy phlox, 2-yr., finest sorts, 4c and 5c. List free. W. H. Salter, Rochester, N. Y.

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Poinsettias, stock plants, small size, \$5.00 per 100; large size, \$10.00 per 100. Ernest Rober, Wilmette, Ill.

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Oriental poppy, Fuerten Lind, Goliath, Rose Queen, extra fine plants also Iceland poppy, all in 2 1/2 and 3-in. pots, 75c per doz. \$5.00 per 100. Cash, please. La Crosse Floral Co., La Crosse, Wis.

Oriental poppies, strong, 2-yr., field-grown, \$5.00 per 100; \$45.00 per 1000. West Hill Nurseries, Box X, Fredonia, N. Y.

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PRIMULA

Yellow Polyanthus
Primula Acaulis Veris
or giant English primrose.

Exceptionally fine,
averaging 12 or more flowers to spike.

Strong divisions,

\$8.00 per 100,

\$60.00 per 1000.

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PRIMULA CHINENSIS, LARGE FLOWERING FRINGED, 7 SEPARATE COLORS OR MIXED tr. pkt., 75c; 1/2 tr. pkt., 40c; 8 SELECTED NAMED KINDS, for critical trade, per 100 seeds, 50c; SPECIAL MIXTURE OF 50 SEEDS EACH, \$1.75. PRIMULA MALACOIDES, LAVENDER PINK, WHITE, tr. pkt., 75c; 1/2 tr. pkt., 40c.

Seeds absolutely fresh, quality the best.

J. L. Schiller, Toledo, O.

Primula obconica, grandiflora, Magnifica, kermesina, rosea, crispa, Appleblossom and alba. 3-in., in flower, ready to sell, \$6.00 per 100; Gigantea, 4-in., \$12.00 per 100. Cash, please. J. Sylvester, Oconto, Wis.

Primroses; obconica and malacoides, 2-in., \$3.00; 3-in., \$5.00; 4-in., \$12.50, and 6-in., \$25.00 per 100. Primula Chinensis, 4-in., \$12.50; 6-in., \$25.00 per 100. Good colors. Henry Smith, Grand Rapids, Mich.

Primula obconica, Gigantea Magnifica and grandiflora in mixture, extra nice young plants, in bloom from 4-in., \$1.25 per doz., \$10.00 per 100, while they last. N. O. Caswell, Delavan, Ill.

Primula obconica, Chinensis, malacoides and kewensis, strong 3-in. pots, \$6.00 per 100, \$50.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York.

Primulas, in bud and bloom, extra strong, Baby primula, 4-in., \$10.00 per 100. John Bauscher, Freeport, Ill.

Primrose malacoides, 2 1/4-in., 3c; 3-in., 5c; 4-in., 10c; 5-in., 15c; Primrose obconica, 4-in., 10c; 5-in., 15c. Pyfer & Olsem, Wilmette, Ill.

Primula obconica, 4-in., 2 and 3 flowers, in bloom, \$8.00 per 100; 5-in., \$15.00 per 100. Cash. Riverside Greenhouses, Appleton, Wis.

Chinese primroses, extra strong, 3-in., assorted colors, \$5.00 per 100. Chas. Sherwood, Waterloo, Iowa.

Primulas 4-in., \$10.00 per 100; Chinensis, 2 1/4-in., \$3.00 per 100; 3-in., \$6.00 per 100. Ernest Rober, Wilmette, Ill.

Primula malacoides, 5-in., in bud and bloom, 15c each, \$1.50 per doz. Geo. H. Mellen Co., Springfield, O.

Primula obconica, gig., 5-in., full of bloom, 25c. V. T. Sherwood, Charlestown, N. H.

PRIVET.

PRIVET, California, 2-yr., strong, 3 to 4 ft., \$4.00 per 100; 2 1/4 to 3 ft., 6 or more branches, \$3.00 per 100, \$25.00 per 1000; 2-3 ft., 4 or more branches, \$2.50 per 100, \$17.50 per 1000; 18-24 in., 3 or more branches, \$2.00 per 100, \$12.00 per 1000; 12-18 in., branched \$1.50 per 100, \$8.00 per 1000. Iboya, 2-3 ft., well branched, \$4.00 per 100, \$30.00 per 1000; 18-24 in., \$2.50 per 100, \$20.00 per 1000. All 2-yr., strong, well graded stock, packed free. Chas. Black, Hightstown, N. J.

Evergreen Amoor River privet, 2 to 3 ft., \$2.00 per 100, \$15.00 per 1000. Reynolds Nursery Co., Winston-Salem, N. C.

200,000 California privet, all sizes, as good as can be grown, 1-yr., 12 to 18-in., \$1.25 per 100, \$10.00 per 1000; 18 to 24-in., \$1.50 per 100, \$13.00 per 1000; 2-yr., 18 to 24-in., \$2.00 per 100, \$15.00 per 1000; 2 to 2 1/2 ft., \$2.50 per 100, \$20.00 per 1000; 2 1/2 to 3 ft., extra fine, \$3.00 per 100, \$25.00 per 1000; 3-yr., extra heavy, 3 1/2 ft., \$4.00 per 100, \$35.00 per 1000; all well branched. Also Iboya, golden leaved and ball shaped privet. 100,000 Berberis Thunbergii, 1-yr., 6 to 10-in., \$8.00 per 1000; 10 to 15-in., \$12.00 per 1000; 2-yr., 18 to 24-in., 2 1/4c; 12 to 15-in., transplanted, 3c; 15 to 20-in., transplanted, 4c; 3-yr., 12 to 18-in., heavy, 6c; 18 to 24-in., heavy, 8c; 24 to 30-in., 4-yr., extra heavy, 15c; Hydrangea pan. grandiflora, 12 to 18-in. and 18 to 24-in., 2 1/4 to 3 ft. and 3 to 4 ft. Ampelopsis Veitchii, Clematis paniculata, Butterfly Bush, wistaria, honeysuckles, hardy phlox, Japan maples, St. Regis raspberry, altheas, deutzias, spiraeas, weigelas, snowballs, mock orange, cannas, peonies, evergreens and spring plants for florists now. Get complete price list. Cash, please. Benj. Connell, Florist, Merchantville, N. J.

AMOR RIVER NORTH (HARDY PRIVET).

12 to 18-in., lightly branched.....	100	1000
12 to 18-in., heavy.....	\$2.50	\$20.00
18 to 24-in., heavy.....	3.00	25.00
2 to 3-ft., heavy.....	5.00	40.00
3 to 4-ft., heavy.....	6.00	50.00
.....	7.00	65.00

IBOTA PRIVET.

12 to 18-in.....	2.50	18.00
18 to 24-in.....	3.50	25.00
2 to 3-ft.....	5.00	35.00

Can furnish California, English Vulgaris, Polish, Regals in 1000 lots. Trade list now ready. Write today.

ONARGA NURSERY CO., CULTRA BROS., MGRS., ONARGA, ILL.

CALIFORNIA PRIVET.

12 to 18 in., 3 branches up.....	100	1000
18 to 24 in., 3 branches up.....	\$1.25	\$ 9.50
12 to 18 in., 5 branches up.....	1.50	12.00
18 to 24 in., 5 branches up.....	2.00	15.00
2 to 3 ft., 5 branches up.....	2.25	18.00
3 to 4 ft., 5 branches up.....	2.50	22.00
3 to 4 ft., 8 branches up.....	3.00	25.00

SOUTHSIDE NURSERIES, CHESTER, VA.
Iboya privet, big, bushy plants, 2-3 ft., \$1.00 per 10, \$8.00 per 100; 3-4 ft., \$1.25 per 10, \$10.00 per 100. We do not offer the slim plants at all. Amoor River privet, 2-ft. plants, \$1.00 per 10, \$8.00 per 100. See our display adv. Send for complete list today.

AURORA NURSERIES,

Telephone 339. Aurora, Illinois.

Privet, California and Amoor River, 2-yr.-old, nice bushy plants, \$3.00 per 100; Amoor River 3-yr.-old, \$5.00 per 100; none better for the money. 10% off on 1000 lots. 250 at 1000 rate. Write for wholesale catalogue.

Oak Grove Greenhouse, Tuskegee, Ala.

PRIVET, Amoor River North, Iboya, Polish and Vulgaris, fine stock in all sizes. Every florist should have our price list. S. W. Pike, St. Charles, Ill.

ROSEMARY.

Rosemary, 4-in., \$10.00 per 100; 3-in., \$6.00 per 100. George Bros. Co., Springdale, Pa.

ROSES.

	Own Root	Grafted
	100	1000
Donald MacDonald.....	\$30.00	\$250.00
Golden Gem.....	30.00	250.00
Rose-Pink Ophelia.....	30.00	250.00
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Red Radiance.....	7.50	60.00
Mrs. Wm. R. Hearst.....	7.50	60.00
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Gorgeous.....	12.00	100.00
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Bayard Thayer.....	14.00	120.00
Prima Donna.....	10.00	90.00
September Morn.....	10.00	90.00
Sunburst.....	9.00	85.00
Hadley.....	7.50	60.00
Hoosier Beauty.....	7.50	60.00
Ophelia.....	7.50	60.00
J. J. L. Mock.....	7.50	60.00
Dbl. White Killarney.....	7.50	60.00
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Pink Killarney.....	7.50	60.00
White Killarney.....	7.50	60.00
Killarney Brilliant.....	7.50	60.00
Radiance.....	7.50	60.00
Maryland.....	7.50	60.00
Mrs. Aaron Ward.....	7.50	60.00
d'Arenburg.....	7.50	60.00
Richmond.....	7.50	60.00
Kaiserin.....	7.50	60.00
American Beauty.....	8.00	75.00

250 of the Rose Pink Ophelia, own root, \$70.00; grafted, \$82.50.

S. S. PENNOCK-MEEHAN CO., 1608-20 LUDLOW ST., PHILADELPHIA, PA.

OWN ROOT, 2 1/4-IN.

	100	1000
Ophelia.....	\$7.00	\$65.00
Mrs. Aaron Ward.....	7.00	65.00
American Beauty.....	8.00	75.00
Killarney, Kinds (3).....	6.00	55.00
Milady.....	7.00	65.00
Richmond.....	6.00	55.00
Mrs. Shawyer.....	7.00	65.00
Cecile Brunner.....	6.00	55.00
Baby Doll.....	7.00	65.00

GULLETT & SONS, LINCOLN, ILL.

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ROSES—Continued.

BENCH GROWN ROSES, FOR OUTSIDE PLANTING.

FIELD-GROWN ROSES, 2-YR.-OLD, 2½ AND 4-IN., FOR OUTSIDE PLANTING.

	Per 100	Per 100
2½-in.	4-in.	
Killarney, double pink.....	\$4.50	\$15.00
Killarney, double white.....	4.50	15.00
Rhea Reid, pink.....	4.50	15.00
Radiance, pink.....	4.00	12.00
Richmond, rich crimson.....	4.50	15.00
Kais. Augusta Victoria, white.....	3.50	12.00
Mrs. Geo. Sawyer, pink.....	4.50	15.00
Hadley, red.....	6.00	20.00
Hoosier Beauty, crimson.....	5.00	15.00
Sunburst, yellow.....	4.50	15.00
Lady Hillingdon yellow.....	4.50	15.00
Ophelia, shell pink.....	5.00	15.00
My Maryland.....	5.00	15.00
Prima Donna, cerise pink.....	9.00	
Maman Cochet, white.....	3.50	12.00
September Morn, light pink.....	9.00	
W. R. Smith, pink.....	3.50	12.00
Francis Scott Key, red.....	4.50	12.00
Prince d'Arenberg, red.....	3.50	12.00

Field-grown roses, 2-yr.-old, dormant and vigorous, all No. 1, \$12.00 per 100; Baby Rambler, both pink and white, also blue, Crimson Rambler, Yellow Rambler, Dorothy Perkins, White Dorothy Perkins, Hermosa, Excelsa, Mrs. Outbush, Philadelphia Rambler. The following, \$14.00 per 100: Frau Karl Druschki, Jessie, Magna Charta, Paul Neyron, Red and White Rugosa. The following, \$18.00 per 100: Gruss an Teplitz, Ulrich Brunner, Soliel d'Or, \$20.00 per 100. Bench-grown roses in the following varieties, \$7.00 per 100, \$80.00 per 1000: Prima Donna, Richmond, Sunburst, Mrs. Aaron Ward, Mrs. Geo. Sawyer, Cecile Brunner, Geo. Elger. Ask for complete list of 2½-in. field-grown and bench-grown roses.

Hybrid Tea roses, large plants out of 5-in. pots, \$30.00 per 100, in the following varieties, ready now. Gruss an Teplitz, Etoile de France, Golden Gate, Helen Gould, Maman Cochet, Mme. Abel Chatenay, Mme. Jules Grolez, Mrs. De Graw, White Maman Cochet, Wm. R. Smith. Polyantha roses, \$25.00 per 100; varieties, Mrs. Taft, Clothilde Soupert and Marie Pavie. About 20 other varieties ready May 1. Ask for lists. Anglin & Walsh Co., Williamsbridge, N. Y.

Ask prices other ROSES and 4-in. size.

Summer propagated, fall grown, 2½-inch pots, winter rested, on own roots. Doz.	100	1000
American Beauty.....	\$0.85	\$ 6.00 \$50.00
Antoine Riviere.....	.50	3.50 30.00
Baby Doll (Tiptop).....	1.50	10.00 90.00
Bessie Brown.....	.50	3.50 30.00
Carissima.....	.50	3.00 25.00
Catherine Zelmet.....	.50	3.00 25.00
Clothilde Soupert.....	.50	3.00 25.00
Crimson Rambler.....	.50	3.50 30.00
Dorothy Perkins.....	.50	3.00 25.00
Excelsa (Red Dorothy).....	.50	3.00 25.00
Etoile de Lyon.....	.50	3.50 30.00
Eugene E. Marlitt.....	.80	4.00 35.00
Francis Scott Key.....	.75	5.00 45.00
Gruss an Teplitz.....	.50	3.50 30.00
Hadley.....	.75	5.00 45.00
Hermosa.....	.50	3.50 30.00
J. B. Clarke.....	.80	5.00 45.00
Kom. W. Rautenstrauch.....	.50	3.00 25.00
Lady Gay.....	.50	3.00 25.00
Mme. Caroline Testout.....	.80	4.50 40.00
Maman Cochet, pink.....	.50	3.50 30.00
Marechal Niel.....	.50	3.50 30.00
Meteor.....	.50	3.50 30.00
Paul Neyron.....	.60	4.00 35.00
Phil's Cr. Rambler.....	.50	3.00 25.00
Queen's Scarlet.....	.50	3.00 25.00
R. M. Henriette.....	.50	3.00 25.00
Solfatere.....	.50	3.00 25.00
Sv. de la Malmalson.....	.50	3.50 30.00
Ulrich Brunner.....	.80	4.50 40.00
White M. Cochet.....	.50	3.50 30.00

Roses for planting out, semi-dormant condition, 2½-inch.

	Per 100	Per 100
La France.....	\$4.00	Baby Rambler.....\$4.00
Mrs. Chas. Russell.....	12.00	Baby Tausend-
My Maryland.....	5.00	schoen.....4.00
Prince E. O. d'Aren-		Clothilde Soupert.....3.50
berg.....	5.00	Kaiserin A. Victoria.....4.00
Rhea Reid.....	4.50	Aaron Ward.....5.50
Richmond.....	4.50	Mrs. Geo. Sawyer.....5.00
Sunburst.....	5.00	Radiance.....4.50
Dorothy Perkins.....	3.50	The Bride.....3.50
Ellen Poulson.....	4.50	Bridesmaid.....3.50
Erna Teschendorff.....	4.00	Crimson Rambler.....3.50
Gen. Jacqueminot.....	4.00	Francis Scott Key.....5.00
Hadley.....	5.50	Golden Gate.....4.50
Hoosier Beauty.....	6.00	Hermosa.....4.00
Killarney.....	4.50	Irish Fire Flame.....3.50
Killarney Brilliant.....	5.00	Lady Hillingdon.....4.50
White Killarney.....	4.50	American Beauty.....6.50
Dbl. Pk. Killarney.....	4.50	Antoine Riviere
Dbl. Wh. Killarney.....	4.50	(Mrs. Taft).....4.00
Ophelia.....	5.00	Gruss an Teplitz.....4.00
		Paul Neyron.....4.00

AMERICAN BULB CO., 172 North Wabash Ave., Chicago, Ill.

ROSES, own root from 8-inch pots, April and May delivery. Order now. A-1 stock.

	100	1000
Russell.....	\$12.00	\$100.00
Shawyer.....	10.00	90.00
Ophelia.....	10.00	90.00
Hoosier Beauty.....	10.00	90.00
Richmond.....	10.00	90.00
Killarney Brilliant.....	10.00	90.00
Dbl. White Killarney.....	10.00	90.00

WM. F. KASTING CO., BUFFALO, N. Y.

ROSES FROM 2½-IN. POTS. From last summer propagation. Strong stock, ready for shifting into 3½ and 4-inch.

	100	1000
Baby Rambler, crimson.....	\$4.00	\$35.00
Clothilde Soupert, flesh pink.....	3.50	30.00
Ellen Poulson, deep pink.....	5.00	40.00
Jessie, red.....	3.50	
Madame Jules Gouchault, pink.....	4.00	
Mrs. W. H. Outbush, pink.....	3.00	
Meteor, red.....	4.00	35.00
Yvonne Rabier, white.....	4.00	35.00

Also a good assortment of Climbers, Hybrid Teas and Hybrid Perpetuals. Send for complete list.

JACKSON & PERKINS CO., NEWARK, N. Y.

BENCH GROWN ROSES, SELECT STOCK.

	Per 100	Per 1000
Am. Beauty.....	\$9.00	\$80.00
White Killarney.....	6.00	55.00
Pink Killarney.....	6.00	55.00
Killarney Brilliant.....	6.00	55.00
Willady.....	6.00	55.00
Sunburst.....	6.00	55.00
Richmond.....	6.00	55.00
Hoosier Beauty.....	9.00	80.00
Shawyer.....	6.00	55.00
Ophelia.....	8.50	75.00
500 Baby Doll.....		6c each
500 Geo. Elger.....		6c each
500 O. Brunner.....		6c each

G. M. REBURN & CO., 140 N. Wabash Ave., Chicago, Ill.

ROSES—PORTLAND ROSES. Quality supreme, field-grown, budded stock, \$10.00 per 100, no charges for packing; cash with order; satisfaction guaranteed. Am. Beauty, pink, Alfred Colomb, red; Anna de Diesbach, pink; Baron de Bonstetten, red; Baroness Rothschild, pink; Captain Haywood, crimson; Clim. Cecil Brunner, pink; Clim. Belle Siebrecht, pink; Dean Hole, carmine; Duke of Edinburgh, carmine; Edw. Meyer, yellow; Earl of Pembroke, crimson; Frau Karl Druschki, white; Friedrichsruh, crimson; General McArthur, red; J. B. Clark, red; Mildred Grant, white, and others.

Mountain View Floral Co., Portland, Ore.

Grafted, 2½-in. Own Root, 2½-in. OPHELIA.....\$12.00 100 \$ 7.00 100

MRS. C. RUSSELL, 15.00 100

None but well established plants ready for shift or bench will be shipped.

Bench plants, fine stock, Killarney, White Killarney, Killarney Brilliant, ready for immediate shipment, \$6.00 per 100; \$55.00 per 1000.

G. VAN BOCHOVE & BRO., KALAMAZOO, MICHIGAN.

ROSES FOR IMMEDIATE PLANTING.

2000 Hadley, own root, 3-in.....	\$100.00	1000
1000 Scott Key, own root, 2½-in.....	60.00	1000
2000 Scott Key, grafted, 3-in.....	150.00	1000
1000 Red Radiance, own root.....	100.00	1000
2000 Gorgeous, grafted, 3½-in.....	200.00	1000
2000 Mrs. A. Ward, grafted, 2½-in.....	125.00	1000
3000 Ophelia, grafted, 2½-in.....	125.00	1000

CHAS. H. TOTTY, MADISON, NEW JERSEY.

Roses, own root, strong stock.

	100	1000
White Killarney.....	\$ 6.00	\$ 50.00
Pink Killarney.....	6.00	50.00
Killarney Brilliant.....	6.00	50.00
Sunburst.....	7.00	60.00
Ophelia.....	8.00	75.00
Russell.....	12.00	120.00

PYFER & OLSEN, WILMETTE, ILL.

2-YR.-OLD ROSE BENCH PLANTS.

Sunburst.....\$6.00 per 100; \$50.00 per 1000

Pink Killarney.....6.00 per 100; 50.00 per 1000

2½-IN. STOCK.

Sunburst.....\$3.50 per 100; \$30.00 per 1000

White Killarney.....3.50 per 100; 30.00 per 1000

Richmond.....3.00 per 100; 25.00 per 1000

GEO. REINBERG, 162 N. Wabash Ave., Chicago, Ill.

ROSE PLANTS, 2½-INCH STOCK.

	100	1000
Pink Killarney.....	\$4.00	\$35.00
White Killarney.....	4.00	35.00
Ophelia.....	6.00	50.00
Sunburst.....	5.00	45.00
Richmond.....	3.00	25.00

WIETOR BROS., 162 N. Wabash Ave., Chicago, Ill.

AMERICAN BEAUTY PLANTS.

FIRST-CLASS, HEALTHY STOCK.

2½-in., ready about May 15.....\$ 80.00

3-in., ready about June 15.....110.00

Bench plants, ready about April 15.....90.00

Place your orders early.

Weiss & Meyer Co., Maywood, Ill.

Roses, for immediate delivery, 2½-in., own root: Hadley and September Morn, \$7.50 per 100, \$60.00 per 1000; bench plants of American Beauty, J. L. Mock and Hadley, \$10.00 per 100; Richmond and W. Killarney, \$8.00 per 100. Delivery April 1 to 10.

Elitch Gardens Co., Denver, Colo.

Strong, healthy bench plants of Mrs. Aaron Ward, grown on bench only one year, elegant stock for further forcing, will give much quicker and better results than by planting pot plants, \$9.00 per 100, \$80.00 per 1000. Cash, please.

Albert F. Amling Co., Maywood, Ill.

	100	1000
Ophelia, grafted plants.....	\$14.00	\$120.00
Pink Killarney, grafted plants.....	14.00	120.00
White Killarney, grafted plants.....	14.00	120.00

HOLTON & HUNKEL CO., MILWAUKEE, WISCONSIN.

MIDDLEBUSH ROSEBERRY offers: Field-grown, own roots, 1-yr.-old roses, very strong, Pink and White Perkins, Excelsa, Farquhar, American Pillar, Hiawatha, \$9.00 per 100. Cash with order.

MIDDLEBUSH, NEW JERSEY.

Roses, climbing, Pink, White and Red. Dorothy Perkins, Climbing American Beauty, and Climbing Hermosa, \$1.75 per doz.; \$12.50 per 100. Write for catalog.

Oak Grove Greenhouses, Tuskegee, Ala.

For quick acceptance, about 500 each fine American Beauties, 2½-in., \$50.00 per 1000; 3-in., \$75.00 per 1000. First come, first served.

S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

Roses, American Beauty and other varieties, 6-in. pots, for Easter forcing, 35c to 50c each. Kaiserin and Maryland, 2½-in., \$4.00 per 100; 3-in., \$8.00 per 100.

Henry Smith, Grand Rapids, Mich.

Roses, own root Russell, choice stock, 2 and 2½-in. pots, ready now, \$10.00 per 100, \$90.00 per 1000. Satisfaction guaranteed. Cash, please.

O. L. Neldnagel, Evansville, Ind.

Pink and White Killarney, 1-yr., 3-in., from frames, dormant all winter, \$8.00 per 100.

Erie Floral Co., Erie, Pa.

Roses, 1000 Pink Killarney and 1000 Richmond, on own roots, \$5.00 per 100.

The Columbus Floral Co., Columbus, O.

Bench-grown roses, 600 Ward, \$5.00 per 100, and 300 Richmond, \$5.00 per 100.

A. N. KINSMAN, INC., Austin, Minn.

Bench-grown roses, Ward, Richmond and Sunburst, \$7.00 per 100.

A. Henderson & Co., Box 125, Chicago, Ill.

2½-inch Richmond plants, own root, \$3.00 per 100, \$25.00 per 1000. Batavia Greenhouse Co., 30 E. Randolph St., Chicago.

Richmond cuttings, from sand, \$3.00 per 100; 2-in., ready for 3-in., \$5.00 per 100.

Briscoe & Stowell, Charles City, Ia.

Field-grown Dorothy Perkins, 3-yr.-old, good strong stock, \$10.00 per 100. Cash, please.

Leonard Clotti, West Grove, Pa.

2-yr. field-grown roses, 50 sorts. List free.

W. H. Salter, Rochester, N. Y.

Bench plants, grafted White and Pink Killarney. South Park Floral Co., New Castle, Ind.

Grafting eyes of the new roses Primerose and Rosalie. South Park Floral Co., New Castle, Ind.

RUBBERS.

Rubber plants, 5-in., 18 to 24-in., tall, foliage from pot up, 50c each, \$5.00 per dozen. Write for wholesale catalogue.

Oak Grove Greenhouses, Tuskegee, Ala.

RUBBECKIAS.

Golden Glow, handsome as a mum, 50c per doz., \$3.00 per 100. Plant Garden, Williamston, N. C.

SALVIAS.

SALVIA AMERICA.

Our new type which is far superior to any salvia so far introduced; constitution is particularly healthy; dwarf and ideal for bedding. It is the only perpetual blooming salvia; will flower just as well in the greenhouse for Xmas and Easter as it will in the garden in summer. 2½-in. pot plants; excellent for stock, \$10.00 per 100, \$80.00 per 1000.

CHAS. H. TOTTY, MADISON, NEW JERSEY.

Salvia Globe of Fire, this is the best bloomer there is, has been in bloom continually since Christmas; strong 2½-in. rose pots, ready for 4-in., \$6.00 per 100. Cash.

Addams, Morgan & Co., Paxton, Ill.

Salvia seedlings, Scarlet Dragon, about 6 leaves, good roots, hardened off. The darkest and largest spikes, also the most vigorous plants of all salvias, \$1.00 per 100, \$8.00 per 1000. 500 at 1000 rate, prepaid. C. N. Herenthal, Godfrey, Ill.

Salvia splendens, Bonfire, Silver Spot, and Imp. alba (pure white), 2½-in., \$2.50 per 100. Write for catalog.

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Salvias, Bonfire, Zurich and splendens, 2½-in. pots, \$2.75 per 100, \$22.50 per 1000; rooted cuttings, \$1.25 per 100, \$10.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Salvias, Bonfire and splendens, large, transplanted plants, ready for 2½-in., \$1.00 per 100, mail; \$7.00 per 1000, express.

Edward Whitton, City & Green, Utica, N. Y.

Salvias, Bonfire, 2½-in., \$2.75 per 100. Strong stock. Cash.

H. J. Kettmann, Creve Coeur, Mo.

Salvia splendens, transplanted and R. C., 65c per 100; \$4.50 per 1000. Cash. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Salvias, 2-in., \$2.50 per 100; transplanted, \$1.00 per 100; \$18.00 per 1000.

Ernest Rober, Wilmette, Ill.

Salvia splendens, large R. C., 80c per 100.

Sunnyside Greenhouses, R. 1, Jeanette, Pa.

Salvia splendens seedlings, 2-in., \$2.00 per 100. Cash.

Mrs. E. A. Llewellyn, Olean, N. Y.

Salvias, Bonfire, splendens, R. C., 80c per 100. Cash.

Byer Bros., Chambersburg, Pa.

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M. F. Widmer Floral Co., Highland, Ill.

Salvia Bonfire, fine, reset plants, \$1.00 per 100; 2½-in., \$2.50 per 100. Cash.
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Salvias, R. O., Bonfire, St. Louis, \$1.00 per 100, \$8.00 per 1000, prepaid.
O. Humfeld, Clay Center, Kan.

Salvias, fine stock raised from cuttings, 2-in. stock, \$2.25 per 100, 250 for \$5.00. Cash.
Joseph Bancroft & Son, Inc., Cedar Falls, Ia.

Salvia, nice, strong 2-in. plants, Bonfire, \$2.00 per 100; \$18.00 per 1000; ready to shift. Cash.
Daut Bros., 112 E. Prairie St., Decatur, Ill.

Salvias, Zurich and splendens, extra heavy, 2½-in., \$2.50 per 100; 3-in., full of cuttings, \$4.50 per 100.
J. C. Steinhäuser, Pittsburg, Kan.

Salvia Scarlet Glow, very finest grown, strong, \$2.00 per 100. J. F. Rupp, Shiremanstown, Pa.

Salvias, 2½-in., \$2.50 per 100.
R. R. Davis Co., Morrison, Ill.

R. O. Salvias, 4 vars., \$1.00 per 100, \$8.00 per 1000. Prepaid. S. D. Brant, Clay Center, Kan.

Salvia splendens, R. O., \$1.00 per 100; 2-in., \$1.75 per 100. Morris Floral Co., Morris, Ill.

SANTOLINAS.

SANTOLINA ARGENTEA.
Nice young stock.....\$3.00 per 100
Rockford Seed Farms, H. W. Buckbee,
Forest City Greenhouses, Rockford, Ill.

Santolinas, 2½-in., \$2.50 per 100.
J. C. Steinhäuser, Pittsburg, Kan.

Two-inch santolinas, \$2.50 per 100. Cash, please.
Felsch Bros. Co., Maywood, Ill.

Santolinas, out of 2-in. pots, \$2.50 per 100.
Wise Adkisson, Greenville, Tex.

SEEDS.

ASPARAGUS PLUMOSUS NANUS SEED.
1000 SEEDS, \$1.50.
10,000 AND OVER, \$1.25 per 1000.
THIS SEED HAD CLOTH COVER AND FIRE
HEAT DURING FREEZE OF FEB. 2 AND 4
AND IS PERFECT. SAMPLE 100, 25c.

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706 WEST CENTRAL AVE.,
ORLANDO, FLORIDA.

Primula obconica seed, grandiflora and Gigantea, alba (white), Apple-blossom (soft pink), kermesina (red), Rosea (rose), all grandiflora type, in Gigantea, kermesina and rosea, also Lilac, 50c per pkt., 10 pkts, 40c per packet. Primula Chinensis Fimbriata, dark red, bright red, pink, white with flesh center, pure white, blush rose, blue, rouge, carmine and orange, 70c per pkt., 10 pkts, 60c per packet.
Anglin & Walsh Co., Williamsbridge, N. Y.

ASPARAGUS SEED.

Asparagus plumosus nanus, new crop, northern greenhouse grown, 100 seeds, 50c; 500 seeds, \$1.85; 1000 seeds, \$3.25; 5000 seeds, \$15.00; 10,000 seeds, \$27.50. Asparagus Sprenger, 250 seeds, 35c; 1000 seeds, 75c; 5000 seeds, \$3.00. Asparagus Hatcheri, 75c per 100; \$3.00 per 500.
THE MOORE SEED CO.,
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WINTER ORCHID FLOWERING SWEET PEA SEED at reduced prices: Pink and White Orchid, White Orchid, Mrs. A. A. Skach, Orchid Beauty, Miss Fl. Fabing, Lavender Orchid, all at 50c per oz., \$5.00 per lb. Florists' Orchid Mixture, \$4.00 per lb., LATE SPENCER'S, any separate color, 30c per oz., \$2.50 per lb. Ask for Price List for other varieties.
Ant. O. Zvolanek, Lompoc, Cal.

Asparagus plumosus nanus, new crop, greenhouse grown.
Per 500 seeds\$ 1.50
Per 1000 seeds 2.75
Per 5000 seeds 11.00
Per 10,000 seeds 20.00
Brownhurst, "Where Flowers Grow," Asheville, N. C.

ASPARAGUS PLUMOSUS NANUS SEED.
Greenhouse-grown, well developed and plump; our own production. Quality extra good.
Per 1000\$3.00
Lots of 5000.....\$2.75 per 1000
Lots of 10,000..... 2.50 per 1000
PITTSBURGH OUT FLOWER CO.,
116-18 Seventh St., Pittsburgh, Pa.

ASPARAGUS PLUMOSUS NANUS.
WISCONSIN GREENHOUSE GROWN.
1000 seeds, \$3.00; 5000 seeds, \$14.50; 10,000 seeds, \$27.50; 25,000 seeds, \$65.00. Special prices on large lots.
O. H. HUNKEL CO., MILWAUKEE, WIS.

Asparagus plumosus nanus, greenhouse-grown.
Per 1,000 seeds.....\$ 3.00
Per 5,000 seeds..... 12.50
Per 10,000 seeds..... 22.50
Chas. Pommert, Amelia, O.

Hollyhock seed, 25 different shades mixed, double, trade pkt., 10c; oz., 75c. Single, trade pkt., 10c; oz., 75c.

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Especially fine "Special Mixture" Spencer sweet pea seed, \$1.00 per lb. Order now. These will not last long at this price. Pomona Floral Co., 283 N. Garey Ave., Pomona, Cal.

Asparagus plumosus nanus seed, new crop, greenhouse-grown, \$1.50 per 100; \$12.50 per 1000. Cash. Southwestern Seed & Floral Co., Fayetteville, Ark.

Asparagus Sprenger, new crop, immediate delivery, 75c per 1000.
H. N. GAGE CO., INC., MONTEBELLO, CAL.

John Baer tomato seed and choice mixed aster seed.
Jasper J. Hayes, Route 3, Dover, N. H.

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Last call, 750 2-in. smilax, \$12.50 for the lot. Cash.
Mrs. E. A. Llewellyn, Olean, N. Y.

Smilax, 2-in., \$2.25 per 100; fine, bushy.
R. L. Brashear, R. 1, Bowling Green, Ky.

Smilax seedlings, 50c per 100, \$4.00 per 1000.
Edward W. Schuster, Crookston, Minn.

SNAPDRAGONS.

	100	1000
Ramsburg's Silver Pink, 2½-in.	\$5.00	\$40.00
Phelps' White, 2½-in.	5.00	40.00
Phelps' Yellow	5.00	40.00
Nelrose, 2½-in.	5.00	40.00
Keystone, 2½-in.	5.00	40.00

Our new Plant Bulletin is now ready for mailing. Do you want a copy?

S. S. PENNOCK-MEEHAN CO.,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Snapdragons, Silver Pink, ready now, Phelps' White and Yellow, 2½-in., \$4.50 per 100; \$40.00 per 1000. Keystone snapdragon, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Do not fail to order a packet of our new Keystone snapdragon seed, clear pink, and an all winter bloomer, \$1.00 per packet.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

SNAPS—SEEDLINGS.

If you want fine stocky 2½-in. pinched snaps, buy ours.

Ramsburg's Silver Pink, Phelps' White, Yellow, 2½-in., 4c; Garnet, New Red, and Davis, New Pink, 2½-in., 5c; 2-in. of above, 3c. Grand plants, sure to please; bench now. Order early. Hammerschmidt & Clark, Akron, O., or Medina, O.

Buxton's, Ramsburg's and Nelrose Silver Pink, \$4.00 per 100, \$35.00 per 1000.

Keystone, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Phelps' White and Phelps' Giant Yellow, \$5.00 per 100, \$45.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Ramsburg's Silver Pink snapdragon, cut back, bushy plants, 2-in., \$2.00 per 100. Cash, less 5%.

C. L. HUMPHREY,
WHOLESALE GROWER,
ZANESVILLE, OHIO.

BARGAIN. TO MAKE ROOM.
3000 Ramsburg's from seed, 2-in., ready for 3-in. pots, good, strong stock, well branched, \$1.50 per 100. Cash.

G. Raymond Smith, Latrobe, Pa.

Snapdragons, strong, transplanted, \$1.25 per 100, all colors; 2-in. extra strong, \$2.50 per 100, for Silver Pink and yellow, also a few red and white. Cash.
Dumser Floral Co., Elgin, Ill.

Ramsburg's Silver Pink, White, Yellow and Garnet, pinched and branched, grown and shipped in 2-in. paper pots, \$3.00 per 100. Cash, please.
Jersey Greenhouse, Rushville, Ind.

Snapdragons, extra fine, transplanted seedlings of Silver Pink and white, \$1.00 per 100. Plants have been pinched.
Wagner's Greenhouses, Tiffin, O.

Snapdragons, 2-in., from seed, pinched and branched, Golden Yellow, White, Silver Pink, no rust in our plants, \$3.00 per 100.
Dinstell Bros., 1851 Melvina Ave., Chicago, Ill.

Snapdragons, Ramsburg's Silver Pink, Nelrose and Phelps' White, 2½-in., \$3.00 per 100; extra heavy branched, \$4.00 per 100. Cash.
Addams, Morgan & Co., Paxton, Ill.

Snapdragons, Silver Pink, Int. Golden Queen and tall Queen Victoria (white), 2½-in., \$3.00 per 100; \$25.00 per 1000.

Baur Floral Co., Erie, Pa.

Ramsburg's Silver Pink seedlings, in 2½-in. pots, ready to bench, \$2.00 per 100. Cash.

W. A. Ballou, Wheaton, Ill.

Snapdragons, seed plants, well branched, pink, white and yellow, extra nice, \$2.00 per 100.
BROWN'S GREENHOUSES, CLYDE, O.

Snapdragons, large, strong plants, from seed, mixed colors, from 2½-in. pots, \$2.50 per 100.
P. V. Steddom, Knightstown, Ind.

THE CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S classified ads.

Snapdragons, Nelrose, Buxton's Garnet, Phelps, White, Silver Pink, 3-in., \$4.00 per 100. Cash, please.
J. Sylvester, Oconto, Wis.

Snapdragons, 2½-in. Keystone, \$3.50 per 100, strong plants. Cash.

Henry J. Kettmann, Creve Coeur, Mo.

Snapdragon, Phelps' White, 2½-in., \$3.00 per 100. Cash.
Geo. Milne, Winchester, Mass.

Snapdragons, Phelps' White and Yellow, 2½-in., \$4.00 per 100. A. C. Sperry, Needesha, Kan.

Snapdragons, Silver Pink, 2½-in., \$3.50 per 100.
C. H. Jacobs, Westfield, Mass.

Snapdragons, 2-in., \$3.00; pink, white and yellow. Henry Smith, Grand Rapids, Mich.

Snapdragons, Silver Pink, in 2½-in., \$2.50 per 100. Aberdeen Floral Co., Aberdeen, Miss.

SPIRAEAS.

SPIRAEA VAN HOUTTEI.
100 1000
12-18-in., lining out.....\$ 2.50 \$20.00
12-18-in., well branched, salable... 4.00 30.00
18-24-in. 6.00 40.00
2-3-ft. 8.00
3-4-ft. 10.00
ONARGA NURSERY CO., ONARGA, ILL.

SPIRAEA VAN HOUTTEI, 2-3 FT., FINE STOCK, JUST WHAT YOU WANT, \$7.00 PER 100, \$60.00 PER 1000. COMPLETE LIST NOW READY. A POST CARD SENT WILL TELL YOU ABOUT THE STOCK THAT IS GROWN RIGHT—DUG RIGHT—PACKED RIGHT.

AURORA NURSERIES,
TELEPHONE 339. AURORA, ILL.

STEVIAS.

Stevia, dwarf, R. O., 75c per 100. Cash.
Byer Bros., Chambersburg, Pa.

STRAWBERRY PLANTS.

Progressive everbearing strawberry plants, \$7.50 per 1000.
Ferguson Bros., Sta. D, Omaha, Neb.

Lowest prices for Progressive and Superb. Other varieties as low as \$1.50 per 1000. Catalog free.
L. G. Tingle, Box 160, Pittsville, Md.

Strawberry plants, \$2.50 per 1000. Catalogue free.
Basil Perry, Georgetown, Del.

STROBILANTHES.

STROBILANTHES SUPERBA.
Highly colored foliage plants equal to croton. Strong young plants, per doz., 60c; per 100, \$4.00. Rockford Seed Farms, H. W. Buckbee, Forest City Greenhouses, Rockford, Ill.

SWEET WILLIAMS.

50,000 Neff's sweet williams, are the finest strain of this most popular hardy plant, field-grown seedlings, \$3.00 per 100; strong plants, \$6.00 per 100. Cash with order.

L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

Sweet williams, strong field-grown plants, \$2.00 per 100, \$15.00 per 1000.

J. C. Schmidt, Bristol, Pa.

TRADESCANTIAS.

Wandering Jew, Zebrina and bicolor, 2½-in., 55c per dozen; \$2.00 per 100. Write for wholesale catalogue.
Oak Grove Greenhouse, Tuskegee, Ala.

Tradescantias, Wandering Jew, Zebrina and Striata, 2-in., \$2.00 per 100. Cash, please.
H. G. Norton, Perry, O.

Tradescantia, 3 vars., R. C., 60c per 100. Sunnyside Greenhouses, R. 1, Jeanette, Pa.

Wandering Jew, striped leaf, 2-in., \$2.00 per 100. Cash, please. E. B. Randolph, Delavan, Ill.

TRITOMAS.

Tritoma Pfitzeri, florists' kind for cut flower use, strong, undivided clumps, \$10.00 per 100.

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Tritoma Pfitzeri, strong, selected, field-grown crowns, \$5.00 per 100; \$45.00 per 1000. Cash with order.

Oberlin Peony Gardens, Sinking Springs, Pa.

TUBEROSES.

Mexican single tuberoses, everblooming, the best paying summer cutflower, all first-class bulbs, \$1.00 per 100, \$8.00 per 1000. Cash, please.
El Paso Nursery Co., El Paso, Tex.

Tuberose, Dwarf Pearl, 4 to 6-in., \$1.00 per 100, \$9.00 per 1000.

Storrs & Harrison Co., Painesville, O.

TULIPS.

Tulips for Easter, 4 to 6-in., 12½c, 25c, 35c, 50c. Cash.
L. J. Rowe, Titusville, Pa.

VEGETABLE PLANTS.

Tomatoes: John Baer, Beefsteak, New Earliana, Improved Ponderosa, Golden Ponderosa, 35c per 100, \$3.00 per 1000, \$12.50 for 5000. Cabbage: Early Jersey Wakefield, Extra Early Winingstadt, Enkhulzen Glory, Copenhagen Market, Gregory's All Season, Red Rock, 25c per 100, \$2.00 per 1000, \$9.00 per 5000. Egg plant and mango peppers, 40c per 100, \$3.50 per 1000, \$15.00 per 5000. Cauliflower, Kale, Kohl Rabi, 35c per 100, \$3.00 per 1000, \$12.50 per 5000. Ready April 15th.

Write for special prices on large quantities, also on late tomatoes, cabbage and sweet potato plants. Good packing and plants assured.
T. L. COOK, GREENVIEW, ILL.

FIFTY MILLION CABBAGE PLANTS.
READY APRIL 10 TO JULY.

GROWN FOR THE NORTHERN TRADE. SUCCESSION, CHARLESTON, EARLY SUMMER, SPRING ALL SEASON, EARLY AND LATE DRUMHEAD, EARLY AND LATE FLAT DUTCH.

10,000 LOTS, \$1.50 PER 1000, EXPRESS MEMPHIS.

LESS THAN THAT SIZE LOTS, ASK FOR PRICES.

MEMPHIS PLANT CO.,
MEMPHIS, TENNESSEE.
WE GROW ALL KINDS OF PLANTS.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

VEGETABLE PLANTS—Continued.

The first 2 weeks in Feb. I planted 2 lbs. Early Wakefield, ½ lb. Copenhagen cabbage seed, 2 lbs. Livingston's Globe, 1 lb. Improved Champion, ½ lb. Earliana tomato seed; ½ lb. White Plume, ¼ lb. Golden Self Blanching, ¼ lb. Snow White celery seed; ½ lb. Black Beauty egg plant, 1 lb. Mango peppers, ¼ lb. Early Snowball cauliflower seed. I planted this seed in 16x24-in. flats, 10 rows to the flat, the long way. I am using 2 inches of rich soil in the bottom in the flat to give the plants strength with 1 inch of sand and soil mixed, screened, fine for the top so all the plants can push through. I am keeping the houses well aired but not cold enough to stunt or check. I find I am going to have plants by the 1,000,000 and must find a market for them somewhere. I am transplanting the tomatoes into other flats, 1-in. each way, and the cabbage into cold frames the same way. I am going to put the celery into cold frames with cloth shade. They are fine and look like a million or more. The cauliflower will go into frames. The egg plant and peppers I am going to transplant into the flats that had the cabbage and cauliflower and keep them in the houses. I am bedding 75 bushels of Jersey and Nancy Hall sweet potato seed for plants and 4½ bu. Porto Riva yams. Some of them will be ready about April 15. I will pack between 2 layers of moss to ship by parcel post. I will line boxes on bottom and sides if by express. They should travel 2 weeks in good growing condition by express. I have been conducting the largest private trial ground in Nebraska the last 18 yrs., using 3 acres for this purpose and find these varieties the best for the Central West. I am sure my tomato, cabbage, celery and S. P. plants are worth 5c per doz., 40c per 100, \$2.00 per 1000. Egg plants, peppers, cauliflower, 15c per doz. Address
Chas. Vanstrom, Edgar Greenhouses, Edgar, Neb.

CHICORY ROOTS.

Brussels Witloof, genuine Belgian strain. Produces the so-called French Endive, so much sought after by the better class of grocery stores, restaurants and hotels. We have a limited quantity of selected roots for forcing, \$1.25 per 100; \$10.00 per 1000. SLUIS SEED STORE, 544-546 W. 63rd St., Chicago, Ill.

Forcing tomato plants, from 2-in. rose pots, ready now: Bonny Best, Dwarf Champion, Improved Earliana and Chalk's Early Jewel, all from Livingston's Improved seed, \$2.00 per 100, \$18.00 per 1000; 500 at 1000 rate. Cash or approved reference.

O. F. Mahan & Co., R. 8, Dayton, O.

Tomato seed, New Stone and Greater Baltimore, pound, postage paid, \$1.50; seed sweet potatoes, all varieties, bu., \$1.25; asparagus roots, Barr's Mammoth and Palmetto, 1 yr., \$1.75 per 1000; 2-yr., \$2.50 per 1000. Booking orders for sweet potato and other vegetable plants. Send for descriptive list. H. Austin, Felton, Del.

FORCING TOMATOES, Comet and Lorillard, Roney's strain, Bonny Best, Stoke's Special forcing strain, fine 2½-in. pot plants, grown in sterilized soil, \$2.50 per 100, \$22.50 per 1000. Cash, please.

J. J. Clayton & Son, West Grove, Pa.

Tomato plants, clean, healthy and strong, once transplanted, Earliana, Mitchell's Stone, Chalk's Early Jewel, Bonny Best, Dwarf Champion and Genuine Ponderosa, \$5.00 per 1000; twice transplanted, \$7.50 per 1000. Quality is our hobby. Thornton Floral Co., Streator, Ill.

Cabbage plants, E. Jersey Wakefield and E. Flat Dutch, \$1.50 per 1000. Tomato, strong seedlings, Bonny Best, John Baer, Earliana and New Stone, \$1.50 per 1000. Celery seedlings, Golden Self Blanching and White Plume, \$1.00 per 1000, \$4.00 per 5000. F. Danley, Macomb, Ill.

Cabbage, Copenhagen Market, Early Jersey Wakefield, Early Drumhead, Early Flat Dutch, strong seedlings, \$1.50 per 1000. T. P., \$3.00 per 1000. Cauliflower, Early Danish Snowball, T. P., \$6.00 per 1000. Cash.

Olson Bros., Elgin, Ill.

Cabbage plants, Enkhuizen Glory, Best Early; tomatoes, Bonny Best, Livingston's Globe, seedlings, \$2.00 per 1000, prepaid or \$1.50 per 1000. F. O. B.; transplanted, \$4.00 per 1000. Cash. Fred C. Freeman, Portland, Ind.

Tomato plants, from 2-in. pots: Bonny Best, Chalk's Jewel, Dwarf Champion and Earliana, from Livingston's Improved Forcing Seed, \$2.00 per 100, \$18.00 per 1000. Cash, please.

B. I. Karna, R. 8, Dayton, O.

Cabbage, Early Jersey Wakefield, Charleston Wakefield, Henderson's Early Summer, ready for planting, \$3.00 per 1000. Grand Rapids lettuce plants, fine, \$1.00 per 1000.

R. L. Brashear, R. 1, Bowling Green, Ky.

Langdon Famous Earliana tomato plants, raised from the true seed, strong seedlings, \$2.00 per 1000; Early Detroit, Acme and Chalk's Early Jewel, \$1.50 per 1000. Ready April 10. Cash. Geo. F. Hartung, Sandusky, O.

Tomato plants, Bonny Best, John Baer and Earliana, nice seedlings, \$1.50 per 1000. Lettuce, Grand Rapids transplanted, strong plants, \$2.00 per 1000; seedlings, \$1.00 per 1000.

F. Danley, Macomb, Ill.

Tomato plants, fine plants, 2½-in. pots, Earliana, large red early tomato, \$1.25 per 100. Cash with order. Gus Schlegel, Olney, Ill.

Transplanted Grand Rapids lettuce, \$2.50 per 1000; seedlings, \$1.00 per 1000.

J. Rolfe, Hamonton, N. J.

RHUBARB ROOTS.

Field grown clumps, \$2.00 per bbl. Cash with order. Ready to ship by April 1.

EVERETTE R. PEACOCK CO.,
4013 Milwaukee Ave., Chicago.

HORSE RADISH ROOTS.

Choice stock, \$4.00 per 1000. Cash with order. Prompt shipment.

EVERETTE R. PEACOCK CO.,
4013 Milwaukee Ave., Chicago.

Asparagus roots, strong 3-yr.-old, \$3.00 per 1000; 2-yr.-old, \$2.00 per 1000; horse radish sets, \$3.00 per 1000; tomato plants, all kinds, \$1.50 per 1000. All kinds of vegetable plants. Send for list. J. C. Schmidt, Bristol, Pa.

Tomato and cabbage seedlings, all good varieties, ready to transplant into flats or frames, \$1.00 per 1000.

Keeney's Greenhouses, Monongahela, Pa.

Tomato plants, John Baer, strong, transplanted plants, \$1.50 per 100; 2-in., \$2.25 per 100.

THE FLOWER GARDENS,
CLEAR LAKE, IOWA.

Rhubarb roots, 2-yr., \$15.00 per 1000; asparagus, 2-yr., \$4.00 per 1000; rhubarb seed, 40c per lb.; will exchange for gladioli, planting stock, or hardy phlox. H. Hills, Bristol, Ind.

Tomato plants: Bonny Best, Earliana, John Baer, Chalk's Early Jewel, seedlings ready to transplant, \$2.00 per 100, prepaid.

G. E. Fink, Kenilworth, N. J.

Forcing tomato plants, from our own strain, greenhouse-grown seed, Bonny Best and Sutton's Best of All, 2½-in., \$2.25 per 100. Cash. Addams, Morgan & Co., Paxton, Ill.

Tomato Bonny Best, best forcer or early garden, from flats, transplanted, equal to 2½-in., \$1.50 per 100. Cash.

Burdick Bros., R. 7, Rockford, Ill.

Tomato plants, John Baer, 2½-in., ready March 12, \$2.50 per 100, \$22.00 per 1000. Willard H. Grant, Watkins, N. Y.

Bonny Best tomato, fine transplanted plants, from flats, \$1.00 per 100. Good as 2-in.

Wagner's Greenhouses, Tiffin, O.

2½-in. tomatoes, 4-5 varieties, \$2.00 per 100. D. U. Augspurger & Sons Co., Peoria, Ill.

Rhubarb roots, 2-yr.-old, \$2.00 per 100, \$18.00 per 1000. Basil Perry, Georgetown, Del.

Transplanted Bonny Best, \$1.50 per 100. A. O. Sperry, Neodesha, Kan.

VERBENAS.

Verbena, Improved Beauty of Oxford, the best of all pink verbenas, strong young stock, 50c per doz., \$3.00 per 100. Lemon verbenas, strong stock, 50c doz., \$4.00 per 100. Rockford Seed Farms, H. W. Buckbee, Forest City Greenhouses, Rockford, Ill.

Verbenas, transplanted Mammoth, in best colors, 90c per 100, \$8.00 per 1000; 2½-in. pots, \$2.75 per 100, \$22.50 per 1000. Lemon verbenas, 2½-in. pots, \$2.75 per 100, \$22.50 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

Verbenas, mammoth, all colors in mixed sorts, large transplanted plants, 70c per 100 mail, \$5.00 per 1000. Charles Whitton, York & Gray, Utica, N. Y.

Verbenas, strong plants, from selected stock, red, white, purple and a very fine pink, \$2.00 per 100, \$17.50 per 1000.

Wise Adkisson, Greenville, Tex.

Verbena, 2-in., \$2.00 per 100, 1000 for \$18.00. Special prices on 10,000; R. C., \$1.00 per 100, \$9.00 per 1000. Bird Forrest, Waxahachie, Tex.

Verbenas, mammoth mix., strong 2-in., \$2.00 per 100. Sunnyside Greenhouses, R. 1, Jeanette, Pa.

Verbena, good 2½-in. plants, separate color, mammoth blooms, 2c. Cash with order.

Gus Schlegel, Olney, Ill.

Verbenas, asst., \$2.75 per 100. Strong plants. Cash. H. J. Kettmann, Creve Coeur, Mo.

Verbenas, named vars, 70c per 100, \$6.00 per 1000, prepaid. C. Humfeld, Clay Center, Kan.

Verbenas, transplanted, 2-in., separate varieties, \$1.00 per 100. Ernest Rober, Wilmette, Ill.

VINCAS.

	100	1000
Alba, 2½-in.	\$4.00	\$35.00
Alba, 3-in.	6.00	50.00
Alba Pura, 2½-in.	4.00	35.00
Alba Pura, 3-in.	6.00	50.00
Vinca Rosea, 2½-in.	4.00	35.00
Vinca, 3-in.	6.00	50.00
Major variegata, 2½-in.	4.00	35.00
Major variegata, 3-in.	6.00	50.00

S. S. PENNOCK-MEEHAN CO.,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Vinca variegata, transplanted cuttings, \$1.50 per 100.

2½-inch.....\$2.25 per 100

3-inch.....3.00 per 100

4-inch.....7.50 per 100

Cash, please.

GRIFFEN'S FLOWER SHOP, HANNIBAL MO.

75,000 fine variegated vincas, sand rooted cuttings, well branched, will make good plants for spring, worth double what you usually get, \$1.50 per 100; \$12.00 per 1000. Cash, please.

Dobbs & Son, Vinca Specialists, Auburn, N. Y.

VINCA VARIEGATA.

4-in.....	\$10.00 per 100
3½-in.....	9.00 per 100
3-in.....	7.00 per 100
2½-in.....	3.00 per 100

FRANCE & VANDEGRIFT, MONROE, MICH.

VINCA VARIEGATA.

	100	1000
2½-in., fine plants.....	\$2.50	
4-in., excellent stock.....	10.00	
4-in., very strong.....	12.00	

GULLETT & SONS, LINCOLN, ILL.

Vinca var., rooted cuttings, \$1.10 per 100, \$9.00 per 1000; 2½-in. pots, \$2.75 per 100, \$22.50 per 1000; 3-in. pots, \$5.00 per 100, \$45.00 per 1000; 4-in. pots, \$8.00 per 100, \$75.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

VINCA VARIEGATA.

	100	1000
50,000 2½-in.	\$3.00	\$25.00

Immediate delivery. Cash with order. Paul M. Halbrooks, Florist, Newark, O.

Vinca variegata, extra select, 3-in., \$5.50 per 100, \$50.00 per 1000; 4-in., \$10.00 per 100.

G. M. REBURN & CO.,
160 N. Wabash Ave., Chicago, Ill.

Vinca variegata, strong fall potted plants, 12 to 15 leads, \$10.00 per 100; 6 to 10 leads, \$8.00 per 100; 2½-in., \$2.00 per 100. Cash, please.

J. J. Clayton & Sons, West Grove, Pa.

Vinca variegata, strong rooted top cuttings, \$1.00 per 100, \$9.00 per 1000, in lots not less than 500. Cash with order.

Freeport Floral Co., Freeport, Ill.

R. O. Vinca variegata, 1c; 2-in., \$2.00 per 100; 3-in., 5c; \$35.00 per 1000; field clumps, 7c. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Vincas, variegated, strong plants from flats, ready to put in 3-in. pots, A-1 stock, \$1.50 per 100, \$14.00 per 1000.

Chas. Whitton, York and Gray, Utica, N. Y.

27,000 VINCAS.

Major var., fine 2-in., \$2.00 per 100; R. C., \$1.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Vinca variegata, extra strong fall rooted cuttings, branched 3-in., 75c per 100, \$6.00 per 1000.

Memphis Floral Co., Memphis, Tenn.

Vinca variegata, field-grown, 2-in., \$2.00 per 100, \$18.00 per 1000. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Vinca minor or Myrtle, nice plants, from 3 to 6 leads, \$1.25 per 100, \$9.00 per 1000.

Fred S. Davis, Centerville, Ind.

Vinca var., strong 4-in., 6 to 10 leads, 1000 left, \$8.00 per 100; \$75.00 takes them all. A. D. Van Antwerp, R. F. D. 1, Syracuse, N. Y.

Vinca variegata, strong well rooted cuttings, \$1.00 per 100, \$9.00 per 1000.

Wussow Bros., 445 W. 80th St., Chicago.

Vinca variegata, 2-in., \$2.00 per 100, in any quantity.

B. Rawlings, Wholesale Grower, Allegany, N. Y.

Vinca variegata, rooted cuttings, \$1.50 per 100, \$10.00 per 1000; 3-in. pots, \$8.00 per 100.

Elitch Gardens Co., Denver, Colo.

Field-grown, fall potted variegated vinca, 4-in., 6 to 12 leads of new growth, 8c.

Silvius & Silvius, Ashtabula, O.

Vinca variegata, 3-in., \$5.00 per 100; 4-in., \$8.00 per 100.

Edward W. Schuster, Crookston, Minn.

Vinca variegata, strong 2-in., ready for a shift, \$2.00 per 100.

Koopman Bros., 202 South Ave., Davenport, Ia.

Vinca variegata, well rooted cuttings, 90c per 100; \$8.00 per 1000. Henry E. Youngquist, Foster and Kedzie Aves., Chicago, Ill.

Vinca variegata, rooted cuttings, \$1.00 per 100; 2½-in. pots, \$2.00 per 100; good, healthy stock.

P. V. Steddom, Knightstown, Ind.

Vincas, 2-in., \$2.50 per 100. Cash.

M. S. Etter, Shiremanstown, Pa.

Vinca variegata, heavy 3-in. stock, \$5.00 per 100. R. B. Kilbury & Co., R. R. 1, Dayton, O.

Vinca variegata, 2-in., strong plants, \$2.25 per 100. Cash. Ragan Bros., Springfield, O.

Vinca plants, 4-in., extra heavy, \$12.00 per 100. Cash. La Crosse Floral Co., La Crosse, Wis.

Vinca var., 3-in., 5c. J. C. Steinhauer, Pittsburg, Kan.

Vinca variegata, strong, out of 4-in. pots, \$9.00 per 100. Wm. Schwan & Sons, Fredonia, N. Y.

Vinca variegata, 2½-in., \$3.00 per 100, \$25.00 per 1000. Pierre Schneider, Webster Groves, Mo.

Vinca variegata, strong, 3-in., 5 to 8 leads, \$5.00 per 100. Thos. Salvason, Petersburg, Ill.

Vinca variegata, R. C., \$1.00 per 100, \$10.00 per 1000. Cash. E. V. Myers, St. Joseph, Mo.

Variegated vinca, 2½-in., 3c, and worth the money. Simanton & Pence, Falls City, Neb.

Vinca variegata, in any quantity. Write for prices. O. H. Jacobs, Westfield, Mass.

Vinca var., R. C., \$1.00 per 100; 2-in., \$1.75 per 100. Morris Floral Co., Morris, Ill.

Vinca variegata, from soil, 1½c, strong plants. Briscoe & Stowell, Charles City, Iowa.

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Vinca variegata, 2-in., ready for shift, \$2.25 per 100. Chas. Sherwood, Waterloo, Iowa.

Vinca R. C., \$10.00 per 1000. Cash. D. R. Herron, Olean, N. Y.

Vinca var., 2½-in., 8c; 3-in., 6c; 4-in., 8c. Tripp Floral Co., Walton, N. Y.

VIOLETS.

VIOLET PLANTS.

Princess of Wales

\$4.00 per 100;

\$35.00 per 1000.

Ready immediately.

Send for a copy of our Plant Bulletin.

S. S. PENNOCK-MEEHAN CO.

1608-20 LUDLOW ST., PHILADELPHIA, PA.

VIOLETS—CALIFORNIA VIOLETS.

The only Growers' Association in southern California which supplies local and distant wholesalers and shippers with quality California violets. See our display adv., this issue.

SOUTHERN CAL. FLOWER MARKET, INC., 421-23 Wall St., Los Angeles, Cal.

Violets, rooted runners, Princess of Wales, Lady Campbell and California, \$1.50 per 100, \$12.00 per 1000, ready now. Pot-grown, out of 2½-in. pots, ready in 3 weeks, \$3.00 per 100, \$25.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Gov. Herrick, the one violet that pays the average florist to grow. Does well in carnation temperature, healthy grower and deep blue color, rooted runners, \$1.50 per 100, \$12.50 per 1000. Baur Floral Co., Erie, Pa.

PRINCE OF WALES.

LARGE, OLEAN, BENCH PLANTS.

\$5.00 PER 100. CASH.

READY NOW.

BRISTOL FLORAL CO., BRISTOL, TENN.

Gov. Herrick violet plants, from bench, extra large selected plants, \$5.00 per 100; rooted runners, \$1.00 per 100. Satisfaction or your money back. J. W. Rich, Normal, Ill.

Violet plants, Princess of Wales, strong rooted runners, ready for the field, \$1.00 per 100. Cash. Addams, Morgan & Co., Paxton, Ill.

Violets, Prince of Wales, large plants from bench for stock, \$5.00 per 100. Cash. Daut Bros., Decatur, Ill.

Violets, Swanley White, sand rooted plants, \$1.25 per 100.

A. B. Campbell, Cochranville, Pa.

WALLFLOWERS.

Wallflowers, dwarf, large, stocky plants, 1-yr.-old, \$2.00 per 100, \$15.00 per 1000.

J. O. Schmidt, Bristol, Pa.

WOOLFLOWERS.

CHINESE WOOLFLOWER.

Introduced 3 yrs. ago and now acknowledged to be the greatest new garden annual. It is a success everywhere, plants growing 2 to 3 ft., a pyramid of color, its many branches bearing great balls of wool-like substance and most intense crimson scarlet.

Flowers develop in June and none fade before frost, ever brilliant and showy beyond belief. Exceptionally fine and a money-maker, \$10.00 per oz.

S. S. PENNOCK-MEEHAN CO., 1608-20 Ludlow St., Philadelphia, Pa.

TO EXCHANGE.

To Exchange—Alternantheras, red, strong cuttings, from sand, \$1.00 per 100; coleus, Golden Bedder and Trailing, fine 2-in., \$2.00 per 100; tomato plants (see classified ad for varieties), \$5.00 per 1000; for 2-in. S. A. Nutt or other geraniums. What have you? Write quick. Thornton Floral Co., Streator, Ill.

To Exchange—2½ in., mixed double petunias, fine, strong, plants, ready for 4-in., and 2-in., double petunias, ready for 3 in., for Sallerol geraniums, cannas, cinerarias, pansies, late mums or 3 in. vincas. Moore's Greenhouses, Wilmington, O.

To Exchange—Or will sell, 300 box elder, 1½ to 2-in., calliper, \$30.00 per 100; 300, 10 to 12 ft., \$20.00; 400, 8 to 10 ft., \$15.00; for gladioli bulbs, or what have you? Crystal Rock Nursery, Jefferson, Wis.

To Exchange: 5-in. dracaenas, \$20.00; 4-in., \$12.50; for rooted cuttings of J. Nonin, Mistletoe, Pink Gem, Patty or Nagoya chrysanthemums, or what have you? Fred G. Lewis, Lockport, N. Y.

To Exchange—R. C. geraniums, Nutt, Perkins and Poitevine, \$12.00 per 1000; coleus and salvia, \$1.00 per 100, for 2-in. rose geraniums, snapdragons, Asparagus Sprengeri and Ricard R. C. Shafer's Greenhouses, Coraopolis, Pa.

To Exchange—See alyssum, alternantheras, achyranthes, coleus, begonias, chrysanthemums, santolinas, salvia, vinca var. and carnation classified, for rose plants. J. C. Steinhäuser, Pittsburg, Kan.

To Exchange—Heavy 2-in. santolinas, \$3.00; 2 and 2½-in., well rooted O. W. Ward carnations, \$2.50, for ferns, salvia, periwinkle, verbenas, mums, or what have you? Mannheim Floral Co., Shreveport, La.

To Exchange—Or will sell, Iceland poppy seedlings (new hybrids), will transplant easy, \$1.00 per 100; for White or Pink Enchantress carnations or E. G. Hill geranium R. C. E. E. Palmiter, Harbor Springs, Mich.

To Exchange—See our ads for mums, carnations and coleus, for alternantheras, cannas, Alice carnation, Wm. Turner mums, Chas. Rager mums. Wonsetler Greenhouse, Bryan, O.

To Exchange—German ivy, strong A-1, 2-in.; for R. C. of geraniums or potted geraniums or other assorted plants. Reference, Champaign National Bank. S. W. Carey, Urbana, Ohio.

To Exchange—Or will sell, lilies and hydrangeas, 4 and 6-in., 30c, for geraniums, 2-in. dracaenas, 4 and 5-in. salvia, R. C., and lobelia R. C. O. J. Frew, Jr., Conneaut, O.

To Exchange—Enchantress and St. Nicholas carnations, R. C., \$25.00 per 1000, for 2-in. geraniums, S. A. Nutt, Viaud, Buchner, Poitevine. Nixon B. Gano, Martinsville, Ind.

To Exchange—800 3-in. Vinca variegata, for geraniums, begonias, chrysanthemums, smilax and salvia. Mrs. E. A. Llewellyn, Olean, N. Y.

To Exchange—Stock Beauty of Nice, 2-in., \$2.00 per 100, for snapdragon R. C. or what have you. D. H. Zbinden, Greenville, Ill.

To Exchange—600 S. A. Nutt, for Perkins and Poitevine; also 500 Nutt for \$5.50.

Geo. P. Gridley, Wolfboro Falls, N. H.

To Exchange—Fuchsias, mixed 2½-in., 3c;

4-in., 6c; fine plants, for anything I can use.

Current Floral Co., Lexington, Ky.

WANTED.

Wanted—500-1000 American Beauty bench plants or 2½-in. stock. Cash paid.

Curtis the Florist, Corpus Christi, Tex.

MISCELLANEOUS.

Hardy English ivy, 2 strong plants out of 2½-in. pots, small leaf, \$5.00 per 100; anthericum, out of 2-in. pots, \$2.50 per 100; out of 5-in. pots, \$2.00 per doz.; out of 6-in. pots, \$2.50 per doz.; American Beauty geraniums, 3-in., \$7.00 per 100; feverfew, out of 2-in. pots, cut flower, white, \$2.00 per 100. Hardy English ivy, 2 to 3 plants to 3-in. pots, large leaf, \$5.00 per 100. Cash with order; all orders at purchaser's risk. Samuel V. Smith, 3323 Goodman St., Philadelphia, Pa.

POTTED PLANTS.

Cineraria, 4-in., strong, showing color; to make room, 8c. Lobelia Kathleen Maillard, R. C., 60c per 100.

TRANSPLANTED SEEDLINGS.

Salvia, separate color 75c per 100
Phlox Drummondii, separate color... 75c per 100
Snapdragon, separate color..... 75c per 100
Verbena, separate color..... 75c per 100
DALE & NICHOLAS, HANCOCK, MICH.

English ivy, 2½-in., 3c; R. C., 1c. Clematis paniculata, 2-in., strong plants, 3c. Feverfew, double white, 3-in., 4c. Honeysuckle, red and yellow, 2½-in., 4c. Oleanders, white, 2½-in., 5c; 3½-in., 10c. J. F. Corbitt, 1004 Stainback Ave., Nashville, Tenn.

BASKETS.

200 14-in. wired Sprengeri baskets, long streamers, \$1.00 each. Cash with order. August Erickson, 5825 Rogers Ave., Chicago. Phone Irving 5769.

CANE STAKES.

CANE STAKES.

	100	1000
Green Japanese, 2½-ft.....	\$0.65	\$5.00
Green Japanese, 3½-ft.....	.75	6.00
Natural Japanese, 6-ft.....	.85	7.00

A. Henderson & Co., Box 125, Chicago.

Japanese cane stakes, dyed green, 3 feet, 2000 to bale, \$12.00 per bale; 3½ feet, 2000 to bale, \$18.50 per bale. American Bulb Co., 172 N. Wabash Ave., Chicago, Ill.

Advertisers have learned from experience that THE REVIEW PAYS BEST.

Cane stakes, 4, 5, 6, 8 and 10 feet. W. R. Craddock, Humboldt, Tenn.

Japanese cane stakes, 6, 8 and 10 ft. B. E. & J. T. Cokely, Scranton, Pa.

CARNATION STAPLES.

Superior carnation staples, best staples on the market, 35c per 1000; 8000 for \$1.00, postage paid.

MICHIGAN CUT FLOWER EXCHANGE, 264 Randolph St., Detroit, Mich.

Pillsbury's carnation staples, 35c per 1000; 8000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

CUT FLOWER BOXES.

75 new Sefton 48x14x8 corrugated shipping boxes, never been used, \$20.00 for the lot. Cash. Wm. Krieger, Lansing, Mich.

DECORATIVE MATERIAL.

Write for special prices on a special lot of dagger ferns.

Try our laurel festooning for your decorations, only 5c per yard. 10 yds. free with first order. Crowl Fern Co., Millington, Mass.

FLOWER COLORINGS.

OYACEINE FLOWER COLORING, yellow, blue, orange, pink, American Beauty, 20c per qt. Delivered to you by mail. C. R. Cranston, 6 Gouverneur St., Newark, N. J.

GLASS.

Glass, 6x8 to 10x12, single thick, \$1.85; double thick, \$2.85 per box.

Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

GOLD FISH.

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogues.

AUBURNDALE GOLDFISH CO., 1449 Madison St., Tel. Haymarket 152, Chicago.

GRASSES.

Pampas grass, elegant, large pink-plume kind, \$1.50 per doz.; \$10.00 per 100. 25 at 100 rate. Cash with order.

El Paso Nursery Co., El Paso, Tex.

Eulalia Zebrina, good divisions, 10 cts.

L. Hemingway, Benton Harbor, Mich.

GREENS.

Cut asparagus sprays, \$1.50 per 100. Cash with order. Berno Floral Co., Orlando, Fla.

Southern wild smilax, \$2.00 per case.

Wintergreen Gardens, Marion, Ala.

MOSS.

We have a fine stock of florists' moss, for decorating and dressing; it can't be excelled. Guaranteed prompt shipment and good reference.

2 10-bbl. bales, large size, well packed.... \$ 6.50
5 10-bbl. bales, large size, well packed.... 15.00
10 10-bbl. bales, large size, well packed.... 25.00

The Ocean County Moss & Peat Co., W. H. Stackhouse, Prop., Waretown, N. J.

Natural sheet moss, \$2.00 per sack; 10 sacks, \$1.75 each; 25 sacks and over, \$1.65 each. Extra large pieces. G. M. Reburn & Co., 160 N. Wabash Ave., Chicago.

PAINT.

TABOR WHITE PAINT FOR GREENHOUSES.

Write for free sample can and prices.

TABOR PAINT CO. (Not Inc.), 803 W. Madison St., Chicago, Ill.

PRINTING.

Typewritten form letters, office stationery and florists' labels a specialty. Samples on request. Snow the Circular Letter Man, Camden, N. Y.

PUSSY WILLOWS.

Salix Caprea, large flowering, none better, 2-yr., 6 to 8 ft., \$2.50 per doz., \$10.00 per 100; 1-yr., 4 to 5 ft., \$1.50 per doz., \$8.00 per 100; good 10-in. cuttings, 200 by mail for \$1.00, \$2.00 per 1000 by express.

Chas. Black, Hightstown, N. J.

New French pussy willow, the best that goes to New York Market, very large catkins. This is something extra good; 12-in. cuttings, 50c doz., prepaid; \$2.50 per 100; \$20.00 per 1000, by express; common pussy willow, \$10.00 per 1000. G. E. Fink, Kenilworth, N. J.

SPHAGNUM MOSS.

Sphagnum moss, 10 bbl. bale, \$2.25, 5 bales, \$10.00; 5 bbl. bale, \$1.20, 5 bales, \$5.50; orchard peat, 80c per sack; line sphagnum, 5 bags, \$4.00; large, burlaped, 30c extra. Cash, 5% less. Joseph H. Paul, Box 156, Manahawkin, N. J.

Standard burlaped bales of best sphagnum, \$1.00 each; wired bales, about ¾ same quantity of moss, per bale, 60c each. 5% for cash with order. L. Amundson & Son, City Point, Wis.

The best sphagnum moss, 5-bbl. bales, \$1.00 per bale. Cash with order. Harry E. Holloway, Chatsworth, N. J.

Sphagnum moss, dry weight, 75-100 lbs., burlaped, \$1.80 per bale, \$17.00 per 10.

Pomona Nurseries, Dade City, Fla.

Sphagnum moss, burlap bales, \$1.35 each; 10 bales, \$12.75.

A. Henderson & Co., Box 125, Chicago, Ill.

Sphagnum moss, \$1.35 per bale; 10 bales, \$12.75; dry, clean, in burlap. American Bulb Co., 172 N. Wabash Ave., Chicago, Ill.

Sphagnum moss, very best quality, \$1.25 per bale; 10 bales for \$12.00.

H. W. Buckbee, Rockford, Ill.

TOBACCO.

Fresh tobacco stems, in bales, 200 lbs., \$3.00 500 lbs., \$6.00; 1000 lbs., \$10.50; ton, \$20.00. Cash with order. Scharff Bros., Van Wert, O.

Strong tobacco dust, \$1.75 per 100 lbs.; 200 lbs., \$3.00. G. H. Hunkel, Milwaukee, Wis.

WAX FLOWERS.

Wax flower designs. We are the leaders.

B. E. & J. T. Cokely, Scranton, Pa.

WIRE WORK.

We are the largest manufacturers of wire work in the west. E. F. Winterson Co., 166 North Wabash Ave., Chicago.

To save money, let us quote you on your next order. B. E. & J. T. Cokely, Scranton, Pa.

Falls City Wire Works, 451 3rd St., Louisville, Ky.

William E. Hielscher's Wire Works,

264-266 Randolph St., Detroit, Mich.

WOOD LABELS.

LABELS FOR NURSERYMEN AND FLORISTS.

Benjamin Chase Co., Derry Village, N. H.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

—you'll see at a glance

—that this is your best chance to save on that new building you're **bound** to put up this year.

You'll see at a glance that this gutter stands absolutely alone among wooden gutters, in that it embodies altogether new principles of gutter construction by locking the sills to the bottom plate and filling the joint with a white lead-and-putty mixture.

The sill will always line up straight with the plate, as it must fit over the bevel on the plate. When the sill is put on, it is hooked into the groove and forced against the bevel side of the plate. This draws the sill down tight and makes the tongue fit snugly into the groove on top of the plate.

When the sills are in place and the groove is filled with white lead-and-putty mixture, you have a water-tight, flat gutter. The mixture won't run down and out, as in all other gutters, but will fill up the little trough on top of the plate. After this sets, your gutter is like one piece.

This bevel and groove sounds the death knell of all other wooden gutters. It's the solution that greenhouse-makers have been looking for these sixty years. You can't afford the old leaky, crooked, water-soaked wooden gutter. Our "CANTLEK" pattern is the only pattern worth owning.

All sash bars are joined to the gutter with our special "Triple Screw" bar brackets. These brackets prevent rot and split ends. Can you afford to spoil gutters and bars that cost you money by nailing them on in the old-fashioned way?

You wouldn't be in business now if you didn't seize every chance to cut the overhead and maintenance. Neither would your neighbor. It's the hall-mark of the real business man to cut expenses when he can do it without lessening efficiency and quality.

You growing grower, this principle has become a part of your very nature—be true to your nature TODAY and write to the

Office:
Masonic Temple
CHICAGO



Factory:
CICERO, ILL.

American Greenhouse Manufacturing Co., Chicago

Are You Building This Year?

If so, NOW is the time to get your plans and estimates and begin to figure what will be required. The getting ready is no small task and right here is where we come in. We shall be glad to figure on your needs and feel certain that we can satisfy your every requirement.

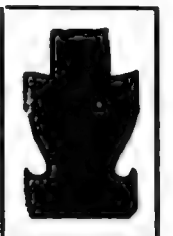
We have built greenhouses for
34 years and know how.



EVERYTHING IN GREENHOUSE MATERIAL

A. DIETSCH COMPANY

2640 Sheffield Avenue * Chicago



Mention The Review when you write.

GREENHOUSE TILE BENCHES

(Burned clay, same as flower pots) are rapidly taking the place of wood. Our benches are easily erected and will last a lifetime. Write us today regarding your requirements.

Are now furnishing our new beveled rounding corner, 9-inch width, Floor Tile. Write for particulars.

CAMP CONDUIT CO., Cleveland, Ohio

Always mention the...

FLORISTS' REVIEW

When Writing Advertisers

GREENHOUSE LUMBER

1866-1917

**"ALL-HEART" CYPRESS
WORKED TO SHAPES.**

HOTBED SASH.

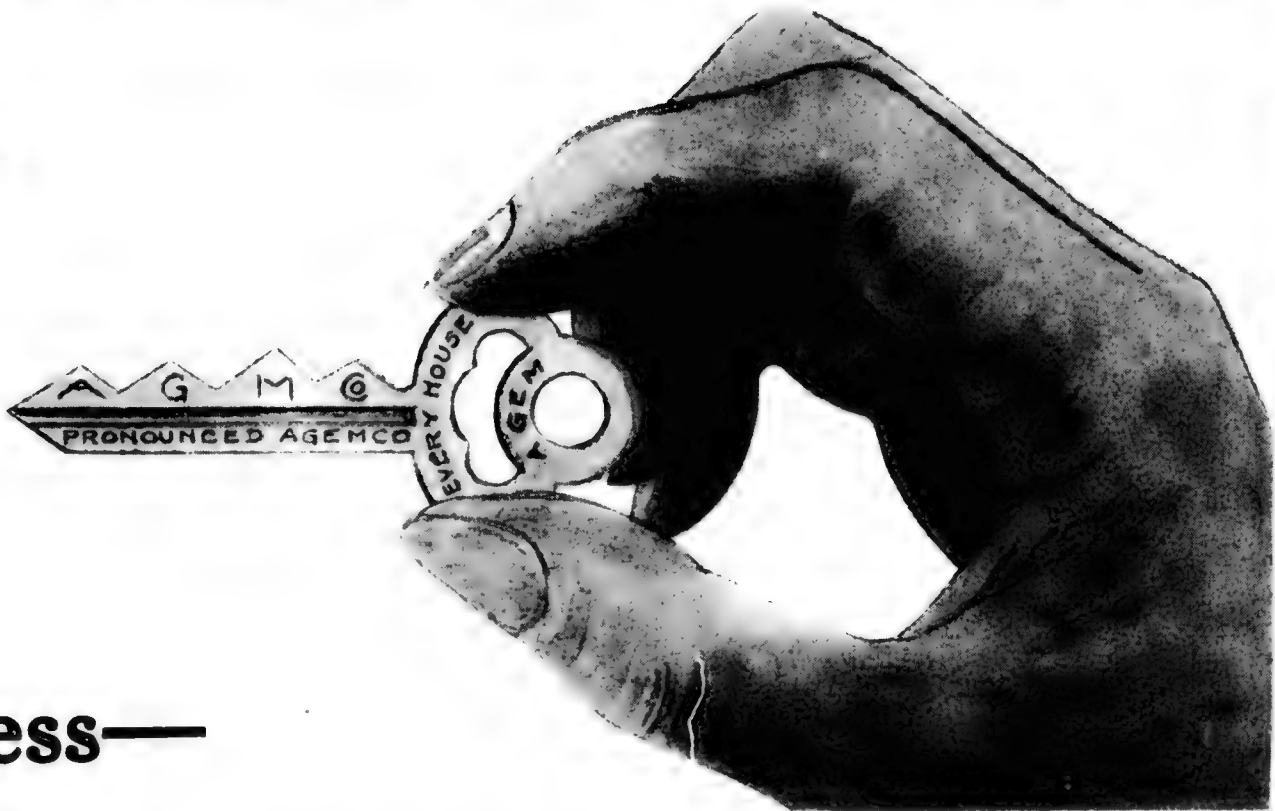
PECKY CYPRESS.

SQUARE RED CEDAR POSTS.

LOCKLAND LUMBER CO., Lockland, O.



—your
key
to
success—



—a magic key that has opened the doors to a larger commercial success for a stalwart body of wide-visioned, forward-moving growers.

The same doors will yield to YOUR hand if you hold the RIGHT key. So don't let delay and indecision paralyze your hand and will. Shake yourself free from the hindering burden of dusty plans and musty building methods. Get a large vision of the future—then make it a reality.

Do you know, if we could, by some legerdemain, whisk you away from your fireside and transport you from range to range of AGMCO houses, pausing to examine into the whys and the wherefores of the design, and stopping to listen to the enthusiastic comments and explanations of the happy owners—if you could feast your eyes on the beauty of the houses and their lightness—your professional judgment on the utility of their appointments and the perfection of their construction, the future would look brighter in the light of **your** resolution to become the owner of an AGMCO super-greenhouse.

NAPOLEON SAID that the power to make a rapid decision and the ability to translate that decision into action was the basis of success.

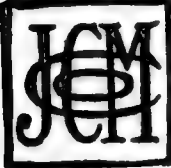
—better try it TODAY.

Office: Masonic Temple, Chicago

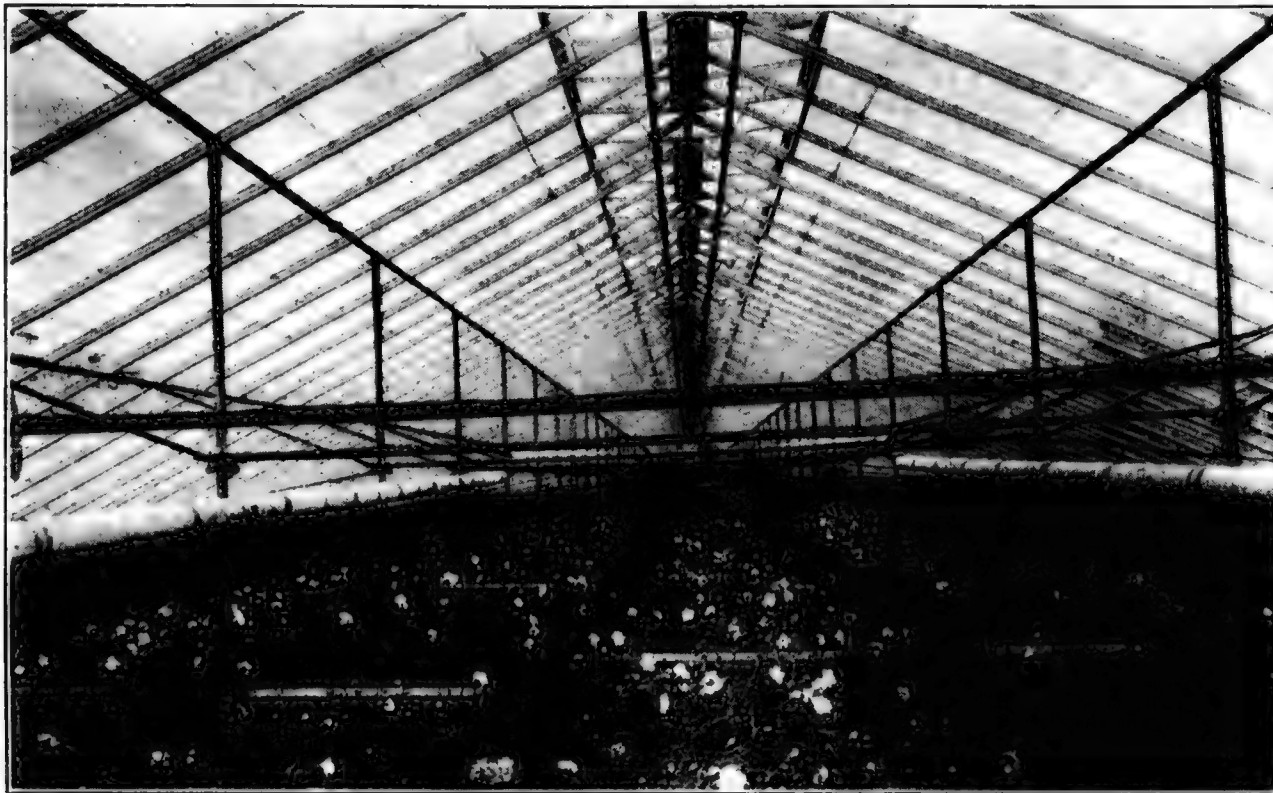
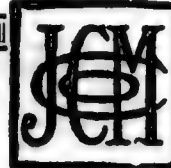
Just around the corner from the Wholesale Flower Market

Factory: Cicero, Ill.





Is Your House Well Braced?



View in one of our famous "Double Y" brace greenhouses

For many years we have made a consistent study of wind stresses and strains, especially with respect to greenhouses. One thing we found out very early in the business was that the wind often blew into a greenhouse when the doors and ventilators were open and caused the whole roof to sort of lift up, like a balloon. Right then we designed connection fittings which would hold the roof down. These have been improved upon from time to time, until we now make the famous bolted-through-the-pipe purlin and post fittings. By means of these your greenhouse is actually anchored to the ground.

This matter is worth investigating. Just drop us a line.

JOHN C. MONINGER COMPANY

CHICAGO

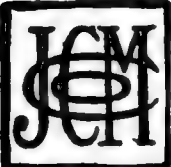
NEW YORK

CINCINNATI

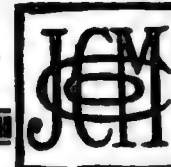
914 BLACKHAWK STREET

807 MARBRIDGE BLDG.

2309 UNION CENTRAL BLDG.



EVERYTHING FOR THE GREENHOUSE



Evans' Ventilating System

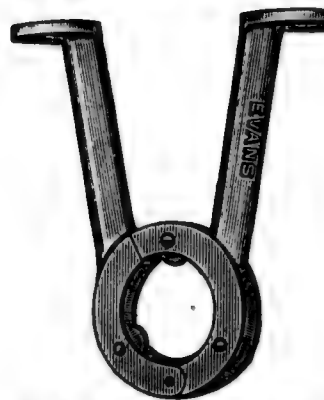
Is Up-to-date and Strictly Reliable

We have made some excellent improvements on our Challenge Machine for this year. The large chain wheel on shafting pipe has double gib, which gives it double clamping surface on pipe.



PAT-MAR-20-06.

SEE THE PULL AND THE PUSH



EVANS' ROLLER HANGER



IMPROVED CHALLENGE

JOHN A. EVANS COMPANY

RICHMOND
INDIANA

THE FLORISTS' REVIEW

REG. U. S. PAT. OFFICE

SUBSCRIPTIONS
\$1.50 Per Year

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSEYMEN.

FLORISTS' PUBLISHING CO., 520 Caxton Building, 508 South Dearborn St., CHICAGO

VOL. XXXIX.

CHICAGO, APRIL 12, 1917.

NO. 1011.

CALADIUMS

Well Cured, with Live Shoots.

Doz. 100 1000			Doz. 100 1000		
5 to 7-inch....	\$0.25	\$1.75 \$15.00	9 to 11-inch....	\$0.85	\$ 6.00 \$55.00
7 to 9-inch....	.40	3.00 25.00	12 inch and up..	2.00	14.00

TUBEROSES—Dwarf Pearl

	Doz.	100	1000		Doz.	100	1000
First size	\$0.15	\$1.00	\$8.50	Mammoth size..	\$0.25	\$1.75	\$15.00

SPHAGNUM MOSS

Burlapped bales.....\$1.10 per bale \$10.00 for 10 bales

A. HENDERSON & CO., 211 N. State St., Chicago

BUY YOUR MUM PLANTS NOW

and

Buy Them From

C. C. Pollworth Co., Milwaukee, Wis.

The best stock and the best Commercial Varieties.

See Classified columns this issue.

GIGANTEUM—

7-9.....	Case of 300, \$16.00;	per 100, \$6.50
8-9.....	Case of 250, 17.50	
9-10.....	Case of 200, 19.00	

MAGNIFICUM—

8-9.....	Case of 200, \$10.50;	per 100, \$6.00
----------	-----------------------	-----------------

CALADIUM ESCULENTUM—

5-7.....	\$1.75 per 100; \$15.00 per 1000
7-9.....	3.00 per 100; 28.00 per 1000

Full line of Chrysanthemum and Carnation Cuttings.

Write for list and prices.

Wm. F. Kastling Co. 568-570 Washington St.,
BUFFALO, N. Y.

See our display adv. of
Roses and Chrysanthemums
on page 9, April 5th issue.

THE E. G. HILL CO.

RICHMOND,

INDIANA

FOR

Lily Bulbs

WRITE WARD

ROOTED CARNATION CUTTINGS

Clean, healthy stock.

100 1000

White Wonder, Ward, Beacon, Matchless and all stand- ard varieties.....	\$3.00	\$25.00
Yellow Prince, selected stock.....	4.00	35.00
Rosette, selected stock.....	4.00	35.00
Enchantress Supreme, selected stock.....	3.50	30.00
Pink Delight.....	5.00	40.00
Good Cheer.....	4.00	35.00
Benora, selected stock.....	3.50	30.00

All the good new ones at market prices. Ask me about them. I can tell you which ones will pay to grow.

See classified list for Seasonable plants, rooted cuttings, seeds and bulbs. Write for complete stock circular.

SATISFACTION GUARANTEED

ROMAN J. IRWIN, 108 W. 28th St., New York City

SPECIAL OFFER 2-Inch Carnation Plants

Philadelphia, Matchless, Champion, White Wonder and
Enchantress, at \$30.00 per 1000

Nancy—Good Cheer, \$50.00 per 1000

MERRY CHRISTMAS, \$150.00 per 1000

Cash or C. O. D.

W. J. & M. S. VESEY, Fort Wayne, Ind.

Seasonable Suggestions

LAWN GRASS SEED

Perpetual greenBulk, 17c per lb.; cartons, 18c

LILIUM MAGNIFICUM

9-11, per 100.....\$9.00; per case of 125 bulbs\$10.65

GREEN BAMBOO STAKES

1½-ft.....	\$3.50 per 1000	2½-ft.....	\$5.00 per 1000
2 -ft.....	4.00 per 1000	3 -ft.....	6.25 per 1000

THE W. W. BARNARD CO., SEEDSMEN
231-235 W. Madison St., Chicago



Can you beat it for lightness and freedom from complicated trussings?

The 9 Space House

NINE 16-inch lights between rafters, instead of the old six.

Three more lights to a space, four less posts, columns and rafters in every 100 feet.

In spite of the fact that the roof bars, purlins and rafters are each made slightly heavier, you have a house of a noticeably increased lightness. What shade there is, is more widely diffused.

Very naturally, you would think increasing the rafter spacing would make necessary either more columns across the house or an elaborate complication of trusses.

Quite the contrary.

So carefully has the entire frame been worked out, from an engineering standpoint, that we can build a

house up to 78 feet and only use two columns. The trussing, instead of being complicated, is by far the simplest we have yet used.

One thing this construction surely points out strongly, and that is: It's not so much a question of how **much** iron you use in a house as it is **how** you use it.

So don't allow yourself to be side-tracked on a construction having a lot of criss-cross trussings and bracing that **look** strong.

Looking strong and **being** strong are two entirely separate things.

When you are ready to talk building, say when and where and we'll be there.

Lord & Burnham Co.

Builders of Greenhouses and Conservatories

SALES OFFICES

NEW YORK
42d Street Bldg.

BOSTON
Tremont Bldg.

PHILADELPHIA
Widener Bldg.

DETROIT
Penobscot Bldg.

ROCHESTER
Granite Bldg.

CLEVELAND
Sweetland Bldg.

TORONTO
Royal Bank Bldg.

CHICAGO
Continental and Commercial Bank Bldg.

MONTREAL
Transportation Bldg.

FACTORIES: IRVINGTON, N. Y. DES PLAINES, ILL. ST. CATHARINES, CANADA

SELECTED STRAINS of FLORISTS' FLOWER SEEDS

New Giant Waved or Spencer SWEET PEAS

There is no other flower that ranks greater in importance to the florist than Sweet Peas. Since the introduction of Countess Spencer some years ago, they have steadily grown in favor. The florist may obtain any of his favorite colors of the Grandiflora type in the Spencers.

Flowers gigantic in size (often 2 inches in diameter), stems stiff, 12 to 15 inches long; the foliage and flower extraordinary in appearance.

WHITE

White Spencer. Clear white.	Oz.	$\frac{1}{4}$ lb.	Lb.
A variety that the florist should grow. Much superior to any of the Grandiflora varieties.....			
	\$0.15	\$0.50	\$1.75
Etta Dyke. Pure white.....	.15	.50	1.75

PINK

Countess Spencer. The original giant-flowered pink Spencer	.15	.50	1.75
Elfrida Pearson. Beautiful pale pink Spencer.	.25	.75	2.50
Florence Morse Spencer. Distinct shade of blush pink.....	.20	.60	2.00
George Herbert Spencer. Rosy pink.....	.20	.60	2.00
Mrs. Routzahn Spencer. Blush pink, shading to apricot; grand variety.....	.20	.60	2.00

ORANGE AND SALMON

Helen Lewis Spencer. Best of the orange pinks.....	.20	.60	2.00
Thomas Stevenson. Darker and deeper than Helen Lewis..	.35	1.25	4.00
Stirling Stent. Glorious deep salmon.....	.25	.75	2.50

BICOLOR

Blanche Ferry Spencer. A splendid bicolor; standard pink, wings white..	.15	.50	1.75
Mrs. Cuthbertson. One of the finest bicolors. Standard rose-pink, white wings.....	.25	.75	2.50

BLUE AND PURPLE

Margaret Madison. Clear azure blue.....	.30	1.00	3.00
Captain of Blues Spencer. Bright purple.....	.15	.50	1.75

YELLOW

Primrose Spencer. Best yellow Spencer to date.....	.20	.60	2.00
---	-----	-----	------

MAROON

Othello Spencer. Rich, velvety maroon. Fine, large flowers of splendid form.....	.20	.60	2.00
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LAVENDER

Asta Ohn Spencer. The best lavender for the florist.15	.50	1.75
Florence Nightingale. Rosy lavender; splendid large flowers.....	.20	.60	2.00

SPENCER SWEET PEAS

CRIMSON AND SCARLET

King Edward Spencer. A most popular variety; bright crimson....	Oz.	$\frac{1}{4}$ lb.	Lb.
	\$0.15	\$0.50	\$1.75
Vermilion Brilliant. Considered the most brilliant scarlet.....	.35	1.25	4.00

S. & W. CO.'S SPENCER MIXTURE SWEET PEAS

A mixture carefully proportioned of all the best, most distinct varieties. Oz., 15c; $\frac{1}{4}$ lb., 50c; lb., \$1.50.

Wholesale Seed Catalogue Free on Request.

Stumpp & Walter Co 30-32 Barclay St., NEW YORK

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THE FLORISTS' REVIEW

CAXTON BUILDING
508 South Dearborn Street
CHICAGO

IT is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received by 4 p. m. TUESDAY.

A.
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Allen, J. K. 63
Alpha Flo. Co. 48-52-59
Altoona Pipe & Sup-
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American Bulb Co. 56
American Gr'nhouse
Mfg. Co. III-79
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Carnations -- Roses

CATTLEYAS--VALLEY--LILIES RUSSELL-SWEET PEAS-BEAUTIES Darwin Tulips - Phalaenopsis, White

CURRENT PRICE LIST

In Effect Week of April 12, 1917

Russells—	Per doz.
Extra Long, 36 to 40-in.....	\$4.00
Long.....	3.00
Medium.....	\$1.50 @ 2.00
Short.....	.75 @ 1.00

Milady	Per 100
Richmonds	} Long.....\$10.00 @ \$12.00 Medium..... 8.00 Short..... 4.00 @ 6.00
Brilliant	
Sunbursts	
Ophelia	
Killarney	} Long..... 8.00 @ 10.00 Medium..... 6.00 Short..... 3.00 @ 4.00
White Killarney	
Aaron Wards	

For Extra Long Special Roses we charge accordingly.

Beauties—	Per doz.
Specials.....	\$6.00
86-inch.....	5.00
30-inch.....	4.00
24 to 28-inch.....	3.00
Short.....	\$0.75 @ 1.50

Miniature Roses—	Per 100
Geo. Elger.....	\$2.00
Cecile Brunner.....	3.00
Baby Doll.....	3.00
Fireflame.....	4.00

Orchids—	Per doz.
Cattleyas.....	\$9.00
Phalaenopsis, white.....	3.00

CARNATIONS, Fancy	Per 100
Our Selection.....	\$4.00
Splits.....	3.00
	1.50

VALLEY, First	Per 100
Second.....	6.00
	4.00

Jonquils, Daffs.....	Per 100
Tulips.....	\$ 3.00
Darwins.....	8.00
Dutch Hyacinths.....	\$ 4.00 @ 5.00
Easter Lilies.....	4.00 @ 6.00
Violets.....	10.00 @ 12.00
Sweet Peas.....	.50 @ .75
Snapdragon.....doz., \$1.50 @ \$2.00	1.00 @ 2.00
Smilax.....doz., 3.00	
Adiantum.....	1.00
Adiantum Hybridum.....	1.50
Farleyense.....	10.00 @ 12.00
Farleyense, short.....	6.00 @ 8.00
Galax, green and brown, 1000, \$1.50	.20
Leucothoe.....	.75
Mexican Ivy.....	.75
Flat Ferns..... 1000, \$3.50	
Wild Smilax..... per case, 5.00	

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During the spring everyone is busy. No time to make up your Magnolia Wreaths for Memorial Day.

We have ready for shipping a very fine selection of made-up Wreaths.

Special 12 to 21-inch Wreaths, as per cut.
Per dozen, \$15.00

Choice Magnolia Leaves
15-lb. hamper, \$3.00

Cape Blumens--Immortelles
Sphagnum Moss, per bale, \$1.35



POEHLMANN

Send All Orders for Cut Flowers and
Supplies to City Store, 72-74 E. Randolph St., **Chicago** L. D. Phone
Randolph 35

ROSE PLANTS GRAFTED AND OWN ROOT

THE POEHLMANN QUALITY, KNOWN FAVORABLY THROUGHOUT THE LAND

PRICES

GRAFTED—2½-inch Russell\$150.00 per 1000
 Lots of 5000 or more..... 145.00 per 1000
 GRAFTED—2½-inch Ophelia, Aaron
 Ward, Milady, Killarney, White Killarney, Brilliant, Cecile Brunner, Richmond 120.00 per 1000
 Lots of 5000 or more..... 110.00 per 1000
 These prices are absolutely net cash.
 For 3½-inch stock an additional \$50.00 per 1000 will be charged.

OWN ROOT—2½-inch Killarney, White Killarney, Brilliant, Ophelia, Aaron Ward, Milady, Richmond, Cecile Brunner\$7.00 per 100; 65.00 per 1000
 Lots of 5000 or more..... 62.50 per 1000
 Sunburst, own root.....\$10.00 per 100; 90.00 per 1000
 Orders will be booked in strict rotation and none but well established plants, ready for a shift or ready to be benched, will be shipped.

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CROTONS, well colored, 4-inch\$4.80 per doz.
 5-inch60c and 75c each

PANDANUS VBITCHII—4-inch\$0.35 each
 5-inch60c, .75 each
 6-inch1.00 each
 7-inch1.50 each
 8-inch2.00 each

RUBBER PLANTS—5-inch ..50c, 75c, \$1.00, \$1.50, 2.00 each

ENGLISH IVY—4-inch\$15.00 per 100

ASPARAGUS SPRENGERI—3-inch pots.....\$ 7.00 per 100
 4-inch pots 10.00 per 100

ASPARAGUS PLUMOSUS—2½-inch pots 3.50 per 100
 3-inch pots 8.00 per 100
 6-inch made-up pots..... 35.00 per 100

TABLE FERNS—2½-inch pots 4.00 per 100
 3-inch pots 8.00 per 100
 4-inch pots 15.00 per 100

AUCUBAS—Well berried.....\$1.00, \$1.25, \$1.50 to 3.00 each

PALMS—PALMS

STRONG - HEALTHY - CLEAN

KENTIA FORSTERIANA

Single Plants

2¼-inch pots, \$1.50 per doz.; \$12.00 per 100; \$100.00 per 1000.

Leaves	Ins. high	Each
6-inch pots 6-7	80-82	\$ 1.50
8-inch tubs 6-7	42-46	4.00
8-inch tubs 6-7	48-50	5.00
9-inch tubs 6-7	50	heavy... 7.00

	Ft. high	heavy...	Each
15-inch tubs 6-7	8	heavy...	40.00
15-inch tubs 6-7	9-10	heavy...	50.00

KENTIA BELMOREANA

Single Plants

2¼-inch pots, \$1.50 per doz.; \$12.00 per 100; \$100.00 per 1000.

3-inch pots, 5 leaves, 10-12 inches high, \$2.50 per doz.; \$18.00 per 100; \$150.00 per 1000.

4-inch pots, 5-6 leaves, 16 inches high, 45c each; \$5.00 per doz.; \$40.00 per 100.

Leaves	Ins. high	Each
6-inch pots 5-6	26-28	\$1.50

Specimen Plants, 15-inch tubs, \$75.00 each.

KENTIA FORSTERIANA

Made-up Plants

Plants	Ins. high	Each
15-inch tubs 4	72-78	heavy...\$30.00
15-inch tubs 4	75-80	heavy... 35.00

ARECA LUTESCENS

Plants	Ins. high	Each
6-inch pots 4 bushy,	24-26	\$1.25

ASPIDISTRAS

Leaves	Each
6-inch pots, vari. 10-12	\$1.50

PHOENIX ROEBELENI

4-inch pots.....	\$0.50 each
6-inch pots.....	1.00 each

PTYCHOSPERMA ALEXANDRAE

2¼-inch pots.....90c per doz.; \$7.00 per 100

LIVISTONA ALTISSIMA

2¼-inch pots\$1.00 per doz.; \$8.00 per 100

LIVISTONA ROTUNDIFOLIA

4-inch.....50c each

STEVENSANIA GRANDIFOLIA

4-inch pots50c each

DRACAENAS

	Each	Doz.	100
5-inch Imperialis.....	\$1.00	\$12.00	
4-inch Terminalis.....	.40	4.20	
3-inch Terminalis.....	.25		\$22.00
5-inch Lindenii.....	.80	9.00	
4-inch Godseffiana.....	.25	2.50	

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 to Greenhouses, P. O. Box 127,

Morton Grove, Ill.

L. D. Phone, Morton Grove 31 J.
 City buyers use Rogers Park 684
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You don't have to wait for a good Pink Rose. We are offering now

ROSE-PINK OPHELIA

A sport of Ophelia. Registered American Rose Society. We mention a few growers who have seen Rose-pink Ophelia and bought in large quantities.

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Albert Stahelin, Redford, Mich.

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Stuppy Floral Co., St. Joseph, Mo.
A. N. Pierson, Inc., Cromwell, Conn.

Bassett & Washburn, Chicago, Ill.
Wendland & Keimel, Elmhurst, Ill.

They did not buy a cat in the bag; neither will you. Send in your orders.

PRICES—OWN ROOT

\$30.00	per 100	\$125.00	per 500 plants
70.00	per 250	250.00	per 1000 plants

PRICES—GRAFTED

\$35.00	per 100	\$150.00	per 500 plants
82.50	per 250	300.00	per 1000 plants

A few more Lady Pierre left. Plant a few for corsage work, \$10.00 per 100.

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FRED BREITMEYER, Proprietor

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The Sensational
New Fern . . .

NORWOOD

HAS MADE AN EXTRAORDINARY SUCCESS.

In only three weeks all of the large stock of **NORWOOD** that will be ready this spring has been engaged. Here are the facts:

NORWOOD—A Distinct Novelty in Nephrolepis Ferns:—The most beautiful of the crested type. The fronds are heavily crested, but do not unite as in many varieties of this class; each is held separate and apart by the strong and wiry midrib, which even in a small pot gives the plant a symmetrical and finished appearance.

This is not just a variation of this very prolific family, but distinctly different, a very decided novelty that immediately attracts attention.

It was one of the features of the New York Show, where it was awarded a Silver Medal as a new and meritorious variety.

Having booked orders for 50,000 plants for June delivery, we are now accepting orders for August 15 delivery. Strong plants out of 2½-inch pots,

\$25.00 per 100

\$200.00 per 1000

We will fill orders in rotation as received.

ROBERT CRAIG CO., Market and 49th St., PHILADELPHIA, PA.

BRANCH: NORWOOD, PA.



-five points

¶ Here are five good reasons why you need—

“Superiora” Magnolia Leaves



- ★ 1. All leaves are of a medium size, no small ones and no large ones.
- ★ 2. Leaves are all uniform in color.
- ★ 3. All leaves will stay pliable.
- ★ 4. “Superiora” leaves are the best prepared kind, particularly under the present conditions.
- ★ 5. All “Superiora” leaves are the non-molding kind.

For your protection, Mr. Florist, accept “Superiora” Magnolia Leaves only. REFUSE IMITATIONS.

“Superiora” Brand Magnolia Leaves are sold by every Wholesale Florist in the United States and Canada.

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GERANIUMS



AFTER EASTER you will have room on your benches to pot up some Geranium plants for spring sales. We have a fine lot of young plants in 2-inch pots, ready to shift as soon as you get your benches ready to receive them. Prepare to meet the demand, which this spring will be bigger than ever. All our varieties are the very best bedders. We have: Comtesse de Harcourt, white; Berthe de Presilly, rose-pink; Mrs. Barney, cerise; Beaute Poitevine, salmon; A. Ricard, orange-scarlet; Decorator, orange-scarlet; Marvel, deep scarlet; S. A. Nutt, crimson-scarlet—

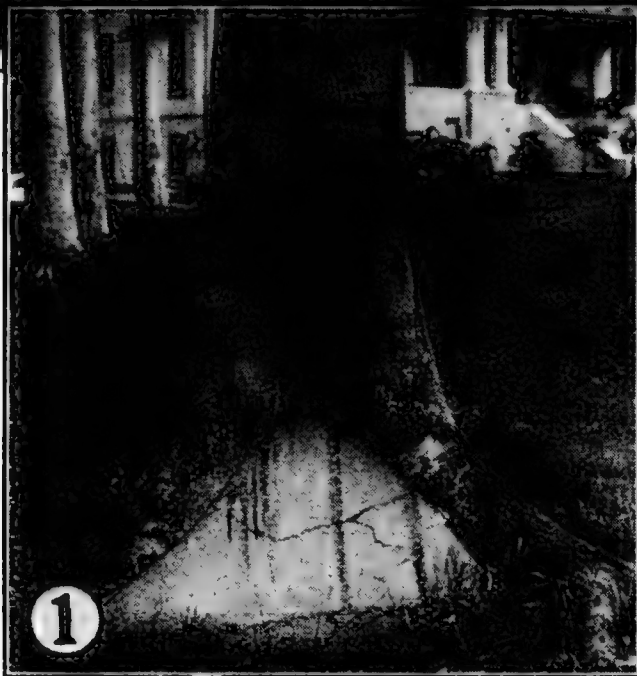
\$3.00 per 100 \$25.00 per 1000

We are still shipping large quantities of Carnation Cuttings. See our ad in The Review of March 29 for list of varieties and prices. Don't forget—**Merry Christmas** is the coming scarlet. Order yours NOW.

BAUR & STEINKAMP, Carnation
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Tree "patching" cannot



A crude cement patch—ineffective and injurious



Cement patch removed—showing extensive and neglected decay

Five typical letters from hundreds by satisfied Davey clients

Mr. Geo. M. Verity, Pres.
The American Rolling
Mill Co., Middletown,
Ohio.

"The work which your men did on my premises has every evidence of being first class in every respect."

Mr. T. W. Snow, Pres.
T. W. Snow Construction Co., Chicago, Ill.

"The work which you did at my place six or seven years ago is so satisfactory that I have not found it necessary to do anything more. Every tree you treated, including the worst ones, have since that time made new and beautiful trees."

Mr. Edward Holbrook,
President, The Gorham Co., New York City.

"I wish to express the satisfaction we have had in your work. The work has been done in a thorough manner and your foreman and his assistants are entitled to great credit."

Mr. Wm. H. Grafflin,
Falcon Manor, Glen-coe, Baltimore Co., Md.

"The work done at my place has been done in a very satisfactory way and you are fortunate in having such efficient and industrious employees, a refreshing experience in these days of carelessness and shirking."

Mrs. Chas. G. Weld,
Brookline, Mass.

"I am very much pleased with the result of your work on my trees. . . . From their present appearance I do not see why they should not last many years longer, whereas last year we had grave doubts as to their living."

THE tree is a living organism; it breathes, assimilates food, has a real circulation. Its normal condition is health, but it is subject to disease and decay just as any other living thing.

As with one's body or one's teeth, the tree responds only to that treatment which is in scientific accordance with Nature's laws.

The physician, the surgeon, or the dentist requires years of patient study, plus the intuitive skill born of ripe experience, before he is equipped to obtain successful results. This is also exactly true in Tree Surgery. However, in Tree Surgery, scientific accuracy is not enough. Think of the terrific windstorm with its bending and twisting! You will then realize that Tree Surgery must be mechanically perfect to withstand it. The mechanical principles and methods of bracing employed by a real Tree Surgeon would amaze you.

Trees cannot be "patched" like barn doors. Men without long training and experience cannot save them. Tree Surgery is a science unto itself—a science demanding highly specialized knowledge and remarkable skill for its successful application.

Facts Little Understood

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It has been the fault of nobody in particular. Tree owners simply have not realized the degree of scientific knowledge and mechanical skill required in the permanent saving of trees. And "tree patchers"—the men who have been doing the faulty and dangerous work—are in many cases conscientious enough but ignorant of the facts and lacking in skill.

Photograph No. 1 illustrates a typical case of tree "patching." To the untrained eye this work probably looks good, but a Davey Tree Surgeon saw at glance that the conditions were bad. Growths of fungus disease appeared along the edges of the filling and on the bark between the large and small fillings.

Photograph No. 2 shows the filling taken out. Nearly every principle of the science of Tree Surgery has been violated—the rough decay only had been removed; the cavity had not been disinfected; the condition of decay behind this crude cement patch was actually appalling, and the filling had only been in two or three months; no bracing of any kind had been used; no means had been provided to exclude moisture; the large filling had been put in as a solid mass, making no allowance for the sway of the tree.

Photograph No. 3 shows all decay removed by Davey Tree Surgeon; the cavity thoroughly disinfected and waterproofed; the mechanical bracing partly in place; the watersheds cut to exclude moisture.

Photograph No. 4 shows the Davey filling completed and put in sectionally to permit swaying without breaking the filling. This tree has since stood through many severe storms in perfect condition. New bark is now growing over the filling along the edges. The tree has been saved permanently!

Davey Tree

Every real Davey Tree Surgeon is in the employ of the Davey Tree Expert Co. and the public is cautioned against those falsely representing themselves.

save your trees!



All decay removed, cavity disinfected and water-proofed, mechanical bracing installed

Davey Tree Surgery is Safe

It is scientifically accurate and mechanically perfect. Your trees, many of them the product of several generations, are priceless. Once lost, they cannot be restored in your lifetime or that of your children. To whom shall you entrust them? There can be only one answer, for there is only one safe place to go—to Davey Tree Surgeons.

Safe—because Davey Tree Surgery is time-proved; its record of successful performance for thousands of estate owners spans a generation.

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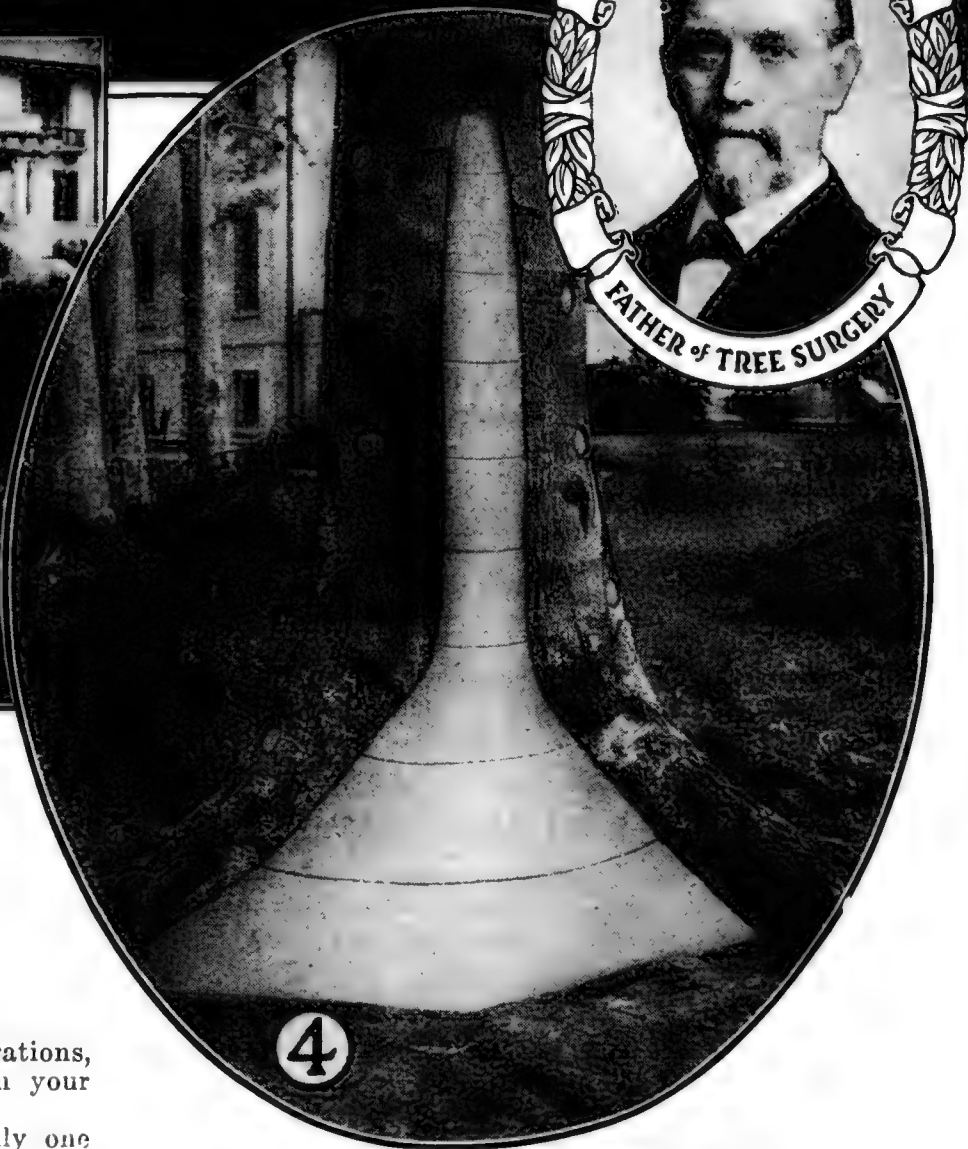
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Surgeons

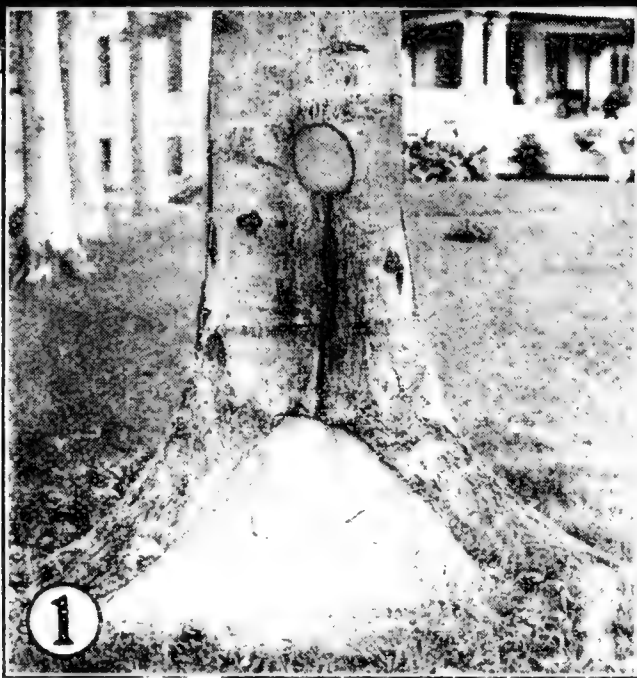
FOR SAFE TREE SURGERY

Write today for FREE Examination of your Trees

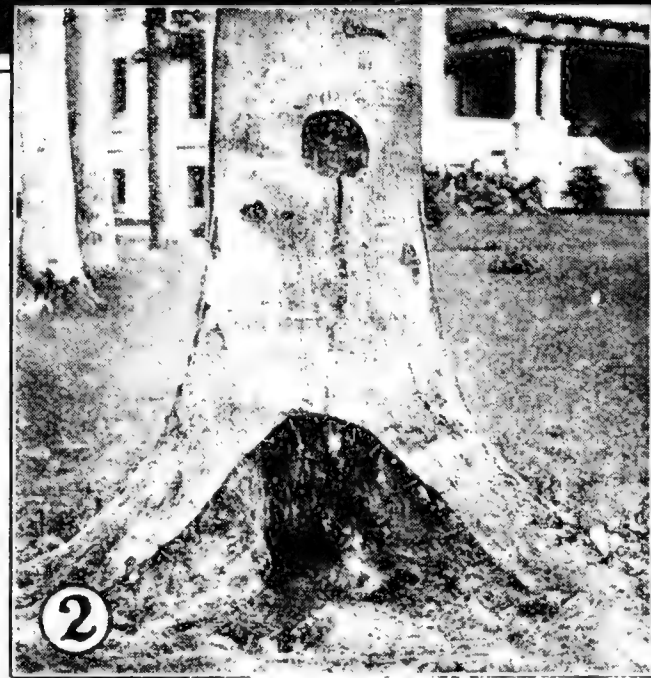
—and booklet, "When Your Trees Need the Tree Surgeon."

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men did on my prem-
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new lease of life. I have
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Mr. T. W. Snow, Pres.
T. W. Snow Construc-
tion Co., Chicago, Ill.

It is a work which you
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science of tree surgery. I
have a new respect for the
science of tree surgery. I
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Mr. Edward Holbrook,
President, The Gor-
ham Co., New York
City.

I wish to express the
satisfaction we have in
your work. The work
has been done in a thor-
ough manner and your
men and his assist-
ants are entitled to great
credit.

Mr. Wm. H. Graftin,
Falcon Manor, Glen-
coe, Baltimore Co.,
Md.

I have had a great deal
of trouble with my trees
and have been very
satisfied with the way
you have done the work.
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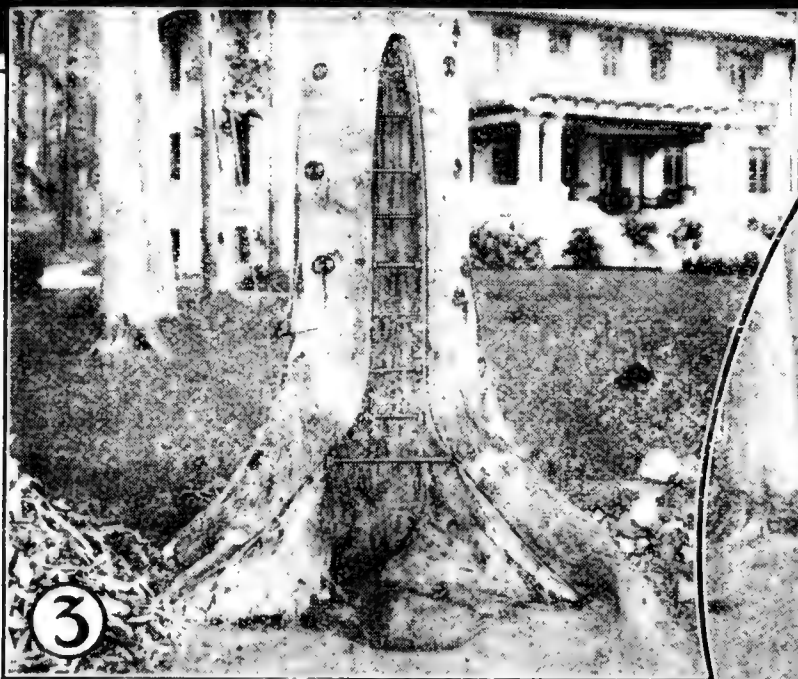
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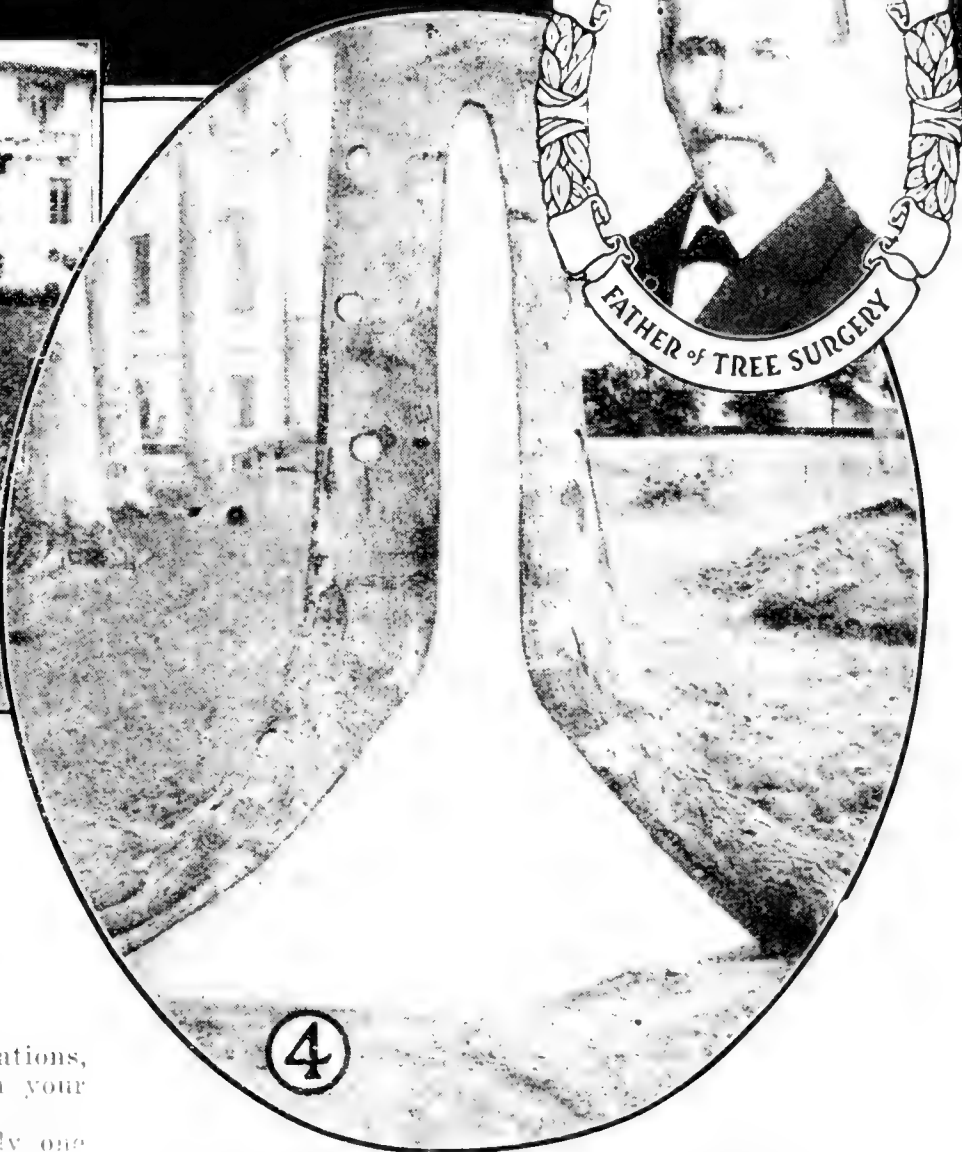
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The Strong Link

in building up a trade and
keeping it after you get it is

A HIGH QUALITY STANDARD

Now that Easter is over, your stock should be replenished with
"KEYSTONE QUALITY" FLORISTS' SUPPLIES,
because they have been for years the standard of quality.

If you haven't a copy of our **1917 CATALOGUE**, today is the day to write for it.

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THE LARGEST AND BEST EQUIPPED FLORISTS' SUPPLY HOUSE
1220-22-24 SPRING GARDEN ST., PHILADELPHIA, PA.



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SHOWER RIBBONS FANCY RIBBONS NOVELTY CHIFFONS

Fabrics of rare originality. Correspondence solicited.

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FOURTH EDITION—JUST OUT

The Florists' Review, 508 South Dearborn Street, Chicago, Ill.

WAR WON'T WORRY FLORISTS, IS VIEW

Since last week's issue of The Review the United States has gone to war with Germany. And war is the greatest bogey that ever is raised in the hesitant minds of business men. But the trade is not alarmed. There is satisfaction with the present and confidence in the future of this business.



PERHAPS because everyone had seen what was coming, the declaration last week of a state of war with Germany produced no general shock affecting business. Few florists were able to note that Easter sales, then just gathering volume, were cut down by the his-

toric developments. But war is a serious matter, and the question that is uppermost today concerns the effect on general business and, in this trade, particularly the effect on the business of florists.

It is well known that the subject of war is occupying much more attention in the east than it is elsewhere; that along the Atlantic the martial spirit runs high and that as it travels west the wave of excitement, like the one created by the pebble in the millpond, grows less and less until it scarcely is perceptible. In the effort to measure the effect on the trade The Review has sought the views of a number of representative men, engaged in all departments of the business, but principally identified with the retail end of the trade, where they come in touch with the public. A few ask that they be not quoted or state that they have no views on the subject, thereby showing their state of mind to be pessimism or hesitancy, but in a majority of cases the response was prompt, positive and highly optimistic.

Perhaps it is not unnatural, but the replies from the middle west indicate far less apprehension as to the war than as to the crops; there is confidence that good crops mean good business for at least another year, especially good business for florists, nurserymen and seedsmen.

The letters will be read with unusual interest. Here they are:

R. C. Kerr, Houston, Tex.

Business conditions are good, much better than last year. Easter trade was the largest in the history of our business. Others report the same. Almost everyone is opti-

mistic as to the future. However, there is an undercurrent of uncertainty as to war's effect on future business. The declaration of war has caused considerable temporary uneasiness, but in the course of time, when the people have recovered from the shock, I look for but little depreciation in business in Texas.

J. A. Valentine, Denver, Colo.

Some of our customers are presenting war as the reason for careful buying, but they are not customers who buy freely at any time. Others are buying more freely than ever before and the total business is most encouraging. I anticipate better trade than ever when the first surprise is over, because vast sums of money will be put in circulation by the government.

Leo Niessen, Philadelphia.

We are going ahead with our work and plans just as though there were nothing unusual in the air.

O. J. Olson, St. Paul.

I do not expect our country's entering the world war will affect our business to any great extent, at least not from

the way things look to me now. There will, no doubt, be a slight falling off, due to some people getting scared and holding on to money, but if we only get good crops in the northwest this year my opinion is that it will hardly be noticed here. Experience has shown that the sections from which the food supply comes are least affected, even in panics. People do not consider flowers as much of a luxury now as they did formerly and I cannot see any reason for alarm at the present outlook of things in this trade.

G. C. Perkins, Newark, N. Y.

I think that some of the old-timers, who can remember back to the days of '61, would be the only ones who are really competent to say from personal knowledge how the war will affect trade and business conditions. I think there will be great differences of opinion, based on whether correspondents are naturally of optimistic or pessimistic disposition. The writer is of an optimistic disposition and is of the opinion that the entrance of this country into war will have the effect of increasing prices and stimulating trade. Judging from what he has heard of conditions during the period of the Civil war, that was the result at that time. I think the effect upon the fruit tree end of the nursery business will be detrimental, both because there will be so many good jobs to be had for the asking that nurserymen who sell through agents will find difficulty in getting men to take up with the business of the canvassing for the sale of nursery stock, and furthermore farmers will find grain crops and general farming so profitable that they will be less inclined to go into orchard planting. As to the effect upon trade in flowers and ornamental stock, however, I think it will be decidedly beneficial, for it will put an unusually large amount of money into circulation and, unless the war goes to a point where the same rigid economy is necessary in this country that has been necessary in the European countries involved, I think there will be a considerable increase

The Easter Business

It was the Largest ever, according to Practically Unanimous Reports

The Easter trade reports this spring are singularly similar: Sales were satisfactory, in most localities again the largest ever; retail prices were somewhat higher than usual; plants had the early call, cut flowers later; the declaration of a state of war with Germany seemed to be without effect, except in the extreme east.

The weather was cold, but the western side of the upper Mississippi valley was almost the only section that had storms April 7; there was rain at Memphis, St. Louis and Omaha, with snow at Kansas City and Des Moines; it was cloudy at other centers, rarely bright, but not unfavorable for plant sales. Easter itself, with rare exceptions, was clear, but cool for the customary promenade, cutting down the morning sale of corsage flowers.

Stock in general was more plentiful than usual, shortages being purely local. Bulbous stock and violets, especially, were in larger supply than last year.

The buying was late in starting, as usual, but the clean-up was as close as could well be expected, with so large a quantity of stock to sell, and the sum of money taken by the trade certainly set a new record this Easter.

in trade. The active circulation of money always has helped florists and dealers in ornamentals.

Daniel MacRorie, San Francisco.

Trade at this time is as good as, if not better than, ever before and prospects never were better in our line. Comparison of the bulk of the business during the last three weeks with the records of the same period in five previous years shows an increase in 1917 of sixteen per cent. If anything, business has been stimulated by the declaration of war. If it were going to have any other effect it would have shown the signs of it before now. The Easter trade this year was better by far than any of the last three years, excepting only 1915, which was the exposition year. The west is passing through a period of unparalleled prosperity and there is no reason to believe that the war will in any way affect the florists' trade on the Pacific coast.

J. J. Hess, Omaha, Neb.

Most assuredly our entry into the world war will affect the florists' business. Inside of six months I expect the money market will be firm and then the moneyed people will economize, and the first thing they will cut down on will be flowers; society will not be active while we are at war. As a matter of course the agricultural states will be the least affected.

D. C. Horgan, Macon, Ga.

While our Easter business showed an increase of about twenty per cent over last Easter, at the same time we are beginning to feel the effect of our country's entering the war. Regular business has dropped off considerably during the last few weeks, and while we are always optimistic in our views, we cannot but feel that our line of business will suffer very considerably until the war proposition is settled.

E. C. Amling, Chicago.

It may take some time to disclose the trend events will take and I would not care to express a decided opinion at this time, but I doubt if conditions as affecting the florists' business have been changed by last week's developments. In my view the prosperity of the trade, as of the general public, will be affected not so much by war and taxation as by the success of agriculture. If we have a bountiful harvest this year we shall have good business next fall and winter. My experience has convinced me that the opposite of the general belief is true: that the florists' business is not one of the first to be affected by a change in conditions either way, but one of the last.

G. E. Schulz, Louisville, Ky.

It would be hard to predict just what effect our entering the world's war will have on business. I do not believe that it is going to hurt us a great deal, for the reason that there does not seem to be any general excitement. The war has been in progress in Europe for a good many months and now almost everyone is accustomed to it. However, had we entered the war at the beginning I believe there would have been an enormous slump in the trade. At first I was somewhat afraid that our entering the war would kill Easter business, but we have just passed through one of the biggest days we ever have had. We were com-

pelled to lock our doors on Saturday afternoon at 3 o'clock and had to throw our entire force to filling orders to get out our deliveries and after we completed this discovered that we were entirely out of cut flowers and had probably only a half dozen plants in the store. In speaking to the president of one of our large concerns here, he is under the impression that our entering the war is going to boom business and that we are going to see an enormous increase. However, it would be entirely impossible for anyone to make at this time a statement that would be anything more than opinion.

Wallace R. Pierson, Cromwell, Conn.

As to the effect, on the trade, of this country's entering the war, the writer is of the opinion that it will make little difference, except for the shortage of certain lines of stock, due to the cutting off of the imports, and for the shortage of help.

S. S. Pennock, Philadelphia.

It seems to me that this war situation is much more serious than any of us realize, and it is going to hurt our business very materially. Fundamentally war is wrong from any angle you look at it, and I cannot see how we can gain anything by it, nor can I see anything but poor business for every business excepting those that are directly affected by this war condition. Flowers are a luxury and, with the high taxes that we are bound to have, luxuries will be the first thing the people will economize on, which can not help but hurt the florists'

business, and hurt it seriously. My feelings were, and hopes, that we could avoid having the war brought to this country, and I still hope we may not be seriously involved, and there will be some way shown by which satisfactory adjustments may be made. When it is all over what has been gained, either by the victor or the vanquished? Nothing.

John Bertermann, Indianapolis.

Flowers are a luxury and will be treated as such should war conditions be imposed on the populace of the land that are severe. Fortunately, it will take some time for this condition to develop, and let us all hope that peace will be concluded before such urgent financial conditions are imposed on the American public. The Easter just passed showed clearly that the lovers of flowers will keep on spending a portion of their money for them just so long as they have a fair amount to do it with. Prices of all commodities entering into the flower business are now higher and will continue to be so until the termination of the war. Every florist should keep close track on his overhead and wear and tear expenses, as well as his operating expenses, and see that he obtains the right prices for his goods. Should these be imposed, it will be necessary to curtail and change the various phases of each individual firm so that it will meet any conditions imposed properly. It would be foolish to sail right into the gale without proper guidance and a clear view ahead. Let the florists do all they can for an honorable and early peace.



UNSELFISH ADVERTISING.

Columbus, O., florists were the beneficiaries of a large display newspaper advertisement urging the people of that city to buy flowers for Easter. The advertisement was prepared by the Munk Floral Co. and informed the public that flowers this year were plentiful. Suggestions of what to buy, both in cut stock and plants, were also contained in the advertisement.

The Ohio State Journal, a morning newspaper of Columbus, runs a page coöperative advertisement under the caption, "Beautifying the Home." Each of the concerns having an advertisement on this page is entitled to the use in turn of a large space in the center.

April 4, the Wednesday before Easter, this space was used by the Munk Floral Co. The message of this company was upon the condition of the flower market at this season, naming the cut stock which was plentiful and good, the potted plants and bulbous stock, and concluded with a suggestion regarding stock for spring planting. This advertisement, which occupied a space of twelve inches on four columns, was headed "Flowers Plentiful for Easter."

Alfred C. Hortes, president of the Columbus Florists' Association, said he thought this an excellent example of free advertising. "The florists certainly got in at the right time when they published this article just at Easter," he added.

The action of the Munk concern is another evidence of the friendly coöperation which is prevalent among the trade at Columbus. Anything that helps the trade as a whole helps the individual florist.

ROBBING THE CLASSICS.

One of the greatest thinkers of the past, Ralph Waldo Emerson, in his essay on "Gifts," says: "If, at any time, it comes into my head that a present is due from me to somebody, I am puzzled what to give..... But flowers are always fit presents, because they are a proud assertion that a ray of beauty outvalues all the utilities of the world!" As an interesting start to his sales letter or advertisement, where could the high-grade florist find better material than this quotation from Emerson?

What an essayist of fame said about flowers as gifts admittedly has a much greater attention-winning value, in re-

tail sales literature, than anything the florist himself can say about his flowers. Which is more interesting, from the buyer's standpoint—the only correct viewpoint in advertising: "We have a fresh supply of roses," a weak generality, or "You surely agree with Emerson," a personal statement bound to arouse curiosity on the part of the reader?

The advertiser has his chance in the second paragraph, after he has gained the reader's attention. There is plenty of time for Smith, the florist, to tell the people that Smith's flowers are wonderful and that Emerson must have thought of flowers such as Smith's when he wrote his essay.

Having exploited Emerson for commercial purposes, the florist who sells flowers to the upper class may as well use quotations from Darwin, Bacon, Burke and other men of fame, who, in less strenuous days, found time to say something nice about flowers. The unusual in advertising is at a premium.

Of course, the retailer whose patrons are of the less affluent class, or whose advertising is chiefly price argument, may not find high-brow tactics advisable; there is such a thing as "shooting" over the heads of one's prospective customers.

GRANDY'S GOOD WREATH.

Stock item: Twenty cattleyas, 100 valley, some bronze galax and Adiantum Croweanum. Given one order for one wreath. Artist, Grandy the Florist, of Norfolk, Va. Execution, as shown in the accompanying illustration. The judge's rating, good.

THE WIRE IN BOUQUETS.

In making wedding bouquets, do you wrap No. 12 annealed wire around the flower stems or do you use an extra piece of wire thread for this?

J. C. M.—Tex.

The stemming of flowers for a bouquet is a matter of much importance. The nature and frailness of the different flowers must always be considered. For carnations, roses, etc., No. 20 annealed wire is considered good, but with valley and sweet peas extra precaution must be taken. In stemming valley and sweet peas it is best to use quite a little of their own foliage, but to have the flowers stand a reasonable distance above the green. The wire for valley and sweet peas should be decidedly flexible, or else the gracefulness of the flowers may be entirely lost. The trouble with many designers is that they use too much wire, and the flowers appear stiff and unnatural.

A good bouquet maker will not wind or fasten the flowers together until the entire bouquet is finished; then the bouquet is fastened with fine wire or green thread.

H. J. H.

TROUBLES COME NOT SINGLY.

This winter the trade has been beset by one alarm after another. First it was proposed to give the Federal Horticultural Board autocratic control over the business of nurserymen and florists who ship plants or trees. Then horticultural inspectors advised the same board to establish a quarantine that would shut out imports of bays, azaleas, Manetti stocks, palms, rhododendrons and all balled plants, from every source. It was said at the time that such an



Wreath of Cattleyas and Valley, by Grandy, of Norfolk, Va.

action would put back the trade to where it was fifty years ago.

Came then an assortment of other menaces; embargoes on coal by railroads, the car shortage and troubles with the express companies. At present the enforcement of the Ohio law "requiring a licensed fireman for steam boilers of thirty horsepower or over" has caused considerable trouble in that state. How many Ohio growers can afford one licensed fireman for the day and one for the night?

Last month a member of the New York legislature proposed an amendment to the penal code of the state that would remove flowers from the excepted

S. A. Anderson, of Buffalo, believes that such regulations would not work hardships on the florists' business. "I think that the employees of the flower stores are entitled to one day of rest," said Mr. Anderson. "I think it would serve to educate the people to buy their flowers on Saturday, so that the stores could be closed on Sunday. I rather think that it would benefit business, and it would be a good thing for the trade."

MOTHERS' DAY.

The Review is asked, by F. Lautenschlager, chairman of the publicity committee of the Chicago Florists' Club, to publish the following:

ANNOUNCEMENT.

The publicity committee of the Chicago Florists' Club has been instructed to carry on a national cooperative advertising campaign to stimulate and create a greater demand for flowers and plants of every description for Mothers' day, Sunday, May 13, 1917.

This movement is strictly a national cooperative advertising proposition, whereby this committee plans to devote the net proceeds of this campaign to the purchase of a full-page advertisement announcing Mothers' day in one of the leading magazines with a national circulation of 600,000 or over.

To carry out this plan as formulated will be quite an undertaking and to do so it will be necessary to dispose of a very large number of stamps and window posters.

Now, then, if every florist in this country does his share to support this movement, this committee will be able to make an announcement of this kind.

Time is short. Act at once. State the amount of money you wish to subscribe for stamps and window posters. Forward your check immediately to F. Lautenschlager, 444 West Erie street, Chicago, Ill. Make all checks payable to O. H. Amling, treasurer, Chicago Florists' Club.

The stamps and window posters to be used in this campaign will be printed in two colors with a border of forget-me-nots. They are a work of art and should be used by everyone in the florists' business.

The stamps will measure two and three-eighths inches high, the window posters, same color and design as stamps, seven and three-quarter inches high. Stamps and window posters will be gummed and ready for use.

Send your subscription and check at once, also tell every florist in your community to do so. It will help your business and theirs. Stamps, window posters and price lists will be forwarded early next week.



Chicago Florists' Club's Design.

list of articles salable on Sundays. There is a provision that florists will be allowed to sell their goods on Easter and three Sundays, those preceding Christmas, New Year's and Memorial day. If a florist operates a business near a cemetery he may keep open Sundays from 9 a. m. to 5 p. m.

in Detroit, Mich., 1901

By F. J. C. C. C. C. C.



ROBBING THE CLASSICS



SPRING BOUTIQUE

By Mrs. J. H. H. H.

FLOWERS IN BLOOM



SEASONABLE SUGGESTIONS

Hardy Herbaceous Plants.

Remove the mulch from herbaceous beds and borders and, when this is done, use a cultivator between the rows. Where this is not feasible, use an ordinary digging fork to loosen the soil about them. Any planting not completed in fall should be done now. A few plants, like Japanese anemones, Shasta daisies, pompon chrysanthemums, incarvilleas, kniphofias and rehmannias do better, anyway, if spring-planted. Get all perennials planted as soon as possible if you want good returns from them this season. If you gave your perennials a light covering, there will probably be few deaths. If the coating was a fairly heavy one, placed over them while the ground was soft, more deaths from rot may be looked for.

Tuberous-Rooted Begonias.

You may not be troubling to start any tuberous-rooted begonias from seed and may want a batch of them. In such a case you can always get a fine assortment of both singles and doubles from any of the seedsmen. If started in flats of sand, these will soon make roots and growths, when they can be potted off. Tuberous begonias are fine used as bedding plants in partial shade, especially where they can be mulched and occasionally watered. They make fine pot plants, and on a shaded porch or piazza they will flower for a long time. If you have, near your home, any vases or tubs which get a considerable amount of shade, plant these with one color of tuberous begonias and if the soil is of good quality they will give you a wonderful profusion of bloom all summer.

Spray Shrubs for Scale.

It is necessary to spray many shrubs, some shade trees, all roses and all fruit trees with either a soluble oil or lime-sulphur before growth starts, to insure freedom from San Jose and other forms of scale. Do the spraying on a clear, sunny day, when there is little wind. Use a fine spray nozzle and be sure to damp every part of the wood. We were told some years ago, when the San Jose scale became prevalent in the east, that our orchards were doomed and that many shrubs, such as lilacs, malus, cydonias, crataegus, etc., were practically in the same boat. All these predictions have been falsified, for by intelligent spraying during the dormant season we now secure a better quality of fruit and our shrubberies are certainly better than before the advent of the San Jose scale.

Removing Outdoor Mulch.

There is often a temptation to remove outdoor mulch from various outdoor plants with the first warm days in March. This is a mistake. March and early April usually give us some bitter winds with stinging frosts, followed by warm sunshine. This is hard on plants just uncovered. It is better not to remove all winter covering until early

April, and even later farther north. Such plants as forget-me-nots, pansies, violas, daisies, bulbs of all kinds, Canterbury bells, herbaceous perennials, roses, and everything, in fact, which has had a mulch, should now be gradually uncovered, but better do it a little late rather than early. Some of the smaller plants have been loosened by the action of the frost. Care should be taken to firm these. Directly after a shower of rain is a good time to remove winter mulches, and a cloudy, damp day is better than a clear, warm one.

Planting Hardy Roses.

While the hybrid perpetuals and hybrid teas do well if planted in November, provided they are well protected, most of the planting is usually left until spring. Secure the plants as soon as possible, and endeavor to get plants which have not been stored over winter in sheds or cellars. Do not buy the cheap Holland stock; it is short-lived and unsatisfactory in our cold states. Do not buy roses on their own roots unless you live in one of the warmer states. Many own-root roses have less vigor than budded or grafted ones and are less hardy. Anyone doubting this should buy a few of each kind and make a test. Cover the buds or grafts to a depth of three or four inches. Do not work in any fresh manure about the roots of these or any other plants. Get the planting done as soon as possible after the ground is free from frost.

Make Use of the Hotbeds.

No grower can afford to be without a good supply of coldframes. They are invaluable adjuncts to every greenhouse establishment where a variety of stock for retail trade is grown. At this season a good number of plants can be placed in hotbeds in order to lessen the crowding in the houses. Carnations will do much better in frames than in a greenhouse if a little warm manure is placed below them and a layer of fine coal ashes is spread on top to stand them on. Buddleias, berried solanums, asters, stocks and other annuals will also become stockier in frames than in the greenhouse. Start some gladioli in 3-inch pots for an early outdoor batch. Place all your potted-off sweet peas for outdoor culture in these frames, to say nothing of various vegetable plants. When you can plunge the pots, bedding geraniums, ageratums, lobelias, heliotropes, etc., will make a grand growth in hotbeds.

Pruning Hardy Roses.

April is a good month for pruning hardy roses. Do not be in too big a rush to do it. Remove all winter protection in advance. Cut back the hybrid perpetuals, like Drusehki, Laing, Brunner, Mrs. Sharman-Crawford, Paul Neyron, etc., to two or three eyes. Cut away all dead and weak wood. Prune hybrid teas much more lightly. Removing one-third of the previous season's growth will suffice for such varieties as the Killarneys, Mme. Leon Pain, Mme. Caroline Testout, Mme. Ravary, Gruss an Teplitz, Harry Kirk, etc. The same pruning will answer for the polyanthas, or so-called baby ramblers. The true ramblers, like Dorothy Perkins, Lady Gay, Hiawatha, R. excelsa, Silver Moon, etc., do best if pruned after blooming. If this is done, only dead and weak wood need be cut away now.

GROWERS! HOW ABOUT IT?

WHAT HAVE YOUR PRICES BEEN?

[The following statement is by a grower who is among the largest in the country. The statements are startling. Is it possible prices may be expected to show a general decline in the face of the increased cost of production? What do your figures show? Write to the Editor.]

In looking back on our March business, to see the cause for the severe reduction in sales for the month, which have been about eighteen per cent less than March, 1916, we find that the cause for this decrease in sales is the low prices which were received for flowers during the month of March as compared with March a year ago. We keep an accurate account of our costs and receipts and find that prices have declined as follows:

Stock	March price decline
Russell roses.....	28 per cent
Killarney roses.....	18 per cent
White Killarney roses.....	15 per cent
Ophelia roses.....	15 per cent
Various red roses.....	12 per cent
Carnations.....	9 per cent
American Beauties.....	5 per cent

There are less Beauties grown than a year ago and more favorable weather resulted in a better quality being produced during the month. The severe

slump in the price of Russell no doubt is caused by the larger quantity grown this year, compared with a year ago.

The general average price of roses and carnations was affected by the immense quantity of bulbous stock which was thrown on the market this year. This immense oversupply is largely due to the action of the bulb growers in Holland in giving their surplus stock to growers in this market to be grown on shares.

The lessened demand for flowers in general is due a good deal to the unsettled condition caused by the war feeling. Whether we shall have any better trade in April is, of course, hard to say as yet, as what effect the declaration of war will have upon the general condition of business is uncertain. However, there is no doubt that we shall have quite a reduction in business.

The added cost of producing flowers during the month of March, over March of last year, was about fifteen per cent.

We should like to see some expression of the experience of other growers as to their March business.

Bassett & Washburn.

SPRING IMPORTS NOT COMING

HOLLAND STOCK GIVEN UP.

Fear Some May Come.

Hope that the spring imports from Holland will not come has turned to fear lest some of the stock may be sent in worthless condition. Indeed, the opportunity to announce definitely that the cases originally packed for the Nieuw Amsterdam will not come forward is regarded as good news for the customers of one importing house, which last week wrote some of them in part as follows:

"Being sure that this arrival date would be too late for the average consignee, we cabled all Holland shippers to have the shipments unloaded from the delayed ships and returned to them. We also cabled our forwarders to allow nothing to come so late; but while the shippers were quite willing to cancel all unshipped orders, the steamship company absolutely refused to unload any shipments from the delayed ships. This made the shippers not only helpless, but blameless, as most of the shipments had left their nurseries before the submarine decree was known.

"In this dilemma we invoked the aid of our State Department, asking some of our larger customers to cooperate, to prevent the delayed shipments coming. We also continued cabling the Holland-America line at Rotterdam, also our forwarders and shippers that we would refuse to release the delayed shipments on arrival here. This firm stand evidently was effective, as we today received advice from the Holland-America line that the shipments per S. S. Maartensdyk and Westerdyk would not now come."

History of Spring Shipments.

It is well understood that when the German submarine decree went into effect February 1 it stopped traffic between Holland and United States ports, just as the Holland firms were preparing their spring shipments. The S. S. Nieuw Amsterdam had left Rotterdam January 31 with many hundreds of cases of gladiolus bulbs, boxwoods and other nursery stock, but she was recalled to Rotterdam by wireless and her cargo was transferred, about February 7, to S. S. Maartensdyk and Westerdyk.

The Holland-America line has been postponing the sailings of these ships from week to week, in the meantime advising the shippers of all kinds of merchandise to continue forwarding shipments to steamer side, until seven or eight loaded ships had accumulated at Rotterdam scheduled to sail about March 15. But about that time seven large Holland ships were sunk by submarines in one day and this further postponed the sailings of the delayed ships until "the end of March." This would mean that the shipments could hardly arrive in New York before May, perhaps late in that month.

Then it was that hope turned to alarm. The stock, if not ruined, certainly would be too late for the spring trade. The situation is thus described by one of the large importers of Boskoop nursery stock:

Large Losses Likely.

"The shipments in the Nieuw Amsterdam were fully covered by marine and war risk insurance, including insurance against heating to destination, and they were reinsured at an increased rate when the shipments were transferred to other steamers, but according to cable information the insurance company disclaimed liability for damage through delay. The Holland attorneys, to whom we submitted the policies for opinion, decided that the insurance company could not be held liable unless it were proven that the damage was caused by heating or usual marine or war risk causes. They stated that the position the steamship company took with relation to unloading was legally correct, that once the shipments were aboard their steamers and bill of lading issued, the consignee was obliged to pay the freight charges, which had to be guaranteed in advance, regardless of the condition of the goods."

Steamers Taken Over.

The International Forwarding Co., Chicago, had a cable last week from the Holland-America line at Rotterdam stating that the Nieuw Amsterdam and the Westerdyk both had been taken over by the Holland government and that it was impossible to state when shipments will go forward. If the Dutch government unloaded the Westerdyk the probabilities are none of the nursery stock on it will come, as this forwarding agent is under the belief that all the Holland houses for which it acts have done their best to minimize losses by preventing shipments at any such late date and it is well known that many representatives of Dutch houses in this country have cabled home that trouble will be avoided by heading off shipments not likely to reach the consignee in good condition or in time for spring trade. Gladiolus bulbs could be of little value after having been in the cases since the middle of January and the few weeks of delay last season resulted in heavy losses on boxwood and other nursery stock. As months of delay have to be reckoned with this year, definite news that shipments will not come is likely to be accepted everywhere as the cheapest way out of an unprecedented situation.

WITH INDIANA FLORISTS

THE STATE ASSOCIATION.

Move for Universal Shipping Tags.

A pleasant and profitable meeting of the State Florists' Association of Indiana was held April 3 at the Claypool hotel, Indianapolis, President Bertermann presiding. After the reading and approval of the minutes of the last meeting, the membership up to April 1 was announced—157 members in good standing. The following were elected to membership: B. A. and F. W. Blubaugh, I. L. Totten, C. B. Durham, Claude Griffith and E. B. Steddum.

The relationship between the office of state entomologist and the association has brought mutual benefits, and it is the desire of both to be of further aid to each other. With this in view, a committee was appointed some time ago to meet with the state entomologist with regard to obtaining a shipping tag that would be honored in all states. A. F. J. Baur reported for this committee. He stated the situation was rather perplexing. In some states the state officers have been issuing growers' shipping tags, which, although usually honored in states near home, were not respected in those states farther away. Entomologist Wallace was of the opinion that if all the states could be interested enough to make quarterly inspections of all establishments that ship young plant stock, pests could be kept well under control. Thus satisfactory health certificates could be obtained, which would be received in all states without doubt or trouble. A closer unity between state offices and the associations would accomplish much in this direction. The retention of the entomologist's office in the state was mentioned.

Association to Help State.

The governor had intended to put this branch under a commission, in connection with five other branches of public offices. When the importance of the florists' business was understood by the governor, however, his view on this subject was changed. He has now asked the support of the state association in making Turkey Run a true-to-nature park and preserving Indiana's numerous kinds of wild flowers. In connection with this, he has offered the association a house, a 5-acre tract of land and a few greenhouses, if necessary, to use in connection with this work.

Mr. Baur advised all florists to consult the entomologist when perplexed, or when desiring information. President Bertermann commended Entomologist Wallace and told of his advice to the Newcastle people with regard to the rose midge. He explained that it took twelve days for this pest to hatch, and this meant a fumigation every night for fourteen nights. This was tried and proved successful. Mr. Kuebler told of another instance in which the growers' stock at Evansville was suffering from the gall fly. Mr. Wallace suggested the burning of tobacco stems every night for six weeks; this also was successful.

Opportunity for Wide Recognition.

The association was pleased to have the governor confer with the members with reference to Turkey Run. A committee of one was appointed to get in touch with Mr. Sieber, the governor's representative, May 11, to obtain full particulars of the offer. This report is to be read at the next meeting. It was deemed proper to invite Governor Goodrich to attend the next meeting of the

association. Judge Conner felt that this was a golden opportunity for the state authorities to recognize them and their work, as there were so many things needed in various lines of improvement.

The high prices of florists' accessories were again discussed. There was talk of trying to bring some action on the coal and pot situations. Mr. Kuebler, who resides in a mining town, is in a good position to investigate the coal problem. The association gave O. E. Steinkamp a vote of thanks for his diligent work at the flower show and for his careful report.

Announcement of the May meeting at Indianapolis was made, and an invitation from Mr. Irwin, of Columbus, Ind., inviting the association to hold

their September meeting with him, was read.

The tornado situation was an important item of discussion and the following committee was appointed to look into this question and find out the best way of helping stricken districts: John Hartje, chairman; Fred Kiel and A. F. J. Baur. This report will be ready at the next meeting.

After adjournment the remainder of the evening was taken up by a lecture on salesmanship, by J. E. Morrison, which was followed by a general discussion. It was felt that "the wagging of a satisfied customer's tongue" was the best advertisement one could have.

E. E. T.

a risk of loss. Of perhaps the largest lot of the 1915 crop stored in America, the holder used a portion as soon as possible, for the reason that he knew he would minimize his loss by getting them out quickly. The rest of his stock, placed in cold storage in November, seemed in good shape and he held back on it to get a price. The results were excellent until the pips were more than a year old; then the percentage of loss began to increase rapidly. By the fourteenth month the loss became at least thirty-three and one-third per cent; out of some cases it was much more. As these pips had been held under practically ideal conditions, it seems that it shows the limit of safe storage; but under normal conditions of supply, storage from one crop to the next would be the utmost one would require. F. R.

DISEASED VINCA LEAVES.

Please inform me what ails vincas when they are like the enclosed samples. The leaves become dry and rusted on the edges and then drop off. The plants are kept in houses in which the temperature is from 50 to 55 degrees. What is the cause of this trouble and what is a remedy? A. T. S.—Pa.

Cut off the affected shoots. Give the plants plenty of water at the roots and a full sun. Spray the plants with Bordeaux mixture once a week and I think your plants will soon show a decided improvement. C. W.

SNAPDRAGON AND CALENDULA.

Please let us know if antirrhinums, anchusas and calendulas can be grown to flower in pots for Christmas, and, if so, what time the seeds should be sown. C. B.—Can.

Antirrhinums can be sown in May or early June in order to have plants in bloom in 6-inch or 7-inch pots at Christmas. Calendulas sown in August will be in bloom at that time. I doubt if anchusas could be flowered for Christmas. I do not think it would pay to try them. C. W.



INDIANA GROWS VALLEY PIPS.

My firm has been taking some of the old forced lily of the valley pips from the beds, sending them to our Cumberland establishment and planting them at the edge of a large grove. They were planted about six inches apart and have multiplied wonderfully during the last three years. It was primarily intended that this bed should furnish us quantities of lily of the valley during the natural season; that is, May. When the present foreign difficulties became acute and it was impossible to obtain pips, we naturally turned toward the bed of valley at Cumberland. About 5,000 were dug up, leaving a remainder for future purposes, and 3,000 of the larger pips were selected for forcing. A part of these were used in our store at Christmas and the remainder at Valentine's day. They bore from ten to fourteen flowers and were of splendid quality, being the same as the finest kind of imported stock and even better in many details. The only difference we noted was that it took about five weeks to force them, instead of the customary three.

The bed of lily of the valley has had little attention except a covering of straw in the winter and rotted manure early in the spring. We have thought, as have most of the other florists, that it was impossible to grow a good kind of forcing valley in the central states, but have changed our minds entirely and can see that there are no limitations placed upon home production of this valuable flower. This will be a source of economy when the old imported pips are taken from the bed and replanted after forcing. John Bertermann.

TO STORE VALLEY PIPS.

Please give directions for storing and state the best temperature for valley pips in cold storage. Also, give an idea of how long the pipes can be left in storage without loss. H. O.

The directions for the storage of valley begin like the recipe for making rabbit stew: First, catch your rabbit. Valley pips in quantity are what the

Latin class described as non est comeatable in this country. There are plenty of them in certain European cities, three or four, but between that lies a wide, deep ocean the ownership of which at present is in dispute. Consequently the small quantities of the 1916 crop of valley pips which reached the United States quickly passed into the hands of large forcers, who are holding the pips for their own use, not for sale. For the most part the pips are in public cold storage warehouses in a temperature steadily below freezing. Probably the ideal temperature for the purpose is 26 degrees to 28 degrees.

It is not possible to state how long the pips may be stored without loss, as conditions vary more or less with each lot of pips. Some arrive in such shape that everyone who handles them takes



London, England.—An order of the Board of Trade prohibits the importation of cut flowers. It will keep out the bulbous flowers from Holland.

Paris, France.—The government recently issued a decree forbidding imports of whatever character except as authorized by special permit. This would seem to effectually bar all Dutch bulbs and plants.

London, England.—In view of the difficulties the trade in the United States has had with express service, the shippers there will be interested to note that since April 1 no goods could be shipped by passenger train in England (corresponding to the express service in America) except by the prepayment of the charges, the goods being sent at consignor's risk. The Wholesale Florists' Federation is attempting to secure a change in the regulation.

Hamilton, Bermuda.—The Harrisii crop in the island, no longer of large importance to the trade in the United States, has suffered this season for want of rain.

Bradford, England.—Among numerous efforts toward intensive cultivation of land and increased productivity of crops, perhaps none is more interesting than the subsidized experiment in growing cereals and other field crops with the assistance of electric current. Prof. Blackman is reported to have said that the purpose of the experiments "is to carry to a larger scale the successful work which has been done during the last few years near Dumfries, where in 1916 an increase of about fifty per cent in grain and eighty-five per cent in straw was obtained on oats as a result from overhead electrical discharge. This was on a small scale, one acre only."

NEW YORK.

The Market.

Good Friday was far from good from the wholesale cut flower standpoint. But it was a significant indication of what was in store for the trade on Saturday. The men who had the experiences of a quarter of a century behind them united in saying it was the least profitable Easter in their recollection. This one certainly exceeds all others in low prices, light demand and abundance of surplus in almost every variety of cut flowers. The cause, to many, was not hard to determine. In fact, the opinion was almost unanimous that the declaration of war had knocked the bottom out of the market, made the great middle class of flower buyers economical and taken the heart out of business enterprises generally.

When the evening shadows fell April 7 the street was still loaded and waiting. All through the night the wholesale doors were open and the retailers were welcomed with open arms. That is, the few retailers who left their busy haunts and all-night toil in preparation for the Sunday deliveries.

It was after midnight before the usual procession of retail autos appeared and from that hour until "sunup" the buying showed some spirit. But Sunday found every wholesaler still overburdened with bulbous flowers and carnations. The top all day was 4 cents for carnations. A few of the finest white were sold at \$5 per hundred, but \$4 was high at a majority of the wholesale houses. The closing offer was 3 cents, at which many were glad to unload, so unexpectedly large were the shipments.

Lilies and valley were the backbone of the market. Scarcity was the cause of this firmness. Valley especially was strong, going to 8 cents, when selected. Lilies actually advanced during Saturday and the 10-cent quotation at midnight had become 12 cents and for the long-stemmed some were asking \$15 per hundred. However, 12 cents is a fair average and a satisfactory one. Many retailers advanced their prices for the day. The millionaire customers seldom ask prices, but insist on quality first; and certainly most of the lilies were superb.

Orchids were of many kinds and prices, from a dollar for the few perfect gigas down to 25 cents for the smaller flowers. Of these there was more than a sufficiency. The same may be said of gardenias, the selects selling at \$4 to \$5 per dozen and the short-stemmed and inferior flowers as low as \$6 per hundred. There seemed to be but a limited stock of the highest grade.

Violets were here in great abundance. One specialist said his sales would total half a million. Prices did not advance as anticipated. From 50 cents a hundred down were the quotations April 7. A quantity remained unsold.

The supply of bulbous flowers was enormous. Every window was massed with daffodils, native and southern. The southern supply was large and the quality improved, but the flowers only last a day. Prices were too low to deserve honorable mention. There was also an immense supply of tulips of all kinds, but the only demand was for the beautiful Darwins.

A great many southern gladioli were seen, but buyers were not interested, and much of the supply remained un-

sold. Calla lilies also were in excess of requirements. The same may be said of sweet peas, only the Spencers winning favor.

The street men filled their trays with daffodils, sweet peas and violets. Pansies also were an overflow. There was plenty of mignonette, and all the seasonable spring flowers, daisies, stocks, snapdragon and primula. Roses, fortunately, perhaps, for the rest of the market, were not overabundant, prices were firm at reasonable quotations and few of value remained unsold on Sunday morning. The supply of good American Beauties was limited. The specials did not sell above 50 cents. In fact, some gave 40 cents as the extreme top. Hadley did better, the finest touching 60 cents. On all grades of Hadley, about 4,000 were the total shipments of the day. All the other novelties and specialties were in good demand and prices were not unreasonable. Ophelia maintained its popularity.

Club Meeting.

A fair attendance, considering the general ennui following Easter, greeted President Stumpp at the April meeting of the Florists' Club. John Scheepers gave an interesting address on tulips, with stereopticon views.

A preliminary report of the flower show, by Secretary Young, showed receipts from all sources of a little over \$44,000; for space, \$15,500; trade tickets, \$6,100; program, \$4,000. The net profits will be about the same as last year.

A. L. Miller made a favorable report for the dinner committee; thirty-two guests were entertained and the affair was termed a magnificent success.

The following committee for the flower show of 1918 was appointed: Charles B. Weathered, chairman; P. W. Popp, Wallace R. Pierson, C. H. Totty, Frank H. Traendly, John Young, Harry Weston, Louis J. Reuter, Max Schling, George E. M. Stumpp.

The club has over \$16,000 in the treasury and a suggestion to invest the funds in high-class bonds was favorably received and referred to the trustees.

The following were elected to membership: Arthur F. Bloodgood, Hawthorne, N. Y.; F. E. Conine, Stratford, Conn.; Daniel Coughlin, Glen Cove, N. Y.; August J. Stotz, Clifton, N. J.; John J. Marquardt, Middle Village, N. Y.; Joseph Trepel, Brooklyn, N. Y.; Henry Baldwin, Mamaroneck, N. Y.; James A. Sullivan, Jersey City, N. J.; A. M. Merian, Rye, N. Y.; William Koehler, Astoria, N. Y.; Samuel J. Heming, Brooklyn; Henry Rudolph, Essex Falls, N. J.; S. Entracht, Adolph Kruhm, Victor Alzen, Theodore Malandre and Ayres Booth, New York city. S. Van Riper, of Dundee Lake, N. J., was the only nominee.

Roman J. Irwin displayed vases of new varieties of sweet peas, Miss Irene Pilot, Miss Gilbert and a new lavender, for which he received special mention and a vote of thanks.

S. Van Riper, of Dundee Lake, staged a vase of sweet peas of many varieties, for which he received a vote of thanks.

C. W. Wright received the thanks of the club for a vase of antirrhinum.

Vases of Spanish iris and Darwin tulips were exhibited by P. W. Popp and highly commended.

The Floral Hill Gardens, of Chatham, N. J., showed Carnation Lucy and received a vote of thanks.

Phil. Kessler and his staff maintained the reputation of the refreshment department, as usual.

The Pennock-Meehan Co. staged five vases of sweet peas, grown by James F. Barclay, of Black Hall, Conn., highly commended by the committee, with a request that the grower exhibit them again.

Various Notes.

The theme of greatest interest now, and likely to be during the next three months, is the convention of the Society of American Florists.

Gunther Bros. were the first to inaugurate flag decoration in store and windows. Now "everybody's doing it."

Popular Tommy Martin, who had been ill for many months, passed away April 5, universally regretted and respected. For twenty years he had been in the service of Traendly & Schenck. Beautiful floral emblems filled his home at the funeral. They were from dozens of his friends in the trade. He leaves a wife and mother. For many years he was head salesman for his firm and his loss is deplored.

The stock and fixtures of the H. A. Bunyard Co., Inc., were sold last week at auction. The trade was heavily represented and the prices realized are satisfactory.

The stork made his first visit last week to A. E. Wheeler, of W. E. Marshall & Co., and left a baby girl at his home in Floral Park.

W. H. Duckham, of Madison, has decided to go into the growing end of the business and has completed plans for the building of six or eight houses 60x600 feet. Mr. Duckham is popular in the trade and his many friends unite in wishing him great success in his ambitious undertaking.

The Bowling Club.

Here are the scores April 5:

Player—	1st	2nd	3rd	4th
W. P. Ford.....	192	175	197	180
John Miesem	201	181	189	167
P. Jacobson	215	167	162	155
A. Kakuda	151	137	126	140

J. Austin Shaw.

Belvidere, Ill.—A store has been opened in the Hicks block by J. P. Herzog, who recently purchased the Fairview Greenhouses.

Bloomsburg, Pa.—Charles H. Dillon returned from the shows held in Manhattan and the Quaker City much impressed with the splendid stock shown. The boys at home were staggered when the size and quality of the roses were described. They will be a stimulant to many growers who saw them.

Pekin, Ill.—The Haase brothers, John, Frank and Andrew, who have been working for George A. Kuhl and Mrs. C. Schantz, have decided to go into business for themselves and have placed an order with the American Greenhouse Mfg. Co., Chicago, for two houses 35x91 and one house 25x91. A general line of stock will be grown for the wholesale and retail trade.

Pittsburgh, Pa.—J. R. Johnson, an authority on the window glass situation, says it will be difficult to procure greenhouse glass during the summer. He says there already is more business than jobbers can assign to factories, with the end of the fire not many weeks distant. At the time the factories go out of fire this year the stocks on hand will be much smaller than usual.

NASHVILLE, TENN.

Easter Business Breaks Record.

Again the weather man did the trade a good turn by sending a pair of sunshiny days just before Easter. Since my last report there has been but one day on which it was dry enough for workers to get on the land, and it is cold and wet again as I write. The two good days brought the public out and never before in the history of the city has there been such a good demand for flowers of all kinds as at this Easter. Most of the growers timed everything just right, and there was a large stock of pot plants of all kinds. There were more cut flowers than usual, but not enough to go around. By 4 o'clock Saturday, April 7, some of the stores had sold all their cut flowers, all but a few daffodils and valley, and before the stores closed all were in practically the same happy condition, with the pot plants all sold, too.

There was a full line of roses of all varieties, except Beauties. There were carnations galore, daffodils in great variety, peas, violets and valley; in fact, good supplies of all the standard cut flowers. Snapdragons were far less in evidence than they sometimes are, and they were slow sellers. Have these lovely flowers passed their popularity? There were a few excellent Darwin tulips that sold on sight.

In potted plants there were some novelties, at least novel to this city. We saw some fine Scotch heathers, both white and pink, in the latest style of baskets. These sold readily, on their merit. Another line of baskets that sold rapidly was made up for the table, being filled with pansies and the regular table ferns. These made catchy combinations. Boxes of yellow hyacinths, bordered with well grown plants of the new, yellow trailing coleus, from 2-inch pots, were at once among the simplest and most artistic offerings seen. The public seemed to think so, from the way they bought them.

The lilies were better than those of a year ago, nearly all the plants being dwarf, stocky and carrying an unusually large number of blooms. I did not see an azalea in the city.

Various Notes.

At the Joy place there were some splendid calceolarias. These plants have seldom been offered to the Nashville public and they surely were a feature. The Joys sold the largest stock of flowers they ever offered at Easter. Natural butterflies as ornaments on the pot plants and a fine line of Scotch heathers were other novelties of their place.

Geny Bros. kept a force of forty-five on the jump all day and most of the night of April 7. The features were a fine line of potted roses, especially Tausendschon, and some exceptionally good rhododendrons. Their lilies were in the pink of condition, every one just right.

At the Haury & Sons place the stock was nearly sold out before I was able to make my visit. The Haury made-up baskets and boxes pleased anyone, and the hyacinths were as good as could be grown. Mr. Haury said that they had cleaned up everything worth selling and were only making their late deliveries.

McIntyre Bros. had good sweet peas, perhaps the largest supply in the city this year, and carnations that were fit

for a show. I did not get to see their pot plants, except a few of the lilies and cinerarias, but these were first-class.

Some highly complimentary things have been said about the Easter stocks, but the Nashville growers have been exerting themselves to see who could produce the goods, and as a result there was no better stock to be found anywhere. F. B.

SOCIETY OF AMERICAN FLORISTS.

Meeting of Show Committee.

A meeting of the National Flower Show committee was held at the Hotel Biltmore on the afternoon of Saturday, March 17, with the following members present:

George Asmus, chairman, Chicago, Ill.
Charles H. Totty, Madison, N. J.
A. Farenwald, Roslyn, Pa.
Patrick Welch, Boston, Mass.
Thomas Roland, Nahant, Mass.
John Young, New York, secretary.
J. J. Hess, Omaha, Neb., treasurer.
R. C. Kerr, Houston, Tex., president.

There were also present:

A. L. Miller, Jamaica, N. Y., vice-president.
William J. Keimel, Elmhurst, N. Y.
William R. Nicholson, Framingham, Mass.
J. F. Ammann, Edwardsville, Ill., president American Carnation Society.
S. S. Pennock, Philadelphia, Pa., president American Rose Society.

The business of the meeting was confined to a discussion of a proposed closer affiliation of the American Rose and Carnation Societies with the work of the National Flower Show committee, looking to an increase in the interest

attaching to National Flower Shows. After a thorough threshing-out of various questions, the following resolutions were passed unanimously:

That the American Rose Society and the American Carnation Society be asked and be empowered to send a delegate to attend the regular sessions of the National Flower Show committee, to assist in arranging for the coming National Flower Show at St. Louis.

That the American Rose Society be permitted to underwrite the schedule for the rose classes to the extent of \$2,500; that they be responsible for same, and, in return, will participate in any possible profits from the show on a pro-rata basis, after the balance of the premium list and expenses are paid. Should the exhibition show a loss, the American Rose Society will assume a pro-rata share of said loss.

That the American Carnation Society be permitted to underwrite the schedule for the carnation classes to the extent of \$1,000; that they be responsible for same, and, in return, will participate in any possible profits from the show on a pro-rata basis, after the balance of the premium list and expenses are paid. Should the exhibition show a loss, the American Carnation Society will assume a pro-rata share of said loss.

Department of Plant Registration.

Objections having been filed to the name Aurora, handed in for registration of a new canna by the Conard & Jones Co., West Grove, Pa., said firm wishes to withdraw same and substitute the name Evening Star.

As no objections have been received, public notice is hereby given that the registrations of the new cannas, Snow Queen, Druid Hill and Morning Glow, by the Conard & Jones Co., West Grove, Pa., now become complete.

John Young, Sec'y.

April 7, 1917.

YORK STATE NEWS NOTES

Hudson, N. Y.—The Allen greenhouses found excellent Easter sales for potted plants. In fact, everything grown sold well.

Oakfield, N. Y.—Bates' Flower Shop reports this Easter a record-breaker. They had just installed a new delivery car, which was kept busy.

Jamaica, N. Y.—A. L. Miller says the Easter plant business never was better; he sold all his plants at wholesale several days before Easter.

Rhinebeck, N. Y.—Elmer Coon observed that judging by the way violets were handled at Easter there was a splendid crop with a strong demand and good prices. "Amen," ejaculated the veteran grower, J. H. Snyder. Primula malacoides and pansies were also fine at the Coon establishment.

Middletown, N. Y.—F. X. Dienst says the call for funeral work has been exceptionally good, mentioning one instance of making a wreath for \$25 and renewing the same each of five days at the same cost per piece. The Easter stock was up to the usual high standard and the sales were good.

Middletown, N. Y.—"A banner Easter" was the unanimous verdict of the growers and retailers here. E. A. Lorentz said it was the best ever. "We mailed out a price list to our competitors showing what we expected to get at retail and kept to it. It helped establish prices and, so far as we know, little cutting was done. And now for spring business."

Highland, N. Y.—John Madden finds a steady market for his stock of Adiantum Croweanum.

Newburgh, N. Y.—The Schaefer Estate has opened a downtown store to facilitate the handling of out-of-town trade.

Middletown, N. Y.—W. P. Kesteloo, manager of the Wisner Greenhouses, is most sanguine as to the future of the business. Since his coming here there had been a steady increase in volume and an upward tendency in prices.

Beacon, N. Y.—Benjamin Hammond was the recipient of a host of congratulations from his fellow townsmen upon his election to the presidency of the American Rose Society, the news of which had preceded his home-coming.

Schenectady, N. Y.—The Barney Co. handled the stock of the Mohawk Valley Greenhouses for Easter. The Carl Co., another large department store, disposed of quantities of stock at regular prices. J. W. H. Grupe, the veteran florist, is now with the Carl Co.

Schenectady, N. Y.—The trade here was jubilant over Easter business. J. C. Hatcher disposed of every salable plant. The veteran grower said only the exigencies of the business could get him away from the growing end. H. E. Eberhardt, of the Rosendale greenhouses, remarked all was serene and business great. Julius W. Egar made a fine showing. There were enough azaleas to please the better class of buyers.

OBITUARY

Peter L. Bogart.

The trade will learn with sorrow of the death of Peter L. Bogart, 970 Sixth avenue, New York city, whose demise took place April 9 after many months of illness and suffering. Mr. Bogart was 60 years of age and was never married. Forty-three years ago he commenced his career in the florists' business by accepting a place as errand boy at the store of Alexander Burns. In 1886 he started in business for himself, opening a retail store at 970 Sixth avenue, which has ever since been his headquarters. His success was assured from the first. Mr. Bogart had many friends and acquaintances in the trade, all of whom esteemed him highly, and many beautiful floral pieces from both the wholesale and retail departments of the trade bore final evidence of their sympathy. Funeral services were held April 11 at the residence of his sister, interment taking place at Cypress Hills cemetery, April 12. The business will be continued by his brothers, William and Walter.

NEWPORT, R. I.

During the last week, the gardeners' assistants employed on the numerous summer estates throughout this section have been restless because of labor conditions. Some weeks ago the Gardeners' Assistants' Union made a demand for \$2.75 a day for eight hours, instead of \$2.25, then prevailing. On some of the estates this increase was at once granted, although the advance was not generally complied with, and in a number of instances men on various estates, while still working, had not heard definitely from their employers. Head gardeners are endeavoring to secure for their assistants the increase asked and it is believed that a satisfactory and amicable adjustment will be reached in a short time.

Andrew S. Meikle was a business visitor in New York and vicinity last week.
W. H. M.

Kirkwood, Mo.—The W. A. Rowe Floral Co. has placed an order with the American Greenhouse Mfg. Co. for two Agmco style pipe-frame houses 36x300 feet each.

Wooster, O.—Palm Sunday William Pennick held a "show" in his store. Of the many who responded to Mr. Pennick's blanket invitation, an appreciable number became enamored of the blooming plants and left orders for them.

Allentown, Pa.—The establishments here received a splendid write-up in one of the dailies a short time before Easter, in which the stock offered for the day was enumerated. It is a good idea to invite the news reporter around once in a while.

Elyria, O.—The store on East Bridge street formerly operated by L. J. Gunton has been purchased by the Hecock Floral Co. The purchase of the Gunton property will give the company a decided advantage in the sale of flowers and plants, as the range is somewhat removed from the business center.

JOTTINGS FROM JERSEY

East Orange, N. J.—George Smith & Sons have taken the well known range of glass formerly owned by Dr. Kitchin, an orchid enthusiast, and will conduct the place in connection with the store.

Bloomfield, N. J.—John Rassbach & Son predicted that everything salable would be sold at Easter, judging from the sales made. Stock grown at the Glen Ridge place was never finer.

Westfield, N. J.—Charles Doerrer & Son have exceptional facilities for making fine displays in a show window thirty feet in length, the stock being furnished from the houses at the rear. Easter stock was of the usual high grade and sold well.

Orange, N. J.—P. Popken reports a large Easter business, especially in roses in pots. Some fine Frau Karl Druschki found ready sales. Carnation Belle Washburn grown by Harry O. May is grand, but it is regretted that it is not at its best earlier in the season.

Montclair, N. J.—F. W. Massmann found his handsome store and conservatory none too large to accommodate his big Easter trade.

Rutherford, N. J.—Bobbink & Atkins report the largest volume of Easter business in the history of the establishment. Azaleas took the lead and any plant showing blooms sold. A large number will be held over for next year, for various reasons, but principally because they are considered highly valuable goods to carry. Roses in pots are popular, most purchasers planting them for a summer crop of flowers. Rhododendrons are rather scarce but of extra fine quality, and so on down the line. Although large importers of European stock, Bobbink & Atkins believe the obstacles prevailing will benefit the business in the end, and they are increasing the nursery area to several hundred acres to provide for the home product.

MOTT-LY MUSINGS

Boothman's Flower Shop, of North Adams, Mass., reports excellent business since opening up about a year ago. One of the attractions is an electric fountain, which now is so popular and almost indispensable in a flower store. "We have tiptop arrangements for getting the stock over from our greenhouses at Adams," observed Mr. Boothman. "Our confreres certainly were pleased to have us among them, and the talk of a get-together club is being mooted."

J. W. Adams & Co., of Springfield, Mass., are extending their nursery department. With the rapid advance in values, it looks as if only an office will be retained in the city, the nursery being within easy distance from town.

There is a coöperative spirit prevailing at the Boston flower markets, as evinced by a recent week-end visit. Following the usual purchases by the storemen, there remained considerable stock of excellent quality. Here the "boys of the street," as the fakers are termed, prove their value by purchasing largely and selling at a slightly lower price than the stores. Their persistency enables them to make good sales and many a bouquet is purchased that otherwise would not be sold. As a leading salesman remarked: "If there is no protection, there can be coöperation in pushing sales along the best possible lines."

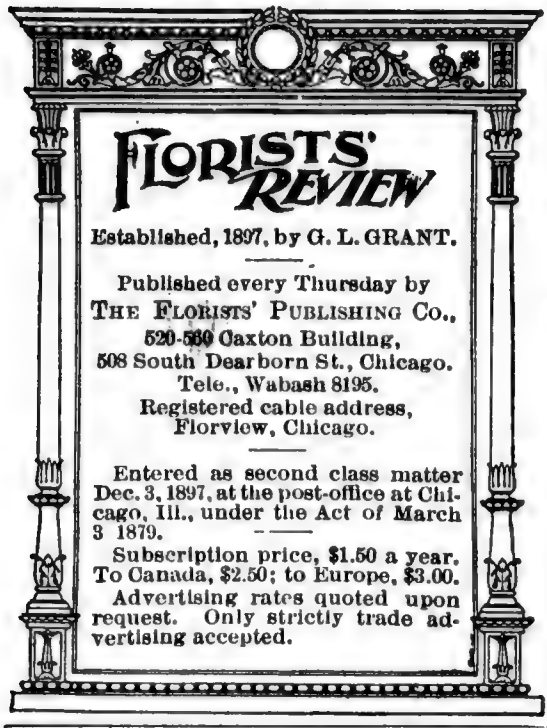
Penn's, of Boston, staged a week-end window display of hats trimmed with real flowers. They were greatly admired and were by many considered practical for special occasions.

Charles H. Dillon, a son of the late J. L. Dillon, of Bloomsburg, Pa., has taken over the management of the extensive establishment. "While verbenas have been a specialty with us

since father founded the business," observed Mr. Dillon, "we are strong on roses and carnations. We try them out and retain the best we can secure." "Empty is the icebox," said Frank Zeigler, who has had charge of the shipping for many years. "I do not remember when stock was so scarce at this time of year. We grow almost all our roses on grafted stock and notice one thing, that if the cut is larger the bud is smaller than if grown on own roots. A strong point in favor of grafted plants is the absence of club-root; at least, that is our experience."

"Benora is the favorite carnation for our retail trade," observed Chatterton Warburton, of Fall River, Miss. "We use it for practically all purposes. Some growers are not successful in growing it, but our experience is highly satisfactory. The best method is either to keep the plant indoors or plant it extra early. By so doing it will flourish and continue in crop from start until finish." Rose Mrs. Randolph Hearst is doing well. It is a sport of Maryland and has some of Maryland's traits, but grafted plants induce continuous flowering, overcoming the tendency to rest, as when grown on own roots. Azaleas will be carried over in large numbers, but as they grow unshapely and large, they are not profitable in this condition. It will require much planning on the part of the retail grower this coming summer.

"We have several sports of carnations," said Theodore Staudt, of Rockville, Conn., "and we have decided, when we have a good one ready, to distribute it through a reputable and well known specialist. We have a scarlet Rosette, one from Benora and another from Mrs. C. W. Ward." W. M.



NOTICE.

**It is impossible to guarantee
the insertion, discontinuance or
alteration of any advertisement
unless instructions are received
BY 4 P. M. TUESDAY.**

SOCIETY OF AMERICAN FLORISTS.
Incorporated by Act of Congress, March 4, 1901.
Officers for 1917: President, Robert C. Kerr,
Houston, Tex.; vice-president, A. L. Miller, Ja-
malca, N. Y.; secretary, John Young, 53 W. 28th
St., New York City; treasurer, J. J. Hess,
Omaha, Neb.
Thirty-third annual convention, New York,
N. Y., August 21 to 24, 1917.

Results bring advertising.
The Review brings results.

WHEN inquiries are received without
the full name and address of the sender,
it is impossible that they be answered.

EASTER, 1918, will be March 31. It will
be a week earlier than in 1917, but that
may be one of the least of the differences.

THE Ophelia rose still makes friends.
It will be as heavily planted next season
as the supply of young stock will permit.

FOR each 1,000 names added to the sub-
scription list The Review must go to press
one hour earlier if the mail trains are to
be caught. The forms now are kept on
the presses running about sixteen consecu-
tive hours.

As a real estate agent working on a
commission, The Review apparently could
make a rich living. John Faistenham-
mer writes in from Belvidere, Ill., for in-
stance, that one little "dinky" for-sale
ad sold his range of 50,000 feet. Presto!

JOHN YOUNG, 53 West Twenty-eighth
street, sends The Review a blueprint, not
suitable for photographic reproduction,
of the proposed 1917 convention garden in
the New York Botanical Garden. There
is any amount of space available to ex-
hibitors, of whom a considerable number
have made reservations.

HENRY YOEUELL, of Syracuse, N. Y., sec-
retary of the American Gladiolus Society,
asks special notice for the preliminary
schedule for the eighth annual exhibition
of the society, to be held at Bronx park,
New York, August 23 to 26, overlapping
two days of the S. A. F. convention. It
is the largest list of premiums ever of-
fered for gladioli, says Mr. Youell, who
will supply copies on request.

THE effort of every man in the trade
should be for better quality, better serv-
ice and better prices. There is no satis-
faction in the other course.

THE leading interest in that trade again
has advanced the price of iron pipe \$10
per ton, to the highest price on record, but
it is said the end is not yet.

AN early Easter is greatly to the liking
of those who handle spring bedding
plants. There is three weeks longer than
last year in which to get in shape for the
outdoor work.

SEVERAL years ago The Review pub-
lished a leading article for the purpose of
awakening the trade to the possibilities
of creating a new special flower day
under the name of Mothers' day. Annu-
ally the effort to get the trade to bestir
itself has been repeated and other agen-
cies have joined the movement, until it
looks at last as though the trade is fully
awake. Mothers' day will be pushed this
year as never before.

THE people of Elmira, N. Y., assisted
by the local Rotary Club, plan to make
their fair city the "gladdest" place in
the country. Under the influence of many
orations extolling the natural advantages
of their town and county, the citizens
have come to realize that Elmira is a
pretty good place to live in, and that
they ought to be glad they are there. So,
as evidence of their "gladness," it is
proposed that gladioli, sometimes called
"glads," be planted everywhere in the
city and county. Yards, parks, lawns,
roadsides—gladioli will be everywhere.
One of the promoters says 100,000 bulbs
are wanted. The point is, who has them?

QUALITY AND PRICE.

A great many florists are in too much
of a hurry, and a great many others seem
to think the man who quotes the lowest
price should have the best stock.

To establish a reputation and build
up a business among a class of perma-
nent customers, time is necessary, for
time is an essential element in this
trade, especially in the production of
first-class stock. It is a mistake to ship
cuttings before they are rooted or pot
plants that are not established—and it
is a mistake to pack stock so hurriedly
that it will be broken up in transit.
There may be a profit at the moment,
but in the long run it is expensive to
ship stock only partly ready or poorly
packed.

Also, it is a mistake to order habitu-
ally of the man who quotes the cheapest
prices. Occasionally an unusually low
price means a bargain, but ordinarily it
indicates indifferent quality. The man
who grows the best grade of stock, giv-
ing it time to grow and attention to
make it grow, cannot sell at the lowest
prices, but he usually gives more for the
money.

EFFICIENCY.

Where does it go?
How is it received?
What will it do?

The degree of efficiency of any ad-
vertising medium may be determined by
the correct answers to the three ques-
tions set forth above.

The first question can be answered
with almost mathematical exactness.

The second question uncovers a num-
ber of things—editorial worth, circula-
tion methods, prestige—which can be
answered by a little careful study.

The third and most important ques-

tion, "What will it do?" is not so
easy. But its answer may be approxi-
mated by substituting for it the ques-
tion "What has it done?"

When this question is put to the ad-
vertising man of The Review—"What
has it done?"—he points to what The
Review's advertisers say, namely:

Kindly discontinue our ad, as we have sold all
our rooted cuttings. We wish to take this oppor-
tunity to assure you that the results obtained
from the ad were most gratifying.—Morris, the
Florist, Bloomington, Ind., March 29, 1917.

When you hear a man complain of
the cost of advertising you can be
pretty certain he spends a good bit of
money elsewhere than in The Review.

DOING OUR BIT.

Within the last few days the people
of the United States have awakened to
a sudden realization that the production
of food in this country is more than a
matter of dollars and cents, that it is a
matter of saving the American people
from actual want, to say nothing of
those peoples with whom we have allied
ourselves.

On a purely financial basis, we of the
florists' trade have as much at stake
as anyone. It is not to be expected that
people who are in need of food will be
large buyers of flowers. And, in addi-
tion to our pecuniary interest, we have
the same personal and patriotic inter-
ests as others.

Each of us should do his bit on food
production.

No class of men are in better position
to assist the public in gardening. It is
up to us to work continuously this spring
to encourage the growing of foods, crops
for sale and for family consumption.
We can help our customers and our
neighbors to make a start and to attain
success. We can assist by setting an
example as well as with suggestion and
advice.

There are few greenhouse men who do
not have more or less available ground.
Let no foot of it lie idle this summer.
If the space is not enough for a market-
able crop, it will at least suffice for the
production of food for the home table.
And each meal produced at home will
be one meal added to the nation's re-
sources.

If we go to it with a will we can de-
rive satisfaction from the thought that
large production of foods outdoors this
summer will avoid the possibility of
having to divert part of our glass from
its original purpose next winter.

CHICAGO.

The Market.

Easter business this year proved to
be equal to the hopes of even the most
sanguine members of the trade. From
all quarters come reports of a consid-
erable gain over the business done at
wholesale last year, with some putting
the estimate of their business as high as
twice what they did last year and most
others claiming a new high record. That
this year surpassed last Easter by a
considerable margin may be stated with
certainty.

Stock of nearly all kinds was consid-
erably more plentiful than last year and
everything, with the exception of bulb-
ous stock and a few miscellaneous items,
was cleaned out completely. In com-
paring the prices obtained this year
with those of last Easter, one is led to
conclude, it is true, that the general

A New Crop of Mrs. Russell is Ready

THESE are fine quality and the supply is so large in the shorter and select grades we can offer special values (note list). We also can supply those whose trade calls for the best long, fancy roses this market affords.

AMERICAN BEAUTIES

We offer a large supply of short and medium Beauties of good quality.

FANCY ROSES

You will like our Ward, Ophelia, Sunburst, Killarney Brilliant, Milady, White Killarney and Killarney. Quality excellent; supply large; note the reduced prices.

CARNATIONS

None better anywhere; a large supply.

VALLEY

You can get of us all you need.

JONQUILS and TULIPS

Our Jonquils are of fine quality and the supply is large. Note the reduced price of Darwin Tulips, largely used in all the best stores.

PEAS

These will sell like hot cakes with you.

FREESIA

We still can supply the popular Rainbow varieties.

GREENS OF ALL KINDS

You can order Asparagus bunches freely; again we can furnish all you need. Our Ferns are the best in country, \$3.50 per 1000.

PRICE LIST

ORCHIDS Per doz.
Cattleyas \$6.00 @ \$9.00

AMERICAN BEAUTY Per doz.
Extra long stems..... \$5.00 @ \$6.00
Stems 30 to 36 inches..... 4.00
Stems 24 inches..... 3.00
Stems 18 inches..... 2.00
Stems 12 inches..... 1.60
Short Stems...per 100, \$4.00@ \$6.00

ROSES Per 100
Mrs. Russell, special..... \$25.00
" " medium..... \$15.00 @ 20.00
" " select..... 8.00 @ 12.00
" " short..... 4.00 @ 6.00
Milady, special..... 10.00 @ 15.00
" select..... 6.00 @ 8.00
" short..... 4.00
Killarney Brilliant, special..... 10.00 @ 12.00
" " select..... 6.00 @ 8.00
" " short..... 4.00
Ophelia, special..... 12.00 @ 15.00
" select..... 8.00 @ 10.00
" short..... 4.00
White Killarney, special..... 6.00 @ 8.00
" " select..... 3.00 @ 4.00
" short..... 4.00
Killarney, special..... 6.00 @ 8.00
" select..... 3.00 @ 4.00
" short..... 4.00
Mrs. Ward, special..... 10.00
" select..... 6.00 @ 8.00
" short..... 3.00 @ 4.00
Sunburst, special..... 12.00 @ 15.00
" select..... 8.00 @ 10.00
" short..... 4.00 @ 6.00
Cecile Brunner..... 3.00
Baby Doll..... 3.00

Extra special roses billed accordingly.

CARNATIONS
Common 2.00
Large and fancy 3.00 @ 4.00
Splits..... 1.00

MISCELLANEOUS
Freesia 3.00 @ 4.00
Jonquils..... 3.00
Tulips..... 3.00
" Darwin..... 4.00
Sweet Peas, Spencer..... 1.00 @ 2.00
Valley 4.00 @ 6.00
Easter Lilies 8.00 @ 12.00
Daisies 1.00 @ 1.50
Mignonette..... 4.00
Calendulas..... 3.00
Snapdragon..... per doz., 1.00 @ 1.50
Pansies..... per bunch, .05 @ .10
Forget-me-not..... per bunch, .25

DECORATIVE
Plumosa..... per bunch, .50 @ .75
Sprenger..... .25 @ .50
Adiantum, fancy long.... per 100, 1.00 @ 1.50
Smilax..... per doz., \$2.00
Ferns..... per 1000, 3.50
Galax..... 1.25
Leucothoe..... 1.00
Mexican Ivy..... per 1000, 6.00 .75

Subject to market changes

Store open from 7 a. m. to 6 p. m.
Sundays and holidays close at noon.

E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally
Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Ave., **CHICAGO**

Long Distance Telephone, 1978 Central

ROSES

ROSES
CARNATIONS
VALLEY

LILIES
VIOLETS
CALENDULAS
PANSIES

SWEET PEAS
SNAPDRAGONS
POETICUS

JONQUILS
DAISIES
TULIPS
MIGNONETTE

SMILAX
ASPARAGUS
GALAX
ADIANTUM
LEUCOTHOE
FERNS
MEXICAN IVY



Agents for
TO-BAK-INE

ERNE & COMPANY

WHOLESALE FLORISTS
30 E. Randolph St.

Successors to ERNE & KLINGEL
L. D. Phone Randolph 6578
Auto. 41-716

CHICAGO

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average was probably a little lower, the depreciation, however, being only slight. Some lay claim to having obtained better prices than last year, but though this may have been the experience of a few, it certainly was not the case with the majority.

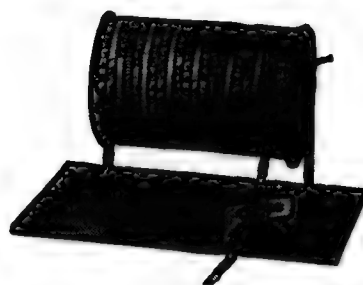
Shipping business started out well early in the week and gained in strength continually until April 5 and 6, the big days. City trade, on the other hand, was strong April 5 and 6, dropped off suddenly April 7 and was weak Easter morning, due perhaps to the cold weather. Some, however, report their local trade to have held up satisfactorily until the close at noon, April 8.

The record attained by plants equals that of cut flowers. On the whole, plants were probably a little scarce, especially good lilies, and everything cleaned out easily, some growers being sold out completely a week before Easter.

Reports coming in from retailers in all parts of the city indicate that business was uniformly excellent in all districts. Although some found themselves with small quantities of stock still on hand April 9, no complaints as to business done are heard and from many comes the report of an absolute clean-up.

American Beauties sold well and, if anything, were a trifle short. Other varieties of roses were in sufficient supply, although at times a scarcity in red was felt. The supply of carnations was more than enough to meet a rather hesitating demand. It seems that this flower did not take so well as in former years. White was more than plentiful, while preference was given to red and dark pink varieties.

Valley was in sufficient supply and cleaned up well. The supply of lilies was just about large enough to meet the demand. At the outset a scarcity seemed in prospect, but additional supplies, arriving later, alleviated the situation. A great many of the late receipts were cut extremely tight in the bud, growers realizing that a tight bud before Easter was greatly to be preferred to a more developed one after the demand was gone. Callas also were a little scarce at first, but were subsequently in sufficient supply to meet the demand. Or-



The increasing popularity
among Florists of

PRINT-AD-STRING

is an indication of the value of this tying commodity and advertising medium.

PRINT-AD-STRING makes your parcels neat and attractive and gives you miles of advertising at almost no expense.

Write for FREE color card, samples and prices.

Chicago Printed String Co.

307 S. La Salle Street, CHICAGO

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chids were scarce. The demand was heavy and everything cleaned out, leaving some unfilled orders.

Violets and sweet peas were in good supply, but cleaned out well. Mignonette also was in good supply and sold readily. Stocks did not prove attractive to buyers and the supply, which was not large, proved ample to meet the demand.

Bulbous stock did not sell especially well. Poeticus was plentiful and although the local stock cleaned up, the large supply from the south was disposed of only in part. Of jonquils, too, the southern supply was large and had its marked effect on home-grown stock. Tulips were in large supply, but the demand was only fair, Darwins being the best sellers. There were quite a few daisies on the market and demand for them was good. Snapdragons were in large supply. The quality was excellent and, although they sold fairly well, they did not clean up entirely.

It Has Been Proven

that

You Cannot

hire any help, or get

a partner whom you

can depend upon

more, or who will

work as hard

for you as

Percy Jones, Inc.

Cut Flowers

Chicago, Illinois

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The Plumosus Situation.

The Florida asparagus has recovered from the blow dealt in February by Jack Frost and shipments became heavy last week, with, unfortunately, little demand. One thing this trade is slow to learn is that it takes time and publicity to create a demand, but that all that is needed to kill it is to shut off the supply. The demand for plumosus bunches was large, but the supply was lacking in February

ROSES

Russell, Ophelia, Milady, Sunburst, White Killarney, Pink Killarney, Killarney Brilliant, Aaron Ward and all other leading varieties. Our supply is large; our quality unexcelled; our prices right.

CARNATIONS SWEET PEAS

Increase your Carnation sales by sending us your order. We are prepared to furnish you in quantity.

Our Spencer Sweet Peas sell themselves. Send us your order and convince yourself. Large assortment of colors.

A. L. RANDALL COMPANY
WABASH AVENUE AT LAKE STREET, CHICAGO, ILL.

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WIETOR BROS., 162 NORTH WABASH AVENUE, CHICAGO

CURRENT PRICE LIST

AMERICAN BEAUTIES		Per doz.	Pink Killarney, White Killarney, Killarney Brilliant, Richmond,		Per 100
48 to 60-inch stems		\$6.00	Extra Special		\$7.00
86-inch stems		5.00	Select		6.00
80-inch stems		4.00	Fancy		5.00
12 to 24-inch stems		\$1.00 @ 3.00	Medium		4.00
Mrs. Chas. Russell		Per 100	Short Stems		3.00
Fancy stock		\$10.00 @ \$25.00	Sunburst, Ophelia,		Per 100
Miniature Roses		Per 100	Extra Special		\$10.00
Baby Doll		\$3.00	Select		8.00
Elger		3.00	Fancy		6.00
Carnations—Fancy		\$2.50 @ \$3.00	Good		5.00
Good		1.50 @ 2.00	Short		4.00
			ROSES, our selection		\$4.00 per 100
			Miscellaneous		Per 100
			Valley		\$ 6.00
			Lilies		\$12.50 @ 15.00
			Ferns		per 1000, \$3.50
			Smilax		per doz. strings, 2.00
			Adiantum		1.00
			Galax (bronze and green), per 1000		\$1.50
			Asparagus Sprengeri, beh.,		.50
			Asparagus Plumosus, beh.,		.50
			Boxwood		per lb., .25
			Other Green Goods Market Rates.		

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PLENTY OF STOCK

Sweet Peas—Fancy Spencer		Per 100	Easter Lilies—Fancy		Per 100
		\$1.00 @ \$1.50			\$8.00, \$10.00 @ \$12.50
Carnations—Select, Fancy		3.00	Roses—Pink and White Killarney, Brilliant,		
Good		2.00	Sunburst, Ophelia		\$4.00, \$6.00 @ 8.00
Tulips—Fancy		2.00 @ 3.00	Violets—Double and Single		.60 @ .75
Jonquils and Daffodils		2.00 @ 3.00	Snapdragons		6.00 @ 8.00
			Ferns—Per 1000		3.00

WHOLESALE FLORISTS

A.T. Pyfer & Company 30 E. RANDOLPH ST., CHICAGO
L. D. Phone Central 3373

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and March, so the demand turned elsewhere and was absent when the stock came in again. With a little foresight the growers could have avoided last week's low prices and accumulated unsalable stock.

Club Meeting.

The monthly meeting of the Chicago Florists' Club was held April 5 at the Old Quincy Number 9 restaurant. In the absence of both President Amling and Vice-president Klingsporn, Trustee

Wm. Keimel acted as chairman. The following were elected to membership: E. G. Bowen, E. A. Bebb and H. G. Maclellan. Fred Lautenschlager reported on the publicity work for Mothers' day, which he stated to be well under way, the design of the posters and posterettes bearing the slogan, "Remember your mother with her favorite flower," having been decided on. Mr. Lautenschlager reminded the club that this publicity work was not a money-making scheme and that all profits de-

rived therefrom were to be spent for general publicity work which would boost the sale of flowers. T. E. Waters brought up the subject of getting a club picnic under way. It was decided that the good of the club committee take this matter into consideration and report on it at the next meeting. Anton Then suggested that the club take some action to aid the growers to secure more favorable coal service for the coming year. Chairman Keimel appointed a committee to investigate this, as follows:

If you want good stock and good treatment

Send us your orders for **ROSES, CARNATIONS**, Valley, Peas, Lilies, Callas, Narcissi, Jonquils, Calendulas, Snapdragons, Lupines, Stocks, Tulips, Mignonette, Daisies, Pansies, Feverfew and all other seasonable stock. Also Greens, such as Ferns, Asparagus Sprengeri, Green and Bronze Galax, Leucothoe Sprays, Adiantum, Mexican Ivy and Boxwood. **We have home grown Asparagus—hence never a shortage.** Also a large supply of our famous **Blue Ribbon Valley**, which is recognized by **city buyers** to be the **best Valley on the Chicago market.** Order some and be convinced.

You can increase your profits and business by sending all your orders direct to

Chicago's most up-to-date and best located Wholesale Cut Flower House

J.A. BUDLONG

184 North Wabash Avenue, CHICAGO

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

**ROSES, VALLEY and
CARNATIONS**
A Specialty

**WHOLESALE
GROWER of**

CUT FLOWERS

**PRICES
AS
LOW
AS
OTHERS**

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

We are in daily touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

**Z
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&
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THE ALWAYS RELIABLE WHOLESALE FLORISTS

ORCHID-FLOWERING SWEET PEAS

Large supply of **exceptionally** fine stock grown by the leading Sweet Pea specialist in this section of the country and considered by the city buyers as the **best in the market.** Get in touch with us today in regard to your supply.

FANCY RUSSELL ROSES

Very choice stock in all the desired grades. Superior in every way to American Beauties; have them in quantity, so order here.

Roses, Carnations, Lilies, Valley, Greens

Supreme Quality stock is what you get when you buy here, and for the **same price** that you pay if you order elsewhere.

Our Line is so complete that it includes every item offered in the Great Chicago Market

30 E. Randolph St., L. D. Phones
Central 3283-3284
Automatic 42-965 **CHICAGO**

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Anton Then, chairman; Chas. Hunt and H. G. Maclellan. It was also decided to write to all the growers urging them to be present at the next meeting, when this question will be taken up at greater length. The matter of a future meeting place for the club was discussed, past accommodations having proved to be not entirely satisfactory. The work of securing a place for the next meeting, as well as making suitable arrangements for the future, was referred to the board of trustees. The report of the treasurer showed a balance of \$550.64 on hand April 1.

Various Notes.

It is worthy of special note that the use of corsage bouquets for the Easter morning church parade was the largest

ever known here. No doubt a warmer and less windy morning would have seen a still more general use of flowers, but that the retailers had a large number of orders in advance was apparent from the way they bought sweet peas and violets April 7. Peas had the preference, as early in the week violets were of too poor quality to inspire confidence and the retailers pushed peas.

It must be that coal bills have not eaten up all the profits of growers, or at least not of all the growers, for Henry Wehrman, of Maywood, is driving a new Packard Twin Six, delivered to him two days after Easter.

J. G. Schumann resigned his position as foreman of the Wendland & Keimel greenhouses, Elmhurst, Ill., April 4. Mr.

Schumann has taken an interest in, and will manage the houses of, the Lombard Floral Co., Lombard, Ill. Mr. Abrams is associated with him in this undertaking. Clarence Smith, who has been in the employ of Wendland & Keimel Co. for many years, will succeed Mr. Schumann as superintendent of the greenhouses.

Poehlmann Bros. Co. will cut down on mums this season and will plant four additional houses to roses instead.

In the window of the Albany Nurseries, the new store of C. A. Meinersmann, H. H. Stridiron and A. R. Phillips, at 225 West Madison street, Adolph F. Meisner is exhibiting one of his rock gardens, representing a waterfall in several cascades tumbling over a



100%
of

Increased Business

as compared to the corresponding

Easter Week

of last year.

— F. T. D. SERVICE "DID IT" —



The Mail Order Wholesale Cut Flower House of Chicago. Your money's worth or your money back.

No Retail Orders accepted from the "Out-of-Town" florist, but we do fill all cut flower orders in a Wholesale way.

We Protect the Retail Florist.

Our F. T. D. service is efficient, systematic and progressive, and gives to the "Out-of-Town" buyer the same opportunities and advantages that our city buyer now enjoys.

Kennicott Bros. Co., Chicago

W. F. Kennicott
President

BEAUTIES, ROSES, FANCY RUSSELLS, CARNATIONS and BULB STOCK

All our own growth and guaranteed fresh cut. Packed to arrive in good condition.

PRICES ARE NOW MUCH LOWER PRICE LIST

AMERICAN BEAUTIES

Our cut consists mostly of medium and short-length stems, very fine flowers.

	Per doz.	
Specials, extra long stems.....	\$4.00	
Stems 30 to 36 inches	\$2.00 @	3.00
Stems 18 to 24 inches	1.25 @	1.50
Stems 12 to 15 inches		1.00
Shorter lengths35 @	.75

RUSSELLS

The best in this market

Specials, extra long stems	2.00
Long stems	1.50
Good medium.....	1.00 @ 1.25
Good short50 @ .75

RED ROSES

Reids, Richmond, Hoosier Beauty—		Per 100
Long	\$8.00 @	\$10.00
Good medium		6.00
Good short	3.00 @	4.00
Ophelia } Long stems	8.00 @	10.00
Shawyer } Good medium stems.....		6.00
Sunburst } Good short stems	3.00 @	4.00

In buying Direct of the Grower you are assured of fresh stock at all times and the most even run of quality possible.

BASSETT & WASHBURN

Office and Store:
178 N. Wabash Avenue

CHICAGO, ILL.

Greenhouses:
Hinsdale and Gregg Station, Ill.

LONG DISTANCE PHONE, CENTRAL 1457

	Per 100
Pink and White } Long stems	\$6.00 @ \$8.00
Killarney and } Good medium stems.....	5.00
Brilliant } Good short stems... ..	3.00 @ 4.00
Our Selection, Assorted Roses, in lots of 300 or more, at the rate of \$2.50 per 100.	

GREENS

Asparagus and Sprenger	per 100, \$2.00 @ \$3.00
Galax, green or bronze	per 1000, 1.25
Choice common Ferns.....	per 1000, 3.50

CARNATIONS

	Per 100
Red, extra fancy Belle Washburn.....	\$3.00 @ \$4.00
Pink and White, extra fancy.....	3.00

BULBOUS STOCK

A large supply at market prices depending on quality.

Tulips	per 100, \$2.00 @ \$3.00
Paper Whites	per 100, 2.00 @ 3.00
Jonquils and Daffodils	per 100, 2.00
Valley	per 100, 6.00

All Other Seasonable Stock at Market Prices

We have revolutionized wrapping



Pat. May, 1916—Trade Mark Registered

—a hasty, but not wasteful, wrapper

YOU were very busy this Easter time. Not only was the volume of your business great, but you had to give especial care to every detail, for at no time were your customers more exacting than at this holiday. Your plants were excellent, but they had to be wrapped just right, so that no bloom was bruised and at the same time so that the package presented a neat, attractive appearance.

That is where the **Rapid Wrapper** comes in. It wraps your plants or floral baskets neatly, attractively and without causing any bruises. Not only this, but it also wraps them quickly and economi-

cally. Any inexperienced boy or girl can do it. Just think! No more wasting your time or that of your high priced assistants for this work, and at the same time the certainty of a package that you will be proud to send; your customers pleased to receive. How much better, quicker, cheaper your plants would have been wrapped this Easter if you had used the **Rapid Wrapper**!

The **Rapid Wrapper** will save you time and money; make you friends. An interesting booklet, "**The Art of Wrapping**," illustrated and with full prices, is ready for you. Send for it now.

Cal. orders filled direct from branch office, 448 Bush St., San Francisco, Cal.

The Rapid Wrapper Co.

56 East Randolph Street, Chicago

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mountain side. Although there is a crowd in front of the window almost all day, Mr. Meisner has found it slow work introducing his rock and water gardens. He has an interesting display at his place at 1432 North Talman avenue, but has found it difficult to get florists, gardeners or wealthy people to visit him. Each garden is made to order to fit the location for which it is designed and such a one as that in the Albany Nurseries' window is \$250, so that only professional people or the well-to-do are interested.

W. J. Smyth's Easter display, in the big windows along Michigan avenue, was a blaze of color and perhaps the showiest show in town. The Smyth business has shown a large increase since the new front was put in last summer.

C. J. Michelsen states that the sales of the E. C. Amling Co. last week increased more than twenty, almost twenty-one, per cent as compared with the Easter week of last year, which was the largest up to that time.

That improved facilities promptly are followed by increased business has been the experience of Joseph Ziska & Sons. Since moving from a basement to the large, light second floor, above the new home of the E. C. Amling Co., the Ziska business has grown much faster than ever before.

Anton Then left for Magnolia Springs, Ala., April 6. He expects to be gone three to four weeks.

The E. Wienhoeber Co., on Elm street, took the panel body off the Pierce-Arrow run for a number of years and mounted it on a White chassis for the long hauls.

WE HAVE GOOD STOCK WE GIVE GOOD SERVICE

Large supply of Snapdragons, Sweet Peas, Double Stocks and all other Flowers and Greens in Season.

SUPPLIES

Baskets, Ribbons, Chiffons, Corsage Shields, Pins, Magnolia Leaves, Waterproof Crepe Paper in all colors, Boxes, etc.

O. A. & L. A. TONNER

WHOLESALE CUT FLOWERS AND SUPPLIES

30 E. Randolph St.

L. D. Phone Central 6284

CHICAGO, ILL.

Mention The Review when you write.

William Wienhoeber and Andrew, who has done the delivering for nearly a quarter of a century, both are pleased with the way the White performs.

According to R. J. Parker, the National Plant & Flower Co., Inc., has 63,000 geranium plants coming on for spring bedding.

Poehlmann Bros. Co. is enlarging the floor space of the main downtown office by one-third.

F. G. Healy is well satisfied with the way things are going with the Rapid Wrapper Co., large numbers of orders and inquiries coming in daily.

The quarterly directors' meeting of the Chicago Flower Growers' Association took place April 10.

H. E. Philpott, who was in Chicago during Easter week to help out A. T. Pyfer & Co., left April 9 for Minneapolis, where his wife is seriously ill.

Fred Nelson, of the George Wittbold Co., is well satisfied with Easter business.

The only difficulty he finds, he says, is in getting enough suitable salesmen to handle the large number of customers whom the firm serves.

It is said in the neighborhood of the Illinois-Wisconsin line that when you see an automobile going faster than anybody else on the road, that will be Richard Salm, of Union Grove, in his National Twelve, on one of his frequent trips to the city.

In an ad published April 6 by A. Lange there was this sentence: "Six score and more experienced and courteous folks to serve you." Six score and more is some folks, all right, for a retailer to employ, even counting extras at a holiday.

According to Henry Van Gelder, Percy Jones, Inc., did for Easter the best week's business in the history of the concern.

Mrs. Julia K. King, who recently succeeded M. B. Hirsch at the retail store

We are the Largest Growers of Cut Flowers in the Country.

LARGE CUT OF RUSSELL, KILLARNEY, MILADY AND ALL OTHER LEADING VARIETIES OF ROSES AND CARNATIONS

PRICE LIST		In Effect April 12	
MRS. RUSSELL—	Per 100	MILADY—	Per 100
Special	\$25.00	Special	\$10.00
Select	20.00	Select	8.00
Medium	15.00	Medium	6.00
Short	\$6.00 @ 8.00	Short	4.00
		ROSES, our selection, a good grade, \$4.00 per 100	
Ophella	Per 100	Carnations	per 100, \$ 3.00
Sunburst	Special	Valley	" 6.00
Killarney	Select	Easter Lilies	" \$12.50 @ 15.00
White Killarney	Medium	Violets	" 1.00 @ 1.50
Killarney Brilliant	Short	Sweet Peas	" 1.00 @ 1.50
Champ Welland		Jonquills	" 3.00 @ 4.00
Maryland		Tulips	" 3.00 @ 4.00
		Adiantum	" 1.00 @ 1.50
RICHMOND—	Per 100	Asparagus Sprays	per bunch, .50 @ .75
Special	\$10.00	Smilax	per doz., 2.50
Select	8.00	Ferns	per 1,000, 3.50
Medium	6.00	Galax, green or bronze	\$1.25 per 1,000
Short	4.00	Leucothoe75c & \$1.00 per 100
		Boxwood	per bunch, .25

Subject to change without notice.

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS.

PETER REINBERG

Store open 7 a. m. to 6 p. m., Sundays to noon only.

30 E. Randolph St. Two Phones Central 2846 and 601 CHICAGO, ILL.

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Order RAEDLEIN Quality Baskets

for your Spring basket stock. Our baskets are made of the highest quality material, design and workmanship. Our spring basket assortments are unusually attractive to florists. Our baskets are made of reed and willow exclusively.

A necessity to the florist selling potted plants.

Write for
Our Catalogue
and Price List

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS

713 - 717 — MILWAUKEE — AVENUE.
CHICAGO ILLINOIS

Order Your
Assortments
Now

Mention The Review when you write.

Mothers' Day Cards

100.....\$0.60 500.....\$2.00
200.....1.00 1000.....3.50

Terms: Postpaid, cash with order.

THE JOHN HENRY COMPANY
Lansing, Mich.

Mention The Review when you write.

at 346 East Fifty-first street, is greatly pleased with her Easter business.

Shipping business for Easter doubled last year's record at Kennicott Bros. Co., according to J. E. Pollworth.

Dorgan Bros., who opened a retail store at Sixty-third street and Ashland avenue April 2, report that they cleaned up completely at Easter.

JOHNSON BASKET CO.

319-321 West Randolph Street
CHICAGO, ILL.

Manufacturers of "BEST-OF-ALL" Line of Florists' Baskets and Pot Covers

Mention The Review when you write.

Having two stores was a great help at Easter for O. J. Friedman. The popular price store, conducted as the Ohio Floral Co., not only did business on its own account, but afforded plant storage space not available at the "service" store in the Congress hotel.

F. H. Gelderman, head of Baumann & Co., is in the east.

CHIFFON

Supply getting scarce.

4-inch, all colors.....6c per yard
6-inch, all colors.....7c per yard
40 yards to a piece.

CREPE PAPER

Best Colors. Imported Style;
\$3.00 per dozen rolls.

C. C. POLLWORTH CO.
MILWAUKEE, WIS.

Always mention the Florists' Review when writing advertisers.

SPECIAL

REDUCED PRICES ON

SPECIAL**NATURAL PRESERVED WREATHS**

Fine imported stock, consisting of Magnolia, Laurel, Cycas and combination wreaths.

Order at once an assortment of these ready sellers for Decoration Day.

No. 1 Assortment of 6 Wreaths.....	Value \$ 3.75.....	reduced to \$ 2.75
No. 2 Assortment of 6 Wreaths.....	Value 5.50.....	reduced to 4.25
No. 3 Assortment of 6 Wreaths.....	Value 7.50.....	reduced to 5.75
No. 4 Assortment of 6 Wreaths.....	Value 10.00.....	reduced to 7.50
No. 5 Assortment of 6 Wreaths.....	Value 14.75.....	reduced to 11.00

Buy liberally of these wreaths; they will be Money Makers for you at these extraordinary prices.

We also have a large stock of **Metal Designs**, which we offer at "Before the War Prices."

Let us send you an assortment of these also.

Waterproof Paper, in all good colors.....per roll, **25c**

ORDER AT ONCE

L. BAUMANN & COMPANY

LEADING IMPORTERS AND MANUFACTURERS

357-359 West Chicago Avenue,**CHICAGO, ILL.**

Mention The Review when you write.

The University Floral Co., on University avenue at Sixty-third street, used a vacant store on the opposite side of the street for plant storage and display.

Sam Pearce now drives a Moline-Knight "Fifty."

Fred Longren and C. E. Pruner were in the city last week.

A handsome plant of Dorothy Perkins trained in the fan shape and heavily flowered was the Easter decoration in the window of the American Bulb Co. It was a gift from C. Merkel & Son, Mentor, O.

Bowling.

Following is the score of the 5-man team of florists at the Greater Chicago bowling tournament, April 9:

Player—	1st	2nd	3rd
J. Huebner	178	197	150
W. Lorman	182	134	182
J. Einweck	202	132	163
A. Zech	163	233	201
P. Olsen	166	169	168
Totals	891	865	864

BRAMPTON, ONT.

A declaration of peace could hardly have brought about a busier Easter than the one just passed. Work until midnight every day was the order of the week, but the stock was sent out in good condition, and good stock it was. There was a great run on the bulbous items, the tulips particularly being of such fine quality that they appealed to everybody; it is unlikely that such a variety of excellent blooms has been seen before in this country.

Easter lilies sold rapidly at \$15 and \$12 per hundred blooms for No. 1 and No. 2 quality, no No. 3 stocks leaving Brampton this year. If lilies are not

Fancy Roses and Carnations**BUY THE BEST AND KEEP YOUR CUSTOMERS SATISFIED**

Russells, Ophelias.....	8c to 14c
Milady, Brilliants	8c to 12c
Killarneys, Sunbursts	6c to 8c
Short Killarneys.....	3c to 4c
California Violets	doz., \$1.50
Best Carnations	3c
Splits and Common	1½ to 2c
Sweet Peas	50c to \$1.00
Jonquils	2½c
Ferns.....	1000, \$3.50
Asparagus	50c

T. J. NOLL & COMPANY**1109 Grand Avenue****KANSAS CITY, MO.**

Mention The Review when you write.

worth growing so that the real thing is produced, they are hardly worth growing at all. The problem of heat alone is likely to prove this before another year has elapsed. Valley found a ready market at \$4.50 per hundred and orchids at \$40 per hundred. The best quality was in great demand, one or two firms at Philadelphia sending men as far as the

border to attend to shipments, which apparently were urgently needed. Canadians generally still seem to hold the old-fashioned impression that orchids are expensive flowers, and one sometimes wonders whether the average florist is doing all he might toward "educating the public" regarding the many virtues of the species.

W. G. P.



A Simple, Complete System for Retail Stores

The Electrically Operated Cash Register

*Does fifteen necessary things in
three seconds.*

Simple to operate — saves
time.

Forces accuracy — gives quick
service.

The New National Cash Register Credit File

*Cuts out all bookkeeping of cus-
tomers' accounts.*

No blotter — no daybook — no
customers' ledger.

Every customer's account balanced
to the minute.

Stops leaks — satisfies customers — increases profits in stores.

Old cash registers taken in part payment.

Every retail merchant should write us for particulars.

The National Cash Register Company, Dayton, Ohio

Cut out the coupon below and mail it to us today

Dept. 86. National Cash Register Co., Dayton, Ohio

Please send me full particulars on

☐ latest model cash register.

☐ new N. C. R. Credit File.

Name _____

Address _____

**ROOTED
CHRYSANTHEMUM
CUTTINGS**

See our Classified Ad

THE LEO NIESSEN CO.
WHOLESALE FLORISTS
12th and Race Sts., PHILADELPHIA, PA.
BALTIMORE, MD. WASHINGTON, D. C.

**ORDER YOUR
CHRYSANTHEMUMS
POMPON
CUTTINGS
EARLY**

**Only the Best
GREENS**

We consider good enough for our customers. Let us supply you with

**FANCY and DAGGER
FERNS
GREEN and BRONZE
GALAX
ADIANTUM FARLEYENSE
LEUCOTHOES**

BEAUTIES

You cannot recommend anything to your customers that would give more satisfaction and show better value than Beauties. The price is within reach of nearly every florist. Most Beauty buyers know the high grade quality of our stock, and for that reason it is safe to place your orders with us. Your order is carefully selected and every flower is in perfect condition.

ROSES

Prices have adjusted themselves, and we are offering you good stock at prices lower than any time this season.

**Hadley
Sunburst
Russell**

**Richmond
Ophelia
Shawyer
George Elger and Cecile Brunner
Fireflame and Aaron Ward**

**Donald McDonald
Thora
Prima Donna**

We have a large cut of these varieties every day, also plenty of White and Pink Killarney, Brilliant and Marylands. For the best value in Roses, buy our specials. 200 medium and long for.....\$10.00

350 of the shorter grades for... 10.00

Our selection, but absolutely fresh stock.

Mention The Review when you write.

PHILADELPHIA.

Easter.

It was a splendid Easter. Everyone connected with the growing and selling of plants and flowers agrees in this verdict. The war made no difference. The snow storm came too late to do harm, fortunately, for it was just such another snow storm on Easter Monday as that of two years ago on the Saturday before Easter.

Every variety of blooming plants that was in first-class condition at Easter was in brisk demand. Every variety of cut flowers that was fit on the three days preceding Easter was wanted. Prices on Easter plants ruled a trifle higher than those of last year. Prices on cut flowers averaged a little lower in the wholesale market, although the retailers as a rule obtained better prices for these flowers than they did a year ago. The retailers did not seem to care so much about disposing of every blooming plant and cut flower in their shops as they did about getting a fair margin of profit for those they sold. There was quite a little stock left over in most of the retail shops, but it was stock in good condition that was readily disposed of immediately after Easter, in most cases. The general feeling is that the figures when complete will show that the Easter business of 1917 will surpass that of any previous year.

Blooming Plants.

The lily has reasserted its claim as the leading Easter plant. The quantity of lilies sold in pots was enormous. The demand kept right up until the last moment. So great was the popularity of the lily as a pot plant that the cut flower orders for lilies suffered. Usually lilies are cut just before Easter, when the plant orders have been satisfied. This time the plant orders consumed all the available lilies. There were some interesting details in the situation. It is now clearly evident that the growers mis-

judged the market. They sold large numbers of plants at lower prices on advance orders than were realized on plants sold later. This was shown by the fact that in several instances large buyers were compelled to pay more on their repeat orders than they paid at first. In at least one instance, a large order was filled slightly in advance of the purchaser's advertised selling price. There were two factors in the lily market that were not generally understood beforehand. One was that many of the best lilies were a little too early; the other that there were a large number of poor lilies that were not equal to the market requirements. Generally speaking, the out-of-town orders for lily

plants called for three flowers to a pot, on a stem of medium length. The local orders preferred five flowers to a pot, also on stems of medium height. The prevailing prices were \$10 to \$12.50 per hundred.

The hydrangea came next in popularity. The new French hydrangeas were preferred to the older Otaksa. Many buyers knew and called for the French hydrangeas by name, giving preference to the best pink, with a smaller number of white and some blue. Other buyers selected or described the French varieties they preferred.

The Dutch hyacinth came third in general favor. This was due to the prevalence of bud-dropping among the

BERGER BROS.

SPENCER SWEET PEAS

are extra fine. A good assortment of colors.

**EASTER LILIES DAISIES CALLAS
DAFFODILS TULIPS SNAPDRAGONS**

We want to call your attention to the very fine quality of our flowers.

ROSES CARNATIONS VALLEY

SHIPPING ORDERS CAREFULLY FILLED.

1225 RACE ST. PHILADELPHIA



IRIS



Of the Spanish variety, white, yellow, lavender and blue; splendid quality.

\$6.00 and \$8.00 per 100

GARDENIAS

\$2.00 and \$3.00 per dozen.

S. S. Pennock-Meehan Company

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA
1608-1620 Ludlow Street
BALTIMORE
Franklin and St. Paul Sts.

NEW YORK
117 West 28th Street
WASHINGTON
1216 H Street, N. W.

Mention The Review when you write.

Edward Reid Offers Wonderful

ORCHID PEAS IN VARIETY It is a Pleasure to Recommend this Stock.

BEAUTIES

These are both Decorative to a Striking Degree.

EASTER LILIES

Our CARNATIONS are known as the best

ROSES in all the choicest varieties

VALLEY in only one brand—Reid's

REMEMBER, "WHEN THEY'RE REID'S, THEY'RE RIGHT"

1619-21 Ranstead Street,

PHILADELPHIA, PA.

Mention The Review when you write.

hyacinths. The first-size hyacinth bulbs appear to have rarely dropped their buds. The trouble was so serious that some growers lost heavily. Dutch hyacinths were bought freely, both in single bulbs to a pot and in pans containing a number of bulbs. The bright colors were preferred to white.

The azalea ranks as number four this season. Possibly this statement should be modified somewhat in view of the small number of first-class azaleas available. Had there been more good azaleas, a much larger demand would have prevailed. There are just two azaleas that the buyers want. First and foremost, they demand the rose-pink—sometimes styled red—Mme. Vander Cruysen. Then they want the delicate pink and white Vervæneana. Except for variety's sake, the other sorts do not interest them, barring an occasional good white.

The rose is number five. Curiously enough, the old Philadelphia, or Crimson Rambler, when well grown, is still markedly popular. Tausendschon is probably more generally sought than any other rose. Then come Excelsa and Dorothy Perkins, and also Hiawatha. The baby types are not holding their own, although Baby Rambler often

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

A splendid opportunity for a few more growers of good cut flowers. Good prices. Weekly returns.

Easter Lilies, Roses, Callas and all Easter Flowers.

Our growers won many prizes at the National Rose Festival.

Night telegrams will receive careful attention.

1615 RANSTEAD STREET,

PHILADELPHIA, PA.

Mention The Review when you write.

WM. J. BAKER, WHOLESALE FLORIST 12 South Mole Street, PHILADELPHIA, PA.

YELLOW DAISIES—SWEET PEAS—SNAPDRAGONS—CARNATIONS

Mention The Review when you write.

EUGENE BERNHEIMER WHOLESALE FLORIST EASTER LILIES, ROSES, CARNATIONS

1531 RANSTEAD STREET,

PHILADELPHIA, PA.

Mention The Review when you write.

has friends with baskets to fill and Ellen Poulsen is gaining in favor, through its beauty and rare fragrance. There is a large and unsatisfied demand for hybrid teas and hybrid perpetuals in bloom at Easter. To meet this demand, there was a moderate supply of Beauties and Magna Charta and a few more.

The other plants do not demand indi-

vidual mention. They may be grouped. Spiræas, mostly Gladstone, hold their own; there are possibilities in the pink America. Genistas and lilacs are losing ground as Easter plants. They are too transient. Rhododendrons remain about the same. While fine, they are rather bulky for most purposes. Cinerarias, daisies, pelargoniums, primulas and geraniums have friends. Tulips,

THE FLORISTS' SUPPLY HOUSE OF AMERICA FOR APRIL WEDDINGS

EVERYTHING—that is just it—from the Satin Kneeling Stool of pure white, Through the Gates, Past the Aisle Posts, topped with handsome Plant Baskets, to the Screens at the doors—we have everything. Chiffons, all colors, three widths, 4, 6 and 10-inch. Handle Baskets for maid and matron.

SEND FOR SPECIAL MEMORIAL DAY PRICE LIST

H. BAYERSDORFER & CO. 1129-1131 ARCH ST., PHILADELPHIA, PA.

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CREPE-WOOD MEANS MORE CUSTOMERS

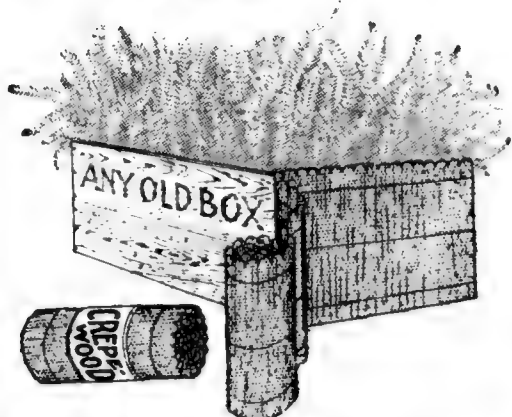
Which would please your customers the more? A paper pot covering that lasts only a few days, or one that lasts as long as the plant.

"CREPE-WOOD" is the answer. It brings customers back and makes new ones.

Crepe-Wood

is a **WOODEN COVERING FOR FLOWER POTS AND FLOWER BOXES.**

It is stained a rich green and comes in rolls 10 feet long.



Order Now for Spring Trade

If your supply house does not have it we will temporarily supply you from the factory.

TERMS:—2% discount for cash or 30 days net on approved credit.

PRICES per roll

Width of Roll	Dozen Lots	100 Lots
5 inches	16c	14c
6 inches	18c	16c
7 inches	20c	18c
8 inches	22c	20c
9½ ins.	25c	22c

Rolls 10 feet long.

EXPANDED WOOD CO. Patentees and Sole Manufacturers **EVANSVILLE, IND.**
Send 20 cents in stamps for trial roll (prepaid).

Mention The Review when you write.

especially the doubles in pots and pans, enjoyed some measure of favor, but daffodils were rather neglected.

Cut Flowers.

The cut flower market at Easter cannot be clearly understood without considering the four days that immediately preceded. The temperature went over 80 degrees Sunday, April 1. This excessive heat for the season deluged the market with rather soft flowers on the three days that followed. The stock that reached town on these days was totally unfit for use in the shipping orders of April 4 and April 5. The effect of all this stock, so unusual just before Easter, was to bear prices. It is hard to obtain a price for good flowers when there are thousands and thousands of poor flowers everywhere. This fact was most clearly evidenced in sweet peas. Everybody wanted good sweet peas for Easter. Nobody would ship—nobody would accept the soft, full-blown peas that arrived April 2, April 3 and even April 4. These poor peas could be

ALFRED M. CAMPBELL

WHOLESALE FLORIST

EXTRA FINE EMPEROR DAFFODILS

1510 Sansom Street, PHILADELPHIA, PA.

Mention The Review when you write.

THE HOUSE OF MERIT
FLORISTS' SUPPLIES

JOS. G. NEIDINGER CO.

1309-11 N. Second Street
PHILADELPHIA, PA.

bought most cheaply, while good stock realized excellent prices.

The out-of-town demand was the life of the market. These shipping orders call for nearly everything in cut flowers, at fair prices. The local demand was excellent in the large stores. Many of the smaller stores confined their attention chiefly to plants, only using cut flowers at the last moment.

Sweet peas were probably the leading Easter corsage flower. Every fellow

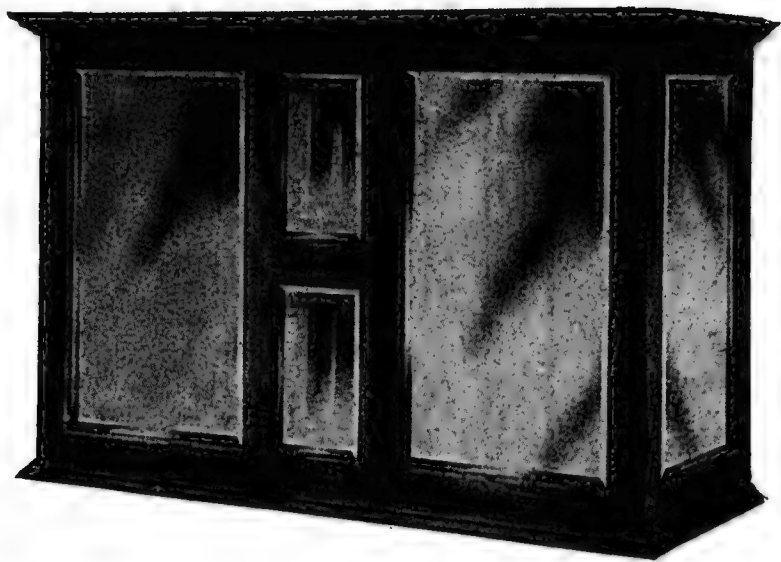
Lilacs THROUGHOUT APRIL Spanish Iris

AND ALL OF THE LATEST NOVELTIES

PHILADELPHIA CUT FLOWER CO.
1517 Sansom St., PHILADELPHIA, PA.

Mention The Review when you write.

gives his best girl a bunch to wear at Easter. After peas, violets and yellow and pink rosebuds were favored. Car-



Brecht
COMPANY
ESTABLISHED 1853 ST. LOUIS

FLORISTS' REFRIGERATORS will display your flowers in an attractive manner and keep them in perfect condition. In Brecht's Refrigerators there is always a **STRONG CIRCULATION OF DRY, COLD AIR**. We build them of oak, or any other wood, highly finished and thoroughly insulated. All hardware is of brass, quadruple nickel-plated. The best of French beveled plate glass used for mirrors and windows.

Write for Prices Today

THE BRECHT COMPANY

Established 1853

Main Offices and Factories, 1201 Cass Ave., ST. LOUIS, MO.

176 PEARL ST., NEW YORK CITY

Mention The Review when you write.

McCRA Y Refrigerators
for Florists

Send today for catalogue and prices. Mention size wanted, what kind of cut flowers you intend to use in it and whether it is for display or storage purposes.

McCRA Y REFRIGERATOR CO.
788 Lake Street Kendallville, Ind.
Agencies in all Principal Cities.

Mention The Review when you write.

GLOEKLER FLOWER REFRIGERATORS.....

Send at once for Catalogue F, illustrating and describing flower homes.

BERNARD GLOEKLER CO., Pittsburgh, Pa.

Mention The Review when you write.

nations sold at lower prices than a year ago, due perhaps to the heavy supply. Valley was far short of the demand, even at the unusual prices of \$6, \$7 and \$8 per hundred. Cattleyas also were high; \$1 each was readily obtained for well colored blooms and for those of good size, while light-colored as well as smaller flowers brought \$9 per dozen. Gardenias were in fair demand at from \$1.50 to \$3 per dozen; the poorer flowers were not wanted.

There were lots and lots of snapdragons, fine stock that fully equaled the demand. Double tulips did pretty well, but the single tulips are not suitable for wholesaling. They belong to the class of flowers that do best when retailed direct by the grower. Daffodils were good and cheap. They sold in great numbers at prices that were undoubtedly much affected by the heavy receipts of southern daffodils—receipts so heavy that it was sometimes found necessary to check them at their source.

It seemed that there was a direct contrast between the rose and many of her sister flowers, for, while the miscellaneous flowers seemed at their best both in quantity and in quality, the rose growers, with few exceptions, were not cutting heavily. Beauties sold well in the long-stemmed grades, rather better than usual at Easter. Short-stemmed Beauties were of little account. Hadley and a few Richmond roses obtainable brought good prices. In fact, red was more sought at Easter than at Christ-

REFRIGERATORS

The four cardinal points that have made the reputation for Randall Fixtures are

1. Construction
2. Insulation
3. Circulation
4. Material

Send us measurements of the new store and we will lay out complete arrangement of fixtures without cost to you.

Write for our Catalogue, "Modern Flower Shops."

A. L. RANDALL COMPANY

Wabash Avenue at Lake Street CHICAGO

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KOELLNER REFRIGERATORS

are absolutely the best in every respect and **UNEQUALED** by any other.

Hundreds of

KOELLNER REFRIGERATORS

in actual use, proving our claims.

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REFRIGERATOR AND ICE MACHINE CO.

215 N. Michigan Ave., CHICAGO Tel. Randolph 2885

The company **THAT KNOWS HOW** to build refrigerators and **BUILDS THEM RIGHT**.
Mention The Review when you write.

mas, due, of course, to the scarcity of red now. Mrs. Aaron Ward had a great run. The only other noteworthy feature in the rose market was the oversupply of white roses April 6 and 7. Spanish irises were a novelty. Lilaes sold in good numbers, but primroses did not seem to move easily. Callas were in heavy supply and went well.

There was a complete change in the green situation. Asparagus plumosus from the south arrived in such alarming quantities that the market was swamped. Much of this asparagus remains unsold. Smilax sold well.

BUCHBINDER

Refrigerators

WE DESIGN
WE BUILD
WE SET UP
WE ARE COMPLETE STORE
OUTFITTERS

Write for Catalogue

Buchbinder Bros.

520 Milwaukee Ave., CHICAGO

In the Retail Shops.

Easter Monday found the retail shops spick-and-span, ready for their wedding work. There was enough stock on hand to attract the chance customer, proving that progressive florists look forward to good business this week.

SPHAGNUM MOSS

1 bale, \$ 1.50
3 bales, 4.00
5 bales, 6 50
10 bales, 12.50
20 bales, 24.00



C. C. Pollworth Co. Milwaukee

Mention The Review when you write.

John P. Habermehl, of J. J. Habermehl's Sons, said: "Easter was the best ever. We sent two men laden with corsage bouquets to Atlantic City on the first train Sunday morning. Each box was marked to be delivered by special messenger, so that every one of those fifty or more young ladies will believe her admirer sent her box special, without his having to pay for that distinction."

The London Flower Shop—"We had a great run on lilies in pots. Four automobiles were kept busy delivering all night before Easter. All varieties of plants were popular."

The Forrest Flower Shop—"It was a good Easter. We made up many of these pretty little combination baskets of blooming plants, like the one you see in the window, and they were much liked."

M. J. Callahan—"It was plants of every kind that people wanted. Then cut flowers. The public are educated up to paying a little more for what they buy; flowers were no exception. We did well. The wholesale prices on carnations were a little lower this year than usual."

Frank R. Hastings—"A good Easter, with plants in the lead. Cut flowers, especially for the corsage, were freely used." Mr. Hastings had a striking window display in the royal colors—a purple cloth, with bunches of golden daffodils on either side of a central vase of pure white lilies.

Charles H. Grakelow—"The poor buyer who takes half an hour to buy a cheap plant was absent this Easter. Either this buyer is well off or stayed at home. Plant baskets worth \$3, \$4, \$5, \$6 or \$7 each were in favor. It was a great Easter."

What the Wholesalers Said.

George Aeugle—"A good Easter. Lilacs sold well."

William J. Baker—"Everything went nicely."

Berger Bros—"Better than last year's."

Eugene Bernheimer—"A good Easter."

A. M. Campbell—"Lilacs and daffodils sold splendidly."

J. M. Deutscher—"Away ahead of last year's."

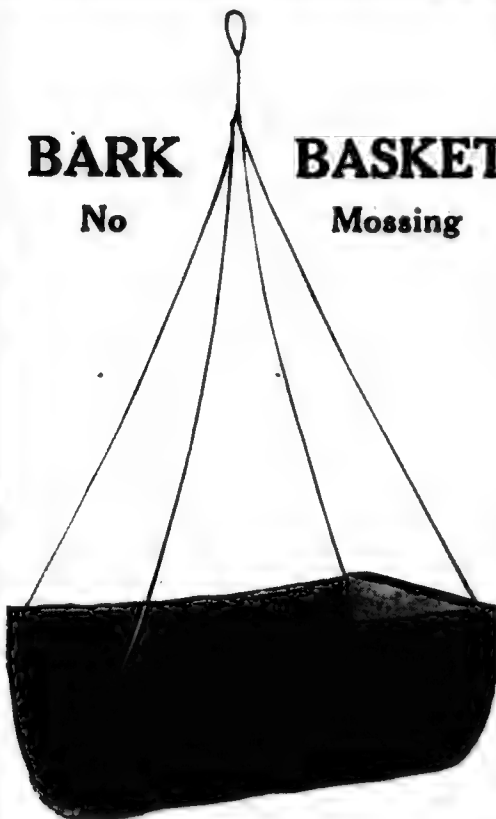
Samuel S. Pennock—"An exceedingly good Easter."

BARK

No

BASKET

Mossing



\$4.80 per dozen
\$35.00 per 100

Not less than 40 at hundred price.
Cash with order or bank reference.

20,000 Sold Last Season

W. H. ETTINGER

Waterloo, Ind.

HANGING BASKETS

Made of crimped wire.
Woven 1 1/4-in. mesh. Painted two coats green. No fine binding wire used.



F. O. B. Louisville

10-in ... doz., \$1.50
12-in ... doz., 1.80
14-in ... doz., 2.40
16-in ... doz., 3.40

Price per 100

10-in ... 100, \$10.75
12-in ... 100, 13.00
14-in ... 100, 17.50
16-in ... 100, 24.50

Green Sheet Moss

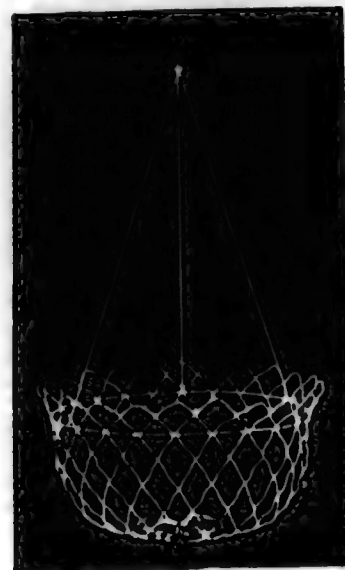
\$2.00 per bag.

By Parcel Post, add for postage:

1st and 2d zone.....10 and 12-in., 14c per doz.
14 and 16-in., 19c per doz.
3rd zone.....10 and 12-in., 24c per doz.
14 and 16-in., 33c per doz.
4th zone.....10 and 12-in., 43c per doz.
14 and 16-in., 62c per doz.

FALLS CITY WIRE WORKS
LOUISVILLE, KY.

THE BEST



WIRE BASKET

AND WHY

Made of Galvanized Wire and crimped. Closer meshed to hold moss better, and less of it. It's sturdy and strong. The price is right. You can't beat it.

Size	Each	Doz.
8-inch.....	\$0.20	\$2.00
10-inch.....	.25	2.40
12-inch.....	.30	2.75
14-inch.....	.35	3.50
16-inch.....	.40	4.00
18-inch.....	.50	5.00

Prepared Sheet Moss, 5-lb. bag, \$1.50; 10-lb. bag, \$2.75,

Fresh Green Sheet Moss, \$2.00 per bag.

Sphagnum Moss, \$1.50 per bale.

C. C. POLLWORTH CO.
MILWAUKEE, WIS.

HANGING BASKETS

Enameled Green
Extra well made.

8-inch.....	per doz., \$1.00
10-inch.....	" 1.35
12-inch.....	" 1.75
14-inch.....	" 2.25
16-inch.....	" 2.90
18-inch.....	" 3.70

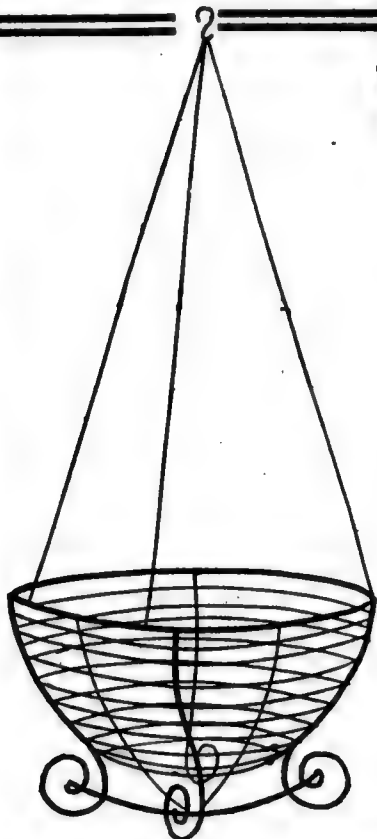
GREEN MOSS

Fancy sheet, 8-bu. sack, well filled.
XXX quality.

\$1.50 PER SACK

Pittsburgh Cut Flower Co.

116-118 Seventh St., PITTSBURGH, PA.



WIRE HANGING BASKETS

NOT THE CHEAPEST BUT THE BEST

The Well Made Kind

Painted, Bound with Galvanized Wire

6 at dozen rate, 50 at 100 rate

8-inch.....	per dozen, \$1.25;	per 100, \$ 8.00
10-inch.....	" 1.50;	" 10.00
12-inch.....	" 1.75;	" 12.00
14-inch.....	" 2.25;	" 16.00
16-inch.....	" 3.50;	" 22.00
18-inch.....	" 5.00;	" 35.00

GREEN SHEET MOSS

LONG GREEN SHEETS FOR HANGING BASKETS

Per Bundle...\$1.00 5 Bundles...\$4.75 10 Bundles...\$9.00 25 Bundles...\$21.00

C. E. CRITCHELL

Wholesale Commission Florist

15 EAST THIRD ST., CINCINNATI, O.

Mention The Review when you write.

Heavy Hanging Baskets

EXTRA HEAVY HANGERS

8-inch	\$1.00 per doz.
10-inch	1.35 per doz.
12-inch	1.75 per doz.
14-inch	2.25 per doz.
16-inch	2.90 per doz.
18-inch	3.70 per doz.

FANCY GREEN LOG MOSS

\$1.50 per sack

You cannot get Better Baskets at a Higher Price.

The McCallum Co.

Pittsburgh, Pa.

Young Tool Company

CASEY, ILLINOIS

WIRE BASKETS

	No Feet	Ring Feet	Scroll Feet
10-in.,	\$ 1.15	\$1.40
12-in.,	1.40	1.65
14-in.,	1.90	2.15
16-in.,	2.50	3.25	\$4.25
18-in.,	3.25	4.25	5.25

Electric-welded, no lace wire used. Prices on application.

All of above baskets are priced per dozen.

Painted green, and complete with hangers.

Wire Lawn or Cemetery Vases

18-inch	\$1.35 each
20-inch	1.50 each

If you buy our goods, you get the best.

THE PRICE IS RIGHT



Always mention the Florists' Review when writing advertisers.

WIRE HANGING BASKETS

Our Baskets are made strong and substantial, well painted, have strong wire hangers and are guaranteed to be the best on the market. Will outlast any other makes.

(Measure across top)

Size	Per Doz.	Size	Per Doz.
8 inches.....	\$1.25	14 inches.....	\$2.75
10 inches.....	1.50	16 inches.....	3.50
12 inches.....	2.00		(Larger sizes to order)

Green Sheet Moss

For Lining Hanging Baskets, etc.

Per large bale (of 5 bundles).....\$1.25

Per 5-bale lots 6.00

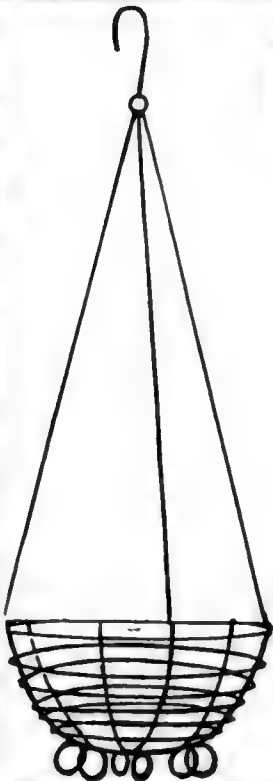
(Special prices on larger quantities)

Complete list of all other supplies mailed on request.

GEO. H. ANGERMUELLER

Wholesale Florist

1324 Pine St., ST. LOUIS, MO.



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SPECIAL PRICE LIST--SPRING 1917

WIRE HANGING BASKETS

50 at 100 rate

8-inch disc, 6 inches deep.....	per dozen, \$1.25;	per 100, \$ 8.00
10-inch disc, 8 inches deep.....	per dozen, 1.40;	per 100, 10.00
12-inch disc, 8 inches deep.....	per dozen, 1.75;	per 100, 12.50
14-inch disc, 9 inches deep.....	per dozen, 2.25;	per 100, 16.00
16-inch disc, 10 inches deep.....	per dozen, 2.75;	per 100, 21.00
18-inch disc, 12 inches deep.....	per dozen, 3.50;	per 100, 25.00

Sphagnum Moss, \$1.50 per bale

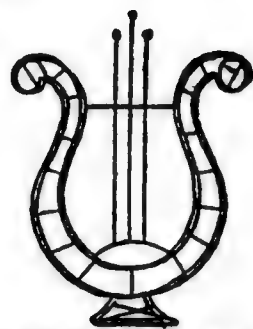
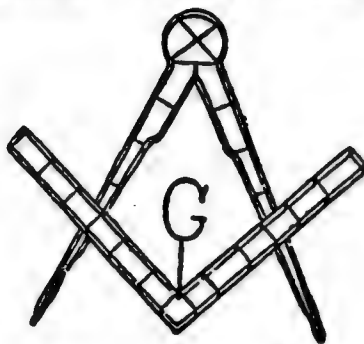
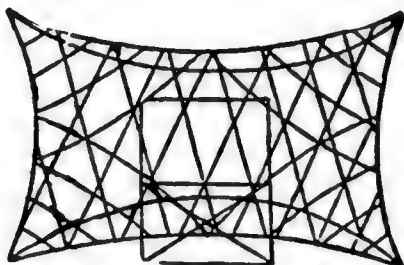
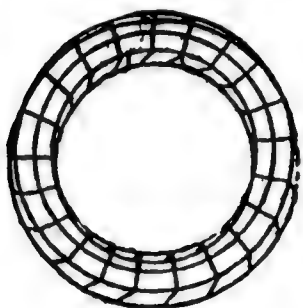
THE WM. MURPHY CO.

Long Distance Phones, Main 980-981

329 Main St., CINCINNATI, OHIO

WIRE DESIGNS — BUY FROM THE MANUFACTURERS

50,000 Wire Frames always in stock. Orders filled same day received

**SAVE MONEY**

and let us quote you on your next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 21 Years

201 North Seventh Avenue,

SCRANTON, PA.

Mention The Review when you write.

			Will safeguard the charm and fragrance of flowers.		
Six Colors	Anchor Brand Folding Flower Boxes For Cut Flowers, Violets and Corsage Bouquets. Corrugated Express Shipping Boxes. <i>Write for Illustrated Booklet.</i> Sefton Manufacturing Corporation 1331 W. 35th Street, Chicago				Four Styles
	One and two-color cover designs.				

Mention The Review when you write.

Leo Niessen—"A better Easter than ever before."

Edward Reid—"Ten per cent ahead of last year's."

The Florex Gardens.

D. Fuerstenberg has decided to retire from the active management of the Florex Gardens at North Wales, Pa. Mr. Fuerstenberg has been president of the company since its formation in 1906. To his creative genius is due the modern, big greenhouse. He originated and carried into execution the widest greenhouse ever built. This house, built eleven years ago, was soon followed by another even larger. Both of these houses have attracted almost every grower of note in America to North Wales. Mr. Fuerstenberg's idea was that a large house could be built and operated more economically than a small one. This idea he has had the courage to demonstrate and has proved that it is correct. Mr. Fuerstenberg will remain chairman of the board of directors of the Florex Gardens, resigning the presidency and retiring from active management.

The new officers of the Florex Gardens are: President, Raymond Mayhew; vice-president, William A. Geiger; treasurer, Henry C. Geiger; secretary, Eugene Bernheimer. The new president, Mr. Mayhew, has been vice-president for the last four years. The new vice-president, Mr. Geiger, has been with J. Stephenson's Sons for many years as manager. The vice-president and treasurer are not related, though of the same name.

GOLDFISH**WINDOW
DISPLAY****GOLDFISH****THERE'S MONEY****FOR****IN GOLDFISH
YOU****GOLDFISH****\$5.00 per 100 and up**

Largest dealers in Goldfish and Aquarium Supplies in the United States.

We manufacture Aquariums in all sizes. Send for Wholesale Catalogue.

**SEA MOSS, BIRD CAGES
AND SUPPLIES****AUBURNDAL GOLDFISH CO. 1449 W. MADISON ST., CHICAGO**

Mention The Review when you write.

BULL DOG**PAPER****CLIP**

Registered U. S.

Patent Office

CHEAP**STRONG**

The simplest, quickest and best package fastening device, and indispensable to Florists, whose packages are of an awkward shape. Does away with use of twine or pins, and adds tone to package. No Florist or Seedsmen should be without them. Ask your dealer or send for samples and price list to

THE FRITZ-TABER MFG. CO.
Sole Makers NEW BEDFORD, MASS.

Mention The Review when you write.

Plants Sell Better

when the ugly clay pots are hidden by the attractive and artistic

**EVER-READY
POT COVERS**

Strong cardboard foundation. Best quality waterproof crepe paper, silk fiber ribbon ties at top and bottom. Firmly held with improved metal fastenings. Furnished in four colors and many sizes. Write for samples and price list today. Send 10c for postage.

EVER-READY FLOWER POT COVER CO.
146 Hughes Ave., Buffalo, N. Y.

Mention The Review when you write.



12 and 18-inch—12 pounds to box.

FLORIST WIRE

It is only a matter of days before all wire products will advance again. We have a large stock of various sizes of Florist wire, but cannot tell how long the supply will last. We are shipping wire from coast to coast, freight rates are low on this product and our saving even then is from 20c to 30c a box—12-lb. bright annealed. American Steel & Wire Company's guarantee with every box. Let us supply you.

Per Box		Per Stone	
18-inch.....	\$1.18	19-inch.....	\$0.80
19-inch.....	1.20	20-inch.....	.85
20-inch.....	1.24	21-inch.....	.90
21-inch.....	1.32	23 inch.....	.95
22-inch.....	1.40	24-inch.....	1.00
23-inch.....	1.48	25-inch.....	1.05
24-inch.....	1.56	26-inch.....	1.10
25-inch.....	1.71	36-inch.....	2.25
26-inch.....	1.94		
36-inch.....	4.68		

Pittsburgh Cut Flower Company

(Address) FLORISTS' SUPPLY DEPT.

116-118 Seventh Street, PITTSBURGH, PA.

Mention The Review when you write.



PAPER BOXES FOR THE FLORIST



Boxes that have never failed to give satisfaction to leading florists throughout the country.

Prices always right. For samples and quotations, write

A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, **CHICAGO**

Mention The Review when you write.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.

Superior and Roberts Sts., CHICAGO

The Climax Cut Flower Boxes

Climax Manufacturing Co.

Main Office and Plant,

200 FACTORY STREET

CASTORLAND, - - NEW YORK

GOLDFISH

Large, Healthy Fish at "Rock Bottom" prices.

Send for special prices.

ASHBORNE GOLDFISH & SUPPLY CO.

309 North Main Street,

BURLINGTON, IOWA

Mention The Review when you write.

Various Notes.

Clarence U. Liggit has successfully proved that a wholesale plant exchange is a necessity at Easter in Philadelphia.

READ THIS YENOM EVAS DNA

BEST QUALITY CYCAS LEAVES

Sizes	Pkg. of 10	Per 100
8 to 12 inches.....	\$0.35	\$ 2.50
12 to 16 inches.....	.40	3.00
16 to 20 inches.....	.45	3.75
20 to 24 inches.....	.55	4.75
24 to 28 inches.....	.65	5.75
28 to 32 inches.....	.75	6.50
32 to 36 inches.....	.85	7.25
36 to 40 inches.....	1.00	8.25
40 to 44 inches.....	1.15	9.50
44 to 48 inches.....	1.30	11.00

RED CYCAS LEAVES

Sizes	Pkg. of 10	Per 100
8 to 12 inches.....	\$0.40	\$3.50
12 to 16 inches.....	.55	5.00
16 to 20 inches.....	.75	7.00
20 to 24 inches.....	.95	9.00

(50 cycas @ 100 rate.)

Now send in your order and also get our complete list of other supplies.

GEO. H. ANGERMUELLER

Wholesale Florist

1324 Pine Street, ST. LOUIS, MO.

Mention The Review when you write.

Raymond Brunswick, treasurer of the M. Rice Co., received hearty congratulations from his many friends upon joining the benedicts April 11.

Many florists are praising the wonder-

Cut Flower Boxes

Military Gray Color.

	Per 100
18x 5 x3 Half Telescope Covers.....	\$ 3.75
21x 6 x3 1/2 " " " " " " " " " " " "	4.50
24x 5 x3 1/2 " " " " " " " " " " " "	4.75
24x 8 x4 " " " " " " " " " " " "	6.90
28x 8 x4 " " " " " " " " " " " "	7.50
30x 6 x3 1/2 " " " " " " " " " " " "	6.90
36x 5 1/2 x3 1/2 " " " " " " " " " " " "	7.00
36x 8 x5 Full " " " " " " " " " " " "	10.75
46x11 x7 " " " " " " " " " " " "	20.00
42x 8 x6 " " " " " " " " " " " "	20.00
42x12 x8 " " " " " " " " " " " "	25.00
16x16 x8 " " " " " " " " " " " "	15.00
18x18 x8 " " " " " " " " " " " "	20.00
20x16 x8 " " " " " " " " " " " "	20.00
26x17 x8 " " " " " " " " " " " "	20.00

Printing at cost extra
500 for \$2.00; 1000 for \$3.00

C. C. POLLWORTH CO.

MILWAUKEE, WIS.

Mention The Review when you write.

H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO

Mention The Review when you write.

FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

\$3.00 per 1000

\$3.00 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX, 50-lb. cases.....	per case, \$5.00
Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each.....	1.25
Galax Leaves, green and bronze, per case of 10,000.....	10.00
Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000.....	7.50
Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag..	2.00
Sphagnum Moss, per bale.....	1.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

Mention The Review when you write.

ful sweet peas that Edward Reid sent out at Easter. Mr. Reid also distributed some choice roses.

Joseph Jones completed a strenuous Easter with the Leo Niessen Co., only to be called out by the naval reserves an hour after he had retired to bed.
Phil.

KANSAS CITY, MO.

The Market.

There was plenty of stock of all kinds for Easter—a great deal more than last year. Pot plants were in the lead. While there was an increase in the sales of made-up baskets, many retailers would have sold out sooner if weather conditions had been better. There was snow April 7 and the temperature remained just above freezing the greater part of the day. The following day, Sunday, the weather cleared and turned warm.

Easter lilies this year were of excellent quality and all were sold. Spiræas were unusually fine. Rambler roses, trained into various shapes, were exceptionally good this year and sold quickly. Cut flowers were all cleaned up. There was not a flower to be had at the wholesale houses early Monday morning. Fancy roses were quite scarce, especially Russell and Milady. These brought good prices. Other roses were not any too plentiful. Violets and sweet peas had a heavy call for use in corsage bouquets. Cut lilies and bulbous stock were in good demand. The funeral work was heavy during the rush time. Carnations were of excellent quality and sold quickly.

Various Notes.

Samuel Murray sold everything except a few green Easter lilies and several baskets. He had five cars delivering orders. A large number of basket combinations, rambler roses, which were especially good, hydrangeas and other potted plants sold quickly. Mr. Murray is well satisfied with the quantity of business done.

Arthur Newell reports that, in spite of weather conditions, the business will amount to fifteen per cent more than last year's.

The W. L. Rock Flower Co. had an extra large quantity of pot plants and cut flowers, but all of these were sold.



FERNS

FANCY, per 1000.....\$1.75
DAGGER, per 1000..... 1.50

WILD SMILAX, per case..... 6.00
GALAX, Bronze, per 1000..... 1.00
GALAX, Bronze, per case 8.50
CYCAS LEAVES, fresh cut, pair... 1.00
MAHONIA SPRAYS, per 100..... .75
LEUCOTHOE SPRAYS, per 100... .75
SHEET MOSS, per bag..... 2.00
SPHAGNUM MOSS, per bale . . . 1.75
LAUREL SPRAYS, per doz. bchs.. 1.00
BIRCH BARK, per lb..... .25
CORK BARK, per lb..... .10
CEDAR BARK, per lb..... .08
MAGNOLIA LEAVES, Superiora Brand,

Brown, per carton..... 1.25
Green, per carton..... 1.35

LAUREL ROPING, per yard..... .06

We carry the largest stock of Fresh Cut Decorative Evergreens of any house in America. Highest standard of quality and quick service.

Florists' Supplies

THE KERVAN COMPANY
119 West 28th Street :: NEW YORK

Mention The Review when you write.

A large number of fine roses in pots were cleaned up readily, as well as lilies. The Alpha Floral Co. disposed of everything. The weather April 7 interfered a great deal with the deliveries. Corsage bouquets were not sold in so great numbers as last year.

W. J. Barnes has a little trouble with one of his cars, which made it bad for delivery. He sold everything, except a few spiræas. Rhododendrons were easy sellers.

Fred Fromholdt cleaned up on everything, selling 1,000 lily plants. He is well pleased with his first Easter business.

T. J. Noll & Co. report business this Easter greatly in excess of that of last year, in both supplies and cut flowers.

L. B. Brague & Son

Wholesale Dealers in

CUT FERNS

MOSS : : : EVERGREENS

Established 1867 **HINSDALE, MASS.**

Mention The Review when you write.

FANCY FERNS

\$2.00 per 1000

Fine stock. Satisfaction guaranteed.
Give us a trial.

ATTICA FLORAL CO., ATTICA, INDIANA
Mention The Review when you write.

Ferns—Galax—Moss

Headquarters for Southern Wild Smilax—Per case, \$5.00; 5 or more cases, per case, \$4.50

Fancy Ferns	
Per 1000.....	\$3.00
Green Leucothoe Sprays	
Per 100.....	\$0.50
Per 1000.....	\$4.50
Boxwood Sprays	
Per lb.....	\$0.20
Per case, 50 lbs.,	\$7.50

Bronze and Green Galax Leaves	
Per 1000.....	\$1.00
Per case of 10,000.....	7.50

Sphagnum Moss	
Per bale.....	\$1.00

Green Sheet Moss	
Per bundle.....	\$1.00
5 bundles.....	\$4.75
10 bundles.....	\$9.00

Mexican Ivy
Per 100.....75c Per 1000.....\$6.00

SPECIAL PRICES ON LARGE QUANTITIES.

Brown, Green and Purple Magnolia Leaves.....\$1.25 per carton
Red Magnolia Leaves.....1.75 per carton

Everything in Florists' Supplies.

Full Line of Cut Flowers and Other Greens at all Times.

G. E. CRITCHELL,

Wholesale Commission Florist,
15 East Third St.

Cincinnati, Ohio

Mention The Review when you write.

Southern Wild Smilax

50-lb. cases.....	\$2.50
30-lb. cases.....	1.50

Gray Moss, per sack of 15 lbs., \$1.75

Natural Sheet Moss, 100 sq. ft., 1.75

EVERGREEN CARTER

(Geo. M. Carter)

Evergreen, Alabama

The Quickest Shipper

Mention The Review when you write.

Huckleberry Follage

\$2.00 per case

Natural Green Sheet Moss

\$1.75 per bag of 100 sq. ft.

Perpetuated Green Sheet Moss

\$3.50 per bag of 100 sq. ft.

Southern Gray Moss

\$2.50 per bag of 25 lbs.

CALDWELL THE WOODSMAN CO.

EVERGREEN, ALABAMA

Green Sheet Moss....\$1.25 bag

Laurel Branches....\$2.50 case

Laurel Stems.....\$1.00 bag

Boxwood12c lb.

W. Z. PURNELL, SNOW HILL, MD.

Mention The Review when you write.

Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

Dyed Green Sheet Moss

Per 10-lb. bag, \$3.00

KNUD NIELSEN

EVERGREEN, ALA.

N. M. Hitchcock

Dealer in

Cut Ferns, Galax and Moss

Write or Wire.

Glenwood, Cass Co., Mich.

Mention The Review when you write.

FANCY OR DAGGER FERNS

Fancy Ferns, - - - - - \$1.50 per 1000

Dagger Ferns, - - - - - 1.50 per 1000

Discount on large orders.

USE OUR LAUREL FESTOONING

Nothing better, made fresh daily from the woods, 5c and 6c per yard.

Bronze and Green Galax, \$1.00 per 1000;

\$7.00 per case of 10,000.

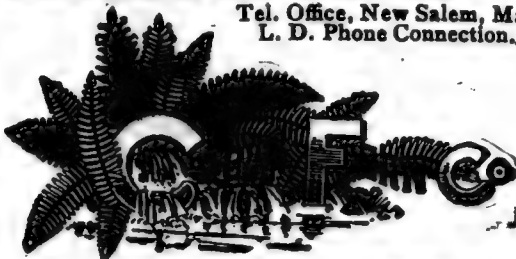
Sphagnum Moss, large bales, \$3.50.

Fine by the pound, 10c; or by the yard.

Branch Laurel, 85c for a large bundle.

Tel. Office, New Salem, Mass.

L. D. Phone Connection, R4



Mention The Review when you write.

Southern Smilax, 50-lb. cases, \$5.00.

Green and Bronze Leucothoe Sprays.

\$5.00 per 1000. Extra fine and large.

Fine Boxwood, \$7.00 per 50-lb. case.

Fine Laurel Wreaths, \$2.50 to \$3.00 per doz.

We also make any special sizes wanted.

Sample sent if desired.

Partridge Berries, fine quality, only 10c per

bunch of 50 berries.

Pine Festooning, 7c and 10c per yard; extra

fine.

Pine Wreaths, \$2.50 to \$3.00 per doz.

Order in advance.

Write, wire or telephone R4.

CROWLFERN CO., Millington, Mass.

We manufacture

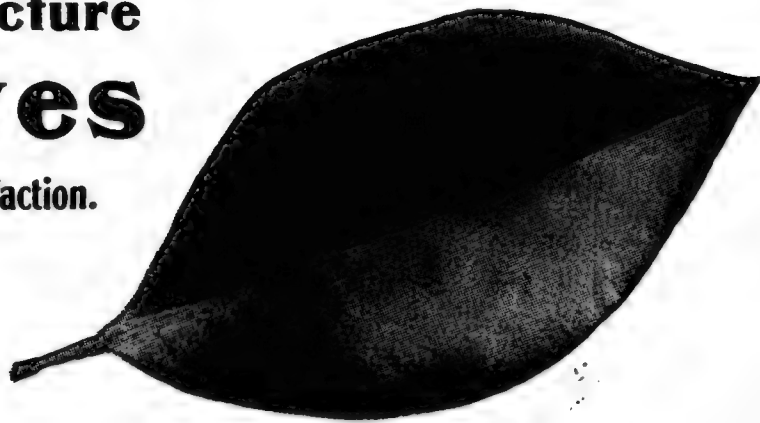
Leaves

That give satisfaction.

THE RUMBLEY CO.

Evergreen,

Ala.



Mention The Review when you write.

WILD SMILAX

50-lb. case.....\$2.00

30-lb. case.....1.25

Fresh stock daily; everything guaranteed.

Write or wire.

D. S. CRUM & CO., Minter, Ala.

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N.Y.

10,000, \$2.00 50,000, \$8.75

Sample Free

For Sale by Dealers

Mention The Review when you write.

HUCKLEBERRY FOLIAGE, \$2.00 per case

NATURAL GREEN SHEET MOSS, \$1.75

per bag of 100 square feet

PERPETUATED GREEN SHEET MOSS,

\$3.50 per bag of 100 square feet

SOUTHERN GRAY MOSS, \$2.50 per bag

of 25 lbs.

E. A. BEAVEN

EVERGREEN, ALABAMA

Mention The Review when you write.

FERNS FANCY or DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas trees, etc. Finest stock. Get our low summer price on Ferns.

H. J. SMITH,

HINSDALE, MASS.

They had a larger assortment of cut flowers than ever before, but could have sold twice as many roses.

The Geo. M. Kellogg Flower & Plant Co. sold out early. This firm had more than 2,500 Easter lilies, as well as many other pot plants and cut flowers.

Edward Humfeld reports that business was good, having sold more this year than at any two previous Easters.

James B. Masson says his plant business was a surprise to him. Several large 5-foot tree roses were all that were left at the closing hour.

At the Henry Kusik & Co. establishment the sales cleaned up the cut flowers, and the business in supplies and baskets was large.

John Stevens was able to hold back his lilies and had no trouble in selling 5,000 plants.

Business across the state line was good. It seemed to be a pot plant Easter there.

August Luther says that his Easter business was satisfactory. All orders went out in good time and not a single complaint was made. W. J. B.

LOUISVILLE, KY.

The Market.

We have just passed through the greatest flower selling day in the history of Louisville florists. Last Christmas we were overwhelmed with a flood of customers and orders, but the Easter business far eclipsed that prosperous time. From some sources there is complaint that there was a scarcity of stock; others say their needs were completely filled. All compliment the growers on the high quality of stock to be had this year. Those who were far-sighted enough to keep an account of last Easter's business, allow for a substantial increase, order early and not depend on any one firm, came through the rush without disappointing customers.

Some of the retailers complained of a shortage of lilies; others a scarcity of violets; still others of lack in supply of roses, but for everyone who complained there were several who were able to supply all calls and customers.

Plants, too, came in for their share of popularity. Blooming and foliage plants of all kinds were quickly cleaned up by buyers who appeared Friday and Saturday. Never before has there been such fine, salable stock. Lilies were remarkably well grown and just at the right point to attract the most critical buyers. Azaleas were in quantity and extremely good. While all plants were in great demand, the azalea was the most popular seller, along with rhododendrons. The prices ranged from \$2.50 to \$5. The plants, though needing little decoration to make them salable, went better when placed in high handled baskets, with an artistic bow of ribbon, adding an extra amount to the florists' pocket. It has been stated that it does not pay to carry over azaleas. Several of the growers brought in some plants of this kind in every way superior to the fresh stock. Primulas were in quantity and sold well, especially when two to five plants were arranged in a shallow basket or pan of pottery. Plant arrangements also were popular. Ferns and palms, mostly of the smaller sizes, were in demand.

Those who had their own cut flowers and a patch of jonquils and narcissi planted outside made somewhat of a

killing this Easter. One grower, who has several rows of these bulbs, cut many thousands of flowers during the week preceding the harvest. These sold readily at 50 and 75 cents per dozen. A fine crop of cinerarias helped to add bright colors to the conservatories and shops. The prices were 50 and 75 cents each.

Various Notes.

Kingsley Walker, of the F. Walker Co., is out again after a severe illness of several weeks. To add to his troubles an employee fired an empty boiler, with the usual consequences.

Gardenias were a feature at Mrs. M. D. Reimers, this Easter and brought excellent results. Heretofore these flowers have not been popular with the Louisville trade. G. G. W.

Want and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.50, net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—By Swedish florist and gardener, grower of general line of cut flowers and also pot plants; propagator. Able to take charge. Experienced in landscape gardening. Wages, \$75.00. Address No. 390, care Florists' Review, Chicago.

SITUATION WANTED—By middle-aged man; practical gardener and florist for private estate or commercial. Roses, carnations and bedding stock; vegetables and fruit. German; single. Best references. State wages in first letter. John Theofeld, 87 Whitney Place, Flat 4, Buffalo, New York.

SITUATION WANTED—As foreman, No. 1 grower of roses, carnations, mums and general line of pot and bedding plants; middle-aged, with 27 years' experience; capable to handle help to the best advantage and get results. State wages, please, in first letter. Address No. 372, care Florists' Review, Chicago.

SITUATION WANTED—By a good grower of roses, carnations, mums and all cut flowers and pot plants; also good propagator; able to take full charge. Single, European; wishes good position by April 15; private or commercial. Excellent references. State wages and particulars in first letter. Address No. 363, care Florists' Review, Chicago.

SITUATION WANTED—As manager or foreman on commercial by A-1 grower of carnations, mums, snapdragons, lilies and all pot plants; at present employed as manager on commercial place. I am not an experimenter and expect a good salary to start. Please state particulars in first letter. Address No. 382, care Florists' Review, Chicago.

HELP WANTED—Truck gardener, single, for suburbs. C. A. Stonehill, 159 N. Michigan Ave., Chicago.

HELP WANTED—Helpers in rose houses. Apply to Albert F. Amling Co., 9th Ave. and North Ave., Maywood, Illinois.

HELP WANTED—Two good growers at once; single men preferred. State age, wages, nationality and references. W. W. Coles, Kokomo, Ind.

HELP WANTED—Rose house helpers and section men, who have done some grafting. Apply Poehlmann Bros. Co., "Plant B," Morton Grove, Ill.

HELP WANTED—2 young dependable men for general work in the greenhouses; also one man for outside growing. Eggert N. Zetlitz, Lima, Ohio.

HELP WANTED—Men for general greenhouse work. Good wages to the right party. Randolph & McClements, 5936 Penn Ave., Pittsburgh, Pa.

HELP WANTED—Experienced grower of pot plants and general stock. State wages and experience. Mrs. Rebecca Federle, R. R. 3, Hamilton, Ohio.

HELP WANTED—Rose grower, must be capable. Apply, with reference and salary expected to start with. C. C. Pollworth Co., Milwaukee, Wis.

HELP WANTED—Florist to grow roses and miscellaneous plants. Good place to right man. Apply, with references, etc., to W. Stertzing, 7280 Old Manchester, St. Louis, Mo.

HELP WANTED—Man for pot plants, steady position, one who has learned his trade in Germany preferred. State experience and wages wanted. Address No. 354, care Florists' Review, Chicago.

HELP WANTED—Man for general greenhouse work immediately. State wages. Willis W. Kinyon, Florist, South Bend, Ind.

HELP WANTED—Man that understands spring planting and making up flower beds. Must be experienced. P. N. Obertin, Racine, Wis.

HELP WANTED—Experienced carnation grower and propagator at once; must be sober and industrious; send references. Wages, \$16.00 per week. Address No. 178, care Florists' Review, Chicago.

HELP WANTED—For position of assistant gardener, a young man capable of taking charge of garden, fruit trees, lawns and small greenhouse. Address No. 332, care Florists' Review, Chicago.

HELP WANTED—Working foreman who understands growing carnations, Easter lilies, mums, bulbs, and bedding plants; 35,000 square feet glass. H. T. Mead, 1230 Hanover St., Manchester, N. H.

HELP WANTED—At once, an experienced man for general greenhouse work; must be good potter and take care of watering. Wages \$18.00. None but experienced need apply. Lester Park Greenhouses, Duluth, Minn.

HELP WANTED—Reliable young man, with practical experience in general greenhouse work, propagating, growing of potted plants, funeral work, etc. Permanent position. Sterling Floral Co., Sterling, Ill.

HELP WANTED—At once, a good all-round man, middle-aged, who thoroughly understands growing cut flowers and pot plants; steady employment. State wages wanted in first letter. River Falls Floral Co., River Falls, Wis.

HELP WANTED—At once, energetic young single man to work in greenhouses, steady position year around to one who proves worthy. Answer at once, stating salary expected, with references. Stenson & McGrail, Uniontown, Pa.

HELP WANTED—Experienced man in carnations and peas; must be sober and industrious; married man preferred; \$16.00 per week on start, with chance for advancement. Wm. C. Hamant, R. R. A 1, Box 140, Indianapolis, Ind.

HELP WANTED—Active young man with practical experience in general greenhouse work, propagating, growing cut flowers and potted plants, funeral work, etc. Give references and wages wanted. Address No. 388, care Florists' Review, Chicago.

HELP WANTED—At once, neat young lady, to take charge of up-to-date flower store; must be good saleslady, decorator and designer, and have some knowledge of bookkeeping. State experience and salary expected in first letter. Address No. 373, care Florists' Review, Chicago.

HELP WANTED—A man to do steam repairing and look after water supply, either married or single, between 20 and 35 years old; ambition more than experience wanted. A good chance to advance; the best working conditions. Send references and last place employed. Good weekly pay to start. Also young men as helpers wanted. Address No. 383, care Florists' Review, Chicago.

WANTED—One or two young men with more energy than capital, who would like to go into greenhouse business; already established. Address Box 143, Loomis, Cal.

FOR RENT—Or work on shares, 2 greenhouses and 4 lots. E. A. Murray, 4012 N. Albany Ave., Chicago.

FOR RENT—In middle western city of 100,000 inhabitants, 10,000 feet of glass, within a short distance of the heart of the city and near a good cemetery. Low rent. Address No. 376, care Florists' Review, Chicago.

FOR RENT—Three houses, 60 ft. long, with about 120 hotbeds, well filled with spring stock, for rent to reliable party at a reasonable rate. Located in good residential section in Milwaukee. Apply C. C. Pollworth Co., Milwaukee, Wis.

FOR SALE—Only greenhouses in county. Mrs. B. N. Howell, Danville, Ind.

FOR SALE—Cheap, McCray refrigerator, standard size, in fine condition. Call at 4550 Cottage Grove Ave., Chicago, to see it.

FOR SALE—Florist delivery wagon, as good as new; very showy. Ask for photo and particulars. E. R. Tauch, Marquette, Mich.

FOR SALE—Boilers, two 80 horse Scotch, one 25; tubulars, 90 horse, 80, 50, 40; portables, 40 horse, 30, 20. Buyers' prices. Casey Boiler Co., Springfield, O.

FOR SALE—Cheap, a new store, facing Sheridan Road in Edgewater Beach Hotel. Fine opportunity for energetic party. John Mangel, 17 E. Monroe St., Chicago.

FOR SALE—5000 ft. of glass, with 5-room house, in good location; retail and wholesale. In good condition. Address No. 208, care Florists' Review, Chicago.

FOR SALE—Or will take partner, lady or gentleman; one of the best paying flower stores on south side of Chicago. Address No. 368, care Florists' Review, Chicago.

FOR SALE—Greenhouse, 20,000 sq. ft. of glass, fully stocked, in growing town; 5 acres land; no opposition. Wholesale and retail. Address No. 384, care Florists' Review, Chicago.

FOR SALE—Or will take partner; one of the best paying greenhouses on the south side of Chicago; 8-room cottage and plenty of land. Address No. 367, care Florists' Review, Chicago.

FOR SALE—5750 sq. ft. of glass, Kansas, money-maker, hot water heat, natural gas, city water, dwelling, \$2000.00 cash. Balance on easy terms. Address No. 381, care Florists' Review, Chicago.

FOR SALE—One second-hand tubular boiler, 16 feet in length, 5 feet 8 inches diameter, containing 85 tubes. This boiler is suitable for heating purposes. Address No. 386, care Florists' Review, Chicago.

FOR SALE—Greenhouse plant, fully stocked, doing a first-class business, only establishment in the county; parties wishing a change to a higher altitude will do well to investigate. Write E. R. Bess, Canon City, Colo.

FOR SALE—Modern greenhouse establishment of 25,000 sq. ft. of glass. In first-class condition; well stocked, 3 acres of land, 20 miles from Chicago. Good shipping facilities. Address No. 388, care Florists' Review.

FOR SALE—A good paying greenhouse range about 9500 ft., in a town of 15,000; 10 miles west from Loop of Chicago. All stock included in sale; must sell at once. Plenty of room to spread. Address No. 216, care Florists' Review, Chicago.

FOR SALE—Modern greenhouse establishment, in first-class condition, 25,000 sq. ft. glass, well stocked, 12 acres land, 2 modern dwellings, barn, garage, etc., 20 miles from Chicago. Good shipping facilities. Address No. 250, care Florists' Review, Chicago.

FOR SALE—Or rent, greenhouse establishment doing a good retail trade, close to cemetery. Houses are new and up-to-date; will sell or rent at a bargain. Houses are all fully stocked with carnations and pot plants. Address Box 314, Johnstown, N. Y.

FOR SALE—2 greenhouses, each 200 ft. long and 27 wide, big boiler, electric water system, about 15 minutes from depot; good location in Elmhurst, Ill. Good reasons for selling. For further information apply First National Bank, Elmhurst, Illinois.

FOR SALE—Two windmills, steel skeleton type, at Ithaca, N. Y. 400 boxes 14-inch double glass, quantity wrought pipes, boilers, ventilating apparatus and sash, 4 complete greenhouses, 25x175, sell very cheap, remove at once. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

FOR SALE—Or lease, mushroom plant, 50x142 ft.; ground 75x235 ft., 13,000 sq. ft. of beds, everything in good shape; an excellent opportunity for anyone interested in mushrooms. Have other interests, so will make an attractive offer. Write or call. A. Paschke, Jr., 5658 N. Hermitage Ave., Chicago.

FOR SALE—Greenhouse and garden establishment in western New York, two hours' ride from Rochester or Buffalo; 14,000 feet glass, fully stocked. Seven-room dwelling, all improvements. Six acres garden land. Market for all garden produce guaranteed. Immediate possession. Easy terms. S. B. Clark, Dansville, N. Y.

TREASURY DEPARTMENT—Supervising Architect's Office, Washington, D. C., April 9, 1917.—Sealed proposals will be received in this office until 10 a. m., April 30, 1917, and then opened, for planting trees, shrubs, etc., on the grounds of the Federal Building at Mishawaka, Indiana, in accordance with the specification, copies of which may be had upon application to the custodian of the building, or at this office. Jas. A. Wetmore, Acting Supervising Architect.

For Sale

Retail store, west side Chicago, established 25 years. Leaving city. \$600, cash.

Address No. 389, care Florists' Review, Chicago

Situation Wanted

Manager or foreman on a large or medium rose-growing establishment. Am A-1 rose grower and will deliver the goods. Over 25 years' training in all branches of the business, roses a specialty. Honest, reliable, good character, married, American. Salary expected from good to the very best. Address

CAL, P. O. Box 141, Elmhurst, Ill.

POTTERY FOR SALE

Flower pot factory, established in 1885, 28 years at present location; ready sale for all you can produce; little capital required; will sell land and equipment on very favorable terms, as I am too old to continue; a fine chance for an energetic young man to make money.

Address A. F. KOHR,
2934 N. Leavitt St., Chicago

Situation Wanted

AS FOREMAN

Address No. 387, care Florists' Review, Chicago

FOR SALE

20,000 sq. ft. of modern glass of Moninger construction, cement benches, dual steam and hot water heating system, electric lights throughout, 4 acres land, residence and garage. Boiler capacity 60,000 sq. ft. 60% of glass less than 3 years old. Located in the heart of one of Michigan's richest districts, and catering to a high-class retail trade. Estab. 15 years; no competition; excellent transportation. Not a tumble-down place, but up-to-the-minute in every way. Terms, \$4,000.00 cash—balance to suit. For further information

Address No. 385, care Florists' Review, Chicago

Situation Wanted

By young man, single, with 14 years' experience, mostly in roses and other cut flowers. Near Chicago or west preferred. Have western experience. Good references.

PEDER PEDERSEN,

Chestnut Hill, Philadelphia, Pa.

For Sale

Well established Chicago loop store; will sell or lease; none but responsible parties need apply; immediate action necessary.

Address No. 271, care Florists' Review, Chicago

For Sale

Eleven greenhouses, containing about 25,000 square feet of glass, now in operation; will be sold altogether or singly, purchasers to tear down and remove in June. Also two horizontal tubular boilers.

J. W. YOUNG, rear of 6640 Wayne Avenue, Germantown, Phila., Pa.

FOR SALE

SUNNY COLORADO 12 houses, 27,000 feet of glass, all roses at wholesale houses and stock in perfect condition; five acres of ground; boiler capacity for 75,000 feet of glass; automobile, tools, outhouses, cold frames, pots, everything needed in a first-class plant.

A BARGAIN.

EMIL GLAUBER

Montclair Greenhouses. Montclair, Colo.

HELP WANTED

Night fireman for greenhouses, steam boiler. Only sober, reliable men need apply. Good wages.

SINNER BROS.

158 N. Wabash Ave., Chicago, Ill.
Phone Central 3067

Help Wanted

All-round florist, a hustler, to take charge of a retail branch; greenhouse combined with office and residence; good wages with chance for advancement to married man with gilt edge references from late employers.

Address No. 322, care Florists' Review, Chicago

HELP WANTED

A FIRST-CLASS ROSE GROWER
None other need apply
Give references and state wages

J. C. RENNISON CO.
Sioux City, Iowa

GROWERS, ATTENTION!

Chicago needs an exclusive growers' co-operative association. Growers doing a retail business not wanted.

What have you to ship?
If interested, write

No. 380, care Florists' Review, Chicago

Help Wanted STOREMAN

Up-to-date storeman and decorator on Pacific Coast. Must have had experience in large, reputable eastern flower store, and come well recommended as to honesty. Will pay highest wages to the right man. Address No. 374, care Florists' Review, Chicago

Help Wanted

GERMAN LUTHERAN

Grower of cut flowers and pot plants; steady position for sober and reliable man. Married man preferred.

CHARLES W. RUFF,

Box 324, St. Clair, Mich.

Situation Wanted

By a good gardener on private estate; experienced in fruit and flowers under glass, vegetables, etc.; life experience in England and U. S. A.; married, no family; age 30; total abstainer. Please state wages in first letter.

G. H. HAWKINS,

R. F. D., Oakland, New Jersey

HELP WANTED

AT ONCE, SOBER, INDUSTRIOUS MAN, EXPERIENCED IN GENERAL GREENHOUSE WORK; MUST BE GOOD ROSE GROWER. STATE AGE, NATIONALITY AND REFERENCES; single man preferred; wages \$65.00 per month with lodging.

A. S. THURSTON

Iowa State College, Ames, Iowa

HELP WANTED TWO GROWERS

One for pot plants and roses and one for chrysanthemums. State wages and reference in first letter.

WOODLAND PARK FLORAL CO.
SUMNER, WASH.

Help Wanted

A General Florist for a place of 15,000 sq. ft. of glass in southwest Texas, in a lively, growing city. A first-class opportunity for the right man. Address at once, giving late references and wages expected.

No. 274, care Florists' Review, Chicago

Help Wanted

We need two good men for potting. Good wages and steady work. Apply to

Bassett & Washburn

Hinsdale, Illinois

WANTED TO BUY

Now or June 1, greenhouses, land and dwelling. Please state size of houses, land and dwelling, how much cash down and terms for balance. Middle west preferred, but would consider place in live-wire city anywhere. State if wholesale or retail.

HOMER KESSLER, 918 Tribune Bldg., Chicago, Ill.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SCRANTON, PA.

A. L. Besancon & Company
 FLORISTS AND DECORATORS
 Adams Ave. and Spruce St., LIFE BLDG.
 Both Phones
 You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

J. V. LAVER ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

MILLS THE FLORIST, Inc.

36 West Forsyth Street
 Jacksonville, Fla.

We reach all
 Florida and South Georgia Points

MIAMI FLORAL CO.

ORDERS PROMPTLY FILLED
 MIAMI, FLORIDA

NEWARK, N.J.

PHILIPS BROS.

938 BROAD STREET
 Members F. T. D.

Member F. T. D. Phones Main 1874-1875

EDWARD A. FORTER, Florist

Successor to A. Sunderbruch's Sons

128 W. Fourth St.,

Cincinnati, O.

ATCHISON, KAN.

The Atchison Seed and Flower Store Co.
 Members F. T. D.

TUCSON SEED COMPANY

TUCSON, ARIZONA
 Florists for all Southern Arizona

Orders for **Charleston, W. Va.**
 are given prompt and careful attention by the
CHARLESTON CUT FLOWER AND PLANT CO.



MOBILE, ALABAMA

The Minge Floral Co.

Charleston, S. C.

Carolina Floral Store
 339 King Street
 Greenhouses, Meeting and Romney Sts. We grow our flowers; place orders here for fresh flowers.

HELENA, ARKANSAS

BALL FLORAL CO.

Send Orders for

**Washington,
D. C.**

and vicinity to

Blackstone

Everything
First-Class

14th and H Streets

LYNCHBURG, VIRGINIA

Auto and Express Service to all
 Points in Virginia

Miss McCarron

Member of Florists' Telegraph Delivery

LET US FILL
 YOUR ORDERS for **NORFOLK**
 or anywhere in Virginia
 THE GHENT FLORAL CO., NORFOLK, VA.

BOSTON.

The Market.

Handicapped by inclement weather, not to mention the declaration of war against a European power, the Easter trade was splendid. No fancy prices were realized on cut flowers, but sales were in excess of expectations and probably fully equal to those of any previous Easter. In fact, many growers and retailers decided that it was the best Easter they ever had. For the third consecutive year climatic conditions were unfavorable. Good Friday we had snow in the early morning, followed by sleet and a cold, driving northeast rain storm. April 7 clear skies were promised, but the day proved to be damp and dismal, with frequent showers. Clearing skies in the evening brought a little encouragement to the retailers. Easter day was clear, with a frosty wind blowing.

It was more than ever a plant Easter. The supply of lilies proved to be inadequate and retailers were refusing orders early April 7. Prices at wholesale were \$10 to \$12.50 per hundred buds. Rambler roses proved popular, especially Tausendschon and Dorothy Perkins. There was also a good call for baby ramblers and hybrid perpetuals. Roses proved the next best sellers to lilies. Bulb pans sold in great numbers. Bougainvilleas moved only moderately well, but genistas, hydrangeas, azaleas and ericas were in good demand; so were rhododendrons, especially Pink Pearl. Marguerites did not sell so well as colored plants. White was the only color available. Boronias, forced deciduous shrubs, metrosideros, Spiraea Gladstone and Queen Alexandra, and valley were all prominent, and plant sales were better than ever before, every prominent grower's stock being well cleaned out.

Select American Beauties made \$60 per hundred. The finest Hadley went at \$25 to \$35, while the general run of hybrid teas sold at from \$3 to \$12 per hundred, only fancies going above these prices. There was a good clean-up of roses. A fair average price on carnations was \$4 to \$5 per hundred. A few rose-pink and red made \$6 to \$8, with a few specials at higher prices. Prices



GUDE BROS. CO.
 FLORISTS
 1214 F. ST. NW.
 WASHINGTON, D.C.

WASHINGTON,
D. C.

GUDE'S

Members
 Florists' Telegraph Delivery



NASHVILLE TENNESSEE

JOY'S

Members of Florists' Telegraph Delivery Ass'n

RENO FLORIST RENO, NEVADA

38 W. SECOND ST.

Prompt and careful attention to orders
 from out-of-town florists.

EL PASO, TEX.

"THE FLOWER SHOP"

D. C. HARTMANN, Prop.

EL PASO, TEXAS

POTTER FLORAL CO.

Member Florists' Telegraph Delivery Ass'n

Orders for TEXAS

KERR The Florist HOUSTON, TEX.
 Member Florists' Telegraph Delivery

Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

Chas. W. Crouch, KNOXVILLE, TENN.

The Leading Florist of the South
 All Orders Given Special Attention

VAN LINDLEY CO.

FLORISTS

GREENSBORO, N. C.

MADISON, WIS.

RENTSCHLER FLORAL CO.

Best Shipping Service for Wisconsin

MRS. J. E. WATTS, Florist

Cut Flowers
 for all Occasions

MERIDIAN, MISS.

Telegraph Delivery Department

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HUGO SCHROETER

531 Woodward Ave. INC.

DETROIT

MICHIGAN

GROSSE POINTE Delivery in HIGHLAND PARK

OUR TWO DOWN-TOWN STORES ARE ADMIRABLY
ABLE TO FILL YOUR ORDERS PROMPTLY AND WELL

ATLAS FLORAL CO
37 GRAND RIVER EAST 5 CAMPUS MARTIUS
DETROIT
John Breitmeyer's Sons

Cor. Broadway and Gratiot Ave.

DETROIT, MICH.

Member Florists' Telegraph Delivery Ass'n.

B. SCHROETER

56 Broadway

DETROIT

MICHIGAN

DETROIT

GROSSE POINTE - MT. CLEMENS

CAREY, The Florist

491 Woodward Ave., Detroit, Mich.

DETROIT, MICH.
FETTERS, FLOWERS

237 Woodward Avenue

Member F. T. D.

ANN ARBOR, MICH.
KODAK FLORIST

Just Across from the University

Orders Filled Promptly

Phone 600

Nickels Arcade

ALBANY, N. Y.

23
STEUBEN
STREETBest service.
Send your
orders to us.
NEWPORT, R. I.
JOHN C. HASS
We grow our
own flowers
CHATHAM, N. Y. The Chatham Floral Co.

PROMPTNESS, WITH CARE

Eastern NEW YORK and Western MASS.


MONTCLAIR, N. J.
MASSMANN

Member Florists' Tel. Del. Ass'n

A. C. BROWN, SPRINGFIELD, ILLINOIS

LARGE GREENHOUSES

 QUALITY
and
PROMPTNESS

New Orleans, La.
Members
F. T. D.— The —
Avenue Floral Co.

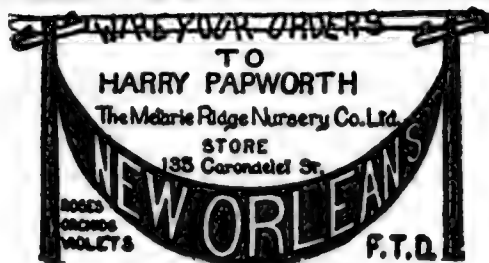
3442 ST. CHARLES AVENUE

NEW ORLEANS, LA.
Chas. Eble

OLDEST FLORIST SOUTH

121 BARONNE STREET

Member Florists' Telegraph Delivery



on single violets varied from \$1 to \$1.25 per hundred, and these were far below requirements. Doubles sold slowly. Sweet peas were in heavy supply, but sold splendidly at from \$1 to \$2 per hundred. Hundreds of thousands of these were disposed of.

There was a good supply of snapdragons at from \$4 to \$12 per hundred. Spanish irises made \$6 to \$8, yellow marguerites \$1 to \$4. Valley sold quite well. Cattleyas were scarce and expensive. Cut lilies made \$8 to \$10, with candidums at \$6. Of Dutch bulbous flowers there was a pronounced glut of all kinds, with prices low. Even Darwin tulips were all but unsalable. Bachelor's buttons proved less popular than usual, but pansies sold well at from \$1 to \$4, and there was a fairly good call for primroses. The call for green stock was good. Smilax came into favor and brought \$3 to \$4 per dozen, with the supply inadequate.

Since Easter the market has been well supplied with flowers. Violets are scarce and singles are about gone. Carnations and roses move fairly well, but there is a continued glut of bulbous flowers, while snapdragons and primroses move more slowly. Sweet peas are abundant, but are cleaning up fairly well.

Far the worst snow storm of the winter struck Boston Easter Monday morning, paralyzing street car traffic and seriously delaying steam car service. The market was badly affected, but growers and retailers took the storm philosophically, comforting each other with the remark that if the storm had hit us on the preceding Saturday, it would have been a catastrophe. We have not yet forgotten the Easter storm of 1915 and

 MEMBERS
FLORISTS' TELEGRAPH DELIVERY
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METZ & BATEMAN

414 Madison Avenue

OHIO BUILDING

SCHRAMM BROS.

Send us your orders for

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532-534 Race St.

E. G. HILL FLORAL CO.
Good Stock and
Good Service

For WISCONSIN delivery of

"Home-grown Flowers"

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Flowers to all points on short notice

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ARTHUR F. CRABB
GRAND RAPIDS, MICH.

Prompt Service to any point in Michigan

GRAND RAPIDS, MICH.
GRAND RAPIDS FLORAL CO.
Alfred Hannah & Sons will fill your orders for
Designs and Out Flowers in Michigan
MICHIGAN ORDERS WILL BE CARE-

FULLY CARED FOR BY

HENRY SMITH

Wholesale and Retail Florist of Grand Rapids

MRS. J. T. HINCHLIFFE, FLORIST
504-506 Wisconsin St., RACINE, WIS.
Member Florists' Telegraph Delivery.

Telegraph Delivery Department

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Clarksburg, W. Va.

Order your flowers on any occasion for delivery in this section from the leading Florists in the State.

Hayman Greenhouse Co.
Clarksburg, W. Va.

**WEST VIRGINIA
WESTERN MARYLAND
THE H. WEBER & SONS CO.**

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.

Commissions Promptly Executed.

Quality—Excellence—Ability

Members Florists' Telegraph Delivery Ass'n.

NORFOLK, VA.

GRANDY THE FLORIST

Orders also delivered to

FORTRESS MONROE, VA.

Member Florists' Telegraph Delivery Association.

RICHMOND, VA.

The Hammond Company, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

FOR DELIVERY IN

GEORGIA

Consult

LAWRENCE FLORAL CO.
ATLANTA, GA.

CHOICE FLOWERS FOR ALL OCCASIONS

J. W. Dudley Sons Co.

Parkersburg, W. Va.

Clarksburg, W. Va.

Huntington, W. Va.

Marietta, Ohio

ORDERS CAREFULLY EXECUTED

THE FERNERY SCHULTHEIS, FLORIST

Write, Phone or Wire

612 Linden Street, SCRANTON, PA.

CLARK, FLORIST, SCRANTON, PA.

124 Washington Ave.

Member Florists' Telegraph Delivery.

Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.

FLORAL ORDERS for Bryn Mawr, Main Line, Conshohocken and Norristown promptly filled by WILLIS H. BALDWIN, Conshohocken, Pa.

ROCHESTER, N. Y. J. B. KELLER SONS, Florists

25 Clinton Avenue, N.

Roch. Phone Stone 506. L. D. Bell Phone Main 2186
Members Florists' Telegraph Delivery

CHAS. L. BAUM—"The Home of Flowers"

KNOXVILLE, TENN.

Member of the F. T. D.

U. J. VIRGIN

838 Canal St. NEW ORLEANS, LA.

RICHMOND, VA.

**JOHN L. RATCLIFFE
FLORIST**

209 W. Broad St.

Branch { Hotel Jefferson, Hotel Greenbrier, White Sulphur
Offices { Richmond, Va., Springs, W. Va.

Geny Bros. LEADING FLORISTS

212 Fifth Avenue North

NASHVILLE, TENN.

"WE NEVER SLEEP"

DEWILD GREENHOUSES, Memphis, Tenn.

89 South Main Street

'Up-to-the-minute' Service and Execution
Every Flower in Season

SAN ANTONIO, TEXAS

Ave. C at 8th St. **EDWARD GREEN, Florist**
Telegraph Orders a Specialty.

are thankful that this latest one came after, and not before, Easter.

Various Notes.

William R. Nicholson, of Framingham, had a splendid lot of Belle Washburn carnations for Easter. He thinks well of this variety. Up to February 1 Alice had produced 50 cents per square foot, Matchless coming second with 41 cents. The splendid new rose-pink carnation, Albert Roper, will be grown next season, 5,000 plants being on hand. In addition to carnations Mr. Nicholson had a splendid cut of snapdragons, Gypsophila elegans, yellow marguerites, Godfrey callas, sweet peas and a grand, erect-growing strain of forget-me-nots, of which he had 250 bunches.

Robert Montgomery, of Natick, had a splendid cut of roses for Easter. Especially good were Ophelia, Hadley, Russell and Hoosier Beauty, with Dark Pink Killarney, White Killarney and Killarney as companions. No yellows are grown this season.

The Welch Bros. Co. had a remarkably good Easter business, which went well ahead of all previous years. They did a large pot plant business, shipments being made direct from the growers.

Paul F. Brigham April 7 had 100 dozen of fine snapdragons, which cleaned up well. He also had a fine lot of Peerless Pink, Benora and Matchless carnations.

Perry Green's establishment at Quincy has been taken over by the U. S. government for war purposes, by right of eminent domain.

D. F. Hutchinson & Son, of Lexington, sold more than 200,000 sweet peas during Easter week, largely Yarrowa. All were of fine quality. They also had a fine carnation crop, White Wonder, Beacon, Pink Delight and Matchless being their specialties.

H. R. Comley, on Park street, had, among other Easter plants, tuberous be-

KENTUCKY JACOB SCHULZ CO.

Incorporated—Established 1873

THE FLOWER SHOP

550 Fourth Avenue, Louisville

For painstaking personal service send your orders to the South's Most Modern Floral and Art Establishment.

Member Florists' Telegraph Delivery Ass'n

SEND ALL MEMPHIS ORDERS TO THE FLOWER SHOP

69 Madison Avenue

MEMPHIS,

TENNESSEE

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State
160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

LEXINGTON, KY.

JOHN A. KELLER CO.

INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n

LANCASTER, PA.

B. F. BARR & CO., Leading Florist

ROANOKE, VA.

Fallon, Florist

LOUISVILLE, KY.

E. G. REIMERS & SON CO.
Established 1880. Incorporated 1913

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CLEVELAND

...THE...
J. M. GASSER COMPANY
 EUCLID AVENUE

We grow the best of everything in
CUT FLOWERS

THE KAY-DIMOND CO.
 YOUNGSTOWN, O.
 Members Florists' Telegraph Delivery Ass'n
 ALWAYS HAVE COMPLETE
 STOCK ON HAND

CLEVELAND
THE JONES-RUSSELL CO.
 FLOWERS
 1284-1308 Euclid Avenue
 Member Florists' Telegraph Delivery Ass'n.

We can fill your orders Day or Night for
**CLEVELAND AND
 STATE OF OHIO**

Always have complete stock on hand.
 Regular discount allowed the Trade.
KNOBLE BROS. 1836 W. 25th St.,
 CLEVELAND, O.
 Members Florists' Telegraph Delivery Ass'n.

FLORAL DESIGNS OF ALL KINDS
COLUMBUS OHIO
 Wilson's Seed Store
 Telegraph Orders Carefully Executed.
 L. D. Phones:
 Citizen's 5328, Bell Main 2903 **116 So. High St.**

The Livingston Seed Co.
 FLORISTS
 COVER ALL OHIO POINTS
114 N. High St., COLUMBUS, OHIO

CLEVELAND, OHIO
 BRAMLEY & SON
 Store and Greenhouses, 1181 East 71st Street

NEWARK, OHIO
 CHAS. A. DUERR
 Member Florists' Telegraph Delivery

Members Florists' Telegraph Delivery Ass'n.
EVENDEN BROS.
 Largest Growers in Central Pa. **Williamsport, Pa.**

SYRACUSE, N. Y.
 1703 Court Street
J. MULHAUSER & SON, Florists

Bell Main 2809
 Cuy. Central 1868.

The Smith & Fellers Co.
 LEADING FLORISTS
 735 Euclid Ave., **Cleveland**

**CLEVELAND
 OHIO** A. GRAHAM
 & SON
 5523 EUCLID AVENUE Member F. T. D.

DAYTON, OHIO
 16 and 18 W. 3rd St.
Matthews the Florist
 Established in 1883
 Greenhouses and Nurseries in Riverdale.

Williams & Co. SOUTH BEND, IND.
 FLORISTS
 For Northern Indiana and South'n Michigan | 138 S. Michigan St.
 Members F. T. D.

GARY FLORAL CO.
 118 West Fifth Avenue
 A. T. BUSHONG, Prop. **GARY, IND.**

MYERS BROS. Altoona, Pa.
 All Orders Carefully Executed

CANTON, O., and Vicinity
 A. T. POLLARD, Florist in Rotary

CANTON, O. MASSILLON, ALLIANCE
 and VICINITY
FRED G. GELTZ, 522 Market Ave., North
 Member F. T. D. Ass'n.

gonias, gloxinias, calceolarias, amaryllises and boronias.

The Roper Estate, of Tewksbury, had a grand lot of carnations for Easter. The new rose-pink Albert Roper was in splendid condition and realized \$8 per hundred.

W. D. Howard, of Milford, is having a successful season with carnations. His new crimson, Bernice, takes well. Ward is extra fine; so are Pink Delight, Benora, Matchless and a fine salmon sport from Winsor.

At the store of Wax Bros. a splendid Easter business was done, with plants better sellers than cut flowers. Lilies, ramblers, ericas, bulbous stock, azaleas and genistas proved popular.

Remember the meeting of the Gardeners' and Florists' Club at Horticultural hall April 17. There will be an animated discussion on the proposed embargo of nursery stock from abroad, an illustrated lecture by George N. Barrie on "Artificial Irrigation" and other features of interest. At the May meeting E. I. Farrington will lecture on "What's New in the Garden," illustrated by colored lantern slides.

Samuel Neil, of Dorchester, had an excellent lot of ramblers, hydrangeas, azaleas, bulbous stock and other flower-


EGGERT N. ZETLITZ
 The Leading Florist
 209 West Market Street,
LIMA, OHIO

National Florist
 Representative Rotary Florist
 Member of Florists' Telegraph Delivery

**INDIANAPOLIS
 INDIANA**
 225 N. Pennsylvania Street
E. G. HILL FLORAL CO.
 Indiana's Foremost Florists,
 covering all points in state.
 Members Florists' Telegraph Delivery Association.

Indianapolis, Ind.
 241 Massachusetts Avenue
BERTERMANN BROS. CO.
 LEADING FLORISTS
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Established 1859
A. WIEGAND'S SONS CO.
 Florists and Decorators
 1610 to 1620 N. Illinois St. **Indianapolis, Ind.**
 Indiana's oldest, largest and most complete retail establishment.
 Members Florists' Telegraph Delivery Ass'n.

STEUBENVILLE, OHIO
 **HUSCROFT'S FLOWER
 SHOP,** 173 North Fourth Street
 All orders promptly executed

W. and W. FLOWER STORE
 99 S. Main St., **WASHINGTON, PA**
 Wholesale and Retail Florists

Richmond, Ind.
FRED H. LEMON & CO.
 Florists and Decorators. Send us your orders.

BEYER FLORAL CO. SOUTH BEND,
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 Daily deliveries to Notre Dame University
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TERRE HAUTE, IND.
JOHN G. HEINL & SON, 129 South 7th Street

 **HEISS COMPANY DAYTON
 112 So. Main St. OHIO**
 Members Florists' Telegraph Delivery Ass'n.

STREATOR, ILL. THORNTON
 FLORAL CO
 Retail-FLORISTS-Wholesale
QUALITY IS OUR HOBBY

VAN METER FLOWER SHOP
 SPRING
 and HIGH, **Springfield, O.**
 BEST FLOWERS for EVERY OCCASION

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Think! Everything in Flowers!

GRAKELOW'S

BROAD ST. AT CUMBERLAND PHILADELPHIA, PA.

Member Florists' Telegraph Delivery Association

J. J. Habermehl's Sons

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue Stratford, Philadelphia Broad and Walnut Streets

ORDERS FOR WEST PHILADELPHIA

Carefully and Promptly Executed with Good Flowers and Good Taste by

M. J. CALLAHAN 3924 Market St., PHILADELPHIA

PHILADELPHIA

1800 Chestnut Street

THE LONDON FLOWER SHOP, LTD.

Member Florists' Telegraph Delivery.

Germantown and Chestnut Hill ORDERS

Carefully executed with taste and promptness.

FRANK R. HASTINGS

8 West Cheltenham Avenue, Germantown, Philadelphia, Pa.

PITTSBURGH, PA. BLIND FLORAL CO.

Florists, Decorators and Growers

Liberty Avenue and 5th Street (Empire Bldg.) Extensive Variety and Supply, Efficient Service and Completed Work.

Baur Floral Co. ERIE, PA.

CRESCENT FLORAL GARDEN SHERM OFFERLE, Prop.

WARREN, PA.

COUNCIL BLUFFS, IA.

HERMAN BROS. CO.

Leading Retail Florists 10 Pearl St.

The Saltford Flower Shop

POUGHKEEPSIE, NEW YORK

Member F. T. D. A QUALITY SHOP IN A QUALITY TOWN



ABUNDANTLY PREPARED AT ALL TIMES

Edwards Floral Hall Company

1716 Pacific Avenue

ATLANTIC CITY, NEW JERSEY

Nurseries: Mediterranean and South Carolina Aves.

Member Florists' Telegraph Delivery Ass'n

KENT BROTHERS FLOWER SHOP

COVERS ALL OHIO POINTS 20-22 W. Church Street NEWARK, OHIO

Massillon, Ohio

A. WEAVER Florist in Rotary

ing plants home-grown for the Easter trade. His retail business proved to be a record-breaker.

John W. Foote, of Reading, has a superior lot of carnations this season. His varieties are Pink Delight, White Wonder, Ward, Matchless and Benora. He also has two houses of asparagus which are yielding a good return.

The W. W. Edgar Co. had only a few salable plants left April 7. Lilies were sold out, 15,000 pots, and the houses had a cyclonic appearance. This week the force is busy giving more space to Memorial day plants, cyclamens and bedding stock.

At Penn's business was on a tremendous scale. Lily sales had to be refused early Saturday, April 7. The same applied to violets, of which hundreds of thousands were sold. Rambler roses in fancy baskets sold in great numbers; also azaleas, French hydrangeas and genistas. A greatly enlarged store force, night and day work and numerous delivery autos were needed to cope with the business.

Thomas Capers, of Wellesley Hills, had a heavy crop of White Wonder, Beacon, Alice and Benora carnations for Easter; also, the first of a fine cut of pink snapdragons.

The Houghton-Gorney Co. had a splendid Easter business. I noted in its store extra fine acacias, boronias, bougainvilleas, double cherries, ericas, Pink Pearl rhododendrons and cymbidiums.

S. J. Goddard, of Framingham, made shipments of extra fine Laddie, Pink Sensation and Nancy carnations for Easter.

William Sim picked 150,000 single violets for Easter. All sold quickly, and he could easily have sold double that number. He had a tremendous pick of



S. A. Anderson 440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock, and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

ROCHESTER, N.Y. F.T.D.

We reach all Western N. Y. Points. **Wilson** THE FLORIST 88 E. MAIN ST. National Florist

SCOTT THE FLORIST BUFFALO, NEW YORK

W. & T. CASS, Florists GENEVA, N.Y.

Telegraph Orders Promptly Filled in Western New York.

Orders for PHILADELPHIA AND SURROUNDINGS

Will be artistically filled at THE FORREST FLOWER SHOP 131 So. Broad Street, PHILADELPHIA

Members of Florists' Telegraph Delivery Ass'n

Send all MARYLAND orders to SAMUEL FEAST & SONS

S. E. corner Charles and Pleasant Sts., BALTIMORE, MD.

The firm of 84 years' experience and reputation. Quick auto delivery service for city and suburbs.

NEW JERSEY EDWARD SCEERY PATERSON and PASSAIC Member Florists' Telegraph Del.

Telegraph Delivery Department

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Alexander McConnell

611 5th Ave., cor. of 49th St.
NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNELL

Siebrecht Bros.
INC

922 Madison Ave., cor. 73d St.
NEW YORK

Member Florists' Telegraph Delivery

PHILLIPS
272 Fulton Street

BROOKLYN
Branch Store, 352 Flatbush Avenue

Telephone, 4202 Prospect

Brooklyn's only member of the Florists' Telegraph Delivery. Floral Deliveries in New York, Brooklyn, Long Island, New Jersey, etc.

—Established 1874—

THOS. F. GALVIN, Inc.
NEW YORK 561 Fifth Ave.

1 Park Street
799 Boylston Street **BOSTON**

Deliveries to Steamers and all Eastern Points.

M.A. Bowe

IN HEART OF NEW YORK CITY
332 Fifth Ave., near 33rd St.
Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359
Our Motto—The Golden Rule

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.

135 E. 34TH ST., - NEW YORK

JOSEPH TREPEL

Brooklyn's Largest Florist
SEVEN STORES

MAIN STORE, 334 Lewis Avenue
Phone 1150 Bedford Brooklyn, N. Y.
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

C. C. TREPEL, Main Office,
BLOOMINGDALE'S
Third Ave. and 59th St., NEW YORK
Largest individual retail dealer in CUT FLOWERS and PLANTS in the world.

ORDERS **NEW YORK** WIRE OR PHONE TO
FOR . . . **MAX SCHLING**

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as references

European Orders Executed

Member Florists' Telegraph Delivery Association

NEW YORK—Established 1874

DARDS

N. E. cor. 44th St. and Madison Ave.

Has his own correspondents in all the large cities of Europe and the British Colonies. Cable orders forwarded by private code.

Member of Florists' Telegraph Delivery

J. H. SMALL & SONS, Florists
NEW YORK and WASHINGTON

FLORAL and LANDSCAPE Work
WASHINGTON, D. C.—15th and H Sts.
NEW YORK
Waldorf-Astoria and 505 Madison Ave.

HUGO H. JAHN

710 Nostrand Avenue

Tel. No. 1952 Bedford **BROOKLYN, N. Y.**

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders.

RAMM'S

FLOWER SHOP

350 Madison Avenue

IN THE HEART OF NEW YORK

PROMPT AND EFFICIENT SERVICE

polyanthus, which were in grand crop. His plants will bloom for some weeks longer.

Patrick Welch says his business greatly exceeded that of a year ago. Roses, carnations, lilies, sweet peas, valley, single violets and green stock sold remarkably well. Double violets and bulbous stock were hard to move.

John A. Nelson, of Framingham, has a wonderful house of Carnation Matchless this season. All varieties thrive well with Mr. Nelson. He will plant 2,500 of Albert Roper next season.

Extra fine shipments of snapdragons for Easter came from R. P. Petersen, of Saxonville; F. W. Fletcher, of Auburn-dale, and C. S. Andem, of Putnam, Conn.

Morris Saunders, of the force of Wax Bros., is receiving congratulations on the arrival of a son March 28.

W. N. C.

ST. LOUIS.

The Market.

Easter trade in St. Louis this year again exceeded all expectations. The weather was favorable up to Saturday,

Kottmiller

... FLORIST ...

426 Madison Avenue—and 49th Street
New York

Also

Vanderbilt Hotel

Telephone Murray Hill 788

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central

Personal Attention

Member Florists' Telegraph Delivery Ass'n

McKENNEY

503 Fifth Avenue N. E. Cor. of 42d St.

Orders filled with the same care as if you were here yourself.

F. T. D. member.

G. E. M. STUMPP

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

WARENDORFF

STORES ALL OVER TOWN

Send your New York orders to
The Ansonia, Seventy-fourth Street and Broadway.

David Clarke's Sons

2139-2141 Broadway

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

NEW YORK

ORDERS SENT TO

H. H. BURNS

509 MADISON AVE.

will receive prompt and careful attention

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WILSON 3 and 5 Greene Ave.
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Phones 3908 Prospect 6800

NEW YORK

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ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

Ostertag Bros.

The Largest Retail Supply House in the West
Jefferson and Washington Avenue

CHAS. BEYER

FLORIST

3619 South Grand Avenue

Long Distance Phones:
Bell, Sidney 148—Kinloch, Victor 999

ST. LOUIS, MO.

ORDERS FOR

St. Louis, Mo.

YOUNG'S. 1406 OLIVE STREET

In MINNEAPOLIS, it's

Donaldson's

The Leading Florists of the Northwest

Special attention to telegraphic orders.

L. S. DONALDSON CO., Minneapolis, Minn.

A. Newell
FLORIST

Established Over 20 Years

N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.

GEO. M. KELLOGG FLOWER & PLANT CO.

Wholesale and Retail Florists,
1182 Grand Ave. KANSAS CITY, MO.

All Kinds of CUT FLOWERS

in their season. Also Rose and Carnation plants
in season. Greenhouses at Pleasant Hill, Mo.

STUPPY FLORAL CO.

Orders executed

Missouri, Iowa, Kansas and Nebraska

ST. JOSEPH, MO.

Members Florists' Telegraph Delivery

R. ABBOTT PARK FLORAL COMPANY

Both Phones Greenhouses: Buchanan, FLORISTS
Lafayette and Schiller
Aves., Broad St. Park. TRENTON, N. J.

SPRINGFIELD, MO.

SPRINGFIELD SEED COMPANY

Floral Department Open Day and Night

SPRINGFIELD, MO.

J. W. STOKES FLORAL CO.

Careful attention given all orders.

St. Louis and Vicinity

W. H. KRUSE, Florist
8846 Arsenal Street, St. Louis, Mo

WE STRIVE TO PLEASE
ALPHA
FLORAL CO.
1105 WALNUT—PHONES 1806
KANSAS CITY, MISSOURI.

BATAVIA, N. Y.
L. C. STROH & SONS
Flowers delivered to all nearby towns.

Member Florists' Telegraph Delivery Ass'n.
DETROIT and VICINITY
L. Bomb Floral Co., Albert Pochelon, Prop., 153 Bates St

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

J. B. GOETZ SONS
SAGINAW, MICH.
or any City in Michigan

Green Bay, Wis. Meier-Schroeder Co.
Orders for Cut Flowers
and Designs delivered anywhere in Wisconsin
and Northern Michigan at right prices.

BATTLE CREEK, MICHIGAN
S. W. COGGAN, Florist 25 East Main Street
Member of Florists' Telegraph Delivery

MRS. J. B. FREEMAN
OF "THE FLOWERS"
636 Superior Street, TOLEDO, OHIO

when it started to rain. The rain turned into snow Sunday morning, which cut into transient trade. Still, more cut flowers were reported sold than at any other Easter.

Plants, as usual, had the call and nearly all the big establishments in the west end were practically sold out. Lilies were the principal plants called for and the big growers sold out. The shortage in good pot-grown lilies made itself felt early. Azaleas met with a large sale and there was no surplus.

Ramblers, Dorothy Perkins and Tausendschon cleaned up nicely. Rhododendrons were in big demand and bulbous stock in pots and pans was plentiful and popular. In fact, everything in blooming plants sold well.

In the first part of the week, the cut flower market was greatly overcrowded, but sales were steady for the better quality of stock. During the last days before Easter the market became strong and the demand used up the supply in a hurry.

Roses brought good prices and the market offered a good selection in all varieties and grades. Beauties, Ophelias and Russells were in demand and cleaned up early at good prices. Carnations went up to 4 cents for the best grades and prime stock moved in large numbers.

KANSAS CITY, ... MISSOURI ...

WILLIAM L. ROCK
FLOWER COMPANY

Members Florists' Telegraph Delivery Ass'n.

**ST. LOUIS,
MISSOURI**
GEORGE WALDBART
516 NORTH GRAND AVENUE

Samuel Murray
KANSAS CITY, MO.
1017 GRAND AVE.

Member of the
Florists' Telegraph Delivery Ass'n

Canada's Florist

Dunlop's

8-10 W. Adelaide St., TORONTO

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

Corner
St. Catharine
and Guy Streets
McKenna
Montreal

Member Florists' Tel. Delivery. 9 St. John St., QUEBEC, CAN.

LA CROSSE, WIS.

The Flower Shop
FOR FLOWERS
L. E. METCALF, Prop.

SCRIM'S, FLORIST
OTTAWA, CANADA

JAMES HAYES, Leading Florist
819 KANSAS AVE
TOPEKA KANSAS
National Florist

Mrs. M. E. Hollcraft
807 KANSAS AVE. TOPEKA, KAN.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.
Member Florists' Telegraph Delivery.

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

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CARBONE, 342
Boylston St.,
BOSTON

Member Florists' Telegraph Delivery Ass'n



Warburton
FALL RIVER
MASS.
83 N. MAIN STREET
Business Roomed for
Southeastern Mass., New York
and Rhode Island points.

Combs
LEADING FLORIST
Member Florists' Telegraph
Delivery Association.

Orders
solicited for
all parts of
Connecticut

Stores:
741 Main St.
364 Asylum St.
Greenhouses:
Benton St.
Hartford,
Conn.

H. F. A. LANGE
Worcester, Mass.

Delivers to All Points in New England
125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

BURLINGTON, VT.—Orders for Vermont and North
ern N. Y. filled to your entire satisfaction at right prices.

Gave the Florist

Milwaukee, Wis.



J. M. FOX & SON
437-39-41 Milwaukee Street
Members Florists' Telegraph
Delivery Association

LONDON, ONT., CAN.



J. GAMMAGE & SONS, LTD.
"THE HOUSE OF FLOWERS"
All Orders Carefully Executed.
Members Florists' Telegraph Delivery Ass'n.

VERMONT'S FLORIST

W. E. PETERS
137 St. Paul St., BURLINGTON, VT.

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3.

PROVIDENCE, R.I.

AND ALL NEW ENGLAND POINTS
T. J. JOHNSTON & CO. 107 Washington St.,
PROVIDENCE

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty
before the whole trade, at a cost of
only 45c per week on a yearly order.

I should like to write a
little essay on

"The Sweet Perfume of
Courteous Service"

but actions speak louder
than words. Flowers are
my hobby and my business.
If you have orders for de-
livery in N. E., wire us.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
124 TREMONT STREET

Wax Brothers **Boston, Massachusetts**
143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England
Members Florists' Telegraph Delivery.

FRANKLIN, PENNA.
BELL FLORAL CO.
ALL NORTHWESTERN PA.

CRABB & HUNTER FLOWER SHOP
GRAND RAPIDS, MICH.
Local and State orders carefully executed

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park St.
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20 per cent allowed.

All Enchantress varieties were in full
crop and of the best quality. Ward,
Matchless and Beacon always sell well
in this market and there was a big
supply all the week.

Sweet peas showed a shortage due to
the warm weather the last ten days. The
demand was large for any kind of peas.
Violets, too, were short and there was a
big demand.

Bulbous stock dragged some, but the
best sold well. Easter lilies were in
demand all the week. The supply was
not too large at any of the wholesale
houses. Callas also sold well. Tulips
and hyacinths did not clean up. Valley
was short of the demand. From what I
learn from the trade, Easter must go
down as one of the best the local florists
ever have experienced.

Various Notes.

George Waldbart said there was an
increased demand for corsage bouquets
for the Easter parade.

C. E. Schoenle was greatly handi-
capped in delivering Easter orders, as
both of his machines were run into and
put out of commission Saturday.

The Shackelford Nursery Co. has
started cutting a lot of outdoor jonquils.
George Wagner, who, until recently,
was with Grimm & Gorly, has left for
California. He will locate in Los An-
geles and open a flower shop.

The Retail Florists' Association will
hold its regular monthly meeting at the
Mission Inn Garden April 16. A re-
view of the Easter business will be a
feature of the meeting. J. J. B.

Pueblo, Colo.—The Bolt Floral Co.
held its spring "show" as usual, from
Palm Sunday until Easter Sunday, but
the sales results this year were bigger
than ever.

BOSTON—BECKER'S

Send us your telegrams. Prompt service IN
and ROUNDABOUT BOSTON. Our con-
servatories are in Cambridge, only 8 minutes
from the heart of Boston.

BECKER'S CONSERVATORIES
CAMBRIDGE, - - - MASS.
Members Florists' Telegraph Delivery.

Worcester, Mass.

RANDALL'S FLOWER SHOP

Member Florists' Telegraph Delivery

LOWELL, MASS.

MORSE & BEALS, 8 Merrimack Sq.

Members Florists' Telegraph Delivery Association

PROVIDENCE, RHODE ISLAND
Johnston Brothers

LEADING FLORISTS

38 Dorrance Street

Members Florists' Telegraph Delivery Ass'n.

Red Bank, N. J.

W. W. KENNEDY & SONS
FLORISTS

Members of F. T. D. and National Florist

5 East Front Street

REUTER'S

For Rhode Island and Connecticut

STORES

New London, Conn.; Norwich, Conn.,
and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

The Rosery Elmira, N. Y.
182 Main St., N.

Flowers Delivered to All Nearby Towns.
Members Florists' Telegraph Delivery Association.

Telegraph Delivery Department

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SEATTLE, WASH.

HOLLYWOOD GARDENS

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

Seattle, Wash. L. W. McCoy, Florist
Second Ave.
at Marion St.

GROWER, WHOLESALE
AND RETAILER

Careful and prompt attention given to orders. Alaska, Washington and Oregon.

SPOKANE FLORIST CO.

(Kipp's Flower Store)

SPOKANE, WASH.

Orders promptly filled for
WASHINGTON, IDAHO, MONTANA

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

San Francisco, Cal.

Pelicano, Rossi & Co.

123-125 Kearny Street

FLOWERS BY TELEGRAPH

SAN FRANCISCO

JOSEPH'S

233-235 GRANT AVENUE

Members of Florists' Telegraph Delivery and National Florists of this District. A specialty made of "Welcoming" and "Bon Voyage" packages.

DARBEE'S

FLOWERS THAT KEEP

1036 Hyde Street, SAN FRANCISCO, CAL.

First prizes for Violets, Iris, Gladioli, Carnations, Artistic Designing, Basket Arrangements, etc., at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc. etc. Members Florists' Telegraph Delivery.

DARLING'S SHOP

"Flowers for Her"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.



LONG BEACH, CAL.

MARINE FLORIST

Choice Cut Flowers Floral Designs
Member Florists' Telegraph Delivery

Santa Barbara, Cal.

910 STATE ST.

GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs on Short Notice.

Both Phones 1018



San Francisco, Cal.

ART FLORAL CO.

255 Powell Street

Best attention given your orders

Members Florists' Telegraph Delivery

Portland, Ore.

TONSETH'S, 285 WASH.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery

SPOKANE, WASHINGTON

DONART-STAPLETON

ART FLORISTS

Growers of Choice Cut Flowers

RIVERSIDE, CAL. BAKERSFIELD, CAL.

A. M. HOSP, Leading Florist

PROVIDENCE, R. I.

The Market.

The volume of Easter business was far in excess of that of any previous year. The buying of potted plants, which became brisk by the middle of Holy week, got a setback on Good Friday because of the cold rain, but this gave the dealers an opportunity to prepare for the almost overwhelming demands of the final day.

Saturday dawned with a drizzling rain that continued intermittently well into the forenoon and at first threatened to blast the hopes of many of the dealers, who were heavily stocked. But irrespective of the weather, the crowds descended about midday and then it was a hustle, with scarcely a plant of any description in sight by sunset. Generally speaking, every dealer made a good clean-up.

Prices ruled unusually strong, but these failed to daunt purchasers and everything sold readily, sweet peas being the favorite in cut flowers, owing to the short crop of violets. Lilies of the valley also were short and brought fancy figures. Small bunches of pansies and primroses were good sellers. Good lilies were at a premium, bringing at retail 25

WRIGHT'S FLOWER SHOP

224 West Fourth St.

LOS ANGELES, CAL.

Leading Retail Florist in the City

BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

SAN DIEGO AND CORONADO

WOLFSKILLS' and
MORRIS GOLDENSON
FLORISTS AND DECORATORS

We Solicit Telegraph Orders.
Regular Trade Discount.
229 W. Third St., LOS ANGELES, CAL.

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

CALIFORNIA FLORIST

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

Pasadena, Cal. AND ALL Southern California

House of Flowers

HENRY A. SIEBRECHT, JR.

of New York City
Member Florists' Telegraph Delivery

JULIUS EPPSTEIN

Hotel St. Francis, SAN FRANCISCO

Prompt attention given telegraphic orders.

Members Florists' Telegraph Delivery Ass'n.

The Park Floral Co.

J. A. VALENTINE, Pres.

Member Florists' Telegraph Delivery.

DENVER, - COLORADO

Colorado Springs, Colo.

Frank F. Crump Wholesale and Retail Florist

Member Florists' Telegraph Delivery



The Colonial Flower Shop

518 N. MAIN ST., PUEBLO, COLO.

Will promptly execute all orders in this vicinity

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The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

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**Broadway
Florist**

414¹/₂ SOUTH BROADWAY

Telegraph and other orders promptly attended to. The best of work at moderate prices.

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SPOKANE, WASHINGTON

Reimers Floral Art Shop

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Colorado Springs, Colo.

Orders Carefully Executed

PIKES PEAK FLORAL CO.

Wholesale and Retail
Member Florists' Telegraph Delivery

MOLINE, ILL.

Orders for Western Illinois and Iowa handled with care and dispatch.

J. STAACK & SONS

FURROW & COMPANY

OKLAHOMA CITY GUTHRIE

OKLAHOMA

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STATE NURSERY CO. CUT FLOWERS

170,000 sq. ft. of glass
at your service.

HELENA, MONT.

DULUTH FLORAL CO.

200 miles in any direction. DULUTH, MINN.
We are the center of the great Northwest. Daily deliveries to Superior, Wis.



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The Careful Florist. 1804 Farnam Street

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SIoux CITY, IOWA Supplies western Iowa, southern Minnesota, all of South Dakota and northeastern Nebraska.

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Flowers for All Occasions, from Cradle to Grave

FOR ALL CENTRAL NEBRASKA ORDERS USE

ED WILLIAMS, Grand Island

Competent Florist—Railroad Center

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*Kemble's
Flowers*

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

QUALITY
PLUS
SERVICE

DAVENPORT, IOWA

and Western Illinois

FORBER & BIRD, 313 Brady Street

Members Florists' Telegraph Delivery Association.

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Send Iowa and Western Illinois Orders
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BILLS FLORAL CO.

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SALT LAKE CITY

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62 South Main Street

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GUTHRIE-LORENZ CO.

DESMOINES, IOWA. ALFRED LOZIER ROSERY

S. B. STEWART

119 No. 16th St., OMAHA, NEB.

OMAHA, NEB.

LEE L. LARMON

Fontenelle Florist, 1814 Douglas St.

cents and better per bud or bloom. Mediocre stock brought 15 cents and up per flower. One of the features of this year was the large number of baskets of all kinds and wicker jardinières that were used for potted plants.

Easter Echoes.

Johnston Bros., Dorrance street, kept six large delivery autos busy distributing their orders.

Ed Brooke, of T. J. Johnston & Co., says it was the biggest Easter he ever had.

"Had to shut off taking orders early Saturday," said Timothy O'Connor. "We had an unusually large stock, but we just couldn't fill all orders."

Macnair, Florist, reports being unable to handle all demands even with nearly double his regular force at both stores.

Albert Holscher had four big houses of lilies and could have sold many times the number.

John A. Macrae handled practically the entire production of his greenhouses at retail.

Marshalltown, Boone,
Centerville, Ames,
Oskaloosa, Oelwein,
Mason City, Waterloo

Swanson's

Incorporated

618 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in

MINNEAPOLIS

ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA



Members F. T. D. Ass'n
The finest and largest stock west of Chicago. Awake night and day looking for orders.

HOLM & OLSON, Inc. 20-22-24 W. 5th St.



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WHOLESALE and RETAIL FLORIST

1133 O ST., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice. Trade Discounts. First-class Stock.

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1338 O St., LINCOLN, NEB.

WHOLESALE AND RETAIL

100,000 square feet of glass at your service. Trade discount.

Members of the Florists' Telegraph Delivery.

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Wilmette, Ill.

Careful attention to all mail or telegraph orders for delivery in Wilmette and Chicago's north shore suburbs, Evanston, Kenilworth, Winnetka, Glencoe and Lake Forest.

La Crosse, Wis. La Crosse Floral Co.

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Telephones 1501 and 1582

1415 Farnum Street OMAHA, NEB.



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915 Central Ave. FT. DODGE, IA

LEWIS HENDERSON, Florist

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Telegraph Delivery Department

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CHICAGO

Send Your
Orders to..
William J.

SMYTH

Member Florists' Telegraph Delivery Association

Michigan Avenue at 31st Street



THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

FOR ALL
CHICAGO
ORDERS USE
Three autos insure
prompt delivery.



1581 Ogden Ave.

CHICAGO
ALPHA FLORAL CO.

Northwest corner Wabash Ave. at Adams St.
Most centrally located store in the city. All
orders given prompt attention.

Pittsburgh, Pa.

MRS. E. A. WILLIAMS
621 Penn Avenue

FREEPORT, ILL. We are the largest
growers in the
Northwest. 100,000 square feet of glass.
JOHN BAUSCHER, Prop.
All Orders Receive Careful Attention and Prompt Delivery.

Deliveries to Northwestern University and all North
Shore Towns.

FISCHER BROS. 614 Dempster St.,
EVANSTON, ILL.
L. D. Phone 2642

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

Rockford, Ill., H. W. Buckbee
Member Florists' Telegraph Delivery

J. L. JOHNSON **DE KALB, ILL.**
Northern Illinois
Southern Wisconsin
Your order will receive our prompt and
careful attention.

PEKIN ——— PEORIA
All Orders Receive Personal Attention
GEO. A. KUHL, Pekin, Ill.

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois



CHICAGO
THE PALMER
HOUSE FLORIST
17 EAST
MONROE ST.

ROCK ISLAND

Tri-City Orders Handled with Promptness

HENSLEY'S

4th Ave. and 20th St., ROCK ISLAND, ILL.

Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the West Side
3040 W. Madison St., Chicago, Ill.



3343 W. MADISON ST.
NEAR GARFIELD PARK
CHICAGO

Springfield, Ill.
JANSSEN FLORAL CO.
Best Service for Central Illinois

Charles H. Hunt handled more than
1,000 hyacinths in single pots. His pans
of three, four, six and eight bulbs also
proved good sellers.

Drabble Bros. report a large business
at their new store in the Crowell build-
ing, Woonsocket.

Theodore R. Peterson reports that
hundreds of persons visited the Hogg
Greenhouses, and adds: "Most of them
bought something. We certainly had a
banner Easter."

Mark Cassidy, in his new store on Dor-
rance street, had a good clean-up and
he had a big stock, too. He made a
specialty of corsage bouquets.

Various Notes.

George L. Stillman, of Westerly, was
a visitor in Willimantic, Conn., and
vicinity last week.

M. A. Conley has just finished a new
propagating house, 20x50 feet, at 48 Up-
dike street.

One of the greenhouses in the range
of John G. Jansen, Broad street, near
Roger Williams park, was considerably
damaged by flames which caught from
a grass fire. W. H. M.

Established 1857.



745 Buckingham Place

L. D. Phone 1112 Graceland **CHICAGO**

Send us your retail orders. We
have the best facilities in the city

Your orders may be placed by mail, phone or telegraph
with assurance that they will be accorded most
exact personal attention.

VICTOR YOUNG
& Company
Flower Decorations

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1239 North Clark Street, **CHICAGO**

We are prepared to take care of
out-of-town orders for

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Delivery or shipment anywhere.

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22 East Randolph St., **CHICAGO**

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CHICAGO, ILL.

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EVERYTHING IN FLOWERS
DELIVERED ANYWHERE
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I. L. PILLSBURY—For Central Ill.
Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.
H. F. DRURY All orders filled promptly
and carefully.

Aurora, Ill. JOS. M. SMELY
AND VICINITY **Phones 147**

I. N. KRAMER & SON
CEDAR RAPIDS, IA.

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Established 1874—Incorporated 1909

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FRED C. WEBER



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We have many of the short items together with all the plentiful items in seed to offer—beans, sweet corn, carrot, onion sets, dwarf nasturtium. Send for our wholesale price list. Shipments from here or New York city go quickly everywhere. Contract growing price list 1917 seeds on request.

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Mention The Review when you write

Seed Trade News**AMERICAN SEED TRADE ASSOCIATION.**

President, Kirby B. White, Detroit, Mich.;
Secretary-Treasurer, C. E. Kendel, Cleveland, O.
Thirty-fifth annual convention, Detroit, June 19 to 21, 1917.

FRED HUNTER, of the Hunter Seed Co., San Francisco, Cal., was a Chicago visitor last week.

THE headquarters of the Kimberlin Seed Co., for many years at Santa Clara, Cal., were removed to San Jose April 1.

It is proposed to hold the annual meeting of the Iowa Seed Dealers' Association at Des Moines June 12, with a trip to Ames June 13.

THERE are those who figure the quantity of seeds to go into the ground as double that of last year. But where could double the number have been obtained?

THERE never has been anything to compare with the gardening talks in the newspapers this spring—it is better advertising than the seed trade could buy with double appropriations.

MANY seedsmen, when leisure comes, will be interested in a bulletin recently issued by the U. S. Department of Agriculture, "Foxtail Millet, Its Cultivation and Utilization in the United States," by H. N. Vinall.

"THE farmers are not eating their potatoes," a banker at Valparaiso, Ind., who also is a florist, told The Review the other day, "they are saving them to plant, and if anyone else wants to eat the farmers' potatoes today it costs \$4 a bushel to get the opportunity."

U. S. HELPING SEED TRADE.

A campaign for an increased production of food crops is being waged by the United States Department of Agriculture and will inevitably help the seed trade materially. The prospective needs of this and the European countries are emphasized in a lengthy statement issued by Secretary D. F. Houston, of the department, April 7. He concludes with an appeal to the farmers to "help toward the achievement of national agricultural sufficiency and thus perform a valuable service to the nation."

Shortage of food crops practically throughout the world has made it certain that there will be no overproduction and assures remunerative prices to producers, the statement says. This is particularly true of cereals, peas, beans, cowpeas, soybeans, buckwheat, potatoes and other vegetables.

Secretary Houston also urges that farmers provide themselves with sufficient seed so that a fair proportion may be held in reserve for replanting, should it be necessary.

The economy of a home vegetable garden is also pointed out in the statement. Interest in small gardens has

Braslan

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Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

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Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

EVERETTE R. PEACOCK CO.

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SETS



ONION

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Specialties:

Cucumber, Musk and Watermelon, Pumpkin, Squash, Sweet and Field Corn.

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We beg to announce that our men have landed again in this prosperous country of yours and are now ready to take your orders for extra good Azaleas and Araucarias.

Our excellent shaped, well budded, carefully packed and early shipped plants will enable you to please your customers next Christmas.

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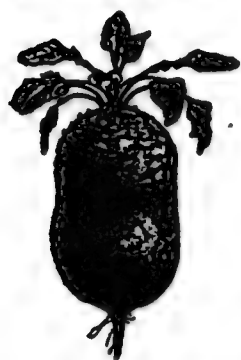
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Send for our 1917 wholesale prices
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Lily of the Valley Pips

Large-flowering variety, for private estate
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New Catalogue Ready

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FLOWER, VEGETABLE and FARM

for present delivery or on contract. Special
quotations for next season and from harvest
1917 now ready.

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J. M. THORBURN & CO.

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DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed
growers in Denmark. Please send for price list.
Chr. Moshjerg, 216 7th St. N., Minneapolis, Minn.

Order Seed Packets

**NOW
FOR 1918**

Paper scarce.

Requirements will be double.

THE BROWN BAG FILLING MACHINE CO.
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LILY BULBS GIGANTEUM—

SHIPMENT FROM STORAGE

7- 9 inch.....\$15 00 per case of 300
9-10 inch..... 16.50 per case of 200

Write for Price List on Cannas and Caladiums.

ST. LOUIS SEED COMPANY

THE HOME OF "PURE AND SURE SEEDS"

411-413 Washington Ave.

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Our New Catalogue is now ready. If you have not received a
copy, send a postcard

WATKINS & SIMPSON, Ltd.

27, 28 & 29 DRURY LANE,

LONDON, ENG.

LILIUM GIGANTEUM, 7/9, 300 to Case

\$20.00 per Case

Cold Storage, \$55.00 per 1000

Tuberose, A-1.....\$9.50 per 1000

Dahlias, Cannas, Gladioli and Caladiums—
Prices on Application.

D. RUSCONI, 128 West 6th Street,
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Write for quotations

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HELLER'S
MICE
PROOF
SEED
CASES.

Send for Catalogue.

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Montpelier, Ohio

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Growers and Exporters of
JAPANESE LILY BULBS

YOKOHAMA, AOMORI-KEN, JAPAN

Special Trade Offer of Liliun Giganteum,
superior quality, strictly guaranteed to be free
from disease, for 1917, fall shipment direct
from our firm.

Our endeavor is to grow for high-class
trade. Our aim is to merit your per-
manent trade. Give us a trial on your
next orders and see for yourself.

Prices and inquiries from our Ameri-
can representative,

PAUL S. SUZUKI, OAKLEY, WYO.

Mention The Review when you write.

WE WILL NOT BE ABLE TO FILL
our orders for Gladioli. We have a good
stock of cold storage GIGANTEUM on
hand. Write for prices on case lots.

LECHNER BROS., Caxton Bldg., ST. LOUIS, MO.

Agents for The Growers Association,
Anna Paulowna, Holland.

Mention The Review when you write.

FOR Dutch and French-grown Bulbs

WRITE

HOGEWONING & SONS

Bulb Growers

Rynsburg, Holland

32 Broadway, New York

greatly increased, he says, because of the high price of foodstuffs.

This federal propaganda is bound to have a stimulating effect on the demand for seeds, both in bulk and in packets.

TEXAS BERMUDA ONION CROP.

The area of the Bermuda onion crop for Texas for 1917 was estimated, March 15, at 12,050 acres, an increase of about 2,000 acres over the area estimated for 1916, or 19.9 per cent. The condition of the crop April 1, 1917, is estimated as 68.5 per cent of normal, forecasting a yield of about 246 bushels per acre, or a total production of 2,964,300 bushels, the equivalent of 6,388 cars of 464 bushels each. Of this number it is estimated that Webb county will produce 2,520 cars. April 1, 1916, the area of the onion crop was estimated at 10,057 acres, and the condition at fifty-five per cent of normal, forecasting a yield of about 192.5 bushels per acre, or a total production of 1,935,972 bushels.

There were 4,607 cars shipped out of the Texas Bermuda onion district in 1915 and the average yield for the district was about 237 crates per acre. In 1916 the shipments were 4,903 cars, and the average yield per acre was about 225 crates. Applying this figure to the estimated acreage for 1917 gives 2,711,250 crates, the equivalent of 5,843 cars of 464 crates each.

HARD-SHELLED SEEDS.

Nature's Plant-life Insurance.

The exceptionally hard shells of some seeds, though often a cause of great trouble to growers, have been the means by which nature has preserved for us many of the most valuable species of plants. The so-called impermeable exteriors of these seeds have been the protection, the life insurance, which nature has provided for the plants. If only a small percentage of the seeds of a certain species germinate readily, and if the plants from the quick-acting seeds meet with adverse conditions and perish, the species may still be perpetuated by the seeds which germinate only after remaining a long time in the ground. Such is one of the main conclusions reached in an article which appeared in a recent issue of an English journal, the *Gardeners' Chronicle*.

In order to appreciate fully the importance of this plant-life insurance, it should be borne in mind that some of the most valuable groups or families of plants, such as the leguminosæ, bear the largest proportion of these hard seeds. Alfalfa and other medicagos, cowpeas and some varieties of vetches and clovers are among the leguminous plants which are especially productive of such seeds. It would have been difficult, indeed, to find good substitutes for some of these plants if nature had permitted the insurance policies to lapse.

Treating the Hard Seeds.

Of course, after nature has saved the plants from extinction and has presented them for the supply of the world's needs, then man must follow an entirely different method from that pursued by nature. The grower must even proceed at once to undo part of nature's work by tampering with the hard seed cases. If he would secure reasonably quick and uniform results, he must render the seeds more permeable by soaking them, milling them, scratching the seed-coat, or possibly using, in rare cases, some sort of

ASPARAGUS PLUMOSUS NANUS



We have just received from our grower a lot of extra fine, plump

Northern Greenhouse Grown Seed

1,000 Seeds	\$ 3.50
5,000 Seeds	15.50
10,000 Seeds	30.00
25,000 Seeds	72.50
Special prices on larger quantities.	

Lath House Grown Seed

1,000 Seeds	\$ 2.00
5,000 Seeds	9.75
10,000 Seeds	18.50
25,000 Seeds	43.75

Asparagus Sprengeri

1,000 Seeds	\$ 0.75
5,000 Seeds	3.00
10,000 Seeds	5.50
25,000 Seeds	12.50

Also all other Seasonable Seeds, Bulbs and Supplies.

Send for Wholesale Catalogue if you haven't a copy.

Henry F. Michell Co., 518 Market Street, PHILADELPHIA, PA.

Mention The Review when you write.

PLANT A. B. C. BULBS EVERY MONTH

You will cut blooms every day. We can supply all sizes in any quantity at the regular fall import prices.



LILIUM GIGANTEUM	
6-8	400 to case
7-9	300 to case
8-9	275 to case
8-10	250 to case
9-10	200 to case
10-12	150 to case

Tuberose, Caladium Esculentum and Fancy-leaved, Florists' Supplies, etc.

LILIUM AURATUM	
9-10	100 to case
11-13	

LILIUM RUBRUM	
8-10	175 to case
9-10	125 to case
9-11	130 to case
10-12	100 to case
11-13	85 to case

AMERICAN BULB COMPANY

CABLE ADDRESS "BULBS" 172-N. Wabash Ave. Phone Randolph 3316 CHICAGO, ILL.

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OUR MOTTO: "Your dollar's value."

Those who know will grow Reburn & Co. Lily Bulbs. Tried and proven true stock.

	Per 1000
6-8	\$ 35.00
7-8	37.50
7-9	45.00
8-9	61.00
8-10	72.00
9-10	85.00
9-11	95.00
10-11	105.00
11-12	125.00

Connections are reliable. Read our motto. Cold storage GIGANTEUM BULBS all the year. All sizes. Ask for prices. See offer of Ferns, Sheet Moss, Asparagus, Cosmos and Roses in Classified Department.

G. M. REBURN & CO.

160 N. Wabash Ave.
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Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.
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Mention The Review when you write.

LILY BULBS

SHIPMENT FROM STORAGE

Giganteum—

7-9 inch	\$14.50 per case of 300
8-10 inch	16.50 per case of 250
9-10 inch	16.50 per case of 200

Multiflorum—

7-9 inch	\$15.00 per case of 300
8-10 inch	17.50 per case of 250

Giganteum shipped from Chicago as well as New York.

McHUTCHISON & CO.

The Import House
95 Chambers St., NEW YORK

Mention The Review when you write.

BURNETT BROS.

SEEDS : BULBS : PLANTS
93 Chambers Street, NEW YORK CITY
Mention The Review when you write.

The WORLD'S BEST CANNAS

We have an immense stock of Cannas established in 3-inch pots, ready to shift into 4 or 5-inch pots for spring sales.

This will be found profitable stock to fill up some vacant space in your houses after Easter sales.

Our Own Introductions

	Per doz.	Per 100	Per 1,000
Eureka. The best white, 4½ ft.....	\$1.25	\$ 8.00	\$ 75.00
Favorite. The yellowest yellow, 4 ft.....	3.50	25.00
Orange Bedder. Brilliant orange, 4 ft.....	1.25	8.00	75.00
The Gem. Cream with pink dots, 4 ft.....	1.25	8.00	75.00

Recent Introductions and Varieties of Special Merit

	doz.	100	1,000
Firebird. Very large brilliant cardinal red, 4 ft	\$2.00	\$15.00
Goethe. Bronzy orange-yellow, 4½ ft.....	3.50	25.00
Goldbird. Very large, soft canary-yellow, 4½ ft.....	5.00
Hungaria. Refined rose-pink, 3½ ft.....	1.25	8.00	\$75.00
Lahneck. Ground color rose with shadings of scarlet and carmine and narrow pale-yellow border, 4 ft.....	7.50
Meteor. The best red, 5 ft.....	2.00	15.00	140.00
Mrs. Alfred Conard. The best flesh pink, 4 ft.....	1.25	8.00	75.00
Mrs. Woodrow Wilson. Very large, rich, yet soft pink, 5 ft.....	4.00	30.00
Olympic. Rich oriental red dappled carmine, 5 ft.....	2.00	15.00
Panama. Rich orange-red, bordered golden yellow, 4½ ft.....	1.75	12.00	100.00
Rosea Gigantea. Best rose colored, 4 ft....	1.25	8.00	75.00
Scharfenstein. Light salmon-red, with orange and carmine suffusion, 5 ft.....	7.50
Wintzer's Colossal. Gigantic flowers of bright scarlet, 5 ft.....	2.50	20.00

Select Standard Cannas

	Per doz.	Per 100	Per 1,000
Alphonse Bouvier. Brilliant crimson, 6 ft.....	\$0.75	\$5.00	\$40.00
Arc-en-ciel. Distinct rosy-salmon, 3½ ft.....	.75	5.00	40.00
Beacon. Rich cardinal-red, 4 ft.....	.85	6.00	50.00
Dr. E. Ackerknecht. Carmine-lake suffused carmine, bronze foliage, 4 ft.....	.85	6.00	50.00
Ehrenfels. Splendid rich orange, bronze foliage, 4½ ft.....	2.50	18.00
Fanal. Intense, fiery, cinnabar-red, 4 ft....	1.25	8.00	75.00
Francis Bertie. Very pretty carmine, 3½ ft.....	.75	5.00	40.00
Feuermeer. Brilliant, fiery scarlet, 4 ft.....	.75	5.00	40.00
General Merkel. Scarlet marbled golden-yellow, 4 ft.....	.85	6.00	50.00
Gladiator. Deep yellow, spotted red, 4½ ft.....	.75	5.00	40.00
Garam. Large, bright carmine-red, 4 ft.....	.85	6.00	50.00
Graf M. Tolstoi. Brilliant scarlet, bronze foliage, 4 ft.....	.75	5.00	40.00
Harry Laing. Rich glowing scarlet, suffused orange, 5 ft.....	.85	6.00	50.00
Jane Addams. Rich yellow, touched red at throat, 4½ ft.....	2.00	15.00

Koros. Orange-scarlet, streaked cochineal-carmine, bronze foliage, 4 ft.....	.75	5.00	40.00
Louis Reverchon. Cochineal-red, bronze foliage, 5 ft.....	.75	5.00	40.00
Mme. Crozy. Popular golden-edged, bright scarlet, 4 ft.....	.75	5.00	40.00
Maros. Very free creamy-white, 4 ft.....	.75	5.00	40.00
Queen Charlotte. Pomegranate-red, broad golden edge, 3 ft.....	.75	5.00	40.00
Secrétaire Chabanne. Very free, pleasing salmon, 3 ft.....	.75	5.00	40.00
Splendor. Pleasing shade of salmon-scarlet, 3½ ft.....	1.25	8.00	75.00
Undine. Bright orange-scarlet, broad golden edge, 3½ ft.....	.75	5.00	40.00
Uhlberg. Soft rosy-carmine, with pale yellow throat and border, early, free and desirable, 3 ft..	.85	6.00	50.00
Venus. Soft, rosy-pink, mottled creamy-yellow border, 3½ ft.....	.75	5.00	40.00
Wabash. Very free, large, carmine-rose, 4 ft.....	.85	6.00	50.00
West Virginia. Intense crimson-scarlet, golden edge, 3½ ft.....	.75	5.00	40.00

For full and complete description of above, as well as for a complete list of seasonable Florist Stock, see our current Wholesale List, January to June issue, which will be mailed upon request only to persons engaged commercially in Horticulture.

HENRY A. DREER 714-716 CHESTNUT ST. PHILADELPHIA, PA.

The above prices are intended for the Trade only

Mention The Review when you write.

PRIMROSE SEED

IMPROVED CHINPSE, finest grown, single and double, mixed, 650 seeds, \$1.00; ½ pkt., 50c; 1000 seeds, \$1.25. Colors separate also.
PRIMULA KEWENSIS, new dwarf yellow, 25c.
PRIMULA MALACOIDES, Giant Baby, 25c.
CINERARIA, large flowering dwarf mixed, 1000 seeds, 50c; ½ pkt., 25c.
CYCLAMEN Giganteum, finest giants, mixed, 250 seeds, \$1.00; ½ pkt., 50c.

GIANT PANSY The best large flowering varieties critically selected, 1000 seeds, \$1.00; ½ pkt., 50c. Extra pkt. of Giant Perret pansy seed added to every order for pansy seed. Our pansies are fine. Cash. Liberal extra count.

JOHN F. RUPP, Shiremanstown, Pa.

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"Wilson's Seeds will grow anywhere"

J. J. WILSON SEED CO., NEWARK, N.J.

OUR MOTTO: THE BEST THE MARKET AFFORDS

Valley

Orders taken now for 1917 crop
of
German—Swedish—Dutch Pips

CHAS. SCHWAKE & CO., Inc., 90-92 W. Broadway, NEW YORK

Pansy Seed

TOOLE GIANT PRIZE STRAIN.
1000 seeds, 40c; ½ oz., 90c; ¼ oz., \$1.25; oz., \$5.00.
WILLIAM TOOLE & SON
Hardy Plant and Pansy Farm
Baraboo, Wis.

PIN MONEY

MUSHROOM SPAWN
8 lbs. for \$1.00 Directions Included
WM. ELLIOTT & SONS
42 VESEY ST. NEW YORK



GLADIOLI

FIRST SIZE BULBS	100	1000
America.....	\$1.50	\$12.00
Francis King.....	1.50	13.50
Augusta.....	1.50	13.50
Halley.....	1.50	12.00
Glory of Holland, pure white, 1-in. up.	1.60	14.00

CANNAS

Strong clump roots, 2 to 3 eyes,
now ready.

	100	1000
King Humbert.....	\$4.00	\$35.00
Florence Vaughan....	2.50	20.00
Charles Henderson....	2.50	20.00

If interested in Boxwood,
write for sizes and prices.

PETER PEARSON

Seedsman and Florist

5732-5752 Gunnison St.,
CHICAGO



Mention The Review when you write.



Rubrum Lily Bulbs

6/8.....	\$5.00 per 100
7/9.....	6.00 per 100
8/9.....	6.50 per 100

M. M. CARROLL

NORWOOD (Cincinnati) OHIO

SNAPDRAGON

Make all out-of-doors beautiful by freely
using the best flower that grows—SNAP-
DRAGON. Free blooming, very showy; splen-
did for cut blooms—a combination not found
in any other plant.

Grow Snapdragons. We have all of the good
ones. Seed of our famous Silver Pink, \$1.00
per pkt.; 3 for \$2.50; 7 for \$5.00. Seed of Light
Pink, Nelrose, White, Yellow Garnet and
Fancy Mixed, 35c per pkt.; 3 for \$1.00. Free
cultural directions. All orders cash.

See our display ad for Locking Dirt Bands
and Pots.

G. S. RAMSBURG,
SOMERSWORTH. NEW HAMPSHIRE



GIANT PANSY SEED

Kenilworth Mixture
Kenilworth Cut Flower Mixture
Giant Three and Five Blotched
Masterpiece, curled wavy
1000 seeds, 25c; 5000, \$1.00
1/4-oz., \$1.25; oz., \$5.00

Early Flowering or Winter-
blooming Giant Pansies
500 seeds, 25c; 1000, 40c;
1/2-oz., \$1.10; 1/4-oz., \$2.00



penetrative acid. But in this appar-
ently unnatural process, man is really
coöperating with nature, as he always
must do.

Any method of treatment which de-
stroys or ruptures the seed-coat destroys
also the resistance to germination, and
hard seeds subjected to such treatment
germinate as readily as ordinary seeds,
and give rise to perfectly normal seed-
lings. Indeed, there is reason to believe
that the percentage of germination of
hard seeds, which have been treated in
such a manner that their seed-coats are
ruptured, is greater than that of normal,
permeable seeds.

Notoriously Hard-shelled Seeds.

In some of the leguminous plants the
percentage of hard seeds is extremely
high. Thus, in *Medicago sativa falcata*
the percentage of hard seeds may be as
high as ninety-two, and in white sweet
clover, *Melilotus alba*, as high as eighty-
seven. The percentage of hard seeds is,
moreover, exceedingly variable. For
instance, in different samples of red
clover, *Trifolium pratense*, it ranges
from zero to forty-six per cent; in al-
falfa, *Medicago sativa*, from zero to
seventy-two per cent. Peculiarly inter-
esting, as offering an indication of the
biological significance of hardness or
impermeability, is the fact that whereas
in winter vetch, *Vicia villosa*, the per-
centage ranges in different samples from
zero to sixty-eight, in spring vetch it is
never more than eight per cent and may
be nil.

This peculiar condition of hardness is
not confined to the leguminosæ. It oc-
curs also in seeds of *Hibiscus esculentus*;
hollyhock, or *Althæa rosea*; species of
atriplex, *Erodium cicutarium*, asparagus,
Ipomœa purpurea, *Canna Indica* and
doubtless many other plants.

Hardness and Longevity.

Nevertheless, impermeability is most
strikingly manifest in the leguminosæ,
and it is significant that it is in this
order that seeds possessing the greatest
"longevity" are to be found. Thus, as
different observers have shown, the seeds
of some leguminous plants may be
caused to germinate eighty years after
their harvesting. Evidently there is a
close relation between hardness and
longevity. Seeds so shut off by their
seed-coats from all relation with the
outer world might well be expected to
retain their potentiality for germination
for longer periods than do seeds which
are constantly responding to changes of
environment—absorbing water in moist
air and losing it in dry; and such is, in
fact, the case.

Effect of Frost and Moisture.

That hard seeds do gradually lose their
refractoriness, for example, when they
are kept in moist air, is shown by some
experiments with the hard seed of red
clover, showing the following germina-
tions (in per cent): After one month
in moist blotting paper, eight per cent;
after one year, thirty per cent; after two
years, forty-four per cent; after three
years, fifty-five per cent. Freezing also
brings about changes in hard seed,
which results in their germination, and
so also does alternation of temperatures.

Another fact of interest and signifi-
cance is that the hard seeds of red
clover, white clover and alsike pass the
winter in frozen soil without suffering
injury, and, having withstood these ad-
verse conditions, emerge from them
chastened and capable of germination.

SEASONABLE STOCK OF "WORTH-WHILE" QUALITY

MAKE US PROVE IT.

We pay freight both ways if you
don't agree with us.

LAWN GRASS SEED "HARDY EVERGREEN"

(The Good Kind)

1-lb. cartons.....20c; retails, \$0.30
5-lb. bags.....90c; retails, 1.25
Bulk, \$17.50 per 100 lbs.

DAHLIAS

Strong Roots	Doz.	100
White shades.....	\$1.50	\$10.00
Yellow shades.....		
Red shades.....		
Variegated.....		

Lily Bulbs from Cold Storage

We ask you to try 100 or more of
our "specially graded" stock and
compare them with the other fellow's

Lilium Giganteum

	Per 100
7 to 9-inch.....	\$ 5.50
Per case of 300, \$15.00.	
9 to 10-inch.....	9.00

Allow us to ship you 100 or more
every two weeks. We believe you
will find them profitable.

Lilium Speciosum Rubrum

	Doz.	100
8 to 9 inch.....	\$1.00	\$6.50

Lilium Auratum

	Doz.	100
8 to 9 inch.....	\$1.10	\$ 6.50
9 to 10 inch.....	1.50	10.00
11 to 14 inch.....	2.50	15.00

Lily of the Valley Pips

New Crop, Fancy

	Per case
Case of 250.....	\$ 6.50
Case of 500.....	12.50

Lily of the Valley Clumps

For Outdoor Planting

	Per Doz.	100
Large size.....	\$3.15	\$25.00

Caladium Esculentum

	Per 100	1000
9 to 11-inch circ.....	\$ 5.75	\$52.50
13 to 15-inch circ.....	13.00	
15 to 17-inch circ.....	20.00	

GLADIOLI

	100	1000
America.....	\$1.75	\$15.00
Mrs. Francis King.....	1.60	14.00
Augusta.....	1.50	13.00

STRICTLY FIRST SIZE AND AMERICAN PRODUCTION

"THERE'S A DIFFERENCE"

Write for prices on other varieties

Tuberose

Dwf. Ex. Pearl, first size, per 100,
\$1.00; per 1000, \$9.00.

A complete line of Gladioli and
Spring Bulbs. If you are in the mar-
ket, we believe it will pay you to get
in touch with us.

PEONIES

Red, white or pink clumps.
3 to 5 eyes.....doz., \$1.50; 100, \$10.00

WINTERSON'S SEED STORE

166 N. Wabash Ave. CHICAGO

JOHN KRUCHTEN

HENRY KRUCHTEN

JOHN KRUCHTEN CO.**Wholesale Florists****162 North Wabash Avenue, CHICAGO, ILL.**

L. D. PHONE. CENTRAL 8016-8017

Mention The Review when you write.

KYLE & FOERSTER**Wholesale
Commission
Florists**L. D. PHONE RANDOLPH 6784
6785

160 N. WABASH AVE., CHICAGO

Mention The Review when you write.

D. E. FRERES

R. J. WINDLER

The Freres-Windler Co.**30 E. Randolph St., Chicago**

Room 218 Atlas Block

Long Distance Phone. Majestic 7175

Wholesale Cut Flower Prices.

Chicago, April 11, 1917.

	Per doz.	
Beauty, long stems.....	\$ 6.00 @ \$ 7.50	
Beauty, 30 to 36-in. stems.....	4.00 @ 5.00	
Beauty, 24-in. stems.....	2.00 @ 3.00	
Beauty, 12 to 20-in. stems.....	1.00 @ 1.50	
	Per 100	
Killarney	\$ 2.00 @ \$12.00	
White Killarney	2.00 @ 12.00	
Double White Killarney.....	2.00 @ 12.00	
Killarney Brilliant	4.00 @ 15.00	
Mrs. Russell	6.00 @ 35.00	
Champ Weiland	4.00 @ 15.00	
Richmond	3.00 @ 15.00	
Rhea Reid	4.00 @ 15.00	
Mrs. Aaron Ward	3.00 @ 15.00	
Sunburst	4.00 @ 15.00	
Ophelia	4.00 @ 15.00	
Milady	4.00 @ 15.00	
Hoosier Beauty	4.00 @ 15.00	
Carnations	2.50 @ 6.00	
Valley	4.00 @ 6.00	
Calla Lilies	10.00 @ 15.00	
Easter Lilies	8.00 @ 15.00	
Cattleyas, per doz.....	\$5.00 @ \$7.50	
Stocks, per bunch, 50c to \$1.00		
Sweet Peas50 @ 2.00	
Calendulas	2.00 @ 4.00	
Mignonette	4.00 @ 6.00	
Spanish Iris	4.00 @ 6.00	
Poeticus	2.00 @ 3.00	
Tulips	1.50 @ 5.00	
Jonquils	2.00 @ 4.00	
Gladioli	7.00 @ 10.00	
Wallflowers	2.00 @ 3.00	
Daisies	1.00 @ 2.00	
Forget-me-nots, per bunch20 @ .30	
Pansies, per bunch.....	.05 @ .10	
Lupines, doz.....	\$1.50 @ \$2.00	
Snapdragons, doz.....	\$0.75 @ \$2.00	

THE two insertions sold everything I had.—H. M. Morris, Rantoul, Ill.

PLEASE take out our ad of cyclamens, as we are sold out of them.—Charles Sherwood, Waterloo, Ia.

GEO. REINBERGWholesale
Grower of**Cut Flowers**Richmond, Sunburst, Ophelia, Pink
and White Killarney

162 No. Wabash Ave., CHICAGO, ILL.

Mention The Review when you write.

Joseph Ziska & Sons169-175 N. Wabash Ave., CHICAGO
WIRE DESIGNS and WHOLESALE
FLORISTS' SUPPLIES

Write for Prices on Your Wants

Always mention the Florists' Review
when writing advertisers.**The CHICAGO FLOWER GROWERS' ASSOCIATION**

Wholesale Growers of Cut Flowers and Plants

182 North Wabash Ave., L. D. Phone, Randolph 631 CHICAGO

**Roses, Carnations, Bulbous Stock and all other
Seasonable Flowers and Greens**

Order Here—You Can't do Better Elsewhere—Often Not Nearly as Well

SHIPPING ORDERS GIVEN PROMPT AND CAREFUL ATTENTION

Mention The Review when you write.

**ALPHA'S****Money-Making Funeral
Design Catalogue**Write for information. Don't
delay—tomorrow may be too
late. We will tell you why
when you Write.**Alpha Floral Company**
Lock Box 675 Kansas City, Mo.**Russell--Ward
Sunburst****ROSES**

Nice clean roses at moderate prices

South Park Floral Co.
NEW CASTLE, IND.**Hoerber Brothers**Wholesale
Growers of... **Cut Flowers**

Greenhouses, Des Plaines, Ill.

Store, 162 N. Wabash Avenue, Chicago

Long Distance Phone, Randolph 2758

ZECH & MANN**WHOLESALE FLORISTS**

30 E. Randolph St., Chicago

Telephone CENTRAL 3284

MILLER & MUSSER

Wholesale Cut Flowers

Phones—Central 42 Auto. 44864

181 NORTH WABASH AVE.,
CHICAGO, ILL.**Rice Brothers****WHOLESALE FLORISTS
and FLORISTS' SUPPLIES**We are the largest Cut Flower
shippers in MINNEAPOLIS. Let
us supply your wants. If it is on
the market, we can furnish it.**Florists' Supplies**Get our prices before placing order.
We guarantee satisfaction.**Louis H. Kyrk**

Wholesale Commission Florist

Consignments Solicited

Cut Flowers, Wire Work, Florists' Supplies

110-112 E. Third St., CINCINNATI, OHIO

Wholesale Cut Flower Prices.

Cincinnati, April 11, 1917.

Per doz.	
Beauties, extra long stems.....	\$8.00
Beauties, 30 to 36-inch, special..	5.00
Beauties, 24 to 30-inch, fancy...	4.00
Beauties, 18 to 24-inch, extra....	3.00
Beauties, 12 to 18-inch, first.....	2.00
Beauties, 8 to 12-inch, second....	1.00
Beauties, Shorts60
Per 100	
Killarney, white and pink.....	\$ 4.00 @ \$10.00
Richmond	4.00 @ 12.00
Carnations	3.00 @ 4.00
Easter Lilies	10.00 @ 15.00
Lily of the Valley.....	6.00
Orchids, per doz.....	\$9.00
Callas	8.00 @ 10.00
Sweet Peas50 @ 1.00
Paper Whites	3.00
Violets40 @ .75
Romans	2.00 @ 3.00
Calendulas	3.00 @ 4.00
Jonquills	2.00 @ 3.00
Poeticus	2.00 @ 3.00
Tulips	3.00 @ 4.00
Baby Primrose	1.00
Freesias	2.00 @ 4.00
Snapdragons	6.00 @ 12.50
Marguerites75 @ 1.00
Gladioli	6.00 @ 10.00

Philadelphia, April 11, 1917.

Per doz.	
Beauties, Long	\$ 3.00 @ \$ 5.00
Beauties, Short	1.50 @ 2.00
Per 100	
Killarney, Long	6.00 @ 8.00
Killarney, Short	3.00 @ 4.00
Hadley, Mrs. Russell, Prima Donna, Long	12.00 @ 15.00
Hadley, Mrs. Russell, Prima Donna, Short	5.00 @ 8.00
Maryland, Long	6.00 @ 8.00
Maryland, Short	3.00 @ 4.00
Ophelia, Sunburst, Ward, Long..	6.00 @ 10.00
Ophelia, Sunburst, Ward, Short..	3.00 @ 4.00
Carnations, Fancy	3.00 @ 4.00
Carnations, Select	2.50
Carnations, Ordinary	2.00
Easter Lilies	8.00 @ 10.00
Valley	6.00 @ 8.00
Cattleya, per doz..	\$6.00 @ \$9.00
Snapdragon, per doz..	.75 @ 1.50
Gardenias, per doz..	1.00 @ 3.00
Daffodils	1.50 @ 2.00
Sweet Peas, Ordinary40 @ .50
Sweet Peas, Orchid75 @ 1.50
Mignonette	2.00 @ 4.00
Pansies, per 100 bunches.....	4.00 @ 7.00
Daisies50 @ 2.00
White Lilac, bunch..	\$1.00 @ \$1.50
Callas, per doz.....	1.50
Primroses50
Tulips	2.00 @ 4.00
Southern Daffodils50 @ 1.00

Pittsburgh, April 11, 1917.

Per 100	
Beauty, Special	\$40.00 @ \$50.00
Beauty, Fancy	15.00 @ 25.00
Beauty, shorter	4.00 @ 8.00
Killarney	4.00 @ 12.00
White Killarney	4.00 @ 12.00
Richmond	6.00 @ 15.00
Mrs. Aaron Ward.....	6.00 @ 10.00
Ophelia	6.00 @ 15.00
Shawyer	6.00 @ 15.00
Mock	8.00 @ 15.00
Sweetheart	2.00
Mrs. Charles Russell.....	8.00 @ 15.00
Carnations	2.00 @ 4.00
Lilies	12.00 @ 15.00
Violets50 @ .75
Valley	4.00 @ 6.00
Sweet Peas50 @ 2.00
Yellow Daisies	2.00 @ 3.00
Snapdragon	4.00 @ 10.00
Mignonette	4.00 @ 6.00
Calendula	4.00
Tulips	2.00 @ 4.00
Trumpet Narcissi	2.00 @ 3.00
White Lilac, bunch..	\$0.75 @ \$1.00

WHOA! Back up, take out the ad; wait until I grow something more and I will be with you again!—James Frost, Greenville, O.

WE wish to take this opportunity to assure you that results obtained from advertisements in your paper were gratifying.—Lechner Bros., St. Louis, Mo.

PLEASE kill our ad; we did not know there were as many in the United States as replied to that first insertion.—Hoskins Floral Co., Bismarck, N. D.

ENCLOSED find check to pay for the ad you recently printed in The Review for me. The ferns sold well and I am still shipping on that little ad.—Henry Daut, Decatur, Ill.

Cut Flowers

GREENS - SUPPLIES**THE WM. MURPHY CO.**

L. D. Telephone, Main 980-981

329 Main St., CINCINNATI, OHIO

Mention The Review when you write.

EASTER LILIES

Get fresh, fine stock from The Lily Grower of the Middle West.

Hoffmeister Floral Co.

LICK RUN

White St., CINCINNATI, OHIO

Mention The Review when you write.

SPHAGNUM MOSS

Wisconsin Burlapped Bales, perfectly dry\$1.50 each

FULL LINE OF SUPPLIES AND WIRE WORK.

ALL CUT FLOWERS IN SEASON

THE CLEVELAND FLORISTS' EXCHANGE, 606 Huron Road, CLEVELAND, OHIO

Mention The Review when you write.

Cut Flowers Greens Supplies

Everything a Florist Needs

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists

16 E. Third St., Cincinnati, Ohio

Mention The Review when you write.

SPECIAL NOTICE TO AMERICAN TRADERS

If you are interested in European stocks of Plants and Seeds and latest news concerning same, subscribe to *The Horticultural Trade Journal*, published weekly, and *The International Horticultural Trade Journal*, published quarterly. One dollar (International Money Order), sent to us now will insure your receiving each number as published for one year.

Address

The HORTICULTURAL PRINTING CO.

BURNLEY, ENGLAND

Mention The Review when you write.

George B. Hart

WHOLESALE FLORIST

47-51 Stone Street, ROCHESTER, N. Y.

Mention The Review when you write.

A Card This Size

Costs only 90c per Week

on Yearly Order

It would keep your name and your specialty before the whole trade.

A half-inch card costs only 45c per week on yearly order.

Always mention the Florists' Review when writing advertisers.

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street

KANSAS CITY, MO.

NOTICE

To all American Nurserymen and Seedsmen desiring to keep in touch with commercial horticulture in England and the continent of Europe: Your best means of doing this is to take in the

Horticultural Advertiser

Our circulation covers the whole trade in Great Britain and the cream of the European firms. Impartial reports on all novelties, etc. Paper free on receipt of \$1.00, covering cost of postage yearly. As the H. A. is a purely trade medium, applicants should, with the subscription, send a copy of their catalogue or other evidence that they belong to the nursery or seed trade.

A. & C. Pearson, Lowdham, Nottingham, England

Always Mention the...

FLORISTS' REVIEW

When Writing Advertisers

Remember, we are Headquarters in St. Louis for your Supplies. Also anything seasonable in Cut Flowers — Orchids, Valley, Carnations, Roses.

Violets and Lilies always in big supply. Also Greens.

ST. LOUIS WHOLESALE CUT FLOWER CO., 1410 PINE STREET, ST. LOUIS, MO.

Mention The Review when you write.

CC POLLWORTH CO.

We can fill your orders for all

Seasonable
Cut Flowers

MILWAUKEE, WIS.

HOLTON & HUNKEL CO.

Fancy White and Pink Killarney, Carnations, Valley, Lilies,
462 Milwaukee Street, Milwaukee, Wis. AND ALL OTHER SEASONABLE STOCK.

Mention The Review when you write.

GUST. RUSCH & CO.

WHOLESALE FLORISTS

444-446 Milwaukee St., Milwaukee, Wis.

CUT FLOWERS and
FLORISTS' SUPPLIES

Mention The Review when you write.

Wholesale Cut Flower Prices.

Boston, April 11, 1917.

	Per 100	
Beauty, Specials	\$30.00 @	\$40.00
Beauty, Extra	10.00 @	15.00
Beauty, Short Stems	3.00 @	8.00
Shawyer, Russell	2.00 @	16.00
Killarney	1.00 @	6.00
Stanley, Miller	2.00 @	10.00
White Killarney	1.00 @	6.00
Dark Pink Killarney	2.00 @	6.00
Double White Killarney	1.00 @	8.00
Killarney Queen	2.00 @	8.00
Mrs. Aaron Ward	1.00 @	6.00
Hadley	2.00 @	12.00
Ophelia	2.00 @	12.00
Sunburst	1.00 @	8.00
Francis Scott Key	1.00 @	10.00
Prince d'Arenberg	1.00 @	8.00
Hoosier Beauty	1.00 @	10.00
Carnations	1.50 @	3.00
Cattleyas	40.00 @	50.00
Lily of the Valley	3.00 @	5.00
Easter Lilies	8.00 @	10.00
Gardenias	5.00 @	15.00
Sweet Peas	.25 @	1.50
Daffodils	1.00 @	2.00
Pansies	.50 @	1.50
Violets, single	.50 @	.75
Violets, double	.50 @	.75
Snapdragons	2.00 @	4.00
Yellow Marguerites	.75 @	3.00
Paper White Narciss	1.00 @	2.00
Bachelor's Buttons	.50 @	1.00
Calendulas	2.00 @	3.00
Tulips	1.00 @	2.00
Mignonette	3.00 @	4.00
Spanish Iris	4.00 @	6.00

Milwaukee, April 11, 1917.

	Per 100	
Mrs. Charles Russell	\$ 6.00 @	\$25.00
Hoosier Beauty	4.00 @	10.00
Killarney	4.00 @	8.00
White Killarney	4.00 @	8.00
Mrs. Ward	3.00 @	6.00
Ophelia	4.00 @	10.00
Bon Silene		2.00
Cecile Brunner		2.00
Baby Doll		2.00
Carnations, fancy stock	2.00 @	3.00
Carnations, splits		1.50
Valley, double	4.00 @	6.00
Violets	.50 @	.75
Easter Lilies, doz.	\$1.50	
Cattleyas, per doz.	7.50 @	9.00
Oncidiums		10.00
Trumpets		3.00
Paper Whites		3.00
Calendulas		2.00
Sweet Peas	.50 @	1.50
Tulips	2.00 @	3.00
Daffodils	2.00 @	3.00
Freelias	2.00 @	3.00
Snapdragon	4.00 @	10.00

WELCH BROS. CO.

Wholesale Cut Flower Market

262 Devonshire St., BOSTON, MASS.

Consignments of all the leading varieties of cut flowers received daily. Selected line of Florists' Supplies. Price list mailed weekly.

PATRICK WELCH : Wholesale Florist

262 Devonshire Street : BOSTON, MASS.

AMERICAN BEAUTIES, Orchids, Valley, Carnations. All the novelties in the Cut Flower Market furnished on short notice. Prices quoted on application. No retail orders accepted. Flowers shipped out of Boston on early trains. Store open for business at 6 a. m. Telephone Main 2698

Mention The Review when you write.

FANCY FERNS

Special picked. Leave your regular orders with us.

Lily of the Valley and Orchids, Lilies, Rubrum Lilies and Callas
Fancy Roses and Carnations, Pussy Willows, all seasonable stock.

Florists' Supplies and Manufacturers of Wire Designs.

C. A. KUEHN, Wholesale Florist,

1312 Pine Street, St. Louis, Mo.

Mention The Review when you write.

Wholesale Cut Flower Prices.

St. Louis, April 11, 1917.

	Per doz.	
Beauty, Specials	\$ 4.00 @	\$ 6.00
Beauty, Extra	2.00 @	3.00
	Per 100	
Richmond	4.00 @	10.00
White Killarney	4.00 @	8.00
Killarney	4.00 @	10.00
Ward, Hadley	4.00 @	10.00
Milady and Ophelia	4.00 @	12.00
Russell	10.00 @	25.00
Carnations	2.00 @	4.00
Lily of the Valley	4.00 @	5.00
Easter Lilies	10.00 @	15.00
Callas	10.00 @	12.00
Orchids, doz.	\$7.50	
Violets	.20 @	.25
Snapdragons	2.00 @	3.00
Paper Whites	1.50 @	2.00
Tulips	2.00 @	3.00
Freelias	1.00 @	3.00
Jonquils	2.00 @	4.00
Lilac, per bunch	\$1.50	
Sweet Peas	.35 @	.75

THE first appearance of my classified ad in The Review sold my surplus of carnation plants almost by the time I received my paper.—R. E. Moss, Vinita, Okla.

WE have had great success with our ads in The Review; we are completely sold out of Chatelaine begonias and Asparagus Sprengerii. — Temperley's, Indianapolis, Ind.

WM. C. SMITH

Wholesale Floral Co.

WHOLESALE FLORISTS

1316 PINE ST. (Both L. D. Phones) ST. LOUIS

Supplies and Everything in Season Always on Hand

Mention The Review when you write.

THE Denver Wholesale Florists' Company

1433-35 California St., DENVER, COL.

Mention The Review when you write.

F. J. BENTHEY

WHOLESALE

165 N. Wabash Ave., CHICAGO

GREENHOUSES and RETAIL

NEW CASTLE, IND.

Mention The Review when you write.

UNITED CUT FLOWER CO., Inc., 111 West 28th Street, NEW YORK CITY

When you consign your flowers to us you are doing business with one of New York's most reliable commission houses. We give every shipment, no matter what the quantity, our most careful attention.

If you are a shipper of flowers it will pay you to get in touch with us.

Special opportunity for a couple of Good Rose Growers who are looking for best returns. Our present demand is larger than our supply.
Mention The Review when you write.

H. E. FROMENT **WHOLESALE COMMISSION FLORIST**
Receiver and Shipper of All Varieties of Cut Flowers
SPECIALTY—CHOICE ROSES
ALL NEW VARIETIES
Telephones 800 and 801 Farragut
148 West 28th Street, NEW YORK

GEORGE J. POLYKRANAS
WHOLESALE COMMISSION FLORIST
Leading Varieties of Cut Flowers
Consignments Solicited
104 W. 28th St., Telephone Farragut 2264 **NEW YORK**

FRANK H. TRAENDLY **CHARLES SCHENCK**
TRAENDLY & SCHENCK
Wholesale Florists and Cut Flower Exchange
436 6th Avenue, between 26th and 27th Sts., NEW YORK
Telephones 797, 798 and 799 Farragut **CONSIGNMENTS SOLICITED**

 **J. J. FELLOURIS** 
116 W. 28th St., **NEW YORK**
Wholesale Dealer in
all kinds of
EVERGREENS
Fancy and Dagger Ferns
TELEPHONE
Bronze and Green Galax
2315 FARRAGUT

Frank Millang

Coogan Building—Third Floor

55 West 26th Street, **NEW YORK**

Telephone 299 Farragut

SPECIALTIES: Roses and Asparagus
Mention The Review when you write.

William P. Ford

107 West 28th St., **New York**
Phone 5335 Farragut

Seasonable Flowers in unlimited quantity, and the best the market affords every day in the year. Prompt shipments at a moment's notice.

Mums, Roses, Carnations, Valley, Violets, Etc.
Mention The Review when you write.

BONNOT BROS., Inc.

WHOLESALE FLORIST

55 and 57 W. 26th St., **NEW YORK**
Cut Flower Exchange,

OPEN ALL NIGHT

An Unexcelled Outlet for CONSIGNED FLOWERS
Telephone No. 830 Madison Sq.

GEO. W. CRAWBUCK CO., Inc.

47 W. 28th St., **New York City**

24 Years' Experience

Everything in Cut Flowers

Tel. 5296 Mad. Sq. **Consignments Solicited**

A recent subscriber to our Credit and Information List says:

"Think it the best money we have ever spent."

For full particulars, write **NATIONAL FLORISTS' BOARD OF TRADE**, 56 Pine St., **New York City**.

A Card This Size

Costs only 90c per Week on Yearly Order

It would keep your name and your specialty before the whole trade.
A half-inch card costs only 45c per week on yearly order.

Telephone 1813 Main

The Brooklyn Wholesale Cut Flower Market, Inc.
FLORAL DESIGNS A SPECIALTY
358 Fulton Street, corner Red Hook Lane, **BROOKLYN, N. Y.**

Wholesale Cut Flower Prices.

New York, April 9, 1917.

	Per 100	
Beauty, Specials	\$35.00 @	\$40.00
Beauty, Fancy	15.00 @	30.00
Beauty, Extra	10.00 @	15.00
Beauty, No. 1	4.00 @	10.00
Beauty, No. 2	1.00 @	4.00
Prima Donna	2.00 @	10.00
Killarneys	1.00 @	8.00
My Maryland	1.00 @	6.00
Hoosier Beauty	1.00 @	8.00
Richmond	1.00 @	8.00
Sunburst	2.00 @	8.00
Mrs. Aaron Ward	2.00 @	8.00
Mrs. Shawyer	2.00 @	10.00
Mock	2.00 @	10.00
Russell	2.00 @	10.00
Ophelia	2.00 @	10.00
Lady Stanley	2.00 @	10.00
Hadley	4.00 @	40.00
Orchids—Cattleyas	30.00 @	60.00
Carnations	1.00 @	3.00
Easter Lilies	5.00 @	8.00
Lily of the Valley	1.00 @	6.00
Sweet Peas, doz.		
bunches	\$0.15 @	\$1.00
Gardenias, doz.	.50 @	3.00
Violets	.10 @	.25
Narcissl, bunch	.15 @	.25
Callas, doz.	.75 @	1.25
Tulips, doz.	.15 @	.40
Daffodils, bunch	.05 @	.20
Lilac, bunch	.35 @	.75
Pansies	.25 @	.50

Buffalo, April 11, 1917.

	Per doz.	
Beauty, Special	\$4.00	
Beauty, Fancy	3.00	
Beauty, Extra	2.00	
Beauty, Firsts	1.00	
	Per 100	
Mrs. Shawyer	\$ 4.00 @	\$10.00
Killarney	4.00 @	10.00
White Killarney	4.00 @	10.00
Double White Killarney	5.00 @	10.00
Richmond	5.00 @	10.50
Maryland	5.00 @	10.00
Taft	5.00 @	10.00
Ophelia	5.00 @	12.00
Mrs. Ward	4.00 @	6.00
Bon Silene	3.00 @	4.00
Killarney Queen	8.00 @	8.00
Stanley	8.00 @	10.00
Russell	8.00 @	15.00
Sunburst	4.00 @	10.00
Carnations	2.00 @	3.00
Lily of the Valley	5.00 @	7.00
Longiflorums	6.00 @	10.00
Rubrum Lilies	4.00 @	6.00
Cattleyas	40.00 @	50.00
Violets	.30 @	.50
Romans	2.00 @	3.00
Daffodils	2.00 @	3.00
Tulips	2.00 @	3.00
Sweet Peas	.60 @	1.50

I wish to thank The Review for what it has done for me in the last year; it has sold over 2,000 bales of sphagnum moss and about the same quantity of peat.—
Joseph H. Paul, Manahawkin, N. J.

We are much pleased with the results obtained from our plant advertisements in The Review; orders have come in freely and from a wide range of territory.—
German Seed & Plant Co., Los Angeles, Cal.

GEORGE C. SIEBRECHT

WHOLESALE FLORIST

109 W. 28th St., **NEW YORK**

Phones 608 and 609 Farragut

Consignments of QUALITY Stock Solicited
Mention The Review when you write.

BONNET & BLAKE

WHOLESALE FLORISTS

130 Livingston Street, **BROOKLYN, N. Y.**
Tel. Nos. 1233-1294 Main

THE BUSY BEES

Headquarters for all kinds of top-grade stock, from the **BEST** Eastern Growers.

Established 1903 **Prompt Payments**

UNITED STATES CUT FLOWER CO.

Wholesale Growers

ELMIRA, NEW YORK

COMPLETE LINE OF FLORISTS' SUPPLIES

W. Q. POTTER CO.

Successor to

McCALLUM CO., 421 High Ave., Cleveland, O.

Reed & Keller

122 W. 25th St., **New York**

Florists' Supplies

We manufacture all our Metal Designs, Baskets, Wire Work and Novelties

CHARLES MILLANG

Wholesale Florist

55-57 W. 26th St., **NEW YORK CITY**

Tel. No. 7062 Madison Square

BADGLEY & BISHOP, Inc.

Wholesale Florists

34 West 28th Street, **NEW YORK**
Telephones, 1664-1665 Mad. Sq.

A. L. YOUNG & CO., Inc.

WHOLESALE FLORISTS

54 West 28th St., **NEW YORK**
CONSIGNMENTS SOLICITED

J. J. COAN, INC. 115 West 28th Street NEW YORK CITY

TELEPHONES: 6237-9798 FARRAGUT

ALL THE NOVELTIES—Delphinium Belladonna, Iris, Yellow Daisies, Wallflowers, all the new varieties of Roses
A full line of everything in Cut Flowers Ward's Pansies Consignments Solicited

Mention The Review when you write.

RIEDEL & MEYER, Inc.

49 West 28th St., NEW YORK

Growers, attention! We have twenty-five years' experience.
Consignments solicited.

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It would keep your name and your specialty before the whole trade.

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ROSES CARNATIONS LILIES
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Every variety of Cut Flowers. Growers, study your best interests and ship to me this season. Our new store is a perfect center to handle a business of any dimension.

ORCHIDS - - GARDENIAS

HEADQUARTERS for the entire output of the

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Cycas Leaves and Wreaths, Wheat Sheaves, Baskets, Artificial and Wax Wreaths, Metal Wreaths, Crosses, etc. Colored Teasels, red, purple, white and blue Roping, and everything in the Florists' Supply line.

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B. ROSENS 112 West 28th St.,
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A FULL LINE OF FLORISTS' SUPPLIES

PACIFIC COAST DEPARTMENT

Eureka, Cal.—In the propaganda here to make Humboldt county a second Holland in the production of bulbs, the Charles Willis Ward enterprises have come in for vast publicity. April 1 was Bulb day, and Mr. Ward's Cottage Gardens Nurseries were thrown open to the visitors, who were legion.

Spokane, Wash.—E. S. Eugene, for the last few years associated with the Spokane Florist Co., has leased a store-room on Wall street, near Riverside. Mr. Eugene has disposed of his interests in the Spokane Florist Co., but will remain with that company until May 1, when he will open his new store.

Capitola, Cal.—The season has been cold in the bulb-growing sections of California, but the central part of the state, where Capitola and Santa Cruz are located, did not have snow, and the result is that the growers up this way will have nearly a full crop of freesia and calla bulbs this year. The uncertainty regarding deliveries this fall is the reason assigned by J. A. Brown, of Brown's Bulb & Berry Ranch, for having already booked more than twice the advance orders up to this date that he had booked this time last year. This refers to callas as well as Freesia Purity.

LOS ANGELES.

The Market.

During the rush of Easter preparations there seemed to be every indication of good business. The weather was hot and stock needed a good deal of care to keep it fresh, but shipping was extra good and the retailers said advance orders were numerous. Of Easter lilies the supply seemed to be about even with the demand, most of the larger growers having sold out. Cuts were scarce and the majority of the blooms had short stems and were poor, but the potted stock was good. Easter plants, outside of lilies, were scarce and not up to the usual grade, many of the azaleas showing the effects of slow travel in the fall. Hydrangeas were not so good as usual.

In cut flowers the better class of carnations are scarcer than for some time and field stock is not too plentiful. There are nice showings of spring flowers, such as ranunculi, anemones, ixias, trollius, cornflowers and others. Tulips are in good shape, but daffodils and narcissi are practically over. Indoor roses have been good and there have been enough of them to go around. Cecile Brunners are on the scarce side. Several little lots of valley have come in and some of the stock is exceedingly fine. The greens situation is improving somewhat, but plumosus is still markedly scarce.

The retailers' windows were fine, everyone evidently trying his best to draw business by good displays. A far more artistic showing was made than formerly and some of the better class of stores here compare favorably with anything in the country, according to recent visitors.

Society Meeting.

The regular meeting of the Los An-

"We find The Review a first-class advertising medium and can assure you that we will put in another advertisement as soon as we have stock to offer."

"Hickey & Hollis."

"Petaluma, California, March 13, 1917."

geles County Horticultural Society was held April 4 in the Times building. Richard Thomas, of Pasadena, was down for a paper on chrysanthemum culture, but on account of an attack of lumbago he was unable to deliver it. It was read by A. Hunt, vice-president of the society, and proved to be interesting and instructive. It provoked an interesting discussion among those present.

President Taylor, Treasurer McGillivray, J. Whitehead and others gave their experience, bringing out points of value in the culture of this popular plant. Mrs. McGillivray gave some vocal selections, which were greatly enjoyed by everyone—her singing is so much above the average.

A new executive committee was elected. According to the by-laws this choice had to be made in an open meeting. Besides the regular officers, J. Whitehead, W. Felgate and H. R. Richards were elected, the same members as before, but everything now according to Hoyle.

Various Notes.

H. W. Turner has been a little under the weather, but is improving rapidly.

The Washington street nursery, operated by John Fincken, shows a great improvement in appearance, and Mr. Fincken says he finds quite a big in-

crease in business. Besides the nursery and landscape end, he has a good trade in funeral work at the store, the location being close to one of the largest cemeteries.

J. Dieterich is shipping large consignments of Cocos plumosa to the east. This palm is especially useful for hotel lobby and other large room decorations, as it stands much better than Kentia Forsteriana, is more graceful when in good condition and recuperates far more quickly after misuse and ill treatment.

The L. A. Floral Co. did a big shipping business in potted Easter lilies and found, as usual, that it was hard to get enough experienced help to take care of it. The stock shipped was fine in every case.

G. Swenson, of Eagle Rock, has been sending in fine stock of Spanish irises and other bulbous flowers. He is growing large lots of his new white chrysanthemum, which is a winner. Mr. Swenson proposes to grow the whole of his stock for cutting this year, but may put it on the market next season.

S. Murata & Co. found the advantage of the big store during the Easter rush. Plenty of room saved moving plants around. Cut flower shipments were larger than ever and the demand for pot plants was heavy.

The resources of Howard & Smith were taxed to the utmost for the Easter display in the big store at Ninth and Olive streets. Having the Montebello nurseries to draw on, Manager Grover always makes a big showing, and this season he excelled himself.

W. Armacost & Co. are cutting the finest valley seen in this market for several years.

D. Stathatos, of the Broadway Flo-

EASTER LILIES

FOR EASTER
Cut and Potted

Also Carnations, Roses and other seasonable cut flowers. Greens.

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Nurseries: 78th to 79th Aves., East Oakland, Cal.

440 Bush Street - SAN FRANCISCO, CAL.

ROSE PLANTS

of the following varieties, from 3-inch pots:

September Morn, Prima Donna, Francis Scott Key,
\$6.00 per 100, \$50.00 per 1000

WALTER ARMACOST & CO.
Sawtelle, Cal.

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FERNS

100,000 READY NOW

IN FLATS

Best varieties for Fern dishes
\$1.50 per 100

Write for Wholesale Catalogue of Ferns,
Kentias, etc., to

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues
SAN FRANCISCO, CAL.

Mention The Review when you write.

rist, was a busy man. The store was fine for Easter trade and business was good.

Hills' Nursery has had a fine lot of Easter Greeting pelargoniums that meet with a good demand.

The Santa Cruz Evergreen Co. opened a new store just in time for the Easter demand, and apparently did good business.

The potted Easter lilies from the greenhouses of Wright's Flower Shop were sold early in the week, except those needed for the store's retail business.
H. R. Richards.

PORTLAND, ORE.

At this writing the Easter rush is the predominant feature of the business. It is evident that large quantities of stock have been prepared and that the quality will average well with that of former years. A shortage is expected in the supply of carnations and roses, and it is doubtful if there are enough lilies to meet all demands. The weather has taken a spring-like turn and the sunshine is bringing in some of the backward stock.

Easter customers will be able to select from a large variety of potted plants. Other than lilies are Tausendschon and rambler roses, French hydrangeas, azaleas, spiræas, cinerarias, white cyclamens, white obconica primroses, ericas, kalmias, genistas, rhododendrons, tulips, hyacinths, malacoides primroses and made-up baskets of cut and potted stock. Aside from the cut lilies and carnations are calendulas, sweet peas, violets, forget-me-nots, roses, orchids, anemones, Darwin tulips, mignonette, daffodils, Spanish irises, narcissi, pansy blooms, genistas, sprays of forsythias and cherry blossoms and cupatorium. Some oddities have appeared—Strelitzia Regina which have been mistaken for animals by passers-by, and strange Japanese bulbs of the caladium family. There is a scarcity of nephrolepis ferns and medium-sized kentia palms. S. W. W.

SAN FRANCISCO.

The Market.

With the two rush days still to come at this writing, the weather clear and warm, and other conditions favorable,

L. A. FLORAL CO.

FRED SPERRY, Mgr.

EASTER OFFERINGS

large quantities of **EASTER LILIES**, both cut and in pots. **CALLA LILIES** and all other flowers in season.

407 So. Los Angeles Street,

LOS ANGELES, CAL.

LONG DISTANCE SHIPPING OUR SPECIALTY

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**Wholesale
Evergreens**
SANTA CRUZ EVERGREEN CO.
101 Winston St., Los Angeles, Cal.

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We are receiving in the month of April 3000 **Phalaenopsis Amabilis**. We have on hand 2000 **Schilleriana** established in baskets, ready for delivery, and also a few **Amabilis**. Prices reasonable.

FERRARI BROS.

202 University Street, SAN FRANCISCO, CAL.
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BEDDING STOCK

Aster, Gazania, Lobelia, Marguerite, Petunia, Snapdragon, Salvia, Verbena, Zinnia and other plants. Price list on application.
FRED G. EHLE, 224 Sanborn Ave., San Jose, Cal.
Mention The Review when you write.

local florists are in excellent spirits regarding Easter business. Elaborate displays were arranged at the various downtown stores and many orders were booked April 4 and 5. Potted roses were accorded a prominent position in the Easter exhibits. A few white and crimson ramblers were to be seen, but these were overshadowed by the pink shades, Dorothy Perkins and Tausendschon being offered in far greater numbers than any other varieties. Easter lilies are so abundant that prices are likely to be a little lower than in some previous seasons, but first-class stock is expected to hold its own fairly well. French hydrangeas leave nothing to be desired in quality, but they are not overplentiful. The rhododendron has been gaining in popularity here as an Easter plant, and this promises to be its best year. No apprehension is felt regarding azaleas. Both Indica and mollis are fine and they are well taken. Attractive novelties are appearing in the form of potted hyacinths, tulips and other spring bulbous stock.

The cut flower situation is equally promising, with the possible exception of carnations, which are in rather light supply, especially good whites. American Beauties are none too plentiful, either, but other cut roses are sufficient for all requirements and the quality is excellent. A feature of the market is the arrival of large shipments of daffodils from Eureka. They have long stems and the flowers are large and fine, which assures for them a ready clean-up. Anemones and ranunculi are well received. Peonies are beginning to show and the limited supply is readily absorbed. A few lilacs are to be seen,

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KENTUCKY BLUE GRASS

BECAUSE we stock only the finest grade at strictly wholesale prices.

WHITE CLOVER

BECAUSE we know our special recleaned seed will give satisfaction to your customers.

FERTILIZERS

BECAUSE the grades we handle do the work. They are clean and contain all the elements necessary for the crops we recommend them to nourish.

DUTCH BULBS

BECAUSE we either import direct or sell to you in Holland and we are always down to bed-rock on prices.

PLANTS

BECAUSE we never have surplus stock to dump on our customers, but select the best from the best growers.

CUT FLOWERS

BECAUSE we are the oldest and most experienced shippers in Southern California.

S. MURATA & CO.

380-386 South Los Angeles Street,
LOS ANGELES, CAL.

BOSTON FERNS

Boston Ferns, 2-in., strong, 100,	\$4.00; 1000,	\$35.00
Boston Ferns, 3-in., strong.....per 100,		7.50
Whitman Ferns, 2-in., strong.....per 100,		6.00
Boston and Roosevelt, 6-in.....per doz.,		6.00
Boston and Roosevelt, 7-in.....per doz.,		9.00
Whitman, 6-in.....per doz.,		6.00
Cyclamen, 4-in.....per 100,		15.00

Cash with order, please.

H. HAYASHI & CO.

2311 73d Avenue, ELMHURST, CAL.

FREESIA PURITY CALLAS

Correspondence Invited
Los Robles Nursery and Garden
Santa Cruz, California
Mention The Review when you write.

but the quality is not up to standard, so they do not cut much of a figure. Orchids are still on the short side of the market and an early Easter clean-up is anticipated. Valley furnishes no ground for complaint either as to quality or quantity.

Various Notes.

For Easter Podesta & Baldocchi had their store massed with rambler roses in all shapes and sizes, which made it one of the show places of the downtown shopping district.

Live bunnies in the window and salesroom of B. M. Joseph's shop on Grant avenue made a big hit. Manager F. J. Bertrand purchased a few to attract attention, but customers were so urgent in their requests to purchase them that he sold fifty or more.

One of the windows of the Art Floral Co. store, featuring live rabbits and little chickens, at times almost blocked the sidewalk. Large decorations at the Holy Cross and St. Ignatius churches took quantities of flowers from this establishment.

Among the splendid plants shown by Pelicano, Rossi & Co. were five Dorothy Perkins plants grown by E. James in the form of a dining table and four chairs. The table was about eight feet across and the chairs were full size, all in full bloom. This set occupied a prominent position in the front of the store and many visitors came in specially to see it. Some fine wistaria plants were shown here also.

The Francis Floral Co. had a great many Easter novelties, including a Nile green and gold basket for Easter lilies. A special feature was made of butterflies, designed by Francis Schlotzhauer, the proprietor.

H. Plath, proprietor of the Ferneries, at Lawrence and Winnipeg avenues, recently purchased a new 7-passenger car.

Albert O. Stein took full advantage of the wide frontage of his Sutter street store in arranging his Easter display, which included many fine rose plants in the form of crosses, arches, etc. Mr. Stein had an elaborate wedding decoration at the Palace hotel March 29.

Friends of David Lichtenstein, the Terminal Florist, are pleased to see him recovered from his recent operation for appendicitis and back on duty. He reports considerable funeral work. Among the large pieces made at this establishment recently was a boat for the funeral of a prominent shipping man. It was six feet long, made of white carnations, flying a 3-foot flag of red and white carnations and blue cornflowers.

The E. W. McLellan Co. has been receiving about 25,000 daffodils daily from the Cottage Gardens Nurseries, at Eureka. It is exceptionally fine stock and Manager Axel says the shipments are easily disposed of from day to day. This is the first time daffodils have been shipped into the San Francisco market from that distance, and C. W. Ward is to be congratulated.

MacRorie & McLaren have secured the flower concession for the new Hotel Whitecomb, which has just opened. The management of this new hostelry proposes to cater to high-class trade and it is expected the sale of flowers will be large.

John MacDonald, formerly with MacRorie & McLaren, has accepted a position with the Art Floral Co.

Steps have been taken to incorporate



In Any Quantity BABY RAMBLERS At Any Time

This new class of miniature roses is gaining wonderfully in popularity, and most deservedly so. Their exceeding freedom and continuity of bloom is unsurpassed in any other bedding or border plant. Their possibilities are worth your attention and consideration.

A Few of the Best:

Echo	Orleans	Mrs. Taft
Phyllis	Ellen Poulsen	Jeanne d'Arc
Erna Teschendorff	Baby Dorothy	Maman Turbat
Jessie	Baby Elegance	Geo. Elger

BABY DOLL

The most rapturously and strikingly beautiful little rose ever introduced. The color is absolutely new and startling in its brilliancy—golden yellow, tipped with clear cerise. The little buds and open flowers are elegantly finished and of most perfect form. Habit of the very best, strong and compact; freedom of bloom is remarkable and continuous throughout the entire season. We have given it a fair and thorough trial and have no hesitancy in offering it as the one best selling rose you ever handled. It is a money-maker.

Also special prices on all commercial varieties of Hybrid Teas.

Catalogue on request.

HENRY W. TURNER, Wholesale Florist, Montebello, Cal.

Mention The Review when you write.

California Grown Bulbs

CONTRACT NOW

Freesia Purity
Calla Aethiopica
Paper White
Emperor Daffodil
Amaryllis Belladonna
C. KOOYMAN

431 Bush Street SAN FRANCISCO, CAL.

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CYCLAMEN SEEDLINGS

Once transplanted, ready to move again; English strain only; following named varieties: Salmon King, Prince of Wales, Sunray, White and White with Eye. Above stock will make specimen plants for Christmas. 4 leaves and up, now \$5.00 per 100; \$45.00 per 1000.

H. L. OLSSON

Wholesale Florist, 11 Post St., Spokane, Wash.

Araucaria Bidwillii, 2-in. pots, 1 ft. high, \$14.00 per 100. 4-in. pots, 1 1/2 ft. high, \$25.00 per 100.

Erica Melanthera, rooted cuttings, 1 year old, never offered before, \$50.00 per 1000— not less than 1000 sold.

Erica Melanthera, 2-in. pots, 2 years old, \$14.00 per 100. 4-in. pots, 2 years old, \$25.00 per 100.

Larger stock on application.

PACIFIC NURSERIES, Colma, San Mateo, Cal.
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Calla Lily and Freesia BULBS

We are now booking orders for the above stock for July or later delivery. Get our prices.

CURRIER BULB CO., Seabright, Cal.

ANT. C. ZVOLANEK SWEET PEA RANCH

Originator of Over Seventy-five Varieties of Winter-Flowering Orchid Sweet Peas.

See my Classified Ad. under Seeds.

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Specialists in Specimen Stock for Landscape Work

Hardy Rhododendrons, Azaleas, Boxwoods, Hollies and a complete line of Coniferous Evergreens

Write for prices

Cottage Gardens Nurseries, Inc.
Eureka, California

WHOLESALE PRICES

Subject to Change.

Beauties.....per doz., 60c,	\$1.25,	\$2.00,	\$3.00,	\$4.00
	Short	Med.	Long	Select
Hoosier Beauty....per 100,	\$5.00	\$9.00	\$12.00	\$15.00
Ophelia.....	5.00	9.00	12.00	15.00
Shawyer.....	5.00	8.00	10.00	12.00
Helen Taft.....	5.00	8.00	10.00	12.00
Richmond.....	4.00	7.00	9.00	
Killarney Brilliant	4.00	7.00	9.00	
White Killarney....	4.00	7.00	9.00	
Killarney.....	4.00	7.00	9.00	
CARNATIONS.....	2.00	3.00	4.00	
Sprengeri and Plumosa.....per bunch,				.50
Hardy Ferns.....per doz. bunches,				2.00
Sweet Peas.....per 100, 50c,				.75

Miller Floral Co. UTAH FARMINGTON.

Mention The Review when you write.

Secure your Pelargonium blossom by using

ENGLISH FLORAL CEMENT

Price \$1.00 per bottle, mailed free
Cash with order.

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Art Florists SPOKANE, WASH.
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Germain Seed & Plant Co.

Seeds, Nursery Stock, Ornamental Plants, Poultry Supplies.

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Nurseries. Montebello

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Asparagus Sprengeri Seed

1917 Crop, ready now, 75c per 1000

Write for prices in quantity.

HARRY BAILEY

R. F. D. 6, LOS ANGELES, CAL.

CYCLAMEN

English-grown Seed, 5 named varieties, from 4-inch pots, assorted, \$15.00 per 100, \$2.00 per dozen.

Frimula Obconica, mixed colors, 4-inch, \$10.00 per 100.

Cash, please.

FRED GROHE, R. D. 4, SANTA ROSA, CAL.

PALMS PALMS

Palms are our specialty. Kentia, Cocos plumosa, Phoenix, Washingtonia, Seaforthia, Corypha, etc., by the carloads.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES
Santa Barbara, Cal.

PALMS PALMS

the wholesale florists' business of C. Kooyman, at 431 Bush street, under the name of C. Kooyman Co. The new firm will have a capitalization of \$10,000 and the principal stockholder, besides Mr. Kooyman, will be Gunnar Madwig, formerly of Canada, who will take an active part in the management of the business. They state that the enterprise now has ample backing and are planning considerable expansion, especially in the shipment of cut flowers to distant points.

The amalgamation of the California Dahlia Growers' Association and the California Dahlia Society was consummated at a meeting April 4. The new organization will be known as the California Dahlia Association. Officers were elected as follows: President, T. A. Burns; vice-president, Mr. Durbrow; treasurer, F. C. Burns; corresponding secretary, Newell Vanderbilt; financial secretary, C. S. Quick. Another meeting has been called for April 17 for the discussion of fall shows and other matters of importance.

Extensive preparations are being made at Los Gatos, Cal., for the May-day flower show, an annual event that attracts many visitors from all over the Santa Clara valley. The dates this year are April 30 to May 2. S. H. G.

SEATTLE, WASH.

The pre-Easter business was splendid and the promise of a good trade for the religious holiday was excellent. There has been no surplus of stock of late; in fact, of some kinds there was a scarcity. But there are lots of plants for the Easter trade and sufficient cut flowers to go around. Tulips are fairly plentiful, but narcissi of all kinds are scarce. The weather has not been propitious for the outdoor stock, while the forced flowers are about over with. Carnations are somewhat scarce, but the generously-minded growers have not stiffened prices on that account. There is a fair supply of roses, meeting with a brisk demand. In potted plants, azaleas are scarce, but hydrangeas are largely taking their place. Of lilies there naturally are plenty and several of the storekeepers have taken additional stores for their accommodation. Some of the growers have their plants in bloom on time; but, as usual, a few have been tardy and will have to sell them later.

The weather lately has been much against outdoor work. Usually at this time of the year carnation growers are planting their stock in the field, but with frequent frosts and plentiful rains so far this year there has been hardly anything done outdoors. Vacant lots all over the city are being utilized for the production of potatoes and other vegetables. T. W.

PACHISTIMA MYRSINITES.

I am sending a sprig from a bush which I desire to identify. The bush is of robust growth, attaining a height of six feet or more, and is evergreen. It has small white flowers, but I have never noticed berries on it. I would also appreciate directions as to propagating this. W. L. C.—Ore.

It is Pachistima Myrsinites, easily propagated by layering or by cuttings of half ripened wood in early July in a greenhouse or close frame. Keep the cuttings freely sprayed and well shaded, and allow little air until they are rooted. It can also be increased from seeds. C. W.

Southern California Flower Market, Inc.

421-423 Wall Street, LOS ANGELES, CAL.

LARGEST WHOLESALE FLORISTS AND SHIPPERS IN THE WEST

Always Something New Direct from the Growers

WE ARE HEADQUARTERS FOR:

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Let us convince you

Mention The Review when you write.

BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEY

Wholesale Florist and Bulb Grower, SANTA CRUZ, CALIF.
Mention The Review when you write.

Yellow Turner MUM CUTTINGS

\$15.00 per 100

Standard Varieties, also Pompons, including Caprice Family, at \$2.00 per 100

REIMERS FLORAL ART SHOP, 807 Riverside Ave., SPOKANE, WASH.
Mention The Review when you write.

1000 S. A. Nutt, 3-inch, 6c; very choice stock.

1000 Cyclamen, twice transplanted, average 6 leaves, from best English seed, grand assortment, named varieties, 6c.

HOYT BROS. CO.

No. 11 Post Street, SPOKANE, WASH.
Mention The Review when you write.

ASTERS

Send your order at once for 1916 crop Aster seed. Quality the best yet. Florists everywhere getting good results.

"THE HOME OF ASTERS"

HERBERT & FLEISHAUER
McMINNVILLE, OREGON
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RED POTS

Honestly made. Standard in size. Unexcelled in quality. Nothing but the best materials used. The Pots you will eventually buy. We carry the largest stock in the west.

All Sizes of Standard Pots, Azalea and Fern Pots, Bulb and Seed Pans, Fern Dishes, Saucers, Etc. Special Prices on Carload Lots.

GARDEN CITY POTTERY CO., Inc.

Pottery and Office: San Jose, Cal.
Warehouse: 129 2d Street, Oakland, Cal.
Mention The Review when you write.

Carnation Plants

From 2 1/4-inch pots. Ready for field.

Matchless..... Per 100, \$3.00
White Enchantress..... Per 100, 3.00
Light Pink Enchantress..... Per 100, 3.00
Benora..... Per 100, 3.00

BASSETT'S FLORAL GARDENS, LOOMIS, CAL.

B. S. BASSETT, Prop.

Mention The Review when you write.

RUDOLPH FISCHER

Freesia Specialist

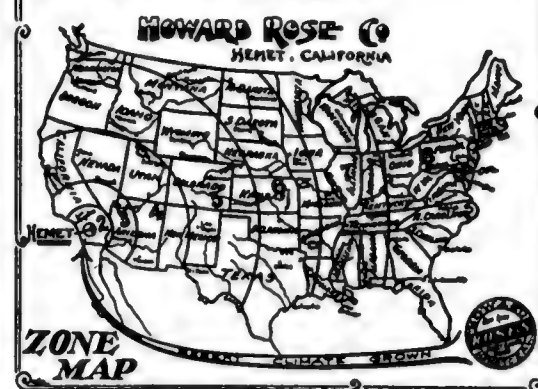
SAN GABRIEL, CAL.

Mention The Review when you write.

OWN ROOT ROSES

1/4c per Zone

i. e.—In 4th Zone, 1c additional; in 5th Zone, 1 1/4c additional; in 6th, 1 1/2c; in 7th, 1 3/4c; in 8th, 2c. Added to list price gives net at your door by express.



Mention The Review when you write.

CHRYSANTHEMUM ROOTED CUTTINGS

Tekonsha, { \$2.50 per 100
Marigold, {
White Ivory..... } \$1.50
Pink Ivory..... } per
Yellow Ivory..... } 100
Early Frost..... }
Unaka..... }

Maud Dean..... }
White Chadwick }
Yel. Chadwick } \$2.00
Chas. Rager..... } per
O. H. Kahn..... } 100
Comoleta..... }
White Chieftain }
Pink Chieftain.. }
Turner..... }
Rosette..... }
Buckbee..... }
Crystal Gem... }
Golden Queen.. }

POMPONS and SINGLES

Hilda Wells..... }
Polly Duncan... } \$1.50
Baby Yellow.... } per
Klondyke..... } 100
White Mensa... }
Yellow Mensa... }

Wonder Geranium, 4-inch..... \$12.50 per 100

STUBER & RICHARDSON

4852 Holly St., Seattle, Wash.

STEELE'S PANSY GARDENS PORTLAND, OREGON

Superb Mastodon Private Stock, transplanted, many in bud, extra fine, per 100, \$1.00; per 500, \$4.50; per 1000, \$8.00.

SEED

Mastodon Mixed, 1/4 oz., \$1.50; oz., \$5.00; 4 ozs., \$18.00.
Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00
4 ozs., \$22.00.
Greenhouse Special, 1/8 oz., \$1.00; oz., \$8.00.
Mention The Review when you write.

Woodland Park Floral Co.

Wholesale Growers of
Carnation and Chrysanthemum Cuttings.

Write for Prices.

WOODLAND PARK FLORAL CO.

Telephone 814 SUMNER, WASH.
Mention The Review when you write.

CALIFORNIA PRIVET

Largest and finest stock of California Privet of any nursery in the world.

Polish or Ironclad Privet
Amoor or Russian Privet
Berberis Thunbergii

Very attractive prices on carload lots

J. T. LOVETT, Inc., Little Silver, N.J.

The Original Growers of
California Privet as a Hedge Plant

Mention The Review when you write.

NURSERY NEWS.

AMERICAN ASSOCIATION OF NURSERYMEN

President, John Watson, Newark, N. Y.; Vice-president, Lloyd O Stark, Louisiana, Mo.; Secretary and Counsel, Curtis Nye Smith, 19 Congress St., Boston, Mass.; Treasurer, Peter Youngers, Geneva, Neb.

THE nursery trade will be interested in the article on another page of this issue with regard to the efforts to stop belated shipments of stock from Holland.

THE officers of the De Soto Nursery Co., of De Soto, Mo., are men of various accomplishments. When not distributing the trees, shrubs and plants in their nursery, they may be found disseminating news in the form of the De Soto Times, a daily newspaper conducted by the company.

SHIPPER HELD FOR FREIGHT.

The Atchison, Topeka & Santa Fe Railway Co. sued F. H. Stannard & Co., of Ottawa, Kan., for the freight charges on nursery stock shipped by defendant from Ottawa to a customer at Chestnut Hill, Pa., where it was refused by the latter. As a defense to the suit, the defendant set up the facts that the consignee-customer was primarily liable for the freight charges, and that the railway company received the shipment for transportation, as the consignee's agent. It was also pleaded that by previous custom and understanding between the railway company and defendant, it was understood that defendant was to be liable for freight charges in such cases only when promptly notified by the carrier of a consignee's rejection of a shipment and refusal to pay the freight, and that no such notice was given defendant in this case, whereby defendant was prevented from assisting in disposition of the shipment at a price sufficient to cover the transportation charges.

Trial of the suit resulted in judgment for the defendant, but the Supreme court of Kansas has reversed the judgment on appeal, holding that a shipper who induces a railway company to transport a shipment of freight in interstate commerce is liable for all lawful freight charges thereon; and that the defense made in this case was not permissible under the terms of the Interstate Commerce Act. (Atchison, Topeka & Santa Fe Railway Co. vs. F. H. Stannard & Co., 162 Pacific Reporter, 1176.)

The court said:

"The alleged special arrangements between the defendant and the railway company, whereby the latter received the shipment as agent of the consignee, and that the defendant, through an un-

ORNAMENTAL TREES

for Spring Planting

Guaranteed First-class in Every Respect

	Feet	Ins. Cal.	Per 10	Per 100
5000 Norway Maples...	10-12	1 1/2-1 3/4	\$ 5.50	\$ 50.00
5000 Norway Maples...	12-14	1 3/4-2	7.00	60.00
5000 Norway Maples...	12-14	2 -2 1/2	11.00	100.00
2000 Pin Oaks	10-12	1 1/4-1 1/2	6.50	60.00
1000 Pin Oaks	10-12	1 1/2-2	10.00	90.00
1000 Red Oaks	10-12	1 1/2-2	8.00	70.00
3000 Mossy Cup Oaks ..	10-12	1 1/2-2	8.00	70.00
1000 Lombardy Poplars..	12-14	1 1/2-2	3.50	30.00
1000 Lombardy Poplars..	12-14	2 -2 1/2	5.50	50.00
500 American Elms ...	10-12	1 1/2-2	5.50	50.00
500 American Elms ...	10-12	1 1/4-1 1/2	4.50	40.00
500 Ginkgo	8-10	1 1/4-1 1/2	4.50	40.00
500 American Lindens .	8-10	1 1/2-2	4.50	40.00

F. O. B. cars here, car lots, or boxed and baled at cost.

May we quote prices on your want list—
EVERGREENS, SHRUBBERY, PRIVET HEDGE, Etc.?

B. F. Barr & Co. 116 N. Queen St.,
LANCASTER, PA.

Mention The Review when you write.

HILL'S CHOICE LANDSCAPE, DECORATIVE and FORCING STOCK for FLORISTS' TRADE

BOXWOODS—Pyramids, Standards, Globes, Bush, Dwarf—one of our leading specialties. Stocked in enormous quantities.

BAY TREES—Standards, Half-standards, Pyramids. We can save you money and give better quality. Let us prove it.

HARDY TUBBED EVERGREENS—Clipped specimens in Taxus, Thuyas, Juniperus, Abies varieties, in Pyramids, Globes and natural shaped in large assortment.

ARAUCARIAS—Best sorts, best values, in both small and large sizes, for immediate effects and growing on.

LANDSCAPE EVERGREENS AND CONIFERS—New, rare and standard varieties. Small, medium and large sizes supplied in perfect specimens, with ball and burlap. Largest and most extensive collection in America.

FORCING STOCK—Azaleas, Rhododendrons, Aucubas, Skimmia Japonica, Hydrangeas, Lilacs, Spiraeas, Magnolias, Japanese Maples, Wistaria Chinensis, Japanese Flowering Cherry, Peonies, Roses, in large assortment, choicest quality, best commercial sorts.

WINDOW-BOX PLANTS—Hardy Coniferous Evergreens for winter use. All hardy and desirable sorts, best selection, lowest prices. Also Bush Box and Dwarf Edging. This line offers wide-awake florists grand opportunity to increase their sales and profits.

DECIDUOUS TREES AND SHRUBS—Our leaders—Norway Maple, American White Elm and Japanese Barberry.

YOUNG STOCK FOR LINING OUT—Ornamental Evergreens and Deciduous Trees and Shrub Seedlings, rooted cuttings, grafts, etc., in large assortment, at very low prices. Annual output, 10,000,000 plants.

Wholesale price list will be
mailed promptly on request.

Write for information
and prices today.

THE D. HILL NURSERY COMPANY, Inc.

EVERGREEN SPECIALISTS
LARGEST GROWERS IN AMERICA

Box 403, DUNDEE, ILL.

WHOLESALE GROWERS AND IMPORTERS

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

EXTRA FINE SELECTION OF

Bartlett Pear, Baldwin Apple, Burbank and Abundance Plum, Industry Gooseberry, White Birch, Lombardy Poplar, Phlox, Barberry Thunbergii, Irish Juniper, Colorado Spruce, Hovey's Golden Arbor Vitae, Hardy Chrysanthemum, Babylonica Willow.

Write for our Wholesale trade list.

71 YEARS

W. & T. SMITH COMPANY
GENEVA, N. Y.

1000 ACRES

NURSERY STOCK

AT WHOLESALE

A complete assortment of general nursery stock—shrubs, roses, vines, shade trees, fruit trees, etc., well grown and well graded, such as will satisfy your customers and build up your trade.

We solicit a trial order, believing that our stock, service and reasonable prices will make you our regular customer.

Our Wholesale Trade List free upon request.

SHENANDOAH NURSERIES

D. S. LAKE, Pres.

SHENANDOAH, IOWA

Mention The Review when you write.

California Privet Bargains

TERMS—Cash with order or satisfactory references.

	Per 1000
2 yr. old, 6 to 12-in.....	\$ 3.00
2 yr. old, 12 to 18-in.....	8.00
2 yr. old, 18 to 24-in.....	12.00
2 yr. old, 2 to 3 ft.....	15.00

The Lancaster County Nurseries

R. F. D. No. 7, LANCASTER, PA.

Mention The Review when you write.

HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.

Evergreen Specialists. Largest Growers in America
Box 403, Dundee, Ill.

Mention The Review when you write.

Understanding and custom of many years, was to be promptly notified whenever the consignee refused to accept shipments and pay freight, and that it was

King's Hardy Perennials

Now is the time to get good stock. All our field plants are healthy and strong, one-year-old stock or strong divisions. Some few varieties from pots.

ACHILLEA Roseum	100 \$6.00	HELIANTHUS Wolly Dod	100 \$6.00
ACHILLEA Pearl	6.00	HELIANTHUS Maximiliana ..	6.00
ALYSSUM Saxatile	6.00	HELIANTHUS Soleil d'Or	8.00
ANCHUSA Dropmore	8.00	HESPERIS Matronalis	6.00
ANTHEMIS Tinctoria	5.00	IRIS Germanica, 5 choice	
ARABIS Alpina	6.00	varieties	6.00
ASTER St. Egwin	8.00	IRIS Germanica, mixed	4.00
BELLIS, Pink and White	5.00	LYTHRUM Roseum	
BOLTONIA Asteroides	6.00	Superbum	6.00
HARDY CHRYSANTHEMUMS,		MONARDA Didyma Rosea ...	6.00
all colors	5.00	PHLOX, Hardy	3.00
COREOPSIS Grandiflora	6.00	PHLOX, Coquelicot, Joan of	
DELPHINIUM Hybridum		Arc, Eclairue, Miss Lingard,	
(plenty of Light Blues)	6.00	R. P. Struthers	5.00
DIGITALIS (Foxglove)	5.00	PHYSOSTEGIA Virginica	5.00
FUNKIA Caerulea	8.00	STOKESIA Cyanea	6.00
FUNKIA Subcordata Grand. .	10.00	SWEET WILLIAMS,	
GRASSES, Ornamental, 4 var.		4 colors	5.00
Eulalia Jap.	8.00	VALERIANA Officinalis . .	6.00
GAILLARDIA	6.00	VERONICA Longifolia Subs. .	6.00
HEMEROCALLIS Flava	6.00	VERONICA Spicata	5.00
HELIOPSIS Pitcheriana	6.00	YUCCA Filamentosa	8.00

50 plants at hundred rates.

Packing and boxes free.

Send cash with order or references.

W. E. KING

LITTLE SILVER Box 361 NEW JERSEY

THESE PRICES FOR THE TRADE ONLY

FRUIT AND ORNAMENTAL

1,500,000 **SHRUBBERY** 230 Varieties

200,000 **PERENNIALS** 120 Varieties

Strong, young and thrifty, with excellent fibrous roots.

Guaranteed strictly true to name.

References: The Mercantile Agencies. Price list ready.

LEWIS ROESCH,

BOX X,

FREDONIA, N. Y.



STAR BRAND ROSES

Hardy field-grown climbing roses. Excelsa (Red Dorothy Perkins) and all other popular varieties. Send for price list.

THE CONARD & JONES CO.
WEST GROVE, PA.

Box R
Mention The Review when you write.

New England-grown Nursery Stock ABINGTON QUALITY

Submit your wants for estimate.

Littlefield-Wyman Nurseries

North Abington, Mass.

Mention The Review when you write.

For Spring 1917 we offer a complete list of Shade Trees, Shrubs and Evergreens. Will be pleased to submit prices.

AUDUBON NURSERY

P. O. Box 731, Wilmington, N. C.
Mention The Review when you write.

PEONIES

and General Nursery Stock

Send for Catalogue.

PETERSON NURSERY

30 N. LaSalle Street, CHICAGO, ILL.
Mention The Review when you write.

by reason of this understanding and custom that the defendant had guaranteed the freight, etc.—all these matters come fairly under the ban of the act just quoted. If this needs to be made still more clear, let us suppose that there were two nursery firms in Ottawa, Kan., the defendant and a competitor, and that both shipped trees far and wide by interstate railroads, and suppose the defendant's competitor had no such understandings with the plaintiff railway company as those pleaded in defendant's answer. In such case, the defendant's competitor would be liable for the freight on all shipments refused by its consignees, while the defendant would be exempt. This would amount to such discriminations and favoritism as would soon drive the defendant's competitor out of business. To do away with such discriminations and favoritism was one of the chief purposes of the Interstate Commerce Act."

S.

INDIANAPOLIS.

The Easter Business.

Easter was more than a grand success. Everyone was remarking about the great business done, and, although one heard a great deal about war and economizing, these factors certainly had no effect on Easter flower sales. There seemed to be a feeling that this day could not pass without some blooms in the homes. The success of the day was due to the greater number of purchasers of all classes rather than to large sales to the more wealthy. This result was attributed to attractive and appealing advertisements presenting the home side of Easter to the people. The demand, however, was not so much for the smaller quantity of cheap stock as for the larger supply of higher-priced stock.

Although the sales did not seem to start as early as usual, they came with

Do It Now!

Go over your Rose Houses carefully and estimate the plants you need for replanting this Spring, and place your order. Roses are going to be scarce. The Manetti situation is such that those who get it are fortunate, and the demand is far greater than the limited supply. We have sold over 100,000 grafted Roses in the last two weeks. We have 200,000 more to sell. There is considerable building contemplated. "Changing from Carnations to Roses" is a frequent explanation made when placing an order. If you are short at planting time it will be your fault and not ours. The growing of grafted Roses is an industry in itself. At Cromwell the large quantity of Roses grown for cut flowers makes it possible to get scions that are first-class. We want your Rose Plant order, and we want to be able to say "yes" to your inquiry. Estimate your requirements and write us.

GRAFTED ROSES, for Greenhouse Growing

The Best Varieties for the Average Grower.

Ophelia	Mrs. Aaron Ward	Mrs. George Shawyer	Hoosier Beauty
Hadley	Jonkheer J. L. Mock	Lady Alice Stanley	Killarney
Milady	Killarney Brilliant	White Killarney	Kaiserin
		Double White Killarney	

Grafted 2 1/4-in. pots, \$12.50 per 100; \$120.00 per 1000. 2500 at \$110.00 per 1000. 250 of a variety at the 1000 rate.

Own Root, 2 1/4-in., \$7.50 per 100; \$60.00 per 1000.

Sunburst, own root, \$10.00 per 100; \$90.00 per 1000.

My Maryland and Mrs. Wm. R. Hearst, grafted only, \$12.50 per 100; \$120.00 per 1000.

The time to buy your Roses is NOW.

A. N. PIERSON, INC.

CROMWELL, CONN.

Mention The Review when you write.

ROSES--GROWN IN AMERICA

Strong, Field-grown, except Teas, which are Dormant in 5-inch Pots

HOOPEs, BRO. & THOMAS COMPANY

The West Chester Nurseries

WEST CHESTER, PA.

Established 1853

Incorporated 1907

180 Alberic Barbier, 25c
500 Climbing American Beauty, 20c
500 Anna de Diesbach, 16c
50 Baltimore Belle, 10c
200 Blumenschmidt, 25c
50 Burbank, 20c
50 Capt. Hayward, 16c
700 Christine Wright, 25c
50 Clothilde Soupert, 25c
25 Dawson, 10c
100 Dean Hole, 25c
1500 Dorothy Perkins, 10c
500 White Dorothy Perkins, 12c
200 Dr. Van Fleet, 20c
50 Duke of Edinburgh, 25c
500 Edwin Lonsdale, 15c
500 Empress of China, 15c
700 Excelsa, 10c
75 Fisher Holmes, 16c
100 Francois Levet, 16c
100 Frau Karl Druschki, 25c
100 Gen. Jacqueminot, 16c
50 Gold Finch, 25c
100 Gruss an Teplitz, Climbing, 25c
50 Harrison's Yellow, 16c

25 Hugh Dickson, 16c
100 J. L. Mock, 25c
50 La Detroit, 25c
300 Lady Gay, 12c
100 Lady Hillingdon, 25c
100 Mabel Morrison, 16c
100 Mlle. A. Guinoisseau, 25c
100 Mme. Caroline Testout, 25c
50 Mme. Gabriel Luizet, 18c
100 Mme. Jules Gizez, 25c
100 Mme. Valerie Baumez, 25c
200 Maman Cochet, white, 25c
300 Margaret Dickson, 20c
100 M. P. Wilder, 16c
100 Mrs. John Laing, 18c
50 Oakmont, 18c
100 Paul Neyron, 16c
50 Pres. Wm. R. Smith, 25c
100 Prairie Queen, 12c
25 Queen Scarlet, 25c
200 Wm. C. Egan, 12c
200 White Rambler, 12c
500 Wichuriana, 12c
50 Yellow Rambler, 12c

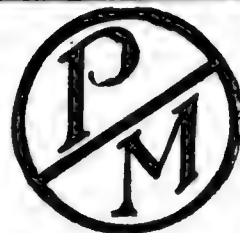
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JOHN BADER COMPANY

1826 Rialto Street, N. S.,
PITTSBURGH, PA.

Wholesale Plantsmen

ROSE PLANTS Grafted and Own Root all Varieties



We are obliged to refuse orders already for Grafted plants of some varieties. The shortage will be much greater as planting season approaches. **Engage your stock at once.** See list in the classified columns of this issue.

CARNATION CUTTINGS

Never have we had better stock to offer you. For list see classified columns of this issue.

CHRYSANTHEMUMS, Cuttings and Plants

25 Exhibition Varieties 8 New Commercial Varieties 67 Standard Commercial Varieties
If there is any variety you want, we have it at the right price.

The **CAPRICE** Varieties of Pompons, with their many bright colors, are the best for pot culture and cut sprays.

We can furnish eight of the most popular ones as follows:

Butler's Caprice, deep pink	Mrs. Greening, lilac	Lilac Caprice, deep lilac
Yellow Caprice, bright yellow	Caprice du Printemps, deep rose pink	Purple Caprice, purple
Kathleen Thompson, crimson	White Caprice, pure white	

Rooted Cuttings, \$4.00 per 100; \$30.00 per 1000. 2 1/4-inch pots, \$5.00 per 100; \$40.00 per 1000.

ASPLENIUM NIDUS AVIS (Bird's-Nest Fern)

The only one that can be guaranteed absolutely free from disease and the variety that will make money for you.

	100	1000		100	1000
2-inch	\$12.00	\$110.00	3-inch	\$25.00	\$225.00
2 1/2-inch	20.00	175.00	4-inch	50.00

Scottii, Roosevelt, Teddy, Jr., Whitmani, Boston, 2 1/2-inch, \$5.00 per 100; \$40.00 per 1000; ready for 4-inch and very fine stock
Scottii, 4-inch, and William K. Harris, 4-inch, \$25.00 per 100

The New Crested Fern, NORWOOD

A decided improvement over Whitmani or any of the other crested varieties.

2 1/2-inch plants, \$25.00 per 100.

4-inch and larger sizes, prices on application.

A FEW SPECIALS FOR THIS WEEK:

BEGONIAS

	100	1000
Chatelaine, 2 1/2-inch	\$ 6.00	50.00
Luminosa, 2 1/2-inch	4.00	35.00
Luminosa, pink and red, 4-inch	15.00	120.00
Vernon, 2 1/2-inch	4.00	35.00
Prima Donna, 2 1/2-inch	4.00	35.00

ALYSSUM, Double Dwarf

2 -inch	\$3.00 per 100, \$25.00 per 1000
2 1/2-inch	4.00 per 100, 35.00 per 1000

AGERATUM

Inimitable, Little Gem, Dwarf White, Stella Gurney,	
2 -inch	\$3.00 per 100, \$25.00 per 1000
2 1/2-inch	4.00 per 100, 35.00 per 1000

IVIES

	100	1000
English, 2 -inch	\$3.00	\$25.00
English, 2 1/2-inch	4.00	35.00
German, 2 -inch	2.50	20.00
German, 2 1/2-inch	3.50	30.00

Splendid assortment of the best varieties of Verbenas, Stocks, Fuchsias and Heliotrope.

S. S. Pennock-Meehan Company

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA
1608-1620 Ludlow Street

NEW YORK
117 West 28th Street

BALTIMORE
Franklin and St. Paul Streets

WASHINGTON
1216 H Street, N. W.

Mention The Review when you write.

SEE OUR SOFT WOODED PRICE LIST

of last week for anything you need in that line

SPECIAL NOTICE

Geraniums should have read: 2 1/2 inch at \$3.50 to \$4.00 for extra fine plants; 3 inch, \$5.00 to \$6.00; 4 inch, \$8.00 to \$10.00.

GEO. A. KUHL,

PEKIN, ILL.

a rush that kept everybody jumping and running to accommodate them, and they completely exhausted the large supply. Fine weather was enjoyed until Sunday noon, when it began to snow.

As usual, Easter lilies were most in demand, and since the supply was none too ample they were soon cleaned up. Azaleas, rhododendrons, genistas, lilacs, flowering almonds, baby rose bushes, ramblers, spiræas and hydrangeas met with especially good favor and were not long in the market. Bulbous stock was perhaps best in demand after the lilies, with hyacinths taking the lead. Tulips

GODFREY ASCHMANN

1012 W. Ontario Street,

PHILADELPHIA, PA.

GROWER AND IMPORTER OF POT PLANTS

Mention The Review when you write.

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Send for Price List

HOLMESBURG, : PHILADELPHIA, PA

and jonquils also met with a hearty call, and, although in large supply, they were readily consumed.

In cut flowers, jonquils, roses and

JULIUS ROEHRS CO. RUTHERFORD, N.J.

ORCHIDS, PALMS
and plants of every variety

lilies were topnotch sellers. Snapdragons and carnations also met with good favor. Of the smaller flowers sweet peas were easily the leaders. Corsage work

THE JOSEPH HEACOCK COMPANY

has been supplying enterprising florists with Palms that please for nearly a quarter of a century. They have a reputation for quality, are strong and will stand up under rough usage.

KENTIA Belmoreana

	Leaves	Height	Each	Doz.
2½-in. pots	4	8 to 10-in.		\$ 1.50
3-in. pots	5	12-in.		2.50
4-in. pots	5 or 6	15-in.	\$0.45	5.00
5-in. pots	6 or 7	18 to 20-in.	.75	9.00
6-in. pots	6 or 7	22 to 24-in.	1.00	12.00
6-in. pots	6 or 7	26 to 28-in.	1.50	18.00

The following sizes are splendid plants, symmetrical and well proportioned.

	Leaves	Height	Each	Doz.
9-in. cedar tubs...	6 to 7	40 to 42-in.	\$5.00	\$60.00
9-in. cedar tubs...	6 to 7	42 to 48-in.	6.00	72.00

KENTIA Forsteriana

	Leaves	Height	Each	Doz.
6-in. pots	5 to 6	24-in.	\$1.00	\$12.00
6-in. pots	5 to 6	30 to 32-in.	1.50	18.00

KENTIA Forsteriana

MADE-UP PLANTS

	Height	Each
7-in. cedar tubs... 4 plants in a tub	30 to 36-in.	\$ 3.00
9-in. cedar tubs... 4 plants in a tub	42 to 48-in.	6.00
12-in. cedar tubs... 4 plants in a tub	5 ft.	10.00

Our Palms are American-grown. We have no imported stock. Palms are scarce and prices are liable to advance. Order yours today.

JOSEPH HEACOCK CO., Wyncote, Pa.

was by no means an insignificant item, thus giving orchids, valley and baby roses a place in the Easter market.

The Market.

The rose situation is easing up, with more varieties available, except Beauties, which are still rare. Carnations are plentiful at \$2 and \$3 per hundred, with the splits making \$1 and \$1.50 per hundred. Lilies are more plentiful at \$1 and \$1.50 per dozen.

Some superb snapdragons are in the market, at from \$6 to \$8 per hundred. Valley and orchids are equal to the demand. Fancy sweet peas remain a scarcity, but shorter stock is still abundant. Marguerites are coming in nicely and yellow daisies are making a good showing. Spanish irises are becoming quite an item. Mignonette, calendulas and pansies are still satisfactory, as well as a few novelties, such as delphiniums, centaureas and lupines. Ferns are not of much better quality, but smilax remains firm at 20 cents per string.

Various Notes.

After a several weeks' vacation, Frank Ball has returned to the city and accepted a position with Lester F. Benson.

J. Bishop, of Greenwood, reported the greatest Easter business he ever had and that the sales cleaned up everything.

C. H. Bookedis, the Claypool Florist, has a new touring car.

The city market enjoyed an exceptionally good business Saturday, March 7. The market was a mass of blooms, the potted plants being in majority. These were easily the best sellers, the bulbous stock taking the lead. E. E. T.

Ornamental Nursery Stock

ROSES

Field-grown, No. 1 Grade, 2 years old.

	Per 100
Climbing American Beauty, red	\$12.00
Dorothy Perkins, pink	10.00
Excelsa (red Dorothy Perkins)	10.00
Philadelphia Rambler, crimson	12.00
White Dorothy Perkins, white	10.00
Wichmoss, pink, climbing moss	10.00
Wichuraiana (type), single white	8.00

Good assortment of Hybrid Tea, Hybrid Perpetual and other varieties also to offer. Send for list.

	Per 100
CLEMATIS PANICULATA, 2 years, field-grown	\$12.00
HONEYSUCKLE, Hall's Japanese, 2 years old	8.00
Scarlet Trumpet, 2 years	10.00
HOLLYHOCKS, double, \$40.00 per 1000... (Maroon, Red, Pink, Salmon, White)	5.00
PHLOX, assorted named varieties, field-grown	5.00

Send for our current list. Good assortment still to offer. Use printed stationery.

WE SELL ONLY TO THE TRADE

JACKSON & PERKINS COMPANY, NEWARK, NEW YORK

Mention The Review when you write.

	Per 100	1000
VINCAS—Rooted Cuttings		\$10.00
Strong, field rooted tips, 1 to 3 leads, 2½-inch pots	\$3.00	25.00
CARNATIONS—Rooted Cuttings White Enchantress and Beacon ..	2.50	20.00
TABLE FERNS—fine stock, 2½-inch	3.50	30.00

JAMES VICK'S SONS, Rochester, N. Y.

Mention The Review when you write.

West Grove, Pa.—B. V. Hughes and a fellow employee named Edwards have left the Dingee & Conard Co., with the intention of starting in business for themselves at Newcastle, Ind.

SHRUBS and HEDGE PLANTS

	Per 100
Berberis Thunbergii, 24-30 in.	\$10.00
18-24 in., \$60.00 per 1000	8.00
12-18 in., 45.00 per 1000	5.50
Deutzias, assorted, 3-4 ft.	12.00
2-3 ft	10.00
Hydrangea Pan. Grandiflora, 3-4 ft.	15.00
1½-2 ft	8.00
LILACS, assorted named sorts—	
Tree-form, 4-5 ft	22.00
3-4 ft	18.00
PRIVET (Ligustrum)—	
Amoor River, hardy, 3-4 ft.	9.00
2-3 ft	7.00
California, 3-4 ft., \$35.00 per 1000	4.00
2-3 ft., \$25.00 per 1000	3.00
Spiraea Van Houttei, 3-4 ft	13.00
2-3 ft	10.00
1½-2 ft	7.00
Weigela Candida, 3-4 ft.	15.00
Eva Rathke, 3-4 ft	16.00
Variegata, 2-3 ft	12.00

Roses — Carnations Verbenas

J. L. DILLON

BLOOMSBURG, PA.

Mention The Review when you write.

Mansfield, O.—Perhaps it will interest some to hear that Edward Berno, founder of the Berno Floral Co., has been at Orlando, Fla., during the last three years, where he has greenhouses.



Easter Greetings and the Chaps Who Grow 'Em

A GREAT OFFER We find there are hundreds of florists in the United States who never saw Easter Greeting. That's too bad. To introduce it and convince everyone that "E. G." is a wonder, we make this remarkable offer: **FOR FIVE DOLLARS**, we will send you 10 4-inch Easter Greeting and 6 Lucie Becker; 10 3-inch E. G. and 5 L. B.; 17 2 $\frac{1}{4}$ -inch E. G. and 15 L. B.; 3 3-inch Wurtembergia and 1 Swabian Maid. The above will be as fine stock as you ever bought. Ironclad guarantee. The 3s and 4s will be ready to sell, and will prove they are quick sellers, and the smaller ones to carry over, will show you how to equal Azaleas. We know you will want more, hence this offer.

Offer good only for 30 days. Fill up your Easter vacancies with money-makers.
See past issues for regular wholesale prices.

S. C. TEMPLIN & SON, Easter Greeting Specialists GARRETTSVILLE, OHIO

Mention The Review when you write.

Hydrangeas

In Bud and Bloom

We offer a very nice lot of French varieties, like Mme. E. Mouillere, Radiant, E. G. Hill, etc., \$1.00, \$1.50, \$2.00, \$3.00 each.

F. R. Pierson Co., Tarrytown, N. Y.

Mention The Review when you write.

BEGONIA GLORY of CINCINNATI

Strong, healthy, stocky plants for June delivery, 2 $\frac{1}{4}$ -inch pots, \$17.50 per 100, \$150.00 per 1000. We guarantee absolute satisfaction. Let us book your order now.

THE NAUMANN CO.

1111 E. 125th St., CLEVELAND, OHIO

PANSIES

Large, stocky, transplanted plants, in bud and bloom, immediate shipment. A selection of best varieties, \$10.00 per 1000.

Late fall transplanted, \$5.00 per 1000.

J. B. BRAUN, Hightstown, N. J.

MOONVINES

IPOMOEA NOCTIFLORA

2 $\frac{1}{2}$ -inch pots\$5.00 per 100

ASCHMANN BROS.

Second and Bristol Sts. and Rising Sun Ave. PHILADELPHIA, PA.

Always mention the Florists' Review when writing advertisers.

Carnation Cuttings

FOR IMMEDIATE SHIPMENT

We can save you money on strong rooted carnation cuttings.

	Per 100	1000		Per 100	1000
White Enchantress.....	\$2.00	\$17.50	Washington, rose-pink...	\$2.00	\$15.00
White Perfection.....	2.00	15.00	Dorothy Gordon, rose-pink,	2.00	15.00
Joy, red.....	2.00	14.00	Winsor, rose-pink.....	2.00	13.00
C. W. Ward, dark pink...	2.00	15.00	Enchantress, light pink..	2.00	13.00
Afterglow, dark pink....	2.00	15.00	Aviator	5.00	40.00
			Nebraska.....	5.00	40.00

Look over your wants and send in your orders now while low prices are prevailing.

GERANIUMS

3-inch, ready for shifting to 4-inch pots.

S. A. Nutt.....\$6.00 per 100; \$50.00 per 1000

GRAFTED ROSES, A-1 Stock

Mrs. Chas. Russell.....\$16.00 per 100; \$150.00 per 1000

Ophelia.....12.50 per 100; 120.00 per 1000

Special discount on quantity lots.

J. A. BUDLONG

184 North Wabash Avenue,

CHICAGO

Mention The Review when you write.

ALWAYS MENTION
THE

FLORISTS' REVIEW

WHEN WRITING
ADVERTISERS

Plants and Rooted Cuttings

CARNATIONS

BELLE WASHBURN, red, from soil per 100, \$5.00; per 1000, \$45.00
MATCHLESS, white, from soil per 100, 5.00; per 1000, 30.00

Chrysanthemum Rooted Cuttings

These are the very best commercial varieties. Prices unless noted different are \$3.00 per 100.

WHITE VARIETIES

Crystal Gem Oconto
White Chieftain
Josephine Foley, per 100, \$4.00
October Queen, per 100, 4.00

YELLOW VARIETIES

Golden Queen
Bonnaillon
Marigold
Mrs. Morgan

PINK VARIETIES

McNiece
Wells' Late Pink
Chieftain

BASSETT & WASHBURN

Wholesale Cut Flowers

178 N. Wabash Ave., CHICAGO, ILL.

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EVANSVILLE IND.

The Easter Business.

Easter Sunday was raw, windy and cold, with snow at intervals during the day. This, of course, put a damper on the dress parade, and the demand for flowers for wear fell off. Saturday was a pleasant, warm day. Roses, carnations, bulbous stock and plants in large variety sold exceedingly well. It is too early to decide whether or not this Easter was better than last year's, but everyone seems satisfied and that certainly is a good indication.

Various Notes.

Karl Zeidler had good cuts of roses and carnations, and a large stock of plants, all of which met with a good demand.

J. C. Elspermann was rushed with the best Easter business he ever had. Theodore Kuebler helped him out with his Vim delivery car. Their stand on the market was well supplied with stock and sales were brisk.

Julius Niednagel & Sons sold all lilies and just about cleaned up on everything else. Their bulbous stock was fine. They also had some azaleas that sold well at good prices. Rhododendrons were large and showy and sold well. All cut flowers were disposed of. The large batch of French hydrangeas, however, was about ten days late.

The Blackman Floral Co. had a better stock of plants and cut flowers than usual for Easter, and the business done was large. They had especially good stock of bulbous plants, Easter lilies and French hydrangeas.

Otto Kuebler did a big business at the Kresge store. He is not limited to a set price for his stock, as are the other articles in the store. The price he charges is as high as the quality of the stock demands. E. L. F.

Franklin, Pa.—A. Edward Bell, of the Bell Floral Co., has estimated that the fire at the company's range at Niles March 30 caused a damage of \$4,000 to \$5,000, with no insurance. The boiler house and dwelling and about fifty feet of a greenhouse were destroyed, besides considerable injury to plants. A coal pile of about forty tons was still burning three days later.

ROSES ROSES

SPLENDID GRAFTED PLANTS, 2½-inch

White Killarney..... per 100, \$12.50; per 1000, \$120.00
Mrs. Chas. Russell..... 16.00; 150.00

STRONG OWN-ROOT, Fine Condition

Killarney Kinds..... per 100, \$6.00; per 1000, \$50.00
Richmond..... 6.00; 50.00
Ophelia..... 7.00; 60.00
Mrs. A. Ward..... 7.00; 60.00
American Beauty..... 8.00; 75.00

SEASONABLE SPRING PLANTS

Alternantheras, Ageratum, Asparagus, Begonias, Cannas, Coleus, Daisies, Dusty Miller, Fuchsias, Geraniums, Heliotropes, Ivy, English and German, Lobelias, Petunias, Single and Double, Snapdragon, Tuberous Rooted Begonias, Vinca Variegata, etc. See prices of all in Classified columns.

Prompt Shipment.

Light Packing.

Packing at Cost.

Gullett & Sons, Lincoln, Illinois

Mention The Review when you write.

GERANIUMS

This time we are offering General Grant, which is without doubt one of the best Scarlet Bedders we have. True, it is an old variety, but is it not a fact that old varieties are like old music—among the best? Some of the other good red sorts are John Doyle, Ornella, E. H. Trego, S. A. Nutt, Col. Thomas, etc.; also white sorts, at \$2.00 per 100, \$18.50 per 1000 for 2-in., and \$3.00 per 100, \$25.00 per 1000 for 3-in.

Single Geraniums in a good assortment; also Scented Geraniums, including Apple, Rose, Nutmeg, etc., at \$2.00 per 100 for 2-in., \$3.00 per 100 for 3-in.

Maryland Geranium, \$4.00 per 100, \$35.00 per 1000. We see no reason for recalling anything we have ever claimed for Maryland.

MISCELLANEOUS PLANTS.

2-in., \$2.00 per 100, \$18.50 per 1000; 3-in., \$3.00 per 100, \$25.00 per 1000.

Achyranthes, Alyssum, Giant and Dwarf, Alternantheras, 10 varieties. Ageratum, 6 varieties. Begonias, Luminosa, Vernon, Erfordii, Pfitzer's Triumph, Gracilis Rose, Coleus, 10 varieties. Cuphea, Hardy English Ivy, Heliotrope, Lemon Verbenas, Lantanas, 10 varieties. Moonvines, white and blue. Parlor Ivy. Petunias, Double and Fringed, mixed colors. Pompon Chrysanthemums, large assortment. Salvia, Bonfire and Zurich. Swainsona, white. Scented Geraniums.

Abutilon Savitzii, 2-in., \$3.00 per 100; 3-in., \$4.00 per 100. Algonquin, a true deep blue single Petunia, fills a long felt want for something blue for window boxes, vases, etc. Propagated by cuttings. \$3.00 per 100. Send for Catalogue. Cash with Orders.

R. VINCENT, Jr. & SONS CO., White Marsh, Md.

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ORCHIDS

We grow and sell Orchids only. Can furnish you with anything in this line. If you intend investing in Orchids, do so now while prices are low. Special lists on application.

LAGER & HURRELL, Summit, New Jersey

Mention The Review when you write.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, N. J.

Mention The Review when you write.

OUR CATALOGUE, mailed for the asking, contains a COMPLETE list of things that are likely to interest you at this season. A postal will bring you a copy.

HERE ARE A FEW ITEMS THAT WE WISH TO CALL YOUR ATTENTION TO:

Cold Storage Giganteum, Rubrum, Magnificum, Melpomene and Album, A-1 stock, all sizes. Let us quote you.

CARNATION CUTTINGS

Rosalie, deep pink. **Old Gold**, yellow.

Merry Christmas, scarlet.

Doris, crimson.

Cottage Maid, salmon

\$12.00 per 100; \$100.00 per 1000.

Cornell (a new scarlet), Mrs. Alice Coombs, Nebraska, Nancy, Red Wing, Belle Washburn, Pink Sensation, Good Cheer, \$6.00 per 100 \$50.00 per 1000. Scarlet—Beacon, Herald, Eureka, Champion, Victory; Pink—Alice, Enchantress, Rose-pink Enchantress, Rosette, Mrs. Ward, Gloriosa, Philadelphia; White—White Wonder, White Perfection, White Enchantress, Matchless; Crimson—Harlowarden, Ruby, Pocahontas, \$3.00 per 100, \$25.00 per 1000. Enchantress Supreme, Benora, \$3.50 per 100, \$30.00 per 1000. Pink Delight, \$5.00 per 100, \$40.00 per 1000.

ROSES

Red Radiance, Hoosier Beauty, Ophelia, Lady Alice Stanley, Prince d'Arenberg, Killarney Brilliant, Hadley, Cecile Brunner (Sweetheart Mignon), Double White Killarney, J. J. L. Mock, K. A. Victoria, Killarney, Killarney Queen, Lady Hillingdon, Mrs. A. Ward, Mrs. George Sawyer, Richmond, Radiance, White Killarney, George, Elger, Francis Scott Key. Fine forcing stock, 2½ inch, own root, \$7.50 per 100, \$60.00 per 1000; grafted, \$12.50 per 100, \$120.00 per 1000.

Mrs. Chas. Russell, grafted only, \$16.00 per 100, \$150.00 per 1000. These and many other varieties in fine stock for outside planting. Write for list and prices.

CHRYSANTHEMUMS

New: Mrs. C. C. Pollworth, a fine early sport of Chrysolora, \$4.00 per 25, \$15.00 per 100, for 2½-inch plants.

Hamburg Late White, very fine rooted cuttings, \$12.00 per 100, \$100.00 per 1000. 2-inch, \$15.00 per 100, \$125.00 per 1000. All the standard varieties, plants and rooted cuttings. Write for list and prices.

GLADIOLUS

Attraction, Augusta, Ceres, Mrs. Francis King, \$15.00 per 1000. Baron Hulot, Halley, \$20.00 per 1000. Brenchleyensis, \$12.00 per 1000. Niagara, Scribe, \$35.00 per 1000. Also, all other varieties, as well as some very fine mixtures. Prices on request.

BEGONIA CHATELAINE

2½-inch.....\$5.00 per 100; \$45.00 per 1000

FERNS

Assorted Table Ferns: \$3.50 per 100; \$30.00 per 1000.
Bostons: 2½-inch, \$4.00 per 100; \$35.00 per 1000.
Roosevelt: 2½-inch, \$5.00 per 100; \$40.00 per 1000.
Whitman Compacta: 2½-inch, \$5.00 per 100; \$40.00 per 1000.
Elegantissima Compacta: 2½-inch, \$6.00 per 100; \$50.00 per 1000.
Scottii: 2½-inch, \$5.00 per 100; \$45.00 per 1000.
Teddy Jr.: 2½-inch, \$5.00 per 100; \$45.00 per 1000.
Scholzei: 2½-inch, \$5.00 per 100; \$40.00 per 1000.
Prices for larger sizes on application.

PELARGONIUMS

Easter Greeting, Swabian Maid, Wurttembergia, Lucy Becker, \$7.00 per 100.

HYDRANGEAS

Best French varieties, 2½-inch, \$4.00 per 100; 3-inch, \$6.00 per 100; 5-inch, \$25.00 per 100; 6-inch, \$35.00 per 100.

PETUNIAS, DOUBLE

2½-inch.....\$4.00 per 100, \$35.00 per 1000

SNAPDRAGON

Phelps' White, Yellow, Silver Pink, Nelrose, \$4.50 per 100, \$40.00 per 1000; Keystone, \$5.00 per 100, \$45.00 per 1000.

MAGIC HOSE

The most satisfactory hose for greenhouse purposes offered: ½-inch, 16c per foot; ¾-inch, 17c per foot; 1-inch, 18c per foot. Couplings included.

NICO-FUME LIQUID

1 gallon, \$10.50; ½ gallon, \$5.50. Express prepaid

NICO-FUME PAPER

144 sheets, \$4.50; 288 sheets, \$7.50. Express prepaid.

For Seasonable Seeds, consult our catalogue.

For complete list of Zvolanek's Winter-flowering Orchid Sweet Pea Seed, consult previous issues of the Florists' Review, or write us.

Our aim is to satisfy you, for by doing so we enhance our own interests. We make no promises which we can not fulfill, believing that glittering promises are worthless.

S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., PHILADELPHIA, PA.

Mention The Review when you write.

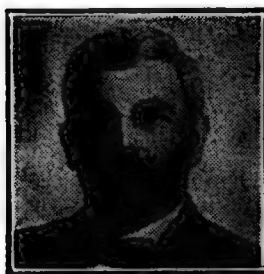
ORCHIDS

DANIEL TRIANA, Orchid Collector, BOGOTA, COLOMBIA, S. A.

Ready to ship and deliver *Cattleyas Trianae*, *Mossiae*, *Percivaliana*, *Gigas*, etc.
Best types guaranteed. Lowest prices.

Care of **MALTUS & WARE, 14 Stone St., NEW YORK CITY**

Mention The Review when you write.



C. HUMFELD, Clay Center, Kan.
Mention The Review when you write.

Bobbink & Atkins

NURSERYMEN

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

Mention The Review when you write.

Large flowering **Paris Daisies** for Memorial Day and June Weddings, 4-inch pots, ready for 6-inch pots, at \$10.00 per 100; 2½-inch pots, at \$4.00 per 100.

Chorizemas, 3-inch pots, for growing on \$2.00 per dozen.

Gardenia Veitchii, 2-inch pots, ready for 3½-inch pots, \$8.00 per 100.

A. L. MILLER, Jamaica, N. Y.

Always mention the Florists' Review when writing advertisers.

SEASONABLE STOCK SURPLUS

Carnations, surplus in pinched-back, 2-inch pot plants at rooted cutting prices:

2000 Alice, 3000 Enchantress, 3000 Matchless and 2000 Champion, at \$3.00 per 100, \$25.00 per 1000. **1000 Belle Washburn**, \$4.00 per 100.

Asparagus Sprengeri, 4-inch, bushy, strong tops, \$12.00 per 100. 5-inch, extra long and heavy, \$18.00 per 100.

Petunia, Giant Ruffled, 2-inch, \$3.00 per 100, \$25.00 per 1000.

Chrysanthemums, all standard sorts in large-flowered and pompons, 2-inch, \$2.50 per 100.

Caladiums, fine bulbs, 7 to 9-inch, \$3.50 per 100. 9 to 11-inch, \$6.00 per 100.

Tuberose, Dwarf Pearl, 4 to 6 inch, \$1.00 per 100, \$9.00 per 1000.

Daisies, Nicholson's White (finest long stem), White Marguerite, 2½-inch, \$4.00 per 100.

Ageratums, White Cap, Blue Star, Topaz Blue, \$2.50 per 100.

Achyranthes Herbstii, dwarf, bright red, fine for border and edging, 2½-inch, \$4.00 per 100.

Heliotropes, best market varieties of purple, 2½-inch, \$3.00 per 100.

THE STORRS & HARRISON CO.

PAINESVILLE, OHIO

✻ Always mention the Florists' Review when writing advertisers ✻

DAVENPORT, R. ISLAND, MOLINE.

The Market.

Although business was quiet the first half of the week, the Easter trade this year probably was the largest the local florists ever had. Easter lilies, tulips, hyacinths and plants of all kinds were the leading sellers. Cut flowers, especially roses, sweet peas, tulips and daffodils, sold well, though carnations were a little slow.

Various Notes.

Harry M. Bills reports that this Easter was a record-breaker, with a big demand for potted rose plants.

Miss Rose Woltman believes that the high cost of living did not affect the Easter business. The unusually heavy demand for potted plants came as an agreeable surprise.

Forber & Bird had a large decoration at the Outing Club, in addition to an uncommonly large sale in potted plants and cut flowers.

William Knees, of Moline, sold all his lilies and potted plants.

Henry Gaethje says the Easter business was larger than that at Christmas. He disposed of his entire stock of lilies and potted bulbous stock.

Julius Staaek & Sons, of Moline, report business good in all lines.

J. M. Hassett, veteran nurseryman of Davenport, is at Mercy hospital, where he underwent an operation.

Richard Sudbrook, driver for Harry Bills, last week had the misfortune to break his arm while cranking the delivery car. W. G.

HOLYOKE, MASS.

The regular meeting of the Holyoke and Northampton Florists' and Gardeners' Club was held at Northampton, April 3, with E. J. Canning as host. There was a goodly number of members present. A letter from a preparedness committee of Holyoke was read, inviting the cooperation of the club, and President Strugnell was appointed to represent the club on that committee. It looks as though people will be working overtime with the hoe this summer.

Alexander Haeseler, of the Smith College greenhouses, read a paper on cinerarias and primulas, which brought out a good discussion. We were pleased to welcome an old member in the person of Clark Thayer, of the department of floriculture of Cornell, who has temporarily succeeded Prof. Nehrling at the M. A. C. Mr. Thayer gave an interesting account of the trials of hardy phloxes that have been conducted at Cornell during the last three years. Fine spikes of Buxton's Silver Pink snapdragons were exhibited by G. H. Sinclair & Sons. H. E. Downer showed pots of Narcissus King Alfred and Tulip William Copeland. H. E. D.

Galesburg, Ill.—A "quality" flower store has been opened here under the management of A. Buesch.

SEASONABLE R. C. AND 2-IN. STOCK.

	Per 100
2-in. cigar plants	\$2.50
2-in. mixed geraniums	2.50
Asparagus plumosus nanus seedlings	1.00
Asparagus Sprenger seedlings	1.00
Asparagus Sprenger, 2-inch	2.50
2½-inch tomatoes, 4-5 varieties	2.00
200 for \$3.50; 300 for \$5.00	
R. C. English ivy	1.00
R. C. trailing coleus	1.00
R. C. Brillancy coleus	1.50
R. C. ageratum, blue75
D. U. AUGSPURGER & SONS CO.,	
BOX 394, PEORIA, ILL.	

ROOTED CARNATION CUTTINGS

600,000 Ready for Immediate Shipment

Strong, clean, healthy, well-rooted cuttings ready for immediate shipment. Reinberg's stock is known everywhere for its supreme quality and is the stock for you to buy. Order today.

Immediate Delivery	Per 1000	100
White Enchantress	\$16.00	\$2.00
White Perfection	16.00	2.00
Enchantress	16.00	2.00
Rose-pink Enchantress	16.00	2.00
Ward	16.00	2.00
Beacon	18.00	2.00
Herald	16.00	2.00
Champion	18.00	2.00
Joy	16.00	2.00
Belle Washburn	30.00	4.00

Roses=Own Root, 2½-inch

	100	1000
Richmond	\$3.50	\$30.00
White Killarney	3.50	30.00
Pink Killarney	3.50	30.00
Maryland	4.50	40.00
Milady	4.50	40.00
White Killarney, 3-inch pots	5.00	50.00

PETER REINBERG
30 East Randolph Street, CHICAGO, ILL.

CARNATIONS

Rosalie, cerise pink, April delivery.
Old Gold, deep yellow, faint pink stripes, ready now.

\$12.00 per 100 \$100.00 per 1000

New Late Chrysanthemum Fall
Beauty, pink, \$3.50 per doz.,
\$30.00 per 100.

Carnations—Standard Varieties

	Per 100	Per 1000
Nancy	\$6.00	\$50.00
Good Cheer	4.00	35.00
Pink Sensation	3.00	25.00
Alice	3.00	25.00
White Wonder	3.00	25.00
Matchless, 2-inch ...	4.00	30.00
Matchless, from sand	3.00	25.00
Rosette, 2-inch	4.00	30.00
Champion	3.00	25.00
Enchantress	3.00	25.00

F. DORNER & SONS CO.,
La Fayette, Ind.



FERNS

FOR FERN DISHES

Ready NOW. \$3.00 per 100; \$25.00 per 1000

Cash with order.

ERNEST OEGHSLIN, 188 Madison St.,
River Forest, Ill.
9 miles directly west of Chicago Court House
on Madison Street.

MRS. C. C. POLLWORTH

The early yellow mum that gets the money.

Strong 2¼-inch plants, ready for immediate shipment,

25 for \$4.00; \$15.00 per 100

EARLY FROST, best early white, ready now.

2¼-in. pots, fine plants,
\$3.50 per 100, \$30.00 per 1000

C. C. POLLWORTH CO.
Milwaukee, Wis.



ROCCO ERECTA (New)

CYCLAMEN

Rocco Erecta, seedlings (new), finest ever introduced (not to compare with the old Rocco), to be well recommended for commercial growing. Strong seedlings, \$5.00 per 100; \$40.00 per 1000. Transplanted, \$6.00 per 100; \$50.00 per 1000.

Cyclamen giganteum, Improved Wandsbek type, seedlings in 8 varieties, equally divided, \$4.00 per 100, \$30.00 per 1000. Same transplanted, \$5.00 per 100, \$40.00 per 1000.

2½ and 8-in. ready May 15. Orders booked in advance. We grow over 350,000 and can show many testimonials as to quality of our strain and stock.

Prepare for Spring

Nursery Stock You Need

Boxwood, heavy, \$1.00 and \$1.25 each. Pyramids, 2 feet, \$1.50 each; 2½ feet, \$1.75 each; 3 feet, \$2.50 each; extra fine.

Aucuba Japonica Variegata, heavy bushes, 18-24-inch, 75c each.

Golden Euonymus, 75c each, fit for 6-inch pots.

Baby Roses, started, 5-in., in bud, 35c each; \$4.00 per doz. up to \$1.00 each.

Spiraea Gladstone and Queen Alexandra, extra strong clumps, \$12.00 per 100; 6-8-in., 50c to \$1.00 each.

Laurus Cerasus, 18-inch bushes, 75c each.

Laurus Cerasus, pyramids, 3½-4 ft., \$2.50; 4½ ft., \$3.50.

Rhododendrons, Pink Pearl, \$1.25-\$2.50 each. Other varieties, \$1.00, \$1.25 and \$1.50 each.

Acer Negundo, Wistaria, Crataegus, Malus pot grown up from \$1.00-\$2.00 each.

Koster Blue Spruce, 18-inch, \$1.50 each; 24-inch, \$2.00 each.

Funkia variegata, for forcing, heavy clumps, 10 to 15 eyes, \$15.00 per 100. 5-in., pot grown, \$4.00 per 100.

POT PLANTS

Fuchsias, 2-in., \$3.00 per 100.

Heliotrope, 2-in., \$3.00 per 100.

Ageratums, 2-in., \$3.00 per 100.

Coleus, rooted cuttings, \$1.00 per 100; \$9.00 per 1000.

Wandering Jew, 2½-in., \$3.00 per 100 in variety.

Calceolaria, 2½ in., \$6.00 per 100; 3 in., \$10.00 per 100.

Cineraria, 2½ in., \$3.00 per 100; 3 in., \$6.00 per 100.

Vincas, 2 in., \$3.00 per 100. R. C., very strong, \$1.00 per 100.

Asparagus plumosus, 2 in., \$3.00 per 100; \$25.00 per 1000.

Asparagus Sprengeri, 2 in., \$2.50 per 100; \$22.50 per 1000; 3 in., \$5.00 per 100.

Begonia Chatelaine, 2-in., \$4.00 per 100. Luminosa, 2-in., \$3.00 per 100. Christmas Red, 2-in., \$6.00 per 100.

Abutilon Savitzii, \$4.00 per 100.

Reineckia var., 2½-in., \$10.00 per 100.

Lantanas, mixed yellow and pink, separate 2-inch, \$3.50 per 100; 3-inch, \$7.00 per 100.

Weeping Lantanas, \$3.00 per 100; 3-inch \$6.00 per 100.

Aspidistra variegata, 6-in., \$1.25 and \$1.50 each.

Aspidistra, green, 6-in., \$1.00 and \$1.25 each.

Ferns for fern dishes, \$3.00 per 100; \$25.00 per 1000.

Pandanus Veitchii, 4-in., 35c and 50c; 5-in., 75c; 6-in., \$1.25.

Sansevieria Zebrina, 4-in., 35c; \$4.20 per doz.

English Ivy, \$3.00 per doz.; 3-inch, \$8.00 per 100; 2½-inch, \$4.00 per 100; strong plants.

Lobelia, transplanted clumps in variety, \$1.25 per 100.

Salvia, transplanted, \$1.00 per 100.

Salvia, 2-in., \$2.50 per 100, \$18.00 per 1000; transplanted, \$1.00 per 100.

Verbenas, transplanted, in separate varieties, \$1.00 per 100.

ERNEST ROBER,

Cash, please.

WILMETTE, ILL.

Mention The Review when you write.

SOME EXCELLENT STOCK

If planted now into 3½ and 4-inch pots will make fine plants for spring sales. A money-maker for you.

Large 2 and 2½-inch geraniums, S. A. Nutt, Jean Oberly, Jean Vlaud, Montmort, Perkins, La Favorite, Buchner, Trego, Ricard, Poltevine, Alliance, Achievement, and twelve varieties of ivy geraniums, \$22.50 per 1,000. How many shall we send you? Liberal extras for early orders.

Size of Pots	100	1000
2½-in. ASPARAGUS Sprengeri..	\$3.00	\$25.00
8 -in. ASPARAGUS Sprengeri..	5.00	45.00
2½-in. AGERATUM	2.25	20.00
2½-in. ABUTILON	2.25	20.00
2½-in. CARNATION P-LANTS,		
Assorted	3.25	30.00
8 -in. CYCLAMEN, Assorted...	7.50	70.00
4 -in., 5-in., 6-in. DRACAENA		
Indivisa, \$15.00, \$20.00, \$25.00		
2½-in. FUCHSIAS, 12 varieties..	2.50	22.50
FUNKIA ROOTS	5.00	45.00
2½-in. HELIOTROPE, 3 varieties	2.75	25.00
2½-in. MARGUERITE, 3 varieties	2.75	25.00
PANSY PLANTS, Bud and		
Bloom	1.50	12.50
2 -in. PETUNIAS, Double, 12		
varieties	2.75	25.00
2½-in. SALVIA (Scarlet Sage) ..	2.75	25.00
2½-in. VINCA Variegata	3.50	30.00
4 -in. VINCA Variegata	7.00	65.00

We will have hundreds of thousands of all kinds of Spring Bedding Plants, such as COLEUS, CANNAS, GERANIUMS, SALVIAS, VERBENAS, etc., etc., in all sizes. Ready soon. Place your orders early. Also millions of Vegetable Plants.

Correspondence solicited.

ALONZO J. BRYAN

Wholesale Florist

WASHINGTON, N. J.

FIRST AID TO BUYERS

SPRING LIST **ROSES** 2½ and 4-inch

400

Best Sorts—Old, New, Tried, True

THE LEEDLE FLORAL COMPANY
SPRINGFIELD-OHIO.

Always mention the Florists' Review when writing advertisers.

ROOTED CARNATION CUTTINGS

IMMEDIATE DELIVERY

☐ We are now booking orders for our new seedling **Superb**, \$12.00 per 100, \$100.00 per 1000.

Superb is a seedling of Gloriosa and Enchantress. It has the good stem of Gloriosa and the fine growing habit of Enchantress. The color is a flesh pink and it keeps its color at all seasons. The flowers average about three inches, are very full and generally receive full score on substance. The flowers are all perfect and do not split. In the four years we have grown it, it has proved the best commercial variety, barring none.

AVIATOR

☐ If you want scarlet carnations for Christmas, grow **Aviator**, \$6.00 per 100, \$50.00 per 1000.

STANDARD AND NEW VARIETIES

White -	Per 100	1000
Matchless.....	\$ 2.50	\$ 20.00
White Enchantress	2.50	20.00
White Wonder.....	3.00	25.00

Flesh Pink—	Per 100	1000
Superb.....	12.00	100.00
Enchantress.....	2.50	20.00
Alice.....	3.00	25.00

Medium Pink—	Per 100	1000
Miss Theo.....	\$6.00	\$50.00
Pink Sensation.....	3.50	30.00

Dark Pink—	Per 100	1000
Peerless Pink.....	2.50	20.00
C. W. Ward.....	2.50	20.00

Red—	Per 100	1000
Aviator.....	6.00	50.00
Champion.....	3.00	25.00

J. D. THOMPSON CARNATION CO., Joliet, Ill.

ORCHIDS

Collector John De Buck will collect C. Trianae, C. Labiata, C. Mossiae, C. Gaskelliana, C. Schroederiae, C. Percivaliana Gigas; Oncidium, Splendidum and Varicosum; Laelias, Odontoglossums, etc. For price write to

E. De BUCK, 719 Chestnut Place, SECAUCUS, N. J.

ORCHIDS

We received the following imported Orchids during June:

C. Trianae, C. Labiata, C. Mossiae, C. Gaskelliana, C. Schroederiae, C. Percivaliana Gigas; Oncidium, Splendidum and Varicosum; Laelias, Odontoglossums, etc.

One of the largest importers of Orchids in America.

GEO. E. BALDWIN CO. Box 98. Mamaroneck, N. Y.

SET YOUR BOILER RIGHT

We make a specialty of all kinds of fire-brick work. No order is too large, and the smallest order receives the same careful attention. Let us call on you.

Estimates cheerfully furnished.

PETER KNOWE & SON

315 Chamber of Commerce Bldg.

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Phone Main 3766

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H. H. LINEAWEAVER & CO., Inc.

ANTHRACITE
and
BITUMINOUS

COAL

West End Trust Building. PHILADELPHIA

17 Battery Place, NEW YORK

Nutting Building LEBANON, PA.

Mention The Review when you write.

Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

MOISTENING THE COAL.

I wish to get some enlightenment on the subject of fuel. My question is this: Does the moistening of coal with a little water add to the value of the fuel in heating and are any other advantages gained in doing this? I have heard arguments pro and con on this problem and have decided to put the query to you, believing that you have definite and scientific facts at your command. Does the use of moisture affect hard and soft coal alike? L. F. B.—Wis.

While the moistening of coal does not actually add anything to its fuel value, under some conditions the addition of a small amount of water makes it possible to utilize some of the bituminous coals in a more economical manner.

This is the case with a coal that gives off its gas too readily, as may happen, especially if it has become extremely dry. If the gas is formed so rapidly that thorough combustion does not take place, a greater or less loss of the fuel value of the coal results. Under this condition the addition of a small amount of water, by delaying the formation of the gas and affording opportunity for its more perfect combustion, will increase the efficiency of the coal.

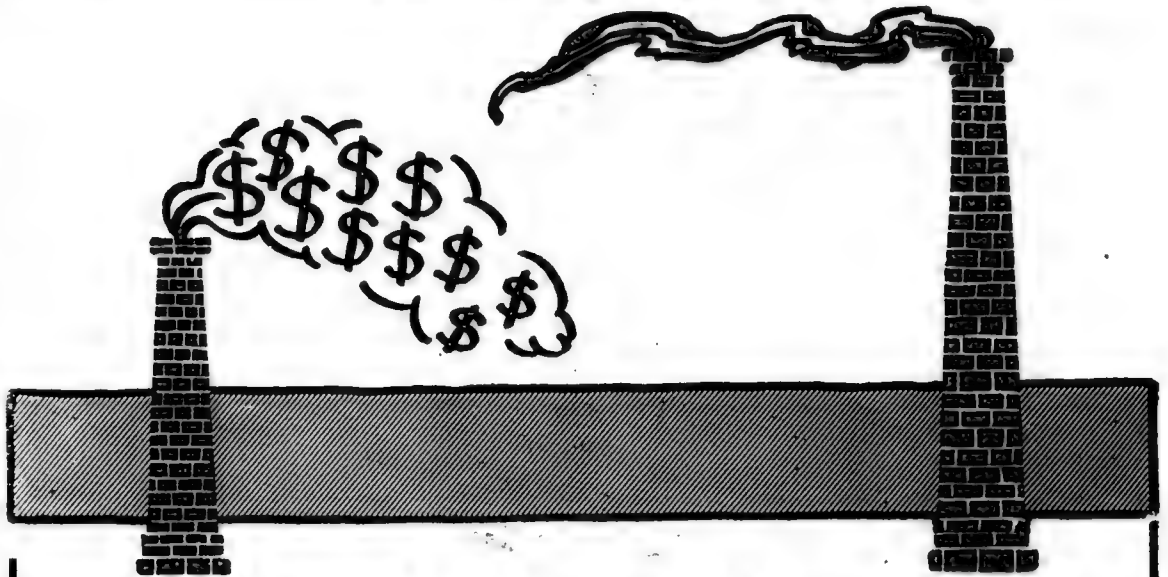
The benefit is confined to the so-called soft coals, since the condition mentioned is not likely to occur with the hard or anthracite coals.

BALTIMORE.

Visiting the Retailers.

It being Easter week, I thought a visit to the different retail stores would provide interesting material for a letter.

I started in at R. L. Graham's uptown store on North avenue. There I found Margaret and R. L., Jr., busy with work for the Bossee funeral. They were just putting the finishing touches on a pall that was certainly a fine piece of work. The bed was made of Asparagus plumosus. They told me that smilax could not be had, the Leo Niessen Co. having

**WASTE****In Greenhouse Heating**

Being told a thing, is one thing.

Reading about it, is another.

But when it comes to actual convincement, there is nothing like **seeing** a thing.

But sometimes you can't see it.

Take, for example, the money that's pouring up some chimneys; that ought to be going into the greenhouse.

One man's chimney pours out money.

Another man's, only smoke.

What's to blame?

Who is to blame?

Which is your chimney doing?

Why don't you find out?

Our heating expert can come pretty close to telling you.

Now's the time to have him do his investigation—not the Fourth of July.

You know we go anywhere for business. Or to talk business.

Hitchings and Company

GENERAL OFFICES AND FACTORY, ELIZABETH, N. J.

NEW YORK OFFICE
1170 Broadway

BOSTON OFFICE
49 Federal St.

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49 So. 15th St.

Mention The Review when you write.

**Use Rippley's No. 200 Hot Water Heater**

in greenhouses, garages, hog and poultry houses, small buildings. Price, \$42.50, freight paid.

Louis J. L. Amoureux, Norton Mass., says: "Your No. 200 Heater cared for our greenhouse, 75x14x9 ft., last winter at 23 below zero."

Mail orders direct. Write for circulars of heaters and steamers.

RIPPLEY MFG. & STEEL BOAT CO.
Box F, Grafton, Illinois

Mention The Review when you write.

Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.

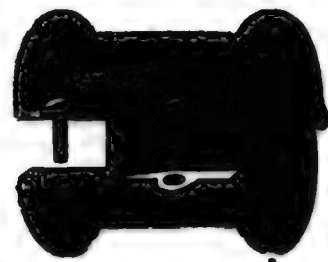
37 North 7th Street PHILADELPHIA
34th and Wood Streets

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To stop that

pipe leak permanently—cheaply—use Emergency Pipe Clamps.

M. B. Skinner Co.
558-562 Washington
Boul., Chicago.



Mention The Review when you write.

**Dixon's Graphite Pipe Joint Compound**

Saves time, money, temper and tools. Makes tighter joints. Never sets like a cement. Keeps joints well lubricated. Send for booklet No. 64-D.

Joseph Dixon Crucible Company
Jersey City, N. J.

Mention The Review when you write.

—a chance for You!

—and they're scarce as hen's teeth these days—a chance for you to pick up a **Horizontal Return Tubular Boiler** away below the market.

How is it done? Listen: We have a contract, which expires May 1, for several of these boilers. They are not yet made up and we can arrange for tapping as **you** desire, or for single or battery setting. There are three left. We'll pay freight almost anywhere east of the Mississippi River!

Here's the dope:

150 horse-power, 125 lbs. pressure, 72 inches in diameter, 18 feet long. And this price includes steel suspension frame—full fronts—all trimmings, such as steam gauge, Reliance water column, blow-off valve, safety valve, etc. You get complete setting plans with each boiler.

With the market at \$2400.00—just think of it!

And that's not all. Terms are one-half cash with order—balance on delivery.

Delivery can be made any time between now and September 1.

When and where do you want yours shipped?

**150 H. P.
Boilers**

\$2100⁰⁰
Each

Office:
Masonic Temple
CHICAGO



Factory:
CICERO, ILL.

American Greenhouse Manufacturing Co., Chicago

Mention The Review when you write.

Morehead Back to Boiler SYSTEM

**Better Flowers More
Naturally Grown**

TO STATE that the irregularity of temperature in the houses spoils the perfection of your roses is simply another way of saying that

there's something wrong with the drainage treatment.

The "Morehead" book will help you. Write for your copy TODAY.

MOREHEAD MFG. CO.
Dept. "M" DETROIT, MICH.
301

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IMICO Hot Water Boilers

Made by
Illinois Malleable Iron Co.
1801-1825 Diversey Boulevard
CHICAGO

Are noted for COAL ECONOMY and good results generally.

SEND FOR CATALOGUE

New Wrought Pipe

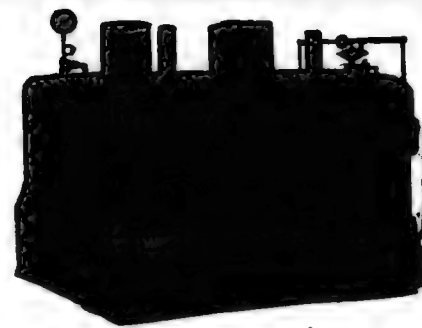
Black or Galvanized
Delivered Anywhere

Send us a list of your needs. We can save you money.

King Construction Co.
North Tonawanda, New York

Mention The Review when you write.

two clusters in the center. When a store turns out such work as this, it is no wonder that it is always busy. The Grahams told me that orders for Easter this year were heavy, but they were well



A Model Greenhouse Boiler

53 sold in a season in one community to florists. A record no other greenhouse boiler can boast of. A coal-saver.

J. F. GORMAN, 250 W. 128th St., NEW YORK

Mention The Review when you write.

stocked in the greenhouses to meet all demands. Their lilies were especially good and there was plenty of bulbous stock to take care of the customers.

I next visited Mary Johnson. Her

tried as far away as Detroit to get a supply, without success. This was the third pall they had made in two days. The asparagus was effective and no one could ask for a finer piece of floral work than these two young people had made. It had 300 Russell roses arranged in

store was showing a fine lot of azaleas and an unusually good stock of giganteum lilies. The latter were grown by Conrad Hess. Mr. Hess's azalea crop this year was a failure, but he was certainly there with the lilies. Another attractive feature at this store was baskets made of plants, also from Mr. Hess's houses. The store and the plant house across the street both were filled with a choice collection of blooming plants.

At Samuel Feast & Sons' store I had the pleasure of renewing my acquaintance with Mrs. Fanny P. Hill. Mrs. Hill had just returned to the store after an absence caused by pneumonia. There must be something about our business that keeps people young and pleasant, for she is just the same pleasing person she was when I first met her more years ago than I like to remember. I asked her how long she had been with this house and it is hard to believe that it is thirty-nine years. When you think of all those years in one place, it is not surprising that she commands one of the best trades in the city. There is no part of the store end of this firm's business that she does not know by heart. William Feast devotes all of his time to the greenhouses and, as the stuff he is producing out there will be worth a visit to see, I will write about this range later.

Halliday Bros. were busily engaged arranging some fine blooming plants they had just received.

E. A. Seidewitz recently had a window decoration that was not only fine, but attracted a great deal of attention. He called it a bridal window, having all the accessories to a wedding, even to the altar. Another feature of the window which made it interesting was the photographs of this winter's Baltimore brides in their bridal costumes. There are no two things more attractive to women than flowers and brides, especially when photographs of the latter are displayed with the former.

Another piece of news which I gathered at this store, and which is not generally known, was that William E. Seidewitz, the son, slipped away to Elkton, Md., last December and married Miss Lillian S. Pierce. As he told me about the wedding, I remarked that I supposed it was an elopement. "That is a good name for it," he replied. Well, he looks happy and I am sure all his friends in the trade wish him to be.

In William J. Halliday I met another old acquaintance whom I had not seen for many moons. He was busy getting ready for the Easter rush. Mr. Halliday is making a specialty of orchids, which he says are his hobby. Well, if they are a hobby it is a successful one, for out at his place on Liberty road he has a house 25x100 devoted to them. I asked him how he came to go into orchids. He said he had always liked them and some years ago was given one. Then he got two or three more and now he has a house that is a mass of blooms. What a harvest these orchids were for Easter! There is nothing surprising about Mr. Halliday's success with orchids, as he was always a good grower and usually made a success of anything he undertook.

Everyone in these places was happy and busy. Orders were plentiful and so was stock, with the exception of green. In every place you would hear the same complaint. It has also been difficult to get enough plants for decorating pur-

PIPE, TUBES and FITTINGS

NEW AND SECOND HAND

All Sizes, Cut to Sketch.

Let us quote you before placing your order.

ALTOONA PIPE & SUPPLY COMPANY
1925-27 Ninth Avenue, ALTOONA, PA.

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PIPE CUT TO
SKETCH

It will pay to
correspond with us

Wrought Iron Pipe, Tubes and Fittings

New and Second Hand—Thoroughly overhauled, with new threads and couplings, in lengths of 16 feet and over. Guaranteed to give satisfaction.

ALBERT & DAVIDSON, Inc., 256-264 Oakland St.—218-228 Kent St., BROOKLYN, N. Y.

Mention The Review when you write.

HIGHEST PRICED and CHEAPEST BOILERS MADE

GIBLIN GREENHOUSE BOILERS

GIBLIN & CO.
109 Broad St., Utica, N. Y.

LET US TELL YOU
ABOUT THEM

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TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street,
PHILADELPHIA, PA.

Mention The Review when you write.

WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS
and forget your
troubles.

No night fire-
man required—
as the magazine
or coal chamber
holds sufficient
fuel to keep fire
10 to 12 hours
without atten-
tion. Best made
for a small
greenhouse.

Send for Catalogue
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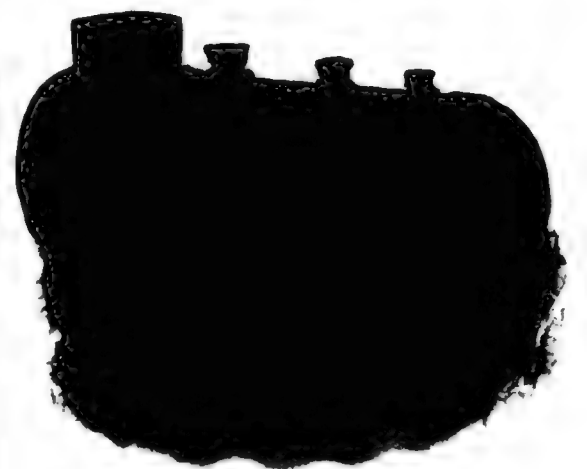
**S. WILKS
MFG. CO.**

23 Shields Ave.,
CHICAGO, ILL.

"Superior"

INTERNAL-FIRED
BOILER

For Hot Water Heating



Superior Machine & Boiler Works

840-850 W. Superior Street

CHICAGO

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writing advertisers.

Always mention the Florists' Review when
writing advertisers.

QUICKEST ^{STEAM AND} WATER HEATERS IN THE WORLD



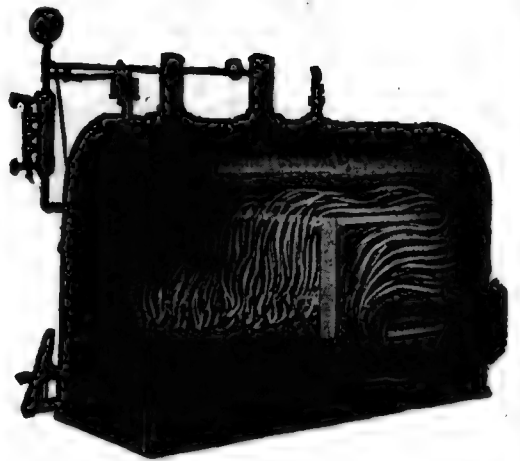
The Kroeschell

is making the most wonderful greenhouse heating record in the world. Florists who have used other makes are constantly giving the Kroeschell the highest praise.

13,468,320 sq. ft. of glass was equipped with the Kroeschell Boiler during the past five years.

The Kroeschell

is used by hundreds of Florists' Review readers and mighty is their praise. The year of 1916 brought an enormous number of new customers who saw our boilers in operation at other places. We attribute the large sales of this season to the good work the Kroeschell Boiler is doing everywhere.



BUY DIRECT — FACTORY-TO-USER PRICES

KROESCHELL BROS. CO. 444 W. Erie St. CHICAGO

Mention The Review when you write.

BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-in. diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON
Est. 1898 Phone Superior 572
1353 N. Clark St. Chicago

Pipe and Tubes

ALL SIZES CUT TO SKETCH

Philadelphia Second Hand Pipe Supply

1003 N. 7th St., PHILADELPHIA, PA.

Mention The Review when you write.

Hansell Rocker Grates

Are best for greenhouse use.

Write for particulars.

HANSELL GRATE CO.

654 Railway Exchange Bldg., CHICAGO

poses. This latter condition seems to be general at Easter time and it is hard to remedy, for it is out of the question for the average florist to carry enough plants to supply the demand at Easter. Everyone is in the same boat and cannot expect his neighbor to help him out. This condition was met by each store taking care of its regular customers and those who ordered cut flowers, also.

I want to thank the trade for the many nice things I have heard about the Baltimore correspondence in The Review, especially the Easter number. It is certainly a pleasure to know that my efforts are appreciated. I assure you that no effort of mine will be spared in the future to make our articles interesting and helpful.

Tate.

ROCHELLE PAPER POTS and DIRT BANDS

Prices of our Square DOUBLE Bottom Pots

(Folding Block and Tacks included).

In.	500	1000	5000	10,000	20,000	50,000
1 3/4	\$.70	\$1.00	\$4.75	\$9.00	\$17.80	\$44.00
2	.85	1.20	5.70	10.80	21.50	52.80
2 1/2	1.20	1.70	8.10	15.60	30.50	74.80
3	1.50	2.40	11.25	21.50	42.00	102.00
4	2.00	3.50	16.00	30.50	60.00	147.00
5	2.75	5.00	21.25	40.50	80.00	197.00
6	3.50	6.50	31.50	58.00	115.00	225.00

Prices of our Creased DIRT BANDS.

Sizes	1000	5000	10,000	20,000	50,000	100,000
2 -in.	\$.80	\$3.80	\$7.40	\$14.40	\$35.20	\$88.00
2 1/2 -in.	1.15	5.25	10.60	20.70	50.60	97.75
3 -in.	1.40	6.50	13.00	26.00	66.00	127.50
4 -in.	1.90	9.00	17.50	34.20	88.00	161.50

We have recently received orders from:

The Canadian Government.

New York State Agricultural College, Ithaca, N. Y.

Kansas Agricultural College, Manhattan, Kan.

Maryland Agricultural Experiment Station, College Park, Md.

New Hampshire Agricultural College, Durham, N. H.

South Dakota Agricultural College, Brookings, South Dakota.

Ohio Board of Administration, Columbus, Ohio.

Board of Regents, Madison, Wis.

Columbia University, New York City.

Princeton University, Princeton, N. J.

North Carolina Experiment Sta., Raleigh, N. C.

Try our Paper Pots and Dirt Bands FREE.

Order what you want—try them, and if not satisfactory, ship them back and we will refund your money.

See page advt. last week for testimonials.

Immediate shipment.

F. W. ROCHELLE & SONS,

31 Main St., Chester, N. J.

Mention The Review when you write.

PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

Established 1902.

PFAFF & KENDALL, Foundry St., Newark, N. J.

Mention The Review when you write.



Johnston Heating Co.

131 E. 26th Street

NEW YORK

Mention The Review when you write.

CLIMAX Automatic Quick-Acting Dirt Bands

Our Dirt Bands are made from a special heavy board stock and are much superior to the flimsy, thin paper band or pot. To those who have been using the lock style, the "Climax" Band will be much appreciated, as there is no folding or hooking required. A trial will convince you.

Packed 5000 to a box. No packages broken. Prices as follows:

5000 2	x2	x2	...	\$ 4.50 per box
5000 2 1/2	x2 1/2	x2	...	5.50 per box
5000 3	x3	x2 1/2	...	7.20 per box
5000 3 1/2	x3 1/2	x3	...	10.00 per box

DISCOUNT:

Until further notice we will allow 20% off above prices on quantities of 5000 or more.

Terms: Cash with order, to secure quick shipment. Regular florist box customers or others who will buy in large quantities, regular terms of 30 days net on satisfactory references.

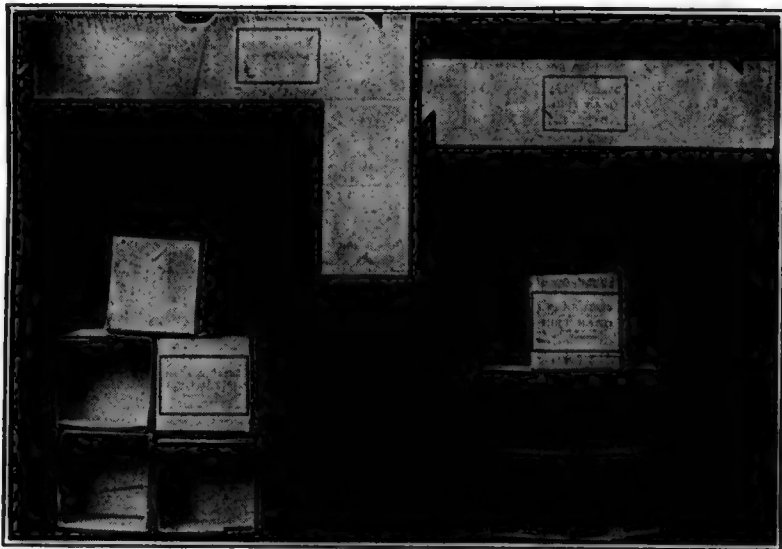
Samples on Request

The Climax Mfg. Co.

Makers of High-class Florist Boxes, Shipping Packages and Dirt Bands

200 Factory St., Castorland, N. Y.

Always mention the Florists' Review when writing advertisers.



RAMSBURG LOCKING POT

MADE OF MANILA BOARD

If you have a lot of bedding plants such as geraniums, cannas, etc., which are pot bound in clay pots, reset them into our square Manila Board bands or pots, and give them new life. When ready to market the plants, you will save the clay pots and the heavy lugging of same. Give this a few moments' thought.

Our Manila Board bands and pots are the best. A customer in Ohio writes today: "This is my third order. Your bands are great for carnations."

Send postal for samples and prices. No waiting for goods. Immediate shipment by freight or express.

G. S. RAMSBURG, Somersworth, N. H.

Mention The Review when you write.

NEW BEDFORD, MASS.

The Market.

The fortunes of Easter dealt kindly with the local florists. April 7 and 8 were bright, sunny days and the public came out strongly. Flowers of all kinds were to be had, lilies being the only thing short. Violets and sweet peas were, as usual, the favorites.

Various Notes.

Fred C. Covill's store was bare by Sunday noon, and he had a large stock. This was Mr. Covill's first Easter in business and he declared it to be a great success.

The offerings of Julius, the Florist, were also cleaned out. He had a heavy call for plants. Azaleas were the best sellers.

James Garthley, of Fairhaven, could not supply the demand for lilies. Mr. Garthley had four church decorations for Easter, which drew heavily on his supply of palms and other decorative stock.

The Peckham Floral Co., which does a wholesale business exclusively, had sold everything as early as April 5. Mr. Reed, the manager, believes in preparedness. He plans to grow 20,000 Easter lilies next year.

William P. Pierce reports a good trade. He had to turn down many orders for lilies. His stock of narcissi was the best in the city.

William E. Mosher excelled in hyacinths. His Easter business was exceptionally good.

Among the things to be seen for Easter at the Edward M. Pierce establishment were azaleas, genistas, heathers, lilies, spiraeas, cinerarias and bulbous stock of all kinds. Mr. Pierce's cut flower trade was not so heavy as usual, plants being in greater demand.

The largest cut of violets in the city was made by R. H. Woodhouse.

Peter Murray, of Fairhaven, had a grand display. Mr. Murray reports a heavy Easter business. W. M. P.

Missoula, Mont.—The Missoula Greenhouse & Nursery Co., Inc., has succeeded the Missoula Nursery Co., which was established in 1892. The corporation has greenhouses and nurseries at Orchard Homes and a city store with the Garden City Fruit Co. The officers are: President and manager, D. A. Brown; vice-president, L. L. Bulen; secretary and treasurer, J. K. Caras.

The Miller's Lock-Process, Easy-to-Fold Dirt Bands and Pots

PRICES ON EASY-TO-FOLD LOCK-PROCESS POTS

Sizes.	500	1000	3000	5000	10,000	20,000
2x2x2	\$1.00	\$1.75	\$ 5.00	\$ 7.50	\$14.00	\$28.00
2 1/4 x 2 1/4 x 2	1.25	2.00	5.75	8.25	14.50	29.00
3x3x2 1/4	1.50	2.50	7.50	10.00	20.00	40.00
4x4x3 1/4	2.00	3.50	10.50	16.00	32.00	64.00

Note—From the above prices on our 2-inch and 2 1/4-inch pots we will allow a discount of 10 per cent on orders of 3,000 and over.

PRICES ON OUR EASY-TO-FOLD LOCK-PROCESS DIRT BANDS

Sizes.	1000	3000	5000	10,000	20,000	50,000
2x2x2	\$1.00	\$2.00	\$ 4.00	\$ 8.00	\$16.00	\$40.00
2 1/4 x 2 1/4 x 2	1.15	2.75	4.75	9.00	17.00	43.00
2 1/4 x 2 1/4 x 2 1/4	1.25	3.50	5.75	11.00	21.25	51.00
3x3x2 1/4	1.30	3.60	6.00	11.50	23.00	58.00
3x3x3	1.50	4.50	7.00	13.50	27.00	67.00
4x4x3 1/4	2.00	5.80	10.00	19.50	39.00	

Note—From the above prices on our Dirt Bands we will allow a discount of 10 per cent on orders of 3,000 and over.

Join the Army of Florists, Growers and Nurserymen that say Miller's Lock-Process Pots and Bands are the cheapest and best on the market, for growing and shipping.

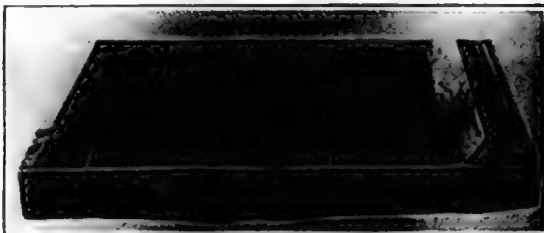
Important—Please state if we are to ship via Freight or Express. We ship the same day we receive your order. Cash with order, please.

MODERN MFG. CO., P. O. Box 2854 543 N. Lawrence St., Philadelphia, Pa.

Mention The Review when you write.

Fenton's Square Wood Dirt Bands

THE BEST WAY



MADE OF WOOD

PRICES	500	1000	3000
1 3/4-inch	\$0.90	\$1.35	\$3.75
2-inch	1.00	1.50	4.35
2 1/4-inch	1.25	2.00	5.50
2 1/2-inch	1.50	2.25	6.60
3-inch	2.00	2.75	7.75
4-inch	2.50	3.75	9.50

Have made good. Large repeat orders prove it. They save you time and money and give better results. You will like them.

The Ideal Dirt Band

is made of strips of wood, thin as cardboard, cut to lock together, making a stronger and more economical dirt band than any other make. Try them and be convinced. We cut them to fit any bench or flat. Thousands can be set up in a few minutes. Better give us a sample order, NOW.

Special prices on larger quantities.

THE IDEAL DIRT BAND CO., Evansville, Ind.

Mention The Review when you write.



The best Paper Pot for shipping and growing purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

E. Allan Peirce

400 Oaks Road
WALTHAM, : MASS

Mention The Review when you write.

50/Square Dealing Fertilizer
WALTER S. MCGEE
5327 Ellis Ave. Chicago, Ill.
Greenhouse Supplies and Material
Tel. H. P. 567

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DREER'S Florist Specialties

New Brand. New Style.
HOSE "RIVERTON"
Furnished in lengths up to 500 feet without seam or joint.

The HOSE for the FLORIST
3/4-inch.....per ft., 15 c
Reel of 500 ft. " 14 c
2 reels, 1000 ft. " 14 c
1/2-inch....." 13 c
Reel, 600 ft. " 12 c
Couplings furnished.

HENRY A. DREER
714 Chestnut St.,
PHILADELPHIA, PA

Always mention the Florists' Review when writing advertisers.

ESTABLISHED 1765

INCORPORATED 1904

HEWS STRONG RED POROUS POTS

POT MAKERS FOR A CENTURY AND A HALF } Standard, Azalea, Bulb, Orchid, Fern, Hanging, Embossed, Rose, Carnation, Palm, Cyclamen, Cut Flower, { **WORLD'S LARGEST MANUFACTURERS**
Special Shapes to Order, Chicken Founts, Pigeon Nests, Bean Pots, Etc.

A. H. HEWS & CO., Inc., Cambridge, Mass.

Cambridge, Mass.

WAREHOUSES:

New York, N. Y.

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WE LEAD IN QUALITY AND FINISH

Others follow—when they can

THE PFALTZGRAFF POTTERY CO., York, Pa.

Mention The Review when you write.

SYRACUSE RED POTS

Made in Standard Sizes

Their lightness is a strong point when freight rates are high and going higher.

Their strength added to careful packing saves waste in breakage.

Write for Catalogue

SYRACUSE POTTERY

C. BREITSCHWERTH, Prop.
SYRACUSE, N. Y.

Mention The Review when you write.



Buff Color

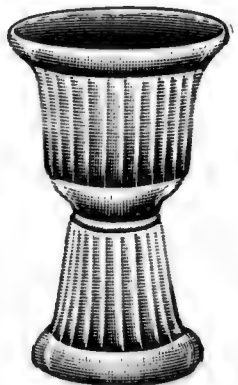
ORDER EARLY

We were unable to fill all our orders last year. We also make a full line of Flower Pots, Azalea Pots and Clay Specialties.

WRITE FOR PRICES
AND DISCOUNTS

The LOGAN POTTERY CO.

LOGAN, OHIO



Red or Green

Mention The Review when you write.

RED POTS

Standard

Pans

Azalea

NASHVILLE POTTERY COMPANY

NASHVILLE, TENN.

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

RED POT

In which plants do the best, write to

MISSOURI POTTERY CO.

1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.



GEO. KELLER & SON

Manufacturers of

RED POTS

Before buying write for prices

2614-2622 Herndon Street

Near

Wrightwood Ave., CHICAGO, ILL.

Mention The Review when you write.

GET OUR PRICES ON

GALVANIZED WIRE ROSE STAKES AND TYING WIRE

Manufacturers of the Model Plant Supports for Carnations, Dahlias, Golden Glow, Peonies, Chrysanthemums and Tomatoes. Lawn Fence, Flower Bed Guard, Trellis.

IGOE BROS., 266 N. 9th St., BROOKLYN, N.Y.

Mention The Review when you write.

RED

Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.

PADUCAH, KENTUCKY



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.

Mention The Review when you write.

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. **IONIA POTTERY CO., IONIA, MICH.**



THE POT THAT EXCELS IN QUALITY

Made from the finest quality of porous clay—the pot that has proved its merit, in the tests made by the largest growers, in making exceptional growth. Ask the florists that use them. Write us for special prices TODAY.

SPRINGFIELD CLAY MFG. CO., SPRINGFIELD, OHIO



COMPETITION PROVES OUR QUALITY

"MOSS AZTEC".
Ware.

Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

[Best Materials—Skilled Labor—Uniformly
Burned—Carefully Packed.]

The Peters & Reed Pottery Co., WM. M. WARRIN, 16 W. 23rd St., New York So. Zanesville, Ohio

GUARANTEED POTS

Write for samples
and prices.

MISSOURI POTTERY and SUPPLY CO.

4219 Iowa Avenue, ST. LOUIS, MO.
Mention The Review when you write.

IMPORTANT

Don't fail to look up the CLIMAX
"Dirt Band" advertisement on page 81.

Mention The Review when you write.

CINCINNATI.

The Market.

The Easter business was excellent. Everything cleaned up readily and in some lines more stock could have been used had it been available. A large number of plants, both blooming and decorative, were sold. Roses were in fair supply and sold easily. Carnations, when at all good, cleaned up quickly. Easter lilies were in heavy supply and excellent, and sold well. Sweet peas, valley and orchids; in fact, all stock adapted to corsage work, met with a substantial demand that took all of it at sight. A fair quantity of excellent jonquils, hyacinths and tulips came into the market for Easter business. Other offerings were callas, snapdragons, gladioli and some stocks. Greens were and are plentiful.

Various Notes.

J. A. Peterson & Sons had an excellent lot of jonquils and Murillo tulips for Easter.

C. E. Critchell received some splendid Easter lilies from the Hoffmeister Floral Co.

L. H. Kyrk offered some exceptionally fine roses, which came from Frank & Sons, Portland. These, as well as Mr. Kyrk's other receipts, were cleaned up readily.

The Cincinnati Cut Flower Exchange and the William Murphy Co. report Easter business as the best they ever had.

Among visitors last week were William Rodgers, of Dayton, O.; Joseph Goldman, of Middletown, O.; G. W. Frisch, of Dayton. C. H. H.

D. Rusconi considers this to have been, if not the best, at least one of the best Easters the florists of Cincinnati ever have enjoyed. He estimates the sales of flowers and plants at the market April 7 to have been close to \$15,000. Stock was plentiful and of quality that left little to be desired. The weather of Easter itself was unfavorable and would have cost the trade large sums had it come one day earlier.

Monticello, Ill.—J. R. Dills, of Decatur, who recently opened a branch store here, plans to erect greenhouses this summer.

Dreer's Peerless Glazing Points
For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 75c. postpaid. Samples free.

HENRY A. DREER,
714 Chestnut Street,
Philadelphia.

FULL
SIZE
No. 2



Use the only shading
E. A. LIPPMAN
6 HIGH STREET
Morristown, New Jersey
Send for Booklets.

PLANT TUBS



EVERLASTING VIRGINIA WHITE CEDAR

EVERYBODY agrees that Plant Tubs made of everlasting Virginia White Cedar will best resist rot or decay. The "Keystone" brand of White Cedar Plant Tubs are made of this celebrated wood, and these goods are painted inside and out with best oil paints, a rich green.

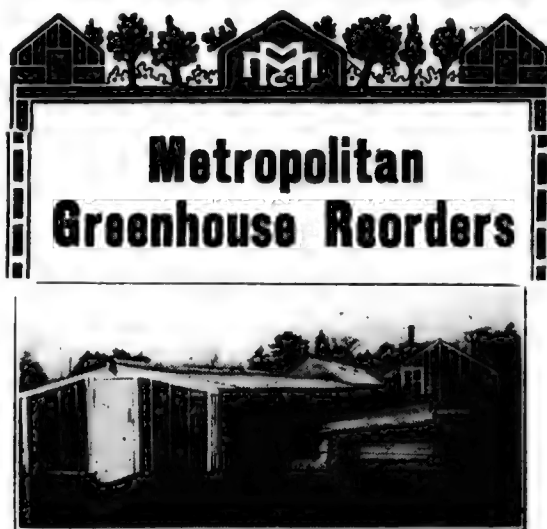
They are bound with heavy steel hoops for the large size, and electric-welded wire hoops (galvanized) on the small size. The large sizes are trimmed with handsome drop handles and metal feet, and have perforated, removable bottoms.

These Cedar Tubs are made in all sizes, from 24 1/4 inches top diameter down to 6 inches, amply large for a Bay Tree and small enough for a Hyacinth. Every one guaranteed. Booklet in colors, with prices, furnished upon request.



RICHMOND CEDAR WORKS, RICHMOND, VIRGINIA

Mention The Review when you write.



Metropolitan Greenhouse Reorders

Reorder customers are, after all, the greatest assets any business can boast of.

Reorders are absolute, undeniable proofs of satisfaction, in every respect—quality, economy and service.

The first greenhouse (the one in the foreground) is a portable house, which was erected for the Hicks Nurseries, Westbury, L. I., for experimental purposes. The results obtained therein were so surprising that a second one of our patented construction was erected and now their third greenhouse (the one in the background) has just been completed. Notice that provision has been made to extend this house to larger proportions when desired.

These reorders from so prominent a concern should be ample proof of this organization's satisfactory service.

PUT YOUR GREENHOUSE PROBLEMS UP TO US.

We go anywhere in the U. S. to submit plans and prices.

Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

Mention The Review when you write.

THE FLORISTS HAIL ASSOCIATION

Insures 41,000,000 sq. ft. of glass and has a reserve fund of over \$36,000. Insure your glass now. For particulars Address JOHN G. ESLER, Sec'y, Saddle River, N. J.

Always mention the Florists' Review when writing advertisers.

Statement of the Ownership, Management, Circulation, Etc., Required by the Act of Congress of August 24, 1912.

Of The Florists' Review, published weekly, at Chicago, Ill., for April 1, 1917.

STATE OF ILLINOIS, ss.
COUNTY OF COOK,

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Walter S. Miller, who, having been duly sworn according to law, deposes and says that he is the Secretary of the Florists' Publishing Co., publisher of Florists' Review, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

NAME OF— POST-OFFICE ADDRESS.
Publisher, The Florists' Publishing Co., 508 So. Dearborn St., Chicago, Ill.

Editor, H. B. Howard, 508 So. Dearborn St., Chicago, Ill.

Managing Editor, H. B. Howard, 508 So. Dearborn St., Chicago, Ill.

Business Manager, Chas. L. West, 508 So. Dearborn St., Chicago, Ill.

2. That the owners are: (Give names and addresses of individual owners, or, if a corporation, give its name and the names and addresses of stockholders owning or holding 1 per cent or more of the total amount of stock.)

Northern Trust Co., Trustee, Chicago, Ill., and Chas. L. West, Trustee, 310 No. Ada St., Chicago, Ill., for the heirs of the G. L. Grant Estate, as follows:

Mrs. May L. Grant, Soquel, Calif.

Miss Helene Grant, Soquel, Calif.

Edward Grant, Soquel, Calif.

Mrs. Alda L. Graham, Soquel, Calif.

Mrs. Elizabeth Olive, Santa Cruz, Calif.

Mrs. Maud E. Miller, 7336 Bennett Ave., Chicago, Ill.

A. H. Post, Chula Vista, Cal.

E. Wienhoeber, 22 Elm St., Chicago, Ill.

W. J. Smyth, 101 31st St., Chicago, Ill.

C. A. Samuelson, 2132 Michigan Ave., Chicago, Ill.

W. Atlee Burpee, 475 No. 5th Ave., Philadelphia, Pa.

W. C. Egan, Highland Park, Ill.

H. B. Howard, 508 So. Dearborn St., Chicago, Ill.

Estate of Christina F. Scott, Robt. A. Scott and David J. Scott, Executors, Main and Balcom Sts., Buffalo, N. Y.

3. That the known bondholders, mortgagees, and other security holders, owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.)

There are no bonds, mortgages or other securities outstanding against The Florists' Publishing Co.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

WALTER S. MILLER, Sec'y.

Sworn to and subscribed before me this 29th day of March, 1917.

WILLIAM A. BARNES, Notary Public.

[SEAL.]

(My commission expires November 29, 1917.)

WING FOOT

Water Hose In Your Greenhouse

If you were to have a water hose made from your own specifications you would sum up your requirements in "*a well-balanced hose.*"

You would ask that the cover be sufficiently sturdy to withstand the bruises of greenhouse hose abuse. You would ask that this cover be sufficiently heavy to protect the braided plies beneath.

You would ask that these braided plies be seamless to best withstand the internal and external pressures.

And lastly, you would ask that the inner tube be of live, active rubber that would not become hard and brittle.

If you had all this in a hose you *would* have a balanced hose. You get all this in Goodyear Wingfoot Hose. We have intentionally made it so.

So well balanced, in fact, that we have guaranteed Goodyear Wingfoot Hose against bursting for two whole seasons.

For this reason florists everywhere are installing Goodyear Wingfoot, in spite of its slightly higher price, because *it is better.*

Ask your own supply dealer for it. He is enthusiastic, too, in Goodyear Wingfoot Hose service.

The Goodyear Tire & Rubber Company
Akron, Ohio



GOODYEAR

AKRON

DES MOINES, IA.

Several of the trade met here March 27 and again April 11 for the purpose of discussing the flower show to be held November 8 to 10. A guarantee fund of \$2,000 or more is being raised among the florists of the state. The premium list will carry about \$3,000 in prizes, as well as several special prizes. The preliminary schedules will soon be ready for distribution and it is hoped a great many of the growers of the middle west will plan to enter in the various classes. It is hoped to make this one of the biggest and best fall shows the middle west has seen, but it all depends upon the coöperation of the florists of this section as to the fulfillment of this hope.

The members of the executive committee are: J. S. Wilson chairman and manager; A. S. Thurston, vice-chairman; Wesley Green, secretary; A. J. Zwart, treasurer; M. J. Wragg, Jas. Denmead, H. E. Lozier. The chairmen of the other committees are: Finance, A. J. Zwart; premiums and rules, John Reardon; publicity and program, J. S. Wilson, Jr.; trade display, J. N. Albright; guarantee fund, A. J. Zwart; decorative, Alfred Lozier; growers' and nurserymen's display, M. J. Wragg; special premiums, A. J. Zwart; lectures, A. S. Thurston; music, A. H. Wilson; reception, A. S. Thurston; admission, Wesley Green.

AMES, IA.

A floral art exhibition and spring flower show was held at the Iowa State College March 30 and 31. It was the first exhibit of its kind ever held at the college and it was well received.

The various ways in which cut flowers are used, also a great many different flower and color combinations were on display. The object was not only to make a beautiful display but also to educate people in the use of flowers in the home and for personal adornment.

Among the exhibits, a complete outfit of wedding flowers attracted more attention than anything else. Other exhibits included numerous vase and basket arrangements, flower bowl arrangements, corsages, trellis boxes, floral art frames, table decorations, stork baskets, presentation baskets, fern dishes, and also vases, pottery and other ornamental accessories.

The exhibition, which was a display of the floral work of the students assisted by C. J. Polity, of Des Moines, was under the direction of Prof. A. S. Thurston, who is in charge of the floricultural work at the college.

MONTGOMERY on Grafted Roses, sent by The Review for 25 cents.

MASTICA

FOR 2 Greenhouse Glazing

USE IT NOW.

F. O. PIERCE CO.

P. O. Box 294
NEW YORK



Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**LASTS LONGER THAN PUTTY.
EASY TO APPLY.**

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing and Careful Packing.**

"GET ACQUAINTED" WITH OUR SPECIALTIES 29 - 34 - 39 - ounce Glass

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

GREENHOUSE GLASS

DIRECT FROM FACTORY TO FLORIST

Our "first-cost" prices will save your money, and the quality of our glass will give perfect satisfaction.

When figuring upon new houses, write for our prices, furnish your own glass and cut down the cost of your buildings.

Buy a reserve stock at the present low prices and avoid delay and loss in case of breakage by hail or fire.

In asking prices, give sizes, thickness and number of boxes wanted
THE THROOP-MARTIN CO., - COLUMBUS, O.

Mention The Review when you write.

GREENHOUSE GLASS

We are the largest manufacturers of Greenhouse Glass west of the Mississippi River and carry at all times an adequate stock to enable us to make immediate shipment of your requirements. Our glass is heavy in thickness, well flattened and annealed and especially manufactured for greenhouse purposes. Write us for prices.

OKMULGEE WINDOW GLASS COMPANY,

OKMULGEE, OKLAHOMA

Mention The Review when you write.

GREENHOUSE AND HOTBED GLASS

8x10, 10x12 and 10x14 inch. Single, \$2.25 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

Write us for prices.

BAUR WINDOW GLASS CO.,

EATON, IND.

WE ARE SPECIALISTS IN

GREENHOUSE GLASS PAINTS AND PUTTY

Iroquois White (Semi-Paste.) Most Perfect White Paint Made.

Be sure to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St., BUFFALO, N. Y.

The RAINBOW SYRINGE

is made of brass. It will fit a 3/4-inch hose and is easily adjusted for fine or coarse spray of water. The best greenhouse syringe on the market.

Price prepaid, \$1.50 each;
\$18.00 per doz.

JOHN WELSH YOUNG

Upsal Station, P. P. R., Philadelphia, Pa.

GREENHOUSE GLASS

Largest and Best Selected
Stocks

in South and Southwest

BINSWANGER & CO.

MEMPHIS

RICHMOND



THE ORIGINAL AND ONLY ELASTIC-LYKE LIQUID PUTTY

Positively will not get hard, run in hot nor heave in cold weather. Easily applied at any season, with bulb or machine.

THE ELASTIC-LYKE CO.

30 East Randolph Street, CHICAGO

(Not Inc.)

Made with a Particular Use in Mind—

Made to give paint satisfaction under the difficult conditions encountered at greenhouses—

Made to withstand the constant dampness from the inside, and the beating sun from without—

Made to diffuse and re-use precious sunlight, so necessary and valuable—

Made pure white and to stay white—

That is **Greenhouse White.**

Prices on application to

Pittsburgh Plate Glass Company

431-451 St. Clair St.,

Phone Randolph 4540

CHICAGO, ILLINOIS

Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY



HOT BED AND GREENHOUSE GLASS

GET OUR PRICES BEFORE BUYING

SHARP, PARTRIDGE & CO.

2263 Lumber Street,
CHICAGO

THE ONLY PERFECT

Liquid Putty Machine

Will last a lifetime.
\$1.25 EACH

Adjustable—can and frame
separate—easily cleaned.
Frame all one piece, of
malleable iron. More
practical and more easily
operated than any other.

SEAL TIGHT LIQUID PUTTY, \$1.35 PER GALLON
in 10-gallon lots. \$1.40 per single gallon

METROPOLITAN MATERIAL CO.
1299-1323 Flushing Ave., BROOKLYN, N. Y.

SPECIAL QUALITY

Greenhouse Glass

Write for prices, stating sizes and
quantity required.

C. L. DICKMANN GLASS CO.
Carloads or less. MUSKOGEE, OKLA.

SPECIAL WHITE

PAINT

FOR GREENHOUSES

Guaranteed equal to any paint on the market regardless of price.

NO BETTER PAINT MADE

Guaranteed to satisfy you in every respect.

Satisfied customers are our best advertisements.

PRICES

50-gallon barrels.....	\$2.10 per gallon
25-gallon half-barrels.....	2.15 per gallon
5-gallon buckets.....	2.20 per gallon
1-gallon cans.....	2.25 per gallon

ORDER NOW—DIRECT FROM

TABOR PAINT CO.

803 W. MADISON ST.,

CHICAGO, ILL.

ALWAYS MENTION
THE

FLORISTS' REVIEW

WHEN WRITING
ADVERTISERS

PITTSBURGH, PA.

The Market.

The weather Easter week was unsatisfactory until April 7, when it became ideal for shopping as well as for handling flowers. Although it had been reported that blooming plants would be scarce, there was no evidence of this and everyone seemed to sell everything. It was a great year for plants, and the combinations seemed to be more elaborate and more of them were sold. The cold, dark and rainy weather kept the cut of carnations and daisies down, but there were enough of these to meet the demand.

Roses were in good crop and could not have been finer. There were just enough lilies, and bulbous stock was cleaned up, at low prices. The wholesale houses reported satisfactory business and all cleaned up nicely by the night of April 7. The retailers reported splendid business; in fact, all they could handle, working night and day from Friday morning until Sunday noon. They report that there was a good stock of everything except violets, which were generally unsatisfactory, being used mostly in combination with other flowers. There were no pickled flowers of any kind and the poor quality of the violets was conspicuous on that account.

Various Notes.

A fire at the J. S. Crall Co. place, at Monongahela, Pa., April 7, destroyed all the outbuildings, including the carpenter shop, packing shed, wagon shed and wagons and the ends of three green-houses.

When the truck of the Pittsburgh Cut Flower Co. was making its last delivery April 8, a trolley car struck it, pushing it eighty feet before it could stop. The driver, William Cruikshank, had his arm injured, and the boy assistant on the truck suffered a broken collar bone. Both were taken to the Allegheny general hospital.

The Schenley park conservatory held its Easter show as usual. April 8 the people were lined two and three abreast from Forbes street to the conservatory, waiting their turn to pass through the houses. The line was one-half mile long and there were more than 40,000 visitors. At the Phipps conservatories, on the north side, the conditions were about the same, and Superintendent George Burki and his foremen, John Jones and James Moore, deserve great credit for the artistic arrangements of stove and bedding plants. Clarke.

DARLINGS SHEEP MANURE

DARLING & COMPANY, 4160 S. Ashland Ave. Chicago, Ill.

AETNA BRAND TANKAGE FERTILIZER

Is the best balanced fertilizer manufactured. It contains the ten salts constituting soil. It is giving satisfactory results wherever used. Farmers' and Florists' Fertilizer Co. 209 Exchange Ave., Room 5, Tel. Drover 1932 U. S. YARDS, CHICAGO, ILL. Mention The Review when you write.

ABOUT THAT COMPOST PILE

Is the scarcity of Stable Manure delaying you in the building of your season's Compost Pile?

Do you know that one ton of Magic Composting Fertilizer, guaranteed to analyze 2.75 to 3 per cent Ammonia, 3 per cent Phosphoric Acid and 1 per cent Potash, will go as far as five tons of ordinary Manure.

HERE ARE THE REASONS:

Magic Composting Fertilizer	Original Stable Manure
Plant Food..... 7 per cent 1½ per cent
Humus..... 85 " 23½ "
Undecomposed Matter.. 5 " 15 "
Moisture 3 " 60 "
In dry state 2 to 3.5 per cent.	

Note carefully: If you use Magic Composting Fertilizer, you will save four-fifths of the expense involved in the handling and hauling of Stable Manure.

SAVES MONEY, LABOR, TIME

With the ever increasing difficulty of obtaining suitable Stable Manure for your Compost Pile, it will certainly pay you to investigate the value of Magic Composting Fertilizer for this purpose. Many of our largest growers have done so with large saving of labor and resultant profit.

Write for sample and prices. Special quotations on carload lots, bulk shipment.

Chicago Feed & Fertilizer Company

Manufacturers of Magic Special Fertilizers
for Florists and Vegetable Growers, and
Originators of the Famous Fertilizer Charts.

UNION STOCK YARDS,

CHICAGO

Mention The Review when you write.

WIZARD BRAND PULVERIZED SHEEP - PULVERIZED CATTLE SHREDDED CATTLE MANURE

Write **Wizard Brand** into your supply house order for manure—or drop us a postal for latest price list and freight rates.

The Pulverized Manure Co.
33 Union Stock Yards, CHICAGO

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FLORISTS' REVIEW

WHEN WRITING
ADVERTISERS

Make **WAR** on the insects and fungi spores and your growing plants and flowers will have **PEACE**

TRADE-MARK

SULCO-V. B.

REGISTERED

One gallon of SULCO-V.B. added to water will make 25 to 30 gallons of effective spray solution

A Sulphur-Whale Oil-Carbolic Compound
The Universal Contact Insecticide and Fungicide

Tested and endorsed in 1913 by
Dr. E. P. Felt, State Entomologist of the State of New York

Kills all Insects

With which it comes in contact, including Thrips, Green and Rosy Aphs, Green, Black and White Fly, Red Spider, Mealy Bug, San Jose, Oyster Shell, Bay Tree and Palm Scale, Scurfy Bark Louse, Etc., Etc.

And Parasitic-Fungi Spores

Including Smut, Mildew, Rust, Etc., Apple and Pear Scab, Peach Leaf Curl, Etc., Etc.

On Trees and Tender Plants

What a Prominent Florist Concern Says:
VALENTIN BURGEVIN, Inc., FLORISTS

Charles Fremd, North Rose, N. Y.

Kingston, N. Y., October 24, 1916.

Dear Sir:—We have used your **SULCO-V. B.** on various plants, and find so far that it destroys all insects without injury to either foliage or flowers. We also find it an excellent remedy for mildew on Chrysanthemum foliage. Please send us ten gallons more at once. November 18th, 1916. Mr. Henry Hansen, of Catskill, N. Y., a florist, called on us recently and we recommended your **SULCO-V. B.** to him so highly that he asked us to order five (5) gallons for him; please send the same to him by freight at once.

Very respectfully yours, VALENTIN BURGEVIN, Inc.

SULCO-V. B. has been used for seven years with genuine success by Orchardists and Truck Gardeners. Introductory prices direct to growers. Jobbers and dealers get in line—get busy.

1 Gallon, \$1.50

5 Gallons, \$4.50

10 Gallons, \$8.00

30 Gallons, \$21.00

Freight charges prepaid in New York and nearby states east of the Mississippi river—SOUTH on a line of St. Louis, Mo., Louisville, Ky., Washington, D. C.—NORTH on a line of Milwaukee, Wis., Chicago, Ill., Lansing, Mich.

PRICES of **SULCO-V. B. f. o. b. North Rose, N. Y.:**

1 Gallon, \$1.25

5 Gallons, \$4.00

10 Gallons, \$8.00

30 Gallons, \$19.50

CASH or CHECK with order, please.

SULCO-V. B. is guaranteed to control insects and fungi spores, or your money cheerfully and promptly refunded.

Send your order direct to the factory until your dealer can be supplied.

General Agent for **INTERNATIONAL PRUNING TOOLS.** Agents and dealers write for lists and discounts.

CHARLES FREMD, Mfg. Chemist, North Rose, N. Y.

In The Great Fruit, Flower and Vegetable Belt of Western New York

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LIQUID — “NICO-FUME” — PAPER

40% NICOTINE.

8-lb. can.....\$10.50
4-lb. can..... 5.50
1-lb. can..... 1.50
1/4-lb. can..... .50

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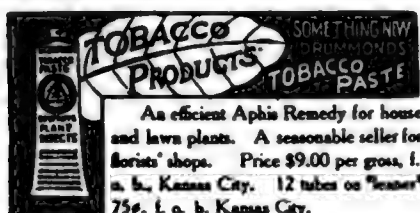
288 sheet can.....\$7.50
144 sheet can..... 4.00
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KANSAS CITY, MO.

THE REGAN PRINTING HOUSE
Large Runs of
CATALOGUES

Our Specialty — Get Our Figures.

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Peerless Sulphur Blower

"A great improvement over the bellows."
Price, \$4.00 F. O. B. Chicago

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12 sheets, 33 1/2 in. ea.

8 lbs.

4 lbs.

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1/2 lb.

1 1/4 oz.

Aphis Punk

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Manufactured by **NICOTINE MFG. COMPANY, 117 N. Main St., ST. LOUIS, U. S. A.**

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FLORISTS' REVIEW

WHEN WRITING
ADVERTISERS

ROCHESTER, N. Y.

The Easter Business.

As yet it is rather too early to give an account of the Easter business, but, judging from reports, it seems as though business was fully up to the usual Easter standard. The week's weather was disagreeable, with heavy rain and snow storms during the middle of the week, and this threw the bulk of the business on the last two days. Growers and retailers appear to be well satisfied with the way stock cleared. Blooming plants were plentiful and in prime condition. Cut flowers were plentiful for the holiday, except at the last lap, when the out-of-town shipment of roses failed to arrive. Roses were good in all grades and some especially good ones were seen in Stanley and Russell. Ophelia roses were exceptionally fine and sold well. Violets were plentiful and included both good and poor. The supply of gardenias was large, but these moved easily. Orchids sold well.

There was a large demand for carnations. Sweet peas were plentiful and most popular for corsages. Fine snapdragons were in evidence and they sold well. Mignonette was good and found a lively sale, as did forget-me-nots and marguerites. The supply of all kinds of bulbous stock was large, but the demand was good. Most of the stores cleaned up on Easter lily plants, the demand apparently being larger than in previous years. Azaleas were fairly good and some wonderful Pink Pearl rhododendrons were seen. There is a decided shortage of smilax, but the daily consignment of asparagus is large.

Various Notes.

Miss Hattie B. Ellis has been ill for more than a week, but now is improving.

A quiet but pretty wedding was solemnized April 3 when Miss Ethelmay Phillips became the bride of Charles E. Lawrence, of Pittsburgh. Miss Phillips for more than five years was bookkeeper for H. E. Wilson. After the wedding trip they will make their home at Pittsburgh.

Mrs. E. C. Armbrust is visiting her parents at New Britain, Conn.

The Rochester Floral Co. had an attractive window display just before Easter. It consisted of lilac bushes and hydrangeas, over which hovered white doves, symbolic of Easter and peace.

H. J. H.

Niles, Mich.—W. M. Hansen, Jr., of the Niles Nursery Co., says he expects to produce half a million phloxes for the Chicago market.

ATLAS WEED-KILLER

Grass and Weed-Killing Chemicals

Quick, cheap, permanent weed eradication for Drives, Paths, Gutters, Tennis Courts, etc.

Write for Prices and Discounts

Chipman Chemical Engineering Corp.
95 Liberty St., New York

"RED DEVIL" GLASS CUTTERS FOR GREENHOUSE MEN

have hand-honed and tested steel cutting wheels. Cut more glass with less pressure than any other cutters.

A sample will prove it to you. No. 023, shown here, 15c. Booklet free.

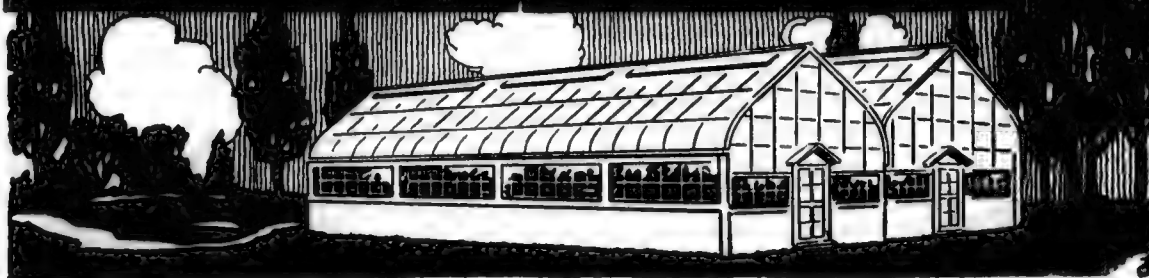
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For three generations we have been builders of greenhouses. The vast experience accumulated in those years means **trustworthy service** to our customers. Prices of material have been advancing steadily—it looks as though present prices will not hold much longer. Protect yourself, by ordering now for future delivery. We also furnish greenhouse supplies at rock-bottom prices. Write us—today!

S. JACOBS & SONS, 1868-1881 Flushing Ave.,
BROOKLYN, N. Y.



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PECKY CYPRESS**WE ARE SPECIALISTS**

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. **Get the value of our long experience.** PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

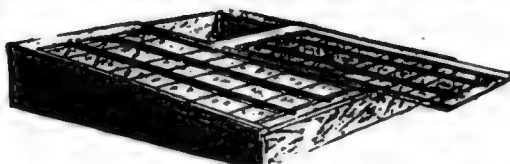
Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

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Ours are all made from the very best grade of Gulf Cypress.

Glazed Hotbed Sash from....\$1.65 up
Double Light Sash up to \$4.00

We carry a large stock of all sizes.
Also Hotbed and Greenhouse Glass.
Write for estimates.

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THE BAUR CARNATION CLIP

The most practical device on the market for mending Split Carnations. Let us convince you by **Ten Days' Free Trial.** Send no money for trial outfit. Price per outfit (1 Plier and 1000 Clips), \$2.00. Clips, per 1000: 75c; 2000, \$1.25; 5000, \$3.00; 10,000, \$4.75; 25,000, \$11.25; 50,000, \$20.00. Postage prepaid. All Seedsmen. Used the world over.

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SUPERIOR CARNATION STAPLES

Best staple on the market. 35c per 1000; 3000 for \$1.00, postage paid.

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SUPREME CARNATION STAPLES

Sample on Request No Tools Required Wholesalers Write for Prices
35c per 1000—Postpaid—3000 for \$1.00

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Sash Open! Sash Close!

Sash half open, says the man at the wheel of ADVANCE device. Spin one way and sash go up and spin the other way and sash go down. Stop at any opening desired, there the sash will stay (for they are locked by that Worm and Gear) until you wish to change them again up or down.



This is the making of our operator and it does this with ease. No parts to wear out, which makes this device an everlasting equipment. Each part is strongly and neatly designed, besides being mechanically correct in every detail.

Do you think you can afford to place your order elsewhere without writing us and be square with yourself? We know you cannot, so get our catalogue to convince yourself.

ABOUT GREENHOUSE FITTINGS

You are no doubt well aware of the advantages in using split fittings around your plant for bracing, bench building, shelf making, etc.

We have a complete line at interesting prices.

All described in our catalogue U. Why not drop us a line and get a copy today?

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RICHMOND, INDIANA

WHAT AND HOW TO BUILD

Let us help you decide. Our 1917 catalogue is a work of art and has much valuable information. Send for one today. A postal will do.

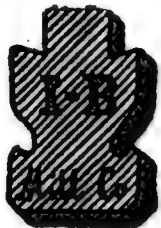
We operate foundry, wood mill and machine shops.

GARLAND CAST-IRON GUTTERS ARE BEST

GARLAND MFG. CO., LOUIS WITTBOLD, President **Des Plaines, Ill.**

A PERFECT GUTTER "LEAK-PROOF" (Patent Pending)

When planning the details of your new houses, the question what kind of gutters to use will be of vital importance. Shall it be a metal gutter (you know they will sweat and drip in cold weather, be burning hot in summer, will rust and cost an enormous price, especially this year)? Or use the old wood gutter, with its probability of leaks which before annoyed you so much? Let us submit you our estimate with our "LEAK-PROOF" gutter, made of the best grade of Louisiana Red Cypress. This new style gutter eliminates the objectionable features of other gutters and will give you PERFECT SATISFACTION.



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GREENHOUSE MATERIAL

GREENHOUSE HARDWARE

MINNEAPOLIS.

The Market.

Easter business was good. Generally speaking, all the florists did well and at the close of Sunday their stores were denuded of stock. The weather was fine for the Easter holiday. The sun was bright and the atmosphere spring-like. This helped tremendously and all of the stores were crowded Saturday, while business continued brisk Sunday.

The stock was especially good this year, with the exception of American Beauties, which, while not poor, were not unusually fine. They found a ready sale. Roses of many splendid varieties were on the market and were quick sellers. The prices were 4, 6 and 8 cents, upward. Violets were in great demand and while there were not enough to supply the trade, they were of good quality, with large blooms and strong stems.

Carnations were popular, as usual, and sold at 3 cents. The price on lilies was 10 cents. The blooms were excellent and the plants of good size. In some instances poor lilies were seen, but they were not many. Bulbous stock was plentiful. Tulips and daffodils proved rapid sellers, although there were not enough of the last named to supply the demand. Hyacinths found a ready sale, as did begonias, primulas and hydrangeas, of which there were many beautiful varieties.

Azaleas were scarce, but there were a few good plants and none of these remained unsold. Rhododendrons were of excellent quality and found ready sale. Forget-me-nots, daisies, mignonette, stocks, pansies, snapdragons, sweet peas of many varieties, irises, narcissi and swainsona were well received in the market and brought good prices. Rose and spiraea plants both turned out better this year than the growers expected.

The stores were handsomely decorated and it would be difficult to mention in detail the beauty of them, both as to their interiors and window displays.

E. M. P.

Morris, Ill.—Ernest De Roo Mitting, son of A. Mitting, founder of the Morris Floral Co., has located here after having had business experiences with his father in various parts of the country, particularly in California, and is starting a mail order nursery business.



GULF CYPRESS

GREENHOUSE MATERIALS

We sell all the parts necessary for the construction of a complete greenhouse. For those who want to do their own erecting, we mill all parts to fit. All you have to do is assemble them. Put your Greenhouse Problems up to us.

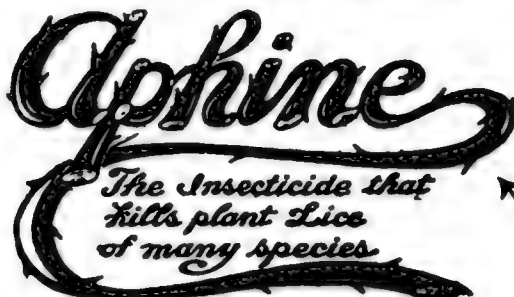
We go anywhere in the U. S. to submit plans and prices.

Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Avenue

Brooklyn, N. Y.

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THE RECOGNIZED STANDARD INSECTICIDE.

A spray remedy for green, black, white fly, thrips and soft scale.

Quart, \$1.00; Gallon, \$2.50.

NIKOTIANA

A 12 per cent nicotine solution properly diluted for fumigating or vaporizing.

Quart, \$1.50; Gallon, \$4.50.

Until further notice shipments on our products Fungine, Vermine and Scalline will be subject to conditions of the chemical market.

Prompt shipments can be guaranteed on Aphine and Nikotiana.

APHINE MFG. CO.

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Grows 5 Times as Much

Armstrong Nurseries, of Ontario, Cal., writes the following:

"We grow on one acre as many plants, and get better results than we would on five acres of land under the Furrow System."

**SKINNER
SYSTEM**
OF IRRIGATION

The Skinner Irrigation Co.

223 Water St., Troy, Ohio

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IF YOU WANT THE BEST



GET A
Pearce-built Greenhouse
GEORGE PEARCE

Tel. 962-N. 208 Tremont Ave., ORANGE, N. J.

FOR ECONOMY Caldwell Steel Tanks



Caldwell Steel Tanks are economical because they are scientifically constructed.

Special attention is given to riveting, thereby assuring strength, safety and freedom from leakage. Sizes up to 1200 gallons shipped anywhere.

Write for Illustrated Catalogue.

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Your Customers Their Own Salesmen

Put one of these new Pexto Pruning Shears Display Boards in your window or inside your store and watch your sales on this item mount and your selling cost drop.

That's because this handsome fixture not only attracts trade but enables the customer to be his own salesman.

It displays thirteen of the most popular numbers of the Pexto line, gives the prices of each shear, which range from 60c to \$2.00, and leaves nothing for you or your clerks to do but to make change. Prices are printed on the back for use in case you do not want them to appear under the shears.

This brand-new Pexto Display Board is made of metal and finished in four colors. Size 19x27 inches. Will stand or hang.

If your jobber can't supply you, write us. We'll be glad to tell you also about our other Tool Display fixtures

The Peck, Stow & Wilcox Company



Mfrs. Mechanics' Hand Tools, Tinsmiths' and Sheet Metal Workers' Tools and Machines, Builders' and General Hardware.



Southington, Conn.

Cleveland, Ohio

Address all correspondence to 2186 W. 3d St., Cleveland, Ohio



MOST PRACTICAL Shelf Bracket



20c
With Bolts
Complete

On this Shelf Bracket 2 6 inch boards; or 2 1-inch, or 1 1/4-inch pipes are placed, and can be clamped to either ridge or purlin columns.



FLATS 12x20x3 in., 7 cts.

NON-KINK WOVEN HOSE

In any length (one piece) with couplings, 15c per foot. Remnants, 15 to 30 feet, coupled, 10c per linear foot. Unequaled at the price.

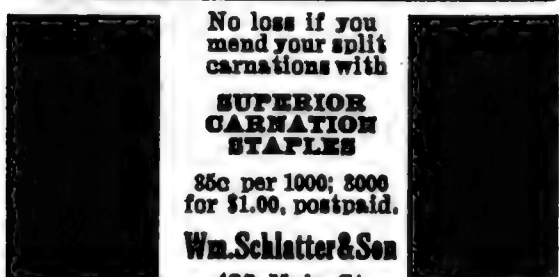


HOSE VALVE—70 Cents.

All brass except the hand wheel. Has a removable leather disk which is easily replaced to keep water-tight. Stuffing box prevents leaks at stem.

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No loss if you mend your split carnations with

SUPERIOR CARNATION STAPLES

85c per 1000; 8000 for \$1.00, postpaid.

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Our reputation for quality
will always be sustained,
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Estimates submitted promptly.

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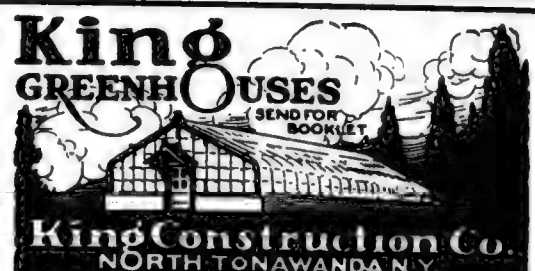


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Easily Mended with
Pillsbury's Carnation Staples

"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid
I. L. Pillsbury, Galesburg, Ill.



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12½ cents a line net, per insertion.
No advertisement for less than 25c accepted.

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ABELIA GRANDIFLORA.
Abelia grandiflora, 20 to 30 inch, 2-yr., \$16.00 per 100. Valdesian Nurseries, Bostic, N. C.

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Fine 2½-in. acalypha stock, \$3.50 per 100. Cash. J. F. Kehely, Columbus, Ga.

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Achyranthes Herbstii, dwarf bright red, fine for border and edging, 2¼-in., \$4.00 per 100. Storrs & Harrison Co., Painesville, O.

Achyranthes, green or yellow, 2¼-in., 2¼c. J. O. Steinhauer, Pittsburg, Kan.

AGERATUMS.

Ageratum Blue Perfection, strong transplanted seedlings, 75c per 100, \$6.00 per 1000, prepaid. Seedlings, 25c per 100.

G. E. Fink, Kenilworth, N. J.

Ageratum, Blue Perfection, large transplanted plants, all ready for 2¼-in., 75c per 100, mail; \$5.00 per 1000.

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Ageratums, Blue Perfection, large, strong, transplanted plants, ready for 2¼-in., 75c per 100, prepaid; \$5.00 per 1000.

Chas. Whitton, York and Gray, Utica, N. Y.

Ageratums, best blue, R. O., 65c per 100; 2-in., blue, \$1.75 per 100. J. Austin, N. E. Cor. 35th & Park Ave., Kansas City, Mo.

Ageratums, White Cap, Blue Star, Topaz Blue, \$2.50 per 100.

Storrs & Harrison Co., Painesville, O.

Ageratums, R. O. Gurney, Pauline and Blue Star, 60c per 100; \$5.00 per 1000. Cash. Byer Bros., Chambersburg, Pa.

Ageratum, Blue Star, 2¼-in., large, sturdy plants, in bloom, ready to shift, \$3.00 per 100. Turner B. Sargeant, Osage, Iowa.

Rooted cuttings, ageratums, 4 var., 60c per 100, \$5.00 per 1000. Prepaid. S. D. Brant, Clay Center, Kan.

Ageratum Stella Gurney, well rooted cuttings, 60c per 100, \$5.00 per 1000. Cash. J. P. Cannata, Mt. Freedom, N. J.

Ageratum Stella Guernsey, best blue, 2¼-in., \$2.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

Ageratum Blue Perfection, 2-in., good stock, \$2.00 per 100. Cash. Addams, Morgan & Co., Paxton, Ill.

Ageratums, blue, 2¼-in., \$2.50; 3-in., \$5.00; 4-in., \$8.00 per 100. GULLETT & SONS, LINCOLN, ILL.

Ageratum, dwarf, Blue Star, fine 2¼-in., \$3.00. Urice Bros., Vinton, Ia.

Stella Gurney ageratums, 2¼-in. pots, strong, 2c each. H. E. Rogers & Son, Spencerport, N. Y.

Ageratum (Little Blue Star), \$3.00 per 100. H. J. Kettmann, Creve Coeur, Mo.

Ageratum, blue, R. C., 75c per 100. D. U. Augspurger & Sons Co., Peoria, Ill.

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Alternantheras, choice stock in the following varieties:

Brilliantissima, red.
Rosea, nana, rosy crimson.
Aurea nana, yellow.

These are the very best of all the alternantheras. The following prices include careful packing:

Strong 2-in. stock,
\$2.50 per 100; \$20.00 per 1000.
500 at 1000 rate.
Cash with order.

If you want sample plant, send 10c to cover cost of postage and packing.
R. S. McMURRAY, BELLEFONTAINE, O.

Alternantheras, R. C., Brilliantissima, best red, 70c per 100, \$6.00 per 1000; P. Major, red, 60c per 100, \$5.00 per 1000; A. Nana, yellow, 60c per 100, \$5.00 per 1000.

R. R. Davis Co., Morrison, Ill.

2000 alternantheras, red and yellow, 2 and 3 in., 3c and 5c. Cash, please. White Hall Greenhouses, White Hall, Ill.

Alternanthera, 3 varieties, 2¼-in., \$2.50 per 100, \$25.00 per 1000. GULLETT & SONS, LINCOLN, ILL.

Alternantheras, R. C., red and yellow, \$4.00 1000; 2¼-in. pots, red and yellow, \$2.50 100. Hy Ernst & Son, Washington, Mo.

Alternanthera, extra fine cuttings, from sand, \$7.50 per 1000. Red only left. Thornton Floral Co., Streator, Ill.

Alternantheras, R. O., red and yellow, from soil or sand, 60c per 100; \$5.00 per 1000. Cash, please. E. B. Randolph, Delavan, Ill.

Alternanthera, 4-leading varieties, strong fall cuttings, \$1.00 per 100; \$8.00 per 1000, prepaid. O. Humfeld, Clay Center, Kan.

Alternantheras, red and yellow, fall struck, 70c per 100, \$6.00 per 1000. N. O. Caswell, Delavan, Ill.

Alternantheras, red and yellow, extra fine and well rooted, 60c per 100 by mail; \$4.00 per 1000 by express. Cash. S. A. Pinkstone, Utica, N. Y.

Alternantheras, R. C., P. Major, rosea and yellow, 60c per 100; \$5.00 per 1000; 2-in., 2c. Cash. Byer Bros., Chambersburg, Pa.

Alternantheras, 2-in., \$2.00 per 100, \$18.00 per 1000; R. O., 50c per 100, \$4.50 per 1000. Bird Forrest, Waxahachie, Tex.

Alternantheras, red or yellow, 2¼-in., 2¼c; fall stock. J. O. Steinhauer, Pittsburg, Kan.

ALYSSUM.

Alyssum, Tom Thumb and double giant, 2¼-in., ready for 3-in., in bud and bloom, \$2.00 per 100; 300 for \$5.00.

Chas. Whitton, York and Gray, Utica, N. Y.

Alyssum double giant and dwarf, large, transplanted plants, ready for 2¼-in., 75c per 100, mail; \$5.00 per 1000, express. Edward Whitton, City & Green, Utica, N. Y.

Alyssum double giant, branched stock, 2-in., \$2.00 per 100. Cash, please. W. Bezdek, Cedar Rapids, Iowa.

Alyssum, double giant, 2-in., \$2.00 per 100; \$18.00 per 1000. B. Rawlings, Wholesale Grower, Allegany, N. Y.

Alyssum, Little Gem, in bud and bloom, 50c per 100; \$4.00 per 1000. Cash, prepaid. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

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Alyssum dble. giant, 2¼-in., \$2.00 per 100. J. O. Steinhauer, Pittsburg, Kan.

Sweet alyssum, double, 2-in., \$2.00 per 100. O. H. Jacobs, Westfield, Mass.

Sweet Alyssum, Little Gem, thumb-pots, 1¼c. Cash, please. B. O. Blake, Springfield, O.

Alyssum double giant, 2-in. stock, \$2.00 per 100. Cash. Addams, Morgan & Co., Paxton, Ill.

500 alyssum double giant, 2-in., \$2.00 per 100. Edward W. Schuster, Crookston, Minn.

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172 N. Wabash Ave., Chicago, Ill.

CANNAS.

Fresh cut, home-grown stock, true to name. Extra selected, plump, sound, 2 and 3-eye roots.

Per 100	Per 1000
Allemania \$1.50	McKinley \$2.00
Alsace, white 2.00	Mont Blanc 2.50
Beaute Poltevine 2.50	Mme. Crozy 2.25
Black Prince 2.25	Mlle. Berat, pink 2.00
Buttercup, new 2.50	Musefolia 2.00
Fire Fly 3.00	R. Wallace, yel. 1.65
Florence Vaughan 1.80	Souv. d'A. Crozy 2.50
Italia 1.50	Shenandoah, pink 2.50
J. D. Elsiele 2.00	Triumph 1.80
Orange Bedder 1.50	Wm. Bollinger 2.00
Louise, pink 1.80	All colors, mixed 1.20

For other kinds, new varieties, also begonias, caladiums, dahlias, gloxinias, gladioli, tuberosees, etc., see 2-page adv., pp. 12, 13, Review, Jan. 25. Shellroad Canna Farms, Grange, Baltimore, Md.

CANNAS FROM 3-IN. POTS.

Cannas from 3-in. pots, \$3.50 per 100, \$30.00 per 1000, in the following varieties: Florence Vaughan (yellow), Wyoming (orange scarlet flowers, brown foliage), Gustav Gumpfer (yellow), Mme. Crozy (orange scarlet), Souv. de A. Crozy (red and yellow), Venus (pink), Louisiana (scarlet), J. D. Elsiele (scarlet), Bouvier (crimson), Richard Wallace (yellow), Mrs. Kate Gray (orange scarlet), J. Tissot (scarlet), Maros (white), Mrs. A. Conard (fine pink), \$6.00 per 100; Wm. Saunders (bright scarlet), \$6.00 per 100; King Humbert (bronze), best all-round canna, \$5.50 per 100, \$45.00 per 1000. Canna roots, 2-3 eyes, a small surplus in a few varieties: King Humbert, \$4.00 per 100, \$35.00 per 1000. Ask for surplus list.
Anglin & Walsh Co., Williamsbridge, N. Y.

CANNAS—Fresh cut Ohio grown, 2-3 eye tubers, A. Bouvier, Austria, Allemania, Burbank, C. Henderson, Louisiana, Mme. Crozy, Mlle. Berat, Pillar Fire, \$2.50 per 100, \$20.00 per 1000. Gladiator, Gladiflora, J. D. Elsiele, R. Wallace, Venus, Wyoming, \$3.00 per 100, \$25.00 per 1000. King Humbert, Beacon, Uncle Sam, \$4.00 per 100, \$35.00 per 1000. Kate Deemer, Mrs. Conard, Wm. Saunders, \$6.00 per 100, \$50.00 per 1000. Rosea Gigantea, Olympic, Panama, \$10.00 per 100. Wintzer's Colossal, \$15.00 per 100. Cash.
C. Betscher, Dover, O.

CANNAS.

Fresh cut, strong divisions, 2 and 3-eye roots: Mrs. Alfred Conard \$4.00 per 100
King Humbert 3.00 per 100
Crimson Bedder 1.50 per 100
Florence Vaughan 1.50 per 100
Prompt shipment.

D. H. GREEN, BOONSBORO, MD.

Extra strong, well established plants, King Humbert, 3-in., \$7.00 per 100, \$60.00 per 1000; 4-in., \$10.00 per 100, \$90.00 per 1000. Chas. Henderson, Mme. Crozy, Florence Vaughan, 3-in., \$5.00 per 100, \$45.00 per 1000. April delivery.
G. M. REBURN & CO.,
160 N. Wabash Ave., Chicago, Ill.

CANNAS.

Get list of cannas which were awarded Gold Medals at both San Francisco and San Diego Expositions. Write today.

THE CONARD & JONES CO., PENNSYLVANIA.

CANNA PLANTS, Mrs. Alfred F. Conard, best pink, from soil, strong plants, \$5.00 per 100; Florence Vaughan, \$2.00 per 100.
A. H. Dailey, Knoxville, Tenn.

Cannas, about 200 each, strong divisions: Wyoming, \$2.00; King Humbert, \$3.50; Meteor, Hungary, Wabash, \$4.50; 300 West Grove, good pink, \$3.00. Cash. Frank B. Reid, Cumberland, Md.

Cannas, 2 and 3 eyes: 2000 Chas. Henderson, 1000 Pennsylvania, 500 R. Wallace, \$1.50 per 100, \$12.00 per 1000. Cash.
Bushy Flower Garden, Bushy, Va.

CANNAS, Mrs. Alfred F. Conard, strong 3-in. plants, spring delivery, \$7.50 per 100.
THE DINGEE & CONARD CO.,
WEST GROVE, PENNSYLVANIA.

Canna bulbs, 2 and 3 eyes, Wallace, Austria, Kate Gray, Gladiator, \$15.00 per 1000; Martha Washington, \$17.00 per 1000.
Levy Greenhouses, Norman, Okla.

Cannas, Humbert, field-grown, strong divisions, \$4.00 per 100; large plants of gaillardias, 75c per 100.
Mrs. Glass, 622 Woodward Ave., Gulfport, Miss.

Cannas, 2 to 3 eyes; Penn., David Harum, Austria, Duke of Marlborough, America, Black Beauty, Kate Gray, Shenandoah, Egandale, \$1.50 per 100. J. H. Dann & Son, Westfield, N. Y.

Cannas, Wyoming, Kate Gray, Austria, \$1.50; mixed, \$1.00 per 100.
A. C. Sperry, Neodesha, Kan.

Cannas for your spring planting, true to name, strong 3½ to 4-in. pots. Write for list and prices.
Gloede's, Evanston, Ill.

Cannas, King Humbert, 3-in., \$7.00; 4-in., \$9.00; best green, 3-in., \$5.00; 4-in., \$8.00.
GULLETT & SONS, LINCOLN, ILL.

Cannas, 2 to 3 eyes, \$2.50 per 100, in the following varieties: Burbank, Allemania, Chas. Henderson. Wm. H. Hertel, Kirksville, Mo.

Canna roots, in best varieties, Long Island-grown. Prices on application.
Roman J. Irwin, 108 W. 28th St., New York.

Cannas, dwarf growing, started plants, ready for 4-in., mixed only, \$2.00 per 100, \$18.00 per 1000.
Geo. H. Mellen Co., Springfield, O.

Cannas, strong Wallace, Gen. Merkel Gumpfer, \$2.00 100. J. F. Rupp, Shiremanstown, Pa.

Cannas, Austria, \$1.50 per 100.
Lloyd C. Bunch, Fredonia, Kan.

See my display adv. in this issue.
Peter Pearson, Chicago, Ill.

CARDINAL CLIMBERS.

5000 Cardinal Olimber (the grandest of all annual vines), strong 2-in. stock, \$3.00 per 100, ready now. Cash, please.
Evansville Nurseries, Evansville, Ind.

CARNATIONS.

CARNATION CUTTINGS

	100	1000
Cottage Maid. Clear shell pink..	\$12.00	\$100.00
Merry Christmas. Intense deep scarlet	12.00	100.00
Doris. Brilliant maroon.....	12.00	100.00
Rosalie. True cerise pink.....	12.00	100.00
Old Gold. Deep yellow.....	12.00	100.00
Superb. Flesh pink.....	12.00	100.00
Belle Washburn. Brilliant red...	6.00	50.00
Nebraska. Bright scarlet	6.00	50.00
Aviator. Bright scarlet.....	6.00	50.00
Miss Theo. True rose pink.....	5.00	40.00
Good Cheer	4.00	35.00
Alice	3.00	25.00
Pink Delight. Large supply.....	5.00	40.00
Enchantress Supreme	3.50	30.00
Enchantress	3.00	25.00
Rose-pink Enchantress	3.00	25.00
Mrs. O. W. Ward.....	3.00	25.00
Pink Sensation	3.00	25.00
Champion	3.00	25.00
Beacon	3.00	25.00
Matchless	3.00	25.00
White Wonder	3.00	25.00
White Enchantress	3.00	25.00
White Perfection	3.00	25.00
Benora. Exceptionally good.....	3.50	30.00
Yellow Prince. Limited quantity	4.00	35.00

PLANTS FROM 2-IN., ROSE POTS.

	100	1000
Enchantress Supreme	\$ 5.00	\$45.00
Herald	5.00	45.00
Matchless	4.00	35.00
Mrs. C. W. Ward.....	4.00	35.00
Enchantress	4.00	35.00
Alice	4.00	35.00
Champion	5.00	45.00
Rosette	5.00	40.00

Special prices on large quantities.
Send for a copy of our Plant Bulletin.
S. S. PENNOCK-MEEHAN CO.
1608-20 LUDLOW ST., PHILADELPHIA, PA.

CARNATIONS.

STRONG, HEALTHY, WELL-ROOTED CUTTINGS.

	Per 100	Per 1000
THENANTHOS, brilliant scarlet..	\$12.00	\$100.00
Superb	12.00	100.00
Aviator, red	6.00	50.00
Nebraska	6.00	50.00
Belle Washburn	6.00	50.00
Beacon, red	2.50	20.00
Champion, red	2.50	20.00
Joy, red	2.00	18.00
Peerless Pink, pink.....	2.50	20.00
O. W. Ward, pink.....	2.50	20.00
Pink Sensation, pink.....	3.50	30.00
Miss Theo, pink.....	5.00	40.00
Good Cheer, pink.....	3.50	30.00
Matchless, white	2.00	18.00
White Enchantress, white.....	2.00	18.00
White Wonder, white.....	2.50	20.00
Enchantress, flesh pink.....	2.00	18.00
Pink Enchantress	2.50	20.00
Alice, flesh pink.....	3.00	25.00
Benora, variegated	3.00	25.00
Winsor	2.00	18.00
Cerise Winsor	2.00	18.00
Victory	2.00	18.00

25 at 100 rate, 250 at 1000 rate.
A. L. RANDALL CO.,
Wabash Ave. at Lake St., Chicago, Ill.

CARNATIONS.

Strong, well rooted, clean.
Per 100 Per 1000
Matchless \$3.00 \$25.00
Alice 3.00 20.00
Supreme 3.00 30.00
Miss Theo 5.00 35.00
Less 5% cash. Orders booked for potted stock.

SPECIAL.
I will offer for a short time, to make room, fine stock of Alice at \$20.00 per 1000 and Miss Theo at \$35.00 per 1000, net. These 2 varieties are doubtless the greatest producers of good commercial flowers on the market today.
A. A. GANNETT, GENEVA, N. Y.

Strong, healthy cuttings, guaranteed to please. Ready to ship.

	100	1000
Enchantress	\$2.00	\$18.00
W. Enchantress	2.00	18.00
R. P. Enchantress.....	2.00	18.00
Washington Enchantress	2.00	18.00
Mrs. O. W. Ward.....	2.50	20.00
Beacon	2.50	20.00
\$1.00 extra per 100 for the above potted.		
Belle Washburn	5.00	45.00
Nebraska	5.00	45.00
Above stock worth the money. Samples sent free.		

J. C. STEINHAUSER, PITTSBURG, KAN.

ROOTED CARNATION CUTTINGS.
A-1 STOCK.

	100	1000
White Enchantress	\$ 3.00	\$ 25.00
White Perfection	3.00	25.00
Matchless	3.00	25.00
White Wonder	3.00	25.00
Enchantress	3.00	25.00
Enchantress Supreme	3.00	25.00
Alice	3.00	25.00
Peerless Pink	3.00	25.00
Ward	3.00	25.00
Winsor	2.50	20.00
Washington	3.00	25.00
Herald	3.00	25.00
Victory	2.50	20.00
Aviator	6.00	50.00
Good Cheer	6.00	50.00
Nebraska	6.00	50.00
Belle Washburn	6.00	50.00
Superb	12.00	100.00
Thenanthos	12.00	100.00
Yellow Prince	4.00	30.00
Pocahontas	4.00	30.00

A. T. PYFER & CO.,
30 E. RANDOLPH ST., CHICAGO, ILL.

CARNATIONS, STRONG, WELL ROOTED CUTTINGS.

RED—Beacon, Joy, Champion.
\$20.00 per 1000.
Aviator, Belle Washburn, Red Wing.
\$50.00 per 1000.
PINK—Peerless, Philadelphia, O. W. Ward.
\$20.00 per 1000.
Sensation, Alice.
\$30.00 per 1000.
Superb.
\$100.00 per 1000.
WHITE—Matchless, Enchantress, White Wonder, White Perfection.
\$20.00 per 1000.
Surplus of Victory, Winsor, Enchantress:
\$15.00 per 1000.

30 days on approved credit.

2% discount for cash with order.

KENNICOTT BROS. CO.,

165 N. Wabash Ave., Chicago, Ill.

Carnations, rooted cuttings, clean, healthy, cool-grown cuttings, taken from plants grown for cuttings, the following at \$22.00 per 1000, \$3.00 per 100: Philadelphia, White, Pink and Rose-pink Enchantress, Victory, Joy (red), Peerless Pink. The following at \$24.00 per 1000, \$3.00 per 100: Beacon, Ward, Matchless, Herald, Alice, White Perfection, Champion, Pink Sensation, White Wonder and May Day. The following at \$27.50 per 1000, \$3.50 per 100: Enchantress Supreme, Benora and Yellow Prince. The following at \$40.00 per 1000, \$5.00 per 100: Good Cheer, Belle Washburn, Miss Theo; Red Wing, \$6.00 per 100, \$50.00 per 1000.

2 1/2-in. pots of the following varieties, \$30.00 per 1000, \$3.50 per 100: Alice, Enchantress, Rose-pink Enchantress, Victory, Philadelphia, May Day. The following, \$35.00 per 1000, \$4.00 per 100: Matchless, White Wonder, Rosette, White Enchantress, Mrs. C. W. Ward and Herald. Anglin & Walsh Co., Williamsbridge, N. Y.

ROOTED CARNATION CUTTINGS.

IMMEDIATE DELIVERY.

STANDARD AND NEW VARIETIES.

	100	1000
WHITE —		
Matchless	\$ 2.50	\$ 20.00
FLESH PINK —		
Superb	12.00	100.00
Enchantress	2.50	20.00
Alice	3.00	25.00
Philadelphia	2.50	20.00
MEDIUM PINK —		
Miss Theo	6.00	50.00
Pink Sensation	3.50	30.00
DARK PINK —		
O. W. Ward	2.50	20.00
RED —		
Aviator	6.00	50.00
Champion	3.00	25.00

J. D. THOMPSON CARNATION CO.,
JOLIET, ILLINOIS

ROOTED CARNATION CUTTINGS.

Strong, well rooted cuttings, propagated from plants grown for cuttings only. The quality of our cuttings will please the most exacting.

	100	1000
Nebraska	\$6.00	\$50.00
Aviator	6.00	50.00
Belle Washburn	5.00	40.00
Good Cheer	5.00	40.00
White Wonder	3.00	25.00
Champion	3.00	25.00
Matchless	2.50	20.00
Alice	2.50	20.00
Enchantress varieties	2.50	20.00

250 at 1000 rate.

ROLF ZETLITZ,

Woodlawn Ave., Lima, O.

ROOTED CARNATION CUTTINGS

READY NOW.

	100	1000
Champion	\$2.00	\$18.00
Victory	2.00	18.00
Bonfire	2.50	20.00
Carnegie	2.00	18.00
Enchantress	2.50	20.00
White Enchantress	2.50	20.00
Alice	3.00	25.00
Rosette	2.50	20.00
Nebraska	5.00	45.00
Mrs. C. W. Ward	2.00	18.00

WIEGOR BROS.,

162 N. Wabash Ave., Chicago, Ill.

Extra fine Alice, Beacon and Mrs. C. W. Ward, strong 2-in. plants, \$35.00 per 1000.
C. O. POLLWORTH CO., MILWAUKEE, WIS.

WELL ROOTED CARNATION CUTTINGS.

	Per 100	Per 1000
Immediate delivery.		
Matchless	\$2.50	\$20.00
Champion	2.50	20.00
White Enchantress	2.00	18.00
White Wonder	2.50	20.00
C. W. Ward	2.00	18.00
Enchantress	2.00	18.00
Washington	2.00	18.00
Dorothy Gordon	2.00	18.00
Philadelphia	2.00	18.00
Peerless Pink	2.50	20.00
Herald	2.00	18.00
Victory	2.00	18.00
Pink Sensation	3.00	25.00

MILLER BROS.,
5558 NORTH LINCOLN ST., CHICAGO.

STRONG, HEALTHY ROOTED CARNATION CUTTINGS.

	100	1000
Enchantress Supreme	\$2.50	\$25.00
Enchantress	2.50	25.00
Rosette	2.50	25.00
Mrs. C. W. Ward	2.50	25.00
Beacon	2.50	25.00
Pocahontas	2.50	25.00
Herald	2.50	25.00
Matchless	2.50	25.00
Gorgeous	2.50	25.00
Benora	3.50	
Yellow Prince	4.00	

All the above varieties in 2-in. pots, \$3.00 per 100, \$30.00 per 1000.

THE MIAMI FLORAL CO., DAYTON, O.

CARNATION CUTTINGS.

Order now and insure prompt delivery.

The following varieties.

Alice	Philadelphia
Enchantress	Prospector
Enchantress Supreme	Champion
White Perfection	Beacon
White Wonder	Akehurst
Matchless	

Mrs. C. W. Ward,

\$3.00 per 100; \$25.00 per 1000.

Aviator, Nebraska, Washburn,

\$6.00 per 100; \$50.00 per 1000.

Pink Delight, \$4.00 per 100, \$35.00 per 1000.

WM. F. KASTING CO.,
568-570 Washington St., Buffalo, N. Y.

Carnations, rooted cuttings, propagated from healthy blooming plants:

	1000		1000
Nebraska	\$50.00	Champion	\$22.50
Aviator	50.00	Benora	30.00
Belle Washburn	50.00	Pocahontas	25.00
C. W. Ward	22.50	Peerless Pink	25.00
Alice	25.00	Herald	22.00
Akehurst	25.00	Pink Sensation	30.00
Matchless	22.50	Dorothy Gordon	20.00
White Wonder	22.50	Victory	20.00

AMERICAN BULB CO.,

172 North Wabash Ave., Chicago, Ill.

CARNATIONS, STRONG, 2 1/2-IN.

	Per 100
Nebraska	\$6.00
Matchless, finest white	3.00
Mrs. C. W. Ward	3.00
Enchantress	3.00
Rosette	3.00
Yellow Prince	4.00
Mrs. Akehurst	3.00
Nebraska, rooted cuttings	5.00
Rosette, rooted cuttings	2.50

GULLETT & SONS, LINCOLN, ILL.

STRONG ROOTED CARNATION CUTTINGS.

	100	1000
Enchantress	\$2.00	\$18.00
C. W. Ward	2.50	20.00
Matchless	2.50	20.00
White Enchantress	2.50	20.00
R. P. Enchantress	3.00	22.00
Philadelphia	2.50	20.00
Beacon	2.50	20.00

Less 10% for cash.

JOHN SCHEIDEN,

135 Asbury Ave., Evanston, Ill.

	100	1000
Matchless	\$2.00	\$18.00
Perfection	1.75	15.00
White Enchantress	1.80	16.00
Mrs. C. W. Ward	1.75	17.00
Beacon	2.00	18.00
Pink Enchantress	1.75	15.00

Cash with order or C. O. D.

Jos. Schoos, 1433 Warren St., Evanston, Ill.

Ethel Crocker, the best outdoor, summer blooming pink carnation, does not fade, long stiff stems, ready for planting now, wintered in cold frames, 2-in., \$3.00 per 100, \$25.00 per 1000; 2 1/2-in., \$3.50 per 100, \$30.00 per 1000.

Chas. B. Wright, Reisterstown, Md.

Carnations, well rooted cuttings, ready now: Enchantress, Eureka, Matchless, C. W. Ward and Beacon, \$2.50 per 100, \$22.50 per 1000; Miss Theo, Alice and White Wonder, \$3.00 per 100, \$25.00 per 1000.

United States Cut Flower Co., Elmira, N. Y.

CARNATIONS.

	100	1000
Belle Washburn, from soil	\$5.00	\$45.00
Matchless, from soil	3.50	30.00

BASSETT & WASHBURN,

178 N. Wabash Ave., Chicago, Ill.

Carnations, surplus in pinched back 2-in. pot plants at rooted cutting prices: 2000 Alice, 8000 Enchantress, 3000 Matchless and 2000 Champion, \$3.00 per 100, \$25.00 per 1000; 1000 Belle Washburn, \$4.00 per 100.

The Storrs & Harrison Co., Painesville, O.

ROOTED CARNATION CUTTINGS.

Mrs. C. W. Ward	\$18.00	per 1000
Matchless	18.00	per 1000
Alice	20.00	per 1000

Strong stock, ready now. 100 at 1000 rate.

ENOS W. KOHR, LANCASTER, PA.

Carnation plants from soil, strong, clean stock.
100 1000

Mrs. C. W. Ward

Enchantress

J. Ralph Souder, Hutchinson, Kan.

Carnations, thrifty 2-in. plants of Mrs. C. W. Ward, Beacon, W. Enchantress, \$30.00 per 1000; rooted cuttings of Alice, \$25.00 per 1000; 250 of either at the 1000 price.

Elitch Gardens Co., Denver, Colo.

Clean, healthy, 2 1/2-in. stock of Beacon, Rose-pink Enchantress and White Enchantress, \$3.00 per 100; 2 1/2-in., Salmon-pink Beacon, \$7.00 per 100. Hoffmeister Floral Co., White St., Lick-run, Cincinnati, O.

Rose-pink Enchantress and Enchantress, 2 1/2-in., extra fancy, ready for shift, \$3.00 per 100, \$25.00 per 1000; Matchless, White Perfection, Enchantress, Rose-pink Enchantress, R. O., \$2.50 per 100. C. J. Frew, Conneaut, O.

Pink Delight, \$4.00 per 100, \$35.00 per 1000; Ward, White Wonder and Beacon, \$2.50 per 100, \$20.00 per 1000. Either from soil or sand. 2 1/2-in. plants, \$3.00 per 100.

Erie Floral Co., Erie, Pa.

Carnations, 2-in., \$3.50 per 100; sand, \$2.00 per 100; White and Pink Enchantress, Mrs. C. W. Ward, White Perfection.

Wm. H. Hertel, Kirksville, Mo.

Thrifty 2 1/2-in. carnations, Enchantress Supreme and Matchless, \$3.00 per 100; rooted cuttings of same varieties, \$2.00 per 100.

P. V. Steddom, Knightstown, Ind.

Strong, healthy, R. O., White and Pink Enchantress, \$2.00 per 100, \$18.00 per 1000. Samples sent for asking. Eldredge Greenhouses, W. Pleasant St., Belvidere, Ill.

Rooted carnation cuttings, first-class stock: White Enchantress, \$20.00 per 1000 Pink Enchantress, \$16.00 per 1000; Herald, \$20.00 per 1000. Otto Starnitzky, Box 332, Park Ridge, Ill.

Matchless R. O., \$2.50 per 100, \$20.00 per 1000; pot plants, \$3.50 per 100, \$30.00 per 1000; fine stock, ready to shift to 3-in. pots. Cash. Scharff Bros., Van Wert, O.

For complete list of carnation cuttings see our display adv., this issue.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

2-in., extra healthy carnation plants, Pink Enchantress, \$20.00 per 1000; C. W. Ward, \$22.50 per 1000. Cash. City Floral Co., 1445 Krameria St., Denver, Colo.

Well rooted carnation cuttings, White and Pink Enchantress, \$2.00 per 100, \$18.00 per 1000; from healthy plants. Cash with order. Chas. E. Walker, 1227 Logan Ave., Danville, Ill.

CARNATION CUTTINGS, for prices and varieties refer to my advertisement on front cover.

Roman J. Irwin, 108 W. 28th St., New York.

Good, strong C. W. Ward carnations, 12,000 in 2 1/2-in. pots, pinched back once and branched, \$28.00 per 1000. Cash with order.

Crown Point Floral Co., Crown Point, Ind.

Carnation plants, from 2-in. pots, clean, strong stock: Matchless, Enchantress, Alice, Mrs. C. W. Ward, Beacon, \$25.00 per 1000.

A. Jablonsky, Olivette, St. Louis Co., Mo.

Carnation cuttings, well rooted, at \$13.00 per 1000. Brant & Noe Floral Co., 5744 N. Kercheval Ave., Chicago.

Carnations, Pink and White Enchantress, White

Perfection, \$20.00 per 1000. Cash with order.

Erickson-Clegg Co., Glen Ellyn, Ill.

Carnation R. O., extra strong, Victory and Enchantress, \$2.00 per 100; Herald, \$2.75 per 100. Hillview Greenhouses, La Crosse, Wis.

25,000 Enchantress, well R. O., \$1.25 per 100; \$10.00 per 1000. Cash. Henry E. Youngquist, Foster and Kedzie Aves., Chicago, Ill.

Carnations, 7500 Pink Enchantress, rooted cuttings, \$2.50 per 100, \$20.00 per 1000.

The Columbus Floral Co., Columbus, O.

Rooted carnation cuttings, W. Enchantress,

Rose-pink Enchantress, \$20.00 per 1000.

The William Murphy Co., Cincinnati, O.

Advertisers have learned from experience that

THE REVIEW

PAYS BEST.

Carnation cuttings, Light Pink Enchantress, strong well rooted stock, \$10.00 per 1000. Fluegge Bros., 4840 N. Leavitt St., Chicago, Ill.

Strong rooted carnation cuttings, Matchless and Alice, \$20.00 per 1000; unrooted, \$10.00 per 1000. C. B. Johnson, Woburn, Mass.

Carnation R. O., Enchantress, Mrs. C. W. Ward, \$2.00 per 100, \$20.00 per 1000.

Muskogee Carnation Co., Muskogee, Okla.

Carnations, White Enchantress, from soil, \$2.00

per 100. Cash. Wonsetler Greenhouse, Bryan, O.

Carnations, P. Enchantress, 2 1/2-in., \$17.50 per

1000. Cash. Geo. Milne, Winchester, Mass.

Carnations, strong 2-in., L. P. Enchantress,

\$15.00 1000. P. L. Graves & Co., Jonesboro, Ark.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

CENTAUREAS.

DUSTY MILLER, extra select, transplanted, true to name, \$1.25 per 100, by mail; \$10.00 per 1000, by express. S. W. Pike, St. Charles, Ill.

Centaurea candidissima, best of the white leaved centaureas, 3-in., ready for a shift, \$5.00 per 100. Cash, please. J. Sylvester, Oconto, Wis.

Centaurea gymnocarpa, strong transplanted seedlings, \$1.00 per 100; \$1.10 prepaid. G. E. Fink, Kenilworth, N. J.

Centaurea gymnocarpa seedlings, 75c per 100, \$6.00 per 1000; 2-in., \$2.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Centaurea gymnocarpa, strong plants, transplanted, \$1.00 per 100, \$8.00 per 1000. H. E. Rogers & Son, Spencerport, N. Y.

Centaurea gymnocarpa seedlings, ready to pot, 60c per 100, \$5.00 per 1000. Cash. Geo. B. Morrell, Torresdale, Pa.

Centaureas, large, transplanted plants, ready for 2 1/2-in., 80c per 100, prepaid; \$7.00 per 1000. Chas. Whitton, York and Gray, Utica, N. Y.

Dusty miller, 2 1/2-in., \$2.50 per 100. GULLETT & SONS, LINCOLN, ILL.

Dusty miller, rooted cuttings, \$1.00 per 100. C. F. Hummel & Son, Davenport, Iowa.

Centaurea gymnocarpa, 2 1/2-in., \$2.50 per 100. Cash. Wirt Floral Co., Parsons, Kan.

CHRYSANTHEMUMS.**CHRYSANTHEMUMS FOR IMMEDIATE DELIVERY.**

Varieties listed in the order in which they bloom.

Early Frost, Unaka, Golden Glow, Chrysolora, Polly Rose, Glory of Pacific, Early Snow, Pacific Supreme, Oconto, White Chieftain, Pink Gem, Col. D. Appleton, Smith's Ideal, Smith's Sensation, Antique, Dr. Enguehard, Major Bonaffon, White Bonaffon, Harvard.

40c per 10, \$3.00 per 100, \$27.50 per 1000. Golden Queen, Crystal Gem, Marigold, Dick Witterstaetter, Modello, Lavender Queen, Pres. Roosevelt, Patty, Timothy Eaton, E. A. Seidewitz, White Helen Frick, Nagoya, December Gem, Tekonsha.

50c per 10, \$4.00 per 100, \$35.00 per 1000. Chadwick Improved, Chadwick Supreme, Golden Chadwick, W. H. Chadwick, Western King, White Perfection.

60c per 10, \$5.00 per 100, \$40.00 per 1000. 1916 INTRODUCTIONS.

Early Rose, Josephine Foley, October Queen, Tiger, \$2.00 per 10, \$15.00 per 100, \$125.00 per 1000. Golden Gleam, \$1.00 per 10, \$8.00 per 100.

1917 NOVELTIES. Smith's Imperial, October Herald, Yondota, Helen Lee.

75c each, \$6.00 per 10, \$50.00 per 100.

ANEMONES.

Alpine Glow, Azeda, Bessie Flight, Diantha, Mary Colladay, Miss Katherine Simmons, Princess, Surprise, Yellow Garza.

40c per 10, \$3.00 per 100, \$25.00 per 1000.

SINGLES.

Anna, Ceddie Mason, Hilda Wells, Ladysmith, Mensa, Merstham Jewel, Queen, Stanley Ven, Miss Isabelle, Mrs. E. D. Godfrey, Polly Duncan, Sylvia Slade.

40c per 10, \$3.00 per 100, \$25.00 per 1000.

EARLY HARDY FLOWERING.

A. Barham, Billancourt, Boston, Carrie, Champagne, Champ d'Or, Cranfordia, Cranford Pink, Cranford White, Daisy, Eden, Gold Nugget, Harvest Home, Hermine, Mrs. Porter, Normandie, Winnetka.

80c per 10, \$6.00 per 100, \$50.00 per 1000.

5 at 10, 25 at 100, 250 at 1000 rate. Rooted cuttings supplied in quantities of 25 or more at 20% discount from above prices.

Orders for May, June and July delivery should be booked now.

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WHITE—	100	1000
Early Frost, early.....	\$1.50	\$15.00
Smith's Advance, early.....	1.25	12.00
Polly Rose, early.....	1.25	12.00
October Frost, early.....	1.25	12.00
Early Snow, early.....	1.50	15.00
Clem. Touset, midseason.....	1.50	12.00
Chas. Rager, midseason.....	1.50	15.00
White Chieftain, midseason.....	1.50	15.00
White Bonaffon, late.....	1.50	15.00
Lynnwood Hall, late.....	1.50	12.00
Wm. H. Chadwick, late.....	1.75	15.00

YELLOW—	100	1000
Chrysolora, early.....	1.25	12.00
Y. Oct. Frost, early.....	1.25	12.00
Monrovia, midseason.....	1.50	12.00
Y. C. Touset, midseason.....	1.25	12.00
Zimmer's Yellow, midseason.....	1.25	12.00
Col. D. Appleton, midseason.....	1.50	12.00
Maj. Bonaffon, late.....	1.25	12.00
Gold Eagle, late.....	1.75	15.00

PINK—	100	1000
Glory Pacific, early.....	1.25	12.00
Pac. Supreme, early.....	1.50	12.00
Chieftain, midseason.....	1.50	12.00
Dr. Enguehard, late.....	1.50	12.00
E. A. Seidewitz, late.....	1.50	12.00
Wells' Late.....	1.50	12.00

RED—	100	1000
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Timothy Eaton.....	3.00
Naomi.....	4.00
Turner.....	6.00
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PINK.

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Pacific Supreme.....	3.00
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Enguehard.....	3.00
Maud Dean.....	3.00
Helen Frick.....	4.00
Chadwick Supreme.....	4.00

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Golden Glow.....	3.00
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Chrysolora.....	3.00
Marigold.....	4.00
Appleton.....	3.00
Bonaffon.....	3.00
Golden Eagle.....	4.00
Golden Wedding.....	3.00
Yellow Jones.....	3.00
Improved Golden Chadwick.....	5.00
Nagoya.....	4.00
Odessa.....	6.00

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Baby Marguerite.....	3.00
Diana.....	3.00
Helen Newberry.....	3.00
Mensa.....	3.00
Golden Mensa.....	3.00

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Chrysanthemums, well rooted stock, vigorous cuttings, \$2.00 per 100, \$16.50 per 1000. Yellow: Golden Glow, Col. Appleton, Maj. Bonaffon, Yellow Jones, Chrysolora, Roman Gold and Nagoya. White: Chas. Rager, White Frick, Smith's Advance, Lynnwood Hall, Polly Rose, Wm. Turner, Early Snow, White Bonaffon, Pink: Dr. Enguehard, Helen Frick, Unaka, Well's Late Pink, Chieftain, Pink Patty, E. A. Seidewitz, Pacific Supreme, Crimson: Harvard. The following are at \$2.75 per 100, \$20.00 per 1000. White: Crystal Gem, Early Frost, Oconto, Alice Byron, White Baton, White Chieftain, J. Nonin. Yellow: Golden Queen, Golden Eaton, Odessa, Yellow Polly Rose, Gold Mine, Comoleta, Golden Age. Pink: Hironelle.

Golden Chadwick, White and Pink Chadwick, \$3.50 per 100, \$30.00 per 1000. Autocrat (fine white), \$6.00 per 100, \$50.00 per 1000. Alex Guttman, lavender pink, \$7.00 per 100, \$60.00 per 1000.

POMPON MUMS.

\$16.50 per 1000, \$2.00 per 100. Yellow: Overbrook, Golden West, Golden Harvest, Golden Climax, Quinola, Klondyke, Baby, Harvest Moon. Pink: Fairy Queen, Western Beauty, Lillian Doty. White: Diana, Helen Newbury. Bronze: Souvenir d'Or, Iva.

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\$24.00 per 1000, \$3.00 per 100. Golden and White Mensa, Josephine, Mrs. Buckingham, Mrs. Godfrey; also 3 new singles, Elizabeth (yellow), Blanche (white) and Emma (pink). Rooted cuttings, \$10.00 per 100, \$90.00 per 1000; 2 1/2-in., \$15.00 per 100.

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2 1/2-in. pots ready in the following varieties. \$25.00 per 1000, \$3.00 per 100: Early Snow, Golden Glow, Unaka, Chrysolora, Elberon, White and Pink Ivory, Charles Rager, Chieftain, Col. Appleton, December Gem, White Bonaffon, Major Bonaffon, Roman Gold, Maude Dean, Jeanne Nonin, Mistletoe.

Anglin & Walsh Co., Williamsbridge, N. Y.

CHRYSANTHEMUM ROOTED CUTTINGS.

Chrysolora.....	\$2.00 per 100
Chas. Rager.....	2.00 per 100
Pink Chieftain.....	2.00 per 100
Yellow Eaton.....	2.50 per 100
V. Poehlmann.....	2.00 per 100
Halliday.....	2.00 per 100
Touset.....	2.00 per 100
Maj. Bonaffon.....	2.00 per 100
Yellow Chadwick.....	2.50 per 100
White Chadwick.....	2.50 per 100
Dr. Enguehard.....	2.00 per 100
Wm. Turner.....	2.50 per 100
Diana.....	2.00 per 100
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Golden Glow.....	2.00 per 100
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October Frost.....	2.00 per 100
Robinson.....	2.00 per 100
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Well rooted and healthy cuttings. Cash.

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Rooted mum cuttings: Major Bonaffon, Chrysolora, Kalb, Lincoln, Blackhawk, Ivory, Improved Ivory, Pacific Supreme, Glory of Pacific, Halliday, Unaka, G. Wedding, Golden Glow, Chas. Rager, Yellow and White Chadwick, Early Frost, Early Snow, Chieftain, White Chieftain, Dr. Enguehard, \$2.50 per 100; 2 1/2-in., \$3.50.

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CHRYSANTHEMUMS.

500,000 chrysanthemums for present and later delivery; rooted cuttings, \$2.25 per 100, \$20.00 per 1000, unless otherwise noted.

Chas. Rager, 8 ft., pure W., shaped like Bonaffon; early Nov.

Chieftain, 8 1/2 ft., inc., pink, mid Nov.

Chrysolora, 4 ft., yellow, mid Oct.

O. Touset, 4 ft., large white tinged pink; mid Oct.

Col. Appleton, 4 ft., yellow, early Nov.

Dec. Gem., 3 1/2 ft., tinged lavender, late Nov. and Dec.

Dr. Enguehard, 5 ft., pink, mid Nov.

Edwin Seidewitz, 5 ft., pink, late Nov. and Dec.

Early Snow, 3 ft., pure white, mid Oct.

Golden Glow, 4 ft., standard earliest yellow, Sept.

Harvard, 4 ft., best red, late Nov., \$2.00 per 100, \$17.50 per 1000.

Helen Frick, 2 ft., pink, late Dec.

J. Burton, 3 ft., white shaded pink, late Dec.

Lena Baum, 8 ft., yellow, much like Bonaffon.

Maj. Bonaffon, 4 ft., grand old standard inc. yellow, long blooming season, all through Nov., \$2.00 per 100, \$17.50 per 1000.

Oconto, 3 ft., white, indispensable, mid Oct.

Oct. Frost, 4 ft., fine pure white, early Oct.

Patty, 2 1/2 ft., silvery-pink, late Nov. and Dec.

Ramapo, 4 in., yellow, late Oct.

Robt. Halliday, 3 ft., yellow, late Oct.

Roman Gold, 4 ft., golden yellow, late Nov.

Smith's Advance, 3 ft., earliest white, mid Sept.

Unaka, 4 ft., pink, early Oct.

White Helen Frick, 2 ft., late Dec.

White J. K. Shaw, 4 ft., fine pure white, late Oct.

Wm. Turner, 4 ft., pure white, mid Nov.

We have also a fine lot of pompoms and singles. Write for complete list.

BAUR FLORAL CO., BRIE, PA.

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Varieties listed in the order in which they bloom.

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V. Poehlmann.....	2.00	15.00
Alice Byron.....	2.50	20.00
Chas. Rager.....	2.00	15.00
Lynnwood Hall.....	2.00	15.00

YELLOW.

Golden Queen.....	2.50	20.00
Chrysolora.....	2.00	15.00
Yellow Eaton.....	2.50	20.00
Roman Gold.....	2.00	15.00
Odessa.....	2.50	20.00
Yellow Bonaffon.....	2.00	15.00
Nagoya.....	2.00	15.00
Dolly Dimple.....	2.50	20.00

PINK.

Amorita.....	2.00	15.00
Chieftain.....	2.00	15.00
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25 at the 100 rate.

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CHIEFTAIN.....	YELLOW EATON
MARIGOLD.....	WHITE FRICK
CHAS. RAGER.....	

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THIS COLLECTION COMPRISES THE CA-PRICE FAMILY AND A GREAT MANY NEW INTRODUCTIONS OF THIS AND LAST YEAR. SHIPPED OUT OF 2 1/2-IN. POTS IN COLLECTION ONLY, \$5.00 PER 100.

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POMPONS, La Porte, The Bard, Mrs. Beu, Diana, Klondyke, Savannah, Leota, Lillian Doty.

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Early Frost, Oconto, Rager, White Eaton, J. Nonin, Mistletoe, Smith's Ideal, White Chieftain, White Frick, Naomah, Wm. Turner, Golden Queen, Yellow Ivory, Chrysolora, Roman Gold, Yellow Eaton, Nagoya, Appleton, Robt. Halliday, Yellow Polly Rose, Marigold, Chieftain, Pink Frick, E. A. Seldewitz, Dr. Enguehard, Glen View, Bronze.

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\$1.75 per 100, \$15.00 per 1000.
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Col. Appleton	2.00 per 100
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White Chieftain	2.00 per 100
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2 1/4-in., \$2.50 per 100.
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	\$2.00 per 100.

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Smith's Advance	M. Bonnaffon
W. Bonnaffon	Robt. Halliday
Chieftain	Unaka
Patty	Wells' Late Pink

\$2.00 per 100; \$17.50 per 1000.

Send for list of other sorts.

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Chieftain	Rager
Halliday	Gloria
Patty	Bonnaffon
Enguehard	Lulu
Touset	Klondyke

Garza,
\$2.00 per 100, \$18.00 per 1000.

Also 2 1/2-in. plants, \$3.00 per 100.

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Chrysanthemums, rooted cuttings, \$2.00 per 100; \$18.00 per 1000; 2 1/4-in.; \$25.00 per 1000: Robinson, V. Poehlmann, A. Salomon, Silver Wedding, Chas. Rager, Wm. Turner, Lynnwood Hall, Yellow Halliday, G. Salomon, Chrysolora, Bonnaffon, G. Wedding, Nagoya. **PINK**—Pacific Supreme, Chieftain, Seldewitz, Dr. Enguehard, RED—Shrimpton, Harvard, Intensity, Converse. **POMPONS**—Diana, Buckingham, Klondyke, W. and Y. Garza. 20 other best standard kinds.
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CHRYSANTHEMUMS.

STRONG COOL-GROWN, 2-IN. STOCK in fifty best varieties to plant of standards, pompons and singles, \$3.00 per 100 and up for the novelty and newer varieties. We received five awards on flowers from this stock at Iowa State Exhibit at Ames. All plants will produce a good cutting at once and we guarantee satisfaction or money returned. Send for complete list and prices.
H. E. & C. W. Krebs, Cedar Rapids, Iowa.

Chrysanthemums, R. C., White: Smith's Advance, Chas. Rager, Lynnwood Hall, Wm. Turner, Yanoma, Nonin. Yellow: G. Glow, Chrysolora, Roman Gold, Bonnaffon, Appleton, Percy Plumridge. Pink: Amorita, Dr. Enguehard, Bailey, Maud Dean, Pink and White Frick, mixed. Bronze: Glenview, Mrs. Luckford, \$17.50 per 1000. G. Wedding, Golden Chadwick, Chadwick Imp., \$2.50 per 100. Cash.

B. B. Pohlmann, Hillsboro, Ill.

Chrysanthemum rooted cuttings: Seldewitz and Mistletoe, best late pink and white sorts, plenty of these blossoms at Xmas time and into February. Mistletoe on exhibition at Indianapolis at the carnation show, from our greenhouses. These two varieties and Monrovia, Early Frost, Unaka, Polly Rose and Chieftain, \$2.00 per 100; Marigold and Golden Queen, \$3.50 per 100; good collection pompons; pot plants, \$1.00 per 100 more than R. C. Cash. H. P. Smith, Piqua, O.

Postpaid: Polly Rose, Lav. Queen, E. Snow, G. Glow, Donatello, Y. Touset, Pac. Supreme, 1c; Crystal Gem, W. Touset, Chas. Rager, Chrysolora, 1 1/2c; Harvard, Oconto, S. Ideal, W. and P. Chieftain, Mistletoe, G. Queen, Maryland, Elberon, 2c; W. and G. Chadwick, 2 1/2c; Odessa, Roman Gold, 3c. Cash. Ask for catalogue of 125 varieties.

Theo. D. Kuebler, R. 6, Evansville, Ind.

Chrysanthemum R. C.: \$2.00 per 100; \$18.00 per 1000, express prepaid: **WHITE**—Smith's Advance, Chas. Rager, Early Snow, Diana, Lynnwood Hall, Alice Salomon, December Gem, Christmas White. **PINK**—Pacific Supreme, Maud Dean, Dr. Enguehard, Patty. **YELLOW**—Chrysolora, Golden Glow, Maj. Bonnaffon, Nagoya. All strong, clean cuttings, well rooted.

C. Humfeld, Clay Center, Kan.

Chrysanthemums, well rooted cuttings: Golden Glow, Chrysolora, Pacific Supreme, Golden Age, Roman Gold, Col. Appleton, Nagoya, Yellow and White Bonnaffon, Yellow and White Jones, Turner, Chas. Rager, Nonin, Golden Wedding, Chieftain, Maud Dean, Enguehard, Harvard, Glenview, \$1.75 per 100, \$15.00 per 1000, 250 at 1000 rate. Cash, please.

T. W. Baylis & Son, West Grove, Pa.

Strong rooted cuttings of Major Bonnaffon, Robt. Halliday, Klondyke, Iva, Garza, \$2.00 per 100, \$15.00 per 1000; Rager Chieftain, Enguehard, Snow, Golden Glow, Harvard, Ramapo, Pacific Supreme, Alice Salomon, Pink Gem, White Eaton, \$2.25 per 100, \$17.50 per 1000; Golden Wedding, Marigold, Seldewitz, October Frost, Wm. Turner, \$2.50 per 100, \$22.50 per 1000. Cash, please. W. P. Long, West Grove, Pa.

Mum rooted cuttings: Halliday, Supreme, Yellow Bonnaffon, Klondyke, Iva, Garza, \$1.50 per 100, \$12.00 per 1000; Harvard, Glow, Alice Salomon, Chas. Rager, Snow, Chrysolora, Pink Gem, White Eaton, Ramapo, Enguehard, Chieftain, Fairy Queen, \$2.00 per 100, \$15.00 per 1000; Marigold, Wm. Turner, Golden Wedding, Seldewitz, \$2.50 per 100, \$20.00 per 1000. Cash, please.
Leonard Clotti, West Grove, Pa.

Chrysanthemums, strong stock: Robinson, Early Frost, Golden Glow, Smith's Advance, Chrysolora, Chieftain, Yanoma, Pacific Supreme, Unaka, Mme. Seldewitz, Nagoya, Salomon's Gold, best commercial varieties of singles and pompons, including Meissa, Golden Mensa, etc.; rooted cuttings, \$2.00 per 100, \$18.00 per 1000; 2 1/4-in. pots, \$3.00 per 100, \$25.00 per 1000.
Rosemont Gardens, Montgomery, Ala.

Chrysanthemum rooted cuttings.

Charles Rager, white	\$1.25 per 100
Ramapo, yellow	1.50 per 100
Roman Gold, gold	2.00 per 100
Chrysolora, yellow	2.00 per 100
Oconto, white	5.00 per 100
Mackinese, pink	5.00 per 100
White Eaton, white	2.00 per 100

W. S. Zeff, R. F. D. 1, Paterson, N. J.

Mums, from soil, Patty, Yellow Bonnaffon and Touset, \$2.00 per 100. Cash.

Wonsetler Greenhouse, Bryan, O.

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CHRYSANTHEMUMS—Continued.

Well rooted chrysanthemum cuttings: Clementine Touse, Chas. Rager, October Frost and Chrysolora, \$1.75 per 100; Dr. Enguehard, Robt. Halliday, White Chieftain, Mrs. E. A. Seidewitz and White Frick, \$2.00 per 100; Major Bonaffon, \$1.50 per 100. 10% off on 1000 or more. From 2 1/4-in. pots, add 20% to above prices. P. V. Steddom, Knightstown, Ind.

Mums, vigorous cuttings, well rooted: Chieftain, Dec. Gem, G. Glow, Chrysolora, Mensa and Golden Mensa, 2c; Marigold Seidewitz and Golden Wedding, 2 1/2c; Golden Chadwick, Chadwick and Golden Queen, 3c. This stock will please you. Furrow & Co., Guthrie, Okla.

Mum cuttings, true to name, Marigold, \$2.50 per 100, \$22.50 per 1000; Crystal Gem (early white), Chrysolora and Pink Chieftain, \$15.00 per 1000; Golden Glow and Unaka, \$10.00 per 1000; Yellow Bonaffon, \$10.00 per 1000. Cash. J. P. Siebold, Lancaster, Pa.

Chrysanthemum R. C.: Smith's Advance, O. Rager, White Chieftain, Golden Glow, Chrysolora, Bonaffon, Pompons: Lillian Doty, Mrs. Beu, L'Argentuaillais, red, earliest of all, \$2.00 per 100. Cash with order. Frank Felke, Gross Point, Ill.

Chrysanthemum R. C.: Major Bonaffon, \$1.25 per 100, \$10.00 per 1000; Early Frost and Mistletoe, \$2.25 per 100, \$20.00 per 1000. Pompon Garza, \$1.50 per 100. If you want good white mums for Christmas and later, plant Mistletoe. Morris Floral Co., Morris, Ill.

CHRYSANTHEMUM POMPONS,

Rooted cuttings.

Golden Wedding, \$3.00 per 100 A. L. RANDALL CO., Wabash Ave. at Lake St., Chicago, Ill.

Chrysanthemums, Chas. Rager and Maj. Bonaffon, 2-in. pots, \$22.50 per 1000; rooted cuttings, Maj. Bonaffon, Smith's Sensation, \$18.00 per 1000. Cash with order. Erickson-Clegg Co., Glen Ellyn, Ill.

A Winner. Yellow Smith's Advance, same as parent, only a bright clear yellow, rooted cuttings now ready, \$6.00 per 100. W. A. ROWE FLORAL CO., Kirkwood, Missouri.

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Strong, well-rooted cuttings and 2 1/4-in. pots, all varieties, new and standard. Stock and prices are right. Ask for list. S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

Chrysanthemum rooted cuttings: Yellow Wm. Turner, \$15.00 per 100, 18c each; Mrs. Gibson, \$10.00 per 100. Pierce the Florist, Medford, Ore.

Chrysanthemum R. C., fine: M. Bailey, Rager, Patty, S. Wedding, R. Gold, Chrysolora, Dr. Enguehard, \$18.00 per 1000, \$2.00 per 100. Cash. Mrs. E. A. Llewellyn, Olean, N. Y.

Chrysanthemums, XXXX stock, Bonaffons and other good varieties, R. C., from sand and soil, \$1.25 and \$1.50 per 100. C. H. Jacobs, Westfield, Mass.

YELLOW TURNER CHRYSANTHEMUMS. 2 1/2-in. that can be topped for cuttings, \$2.50 per doz.; \$20.00 per 100. D. L. Hollinger, 107 W. South St., Akron, O.

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Chrysanthemums, 1000 2-in. White Frick; 500 2-in. C. Touse, \$3.00 per 100, \$25.00 per 1000. Cash. Addams, Morgan & Co., Paxton, Ill.

Chrysanthemums, Harvard, best red, R. C., \$2.00 per 100. Baker Floral & Seed Co., Baker, Ore.

Chrysanthemums, leading varieties, R. C., \$2.00 per 100. Hillview Greenhouses, La Crosse, Wis.

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CINERARIAS, COLUMBIAN MIXTURE. 2 1/4-in. \$3.00 per 100 3-in. 6.00 per 100 4-in. 10.00 per 100

CALCEOLARIA HYBRIDS. 2 1/4-in. \$6.00 per 100 3-in. 10.00 per 100 4-in. 10.00 per 100 ERNEST ROBER, WILMETTE, ILL.

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Brillianty, rooted cuttings.....	100	1000
Brillianty, 2 1/4-in. pots.....	\$5.00	40.00
A fine selection of the best new fancy varieties.	100	1000

Rooted cuttings	\$12.00
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Verschaffeltii, Beckwith Gem, Golden Bedder, Queen Victoria, Trailing Queen, Firebrand and others.	

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2-in. pots	\$3.00	25.00
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2 1/4-in. \$2.50 per 100 3-in. 5.00 per 100

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Fancy Gettysburg coleus, good stock, R. C., \$1.00 per 100; 2 1/2-in., \$2.50 per 100; assorted coleus, R. C., 70c per 100, or will exchange for hydrangeas, ready to bloom by Decoration Day, or good field-grown pansies. Puhlman Greenhouses, Lock Box 222, Mt. Lebanon, Pa.

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Coleus R. C.; Golden Bedder, Verschaffeltii and 12 other varieties, 70c 100; \$6.00 1000; 2 in., \$2.50 per 100, \$22.50 per 1000; make nice bushy plants; cut back twice; Brillianty, 2 in., \$3.00 per 100. Cash, please. E. B. Randolph, Delavan, Ill.

Coleus, 10 or 12 varieties including Golden Bedder, Firebrand, Trailing Queen and other leading sorts; rooted cuttings, 85c per 100; 2-in., \$2.00 per 100. Cash, please. Addams, Morgan & Co., Paxton, Ill.

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Coleus, Beckwith's Gem, Golden Crown, Cecil Brown (Trailing Queen), Her Majesty and other standard varieties, rooted cuttings, 80c per 100, \$7.00 per 1000; 2 1/4-in., \$2.50 per 100, \$20.00 per 1000. Storrs & Harrison Co., Painesville, O.

Coleus Brillianty, 2-in. pots, \$3.00 per 100, \$25.00 per 1000; Coleus Brillianty, R. C., \$2.50 per 100, \$20.00 per 1000. La Crosse Floral Co., La Crosse, Wis.

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Coleus, Golden Bedder and Trailing Queen, strong 2-in., \$2.00 per 100. Thornton Floral Co., Streator, Ill.

Coleus, 2 1/4-in., asstd., 20 varieties, including Trailing Queen and the new Yellow Trailing Queen, \$2.00 per 100. Cash. Wonsetler Greenhouse, Bryan, O.

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Coleus, fine, large plants, Verschaffeltii, Golden Bedder and fancy mixed, 2 1/4-in., ready for 3-in., \$2.50 per 100. Edward Whitton, City and Green, Utica, N. Y.

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Trailing Queen coleus, 3-in., 5c. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

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Chas. Sherwood, Waterloo, Iowa.
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CYCLAMEN.
Strong 2-in. stock, ready to shift, finest strain, in assorted colors.
\$5.00 per 100, \$45.00 per 1000.
500 at 1000 rate.
Cash with order.
The above prices include careful packing in boxes, made especially for this stock. If you want a sample plant, send 10c to cover cost of postage and packing.
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Roseum Bright Rose
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Duke of Connaught Rose of Marienthal
Rococo Erecta, finest of all varieties.
Per 100 Per 1000
Seedlings, will average 4 leaves..\$4.00 \$35.00
Rococo Erecta.
Seedlings 6.00 50.00
For purchaser's selection of Wandsbek's Christmas red and dark red, add \$1.00 per 100.
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Cyclamen giganteum, Improved Wandsbek type, strong seedlings, in 8 varieties, equally divided, \$4.00 per 100; \$30.00 per 1000; transplanted, \$5.00 per 100; \$40.00 per 1000.
Rococo Erecta (new), finest ever introduced (not to compare with the old Rococo), to be well recommended for commercial growing. Strong seedlings, \$5.00 per 100; \$40.00 per 1000; transplanted, \$6.00 per 100; \$50.00 per 1000.
2½ and 3-in. stock ready May 15. Orders booked in advance. We grow over 350,000 and can show many testimonials as to the quality of our strain and stock.
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Pure white Duke of Connaught
Dark red Rose of Marienthal
Salmon Queen Glory of Wandsbek
White with red eye Xmas Red (Phoenix)
(Persicum) Salmon King, bright rose
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Seedlings \$ 3.50 per 100
2½-inch 7.50 per 100
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Cyclamen seedlings in the following colors: Dark and bright red, rose, white, crimson, pink, white with red eye, Glory of Wandsbek (salmon), \$3.50 per 100, \$30.00 per 1000. Transplanted seedlings (3-4 leaves), \$5.00 per 100, \$45.00 per 1000; 1½-in. pots (3-4 leaves), pink, white and red, \$4.00 per 100, \$35.00 per 1000. All the above colors furnished either separately or mixed. 2½-in. pots of the above, in mixed only, \$6.50 per 100.
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Cyclamen seedlings, Rococo included, all colors, \$3.50 per 100, \$30.00 per 1000; once transplanted, \$5.00 per 100, \$45.00 per 1000; twice transplanted, \$7.50 per 100, \$70.00 per 1000. Cultural directions with order. See begonias, coleus, echiveria, geranium and pelargonium ads. C. Winterich, Cyclamen Specialist, Defiance, O.

Cyclamen seedlings, from best German-grown strain, in all colors, including Salmon, \$3.50 per 100, \$30.00 per 1000; extra strong seedlings, selected, \$5.00 per 100, \$45.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

Cyclamen, transplanted, 2-in., \$5.00 per 100; 3-in., \$8.00; 5-in., 35c each; 6-in., 50c to 75c; 7-in., \$1.00 to \$1.50; full of buds and bloom, best varieties. Henry Smith, Grand Rapids, Mich.

Cyclamen, in full bud and bloom, 4-in., \$25.00 and \$35.00 per 100; 5-in., \$40.00 and \$50.00 per 100; 6-in., \$75.00 per 100.
Hembreker Bros., Lincoln, Ill.

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Fourth Edition Now Ready.
75c per copy prepaid.
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Cyclamen giganteum, large transplanted plants, ready for 2½-in., \$2.50 per 100, prepaid.
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Cyclamen, full of bud and bloom, 5-in., 50c; 6-in., 60c; 7-in., 75c.
Pyfer & Olsem, Wilmette, Ill.
Cyclamen, from 2½-in. pots, white, red, salmon, pink, \$4.00 per 100.
Geo. H. Mellen Co., Springfield, O.

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Cypripedium acaule, pubescens and spectabile. I have made arrangements to collect in large quantities. Price list on application.
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Cypripedium Insigne, fine plants in 5-inch pans, established two years, in fine condition, \$18.00 per doz., \$135.00 per 100.
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DAHLIAS—Clumps, Arabella, Dawn of Day, Fascination, Fairy Queen, Hector, J. Rose, Judah, L. Bessie, Lyndhurst, Mrs. C. Turner, M. McCullough, Nymphaea, Orator, Orange King, Puritan, Red Hussar, Ruby Queen, Scarlet, Century, Sylvia, 20th Century, \$1.00 per doz., \$6.00 per 100, \$50.00 per 1000. Doazon, Fire Rain, F. S. Bassett, Kreimhilde, Sibelle, Perihilde, R. Broomfield, Storm King, Wm. Agnew, Yellow Duke, \$1.25 per doz., \$8.00 per 100, \$75.00 per 1000. Divisions—Delice, Golden Gate, Mrs. Cassatt, Mrs. Stevenson, Pink Pearl, Princess Juliana, Queen of Hearts, \$2.00 per doz., \$15.00 per 100, \$100.00 per 1000. Cash.
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Dahlias, assortment of 6 of the most useful kinds to date for cutting: 2 shades of white, 2 of pink, 1 of red and 1 of yellow, equal number of each kind (18), \$4.00 per 100, \$35.00 per 1000. An up-to-date assortment of 20 kinds, including all types and colors for retail counter trade, same amount of each kind, \$4.00 per 100, \$35.00 per 1000. All of the above offered stock are good, strong divisions, labeled true to name and description. Strictly cash. We guarantee entire satisfaction or money back. Descriptive wholesale list on application.
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Have 31 varieties of dahlias, 700 field-grown clumps to sell at 10c each or the whole lot for \$65.00, quick sale. Will send correct list of numbers of clumps of each variety; good sized clumps. This ad will not appear again. Write for list or order from this ad.
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	100	1000
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Giant White, 2½-in.....	4.00	35.00
Marguerites, 2½-in.....	4.00	35.00
Mrs. Sander 4.00	35.00	
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Boston Yellow, rooted cuttings.....	4.00	

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Giant White	1.00	2.50
Etoile d'Or, yellow.....	3.00	5.00
Boston, yellow	3.00	5.00

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Fine, young plants.
Per doz., 60c; 100, \$4.00.
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V. T. Sherwood, Charlestown, N. H.

FEVERFEW.

Feverfews, 4 varieties, Little Gem, 2-in., 3c; 2½-in., 5c; Daisy, the large double white, 2-in., 3c; 2½-in., 5c; Matricarian, a very free-blooming double white, 2-in., 3c; 2½-in., 5c; single white, arranges very nicely in cut flower work, 2-in., 3c; 2½-in., 5c; all strong, healthy plants. Remittance with all orders.
Louis P. Faulk, R. F. D. 3, Box 63, Bellevue, Pa.

Feverfew Gem., R. O., \$1.00 per 100; 2-in., \$2.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Feverfew Little Gem, strong plants from 2½-in. pots, 3c. William Toole & Son, Baraboo, Wis.

Feverfew, 2½-in., \$2.50 per 100. Cash.
Wirt Floral Co., Parsons, Kan.

Feverfew R. O., \$1.25 per 100, prepaid.
S. D. Brant, Clay Center, Kan.

FORGET ME NOTS.

Forget-me-not, Neff's everblooming, field-grown, \$2.00 per 100; Ruth Fisher, the ideal late winter and Easter plant, solid mass of flowers, easy culture, very scarce, \$8.00 per 100. Cash with order.
L. I. Neff, 481 Liberty Ave., Pittsburgh, Pa.

FORGET-ME-NOT, EVERBLOOMING.
Strong young plants for winter blooming, 60c per doz., \$4.00 per 100.
Rockford Seed Farms, H. W. Buckbee,
Forest City Greenhouses, Rockford, Ill.

Forget-me-nots, dark blue, fine, large, transplanted plants, from cold frames, \$2.00 per 100, \$18.00 per 1000. 500 at 1000 rate.
Gustav Pitzonka, Bristol, Pa.

Forget-me-nots (alpestris, Royal Blue), strong plants, for winter blooming; 3-in. pots, 75c per doz.; \$5.00 per 100.
La Crosse Floral Co., La Crosse, Wis.

Forget-me-nots, Myosotis Nixenauge, fine blue, winter-flowering variety, R. O., \$1.00 per 100, \$9.00 per 1000.
Baur Floral Co., Erie, Pa.

FUCHSIAS.

Phenomenal Ernest Reman
Elm City White Beauty
Little Beauty Duchess of Albany
Minnesota Black Prince
Schneewitchen

2-inch.....\$3.00 per 100
2½-inch.....4.00 per 100
3-inch.....5.00 per 100

Our selection above prices. Named varieties, customers' selection, \$1.00 per 100 additional.

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Fuchsias, Black Prince, the wonderful variety, these are all cut back and bushy plants, all ready for larger pots, any of them will make you fine specimen plants, 3-in., 10c; 4-in., 15c. Have big stock ready to ship now. Cash, less 5%.

O. L. HUMPHREY,
WHOLESALE GROWER,
ZANESVILLE, OHIO.

Fuchsias, strong, stout plants, 4 to 5-in. high, ready to shift to 4 or 5-in. pots, strictly choice, Black Prince, 2-in., \$3.00 per 100; R. O. \$1.25 per 100. This is the standard variety. Other varieties all sold. See ivy geraniums and mesembryanthemum ads. Remittance with each order.
Louis P. Faulk, R. F. D. 3, Box 63, Bellevue, Pa.

FUCHSIAS.
Extra fine, strong young stock, in six varieties, \$4.00 per 100.
Rockford Seed Farms, H. W. Buckbee,
Forest City Greenhouses, Rockford, Ill.

Fuchsias, fine 2½-in., Little Beauty, \$5.00 per 100; Glory des Marches, Walter Long, Black Prince, Elm City and Lustre, \$3.00 per 100.
Baur Floral Co., Erie, Pa.

Fuchsias, 2½-in., red, white and blue; also Black Prince, A-1 stock, ready for 3-in., \$2.00 per 100; 300 for \$5.00.
Ohas. Whitton, York & Gray, Utica, N. Y.

Fuchsias, extra fine, red, white, blue and Black Prince, \$3.00 per 100; rooted cuttings, ready for 2½-in., \$1.00 per 100, \$9.00 per 1000.
Edward Whitton, City and Green, Utica, N. Y.

Fuchsias, 2½-in., \$3.00; 3-in., \$6.00; 4-in., \$10.00.
GULLETT & SONS, LINCOLN, ILL.

FUCHSIAS, best assorted varieties, labeled to name, strong stock, \$1.25 per 100.
S. W. Pike, St. Charles, Ill.

Fuchsias, 4-in., 10c each, \$8.00 per 100, in bloom. Cash with order. Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

Fuchsia R. O., 6 kinds, \$1.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Fuchsias, mixed varieties, 6-in. pots, 25c; 7-in., 50c.
Henry Smith, Grand Rapids, Mich.

Fuchsias, mixed, extra strong stock, ready to shift, 3-in., 4½c. Cash.

A. J. Diserens, Cedar Rapids, Ia.

Finest double fuchsias, dwarf habit, strong, well rooted cuttings, \$1.00 per 100, \$9.00 per 1000. Cash. J. P. Cannata, Mt. Freedom, N. J.

Fuchsia, double and single, assorted, R. O., \$1.00 per 100; 2-in., extra, \$2.50 per 100.
O. H. Jacobs, Westfield, Mass.

Fuchsias, 2½-in., mixed, fine plants, 3c. Cash.
Warren Huckleberry, North Vernon, Ind.

Fuchsias, Black Prince, 2½-in., \$3.00 per 100.
Oak Grove Greenhouse, Tuskegee, Ala.

FUNKIAS.

Funkia var., strong, field-grown divisions, \$4.50 per 100. Cash.
B. Scheller, Warren, Pa.

Funkia, variegated, divided, strong single eyes, \$2.00 per 100. Cash. Frost, Kenilworth, N. J.

Funkias, strong ciumps, 10 to 15 eyes, \$15.00 per 100.
Ernest Rober, Wilmette, Ill.

GAILLARDIAS.

Perennial Gaillardia, strong plants, 75c per doz., \$5.00 per 100. Send for list of hardy plants.
William Toole & Son, Baraboo, Wis.

GARDENIAS.**2000 GARDENIA****PLANTS**

Out of 2½-inch pots,

Very large plants,

Big value at \$70.00 per 1000.

250 at 1000 rate.

LEO NIESSEN CO.,

1201 Race St., Philadelphia, Pa.

GENISTAS.

Genista fragrans, 6-in. pots, fine plants in bloom, 50c ea., \$5.00 per doz. Cash with order, please.

Swiss Floral Co., 120 N. 23, Portland, Ore.

Genista Canariensis, fine young plants, \$4.00 per 100.
Rockford Seed Farms, H. W. Buckbee,
Forest City Greenhouses, Rockford, Ill.

Genistas, 4-in., 25c; 6-in., 50c; 7-in., 75c; ready for bloom. Stocky, nice plants.
Henry Smith, Grand Rapids, Mich.

Genistas, 5-in., in bud, 80c.
V. T. Sherwood, Charlestown, N. H.

Genistas, R. O., \$1.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

GERANIUMS.

Geraniums all sold. Ivy geraniums, 10 varieties as follows: INDEPENDENCE, the standard variety, strong grower and a free bloomer, deep rose-pink, very double, all strong 2-in. stock ready for 3-in. pots, \$4.00 per 100; JEWEL XX, deep cherry red, shaded maroon, \$5.00 per 100. ALLIANCE, lilac white, blotched, bright crimson rose, \$5.00 per 100. RYOBROT'S SURPRISE, large trusses of a lovely shade of soft pink, \$5.00 per 100. INCOMPARABLE, trusses very large, flowers rosy carmine, \$4.00 per 100. CAESAR FRANK, rich, soft crimson, flower resembling Crimson Rambler rose, \$4.00 per 100. MME. THIBAUT, beautiful rose-pink, \$4.00 per 100. CORDON'S GLORY, bright scarlet flower, very double, one of the freest, \$5.00 per 100. All varieties mixed, \$3.50 per 100. See my adv. on mesembryanthemums. Remittance with order.
Louis P. Faulk, R. F. D. 3, Box 63, Bellevue, Pa.

	2-in.	3-in.	Standard
Double	100	100	100
Alphonse Ricard.....	\$3.00	\$25.00	\$4.00
Beaute Poitevine.....	3.00	25.00	4.00
Berthe de Presilly.....	3.00	25.00	4.00
Jean Viald.....	3.00	25.00	4.00
La Favorite.....	3.00	25.00	4.00
Castellane.....	3.00	25.00	4.00
Miss F. Perkins.....	3.00	25.00	4.00
Mme. Buchner.....	3.00	25.00	4.00
S. A. Nutt.....	3.00	25.00	4.00
Single.			
Mrs. E. G. Hill.....	4.00	30.00	5.00
For prices on 2½-in. plants, add \$1.00 per 100 to 2-in. prices.			

S. S. PENNOCK-MEEHAN CO.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

2-INCH GERANIUMS.

S. A. Nutt Henderson
Mme. Buchner Gloire de France
Rose geraniums Mme. Sallerol
\$2.25 per 100; \$20.00 per 1000.

B. Poitevine Edmund Blanc
Thos. Meehan Anna Vincent
J. Viald Jean Oberle
A. Ricard Mme. Jaulin
Mme. Barney Mme. Landry
John Doyle Berthe de Presilly
E. G. Hill Marquise de Castellane

\$2.50 per 100; \$22.50 per 1000.

Our choice of 10 kinds, \$20.00 per 1000.

Descriptive price list on application. Cash with order.

CHERRY PARK GARDENS, FREDONIA, N. Y.

GERANIUMS.

S. A. Nutt, strong plants, from 2-in. pots, \$1.75 per 100, \$17.00 per 1000; Poitevine, 2-in., \$2.00 per 100; Jean Viald, 2-in., \$2.00 per 100; Ricard, 2-in., \$2.00 per 100. Also 10 other sorts, 2-in., \$2.00 per 100. Stock plants, from 4-in. pots, S. A. Nutt, \$5.00 per 100.

E. RAWLINGS, WHOLESALE GROWER,
ALLEGANY, NEW YORK.

GERANIUMS.

2½-in., excellent stock for immediate delivery, rose scented geraniums, Poitevine, Ricard, S. A. Nutt, Grant, La Favorite, Jean Oberle, Buchner, Helen Michell, Jean Viald, \$3.00 per 100, \$25.00 per 1000.

ROMAN J. IRWIN,
108 W. 28th St., New York.

Geraniums, extra strong 2½-in. stock for immediate and later delivery. Our stock plants are all carefully selected and planted in solid beds in our houses, where they remain from year to year, which insures extra strong, healthy plants, free from disease. We do not propagate from spring left-overs: A. Ricard, B. Poitevine, Berthe de Presilly (best clear pink), S. A. Nutt and Mme. Buchner (best white), \$3.00 per 100, \$25.00 per 1000. Cash with order, please.
N. B. Beck Floral Co., Massillon, O.

GERANIUMS.**SUMMER PRICES OF****ROOTED CUTTINGS.**

RICARD, POITEVINE, CASTELLANE,

PERKINS, VIAUD, DOYLE,

\$12.00 per 1000.

S. A. NUTT AND BUCHNER,

\$10.00 per 1000.

Cash with order.

FRED W. RITCHY,

LANCASTER, PENNSYLVANIA.

GERANIUMS.

STOCKY, WELL ESTABLISHED, 2½-IN. GERANIUMS OF THE FOLLOWING VARIETIES: MME. BUCHNER, GEN. GRANT, S. A. NUTT, OLIFTON, \$3.00 PER 100, \$25.00 PER 1000.

ROOTED CUTTINGS OF THE SAME VARIETIES, \$1.50 PER 100, \$12.50 PER 1000.

See our ad for chrysanthemum in these columns.
STUPPY FLORAL CO.,

SAINT JOSEPH, MISSOURI.

ROOTED GERANIUM CUTTINGS.**STRONG, SELECTED STOCK ONLY.**

	100	1000
S. A. Nutt (greatest dark red).....	\$1.50	\$14.00
Gen. Grant (best scarlet bedder)....	1.50	14.00
Mme. Buchner (best dble. white)....	1.50	14.00
Beaute Poitevine.....	1.75	17.50
Merry Widow (new salmon).....	3.00

THE W. T. BUCKLEY CO.,
Springfield, Illinois.

GERANIUMS.**ROOTED CUTTINGS. READY FOR****SHIPMENT.**

RICARD, POITEVINE, \$12.00 PER 1000.
NUTT, BUCHNER, DOYLE, \$10.00 PER 1000.

CASH WITH ORDER.
PETER BROWN,

LANCASTER, PENNSYLVANIA.

GERANIUM ROOTED CUTTINGS.

S. A. Nutt.....\$10.00 per 1000

Ricard and Poitevine.....12.50 per 1000

Grown right, rooted right, packed right.

Quality is as important in summer as in winter. You get quality all the year buying my stock.

Albert M. Kerr, Lancaster, Pa.

Geraniums, 2½-in., extra fine stock, ready for 4-in.

S. A. Nutt.....\$3.00 per 100; \$25.00 per 1000

Mme. Buchner.....3.00 per 100; 25.00 per 1000

Beaute Poitevine..3.00 per 100; 25.00 per 1000

Cash.

LA CROSSE FLORAL CO., LA CROSSE, WIS.

Strong 4-in. geraniums, in bud and bloom:

S. A. Nutt.....\$10.00 per 100

Alphonse Ricard.....10.00 per 100

Beaute Poitevine.....10.00 per 100

Stocky and well branched. Cash with order.

Walter E. Hastings, South Lyon, Mich.

Geraniums, S. A. Nutt and Mrs. E. G. Hill, 2-in., \$2.00 per 100; 3-in., \$5.00 per 100; 4-in., \$7.00 per 100; Mme. Sallerol, 2-in., \$2.00 per 100. This is good, strong, well branched stock.

Cash, please.

T. J. Feters, Harbor Springs, Mich.

GERANIUMS.

Strong, young plants. Doz. 100

Lemon.....\$0.50 \$4.00

Strawberry......75 5.00

Rockford Seed Farms, H. W. Buckbee,

Forest City Greenhouses, Rockford, Ill.

Geranium R. O.: Nutt, Doyle, Buchner and fine mixture, \$1.25 per 100; 2-in., extra fine, same varieties, \$2.50 per 100. Make fine plants for 3½ and 4-in. for Decoration Day. Sample sent on request. Guaranteed fine stock. Cash.

Mrs. E. A. Llewellyn, Olean, N. Y.

Extra strong 2-in. geraniums, ready April 20, in the following varieties: Nutt, \$20.00 per 1000; Poitevine, Ricard, Castellane, Viald, \$22.00 per 1000. These will make excellent 3-in. stock for Memorial Day. Cash or c. o. d., please.

J. A. Swartley & Sons, Sterling, Ill.

Geraniums, 2-in.: S. A. Nutt and a mixture of Ricard, Ruby, Lawrence, Scarlet Bedder, etc., \$3.00 per 100, \$25.00 per 1000. See begonia, cyclamen, coleus, echeveria and pelargonium ads.

O. Winterich, Cyclamen Specialist, Defiance, O.

2½-in. geraniums, \$2.00 per 100, Marvel, Poitevine, Jean Viald, Ricard, Castellane and Harcourt.

North Madison Floral Co., North Madison, Ind.

GERANIUMS—Continued.

Geraniums: S. A. Nutt, Poitevine, La Favorite and Ricard, fine, large plants, well branched, in bud or bloom, 4-in., \$7.00 per 100; Mme. Sallerol geraniums, 3-in., ready for 4-in., \$3.00 per 100. Edward Whitton, City and Green, Utica, N. Y.

Nutt geraniums, 2½-in., \$2.00 per 100; rooted cuttings, \$10.00 per 1000. Helen Michell, \$3.00 per 100. Stock plants from bench, full of shoots. Helen Michell, \$6.00 per 100; Nutt, \$5.00 per 100. Erie Floral Co., Erie, Pa.

Geraniums, S. A. Nutt, White Buchner, Jean Viaud, 4-in., 8c; 3½-in., 7c; Ricard, Beauty Poitevine, 4-in., 9c; 3½-in., 8c. All good stocky plants, bud and bloom. Cash with order. Gus Schlegel, Olney, Ill.

Geraniums: S. A. Nutt, La Favorite, Poitevine, Berthe de Presilly, Jean Viaud, Mrs. Lawrence, 2½-in. pots, \$2.50 per 100, \$22.50 per 1000; 3½-in. pots, \$5.00 per 100, \$45.00 per 1000. Cash with order. Van Kirk Floral Co., Atco, N. J.

R. C.: Double Grant, Ricard, Mrs. Lawrence, Buchner and Maryland, \$10.00 per 1000; assortment of 10 newer varieties, \$1.75 per 100, \$15.00 per 1000; unrooted, half price. O. W. Smyth, R. D. 29, Sawtelle, Cal.

S. A. Nutt, nice plants, well branched 3-in., ready for 4-in., \$4.50 per 100; extra heavy 3-in., equal to 4-in., \$5.50 per 100; finished 4-in., in bud and bloom, ready for Easter, \$8.00 per 100. Cash, please. Wm. Krieger, Lansing, Mich.

FINE STOCKY PLANTS.

Alphonse Ricard \$8.00 per 100
Jean Viaud 8.00 per 100
Beaute Poitevine 8.00 per 100
THOMAS SALVESON, PETERSBURG, ILL.

Geraniums, 3½-in., in bud and bloom:
S. A. Nutt \$8.00 per 100
A. Ricard 8.00 per 100
Beaute Poitevine 8.00 per 100
DAVIS FLORAL CO., DAVENPORT, IOWA.

Geraniums: Nutt, B. Poitevine and Jean Viaud, 3-in., good stock, \$3.50 per 100, \$32.50 per 1000; 2-in., \$2.50 per 100, \$22.50 per 1000. Cash with order.

Hudson Greenhouses, Hudson, Mich.

Geraniums, standard varieties, mixed, 2½-in., \$1.75 per 100; ivy-leaved, red and pink, 2½-in., \$3.50 per 100.

Baker Floral & Seed Co., Baker, Ore.

Geraniums, 2½-in., \$2.00 per 100: La Favorite, S. A. Nutt, Ricard, rose-scented, Beauty Poitevine. Cash, please. Leonard Clottl, West Grove, Pa.

Geraniums, S. A. Nutt, 2½-in., \$3.00 per 100, \$25.00 per 1000; fine 4-in., in bud and bloom, \$7.50 per 100. Cash, please. Simon & Fricke, 4227 North Ave., Silverton, O.

Well rooted Charles Turner pink ivy geraniums, \$15.00 per 1000, prepaid, \$2.00 per 100, prepaid. California Geranium Co., Box 552, Santa Monica, Cal.

Scented geraniums, in 4 varieties, all very strong and well established, out of 2 and 2½-in., \$2.00 per 100; \$18.00 per 1000.

Hopkins & Hopkins, Chepachet, R. I.

Geranium R. C.: S. A. Nutt, Buchner, Salmon Pink, Ricard, \$12.00 per 1000; Mme. Sallerol, 2½-in., \$2.50 per 100. Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

Geraniums, 2½-in., ready for 4-in., mixed, mostly Nutt and Poitevine, \$3.00 per 100, 200 for \$5.00.

Chas. Whitton, York and Gray, Utica, N. Y.

Geraniums, Mme. Sallerol, R. C., \$8.00 per 1000; 2-in. pots, \$2.50 per 100; 2½-in. pots, \$3.00 per 100. Cash with order.

Erickson-Clegg Co., Glen Ellyn, Ill.

Geraniums, 2-in., skeleton and rose scented, \$2.00 per 100, \$9.00 per 500. Reduction in price to make room. Shipments made at once.

Ernest E. Sigle, Calla, O.

Geraniums, assorted, 4-in., labeled to name, including Poitevine or Hill, 8c; ivy geraniums, 3-in., 4 best varieties, labeled, 5c.

S. W. Pike, St. Charles, Ill.

Mme. Sallerol, rooted cuttings, strong plants, \$1.00 per 100.

Briscoe & Stowell, Charles City, Ia.

Geraniums, best bedders and rose geraniums, 2½-in., \$3.00; 3-in., \$5.00; 4-in., \$8.00.

GULLETT & SONS, LINCOLN, ILL.

Geraniums, salmon color, Beauty Poitevine and Hill, 4-in., 2 flowers to plant, \$8.00 per 100.

Calvert Floral Co., Lake Forest, Ill.

Geraniums, mixed, of 6 standard varieties, in bud and bloom, 4-in., \$8.00 per 100.

R. B. Kilbury & Co., R. R. 1, Dayton, O.

Some extra fine 4-in. S. A. Nutt geraniums, in full bloom, \$8.00 per 100.

Kring Bros., Fairbury, Ill.

Geraniums, Poitevine, Hill and Jean Viaud, strong 2½-in., \$25.00 per 1000.

Calvert Floral Co., Lake Forest, Ill.

Geraniums, Mme. Sallerol, strong 3-in. pots, large plants, \$4.00 per 100. Cash.

Benke Bros., 225 Arcade Ave., Watertown, Wis.

Geraniums, Mme. Sallerol, 2½-in., very strong, \$3.00 per 100, \$25.00 per 1000.

Pierre Schneider, Webster Groves, Mo.

5000 2 and 2½-in. S. A. Nutt geraniums, to make room, \$2.50 per 100, \$20.00 per 1000. Babcock & Sons, Charlevoix, Mich.

Geraniums, named vars., 3-in., 5c; 4-in., 8c, in bud and bloom.

C. Humfeld, Clay Center, Kan.

Rose geraniums, cut-leaved variety, 2½-in., \$2.25 per 100; 300 for \$6.00. Cash.

Geo. B. Morrell, Torresdale, Pa.

Geraniums, Mme. Sallerol, 2-in., nice, young stock, to make room, \$1.75 per 100. Cash.

Valley View Gardens, Tiffin, O.

Geraniums, 800 Nutt, 200 Lawrence, 200 mixed, strong 3½-in., ready to shift, 8c.

A. F. Johnson, Amherst, Mass.

Geraniums, 2½-in., 10 named kinds, 10 of each, \$2.50 per 100; Sallerol, 2½-in., 3c; Nutt, 2½-in., 3c.

Hammerschmidt & Clark, Medina, O.

Geraniums, S. A. Nutt and Ricard, 2½ in., 3c; 3 in., 6c; 4 in., 8c.

Truitt's Greenhouses, Chanute, Kan.

Geraniums, S. A. Nutt, strong 2½-in., \$3.00 per 100, \$25.00 per 1000.

Baur Floral Co., Erie, Pa.

Geraniums, Mme. Sallerol, 2½-in., \$2.50 per 100; \$20.00 per 1000. Cash with order.

York & Panasuk, Houghton, Mich.

Geraniums, S. A. Nutt, \$2.50 per 100, \$20.00 per 1000; Helen Michell, \$4.00 per 100, \$35.00 per 1000. United States Out Flower Co., Elmira, N. Y.

Mme. Sallerol, 2½-in. stock, \$3.00 per 100, \$25.00 per 1000.

O. O. Pollworth Co., Milwaukee, Wis.

Geraniums, 1000 3-in. Helen Michell, \$5.00 per 100, \$45.00 per 1000. Cash with order.

John B. Rudy, Elmira, N. Y.

Geraniums, Beate Poitevine, La Favorite and S. A. Nutt, 2½-in., \$2.00 per 100. Cash, please.

J. J. Clayton & Son, West Grove, Pa.

Poitevine geraniums, strong 2-in., ready now, \$2.25 per 100. Cash.

J. P. Cannata, Mt. Freedom, N. J.

Geraniums, rooted cuttings of Perkins and Marq. de Montmort, \$1.00 per 100.

Wagner's Greenhouses, Tiffin, O.

4000 ROSE GERANIUMS.

Splendid 2½-in., \$2.50 per 100.

Burdell Floral Co., Bowling Green, Ky.

Geraniums, 200 Mme. Sallerol, 5c; 1000 Grant and Buchner, 4-in., in bud and bloom, 4c. Cash, please. White Hall Greenhouses, White Hall, Ill.

Geraniums, Mme. Sallerol, strong, 2-in., 2c.

C. K. Wisner, 237 E. Delaware, Toledo, O.

Geraniums, 5000 S. A. Nutt, 2½-in., \$25.00 per 1000.

Gloede's, Evanston, Ill.

Mme. Sallerol, 2-in., very strong, \$2.00 per 100. Cash.

O. Erickson, Princeton, Ill.

2-in. mixed geraniums, \$2.50 per 100.

D. U. Augspurger & Sons Co., Peoria, Ill.

Geranium R. C. all sold out.

Peterson Floral Co., Gibson City, Ill.

Geraniums, Mme. Sallerol, fine 2-in., \$2.50 100. Cash.

M. S. Etter, Shiremanstown, Pa.

2-in. rose geraniums, \$2.50 100; \$20.00 1000. Cash, please.

E. B. Randolph, Delavan, Ill.

Mme. Sallerol, 2-in., \$2.00 per 100. Cash, please.

Felsch Bros. Co., Maywood, Ill.

Mme. Sallerol, 2½-in. pots, \$2.25 per 100.

Chas. Sherwood, Waterloo, Iowa.

Geraniums, S. A. Nutt, 2-in., \$2.25 per 100. Cash.

E. R. Pound, Newark, O.

GLADIOLI.**SPECIAL OFFER.**

WE OFFER FOR IMMEDIATE DELIVERY SELECTED BULBS

F. O. B. MICH.

AMERICAN

GROWN

STOCK.

PRICES

PER 1000.

AMERICA, 1½-INCH UP.....\$15.00
AMERICA, 1¼-INCH UP..... 10.00
AMERICA, 1½-INCH UP..... 16.00
WESTERBEEK & KLYN,
25 BEAVER ST.,
NEW YORK, N. Y.
(Home office at Sassenheim, Holland.)

GLADIOLI. PER 1000.

No. 1 No. 2 No. 3 No. 4 No. 5

Crackerjack, fine red \$ 9.00 \$8.00 \$7.00 \$6.00
Mrs. F. King 8.00 3.00
Prophetess \$35.00 30.00
Very early tall white. 250 at 1000 rate. Cash with order.

G. WEBSTER MOORE,

UNADILLA,

NEW YORK.

GLADIOLI.

	Per 100	Per 1000
10,000 Black Beauty, 1½-in. up....	\$3.00	\$25.00
2,000 Chicago White, 1¼-1½-in....	2.50	20.00
3,000 Evaline, 1½-in. up.....	2.50	20.00
1,000 Mrs. F. Pendleton, 1½-in. up	8.00	60.00
3,000 Mrs. F. Pendleton, 1-1½.....	5.00	40.00
2,000 Mrs. F. Pendleton, 1¼-1½-in.	6.00	50.00
2,000 Mohonk, 1½-in. up.....	2.50	20.00
25,000 Mrs. Jas. Lancashire, 1½-in. up	3.00	25.00
5,000 Pres. Taft, 1½-in. up.....	2.50	20.00
5,000 Princepine, 1½-in. up.....	2.50	20.00
2,000 White Excelsior, 1½-in. up..	3.00	25.00
2,000 Extra White and Light.....	1.50	12.00
3,000 XXX, 1½-in. up, mixed.....	2.00	16.00
25 of a kind at 100 rate; 250 at 1000 rate.		
5% for cash with order.		

Complete list on request.

E. E. STEWART, BROOKLYN, MICH.
Medium size, 1¼ to 1½-in. diameter, per 100:
Pendleton \$3.00
Alice Carey 2.50
Kunderdi Glory... 2.50
Cracker Jack 2.00
Augusta 1.00
America75
Lily Lehmann..... 2.50
First size, 1½ to 2-in. diameter, per 100:
America \$1.25
Kund. Glory 3.00
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Add 20% for 1¼ to 2½-in. diam., any sort. Packed in light paper cartons. California-grown.

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2ND SIZE OF ABOVE, 1¼ to 1½-in., 20% LESS.

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Florists' White and Light mixture, \$2.00 per 100, \$15.00 per 1000.

Gladiolus America, 1¼-in. and up, \$15.00 per 1000; Gladiolus America, 1½-in. and up, \$17.00 per 1000.

All other varieties, prices on application. Roman J. Irwin, 108 W. 28th, New York, N. Y.

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Price per 1000, cash: .. 1½-¾ ¼-½
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Norma D. Childs..... 4.00
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Mixed, cut price on all sizes.

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Mallow marvels, strong 3-yr., \$1.00 per doz.; \$7.00 per 100.
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Mesembryanthemums. Special notice to the trade. Just a few hundred left, so do not neglect your orders. The stock is very choice, 2-in., very branching, \$4.00 per 100; R. C., \$2.00 per 100. The tiny one called dew plant, 2-in., \$3.00 per 100; R. C., \$1.50 per 100. Your remittance with all orders, as I will guarantee satisfaction.
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Hydrangeas, viburnums, spiræas, deutzias and wegelias. Send for price list.

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Select list of choice shrubs all ready to ship in an hour's notice. Write, wire or phone your orders.

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Altheas, big heavy specimens, 50c each.
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The above stock is all dug and ready for shipment. In splendid dormant condition. Grown right, dug right, packed right.

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Red dogwood, 3 to 4 ft.	\$ 8.00	\$ 50.00
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Cornus Siberica, 12 to 18-in.	\$15.00	\$12.00 per M.
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CHOICE ONION SETS.

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ORDER NOW, NEW SUPPLY GETTING LOW.
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Cypripedium Insigne, fine plants in 5-inch pans,
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Oxalis Origiesi (Star of Bethlehem), 50c per
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PANDANUS VEITCHII—from open for
3-in. pots \$ 6.00 per 100
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Will book orders for 3-in. pot-grown, for
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Pandanus Veitchii, nicely variegated plants,
2½-in. pot sizes, \$6.00 per 100; 3-in. pot, \$8.00
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3-in., 10c, \$90.00 per 1000; 3½-in., 15c, \$125.00
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Medium sized and large specimens of kentias,
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SUPERB STRAIN
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EXTRA LARGE PLANTS,
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200,000 LARGE, STOCKY,
SEPTEMBER TRANSPLANTED,
FIELD-GROWN,
BLOOMING PANSY PLANTS,
HENRY METTE'S STRAIN.
ALL SALABLE STOCK.
SATISFACTION GUARANTEED.
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Pansy plants of my largest flowering mixture of show varieties, unsurpassed quality, strong, stocky, from the field (Sept. sown), \$3.00 per 1000; 5000 lots, \$2.50 per 1000. Large, bushy, from cold frames, fall transplanted, in bud and bloom, \$1.50 per 100, \$12.00 per 1000; 500 at 1000 rate. Bellis daisies, large double pink and white, good size, transplanted plants, in bloom, \$1.50 per 100.

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PANSY PARK PERFECTION is a thoroughbred strain of show and fancy pansies. Hundreds of my customers say in size of bloom, great variety of rich and rare colors, and in all other respects they are the best they ever had. Over 75 varieties mixed. Stocky, hardy, field-grown plants, from August-sown seed, medium size, \$6.00 per 1000. Cash with order.

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EXTRA LARGE, STOCKY, TRANSPLANTED PLANTS,
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We have a very fine stock of these plants ready for shipment now. As we must have room for our spring stock, we will make a special offer to all whose orders reach us before April 1. A-1 stock in 2½-in., \$7.00 per 100. 10% discount for cash with order. Order now.

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Aspans
Diadem
2½-inch \$4.00 per 100
3-inch 9.00 per 100

Our selection above prices. Named varieties, customers' selection, \$1.00 per 100 additional.

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DOUBLE PETUNIAS.

26 varieties.

Our selection of varieties.

100 1000
2½-in. \$4.00 \$35.00
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Petunias, our fancy assortment of double fringed varieties, every one a big, bright colored, double fringed flower, 2½-in., \$3.25 per 100, \$30.00 per 1000. Cash, please.

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Petunias, single fringed, SUPERBISIMA and GIANTS OF CALIFORNIA, of our own superior strains, extra good stock, 2½-in., \$3.00 per 100, \$25.00 per 1000; 3-in., 6c. See class ads for cinerarias and primulas. J. L. Schiller, Toledo, O.

Petunias, 2½-in., double white, double white and purple, double variegated, extra strong, ready for shift, \$3.25 per 100.

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Petunias, California Ruffled and Fringed Giants, strong transplanted stock, \$1.25 per 100 by mail, \$10.00 per 1000 by express.

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GULLETT & SONS, LINCOLN, ILL.

Petunias, double fringed (Dreer's), strong, 2½-in., \$2.00 per 100, 300 for \$5.00.

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Petunias, Dreer's double fringed, variegated, mixed colors, 3-in., 4c.

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Petunias, double fringed, the same good mixture we sent out last season, 2-in., \$2.00 per 100. E. Rawlings, Wholesale Grower, Allegany, N. Y.

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1200 large flowering, double, ruffled, variegated, from 2-in., ready for 3-in. pots, fine plants, \$1.90 per 100. Cash. G. Raymond Smith, Latrobe, Pa.

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Hardy phlox, in 15 leading varieties, true to name. Send for trade list.

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Phlox Drummondii, transplanted, separate color, 75c per 100.

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THE REVIEW

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Phlox Mrs. Jenkins, best white, 8-yr.-old, \$3.00 100. Amon Heights Nurseries, Camden, N. J.

Hardy phlox, 2-yr., finest sorts, 4c and 5c. List free. W. H. Salter, Rochester, N. Y.

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Plumbago, 3-in., \$5.00 per 100.

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Poinsettia orders booked now for June and later delivery.

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Oriental poppy, Fuerten Lind, Gollath, Rose Queen, extra fine plants also Iceland poppy, all in 2½ and 3-in. pots, 75c per doz. \$5.00 per 100. Cash, please.

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Oriental poppies, strong, 2-yr., field-grown, \$5.00 per 100; \$45.00 per 1000.
West Hill Nurseries, Box X, Fredonia, N. Y.

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PRIMULA

Yellow Polyanthus
Primula Acaulis Veris
or giant English primrose.

Exceptionally fine,
averaging 12 or more flowers to spike.

Strong divisions,

\$8.00 per 100.

\$60.00 per 1000.

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PRIMULA CHINENSIS, LARGE FLOWERING FRINGED, 7 SEPARATE COLORS OR MIXED. tr. pkt., 75c; ¼ tr. pkt., 40c; 8 SELECTED NAMED KINDS, for critical trade, per 100 seeds, 50c; SPECIAL MIXTURE OF 50 SEEDS EACH, \$1.75. PRIMULA MALACOIDES, LAVENDER PINK, WHITE, tr. pkt., 75c; ¼ tr. pkt., 40c.

Seeds absolutely fresh, quality the best.

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Primula obconica, grandiflora, Magnifica, kermesina, rosea, crispa, Appleblossom and alba. 3-in., in flower, ready to sell, \$6.00 per 100; Gigantea, 4-in., \$12.00 per 100. Cash, please.
J. Sylvester, Oconto, Wis.

Primroses; obconica and malacoides, 2-in., \$3.00; 3-in., \$5.00; 4-in., \$12.50, and 6-in., \$25.00 per 100. Primula Chinensis, 4-in., \$12.50; 6-in., \$25.00 per 100. Good colors.

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Primula obconica, Gigantea Magnifica and grandiflora in mixture, extra nice young plants, in bloom from 4-in., \$1.25 per doz., \$10.00 per 100, while they last.

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Primula obconica, Chinensis, malacoides and kewensis, strong 3-in. pots, \$6.00 per 100, \$50.00 per 1000.

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Primulas, in bud and bloom, extra strong, Baby primula, 4-in., \$10.00 per 100.

John Bauscher, Freeport, Ill.

Primrose malacoides, 2½-in., 3c; 3-in., 5c; 4-in., 10c; 5-in., 15c; Primrose obconica, 4-in., 10c; 5-in., 15c. Pyfer & Olsem, Wilmette, Ill.

Primula obconica, 4-in., 2 and 3 flowers, in bloom, \$8.00 per 100; 5-in., \$15.00 per 100. Cash.

Riverside Greenhouses, Appleton, Wis.

Chinese primroses, extra strong, 3-in., assorted colors, \$5.00 per 100.

Chas. Sherwood, Waterloo, Iowa.

Primulas 4-in., \$10.00 per 100; Chinensis, 2½-in., \$3.00 per 100; 3-in., \$6.00 per 100.

Ernest Rober, Wilmette, Ill.

Primula malacoides, 5-in., in bud and bloom, 15c each, \$1.50 per doz.

Geo. H. Mellen Co., Springfield, O.

Primula obconica, giga., 5-in., full of bloom, 25c.
V. T. Sherwood, Charlestown, N. H.

PRIVET.

200,000 California privet, all sizes, as good as can be grown, 1-yr., 12 to 18-in., \$1.25 per 100, \$10.00 per 1000; 18 to 24-in., \$1.50 per 100, \$13.00 per 1000; 2-yr., 18 to 24-in., \$2.00 per 100, \$15.00 per 1000; 2 to 2½ ft., \$2.50 per 100, \$20.00 per 1000; 2½ to 3 ft., extra fine, \$3.00 per 100, \$25.00 per 1000; 3-yr., extra heavy, 3½ ft., \$4.00 per 100, \$35.00 per 1000; all well branched. Also Iboata, golden leaved and ball shaped privet. 100,000 Berberis Thunbergii, 1-yr., 6 to 10-in., \$8.00 per 1000; 10 to 15-in., \$12.00 per 1000; 2-yr., 18 to 24-in., 2½c; 12 to 15-in., transplanted, 3c; 15 to 20-in., transplanted, 4c; 3-yr., 12 to 18-in., heavy, 6c; 18 to 24-in., heavy, 8c; 24 to 30-in., 4-yr., extra heavy, 15c; Hydrangea paniculata, 12 to 18-in. and 18 to 24-in., 2½ to 3 ft. and 3 to 4 ft. Ampelopsis Veitchii, Clematis paniculata, Butterfly Bush, wisteria, honeysuckles, hardy phlox, Japan maples, St. Regis raspberry, altheas, deutzias, spiraeas, well-gallas, snowballs, mock orange, cannas, peonies, evergreens and spring plants for florists now. Get complete price list. Cash, please.

Benj. Connell, Florist, Merchantville, N. J.

AMOR RIVER NORTH (HARDY PRIVET).

	100	1000
12 to 18-in., lightly branched.....	\$2.50	\$20.00
12 to 18-in., heavy.....	3.00	25.00
18 to 24-in., heavy.....	5.00	40.00
2 to 3-ft., heavy.....	6.00	50.00
3 to 4-ft., heavy.....	7.00	65.00

IBOTA PRIVET.

	2.50	18.00
12 to 18-in.....	2.50	18.00
18 to 24-in.....	3.50	25.00
2 to 3-ft.....	5.00	35.00

Can furnish California, English Vulgaris, Polish, Regals in 1000 lots. Trade list now ready. Write today.

ONARGA NURSERY CO.,
CULTRA BROS., MGRS., ONARGA, ILL.

PRIVET, Amoor River North, Iboata, Polish and Vulgaris, fine stock in all sizes. Every florist should have our price list.

S. W. Pike, St. Charles, Ill.

PRIVET, California, 2-yr., strong, 3 to 4 ft., \$4.00 per 100; 2½ to 3 ft., 6 or more branches, \$3.00 per 100, \$25.00 per 1000; 2-3 ft., 4 or more branches, \$2.50 per 100, \$17.50 per 1000; 12-18 in., branched, \$1.50 per 100, \$8.00 per 1000. Iboata, 2-3 ft., well branched, \$4.00 per 100, \$30.00 per 1000; 18-24 in., \$2.50 per 100, \$20.00 per 1000. All 2-yr., strong, well graded stock, packed free.
Chas. Black, Hightstown, N. J.

CALIFORNIA PRIVET.

	100	1000
12 to 18 in., 3 branches up.....	\$1.25	\$ 9.50
18 to 24 in., 3 branches up.....	1.50	12.00
12 to 18 in., 5 branches up.....	1.50	12.00
18 to 24 in., 5 branches up.....	2.00	15.00
2 to 3 ft., 5 branches up.....	2.25	18.00
3 to 4 ft., 5 branches up.....	2.50	22.00
3 to 4 ft., 8 branches up.....	3.00	25.00

SOUTHSIDE NURSERIES, CHESTER, VA.

PRIVET.

AMOR RIVER, North Light, 2 to 3 ft., \$2.00 per 100; 12 to 18 in., strong, \$1.50 per 100; Iboata, very strong, 18 to 24 in., \$2.50 per 100; 12 to 18 in., \$1.50 per 100. The above perfectly hardy.

Chas. Black, Hightstown, N. J.

Privet, California and Amoor River, 2-yr.-old, nice bushy plants, \$3.00 per 100; Amoor River 3-yr.-old, \$5.00 per 100; none better for the money. 10% off on 1000 lots. 250 at 1000 rate. Write for wholesale catalogue.

Oak Grove Greenhouse, Tuskegee, Ala.

Evergreen Amoor River privet, 2 to 3 ft., \$2.00 per 100, \$15.00 per 1000.

Reynolds Nursery Co., Winston-Salem, N. C.

ROSEMARY.

Rosemary, 4-in., \$10.00 per 100; 3-in., \$6.00 per 100.
George Bros. Co., Springdale, Pa.

ROSES.

BENCH GROWN ROSES, FOR OUTSIDE PLANTING.

FIELD-GROWN ROSES, 2-YR.-OLD.

2½ AND 4-IN., FOR OUTSIDE PLANTING.

	Per 100	Per 1000
Killarney, double pink.....	\$4.50	\$15.00
Killarney, double white.....	4.50	15.00
Rhea Reid, pink.....	4.50	15.00
Radiance, pink.....	4.00	12.00
Richmond, rich crimson.....	4.50	15.00
Kals. Augusta Victoria, white....	3.50	12.00
Mrs. Geo. Shawyer, pink.....	4.50	15.00
Hadley, red.....	6.00	20.00
Hoosier Beauty, crimson.....	5.00	15.00
Sunburst, yellow.....	4.50	15.00
Lady Hillingdon yellow.....	4.50	15.00
Ophelia, shell pink.....	5.00	15.00
My Maryland.....	5.00	15.00
Prima Donna, cerise pink.....	9.00
Maman Cochet, white.....	3.50	12.00
September Morn, light pink.....	9.00
W. R. Smith, pink.....	3.50	12.00
Francis Scott Key, red.....	4.50	12.00
Prince d'Arenberg, red.....	3.50	12.00

Field-grown roses, 2-yr.-old, dormant and vigorous, all No. 1, \$12.00 per 100; Baby Rambler, both pink and white, also blue, Crimson Rambler, Yellow Rambler, Dorothy Perkins, White Dorothy Perkins, Hermosa, Excelsa, Mrs. Outbush, Philadelphia Rambler. The following, \$14.00 per 100; Frau Karl Druschki, Jessie, Magna Charta, Paul Neyron, Red and White Rugosa. The following, \$16.00 per 100: Gruss an Teplitz, Ulrich Brunner; Soliel d'Or, \$20.00 per 100. Bench-grown roses in the following varieties, \$7.00 per 100, \$60.00 per 1000: Prima Donna, Richmond, Sunburst, Mrs. Aaron Ward, Mrs. Geo. Shawyer, Cecile Brunner, Geo. Elger. Ask for complete list of 2½-in. field-grown and bench-grown roses.

Hybrid Tea roses, large plants out of 5-in. pots, \$30.00 per 100, in the following varieties, ready now. Gruss an Teplitz, Etiole de France, Golden Gate, Helen Gould, Maman Cochet, Mme. Abel Chatenay, Mme. Jules Grolez, Mrs. De Graw, White Maman Cochet, Wm. R. Smith. Polyantha roses, \$25.00 per 100; varieties, Mrs. Taft, Clothilde Soupert and Marie Pavie. About 20 other varieties ready May 1. Ask for lists.

Anglin & Walsh Co., Williamsbridge, N. Y.

Roses for planting out, semi-dormant condition, 2½-in.

	Per 100	Per 1000
La France.....	\$4.00	
Mrs. Chas. Russell.....	12.00	
My Maryland.....	5.00	
Prince E. O. d'Arenberg.....	5.00	
Rhea Reid.....	4.50	
Richmond.....	4.50	
Sunburst.....	5.00	
Dorothy Perkins.....	3.50	
Ellen Poulson.....	4.50	
Erna Teschendorff.....	4.00	
Gen. Jacqueminot.....	4.00	
Hadley.....	5.50	
Hoosier Beauty.....	6.00	
Killarney.....	4.50	
Killarney Brilliant.....	5.00	
White Killarney.....	4.50	
Dbl. Pk. Killarney.....	4.50	
Dbl. Wh. Killarney.....	4.50	
Ophelia.....	5.00	
Baby Rambler.....	\$4.00	
Baby Tausend-schoen.....	4.00	
Clothilde Soupert.....	3.50	
Kaiserin A. Victoria.....	4.00	
Aaron Ward.....	5.50	
Mrs. Geo. Shawyer.....	5.00	
Radiance.....	4.50	
The Bride.....	3.50	
Bridesmaid.....	3.50	
Crimson Rambler.....	3.50	
Francis Scott Key.....	5.00	
Golden Gate.....	4.50	
Hermosa.....	4.00	
Irish Fire Flame.....	3.50	
Lady Hillingdon.....	4.50	
American Beauty.....	6.50	
Antoine Rivoire (Mrs. Taft).....	4.00	
Gruss an Teplitz.....	4.00	
Paul Neyron.....	4.00	

AMERICAN BULB CO.,
172 North Wabash Ave., Chicago, Ill.

	100	1000
Ophelia, grafted plants.....	\$14.00	\$120.00
Pink Killarney, grafted plants....	14.00	120.00
White Killarney, grafted plants....	14.00	120.00

HOLTON & HUNKEL CO.,
MILWAUKEE, WISCONSIN.

	Own Root	Grafted
	100	1000
Donald MacDonald.....	\$30.00	\$250.00
Golden Gem.....	30.00	250.00
Rose-Pink Ophelia.....	30.00	250.00
Primrose.....	25.00	200.00
Red Radiance.....	7.50	60.00
Mrs. Wm. R. Hearst.....	7.50	60.00
Cleveland.....	12.00	100.00
Gorgeous.....	12.00	100.00
Champ Welland.....	14.00	120.00
Mrs. Charles Russell.....	14.00	120.00
Bayard Thayer.....	14.00	120.00
Prima Donna.....	10.00	90.00
September Morn.....	10.00	90.00
Sunburst.....	9.00	85.00
Hadley.....	7.50	60.00
Hoosier Beauty.....	7.50	60.00
Ophelia.....	7.50	60.00
J. J. L. Mock.....	7.50	60.00
Dbl. White Killarney.....	7.50	60.00
Mrs. George Shawyer.....	7.50	60.00
Pink Killarney.....	7.50	60.00
White Killarney.....	7.50	60.00
Killarney Brilliant.....	7.50	60.00
Radiance.....	7.50	60.00
Maryland.....	7.50	60.00
Mrs. Aaron Ward.....	7.50	60.00
d'Arenberg.....	7.50	60.00
Richmond.....	7.50	60.00
Kaiserin.....	7.50	60.00
American Beauty.....	8.00	75.00

250 of the Rose Pink Ophelia, own root, \$70.00; grafted, \$82.50.

S. S. PENNOCK-MEEHAN CO.,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Ask prices other ROSES and 4-in. size.

	100	1000
Summer propagated, fall grown, 2½-inch pots, winter rested, on own roots. Doz.		
American Beauty.....	\$0.85	\$ 6.00
Antoine Rivoire.....	.50	3.50
Baby Doll (Tiptop).....	1.50	10.00
Bessie Brown.....	.50	3.50
Carissima.....	.50	3.00
Catherine Zeimet.....	.50	3.00
Clothilde Soupert.....	.50	3.00
Crimson Rambler.....	.50	3.50
Dorothy Perkins.....	.50	3.00
Excelsa (Red Dorothy).....	.50	3.00
Etiole de Lyon.....	.50	3.50
Eugene E. Marlitt.....	.60	4.00
Francis Scott Key.....	.75	5.00
Gruss an Teplitz.....	.50	3.50
Hadley.....	.75	5.00
Hermosa.....	.50	3.50
J. B. Clarke.....	.60	5.00
Kom. W. Rautenstrauch.....	.50	3.00
Lady Gay.....	.50	3.00
Mme. Caroline Testout.....	.60	4.50
Maman Cochet, pink.....	.50	3.50
Marchal Niel.....	.50	3.50
Meteor.....	.50	3.50
Paul Neyron.....	.60	4.00
Phil's Or. Rambler.....	.50	3.00
Queen's Scarlet.....	.50	3.00
R. M. Henriette.....	.50	3.00
Solfatere.....	.50	3.00
Sv. de la Malmaison.....	.50	3.50
Ulrich Brunner.....	.60	4.50
White M. Cochet.....	.50	3.50

Leedle Co., Expert Rose Growers, Springfield, O.

BENCH GROWN ROSES, SELECT STOCK.

	Per 100	Per 1000
Am. Beauty.....	\$9.00	\$80.00
White Killarney.....	6.00	55.00
Pink Killarney.....	6.00	55.00
Killarney Brilliant.....	6.00	55.00
Richmond.....	6.00	55.00
Shawyer.....	6.00	55.00
500 Baby Doll.....	6c each	
500 Geo. Elger.....	6c each	
500 C. Brunner.....	6c each	

G. M. REBURN & CO.,
160 N. Wabash Ave., Chicago, Ill.

BENCH-GROWN ROSES.

	Per 100	Per 1000
American Beauty.....	\$9.50	\$85.00
Aaron Ward.....	7.00	60.00
Richmond.....	7.00	60.00
Sunburst.....	7.00	60.00

SPECIAL.

1-yr.-old bench plants, Aaron Ward, fine for planting in bench, for further forcing, \$9.00 per 100, \$80.00 per 1000.

A. Henderson & Co., Box 125, Chicago.

ROSES, own root from 8-inch pots, April and May delivery. Order now. A-1 stock.

Grafted, 2½-in. Own Root, 2½-in.
OPHELIA\$12.00 100 \$ 7.00 100
MRS. C. RUSSELL, 15.00 100
 None but well established plants ready for shift or bench will be shipped.
 Bench plants, fine stock, Killarney, White Killarney, Killarney Brilliant, ready for immediate shipment, \$6.00 per 100; \$35.00 per 1000.
G. VAN BOCHOVE & BRO.
KALAMAZOO, MICHIGAN.

Roses, own root, strong stock.

	100	1000
White Killarney	\$ 6.00	\$ 50.00
Pink Killarney	6.00	50.00
Killarney Brilliant	6.00	50.00
Sunburst	7.00	60.00
Ophelia	8.00	75.00
Russell	12.00	120.00

PYFER & OLSEN, WILMETTE, ILL.

2-YR.-OLD ROSE BENCH PLANTS.
 Sunburst\$8.00 per 100; \$50.00 per 1000
 Pink Killarney.... 6.00 per 100; 50.00 per 1000
 2½-IN. STOCK.
 Sunburst\$3.50 per 100; \$30.00 per 1000
 White Killarney... 3.50 per 100; 30.00 per 1000
 Richmond 3.00 per 100; 25.00 per 1000
GEO. REINBERG,
 162 N. Wabash Ave., Chicago, Ill.

OWN ROOT, 2½-IN.

	100	1000
Ophelia	\$7.00	\$65.00
Mrs. Aaron Ward	7.00	65.00
American Beauty	8.00	75.00
Killarney, Kinds (3)	6.00	55.00
Richmond	6.00	55.00

GULLETT & SONS, LINCOLN, ILL.

Roses, propagated October, excellent strong stock, ready for bench or outside planting.
 Radiance, 2½-in. pots.....\$ 60.00 per 1000
 Radiance, 3-in. pots..... 100.00 per 1000
 Red Radiance, 2½-in. pots..... 60.00 per 1000
 Red Radiance, 3-in. pots..... 100.00 per 1000
T. G. OWEN, COLUMBUS, MISS.

AMERICAN BEAUTY PLANTS.
 FIRST-CLASS, HEALTHY STOCK.
 2½-in., ready about May 15.....\$ 80.00
 3-in., ready about June 15..... 110.00
 Bench plants, ready about April 15..... 90.00
 Place your orders early.
Weiss & Meyer Co., Maywood, Ill.

Strong, healthy bench plants of Mrs. Aaron Ward, grown on bench only one year, elegant stock for further forcing, will give much quicker and better results than by planting pot plants, \$9.00 per 100, \$80.00 per 1000. Cash, please.
Albert F. Amling Co., Maywood, Ill.

For quick acceptance, about 500 each fine American Beauties, 2½-in., \$50.00 per 1000; 3-in., \$75.00 per 1000. First come, first served.
S. S. SKIDELSKY & CO.,
 1004 Lincoln Bldg., Philadelphia, Pa.

Roses, American Beauty and other varieties, 6-in. pots, for Easter forcing, 35c to 50c each. Kaiserin and Maryland, 2½-in., \$4.00 per 100; 3-in., \$8.00 per 100.
Henry Smith, Grand Rapids, Mich.

Pink and White Killarney, 1-yr., 3-in., from frames, dormant all winter, \$6.00 per 100.
Erie Floral Co., Erie, Pa.

Bench-grown roses, 600 Ward, \$5.00 per 100, and 300 Richmond, \$5.00 per 100.
A. N. KINSMAN, INC., Austin, Minn.

2½-inch Richmond plants, own root, \$3.00 per 100, \$25.00 per 1000. Batavia Greenhouse Co., 30 E. Randolph St., Chicago.

Field-grown Dorothy Perkins, 3-yr.-old, good strong stock, \$10.00 per 100. Cash, please.
Leonard Clotti, West Grove, Pa.

2-yr. field-grown roses, 50 sorts. List free.
W. H. Salter, Rochester, N. Y.

Bench plants, grafted White and Pink Killarney. South Park Floral Co., New Castle, Ind.
 Grafting eyes of the new roses *Primerose* and *Rosalie*. South Park Floral Co., New Castle, Ind.

RUBBERS.

Rubber plants, 5-in., 18 to 24-in., tall, foliage from pot up, 50c each, \$5.00 per dozen. Write for wholesale catalogue.
Oak Grove Greenhouses, Tuskegee, Ala.

SALVIAS.

Salvia Globe of Fire, this is the best bloomer there is, has been in bloom continually since Christmas; strong 2½-in. rose pots, ready for 4-in., \$6.00 per 100. Cash.
Addams, Morgan & Co., Paxton, Ill.

Salvia seedlings, Scarlet Dragon, about 6 leaves, good roots, hardened off. The darkest and largest spikes, also the most vigorous plants of all salvias, \$1.00 per 100, \$8.00 per 1000. 500 at 1000 rate, prepaid. **O. N. Herenthal, Godfrey, Ill.**

Salvia Bonfire, very strong, 3-in., \$3.00 per 100. Cash. Partridge Greenhouse, Independence, Kan.
 Salvia plants, from seed bed, 3 and 4-in., \$1.00 per 100.
Mrs. Glass, 622 Woodward Ave., Gulfport, Miss.

SALVIAS.

2½-inch.....\$3.00 per 100
AMERICAN BULB CO.,
 172 N. Wabash Ave., Chicago, Ill.

Salvia splendens, Bonfire, Silver Spot, and Imp. alba (pure white), 2½-in., \$2.50 per 100. Write for catalog.
Oak Grove Greenhouse, Tuskegee, Ala.

Salvias, Bonfire and splendens, large, transplanted plants, ready for 2½-in., \$1.00 per 100, mail; \$7.00 per 1000, express.
Edward Whitton, City & Green, Utica, N. Y.

Salvias, splendens and Bonfire, transplanted plants, 65c per 100; \$6.50 per 1000. Cash, please.
C. Nielsen, Aurora, Ill.

1500 3-in. salvias, in bud and bloom, 5c. Cash, please.
White Hall Greenhouses, White Hall, Ill.

Salvia Bonfire, good 2-in. plants, \$2.00 per 100, \$18.00 per 1000.
O. E. Majors, 1315 S. Mirick Ave., Denison, Tex.

Salvia Bonfire, strong transplanted seedlings, \$1.00 per 100, prepaid.
G. E. Fink, Kenilworth, N. J.

Salvias, Bonfire, 2½-in., \$2.75 per 100. Strong stock. Cash.
H. J. Kettmann, Creve Coeur, Mo.

Salvias, 2-in., \$2.50 per 100; transplanted, \$1.00 per 100; \$18.00 per 1000.
Ernest Rober, Wilmette, Ill.

Salvias, R. O., Bonfire, St. Louis, \$1.00 per 100, \$8.00 per 1000, prepaid.
O. Humfeld, Clay Center, Kan.

Salvia, nice, strong 2-in. plants, Bonfire, \$2.00 per 100; \$18.00 per 1000; ready to shift. Cash.
Daut Bros., 112 E. Prairie St., Decatur, Ill.

Salvias, Zurich and splendens, extra heavy, 2½-in., \$2.50 per 100; 3-in., full of cuttings, \$4.50 per 100.
J. C. Steinhauer, Pittsburg, Kan.

Salvia splendens, fine, transplanted seedlings, from flats, ready for 3-in., \$1.00 per 100.
Wagner's Greenhouses, Tiffin, O.

Salvia splendens, transplanted seedlings, \$1.00 per 100, \$9.00 per 1000. Cash.
Current Floral Co., Lexington, Ky.

Salvias, 2-in. pots, \$2.50 per 100. Cash with order.
Erickson-Clegg Co., Glen Ellyn, Ill.

Salvia splendens, large R. O., 80c per 100. Sunnyside Greenhouses, R. 1, Jeanette, Pa.

Salvia splendens seedlings, 2-in., \$2.00 per 100. Cash.
Mrs. E. A. Llewellyn, Olean, N. Y.

Salvias, Bonfire, splendens, R. O., 80c per 100. Cash.
Byer Bros., Chambersburg, Pa.

Salvias, 2½-in., \$2.50 per 100.
R. E. Davis Co., Morrison, Ill.

R. O. Salvias, 4 vars., \$1.00 per 100, \$8.00 per 1000. Prepaid. **S. D. Brant, Clay Center, Kan.**

Salvia splendens, R. O., \$1.00 per 100; 2-in., \$1.75 per 100. **Morris Floral Co., Morris, Ill.**

SANTOLINAS.

SANTOLINA ARGENTEA.
 Nice young stock.....\$3.00 per 100
 Rockford Seed Farms, H. W. Buckbee,
 Forest City Greenhouses, Rockford, Ill.

Santolinas, 2½-in., \$2.50 per 100.
J. O. Steinhauer, Pittsburg, Kan.

Two-inch santolinas, \$2.50 per 100. Cash, please.
Felsch Bros. Co., Maywood, Ill.

SEEDS.

Primula obconica seed, grandiflora and Gigantea, alba (white), Apple-blossom (soft pink), kermesina (red), Rosea (rose), all grandiflora type, in Gigantea, kermesina and rosea, also Lilac, 50c per pkt., 10 pkts, 40c per packet. Primula Chinensis Fimbriata, dark red, bright red, pink, white with flesh center, pure white, bluish rose, blue, rouge, carmine and orange, 70c per pkt., 10 pkts, 60c per packet.
Anglin & Walsh Co., Williamsbridge, N. Y.

WINTER ORCHID FLOWERING SWEET PEA SEED at reduced prices: Pink and White Orchid, White Orchid, Mrs. A. A. Skach, Orchid Beauty, Miss Fl. Fabing, Lavender Orchid, all at 50c per oz., \$5.00 per lb. Florists' Orchid Mixture, \$4.00 per lb., LATE SPENCER'S, any separate color, 30c per oz., \$2.50 per lb. Ask for Price List for other varieties.
Ant. O. Zvolanek, Lompoc, Cal.

Asparagus plumosus nanus, new crop, greenhouse grown.
 Per 500 seeds\$ 1.50
 Per 1000 seeds 2.75
 Per 5000 seeds 11.00
 Per 10,000 seeds 20.00
Brownhurst, "Where Flowers Grow," Asheville, N. C.

ASPARAGUS PLUMOSUS NANUS SEED.
 Greenhouse-grown, well developed and plump; our own production. Quality extra good.
 Per 1000\$3.00
 Lots of 5000.....\$2.75 per 1000
 Lots of 10,000..... 2.50 per 1000
PITTSBURGH CUT FLOWER CO.,
 116-18 Seventh St., Pittsburgh, Pa.

ASPARAGUS PLUMOSUS NANUS.
 WISCONSIN GREENHOUSE GROWN.
 1000 seeds, \$3.00; 5000 seeds, \$14.50; 10,000 seeds, \$27.50; 25,000 seeds, \$65.00. Special prices on large lots.
O. H. HUNKEL CO., MILWAUKEE, WIS.

Especially fine "Special Mixture" Spencer sweet pea seed, \$1.00 per lb. Order now. These will not last long at this price. **Pomona Floral Co., 283 N. Garey Ave., Pomona, Cal.**

Asparagus plumosus nanus seed, new crop, greenhouse-grown, \$1.50 per 100; \$12.50 per 1000. Cash. **Southwestern Seed & Floral Co., Fayetteville, Ark.**

ASPARAGUS PLUMOSUS SEED.

\$3.25 per 1000.
 \$15.00 per 5000.
A. L. RANDALL CO.,
 Wabash Ave. at Lake St., Chicago.
 Asparagus plumosus nanus seed, new crop, greenhouse-grown, 1000 seeds, \$2.50; 5000, \$11.00; 10,000, \$20.00, or will exchange for anything I can use.
J. T. Goodlive, Zanesville, O.

ASPARAGUS PLUMOSUS SEEDS.

Lathhouse-grown, \$1.50 per 1000; 10,000 for \$12.50. Cash.
C. J. Ohmer, West Palm Beach, Fla.

Asparagus Sprengeri, new crop, immediate delivery, 75c per 1000.
H. N. GAGE CO., INC., MONTEBELLO, CAL.

John Baer tomato seed and choice mixed aster seed. **Jasper J. Hayes, Route 3, Dover, N. H.**

SMILAX.

Last call, 750 2-in. smilax, \$12.50 for the lot. Cash.
Mrs. E. A. Llewellyn, Olean, N. Y.

Smilax seedlings, 50c per 100, \$4.00 per 1000.
Edward W. Schuster, Crookston, Minn.

SNAPDRAGONS.

	100	1000
Ramsburg's Silver Pink, 2½-in.	\$5.00	\$40.00
Phelps' White, 2½-in.	5.00	40.00
Phelps' Yellow	5.00	40.00
Nelrose, 2½-in.	5.00	40.00
Keystone, 2½-in.	5.00	40.00

Our new Plant Bulletin is now ready for mailing. Do you want a copy?

S. S. PENNOCK-MEEHAN CO.,
 1608-20 LUDLOW ST., PHILADELPHIA, PA.

Snapdragons, Silver Pink, ready now, Phelps' White and Yellow, 2½-in., \$4.50 per 100; \$40.00 per 1000. Keystone snapdragon, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Do not fail to order a packet of our new Keystone snapdragon seed, clear pink, and an all winter bloomer, \$1.00 per packet.

S. S. SKIDELSKY & CO.,
 1004 Lincoln Bldg., Philadelphia, Pa.

SNAPS—SEEDLINGS.

If you want fine stocky 2½-in. pinched snaps, buy ours.

Ramsburg's Silver Pink, Phelps' White, Yellow, 2½-in., 4c; Garnet, New Red, and Davis, New Pink, 2½-in., 5c; 2-in. of above, 3c. Grand plants, sure to please; bench now. Order early.
Hammerschmidt & Clark, Akron, O., or Medina, O.

Buxton's, Ramsburg's and Nelrose Silver Pink, \$4.00 per 100, \$35.00 per 1000.

Keystone, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Phelps' White and Phelps' Giant Yellow, \$5.00 per 100, \$45.00 per 1000. **Roman J. Irwin, 108 W. 28th St., New York, N. Y.**

Ramsburg's Silver Pink snapdragon, cut back, bushy plants, 2-in., \$2.00 per 100. Cash, less 5%.

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 WHOLESAL GROWER,
 ZANESVILLE, OHIO.

BARGAIN. TO MAKE ROOM.

3000 Ramsburg's from seed, 2-in., ready for 3-in. pots, good, strong stock, well branched, \$1.50 per 100. Cash.

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Snapdragons, strong, transplanted, \$1.25 per 100, all colors; 2-in. extra strong, \$2.50 per 100, for Silver Pink and yellow, also a few red and white. Cash. **Dummer Floral Co., Elgin, Ill.**

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Snapdragons, 2-in., from seed, pinched and branched, Golden Yellow, White, Silver Pink, no rust in our plants, \$3.00 per 100.
Dinastell Bros., 1851 Melvina Ave., Chicago, Ill.

Snapdragons, Ramsburg's Silver Pink, Nelrose and Phelps' White, 2½-in., \$3.00 per 100; extra heavy branched, \$4.00 per 100. Cash.
Addams, Morgan & Co., Paxton, Ill.

Snapdragons, Silver Pink, Int. Golden Queen and tall Queen Victoria (white), 2½-in., \$3.00 per 100; \$25.00 per 1000.
Baur Floral Co., Erie, Pa.

Snapdragon seedlings, pink and white, strong plants, \$1.00 per 100, postpaid.
O. E. Majors, 1315 S. Mirick Ave., Denison, Tex.

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P. V. Steddom, Knightstown, Ind.

Snapdragons, Nelrose, Buxton's Garnet, Phelps, White, Silver Pink, 3-in., \$4.00 per 100. Cash, please.
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Snapdragons, 2½-in. Keystone, \$3.50 per 100, strong plants. Cash.
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Snapdragon, Phelps' White, 2 1/4-in., \$3.00 per 100. Cash. Geo. Milne, Winchester, Mass.

Snapdragons, Silver Pink, 2 1/4-in., \$3.50 per 100. C. H. Jacobs, Westfield, Mass.

Snapdragons, 2-in., \$3.00; pink, white and yellow. Henry Smith, Grand Rapids, Mich.

Snapdragons, Silver Pink, in 2 1/4-in., \$2.50 per 100. Aberdeen Floral Co., Aberdeen, Miss.

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SPIRAEA VAN HOUTTEI.

12-18-in., lining out.....	100	1000
12-18-in., well branched, salable...	4.00	30.00
18-24-in.	6.00	40.00
2-3-ft.	8.00	
3-4-ft.	10.00	

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STEVIAS.

STEVIAS.

Double and single, 2-in. \$3.00 100

Double and single, 2 1/4-in. 3.50 100

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Stock, Beauty of Nice, pink and white, 2 1/4-in., 15 leaves to plant, \$2.50 per 100. Calvert Floral Co., Lake Forest, Ill.

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Progressive everbearing strawberry plants, \$7.50 per 1000. Ferguson Bros., Sta. D, Omaha, Neb.

Lowest prices for Progressive and Superb. Other varieties as low as \$1.50 per 1000. Catalog free. L. G. Tingle, Box 160, Pittsboro, Md.

Strawberry plants, \$2.50 per 1000. Catalogue free. Basil Perry, Georgetown, Del.

STROBILANTHES.

STROBILANTHES SUPERBA.

Highly colored foliage plants equal to croton. Strong young plants, per doz., 60c; per 100, \$4.00. Rockford Seed Farms, H. W. Buckbee, Forest City Greenhouses, Rockford, Ill.

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50,000 Neff's sweet williams, are the finest strain of this most popular hardy plant, field-grown seedlings, \$3.00 per 100; strong plants, \$6.00 per 100. Cash with order. L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

Sweet williams, strong field-grown plants, \$2.00 per 100, \$15.00 per 1000. J. C. Schmidt, Bristol, Pa.

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Tradescantias, Wandering Jew, Zebrina and bicolor, 3-in., 5 and 6 leads, fine, 50c per doz., \$3.00 per 100. C. A. Riegan, 1224 Grand Ave., Connersville, Ind.

Wandering Jew, Zebrina and bicolor, 2 1/4-in., 85c per dozen; \$2.00 per 100. Write for wholesale catalogue. Oak Grove Greenhouse, Tuskegee, Ala.

Tradescantias, Wandering Jew, Zebrina and Striata, 2-in., \$2.00 per 100. Cash, please. H. G. Norton, Perry, O.

Wandering Jew, striped leaf, 2-in., \$2.00 per 100. Cash, please. E. B. Randolph, Delavan, Ill.

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Tritoma Pätzneri, florists' kind for cut flower use, strong, undivided clumps, \$10.00 per 100. AMERICAN BULB CO., Chicago, Ill.

TUBEROSES.

Mexican single tuberose, everblooming, the best paying summer cutflower, all first-class bulbs, \$1.00 per 100, \$8.00 per 1000. Cash, please. El Paso Nursery Co., El Paso, Tex.

Tuberose, Dwarf Pearl, 4 to 6-in., \$1.00 per 100, \$9.00 per 1000. Storrs & Harrison Co., Painesville, O.

VEGETABLE PLANTS.

Tomatoes: John Baer, Beefsteak, New Earliana, Improved Ponderosa, Golden Ponderosa, 35c per 100, \$3.00 per 1000, \$12.50 for 5000. Cabbage: Early Jersey Wakefield, Extra Early Winnebstadt, Enkhuizen Glory, Copenhagen Market, Gregory's All Season, Red Rock, 25c per 100, \$2.00 per 1000, \$9.00 per 5000. Cauliflower, Kale, Kohl Rabi, 35c per 100, \$3.00 per 1000, \$12.50 per 5000. Prices on vegetable plants will raise after April 15.

Write for special prices on large quantities, also on late tomatoes, cabbage and sweet potato plants. Good packing and plants assured. T. L. COOK, GREENVIEW, ILL.

Rhubarb roots, 2-yr., \$15.00 per 1000; asparagus, 2-yr., \$4.00 per 1000; rhubarb seed, 40c per lb.; will exchange for gladioli, planting stock, or hardy phlox. H. Hills, Bristol, Ind.

The first 2 weeks in Feb. I planted 2 lbs. Early Wakefield, 1/4 lb. Copenhagen cabbage seed, 2 lbs. Livingston's Globe, 1 lb. Improved Champion, 1/4 lb. Earliana tomato seed; 1/4 lb. White Plume, 1/4 lb. Golden Self Blanching, 1/4 lb. Snow White celery seed; 1/2 lb. Black Beauty egg plant, 1 lb. Mango peppers, 1/4 lb. Early Snowball cauliflower seed. I planted this seed in 16x24-in. flats, 10 rows to the flat, the long way. I am using 2 inches of rich soil in the bottom in the flat to give the plants strength with 1 inch of sand and soil mixed, screened, fine for the top so all the plants can push through. I am keeping the houses well aired but not cold enough to stunt or check. I find I am going to have plants by the 1,000,000 and must find a market for them somewhere. I am transplanting the tomatoes into other flats, 1-in. each way, and the cabbage into cold frames the same way. I am going to put the celery into cold frames with cloth shade. They are fine and look like a million or more. The cauliflower will go into frames. The egg plant and peppers I am going to transplant into the flats that had the cabbage and cauliflower and keep them in the houses. I am bedding 75 bushels of Jersey and Nancy Hall sweet potato seed for plants and 4 1/2 bu. Porto Riva yams. Some of them will be ready about April 15. I will pack between 2 layers of moss to ship by parcel post. I will line boxes on bottom and sides if by express. They should travel 2 weeks in good growing condition by express. I have been conducting the largest private trial ground in Nebraska the last 18 yrs., using 3 acres for this purpose and find these varieties the best for the Central West. I am sure my tomato, cabbage, celery and S. P. plants are worth 5c per doz., 40c per 100, \$2.00 per 1000. Egg plants, peppers, cauliflower, 15c per doz. Address Chas. Vanstrom, Edgar Greenhouses, Edgar, Neb.

FIFTY MILLION CABBAGE PLANTS.

READY APRIL 10 TO JULY. GROWN FOR THE NORTHERN TRADE. SUCCESSION, CHARLESTON, EARLY SUMMER, SPRING ALL SEASON, EARLY AND LATE DRUMHEAD, EARLY AND LATE FLAT DUTCH. 10,000 LOTS, \$1.50 PER 1000, EXPRESS MEMPHIS. LESS THAN THAT SIZE LOTS, ASK FOR PRICES. MEMPHIS PLANT CO., TENNESSEE. WE GROW ALL KINDS OF PLANTS.

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Brussels Witloof, genuine Belgian strain. Produces the so-called French Endive, so much sought after by the better class of grocery stores, restaurants and hotels. We have a limited quantity of selected roots for forcing, \$1.25 per 100; \$10.00 per 1000. SLUIS SEED STORE, 544-546 W. 63rd St., Chicago, Ill.

Some fine J. B. Goetz true, transplanted, Best Yet tomato plants, \$1.00 per 100, prepaid. Try them outdoors or under glass, they are hard to beat. Also Ponderosa, Stone's Early and Greater Baltimore, 30c per 100; large Wakefield and other early cabbage, 25c per 100. This cabbage is large. Cash, please. Cottage Greenhouses, Westplains, Mo.

FIELD-GROWN PLANTS, tomatoes (25 best varieties), 50c 100, \$1.50 500, \$2.50 1000. Sweet and hot peppers (12 varieties), egg plants (4 varieties), 65c 100, \$2.75 500, \$4.50 1000. No orders accepted for less than \$1.00; discount of 20% on orders of 2000 or more plants of a kind. SCOTT FLORAL CO., NAVASOTA, TEX.

Forcing tomato plants, from 2-in. rose pots, ready now: Bonny Best, Dwarf Champion, Improved Earliana and Chalk's Early Jewel, all from Livingston's Improved seed, \$2.00 per 100, \$18.00 per 1000; 500 at 1000 rate. Cash or approved reference. C. F. Mahan & Co., R. 8, Dayton, O.

Tomato seed, New Stone and Greater Baltimore, pound, postage paid, \$1.50; seed sweet potatoes, all varieties, bu., \$1.25; asparagus roots, Barr's Mammoth and Palmetto, 1 yr., \$1.75 per 1000; 2-yr., \$2.50 per 1000. Booking orders for sweet potato and other vegetable plants. Send for descriptive list. H. Austin, Felton, Del.

Tomato plants: Bonny Best, John Baer, Earliana, Chalk's Jewel, strong seedlings, 25c per 100, \$2.00 per 1000, prepaid. Peppers: Ruby King, Bull Nose, Neapolitan, strong seedlings, 40c per 100, \$3.00 per 1000, prepaid. G. E. Fink, Kenilworth, N. J.

Tomato plants, clean, healthy and strong, once transplanted, Earliana, Michell's Stone, Chalk's Early Jewel, Bonny Best, Dwarf Champion and Genuine Ponderosa, \$5.00 per 1000; twice transplanted, \$7.50 per 1000. Quality is our hobby. Thornton Floral Co., Streator, Ill.

Cabbage plants, E. Jersey Wakefield and E. Flat Dutch, \$1.50 per 1000. Tomato, strong seedlings, Bonny Best, John Baer, Earliana and New Stone, \$1.50 per 1000. Celery seedlings, Golden Self Blanching and White Plume, \$1.00 per 1000, \$4.00 per 5000. F. Danley, Macomb, Ill.

Cabbage, Copenhagen Market, Early Jersey Wakefield, Early Drumhead, Early Flat Dutch, strong seedlings, \$1.50 per 1000. T. P., \$3.00 per 1000. Cauliflower, Early Danish Snowball, T. P., \$6.00 per 1000. Cash. Olson Bros., Elgin, Ill.

Cabbage plants, Enkhuizen Glory, Best Early; tomatoes, Bonny Best, Livingston's Globe, seedlings, \$2.00 per 1000, prepaid or \$1.50 per 1000, F. O. B.; transplanted, \$4.00 per 1000. Cash. Fred C. Freeman, Portland, Ind.

Tomato plants, from 2-in. pots: Bonny Best, Chalk's Jewel, Dwarf Champion and Earliana, from Livingston's Improved Forcing Seed, \$2.00 per 100, \$18.00 per 1000. Cash, please. B. I. Karns, R. 8, Dayton, O.

Cabbage, Early Jersey Wakefield, Charleston Wakefield, Henderson's Early Summer, ready for planting, \$3.00 per 1000. Grand Rapids lettuce plants, fine, \$1.00 per 1000. R. L. Brashear, R. 1, Bowling Green, Ky.

Langdon Famous Earliana tomato plants, raised from the true seed, strong seedlings, \$2.00 per 1000; Early Detroit, Acme and Chalk's Early Jewel, \$1.50 per 1000. Ready April 10. Cash. Geo. F. Hartung, Sandusky, O.

Tomato plants, Bonny Best, John Baer and Earliana, nice seedlings, \$1.50 per 1000. Lettuce, Grand Rapids transplanted, strong plants, \$2.00 per 1000; seedlings, \$1.00 per 1000. F. Danley, Macomb, Ill.

RHUBARB ROOTS.

Field grown clumps, \$2.00 per bbl. Cash with order. Ready to ship by April 1.

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HORSE RADISH ROOTS.

Choice stock, \$4.00 per 1000. Cash with order. Prompt shipment.

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Tomato plants, extra fine, 2 1/4-in. and 3-in. pots, Stokes' Bonny Best ready now and later, \$2.00 and \$3.00 per 100; Earliana and John Baer later. Book orders early. L. K. Matthews, Linesville, Pa.

Asparagus roots, strong 3-yr.-old, \$3.00 per 1000; 2-yr.-old, \$2.00 per 1000; horse radish sets, \$3.00 per 1000; tomato plants, all kinds, \$1.50 per 1000. All kinds of vegetable plants. Send for list. J. C. Schmidt, Bristol, Pa.

Tomato plants, John Baer, strong, transplanted plants, \$1.50 per 100; 2-in., \$2.25 per 100.

THE FLOWER GARDENS, IOWA. CLEAR LAKE, IOWA.

Forcing tomato plants, from our own strain, greenhouse-grown seed, Bonny Best and Sutton's Best of All, 2 1/4-in., \$2.25 per 100. Cash. Addams, Morgan & Co., Paxton, Ill.

We have a few thousand of Vaughan's fine Snowball cauliflower plants ready for the field, \$2.75 per 1000. Ferguson Bros., Sta. D, Omaha, Neb.

Transplanted tomato plants, Earliana, Bonny Best, Matchless; also sweet peppers and egg plants, \$5.00 per 1000. J. Rolfe, Hammonton, N. J.

Palmetto asparagus roots, 1-yr.-old, grown from selected seed, fresh dug and well packed, \$3.00 per 1000. C. C. Breese, Delaware, O.

Tomato plants, John Baer, 2 1/4-in., ready March 12, \$2.50 per 100, \$22.00 per 1000. Willard H. Grant, Watkins, N. Y.

Tomato plants, fine plants, 2 1/4-in. pots, Earliana, large red early tomato, \$1.25 per 100. Cash with order. Gus Schlegel, Olney, Ill.

Transplanted Grand Rapids lettuce, \$2.50 per 1000; seedlings, \$1.00 per 1000. J. Rolfe, Hammonton, N. J.

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2 1/4-in. tomatoes, 4-5 varieties, \$2.00 per 100. D. U. Augspurger & Sons Co., Peoria, Ill.

Transplanted Bonny Best, \$1.50 per 100. A. C. Sperry, Neodesha, Kan.

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Verbena, Improved Beauty of Oxford, the best of all pink verbenas, strong young stock, 50c per doz., \$3.00 per 100. Lemon verbenas, strong stock, 50c doz., \$4.00 per 100. Rockford Seed Farms, H. W. Buckbee, Forest City Greenhouses, Rockford, Ill.

Verbenas, transplanted Mammoth, in best colors, 90c per 100, \$8.00 per 1000; 2 1/4-in. pots, \$2.75 per 100, \$22.50 per 1000. Lemon verbenas, 2 1/4-in. pots, \$2.75 per 100, \$22.50 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

Verbenas, mammoth, all colors in mixed sorts, large transplanted plants, 70c per 100 mail, \$5.00 per 1000. Charles Whitton, York & Gray, Utica, N. Y.

Verbenas, mammoth, mixed colors, transplanted plants, \$1.00 per 100, mail. Cash. Twin City Greenhouses, Basil, O.

Verbenas, transplanted seedlings, Dreer's Mammoth, 80c per 100, prepaid. G. E. Fink, Kenilworth, N. J.

Verbena, 2-in., \$2.00 per 100, 1000 for \$18.00. Special prices on 10,000; R. O., \$1.00 per 100, \$9.00 per 1000. Bird Forrest, Waxahachie, Tex.

Verbenas, mammoth mix., strong 2-in., \$2.00 per 100. Sunnyside Greenhouses, R. 1, Jeanette, Pa.

Verbena, good 2 1/4-in. plants, separate color, mammoth blooms, 2c. Cash with order. Gus Schlegel, Olney, Ill.

Verbenas, separate colors, transplanted, 75c per 100. Dale & Nicholas, Hancock, Mich.

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Verbenas, transplanted, in separate varieties, \$1.00 per 100. Ernest Rober, Wilmette, Ill.

Verbenas, asst., \$2.75 per 100. Strong plants. Cash. H. J. Kettmann, Creve Coeur, Mo.

Verbenas, named vars, 70c per 100, \$8.00 per 1000, prepaid. O. Humfeld, Olay Center, Kan.

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Alba, 2 1/4-in.	100	1000
Alba, 3-in.	\$4.00	\$35.00
Alba Pura, 2 1/4-in.	6.00	50.00
Alba Pura, 3-in.	4.00	35.00
Vinca Rosea, 2 1/4-in.	6.00	50.00
Vinca, 3-in.	4.00	35.00
Major variegata, 2 1/4-in.	6.00	50.00
Major variegata, 3-in.	4.00	35.00

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VINCAS.

Variegata, 2-in.	\$ 3.00 per 100
Variegata, 2 1/2-in.	4.00 per 100
Variegata, 3-in.	7.00 per 100
Variegata, 4-in.	12.00 per 100
ALBA, PURA, ROSEA, 2 1/2-in.	4.00 per 100
3-in.	6.00 per 100

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3-in. 3.00 per 100
4-in. 7.50 per 100
Cash, please.

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4-in.	\$10.00 per 100
3 1/2-in.	9.00 per 100
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2 1/4-in., fine plants.	100
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4-in., very strong.	10.00
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Vinca var., rooted cuttings, \$1.10 per 100, \$9.00 per 1000; 2 1/4-in. pots, \$2.75 per 100, \$22.50 per 1000; 3-in. pots, \$5.00 per 100, \$45.00 per 1000; 4-in. pots, \$8.00 per 100, \$75.00 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

VINCA VARIEGATA.

50,000 2 1/4-in.	100	1000
Immediate delivery. Cash with order.	\$3.00	\$25.00

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75,000 fine variegated vincas, sand rooted cuttings, well branched, will make good plants for spring, worth double what you usually get, \$1.50 per 100; \$12.00 per 1000. Cash, please. Dobbs & Son, Vinca Specialists, Auburn, N. Y.

Vinca variegata, extra select, 3-in., \$5.50 per 100, \$50.00 per 1000; 4-in., \$10.00 per 100.

G. M. REBURN & CO.,

160 N. Wabash Ave., Chicago, Ill.

Vinca variegata, strong fall potted plants, 12 to 15 leads, \$10.00 per 100; 6 to 10 leads, \$8.00 per 100; 2 1/4-in., \$2.00 per 100. Cash, please. J. J. Clayton & Sons, West Grove, Pa.

R. O. Vinca variegata, 1c; 2-in., \$2.00 per 100; 3-in., 5c; \$35.00 per 1000; field clumps, 7c. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Vincas, variegated, strong plants from flats, ready to put in 3-in. pots, A-1 stock, \$1.50 per 100, \$14.00 per 1000. Chas. Whitton, York and Gray, Utica, N. Y.

27,000 VINCAS.

Major var., fine 2-in., \$2.00 per 100; R. O., \$1.00 per 100. Burdell Floral Co., Bowling Green, Ky.

Vinca variegata, fine, large plants, 3-in., ready for 4-in., \$4.00 per 100; 4-in., \$7.00 per 100; 2 1/4-in., \$2.00 per 100. Edward Whitton, City and Green, Utica, N. Y.

Vinca variegata, R. O., \$1.00 per 100, \$9.00 per 1000; 2 1/2-in., extra strong stock, \$2.50 per 100, \$24.00 per 1000. Cash. Freeport Floral Co., Freeport, Ill.

Vincas, variegated, strong 2-in., \$2.00 per 100, \$18.00 per 1000. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Vincas var., 3-in., \$5.00 and \$6.00; 4-in., \$10.00 and \$12.00. GULLETT & SONS, LINCOLN, ILL.

Vinca variegata and green, strong 3-in. and 4-in., 6c and 8c. Partridge Greenhouse, Independence, Kan.

Vinca variegata, strong rooted cuttings, \$1.15 per 100, prepaid; \$10.00 per 1000, express. G. E. Fink, Kenilworth, N. J.

Vinca minor or Myrtle, nice plants, from 3 to 6 leads, \$1.25 per 100, \$9.00 per 1000. Fred S. Davis, Centerville, Ind.

Vinca var., strong 4-in., 6 to 10 leads, 1000 left, \$8.00 per 100; \$75.00 takes them all. A. D. Van Antwerp, R. F. D. 1, Syracuse, N. Y.

Vinca variegata, 2-in., ready for shift, \$2.25 per 100. Chas. Sherwood, Waterloo, Iowa.

Vinca R. O., \$10.00 per 1000. Cash. D. R. Herron, Olean, N. Y.

Vinca variegata, strong well rooted cuttings, \$1.00 per 100, \$9.00 per 1000. Wussow Bros., 445 W. 80th St., Chicago.

Vinca variegata, 2-in., \$2.00 per 100, in any quantity. M. Rawlings, Wholesale Grower, Allegany, N. Y.

Vinca variegata, rooted cuttings, \$1.50 per 100, \$10.00 per 1000; 3-in. pots, \$6.00 per 100. Elitch Gardens Co., Denver, Colo.

Field-grown, fall potted variegated vinca, 4-in., 6 to 12 leads of new growth, 8c. Silvious & Silvious, Ashtabula, O.

Vinca variegata, 3-in., \$5.00 per 100; 4-in., \$8.00 per 100. Edward W. Schuster, Crookston, Minn.

Vinca variegata, well rooted cuttings, 90c per 100; \$8.00 per 1000. Henry E. Youngquist, Foster and Kedzie Aves., Chicago, Ill.

Vinca variegata, rooted cuttings, \$1.00 per 100; 2 1/4-in. pots, \$2.00 per 100; good, healthy stock. P. V. Steddom, Knightstown, Ind.

Vinca variegata, strong 2-in., \$2.25 per 100. Cash. E. R. Pound, Newark, O.

300 4-in. vincas, \$8.00 per 100. Cash, please. Edgar Easterday, Nokomis, Ill.

Vincas, 2-in., \$2.50 per 100. Cash. M. S. Etter, Shiremanstown, Pa.

Vinca variegata, 2-in., strong plants, \$2.25 per 100. Cash. Ragan Bros., Springfield, O.

Vinca plants, 4-in., extra heavy, \$12.00 per 100. Cash. La Crosse Floral Co., La Crosse, Wis.

Vinca var., 3-in., 5c. J. C. Steinhäuser, Pittsburg, Kan.

Vinca variegata, strong, out of 4-in. pots, \$9.00 per 100. Wm. Schwan & Sons, Fredonia, N. Y.

Vinca variegata, 2 1/4-in., \$3.00 per 100, \$25.00 per 1000. Pierre Schneider, Webster Groves, Mo.

Vinca variegata, strong, 3-in., 5 to 8 leads, \$5.00 per 100. Thos. Salvason, Petersburg, Ill.

Variegated vinca, 2 1/2-in., 3c, and worth the money. Simanton & Pence, Falls City, Neb.

Vinca variegata, in any quantity. Write for prices. O. H. Jacobs, Westfield, Mass.

Vinca var., R. O., \$1.00 per 100; 2-in., \$1.75 per 100. Morris Floral Co., Morris, Ill.

Vinca variegata, from soil, 1 1/4c, strong plants. Briscoe & Stowell, Charles City, Iowa.

Vinca var., 2 1/4-in., 3c; 3-in., 6c; 4-in., 8c. Tripp Floral Co., Walton, N. Y.

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VIOLET PLANTS.

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\$4.00 per 100;

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SOUTHERN CAL. FLOWER MARKET, INC.,
421-23 Wall St., Los Angeles, Cal.

Violets, rooted runners, Princess of Wales, Lady Campbell and California, \$1.50 per 100, \$12.00 per 1000, ready now. Pot-grown, out of 2 1/4-in. pots, ready in 3 weeks, \$3.00 per 100, \$25.00 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

Gov. Herrick, the one violet that pays the average florist to grow. Does well in carnation temperature, healthy grower and deep blue color, rooted runners, \$1.50 per 100, \$12.50 per 1000. Baur Floral Co., Erie, Pa.

PRINCE OF WALES.

LARGE, CLEAN, BENCH PLANTS.

\$5.00 PER 100. CASH.

READY NOW.

BRISTOL FLORAL CO., BRISTOL, TENN.

Gov. Herrick violet plants, from bench, extra large selected plants, \$5.00 per 100; rooted runners, \$1.00 per 100. Satisfaction or your money back. J. W. Rich, Normal, Ill.

Violets, Princess of Wales, well rooted divisions, \$15.00 per 1000. Calvert Floral Co., Lake Forest, Ill.

Violet plants, Princess of Wales, strong rooted runners, ready for the field, \$1.00 per 100. Cash. Addams, Morgan & Co., Paxton, Ill.

Violets, Prince of Wales, large plants from bench for stock, \$5.00 per 100. Cash.

Daut Bros., Decatur, Ill.

Violets, Swanley White, sand rooted plants, \$1.25 per 100. A. B. Campbell, Cochranville, Pa.

WALLFLOWERS.

Wallflowers, dwarf, large, stocky plants, 1-yr.-old, \$2.00 per 100, \$15.00 per 1000. J. O. Schmidt, Bristol, Pa.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.

WOOLFLOWERS.

CHINESE WOOLFLOWER.

Introduced 3 yrs. ago and now acknowledged to be the greatest new garden annual. It is a success everywhere, plants growing 2 to 3 ft., a pyramid of color, its many branches bearing great balls of wool-like substance and most intense crimson scarlet.

Flowers develop in June and none fade before frost, ever brilliant and showy beyond belief. Exceptionally fine and a money-maker, \$10.00 per oz.

S. S. PENNOCK-MEEHAN CO.,
1608-20 Ludlow St., Philadelphia, Pa.

TO EXCHANGE.

To Exchange—Alternantheras, red, strong cuttings, from sand, \$1.00 per 100; coleus, Golden Bedder and Trailing, fine 2-in., \$2.00 per 100; tomato plants (see classified ad for varieties), \$5.00 per 1000; for 2-in. S. A. Nutt or other geraniums. What have you? Write quick. Thornton Floral Co., Streator, Ill.

To Exchange—Lilium giganteum and Ethiopica callas, in 5 and 6-in. pots, strong, hardy, well-rooted plants, in bud and bloom; for bedding plants of any kind, or will sell at your own price if taken soon. Wm. Robinson, Route D, La Fayette, Ind.

To Exchange—2 1/4 in., mixed double petunias, fine, strong, plants, ready for 4-in., and 2-in., double petunias, ready for 3 in., for Sallerol geraniums, cannas, cinerarias, pansies, late mums or 3 in. vincas. Moore's Greenhouses, Wilmington, O.

To Exchange: 5-in. dracaenas, \$20.00; 4-in., \$12.50; for rooted cuttings of J. Nonin, Mistletoe, Pink Gem, Patty or Nagoya chrysanthemums, or what have you? Fred G. Lewis, Lockport, N. Y.

To Exchange—R. O. geraniums, Nutt, Perkins and Poitevine, \$12.00 per 1000; coleus and salvia, \$1.00 per 100, for 2-in. rose geraniums, snapdragons, Asparagus Sprenger and Ricard R. O. Shafer's Greenhouses, Coraopolis, Pa.

To Exchange—See alyssum, alternantheras, achyranthes, coleus, begonias, chrysanthemums, santolinas, salvia, vinca var. and carnation classified, for rose plants. J. O. Steinhäuser, Pittsburg, Kan.

To Exchange—Heavy 2-in. santolinas, \$3.00; 2 and 2 1/4-in., well rooted O. W. Ward carnations, \$2.50, for ferns, salvia, periwinkle, verbenas, mums, or what have you? Manheim Floral Co., Shreveport, La.

To Exchange—Or will sell, Iceland poppy seedlings (new hybrids), will transplant easy, \$1.00 per 100; for White or Pink Enchantress carnations or E. G. Hill geranium R. O. E. E. Palmiter, Harbor Springs, Mich.

To Exchange—See our ads for mums, carnations and coleus, for alternantheras, cannas, Alice carnation, Wm. Turner mums, Chas. Rager mums. Wonseller Greenhouse, Bryan, O.

To Exchange—German ivy, strong A-1, 2-in.; for R. O. of geraniums or potted geraniums or other assorted plants. Reference, Champaign National Bank. S. W. Carey, Urbana, Ohio.

To Exchange—800 3-in. Vinca variegata, for geraniums, begonias, chrysanthemums, smilax and salvias. Mrs. E. A. Llewellyn, Olean, N. Y.

To Exchange—600 S. A. Nutt, for Perkins and Poitevine; also 500 Nutt for \$5.50. Geo. P. Gridley, Wolfeboro Falls, N. H.

To Exchange—Fuchsias, mixed 2 1/4-in., 3c; 3-in., 6c; fine plants, for anything I can use. Current Floral Co., Lexington, Ky.

WANTED.

Wanted—500 old American Beauty bench plants. Quote prices. W. H. Groeling, 1049 Teutonia Ave., Milwaukee, Wis.

Wanted—500-1000 American Beauty bench plants or 2 1/4-in. stock. Cash paid. Curtis the Florist, Corpus Christi, Tex.

MISCELLANEOUS.

R. O. seedlings: Alternantheras, alyssum, coleus, salvia, achyranthes, ivy, 3 vars., marvel mallows, mesembryanthemums, snapdragons, stevia, verbenas, 70c per 100; 2-in., 2c. Begonias, 10 vars.; mums, 15 vars., violets, 4 vars., hemerocallis, honeysuckle, iris, 1 1/4c each; hardy grasses, 6 vars., 2c and up; full size clumps, 20c; dahlias, 200 vars., 2c and up. Send for full list. Geo. O. Klein, Crestwood, Ky.

Hardy English ivy, 2 and 3 plants, out of 3-in. pots, \$5.00 per 100, large leaf; hardy English ivy, 2 plants, out of 2 1/2-in. pots, \$5.00 per 100, small leaf; hardy English ivy, variegated, white and green, 2 1/2-in. pot, \$5.00 per 100; anthericums, 2-in. pots, \$2.50 per 100; Parlor ivy, 3-in. pots, strong, \$4.00 per 100. Samuel V. Smith, 3323 Goodman St., Philadelphia, Pa.

English ivy, 2 1/2-in., 3c; R. O., 1c. Clematis paniculata, 2-in., strong plants, 3c. Feverfew, double white, 3-in., 4c. Honeysuckle, red and yellow, 2 1/2-in., 4c. Oleanders, white, 2 1/2-in., 5c; 3 1/2-in., 10c. J. F. Corbitt, 1004 Stainback Ave., Nashville, Tenn.

BASKETS.

200 14-in. wired Sprenger baskets, long streamers, \$1.00 each. Cash with order. August Erickson, 5825 Rogers Ave., Chicago. Phone Irving 5789.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

Are You Building This Year?

If so, NOW is the time to get your plans and estimates and begin to figure what will be required. The getting ready is no small task and right here is where we come in. We shall be glad to figure on your needs and feel certain that we can satisfy your every requirement.

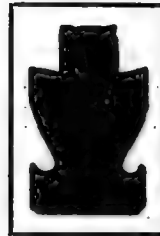
We have built greenhouses for
34 years and know how.



EVERYTHING IN GREENHOUSE MATERIAL

A. DIETSCH COMPANY

2640 Sheffield Avenue * Chicago



Mention The Review when you write.

CANE STAKES.

CANE STAKES.

Green Japanese, 2 1/4-ft.....	100	1000
Green Japanese, 3 1/4-ft.....	\$0.65	\$5.00
Natural Japanese, 6-ft.....	.75	6.00
Natural Japanese, 6-ft.....	.85	7.00

A. Henderson & Co., Box 125, Chicago.
Japanese cane stakes, dyed green, 8 feet, 2000 to bale, \$12.00 per bale; 3 1/4 feet, 2000 to bale, \$18.50 per bale. American Bulb Co., 172 N. Wabash Ave., Chicago, Ill.

Cane stakes, 4, 5, 6, 8 and 10 feet.
W. R. Craddock, Humboldt, Tenn.

Japanese cane stakes, 6, 8 and 10 ft.
B. E. & J. T. Cokely, Scranton, Pa.

CARNATION STAPLES.

Superior carnation staples, best staples on the market, 85c per 1000; 8000 for \$1.00, postage paid.

MICHIGAN CUT FLOWER EXCHANGE,
264 Randolph St., Detroit, Mich.

Pillsbury's carnation staples, 85c per 1000; 8000 for \$1.00.
I. L. Pillsbury, Galesburg, Ill.

CUT FLOWER BOXES.

75 new Sefton 48x14x8 corrugated shipping boxes, never been used, \$20.00 for the lot. Cash.
Wm. Krieger, Lansing, Mich.

DECORATIVE MATERIAL.

Write for special prices on a special lot of dagger ferns.

Try our laurel festooning for your decorations, only 5c per yard. 10 yds. free with first order.
Crowl Fern Co., Millington, Mass.

FLOWER COLORINGS.

OYACINE FLOWER COLORING, yellow, blue, orange, pink, American Beauty, 20c per qt. Delivered to you by mail.
O. R. Cranston, 6 Gouverneur St., Newark, N. J.

GLASS.

Glass, 6x8 to 10x12, single thick, \$1.85; double thick, \$2.85 per box.
Metropolitan Material Co.,
1299-1323 Flushing Ave., Brooklyn, N. Y.

GOLD FISH.

Goldfish, aquarium plants, snails, castles, globes, aquariums, fish food, nets, etc., wholesale. Send for price lists. Large breeding pairs for sale. Franklin Barrett, Breeder, 4815 D St., Philadelphia, Pa.

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogues.
AUBURNDALE GOLDFISH CO.,
1449 Madison St., Tel. Haymarket 152, Chicago.

GRASSES.

Pampas grass, elegant, large pink-plume kind, \$1.50 per doz.; \$10.00 per 100. 25 at 100 rate. Cash with order.
El Paso Nursery Co., El Paso, Tex.

GREENS.

Out asparagus sprays, \$1.50 per 100. Cash with order.
Berno Floral Co., Orlando, Fla.

SHEET MOSS.

Natural sheet moss, \$2.00 per sack; 10 sacks, \$1.75 each; 25 sacks and over, \$1.65 each. Extra large pieces. G. M. Reburn & Co., 160 N. Wabash Ave., Chicago.

ALBUM OF DESIGNS.

Fourth Edition Now Ready.

75c per copy prepaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

GREENHOUSE LUMBER

LOCKLAND LUMBER CO., Lockland, O.

1866-1917

"ALL-HEART" CYPRESS
WORKED TO SHAPES.
HOTBED SASH.
PECKY CYPRESS.
SQUARE RED CEDAR POSTS.

PAINT.

TABOR WHITE PAINT FOR GREENHOUSES.

Write for free sample can.

For prices see our display adv. this issue.

TABOR PAINT CO. (Not Inc.),
803 W. Madison St., Chicago, Ill.

PRINTING.

Typewritten form letters, office stationery and florists' labels a specialty. Samples on request. Snow the Circular Letter Man, Camden, N. Y.

PUSSY WILLOWS.

New French pussy willow, extra good and better than the common kind. Catkins much larger, bring a better price in the market. This is a new hybrid from France; 12-in. cuttings, 50c per doz., prepaid; \$2.50 per 100, \$20.00 per 1000, by express.
G. E. Fink, Kenilworth, N. J.

SPHAGNUM MOSS.

Sphagnum moss, 10 bbl. bale, \$2.25, 5 bales, \$10.00; 5 bbl. bale, \$1.20, 5 bales, \$5.50; orchard peat, 80c per sack; line sphagnum, 5 bags, \$4.00; large, burlaped, 30c extra. Cash, 5% less.
Joseph H. Paul, Box 156, Manahawkin, N. J.

Standard burlaped bales of best sphagnum, \$1.00 each; wired bales, about 1/4 same quantity of moss, per bale, 60c each. 5% for cash with order. L. Amundson & Son, City Point, Wis.

Sphagnum moss, burlap bales, \$1.10 each; 10 bales, \$10.00.
A. Henderson & Co., Box 125, Chicago, Ill.

The best sphagnum moss, 5-bbl. bales, \$1.00 per bale. Cash with order.
Harry E. Hallway, Chatsworth, N. J.

Sphagnum moss, dry weight, 75-100 lbs., burlaped, \$1.80 per bale, \$17.00 per 10.
Pomona Nurseries, Dade City, Fla.

Sphagnum moss, \$1.35 per bale; 10 bales, \$12.75; dry, clean, in burlap. American Bulb Co., 172 N. Wabash Ave., Chicago, Ill.

Sphagnum moss, very best quality, \$1.25 per bale; 10 bales for \$12.00.
H. W. Buckbee, Rockford, Ill.

TOBACCO.

Fresh tobacco stems, in bales, 200 lbs., \$3.00 500 lbs., \$6.00; 1000 lbs., \$10.50; ton, \$20.00. Cash with order. Scharff Bros., Van Wert, O.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.

Strong tobacco dust, \$1.75 per 100 lbs.; 200 lbs., \$3.00. G. H. Hunkel, Milwaukee, Wis.

WAX FLOWERS.

Wax flower designs. We are the leaders.

B. E. & J. T. Cokely, Scranton, Pa.

GREENHOUSE TILE BENCHES

(Burned clay, same as flower pots) are rapidly taking the place of wood. Our benches are easily erected and will last a lifetime. Write us today regarding your requirements.

Are now furnishing our new beveled rounding corner, 9-inch width, Floor Tile. Write for particulars.

CAMP CONDUIT CO., Cleveland, Ohio

IT is about time for you to look for something to take care of that pest, the Cutworm. WING'S CUTWORM DESTROYER will do the trick, if used according to directions. Mr. Greenhouse Man, you need it; is not poisonous, and will clear them out of your benches.

S. A. WING, Wrentham, Mass.

Mention The Review when you write.

WIRE WORK.

We are the largest manufacturers of wire work in the west. E. F. Winterson Co., 166 North Wabash Ave., Chicago.

To save money, let us quote you on your next order. B. E. & J. T. Cokely, Scranton, Pa.

Falls City Wire Works,
451 3rd St., Louisville, Ky.

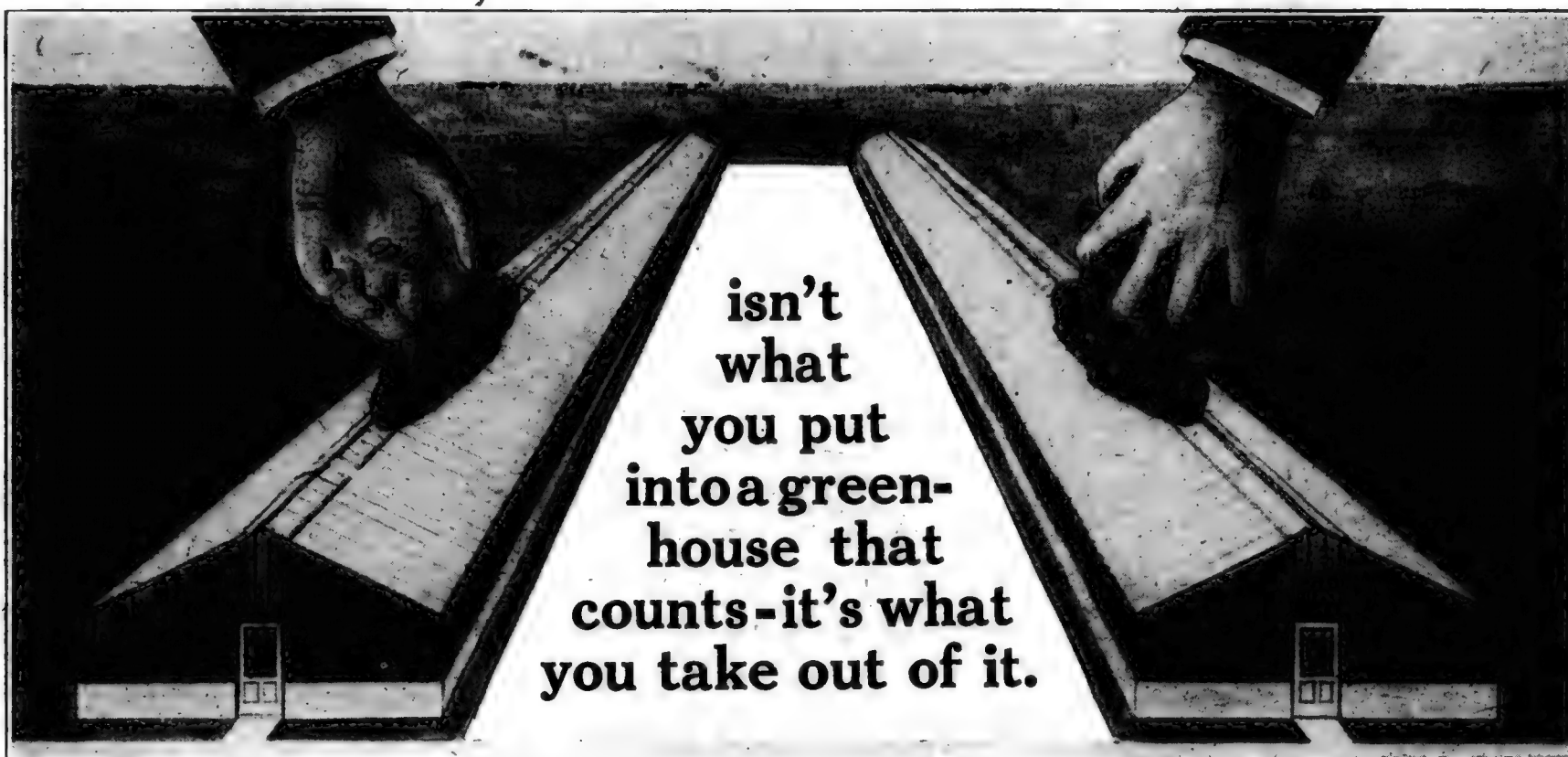
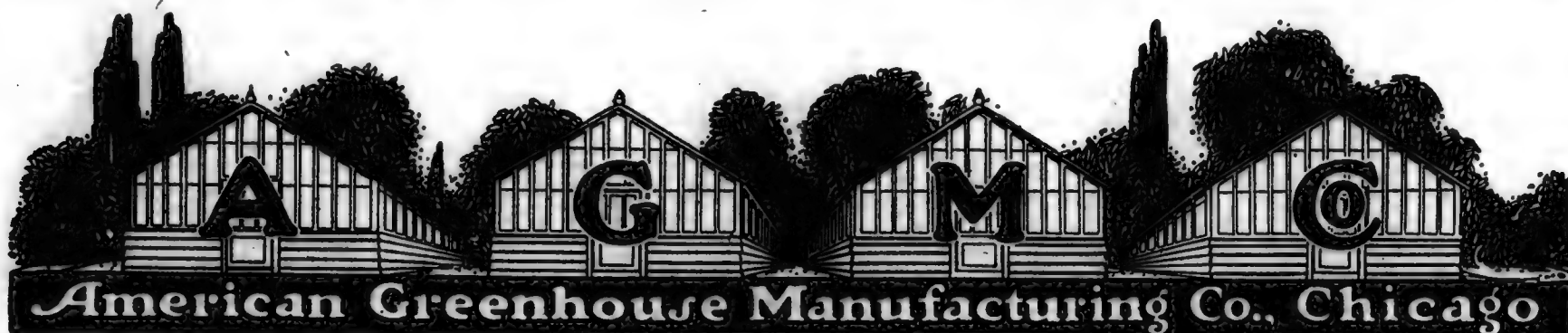
William E. Hielscher's Wire Works,
264-266 Randolph St., Detroit, Mich.

WOOD LABELS.

LABELS FOR NURSERYMEN AND FLORISTS.
Benjamin Chase Co., Derry Village, N. H.

Eldora, Ia.—J. M. Pierce has sold his greenhouses and residence here to C. H. Hollied, of Hampton, who formerly was manager of the range.

Hillsboro, Ill.—Easter business here was a record-breaker. Lilies all sold at 25 cents a bloom. Spiraea also went well. Easter Greeting pelargoniums, owing to the absence of azaleas, all were disposed of. Bulbous stock, both in pans and cut, was practically cleaned out. B. B. Pohlmann says a record cut of 6,000 carnations sold to the last flower. Yellow daisies and roses were in great demand.



Of course you can build a greenhouse for almost anything and of almost anything, but you don't build a greenhouse just to be doing something.

You build a greenhouse with the idea of gaining a profit—of making money on the investment—of taking out of the greenhouse more than you put into it—of making your money earn more than savings bank interest. But your house will have to be right if you are going to do these things.

Just owning a greenhouse won't get you anything. So you can't afford to buy a greenhouse, regardless of what goes into its make-up and construction, just because it's **cheaper**. Don't forget that in this world most things are pretty well balanced—you generally get just what you pay for. Pay for a **cheap** house, a **cheap** job, and you'll get **just that**. And—nine times out of ten—you'll **never** take out of the house more than you put into it, because—you'll never get through **putting in**. Remember—it's cheaper to stay well than it is to pay a doctor—it's cheaper to build a **good** house than it is to be eternally repairing a **poor** one.

Don't take our word on AGMCO superiority—ask AGMCO owners. Get acquainted with some more of them in the new catalogue pages on AGMCO pipe frame houses.

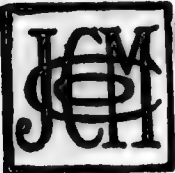
—where shall we send yours?

Office: Masonic Temple, Chicago

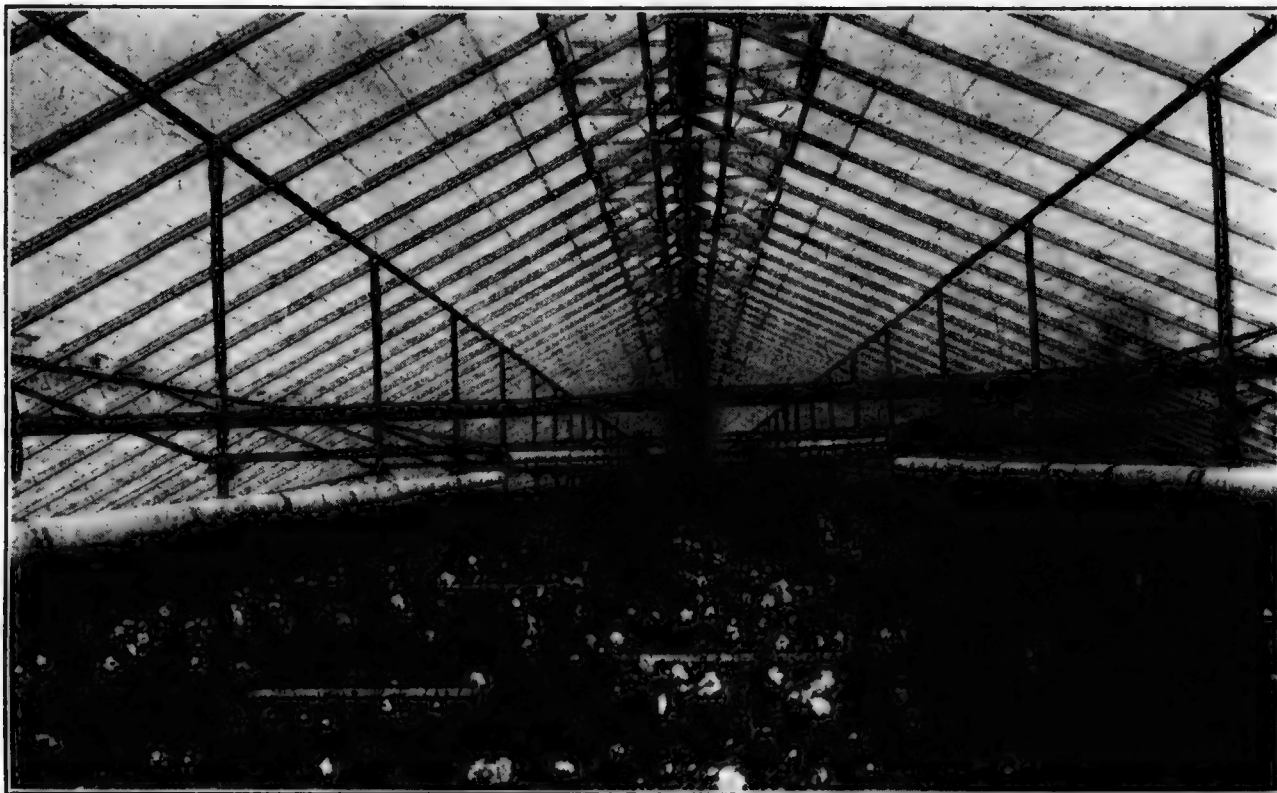
Just around the corner from the Wholesale Flower Market

Factory: Cicero, Ill.





Is Your House Well Braced?



View in one of our famous "Double Y" brace greenhouses

For many years we have made a consistent study of wind stresses and strains, especially with respect to greenhouses. One thing we found out very early in the business was that the **wind often blew into a greenhouse** when the doors and ventilators were open and caused the whole roof to sort of **lift up, like a balloon**. Right then we designed connection fittings which would **hold the roof down**. These have been improved upon from time to time, until we now make the famous **bolted-through-the-pipe purlin and post fittings**. By means of these your greenhouse is actually **anchored to the ground**.

This matter is worth investigating. Just drop us a line.

JOHN C. MONINGER COMPANY

CHICAGO

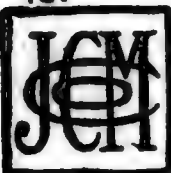
NEW YORK

CINCINNATI

914 BLACKHAWK STREET

807 MARBRIDGE BLDG.

2309 UNION CENTRAL BLDG.



EVERYTHING FOR THE GREENHOUSE



Draw Your Own Conclusions

We could tell you in this advertisement that we know Evans' Challenge will serve you better than any other and we could do it honestly.

But we prefer that you get your information from less interested sources.

We prefer that you get it from people right around you, from your neighbor and the fellow farther up the road. We suggest that you ask any of these people about Evans' Challenge and Evans' 20th Century arm.

We do not confine it simply to users of Evans' Challenge. We would ask you to compare it with other makes; we want your inquiry and investigation to be as wide as possible. Ask them what sort of after-purchase service they get. How much their money buys in comfort, endurance and freedom from trouble.

WRITE FOR OUR CATALOGUE.

JOHN A. EVANS COMPANY



PAT-MAR-20th-05.

SEE THE PULL AND THE PUSH

RICHMOND
INDIANA



IMPROVED
CHALLENGE

THE FLORISTS' REVIEW

SUBSCRIPTIONS
\$1.50 Per Year

REG. U. S. PAT. OFFICE

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.
FLORISTS' PUBLISHING CO., 520 Oaxton Building, 508 South Dearborn St., CHICAGO

VOL. XXXIX.

CHICAGO, APRIL 19, 1917.

NO. 1012.

ROSES--Bench Grown

	Per 100	Per 1000
American Beauty.....	\$9.50	\$85.00
Aaron Ward.....	7.00	60.00
Ophelia.....	8.00	70.00
Richmond.....	7.00	60.00
Sunburst.....	8.00	70.00

CALADIUMS

Well Cured, with Live Shoots.

	Doz.	100	1000		Doz.	100	1000
5 to 7-inch....	\$0.25	\$1.75	\$15.00	9 to 11-inch....	\$0.85	\$ 6.00	\$35.00
7 to 9-inch....	.40	3.00	25.00	12 inch and up..	2.00	14.00

A. HENDERSON & CO., 211 N. State St., Chicago

FOR

Lily Bulbs

WRITE WARD

BUY YOUR MUM PLANTS NOW

and

Buy Them From

C. C. Pollworth Co., Milwaukee, Wis.

The best stock and the best Commercial Varieties.

See Classified columns this issue.

ROOTED CARNATION CUTTINGS

Clean, healthy stock.

100 1000

White Wonder, Ward, Beacon, Matchless and all standard varieties.....	\$3.00	\$25.00
Yellow Prince, selected stock.....	4.00	35.00
Rosette, selected stock.....	4.00	35.00
Enchantress Supreme, selected stock.....	3.50	30.00
Pink Delight.....	5.00	40.00
Good Cheer.....	4.00	35.00
Benora, selected stock.....	3.50	30.00

All the good new ones at market prices. Ask me about them. I can tell you which ones will pay to grow.

See classified list for Seasonable plants, rooted cuttings, seeds and bulbs. Write for complete stock circular.

SATISFACTION GUARANTEED

ROMAN J. IRWIN, 108 W. 28th St., New York City

GIGANTEUM—

7-9.....	Case of 300, \$16.00;	per 100, \$6.50
8-9.....	Case of 250, 17.50	
9-10.....	Case of 200, 19.00	

MAGNIFICUM—

8-9.....	Case of 200, \$10.50; per 100, \$6.00
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CALADIUM ESCULENTUM—

5-7.....	\$1.75 per 100; \$15.00 per 1000
7-9.....	3.00 per 100; 28.00 per 1000

Full line of Chrysanthemum and Carnation Cuttings.

Write for list and prices.

Wm. F. Kastling Co. 568-570 Washington St., BUFFALO, N. Y.

SPECIAL OFFER 2-Inch Carnation Plants

Philadelphia, Matchless, Champion, White Wonder and Enchantress, at \$30.00 per 1000

Nancy—Good Cheer, \$50.00 per 1000

MERRY CHRISTMAS, \$150.00 per 1000

Cash or C. O. D.

W. J. & M. S. VESEY, Fort Wayne, Ind.

Extra choice stock of FLORISTS' BEDDING ROSES, fine large plants, in full growth.

Kaiserin	Mlle. Cecile Brunner
The Two Coquets	"Baby Doll"
Crimson Queen	Rhea Reid
Bon Silene	Tipperary
F. von Marschall	Milady

Let us quote on your list for immediate planting.
Largest stock of fine MUMS in the country.

THE E. G. HILL CO.
RICHMOND, INDIANA

Seasonable Suggestions

LAWN GRASS SEED

Perpetual greenBulk, 17c per lb.; cartons, 18c

LILIUM MAGNIFICUM

9-11, per 100..... \$9.00; per case of 125 bulbs\$10.65

GREEN BAMBOO STAKES

1½-ft.....	\$3.50 per 1000	2½-ft.....	\$5.00 per 1000
2 -ft.....	4.00 per 1000	3 -ft.....	6.25 per 1000

THE W. W. BARNARD CO., SEEDSMEN 231-235 W. Madison St., Chicago



Ernst Mueller, of St. Joseph, Missouri, Builds an L. & B. House

MR. MUELLER is not the type of man who jumps at conclusions.

He **arrives** at them.

His arrival is often somewhat delayed.

The delay is caused by his method of **making sure** he is sure.

Don't think for a minute, however, that he is a trailer.

He leads.

He was among the first in his section to install a Skinner System of Irrigation for his outside crops.

He was the very first in his section to recognize the superiority of our counterbalanced ventilating gears, and have us put it in his iron frame house, 50 by 250.

He wasn't long in seeing the distinct advantage of transom side sash for ventilation.

You see the illustration shows that the house is located on a steep side hill, and that the southern roof is longer than the northern.

In spite of that fact, we built this house 50 feet wide with only one column. Of course, we build 40-foot even span iron framers without any columns. But a side hill house is quite a different matter.

If you are thinking of building, don't hesitate because price of steel and pipe is so high. We bought when it was low, and will give you a price advantage.

Let's talk it over together.

Write us when and where.

Lord & Burnham Co.

Builders of Greenhouses and Conservatories

SALES OFFICES

NEW YORK
42d Street Bldg.

BOSTON
Tremont Bldg.

PHILADELPHIA
Widener Bldg.

DETROIT
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ROCHESTER
Granite Bldg.

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FACTORIES: IRVINGTON, N. Y. DES PLAINES, ILL. ST. CATHARINES, CANADA



SELECTED STRAINS of FLORISTS' FLOWER SEEDS



SPENCER SWEET PEAS

New Giant Waved or Spencer SWEET PEAS

There is no other flower that ranks greater in importance to the florist than Sweet Peas. Since the introduction of Countess Spencer some years ago, they have steadily grown in favor. The florist may obtain any of his favorite colors of the Grandiflora type in the Spencers.

Flowers gigantic in size (often 2 inches in diameter), stems stiff, 12 to 15 inches long; the foliage and flower extraordinary in appearance.

WHITE

White Spencer.	Clear white.	Oz.	$\frac{1}{4}$ lb.	Lb.
A variety that the florist should grow. Much superior to any of the Grandiflora varieties.....				
		\$0.15	\$0.50	\$1.75
Etta Dyke.	Pure white	.15	.50	1.75

PINK

Countess Spencer.	The original giant-flowered pink Spencer	.15	.50	1.75
Elfrida Pearson.	Beautiful pale pink Spencer.....	.25	.75	2.50
Florence Morse Spencer.	Distinct shade of blush pink.....	.20	.60	2.00
George Herbert Spencer.	Rosy pink.....	.20	.60	2.00
Mrs. Routzahn Spencer.	Blush pink, shading to apricot; grand variety.....	.20	.60	2.00

ORANGE AND SALMON

Helen Lewis Spencer.	Best of the orange pinks.....	.20	.60	2.00
Thomas Stevenson.	Darker and deeper than Helen Lewis..	.35	1.25	4.00
Stirling Stent.	Glorious deep salmon.....	.25	.75	2.50

BICOLOR

Blanche Ferry Spencer.	A splendid bicolor; standard pink, wings white..	.15	.50	1.75
Mrs. Cuthbertson.	One of the finest bicolors. Standard rose-pink, white wings.....	.25	.75	2.50

BLUE AND PURPLE

Margaret Madison.	Clear azure blue.....	.30	1.00	3.00
Captain of Blues Spencer.	Bright purple.....	.15	.50	1.75

YELLOW

Primrose Spencer.	Best yellow Spencer to date.....	.20	.60	2.00
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MAROON

Othello Spencer.	Rich, velvety maroon. Fine, large flowers of splendid form.....	.20	.60	2.00
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LAVENDER

Asta Ohn Spencer.	The best lavender for the florist.....	.15	.50	1.75
Florence Nightingale.	Rosy lavender; splendid large flowers.....	.20	.60	2.00

CRIMSON AND SCARLET

King Edward Spencer.	A most popular variety; bright crimson.....	\$0.15	\$0.50	\$1.75
Vermilion Brilliant.	Considered the most brilliant scarlet.....	.35	1.25	4.00

S. & W. CO.'S SPENCER MIXTURE SWEET PEAS

A mixture carefully proportioned of all the best, most distinct varieties. Oz., 15c; $\frac{1}{4}$ lb., 50c; lb., \$1.50.

Wholesale Seed Catalogue Free on Request.

Stumpp & Walter Co 30-32 Barclay St., NEW YORK

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CAXTON BUILDING
508 South Dearborn Street
CHICAGO

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Read this week's announcement carefully. There is a big saving in it for you. Take advantage of this opportunity. Chances like this come only once in a blue moon.

BIG CROP OF ROSES - BEAUTIES - RUSSELL

SPECIAL QUOTATIONS submitted on application for short, medium or long Roses—any quantity. Prices surprisingly low.

CURRENT PRICE LIST

In Effect Week of April 19, 1917

Russells—	Per doz.
Specials	\$2.50 @ \$3.00
Long	2.00
Medium	1.00 @ 1.50
Short	per 100, \$1.00

Milady	Per 100
Richmonds	
Brilliant	Long
Sunbursts	Medium
Ophelia	Short
Killarney	Long
White Killarney	Medium
Aaron Wards	Short

For Extra Long Special Roses we charge accordingly.

Beauties—	Per doz.
Specials	\$3.00
86-inch	2.50
80-inch	2.00
24 to 28-inch	1.50
Short	\$0.50 @ 1.00

Miniature Roses—	Per 100
Geo. Elger	\$1.00
Cecile Brunner	2.00
Fireflame	3.00

Orchids—	Per doz.
Cattleyas	\$9.00 @ \$12.00
Phalaenopsis, white	3.00

CARNATIONS, Fancy	Per 100
Our Selection	\$3.00
Splits	2.00
Valley, First	1.00
Valley, Second	5.00
	3.00

Jonquils, Daffs.....	Per 100
Tulips	\$ 2.00
Darwins	2.00
Dutch Hyacinths	4.00
Easter Lilies	00
Violets	\$10.00 @ 12.00
Sweet Peas50 @ .75
Snapdragon50 @ 1.50
Smilax	doz., 75c @ \$1.50
Adiantum	doz., 3.00
Adiantum Hybridum	1.00
Farleyense	1.50
Farleyense, short	10.00 @ 12.00
Galax, green and brown, 1000	6.00 @ 8.00
Leucothoe20
Mexican Ivy75
Flat Ferns75
	1000, \$3.50

FLORISTS' SUPPLIES

During the spring everyone is busy. No time to make up your Magnolia Wreaths for Memorial Day.

We have ready for shipping a very fine selection of made-up Wreaths.

Special 12 to 21-inch Wreaths, as per cut.

Per dozen, \$15.00

Choice Magnolia Leaves

15-lb. hamper, \$3.00

Cape Blumens--Immortelles

Sphagnum Moss, per bale, \$1.35



POEHLMANN

Send All Orders for Cut Flowers and Supplies to City Store, 72-74 E. Randolph St., **Chicago** L. D. Phone Randolph 35

ROSE PLANTS GRAFTED AND OWN ROOT

THE POEHLMANN QUALITY, KNOWN FAVORABLY THROUGHOUT THE LAND

PRICES

GRAFTED—2½-inch Russell\$150.00 per 1000
 Lots of 5000 or more..... 145.00 per 1000
GRAFTED—2½-inch Ophelia, Aaron
 Ward, Milady, Killarney, White Killarney, Brilliant, Cecile Brunner, Richmond 120.00 per 1000
 Lots of 5000 or more..... 110.00 per 1000
 These prices are absolutely net cash.
 For 3½-inch stock an additional \$50.00 per 1000 will be charged.

OWN ROOT—2½-inch Killarney, White Killarney, Brilliant, Ophelia, Aaron Ward, Milady, Richmond, Cecile Brunner\$7.00 per 100; 65.00 per 1000
 Lots of 5000 or more..... 62.50 per 1000
 Sunburst, own root.....\$10.00 per 100; 90.00 per 1000
 Orders will be booked in strict rotation and none but well established plants, ready for a shift or ready to be benched, will be shipped.

MUM ADVERTISEMENT WILL APPEAR IN LATER ISSUES.

PLANTS

CROTONS, well colored, 4-inch\$4.80 per doz.
 5-inch 60c and 75c each

PANDANUS VEITCHII—4-inch..... \$0.35 each
 5-inch 60c, .75 each
 6-inch 1.00 each
 7-inch 1.50 each
 8-inch 2.00 each

RUBBER PLANTS—5-inch ..50c, 75c, \$1.00, \$1.50, 2.00 each

ENGLISH IVY—4-inch\$15.00 per 100

ASPARAGUS SPRENGERI—3-inch pots.....\$7.00 per 100
 4-inch pots 10.00 per 100

ASPARAGUS PLUMOSUS—2½-inch pots 3.50 per 100
 3-inch pots 8.00 per 100
 6-inch made-up pots..... 35.00 per 100

TABLE FERNS—2½-inch pots 4.00 per 100
 3-inch pots 8.00 per 100
 4-inch pots 15.00 per 100

AUCUBAS—Well berried.....\$1.00, \$1.25, \$1.50 to 3.00 each

PALMS—PALMS

STRONG - HEALTHY - CLEAN

KENTIA FORSTERIANA

Single Plants

2¼-inch pots. \$1.50 per doz.; \$12.00 per 100; \$100.00 per 1000.

	Leaves	Ins. high	Each
8-inch tubs	6-7	42-46	\$ 4.00
8-inch tubs	6-7	48-50	5.00
9-inch tubs	6-7	50	heavy... 7.00

		Ft. high	heavy...	Each
15-inch tubs	6-7	8	heavy...	40.00
15-inch tubs	6-7	9-10	heavy...	50.00

KENTIA BELMOREANA

Single Plants

2¼-inch pots. \$1.50 per doz.; \$12.00 per 100; \$100.00 per 1000.

3-inch pots. 5 leaves, 10-12 inches high. \$2.50 per doz.; \$18.00 per 100; \$150.00 per 1000.

4-inch pots. 5-6 leaves. 16 inches high, 45c each; \$5.00 per doz.; \$40.00 per 100.

	Leaves	Ins. high	Each
6-inch pots	5-6	26-28	\$1.50

Specimen Plants. 15-inch tubs, \$75.00 each.

KENTIA FORSTERIANA

Made-up Plants

	Plants	Ins. high	Each
15-inch tubs	4	72-78	heavy...\$30.00
15-inch tubs	4	75-80	heavy... 35.00

ARECA LUTESCENS

	Plants	Ins. high	Each
6-inch pots	4	bushy, 24-26	\$12.25

ASPIDISTRAS

	Leaves	Each
5-inch pots, vari.	10-12	\$1.50

PHOENIX ROEBELENI

5-inch pots.....\$1.00 each

PTYCHOSPERMA ALEXANDRAE

2¼-inch pots.....90c per doz.; \$7.00 per 100

LIVISTONA ALTISSIMA

2¼-inch pots\$1.00 per doz.; \$8.00 per 100

LIVISTONA ROTUNDIFOLIA

4-inch.....50c each

STEVENSONIA GRANDIFOLIA

4-inch pots50c each

DRACAENAS

	Each	Doz.	100
5-inch Imperialis.....	\$1.00	\$12.00	
4-inch Terminalis.....	.40	4.20	
3-inch Terminalis.....	.25		\$22.00
5-inch Lindenii.....	.80	9.00	

BROTHERS CO.

Send all orders for Plants
 to Greenhouses, P. O. Box 127,

Morton Grove, Ill.

L. D. Phone, Morton Grove 31 J.
 City buyers use Rogers Park 684
 NO TOLL FROM CHICAGO

You don't have to wait for a good Pink Rose. We are offering now

ROSE-PINK OPHELIA

A sport of Ophelia. Registered American Rose Society. We mention a few growers who have seen Rose-pink Ophelia and bought in large quantities.

Dailedouze Bros., Brooklyn, N. Y.
Albert Stahelin, Redford, Mich.

Dale Estate, Brampton, Ont.
Stuppy Floral Co., St. Joseph, Mo.
A. N. Pierson, Inc., Cromwell, Conn.

Bassett & Washburn, Chicago, Ill.
Wendland & Keimel, Elmhurst, Ill.

They did not buy a cat in the bag; neither will you. Send in your orders.

PRICES—OWN ROOT

\$30.00.....per 100	\$125.00.....per 500 plants
70.00.....per 250	250.00.....per 1000 plants

PRICES—GRAFTED

\$35.00.....per 100	\$150.00.....per 500 plants
82.50.....per 250	300.00.....per 1000 plants

A few more Lady Pierre left. Plant a few for corsage work, \$10.00 per 100.

BREITMEYER FLORAL COMPANY

FRED BREITMEYER, Proprietor

MT. CLEMENS, MICHIGAN

The Sensational
New Fern . . .

NORWOOD

HAS MADE AN EXTRAORDINARY SUCCESS.

In only three weeks all of the large stock of **NORWOOD**—that will be ready this spring has been engaged. Here are the facts:

NORWOOD—A Distinct Novelty in Nephrolepis Ferns:—The most beautiful of the crested type. The fronds are heavily crested, but do not unite as in many varieties of this class; each is held separate and apart by the strong and wiry midrib, which even in a small pot gives the plant a symmetrical and finished appearance.

This is not just a variation of this very prolific family, but distinctly different, a very decided novelty that immediately attracts attention.

It was one of the features of the New York Show, where it was awarded a Silver Medal as a new and meritorious variety.

Having booked orders for 50,000 plants for June delivery, we are now accepting orders for August 15 delivery. Strong plants out of 2½-inch pots,

\$25.00 per 100

\$200.00 per 1000

We will fill orders in rotation as received.

ROBERT CRAIG CO., Market and 49th St., PHILADELPHIA, PA.

BRANCH: NORWOOD, PA.

We are the Largest Growers of Cut Flowers in the Country.

LARGE CUT OF RUSSELL, OPHELIA, SUNBURST, AND ALL OTHER LEADING VARIETIES OF ROSES AND CARNATIONS

PRICE LIST		In Effect April 19	
MRS. RUSSELL—	Per 100	MILADY—	Per 100
Special	\$25.00	Special	\$10.00
Select	20.00	Select	8.00
Medium	15.00	Medium	6.00
Short	\$6.00 @ 8.00	Short	4.00
		ROSES, our selection, a good grade, \$4.00 per 100	
Ophelia	Per 100	Carnations	per 100, \$ 3.00
Sunburst	Special	Valley	" 6.00
Killarney	Select	Easter Lilies	" \$12.50 @ 15.00
White Killarney	Medium	Violets	" 1.00 @ 1.50
Killarney Brilliant	Short	Sweet Peas	" 1.00 @ 1.50
Champ Welland		Jonquils	" 3.00 @ 4.00
Maryland		Tulips	" 3.00 @ 4.00
		Adiantum	" 1.00 @ 1.50
RICHMOND—	Per 100	Asparagus Sprays	per bunch, .50 @ .75
Special	\$10.00	Smilax	per doz., 2.50
Select	8.00	Ferns	per 1,000, 3.50
Medium	6.00	Galax, green or bronze	\$1.25 per 1,000
Short	4.00	Leucothoe	75c & \$1.00 per 100
		Boxwood	per bunch, .25

Subject to change without notice.

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS.

PETER REINBERG

Store open 7 a. m. to 6 p. m., Sundays to noon only.

30 E. Randolph St. Two Phones Central 2846 and 601 CHICAGO, ILL.

BEAUTIES, ROSES, FANCY RUSSELLS, CARNATIONS and BULB STOCK

All our own growth and guaranteed fresh cut. Packed to arrive in good condition.

PRICES ARE NOW MUCH LOWER PRICE LIST

AMERICAN BEAUTIES

Our cut consists mostly of medium and short-length stems, very fine flowers.

	Per doz.	Per 100
Specials, extra long stems	\$3.00 @	\$4.00
Stems 30 to 36 inches	2.00 @	2.50
Stems 18 to 24 inches	1.25 @	1.50
Stems 12 to 15 inches		1.00
Shorter lengths35 @	.75

RUSSELLS

The best in this market

Specials, extra long stems		2.00
Long stems		1.50
Good medium	1.00 @	1.25
Good short50 @	.75

RED ROSES

Reids, Richmond, Hoosier Beauty—		Per 100
Long	\$8.00 @	\$10.00
Good medium		6.00
Good short	3.00 @	4.00
Ophelia } Long stems	8.00 @	10.00
Shawyer } Good medium stems		6.00
Sunburst } Good short stems	3.00 @	4.00

In buying Direct of the Grower you are assured of fresh stock at all times and the most even run of quality possible.

BASSETT & WASHBURN

Office and Store:
178 N. Wabash Avenue

CHICAGO, ILL.

Greenhouses:
Hinsdale and Greggs Station, Ill.

LONG DISTANCE PHONE, CENTRAL 1457

Pink and White } Long stems		Per 100
Killarney and } Good medium stems		\$6.00 @ \$8.00
Brilliant } Good short stems ...		3.00 @ 4.00
Our Selection, Assorted Roses, in lots of 300 or more, at the rate of \$2.50 per 100.		

GREENS

Asparagus and Sprengeri	per 100, \$2.00 @	\$3.00
Galax, green or bronze	per 1000,	1.25
Choice common Ferns	per 1000,	3.50

CARNATIONS

	Per 100
Red, extra fancy Belle Washburn	\$3.00 @ \$4.00
Pink and White, extra fancy	3.00

BULBOUS STOCK

A large supply at market prices depending on quality.

Tulips	per 100, \$2.00 @	\$3.00
Paper Whites	per 100, 2.00 @	3.00
Jonquils and Daffodils	per 100,	2.00
Valley	per 100,	6.00

All Other Seasonable Stock at Market Prices

Well Grown Stock, Ready for Immediate Shipment

CHRYSANTHEMUMS from 2-inch pots, well established.

	Per 100	Per 1000		Per 100	Per 1000
White Chadwick, Improved.....	\$ 4.00	\$35.00	Golden Queen.....	\$3.50	\$27.50
Golden Chadwick.....	4.00	35.00	Major Bonnaillon.....	3.00	25.00
Yellow Turner.....	20.00		Yellow Eaton.....	3.00	27.50
Wm. Turner.....	3.50	30.00	Timothy Eaton.....	3.00	27.50
Odessa.....	6.00		Mrs. E. A. Seidewitz.....	3.50	30.00
Early Frost.....	3.50	27.50			

Your selection of the following Pompons and Singles for \$3.50 per 100:

Baby
Iva
Helen Newberry
Jules Lagravere

Eugene Langaulet
King of Plumes
Elva
Mrs. Frank Beau

Golden Climax
Skibo
Soeur Melanie
Western Beauty

SINGLES

Mensa

Golden Mensa

Mrs. Wm. Buckingham

We have ready now 50,000 fine, healthy Carnation Plants in 2-inch pots. Place your order with us and we will make shipment so that you can plant directly into your fields.

	Per 100	Per 1000		Per 100	Per 1000
Matchless, 2-inch.....	\$3.50	\$30.00	Benora, 2-inch.....	\$4.00	\$35.00
Mrs. C. W. Ward, 2-inch.....	3.50	30.00	Beacon, 2-inch.....	3.50	30.00
Champion, 2-inch.....	3.50	30.00	Gloriosa, 2-inch.....	3.50	30.00

On orders of 5000 or more a discount of 5% will be given.

The Jos. H. Hill Company
RICHMOND, INDIANA

THE JOSEPH HEACOCK COMPANY

has been supplying enterprising florists with Palms that please for nearly a quarter of a century. They have a reputation for quality, are strong and will stand up under rough usage.

KENTIA Belmoreana

	Leaves	Height	Each	Doz.
2 1/2-in. pots.....	4	8 to 10-in.		\$ 1.50
3-in. pots.....	5	12-in.		2.50
4-in. pots.....	5 or 6	15-in.	\$0.45	5.00
5-in. pots.....	6 or 7	18 to 20-in.	.75	9.00
6-in. pots.....	6 or 7	22 to 24-in.	1.00	12.00
6-in. pots.....	6 or 7	26 to 28-in.	1.50	18.00

The following sizes are splendid plants, symmetrical and well proportioned.

	Leaves	Height	Each	Doz.
9-in. cedar tubs...	6 to 7	40 to 42-in.	\$5.00	\$60.00
9-in. cedar tubs...	6 to 7	42 to 48-in.	6.00	72.00

KENTIA Forsteriana

	Leaves	Height	Each	Doz.
6-in. pots.....	5 to 6	24-in.	\$1.00	\$12.00
6-in. pots.....	5 to 6	30 to 32-in.	1.50	18.00

KENTIA Forsteriana

MADE-UP PLANTS

	Height	Each
7-in. cedar tubs... 4 plants in a tub	30 to 36-in.	\$ 3.00
9-in. cedar tubs... 4 plants in a tub	42 to 48-in.	6.00
12-in. cedar tubs... 4 plants in a tub	5 ft.	10.00

Our Palms are American-grown. We have no imported stock. Palms are scarce and prices are liable to advance. Order yours today.

JOSEPH HEACOCK CO., Wyncote, Pa.

Superiora Magnolia Leaves

—the biggest selling because they are the best!

For your own protection, Mr. Florist, accept "Superiora" Magnolia Leaves only. They are the best—the business-building kind—for you to use. Remember the name, "Superiora." REFUSE IMITATIONS.

"SUPERIORA" BRAND MAGNOLIA LEAVES ARE SOLD BY EVERY WHOLESALE FLORIST
IN THE UNITED STATES AND CANADA.



DR. H. DUX

JOHN M. DUX

MICHAEL M. DUX

The men who built Superiora Supremacy.

DR. H. DUX COMPANY, Inc., Manufacturers,

Jacksonville, Florida

A. F. J. BAUR

O. E. STEINKAMP

GERANIUMS



PREPARE to meet the biggest demand for bedding plants in the history of the trade. Fill all your available bench space with Geraniums. They are the biggest sellers and never go begging if the quality is good. Don't lose any time, but send us your order **today**. Plants are in prime condition for shifting. We have Berthe de Presilly, rose pink; Beaute de Poitevine, salmon; Decorator, orange scarlet; A. Ricard, orange scarlet; Mrs. Barney, cerise; Marvel, deep scarlet; S. A. Nutt, crimson scarlet.

\$3.00 per 100 \$25.00 per 1000

We can supply Merry Christmas from 2-inch pots until planting out time. If you grow any scarlet carnations, you should grow Merry Christmas. If you have not been growing any scarlet, begin now with Merry Christmas.

\$12.00 per 100; \$100.00 per 1000

BAUR & STEINKAMP, Carnation
Breeder

Indianapolis, Indiana



M. RICE CO.

WHAT YOU ARE LOOKING FOR

is something to increase your

Mothers' Day Sales

despite the usual shortage of white flowers.

WE HAVE IT

in the form of **Four Brand-new Novelties** made especially to meet the requirements for the day.

MOTHERS' DAY IS MAY 13—DON'T DELAY

We anticipate a tremendous demand for these novelties, so get your order in early.


Write Today for Descriptive Matter.

M. RICE CO.

THE LARGEST AND BEST EQUIPPED FLORISTS' SUPPLY HOUSE

1220-22-24 SPRING GARDEN ST., PHILADELPHIA, PA.

M. RICE CO.



TIE YOUR BOXES WITH THE NATIONAL COLORS

All florists can contribute to the patriotic spirit by tying flower boxes with our red-white-blue tricolor ribbons.

In spite of the great scarcity of these goods, we have made arrangements to give our customers prompt delivery of all widths.


Write or wire us to send you a sample assortment.

WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Salesrooms, 19-25 East 24th Street, NEW YORK



The
Album
of

DESIGNS

Post
Paid
75c

FOURTH EDITION—JUST OUT

The Florists' Review, 508 South Dearborn Street, Chicago, Ill.

THE COAL SUPPLY FOR NEXT SEASON

Next to labor, the price of fuel and the ability to get an adequate supply is of greatest importance to florists, all of whom have felt the effects of conditions in the last months. Coal men see no improvement in the situation ahead and advise the trade to buy and store coal now.



MEMBERS of the trade, and growers especially, practically all of whom were hit by the high price and shortage of fuel during the last several months, must awake to the seriousness of the situation which now confronts them, the coal trade asserts. Those in touch with conditions declare that there will be another shortage of coal during the fall and winter, more serious, even, than the one recently experienced. Prices, too, will continue at the present high level, with more than an even chance of increasing materially when the demand becomes greater in the late summer and the months following.

Freight Raise Probable, Too.

The price of Pocahontas coal, used in the middle west by growers whose ranges are within the smoke regulation limits of cities, is \$3.50 to \$4 per ton at the mine. Although this price is nearly three times that of the same date last year, the supply is not equal to the demand, declare the dealers. The cost of other kinds of bituminous coal also has advanced, the increase being 100 per cent or more.

These prices, of course, are exclusive of the freight charges, which are likely to be from 10 to 20 cents a ton greater, as the railroads have asked authority from the Interstate Commerce Commission to advance their rates and are confident the request will be granted.

The entry of the United States into the war has added another drain on the supply of Pocahontas coal. Coal-burning ships of the navy use Pocahontas because it is smokeless and the fields are readily accessible to Atlantic seaports. The activity of the naval vessels, it is estimated, will increase the government's consumption by 1,000,000 tons annually. And the government has to be supplied first, irrespective of the needs of the private consumer.

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April 18, 1917.

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Williamson County (Ill.)	
Steam sizes.....	2.75
Domestic.....	3.00
Central Illinois	
Steam sizes.....	\$1.75 @ 2.00
Domestic.....	2.50
Indiana	
Steam lump.....	2.00 @ 2.25
Smokeless (W. Va.)	
Mine run.....	3.50 @ 4.00

ANTHRACITE.

Buckwheat, No. 1.....	\$3.25 @ \$3.60
Buckwheat, No. 2.....	2.25 @ 2.50

"Florists must fill their storage bins now, and keep them filled, to be assured of a sufficient supply of fuel," is the advice given by one dealer, who supplies several large growers. As this man fulfilled his contracts to the letter last winter, even when coal was selling in the open market for three to four times the amount per ton these contracts called for, his warning is worth careful consideration.

Another dealer, who also has many growers among his customers, expressed the opinion that "the man who now has a chance to buy Pocahontas coal at from \$3.25 to \$4 per ton at the mine had better take it and get all he can at those figures, as they will be the bottom prices this year."

Some growers already have begun to provide for their fuel supply. That is, they actually are storing coal now against their needs in the months to come. One large Chicago company has started to put in 9,000 tons and will have the coal in its storage bins by June 1. There are few Chicago coal dealers who will make contracts for future delivery, or have made any since February 1, and none of these will agree to a price at this time. But all are urging the growers to store coal.

The Producers' Defense.

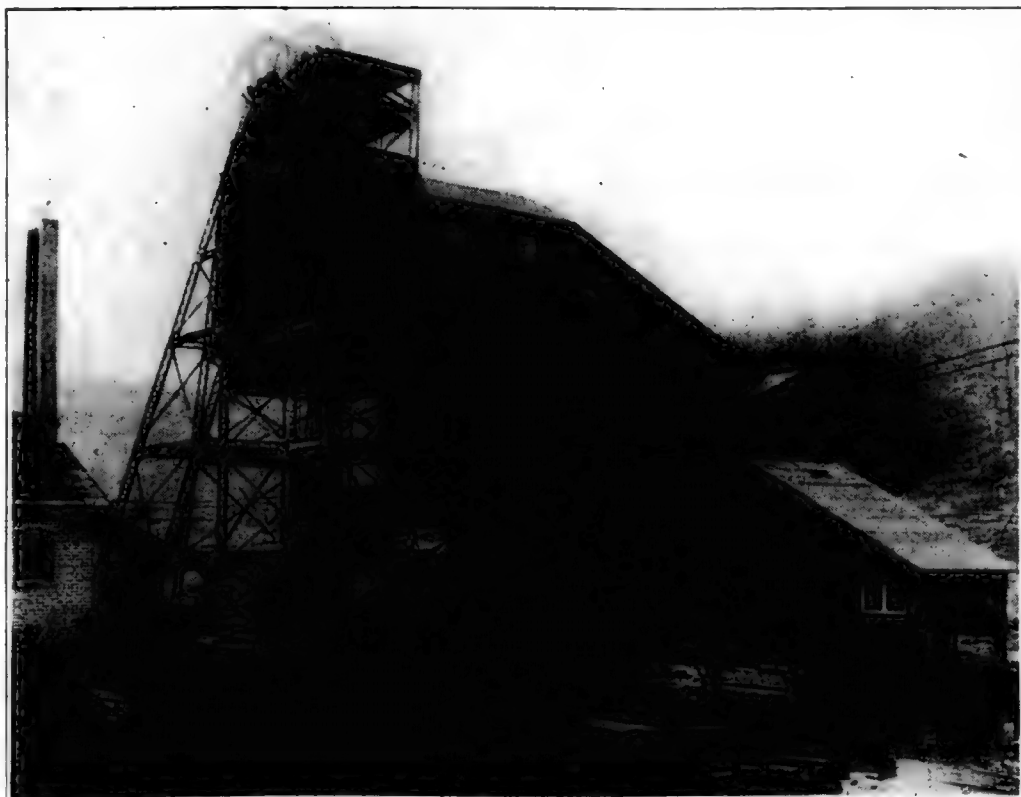
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In defense, the coal producers and dealers point to the scarcity and high price of labor, the inability of railroads to transport coal to market through "car shortage" and the tremendously increased demand due to the country's industrial prosperity, with the resulting willingness to pay premium prices to secure needed fuel.

Here is the coal man's analysis of the situation:

"There are three factors which control the supply and price of coal—labor, transportation and demand. At present the greatest of the mine owner's problems is that of labor.

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The Mine Mouth, Where the Price of Coal Now Has Been Boosted.



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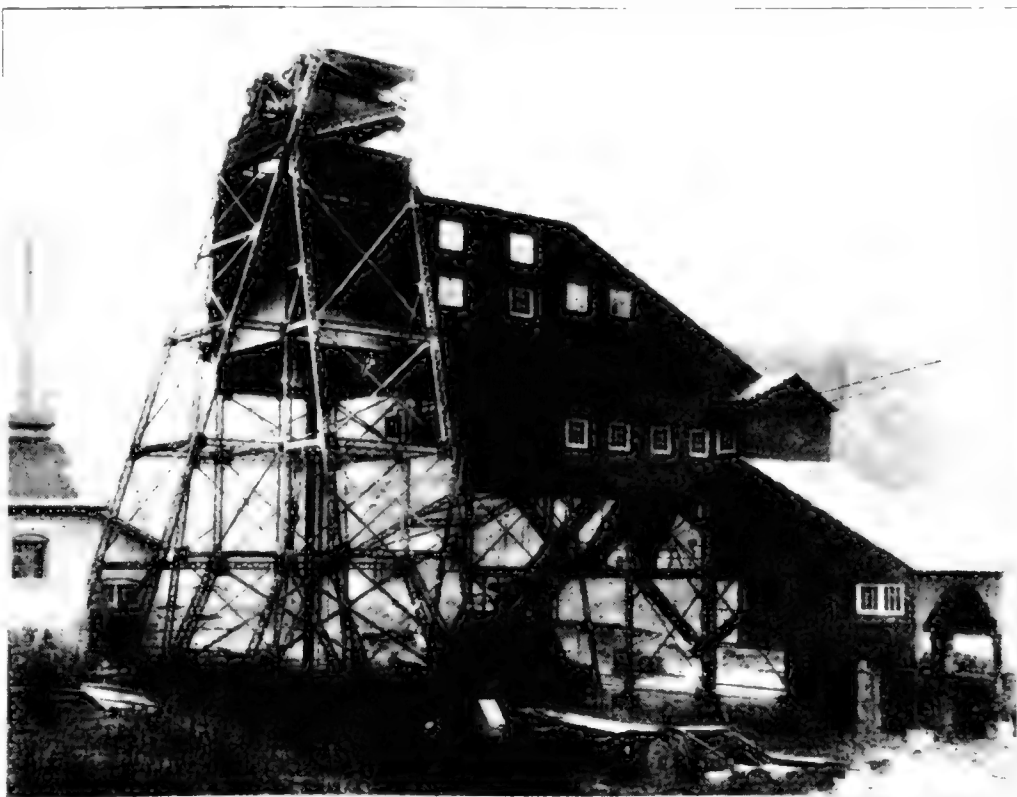
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The Mine Mouth, Where the Price of Coal Now Has Been Boosted.

immigrants. These men, mostly Europeans, came to this country, worked in the mines for a few years, saved their wages until they had what would be a competence in their own country and then returned home.

"Not only did the war halt this influx of labor, but thousands of those already here deserted the mines and returned to their native countries to join the armies. It is estimated that the war in three years has taken out of the United States labor market more than 1,000,000 men, many thousands of whom were employed in the coal mines. Besides this loss to the coal mining industry, the industrial boom in the country has created a demand for, and increased the price of, labor.

Miners' Wages Are Raised.

"Although the wage agreement between the mine operators and the miners did not expire until 1918, the operators were forced by competition for labor to raise wages to hold their men, thus increasing the cost of production.

"Coal shortage was not, and is not, the fault of the mine operators. It is directly chargeable to the railroads which transport a great proportion of the coal to the consumer. This same industrial activity, which has affected the labor market, has crippled the railroads, or rather has given the carriers more business than they can handle with their equipment.

"The so-called 'car shortage' is, in reality, a lack of motive power. There are plenty of cars, but not enough locomotives to haul them. Before the railroads felt the need for additional locomotives, the munitions industry had tied up the steel market and locomotive plants, or portions of them, had been turned into shell factories. Twenty per cent of the productive capacity of the largest locomotive works in the United States is now devoted to the manufacture of shells.

"The demand for fuel for steam purposes has quadrupled in the last three years. Plants, which were working eight hours and less before the war started and for several months afterward, are now in operation twenty-four hours a day, seven days a week. New plants have been, and are being, built constantly. Each one adds to the number of consumers of steam coal. The transportation of the output of these factories has added to the consumption of fuel by the railroads.

"With these extraordinary conditions prevailing, the high price and shortage of coal in time of greatest demand are natural results."

Conspiracy Is Charged.

There you have the coal man's view. But there are many who do not agree with him in his justification of the high price. Among them is the United States department of justice, which, during the height of the coal famine in February, began an investigation.

The results of this inquiry were presented to the federal grand jury in New York city. The consideration of the evidence produced caused the jurymen to indict 109 coal companies and sixty-five individuals, alleging a combination in violation of the Sherman anti-trust law.

As a great proportion of the men and corporations indicted are selling agents and producers of Pocahontas and New River smokeless coal, mined in those

districts of West Virginia, the charges are especially interesting to the trade.

It was claimed that the coal operators with their selling agents agreed in January to arbitrarily increase the price of this coal at the mine to more than double what had been charged for it. This combination, it was alleged, deprived growers and other consumers of the benefits of competition and raised the price at the mine from \$1.25 to \$3 per ton. As those indicted control 22,000,000 of the 35,000,000 tons of coal produced in these West Virginia districts, the profits of the combination, it was charged, were \$37,500,000 more than they would have received as independent producers and dealers.

Cleveland Dealers Indicted.

Shortly after these indictments were returned in New York, the United States district attorney at Cleveland, O., presented to the grand jury in that city

The Editor is pleased
when a Reader
presents his ideas
on any subject treated in

THE WEEKLY
FLORISTS'
REVIEW

As experience is the best
teacher, so do we
learn fastest by an
exchange of experiences.
Many valuable points
are brought out
by discussion.

Good penmanship, spelling and
grammar, though desirable, are not
necessary. Write as you would talk
when doing your best.

**WE SHALL BE GLAD
TO HEAR FROM YOU**

charges that local jobbers were in a combination to control the price of coal. Here, too, indictments were returned.

These charges of the government are branded as false by the coal men, who claim that they were made in an attempt to frighten the coal operators into holding the price down to the lowest level possible under present conditions. The truth or falsity of these charges, of course, will have to be determined by the courts.

What does the future, with reference to coal, hold for the trade?

What is best to do to provide for our needs?

What price will we have to pay and will it be economy to buy now, in the summer, or in the fall and winter as our needs demand?

These are questions of importance to every member of the trade. They were answered for The Review by a man not active in either the producing or selling end of the coal industry, but who is in close touch with both branches of the business. This is how he sizes up conditions, present and future:

"Every indication points to a greater

shortage in the supply of coal next season than in the season just passed.

"There are reasons for this statement, which, when carefully considered, will make its truth apparent.

Labor Shortage Certain.

"The first one is that there is going to be a shortage of labor greater than the coal operators are now experiencing. The raising of an army of a million or more men is going to take just that number from the productive ability of the country. For the class of citizens best fitted for soldiers is the class that produces by labor. What effect the withdrawal of these men will have may be judged by the fact that the calling out of the militia for service on the Mexican border decreased the coal production in Illinois, alone, more than 3,000 tons per day.

"This same situation is going to affect the railroads and all other employers of labor, who assist in getting coal from the producer to the consumer.

"It is not complimentary to the American, but true, nevertheless, that he is apathetic when the future is concerned. He has not yet learned the value of preparedness. Last year, partly because of the refusal of the consumer to provide during the summer for his winter coal needs, the mines of the country were idle seventy days. That idleness lost to the country 191,000,000 tons of coal which might have been mined and stored by corporations and individuals. They were urged to buy, but would not. The result was they were forced to pay much higher prices and had trouble getting coal even then.

"But that experience does not seem to have taught the lesson it should. Read the coal market reports of the country now and you will not find an unusual demand. At the same time there are buyers for all the coal produced, with the householder, who uses thirty per cent of the country's total annual consumption, practically out of the market. When he gets back in again late in the summer or in the fall, what can be the result except a shortage of coal?

Buy Early, Is Advice.

"The foresighted man is going to get his fuel supply between now and July 1. Coal may be slightly cheaper later in the spring or early in the summer, but it is doubtful. With munitions factories bidding 50 and 75 cents per ton over the market price and glad to get coal at that; with railroads contracting for their coal supplies at prices fifty to 100 per cent more than they paid last year; with labor costs advancing and the probability that permission will be given to advance freight rates, it seems certain that coal will not go lower, but will go higher. Last winter's top prices will be next winter's bottom prices, it appears sure."

So the coal man's advice, quoted near the opening of this article—"Florists must fill their storage bins now and keep them filled to be assured of a sufficient supply of fuel"—sounds like good advice.

LABOR ADDS TO COAL COST.

After a joint conference of representatives of bituminous coal miners and operators at New York April 16, it was announced that the recommendation of a subcommittee granting an increase in wages averaging twenty per cent to 225,000 miners in Ohio, western Penn-

sylvania, Illinois and Indiana had been formally adopted. The increase in wages is effective from April 16 and will continue in force until March 31, 1918. The miners and operators asserted that the increase in the wage scale would mean an advance in the cost of production of coal of at least 20 cents a ton.

CLUB MAY BUY MINE.

Or the Mine's Entire Output.

By order of the trustees of the Chicago Florists' Club, a special meeting was held at the Briggs House April 17, at 3 p. m., to hear the report of the committee on the coal situation appointed at the previous meeting, consisting of Anton Then, chairman; H. G. Maclellan and Charles Hunt, and to consider and take action upon this problem.

The meeting was called to order by President W. H. Amling, who at once called upon Mr. Maclellan for his report, Chairman Anton Then being out of the city. Mr. Maclellan said that absolutely no coal company would bind itself at this time unless the club takes the entire output of some definite mine. In sur-

veying the situation in Illinois he found that the best coal would be afforded by the Springfield district and of the three mines which he visited there, one having an output of 2,500 tons a day appeared to be the most desirable.

This mine, he said, was operated only 200 days a year, thus making the output per year 500,000 tons. The owners were willing to contract for the entire output on a basis of \$2 per ton, f. o. b. mines. The freight rate, according to an agent of the Chicago & Alton railroad, from this mine would be 86 cents per ton to Chicago, thus making the price f. o. b. Chicago \$2.86 per ton. All coal would be washed absolutely clean, making it possible to store it in any quantity to any depth. Coal could be obtained in any and all sizes desired. Freight connections are the Chicago & Alton, Northwestern and Illinois Central railroads. If the club desired to buy the mine outright, it could do so for \$600,000 to \$650,000.

Proposition Requires Consideration.

General discussion followed Mr. Maclellan's report. It was pointed out that it would be necessary to obtain further

information on the quality of the coal before any definite action was taken. The best way to do this, obviously, was for the growers to buy some of the coal and try it at once. The names of those wishing to try some, together with the size and quantity desired, were taken and orders will be forwarded to the proper destination. It was also decided to obtain the names of customers who had used this coal during the last year and obtain reports as to its quality from them.

Secretary A. J. Zech read a letter from C. C. Pollworth, Milwaukee, Wis., who had been invited to attend the meeting, in which Mr. Pollworth expressed his regret at not being able to be present at the meeting, but stated that he is highly interested in the matter and hopes that the club would be able to make some satisfactory arrangements.

In conclusion it was decided that a circular letter be sent to all growers in the vicinity of Chicago asking them if they are interested in the proposition and if so how much coal they will use.

Reports on the foregoing will be submitted at the next regular meeting of the Chicago Florists' Club.

THE TRADE IS NOT AFRAID OF WAR

VIEWS OF LEADING MEN.

Many Expect Gain in Business.

Opinion in the trade as to the probable effect on the florists' business of the United States having declared a state of war with Germany continues optimistic, with here and there a note of pessimism. To a majority, however, it appears that the war will be no detriment and they are going right along planning for a continuation of the prosperous times we have been experiencing.

Several letters along the line of those published last week have come to The Review in the last few days and will be read with interest as indicating the views of the best thinkers in the business:

B. Eschner, Philadelphia.

We cannot see anything ahead of us except prosperity, as all kinds of labor and merchandise are high and show no signs of coming down. Taking more men from the labor market will mean still higher prices. We are preparing for the largest fall business we ever have done and are backing our judgment by placing orders ahead for the balance of this year.

Harry Papworth, New Orleans.

I am of the opinion that the United States entering the European war will have little or no effect on business in general. The situation in the last year or so convinced me that a declaration of war could not harm business to an extent worth mentioning. The marine trade with foreign countries will continue as before, and the United States has the advantage of being one of the wealthiest and most self-sustaining countries in the world. In the face of these facts, the only business that could be harmed is importing.

Sam Murray, Kansas City, Mo.

I have an idea from our position and the oil industry growing, and with plenty of money, we may fare better than most parts of the country. Yet I hardly believe we are wise enough to know just what may happen. We have no experience in such gigantic business. Yet something unforeseen may happen to end it all soon. And I sincerely hope and trust it will.

Halliday Bros., Baltimore.

Regarding the effect on the trade of this country entering the war, we can only say that our Easter business far exceeded last year and that we sold out completely. Since the holidays it has been comparatively quiet, as was to be expected. We are hoping for a continued busy season.

H. P. Knoble, Cleveland.

I do not believe that the United States will be in this titanic struggle to any extent except financially, and only will have men on the borders and coasts. This would not reduce our population seriously. Flowers and plants now are considered more a daily necessity than a few years ago. They help so much to make environments and cause inspirations, which are especially needed in a stress of this character. So I believe the demand, while not coming from the same number of people, will be greater from those who are left at home, and in that respect not materially decrease the volume of business.

I have plans in mind for doing some building in connection with our business, and I would not do this did I think that conditions would be materially changed in the immediate future. At any rate, all of us who are engaged in this business must use our best influence to see that business will be maintained, and particularly the trade papers

must do all they can to encourage trade generally.

A. F. Poehlmann, Morton Grove, Ill.

The declaration of war, coupled with labor conditions now prevailing and high prices of all materials entering into the production and growth of cut flowers and plants, will naturally have a tendency to reduce the output.

Henry Penn, Boston.

I think the flower business for the present time may be just a little depressed, but that it will take on its regular swing as soon as things are settled to a condition so that we will know where we are at. I believe the stock market is a good barometer for general business conditions. So we ought to feel that the flower business will not suffer materially. By the proper uses of flowers such as are generally wanted, the usual business ought to travel along without regard for the present condition.

Max Schling, New York.

There is no doubt that some of our clients will restrict their buying of flowers, especially those who are connected to a great extent with European business houses, but considering the flower business, not as it has been, but as it is, we have to admit that flowers are no more a luxury, but a necessity. There might be a decrease in the amount clients will spend on an individual purchase, but then again there might be an increase of sales. Many, instead of buying jewelry or pottery, or such, will buy a few flowers. On many other occasions, where more costly presents were bought before, a box of flowers, and even a small box for possibly \$2 or \$3, will be substituted.

The war will not throw us out of business. Possibly we shall not sell such expensive flowers and not have so much to sell. But there are lines where a re-

sourceful man can follow and keep his employees, and make a living for his employees and himself.

We may not have such cheerful thoughts as we had when there was no necessity for warfare, but in general we will find that our growers and ourselves will grow accustomed to depend on our own work more than ever; to disregard any possible importations from Europe and offer our customers only home-grown stock. This will enable us to employ possibly more men than in former times. Even if we have a little harder work, we will make just as good a living.

The right way for everybody to do

is to keep working ahead, disregarding any possible "might be" or "may not be." We will have to work and plan just the same as if there were no possibility of our work being useless. We should not work ourselves and tire our minds unnecessarily, for when our opportunity arises we shall have to use all our resources to overcome difficulties. Then we will be able to meet difficulties with a clear head.

William Feast, Baltimore.

We do not anticipate any material decrease in business, for the coming twelve months, at least. Business has never

been better than it has been since the rumors of our country entering the war began many months ago.

Alexander McConnell, New York.

I believe the demand for flora and floral decorations will be seriously affected, as well as landscape gardening. In fact, all luxuries will be eliminated to a certain extent.

Thomas H. Joy, Nashville, Tenn.

Am unable to see where the war will affect the flower business. It is possible that for the first few months we shall have a little falling off, but do not think it will last.

RETAIL STORE MANAGEMENT

WHAT THE LEADERS IN THE TRADE ARE DOING

A MOTHERS' DAY REMINDER.

Some retailers never allow an opportunity to pass whereby further education can be extended in Florists' Telegraph Delivery possibilities. It is noted that the W. L. Rock Flower Co., of Kansas City, avoids the high cost of paper and takes advantage of the willingness of the telegraph company to cooperate in furthering the cause, by printing a Mothers' day message on the blanks supplied by the Postal people. It is dated May 10 and, over the florists' signature, reads:

Next Sunday is Mothers' day. Don't forget to send her flowers. We will feature Mothers' day baskets of her old-fashioned, favorite flowers, priced at \$2 and \$3. If she lives in another city we will send flowers to her, carefully selected and delivered at any time you desire. Over 10,000 satisfactory deliveries were made Easter through our Florists' Telegraph Delivery organization. We are represented in every city in the United States and Canada.

It is the intention to mail these "telegrams" to a selected list about three days before Mothers' day.

DETROIT'S F. T. D. BUSINESS.

The F. T. D. business at Detroit for Easter was so large and reached such a point that the Western Union stationed one of their messengers in our store, who ran back and forth with our telegrams. Of course, one must understand that our Detroit F. T. D. members have done a great deal of advertising for this out-of-town service; in fact, they have done more than was ever done in any other city. Each member now pays \$15 per month for one billboard, and this means nine billboards in Detroit. Each board has the names of all the Detroit F. T. D. members on it, headed with a different member each time, in justice to each member. So you can readily see that the Detroit F. T. D. members have gotten to a point to see whether it is a good-paying proposition to advertise this service. We feel that it is a good money-making proposition to get out-of-town orders, for the incoming orders will easily take care of themselves, as they come in under the reciprocity act. I am sure that the men to whom we send orders will some day have orders for Detroit, and they surely will send them to the Detroit F. T. D. members, who have sent them orders. We have gotten away from the small, narrow-

minded proposition of figuring out how to get orders to come in.

Of course, we all know that in this line of business, as in any other, you will have to take the bitter with the sweet. But it is a poor policy to speak in a belittling way of an out-of-town order for an Easter lily for \$1, to be delivered ten or twenty miles away. The profit on such an order is gone long before we ever start to deliver it. Such orders must be expected from smaller towns. In large towns the retailers who are more aggressive can easily talk their customer into a \$2, \$3 or \$4 sale, to be relayed for out of town. I am sure that, eventually, the people in the smaller towns will be able to do the same thing. It is not the profit on a small sale that will help us, but it is the advertising phase of such a delivery that will help us in the long run. Albert Pochelon.

EASTER AT WASHINGTON.

Did the war scare have any effect on the Easter trade? Not much. We had by far the greatest Easter ever—prices were good, the crowd good-natured and the demand immense. At this writing, Wednesday morning, April 11, there is no let-up in the rush. Business is fair and we think it will be for a few weeks to come, and we certainly hope that it will last until July 1.

Everything in the plant line sold with a rush, and it would be hard to enumerate just what sold best. The only thing that dragged severely was hydrangeas, which the people did not seem to want this year.

In cut flowers, violets, sweet peas, lilies of the valley and orchids led. These were the only flowers that were scarce; in every other line there were plenty left over to satisfy everybody. The stock was good, the price was good, customers good-natured and the boss and the clerks worked almost beyond their endurance in trying to please the people.

The telegraph delivery business is growing by leaps and bounds. April 6 it was necessary to continually keep a separate desk with two employees to do nothing else but write telegraph, long-distance and special delivery orders, and they had all they could do to take care of that. I am proud to know that the F. T. D. work is coming. W. F. Gude.

A COLLECTION LETTER.

During my years of experience in the retail business I have had to do a lot of collecting and I append a letter I have used to good advantage wherever applied; in fact, it has never failed:

Dear Sir—In regard to your account of \$8.50. This account is long past due and we are contemplating handing same to our attorney for collection. Before doing this, however, it will be necessary for us to verify the fact that said flowers were actually received by Miss ——. If you wish to save the young lady in question the trouble and embarrassment of signing one of our special delivery slips at this late date, then we will ask you to send us by return mail an acknowledgment stating that said order was filled to your entire satisfaction. Should we fail to hear from you by the — inst. we will take the matter up directly with the recipient of the flowers.

Of course good judgment will have to be used and where the man is a dead beat, who does not give a continental, this letter will not get results. It can be used to good advantage on those young fellows who live beyond their means, who have good positions, but who buy more flowers than they can or care to pay for unless forced into doing so. This letter gives them something to think about. It does not say that we are going to tell their lady friend that the flowers have not been paid for—it only says we are going to ask the lady (at this late date) if the flowers were received. As far as hurting the customer's feelings goes, it hurts them so much that if they can scare up the money they will pay—and that's all we want. Then, when they want some more flowers, we make them pay cash or have a better understanding—they will come back.

Hugo Schroeter.

SOUTHERN VERSATILITY.

For the benefit of those who have never been Cook's tourists or who have never read Baedeker, it should be said that the "house" of flowers shown in the accompanying illustration was intended as a replica of the Parthenon, the famous temple at Athens, Greece. Although the jocose reader might remark that the "house" reminds him more of Uncle Tom's cabin than a Grecian temple, the design nevertheless was a difficult piece of work and one that Geny Bros., of Nashville, Tenn., may well be proud of. The Geny designers are versatile; an order calling for a

floral replica of the Parthenon could not faze them.

This funeral piece was a tribute to Major Lewis, of Nashville, who, as director of the Tennessee exposition in 1897, conceived the idea of erecting a duplicate of the Parthenon in one of Nashville's parks. The building was completed at great expense, but today it is one of the features of the southern city.

Incidentally, the design illustrates a new notion in funeral work, that of embodying in the design an achievement or event in the life of the decedent, by floral representation.

A TYPICAL SOUTHERN STORE.

The elaborate new stores pictured from time to time in *The Review* are not typical of the trade, if even of the metropolitan section of it. The backbone of the business still lies in much less pretentious places in smaller cities. For instance, the Jackson Floral Co., Jackson, Miss., recently opened the store shown in the accompanying illustration and it is fairly representative of the trade in the south. J. W. Moore, the manager, who stands in the center, is well known in the south. The sales ladies are popular townsgirls, Miss Ruth Nunnery at the left and Miss Hattie Bell Mills at the right.

NO FLOWERS FOR THE SICK?

[It has been suggested in New York city that the public, instead of buying flowers for funerals and as gifts, contribute the money to some charity organization. Here are Max Schilling's views on the subject.]

Flowers are indispensable for certain occasions. For instance, when one is sick, sending flowers is the only pleasure we can give. It is not possible that on account of the war we will tell our friends: "I cannot send you flowers," or "I object to giving you pleasure with flowers and you will have to lie in your bed looking at the bare walls of your sick room and let your imagination paint the flowers on the ceiling." Or, as some people proposed, to send, instead of flowers, the value of the flowers to some charitable association, or, instead of flowers to a burial, notify the family of the deceased that in their name we have sent such and such an amount to some charitable organization, possibly taking the war as an excuse. This has been actually suggested in New York by the head of a charity organization.

It is not only important for us florists to try to see clearly into the future, to determine what we shall have to expect and what we may get, but it also is important to us to open up to the public. The people might listen to such propositions. We employ in this industry a large number of people, some of them grown old in the service and not knowing any other work but with flowers. Is it possible that someone would suggest a thing that would throw all these people out of work?

The person suggesting such a thing can only be a cold-blooded business man, whose life is absolutely bare of sentiment, of any feeling for his fellow-being, and whose inner system consists of ciphers—a regular schedule—\$1, \$2, \$3, \$4 or \$5; 50, 60, 70, 80 cents, or possibly 69 cents, etc., just like a department store. Whoever this person is, he wants to systematize the human heart.

First of all, he does not consider that when one has lost some dear friend, who was also our friend, we do not send the



Geny Bros., Nashville, Tenn., Go Back to 450 B. C. for a Design.

flowers to the one whom we have lost, but to those whom the deceased left behind, to show them our sympathy and show them that we feel with them; to give them something different to think about; to arrange flowers and in this way to help them distract their grief. The attention and sympathy we show them does help them to carry their loss.

He forgets, this "efficiency man," that we shall not be able to send to our friends, who lost someone dear, a card written: "You lost your father, mother, sister (or whatever the case may be) and I feel so badly about it that I measured your feelings and mine by the length of a dollar bill, and will send \$4, \$5 or \$10 to such and such a hospital and I advise you to do the same as I. And when you see your friend or brother carried out of the bare room, where his life was cheerful before his sickness, and where you used to sit with him many good and happy hours, and the room is cold and bare, and no friendly flower to soften the coldness of death, then just think of the long dollar bills I have sent in your name to do good to someone you do not know, and forget your pain."

Or, possibly this "master of mathematics" will tell the young man who is engaged and buys an engagement ring for his intended: "Just buy a simple,

plain ringlet, not an expensive one, and when you take your dear one into your arms, just whisper: 'I am giving only a simple, dainty symbol of my love. I thought you would like it better than something nicer and more expensive, so I sent the money to some charitable association. You do not need a more expensive ring. When you look at it, just think of my big-heartedness when I sent such and such an amount in your name to do good to somebody else. When you think in your own heart of the pleasure of giving to others, then you surely will feel glad and will praise me for not giving to you.'"

I wonder if this "master mathematician" should be confronted by the proposition to give to others from his own pockets in the same measure as he preaches, what he would do and what he would answer? The trouble is there are so many people telling us what to do and very rarely somebody has the courage to tell these "master minds" to do it first and let us see how it looks.

This money discussion came up in the Associated Charities. They have a man who is a clever manager and is nothing but an "efficiency man." We shall have to do something to fight this. I thought the best way to fight this would be to show him how he plays with our inner-



Front of the Jackson Floral Co., J. W. Moore, Manager, Jackson Miss.

RETAIL STORE MANAGEMENT

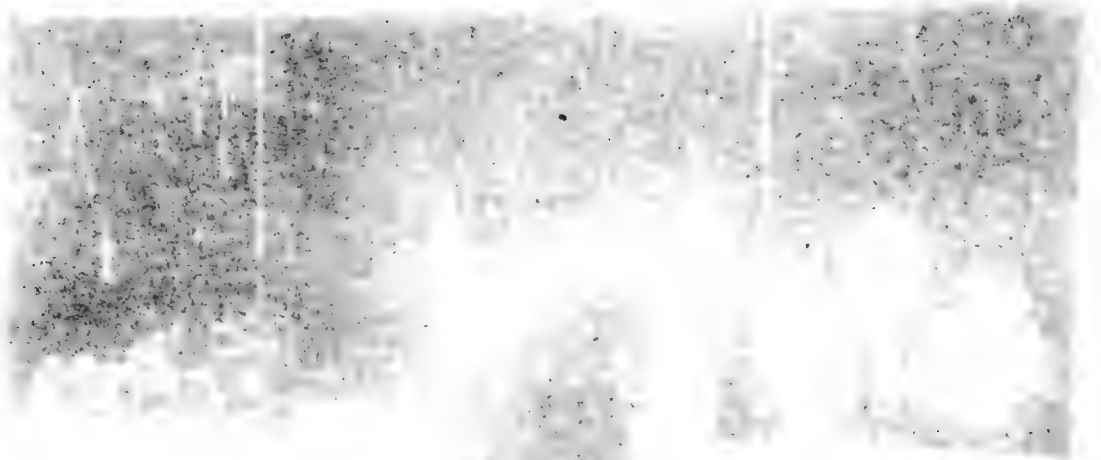
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FIELD AT SOUTH P.



FIELD



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50,000 ".....	180.00
100,000 ".....	350.00
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The price of the posterettes, which are seven and three-fourths inches high, is 10 cents each, \$1 per dozen, \$1.75 for twenty-five, \$3 for fifty, \$5.50 per hundred.

These prices will, of course, afford a margin of profit and, counting on repeating the success which attended the previous effort, the committee is arranging to expend the anticipated profit. Chairman Lautenschlager announces:

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will carry our message broadcast across the land.

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"As stated in our previous announcement, we have a big task before us, and to carry out a plan of this kind it will be necessary to dispose of a large number of stamps and window posters. If every florist does his share to support this movement, the committee will be able to make an announcement of this kind.

"Millions of these beautiful Mothers' day stamps should be in circulation; the posters should be in evidence everywhere. Use these stamps on every box of flowers and every plant you send out, use them on every letter you mail, paste them on your cut flower boxes, on your statements; use them with your advertising matter. Display the posters inside and outside of the entrance to your store and greenhouses, post them in every show window, put them on your automobile and delivery wagons, use them for your street car advertisement; everywhere these beautiful posters and stamps will remind the public to remember mother with her favorite flower."



FRISCO'S WOMAN GROWER.

Mrs. Darbee's Success.

Growing violets for the markets of the western half of the United States has developed into a large business in California and undoubtedly much of the credit is due to the initiative of Mrs. R. E. Darbee, known to florists throughout the country as "the Frisco Violet Woman."

Beginning as an amateur with a flower bed under her window when she was a girl, Mrs. Darbee more than thirty years ago planted what is said to have been the first commercial violet garden in California. Her business has expanded until now she has her famous violet garden at Colma, San Mateo county, within a few miles of the San Francisco city limits, and also gardens at Ocean View and San Leandro, the latter across San Francisco bay.

At Colma she has fifteen acres planted to violets. The climate is such that none of the intensive indoor culture of the plants required in the east is necessary in California. The plants are set out in the field, where they not only grow during the summer, but when October comes there is no need of frames or transplanting to houses. The blooming season is from October 15 to about April 1.

Introduces California Violets.

It is said to have been Mrs. Darbee who introduced California violets to the east. While in the east more than a quarter of a century ago, she visited a number of florists and told them of the wonderful violets she had produced in her gardens. She offered to forward some of the blooms, which she did upon her return to California. Her method of packing proved to be efficient and the blooms reached their destinations in good shape.

This was the opening wedge into markets other than San Francisco. Orders began to come to Mrs. Darbee from various parts of the country. As the business grew she was a factor in inducing the American Express Co. to run a refrigerator car from San Francisco to New York. From the start it carried many violets and other flowers and the refrigerator car has become an institution, making stops at various cities along the route for the discharge of local consignments.

Became Grower As a Girl.

Mrs. Darbee attributes her success as a commercial grower to her love of flowers, especially violets. She relates that as early in life as she was able to dig in the soil she began to grow flow-



Mrs. R. E. Darbee in Her Field of Violets at Colma, Cal.



Violet Field of Mrs. R. E. Darbee at Colma, Cal., Where She has Fifteen Acres Planted with this Flower.

ers. While still in school her garden, especially the violet borders, attracted the attention of San Francisco florists, who purchased her flowers. The pin money these sales brought determined Mrs. Darbee to extend her gardens so that they would supply these stores. This she did the next season, thereby establishing what she thinks was the first commercial violet garden in the San Francisco section.

Her career as a grower, however, was halted when she went to college. Upon her graduation she married. Her husband died two years later and Mrs. Darbee entered a business college. Then she became a teacher in the college and later a stenographer in a law office.

With money saved while she held these positions she began business on a larger scale. Her initial success with violets had been as a grower of the Marie Louise and the Russian variety. Now California was introduced and this was the variety she selected for her venture.

Through a real estate agent, Mrs. Darbee leased several acres near Colma. After paying the rent she had several hundred dollars left, with which she sank wells, or rather sank the money into wells, as she expresses it. The wells proved failures and after her violets had been planted, she had no means to water them.

Success the Second Year.

Although her money was gone her courage was not, and the following year Mrs. Darbee planted several acres of a neighbor's land to violets. The soil was richer and water was available. This was the beginning of her great

success, as that year she netted \$2,500 on her violet crop.

The following year, after the fields were planted, and when the plants were vigorous, Mrs. Darbee decided to join a party going to the Paris exposition. This trip brought her in touch with the eastern markets. Her crop, heretofore, had been entirely marketed in San Francisco, but after the introduction, this market was gradually dropped until practically all of Mrs. Darbee's stock was shipped to cities north and east, occasional shipments going beyond the Mississippi.

The demand for California violets grew so rapidly that Mrs. Darbee was unable to supply it and stock from other

growers was used to fill orders, which opened the way for a commission and jobbing trade. Violets also paved the way for other California flowers that are good shippers, and now chrysanthemums in season find their way into nearly all the markets west of Chicago. There are many growers and shippers.

"We should never complain about this great, big, wonderful United States," says Mrs. Darbee. "It is so easy to make a living if we only go about it, and I believe the surest way is to cultivate land. Intensive cultivation is best and near the outskirts of a great city, where one has the opportunity of marketing his products."

JOTTINGS FROM JERSEY

Arlington, N. J.—"The outlook for aquatic plants was never better," is the opinion of Charles Tricker, who says the pressure of business prevented his firm from making the usual exhibit at the recent shows.

West Hoboken, N. J.—George Schubert grows ferns exclusively and gives an interesting account of the number of crops produced during the year. He says he always grows three of the pteris family, two of cyrtomium and one of aspidium, in addition to one crop of flats. Some seasons the record has been four crops in some kinds. None are handled in larger than 2¼-inch pots.

Irvington, N. J.—Edward Jacobi mailed an attractive circular to his patrons and reports good returns. Easter stock was of tiptop quality.

Camden, N. J.—With the approval, if not at the instigation, of the retail florists here, the city council has passed an ordinance providing for the licensing of everyone who sells plants or cut flowers. The fee is \$10 and applies to growers as well as dealers. Of course the idea is to check the irregular dealers and it seems to have had some effect, as certain growers report they had stock left after Easter that they had expected to move through these outside channels.

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Through a real estate agent, Mrs. Darbee leased several acres near Colma. After paying the rent she had several hundred dollars left, with which she sank wells, or rather sank the money into wells, as she expresses it. The wells proved failures and after her violets had been planted, she had no means to water them.

Success the Second Year.

Although her money was gone her courage was not, and the following year Mrs. Darbee planted several acres of a neighbor's land to violets. The soil was richer and water was available. This was the beginning of her great

success, as that year she netted \$2,500 on her violet crop.

The following year, after the fields were planted, and when the plants were vigorous, Mrs. Darbee decided to join a party going to the Paris exposition. This trip brought her in touch with the eastern markets. Her crop, heretofore, had been entirely marketed in San Francisco, but after the introduction, this market was gradually dropped until practically all of Mrs. Darbee's stock was shipped to cities north and east, occasional shipments going beyond the Mississippi.

The demand for California violets grew so rapidly that Mrs. Darbee was unable to supply it and stock from other

growers was used to fill orders, which opened the way for a commission and jobbing trade. Violets also paved the way for other California flowers that are good shippers, and now chrysanthemums in season find their way into nearly all the markets west of Chicago. There are many growers and shippers.

"We should never complain about this great, big, wonderful United States," says Mrs. Darbee. "It is so easy to make a living if we only go about it, and I believe the surest way is to cultivate land. Intensive cultivation is best and near the outskirts of a great city, where one has the opportunity of marketing his products."

JOTTINGS FROM JERSEY

Arlington, N. J.—"The outlook for aquatic plants was never better," is the opinion of Charles Tricker, who says the pressure of business prevented his firm from making the usual exhibit at the recent shows.

West Hoboken, N. J.—George Schubert grows ferns exclusively and gives an interesting account of the number of crops produced during the year. He says he always grows three of the pteris family, two of cyrtomium and one of aspidium, in addition to one crop of flats. Some seasons the record has been four crops in some kinds. None are handled in larger than 2¼-inch pots.

Irvington, N. J.—Edward Jacobi mailed an attractive circular to his patrons and reports good returns. Easter stock was of tiptop quality.

Camden, N. J.—With the approval, if not at the instigation, of the retail florists here, the city council has passed an ordinance providing for the licensing of everyone who sells plants or cut flowers. The fee is \$10 and applies to growers as well as dealers. Of course the idea is to check the irregular dealers and it seems to have had some effect, as certain growers report they had stock left after Easter that they had expected to move through these outside channels.

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Shading.

The season is a somewhat cold and backward one, but the sun is now increasingly powerful and many plants will be benefited by some shade, the labor of watering being at the same time materially reduced. All palms now need shade. Such ferns as *adiantum* need a heavier shade than *nephrolepis*. Tuberous begonias, *gloxinias*, *cyclamens*, *calceolarias*, late *cinerarias*, *achimenes*, *fuchsias*, in fact, nearly all flowering plants in pots, are benefited by shade. Winter-flowering begonias need only a light covering. All fine foliaged plants, including *crotons*, *caladiums*, colored *dracenas*, etc., need it, as well as all orchids. A shade over newly pricked off seedlings may mean saving the lives of thousands of them. Colored carnations retain their color better with shade.

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The use of chemicals for weed eradication has been successfully employed at the Missouri Botanical Garden, and it has been found that the one which is most efficient and which causes no injury to the grass is iron sulphate. It should be applied to the lawns by means of a compressed-air type of hand sprayer or a traction or cart sprayer, depending upon the size of the lawn. Sufficient pressure to make a fine spray is necessary, for too much solution at one place may cause injury to the young grass shoots just beneath the surface, which have only a slight power of resistance. If a hand sprayer is used it should be fitted with three feet of compression hose and a 3-foot extension rod for swinging the nozzle over the lawn. The solution is made by dissolving two pounds of iron sulphate in one gallon of water, and, to be effective, lawns should be sprayed five to six times during the season, in order that each set of new leaves may be destroyed as they appear. The solution should be applied on bright days, for if the rain comes too soon after spraying it may wash off the iron sulphate before it has had a chance to act. It is not advisable to spray until two to three days after mowing, and the grass should not be mowed until two to three days after spraying. Care must be taken not to get the solution upon clothing or stone walks, on account of discoloration.

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Geraniums

DISEASED GERANIUM FOLIAGE.

Will you please tell me what is the matter with my geraniums, one of which I am sending you? I have about 3,000 geraniums in one house. About two weeks ago I moved some of them to 4-inch pots and the repotted ones all seem to be affected like the sample I am forwarding; the others show no signs of the disease. I put a 4-inch pot of sheep manure and a 4-inch pot of artificial fertilizer in each barrowful of loam. The temperature of the house is 60 to 65 degrees, with free ventilation. The plants were pretty well potbound before being shifted. Do you think that might have caused the trouble? Please give me some suggestions as to how to keep the disease from spreading.

C. V.—Mich.

Those spots on the leaves of your geraniums are caused by a fungous disease. Look over all your plants, pick off all the leaves that show any such discoloration and burn them. Then use one of the several remedies for dusting or spraying and, with careful watering, you should have no more trouble. I find Grape Dust effective in preventing such troubles as this and, in fact, any kind of damping during the dark weather. Equal parts of hydrated lime and flowers of sulphur are a splendid home-made remedy for dusting purposes. Bordeaux mixture is the standard fungicide and if the other remedies mentioned are not found effective, I would suggest that you use the Bordeaux. I have never sprayed geraniums with it, but feel confident that it will not injure

them. You might try it on a few plants first, to make sure.

The fact that your plants were pot-bound may or may not have been partly responsible for the appearance of this disease. A plant in active growth will withstand more overhead watering without ill effects than one less thrifty. If you kept these potbound plants too damp, that may have brought on the trouble. Do not keep your geraniums too warm. A temperature of 54 to 56 degrees is suitable.

A. F. J. B.

COULD YOU USE ORDERS?

Here is what a florist wrote last Monday:

Please continue my ad until ordered to stop. We sell a great many plants through our ad in The Review.—M. A. Hough, Milan, O., April 16, 1917.

And here is what he telegraphed next day:

Stop the ad at once.—M. A. Hough, Milan, O., April 17, 1917.

Evidently it pulled orders even faster than expected.

Beacon, N. Y.—S. L. Young, of Spy Hill Conservatories, does a business that is excellent for a country town and reports a specially good Easter. Lilies sold particularly well.

Champaign, Ill.—The fifth annual exhibition of floral arrangements by the class in horticulture was given at the U. of I. April 15. It was along the same lines as in other years and was even more successful, the attendance showing another increase.

PLANT AND BULB IMPORTS FOR FIRST QUARTER OF YEAR.

The following are the imports of plants, bulbs, trees, shrubs and vines, with the duty collected thereon, for the first quarter of the government's current fiscal year, beginning July 1, 1916, as reported by the U. S. Department of Commerce:

Articles.	Rates of duty.	Quantity.	Value.	Duty.
Plants, bulbs, trees, shrubs and vines:				
Bulbs, mature mother flowering, imported exclusively for propagating purposes.....	Free	365,000	\$ 2,261
Fruit plants, tropical and semitropical, for the purpose of propagation or cultivation.....	Free	100
Hop roots for cultivation.....	Free
Hyacinth bulbs, astilbe, dielytra and lily of the valley clumps.....	\$2.50 M	14,732,000	300,469	\$ 36,830.00
Lily bulbs and calla bulbs or corms.....	\$5.00 M	3,307,000	80,380	16,535.00
Lily of the valley pips, tulips, narcissus, begonia and gloxinia bulbs.....	\$1.00 M	99,360,000	771,961	99,360.00
Orchids, palms and Azalea Indica.....	25%	21,824	5,456.00
Do. (reciprocity treaty with Cuba).....	25%-20%	583	116.60
Peony, herbaceous, Iris Kämpferi or Germanica, canna, dahlia and amaryllis bulbs.....	\$10.00 M	18,000	793	180.00
Plants, trees, shrubs, roots, seed cane and seeds, imported by the Department of Agriculture or the United States Botanic Garden.....	Free	960
Rose plants, budded, grafted or grown on their own roots.....	4c each
Stocks, cuttings and seedlings:				
Fruit and ornamental trees, deciduous and evergreen shrubs and vines, and all trees, shrubs, plants and vines commonly known as nursery or greenhouse stock, n. s. p. f.....	15%	2,267	340.05
Do. (reciprocity treaty with Cuba).....	15%-20%	414	49.68
Myrobalan plum, Mahaleb or Mazzard cherry, Manetti, multiflora and brier rose, Rosa rugosa, 3 years old or less.....	\$1.00 M
Pear, apple, quince and the St. Julien plum, 3 years old or less.....	\$1.00 M
Tea plants.....	Free
All other bulbs, roots, root stocks, corms and tubers which are cultivated for their flowers or foliage.	50c M	16,244,000	76,846	8,122.00
Total.....	{ Free Dutiable	3,321 \$1,255,537 \$166,989.33



"UNDER THE SPREADING CHESTNUT TREE"

[Readers are invited to contribute to this column. No story so old that it isn't new to someone, but the fresher the better. No bar against originality. If clippings are sent, add name of paper.]

THE RULING PASSION

[From Punch: Copyright.]



Ex-gardener (concluding letter to his late employer): "Well, madam, I don't think I have much more to tell you, except that there's good soil out here for roses—just the thing for them, I said as soon as I saw it, 'that's the soil for roses.'"

Unfortunate Illustration.

A well-to-do Scottish lady one day said to her gardener: "Man, Tammas, I wonder you don't get married. You've a nice house, and all you want to complete it is a wife. You know the first gardener that ever lived had a wife." "Quite right, missus, quite right," said Tammas, "but he didn't keep his job long after he got her."—Clipping.

His Reference.

Yes, it had come to that at last. Mr. Higgins, a kind-hearted soul, sighed as he thought of the years that had passed since Jonas had come to him as gardener. But there was a limit, and Jonas had more than reached it.

In fact, practically every flower or vegetable that was worth selling Jonas sold—and the profit he kept. So he had to go.

Behold him now, standing before Mr. Higgins in the latter's study, waiting for his wages. When they were paid, instead of leaving the room in silent remorse Jonas remained standing as if there were something else to follow.

"What is it, Jonas?" asked Higgins at last.

"Please, sir, what about a reference, sir?"

Higgins, as has been stated, was a kindly soul, and though somewhat taken aback, wrote as follows:

To all whom it may concern: Mr. P. F. Higgins, of Williamstown, has much pleasure in stating that the bearer, Jonas Kite, is an expert gardener, and during the past eight years has got more out of Mr. Higgins' garden than any other man he has ever employed.

—Clipping.

OBITUARY

William C. Langbridge.

William C. Langbridge, representative of the Jerome B. Rice Seed Co., Cambridge, N. Y., and active in the seed trade all of his working life, died at St. Luke's hospital, New York city, April 12. Mr. Langbridge had been with Rice for twenty-nine years and was widely known and popular in the trade. It is probable that there is no member of the seed trade with wider personal acquaintance. He was for many years the Rice representative at canners' conventions and for two terms was president of the association of supply dealers which holds the great allied trades' exposition at the annual convention of the National Association of Canners.

Born in Jamaica, West Indies, in 1860, Mr. Langbridge came to the United States with his father and brother when he was 11 years of age. A few years later he became a member of the Shaker Community at New Lebanon, N. Y., and was employed by the Shaker Seed Co. During the last five years he was at New Lebanon, Mr. Langbridge was general manager and principal salesman for the Shaker Seed Co. and also had charge of the trial grounds and seed gardens of that concern.

Leaving the Shaker concern in 1888, Mr. Langbridge became associated with the late Jerome B. Rice. During the succeeding twenty-nine years he traveled widely and became known to practically everyone in the seed business, being in especially close touch with those specially interested in onion seed and peas, regarding which he was an authority.

M. Boks.

M. Boks, for the last three years operating for his own account as American representative of several large European bulb firms, died last week at the age of 49 years. He had a wide acquaintance among the trade, both in the United States and in Europe. Before coming to this country, Mr. Boks was engaged in the trade in Holland and Belgium, having successively been manager for several large firms and a grower on his own account in the latter country. As a grower Mr. Boks gained wide recognition with begonias, several varieties of which he introduced. News of his death will be received with regret by the trade in Europe and in the United States, where he had gained many warm friends.

A. L. Glaser.

A. L. Glaser, of Dubuque, Ia., died April 3, after an illness of nine months. The deceased was born in Leipzig, Germany, December 15, 1850, and came to America when 19 years of age. He settled at Dubuque in 1889 and in 1900 started his florists' business, in which he was most successful. He is survived by his wife, two daughters and five sons, all of Dubuque.

Daniel McIntyre.

After an illness of nearly a year, five months of which he was confined to his room, Daniel McIntyre, of Nashville, Tenn., passed away Easter Sunday, April 8. The decedent, who was in his forty-fourth year, was a member of the

McIntyre Floral Co. and was well known throughout the southland. He had been in the florists' business for more than thirty years, becoming connected with the concern shortly after leaving school. Following the death of Daniel McIntyre, Sr., several years ago, he and his sister and three brothers each acquired an equal share in the company, which was founded in 1866. Mr. McIntyre was a member of the Tennessee State Florists' Association.

He is survived by his wife and four children, his mother, two sisters, and three brothers, William, Thomas and Hugh, who are part owners of the company. Funeral services were held April 9 from the Belmont Methodist church, with interment at Mount Olivet. The leading florists of the city served as pallbearers. They were: Thomas Joy, John Haury, Charles Tritscher, Oscar Geny, Louis Haury, George Geiger, Henry Schmidt and M. McGrady.

John G. Bohler.

John G. Bohler, a member of the trade at Latrobe, Pa., died at his home in that city, Friday, April 13.

Jacob Elicker.

Jacob Elicker, a pioneer florist of Homestead, Pa., who retired from business at the death of his wife several years ago, died at the home of his daughter April 9. Mr. Elicker had been in

poor health for some years. He leaves two daughters and one son.

KNOXVILLE, TENN.

The final reports indicate that this year's Easter business was the best ever experienced by Knoxville florists. Cut flowers and plants of all kinds sold well. There was an unusual demand for fancy made-up boxes and baskets of plants. Easter lilies were exceptionally good and there was a great demand for them, both cut and in pots. Rhododendrons, azaleas, potted hyacinths, tulips, ferns, primroses, Scotch heathers, cinerarias and other plants sold well. In cut flowers everything was in great demand. Carnations, lilies, valley, sweet peas, tulips, hyacinths and narcissi were plentiful, but Easter Sunday found all salable stock cleaned up. The supply of home-grown roses was rather short and it was necessary to buy a few from other markets, especially the long-stemmed and fancy stock, and practically all the Beauties sold came from out of town.

The volume of business was far greater than that of any previous Easter. The work was easier and was handled in better shape than ever before. This was due somewhat to the fact that people began to buy earlier and allowed deliveries to be made sooner than usual. The favorable weather made delivery an easier task than usual. R. E. M.

MOTT-LY MUSINGS

"We are not ecstatic over the way things are going, although Easter business certainly never was better with us," observed Frank C. Baker, of Utica, N. Y., "and what is more encouraging is the appreciation for stock of the better class. Made-up conceits, both in plants and flowers, sold readily." Social gatherings and funerals are calling for considerable work. Some beautiful floral designs were noted. "We have bought our supply of coal for next winter. It is almost like exchanging white diamonds for black," added Mr. Baker. "On the advice of a friend we decided to stock up early."

W. A. Rowlands, of Utica, employs his spare time, while waiting for his wealthy clientele, in studying the economic situation as applied to the floral end of his business. At the time of my visit he was filling a gold crown and remarked that "we have some hard problems to masticate just now and I wonder where we will get off." He says that while carnations were never better in quality and quantity, chrysanthemums and sweet peas have given the best returns so far this season.

Wm. Mathews, of Utica, was discussing the bulb situation with John H. Bockmann, of the Henry F. Michell Co., and observed that the business would be benefited if no Holland-grown stock comes over this year. Mr. Bockmann agreed and added that he was advising his customers to prepare to meet the situation with other stocks, home-grown.

George B. Hart, of Rochester, N. Y., was surveying a glass case containing doves. "Only a few left and they are without legs and bills," observed he, "but a new stock is on the way and

among them may be the dove of peace; at least let us hope so." "No," continued Mr. Hart, "the market for carnations is not, and has not been, what it should be. We attribute the fact to the plethora of bulbous stock, which is unfortunate, for the carnation is a standard crop and we cannot afford to sacrifice it for haphazard or catch crops, as Dutch bulbs are."

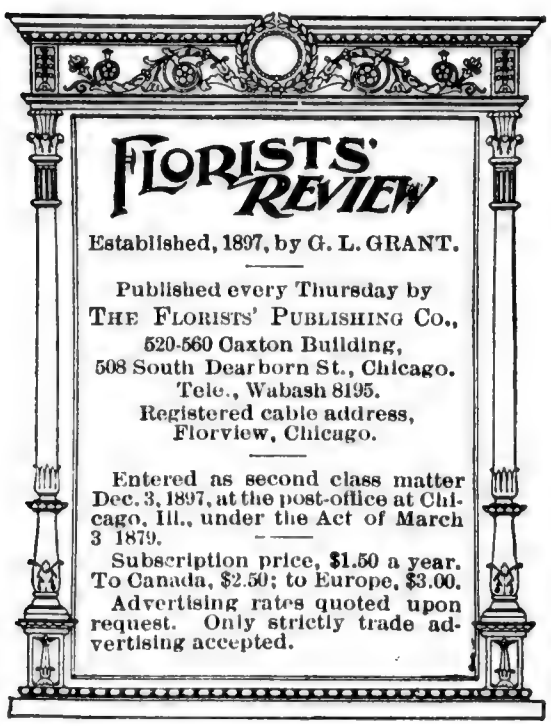
Bellamy Bros., of Syracuse, N. Y., failing in their usual supply of azaleas, worked up a special line to such advantage that they have decided not to import any more.

Henry Youell, of Syracuse, N. Y., says the gladiolus industry here is benefited by the embargo on Holland-grown stock. Better prices are had and certainly our home-grown bulbs cannot be beaten, if equaled, in quality.

Louis Menand, of Albany, N. Y., caters to the Rural cemetery, the final resting place of many of the best Albanians, good patrons in the past, now lovingly remembered by their friends, many of whom place carte blanche orders with Mr. Menand for perpetual decoration of the graves.

W. W. Hannell, of Watervliet, N. Y., had two houses of the new French hydrangeas in fine shape for Easter and has a promising block for Decoration day. He notes some varieties have a tendency to revert to Otaksa.

W. D. Snell, of Herkimer, N. Y., says his place appeared doomed during a recent disastrous fire close by and was only saved by a fireman making use of an empty packing case as a protection against the heat, showing to what valuable use a small thing can sometimes be put.



FLORISTS' REVIEW

Established, 1897, by G. L. GRANT.

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request. Only strictly trade ad-
vertising accepted.

NOTICE.

**It is impossible to guarantee
the insertion, discontinuance or
alteration of any advertisement
unless instructions are received
BY 4 P. M. TUESDAY.**

SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.
Officers for 1917: President, Robert C. Kerr,
Houston, Tex.; vice-president, A. L. Miller, Ja-
maica, N. Y.; secretary, John Young, 53 W. 28th
St., New York City; treasurer, J. J. Hess,
Omaha, Neb.
Thirty-third annual convention, New York,
N. Y., August 21 to 24, 1917.

Results bring advertising.
The Review brings results.

It is long since the principal cut flower
markets have had one of the old-time
gluts.

THE price-cutter should bear in mind
that quality is remembered long after
price is forgotten. In the end it does
not pay to sell an unsatisfactory article
even if it is cheap.

EVERY Ohio florist should know that
the pink carnation is the "official"
flower of the Buckeye state. Such knowl-
edge may come in handy on flag days,
McKinley's birthday anniversary, etc.

OF course the editor of a trade paper
has nothing to do but read the news-
papers that are put on his desk, but when
you send a copy of the home town sheet
it would be better to mark the paragraph
you want the editor to see.

THIS should be an exceedingly good
summer for manufacturers of heating ap-
paratus which will save fuel for florists.
The tremendous increase in the cost of
fuel will result in a general effort to im-
prove heating apparatus to save coal.

"BEING in love with your business,"
says a shrewd woman florist, "does not
necessarily mean success, but dislike for
your business is almost sure to cause fail-
ure." To which might be added that in-
difference and cocksureness are equally
fatal.

DR. BEVERLY T. GALLOWAY, well known
in the trade as once head of the Bureau
of Plant Industry, has been appointed
assistant to the Secretary of Agriculture,
and is in charge of the department's
emergency measures for dealing with the
agricultural situation.

A FEW days before Easter a Buffalo
newspaper informed its readers that
"women will be able to sport flowers with
their new suits or dresses Easter day at
not one cent more than they cost last
year." The leading paper of Milwau-
kee on the same day said: "Although
you possibly cannot afford an Easter egg,
you will be able to give your wife or
sweetheart flowers, for the florists abso-
lutely refuse to raise prices. At a recent
convention of wholesale and retail horti-
culturists it was definitely decided that
neither tariff, war, submarine blockade
nor sun spots could, by the most vivid
stretch of imagination, be ascribed as an
excuse for an advance in flower prices." And so on, in at least a score of cases, the
public this Easter was told that flower
prices remained old-fashioned or un-
changed, despite the fact that the cost of
practically everything else is bumping the
sky. Notices of this sort must have been
disheartening, indeed, to those of the flo-
rists who were striving for better prices,
for their own sake as well as for the
growers' sake. The surprising thing
about it is that undoubtedly most of these
press articles were written on information
supplied by florists.

A WONDER-WORKER.

Every week of every year The Review
carries the messages of its advertisers
to 12,500 florist-subscribers. More than
three times that many members of the
trade read it from cover to cover, and
the covers, too, not only because its con-
tents are interesting, but for the good
reason that it is a help in their business.
Bearing these facts in mind, is it any
wonder that advertisers are continually
writing like this?

It's no use trying! You can't keep stock and
advertise in The Review. I've tried it and it
can't be done. So please cut out my ad of dra-
cenas and save me money in returning checks.
—James Frost, Greenville, O., April 6, 1917.

When you hear a man complain of the
cost of advertising you can be pretty
certain that he spends a good bit of
money elsewhere than in The Review.

WHY THE EXCITEMENT?

A traveler who has been calling on
trade buyers in the east, principally the
state of New York, comments: "The
cut flower trade is, to use a vulgarism,
'on the blink'; everyone is kicking,
more or less; at least that is my experi-
ence since Easter."

The same condition, more or less, is re-
ported from so many other sections of
the country that it may be considered
general—and it has provoked an unusual
amount of discussion.

Without a doubt, the war develop-
ments are responsible for the talk if not
for the condition in the trade. But,
really, the factors underlying the recent
business situation get surprisingly little
consideration. Here are the principal
ones:

A day that has caused the distribution
of great quantities of cut flowers and
plants results in temporary "satura-
tion"—the people who buy flowers for
Easter do not need others for a few days.
Then, having had more flowers than
usual, they need none at all for a day
or two and resume buying gradually.

There always is a pause after Easter
or any special flower day—the only ex-
ception is when stock is scarce. But
this year Easter came during a period
of large production and the week follow-
ing Easter saw unusually large quanti-

ties of stock on the markets, with the
buyers unusually little interested.

These two factors were enough to ac-
count for the conditions noted during
the last ten days. The surprise is that
they should be so little understood and
cause so much excitement.

At the moment the disposition is to
blame every unfavorable development to
"the war." We expect to hear that it
is responsible for the spring glut this
year, in spite of the fact that there has
not failed to be a spring glut in the years
that had no war, rather worse gluts be-
fore than since, as a matter of fact.

THE BUSINESS OUTLOOK.

There is considerable difference of
opinion as to the outlook for business
and especially as to the way florists will
be affected by the war. War is a boggy,
but war times nearly always have been
times of great general business activity.
Under the stimulus of the expenditures
by European nations general business in
the United States has accelerated to a
pace more rapid than heretofore known.
Now our own government has joined the
great spenders. Bonds are to be issued
to raise \$5,000,000,000. This is "for the
first year of the war" and presumably
is to be spent in addition to the tremen-
dous sums raised by increased taxation.
While the money will go into war, mod-
ern warfare calls for materials of such
widely varying nature that few will
doubt that general business will be still
further stimulated, or that commodity
prices, already the highest ever known,
will continue to rise. As for our busi-
ness as dealers in flowers, it will be with-
out precedent if money should be circu-
lating rapidly and in large volume
among the people and florists fail to
handle their share.

The profit to be made from the florists'
business will continue as it has become
in recent years, a matter of individual
capacity for management. In the old
days a florist who did not drink or gam-
ble almost certainly made more money
than would suffice for the daily needs of
his family. Increased production had
made the result a little less certain be-
fore greatly increased costs had to be
reckoned with. With still another in-
crease in costs due in the next year,
profit will more than ever be a matter of
management, of the conservation of re-
sources, of the elimination of waste.

CHICAGO.

The Market.

The latter part of last week found a
market laden heavily with stock and
demand extremely light. Not only was
city trade dull, but shipping business
also was sluggish, the out-of-town de-
mand being the lightest probably this
year. A little spurt in local trade was
perceptible April 14, but it was of short
duration. With April 16, however, ship-
ping trade seemed to draw itself out of
its lethargy and, while not active, was,
nevertheless, improved and had gained
in strength by April 17.

There are great quantities of all kinds
of stock on the market, nearly all grow-
ers being in crop, and prices have been
uniformly low, with many sacrifice sales
being made in order to clear stock. Lo-
cal trade continued dull with the begin-
ning of the week and complaint is
general.

We Have a Splendid Crop of all Roses



NOW is the time for the trade to push Roses. Our crop is large and, at this week's quotations, it is possible to give extra values that will make your trade buy liberally.

**Russell
Ward**

**Milady
Sunburst**

**Ophelia
Brilliant**

Splendid quality—all lengths.

AMERICAN BEAUTIES

We offer a large supply of short and medium Beauties of good quality.

SPENCER SWEET PEAS

Spring days are corsage days, and our Spencer Sweet Peas are the popular corsage flower. We have a large supply. Order enough.

FANCY CARNATIONS

Our list includes all the best varieties, and the present crop is the largest and finest of the season to date.

DARWIN TULIPS

We can supply Darwin Tulips as well as the best varieties in Single and Double of the early blooming type.

FANCY VALLEY

Don't let wedding work get away because you are short of Valley—just wire us—we can supply you.

ASPARAGUS PLUMOSUS, Bunches

We have a large supply—don't hesitate to order what you need.

Ferns, the best in country, \$3.50 per 1000.

PRICE LIST

ORCHIDS Per doz.
Cattleyas \$6.00 @ \$9.00

AMERICAN BEAUTY Per doz.
Extra long stems \$4.00
Stems 30 to 36 inches 3.00
Stems 24 inches 2.10
Stems 18 inches 1.00
Stems 12 inches75
Short Stems per 100, \$4.00

ROSES Per 100
Mrs. Russell, special \$20.00 @ \$25.00
" " medium 12.00 @ 15.00
" " select 8.00 @ 10.00
" " short 4.00 @ 6.00
Milady, special 10.00 @ 12.00
" select 6.00 @ 8.00
" short 3.00 @ 4.00
Killarney Brilliant, special 10.00
" select 6.00 @ 8.00
" short 3.00 @ 4.00
Ophelia, special 12.00
" select 8.00 @ 10.00
" short 4.00
White Killarney, special 10.00
" select 6.00 @ 8.00
" short 3.00 @ 4.00
Killarney, special 10.00
" select 6.00 @ 8.00
" short 3.00 @ 4.00
Mrs. Ward, special 10.00
" select 6.00 @ 8.00
" short 3.00 @ 4.00
Sunburst, special 12.00
" select 8.00 @ 10.00
" short 4.00 @ 6.00
Cecile Brunner 3.00
Baby Doll 3.00

Extra special roses billed accordingly.

CARNATIONS
Common 1.50 @ 2.00
Large and fancy 3.00
Splits 1.00

MISCELLANEOUS
Freesia 3.00
Jonquils 3.00
Tulips 3.00
" Darwin 4.00
Sweet Peas, Spencer 1.00 @ 1.50
Valley 4.00 @ 6.00
Easter Lilies 8.00 @ 10.00
Daisies 1.00 @ 1.50
Mignonette 4.00
Calendulas 3.00
Snapdragon 1.00 @ 1.50
Pansies05 @ .10
Forget-me-not per bunch, .25

DECORATIVE
Plumosus per bunch, .50 @ .75
Sprengeri25 @ .50
Adiantum, fancy long per 100, 1.00 @ 1.50
Smilax per doz., \$2.00
Ferns per 1000, 3.50
Galax 1.25
Leucothoe 1.00
Mexican Ivy per 1000, 6.00 .75

Subject to market changes

Store open from 7 a. m. to 6 p. m.
Sundays and holidays close at noon.

E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally
Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Ave., **CHICAGO**

Long Distance Telephone, 1978 Central

Carnations--Sweet Peas

Let us furnish you your Carnations and Sweet Peas. We have an exceptionally large supply of excellent quality stock and can furnish you in any quantity desired.

Also a complete line of miscellaneous stock, including Lilies, Valley, Calendulas, Pansies, Snapdragons, Poeticus, Jonquils, Tulips, Daisies, Mignonette and all other seasonable flowers and greens.

ERNE & COMPANY

WHOLESALE FLORISTS

30 E. Randolph St.

Successors to ERNE & KLINGEL

L. D. Phone Randolph 6578
Auto. 41-716

CHICAGO

Mention The Review when you write.



Agents for
TO-BAK-INE

THE CHICAGO FLOWER GROWERS' ASSOCIATION

Wholesale Growers of Cut Flowers and Plants

182 North Wabash Ave.,

L. D. Phone, Randolph 631.

CHICAGO

Carnations Roses

And all other miscellaneous, seasonable stock. We have any item to be found in the Chicago market—and many that others haven't.

We stand for:

QUALITY ——— SERVICE ——— RIGHT PRICES

Order Here—You Can't do Better Elsewhere—Often Not Nearly as Well.

Shipping Orders Given Prompt and Careful Attention

It is difficult to place the cause for the quiet conditions prevailing. Some attribute it to the war, others to the abnormally cold weather, but the probable explanation is that it is merely the after effects of an exceptionally good Easter combined with the unusually heavy production of flowers.

American Beauties sold well last week and nearly everybody readily cleared up his supply. Other varieties of roses were plentiful, but did not sell well. There seemed to be a preference for red varieties, but even these sold slowly. Carnations have been selling fairly well at low prices. Red and white varieties are the best sellers, being used a great deal for decorating purposes at patriotic parties.

There is enough valley on the market to meet the demand. Lilies are in oversupply, a considerable surplus being left of those not ready for Easter. Sweet peas are in large supply. There is a demand for good quality stock, but it is next to impossible to move the poorer grades. The supply of stocks is not large, but little demand for them is felt. Calendulas and mignonette are in oversupply and are moving slowly. Spanish iris is scarce and is selling well. All bulbous stock is in oversupply and is selling slowly. It seems that the public has become tired of bulbous flowers and

will not buy them at any price. Many street venders are to be seen trying to dispose of the surplus. Daisies and pansies are both in large supply, but sell poorly. Snapdragons also are in large supply, but do not move well.

Greens again are abundant.

The Causes.

C. J. Michelsen, who is credited with being a close student of market conditions, says last week's poor market was due to a combination of four causes:

Reaction after a big Easter.
Unusually heavy production.
Unseasonable weather.

Unsettlement of minds by war talk.

He is of the opinion that each of the four factors represented about twenty-five per cent of the effect and that each cause will wear off in the usual time.

The Other Side.

The complexity of the trade interests is illustrated by the fact that, while 1917 undoubtedly gave the largest Easter business, wholesale and retail, Chicago ever has seen, there are a few reports to the contrary, coming from unexpected sources.

For instance, one wholesale house doing a large shipping business reports a decrease in sales of ten per cent. The explanation made is that its customers

PERCY JONES

INC.

WHOLESALE COMMISSION FLORISTS

56 East Randolph Street

CHICAGO

Mention The Review when you write.

include many who have more or less local supply; that this local supply was far heavier on bulbous stock than last year, when bulb imports were not so large and Easter three weeks later, with the result that less stock was needed from Chicago.

From the retail end, while the stores catering to the ordinary run of folks had the largest business ever known, some of the stores that draw their patronage from the wealthy report a decrease in sales. Their explanation is that the families which go to Florida or California for the winter did not return for early Easter; they therefore neither bought nor received flowers as in the case of the later, warmer Easter of last year.

The trade has developed in so many directions that every rule is likely to have its exceptions.

Various Notes.

Arnold Ringier has arranged for office

ROSES

Large supply of Russell, Ophelia, Milady, Sunburst, White Killarney, Pink Killarney, Killarney Brilliant, Aaron Ward and all other leading varieties. The quality is excellent.

SPECIAL PRICES

We also have all other seasonable stock and are prepared to furnish you in quantity lots.
All stock being sold at greatly reduced prices.

A. L. RANDALL COMPANY
WABASH AVENUE AT LAKE STREET, CHICAGO, ILL.

WIETOR BROS., 162 NORTH WABASH AVENUE, CHICAGO

CURRENT PRICE LIST

AMERICAN BEAUTIES		Per doz.
48 to 60-inch stems		\$5.00
36-inch stems		4.00
30-inch stems		8.00
12 to 24-inch stems		\$1.00 @ 2.00
Mrs. Chas. Russell		Per 100
Fancy stock		\$10.00 @ \$20.00
Miniature Roses		Per 100
Baby Doll		\$3.00
Elger		3.00

Carnations—Fancy	\$2.50 @	\$3.00
Good	1.50 @	2.00
Pink Killarney, White Killarney, Killarney		
Brilliant, Richmond, Sunburst,		
Ophelia		Per 100
Extra Special		\$7.00
Select		6.00
Fancy		5.00
Medium		4.00
Short Stems		3.00

ROSES, our selection\$4.00 per 100

Miscellaneous		Per 100
Valley		\$ 6.00
Lilies		\$12.50 @ 15.00
Ferns	per 1000,	\$3.50
Smilax	per doz. strings,	2.00
Adiantum		1.00
Galax (bronze and green), per 1000		\$1.50
Asparagus Sprengeri, bch.,		.50
Asparagus Plumosus, bch.,		.50
Boxwood	per lb.,	.25

Other Green Goods Market Rates.

Mention The Review when you write.

PLENTY OF STOCK

Sweet Peas —Fancy Spencer	Per 100	\$0.75 @ \$1.50
Carnations —Select, Fancy	3.00	
Good	2.00	
Tulips —Fancy	2.00 @ 3.00	
Jonquils and Daffodils	2.00	

Easter Lilies —Fancy	Per 100	\$8.00 @ \$10.00
Roses —Pink and White Killarney, Brilliant, Sunburst, Ophelia	4.00 @ 6.00	
Violets —Double and Single	.60 @ .75	
Snapdragons	4.00 @ 6.00	
Ferns —Per 1000	3.50	

A.T. Pyfer & Company **WHOLESALE FLORISTS**
30 E. RANDOLPH ST., CHICAGO
L. D. Phone Central 3373

Mention The Review when you write.

space in the store of the E. C. Amling Co., where he will do business as sales representative of a number of firms in the seed, bulb and plant trades. The quarters are admirably adapted to his purpose, the balcony which housed the offices of the former tenant not being used since the Amling concern took the store, except as travelers for out-of-town houses have staged their samples there instead of in a hotel. Mr. Ringier has had twenty-eight years' experience in the lines he purposes to handle.

With the coming of spring at Greggs

Station, Bassett & Washburn are pushing the erection of seven new houses, each 28x300. The gutters were set last fall, when all the material was purchased except part of the glass. The several carloads of glass still needed promise to be the most expensive ever used by the firm. These new houses, which it is planned to plant to roses late in May, will not increase the Bassett & Washburn glass area, as an equal quantity is being taken down at Hinsdale, but in the autumn this old material will be reërected at Greggs.

Paul E. Weiss, of the Weiss & Mayer Co., American Beauty growers of Maywood, is secretary of a new \$50,000 Illinois corporation which recently opened offices in the Fisher building under the firm style of the Fort Dearborn Coal Co. The firm will specialize in coal for greenhouse use. George Stahmer, formerly with Mitchell & Dillon, is president of the corporation.

Wm. Keimel and C. L. Washburn, acting in their capacities as trustees of the Chicago Florists' Club, have made arrangements to secure for the use of the

If you want good stock and good treatment

Send us your orders for **ROSES, CARNATIONS**, Valley, Peas, Lilies, Callas, Narcissi, Jonquils, Calendulas, Snapdragons, Lupines, Stocks, Tulips, Mignonette, Daisies, Pansies, Feverfew and all other seasonable stock. Also Greens, such as Ferns, Asparagus Sprenger, Green and Bronze Galax, Leucothoe Sprays, Adiantum, Mexican Ivy and Boxwood. **We have home-grown Asparagus—hence never a shortage.** Also a large supply of our famous **Blue Ribbon Valley**, which is recognized by **city buyers** to be the **best Valley on the Chicago market.** Order some and be convinced.

You can increase your profits and business by sending all your orders direct to

Chicago's most up-to-date and best located Wholesale Cut Flower House

J.A. BUDLONG

184 North Wabash Avenue, CHICAGO

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

**ROSES, VALLEY and
CARNATIONS**
A Specialty

**WHOLESALE
GROWER of**

CUT FLOWERS

**PRICES
AS
LOW
AS
OTHERS**

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

We are in daily touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Mention The Review when you write.

Special "Get-Acquainted" Offer

UP TO AND INCLUDING MONDAY, APRIL 23

ROSES—Prime Quality, Assorted

Richmond, Pink Killarney, White Killarney, Sunburst, Ophelia, Ward, **\$20.00 per 1000**

Carnations **\$15.00 per 1000**—First Quality, all Colors

FULL LINE OF OTHER STOCK AT MARKET PRICES

D. E. FRERES

THE FRERES-WINDLER CO.,

R. J. WINDLER

Room 218 Atlas Block, 30 East Randolph Street,
L. D. PHONE:—MAJESTIC 7175

CHICAGO

Mention The Review when you write.

club each month a large room in the Briggs House, Randolph street and Fifth avenue, located on the parlor floor. The room is capable of accommodating about 100 people. Messrs. Keimel and Washburn will recommend at the next meeting of the club that this room be engaged permanently and let the members vote upon the matter.

A. F. Poehlmann and Mrs. Poehlmann celebrated their twenty-second wedding anniversary April 18.

Impressed with the Sim giant polyanthus as it was shown in the east last season, R. Scheffler, of Wheaton, bought 1,000 plants. He has had excellent success with it and thinks it will be widely grown in the course of a few years.

The American Bulb Co., with a store on the street floor and thousands of people passing daily, felt it should not neglect the opportunity to make a little easy money, so a full line of Burpee's packeted seeds was ordered. From the

CUT FLOWERS AND SUPPLIES

O. A. & L. A. TONNER

WHOLESALE CUT FLOWERS AND SUPPLIES

30 E. Randolph St.

L. D. Phone Central 6284

CHICAGO

Mention The Review when you write.

opening, April 14, there has been a steady stream of customers, with no other effort than a sign and a window display.

At the monthly dinner of the Wholesale Cut Flower Association, April 12, eighteen houses were represented. A. J. Zech presided, in the absence of both the president and vice-president. The committee that waited on the officials of the express companies reported progress and most of those present agreed there already had been an improvement in the service.

Arthur Anderson, manager of the ribbon department of the A. L. Randall Co., is happy over the arrival of a baby boy at his home April 6.

August Poehlmann was reelected president of the village of Morton Grove April 17. Albert Lies was reelected a trustee of the village of Niles Center. W. S. Burling, well known as the manufacturer of a rocking grate used by many florists, was elected president of the village of Riverside.

When such large manufacturers of wire work as Joseph Ziska & Sons re-

March Report Gain 53% over February



IN
CHICAGO



IN
CHICAGO

KENNICOTT BROS. CO.
Wholesale
Cut Flowers and Plants
CHICAGO

It Makes No Difference To Us

where you are located—We do give you the same advantages and privileges in this great central cut flower market as if you were right here in Chicago.

For the month of March we shipped into 19 states to 204 different Repeat "Out-of-Town Buyers."

It's the "Repeat Orders" that prove that our F. T. D. Service is a service distinctive from that of any Wholesale House in this market.

It is cheaper to buy cut flowers in the world's greatest cut flower market than it is for you to grow them.

EVERYBODY KNOWS THE
HOUSE IN CHICAGO.

Over 34 Years in
Business

"We protect the
Retail Florist."

No retail orders accepted
from the out-of-town florist,
but we do fill all wholesale
Cut Flower Orders.

W. W. Barnard President

Mention The Review when you write.



Mothers' Day Baskets

12 Mothers' Day Baskets, with carnation decoration, the floral symbol of the day, in the two-tone with liners, \$6.00

25 Cut Flower Baskets in the two-tone colors with liners, \$8.25

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS

713 - 717 — MILWAUKEE — AVENUE.
CHICAGO ILLINOIS

Mention The Review when you write.

port a steady increase in the demand, it may be taken as an assurance that business is on the gain with the average florist.

Counter trade has increased in the last few days until it is taxing the facilities of the W. W. Barnard Co.

Emil Buettner and Mrs. Buettner returned from California last week.

Winterson's Seed Store reports the busiest season to date.

At La Grange Fred M. Sargent is a dairyman who has had just enough taste of the florists' business, growing outdoor stock, so that he is looking about for an opportunity to buy a place with a small range of glass.

Kennicott Bros. Co. is making preparations for the move across the street to

the new quarters. It is expected to be in the new store by Mothers' day without fail.

S. Kitisawa, of the Southern California Flower Market, left for Los Angeles April 16. Mr. Kitisawa expects to make a trip to Japan in the near future.

Wm. D. Desmond, formerly of Minneapolis and lately with Poehlmann Bros. Co., has severed his connection with that concern to associate himself with the Hollywood Gardens, Seattle, Wash. Mr. Desmond left for the west April 16.

Fred Klingel has left the market. He intends to try his hand at mushroom growing.

About seventy-five employees of the A. L. Randall Co. went to the Black-

stone theater, April 16, and witnessed the performance of Julia Arthur.

Walter Horn, of Poehlmann Bros. Co., left the employ of that company April 14 to join the colors.

Adam Zender was confined to his bed the early part of the week.

Mrs. Paul R. Klingsporn has been on the sick list, but is recovering.

PITTSBURGH.

The Market.

Most of the retailers are still talking about the good Easter business they had—that same old "best ever" story. The fact is everyone cleaned up, both on plants and cut flowers, and that always helps to make them feel good.

The nation's need is efficiency



Pat. May, 1916—Trade Mark Registered

—Rapid Rappers wrap right

THE nation's need, the florists' need today is efficiency—non-wastefulness. In offering the **Rapid Rapper** to the trade we have overcome one of the florists' greatest enemies, wasteful wrapping.

The **Rapid Rapper** has no drawbacks. It was made to eliminate the florists' wrapping problems, to wrap plants and baskets quicker, cheaper and better—and it does. There are no deterrents, nothing to in any way hinder its efficiency.

The **Rapid Rapper** is so simple that any child can easily and quickly wrap

your plants and baskets without causing any damage to the blooms, and at the same time use less than one-half the paper required by the old method. No more wasting your time or that of your valuable assistants here. The **Rapid Rapper** assures perfect protection to the plant or basket and an attractive package which you will be proud to deliver, your customer proud to receive.

"The Art of Wrapping," an interesting booklet, illustrated and containing full details and prices, is ready. Send for it today.

Cal. orders filled direct from branch office, 448 Bush St., San Francisco, Cal.

The Rapid Wrapper Co.

56 East Randolph Street, Chicago

Mention The Review when you write.

But, as the fellow said, "the next week it rained." Flowers, especially roses, came in such quantities that all prices were abandoned and it was buy at your own price. Everything was plentiful, except carnations. Tulips and daffodils have about disappeared. Mignonette seems to have lost favor and snapdragon does not move. Greens of all kinds are on the scarce side, especially smilax.

Various Notes.

Many of the growers are considering the renewal of their coal contracts, which expired April 1. The coal companies will only make contracts for six months at an advance of 150 per cent. In some cases they have offered to contract for a year at an advance of 200 per cent.

John G. Bohler died at his home in Latrobe, Pa., Friday, April 13.

Jacob Elicker, who was the pioneer florist of Homestead, Pa., died Monday, April 9, at the home of his daughter. Mr. Elicker sold out his business on the death of his wife several years ago and had not been in good health for some time. He leaves two daughters and one son.

Clarke.

BALTIMORE.

Echoes of the Big Day.

It has never before been my pleasure to see so many flowers in so short a time as I did the three days before Easter. Good Friday I spent in going from one store to another. Now, as I know from experience that the florist has not this opportunity, it might be interesting to learn what your neighbor is doing. My

first visit was to the Richmond market. Here I found twelve loads of as fine blooming plants as anyone could wish to see; everything from hyacinths in 4-inch pots to large lilacs. If any customers thought they would get stock cheap in the markets they were mistaken, for the prices compared favorably with any of the stores. I was sorry to learn that Matthew Richmond had been laid up for seven weeks with rheumatism, and was unable to be out, but the business was being well handled by his daughter, who had her hands full.

Mary Johnston had eight or ten salespeople all as busy as could be. At the rate stock was going it was certain there would not be many plants left for Saturday. She did not mind this, as her cut flower orders were so heavy this year it would take all of the force's time to handle them.

At the Leo Niessen Co. store I found the manager, W. E. McKissick, and a

corps of ten or twelve men about buried under a mass of fine cut stock. He told me that about the only thing they were sold up on was Beauty. With what they had on hand and with two more cuts coming in, he felt sure he could take care of all orders, which he was still taking. As to the prices, he said they were better than those of last year.

The Baltimore Florist & Supply Co. came next. This was the first time I had had the pleasure of visiting this establishment, but found it well fitted up for business and with plenty of stock on hand. They told me that from the way stock was coming in, they did not anticipate any trouble in taking care of all orders. The company was especially strong on carnations of a high quality, with plenty of lilies and roses.

J. J. Perry, manager of the S. S. Pen-nock-Meehan Co., with ten men was working as fast as possible. This house was handling plants, as well as cut stock.

CAPE JASMINE BUDS

We are now ready to book your orders at the same old prices.

Owing to the protected location of our bushes, the freeze did not injure our buds five per cent. We will be able to start shipments early and continue throughout May and June. Will give date of first shipments soon. No matter whether your wants are large or small, send them in and be assured of receiving first-class buds.

Regular Orders Solicited.

Long Distance Shipments Our Specialty.

Prices F. O. B. Alvin.

Terms: Cash or C. O. D.

500 at 1000 rates.

Class X—12 to 18-inch stems.....\$1.50 per 100; \$18.00 per 1000

Class A—8 to 12-inch stems.....1.00 per 100; 8.50 per 1000

Short stems for floral work.....6.00 per 1000

Reference: Alvin State Bank.

STEVENS & STEVENS,

Alvin, Texas

Mention The Review when you write.

BOSTON
FLORAL
SUPPLY CO.**DECORATION DAY**BOSTON,
MASS.

SAVE FROM 25% TO 33% ON SUPPLIES.

GUARANTEE:—Our goods are guaranteed in every way. If you are not satisfied, return the goods at our expense, and we will gladly refund your money.

CYCAS	
Size	Per 1000
8 x 12.....	\$15.00
12 x 16.....	18.00
16 x 20.....	21.00
20 x 24.....	25.00
24 x 28.....	30.00
28 x 32.....	37.00
32 x 36.....	46.00
36 x 40.....	55.00
40 x 44.....	63.00
44 x 48.....	70.00

MAGNOLIA WREATHS	
Beautifully decorated with roses, carnations, lilies, etc. Each wreath securely packed in a separate box.	
10-inch frame.....	\$ 8.50 per doz.
12-inch frame.....	10.50 per doz.
14-inch frame.....	13.50 per doz.
PLAIN MAGNOLIA WREATHS	
10-inch.....	\$4.80 per doz.
12-inch.....	6.00 per doz.
14-inch.....	7.50 per doz.

WAX GOODS	
	Per 1000
Roses, large.....	\$14.50
Buds.....	7.25
Carnations, large.....	14.00
Sweet Peas.....	4.00
Each	
Crosses.....	50c @ \$1.50
Crescents.....	50c @ 1.50
Hearts.....	50c @ 1.50
Wreaths.....	60c @ 1.50
Anchors.....	75c @ 1.25
Pillows.....	\$1.50 @ 3.00

BASKETS—BOTH DECORATED AND UNDECORATED

Tumblers, Princess, 9 sizes.

Pot Baskets, 5 sizes.

Window Boxes, Vases, Fancy Baskets, etc.

We manufacture everything in our own factory at 347-357 Cambridge St., Boston, Mass., so when you buy from us you buy direct from the manufacturer, saving from 25% to 33% on every dollar. Inquiries gladly answered.

BOSTON FLORAL SUPPLY CO.,

Manufacturers of Cycas Leaves, Baskets, Wax Flowers and Designs.

347-357 CAMBRIDGE ST., BOSTON, MASS.

Unknown customers please give reference or cash with order.

CREPE-WOOD MEANS MORE CUSTOMERS

Which would please your customers the more? A paper pot covering that lasts only a few days, or one that lasts as long as the plant.

"CREPE-WOOD" is the answer. It brings customers back and makes new ones.

is a **WOODEN COVERING FOR FLOWER POTS AND FLOWER BOXES.**

It is stained a rich green and comes in rolls 10 feet long.

**Order Now for
Spring Trade**

If your supply house does not have it we will temporarily supply you from the factory.

TERMS:—2% discount for cash or 30 days net on approved credit.**PRICES per roll**

Width of Roll	Dozen Lots	100 Lots
5 inches	16c	14c
6 inches	18c	16c
7 inches	20c	18c
8 inches	22c	20c
9½ ins.	25c	22c

Rolls 10 feet long.

EXPANDED WOOD CO.

Patentees and Sole Manufacturers

EVANSVILLE, IND.

Send 20 cents in stamps for trial roll (prepaid).

Philip Welsh had two carloads there on consignment, mostly azaleas, and a fine lot it was. Although Mr. Perry told me that the best of the stock had been sold, there were plenty of choice plants left. Another grower had a carload of giant-lily lilies and they were fine, running as high as twenty-five blooms to a pan and every plant a choice specimen. To walk through the refrigerators one would wonder where all this mass of cut stock could be used. Cut lilies were everywhere in this establishment, and they had telegraphed one large grower to stop shipping. This house never before had so many orders, but did not anticipate any trouble in taking care of all that came in.

At Samuel Feast & Sons' every available hand was on the job. One could not help being struck with the arrangement of the place. Made-up baskets of plants seemed to be the feature. They were in great variety, ranging in price from \$2.50 to \$25. The blooming plants certainly were a fine lot of specimens.

Halliday Bros. had a fine assortment of everything that Easter would suggest. One of the features of this place

was a window of novelties, such as variegated pineapples in fruit, yellow callas, Otaheite orange and pelargonium.

Edwin A. Seidewitz's place was filled with patrons and fine stock. Baskets of plants were everywhere.

Next in this block is W. J. Halliday and what a show place this store was! Here was to be found anything in the plant line that the customer could wish for.

At John Cook's, Miss Cook and her assistants were busy. As fast as stock was sold, it was sent to a vacant store they had procured in the neighborhood as a shipping department. Here hydrangeas were especially fine.

Every one of the stores showed a marked individuality and this entire article could well be devoted to any one of them and yet not do justice. While everybody was busy, yet in every place you could not help but notice the courtesy and patience displayed. They all had a welcome for the visitor and could snatch a moment from their duties to answer questions.

Saturday, I stopped at Robert L. Graham's, on North avenue, and found

the store well cleaned up. Everyone was tired after an all-night seance, but smiling and quick to say, "This is the greatest Easter we ever had."

At the Lexington market the flowers are outside. As the wind all day was high and cold, it wrought havoc with a lot of bulbous stock that was here.

Monday, the day after, I retraced my steps and the stores all looked much as the battlefields of Europe must look, except that everyone was smiling and happy. All agreed "it was great." Many had to close the doors Saturday afternoon and were delivering all day Sunday. Wars and rumors of wars certainly had no effect on the florists' business in Baltimore this Easter. So let us hope that hostilities will be over before another.

Tate.

Springfield, Ill.—If the spring days bring as good business in proportion as that done at Easter by the North Side Greenhouses, they will be "palmy" as well as balmy days for John Gaupp, the proprietor, who sold every blooming plant he had by opening a downtown salesroom during holy week.

ROOTED CHRYSANTHEMUM CUTTINGS

See our Classified Ad

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD.

WASHINGTON, D. C.

ORDER YOUR
CHRYSANTHEMUMS
POMPON
CUTTINGS
EARLY

CATTLEYAS

For this week we look forward
to a good cut of

MOSSIAE

It is one of the best Cat-
tleyas, flowers of good size and
a splendid dark shade.

Dagger and Fancy Ferns

Splendid Stock.—Any Quantity.

Philadelphia's Beauties

have the reputation for quality and we are having the best that is coming to this market. There is no supply to equal ours, and where the supply is the largest and the quality the best that should be the place for you to order from. Our price is right and that order for a dozen Beauties will have the same attention as a larger order.

SPANISH IRIS

Assorted colors....100, \$6.00-\$8.00

DAISIES

Yellow and white400 for \$5.00

EASTER LILIES

Long stems, fine flowers, 100, \$10.00

SNAPDRAGON

Pink and yellow...100, \$6.00-\$8.00

STOCKS

Single and double..100, \$3.00-\$8.00

GARDENIAS

50 of the best for \$10.00

Mention The Review when you write.

PHILADELPHIA.

The Market.

A marked change in conditions in the cut flower market has come during the nine days since Easter. Despite the cool weather, flowers are coming in faster than they go out. This excess of production has brought lower prices. The crops of nearly all kinds of flowers are heavy, while the demand has not increased. There is a fair amount of business, weddings, parties and, increasingly important, week-end sales. Even these sales have not taken all the flowers. Declining prices are bringing more buyers into the market, but they have not as yet proved sufficient.

The only exceptions to the too plentiful rule are valley and orchids. Valley is quite scarce; even at the high prices there is not enough to fill the orders. Orchids are also short of the demand, at prices that are lower than at Easter, although still high on the best stock. The crops of sweet peas, carnations and roses are much heavier than they were two weeks ago. Under these conditions the market has held fairly well. Warm weather will undoubtedly further lower values.

There is a surprisingly small supply of Easter lilies today. This indicates that nearly all the lilies made Easter. Spanish iris is a welcome addition to the variety of stock. There are quite a few daffodils. The local outdoor-grown overlap the last of the indoor Emperor. Darwin tulips are to be had; they do not seem to attract attention. Larkspur has arrived. Pansies are still good, but violets are nearly over. There is an abundant supply of snapdragons in a variety of colors and a diversity of grades. Asparagus sprays from the south are so plentiful that many bunches waste their green unseen.

The Roses at Riverton.

Those who saw the Dreer exhibit at

BERGER BROS.

ORCHID PEAS - EASTER LILIES - CALLAS
CARNATIONS - DAFFODILS - SPANISH IRIS
ROSES - VALLEY - GREENS

These are our specialties. We have a complete assortment of cut flowers. You can depend on us for good stock at fair prices.

1225 RACE ST. PHILADELPHIA

the Armory last month will be interested to know that this wonderful display is a mere scouting party of the vast army of roses at Riverton. The figure covering the roses grown in pots at the Henry A. Dreer, Inc., place is so vast that it really would be better to see the stock in order to appreciate its magnitude. A whole range of open-between greenhouses has been filled all winter with these roses, in 6-inch pots. They were set six deep over the floor space. Now, for the last four weeks, the five upper rows have been removed to the frames. There were, in round figures, 250,000 of these budded roses, mostly hybrid teas. They covered between 300 and 400 varieties.

Many of these varieties are novelties. The rest are the queens of the standard sorts. There were 10,000 of one variety alone—Ophelia. These few facts will give some idea of the extent to which the rose bedding industry has grown at Riverton, where a carload of rose plants sometimes goes out on a single order.

The Shop Windows.

There is a pretty little shop window on the south side of Chestnut street, west of Broad street, that smiles out on one of the busiest sidewalks of the city. It is the window of the Orchid Flower Shop. Of course, anybody would expect to find at least one orchid in that win-



RUSSELL



With a cut-back crop, which is now coming in, we are receiving some of the most wonderful quality we have ever handled—in quantities, all lengths.

Special.....	\$20.00	First.....	\$10.00
Extra	15.00	Second.....	8.00

A few extra choice special Russells, at \$25.00

S. S. Pennock-Meehan Company

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA
1608-1620 Ludlow Street

BALTIMORE
Franklin and St. Paul Sts.

NEW YORK
117 West 28th Street

WASHINGTON
1216 H Street, N. W.

Mention The Review when you write.

Edward Reid Offers Quality

SPENCER SWEET PEAS HYBRID TEA ROSES, in variety

Superb for corsage and bouquet.

The sorts of today, not of yesterday.

CARNATIONS that bring repeat orders

VALLEY, always my special brand

BEAUTIES are coming into crop

The best of everything in flowers

"WHEN THEY'RE REID'S, THEY'RE RIGHT"

It will pay you to get our weekly special price list. It is yours for the asking.

1619-21 Ranstead Street,

PHILADELPHIA, PA.

Mention The Review when you write.

dow. Nobody would be disappointed, for there it was, a well colored bloom of Cattleya Trianae, looking as though its season was not waning. It was in a pretty orchid vase, surrounded by other dainty floral beauties. You know, the Orchid Flower Shop is one of the quartet of flower shops operated by J. J. Habermehl's Sons. It caters especially to luncheons in Kugler's restaurant and to transient orders. Miss Violet Rose presides over the Orchid Flower Shop.

Curiously enough, there was a little bit of social business, so to speak, in the Orchid Flower Shop this week, that is of interest. Mrs. Drew-Baer called on Miss Violet Rose. Both are English women; each has reached the position of manager in her respective shop—Mrs. Drew-Baer in the London, Miss Violet Rose in the Orchid. Yet, curiously, they never met before. Now Miss Rose will return the call and floral art will benefit by their friendship.

Various Notes.

J. Horace McFarland, of Harrisburg, Pa., spoke on "Some Tendencies in American Rose Growing" before the Pennsylvania Horticultural Society, in Horticultural hall on the afternoon of April 18.

Charles Niemann, representing Charles

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

Roses, Easter Lilies, Callas, Carnations and all Seasonable Cut Flowers. Special price on large quantities.

Our growers won many prizes at the National Rose Festival.

Night telegrams will receive careful attention.

1615 RANSTEAD STREET,

PHILADELPHIA, PA.

Mention The Review when you write.

F. Meyer, of New York, has been visiting the lily growers of this, his home city.

Stuart H. Miller is assisting George Aeule in pushing the interest of the Philadelphia Cut Flower Co.

The April meeting of the Germantown Horticultural Society was held in the Library of Vernon Park April 16.

There is a strong demand for hybrid tea roses for April and May delivery.

Edward Reid has received many complimentary letters on his Easter stock.

William J. Baker is personally handling some beautiful Delphinium Belladonna and fancy snapdragons.

John Berger finds that the business at the Berger Bros. establishment improves steadily. Phil.

Galesburg, Ill.—The recently opened Quality Flower Store has been taken over by I. L. Pillsbury. Mr. Buesh, the former proprietor, has left the city.

ROCHESTER, N. Y.

The Market.

Now that the belated reports are in, it should be said that a better Easter could not have been wished for. The growers and retailers are highly satisfied with the splendid business the holiday brought them.

Last week opened vigorously with funeral and wedding work, and the activity continued throughout the seven days. April 14 trade was unusually brisk. Most of the stores offered violets, sweet peas and jonquils at attractive prices and numerous wedding decorations had to be taken care of. The market is well supplied with all kinds of cut stock, which is cleared more or less each day. The daily consignments of roses are large enough for present demands. There is not much short-grade stock. The better grades include long-stemmed Shawyer,

THE FLORISTS' SUPPLY HOUSE OF AMERICA

Patriotic Novelty Baskets



These are just what you want for Memorial Day.

Send for our Memorial Day folder giving a full list of quick sellers for that occasion, and Handle Baskets in red, white and blue.

Have also Tumbler Baskets with American Shield.

Let us send you an assortment of 10 or 15 of these baskets of our selection. Patriotic Novelty Basket, in our national colors, red, white and blue.

CRADLES, SHOES, ETC.

H. BAYERSDORFER & CO. 1129-1131 ARCH ST., PHILADELPHIA, PA.

Russell, Ophelia, Montrose, Francis Scott Key and Milady. The demand for red roses has been especially good.

Carnations are shortening up with many of the growers, but the market is well supplied. Lilies are plentiful, but hang somewhat. Valley reaches the market in small quantities, but the demand is comparatively small. Gardenias have been overplentiful and have been sold at low prices. Snapdragons in pink, yellow and variegated colors sell fast. Sweet peas are excellent and move easily. Mignonette moves well. Violets are becoming less conspicuous and considerably smaller. Bulbous stock holds up well and sells easily; Spanish irises, calendulas, pansies and German stocks sell satisfactorily.

Various Notes.

Among recent visitors were F. C. Wallace, of Canandaigua, N. Y., and Julius Berg, of Lion & Co., New York.

A. W. Gilman is displaying to good advantage in his window a quantity of the larger seeds, nicely arranged in groups. He says business has opened up remarkably well for so early in the season.

A particularly heavy day was experienced by J. B. Keller Sons April 14. A large store trade, with two church wedding decorations and a good-sized decoration at the Valley Club, in addition to a large quantity of funeral work, kept the store force busy until late in the evening.

Chester Ament says his stock is doing nicely. He had a good Easter business and seems much encouraged.

As regards the war spirit, the flower stores are not behind. In each window may be seen either one or more flags, with bouquets of red, white and blue flowers tied with ribbons.

Milton Selinka was in town last week with a new lot of ribbon and chiffon samples, as well as patriotic novelties in cords and ribbons.

Harry Merritt, of Irondequoit, had a good crop of carnations for Easter. His White Wonder and Nancy were in full crop.

David Scott, of Corfu, is shipping in some splendid snapdragons and pink Spencer peas, for which he finds a ready sale.



Rustic Hanging Baskets

NATURAL GROWTH CYPRESS

Sample postpaid and price list for 25 cents. Larger sample for 50 cents.

VICTOR SCHMELZ & SON, - Route A, SANFORD, FLA.



WM. J. BAKER, WHOLESALE FLORIST 12 South Mole Street, PHILADELPHIA, PA.

YELLOW DAISIES—SWEET PEAS—SNAPDRAGONS—CARNATIONS

Mention The Review when you write.

EUGENE BERNHEIMER WHOLESALE FLORIST EASTER LILIES, ROSES, CARNATIONS 1531 RANSTEAD STREET. PHILADELPHIA, PA.

Mention The Review when you write.

Now that the biggest rush of the year is over, the growers are preparing for spring and the special flower days. The growers say the outlook is bright for a good cut flower stock at Mothers' day.

H. J. H.

NEW YORK.

The Market.

The inevitable recession in values after Easter was in evidence last week. Extreme dullness continued until April 14 and even the usual week-end revival was spasmodic and light. There was no clean-up and every wholesale window was still filled with unsold flowers of every variety when the week's business closed.

The street men and the department stores reaped the only harvest. Large buyers, of both New York and Brooklyn, were conspicuous by their absence. The many Trepel stores in both cities are depended on to relieve congestion in these days of surplus, but even this wide outlet was quieter than usual. Some large funeral orders on Saturday were a slight relief, but there was an enormous lot of flowers carried over with which to begin the present week.

Present prices are similar to those of a year ago. Large shipments of roses continue. One house had at least 25,000 displayed on its tables April 14. American Beauties took a sudden tumble and

Lilacs

THROUGHOUT APRIL

Spanish Iris

AND ALL OF THE LATEST NOVELTIES

PHILADELPHIA CUT FLOWER CO

1517 Sansom St., PHILADELPHIA, PA.

many specials were sold under 20 cents and even down to 15 cents, carrying the whole market with them. Hadley also joined in the retreat.

Carnation shipments were large and 3 cents was the top quotation for the finest Ward and Matchless. Only a few brought this figure. From 1 to 2½ cents were the closing bids April 14. Accumulations were heavy. Lilies that were worth 15 cents at Easter were down to 8 cents, and some were quoted at \$6 per hundred April 14. Valley is scarce and prices are steady at 6 cents for the selected.

There are few gigas among the orchids arriving. These command good figures a few touching 60 to 75 cents, but the majority on sale are Shroederæ and these are quoted at from 10 to 25 cents. The



No. 310—20-inch

Mothers' Day

FOR THE GRAVES—The best suggestion for this day, because your customer gets a big value and you make a large profit.

By showing these sprays now, you will be offering your customers something new as well as giving them an exceptional value. These sprays are also a very good seller for **Memorial Day**, and you cannot go wrong in placing an order now at

50 cents each.

Order by number; state color of Carnations or Roses desired. These Cycas Sprays are trimmed with white or pink, or white with pink center Carnations; the same in Roses.

For **Memorial Day Wreaths and Sprays**, see our catalogue.

JOS. G. NEIDINGER CO.

THE HOUSE OF MERIT

FLORISTS' SUPPLIES, BASKETS, ETC.

1309-1311 N. Second St.,

PHILADELPHIA, PA.

Mention The Review when you write.

READ THIS YENOM EVAS DNA

BEST QUALITY CYCAS LEAVES

Sizes	Pkg. of 10	Per 100
8 to 12 inches.....	\$0.35	\$ 2.50
12 to 16 inches.....	.40	3.00
16 to 20 inches.....	.45	3.75
20 to 24 inches.....	.55	4.75
24 to 28 inches.....	.65	5.75
28 to 32 inches.....	.75	6.50
32 to 36 inches.....	.85	7.25
36 to 40 inches.....	1.00	8.25
40 to 44 inches.....	1.15	9.50
44 to 48 inches.....	1.30	11.00

RED CYCAS LEAVES

Sizes	Pkg. of 10	Per 100
8 to 12 inches.....	\$0.40	\$3.50
12 to 16 inches.....	.55	5.00
16 to 20 inches.....	.75	7.00
20 to 24 inches.....	.95	9.00

(50 cycas @ 100 rate.)

Now send in your order and also get our complete list of other supplies.

GEO. H. ANGERMUELLER

Wholesale Florist 1324 Pine Street, ST. LOUIS, MO.
Mention The Review when you write.

flood of southern daffodils continues. They do not keep and there is no demand for them. The street men offer them to the public at 5 cents a bunch.

Violets are nearing their finish. The best of them are selling at 25 cents per hundred and from that down to 10 cents. Shipments still are heavy, but the quality is fast deteriorating. Callas have found a new top of \$1 per dozen. The tulip shipments continue heavy, the Darwins alone winning recognition. Lilac is more abundant, the southern shipments commencing. Sweet pea shipments are heavy, but the Spencers only are wanted.

The weather continues cold but bright. Heavy shipments of all flowers this week are anticipated.

Various Notes.

The retailers seem well satisfied with the Easter business.

Mothers' day will be emphasized and

Fancy Roses and Carnations

BUY THE BEST AND KEEP YOUR CUSTOMERS SATISFIED

Russells, Ophelias.....	8c to 14c
Milady, Brilliants.....	8c to 12c
Killarneys, Sunbursts.....	6c to 8c
Short Killarneys.....	3c to 4c
California Violets.....	doz., \$1.50
Best Carnations.....	3c
Splits and Common.....	1½ to 2c
Sweet Peas.....	50c to \$1.00
Jonquils.....	2½c
Ferns.....	1000, \$3.50
Asparagus.....	50c

T. J. NOLL & COMPANY

1109 Grand Avenue

KANSAS CITY, MO.

Mention The Review when you write.

widely advertised this year in New York. Its value to the trade is now universally recognized.

M. A. Bowe secured the family order for the cut flowers at "Diamond Jim" Brady's funeral; also for the funeral of General McAlpin.

Charles A. Dards had the orders for the Willoughby funeral.

Frank Cline, chauffeur for the Kervan Co., entertained the stork last week—a boy.

Will Kessler has joined the great preparedness army and is cultivating five acres at and near his country home on Long Island.

E. H. Cushman and his son, of Sylva, O., were visitors here last week

on the return auto trip from Florida, through Washington, Baltimore and Philadelphia, to their home.

Malandre Bros. had a patriotic window April 14 and 15 that attracted crowds.

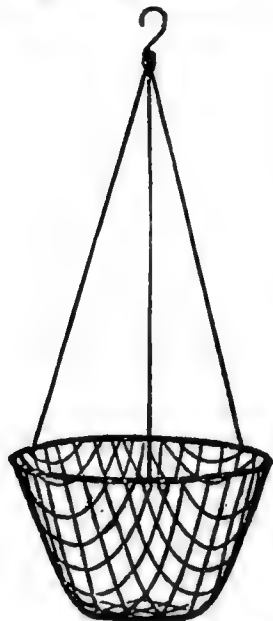
Thousands of persons in and about New York are starting spring gardens. All the local seed houses say the demand this spring has broken all records. Sales are fifty per cent above normal and prices twenty-five per cent and up above those of a year ago.

George W. Crawbuck is suffering from a severe attack of the grip.

C. W. Scott, of the Yokohama Nursery Co., is making a western business trip.

HANGING BASKETS

Made of crimped wire.
Woven 1 $\frac{1}{4}$ -in. mesh. Painted
two coats green. No fine binding
wire used.



F. O. B. Louisville
10-in...doz., \$1.50
12-in...doz.. 1 80
14-in.. doz., 2.40
16-in...doz., 3.40

Price per 100
10-in...100, \$10.75
12-in...100, 13.00
14-in...100, 17.50
16-in...100, 24.50

Green Sheet Moss

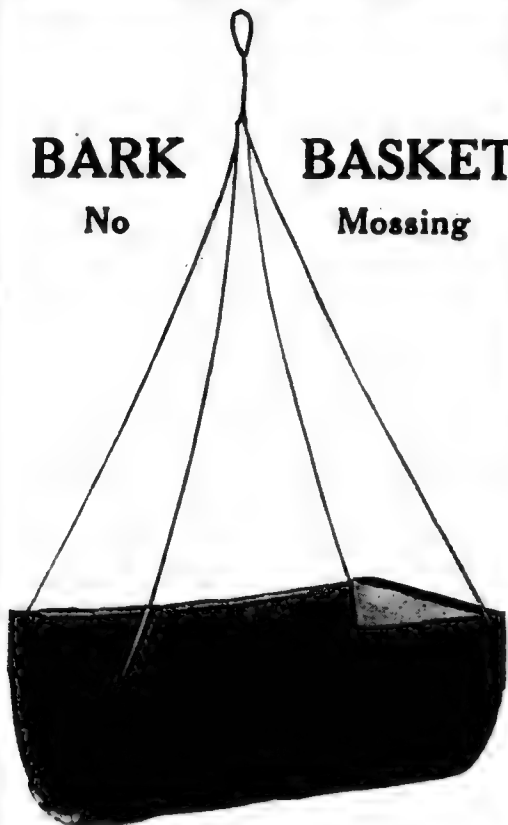
\$2.00 per bag.

By Parcel Post, add for postage:

1st and 2d zone.....10 and 12-in., 14c per doz.
14 and 16-in., 19c per doz.
3rd zone.....10 and 12-in., 24c per doz.
14 and 16-in., 33c per doz.
4th zone.....10 and 12-in., 43c per doz.
14 and 16-in., 62c per doz.

FALLS CITY WIRE WORKS
LOUISVILLE, KY.

BARK BASKET
No Mossing



\$4.80 per dozen
\$35.00 per 100

Not less than 40 at hundred price.
Cash with order or bank reference.

20,000 Sold Last Season

W. H. ETtinger
Waterloo, Ind.

R. J. Irwin has inaugurated the Saturday early closing movement on West Twenty-eighth street.

Charles E. Moles, formerly with Wm. Elliott & Sons, is now in the service of R. J. Irwin. J. Austin Shaw.

Dinner of the Show Committee.

The labors of the joint committee of management of the 1917 flower show were brought to a close with a business meeting and banquet at the Hotel Biltmore, Thursday evening, April 12. There was a full attendance. The guests were Messrs. Korbel and Colwell, publicity agents; Arthur Herrington, exhibition manager, and William Delano, the well-known architect and landscape artist. T. A. Havemeyer presided and in the early course of the proceedings pressed upon Charles H. Totty the acceptance of a diamond pin, a mark of appreciation by his fellow members of his work in connection with the flower shows. Record of the work of individual members of the committee was not wanting. A vote of thanks to the secretary was unanimous, as was a similar vote to Treasurer F. R. Newbold. A standing vote of thanks was given Chairman Havemeyer.

The arrangement of the next show was the prime object of a discussion, which amply supplied the entertainment feature of the dinner. Each member of the committee was ripe with suggestions, and Mr. Delano capped them all with some that might be considered ultra-professional. Richard Holloman announced that by the time of the next show there will be a subway station at the entrance to the Grand Central Palace.

The table was handsomely decorated with flowers by G. E. M. Stumpp.

SOCIETY OF AMERICAN FLORISTS.

Department of Plant Registration.

Public notice is hereby given that William E. S. Griswold, of Wyndhurst, Lenox, Mass., Alfred J. Loveless, gardener, offers for registration the new *Laelio-cattleya* described below. Any person objecting to the registration or to the use of the proposed name is requested to communicate with the secretary at once. Failing to receive objection to the registration, the same will be made three weeks from date.

Description.—A hybrid between *Laelio-cattleya gigas* and *Laelio-cattleya Myro*. Petals and sepals a rich golden yellow, with dark purple lip. Flower four inches in diameter. Bulbs of medium height, slender, dark green in color. Received from England as an unnamed variety, possibly raised at Westonhirst, Col. Halford's estate. Name, Adela Griswold.

John Young, Sec'y.

April 14, 1917.

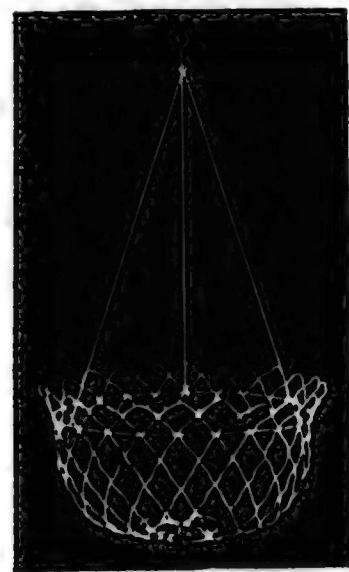
CINCINNATI.

The Market.

The market is glutted with stock. After Easter the supply was light for a few days, but since then daily receipts have become larger and larger, until now nearly everything is plentiful. The buyers dictate prices.

Roses of excellent quality may be had in quantities. Carnations are in good supply and bring only low prices. Easter lilies are excellent, but in oversupply. Lily of the valley also is plentiful. In sweet peas the best alone are moving at anything like a fair price. A few tulips,

THE BEST



WIRE BASKET AND WHY

Made of Galvanized Wire and crimped. Painted green. Closer meshed to hold moss better, and less of it. It's sturdy and strong. The price is right. You can't beat it. We measure inside ring. We throw in the hangers.

Size	Each	Doz.
8-inch.....	\$0.20	\$1.80
10-inch.....	.20	2.25
12-inch.....	.25	2.60
14-inch.....	.30	3.00
16-inch.....	.40	3.60
18-inch.....	.50	5.00

Prepared Sheet Moss, 5-lb. bag, \$1.50; 10-lb. bag, \$2.75.

Fresh Green Sheet Moss, \$2.00 per bag.

C. C. POLLWORTH CO.
MILWAUKEE, WIS.

HANGING BASKETS

Enameled Green
Extra well made.

8-inch.....	per doz., \$1.00
10-inch.....	" 1.35
12-inch.....	" 1.75
14-inch.....	" 2.25
16-inch.....	" 2.90
18-inch.....	" 3.70

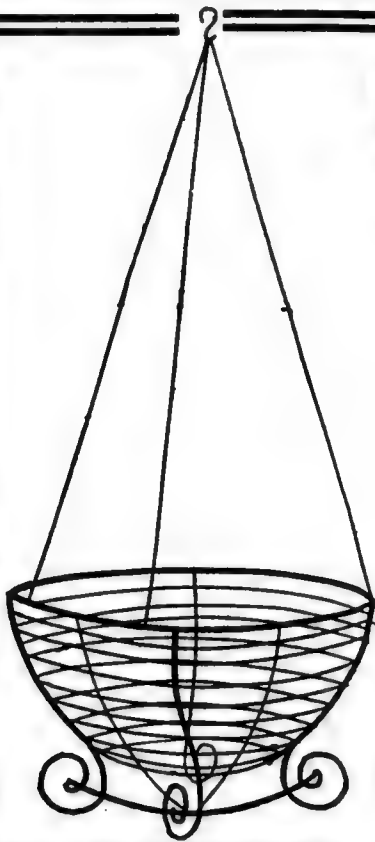
GREEN MOSS

Fancy sheet, 3-bu. sack, well filled.
XXX quality.

\$1.50 PER SACK

Pittsburgh Cut Flower Co.

116-118 Seventh St., PITTSBURGH, PA.



WIRE HANGING BASKETS

NOT THE CHEAPEST BUT THE BEST

The Well Made Kind

Painted, Bound with Galvanized Wire

6 at dozen rate, 50 at 100 rate

8-inch.....	per dozen, \$1.25;	per 100, \$ 8.00
10-inch.....	" 1.50;	" 10.00
12-inch.....	" 1.75;	" 12.00
14-inch.....	" 2.25;	" 16.00
16-inch.....	" 3.50;	" 22.00
18-inch.....	" 5.00;	" 35.00

GREEN SHEET MOSS

LONG GREEN SHEETS FOR HANGING BASKETS

Per Bundle...\$1.00 5 Bundles...\$4.75 10 Bundles...\$9.00 25 Bundles...\$21.00

C. E. CRITCHELL

Wholesale Commission Florist

15 EAST THIRD ST., CINCINNATI, O.

Mention The Review when you write.

Heavy Hanging Baskets

EXTRA HEAVY HANGERS

8-inch	\$1.00 per doz.
10-inch	1.35 per doz.
12-inch	1.75 per doz.
14-inch	2.25 per doz.
16-inch	2.90 per doz.
18-inch	3.70 per doz.

FANCY GREEN LOG MOSS

\$1.50 per sack

You cannot get Better Baskets at a Higher Price.

The McCallum Co.
Pittsburgh, Pa.

Young Tool Company

CASEY, ILLINOIS

WIRE BASKETS

	No Ring	Scroll
Feet	Feet	Feet
10-in., \$1.15	\$1.40
12-in., 1.40	1.65
14-in., 1.90	2.15
16-in., 2.50	3.25	\$4.25
18-in., 3.25	4.25	5.25

Electric-welded, no lace wire used. Prices on application.

All of above baskets are priced per dozen.

Painted green, and complete with hangers.

Wire Lawn or Cemetery Vases

18-inch	\$1.35 each
20-inch	1.50 each

If you buy our goods, you get the best.

THE PRICE IS RIGHT



Always mention the Florists' Review when writing advertisers.

WIRE HANGING BASKETS

Our Baskets are made strong and substantial, well painted, have strong wire hangers and are guaranteed to be the best on the market. Will outlast any other makes.

(Measure across top)

Size	Per Doz.	Size	Per Doz.
8 inches.....	\$1.25	14 inches.....	\$2.75
10 inches.....	1.50	16 inches.....	3.50
12 inches.....	2.00		(Larger sizes to order)

Green Sheet Moss

For Lining Hanging Baskets, etc.

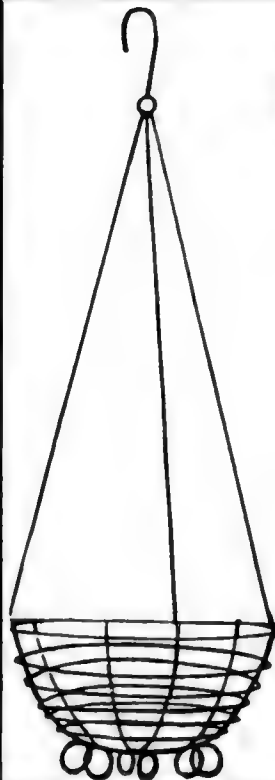
Per large bale (of 5 bundles).....	\$1.25
Per 5-bale lots	6.00

(Special prices on larger quantities)

Complete list of all other supplies mailed on request.

GEO. H. ANGERMUELLER

Wholesale Florist 1324 Pine St., ST. LOUIS, MO.



Mention The Review when you write.

SPECIAL PRICE LIST--SPRING 1917

WIRE HANGING BASKETS

50 at 100 rate

8-inch disc, 6 inches deep.....	per dozen, \$1.25; per 100, \$ 8.00
10-inch disc, 8 inches deep.....	per dozen, 1.40; per 100, 10.00
12-inch disc, 8 inches deep.....	per dozen, 1.75; per 100, 12.50
14-inch disc, 9 inches deep.....	per dozen, 2.25; per 100, 16.00
16-inch disc, 10 inches deep.....	per dozen, 2.75; per 100, 21.00
18-inch disc, 12 inches deep.....	per dozen, 3.50; per 100, 25.00

Sphagnum Moss, \$1.50 per bale

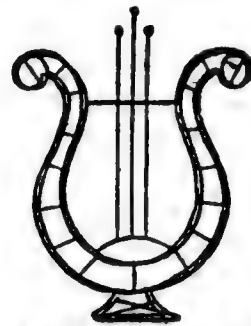
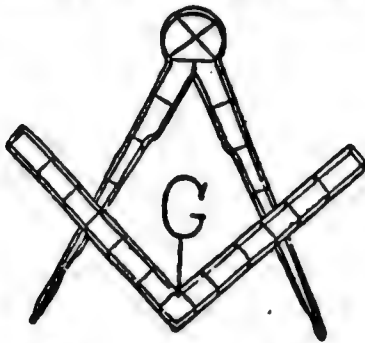
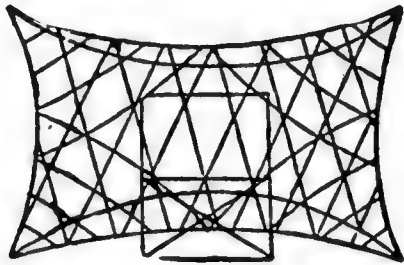
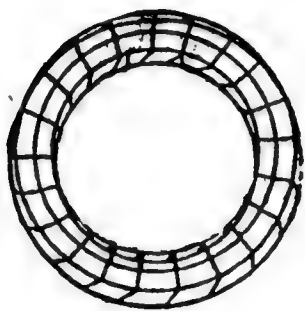
THE WM. MURPHY CO.

Long Distance Phones, Main 980-981

329 Main St., CINCINNATI, OHIO

WIRE DESIGNS — BUY FROM THE MANUFACTURERS

50,000 Wire Frames always in stock. Orders filled same day received

**SAVE MONEY**

and let us quote you on your next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 21 Years

201 North Seventh Avenue, SCRANTON, PA.

Mention The Review when you write

hyacinths and daffodils may be had. Other offerings are callas, gladioli, snapdragons and stocks. Greens are plentiful.

Various Notes.

C. E. Critchell has been having a nice lot of valley.

The Cincinnati Cut Flower Exchange has been offering some of the finest sweet peas in the market. The choice ones sold readily, even in a glutted market.

S. Frank & Sons, of Portland, Ind., are shipping excellent roses to L. H. Kyrk.

Last week Peter Weiland had some unusually good Darwin tulips. They were grown at his place at Newcastle, Ind.

Among recent visitors were Mr. and Mrs. G. A. Beckmann, of Middletown, O.; Joseph Hill, of Richmond, Ind.; J. T. Herdigen, of Aurora, Ind.; Miss Catherine Federle, of Hamilton, O.

C. H. H.

NEW BEDFORD, MASS.**The Market.**

A heavy snow storm the day after Easter certainly quieted business. By the middle of the week, however, business came to life again. Plenty of funeral work cleaned up all the left-over flowers. Violets are about gone. Prices of both carnations and roses have dropped.

Various Notes.

Edward M. Pierce spent April 12 in Boston on business. Mr. Pierce has had to postpone a lot of outdoor work on account of the recent snowfall.

Mrs. Timothy Shea has joined the sales force at Harry Reck's store on Union street.

Plenty of funeral work kept the force busy at William P. Pierce's during the week.

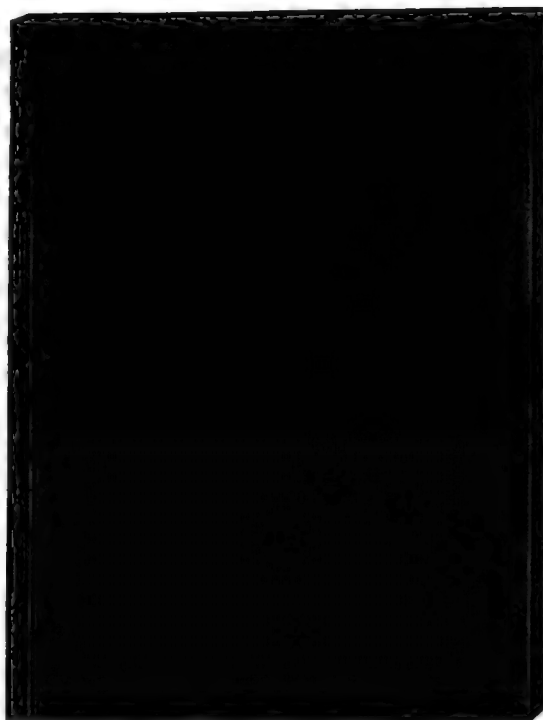
William Brown, of Cedar street, is cutting some excellent callas. A visit to Mr. Brown's place this week found everybody busy and stock of all kinds in first-class shape.

Manuel B. Sylvia said he had the best Easter since he started in the business.

W. M. P.

BUFFALO.**The Market.**

Generally speaking, the market has been, and is, in good condition. Since Easter, of course, prices have dropped

**WHY**

show your customers an old, soiled

**Album
OF
Designs**

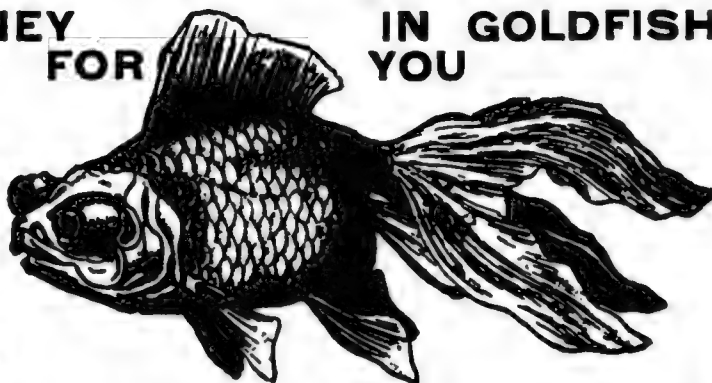
when you can get a nice, fresh, clean, bright, attractive new one postpaid for only

75c**FLORISTS' PUBLISHING CO.**Publishers of { The Florists' Review
The Florists' Manual
The Album of Designs508 S. Dearborn St., Chicago, Ill.
[Caxton Building]**GOLDFISH****WINDOW
DISPLAY****GOLDFISH****THERE'S MONEY****FOR****IN GOLDFISH
YOU****GOLDFISH**

\$5.00 per 100 and up

Largest dealers in Goldfish and Aquarium Supplies in the United States.

We manufacture Aquariums in all sizes. Send for Wholesale Catalogue.

**SEA MOSS, BIRD CAGES
AND SUPPLIES****AUBURNDAL GOLDFISH CO. 1449 W. MADISON ST., CHICAGO**

Mention The Review when you write.

somewhat. American Beauties are lower in price than they have been in some time, while other roses are more or less sluggish. Carnations, too, are quite plentiful, but they are of good size and stem. Bulbous stock continues heavy, especially daffodils and tulips. Valley has

improved in quality, as well as in sales. Violets are selling well, but their end is in sight. Sweet peas are extra nice now and they will easily fill the vacancy left when the violets are gone. Snapdragons, mignonette and myosotis are coming in more abundantly.



ONE OF THE BRECHT INSTALLATIONS

Brecht
COMPANY
ESTABLISHED 1853 ST. LOUIS

FLORISTS' REFRIGERATORS will display your flowers in an attractive manner and keep them in perfect condition. In Brecht's Refrigerators there is always a **STRONG CIRCULATION OF DRY, COLD AIR**. We build them of oak, or any other wood, highly finished and thoroughly insulated. All hardware is of brass, quadruple nickel-plated. The best of French beveled plate glass used for mirrors and windows.

Write for Prices Today

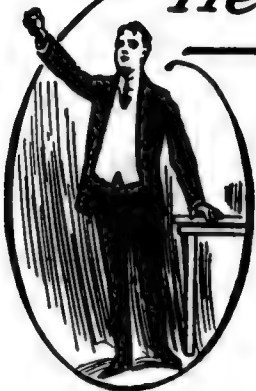
THE BRECHT COMPANY

Established 1853

Main Offices and Factories, 1201 Cass Ave., ST. LOUIS, MO.
176 PEARL ST., NEW YORK CITY

Mention The Review when you write.

The Climax Line is a Good Line to Tie To



THE FACT that we have in the past seven years built up the largest Cut Flower Box business in the Country is our best advertisement. We strive to please and the results speak for themselves.

"WHEN BETTER BOXES ARE MADE WE WILL MAKE THEM"
is still our slogan.

We manufacture and carry in stock for prompt shipment: Oxford Gray, Mist Green, Mist Tan, White Carnation and our popular Favorite grade—the latter a most satisfactory telescope shipping box. Holiday boxes in season. We make special sizes promptly and at reasonable charge, and specialize in attractive and up-to-date printing and embossing.

With our increased facilities we aim to make our service the best in our line, and if you are in the market it will pay you to wait for the "Climax" Salesman, or send for late price list and samples to nearest office: 141 Milk St., Boston; 2914 11th St., N. W., Washington, D. C.

CLIMAX MANUFACTURING COMPANY

Main Office and Plant: 200 Factory Street,

CASTORLAND, N. Y.

KOELLNER REFRIGERATORS

are absolutely the best in every respect
and **UNEQUALED** by any other.

Hundreds of
KOELLNER REFRIGERATORS
in actual use, proving our claims.

KOELLNER
REFRIGERATOR AND ICE MACHINE CO.
215 N. Michigan Ave., CHICAGO Tel. Randolph 2885

The company **THAT KNOWS HOW** to build
refrigerators and **BUILDS THEM RIGHT**.
Mention The Review when you write.

Various Notes.

P. M. Phillips, who is with S. A. Weller, of Boston, Mass., was in town last week.

Barney Myers, of Lancaster, N. Y., reports an increase of twenty per cent in the retail Easter business.

Tuesday evening, April 17, the Buffalo Florists' Club held the installation of

Flower Facts—

Beauty preserved—
Profits assured—
use Gloekler
Refrigerators for
cut flowers:

Bernard Gloekler Co.
Pittsburgh, Pa.

Always mention the Florists' Review
when writing advertisers.

BUCHBINDER

Refrigerators

WE DESIGN
WE BUILD
WE SET UP
WE ARE COM-
PLETE STORE
OUTFITTERS

Write for Catalogue

Buchbinder Bros.

520 Milwaukee Ave., CHICAGO

Always mention the Florists' Review
when writing advertisers.

Cut Flower Boxes

Military Gray Color.			Per 100
18x 5	x3	Half Telescope Covers.....	\$ 3.75
21x 6	x3½	" " " " " " " " " " " "	4.50
24x 6	x3½	" " " " " " " " " " " "	4.75
24x 8	x4	" " " " " " " " " " " "	6.90
28x 8	x4	" " " " " " " " " " " "	7.50
30x 6	x3½	" " " " " " " " " " " "	6.90
30x10	x6	" " " " " " " " " " " "	15.00
36x 5½	x3½	" " " " " " " " " " " "	7.00
36x 8	x5	Full " " " " " " " " " " " "	10.75
36x11	x7	" " " " " " " " " " " "	20.00
42x 8	x6	" " " " " " " " " " " "	20.00
42x12	x8	" " " " " " " " " " " "	25.00
16x16	x8	" " " " " " " " " " " "	15.00
18x18	x8	" " " " " " " " " " " "	20.00
20x16	x8	" " " " " " " " " " " "	20.00
26x17	x8	" " " " " " " " " " " "	20.00

Printing at cost extra
500 for \$2.00; 1000 for \$3.00

C. C. POLLWORTH CO.

MILWAUKEE, WIS.

Mention The Review when you write.

H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO

Mothers' Day Cards

100.....	\$0.60	500.....	\$2.00
200.....	1.00	1000.....	3.50

Terms: Postpaid, cash with order.

THE JOHN HENRY COMPANY
Lansing, Mich.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.

Superior and Roberts Sts., CHICAGO

JOHNSON BASKET CO.

319-321 West Randolph Street
CHICAGO, ILL.

Manufacturers of "BEST-OF-ALL" Line of Florists' Baskets and Pot Covers

PRINT-AD-STRING

FOR FLOWER BOXES

Chicago Printed String Co.
307 S. La Salle Street, CHICAGO

GOLDFISH

Large, Healthy Fish at "Rock Bottom" prices.

Send for special prices.

ASHBORNE GOLDFISH & SUPPLY CO.
309 North Main Street, BURLINGTON, IOWA

Mention The Review when you write.

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N. Y.

10,000, \$2.00 50,000, \$8.75

Sample Free For Sale by Dealers
Mention The Review when you write.

its officers. General business was transacted.

While the Easter rush was at its height at W. J. Palmer & Son's Main street store, Ruby Marks met with an accident, falling down a flight of stairs. Although no bones were broken, she was badly bruised and was confined to her home for several days.

Wm. E. Ehmann, of Corfu, N. Y., reports that he has shipped out more chrysanthemum cuttings than in any previous year.

Stroh's Flower Shop reports an increase of nearly thirty per cent over the Easter business of last year.

Frank Baum had a fine lot of azaleas for Easter, which sold readily at good figures. A. E.

NEWARK, N. J.

The Market.

Newark florists just escaped a bad Easter. After Easter there were several days of cold, blustering weather, following quite a hard snow storm. Weather conditions now are better. While the war has had an unsettling effect on business and those in moderate circumstances are spending their money more cautiously, local florists report that they are doing as much business as is expected the week following Easter.

Stock is plentiful and quite moderate in price. There is also a big variety to choose from. Pansies are becoming more plentiful each week, and more potted geraniums are coming in, although it is still early for large numbers of them. Seeds are beginning to sell more freely and a good warm spell will greatly accelerate this trade. Some bulbous stock has reached its highest point for this season and is beginning to give way to newcomers.

Various Notes.

The floral department of Hahne's, on Broad street, reports business good for this time of the year.

George Penek, Broad street, states that business is in a satisfactory condition.

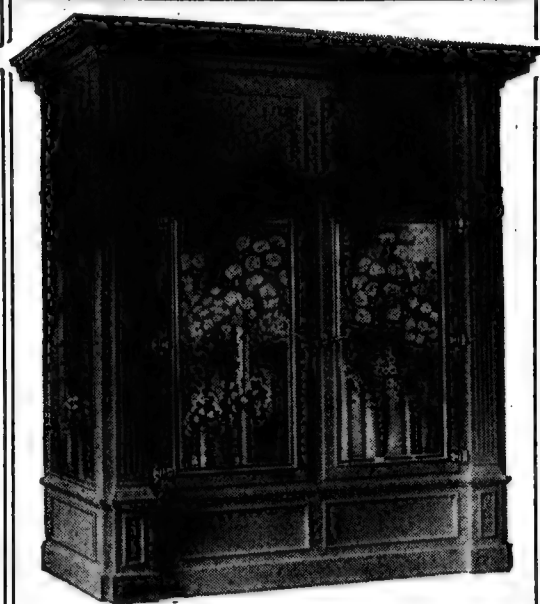
Henry Leahy, of Elizabeth, has had some beautiful window displays. R. B. M.

PUBLICATIONS RECEIVED.

["The Book of the Peony," by Mrs. Edward Harding. Published by J. B. Lippincott Co., Philadelphia. Size, about 6½x9 inches; twenty illustrations in full color, twenty-two in double-tone, and a map. Price, handsomely bound in green cloth, \$6 net.]

It would be inadequate, commonplace sort of praise to say that no peony lover's library would be complete without this book, or to say that the purchase of the book would be a remunerative investment for any peony specialist. Commercial peony growers would not only find it profitable to study the book themselves, but also to spread a knowledge of it as widely as possible among the general public, so as to imbue the people's minds with some of the author's enthusiasm. Such missionary work would surely be rewarded by a large increase in the demand for peonies. Anyone who might be induced to read the book, and thus to view the peony through Mrs. Harding's eyes, could scarcely fail to become a purchaser of the plants.

An enthusiast, is she? There is no possible doubt about that. She admits that the rose formerly may have been queen of flowers, but she insists that it is now dethroned by the modern peony



Increase Your Profits

Stop the losses from withered flowers due to lack of preservation. If you could sell all the blossoms that now wither in stock and are thrown away, think how much you could increase your profits.

You can do just that with a

McCray

Florist Refrigerator

The McCray patented system of refrigeration maintains a cool, even temperature and keeps your flowers always fresh and salable. Your losses from withered stock are done away with.

The McCray is handsome, too, and its plate glass doors and sides display your flowers in the most attractive way.

The woodwork may be had in any finish to match your store's interior decoration. The linings may be either heavy plate mirror or white enamel as you desire.

Send for Free Catalogue.

No. 74 for Florists

No. 92 for Residences

McCray Refrigerator Co.

788 Lake St.,

KENDALLVILLE, IND.

Agencies in all principal cities.



PAPER BOXES FOR THE FLORIST



WHITE GLAZE			MIST GRAY			MIST BROWN			GREEN MARBLE		
For Violets and Corsages			For Violets and Corsages			For Cut Flowers			CUT FLOWER BOXES		
7x 4	x4	2" Cov.....	7x 4	x4	2" Cov.....	16x 4x3	2" covers.....	Per 100	Size		Per 100
8x 5	x5	".....	8x 5	x5	".....	18x 5x3	".....	\$ 2.80	7x 4	x4	\$ 3.60
10x 6	x5½	".....	10x 6	x5½	".....	21x 5x3	".....	3.25	8x 5	x5	3.90
12x 8	x5½	".....	12x 8	x5½	".....	36x 5½x3½	".....	3.80	10x 6	x5½	4.30
14x10	x8	".....	14x10	x8	".....	21x 7x3½	".....	6.75	15x 6	x5	6.00
			15x 6	x5	".....	28x 8x4	Telescope.....	4.85	12x 8	x5½	5.25
						36x 8x5	".....	6.30	14x10	x8	9.00
						40x 8x5	".....	10.55	16x 4	x3	3.25
						42x 8x5	".....	13.50	18x 5	x3	4.00
						42x10x5	".....	16.45	21x 5	x3	4.50
						48x10x5	".....	19.55	24x 5	x3½	5.00
								22.50	30x 5	x3½	5.75
									36x 5½x3½	".....	7.00
									21x 7	x3½	5.25
									24x 8	x4	6.50
									24x 8	x5	7.00
									28x 8	x5	8.00
									36x 8	x5	11.00
									40x 8	x5	13.00
									42x 8	x5	16.00
									30x10	x5	11.50
									42x10	x5	19.00
									48x10	x5	22.00
									24x10	x10 3 inch cover....	17.00
									30x10	x10 3 inch cover....	20.00
									36x12	x 7 3 inch cover....	18.50
									24x12	x10 3 inch cover....	18.00

TERMS

Prices are quoted F. O. B. Chicago and subject to the following terms of discount: 500 lots, 5%; 1000 lots, 10%; over 1500 lots, 15%. Special 5% discount allowed when cash is received with orders. Samples gladly sent on request. When printing is wanted there will be a charge of \$1.50 per M or any part thereof in lots of less than 500. No charge will be made when the quantity ordered is over 500. Border printing and embossing will be charged for in accordance with the amount of work involved.

SPECIALS!

PALM GREEN

For Violets and Corsages

7x4x4	2" cover.....	\$3.80
15x6x5	Telescope.....	5.25
15x7x6½	".....	7.45

For Cut Flowers and Designs

12x12x8	2" cover.....	\$14.85
28x22x8	".....	26.00
28x28x8	".....	28.50

The "Old Favorite" Palm Green. Place your order now before they are all gone. The Designs and Violet sizes are a great bargain.

SPECIALS!

PEERLESS GREEN

For Cut Flowers and Designs

21x 8x4	2" covers.....	\$ 4.65
28x 8x4	".....	5.60
30x10x5	Telescope.....	9.25
30x12x6	".....	12.30
36x12x6	".....	16.00

A very good looking shade of Light Green, slightly lighter weight quality than the Palm Green, but a very good box for local deliveries and a bargain at the prices offered.

SPECIALS!

PARCEL POST CONTAINERS

28x 6x 4	2½" cover.....	Per 100
24x 8x 4	".....	\$ 6.00
30x12x 6	3" ".....	5.75
36x14x 8	".....	15.50
40x14x 8	".....	20.00
24x24x 8	".....	21.00
26x17x10	4" ".....	20.00
		22.00

For Baskets and Potted Plants

15x15x20	\$20.00
18x18x20	25.00
19x19x30	33.50

A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, CHICAGO

Mention The Review when you write.

and she pointedly states her reasons for so believing.

Yet Mrs. Harding's enthusiasm is of the well founded, well balanced sort—the enthusiasm of thorough knowledge, not of superficiality. She knows a great deal about the peony—about the selection of varieties, lengthening the period of bloom, purchasing, planting, cultivation and propagation. She tells all this in her book, and tells it in a crisp, piquant, entertaining manner.

Her knowledge, also, is thoroughly practical, though not of a strictly commercial character. She is the wife of a prominent New York lawyer and it is

said that "her peony garden ranks among the finest in America." Her circumstances have been such as to afford her an abundance of time for study and experiment, and an abundance of time to present the results of her researches attractively and convincingly in the form of a book. The book is such a sumptuous, richly illustrated, elaborate one as few commercial growers would have sufficient leisure or financial means to produce, but such as every intelligent grower will be glad to use.

In the chapter which bears the title of "Purchasing," Mrs. Harding not only supplies much information that will be

helpful to the buyers, but some of her suggestions even in that section of the book may be of advantage also to the growers, by showing them how they are regarded by their customers. Many of us have prayed, with more or less devoutness, "Oh, wad some power the giftie gie us to see oursel's as others see us!" But we do not always try to answer our own prayer by meekly giving attention to other people's candid remarks about us. Yet Mrs. Harding appreciates the situation of the growers and is not harshly critical, but shrewd and just. She is especially delighted with the treatment she received from one high-

FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

\$3.00 per 1000

\$3.00 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX. 50-lb. cases.....per case, \$5.00
Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each..... 1.25
Galax Leaves, green and bronze, per case of 10,000..... 10.00
Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000..... 7.50
Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag.. 2.00
Sphagnum Moss, per bale..... 1.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

priced but honest grower, and she fervently exclaims, "May he live long and prosper!"

The book is for sale by The Review at the publishers' price.

HYACINTH SPIKES DAMPING OFF.

We are sending some hyacinth buds that are rotted at the base of the stems. We have quite a number in this condition and would like to know the cause. Your advice will be appreciated.

D. B.—Ind.

The most probable reason for your hyacinth spikes rotting off at the base in this way is that you have watered them improperly, pouring the water into the centers of the plants rather than over the sides of the pots. If your plants stood below a bench and were exposed to a drip of any kind, the same trouble would appear. On a light, sunny bench, with careful watering, there should be no trouble. Daffodils and tulips would show no ill effects from somewhat careless watering, but hyacinths are much more susceptible to dampness when under glass or in a pit or in a cellar only moderately lighted.

C. W.

CLASSIFIED ADS.

(Continued from page 112.)

The best sphagnum moss, 5-bbl. bales, \$1.00 per bale. Cash with order.

Harry E. Halloway, Chatsworth, N. J.

Sphagnum moss, \$1.35 per bale; 10 bales, \$12.75; dry, clean, in burlap. American Bulb Co., 172 N. Wabash Ave., Chicago, Ill.

Sphagnum moss, very best quality, \$1.25 per bale; 10 bales for \$12.00.

H. W. Buckbee, Rockford, Ill.

TOBACCO.

Fresh tobacco stems, in bales, 200 lbs., \$3.00 500 lbs., \$8.00; 1000 lbs., \$10.50; ton, \$20.00. Cash with order. Scharff Bros., Van Wert, O.

Strong tobacco dust, \$1.75 per 100 lbs.; 200 lbs., \$3.00. G. H. Hunkel, Milwaukee, Wis.

WATER HYACINTHS.

WATER HYACINTHS, \$3.00 per 100, \$25.00 per 1000. Pomona Nurseries, Dade City, Fla.

WAX FLOWERS.

Wax flower designs. We are the leaders. B. E. & J. T. Cokely, Scranton, Pa.

WIRE WORK.

We are the largest manufacturers of wire work in the west. E. F. Winterson Co., 106 North Wabash Ave., Chicago.

To save money, let us quote you on your next order. B. E. & J. T. Cokely, Scranton, Pa.

Falls City Wire Works,

451 3rd St., Louisville, Ky

William E. Hielscher's Wire Works,
264-266 Randolph St., Detroit, Mich.

WOOD LABELS.

LABELS FOR NURSERYMEN AND FLORISTS.
Benjamin Chase Co., Derry Village, N. H.



FERNS

FANCY, per 1000.....\$1.75
DAGGER, per 1000..... 1.50
WILD SMILAX, per case..... 6.00
GALAX, Bronze, per 1000..... 1.00
GALAX, Bronze, per case 8.50
CYCAS LEAVES, fresh cut, pair... 1.00
LEUCOTHOE SPRAYS, per 100... .75
SHEET MOSS, per bag..... 2.00
SPHAGNUM MOSS, per bale..... 1.75
LAUREL SPRAYS, per doz. bchs.. 1.00
BIRCH BARK, per lb..... .25
CORK BARK, per lb..... .10
CEDAR BARK, per lb..... .08
MAGNOLIA LEAVES, Superiors Brand,
Brown, per carton..... 1.25
Green, per carton..... 1.35
LAUREL ROPING, per yard..... .06
We carry the largest stock of Fresh Cut Decorative Evergreens of any house in America. Highest standard of quality and quick service.

Florists' Supplies

THE KERVAN COMPANY
119 West 28th Street :: NEW YORK

Mention The Review when you write.

HUCKLEBERRY FOLIAGE, \$2.00 per case
NATURAL GREEN SHEET MOSS, \$1.75 per bag of 100 square feet
PERPETUATED GREEN SHEET MOSS, \$3.50 per bag of 100 square feet
SOUTHERN GRAY MOSS, \$2.50 per bag of 25 lbs.

E. A. BEAVEN

EVERGREEN, ALABAMA

Mention The Review when you write.

FERNS

FANCY or DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas trees, etc. Finest stock. Get our low summer price on Ferns.

H. J. SMITH, HINSDALE, MASS.

Mention The Review when you write.

Southern Wild Smilax

50-lb. cases.....\$2.50
30-lb. cases..... 1.50

Gray Moss, per sack of 15 lbs., \$1.75
Natural Sheet Moss, 100 sq. ft., 1.75

EVERGREEN CARTER
(Geo. M. Carter)

Evergreen, Alabama

The Quickest Shipper

Always mention the Florists' Review when writing advertisers.

Ferns—Galax—Moss

Headquarters for Southern Wild Smilax—Per case, \$5.00; 5 or more cases, per case, \$4.50

Fancy Ferns
Per 1000.....\$3.00

Green Leucothoe Sprays
Per 100.....\$0.50 Per 1000.....\$4.50

Boxwood Sprays
Per lb.....\$0.20 Per case, 50 lbs., \$7.50

Bronze and Green Galax Leaves
Per 1000.....\$1.00
Per case of 10,000.....7.50

Mexican Ivy
Per 100.....75c Per 1000.....\$6.00

SPECIAL PRICES ON LARGE QUANTITIES.

Brown, Green and Purple Magnolia Leaves.....\$1.25 per carton
Red Magnolia Leaves.....1.75 per carton

Everything in Florists' Supplies.

Full Line of Cut Flowers and Other Greens at all Times.

C. E. CRITCHELL,

Wholesale Commission Florist,
15 East Third St.

Cincinnati, Ohio

Mention The Review when you write.

Huckleberry Follage

\$2.00 per case

Natural Green Sheet Moss
\$1.75 per bag of 100 sq. ft.

Perpetuated Green Sheet Moss
\$3.50 per bag of 100 sq. ft.

Southern Gray Moss
\$2.50 per bag of 25 lbs.

CALDWELL THE WOODSMAN CO.
EVERGREEN, ALABAMA

Green Sheet Moss....\$1.25 bag
Laurel Branches....\$2.50 case
Laurel Stems.....\$1.00 bag
Boxwood12c lb.

W. Z. PURNELL, SNOW HILL, MD.

Mention The Review when you write.

Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

Dyed Green Sheet Moss
Per 10-lb. bag, \$3.00

KNUD NIELSEN
EVERGREEN, ALA.

Mention The Review when you write.

Huckleberry and Lyrata Foliage

Substitute for Wild Smilax.

Write for prices.

THE RUMBLY CO., Evergreen, Ala.

Mention The Review when you write.

L. B. Bague & Son

Wholesale Dealers in

CUT FERNS
MOSS : : : EVERGREENS

Established 1867 **HINSDALE, MASS.**

FANCY FERNS

\$2.00 per 1000

Fine stock. Satisfaction guaranteed.

Give us a trial.

ATTICA FLORAL CO., ATTICA, INDIANA

FANCY OR DAGGER FERNS

Fancy Ferns, - - - - - \$1.50 per 1000
Dagger Ferns, - - - - - 1.50 per 1000

Discount on large orders.

USE OUR LAUREL FESTOONING

Nothing better, made fresh daily from the woods, 5c and 6c per yard.

Bronze and Green Galax, \$1.00 per 1000;

\$7.00 per case of 10,000.

Sphagnum Moss, large bales, \$3.50.

Fine by the pound, 10c; or by the yard.

Branch Laurel, 85c for a large bundle.

Tel. Office, New Salem, Mass.

L. D. Phone Connection.



Southern Smilax, 50-lb. cases, \$5.00.

Green and Bronze Leucothoe Sprays.

\$5.00 per 1000. Extra fine and large.

Fine Boxwood, \$7.00 per 50-lb. case.

Fine Laurel Wreaths, \$2.50 to \$3.00 per doz.

We also make any special sizes wanted.

Sample sent if desired.

Partridge Berries, fine quality, only 10c per

bunch of 50 berries.

Pine Festooning, 7c and 10c per yard; extra

fine.

Fine Wreaths, \$2.50 to \$3.00 per doz.

Order in advance.

Write, wire or telephone 13 R4.

CROWLFERN CO., Millington, Mass.

Mention The Review when you write.

SPHAGNUM MOSS



1 bale, \$ 1.50

3 bales, 4.00

5 bales, 6 50

10 bales, 12.50

20 bales, 24.00

C. C. Pollworth Co. Milwaukee

Mention The Review when you write.

Green Sheet Moss FOR HANGING BASKETS

Gathered fresh for your order. Write for prices.

N. M. Hitchcock
Glenwood, Cass Co., Mich.

Mention The Review when you write.

Nashville, Mich.—John Means has exchanged his house, lot and greenhouse for a 25-acre farm in Castleton township, the other party being E. Brumm. Mr. Brumm, as his successor, will retail flowers.

Dickinson, N. D.—E. H. Knapp, proprietor of Knapp's 10-Cent and Variety Store, also is a florist. He handles cut flowers and blooming plants and says the Easter business was the largest ever known.

Want and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.50, net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—As rose grower, age 22, 6 years' experience; well recommended. Please state wages. Address No. 403, care Florists' Review, Chicago.

SITUATION WANTED—By a Swiss gardener, single, 29 years old, 15 years' experience in Switzerland, Germany and America. Expert in flowers, vegetables and landscape. State wages, please, in first letter. Martin Schilling, 122 South Ave., Atlanta, Ga.

SITUATION WANTED—By German, age 30, single, as grower or assistant on private or small commercial place; all-round man wishes steady position; A-1 references; clean habits and willing. Open for position May 3. Please state wages and particulars in first letter. W. Mohr, Winter, Wis.

SITUATION WANTED—By all-round florist, single, 20 years' experience in growing for the retail trade. Address No. 391, care Florists' Review, Chicago.

SITUATION WANTED—On private or commercial place; 16 years' experience in all branches; greenhouses, vegetables and landscape; capable of taking charge; age 31; married; best references. State wages and particulars in first letter. Gardener, 1001 N. Ashland Ave., Chicago.

SITUATION WANTED—By middle-aged man; practical gardener and florist for private estate or commercial. Roses, carnations and bedding stock; vegetables and fruit. German; single. Best references. State wages in first letter. Address No. 407, care Florists' Review, Chicago.

SITUATION WANTED—To employers: A Protestant young man wants a foothold with some good person or firm. Salary no object to start. Good knowledge of general store work, bookkeeping, etc. A-1 references. Will someone give me an opportunity? Address No. 404, care Florists' Review, Chicago.

SITUATION WANTED—By grower of roses, carnations, mums, sweet peas, bedding stock and vegetables under glass; able to take full charge. Experience in design work and bedding out. Reference as to ability and honesty. Sober, industrious; age 32. Scandinavian. Address with particulars No. 392, care Florists' Review, Chicago.

SITUATION WANTED—As manager or foreman on commercial by A-1 grower of carnations, mums, snapdragons, lilies and all pot plants; at present employed as manager on commercial place. I am not an experimenter and expect a good salary to start. Please state particulars in first letter. Address No. 382, care Florists' Review, Chicago.

SITUATION WANTED—By middle-aged German florist, 22 years' experience in this country, in the growing of general line cut flowers, potted plants, bedding plants, etc.; able to handle help and take charge of a medium-sized place; would prefer middle west. Please state full particulars and wages in first letter. Address No. 393, care Florists' Review, Chicago.

SITUATION WANTED—As working foreman on commercial place, not less than 50,000 ft. of glass; have had similar position for several years; A-1 grower of roses, carnations, mums and pot plants; I am no experimenter, but can produce the goods; I am now employed with one of the largest and most up-to-date firms in Chicago; 18 years' European and American experience. Best of references; good wages wanted. Nationality, Swedish; and single. Address No. 408, care Florists' Review, Chicago.

HELP WANTED—2 good potters for mail order business. Address No. 401, care Florists' Review, Chicago.

HELP WANTED—At once, two young men for general greenhouse work. North Side Greenhouses, Springfield, Ill.

HELP WANTED—A greenhouse man. Apply National Plant & Flower Co., 61st and Throop Sts., Chicago, Ill.

HELP WANTED—Helpers in rose sections, steady positions with good pay. Apply to Albert F. Amling Co., Maywood, Ill.

HELP WANTED—Good, reliable florist; mostly pot plants. Give wages, etc., at once. Hugo Busch, Jefferson City, Mo.

HELP WANTED—Man for general greenhouse work immediately. State wages. Willis W. Kinyon, Florist, South Bend, Ind.

HELP WANTED—Man that understands spring planting and making up flower beds. Must be experienced. P. N. Obertin, Racine, Wis.

HELP WANTED—A first-class grower for section; \$18.00 to \$25.00 per week, according to ability. Carl Hagenburger, West Mentor, O.

HELP WANTED—Man for pot plants; steady position. State experience and wages wanted. Address U. S. Cut Flower Co., Elmira, N. Y.

HELP WANTED—All-round florist for retail place of 45,000 feet of glass. State wages expected. Kemble & Goodman, Mason City, Iowa.

HELP WANTED—Rose house helpers and section men, who have done some grafting. Apply Poehlmann Bros. Co., "Plant B," Morton Grove, Ill.

HELP WANTED—Men for general greenhouse work. Good wages to the right party. Randolph & McClements, 5936 Penn Ave., Pittsburgh, Pa.

HELP WANTED—Rose grower, must be capable. Apply, with reference and salary expected to start with. O. C. Pollworth Co., Milwaukee, Wis.

HELP WANTED—At once, experienced young man for general greenhouse work; good wages. References required. J. A. Bissinger, Lansing, Michigan.

HELP WANTED—An up-to-date landscape gardener; must be capable of laying off grounds and making plans. J. W. Marshall, Box 334, Meridian, Miss.

HELP WANTED—At once, good grower of roses and carnations; \$15.00 per week to start. Good place for right party. G. A. Ackerman, Florist, Columbus, Ohio.

HELP WANTED—Florist to grow roses and miscellaneous plants. Good place to right man. Apply, with references, etc., to W. Stertzling, 7280 Old Manchester, St. Louis, Mo.

HELP WANTED—Young man with some experience in carnations and general line of potted plants. State references and wages expected. R. W. Unger, Oxford, Mich.

HELP WANTED—Man for general greenhouse work; state experience and wages; permanent position for right man. Grohman The Florist, 117 No. Franklin St., Saginaw, Mich.

HELP WANTED—Young man as helper in rose houses, on place close to Chicago. State particulars and wages expected in first letter. Address No. 396, care Florists' Review, Chicago.

HELP WANTED—Man for pot plants, steady position, one who has learned his trade in Germany preferred. State experience and wages wanted. Address No. 354, care Florists' Review, Chicago.

HELP WANTED—Experienced carnation grower and propagator at once; must be sober and industrious; send references. Wages, \$16.00 per week. Address No. 178, care Florists' Review, Chicago.

HELP WANTED—Grower to take charge of 5000 sq. ft. of glass, hot beds, etc.; northern Minnesota. State age, wages, references, etc. Address No. 399, care Florists' Review, Chicago.

HELP WANTED—A good pot plant grower, pay \$2.50 per day for start; extra for Sunday and overtime. Apply Lakewood Cemetery Greenhouses, 36th and Hennepin Ave., Minneapolis, Minn.

HELP WANTED—For position of assistant gardener, a young man capable of taking charge of garden, fruit trees, lawns and small greenhouse. Address No. 332, care Florists' Review, Chicago.

HELP WANTED—I have a private place for a first-class man, inside and out. Wages, \$100.00 and house, with chance for more. Must know his trade. References. Carl Hagenburger, West Mentor, O.

HELP WANTED—Man for general greenhouse work; must be sober and willing; steady employment; give references and wages wanted. Des Moines Floral Co., 3421 Woodland Ave., Des Moines, Iowa.

HELP WANTED—At once, an experienced man for general greenhouse work; must be good potter and take care of watering. Wages \$18.00. None but experienced need apply. Lester Park Greenhouses, Duluth, Minn.

HELP WANTED—At once, a good all-round man, middle-aged, who thoroughly understands growing cut flowers and pot plants; steady employment. State wages wanted in first letter. River Falls Floral Co., River Falls, Wis.

HELP WANTED—At once, on small place, good, all-round man for bedding plants, filling boxes, etc., waiting on customers; middle-aged, single man preferred; \$20.00. G. H. Edwards, Lake Forest, Ill. Telephone 563.

HELP WANTED—Man, 20 to 25 years of age, who has had 2 or 3 years' experience in design work and growing, to work on place of 300,000 feet of glass and help in design department; \$18.00 a week. Miller Floral Company, Farmington, Utah.

HELP WANTED—At once, neat young lady, to take charge of up-to-date flower store; must be good saleslady, decorator and designer, and have some knowledge of bookkeeping. State experience and salary expected in first letter. Address No. 373, care Florists' Review, Chicago.

HELP WANTED—At once, an honest, courteous, sober man, to work in greenhouses and help wait on trade when necessary; also must be able to do floral design work of all descriptions; wages, \$75.00 per month. Do not reply if you are not capable to do the above work. Amarillo Greenhouses, Amarillo, Texas.

HELP WANTED—A man to do steam repairing and look after water supply, either married or single, between 20 and 35 years old; ambition more than experience wanted. A good chance to advance; the best working conditions. Send references and last place employed. Good weekly pay to start. Also young men as helpers wanted. Address No. 383, care Florists' Review, Chicago.

FOR RENT—In middle western city of 100,000 inhabitants, 10,000 feet of glass, within a short distance of the heart of the city and near a good cemetery. Low rent. Address No. 375, care Florists' Review, Chicago.

FOR RENT—Three houses, 60 ft. long, with about 120 hotbeds, well filled with spring stock, for rent to reliable party at a reasonable rate. Located in good residential section in Milwaukee. Apply O. C. Pollworth Co., Milwaukee, Wis.

FOR SALE—A flower store in college town, doing good business. Possession at once. Address No. 406, care Florists' Review, Chicago.

FOR SALE—Retail store, fine location in Hyde Park, Chicago; will sacrifice. Have other business. Address No. 397, care Florists' Review, Chicago.

FOR SALE—Steam trap; one 2-inch standard steam trap for returning condensation back to boiler; \$50.00 takes it. Albert F. Amling Co., Maywood, Illinois.

FOR SALE—Large florists' refrigerator; latest style, 448 Wells St., Chicago, Ill.

FOR SALE—5000 ft. of glass, with 5-room house, in good location; retail and wholesale. In good condition. Address No. 208, care Florists' Review, Chicago.

FOR SALE—Or rent, 13,000 sq. ft. of glass, all planted in carnations; 13 miles from Chicago. Reason for selling, ill health. Walter J. Pasvogel, Park Ridge, Ill.

FOR SALE—Or will take partner, lady or gentleman; one of the best paying flower stores on south side of Chicago. Address No. 368, care Florists' Review, Chicago.

FOR SALE—Greenhouse, 20,000 sq. ft. of glass, fully stocked, in growing town; 5 acres land; no opposition. Wholesale and retail. Address No. 384, care Florists' Review, Chicago.

FOR SALE—3 greenhouse places with dwellings and land or without; will sell separate; \$3000.00 cash needed as part payment. Wm. Pasvogel, 4 Cumberland Ave., Park Ridge, Ill.

FOR SALE—Or will take partner; one of the best paying greenhouses on the south side of Chicago; 8-room cottage and plenty of land. Address No. 367, care Florists' Review, Chicago.

FOR SALE—Second-hand pipe for sale. A quantity of 1-inch, 1 1/4-inch, 1 1/2-inch, 2-inch and other sizes suitable for either steam or hot water use. Write us for prices. Baur Gas Co., Eaton, Ind.

FOR SALE—5750 sq. ft. of glass, Kansas, money-maker, hot water heat, natural gas, city water, dwelling, \$2000.00 cash. Balance on easy terms. Address No. 381, care Florists' Review, Chicago.

FOR SALE—Or rent, 2 greenhouses, 18x100 each, steam heated, stocked, all in A-1 condition; 4-room residence, 3 lots, 50x165; will sell or rent cheap. For particulars address Geo. Dill, New Ulm, Minn.

FOR SALE—Modern greenhouse establishment of 25,000 sq. ft. of glass. In first-class condition; well stocked, 3 acres of land, 20 miles from Chicago. Good shipping facilities. Address No. 366, care Florists' Review.

FOR SALE—Well established business with 7000 sq. ft. glass; heavily stocked with spring stock. Certainly a bargain if you buy now. For full particulars write Louis Schellhaas, Miamisburg, Ohio.

FOR SALE—A good paying greenhouse range about 9500 ft., in a town of 15,000; 10 miles west from Loop of Chicago. All stock included in sale; must sell at once. Plenty of room to spread. Address No. 216, care Florists' Review, Chicago.

FOR SALE—Special bargain; an up-to-date place, four acres of ground, three greenhouses, fine dwelling and large stable, Rowland Ave. and Rhawn St., Holmesburg, Phila., Pa. Write to Michell's Seed House, 518 Market St., Philadelphia, Pa.

FOR SALE—Modern greenhouse establishment, in first-class condition, 25,000 sq. ft. glass, well stocked, 12 acres land, 2 modern dwellings, barn, garage, etc., 20 miles from Chicago. Good shipping facilities. Address No. 250, care Florists' Review, Chicago.

FOR SALE—2 greenhouses, each 200 ft. long and 27 wide, big boiler, electric water system, about 15 minutes from depot; good location in Elmhurst, Ill. Good reasons for selling. For further information apply First National Bank, Elmhurst, Illinois.

FOR SALE—Or rent, greenhouse establishment doing a good retail trade, close to cemetery. Houses are new and up-to-date; will sell or rent at a bargain. Houses are all fully stocked with carnations and pot plants. Address Box 314, Johnstown, N. Y.

FOR SALE—Two windmills, steel skeleton type; 400 boxes 14-inch double glass, quantity wrought pipes, boilers, ventilating apparatus and sash, 4 complete greenhouses, 25x175, sell very cheap, remove at once. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

FOR SALE—5 acres of choice garden land, within a few blocks of the Evergreen Cemetery in Milwaukee, a very choice location for a florist, will sell at an exceptional bargain. For more particulars write Franklin H. Feasley, 305 Empire Bldg., Milwaukee, Wis.

FOR SALE—Or lease, mushroom plant, 50x142 ft.; ground 75x235 ft., 13,000 sq. ft. of beds, everything in good shape; an excellent opportunity for anyone interested in mushrooms. Have other interests, so will make an attractive offer. Write or call. A. Paschke, Jr., 5658 N. Hermitage Ave., Chicago.

FOR SALE—Three modern greenhouses and stock, 5120 sq. ft.; will sell or lease ground, 75x145, well established wholesale and retail business of ten years; twenty minutes from center of town. Bargain. Possession July 1. Terms, one-third down, balance easy terms. C. L. Besser, 432 N. Colorado Ave., Kansas City, Mo.

FOR SALE—Greenhouse and garden establishment in western New York, two hours' ride from Rochester or Buffalo; 14,000 feet glass, fully stocked. Seven-room dwelling, all improvements. Six acres garden land. Market for all garden produce guaranteed. Immediate possession. Easy terms. S. B. Clark, Dansville, N. Y.

FOR SALE—Greenhouse, 13,000 sq. ft., and about 4 acres of land, located in thriving western community, which takes all the lettuce that can be produced up to June 1. Satisfactory reasons given for selling. Address No. 394, care Florists' Review, Chicago.

FOR SALE—Modern greenhouse plant, wholesale and retail establishment, fully stocked with carnations, roses and general stock, over 20,000 sq. feet of glass, 2 acres of land, including living house; 2 new boilers; town of 3000; only plant in county; a bargain if taken soon. Reasonable terms. Kutish & Deal, New Hampton, Iowa.

FOR SALE—Small greenhouse with cottage; also about 2 acres; greenhouse and boiler pipes, etc., all of recent construction, in good shape, established 6 years. Price for everything, \$2000.00, of which part can remain. Orders for over 10,000 plants for fall trade now on hand. No triflers or agents replied to. Address No. 405, care Florists' Review, Chicago.

FOR SALE—Wish to retire; about 8000 square ft., 4 greenhouses with frames, heated by steam, home land, 3 acres, 1 mile away 5 acres; all houses well stocked; money-making place; Massachusetts, 35 miles from Boston; excellent trade; also 9-room dwelling, heated, bath, hot and cold water. Price for greenhouses, stock, tools, wagons, etc., after July 1, \$5500.00; dwelling, \$3000.00. Easy terms. Address No. 377, care Florists' Review, Chicago.

Situation Wanted

On retail place where A-1 stock is wanted, by an all-round grower, thoroughly understand growing of cut flowers and pot plants. Life experience; single man; references furnished. State wages per week and particulars. Address No. 395, care Florists' Review, Chicago

SITUATION WANTED

Manager or foreman on a large or medium modern rose-growing establishment; six years foreman for Stuppy Floral Co., St. Joseph, Mo.; two years with Poehlmann Bros., Morton Grove Ill., range foreman; two years with Peter Reinberg, Chicago, Ill., range foreman; sober and reliable. Address

M. J. Callahan, P.O. Box 141, Elmhurst, Ill.

SITUATION WANTED

By up-to-date storeman, designer, decorator and salesman. Original on basket and corsage work. Wishes steady position as manager with reliable firm. Can furnish best of references. Please state salary and particulars.

Address No. 398, care Florists' Review, Chicago

HELP WANTED

Ten men for growing fine flowering and foliage plants; must understand potting and watering; at once; state experience and wages expected.

ROBERT CRAIG CO.

4900 Market Street, Philadelphia, Pa.

Help Wanted

Helpers wanted in rose houses. Good pay, and steady positions. Apply to ALBERT F. AMLING CO., Maywood, Ill.

WANTED

At once, sober, industrious man, experienced in general greenhouse work. Must be good rose grower. State age, nationality, references and wages expected.

A. S. THURSTON, Iowa State College, Ames, Iowa

Retail Store Man Wanted

Good position for first-class reliable store man and decorator of good experience. Fine future for capable, honest and steady young man to take charge of new modern store. State all details, including reference, experience and wages expected in first letter.

J. F. WILCOX & SONS, Council Bluffs, Iowa

Someone's Chance

to buy an old established retail place of about 12,000 ft. of glass in city of 13,000, doing a \$15,000.00 yearly business, and it could be easily doubled by just going after more. One small complete house, chuck full of potted plants and bedding stock. Reason for selling, proprietor in other business that takes up his whole time.

Address No. 400, care Florists' Review, Chicago

WANTED

Vegetable Grower

Experienced in growing lettuce, cucumbers and tomatoes under glass. A fine position open for a man that is reliable and able to direct and supervise growers.

South Park Floral Co.
Newcastle, Indiana

POTTERY FOR SALE

Flower pot factory, established in 1885, 28 years at present location; ready sale for all you can produce; little capital required; will sell land and equipment on very favorable terms, as I am too old to continue; a fine chance for an energetic young man to make money.

Address A. F. KOHR,
2934 N. Leavitt St., Chicago

Help Wanted

All-round florist, a hustler, to take charge of a retail branch; greenhouse combined with office and residence; good wages with chance for advancement to married man with gilt edge references from late employers.

Address No. 322, care Florists' Review, Chicago

HELP WANTED

At once, all-around retail florist, must be especially good in corsage, basket and funeral arrangements; permanent position with good salary to right man.

HAYMAN GREENHOUSE CO.
Clarksburg, W. Va.

HELP WANTED TWO GROWERS

One for pot plants and roses and one for chrysanthemums. State wages and reference in first letter.

WOODLAND PARK FLORAL CO.
SUMNER, WASH.

Help Wanted

Growers and Helpers.

Good wages and steady work. Apply to

Bassett & Washburn
Hinsdale, Illinois

FOR SALE

In one of the best towns in Michigan, my new Garland construction greenhouse; 8500 feet of glass, 8 1/2-foot posts, built three years; business established twenty-five years. Also your choice of a modern paying brick residence or a large frame dwelling, or both if desired. Town of 2500, fine surrounding country; no competition within thirty miles; all retail. 40,000 vegetable plants sold last spring.

\$4,000.00 or more down, balance easy terms.
A. J. PACKER, Caro, Michigan

GROWERS, ATTENTION!

Chicago needs an exclusive growers' co-operative association. Growers doing a retail business not wanted.

What have you to ship?
If interested, write

No. 380, care Florists' Review, Chicago

For Sale

Greenhouses, 10,000 ft. of glass, 7-room residence, horses and wagons, new auto delivery. Greenhouses stocked to the doors with spring plants, with a good retail trade for more than you can grow. Established 15 years and a money-maker. In the best city in the state. Will take \$8000.00 to buy it. Quick action. This ad will appear once only. Address

CHAS. A. BOWER

724 Haynes St., DAYTON, O.

FOR SALE

20,000 sq. ft. of modern glass of Moninger construction, cement benches, dual steam and hot water heating system, electric lights throughout, 4 acres land, residence and garage. Boiler capacity 60,000 sq. ft. 60% of glass less than 3 years old. Located in the heart of one of Michigan's richest districts, and catering to a high-class retail trade. Estab. 15 years; no competition; excellent transportation. Not a tumble-down place, but up-to-the-minute in every way. Terms, \$4,000.00 cash—balance to suit. For further information

Address No. 385, care Florists' Review, Chicago

For Sale

Well established Chicago loop store; will sell or lease; none but responsible parties need apply; immediate action necessary.

Address No. 271, care Florists' Review, Chicago

For Sale

Eleven greenhouses, containing about 25,000 square feet of glass, now in operation; will be sold altogether or singly, purchasers to tear down and remove in June. Also two horizontal tubular boilers.

J. W. YOUNG, rear of 6640 Wayne Avenue, Germantown, Phila., Pa.

For Sale

Retail store, west side Chicago, established 25 years. Leaving city. \$600, cash.

Address No. 389, care Florists' Review, Chicago

FOR SALE

Well established flower shop on Woodward Ave., Detroit, Mich. Long time lease. None but responsible parties need apply. Quick action necessary.

Address No. 402, care Florists' Review, Chicago

FOR SALE

SUNNY COLORADO 12 houses, 27,000 feet of glass, all roses at wholesale houses and stock in perfect condition; five acres of ground; boiler capacity for 75,000 feet of glass; automobile, tools, outhouses, cold frames, pots, everything needed in a first-class plant.

A BARGAIN.

EMIL GLAUBER

1700 Rosemary St., Denver, Colo.

WANTED TO BUY

Now or June 1, greenhouses, land and dwelling. Please state size of houses, land and dwelling, how much cash down and terms for balance. Middle west preferred, but would consider place in live-wire city anywhere. State if wholesale or retail.

HOMER KESSLER, 918 Tribune Bldg., Chicago, Ill.

Situation Wanted

AS FOREMAN

Address No. 387, care Florists' Review, Chicago

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SCRANTON, PA.

A. L. Besancon & Company
FLORISTS AND DECORATORS
Adams Ave. and Spruce St., SCRANTON, LIFE BLDG.
Both Phones
You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

J. V. LAVER ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

MILLS THE FLORIST, Inc.

36 West Forsyth Street
Jacksonville, Fla.

We reach all
Florida and South Georgia Points

MIAMI FLORAL CO.

ORDERS PROMPTLY FILLED
MIAMI, FLORIDA

NEWARK, N.J.

PHILIPS BROS.

938 BROAD STREET
Members F. T. D.

Member F. T. D. Phones Main 1874-1875

EDWARD A. FORTER, Florist

Successor to A. Sunderbruch's Sons
128 W. Fourth St.,

Cincinnati, O.

LET US FILL
YOUR ORDERS for **NORFOLK**
or anywhere in Virginia

THE GHENT FLORAL CO., NORFOLK, VA.

ATCHISON, KAN.

The Atchison Seed and Flower Store Co.
Members F. T. D.

Orders for **Charleston, W. Va.**
are given prompt and careful attention by the
CHARLESTON CUT FLOWER AND PLANT CO.



MOBILE, ALABAMA

The Minge Floral Co.

Charleston, S. C.

Carolina Floral Store
339 King Street
Greenhouses, Meeting and Romney Sts. We grow our flowers; place orders here for fresh flowers.

HELENA, ARKANSAS

BALL FLORAL CO.

Send Orders for

Washington, D. C.

and vicinity to



Everything
First-Class

14th and H Streets

LYNCHBURG, VIRGINIA

Auto and Express Service to all
Points in Virginia

Miss McCarron

Member of Florists' Telegraph Delivery

Elmwood Floral and Nursery Co.

TUTWILER FLOWER SHOP

Tutwiler Hotel

BIRMINGHAM,

ALABAMA

ST. LOUIS.

The Market.

The week after Easter found the market in fairly good condition. The weather was fine and an abundance of stock was received. The retailers say trade was somewhat quiet, but funeral work helped out considerably. There are a few important weddings this week, which should create some demand.

Roses were plentiful all the week and included fine Beauties, Ophelias, Russells and Killarneys. Clean-up sales could hardly be reported, but quite a few were disposed of at fairly good prices.

Carnations were in good supply and brought from 2 to 3 cents in small lots for choice flowers. Of these, the Enchantress varieties had the call, while in red, Beacon, Washburn and Nebraska sold best.

Outside daffodils are crowding the market and many thousands are being disposed of at low prices. Tulips sell poorly. Sweet peas are coming in well and the price is holding up. Many thousands are being sold daily.

Florida asparagus is again coming to this market and sells well. Flat ferns are up to \$3 per thousand. All other greens also sell well.

Florists' Club Meeting.

The St. Louis Florists' Club started holding its meetings outside early this year. The monthly meeting was held April 12 in the packing shed at W. A. Rowe's No. 2 plant at Kirkwood, Mo., thirty-five members being present. The day was not pleasant, being cold with rain.

The members first inspected this up-to-date place, where they found a great crop of carnations coming on; also a fine lot of sweet peas and bulbous stock.

The meeting was called to order by President Jules Bourdet. After the preliminaries had been disposed of, all committees were called upon for reports. The flower show committee failed to re-



GUDE BROS. CO.
FLORISTS
1214 F ST. N.W.
WASHINGTON, D.C.

WASHINGTON,
D. C.

GUDE'S

Members
Florists' Telegraph Delivery



NASHVILLE TENNESSEE

JOY'S

Members of Florists' Telegraph Delivery Ass'n.

RENO FLORIST RENO, NEVADA

38 W. SECOND ST.

Prompt and careful attention to orders from out-of-town florists.

EL PASO, TEX.

"THE FLOWER SHOP"

D. C. HARTMANN, Prop.

EL PASO, TEXAS

POTTER FLORAL CO.

Member Florists' Telegraph Delivery Ass'n

Orders for TEXAS

KERR The Florist HOUSTON, TEX.
Member Florists' Telegraph Delivery

Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

Chas. W. Crouch, KNOXVILLE, TENN.

The Leading Florist of the South
All Orders Given Special Attention

VAN LINDLEY CO.

FLORISTS
GREENSBORO, N. C.

MADISON, WIS.

RENTSCHLER FLORAL CO.

Best Shipping Service for Wisconsin

MRS. J. E. WATTS, Florist

Cut Flowers
for all Occasions

MERIDIAN, MISS.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

HUGO SCHROETER
531 Woodward Ave. INC.
DETROIT
MICHIGAN
GROSSE POINTE Delivery in HIGHLAND PARK

John Breitmeyer's Sons
Cor. Broadway and Gratiot Ave.
DETROIT, MICH.
Member Florists' Telegraph Delivery Ass'n.

B. SCHROETER
56 Broadway
DETROIT
MICHIGAN

DETROIT
GROSSE POINTE - MT. CLEMENS
CAREY, The Florist
491 Woodward Ave., Detroit, Mich.

DETROIT, MICH.
FETTERS, FLOWERS
237 Woodward Avenue
Member F. T. D.

ANN ARBOR, MICH.
KODAK FLORIST
Just Across from the University
Orders Filled Promptly
Phone 600 Nickels Arcade

ALBANY, N. Y.
The Rosary
23 STEUBEN STREET
FLOWER SHOP Best service. Send your orders to us.

NEWPORT, R. I.
JOHN C. HASS We grow our own flowers

CHATHAM, N. Y. The Chatham Floral Co.
PROMPTNESS, WITH CARE
Eastern NEW YORK and Western MASS.

MONTCLAIR, N. J.
MASSMANN
Member Florists' Tel. Del. Ass'n

A. C. BROWN, SPRINGFIELD, ILLINOIS
LARGE GREENHOUSES

QUALITY and PROMPTNESS
New Orleans, La.
— The —
Avenue Floral Co.
3442 ST. CHARLES AVENUE

NEW ORLEANS, LA.
Chas. Eble
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery

WARE YOUR ORDERS
TO
HARRY PAPWORTH
The Morris Ridge Nursery Co. Ltd.
STORE
185 Carondelet St.
NEW ORLEANS
F.T.D.

VANCOUVER, B. C.
VICTORIA, B. C.
A. J. WOODWARD
"BON VOYAGE" ORDERS my specialty

spond, owing to the absence of Secretary Ohlweiler.

A communication from the Chicago Florists' Club on publicity for Mothers' day caused considerable discussion. This matter was placed in the hands of the secretary with instructions to push the project in coöperation with the secretary of the St. Louis Retail Florists' Association. A letter from Secretary Steinkamp, of the State Florists' Association of Indiana, regarding the prices on pots also was discussed and turned over to the secretary to answer.

M. C. Wright, of the Lord & Burnham Co., of Chicago, was elected to membership and Charles F. Steidle, of Olivette, Mo., a grower, made application for membership.

The glass committee asked for more time before making a final report and was given until the next meeting.

Secretary Joe Deutschmann, of the St. Louis County Growers' Association, extended an invitation to the club to hold its May meeting at the Eleven Mile House as the guest of his association. The invitation was accepted.

Messrs. Hauser and Schneider then read their papers on "The Good of the Flower Business."

A rising vote of thanks was extended Mr. Rowe for the afternoon's entertainment.

After adjournment, the members were taken in hand by Mr. Rowe and his foreman, G. Deng, who served refreshments and cigars. This April meeting will long be remembered. The next meeting is May 10.

Various Notes.

The publicity committee of the Florists' Club, consisting of Frank Gorly, F. C. Weber and W. C. Smith, is making preparations for a busy campaign for Mothers' day.

The French war exhibit at Moolah

MEMBERS
FLORISTS' TELEGRAPH DELIVERY
TOLEDO, OHIO
METZ & BATEMAN
414 Madison Avenue
OHIO BUILDING

SCHRAMM BROS.
Send us your orders for
TOLEDO, OHIO
1307-15 CHERRY STREET
Members Florists' Telegraph Delivery

CINCINNATI
532-534 Race St.
E. G. HILL FLORAL CO.
Good Stock and Good Service

For WISCONSIN delivery of
"Home-grown Flowers"
GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.
Member Florists' Telegraph Delivery Ass'n

MANKATO, MINN.
THE WINDMILL CO.
Flowers to all points on short notice
Member Florists' Telegraph Delivery.

KENOSHA, WIS.
L. Turner & Sons
FLORISTS
352 Park Avenue
Greenhouses, Geneva Road
Florists' Telegraph Delivery Ass'n.

ARTHUR F. CRABB
GRAND RAPIDS, MICH.
Prompt Service to any point in Michigan

GRAND RAPIDS, MICH.
GRAND RAPIDS FLORAL CO.
Alfred Hannah & Sons will fill your orders for Designs and Cut Flowers in Michigan.

MICHIGAN ORDERS WILL BE CAREFULLY CARED FOR BY
HENRY SMITH
Wholesale and Retail Florist of Grand Rapids

CHESTER, W. VA.
JOHN E. COLTON
Steubenville, O. East Liverpool, O.

CHARLESTON, S. C.
RODGERS FLORAL CO., 174 Tradd St.
MEMBER F. T. D. NATIONAL FLORIST

MRS. J. T. HINCHLIFFE, FLORIST
504-506 Wisconsin St., RACINE, WIS.
Member Florists' Telegraph Delivery.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Clarksburg, W. Va.

Order your flowers on any occasion for delivery in this section from the leading Florists in the State.

Hayman Greenhouse Co.
Clarksburg, W. Va.

**WEST VIRGINIA
WESTERN MARYLAND
THE H. WEBER & SONS CO.**
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
Commissions Promptly Executed.
Quality—Excellence—Ability
Members Florists' Telegraph Delivery Ass'n.

NORFOLK, VA.

GRANDY THE FLORIST

Orders also delivered to

FORTRESS MONROE, VA.

Member Florists' Telegraph Delivery Association.

RICHMOND, VA.

The Hammond Company, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

FOR DELIVERY IN

GEORGIA

Consult

LAWRENCE FLORAL CO.
ATLANTA, GA.

CHOICE FLOWERS FOR ALL OCCASIONS

J. W. Dudley Sons Co.

Parkersburg, W. Va.

Clarksburg, W. Va.

Huntington, W. Va.

Marietta, Ohio

ORDERS CAREFULLY EXECUTED

THE FERNERY SCHULTHEIS, FLORIST

Write, Phone or Wire
612 Linden Street, SCRANTON, PA.

CLARK, FLORIST, SCRANTON, PA.

124 Washington Ave.

Member Florists' Telegraph Delivery.

Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.

FLORAL ORDERS for Bryn Mawr, Main Line, Conshohocken and Norristown promptly filled by WILLIS H. BALDWIN, Conshohocken, Pa.

ROCHESTER, N. Y. J. B. KELLER SONS, Florists

25 Clinton Avenue, N.

Roch. Phone Stone 506. L. D. Bell Phone Main 2188
Members Florists' Telegraph Delivery

CHAS. L. BAUM—"The Home of Flowers"

KNOXVILLE, TENN.

Member of the F. T. D.

U. J. VIRGIN

838 Canal St. NEW ORLEANS, LA.

RICHMOND, VA.

**JOHN L. RATCLIFFE
FLORIST**

209 W. Broad St. Branch (Hotel Jefferson, Hotel Greenbrier, White Sulphur Springs, W. Va.)
Offices (Richmond, Va.)

Geny Bros. LEADING FLORISTS 212 Fifth Avenue North NASHVILLE, TENN.

"WE NEVER SLEEP"

IDEWILD GREENHOUSES, Memphis, Tenn.

89 South Main Street

'Up-to-the-minute' Service and Execution
Every Flower in Season

SAN ANTONIO, TEXAS

Ave. C at 8th St. **EDWARD GREEN, Florist**
Telegraph Orders a Specialty.

Temple last week was handsomely decorated by Jules Bourdet. Mrs. Bourdet presided over the flower booth. Many of our florists took a deep interest in the exhibition.

Arbor day at Fairground park was celebrated April 13. Mayor Kiel and Park Commissioner Nelson Condliff made addresses. The program was arranged by the North St. Louis Business Men's League. One hundred and fifteen trees were planted under the direction of the park commissioner.

Grimm & Gorly have rented the vacant store just west of them. It will be used for the spring planting trade.

Martin Seeger, head of the Mullanphy Florists' downtown store, says trade has kept up remarkably since the Easter rush.

Telegraph orders were many for the funeral of Mrs. Wells, wife of ex-Mayor Wells, last week. The local Review advertisers again reaped a harvest.

A letter from Fred G. Grossart, of Lincoln, Neb., states that the news of the success of the spring flower show came to him through The Review and says they, also, staged a spring show in the chapel of the Nebraska state hospital.

J. J. B.

BOSTON.

The Market.

Since Easter business has been somewhat quiet, which is usually to be expected, but considering the war and other conditions prices are holding up well. It has been a slow week, with roses and stocks hard to move at much lower prices. For American Beauties there is little demand. Hadley goes better, while Ophelia, Killarney Queen, Ward and Russell are moving tolerably well. Carnations have taken a considerable slump and prices now run from \$1.50 to \$3 per hundred. Some single violets are

KENTUCKY JACOB SCHULZ CO.

Incorporated—Established 1873

THE FLOWER SHOP

550 Fourth Avenue, Louisville

For painstaking personal service send your orders to the South's Most Modern Floral and Art Establishment.

Member Florists' Telegraph Delivery Ass'n

SEND ALL **MEMPHIS** ORDERS TO
THE FLOWER SHOP

69 Madison Avenue

MEMPHIS,

TENNESSEE

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HONAKER, The Florist

Largest Cut Flower Grower in the State

160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

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THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

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JOHN A. KELLER CO.

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123 EAST SIXTH STREET

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LANCASTER, PA.

B. F. BARR & CO., Leading Florist

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E. G. REIMERS & SON CO.

Established 1880.

Incorporated 1913

Telegraph Delivery Department

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CLEVELAND

...THE...

J. M. GASSER COMPANY
EUCLID AVENUE

We grow the best of everything in
CUT FLOWERS

THE KAY-DIMOND CO.

YOUNGSTOWN, O.

Members Florists' Telegraph Delivery Ass'n
ALWAYS HAVE COMPLETE
STOCK ON HAND

CLEVELAND

THE JONES-RUSSELL CO.

FLOWERS

1284-1308 Euclid Avenue
Member Florists' Telegraph Delivery Ass'n.

We can fill your orders Day or Night for
**CLEVELAND AND
STATE OF OHIO**

Always have complete stock on hand.
Regular discount allowed the Trade.

KNOBLE BROS. 1836 W. 25th St.
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Members Florists' Telegraph Delivery Ass'n.

FLORAL DESIGNS OF ALL KINDS

COLUMBUS OHIO

Wilson's Seed Store

Telegraph Orders Carefully Executed.
L. D. Phones: 116 So. High St.
Citizen's 5328, Bell Main 2903

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FLORISTS

COVER ALL OHIO POINTS

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Store and Greenhouses, 1181 East 71st Street

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CHAS. A. DUERR
Member Florists' Telegraph Delivery

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EVEN DEN BROS.
Largest Growers in Central Pa. Williamsport, Pa.

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1703 Court Street
J. MULHAUSER & SON, Florists

(Bell Main 2809
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The Smith & Fellers Co.
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16 and 18 W. 3rd St.

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Established in 1883
Greenhouses and Nurseries in Riverdale.

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FLORISTS
For Northern Indiana | 138 E. Michigan St.
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GARY FLORAL CO.

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A. T. BUSHONG, Prop. GARY, IND.

MYERS BROS. Altoona, Pa.

All Orders Carefully Executed

CANTON, O., and Vicinity

A. T. POLLARD, Florist in Rotary

CANTON, O. MASSILLON, ALLIANCE and VICINITY

FRED G. GELTZ, 523 Market Ave., North
Member F. T. D. Ass'n.

still arriving and make up to \$1.25 per hundred, but the present week will finish them. Doubles are not selling well. Sweet peas are in tremendous supply and prices have dropped heavily. Bulbous flowers are less of a glut than a week ago. Some specialists in these are nearly through cutting for the season.

Snapdragons are plentiful, but are going slowly. Lilies, callas, mignonette, anemones and forget-me-nots are all hard to move. Good yellow marguerites remain in favor. Cattleyas continue scarce and make \$7.50 to \$9 per dozen. These made as high as \$12 per dozen for Easter. Gardenias are mostly of poor quality. The demand for asparagus has fallen off.

Club Meeting.

There were more than 100 present at the meeting of the Gardeners' and Florists' Club in Horticultural hall April 17, at which the nationally important question of the hour—increased garden plantings of food crops—came in for lengthy discussion. The club pledged itself to support the movement strongly.

The exhibits for the evening included snapdragons from F. W. Fletcher; snapdragons from S. J. Goddard; a specimen plant of Cattleya Thayeriana from Charles Cooper, who was awarded a cul-

EGGERT N. ZETLITZ

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National Florist
Representative Rotary Florist
Member of Florists' Telegraph Delivery

INDIANAPOLIS INDIANA

225 N. Pennsylvania Street
E. G. HILL FLORAL CO.
Indiana's Foremost Florists,
covering all points in state.
Members Florists' Telegraph Delivery Association.

Indianapolis, Ind.

241 Massachusetts Avenue
BERTERMANN BROS. CO.
LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

Established 1859
A. WIEGAND'S SONS CO.
Florists and Decorators

1610 to 1620 N. Illinois St. Indianapolis, Ind.
Indiana's oldest, largest and most complete retail
establishment.

Members Florists' Telegraph Delivery Ass'n.

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SHOP**, 173 North Fourth Street
All orders promptly executed

W. and W. FLOWER STORE

99 S. Main St., WASHINGTON, PA.
Wholesale and Retail Florists

Richmond, Ind.

FRED H. LEMON & CO.
Florists and Decorators. Send us your orders.

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Daily deliveries to Notre Dame University
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STREATOR, ILL. THORNTON FLORAL CO.

Retail—FLORISTS—Wholesale
QUALITY IS OUR HOBBY

VAN METER FLOWER SHOP

SPRING
and HIGH, Springfield, O.
BEST FLOWERS for EVERY OCCASION

Telegraph Delivery Department

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Think! Everything in Flowers!

GRAKELOW'S

BROAD ST. AT CUMBERLAND PHILADELPHIA, PA.

Member Florists' Telegraph Delivery Association

J. J. Habermehl's Sons

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue Stratford, Philadelphia Broad and Walnut Streets

ORDERS FOR WEST PHILADELPHIA

Carefully and Promptly Executed with Good Flowers and Good Taste by

M. J. CALLAHAN 3924 Market St., PHILADELPHIA

PHILADELPHIA

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Member Florists' Telegraph Delivery.

Germantown and Chestnut Hill ORDERS

Carefully executed with taste and promptness.

FRANK R. HASTINGS
8 West Cheltenham Avenue,
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PITTSBURGH, PA. BLIND FLORAL CO.

Florists, Decorators and Growers

Liberty Avenue and 5th Street (Empire Bldg.)
Extensive Variety and Supply, Efficient Service and Completed Work.

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Floral Co.
ERIE, PA.

CRESCENT FLORAL GARDEN SHERM OFFERLE, Prop. WARREN, PA.

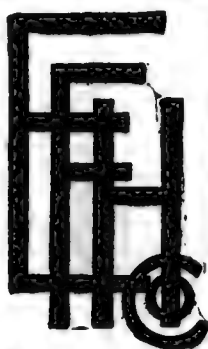
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Leading Retail Florists 10 Pearl St.

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Member F. T. D. A QUALITY SHOP IN A QUALITY TOWN



ABUNDANTLY PREPARED AT ALL TIMES

Edwards Floral Hall Company

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ATLANTIC CITY, NEW JERSEY

Nurseries: Mediterranean and South Carolina Aves.

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KENT BROTHERS FLOWER SHOP

COVERS ALL OHIO POINTS 20-22 W. Church Street NEWARK, OHIO

Massillon, Ohio

A. WEAVER Florist in Rotary

tural report of merit. The illustrated lecture on "Artificial Irrigation," by George N. Barrie, was most interesting, and was followed by a lively discussion. Six new members were added to the roll.

Various Notes.

Frank Edgar, of Waverley, had more than 14,000 pots of lilies for Easter, all of which sold. He has a fine stock of bedding plants coming along, also an excellent house of sweet peas. Of cyclamens and winter-flowering begonias he has a large stock.

Anderson Bros., of Woburn, are cutting quantities of superb Yarrowa sweet peas, with 18-inch stems. Rose Queen, White Orchid and Mrs. Skach are also good. They also have a fine crop of calendulas, callas and snapdragons.

Robert T. McGorum, of Natick, is well known as a rose specialist. In addition he now is growing carnations of grand quality. Matchless stands three and one-half feet in height. The old Winsor is splendid, over three feet in height. Fine also are Benora, Beacon, Pink Delight and White Wonder. Richmond proves a more profitable red rose than either Hadley or Hoosier Beauty. Ophelia and the Killarneys are also good. Mr. McGorum has a house of fine giant candytuft coming on for Memorial day.

The war situation and the urgent advice to grow more good crops has not been lost on florists. Many of these will increase their outdoor plantings of potatoes and other staples, and houses of vegetables will be more numerous. The great drawbacks are the scarcity and cost of labor, prices of seed potatoes, which are again soaring, and shortage of suitable fertilizers. Many private estates are breaking up lawns, while golf courses and public parks are being



S. A. Anderson

440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock, and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

ROCHESTER, N.Y. F.T.D.

We reach all Western N. Y. Points.
Wilson
THE FLORIST
88 E. MAIN ST.
National Florist

SCOTT THE FLORIST BUFFALO, NEW YORK

W. & T. CASS, Florists GENEVA, N.Y.

Telegraph Orders Promptly Filled in Western New York.

Orders for PHILADELPHIA

AND SURROUNDINGS

Will be artistically filled at

THE FORREST FLOWER SHOP

131 So. Broad Street, PHILADELPHIA

Members of Florists' Telegraph Delivery Ass'n

Send all MARYLAND orders to SAMUEL FEAST & SONS

S. E. corner Charles and Pleasant Sts., BALTIMORE, MD.

The firm of 84 years' experience and reputation, Quick auto delivery service for city and suburbs.

NEW JERSEY
EDWARD SCEERY
PATERSON and PASSAIC
Member Florists' Telegraph Del.

Telegraph Delivery Department

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Alexander McConnell

611 5th Ave., cor. of 49th St.
NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNELL

Siebrecht Bros.
INC

922 Madison Ave., cor. 73d St.
NEW YORK

Member Florists' Telegraph Delivery

PHILLIPS
272 Fulton Street

BROOKLYN

Branch Store, 352 Flatbush Avenue
Telephone, 4202 Prospect

Brooklyn's only member of the Florists' Telegraph Delivery. Floral Deliveries in New York, Brooklyn, Long Island, New Jersey, etc.
—Established 1874—

THOS. F. GALVIN, Inc.
NEW YORK 561 Fifth Ave.

1 Park Street BOSTON
799 Boylston Street

Deliveries to Steamers and all Eastern Points.

M.A. Bowe

IN HEART OF NEW YORK CITY
332 Fifth Ave., near 33rd St.
Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359
Our Motto—The Golden Rule

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.

135 E. 34TH ST., - NEW YORK

JOSEPH TREPEL

Brooklyn's Largest Florist
SEVEN STORES

MAIN STORE, 334 Lewis Avenue
Phone 1150 Bedford Brooklyn, N. Y.
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

C. C. TREPEL, Main Office, BLOOMINGDALE'S
Third Ave. and 59th St., NEW YORK
Largest individual retail dealer in CUT FLOWERS and PLANTS in the world.

ORDERS NEW YORK WIRE OR PHONE TO
FOR . . . MAX SCHLING

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as references

European Orders Executed

Member Florists' Telegraph Delivery Association

NEW YORK—Established 1874

DARDS

N. E. cor. 44th St. and Madison Ave.

Has his own correspondents in all the large cities of Europe and the British Colonies. Cable orders forwarded by private code.

Member of Florists' Telegraph Delivery

J. H. SMALL & SONS, Florists
NEW YORK and WASHINGTON

FLORAL and LANDSCAPE Work
WASHINGTON, D. C.—15th and H Sts.
NEW YORK
Waldorf-Astoria and 505 Madison Ave.

HUGO H. JAHN

710 Nostrand Avenue

Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders.

RAMM'S

FLOWER SHOP

350 Madison Avenue

IN THE HEART OF NEW YORK

PROMPT AND EFFICIENT SERVICE

turned over for vegetables. The city of Boston will plow 200 acres of park land and divide it into allotments for those desiring gardens.

Edward Bingham says this has been the best season he has ever had with single violets. His Easter pick made \$1.50 per hundred. They are finely bunched and the flowers are large. He also grows English primroses in quantity. His bunches containing 100 of these are remarkably fine. Sweet peas follow the violets.

W. S. Phelps, of Lexington, is sending in some fine hardy delphiniums; also ranunculi, anemones and irises. Mr. Phelps is one of our most successful specialists in delphiniums under glass. He introduced the popular winter-flowering snapdragon, Phelps' White, which won first prize for the best twenty-five spikes, any color, at the last Boston spring show.

H. F. Calder, of Neponset, is cutting a fine lot of anemones and sweet peas. He is a most successful grower of double violets. The season for the latter seems to be ending a little earlier than usual this year.

George H. Noyes, a popular salesman

Kottmiller

... FLORIST ...

426 Madison Avenue—and 49th Street
Also New York
Vanderbilt Hotel

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.
Location Central Personal Attention
Member Florists' Telegraph Delivery Ass'n

McKENNEY

503 Fifth Avenue N. E. Cor. of 42d St.

Orders filled with the same care as if you were here yourself.

F. T. D. member.

G. E. M. STUMPP

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

WARENDORFF

STORES ALL OVER TOWN

Send your New York orders to
The Ansonia, Seventy-fourth Street and Broadway.

David Clarke's Sons

2139-2141 Broadway

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

NEW YORK

ORDERS SENT TO

H. H. BURNS

509 MADISON AVE.

will receive prompt and careful attention

Long Island Brooklyn Jersey City Newark

WILSON 8 and 5 Greene Ave.
339 to 347 Greene Ave.

BROOKLYN

Phones 3908 6800 Prospect NEW YORK

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ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

Ostertag Bros.

The Largest Retail Supply House in the West
Jefferson and Washington Avenue

CHAS. BEYER

FLORIST

3619 South Grand Avenue

Long Distance Phones:
Bell, Sidney 148—Kinloch, Victor 999

ST. LOUIS, MO.

ORDERS FOR

St. Louis, Mo.

YOUNG'S. 1406 OLIVE STREET

In MINNEAPOLIS, it's

Donaldson's

The Leading Florists of the Northwest

Special attention to telegraphic orders.

L. S. DONALDSON CO., Minneapolis, Minn.

A. Newell
FLORIST

Established Over 20 Years

N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.

GEO. M. KELLOGG FLOWER & PLANT CO.

Wholesale and Retail Florists

1122 Grand Ave. KANSAS CITY, MO.

All Kinds of CUT FLOWERS

in their season. Also Rose and Carnation plants
in season. Greenhouses at Pleasant Hill, Mo.

STUPPY FLORAL CO.

Orders executed

Missouri, Iowa, Kansas and Nebraska

ST. JOSEPH, MO.

Members Florists' Telegraph Delivery

R. ABBOTT PARK FLORAL COMPANY

Both Phones
Greenhouses: Buchanan, FLORISTS
Lafayette and Schiller
Aves., Broad St. Park. TRENTON, N. J.

SPRINGFIELD, MO.

SPRINGFIELD SEED COMPANY

Floral Department Open Day and Night

SPRINGFIELD, MO.

J. W. STOKES FLORAL CO.

Careful attention given all orders.

St. Louis and Vicinity

W. H. KRUSE, Florist

2846 Arsenal Street, St. Louis, Mo

WE STRIVE TO PLEASE
ALPHA
FLORAL CO.
1105 WALNUT—PHONES 1806
KANSAS CITY, MISSOURI.

BATAVIA, N. Y.

L. C. STROH & SONS

Flowers delivered to all nearby towns.

Member Florists' Telegraph Delivery Ass'n.

DETROIT and VICINITY

L. Bomb Floral Co., Albert Pochelon, 153 Bates St.
Prop.

W. P. McFARLAND

L. C. McFARLAND

McFARLANDS, Florists

AKRON, OHIO

J. B. GOETZ SONS

SAGINAW, MICH.

or any City in Michigan

Green Bay, Wis. Meier-Schroeder Co.

Orders for Cut Flowers
and Designs delivered anywhere in Wisconsin
and Northern Michigan at right prices.

BATTLE CREEK, MICHIGAN

S. W. COGGAN, Florist 25 East Main Street

Member of Florists' Telegraph Delivery

MRS. J. B. FREEMAN

OF "THE FLOWERS"

636 Superior Street, TOLEDO, OHIO

at the Flower Exchange, is in the hospital this week undergoing an operation on one of his eyes.

Peter Pederzini has broken ground for his greenhouse at Medfield, which Daniel Iliffe will build. He is preparing ground at present for eight acres of potatoes.

Frank J. Dolansky is cutting a fine crop of Cattleya Mossiae. Many of these are shipped to New York. He has a nice assortment of other orchids and good gardenias.

Kidder Bros. have had a successful season with single violets. They now are getting extra fine sweet peas. The violets will be followed by Comet tomatoes. Their indoor tomatoes sold profitably last year as late as September.

W. H. Ward, of Montvale, specializes in carnations. His most profitable varieties prove to be Matchless, Pink Delight, Benora and Beacon. Forget-me-nots, callas and sweet peas are each well grown as supplementary crops.

Thomas Roland daily markets an average of 25,000 sweet peas of the finest quality, from Revere. His Killarney Queen roses are extra fine. The pot plant trade was splendid, nearly every salable plant being disposed of. Mr. Roland will plant a rose garden at the coming big flower show to be held early in June on the Wentworth Institute grounds.

KANSAS CITY, ... MISSOURI ...

WILLIAM L. ROCK
FLOWER COMPANY

Members Florists' Telegraph Delivery Ass'n.

ST. LOUIS, MISSOURI

GEORGE WALDBART
516 NORTH GRAND AVENUE

Samuel Murray

KANSAS CITY, MO.

1017 GRAND AVE.

Member of the

Florists' Telegraph Delivery Ass'n

Canada's Florist

Dunlop's

8-10 W. Adelaide St., TORONTO

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

McKenna
Corner
St. Catharine
and Guy Streets
Montreal

Member Florists' Tel. Delivery. 9 St. John St., QUEBEC, CAN.

LA CROSSE, WIS.

The Flower Shop
FOR FLOWERS

L. E. METCALF, Prop.

SCRIM'S, FLORIST OTTAWA, CANADA

JAMES HAYES, Leading Florist
819 KANSAS AVE
TOPEKA KANSAS
National Florist

Mrs. M. E. Hollcraft 807 KANSAS AVE. TOPEKA, KAN.

MRS. LORD'S FLOWER ROOM

112 W. 8th Ave., TOPEKA, KAN.

Member Florists' Telegraph Delivery.

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

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CARBONE, 342
Boylston St.,
BOSTON
Member Florists' Telegraph Delivery Ass'n



Warburton
FALL RIVER
MASS.
93 N. MAIN STREET
Orders Solicited for
all parts of
Connecticut
Stores:
741 Main St.
364 Asylum St.
Greenhouses:
Benton St.
Hartford,
Conn.

Coombs
LEADING FLORIST
Member Florists' Telegraph
Delivery Association.

H. F. A. LANGE
Worcester, Mass.

Delivers to All Points in New England
125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

BURLINGTON, VT.—Orders for Vermont and North-
ern N. Y. filled to your entire satisfaction at right prices.

Gave Florist

Milwaukee, Wis.
J. M. FOX & SON
437-39-41 Milwaukee Street
Members Florists' Telegraph
Delivery Association

LONDON, ONT., CAN.
J. GAMMAGE & SONS, LTD.
"THE HOUSE OF FLOWERS"
All Orders Carefully Executed.
Members Florists' Telegraph Delivery Ass'n.

VERMONT'S FLORIST
W. E. PETERS
137 St. Paul St., BURLINGTON, VT.

WELLESLEY COLLEGE
Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3.

PROVIDENCE, R.I.
AND ALL NEW ENGLAND POINTS
T. J. JOHNSTON & CO. 107 Washington St.,
PROVIDENCE

A HALF-INCH ADVERTISEMENT
here will keep your name and specialty
before the whole trade, at a cost of
only 45c per week on a yearly order.

I should like to write a
little essay on

"The Sweet Perfume of
Courteous Service"

but actions speak louder
than words. Flowers are
my hobby and my business.
If you have orders for de-
livery in N. E., wire us.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
124 TREMONT STREET

Wax Brothers Boston, Massachusetts
143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England.
Members Florists' Telegraph Delivery.

FRANKLIN, PENNA.
BELL FLORAL CO.
ALL NORTHWESTERN PA.

CRABB & HUNTER FLOWER SHOP
GRAND RAPIDS, MICH.
Local and State orders carefully executed

BOSTON, MASS.
HENRY R. COMLEY, Florist, 6 Park St.
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20 per cent allowed.

Charles T. Beasley & Co. are our larg-
est pansy specialists. They have some
fine blooms on long stems which readily
realize \$2 per hundred, even now while
flowers are abundant. They also have
a fine house of sweet peas.

David & E. J. Welch had an excellent
Easter trade and now are moving a
large quantity of flowers. They antici-
pate an increased call for Mothers' day
and a big Memorial day business.

The Boston Rose Co. is handling the
finest Hadley roses I have seen this sea-
son, from the Montgomery Co. range at
Hadley, Mass. The Russell and Ophelia
roses are also of exceptional quality.

Inquiries at the seed stores show that
the sale of seed potatoes, even with prices
abnormally high, breaks all records.
Seeds also are in tremendous demand on
account of the great increase in the
numbers of small gardens this season.
Acute shortages are developing in some
kinds. W. N. C.

INDIANAPOLIS.

The Market.

The Easter trade, consuming an enor-
mous supply of flowers, left the florists
in rather straitened circumstances the
first part of the week. All that could
possibly be cut had been used. There-
fore, a heavy demand for funeral work
placed the florists in a predicament. The
last part of the week, however, stock was
much more plentiful, the weather having
been favorable.

The market has eased up considerably.
Roses, which had been scarce until re-
cently, are in abundance in the long and
medium lengths, but are not yet so plen-
tiful in the short. These are of good
quality and move well.

Carnations are by no means overplen-

BOSTON-BECKER'S

Send us your telegrams. Prompt service IN
and ROUNDABOUT BOSTON. Our con-
servatories are in Cambridge, only 8 minutes
from the heart of Boston.

BECKER'S CONSERVATORIES
CAMBRIDGE, - - - MASS.
Members Florists' Telegraph Delivery.

Worcester, Mass.

RANDALL'S FLOWER SHOP

Member Florists' Telegraph Delivery

LOWELL, MASS.

MORSE & BEALS, 8 Merrimack Sq.

Members Florists' Telegraph Delivery Association

PROVIDENCE, RHODE ISLAND
Johnston Brothers
LEADING FLORISTS

38 Dorrance Street
Members Florists' Telegraph Delivery Ass'n.

Red Bank, N. J.
W. W. KENNEDY & SONS
FLORISTS

Members of F. T. D. and National Florist
5 East Front Street

REUTER'S
For Rhode Island and Connecticut

STORES
New London, Conn.; Norwich, Conn.,
and Westerly, R. I.
Members Florists' Telegraph Delivery Ass'n.

The Rosery Elmira, N.Y.
182 Main St., N.
Flowers Delivered to All Nearby Towns.
Members Florists' Telegraph Delivery Association.

Telegraph Delivery Department

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SEATTLE, WASH.

HOLLYWOOD GARDENS

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

Seattle, Wash. L. W. MCCOY, Florist
Second Ave.
at Marion St.

GROWER, WHOLESALER
AND RETAILER

Careful and prompt attention given to orders. Alaska, Washington and Oregon.

SPOKANE FLORIST CO.

(Kipp's Flower Store)

SPOKANE, WASH.

Orders promptly filled for
WASHINGTON, IDAHO, MONTANA

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

San Francisco, Cal.

Pelicano, Rossi & Co.

123-125 Kearny Street

FLOWERS BY TELEGRAPH

SAN FRANCISCO

JOSEPH'S

233-235 GRANT AVENUE

Members of Florists' Telegraph Delivery and National Florists of this District. A specialty made of "Welcoming" and "Bon Voyage" packages.

DARBEE'S

FLOWERS THAT KEEP

1036 Hyde Street, SAN FRANCISCO, CAL.

First prizes for Violets, Iris, Gladioli, Carnations, Artistic Designing, Basket Arrangements, etc., at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc. etc. Members Florists' Telegraph Delivery.

DARLING'S SHOP

"Flowers for Her"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.



LONG BEACH, CAL.
MARINE FLORIST

Choice Cut Flowers Floral Designs
Member Florists' Telegraph Delivery

Santa Barbara, Cal.

910 STATE ST.

GLEAVE'S FLOWER SHOP
ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs on Short Notice.

Both Phones 1013



San Francisco, Cal.

ART FLORAL CO.

255 Powell Street

Best attention given your orders

Members Florists' Telegraph Delivery

Portland, Ore.

TONSETH'S, 285 WASH.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery

SPOKANE, WASHINGTON

DONART-STAPLETON

ART FLORISTS

Growers of Choice Cut Flowers

CORONADO and SAN DIEGO, CAL.

The Coronado Nursery,

3rd and D Avenue

Regular Discount.

RIVERSIDE, CAL. BAKERSFIELD, CAL.

A. M. HOSP, Leading Florist

tiful and are receiving a good call, especially the white varieties. The best stock is bringing \$3 per hundred, while other stock sells at \$2 and \$2.50. Easter and calla lilies are in good supply, the former moving well at from \$8 to \$12.50 per hundred, while callas make from \$8 to \$10. Snapdragons are becoming much more conspicuous and are of good quality, with prices ranging from \$6 to \$8 per hundred for medium stock. Extra long, fancy spikes, the seedlings of local growers, are bringing 12½ cents per spike.

Spanish irises are in favor and, although the cuts are large, the supply is soon exhausted. The lavender varieties are rarely seen yet. The white and yellow varieties predominate, the lavender being a little later.

The Easter potted plants have been entirely cleaned up. A few pelargoniums are coming in and are of good quality.

WRIGHT'S FLOWER SHOP

224 West Fourth St.

LOS ANGELES, CAL.

Leading Retail Florist in the City

BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

SAN DIEGO AND CORONADO

WOLFSKILLS' and
MORRIS GOLDENSON
FLORISTS AND DECORATORS

We Solicit Telegraph Orders.
Regular Trade Discount.
229 W. Third St., LOS ANGELES, CAL.

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

CALIFORNIA FLORIST

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

Pasadena, Cal. AND Southern California

House of Flowers

HENRY A. SIEBRECHT, JR.

of New York City
Member Florists' Telegraph Delivery

JULIUS EPPSTEIN

Hotel St. Francis, SAN FRANCISCO

Prompt attention given telegraphic orders.

Members Florists' Telegraph Delivery Ass'n.

The Park Floral Co.

J. A. VALENTINE, Pres.

Member Florists' Telegraph Delivery.

DENVER, - COLORADO

Colorado Springs, Colo.

Frank F. Crump Wholesale and Retail Florist

Member Florists' Telegraph Delivery



The Colonial Flower Shop

518 N. MAIN ST., PUEBLO, COLO.

Will promptly execute all orders in this vicinity

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

LOS ANGELES

**Broadway
Florist**

414¹/₂ SOUTH BROADWAY

Telegraph and other orders promptly attended to. The best of work at moderate prices.

Phones: A2761—Main 2837

SPOKANE, WASHINGTON

Reimers Floral Art Shop
RETAILERS AND GROWERS

Colorado Springs, Colo.

Orders Carefully Executed

PIKES PEAK FLORAL CO

Wholesale and Retail
Member Florists' Telegraph Delivery

MOLINE, ILL.

Orders for Western Illinois and Iowa handled with care and dispatch.

J. STAACK & SONS

FURROW & COMPANY
OKLAHOMA CITY GUTHRIE
OKLAHOMA

Members Florists' Telegraph Delivery

STATE NURSERY CO. CUT FLOWERS
170,000 sq. ft. of glass at your service. **HELENA, MONT.**

DULUTH FLORAL CO.
200 miles in any direction. **DULUTH, MINN.**
We are the center of the great Northwest. Daily deliveries to Superior, Wis.

OMAHA, NEB.
JOHN H. BATH
The Careful Florist. 1804 Farnam Street

MINNEAPOLIS, MINN. 34 So. 5th St.
982 Nicollet Ave.
WHITTED FLORAL CO.
Member Florists' Telegraph Delivery Ass'n

SIoux CITY, IOWA Supplies western Iowa, southern Minnesota, all of South Dakota and northeastern Nebraska.

J. C. RENNISON CO.

Lincoln, Neb. CHAPIN BROS.
RETAIL FLORISTS
Flowers for All Occasions, from Cradle to Grave

FOR ALL CENTRAL NEBRASKA ORDERS USE
ED WILLIAMS, Grand Island
Competent Florist—Railroad Center

I
O
W
A

Kemble's Flowers

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

QUALITY
PLUS
SERVICE

DAVENPORT, IOWA

and Western Illinois

FORBER & BIRD, 313 Brady Street

Members Florists' Telegraph Delivery Association.

DAVENPORT, IOWA

Send Iowa and Western Illinois Orders to

BILLS FLORAL CO.

M. A. TIERNEY, Owner

SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA

HUDDART FLORAL CO.

62 South Main Street
Members Florists' Telegraph Delivery Ass'n

DES MOINES, IOWA

GUTHRIE-LORENZ CO.

DESMOINES, IOWA
ALFRED LOZIER ROSERY

S. B. STEWART

119 No. 16th St., OMAHA, NEB.

OMAHA, NEB.

LEE L. LARMON
Fontenelle Florist, 1814 Douglas St.

Rose bushes are especially attractive to the public. Some bedding stock has made its appearance. Pansies and bellis daisies are in season now and are readily sold. Hardy perennials have started off well.

Mothers' day is the next big day and all are exerting every effort to make it a success. Attractive stickers and clever advertisements urge all to "Give Her Flowers."

Various Notes.

Hartje & Elder have been cutting some extra fine snapdragons of their own seedling varieties.

A. W. Herre, of Poehlmann Bros. Co., of Chicago, was a recent visitor.

Joseph G. Hager, aged 6 years, little son of Mr. and Mrs. Earl Hager, died Tuesday, April 10. Death was due to an operation. The local tradesmen extend their deepest sympathy to Mr. and Mrs. Hager.

Mr. Cohen, of Cohen & Hillar, of New York, called on the trade last week.

The Circle Flower Store arranged a

Marshalltown, Boone,
Centerville, Ames,
Oskaloosa, Oelwein,
Mason City, Waterloo

Swanson's

Incorporated

618 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in

MINNEAPOLIS

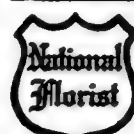
ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA



Members F. T. D. Ass'n
The finest and largest stock west of Chicago. Awake night and day looking for orders.

HOLM & OLSON, Inc. 20-22-24 W. 5th St.



C. H. FREY

WHOLESALE and RETAIL FLORIST

1133 O ST., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice
Trade Discounts. First-class Stock.

FREY & FREY

1338 O St., LINCOLN, NEB.

WHOLESALE AND RETAIL

100,000 square feet of glass at your service.
Trade discount.

Members of the Florists' Telegraph Delivery.

PYFER & OLSEM

Wilmette, Ill.

Careful attention to all mail or telegraph orders for delivery in Wilmette and Chicago's north shore suburbs, Evanston, Kenilworth, Winnetka, Glencoe and Lake Forest.

La Crosse, Wis. La Crosse Floral Co.

Member Florists' Telegraph Delivery

HESS & SWOBODA, FLORISTS

Telephones 1501 and L 1582

1415 Farnum Street **OMAHA, NEB.**



NORTH FLORAL CO.

915 Central Ave. FT. DODGE, IA

LEWIS HENDERSON, Florist

1519 Farnum Street, **OMAHA, NEB.**
Member Florists' Telegraph Delivery Ass'n

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.


CHICAGO

Send Your
Orders to..
William J.

SMYTH

Member Florists' Telegraph Delivery Association

Michigan Avenue at 31st Street



THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

FOR ALL
CHICAGO
ORDERS USE

Three autos insure prompt delivery.
1581 Ogden Ave.

CHICAGO
ALPHA FLORAL CO.
Northwest corner Wabash Ave. at Adams St.
Most centrally located store in the city. All orders given prompt attention.

Pittsburgh, Pa.
MRS. E. A. WILLIAMS
621 Penn Avenue

FREEPORT, ILL. We are the largest growers in the Northwest. 100,000 square feet of glass.
JOHN BAUSCHER, Prop.
All Orders Receive Careful Attention and Prompt Delivery.

Deliveries to Northwestern University and all North Shore Towns.
FISCHER BROS. 614 Dempster St., EVANSTON, ILL.
L. D. Phone 2642

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

Rockford, Ill., H. W. Buckbee
Member Florists' Telegraph Delivery

J. L. JOHNSON Northern Illinois Southern Wisconsin
DE KALB, ILL.
Your order will receive our prompt and careful attention.

PEKIN — PEORIA
All Orders Receive Personal Attention
GEO. A. KUHL, Pekin, Ill.

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois



CHICAGO
THE PALMER
HOUSE FLORIST
17 EAST
MONROE ST.

ROCK ISLAND
Tri-City Orders Handled with Promptness
HENSLEY'S

4th Ave. and 20th St., ROCK ISLAND, ILL.

Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the West Side
3040 W. Madison St., Chicago, Ill.



3343 W. MADISON ST.
NEAR GARFIELD PARK
CHICAGO

Springfield, Ill.
JANSSEN FLORAL CO.
Best Service for Central Illinois

clever and attractive patriotic decoration last week for the Circle theater. The pillars of the stage were draped with American flags and the bases were artistically banked with bulbous plants, making quite a display.

O. E. Steinkamp spent the week end visiting friends at Richmond, Ind. Frank Harritt has discontinued business.

Baur & Steinkamp have been cutting some superb new seedling snapdragons.
E. E. T.

COLUMBUS, O.

Trade has continued heavy since Easter, with stock more plentiful. Roses are in good crop and the quality is excellent. Choice Russell, Hoosier Beauty and Milady take the place of Beauties. Carnations are quite plentiful. While they do not move so rapidly as they should, they have cleaned up fairly well. Bulbous stock has been plentiful.
J. M.

Lombard, Ill.—D. J. Abrams, Henry Klusmeyer and George H. Fischer have incorporated the Lombard Floral Co. The authorized capital is \$30,000.

Established 1857.



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FLORIST

745 Buckingham Place
L. D. Phone 1112 Graceland
CHICAGO
Send us your retail orders. We have the best facilities in the city

Your orders may be placed by mail, phone or telegraph with assurance that they will be accorded most exacting personal attention.

VICTOR YOUNG & Company
Flowers Decorations
Phone Superior 1960
1239 North Clark Street, CHICAGO

We are prepared to take care of out-of-town orders for
CHICAGO
Delivery or shipment anywhere.
C. W. McKELLAR,
22 East Randolph St., CHICAGO

FRIEDMAN
FLOWERS
CHICAGO, ILL.
522 S. Michigan Ave., Congress Hotel
COURTESIES EXTENDED TO ALL FLORISTS

ORDERS FOR CHICAGO
EVERYTHING IN FLOWERS
DELIVERED ANYWHERE
PHONE, WRITE OR WIRE
A. F. KEENAN & CO.
1222-1306 E. 63rd Street
Tels. Hyde Park 875-5416
SPECIAL SERVICE TO CHICAGO UNIVERSITY

GALESBURG, ILL.
I. L. PILLSBURY—For Central Ill.
Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.
H. F. DRURY All orders filled promptly and carefully.

Aurora, Ill. JOS. M. SMELY
AND VICINITY Phones 147

I. N. KRAMER & SON
CEDAR RAPIDS, IA.

Telegraph Delivery Department

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Hollyweed Gardens | Spokane Florist Co. |

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SENT TO

2132-2134 MICHIGAN AVENUE

ARE

CAREFULLY EXECUTED

St. Louis, Mo.

FLOWERS DELIVERED IN CITY OR STATE ON SHORT NOTICE

F. H. WEBER

Boyle and Maryland Avenues

Both Long Distance Phones

Members Florists' Telegraph Delivery Ass'n.

A. W. Smith Co.

... FLORISTS ...

KEENAN BUILDING, Pittsburgh, Pa.

Largest Floral Establishment in America

Established 1874—Incorporated 1909

ST. LOUIS, MO.

Wire GRIMM & GORLY

FRED C. WEBER



4326-28 Olive Street

ST. LOUIS, MO.

We Have no Branch Store

SELLING FLOWERS 42 YEARS

Member Florists' T. D. Assn.

PITTSBURGH, PA.

RANDOLPH & McCLEMENTS

Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

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Member Florists' Telegraph Delivery

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Lange, H. F. A.
Randall's Flower Shop
YOUNGSTOWN, O.
Kay-Diamond Co.

GARDEN SEEDS

We have many of the short items together with all the plentiful items in seed to offer—beans, sweet corn, carrot, onion sets, dwarf nasturtium. Send for our wholesale price list. Shipments from here or New York city go quickly everywhere. Contract growing price list 1917 seeds on request.

S. D. WOODRUFF & SONS

Home Office: ORANGE, CONN.
New York City Store, 82 Day Street
Mention The Review when you write.

Seed Trade News**AMERICAN SEED TRADE ASSOCIATION.**

President, Kirby B. White, Detroit, Mich.;
Secretary-Treasurer, C. E. Kendel, Cleveland, O.
Thirty-fifth annual convention, Detroit, June 19 to 21, 1917.

PEAS are in good demand and are rapidly cleaning up.

THE death of W. C. Langbridge is reported in this week's obituary column.

SEED houses this week are commencing to put their seed farms in shape preparatory to planting their first crops.

COLD and otherwise unfavorable weather has seemingly not affected the retail seed trade, which has been excellent.

C. D. COVENTRY has been elected secretary of the W. W. Barnard Co., Chicago, following the resignation of Arnold Ringier.

THE probabilities are that embargoes against exports to America will be lifted by the countries with which we have allied ourselves.

It may be all right to urge everybody to plant, plant, plant, but what's gained by inducing people to plant more than they can hoe, hoe, hoe?

ARNOLD RINGIER has arranged office facilities at 169 to 175 North Wabash avenue, Chicago, and will engage in business as sales representative of seed, bulb and plant houses.

NAVY beans are now in demand at from \$9 to \$10 per bushel for good seed stock and prove difficult to procure at that figure, as ordinary eating stock is bringing \$5.50 to \$9 per bushel wholesale.

THE British seedsmen are not so slow to take up new things as proverb makes them; at least they are ahead of American seed houses in the use of moving pictures. Ryder & Sons have adopted cinema films as a method of attracting attention to their seeds. An entertaining film, entitled "The Station-Master's Hobby," portrays the transformation of the precincts of a railway station into an attractive garden, all by the aid of Ryder's seeds. Messrs. Bees, Ltd., have for some time run cinema films on a fairly large scale, they being, it is said, the first horticultural firm to employ this form of advertising.

GOOD quality onion sets have been selling for \$5 per bushel for yellows and \$6 per bushel for whites, although there is stock obtainable at \$4.75 and \$5.25 per bushel. In the latter case probably this is either large, coarse, or soft, sprouted stock and the price has been lowered to dispose of it. Choice stock is said to have been moving freely at the first named quotations and will probably be out of the market entirely shortly, with the entire northern part of the country still to be supplied with filling in or late orders of sets. A. H. Smith, of the

Braslan

Grower for the Wholesale Trade Only. ONION, LETTUCE, CARROT, PARSNIP, PARSLEY, CELERY, ENDIVE, SALSIFY, NAMED AND MIXED GRANDIFLORA AND SPENCER SWEET PEAS, AND SUNFLOWER.

Seed Growers

SAN JOSE, CALIFORNIA

Company**ONION SETS****LEONARD SEED CO.**

226-230 W. KINZIE STREET, CHICAGO

BEANS, PEAS AND CORN GROWERS FOR THE TRADE
Write for Prices

YOU will be satisfied with the products of
Burpee's "Seeds that Grow"

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

The Everett B. Clark Seed Co., Milford, Conn.

Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc. Etc.

**Grass Mixtures for
Golf - Tennis - Polo**

Meet all requirements for all soils

THE ALBERT DICKINSON CO.
CHICAGO, ILL.

Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Lettuce, Onion, Sweet Peas, Aster, Cosmos, Mignonette, Verbena, in variety.
Correspondence solicited

— THE —

J. C. Robinson Seed Co.

WATERLOO, NEB.
ROCKY FORD, COLO.

Contract growers of Cucumber, Canteloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

TOMATO SEED

Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swadesboro, N. J.

The C. Herbert Coy Seed Co.

VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin. Sweet, Flint and Dent Seed Corn.

TOMATO SEED

Grown for the
Wholesale Seed Trade

HAVEN SEED CO.

SANTA ANA, CALIFORNIA

EVERETTE R. PEACOCK CO.

ONION SETS



ONION

SEED

4013 Milwaukee Avenue, CHICAGO

THE KIMBERLIN SEED CO.

Wholesale Seed Growers **SAN JOSE, CAL.**

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

Henry Fish Seed Co.

BEAN GROWERS

For the Wholesale Seed Trade.

CARPINTERIA, CALIFORNIA

Contract Seed Growers

Specialties: PEPPER, EGG PLANT, TOMATO, VINE SEED AND FIELD CORN.

Correspondence Solicited.

George R. Pedrick & Son
PEDRICKTOWN, N. J.

Western Seed & Irrigation Co.

Seed Growers and Dealers

Specialties:

Cucumber, Musk and Watermelon, Pumpkin, Squash, Sweet and Field Corn.

FREMONT, NEB.

FOR SALE

The most unique collection of Gladioli in America

This comprises several hundred thousand bulbs of all the leading varieties, as well as several thousand unnamed hybrids of my own growing. Inspection invited.

Price, \$10,000

WILLIAM SIM, CLIFTONDALE, MASS.

Mention The Review when you write.

AZALEAS

We beg to announce that our men have landed again in this prosperous country of yours and are now ready to take your orders for extra good Azaleas and Araucarias.

Our excellent shaped, well budded, carefully packed and early shipped plants will enable you to please your customers next Christmas.

M. DEBAERDEMAEKER

Evergem, Belgium

Largest Grower of Azaleas and Araucarias.

Write to our New York address:

10 Broadway, Room 1101

Mention The Review when you write.

DANISH SEEDS



Cabbage,
Cauliflower,
Carrot, Man-
gel, Swede,
Turnip, etc.

Contract Offers
and Samples at
your service.

Cable Address—
"FROOLSEN."
Beds: 5th Ed.,
A. B. C. Amer
Seed Trade
Association.

CHR. OLSEN, Seed Grower, Odense, Denmark
(Estab. 1862)

Mention The Review when you write.

RYNVELD & Cie.

for FRENCH BULBS

OLLIOULES (Var)
FRANCE

New York Address:
25 W. Broadway

KELWAY'S SEEDS

FLOWER, VEGETABLE and FARM

for present delivery or on contract. Special quotations for next season and from harvest 1917 now ready.

Langport, England

LANGHOUT & CO.

SASSENHEIM, HOLLAND

Wholesale Bulb Growers

Write for quotations

**14 STONE STREET,
NEW YORK CITY**

Mention The Review when you write.

ARNOLD RINGIER

FORMERLY 28 YEARS WITH THE W. W. BARNARD CO.

Wishes to represent reliable

Seed, Bulb and Plant Firms

in Chicago and the Middle West

OFFICE AT

169-175 N. Wabash Ave., Chicago

Order Seed Packets

**NOW
FOR 1918**

Paper scarce.

Requirements will be double.

**THE BROWN BAG FILLING MACHINE CO.
FITCHBURG, MASS.**

Mention The Review when you write.

PEDIGREE SEEDS AND NOVELTIES FOR 1917

Our New Catalogue is now ready. If you have not received a copy, send a postcard

WATKINS & SIMPSON, Ltd.

27, 28 & 29 DRURY LANE,

LONDON, ENG.

J. BOLGIANO & SON

Careful Seed Growers for 99 years.

Send for our 1917 wholesale prices
to Florists and Market Gardeners

BALTIMORE, MARYLAND

Mention The Review when you write.

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty
before the whole trade, at a cost of
only 45c per week on a yearly order.

FOR
Dutch and French-grown Bulbs

WRITE

HOGEWONING & SONS

Bulb Growers

Rynsburg, Holland

32 Broadway, New York

BURNETT BROS.

SEEDS : BULBS : PLANTS

98 Chambers Street, NEW YORK CITY

Mention The Review when you write.

Leonard Seed Co., Chicago, says his concern has been shipping 1,000 bushels per day by express the last three weeks.

THE Minneapolis Seed Co. is building tunnels and a frame bridge at its establishment at Minneapolis, to cost \$12,000.

NEW YORK seedsmen are quoted as saying that to the sudden popularity of gardening is attributed an increase of from twenty-five to 200 per cent in the price of seeds over last year.

SOME large seed houses are seriously considering calling in their traveling men and refusing to book orders for future delivery until they know more about conditions and actual market values.

A FINAL effort is being made by seedsmen to get out their acreage of beans and peas. Many acres still remain to be placed and the continued advance in the price of farm products is making the work difficult.

LARGE growers of onion sets are quoting futures for March 1, 1918, delivery at \$2.50 per bushel for yellow and red, and \$3 for white. With the trouble which is being experienced in getting out acreage around Chicago these prices may advance and be considered low later on.

THE seedsmen at Nashville, Tenn., are having a heavy retail business, in all but field seeds. As the farmers cannot plant, these are not moving so rapidly as they will when good weather sets in, but from present indications this spring's business will be heavier than last year's.

HEAVY foreign inquiries for turnip seed, beans and onion sets for next fall shipment are reported. Varieties which are usually imported by the United States are being sought eagerly by foreign houses. The question seems to be not so much a matter of price, but of being able to get the stock at all, as some varieties will undoubtedly be out of the market.

KEENEY GETS A BOOST.

The following paragraph concerning a well known seed grower is going the rounds of the daily and weekly press:

"Up in New York a veritable human dynamo, 60 years young, is evolving for America finer races of peas and beans than the world has ever known. Future generations will come to know C. N. Keeney as the man who took the string out of the string bean. All his life he has worked over beans. Almost thirty years ago he evolved the first bush beans that were really fit to be eaten—stringless green podded. Since then almost a score of new varieties have been evolved by him, some green, some yellow, some flat, some round, some early, some late, but all without strings."

It is from one of A. Kruhm's popular articles on the seed growing industry, recently published in World's Work.

MOTT-LY GLEANINGS.

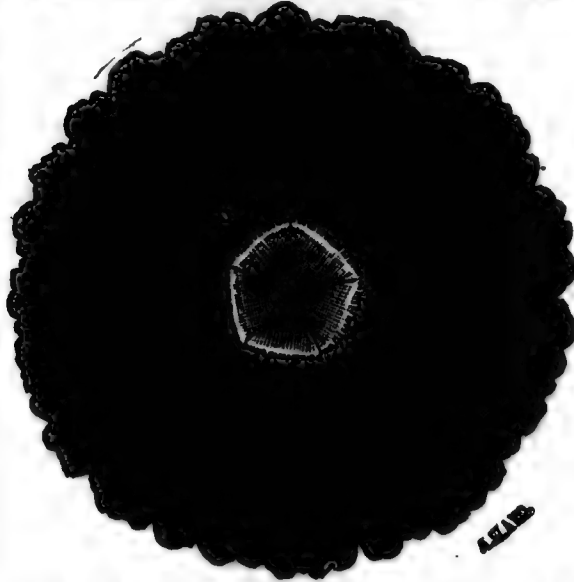
Milton T. Jones, of Utica, N. Y., finds the improvements made in his store decidedly advantageous at this busy time.

Manager W. Day, of the F. H. Ebeling Seed Store, at Syracuse, N. Y., says that even with all hands working at night it seems impossible to keep pace with the rush.

C. H. Saul, of Syracuse, is on record as handling the largest variety and choicest lines of potatoes seen in the Empire state; \$4 per bushel seems to be

MICHELL'S PRIMULA SEED

Primula Chinensis



	¹ / ₂ tr.	Tr.
	pkt.	pkt.
Mitchell's Prize Mixture. An even blending of all colors...	\$0.60	\$1.00
Alba Magnifica. White.....	.60	1.00
Ghiswick Red. Bright red ..	.60	1.00
Duchess. White with zone of rosy carmine, yellow eye60	1.00
Holborn Blue.....	.60	1.00
Kermesina Splendens. Crimson.....	.60	1.00
Rosy Morn. & Pink.....	.60	1.00

Primula Obconica Gigantea

	Tr.	pkt.
A great improvement over the old type; flowers much larger.		
Lilacina. Pale lilac.....	\$0.50	
Kermesina. Deep crimson.....	.50	
Rosea. Pink.....	.50	
Alba. White.....	.50	
Hybrida Mixed.....	.50	

Also all other Seasonable Seeds, Bulbs and Supplies. Send for Wholesale Catalogue.

HENRY F. MICHELL CO., 518 Market St., PHILADELPHIA

Mention The Review when you write.

LILY BULBS GIGANTEUM—

SHIPMENT FROM STORAGE

7- 9 inch.....	\$15.00 per case of 300
9-10 inch.....	16.50 per case of 200

Write for Price List on Cannas and Caladiums.

ST. LOUIS SEED COMPANY

THE HOME OF "PURE AND SURE SEEDS"

411-413 Washington Ave.

ST. LOUIS, MO.

Mention The Review when you write.

LILY BULBS

OUR MOTTO: "Your dollar's value."

Those who know will grow Reburn & Co. Lily Bulbs. Tried and proven true stock.

	Per 1000
6- 8	\$ 35.00
7- 9.....	45.00
8-10	72.00
9-10	85.00
9-11	95.00
10-11.....	105.00
11-12.....	125.00

Connections are reliable. Read our motto. Cold storage GIGANTEUM BULBS all the year. All sizes. Ask for prices. See offer of Ferns, Sheet Moss, Asparagus, Cannas and Roses in Classified Department.

G. M. REBURN & CO.

160 N. Wabash Ave.

CHICAGO

Mention The Review when you write.

LILIUM GIGANTEUM, 7/9, 300 to Case

\$20.00 per Case

Cold Storage, \$55.00 per 1000

Tuberose, A-1.....\$9.50 per 1000

Dahlias, Cannas, Gladioli and Caladiums—Prices on Application.

D. RUSCONI, 128 West 6th Street, CINCINNATI, OHIO

SEEDS

Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.

ARCHIAS SEED STORE, Box 84, SEDALIA, MO.

Mention The Review when you write.

LILY BULBS

SHIPMENT FROM STORAGE

Giganteum—

7- 9 inch.....	\$14.50 per case of 300
8-10 inch.....	16.50 per case of 250
9-10 inch.....	16.50 per case of 200

Multiflorum—

7- 9 inch.....	\$15.00 per case of 300
8-10 inch.....	17.50 per case of 250

Giganteum shipped from Chicago as well as New York.

McHUTCHISON & CO.

The Import House

95 Chambers St., NEW YORK

Mention The Review when you write.

LILIUM GIGANTEUM From Cold Storage

7 to 9-inch.....	\$15.00 per case of 300
8 to 9-inch.....	16.00 per case of 250
9 to 10-inch.....	17.00 per case of 200

Write for prices on your fall bulb order.

LECHNER BROS., Caxton Bldg., ST. LOUIS, MO.

Agents for The Growers Association, Anna Paulowna, Holland.

Mention The Review when you write.

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list. Chr. Moshjerg, 216 7th St. N., Minneapolis, Minn. Mention The Review when you write.

VALLEY PIPS

They are scarce, but we still can supply you and now is the time to think of Valley for June Weddings.

Order of us now and the Pips will be shipped when you want them.

NEW CROP OF PIPS

Cases of 250	\$ 6.50	Cases of 1000	\$24.50
Cases of 500	12.50	Cases of 2000	48.50

ONLY A LIMITED STOCK LEFT, SO DON'T DELAY

WINTERSON'S SEED STORE

166 North Wabash Avenue : : : CHICAGO, ILLINOIS

Mention The Review when you write.

PRIMROSE SEED

IMPROVED CHINESE, finest grown, single and double, mixed, 600 seeds, \$1.00; 1/2 pkt., 50c; 1000 seeds, \$1.25. Colors separate also.

PRIMULA KEWENSIS, new dwarf yellow, 25c.

PRIMULA MALACOIDES, Giant Baby, 25c.

CINERARIA, large flowering dwarf mixed, 1000 seeds, 50c; 1/2 pkt., 25c.

CYCLAMEN Giganteum, finest giants, mixed, 250 seeds, \$1.00; 1/2 pkt., 50c.

GIANT PANSY The best large flowering varieties critically selected, 6000 seeds, \$1.00; 1/2 pkt., 50c. Extra pkt. of Giant Perret pansy seed added to every order for pansy seed. Our pansies are fine. Cash. Liberal extra count.

JOHN F. RUPP, Shiremanstown, Pa.

Mention The Review when you write.

Pansy Seed

TOOLE GIANT PRIZE STRAIN. 1000 seeds, 40c; 1/8-oz., 90c; 1/4-oz., \$1.25; oz., \$5.00.

WILLIAM TOOLE & SON

Hardy Plant and Pansy Farm
Baraboo, Wis.

Mention The Review when you write.

GLADIOLI

New Catalogue Ready

JOHN LEWIS CHILDS, Inc.

Flowerfield, L. I., N. Y.

Mention The Review when you write.

J. M. THORBURN & CO.

53 Barclay Street
through to 54 Park Place
NEW YORK CITY

SEEDS AND BULBS

Mention The Review when you write.

PIN MONEY

MUSHROOM SPAWN

8 lbs. for \$1.00 Directions Included

WM. ELLIOTT & SONS
42 VESEY ST. NEW YORK

Always mention the Florists' Review when writing advertisers.

PLANT A. B. C. BULBS EVERY MONTH

You will cut blooms every day. We can supply all sizes in any quantity at the regular fall import prices.



LILIUM GIGANTEUM

6-8.....	400 to case
7-9.....	300 to case
8-9.....	275 to case
8-10.....	250 to case
9-10.....	200 to case
10-12.....	150 to case

Tuberose, Caladium Esculentum and Fancy-leaved, Florists' Supplies, etc.

LILIUM AURATUM

9-10.....	100 to case
11-13.....	

LILIUM RUBRUM

8-10.....	175 to case
9-10.....	125 to case
9-11.....	130 to case
10-12.....	100 to case
11-13.....	85 to case

AMERICAN BULB COMPANY

CABLE ADDRESS "BULBS" 172 N. Wabash Ave. Phone Randolph 3316 CHICAGO, ILL.

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FOTTLER, FISKE, RAWSON CO.,

The Seed Store,

Faneuil Hall Square, BOSTON, MASS.

SEEDS

FOR THE FLORISTS

A most complete stock of Seasonable Seeds.

BULBS

FOR THE FLORISTS

For immediate use or future delivery. Ask for quotations.

FERTILIZERS

FOR THE FLORISTS

Pulverized Sheep or Cattle Manure. Clay's. Thomson's. Dried Blood.

SUNDRIES

FOR THE FLORISTS

Insecticides, Spraying Implements, Small Tools, etc.

YOU ought to have our Retail and Florists' Special List. If you have not, write for one.

Mention The Review when you write.

Orders taken now for 1917 crop

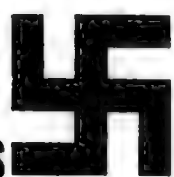
Valley

CHAS. SCHWAKE & CO., Inc.

90-92 W. Broadway, NEW YORK

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SWAS-
TEEKA
BRAND
CANNAS



Wintzer's Colossal, Flag of Truce, City of Portland. All creations of Antoine Wintzer; and other varieties.

Send for price list.

THE CONARD & JONES CO.

Box R WEST GROVE, PA.

Mention The Review when you write.



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"Wilson's Seeds will grow anywhere"

J. J. WILSON SEED CO., NEWARK, N.J.

Mention The Review when you write.

**GLADIOLI**

Glory of Holland, 100 1000
pure white, 1-inch up.....\$1.60 \$14.00

CALADIUMS doz. 100

Caladiums, 7- 9 in.....\$0.50 \$3.50
Caladiums, 9 11 in..... 90 7.00

CANNAS

Strong clump roots, 2 to 3 eyes, now ready. 100 1000
Florence Vaughan.....\$2.50 \$20.00
Charles Henderson..... 2.50 20.00

ROSES, dormant 10 100

Crimson Rambler, extra heavy.....\$2.50 \$18.00
Lady Gay, No. 1..... 1.50 12.00
Excelsa..... 1.50 12.00
Queen of the Prairie..... 1.50 12.00
Baby Rambler, 5 1/2-6-in. pots, in bud and bloom, 75c each, \$6.00 doz.
Baby Rambler, 4-in., in bud and bloom, \$2.00 doz., \$12.00 100.

PRIVET 10 100

Amoor River Privet, 2-3 ft...\$1.25 \$10.00
California Privet, 2-3 ft..... 1.00 5.00
Packing free.

PETER PEARSON

Seedsman and Florist

5732-5752 Gunnison St.,
CHICAGO



Mention The Review when you write.

Storage---LILY BULBS**RUBRUM**

6/8..... \$5.00 per 100
7/9..... 6.00 per 100
8/9..... 6.50 per 100

GIGANTEUM

6/8..... \$4.50 per 100
7/9..... 5 00 per 100
8/9..... 6.50 per 100

SPECIAL PRICE ON CASE LOTS

M. M. CARROLL
NORWOOD (Cincinnati) OHIO

Mention The Review when you write.

SNAPDRAGON

Make all out-of-doors beautiful by freely using the best flower that grows—SNAP-DRAGON. Free blooming, very showy; splendid for cut blooms—a combination not found in any other plant.

Grow Snapdragons. We have all of the good ones. Seed of our famous Silver Pink, \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00. Seed of Light Pink, Nelrose, White, Yellow Garnet and Fancy Mixed, 35c per pkt.; 3 for \$1.00. Free cultural directions. All orders cash.

See our display ad for Locking Dirt Bands and Pots.

G. S. RAMSBURG,
SOMERSWORTH, NEW HAMPSHIRE
Mention The Review when you write.

**GIANT PANSY SEED**

Kentworth Mixture
Kentworth Cut Flower Mixture
Giant Three and Five Blotched
Masterpiece, curled wavy
1000 seeds, 25c; 5000, \$1.00
1/4-oz., \$1.25; oz., \$5.00

Early Flowering or Winter-
blooming Giant Pansies
500 seeds, 25c; 1000, 40c;
1/8-oz., \$1.10; 1/4-oz., \$2.00

Mention The Review when you write.

the accepted standard retail price this season.

Manager G. Livesey, of the Gordinier & Sons Co., of Troy, N. Y., says that all the seed potatoes seen are more or less affected by blight and that the company is using extra care in selecting from a good supply released by local farmers.

W. M.

WHEN CATALOGUES ARE BARRED.

The seed trade in the United States has had a good many things to think about this season, but there is no one doing a mail order business who has not paused for a moment's consideration of the plight of the trade in England as the result of the government's order there prohibiting the mailing of a catalogue or price list except in response to a direct request.

A meeting of seed merchants recently was held in London, the leading houses in England and Scotland being represented and Arthur Sutton being voted to the chair. The meeting was called to consider the question of catalogues, in view of the government order restricting the circulation of such, in consequence of the shortage of paper. Influential deputations were appointed to wait on the boards of agriculture of England, Ireland and Scotland, to endeavor to enlist their support to a proposal to be made to the controller that a license be granted to the trade to issue in the usual way, and send to all customers on the firms' books, but in a much reduced form, at least those catalogues which offer goods essential to food production. It was decided that no gardeners' calendars, or similar productions, would be issued by the firms there represented.

CATALOGUES RECEIVED.

C. E. Varnum & Son, Atco, N. J.—Illustrated catalogue of dahlias, cannas, geraniums, fuchsias, hardy chrysanthemums, etc.; a neat booklet of eight pages, bound so as to be folded in pocket form.

Sadie A. Thomas, Pasadena, Cal.—A concise 32-page chrysanthemum catalogue, unique in its method of presenting the main facts in convenient form for reference. The entire list is arranged in tabular style, with columns containing the name of the variety, the color, date of taking the bud, date of blooming, height of plant and character of flower. "We list the largest collection on the Pacific coast and the third largest collection in the United States," says the booklet.

Rush Park Seed Co., Waco, Tex.—An illustrated 16-page catalogue of "Texas winter field-grown" vegetable plants, hardy perennials, etc. "Instead of planting seed of the hardy early vegetables," the company advises, "set out the plants and save about four weeks of time."

Harris Bros. Seed Co., Mount Pleasant, Mich.—A compactly printed catalogue of seeds, bulbs, plants, roots, nursery stock and sundries; sixty-four pages, illustrated. As a means of economy, "in this year of high-priced paper, ink and labor," this catalogue is sent out without a colored cover. "We figure," says the company, "that the omission of the usual colored cover is for the benefit of our customers."

Latour - Marliac, Temple-sur-Lot, France — Nymphaeas, nelumbiums and other aquatic plants, with cultural suggestions; at the end is a list of "amphibious plants, whose roots can live in water and banks." A well printed 24-page catalogue, with two colored illustrations.

Pekin, Ill.—Erection has been started here of greenhouses for John and Frank Hasse, who will grow flowers and plants for the wholesale and retail trade. The Hasse brothers have had considerable experience in greenhouse work. John has been foreman at Schantz's for the last five years and previous to that he was at the G. A. Kuhl houses for five years. Frank, the younger brother, has been employed at both ranges. They are young men, ambitious and energetic, and should make a success of their venture.

**SEASONABLE STOCK OF
"WORTH-WHILE"
QUALITY****MAKE US PROVE IT.**

We pay freight both ways if you don't agree with us.

**LAWN GRASS SEED
"HARDY EVERGREEN"**

(The Good Kind)

1-lb. cartons.....20c; retails, \$0.30
5-lb. bags.....90c; retails, 1.25
Bulk, \$17.50 per 100 lbs.

DAHLIAS

Strong Roots Doz. 100
White shades..... } \$1.50 \$10.00
Yellow shades..... }
Red shades..... }
Variegated..... }

Lily Bulbs from Cold Storage

We ask you to try 100 or more of our "specially graded" stock and compare them with the other fellow's

Lilium Giganteum

Per 100
7 to 9-inch.....\$ 5.50
Per case of 300, \$15.00.

9 to 10-inch..... 9.00

Allow us to ship you 100 or more every two weeks. We believe you will find them profitable.

Lilium Speciosum Rubrum

Doz. 100
8 to 9 inch.....\$1.00 \$6.50

Lilium Auratum

Doz. 100
8 to 9 inch.....\$1.00 \$ 6.50
9 to 10 inch..... 1.50 10.00
11 to 14 inch..... 2.50 15.00

Lily of the Valley Pips

New Crop, Fancy

Per case
Case of 250.....\$ 6.50
Case of 500..... 12.50

Lily of the Valley Clumps

For Outdoor Planting

Per Doz. 100
Large size.....\$3.15 \$25.00

Caladium Esculentum

Per 100 1000
9 to 11-inch circ.....\$ 5.75 \$52.50
13 to 15-inch circ..... 13.00
15 to 17-inch circ..... 20.00

GLADIOLI

100 1000
America..... \$2.00 \$17.00
Mrs. Francis King..... 1.60 14.00
Augusta..... 1.50 13.00

**STRICTLY FIRST SIZE AND
AMERICAN PRODUCTION****"THERE'S A DIFFERENCE"**

Write for prices on other varieties

Tuberose

Dwf. Ex. Pearl, first size, per 100,
\$1.00; per 1000, \$9.00.

A complete line of Gladioli and Spring Bulbs. If you are in the market, we believe it will pay you to get in touch with us.

PEONIES

Red, white or pink clumps.
3 to 5 eyes.....doz., \$1.50; 100, \$10.00

**WINTERSON'S
SEED STORE**

166 N. Wabash Ave. CHICAGO

JOHN KRUCHTEN

HENRY KRUCHTEN

JOHN KRUCHTEN CO.**Wholesale Florists****162 North Wabash Avenue, CHICAGO, ILL.**

L. D. PHONE. CENTRAL 8016-8017

Mention The Review when you write.

KYLE & FOERSTER Wholesale Commission FloristsL. D. PHONE RANDOLPH {6784
6785

160 N. WABASH AVE., CHICAGO

Mention The Review when you write.

JOSEPH E. WILTGEN

MICHAEL F. FRERES

WILTGEN & FRERES**173 N. Wabash Avenue****WHOLESALE FLORISTS**
Long Distance Phone, Randolph 1975**CHICAGO**

Mention The Review when you write.

Wholesale Cut Flower Prices.

Chicago, April 18, 1917.

	Per doz.	
Beauty, long stems	\$ 5.00 @ \$ 6.00	
Beauty, 30 to 36-in. stems.....	3.00 @ 4.00	
Beauty, 24-in. stems	2.00 @ 2.50	
Beauty, 12 to 20-in. stems.....	1.00 @ 1.50	
	Per 100	
Killarney	\$ 2.00 @ \$10.00	
White Killarney	2.00 @ 10.00	
Double White Killarney.....	2.00 @ 10.00	
Killarney Brilliant	3.00 @ 12.00	
Mrs. Russell	6.00 @ 25.00	
Champ Weiland	4.00 @ 12.00	
Richmond	3.00 @ 12.00	
Rhea Reid	4.00 @ 12.00	
Mrs. Aaron Ward.....	3.00 @ 12.00	
Sunburst	3.00 @ 12.00	
Ophelia	3.00 @ 12.00	
Milady	3.00 @ 12.00	
Hoosier Beauty	3.00 @ 12.00	
Carnations	1.50 @ 4.00	
Valley	4.00 @ 6.00	
Calla Lilies	8.00 @ 10.00	
Easter Lilies	8.00 @ 10.00	
Cattleyas, per doz. \$5.00 @ \$7.50		
Stocks, per bunch, 50c to \$1.00		
Sweet Peas50 @ 1.50	
Calendulas	1.50 @ 4.00	
Mignonette	2.00 @ 4.00	
Spanish Iris	4.00 @ 6.00	
Poeticus	1.00 @ 3.00	
Tulips	1.00 @ 4.00	
Jonquils	1.00 @ 3.00	
Gladioli	7.00 @ 10.00	
Wallflowers	1.50 @ 3.00	
Daisies	1.00 @ 2.00	
Forget-me-nots, per bunch20 @ .30	
Pansies, per bunch05 @ .10	
Lupines, doz. \$1.50 @ \$2.00		
Snapdragons, doz.50 @ 1.50	

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181 NORTH WABASH AVE.,
CHICAGO, ILL.

Wholesale Cut Flower Prices.

Cincinnati, April 18, 1917.

	Per doz.	
Beauties, extra long stems.....	\$6.00	
Beauties, 30 to 36-inch, special..	5.00	
Beauties, 24 to 30-inch, fancy...	4.00	
Beauties, 18 to 24-inch, extra....	3.00	
Beauties, 12 to 18-inch, first....	2.00	
Beauties, 8 to 12-inch, second....	1.00	
Beauties, Shorts60	
	Per 100	
Killarney, white and pink.....	\$ 4.00 @	\$10.00
Richmond	4.00 @	12.00
Carnations	2.00 @	4.00
Easter Lilies	8.00 @	12.50
Lily of the Valley.....		6.00
Orchids, per doz.....	\$9.00	
Callas	8.00 @	10.00
Sweet Peas50 @	1.00
Paper Whites		3.00
Violets40 @	.75
Calendulas	3.00 @	4.00
Jonquils	2.00 @	3.00
Poeticus	2.00 @	3.00
Tulips	3.00 @	4.00
Baby Primrose		1.00
Freesias	2.00 @	4.00
Snapdragons	6.00 @	12.50
Marguerites75 @	1.00
Gladioli	6.00 @	10.00

Philadelphia, April 18, 1917.

	Per 100	
Beauties, Specials	\$20.00 @	\$25.00
Beauties, Medium	12.50 @	15.00
Beauties, Short	4.00 @	6.00
Killarney, Long	6.00 @	8.00
Killarney, Short	3.00 @	4.00
Hadley, Mrs. Russell, Prima		
Donna, Long	12.00 @	15.00
Hadley, Mrs. Russell, Prima		
Donna, Short	5.00 @	8.00
Maryland, Long	6.00 @	8.00
Maryland, Short	3.00 @	4.00
Ophelia, Sunburst, Ward, Long..	6.00 @	10.00
Ophelia, Sunburst, Ward, Short..	3.00 @	4.00
Carnations, Fancy	3.00 @	4.00
Carnations, Select		2.50
Carnations, Ordinary	1.50 @	2.00
Easter Lilies	8.00 @	10.00
Valley	6.00 @	8.00
Oatleya, per doz.....	\$8.00 @	\$9.00
Snapdragon, per doz.75 @	1.50
Gardenias, per doz.	1.00 @	2.00
Daffodils	1.50 @	2.00
Sweet Peas, Ordinary40 @	.50
Sweet Peas, Orchid.....	.50 @	1.00
Mignonette	2.00 @	3.00
Pansies, per 100 bunches.....	3.00 @	5.00
Daisies50 @	2.00
White Lilac, bunch	\$1.00	
Callas, per doz.....	1.00 @	1.50
Tulips	2.00 @	4.00
Spanish Iris	5.00 @	6.00

Pittsburgh, April 18, 1917.

	Per 100	
Beauty, Special	\$20.00 @	\$30.00
Beauty, Fancy	10.00 @	15.00
Beauty, shorter	2.00 @	8.00
Killarney	3.00 @	10.00
White Killarney	3.00 @	10.00
Richmond	4.00 @	12.00
Mrs. Aaron Ward.....	6.00 @	10.00
Ophelia	6.00 @	15.00
Shawyer	6.00 @	15.00
Mock	8.00 @	15.00
Sweetheart		2.00
Mrs. Charles Russell.....	8.00 @	15.00
Carnations	2.00 @	4.00
Lilies	10.00 @	12.00
Violets50 @	.75
Valley	4.00 @	6.00
Sweet Peas50 @	2.00
Yellow Daisies	2.00 @	3.00
Snapdragon	4.00 @	10.00
Mignonette	4.00 @	6.00
Calendula		4.00
Tulips	2.00 @	4.00
Trumpet Narcissi	2.00 @	3.00
White Lilac, bunch.....	\$0.75 @	\$1.00

I THANK The Review for good results.
—Charles Taynor, New Carlisle, O.

Not advertising in The Review is like
stopping the clock to save time.—Conrad
Freund, Cleveland, O.

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CUT FLOWERS and FLORISTS' SUPPLIES

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Wholesale Cut Flower Prices.

Boston, April 18, 1917.

	Per 100	
Beauty, Specials	\$30.00 @ \$40.00	
Beauty, Extra	10.00 @ 15.00	
Beauty, Short Stems	3.00 @ 8.00	
Shawyer, Russell	2.00 @ 12.00	
Killarney	1.00 @ 6.00	
Stanley, Miller	1.00 @ 10.00	
White Killarney	1.00 @ 6.00	
Dark Pink Killarney	1.00 @ 6.00	
Double White Killarney	1.00 @ 8.00	
Killarney Queen	1.00 @ 12.00	
Mrs. Aaron Ward	1.00 @ 6.00	
Hadley	2.00 @ 16.00	
Ophelia	2.00 @ 12.00	
Sunburst	1.00 @ 8.00	
Francis Scott Key	1.00 @ 8.00	
Prince d'Arenberg	1.00 @ 8.00	
Hoosier Beauty	1.00 @ 8.00	
Carnations	1.50 @ 3.00	
Cattleyas	40.00 @ 60.00	
Lily of the Valley	3.00 @ 5.00	
Easter Lilies	6.00 @ 8.00	
Gardenias	5.00 @ 15.00	
Sweet Peas	.25 @ 1.50	
Daffodils	1.00 @ 2.00	
Pansies	.50 @ 1.50	
Violets, single	.75 @ 1.00	
Violets, double	.50 @ .75	
Snapdragons	2.00 @ 4.00	
Yellow Marguerites	.75 @ 3.00	
Paper White Narcissi	1.00 @ 2.00	
Bachelor's Buttons	.50 @ 1.00	
Calendulas	2.00 @ 3.00	
Tulips	1.00 @ 2.00	
Mignonette	3.00 @ 4.00	
Spanish Iris	3.00 @ 4.00	

Milwaukee, April 18, 1917.

	Per 100	
Mrs. Charles Russell	\$ 5.00 @ \$25.00	
Hoosier Beauty	3.00 @ 10.00	
Killarney	3.00 @ 8.00	
White Killarney	3.00 @ 8.00	
Mrs. Ward	3.00 @ 6.00	
Ophelia	3.00 @ 10.00	
Bon Silene, per bunch	\$0.50	
Cecile Brunner, per bunch	.50	
Baby Doll	2.00	
Carnations, fancy stock	3.00	
Carnations, splits	1.50 @ 2.00	
Valley	3.00 @ 5.00	
Violets	.75	
Easter Lilies	10.00 @ 12.50	
Cattleyas, per doz.	\$6.00 @ \$9.00	
Oncidiums	10.00	
Trumpets	3.00	
Paper Whites	3.00	
Calendulas, bunch	.25 @ .35	
Sweet Peas	.50 @ 1.50	
Tulips	3.00	
Daffodils	3.00	
Freesias	2.00 @ 3.00	
Snapdragon, per doz.	\$0.75 @ \$1.50	
Callas, per doz.	\$1.50	
Daisies	.75 @ 1.00	
Mignonette, bunch	.35 @ .50	

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C. A. KUEHN, Wholesale Florist,

1312 Pine Street, St. Louis, Mo.

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Wholesale Cut Flower Prices.

St. Louis, April 18, 1917.

	Per doz.	
Beauty, Specials	\$ 4.00 @ \$ 5.00	
Beauty, Extra	2.00 @ 3.00	
	Per 100	
Richmond	4.00 @ 8.00	
White Killarney	4.00 @ 8.00	
Killarney	4.00 @ 8.00	
Ward, Hadley	4.00 @ 8.00	
Milady and Ophelia	4.00 @ 10.00	
Russell	10.00 @ 20.00	
Carnations	2.00 @ 3.00	
Lily of the Valley	4.00 @ 5.00	
Easter Lilies	10.00 @ 12.00	
Callas	10.00 @ 12.00	
Orchids, doz.	\$7.50	
Snapdragons	2.00 @ 3.00	
Paper Whites	1.50 @ 2.00	
Tulips	2.00 @ 3.00	
Freesias	1.00 @ 3.00	
Jonquills	2.00 @ 4.00	
Lilac, per bunch	\$1.50	
Sweet Peas	.35 @ .75	



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358 Fulton Street, corner Red Hook Lane, **BROOKLYN, N. Y.**

Wholesale Cut Flower Prices.

New York, April 16, 1917.

	Per 100	
Beauty, Specials	\$12.00 @ \$20.00	
Beauty, Fancy	10.00 @ 12.00	
Beauty, Extra	6.00 @ 10.00	
Beauty, No. 1	2.00 @ 4.00	
Beauty, No. 2	1.00 @ 2.00	
Prima Donna	2.00 @ 10.00	
Killarneys	1.00 @ 6.00	
My Maryland	1.00 @ 6.00	
Hoosier Beauty	1.00 @ 8.00	
Richmond	1.00 @ 6.00	
Sunburst	1.00 @ 8.00	
Mrs. Aaron Ward	2.00 @ 6.00	
Mrs. Shawyer	2.00 @ 8.00	
Mock	2.00 @ 8.00	
Russell	2.00 @ 10.00	
Ophelia	2.00 @ 10.00	
Lady Stanley	2.00 @ 10.00	
Hadley	4.00 @ 25.00	
Orchids—Cattleyas	15.00 @ 50.00	
Carnations	1.00 @ 2.50	
Easter Lilies	4.00 @ 6.00	
Lily of the Valley	1.00 @ 5.00	
Sweet Peas, doz.		
bunches	\$.15 @ \$1.00	
Gardenias, doz.50 @ 3.00	
Violets10 @ .25	
Narcissl, bunch.15 @ .25	
Callas, doz.75 @ 1.00	
Tulips, doz.15 @ .35	
Daffodils, bunch.05 @ .20	
Lilacs, bunch.35 @ .50	
Pansies25 @ .50	

Buffalo, April 18, 1917.

	Per doz.	
Beauty, Special	\$4.00	
Beauty, Fancy	3.00	
Beauty, Extra	2.00	
Beauty, Firsts	1.00	
	Per 100	
Mrs. Shawyer	\$ 4.00 @ \$10.00	
Killarney	4.00 @ 10.00	
White Killarney	4.00 @ 10.00	
Double White Killarney	5.00 @ 10.00	
Richmond	5.00 @ 10.50	
Maryland	5.00 @ 10.00	
Taft	5.00 @ 10.00	
Ophelia	5.00 @ 10.00	
Mrs. Ward	4.00 @ 6.00	
Bon Silene	3.00 @ 4.00	
Killarney Queen	6.00 @ 8.00	
Stanley	6.00 @ 10.00	
Russell	8.00 @ 15.00	
Sunburst	4.00 @ 10.00	
Carnations	2.00 @ 3.00	
Lily of the Valley	5.00 @ 7.00	
Longiflorums	6.00 @ 10.00	
Rubrum Lilies	4.00 @ 6.00	
Cattleyas	40.00 @ 50.00	
Violets30 @ .50	
Romans	2.00 @ 3.00	
Daffodils	1.00 @ 2.00	
Tulips	2.00 @ 3.00	
Sweet Peas60 @ 1.50	

KINDLY discontinue our advertisement in The Review, as the results have far exceeded our expectations this year.—Jones, The Holly Wreath Man, Milton, Del.

PLEASE discontinue our ad, as we have sold out 90,000 vincas and cannot supply any more. All anybody needs is the goods and an ad in The Review.—Lampert Floral Co., Xenia, O.

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Consignments of QUALITY Stock Solicited
Mention The Review when you write.

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Headquarters for all kinds of top-grade stock, from the **BEST** Eastern Growers.
Established 1903 **Prompt Payments**

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COMPLETE LINE OF FLORISTS' SUPPLIES
W. Q. POTTER CO.
Successor to
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We manufacture all our Metal Designs, Baskets, Wire Work and Novelties

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Room for the products of growers of first-class stock. We have what you want when you want it.

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Telephone 4591 Main.

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WILLOW and FANCY BASKETS for FLORISTS
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Our Specialties: Wheat Sheaves and Baskets

A Card This Size

Costs only 90c per Week
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It would keep your name and your specialty before the whole trade.
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NEW YORK

Consignments Solicited. Wholesale Florists.

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A Gold Medal is not expected by us for doing our duty by our consignors and customers. We have 22 years' experience behind us.

Fancy Grade Orchids. September Morn, American Beauty, Prima Donna and all other Roses.

Lilies, Carnations, Violets, Asparagus and Smilax. All other Seasonable Flowers. PHONES: FARRAGUT, 558, 2036, 2037

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WHOLESALE FLORISTS



Fancy and
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LECAKES

106 W. 28th St., New York

ALL KINDS OF

EVERGREENS

Telephone 3066 FARRAGUT



Bronze and
Green Galax

No Connection with New York Florists' Supply Co.

GROWERS' CUT FLOWER CO.

E. J. VAN REYPER, Manager

Cut Flowers at Wholesale

Consignments Solicited

129 West 28th Street, NEW YORK

Telephones 6237-3565 FARRAGUT

J. K. ALLEN

118 W. 28th St., New York

Mention The Review when you write.

Established 1887. Telephones 167-3058
FARRAGUT. Open at 6 a. m. every day.

ROSES CARNATIONS LILIES
VALLEY VIOLETS, ETC.

Every variety of Cut Flowers. Growers, study your best interests and ship to me this season. Our new store is a perfect center to handle a business of any dimension.

ORCHIDS - - GARDENIAS

HEADQUARTERS for the entire output of the

BEECHWOOD HEIGHTS NURSERIES, of Bound Brook, N. J.

PAUL MECONI—Wholesale Florist—NEW YORK

Telephone Nos. 3864 and 3864 Madison Square

57 WEST 26th STREET

Artificial Flowers,

Cycas Leaves and Wreaths, Wheat Sheaves, Baskets, Artificial and Wax Wreaths, Metal Wreaths, Crosses, etc. Colored Teasels, red, purple, white and blue Roping, and everything in the Florists' Supply line.

404-412 East 34th Street,

A. HERRMANN,

NEW YORK CITY

P. J. SMITH

Successor to John I. Raynor. Wholesale Florist. Selling agent for the largest growers. A full line of choice Cut Flower Stock for all purposes, by the 100, 1000 or 10,000. Consignments solicited. Telephone 1998 FARRAGUT.

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Wholesale
.. Florist ..

131-133 West 28th St., NEW YORK

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Walter R. Siebrecht Co., Inc.

Wholesale Commission Florists

Telephone 1245 FARRAGUT
114 West 28th Street, New York

B. ROSENS

112 West 28th St.,

NEW YORK, N. Y.

A FULL LINE OF FLORISTS' SUPPLIES

PACIFIC COAST DEPARTMENT

Long Beach, Cal.—Mrs. Briggs, who recently purchased the Long Beach Nursery from A. G. Adams, has made considerable improvements at the place and is well pleased with the results so far. Mr. Adams is now in Arizona, looking after his mining interests there.

LOS ANGELES.

The Market.

As usual after a holiday, there is little to chronicle in the way of news. Everyone is resting as much as possible after a strenuous time and congratulating himself on the outcome of a duty well done. Regarding the Easter business, a glance backward reveals the fact that, while plant trade was good, the cut flower business locally was not up to precedent. Retailers who stocked up on cut flowers with a view to big business lost out on that end, but the extra good demand for plants more than offset any loss that occurred when cut stock was left over. In fact, there was little left over anyway, but there was not the same "pep" in the cut flowers that was noticed in the plant sales. Cut lilies were scarce—there were not enough to go around; but this was due to the fact that pot plants were short and the growers would not cut them. In other years there has been a number of plants to cut from on the days preceding Easter. This season, as predicted, on account of the early date, there was poor stock in plenty, but only enough good plants to meet the demand.

Of roses and carnations, in fact, of every kind of cut flowers, there were enough to meet all demands. Since the holiday, stock has been slow to move and prices must favor the buyer. Greens will become more plentiful as the weather becomes warmer and possibly pot ferns, which just now are on the scarce side, will be more plentiful.

Various Notes.

Frank Lichtenberg says that the Easter business this year was far beyond anything he had ever done before, and this notwithstanding the fact that cut flowers did not sell so well as usual. A number of extra choice baskets which sold well at good prices brought the business up, and immense numbers of Easter lilies were sold. The staff has been busy with fine table decorations and other work.

Some of the finest yellow tulips ever seen in this city are being shown by L. H. Freeman, of Fourth street.

W. Armacost & Co. report a continued fine business and everything clearing daily.

At the L. A. Floral Co. store the Easter business was especially good and so carefully taken care of that not a single complaint was registered. Manager Fred Sperry said that it could not possibly have been better.

Calling a few days after Easter at the Redondo Floral Co. store, both Messrs. Borden and Knopf were still registering happiness over the good clean-up. Mr. Knopf said he noted that a better class of work than usual had been called for.

The California Cut Flower Co. has

"We find The Review a first-class advertising medium and can assure you that we will put in another advertisement as soon as we have stock to offer.

"Hickey & Hollis.

"Petaluma, California, March 13, 1917."

been making a big bid for business at the retail store on Seventh street, and J. Roller says that as they become better known there the business improves.

Large consignments of blue grass and clover seeds continue to arrive at the

store of S. Murata & Co., this concern having gone largely into wholesaling this class of seeds.

Miss Kate Parsons, of Fresno, is in town for a week or so looking up stock for the famous Raisin day, April 30, in her home town, one of the big fruit-growing centers of southern California. Miss Parsons says that in all her experience she never had a better Easter business than the one passed, and this notwithstanding the fact that several new stores were opened, proving perhaps that "competition is the life of trade."

Walter Garbett, formerly of the Darling force, has joined W. Armacost &

L. A. FLORAL CO.

FRED SPERRY, Manager

House of Quality and Service

Newest Wholesale House in the Southwest

Largest Practical Shippers of Cut Flowers and Greens

UP-TO-THE-MINUTE METHODS

LET FRED TAKE CARE of YOUR ORDERS
HE KNOWS HOW

L. A. FLORAL CO., 407 S. Los Angeles St., LOS ANGELES, CAL.

LONG DISTANCE SHIPPING OUR SPECIALTY

EASTER LILIES

Carnations, Roses

and other seasonable Cut Flowers. Greens.

DOMOTO BROS. WHOLESALE GROWERS

Nurseries: 78th to 79th Aves., East Oakland, Cal.

440 Bush Street

SAN FRANCISCO, CAL.

ROSE PLANTS

of the following varieties, from 3-inch pots:

September Morn, Prima Donna, Francis Scott Key,
\$6.00 per 100, \$50.00 per 1000

WALTER ARMACOST & CO.
Sawtelle, Cal.

FERNS

100,000 READY NOW

IN FLATS

Best varieties for Fern dishes
\$1.50 per 100Write for Wholesale Catalogue of Ferns,
Kentias, etc., to

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues
SAN FRANCISCO, CAL.

Mention The Review when you write.

CHRYSANTHEMUMS

Bonnaffon, Smith's Advance, R. C., \$1.75 per
100; \$15.00 per 1000.Transplants, equal to 2 1/4-inch, \$2.50 per 100;
\$20.00 per 1000.

Geraniums and other varieties of Mums.

BERGEN FLORAL CO., Hillsboro, Oregon

Mention The Review when you write.

Co. as sales manager. Mr. Garbett has had a great deal of experience in the east and on the Pacific coast, and all will wish him well in his new position.

O. C. Saake's spring flower windows are perfect, the great variety and artistic arrangement being telling points.

John Fincken reports funeral work good at the store on Washington street.

The H. N. Gage Co. has had a big run on Teddy, Jr., ferns, nice stock in 6-inch pans being popular.

H. R. Richards.

TACOMA, WASH.

The Market.

Easter was a rush from beginning to end. All the florists report doing a splendid business. Good plants were plentiful and sold readily, at fair prices, fine French hydrangeas filling the void left by the absence of azaleas. Spiræas were none too plentiful and their foliage was none too good. Lack of sunshine limited this stock. A few good wistarias in tubs were shown, but they met with only a fair demand. There were plenty of good Easter lilies and the demand was strong. Most of the florists cleared all the plants they contracted for and some had to send out rush orders for more. Among the smaller potted stock, primulas and bulbous stock took first place, and were followed by forget-me-nots, genistas and cyclamens. Some good specimens of the rhododendron, our state flower, were in evidence and met with fair demand. Good ramblers and other rose bushes sold fairly well; in fact, all potted stock went with a rush.

In cut stock carnations and roses took first place, the carnations arriving in splendid condition and receiving a good demand, at \$1 per dozen. In roses Ophelia led all others, selling readily at from \$2 to \$6 per dozen. The local growers are cutting some fine roses now and these receive preference over shipped-in stock, the express on Cali-

ON MOTHERS' DAY

YOU WILL NEED

CARNATIONS

WE WILL HAVE PLENTY AT THE RIGHT PRICE

S. Murata & Co.

380-386 So. Los Angeles St., LOS ANGELES, CAL.

Oldest and Most Experienced Shippers in Southern California

Mention The Review when you write.

GERANIUMS

4-inch strong, S. A. Nutt, \$10.00 per 100.
R. C. Nutt, \$15.00 per 1000.

R. C. CHRYSANTHEMUMS

Rager, Turner, Unaka, R. Gold, Harvard,
\$2.00 per 100.4-inch Heliotrope, Mrs. Sander Daisy, Trailing
Fuchsia, Ivy Geranium, Coleus (Trailing
Queen), \$10.00 per 100.2 1/4-inch Glechoma, Ger. Ivy, Mesembryanthemum,
Thunbergia, Lobelia, Tradescantia, \$4.00
per 100. Aster seedlings (Semple's and Comet).

Cash with order.

AUBURN GREENHOUSES, AUBURN, WASH.

Wholesale Evergreens

SANTA CRUZ EVERGREEN CO.

101 Winston St., Los Angeles, Cal.

Mention The Review when you write.

We are receiving in the month of April 3000 *Phalaenopsis Amabilis*. We have on hand 2000 *Schilleriana* established in baskets, ready for delivery, and also a few *Amabilis*. Prices reasonable.

FERRARI BROS.

202 University Street, SAN FRANCISCO, CAL.

Mention The Review when you write.

BEDDING STOCK

Aster, Gazania, Lobelia, Marguerite, Petunia,
Snapdragon, Salvia, Verbena, Zinnia and other
plants. Price list on application.

FRED G. EHLE, 244 Sanborn Ave., San Jose, Cal.

Mention The Review when you write.

fornia stock amounting to considerable. Sweet peas are scarce and disappear immediately. A little valley showed up during Easter week, but the supply was far below the demand. What there was sold at \$1.50 per dozen, and that was ordered in advance.

There is a good call for dahlia bulbs and perennial roots at the retailers', but on account of the backward spring the growers are slow in supplying this stock. There is evidence of a big demand for vegetable seeds and plants, as everybody who has a foot of ground to spare is trying to combat the high cost of living.

Various Notes.

Van Slyke & Seamons cleaned up everything they had of Easter stock and had to refuse some outside orders.

Seasonable Stock for Florists

BEDDING PLANTS—OUR STOCK IS EXCEPTIONALLY FINE.

	2-in., 100	3-in., 100	4-in., 100
Alyssum, giant	\$3.00
Ageratum	3.00	\$5.00	\$ 8.00
Asparagus Sprengeri	3.00	5.00	8.00
Asparagus Plumosus	3.00	6.00	10.00
Calceolarias, yellow	4.00	8.00	12.00
Cannas, 5000 fine plants, now ready.			
Cannas, Firebird			25.00
Cannas, City of Portland, new pink		8.00	15.00
Cannas, King Humbert		6.00	10.00
Cannas, other vars.		5.00	8.00
Chrysanthemums, 10 varieties.	2.50	
Chrysanthemums, Pompons, 5 varieties	2.50	
Coleus, 20 varieties	3.00	5.00	8.00
Daisies, Mrs. Sander	3.00	6.00	10.00
Fuchsias	3.00	6.00	10.00
Geraniums, 50,000 extra well grown plants.			
Geraniums, Hall Calne	5.00	8.00	12.00
Geraniums, Meteor	5.00	8.00	12.00
Geraniums, Hill	4.00	7.00	10.00
Geraniums, Nutt, Grant, Ricard, Buchner, etc.	3.00	5.00	8.00
Geraniums, Ivy, 3 varieties.	3.00	6.00	10.00
Gnaphalium (Dusty Miller)	3.00	6.00
Heliotrope	3.00	6.00	10.00
Ivy, German	3.00	
Lantana	3.00	6.00	10.00
Mesembryanthemum	3.00	6.00
Petunias	3.00	6.00	10.00
Salvias	3.00	5.00
Verbenas	3.00	5.00	8.00
Vincas	2.50	5.00	8.00
Wandering Jew, red, green, variegated	3.00	5.00	8.00
Alyssum Little Gem, from flats	\$1.50	100	
Centaurea, from flats	1.50	100	
Forget-me-not, from flats	1.50	100	
Dwarf Lobelia, from flats	1.50	100	
Trailing Lobelia, from flats	1.50	100	
Salvia, from flats	1.50	100	

PALMS AND DECORATIVE PLANTS.

Palms, Kentias, 4-in., 40c; 5-in., \$1.00; larger
plants, from \$1.50 to \$5.00.

Rubber plants, 18 in. high, 5-in. pots, 50c.

Aspidistras, green or variegated, 7c per leaf.

Dracaena Indivisa, 4-in., 12c; 5-in., 25c; 6-in.,
50c.

Sprengeri Baskets, 10-in., \$1.00; 12-in., \$1.25.

PANSIES, 50,000 fall transplanted, from best
seed grown, \$2.00 per 100; \$18.00 per 1000.

Wilson, Crout & Gehr Co.

East 61st and Aukeny Sts., PORTLAND, ORE.

Mention The Review when you write.

FREESIA PURITY CALLAS

Correspondence Invited

Los Robles Nursery and Garden
Santa Cruz, CaliforniaAlways mention the Florists' Review
when writing advertisers.

They are getting out their carnations to make room for cucumbers.

George H. Vail has sold his place and will move to Eatonville, where he will erect a small house for vegetables.

The Tacoma Floral Co. reported a good Easter business. The force could have sold more stock had it been available.

A. A. Hinz cleaned up well early in the game.

James Simpson, of the Acme Floral Co., certainly knows how to grow Ophelias. He is cutting some fine adiantum.

Louis Tschunko seems perfectly satisfied with the way things are going. He has a heavy cut of carnations.

The California Florists disposed of one of the largest stocks they ever had handled for the Easter trade.

The Hayden-Watson Co. had some fine plants of blue French hydrangeas and wistarias on display among the large stock of lilies. Their clerks were taxed to the limit.

The Smith Floral Co. reported business good. It is hard to find a disgruntled florist in Tacoma right now.

Miss Marie Watson, in charge of the branch store of the Hayden-Watson Co., at Olympia, was called to Centralia suddenly last week on account of the severe illness of her mother. B. G.

PORTLAND, ORE.

The Market.

From the viewpoint of all branches of the trade, the results of the Easter business were satisfactory. The receipts from sales show an increase over last year of at least ten per cent. Practically all the stock came from local growers. The retail prices were the same as last year. The left-over items were nearly all either made-up baskets or large specimen plants. Growers brought in their supplies early, and when their orders were filled little was left in the greenhouses. Some retailers could not find stock to fill late emergency orders, but as a rule all hands made a neat clean-up and supplied their customers' wants without much substitution. The great variety and good quality of the Easter stock left the public no opportunity for dissatisfaction and any customer wanting to spend from \$1 to \$10 could find something suitable.

It has been said that Christmas is the great flower day here, with Easter next, but far behind it, while in the east Christmas takes second place. This no doubt is due to the difference in climate and change of seasons. Easter here usually comes some time after the opening of spring, when many outdoor flowers are available and the public desire for them has to some extent been appeased. At Christmas there are no blooms except those grown under glass and all flower wants must be supplied by the florists.

Business last week, following Easter, was fully up to the normal. There was considerable funeral work and a fair run of social events. The season is opening later than usual and so far no bedding stock has been moved. From all reports the quantity of bedding stock in the hands of growers is sufficient to meet all demands.

A campaign is on to plant vacant city lots to vegetables, and a large acreage of



In Any Quantity BABY RAMBLERS At Any Time

This new class of miniature roses is gaining wonderfully in popularity, and most deservedly so. Their exceeding freedom and continuity of bloom is unsurpassed in any other bedding or border plant. Their possibilities are worth your attention and consideration.

A Few of the Best:

Echo	Orleans	Mrs. Taft
Phyllis	Ellen Poulsen	Jeanne d'Arc
Erna Teschendorff	Baby Dorothy	Maman Turbat
Jessie	Baby Elegance	Geo. Elger

BABY DOLL

The most rapturously and strikingly beautiful little rose ever introduced. The color is absolutely new and startling in its brilliancy—golden yellow, tipped with clear cerise. The little buds and open flowers are elegantly finished and of most perfect form. Habit of the very best, strong and compact; freedom of bloom is remarkable and continuous throughout the entire season. We have given it a fair and thorough trial and have no hesitancy in offering it as the one best selling rose you ever handled. It is a money-maker.

Also special prices on all commercial varieties of Hybrid Teas.

Catalogue on request.

HENRY W. TURNER, Wholesale Florist, Montebello, Cal.

Mention The Review when you write.

California Grown Bulbs

CONTRACT NOW

Freesia Purity
Calla Aethiopica
Paper White
Emperor Daffodil
Amaryllis Belladonna
C. KOOYMAN

431 Bush Street SAN FRANCISCO, CAL.

Mention The Review when you write.

CYCLAMEN SEEDLINGS

Once transplanted, ready to move again; English strain only; following named varieties: Salmon King, Prince of Wales, Sunray, White and White with Eye. Above stock will make specimen plants for Christmas. 4 leaves and up, now \$5.00 per 100; \$45.00 per 1000.

H. L. OLSSON

Wholesale Florist, 11 Post St., Spokane, Wash.

Araucaria Bidwillii, 2-in. pots, 1 ft. high, \$14.00 per 100. 4-in. pots, 1 1/2 ft. high, \$25.00 per 100.

Erica Melanthera, rooted cuttings, 1 year old, never offered before, \$50.00 per 1000—not less than 1000 sold.

Erica Melanthera, 2-in. pots, 2 years old, \$14.00 per 100. 4-in. pots, 2 years old, \$25.00 per 100.

Larger stock on application.

PACIFIC NURSERIES, Colma, San Mateo, Cal.

Mention The Review when you write.

Calla Lily and Freesia BULBS

We are now booking orders for the above stock for July or later delivery. Get our prices.

CURRIER BULB CO., Seabright, Cal.

CYCLAMEN

English-grown Seed, 5 named varieties, from 4-inch pots, assorted, \$15.00 per 100, \$2.00 per dozen.

Primula Obconica, mixed colors, 4-inch, \$10.00 per 100.

Cash, please.

FRED GROHE, R. D. 4, SANTA ROSA, CAL.

PALMS PALMS

Palms are our specialty. Kentia, Cocos plumosa, Phoenix, Washingtonia, Seaforthia, Corypha, etc., by the carloads.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES

Santa Barbara, Cal.

WHOLESALE PRICES

Subject to Change.

Beauties.....per doz.,	60c.	\$1.25.	\$2.00.	\$3.00.	\$4.00.
Hoosier Beauty....per 100,	\$5.00	\$8.00	\$12.00	\$15.00	
Ophelia.....	5.00	8.00	12.00	15.00	
Shawyer.....	5.00	8.00	10.00	12.00	
Helen Taft.....	5.00	8.00	10.00	12.00	
Richmond.....	4.00	7.00	9.00		
Killarney Brilliant	4.00	7.00	9.00		
White Killarney...	4.00	7.00	9.00		
Killarney.....	4.00	7.00	9.00		
CARNATIONS.....	2.00	3.00	4.00		
Sprenger and Plumosa.....per bunch,				.50	
Hardy Ferns.....per doz. bunches,				2.00	
Sweet Peas.....per 100, 50c,				.75	

Miller Floral Co. **UTAH**
FARMINGTON,

Mention The Review when you write.

My Winter-Orchid-Flowering SWEET PEA SEEDS

have again received the highest honors at the New York and St. Louis flower shows. Over 8000 commercial growers are more than satisfied. If you are not already our customer, send your address and we will mail you our new price list in May or June. It will contain many splendid Novelties.

ANT. C. ZVOLANEK

Sweet Pea Ranch

LOMPOC, CALIFORNIA

Mention The Review when you write.

Secure your Pelargonium blossom by using ENGLISH FLORAL CEMENT

Price \$1.00 per bottle, mailed free
Cash with order.

DONART-STAPLETON

Art Florists SPOKANE, WASH.

Mention The Review when you write.

Germain Seed & Plant Co.

Seeds, Nursery Stock, Ornamental Plants, Poultry Supplies.

326-28-30 So. Main St., LOS ANGELES, CAL

Nurseries, Montebello

Mention The Review when you write.

Specialists in Specimen Stock for Landscape Work

Hardy Rhododendrons, Azaleas, Boxwoods, Hollies and a complete line of Coniferous Evergreens

Write for prices

Cottage Gardens Nurseries, Inc.
Eureka, California

ground is ready as soon as the weather permits.

Various Notes.

Easter Sunday had its showers, so it will be after the middle of May, if the old saying is correct, before there is a clear Sunday.

The Floral Studio opened a temporary branch store for the Easter trade.

The Martin & Forbes Co. had a quantity of large Japanese azaleas and rhododendrons to fill orders for large plants and did not make up so many basket combinations as usual. The result was most satisfactory.

In bloom outdoors are forsythias, camellias, wild currants, doricums, English primroses, daffodils and Japanese quinces. S. W. W.

SAN FRANCISCO.

The Market.

Easter business broke all previous records, according to reports from various downtown establishments, and it is gratifying to all branches of the trade that the demand for flowers has kept up particularly well since the holiday. The elaborate Easter displays helped to stimulate sales to a considerable extent, as many people after placing their own orders brought friends into the stores to see the wonderful exhibits.

Stock was in prime condition both as regards plants and cut flowers. There was plenty of almost everything to go around, except callas, but the market was not overcrowded, especially in view of the active shipping demand. Easter lilies enjoyed their usual strong position, but they met with more competition from other varieties of flowers this year, principally roses. The well formed and full-blooming ramblers cleaned up closely at most of the stores and cut roses also had a splendid call, the supply being adequate in nearly all desirable grades. Many roses were shipped out. Many Easter lilies were a little late and they are still coming in quite freely, the demand keeping up fairly well. These flowers show excellent quality this year, most of the stalks carrying from six to fourteen blooms. There were plenty of violets for Easter, but that about finished them. Some of the large stores have quit handling them.

The supply of tulips continues to increase, Darwins enjoying preference regularly. So far the large offerings have managed to find an outlet, but it is a question what could be done with any more from day to day. Some daffodils and jonquils are still to be had, but their position has weakened with the arrival of other spring flowers in quantity. Good lilacs are coming in nicely and meet with popular favor. Wonderful peonies are to be seen and they are well taken. The supplies of sweet peas and carnations are just about sufficient to meet the demands. Orchids are more plentiful than for some time. Greens are in ample supply.

Various Notes.

Misses Cohen and Rothschild, otherwise known as the Bellevue Florists, had several nice decorations in the hotel recently. Funeral work has been an important item, which, taken with the Easter rush and regular run of business, taxed the ingenuity of the proprietors that week. Novelty potted plants had a good call for Easter.

[Continued on page 72.]

Southern California Flower Market, Inc.

421-423 Wall Street, LOS ANGELES, CAL.

LARGEST WHOLESALE FLORISTS AND SHIPPERS IN THE WEST

Always Something New Direct from the Growers

WE ARE HEADQUARTERS FOR:

CALIFORNIA FLOWERS

Let us convince you

Mention The Review when you write.

BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEY

Wholesale Florist and Bulb Grower, SANTA CRUZ, CALIF.
Mention The Review when you write.

Yellow Turner MUM CUTTINGS

\$15.00 per 100

Standard Varieties, also Pompons, including Caprice Family, at \$2.00 per 100

REIMERS FLORAL ART SHOP, 807 Riverside Ave., SPOKANE, WASH.
Mention The Review when you write.

1000 S. A. Nutt, 3-inch, 6c; very choice stock.

1000 Cyclamen, twice transplanted, average 6 leaves, from best English seed, grand assortment, named varieties, 6c.

HOYT BROS. CO.

No. 11 Post Street, SPOKANE, WASH.

Mention The Review when you write.

ASTERS

Send your order at once for 1916 crop Aster seed. Quality the best yet. Florists everywhere getting good results.

"THE HOME OF ASTERS"

HERBERT & FLEISHAUER

McMINNVILLE, OREGON

Mention The Review when you write.

RED POTS

Honestly made. Standard in size. Unexcelled in quality. Nothing but the best materials used. The Pots you will eventually buy. We carry the largest stock in the west.

All Sizes of Standard Pots, Azalea and Fern Pots, Bulb and Seed Pans, Fern Dishes, Saucers, Etc. Special Prices on Carload Lots.

GARDEN CITY POTTERY CO., Inc.

Pottery and Office: San Jose, Cal.
Warehouse: 129 2d Street, Oakland, Cal.

Mention The Review when you write.

Carnation Plants

From 2 1/4-inch pots. Ready for field.

Matchless.....Per 100, \$3.00
White Enchantress.....Per 100, 3.00
Light Pink Enchantress.....Per 100, 3.00
Benora.....Per 100, 3.00

BASSETT'S FLORAL GARDENS, LOOMIS, CAL.

B. S. BASSETT, Prop.

Mention The Review when you write.

RUDOLPH FISCHER

Freesia Specialist

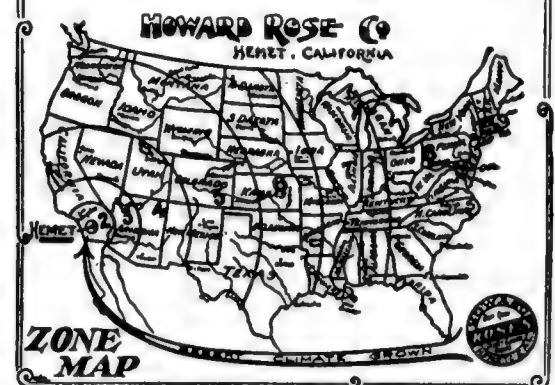
SAN GABRIEL, CAL.

Mention The Review when you write.

OWN ROOT ROSES

1/4c per Zone

i. e.—In 4th Zone, 1c additional; in 5th Zone, 1 1/4c additional; in 6th, 1 1/2c; in 7th, 1 3/4c; in 8th, 2c. Added to list price gives net at your door by express.



Mention The Review when you write.

CHRYSANTHEMUM ROOTED CUTTINGS

Tekonsha, \$2.50 per 100
Marigold, \$2.50 per 100

White Ivory..... \$1.50
Pink Ivory..... per
Yellow Ivory..... 100
Early Frost.....
Unaka.....

Maud Dean.....
White Chadwick.....
Yel. Chadwick.....
Chas. Rager.....
O. H. Kahn.....
Comoleta.....
White Chieftain.....
Pink Chieftain.....
Turner.....
Rosette.....
Buckbee.....
Crystal Gem.....
Golden Queen.....

POMPONS and SINGLES

Hilda Wells.....
Polly Duncan..... \$1.50
Baby Yellow..... per
Klondyke..... 100
White Mensa.....
Yellow Mensa.....

Wonder Geranium, 4-inch.....\$12.50 per 100

STUBER & RICHARDSON

4852 Holly St.,

Seattle, Wash.

STEELE'S PANSY GARDENS PORTLAND, OREGON

Superb Mastodon Private Stock, transplanted, many in bud, extra fine, per 100, \$1.00; per 500, \$4.50; per 1000, \$8.00.

SEED

Mastodon Mixed, 1/4 oz., \$1.50; oz., \$5.00; 4 ozs., \$18.00.
Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00
4 ozs., \$22.00.
Greenhouse Special, 1/8 oz., \$1.00; oz., \$8.00.

Mention The Review when you write.

Woodland Park Floral Co.

Wholesale Growers of
Carnation and Chrysanthemum Cuttings.

Write for Prices.

WOODLAND PARK FLORAL CO.

Telephone 814

SUMNER, WASH.

Mention The Review when you write.

CALIFORNIA PRIVET

Largest and finest stock of California Privet of any nursery in the world.

Polish or Ironclad Privet
Amoor or Russian Privet
Berberis Thunbergii

Very attractive prices on carload lots

J. T. LOVETT, Inc., Little Silver, N. J.

The Original Growers of
California Privet as a Hedge Plant

Mention The Review when you write.

NURSERY NEWS.

AMERICAN ASSOCIATION OF NURSEYMEN.

President, John Watson, Newark, N. Y.; Vice-president, Lloyd O Stark, Louisiana, Mo.; Secretary and Counsel, Curtis Nye Smith, 19 Congress St., Boston, Mass.; Treasurer, Peter Youngers, Geneva, Neb.

THE belated spring is excellent for the nursery interests; the shortage of labor and slowness of transportation are being offset by the longer planting season.

JACKSON & PERKINS Co., Newark, N. Y., has purchased a 2-ton motor truck for use in handling the shipping and in taking laborers about from one farm to another.

THE prosperity of the farmers was due to have made for a large planting of fruit trees this season, but nothing greatly out of the ordinary appears to be happening.

SPRING days this year are busier shipping days than ever before at the Lake City, Minn., establishment of the Jewell Nursery Co. The company's annual pay roll now aggregates more than \$100,000.

MANY nurserymen will be interested in Bulletin No. 804, of the U. S. Department of Agriculture, entitled "Aphids Injurious to Orchard Fruits, Currant, Gooseberry and Grape," by A. L. Quaintance and A. C. Baker.

THE exceptionally cold and late spring is prolonging the season for nurserymen at Nashville, Tenn., and there is still a good deal of stock being sold. Much of it has to be brought from the north, of course, but the added business is mighty welcome to the trade.

FLAT-HEADED BORERS ON TREES.

Flat-headed borers are among the most important of the borers infesting forest trees in the United States. Some mine the leaves, others burrow into the cones, a number bore into the inner bark and outer wood of the trunk, branches and roots, while the majority excavate oval, winding wormholes throughout the sound or decaying sapwood and heartwood.

The bark-borers often girdle and kill healthy trees or those injured by fire, floods, droughts, diseases, other insects or careless lumbering, and at other times weaken trees so that they become easy victims of diseases, other insects or unfavorable environment. Sometimes when they do not kill the tree outright their work causes dead limbs or twigs or serious defects, checks or gum spots to form in the wood or swollen galls to form on the branches.

Ornamental Nursery Stock

ROSES

Field-grown, No. 1 Grade, 2 years old.

	Per 100
Climbing American Beauty, red	\$12.00
Dorothy Perkins, pink	10.00
Excelsa (red Dorothy Perkins)	10.00
White Dorothy Perkins, white	10.00
Wichmoss, pink, climbing moss	10.00
Wichuraiana (type), single white	8.00

Good assortment of Hybrid Tea, Hybrid Perpetual and other varieties also to offer. Send for list.

	Per 100
CLEMATIS PANICULATA, 2 years, field-grown	\$12.00
HONEYSUCKLE, Hall's Japanese, 2 years old	8.00
Scarlet Trumpet, 2 years	10.00
HOLLYHOCKS, double, \$40.00 per 1000 (Maroon, Red, Pink, Salmon, White)	5.00
PHLOX, assorted named varieties, field-grown	5.00

SHRUBS and HEDGE PLANTS

	Per 100
Berberis Thunbergii, 24-30 in.	\$10.00
18-24 in., \$60.00 per 1000	8.00
12-18 in., 45.00 per 1000	5.50
Deutzias, assorted, 3-4 ft.	12.00
2-3 ft.	10.00
Hydrangea Pan. Grandiflora, 3-4 ft.	15.00
1 1/2-2 ft.	8.00
LILACS, assorted named sorts—	
Tree-form, 4-5 ft.	22.00
3-4 ft.	18.00
PRIVET (Ligustrum)—	
Amoor River, hardy, 3-4 ft.	9.00
2-3 ft.	7.00
California, 3-4 ft., \$35.00 per 1000	4.00
2-3 ft., \$25.00 per 1000	3.00
Spiraea Van Houttei, 3-4 ft.	13.00
2-3 ft.	10.00
1 1/2-2 ft.	7.00
Weigela Candida, 3-4 ft.	15.00
Variegata, 2-3 ft.	12.00

Send for our current list. Good assortment still to offer. Use printed stationery.

WE SELL ONLY TO THE TRADE

JACKSON & PERKINS COMPANY. NEWARK, NEW YORK

Mention The Review when you write.

FRUIT AND ORNAMENTAL

1,500,000 **SHRUBBERY** 230 Varieties

200,000 **PERENNIALS** 120 Varieties

Strong, young and thrifty, with excellent fibrous roots. Guaranteed strictly true to name. References: The Mercantile Agencies. Price list ready.

LEWIS ROESCH,

BOX X,

FREDONIA, N. Y.

Mention The Review when you write.

HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.
Evergreen Specialists. Largest Growers in America
Box 403, Dundee, Ill.

Mention The Review when you write.

The wood-borers mine the sapwood and heartwood of the trunk, top and larger branches and thus destroy or seriously injure a large amount of the tree's most valuable product, its timber. Wormholes will cause the finest grade clear lumber to become unfit for the higher grade uses and, therefore, unsalable at the higher prices.

A NATIVE VIBURNUM.

Viburnum pubescens is one of the handsomest and most decorative of the American viburnums affording black berries and A. H. & N. M. Lake, of Marshfield, Wis., assert that as a black berried shrub it has no equal for northern planting. It is compact and dwarf in habit of growth, forming small masses of bushes from a single seed by its underground stolons turning abruptly upright, making the bush a close, compact mass of erect, straight stalks, branched at the tops. It has small pointed leaves and the nearly flat-topped white flower-clusters formed at the extreme ends of the branches, held upright above the foliage on stiff stems, are produced in such profusion that they almost entirely cover the bushes. Under cultivation its berries are as large as those of Viburnum Opulus, in color a jet, glistening, lustrous black, giving to the mass of bushes off a bright day the appearance of a cloud of shining, lustrous black fruits. It thrives on almost all soils, in full sunlight and in shade. In wood, foliage, flower and fruit it always presents a refined appearance and can be planted with satisfaction on the

California Privet Bargains

TERMS—Cash with order or satisfactory references.

	Per 1000
2 yr. old, 6 to 12-in.	\$ 3.00
2 yr. old, 12 to 18-in.	8.00
2 yr. old, 18 to 24-in.	12.00
2 yr. old, 2 to 3 ft.	15.00

The Lancaster County Nurseries
R. F. D. No. 7, LANCASTER, PA.

most prominent portions of private and public grounds. Its berries begin to ripen the last part of August, at which time its foliage assumes a brilliant autumn color, and its height of decorative value is at the height of the autumn season, in September and October. Where space will permit, it harmonizes well planted with Cornus paniculata, having white berries on pink stems. Both are dwarf shrubs and grow to about the same height.

In its native habitat Viburnum pubescens is almost invariably found in a single clump grown from one seed that has found shelter on the shady or damp side of a stump or among a group of other bushes, where the seed has remained damp until germination has taken place. The seeds ripen in September but do not germinate until more than a year later and must be kept damp until the germination period arrives. For these reasons Viburnum pubescens is never found growing in close formed colonies in open spaces, but in old pastures containing stumps or clumps of other bushes and in woodlands.

Anna, Ill.—A handsome store has been opened in the Keith building by Roscoe Grear.

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

EXTRA FINE SELECTION OF

Bartlett Pear, Baldwin Apple, Burbank and Abundance Plum, Industry Gooseberry, White Birch, Lombardy Poplar, Phlox, Barberry Thunbergii, Irish Juniper, Colorado Spruce, Hovey's Golden Arbor Vitae, Hardy Chrysanthemum, Babylonica Willow.

Write for our Wholesale trade list.

71 YEARS

W. & T. SMITH COMPANY
GENEVA, N. Y.

1000 ACRES

New England-grown Nursery Stock ABINGTON QUALITY

Submit your wants for estimate.

Littlefield-Wyman Nurseries
North Abington, Mass.

Mention The Review when you write.

For Spring 1917 we offer a complete list of Shade Trees, Shrubs and Evergreens. Will be pleased to submit prices.

AUDUBON NURSERY

P. O. Box 781, Wilmington, N. C.
Mention The Review when you write.

PEONIES

and General Nursery Stock
Send for Catalogue.

PETERSON NURSERY

80 N. LaSalle Street, CHICAGO, ILL.
Mention The Review when you write.

GLEN COVE, N. Y.

The regular meeting of the Nassau County Horticultural Society was held at Glen Cove April 11, President James McCarthy presiding. The president appointed Henry Gaut, Robert Jones and George Platt to act as judges for the exhibits. Their awards were as follows: John W. Everitt, first for Tulip Couleur Cardinal and Formosa lilies. Lady Hillingdon and Ophelia roses exhibited by Mr. Everitt were awarded special mention.

Robert Jones, chairman of the executive committee, read the schedule for the annual tulip show, which will be held in the Glen Cove Neighborhood House in May, the exact date of which will be announced later. The schedules for the rose show to be held in June and the sweet pea show to be held in July were

HILL'S CHOICE LANDSCAPE, DECORATIVE and FORCING STOCK for FLORISTS' TRADE

BOXWOODS—Pyramids, Standards, Globes, Bush, Dwarf—one of our leading specialties. Stocked in enormous quantities.

BAY TREES—Standards, Half-standards, Pyramids. We can save you money and give better quality. Let us prove it.

HARDY TUBBED EVERGREENS—Clipped specimens in Taxus, Thuyas, Juniperus, Abies varieties, in Pyramids, Globes and natural shaped in large assortment.

ARAUCARIAS—Best sorts, best values, in both small and large sizes, for immediate effects and growing on.

LANDSCAPE EVERGREENS AND CONIFERS—New, rare and standard varieties. Small, medium and large sizes supplied in perfect specimens, with ball and burlap. Largest and most extensive collection in America.

FORCING STOCK—Azaleas, Rhododendrons, Aucubas, Skimmia Japonica, Hydrangeas, Lilacs, Spiraeas, Magnolias, Japanese Maples, Wistaria Chinensis, Japanese Flowering Cherry, Peonies, Roses, in large assortment, choicest quality, best commercial sorts.

WINDOW-BOX PLANTS—Hardy Coniferous Evergreens for winter use. All hardy and desirable sorts, best selection, lowest prices. Also Bush Box and Dwarf Edging. This line offers wide-awake florists grand opportunity to increase their sales and profits.

DECIDUOUS TREES AND SHRUBS—Our leaders—Norway Maple, American White Elm and Japanese Barberry.

YOUNG STOCK FOR LINING OUT—Ornamental Evergreens and Deciduous Trees and Shrub Seedlings, rooted cuttings, grafts, etc., in large assortment, at very low prices. Annual output, 10,000,000 plants.

Wholesale price list will be mailed promptly on request.

Write for information and prices today.

THE D. HILL NURSERY COMPANY, Inc.

EVERGREEN SPECIALISTS
LARGEST GROWERS IN AMERICA

Box 403, DUNDEE, ILL.

WHOLESALE GROWERS AND IMPORTERS

read and adopted. An essay by Prof. A. H. Nehrling, entitled "Herbaceous Perennials We Should Grow," was read by Harry Goodband. It proved to be most interesting and instructive, and a letter of thanks was ordered sent to the author. Exhibits for the next meeting, May 9, are: Twelve gladioli, three heads of lettuce and a vase of outdoor flowers. H. Goodband, Cor. Sec'y.

Petoskey, Mich.—The Petoskey Floral Co. greenhouses and business have been acquired by John H. Hart, who will operate the establishment in connection with his Wequetonsing branch.

Bobbink & Atkins

NURSEYMEN

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

Mention The Review when you write.

Galena, Ill.—Despite the martial thrill and military preoccupation of the countryside, B. F. Vandervate reports that his Easter business was in excess of last year's, with prices a trifle higher.

SAN FRANCISCO NOTES.

[Continued from page 69.]

Easter business exceeded expectations at the store of Miss Ricardie Lee Murray, at 894 Geary street. She made an attractive display and was successful in selling all the stock she could handle, both in a retail and shipping way.

Regarding the Easter business, Victor Podesta sums up the situation by saying that his firm assembled more stock than ever before and had practically nothing left when the rush was over. Dorothy Perkins and Tausendschon roses were big factors. Mr. Podesta says business has held up well since Easter.

Avansino Bros. enjoyed a splendid Easter trade, having cleaned up a fine lot of cut flowers in addition to quantities of plants. Rhododendrons were the only thing that had a tendency to drag with them. Now they are cutting a nice lot of peonies in a variety of shades, the most popular of which are light pink, deep pink and salmon. The flowers are unusually large and make a gorgeous showing at the store. They are also bringing in quantities of fine lilacs.

F. J. Bertrand, manager of B. M. Joseph's store on Grant avenue, says that Easter business was good all around and that the demand for flowers has kept up well since, with plenty of fine stock for all requirements.

Easter business was the best ever experienced at the store of J. B. Boland, according to Charles F. Shellgrain, the sale of plants showing a substantial increase over that of any previous year. Potted lilacs were featured at this establishment with good success, and spiræas had a good call.

J. A. Axell, manager of the E. W. McLellan Co., reports the best Easter shipping business the firm ever had, in addition to supplying an extra heavy local demand. The usual large quantities of cut lilies were shipped out by this company. The demand for roses was particularly strong, according to Mr. Axell. As a novelty the company is offering a nice lot of Frau Karl Druschki roses. Planted in boxes, these rose plants were moved into the McLellan greenhouses, and after one crop is taken they will be moved out again to make way for other things.

De Forest Ludwig, prominent in the trade at Pittsburgh, arrived in San Francisco a few days ago with his bride. He showed considerable interest in the local establishments. April 11 he and Mrs. Ludwig were guests of E. W. McLellan on a visit to the extensive nurseries down the peninsula.

W. H. Elliott, of Brighton, Mass., who has been in California for two months or more, spending most of the time with his daughter in Berkeley, continues to make frequent visits to the San Francisco trade, where he is always assured a cordial welcome.

C. Kooyman and Gunnar Madwig, of the C. Kooyman Co., Inc., have no complaints to make about Easter business, as they handled more flowers than they had expected to. They report an active demand for calla, gladiolus and freesia bulbs.

P. Eppstein, who conducts the flower business in the St. Francis hotel, arranged an elaborate Easter display and disposed of a large quantity of stock. He has the contract for decorating the civic auditorium for the Indoor Yacht Club's annual affair, which will require many plants, flowers and greens.

S. H. G.

HARDY PLANTS

POT-GROWN

Hollyhocks, separate colors, 4 -inch pots.....	\$10.00 per 100
“ “ “ 2½-inch pots.....	5.00 “
Clematis Paniculata, 2½-inch pots.....	8.00 “
“ “ 4 -inch pots.....	15.00 “
Calliopsis, 4-inch pots.....	10.00 “
Gaillardias, 4-inch pots.....	10.00 “
Pyrethrum, 2½-inch pots, \$5.00 per 100; 4-inch pots..	10.00 “
Digitalis, 4-inch pots.....	10.00 “
Aquilegias, Columbine, 4-inch pots.....	10.00 “
Ampelopsis Veitchii, 4-inch pots, \$15.00 per 100; 5-in.	25.00 “
Campanula, 2½-inch pots, \$5.00 per 100; 4-inch pots..	10.00 “
Azalea Mollis, strong plants.....	50c each

We have a splendid stock of Hybrid Perpetual and Hybrid Tea Roses.
See advertisement in March 29th issue, or send for our Rose List.

JOHN BADER CO.

1826 RIALTO STREET,

N. S. PITTSBURGH, PA.

Do It Now!

Go over your Rose Houses carefully and estimate the plants you need for replanting this Spring, and place your order. Roses are going to be scarce. The Manetti situation is such that those who get it are fortunate, and the demand is far greater than the limited supply. We have sold over 100,000 grafted Roses in the last two weeks. We have 200,000 more to sell. There is considerable building contemplated. "Changing from Carnations to Roses" is a frequent explanation made when placing an order. If you are short at planting time it will be your fault and not ours. The growing of grafted Roses is an industry in itself. At Cromwell the large quantity of Roses grown for cut flowers makes it possible to get scions that are first-class. We want your Rose Plant order, and we want to be able to say "yes" to your inquiry. Estimate your requirements and write us.

GRAFTED ROSES, for Greenhouse Growing

The Best Varieties for the Average Grower.

Ophelia	Mrs. Aaron Ward	Mrs. George Shawyer	Hoosier Beauty
Hadley	Jonkheer J. L. Mock	Lady Alice Stanley	Killarney
Milady	Killarney Brilliant	White Killarney	Kaiserin
		Double White Killarney	

Grafted 2¼-in. pots, \$12.50 per 100; \$120.00 per 1000. 2500 at \$110.00 per 1000. 250 of a variety at the 1000 rate.

Own Root, 2¼-in., \$7.50 per 100; \$60.00 per 1000.

Sunburst, own root, \$10.00 per 100; \$90.00 per 1000.

My Maryland and Mrs. Wm. R. Hearst, grafted only, \$12.50 per 100; \$120.00 per 1000.

The time to buy your Roses is NOW.

A. N. PIERSON, INC.
CROMWELL, CONN.

Mention The Review when you write.

CHAS. D. BALL
GROWER OF
PALMS, ETC.

Send for Price List

HOLMESBURG, : PHILADELPHIA, PA.

Mention The Review when you write.

JULIUS ROEHRS CO.
RUTHERFORD, N.J.
ORCHIDS, PALMS
and plants of every variety

Mention The Review when you write.

SIM'S HYBRID YELLOW POLYANTHUS



This is one of my houses, 20x300 feet, of National Flower Show Gold Medal Polyanthus. These have been in bloom constantly since November and will continue into May.

I had two houses of Giant Yellow Polyanthus in full crop at Easter. A Review correspondent saw them March 31st and wrote:

"They include some beautiful varieties, which are being carefully marked and saved for propagation. One bed 300 feet long, of a pale yellow polyanthus, true to type in every plant, was particularly fine. I measured individual flowers two inches in diameter and many of the stalks stood eighteen inches high. Two houses, each 300 feet long, are devoted to this crop, and a glorious sight they are."

But the best of it is they had a glorious sale. You can do as well next season if you order your stock now.

Strong divisions ready in May.

Price per 100,	-	-	-	\$ 7.50
500,	-	-	-	25.00
1000,	-	-	-	50.00

WILLIAM SIM, :: CLIFTONDALE, MASS.

Mention The Review when you write.

OUR CATALOGUE, mailed for the asking, contains a COMPLETE list of things that are likely to interest you at this season. A postal will bring you a copy.

HERE ARE A FEW ITEMS THAT WE WISH TO CALL YOUR ATTENTION TO:

Cold Storage Giganteum, Rubrum, Magnificum, Melpomene and Album, A-1 stock, all sizes. Let us quote you.

CARNATION CUTTINGS

Rosalie, deep pink. **Old Gold**, yellow.
Merry Christmas, scarlet.
Doris, crimson.
Cottage Maid, salmon.
 \$12.00 per 100; \$100.00 per 1000.

Cornell (a new scarlet), Mrs. Alice Coombs, Nebraska, Nancy, Red Wing, Belle Washburn, Pink Sensation, Good Cheer, \$6.00 per 100, \$50.00 per 1000. Scarlet—Beacon, Herald, Eureka, Champion, Victory; Pink—Alice, Enchantress, Rose-pink Enchantress, Rosette, Mrs. Ward, Gloriosa, Philadelphia; White—White Wonder, White Perfection, White Enchantress, Matchless; Crimson—Harlowarden, Ruby, Pocahontas, \$3.00 per 100, \$25.00 per 1000. Enchantress Supreme, Benora, \$3.50 per 100, \$30.00 per 1000. Pink Delight, \$5.00 per 100, \$40.00 per 1000.

ROSES

Red Radiance, Hoosier Beauty, Ophelia, Lady Alice Stanley, Prince d'Arenberg, Killarney Brilliant, Hadley, Cecile Brunner (Sweetheart Mignon), Double White Killarney, J. J. L. Mock, K. A. Victoria, Killarney, Killarney Queen, Lady Hillingdon, Mrs. A. Ward, Mrs. George Sawyer, Richmond, Radiance, White Killarney, George, Elger, Francis Scott Key. Fine forcing stock, 2½-inch, own root, \$7.50 per 100, \$60.00 per 1000; grafted, \$12.50 per 100, \$120.00 per 1000.

Mrs. Chas. Russell, grafted only, \$16.00 per 100, \$150.00 per 1000. These and many other varieties in fine stock for outside planting. Write for list and prices.

CHRYSANTHEMUMS

New: Mrs. C. C. Pollworth, a fine early sport of Chrysolora, \$4.00 per 25, \$15.00 per 100, for 2½-inch plants.

Hamburg Late White, very fine rooted cuttings, \$12.00 per 100, \$100.00 per 1000. 2-inch, \$15.00 per 100, \$125.00 per 1000. All the standard varieties, plants and rooted cuttings. Write for list and prices.

GLADIOLUS

Attraction, Augusta, Ceres, Mrs. Francis King, \$15.00 per 1000. Baron Hulot, Halley, \$20.00 per 1000. Brenchleyensis, \$12.00 per 1000. Niagara, Scribe, \$35.00 per 1000. Also, all other varieties, as well as some very fine mixtures. Prices on request.

BEGONIA CHATELAINE

2½-inch.....\$5.00 per 100; \$45.00 per 1000

FERNS

Assorted Table Ferns: \$3.50 per 100; \$30.00 per 1000.
 Bostons: 2½-inch, \$4.00 per 100; \$35.00 per 1000.
 Roosevelt: 2½-inch, \$5.00 per 100; \$40.00 per 1000.
 Whitman Compacta: 2½-inch, \$5.00 per 100; \$40.00 per 1000.
 Elegantissima Compacta: 2½-inch, \$6.00 per 100; \$50.00 per 1000.
 Scottii: 2½-inch, \$5.00 per 100; \$45.00 per 1000.
 Teddy Jr.: 2½-inch, \$5.00 per 100; \$45.00 per 1000.
 Scholzei: 2½-inch, \$5.00 per 100; \$40.00 per 1000.
 Prices for larger sizes on application.

PELARGONIUMS

Easter Greeting, Swabian Maid, Wurttembergia, Lucy Becker, \$7.00 per 100.

HYDRANGEAS

Best French varieties, 2½-inch, \$4.00 per 100; 3-inch, \$6.00 per 100; 5-inch, \$25.00 per 100; 6-inch, \$35.00 per 100.

PETUNIAS, DOUBLE

2½-inch.....\$4.00 per 100, \$35.00 per 1000

SNAPDRAGON

Phelps' White, Yellow, Silver Pink, Nelrose, \$4.50 per 100, \$40.00 per 1000; Keystone, \$5.00 per 100, \$45.00 per 1000.

MAGIC HOSE

The most satisfactory hose for greenhouse purposes offered: ½-inch, 16c per foot; ¾-inch, 17c per foot; 1-inch, 18c per foot. Couplings included.

NICO-FUME LIQUID

11 gallon, \$10.50; ½ gallon, \$5.50. Express prepaid

NICO-FUME PAPER

144 sheets, \$4.50; 288 sheets, \$7.50. Express prepaid.

For Seasonable Seeds, consult our catalogue.

For complete list of Zvolanek's Winter-flowering Orchid Sweet Pea Seed, consult previous issues of the Florists' Review, or write us.

Our aim is to satisfy you, for by doing so we enhance our own interests. We make no promises which we can not fulfill, believing that glittering promises are worthless.

S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., PHILADELPHIA, PA.

LOUISVILLE, KY.

The Market.

Those of the trade who expected a weakening of the market during the week following Easter, a time for resting shattered nerves and recuperating from the effects of the hustle, were sadly disappointed. Wedding decorations dominated, according to reports from all sides; in fact, it may be said that more weddings occurred during the week than at any other time this year. Along with the rush of weddings the trade was called upon to furnish the usual number of funeral pieces, although there was a slight falling off. The men who bought too many plants for Easter experienced a pleasant surprise this week, as many belated customers stopped in and purchased one or more blooming plants, thus saving the florists some extra dollars. Such plants as azaleas, rhododendrons, primulas and lilacs were turned into money. Otherwise they probably would have been lost, as they are seldom carried over.

Cut flowers, as usual, are finding a ready sale. They are plentiful in nearly all kinds, although at times an under-supply is attributed to the loss of ranges at New Albany recently. The so-called spring flowers are evidently most popular at this time, many calls being made for table decorations and baskets, as well as for popular boxes of mixed flowers. Snapdragons are of excellent quality and meet with a ready sale, but at times the supply is short. The white and pink varieties are most popular. In white the variety known as Phelps' White is producing the best spikes of flowers in this locality, while in pink Keystone has displaced all others, being an earlier bloomer, producing heavier flower heads and having a better color. Pansies, too, are coming into their own as cut flowers in this section, thanks to the improved strains of winter-flowering kinds. These flowers are especially desirable in design work.

A new flower somewhat of a novelty has appeared in the stores and is proving popular. This flower is one of the many varieties of everlasting, or straw, flowers, the color being a delicate pink, one that will harmonize with many other flowers of different colors. Roses and carnations are holding up well. The quality of the carnations, however, is not quite so high, on account of some extremely bright weather and light attacks of thrips at some of the greenhouses.

Various Notes.

The Nanz & Neuner Co. has been laboring under a severe handicap during the last few days. Nearly all the men at the greenhouses and several of the force at the store have been sick. To cap the climax, the driver was arrested for speeding.

Miss Alice Marret, daughter of J. E. Marret, is making preparations for her wedding April 23.

C. B. Thompson & Co. prepared an effective decoration in white for a dance at the Pendennis Club last week.

Joseph Losson, the New Albany grower, has taken his son, Felix, into partnership. The company hereafter will be known as Joseph Losson & Son.

The spring weather of ten days ago saw a great many carnations placed in the field. Several days later a blizzard arrived, with a temperature of 20 degrees. Although the ground was frozen hard, no great damage was done, other

Carnation Cuttings

FOR IMMEDIATE SHIPMENT

We can save you money on strong rooted carnation cuttings.

	Per 100	1000		Per 100	1000
White Enchantress.....	\$2.00	\$17.50	Washington, rose-pink ...	\$2.00	\$15.00
White Perfection.....	2.00	15.00	Dorothy Gordon, rose-pink, 2.00	15.00	
Joy, red.....	2.00	14.00	Winsor, rose-pink.....	2.00	13.00
C. W. Ward, dark pink ...	2.00	15.00	Enchantress, light pink ..	2.00	13.00
Afterglow, dark pink.....	2.00	15.00	Aviator	5.00	40.00
			Nebraska.....	5.00	40.00

Look over your wants and send in your orders now while low prices are prevailing.

GRAFTED ROSES, A-1 Stock

Ophelia.....\$12.50 per 100; \$100.00 per 1000

Special discount on quantity lots.

J. A. BUDLONG

184 North Wabash Avenue,

CHICAGO

Mention The Review when you write.

Japanese
Rose Flowering
Cherry Trees

3-4 ft.....\$ 8.00 per ten
4-5 ft..... 12.00 per ten
5-6 ft..... 20.00 per ten

No charge for packing

The Garden Nurseries
NARBETH, Montgomery Co., PA.

Mention The Review when you write.

Roses — Carnations
Verbenas

J. L. DILLON

BLOOMSBURG,

PA.

MOONVINES

IPOMOEA NOCTIFLORA

2½-inch pots.....\$5.00 per 100

ASCHMANN BROS.

Second and Bristol Sts.
and Rising Sun Ave. PHILADELPHIA, PA.

Mention The Review when you write.

than causing the growers a severe nervous shock.

The meeting of the Kentucky Society of Florists was largely attended. The

"COLORADO GROWN PLANTS BEAT THEM ALL"

WHOLESALE PRICE LIST

of

Seasonable Spring Plants

Strong, clean and healthy stock, free from disease, and guaranteed to be up to our usual high standard.

	2½"	3"	4"
Alternantheras, per 100.....	\$ 3.50
Achyranthes	3.50
Ageratum, blue	3.00	\$ 7.00
Artillery Plant	3.50
Asters, transplanted, best varieties, \$2.00 per 100.
Alyssum, Little Gem.....	3.00
Asp. Plumosus	4.00	8.00	\$12.50
Asp. Sprengeri	3.50	8.00	12.50
Anthericum (striped grass)...	12.50
Begonia Chat. and Luminosa	5.00	8.00	15.00
Begonia Lorraine.....	12.50	15.00	20.00
Buddleia	10.00	15.00
California Pinks.....	3.00	7.00
Cannas, best varieties.....	12.50
Candytuft, transplanted, asst.
Centaurea Gymnocarpa	3.00
Coleus, fine assortment.....	3.00	7.00
Cuphea (Cigar Plant).....	3.00
Daisies, Marguerites.....	3.50	7.00	10.00
Daisies, Mrs. Sander.....	8.00	12.50
Dracaena Indivisa.....	7.00	10.00	15.00
Echeveria (Hen and Chickens), 25c and 50c per dozen.
Feverfew, Matricaria.....	8.00	12.50
Fuchsias, best varieties.....	5.00	8.00	12.50
Geraniums, S. A. Nutt, Ricard, Poitevine, Jaulin, Viaud, La Favorite, E. G. Hill, Grant, etc.....	7.50	12.50
Geraniums, Rose.....	7.50	12.50
Geraniums, Sallerol, etc.....	3.50
Geranium, Ivy.....	7.50
Heliotrope	5.00	7.50	12.50
Ivy, English.....	12.50
Ivy, Parlor or German.....	3.50	7.50
Lobelia	3.50
Lantanas	5.00	8.00
Nasturtiums, double.....	5.00
Pansies, coldframe grown, finest varieties, \$2 per 100.
Pelargoniums, Easter Greeting, Swabian Maid, Lucy Becker, Wurttembergia, etc.	15.00	25.00
Petunias, single or double..	5.00	7.50	12.50
Pyrethrum, Golden Feather..	3.50
Ricinus (Castor Oil Plant)...	8.00
Stevia
Salvia, Bonfire and Zurich..	3.50	7.50	12.50
Shasta Daisies.....	6.00	10.00
Santolin	5.00
Snapdragons, best strains...	6.50	12.50
Sultanas	5.00	7.50
Tradescantia (Wandering Jew)	3.50	7.50
Verbenas, all colors.....	3.00	7.50
Vincas, variegata.....	5.00	7.50	12.50
Vinca Rosea and Alba.....	5.00	7.50

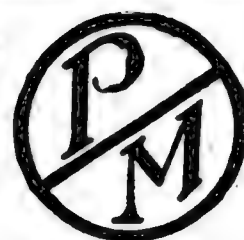
Packing charges at cost. Cash or reference.

THE ELITCH GARDENS CO., Denver, Colo.

Easter business came in for a share of the discussion. The question of charg-

Two Ferns of Merit

No Fern Grower can afford to be without one or both of these.



NORWOOD

A new one and a very decided improvement over all the other crested varieties. Very graceful, compact and symmetrical. The immense quantity already sold proves it to be a winner.

Extra strong, well grown plants for June 15th delivery.

2 1/4-inch, \$25.00 per 100, \$200 per 1000.

4-inch, \$50.00 per 100.

Order at once. All orders will be filled strictly in rotation.

ASPLENIUM NIDUS AVIS

Bird's Nest Fern. The only strain that can be guaranteed free from disease and the only fern of this type that will pay you to grow.

	100	1000		100	1000
2-inch	\$12.00	\$110.00	Scottii, 2 1/2-inch	\$5.00	\$45.00
2 1/2-inch	20.00	175.00	Teddy, Jr., 2 1/2-in.	5.00	45.00
3-inch	25.00	225.00	Roosevelt, 2 1/2-in.	5.00	40.00
4-inch	50.00		Boston, 2 1/2-in.	5.00	40.00
			Whitmani, 2 1/2-in.	5.00	40.00

ROSES

	Own Root	Grafted		Own Root	Grafted
	100	1000		100	1000
Donald MacDonald	\$30.00	\$250.00		\$35.00	\$300.00
Golden Gem	30.00	250.00			
Rose-Pink Ophelia	30.00	250.00		35.00	300.00
Primerose	25.00	200.00		30.00	250.00
Red Radiance	7.50	60.00		14.00	120.00
Champ Welland	14.00	120.00		17.50	150.00
Prima Donna	10.00	90.00		16.00	150.00
Sunburst	9.00	85.00			
Hadley	7.50	60.00		14.00	120.00
Hoosier Beauty	7.50	60.00		14.00	120.00
Ophelia	7.50	60.00		14.00	120.00
J. L. Mock	7.50	60.00		14.00	120.00
Double White Killarney	7.50	60.00		14.00	120.00
Mrs. George Sawyer	7.50	60.00		14.00	120.00
Pink Killarney	7.50	60.00		14.00	120.00
White Killarney	7.50	60.00		14.00	120.00
Killarney Brilliant	7.50	60.00		14.00	120.00
Radiance	7.50	60.00		14.00	120.00
Maryland	7.50	60.00		14.00	120.00
Mrs. Aaron Ward	7.50	60.00		14.00	120.00
Richmond	7.50	60.00		14.00	120.00
Kaiserin	7.50	60.00		14.00	120.00
American Beauty	9.00	80.00			

CHRYSANTHEMUMS

The following varieties, Rooted Cuttings, \$3.00 per 100; \$20.00 per 1000:

Smith's Advance	Comoleta	Patty
Charles Rager	Robert Halliday	Chieftain
Ivory	Glory Pacific	Mistletoe
Polly Rose	Unaka	White Bonaffon
Early Snow	William Turner	Helen Frick
Clementine Touse	Col. Appleton	Maud Dean
George S. Kalb	Yellow Salomon	Harvard
Oconto	Golden Eagle	Intensity
October Frost	Major Bonaffon	Pacific Supreme
Chrysolora	Roman Gold	Pink Ivory
Golden Glow	Dr. Enguehard	Alice Byron
Tints of Gold		

CHRYSANTHEMUMS—Continued

The following varieties, Rooted Cuttings, \$3.00 per 100; \$25.00 per 1000:

Yellow Polly Rose	White Chieftain	Yellow Eaton
Golden Rager	Wells' Late Pink	Marigold
Lynnwood Hall	M. R. Morgan	Modello
Timothy Eaton	Golden Eaton	Early Frost
Smith's Ideal		

The following varieties, Rooted Cuttings, \$4.00 per 100; \$30.00 per 1000:

Chadwick Supreme	W. H. Chadwick	Yellow Jones
Chadwick Improved	Golden Chadwick	

Caprice Varieties

The best for Pot Culture and Cut Sprays

Butler's Caprice	Mrs. Greening	Kathleen Thompson
Yellow Caprice	White Caprice	Caprice du Printemps
Purple Caprice	Lilac Caprice	

Rooted Cuttings, \$4.00 per 100; \$30.00 per 1000.

Plants from 2 1/4-inch pots of all of the above varieties, \$1.00 per 100 more.

BEDDING PLANTS

	2-inch		2½-inch		3-inch		
	100	1000	100	1000	100	1000	
ASPARAGUS Plumosus.	\$3.50	\$30.00	\$7.00	\$60.00	
ASPARAGUS Sprengeri	3.00	25.00	6.00	50.00	
AGERATUM, Six varieties	3.00	25.00	4.00	35.00	
ALTERNANTHERAS	3.00	25.00	4.00	35.00	6.00	50.00	
ALYSSUM	3.00	25.00	4.00	35.00	6.00	50.00	
BEGONIAS, Prices on application	5.00	40.00	
CUPHEA	3.00	25.00	5.00	40.00	
FEVERFEW	3.00	25.00	5.00	40.00	
FUCHSIAS	3.00	25.00	5.00	40.00	6.00	50.00	
FORGET-ME-NOT, Three varieties	3.00	25.00	3.50	30.00	5.00	40.00	
GERANIUMS. In bud and bloom, ready for immediate sales or in any stage you may want them.						100	1000
4-inch						\$12.00	\$100.00
5-inch						18.00	160.00
3-inch, for growing on						5.00	45.00
Poltevine, Ricard, Maryland, S. A. Nutt, Buchner, La Favorite, and all the other popular varieties. You will not be making a mistake in ordering your Spring stock now.							

Write for our Monthly Plant Bulletin.

S. S. Pennock-Meehan Company

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA
1608-1620 Ludlow Street

NEW YORK
117 West 28th Street

BALTIMORE
Franklin and St. Paul Streets

WASHINGTON
1216 H Street, N. W.

Mention The Review when you write.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, N. J.

Mention The Review when you write.

SEE OUR

SOFT WOODED PRICE LIST

of last week for anything you need in that line

SPECIAL NOTICE

Geraniums should have read: 2 1/2 inch at \$3.50 to \$4.00 for extra fine plants; 3 inch, \$5.00 to \$6.00; 4 inch, \$8.00 to \$10.00.

GEO. A. KUHL,

PEKIN, ILL.

ing extra for planting of bedding stock was discussed.

A. W. Herre, representing the Poehlmann Bros. Co., Chicago, called this week with an extensive line of supplies.
G. G. W.

GODFREY ASCHMANN

1012 W. Ontario Street,

PHILADELPHIA, PA.

GROWER AND IMPORTER OF POT PLANTS

Mention The Review when you write.

Large flowering Paris Daisies for Memorial Day and June Weddings, 4-inch pots, ready for 6-inch pots, at \$10.00 per 100; 2 1/2-inch pots, at \$4.00 per 100.

Hydrangeas, in bud and bloom, choice stock from 75c to \$3.00 each.

Gardenia Veitchii, 2-inch pots, ready for 3 1/2-inch pots, \$8.00 per 100.

A. L. MILLER,

Jamaica, N. Y.

Newcastle, Ind.—It is reported that a new concern is to start here May 1, under the name of Hughes & Edwards Co., both parties having been employed by the Dingee & Conard Co., West Grove, Pa.

Cattleya Dowiana

Fresh importation—in fine condition.

Prices on application.

GEORGE SCHLEGEL

72nd St. and 2nd Ave.,

BROOKLYN, N. Y.

Elkhart, Ind.—The Plant & Flower Association has been capitalized at \$10,000 by Henry D. and William B. Seele and Louis J. Lathrope. A general greenhouse business will be conducted.

ROOTED CUTTINGS

CARNATIONS

Belle Washburn, red, from soil, per 100, \$5.00; per 1000, \$45.00
Matchless, white, from soil.... per 100, 5.00; per 1000, 30.00

ROSES

Cecile Brunner..... per 1000, \$50.00
Richmond..... per 1000, 35.00

CHRYSANTHEMUMS

* These are the very best commercial varieties. Prices unless noted different are \$3.00 per 100.

WHITE VARIETIES

Crystal Gem Oconto
White Chieftain
Josephine Foley, per 100, \$4.00
October Queen, per 100, 4.00

YELLOW VARIETIES

Golden Queen
Bonnaffon
Marigold
Mrs. Morgan

PINK VARIETIES

McNiece
Wells' Late Pink
Chieftain

BASSETT & WASHBURN

Wholesale Cut Flowers

178 N. Wabash Ave., CHICAGO, ILL.

Mention The Review when you write.

CORFU, N. Y.

David Scott is much pleased with the Lord & Burnham house, 35x125, which was finished in time last year to plant the sweet peas now coming finely into crop. Mrs. Joseph Manda and Rose Queen are considered superior to Yarrowa, being more positive in color and not so rank in growth. The winter crops of peas are almost over and will be followed by Tomato Comet, which will be gathered ere the outdoor crop is ready. The tomatoes will be followed by sweet peas for winter use. Commenting on the satisfactory prices received for the big crop of Narcissus Golden Spur, the opinion was expressed that it does not pay to bring in a supply later than St. Valentine's day. It is a case of the early bird, etc. Snapdragon is extensively grown, the new variety, Enchantress, being considered the finest yet introduced. Keystone and Nelrose are seen, with the latter in greater favor. There is a superiority of plants grown from cuttings over those grown from seed. Seedlings develop much sucker growth, yet are not so susceptible to rust. It is necessary to return to the raising from seed to work up new strains. The plants grown from cuttings seem more subject to disease attacks, but they are greatly to be preferred for evenness of growth, freedom of blooming and keeping true to type. Another gem, an orange marigold of perfect form, with a clear, brilliant color and with scarcely any center, is being saved for seed. The special strain of mignonette is even finer than last year and has commanded top price in the market right along. Carnations Matchless, White Wonder, Enchantress Supreme and Philadelphia complete the list of stock grown for cut flowers. These are in prime shape. Quantities of bedding stock are grown for local trade; also the usual quota of chrysanthemums.

Le Roy Adams says he will postpone adding to or rebuilding his range this season, although the call for his specialty, carnations, has been satisfactory up to the present.

William Ehmann has handed over the business to his son, William C., who has been associated with the founder and is well qualified to maintain the reputation made in the Buffalo market for high-grade stock.

W. M.

SEASONABLE STOCK SURPLUS

Carnations, surplus in pinched-back, 2-inch pot plants at rooted cutting prices:

2000 Alice, 3000 Enchantress, 3000 Matchless and 2000 Champion, at \$3.00 per 100, \$25.00 per 1000. 1000 Belle Washburn, \$4.00 per 100.

Asparagus Sprengeri, 4-inch, bushy, strong tops, \$12.00 per 100. 5-inch, extra long and heavy, \$18.00 per 100.

Petunia, Giant Ruffled, 2-inch, \$3.00 per 100, \$25.00 per 1000.

Chrysanthemums, all standard sorts in large-flowered and pompons, 2-inch, \$2.50 per 100.

Caladiums, fine bulbs. 7 to 9-inch, \$3.50 per 100. 9 to 11-inch, \$6.00 per 100.

Tuberose, Dwarf Pearl, 4 to 6 inch, \$1.00 per 100, \$9.00 per 1000.

Daisies, Nicholson's White (finest long stem), White Marguerite, 2½-inch, \$4.00 per 100.

Ageratum, White Cap, Blue Star, Topaz Blue, \$2.50 per 100.

Achyranthes Herbstil, dwarf, bright red, fine for border and edging, 2¼-inch, \$4.00 per 100.

Heliotropes, best market varieties of purple, 2¼-inch, \$3.00 per 100.

THE STORRS & HARRISON CO.
PAINESVILLE, OHIO

ROSES ROSES

SPLENDID GRAFTED PLANTS, 2½-inch

White Killarney..... per 100, \$12.50; per 1000, \$120.00
Mrs. Chas. Russell..... 16.00; 150.00

STRONG OWN-ROOT, Fine Condition

Killarney Kinds..... per 100, \$6.00; per 1000, \$65.00
Richmond..... 6.00; 55.00
Ophelia..... 7.00; 65.00
Mrs. A. Ward..... 7.00; 65.00
American Beauty..... 8.00; 75.00

SEASONABLE SPRING PLANTS

Alternantheras, Ageratum, Asparagus, Begonias, Cannas, Coleus, Daisies, Dusty Miller, Fuchsias, Geraniums, Heliotropes; Ivy, English and German; Lobelias; Petunias, Single and Double; Snapdragon, Tuberous Rooted Begonias, Vinca Variegata, etc. See prices of all in Classified columns.

Prompt Shipment.

Light Packing.

Packing at Cost.

Gullett & Sons, Lincoln, Illinois

ALWAYS MENTION
THE

FLORISTS' REVIEW

WHEN WRITING
ADVERTISERS

Sensational New American Bedding Rose

LOS ANGELES

(HOWARD & SMITH, 1917)

Awarded **SILVER MEDAL** by the National Rose Society, Philadelphia, March, 1917, and the **GRAND PRIZE** by the Panama-Pacific Exposition, San Francisco, 1915.

It is a great pleasure to be able to offer such a meritorious new Rose, particularly so one of American origin, and we believe that this splendid variety is only the forerunner of other equally good sorts "made in America."

We have not only seen the originators' great field of it in California, but have also had the opportunity of watching the behavior of a dozen plants in our own trial beds the past summer, under what has been one of the most trying seasons we have ever experienced, and it has given a most satisfactory account of itself, in strong, vigorous growth and in freedom of bloom, in which it was not equaled by any other variety in its first season after planting.

Following is the originators' description:

"Los Angeles is, by all odds, one of the finest Roses ever introduced. The growth is very vigorous and produces a continuous succession of long-stemmed flowers of a luminous flame pink toned with coral and shaded with translucent gold at the base of the petals. In richness of fragrance it equals in intensity the finest Marechal Niel. The buds are long and

New Hybrid Tea Rose LOS ANGELES

pointed and expand into a flower of mammoth proportions, while the beauty of form and ever-increasing wealth of color is maintained from the incipient bud until the last petal drops."

Unlike many of the new imported Roses, the plants are extra heavy two-year-old stock, which should give a full crop of flowers this season.

PRICE: Heavy two-year budded plants, \$1.50 each

We make a specialty of two-year-old Roses, budded plants and such that will please your customers, for spring planting. Our stock has all been potted up during the winter months, stored cool, and will be in prime condition for April and May planting. Our list contains not only all the select standard sorts, but many new sorts offered by us exclusively in the United States. For complete list of varieties see our current Wholesale List, January to June issue, which will be mailed, upon request, only to persons engaged in horticulture commercially.

HENRY A. DREER,

714-716 Chestnut Street,
PHILADELPHIA, PA.

THE ABOVE PRICES ARE INTENDED FOR THE TRADE ONLY

Hydrangeas

In Bud and Bloom

We offer a very nice lot of French varieties, like Mme. E. Mouillere, Radiant, E. G. Hill, etc., \$1.00, \$1.50, \$2.00, \$3.00 each.

F. R. Pierson Co., Tarrytown, N. Y.

BEGONIA GLORY of CINCINNATI

Strong, healthy, stocky plants for June delivery, 2 1/4-inch pots, \$17.50 per 100, \$150.00 per 1000. We guarantee absolute satisfaction. Let us book your order now.

THE NAUMANN CO.

1111 E. 125th St., CLEVELAND, OHIO

PANSIES

Large, stocky, transplanted plants, in bud and bloom, immediate shipment. A selection of best varieties, \$10.00 per 1000.

Late fall transplanted, \$5.00 per 1000.

J. B. BRAUN, Hightstown, N. J.

SPRING STOCK

GERANIUMS, in good assortment, standard sorts, in single and double, also Ivy Leaved, Scented, Rose, Apple, etc., 2-inch, \$2.00 per 100; \$20.00 per 1000—3-inch, \$3.00 per 100; \$25.00 per 1000. 4-inch S. A. Nutt, Abbie Schaffer, etc., \$1.00 per dozen; \$7.00 per 100, shipped without pots.

HARDY CHRYSANTHEMUMS, in large assortment of varieties: Aster-flowered, Pompon, single and anemone, \$2.00 per 100.

CANNAS, 3-inch pot plants, Alph. Bouvier, Florence Vaughan, Mme. Crozy, Richard Wallace, etc., \$3.00 per 100; \$25.00 per 1000.

MISCELLANEOUS PLANTS

2-inch, \$2.00 per 100; \$18.50 per 1000—3-inch, \$3.00 per 100; \$25.00 per 1000

Achyranthes; **Alyssum**, Giant and Dwarf; **Alternantheras**, 10 varieties; **Ageratum**, 6 varieties; **Begonias**, Luminosa, Vernon, Erfordii, Pfizer's Triumph, Gracilis Rose; **Cuphea**; **Coleus**, 10 varieties; **Hardy English Ivy**; **Heliotrope**; **Lemon Verbenas**; **Lantanas**, 10 varieties; **Moonvines**, White and Blue; **Parlor Ivy**; **Petunias**, Double, fringed, mixed colors; **Chrysanthemums**, Pompon; **Salvia**, Bonfire and Zurich; **Swainsona**, White; **Scented Geraniums**.

Abutilon Savitzii, 2-inch, \$3.00 per 100—3-inch, \$4.00 per 100.

Send for Catalogue.

Cash with Orders.

R. VINCENT, JR. & SONS CO., WHITE MARSH, MARYLAND
GROWERS OF PLANTS FOR THE TRADE

MILWAUKEE.

Easter's aftermath was not nearly so bright as the prospect before and during the Easter rush. From late reports, it seems that everyone did a most satisfactory business for the Easter season and the market was more than lively for the preceding week.

While cut stock was not scarce in a true sense of the word, even with the increased demand, the situation has showed a decided change since then. All classes of stock now are quite plentiful and carnations and sweet peas especially are arriving in quantities that greatly exceed the demand. There is no doubt that it is a buyers' market, although fairly good prices are realized on first-class stock. Poorer grades are not moving at all, however, and some exceptional bargains are to be had in almost anything.

Roses seem to be less plentiful than other stock and the cut is cleaning up to some extent. Business in general has been markedly quiet during the last week and sales are showing less than the usual volume. The weather has been unusually dark and much colder than usual, the temperature going as low as 26 degrees one night last week. Spring is extremely backward this year, despite the abnormally cold winter, and, as everyone is impatiently waiting for warm weather, this may be partly responsible for the slump in business, as nobody feels much like buying anything now.

H. J. S.

GRAND RAPIDS, MICH.

Comments on Easter.

This is a late date to be writing an Easter report, but business has been too good to leave time for reporting. The activity did not stop Easter Sunday, but continued until Monday night, with a large batch of funeral work. Stock of all kinds was plentiful. Carnations sold at the ridiculously low price of 50 cents per dozen, on account of lack of co-operation. The stock was of fine quality.

Last week business continued good, thanks to several large funerals and not a few wedding decorations.

Various Notes.

Henry Smith reported Easter business good and plenty of funeral work after the day.

Miss M. Hartnett says business was unusually good.

Arthur Crabb was busy with funeral orders during the Easter rush and the added work required overtime Easter Sunday and the day following.

A. F. C.

CHRYSANTHEMUM ROOTED CUTTINGS

ALL THE BEST VARIETIES

Write for List

Strafford Flower Farms
STRAFFORD, PENNSYLVANIA

Mention The Review when you write.

	Per 100	1000
VINCAS—Rooted Cuttings.....		\$10.00
Strong, field rooted tips, 1 to 3 " leads, 2 1/4-inch pots.....	\$3.00	25.00
CARNATIONS—Rooted Cuttings		
White Enchantress and Beacon..	2.50	20.00
TABLE FERNS—fine stock, 2 1/4- inch.....	3.50	30.00

JAMES VICK'S SONS, Rochester, N. Y.

Mention The Review when you write.

ROOTED CARNATION CUTTINGS

600,000 Ready for Immediate Shipment

Strong, clean, healthy, well-rooted cuttings ready for immediate shipment. Reinberg's stock is known everywhere for its supreme quality and is the stock for you to buy. Order today.

Immediate Delivery	Per 1000	100
White Enchantress.....	\$16.00	\$2.00
White Perfection.....	16.00	2.00
Enchantress.....	16.00	2.00
Rose-pink Enchantress.....	16.00	2.00
Ward.....	16.00	2.00
Beacon.....	18.00	2.00
Herald.....	18.00	2.00
Champion.....	18.00	2.00
Joy.....	16.00	2.00
Belle Washburn.....	30.00	4.00

Roses—Own Root, 2 1/2-inch

	100	1000
Richmond.....	\$3.50	\$30.00
White Killarney.....	3.50	30.00
Pink Killarney.....	3.50	30.00
Maryland.....	4.50	40.00
White Killarney, 3-inch pots.....	5.00	50.00
Sanburst, 2 1/2-inch.....	5.00	45.00

PETER REINBERG

30 East Randolph Street, CHICAGO, ILL.

Vinca or Madagascar Periwinkle

Texas field-grown plants are the thing for the north. Hardy well grown plants of Rosea, Alba Pura, Rosea Alba, and mixed choice seedlings. Plants ready April 20th to May 15th. 60c per 100 by mail, postpaid; \$4.00 per 1000, express charges paid. Send orders now.

WE GROW VINCA SEED ON CONTRACT

If you are interested, give us a chance to make you price on 1917 crop.

Mel. L. Webster Co., Waco, Texas

Rooted Cuttings

Alternantheras, 4 best varieties, fall cuttings; Salvias; Daisy Mrs. Sander; Mme. Sallerol Ger.; Vinca Variegata; \$1.00 per 100, \$8.00 per 1000. Ageratum New Blue, 60c per 100. Verbenas, 70c per 100. Feverfew; Lantanas; Snapdragons, Silver Pink, Giant White; \$1.25 per 100. Express prepaid on all rooted cuttings.

O. HUMFELD, Clay Center, Kan.
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SEASONABLE R. O. AND 2-IN. STOCK.

	Per 100
2-in. cigar plants.....	\$2.50
2-in. mixed geraniums.....	2.50
Asparagus plumosus nanus seedlings.....	1.00
Asparagus Sprenger seedlings.....	1.00
Asparagus Sprenger, 2-inch.....	2.50
2 1/4-inch tomatoes, 4-5 varieties.....	2.00
200 for \$3.50; 300 for \$5.00	
R. O. English Ivy.....	1.00
R. O. trailing coleus.....	1.00
R. O. Brillancy coleus.....	1.50
R. O. ageratum, blue.....	.75

D. U. AUGSPURGER & SONS CO.,
BOX 394, PEORIA, ILL.

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Ready NOW. \$3.00 per 100; \$25.00 per 1000

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River Forest, Ill.**
9 miles directly west of Chicago Court House
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F. DORNER & SONS CO.

LA FAYETTE - - - INDIANA

Prepare for Spring

Nursery Stock You Need

Boxwood, bushes, 1½ ft., heavy, \$1.50 each.

Boxwood, bushes, 1 ft., \$1.00 each.

Boxwood, pyramids, 2 ft., \$2.00 each.

Boxwood, pyramids, 2½ ft., \$2.50 each.

Boxwood, pyramids, 3 ft., \$3.00 and \$3.50 each.

Aucuba, heavy bushes, 1½-2 ft., \$1.00 each.

Laurus Cerasus, bushes, 1½-2 ft., 75c to \$1.00 each.

Laurus Cerasus, bushes, 3 ft., up to \$2.50 each.

Laurus Cerasus, pyramids, 4½-5 ft., \$3.00-\$3.50 each.

Rhododendron Pink Pearl, in bud and bloom, \$1.50-\$3.50 each.

Koster's Blue Spruce, 18-24 in., \$2.00 each.

Roses, half standard, pot grown, 30 in. high, 75c each.

Roses, half standard, 50-56 in. high, \$1.25 each.

Spiraea, Gladstone and Queen Alexandra, extra strong, \$12.00 per 100.

Feverfew, 3 in., extra strong, \$6.00 per 100.

Geranium, variegated Nutt, 2½-in., \$6.00 per 100.

Pansies, transplanted, extra strong, \$1.50 per 100; \$14.00 per 1000.

Perennials. Look under Hardy Plants in classified.

Hydrangea, in bud and bloom, 50c-\$1.50 each.

POT PLANTS

Fuchsias, 2-in., \$3.00 per 100.

Heliotrope, 2-in., \$3.00 per 100.

Ageratums, 2-in., \$3.00 per 100.

Coleus, rooted cuttings, \$1.00 per 100; \$9.00 per 1000.

Wandering Jew, 2¼-in., \$3.00 per 100 in variety.

Calceolaria, 2¼-in., \$6.00 per 100; 3 in., \$10.00 per 100.

Cineraria, 2¼ in., \$3.00 per 100; 3 in., \$6.00 per 100.

Vincas, 2 in., \$3.00 per 100. R. C., very strong, \$1.00 per 100.

Asparagus plumosus, 2 in., \$3.00 per 100; \$25.00 per 1000.

Asparagus Sprengerii, 2 in., \$3.00 per 100; 3 in., \$6.00 per 100.

Begonia Chatelaine, 2-in., \$4.00 per 100. Luminosa, 2-in., \$3.00 per 100. Christmas Red, 2-in., \$6.00 per 100.

Abutilon Savitzii, \$4.00 per 100.

Reineckia var., 2¼-in., \$10.00 per 100.

Lantanas, mixed yellow and pink, separate, 2-inch, \$3.50 per 100; 3-inch, \$7.00 per 100.

Weeping Lantanas, \$3.00 per 100; 3-inch, \$6.00 per 100.

Aspidistra variegata, 6-in., \$1.25 and \$1.50 each.

Aspidistra, green, 6-in., \$1.00 and \$1.25 each.

Ferns for fern dishes, \$3.00 per 100; \$25.00 per 1000.

Pandanus Veitchii, 4-in., 35c and 50c; 5-in., 75c; 6-in., \$1.25.

Sansevieria Zebrina, 4-in., 35c; \$4.20 per doz.

English Ivy, \$3.00 per doz.; 3-inch, \$8.00 per 100; 2¼-inch, \$4.00 per 100; strong plants.

Lobelia, transplanted clumps in variety, \$1.25 per 100.

Salvia, transplanted, \$1.00 per 100.

Salvia, 2-in., \$2.50 per 100, \$18.00 per 1000; transplanted, \$1.00 per 100.

Verbenas, transplanted, in separate varieties, \$1.00 per 100.

ROCOCO ERECTA (New)

CYCLAMEN

Rococo Erecta, seedlings (new), finest ever introduced (not to compare with the old Rococo), to be well recommended for commercial growing. Strong seedlings, \$5.00 per 100; \$40.00 per 1000. Transplanted, \$6.00 per 100; \$50.00 per 1000.

Cyclamen giganteum, Improved Wandsbek type, seedlings in 8 varieties, equally divided, \$4.00 per 100, \$30.00 per 1000. Same transplanted, \$5.00 per 100, \$40.00 per 1000.

2½ and 3-in. ready May 15. Orders booked in advance. We grow over 350,000 and can show many testimonials as to quality of our strain and stock.

ERNEST ROBER,

Cash, please.

WILMETTE, ILL.

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SOME EXCELLENT STOCK

If planted now into 3½ and 4-inch pots will make fine plants for spring sales. A money-maker for you.

Large 2 and 2¼-inch geraniums, S. A. Nutt, Jean Oberly, Jean Viaud, Montmort, Perkins, La Favorite, Buchner, Trego, Ricard, Poltevine, Alliance, Achievement, and twelve varieties of ivy geraniums, \$22.50 per 1,000. How many shall we send you? Liberal extras for early orders.

Size of Pots 100 1000

2¼-in. ASPARAGUS Sprengerii..\$3.00 \$25.00

3 -in. ASPARAGUS Sprengerii.. 5.00 45.00

2¼-in. AGERATUM 2.25 20.00

2¼-in. ABUTILON 2.25 20.00

2¼-in. CARNATION PLANTS, Assorted 3.25 30.00

3 -in. CYCLAMEN, Assorted... 7.50 70.00

4 -in., 5-in., 6-in. DRACAENA Indivisa, \$15.00, \$20.00, \$25.00

2¼-in. FUCHSIAS, 12 varieties.. 2.50 22.50

2¼-in. FUNKIA ROOTS 5.00 45.00

2¼-in. HELIOTROPE, 3 varieties 2.75 25.00

2¼-in. MARGUERITE, 3 varieties 2.75 25.00

2¼-in. PANSY PLANTS, Bud and Bloom 1.50 12.50

2 -in. PETUNIAS, Double, 12 varieties 2.75 25.00

2¼-in. SALVIA (Scarlet Sage).. 2.75 25.00

2¼-in. VINCA Variegata..... 3.50 30.00

4 -in. VINCA Variegata..... 7.00 65.00

We will have hundreds of thousands of all kinds of Spring Bedding Plants, such as COLEUS, CANNAS, GERANIUMS, SALVIAS, VERBENAS, etc., etc., in all sizes. Ready soon. Place your orders early. Also millions of Vegetable Plants.

Correspondence solicited.

ALONZO J. BRYAN

Wholesale Florist

WASHINGTON, N. J.

FIRST AID TO BUYERS

SPRING LIST **ROSES** 2¼ and 4-inch

Best Sorts—Old, New, Tried, True

THE LEEDLE FLORAL COMPANY.

SPRINGFIELD-OHIO.

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ROOTED CARNATION CUTTINGS

IMMEDIATE DELIVERY

☞We are now booking orders for our new seedling **Superb**, \$12.00 per 100, \$100.00 per 1000.

Superb is a seedling of Gloriosa and Enchantress. It has the good stem of Gloriosa and the fine growing habit of Enchantress. The color is a flesh pink and it keeps its color at all seasons. The flowers average about three inches, are very full and generally receive full score on substance. The flowers are all perfect and do not split. In the four years we have grown it, it has proved the best commercial variety, barring none.

AVIATOR

☞If you want scarlet carnations for Christmas, grow **Aviator**, \$6.00 per 100, \$50.00 per 1000.

STANDARD AND NEW VARIETIES

White—	Per 100	1000	Medium Pink—	Per 100	1000
Matchless.....	\$ 2.50	\$ 20.00	Miss Theo.....	\$6.00	\$50.00
White Enchantress.....	2.50	20.00	Pink Sensation.....	3.50	30.00
White Wonder.....	3.00	25.00	Dark Pink—		
Flesh Pink—			Peerless Pink.....	2.50	20.00
Superb.....	12.00	100.00	C. W. Ward.....	2.50	20.00
Enchantress.....	2.50	20.00	Red—		
Alice.....	3.00	25.00	Aviator.....	6.00	50.00
			Champion.....	3.00	25.00

J. D. THOMPSON CARNATION CO., Joliet, Ill.

ORCHIDS

Collector John De Buck will collect C. Trianae, C. Labiata, C. Mossiae, C. Gaskelliana, C. Schroederiae, C. Percivaliana Gigas; Oncidiums, Splendidum and Varicosum; Laelias, Odontoglossums, etc. For price write to

E. De BUCK, 719 Chestnut Place, SECAUCUS, N. J.

ORCHIDS

We received the following imported Orchids during June:

C. Trianae, C. Labiata, C. Mossiae, C. Gaskelliana, C. Schroederiae, C. Percivaliana Gigas; Oncidiums, Splendidum and Varicosum; Laelias, Odontoglossums, etc.

One of the largest importers of Orchids in America.

GEO. E. BALDWIN CO. Box 98. Hamaroneck, N. Y.

QUICKEST ^{STEAM} ^{AND} ^{WATER} HEATERS IN THE WORLD



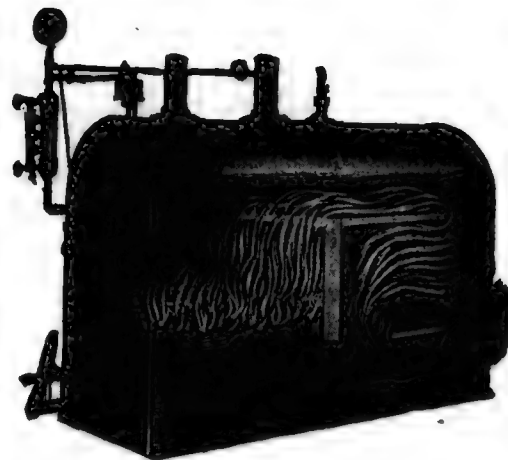
The Kroeschell

is making the most wonderful greenhouse heating record in the world. Florists who have used other makes are constantly giving the Kroeschell the highest praise.

13,468,320 sq. ft. of glass was equipped with the Kroeschell Boiler during the past five years.

The Kroeschell

is used by hundreds of Florists' Review readers and mighty is their praise. The year of 1916 brought an enormous number of new customers who saw our boilers in operation at other places. We attribute the large sales of this season to the good work the Kroeschell Boiler is doing everywhere.



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and
BITUMINOUS

COAL

West End Trust Building, PHILADELPHIA
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Nutting Building, LEBANON, PA.

Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

WHAT HEAT COSTS.

The expense of heating a large range of glass, while recognized by all, seldom is considered in actual pounds and dollars and cents. Like this:

The ranges of Bassett & Washburn, at Hinsdale and Gregg Station, Ill., are heated by Franklin county bituminous coal; 15,000 tons per season is the estimated requirement. At about forty tons to the car, this is about 375 carloads. It does not come by the train load, but if it did it would make about seven solid trains and, with the seven locomotives, it would take 23,000 feet of sidetrack, or four and one-half miles of sidetrack, to hold them.

It is said Poehlmann Bros. Co., Morton Grove, Ill., contracts for twice as much, 30,000 tons, 750 carloads, fourteen to fifteen train loads.

Bassett & Washburn last summer contracted for their 15,000 tons of coal at \$1.25 per ton at the mine; the freight to the greenhouse siding being \$1.05. This was an aggregate of \$34,500. But in actual practice it worked out somewhat differently. The contract called for the delivery of one-twelfth of the quantity each month. Heretofore this clause never has been enforced and the entire

TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street,
PHILADELPHIA, PA.

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WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS
and forget your
troubles.

No night fire-man required—
as the magazine
or coal chamber
holds sufficient
fuel to keep fire
10 to 12 hours
without atten-
tion. Best made
for a small
greenhouse.

Send for Catalogue
and Prices

Telephone
Yards 866

**S. WILKS
MFG. CO.**

23 Shields Ave.,
CHICAGO, ILL.

SET YOUR BOILER RIGHT

We make a specialty of all kinds of fire-brick work. No order is too large, and the smallest order receives the same careful attention. Let us call on you.

Estimates cheerfully furnished.

PETER KNOWE & SON

315 Chamber of Commerce Bldg.

133 West Washington Street, CHICAGO, ILL.

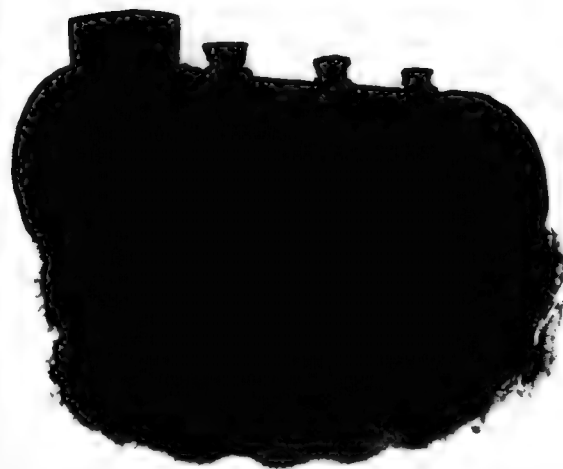
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"Superior"

INTERNAL-FIRED
BOILER

For Hot Water Heating



Superior Machine & Boiler Works

840-850 W. Superior Street

CHICAGO

Mention The Review when you write.

Mr. Allen says:

"I used Dixon's Silica-Graphite Paint on hot water pipes 16 years ago. The pipes are still free from rust. It is by far the most serviceable paint for the purpose."—C. H. Allen, Florist, Floral Park, N. Y.

Write for booklet No. 54-B.

Joseph Dixon Crucible Company,
Jersey City, N. J.

—a chance for You!

—and they're scarce as hen's teeth these days—a chance for you to pick up a **Horizontal Return Tubular Boiler** away below the market.

How is it done? Listen: We have a contract, which expires May 1, for several of these boilers. They are not yet made up and we can arrange for tapping as **you** desire, or for single or battery setting. There are three left. We'll pay freight almost anywhere east of the Mississippi River!

Here's the dope:

150 horse-power, 125 lbs. pressure, 72 inches in diameter, 18 feet long. And this price includes steel suspension frame—full fronts—all trimmings, such as steam gauge, Reliance water column, blow-off valve, safety valve, etc. You get complete setting plans with each boiler.

With the market at \$2400.00—just think of it!

And that's not all. Terms are one-half cash with order—balance on delivery.

Delivery can be made any time between now and September 1.

When and where do you want yours shipped?

Office:
Masonic Temple
CHICAGO



Factory:
CICERO, ILL.

American Greenhouse Manufacturing Co., Chicago

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BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-in. diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON
Est. 1898 Phone Superior 572
1353 N. Clark St. Chicago

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Pipe and Tubes

ALL SIZES CUT TO SKETCH

Philadelphia Second Hand Pipe Supply

1003 N. 7th St., PHILADELPHIA, PA.

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Hansell Rocker Grates

Are best for greenhouse use.

Write for particulars.

HANSELL GRATE CO.

654 Railway Exchange Bldg., CHICAGO

Mention The Review when you write.

quantity has been delivered in eight or nine months, but this season the coal company, while it stuck to the contract price, also insisted on the delivery sched-

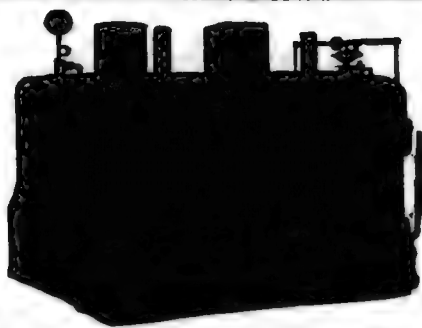
Pipe Fittings -- Imico Boilers

FOR GREENHOUSE WORK

ILLINOIS MALLEABLE IRON CO.

1801-1825 DIVERSEY BOULEVARD—CHICAGO

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A Model Greenhouse Boiler

53 sold in a season in one community to florists. A record no other greenhouse boiler can boast of. A coal-saver.

J. F. GORMAN, 250 W. 128th St., NEW YORK

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To stop that

pipe leak permanently—cheaply—use Emergency Pipe Clamps.

M. B. Skinner Co.
552-552 Washington
Boul., Chicago.

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HOW ABOUT your condensation problem?

Does sluggish circulation make the temperature hard to control?

Then it's time to investigate the

Morehead
Back to Boiler
SYSTEM

Send for the "Morehead" book—a practical talk on the steam plant problem which has put many a florist on the road to better conditions—and surer profits.

Drop a line AT ONCE.

MOREHEAD MFG. CO.
Dept. "M" DETROIT, MICH.
300

ule of the contract. The result was that, while Bassett & Washburn still are getting 1,250 tons of coal at \$1.25, they had to go into the open market for a part of the coal they needed to get through the winter. These extra purchases cost between \$7,000 and \$8,000 bonus above the contract price. Consequently the fuel bill, which is by no means the heating bill, ran to something like \$42,000 for the season.

VENTILATING STORED COAL.

The practice of installing pipes in piles of stored bituminous coal, in the belief that they will allow a circulation of air and prevent spontaneous combustion, should be abandoned, says the National Fire Protection Association, which has heretofore advocated the idea. Objection to the plan is made by Van H. Manning, director of the United States Bureau of Mines, who asserts that air pipes may do as much toward increasing the hazard from combustion as to decrease it. He is of the opinion that, unless a pile of coal could be so made as to maintain a flow of air through the pipes sufficient to carry off the heat generated, the only useful purpose these pipes serve is to provide a means whereby the temperature of the interior of the pile can be ascertained by lowering a thermometer in them. Under ordinary circumstances these pipes do not admit enough air to ventilate the pile, but do let in sufficient quantities to promote combustion.

New Wrought Pipe

Black or Galvanized
Delivered Anywhere

Send us a list of your needs. We can save you money.

King Construction Co.
North Tonawanda, New York

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HIGHEST PRICED and CHEAPEST BOILERS MADE GIBLIN GREENHOUSE BOILERS

GIBLIN & CO.

109 Broad Street, UTICA, N. Y.

Let us tell you about them.

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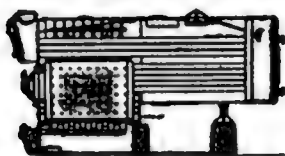
PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

Established 1902.

PFAFF & KENDALL, Foundry St., Newark, N. J.

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**STEEL
RETURN
TUBULAR
BOILERS**

Johnston Heating Co.

131 E. 26th Street NEW YORK

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PIPE, TUBES and FITTINGS

NEW AND SECOND HAND

All Sizes, Cut to Sketch.

Let us quote you before placing your order.

ALTOONA PIPE & SUPPLY COMPANY
1925-27 Ninth Avenue, ALTOONA, PA.

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PIPE CUT TO
SKETCH!

It will pay to
correspond with us

Wrought Iron Pipe, Tubes and Fittings

New and Second Hand—Thoroughly overhauled, with new threads and couplings, in lengths of 16 feet and over. Guaranteed to give satisfaction.

ALBERT & DAVIDSON, Inc., 256-264 Oakland St.—218-228 Kent St., BROOKLYN, N. Y.

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ROCHELLE PAPER POTS and DIRT BANDS

Prices of our Square DOUBLE Bottom Pots
(Folding Block and Tacks included).

In.	500	1000	5000	10,000	20,000	50,000
1 1/2	\$.70	\$1.00	\$4.75	\$9.00	\$17.80	\$44.00
2	.85	1.20	5.70	10.80	21.50	52.80
2 1/2	1.20	1.70	8.10	15.60	30.50	74.80
3	1.50	2.40	11.25	21.50	42.00	102.00
4	2.00	3.50	16.00	30.50	60.00	147.00
5	2.75	5.00	21.25	40.50	80.00	197.00
6	3.50	6.50	31.50	58.00	115.00	225.00

Prices of our Creased DIRT BANDS.

Sizes	1000	5000	10,000	20,000	50,000	100,000
2 -in....	\$.80	\$3.80	\$7.40	\$14.40	\$35.20	\$68.00
2 1/2 -in....	1.15	5.25	10.60	20.70	50.60	97.75
3 -in....	1.40	6.50	13.00	26.00	66.00	127.50
4 -in....	1.90	9.00	17.50	34.20	88.00	161.50

We have recently received orders from:

The Canadian Government.
New York State Agricultural College, Ithaca, N. Y.
Kansas Agricultural College, Manhattan, Kan.
Maryland Agricultural Experiment Station, College Park, Md.
New Hampshire Agricultural College, Durham, N. H.
South Dakota Agricultural College, Brookings, South Dakota.
Ohio Board of Administration, Columbus, Ohio.
Board of Regents, Madison, Wis.
Columbia University, New York City.
Princeton University, Princeton, N. J.
North Carolina Experiment Sta., Raleigh, N. C.
Try our Paper Pots and Dirt Bands FREE.
Order what you want—try them, and if not satisfactory, ship them back and we will refund your money.
See page advt. April 5 for testimonials.
Immediate shipment.

F. W. ROCHELLE & SONS,

31 Main St., Chester, N. J.

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Use Rippley's No. 200 Hot Water Heater

in greenhouses, garages, hog and poultry houses, small buildings. Price, \$42.50, freight paid.

Louis J. L. Amoureux, Norton Mass., says: "Your No. 200 Heater cared for our greenhouse, 75x14x9 ft., last winter at 23 below zero."

Mail orders direct. Write for circulars of heaters and steamers.

RIPPLEY MFG. & STEEL BOAT CO.
Box F, Grafton, Illinois

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Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.

27 North 7th Street PHILADELPHIA
34th and Wood Streets

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CLIMAX Automatic Quick-Acting Dirt Bands

Our Dirt Bands are made from a special heavy board stock and are much superior to the flimsy, thin paper band or pot. To those who have been using the lock style, the "Climax" Band will be much appreciated, as there is no folding or hooking required. A trial will convince you.

Packed 5000 to a box. No packages broken. Prices as follows:

5000 2	x2	x2	...\$ 4.50 per box
5000 2 1/2	x2	x2	... 5.50 per box
5000 3	x3	x2 1/2	... 7.20 per box
5000 3 1/2	x3	x3	... 10.00 per box

DISCOUNT:

Until further notice we will allow 20% off above prices on quantities of 5000 or more.

Terms: Cash with order, to secure quick shipment. Regular florist box customers or others who will buy in large quantities, regular terms of 30 days net on satisfactory references.

Samples on Request

The Climax Mfg. Co.

Makers of High-class Florist Boxes,
Shipping Packages and Dirt Bands
200 Factory St., Castorland, N. Y.

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Will Find ALL the BEST OFFERS
ALL the Time in the REVIEW'S
CLASSIFIED ADS.

ESTABLISHED 1765

INCORPORATED 1904

HEWS STRONG RED POROUS POTS

POT MAKERS FOR A CENTURY AND A HALF } Standard, Azalea, Bulb, Orchid, Fern, Hanging, Embossed, Rose, Carnation, Palm, Cyclamen, Cut Flower, { WORLD'S LARGEST MANUFACTURERS
Special Shapes to Order, Chicken Founts, Pigeon Nests, Bean Pots, Etc.

A. H. HEWS & CO., Inc., Cambridge, Mass. Cambridge, Mass. WAREHOUSES: New York, N. Y.

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WE LEAD IN QUALITY AND FINISH
Others follow—when they can
THE PFALTZGRAFF POTTERY CO., York, Pa.

Mention The Review when you write.

SYRACUSE RED POTS

Made in Standard Sizes

Their lightness is a strong point when freight rates are high and going higher.

Their strength added to careful packing saves waste in breakage.

Write for Catalogue

SYRACUSE POTTERY

C. BREITSCHWERTH, Prop.
SYRACUSE, N. Y.

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Buff Color

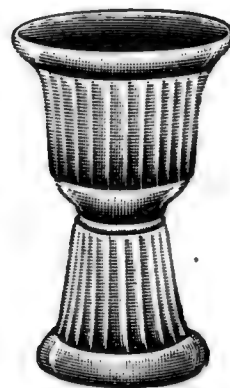
ORDER EARLY

We were unable to fill all our orders last year. We also make a full line of Flower Pots, Azalea Pots and Clay Specialties.

WRITE FOR PRICES
AND DISCOUNTS

The LOGAN POTTERY CO.

LOGAN, OHIO



Red or Green

Mention The Review when you write.

RED POTS

Standard Azalea
Pans

NASHVILLE POTTERY COMPANY

NASHVILLE, TENN.

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

RED POT

In which plants do the best, write to

MISSOURI POTTERY CO.

1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.



GEO. KELLER & SON

Manufacturers of

RED POTS

Before buying write for prices

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Near Wrightwood Ave., CHICAGO, ILL.

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GET OUR PRICES ON

GALVANIZED WIRE ROSE STAKES AND TYING WIRE

Manufacturers of the Model Plant Supports for Carnations, Dahlias, Golden Glow, Peonies, Chrysanthemums and Tomatoes. Lawn Fence, Flower Bed Guard, Trellis.

IGOE BROS., 266 N. 9th St., BROOKLYN, N.Y.

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RED

Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.

PADUCAH, KENTUCKY



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.

Mention The Review when you write.

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. IONIA POTTERY CO., IONIA, MICH.



THE POT THAT EXCELS IN QUALITY

Made from the finest quality of porous clay—the pot that has proved its merit, in the tests made by the largest growers, in making exceptional growth. Ask the florists that use them. Write us for special prices TODAY.

SPRINGFIELD CLAY MFG. CO., SPRINGFIELD, OHIO



COMPETITION PROVES OUR QUALITY

"MOSS AZTEC"

Ware

Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials—Skilled Labor—Uniformly
Burned—Carefully Packed.

The Peters & Reed Pottery Co., WM. M. WARRIN So. Zanesville, Ohio
16 W. 23rd St., New York

GUARANTEED POTS

Write for samples
and prices.

MISSOURI POTTERY and SUPPLY CO.

4219 Iowa Avenue, ST. LOUIS, MO.
Mention The Review when you write.

IMPORTANT

Don't fail to look up the CLIMAX
"Dirt Band" advertisement on page 82.

Mention The Review when you write.

DAVENPORT, R. ISLAND, MOLINE.

The Markets.

Business last week was quiet, the principal activity being in funeral work. Roses are in smaller demand and carnations in larger supply. The tendency is to buy the cheaper flowers, such as daffodils, tulips, etc., for which the call is good and the prices low.

Club Meeting.

The regular meeting of the Tri-City Florists' Club was held at the residence of Henry Gaethje, at Rock Island. In view of the high cost of coal and labor, the members were inclined to be a little pessimistic as to the outlook for the coming year's business, when that subject was discussed.

The newly elected officers were installed and the auditing committee made its report, showing a good balance in the treasury. The question of holding a flower show in the fall was brought up for reconsideration, and it was decided not to stage a show. The question of giving chrysanthemums and other plants of which the florists have an oversupply to the Mothers' and Teachers' Club, to be distributed to the school children, after June 1, was passed favorably. William Goos, W. C. Wilson and Henry Gaethje were appointed to confer with the Mothers' and Teachers' Club and to make arrangements for the distribution of the plants.

A telegram from the Chicago Florists' Club with regard to Mothers' day was read and tabled. After extending a vote of thanks to Mr. and Mrs. Henry Gaethje, the meeting was adjourned to meet at the residence of Harry Bills, June 14. W. G.

SEWICKLEY, PA.

The April 10 meeting of the Sewickley Horticultural Society was poorly attended, on account of a patriotic meeting held in the town. The section of the constitution relative to honorary membership was changed to read: "Persons who have furthered the interests of horticulture in connection with our society may be elected honorary members." It was resolved to invite a number of residents of Sewickley interested in the society to become honorary members. M. Curran, J. Barnet and A. Etherington were appointed the schedule committee for the September show. A motion was carried that the society purchase the seeds for the school children competing at the same show. It was agreed to send the monthly exhibits to the Sewickley Valley hospital. The meeting adjourned after an interesting discussion of the best varieties of apples and other fruits. John Curran, Sec'y.

MASTICA



Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**LASTS LONGER THAN PUTTY.
EASY TO APPLY.**

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing and Careful Packing.**

**"GET ACQUAINTED" WITH OUR SPECIALTIES
29 - 34 - 39 - ounce Glass**

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

Mention The Review when you write.

GREENHOUSE GLASS

DIRECT FROM FACTORY TO FLORIST

Our "first-cost" prices will save your money, and the quality of our glass will give perfect satisfaction.

When figuring upon new houses, write for our prices, furnish your own glass and cut down the cost of your buildings.

Buy a reserve stock at the present low prices and avoid delay and loss in case of breakage by hail or fire.

In asking prices, give sizes, thickness and number of boxes wanted
THE THROOP-MARTIN CO., - COLUMBUS, O.

GREENHOUSE GLASS

We are the largest manufacturers of Greenhouse Glass west of the Mississippi River and carry at all times an adequate stock to enable us to make immediate shipment of your requirements. Our glass is heavy in thickness, well flattened and annealed and especially manufactured for greenhouse purposes. Write us for prices.

OKMULGEE WINDOW GLASS COMPANY,

OKMULGEE, OKLAHOMA

GREENHOUSE AND HOTBED GLASS

8x10, 10x12 and 10x14 inch. Single, \$2.50 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

Write us for prices.

BAUR WINDOW GLASS CO.,

EATON, IND.

WE ARE SPECIALISTS IN

**GREENHOUSE GLASS
PAINTS AND PUTTY**

Iroquois White (Semi-Paste.) Most Perfect White Paint Made.

Be sure to get our estimates.

THE DWELLE-KAISER CO.
251 Elm St., BUFFALO, N. Y.

The RAINBOW SYRINGE

is made of brass. It will fit a 3/4-inch hose and is easily adjusted for fine or coarse spray of water. The best greenhouse syringe on the market. Price prepaid, \$1.50 each; \$18.00 per doz.

JOHN WELSH YOUNG
Upsal Station, P. P. R., Philadelphia, Pa.

GREENHOUSE GLASS

**Largest and Best Selected
Stocks
in South and Southwest**

BINSWANGER & CO.
MEMPHIS RICHMOND



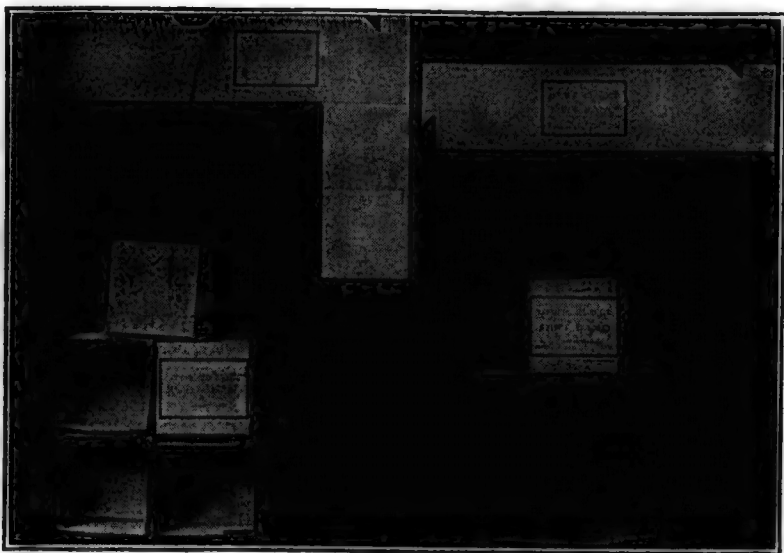
**THE ORIGINAL AND ONLY
ELASTIC-LYKE
LIQUID PUTTY**

Positively will not get hard, run in hot nor heave in cold weather. Easily applied at any season, with bulb or machine.

THE ELASTIC-LYKE CO.

80 East Randolph Street, CHICAGO

(Not Inc.)



RAMSBURG LOCKING POT

MADE OF MANILA BOARD

If you have a lot of bedding plants such as geraniums, cannas, etc., which are pot bound in clay pots, reset them into our square Manila Board bands or pots, and give them new life. When ready to market the plants, you will save the clay pots and the heavy lugging of same. Give this a few moments' thought.

Our Manila Board bands and pots are the best. A customer in Ohio writes today: "This is my third order. Your bands are great for carnations."

Send postal for samples and prices. No waiting for goods. Immediate shipment by freight or express.

G. S. RAMSBURG, Somersworth, N. H.

Mention The Review when you write.



"Our Greenhouse is a Model of Perfection"

A. M. Robertson.

We erected this Metropolitan Greenhouse for Mr. M. Burrill on his estate at Jericho, L. I.

The contract for this Metropolitan patented bent eave, full iron frame greenhouse with bent eave vestibule and stucco service house, also included the masonry, flower box and trellis work.

Being partitioned in the middle, this greenhouse has two compartments, which can be heated and controlled separately.

Mr. A. M. Robertson, superintendent of this estate, writes that "it is a model of perfection."

Metropolitan service goes far beyond the mere mechanical process of construction. It strives constantly to increase the producing power of the owner's investment in his greenhouse.

PUT YOUR GREENHOUSE PROBLEMS UP TO US.

We go anywhere in the U. S. to submit plans and prices.

Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

Mention The Review when you write.



The best Paper Pot for shipping and growing purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

E. Allan Peirce
400 Oaks Road
WALTHAM, MASS

PLANT TUBS

EVERLASTING VIRGINIA WHITE CEDAR

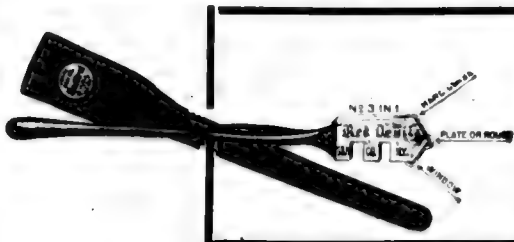
EVERYBODY agrees that Plant Tubs made of everlasting Virginia White Cedar will best resist rot or decay. The "Keystone" brand of White Cedar Plant Tubs are made of this celebrated wood, and these goods are painted inside and out with best oil paints, a rich green.

They are bound with heavy steel hoops for the large size, and electric-welded wire hoops (galvanized) on the small size. The large sizes are trimmed with handsome drop handles and metal feet, and have perforated, removable bottoms.

These Cedar Tubs are made in all sizes, from 24 1/4 inches top diameter down to 6 inches, amply large for a Bay Tree and small enough for a Hyacinth. Every one guaranteed. Booklet in colors, with prices, furnished upon request.

RICHMOND CEDAR WORKS, RICHMOND, VIRGINIA

Mention The Review when you write.



Turn the Wheels of Progress Forward

Help to instill the spirit of efficiency in your greenhouse by using 20th century methods in cutting glass, by cutting with hand honed steel wheels, such as are used exclusively in

"RED DEVIL" GLASS CUTTERS. They cut your glass as well as your expense. Send 30c for sample with 3 wheels shown here. Booklet free. SMITH & HEMENWAY CO., Inc. 89 Chambers St., N. Y. City

Mention The Review when you write.

Use the only shading
E. A. LIPPMAN

6 HIGH STREET
Morristown, New Jersey
Send for Booklets.

Mention The Review when you write.

THE
REGAN PRINTING HOUSE
Large Runs of
CATALOGUES

Our Specialty - Get Our Figures.

531-537 Plymouth Pl., CHICAGO

Mention The Review when you write.

IT is about time for you to look for something to take care of that pest, the Cutworm. WING'S CUTWORM DESTROYER will do the trick, if used according to directions. Mr. Greenhouse Man, you need it; is not poisonous, and will clear them out of your benches.

S. A. WING, Wrentham, Mass.

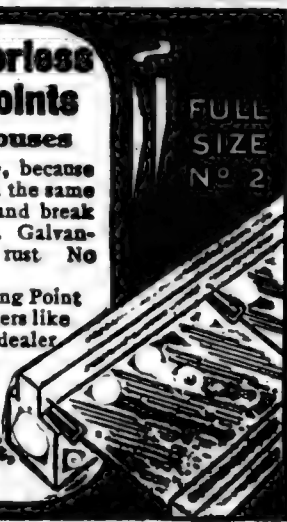
Always mention the Florists' Review when writing advertiser.

Dreer's Peerless Glazing Points
For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 75c. postpaid. Samples free.

HENRY A. DREER,
714 Chestnut Street,
Philadelphia.



SPLIT CARNATIONS

Easily Mended with Pillsbury's Carnation Staples

"Best device on the market." Joseph Traudt. "Could not get along without them." S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid. I. L. Pillsbury, Galesburg, Ill.



PROVIDENCE, R. I.

The Market.

The last week has been a gay one, indeed, with numerous weddings—large and small—in church and at home; large receptions, wedding preliminaries; small affairs for guests from out of town and innumerable club events, which kept the decorators and florists on the jump. Following a clean-up Easter, prices were a degree stiffer than usual and good stock of all kinds brought satisfactory prices. Notwithstanding the general complaint of the high cost of living, the custom of taking or sending home a few cut flowers continues to grow and the regular weekly or, in many instances, daily box trade is becoming a decided factor. Funeral work is not so brisk as it has been recently, although still a steady and material caller.

Various Notes.

The Budlong Co. cut upwards of 30,000 roses of all kinds during Easter week, and then could not supply all demands.

Joseph Koppelman, who was confined to the house and later to a private hospital with an affection in his left eye, is slowly convalescing.

The Elmwood Greenhouses are increasing the working force of gardeners and foresters because of increasing demands.

Louis Moberg, of Crompton, who has been head gardener at former Senator Robert B. Treat's summer place at Centerville during the last thirteen years, left last week with his family for Bucksport Center, Me., where he will take charge of a large estate.

William Hay is preparing for extensive improvements to his range of houses at Oaklawn this spring.

T. J. Johnston & Co., Ed Brooke, manager, had the decorations for the Champ-lin-Fletcher wedding April 14 and for the Langdon-Bliss wedding Wednesday.

The decorations for the Littlefield reception at the Churchill House Wednesday afternoon, April 11, were by T. O'Connor and were among the finest seen here in a long time. W. H. M.

COMMERCIAL HUMUS

If you use HUMUS try the ideal Natural Humus—coarse, fibrous and in an active state of decomposition. The HUMUS that is different and always reliable.

Commercial Humus Co.

510 Fireman's Building, NEWARK, N. J.
Remember the name—Commercial Humus.

Mention The Review when you write.

DARLINGS' SHEEP MANURE

DARLING & COMPANY, 4180 S. Ashland Ave. Chicago, Ill.
Mention The Review when you write.

ABOUT THAT COMPOST PILE

Is the scarcity of Stable Manure delaying you in the building of your season's Compost Pile?

Do you know that one ton of Magic Composting Fertilizer, guaranteed to analyze 2.75 to 3 per cent Ammonia, 3 per cent Phosphoric Acid and 1 per cent Potash, will go as far as five tons of ordinary Manure.

HERE ARE THE REASONS:

Magic Composting Fertilizer	Original Stable Manure
Plant Food..... 7 per cent	1½ per cent
Humus..... 85	23½
Undecomposed Matter.. 5	15
Moisture..... 3	60
In dry state 2 to 3.5 per cent.	

Note carefully: If you use Magic Composting Fertilizer, you will save four-fifths of the expense involved in the handling and hauling of Stable Manure.

SAVES MONEY, LABOR, TIME

With the ever increasing difficulty of obtaining suitable Stable Manure for your Compost Pile, it will certainly pay you to investigate the value of Magic Composting Fertilizer for this purpose. Many of our largest growers have done so with large saving of labor and resultant profit.

Write for sample and prices. Special quotations on carload lots, bulk shipment.

Chicago Feed & Fertilizer Company

Manufacturers of Magic Special Fertilizers
for Florists and Vegetable Growers, and
Originators of the Famous Fertilizer Charts.

UNION STOCK YARDS,

CHICAGO

Mention The Review when you write.

WIZARD BRAND

TRADE MARK

PULVERIZED SHEEP—PULVERIZED CATTLE SHREDDED CATTLE MANURE

Write **Wizard Brand** into your supply house order for manure—or drop us a postal for latest price list and freight rates.

The Pulverized Manure Co.

33 Union Stock Yards, CHICAGO

ALWAYS MENTION
THE

FLORISTS' REVIEW

WHEN WRITING
ADVERTISERS

Made with a Particular Use in Mind—

Made to give paint satisfaction under the difficult conditions encountered at greenhouses—

Made to withstand the constant dampness from the inside, and the beating sun from without—

Made to diffuse and re-use precious sunlight, so necessary and valuable—

Made pure white and to stay white—

That is **Greenhouse White.**

Prices on application to

Pittsburgh Plate Glass Company

431-451 St. Clair St.,

Phone Randolph 4540

CHICAGO, ILLINOIS

Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY



HOT BED AND GREENHOUSE GLASS

GET OUR PRICES BEFORE BUYING

SHARP, PARTRIDGE & CO.

2263 Lumber Street,
CHICAGO

THE ONLY PERFECT

Liquid Putty Machine



Will last a lifetime.
\$1.25 EACH

Adjustable—can and frame
separate—easily cleaned.
Frame all one piece, of
malleable iron. More
practical and more easily
operated than any other.

SEAL TIGHT LIQUID PUTTY, \$1.35 PER GALLON
in 10-gallon lots. \$1.40 per single gallon

METROPOLITAN MATERIAL CO.
1299-1323 Flushing Ave., BROOKLYN, N. Y.

SPECIAL QUALITY

Greenhouse Glass

Write for prices, stating sizes and
quantity required.

C. L. DICKMANN GLASS CO.
Carloads or less. MUSKOGEE, OKLA.

SPECIAL WHITE

PAINT

FOR GREENHOUSES

Guaranteed equal to any paint on the market regardless of price.

NO BETTER PAINT MADE

Guaranteed to satisfy you in every respect.

Satisfied customers are our best advertisements.

PRICES

50-gallon barrels.....	\$2.10 per gallon
25-gallon half-barrels.....	2.15 per gallon
5-gallon buckets.....	2.20 per gallon
1-gallon cans.....	2.25 per gallon

ORDER NOW—DIRECT FROM

TABOR PAINT CO.

803 W. MADISON ST.,

CHICAGO, ILL.

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FLORISTS' REVIEW

WHEN WRITING
ADVERTISERS

KING CONSTRUCTION COMPANY, North Tonawanda, N. Y. GREENHOUSES

We Claim Maximum Strength and Minimum Shadow. Investigate

BOSTON OFFICE: 113 STATE ST.

PHILADELPHIA OFFICE: HARRISON BLDG., 15TH AND MARKET STS.

DETROIT.

Easter Comment.

Although it is late for Easter trade reports, it may be recorded that business was good, plants being plentiful and cut stock a bit scarce. All report a big business, the war scare not being felt.

Several groceries and the 5 and 10-cent stores were heavily stocked with inferior plants, which were sold at low prices. If the local growers would grow high-grade pot plants they would not have to dispose of them at a sacrifice. One grower who deserves credit for quality pot plants is Joseph Streit, who has been in Detroit only a year. J. F. Sullivan had a quantity of fine lilies, the best in Detroit. Schroeter's Darwin tulips also deserve mention. J. Breitmeyer's Sons' Broadway store had a fine collection of orchid plants, which took well.

Club Meeting.

April 12 the Detroit Florists' Club held a meeting and the retailers and wholesalers had a somewhat lively debate. The retailers asserted Detroit had poor quality pot plants, while the wholesalers defended themselves.

The Detroit flower show, at all florists' stores April 1, 2 and 3, the club members agreed, was successful in inducing the placing of orders early in the week and in the advertising benefit to the florists. The idea is to be tried again for Mothers' day.

The Florists' Bowling Club decided to bowl a few times more before closing the season. Philip Breitmeyer offered a pair of cuff links for the high average man. After the club meeting, April 12, the bowlers met at the Broadway alleys, with the following results.

Brownies	1st	2nd	Bisons	1st	2nd		
Stock	116	150	Pautke	194	136		
Taylor	124	157	Klang	146	140		
Stahelin	117	118	Pape	117	97		
Bezemer	153	156	Moss	118	117		
Brown	136	139	Streit	168	148		
Beauties	1st	2nd	3rd	Exchange	1st	2nd	3rd
Sylvester	156	121	121	Sullivan	129	185	94
Holzagle	151	155	155	F. Dolsky	134	122	123
Fetters	164	134	125	Rolston	127	125	140

The Bisons remain one game ahead of the Brownies.

Edward Walter, representing W. J. Palmer & Son, of Buffalo, N. Y., stopped in Detroit on his return from Battle Creek, Mich., where he went for his firm to arrange funeral flowers.

B. Schroeter had many fine azaleas this spring, plants carried over from last year.

Mrs. Harry Balsley died last week and was buried from the family home April 17.

One large local grower of plants was criticised at the recent club meeting for lowering the price of our goods by his flooding grocery stores with pans of bulbous stock. Some retailers went so far as to advise florists to let this man decide whether he wants their trade or that of the grocers. H. S.

Sturgeon Bay, Wis.—A large greenhouse has been erected by John B. Davis, who handles seeds as well as flowers and plants.

The Miller's Lock-Process, Easy-to-Fold Dirt Bands and Pots

PRICES ON EASY-TO-FOLD LOCK-PROCESS POTS

Sizes.	500	1000	3000	5000	10,000	20,000
2x2x2	\$1.00	\$1.75	\$ 5.00	\$ 7.50	\$14.00	\$28.00
2 1/4 x 2 1/4 x 2	1.25	2.00	5.75	8.25	14.50	29.00
3x3x2 1/2	1.50	2.50	7.50	10.00	20.00	40.00
4x4x8 1/2	2.00	3.50	10.50	16.00	32.00	64.00

Note—From the above prices on our 2-inch and 2 1/4-inch pots we will allow a discount of 10 per cent on orders of 3,000 and over.

PRICES ON OUR EASY-TO-FOLD LOCK-PROCESS DIRT BANDS

Sizes.	1000	3000	5000	10,000	20,000	50,000
2x2x2	\$1.00	\$2.00	\$ 4.00	\$ 8.00	\$16.00	\$40.00
2 1/4 x 2 1/4 x 2	1.15	2.75	4.75	9.00	17.00	48.00
2 1/4 x 2 1/4 x 2 1/2	1.25	3.50	5.75	11.00	21.25	51.00
3x3x2 1/2	1.30	3.60	6.00	11.50	23.00	58.00
3x3x3	1.50	4.50	7.00	13.50	27.00	67.00
4x4x8 1/2	2.00	5.80	10.00	19.50	39.00	

Note—From the above prices on dirt bands we will allow a discount of 10 per cent on 3000, and 20 per cent on 5000 and over.

Join the Army of Florists, Growers and Nurserymen that say Miller's Lock-Process Pots and Bands are the cheapest and best on the market, for growing and shipping.

Important—Please state if we are to ship via Freight or Express. We ship the same day we receive your order. Cash with order, please.

MODERN MFG. CO., P. O. Box 2854 543 N. Lawrence St., Philadelphia, Pa.

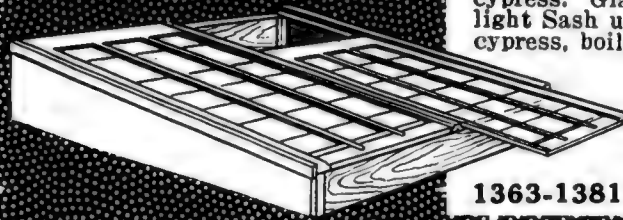
12 sheets, 33 in. ea. 8 lbs. 4 lbs. 1 lb. 1/2 lb. 1 1/4 oz.

**Aphis
Punk**

NIKOTEEN

Manufactured by NICOTINE MFG. COMPANY, 117 N. Main St., ST. LOUIS, U. S. A.

JACOBS GREENHOUSE SUPPLIES



Hotbed Frames from 80c up; very best clear, red, gulf cypress. Glazed Hotbed Sash from \$1.65 up. Double light Sash up to \$4.00. We also carry glass, pecky cypress, boilers, pipe, fittings, putty, etc.—in fact everything for greenhouse construction. Send for catalogue and get our prices today—they're right.

S. Jacobs & Sons

1363-1381 Flushing Ave., Brooklyn, N. Y.

DREER'S "RIVERTON SPECIAL" PLANT TUB

No.	Outside Diam.	Inside Diam.	Length of Stave	Each	Doz.	100	No.	Outside Diam.	Inside Diam.	Length of Stave	Each	Doz.	100
10	21 1/4 in.	20 in.	21 in.	\$1.60	\$17.50	\$145.00	50	12 3/4 in.	12 in.	13 in.	\$0.50	\$5.50	\$45.00
20	19 1/4 in.	18 in.	19 in.	1.45	15.50	130.00	60	10 3/4 in.	10 in.	11 in.	.40	4.40	35.00
30	17 in.	16 in.	17 in.	1.10	12.25	100.00	70	8 3/4 in.	8 in.	10 in.	.30	3.50	28.00
40	15 in.	14 in.	15 in.	.70	7.75	60.00							



Manufactured for us exclusively. The best tub ever introduced. The neatest, lightest and cheapest. Painted green, with electric-welded hoops. The four largest sizes have drop handles.

HENRY A. DREER,
Seeds, Plants, Bulbs, Supplies
714 Chestnut St., Phila

50 / Square Dealing Fertilizer
WALTER S. MCGEE
5327 Ellis Ave. Chicago, Ill.
Greenhouse Supplies and Material
Tel. H. P. 567

THE FLORISTS HALL ASSOCIATION
Insures 41,000,000 sq. ft. of glass and has a reserve fund of over \$25,000. Insure your glass now. For particulars Address JOHN S. ESLER, Sec'y, Saddle River, N. J.

Make **WAR** on the insects and fungi spores and your growing plants and flowers will have **PEACE**

TRADE-MARK

SULCO-V. B.

REGISTERED

One gallon of SULCO-V. B. added to water will make 25 to 30 gallons of effective spray solution

A Sulphur-Whale Oil-Carbolic Compound
The Universal Contact Insecticide and Fungicide

Tested and endorsed in 1913 by
Dr. E. P. Felt, State Entomologist of the State of New York

Kills all Insects

With which it comes in contact, including Thrips, Green and Rosy Aphids, Green, Black and White Fly, Red Spider, Mealy Bug, San Jose, Oyster Shell, Bay Tree and Palm Scale, Scurfy Bark Louse, Etc., Etc.

And Parasitic-Fungi Spores

Including Smut, Mildew, Rust, Etc., Apple and Pear Scab, Peach Leaf Curl, Etc., Etc.

On Trees and Tender Plants

What a Prominent Florist Concern Says:
VALENTIN BURGEVIN, Inc., FLORISTS

Charles Fremd, North Rose, N. Y.

Kingston, N. Y., October 24, 1916.

Dear Sir:—We have used your **SULCO-V. B.** on various plants, and find so far that it destroys all insects without injury to either foliage or flowers. We also find it an excellent remedy for mildew on Chrysanthemum foliage. Please send us ten gallons more at once.

November 18th, 1916. Mr. Henry Hansen, of Catskill, N. Y., a florist, called on us recently and we recommended your **SULCO-V. B.** to him so highly that he asked us to order five (5) gallons for him; please send the same to him by freight at once.

Very respectfully yours, VALENTIN BURGEVIN, Inc.

SULCO-V. B. has been used for seven years with genuine success by Orchardists and Truck Gardeners. Introductory prices direct to growers, Jobbers and dealers get in line—get busy.

1 Gallon, \$1.50

5 Gallons, \$4.50

10 Gallons, \$8.00

30 Gallons, \$21.00

Freight charges prepaid in New York and nearby states east of the Mississippi river—SOUTH on a line of St. Louis, Mo., Louisville, Ky., Washington, D. C.—NORTH on a line of Milwaukee, Wis., Chicago, Ill., Lansing, Mich.

PRICES of **SULCO-V. B.** f. o. b. North Rose, N. Y.:

1 Gallon, \$1.25

5 Gallons, \$4.00

10 Gallons, \$8.00

30 Gallons, \$19.50

CASH or CHECK with order, please.

SULCO-V. B. is guaranteed to control insects and fungi spores, or your money cheerfully and promptly refunded.

Send your order direct to the factory until your dealer can be supplied.

General Agent for **INTERNATIONAL PRUNING TOOLS.** Agents and dealers write for lists and discounts.

CHARLES FREMD, Mfg. Chemist, North Rose, N. Y.

In The Great Fruit, Flower and Vegetable Belt of Western New York

Mention The Review when you write.

USE THE PEERLESS BLOWER

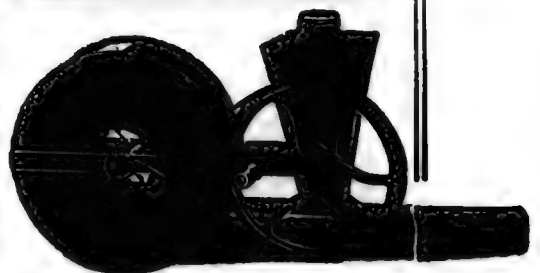
DESTROY MILDEW

Distributes Sulphur, Lime, Slug Shot, Grape Dust, Tobacco Dust, Paris Green or any other powdery substance. Does the work evenly, so every leaf receives its due proportion, without any being wasted. By using the Peerless, a 200-ft. greenhouse can be perfectly powdered in less than five minutes. Florists say:

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The Insecticide that kills plant Lice of many species

THE RECOGNIZED STANDARD INSECTICIDE.

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Quart, \$1.00 Gallon, \$2.50

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For mildew, rust and other blights affecting flowers, fruits and vegetables.

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For eelworms, angleworms and other worms working in the soil.

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In ever increasing demand.

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Our Vine, Plant and Vegetable Manure, also Special Chrysanthemum Manure, are ever increasing in public favor—they embody the practical experience of many years in all branches of Horticulture, producing vigorous, healthy and fruitful growth.

Sold by **LEADING AMERICAN SEEDSMEN**; freight paid on quantities; liberal terms to retailers; write for our Special Offer to the American trade, etc., to sole makers,

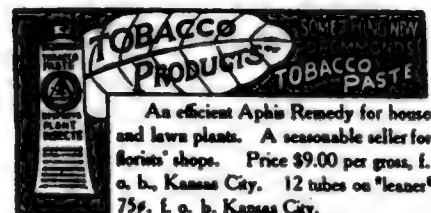
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AETNA BRAND TANKAGE FERTILIZER

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KANSAS CITY, MO.

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A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

KANSAS CITY, MO.

The Market.

Unlike other big-day aftermaths, and contrary to precedents in this respect, business during the week following Easter's grand rush was too lively to permit of recuperatory periods of long duration, such as the workers are wont to have after other red letter days. All items of sale were in larger supply, the receipts of carnations, roses and bulbous stock piling up a trifle too speedily. When snapdragons and violets also became more plentiful, quotations all along the line receded sharply, and the dry goods stores put on their flower sales at cut-rate figures.

Despite the avalanche of stock, the wholesalers were able to clear their ice-boxes, but that was about all. Pot plants, however, are none too plentiful at present, except pelargoniums and hydrangeas.

With the Easter business now well in the past, growers are training their bedding stock into the pink of condition, and the indications are that there will be enough of it.

Various Notes.

Anticipating a large spring business in bedding stock, A. F. Barbe is making preparations accordingly. His houses are well filled with stock of this sort. Roses, carnations and bulbous flowers are in large crop at present.

During the week succeeding Easter the business in cut flowers and plants kept Arthur Newell so busy that he forgot all about the slump that usually prevails after the big day.

The influx of cut flowers last week at the T. J. Noll & Co. establishment made it necessary for everybody there to step lively in order to avoid a deluge. Mr. Noll made a business trip to Pleasant Hill April 15.

The sale of wire designs is exceptionally good, according to Henry Kusik, who also is making a hit with his lilies and snapdragons.

Charles Biedermann is experiencing a heavy sale of his tomato plants and bedding stock. Orders are earlier than usual in this line.

After making a clean sweep of his Easter stock, Adolph Mohr now is spacing out his plants for bedding.

W. J. Barnes has developed more bedding stock than ever this year. He is potting his cyclamens in 6-inch pots, plants grown from seed sown last August.

W. J. B.

Jeannette, Pa.—A. E. Ernette is the latest addition to the florists' business here.

ATLAS WEED-KILLER

Grass and Weed Killing Chemical

Quick, cheap, permanent weed eradication for Drives, Paths, Gutters, Tennis Courts, etc.

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Are now furnishing our new beveled rounding corner, 9-inch width, Floor Tile. Write for particulars.

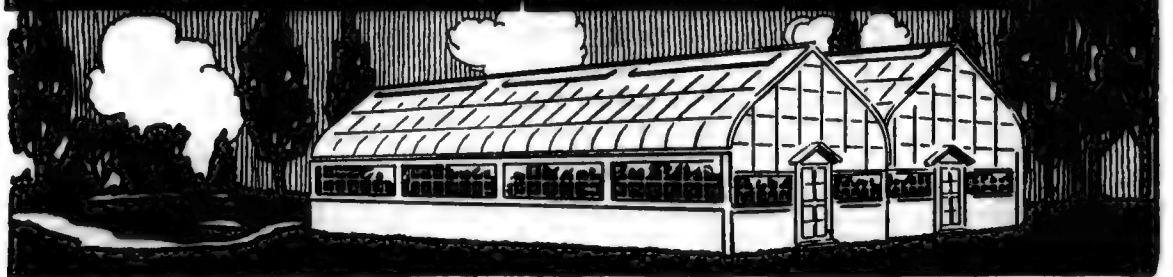
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For three generations we have been builders of greenhouses. The vast experience accumulated in those years means **trustworthy service** to our customers. Prices of material have been advancing steadily—it looks as though present prices will not hold much longer. Protect yourself, by ordering now for future delivery. We also furnish greenhouse supplies at rock-bottom prices. Write us—today!

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WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. **PECKY CYPRESS**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

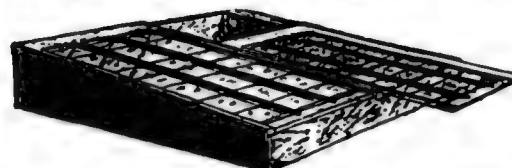
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Ours are all made from the very best grade of Gulf Cypress.

Glazed Hotbed Sash from.....\$1.65 up
Double Light Sash up to.....\$4.00

We carry a large stock of all sizes.
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Write for estimates.

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The most practical device on the market for mending **Split Carnations**. Let us convince you by **Ten Days' Free Trial**. Send no money for trial outfit. Price per outfit (1 Plier and 1000 Clips), \$2.00. Clips, per 1000: 75c; 2000, \$1.25; 5000, \$3.00; 10,000, \$4.75; 25,000, \$11.25; 50,000, \$20.00.

Postage prepaid. All Seedsmen. Used the world over.

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Best staple on the market. 35c per 1000; 3000 for \$1.00, postage paid.

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Sample on Request No Tools Required Wholesalers Write for Prices
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This is our famous gutter with positive glass stops, big water carrying capacity and generous sized drip conductor.

We have a large stock of this gutter on hand, and are making this special cheap price so as to turn a lot of these gutters over quickly.

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Peter Reinberg Says:

"We have had the Garland gutters in use over twenty years. They are in just as good condition as when they were first put in."

Garland Quality Product has thousands of friends such as Mr. Reinberg.

WHAT AND HOW TO BUILD

Let us help you decide. We operate foundry, wood mill and machine shops. Our 1917 catalogue is a work of art and has much valuable information. Send for one today. A postal will do.


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MOST PRACTICAL Shelf Bracket



20c
With Bolt Complete


On this Shelf Bracket 2 6 inch boards; or 2 1-inch, or 1 1/4-inch pipes are placed, and can be clamped to either ridge or purlin columns.



FLATS 12x20x3 in., 7 cts.

NON-KINK WOVEN HOSE

In any length (one piece) with couplings, 15c per foot. Remnants, 15 to 30 feet, coupled, 10c per linear foot. Unequaled at the price.



HOSE VALVE—70 Cents.

All brass except the hand wheel. Has a removable leather disk which is easily replaced to keep water-tight. Stuffing box prevents leaks at stem.

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Will find all the best offers all the time in The Review's Classified Ads.

You Will Make No Mistake

if you write us for estimate on your requirements in

GREENHOUSE MATERIAL

Our reputation for quality will always be sustained, and our service and price will meet with your approval

Estimates submitted promptly.

The Foley Greenhouse Mfg. Co.

Designers, Builders,
Heating Engineers

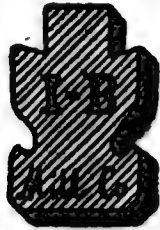
Telephone Lawndale 9930

3248 West 31st Street, CHICAGO

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A PERFECT GUTTER "LEAK-PROOF" (Patent Pending)

When planning the details of your new houses, the question what kind of gutters to use will be of vital importance. Shall it be a metal gutter (you know they will sweat and drip in cold weather, be burning hot in summer, will rust and cost an enormous price, especially this year)? Or use the old wood gutter, with its probability of leaks which before annoyed you so much? Let us submit you our estimate with our "LEAK-PROOF" gutter, made of the best grade of Louisiana Red Cypress. This new style gutter eliminates the objectionable features of other gutters and will give you PERFECT SATISFACTION.



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2330 WABANSIA AVENUE, (Near Western and North Aves.) CHICAGO, ILL.

GREENHOUSE MATERIAL

GREENHOUSE HARDWARE

FORT WAYNE, IND.

The Market.

Since Easter the members of the craft have been busy with wedding orders and flowers for the sick, besides an occasional large funeral. All are preparing for a busy season, which has opened so auspiciously with a record Easter trade. The demand for Easter flowers far surpassed expectations and the volume of business was so great on Friday and Saturday that it was handled with difficulty. The weather of Thursday, when a disagreeable, drizzling rain fell all day, had curtailed business to a considerable extent. The Easter business was made up about equally of a demand for blooming plants and cut flowers.

Various Notes.

Miss Margaret Vesey is spending several weeks in Boston, Mass., the guest of friends.

W. J. & M. S. Vesey had a flag-raising at the greenhouses April 14. A large flag was hoisted to the peak of a 60-foot pole, and there were songs and patriotic speeches. A moving picture was taken of the performance.

The Doswell Floral Co. had a fine Easter trade. Church decorations and weddings also kept the company busy the day before and the day after Easter.

Mrs. R. W. Doswell is in Detroit, Mich., on a business trip, and will be gone a week or ten days.

A. W. Herre, of Poehlmann Bros. Co., and a representative of the A. L. Randall Co. were recent visitors.

A. J. Lanternier & Co. report a satisfactory Easter trade. Spring weddings and funeral work have since been keeping the store force busy.

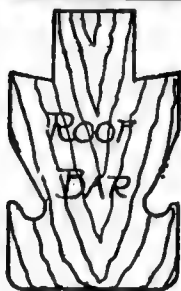
Mrs. Clem Lanternier spent last week in Paulding, O., the guest of relatives.

The New Haven Floral Co. had a record Easter trade in both the retail and wholesale business.

Edgar Wenninghoff reports a heavy sale on all kinds of bulbous stock for Easter, business continuing brisk all day Sunday.

The Flick Floral Co. had an enormous demand for "Dutch gardens," which were a specialty with them.

Markey Bros. had some excellent blooming plants for Easter, including some fine azaleas. R. F.



GULF CYPRESS

GREENHOUSE MATERIALS

We sell all the parts necessary for the construction of a complete greenhouse. For those who want to do their own erecting, we mill all parts to fit. All you have to do is assemble them. Put your Greenhouse Problems up to us.

We go anywhere in the U. S. to submit plans and prices.

Metropolitan Material Co.
PATENTED GREENHOUSES

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Brooklyn, N. Y.

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*When it comes
to Greenhouses
come to
Hitchings & Co.*

NEW YORK
1170 Broadway

BOSTON PHILADELPHIA
49 Federal St. 40 So. 15th St.

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**A Dependable
Water Supply**

Florists can obtain at small expense a dependable water supply the year 'round by using a Caldwell Tubular Tower. Strong, sturdy construction—easy to erect.

Send for Catalogue.
W. E. Caldwell Co., Inc.
1930 Brook St.
LOUISVILLE, KY.

TANKS
AND
TOWERS

Mention The Review when you write.

**Considers It
a Prize**

Mr. G. Swenson, of Elmhurst, Ill., writes:

"We considered ourselves getting a prize the first year when we discovered what good results the Skinner System of Irrigation gave us."

**SKINNER
SYSTEM
IRRIGATION**

The Skinner Irrigation Co.
223 Water St., Troy, Ohio

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IF YOU WANT THE BEST



**GET A
Pearce-built Greenhouse**
GEORGE PEARCE

Tel. 962-M. 208 Tremont Ave., ORANGE, N. J.

For the Best Sash Operating Device and Greenhouse Fittings get

ADVANCE



We can open and close the sash in your greenhouse to your entire satisfaction. Free catalog for the asking on GREENHOUSE FITTINGS of all kinds and the ADVANCE OPERATOR.

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Advance Co., Richmond, Ind.

Are You Building This Year?

If so, NOW is the time to get your plans and estimates and begin to figure what will be required. The getting ready is no small task and right here is where we come in. We shall be glad to figure on your needs and feel certain that we can satisfy your every requirement.

We have built greenhouses for
34 years and know how.

EVERYTHING IN GREENHOUSE MATERIAL

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2640 Sheffield Avenue * Chicago



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No loss if you
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**SUPERIOR
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25c per 1000; 3000
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SQUARE RED CEDAR POSTS.

LOCKLAND LUMBER CO., Lockland, O.

Classified Ad Department



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Achyranthes Herbstii, dwarf bright red, fine for border and edging, 2¼-in., \$4.00 per 100. Storrs & Harrison Co., Painesville, O.

Achyranthes, green or yellow, 2¼-in., 2½-c. J. O. Steinhauser, Pittsburg, Kan.

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Adiantum cuneatum, 1¾-in., \$1.75 per 100. J. G. Burrows, Onset, Mass.

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Ageratum, 2¼-in. pots, Blue Star, Stella Gurney, Princess Pauline and Mont Blanc, \$2.75 per 100, \$23.50 per 1000; rooted cuttings, 85c per 100, \$7.50 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

Ageratum Blue Perfection, strong transplanted seedlings, 75c per 100, \$6.00 per 1000, prepaid. Seedlings, 25c per 100. G. E. Fink, Kenilworth, N. J.

Ageratum, Blue Perfection, large transplanted plants, all ready for 2¼-in., 75c per 100, mail; \$5.00 per 1000. Edward Whitton, City and Green, Utica, N. Y.

Ageratums, best blue, R. O., 65c per 100; 2-in., blue, \$1.75 per 100. J. Austin, N. E. Cor. 35th & Park Ave., Kansas City, Mo.

Ageratums, White Cap, Blue Star, Topaz Blue, \$2.50 per 100. Storrs & Harrison Co., Painesville, O.

Ageratums, R. O. Gurney, Pauline and Blue Star, 60c per 100; \$5.00 per 1000. Cash. Byer Bros., Chambersburg, Pa.

Rooted cuttings, ageratums, 4 var., 60c per 100, \$5.00 per 1000. Prepaid. S. D. Brant, Clay Center, Kan.

Ageratum Stella Gurney, well rooted cuttings, 60c per 100, \$5.00 per 1000. Cash. J. P. Cannata, Mt. Freedom, N. J.

Ageratum Stella Gurney, best blue, 2½-in., \$2.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

Ageratum Blue Perfection, 2-in., good stock, \$2.00 per 100. Cash. Addams, Morgan & Co., Paxton, Ill.

Ageratums, blue, 2¼-in., \$2.50; 3-in., \$5.00; 4-in., \$8.00 per 100. LINCOLN, ILL. GULLETT & SONS.

Ageratum, dark blue, 60c per 100, \$5.00 per 1000; 2-in., \$2.00 per 100. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

4000 ageratum Stella Gurney, well rooted, 75c per 100; 2¼-in., \$2.00 per 100. Burdell Floral Co., Bowling Green, Ky.

Ageratum, blue, \$2.00 per 100. Truitt's Greenhouses, Chanute, Kan.

2½-in. blue and white ageratums, \$2.50 per 100. Cash, please. The Dixon Floral Co., Dixon, Ill.

Stella Gurney ageratums, 2¼-in. pots, strong, 2c each. H. E. Rogers & Son, Spencerport, N. Y.

Ageratum (Little Blue Star), \$3.00 per 100. H. J. Kettmann, Creve Coeur, Mo.

Ageratum, blue, R. O., 75c per 100. D. U. Augspurger & Sons Co., Peoria, Ill.

ALTERNANTHERAS.

Alternantheras, choice stock in the following varieties:

Brilliantissima, red.
Rosea, nana, rosy crimson.
Aurea nana, yellow.

These are the very best of all the alternantheras. The following prices include careful packing:

Strong 2-in. stock,
\$2.50 per 100; \$20.00 per 1000.
500 at 1000 rate.
Cash with order.

If you want sample plant, send 10c to cover cost of postage and packing.
R. S. McMURRAY, BELLEFONTAINE, O.

Alternantheras, R. O., Brilliantissima, best red, 70c per 100, \$6.00 per 1000; P. Major, red, 60c per 100, \$5.00 per 1000; A. Nana, yellow, 60c per 100, \$5.00 per 1000. R. R. Davis Co., Morrison, Ill.

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Rate for advertising in this department
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No advertisement for less than 25c accepted.

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Alternantheras, R. O., red and yellow, from soil or sand, 60c per 100; \$5.00 per 1000. Cash, please. E. B. Randolph, Delavan, Ill.

Alternanthera, 4-leading varieties, strong fall cuttings, \$1.00 per 100; \$8.00 per 1000, prepaid. O. Humfeld, Clay Center, Kan.

Alternantheras, red and yellow, fall struck, 70c per 100, \$6.00 per 1000. N. O. Caswell, Delavan, Ill.

Alternantheras, red and yellow, extra fine and well rooted, 60c per 100 by mail; \$4.00 per 1000 by express. Cash. S. A. Pinkstone, Utica, N. Y.

Alternantheras, R. O., P. Major, rosea and yellow, 60c per 100; \$5.00 per 1000; 2-in., 2c. Cash. Byer Bros., Chambersburg, Pa.

Alternantheras, 2-in., \$2.00 per 100, \$18.00 per 1000; R. O., 50c per 100, \$4.50 per 1000. Bird Forrest, Waxahachie, Tex.

40,000 alternantheras, red and yellow, fine, bushy 2¼-in., \$18.00 per 1000. Burdell Floral Co., Bowling Green, Ky.

ALYSSUM.

Alyssum double giant and dwarf, large, transplanted plants, ready for 2¼-in., 75c per 100, mail; \$5.00 per 1000, express. Edward Whitton, City and Green, Utica, N. Y.

Alyssum, Tom Thumb and double giant, large, bushy transplanted plants, ready for 2¼-in.; 70c per 100, prepaid, \$5.00 per 1000. Charles Whitton, York & Gray, Utica, N. Y.

7000 alyssum, well rooted cuttings, 75c per 100; 2-in., \$2.00 per 100. Burdell Floral Co., Bowling Green, Ky.

Alyssum double giant, branched stock, 2-in., \$2.00 per 100. Cash, please. W. Bezdek, Cedar Rapids, Iowa.

Alyssum, double giant, 2-in., \$2.00 per 100; \$18.00 per 1000. E. Rawlings, Wholesale Grower, Allegany, N. Y.

Alyssum, Little Gem, in bud and bloom, 50c per 100; \$4.00 per 1000. Cash, prepaid. O. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Alyssum, single, \$2.50 per 100. GULLETT & SONS, LINCOLN, ILL.

Alyssum dble. giant, 2¼-in., \$2.00 per 100. J. O. Steinhauser, Pittsburg, Kan.

Sweet alyssum, double, 2-in., \$2.00 per 100. O. H. Jacobs, Westfield, Mass.

Sweet Alyssum, Little Gem, thumb-pots, 1½-c. Cash, please. B. O. Blake, Springfield, O.

Alyssum double giant, 2-in. stock, \$2.00 per 100. Cash. Addams, Morgan & Co., Paxton, Ill.

500 alyssum double giant, 2-in., \$2.00 per 100. Edward W. Schuster, Crookston, Minn.

Alyssum, double, \$1.00 per 100; prepaid. S. D. Brant, Clay Center, Kan.

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Ampelopsis Engelmani, 8-yr.-old, \$50.00 per 1000. Otto Wittbold Nursery, 6319 Louis Ave., Chicago.

12,000 ampelopsis Veitchii, 2¼-in., \$3.00 per 100; 4-in., 2-yr., pot-grown, \$10.00 per 100. Burdell Floral Co., Bowling Green, Ky.

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Aquilegia or columbine, all varieties, mixed, 75c per doz., \$5.00 per 100. Send for list of hardy plants. Wm. Toole & Son, Baraboo, Wis.

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Artillery plants, strong 3-in. pot plants, \$3.00 per 100; or will exchange for vinca cuttings. H. G. Norton, Perry, O.

ASPARAGUS.

ASPARAGUS PLUMOSUS.

Strong, heavy plants.

EXCEPTIONAL VALUE.

	100	1000
2½-in.	\$ 3.50	\$30.00
3-in.	7.00	60.00
4-in., very heavy.....	12.00	
4-in., medium	10.00	
Asparagus plumosus seedlings.....	1.00	7.50
ASPARAGUS SPRENGERI.		
2½-in.	3.00	25.00
3-in.	6.00	50.00
4-in.	10.00	90.00

S. S. PENNOCK-MEEHAN CO., 1608-20 LUDLOW ST., PHILADELPHIA, PA.

Asparagus Sprengeri, strong heavy plants. 3-in.....\$ 6.00 per 100; \$ 50.00 per 1000 3½-in..... 8.00 per 100; 75.00 per 1000 4-in..... 12.00 per 100; 110.00 per 1000 Asparagus plumosus.

4-in.....\$12.00 per 100 Cash.

John Bauscher, Freeport, Ill.

Asparagus plumosus nanus and Sprengeri, 2¼-in., fine stock, \$3.00 per 100, \$25.00 per 1000; 3-in., \$6.00 per 100; \$50.00 per 1000; Hatcheri, 2¼-in., \$3.50 per 100, \$30.00 per 1000.

Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000; Hatcheri, \$1.00 per 100, \$8.00 per 1000.

S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

Asparagus plumosus seedlings...\$1.00 Per 100 Per 1000

2500 pdumosus seedlings @ per ... 7.50

5000 plumosus seedlings @ per... 7.00

Asparagus plumosus and sprengeri, 2¼-in. pots 3.00 25.00

3-in. pots 6.00 50.00

Roman J. Irwin, 108 W. 28th St., New York.

Extra select Asparagus Sprengeri and plumosus, 2¼-in., \$3.00 per 100, \$27.00 per 1000; heavy plumosus, 4-in., \$10.00 per 100; Sprengeri, heavy 4-in., \$7.00 per 100; plumosus, 3-in., \$8.00 per 100.

G. M. REBURN & CO., 160 N. Wabash Ave., Chicago, Ill.

Fine bushy stock. Per 100. Asparagus plumosus.....\$4.00

Asparagus Sprengeri..... 3.00

Rockford Seed Farms, H. W. Buckbee, Forest City Greenhouses, Rockford, Ill.

Asparagus Sprengeri, 3-in.....\$5.00 per 100

Asparagus Sprengeri, 2-in..... 3.00 per 100

Asparagus plumosus, 2-in..... 3.00 per 100

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BUSH-SHAPED, 10-12-in., 18-in., 30-in.

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About 500, field-grown plants, \$6.00 per doz.; \$40.00 per 100.
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Calceolaria hybridum, best strong plants, 2 1/2-in., 7c.
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CAMPANULA CALYCANTHEMA, blue or rose, same price.
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William Toole & Son, Baraboo, Wis.

CANNAS.**CANNAS FROM 3-IN. POTS.**

Cannas from 3-in. pots, \$4.00 per 100, \$35.00 per 1000, in the following varieties: Florence Vaughan (yellow), Wyoming (orange scarlet flowers, brown foliage), Gustav Gumpfer (yellow), Mme. Crozy (orange scarlet), Souv. de A. Crozy (red and yellow), Venus (pink), Louisiana (scarlet), J. D. Elsiele (scarlet), Bouvier (crimson), Richard Wallace (yellow), Mrs. Kate Gray (orange scarlet), J. Tissot (scarlet), Maros (white), Mrs. A. Conard (fine pink), \$8.00 per 100; Wm. Saunders (bright scarlet), \$6.00 per 100; King Humbert (bronze), best all-round canna, \$5.50 per 100, \$45.00 per 1000; 4-in. pots of King Humbert, \$8.50 per 100, \$75.00 per 1000; also Florence Vaughan and others from 4-in. pots, \$8.50 per 100. Ask for surplus list.
Anglin & Walsh Co., Williamsbridge, N. Y.

CANNAS—Fresh cut Ohio grown, 2-3 eye tubers, A. Bouvier, Austria, Allemania, Burbank, O. Henderson, Louisiana, Mme. Crozy, Mlle. Berat, Pillar Fire, \$2.50 per 100, \$20.00 per 1000. Gladiator, Gladiolus, J. D. Elsiele, R. Wallace, Venus, Wyoming, \$3.00 per 100, \$25.00 per 1000. King Humbert, Beacon, Uncle Sam, \$4.00 per 100, \$35.00 per 1000. Kate Deemer, Mrs. Conard, Wm. Saunders, \$6.00 per 100, \$50.00 per 1000. Rosea Gigantea, Olympic, Panama, \$10.00 per 100. Wintzer's Colossal, \$15.00 per 100. Cash.
O. Betscher, Dover, O.

Extra strong, well established plants, King Humbert, 3-in., \$7.00 per 100, \$60.00 per 1000; 4-in., \$10.00 per 100, \$90.00 per 1000. Chas. Henderson, Mme. Crozy, Florence Vaughan, Pres. Meyers, Q. Charlotte, R. Wallace, Betsy Ross, Gladiator, Brandywine, Venus, Pennsylvania, 3 in., \$5.00 per 100, \$45.00 per 1000; 4 in., \$8.00 per 100. April delivery.
G. M. REBURN & CO.,
160 N. Wabash Ave., Chicago, Ill.

Cannas, fresh cut, extra selected, 2, 3 eye roots, Austria, Chas. Henderson, Orange Bedder, Florence Vaughan, J. D. Elsiele (scarlet), Firefly (rose carmine), Louise (pink), Moonlight (white), Gloriosa (crimson and gold edge), J. Tissot (fiery scarlet), etc., \$2.00 per 100. For all other kinds, also caladiums, dahlias, gladioli, tuberoses, etc., see 2-page adv., pp. 12, 13, Review Jan. 25.
Shellroad Canna Farms, Grange, Baltimore, Md.

CANNAS, Mrs. Alfred F. Conard, strong 3-in. plants, spring delivery, \$7.50 per 100.
THE DINGEE & CONARD CO.,
WEST GROVE, PENNSYLVANIA.

CANNAS.

Fresh cut, strong divisions, 2 and 3 eye roots. Crimson Bedder, fine.....\$1.50 per 100
Florence Vaughan 1.50 per 100
Prompt shipment, special 1000 rate.
D. H. GREEN, BOONSBORO, MD.

CANNAS.

Get list of cannas which were awarded Gold Medals at both San Francisco and San Diego Expositions. Write today.
THE CONARD & JONES CO.,
WEST GROVE, PENNSYLVANIA.

Cannas, 2 and 3 eyes: 2000 Chas. Henderson, 1000 Pennsylvania, 500 R. Wallace, \$1.50 per 100, \$12.00 per 1000. Cash.
Bushy Flower Garden, Bushy, Va.

Canna bulbs, 2 and 3 eyes, Wallace, Austria, Kate Gray, Gladiator, \$15.00 per 1000; Martha Washington, \$17.00 per 1000.
Levy Greenhouses, Norman, Okla.

Cannas, 2 to 3 eyes; Penn., David Harum, Austria, Duke of Marlborough, America, Black Beauty, Kate Gray, Shenandoah, Egandale, \$1.50 per 100. J. H. Dann & Son, Westfield, N. Y.

Cannas, Wyoming, Kate Gray, Austria, \$1.50; mixed, \$1.00 per 100; Musaeifolia, \$2.00 per 100.
A. C. Sperry, Neodesha, Kan.

Cannas, Wyoming, Kate Gray, Austria, \$1.50; mixed, \$1.00 per 100.
A. C. Sperry, Neodesha, Kan.

Cannas for your spring planting, true to name, strong 3 1/2 to 4-in. pots. Write for list and prices.
Gloede's, Evanston, Ill.

Cannas, King Humbert, 3-in., \$7.00; 4-in., \$9.00; best green, 3-in., \$5.00; 4-in., \$8.00.
GULLETT & SONS, LINCOLN, ILL.

Cannas, 2 to 3 eyes, \$2.50 per 100, in the following varieties: Burbank, Allemania, Chas. Henderson. Wm. H. Hertel, Kirkville, Mo.

Canna roots, in best varieties, Long Island-grown. Prices on application.
Roman J. Irwin, 108 W. 28th St., New York.

Cannas, dwarf growing, started plants, ready for 4-in., mixed only, \$2.00 per 100, \$18.00 per 1000.
Geo. H. Mellen Co., Springfield, O.

Canna roots, Austria, King of Bronzes, Pennsylvania, F. Vaughan, \$1.50 per 100.
Edwin Bishop, Milford, Va.

Cannas, King Humbert, 2 to 3-eye tubers, \$2.00 per 100.
F. B. Bobbitt, Perry, Okla.

Cannas, strong Wallace, Gen. Merkel Gumpfer, \$2.00 100. J. F. Rupp, Shiremanstown, Pa.

Cannas, Austria, \$1.50 per 100.
Lloyd C. Bunch, Fredonia, Kan.

See my display adv. in this issue.
Peter Pearson, Chicago, Ill.

CARNATIONS.**CARNATIONS.**

STRONG, HEALTHY, WELL-ROOTED CUTTINGS.

	Per 100	Per 1000
THENANTHOS, brilliant scarlet...	\$12.00	\$100.00
Superb	12.00	100.00
Aviator, red	6.00	50.00
Nebraska	6.00	50.00
Belle Washburn	6.00	50.00
Beacon, red	2.50	20.00
Champion, red	2.50	20.00
Joy, red	2.00	18.00
Peerless Pink, pink.....	2.50	20.00
C. W. Ward, pink.....	2.50	20.00
Pink Sensation, pink.....	3.50	30.00
Miss Theo, pink.....	5.00
Good Cheer, pink.....	3.50	30.00
Matchless, white	2.00	18.00
White Enchantress, white.....	2.00	18.00
White Wonder, white.....	2.50	20.00
Pink Enchantress	2.50	20.00
Alice, flesh pink.....	3.00	25.00
Winsor	2.00	18.00
Cerise Winsor	2.00	18.00
Victory	2.00	18.00

25 at 100 rate, 250 at 1000 rate.
A. L. RANDALL CO.,
Wabash Ave. at Lake St., Chicago, Ill.

CARNATIONS.

Strong, well rooted, clean.

	Per 100	Per 1000
Matchless	\$3.00	\$25.00
Alice	3.00	20.00
Supreme	3.00	30.00
Miss Theo	5.00	35.00

Less 5% cash. Orders booked for potted stock.

SPECIAL.

I will offer for a short time, to make room, fine stock of Alice at \$20.00 per 1000 and Miss Theo at \$35.00 per 1000, net. These 2 varieties are doubtless the greatest producers of good commercial flowers on the market today.
A. A. GANNETT, GENEVA, N. Y.

	100	1000
Matchless	\$2.00	\$18.00
Perfection	1.75	15.00
White Enchantress.....	1.80	18.00
Mrs. C. Ward.....	1.75	17.00
Beacon	2.00	18.00
Pink Enchantress.....	1.75	15.00

Cash with order or C. O. D.
Jos. Schoos, 1433 Warren St., Evanston, Ill.

Carnations, rooted cuttings, clean, healthy, cool-grown cuttings, taken from plants grown for cuttings, the following at \$22.00 per 1000, \$3.00 per 100: Philadelphia, White, Pink and Rose-pink Enchantress, Victory, Joy (red), Peerless Pink. The following at \$24.00 per 1000, \$3.00 per 100: Beacon, Ward, Matchless, Herald, Alice, White Perfection, Champion, Pink Sensation, White Wonder and May Day. The following at \$27.50 per 1000, \$3.50 per 100: Enchantress Supreme, Benora and Yellow Prince. The following at \$40.00 per 1000, \$5.00 per 100: Good Cheer, Belle Washburn, Miss Theo; Red Wing, \$6.00 per 100, \$50.00 per 1000.

2 1/2-in. pots of the following varieties, \$30.00 per 1000, \$3.50 per 100: Alice, Enchantress, Rose-pink Enchantress, Victory, Philadelphia, May Day. The following, \$35.00 per 1000, \$4.00 per 100: Matchless, White Wonder, Rosette, White Enchantress, Mrs. C. W. Ward and Herald. Anglin & Walsh Co., Williamsbridge, N. Y.

SPECIAL OFFER.

Carnations out of 2 1/2-in. pots, branched plants, clean and healthy.

	Per 1000
1,900 White Wonder	\$28.00
1,800 Nebraska	50.00
3,000 White Enchantress	30.00
5,000 Pink Enchantress	27.00
3,000 Matchless	35.00
1,000 Champion	30.00
1,000 Alice, 4-in.	30.00
12,000 Ward	29.50

IN SOIL.

2,500 Enchantress Supreme	30.00
1,500 Beacon	30.00
1,000 Ward	30.00
3,000 White Enchantress	23.00
2,000 White Perfection	23.00
11,000 Enchantress	23.00

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

ROOTED CARNATION CUTTINGS.

IMMEDIATE DELIVERY.

STANDARD AND NEW VARIETIES.

WHITE—	100	1000
Matchless	\$2.50	\$20.00
FLESH PINK—		
Superb	12.00	100.00
Enchantress	2.50	20.00
Alice	3.00	25.00
Philadelphia	2.50	20.00
MEDIUM PINK—		
Miss Theo	6.00	50.00
Pink Sensation	3.50	30.00
DARK PINK—		
C. W. Ward	2.50	20.00
RED—		
Aviator	6.00	50.00
Champion	3.00	25.00

J. D. THOMPSON CARNATION CO., JOLIET, ILLINOIS

WELL ROOTED CARNATION CUTTINGS.

Immediate delivery.	Per 100	Per 1000
Matchless	\$2.50	\$20.00
Champion	2.50	20.00
White Enchantress	2.00	18.00
White Wonder	2.50	20.00
C. W. Ward	2.00	18.00
Enchantress	2.00	18.00
Washington	2.00	18.00
Dorothy Gordon	2.00	18.00
Philadelphia	2.00	18.00
Peerless Pink	2.50	20.00
Herald	2.00	18.00
Victory	2.00	18.00
Pink Sensation	3.00	25.00

MILLER BROS.,

5558 NORTH LINCOLN ST., CHICAGO.

PLANTS FROM 2-IN., ROSE POTS.

	100	1000
Enchantress Supreme	\$5.00	\$45.00
Herald	5.00	45.00
Matchless	4.00	35.00
Mrs. C. W. Ward	4.00	35.00
Enchantress	4.00	35.00
Alice	4.00	35.00
Champion	5.00	45.00
Rosette	5.00	40.00
White Enchantress	5.00	40.00
White Perfection	5.00	40.00

Special prices on large quantities.

Send for a copy of our Plant Bulletin.

S. S. PENNOCK-MEEHAN CO.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

Strong, healthy cuttings, guaranteed to please. Ready to ship.

	100	1000
Enchantress	\$2.00	\$18.00
W. Enchantress	2.00	18.00
R. P. Enchantress	2.00	18.00
Washington Enchantress	2.00	18.00
Mrs. C. W. Ward	2.50	20.00
Beacon	2.50	20.00

\$1.00 extra per 100 for the above potted.

Belle Washburn 5.00 45.00

Nebraska 5.00 45.00

Above stock worth the money. Samples sent free.

J. C. STEINHAUSER, PITTSBURG, KAN.

CARNATIONS, STRONG, 2 1/2-IN.

	Per 100
Nebraska	\$6.00
Matchless, finest white	3.00
Mrs. C. W. Ward	3.00
Enchantress	3.00
Rosette	3.00
Yellow Prince	4.00
Mrs. Akehurst	3.00
Nebraska, rooted cuttings	5.00
Rosette, rooted cuttings	2.50

GULLETT & SONS, LINCOLN, ILL.

CARNATION CUTTINGS.

Order now and insure prompt delivery.

The following varieties.

Alice	Philadelphia
Enchantress	Prospector
Enchantress Supreme	Champion
White Perfection	Beacon
White Wonder	Akehurst
Matchless	

Mrs. C. W. Ward,
\$3.00 per 100; \$25.00 per 1000.
Aviator, Nebraska, Washburn,
\$6.00 per 100; \$50.00 per 1000.
Pink Delight, \$4.00 per 100, \$35.00 per 1000.
Wm. F. KASTING CO.,
568-570 Washington St., Buffalo, N. Y.

ROOTED CARNATION CUTTINGS
READY NOW.

	100	1000
Champion	\$2.00	\$18.00
Victory	2.00	18.00
Bonfire	2.50	20.00
Carnegie	2.00	18.00
Enchantress	2.50	20.00
White Enchantress	2.50	20.00
Alice	3.00	25.00
Rosette	2.50	20.00
Nebraska	5.00	45.00
Mrs. C. W. Ward	2.00	18.00

WIETOR BROS.,

162 N. Wabash Ave., Chicago, Ill.

We have ready now 50,000 fine, healthy carnation plants in 2-in. pots. Place your order with us and we will make shipment so that you can plant directly into your fields:

	100	1000
Matchless, 2-in.	\$3.50	\$30.00
Mrs. C. W. Ward, 2-in.	3.50	30.00
Champion, 2-in.	3.50	30.00
Benora, 2-in.	4.00	35.00
Beacon, 2-in.	3.50	30.00
Gloriosa, 2-in.	3.50	30.00

On orders of 5000 or more a discount of 5% will be given.

THE JOS. H. HILL CO.,

RICHMOND, INDIANA

STRONG ROOTED CARNATION CUTTINGS.

	100	1000
Enchantress	\$2.00	\$18.00
C. W. Ward	2.50	20.00
Matchless	2.50	20.00
White Enchantress	2.50	20.00
R. P. Enchantress	3.00	22.00
Philadelphia	2.50	20.00
Beacon	2.50	20.00

Less 10% for cash.

JOHN SCHEIDEN,

135 Asbury Ave., Evanston, Ill.

Ethel Crocker, the best outdoor, summer blooming pink carnation, does not fade, long stiff stems, ready for planting now, wintered in cold frames, 2-in., \$3.00 per 100, \$25.00 per 1000; 2 1/2-in., \$3.50 per 100, \$30.00 per 1000.

Chas. B. Wright, Reisterstown, Md.

CARNATIONS.

	100	1000
Belle Washburn, from soil	\$5.00	\$45.00
Matchless, from soil	5.50	50.00

BASSETT & WASHBURN,

178 N. Wabash Ave., Chicago, Ill.

Carnations, surplus in pinched back 2-in. pot plants at rooted cutting prices: 2000 Alice, 3000 Enchantress, 3000 Matchless and 2000 Champion, \$3.00 per 100, \$25.00 per 1000; 1000 Belle Washburn, \$4.00 per 100.

The Storrs & Harrison Co., Painesville, O.

Carnation plants from soil, strong, clean stock.

	100	1000
Mrs. C. W. Ward	\$2.50	\$22.50
Enchantress	2.50	22.50

J. Ralph Souder, Hutchinson, Kan.

Clean, healthy, 2 1/2-in. stock of Beacon, Rose-pink Enchantress and White Enchantress, \$3.00 per 100; 2 1/2-in., Salmon-pink Beacon, \$7.00 per 100. Hoffmeister Floral Co., White St., Lick-run, Cincinnati, O.

Rose-pink Enchantress and Enchantress, 2 1/2-in., extra fancy, ready for shift, \$3.00 per 100, \$25.00 per 1000; Matchless, White Perfection, Enchantress, Rose-pink Enchantress, R. C., \$2.50 per 100.

C. J. Frew, Conneaut, O.

Pink Delight, \$4.00 per 100, \$35.00 per 1000; Ward, White Wonder and Beacon, \$2.50 per 100, \$20.00 per 1000. Either from soil or sand. 2 1/2-in. plants, \$3.00 per 100.

Erie Floral Co., Erie, Pa.

Strong, rooted cuttings of Mrs. C. W. Ward and White Enchantress, \$25.00 per 1000; also 2-in. stock of the same varieties, \$35.00 per 1000. 500 at the 1000 rate.

Elitch Greenhouses, Denver, Colo.

Carnation plants, ready for field, Alice, Matchless, Enchantress, White Enchantress, \$30.00 per 1000.

STUPPY FLORAL CO.,

SAINT JOSEPH, MISSOURI.

Carnations, 2 1/2-in. pots: Enchantress, Eureka, Matchless, C. W. Ward, Beacon, Miss Theo, Alice, White Wonder, \$3.00 per 100, \$25.00 per 1000.

United States Cut Flower Co., Elmira, N. Y.

Well rooted carnation cuttings, White Perfection, Ward, L. P. Enchantress, Matchless, bargain, all \$18.00 per 1000. Cash.

J. Vonder Linden, Rhinebeck, N. Y.

Carnations, very fine Light Pink Enchantress, 2 1/2-in. pots, \$18.00 per 1000. Brant & Noe Floral Co., 5744 North Kercheval Ave., Chicago.

Carnations, 2-in., \$3.50 per 100; sand, \$2.00 per 100: White and Pink Enchantress, Mrs. C. W. Ward, White Perfection.

Wm. H. Hertel, Kirksville, Mo.

Thrifty 2 1/2-in. carnations, Enchantress Supreme and Matchless, \$3.00 per 100; rooted cuttings of same varieties, \$2.00 per 100.

P. V. Steddom, Knightstown, Ind.

Rooted carnation cuttings, first-class stock: White Enchantress, \$20.00 per 1000 Pink Enchantress, \$16.00 per 1000; Herald, \$20.00 per 1000; Otto Starnitzky, Box 332, Park Ridge, Ill.

Matchless R. C., \$2.50 per 100, \$20.00 per 1000; pot plants, \$3.50 per 100, \$30.00 per 1000; fine stock, ready to shift to 3-in. pots. Cash.

Scharff Bros., Van Wert, O.

For complete list of carnation cuttings see our display adv., this issue.

S. S. SKIDELSKY & CO., Philadelphia, Pa.

Carnation R. C.: Rose-pink Enchantress, Philadelphia, Victory, \$12.00 per 1000; good stock. Cash with order.

B. F. Hensley, Knightstown, Ind.

CARNATION CUTTINGS, for prices and varieties refer to my advertisement on front cover.

Roman J. Irwin, 108 W. 28th St., New York.

Good, strong C. W. Ward, carnations, 12,000 in 2 1/2-in. pots, pinched back once and branched, \$28.00 per 1000. Cash with order.

Crown Point Floral Co., Crown Point, Ind.

Carnation plants, from 2-in. pots, clean, strong stock: Matchless, Enchantress, Alice, Mrs. C. W. Ward, Beacon, \$25.00 per 1000.

A. Jablonsky, Olivette, St. Louis Co., Mo.

Carnations, Pink and White Enchantress, White Perfection, \$20.00 per 1000. Cash with order.

Erickson-Clegg Co., Glen Ellyn, Ill.

Carnation R. C., extra strong, Victory and Enchantress, \$2.00 per 100; Herald, \$2.75 per 100.

Hillview Greenhouses, La Crosse, Wis.

25,000 Enchantress, well R. C., \$1.25 per 100; \$10.00 per 1000. Cash. Henry E. Youngquist, Foster and Kedzie Aves., Chicago, Ill.

Carnations, 7500 Pink Enchantress, rooted cuttings, \$2.50 per 100, \$20.00 per 1000.

The Columbus Floral Co., Columbus, O.

Rooted carnation cuttings, W. Enchantress, Rose-pink Enchantress, \$20.00 per 1000.

The William Murphy Co., Cincinnati, O.

Carnation cuttings, Light Pink Enchantress, strong well rooted stock, \$10.00 per 1000.

Fluegge Bros., 4840 N. Leavitt St., Chicago, Ill.

Strong rooted carnation cuttings, Matchless and Alice, \$20.00 per 1000; unrooted, \$10.00 per 1000.

O. B. Johnson, Woburn, Mass.

Carnation R. C., Enchantress, Mrs. C. W. Ward, \$2.00 per 100, \$20.00 per 1000.

Muskogee Carnation Co., Muskogee, Okla.

Extra fine Alice, Beacon and Mrs. C. W. Ward, strong 2-in. plants, \$35.00 per 1000.

C. O. POLLWORTH CO., MILWAUKEE, WIS.

CENTAUREAS.

Dusty miller, gymn., 2-in., 2c. Bonnaffon mums, 2-in., 2c. Both for a shift.

J. E. Hitz, Franklin, Ind.

Dusty miller, select, transplanted stock, \$1.25 per 100, \$10.00 per 1000, prepaid.

S. W. Pike, St. Charles, Ill.

Centaurea candidissima, best of the white leaved centaureas, 3-in., ready for a shift, \$5.00 per 100. Cash, please. J. Sylvester, Oconto, Wis.

Centaurea gymnocarpa, strong transplanted seedlings, \$1.00 per 100; \$1.10 prepaid.

G. E. Fink, Kenilworth, N. J.

Centaurea gymnocarpa, strong plants, transplanted, \$1.00 per 100, \$8.00 per 1000.

H. E. Rogers & Son, Spencerport, N. Y.

Centaurea gymnocarpa seedlings, ready to pot, 60c per 100, \$5.00 per 1000. Cash.

Geo. B. Morrell, Torresdale, Pa.

Centaureas, large, transplanted plants, ready for 2 1/2-in., 80c per 100, prepaid; \$7.00 per 1000. Chas. Whitton, York and Gray, Utica, N. Y.

Centaurea gymnocarpa, 2-in., \$2.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Dusty miller, 2 1/2-in., \$2.50 per 100.

GULLETT & SONS, LINCOLN, ILL.

Dusty miller, rooted cuttings, \$1.00 per 100.

C. F. Hummel & Son, Davenport, Iowa.

Centaurea gymnocarpa, 2 1/2-in., \$2.50 per 100.

Cash. Wirt Floral Co., Parsons, Kan.

CHRYSANTHEMUMS.

CHRYSANTHEMUMS.

Early Snow, Unaka, Chieftain, \$2.00 per 100, \$15.00 per 1000; Golden Glow, Chrysolora, Ivory, Ivory pink, Colonel D. Appleton, Roman Gold, Jeanne Nonin, Major Bonnaffon, White Bonnaffon, Chas. Rager and Maud Dean, \$2.00 per 100, \$18.00 per 1000.

Mrs. William Buckingham, Klondyke, Quinola, Fairy Queen and Diana, \$2.00 per 100, \$20.00 per 1000.

Smith's Sensation, \$2.50 per 100, \$20.00 per 1000.

The above stock has been carefully rogued and grown for cutting only. Cash or satisfactory references.

The Columbus Floral Co., Columbus, O.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

CHRYSANTHEMUMS—Continued.

500,000 chrysanthemum rooted cuttings: Un- less noted \$2.25 per 100, \$20.00 per 1000.
Large flowering varieties:
Chadwick Supreme, 4 ft. pink, large reflexed. Late Nov. to early Dec. Per 100, \$4.00; per 1000, \$35.00.
Chas. Rager, 3 ft. pure white. Incurved. Much like Maj. Bonnafton. Early Nov.
Chieftain, 3½ ft. pink, incurved. Much like Maj. Bonnafton. Mid Nov.
Chrysolora, 4 ft. clear yellow, incurved, outer petals reflexed. Extra fine. Mid Oct.
Clementine Touse, 5 ft. white, slightly tinged delicate pink. Mid Oct.
Comoleta, 3 ft. lemon yellow, incurved. Oct. 1.
Dec. Gem, 3½ ft. white, slightly pencilled lavender pink. Perfect ball shape. Late Nov. and Dec.
Dolly Dimple, 4 ft. lemon yellow, petals prettily whirled, curving inward at tips. Late Nov.
Dr. Enguehard, 5 ft. pink, incurved, outer petals reflexed. Late Nov.
Early Snow, 3 ft. pure white, reflexed. Perfect ball shape. A much improved Polly Rose. Mid Oct.
Edwin Seidewitz, 4 ft. pink, incurved. Extra fine. Late Nov. to Dec.
Glory of the Pacific, 2 ft. pink, reflexed. Early Oct.
Golden Chadwick, 4 ft. golden yellow, incurved. One of the best. Late Nov. to Dec. Per 100, \$4.00; per 1000, \$35.00.
Golden Eagle, 3 ft. bright golden yellow, incurved. Late Nov. to Dec. Per 100, \$3.00; per 1000, \$27.50.
Golden Eaton, 4 ft. bright yellow, reflexed. Large, excellent. Late Nov. to Dec. Per 100, \$3.00; per 1000, \$27.50.
Golden Gleam, 2½ ft. bright glistening yellow. A new variety of great promise. Mid Oct. \$6.00 per 100.
Golden Glow, 4 ft. golden yellow, incurved. Best early yellow. Late Sept.
Golden Jones, 3½ ft. yellow, incurved. Dec. Per 100, \$2.50; per 1000, \$22.50.
Golden Queen, 3½ ft. light yellow. A new variety of great promise. Early Oct. \$6.00 per 100.
Golden Wedding, 4 ft. fine golden yellow, loose incurved. Late Nov. Per 100, \$3.00; per 1000, \$27.50.
Harvard, 4 ft. dark red, reflexed. Late Nov. This is the best commercial red variety.
Helen Frick, 2 ft. pink. Late Dec.
J. Burton, white, shaded light pink. Late Dec.
J. K. Shaw, 5 ft. pink, incurved. Fine rounded shape. Late Oct.
Lena Baum, 3 ft. yellow, incurved. A sport of Chas. Rager and like it except in color. Early Nov.
Maj. Bonnafton, 4 ft. clear yellow, incurved. A fine old variety. Late Nov. Per 100, \$2.00; per 1000, \$17.50.
Maud Dean, 4 ft. pink, incurved. Late Nov.
Modello, 4 ft. New. Golden bronze. incurved of fine form. Mid Oct. \$6.00 per 100.
Mrs. Jerome Jones, 2½ ft. white, incurved. Dec. \$2.50 per 100; \$22.50 per 1000.
Mrs. W. E. Kelley, 4 ft. clear yellow, reflexed. Extra good. Mid Nov.
Nagoya, 4 ft. golden yellow, incurved. Late Nov.
Oconto, 3 ft. white, of fine form and substance. Mid Oct.
Oct. Frost, 4 ft. pure white, incurved. Early Oct.
Patty, 2½ ft. silver pink, incurved. Late Nov. to Dec.
Polly Rose, 2 ft. pink, reflexed. Early Oct.
Robt. Halliday, 3 ft. yellow, incurved. Late Oct.
Roman Gold, 4 ft. golden yellow, reflexed. Late Nov.
Smith's Advance, 4 ft. pure white, reflexed. Best very early white. Mid Sept.
Unaka, 4 ft. pink, incurved. Early Oct.
W. H. Chadwick, 4 ft. white, incurved. Late Nov. to Dec. Per 100, \$4.00; per 1000, \$35.00.
White Chieftain, 4 ft., white, incurved. Mid Nov.
White Helen Frick, 2 ft. white reflexed. Late Dec.
White J. K. Shaw, 5 ft. pure white, incurved. Fine rounded shape. Late Oct.
White Maud Dean, 4 ft. white, incurved. Late Nov.
Wm. Turner, 4 ft. white, incurved, of fine form. Mid Nov.
POMPONS, SINGLES AND ANEMONES.
Baby, pompon, pretty yellow small button. Late.
Doris, pompon, red button. Midseason.
Garza, anemone, white. A superb variety.
Gladys Duckham, single, large, white. Early.
Golden Climax, bright golden yellow of medium size. Midseason (pompon).
Golden Harvest, pompon, deep golden yellow with tinge of bronze. Midseason.
Golden Mensa, single yellow. Large, superb.
Harvest Moon, pompon, clear golden yellow, medium size. Late Oct.
Helen Newberry, pompon, pure white. Very late.
Kitty Bourne, single, clear yellow. Midseason.
Lilla, pompon, red. Midseason.
Margaret Totty, single, deep yellow. Large and fine. Late.
Mary, large pearl white pompon. Late.
Mensa, single, white. Large, superb. Late.
Merstham Jewel, single, terra cotta, center and tips of petals golden yellow. Late.
Noveltonia, pompon, clear pink. Large, ball-shaped. Midseason.

Peace, pompon, light pink. Large ball-shaped flower. Midseason. \$4.00 per 100.
Quinola, pompon, clear yellow. Medium size. Midseason.
Souv. d'Or, pompon, golden bronze, medium size. Midseason.
Sunset, single, coppery red, edge bronze. Midseason.
W. E. Buckingham, single, brilliant rose pink. Early Nov.
Western Beauty, pompon, deep rose pink. Medium size. Mid Nov.
BAUR FLORAL CO., ERIE, PA.

**CHRYSANTHEMUMS
FROM 2½-INCH POTS
FOR IMMEDIATE DELIVERY.
NOVELTIES OF 1916.**

Autocrat, Early Rose, Golden Gleam, Josephine Foley, October Queen, Tiger, 15c each, \$1.00 per ten, \$8.00 per hundred.
STANDARD VARIETIES.
W. H. Chadwick, Chadwick Improved, Golden Chadwick, Chadwick Supreme, Improved Golden Chadwick, 10c each, 60c per ten, \$4.00 per hundred, \$35.00 per thousand.

EARLY VARIETIES.
Chas. Rager, Chrysolora, Crystal Gem, Early Frost, Early Snow, Glory Pacific, Golden Glow, Golden Queen, Ivory, Marigold, Mrs. B. E. Hayward, Oconto, Polly Rose, Roserie, Unaka, Yellow Ivory.

MIDSEASON VARIETIES.
Chieftain, Col. D. Appleton, Dick Witterstaetter, Lavender Queen, Modello, Mrs. W. T. McNeice, Naomah, Patty, Pink Gem, Pres. Roosevelt, Ramapo, Roman Gold, Smith's Ideal, Smith's Sensation, Timothy Eaton, Western King, White Chieftain, Yellow Eaton.

LATE VARIETIES.
Antique, December Gem, Dr. Enguehard, E. A. Seidewitz, Harvard, Major Bonnafton, Mistletoe, Nagoya, Tekonsha, White Helen Frick, 10c each, 40c per ten, \$3.00 per hundred, \$25.00 per thousand.

POMPONS.
Diana, Fairy Queen, Frank Wilcox, Golden Climax, Golden Harvest, Golden West, Helen Newberry, Iva, Klondyke, LaPurite, Leota, Lillia, Minto, Neola, Niza, Nordi, Western Beauty, Zenobia, 10c each, 40c per ten, \$3.00 per hundred, \$25.00 per thousand.

Not less than 5 plants of a variety at ten, 25 at hundred and 250 at thousand rate.
We also have a very complete line of ANEMONES and SINGLES at the same price as pompons.

Among the exhibition varieties the following are grown more or less by commercial growers: Elberon, Mrs. O. H. Kahn, Mrs. Wm. Duckham, Wells' Late Pink and Wm. Turner.

These we can supply at 10c each, 60c per ten, \$4.00 per hundred, \$35.00 per thousand.
These prices are for those in the trade only. Rooted Cuttings not less than 25 of a variety, are supplied at 20% discount from prices quoted.

**ELMER D. SMITH & CO.,
ADRIAN, MICHIGAN.**

300,000 CHRYSANTHEMUM CUTTINGS.
Clean, well rooted, select cuttings a specialty, place your orders early, will ship any time you wish, later.

WHITE—	Per 100	Per 1000
Early Frost, early.....	\$1.50	\$15.00
Smith's Advance, early.....	1.50	15.00
Polly Rose, early.....	1.50	15.00
Oct. Frost, early.....	1.25	12.00
Early Snow, early.....	1.50	15.00
Clem Touse, midseason.....	1.25	12.00
Chas. Rager, midseason.....	1.50	15.00
White Ivory, midseason.....	1.50	15.00
White Chieftain, late.....	1.50	15.00
White Bonnafton, late.....	1.50	15.00
Mrs. H. Robinson, late.....	1.50	15.00
Lynnwood Hall, late.....	1.50	15.00
Wm. H. Chadwick, late.....	1.75	15.00
Wm. Turner, late.....	2.00	20.00

YELLOW—	Per 100	Per 1000
G. Glow, early.....	1.50	15.00
Chrysolora, early.....	1.25	12.00
Oct. Frost, early.....	1.25	12.00
Roman Gold, midseason.....	1.50	15.00
Monrovia, midseason.....	1.50	15.00
Y. C. Touse, midseason.....	1.25	12.00
Robt. Halliday, midseason.....	1.50	15.00
Col. D. Appleton, midseason.....	1.25	12.00
Zimmer's Yellow, midseason.....	1.25	12.00
Maj. Bonnafton, late.....	1.25	12.00
Golden Eagle, late.....	1.75	15.00
Golden Wedding, late.....	2.00	17.50
Y. Eaton, late.....	2.00	17.50

PINK—	Per 100	Per 1000
Glory of Pacific, early.....	1.25	12.00
Unaka, early.....	1.75	15.00
Pac. Supreme, early.....	1.75	15.00
Gloria, midseason.....	1.50	15.00
Chieftain, late.....	1.50	15.00
Dr. Enguehard, late.....	1.50	15.00
E. A. Seidewitz, fine late.....	1.50	15.00
Wells' Late, late.....	1.25	12.00
Patty, late.....	1.50	15.00
Pres. Roosevelt, late.....	1.75	15.00

RED—	Per 100	Per 1000
Black Hawk, late.....	1.50	15.00
Cullingfordii, late.....	1.50	15.00
250 of 1 variety or 1000 assorted at 1000 rate.		
D. H. GREEN, BOONSBORO, MD.		

Mums, well rooted 2-in. plants, ready now: Advance, Early Frost, Chrysolora, Pacific Supreme, Lynnwood Hall, Buckbee, Diana, Chieftain, all \$2.50 hundred. Cash, less 5%.

**C. L. HUMPHREY,
WHOLESALE GROWER,
ZANESVILLE, OHIO.**

Chrysanthemums, well rooted stock, vigorous cuttings, \$2.00 per 100, \$16.50 per 1000. Yellow: Golden Glow, Col. Appleton, Maj. Bonnafton, Yellow Jones, Chrysolora, Roman Gold and Nagoya. White: Chas. Rager, White Frick, Smith's Advance, Lynnwood Hall, Polly Rose, Wm. Turner. Early Snow, White Bonnafton. Pink: Dr. Enguehard, Helen Frick, Unaka, Wells' Late Pink. Chieftain, Pink Patty, E. A. Seidewitz, Pacific Supreme. Crimson: Harvard. The following are at \$2.75 per 100, \$20.00 per 1000. White: Crystal Gem, Early Frost, Oconto, Alice Byron, White Eaton, White Chieftain, J. Nonin. Yellow: Golden Queen, Golden Eaton, Odessa, Yellow Polly Rose, Gold Mine, Comoleta, Golden Age. Pink: Hironelle.

Golden Chadwick, White and Pink Chadwick, \$3.50 per 100, \$30.00 per 1000. Autocrat (fine white), \$6.00 per 100, \$50.00 per 1000. Alex Guttman, lavender pink, \$7.00 per 100, \$60.00 per 1000.

POMPON MUMS.
\$16.50 per 1000, \$2.00 per 100. Yellow: Overbrook, Golden West, Golden Harvest, Golden Climax, Quinola, Klondyke, Baby, Harvest Moon. Pink: Fairy Queen, Western Beauty, Lillian Doty. White: Diana, Helen Newbury. Bronze: Souvenir d'Or, Iva.

SINGLES.
\$24.00 per 1000, \$3.00 per 100. Golden and White Mensa, Josephine, Mrs. Buckingham, Mrs. Godfrey; also 3 new singles, Elizabeth (yellow), Blanche (white) and Emma (pink). Rooted cuttings, \$16.00 per 100, \$80.00 per 1000; 2½-in., \$15.00 per 100.

2½-IN. POTS.
2½-in. pots ready in the following varieties. \$25.00 per 1000, \$3.00 per 100: Early Snow, Golden Glow, Unaka, Chrysolora, Elberon, White and Pink Ivory, Charles Rager, Chieftain, Col. Appleton, December Gem, White Bonnafton, Major Bonnafton, Roman Gold, Maude Dean, Jeanne Nonin, Mistletoe.
Anglin & Walsh Co., Williamsbridge, N. Y.

**CHRYSANTHEMUMS,
STRONG 2½-INCH MUM STOCK.
WHITE.**

	100
Early Frost, Naomi.....	\$4.00
Smith's Advance, Oconto.....	3.00
Chas. Rager, Lynnwood Hall.....	3.00
Timothy Eaton, Jerome Jones.....	3.00
Turner.....	6.00
Chadwick Improved, White Frick.....	4.00
December Gem.....	4.00

PINK.	
Rosiere, Pacific Supreme.....	3.00
Chieftain, Enguehard.....	3.00
Maud Dean.....	3.00
Helen Frick, Chadwick Supreme.....	4.00

YELLOW.	
Mrs. C. C. Pollworth, 25@ \$4.00.....	15.00
Golden Glow, Chrysolora.....	3.00
Golden Queen, Marigold.....	4.00
Appleton, Bonnafton.....	3.00
Golden Eagle, Nagoya.....	4.00
Golden Wedding, Yellow Jones.....	3.00
Improved Golden Chadwick.....	5.00
Odessa.....	6.00

POMPONS.	
Western Beauty, Fairy Queen.....	3.00
Baby Klondyke, Golden West.....	3.00
Golden Climax, Baby.....	3.00
Baby Marguerite, Diana.....	3.00
Helen Newberry, Mensa.....	3.00
Golden Mensa.....	3.00
O. C. Pollworth Co., Milwaukee, Wis.	

**IMMEDIATE DELIVERY.
CHRYSANTHEMUMS.
ROOTED CUTTINGS.**

Varities listed in the order in which they bloom.

WHITE.	Per 100	Per 1000
Crystal Gem.....	\$2.50	\$20.00
Oconto.....	2.50	20.00
V. Poehlmann.....	2.00	15.00
Alice Byron.....	2.50	20.00
Chas. Rager.....	2.00	15.00
Lynnwood Hall.....	2.00	15.00

YELLOW.	Per 100	Per 1000
Golden Queen.....	2.50	20.00
Chrysolora.....	2.00	15.00
Yellow Eaton.....	2.50	20.00
Roman Gold.....	2.00	15.00
Odessa.....	2.50	20.00
Yellow Bonnafton.....	2.00	15.00
Nagoya.....	2.00	15.00
Dolly Dimple.....	2.50	20.00

PINK.	Per 100	Per 1000
Amorita.....	2.00	15.00
Chieftain.....	2.00	15.00
McNiece.....	2.00	15.00
Dr. Enguehard.....	2.50	20.00
Mrs. Seidewitz.....	2.50	20.00

RED AND BRONZE.	Per 100	Per 1000
Shrimpton.....	2.50	20.00

250 at the 100 rate.
250 or more at the 1000 rate.
**J. D. THOMPSON CARNATION CO.,
JOLIET, ILLINOIS.**

CHRYSANTHEMUM ROOTED CUTTINGS, im-
mediate delivery, \$2.00 per 100, cash. Tints of Gold, Saloman's Gold, Alice Saloman, Harvard, Chas. Rager, Pink Chieftain, E. Seidewitz, Glenview, Oconto, Perrine, May Foster, Lincoln, Robt. Halliday.

POMPONS, La Porte, The Bard, Mrs. Ben, Diana, Klondyke, Savannah, Leota, Lillian Doty. SINGLES, Mrs. Whitehorn, Lady Lou, Grace Burke, Pretoria, W. E. Buckingham, Mary Richardson, Yellow Parkinson, Josephine, Mensa, Golden Mensa, Golden Star, Pink Parkinson, George C. Weiland, 602 Davis St., Evanston, Ill.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

CHRYSAANTHEMUM ROOTED CUTTINGS.
Everything in mums. Will quote if not listed here.

\$2.00 per 100; \$17.50 per 1000.
Smith's Advance, Ivory, White Jones, Golden Glow, Major Bonnafton, Yellow Jones, Tints of Gold, Unaka, Glory of Pacific, Pacific Supreme, Pink Ivory, McNiece and Harvard.

\$3.00 per 100; \$20.00 per 1000.
Early Frost, Oconto, Rager, White Eaton, J. Nonin, Mistletoe, Smith's Ideal, White Chieftain, White Frick, Naomah, Wm. Turner, Golden Queen, Yellow Ivory, Chrysolora, Roman Gold, Yellow Eaton, Nagoya, Appleton, Robt. Halliday, Yellow Polly Rose, Marigold, Chieftain, Pink Frick, E. A. Seidewitz, Dr. Enguehard, Glen View, Bronze.

\$3.00 per 100; \$25.00 per 1000.
Pink Chadwick, Golden Chadwick, White Chadwick.

Pompon and Singles in all varieties.

Prices on application.

\$6.00 per 100; \$50.00 per 1000.
Mrs. M. R. Morgan, Golden Gleam, Tekonsha, Alex. Guttman, Autocrat, Caprice mums for pots, R. O.

In all colors.

\$3.00 per 100; \$30.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

Well grown stock, ready for immediate shipment. Chrysanthemums from 2-in. pots, well established.

	Per 100	Per 1000
White Chadwick Improved.....	\$ 4.00	\$35.00
Golden Chadwick	4.00	35.00
Yellow Turner	20.00
Wm. Turner	3.50	30.00
Odessa	6.00
Early Frost	3.50	27.50
Golden Queen	3.50	27.50
Major Bonnafton	3.00	25.00
Yellow Eaton	3.00	27.50
Timothy Eaton	3.00	27.50
Mrs. E. A. Seidewitz.....	3.50	30.00

Your selection of the following pompons and singles for \$3.50 per 100:

Baby	Elva
Iva	Mrs. Frank Beu
Helen Newberry	Golden Climax
Jules Lagravere	Skibo
Eugene Langaulet	Souv. Melanie
King of Plumes	Western Beauty
Mensa	Singles.
Golden Mensa	Mrs. Wm Buckingham

THE JOS. H. HILL CO.,
RICHMOND, INDIANA.

CHRYSAANTHEMUMS.

FOR THE CONVENIENCE OF FLORISTS who want to grow some really good POT MUMS, we are offering our collection of STRICTLY POT PLANT VARIETIES. This collection has been the result of years of experience in this line and includes only varieties that are especially adapted to pot plant culture.

There are included in this collection, besides the Caprice family and several of the best standard pot plant varieties, many sorts of this year's and last year's introduction, some of them being worth from 15 to 30c per plant.

We sell these in collection only and in not less than hundred lots at \$5.00 per 100. Shipped from 2½-in. pots, ready for 4-in.

WE ALSO HAVE READY FOR SHIPMENT out of 2½-in. pots, TOTTIE'S TUXEDO COLLECTION OF JAPANESE ANEMONES, new this year. This collection comprises 12 beautiful varieties in a wide assortment of colors. Fine for cutting and especially adapted for pot plants. Greeted with enthusiasm wherever shown.

Strong 2½-in. plants, 25c each, \$2.50 per dozen.

You will appreciate our good packing.

STUPPY FLORAL CO.,

SAINT JOSEPH, MISSOURI.

CHRYSAANTHEMUM ROOTED CUTTINGS.

WHITE—	100	1000
Early Frost, early.....	\$1.50	\$15.00
October Frost, early.....	1.25	12.00
Silver Wedding, late.....	1.25	12.00
White Bonnafton, late.....	1.25	12.00
Chas. Rager, midseason.....	1.50	15.00
Early Snow, early.....	1.50	15.00
White Chieftain, midseason.....	1.50	15.00
White Chadwick, late.....	2.00	18.00
Timothy Eaton, late.....	2.00	18.00

YELLOW—	1.25	12.00
Chrysolora, early.....	1.25	12.00
Yellow Oct. Frost, early.....	1.25	12.00
Monrovia, midseason.....	1.25	12.00
Y. C. Touset, midseason.....	1.25	12.00
Col. Appleton, midseason.....	1.25	12.00
Roman Gold, late.....	1.50	15.00
Yellow Eaton, late.....	1.50	15.00
Major Bonnafton, late, special price	1.25	10.00

PINK—	1.25	12.00
Pacific Supreme, early.....	1.25	12.00
Pink Chieftain, midseason.....	1.50	15.00
Dr. Enguehard, late.....	1.50	15.00
Well's Late	1.50	15.00

E. E. CRONISE, BOONSBORO, MD.

Chrysanthemum rooted cuttings:

White Chieftain	White Chadwick
Early Frost	Golden Chadwick
Early Snow	Roman Gold
Halliday	Patty
Pink Gem	Bonnafton
Alice Byron	Adeline
Wm. Turner	Maud Dean
Chrysolora	White Dean
Pink and White Ivory	Nagoya

\$2.00 per 100.
ERIE FLORAL CO., ERIE, PA.

ROOTED CHRYSAANTHEMUM CUTTINGS.

Oconto, Charles Rager, Chieftain, Eaton, Lynnwood Hall, Early Frost, Early Snow, Polly Rose, J. Nonin, Smith's Advance, R. Halliday, Tints of Gold, Marigold, Roman Gold, Golden Rager, Bonnafton, Chrysolora, Golden Glow, Golden Queen, Glory Pacific, Pacific Supreme, E. Seidewitz, Dr. Enguehard, Unaka, Wm. Duckham, Chadwick Supreme, A. J. Balfour, Maud Dean, Wells' Late, \$3.00 per 100, \$20.00 per 1000.

Wm. H. Chadwick, Mistletoe, Naomah, Golden Chadwick, \$3.50 per 100, \$30.00 per 1000.

Wm. Turner, Modello, Golden Eaton, \$4.00 per 100, \$35.00 per 1000.

Golden Gleam, Tekonsha, White Patty, E. M. Benson, Crystal Gem, Autocrat, \$6.00 per 100, \$55.00 per 1000.

POMPON CHRYSAANTHEMUMS.

Golden West, Western Beauty, Overbrook, Souvenir d'Or, Fairy Queen, Diana, Golden Climax, Skibo, Madge, Mrs. Frank Beu, Acto, Lillian Doty.

Price on application.

THE LEO NIESSEN CO.,
12TH & RACE STS., PHILADELPHIA, PA.

CHRYSAANTHEMUM R. O.

The following \$15.00 per 1000.

Golden Glow, Smith's Advance, Major Bonnafton, Chrysolora, Chieftain, Unaka, Robt. Halliday and Chas. Rager.

The following, \$18.00 per 1000.

Early Frost, Smith's Sensation, J. Nonin, Wm. Turner, Yellow Touset, White Touset, Well's Late Pink, White Chieftain, Dr. Enguehard.

The following, \$22.00 per 1000.

Glen View, Odessa, White Chadwick.

At \$30.00 per 1000.

Golden Chadwick.

At \$6.00 per 100.

Alex Guttman and Yellow Smith's Advance.

Pompons, \$20.00 per 1000.

Western Beauty, Fairy Queen, Klondyke, Iva, Mrs. Frank Wilcox, Beu, Diana, Buckingham, Mensa, Baby Yellow, Minta, Lillian Doty, Zenobia, Nio, Cleo, Harvest Moon, Neola, Baby White, Lady Lou, and other good varieties.

W. A. ROWE FLORAL CO.,
Kirkwood, Missouri.

Chrysanthemums, following varieties, strong, healthy. Satisfaction guaranteed:

healthy.	Satisfaction guaranteed:	Per 100	Per 1000
Rooted cutting		\$3.00	\$20.00
2½-in. pots		4.00	30.00
Oconto	Helen Frick		
Estelle	Unaka		
Chas. Rager	Mrs. Patty		
Robt. Halliday	Singles and pompons		
Chrysolora	Mrs. W. E. Buckingham		
Major Bonnafton	White Mensa		
White Bonnafton	Golden Mensa		
Chieftain	Zenobia		

Per 100 Per 1000

Rooted cuttings\$3.50 \$25.00

2½-in. pots 4.50 30.00

White Chieftain Golden Wedding

Imp. Chadwick Seidewitz

THE HAMMOND CO., INC., RICHMOND, VA.

CHRYSAANTHEMUMS, ROOTED CUTTINGS.

Good clean stock and well rooted. Will please anybody, prices right. Ready now or will book orders for later delivery; Yellow Bonnafton, White Bonnafton, P. Supreme, Silver Wedding, Chas. Rager, Dr. Enguehard, Alice Salomon, Roman Gold, Ramapo, Mrs. Bird, Chrysolora, Unaka, Pink Patty, C. Touset, Col. Appleton, Oct. Frost, O. P. Bassett, Jean Bassett.

\$1.75 per 100, \$15.00 per 1000.

Early Frost, McNiece, White Turner, T. Eaton, White Chadwick, Pink Chieftain, Yellow Eaton, \$2.50 per 100, \$20.00 per 1000.

POMPONS AND SINGLES.

Klondyke, White Mensa, Yellow Mensa, Garza, Diana, Golden Climax, Elva, Mrs. Godfrey, Western Beauty, Minta.

\$2.00 per 100, \$18.00 per 1000.

Cash with order or satisfactory reference.

LAMPERT FLORAL CO., XENIA, O.

CHRYSAANTHEMUM ROOTED CUTTINGS.

Chrysolora	\$2.00 per 100; \$20.00 per 1000
Chas. Rager	2.00 per 100; 20.00 per 1000
Pink Chieftain.....	2.00 per 100; 20.00 per 1000
Yellow Eaton	2.50 per 100; 25.00 per 1000
V. Poehmann.....	2.00 per 100; 20.00 per 1000
Halliday	2.00 per 100; 20.00 per 1000
Touset	2.00 per 100; 20.00 per 1000
Maj. Bonnafton.....	2.00 per 100; 20.00 per 1000
Yellow Chadwick.....	3.00 per 100; 25.00 per 1000
White Chadwick.....	3.00 per 100; 25.00 per 1000
Wm. Turner	3.00 per 100; 30.00 per 1000
Diana	2.00 per 100; 20.00 per 1000
Frank Beu	2.00 per 100; 20.00 per 1000
Golden Glow	2.00 per 100; 20.00 per 1000
October Frost	2.00 per 100; 20.00 per 1000
Robinson	2.00 per 100; 20.00 per 1000
Marigold	2.00 per 100;

Well rooted and healthy cuttings. Cash.

O. Erickson, Princeton, Ill.

Chrysanthemums, postpaid: Polly Rose, H. Robinson, E. Snow, G. Glow, Y. Touset, Cleo, Lavender Queen, Donatello, Pac. Supreme, 1c; Crystal Gem, W. Touset, Chas. Rager, Chrysolora, Dr. Enguehard, Diana, Helen Newberry, 1½c; Oconto, Smith's Ideal, Mistletoe (the best late white), Golden Queen, Marigold, W. Chieftain, Chieftain, Elberon, Harvard, Zenobia, Iva, Baby Marguerite, G. Climax, Elco, Madge, Clorinda, Anna, Arlee, Dorothy Duggan, Little Barbee, Mrs. W. Buckingham, 2c; W. H. Chadwick, 2½c; Early Frost, Wm. Turner, Odessa, Roman Gold, 3c; Josephine Foley, 10c. Cash. Ask for catalogue of 125 varieties.

Theo. D. Kuebler, R. 6, Evansville, Ind.

CHRYSAANTHEMUM ROOTED CUTTINGS.

These are the very best commercial varieties.

WHITE.

Crystal Gem	\$3.00 per 100
Oconto	3.00 per 100
White Chieftain	3.00 per 100
Josephine Foley	4.00 per 100
October Queen	4.00 per 100

YELLOW.

Golden Queen	3.00 per 100
Bonnafton	3.00 per 100
Marigold	3.00 per 100
Mrs. Morgan	3.00 per 100

PINK.

McNiece	3.00 per 100
Wells' Late Pink.....	3.00 per 100
Chieftain	3.00 per 100

BASSETT & WASHBURN,

178 N. Wabash Ave., Chicago, Ill.

CHRYSAANTHEMUMS.

Clean, healthy, rooted cuttings.

	Per 100
Chrysolora	\$2.25
Gladys Blackburn	2.25
Yellow Rager	2.25
Col. Appleton	2.25
Early Frost	2.25
White Chieftain	2.25
Chas. Rager	2.25
Harvard	2.25
Geo. W. Pook (bronze).....	2.25
Glenview	2.25
Pink Chieftain	2.25

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

CHRYSAANTHEMUM ROOTED CUTTINGS.

Chrysolora	\$2.00 per 100
Gladys Blackburn (yellow).....	2.00 per 100
Yellow Rager	2.00 per 100
Col. Appleton	2.00 per 100
Early Frost	2.00 per 100
White Chieftain	2.00 per 100
Chas. Rager	2.00 per 100
Harvard	2.00 per 100
Geo. W. Pook (bronze).....	2.00 per 100
Glenview	2.00 per 100
Pink Chieftain	2.00 per 100

MILLER BROS.,

5558 N. Lincoln St., Chicago, Ill.

CHRYSAANTHEMUMS, good, strong stock that will grow.

Rooted cuttings, \$2.00 per 100.

GOLDEN GLOW	CHIEFTAIN
SMITH'S ADVANCE	WM. TURNER
KALB	PACIFIC
GOLDEN SALOMON	HELEN FRICK
ALICE SALOMON	COL. APPLETON
WELLS' LATE PINK	
2½-in., \$2.50 per 100.	
2½-in., \$3.00 per 100.	

Stock that will stand transplanting.

W. R. MAXWELL, ALVA, OKLAHOMA.

The following varieties of chrysanthemum rooted cuttings, well rooted, clean and first class in every respect:

2000 White Chadwick	1000 White Frick
1200 Timothy Eaton	300 Wells' Late Pink
250 Yellow Eaton	500 Quinola
750 Marigold	250 Lady Lu
500 Chas. Rager	250 Diana
250 Oconto	

\$2.00 per 100, \$17.50 per 1000.

See our ads for POT PLANT MUMS, geraniums and petunias in these columns.

STUPPY FLORAL CO., SAINT JOSEPH, MO.

Chrysanthemums, strong, healthy, rooted cuttings.

Oconto	Chrysolora
Chas. Rager	Golden Eagle
Early Snow	Roman Gold
Smith's Advance	M. Bonnafton
W. Bonnafton	Robt. Halliday
Chieftain	Unaka
Patty	Well's Late Pink

\$2.00 per 100; \$17.50 per 1000.

Send for list of other sorts.

Wm. Swayne, Kennett Square, Pa.

MUM CUTTINGS.

	Per 100	Per 1000
Golden Chadwick	\$2.50	\$20.00
White Chadwick	2.50	20.00
Yellow Bonnafton	2.00	15.00
Dolly Dimple	2.50	20.00
Chieftain	2.50	20.00
Eaton	2.50	20.00
Helen Frick	2.50	20.00
White Frick	2.50	20.00
Smith's Advance	2.00	15.00

PETER WIELAND, NEW CASTLE, IND.

Chrysanthemums, strong, healthy, rooted cuttings.

Oconto	Unaka
Chieftain	Rager
Halliday	Gloria
Patty	Bonnafton
Enguehard	Lulu
Touset	Klondyke

Garza,

\$2.00 per 100, \$18.00 per 1000.

Also 2½-in. plants, \$3.00 per 100.

A. W. HIGGINS, WESTFIELD, MASS.

Chrysanthemums: White Frick, Helen Frick, Chieftain, Yellow Jones, White Jones, Early Snow, White Eaton, Oconto, Yellow Eaton, Lynnwood Hall, Dr. Enguehard, Indian Summer, Alice Byron, Wm. Turner, Souvenir d'Or, rooted cuttings, \$10.00 per 1000; White Frick, Helen Frick, Chieftain, Early Snow, Oconto, Dr. Enguehard, Alice Byron, William Turner, Souvenir d'Or, 2½-in. pots, \$17.50 per 1000. Cash, please. M. Hilpert, Sta. O, 313 Belair Road, Baltimore, Md.

CHRYSANTHEMUM—Continued

Mum rooted cuttings: Halliday, Supreme, Yellow Bonnafton, Klondyke, Iva, Garza, Allentown, \$1.50 per 100, \$12.00 per 1000; Harvard, Glow, Nonin, Alice Salomon, Chas. Rager, Snow, Pink Gem, Chrysolora, White Eaton, Ramapo, Glen Cove, Enguehard, Cullingfordii, Chieftain, Fairy Queen, \$2.00 per 100, \$15.00 per 1000; Marigold, Wm. Turner, Golden Wedding, Seidewitz, Early Frost, Maud Dean, \$2.50 per 100, \$20.00 per 1000. Cash, please.

Leonard Ciotti, West Grove, Pa.

Chrysanthemums, rooted cuttings, \$2.00 per 100; \$18.00 per 1000; 2 1/4-in., \$25.00 per 1000; Robinson, V. Poehlmann, A. Salomon, Silver Wedding, Chas. Rager, Wm. Turner, Lynnwood Hall, Yellow Halliday, G. Salomon, Chrysolora, Bonnafton, G. Wedding, Nagoya. PINK—Pacific Supreme, Chieftain, Seidewitz, Dr. Enguehard, RED—Shrimpton, Harvard, Intensity, Converse. POMPONS—Diana, Buckingham, Klondyke, W. and Y. Garza, 20 other best standard kinds.

J. C. Steinhäuser, Pittsburg, Kan.

CHRYSANTHEMUMS.

STRONG COOL-GROWN, 2-IN. STOCK in fifty best varieties to plant of standards, pompons and singles, \$3.00 per 100 and up for the novelty and newer varieties. We received five awards on flowers from this stock at Iowa State Exhibit at Ames. All plants will produce a good cutting at once and we guarantee satisfaction or money returned. Send for complete list and prices.

H. E. & C. W. Krebs, Cedar Rapids, Iowa.

Chrysanthemums, R. O., White: Smith's Advance, Chas. Rager, Lynnwood Hall, Wm. Turner, Yanoma, Nonin. Yellow: G. Glow, Chrysolora, Roman Gold, Bonnafton, Appleton, Percy Plumridge. Pink: Amorita, Dr. Enguehard, Bailey, Maud Dean, Pink and White Frick, mixed. Bronze: Glenview, Mrs. Luckford, \$15.00 per 1000. G. Wedding, Golden Chadwick, Chadwick Imp., \$2.50 per 100. Cash.

B. B. Pohlmann, Hillsboro, Ill.

Chrysanthemum rooted cuttings: Seidewitz and Mistletoe, best late pink and white sorts, plenty of these blossoms at Xmas time and into February. Mistletoe on exhibition at Indianapolis at the carnation show, from our greenhouses. These two varieties and Monrovia, Early Frost, Unaka, Polly Rose and Chieftain, \$2.00 per 100; Marigold and Golden Queen, \$3.50 per 100; good collection pompons; pot plants, \$1.00 per 100 more than R. O. Cash. H. P. Smith, Piqua, O.

Chrysanthemums, rooted cuttings and 2 1/4-in.: October Frost, Unaka, Chrysolora, Dr. Enguehard, \$1.50 per 100; Chrysolora, \$12.50 per 1000; Bonnafton cuttings, \$1.25 per 100, \$10.00 per 1000. Above varieties in 2 1/4-in., \$2.25 per 100, \$20.00 per 1000; Timothy Eaton, Golden Chadwick cuttings, \$2.00 per 100; 2 1/4-in., \$2.50 per 100. Immediate delivery. Cash, please. (Please do not send personal checks.)

W. Bezdek, Cedar Rapids, Iowa.

Chrysanthemums, rooted cuttings, ready for immediate delivery: Polly Rose, Chrysolora, Glory of Pacific, Unaka, Robert Halliday, Pink Gem, Moon's Yellow, White Cloud, Roman Gold, Dr. Enguehard, J. C. Kelly, Jeanne Nonin, Glenview and Harvard, \$2.00 per 100, \$18.00 per 1000. Cash with order.

IRA G. MARVIN,

23 So. Franklin St., Wilkes-Barre, Pa.

Chrysanthemums, well rooted cuttings: Golden Glow, Chrysolora, Pacific Supreme, Golden Age, Roman Gold, Col. Appleton, Nagoya, Yellow and White Bonnafton, Yellow and White Jones, Turner, Chas. Rager, Nonin, Golden Wedding, Chieftain, Maud Dean, Enguehard, Harvard, Glenview, \$1.75 per 100, \$15.00 per 1000, 250 at 1000 rate. Cash, please.

T. W. Baylis & Son, West Grove, Pa.

Strong rooted cuttings of Major Bonnafton, Robt. Halliday, Klondyke, Iva, Garza, \$2.00 per 100, \$15.00 per 1000; Rager Chieftain, Enguehard, Snow, Golden Glow, Harvard, Ramapo, Pacific Supreme, Alice Salomon, Pink Gem, White Eaton, \$2.25 per 100, \$17.50 per 1000; Golden Wedding, Marigold, Seidewitz, October Frost, Wm. Turner, \$2.50 per 100, \$22.50 per 1000. Cash, please.

W. P. Long, West Grove, Pa.

Chrysanthemums, strong stock: Robinson, Early Frost, Golden Glow, Smith's Advance, Chrysolora, Chieftain, Yanoma, Pacific Supreme, Unaka, Mme. Seidewitz, Nagoya, Salomon's Gold, best commercial varieties of singles and pompons, including Meisa, Golda Mensa, etc.; rooted cuttings, \$2.00 per 100, \$18.00 per 1000; 2 1/4-in. pots, \$3.00 per 100, \$25.00 per 1000.

Rosemont Gardens, Montgomery, Ala.

Chrysanthemum rooted cuttings.
Charles Rager, white.....\$1.25 per 100
Ramapo, yellow.....1.50 per 100
Roman Gold, gold.....2.00 per 100
Chrysolora, yellow.....2.00 per 100
Oconto, white.....5.00 per 100
Mackinac, pink.....5.00 per 100
White Eaton, white.....2.00 per 100

W. S. Zelf, R. F. D. 1, Paterson, N. J.

Rooted mum cuttings: Major Bonnafton, Chrysolora, Kalb, Lincoln, Blackhawk, Ivory, Improved Ivory, Pacific Supreme, Glory of Pacific, Halliday, Unaka, G. Wedding, Golden Glow, Chas. Rager, Yellow and White Chadwick, Early Frost, Early Snow, Chieftain, White Chieftain, Dr. Enguehard, \$2.50 per 100; 2 1/4-in., \$3.50.

Chas. Sherwood, Waterloo, Iowa.

Chrysanthemums, XXXX stock, Bonnaftons and other good varieties, R. O., from sand and soil, \$1.25 and \$1.50 per 100.

O. H. Jacobs, Westfield, Mass.

GOLDEN WEDDING.

New, the leading late yellow pompon. I shall plant 10,000 of it myself but have some strong rooted cuttings to spare at \$3.00 per 100.

Klondyke\$2.00 per 100; \$18.00 per 1000
Bonnafton2.00 per 100; 18.00 per 1000
Chrysolora2.00 per 100; 18.00 per 1000

R. Scheffler, Wheaton, Ill.

CHRYSANTHEMUM POMPONS.

The best late yellow pompon grown,
GOLDEN WEDDING.

We have 15,000 strong rooted cuttings for immediate delivery.

\$3.00 per 100, \$25.00 per 1000.

A. L. RANDALL CO.,

Wabash Ave., at Lake St., Chicago, Ill.

Well rooted chrysanthemum cuttings: Clementine Touse, Chas. Rager, October Frost and Chrysolora, \$1.75 per 100; Dr. Enguehard, Robt. Halliday, White Chieftain, Mrs. E. A. Seidewitz and White Frick, \$2.00 per 100; Major Bonnafton, \$1.50 per 100. 10% off on 1000 or more. From 2 1/4-in. pots, add 20% to above prices.

P. V. Steddom, Knightstown, Ind.

Chrysanthemum stock for immediate shipment, strong 2-in., now in best condition in the following varieties: 750 Comoleta, 550 Chrysolora, 500 Chieftain, 600 Unaka, 300 Dr. Enguehard, 400 Major Bonnafton, 200 Harvard, \$2.75 per 100, \$25.00 per 1000. Cash with order.

Coggan, Florist, Battle Creek, Mich.

Chrysanthemum rooted cuttings, A-1 stock: Yellow and White Bonnafton, Chrysolora, Halliday, Golden Glow, Chas. Rager, Pacific Supreme, C. Touse, Dr. Enguehard, Glenview, \$2.00 per 100; strong 2-in. of same, \$3.00 per 100. Satisfaction guaranteed. Cash, please.

Van Aken Bros., Coldwater, Mich.

New Chrysanthemums, Hamburg Late White, certificate of merit awarded by Chrysanthemum Society of America. The best late white on the market. Rooted cuttings, \$12.00 per 100; 2-in. pots, \$15.00 per 100. Immediate delivery. Wm. F. Kasting Co., 568-570 Washington St., Buffalo, N. Y.

Mum R. O., strong stock, cool-grown: Chrysolora, W. Cloud, Well's Late Pink, 1 1/2c; Marigold, Roman Gold, D. Dimple, Pink Chieftain, W. and Y. Eaton, W. Chadwick Improved, 2c. 20% off on 500 or more for cash.

O. S. Smith, 1415 So. Garvin St., Evansville, Ind.

Mum cuttings, true to name, Marigold, \$2.50 per 100, \$22.50 per 1000; Crystal Gem (early white), Chrysolora and Pink Chieftain, \$15.00 per 1000; Golden Glow and Unaka, \$10.00 per 1000; Yellow Bonnafton, \$10.00 per 1000. Cash.

J. P. Siebold, Lancaster, Pa.

Chrysanthemum rooted cuttings: Bonnafton, Shrimpton, Harvard, Chieftain, October Frost, Glory of Pacific, Polly Rose, Buckingham, Mrs. Frank Beu, \$2.00 per 100, \$17.50 per 1000.

JAMES WHEELER,

Worcester Street, Natick, Mass.

Mums, extra quality stock: Marigold, Seidewitz, Chieftain, Dec. Gem, Golden Glow, Chrysolora, R. C., 2c; 2 1/4-in., 3c; Golden Chadwick, Chadwick, Golden Queen and Golden Wedding, R. C., 3c; 2 1/4-in., 4c.

Furrow & Co., Guthrie, Okla.

Chrysanthemum R. O.: Smith's Advance, C. Rager, White Chieftain, Golden Glow, Chrysolora, Bonnafton. Pompons: Lillian Doty, Mrs. Beu, L'Argentuaillais, red, earliest of all, \$2.00 per 100. Cash with order.

Frank Felke, Gross Point, Ill.

Chrysanthemum R. C.: Major Bonnafton, \$1.25 per 100, \$10.00 per 1000; Early Frost and Mistletoe, \$2.25 per 100, \$20.00 per 1000. Pompon Garza, \$1.50 per 100. If you want good white mums for Christmas and later, plant Mistletoe.

Morris Floral Co., Morris, Ill.

Chrysanthemum rooted cuttings: E. Frost, E. Snow, Oconto, Chas. Rager, Chieftain, Halliday, Bonnafton, Enguehard, \$2.00 per 100, \$15.00 per 1000. For May and June, 2 1/4-in., \$3.00 per 100, \$22.00 per 1000. Cash, please.

Frank Leith & Son, Haverhill, Mass.

Chrysanthemums, 2 1/4-in. pot plants of W. and P. Chieftain, Chas. Rager, Y. Bonnafton, Helen Frick, Mrs. Frank Beu, strong plants, \$2.50 per 100. Cash.

Henry J. Kettmann, Creve Coeur, Mo.

Chrysanthemums, Chas. Rager and Maj. Bonnafton, 2-in. pots, \$22.50 per 1000; rooted cuttings, Maj. Bonnafton, Smith's Sensation, \$18.00 per 1000. Cash with order.

Erickson-Clegg Co., Glen Ellyn, Ill.

A Winner. Yellow Smith's Advance, same as parent, only a bright clear yellow, rooted cuttings now ready, \$6.00 per 100.

W. A. ROWE FLORAL CO.,

Kirkwood, Missouri.

Chrysanthemums, strong, well rooted cuttings of Chrysolora, Chas. Rager, Chieftain, Yellow Bonnafton and Klondyke, \$2.00 per 100, \$15.00 per 1000. Cash, please.

O. Warren Swayne, West Grove, Pa.

Strong, well-rooted cuttings and 2 1/4-in. pots, all varieties, new and standard. Stock and prices are right. Ask for list.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Chrysanthemum rooted cuttings: Yellow Wm. Turner, \$15.00 per 100, 18c each; Mrs. Gibson, \$10.00 per 100.

Pierce the Florist, Medford, Ore.

Strong 2 1/4-in. Silver Wedding mums, \$2.50 per 100, \$22.50 per 1000; Helen Frick and White Frick, \$3.00 per 100, \$25.00 per 1000. Cash, please. Amarillo Greenhouses, Amarillo, Tex.

Chrysanthemums, named varieties, strong R. O., \$2.00 per 100, \$18.00 per 1000, express paid. See issue of April 12 for varieties.

O. Humfeld, Clay Center, Kan.

Chrysanthemum R. O., fine: M. Bailey, Rager, Patty, S. Wedding, R. Gold, Chrysolora, Dr. Enguehard, \$18.00 per 1000, \$2.00 per 100. Cash.

Mrs. E. A. Llewellyn, Olean, N. Y.

Mum R. O., clean and strong, Harvard, Bonnafton, Patty, Chieftain, Robinson and Pink Frick, 1 1/2c. W. T. Stephens Co., Brookfield, Mo.

Chrysanthemums, all standard sorts in large flowered and pompons, 2-in., \$2.50 per 100.

Storrs & Harrison Co., Painesville, O.

Chrysanthemum R. O., Jeanne Nonin, 2c; Marigold, 2c; Odessa, 3c.

Muskogee Carnation Co., Muskogee, Okla.

Chrysanthemum yellow Bonnafton, from bench, topped, ideal for pot plants, \$2.00 per 100.

M. H. Radke, Riverside, Ill.

Mum R. O.: Early Frost, Chrysolora, \$12.00 per 1000; good stock. Cash with order.

B. F. Hensley, Knightstown, Ind.

Chrysanthemum Bonnafton, 2-in., for a shift, 2c, \$17.50 per 1000. Dusty miller, gym., 2-in., for a shift, 2c.

J. E. Hitz, Franklin, Ind.

Chrysanthemum seedlings, commercial varieties, \$3.00 per 100. Ask for list of varieties.

Henry Smith, Grand Rapids, Mich.

500 Yellow Bonnafton, 2 1/4-in., ready for shift, \$3.00 per 100, or lot for \$12.50.

O. J. Frew, Jr., Conneaut, O.

Chrysanthemums, 1000 2-in. White Frick; 500 2-in. O. Touse, \$3.00 per 100, \$25.00 per 1000. Cash.

Addams, Morgan & Co., Paxton, Ill.

Mums, R. O., Turner, 2c; standard, 1 1/2c; stock plants, 4c. F. A. Haenselman, Boulder, Colo.

Chrysanthemums, leading varieties, R. O., \$2.00 per 100. Hillview Greenhouses, La Crosse, Wis.

CINERARIAS.

CINERARIAS, COLUMBIAN MIXTURE.
2 1/4-inch\$ 3.00 per 100
3-inch6.00 per 100
4-inch10.00 per 100

CALCEOLARIA HYBRIDS.

2 1/4-inch\$ 6.00 per 100
3-inch10.00 per 100
4-inch10.00 per 100

ERNEST ROBER, WILMETTE, ILL.

CINERARIA, DWARF, LARGE FLOWERING, ALBA, AZUREA, MATADOR, ROSEA, SANGUINEA, STELLA, GOLD MEDAL MIXED, TALL GOLD MEDAL MIXED, DOUBLE MIXED, STAR SHAPED MIXED, tr. pkt., 75c, 1/2 tr. pkt., 40c. Seeds absolutely fresh, quality the best.

J. L. Schiller, Toledo, O.

Cinerarias, 2-in., \$3.00; 4-in., \$12.50; 6-in., \$25.00 per 100; in bloom.

Henry Smith, Grand Rapids, Mich.

Cinerarias, stellata and half dwarf, choicest mixed, 3-in. pots, \$6.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Cinerarias, 5-in., in bloom, \$3.00 per doz. Cash, please.

Ulrich Floral Co., Tiffin, O.

Cinerarias, 4 in., in bloom, 8c., to make room.

Dale & Nicholas, Hancock, Mich.

Cinerarias, dwarf mix., 3-in., 4c; 4-in., 10c.

Pyfer & Olsem, Wilmette, Ill.

CLEMATIS.

9,000 CLEMATIS
Paniculata, 4-in., 2-year-old, pot-grown, \$10.00 per 100. Burdell Floral Co., Bowling Green, Ky.

Clematis paniculata, 2-yr., 10c; 3-yr., 15c; large flowers, 20c and 30c.

W. H. Salter, Rochester, N. Y.

COBAEAS.

Cobaea scandens seedlings, once transplanted, \$1.00 per 100, postpaid.

Wm. Bierstadt & Son, Springfield, Ill.

COLEUS.

A fine selection of the best new fancy varieties.

100 1000
Rooted cuttings\$12.00
2 1/4-inch pots\$6.00 50.00

Verschaffeltii, Beckwith Gem, Golden Bedder, Queen Victoria, Trailing Queen, Firebrand and others.

100 1000
Rooted cuttings\$ 7.50
2-inch pots\$3.00 25.00
2 1/4-inch pots4.00 35.00

S. S. PENNOCK-MEEHAN CO.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

Coleus Defiance, the prettiest of all coleus. It defies any other coleus, in beauty, as well as for commercial purposes, as pretty as a poinsettia at its best. Send for colored plate. Try it, \$1.50 per doz., \$5.00 per 100 from 2 1/2-in. with plenty of fine cuttings on them. See my cyclamen and begonia ads.

C. Winterich, Cyclamen Specialist, Defiance, O.

Coleus, 10 or 12 varieties including Golden Bedder, Firebrand, Trailing Queen and other leading sorts; rooted cuttings, 85c per 100; 2-in., \$2.00 per 100. Cash, please.

Addams, Morgan & Co., Paxton, Ill.

COLEUS. TRAILING QUEEN.

2 1/4-in. \$2.50 per 100
3-in. 5.00 per 100
These are very fine and ready for immediate shipment for cash. Satisfaction guaranteed. Terre Haute Rose & Carnation Co., Terre Haute, Ind.

The home of the new yellow Trailing Queen, 60c per doz., \$4.00 per 100. Brillancy or Xmas Gem, 60c per doz., \$4.00 per 100; Defiance, \$1.50 per doz. Emperor William, 75c per doz., \$5.00 per 100. Write for wholesale catalogue.

OAK GROVE GREENHOUSES, TUSKEGEE, ALABAMA.

Coleus rooted cuttings: Golden Bedder, Verschaffeltii, Beckwith's Gem, Queen Victoria, Pink Trailing Queen, Yellow Trailing Queen and 10 other fancy varieties, \$1.00 per 100, \$8.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.
Fancy Gettysburg coleus, good stock, R. O., \$1.00 per 100; 2 1/4-in., \$2.50 per 100; assorted coleus, R. O., 70c per 100, or will exchange for hydrangeas, ready to bloom by Decoration Day, or good field-grown pansies. Puhlman Greenhouses, Lock Box 222, Mt. Lebanon, Pa.

COLEUS: Rooted cuttings, 10 best standard varieties. We will include some of our new seedlings with every order. \$1.00 per 100; \$7.50 per 1000.

Rockford Seed Farms, H. W. Buckbee, Rockford, Ill.

Coleus R. O.; Golden Bedder, Verschaffeltii and 12 other varieties, 70c 100; \$6.00 1000; 2 in., \$2.50 per 100, \$22.50 per 1000; make nice bushy plants; cut back twice; Brillancy, 2 in., \$3.00 per 100. Cash, please.

E. B. Randolph, Delavan, Ill.

Coleus, popular varieties, R. O., 85c per 100; \$8.00 per 1000; prepaid; 2-in., \$2.50 per 100; \$20.00 per 1000; Brillancy R. O., \$1.50 per 100; 2-in., \$3.00 per 100; 2 1/4-in., \$4.00 per 100. Cash. Royston & Fenton, Evansville, Ind.

Coleus, Beckwith's Gem, Golden Crown, Cecil Brown (Trailing Queen), Her Majesty and other standard varieties, rooted cuttings, 80c per 100, \$7.00 per 1000; 2 1/4-in., \$2.50 per 100, \$20.00 per 1000. Storrs & Harrison Co., Painesville, O.

Coleus Brillancy, 2-in. pots, \$3.00 per 100, \$25.00 per 1000; Coleus Brillancy, R. O., \$2.50 per 100, \$20.00 per 1000.

La Crosse Floral Co., La Crosse, Wis.

Coleus in assortment, 2-in., \$2.50; 2 1/4-in., \$3.50; rooted cuttings, 70c per 100, \$6.00 per 1000; Brillancy, 2 1/4-in., \$5.00; 2-in., \$3.00; rooted cuttings, \$1.50 per 100. N. O. Caswell, Delavan, Ill.

Coleus, Trailing Queen, of red and new yellow varieties, well rooted cuttings, 75c per 100, \$6.00 per 1000. Cash, please.

W. Bezdek, Cedar Rapids, Iowa.

Coleus Trailing Queen, best for boxes and borders, 3-in., branched, \$5.00 per 100; 2 1/4-in., \$2.00 per 100.

The Wirt Floral Co., Parsons, Kan.

Coleus, 2 1/4-in. pots, Golden Bedder, Verschaffeltii and 8 other good bedding varieties, 2 1/4-in. pots, \$2.50 per 100, \$22.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Coleus, in 15 varieties, R. O., 70c per 100, \$6.00 per 1000; 2 and 2 1/4-in., \$2.00 per 100. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Coleus, fine, large plants, Verschaffeltii, Golden Bedder and fancy mixed, 2 1/4-in., ready for 3-in., \$2.25 per 100, 800 for \$8.00.

Edward Whitton, City & Green, Utica, N. Y.

Xmas Gem, 2-in., 4c; 4-in., 10c; mixed coleus, 2-in., 2c; R. O., 75c per 100, \$6.00 per 1000.

Williams & Matthews, Anderson, Ind.

Coleus, Trailing Queen and 6 others varieties, strong 2 1/4-in., 2 1/2-in.

J. C. Steinhauser, Pittsburg, Kan.

Coleus, Golden Bedder and Trailing Queen, strong 2-in., \$2.00 per 100.

Thornton Floral Co., Streator, Ill.

Coleus, a grand mixture, 2-in., \$2.00 per 100. J. Austin, N. E. Cor. 35th & Park Ave., Kansas City, Mo.

Coleus, 12 varieties, 2-in., \$2.25 per 100; Brillancy, 2 1/4-in., \$4.00 per 100. Cash.

E. R. Pound, Newark, O.

Coleus, fine assortment, 2-in., \$2.00 per 100; ready to shift. Will ship at once.

W. W. Rike, Le Roy, Ill.

Trailing coleus, R. O., \$1.00 per 100; Brillancy, R. O., \$1.50 per 100.

D. U. Augspurger & Sons Co., Peoria, Ill.

Coleus rooted cuttings, Brillancy, \$1.50 per 100; Trailing Queen, \$1.00 per 100. Cash with order.

York & Panasuk, Houghton, Mich.

Coleus, 3-in. stock plants, good commercial varieties, \$5.00 per 100.

Henry Smith, Grand Rapids, Mich.

Coleus Trailing Queen, pink and yellow, 2 1/4-in., \$2.00 per 100; 3-in., \$5.00 per 100.

R. R. Davis Co., Morrison, Ill.

Rooted coleus cuttings, all best dark mixed varieties, 70c per 100.

J. S. Stuart & Son, Anderson, Ind.

Coleus, asst., 2 1/4-in. pots, strong stock, \$2.50 per 100; Brillancy, 2 1/4-in., \$5.00 per 100.

H. J. Kettmann, Creve Coeur, Mo.

Coleus, Golden Bedder, Red Verschaffeltii, mixed colors, good 2 1/4-in., 3c. Cash with order. Gus Schlegel, Olney, Ill.

Coleus in 6 vars., R. O., 75c per 100, \$7.00 per 1000; a good portion Trailing Queen. Cash, please. Grohman the Florist, Saginaw, Mich.

Coleus, assorted, 70c per 100, \$6.00 per 1000; 2 and 2 1/4-in., \$2.00 and \$2.25 per 100.

O. H. Jacobs, Westfield, Mass.

Coleus, the very prettiest varieties, 2 1/4-in., \$2.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

Coleus, 2 in., mixed, \$2.50 per 100; R. O., \$1.00 per 100, \$9.00 per 1000.

Ernest Rober, Wilmette, Ill.

Coleus, large assortment, 2 1/4-in., \$2.00 per 100.

Truitt's Greenhouses, Chanute, Kan.

Coleus, red and yellow Trailing Queen, \$1.00 per 100. Sunnyside Greenhouses, Jeannette, Pa.

Coleus Trailing Queen, strong plants, 2c. Wise Adkisson, Greenville, Tex.

Coleus, 2 1/4-in., \$2.50 per 100.

GULLETT & SONS, LINCOLN, ILL.

Trailing Queen coleus, 2-in., 2c; 3-in., 5c.

Loyd O. Bunch, Fredonia, Kan.

Coleus, Trailing Queen, 2-in., \$2.00 per 100. Wm. Swinbank, Sycamore, Ill.

Coleus R. O., 10 kinds, \$6.00 per 1000, 70c per 100. Cash. Byer Bros., Chambersburg, Pa.

COLUMBINES.

Columbine, mixed, strong, 2-yr., \$4.00 per 100. Geo. Sjoerdama, 2344 W. 111th St., Chicago, Ill.

CORN FLOWERS.

Cornflowers, double, for early flowering, 2 1/4-in., \$2.00 per 100; 800 for \$5.00.

J. O. Schmidt, Bristol, Pa.

Cornflowers, strong, out-door-grown, \$1.00 per 100. Anderson Floral Co., Anderson, S. O.

COSMOS.

THE WONDERFUL SUFFRAGETTES. Fall cosmos in July, big blossoms, early July till frost, endorsed by best gardeners. Write for booklet, see what they say and who they are. Satisfaction or money back. Plants only.

Edward Lewis, New Haven, Conn.

Cosmos seedlings, Lady Lenox and Late Pink, very strong, 50c per 100; \$4.00 per 1000. Postage extra.

M. H. Radke, Riverside, Ill.

CUPHEAS.

CUPHEA-PLATYCENTRA. Fine young plants.....\$3.00 per 100

Rockford Seed Farms, H. W. Buckbee, Forest City Greenhouses, Rockford, Ill.

Cupheas, extra strong, 2 1/4-in., \$2.50 per 100. Brown Bros., Carlisle, Ill.

Cigar plants, R. O., 75c per 100; 2-in., 2c. Williams & Matthews, Anderson, Ind.

Cuphea R. O., 75c per 100. Cash. Byer Bros., Chambersburg, Pa.

2-in. cigar plants, \$2.50 per 100. D. U. Augspurger & Sons Co., Peoria, Ill.

Cigar plants, 2 1/4-in., extra strong, \$3.00 per 100. Chas. Sherwood, Waterloo, Iowa.

CYCLAMEN.

Strong 2-in. stock, ready to shift, finest strain, in assorted colors.

\$5.00 per 100, \$45.00 per 1000.

500 at 1000 rate.

Cash with order.

The above prices include careful packing in boxes, made especially for this stock. If you want a sample plant, send 10c to cover cost of postage and packing.

R. S. McMURRAY, BELLEFONTAINE, O.

Cyclamen giganteum, Improved Wandsbek type, strong seedlings, in 8 varieties, equally divided, \$4.00 per 100; \$30.00 per 1000; transplanted, \$5.00 per 100; \$40.00 per 1000.

Rococo Erecta (new), finest ever introduced (not to compare with the old Rococo), to be well recommended for commercial growing. Strong seedlings, \$5.00 per 100; \$40.00 per 1000; transplanted, \$6.00 per 100; \$50.00 per 1000.

2 1/2 and 3-in. stock ready May 15. Orders booked in advance. We grow over 350,000 and can show many testimonials as to the quality of our strain and stock.

Ernest Rober, Wilmette, Ill.

Pure white Duke of Connaught

Dark red Rose of Marienthal

Salmon Queen Glory of Wandsbek

White with red eye Christmas Red

(Persicum) Salmon King, bright rose

Princess May

Seedlings\$ 3.50 per 100

2 1/4-inch 7.50 per 100

2 1/2-inch, selected 8.00 per 100

3-inch 10.00 per 100

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

CYCLAMEN.

Pure White Glory of Wandsbek
Dark Red Wonder of Wandsbek
Salmon Queen Princess May
Roseum Bright Rose
White with Red Eye Christmas Red
Duke of Connaught Rose of Marienthal
Rococo Erecta, finest of all varieties.

Per 100 Per 1000
Seedlings, will average 4 leaves..\$4.00 \$35.00

Rococo Erecta.
Seedlings 6.00 50.00

For purchaser's selection of Wandsbek's Christmas red and dark red, add \$1.00 per 100.

Our new Plant Bulletin now ready for mailing. Do you want a copy?

S. S. PENNOCK-MEEHAN CO.,
1608-20 Ludlow St., PHILADELPHIA, PA.

Cyclamen giganteum, in variety of eight select colors, including Glory and Rose of Wandsbek; also Improved Wandsbek; a selection of the strongest plants of each variety; have been ahead and are now ready for another shift.

3-in., very strong\$10.00 per 100

3-in., our selection 8.00 per 100

2 1/4-in., very strong 7.50 per 100

2 1/4-in., our selection 6.00 per 100

2-in., our selection 4.50 per 100

Transplanted seedlings 3.50 per 100

M. H. Radke, Riverside, Ill.

Immense stock, clean and healthy, of finest strains only, strong transplanted seedlings, light and dark Salmon, Improved Salmonoid, pure white, ivory white, soft rose with carmine eye, white with dark eye, Christmas Red, dark blood red, glowing dark red, Defiance, pure rose, lilac; also Rococo Erecta, the improved frilled flowers, much better than the old Rococo, in following colors: Salmon, white with carmine eye, light rose, Snow Queen, Cattleya, light red, \$4.50 per 100, \$40.00 per 1000. Baur Floral Co., Erie, Pa.

Cyclamen seedlings in the following colors: Dark and bright red, rose, white, crimson, pink, white with red eye, Glory of Wandsbek (salmon).

\$3.50 per 100, \$30.00 per 1000. Transplanted seedlings (3-4 leaves), \$5.00 per 100, \$45.00 per 1000; 1 1/2-in. pots (3-4 leaves), pink, white and red, \$4.00 per 100, \$35.00 per 1000. All the above colors furnished either separately or mixed.

2 1/4-in. pots of the above, in mixed only, \$6.50 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

Cyclamen seedlings, Rococo included, all colors, \$3.50 per 100, \$30.00 per 1000; once transplanted, \$5.00 per 100, \$45.00 per 1000; twice transplanted, \$7.50 per 100, \$70.00 per 1000.

Cultural directions with order. See begonias, coleus, echeveria, geranium and pelargonium ads. C. Winterlich, Cyclamen Specialist, Defiance, O.

Cyclamen seedlings, from best German-grown strain, in all colors, including Salmon, \$3.50 per 100, \$30.00 per 1000; extra strong seedlings, selected, \$5.00 per 100, \$45.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Cyclamen, transplanted, 2-in., \$5.00 per 100; 3-in., \$8.00; 5-in., 35c each; 6-in., 50c to 75c; 7-in., \$1.00 to \$1.50; full of buds and bloom, best varieties. Henry Smith, Grand Rapids, Mich.

Cyclamen, in full bud and bloom, 4-in., \$25.00 and \$35.00 per 100; 5-in., \$40.00 and \$50.00 per 100; 6-in., \$75.00 per 100.

Hembreiker Bros., Lincoln, Ill.

Cyclamen, full of bud and bloom, 5-in., 50c; 6-in., 60c; 7-in., 75c.

Pyfer & Olsem, Wilmette, Ill.

Cyclamen, from 2 1/4-in. pots, white, red, salmon, pink, \$4.00 per 100.

Geo. H. Mellen Co., Springfield, O.

CYPRIPEDIUMS.

Cypripedium acaule, pubescens and spectabile. I have made arrangements to collect in large quantities. Price list on application.

L. E. Williams, Exeter, N. H.

Cypripedium Insigne, fine plants in 5-inch pans, established two years, in fine condition, \$18.00 per doz., \$135.00 per 100.

Altimo Culture Co., Canfield, O.

DAHLIAS.

DAHLIAS—Clumps, Arabella, Dawn of Day, Fascination, Fairy Queen, Hector, J. Rose, Judah, L. Bessie, Lyndhurst, Mrs. C. Turner, M. McCullough, Nymphaea, Orator, Orange King, Puritan, Red Hussar, Ruby Queen, Scarlet, Century, Sylvia, 20th Century, \$1.00 per doz., \$8.00 per 100, \$50.00 per 1000.

Doazon, Fire Rain, F. S. Bassett, Kreimhilde, Sibelle, Perihilde, R. Broomfield, Storm King, Wm. Agnew, Yellow Duke, \$1.25 per doz., \$8.00 per 100, \$75.00 per 1000.

Divisions—Delice, Golden Gate, Mrs. Cassatt, Mrs. Stevenson, Pink Pearl, Princess Juliana, Queen of Hearts, \$2.00 per doz., \$15.00 per 100, \$100.00 per 1000. Cash.

C. Betscher, Dover, O.

DID YOU SEE

Our full page price list and special offer, page 65 of The Review of February 8?

It is worth looking up now.

Golden Gate, the best yellow cactus; we have large stock, \$1.00 doz., \$8.00 100.

LONG ISLAND DAHLIA GARDENS,
W. A. Finger, Jr., Hicksville, L. I., N. Y.

DAHLIAS THAT BLOOM IN THE MIDDLE WEST. We offer a short list, comprising only those varieties that bloom satisfactorily in this climate and selected for their cutting value.

Sound field-grown tubers, carefully divided.

WAYSIDE GARDENS, MENTOR, O.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

DAHLIAS—Continued.

Dahlias, assortment of 6 of the most useful kinds to date for cutting: 2 shades of white, 2 of pink, 1 of red and 1 of yellow, equal number of each kind (18), \$4.00 per 100, \$35.00 per 1000. An up-to-date assortment of 20 kinds, including all types and colors for retail counter trade, same amount of each kind, \$4.00 per 100, \$35.00 per 1000. All of the above offered stock are good, strong divisions, labeled true to name and description. Strictly cash. We guarantee entire satisfaction or money back. Descriptive wholesale list on application.

Manneto Hill Nurseries, Hicksville, N. Y.

Dahlias, splendid strong divisions, per 100: Ruth Forbes, \$6.00; Countess Lonsdale, \$8.00; Country Girl, \$6.00; Elsie, \$5.00; H. J. Jones, \$8.00; Ruby Grinstead, \$10.00; Golden Gate, \$10.00; Rheinkoenig, \$6.00; Jeanne Charmet, \$8.00; Hort Budde, \$10.00. Also for counter trade even amounts of white, red, yellow, pink, all named varieties, \$3.00 per 100. Cash with order.

John W. Merritt, Farmingdale, L. I., N. Y.

20 dahlia tubers, all different, correctly labeled, postpaid, \$1.00. Six sets (120 bulbs), \$5.00. Bulb and seed catalog free.

BUNGALOW GARDENS, NETCONG, N. J.
Dahlias, 600 varieties, rarest and best cut flower varieties grown, at living prices. Send for list.
Ft. Recovery Dahlia Gardens, Ft. Recovery, O.

For \$3.00 cash I will send 100 dahlias, divided, suitable for planting, in 8 varieties, all good cut flowers and free bloomers. List ready.

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Dahlias, field-grown clumps, for spring or fall delivery, all the leading varieties. Write for price list. Van Kirk Floral Co., Atco, N. J.

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Delice dahlia tubers for sale cheap. S. P. Rolph, 504 S. Hayes St., Portland, Ore.

DAISIES.

	100	1000
Boston Yellow, 2½-in.	\$ 7.00	\$60.00
Giant White, 2½-in.	4.00	35.00
Marguerites, 2½-in.	4.00	35.00
Mrs. Sander	4.00	35.00
Boston Yellow, 4-in.	15.00
Boston Yellow, rooted cuttings	4.00

Our New Plant Bulletin now ready. Yours for the asking.

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1608-20 LUDLOW ST., PHILADELPHIA, PA.

Boston Yellow dahlias, best winter cut flowering variety, 2½-in. pots, \$6.00 per 100.

Boston Yellow rooted cuttings, \$4.00 per 100; \$35.00 per 1000.

Single white dahlias, best variety for pots, large flowering, 2½-in., \$5.00 per 100.

Mrs. Sander, rooted cuttings, also rooted cuttings of Giant White, \$2.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

DAISIES.	Cuttings plants	2½-in.
	Per 100	Per 100
Marguerites, white	\$1.00	\$2.50
Giant White	1.00	2.50
Etoile d'Or, yellow	3.00	5.00
Boston, yellow	3.00	5.00

A. L. RANDALL CO.,
Wabash Ave. at Lake St., Chicago, Ill.

Shasta daisy, Alaska, strong field clumps; Daisy Mrs. C. Lothian Bell and Memorial daisy, a hardy daisy blooming for Memorial Day. Any of the above, 75c per doz., \$5.00 per 100. Send for list of hardy plants.

William Toole & Son, Baraboo, Wis.

MARGUERITES.

	Per 100
Boston Yellow, 2½-in.	\$7.00
Giant White, 2½-in.	3.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

BLUE DAISY.

Fine, young plants.

Per doz., 60c; 100, \$4.00.

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Forest City Greenhouses, Rockford, Ill.

Wheeler's Yellow marguerites, 1½-in. pots, \$8.00 per 100, \$70.00 per 1000; rooted cuttings, \$6.00 per 100, \$50.00 per 1000.

JAMES WHEELER,
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Boston Yellow dahlias, 2-in. stocky plants, \$4.00 hundred. Cash, less 5%.

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WHOLESALE GROWER,
ZANESVILLE, OHIO.

Shasta dahlias, 2-yr. clumps, \$7.00 per 100. These are fine ones, have been wintered in cold frames and will give satisfaction. Order now.

J. H. Griseel, R. R. 8, Dayton, O.

Shasta dahlias, strong 2½-in., \$2.50 per 100; transplanted, \$1.50; fine stock. Cash. Will exchange part for dahlias and hydrangeas.

G. E. Berthold, Nebraska City, Neb.

Dahlias, marguerites, white, 2½-in., 3c.
Hammerschmidt & Clark, Medina, O.

Daisies, yellow, 2-in., 5c; white, 2-in., 2c. Giant White, R. C., \$1.00 per 100; Etoile d'Or, yellow, R. C., \$3.00 per 100; Sander R. C., \$1.00 per 100.
Byer Bros., Chambersburg, Pa.

English dahlias, Longfellow, pink; Snowball, white, the two best sorts, seedlings, \$3.00 per 1000; field-grown. Cash with order.
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Daisy, new anemone flowered Mrs. Sander, 60c doz., \$4.00 per 100. Extra fine selected stock. Rockford Seed Farms, H. W. Buckbee, Forest City Greenhouses, Rockford, Ill.

Shasta dahlias, selected strain, strong divisions for 4-in. pots or benching, \$3.00 per 100, \$25.00 per 1000. Cash.

Manetto Hill Nurseries, Hicksville, N. Y.

DAISIES: Chicago White rooted cuttings, \$3.00 per 100; Boston Yellow, \$3.00 per 100; Etoile d'Or (yellow), \$3.00 per 100. Cash, please.
A. E. Hunt & Co., 30 E. Randolph St., Chicago.

Boston Yellow dahlias, rooted cuttings, \$2.75 per 100, \$25.00 per 1000; Marguerite rooted cuttings, 75c per 100, \$6.00 per 1000.
W. A. Ballou, Wheaton, Ill.

Daisies, Mrs. Sander, R. C., \$1.50 per 100; 2½-in., \$3.00 per 100; marguerites, R. C., \$1.00 per 100; 2½-in., \$2.50 per 100.
Morris Floral Co., Morris, Ill.

Daisies, Mrs. F. Sander, R. C., \$1.25 per 100 by mail; Shasta daisy, strong transplanted stock, \$1.50 per 100, \$12.00 per 1000.
S. W. Pike, St. Charles, Ill.

STOCK THAT WILL PLEASE.

Daisies, Marguerite, R. C., \$0.75 per 100
Daisies, Giant White, 2½-in., 2.00 per 100
R. Scheffler, Wheaton, Ill.

Daisies (bellis), seedlings, Longfellow and Snowball coming in bud and bloom, \$3.00 per 1000. Cash. Geo. B. Morrell, Torresdale, Pa.

Daisies, bellis, 4-in., pot-grown, bud and bloom, \$4.00 per 100.
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Yellow dahlias (marguerites), strong 3½-in., \$4.00 per 100.
Calvert Floral Co., Lake Forest, Ill.

Daisies, Shasta, strong div., \$1.00 per 100, \$8.00 per 1000.
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Daisies, Mrs. Sander, fine 2½-in., \$3.00; 3-in., \$5.00; 4-in., \$8.00. Fine heavy plants.
GULLETT & SONS, LINCOLN, ILL.

Boston Yellow, large strong and well rooted, \$2.50 per 100. Cash.
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Shasta dahlias, strong field-grown divisions, \$1.00 per 100, \$7.50 per 1000. Cash or c. o. d.
Stevens & Stevens, Alvin, Tex.

Daisy, Nicholson White, finest long stem; white marguerite, 2½-in., \$4.00 per 100.
The Storrs & Harrison Co., Painesville, O.

Daisies, marguerites (single), in 2-in. rose pots, good, strong plants, \$3.50 per 100.
Chas. Sherwood, Waterloo, Ia.

English dahlias, pink and white, 2½-in., in bud and bloom, \$2.00 per 100.
Fairhope Greenhouses, Louisville, Ohio.

Daisies, large flowering white, 3-in., \$6.00; 4-in., \$10.00 per 100.
Hillview Greenhouses, La Crosse, Wis.

Daisies (bellis), strong plants, in bud and bloom, pink and white, \$2.00 per 100, \$15.00 per 1000.
J. O. Schmidt, Bristol, Pa.

Daisies, Mrs. Sander, strong 2½-in. plants, \$3.00 per 100. Cash, please.
N. E. Beck Floral Co., Massillon, O.

Boston Yellow dahlias, 2½-in., \$7.00 per 100; Marguerite dahlias, 2½-in., \$5.00 per 100; 3½-in., \$7.00 per 100. R. R. Davis Co., Morrison, Ill.

Daisies: Mrs. F. Sander (true stock), 2-in., \$2.00 per 100.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Sander daisy, R. C., \$1.50 per 100; 4-in., 10c.
Williams & Matthews, Anderson, Ind.

Daisies, Mrs. Sander, 2½-in., ready for 3-in., \$2.50 per 100. Brown Bros., Carlinville, Ill.

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Shasta daisy, strong field clumps, \$4.00 per 100.
Geo. Sjoerdsma, 2344 W. 111th St., Chicago, Ill.

R. O. dahlias, California White, \$1.00 per 100. Prepaid.
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Daisy, Mrs. Sander, very fine, 2-in., \$2.25 per 100.
O. H. Jacobs, Westfield, Mass.

Daisies, Mrs. Sander, strong 2½-in. pots, \$2.50 per 100. Baker Floral & Seed Co., Baker, Ore.

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	Doz.	100
Belladonna, light blue, 1-yr.	\$0.75	\$ 5.00
Belladonna, light blue, 2-yr.	1.00	7.50
Belladonna, light blue, 3-yr.	1.50	10.00
Belladonna hybrids, 1-yr.	.60	4.50
Belladonna hybrids, 2-yr.	.75	5.00

Other perennials also.

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Delphinium, Gold Medal hybr. \$6.00
Delphinium Belladonna 6.00
Delphinium, Chinese 5.00
Strong 1-yr. clumps.

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Delphinium Belladonna, from field, 2-yr.-old, \$8.00 per 100; also Dreer's choice hybrid delphiniums, \$8.00 per 100. These are fine clumps and will give satisfaction. Order now.
J. H. Griseel, R. R. 8, Dayton, O.

DIGITALIS.

Digitalis, assorted or in separate colors, extra fine plants, 3-in., 75c per doz., \$5.00 per 100. Cash, please.
La Crosse Floral Co., La Crosse, Wis.

DIGITALIS gloxiniflora, rose or white; strong field-grown, 75c per doz., \$5.00 per 100. Other perennials also.
WAYSIDE GARDENS, MENTOR, O.

DRACAENAS.

Dracaena indivisa seedlings, transplanted, \$2.50 per 100, \$19.00 per 1000; 2½-in. pots, \$2.75 per 100, \$23.50 per 1000; 3-in. pots, \$7.00 per 100, \$65.00 per 1000; 4-in. pots, \$12.50 per 100; 5-in. pots, \$20.00 per 100; 6-in. pots, fine plants, \$35.00 per 100.
Anglin & Walsh Co., Williamsbridge, N. Y.

DRACAENA INDIVISA.

5-in. \$25.00 per 100
4-in. 15.00 per 100
3-in. 10.00 per 100
2½-in. 6.00 per 100
FRANCE & VANDEGRIFT, MONROE, MICH.

DRACAENA INDIVISA

Of our usual good grade.

Now is the time to get them.

2-in., \$2.00 per 100, \$18.00 per 1000.

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ALLEGANY, NEW YORK.

Dracaenas indivisa, extra strong, fine stock.
3-in. \$10.00 per 100
4-in. 15.00 per 100
5-in. 25.00 per 100
Cash.
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Dracaena indivisa, 2½-in., \$3.50 per 100; 3-in., \$7.50 per 100; strong 4-in., \$15.00 per 100; strong transplanted seedlings, \$2.50 per 100, \$20.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

DRACAENA indivisa, 6-in., \$30.00; 5-in., \$20.00; 4-in., \$10.00; 3-in., \$5.00, and 2-in., \$2.00 per 100.
Sodemann & Lindhart, Long Branch, N. J.

Dracaena indivisa, strong, healthy stock, 4-in., \$10.00 and \$12.00 per 100; 5-in., \$20.00 per 100; 6-in., \$35.00 per 100. Cash with order.
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Dracaena indivisa, extra strong, 3-in., \$7.00 per 100, \$65.00 per 1000. Cash.
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Strong Dracaena indivisa, 5-in., 20c each. We need room. Fine Dracaena indivisa, 2½-in., \$2.00 per 100. H. E. Rogers & Son, Spencerport, N. Y.

Dracaenas, all sizes, from transplanted seedlings to 6-in. Write for price list.
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Dracaena indivisa, strong 5-in., 20c each, \$18.00 per 1000. Cash.
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Dracaena indivisa, ready now, 3½-in., \$10.00 per 100; 4-in., \$15.00 per 100; 5-in., \$20.00 per 100. Cash, please. Dobbs & Son, Auburn, N. Y.

Strong 4-in. Dracaena indivisa, ready for a shift, \$10.00 and \$15.00 per 100.
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Dracaena indivisa, 3-in., 5c.
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Euonymus Japonica, plain green and variegated, from 3-in. pots, \$5.00 per 100. Have all sizes. Fred Boerner, Cape May City, N. J.

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Echeveria secunda, 1st size, \$5.00 per 100, \$40.00 per 1000; 2nd size, \$3.00 per 100, \$25.00 per 1000. See begonia, cyclamen, coleus, geranium and pelargonium ads.

C. Winterich, Cyclamen Specialist, DeLancey, O. Echeverias, secunda, \$5.00 per 100. Geo. Sjoerdsma, 2344 W. 111th St., Chicago, Ill.

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FERN SEEDLINGS, excellent stock, ready for potting, in assortment of 10 best fern dish varieties, undivided clumps, guaranteed to please or money back, \$1.20 per 100, \$10.50 per 1000. In 20,000 lots or more, \$10.00 per 1000.

FERNS FOR FERN DISHES, splendid 2½-in. stock, in largest and best assortment, \$3.50 per 100, \$30.00 per 1000, 500 at 1000 rate.

KENTIA BELMOREANA, clean, thrifty, 2½-in. stock, right size for center plants, \$1.30 per doz., \$10.00 per 100.

ADIANTUM FARLEYENSE (queen of maiden-hair ferns), extra strong, 4-in., \$6.50 per doz., \$50.00 per 100.

ADIANTUM FARLEYENSE GLORIOSA, strongest, prettiest and most productive of fancy adiantums, always in demand, require no more heat or care than a Boston fern. Well grown 2½-in. stock, \$1.30 per doz., \$10.00 per 100; 3-in., \$3.00 per doz., \$22.50 per 100. Large cut fronds, shipped safely any distance, \$12.00 per 100.

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ADIANTUM, in assortment of 8 best varieties for store purposes, first class 2½-in. stock, \$4.00 per 100, \$35.00 per 1000.

J. F. ANDERSON,
FERN SPECIALIST,

SHORT HILLS, NEW JERSEY.

Ferns for fern dishes, well established, in all varieties, 2½-in., \$3.50 per 100, \$30.00 per 1000:

	Size	100	1000
Boston	2½-in.	\$4.00	\$35.00
Roosevelt	2½-in.	5.00	40.00
Whitman Compacta	2½-in.	5.00	40.00
Scottii	2½-in.	5.00	40.00
Elegantissima Compacta	2½-in.	6.00	50.00
Elegantissima	2½-in.	6.00	50.00
Teddy, Jr.	2½-in.	5.00	45.00
Smithii	2½-in.	12.00	

Roman J. Irwin, 108 W. 28th St., New York.
Boston, Whitman, Roosevelt, Scholzell, Elegantissima Imp., Splendida, Scottii, Sword, Amerpohlii, Asparagus Sprengeri and Asparagus plumosus, 2½-in., 4c; 4-in., 10c; 5-in., 20c; 6-in., 35c; 8-in., 75c. Neph. Superbissima or Fluffy Ruffles, 2½-in., 6c; 4-in., 12c. Adiantum Cuneatum, 5-in., 35c; 6-in., 50c; 8-in., 75c and \$1.00. All above are full and selected stock. Cash with order. H. O. Doescher, 2000-48 Gentilly Ave., New Orleans, La.

Ferns, Bostons, extra select, 2½-in., \$4.00 per 100, \$40.00 per 1000; Whitman, 2½-in., and Roosevelt, 2½-in., \$4.50 per 100, \$40.00 per 1000; fern dish ferns, 6 choice varieties, \$3.00 per 100, \$30.00 per 1000.

Select pot-grown Boston, 5-in., 35c; 6-in., 50c; 7-in., 75c; 8-in., \$1.00.

G. M. REBURN & CO.,
160 N. Wabash Ave., Chicago, Ill.

QUALITY FERNS.

Boston, 6-in.	\$0.50 each
Boston, 7-in.	.75 each
Boston, 8-in.	1.00 each
Boston, 10-in.	1.50 each
Scottii, 6-in.	.50 each
Scottii, 7-in.	.75 each
Scottii, 8-in.	1.00 each

I. Shelby Crall Co., Monongahela, Pa.

Ferns, assorted varieties for fern dishes; good 2½-in., \$3.50 per 100; \$30.00 per 1000. Boston, 2½-in., \$4.00 per 100; \$35.00 per 1000. Whitman and Roosevelt, \$5.00 per 100; \$40.00 per 1000; also all other varieties. Prices on application. Larger sizes likewise.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

Ferns, ready now, 2½-in. pots, strong Bostons, \$4.00 per 100, \$35.00 per 1000; Whitman, Scottii, Roosevelt, \$5.00 per 100, \$40.00 per 1000; Teddy, Jr., \$5.00 per 100, \$45.00 per 1000; Elegantissima and Elegantissima Compacta, \$6.00 per 100, \$50.00 per 1000, new fern, Verona, \$8.00 per 100. Anglin & Walsh Co., Williamsbridge, N. Y.

500 Boston Ferns, 6-in.	30c
700 Boston Ferns, 5-in.	25c
600 Boston Ferns, 4-in.	15c
500 Boston Ferns, 3-in.	8c
1500 Boston Ferns, 2-in.	5c

Cash, please.

White Hall Greenhouse, White Hall, Ill.

First-class stock of Boston ferns, 5-in., 30c; 6-in., 50c.

A. Hannah & Son, Grand Rapids, Mich.

EXTRA FANCY POT-GROWN BOSTONS.

6-in.	\$0.50 each
7-in.	.75 each
8-in.	1.00 each

Hamilton & Plumber, 204 E. Third St., Kewanee, Ill.

BOSTON FERNS.

5-in.	\$0.30
6-in.	.50
7-in.	.75
8-in.	1.00

DAVIS FLORAL CO., DAVENPORT, IOWA.

BOSTON FERNS.

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities. 20% discount for cash.

F. M. Soar, Little River, Fla.

FERNS, YOUNG THRIFTY STOCK.

Boston	\$4.00 per 100
Roosevelt	4.00 per 100
Rockford Seed Farms,	H. W. Buckbee,
Forest City Greenhouses,	Rockford, Ill.

FERNS FOR DISHES, best assortment of varieties, 2½-in. pots, \$3.00 per 100, \$25.00 per 1000. 500 or more at 1000 rates. Cash with order.

Frank Oechsli, 4911 Quincy St., Chicago, Ill.

Ferns for fern dishes, now \$3.00 per 100, \$25.00 per 1000. 500 at 1000 rate. Cash with order.

E. Oechsli, Madison St. & Gale Ave., River Forest, Ill.

EXTRA STRONG TABLE FERNS.

Low to close out, 2½-in., best assorted, \$3.00 per 100, \$30.00 per 1000.

GULLETT & SONS, LINCOLN, ILL.

Ferns, fine, well-grown plants, Boston and Piersoni, 3-in., 8c; Boston, Piersoni, Amerpohlii, Whitman, 2½-in., 4c.

Truitt's Greenhouses, Chanute, Kan.

Wanamaker runners, \$2.50 per 100, \$25.00 per 1000. Prompt shipment. Cash with order.

Berno Floral Co., Orlando, Fla.

Choice table ferns, 6 varieties, 2½-in., \$3.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

Fern runners, \$1.75 per 100, \$15.00 per 1000; Whitman, Piersoni, Boston and sword.

H. N. GAGE CO., INC., MONTEBELLO, CAL.

Table ferns, Wilsoni, Cyrtomium-Rochfordianum, Mayil, Wimsett, \$3.00 per 100. Cash.

Bannister Bros., Syracuse, N. Y.

Table ferns, good assortment of varieties, strong 2½-in., \$3.00 per 100.

Baur Floral Co., Erie, Pa.

Table ferns, best commercial varieties, 2-in., \$3.00; 3-in., \$5.00 per 100.

Henry Smith, Grand Rapids, Mich.

Boston ferns, 3-in., 7c; 4-in., 12c.

Harry Jergens, R. R. No. 3, Dayton, O.

Boston ferns, 5 and 6-in. pots at reduced prices.

Felsch Bros. Co., Maywood, Ill.

Strong pot-grown Boston ferns, 6-in., 40c.

Thomas Salvason, Petersburg, Ill.

Ferns, 3-in., Boston, \$7.00 per 100.

C. P. Bethards, Springfield, O.

FEVERFEW.

Feverfew Gem, R. C., \$1.00 per 100; 2-in., \$2.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Feverfew, 3-in., strong, \$6.00 per 100.

Ernest Rober, Wilmette, Ill.

Feverfew, 2-in., \$2.50 per 100; strong. Cash.

C. Erickson, Princeton, Ill.

Feverfew Little Gem, \$1.00 per 100, by mail.

S. W. Pike, St. Charles, Ill.

Feverfew Little Gem, strong plants from 2½-in. pots, 3c. William Toole & Son, Baraboo, Wis.

Feverfew, 2½-in., \$2.50 per 100. Cash.

Wirt Floral Co., Parsons, Kan.

Feverfew R. C., \$1.25 per 100, prepaid.

S. D. Brant, Clay Center, Kan.

FORGET ME NOTS.

Forget-me-not, Neff's everblooming, field-grown, \$2.00 per 100; Ruth Fisher, the ideal late winter and Easter plant, solid mass of flowers, easy culture, very scarce, \$8.00 per 100. Cash with order.

L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

FORGET-ME-NOT, EVERBLOOMING.

Strong young plants for winter blooming, 60c per doz., \$4.00 per 100.

Rockford Seed Farms, H. W. Buckbee,

Forest City Greenhouses, Rockford, Ill.

Forget-me-nots, dark blue, fine, large, transplanted plants, from cold frames, \$2.00 per 100, \$18.00 per 1000. 500 at 1000 rate.

Gustav Pitzonka, Bristol, Pa.

Forget-me-nots (alpestris, Royal Blue), strong plants, for winter blooming; 3-in. pots, 75c per doz.; \$5.00 per 100.

La Crosse Floral Co., La Crosse, Wis.

Forget-me-nots, everblooming, 2½-in., 60c per doz., \$4.00 per 100. Cash.

John Bauscher, Freeport, Ill.

Forget-me-nots, Myosotis Nixenauga, fine blue, winter-flowering variety, R. C., \$1.00 per 100, \$9.00 per 1000.

Baur Floral Co., Erie, Pa.

BUSINESS BRINGERS—**REVIEW CLASSIFIED ADS.****FUCHSIAS.****FUCHSIAS.**

Phenomenal	Ernest Raman
Elm City	White Beauty
Little Beauty	Duchess of Albany
Minnesota	Black Prince
	Schneewitchen

2-inch	\$3.00 per 100
2½-inch	4.00 per 100
3-inch	5.00 per 100

Our selection above prices. Named varieties, customers' selection, \$1.00 per 100 additional.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Fuchsia Black Prince, gas fumigated, no White Fly, all ready for larger pots, 2-in., \$2.00 hundred; 3-in., \$8.00 hundred; 4-in., \$15.00 hundred. Cash, less 5%.

C. L. HUMPHREY,

WHOLESALE GROWER,

ZANESVILLE, OHIO.

FUCHSIAS.

Extra fine, strong young stock, in six varieties, \$4.00 per 100.

Rockford Seed Farms, H. W. Buckbee,

Forest City Greenhouses, Rockford, Ill.

Fuchsias, extra fine, red, white, blue and Black Prince, 3-in., ready for 4-in., \$3.00 per 100, rooted cuttings, ready for 2½-in., \$1.00 per 100, \$8.00 per 1000.

Edward Whitton, City & Green, Utica, N. Y.

Fuchsias, fine 2½-in., Little Beauty, \$5.00 per 100; Glory des Marches, Walter Long, Black Prince, Elm City and Lustre, \$2.50 per 100, \$20.00 per 1000.

Baur Floral Co., Erie, Pa.

Fuchsias, double and single mixed, R. C., \$1.00 per 100; 2-in., \$2.50 per 100.

C. H. Jacobs, Westfield, Mass.

Fuchsias, best assorted varieties, labeled to name, \$1.25 per 100, by mail.

S. W. Pike, St. Charles, Ill.

Fuchsias, 2½-in., \$3.00; 3-in., \$6.00; 4-in., \$10.00. Fine stock, in bloom.

GULLETT & SONS, LINCOLN, ILL.

Fuchsias, 5 or 6 varieties, in 2½-in. and 3-in., ready for 4-in., \$5.00 per 100. CASH.

Geo. A. Kuhl, Pekin, Ill.

Fuchsias, 4-in., 10c each, \$8.00 per 100, in bloom. Cash with order. Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

Fuchsias, R. C., 6 kinds, \$1.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Fuchsias, mixed varieties, 6-in. pots, 25c; 7-in., 60c.

Henry Smith, Grand Rapids, Mich.

Fuchsias, mixed, extra strong stock, ready to shift, 3-in., 4½c. Cash.

A. J. Diserens, Cedar Rapids, Ia.

Fuchsias, 2½-in., mixed, fine plants, 3c. Cash.

Warren Huckleberry, North Vernon, Ind.

Fuchsias, Black Prince, 2½-in., \$3.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

FUNKIAS.

Funkia var., strong, field-grown divisions, \$4.50 per 100. Cash.

B. Scheller, Warren, Pa.

GAILLARDIAS.

Perennial Gaillardia, strong plants, 75c per doz., \$5.00 per 100. Send for list of hardy plants.

William Toole & Son, Baraboo, Wis.

GARDENIAS.

1500 gardenias, 3-in., nice stock, ready to be planted, \$12.00 per 100.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

GENISTAS.

Genista fragrans, 6-in. pots, fine plants in bloom, 50c ea., \$5.00 per doz. Cash with order, please.

Swiss Floral Co., 120 N. 23, Portland, Ore.

Genista Canariensis, fine young plants, \$4.00 per 100.

Rockford Seed Farms, H. W. Buckbee,

Forest City Greenhouses, Rockford, Ill.

Genistas, R. C., \$1.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

GERANIUMS.

	2-in.	3-in.
Rose pots	Standards	
Double	100	100
Alphonse Ricard	\$3.00	\$25.00
Beaute Poitevine	3.00	25.00
Berthe de Presilly	3.00	25.00
Jean Vaud	3.00	25.00
La Favorite	3.00	25.00
Castellane	3.00	25.00
Miss F. Perkins	3.00	25.00
Mme. Buchner	3.00	25.00
S. A. Nutt	3.00	25.00

Single.

Mrs. E. G. Hill, 4.00 30.00 5.00 40.00

For prices on 2½-in. plants, add \$1.00 per 100 to 2-in. prices.

S. S. PENNOCK-MEEHAN CO.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

GERANIUM ROOTED CUTTINGS.

S. A. Nutt, \$10.00 per 1000

Ricard and Poitevine, 12.50 per 1000

Grown right, rooted right, packed right.

Quality is as important in summer as in winter. You get quality all the year buying my stock.

Albert M. Herr, Lancaster, Pa.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

GERANIUMS—Continued.**2-INCH GERANIUMS.**

S. A. Nutt Henderson
 Mme. Buchner Gloire de France
 Rose geraniums Mme. Sallerol
 \$2.25 per 100, \$20.00 per 1000.
 B. Poltevine Edmond Blanc
 Thos. Meehan Anna Vincent
 J. Viaud Jean Oberle
 A. Ricard Mme. Jaulin
 Mme. Barney Mme. Landry
 John Doyle Berthe de Presilly
 E. G. Hill Marquise de Castellane
 \$2.50 per 100, \$22.50 per 1000.
 Our choice of 10 kinds, \$20.00 per 1000.
 Descriptive price list on application. Cash
 with order.
CHERRY PARK GARDENS, FREDONIA, N. Y.

GERANIUMS.

2 1/4-in., excellent stock for immediate delivery,
 rose scented geraniums, Poitevine, Ricard, S. A.
 Nutt, Grant, La Favorite, Jean Oberle, Buchner,
 Helen Michell, Jean Viaud, \$3.00 per 100, \$25.00
 per 1000.

ROMAN J. IRWIN,

108 W. 28th St., New York.

Geraniums extra strong 2 1/4-in. stock for im-
 mediate and later delivery. Our stock plants are
 all carefully selected and planted in solid beds
 in our houses, where they remain from year to
 year, which insures extra strong, healthy plants,
 free from disease. We do not propagate from
 spring left-overs: A. Ricard, B. Poltevine,
 Berthe de Presilly (best clear pink), S. A. Nutt
 and Mme. Buchner (best white), \$3.00 per 100,
 \$25.00 per 1000. Cash with order, please.
N. E. Beck Floral Co., Massillon, O.

GERANIUMS.**SUMMER PRICES OF****ROOTED CUTTINGS.**

RICARD, POITEVINE, CASTELLANE,

PERKINS, VIAUD, DOYLE,

\$12.00 per 1000.

S. A. NUTT AND BUCHNER,

\$10.00 per 1000.

Cash with order.

FRED W. RITCHY,

LANCASTER, PENNSYLVANIA.

ROOTED GERANIUM CUTTINGS.**STRONG, SELECTED STOCK ONLY.**

	100	1000
S. A. Nutt (greatest dark red).....	\$1.50	\$14.00
Gen. Grant (best scarlet bedder)....	1.50	14.00
Mme. Buchner (best dble. white)....	1.50	14.00
Beaute Poitevine	1.75	17.50
Merry Widow (new salmon).....	3.00

THE W. T. BUCKLEY CO.,
 Springfield, Illinois.

Geraniums, clean, strong 2 1/4-in. plants of Gen-
 eral Grant, Gloire de France and Madame Buch-
 ner, \$3.00 per 100, \$25.00 per 1000.

Well rooted cuttings of the same varieties,
 \$1.50 per 100, \$12.50 per 1000.

See our ads for rooted cuttings of chrysanthem-
 ums, chrysanthemum varieties for pot plants
 and petunias elsewhere in these columns.

STUPPY FLORAL CO.,

SAINT JOSEPH, MISSOURI.

Geraniums, extra fine stock, best we ever had.
 S. A. Nutt, 3-in.....\$5.50 100; \$50.00 1000
 Beauty Poitevine, 3-in.... 5.50 100; 50.00 1000
 Ricard, 3-in. 6.00 100; 55.00 1000
 King Edward, 3-in..... 5.00 100; 48.00 1000
 Improved over American Beauty, 3-in., \$5.50
 per 100.

S. A. Nutt, 4-in., \$10.00 per 100.

Cash.

John Bauscher, Freeport, Ill.

Geranium R. O.: Nutt, Buchner, Grant, Doyle,
 \$12.50 per 1000; 2-in., \$2.25 per 100; R. O., Hill,
 Poitevine, Ricard, Castellane, Presilly, \$15.00
 per 1000; 2-in., \$2.25 per 100; 3-in., fine, 6c;
 R. O., Helen Michell, \$3.00 per 100; Lobelia
 Mallard, 2-in., 2c; vinca R. O., 1c; 3-in., several
 leads, 6c; 4-in., 8c; clumps, 7c; 2-in. Mrs. San-
 der yellow daisy, 4c; hydrangeas, 10c to \$5.00.
 Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

GERANIUMS.

S. A. Nutt, strong plants, from 2-in. pots,
 \$1.75 per 100, \$17.00 per 1000; Poitevine, 2-in.,
 \$2.00 per 100; Jean Viaud, 2-in., \$2.00 per 100;
 Ricard, 2-in., \$2.00 per 100. Also 10 other sorts,
 2-in., \$2.00 per 100. Stock plants, from 4-in.
 pots, S. A. Nutt, \$5.00 per 100.

B. RAWLINGS, WHOLESALE GROWER,
ALLEGANY, NEW YORK.

GERANIUMS.**ROOTED CUTTINGS, READY FOR****SHIPMENT.**

RICARD, POITEVINE, \$12.00 PER 1000.
NUTT, BUCHNER, DOYLE, \$10.00 PER 1000.
CASH WITH ORDER.

PETER BROWN,

LANCASTER, PENNSYLVANIA.

Well rooted Charles Turner pink ivy geraniums,
 \$15.00 per 1000, prepaid, \$2.00 per 100, prepaid.
 California Geranium Co., Box 552, Santa Monica,
 Cal.

Geranium R. O.: S. A. Nutt, Buchner, Salmon
 Pink, Ricard, \$12.00 per 1000; Mme. Sallerol,
 2 1/4-in., \$2.50 per 100. Herbert M. Fountain,
 R. R. 8, Grand Rapids, Mich.

Geraniums, extra good plants, in bud and
 bloom: S. A. Nutt, Jean Viaud, Barney, Pre-
 sily, Harcourt and Ricard.
 2 1/4-in.....\$3.00 per 100; \$25.00 per 1000
 3-in..... 6.00 per 100; 55.00 per 1000
 4-in..... 8.00 per 100; 75.00 per 1000
H. S. ELY & CO., NEOSHO, MO.

Poitevine geraniums, 2-in., fine plants, ready
 for move up, \$2.50 hundred; rose geraniums,
 3-in., \$3.00 hundred; 3-in. Ricard, \$6.00 hundred.
 Cash, less 5%.

C. L. HUMPHREY,

WHOLESALE GROWER,

ZANESVILLE, OHIO.

Strong 4-in. geraniums, in bud and bloom:
 S. A. Nutt.....\$10.00 per 100
 Alphonse Ricard 10.00 per 100
 Beaute Poitevine 10.00 per 100
 Stocky and well branched. Cash with order.
Walter E. Hastings, South Lyon, Mich.

Geraniums, S. A. Nutt and Mrs. E. G. Hill,
 2-in., \$2.00 per 100; 3-in., \$5.00 per 100; 4-in.,
 \$7.00 per 100; Mme. Sallerol, 2-in., \$2.00 per
 100. This is good, strong, well branched stock.
 Cash, please.
T. J. FETTERS, Harbor Springs, Mich.

GERANIUMS.

	Dog.	100
Strong, young plants.....	\$0.50	\$4.00
Lemon75	5.00
Strawberry		

Rockford Seed Farms, H. W. Buckbee,
Forest City Greenhouses, Rockford, Ill.

Geranium R. O.: Nutt, Doyle, Buchner and
 fine mixture, \$1.25 per 100; 2-in., extra fine,
 same varieties, \$2.50 per 100. Make fine plants
 for 3 1/2 and 4-in. for Decoration Day. Sample
 sent on request. Guaranteed fine stock. Cash.
Mrs. E. A. Llewellyn, Olean, N. Y.

Extra strong 2-in. geraniums, ready April 20,
 in the following varieties: Nutt, \$20.00 per 1000;
 Poitevine, Ricard, Castellane, Viaud, \$22.00 per
 1000. These will make excellent 3-in. stock for
 Memorial Day. Cash or c. o. d., please.
J. A. Swartley & Sons, Sterling, Ill.

2-in. S. A. Nutt..\$1.75 per 100; \$17.50 per 1000
 3-in. S. A. Nutt.. 4.00 per 100; 37.50 per 1000
 4-in. S. A. Nutt.. 7.00 per 100; 65.00 per 1000
 All good clean stock, in bud and bloom. Cash,
 please.
Riverside Floral Co., Muncie, Ind.

Scented geraniums, in 4 varieties, all very
 strong and well established, out of 2 and 2 1/4-in.,
 \$2.00 per 100, \$18.00 per 1000; well rooted cut-
 tings, \$1.00 per 100.
Hopkins & Hopkins, Chepachet, R. I.

Geraniums: S. A. Nutt, Poitevine, La Favorite
 and Ricard, fine, large plants, well branched, in
 bud or bloom, 4-in., \$7.00 per 100; Mme. Sallerol
 geraniums, 3-in., ready for 4-in., \$3.00 per 100.
Edward Whitton, City and Green, Utica, N. Y.

Geraniums: S. A. Nutt, La Favorite, Poite-
 vine, Berthe de Presilly, Jean Viaud, Mrs. Law-
 rence, 2 1/4-in. pots, \$2.50 per 100, \$22.50 per 1000;
 3 1/4-in. pots, \$5.00 per 100, \$45.00 per 1000. Cash
 with order. **Van Kirk Floral Co., Atco, N. J.**

R. O.: Double Grant, Ricard, Mrs. Lawrence,
 Buchner and Maryland, \$10.00 per 1000; assort-
 ment of 10 newer varieties, \$1.75 per 100, \$15.00
 per 1000; unrooted, half price.
O. W. Smyth, R. D. 29, Sawtelle, Cal.

FINE STOCKY PLANTS.

Alphonse Ricard\$8.00 per 100
 Jean Viaud 8.00 per 100
 Beaute P itevine 8.00 per 100
THOMAS SALVESON, PETERSBURG, ILL.

Geraniums, 3 1/4-in., in bud and bloom:
 S. A. Nutt.....\$8.00 per 100
 A. Ricard 8.00 per 100
 Beaute Poitevine 8.00 per 100
DAVIS FLORAL CO., DAVENPORT, IOWA.

Geraniums, 2-in.: S. A. Nutt and a mixture of
 Ricard, Ruby, Lawrence, Scarlet Bedder, etc.,
 \$3.00 per 100, \$25.00 per 1000. See begonia,
 cyclamen, coleus, echeveria and pelargonium ads.
C. Winterich, Cyclamen Specialist, Defiance, O.

Geraniums: Nutt, B. Poitevine and Jean
 Viaud, 3-in., good stock, \$3.50 per 100, \$32.50
 per 1000; 2-in., \$2.50 per 100, \$22.50 per 1000.
 Cash with order.

Hudson Greenhouses, Hudson, Mich.

Geraniums, S. A. Nutt, White Buchner, Jean
 Viaud, 4-in., 8c; 3 1/4-in., 7c; Ricard, Beauty
 Poitevine, 4-in., 9c; 3 1/4-in., 8c. All good stocky
 plants, bud and bloom. Cash with order.
Gus Schlegel, Olney, Ill.

Geraniums, standard varieties, mixed, 2 1/4-in.,
 \$1.75 per 100; ivy-leaved, red and pink, 2 1/4-in.,
 \$3.50 per 100.
Baker Floral & Seed Co., Baker, Ore.

Geraniums, S. A. Nutt, 2 1/4-in., \$3.00 per 100,
 \$25.00 per 1000; fine 4-in., in bud and bloom, \$7.50
 per 100. Cash, please.
Simon & Fricke, 4227 North Ave., Silverton, O.

Geraniums, extra nice S. A. Nutt, 4-in., in bud
 and bloom, \$8.00 per 100. Harglerode Bros.,
 successors to U. G. Harglerode, Shippensburg,
 Pa.

Geraniums, 2 1/4-in., \$3.50; 3-in., \$5.00; 4-in.,
 \$8.00 and \$10.00. Geo. A. Kuhl, Pekin, Ill.
 Geraniums, Nutt, strong 2-in., \$18.00 per 1000;
 4-in., 7c. **John Van Aart, Paducah, Ky.**

Helen Michell, \$3.00 per 100. Stock plants
 from bench, full of shoots. Helen Michell, \$6.00
 per 100; Nutt, \$5.00 per 100.
Erie Floral Co., Erie, Pa.

Geraniums, Mme. Sallerol, R. O., \$8.00 per
 1000; 2-in. pots, \$2.50 per 100; 2 1/4-in. pots, \$3.00
 per 100. Cash with order.
Ereckson-Clegg Co., Glen Ellyn, Ill.

Geraniums, 2-in., skeleton and rose scented,
 \$2.00 per 100, \$9.00 per 500. Reduction in price
 to make room. Shipments made at once.
Ernest E. Sigle, Calla, O.

Geraniums, assorted, 4-in., labeled to name,
 including Poitevine or Hill, 8c; ivy geraniums,
 3-in., 4 best varieties, labeled, 5c.
S. W. Pike, St. Charles, Ill.

Some extra fine 4-in. S. A. Nutt geraniums,
 in full bloom, \$8.00 per 100; 4-in. Poitevine, \$8.00
 per 100; 3 1/4-in. rose geraniums, \$8.00 per 100.
Kring Bros., Fairbury, Ill.

1000 2-in. extra choice S. A. Nutt geraniums,
 \$25.00 for the lot. Cash, please.
The Dixon Floral Co., Dixon, Ill.

Geraniums, 2 1/4-in. Nutt, 3c; White, 2-in., 2 1/4c;
 Sallerol, 2-in., 2c.
Williams & Matthews, Anderson, Ind.

Mme. Buchner geraniums, 2-in., ready for
 shift, nice stock, \$2.00 per 100. Cash.
Valley View Gardens, Tiffin, O.

Rooted cuttings, Mme. Sallerol, \$8.00 per 1000.
 Angel Guardian Florist, 2001 Devon Ave., Chi-
 cago.

Mme. Sallerol, 2-in., \$2.00 per 100, \$18.00 per
 1000; well branched. Angel Guardian Florist,
 2001 Devon Ave., Chicago.

Geranium Ricard, 2-in., good plants, \$2.50 per
 100; \$22.50 per 1000.
Mt. Gilead Floral Co., Mt. Gilead, O.

Mme. Sallerol, rooted cuttings, strong plants,
 \$1.00 per 100.
Briscoe & Stowell, Charles City, Ia.

Geraniums, best bedders and rose geraniums,
 2 1/4-in., \$3.00; 3-in., \$5.00; 4-in., \$8.00.
GULLETT & SONS, LINCOLN, ILL.

Geraniums, salmon color, Beauty Poitevine and
 Hill, 4-in., 2 flowers to plant, \$8.00 per 100.
Calvert Floral Co., Lake Forest, Ill.

Geraniums, mixed, of 6 standard varieties, in
 bud and bloom, 4-in., \$8.00 per 100.
R. B. Kilbury & Co., R. R. 1, Dayton, O.

Geraniums, Poitevine, Hill and Jean Viaud,
 strong 2 1/4-in., \$25.00 per 1000.
Calvert Floral Co., Lake Forest, Ill.

Geraniums, Mme. Sallerol, strong 3-in. pots,
 large plants, \$4.00 per 100. Cash.
Benke Bros., 225 Arcade Ave., Watertown, Wis.

Geraniums, 4-in., well branched, S. A. Nutt,
 in bloom, 8c.
R. R. Davis Co., Morrison, Ill.

Ivy-leaved geraniums, 3 varieties, dble., red,
 pink, white, \$5.00 per 100.
M. H. Radke, Riverside, Ill.

Geraniums, Mme. Sallerol, 2 1/4-in., very strong,
 \$3.00 per 100, \$25.00 per 1000.
Pierre Schneider, Webster Groves, Mo.

5000 2 and 2 1/4-in. S. A. Nutt geraniums, to
 make room, \$2.50 per 100, \$20.00 per 1000.
Babcock & Sons, Charlevoix, Mich.

Geraniums, 2 1/4-in., 10 named kinds, 10 of each,
 \$2.50 per 100; Sallerol, 2 1/4-in., 3c; Nutt, 2 1/4-in.,
 3c.
Hammerschmidt & Clark, Medina, O.

Geraniums, S. A. Nutt and Ricard, 2 1/4 in.,
 8c; 3 in., 6c; 4 in., 8c.
Truitt's Greenhouses, Chanute, Kan.

Mme. Sallerol, 2 1/4-in. stock, \$3.00 per 100,
 \$25.00 per 1000.
O. C. Pollworth Co., Milwaukee, Wis.

Geraniums, 1000 3-in. Helen Michell, \$5.00 per
 100, \$45.00 per 1000. Cash with order.
John B. Rudy, Elmira, N. Y.

Geraniums, Beaute Poitevine, La Favorite and
 S. A. Nutt, 2 1/4-in., \$2.00 per 100. Cash, please.
J. J. Clayton & Son, West Grove, Pa.

Poitevine geraniums, strong 2-in., ready now,
 \$2.25 per 100. Cash.
J. P. Cannata, Mt. Freedom, N. J.

Geraniums, rooted cuttings of Perkins and
 Marq. de Montmort, \$1.00 per 100.
Wagner's Greenhouses, Tiffin, O.

4000 ROSE GERANIUMS.
 Splendid 2 1/4-in., \$2.50 per 100.
Burdell Floral Co., Bowling Green, Ky.

Geraniums, 2 1/4-in., \$2.00 per 100, La Favorite,
 rose scented. Cash, please.
Leonard Clottl, West Grove, Pa.

2 1/4-in. geraniums, \$2.00 per 100; Marvel and
 Harcourt.
North Madison Floral Co., North Madison, Ind.

Geraniums, S. A. Nutt, strong 2 1/4-in., \$3.00
 per 100, \$25.00 per 1000.
Baur Floral Co., Erie, Pa.

Geraniums, Mme. Sallerol, 2 1/4-in., \$2.50 per
 100; \$20.00 per 1000. Cash with order.
York & Panasuk, Houghton, Mich.

Geraniums, S. A. Nutt, \$2.50 per 100, \$20.00
 per 1000; Helen Michell, \$4.00 per 100, \$35.00 per
 1000. United States Cut Flower Co., Elmira, N. Y.
 Mme. Sallerol, 2-in., very strong, \$2.00 per 100.
 Cash.
O. Erickson, Princeton, Ill.

2-in. mixed geraniums, \$2.50 per 100.
D. U. Augspurger & Sons Co., Peoria, Ill.

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Geranium R. C. all sold out.
Peterson Floral Co., Gibson City, Ill.

Geraniums, Mme. Sallerol, fine 2-in., \$2.50 100.
Cash. M. S. Etter, Shiremanstown, Pa.

2-in. rose geraniums, \$2.50 100, \$20.00 1000.
Cash, please. E. B. Randolph, Delavan, Ill.

Mme. Sallerol, 2-in., \$2.00 per 100. Cash,
please. Felsch Bros. Co., Maywood, Ill.

Mme. Sallerol, 2½-in. pots, \$2.25 per 100.
Chas. Sherwood, Waterloo, Iowa.

Rose geraniums, 2-in., \$2.50 per 100. Angel
Guardian Florist, 2001 Devon Ave., Chicago.

Geraniums, 5000 S. A. Nutt, 2½-in., \$25.00 per
1000. Gloede's, Evanston, Ill.

Geraniums, S. A. Nutt, 2-in., \$2.25 per 100.
Cash. E. R. Pound, Newark, O.

GLADIOLI.

Special surplus offer of choice gladioli. 10%
discount on orders of \$25.00 or over. 50 at 100
rate, 500 at 1000 rate. Terms cash.

	Per 100
Schwaben, 1-1½-in.	\$2.50
Schwaben, ½-1-in.	1.50
Pendleton, 1½-2½-in.	6.50
Pendleton, 1½-1½-in.	5.00
Pendleton, less ½-in.	1.30
P. Perfection, 1-1½-in.	3.00
P. Perfection, ½-1-in.	1.60
G. of Holland, 1½-1½-in.	2.00
Emp. of India, 1-1½-in.	1.30
Emp. of India, ¾-1-in.	1.00
Kunderdi Glory, 1-1½-in.	1.50
Kunderdi Glory, ½-1-in.	1.10
Peace, 1½-2-in.	3.50
Peace, 1-1½-in.	2.00
Peace, ¾-1-in.	1.50
War, 1½-2-in.	4.50
War, ½-1-in.	2.00
Myrtle, 1-1½-in.	6.00
Myrtle, ¾-1-in.	5.00
Niagara, ½-¾-in.	1.20
Niagara, less ½-in.80
Mrs. Fryer, 1-1½-in.	5.50
Mrs. Fryer, ½-¾-in.	4.25
Panama, 1-1½-in.	1.80
Bulbets. Per 1000 Bulbets. Per 1000	
Pendleton \$ 2.00	Glory \$ 1.50
Myrtle 5.00	Meteor 5.00
Europa 2.00	Peace 1.20
War 2.50	Red Emperor 20.00
Yellow Hammer. 15.00	Prince of Wales. 10.00
Mrs. Fryer 6.00	Red Amarillas. 3.00

W. E. Kirchoff Co., Pembroke, N. Y.

SPECIAL OFFER.

WE
OFFER
FOR
IMMEDIATE
DELIVERY
SELECTED
BULBS
F. O. B. MICH.
AMERICAN
GROWN
STOCK.
PRICES
PER 1000.

AMERICA, 1½-INCH UP.	\$15.00
AMERICA, 1½-INCH UP.	10.00
AMERICA, 1½-INCH UP.	16.00

WESTERBEEK & KLYN,
25 BEAVER ST.,
NEW YORK, N. Y.
(Home office at Sassenheim, Holland.)

We have remaining a few odd lots of gladiolus bulbs, which we desire to close out.

4,000 Mrs. Francis King, 1½-1½-in.	\$9.00
10,000 Mrs. Francis King, 1-1½-in.	7.00
9,000 Mrs. Francis King, ¾-1-in.	5.00
8,000 Mrs. Francis King, ½-¾-in.	3.50
10,000 Midland Mixture, 1-1½-in.	6.00
300 President Taft, 1½-in. up.	2.25
200 President Taft, 1½-1½-in.	1.75
400 President Taft, 1-1½-in.	1.40
400 Peace, 1½-in. up.	5.00
300 Peace, 1½-1½-in.	4.00
400 Peace, 1-1½-in.	3.00
100 Willy Wigman, 1½-in. up.	4.00
200 Willy Wigman, 1½-in.	3.00
300 Willy Wigman, 1-1½-in.	2.25
2,200 Panama, 1½-1½-in.	1.50
1,500 Panama, 1-1½-in.	1.00

F. O. B. Avon, Iowa. Cash, please.
GARDENS OF AVON, DES MOINES, IA.

HIGH GRADE GLADIOLUS BULBS.
A FEW THOUSAND LEFT.

America \$12.00 per 1000
Peace and Niagara 45.00 per 1000

Kemma Miles Hobart, Northboro, Mass.

Mrs. F. King, 2nd size.	8.00 per 1000
Mrs. F. King, 1st size.	\$10.00 per 1000
Yellow Mixture, 2nd size.	12.00 per 1000
Yellow Mixture, 3rd size.	10.00 per 1000
Candidum, lily-white gladioli.	3.00 per 100

250 at 1000 rate.
AUSTIN-COLEMAN CO., WAYLAND, OHIO.

King gladiolus, 1½-in., \$10.00 thousand. Cash,
please.

C. L. HUMPHREY,
WHOLESALE GROWER,
ZANESVILLE, OHIO.

GLADIOLI.

	Per 100	Per 1000
5,000 Black Beauty, 1½-in. up.	\$3.00	\$25.00
1,000 Chicago White, 1½-1½-in.	2.50	20.00
2,000 Evaline, 1½-in. up.	2.50	20.00
1,000 Mrs. F. Pendleton, 1½-in. up.	8.00	80.00
3,000 Mrs. F. Pendleton, 1-1½-in.	5.00	40.00
2,000 Mrs. F. Pendleton, 1½-1½-in.	6.00	50.00
1,000 Mohonk, 1½-in. up.	2.50	20.00
25,000 Mrs. Jas. Lancashire, 1½-in.	3.00	25.00
4,000 Pres. Taft, 1½-in. up.	2.50	20.00
5,000 Principine, 1½-in. up.	2.50	20.00
1,000 White Excelsior, 1½-in. up.	3.00	25.00
2,000 Extra White and Light.	1.50	12.00
3,000 XXX, 1½-in. up, mixed.	2.00	16.00

25 of a kind at 100 rate, 250 at 1000 rate.
5% for cash with order.
Complete list on request.

E. E. STEWART, BROOKLYN, MICH.

BULBS OF OUR OWN GROWING, 1ST SIZE.

	100	1000
Augusta, white.	\$1.75	\$15.00
Burrell, red.	1.75	15.00
Geo. Paul, dark red.	3.00	25.00
Glory, pink.	3.50	30.00
Mrs. F. Pendleton, Jr., pink.	8.00	70.00
Taconic, pink.	1.75	15.00
Independence, coral pink, 2nd size only.	\$1.25	\$10.00
Mrs. F. King, scarlet, 2nd size only.	1.40	12.00
Victory, yellow, 2nd size only.	1.40	12.00

WAYSIDE GARDENS, MENTOR, O.

GLADIOLI, BEST LONG ISLAND GROWN,
FIRST SIZED BULBS FOR FORCING.

America and Augusta, also Mrs. Francis King,
\$2.00 per 100, \$15.00 per 1000.

Halley and Primulinus Hybrids, \$2.50 per 100,
\$20.00 per 1000.

Florists' White and Light mixture, \$2.00 per
100, \$15.00 per 1000.

Gladiolus America, 1½-in. and up, \$15.00 per
1000; Gladiolus America, 1½-in. and up, \$17.00
per 1000.

All other varieties, prices on application.
Roman J. Irwin, 108 W. 28th, New York, N. Y.

"QUALITY FIRST" GLADIOLI BULBS.

	Price per 1000, cash: ..	1½-¾	¾-½
America.	\$8.00	\$4.00	
Glory.	9.00	7.50	
Niagara.	9.00	7.50	
Norma D. Childs.		4.00	
Panama.	6.00	4.00	

Mixed, cut price on all sizes.
Norman E. Tully, Hubbard, O.

Gladioli, 1st size, selected bulbs: America,
Augusta, Mrs. F. King, and Halley, \$15.00 per
1000; Brenchleyensis, \$12.50 per 1000; Baron
Hulot, \$20.00 per 1000. Other varieties, also
planting sizes and bulbets. Ask for lists of va-
rieties.

Anglin & Walsh Co., Williamsbridge, N. Y.

Eastbrook gladioli, an extra fine mixture of
Gold Medal collection, Silver Trophy strain,
Groff's Hybrids, named varieties and choice
mixed, including whites, lights and blues, ¾
to 1½-in., \$2.50; ¾ to 1½-in., \$5.00; 1½ to 2-in.,
\$10.00 per 1000. Cash with order.
Edgar P. Waltz, Eastbrook Farm, Tallmadge, O.

LAST CALL.

1000 Mrs. F. Pendleton, 2nd size, \$50.00; 5
qts., Principine bulbets, \$2.00; choice Blue mix-
ture, planting size, per 100, 75c; 500 No. 1
Peace, \$20.00.

BROOKLAND GARDENS. WOBURN, MASS.

Petoskey-grown gladioli, full of vitality, Amer-
ica, No. 1, \$12.00 per 1000; No. 2, \$9.00 per 1000.
A few thousand florists' fancy mixture to spare.
Speak quick if you want them. No. 1, \$10.00;
No. 2, \$8.00. C. M. Grossman, Evergreen Farm,
Petoskey, Mich.

Gladiolus Prophetesse, pearly white with red
throat, very early, blooming in 9 weeks from
planting, tall and fine for cut flowers, per 100:
No. 1, \$3.50; No. 2, \$3.00. Not less than 100 at
above rate. Cash with order.

G. Webster Moore, Unadilla, N. Y.

Gladioli, 1 to 1½-in., Primulinus Hybrids,
Minnesota, Pink Beauty, \$1.00 per 100, \$7.00 per
1000; Intensity, Hulot, Princeps, \$2.00 per 100,
\$13.00 per 1000. D. W. C. Ruff, Buena Vista
Gardens, St. Paul, Minn.

America, Mrs. F. King, No. 1, \$8.00; No. 2,
\$6.00 per 1000; bulbets of the same, 40c per qt.,
\$2.00 per pk.

L. G. Pancoast, New Philadelphia, O.

Gladioli, Mrs. Francis King, 1½-in., \$10.00 per
1000; 1-1½-in., \$8.00 per 1000.
O. E. SAYLOR,
167 Beaver Ave., New Philadelphia, O.

Gladioli, ten bushel bulbets, Mrs. Francis
King, \$3.00 per peck, \$10.00 per bushel.
N. Leon Wintzer, West Grove, Pa.

Gladiolus, mixed, all colors, ½ to 1½-in., \$2.00
per 1000. Cash with order.
Chas. F. Uecke, New London, Wis.

Gladioli, 1½-in., Peace, \$4.00; Chicago White,
\$3.50; Augusta, \$1.50; Mrs. F. King, \$1.50 per
100.
J. R. Benjamin, Calverton, L. I.

First-class gladioli bulbs, America and F.
King, \$1.00 per 100.

Sunnyside Greenhouse, Howell, Mich.
Halley, under ½-in., \$2.75 per 1000, prepaid.
O. H. Ketcham, South Haven, Mich.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

Gladioli, planting stock and bulbets of Amer-
ica, King, Augusta and Chicago White. Write
for prices. S. W. Pike, St. Charles, Ill.

See my display adv. in this issue.
Peter Pearson, Chicago, Ill.

GLECHOMAS.

Glechoma, variegated ground ivy.
Strong young plants.
Per doz., 60c; per 100, \$4.00.
Rockford Seed Farms, H. W. Buckbee,
Forest City Greenhouses, Rockford, Ill.

Glechoma H. variegata, variegated ground ivy,
strong, 2½-in., 4c. Furrow & Co., Guthrie, Okla.

HARDY FERNS.

Ill. Descript. Cat. mailed free. For wholesale
prices see my fern adv. L. Mosbæk, Askov, Minn.

Hardy ferns, 30 varieties.
L. E. Williams, Exeter, N. H.

HARDY PLANTS.

Hardy plants, field-grown: You should plant
all available space with these for summer cut
flowers. Plant now.

	Doz.	100	1000
Achillea The Pearl.	\$0.50	\$3.50	\$30.00
Agrostemma coronaria.75	6.00	
Arabis alpina.85	5.00	45.00
Asters, large rich lavender.50	4.00	35.00
Michaelmas daisy.50	4.00	35.00
Bocconia cordata.65	5.00	45.00
Boltonia asteroides.50	4.00	35.00
Boltonia Latissquama.50	4.00	35.00
Campanula Medium (Canter- bury Bell), white, blue and pink.50	4.00	35.00
Cerastium tomentosum.50	4.00	35.00
Coreopsis lanceolata grandiflora.50	4.00	35.00
Daisy, Shasta, King Edw. VII., Prince Henry and as- sorted.50	4.00	35.00
Delphinium belladonna.75	6.00	50.00
Delphinium Chinese Blue.85	5.00	
Delphinium English Hybrids.85	5.00	
Dicentra spectabilis (Bleed- ing Heart).	1.00	7.00	
Funkia, sub-cordata.75	6.00	
Gaillardia, sanguinea, red.85	5.00	
Gaillardia sulphurea, double.85	5.00	
Gaillardia, mixed.50	4.00	
Geum atrosanguineum.50	4.00	35.00
Helianthus rigidus.50	4.00	35.00
Helenium autumnale super- bum.	1.00	7.00	
Iris, German, fancy collection.50	4.00	35.00
Iris, German, Snow Queen.50	4.00	35.00
Iris, German, pallida dal- matica.	1.50	10.00	80.00
Lychnis Chalcedonica, red.75	6.00	
Lychnis Flos Oculi, pink.75	6.00	
Lythrum roseum superbum.75	6.00	
Phlox, Miss Lingard.60	4.50	40.00
Phlox, assorted.50	4.00	35.00
Rudbeckia lacineata (Golden Glow).40	3.00	25.00
Salvia azurea grandiflora.75	6.00	
Veronica spicata.75	6.00	

BAUR FLORAL CO., PENNSYLVANIA.

KING'S HARDY PERENNIALS. SPECIAL OF-
FER FOR THIS MONTH ONLY (APRIL).

Have surplus stock and close out quickly at
these low prices. Satisfaction guaranteed.

Achillea Roseum.	\$5.00
Anchusa Dropmore, from 2½-in. pot.	8.00
Anthemis Tinctoria.	5.00
Arabis Alpina.	4.00
Aster St. Egwin (new, fine pink).	6.00
Boltonia Asteroides.	5.00
Delphinium Hybridum, fine strain, plenty of light blues.	5.00
Heliopsis Pitcheriana.	5.00
Hesperia Matronalis.	5.00
Iris Germanica, very strong plants.	4.00
Celeste. Beautiful light blue. Delicate. Pale yellow and purple. H. Cramer. Delicate lavender. Purple Queen. Early, rich purple. Queen of May. Lovely rose-lilac.	
Monarda Didyma rosea.	4.00
Phlox. Separate colors, white or pink.	3.00
Phlox. Choice varieties mixed.	2.50
Physostegia Virginica, divisions.	2.50
Stokesia Cyanea.	5.00
Sweet williams. White, maroon, white with red eye and white with violet eye. Field plants, not small seedlings.	4.00
Valeriana Officinalis, divisions.	5.00
Veronica Spicata.	4.00
Yucca Filamentosa, 2-year-old.	8.00

Fifty plants at 100 rates. Packing and boxes
free. Cash or satisfactory references with order.
W. E. KING, BOX 361, LITTLE SILVER, N. J.

Hardy plants, field-grown, large, 1-yr.-old:
Delphinium, light and dark blue mixed; Phlox,
fine selected colors mixed; Shasta daisy, gaillardia,
digitalis, coreopsis, aquilegia or columbine,
physostegia, Achillea The Pearl, \$4.00 per 100,
\$35.00 per 1000. Hollyhocks and sweet williams,
in mixed colors, \$3.00 per 100, \$25.00 per 1000;
500 at 1000 rate. All of these were transplanted
last spring. Gustav Pitzonka, Bristol, Pa.

HARDY PERENNIALS.

Coreopsis, hardy pinks, foxgloves, gaillardias,
columbine, delphiniums, sweet williams, oriental
poppies, stokesia, Shasta daisy, hollyhocks, double
and single, in pink, white and yellow; delphi-
niums, Belladonna and Formosum, strong plants
from 2½-in., \$2.00 per 100; \$15.00 per 1000.
J. O. Schmidt, Bristol, Pa.

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HARDY PLANTS—Continued.

Perennials.	Price per 100
Achillea The Pearl.....	\$ 5.00
Achillea Millefolium	5.00
Arundinacea Variegata (Ribbon Grass)....	8.00
Boltonia Asteroides	8.00
Chrysanthemum Uliginosum	8.00
Funkia Coerulea (Blue).....	6.00
Pteris Aquilina	10.00
Onoclea Sensibilis	8.00
Asplenium	25.00
Helenium Autumnale Superbum.....	8.00
Hibiscus Mixed	6.00
Hemerocallis Flava	8.00
German Iris under color.....	8.00
Iris Sibirica Orientalis.....	6.00
Iris Pumila (dwarf purple, also yellow)...	8.00
Monarda didyma	5.00
Myosotis (Forget-me-not)	5.00
Hemerocallis (Lemon Lily).....	8.00
Phlox Subulata (shell pink, light lavender and white)	5.00
Phlox Mixed	6.00
Phlox under color and name.....	8.00
Peonies Mixed	25.00
Physostegia Virginica	5.00
Rudbeckia Newmanii	8.00
Rhubarb	8.00
Ranunculus Acris fl. pl.....	8.00
Spiraea Filipendula	10.00
Spiraea Ulmaria fl. pl.....	8.00
Sedum Spectabilis	8.00
Yucca Fil., 2-year.....	5.00
Otto Wittbold Nursery, 6318 Louis Ave., Chicago.	

Hardy ferns, wholesale price.	100	10	Each
Adiantum pedatum, Maidenhair.....	\$6.00	\$0.70	\$0.10
Aspidium cristatum, Evergreen.....	6.00	.70	.10
Aspidium goldiana	7.00	.80	.10
Aspidium spinulosum, Wood Fern.....	6.00	.70	.10
Asplenium felix foemina, hardy.....	6.00	.70	.10
Aspl. thely. Silver Spleenwort.....	7.00	.80	.10
Dryopteris thelypteris, Shield.....	5.00	.60	.10
Onoclea sensibilis	4.00	.50	.10
Onoclea struthiopteris, Ostrich.....	7.00	.80	.10
Osmunda cinnamomea	8.00	.90	.10
Osmunda claytoniana	8.00	.90	.10
Full 100 ferns, your selection, at 100 rate.			
LUDWIG MOSBÆK, ASKOV, MINN.			

PERENNIALS.
Field grown clumps, \$5.00 per 100.
Anthericum Phlox-mixed
Sweet William Shasta Daisy
Delphinium Aquilegia
Coreopsis Gaillardia
Gypsophila Lychius
Ernest Rober Wilmette, Ill.

Hardy carnations, transplanted stock, from soil, absolutely hardy, strong grower, long stemmed and very prolific. Every florist should plant this carnation for summer blooming, \$2.00 per 100, by mail; \$18.00 per 1000, by express.
S. W. Pike, St. Charles, Ill.

Hardy perennials, field-grown coreopsis grandiflora, delphinium hybrids, \$3.00 per 100; Shasta daisy, Alaska, \$1.25 per 100.
Sunnyside Greenhouse, Howell, Mich.

Coreopsis, hardy Dusty Miller, double feverfew, dianthus, \$1.00 per 100. October Frost chrysanthemums, \$1.50 per 100.
C. Albert Shaffer, R. 4, Alexandria, Va.

Surplus perennials and shrubs. List free.
Tappan Flower Gardens, Tappan, N. Y.

Hardy perennials, field-grown, 5c. List free.
W. H. Salter, Rochester, N. Y.

'HELIOtropes.
Heliotrope Centefleur, 2-in., fine, strong plants, ready to ship now, \$2.00 hundred. Cash, less 5%.
O. L. HUMPHREY,
WHOLESALE GROWER,
ZANESVILLE, OHIO.

Heliotropes, 2½-in. pots, Centefleur, Nightingale and 6 good varieties, \$2.75 per 100, \$23.50 per 1000; rooted cuttings of a good dark color, \$1.50 per 100, \$12.00 per 1000.
Anglin & Walsh Co., Williamsbridge, N. Y.

Heliotrope, strong 2½-in. plants, most fragrant variety, \$3.00 per 100, \$25.00 per 1000. Cash, please.
N. E. Beck Floral Co., Massillon, O.

Heliotropes, 2½-in., \$3.00; 3-in., \$5.00; 4-in., \$8.00. Nicely in bud, beautiful plants in bloom.
GULLETT & SONS, LINCOLN, ILL.

Heliotropes, blue, 2-in., \$2.25 per 100, \$20.00 per 1000. Cash, please.
Felsch Bros. Co., Maywood, Ill.

Heliotrope, best market varieties of purple, 2½-in., \$3.00 per 100.
Storrs & Harrison Co., Painesville, O.

Heliotropes, fragrant, dark blue, fine bedder, 2½-in., \$2.25 per 100, \$20.00 per 1000. Cash, please.
W. Bezdek, Cedar Rapids, Iowa.

R. O. Heliotrope, 10 var., \$1.00 per 100, \$8.00 per 1000. Prepaid.
S. D. Brant, Clay Center, Kan.

Heliotrope, R. O., D. B., 75c per 100, \$7.00 per 1000; 2-in., \$2.50 per 100, \$22.50 per 1000.
O. H. Jacobs, Westfield, Mass.

Heliotropes, dark blue, 2-in., \$2.00 per 100. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Heliotropes, dark, fragrant, strong, well rooted cuttings, 80c per 100, \$7.00 per 1000. Cash.
J. P. Cannata, Mt. Freedom, N. J.

Heliotrope, dark, stocky 2-in., very heavy, \$2.00 per 100.

Hopkins & Hopkins, Chepachet, R. I.

Heliotrope, 2½-in., \$5.00; 3-in., \$7.50; 4-in., \$12.50, extras. Geo. A. Kuhl, Pekin, Ill.

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Pansy plants, giant mixture, strong, stocky plants in bud and bloom, \$1.50 per 100, \$12.00 per 1000. Cash, please. H. G. Norton, Perry, Lake Co., O.

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Pansies, fancy mixed colors, large, strong plants, coming in bud, \$1.00 per 100. Samuel Whitton, Utica, N. Y.

Pansies, in full bloom, choice plants, select varieties, \$3.00 per 100. Cash. Immediate shipments. Peter Herb, Mt. Healthy, O.

An especially fine lot of Giant Ruffled pansy plants, in bud, 75c per 100. Cash with order. O. H. Richards, Dunkirk, N. Y.

Pansies, giant, fall transplanted, in bud, \$1.25 per 100. Sunnyside Greenhouses, Jeannette, Pa.

PELARGONIUMS.

Our display ad, page 73 last issue, is really a GREAT OFFER. It offers small numbers at lowest 100 rates and gives you in addition a discount of \$1.50 as a special trial offer for \$5.00. This collection combines all kinds and sizes and allows you to test its selling qualities quickly, in time to be to your great advantage yet this season, because you can get more quickly. Better order at once, our stock is large and fine. Regular price, 2 1/4, 3 and 4-in., E. G. and Lucy Becker, \$7.00, \$9.00 and \$15.00 per 100; Swabian Maid and Wurttembergia, 3-in., \$12.00 per 100. S. O. Templin & Son, Easter Greeting Specialists, Garrettsville, O.

FINE LUCY BECKER AND EASTER GREETING PELARGONIUMS, 4-in., 20c; 5-in., 30c; 6-in., 50c. These are very select plants, ready for immediate shift, in good bloom and bud. This stock is worth more money but need the room. Mauff Floral Co., 1225 Logan St., Denver, Colo.

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PELARGONIUMS, 2-in., ready to shift to 4-in., for best results, Easter Greeting, Swabian Maid, Wurttembergia, Gardner's Joy, Prince Bismark, Lucy Becker, \$7.00 per 100; same varieties mixed, \$6.00 per 100. Remittance with order. Louis P. Faulk, R. F. D. 3, Box 63, Bellevue, Pa.

Pelargonium Easter Greeting, 2 1/4-in., strong, healthy stock, \$7.50 per 100, \$70.00 per 1000; 4-in., in bud, \$15.00 per 100; 5-in., in bud and bloom, \$25.00 per 100. See begonia, cyclamen, coleus, echeveria and geranium ads. C. Winterich, Cyclamen Specialist, Defiance, O.

Pelargoniums, 2-in., Wurttembergia, Swabian Maid, Gardner's Joy, \$6.00 per 100; Mrs. Layal, \$4.00. Free of White Fly. Instructions for fumigating for White Fly with each order. Hartford City Floral Co., Hartford City, Ind.

Pelargonium Easter Greeting, 2 1/4-in., ready for 4-in., 7c; rooted cuttings, 6c. These plants are in A-1 condition and guaranteed to be as good as any on the market. Cash with order. Felix Kramer, Blaine St., Niles, O.

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Pelargoniums, Easter Greeting and Lucy Becker, 3 1/2-in., \$12.50 per 100; 5-in., all in bud and bloom, fine plants, \$3.00 per doz. Cash, please. Simon & Fricke, 4227 North Ave., Silverton, O.

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Pelargoniums, rooted cuttings, \$2.50 per 100. S. D. Brant, Clay Center, Kan.

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Peonies, finest varieties, 8c. List free. W. H. Salter, Rochester, N. Y.

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PETUNIAS.
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Brightness
Mariana
Admiration
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Pink Beauty
Peerless
Edna
Aspasia
Diadem
2 1/4-inch \$4.00 per 100
3-inch 9.00 per 100
Our selection above prices. Named varieties, customers' selection, \$1.00 per 100 additional.
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Petunias, well established, 2 1/4-in., Dreer's double petunias, in 6 varieties, \$3.00 per 100, \$25.00 per 1000. See our ads for geraniums, chrysanthemum cuttings and chrysanthemum varieties for pot plants elsewhere in these columns.

STUPPY FLORAL CO., SAINT JOSEPH, MISSOURI.

Petunias, our well known strain of doubles, all strong growing varieties, carrying immense blossoms, perfectly healthy, well rooted cuttings, labeled, if requested, \$1.25 per 100, prepaid, \$10.00 per 1000 by express. Hopkins & Hopkins, Chepachet, R. I.

5000 California Giants, Ruffled Giants and Fringed Giants, very heavy stock, bushy plants, ready to be shifted into 8 in. This is quality stock, no trash; price, \$2.50 per 100; not less than 100 sold on an order. Cash with order. F. E. Cremer, Hanover, Pa.

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Petunias, single fringed, SUPERBISSIMA and GIANTS OF CALIFORNIA, of our own superior strains, extra good stock, 2 1/4-in., \$3.00 per 100, \$25.00 per 1000; 3-in., 6c. See class ads for cinerarias and primulas. J. L. Schiller, Toledo, O.

Petunias, assorted, double, labeled to name, strong stock, \$1.25 per 100, by mail; \$10.00 per 1000, by express; also Single California Ruffled and Fringed Giants, transplanted stock from soil. S. W. Pike, St. Charles, Ill.

Petunias, 2 1/4-in., double white, double white and purple, double variegated, extra strong, ready for shift, \$3.25 per 100. Chas. Sherwood, Waterloo, Iowa.

Petunias, best double sorts in about 18 varieties, at \$4.00 per 100, \$35.00 per 1000, for immediate shipment. Roman J. Irwin, 108 W. 28th St., New York.

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Petunias, double or single, large flowering, fringed, 2 1/4-in. pots, \$2.75 per 100, \$23.50 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

Double fringed petunias, in 20 varieties, R. O., \$1.00 per 100, \$9.00 per 1000. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Double petunias, mixed, R. O., \$1.50; 2-in., variegated, fine, 3c; 2 1/4-in., mixed, extra fine, 4c. Williams & Matthews, Anderson, Ind.

Petunias, double fringed (Dreer's), strong, 2 1/4-in., \$2.00 per 100, 300 for \$5.00. J. C. Schmidt, Bristol, Pa.

Petunias, Dreer's double fringed, variegated mixed colors, 3-in., 4c. Twin City Greenhouses, Basil, O.

Petunias, double fringed, the same good mixture we sent out last season, 2-in., \$2.00 per 100. E. Rawlings, Wholesale Grower, Allegany, N. Y.

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Petunias, fine double fringed, in separate colors, 2-in., 2 1/2c. Williams & Clark Floral Co., Muncie, Ind.

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Petunias, asst. dbl. giant fringed, 2 1/4-in., \$3.00 per 100. Strong plants. Cash. H. J. Kettmann, Creve Coeur, Mo.

Petunias, Dreer's single fringed, \$2.00 per 100, \$17.50 per 1000. Wise-Adkisson, Greenville, Tex.

R. O. Petunias dbl., \$1.25 per 100, \$10.00 per 1000. Prepaid. S. D. Brant, Clay Center, Kan.

Strong 2-in. Rosy Morn petunias, \$2.50 per 100. M. A. Barick, Seymour, Ind.

Petunias, double, R. O., 10 kinds, \$1.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Petunias, 2 1/4-in., double white, nice plants, \$3.00 per 100. A. M. Davis, Brownwood, Tex.

Petunias, double, variegated, 3-in., \$3.50 per 100. Cash. Geo. B. Morrell, Torresdale, Pa.

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Hardy, field-grown phlox, 1-yr. plants, in the following varieties:
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Order at once to insure getting this fine stock \$3.50 per 100, \$30.00 per 1000.

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Fourth Edition Now Ready.

75c per copy prepaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

Phlox, Eclairer, Rosenberg, Pearl, Athos, Pantheon, Coquelicot, Richard Wallace, Bridesmaid, \$4.00 per 100. Julius Kohankie, Painesville, O.

Phlox Drummond, stocky seedlings, all colors coming in bud, packed to carry anywhere any distance, 50c per 100, \$3.00 per 1000. 5000 lots \$2.50 per 1000. N. J. Ribsam, Jacksonville, Fla.

Phlox, Eiffel Tower, head and shoulders above every other phlox as a cut flower, strong 1-yr. \$6.00 per 100; rooted cuttings, \$2.00 per 100. W. J. Engle, R. 8, Dayton, O.

HARDY PHLOX IN CHOICE MIXED COLORS \$1.00 PER 100. ZITTER BROS., PHILADELPHIA, PA.

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Phlox Mrs. Jenkins, best white, 3-yr.-old, \$3.00 per 100. Amon Heights Nurseries, Camden, N. J.

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Plumbago, 8-in., \$5.00 per 100. C. E. Majors, 1315 S. Mirick Ave., Denison, Tex.

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Poinsettia orders booked now for June and later delivery. Ernest Rober, Wilmette, Ill.

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Oriental poppies, strong, 2-yr., field-grown, \$5.00 per 100; \$45.00 per 1000.

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PRIMULA

Yellow Polyanthus

Primula Acaulis Veris

or giant English primrose.

Exceptionally fine,

averaging 12 or more flowers to spike.

Strong divisions,

\$8.00 per 100,

\$60.00 per 1000.

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Seeds absolutely fresh, quality the best.

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Primula obconica, grandiflora, Magnifica, kermesina, rosea, crispa, Appleblossom and alba. 3-in., in flower, ready to sell, \$6.00 per 100; Gigantea, 4-in., \$12.00 per 100. Cash, please.

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Chinese primroses, extra strong, 3-in., assorted colors, \$5.00 per 100.

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200,000 California privet, all sizes, as good as can be grown, 1-yr., 12 to 18-in., \$1.25 per 100, \$10.00 per 1000; 18 to 24-in., \$1.50 per 100, \$13.00 per 1000; 2-yr., 18 to 24-in., \$2.00 per 100, \$15.00 per 1000; 2 to 2½ ft., \$2.50 per 100, \$20.00 per 1000; 2½ to 3 ft., extra fine, \$3.00 per 100, \$25.00 per 1000; 3-yr., extra heavy, 3½ ft., \$4.00 per 100, \$35.00 per 1000; all well branched. Also Ibota, golden leaved and ball shaped privet. 100,000 Berberis Thunbergii, 1-yr., 6 to 10-in., \$8.00 per 1000; 10 to 15-in., \$12.00 per 1000; 2-yr., 18 to 24-in., 2½c; 12 to 15-in., transplanted, 3c; 15 to 20-in., transplanted, 4c; 3-yr., 12 to 18-in., heavy, 6c; 18 to 24-in., heavy, 8c; 24 to 30-in., 4-yr., extra heavy, 15c; Hydrangea pan. grandiflora, 12 to 18-in. and 18 to 24-in., 2½ to 3 ft. and 3 to 4 ft. Ampelopsis Veitchii, Clematis paniculata, Butterfly Bush, wisteria, honeysuckles, hardy phlox, Japan maples, St. Regis raspberry, altheas, deutzias, spiraeas, weigellas, snowballs, mock orange, cannas, peonies, evergreens and spring plants for florists now. Get complete price list. Cash, please.

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Can furnish California, English Vulgaris, Polish, Regals in 1000 lots. Trade list now ready. Write today.

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AMOR RIVER, North Light, 2 to 3 ft., \$2.00 per 100; 12 to 18 in., strong, \$1.50 per 100; Ibota, very strong, 18 to 24 in., \$2.50 per 100; 12 to 18 in., \$1.50 per 100. The above perfectly hardy.

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Privet, California and Amoor River, 2-yr.-old, nice bushy plants, \$3.00 per 100; Amoor River 3-yr.-old, \$5.00 per 100; none better for the money. 10% off on 1000 lots. 250 at 1000 rate. Write for wholesale catalogue.

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2½-in. 4-in.
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750 Richmond, strong, 2-yr.....\$6.00 per 100
200 Baby Doll, strong, 1-yr.....8.00 per 100

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100 1000
Ophelia.....\$7.00 \$65.00
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Mrs. A. Ward, Brilliant, Richmond, Stanley, W. Killarney, extra strong, 4-in., grafted, \$18.00 per 100.

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Shawyer.....6.00 55.00
5000 Aaron Ward.....6.00 55.00
500 Baby Doll......6c each
500 Geo. Elger......6c each
500 O. Brunner......6c each

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160 N. Wabash Ave., Chicago, Ill.

Roses for planting out, semi-dormant condition, 2½-inch.

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Killarney.....4.50 Irish Fire Flame.. 3.50
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White Killarney.. 4.50 American Beauty. 6.50
Dbl. Pk. Killarney 4.50 Antoine Rivoire
Dbl. Wh. Killarney 4.50 (Mrs. Taft).... 4.00
Ophelia.....5.00 Gruss an Teplitz. 4.00
Paul Neyron.....4.00

AMERICAN BULB CO.,

172 North Wabash Ave., Chicago, Ill.

STRONG, HEALTHY BENCH PLANTS of Mrs. Aaron Ward. Grown on bench only 1 yr. Elegant stock for further forcing. Will give much quicker and better results than by planting pot plants, \$9.00 per 100, \$80.00 per 1000.

ALBERT F. AMLING COMPANY, MAYWOOD, ILLINOIS.

BENCH-GROWN ROSES.

Per 100 Per 1000
American Beauty.....\$9.50 \$85.00
Aaron Ward.....7.00 60.00
Ophelia.....8.00 70.00
Richmond.....7.00 60.00
Sunburst.....8.00 70.00

SPECIAL.

1-yr.-old bench plants, Aaron Ward, fine for planting in bench, for further forcing, \$9.00 per 100, \$80.00 per 1000.

A. Henderson & Co., Box 125, Chicago.

ROSE PLANTS, 2½-INCH STOCK.

100 1000
Pink Killarney.....\$4.50 \$40.00
White Killarney.....4.50 40.00
Ophelia.....6.00 50.00
Sunburst.....5.00 45.00
Richmond.....4.00 35.00
American Beauties.....6.00 55.00

WIEBORT BROS.,

162 N. Wabash Ave., Chicago, Ill.

ROSES, own root from 3-inch pots, April and May delivery. Order now. A-1 stock.

100 1000
Shawyer.....\$10.00 \$90.00
Ophelia.....10.00 90.00
Hoosier Beauty.....10.00 90.00
Richmond.....10.00 90.00
Killarney Brilliant.....10.00 90.00
Dbl. White Killarney.....10.00 90.00
WM. F. KASTING CO., BUFFALO, N. Y.

Grafted, 2½-in. Own Root, 2½-in.
OPHELIA.....\$12.00 100 \$ 7.00 100
MRS. C. RUSSELL. 15.00 100

None but well established plants ready for shift or bench will be shipped.

Bench plants, fine stock, Killarney, White Killarney, Killarney Brilliant, ready for immediate shipment, \$6.00 per 100; \$55.00 per 1000.

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Roses, own root, strong stock.

100 1000
White Killarney.....\$6.00 \$50.00
Pink Killarney.....6.00 50.00
Killarney Brilliant.....6.00 50.00
Sunburst.....7.00 60.00
Ophelia.....7.00 60.00
PYFER & OLSEM, WILMETTE, ILL.

2-YR.-OLD ROSE BENCH PLANTS.

Sunburst.....\$6.00 per 100; \$50.00 per 1000

2½-IN. STOCK.

Sunburst.....\$3.50 per 100; \$30.00 per 1000
White Killarney... 3.50 per 100; 30.00 per 1000
Richmond.....6.00 per 100; 50.00 per 1000

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ROSES FOR IMMEDIATE PLANTING.

2000 Hadley, own root, 3-in.....\$100.00 1000
1000 Scott Key, own root, 2½-in.... 60.00 1000
2000 Scott Key, grafted, 3-in..... 150.00 1000
1000 Red Radiance, own root..... 100.00 1000
2000 Gorgeous, grafted, 3½-in..... 200.00 1000

CHAS. H. TOTTY,

MADISON, NEW JERSEY.

Roses, propagated October, excellent strong stock, ready for bench or outside planting.

Radiance, 2½-in. pots.....\$ 60.00 per 1000
Radiance, 3-in. pots.....100.00 per 1000
Red Radiance, 2½-in. pots..... 60.00 per 1000
Red Radiance, 3-in. pots..... 100.00 per 1000
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For quick acceptance, about 500 each fine American Beauties, 2½-in., \$50.00 per 1000; 3-in., \$75.00 per 1000. First come, first served.

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Pink and White Killarney, 1-yr., 3-in., from frames, dormant all winter, \$6.00 per 100.

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ROSES—Continued.

AMERICAN BEAUTY PLANTS.
FIRST-CLASS, HEALTHY STOCK.
 2½-in., ready about May 15.....\$ 80.00
 3-in., ready about June 15..... 110.00
 Bench plants, ready about April 15..... 90.00
 Place your orders early.
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	100	1000
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Pink Killarney, grafted plants...	14.00	120.00
White Killarney, grafted plants..	14.00	120.00

HOLTON & HUNKEL CO.,
MILWAUKEE, WISCONSIN.

Roses, rooted cuttings.
 Cecile Brunner\$50.00
 Richmond 35.00

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 Having decided not to plant roses, will sell plants, 1000 Pink Killarney, 1000 White Killarney, 500 Sunburst. These are fine roses in 2½-in. pots, ready for 4-in., price, \$8.00 per 100.
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Roses, own root, strong stock, 2½-in. pots: Kaiserine, Pink Killarney, White Killarney, Sawyer, Richmond, \$1.50 per 100, \$40.00 per 1000.
United States Cut Flower Co., Elmira, N. Y.

Roses, Am. Beauty and other varieties, 6-in. pots, in bloom, 35c and 50c; Kaiserine, My Maryland and others, 2½-in., \$4.00; 3-in., \$8.00; 4-in., \$12.00. **Henry Smith, Grand Rapids, Mich.**

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Field-grown Dorothy Perkins, 3-yr.-old, good strong stock, \$10.00 per 100. Cash, please.
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2-yr. field-grown roses, 50 sorts. List free.
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Bench plants, grafted White and Pink Killarney. **South Park Floral Co., New Castle, Ind.**

Grafting eyes of the new roses Primerose and Rosalie. **South Park Floral Co., New Castle, Ind.**

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Rubber plants, 5-in., 18 to 24-in., tall, foliage from pot up, 50c each, \$5.00 per dozen. Write for wholesale catalogue.
Oak Grove Greenhouses, Tuskegee, Ala.

SALVIAS.

SALVIAS.
 Bonfire and Zurich, 2-in. pots, \$2.00 per 100, \$18.00 per 1000; strong bushy plants, ready for 4-in. Vinca var., 2-in. pots, \$2.00 per 100. Tradescantia, yellow and green, 2-in. pots, \$2.00 per 100. Cash, please.
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Salvia Globe of Fire, this is the best bloomer there is, has been in bloom continually since Christmas; strong 2½-in. rose pots, ready for 4-in., \$6.00 per 100; 2-in., \$3.00 per 100. Cash.
Addams, Morgan & Co., Paxton, Ill.

Salvia Bonfire, very strong, 3-in., \$3.00 per 100. Cash. Partridge Greenhouse, Independence, Kan.
 Salvia plants, from seed bed, 3 and 4-in., \$1.00 per 100.
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SALVIAS.
 2½-inch.....\$3.00 per 100
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Salvia splendens, Bonfire, Silver Spot, and Imp. alba (pure white), 2½-in., \$2.50 per 100. Write for catalog.
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Salvias, Bonfire, Zurich and splendens, 2½-in. pots, \$2.75 per 100, \$22.50 per 1000; rooted cuttings or seedlings, \$1.25 per 100, \$10.00 per 1000.
Anglin & Walsh Co., Williamsbridge, N. Y.

Salvia Zurich, 2-in., \$2.00 per 100; R. C., \$1.00 per 100. A famous strain, our selection for five years. Cash with order.
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Salvias, 2½-in., \$3.50; 3-in., \$6.00; 4-in., \$10.00; extra heavy, \$12.50.
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Salvia Zurich, R. C., 80c per 100, \$7.00 per 1000. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

1500 3-in. salvias, in bud and bloom, 5c. Cash, please.
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 Salvias, 2½-in., \$2.50 per 100.

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 R. C. Salvias, 4 vars., \$1.00 per 100, \$8.00 per 1000. Prepaid. **S. D. Brant, Clay Center, Kan.**

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SANTOLINA ARGENTEA.
 Nice young stock.....\$3.00 per 100
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Santolinas, 2½-in., \$2.50 per 100.
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Two-inch santolinas, \$2.50 per 100. Cash, please.
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ASPARAGUS PLUMOSUS NANUS AND SPRENGERI SEED.

New crop of guaranteed quality, Northern greenhouse-grown, true to type.

ASPARAGUS PLUMOSUS NANUS.
 Per 1,000 seeds.....\$3.75 per 1000
 Per 10,000 seeds..... 3.25 per 1000
 Per 20,000 seeds..... 3.00 per 1000

ASPARAGUS SPRENGERI.
 Per 1,000 seeds\$1.50 per 1000
 Per 10,000 seeds 1.25 per 1000

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Primula obconica seed, grandiflora and Gigantea, alba (white), Apple-blossom (soft pink), kermesina (red), Rosea (rose), all grandiflora type, in Gigantea, kermesina and rosea, also Lilac, 50c per pkt., 10 pkts, 40c per packet. Primula Chinenis Fimbriata, dark red, bright red, pink, white with flesh center, pure white, bluish rose, blue, rouge, carmine and orange, 70c per pkt., 10 pkts, 60c per packet.

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ASPARAGUS PLUMOSUS NANUS SEED.
 Greenhouse-grown, well developed and plump; our own production. Quality extra good.

Per 1000\$3.00
 Lots of 5000.....\$2.75 per 1000
 Lots of 10,000..... 2.50 per 1000

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WISCONSIN GREENHOUSE GROWN.
 1000 seeds, \$3.00; 5000 seeds, \$14.50; 10,000 seeds, \$27.50; 25,000 seeds, \$65.00. Special prices on large lots.

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ASPARAGUS PLUMOSUS SEED.
 \$3.25 per 1000.
 \$15.00 per 5000.

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 Lathhouse-grown, \$1.50 per 1000; 10,000 for \$12.50. Cash.

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John Baer tomato seed and choice mixed aster seed. **Jasper J. Hayes, Route 3, Dover, N. H.**

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600 smilax seedlings, 50c per 100.
A. N. Kinsman, Inc., Austin, Minn.

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Smilax seedlings, 50c per 100, \$4.00 per 1000.
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	100	1000
Ramsburg's Silver Pink, 2½-in.,....	\$5.00	\$40.00
Phelps' White, 2½-in.,.....	5.00	40.00
Phelps' Yellow,.....	5.00	40.00
Nelrose, 2½-in.,.....	5.00	40.00
Keystone, 2½-in.,.....	5.00	40.00

Our new Plant Bulletin is now ready for mailing. Do you want a copy?

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Snapdragons, Silver Pink, ready now, Phelps' White and Yellow, 2½-in., \$4.50 per 100; \$40.00 per 1000. Keystone snapdragon, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Do not fail to order a packet of our new Keystone snapdragon seed, clear pink, and an all winter bloomer, \$1.00 per packet.

S. S. SKIDELSKY & CO.,
 1004 Lincoln Bldg., Philadelphia, Pa.

SNAPS—SEEDLINGS.

If you want fine stocky 2½-in. pinched snaps, buy ours.

Ramsburg's Silver Pink, Phelps' White, Yellow, 2½-in., 4c; Garnet, New Red, and Davis, New Pink, 2½-in., 5c; 2-in. of above, 3c. Grand plants, sure to please; bench now. Order early.

Hammerschmidt & Clark, Akron, O., or Medina, O.

Buxton's, Ramsburg's and Nelrose Silver Pink, \$4.00 per 100, \$35.00 per 1000.

Keystone, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Phelps' White and Phelps' Giant Yellow, \$5.00 per 100, \$45.00 per 1000. **Roman J. Irwin, 103 W. 23rd St., New York, N. Y.**

Ramsburg's Silver Pink snapdragons, bushy plants, 2-in., \$2.00 hundred. Cash, less 5%.

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 WHOLESALE GROWER,
 ZANESVILLE, OHIO.

Snapdragons, extra fine, transplanted seedlings of Silver Pink and white, \$1.00 per 100. Plants have been pinched.

Wagner's Greenhouses, Tiffin, O.

Snapdragons, 2-in., from seed, pinched and branched, Golden Yellow, White, Silver Pink, no rust in our plants, \$3.00 per 100.

Dinstell Bros., 1851 Melvina Ave., Chicago, Ill.

Snapdragons, Ramsburg's Silver Pink, Nelrose and Phelps' White, 2½-in., \$3.00 per 100; extra heavy branched, \$4.00 per 100. Cash.

Addams, Morgan & Co., Paxton, Ill.

Snapdragons, Silver Pink, Tall Queen, Victoria and Int. Golden Queen, 2½-in., \$2.50 per 100, \$20.00 per 1000. **Baur Floral Co., Erie, Pa.**

Snapdragon seedlings, pink and white, strong plants, \$1.00 per 100, postpaid.

C. E. Majors, 1315 S. Mirick Ave., Denison, Tex.

Ramsburg's Silver Pink seedlings, in 2½-in. pots, ready to bench, \$2.00 per 100. Cash.

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REVIEW CLASSIFIED ADS.

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Snapdragons, Silver Pink, in 2½-in., \$2.50 per 100. **Aberdeen Floral Co., Aberdeen, Miss.**

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SPIRAEA VAN HOUTTEI.

	100	1000
12-18-in., lining out.....	\$ 2.50	\$20.00
12-18-in., well branched, salable...	4.00	30.00
18-24-in.,.....	6.00	40.00
2-3-ft.,.....	8.00	
3-4-ft.,.....	10.00	

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Spiraeas, Queen Alexandra and Gladstone, strong clumps, \$12.00 per 100.

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STEVIAS.

Double and single, 2-in.,.....\$3.00 100
 Double and single, 2½-in.,..... 3.50 100

AMERICAN BULB CO.,
 172 N. Wabash Ave., Chicago, Ill.

Stevia, dwarf, R. C., 75c per 100. Cash.
Byer Bros., Chambersburg, Pa.

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Stock, Beauty of Nice, pink and white, 2½-in., 15 leaves to plant, \$2.50 per 100.

Calvert Floral Co., Lake Forest, Ill.

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Helichrysum (straw flower), very strong seedlings, 50c per 100; \$4.00 per 1000.
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Progressive everbearing strawberry plants, \$7.50 per 1000.
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Lowest prices for Progressive and Superb. Other varieties as low as \$1.50 per 1000. Catalog free.
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Strawberry plants, \$2.50 per 1000. Catalogue free.
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Highly colored foliage plants equal to croton. Strong young plants, per doz., 60c; per 100, \$4.00. Rockford Seed Farms, H. W. Buckbee, Forest City Greenhouses, Rockford, Ill.

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50,000 Neff's sweet williams, are the finest strain of this most popular hardy plant, field-grown seedlings, \$3.00 per 100; strong plants, \$6.00 per 100. Cash with order.
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Sweet williams, strong field-grown plants, \$2.00 per 100, \$15.00 per 1000.
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Wandering Jew, red and white striped, 2-in., \$2.00 hundred. Cash, less 5%.

C. L. HUMPHREY,
WHOLESALE GROWER,
ZANESVILLE, OHIO.

Tradescantias, Wandering Jew, Zebrina and bicolor, 3-in., 5 and 6 leads, fine, 50c per doz., \$3.00 per 100.
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Wandering Jew, Zebrina and bicolor, 2½-in., 50c per dozen; \$2.00 per 100. Write for wholesale catalogue.
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Tradescantias, Wandering Jew, Zebrina and Striata, 2-in., \$2.00 per 100. Cash, please.
H. G. Norton, Perry, O.

Tradescantia, mixed, 2-in., 2c; R. O., 75c per 100.
Williams & Matthews, Anderson, Ind.

Wandering Jew, striped leaf, 2-in., \$2.00 per 100. Cash, please. E. B. Randolph, Delavan, Ill.

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Tritoma Pfitzeri, strong, selected, field-grown crowns, \$5.00 per 100; \$45.00 per 1000. Cash with order.
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Tritoma Pfitzeri, florists' kind for cut flower use, strong, undivided clumps, \$10.00 per 100.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Tritoma Pfitzeri, large, undivided field clumps, 8c and 12c. Cash, please.
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Mexican single tuberoses, everblooming, the best paying summer cutflower, all first-class bulbs, \$1.00 per 100, \$8.00 per 1000. Cash, please.
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Tuberoze, Dwarf Pearl, 4 to 6-in., \$1.00 per 100, \$9.00 per 1000.
Storrs & Harrison Co., Painesville, O.

VEGETABLE PLANTS.**FIFTY MILLION CABBAGE PLANTS.****READY APRIL 10 TO JULY.**

GROWN FOR THE NORTHERN TRADE. SUCCESSION, CHARLESTON, EARLY SUMMER, SPRING ALL SEASON, EARLY AND LATE DRUMHEAD, EARLY AND LATE FLAT DUTCH.
10,000 LOTS, \$1.50 PER 1000, EXPRESS MEMPHIS.
LESS THAN THAT SIZE LOTS, ASK FOR PRICES.
MEMPHIS PLANT CO.,
MEMPHIS, TENNESSEE.
WE GROW ALL KINDS OF PLANTS.

Tomatoes: John Baer, Beefsteak, New Earliana, Improved Ponderosa, New Stone, 40c per 100, \$3.50 per 1000, \$16.00 per 5000. Cabbage: Early Jersey Wakefield, Extra Early Winningstadt, Gregory's All Season, Red Rock, 35c per 100, \$2.50 per 1000, \$12.00 per 5000. Cauliflower: Kale, Kohl Rabi, 35c per 100, \$3.00 per 1000, \$14.00 per 5000. Red Bermuda, Yellow Jersey and Southern Queen sweet potato plants, 30c per 100, \$2.00 per 1000. Next crop of above plants ready for shipment April 26. Cash, please. Good plants and packing assured.
T. L. COOK, GREENVIEW, ILL.

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Brussels Witloof, genuine Belgian strain. Produces the so-called French Endive, so much sought after by the better class of grocery stores, restaurants and hotels. We have a limited quantity of selected roots for forcing, \$1.25 per 100; \$10.00 per 1000. SLUIS SEED STORE, 544-546 W. 63rd St., Chicago, Ill.

Some fine J. B. Goetz true, transplanted, Best Yet tomato plants, \$1.00 per 100, prepaid. Try them outdoors or under glass, they are hard to beat. Also Ponderosa, Stone's Early and Greater Baltimore, 30c per 100; large Wakefield and other early cabbage, 25c per 100. This cabbage is large. Cash, please.
Cottage Greenhouses, Westplains, Mo.

FIELD-GROWN PLANTS, tomatoes (25 best varieties), 50c 100, \$1.50 500, \$2.50 1000. Sweet and hot peppers (12 varieties), egg plants (4 varieties), 65c 100, \$2.75 500, \$4.50 1000. No orders accepted for less than \$1.00; discount of 20% on orders of 2000 or more plants of a kind.
SCOTT FLORAL CO., NAVASOTA, TEX.

Forcing tomato plants, from 2-in. rose pots, ready now: Bonny Best, Dwarf Champion, Improved Earliana and Chalk's Early Jewel, all from Livingston's Improved seed, \$2.00 per 100, \$18.00 per 1000; 500 at 1000 rate. Cash or approved reference.
O. E. Mahan & Co., R. 8, Dayton, O.

Tomato seed, New Stone and Greater Baltimore, pound, postage paid, \$1.50; seed sweet potatoes, all varieties, bu., \$1.25; asparagus roots, Barr's Mammoth and Palmetto, 1 yr., \$1.75 per 1000; 2-yr., \$2.50 per 1000. Booking orders for sweet potato and other vegetable plants. Send for descriptive list.
H. Austin, Felton, Del.

Tomato plants: Bonny Best, John Baer, Earliana, Chalk's Jewel, strong seedlings, 25c per 100, \$2.00 per 1000, prepaid. Peppers: Ruby King, Bull Nose, Neapolitan, strong seedlings, 40c per 100, \$3.00 per 1000, prepaid.
G. E. Fink, Kenilworth, N. J.

Tomato plants, clean, healthy and strong, once transplanted, Earliana, Mitchell's Stone, Chalk's Early Jewel, Bonny Best, Dwarf Champion and Genuine Ponderosa, \$5.00 per 1000; twice transplanted, \$7.50 per 1000. Quality is our hobby.
Thornton Floral Co., Streator, Ill.

Cabbage plants, E. Jersey Wakefield and E. Flat Dutch, \$1.50 per 1000. Tomato, strong seedlings, Bonny Best, John Baer, Earliana and New Stone, \$1.50 per 1000. Celery seedlings, Golden Self Blanching and White Plume, \$1.00 per 1000, \$4.00 per 5000.
F. Danley, Macomb, Ill.

Cabbage, Copenhagen Market, Early Jersey Wakefield, Early Drumhead, Early Flat Dutch, strong seedlings, \$1.50 per 1000. T. P., \$3.00 per 1000. Cauliflower, Early Danish Snowball, T. P., \$6.00 per 1000. Cash.
Olson Bros., Elgin, Ill.

Cabbage plants, Enkhuizen Glory, Best Early; tomatoes, Bonny Best, Livingston's Globe, seedlings, \$2.00 per 1000, prepaid or \$1.50 per 1000, F. O. B.; transplanted, \$4.00 per 1000. Cash.
Fred C. Freeman, Portland, Ind.

Tomato plants, several varieties, 500, \$1.50; 1000, \$2.50. Immediate shipment, well packed. We also grow cabbage, lettuce, best strawberry and other plants.
Tidewater Plant Co., Box 68, Franklin, Va.

Extra fine transplanted tomato plants, John Baer, Bonny Best, Spark's Earliana, Ponderosa and Dwarf Champion, good as potted plants, \$7.50 per 1000, \$1.00 per 100, 500 at 1000 rate.
Pinehurst Garden Co., Pleasant Hill, Mo.

Cabbage, Early Jersey Wakefield, Charleston Wakefield, Henderson's Early Summer, ready for planting, \$3.00 per 1000. Grand Rapids lettuce plants, fine, \$1.00 per 1000.
R. L. Brashear, R. 1, Bowling Green, Ky.

RHUBARB ROOTS.

Field grown clumps, \$2.00 per bbl. Cash with order. Ready to ship by April 1.
EVERETTE R. PEACOCK CO.,
4013 Milwaukee Ave., Chicago.

HORSE RADISH ROOTS.

Choice stock, \$4.00 per 1000. Cash with order. Prompt shipment.
EVERETTE R. PEACOCK CO.,
4013 Milwaukee Ave., Chicago.

Tomato plants, extra fine, 2½-in. and 3-in. pots, Stokes' Bonny Best ready now and later, \$2.00 and \$3.00 per 100; Earliana and John Baer later. Book orders early.
L. K. Matthews, Linesville, Pa.

Asparagus roots, strong 3-yr.-old, \$3.00 per 1000; 2-yr.-old, \$2.00 per 1000; horse radish sets, \$3.00 per 1000; tomato plants, all kinds, \$1.50 per 1000. All kinds of vegetable plants. Send for list.
J. C. Schmidt, Bristol, Pa.

Forcing tomato plants, from our own strain, greenhouse-grown seed, Bonny Best and Sutton's Best of All, 2½-in., \$2.25 per 100. Cash.
Addams, Morgan & Co., Paxton, Ill.

Transplanted tomato plants, Earliana, Bonny Best, Matchless; also sweet peppers and egg plants, \$5.00 per 1000.
J. Rolfe, Hammonton, N. J.

Rhubarb roots, 2-yr., \$15.00 per 1000; asparagus, 2-yr., \$4.00 per 1000; rhubarb seed, 40c per lb.; will exchange for gladioli, planting stock, or hardy phlox. H. Hills, Bristol, Ind.

Transplanted Bonny Best and Early Prolific tomato plants, \$1.00 per 100.
A. S. Gray, Chickasha, Okla.

Asparagus roots, 3-yr.-old, \$1.00 per 100, \$6.00 per 1000; also 1 and 2-yr. roots.
Harry J. Squires, Good Ground, N. Y.

10,000 horseradish slips, \$2.50 per 1000, express; 30c per 100, parcel post.
Paxson Seed Store, Crawfordsville, Ind.

Tomato plants, all leading standard varieties, from 2½-in. pots, strong thrifty stock, \$2.00 per 100. North Side Greenhouses, Springfield, Ill.

Tomato plants, John Baer, 2½-in., ready March 12, \$2.50 per 100, \$22.00 per 1000.
Willard H. Grant, Watkins, N. Y.

Horse radish sets, Bohemian variety, \$4.00 per 1000. Cash.
Frank Goodrow, Marion, Iowa.

1000 extra fine, 2½ in. Bonny Best tomatoes, \$2.00 per 100.
Frank Rogers, Calla, O.

Tomato plants, fine plants, 2½-in. pots, Earliana, large red early tomato, \$1.25 per 100. Cash with order.
Gus Schlegel, Olney, Ill.

Transplanted Grand Rapids lettuce, \$2.50 per 1000; seedlings, \$1.00 per 1000.
J. Rolfe, Hammonton, N. J.

Bonny Best tomato, fine transplanted plants, from flats, \$1.00 per 100. Good as 2-in.
Wagner's Greenhouses, Tiffin, O.

2½-in. tomatoes, 4-5 varieties, \$2.00 per 100.
D. U. Augspurger & Sons Co., Peoria, Ill.

Transplanted Bonny Best, \$1.50 per 100.
A. O. Sperry, Neodesha, Kan.

VERBENAS.

Verbena, Improved Beauty of Oxford, the best of all pink verbenas, strong young stock, 50c per doz., \$3.00 per 100. Lemon verbenas, strong stock, 50c doz., \$4.00 per 100.
Rockford Seed Farms, H. W. Buckbee, Forest City Greenhouses, Rockford, Ill.

Verbenas, transplanted Mammoth, in best colors, 90c per 100, \$8.00 per 1000; 2½-in. pots, \$2.75 per 100, \$22.50 per 1000. Lemon verbenas, 2½-in. pots, \$2.75 per 100, \$22.50 per 1000.
Anglin & Walsh Co., Williamsbridge, N. Y.

Verbenas, mammoth, all colors in mixed sorts, large transplanted plants, 70c per 100 mail, \$5.00 per 1000.
Charles Whitton, York & Gray, Utica, N. Y.

Verbenas, mammoth, mixed colors, transplanted plants, \$1.00 per 100, mail. Cash.
Twin City Greenhouses, Basil, O.

Verbenas, transplanted seedlings, Dreer's Mammoth, 80c per 100, prepaid.
G. E. Fink, Kenilworth, N. J.

Verbena, 2-in., \$2.00 per 100, 1000 for \$18.00. Special prices on 10,000; R. O., \$1.00 per 100, \$9.00 per 1000. Bird Forrest, Waxahachie, Tex.

Verbena, good 2½-in. plants, separate color, mammoth blooms, 2c. Cash with order.
Gus Schlegel, Olney, Ill.

Verbena, choice mixed, 2½-in., \$2.50 per 100. Cash.
John Bauscher, Freeport, Ill.

Verbenas, mammoth mixed, strong 2-in., \$2.00 per 100. Sunnyside Greenhouses, Jeannette, Pa.

Verbenas, separate colors, transplanted, 75c per 100.
Dale & Nicholas, Hancock, Mich.

Verbenas, transplanted, in separate varieties, \$1.00 per 100.
Ernest Rober, Wilmette, Ill.

Verbenas, asst., \$2.75 per 100. Strong plants. Cash.
H. J. Kettmann, Creve Coeur, Mo.

VINCAS.

	100	1000
Alba, 2½-in.	\$4.00	\$35.00
Alba, 3-in.	6.00	50.00
Alba Pura, 2½-in.	4.00	35.00
Alba Pura, 3-in.	6.00	50.00
Vinca Rosea, 2½-in.	4.00	35.00
Vinca, 8-in.	6.00	50.00
Major variegata, 2½-in.	4.00	35.00
Major variegata, 3-in.	6.00	50.00

S. S. PENNOCK-MEEHAN CO.,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

VINCAS.

Variegata, 2-in.	\$ 3.00 per 100
Variegata, 2½-in.	4.00 per 100
Variegata, 3-in.	7.00 per 100
Variegata, 4-in.	12.00 per 100
ALBA, PURA, ROSEA, 2½-in.	4.00 per 100
3-in.	6.00 per 100

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Vinca var., rooted cuttings, \$1.10 per 100, \$9.00 per 1000; 2½-in. pots, \$2.75 per 100, \$22.50 per 1000; 3-in. pots, \$5.00 per 100, \$45.00 per 1000; 4-in. pots, \$8.00 per 100, \$75.00 per 1000; 4-in. pots, for strong 15 to 20 leads, \$11.00 per 100, \$100.00 per 1000.
Anglin & Walsh Co., Williamsbridge, N. Y.

Vinca variegata, transplanted cuttings, \$1.50 per 100:
2½-inch.....\$2.25 per 100
3-inch.....3.00 per 100
4-inch.....7.50 per 100
Cash, please.

GRIFFEN'S FLOWER SHOP, HANNIBAL MO.

VINCA VARIEGATA.

4-in.	\$10.00 per 100
3½-in.	9.00 per 100
3-in.	7.00 per 100
2½-in.	3.00 per 100

FRANCE & VANDEGRIFT, MONROE, MICH.

Vinca vines, variegated, extra fine.
3-in.\$ 6.00 per 100
4-in.12.00 per 100
5-in.25.00 per 100
Cash.

John Bauscher, Freeport, Ill.

VINCA VARIEGATA.

	100	1000
50,000 2½-in.	\$3.00	\$25.00

Immediate delivery. Cash with order.
Paul M. Halbrooks, Florist, Newark, O.

Vinca variegata, extra select, 3-in., \$5.50 per 100, \$50.00 per 1000; 4-in., \$10.00 per 100.
G. M. REBURN & CO.,
160 N. Wabash Ave., Chicago, Ill.

Vinca variegata, strong fall potted plants, 12 to 15 leads, \$10.00 per 100; 6 to 10 leads, \$8.00 per 100; 2½-in., \$2.00 per 100. Cash, please.
J. J. Clayton & Sons, West Grove, Pa.

Vinca variegata, 2-in., \$2.00 per 100, in any quantity.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

VINCAS—Continued.

Vincas, variegated, strong plants from flats, ready to put in 3-in. pots, A-1 stock, \$1.50 per 100, \$14.00 per 1000.

Chas. Whitton, York and Gray, Utica, N. Y.

27,000 VINCAS.

Major var., fine 2-in., \$2.00 per 100; R. O., \$1.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Vinca variegata, fine, large plants, 3-in., ready for 4-in., \$4.00 per 100; 4-in., \$7.00 per 100; 2½-in., \$2.00 per 100.

Edward Whitton, City and Green, Utica, N. Y.

Vinca variegata, R. O., \$1.00 per 100, \$9.00 per 1000; 2½-in., extra strong stock, \$2.50 per 100, \$24.00 per 1000. Cash.

Freeport Floral Co., Freeport, Ill.

Vinca variegata, 3-in., extra nice, ready for a shift, 6c each; also vinca var., 2-in., good, 2½c each; Cash.

Frank Cluff, 831 Indiana Ave., Wichita, Kan.

Vinca var., 10,000 finest and heaviest 4-in. stock we have ever had, \$12.00 per 100. Guaranteed right. Cash, please.

Dobbs & Son, Auburn, N. Y.

VARIEGATED VINCA.

Strong plants from soil, \$1.75 per 100, \$15.00 per 1000. Cash, please.

Elmer J. Weaver, Ronks, Pa.

10,000 R. O. vinca variegated, fine stock, \$1.00 per 100, \$9.00 per 1000; 4-in. Vinca var., 6-12 runners, extra bushy, \$10.00 per 100, \$90.00 per 1000. Cash.

R. W. Unger, Oxford, Mich.

Vincas var., 3-in., \$5.00 and \$6.00 per 100; 4-in., \$10.00 and \$12.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

Vinca variegata, strong R. O., hilled in since Dec., \$1.75 per 100, \$16.00 per 1000. Cash.

Dumser Floral Co., Elgin, Ill.

Vinca rosea, nice strong seedlings, ready for 2-in. pots, 2 varieties, \$1.50 per 100.

O. C. Heberling, Georgetown, Ky.

Variegated vincas, 4-in., \$12.00; extra selected, \$15.00 per 100.

O. C. Pollworth Co., Milwaukee, Wis.

Vinca variegata, leads 10 in. long, 2 and 2½-in., fine stock, \$2.50 per 100, \$22.50 per 1000. Cash, please.

W. Bezdek, Cedar Rapids, Iowa.

Vincas, variegated, strong 2-in., \$2.00 per 100, \$18.00 per 1000. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Vinca variegata and green, strong 3-in. and 4-in., 6c and 8c.

Partridge Greenhouse, Independence, Kan.

Vinca variegata, strong rooted cuttings, \$1.15 per 100, prepaid; \$10.00 per 1000, express.

G. E. Fink, Kenilworth, N. J.

Vinca minor or Myrtle, nice plants, from 3 to 6 leads, \$1.25 per 100, \$9.00 per 1000.

Fred S. Davis, Centerville, Ind.

Field-grown, fall potted variegated vinca, 4-in., 6 to 12 leads of new growth, 8c.

Silvius & Silvius, Ashtabula, O.

Vinca variegata, 3-in., \$5.00 per 100; 4-in., \$8.00 per 100.

Edward W. Schuster, Crookston, Minn.

Vinca variegata, well rooted cuttings, 90c per 100; \$8.00 per 1000. Henry E. Youngquist, Foster and Kedzie Aves., Chicago, Ill.

Vinca variegata, rooted cuttings, \$1.00 per 100; 2½-in. pots, \$2.00 per 100; good, healthy stock.

P. V. Steddom, Knightstown, Ind.

Vinca variegata, strong 2-in., \$2.25 per 100. Cash.

E. R. Pound, Newark, O.

300 4-in. vincas, \$8.00 per 100. Cash, please.

Edgar Easterday, Nokomis, Ill.

Vincas, 2-in., \$2.50 per 100. Cash.

M. S. Etter, Shiremanstown, Pa.

Vinca variegata, 2-in., strong plants, \$2.25 per 100. Cash.

Ragan Bros., Springfield, O.

Vinca variegata, 2-in., ready for shift, \$2.25 per 100.

Chas. Sherwood, Waterloo, Iowa.

Vinca R. O., \$10.00 per 1000. Cash.

D. R. Herron, Olean, N. Y.

Vinca variegata, 2½-in., \$2.00 per 100.

Truitt's Greenhouses, Chanute, Kan.

Vinca plants, 4-in., extra heavy, \$12.00 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

Vinca var., 3-in., 5c.

J. C. Steinhäuser, Pittsburg, Kan.

Vinca variegata, strong, out of 4-in. pots, \$9.00 per 100.

Wm. Schwan & Sons, Fredonia, N. Y.

Vinca variegata, strong, 3-in., 5 to 8 leads, \$5.00 per 100.

Thos. Salvason, Petersburg, Ill.

Variegated vinca, 2½-in., 3c, and worth the money.

Simanton & Pence, Falls City, Neb.

Vinca variegata, in any quantity. Write for prices.

O. H. Jacobs, Westfield, Mass.

Vinca var., R. O., \$1.00 per 100; 2-in., \$1.75 per 100.

Morris Floral Co., Morris, Ill.

Vinca variegata, from soil, 1½c, strong plants.

Briscoe & Stowell, Charles City, Iowa.

Vinca var., 2½-in., 8c; 3-in., 6c; 4-in., 8c.

Tripp Floral Co., Walton, N. Y.

VIOLETS.

Violets, Princess of Wales, well rooted divisions, \$15.00 per 1000.

Calvert Floral Co., Lake Forest, Ill.

VIOLET PLANTS.

Princess of Wales

\$4.00 per 100;

\$35.00 per 1000.

Ready immediately.

Send for a copy of our Plant Bulletin.

S. S. PENNOCK-MEEHAN CO.

1608-20 LUDLOW ST., PHILADELPHIA, PA.

VIOLETS—CALIFORNIA VIOLETS.

The only Growers' Association in southern California which supplies local and distant wholesalers and shippers with quality California violets. See our display adv., this issue.

SOUTHERN CAL. FLOWER MARKET, INC., 421-23 Wall St., Los Angeles, Cal.

Violets, rooted runners, Princess of Wales, Lady Campbell and California, \$1.50 per 100, \$12.00 per 1000, ready now. Pot-grown, out of 2½-in. pots, ready in 3 weeks, \$3.00 per 100, \$25.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Violets, Princess of Wales, fine, heavy, rooted runners. They are selected stock we grow for their free blooming qualities, \$1.25 per 100, \$10.00 per 1000. Cash, please.

Dobbs & Son, Auburn, N. Y.

Gov. Herrick, the one violet that pays the average florist to grow. Does well in carnation temperature, healthy grower and deep blue color, rooted runners, \$1.50 per 100, \$12.50 per 1000.

Baur Floral Co., Erie, Pa.

PRINCE OF WALES.

LARGE, CLEAN, BENCH PLANTS.

\$5.00 PER 100. CASH.

READY NOW.

BRISTOL FLORAL CO., BRISTOL, TENN.

Gov. Herrick violet plants, from bench, extra large selected plants, \$5.00 per 100; rooted runners, \$1.00 per 100. Satisfaction or your money back.

J. W. Rich, Normal, Ill.

Violets, Prince of Wales, large plants from bench for stock, \$5.00 per 100. Cash.

Daut Bros., Decatur, Ill.

WALLFLOWERS.

Wallflowers, dwarf, large, stocky plants, 1-yr.-old, \$2.00 per 100, \$15.00 per 1000.

J. O. Schmidt, Bristol, Pa.

WOOLFLOWERS.**CHINESE WOOLFLOWER.**

Introduced 3 yrs. ago and now acknowledged to be the greatest new garden annual. It is a success everywhere, plants growing 2 to 3 ft., a pyramid of color, its many branches bearing great balls of wool-like substance and most intense crimson scarlet.

Flowers develop in June and none fade before frost, ever brilliant and showy beyond belief.

Exceptionally fine and a money-maker, \$10.00 per oz.

S. S. PENNOCK-MEEHAN CO.,

1608-20 Ludlow St., Philadelphia, Pa.

TO EXCHANGE.

To Exchange—Alternantheras, red, strong cuttings, from sand, \$1.00 per 100; coleus, Golden Bedder and Trailing, fine 2-in., \$2.00 per 100; tomato plants (see classified ad for varieties), \$5.00 per 1000; for 2-in. S. A. Nutt or other geraniums. What have you? Write quick.

Thornton Floral Co., Streator, Ill.

To Exchange—Or will sell: Hemerocallis, single hollyhocks, columbines, hardy aster, Achillea Pearl, mums, shasta daisies, 2c; R. O. violets, snapdragons, fuchsias, lobelia, coleus, lopselia. What have you?

F. A. Haenselman, Boulder, Colo.

To Exchange—R. O. or 2-in. W. and P. carnations, \$18.00 and \$28.00 per 1000, for R. P. and Nebraska carnations; 5-in. Sprenger, asstd. colors anemones and pompons, from 2½-in. or what have you? B. Eldredge Greenhouse, W. Pleasant St., Belvidere, Ill.

To Exchange: 5-in. dracaenas, \$20.00; 4-in., \$12.50; for rooted cuttings of J. Nonin, Mistletoe, Pink Gem, Patty or Nagoya chrysanthemums, or what have you?

Fred G. Lewis, Lockport, N. Y.

To Exchange—See alyssum, alternantheras, achyranthos, coleus, begonias, chrysanthemums, santolinas, salvia, vinca var. and carnation classified, for rose plants.

J. C. Steinhäuser, Pittsburg, Kan.

To Exchange—Strong, transplanted or 2-in. John Baer tomato plants and field-grown Achillea Pearl, for salvia, Canterbury Bells, blue lobelia, impatiens, feverfew or pansies in bud.

The Flower Garden, Clear Lake, Iowa.

To Exchange—3-in. Sprenger, \$4.00 per 100, and 2½-in. ice plants, \$2.50 per 100, for 4-in. Dracaena indivisa, or what have you?

Felsch Bros. Co., Maywood, Ill.

To Exchange—5000 Enchantress carnations, well rooted, strictly first class, for asparagus seed or seedlings, small Godfrey callas, gladiolus.

Burdell Floral Co., Bowling Green, Ky.

To Exchange—German ivy, 2½-in., \$2.25; 3-in., \$5.00 per 100; dracaena ind., 6-in., 30c, for pink and white geraniums or anything we can use.

Vogt's Greenhouses, Sturgis, Mich.

To Exchange—German ivy, strong A-1, 2-in.; for R. O. of geraniums or potted geraniums or other assorted plants. Reference, Champaign National Bank.

S. W. Carey, Urbana, Ohio.

To Exchange—800 S. A. Nutt, for Perkins and Poitevine; also 500 Nutt for \$5.50.

Geo. P. Gridley, Wolfboro Falls, N. H.

To Exchange—Fuchsias, mixed 2½-in., 8c; 3-in., 6c; fine plants, for anything I can use.

Current Floral Co., Lexington, Ky.

WANTED.

Wanted—Old bench plants of American Beauty, Richmond, Shawyer and Killarney roses. Quote cash price. W. H. Groeling, 1049 Teutonia Ave., Milwaukee, Wis.

Wanted—800 3-in. Vinca variegata, or will exchange for geraniums, begonias, chrysanthemums, smilax and salvias.

Mrs. E. A. Llewellyn, Olean, N. Y.

MISCELLANEOUS.

Hardy English ivy, 2 and 3 plants, out of 3-in. pots, \$5.00 per 100, large leaf; hardy English ivy, 2 plants, out of 2½-in. pots, \$5.00 per 100, small leaf; hardy English ivy, variegated, white and green, 2½-in. pot, \$5.00 per 100; anthericums, 2-in. pots, \$2.50 per 100; Parlor ivy, 3-in. pots, strong, \$4.00 per 100. Samuel V. Smith, 3323 Goodman St., Philadelphia, Pa.

Enchantress carnation R. O., 2c; 2-in., 3c; good stuff; verbenas, 5 colors, 2-in., 2½c, fine; snapdragons, 5 colors, 2-in., 3c, fine; or will exchange. What have you?

Wright's Greenhouses, Pittsburg, Kan.

CANE STAKES.**CANE STAKES.**

	100	1000
Green Japanese, 2½-ft.	\$0.85	\$5.00
Green Japanese, 3½-ft.	.75	6.00
Natural Japanese, 6-ft.	.85	7.00

A. Henderson & Co., Box 125, Chicago.

Japanese cane stakes, dyed green, 3 feet, 2000 to bale, \$12.00 per bale; 3½ feet, 2000 to bale, \$18.50 per bale. American Bulb Co., 172 N. Wabash Ave., Chicago, Ill.

Cane stakes, 4, 5, 6, 8 and 10 feet.

W. R. Craddock, Humboldt, Tenn.

Japanese cane stakes, 6, 8 and 10 ft.

B. E. & J. T. Cokely, Scranton, Pa.

CARNATION STAPLES.

Superior carnation staples, best staples on the market, 85c per 1000; 3000 for \$1.00, postage paid.

MICHIGAN CUT FLOWER EXCHANGE, 264 Randolph St., Detroit, Mich.

Pillsbury's carnation staples, 85c per 1000; 3000 for \$1.00.

I. L. Pillsbury, Galesburg, Ill.

DECORATIVE MATERIAL.

Write for special prices on a special lot of dagger ferns.

Try our laurel festooning for your decorations, only 5c per yard. 10 yds. free with first order.

Crowl Fern Co., Millington, Mass.

FLOWER COLORINGS.

OYACINE FLOWER COLORING, yellow, blue, orange, pink, American Beauty, 20c per qt. Delivered to you by mail.

O. B. Cranston, 6 Gouverneur St., Newark, N. J.

GOLD FISH.

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogues.

AUBURNDALE GOLDFISH CO.,

1449 Madison St., Tel. Haymarket 152, Chicago.

GRASSES.

Pampas grass, elegant, large pink-plume kind, \$1.50 per doz.; \$10.00 per 100. 25 at 100 rate. Cash with order.

El Paso Nursery Co., El Paso, Tex.

GREENS.

Cut asparagus sprays, \$1.50 per 100. Cash with order.

Berno Floral Co., Orlando, Fla.

SHEET MOSS.

Natural sheet moss, \$2.00 per sack; 10 sacks, \$1.75 each; 25 sacks and over, \$1.65 each. Extra large pieces. G. M. Reburn & Co., 160 N. Wabash Ave., Chicago.

PAINT.

TABOR WHITE PAINT FOR GREENHOUSES.

Write for free sample can.

For prices see our display adv. this issue.

TABOR PAINT CO. (Not Inc.),

803 W. Madison St., Chicago, Ill.

PRINTING.

Typewritten form letters, office stationery and florists' labels a specialty. Samples on request. Snow the Circular Letter Man, Camden, N. Y.

SPHAGNUM MOSS.

Sphagnum moss, 10 bbl. bale, \$2.25; 5 bales, \$10.00; large 12 bbl. bale, \$3.00; 5 bbl. bale, \$1.20; 5 bales, \$5.50. Live sphagnum, large bags, \$4.00; burlaped, 30c extra. Cash, 5c less.

Jos. H. Paul, Box 156, Manahawkin, N. J.

Standard burlaped bales of best sphagnum, \$1.00 each; wired bales, about ¾ same quantity of moss, per bale, 60c each. 5% for cash with order.

L. Amundson & Son, City Point, Wis.

Sphagnum moss, burlap bales, \$1.10 each; 10 bales, \$10.00.

A. Henderson & Co., Box 125, Chicago, Ill.

10 bales sphagnum moss, choicest selected stock, standard size, in burlap, \$10.00; wired, \$6.00. Cash. Write for prices on larger lots.

M. L. Hancock & Sons, City Point, Wis.

[Continued on page 40.]



Now—
is your time—



—while some are busy arguing about the war and others are folding their hands and waiting—build—it's your time.

You've never seen the day when greenhouse opportunity loomed as great as it does right now. Why, greenhouses have taken their places among the most vitally important resources of the country. You've watched the appalling increase in the price of food stuffs. Don't let it crush you; get on top of it and make it make you.

You can do it. The intensive cultivation of vegetables will soon be of first importance; and cultivation under glass, the year round, is the only answer.

Be ready and you'll reap the reward.

Don't stop growing flowers—they'll never be cheaper than they are now.
But Build More Houses.

And the cost?

Aye, there's the point. For on account of a large supply of materials, the AGMCO can still protect you on prices. We haven't raised them. What are they?

We'll tell you in a hurry if you'll tell us what you want.

—what is it?

Office: Masonic Temple, Chicago

Just around the corner from the Wholesale Flower Market

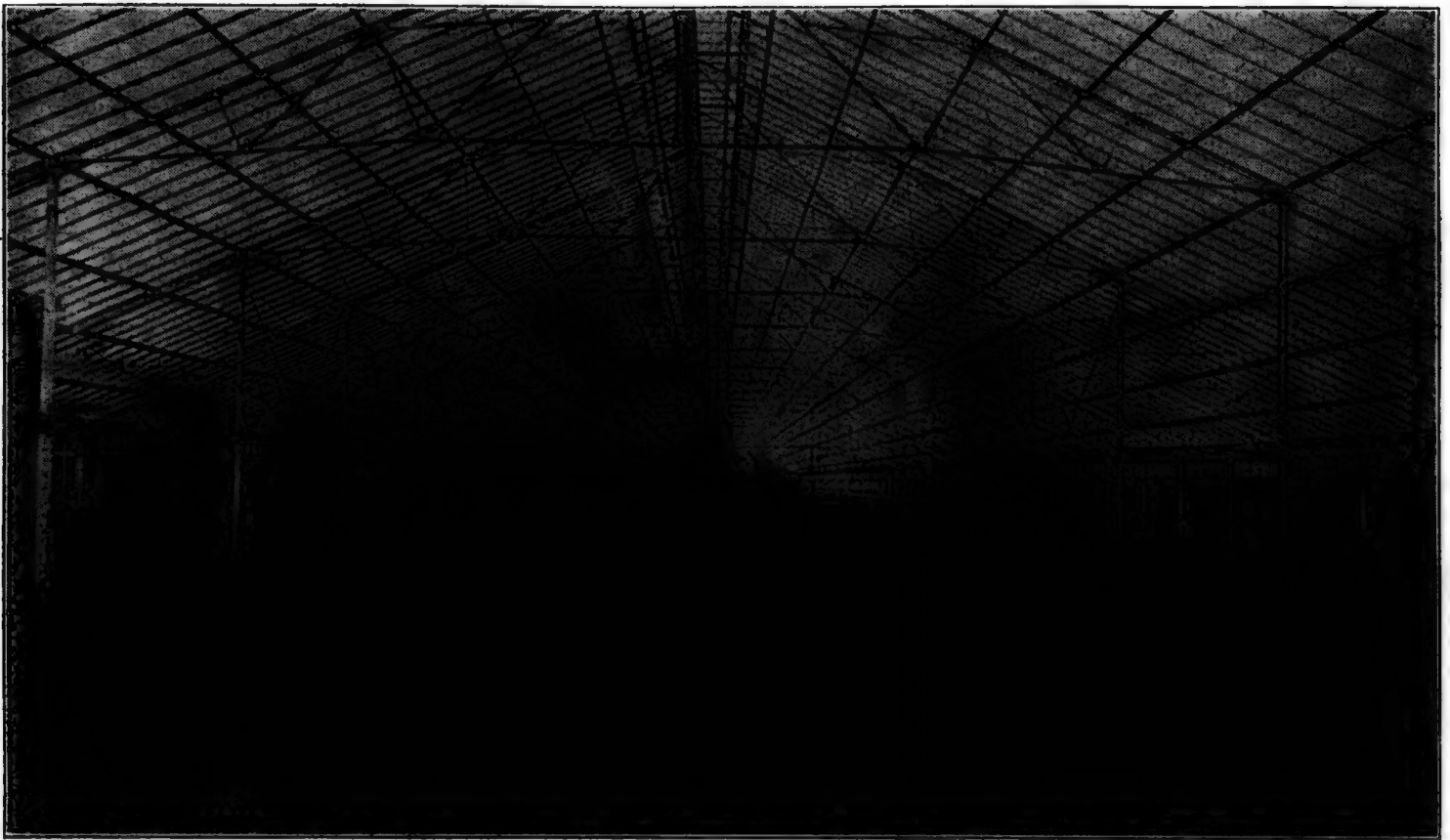
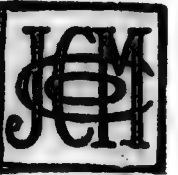
Factory: Cicero, Ill.





ALL STEEL
SAFE AND SURE

GREENHOUSES



THIS greenhouse is one finished this past summer and is 84 feet wide and 500 feet long. There are but two inside supports across the entire house. Lengthwise the posts are set 16 ft. 8 1/4 in. center to center. This means also that the steel arches are set 16 ft. 8 1/4 in. apart.

You can judge for yourself as to the roominess and lightness of this house.

You will admit that it is easy work to drive around inside with your wagons and plows.

Then look closely at the picture; notice the size of the various steel members. Strength and weight where needed and **only** where needed, not a lot of heavy flat steelwork strong one way and weak in another.

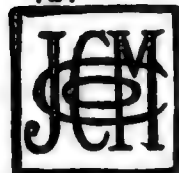
We figure these things out to a hair. No guesswork.

We can **prove** it. Write for our Proof Book, it's free.

JOHN C. MONINGER COMPANY

CHICAGO NEW YORK CINCINNATI
914 BLACKHAWK STREET 807 MARBRIDGE BLDG. 2309 UNION CENTRAL BLDG.

EVERYTHING FOR THE GREENHOUSE



Draw Your Own Conclusions

We could tell you in this advertisement that we know Evans' Challenge will serve you better than any other and we could do it honestly.

But we prefer that you get your information from less interested sources.

We prefer that you get it from people right around you, from your neighbor and the fellow farther up the road. We suggest that you ask any of these people about Evans' Challenge and Evans' 20th Century arm.

We do not confine it simply to users of Evans' Challenge. We would ask you to compare it with other makes; we want your inquiry and investigation to be as wide as possible. Ask them what sort of after-purchase service they get. How much their money buys in comfort, endurance and freedom from trouble.

WRITE FOR OUR CATALOGUE.

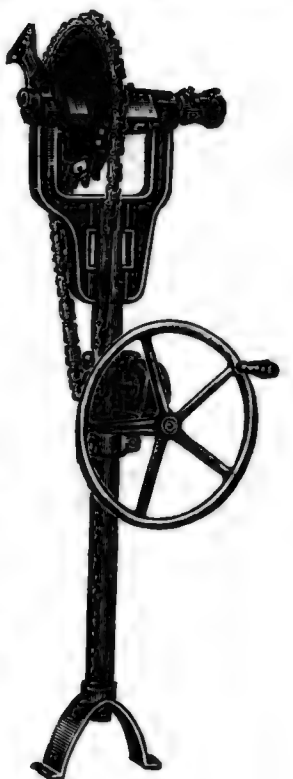
JOHN A. EVANS COMPANY

**RICHMOND
INDIANA**



PAT-MAR-20-05.

SEE THE PULL AND THE PUSH



IMPROVED
CHALLENGE

THE FLORISTS' REVIEW

SUBSCRIPTIONS
\$1.50 Per Year

REG. U. S. PAT. OFFICE

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSEYMEN.

FLORISTS' PUBLISHING CO., 520 Oaxton Building, 508 South Dearborn St., CHICAGO

VOL. XXXIX.

CHICAGO, APRIL 26, 1917.

NO. 1013.

ROSES--Bench Grown

	Per 100	Per 1000
American Beauty.....	\$9.50	\$85.00
Aaron Ward.....	7.00	60.00
Killarney Brilliant.....	7.00	60.00
Ophelia.....	8.00	70.00
Richmond.....	7.00	60.00
Sunburst.....	8.00	70.00

CALADIUMS

Well Cured, with Live Shoots.

	Doz.	100	1000		Doz.	100	1000
5 to 7-inch.....	\$0.25	\$1.75	\$15.00	9 to 11-inch.....	\$0.85	\$ 6.00	\$35.00
7 to 9-inch.....	.40	3.00	25.00	12 inch and up..	2.00	14.00

A. HENDERSON & CO., 211 N. State St., Chicago

BUY YOUR MUM PLANTS NOW

and

Buy Them From

C. C. Pollworth Co., Milwaukee, Wis.

The best stock and the best Commercial Varieties.

See Classified columns this issue.

GIGANTEUM—

7- 9.....	Case of 300, \$16.00;	per 100, \$6.50
8- 9.....	Case of 250, 17.50	
9-10.....	Case of 200, 19.00	

MAGNIFICUM—

8-9.....	Case of 200, \$10.50; per 100, \$6.00
----------	---------------------------------------

CALADIUM ESCULENTUM—

5-7.....	\$1.75 per 100; \$15.00 per 1000
7-9.....	3.00 per 100; 28.00 per 1000

Full line of Chrysanthemum and Carnation Cuttings.

Write for list and prices.

Wm. F. Kastling Co. 568-570 Washington St.,
BUFFALO, N. Y.

See Our
Display Advertisement
This Issue

THE E. G. HILL CO.

RICHMOND,

INDIANA

FOR

Lily Bulbs

WRITE WARD

LOOK

PRIMULA OBCONICA, 2 1/4 inch, June 15th and later delivery. George Arends' Ronsdorfer strain; Gigantea and Grandiflora in all colors. Only one lot of seed came into the country.

FIRST COME, FIRST SERVED

\$5.00 per 100 \$45.00 per 1000

See Classified List for Cyclamen, Poinsettias, Begonias and all other commercial stock.

SATISFACTION GUARANTEED

ROMAN J. IRWIN, 108 W. 28th St., New York City

SPECIAL OFFER 2-Inch Carnation Plants

Philadelphia, Matchless, Champion, White Wonder and Enchantress, at \$30.00 per 1000

Nancy—Good Cheer, \$50.00 per 1000

MERRY CHRISTMAS, \$150.00 per 1000

Cash or C. O. D.

W. J. & M. S. VESEY, Fort Wayne, Ind.

Seasonable Suggestions

LAWN GRASS SEED

Perpetual green Bulk, 17c per lb.; cartons, 18c

SHEEP MANURE

For Immediate Shipment

\$25.00 per ton; \$14.00 per 1000 lbs.; \$8.00 per 500 lbs.

LILIUM MAGNIFICUM

9-11, per 100.....\$9.00; per case of 125 bulbs \$10.65

THE W. W. BARNARD CO., SEEDSMEN
231-235 W. Madison St., Chicago

Going Back to the Civil War for Conclusive Evidence That Wrought Iron Is Better Than Steel for Side Posts

THE iron ore from which the big Parrot guns of the Civil War were made was mined at Peddler Hill, fifty miles from New York.

The mine was abandoned thirty-five years ago.

Tramps soon burned all the buildings down.

Nothing is there now but the big, yawning opening in the rocks.

But all the tackle guy eye irons, set in the rocks, and all the stay bolts that fastened the engine to its bed are still there, good as ever, after their years and years of constant exposure.

They are all wrought iron.

They have rusted but little—so little, in fact, that the screw threads on the engine bed anchor are still plainly there.

We use guaranteed wrought iron for our posts, because it **lasts**.

It's one of the important points of our houses of Everlasting Lastingness.

Good houses cost more than poor ones.

But poor houses cost good money.

The rowers who are making good are putting their good money into good houses.

For your own good, build one of our good houses.



Lord & Burnham's guaranteed wrought iron post, equipped with foot pieces, gusset plates, eave plate and combined eave plate fitting and U-drip gutter bracket.



Pipe column, with base plate and top cap. Note what a good, rugged fitting it is. Six bolts secure it to the rafter. Two clamp it to the column. Two bolt it to the truss.



For ten years more than half a century this wrought iron guy eye iron has been embedded on the weather-exposed rock of Peddler Hill. From its looks, it will be there as good as ever for a century more.

Lord & Burnham Co.

Builders of Greenhouses and Conservatories

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Granite Bldg.

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CHICAGO
Cont. & Com. Bank Bldg.

CLEVELAND
Sweetland Bldg.

DETROIT
Penobscot Bldg.

TORONTO
Royal Bank Bldg.

MONTREAL
Transportation Bldg.

FACTORIES

IRVINGTON, N. Y.

DES PLAINES, ILL.

ST. CATHARINES,
CANADA



A peep into the mouth of the famous old Peddler Hill mine, where the high-grade ore for the big Civil War guns was mined.



This engine bed bolt of wrought iron has been exposed to all weathers for thirty-five years. Even the threads for the screw cap are still not rusted away.

SELECTED STRAINS of FLORISTS' FLOWER SEEDS



SPENCER SWEET PEAS

CRIMSON AND SCARLET

King Edward Spencer. A most popular variety; bright crimson....	Oz.	$\frac{1}{4}$ lb.	Lb.
Vermilion Brilliant. Considered the most brilliant scarlet.....	\$0.15	\$0.50	\$1.75
	.35	1.25	4.00

New Giant Waved or Spencer SWEET PEAS

There is no other flower that ranks greater in importance to the florist than Sweet Peas. Since the introduction of Countess Spencer some years ago, they have steadily grown in favor. The florist may obtain any of his favorite colors of the Grandiflora type in the Spencers.

Flowers gigantic in size (often 2 inches in diameter), stems stiff, 12 to 15 inches long; the foliage and flower extraordinary in appearance.

WHITE

White Spencer. Clear white.	Oz.	$\frac{1}{4}$ lb.	Lb.
A variety that the florist should grow. Much superior to any of the Grandiflora varieties.....	\$0.15	\$0.50	\$1.75
Etta Dyke. Pure white15	.50	1.75

PINK

Countess Spencer. The original giant-flowered pink Spencer	.15	.50	1.75
Elfrida Pearson. Beautiful pale pink Spencer.....	.25	.75	2.50
Florence Morse Spencer. Distinct shade of blush pink.....	.20	.60	2.00
George Herbert Spencer. Rosy pink.....	.20	.60	2.00
Mrs. Routzahn Spencer. Blush pink, shading to apricot; grand variety20	.60	2.00

ORANGE AND SALMON

Helen Lewis Spencer. Best of the orange pinks.....	.20	.60	2.00
Thomas Stevenson. Darker and deeper than Helen Lewis..	.35	1.25	4.00
Stirling Stent. Glorious deep salmon25	.75	2.50

BICOLOR

Blanche Ferry Spencer. A splendid bicolor; standard pink, wings white..	.15	.50	1.75
Mrs. Cuthbertson. One of the finest bicolors. Standard rose-pink, white wings.....	.25	.75	2.50

BLUE AND PURPLE

Margaret Madison. Clear azure blue.....	.30	1.00	3.00
Captain of Blues Spencer. Bright purple.....	.15	.50	1.75

YELLOW

Primrose Spencer. Best yellow Spencer to date.....	.20	.60	2.00
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MAROON

Othello Spencer. Rich, velvety maroon. Fine, large flowers of splendid form.....	.20	.60	2.00
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LAVENDER

Asta Ohn Spencer. The best lavender for the florist.....	.15	.50	1.75
Florence Nightingale. Rosy lavender; splendid large flowers.....	.20	.60	2.00

S. & W. CO.'S SPENCER MIXTURE SWEET PEAS

A mixture carefully proportioned of all the best, most distinct varieties. Oz., 15c; $\frac{1}{4}$ lb., 50c; lb., \$1.50.

Wholesale Seed Catalogue Free on Request.

Stumpp & Walter Co 30-32 Barclay St., NEW YORK

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THE FLORISTS' REVIEW

CAXTON BUILDING
508 South Dearborn Street
CHICAGO

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MOTHERS' DAY

Prepare yourself by placing your order for at least double any year before. This should be a banner year. We believe there will be more flowers sold than in previous years.

BIG Crop of RUSSELLS and AMERICAN BEAUTIES

Special on Roses for April 29th, 30th and May 1st and 2nd.

Consisting of a good assortment of Red, Pink, Yellow and White.

SHORT ROSES, per 1000, \$10.00

ROSES, 12-inch stems, per 1000, \$15.00

ROSES, 15-inch stems, per 1000, \$20.00

CURRENT PRICE LIST

In Effect Week of April 26, 1917

Russells—		Per doz.
Specials		\$2.50
Long	\$1.50 @	2.00
		Per 100
Medium	\$6.00 @	\$8.00
Short	3.00 @	4.00
Milady		Per 100
Richmonds	Long	\$8.00
Brilliant	Medium	\$5.00 @ 6.00
Sunbursts	Short	2.00 @ 3.00
Ophelia		
Killarney	Long	6.00
White Killarney	Medium	4.00
Aaron Wards	Short	2.00 @ 3.00

For Extra Long Special Roses we charge accordingly.

Beauties—		Per doz.
Specials		\$3.00
86-inch		2.50
80-inch		2.00
24 to 28-inch		1.50
Short	\$0.50 @	1.00
Miniature Roses—		Per 100
Geo. Elger		\$1.00
Cecile Brunner		2.00
Fireflame		3.00
Orchids—		Per doz.
Cattleyas	\$9.00 @	\$12.00
Phalaenopsis, white		3.00
CARNATIONS, Fancy		Per 100
Our Selection		\$3.00
Splits		2.00
VALLEY, First		1.00
Second		5.00
		3.00

		Per 100
Tulips		\$ 2.00
Darwins		4.00
Dutch Hyacinths		6.00
Easter Lilies	\$10.00 @	12.00
Sweet Peas50 @	1.50
Snapdragon	doz., 75c @	\$1.00
Smilax	doz., 3.00	
Adiantum		1.00
Adiantum Hybridum		1.50
Farleyense	10 00 @	12.00
Farleyense, short	6.00 @	8.00
Galax, green and brown, 1000, \$1.50		.20
Leucothoe75
Mexican Ivy75
Flat Ferns	1000, \$3.50	

FLORISTS' SUPPLIES

We have ready for shipping a very fine selection of made-up Wreaths.

Special 12 to 21-inch Wreaths, Decorated.

Per dozen, \$15.00

During our alterations we offer our
Guaranteed Magnolia Leaves at \$1.00
per box. 15-lb. box, \$3.00. Green,
Purple, Brown. For this week only.

Cape Blumens--Immortelles

Sphagnum Moss, per bale, \$1.35



POEHLMANN

Send All Orders for Cut Flowers and
 Supplies to City Store, 72-74 E. Randolph St., **Chicago** L. D. Phone
 Randolph 35

ROSE PLANTS GRAFTED AND OWN ROOT

THE POEHLMANN QUALITY, KNOWN FAVORABLY THROUGHOUT THE LAND

PRICES

GRAFTED—2½-inch Russell\$150.00 per 1000
 Lots of 5000 or more..... 145.00 per 1000
GRAFTED—2½-inch Ophelia, Aaron
 Ward, Milady, Killarney, White Killarney, Brilliant, Cecile Brunner, Richmond 120.00 per 1000
 Lots of 5000 or more..... 110.00 per 1000
 These prices are absolutely net cash.
 For 3½-inch stock an additional \$50.00 per 1000 will be charged.

OWN ROOT—2½-inch Killarney, White Killarney, Brilliant, Ophelia, Aaron Ward, Milady, Richmond, Cecile Brunner\$7.00 per 100; \$65.00 per 1000
 Lots of 5000 or more..... 62.50 per 1000
 Sunburst, own root.....\$10.00 per 100; 90.00 per 1000
 Orders will be booked in strict rotation and none but well established plants, ready for a shift or ready to be benched, will be shipped.

MUM ADVERTISEMENT WILL APPEAR IN LATER ISSUES.

PLANTS

CROTONS, well colored, 4-inch\$4.80 per doz.
 5-inch60c and 75c each

PANDANUS VBITCHII—4-inch..... \$0.35 each
 5-inch60c, .75 each
 6-inch 1.00 each
 7-inch 1.50 each
 8-inch 2.00 each

RUBBER PLANTS—5-inch ..50c, 75c, \$1.00, \$1.50, 2.00 each

ENGLISH IVY—4-inch\$15.00 per 100

ASPARAGUS SPRENGERI—3-inch pots.....\$ 7.00 per 100
 4-inch pots 10.00 per 100

ASPARAGUS PLUMOSUS—2½-inch pots 3.50 per 100
 3-inch pots 8.00 per 100
 6-inch made-up pots..... 35.00 per 100

TABLE FERNS—2½-inch pots 4.00 per 100
 3-inch pots 8.00 per 100
 4-inch pots 15.00 per 100

AUCUBAS—Well berried.....\$1.00, \$1.25, \$1.50 to 3.00 each

PALMS—PALMS

STRONG - HEALTHY - CLEAN

KENTIA FORSTERIANA

Single Plants

2¼-inch pots. \$1.50 per doz.; \$12.00 per 100; \$100.00 per 1000.

	Leaves	Ins. high	Each
8-inch tubs	6-7	42-46	\$ 4.00
8-inch tubs	6-7	48-50	5.00
9-inch tubs	6-7	50	heavy... 7.00

	Leaves	Ins. high	Each
15-inch tubs	6-7	8	heavy... 40.00
15-inch tubs	6-7	9-10	heavy... 50.00

KENTIA BELMOREANA

Single Plants

2¼-inch pots, \$1.50 per doz.; \$12.00 per 100; \$100.00 per 1000.

3-inch pots, 5 leaves, 10-12 inches high. \$2.50 per doz.; \$18.00 per 100; \$150.00 per 1000.

4-inch pots, 5-6 leaves. 16 inches high, 45c each; \$5.00 per doz.; \$40.00 per 100.

	Leaves	Ins. high	Each
6-inch pots	5-6	26-28\$1.50

Specimen Plants, 15-inch tubs, \$75.00 each.

KENTIA FORSTERIANA

Made-up Plants

	Plants	Ins. high	Each
15-inch tubs	4	72-78	heavy...\$30.00
15-inch tubs	4	75-80	heavy... 35.00

ARECA LUTESCENS

	Plants	Ins. high	Each
6-inch pots	4 bushy,	24-26\$1.25

ASPIDISTRAS

	Leaves	Each
5-inch pots, vari.	10-12\$1.50

PHOENIX ROEBELENI

5-inch pots.....\$1.00 each

PTYCHOSPERMA ALEXANDRAE

2¼-inch pots.....90c per doz.; \$7.00 per 100

LIVISTONA ALTISSIMA

2¼-inch pots\$1.00 per doz.; \$8.00 per 100

LIVISTONA ROTUNDIFOLIA

4-inch.....50c each

STEVENSONIA GRANDIFOLIA

4-inch pots50c each

DRACAENAS

	Each	Doz.	100
5-inch Imperialis	\$1.00	\$12.00	
4-inch Terminalis	.40	4.20	
3-inch Terminalis	.25		\$22.00
5-inch Lindenii	.80	9.00	

BROTHERS CO.

Send all orders for Plants
 to Greenhouses, P. O. Box 127,

Morton Grove, Ill.

L. D. Phone, Morton Grove 31 J.
 City buyers use Rogers Park 684
 NO TOLL FROM CHICAGO

You don't have to wait for a good Pink Rose. We are offering now

ROSE-PINK OPHELIA

A sport of Ophelia. Registered American Rose Society. We mention a few growers who have seen Rose-pink Ophelia and bought in large quantities.

Dailedouze Bros., Brooklyn, N. Y.
Albert Stahelin, Redford, Mich.

Dale Estate, Brampton, Ont.
Stuppy Floral Co., St. Joseph, Mo.
A. N. Pierson, Inc., Cromwell, Conn.

Bassett & Washburn, Chicago, Ill.
Wendland & Keimel, Elmhurst, Ill.

They did not buy a cat in the bag; neither will you. Send in your orders.

PRICES—OWN ROOT

\$30.00	per 100	\$125.00	per 500 plants
70.00	per 250	250.00	per 1000 plants

PRICES—GRAFTED

\$35.00	per 100	\$150.00	per 500 plants
82.50	per 250	300.00	per 1000 plants

A few more Lady Pierre left. Plant a few for corsage work, \$10.00 per 100.

BREITMEYER FLORAL COMPANY

FRED BREITMEYER, Proprietor

MT. CLEMENS, MICHIGAN

A. F. J. BAUR

O. E. STEINKAMP

GERANIUMS



PREPARE to meet the biggest demand for bedding plants in the history of the trade. Fill all your available bench space with Geraniums. They are the biggest sellers and never go begging if the quality is good. Don't lose any time, but send us your order **today**. Plants are in prime condition for shifting. We have Berthe de Presilly, rose pink; Beaute de Poitevine, salmon; Decorator, orange scarlet; A. Ricard, orange scarlet; Mrs. Barney, cerise; Marvel, deep scarlet; S. A. Nutt, crimson scarlet.

\$3.00 per 100 \$25.00 per 1000

We can supply Merry Christmas from 2-inch pots until planting out time. If you grow any scarlet carnations, you should grow Merry Christmas. If you have not been growing any scarlet, begin now with Merry Christmas.

\$12.00 per 100; \$100.00 per 1000

BAUR & STEINKAMP, Carnation
Breeder

Indianapolis, Indiana

MOTHERS' DAY

Every florist who advertises for Mothers' Day can do a fine business May 13. It is already one of the big days for all who make a special effort to get the public interested. This year it will be bigger than ever before. Advertise and order **enough** stock

CARNATIONS FOR MOTHERS' DAY **ASSORTED COLORS, \$6.00** Per 100

BUY DIRECT OF THE GROWER

**A LARGE CROP, ALL VARIETIES OF ROSES
BUT EXTRA STRONG ON**

**MRS. RUSSELL KILLARNEY
WHITE KILLARNEY**

SPLENDID QUALITY--ALL LENGTHS

AN ABUNDANCE OF STOCK THAT IS FINE VALUE AT THESE PRICES

MOTHERS' DAY PRICE LIST

MRS. RUSSELL—

	Per doz.
Specials	\$3.00 @ \$4.00
Select	2.50
Medium	1.50 @ 2.00
Shorter stem75 @ 1.00

	Per 100
Richmond	Extra select .. \$10.00 Select .. 8.00 Medium .. \$5.00 @ 6.00 Short .. 4.00
Milady	
Sunburst	
Killarney	
White Killarney	
Maryland	
Ophelia	

ROSES, our selection, a good grade, \$4.00 per 100

Carnations, assorted colors.....per 100,	\$ 6.00
Valley	6.00
Sweet Peas	\$ 0.75 @ 1.50
Jonquils.....	3.00 @ 4.00
Tulips	3.00 @ 4.00
Easter Lilies.....	12.50 @ 15.00
Adiantum	1.00
Asparagus Sprays.....per bunch,	.50 @ .75
Smilax	per doz., 2.50
Ferns.....	per 1000, 3.50
Galax, green or bronze.....per 1000,	1.25
Leucothoe.....per 100,	1.00

Subject to change without notice.

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS.

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St.

**Two Phones
Central 2846 and 601**

CHICAGO, ILL.

A COMPLETE COLLECTION OF SPRING

The usual Craig Quality. We would

HYDRANGEAS

We have the largest and finest stock of Hydrangeas ever offered to the trade, having 8,000 perfect plants. Our stock includes over 6,000 of the new French varieties, all of which have proven so valuable to the retailer. The plants have all been grown cool and are well hardened off, insuring satisfaction to the buyer.

Hydrangea

Otaksa, 6-in., \$6, \$9, \$12, \$15 and \$18 per doz.

THE NEW FRENCH HYDRANGEA

All of the varieties here offered have been tested by us under ordinary conditions as to their adaptability to forcing for Easter. All have proven themselves to be valuable additions. We are only growing an assortment of the best French varieties.

6-inch and 7-inch pots, from 3 to 15 flowers

.....\$6, \$9, \$12 per doz.

April delivery, 2½-inch pots, Hydrangea

Otaksa, strong plants.....\$8 per 100; \$75 per 1000

April delivery, Assorted French Hydrangeas, 2½-inch pots, strong plants.....\$7 per 100; \$60 per 1000

RHODODENDRONS

Our stock is large, the plants being exceptionally well budded and shapely, including all the best varieties in all colors.

Prices—

\$1.25, \$1.75, \$2, \$2.50, \$3, \$3.50 and \$4 each

Pink Pearl.....\$2 and \$2.50 each

MAD. JULES GOUCHAULT

One of the very best of the Baby Rambler type. Bright rose pink in color.

6-inch and 7-inch pots...\$35 and \$50 per 100

GRUSS AN AACHEN

Beautiful forcing rose. Flowers large, very double, borne in large trusses. Color light pink changing to white.

6-inch and 7-inch pots...\$35 and \$50 per 100

GRETA KLUIS (New)

Improvement over Baby Tausendschon.

6-inch and 7-inch pots...\$5 and \$6 per doz.

PHYLLIS PINK BABY RAMBLER

This variety we consider the most beautiful of its class.

5-inch and 6-inch pots.....\$35 per 100

ORLEANS (New)

The best of the Baby Ramblers. Colors, bright red and pink; center slightly shaded white; very free flowering.

5-inch and 6-inch pots.....\$35 per 100

7-inch pots, very heavy, made up...\$9 per doz.

ERNA TESCHENDORFF

Best red Baby Rambler.

5½-inch and 6-inch pots...\$35 and \$50 per 100

7-inch pots.....\$9 per doz.

ELLEN POULSEN

Improved Amy Muller. Free of mildew. A strong grower.

5½-inch and 6-inch pots.....\$35 per 100

7-inch pots.....\$9 per doz.

NEW SPIRAEAS

Rubens, America, Venus and Salmon Queen

The above varieties are all novelties, ranging in color from salmon pink to very deep pink, and are now very popular. We have an excellent stock to offer.

6-inch pots.....\$9 per doz.

7-inch pots.....\$12 per doz.

8-inch pots.....\$15 per doz.

CYCLAMEN

This has been one of our specialties for over twenty years. This year we are growing over 125,000 plants. Craig Cyclamen are now considered best. We are now booking orders for strong plants.

May delivery—2½-

inch pots, equal

to 3-inch stock...\$10 per 100; \$90 per 1000

4-inch pots...\$25 per 100; \$225 per 1000

4-inch pots, extra selected...\$30 per 100; \$275 per 1000

PELARGONIUMS

Easter Greeting

One of the best introductions for Easter and spring in recent years. Our stock is large and plants are of very high quality.

4-inch pots.....\$25 per 100

5-inch pots.....\$50 per 100

6-inch and 7-inch pots.....\$75 per 100

CROTONS

The Croton, with its highly-colored foliage, is indispensable during spring and summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Spring sales over 50,000 plants, in over 200 varieties, all of the very highest quality and brilliantly colored.

2½-inch pots, strong

plants.....\$25 per 100; \$225 per 1000

4-inch pots, strong

plants.....\$35 per 100; \$325 per 1000

5-inch pots, strong

plants.....\$50, \$75 and \$100 per 100

6-inch pots, strong

plants.....\$12, \$15, \$18 and \$24 per doz.

7-inch pots, strong

plants.....\$24, \$30 and \$36 per doz.

8-inch pots, made up

beautiful plants...\$24, \$30 and \$36 per doz.

10-inch pots, made up

beautiful plants...\$5, \$6 and \$7.50 each

12-inch and 14-inch

tubs, made up beautiful plants...\$10, \$15 and \$20 each

Every retail store and grower should feature Crotons this Spring. We know our stock will please you and your customers.

CROTON PUNCTATA

One of the finest and most satisfactory varieties for basket work and centers of ferneries.

2½-inch pots...\$10 per 100; \$90 per 1000

3-inch pots...\$20 per 100; \$150 per 1000

4-inch pots...\$25 per 100; \$225 per 1000

CROTON NORWOOD BEAUTY

This variety is one of the best of our seedlings raised three years ago, and we are now in a position to offer same in quantity and at a very reasonable price. This variety has an oak-shaped leaf and is brilliantly colored red, yellow and orange.

4-inch pots, heavy...\$5 per doz.; \$35 per 100

5-inch pots, heavy...\$9 and \$12 per doz.

6-inch pots, heavy...\$18 per doz.

Larger plants.....\$2, \$2.50 and \$3 each

CROTONS (NARROW LEAF TYPE)

Delicatissima, Golden Thread and Florence

These varieties are indispensable for table decoration and we predict a great future for them, as nothing surpasses them for use in artistic arrangement.

2½-inch pots, heavy...\$25 per 100

4-inch pots, heavy...\$35 per 100

5-inch pots, heavy...\$75c and \$1 each

6-inch pots, heavy...\$15 and \$18 per doz.

CROTON CHANTRIERII MAJOR

One of the best of the French introductions. Very large leaf, brilliantly colored, red and yellow.

4-inch pots.....\$5 a doz.; \$35 per 100

5-inch and 5½-inch pots.....\$75c, \$1, \$1.25 and \$1.50 each

NEW SEEDLING VARIETIES

Our new Seedling Crotons, some of which we disseminated in June, 1911, are varieties that should be in every grower's and private person's collections. They are far superior to many of the older varieties of Crotons and the types range from narrow to very large leaf.

We particularly call your attention to our set of thirteen, named after the "Thirteen Original States," which have won highest honors wherever shown.

4-inch pots, strong plants.....\$3 each; \$30 per doz.; \$200 per 100

6-inch and 7-inch pots, larger plants...\$3.50 and \$4 each

CROTON LEAVES AND SPRAYS

Cut Croton Leaves and Sprays have been supplied by us in the past few years to some of the leading retail florists, who have featured them in mantel, table and funeral work. They are also especially attractive to use with Chrysanthemums.

Cut Crotons will last in a cool place from three to four weeks. We can supply them every day in the year.

Very highly colored sprays at 25c, 35c and 50c

Cut Leaves.....\$3 and \$5 per 100

When you have orders for funeral or table work "out of the ordinary," order "Craig's Cut Crotons."

DRACAENAS

There is no variety of foliage plant as attractive as the highly-colored Dracaena. The small and medium sizes can be used to great advantage in making up the popular Christmas baskets or for Spring boxes, while the large specimens have always been in great demand for decorative purposes. We are now growing more Dracaenas, in greater variety, than any firm in this country.

DRACAENA DE SMETIANA

The best of the variegated Dracaenas.

2½-inch pots.....\$25 per 100

4-inch pots.....\$50 per 100

5-inch pots.....\$75 per 100

6-inch pots.....\$18 per doz.

DRACAENA LORD WOLSELEY

One of the very finest varieties for Christmas and for Spring boxes, being bright red in color. Strong stock for growing on.

2-inch pots.....\$12 per 100

3-inch pots.....\$25 per 100

4-inch pots.....\$5 per doz.; \$35 per 100

DRACAENA STRICTA GRANDIS

Carmin red leaves.

4-inch pots.....\$50 per 100

5-inch and 6-inch pots.....\$12, \$15, \$18 and \$24 per doz.

DRACAENA BAPTISTII

Long, broad foliage, cream, red and orange.

6-inch pots.....\$1.50 each

DRACAENA MASSANGIANA

The variety with the golden stripe down the center of the leaf. This handsome plant is the best of all Dracaenas for the house. We have an exceptionally large stock, well colored, and of the very highest quality.

8-inch pots, May delivery...\$2.50 and \$3 each

DRACAENA CRAIGHI

The first time offered. We consider this variety the most beautiful pink Dracaena ever offered to the trade, and one of the most striking in existence.

6-inch pots.....\$18 per doz.

DRACAENA TERMINALIS

Brilliant red.

2½-inch pots.....\$12 per 100

3-inch pots, strong plants.....\$25 per 100

4-inch pots, strong plants.....\$5 a doz.; \$35 per 100

5-inch pots.....\$9 per doz.

6-inch pots.....\$12 per doz.

We would suggest ordering the above early, as the demand is always great for Spring sales.

DRACAENA GODSEFFIANA

Green and white leaf, very hardy; fine for baskets.

2½-inch pots, heavy...\$12 per 100

3-inch pots.....\$20 per 100

4-inch pots.....\$30 per 100

DRACAENA SANDERIANA

White and light green. Fine for combinations.

2½-inch pots.....\$15 per 100

DRACAENA KELLERIANA

The greatly improved Godseffiana. One of the finest foliage plants for combination boxes or baskets.

2½-inch pots.....\$12 per 100

3-inch pots.....\$20 per 100

4-inch pots.....\$30 per 100

7-inch pots, made up...\$24 and \$30 per doz.

DRACAENA FRAGRANS

Plain green leaf.

6-inch pots.....\$9 per doz.

8-inch pots.....\$2 and \$2.50 each

DRACAENA MARGUERITE STORY

6-inch pots.....\$18 per doz.

NEPHROLEPIS ELEGANTISSIMA IMPROVED

This variety is a greatly improved Elegantissima and shows no tendency to revert to the Boston. This will prove a valuable addition to the crested varieties.

2½-inch pots.....\$6 per 100; \$50 per 1000

4-inch pots.....\$25 per 100

6-inch pots.....\$6 and \$9 per doz.

8-inch pots.....\$12 and \$15 per doz.

Larger plants...\$2, \$2.50, \$3 and \$3.50 each

ROBERT CRAIG COMPANY, 4900 Market

AND FLOWERING AND FOLIAGE PLANTS

suggest placing your orders early.

NEPHROLEPIS NORWOOD

50,000 Sold for June Delivery

The most beautiful form of Nephrolepis to date; graceful, compact and symmetrical; a vigorous, healthy grower. No written description can convey an adequate idea of its extreme value. All growers are invited to inspect it at our Norwood greenhouses. If you are located not more than a thousand miles away, it will pay you to make the journey. Delivery Aug. 15th.

Strong plants, 2½-inch pots.....
.....\$4 per doz.; \$25 per 100; \$200 per 1,000
Strong plants, 4-inch pots.....
.....\$9 per doz.; \$50 per 100
Strong plants, 6-inch pots.....
.....\$15 per doz.; \$100 per 100
Orders filled strictly in rotation.

150,000 NEPHROLEPIS (IN VARIETY)

We are the largest growers of Nephrolepis Ferns in the country, in the following varieties; in fact, we are the headquarters for them. The demand increases each year, and it is our aim to have every variety of Nephrolepis, in every size, every day in the year.

NEPHROLEPIS SCHOLZELII

This is an ideal crested Fern, holding the same relation to all other crested varieties that the Scottii holds to the old Boston.

2½-inch pots.....\$6 per 100; \$50 per 1000
4-inch pots, heavy.....\$25 per 100; \$200 per 1000

NEPHROLEPIS TODEAOIDES

London Fern. A good, strong grower and one we think of very highly.

2½-inch pots.....\$6 per 100; \$50 per 1000
4-inch pots.....\$25 per 100; \$200 per 1000
6-inch pots.....\$6 and \$9 per doz.
8-inch pots.....\$12 per doz.

NEPHROLEPIS ROBUSTA

Place orders at once for Nephrolepis Robusta. The Silver Medal Fern at the National Flower Show, winning over all competition. We claim this variety to be the finest of all crested Nephrolepis, being exceptionally fine in large sizes. It is the strongest grower of all the Nephrolepis Ferns, never reverts, and every plant is symmetrical and salable in all sizes.

2½-inch pots, strong plants, June 1 delivery.....\$6 per 100; \$50 per 1000
4-inch pots, strong plants.....
.....\$20 per 100; \$180 per 1000
6-inch pots, strong plants.....\$50 and \$75 per 100
8-inch pots, strong plants.....\$12 and \$15 per doz.
11-inch tubs.....\$3 and \$3.50 each

NEPHROLEPIS SMITHII

The greatly improved Amerpohlii. It is a compact form, much finer than Amerpohlii, and does not break in the center. The fronds are carried on wiry stems. This variety will have a wonderful sale up to a 6-inch pot, being particularly showy for basket work.

2½-inch pots.....\$8 per 100; \$75 per 1000
4-inch pots.....\$25 per 100
6-inch pots.....\$6 and \$9 per doz.
8-inch pots.....\$15 per doz.

NEPHROLEPIS BOSTONIENSIS

William K. Harris

The finest variety for large plants, being a great improvement over the old Boston.

2½-inch pots, June delivery.....
.....\$6 per 100; \$50 per 1000
4-inch pots.....\$20 per 100; \$180 per 1000
11-inch tubs.....\$2, \$2.50, \$3 and \$4 each

"TEDDY JUNIOR"

A Grand New Dwarf Fern

Fine young plants from 2½-inch pots.....
.....\$1 per doz.; \$7 per 100; \$60 per 1000
6-inch pots.....\$7 per doz.; \$50 per 100
4-inch pots.....\$25 per 100; \$200 per 1000
8-inch pots.....\$12 per doz.; \$90 per 100

PANDANUS VEITCHII

Well-colored Plants.

5-inch pots.....\$9 per doz.
6-inch pots.....\$12 and \$15 per doz.
7-inch pots.....\$18 and \$24 per doz.

GARDENIA VEITCHII

These are very strong plants and will make grand stock for winter blooming.

2½-inch pots, heavy.....\$8 per 100; \$75 per 1000
4-inch pots, heavy.....\$25 per 100; \$200 per 1000

NEPHROLEPIS JOHN WANAMAKER

"The Wanamaker Boston Fern"

A "sport" from Nephrolepis Scholzelii, with longer, narrower, gracefully drooping fronds. It is not so compact in growth as Scholzelii, and, therefore, does not decay in the center, and is a durable house fern. It is a rapid grower, making an abundance of fronds, and is quite distinct from any other Nephrolepis.

2½-inch pots.....\$8 per 100; \$75 per 1000
4-inch pots, very heavy plants.....
.....\$25 per 100; \$200 per 1000
6-inch pots, very heavy plants.....
.....\$6 per doz.; \$45 per 100
6-inch pots, extra heavy plants.....
.....\$9 per doz.; \$70 per 100
8-inch pots.....\$12 and \$15 per doz.
11-inch tubs.....\$2.50 and \$3 each

NEPHROLEPIS SCOTTII

2½-inch pots.....\$6 per 100; \$50 per 1000
4-inch pots.....\$25 per 100; \$200 per 1000
6-inch pots.....\$7 per doz.; \$50 per 100
8-inch, three-quarter pots.....
.....\$12 per doz.; \$90 per 100
11-inch tubs.....\$2, \$2.50 and \$3 each

NEPHROLEPIS ELEGANTISSIMA

COMPACTA

2½-inch pots.....\$6 per 100; \$50 per 1000
4-inch pots.....\$25 per 100

NEPHROLEPIS TEDDY, JR., SPORT

2½-inch pots.....\$6 per 100; \$50 per 1000
4-inch pots.....\$25 per 100; \$200 per 1000
6-inch pots.....\$7 per doz.; \$50 per 100

ASPARAGUS PLUMOSUS NANUS

2½-inch pots.....\$4 per 100; \$35 per 1000
3-inch pots.....\$7 per 100; \$65 per 1000
4-inch pots.....\$12 per 100; \$110 per 1000

ENGLISH IVIES

Both the large and small leaf varieties.
4-inch pots.....\$2 per doz.; \$15 per 100

FICUS UTILIS

A species that came to us through the Botanical Gardens at Washington, D. C., which promises to be a valuable addition as a decorative house plant. The leaves are thick and leathery and are from 18 inches to 24 inches long, one-half as wide, of a rich, holly-green color, with midrib and veins of an ivory white, which stand out prominently.

6-inch pots, 24 inches to 30 inches tall.....\$2 each
Larger plants.....\$3, \$4, \$5, \$6 and \$7.50 each

FICUS PANDURATA

The plant of the century. Positively the best porch and house plant to date.

6-inch pots, 2½ feet tall.....\$2 each
7-inch pots, 3 feet tall.....\$2.50 each
8-inch pots, 4 feet tall.....\$3 each
10-inch and 11-inch tubs, 5 feet to 8 feet tall.....\$4, \$5, \$6 and \$7.50 each
Branch plants, exceptionally fine.....
.....\$2.50, \$3, \$3.50 and \$4 each
The larger plants are unusually fine.

BOXWOOD, FALL IMPORTATION

12-inch.....\$25 per 100
12-inch to 15-inch.....\$35 per 100
18-inch, heavy.....\$7.50 and \$9 per doz.
Pyramid, 4 feet.....\$3.50 each

LILIUM GIGANTEUM BULBS

For several years we have grown the best lot of Lily plants in Philadelphia for the Easter trade. Our stock won first prize on 50 plants at the International Flower Show held in Philadelphia, March, 1916. Good bulbs produce good plants. Why not place your Lily Bulb orders with us? We have made arrangements to import a large quantity of extra selected bulbs, delivery October and November, 1917, at the following prices, f. o. b. Philadelphia. No less than case lots sold:

7 to 9-in..300 bulbs to case, \$15; \$45 per 1000
8 to 10-in..225 bulbs to case, \$19; \$80 per 1000
9 to 10-in..200 bulbs to case, \$20; \$88 per 1000
Would suggest placing your order early.

ARECA LUTESCENS

4-inch pots.....\$30 per 100
7-inch pots, very heavy, 36 inches tall.....\$3 each
8-inch pots, very heavy, 38 inches to 45 inches tall.....\$3.50 and \$4 each
9-inch pots, very heavy, 50 to 55 inches tall.....\$5 each

HYBRIDS AND TEA ROSES, 20 VARIETIES

6-inch pots.....\$35 per 100

CHRYSANTHEMUMS

We are now booking orders on the following Chrysanthemums, rooted cuttings and stock from 2½-inch pots, April or later delivery.

Except where noted, the following varieties: \$2.25 per 100; rooted cuttings, \$20 per 1000; 2½-inch pots, \$3.25 per 100; \$30 per 1000.

WHITE VARIETIES

Josephine Foley, \$12 per 100; \$100 per 1000; \$15 per 100; \$125 per 1000.

Mistletoe Charles Rager
White Patty, \$12 per Early Frost
100 Oconota
White Chieftain

Lynnwood Hall

October Queen, \$12 per 100; \$100 per 1000; \$15 per 100; \$125 per 1000.

PINK VARIETIES

Pacific Supreme Western Beauty
Chieftain Fairy Queen
E. A. Seidewitz Bronze
Mrs. Buckingham La Porte
Lillian Doty Clorinda

Mrs. Beu

YELLOW

Bonnaffon Golden Mensa.
Tint of Gold Baby
Chrysolora Golden West
Golden Glow Quinola
Marigold Golden Climax
Tiger, \$12 per 100; \$100 per 1000; \$15 per 100; \$125 per 1000.

RED

Harvard

SPRING PLANTS

Delivery April 15th and Later

We will offer this year an immense stock of Spring plants, all of the same high quality as other Craig specialties.

	Per 100—	2½-inch and 3-inch 4-inch
Acalypha Tricolor—2½-inch pots	\$4	...
Geraniums—Strong plants, 8 varieties	...	\$10
Scarlet Sage—Zurich	\$4-5	10
Verbenas—Best strain	4-5	10
Snaptadragon—Sutton's Prize Winners	...	10
Snaptadragon—Nelrose	...	12
Sweet Alyssum—Little Gem	4-5	...
Lobelia—Light and Dark	4-5	...
Lobelia—Trailing	4-5	...
Lobelia—Double Kathleen Mallard	4-5	...
Phlox—Drummondii	4-5	...
Thunbergia—Black Eyed Susan	4-5	...
Cuphea—Cigar Plant	4-5	...
Ageratum—Little Blue Star	4-5	...
Ageratum—Blue Perfection	...	10
Begonias—Luminosa, Red	...	10
Cobaea Scandens	...	10
Moon Vines	...	10
Zinnias—Five colors	4-5	10
Nasturtiums—Yellow and Red	...	10
Celosia—Sutton's Large Assorted, Thomsonii and Plumosa	...	10
Torenia—Blue	4-5	...
Amaranthus—Red	4-5	...
Calendula—Finest Assorted	...	10
Marigold—African	...	10
Marigold—French Dwarf	4-5	...
Petunia—California Giant	...	10
Petunia—Double, Dreer's	...	10
Petunia—Rosy Morn	4-5	10
Petunia—Star	4-5	10
Heliotropes	...	10
Flowering Vincas—Three colors	6	10
Coleus—Five varieties	4	...
Coleus—Large Leaf Seedlings	...	10
Coleus—Brilliant	...	15
Alternanthera—Red and Yellow	3.50	...
Cannas—Eight varieties, assorted	...	10
Cannas—King Humbert	...	12
Cannas—Rosea Gigantea	...	12
Lantanas	...	10
Fuchsia—Heavy	...	10
Periwinkle—Variegated, heavy	5	15
Centaurea Gymnocarpa	4-5	...
Impatiens Sultana, Pink	4-5	10
Salvia America—New	10	15
Heliotrope—Miss E. Dennison	10	15

*\$35 per 1000.

Street, (Branch, Norwood, Pa.) PHILADELPHIA, PA.

Well Grown Stock, Ready for Immediate Shipment

CHRYSANTHEMUMS from 2-inch pots, well established.

	Per 100	Per 1000		Per 100	Per 1000
White Chadwick, Improved.....	\$ 4.00	\$35.00	Golden Queen.....	\$3.50	\$27.50
Golden Chadwick.....	4.00	35.00	Major Bonnaffon.....	3.00	25.00
Yellow Turner.....	20.00		Yellow Eaton.....	3.00	27.50
Wm. Turner.....	3.50	30.00	Timothy Eaton.....	3.00	27.50
Odessa.....	6.00		Mrs. E. A. Seidewitz.....	3.50	30.00
Early Frost.....	3.50	27.50			

Your selection of the following Pompons and Singles for \$3.50 per 100:

Baby
Iva
Helen Newberry
Jules Lagravere

Eugene Langaulet
King of Plumes
Elva
Mrs. Frank Beau

Golden Climax
Skibo
Soeur Melanie
Western Beauty

SINGLES

Mensa

Golden Mensa

Mrs. Wm. Buckingham

We have ready now 50,000 fine, healthy Carnation Plants in 2-inch pots. Place your order with us and we will make shipment so that you can plant directly into your fields.

	Per 100	Per 1000		Per 100	Per 1000
Matchless, 2-inch.....	\$3.50	\$30.00	Benora, 2-inch.....	\$4.00	\$35.00
Mrs. C. W. Ward, 2-inch.....	3.50	30.00	Beacon, 2-inch.....	3.50	30.00
Champion, 2-inch.....	3.50	30.00	Gloriosa, 2-inch.....	3.50	30.00

On orders of 5000 or more a discount of 5% will be given.

The Jos. H. Hill Company

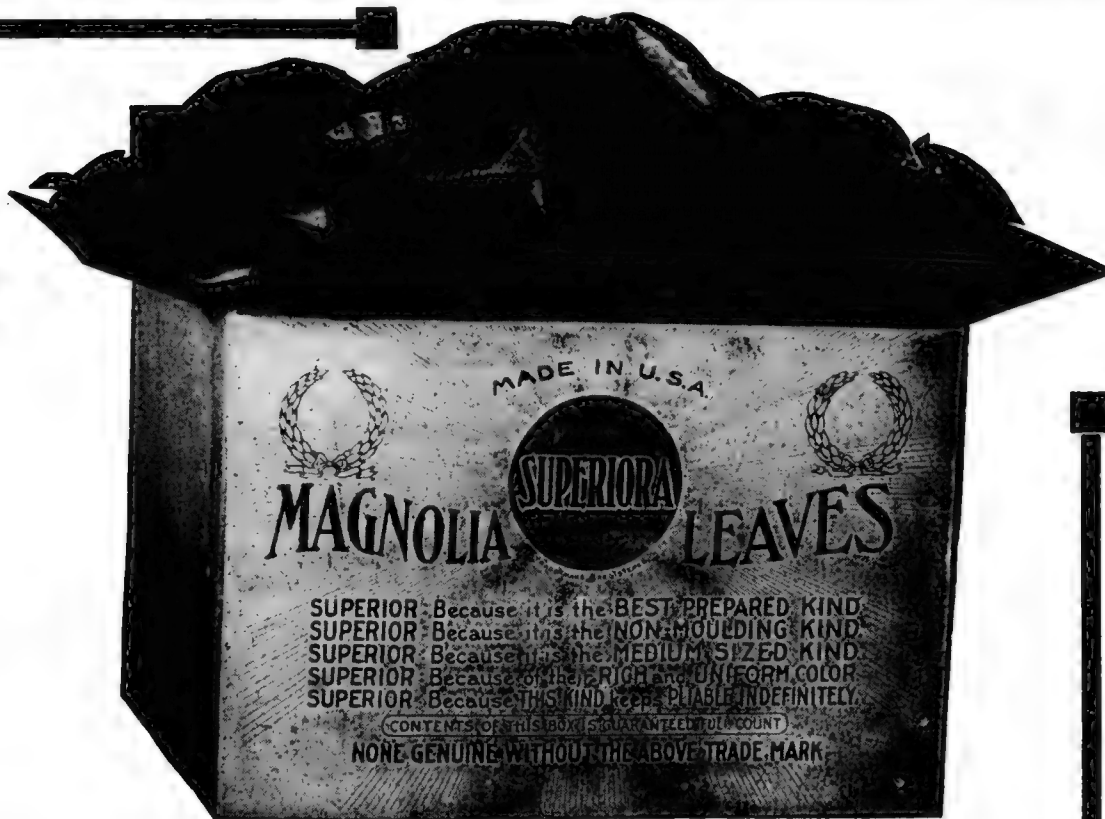
RICHMOND, INDIANA



—five points

Here are five good reasons why you need—

“Superiora” Magnolia Leaves



- ★ 1. All leaves are of a medium size, no small ones and no large ones.
- ★ 2. Leaves are all uniform in color.
- ★ 3. All leaves will stay pliable.
- ★ 4. “Superiora” leaves are the best prepared kind, particularly under the present conditions.
- ★ 5. All “Superiora” leaves are the non-molding kind.

For your protection, Mr. Florist, accept “Superiora” Magnolia Leaves only. REFUSE IMITATIONS.

“Superiora” Brand Magnolia Leaves are sold by every Wholesale Florist in the United States and Canada.

DR. H. DUX COMPANY, Inc., Manufacturers,

Jacksonville, Florida

THE E. G. HILL CO.

Richmond, Indiana

CHOICE STOCK, READY NOW

OUR ROSES!!

We have a few thousand extra strong grafted Roses

Killarney, Killarney White, Killarney Brilliant, Mrs. Aaron Ward
ready now at **\$120.00 per 1000**

and for late May delivery **Hoosier Beauty** at \$120.00 per 1000

OWN ROOT FORCING VARIETIES

Choice Stock, clean and in free growth:

Hoosier Beauty, \$60.00 per 1000. Killarney Brilliant,
White Killarney, Tip-Top, Tipperary, \$50.00 per 1000.

Own Root—fine stock for bedding—good, heavy, clean, young plants, heavily rooted:

Pink Cochet.....
White Cochet.....
Rhea Reid.....
Freiherr von Marschall...
Crimson Queen.....

\$30.00 per 1000
and abundantly
worth the price

Kaiserin Aug. Victoria.....\$40.00 per 1000

Extra choice stock of this sort

Count Zeppelin.....\$4.00 per 100

The most beautiful and the earliest
 Rambler in existence

A QUARTER MILLION OF YOUNG CHRYSANTHEMUMS

Advance

Chieftain

Chrysolora

Early Frost

Golden Glow

Golden Queen

Mrs. Morgan

Major Bonnaffon

(In splendid health and condition)

Smith's Advance

Timothy Eaton

White Chieftain

Yellow Eaton

\$3.00 per 100; \$25.00 per 1000 for plants. 20% discount for Rooted Cuttings.

Our stock is prime; one of our leading specialties.

THE LATE VARIETIES

Now in heavy demand

Chadwick Improved—Snow white

Golden Chadwick—Bright golden yellow

W. H. Chadwick

\$4.00 per 100; \$35.00 per 1000. 20% discount for Rooted Cuttings.

POMPONS—assorted, and the fine single variety **Mrs. Buckingham**—in a class by itself.

\$3.00 per 100; \$25.00 per 1000. Discount as above for Rooted Cuttings.

OUR CUTTINGS CARRY IN GOOD CONDITION.

M.
RICE
CO.

It Won't Hold Water,
the claims others make
that price is paramount, and
quality of little importance.

QUALITY, in Florists' Supplies, is as important as a clean display window or a neat store, for it is by the character of the supplies you use that the customer forms his opinion of what you think of the quality of your flowers.

KEYSTONE QUALITY supplies **ALWAYS PAY—**
judged from **ANY STANDPOINT.**

HAVE YOU SEEN OUR MOTHERS' DAY NOVELTIES?

If not, write for descriptive matter.

M. RICE CO.

FLORISTS' SUPPLIES THAT EXCEL

1220-22-24 SPRING GARDEN ST.,

PHILADELPHIA, PA.

M.
RICE
CO.

CORSAGE RIBBONS

USE CORSAGE RIBBONS

Those florists featuring corsage bouquets tied liberally with ribbons find this an increasingly profitable branch of their business.

We are specialists in corsage ribbons and can fill your orders at prices lower than the market.

As a special introductory offer to those florists who have not recently tried our corsage ribbons, we will send a **\$50 assortment** which will embrace **exceptional values.**

When replying, please refer to this advertisement.

At your service.

WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Salesrooms, 19-25 East 24th Street,

NEW YORK

The
Album
of

DESIGNS

Post
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FOURTH EDITION—JUST OUT

The Florists' Review, 508 South Dearborn Street, Chicago, Ill.

PUSHING THE SALE OF PLANT BOXES

In their efforts to popularize window boxes, florists should be encouraged by the increasing amount of aid received from organizations outside the trade. Commercial associations and other civic bodies, realizing the practical value of such embellishment of business structures, are joining energetically in the plant box campaign.



HAVE YOU ever noticed how harmoniously and effectively the spirit of commercialism works in conjunction with the spirit of beauty, or æstheticism, or religion, or philanthropy? Antagonistic, did you say? Certainly not. The two sorts of motives—

commercialism and idealism, shall we call them, for lack of better words?—supplement each other and thus perform together such wonders as neither one could accomplish alone.

Much of the beauty, progress and edification of this world is due chiefly to commercialism. When a real estate firm, with the aid of an expert landscape gardener, constructs a handsome park, the sole object of the enterprise may be to boost the sale of the surrounding lots, but the pecuniary nature of the motive does not spoil the appearance of the park.

An Invincible Combination.

Miss Anna Jarvis was shocked, you remember, because the florists commercialized Mothers' day, the day that she founded. Like many other most excellent and admirable people, she appears to have a deep-seated conviction that commercialism is essentially and incurably unholy. She felt that the florists profaned the day when they exploited it for their own profit. She saw them treading on consecrated ground with their ordinary, unsanctified business shoes, and she could scarcely forgive them. Yet they were really among the chief contributors to the success of her purpose. Miss Jarvis' idealism and the florists' commercialism made a splendid team, an invincible combination.

In the effort to increase the use of



Plant Boxes on the Dayton Bridgehead.

window boxes in the downtown districts, two forms of commercialism, a sort of narrow-gauge and a wide-gauge form, are active and both are commendable. The plant growers, box makers and supply men are most directly interested in the movement, of course, and are enthusiastic, or ought to be, in furthering the window box campaign. That is the narrower, though still praiseworthy, form of commercialism. But business men in general are recognizing more and more clearly the desirability of such plant decorations from a utilitarian as well as an æsthetic point of view, and are joining the florists in booming win-

dow boxes. Commercial associations, actuated by civic pride and by a keen, farseeing vision of the methods of promoting trade, are lending their powerful, organized assistance to the window box crusade. That is the wider form of commercialism.

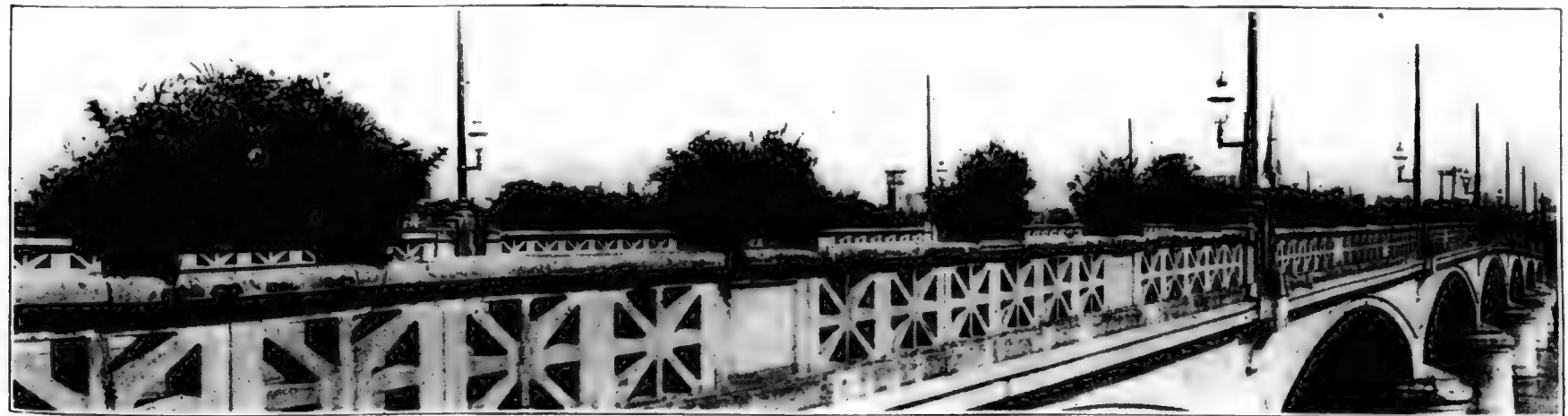
Thus commercialism and the love of beauty unite their forces and, behold! the seemingly impossible is accomplished; barren walls of stone and brick are blooming with flowers. But the work of embellishment would not proceed far without the spur of commercialism.

Among the organizations that have been most energetic and successful in introducing the use of plant boxes is the Greater Dayton Association, of Dayton, O. The Review is indebted to L. V. Browne, publicity manager of the association, for the photographs used in illustrating this article. The photographs were accompanied with the following account of the association's activities in connection with floral decoration:

As It Is Done in Dayton.

"Dayton, O., originated and carried out last year a feature of city beautification that has won the admiration of visitors. In all probability, the example of the progressive Ohio city will be followed in other communities all over the country where there is any pronounced sentiment for floral beautification.

"Dayton has five concrete bridges of handsome architecture, spanning the great Miami river. The idea was conceived that the beauty of the bridges would be enhanced if flowers were used to relieve long stretches of concrete and brick. Experiment was made and the result was highly satisfactory. The Greater Dayton Association, Dayton's



Plant Boxes on the Big Concrete Bridge Over the Miami River at Dayton, O., Provided by Greater Dayton Association.

civic and commercial organization, carried on the work. Three hundred and sixty-eight flower boxes were placed on bridges and more than 20,000 plants thus were used. The beautiful blooming plants, on bridges, made a wonderful impression on the people of the city and on visitors.

"Dayton is a city of great natural beauty and a thorough believer in floral adornment. Its commercial organization, the Greater Dayton Association, encourages and fosters this love of the beautiful in a practical manner. It conducts public campaigns twice a year for the planting of trees, shrubs and flowers by the people, and arranges with florists and gardeners for expert advice and assistance. In this the spirit of cooperation, for which Dayton is so well known, is manifested. Downtown buildings are beautiful with flowers, outlying factories have their garden plots and many of the factory buildings, right in the city, are beautified by long stretches of flowers on window sills. During the year the Greater Dayton Association was responsible for more than 7,000 feet of window boxes in the downtown district and proposes to continue the campaign for floral adornment until all buildings are beautified with plants."

An Inspiring Example.

It would surely be wise for florists to emulate the spirit of determination and persistence which animates the Greater Dayton Association, as indicated in the foregoing description of the organization's achievements and especially as expressed in the closing words, "proposes to continue the campaign for floral adornment until all buildings are beautified with plants." If such a commercial body, impelled by civic pride and a desire for the general advantage of the community, is so resolute in its purpose, does it not behoove the florists to be at least as zealous in the work, since the profits to the florists would be so much more personal and direct?

Soil for the Boxes.

A few suggestions about the planting

For such plants as are ordinarily used, four parts of fibrous loam and one part of well rotted manure would form a satisfactory compost. The boxes should not be filled entirely, but their rims should rise about an inch above the soil, to permit proper watering. The



Window Boxes on a Factory Building.

strength of the soil should be renewed during the summer by the use of liquid manure, concentrated sheep manure or complete commercial fertilizers.

Water and Drainage.

Since a slight difference in location may make a vast difference in atmospheric conditions, exact directions for watering are impossible. As a general rule, the watering should be done as late

surplus, good drainage is exceedingly desirable, and this may be provided by boring several half-inch holes in the bottom of the box and partly covering the holes with pieces of crock, placed with the convex side up. In cases where the drip would be objectionable, the boxes may be set in galvanized drip pans, which should be about two inches wider than the boxes. The boxes should be raised from the bottom of the pans by means of cleats, so as to permit free escape of the water.

Flowering or Foliage Plants?

Before selecting the varieties of plants to be used, the florist should be particular to obtain full information about the proposed location of the boxes, with the degree of exposure and the amount of sunshine or shade. Of course, all plants require light and most flowering plants will thrive only in a comparatively sunny position. If the boxes are intended for an especially shaded spot—for instance, on the north side of a building, with more or less shadow from east and west walls—it may be necessary to limit the choice to foliage plants.

Harmony in Color and Otherwise.

In color the plants or flowers should not only harmonize with one another, but also with the building, unless the building is of a decidedly neutral tint. Of course such brilliant hues as red, scarlet or purple, though pleasingly effective with a background of stucco or dull gray stone, would "scream" harshly if placed against a red brick wall. In the latter case, recourse must be had to such contrasting colors as blues, yellows and whites, with a sufficient framework of green.

It is perhaps scarcely necessary to add that the plant boxes must also correspond, in number and arrangement, with the size and the architectural style of the building. Massing or grouping of the boxes, though highly desirable on a large, imposing edifice, might be ludicrous on a smaller one.

Suggested Arrangements.

Since there are infinite numbers of possibilities and as many requirements in the choice and arrangement of the plants, it is difficult to give precise rules on this point. However, the following half-dozen combinations, recommended in a bulletin recently issued by the Missouri Botanical Garden, may be helpfully suggestive:

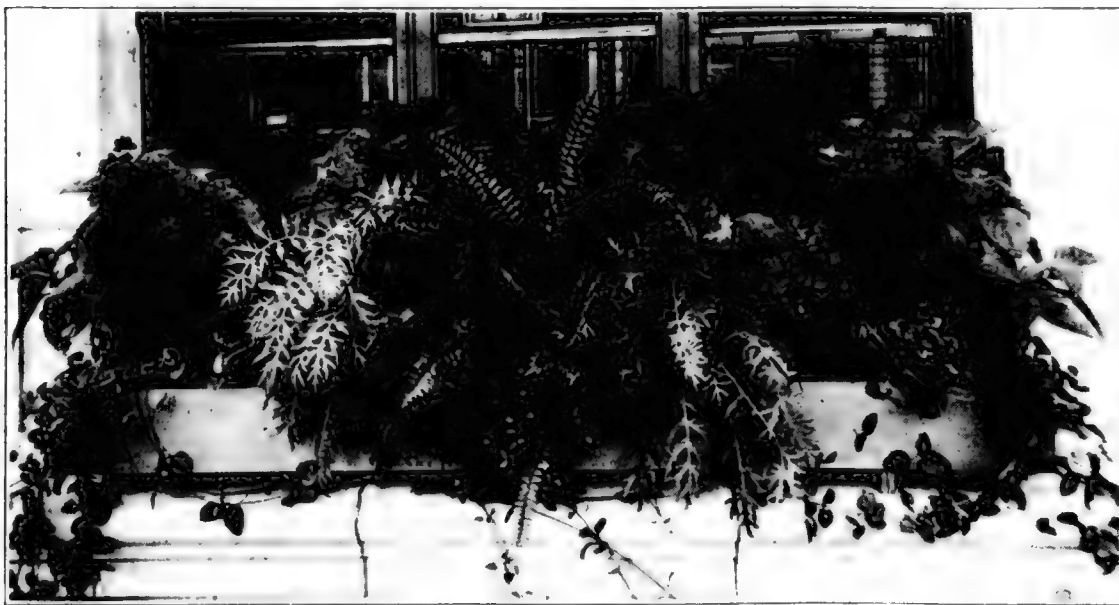
FOR SUNNY LOCATION.

1. Vinca major—front.
Petunia—filler.
Ageratum—filler.
Vinca rosea—points.
2. English ivy—front.
Asparagus Sprengeri—front.
Geranium—filler.
Lantana—filler.
Hibiscus—points.
3. Wandering Jew—front.
Asparagus Sprengeri—front.
Verbena—filler.
Petunia—filler.
Marigold—filler.
Croton—filler.

FOR SHADY LOCATION.

1. Asparagus Sprengeri—front.
Dracena terminalis—points.
Boston fern—filler.
2. English ivy—front.
Coleus—filler.
Boston fern—filler.
Pandanus Veitchii—points.
3. German ivy—front.
Asparagus Sprengeri—front.
Hibiscus—points.
Whitman fern—filler.
Croton—filler.

"In the fall," says the bulletin, "evergreens may be substituted, and with these early spring-flowering bulbs



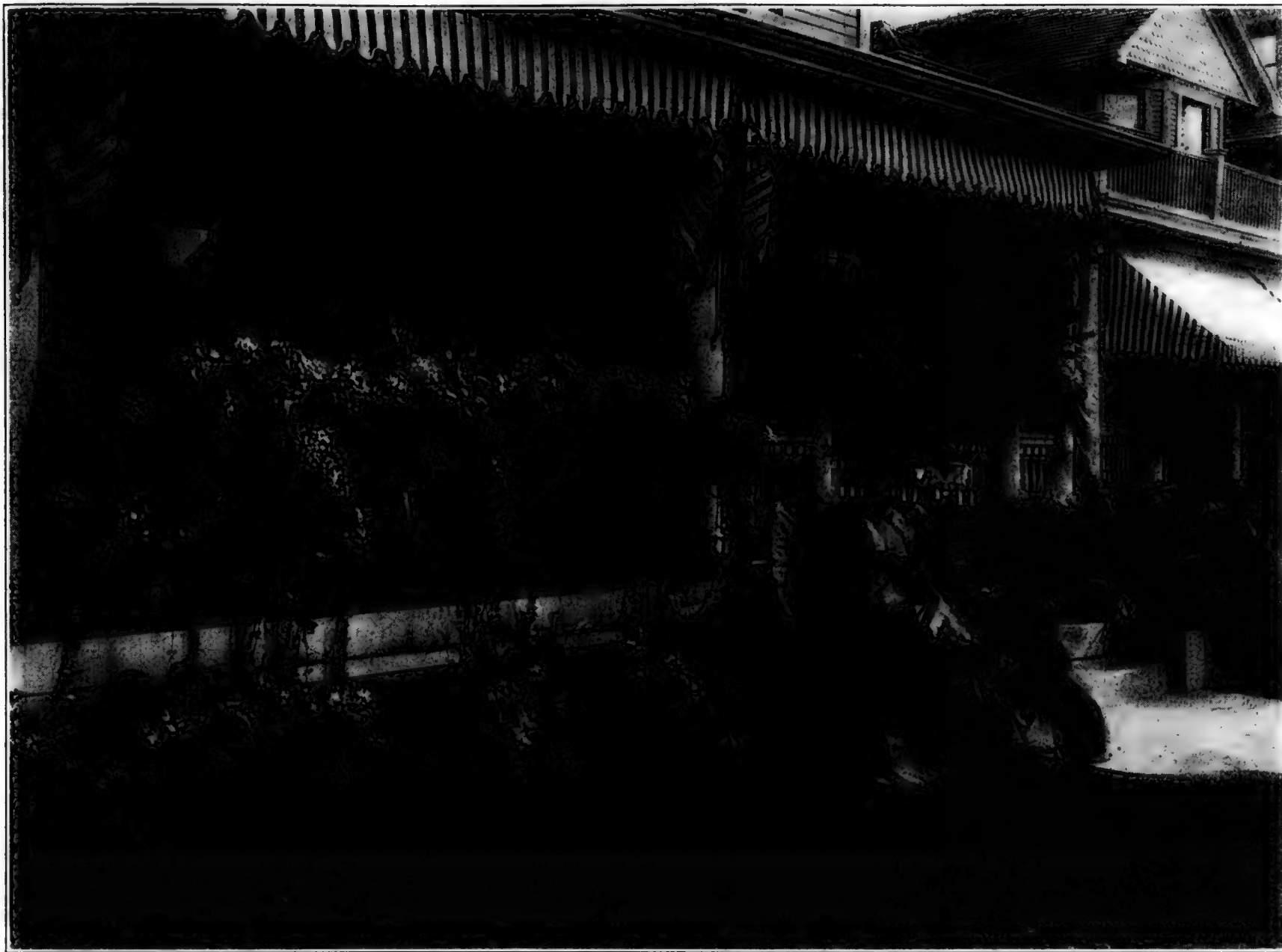
Miscellaneous Stock Used in an Office Window.

of the boxes may here be acceptable to some of the less experienced florists.

On account of the necessarily crowded condition of the plants in the narrow limits of the boxes, it is especially important that the soil be sufficiently rich.

in the day as is convenient, but the quantity and frequency of the supply must be determined largely by experience.

In order to afford an abundance of moisture without danger of a harmful



In Dayton, O., the Gardening Bug Bit Harder and Earlier than in Most Other Cities.

may be planted, tulips, daffodils, crocuses, snowdrops, etc., being used for this purpose. There are a great many evergreens adapted for winter effect. They may be arranged to produce a hedge-like appearance, or some points may be introduced either at the ends or in the center or both."

BAILEY'S NEW CYCLOPEDIA.

["The Standard Cyclopedia of Horticulture," by L. H. Bailey. Published by the Macmillan Co., New York. Sixth and last volume, containing pages 3,043 to 3,639, fully illustrated with engravings in the text and with full-page plates, several of them colored. Price per volume, bound in cloth, \$6.]

Who is not interested in this item of news, that the new edition of Bailey's cyclopedia is completed?

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civic and commercial organization, carried on the work. Three hundred and sixty-eight flower boxes were placed on bridges and more than 20,000 plants thus were used. The beautiful blooming plants, on bridges, made a wonderful impression on the people of the city and on visitors.

"Dayton is a city of great natural beauty and a thorough believer in floral adornment. Its commercial organization, the Greater Dayton Association, encourages and fosters this love of the beautiful in a practical manner. It conducts public campaigns twice a year for the planting of trees, shrubs and flowers by the people, and arranges with florists and gardeners for expert advice and assistance. In this the spirit of cooperation, for which Dayton is so well known, is manifested. Downtown buildings are beautiful with flowers, outlying factories have their garden plots and many of the factory buildings, right in the city, are beautified by long stretches of flowers on window sills. During the year the Greater Dayton Association was responsible for more than 7,000 feet of window boxes in the downtown district and proposes to continue the campaign for floral adornment until all buildings are beautified with plants."

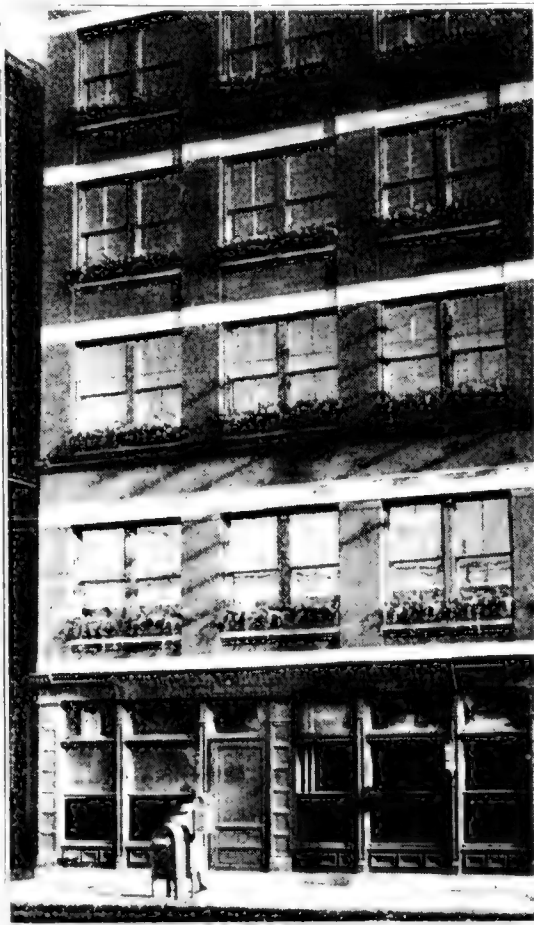
An Inspiring Example.

It would surely be wise for florists to emulate the spirit of determination and persistence which animates the Greater Dayton Association, as indicated in the foregoing description of the organization's achievements and especially as expressed in the closing words, "proposes to continue the campaign for floral adornment until all buildings are beautified with plants." If such a commercial body, impelled by civic pride and a desire for the general advantage of the community, is so resolute in its purpose, does it not behoove the florists to be at least as zealous in the work, since the profits to the florists would be so much more personal and direct?

Soil for the Boxes.

A few suggestions about the planting

For such plants as are ordinarily used, four parts of fibrous loam and one part of well rotted manure would form a satisfactory compost. The boxes should not be filled entirely, but their rims should rise about an inch above the soil, to permit proper watering. The



Window Boxes on a Factory Building.

strength of the soil should be renewed during the summer by the use of liquid manure, concentrated sheep manure or complete commercial fertilizers.

Water and Drainage.

Since a slight difference in location may make a vast difference in atmospheric conditions, exact directions for watering are impossible. As a general rule, the watering should be done as late

surplus, good drainage is exceedingly desirable, and this may be provided by boring several half-inch holes in the bottom of the box and partly covering the holes with pieces of crock, placed with the convex side up. In cases where the drip would be objectionable, the boxes may be set in galvanized drip pans, which should be about two inches wider than the boxes. The boxes should be raised from the bottom of the pans by means of cleats, so as to permit free escape of the water.

Flowering or Foliage Plants?

Before selecting the varieties of plants to be used, the florist should be particular to obtain full information about the proposed location of the boxes, with the degree of exposure and the amount of sunshine or shade. Of course, all plants require light and most flowering plants will thrive only in a comparatively sunny position. If the boxes are intended for an especially shaded spot—for instance, on the north side of a building, with more or less shadow from east and west walls—it may be necessary to limit the choice to foliage plants.

Harmony in Color and Otherwise.

In color the plants or flowers should not only harmonize with one another, but also with the building, unless the building is of a decidedly neutral tint. Of course such brilliant hues as red, scarlet or purple, though pleasingly effective with a background of stucco or dull gray stone, would "scream" harshly if placed against a red brick wall. In the latter case, recourse must be had to such contrasting colors as blues, yellows and whites, with a sufficient framework of green.

It is perhaps scarcely necessary to add that the plant boxes must also correspond, in number and arrangement, with the size and the architectural style of the building. Massing or grouping of the boxes, though highly desirable on a large, imposing edifice, might be ludicrous on a smaller one.

Suggested Arrangements.

Since there are infinite numbers of possibilities and as many requirements in the choice and arrangement of the plants, it is difficult to give precise rules on this point. However, the following half dozen combinations, recommended in a bulletin recently issued by the Missouri Botanical Garden, may be helpfully suggestive:

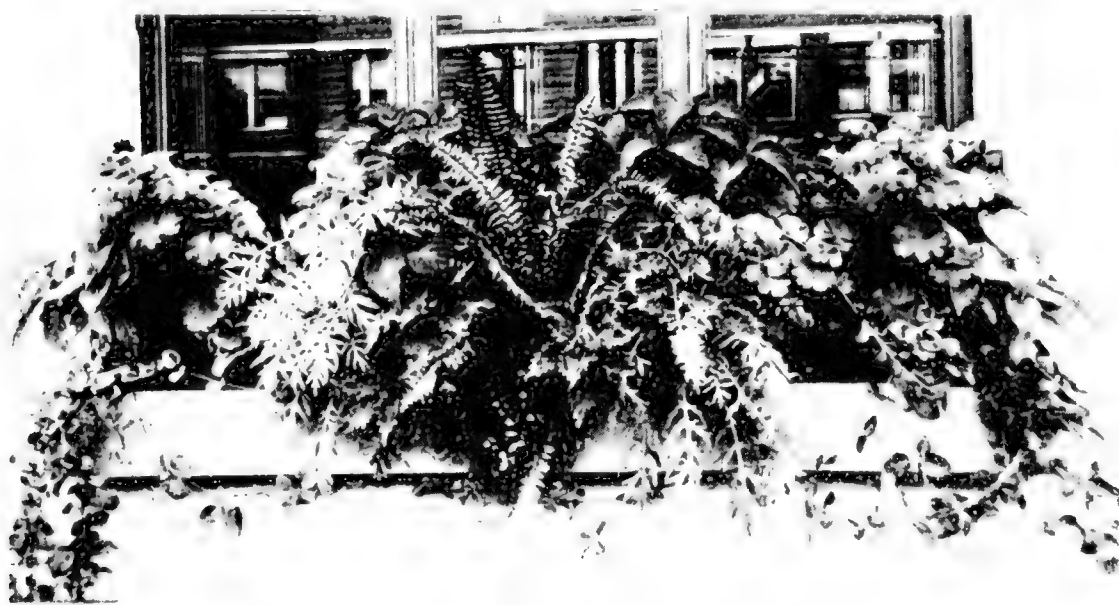
FOR SUNNY LOCATION

1. Vinca major—front
Petunia—filler
Ageratum—filler
Vinca rosea—points
2. English ivy—front
Asparagus Sprengeri—front
Geranium—filler
Lantana—filler
Hibiscus—points
3. Wandering Jew—front
Asparagus Sprengeri—front
Verbena—filler
Petunia—filler
Marigold—filler
Croton—filler

FOR SHADY LOCATION

1. Asparagus Sprengeri—front
Dracena terminalis—points
Boston fern—filler
2. English ivy—front
Coleus—filler
Boston fern—filler
Pandanus Veitchii—points
3. German ivy—front
Asparagus Sprengeri—front
Hibiscus—points
Whitman fern—filler
Croton—filler

"In the fall," says the bulletin, "evergreens may be substituted, and with these early spring flowering bulbs



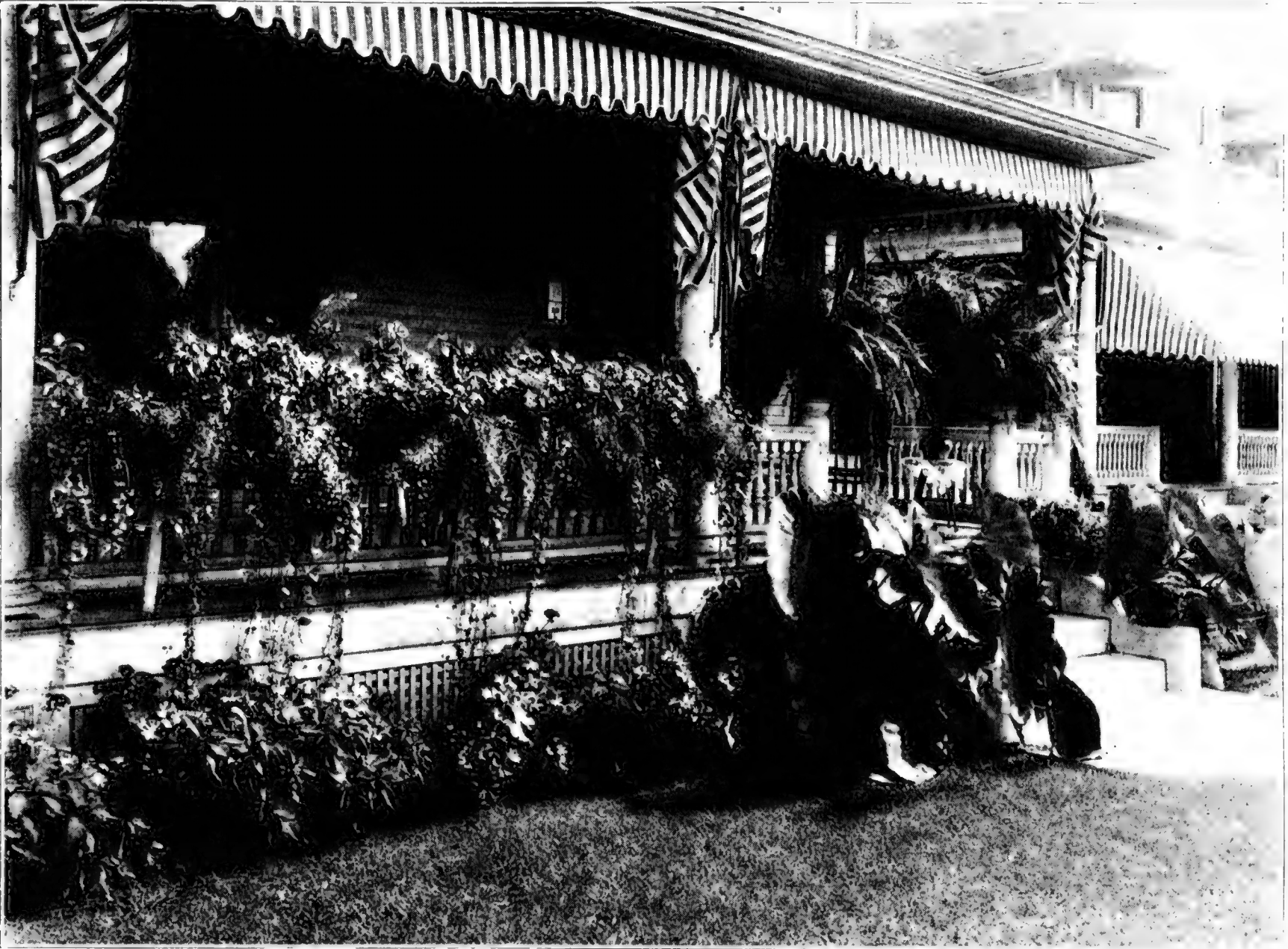
Miscellaneous Stock Used in an Office Window.

of the boxes may here be acceptable to some of the less experienced florists.

On account of the necessarily crowded condition of the plants in the narrow limits of the boxes, it is especially important that the soil be sufficiently rich,

in the day as is convenient, but the quantity and frequency of the supply must be determined largely by experience.

In order to afford an abundance of moisture without danger of a harmful



In Dayton, O., the Gardening Bug Bit Harder and Earlier than in Most Other Cities.

may be planted, tulips, daffodils, crocuses, snowdrops, etc., being used for this purpose. There are a great many evergreens adapted for winter effect. They may be arranged to produce a hedge-like appearance, or some points may be introduced either at the ends or in the center or both."

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SEASONABLE SUGGESTIONS

Memorial Day Crops.

Each year on account of cold weather a number of growers fail to get their crops of stocks, feverfew, candytuft, etc., in on time for Memorial day. Do not imagine that the war will diminish the Memorial day trade; it is more likely to give it an impetus, so be prepared to do your part in supplying the needed flowers. Give candytuft a brisk heat once the buds show, but shade the house a little to prevent danger of burning. The same applies to feverfew and stocks. Hurry these crops if they are at all late now, to allow a few days in late May for a lower temperature and hardening off. If you are growing Darwin and other late tulips outdoors, leave the cover on them late to retard them. Spanish irises and such gladioli as Peach Blossom and Blushing Bride, if in flats, now should be given a temperature of 50 degrees at night and they will be on time.

Canterbury Bells.

The proper time to sow Canterbury bells where big clumps are wanted is now, and not July and August. We have plants now carrying twelve to fifteen spikes that were sown just a year ago. These will flower for Memorial day and will be useful. No matter whether for selling as pot plants or for cutting, Canterbury bells are useful. They are much finer when grown under glass than outdoors. Use single varieties only; the double and calycanthema, or hose-in-hose, varieties are too heavy. Pink, pure white and pale blue are the best colors. Sow the seeds in pans or flats, then transplant to other flats and plant them outdoors in well enriched ground when of sufficient size, allowing two feet between the rows and twelve to fifteen inches between the plants. Cultivate them through the growing season and you will have superb plants in the fall. On well drained land Canterbury bells winter well outdoors if lightly mulched after the ground freezes.

Show Pelargoniums.

Show pelargoniums are at their best in May and June. One or two varieties, like Easter Greeting, bloom earlier. Keep the plants cool and lightly shaded. A little more shade should be given as the flowers expand. Feed them well with liquid manure. Never allow green aphids to secure any foothold on pelargoniums, or they will speedily ruin them. They have a marked partiality for these plants and must be kept in subjection by either fumigation or a nicotine spray. The latter cannot be used, of course, after the flowers have started to open.

Gladioli and Montbretias.

Gladioli and montbretias can be planted outdoors at any time now. All the montbretias may as well go out at one planting, but batches of gladioli can be set out at intervals of two weeks until early June, in order to get a succession of flowers. The bulk of growers

fail to plant their gladioli sufficiently deep. A covering of five inches is about right, and when covered thus they will not blow over with every wind storm, like the shallow-planted ones. Well decayed manure is a good fertilizer for these bulbs, but if that is unprocureable a good potato fertilizer will answer. Have you grown any of the primulinus hybrids? If not, get a few. All are beautiful and they have a grace lacking in the heavier and stiffer gladioli. They are by far the most decorative of the entire family.

Primulas.

Where *P. obconica* and *P. Sinensis* were sown in January or February, the seedlings should now have been pricked off. These plants will flower for the Thanksgiving and Christmas trade. It is not too late to make sowings for spring flowering next year, especially of *P. obconica*, but sowing should not be longer delayed, as germination is more uncertain when the weather becomes markedly warmer. Do not sow *P. malacoides* until early in July. This variety this year proved itself to be the most popular of all the greenhouse primulas. Many people grow the English primrose for cut flowers, and it also makes a good Easter plant. Many should try the giant yellow and white polyanthus, which make grand pot plants and give quantities of

flowers for bunching. There still is time to sow seeds or to secure divisions of these plants.

Rambler Roses for 1918.

It is not too early to get your stock of rambler roses started for next year. If you have none on hand, purchase good field-grown stock of such sorts as Hiawatha, Tausendschon, Dorothy Perkins, Lady Gay or whatever kinds you think will sell best. For early forcing pot-grown stock is the best, and remember that Easter, 1918, comes in March. Pot at least some of your rambler, cut down close to the pot. The plants will soon break. Select four to six of the best shoots and tie these up as they grow. Keep the pots indoors until the middle of June, then plunge them outdoors. Stock not potted should be thinned and the canes tied up in order to get them ripened in good season. Shoots allowed to ramble over the ground will not mature until much later than those tied up.

Increase the Food Supplies.

It is the duty of every florist with land at his disposal to plant more vegetables this year. The need is most urgent and everyone should do what he can to increase the food production of such staples as potatoes, corn, beans, beets, winter squash, carrots, parsnips, turnips, cabbage and others of the most valuable vegetables grown for food. A considerably increased business should this season be done in plants of cabbage, cauliflower, tomatoes, eggplants, peppers, celery and lettuce. The man behind the hoe or cultivator is as necessary as the man behind the gun. Let us all increase our plantings this season and urge others to do likewise. We need more intensive rather than extensive plantings.

SEASONABLE SUGGESTIONS FOR SOUTHERN FLORISTS

POINSETTIAS IN THE SOUTH.

This is a good month to bring the old poinsettia stock plants from under the benches, where they have been stored all winter, and start them into growth. This is best done by shaking off the old soil and repotting the plants in pots somewhat smaller. The cutting back is regulated by the way in which they are intended to be propagated. When cuttings are intended to be taken, little of the old wood should be cut away, but when propagation is by means of layers, then the last season's growth can be cut back to three or four eyes.

The cuttings should be taken when from one to two inches in length and with just a little heel. Immediately on taking them from the plant immerse them in a bucket of water and handle them as quickly as possible. The cutting bed should be kept as cool as possible and well protected from drafts. Lath shutters placed on the outside of the glass help greatly to keep down the temperature. The cuttings require plenty of water in the sand.

Poinsettias are layered exactly like *Ficus elastica*, only the operation is a much more delicate one. The stems are

easily cut through and often are broken when lying on the moss, but a little practice will enable one to layer a whole day with a loss of less than one per cent. This method is much slower than by making cuttings, but it is much surer and gives much finer plants.

It is imperative that during the time of root formation the moss be kept wet. The roots will show in from fifteen to twenty-one days; the hotter the weather, the quicker they root. The stock plants should always be grown in pots. If planted out in beds they grow entirely too rank and cannot be handled with the same celerity or success. L.

ANTIRRHINUMS IN THE SOUTH.

Antirrhinums are most useful plants to grow outdoors during the summer. In the drier northern sections they flourish and grow perfectly. Seedlings, sown during the winter and planted out in the spring, give better results than plants raised from cuttings and continue to throw flowers until frost. As indoor plants I have never found them prolific enough to return a profit on the space occupied. At best they are rather uncertain in their growth. One year they

A COMPARISON OF THE WENDLAND & KEIMEL ROSE CUTS AND RETURNS IN PART OF TWO SEASONS.

Variety.	Month	First Three Months of 1916.					First Three Months of 1917.				
		No. of Plants.	Cut.	Brought.	Average per flower.	Average per plant.	No. of Plants.	Cut.	Brought.	Average per flower.	Average per plant.
Killarney	Jan.....	10,800	17,143	\$1,451.95	\$0.08 $\frac{1}{2}$	\$0.13 $\frac{1}{2}$	7,200	8,976	\$ 594.65	\$0.06 $\frac{5}{8}$	\$0.08 $\frac{1}{4}$
Killarney	Feb.....	10,800	28,626	1,425.45	.05	.13 $\frac{1}{4}$	7,200	31,834	1,611.25	.05 $\frac{1}{3}$.22 $\frac{3}{8}$
Killarney	Mar.....	10,800	14,492	522.45	.03 $\frac{2}{3}$.05	7,200	12,394	364.80	.03	.05
Total for 3 months.....		10,800	60,241	3,399.85	.05 $\frac{2}{3}$.31 $\frac{1}{2}$	7,200	43,204	2,570.70	.06	.35 $\frac{2}{3}$
White Killarney.....	Jan.....	12,000	15,597	1,234.00	.08	.10 $\frac{1}{4}$	12,000	29,258	1,366.35	.04 $\frac{2}{3}$.11 $\frac{1}{2}$
White Killarney.....	Feb.....	12,000	23,199	1,367.25	.06	.11 $\frac{1}{2}$	12,000	20,811	1,036.05	.05	.08 $\frac{2}{3}$
White Kitlarney.....	Mar.....	12,000	20,303	825.00	.04	.07	12,000	23,942	627.25	.02 $\frac{2}{3}$.05 $\frac{1}{4}$
Total for 3 months.....		12,000	59,099	3,426.25	.05 $\frac{3}{4}$.28 $\frac{1}{2}$	12,000	74,011	3,029.65	.04	.25 $\frac{1}{4}$
Brilliant	Jan.....	10,000	10,848	984.30	.09	.10	10,000	19,535	1,484.20	.07 $\frac{1}{2}$.15
Brilliant	Feb.....	10,000	19,459	1,161.10	.06	.11 $\frac{2}{3}$	10,000	19,752	1,226.15	.06	.12 $\frac{1}{3}$
Brilliant	Mar.....	10,000	14,165	592.85	.04 $\frac{1}{4}$.06	10,000	19,405	695.65	.04	.07
Total for 3 months.....		10,000	44,472	2,738.25	.06	.27 $\frac{1}{3}$	10,000	58,692	3,406.00	.06	.34
Ward	Jan.....	10,800	23,081	1,416.25	.06	.13	13,000	28,412	1,394.25	.05	.11
Ward	Feb.....	10,800	22,597	1,090.50	.05	.10	13,000	38,340	1,622.45	.04 $\frac{1}{2}$.12 $\frac{1}{2}$
Ward	Mar.....	10,800	22,846	671.80	.03	.06 $\frac{1}{4}$	13,000	36,121	999.35	.02 $\frac{3}{4}$.07 $\frac{3}{4}$
Total for 3 months.....		10,800	68,524	3,178.55	.04 $\frac{2}{3}$.29 $\frac{1}{2}$	13,000	102,873	4,016.05	.04	.31
Sunburst.....	Jan.....	3,600	5,244	364.00	.07	.10	7,200	6,307	483.80	.07 $\frac{2}{3}$.06 $\frac{3}{4}$
Sunburst.....	Feb.....	3,600	2,316	143.85	.06	.04	7,200	12,761	790.30	.06 $\frac{1}{4}$.11
Sunburst.....	Mar.....	3,600	9,026	385.75	.04 $\frac{1}{4}$.10 $\frac{2}{3}$	7,200	13,627	613.25	.04 $\frac{1}{2}$.08 $\frac{1}{2}$
Total for 3 months.....		3,600	16,586	893.60	.05 $\frac{3}{8}$.24 $\frac{2}{3}$	7,200	32,695	1,887.35	.05 $\frac{3}{4}$.26 $\frac{1}{4}$
Milady	Jan.....	21,400	17,781	1,351.85	.07 $\frac{1}{2}$.06 $\frac{1}{3}$	19,000	25,600	1,627.45	.06 $\frac{1}{3}$.08 $\frac{1}{2}$
Milady	Feb.....	21,400	22,770	1,280.20	.05 $\frac{2}{3}$.06	19,000	36,883	1,915.60	.05 $\frac{1}{3}$.10
Milady	Mar.....	21,400	47,435	1,721.20	.03 $\frac{1}{2}$.08	19,000	34,237	1,250.85	.03 $\frac{2}{3}$.06 $\frac{2}{3}$
Total for 3 months.....		21,400	87,986	4,353.25	.05	.20 $\frac{1}{3}$	19,000	96,720	4,793.90	.05	.25 $\frac{1}{4}$

may grow like the proverbial weed, and again they may die of rust and stem-rot in a most discouraging manner. Even when they do well, the price obtained does not warrant their taking up bench room, although they are good sellers.

Seed sown now will be ready to plant out by the end of June or beginning of July. They may require to be pinched twice to have them nearly at their best at the holidays. They like a rich soil and a carnation temperature. Allow them plenty of room, as they grow vigorously. Keep them well tied up, otherwise the stems will quickly become crooked and be worthless for sale. An occasional top-dressing of sheep manure will carry them to the end of the season.

L.

THIS IS A FLAG YEAR.

We have an inquiry from a customer regarding the planting out of an American flag on a lawn, in a conspicuous part of our city. As we are a young firm and the success of this flag would mean much to us, we take the liberty of asking your advice on the matter. We had in mind for the colors of white and blue the dwarf, compact lobelia, but are undecided as to the plant that would compare in growth and bloom with the lobelia for the red color. You could possibly suggest even a better plant for the white and blue than the lobelia. Undoubtedly someone with whom you are in contact has made a success of this undertaking and we would be pleased to get the information. We would also like to know where we could procure the plants recommended.

B. F. C.—Wash.

In order to secure the red, white and blue colors, use scarlet alternantheras, such as *A. brilliantissima* or *A. major*, for red. For blue, *Lobelia Emperor William* will be fine, and no doubt it will succeed in your locality. The next best plant to use would be the *ageratum*, and this almost anyone can depend

upon; *Stella Gurney* and *Princess Pauline* are good dwarf varieties. *Santolinas* are good to use for white, but need rather more trimming to keep them in shape. As a dwarf silvery white plant, *Echeveria secunda glauca* would do well, and, being of compact growth, could be effectively used as dividing lines. The flag would show to best advantage on a sloping piece of ground.

F. R.

THE DAHLIA SOCIETY.

In sending the latest edition of the

bulletin of the American Dahlia Society, Secretary J. H. Dick writes:

"We have a good membership. We have done some work of a permanent value and if we can publish Prof. Hall's list of dahlia names, which will be the standard reference list for all of us, I think we shall have accomplished something really worth while. The publication of our bulletins has given us a national standing, and I am glad to think that our friends in California have copied the idea of the bulletin with good results."

GROWERS! HOW ABOUT IT?

COMPARING PRICES AND CUTS.

In these times of rapidly increasing expenses and of general business upheaval, it is vitally important that the grower have exact knowledge of all the items of income and outgo, so as to be sure to have the season's final balance on the right side of the ledger. He must have definite information, not simply a hazy, hit-or-miss idea, about the returns from his crops. Estimates consisting largely of guesswork may have sufficed in the former easy-going days, but would not be a safe guide in the present state of affairs, for the average margin of profit is not large enough now to permit such random methods of figuring. In these troublous times, the business man must reason accurately and not jump at conclusions, or he may discover that his jump has landed him on the slippery brink of bankruptcy.

Under existing circumstances, the perplexed grower is more than ordinarily thankful for any enlightenment that he can obtain from the experience of others. However clear and accurate

his own records of receipts and expenditures may be, facts and opinions from others are an additional help in reaching the right conclusions. He is glad to "make assurance doubly sure and take a bond of Fate." The Review and its readers are specially interested, therefore, in the report of roses cut and prices received during the first three months of 1916 and 1917, by the Wendland & Keimel Co., of Elmhurst, Ill., as shown herewith.

The figures supplied by the company are here tabulated in such a way as to make the comparison between the two seasons' crops as clearly apparent as possible. The fractions of cents in the average returns per flower and per plant are not precisely correct, but as nearly so as is practicable.

In submitting the report, Mr. Keimel remarks: "You will find that in spite of the lower average per flower in the first three months of 1917, this deficiency is more than made up in nearly every case by the increase of production per plant, owing to the large amount of sunshine during these three months. But the increased cut does not begin

to make up for the increase in the cost of production, which will amount to at least twenty per cent, according to present conditions."

Mr. Keimel gave his figures as a reply to the letter of Bassett & Washburn, in The Review of April 12, with regard to the decreased prices of roses in March, 1917, as compared with March, 1916. Mr. Washburn said: "We keep an accurate account of our costs and receipts and find that prices have declined as follows:

Stock	March price decline
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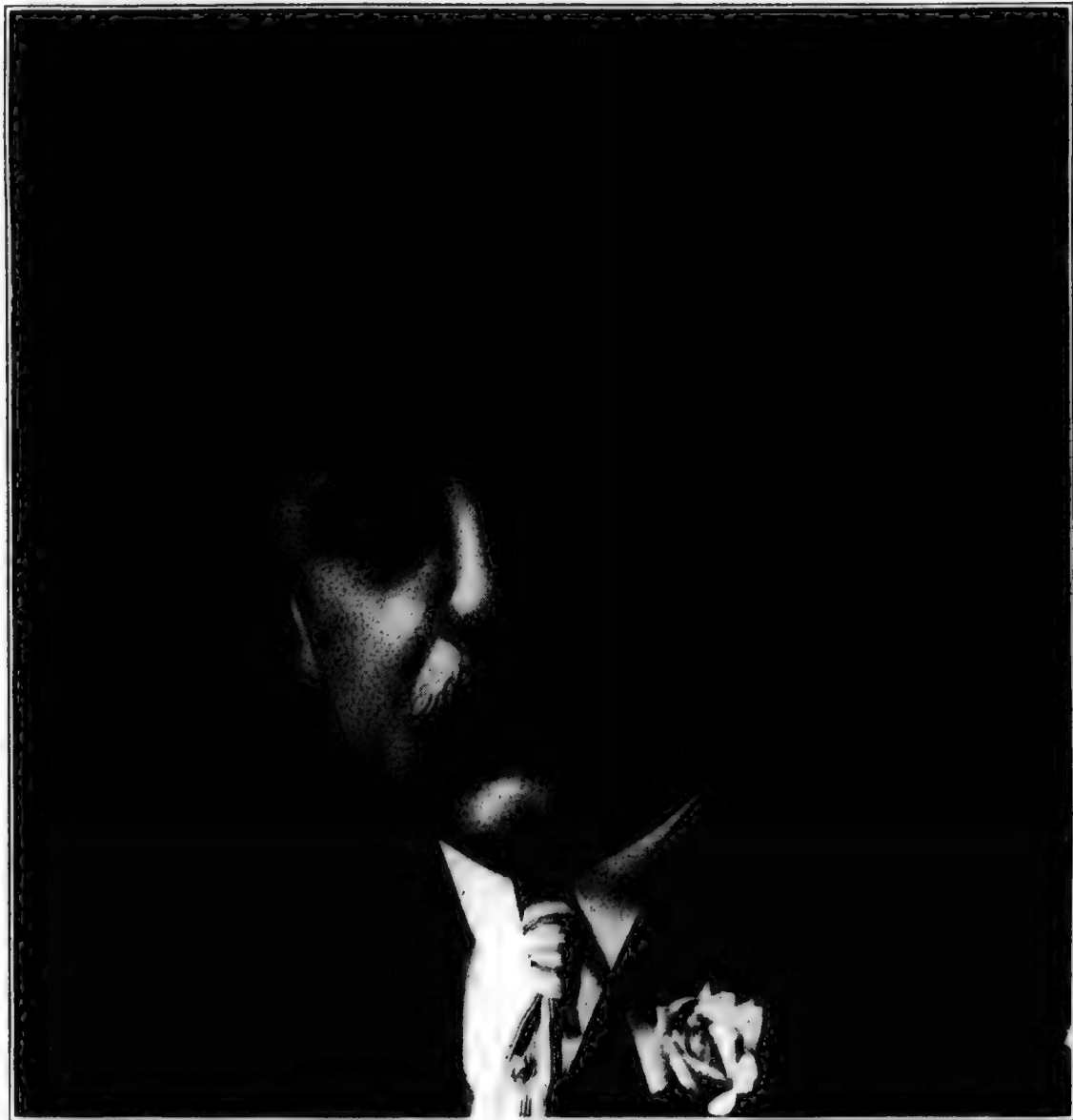
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OPEN LETTERS *from* READERS

MRS. KING'S COMMENT.

During the week before Easter I visited the showrooms of Freyling & Mendels, the florists, in Grand Rapids, Mich. Never in my recollection have I seen such a delightful profusion of greenhouse flowers. The plants in the lower, or main rooms, were grouped with rare feeling for beauty and careful regard for form and color. For example: Pale primrose-colored Azalea mollis with standard wistaria (lavender) near, and a foreground of cinerarias in tones of bluish violet. There were almost no clashes in color.

Then how farsighted are they who dare, in a smaller city, to force and offer for sale such daffodils as Mme. de Graff and Lucifer! How thoroughly I agree with a writer who recently said that the sad lack in the New York flower shows is the absence of competition in new varieties of flowers like these! We shall never learn—we shall never teach—until our florists and flower show exhibitors act on such suggestions as this and upon such examples as I have described above.

To speak of one other matter, which should deeply concern the florists: It is now more important than ever before that the salespeople of the florists' establishments should be ready with the correct common and botanical names of the flowers for sale. The last few years of gardening fervor in the country have created an educated, flower-loving public; and the time is here when a lack of intelligence on the part of those who sell flowers surely will be visited on them by a falling off of their business.

Mrs. Francis King.

PRIMULA POISONING.

I read with interest in The Review of March 1 about primula poisoning and wondered why someone has not said anything about sugar of lead, which is the most valuable remedy for this trouble. To the readers of The Review I will give the best remedy. If primula poisoning appears, go to the corner drug store and get 5 cents' worth of sugar of lead. Put it in a pint bottle, fill it with water, shake well and apply to the affected parts. Use it freely. Two or three applications will work a cure.

J. J. Detmers.

WHY NOT TORNADO INSURANCE?

After reading of the severe losses sustained by florists in the paths of the two big tornadoes at Newcastle and New Albany, Ind., I would like to ask a question: Why cannot florists organize a tornado insurance association, along the same lines as the Florists' Hail Association? Such an organization certainly would be a benefit to all concerned. Perhaps some of your readers could give their views on this subject.

George E. Beal.

NATIONAL GARDENERS.

The winners in the assistant garden-

ers' essay contest, for which ex-President William N. Craig, of the National Association of Gardeners, offered three prizes in gold, \$25, \$15 and \$10, are as follows:

First—"Rock Gardening," by Marcel M. Twinney, second assistant greenhouse gardener to J. Ogden Armour, Lake Forest, Ill.

Second—"Hardy Fruits," by Frederick W. Bateman, assistant in charge of greenhouses, Mrs. P. Boettger estate, Riverdale-on-Hudson, N. Y.

Third—"Garden Chemistry in Soil Cultivation," by William S. Gillies, assistant gardener to R. H. Boggs, Sewickley, Pa.

The directors of the association have decided on the first week in December as the 1917 convention date. Chicago was voted the convention city at the annual meeting held in Washington last December. President Thomas W. Head reports that much interest is being manifested among the members of the gardening profession in the west in the first annual convention of the association to be held in a western city. Good-sized delegations from the eastern states are looked for. Many eastern members have already signified their intention of going to Chicago. President Head will shortly announce his convention committees.

THE WATER SEEMS SUITABLE.

I recently had the water tested in a 100-foot well and I should like to have you inform me whether the water, as indicated by the analysis, is suitable for greenhouse plants in general and for roses in particular. The analyst's figures are as follows:

Mineral Solids.	Parts per Million.	Grains per Gallon.
Calcium carbonate	559.5	32.63
Magnesium	42.3	2.47
Iron oxide and aluminium.....	9.0	.52
Sodium and potassium.....	24.6	1.43
Carbonic acid	185.5	10.82
Sulphuric acid	1260.0	73.50
Chlorine	2.7	.16
Silica	33.6	1.96
Total solids	2117.2	123.49
Probable Combination of Radicals.		
Calcium carbonate	309.2	18.02
Calcium sulphate	1481.0	86.40
Magnesium sulphate	209.2	12.21
Sodium sulphate	70.8	4.13
Sodium chloride	4.4	.26
Silica	33.6	1.95
Iron oxide and aluminium.....	9.0	.52
Totals.....	2117.2	123.49

Please give me the needed information at your earliest convenience.

R. P. A.—Ia.

From the foregoing analysis it appears that only about three per cent of the minerals found in the water are of a nature likely to prove injurious to plant life. By far the greater portion consists of calcium carbonate, calcium sulphate and magnesium sulphate, and these are desirable in a soil for growing roses. Sodium sulphate and sodium chloride (common salt) are the only elements likely to be injurious, and the amounts of these are too small to be considered.

T.

Cedar Rapids, Ia.—L. Stusak, of 174 Sixteenth avenue, is the latest recruit in the florists' business here.

NEW YORK STATE NOTES

Buffalo, N. Y.—The William F. Kastling Co., which is distributing Chrysanthemum Hamburg Late White for C. F. Guenther, reports an excellent demand for plants and says the season's output is well booked up.

Black Rock, N. Y.—Gottlieb Basler recently had an exciting time when his touring car back-fired in the garage. Prompt measures saved the surrounding buildings and a fine new delivery car now is seen, made specially to order, so that orders, constantly increasing, can be delivered with a vim.

Lancaster, N. Y.—Barney Myers, of W. J. Palmer & Son, says they have reduced their order for Dutch bulbs to less than one-half the usual quantity and will make provisions, by growing more flowering plants, to meet a possible failure to get those ordered. His opinion, after many years' experience, is that only in the month of January and part of February would the shortage be felt, and the question arises if, after all, it pays to grow common stock for their class of trade. He had some extra fine stock for the new store in Buffalo, which was opened April 21. Especially was this true of roses in pots, which are destined to become more popular than ever.

Elmira, N. Y.—Work on the large addition to the United States Cut Flower Co. range is progressing rapidly. The concrete walls are in position and the workmen now are assembling the steel frames.

Poughkeepsie, N. Y.—Golden Wonder is the name of a new potato imported from Scotland by a gardener friend and presented to Conrad C. Gindra, who, March 27, had a fine lot of plants in 4-inch pots. Another variety is Early Thoroughbred, grown similarly. They will be planted in the open as soon as possible. "By following this plan last year," said Mr. Gindra, "we dug a crop of potatoes for Memorial day. I love to tinker with vegetables," continued he, "and suppose I got the idea when a private gardener, as then one's ambition is to excel in raising early and successive crops of vegetables especially. Note the Telegraph cucumber and John Baer tomatoes growing around the posts. They are quick crops, not affecting the carnations in the least." The latter are in fine shape, as is all Easter stock, the more acceptable this season because the Vassar girls are expected to spend their vacation at the college, which will help the sale of flowers, particularly in corsages.

FLUEGGE'S PANSIES.

In addition to his stand-by crops of cut flowers, William Fluegge, Jr., at Morton Grove, Ill., grows a spring crop of bedding plants and there is at present a bed of pansies in bloom that makes everyone who comes within sight stop for a second look. There are 23,000 plants in one lot, shown in the accompanying illustration.

A THORN IN BALTIMORE'S SIDE.**Get Busy Now, Oriole Florists!**

Ever since Easter Saturday one thing has been uppermost in my mind, and that is the difficulties the many growers in the Lexington market at Baltimore had to contend with on that day. Now, let us be honest among ourselves and look the situation squarely in the face, and see if we cannot find some method to improve existing conditions at that place. Let us remember that The Review is a trade journal and what we may see in its columns is, in a manner, confidential. I mean by this that it is read only by florists.

The object of this article is to start agitation on this question and through this agitation see if we cannot arrange something definite in securing better quarters for the grower who is obliged to depend on this market for the disposal of his product. Take the small grower, who toils all winter with houses that are not so modern as his more fortunate brother's to produce stock just right for whatever day Easter might fall on, and then has weather conditions to contend with. And I think everyone in the market will agree with me that in the last thirty years, for instance, there have been more Easters like the last one than fine days. The writer maintains that the wear and tear on the nerves of the grower is too much for him—to work hard all winter over his stock and then see it ruined by the wind, and if not entirely ruined, then its selling value diminished. It is just a little too much. Some may ask why these growers do not dispose of their stock elsewhere and not take the chances with the weather. That, in my opinion, is not a good argument, for the flower market at this place is an old, established institution, where many buy flowers who otherwise would never think of doing such a thing.

Market Florists' Troubles Many.

Easter the writer saw stand after stand of fine stock, all the way from Lexington and Howard streets around to Saratoga and Eutaw streets, on both sides of the streets, three good city blocks. The sight was a grand one to the eye of one who did not know what was behind the scenes, but I could not help but look on all this from the standpoint of dollars and cents. I heard many a remark, as I worked my way among the vast crowds of people, as to what a harvest the florists were reaping; but I, who knew just what conditions were, could only make mental calculations as to the coal bills, the bulb man to be reckoned with, the stock injured by the high wind, which had been blowing all day, and that there would not be a great deal of money left for a summer trip this year. There is no one who can sympathize with these growers better than I, for in my younger days I was one of them and experienced just what they did April 7, 1917.



Bed of Pansies at the Establishment of William Fluegge, Jr., Morton Grove, Ill.

In those days it was my good fortune to have the Allan line of steamships for a customer. This was a line that plied between Baltimore and Liverpool, and part of its business was to cater to the first-class passenger service, so that on this end of the line it was my duty to

the Lexington market. Anyone will admit that on a fine Saturday afternoon it is a grand sight for the one bent on sight-seeing, but for the grower on such a day as Easter Saturday it is quite another question.

Far back in the 90's we would get together, a few of us, and talk of better conditions, but nothing has ever been done in this case, and I feel that the time has come to act.

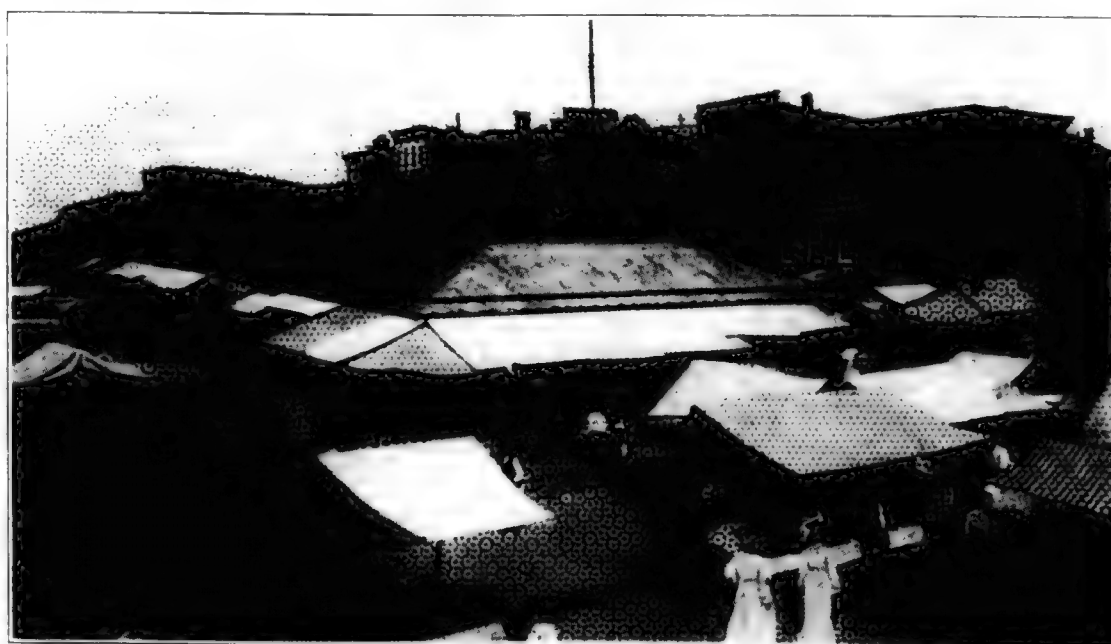
Richmond Market a Good Model.

On the same day I visited the Richmond market, an experimental, enclosed market just completed, and there I found Matthew Richmond with loads of good stock, which was just as snug as that in any of the stores I spoke of in the last issue. In fact, I think he had a little the better of the stores, for he certainly had more room in which to handle his flowers. Although it was nearly night when I got there, his stock looked as though it had just come from the greenhouses, and he was asking and getting prices just as good as those of the stores.

There is no reason why the growers in the Lexington market should not be just as well off as those in the Richmond market. As our interests are those of The Review, we should be willing to do our little part in bringing about better conditions for the florists in this market. For one thing, we can keep this question before the public each week and through agitating the question try to get something done, so that by another

Starting the First Garden.

decorate the saloon of each ship that sailed. Now, the point I wish to make is that the stewards of this line, with whom I had to deal, were men who had been in practically every port in the world, but they often told me that in all their travels they had never seen anything to equal the flower market of



Lexington Market Consists of Three Sheds and the Adjacent Curbs.

Easter the florists in the market may have a roof over their heads and glass sides to protect their flowers from the wind.

To start this, let me offer a suggestion, for this article will be futile if we do not get down to a working basis. The first thing I would suggest is that the florists in the Lexington market get together and organize. I know that there already is an organization of marketmen, but these are mostly butchers. If the florists had their own organization they would be in a position to present their claims, for this other organization is too busy looking after its own interests to bother much with the florists. Another point is to put the petition in writing, so that those who are preparing plans for the new market may have an opportunity to study them. Reasons should be given for demands; for instance, that the flower market is one of the show places of the city and one that is known over the whole world. A glass-enclosed market one block long, devoted entirely to flowers, where florists would be able to do business in all sorts of weather, not only at Easter and Christmas, but throughout the winter, is surely worth making an effort.

"Lexington—a Better Market."

This may all seem like a dream, but these are days in Baltimore when dreams are coming true. Our mayor, if such a proposition is put up to him in the right way, is a man who can make dreams come to pass. Then there is the comptroller, James J. Thrift, who has the personal supervision of the markets, and his superintendent, Charles I. Putts, Jr., both of whom are laboring earnestly for the betterment of the city. The florists should get in and cooperate with these men. They should help them to make the Lexington market a model market, not by knocking, but by helping, and I am sure the officials will appreciate the efforts made and will do all in their power to give the florists of Lexington market a good, comfortable place in which to transact business. There is just one thing more that I want to say at this time, and that is, act now. Do not put this off until it is too late and then complain. Now is the opportune time, now is the time to lay the plans for the future. Make the slogan "Lexington—a better market," and do it now. Tate.

Madison, N. J.—Charles H. Totty says he was never busier than this season. The express driver says his company intends putting on an auto truck to handle the Totty shipments.

Meadville, Pa.—The grocer, the confectioner and the fruit man broke in on this year's Easter business, but Haas & Son say they received more than their share of the good things by opening a downtown store. The firm has been running attractive, snappy 5-inch ads in the local papers, on this order: "Say, fellows, here's a real tip. Do you want to win the lady's graces? Girls are fond of flowers, you know, and one of the shortest paths to their hearts would be in sending flowers. A box of flowers or a dainty corsage bouquet will please 'her' immensely—try it. 'Misunderstandings' vanish when flowers arrive. The Posey Shop is next door to the post-office, or 680 on the telephone."



Chattanooga, Tenn.—The Joy Floral Co., Nashville, Tenn., will open a branch store here about May 1.

Bartlesville, Okla.—After five years in the service of the Steinhäuser Floral Co., as manager, A. E. Myers is launching a business of his own, under the name of Myers' Flower Farm—the "birthplace and home of fine plants." Mr. Myers has 10,000 feet of glass.

Ardmore, Okla.—Woerz Bros., who do wholesale as well as retail trade and therefore are in touch with conditions over a large part of the southwest, say the declaration of a state of war has not hurt their cut flower and bedding plant business in the least, but has, on the contrary, largely increased the call for vegetable plants. It seems to them that every occupant of a piece of ground is planting vegetables of some kind, and with the vegetables a few flowering plants almost invariably go out.

Pasadena, Tex.—D. Z. Holloway, one of the largest growers of jasmine buds in the south, reports that the severe freeze of November 15 last year injured his young, rapid-growing bushes to such an extent that the crop will be small. Mr. Holloway says he hears that in the old groves at Alvin a large proportion of the buds were killed by the cold wave.

Denison, Tex.—Farley & Bird are proprietors of the Denison Greenhouses. The firm consists of E. Farley and Miss Ollie Bird. They are doing an excellent business, the principal difficulty being to procure the right kind of stock at the right time. Southern florists require plants earlier than those in the north, where the principal sources of supply are located. When an order is sent north, frequently the stock is not ready and shipment is not made until too late to serve the purpose for which the plants were intended.

MOTT-LY MUSINGS

Herman Bartsch, of the W. W. Edgar Co., Waverley, Mass., speaks highly of Begonia Melior as a specimen. It is easier to grow from the 4-inch size on and makes a salable plant more quickly than others of this type.

Henry Neubrand, of A. N. Pierson, Inc., of Cromwell, Conn., says more grafted plants of roses are being planted than ever before, chiefly because of their immunity from club root and attacks of the eelworm.

That there is a scarcity of palms in trade sizes, is the opinion of J. J. Karins, of Henry A. Dreer, Inc., Philadelphia. He says that losses through delays in transit and freezing were greater than ever known in the history of the business.

Sambrook Bros., of Troy, N. Y., state business was so good around Easter they locked the doors to keep out the crowd. Violets and valley were in big demand for corsages and cleaned out the local supply. Good stock brought good prices.

E. V. B. Felthousen, of Schenectady, N. Y., made a strike on Darwin tulips at Easter, disposing of fifty pans of well-grown stock, the first seen here.

A. J. Hilton, of Amsterdam, N. Y., commenting on Easter business, which was fully up to former years, found hydrangeas rather slow, but there was a good call for azaleas and lilacs, while the latter were equally valuable as cut blooms.

Frank Hotaling, of Amsterdam, N. Y., is giving his patrons the benefit of some new ideas gathered at the National Show. The store, decorated especially for holiday trade, was favorably commented upon and materially aided in

bringing about the satisfactory results.

Joseph Traudt, of Canajoharie, N. Y., finds roses in pots, ramblers and hybrids among the best sellers this season. His stock is good. Lilacs also are in the same class. Bedding stock is being moved along in anticipation of an equally good spring business.

J. O. Graham, of Little Falls, N. Y., is on the fence regarding rebuilding his plant this coming summer. While business certainly has been good of late, he is somewhat dubious as to the future and accordingly cautious in planning ahead.

Fred Goldring, of Slingerlands, N. Y., is strong on lilies and finds these among the best flowering plants to grow at this season. Wholesale and retail markets took all that were salable. Where he formerly grew a variety of flowering stock, he finds it is more profitable to specialize. Spring stock is in prime shape.

Frank A. Taylor, of Canastota, N. Y., reports a busy season. Among his plant contracts is one for 50,000 tomatoes, considered a fair-sized order for what he modestly calls his "small" place.

Samuel Hansen, of Lansingburg, N. Y., says if business continues as it has been of late, he will have to add to his means of propulsion.

L. C. Stroh & Sons, Attica, N. Y., report a continuation of good business through weddings and funerals. Stock, especially in sweet peas and carnations, is in tiptop condition. Snapdragon Nelrose is considered highly profitable. Spring stock is receiving attention. "Bright prospects ahead," says Walter Stroh. W. M.

THE TRADE IS GROWING.

The rapid growth which is being made by the florists' business in general may be clearly traced in the advances made by the progress of individual concerns, those in the supply line in par-



Willow-ware Factory, Burlington, Ia.

ticular being barometers indicative of the condition of the trade as a whole.

The accompanying illustrations show the extensive quarters of the A. L. Randall Co., Chicago, consisting of the Le Moyne building, the home of many of Chicago's wholesale florists, where the company at present occupies four entire floors and where are located its cut flower department, supply show rooms and general offices; the Randall willow-ware factory at Burlington, Ia., where willow baskets are made, and the new seven-story building at 729 to 735 South Wabash avenue, Chicago, recently leased and which is now being remodeled and fully equipped as a factory and warehouse. Upon the occupation of this new building, the second floor of the Le Moyne building will be devoted entirely to the cut flower department and general offices, the supply display rooms will be moved to the third floor of the same building and the other two floors, now used for manufacturing and storage purposes, will be relinquished.

SAGINAW-BAY CITY, MICH.

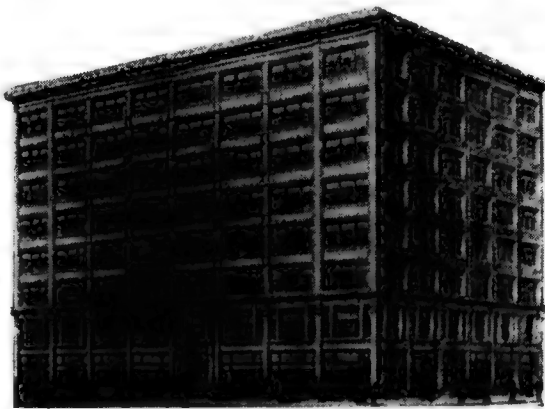
The third annual banquet of the Saginaw-Bay City Floricultural Society was held in Teutonia hall, Saginaw, Mich., April 19. There were more than 100 who participated in the feast, the menu including "roast echeveria," meaning chicken; "caladium a la mash," potatoes, with "brown insecticide," gravy; Grohman's "tips," asparagus; "hops," plain beer; "nicotine," coffee, and at the end "tobacco stems," which was the committee's name for Saginaw cigars.

At the close of the banquet William Robertson, president of the society and toastmaster for the evening, started the speech-making. Albert G. Boehringer, the treasurer, of Bay City, spoke interestingly on "Coöperation" and was followed by Ralph Grohman, who read his paper on "Service First." Carl L. Roethke spoke on "Ups and Downs." In his paper of "Facts" H. W. F. Goetz, the society's secretary, said that the members of the society have greenhouses covered by 650,000 square feet of glass and that each year 100,000 roses and 150,000 each of carnations, chrysanthemums and geraniums are grown.

A SHOW INNOVATION.

An innovation in the way of flower shows, which met with considerable success, was tried in New Brunswick, N. J., April 12 to 15. Instead of having the flowers all grouped together in one large building or room, according to the conventional method of holding flower shows, the florists of the city placed exhibits in various store windows along George street, the main business street. The chief purpose of employing this novel method of displaying the flowers was to attract the notice, not only of those who would take the trouble to visit a show held in a special building, but also of those who had not heretofore become interested in flowers or their cultivation and whose attention could be got only by placing the flowers where their eyes could not fail to fall upon them often during the walk to and from business or at other times during the day.

Judging from the number of people who were gathered around the windows in which the different exhibits were placed, this original method of displaying flowers was successfully introduced. And be-



Headquarters of the A. L. Randall Co.

sides the success attending it as a flower show, another phase of it is worthy of note, its advertising value. No difficulty was experienced in obtaining the use of store windows in which to place the exhibits, and it is certain that should another such event take place in New Brunswick many more merchants would offer the use of their windows.

Another advantage of this method was that it gave one the opportunity of appreciating the beauty and attractiveness of the individual exhibits. After visiting a flower show of the kind usually held many of the public retain only an impression of a riot of confused and mingled beauty, with no distinct and vivid remembrance of individual flowers or plants. Seeing the various exhibits one at a time, however, with the name of each variety plainly written on a card attached to it, the novice is able to remember those which appear most attractive, for reference when buying of the florist.

Hammond, Ind.—Arthur Schutz, who has been in the retail store business here for a number of years, is making steady progress. Having outgrown his old location, he has removed to a much larger double store a short distance east on State street, where he has put in a fairly complete line of seeds and garden requisites, in addition to cut flowers and pot plants. A feature of the store is that it narrows toward the middle, where the refrigerator forms a partition shutting off the workroom, the slightly converging walls giving the person outside an unusually good view of the store and stock.

OBITUARY

Fred Ponting.

Fred Ponting, who died April 18 at his home in Cleveland, was one of the largest geranium growers of the Ohio city. He was born in England, May 30, 1864, and came to America in 1882, at the age of 18. He found employment on his uncle's truck garden near Cleveland, and after six years had saved enough from his earnings to start a truck garden of his own. He erected a greenhouse in 1899, and on this small beginning was founded the present establishment. Mr. Ponting was a member of the Cleveland Florists' Club and joined the S. A. F. in 1899. He is survived by his wife, nee Maria Clark, of East Cleveland, whom he married in 1887, four sons and a daughter.

TORONTO, ONT.

Funeral work has been good of late. April 18 the death of a leading citizen called for some eighty funeral pieces, of various sizes, engaging the best efforts of Tidy, Dilleuth, Simmons and Dunlop. The piece par excellence was a large basket filled with Russell roses, purple sweet peas and purple irises, with

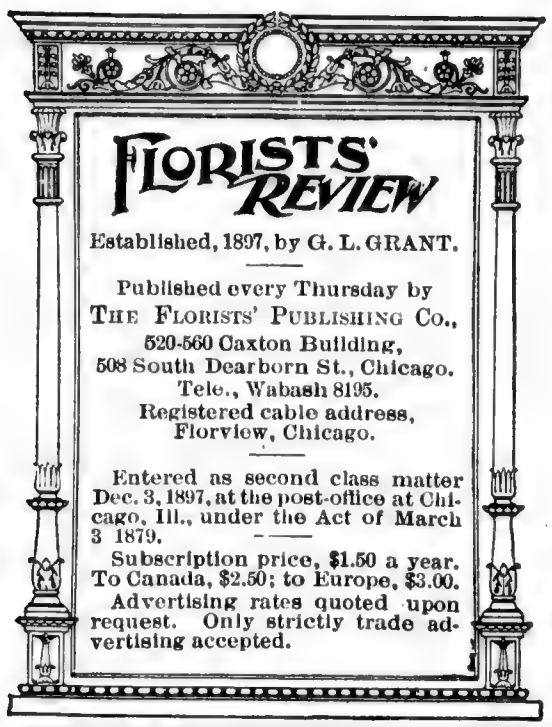


The New Chicago Factory Building.

oak leaves predominating, the deceased being an elderly person.

E. I. Mepsted, of Scrim's, Ottawa, was a visitor at the time and contrasted this work with the solid set pieces that were in style when he was associated with the late William Scott, of Buffalo. Then Mepsted's star piece was a "rock of ages," and stood around \$100. Dunlop's basket came near that figure, and Manager Geraghty, when arranging the flowers at the church, said it was the subject of favorable comment. Speaking of Rose Russell, Mr. Geraghty says it cannot compare with Beauty for keeping qualities when out of water. The new Dunlop rose, Mrs. Winnett, is doing splendidly and will be heard from in due season, as planned.

"Surfeited with Holland bulbs; lots sold at various prices," observed Thomas Manton, of Eglinton, Ont., who is among the rare ones who can sell orchids on a market stand. He does this in the St. Lawrence market, Toronto. W. M.



FLORISTS' REVIEW

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vertising accepted.

NOTICE.

It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received BY 4 P. M. TUESDAY.

SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.
Officers for 1917: President, Robert C. Kerr,
Houston, Tex.; vice-president, A. L. Miller, Ja-
maica, N. Y.; secretary, John Young, 53 W. 28th
St., New York City; treasurer, J. J. Hess,
Omaha, Neb.
Thirty-third annual convention, New York,
N. Y., August 21 to 24, 1917.

RESULTS.

We give them. You get them.
We both have them.

A HOLLAND salesman is touring the country in an automobile on the hood of which is painted "Azaleas, Melle, Ghent, Belgium."

INQUIRIES received by The Review, accompanied by giganteum lilies that failed to bloom satisfactorily, lead to the belief that an unusual number of growers, especially in the south, had poor results this season. The samples sent show no evidence of disease, but indicate, on the other hand, that the plants received a check, probably due to a cold wave, after they had made several inches of growth.

HERE is a cheerful note for those of the retailers who are pessimistic as to the probable effects of the war on the business. Everybody knows that the demand for foodstuffs, for farm products, is greater than ever before. No matter how the tides of war flow on the other side, Europe is too busy plowing the ground with shells to turn all hands to working it with plowshares. So the principal basis of America's real prosperity continues.

THE number of investigators and claim adjusters who have visited the office of The Review in the last fortnight in quest of information regarding azaleas indicates that the transportation companies at length have reached the claims arising from last autumn's disastrous experience. One adjuster admitted that his road seemed to have received a claim on practically every shipment handled last November and December and that the losses were so much larger than ever before, in percentage of the total, as to bewilder his office.

A MAN who is credited with being a fairly close student of trade conditions offers the suggestion that the sales of flowers purely as merchandise are increasing much faster than the sales of flowers combined with art and service; he suggests that the difference is sufficient to account for any decline in average prices recently noted in wholesale markets.

INQUIRIES in number are coming from readers who wish to be advised whether to buy coal now or to wait until later in the season. No one can predict the course of events in such unsettled times as these. It may be that coal will be cheaper at some time later in the year, but apparently a majority of florists will prefer to be on the safe side and will buy at least a part of the season's requirements as soon as they find a reliable dealer who is willing to book the order.

THE MOTHERS' DAY PUSH.

There has been talk for years of a national advertising campaign in behalf of flowers and, incidentally, florists, but it has remained for the Chicago Florists' Club to devise a practicable means by which such a plan could be put in operation. This is how:

Through the sale of poster stamps for St. Valentine's day the club's publicity committee earned a sum of approximately \$1,000, with the understanding that the money would be spent only for publicity work of general value. By the sale of similar poster stamps for Mothers' day the sum at the committee's disposal has been further increased and will continue to grow for another fortnight.

With this assurance of the means of maintaining solvency, the committee has contracted with Literary Digest for a full-page ad in its issue of May 5. The cost for space, copy-writing, cuts and all is to approximate \$1,500.

Literary Digest assures the committee of 700,000 circulation. Its readers are well known to be among the prosperous persons among whom florists look for patronage. The copy is written around the idea "Send Mother flowers." The word "carnation" does not appear in the ad. It is national publicity for the first time in the history of the flower selling.

The committee has shown the trade how it can be done—done, moreover, with the assistance of only a small percentage of those in the trade. For instance, up to April 24 no order for stamps contributing to the undertaking had been received from anyone in the largest city in the United States. When it becomes possible to enlist the assistance of a majority of the trade, even if to the extent of only a dollar or two, the committee will be able to go into other media and for frequent insertions.

The plan not only is the first practicable one for obtaining national publicity for flowers, but it is so equitable that each member of the trade can well afford to help it along, spending as much as he chooses and receiving more than he spends. The Review has given its space freely because the profits go into publicity of benefit to all its patrons and for the same reason growers, wholesalers and others who do not deal directly with the public may well join with those who will get the direct benefit from their use of the Mothers' day stamps and from the advertising.

ARE YOU IN FAVOR!

Members of the trade this week have received a letter from the American Forestry Association in part as follows:

Are you in favor of a national quarantine law to prohibit the importation of tree and plant stock from other continents?

Do you believe such a law is necessary in order to prevent the importation of tree and plant pests which annually do hundreds of millions of dollars' damage in this country?

Can American nurserymen grow practically all that they now import?

A bill is likely to be presented to Congress in the near future for such a quarantine, and you are naturally interested in the subject.

For this reason I am writing to invite you to become a subscribing member of the American Forestry Association.

Probably this is a scheme with two objects: To add to the membership of the association and to get campaign material with which to prosecute the restrictive legislation that has been proposed. Of course the trade will oppose any such complete quarantine as has been suggested, for the reason that no such drastic action is necessary under the existing circumstances.

BUSINESS ARTILLERY.

Military statisticians are authority for the statement that of the shots fired in war not more than an average of one in 300 finds a mark.

What an enormous waste! But battles are won by the shots that hit!

Similarly in advertising, only the average is much better, no advertisement will sell to every buyer who reads it. But that waste, like the waste of the bullets that do not hit, is only comparative. It is the shots that hit that count. And it is the hits that bring victory, or sales, to the advertiser.

Obviously, the more shots fired, the more hits made.

The growers and manufacturers who sell their products to florists have found The Review a powerful battery for making sales—and that the waste of ammunition is reduced to an absolute minimum. Here are evidences of the effectiveness of The Review's business artillery, and these proofs come in every day, of their own accord:

Kindly stop my salvia ad, as I am sold out. I had telegrams from several parts of the country, and quickly disposed of the large batch.—C. Nielsen, Aurora, Ill., April 17, 1917.

Please discontinue our classified ads and send in the bill for same, as all the stock has been sold. We will have more stock ready soon and you will hear from us. The Review is a good pusher.—Wonseller Greenhouses, Bryan, O., April 16, 1917.

When you hear a man complain of the cost of advertising you can be pretty certain that he spends a good bit of money elsewhere than in The Review.

CHICAGO.

The Market.

What may be termed the first glut of the year cloyed the market with great quantities of stock last week. April 18 and 19 found a market inert and lethargic, with wholesalers willing to dispose of stock at almost any sacrifice in order to effect its clearance. With April 20 a slight acceleration could be detected in the out-of-town demand and shipping business has been gaining slowly but steadily since, April 23 being a fairly good day, all things considered. City trade also became more active April 21 and has held up fairly well since.

So far as volume of business done is concerned, there might be no cause for

WE are Ready for Mothers' Day



IF YOU have completed your plans for pushing Mothers' Day (it will be one of the big flower days this year), you will want to insure your supply of stock. WE shall have large crops in all lines. You are safe in booking an order at open prices, but we shall be glad to quote on your list of requirements. Send it today.

THIS WEEK WE OFFER:

RUSSELLS

A large cut of medium and special Russells of a quality unknown in most markets. Excellent value at the prices here quoted.

ROSES

All the popular varieties in good supply; extra fine quality.

BEAUTIES

We offer a large crop of good grade; all lengths.

SPENCER SWEET PEAS

Spring days are corsage days, and our Spencer Sweet Peas are the popular corsage flower. We have a large supply.

CARNATIONS

Try them now and you'll want them for Mothers' Day.

TULIPS

We have a large supply of Darwins in many colors.

IRIS

Spanish

SNAPS

Yellow, Pink, White

VALLEY

Always can supply.

\$5.00 to \$10.00 per 100 \$6.00 to \$10.00 per 100 \$4.00 to \$6.00 per 100

PLEASE NOTE

Our prices never are higher than others ask IF they offer equal quality.

ASPARAGUS PLUMOSUS, Bunches

We have a large supply—don't hesitate to order what you need.

Ferns, the best in country, \$3.50 per 1000.

PRICE LIST

ORCHIDS

Per doz.

Cattleyas \$6.00 @ \$9.00

AMERICAN BEAUTY

Per doz.

Extra long stems \$4.00
Stems 30 to 36 inches 3.00
Stems 24 inches 2.00
Stems 18 inches 1.00
Stems 12 inches75
Short Stems per 100, \$4.00

ROSES

Per 100

Mrs. Russell, special \$20.00
" " medium \$12.00 @ 15.00
" " select 8.00 @ 10.00
" " short 4.00 @ 6.00
Milady, special 10.00 @ 12.00
" select 6.00 @ 8.00
" short 3.00 @ 4.00
Killarney Brilliant, special 10.00
" " select 6.00 @ 8.00
" " short 3.00 @ 4.00
Ophelia, special 12.00
" select 8.00 @ 10.00
" short 4.00
White Killarney, special 10.00
" " select 6.00 @ 8.00
" " short 3.00 @ 4.00
Killarney, special 10.00
" select 6.00 @ 8.00
" short 3.00 @ 4.00
Mrs. Ward, special 10.00
" select 6.00 @ 8.00
" short 3.00 @ 4.00
Sunburst, special 12.00
" select 8.00 @ 10.00
" short 4.00 @ 6.00
Cecile Brunner 3.00
Baby Doll 3.00

Extra special roses billed accordingly.

CARNATIONS

Common 1.50 @ 2.00
Large and fancy 3.00
Splits 1.00

MISCELLANEOUS

Spanish Iris 5.00 @ 10.00
Freesia 3.00
Jonquills 3.00
Tulips 3.00
" Darwin 4.00
Sweet Peas, Spencer50 @ 1.50
Valley 4.00 @ 6.00
Easter Lilies 8.00 @ 10.00
Daisies 1.00 @ 1.50
Mignonette 4.00
Calendulas 3.00
Snapdragon per doz., .75 @ 1.50
Pansies per bunch, .05 @ .10
Forget-me-not per bunch, .25

DECORATIVE

Plumosus per bunch, .50 @ .75
Sprenger25 @ .50
Adiantum, fancy long per 100, 1.00 @ 1.50
Smilax per doz., \$2.00
Ferns per 1000, 3.50 .40
Galax 1.25 .15
Leucothoe 1.00
Mexican Ivy per 1000, 6.00 .75

Subject to market changes

Store open from 7 a. m. to 6 p. m.
Sundays and holidays close at noon.

E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally
Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Ave., CHICAGO

Long Distance Telephone, 1978 Central

"You know where to go"
to Buy

PEONIES



The
**PEONY
HOUSE**
of
AMERICA

Without a doubt the
quantity and best va-
rieties to select from.

Advance orders
taken on present
quotations or sold at
market prices at time
of delivery.

and

"The Pioneers in the Business"

KENNICOTT BROS. Co.

WHOLESALE CUT FLOWERS AND PLANTS

163-165 and 174
N. Wabash Ave.
CHICAGO

W. T. D. Service
Resident

Our F. T. D. Service
is a service distinctive
from that of any other
house in Chicago.

Everybody knows the house
in Chicago

ROSES

Let us supply your Rose needs. We are daily receiving a large cut of Russell, Ophelia, Milady, Sunburst, White Killarney, Pink Killarney, Killarney Brilliant, Aaron Ward and all other leading varieties. Fresh stock guaranteed. Order now.

LILIES

Large supply of exceptionally fine quality Lilies. Your order will receive prompt attention.

CARNATIONS

Our Carnations are of very fine quality. All colors. Quantity lots our specialty.

MOTHERS' DAY

Mothers' Day will be a big day this year. Boost it! We are prepared to book your orders now, and advise you to order early. We will have plenty of stock of all kinds, and you can depend upon any order sent us receiving the most careful and exacting attention.

A. L. RANDALL COMPANY

WABASH AVENUE, AT LAKE STREET, CHICAGO, ILL.

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L.D. Phone Randolph 631

ORDER NOW FOR MOTHERS' DAY

Our stock will boost your sales

Mothers' Day will be a big day this year, but our facilities are such as to enable us to take care of your order promptly and correctly. Seventy-five expert growers consign their stock to us exclusively, assuring you of absolutely fresh stock of unexcelled quality. You cannot do better elsewhere and often not nearly so well.

Assorted Carnations, Our Selection, One-third White, **\$6.00 per 100**

We will have an abundance of stock of all kinds, and will be able to fill your orders in full. Large cuts daily of **Roses, Lilies, Sweet Peas, Carnations, Feverfew, Gladioli, Daisies, Stocks, Wallflowers, Snapdragons, Calendulas, Tulips, Jonquils, Daffodils, Valley, Mignonette** and all other flowers and greens in season.



W. F. T. BROS.

162 N. Wabash Ave., **CHICAGO**

SUBJECT TO CHANGE
WITHOUT NOTICE

MOTHERS' DAY PRICE LIST

AMERICAN BEAUTIES	Per doz.
Long stems.....	\$5.00
36-inch stems.....	4.00
30-inch stems.....	3.00
24-inch stems.....	2.50
18-inch stems.....	2.00
12-inch stems.....	1.00

MRS. CHAS. RUSSELL	Per 100
Fancy.....	\$12.00 @ \$15.00
Good.....	8.00 @ 10 00

PINK and WHITE KILLARNEY, SUNBURST, RICHMOND, OPHELIA	Per 100
Extra special.....	\$8.00
Select.....	7.00
Fancy.....	6.00
Medium.....	5.00
Short stems.....	4 00

CARNATIONS	Per 100
Fancy white.....	\$7.00
Fancy colored.....	6.00
Assorted colors.....	6.00

LILIES	
Fancy.....	per 100, \$12.50 @ \$15.00
Ferns.....	per 1000, 3.50
Smilax.....	per doz., 2.50
Adiantum.....	per 100, 1 00
Galax..	per 1000, 1.00
Sprengeri or Asparagus Sprays,	
per bunch.....	.50

ROSES, our selection, \$4.00 per 100

Mention The Review when you write.

complaint for the last few days, but the market plainly has been all in favor of the buyer, with growers and commission-men making the best of what they could get. The cold and cloudy weather which set in the latter part of last week has had its effect in checking the quantity of stock cut, thus partially alleviating the situation.

That the war is having some affect on the market seems to be indisputable, although how great is its influence it is difficult to determine. Certain it is that the many parties which are always a considerable factor in the consumption of flowers have fallen off almost entirely, a few patriotic parties being their only replacers, while many of the more elaborate festivities are either being simplified in accordance with the war program or are being abandoned entirely. But it must be remembered that the weeks of spring always see a decrease in social activity as people are able to get out of doors.

American Beauties held the unique position of being, with the exception of orchids, the only item where any scarcity is detectable. First-class stock has had an exceptionally good sale. There was, however, much crippled stock in evidence. Other varieties of roses sold fairly well at low prices, red appearing to be in special request because it is in lightest supply. Russell is the leading rose, the supply being large and quality excellent. Carnations are in large supply and have sold fairly well at buyers' prices. As in the case of roses, red varieties sold best.

Valley is more plentiful than it has been for some time and there is suffi-

CUT FLOWERS AND SUPPLIES

O. A. & L. A. TONNER

WHOLESALE CUT FLOWERS AND SUPPLIES

30 E. Randolph St.

L. D. Phone Central 6284

CHICAGO

Mention The Review when you write.

cient to fill all needs. Lilies are in sufficient supply. Orchids, as before mentioned, were scarce, with the demand good and prices firm. Bulbous stock is nearing the end of its season and, although there was a great quantity on the market last week, the signs that the end is near have begun to appear. Sweet peas are abundant, of splendid quality and are the principal flower for corsage work now that violets have disappeared. Calendulas, mignonette, daisies, gladioli and snapdragons are all in large supply and have sold slowly. A great quantity of lilac also made its appearance last week, but the sale was not heavy.

The Price of Ferns.

Competition doubtless is the reason why the price of ferns has not advanced the way conditions would justify. A good many of the wholesalers seem to be afraid they will lose trade for cut flowers if they try to make any money on the sales of ferns. Year by year the quantities stored in Chicago have decreased, or at least the number of wholesalers storing ferns has decreased; the majority now depend on weekly shipments from eastern sources of supply. The Massachusetts shippers made \$2

PERCY JONES
INC.

WHOLESALE COMMISSION FLORISTS

56 East Randolph Street

CHICAGO

Mention The Review when you write.

the April price, which means about \$2.25 per thousand delivered in Chicago in corrugated paper cartons. The man who sells at from \$2.50 to \$3 can not possibly be getting better than a new dollar for his old one and those who are asking \$3 to \$3.50 are making small money after providing for waste, for overhead expense and for uncollectable accounts.

Mothers' Day Prospects.

There is just one point on which there is general agreement concerning Mothers' day: The Chicago market is a unit in believing that the publicity that is being given Mothers' day this year will result in a material increase in the use of flowers by the public.

But from that point opinions vary: Some men who usually are good judges believe that the supply of flowers will be distinctly less than usual this year, while others believe there will be large

OUR PROTECTION IS
WORTH HAVING



IN
CHICAGO

Our Business Depends
upon the
Welfare of the Retailer

No Retail Orders accepted from the out-of-town florist, but we do fill all Wholesale Cut Flower Orders.

The Retail Florist

Your Money's Worth
or
Your Money Back

in doing business with us, will receive a service distinctive from that of any other house in this great market and entirely different from that of wholesale houses in other cities.

With our facilities we do a business that is national in its scope—supported by the greatest Cut Flower Producing Center—with express trains running in every direction every minute of the day and night. This combined with our F. T. D. service continually contributes toward our ever increasing list of "Out-of-Town" Florists who buy here.

Over
34 Years
in Business.

If you want real uninterrupted satisfactory service every day in the year, then our F. T. D. service fills a need which every retailer should become acquainted with.

J. A. Budlong President

It's cheaper to buy
Cut Flowers in the
World's Greatest Cut
Flower Market than it
is for you to grow them.

Our Stock is "fresh picked"
or you wouldn't get it.

The Trade's Mail Order
Wholesale Cut Flower
House of Chicago.

FOR MOTHERS' DAY

If you want good stock and good treatment

Send us your orders for **ROSES, CARNATIONS**, Valley, Peas, Lilies, Callas, Narcissi, Jonquils, Calendulas, Snapdragons, Lupines, Stocks, Tulips, Mignonette, Daisies, Pansies, Feverfew and all other seasonable stock. Also Greens, such as Ferns, Asparagus Sprengeri, Green and Bronze Galax, Leucothoe Sprays, Adiantum, Mexican Ivy and Boxwood. **We have home-grown Asparagus—hence never a shortage.** Also a large supply of our famous **Blue Ribbon Valley**, which is recognized by **city buyers** to be the **best Valley on the Chicago market.** Order some and be convinced.

You can increase your profits and business by sending all your orders direct to

Chicago's most up-to-date and best located Wholesale Cut Flower House

J. A. BUDLONG

184 North Wabash Avenue, CHICAGO

QUALITY
SPEAKS
LOUDER
THAN
PRICES

ROSES, VALLEY and
CARNATIONS
A Specialty

WHOLESALE
GROWER of

CUT FLOWERS

PRICES
AS
LOW
AS
OTHERS

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

We are in daily touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

We Offer Fine Roses, Lilies —Carnations and Peas—

PUSH For Mothers' Day,
For Mothers' memory, flowers white. **PUSH**
For Mothers at home, flowers bright.

ERNE & COMPANY

WHOLESALE FLORISTS
30 E. Randolph St.

Successors to ERNE & KLINGEL
L. D. Phone Randolph 6578
Auto. 41-716

CHICAGO

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PLENTY OF STOCK

Sweet Peas—Fancy Spencer	Per 100 \$0.75 @ \$1.50
Carnations—Select, Fancy	3.00
Good	2.00
Tulips—Fancy	2.00 @ 3.00
Jonquils and Daffodils	2.00

Easter Lilies—Fancy	Per 100 \$8.00 @ \$10.00
Roses—Pink and White Killarney, Brilliant, Sunburst, Ophelia	4.00 @ 6.00
Violets—Double and Single60 @ .75
Snapdragons	4.00 @ 6.00
Ferns—Per 1000	3.50

WRITE FOR MOTHERS' DAY QUOTATIONS

A.T. Pyfer & Company WHOLESALE FLORISTS
30 E. RANDOLPH ST., CHICAGO
L. D. Phone Central 3373

Mention The Review when you write.

crops and the opportunity to do big business. As a corollary, one group is confident prices will be much higher than usual, while the other group feels that the prices of previous Mothers' days will be all that can be expected and that these prices should be thoroughly satisfactory in all departments of the trade.

Those who believe the supply will be short base their predictions on the fact that crops are now going down and that the next two weeks will be weeks of decreasing supply. Those who take the opposite view evidently base their ideas on the fact that neither carnations nor roses ordinarily can be called scarce the first few warm days of spring, which are yet to come so far as Chicago is concerned.

Various Notes.

Kennicott Bros. Co. has made arrangements for the rental of considerable additional space to that recently leased by the company at 174 to 176 North Wabash avenue, the old quarters of the E. C. Amling Co. This will extend the floor space at the new location to 3,600 square feet. The company will also continue to operate the basement at 163 to 165 North Wabash avenue, where it is now located. Kennicott Bros. Co. has closed a contract with

JASMINES

As soon as they are ready. Memorial Day orders filled strictly in the order booked as long as we can get the stock.

B grade, up to 8 in.	100 \$0.75	1000 \$ 6.00
A grade, 8 to 12 in.	1.25	10.00
X grade, 12 to 18 in.	1.75	15.00
XX grade, 24 to 36 in.	2.25	20.00

CARLISLE & SON, Florists, Alvin, Tex.

Mention The Review when you write.

Buchbinder Bros. for a large new refrigerator 11x11x18 feet for the new store.

The next regular meeting of the Chicago Florists' Club will be held at the Briggs House, Randolph street and Fifth avenue, May 10 at 8 p. m.

The increase in the supply of Mrs. Russell roses on this market is shown in the fact that Bassett & Washburn have 32,000 plants against 14,000 last season. Other growers have increased in much the same proportion.

Planting is in full swing with Wieter

Bros. Five houses of Beauties, two of Russell, two of Killarney, three of White Killarney, four of Richmond and all the Ophelia, consisting of thirteen houses, have been planted.

Fred Meyer, of the Weiss & Meyer Co., Elmhurst, welcomed a new baby girl at his home last week.

At the new home of E. F. Winterson, at Highland Park, Fritz Bahr had a force of fifteen men planting perennials April 23. Mr. Winterson is putting in a large quantity of hardy stock for the wholesale market. There will be 75,000

BEAUTIES, ROSES, FANCY RUSSELLS, CARNATIONS

All our own growth and guaranteed fresh cut. Packed to arrive in good condition.

PRICES ARE NOW MUCH LOWER
PRICE LIST

AMERICAN BEAUTIES

Our cut consists mostly of medium and short-length stems, very fine flowers.

	Per doz.	
Specials, extra long stems.....	\$3.00 @	\$4.00
Stems 30 to 36 inches	2.00 @	2.50
Stems 18 to 24 inches	1.25 @	1.50
Stems 12 to 15 inches		1.00
Shorter lengths35 @	.75

RUSSELLS

The best in this market

	Per doz.	
Specials, extra long stems	\$2.00	
Long stems		1.50
Good medium	1.00 @	1.25
Good short50 @	.75

RED ROSES

Reids, Richmond, Hoosier Beauty—

	Per 100	
Long	\$8.00 @	\$10.00
Good medium		6.00
Good short	3.00 @	4.00
Ophelia } Long stems	8.00 @	10.00
Shawyer } Good medium stems		6.00
Sunburst } Good short stems	3.00 @	4.00

In buying Direct of the Grower you are assured of fresh stock at all times and the most even run of quality possible.

BASSETT & WASHBURN

Office and Store:
178 N. Wabash Avenue

CHICAGO, ILL.

Greenhouses:
Hinsdale and Gregg Station, Ill.

LONG DISTANCE PHONE, CENTRAL 1457

Mention The Review when you write.

Pink and White } Long stems \$6.00 @ \$8.00
Killarney and } Good medium stems. 5.00
Brilliant } Good short stems... 3.00 @ 4.00
Our Selection, Assorted Roses, in lots of 300 or more, at the rate of \$2.50 per 100.

GREENS

Asparagus and Sprengeri per 100, \$2.00 @ \$3.00
 Galax, green or bronze per 1000, 1.25
 Choice common Ferns per 1000, 3.50

CARNATIONS

Red, extra fancy **Belle Washburn**.....\$3.00 @ \$4.00
 Pink and White, extra fancy..... 3.00

Price of Carnations FOR MOTHERS' DAY:

Our selection of colors, but we guarantee at least one-third white, at \$6.00 per 100

Paper Whites per 100, \$2.00 @ \$3.00
 Jonquils and Daffodils per 100, 2.00
 Valley per 100, 5.00 @ 6.00

All Other Seasonable Stock at Market Prices

Z
E
C
H
M
A
&
N
N

Cut Flowers

FOR

Mothers' Day

and

every other day
in the year

EVERYTHING IN SEASON

30 East Randolph Street, CHICAGO, ILL.

L. D. Phones { Central 3283-3284
 Automatic 42-965



Mention The Review when you write.

phlox blooming there this season. Mr. and Mrs. Winterson spend the week ends at Highland Park, but will maintain their home in the city until summer.

The H. V. Swenson Co. reports that it has sold almost a million of its Mothers' day posterettes.

C. H. Fisk has been fighting the grip, but feels more like himself again. Severe colds and the grip have kept many florists away from business for a day or two recently.

C. A. Samuelson recently added a light truck to his delivery facilities. The light car is used for the short runs around the neighborhood and to the market, so that the White can be held in reserve for the long trips and heavy

loads. The two cars are painted exactly alike, in light green and gold.

As a part of the transaction whereby Kennicott Bros. Co. has acquired additional space in the Le Moyne block, the former quarters of the E. C. Amling Co., the American Bulb Co. has acquired the two sections of the building in the rear of its present quarters. This gives the company the full depth at 172 North Wabash and when the partitions are reset the rear section will be used for office purposes, with the well lighted front sections for store use. A stock of seeds and supplies will be carried.

W. W. Barnard and R. B. Howe, of the W. W. Barnard Co., visited the houses of Alois Frey, Crown Point, Ind.,

last week to inspect his much talked of Rainbow freesias, which still are in bloom.

Thomas White, of the Central Floral Co., has joined the colors.

F. J. Bentley returned April 23 from Newcastle, Ind., where he has been superintending the construction of his greenhouses.

The work of moving the supply department of Poehlmann Bros. Co., from the fourth floor to its new quarters on the second floor adjoining the cut flower department, has been completed. The formal opening of the department at its new location will take place April 28.

Planting is progressing rapidly at the houses of Peter Reinberg. Twenty-five

BOSTON
FLORAL
SUPPLY CO.**DECORATION DAY**BOSTON,
MASS.

SAVE FROM 25% TO 33% ON SUPPLIES.

GUARANTEE:—Our goods are guaranteed in every way. If you are not satisfied, return the goods at our expense, and we will gladly refund your money.

CYCAS	
Size	Per 1000
8 x 12	\$15.00
12 x 16	18.00
16 x 20	21.00
20 x 24	25.00
24 x 28	30.00
28 x 32	37.00
32 x 36	46.00
36 x 40	55.00
40 x 44	63.00
44 x 48	70.00

MAGNOLIA WREATHS	
Beautifully decorated with roses, carnations, lilies, etc. Each wreath securely packed in a separate box.	
10-inch frame.....	\$ 8.50 per doz.
12-inch frame.....	10.50 per doz.
14-inch frame.....	13.50 per doz.

PLAIN MAGNOLIA WREATHS	
10-inch.....	\$4.80 per doz.
12-inch.....	6.00 per doz.
14-inch.....	7.50 per doz.

WAX GOODS	
	Per 1000
Roses, large.....	\$14.50
Buds.....	7.25
Carnations, large.....	14.00
Sweet Peas.....	4.00
	Each
Crosses.....	50c @ \$1.50
Crescents.....	50c @ 1.50
Hearts.....	50c @ 1.50
Wreaths.....	60c @ 1.50
Anchors.....	75c @ 1.25
Pillows.....	\$1.50 @ 3.00

BASKETS—BOTH DECORATED AND UNDECORATED

Tumblers, Princess, 9 sizes.

Pot Baskets, 5 sizes.

Window Boxes, Vases, Fancy Baskets, etc.

We manufacture everything in our own factory at 347-357 Cambridge St., Boston, Mass., so when you buy from us you buy direct from the manufacturer, saving from 25% to 33% on every dollar. Inquiries gladly answered.

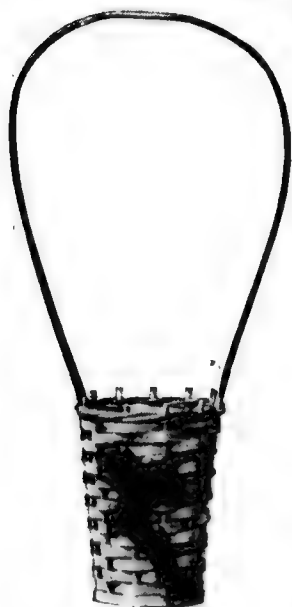
BOSTON FLORAL SUPPLY CO.,

Manufacturers of Cycas Leaves, Baskets, Wax Flowers and Designs

347-357 CAMBRIDGE ST., BOSTON, MASS.

Unknown customers please give reference or cash with order.

Mention The Review when you write.

**Mothers' Day Baskets**

12 Mothers' Day Baskets, with carnation decoration, the floral symbol of the day, in the two-tone with liners, \$6.00

25 Cut Flower Baskets in the two-tone colors with liners, \$8.25

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS713 - 717 — MILWAUKEE — AVENUE
CHICAGO ILLINOIS

Mention The Review when you write.

houses of Russell, ten of Ophelia, ten of Champ Weiland and fifteen of Milady have recently been planted. Mr. Reinberg is cutting down on White Killarney this year. The carnation field also has been planted.

Frank Demos, formerly located at Wabash avenue and Randolph street, has opened a store at Terre Haute, Ind., under the name of the Central Floral Co.

The A. L. Randall Co. has installed a two position telephone exchange, the single exchange which has done service up to the present being found incapable of handling the large volume of calls.

Frank S. Ayres, of C. W. McKellar's, is serving on the County court jury.

As the result of a bomb explosion April 22, at the rear of the New Garfield apartments, East Fifty-fifth place and Prairie avenue, which is said to have been due to some labor trouble, buildings for blocks around were jarred and windows broken. In the Garfield Flower Shop, 302 East Garfield boulevard, a 25-foot show window was shattered.

Max Nembo, retail florist at 425 North Hamlin avenue, was found dead in his bed April 22. He was 63 years old.

Wietor Bros. are getting in coal to prepare for the coming season. They have taken in about 500 tons since April 1.

Wm. L. Van Dame, president of the Rapid Wrapper Co., has been suffering from an attack of pneumonia which has kept him to his bed for the last ten days. He is now reported to be recovering rapidly.

George Jung, 1727 North Campbell avenue, recently purchased a new light delivery car.

O. A. & L. A. Tonner have added another rose grower to their list.

Frank J. Rioux, of the A. L. Randall Co., reports several new refrigerator contracts, among which is one for the new branch store of the Joy Floral Co., Nashville, Tenn., to be opened at Chattanooga, Tenn., about May 1.

Visitors.

Among last week's visitors were Michael Bloy and wife, of Detroit, on their way home from a three months' outing in California. They had visited most of the points of interest between Detroit and the coast and were full of information of interest to those they met in the several days spent in looking over this market and the greenhouse establishments in the neighborhood.

Chas. Steidle, Olivette, Mo., was a visitor April 21. Mr. Steidle is well known to the trade in Chicago, having formerly been associated with Bassett & Washburn and Poehlmann Bros Co.

Roy Kemble, Oskaloosa, Ia., and W. J. Pileher, Kirkwood, Mo., were visitors last week.

Walter T. Johnson, of Momence, Ill., was a visitor in the market April 24.

FORT WAYNE, IND.**The Market.**

Business in the retail department was rather quiet last week, but the landscapers and seedsmen were hustling with the vast amount of trade that swept down upon them as a result of the warmer weather. Thousands of gardens have been made and there is scarcely a vacant space not under cultivation.

Forsythia and magnolia shrubs are in bloom and some of the florists are using the blooms in decorating their stores. Roses are plentiful, the most popular varieties being Russell, Shawyer, Ophelia, Sunburst and Aaron Ward. Miniature roses meet with a good demand for corsages. Carnations are abundant; the demand does not equal the supply. Lilies are plentiful and the call holds good for wedding and funeral work. Cattleyas are increasing in supply and the sale is about equal to the production. Valley is high-priced. Darwin tulips are in good supply, as well as Spencer sweet peas. Antirrhinums

Wilson calls for men--to save!



Pat. May, 1916—Trade Mark Registered

—Rapid Rappers help to real economy

ONE of the nation's vital questions today is economy. Wastefulness demoralizes business. How are you, Mr. Florist, going to help meet this national need? **Rapid Rappers** solve your problem; they are your path to real economy.

The **Rapid Rapper** is young, but already it has made good. The reason is obvious. It has no drawbacks, nothing one way or another to impede its function as an efficient, money-saving wrapper for your plants and floral baskets.

The **Rapid Rapper** is real economy

because: it will wrap your plants and floral baskets cheaply, requiring only one-half the amount of paper used by the old method; it will wrap them quickly, and it is so simple that any inexperienced boy or girl can do your wrapping without causing damage to the blooms. The **Rapid Rapper** assures perfect protection to your plant or floral basket and guarantees a neat, attractive package.

"The Art of Wrapping," an interesting booklet, illustrated and containing full details and prices, is ready. May we send you a copy?

Cal. orders filled direct from branch office, 448 Bush St., San Francisco, Cal.

The Rapid Wrapper Co.

56 East Randolph Street, Chicago

Mention The Review when you write.

A Wonderful Value in Tissue Papers

ATTENTION

Do not allow a quotation of 400 count paper to confuse you with our prices.

Full Count Paper, 24 x 36-in.,
480 sheets

Pure White, Waxed, Best Quality,
\$2.65 per ream

Apple Green, Waxed,
\$3.25 per ream

White Glazed 1 side, special Florists' Tissue, 24 x 36,
480 sheets

10 reams to a bundle, \$15.00; per ream, \$1.60

A very good sheet of paper

PITTSBURGH CUT FLOWER COMPANY

116-118 Seventh Street,

PITTSBURGH, PA.

Mention The Review when you write.

are in good supply and of splendid quality. Yellow daisies are used to a great extent in corsage work and there is a good demand in this line for marguerites, forget-me-nots and Spanish irises, the last-named having arrived recently. Green goods are holding up well.

Florists' Club Meeting.

The Fort Wayne Florists' Club held its meeting at the home of Judge W. J. Vesey, Wednesday evening, April 18. As this was a meeting of special importance, there was a large attendance,

with President W. J. Vesey presiding. A general discussion of the Easter business was held and the exchange of ideas proved beneficial. It was agreed that, although the prices on some flowers were higher this Easter than in any previous year, the volume of business showed a decided increase over that of other years. A discussion on Mothers' day business resulted in a decision to use coöperative advertising in order to push the business of this day, and Miss Marguerite Flick, secretary of the club, was appointed chairman of the public-

ity committee. Half-page advertisements will be used in all the daily papers and window posters and posterettes will be secured for the use of the florists. These posterettes also will be used on all plants, boxes of cut flowers, advertisements, envelopes, etc., that any of the florists send out. The next meeting will be held at Ed. Wenninghoff's store.

Various Notes.

Among the handsome window decorations of a patriotic character was that



Brecht
COMPANY
ESTABLISHED 1853 ST. LOUIS

FLORISTS' REFRIGERATORS will display your flowers in an attractive manner and keep them in perfect condition. In Brecht's Refrigerators there is always a **STRONG CIRCULATION OF DRY, COLD AIR**. We build them of oak, or any other wood, highly finished and thoroughly insulated. All hardware is of brass, quadruple nickel-plated. The best of French beveled plate glass used for mirrors and windows.

Write for Prices Today

THE BRECHT COMPANY

Established 1853

Main Offices and Factories, 1201 Cass Ave., ST. LOUIS, MO.

176 PEARL ST., NEW YORK CITY

Mention The Review when you write.

of A. J. Lanternier. Mr. Lanternier had a huge American flag as the central feature, around which were grouped bulbous flowers and Richmond roses.

Superintendent Carl J. Getz is busy planting the various parks of the city with an assortment of shrubbery, hedge plants and trees.

Edgar Wenninghoff had an attractive window display of large hydrangea plants and Ophelia roses. He reports business as being lively.

The seedsmen of the city, including W. D. Henderson and S. Bash & Co., report a great activity in vegetable and flower seeds. They say that the business this year has so far exceeded all records.

The Flick Floral Co. had charge of the church and house decorations for the Porter-Poole wedding. Large quantities of southern smilax, Easter lilies, Shawyer roses and hydrangeas were used.

The wedding of Miss Hilda Lanternier, daughter of Mr. and Mrs. E. J. Lanternier, to Roy J. Brown will take place May 1. Mr. Brown is with A. J. Lanternier & Sons. R. F.

NASHVILLE, TENN.

The Market.

There has been a decided change in weather conditions. From a cold, wet spring we went without warning to a dry, windy spring, but the cold nights persist. There has been a grand rush to get everything into the open ground, but we now begin to hear that there is not enough moisture to make things grow properly.

There is not much change in the cut flower situation, except that carnations are on the wane and that lilacs from outdoors are cutting their figure. This is not really a lilac country, as there is only a crop about once in three years. Peonies as yet have not opened, but it will not be more than another week until the first are here. This has been a banner spring for the florist. The demand has not been hurt in the least. Those who depended on selling their

KOELLNER REFRIGERATORS

are absolutely the best in every respect and **UNEQUALED** by any other.

Hundreds of

KOELLNER REFRIGERATORS

in actual use, proving our claims.

KOELLNER

REFRIGERATOR AND ICE MACHINE CO.

215 N. Michigan Ave., **CHICAGO** Tel. Randolph 2885

The company **THAT KNOWS HOW** to build refrigerators and **BUILDS THEM RIGHT**.

Mention The Review when you write.

GLOEKLER FLOWER REFRIGERATORS.....

Send at once for Catalogue F, illustrating and describing flower homes.

BERNARD GLOEKLER CO., Pittsburgh, Pa.

Mention The Review when you write.

McCRA Y Refrigerators for Florists

Send today for catalogue and prices. Mention size wanted, what kind of cut flowers you intend to use in it and whether it is for display or storage purposes.

McCRAY REFRIGERATOR CO.
788 Lake Street
Kendallville, Ind.
Agencies in all Principal Cities.

Mention The Review when you write.

stock from wagons in the poorer districts of the city find no business.

Bedding plants are moving well now and the demand seems in no way diminished by the "plant-a-garden" movement. The gardens are being planted, too. While there has been great agitation along this line for several years, and the movement has been steadily growing, this year will see the number of gardens doubled.

Various Notes.

The sad death of Dan McIntyre, as reported in the last week's issue, removed the third of the three oldest florists in the city—T. C. Joy, Joseph

BUCHBINDER

Refrigerators

WE DESIGN
WE BUILD
WE SET UP
WE ARE COMPLETE STORE
OUTFITTERS

Write for Catalogue

Buchbinder Bros.

520 Milwaukee Ave., **CHICAGO**

Mention The Review when you write.

GOLDFISH



Assorted sizes
\$7.00 per 100

Large Fish Breeding
Window Display
Bird Remedies
Supplies

SEND FOR
CATALOGUE

Auburndale Goldfish Co.
1449 W. Madison St., **CHICAGO**

Mention The Review when you write.

Browne and Mr. McIntyre—in less than six months. These men built the city's florists' business from a village flower trade to its present high standard, the equal of any city of its size in the country. Mr. McIntyre's death will in no way affect the McIntyre Bros. establishment, as his heirs will continue in the business. Joseph Browne is survived by Mrs. Browne, who is reducing stocks and who, we are informed, will offer the

Fair List Prices



Fair Treatment.

GOODRICH

BLACK SAFETY TREAD TIRES

Underwritten by **GOODRICH** Good Faith

The Fair Treatment Guarantee—the *pledged* good faith of The B. F. Goodrich Rubber Company—takes the slightest shadow of a *risk* off Goodrich Black Safety Tread Tires.

You must get full value service from a Goodrich tire, or Goodrich wants it back forthwith.

Then Goodrich FAIR TREATMENT steps up and squares the debt of that tire—squares it gladly and generously with a liberal adjustment, *bound to satisfy* you.

For Goodrich accepts as the Company's *debt of honor* an obligation of tire service, worthy of the *best fabric tire made*.

There are no conditions, no catch words to Goodrich's world wide invitation:

***"Send back to Goodrich
ANY Goodrich tire you
believe owes you anything."***

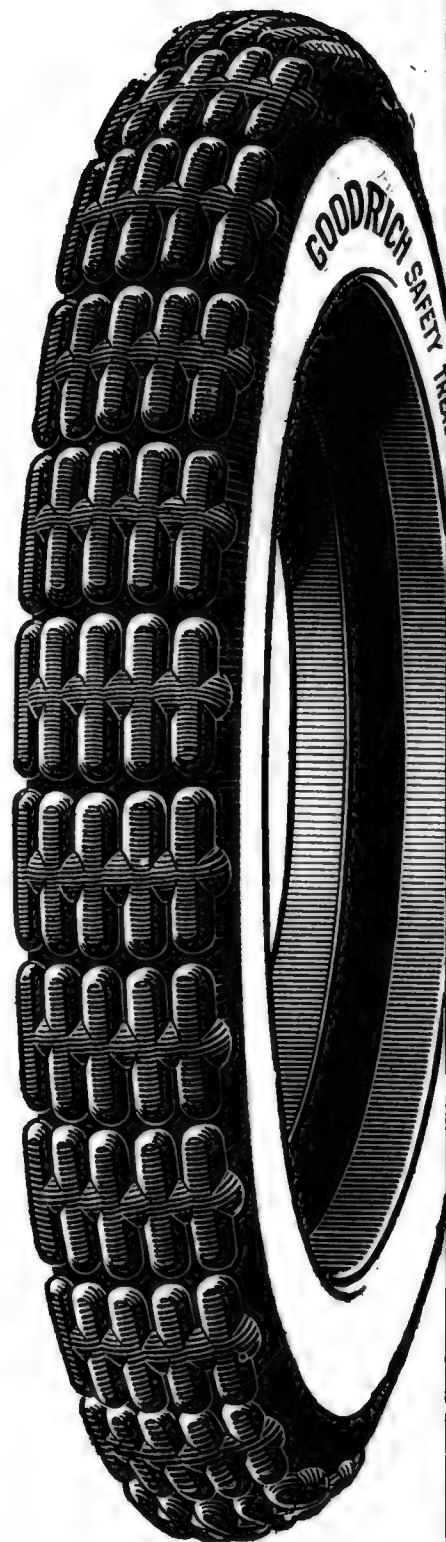
Where You See This Sign
Goodrich Tires are Stocked



Ask Your Dealer for Them

The B. F. Goodrich Rubber Co.
Akron, Ohio

Also Maker of the Celebrated tires
on which Dario Resta won the official
1916 National Automobile Racing
Championship, Silvertown Cord Tires



"Best in the Long Run"

ROOTED CHRYSANTHEMUM CUTTINGS

See our Classified Ad

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

ORDER YOUR
CHRYSANTHEMUMS
POMPON
CUTTINGS
EARLY

CATTLEYAS

For this week we look forward
to a good cut of

MOSSIAE

It is one of the best Cat-
tleyas, flowers of good size and
a splendid dark shade.

Dagger and Fancy Ferns
Splendid Stock.—Any Quantity.

Not at any time during the season has the market offered you
better values in

Price — Quality — Variety

Worthy of special mention are the following items:

BEAUTIES

The buds are of a good size and color and, as usual, you will find the largest
supply with us. Buy at Headquarters.

SPENCER PEAS

There is no limit to our supply, and
can furnish a desired shade in most
any quantity.

CARNATIONS

For quality and good varieties our
stock exceeds anything we have had
to offer in other years.

SPANISH IRIS

in assorted colors, \$6.00 per 100

Pansies, 100 bunches.....\$ 5.00
Easter Lilies, per 100..... 10.00

Snapdragon, per 100\$6.00
Daisies, 400 for..... 5.00

Mention The Review when you write.

place, the oldest in the city, for sale.

The Joy Floral Co. has been holding
its annual sale of rose plants. These
sales have proved popular and have
sold thousands of roses this season.

Geny Bros. have been selling some of
the prettiest potted petunias we have
ever seen.

Haury & Sons have had their plant
wagons on the street for some time.
They are offering a fine line of plants.
F. B.

PHILADELPHIA.

The Market.

The cut flower market is in bad shape.
The crops of roses, carnations and sweet
peas are at their height now. Such an
enormous quantity of flowers arrives
daily that it is impossible to sell them
all, even at low prices. The market is
so badly overstocked that it is discour-
aging to the salesmen. Their best ef-
forts make little impression on the sup-
ply of flowers. Good judges predict that
when the growers receive their returns
for last week they will replace some of
their blooming stock with the next crop
that is now ready for planting. These
are the conditions, briefly stated. There
is no immediate relief in sight, although
relief will certainly come as the crops
go off.

Lilacs, violets and indoor tulips are
about over. Daffodils still hold on.
There are a few Darwin tulips from out-
doors. Southern outdoor lilac has ar-
rived. Spanish irises in five colors are
unusually fine. Valley is an exception
to the rule. It is extremely scarce,
choice spikes readily commanding \$8
per hundred. Cattleya Mossiae is now
more abundant. It is of excellent qual-
ity. There is also quite a lot of Cat-
tleya Schroederæ and a variety of mixed
orchids, such as Phalaenopsis amabilis,
odontoglossum, cœlogyne and so forth.

Mothers' Day.

The national committee appointed by

BERGER BROS.

Mothers' Day, May 13, 1917

WHITE CARNATIONS

of finest quality. Order early. We have the stock.

**Orchid Peas, Daffodils, Darwin Tulips, Spanish Iris,
Assorted Roses, Colored Carnations, Asparagus,
Calla and Easter Lilies**

**WE CAN GIVE YOU EXCELLENT VALUE
IN ALL VARIETIES OF CUT FLOWERS**

Shipping Orders Receive Most Careful Attention

1225 RACE ST. PHILADELPHIA

Mention The Review when you write.

the S. A. F. to foster the observance of
Mothers' day asks that contributions
be sent to the treasurer, Edwin J. Fan-
court, 1604 Ludlow street, Philadelphia,
by all those retailers and growers who
derive benefit from the floral observ-
ance of the day. This money will be de-
voted to publicity, through the medium
of Miss Anna K. Jarvis, of this city,
who originated the idea and who has
done so much to encourage the day's
observance. Miss Jarvis will write arti-
cles for the daily papers and have them
published in this and other cities. These
articles have done so much to stimulate
public interest that last year a leading
florist of Detroit was obliged to close

his doors upon would-be buyers on
Mothers' day eve, because the large
stock prepared for the occasion was ex-
hausted. Send your contributions, large
or small, to help make Sunday, May 13,
the greatest floral Mothers' day ever
held in this country.

A G. H. S. Story.

A speaker who had been invited by
the Germantown Horticultural Society
to address that august body at one of
its monthly meetings, humorously de-
scribed his experience:

"I had prepared a really good paper
with much pains. It contained a lot of
interesting facts about flowers and



SWEET PEAS



Our growers are cutting freely. Wonderful quality. Spencers, all shades, plenty of the delicate pinks, including the popular Yarrawa.

Extra long	\$1.50	per 100
Long	1.00	"
Medium	50c and .75	"
Short25	"

S. S. Pennock-Meehan Company

THE WHOLESALE FLORISTS OF PHILADELPHIA
 PHILADELPHIA
 1608-1620 Ludlow Street
 BALTIMORE
 Franklin and St. Paul Sts.

NEW YORK
 117 West 28th Street
 WASHINGTON
 1216 H Street, N. W.

Mention The Review when you write.

Edward Reid

Select Stock
 Careful Packing

Write for special week-end quotations. Fine flowers at very attractive prices.

SPENCER SWEET PEAS

In good assortment

CHOICE ROSES

The best varieties

CARNATIONS

There are none better

VALLEY

A regular supply of highest grade

BEAUTIES

From a specialist

FINE CATTLEYA MOSSIAE—A large supply of the best roses at prices that will be an inducement to push them.

REMEMBER "WHEN THEY ARE REID'S, THEY ARE RIGHT"

1619-21 Ranstead Street,

PHILADELPHIA, PA.

Mention The Review when you write.

plants that are not generally known. I am not a brilliant speaker, but I did my best and felt that it was a fair effort. The members of the society gave me a rather perfunctory round of applause when I sat down.

"Then a gardener in the rear row was called upon to answer some cultural questions about primroses. He evidently wanted to speak, but could not muster courage. He was called on a second time and then a third time before he could be induced to arise to his feet. He stammered a few incoherent words that no one could understand. When he sat down he was greeted by thunderous applause. There was nothing perfunctory about that. It was wild, enthusiastic, deafening. I did not mind in the least, but it struck me as being irresistibly funny."

Mr. Grakelow's Shop.

It is a really beautiful shop that suggests good taste, efficiency and means, without too strong a suggestion of commercialism—a shop in which you can spend a few minutes chatting and then get your flowers without the feeling that you had to do it. Everything, from the show case to the charming little conservatory, pleases. Everything is clean, neat and in its place.

Mr. Grakelow talked entertainingly about business conditions. He said that while the war scare had made a slight curtailment in orders, the volume of

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

Roses, Easter Lilies, Callas, Carnations and all Seasonable Cut Flowers. Special price on large quantities.

Our growers won many prizes at the National Rose Festival.

Night telegrams will receive careful attention.

1615 RANSTEAD STREET,

PHILADELPHIA, PA.

Mention The Review when you write.

business was increasing. He explained these contradictory statements by saying that some people of means who would ordinarily buy freely, bought sparingly, while the enlargement of his business in handsome dinners and other entertainments far more than counterbalanced these retrenchments. Since Mr. Grakelow moved to his new store at Broad and Cumberland streets a year and a half ago, his business has increased rapidly.

Various Notes.

W. K. Hardt, vice-president of the Fourth Street National Bank and president of the Credit Association, will address the Florists' Club in Horticultural hall Tuesday evening, May 1, at 8 o'clock. Mr. Hardt's subject will be, "The Importance of a System of Accounts to the Retail Merchant and Its Effect on Credit."

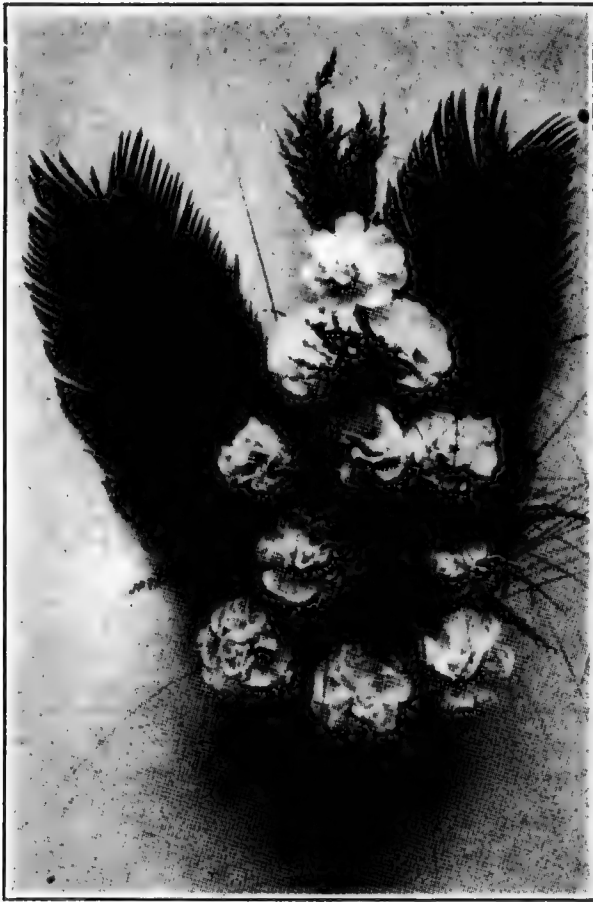
James McClane, one of our best known and highly respected retail florists, is dangerously ill at his home, 2015 South Fifth street. Mr. McClane

conducts two stores, one at his home address, the other at Seventeenth and Snyder streets. He is assisted in his business by his sons, James, Abraham and William.

Harry Simpson, right-hand man to David Feurstenberg, who won so many friends by his unfailing courtesy at the Floral Exchange establishment at Edgely, near Bristol, is now living at Williamsport, Pa.

Frank M. Ross is rapidly forging ahead as one of our successful retailers. From a rather difficult situation ten years ago he has emerged as the proprietor of three stores. His old store on East Girard avenue is managed by Miss Mosta; another at Fifty-second and Walnut streets is in charge of Frank P. Gaul, while the third, at Sixtieth and Girard avenue, is managed by Mark C. Ruck.

Robert Kift was the guest of honor at the flag-raising on Penn square, sub-postoffice, April 23. Mr. Kift's next engagement prevented his delivering an elaborate speech.



No. 310—20-inch

Mothers' Day

FOR THE GRAVES—The best suggestion for this day, because your customer gets a big value and you make a large profit.

By showing these sprays now, you will be offering your customers something new as well as giving them an exceptional value. These sprays are also a very good seller for **Memorial Day**, and you cannot go wrong in placing an order now at

50 cents each.

Order by number; state color of Carnations or Roses desired. These Cycas Sprays are trimmed with white or pink, or white with pink center Carnations; the same in Roses.

For **Memorial Day Wreaths and Sprays**, see our catalogue.

JOS. G. NEIDINGER CO.

THE HOUSE OF MERIT
FLORISTS' SUPPLIES, BASKETS, ETC.

1309-1311 N. Second St.,

PHILADELPHIA, PA.

Mention The Review when you write.

Edward Reid is interesting his friends in the polyantha rose for the corsage.

Berger Bros. have Spanish irises in five colors, purple, lavender, golden, white and yellow.

Franklin Ely, of the Henry F. Michell Co., says that the present week will be a big one in all the seed stores.

Sydney H. Bayersdorfer finds the florists keen about patriotic novelties. He showed an out-of-town friend what he was doing in an innocent sort of way and was compelled by that friend to go to the long-distance telephone to have some of his patriotic ideas put in shape and sent over at once. Phil.

NEW YORK.

The Market.

The week opened with delightful spring weather, indicating heavy shipments of roses and carnations. There was no lack of roses last week and values slowly declined until on Saturday the short-stemmed and "left-overs" were selling as low as \$10 per thousand. Some sales were made at even 50 cents per hundred, on the basis that "half a loaf is better than no bread at all."

The quality of all roses is excellent. It seemed criminal to see fine Ophelias, Hoosiers, Killarneys and even the specialties selling so low as \$6 per hundred and less. Twelve cents was top price for American Beauties. Brunner and Hadley did better, the best commanding 25 cents. Prima Donna is good now, and holds its price fairly well. In large lots, however, all roses shared in the decline. The buyers of vanloads last year are conservative now and buy sparingly. This leaves only the streetmen for the outlet of the surplus.

Carnations are splendid, but away above demand. The best brought only \$2 per hundred on Saturday and in quantity \$1.50 was gladly accepted.

Splendid long-stemmed lilies were selling at 6 cents Saturday and the market was full of them. Anything not

WM. J. BAKER, WHOLESALE FLORIST
12 South Mole Street, PHILADELPHIA, PA.

YELLOW DAISIES—SWEET PEAS—SNAPDRAGONS—CARNATIONS
WONDEROUSLY FINE DELPHINIUM BELLADONNA

Mention The Review when you write.

EUGENE BERNHEIMER WHOLESALE FLORIST
EASTER LILIES, ROSES, CARNATIONS

1531 RANSTEAD STREET.

PHILADELPHIA, PA.

Mention The Review when you write.

PRINT-AD-STRING

FOR FLOWER BOXES

Chicago Printed String Co.

307 S. La Salle Street,

CHICAGO

Mothers' Day Cards

100.....\$0.60	500.....\$2.00
200.....1.00	1000.....3.50

Terms: Postpaid, cash with order.

THE JOHN HENRY COMPANY
Lansing, Mich.

JOHNSON BASKET CO.

319-321 West Randolph Street
CHICAGO, ILL.

Manufacturers of "BEST-OF-ALL" Line of Florists'
Baskets and Pot Covers

up to the mark sold at \$4 per hundred and under. Valley continues scarce and strong at last week's quotations.

There are plenty of orchids now, with some undesirable flowers which are hardly salable, among them. A few selected gigas hold at 50 cents, but the Schroederæ are mostly poor and 15 to 25 cents each buys them.

Daffodils, narcissi and, practically, violets and freesias, are through. Callas are abundant and so are tulips, with no let-up in quantity of sweet peas. We

Spanish Iris

and all Novel and

STANDARD CUT FLOWERS

SPECIAL PRICE INDUCEMENTS

for large orders for choice
Roses, Carnations and Sweet Peas
in all the best varieties

PHILADELPHIA CUT FLOWER CO.
1517 Sansom St., PHILADELPHIA, PA.

Mention The Review when you write.

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N.Y.

10,000, \$2.00 50,000, \$8.75

Sample Free

For Sale by Dealers

Mention The Review when you write.

GOLDFISH

Large, Healthy Fish at "Rock Bottom" prices.

Send for special prices.

ASHBORNE GOLDFISH & SUPPLY CO.
309 North Main Street, BURLINGTON, IOWA

Mention The Review when you write.

are looking for the spring rush of lilacs from the south. Pansies are slowly

THE FLORISTS' SUPPLY HOUSE OF AMERICA

Patriotic

Send for \$5.00 or \$10.00 assortment of PATRIOTIC NOVELTY BASKETS. A few things for the window. We call your attention to your Spring Weddings. We have a new circular out, called "Wedding Accessories." Better send for it.

Also send for Patriotic Novelty Circular.



Mothers' Day, May 13

Crepe Carnations, resembling natural, \$2.00 per 100

Memorial Day Goods

Metal Wreaths, Wax Wreaths, Magnolia Wreaths, Crepe Flowers, Wax Flowers, etc.

SEND FOR OUR MEMORIAL DAY FOLDER

H. BAYERSDORFER & CO.

1129-1131 ARCH ST.,
PHILADELPHIA, PA.

READ THIS YENOM EVAS DNA

BEST QUALITY CYCAS LEAVES

Sizes	Pkg. of 10	Per 100
8 to 12 inches.....	\$0.35	\$ 2.50
12 to 16 inches.....	.40	3.00
16 to 20 inches.....	.45	3.75
20 to 24 inches.....	.55	4.75
24 to 28 inches.....	.65	5.75
28 to 32 inches.....	.75	6.50
32 to 36 inches.....	.85	7.25
36 to 40 inches.....	1.00	8.25
40 to 44 inches.....	1.15	9.50
44 to 48 inches.....	1.30	11.00

RED CYCAS LEAVES

Sizes	Pkg. of 10	Per 100
8 to 12 inches.....	\$0.40	\$3.50
12 to 16 inches.....	.55	5.00
16 to 20 inches.....	.75	7.00
20 to 24 inches.....	.95	9.00

(50 cymas @ 100 rate.)

Now send in your order and also get our complete list of other supplies.

GEO. H. ANGERMUELLER

Wholesale Florist 1324 Pine Street, ST. LOUIS, MO.
Mention The Review when you write.

joining the discard. The yellow daisies are perfect. Iris is fine, but no one calls for those southern gladioli. The usual lots of spring flowers show no signs of diminishing.

Various Notes.

The next meeting of the New York Florists' Club is May 14.

Among the visitors in New York last week was W. J. Palmer, of Buffalo.

More than a hundred floral offerings were seen at "Diamond Jim" Brady's funeral. The pall of orchids and violets, made by M. A. Bowe, cost \$1,000.

Malandre Bros. kept their attractive

OUR STOCK SHOWS NO BAD EFFECTS FROM HOT WEATHER. NEW CROPS ARE FINE

Fancy Russells.....	10c to 12c
Medium Russells.....	6c to 8c
Milady, Ophelia.....	5c to 8c
Sunburst, Killarney.....	3c to 8c
Best Carnations.....	2½c
Fancy Peas.....	100, 75c
Short Peas.....	100, 35c
Jonquils.....	2½c
Ferns.....	1000, \$3.50
Asparagus.....	.50c
Green Sheet Moss.....	sack, \$1.50

T. J. NOLL & COMPANY

1109 Grand Avenue

KANSAS CITY, MO.

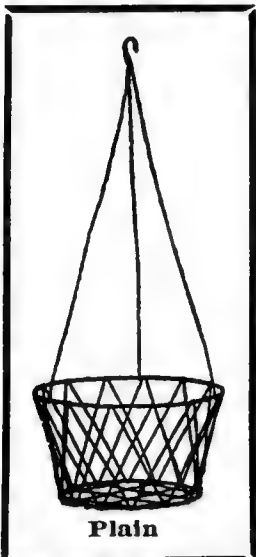
patriotic window fresh and intact all of last week, but replaced the flag with an enormous shield in natural flowers. The firm shows both business acumen and patriotism in its artistic display.

There is much thought devoted to the question of remaining closed on Sundays by all florists of every branch in New York city, without the threatened intervention of a law to that effect.

Posters in behalf of Mothers' day are in most of the wholesale and retail florists' windows. Florists are beginning to appreciate the opportunities of this great day and are advertising it as never before.

The great rush to the seedsmen continues. Large seed houses are ten days behind in shipping orders, while the counter trade is overwhelming.

WIRE HANGING BASKETS



Plain

PRICE LIST, 1917

PLAIN WIRE HANGING BASKETS

10-inch.....	\$1.75
12-inch.....	2.25
14-inch.....	3.00
16-inch.....	4.50

Sheet Moss in Bags

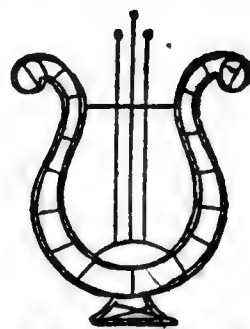
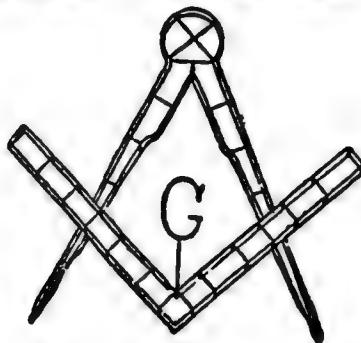
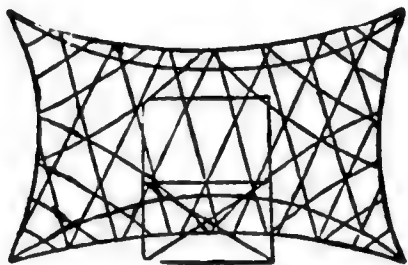
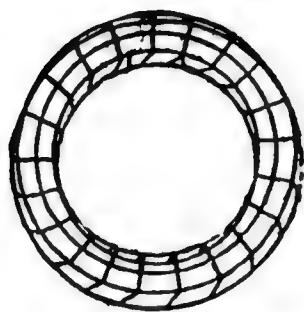
Per Bag, \$2.00

Our Sheet Moss is the best value for the money in the market

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph Street, Detroit, Mich.

WIRE DESIGNS — BUY FROM THE MANUFACTURERS

50,000 Wire Frames always in stock. Orders filled same day received



SAVE MONEY

and let us quote you on your next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 21 Years

201 North Seventh Avenue, SCRANTON, PA.

Anton Schultheis, of College Point, who had been confined to his bed with an acute attack of rheumatism for several weeks, was able to be in the city Saturday. He attended an informal meeting of the Growers' Cut Flower Co. with Harry Weston, P. Beuerlein and others.

B. Rosens says the goods ordered from Japan, and long expected, are still on the docks at Yokohama.

Warren Spalding still is in the hospital, but is said to be rapidly improving and is now able to welcome anyone in the trade who may call on him.

Bowling.

Greater interest in the sport and the possibility of the New York Bowling Club losing the pennant seem to have put new life into its members, as the following scores, made April 19, indicate:

Player	1st	2d	3d
Irwin	170	145	141
Miesem	175	157	155
Ford	165	159	154
Kakuda	162	158	140
Donaldson	141	185	152
Jacobson	140	142	151
Scott	148	151	157
Fenrich	161	158	140
Buckholtz	172	167	148

J. Austin Shaw.

Smith & Hemenway Co., manufacturers of the Red Devil glazing tools used by many growers, is removing the ex-



Rustic Hanging Baskets

NATURAL GROWTH CYPRESS

Sample postpaid and price list for 25 cents. Larger sample for 50 cents.

VICTOR SCHMELZ & SON, - Route A, SANFORD, FLA.



HANGING BASKETS

Enameled Green
Extra well made.

8-inch.....	per doz., \$1.00
10-inch.....	" 1.35
12-inch.....	" 1.75
14-inch.....	" 2.25
16-inch.....	" 2.90
18-inch.....	" 3.70

Pittsburgh Cut Flower Co.

116-118 Seventh St., PITTSBURGH, PA.

Young Tool Company

CASEY, ILLINOIS

WIRE BASKETS

	No Ring	Scroll	
	Feet	Feet	Feet
10-in., \$1.15	\$1.40	
12-in., 1.40	1.65	
14-in., 1.90	2.15	
16-in., 2.50	3.25	\$4.25	
18-in., 3.25	4.25	5.25	

Electric-welded, no lace wire used. Prices on application.

All of above baskets are priced per dozen.

Painted green, and complete with hangers.

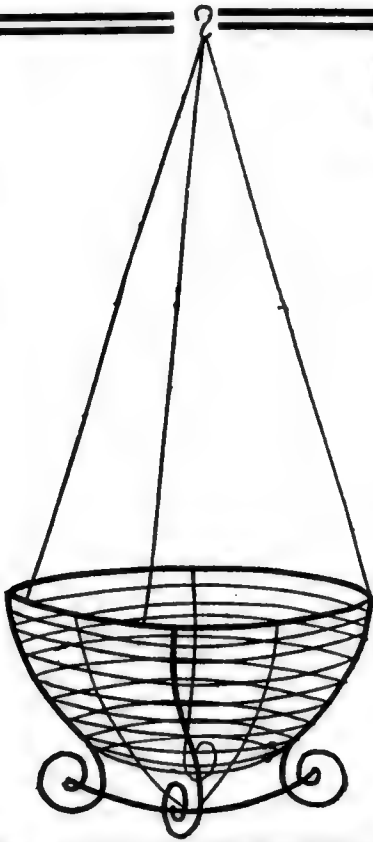
Wire Lawn or Cemetery Vases

18-inch	\$1.35 each
20-inch	1.50 each

If you buy our goods, you get the best.

THE PRICE IS RIGHT





WIRE HANGING BASKETS

NOT THE CHEAPEST BUT THE BEST

The Well Made Kind

Painted, Bound with Galvanized Wire

6 at dozen rate, 50 at 100 rate

8-inch.....	per dozen, \$1.25;	per 100, \$ 8.00
10-inch.....	" 1.50;	" 10.00
12-inch.....	" 1.75;	" 12.00
14-inch.....	" 2.25;	" 16.00
16-inch.....	" 3.50;	" 22.00
18-inch.....	" 5.00;	" 35.00

GREEN SHEET MOSS

LONG GREEN SHEETS FOR HANGING BASKETS

Per Bundle...\$1.00 5 Bundles...\$4.75 10 Bundles...\$9.00 25 Bundles...\$21.00

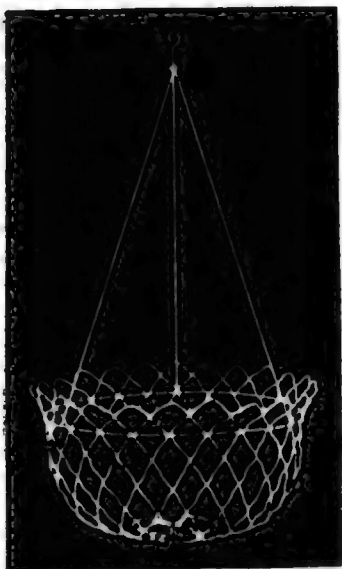
C. E. CRITCHELL

Wholesale Commission Florist

15 EAST THIRD ST., CINCINNATI, O.

Mention The Review when you write.

THE BEST



WIRE BASKET AND WHY

Made of Galvanized Wire and crimped. Painted green. Closer meshed to hold moss better, and less of it. It's sturdy and strong. The price is right. You can't beat it. We measure inside ring. We throw in the hangers.

Size	Each	Doz.
8-inch.....	\$0.20	\$1.80
10-inch.....	.20	2.25
12-inch.....	.25	2.60
14-inch.....	.30	3.00
16-inch.....	.40	3.60
18-inch.....	.50	5.00

Prepared Sheet Moss, 5-lb. bag, \$1.50; 10-lb. bag, \$2.75.

Fresh Green Sheet Moss, \$2.00 per bag.

C. C. POLLWORTH CO.
MILWAUKEE, WIS.

WIRE HANGING BASKETS

Our Baskets are made strong and substantial, well painted, have strong wire hangers and are guaranteed to be the best on the market. Will outlast any other makes.

(Measure across top)

Size	Per Doz.	Size	Per Doz.
8 inches.....	\$1.25	14 inches.....	\$2.75
10 inches.....	1.50	16 inches.....	3.50
12 inches.....	2.00		(Larger sizes to order)

Green Sheet Moss

For Lining Hanging Baskets, etc.

Per large bale (of 5 bundles).....\$1.25

Per 5-bale lots 6.00

(Special prices on larger quantities)

Complete list of all other supplies mailed on request.

GEO. H. ANGERMUELLER

Wholesale Florist 1324 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

SPECIAL PRICE LIST--SPRING 1917 WIRE HANGING BASKETS

50 at 100 rate

8-inch disc, 6 inches deep.....	per dozen, \$1.25; per 100, \$ 8.00
10-inch disc, 8 inches deep.....	per dozen, 1.40; per 100, 10.00
12-inch disc, 8 inches deep.....	per dozen, 1.75; per 100, 12.50
14-inch disc, 9 inches deep.....	per dozen, 2.25; per 100, 16.00
16-inch disc, 10 inches deep.....	per dozen, 2.75; per 100, 21.00
18-inch disc, 12 inches deep.....	per dozen, 3.50; per 100, 25.00

Sphagnum Moss, \$1.50 per bale

THE WM. MURPHY CO.

Long Distance Phones, Main 980-981

329 Main St., CINCINNATI, OHIO



Made beautiful for Nature's most beautiful product.

Six
Colors

Anchor Brand Folding Flower Boxes

For Cut Flowers, Violets and Corsage Bouquets. Corrugated Express Shipping Boxes.

Write for Illustrated Booklet.

Sefton Manufacturing Corporation

1331 W. 35th Street, Chicago

Four
Styles

One and two-color cover designs.

Executive offices to Irvington, N. J., where the factory is located, thereby linking the office and factory facilities together. Only a small sales office devoted to local and export trade will be maintained in New York, at 261 Broadway.

INDIANAPOLIS.

The Market.


After such a long siege of scarcity of stock, the local florists were well pleased when, with the opening of spring, stock became more plentiful. As this season advances the market has become more and more satisfactory, and at the present time everything is in abundance. Roses, which have been almost unobtainable for long, have gradually loosened up and now are in fine crop and of excellent quality.

Contrary to last week, carnations are abundant, the best bringing only \$2.50 and a good quality selling for \$2, while large quantities can be procured for less. Lilies are in unusually heavy production on account of the dark weather before Easter, which held back this crop until the present time. The prices have dropped considerably, the best callas bringing only \$1 per dozen, with the inferior grades making only 75 cents. Easter lilies are offered at from \$8 to \$10. There is an adequate supply of snapdragons in all colors and of good quality. These are most welcome because of their superior decorative qualities, especially for tall spring baskets for weddings, etc. The same might be said of Spanish irises, which are particularly attractive this spring. These are now appearing in the various colors and are especially good property, both for basket and corsage work.

The season for bulbous stock is now over with, except jonquils, at \$1 per hundred. Sweet peas have surpassed all other flowers in popularity throughout the season, including especially fine spring rarities. They are still in steady demand, plentiful and sell at from 40 cents to \$1 per hundred. Calendulas and mignonette are equal to the demand. Delphiniums are beginning to arrive and are receiving excellent attention. Potted plants continue an important item, with rose bushes and pelargoniums leaders in this class. The green situation is about the same. Smilax is scarce, at 20 cents per string.

Various Notes.

A. P. Reynolds has been extremely ill




THE BAUR CARNATION CLIP

The most practical device on the market for mending Split Carnations. Let us convince you by **Ten Days' Free Trial**. Send no money for trial outfit. Price per outfit (1 Plier and 1000 Clips), \$2.00. Clips, per 1000: 75c; 2000, \$1.25; 5000, \$3.00; 10,000, \$4.75; 25,000, \$11.25; 50,000, \$20.00. Postage prepaid. All Seedsmen. Used the world over.

BAUR FLORAL CO., Erie, Pa.

Mention The Review when you write.



SUPERIOR CARNATION STAPLES

Best staple on the market. 35c per 1000; 3000 for \$1.00, postage paid.

MICHIGAN CUT FLOWER EXCHANGE

264 Randolph Street, DETROIT MICH.

Mention The Review when you write.

SPLIT CARNATIONS ARE BEST MENDED WITH

SUPREME CARNATION STAPLES

Sample on Request No Tools Required Wholesalers Write for Prices

35c per 1000—Postpaid—3000 for \$1.00

F. W. WAITE, Manufacturer, 85 Belmont Ave., SPRINGFIELD, MASS.

Mention The Review when you write.

No loss if you mend your split carnations with

SUPERIOR CARNATION STAPLES

85c per 1000; 3000 for \$1.00, postpaid.

Wm. Schlatter & Son

422 Main St. Springfield, Mass.

BEFORE AFTER

Mention The Review when you write.



BLAKE'S LEVER CLIP

for Roses, Carnations, etc.; fasten stakes, cross wires, etc.

They never slip and are a great saving of both time and money.

PRICE, \$1.50 per 1000

5,000.....\$1.35 per 1000

10,000.....1.10 per 1000

Delivered free. Samples free.

B. S. BLAKE & SON,

359 Flower City Park, Rochester, N.Y.

Mention The Review when you write.

during the last week, bordering on pneumonia.

Joseph Walker, recently with the Smith & Young Co., has gone to Los Angeles.

Karl Sonnenschmidt has returned from Florida, accompanied by a small alligator. Homer Wiegand also is a fancier and has several of these pets.

The next meeting of the State Florists' Association of Indiana will be held Tuesday, May 1, at the Smith & Young Co. establishment, Indianapolis. The main topic of discussion will be "Cyclone Insurance." It is hoped that this meeting will be well attended.

Cut Flower Boxes


Military Gray Color.				Per 100
18x 5	x3	Half Telescope Covers.....		\$ 3.75
21x 6	x3 1/2	"		4.50
24x 6	x3 1/2	"		4.75
24x 8	x4	"		6.90
28x 8	x4	"		7.50
30x 6	x3 1/2	"		6.90
30x10	x6	"		15.00
36x 5 1/2	x3 1/2	"		7.00
36x 8	x5	Full		10.75
36x11	x7	"		20.00
42x 8	x6	"		20.00
42x12	x8	"		25.00
16x16	x8	"		15.00
18x18	x8	"		20.00
20x16	x8	"		20.00
26x17	x8	"		20.00

Printing at cost extra
500 for \$2.00; 1000 for \$3.00

C. C. POLLWORTH CO.

MILWAUKEE, WIS.

Mention The Review when you write.



SPLIT CARNATIONS

Easily Mended with Pillsbury's Carnations Staples

"Best device on the market." Joseph Traudt.

"Could not get along without them." S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid

I. L. Pillsbury, Galesburg, Ill.

Mention The Review when you write.

The planting of carnations is in full swing this week. Baur & Steinkamp have 100,000 small plants to put out. The coal situation for the coming year



PAPER BOXES FOR THE FLORIST



WHITE GLAZE				MIST GRAY				MIST BROWN				GREEN MARBLE			
For Violets and Corsages				For Violets and Corsages				For Violets and Corsages				CUT FLOWER BOXES			
7x 4	x4	2" Cov.	Per 100	7x 4	x4	2" Cov.	Per 100	7x 4x4	2" covers.	Per 100	Size			Per 100	
8x 5	x5		\$ 3.60	8x 5	x5		\$ 3.60	8x 5x5		\$ 3.80	7x 4	x4		\$ 3.80	
10x 6	x5½		4.25	10x 6	x5½		3.90	10x 6x5½		4.15	8x 5	x5		3.90	
12x 8	x5½		5.00	12x 8	x5½		4.30	14x10x8		4.50	10x 6	x5½		4.30	
14x10	x8		6.45	14x10	x8		5.00			9.00	15x 6	x5		6.00	
			10.65	15x 6	x5		8.50				12x 8	x5½		5.25	
							5.00				14x10	x8		9.00	
For Cut Flowers				For Cut Flowers				MIST BROWN							
16x 4	x3	2" Cov.	3.80	16x 4	x3	2" Cov.	2.65	16x 4x3	2" covers.	\$ 2.80	16x 4	x3		3.25	
20x 4	x3		4.25	20x 4	x3		3.05	18x 5x3		3.25	18x 5	x3		3.25	
18x 5	x3		4.25	18x 5	x3		3.05	21x 5x3		3.80	18x 5	x3		4.00	
21x 5	x3		5.00	21x 5	x3		3.60	36x 5½x3½		6.75	21x 5	x3		4.50	
30x 5	x3½		6.45	24x 5	x3½		4.30	21x 7x3½		4.85	24x 5	x3½		5.00	
36x 5½x3½			8.05	30x 5	x3½		4.70	28x 8x4	Telescope	6.30	30x 5	x3½		5.75	
18x 6	x3½		5.20	36x 5½x3½			6.45	36x 8x5		10.55	36x 5½x3½			7.00	
21x 7	x3½		5.65	18x 6	x4		4.30	40x 8x5		13.60	21x 7	x3½		5.25	
21x 8	x4		6.60	28x 6	x4		5.00	42x 8x5		16.45	24x 8	x4		6.50	
24x 8	x4		7.50	21x 7	x3½		4.60	42x10x5		19.55	24x 8	x5		7.00	
24x 8	x5		8.20	21x 8	x4		4.95	48x10x5		22.50	28x 8	x5		8.00	
28x 8	x5		9.25	24x 8	x4		5.50				36x 8	x5	Telescope	11.00	
36x 8	x5	Telescope	12.80	28x 8	x4		6.20	For Designs and Sprays			40x 8	x5		13.00	
40x 8	x5		15.65	24x 8	x5		5.90	30x12x6	Telescope	15.00	42x 8	x5		16.00	
42x 8	x5		18.75	28x 8	x5		7.10	20x12x8		15.00	30x10	x5		11.50	
36x10	x5		15.65	36x 8	x5	Telescope	9.90	16x16x8		14.75	42x10	x5		19.00	
42x10	x5		21.35	42x 8	x5		15.65	24x14x8		18.75	48x10	x5		22.00	
48x10	x5		25.60	48x 8	x5		17.80	30x14x8		21.75	24x10	x10 3 inch cover		17.00	
PLAIN VIOLET				For Designs and Sprays				MANILA				TERMS			
Made of Moisture Proof Board for Violets and Corsages				30x12x6	Telescope		14.25	For Cut Flowers and Designs				Prices are quoted F. O. B. Chi-			
7x4x4	2" covers.		\$2.65	36x12x6			17.10	21x 5x3	2" covers.	3.40	cago and subject to the following				
8x5x5			3.35	20x12x8			14.25	36x 5½x3½		6.05	terms of discount: 500 lots, 5%;				
10x6x5½			3.80	12x12x8			12.80	18x 6x4		4.05	1000 lots, 10%; over 1500 lots,				
12x8x5½			5.25	14x14x8			13.50	21x 7x3½		4.40	15%. Special 5% discount al-				
VIOLET GLAZE				16x16x8			14.25	21x 8x4		1.75	lowed when cash is received with				
For Violets and Corsages				20x20x8			18.50	24x 8x4		5.20	orders. Samples gladly sent on				
7x 4x4	2" cover.		\$ 3.80	24x24x8			21.35	24x 8x5		5.65	request. When printing is want-				
10x 6x5½			5.25	24x14x8			17.80	36x 8x5	Telescope	9.45	ed there will be a charge of				
14x10x8			11.25	30x14x8			20.60	36x10x5		12.15	\$1.50. No charge will be made				
				40x14x8			24.85	42x10x5		17.55	when the quantity ordered is over				
				36x14x8			22.75	48x10x5		20.20	500. Border printing and em-				
				28x28x8			27.00	40x10x6		20.20	bossing will be charged for in				
				42x17x8			28.45	28x 8x6		8.10	accordance with the amount of				
				32x32x8			35.50	30x12x6		13.50	work involved.				
								30x12x6		16.20					
								24x14x8		17.55					
								30x14x8		20.20					
								36x14x8		21.95					
								40x14x8		24.05					

SPECIALS!

PALM GREEN

For Violets and Corsages

	Per 100
7x4x4 2" cover	\$3.80
15x5x5 Telescope	5.25
15x7x6½	7.45

For Cut Flowers and Designs

12x12x8 2" cover	\$14.85
28x22x8	26.00
28x28x8	28.50

The "Old Favorite" Palm Green. Place your order now before they are all gone. The Designs and Violet sizes are a great bargain.

SPECIALS!

PEERLESS GREEN

For Cut Flowers and Designs

	Per 100
21x 8x4 2" covers	\$ 4.65
28x 8x4	5.60
30x10x5 Telescope	9.25
30x12x6	12.30
36x12x6	16.00

A very good looking shade of Light Green, slightly lighter weight quality than the Palm Green, but a very good box for local deliveries and a bargain at the prices offered.

SPECIALS!

PARCEL POST CONTAINERS

	Per 100
28x 6x 4 2½" cover	\$ 6.00
24x 8x 4	5.75
30x12x 6 3"	15.50
36x14x 8	20.00
40x14x 8	21.00
24x24x 8	20.00
26x17x10 4"	22.00

For Baskets and Potted Plants

15x15x20	\$20.00
18x18x20	25.00
19x19x30	33.50

A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, CHICAGO

Mention The Review when you write.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.

Superior and Roberts Sts., CHICAGO

Mention The Review when you write.

is rather discouraging to the tradesmen. The indications are that the cost of coal will be fifty per cent higher than in previous years.

Temperley's have been having an excellent lot of calceolarias.

The Climax Cut Flower Boxes

Climax Manufacturing Co.

Main Office and Plant,

200 FACTORY STREET

CASTORLAND, - - NEW YORK

Mention The Review when you write.

A. Rasmussen, of New Albany, recently sent out 500 post cards to florists, inquiring as to their views on tornado insurance. A return card was attached, and if enough approve he intends to organize an insurance company for this

H. & D. Design Boxes

Are made of light, strong Corrugated Fiberboard and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.

SANDUSKY, OHIO

Mention The Review when you write.

purpose. His range has twice been struck by tornadoes.

Guy C. Sharp, of Noblesville, states he has made the largest sale of garden plants in the history of the town.

Local seedsmen report the heaviest

FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

\$3.00 per 1000

\$3.00 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX, 50-lb. cases.....	per case, \$5.00
Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each.....	1.25
Galax Leaves, green and bronze, per case of 10,000.....	10.00
Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000.....	7.50
Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag..	2.00
Sphagnum Moss, per bale.....	1.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

Mention The Review when you write.

sale of seeds they have ever experienced. Seed potatoes have had an unusual demand. Some kinds of seeds are completely out of the market, among these being the Irish Cobbler potato and the small navy bean.

The bedding season has begun at the city market and numerous kinds of stock are beginning to arrive in good shape. All are glad to note that the prices are better than in previous years.

Hartje & Elder are cutting some superb delphiniums. They have an excellent crop of sweet peas coming on for May and June sales. Some seedlings of their own in orchid-flowering sweet peas are of especially pleasing shades. They have done much crossing for carnation seedlings for next year.

E. E. T.

PITTSBURGH, PA.

The Market.

The spring-like weather has brought the magnolia, cherry and peach trees into blossom, as well as daffodils and some of the earlier tulips. Business among the wholesalers last week did not have much snap to it. There was more than an abundance of everything and buyers were scarce. The warm weather brought in everything at once and the worst glut of the season was on. The street boys cleaned it up Saturday, but the cash did not have much to show. The retailers had a fair business and decorations kept some of them busy.

Various Notes.

Mrs. E. A. Williams had the Horner wedding April 19. Christ church, which is one of the city's largest, was profusely decorated.

Many of the plantsmen are discussing how they should boost the prices on bedding plants, in order to get back some of the money they spent last winter.

The Pittsburgh Cut Flower Co. has an army of men in the field rushing the planting of carnations, which has been delayed on account of the backward spring.

The A. W. Smith Co., which is pushing landscape work, reports no trouble in getting business, but is having a serious time securing competent help; in fact, any kind of help. Clarke.



MAGNOLIA LEAVES, Superiora Brand,

Brown, per carton..... 1.25

Green, per carton..... 1.35

LAUREL ROPING, per yard..... .06

We carry the largest stock of **Fresh Cut Decorative Evergreens** of any house in America. Highest standard of quality and quick service.

Florists' Supplies

THE KERVAN COMPANY, 119 West 28th Street, NEW YORK

Mention The Review when you write.

FERNS

FANCY or DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas trees, etc. Finest stock. Get our low summer price on Ferns.

H. J. SMITH,

HINSDALE, MASS.

Columbus, O.—William F. Metzmaier is to give a talk on rose growing at the next meeting of the Columbus Florists' Club.

Detroit, Mich.—Albert Pochelon, of the L. Bomb Floral Co., never fails to take advantage of each opportunity to advertise the F. T. D. service and his new shipping tags have the F. T. D. Mercury cut on the back, with the statement that the Bomb store is a Detroit member of the organization and prepared to serve its customers with deliveries anywhere in America.

FERNS

New crop **DAGGER**

FERNS, now ready, 1000, \$1.50

FANCY, per 1000..... 1.75

SPARKLEBERRY, case.. 5.00

GALAX, Bronze, per 1000.. 1.00

GALAX, Bronze, per case.. 8.50

CYCAS LEAVES, fresh

cut, pair..... 1.00

LEUCOTHOE SPRAYS,

per 100..... .75

SHEET MOSS, per bag... 2.00

SPHAGNUM MOSS, per

bale..... 1.75

LAUREL SPRAYS, per

doz. bchs..... 1.00

BIRCH BARK, per lb..... .25

CORK BARK, per lb..... .10

CEDAR BARK, per lb..... .08

DAGGER FERNS

New May Crop Southern Ferns.

10,000 in 1 case.....\$11.00

50,000 in 5 cases..... 52.00

Check or money with order.

S. S. BRANTLEY, Route B, Box 152, Evergreen, Ala.

Mention The Review when you write.

Searcy, Ark.—Floral Parlor is the name of a new store opened here by Mrs. H. T. Gregory.

Albion, Mich.—M. & S. L. Dysinger, who have a store at 314 South Superior street and greenhouses at 404 East Erie street, say business never was better. The Easter trade was so heavy it kept them on the go almost all day April 8.

Ferns—Galax—Moss

Headquarters for Southern Wild Smilax—Per case, \$5.00; 5 or more cases, per case, \$4.50

Fancy Ferns	
Per 1000.....	\$3.00
Green Leucothoe Sprays	
Per 100.....	\$0.50
Per 1000.....	\$4.50
Boxwood Sprays	
Per lb.....	\$0.20
Per case, 50 lbs.,	\$7.50

Bronze and Green Galax Leaves	
Per 1000.....	\$1.00
Per case of 10,000.....	7.50

Sphagnum Moss	
Per bale.....	\$1.50

Mexican Ivy	
Per 100.....	75c
Per 1000.....	\$6.00

Green Sheet Moss	
Per bundle.....	\$1.00
5 bundles.....	\$4.75
10 bundles.....	\$9.00

SPECIAL PRICES ON LARGE QUANTITIES.

Brown, Green and Purple Magnolia Leaves.....	\$1.25 per carton
Red Magnolia Leaves.....	1.75 per carton

Everything in Florists' Supplies.

Full Line of Cut Flowers and Other Greens at all Times.

C. E. CRITCHELL,

Wholesale Commission Florist,
15 East Third St.

Cincinnati, Ohio

Mention The Review when you write.

Huckleberry Follage

\$2.00 per case

Natural Green Sheet Moss

\$1.75 per bag of 100 sq. ft.

Perpetuated Green Sheet Moss

\$3.50 per bag of 100 sq. ft.

Southern Gray Moss

\$2.50 per bag of 25 lbs.

CALDWELL THE WOODSMAN CO.
EVERGREEN, ALABAMA

Green Sheet Moss....\$1.25 bag

Laurel Branches....\$2.50 case

Laurel Stems.....\$1.00 bag

Boxwood12c lb.

W. Z. PURNELL, SNOW HILL, MD.

Mention The Review when you write.

Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

Dyed Green Sheet Moss

Per 10-lb. bag, \$3.00

KNUD NIELSEN

EVERGREEN, ALA.

Mention The Review when you write.

Huckleberry and Lyrata Foliage

Substitute for Wild Smilax.

Write for prices.

THE RUMBLEY CO., Evergreen, Ala.

Mention The Review when you write.

L. B. Brague & Son

Wholesale Dealers in

CUT FERNS

MOSS : : : EVERGREENS

Established 1867 **HINSDALE, MASS.**

FANCY FERNS

\$2.00 per 1000

Fine stock. Satisfaction guaranteed.

Give us a trial.

ATTICA FLORAL CO., ATTICA, INDIANA

FANCY OR DAGGER FERNS

Fancy Ferns, - - - - - \$1.50 per 1000

Dagger Ferns, - - - - - 1.50 per 1000

Discount on large orders.

USE OUR LAUREL FESTOONING

Nothing better, made fresh daily from the woods, 5c and 6c per yard.

Bronze and Green Galax, \$1.00 per 1000;

\$7.00 per case of 10,000.

Sphagnum Moss, large bales, \$3.50.

Fine by the pound, 10c; or by the yard.

Branch Laurel, 85c for a large bundle.

Tel. Office, New Salem, Mass.

L. D. Phone Connection.



Southern Smilax, 50-lb. cases, \$5.00.

Green and Bronze Leucothoe Sprays.

\$5.00 per 1000. Extra fine and large.

Fine Boxwood, \$7.00 per 50-lb. case.

Fine Laurel Wreaths, \$2.50 to \$8.00 per doz.

We also make any special sizes wanted.

Sample sent if desired.

Partridge Berries, fine quality, only 10c per

bunch of 50 berries.

Pine Festooning, 7c and 10c per yard; extra

fine.

Pine Wreaths, \$2.50 to \$8.00 per doz.

Order in advance.

Write, wire or telephone 13 R4.

CROWLFERN CO., Millington, Mass.

Mention The Review when you write.

NEW CROP FERNS

Daggers...\$1.25 per 1000

Fancy..... 1.50 per 1000

Huckleberry Follage

50-lb. cases, \$2.00

GRAY MOSS, per sack of 15 lbs., \$1.75

Natural Sheet Moss, 100 sq. ft., 1.75

EVERGREEN CARTER

(Geo. M. Carter)

Evergreen, Alabama

The Quickest Shipper

Mention The Review when you write.

HUCKLEBERRY FOLIAGE, \$2.00 per case

NATURAL GREEN SHEET MOSS, \$1.75

per bag of 100 square feet

PERPETUATED GREEN SHEET MOSS,

\$3.50 per bag of 100 square feet

SOUTHERN GRAY MOSS, \$2.50 per bag of 25 lbs.

E. A. BEAVEN

EVERGREEN, ALABAMA

Mention The Review when you write.

SPHAGNUM MOSS

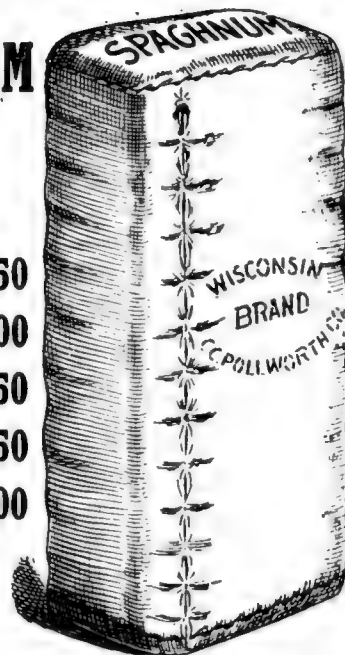
1 bale, \$ 1.50

3 bales, 4.00

5 bales, 6 50

10 bales, 12.50

20 bales, 24.00



C. C. Pollworth Co. Milwaukee

Mention The Review when you write.

Green Sheet Moss

FOR HANGING BASKETS

Gathered fresh for your order. Write for prices.

N. M. Hitchcock

Glenwood, Cass Co., Mich.

Mention The Review when you write.

Want and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.50, net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—By good store man and decorator. Nothing but permanent position considered. Address No. 416, care Florists' Review, Chicago.

SITUATION WANTED—By all-round florist, single, 20 years' experience in growing for the retail trade. Address No. 391, care Florists' Review, Chicago.

SITUATION WANTED—At once, by active, all-round grower; 17 years in the business. Address, with particulars, No. 415, care Florists' Review, Chicago.

SITUATION WANTED—As foreman, a first-class grower of cut flowers and plants; to take entire charge; life experience; high credentials. Florist, 8 West Chicago Ave., Chicago.

SITUATION WANTED—By an expert grower of roses and general line of pot plants; strictly business. Please state amount of glass and salary. Address No. 417, care Florists' Review, Chicago.

SITUATION WANTED—By all-round florist, life experience, able to take full charge; best references. Age 32 years (Dane); 7 years in America. Prefer California or southern states. O. Westergaard, Pocatello Floral Conservatory, Pocatello, Idaho.

SITUATION WANTED—On private or commercial place; 16 years' experience in all branches; greenhouses, vegetables and landscape; capable of taking charge; age 31; married; best references. State wages and particulars in first letter. Gardener, 1001 N. Ashland Ave., Chicago.

SITUATION WANTED—By middle-aged man; practical gardener and florist for private estate or commercial. Roses, carnations and bedding stock; vegetables and fruit. German; single. Best references. State wages in first letter. Address No. 407, care Florists' Review, Chicago.

SITUATION WANTED—By young man, with fourteen years' experience, all-around florist, designing and selling preferred. Good references. Near New Haven, Conn., preferred. Boston and Philadelphia experiences. Manager at present. Address No. 412, care Florists' Review, Chicago.

SITUATION WANTED—As foreman, to take charge of place or section; first-class grower of roses, carnations, mums and general line of pot and bedding plants, where A-1 stuff is appreciated. Age 42, with 27 years of experience in all branches of flower culture. State wages, please, in first letter. Address No. 413, care Florists' Review, Chicago.

SITUATION WANTED—As working foreman on commercial place, not less than 50,000 ft. of glass; have had similar position for several years; A-1 grower of roses, carnations, mums and pot plants; I am no experimenter, but can produce the goods; I am now employed with one of the largest and most up-to-date firms in Chicago; 18 years' European and American experience. Best of references; good wages wanted. Nationality, Swedish; and single. Address No. 408, care Florists' Review, Chicago.

HELP WANTED—At once, two young men for general greenhouse work. North Side Greenhouses, Springfield, Ill.

HELP WANTED—A greenhouse man. Apply National Plant & Flower Co., 61st and Throop Sts., Chicago, Ill.

HELP WANTED—Helpers in rose sections, steady positions with good pay. Apply to Albert F. Amling Co., Maywood, Ill.

HELP WANTED—Florist and assistant; wages, \$18.00 to \$20.00 per week. Thos. F. Browne, 2429 Grand River Ave., Detroit, Mich.

HELP WANTED—All-round florist for retail place of 45,000 feet of glass. State wages expected. Kemble & Goodman, Mason City, Iowa.

HELP WANTED—Man for pot plants; steady position. State experience and wages wanted. Address U. S. Cut Flower Co., Elmira, N. Y.

HELP WANTED—Rose house helpers and section men, who have done some grafting. Apply Poeblmann Bros. Co., "Plant B," Morton Grove, Ill.

HELP WANTED—Man to take charge of greenhouse for general retail trade. Schiller's, 2221 W. Madison St., Chicago. Phone West 822.

HELP WANTED—Men for general greenhouse work. Good wages to the right party. Randolph & McClements, 5936 Penn Ave., Pittsburgh, Pa.

HELP WANTED—Rose grower, must be capable. Apply, with reference and salary expected to start with. O. C. Pollworth Co., Milwaukee, Wis.

HELP WANTED—Man that understands spring planting and making up flower beds. Must be experienced. P. N. Obertin, Racine, Wis.

HELP WANTED—At once, experienced young man for general greenhouse work; good wages. References required. J. A. Bissinger, Lansing, Michigan.

HELP WANTED—At once, good grower of roses and carnations; \$15.00 per week to start. Good place for right party. G. A. Ackerman, Florist, Columbus, Ohio.

HELP WANTED—An up-to-date landscape gardener; must be capable of laying off grounds and making plans. J. W. Marshall, Box 334, Meridian, Miss.

HELP WANTED—Young man to help in greenhouse; one who understands driving a truck. Wages, \$16.00 per week. Lester Park Greenhouses, Duluth, Minnesota.

HELP WANTED—An experienced man for general greenhouse work; permanent position for good man. Small plant. Address No. 411, care Florists' Review, Chicago.

HELP WANTED—Man for general greenhouse work; state experience and wages; permanent position for right man. Grohman The Florist, 117 No. Franklin St., Saginaw, Mich.

HELP WANTED—Experienced carnation grower and propagator at once; must be sober and industrious; send references. Wages, \$16.00 per week. Address No. 178, care Florists' Review, Chicago.

HELP WANTED—Grower to take charge of 5000 sq. ft. of glass, hot beds, etc.; northern Minnesota. State age, wages, references, etc. Address No. 399, care Florists' Review, Chicago.

HELP WANTED—Young man as helper in rose houses, on place close to Chicago. State particulars and wages expected in first letter. Address No. 396, care Florists' Review, Chicago.

HELP WANTED—A good pot plant grower, pay \$2.50 per day for start; extra for Sunday and overtime. Apply Lakewood Cemetery Greenhouses, 36th and Hennepin Ave., Minneapolis, Minn.

HELP WANTED—For position of assistant gardener, a young man capable of taking charge of garden, fruit trees, lawns and small greenhouse. Address No. 332, care Florists' Review, Chicago.

HELP WANTED—Man for general greenhouse work; must be sober and willing; steady employment; give references and wages wanted. Des Moines Floral Co., 3421 Woodland Ave., Des Moines, Iowa.

HELP WANTED—A good grower for Xmas, Easter and bedding plants; also must be a good propagator. \$45.00 per month and board. Must be well recommended. Address T. Malbranc, Johnstown, Pa.

HELP WANTED—Man, 20 to 25 years of age, who has had 2 or 3 years' experience in design work and growing, to work on place of 300,000 feet of glass and help in design department; \$18.00 a week. Miller Floral Company, Farmington, Utah.

HELP WANTED—Good, all-around greenhouse man as assistant to foreman; must have experience in pot plants, carnations and mums and understand watering. \$16.00 per week to start. James L. Denmead Greenhouses, Marshalltown, Ia.

HELP WANTED—Young man to assist in flower store; one who knows how and has experience. State reference and salary. Will wire acceptance. Steady place. No objections to honesty and reliability. W. G. Matthews, Florist, Dayton, Ohio.

HELP WANTED—At once, neat young lady, to take charge of up-to-date flower store; must be good saleslady, decorator and designer, and have some knowledge of bookkeeping. State experience and salary expected in first letter. Address No. 373, care Florists' Review, Chicago.

HELP WANTED—We have an opening for one or two energetic young men who wish to learn the growing end of the florists' business. A large, modern plant, specializing in roses, carnations and valley; also a general line of cut flowers, plants, etc. Apply at once. Rolf Zetlitz, Lima, Ohio.

HELP WANTED—At once, a general florist, for commercial place, who understands growing of mums, carnations, snapdragons, lilies and bedding plants; also must be able to make funeral designs and wedding bouquets. Excellent opportunity for the right man. Good salary to start. Delta Floral Co., Greenville, Miss.

HELP WANTED—Married man, reliable, sober, with experience in growing carnations, mums, bedding plants and vegetables; also to wait on trade and make up funeral designs. Greenhouses located 2½ miles from town. Give references and wages expected, with house furnished, in first letter. Roy E. Neal, R. F. D. 6, Lawrenceville, Illinois.

HELP WANTED—A man to do steam repairing and look after water supply, either married or single, between 20 and 35 years old; ambition more than experience wanted. A good chance to advance; the best working conditions. Send references and last place employed. Good weekly pay to start. Also young men as helpers wanted. Address No. 383, care Florists' Review, Chicago.

HELP WANTED—Man for general greenhouse work immediately. State wages. Willis W. Kinyon, Florist, South Bend, Ind.

HELP WANTED—At once, an honest, courteous, sober man, to work in greenhouses and help wait on trade when necessary; also must be able to do floral design work of all descriptions; wages, \$75.00 per month. Do not reply if you are not capable to do the above work. Amarillo Greenhouses, Amarillo, Texas.

HELP WANTED—At once, competent grower to take charge of 7500 square feet of glass. Must be able to furnish satisfactory references and to produce A-1 stock, roses, carnations, mums, etc. Good place for right man. No experimenter will be considered. State age, nationality, number in family, wages expected in first letter. Address Elmwood Floral & Nursery Co., P. O. Box 787, Birmingham, Ala.

WANTED TO BUY—Second-hand ventilating apparatus for 2 houses. Las Vegas Greenhouses, East Las Vegas, N. Mex.

WANTED—100 boxes 16x24 or 16x18 glass; 3000 feet 2-inch pipe; either new or second-hand. A. S. Gray, Chickasha, Oklahoma.

FOR RENT—In middle western city of 100,000 inhabitants, 10,000 feet of glass, within a short distance of the heart of the city and near a good cemetery. Low rent. Address No. 375, care Florists' Review, Chicago.

FOR SALE—Large florists' refrigerator; latest style, 448 Wells St., Chicago, Ill.

FOR SALE—A flower store in college town, doing good business. Possession at once. Address No. 406, care Florists' Review, Chicago.

FOR SALE—Florists' panel top delivery wagon, almost new. Someone can get a bargain. Geo. W. Haas & Son, Meadville, Pa.

FOR SALE—Retail store, fine location in Hyde Park, Chicago; will sacrifice. Have other business. Address No. 397, care Florists' Review, Chicago.

FOR SALE—5000 ft. of glass, with 5-room house, in good location; retail and wholesale. In good condition. Address No. 208, care Florists' Review, Chicago.

FOR SALE—Or rent, 13,000 sq. ft. of glass, all planted in carnations; 13 miles from Chicago. Reason for selling, ill health. Walter J. Pasvogel, Park Ridge, Ill.

FOR SALE—Greenhouse, 20,000 sq. ft. of glass, fully stocked, in growing town; 5 acres land; no opposition. Wholesale and retail. Address No. 384, care Florists' Review, Chicago.

FOR SALE—3 greenhouse places with dwellings and land or without; will sell separate; \$3000.00 cash needed as part payment. Wm. Pasvogel, 4 Cumberland Ave., Park Ridge, Ill.

FOR SALE—Or will take partner; one of the best paying greenhouses on the south side of Chicago; 8-room cottage and plenty of land. Address No. 367, care Florists' Review, Chicago.

FOR SALE—Or rent, 2 greenhouses, 18x100 each, steam heated, stocked, all in A-1 condition; 4-room residence, 3 lots, 50x165; will sell or rent cheap. For particulars address Geo. Dill, New Ulm, Minn.

FOR SALE—Well established business with 7000 sq. ft. glass; heavily stocked with spring stock. Certainly a bargain if you buy now. For full particulars write Louis Schellhaas, Miamisburg, Ohio.

FOR SALE—Modern greenhouse establishment of 25,000 sq. ft. of glass. In first-class condition; well stocked, 3 acres of land, 20 miles from Chicago. Good shipping facilities. Address No. 366, care Florists' Review, Chicago.

FOR SALE—Second-hand cypress bars, 11 ft. 10 in., 14 ft. and 16 ft. long. Price 1 cent per foot. Also all kinds of second-hand greenhouse material. Address John Prochazka, Niles Center, Ill. Telephone 34-W-2 Niles Center.

FOR SALE—A good paying greenhouse range about 9500 ft., in a town of 15,000; 10 miles west from Loop of Chicago. All stock included in sale; must sell at once. Plenty of room to spread. Address No. 216, care Florists' Review, Chicago.

FOR SALE—One of the best paying greenhouse businesses in Pa., 30,000 ft. of glass, 20 acres of land, everything in good shape, well stocked. Can sell all you can grow. For full particulars address No. 297, care Florists' Review, Chicago.

FOR SALE—Special bargain; an up-to-date place, four acres of ground, three greenhouses, fine dwelling and large stable. Rowland Ave. and Rhawn St., Holmesburg, Phila., Pa. Write to Mitchell's Seed House, 518 Market St., Philadelphia, Pa.

FOR SALE—2 greenhouses, each 200 feet long and 27 ft. wide, with 2 acres of ground; steam boiler, electric water system, 15 minutes from depot. Good reasons for selling; fine opportunity. Information: Apply First National Bank, Elmhurst, Ill.

FOR SALE—Modern greenhouse establishment, in first-class condition, 25,000 sq. ft. glass, well stocked, 12 acres land, 2 modern dwellings, barn, garage, etc., 20 miles from Chicago. Good shipping facilities. Address No. 250, care Florists' Review, Chicago.

FOR SALE—Or rent, greenhouse establishment doing a good retail trade, close to cemetery. Houses are new and up-to-date; will sell or rent at a bargain. Houses are all fully stocked with carnations and pot plants. Address Box 314, Johnstown, N. Y.

FOR SALE—Or will take partner, lady or gentleman; one of the best paying flower stores on south side of Chicago. Address No. 388, care Florists' Review, Chicago.

FOR SALE—Greenhouse, 13,000 sq. ft., and about 4 acres of land, located in thriving western community, which takes all the lettuce that can be produced up to June 1. Satisfactory reasons given for selling. Address No. 394, care Florists' Review, Chicago.

FOR SALE—Or lease, mushroom plant, 50x142 ft.; ground 75x235 ft., 13,000 sq. ft. of beds, everything in good shape; an excellent opportunity for anyone interested in mushrooms. Have other interests, so will make an attractive offer. Write or call. A. Paschke, Jr., 5658 N. Hermitage Ave., Chicago.

FOR SALE—Bargains in second-hand greenhouse glass. A glass double strength. Free of putty. Sizes as follows: 12x10, 16x14, 16x16, 16x18, 16x20, 16x22, 16x24. Price per box, \$4.50. Cash with order. Address John Prochazka, Niles Center, Ill. Telephone: 34-W-2 Niles Center.

FOR SALE—Three modern greenhouses and stock, 5120 sq. ft.; will sell or lease ground, 75x145, well established wholesale and retail business of ten years; twenty minutes from center of town. Bargain. Possession July 1. Terms, one-third down, balance easy terms. C. L. Besser, 432 N. Colorado Ave., Kansas City, Mo.

FOR SALE—Greenhouse and garden establishment in western New York, two hours' ride from Rochester or Buffalo; 14,000 feet glass, fully stocked. Seven-room dwelling, all improvements. Six acres garden land. Market for all garden produce guaranteed. Immediate possession. Easy terms. S. B. Clark, Dansville, N. Y.

FOR SALE—Small greenhouse with cottage; also about 2 acres; greenhouse and boiler pipes, etc., all of recent construction, in good shape, established 6 years. Price for everything, \$2000.00, of which part can remain. Orders for over 10,000 plants for fall trade now on hand. No triflers or agents replied to. Address No. 405, care Florists' Review, Chicago.

SITUATION WANTED

Manager or foreman on a large or medium modern rose-growing establishment; six years foreman for Stuppy Floral Co., St. Joseph, Mo.; two years with Poehlmann Bros., Morton Grove, Ill., range foreman; two years with Peter Reinberg, Chicago, Ill., range foreman; sober and reliable. Address

M. J. Callahan, P. O. Box 141, Elmhurst, Ill.

Retail Store Man Wanted

Good position for first-class reliable store man and decorator of good experience. Fine future for capable, honest and steady young man to take charge of new modern store. State all details, including reference, experience and wages expected in first letter.

J. F. WILCOX & SONS, Council Bluffs, Iowa

Help Wanted

Working foreman, must be able to produce quality stock and be able to handle help; reference required; single man preferred. Good wages paid. Address

Reimers Floral Art Shop, Spokane, Wash.

HELP WANTED

Ten men for growing fine flowering and foliage plants; must understand potting and watering; at once; state experience and wages expected.

ROBERT CRAIG CO.

4900 Market Street, Philadelphia, Pa.

GROWERS, ATTENTION!

Chicago needs an exclusive growers' co-operative association. Growers doing a retail business not wanted.

What have you to ship?
If interested, write

No. 380, care Florists' Review, Chicago

Situation Wanted

AS FOREMAN

Address No. 387, care Florists' Review, Chicago

2 Boilers

We offer for sale f. o. b. Revere, Mass., two cast iron sectional boilers, each rated for about 5000 ft. of steam or 8000 ft. of hot water. In first-class condition. Now coming out because of addition to building requiring larger boilers. Will sell cheap if taken at once.

ISAAC COFFIN CO.

52 Sudbury Street, Boston, Mass.

FOR SALE

SUNNY COLORADO 12 houses, 27,000 feet of glass, all roses at wholesale houses and stock in perfect condition; five acres of ground; boiler capacity for 75,000 feet of glass; automobile, tools, outhouses, cold frames, pots, everything needed in a first-class plant.

A BARGAIN.

EMIL GLAUBER

1720 Rosemary St., Denver, Colo.

WANTED TO LEASE

For a term of years, a modern greenhouse establishment. Retail or wholesale. Must be in good condition and located right for the markets. Also a place large enough to show a decent income. The advertiser has successfully managed greenhouses for years and is financially responsible. State your proposition fully.

Address No. 409, care Florists' Review, Chicago

Help Wanted

First-class, young, energetic storeman for western city; good designer, decorator and salesman. Man looking for future. Must have best references as to honesty, integrity and ability. With a reliable firm.

Address No. 420, care Florists' Review, Chicago

General Growers and Helpers Wanted

Steady positions for good, reliable men of ability. State wages expected at first, age, reference, whether married or single.

J. F. Wilcox & Sons, Council Bluffs, Iowa

Help Wanted

Growers and Helpers.

Good wages and steady work. Apply to

Bassett & Washburn

Hinsdale, Illinois

HELP WANTED

At once, all-around retail florist, must be especially good in corsage, basket and funeral arrangements; permanent position with good salary to right man.

HAYMAN GREENHOUSE CO.

Clarksburg, W. Va.

Help Wanted

Gardener for small private place in Montana (country). Permanent position for single, middle-aged man. Must be strictly sober and capable; references required. \$50.00 per month, with room and board. Give full particulars in first letter.

State Nursery & Seed Co., Helena, Mont.

WANTED TO BUY

Now or June 1, greenhouses, land and dwelling. Please state size of houses, land and dwelling, how much cash down and terms for balance. Middle west preferred, but would consider place in live-wire city anywhere. State if wholesale or retail.

HOMER KESSLER, 918 Tribune Bldg., Chicago, Ill.

PERSONAL

Will Mr. Axel Alenius please send his present address to Key No. 419, care Florists' Review. It will be greatly to his interest to do so.

Someone's Chance

to buy or buy in on an old established retail place of about 12,000 ft. of glass in city of 13,000, doing a \$15,000.00 yearly business, and it could be easily doubled by just going after more. Houses chuck full of potted plants and bedding stock. Reason for selling, proprietor in other business that takes up his whole time.

Address No. 400, care Florists' Review, Chicago

For Sale

Eleven greenhouses, containing about 25,000 square feet of glass, now in operation; will be sold altogether or singly, purchasers to tear down and remove in June. Also two horizontal tubular boilers.

J. W. YOUNG, rear of 8640 Wayne Avenue, Germantown, Phila., Pa.

For Sale

Well established Chicago loop store; will sell or lease; none but responsible parties need apply; immediate action necessary.

Address No. 271, care Florists' Review, Chicago

For Sale--Steam Boiler

One horizontal tubular boiler, 54 in. diameter, 16 ft. long, complete with full front, new grates, all castings and trimmings, in A-1 condition. Running at 75 lbs. steam pressure when taken out of plant. Price \$250.00 to move quick.

PAGE BOILER CO.

815-819 Larrabee St., Chicago, Ill.

FOR SALE

20,000 feet of glass, boiler, piping, etc. Must be removed.

Price, \$1,500.

Address Riverbank Greenhouses
Geneva, Illinois

FOR SALE

Seventy-five thousand feet of glass, modern construction, large houses, in good condition, stocked, fine soil and water, six acres good land, good market, a splendid opportunity for wholesale growing; price very reasonable, \$8,000.00 cash, balance easy terms. This is a fine opportunity for a couple of good growers with a little money to go in for themselves.

Address No. 414, care Florists' Review, Chicago

For Sale

\$3500.00 cash buys 6 modern greenhouses in live-wire city—right at cemetery gates. Big wholesale and retail business; takes more than you can produce—established 15 years—4 acres land and residence—for full particulars

Address No. 418, care Florists' Review, Chicago

Always mention the Florists' Review when writing advertisers.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CINCINNATI

532-534 Race St.
E. G. HILL FLORAL CO.

Good Stock and
Good Service

Member F. T. D. Phones Main 1874-1875

EDWARD A. FORTER, Florist
Successor to A. Sunderbruch's Sons

128 W. Fourth St.,

Cincinnati, O.

SCHRAMM BROS.

Send us your orders for

TOLEDO, OHIO

1307-15 CHERRY STREET

Members Florists' Telegraph Delivery

MEMBERS

FLORISTS' TELEGRAPH DELIVERY

TOLEDO, OHIO

METZ & BATEMAN

414 Madison Avenue

OHIO BUILDING

DAYTON, OHIO

16 and 18 W. 3rd St.

Matthews the Florist

Established in 1883

Greenhouses and Nurseries in Riverdale.

STEUBENVILLE, OHIO



HUSCROFT'S FLOWER

SHOP, 173 North Fourth Street

All orders promptly executed

THE KAY-DIMOND CO.

YOUNGSTOWN, O.

Members Florists' Telegraph Delivery Ass'n

ALWAYS HAVE COMPLETE
STOCK ON HAND

MRS. J. B. FREEMAN
OF "THE FLOWERS"

636 Superior Street, TOLEDO, OHIO

VAN METER FLOWER SHOP

SPRING and HIGH, Springfield, O.

BEST FLOWERS for EVERY OCCASION

NEWARK, OHIO

CHAS. A. DUERR

Member Florists' Telegraph Delivery

KENT BROTHERS FLOWER SHOP

COVERS ALL OHIO POINTS
20-22 W. Church Street NEWARK, OHIO

EGGERT N. ZETLITZ

The Leading Florist

209 West Market Street,
LIMA, OHIO

National Florist

Representative Rotary Florist

Member of Florists' Telegraph Delivery

FLORAL DESIGNS OF ALL KINDS

COLUMBUS OHIO

Wilson's Seed Store

Telegraph Orders Carefully Executed.

L. D. Phones:

Citizen's 5328, Bell Main 2903 116 So. High St.

The Livingston Seed Co.

FLORISTS

COVER ALL OHIO POINTS

114 N. High St., COLUMBUS, OHIO

BOSTON.

The Market.

Business continues dull and there are far more flowers arriving than can be profitably disposed of. It is usual to have an after-Easter glut, but it really seems to be more pronounced than usual. The American people have been urged to economize, and flowers and other articles, not necessities of life, have suffered as a consequence. After the first semi-hysterical outburst has spent itself, it is likely that conditions will gradually become more nearly normal.

Roses are arriving in great numbers and prices are low, many being cleared well below the \$1-per-hundred mark. American Beauties sell poorly. Of the many hybrid teas the quality remains exceptional, but clearances are hard to make even at low prices. Carnations remain up to topnotch midwinter quality, but prices have taken a decided slump. A few fancies make \$3 to \$4, but the general average is now \$1 to \$1.50 per hundred. Single violets are over; the last flowers made 75 cents to \$1 per hundred.

Sweet peas are of superb quality, but the quantity is more than the market can utilize and prices have slumped. Yellow marguerites, which hitherto have cleaned up well, now are hard to move. Spanish iris is abundant and cheap; so are snapdragons. There still is a heavy supply of tulips and narcissi, prices of which are low. Callas, lilies, forget-me-nots, calendulas, primroses and valley are decidedly druggery. Cat-tleas are lower, but still make \$6 per dozen.

Various Notes.

The fuel situation now worries growers more than the war. Prices on bituminous coal around Boston vary from \$8.50 to \$9 per ton, and it is difficult to make contracts even at these prices.

CLEVELAND

...THE...

J. M. GASSER COMPANY
EUCLID AVENUE

We grew the best of everything in
CUT FLOWERS

CLEVELAND
OHIO A. GRAHAM
& SON

5523 EUCLID AVENUE Member F. T. D.

(Bell Main 2809
Cuy. Central 1868)

The Smith & Fellers Co.
735 Euclid Ave., Cleveland
LEADING
FLORISTS

We can fill your orders Day or Night for
CLEVELAND AND
STATE OF OHIO

Always have complete stock on hand.
Regular discount allowed the Trade.

KNOBLE BROS. 1836 W. 25th St.,
CLEVELAND, O.
Members Florists' Telegraph Delivery Ass'n.

CLEVELAND
THE JONES-RUSSELL CO.
FLOWERS

1284-1308 Euclid Avenue

Member Florists' Telegraph Delivery Ass'n.

CLEVELAND, OHIO

BRAMLEY & SON

Store and Greenhouses, 1181 East 71st Street

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

CANTON, O., and Vicinity
A. T. POLLARD, Florist in Rotary

CANTON, O. MASSILLON, ALLIANCE
and VICINITY
FRED G. GELTZ, 522 Market Ave., North
Member F. T. D. Ass'n.



HEISS COMPANY DAYTON
112 So. Main St. OHIO

Members Florists' Telegraph Delivery Ass'n.

Massillon, Ohio
A. WEAVER Florist in Rotary

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CARBONE, 342
Boylston St.,
BOSTON
Member Florists' Telegraph Delivery Ass'n

BOSTON-BECKER'S
Send us your telegrams. Prompt service IN
and **ROUNDABOUT BOSTON.** Our con-
servatories are in Cambridge, only 8 minutes
from the heart of Boston.
BECKER'S CONSERVATORIES
CAMBRIDGE, - - - MASS.
Members Florists' Telegraph Delivery.



Warburton
FALL RIVER
MASS.
93 N. MAIN STREET
Solely devoted to
Southeastern Mass., New York
and Rhode Island points.

H. F. A. LANGE
Worcester, Mass.

Delivers to All Points in New England
125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

BURLINGTON, VT.—Orders for Vermont and North-
ern N. Y. filled to your entire satisfaction at right prices.

Gove Florist

Coombs
LEADING FLORIST
Member Florists' Telegraph
Delivery Association.
Orders
solicited for
all parts of
Connecticut
Stores:
741 Main St.
364 Asylum St.
Greenhouses:
Benton St.
Hartford,
Conn.

REUTER'S

For Rhode Island and Connecticut

STORES

New London, Conn.; Norwich, Conn.,
and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

PROVIDENCE, RHODE ISLAND
Johnston Brothers
LEADING FLORISTS

38 Dorrance Street

Members Florists' Telegraph Delivery Ass'n.

NEWPORT, R. I.
JOHN C. HASS We grow our
own flowers

PROVIDENCE, R. I.
AND ALL NEW ENGLAND POINTS
T. J. JOHNSTON & CO. 107 Washington St.
PROVIDENCE

I should like to write a
little essay on

"The Sweet Perfume of
Courteous Service"

but actions speak louder
than words. Flowers are
my hobby and my business.
If you have orders for de-
livery in N. H., wire us.

BOSTON, MASS.

Penn
The
Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
124 TREMONT STREET

Wax Brothers Boston, Massachusetts
143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England
Members Florists' Telegraph Delivery.

LOWELL, MASS.

MORSE & BEALS, 8 Merrimack Sq.

Members Florists' Telegraph Delivery Association

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3.

VERMONT'S FLORIST

W. E. PETERS
137 St. Paul St., BURLINGTON, VT.

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park St.
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20 per cent allowed.

Anthracite coal is scarce and prices are
higher than at any time since the great
coal strike, some thirteen years ago. If
there is no improvement in prices, quite
a number of growers will close down
their houses rather than operate at a
loss. Those who have available tillable
land are breaking up much of it. One
florist will plant twenty acres to root
crops and it is hoped all others will do
what they can. Others are planning to
grow more vegetables than in the past
under glass, prices on all of these being
exceptionally high.

The country-wide campaign for in-
creased food production is affecting
every community here. Sunday, April
22, plows and harrows could be seen at
work in all directions, breaking up and
pulverizing land, an unusual sight in
the Old Bay state. Community gardens
and school gardens are being greatly
extended and the net result should be of
great horticultural as well as economic
benefit. Flower production on private
estates is being heavily reduced. This
again should, in some measure, benefit
commercial growers.

Wax Bros. report a good volume of
business, with more weddings than usual
at this season. The veteran Nathan Wax
enjoys excellent health.

N. E. Boyle, of Malden, has 2,000
Spiraea Gladstone and S. astilboides
coming along for the Memorial day
trade. Out of 15,000 potted lilies for
Easter he had only half a dozen left.

Worcester, Mass.

RANDALL'S FLOWER SHOP

Member Florists' Telegraph Delivery

INDIANAPOLIS
INDIANA

225 N. Pennsylvania Street
E. G. HILL FLORAL CO.

Indiana's Foremost Florists,
covering all points in state.
Members Florists' Telegraph Delivery Association.

Established 1859

A. WIEGAND'S SONS CO.
Florists and Decorators

1610 to 1620 N. Illinois St. Indianapolis, Ind.
Indiana's oldest, largest and most complete retail
establishment.

Members Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 Massachusetts Avenue
BERTERMANN BROS. CO.

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

TERRE HAUTE, IND.

JOHN G. HEINL & SON, 129 South 7th Street

Williams & Co. SOUTH BEND, IND.
FLORISTS

For Northern Indiana | 138 S. Michigan St.
and South'n Michigan | Members F. T. D.

BEYER FLORAL CO. SOUTH BEND, IND.

Daily deliveries to Notre Dame University
and St. Mary's Academy.

Richmond, Ind.

FRED H. LEMON & CO.
Florists and Decorators. Send us your orders.

GARY FLORAL CO.
118 West Fifth Avenue
A. T. BUSHONG, Prop. GARY, IND.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

MIAMI FLORAL CO.
ORDERS PROMPTLY FILLED
MIAMI, FLORIDA

MILLS THE FLORIST, Inc.
36 West Forsyth Street
Jacksonville, Fla.

We reach all
Florida and South Georgia Points

FOR DELIVERY IN
GEORGIA
Consult

LAWRENCE FLORAL CO.
ATLANTA, GA.
CHOICE FLOWERS FOR ALL OCCASIONS

ST. PAUL, MINN.
THE LARGEST STORE IN AMERICA



Members F. T. D. Ass'n
The finest and largest stock west
of Chicago. Awake night and day
looking for orders.
HOLM & OLSON, Inc. 20-22-24
W. 5th St.

In **MINNEAPOLIS**, it's
Donaldson's

The Leading Florists of the Northwest
Special attention to telegraphic orders.
L. S. DONALDSON CO., Minneapolis, Minn.

Swanson's
Incorporated

618 Nicollet Avenue, offers the trade its
unexcelled facilities for filling orders in

MINNEAPOLIS

MANKATO, MINN.
THE WINDMILLER CO.

Flowers to all points on short notice
Member Florists' Telegraph Delivery.

MINNEAPOLIS, MINN. 34 So. 5th St.
982 Nicollet Ave
WHITTED FLORAL CO.
Member Florists' Telegraph Delivery Ass'n

DULUTH FLORAL CO.
200 miles in any direction. **DULUTH, MINN.**
We are the center of the great
Northwest. Daily deliveries to Superior, Wis.

R. ABBOTT PARK FLORAL COMPANY
Both Phones
Greenhouses: Buchanan, **FLORISTS**
Lafayette and Schiller
Aves., Broad St. Park. **TRENTON, N. J.**



MONTCLAIR, N. J.
MASSMANN
Member Florists' Tel. Del. Ass'n

NEWARK, N.J.

PHILIPS BROS.

938 BROAD STREET
Members F. T. D.

Red Bank, N. J.

W. W. KENNEDY & SONS
FLORISTS

Members of F. T. D. and National Florist

5 East Front Street



NEW JERSEY
EDWARD SCEERY
PATERSON and PASSAIC
Member Florists' Telegraph Del.

CHATHAM, N.Y. The Chatham Floral Co.
PROMPTNESS, WITH CARE
Eastern NEW YORK and Western MASS.

The Saltford Flower Shop
POUGHKEEPSIE, NEW YORK

Member F. T. D. A QUALITY SHOP IN A QUALITY TOWN

SYRACUSE, N. Y.

1703 Court Street

J. MULHAUSER & SON, Florists

Among his roses Ophelia and Hoosier
Beauty are specially good, but Killar-
ney and White Killarney still are found
quite profitable.

William Bartlett, of the Boston
Flower Exchange, last week was badly
hurt by an automobile opposite the
greenhouses of the Harold A. Ryan Co.,
at Mount Auburn. He is making a satis-
factory recovery at the Cambridge hos-
pital.

Among the sweet peas coming in from
F. W. Holbrow, of Dorchester, is Ger-
trude Walsh, one of Zvolanek's new
varieties, which is one of the best pinks
I have seen this season.

Penn is booming the country-wide
campaign for increased food production
and in one window has a boy wheeling a
barrow-load of root crops. Carter's
Tested Seeds are effectively arranged
in the same window.

At the store of Patrick Welch every
effort is being made to dispose of the
tremendous cut flower arrivals, and a
surprisingly large quantity is sold
daily. If every wholesaler were as
wide-awake and alert as Patrick Welch,
there would be fewer flowers for the
rubbish barrels.

From the Rawson Conservatories, at
Arlington, A. G. Pembroke is receiving
a superior lot of Matchless, Ward, Bea-
con, Benora and Enchantress Supreme
carnations; also, fine sweet peas.

Numerous gardeners and florists are
actively assisting in the campaign for
food production here. In many cases
property owners are offering large lots
of land to the various communities,
some of which are doing all plowing
and fertilizing, and supplying seeds at
cost.

William R. Nicholson is bringing in a

ABUNDANTLY PREPARED AT
ALL TIMES

Edwards Floral
Hall Company

1716 Pacific Avenue
ATLANTIC CITY, NEW JERSEY

Nurseries: Mediterranean
and South Carolina Aves.

Member Florists' Telegraph Delivery Ass'n



SCOTT THE FLORIST
BUFFALO, NEW YORK

S. A. Anderson
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock,
and prompt deliveries in Buffalo, Lockport,
Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

ROCHESTER, N.Y. F.T.D.

Wilson
THE FLORIST
88 E. MAIN ST.

We reach all
Western
N. Y. Points.



ALBANY, N. Y.

The Rosery
FLOWER SHOP

23
STEUBEN
STREET

Best service.
Send your
orders to us.

W. & T. CASS, Florists
GENEVA, N.Y.

Telegraph Orders Promptly Filled
in Western New York.

BATAVIA, N. Y.
L. C. STROH & SONS
Flowers delivered to all nearby towns.

The Rosery Elmira, N. Y.
182 Main St., N.
Flowers Delivered to All Nearby Towns.
Members Florists' Telegraph Delivery Association.

ROCHESTER, N. Y. J. B. KELLER SONS,
Florists
25 Clinton Avenue, N.
Roch. Phone Stone 506. L. D. Bell Phone Main 2106
Members Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Alexander McConnell

611 5th Ave., cor. of 49th St.
NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNELL

Siebrecht Bros.
INC

922 Madison Ave., cor. 73d St.
NEW YORK

Member Florists' Telegraph Delivery

PHILLIPS
272 Fulton Street

BROOKLYN

Branch Store, 352 Flatbush Avenue
Telephone, 4202 Prospect

Brooklyn's only member of the Florists' Telegraph Delivery. Floral Deliveries in New York, Brooklyn, Long Island, New Jersey, etc.

—Established 1874—

JOSEPH TREPEL

Brooklyn's Largest Florist
SEVEN STORES

MAIN STORE, 334 Lewis Avenue

Phone 1150 Bedford Brooklyn, N. Y.
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

WILSON 8 and 5 Greene Ave.
339 to 347 Greene Ave.

BROOKLYN

Phones 3908 Prospect NEW YORK

HUGO H. JAHN

710 Nestrand Avenue

Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders.

RAMM'S

FLOWER SHOP

350 Madison Avenue

IN THE HEART OF NEW YORK

PROMPT AND EFFICIENT SERVICE

C. C. TREPEL, Main Office,
BLOOMINGDALE'S
Third Ave. and 59th St., NEW YORK
Largest individual retail dealer in CUT FLOWERS and PLANTS in the world.

ORDERS NEW YORK WIRE OR PHONE TO
FOR **MAX SCHLING**

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as references

European Orders Executed

Member Florists' Telegraph Delivery Association

NEW YORK—Established 1874

DARDS

N. E. cor. 44th St. and Madison Ave.

Has his own correspondents in all the large cities of Europe and the British Colonies. Cable orders forwarded by private code.

Member of Florists' Telegraph Delivery

J. H. SMALL & SONS, Florists
NEW YORK and WASHINGTON

FLORAL and LANDSCAPE Work

WASHINGTON, D. C.—15th and H Sts.

NEW YORK

Waldorf-Astoria and 505 Madison Ave.

M. A. Rowe

IN HEART OF NEW YORK CITY

332 Fifth Ave., near 33rd St.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359

Our Motto—The Golden Rule

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.

135 E. 34TH ST., - NEW YORK

fine lot of Gypsophila elegans, of which he grows hundreds of flats on his carnation house shelves.

Robert Burns, of Sutermeister's, Readville, last week was knocked down by an automobile and sustained two bones broken in his right leg. He is convalescing nicely at the Massachusetts General hospital, Boston.

At the next meeting of the Gardeners' and Florists' Club, which will be held May 15, E. I. Farrington will give a stereopticon lecture on "What's New in the Garden."

F. E. Palmer, of Brookline, has planted good nursery stock near his home on Newton street, on land recently acquired. His landscape business shows a constant increase. W. N. C.

BUFFALO.

The Market.

The first part of last week was rather quiet, while the last half brought considerable funeral work. There had been a lull since Easter, but it is gradually picking up and, with Mothers' day only

Kottmiller

... FLORIST ...

426 Madison Avenue—and 49th Street

Also **Vanderbilt Hotel** New York

Telephone Murray Hill 788

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central Personal Attention
Member Florists' Telegraph Delivery Ass'n

McKENNEY

503 Fifth Avenue N. E. Cor. of 42d St.

Orders filled with the same care as if you were here yourself.

F. T. D. member.

G. E. M. STUMPP

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

WARENDORFF

STORES ALL OVER TOWN

Send your New York orders to
The Ansonia, Seventy-fourth Street and Broadway.

David Clarke's Sons

2139-2141 Broadway

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

NEW YORK

ORDERS SENT TO

H. H. BURNS

509 MADISON AVE.

will receive prompt and careful attention
Long Island Brooklyn Jersey City Newark

THOS. F. GALVIN, Inc.

NEW YORK 861 Fifth Ave.

1 Park Street
799 Boylston Street **BOSTON**

Deliveries to Steamers and all Eastern Points.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



NASHVILLE
TENNESSEE
JOY'S

Members of Florists' Telegraph Delivery Ass'n.

Geny Bros. LEADING FLORISTS
212 Fifth Avenue North
NASHVILLE, TENN.

"WE NEVER SLEEP"

DEWILD GREENHOUSES, Memphis, Tenn.

89 South Main Street

"Up-to-the-minute" Service and Execution
Every Flower in Season

SEND ALL **MEMPHIS** ORDERS TO
THE FLOWER SHOP
69 Madison Avenue
MEMPHIS, TENNESSEE

EL PASO, TEX.

"THE FLOWER SHOP"

D. C. HARTMANN, Prop.

SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA

HUDDART FLORAL CO.

62 South Main Street

Members Florists' Telegraph Delivery Ass'n.

RENO FLORIST
RENO, NEVADA
38 W. SECOND ST.

Prompt and careful attention to orders
from out-of-town florists.

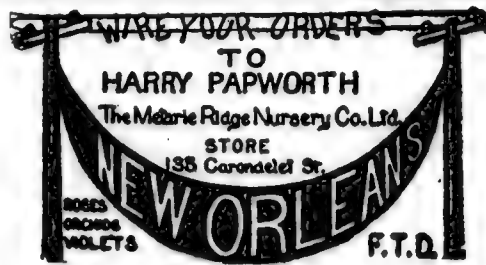
EL PASO, TEXAS
POTTER FLORAL CO.

Member Florists' Telegraph Delivery Ass'n

SAN ANTONIO, TEXAS
Ave. C at 8th St. **EDWARD GREEN, Florist**
Telegraph Orders a Specialty.

Lang Floral & Nursery Co., Dallas, Tex.
Write or wire headquarters for flowers for
Texas, Oklahoma, Louisiana, New Mexico. No
orders too large, none too small.

Orders for TEXAS
KERR, The Florist HOUSTON, TEX.
Member Florists' Telegraph Delivery



NEW ORLEANS, LA.

Chas. Eble

OLDEST FLORIST SOUTH

121 BARONNE STREET

Member Florists' Telegraph Delivery



FURROW & COMPANY

OKLAHOMA CITY GUTHRIE OKLAHOMA

Members Florists' Telegraph Delivery

U. J. VIRGIN
838 Canal St. **NEW ORLEANS, LA.**

HELENA, ARKANSAS
BALL FLORAL CO.

a short time off, there is a promise of active business again. In fact, the prospects are that Mothers' day will be, like all other big days this year, larger than ever.

American Beauties had a heavy run last week, while white roses also moved along easily. Francis Scott Key and Mrs. Russell are arriving in extra fine quality and are easily disposed of. Carnations are coming in larger quantities and, while some of them are of good quality, many are weak-stemmed and split. There has been no let-up in the heavy run in bulbous stock. Victoria jonquils now are in their prime. White poeticus continues in good supply. There is an oversupply of lilies. Some attribute this to the fact that many growers were delayed in getting their lilies in bloom for Easter.

Sweet peas are excellent and the call for them is gradually increasing as the demand for violets diminishes. Single violets are still to be had in good quality, but doubles will soon be out of the market. Snapdragon and mignonette are in good demand. Some fine gladioli are being shipped into the market from the east. Greens of all kinds are again sufficient.

Various Notes.

Much credit is due to the window decorator of the Lenox Flower Shop, on Delaware avenue. Last week he had a bride with a large bunch of lily of

KENTUCKY
JACOB SCHULZ CO.

Incorporated—Established 1873

THE FLOWER SHOP

550 Fourth Avenue, Louisville

For painstaking personal service send your orders to the South's Most Modern Floral and Art Establishment.

Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State

160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.
JOHN A. KELLER CO.

INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n

Elmwood Floral and Nursery Co.

TUTWILER FLOWER SHOP

Tutwiler Hotel

BIRMINGHAM,

ALABAMA

LOUISVILLE, KY.
E. G. REIMERS & SON CO.
Established 1880. Incorporated 1918

MOBILE, ALABAMA
The Minge Floral Co.

CHAS. L. BAUM—"The Home of Flowers"

KNOXVILLE, TENN.

Member of the F. T. D.

Chas. W. Crouch, KNOXVILLE, TENN.

The Leading Florist of the South

All Orders Given Special Attention

MRS. J. E. WATTS, Florist
Cut Flowers for all Occasions
MERIDIAN, MISS.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Think! Everything in Flowers!

GRAKELOW'S

BROAD ST. AT CUMBERLAND PHILADELPHIA, PA.

Member Florists' Telegraph Delivery Association

Pittsburgh, Pa.

MRS. E. A. WILLIAMS
621 Penn Avenue

PITTSBURGH, PA. BLIND FLORAL CO.

Florists, Decorators and Growers
Liberty Avenue and 5th Street (Empire Bldg.)
Extensive Variety and Supply, Efficient Service and Completed Work.

PITTSBURGH, PA. RANDOLPH & McCLEMENTS

Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

A. W. Smith Co.

... FLORISTS ...

KEENAN BUILDING, Pittsburgh, Pa.
Largest Floral Establishment in America
Established 1874—Incorporated 1909

The Park Floral Co.

J. A. VALENTINE, Pres.

Member Florists' Telegraph Delivery.

DENVER, - COLORADO

Colorado Springs, Colo.

Orders Carefully Executed

PIKES PEAK FLORAL CO.

Wholesale and Retail
Member Florists' Telegraph Delivery

Colorado Springs, Colo. Frank F. Crump

Wholesale and Retail Florist
Member Florists' Telegraph Delivery



The Colonial Flower Shop

518 N. MAIN ST., PUEBLO, COLO.
Will promptly execute all orders in this vicinity

CLARK, FLORIST, SCRANTON, PA.

Member Florists' Telegraph Delivery.
Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.

Baur Floral Co.

National Florist
ERIE, PA.

J. V. LAVER ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

SCRANTON, PA.

A. L. Besancon & Company
FLORISTS AND DECORATORS
Adams Ave. and Spruce St., SCRANTON, PA.
Both Phones
You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

THE FERNERY SCHULTHEIS, FLORIST

Write, Phone or Wire
612 Linden Street, SCRANTON, PA.

FRANKLIN, PENNA. BELL FLORAL CO.

ALL NORTHWESTERN PA.

CRESCENT FLORAL GARDEN

SHERM OFFERLE, Prop.
WARREN, PA.

the valley and many other artistic wedding bouquets in the window. The display was successful in obtaining several orders.

A meeting of the Buffalo Florists' Club was held April 17 at the Wm. F. Kasting Co. store. Several new associate members were taken into the club. Henry Elbers, president of the club, assisted by a committee, which was appointed, expects this to be one of the prosperous years of the organization. Wm. Legg, the secretary, was unable to attend, owing to the fact that he has been troubled with poisoning in one arm, which was contracted from plants in his establishment.

W. J. Palmer & Son opened their new Delaware avenue store to the public April 21. The store, designed in the Grecian Doric style, is spacious, attractive and convenient. Situated as it is, on Delaware avenue, near Chippewa street, its location is ideal, as, it might be said, all Buffalo passes its doors twice a day. Entering the store, one sees upon the left a large refrigerator

Orders for

PHILADELPHIA

AND SURROUNDINGS

Will be artistically filled at

THE FORREST FLOWER SHOP.

131 So. Broad Street, PHILADELPHIA

J. J. Habermehl's Sons

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue Philadelphia Broad and Walnut Streets
Stratford.

PHILADELPHIA

1800 Chestnut Street

THE LONDON FLOWER SHOP, LTD.

Member Florists' Telegraph Delivery.

ORDERS FOR WEST PHILADELPHIA

Carefully and Promptly Executed with Good Flowers and Good Taste by

M. J. CALLAHAN

3924 Market St., PHILADELPHIA

Germantown and Chestnut Hill ORDERS

Carefully executed with taste and promptness.

FRANK R. HASTINGS

8 West Cheltenham Avenue,
Germantown, Philadelphia, Pa.

Members Florists' Telegraph Delivery Ass'n.

EVEN DEN BROS.

Largest Growers in Central Pa. Williamsport, Pa.

LANCASTER, PA.

B. F. BARR & CO., Leading Florist

MYERS BROS. Altoona, Pa.

All Orders Carefully Executed

W. and W. FLOWER STORE

99 S. Main St., WASHINGTON, PA.

Wholesale and Retail Florists

FLORAL ORDERS for Bryn Mawr, Main Line, Conshohocken and Norristown promptly filled by
WILLIS H. BALDWIN, Conshohocken, Pa.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

HUGO SCHROETER
531 Woodward Ave. INC.
DETROIT
MICHIGAN
GROSSE POINTE Delivery in HIGHLAND PARK

DETROIT
GROSSE POINTE - MT. CLEMENS
CAREY, The Florist
491 Woodward Ave., Detroit, Mich.

DETROIT, MICH.
FETTERS, FLOWERS
237 Woodward Avenue
Member F. T. D.

John Breitmeyer's Sons
Cor. Broadway and Gratiot Ave.
DETROIT, MICH.
Member Florists' Telegraph Delivery Ass'n.

B. SCHROETER
56 Broadway
DETROIT
MICHIGAN

ANN ARBOR, MICH.
ARCADE FLORAL SHOP
Just Across from the University
Orders Filled Promptly
Phone 600 Nickels Arcade

Member Florists' Telegraph Delivery Ass'n.
DETROIT and VICINITY
L. Bomb Floral Co., Albert Pochelon, Prop. 153 Bates St.

ARTHUR F. CRABB
GRAND RAPIDS, MICH.
Prompt Service to any point in Michigan

CRABB & HUNTER FLOWER SHOP
GRAND RAPIDS, MICH.
Local and State orders carefully executed

GRAND RAPIDS, MICH.
GRAND RAPIDS FLORAL CO.
Alfred Hannah & Sons will fill your orders for Designs and Cut Flowers in Michigan.

MICHIGAN ORDERS WILL BE CARE-
FULLY CARED FOR BY
HENRY SMITH
Wholesale and Retail Florist of Grand Rapids

BATTLE CREEK, MICHIGAN
S. W. COGGAN, Florist 25 East Main Street
Member of Florists' Telegraph Delivery

"WE STRIVE TO PLEASE"
ALPHA
FLORAL CO.
1105 WALNUT - PHONES 1806
KANSAS CITY, MISSOURI.

A. Newell
FLORIST
Established Over 20 Years
N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.
Member Florists' Telegraph Delivery.

SPRINGFIELD, MO.
SPRINGFIELD SEED COMPANY
Floral Department Open Day and Night

SPRINGFIELD, MO.
J. W. STOKES FLORAL CO.
Careful attention given all orders.

ARCHIAS FLORAL CO., Sedalia, Mo.
Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders
Members Florists' Telegraph Delivery Ass'n

J. B. GOETZ SONS
SAGINAW, MICH.
or any City in Michigan

for cut flowers. It is attractively designed and kept in a perfect condition by a refrigerating plant in the basement. On the right is a large plate glass show case in which are kept all the latest receptacles for holding cut flowers and showing them off to the best advantage. Back of the refrigerator and show case is a Grecian pergola, serving the double purpose of leading the patrons of the store back to a veritable fairyland 100 feet back in the store. This fairyland is entirely enclosed in glass, and is the salesroom for flowering plants and palms. Adding to the attractiveness are two fountains. One contains goldfish and water lilies. The other forms a background to the vista from the main store and consists of a rockery, from which ferns are growing. It is surmounted by a beautifully carved shell, in which three playful dolphins are sporting down a great wave, splashing the water over the rockery into the basin below. Concealed flood-lighting adds to the effectiveness. At each side of the store, separated by a dainty lattice between the columns of the pergola, are workrooms and office, sufficiently hidden to be obscure and yet leaving the entire store in plain view of the workers. The shipping department is in the rear. A. E.

ST. LOUIS.

The Market.

The wholesale market was in an unsatisfactory condition the greater part

KANSAS CITY, MISSOURI...

WILLIAM L. ROCK
FLOWER COMPANY

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray
KANSAS CITY, MO.
1017 GRAND AVE.

Member of the
Florists' Telegraph Delivery Ass'n

GEO. M. KELLOGG
FLOWER & PLANT CO.
Wholesale and Retail Florists
1122 Grand Ave. KANSAS CITY, MO.
All Kinds of CUT FLOWERS
In their season. Also Rose and Carnation plants in season. Greenhouses at Pleasant Hill, Mo.

STUPPY FLORAL CO.
Orders executed
Missouri, Iowa, Kansas and Nebraska
ST. JOSEPH, MO.
Members Florists' Telegraph Delivery

Canada's Florist
Dunlop's
8-10 W. Adelaide St., TORONTO
LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

McKenna
Corner St. Catharine and Guy Streets
Montreal
Member Florists' Tel. Delivery. 9 St. John St., QUEBEC, CAN.

LONDON, ONT., CAN.
J. GAMMAGE & SONS, LTD.
"THE HOUSE OF FLOWERS"
All Orders Carefully Executed.
Members Florists' Telegraph Delivery Ass'n.

VANCOUVER, B. C.
VICTORIA, B. C.
A. J. WOODWARD
"BON VOYAGE" ORDERS my specialty

SCRIM'S, FLORIST
OTTAWA, CANADA

STATE NURSERY CO. CUT FLOWERS
170,000 sq. ft. of glass at your service.
HELENA, MONT.

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GUDE BROS. CO.
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*The
Flower Shop*
FOR FLOWERS

L. E. METCALF, Prop.

For WISCONSIN delivery of
"Home-grown Flowers"

GET IN TOUCH WITH

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Orders for Cut Flowers
and Designs delivered anywhere in Wisconsin
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Best Shipping Service for Wisconsin

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Everything
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ROANOKE, VA.

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YOUR ORDERS for **NORFOLK**
or anywhere in Virginia
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Orders for **Charleston, W. Va.**
are given prompt and careful attention by the
CHARLESTON CUT FLOWER AND PLANT CO.

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CHARLESTON, S. C.

RODGERS FLORAL CO., 174 Tradd St.
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Charleston, S. C. Carolina Floral Store
339 King Street

Greenhouses, Meeting and Romney Sts. We grow
our flowers: place orders here for fresh flowers.

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FLORISTS

GREENSBORO, N. C.

ATCHISON, KAN.

The Atchison Seed and Flower Store Co.

Members F. T. D.

of last week. There was a great cut of roses and the excessive production, coupled with a slow demand, caused prices to lower considerably. The quality of the stock was excellent, especially Beauties, Ophelias, Russells and Killarneys. The fine, warm days brought the roses out in great abundance and every wholesale establishment was loaded down. Those buying in large quantities made their own prices. Carnations were in even greater supply and \$5 to \$7.50 per thousand were asked for these all the week. The best stock in Enchantress varieties brought \$2 per hundred.

Large quantities of bulbous stock are brought in each morning. This stock does not bring much in an overcrowded market. Valley, lilies and snapdragons are holding up fairly well under the conditions, but tulips, sweet peas, daisies, narcissi and daffodils are far too many to bring anything like a stated price.

There are many weddings and social functions to take place this week and

RICHMOND, VA.

The Hammond Company, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

LYNCHBURG, VIRGINIA

Auto and Express Service to all
Points in Virginia

Miss McCarron

Member of Florists' Telegraph Delivery

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GRANDY THE FLORIST

Orders also delivered to

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Order your flowers on any occasion
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leading Florists in the State.

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WESTERN MARYLAND

THE H. WEBER & SONS CO.

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.

Commissions Promptly Executed.

Quality—Excellence—Ability

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Clarksburg, W. Va.

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Send all **MARYLAND** orders to

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BALTIMORE, MD.

The firm of 84 years' experience and reputation.
Quick auto delivery service for city and suburbs.

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HOLLYWOOD GARDENS

Seattle's Leading Flower Shop

1534 SECOND AVE.

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Careful and prompt attention given to orders. Alaska, Washington and Oregon.

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(Kipp's Flower Store)

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Orders promptly filled for
WASHINGTON, IDAHO, MONTANA

SPOKANE, WASHINGTON

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SPOKANE, WASHINGTON

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Growers of Choice Cut Flowers

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Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

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Prompt and careful attention to orders from out-of-town florists.

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FLOWERS BY TELEGRAPH

RIVERSIDE, CAL. BAKERSFIELD, CAL.

A. M. HOSP, Leading Florist

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910 STATE ST.

GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs on Short Notice.

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Pasadena, Cal. AND ALL Southern California

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HENRY A. SIEBRECHT, JR.

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224 West Fourth St.

LOS ANGELES, CAL.

Leading Retail Florist in the City



LONG BEACH, CAL.
MARINE FLORIST

Choice Cut Flowers Floral Designs
Member Florists' Telegraph Delivery

these may bring about a change in the market by using up the big surplus of stock.

Various Notes.

Horace Lloyd, head of the Shackelford Nursery Co., was stricken with paralysis last week and was taken to the Barnes hospital. His many friends in the trade will be sorry to hear that at last reports Mr. Lloyd still was in a serious condition, but hopes are entertained for a complete recovery.

The opening of the National League baseball season April 19 created a big demand for floral designs for the manager and the various favorite players. A large baseball of flowers sent to President Rickey was most prominent among the offerings.

Charles Meier, one of the largest growers in Kirkwood, made a trip to Oklahoma recently, where he is interested in several oil wells. He has returned much pleased with the prospects, as the wells now are producing.

Count von Hoffman, head of Waldbart's flower department, has started in training for the 50-yard race at the coming Florists' Club's picnic. It is somewhat early, but Mrs. von Hoffman has given the count orders to win that race or forfeit his latchkey.

Superintendent E. Strehle and John Moritz, of the park department, have a big force of men at work preparing beds at the various parks. The big greenhouses at Forest park are filled with choice bedding stock, which will be set out this week.

Professor H. C. Irish, who has charge of the public school gardens for the board of education, is writing articles for the daily press, giving advice to the public on how best to grow vegetables for their own use.

The W. C. Smith Wholesale Floral Co. was well supplied with good cut stock last week. Paddy Patton says they are shipping white wooden easels to all parts of the country.

LOS ANGELES

Broadway
Florist

414½ SOUTH BROADWAY

Telegraph and other orders promptly attended to. The best of work at moderate prices.

Phones: A2761—Main 2837

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MORRIS GOLDENSON
FLORISTS AND DECORATORS

We Solicit Telegraph Orders.
Regular Trade Discount.
229 W. Third St., LOS ANGELES, CAL.

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

SAN FRANCISCO

JOSEPH'S

233-235 GRANT AVENUE

Members of Florists' Telegraph Delivery and National Florists of this District. A specialty made of "Welcoming" and "Bon Voyage" packages.

DARBEE'S

FLOWERS THAT KEEP

1036 Hyde Street, SAN FRANCISCO, CAL.

First prizes for Violets, Iris, Gladioli, Carnations, Artistic Designing, Basket Arrangements, etc., at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc. etc. Members Florists' Telegraph Delivery.

DARLING'S SHOP

"Flowers for Her"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

San Francisco, Cal.

ART FLORAL CO.

255 Powell Street

Best attention given your orders

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JULIUS EPPSTEIN

Hotel St. Francis, SAN FRANCISCO

Prompt attention given telegraphic orders.

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**CORONADO and
SAN DIEGO, CAL.**
The Coronado Nursery,
3rd and D Avenue
Regular Discount.

BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

SAN DIEGO AND CORONADO



Portland, Ore.
TONSETH'S, 285 WASH.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery

FREY & FREY

1338 O St., LINCOLN, NEB.

WHOLESALE AND RETAIL

100,000 square feet of glass at your service.
Trade discount.

Members of the Florists' Telegraph Delivery



C. H. FREY

WHOLESALE and RETAIL FLORIST

1133 O ST., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.
Trade Discounts. First-class Stock.

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119 No. 16th St., OMAHA, NEB.

OMAHA, NEB.

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Fontenelle Florist, 1814 Douglas St.



OMAHA, NEB.

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The Careful Florist. 1804 Farnum Street

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Telephones 1501 and 1582

1415 Farnum Street. OMAHA, NEB.

LEWIS HENDERSON, Florist

1519 Farnum Street. OMAHA, NEB.
Member Florists' Telegraph Delivery Ass'n

Lincoln, Neb. CHAPIN BROS.

Flowers for All Occasions, from Cradle to Grave

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*Kemble's
Flowers*

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY



DAVENPORT, IOWA

and Western Illinois

FORBER & BIRD, 313 Brady Street

Members Florists' Telegraph Delivery Association.

DES MOINES, IOWA

ALFRED LOZIER ROSERY

DES MOINES, IOWA

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NORTH FLORAL CO.

915 Central Ave. FT. DODGE, IA

I. N. KRAMER & SON CEDAR RAPIDS, IA.

SIoux CITY, Supplies western Iowa, south
ern Minnesota, all of South
IOWA Dakota and northeastern Nebraska.

J. C. RENNISON CO.

FOR ALL NEBRASKA ORDERS
CENTRAL USE

ED WILLIAMS, Grand Island
Competent Florist—Railroad Center

The St. Louis County Growers' Association will hold its regular meeting May 2, at the Eleven Mile House. Secretary Joseph Deutschmann reports that the association will entertain the St. Louis Florists' Club May 10, at the same place.

George H. Angermueller says the shipping trade has increased greatly this season. Big shipments of wire hanging baskets to the southwestern trade were made last week.

The Retail Florists' Association held its monthly meeting April 16 at the Mission Inn Garden. President F. H. Weber presided over the meeting and the attendance was quite large. A committee was appointed to revise the by-laws of the association. The publicity committee was requested to get busy for Mothers' day.

The plantmen have their hands full at present. In the south end, Schray, Beyer, Fillmore and John Held have plenty of orders booked ahead. Sanders, Young and Senger, in the west end, have put on an extra force to handle the heavy orders for planting.

Pierre Schneider's first season on his own "hook" has been exceedingly good, considering the stock he had to work on at the Cannon range in Webster Groves, which he leased late last year. C. A. Kuehn handled the output.

Fred H. Weber has his new show house, on Olive and Taylor streets, filled

Marshalltown, Boone,
Centerville, Ames,
Oskaloosa, Oelwein,
Mason City, Waterloo

DAVENPORT, IOWA

Send Iowa and Western Illinois Orders

to

BILLS FLORAL CO.

M. A. TIERNEY, Owner

ROCK ISLAND

Tri-City Orders Handled with Promptness

HENSLEY'S

4th Ave. and 20th St., ROCK ISLAND, ILL.

MOLINE, ILL.

Orders for Western Illinois and Iowa handled with care and dispatch.

J. STAACK & SONS

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Wilmette, Ill.

Careful attention to all mail or telegraph orders for delivery in Wilmette and Chicago's north shore suburbs, Evanston, Kenilworth, Winnetka, Glencoe and Lake Forest.

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I. L. PILLSBURY—For Central Ill.

Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.

H. F. DRURY All orders filled promptly and carefully.

Aurora, Ill. JOS. M. SMELY

AND VICINITY Phones 147

AURORA GREENHOUSE CO.

AURORA, ILL.

Our service is the best.

STREATOR, ILL. THORNTON FLORAL CO.

Retail—FLORISTS—Wholesale
QUALITY IS OUR HOBBY

COUNCIL BLUFFS, IA.

HERMAN BROS. CO.

Leading Retail Florists 10 Pearl St.

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CHICAGO

Send Your
Orders to..
William J.

SMYTH

Member Florists' Telegraph Delivery Association

Michigan Avenue at 31st Street



THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

FOR ALL
CHICAGO
ORDERS USE
Three autos insure
prompt delivery.



C. H. Fink, Inc.
1581 Ogden Ave.

CHICAGO
ALPHA FLORAL CO.
Northwest corner Wabash Ave. at Adams St.
Most centrally located store in the city. All
orders given prompt attention.

Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the West Side
3040 W. Madison St., Chicago, Ill.

Deliveries to Northwestern University and all North
Shore Towns.
FISCHER BROS. 614 Dempster St.,
EVANSTON, ILL.
L. D. Phone 2642

Springfield, Ill.
JANSSEN FLORAL CO.
Best Service for Central Illinois

A. C. BROWN, SPRINGFIELD,
ILLINOIS
LARGE GREENHOUSES

PEKIN—PEORIA
All Orders Receive Personal Attention
GEO. A. KUHL, Pekin, Ill.

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

Rockford, Ill., H. W. Buckbee
Member Florists' Telegraph Delivery

J. L. JOHNSON
Northern Illinois
Southern Wisconsin
Your order will receive our prompt and
careful attention.

DE KALB, ILL.



CHICAGO
THE PALMER
HOUSE FLORIST
17 EAST
MONROE ST.



CHICAGO
3343 W. MADISON ST.
NEAR GARFIELD PARK

CHICAGO
FREEPORT, ILL. We are the largest
growers in the
Northwest. 100,000 square feet of glass.
JOHN BAUSCHER, Prop.
All Orders Receive Careful Attention and Prompt Delivery.

with an extra fine line of blooming
plants. He says trade since Easter has
been excellent at both stores.

The big plant stands at the Union
market are in full blast and business is
rushing. The spring weather last week
helped to clean the stands daily. Thomas
Carr says he does not remember a better
year.

Much building is going to take place
in Kirkwood this summer. W. A. Rowe
will build a few more 300-foot houses;
Meier Bros. and many others contem-
plate building. J. J. B.

WESTERLY, R. I.

Louis J. Reuter, of S. J. Reuter & Son,
Inc., is serving on the petit jury in the
Washington county Superior court. The
firm is preparing for extensive repairs
and overhauling at the greenhouses
this spring.

George L. Stillman is busily engaged
in filling orders for dahlia roots from
all parts of the country.

The Carmichael Orchards have sent
out their annual catalogue of gladioli
and peonies. They will nearly double
last year's acreage this season.

Mark A. Cassidy, of Providence, has
been engaged by Superintendent W. H.
Bacon to take charge of the school gar-
dens here this season. He has had
charge of them for the last two years.

Conrad Schultz, of Beach street, was
a business visitor to Providence last
week. W. H. M.

Massillon, O.—Since Easter the rush
of orders for bedding plants has kept
everyone on the jump at the establish-
ment of the N. E. Beck Floral Co. At
Easter a house of the newer French
hydrangeas sold especially well, al-
though everything seemed to sell well,
even Crimson Rambler, which many
growers have reported as out of favor
in recent years.

Established 1857.



Wittbold
FLORIST

745 Buckingham Place
L. D. Phone 1112 Graceland
CHICAGO
Send us your retail orders. We
have the best facilities in the city

Your orders may be placed by mail, phone or telegraph
with assurance that they will be accorded most
exact personal attention.

VICTOR YOUNG
& Company
Flower Decorations
Phone Superior 1960
1239 North Clark Street, CHICAGO

We are prepared to take care of
out-of-town orders for
CHICAGO
Delivery or shipment anywhere.
C. W. McKELLAR,
22 East Randolph St., CHICAGO

FRIEDMAN
FLOWERS
CHICAGO, ILL.
522 S. Michigan Ave., Congress Hotel
COURTESIES EXTENDED TO ALL FLORISTS

ORDERS FOR CHICAGO
EVERYTHING IN FLOWERS
DELIVERED ANYWHERE
PHONE, WRITE OR WIRE
A. F. KEENAN & CO.
1222-1306 E. 63rd Street
Tels. Hyde Park 875-5416
SPECIAL SERVICE TO CHICAGO UNIVERSITY

CHAS. BEYER
FLORIST
3619 South Grand Avenue
Long Distance Phones:
Bell, Sidney 148—Kinloch, Victor 999
ST. LOUIS, MO.

ST. LOUIS, MO.
Wire or Phone Your Orders to the
HOUSE OF FLOWERS
Ostertag Bros.
The Largest Retail Supply House in the West
Jefferson and Washington Avenue

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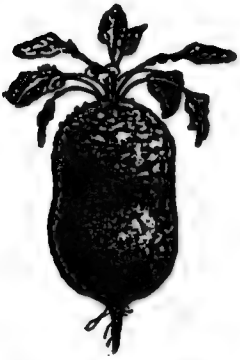
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By Cable from Hillegom, Holland, April 22, 1917.

My special offer with much reduced, exceptional low prices has been mailed to all the principal bulb importers in the United States. Do not order elsewhere before you have seen my prices.

ANTHONY VAN DER SCHOOT,

Formerly member of the dissolved firm of R. Van der Schoot & Son, Hillegom, Holland.

in sales so directly made, do not exist—the seller is in likelihood personally known to the purchaser.

Another objection unsuccessfully made against the law was that it invalidly interferes with interstate commerce, by discriminating in favor of Tennessee-grown seeds. Overruling this objection, the court said:

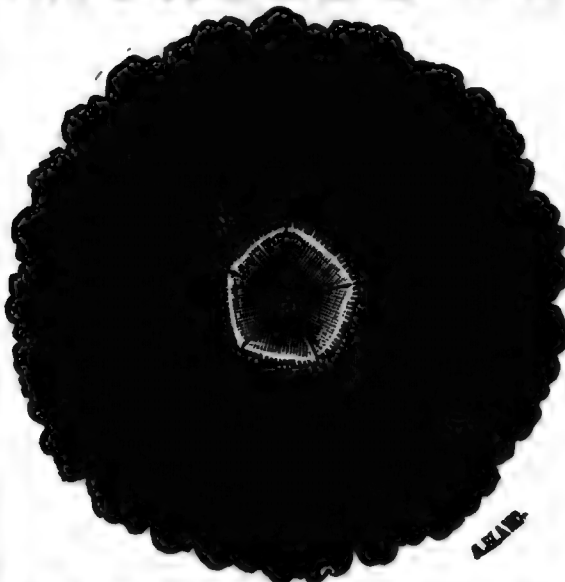
The thing sought to be regulated is the sales of seed which are made in this state. The sales of seeds that are the product of this state are, equally with those produced in other states, within the provisions of the statute, except as to sales by farmers. * * * Tennessee-grown seeds are covered by its provisions when in like manner sold on the market; farmer-producers are within its operative force as to market sales, and any sale by such a one is to be treated as a market sale unless it be consummated on his farm, and then for a restricted purpose. All in the same class are affected alike. * * * We, therefore, hold that, if interstate commerce be affected at all, it is only by way of incident, not directly, remotely, nor primarily, and that the main purpose of the act was to protect against fraud and harm, not directed against commerce between the states by way of a discrimination in favor of seeds produced in this state. * * * It is conceded on the brief of appellees that the act is expressly limited to sales made after seed coming from other states is at rest within this state, and that it does not purport to restrict sales of seed made from other states through interstate commerce.

The Tennessee court distinguishes this law from the act of North Carolina, relating to sale of vegetable and garden seed, by requiring packages to be marked with the year in which they were grown, which was held by a federal court in North Carolina to be void because it made an exemption in favor of "farmers selling seed in open bulk to other farmers or gardeners." (In re Sanders, 52 Federal Reporter, 802.) The Tennessee court differentiates the two laws because the practical effect of the North Carolina act would have been to force dealers to sell their seeds through farmers, who were at liberty to resell without restriction as to the use to which they were to be put, so that the seed might come on the open market and there compete on favored terms with other seeds.

Another point urged against the Tennessee law was that the provision in section 11 to the effect that presence of not more than one weed seed, of certain noxious classes, to 10,000 seeds and proof that due diligence has been used to find and remove such weed seeds will exonerate from liability for selling impure seed, is unreasonable for want of any known or practicable process where-

MICHELL'S PRIMULA SEED

Primula Chinensis



	$\frac{1}{2}$ tr.	Tr.
	pkt.	pkt.
Mitchell's Prize Mixture. An even blending of all colors...	\$0.60	\$1.00
Alba Magnifica. White.....	.60	1.00
Chiswick Red. Bright red....	.60	1.00
Duchess. White with zone of rosy carmine, yellow eye....	.60	1.00
Holborn Blue.....	.60	1.00
Kermesina Splendens. Crim-son.....	.60	1.00
Rosy Morn. Pink.....	.60	1.00

Primula Obconica Gigantea

A great improvement over the old type; flowers much larger.

	Tr.	pkt.
Lilacina. Pale lilac.....	\$0.50	
Kermesina. Deep crimson.....	.50	
Rosea. Pink.....	.50	
Alba. White.....	.50	
Hybrida Mixed.....	.50	

Also all other Seasonable Seeds, Bulbs and Supplies. Send for Wholesale Catalogue.

HENRY F. MICHELL CO., 518 Market St., PHILADELPHIA

Mention The Review when you write.

LILY BULBS GIGANTEUM—

SHIPMENT FROM STORAGE

7- 9 inch.....	\$15.00 per case of 300
9-10 inch.....	16.50 per case of 200

Write for Price List on Cannas and Caladiums.

ST. LOUIS SEED COMPANY

THE HOME OF "PURE AND SURE SEEDS"

411-413 Washington Ave.

ST. LOUIS, MO.

Mention The Review when you write.

LILIUM GIGANTEUM, 7/9, 300 to Case

\$20.00 per Case

Cold Storage, \$55.00 per 1000

Tuberose, A-1.....\$9.50 per 1000

Dahlias, Cannas, Gladioli and Caladiums—
Prices on Application.

D. RUSCONI, 128 West 6th Street,
CINCINNATI, OHIO

Always mention the Florists' Review when writing advertisers.

LILIUM GIGANTEUM From Cold Storage

7 to 9-inch.....	\$15.00 per case of 300
8 to 9-inch.....	16.00 per case of 250
9 to 10-inch.....	17.00 per case of 200

Write for prices on your fall bulb order.

LECHNER BROS., Caxton Bldg., ST. LOUIS, MO.

Agents for The Growers Association,
Anna Paulowna, Holland.

Always mention the Florists' Review when writing advertisers.

Order Your Holland Bulbs Now

IF YOU buy Bulbs for fall delivery, do not fail to send us a postal today so we can include your name on our mailing list and send you our catalogue with lowest prices on Quality Bulbs.

There are several reasons why you should get acquainted with us:

- 1.—We ship all goods f. o. b. New York or Chicago, Ill.
- 2.—Guaranteed true to name. Superior quality. Moderate prices.
- 3.—We take care of our own shipping through our permanent American Branch, 25 Beaver Street, New York.
- 4.—We have more satisfied customers in America than any other Holland firm.
- 5.—Goods delivered fall, 1917, payable Easter, 1918, provided you furnish us with satisfactory references.

Take Advantage of Our Special Offer:

In order to increase our list of satisfied customers we offer, as long as stock lasts, **Darwin Tulips**, all real Money-Makers, the best sellers of the season; both useful for forcing or outside.

	Prices per 1000
BARON TONNAYE , bright rose, beautifully shaped	\$ 9.00
CLARA BUTT , soft salmon pink.....	9.00
FARNCOMBE SANDERS , fiery rose-scarlet, perfect shape, one of the finest sorts, splendid forcer.....	10.00
LOVELINESS , carmine rose, brilliant color, good forcer	10.00
PRIDE OF HAARLEM , bright rose with purple, enormous flower of superb form, the best and most popular Darwin.....	10.00
RAINBOW MIXTURE , including the best varieties	7.00
SPECIAL —Assorted case—1000 of each variety for \$42.50 , f. o. b. New York.	

Write today

WESTERBEEK & KLYN
25 Beaver Street, NEW YORK CITY

MAIN OFFICE AT SASSENHEIM, HOLLAND

**GLADIOLI**

Glory of Holland, 100 1000
pure white, 1-inch up.....\$1.60 \$14.00

CALADIUMS doz. 100

Caladiums, 7-9 in.....\$0.50 \$3.50
Caladiums, 9-11 in.....90

CANNAS

Strong clump roots, 2 to 3 eyes, now ready, 100 1000
Florence Vaughan.....\$2.50 \$20.00
Charles Henderson.....2.50 20.00

ROSES, dormant 10 100

Crimson Rambler, extra heavy.....\$2.50 \$18.00
Lady Gay, No. 1.....1.50 12.00
Excelsa.....1.50 12.00
Queen of the Prairie.....1.50 12.00
Baby Rambler, 5-6 in. pots, in bud and bloom, 75c each, \$6.00 doz.
Baby Rambler, 4-in., in bud and bloom, \$2.00 doz., \$12.00 100.

PRIVET 10 100

Amoor River Privet, 2-3 ft.....\$1.25 \$10.00
California Privet, 2-3 ft.....1.00 5.00
Packing free.

PETER PEARSON

Seedsman and Florist

5732-5752 Gunnison St.,
CHICAGO



Mention The Review when you write.

Storage---LILY BULBS**RUBRUM**

6/8.....\$5.00 per 100
7/9.....6.00 per 100
8/9.....6.50 per 100

GIGANTEUM

6/8.....\$4.50 per 100
7/9.....5.00 per 100
8/9.....6.50 per 100

SPECIAL PRICE ON CASE LOTS

M. M. CARROLL
NORWOOD (Cincinnati) OHIO

Mention The Review when you write.

SNAPDRAGON

Make all out-of-doors beautiful by freely using the best flower that grows—SNAPDRAGON. Free blooming, very showy; splendid for cut blooms—a combination not found in any other plant.

Grow Snapdragons. We have all of the good ones. Seed of our famous Silver Pink, \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00. Seed of Light Pink, Nelrose, White, Yellow Garnet and Fancy Mixed, 35c per pkt.; 3 for \$1.00. Free cultural directions. All orders cash.

See our display ad for Locking Dirt Bands and Pots.

G. S. RAMSBURG,
SOMERSWORTH, NEW HAMPSHIRE
Mention The Review when you write.

**GIANT PANSY SEED**

Kenilworth Mixture
Kenilworth Cut Flower Mixture
Giant Three and Five Blotched
Masterpiece, curled wavy
1000 seeds, 25c; 5000, \$1.00
1/4-oz., \$1.25; oz., \$5.00

Early Flowering or Winter-blooming Giant Pansies
500 seeds, 25c; 1000, 40c;
1/2-oz., \$1.10; 1/4-oz., \$2.00

Mention The Review when you write.

by there may be conformity to the law. The court decided against this point for want of affirmative proof that there is no such known or practicable process.

"We think rather," says the court, "seeing that the immediate effort is one to bar the sale of ten sorts of dangerous weed seed (as the one in 10,000), and knowing the multiplying capacity and highly harmful character of such seeds, that we should read in the statute a legislative intent to bar them, even if other seeds accompany them, and that the legislature did conceive the harmful seeds to be fairly capable of separation or elimination."

The last point decided in the case is that the law is not unreasonable, and therefore invalid, because of its requirement that seeds be labeled to show the locality where grown. Said the court:

We do not judicially know that in the ordinary conduct of business the requirement is an impracticable one, and certainly the labeling as required does bear a proper relation to the subject-matter regulated. It is not unreasonable, not to say arbitrary, to require that in regard to blue-grass seeds, for example, it be shown whether they come from Kentucky or from Canada, as furnishing some aid to the purchaser, whose desire is to buy Kentucky blue-grass seeds, as better suited to the soil and climate of this state.

ZVOLANEK FOR EARLIER SEED.

On a plot of ground in Santa Barbara, Cal., experiments are being conducted which may bring about a shift in Ant. C. Zvolanek's sweet pea ranch from Lompoc to milder Santa Barbara.

"I have leased a tract of ground in Santa Barbara for one year," says Mr. Zvolanek. "I have planted my sweet peas and am now waiting for results. I figure that the mild climate of Santa Barbara will bring the seed to the point where they can be shipped by the latter part of June, or four weeks earlier than it is possible under the climatic conditions at Lompoc, where my main plant is located."

"If I succeed in my experiment I can have the seed in the hands of the growers by June 15, a wonderful feat in itself. On the success of the experiment depends a large increase in my acreage in this vicinity."

MOTT-LY GLEANINGS.

Manager W. Manley, of the Harvey Seed Co., Buffalo, N. Y., attributes the big run on vegetable seeds largely to the impetus given by the national and local authorities. The sale of flower seeds, aside from the commercial kinds, is expected to be considerably less than usual, which will be compensated for by the short deliveries from abroad. "Our customers cheerfully pay the high prices," said Mr. Manley, relating an instance of a buyer who, while buying onion sets at a 300 per cent advance over last year's price, observed that "these sets are larger and possibly less odoriferous, which, if so, would be some recompense."

"We have a trinity of troubles," observed Manager A. W. Annandale, of the Steele-Briggs Seed Co., Toronto, Ont., "short supplies of some lines, scarce help and the rush of counter trade consequent upon the advent of spring. Our branches at Hamilton and Winnipeg report similar conditions." Mr. Annandale had just recovered from a long siege of illness. Two sons are in France and a third subject to summons at any time.

George Keith & Sons, located in Toronto since 1866, are doing a good seed trade. W. M.

SEASONABLE STOCK OF "WORTH-WHILE" QUALITY

MAKE US PROVE IT.

We pay freight both ways if you don't agree with us.

LAWN GRASS SEED "HARDY EVERGREEN"

(The Good Kind)

1-lb. cartons.....20c; retails, \$0.30
5-lb. bags.....90c; retails, 1.25
Bulk, \$17.50 per 100 lbs.

DAHLIAS

Strong Roots Doz. 100
White shades.....
Yellow shades.....\$1.50 \$10.00
Red shades.....
Variegated.....

Lily Bulbs from Cold Storage

We ask you to try 100 or more of our "specially graded" stock and compare them with the other fellow's

Lilium Giganteum

Per 100
7 to 9-inch.....\$ 5.50
Per case of 300, \$15.00.
9 to 10-inch.....9.00

Allow us to ship you 100 or more every two weeks. We believe you will find them profitable.

Lilium Speciosum Rubrum

Doz. 100
8 to 9 inch.....\$1.00 \$6.50

Lilium Auratum

Doz. 100
8 to 9 inch.....\$1.10 \$ 6.50
9 to 10 inch.....1.50 10.00
11 to 14 inch.....2.50 15.00

Lily of the Valley Pips

New Crop, Fancy

Per case
Case of 250.....\$ 6.50
Case of 500.....12.50

Lily of the Valley Clumps

For Outdoor Planting

Per Doz. 100
Large size.....\$3.15 \$25.00

Caladium Esculentum

Per 100 1000
9 to 11-inch circ.....\$ 5.75 \$52.50
13 to 15-inch circ.....13.00
15 to 17-inch circ.....20.00

GLADIOLI

100 1000
America.....\$2.00 \$17.00
Mrs. Francis King.....1.60 14.00
Augusta.....1.50 13.00

STRICTLY FIRST SIZE AND AMERICAN PRODUCTION**"THERE'S A DIFFERENCE"**

Write for prices on other varieties

Tuberose

Dwf. Ex. Pearl, first size, per 100, \$1.00; per 1000, \$9.00.

A complete line of Gladioli and Spring Bulbs. If you are in the market, we believe it will pay you to get in touch with us.

PEONIES

Red, white or pink clumps.
3 to 5 eyes.....doz., \$1.50; 100, \$10.00

WINTERSON'S SEED STORE

166 N. Wabash Ave. CHICAGO

VALLEY PIPS

They are scarce, but we still can supply you and now is the time to think of Valley for June Weddings.

Order of us now and the Pips will be shipped when you want them.

NEW CROP OF PIPS

Cases of 250	\$ 6.50	Cases of 1000	\$24.50
Cases of 500	12.50	Cases of 2000	48.50

ONLY A LIMITED STOCK LEFT, SO DON'T DELAY

WINTERSON'S SEED STORE

166 North Wabash Avenue

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CHICAGO, ILLINOIS

Mention The Review when you write.

PRIMROSE SEED

IMPROVED CHINESE, finest grown, single and double, mixed, 600 seeds, \$1.00; 1/2 pkt., 50c; 1000 seeds, \$1.50. Colors separate also.

PRIMULA KEWENSIS, new dwarf yellow, 25c.

PRIMULA MALACOIDES, Giant Baby, 25c.

CINERARIA, large flowering dwarf mixed, 1000 seeds, 50c; 1/2 pkt., 25c.

OYOLAMEN Giganteum, finest giants, mixed, 250 seeds, \$1.00; 1/2 pkt., 50c.

GIANT PANSY The best large critically selected, 5000 seeds, \$1.00; 1/2 pkt., 50c. Extra pkt. of Giant Perret pansy seed added to every order for pansy seed. Our pansies are fine. Cash. Liberal extra count.

JOHN F. RUPP, Shiremanstown, Pa.

Mention The Review when you write.

Orders taken now for 1917 crop

Valley

CHAS. SCHWAKE & CO., Inc.
90-92 W. Broadway, NEW YORK

Mention The Review when you write.

Pansy Seed

TOOLE GIANT PRIZE STRAIN.
1000 seeds, 40c; 1/8-oz., 90c; 1/4-oz., \$1.25; oz., \$5.00.

WILLIAM TOOLE & SON
Hardy Plant and Pansy Farm
Baraboo, Wis.

GLADIOLI

New Catalogue Ready

JOHN LEWIS CHILDS, Inc.
Flowerfield, L. I., N. Y.

J. M. THORBURN & CO.

53 Barclay Street
through to 54 Park Place
NEW YORK CITY

SEEDS AND BULBS

PLANT A. B. C. BULBS EVERY MONTH

You will cut blooms every day. We can supply all sizes in any quantity at the regular fall import prices.



LILIUM GIGANTEUM

6-8.....	400 to case
7-9.....	300 to case
8-9.....	275 to case
8-10.....	250 to case
9-10.....	200 to case
10-12.....	150 to case

Tuberose, Catadium Esculentum and Fancy-leaved, Florists' Supplies, etc.

LILIUM AURATUM

9-10.....	100 to case
11-13.....	

LILIUM RUBRUM

8-10.....	175 to case
9-10.....	125 to case
9-11.....	130 to case
10-12.....	100 to case
11-13.....	85 to case

AMERICAN BULB COMPANY

CABLE ADDRESS "BULBS" 172 N. Wabash Ave. Phone Randolph 3316 CHICAGO, ILL.

LILY BULBS

OUR MOTTO: "Your dollar's value."

Those who know will grow Reburn & Co. Lily Bulbs. Tried and proven true stock.

	Per 1000
6-8.....	\$ 35.00
7-9.....	45.00
8-10.....	72.00
9-10.....	85.00
9-11.....	95.00
10-11.....	105.00
11-12.....	125.00

Connections are reliable. Read our motto. Cold storage GIGANTEUM BULBS all the year. All sizes. Ask for prices. See offer of Ferns, Sheet Moss, Asparagus, Cannas and Roses in Classified Department.

G. M. REBURN & CO.

160 N. Wabash Ave.
CHICAGO

HELLER'S
MICE
PROOF
SEED
CASES.

Send for Catalogue.

HELLER & CO.

Montpelier, Ohio

SEEDS

Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.

ARCHIAS SEED STORE, Box 84, SEDALIA, MO.

LILY BULBS

SHIPMENT FROM STORAGE

Giganteum—

7-9 inch.....	\$14.50 per case of 300
8-10 inch.....	16.50 per case of 250
9-10 inch.....	16.50 per case of 200

Multiflorum—

7-9 inch.....	\$15.00 per case of 300
8-10 inch.....	17.50 per case of 250

Giganteum shipped from Chicago as well as New York.

McHUTCHISON & CO.

The Import House
95 Chambers St., NEW YORK

Vick's Quality Flower Seeds

In all leading varieties

JAMES VICK'S SONS, Rochester, N. Y.

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list. Chr. Moshjerg, 216 7th St. N., Minneapolis, Minn.

PACIFIC COAST DEPARTMENT

LOS ANGELES.

The Market.

There has been a decided falling off in business during the last week; this has been felt both by retailers and shippers. From some of the warmer desert sections comes word that business is over for the season, with the exception of funeral work, and this also constitutes the bulk of the business in the city. A few decorations have been secured by the best retailers and the bright weather has led to a fair transient business in corsage work, but since Easter "dull" is the only word that describes the situation. As usual at such times, there is more stock than can be used. Roses have kept up fairly well, but carnations, sweet peas and other flowers have been far too plentiful. Baby roses, both of the bush and climbing types, are plentiful and much better in quality. While the better colored climbing types are in, there is a poor demand for either greenhouse or outdoor bush Brunners, but their season is short, little over six weeks, as a rule. A few early asters are seen, but they do not meet with much favor. Greens are becoming a little more plentiful.

Various Notes.

The California Cut Flower Co. is making a beautiful show in the Seventh street window, tulips and other stock over a plate glass mirror proving a great attraction.

Thomas Wright has returned from another of those long-distance trips of his "over the hills and far away." Nobody knows where he goes, but he has always something of interest to tell when he comes back. This time it was about the contents of the suitcase or the case of dry versus wet goods.

H. B. Gage, father of H. N. and L. Gage and other children, died Easter Sunday in Los Angeles, at the good old age of 72. W. P. Gage, of Fort Worth, Tex., arrived in the city too late to see his father alive.

Tony Tassano, of Tassano Bros., says he is well satisfied with the quality of the stock cut at Artesia so far; in fact, he says it is better than that produced at the Glendale place. Shipping business is fine at the store.

At Wolfskills' & Morris Goldenson's good funeral work has been the order of the week and the staff has been on the jump.

Polder Bros., of Montebello, are sending in excellent Dutch irises that meet with a ready demand.

O. C. Saake is thinking of taking another trip to Murrietta Springs. He is well satisfied with the Easter business.

J. W. Tredup, representing the A. L. Randall Co., of Chicago, called on the trade in this city.

Captain Guy, formerly of this city for many years, and more recently in charge of the southern California garden exhibit at San Diego, has been with G. W. Smith in the retail store at Seventh and Figueroa streets. He has been renewing old acquaintances and making new ones since his return from the southern city.

"We find The Review a first-class advertising medium and can assure you that we will put in another advertisement as soon as we have stock to offer.

"Hickey & Hollis.

"Petaluma, California, March 13, 1917."

H. W. Turner is cutting fine stock now and clearing up well on sales.

Bernard Tassano, of the Santa Cruz Evergreen Co., has just returned from a northern trip, taking in Santa Cruz, San Francisco and other cities. He reports an enjoyable time and good business.

A falling off in shipping is noted in all the wholesale houses, but not more than usual at this season.

G. M. Bridgford, of Eagle Rock, as usual, has extra fine bulbous flowers, for which he gets the big prices. His Dutch irises and Darwin tulips are exceptionally good.

Although one of the most peaceful of men, A. F. Borden, of the Redondo Floral Co., has joined the home guards. He believes in protecting the flag. A. Knopf says that business is a little quiet, especially in transient trade, of which they do a good deal in normal times on account of the excellent location. Everyone in the trade was sorry met with a painful accident in Griffith to hear that Mr. Knopf's eldest son park, a heavy iron plate falling on his foot. Fortunately no bones were broken and he was not incapacitated for more than a day or two, though he will have to use crutches for a time.

A meeting of the executive committee of the Los Angeles County Horticultural Society was held April 18. The questions of publicity for the society and the choice of another meeting place were the principal subjects discussed.

R. M. Greig, of Anaconda, Mont., writes that he has just arrived home after his winter's trip in California, having visited the Luther Burbank place in Santa Rosa and the new establishment of the Cottage Gardens Nurseries at Eureka. He speaks highly of the pleasant time he had while here, which no doubt he did, as he makes himself pleasant to other people and good nature is catching. Come again soon, Mr. Greig. H. R. Richards.

SAN FRANCISCO.

The Market.

There is an abundance of good stock in the market, but business seems to be sufficiently active to take care of the greater part of it without much difficulty. Tulips are about the biggest item at present. They are the finest ever seen here and quantities of them clean up daily. From now on the offerings will gradually decrease, however, so there is little danger of their becoming a glut. The supply of Spanish irises is increasing from day to day and meets with a good demand. Easter lilies are still plentiful and fine blooms can be had at moderate prices, in view of the generous supplies of other seasonable stock. Callas were late this year. There were few for Easter, but now the market is well supplied. They are well taken, the yellow ones cleaning up easily. Sweet peas are hardly so plentiful as usual for this time of the year, the cold weather having retarded the outdoor stock. The supply is expected to increase rapidly from now on, however. Violets are entirely gone.

The rose situation gives little ground for complaint, there being plenty of good stock and enough demand to clean up the supplies fairly well from day to day. Ophelia is excellent and some fine Cecile Brunner roses are beginning

Flowers for Mothers' Day

WE WILL HAVE LARGE CUTS OF

**ROSES, CECILE BRUNNERS,
SPANISH IRIS, GLADIOLI,
CALLA LILIES, CENTAUREAS,
DAISIES, CALENDULAS**
and a fine crop of new **PLUMOSUS**
as well as all other flowers in season

L. A. FLORAL CO.

FRED SPERRY, Manager

HOUSE OF QUALITY AND SERVICE

407 South Los Angeles Street, LOS ANGELES, CAL.

LONG DISTANCE SHIPPING OUR SPECIALTY

Asparagus Plumosus Sprays

\$1.00 per 100 sprays

Try a shipment and then arrange for a supply. They are the quality you have been looking for.

Kramer Bros.
Ontario, Cal.

Mention The Review when you write.

to appear. Baby Doll also is good and is a good seller in its class. Carnations remain about the same, both in quality and quantity. Lilac is beginning to go off crop after a rather short season; so are the large tree peonies. Anemones and ranunculi hold up well and there are plenty of marigolds, forget-me-nots and other miscellaneous stock to make splendid showings for all occasions. Blossoms are about over, although some Japanese-flowering cherry is still to be had. Orchids are still scarce, the local market having been scantily supplied for a long time. Valley, on the other hand, is plentiful and good.

Various Notes.

Local florists are starting an active campaign for Mothers' day business. Their efforts toward stimulating the demand for flowers on that day last year met with good success, which encourages them to make more extensive preparations this year.

The growers now have a good many men preparing the ground for chrysanthemums and the transplanting will probably be completed within two weeks. Asters are reported to be doing nicely. There is about the same acreage as last year.

Domoto Bros. are now planting poinsettias in three of their greenhouses, which were emptied at Easter, and other vacancies are being filled with roses. This firm could not fill its Easter orders for calla lilies, but now has a fine lot of them. The flowers are large and a clear white. Mr. Domoto says they sell well, despite their late appearance. All seasonable potted plants continue to move easily.

The snapdragons sent in by J. Roach, of Menlo Park, leave nothing to be desired in quality.

N. A. Peterson is bringing in a fine lot of Sensation carnations.

Avansino Bros. are cutting from fifteen to twenty dozen Japanese tree peonies daily, but the crop will soon begin to go off, as the season for this large variety is short. They have had a fine crop of lilacs. At the Avansino store anemones and ranunculi are reported to be in popular favor. Ophelia is said to sell better than any of the other roses.

Mrs. R. E. Darbee has received word

CARNATIONS FOR MOTHERS' DAY

We will be well prepared with a big stock of high quality flowers at the right price. Not only Carnations but everything else in season.

CALIFORNIA CUT FLOWER CO.
433 West 7th Street, Los Angeles, Cal.

Mention The Review when you write.

ON MOTHERS' DAY

YOU WILL NEED

CARNATIONS

WE WILL HAVE PLENTY AT THE RIGHT PRICE

S. Murata & Co.

380-386 So. Los Angeles St., LOS ANGELES, CAL.

Oldest and Most Experienced Shippers in Southern California

Mention The Review when you write.

Southern California Flower Market, Inc.

421-423 Wall Street, LOS ANGELES, CAL.

LARGEST WHOLESALE FLORISTS AND SHIPPERS IN THE WEST

Always Something New Direct from the Growers

WE ARE HEADQUARTERS FOR:

CALIFORNIA FLOWERS

Let us convince you

Mention The Review when you write.

RUDOLPH FISCHER

Freesia Specialist

SAN GABRIEL, CAL.

Mention The Review when you write.

BEDDING STOCK

Aster, Gazania, Lobelia, Marguerite, Petunia, Snapdragon, Salvia, Verbena, Zinnia and other plants. Price list on application.

FRED G. EHLE, 224 Sanborn Ave., San Jose, Cal.

Mention The Review when you write.

from various sections that her violet shipments for Easter reached their destinations in excellent condition. She made her last shipment for the season April 17, which was later than usual. Now she is shipping a great many tulips and Spanish irises, also quantities of Asparagus plumosus. Strawflowers promise to become an important item soon, especially helichrysum, which was most popular last year. Pink hawthorn is another item which soon will be included in the daily offerings for eastern shipment, according to Mrs. Darbee. Since Easter she has been busy on funeral work, decorations, etc. She says people seem to have plenty of money and are willing to spend quite liberally for flowers.

Many small dinner and luncheon decorations, with an occasional large affair mixed in, has kept busy the staff of the Albert O. Stein establishment. The principal call is for patriotic effects.

The Misses Hannon were greatly pleased with their first Easter business at the location on Sutter street.

Frank Claverie, successor to the Bianchini Co., is making extensive improvements in his store at 1457 Polk street. A lattice partition separating the workroom from the display space adds to the appearance of the place.

The Art Floral Co. recently placed an attractive poster in its window with the suggestion, "Send her a box of spring flowers," and it has met with considerable response already.

For a bachelor dinner at the Palace hotel Julius Eppstein used a large

[Continued on page 92.]

PORTLAND, ORE.

The Market.

Business last week was quiet and somewhat below normal. Many members of families who are leaders in social affairs have gone with the troops, and while they are not yet on a firing line their departure has curtailed social activities. Considerable speculation is being indulged in as to how much the trade will be affected by the war. There are good reasons for thinking that it now is depressing business. There is no one who has had any war-time experience which would be a guide in figuring out future effects. The Spanish war was "on and then off again" so quickly that it had hardly any effect on the trade. The present war appears to be a more serious matter and may disturb trade conditions to a considerable degree.

The number of weddings has increased, but few of the "war brides" used flowers in quantity. Funeral work has taken a normal quantity of stock. The cold, rainy weather has held back stock, so that there is no surplus. Our season is at least three weeks behind the average and in many parts of the Willamette valley the land intended for spring grain has not been plowed yet, because there was no opportunity to work it during the winter, and no spring and dry spell have appeared. So the farmers, many of them, are about six weeks behind with their work. Some land has not been seeded on account of scarcity of help and the fear of a more acute shortage of help at the harvest season. Just now it looks as though the field crops will be below normal.

There is every reason to expect a full crop of fruit. The blossoms are being held back by the weather and will not



In Any Quantity BABY RAMBLERS At Any Time

This new class of miniature roses is gaining wonderfully in popularity, and most deservedly so. Their exceeding freedom and continuity of bloom is unsurpassed in any other bedding or border plant. Their possibilities are worth your attention and consideration.

A Few of the Best:

Echo	Orleans	Mrs. Taft
Phyllis	Ellen Poulsen	Jeanne d'Arc
Erna Teschendorff	Baby Dorothy	Maman Turbat
Jessie	Baby Elegance	Geo. Elger

BABY DOLL

The most rapturously and strikingly beautiful little rose ever introduced. The color is absolutely new and startling in its brilliancy—golden yellow, tipped with clear cerise. The little buds and open flowers are elegantly finished and of most perfect form. Habit of the very best, strong and compact; freedom of bloom is remarkable and continuous throughout the entire season. We have given it a fair and thorough trial and have no hesitancy in offering it as the one best selling rose you ever handled. It is a money-maker.

Also special prices on all commercial varieties of Hybrid Teas.

Catalogue on request.

HENRY W. TURNER, Wholesale Florist, Montebello, Cal.

Mention The Review when you write.

ROSE PLANTS

of the following varieties, from 3-inch pots:

September Morn, Prima Donna, Francis Scott Key,
\$6.00 per 100, \$50.00 per 1000

WALTER ARMACOST & CO.
Sawtelle, Cal.

Mention The Review when you write.

Germain Seed & Plant Co.

Seeds, Nursery Stock, Ornamental Plants, Poultry Supplies.

326-28-30 So. Main St., LOS ANGELES, CAL

Nurseries, Montebello

Mention The Review when you write.

CYCLAMEN

English-grown Seed, 5 named varieties, from 4-inch pots, assorted. \$15.00 per 100, \$2.00 per dozen.

Primula Obconica, mixed colors, 4-inch, \$10.00 per 100.

Cash, please.

FRED GROHE, R. D. 4, SANTA ROSA, CAL.

Mention The Review when you write.

Wholesale Evergreens
SANTA CRUZ EVERGREEN CO.
101 Winston St., Los Angeles, Cal.

open until all danger of frost is over, and there likely will not be much rain to disturb them.

Society Meeting.

The Portland Floral Society at a meeting held April 17 heard the reports of the special and standing committees on exhibitions. The special committee on beds at the Gresham fair grounds reported that fifteen beds had been decided on and that each participant would be paid \$10 per bed for filling; \$100 would be set aside for care of the beds during the summer, and the balance of the fund divided into five first prizes of \$20 each and

WHOLESALE PRICES

Subject to Change.

Beauties.....	per doz.,	60c.	\$1.25,	\$2.00,	\$3.00,	\$4.00
			Short	Med.	Long	Select
Hoosier Beauty....	per 100,	\$5.00	\$9.00	\$12.00	\$15.00	
Ophelia.....	"	5.00	9.00	12.00	15.00	
Shawyer.....	"	5.00	8.00	10.00	12.00	
Helen Taft.....	"	5.00	8.00	10.00	12.00	
Richmond.....	"	4.00	7.00	9.00		
Killarney Brilliant	"	4.00	7.00	9.00		
White Killarney...	"	4.00	7.00	9.00		
Killarney.....	"	4.00	7.00	9.00		
CARNATIONS.....	"	2.00	3.00	4.00		
Sprenger and Plumosus.....	per bunch,					.50
Hardy Ferns.....	per doz. bunches,					2.00
Sweet Peas.....	per 100, 50c,					.75

Miller Floral Co. UTAH
FARMINGTON,

Mention The Review when you write.

FREESIA PURITY - CALLA AETHIOPICA
CALLA ELLIOTIANA (yellow)

(Our Specialties)

Lilydale Bulb Company

Santa Cruz, California

PIONEER CALIFORNIA GROWERS

Write us and we will mail you quotations every few weeks to end of season.

PALMS PALMS

Palms are our specialty. Kentia, Cocos plumosa, Phoenix, Washingtonia, Seaforthia, Corypha, etc., by the carloads.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES

Santa Barbara, Cal.

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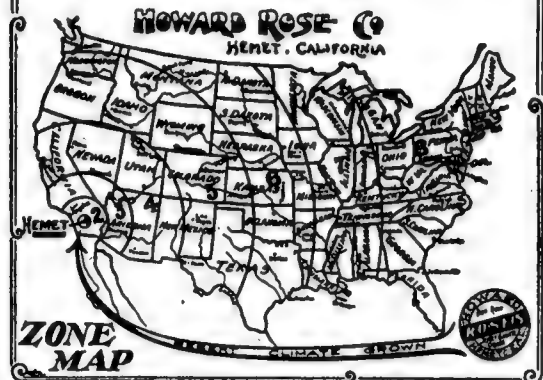
five second prizes of \$5 each, thus covering the \$400 appropriated by the fair board. The beds must be planted before July 1. The plan of the grounds, by J. Feser, will be ready soon.

James O. Convill, park superintendent and manager for the festival board of

OWN ROOT ROSES

1/4c per Zone

i. e.—In 4th Zone, 1c additional; in 5th Zone, 1 1/4c additional; in 6th, 1 1/2c; in 7th, 1 3/4c; in 8th, 2c. Added to list price gives net at your door by express.



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Specialists in Specimen Stock for Landscape Work

Hardy Rhododendrons, Azaleas, Boxwoods, Hollies and a complete line of Coniferous Evergreens

Write for prices

Cottage Gardens Nurseries, Inc.
Eureka, California

Mention The Review when you write.

the floral center, reported that a definite sum had been set aside to pay for setting the beds and there would be no delay in settlement after the festival. Nearly every member present announced that he would fill one or more

[Continued on page 84.]

TACOMA, WASH.

The Market.

Weather conditions have been bad—rain almost every day, dark and cold. Growers are using the same amount of heat they did at Christmas and this, at the present price of fuel, is not a pleasant matter to discuss with them. Notwithstanding these conditions, however, the cut flower market is good enough for present demands. Good-textured, long-stemmed roses are coming in from the local growers in sufficient demand for the retail trade, few now being shipped in from California. Ophelia seems to be at home here. The blooms are of good size, with plenty of substance and of better color than the California stock. The leaves and stems are clean and free from rust or mildew. Ophelia does better under glass than any other rose grown here, and when it shows up in the stores all other roses go begging, unless a color scheme is required.

Snapdragons now are coming in satisfactorily, Silver Pink being in good demand. Sweet peas are of good quality and sufficient for the demand. Outdoor Darwin tulips are about ready to cut. Potted bulbous stock is plentiful and meets with a fair demand. Green is still decidedly scarce, most of it being shipped in. It is high and not of the best quality by any means.

Window boxes and early bedding stock are beginning to move. The usual after-Easter lull is taking place, small, scattered funeral orders and table decorations helping out the quiet market.

EASTER LILIES

Carnations, Roses

and other seasonable Cut Flowers. Greens.

DOMOTO BROS. WHOLESALE GROWERS

Nurseries: 78th to 79th Aves., East Oakland, Cal.

440 Bush Street

SAN FRANCISCO, CAL.

BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEY

Wholesale Florist and Bulb Grower, SANTA CRUZ, CALIF.

Mention The Review when you write.

BOSTON FERNS

Boston Ferns, 2-in., strong, 100, \$1.00; 1000, \$35.00
Boston Ferns, 3-in., strong.....per 100, 7.50
Whitman Ferns, 2-in., strong.....per 100, 5.00
Boston and Roosevelt, 6-in.....per doz., 6.00
Boston and Roosevelt, 7-in.....per doz., 9.00
Whitman, 6-in.....per doz., 6.00
Cyclamen, 4-in.....per 100, 15.00

Cash with order, please.

H. HAYASHI & CO.

2311 73d Avenue, ELMHURST, CAL.

Mention The Review when you write.

We are receiving in the month of April 3000 *Phalaenopsis Amabilis*. We have on hand 2000 *Schilleriana* established in baskets, ready for delivery, and also a few *Amabilis*. Prices reasonable.

FERRARI BROS.

202 University Street, SAN FRANCISCO, CAL.

Mention The Review when you write.

Calla Lily and Freesia BULBS

We are now booking orders for the above stock for July or later delivery. Get our prices.

CURRIER BULB CO., Seabright, Cal.

Mention The Review when you write.

Next to the end of the war, the florists are praying for sunshine.

There is a stiff demand for seeds, some of the big department stores having already sold all they had contracted for. Everybody is sowing vegetable seeds. There will be few lots uncultivated this summer. Gardening has become epidemic.

Various Notes.

A. Lingham, of Puyallup, is supplying a good demand for nursery stock and rose bushes in Tacoma.

The Graham Nursery, of Puyallup, has rented the Mann place there and probably will operate it more extensively.

The Miethke Floral Co. has opened a store on St. Helen's avenue and is disposing of a nice lot of bedding and nursery stock.

Henry Benthein has sold a house of good ferns. *Spiræas* were a little late

FERNS

100,000 READY NOW

IN FLATS

Best varieties for Fern dishes
\$1.50 per 100

Write for Wholesale Catalogue of Ferns, Kentias, etc., to

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues
SAN FRANCISCO, CAL.

Mention The Review when you write.

My Winter-Orchid-Flowering SWEET PEA SEEDS

have again received the highest honors at the New York and St. Louis flower shows. Over 8000 commercial growers are more than satisfied. If you are not already our customer, send your address and we will mail you our new price list in May or June. It will contain many splendid Novelties.

ANT. C. ZVOLANEK

Sweet Pea Ranch

LOMPOC, CALIFORNIA

Mention The Review when you write.

Carnation Plants

From 2 1/4-inch pots. Ready for field.

Matchless.....Per 100, \$3.00
White Enchantress.....Per 100, 3.00
Light Pink Enchantress.....Per 100, 3.00
Benora.....Per 100, 3.00

BASSETT'S FLORAL GARDENS, LOOMIS, CAL.

B. S. BASSETT, Prop.

Mention The Review when you write.

for the Easter trade. Vegetables are doing well.

The Hopkins brothers, of Auburn, called on the trade last week. They

[Continued on page 94.]

SPOKANE, WASH.

The aftermath of Easter was a period of relief to florists. There were so many things of an unusual nature this year, any or all of which might have affected the Easter business, that nearly all the flower people saw the day ap-

STEELE'S PANSY GARDENS PORTLAND, OREGON

Superb Mastodon Private Stock, transplanted, many in bud, extra fine, per 100, \$1.00; per 500, \$4.50; per 1000, \$8.00.

SEED

Mastodon Mixed, 1/4 oz., \$1.50; oz., \$5.00; 4 ozs., \$18.00.

Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00; 4 ozs., \$22.00.

Greenhouse Special, 1/8 oz., \$1.00; oz., \$8.00.

Mention The Review when you write.

CHRYSANTHEMUMS

Bonnaffon, Smith's Advance, R. C., \$1.75 per 100; \$15.00 per 1000.

Transplants, equal to 2 1/4-inch, \$2.50 per 100; \$20.00 per 1000.

Geraniums and other varieties of Mums.

BERGEN FLORAL CO., Hillsboro, Oregon

Mention The Review when you write.

Yellow Turner MUM CUTTINGS \$15.00 per 100

Standard Varieties, also Pompons, including Caprice Family, at \$2.00 per 100

REIMERS FLORAL ART SHOP, 807 Riverside Ave., SPOKANE, WASH.
Mention The Review when you write.

CHRYSANTHEMUM, R. C.

Best commercial varieties, Standards, Pompons and Singles. "Do not forget Early Frost in your plans—the best Early White." Write for list and prices. 2 1/4-in. Smilax, nice, bushy stock, 1000, \$25.00.

H. L. OLSSON

Wholesale Florist, 11 Post St., Spokane, Wash.
Mention The Review when you write.

Woodland Park Floral Co.

Wholesale Growers of
Carnation and Chrysanthemum Cuttings.

Write for Prices.

WOODLAND PARK FLORAL CO.

Telephone 814 SUMNER, WASH.
Mention The Review when you write.

ASTERS

Send your order at once for 1916 crop Aster seed. Quality the best yet. Florists everywhere getting good results.

"THE HOME OF ASTERS"

HERBERT & FLEISHAUER

McMINNVILLE, OREGON

Mention The Review when you write.

Secure your Pelargonium blossom
by using

ENGLISH FLORAL CEMENT

Price \$1.00 per bottle, mailed free
Cash with order.

DONART-STAPLETON

Art Florists SPOKANE, WASH.
Mention The Review when you write.

Aracaria Bidwillii, 2-in. pots, 1 ft. high, \$14.00 per 100. 4-in. pots, 1 1/2 ft. high, \$25.00 per 100.

Erica Melanthera, rooted cuttings, 1 year old, never offered before, \$50.00 per 1000—not less than 1000 sold.

Erica Melanthera, 2-in. pots, 2 years old, \$14.00 per 100. 4-in. pots, 2 years old, \$25.00 per 100.

Larger stock on application.

PACIFIC NURSERIES, Colma, San Mateo, Cal.

Mention The Review when you write.

FREESIA PURITY CALLAS

Correspondence Invited

Los Robles Nursery and Garden
Santa Cruz, California

proach with some uneasiness. Few orders were placed early. Practically all the orders came in within four days and it was the biggest and best Easter ever. Better prices were obtained for lilies than in previous years and, with these the main sellers, considerably more profit was realized. Azaleas were not abundant, but what there were were of good quality. Hydrangeas were, in the main, of splendid quality and sold well. Next in favor to lilies were jonquils and tulips. There was no great quantity of cut flowers sold. Orders for cut lilies were unusually few, customers preferring them on the plants.

John Austin, speaking for the Spokane Greenhouse Co., said that the week's business exceeded that of any other one week in the history of the company.

C. T. Kipp found that cut flowers did not go so well as usual, but the difference was more than made up in plants and large plant arrangements.

Donart & Stapleton were unfortunate in missing the day with one batch of lilies, so they sold out early in the game.

Jack Burt went through his first Easter with an opportunity to taste some of the pleasures (?) of the flower business. The big Saturday's business was preceded by an all-night session with funeral work.

Harry Reimers blossomed out with a brand-new delivery car to take care of his Easter business.

The Hoyt Bros. Co. had a plentiful supply. While the cut flower demand was less, there was a good, strong demand for corsage work, particularly the better grades of work.

H. L. Olsson is breaking ground for his new range, a temporary shed for the storing and painting of materials having already been built. He expects to begin work on the two houses the first of the month.

Bernson & Halle are delivering their sweet peas and carnations in a classy car purchased last week. L. B. H.

BELLINGHAM, WASH.

Business, despite the war, has been above the average. This spring, however, there are but two flower stores, as against four last year. The Floral Exchange and the Horst Floral Co. store divide the trade, Kersey's and G. G. Barker & Son having suspended business. Both stores consequently are doing a good business.

The government bulb gardens, three miles out of the city, are one of the attractions for tourists and local people. The government is preparing a 20-acre tract on the opposite side of the city, to which the bulb garden will be removed next year, so that the plantings this year at the old location have not been so extensive as formerly.

W. Bellman, a vegetable grower, has purchased the glass and pipe of the old Van Zandt greenhouses and is now tearing them down. There are three houses, each 25x75, which were formerly leased by the Floral Exchange.

Mr. Barnett, of Seattle, has accepted a position with the Horst Floral Co.

The Floral Exchange has rented a basement room almost under its main store for storage and as a salesroom.

Superintendent Gibson is having good success in growing orchids on a small scale at the Bay View cemetery greenhouses. C. F. A.

Seasonable Stock for Florists

BEDDING PLANTS—OUR STOCK IS EXCEPTIONALLY FINE.

	2-in., 100	3-in., 100	4-in., 100
Alyssum, giant	\$3.00	\$5.00	\$8.00
Ageratum	3.00	5.00	8.00
Asparagus Sprengeri	3.00	5.00	8.00
Asparagus Plumosus	3.00	6.00	10.00
Calceolarias, yellow	4.00	8.00	12.00
Cannas, 5000 fine plants, now ready.			
Cannas, Firebird			25.00
Cannas, City of Portland, new pink		8.00	15.00
Cannas, King Humbert		6.00	10.00
Cannas, other vars.		5.00	8.00
Chrysanthemums, 10 varieties.	2.50		
Chrysanthemums, Pompons, 5 varieties	2.50		
Coleus, 20 varieties	3.00	5.00	8.00
Daisies, Mrs. Sander	3.00	6.00	10.00
Fuchsias	3.00	6.00	10.00
Geraniums, 50,000 extra well grown plants.			
Geraniums, Hall Caine	5.00	8.00	12.00
Geraniums, Meteor	5.00	8.00	12.00
Geraniums, Hill	4.00	7.00	10.00
Geraniums, Nutt, Grant, Ricard, Buchner, etc.	3.00	5.00	8.00
Geraniums, Ivy, 3 varieties.	3.00	6.00	10.00
Gnaphalium (Dusty Miller)	3.00	6.00	
Heliotrope	3.00	6.00	10.00
Ivy, German	3.00		
Lantana	3.00	6.00	10.00
Mesembryanthemum	3.00	6.00	
Petunias	3.00	6.00	10.00
Salvias	3.00	5.00	
Verbenas	3.00	5.00	8.00
Vincas	2.50	5.00	8.00
Wandering Jew, red, green, variegated	3.00	5.00	8.00
Alyssum Little Gem, from flats	\$1.50	100	
Centaurea, from flats	1.50	100	
Forget-me-not, from flats	1.50	100	
Dwarf Lobelia, from flats	1.50	100	
Trailing Lobelia, from flats	1.50	100	
Salvia, from flats	1.50	100	
Pelargonium Easter Greeting, 5-inch.35c	each	

PALMS AND DECORATIVE PLANTS.

Palms, Kentias, 4-in., 40c; 5-in., \$1.00; larger plants, from \$1.50 to \$5.00.
Rubber plants, 18 in. high, 5-in. pots, 50c.
Aspidistras, green or variegated, 7c per leaf.
Dracaena Indivisa, 4-in., 12c; 5-in., 25c; 6-in., 50c.
Sprengeri Baskets, 10-in., \$1.00; 12-in., \$1.25.
PANSIES, 50,000 fall transplanted, from best seed grown, \$2.00 per 100; \$18.00 per 1000.

Wilson, Crout & Gehr Co.

East 61st and Aukeny Sts., PORTLAND, ORE.

Mention The Review when you write.

CHRYSANTHEMUM ROOTED CUTTINGS

Tekonsha. { \$2.50 per 100	White Ivory.....	\$1.50 per 100
Marigold.. {	Pink Ivory.....	
	Yellow Ivory.....	
	Early Frost.....	
Bonnaffon	Unaka.....	
Amorita		
Maud Dean		
White Chadwick		
Yel. Chadwick.. { \$2.00 per 100		
Chas. Rager..... {		
O. H. Kahn..... {		
Comoleta..... {		
White Chieftain		
Pink Chieftain.. {		
Turner..... {		
Buckbee..... {		
Crystal Gem..... {		
Golden Queen.. {		

POMPONS and SINGLES

Buckingham ...	\$1.50 per 100
Mrs. Pape	
Fairy Queen.....	
Hilda Wells.....	
Polly Duncan.....	
Baby Yellow.....	
Klondyke.....	
White Mensa.....	
Yellow Mensa.....	

Yellow Turner and Tiger, \$2.00 per doz.

Wonder Geranium, 4-inch.....\$12.50 per 100

STUBER & RICHARDSON,

4852 Holly St., Seattle, Wash.

Mention The Review when you write.

GERANIUMS

4-inch strong, S. A. Nutt, \$10.00 per 100.
R. C. Nutt, \$15.00 per 1000.

R. C. CHRYSANTHEMUMS

Rager, Turner, Unaka, R. Gold, Harvard, \$2.00 per 100.

4-inch Heliotrope, Mrs. Sander Daisy, Trailing Fuchsia, Ivy Geranium, Coleus (Trailing Queen), \$10.00 per 100.

2 1/2-inch Glechoma, Ger. Ivy, Mesembryanthemum, Thunbergia, Lobelia, Tradescantia, \$4.00 per 100. Aster seedlings (Semple's and Comet).

Cash with order.

AUBURN GREENHOUSES, AUBURN, WASH.

Always mention the Florists' Review when writing advertisers.

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HENRY KRUCHTEN

JOHN KRUCHTEN CO.

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Wholesale
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6785

160 N. WABASH AVE., CHICAGO

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WILTGEN & FRERES

Wholesale Florists

173 N. Wabash Avenue, CHICAGO

Telephone Randolph 1975

Mention The Review when you write.

Wholesale Cut Flower Prices.

Chicago, April 25, 1917.

	Per doz.	
Beauty, long stems	\$ 4.00 @ \$ 5.00	
Beauty, 30 to 36-in. stems	2.00 @ 3.00	
Beauty, 24-in. stems	1.50 @ 2.00	
Beauty, 12 to 20-in. stems	.50 @ 1.00	
	Per 100	
Killarney	\$ 2.00 @ \$ 8.00	
White Killarney	2.00 @ 8.00	
Double White Killarney	2.00 @ 8.00	
Killarney Brilliant	2.00 @ 8.00	
Mrs. Russell	4.00 @ 20.00	
Champ Weiland	2.00 @ 10.00	
Richmond	2.00 @ 10.00	
Rhea Reid	2.00 @ 10.00	
Mrs. Aaron Ward	2.00 @ 8.00	
Sunburst	2.00 @ 8.00	
Ophelia	2.00 @ 10.00	
Milady	2.00 @ 10.00	
Hoosier Beauty	2.00 @ 10.00	
Carnations	.75 @ 3.00	
Valley	4.00 @ 6.00	
Calla Lilies	8.00 @ 10.00	
Easter Lilies	8.00 @ 10.00	
Cattleyas, per doz.	\$5.00 @ \$10.00	
Stocks, per bunch, 50c to \$1.00		
Sweet Peas	.35 @ 1.50	
Calendulas	1.00 @ 3.00	
Mignonette	1.00 @ 3.00	
Spanish Iris	4.00 @ 6.00	
Poeticus	1.00 @ 3.00	
Tulips	1.00 @ 3.00	
Jonquills	1.00 @ 3.00	
Gladioli	5.00 @ 10.00	
Wallflowers	1.50 @ 2.50	
Daisies	.75 @ 1.50	
Forget-me-nots, per bunch	\$0.20 @ \$0.30	
Pansies, per bunch	.05 @ .10	
Lilacs, per bunch	.15 @ .35	
Lupines, doz.	1.50 @ 2.00	
Snapdragons, doz.	.50 @ 1.50	

THE two insertions sold everything I had.—H. M. Morris, Rantoul, Ill.

PLEASE take out our ad of cyclamens, as we are sold out of them.—Charles Sherwood, Waterloo, Ia.

THE first appearance of my classified ad in The Review sold my surplus of carnation plants almost by the time I received my paper.—R. E. Moss, Vinita, Okla.

ENCLOSED find check to pay for the ad you recently printed in The Review for me. The ferns sold well and I am still shipping on that little ad.—Henry Daut, Decatur, Ill.

D. E. FRERES

R. J. WINDLER

The Freres-Windler Co.

30 E. Randolph St., Chicago

Room 218 Atlas Block

Long Distance Phone. Majestic 7175

Mention The Review when you write.

You need Bailey's books

Get the knowledge you need, hints and practical suggestions that will help in your work, by buying Bailey's "Standard Cyclopedia of Horticulture"—the florists' 6-volume library.

The new edition has 4,000 engravings, 96 full-page cuts, fine color work—better than ever! The price is \$6.00 per volume. If you want to, you can buy them one at a time, or send \$36.00 for the complete set of six volumes.

FLORISTS' PUBLISHING CO., 508 South Dearborn St., CHICAGO



Russell--Ward Sunburst

ROSES

Nice clean roses at moderate prices

South Park Floral Co.

NEW CASTLE, IND.

Hoerber Brothers

Wholesale Growers of... Cut Flowers

Greenhouses, Des Plaines, Ill.

Store, 162 N. Wabash Avenue, Chicago

Long Distance Phone, Randolph 2758

ZECH & MANN

WHOLESALE FLORISTS

30 E. Randolph St., Chicago

Telephone CENTRAL 3284

GEO. REINBERG

Wholesale Grower of Cut Flowers

Richmond, Sunburst, Ophelia, Pink and White Killarney

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WIRE DESIGNS and WHOLESALE
FLORISTS' SUPPLIES

Write for Prices on Your Wants

Wholesale Cut Flower Prices.

Cincinnati, April 25, 1917.

	Per doz.	
Beauties, extra long stems.....	\$8.00	
Beauties, 30 to 36-inch, special..	5.00	
Beauties, 24 to 30-inch, fancy....	4.00	
Beauties, 18 to 24-inch, extra....	3.00	
Beauties, 12 to 18-inch, first.....	2.00	
Beauties, 8 to 12-inch, second....	1.00	
Beauties, Shorts60	
	Per 100	
Killarney, white and pink.....\$	3.00 @	\$ 8.00
Richmond	4.00 @	8.00
Carnations	2.00 @	3.00
Easter Lilies	8.00 @	10.00
Lily of the Valley.....		6.00
Orchids, per doz.....\$9.00		
Callas	6.00 @	8.00
Sweet Peas50 @	.75
Calendulas	2.00 @	3.00
Jonquils	1.00 @	2.00
Poeticus	1.00 @	2.00
Tulips	2.00 @	3.00
Baby Primrose		1.00
Freerias	1.00 @	2.00
Snapdragons	6.00 @	8.00
Marguerites75 @	1.00
Gladioli	4.00 @	6.00

Philadelphia, April 25, 1917.

	Per 100	
Beauties, Specials	\$20.00 @	\$25.00
Beauties, Medium	12.50 @	15.00
Beauties, Short	4.00 @	6.00
Killarney, Long	6.00 @	8.00
Killarney, Short	3.00 @	4.00
Hadley, Mrs. Russell, Prima		
Donna, Long	10.00 @	15.00
Hadley, Mrs. Russell, Prima		
Donna, Short	4.00 @	8.00
Maryland, Long	6.00 @	8.00
Maryland, Short	3.00 @	4.00
Ophelia, Sunburst, Ward, Long..	6.00 @	10.00
Ophelia, Sunburst, Ward, Short..	3.00 @	4.00
Carnations, Select	2.00 @	3.00
Carnations, Ordinary		1.50
Easter Lilies	8.00 @	10.00
Valley	6.00 @	8.00
Cattleya	40.00 @	75.00
Snapdragon, per doz.\$0.50@	\$1.50	
Gardenias	8.00 @	20.00
Daffodils	1.50 @	2.00
Sweet Peas, Ordinary.....	.25 @	.40
Sweet Peas, Orchid.....	.40 @	.75
Mignonette	2.00 @	3.00
Pansies, per 100 bunches.....	3.00 @	5.00
Daisies50 @	2.00
Callas	8.00 @	12.00
Tulips	2.00 @	4.00
Spanish Iris	4.00 @	6.00

Pittsburgh, April 25, 1917.

	Per 100	
Beauty, Special	\$20.00 @	\$30.00
Beauty, Fancy	10.00 @	15.00
Beauty, shorter	2.00 @	8.00
Killarney	3.00 @	10.00
White Killarney	3.00 @	10.00
Richmond	4.00 @	12.00
Mrs. Aaron Ward.....	6.00 @	10.00
Ophelia	6.00 @	12.00
Shawyer	6.00 @	12.00
Mock	4.00 @	10.00
Sweetheart		2.00
Mrs. Charles Russell.....	8.00 @	15.00
Carnations	2.00 @	4.00
Lilies	8.00 @	10.00
Valley	4.00 @	6.00
Sweet Peas50 @	2.00
Yellow Daisies	2.00 @	3.00
Snapdragon	4.00 @	10.00
Mignonette	4.00 @	6.00
Calendula		4.00
Tulips	3.00 @	4.00
Trumpet Narcissi	2.00 @	3.00
White Lilac, bunch.\$0.75 @	\$1.00	

THE REVIEW gave good results this week. We enclose \$35.55.—F. W. Rochelle & Sons., Chester, N. J.

WE are much pleased with the results obtained from our plant advertisements in The Review; orders have come in freely and from a wide range of territory.—German Seed & Plant Co., Los Angeles, Cal.

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Violets and Lilies always in big supply. Also Greens.

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Wholesale Cut Flower Prices.

Boston, April 25, 1917.

	Per 100	
Beauty, Specials	\$30.00 @ \$40.00	
Beauty, Extra	10.00 @ 15.00	
Beauty, Short Stems	3.00 @ 8.00	
Shawyer, Russell	2.00 @ 12.00	
Killarney	1.00 @ 6.00	
Stanley, Miller	1.00 @ 10.00	
White Killarney	1.00 @ 6.00	
Dark Pink Killarney	1.00 @ 6.00	
Double White Killarney	1.00 @ 8.00	
Killarney Queen	1.00 @ 12.00	
Mrs. Aaron Ward	1.00 @ 6.00	
Hadley	2.00 @ 16.00	
Ophelia	2.00 @ 12.00	
Sunburst	1.00 @ 8.00	
Francis Scott Key	1.00 @ 8.00	
Prince d'Arenberg	1.00 @ 8.00	
Hoosier Beauty	1.00 @ 8.00	
Carnations	1.50 @ 3.00	
Cattleyas	40.00 @ 60.00	
Lily of the Valley	3.00 @ 5.00	
Easter Lilies	6.00 @ 8.00	
Gardenias	5.00 @ 15.00	
Sweet Peas	.25 @ 1.50	
Daffodils	1.00 @ 2.00	
Pansies	.50 @ 1.50	
Violets, single	.75 @ 1.00	
Violets, double	.50 @ .75	
Snapdragons	2.00 @ 4.00	
Yellow Marguerites	.75 @ 3.00	
Paper White Narcissi	1.00 @ 2.00	
Bachelor's Buttons	.50 @ 1.00	
Calendulas	2.00 @ 3.00	
Tulips	1.00 @ 2.00	
Mignonette	3.00 @ 4.00	
Spanish Iris	3.00 @ 4.00	

Milwaukee, April 25, 1917.

	Per 100	
Mrs. Charles Russell	\$ 5.00 @ \$25.00	
Hoosier Beauty	3.00 @ 10.00	
Killarney	3.00 @ 8.00	
White Killarney	3.00 @ 8.00	
Mrs. Ward	3.00 @ 6.00	
Ophelia	3.00 @ 10.00	
Bon Silene, per bunch	\$.05	
Cecile Brunner, per bunch	.50	
Carnations, fancy stock		3.00
Carnations, splits	1.50 @	2.00
Valley	3.00 @	5.00
Violets	.50 @	.75
Easter Lilies	10.00 @	12.50
Cattleyas, per doz.	\$6.00 @ \$7.50	
Oncidiums		10.00
Trumpets		3.00
Paper Whites		3.00
Calendulas, bunch	.25 @ .35	
Sweet Peas	.50 @	1.00
Tulips	2.00 @	3.00
Daffodils	2.00 @	3.00
Snapdragon, per doz.	\$0.75 @ \$1.50	
Callas, per doz.	1.25 @ 1.50	
Daisies	.75 @	1.00
Mignonette, bunch	.35 @ .50	

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Wholesale Cut Flower Prices.

St. Louis, April 25, 1917.

	Per doz.	
Beauty, Specials	\$ 3.00 @ \$ 4.00	
Beauty, Extra	2.00 @ 2.50	
	Per 100	
Richmond	\$ 4.00 @ \$ 8.00	
White Killarney	4.00 @ 8.00	
Killarney	4.00 @ 8.00	
Ward, Hadley	4.00 @ 8.00	
Milady and Ophelia	4.00 @ 8.00	
Russell	10.00 @ 15.00	
Carnations	1.00 @ 2.00	
Lily of the Valley	4.00 @ 5.00	
Easter Lilies	10.00 @ 15.00	
Callas	10.00 @ 12.00	
Orchids, doz.	\$7.50	
Snapdragons	2.00 @ 3.00	
Paper Whites	1.50 @ 2.00	
Tulips	2.00 @ 3.00	
Freelias	1.00 @ 3.00	
Jonquils	2.00 @ 4.00	
Lilac, per bunch	\$1.50	
Sweet Peas	.35 @ .50	

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Wholesale Cut Flower Prices.

New York, April 23, 1917.

	Per 100	
Beauty, Specials	\$12.00 @	\$15.00
Beauty, Fancy	10.00 @	12.00
Beauty, Extra	6.00 @	10.00
Beauty, No. 1	2.00 @	4.00
Beauty, No. 2	1.00 @	2.00
Ulrich Brunner	3.00 @	25.00
Prima Donna	2.00 @	10.00
Killarneys50 @	6.00
My Maryland	1.00 @	6.00
Hoosier Beauty	1.00 @	6.00
Richmond50 @	5.00
Sunburst	1.00 @	6.00
Mrs. Aaron Ward	1.00 @	6.00
Mrs. Shawyer	1.00 @	6.00
Mock	1.00 @	6.00
Russell	1.00 @	8.00
Ophelia	1.00 @	8.00
Lady Stanley	1.00 @	8.00
Hadley	4.00 @	25.00
Orchids—Cattleyas	15.00 @	60.00
Carnations50 @	2.00
Easter Lilies	3.00 @	6.00
Lily of the Valley	1.00 @	5.00
Sweet Peas, doz.		
bunches	\$0.15 @	\$1.00
Gardenias, doz.50 @	2.50
Violets10 @	.25
Narciss, bunch.15 @	.25
Callas, doz.50 @	1.00
Tulips, doz.15 @	.35
Lilacs, bunch.25 @	.50
Pansies25 @	.50

Buffalo, April 25, 1917.

	Per 100	
Beauty, Special	\$20.00 @	\$25.00
Beauty, Fancy	15.00 @	20.00
Beauty, Extra	12.00 @	15.00
Beauty, Firsts	8.00 @	10.00
Mrs. Shawyer	2.00 @	8.00
Killarney	3.00 @	8.00
White Killarney	3.00 @	8.00
Double White Killarney	4.00 @	8.00
Richmond	3.00 @	8.00
Maryland	3.00 @	6.00
Ophelia	3.00 @	8.00
Mrs. Ward	2.00 @	5.00
Bon Silene	2.00 @	3.00
Killarney Queen	3.00 @	6.00
Stanley	3.00 @	8.00
Russell	5.00 @	12.00
Sunburst	3.00 @	8.00
Carnations	1.00 @	2.50
Lily of the Valley	6.00 @	7.00
Longiflorums	6.00 @	10.00
Rubrum Lilies	4.00 @	6.00
Cattleyas	40.00 @	50.00
Violets30 @	.50
Romans	2.00 @	3.00
Daffodils	1.00 @	2.00
Tulips	1.00 @	2.00
Sweet Peas60 @	1.50

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Polish or Ironclad Privet
Amoor or Russian Privet
Berberis Thunbergii

Very attractive prices on carload lots

J. T. LOVETT, Inc., Little Silver, N. J.

The Original Growers of
California Privet as a Hedge Plant

Mention The Review when you write.

NURSERY NEWS.

AMERICAN ASSOCIATION OF NURSEYMEN.

President, John Watson, Newark, N. Y.; Vice-president, Lloyd O Stark, Louisiana, Mo.; Secretary and Counsel, Curtis Nye Smith, 19 Congress St., Boston, Mass.; Treasurer, Peter Youngers, Geneva, Neb.

BENJ. E. GAGE, landscape advisor, Chicago, at present is engaged in developing a park system at Wilmette, Ill., his home town.

CONTRACTS for extensive landscape work have been secured by the Hinsdale Nurseries, at Hinsdale, Ill., of which Edward Volberding and Samuel Larson are proprietors.

MAY BAR CITRUS FRUITS.

The secretary of agriculture is considering a quarantine against imports of citrus fruits from countries where the citrus canker is known to exist and has given notice of a public hearing May 8.

The citrus canker disease was introduced into the gulf region of the United States, presumably in 1911, from the orient. The western citrus fruit districts of California, New Mexico and Arizona are still free from this disease. Upwards of \$1,000,000 of federal and state funds have been expended in fighting the disease in Florida and other states of the gulf region. A vigorous attempt to exterminate the citrus canker, involving the destruction by burning of between \$5,000,000 and \$10,000,000 worth of citrus trees, is being made, with prospects of a successful outcome in several, if not all, of the infected states.

To protect the United States from reinfection from abroad and to safeguard the clean-up work which was being started, the further importation of citrus plants from all foreign countries was prohibited by a quarantine promulgated December 10, 1914. It now develops, through the inspection service of the federal horticultural board, that canker-infected citrus fruits are frequently being brought to the United States from the orient, with the risk of their being the source of infection for citrus-growing regions now free from this disease and others in which the disease is rapidly being exterminated. At present commercial importations from this region are of comparatively small amount, but perhaps an even greater danger comes from the bringing in of small shipments for personal use in small lots by returning travelers. It therefore becomes necessary to consider the advisability of

HILL'S CHOICE LANDSCAPE, DECORATIVE and FORCING STOCK for FLORISTS' TRADE

BOXWOODS—Pyramids, Standards, Globes, Bush, Dwarf—one of our leading specialties. Stocked in enormous quantities.

BAY TREES—Standards, Half-standards, Pyramids. We can save you money and give better quality. Let us prove it.

HARDY TUBBED EVERGREENS—Clipped specimens in Taxus, Thuyas, Junipers, Abies varieties, in Pyramids, Globes and natural shaped in large assortment.

ARAUCARIAS—Best sorts, best values, in both small and large sizes, for immediate effects and growing on.

LANDSCAPE EVERGREENS AND CONIFERS—New, rare and standard varieties. Small, medium and large sizes supplied in perfect specimens, with ball and burlap. Largest and most extensive collection in America.

FORCING STOCK—Azaleas, Rhododendrons, Aucubas, Skimmia Japonica, Hydrangeas, Lilies, Spiraeas, Magnolias, Japanese Maples, Wistaria Chinensis, Japanese Flowering Cherry, Peonies, Roses, in large assortment, choicest quality, best commercial sorts.

WINDOW-BOX PLANTS—Hardy Coniferous Evergreens for winter use. All hardy and desirable sorts, best selection, lowest prices. Also Bush Box and Dwarf Edging. This line offers wide-awake florists grand opportunity to increase their sales and profits.

DECIDUOUS TREES AND SHRUBS—Our leaders—Norway Maple, American White Elm and Japanese Barberry.

YOUNG STOCK FOR LINING OUT—Ornamental Evergreens and Deciduous Trees and Shrub Seedlings, rooted cuttings, grafts, etc., in large assortment, at very low prices. Annual output, 10,000,000 plants.

Wholesale price list will be mailed promptly on request.

Write for information and prices today.

THE D. HILL NURSERY COMPANY, Inc.

EVERGREEN SPECIALISTS
LARGEST GROWERS IN AMERICA
WHOLESALE GROWERS AND IMPORTERS

Box 403, DUNDEE, ILL.

Mention The Review when you write.

FRUIT AND ORNAMENTAL

1,500,000 **SHRUBBERY** 230 Varieties

200,000 **PERENNIALS** 120 Varieties

Strong, young and thrifty, with excellent fibrous roots.

Guaranteed strictly true to name.

References: The Mercantile Agencies. Price list ready.

LEWIS ROESCH,

BOX X,

FREDONIA, N. Y.

Mention The Review when you write.

For Spring 1917 we offer a complete list of Shade Trees, Shrubs and Evergreens. Will be pleased to submit prices.

AUDUBON NURSERY

P. O. Box 781, Wilmington, N. C.
Mention The Review when you write.

prohibiting the further entry of such fruits from regions known to be infected with citrus canker.

BIG BONFIRES THIS YEAR?

From the beginning of the campaign for increased food production it has been apparent to nurserymen in touch with the agricultural sections that the effect on the sale of fruit tree stock, to say the least, was not beneficial. What the farmer is led to believe he wants to plant this year is a crop like potatoes or corn, which not only brings high prices but gives quick returns. Many if not most nurseries specializing on fruit tree stock have felt the effect and unusually large bonfires are in early prospect, but it is doubted if the general condition is so bad as is indicated by the following newspaper dispatch which appeared this week under a Dansville, N. Y., date line:

"At bargain prices 200,000 fruit trees are being offered to the public by the Horticultural Nurseries here because, since the pomologists of the west have ceased to plant large orchards, these trees must either be sold or burned, and the latter course would mean a great loss to their owners. The

New England-grown Nursery Stock ABINGTON QUALITY

Submit your wants for estimate.

Littlefield-Wyman Nurseries

North Abington, Mass.

Mention The Review when you write.

PEONIES

and General Nursery Stock

Send for Catalogue.

PETERSON NURSERY

30 N. LaSalle Street, CHICAGO, ILL.
Mention The Review when you write.

land now occupied by these trees will be cleared in about three weeks and made suitable for farm crops.

"Of the 200,000 there are 2, 3 and 5-year trees in the best varieties of apple, peach, pear, plum, cherry and quince.

"It would seem to us as though the press and government should help us out to at least getting part of what these trees cost us," said an official of the nurseries. "We will go into any city in New York state with one, two, three or more carloads of these trees, and we will offer them to the people at 10 cents each, and they may pick the varieties they want. The people are planting gardens to produce vegetables, which means this year's supply only. If they would plant a few fruit trees it would mean a supply for thirty or forty years to come."

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

EXTRA FINE SELECTION OF

Bartlett Pear, Baldwin Apple, Burbank and Abundance Plum, Industry Gooseberry, White Birch, Lombardy Poplar, Phlox, Barberry Thunbergii, Irish Juniper, Colorado Spruce, Hovey's Golden Arbor Vitae, Hardy Chrysanthemum, Babylonica Willow.

Write for our Wholesale trade list.

W. & T. SMITH COMPANY
GENEVA, N. Y.

71 YEARS

1000 ACRES

Bobbink & Atkins

NURSEYMEN

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

Mention The Review when you write.

ROCHESTER, N. Y.

The Market.

A continued activity in business is seen in all of the stores. During the week an unusual amount of funeral work has been called for and an extra rush of wedding work and decorations was noticed at most of the uptown stores. War time, apparently, does not make much difference in Rochester, for business is in good condition. The weather has been warm and the sunshine brought along the indoor stock. Consequently, the market has been well filled, but with no special glut in any line, save gardenias.

The seed business is going strong and, with the national appeal to grow vegetables, more seeds than usual are being sold.

The cut flower market is brisk and the daily shipments are large. A mammoth supply of roses arrived in all kinds and grades and was disposed of at fairly low prices. Exceptionally good Ophelia and Francis Scott Key have been seen during the week. The shorter grades include Ward, Ophelia and Killarney. Valley is scarce and the demand, on account of its high price, is small.

Carnations continue good, both in size and stem, and sell well. There is little call for the red varieties. Easter and calla lilies go fast. There is a big daily demand for sweet peas, with which the market is well supplied. Orchids are of good quality and have sold fairly well. Gardenias are plentiful and prices are low, as the demand for them is not large. Violets are not good. Fine yel-

	Per 100	Per 1000
CLEMATIS PANICULATA, 2 years, strong.....	\$12.00	\$100.00
BERBERIS THUNBERGII, 24-30 inches, bushy.....	10.00	90.00
18-24 " "	8.00	60.00
12-18 " "	5.50	45.00
CALIFORNIA PRIVET, 3 -4 feet, well branched.....	4.00	35.00
2 -3 " " "	3.00	25.00
1 1/2-2 " " "	2.50	20.00
SPIRAEA VAN HOUTTEI, 3 -4 " heavy.....	13.00	120.00
2 -3 " strong	10.00	90.00
1 1/2-2 " bushy.....	7.00	60.00

Send for complete list of other nursery stock. Use printed stationery.

WE SELL TO "THE TRADE" ONLY

JACKSON & PERKINS COMPANY, NEWARK, NEW YORK

Mention The Review when you write.



Oak Brand Shrubs

Berberis from cuttings.
Hydrangea, Spiraea.
Other shrubs. All strong rooted.

Send for price list.

The Conard & Jones Co.
WEST GROVE, PA.

Box R
Mention The Review when you write.

HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.
Evergreen Specialists. Largest Growers in America
Box 403, Dundee, Ill.

Mention The Review when you write.

low, pink and variegated snapdragons reach us and clear well. Calendula, irises, pansies, myosotis, yellow and white daisies and sweet alyssum are included in our cut flower stock.

Various Notes.

"What to Plant Next and How to Plant It," was the subject of a talk given to members of the Women's City Garden League by Charles H. Vick, April 20, at the Woman Suffrage headquarters.

Japanese Rose Flowering Cherry Trees

3-4 ft.....\$ 8.00 per ten
4-5 ft..... 12.00 per ten
5-6 ft..... 20.00 per ten

No charge for packing

The Garden Nurseries
NARBETH, Montgomery Co., PA.

Mention The Review when you write.

The J. A. Budlong & Son Co., of Auburn, R. I., continues to ship large quantities of gardenias and roses to this market.

George T. Boucher, a member of the Knights of Columbus, was one of the

leading figures at a festival of that organization held at Avon, N. Y., April 16.

The Western New York Horticultural Society has just issued a booklet containing a full record of the proceedings of the sixty-second annual meeting, held January 24 to 26. The compiling and editing were done by John Hall, secretary. The booklet contains a eulogy of William Crawford Barry, who died December 12, 1916.

One of the most novel decorations ever seen in Rochester was made at the Genesee Valley Club April 19 by Salter Bros. The occasion was a banquet in honor of the mayor's birthday. The decoration was a reproduction of Cobb's Hill, with its reservoir and fountain, the high fence, electric lights, pumping station and stone steps. The tables were beautifully decorated with ericas, chorizema, cinerarias and baskets of flowers tied with ribbons in the national colors. Miniature Rochester flags were at each plate. George Cramer was responsible for the splendid decoration, for which he deserves much credit.

Two new refrigerators are soon to be installed in the store of George T. Boucher. Mr. Boucher had a big decoration at the Firemen's ball and recently his funeral work has included some large pieces, a full-sized blanket of roses being one of them.

The Lady Florists' Association met at the home of Mrs. Charles Suhr April 18. A committee was named to help arrange for the forthcoming peony show to be held in Convention hall in June. It was also decided to take up Red Cross work each week. Refreshments were served.

The monthly meeting of the Rochester Florists' Association was held April 16 at Musicians' Headquarters. The principal speakers of the evening were A. E. Crockett, assistant secretary of the Chamber of Commerce, and Wm. H. Dildine, both of whom spoke on garden production. The proposal to close all florists' establishments on Sundays brought a lengthy discussion. H. B. Stringer presided. Refreshments were served. H. J. H.

DETROIT.

The Market.

Although Detroit is sanely excited about the war, the expected slump in business has not, as yet, been noticed. The after-Easter business has been good, funeral work, weddings and dinner decorations having helped considerably.

Stock is coming in normal quantities and, with the exception of Killarney roses, American Beauties and bulbous stock, clears readily. Russell roses, which never appear in great quantities, are picked up as the boxes are opened and the quality is sky-high. Ophelia, Sunburst, Hoosier Beauty and Reid roses all are popular with the retailer and the local growers are producing good stock. The sale of violets continues to be good, but the quality is poor. Sweet peas are ever in demand and carnations are plentiful and sell steadily.

Mothers' Day Plans.

The Detroit Florists' Club held a special meeting April 16 for the purpose of discussing Mothers' day advertising. The publicity for the day was put in

HARDY PLANTS

POT-GROWN

Hollyhocks, separate colors, 4 -inch pots.....	\$10.00 per 100
“ “ “ 2½-inch pots.....	5.00 “
Clematis Paniculata, 2½-inch pots.....	8.00 “
“ “ 4 -inch pots.....	15.00 “
Calliopsis, 4-inch pots.....	10.00 “
Gaillardias, 4-inch pots.....	10.00 “
Pyrethrum, 2½-inch pots, \$5.00 per 100; 4-inch pots..	10.00 “
Digitalis, 4-inch pots.....	10.00 “
Aquilegias, Columbine, 4-inch pots.....	10.00 “
Ampelopsis Veitchii, 4-inch pots, \$15.00 per 100; 5-in.	25.00 “
Campanula, 2½-inch pots, \$5.00 per 100; 4-inch pots..	10.00 “
Azalea Mollis, strong plants.....	50c each

We have a splendid stock of Hybrid Perpetual and Hybrid Tea Roses.
See advertisement in March 29th issue, or send for our Rose List.

JOHN BADER CO.

1826 RIALTO STREET,

N. S. PITTSBURGH, PA.

Mention The Review when you write.

Do It Now!

Go over your Rose Houses carefully and estimate the plants you need for replanting this Spring, and place your order. Roses are going to be scarce. The Manetti situation is such that those who get it are fortunate, and the demand is far greater than the limited supply. We have sold over 100,000 grafted Roses in the last two weeks. We have 200,000 more to sell. There is considerable building contemplated. "Changing from Carnations to Roses" is a frequent explanation made when placing an order. If you are short at planting time it will be your fault and not ours. The growing of grafted Roses is an industry in itself. At Cromwell the large quantity of Roses grown for cut flowers makes it possible to get scions that are first-class. We want your Rose Plant order, and we want to be able to say "yes" to your inquiry. Estimate your requirements and write us.

GRAFTED ROSES, for Greenhouse Growing

The Best Varieties for the Average Grower.

Ophelia	Mrs. Aaron Ward	Mrs. George Shawyer	Hoosier Beauty
Hadley	Jonkheer J. L. Mock	Lady Alice Stanley	Killarney
Milady	Killarney Brilliant	White Killarney	Kaiserin
		Double White Killarney	

Grafted 2½-in. pots, \$12.50 per 100; \$120.00 per 1000. 2500 at \$110.00 per 1000. 250 of a variety at the 1000 rate.

Own Root, 2½-in., \$7.50 per 100; \$60.00 per 1000.

Sunburst, own root, \$10.00 per 100; \$90.00 per 1000.

My Maryland and Mrs. Wm. R. Hearst, grafted only, \$12.50 per 100; \$120.00 per 1000.

The time to buy your Roses is NOW.

A. N. PIERSON, INC.
CROMWELL, CONN.

Mention The Review when you write.

CHAS. D. BALL
GROWER OF
PALMS, ETC.

Send for Price List

HOLMESBURG, : PHILADELPHIA, PA.

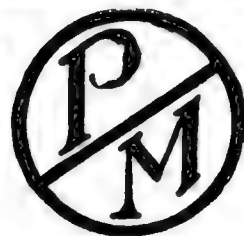
Mention The Review when you write.

JULIUS ROEHRS CO.
RUTHERFORD, N.J.
ORCHIDS, PALMS
and plants of every variety

Mention The Review when you write.

Two Ferns of Merit

No Fern Grower can afford to be without one or both of these.



NORWOOD

A new one and a very decided improvement over all the other crested varieties. Very graceful, compact and symmetrical. The immense quantity already sold proves it to be a winner.

Extra strong, well grown plants for June 15th delivery.

2 1/4-inch, \$25.00 per 100, \$200 per 1000.

4-inch, \$50.00 per 100.

Order at once. All orders will be filled strictly in rotation.

ASPLENIUM NIDUS AVIS

Bird's Nest Fern. The only strain that can be guaranteed free from disease and the only fern of this type that will pay you to grow.

	100	1000		100	1000
2-inch	\$12.00	\$110.00	Scotti, 2 1/4-inch	\$5.00	\$45.00
2 1/2-inch	20.00	175.00	Teddy, Jr., 2 1/2-in.	5.00	45.00
3-inch	25.00	225.00	Roosevelt, 2 1/2-in.	5.00	40.00
4-inch	50.00		Boston, 2 1/2-in.	5.00	40.00
			Whitman, 2 1/2-in.	5.00	40.00

ROSES

	Own Root	Grafted		Own Root	Grafted
	100	1000		100	1000
Donald MacDonald	\$30.00	\$250.00		\$35.00	\$300.00
Golden Gem	30.00	250.00			
Prima Donna	10.00	90.00		16.00	150.00
Sunburst	9.00	85.00			
American Beauty	9.00	80.00			
Red Radiance, Hadley, Hoosier Beauty, Ophelia, J. L. Mock,					
Double White Killarney, Mrs. George Sawyer, Pink Killarney,					
White Killarney, Killarney Brilliant, Radiance, Maryland, Mrs.					
Aaron Ward, Richmond, Kaiserin—own root—	\$7.50	per 100; \$60.00			
per 1000. Grafted—	\$14.00	per 100; \$120.00			

CHRYSANTHEMUMS

The following varieties, Rooted Cuttings, \$3.00 per 100; \$20.00 per 1000:

Smith's Advance	Comoleta	Patty
Charles Rager	Robert Halliday	Chieftain
Ivory	Glory Pacific	Mistletoe
Polly Rose	Unaka	White Bonnafton
Early Snow	William Turner	Helen Frick
Clementine Touse	Col. Appleton	Maud Dean
George S. Kalb	Yellow Salomon	Harvard
Oconto	Golden Eagle	Intensity
October Frost	Major Bonnafton	Pacific Supreme
Chrysolora	Roman Gold	Pink Ivory
Golden Glow	Dr. Enguehard	Alice Byron
Tints of Gold		

The following varieties, Rooted Cuttings, \$4.00 per 100; \$30.00 per 1000:

Chadwick Supreme	W. H. Chadwick	Yellow Jones
Chadwick Improved	Golden Chadwick	

CHRYSANTHEMUMS—Continued

The following varieties, Rooted Cuttings, \$3.00 per 100; \$25.00 per 1000:

Yellow Polly Rose	White Chieftain	Yellow Eaton
Golden Rager	Wells' Late Pink	Marigold
Lynnwood Hall	M. R. Morgan	Modello
Timothy Eaton	Golden Eaton	Early Frost
Smith's Ideal		

Caprice Varieties

The best for Pot Culture and Cut Sprays

Butler's Caprice Mrs. Greening Kathleen Thompson
Yellow Caprice White Caprice Caprice du Printemps
Purple Caprice Lilac Caprice
Rooted Cuttings, \$4.00 per 100; \$30.00 per 1000.
Plants from 2 1/4-inch pots of all of the above varieties,
\$1.00 per 100 more.

BEDDING PLANTS

	2-inch		2½-inch		3-inch	
	100	1000	100	1000	100	1000
ASPARAGUS Plumosus.			\$3.50	\$30.00	\$7.00	\$60.00
ASPARAGUS Sprengeri			3.00	25.00	6.00	50.00
AGERATUM. Six va- rieties	\$3.00	\$25.00	4.00	35.00	6.00	50.00
ALTERNANTHERAS ..	3.00	25.00	4.00	35.00	6.00	50.00
ALYSSUM	3.00	25.00	4.00	35.00	6.00	50.00
BEGONIAS. Prices on application						
FEVERFEW	3.00	25.00			5.00	40.00
FUCHSIAS	3.00	25.00	5.00	40.00	6.00	50.00
FORGET-ME-NOT. Three varieties	3.00	25.00	3.50	30.00	5.00	40.00
GERANIUMS. 3-inch					100	1000
4-inch					\$ 5.00	\$45.00
5-inch					12.00	
Poitevine, Nutt, Ricard, Buchner, La Favorite, Maryland and others.					20.00	
	2-inch		2½-inch		3-inch	
	100	1000	100	1000	100	1000
HELIOTROPES. Three varieties	\$3.00	\$25.00	\$4.00	\$35.00	\$6.00	\$50.00
IVY, English	3.00	25.00	4.00	35.00	8.00	75.00
IVY, German	3.00	25.00	4.00	35.00	6.00	50.00
LANTANAS. Six va- rieties	3.00	25.00	4.00	35.00	6.00	50.00
LOBELIA	3.00	25.00	4.00	35.00	5.00	45.00
LEMON VERBENAS ..	3.00	25.00	4.00	35.00	6.00	50.00
MOONVINES	3.00	25.00	5.00	45.00	8.00	75.00
PETUNIAS. Double and single	3.00	25.00	4.00	35.00	9.00	85.00
SWAINSONA, White and Pink	3.00	25.00	4.00	30.00	6.00	50.00

Write for our Monthly Plant Bulletin.

S. S. Pennock-Meehan Company

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA
1608-1620 Ludlow Street

NEW YORK
117 West 28th Street

BALTIMORE
Franklin and St. Paul Streets

WASHINGTON
1216 H Street, N. W.

Mention The Review when you write.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, N. J.

Mention The Review when you write.

charge of a committee of five, which decided to advertise by banners on delivery cars and also in the local newspapers. All retailers are to put in special window decorations advertising Mothers' day.

Various Notes.

Detroit is fast going after the bird-house business, several retailers having attractive window decorations of bird-houses.

E. A. Fettes had an elaborate decoration at Flint, Mich., recently.

John Breitmeyer's Sons' Park store recently had a dinner decoration at Sibley, Mich. On the table was a small boat in a sea of smilax, with four bouquets of spring flowers at each corner of the table.

The Detroit Florists' Bowling Club bowled April 19, the Bisons losing to the Brownies, who are now in the lead.

GERANIUMS

Strong 4-inch pot plants, in bud and bloom. Ready now.

\$8.00 per 100; \$75.00 per 1000

FRED H. LEMON & CO.

RICHMOND, INDIANA

Mention The Review when you write.

J. Carey has returned from Chicago. Walter Mott, of Beacon, N. Y., was a recent visitor. He reports business normal in the east. H. T.

Marysville, O.—A greenhouse owned by C. O. Coder was damaged by fire last week to the extent of \$200, with no insurance.

NEWARK, N. J.

The Market.

Although some say business is good at the present time, there has been a falling off in the volume of sales. There is an adequate supply of cut flowers and plants, and prices generally are reasonable. The quotations in roses, however, remain steady. Potted roses and fine Easter lilies are offered in numbers. Hydrangeas sell easily and hyacinths, which are at their prime, are in liberal supply. All bulbous items give indications of their decline.

As elsewhere, seeds are in enormous demand, and it is a question whether there will be enough to go around.

Various Notes.

The April number of Henry A. Strobbe's "magazine" is a most interesting issue and contains helpful hints to everybody.

Fred P. Wolfinger reports a lively business in funeral and wedding work.

Roseville Florist is the name over the store opened by Samuel Sword at 554 Orange street.

At the April meeting of the Essex County Florists' Club the question of holding a flower show in the fall was discussed, and the following were appointed a committee: Edward Jacobi, chairman; A. Begerow, J. J. Wilson, E. Brunner, E. Pearson. The club is contemplating a change of meeting place to Rover hall, on Elizabeth avenue.

R. B. M.

PROVIDENCE, R. I.

There is a good supply of flowers, but the demand is weak and the market has been below normal. A few balmy days have accelerated the demand for vegetable seeds. Some flower seeds and plants are being asked for, but the "garden truck" has the call.

J. H. West, of 1033 Warren avenue, East Providence, is having a brisk call for small fruits, privet and other shrubs.

The M. B. Saunders Co. is seeking additional men for grading and lawn work.

Mark A. Cassidy, who has had charge of the school gardens at Westerly for the last two years, has been reappointed for the present season.

Michael Ristaino, of the Washington street greenhouses, Franklin, reports an unusually heavy demand for privet hedge, spiraea and hydrangea bushes this spring.

W. H. M.

Emporia, Kan.—Among the successful women in the florists' business is Mrs. F. M. Keeler, proprietor and manager of the Riverside Greenhouse.

HYDRANGEAS

in bud and bloom. choice stock.
from 75c to \$3.00 each

Gardenia Veitchii

3½-inch pots, \$15.00 per 100

A. L. MILLER, Jamaica, N. Y.

2500 My Maryland, 2¼-in., own root, \$7.50 per 100, \$60.00 per 1000.

1000 White Killarney, Waban strain, \$7.50 per 100, \$60.00 per 1000.

500 Mrs. Aaron Ward, own root, \$7.50 per 100, \$60.00 per 1000.

JOHN WELSH YOUNG
Upsal Station, P. R. R., Philadelphia, Pa.

Carnation Cuttings

LAST CALL FOR IMMEDIATE SHIPMENT

We can save you money on strong rooted carnation cuttings.

While they last.

	Per 100	1000		Per 100	1000
White Enchantress.....	\$2.00	\$17.50	Winsor, rose-pink.....	\$2.00	\$12.00
White Perfection.....	2.00	15.00	Enchantress, light pink..	2.00	12.00
Joy, red.....	2.00	14.00	Aviator.....	5.00	35.00
			Nebraska.....	5.00	35.00

Look over your wants and send in your orders now while low prices are prevailing.

J. A. BUDLONG
184 North Wabash Avenue, CHICAGO

Mention The Review when you write.

HYDRANGEAS for growing on

2½-inch pots. Last fall propagation.

Gen. de Vibraye
La Reine

Mme. Maurice Hamar
Otaksa

Mme. Emile Mouillere, Radiant

Price, \$4.00 per 100

JACKSON & PERKINS CO., Newark, New York

Mention The Review when you write.

GODFREY ASCHMANN

1012 W. Ontario Street,

PHILADELPHIA, PA.

GROWER AND IMPORTER OF POT PLANTS

Mention The Review when you write.

FERNS

FOR FERN DISHES

Ready NOW. \$3.00 per 100; \$25.00 per 1000

Cash with order.

ERNEST OECHSLIN, 188 Madison St.,
River Forest, Ill.
9 miles directly west of Chicago Court House
on Madison Street.

Roses — Carnations
Verbenas

J. L. DILLON

BLOOMSBURG,

PA.

MOONVINES

IPOMOEA NOCTIFLORA

2½-inch pots.....\$5.00 per 100

ASCHMANN BROS.

Second and Bristol Sts.
and Rising Sun Ave.

PHILADELPHIA, PA.

BEDDING PLANTS
IN ABUNDANCE

Size of Pots	Per 100	Per 1000
2¼-in. Abutilons, 6 varieties.....	\$2.75	\$25.00
2¼-in. Ageratums, 3 varieties.....	2.25	20.00
2-in. Alyssum, double.....	2.25	20.00
2½-in. Asparagus Sprengeri.....	3.00	25.00
3-in. Asparagus Sprengeri.....	5.00	45.00
2¼-in. Asters, 3 varieties.....	2.25	20.00
2½-in. Begonia Vernon.....	3.00	28.00
3-in. Begonia Vernon.....	6.00	55.00
3-in. Cannas, by the thousands.....		
2½-in. Dusty Miller.....	2.75	25.00
2¼-in. Chysanthemums, 28 varieties.....	2.75	25.00
2-in. Coleus, any varieties.....	2.50	22.50
2¼-in. Cupheas (Cigar Plants).....	2.35	22.00
4, 5, 6-in. Dracenas, indivisa, \$15.00	\$20.00	
\$25.00 per 100.		
2½-in. Heliotropes.....	2.75	25.00
4-in. Heliotropes, 3 varieties.....	7.50	70.00
2¼-in. Lantanas, 8 varieties.....	3.25	30.00
3½-in. Lantanas, 8 varieties.....	7.50	70.00
2-in. Lobelias, Crystal Palace.....	2.25	20.00
2½-in. Marguerites, 3 varieties.....	2.75	25.00
4-in. Marguerites, 3 varieties.....	7.00	65.00
Pansy Plants.....	1.75	15.00
2¼-in. Petunias, double, 12 varieties.....	3.00	28.00
2¼-in. Petunias, single, finest mixd.....	2.50	22.50
2¼-in. Salvia, Bonfire or splendens.....	2.75	25.00
3-in. Salvia, Bonfire or splendens.....	5.00	45.00
2½-in. Stocks, Princess Alice or Beauty of Nice.....	2.50	22.50
2½-in. Verbenas, finest mixed.....	2.75	25.00
2½-in. Vinca Variegata.....	3.50	30.00
4-in. Vinca Variegata.....	7.00	65.00
Rudbeckias, Golden Glow.....	4.00	35.00
Funkia Variegata.....	5.00	45.00
2¼-in. Fuchsias, 12 varieties.....	2.50	22.50
4-in. Fuchsias, 12 varieties.....	7.50	70.00
2¼-in. Geraniums, 20 varieties.....	2.50	22.50
4-in. Geraniums.....	7.00	65.00

Also abundance of other stock, including millions of vegetable plants. Correspondence solicited.

Alonzo J. Bryan

Wholesale Florist

Washington, N. J.

Mention The Review when you write.

OUR CATALOGUE, mailed for the asking, contains a **COMPLETE** list of things that are likely to interest you at this season. A postal will bring you a copy.

HERE ARE A FEW ITEMS THAT WE WISH TO CALL YOUR ATTENTION TO:

Cold Storage Giganteum, Rubrum, Magnificum, Melpomene and Album, A-1 stock, all sizes. Let us quote you.

CARNATION CUTTINGS

Rosalia, deep pink. **Old Gold**, yellow.
Merry Christmas, scarlet.
Doris, crimson.
Cottage Maid, salmon.
 \$12.00 per 100; \$100.00 per 1000.

Cornell (a new scarlet), Mrs. Alice Coombs, Nebraska, Nancy, Red Wing, Belle Washburn, Pink Sensation, Good Cheer, \$6.00 per 100, \$50.00 per 1000. Scarlet—Beacon, Herald, Eureka, Champion, Victory; Pink—Alice, Enchantress, Rose-pink Enchantress, Rosette, Mrs. Ward, Gloriosa, Philadelphia; White—White Wonder, White Perfection, White Enchantress, Matchless; Crimson—Harlowarden, Ruby, Pocahontas, \$3.00 per 100, \$25.00 per 1000. Enchantress Supreme, Benora, \$3.50 per 100, \$30.00 per 1000. Pink Delight, \$5.00 per 100, \$40.00 per 1000.

ROSES

Red Radiance, Hoosier Beauty, Ophelia, Lady Alice Stanley, Prince d'Arenberg, Killarney Brilliant, Hadley, Cecile Brunner (Sweetheart Mignon), Double White Killarney, J. J. L. Mock, K. A. Victoria, Killarney, Killarney Queen, Lady Hillingdon, Mrs. A. Ward, Mrs. George Sawyer, Richmond, Radiance, White Killarney, George, Elger, Francis Scott Key. Fine forcing stock, 2½-inch, own root, \$7.50 per 100, \$60.00 per 1000; grafted, \$12.50 per 100, \$120.00 per 1000.

Mrs. Chas. Russell, grafted only, \$16.00 per 100, \$150.00 per 1000. These and many other varieties in fine stock for outside planting. Write for list and prices.

CHRYSANTHEMUMS

New: Mrs. C. C. Pollworth, a fine early sport of Chrysolora, \$4.00 per 25, \$16.00 per 100, for 2½-inch plants.
 Hamburg Late White, very fine rooted cuttings, \$12.00 per 100, \$100.00 per 1000. 2-inch, \$15.00 per 100, \$125.00 per 1000. All the standard varieties, plants and rooted cuttings. Write for list and prices.

GLADIOLUS

Attraction, Augusta, Ceres, Mrs. Francis King, \$15.00 per 1000. Baron Hulot, Halley, \$20.00 per 1000. Brechleyensis, \$12.00 per 1000. Niagara, Scribe, \$35.00 per 1000. Also, all other varieties, as well as some very fine mixtures. Prices on request.

BEGONIA CHATELAINE

2½-inch.....\$5.00 per 100; \$45.00 per 1000

FERNS

Assorted Table Ferns: \$3.50 per 100; \$30.00 per 1000.
 Bostons: 2½-inch, \$4.00 per 100; \$35.00 per 1000.
 Roosevelt: 2½-inch, \$5.00 per 100; \$40.00 per 1000.
 Whitman Compacta: 2½-inch, \$5.00 per 100; \$40.00 per 1000.
 Elegantissima Compacta: 2½-inch, \$6.00 per 100; \$50.00 per 1000.
 Scottii: 2½-inch, \$5.00 per 100; \$45.00 per 1000.
 Teddy Jr.: 2½-inch, \$5.00 per 100; \$45.00 per 1000.
 Scholzei: 2½-inch, \$5.00 per 100; \$40.00 per 1000.
 Prices for larger sizes on application.

PELARGONIUMS

Easter Greeting, Swabian Maid, Wurttembergia, Lucy Becker, \$7.00 per 100.

HYDRANGEAS

Best French varieties, 2½-inch, \$4.00 per 100; 3-inch, \$6.00 per 100; 5-inch, \$25.00 per 100; 6-inch, \$35.00 per 100.

PETUNIAS, DOUBLE

2½-inch.....\$4.00 per 100, \$35.00 per 1000

SNAPDRAGON

Phelps' White, Yellow, Silver Pink, Nelrose, \$4.50 per 100, \$40.00 per 1000; Keystone, \$5.00 per 100, \$45.00 per 1000.

MAGIC HOSE

The most satisfactory hose for greenhouse purposes offered: ½-inch, 16c per foot; ¾-inch, 17c per foot; 1-inch, 18c per foot. Couplings included.

NICO-FUME LIQUID

1 gallon, \$10.50; ½ gallon, \$5.50. Express prepaid

NICO-FUME PAPER

144 sheets, \$4.50; 288 sheets, \$7.50. Express prepaid.

For Seasonable Seeds, consult our catalogue.

For complete list of Zvolanek's Winter-flowering Orchid Sweet Pea Seed, consult previous issues of the Florists' Review, or write us.

Our aim is to **satisfy you**, for by doing so we enhance our own interests. We make no promises which we can not fulfill, believing that glittering promises are **worthless**.

S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., PHILADELPHIA, PA.

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postpaid



\$6.00 per doz.
express
collect

THE original Album of Designs was published in response to many requests from florists who felt the need for an up-to-date book that could be used in taking orders for Funeral Designs, Wedding Decorations and Bouquets, Table Decorations and all cut flower work where it was not practicable to show the customer the finished article as it would be when ready for use. With the publication of this album it became possible to **show the finished work** in beautifully printed pictures. The first edition sold like hot cakes, a second and third edition went quickly. Now a fourth edition is off the press. Everything is in it—all the standard designs and many new pieces.

96 pages, nearly 300 designs and decorations, beautifully printed on heavy art paper, handsomely bound in a cover that will stand wear

75c per copy postpaid

\$6.00 per dozen by express

Florists' Publishing Co.

508 South Dearborn Street
(Caxton Building)

Chicago, Ill.

ROOTED CUTTINGS

CARNATIONS

Belle Washburn, red, from soil, per 100, \$5.00; per 1000, \$45.00
Matchless, white, from soil per 100, 5.00; per 1000, 30.00

ROSES

Cecile Brunner.....per 1000, \$50.00
Richmond.....per 1000, 35.00

CHRYSANTHEMUMS

These are the very best commercial varieties. Prices unless noted different are \$3.00 per 100.

WHITE VARIETIES

Crystal Gem Oconto
White Chieftain
Josephine Foley, per 100, \$4.00
October Queen, per 100, 4.00

YELLOW VARIETIES

Golden Queen
Bonnaffon
Marigold
Mrs. Morgan

PINK VARIETIES

McNiece
Wells' Late Pink
Chieftain

BASSETT & WASHBURN

Wholesale Cut Flowers

178 N. Wabash Ave., CHICAGO, ILL.

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KANSAS CITY, MO.

The Market.

Market conditions this week are fair. The weather is good and there is plenty of stock. The retailers report that business is moderate, with wedding work starting in. Roses were plentiful last week, but were all cleared, and prices have fallen a little. Carnations were in good supply and the only way to clear them was by sales in the dry goods stores. Jonquils from outdoors are now in heavy supply; everybody seems to have planted this flower. Lilies are abundant, but bulbous stock of other kinds is not so plentiful.

Various Notes.

Nelson Jarrett, who is in the center of the improved part of the city, says all he does is to pay taxes. He has in one year paid more than \$1,200 in special assessments, and this does not include paving or sidewalk bills. The streets have been torn up and there has been little chance of selling much stock at the greenhouses. He now has a 1-ton auto truck for sales in the market.

Charles Thomas reports business good, for a beginner. He has had some decorations that have made things look bright.

James Payne is still looking for a location for greenhouses. It is hard to find a suitable place. He has started to take down what he can without interfering with business.

T. J. Noll & Co. handled 9,800 roses in one consignment last week. They report that carnations are now being sold in thousand lots.

Fred Fromholdt last week had a large sale of rose plants, selling 1,000 plants in a day.

R. S. Brown & Son are overworked with spring bedding stock. They shipped an unusual lot to Oklahoma last week.

Samuel Murray had some pretty calceolarias in his window last week.

The W. L. Rock Flower Co. reports that spring wedding work has started. This firm is cutting a large quantity of flowers.

Visitors last week were J. W. Stokes, of Springfield, Mo.; Mr. and Mrs. Farnham, of Carrollton, Mo., and O. A. Boston, of Tulsa, Okla.

W. J. B.

SEASONABLE STOCK SURPLUS

Carnations, surplus in pinched-back, 2-inch pot plants at rooted cutting prices:

2000 Alice, 3000 Enchantress, 3000 Matchless and 2000 Champion, at \$3.00 per 100, \$25.00 per 1000. 1000 Belle Washburn, \$4.00 per 100.

Asparagus Sprengeri, 4-inch, bushy, strong tops, \$12.00 per 100. 5-inch, extra long and heavy, \$18.00 per 100.

Petunia, Giant Ruffled, 2-inch, \$3.00 per 100, \$25.00 per 1000.

Chrysanthemums, all standard sorts in large-flowered and pompons, 2-inch, \$2.50 per 100.

Caladiums, fine bulbs, 7 to 9-inch, \$3.50 per 100. 9 to 11-inch, \$6.00 per 100.

Tuberose, Dwarf Pearl, 4 to 6-inch, \$1.00 per 100, \$9.00 per 1000.

Daisies, Nicholson's White (finest long stem), White Marguerite, 2½-inch, \$4.00 per 100.

Ageratums, White Cap, Blue Star, Topaz Blue, \$2.50 per 100.

Achyranthes Herbstil, dwarf, bright red, fine for border and edging, 2¼-inch, \$4.00 per 100.

Heliotropes, best market varieties of purple, 2¼-inch, \$3.00 per 100.

THE STORRS & HARRISON CO.
PAINESVILLE, OHIO

Mention The Review when you write.

ROSES ROSES

SPLENDID GRAFTED PLANTS, 2½-inch

White Killarney.....per 100, \$12.50; per 1000, \$120.00

FINE YOUNG ROSES, OWN-ROOT, 2½-inch

American Beauty.....per 100, \$8.00; per 1000, \$75.00
Milady....." " 7.00; " " 65.00
Killarney....." " 7.00; " " 65.00
White Killarney....." " 7.00; " " 65.00
Killarney Brilliant....." " 7.00; " " 65.00
Cecile Brunner....." " 6.00; " " 55.00

SEASONABLE SPRING PLANTS

Alternantheras, Ageratum, Asparagus, Chatelaine Begonias, Calendulas, Cannas, Coleus, Daisies, Dusty Miller, Fuchsias, Geraniums, Heliotropes; Ivy, English and German; Ivy Geraniums, Rose Geraniums, Lobelias; Petunias, Single and Double; Snapdragon, Tuberous Rooted Begonias, Verbenas, Vinca Variegata, etc. See prices of all in Classified columns.

Prompt Shipment.

Light Packing.

Packing at Cost.

Gullett & Sons, Lincoln, Illinois

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Sensational New American Bedding Rose LOS ANGELES

(HOWARD & SMITH, 1917)

Awarded **SILVER MEDAL** by the National Rose Society, Philadelphia, March, 1917, and the **GRAND PRIZE** by the Panama-Pacific Exposition, San Francisco, 1915.

It is a great pleasure to be able to offer such a meritorious new Rose, particularly so one of American origin, and we believe that this splendid variety is only the forerunner of other equally good sorts "made in America."

We have not only seen the originators' great field of it in California, but have also had the opportunity of watching the behavior of a dozen plants in our own trial beds the past summer, under what has been one of the most trying seasons we have ever experienced, and it has given a most satisfactory account of itself, in strong, vigorous growth and in freedom of bloom, in which it was not equaled by any other variety in its first season after planting.

Following is the originators' description:

"Los Angeles is, by all odds, one of the finest Roses ever introduced. The growth is very vigorous and produces a continuous succession of long-stemmed flowers of a luminous flame pink toned with coral and shaded with translucent gold at the base of the petals. In richness of fragrance it equals in intensity the finest Marechal Niel. The buds are long and

pointed and expand into a flower of mammoth proportions, while the beauty of form and ever-increasing wealth of color is maintained from the incipient bud until the last petal drops."

Unlike many of the new imported Roses, the plants are extra heavy two-year-old stock, which should give a full crop of flowers this season.

PRICE: Heavy two-year budded plants, \$1.50 each

We make a specialty of two-year-old Roses, budded plants and such that will please your customers, for spring planting. Our stock has all been potted up during the winter months, stored cool, and will be in prime condition for April and May planting. Our list contains not only all the select standard sorts, but many new sorts offered by us exclusively in the United States. For complete list of varieties see our current Wholesale List, January to June issue, which will be mailed, upon request, only to persons engaged in horticulture commercially.

HENRY A. DREER,

714-716 Chestnut Street,
PHILADELPHIA, PA.

THE ABOVE PRICES ARE INTENDED FOR THE TRADE ONLY

Hydrangeas

In Bud and Bloom

We offer a very nice lot of French varieties, like Mme. E. Mouillere, Radiant, E. G. Hill, etc., \$1.00, \$1.50, \$2.00, \$3.00 each.

F. R. Pierson Co., Tarrytown, N. Y.

BEGONIA GLORY of CINCINNATI

Strong, healthy, stocky plants for June delivery, 2 1/4-inch pots, \$17.50 per 100, \$150.00 per 1000. We guarantee absolute satisfaction. Let us book your order now.

THE NAUMANN CO.

1111 E. 125th St., CLEVELAND, OHIO

PANSIES

Large, stocky, transplanted plants, in bud and bloom, immediate shipment. A selection of best varieties, \$10.00 per 1000.

Late fall transplanted, \$5.00 per 1000.

J. B. BRAUN, Hightstown, N. J.

SPRING STOCK

GERANIUMS, in good assortment, standard sorts, in single and double, also Ivy Leaved, Scented, Rose, Apple, etc., 2-inch, \$2.00 per 100; \$20.00 per 1000—3-inch, \$3.00 per 100; \$25.00 per 1000. 4-inch S. A. Nutt, Abbie Schaffer, etc., \$1.00 per dozen; \$7.00 per 100, shipped without pots.

HARDY CHRYSANTHEMUMS, in large assortment of varieties, Aster-flowered, Pompon, single and anemone, \$2.00 per 100.

CANNAS, 8-inch pot plants, Alph. Bouvier, Florence Vaughan, Mme. Crozy, Richard Wallace, etc., \$3.00 per 100; \$25.00 per 1000.

MISCELLANEOUS PLANTS

2-inch, \$2.00 per 100; \$18.50 per 1000—3-inch, \$3.00 per 100; \$25.00 per 1000

Achyranthes; Alyssum, Giant and Dwarf; **Alternantheras**, 10 varieties; **Ageratum**, 6 varieties; **Begonias**, Luminosa, Vernon, Erfordii, Pfitzer's Triumph, Gracilis Rose; **Cuphea**; **Coleus**, 10 varieties; **Hardy English Ivy**; **Heliotrope**; **Lemon Verbenas**; **Lantanas**, 10 varieties; **Moonvines**, White and Blue; **Parlor Ivy**; **Petunias**, Double, fringed, mixed colors; **Chrysanthemums**, Pompon; **Salvia**, Bonfire and Zurich; **Swainsona**, White; **Scented Geraniums**.

Abutilon Savitzii, 2-inch, \$3.00 per 100—3-inch, \$4.00 per 100.

Send for Catalogue.

Cash with Orders.

R. VINCENT, JR. & SONS CO., WHITE MARSH, MARYLAND
GROWERS OF PLANTS FOR THE TRADE

PORTLAND NEWS NOTES.

[Continued from page 69.]

beds, and the success of the center was assured. The society voted to contribute \$35 to the festival fund.

The question, "How can we make our meetings more interesting and bring out a fuller attendance of our members?" was discussed, and everyone was asked to make suggestions. A question box was the feature most frequently mentioned. A representative of a local fertilizer factory reported a shortage in bone meal and other fertilizers and urged members to place orders at once. The shortage is due to demands of California and Japan.

The question which will start the discussion at the May meeting is: "What effect does the selling of flowers by department stores have on the trade, and if this effect is detrimental, how can it be met?" Luncheon and a social hour closed the evening.

F. A. Van Kirk prepared the luncheon, but could not attend the society's meeting on account of the illness of Mrs. Van Kirk. She is on the road to recovery from an attack of pneumonia.

Various Notes.

B. Tonseth is celebrating the arrival of a 7-pound girl in his family.

De Forest W. Ludwig, of the E. C. Ludwig Floral Co., Pittsburgh, called on some of the florists last week. Mr. and Mrs. Ludwig were on the return lap of a honeymoon trip to California.

The Martin & Forbes Co. displayed some excellent Emperor daffodils grown outdoors at its Mount Tabor range. For length of stem and size and perfection of flower they were equal to the indoor-grown stock.

August Zitzewitz brought some vases of mignonette to the Floral Society's meeting. The large trusses of Pacific Supreme, which he has developed from crossing White Giant and Red Juliet, attracted considerable interest.

The occasion of the marriage of Thomas C. Luke, of Max Smith's store, to Miss N. A. Tobey, brought an unusually attractive church decoration April 18. The popularity of the young man in trade circles was attested by the gifts of flowers and plants from several growers and retailers. After a short stay at Cannon Beach the young couple will occupy their new home here.

H. Niklas, of Niklas & Son, said that the life of a business man was rendered unpleasant by constant appeals of solicitors of various sorts. "Church societies, advertising agents, various charities, book agents, beggars and schemers come in a continuous stream, and it is getting monotonous," he complains.

S. W. W.

Cattleya Dowiana

Fresh importation—in fine condition.

Prices on application.

GEORGE SCHLEGEL

72nd St. and 2nd Ave.,

BROOKLYN, N. Y.

JOSEPH HEACOCK CO.

WYNCOTE, PA.

KENTIA GROWERS

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ROOTED CARNATION CUTTINGS

600,000 Ready for Immediate Shipment

Strong, clean, healthy, well-rooted cuttings ready for immediate shipment. Reinberg's stock is known everywhere for its supreme quality and is the stock for you to buy. Order today.

Immediate Delivery

	Per 1000	100
White Enchantress.....	\$16.00	\$2.00
White Perfection.....	16.00	2.00
Enchantress.....	16.00	2.00
Rose-pink Enchantress.....	16.00	2.00
Ward.....	16.00	2.00
Beacon.....	18.00	2.00
Herald.....	16.00	2.00
Champion.....	18.00	2.00
Joy.....	16.00	2.00
Belle Washburn.....	30.00	4.00

Roses=Own Root, 2¹/₂=inch

	100	1000
Richmond.....	\$3.50	\$30.00
White Killarney.....	3.50	30.00
Pink Killarney.....	3.50	30.00
Maryland.....	4.50	40.00
White Killarney, 3-inch pots.....	5.00	50.00
Sunburst, 2 ¹ / ₂ -inch.....	5.00	45.00
Ophelia.....	5.00	45.00

PETER REINBERG

30 East Randolph Street, CHICAGO, ILL.

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show your customers
an old, soiled

Album
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when you can get a nice, fresh, clean,
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[Caxton Building]

CHRYSANTHEMUM
ROOTED CUTTINGS

ALL THE BEST VARIETIES

Write for List

Strafford Flower Farms

STRAFFORD, PENNSYLVANIA

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CARNATIONS

F. DORNER & SONS CO.

LA FAYETTE - - - INDIANA

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ROCOCO ERECTA (New)

CYCLAMEN

Rococo Erecta, seedlings (new), finest ever introduced (not to compare with the old Rococo), to be well recommended for commercial growing. Strong seedlings, \$5.00 per 100; \$40.00 per 1000. Transplanted, \$6.00 per 100; \$50.00 per 1000.

Cyclamen giganteum, Improved Wandsbek type, seedlings in 8 varieties, equally divided, \$4.00 per 100, \$30.00 per 1000. Same transplanted, \$5.00 per 100, \$40.00 per 1000.

2½ and 3-in. ready May 15. Orders booked in advance. We grow over 350,000 and can show many testimonials as to quality of our strain and stock.

Prepare for Spring

Nursery Stock You Need

Boxwood, bushes, 1½ ft., heavy, \$1.50 each.

Boxwood, bushes, 1 ft., \$1.00 each.

Boxwood, pyramids, 2 ft., \$2.00 each.

Boxwood, pyramids, 2½ ft., \$2.50 each.

Boxwood, pyramids, 3 ft., \$3.00 and \$3.50 each.

Aucuba, heavy bushes, 1½-2 ft., \$1.00 each.

Laurus Cerasus, bushes, 1½-2 ft., 75c to \$1.00 each.

Laurus Cerasus, bushes, 3 ft., up to \$2.50 each.

Laurus Cerasus, pyramids, 4½-5 ft., \$3.00-\$3.50 each.

Rhododendron Pink Pearl, in bud and bloom, \$1.50-\$3.50 each.

Koster's Blue Spruce, 18-24 in., \$2.00 each.

Roses, half standard, pot grown, 30 in. high, 75c each.

Roses, half standard, 50-56 in. high, \$1.25 each.

Spiraea, Gladstone and Queen Alexandra, extra strong, \$12.00 per 100.

Feverfew, 3 in., extra strong, \$6.00 per 100.

Geranium, variegated Nutt, 2½-in., \$6.00 per 100.

Pansies, transplanted, extra strong, \$1.50 per 100; \$14.00 per 1000.

Perennials. Look under Hardy Plants in classified.

Hydrangea, in bud and bloom, 50c-\$1.50 each.

POT PLANTS

Fuchsias, 2-in., \$3.00 per 100.

Heliotrope, 2-in., \$3.00 per 100.

Ageratums, 2-in., \$3.00 per 100.

Coleus, rooted cuttings, \$1.00 per 100; \$9.00 per 1000.

Wandering Jew, 2½-in., \$3.00 per 100 in variety.

Calceolaria, 2½-in., \$6.00 per 100; 3 in., \$10.00 per 100.

Cineraria, 2½ in., \$3.00 per 100; 3 in., \$6.00 per 100.

Vincas, 2 in., \$3.00 per 100. R. C., very strong, \$1.00 per 100.

Asparagus plumosus, 2 in., \$3.00 per 100; \$25.00 per 1000.

Asparagus Sprengeri, 2 in., \$3.00 per 100; 3 in., \$6.00 per 100.

Begonia Chatelaine, 2-in., \$4.00 per 100.

Luminosa, 2-in., \$3.00 per 100. Christmas Red, 2-in., \$6.00 per 100.

Abutilon Savitzii, \$4.00 per 100.

Reineckia var., 2½-in., \$10.00 per 100.

Lantanas, mixed yellow and pink, separate, 2-inch, \$3.50 per 100; 3-inch, \$7.00 per 100.

Weeping Lantanas, \$3.00 per 100; 3-inch, \$6.00 per 100.

Aspidistra variegata, 6-in., \$1.25 and \$1.50 each.

Aspidistra, green, 6-in., \$1.00 and \$1.25 each.

Ferns for fern dishes, \$3.00 per 100; \$25.00 per 1000.

Pandanus Veitchii, 4-in., 35c and 50c; 5-in., 75c; 6-in., \$1.25.

Sansevieria Zebrina, 4-in., 35c; \$4.20 per doz.

English Ivy, \$3.00 per doz.; 3-inch, \$8.00 per 100; 2½-inch, \$4.00 per 100; strong plants.

Lobelia, transplanted clumps in variety, \$1.25 per 100.

Salvia, transplanted, \$1.00 per 100.

Salvia, 2-in., \$2.50 per 100, \$18.00 per 1000; transplanted, \$1.00 per 100.

Verbenas, transplanted, in separate varieties, \$1.00 per 100.

ERNEST ROBER,

Cash, please.

WILMETTE, ILL.

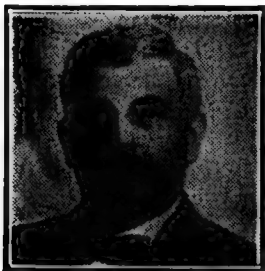
Mention The Review when you write.

SEASONABLE R. C. AND 2-IN. STOCK.

	Per 100
2-in. cigar plants	\$2.50
2-in. mixed geraniums	2.50
Asparagus plumosus nanus seedlings	1.00
Asparagus Sprengeri seedlings	1.00
Asparagus Sprengeri, 2-in.	2.50
2½-inch tomatoes, 4-5 varieties	2.00
200 for \$3.50; 300 for \$5.00	
R. C. English ivy	1.00
R. C. trailing coleus	1.00
R. C. Brillancy coleus	1.50
R. C. ageratum, blue	.75

D. U. AUGSPURGER & SONS CO.,
BOX 394, PEORIA, ILL.

Mention The Review when you write.



C. HUMFELD, Clay Center, Kan.

Mention The Review when you write.

Rooted Cuttings

Alternantheras, 4 best varieties, fall cuttings; Salvias; Daisy Mrs. Sander; Mme. Sallerol Ger.; Vinca Variegata; \$1.00 per 100, \$8.00 per 1000. Ageratum New Blue, 60c per 100. Verbenas, 70c per 100. Feverfew; Lantanas; Snapdragons; Silver Pink; Giant White; \$1.25 per 100. Express prepaid on all rooted cuttings.

ORCHIDS

We grow and sell Orchids only. Can furnish you with anything in this line. If you intend investing in Orchids, do so now while prices are low.

Special lists on application.

LAGER & HURRELL, Summit, New Jersey

Mention The Review when you write.

ROOTED CARNATION CUTTINGS

IMMEDIATE DELIVERY

☐ We are now booking orders for our new seedling **Superb**, \$12.00 per 100, \$100.00 per 1000.

Superb is a seedling of Gloriosa and Enchantress. It has the good stem of Gloriosa and the fine growing habit of Enchantress. The color is a flesh pink and it keeps its color at all seasons. The flowers average about three inches, are very full and generally receive full score on substance. The flowers are all perfect and do not split. In the four years we have grown it, it has proved the best commercial variety, barring none.

AVIATOR

☐ If you want scarlet carnations for Christmas, grow **Aviator**, \$6.00 per 100, \$50.00 per 1000.

STANDARD AND NEW VARIETIES

White—	Per 100	1000
Matchless	\$ 2.50	\$ 20.00
White Enchantress	2.50	20.00
White Wonder	3.00	25.00

Flesh Pink—	Per 100	1000
Superb	12.00	100.00
Enchantress	2.50	20.00
Alice	3.00	25.00

Medium Pink—	Per 100	1000
Miss Theo	\$6.00	\$50.00
Pink Sensation	3.50	30.00

Dark Pink—	Per 100	1000
Peerless Pink	2.50	20.00
C. W. Ward	2.50	20.00

Red—	Per 100	1000
Aviator	6.00	50.00
Champion	3.00	25.00

J. D. THOMPSON CARNATION CO., Joliet, Ill.

ORCHIDS

In transit, C. Trianae, true Papayan type, C. Mossiae, C. Gaskelliana, C. Percivaliana, C. Schroederæ, etc.

Price very reasonable. Write to

J. De BUCK, 719 Chestnut Place, SECAUCUS, N. J.

ORCHIDS

We received the following imported Orchids during June:

C. Trianae, C. Labiate, C. Mossiae, C. Gaskelliana, C. Schroederæ, C. Percivaliana Gigas, Oncidium, Splendidum and Varicosum; Laelias, Odontoglossums, etc.

One of the largest importers of Orchids in America.

GEO. E. BALDWIN CO. Box 98, Mamaroneck, N. Y.

FIRST AID TO BUYERS
SPRING LIST **ROSES** 2½ and 4-inch

400

Best Sorts—Old, New, Tried, True

THE LEEDLE FLORAL COMPANY,
SPRINGFIELD-OHIO.

H. H. LINEAWEAVER & CO., Inc.
ANTHRACITE and BITUMINOUS COAL
 West End Trust Building, PHILADELPHIA
 17 Battery Place, NEW YORK
 Nutting Building LEBANON, PA.

Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

A RUNAWAY COAL MARKET.

Dealers in coal report that prices are being bid up so rapidly as to give the appearance of a runaway market. Except in strike years, this is the first time that such a condition has existed. It is said to have been brought about by a strong demand from the consuming public and a curtailment of production since April 1, due to holidays and a disposition on the part of some mine workers to take it easy following a winter of hard work. A coal trade authority says:

"If things are allowed to go on without any restraint, there is no telling how high prices may go on the relatively small tonnage that is available. But it is believed that restraint will shortly be put on speculation or the undue raising of prices. Already some of the largest producers have cautioned middlemen against charging more than the usual commission on the tonnage which is turned over to them. It is evident that there will be coöperation by the companies and the more responsible individual operators and middle houses in restraining speculation. Government regulation of necessities like coal and food is drawing nearer every day, and any ill-advised boosting of prices at this time will only serve to hasten it."

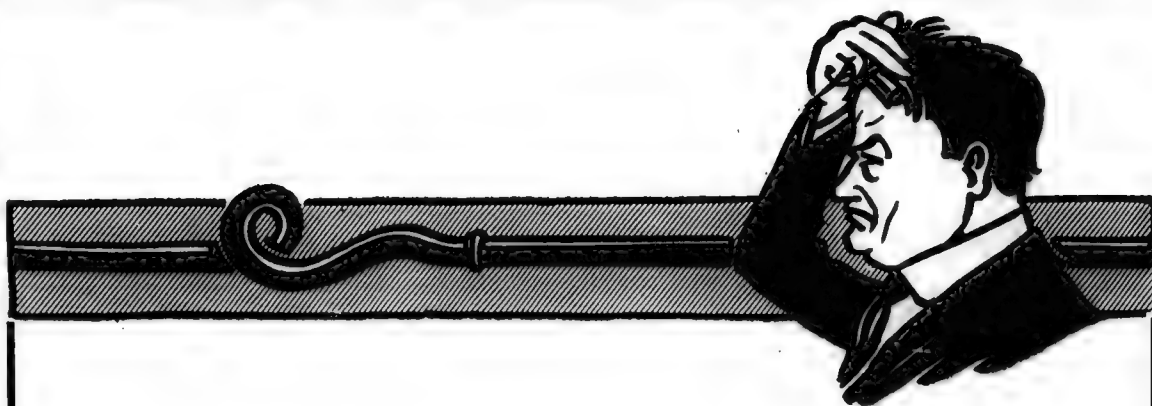
The coal trade has been busy urging people to buy early, to buy now, to buy whenever coal is to be had, and the men in the business may be responsible for the present condition. More than one florist has suspected that the recent hysteria had its start in the fear of a break in the market and an effort to get the general public to anticipate next season's needs. There are florists who believe coal will be cheaper in July and August than it is now, but that is purely a guess on their part.

COAL STORAGE FACTS.

Storing coal in considerable quantities is surrounded with many difficulties. There is danger of spontaneous combustion in piles of the lower grades of western bituminous coal, which also deteriorates under the action of the weather.

Experts on the subject, however, by analyzing the experiences of large consumers with coal storage, have learned some things that are worthy of consideration by members of our trade, many of whom will be storing coal this spring and summer.

The ground where the coal is to be



KOIL-KINKS

If coils would only kink like this coil, anybody could tell it was kinked.

But coils kink all by themselves in their own little way.

One of their kinkiest kinks, is air pocketing.

There are a lot of systems right this minute kinked that way. They are costing shovelful after shovelful, ton after ton of coal that they needn't.

Kinks can be both prevented and overcome.

We do both.

Do you absolutely know your heating is working as it should; or do you just think it is?

Why not know to a certainty?

Now is the time to study your heating troubles — not next Labor Day.

Solving heating troubles is right in our line of business.

When shall we come and find out whether your heat is kinked or kinkless?

Hitchings and Company

GENERAL OFFICES AND FACTORY, ELIZABETH, N. J.

NEW YORK OFFICE
1170 Broadway

BOSTON OFFICE
49 Federal St.

PHILADELPHIA OFFICE
40 So. 15th St.

Mention The Review when you write.

PIPE CUT TO
SKETCH!

It will pay to
correspond with us

Wrought Iron Pipe, Tubes and Fittings

New and Second Hand—Thoroughly overhauled, with new threads and couplings, in lengths of 16 feet and over. Guaranteed to give satisfaction.

ALBERT & DAVIDSON, Inc., 256-264 Oakland St.—218-228 Kent St., BROOKLYN, N. Y.

Mention The Review when you write.

Hansell Rocker Grates

Are best for greenhouse use.

Write for particulars.

HANSELL GRATE CO.

654 Railway Exchange Bldg., CHICAGO
Mention The Review when you write.

piled should be cleared free of everything combustible. Wood under piled coal induces combustion. This was proven in an instance where coal was

To stop that

pipe leak permanently—cheaply—use Emergency Pipe Clamps.

M. B. Skinner Co.
558-562 Washington
Boul., Chicago.



Mention The Review when you write.

QUICKEST STEAM AND WATER HEATERS IN THE WORLD



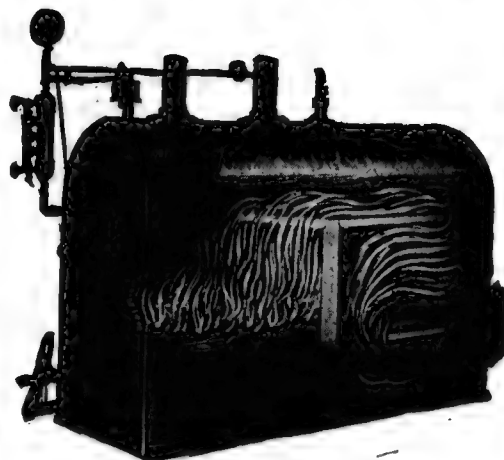
The Kroeschell

is making the most wonderful greenhouse heating record in the world. Florists who have used other makes are constantly giving the Kroeschell the highest praise.

13,468,320 sq. ft. of glass was equipped with the Kroeschell Boiler during the past five years.

The Kroeschell

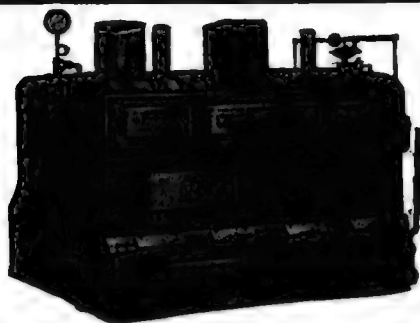
is used by hundreds of Florists' Review readers and mighty is their praise. The year of 1916 brought an enormous number of new customers who saw our boilers in operation at other places. We attribute the large sales of this season to the good work the Kroeschell Boiler is doing everywhere.



BUY DIRECT - FACTORY-TO-USER PRICES

KROESCHELL BROS. CO. 444 W. Erie St. CHICAGO

Mention The Review when you write.



A Model Greenhouse Boiler

53 sold in a season in one community to florists. A record no other greenhouse boiler can boast of. A coal-saver.

J. F. GORMAN, 250 W. 128th St., NEW YORK

Mention The Review when you write.

New Wrought Pipe

Black or Galvanized
Delivered Anywhere

Send us a list of your needs. We can save you money.

King Construction Co.
North Tonawanda, New York

Mention The Review when you write.

HIGHEST PRICED and CHEAPEST BOILERS MADE GIBLIN GREENHOUSE BOILERS

GIBLIN & CO.
109 Broad Street. UTICA, N. Y.

Let us tell you about them.
Mention The Review when you write.

PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

Established 1902.

PFAFF & KENDALL, Foundry St., Newark, N. J.
Mention The Review when you write.

TUBING, ALL SIZES

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

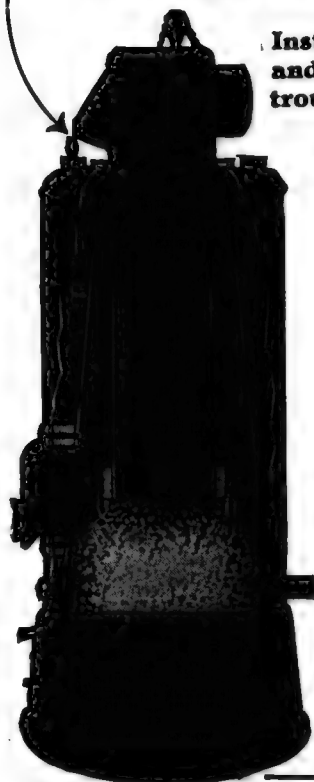
JAMES F. GRIFFITH, 416-24 Moyer Street, PHILADELPHIA, PA.

Mention The Review when you write.

PIPE CUT TO SKETCH

WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS and forget your troubles.

No night fireman required—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

Send for Catalogue and Prices

Telephone Yards 866

S. WILKS MFG. CO.

23 Shields Ave., CHICAGO, ILL.

Mention The Review when you write.

SET YOUR BOILER RIGHT

We make a specialty of all kinds of fire-brick work. No order is too large, and the smallest order receives the same careful attention. Let us call on you.

Estimates cheerfully furnished.

PETER KNOWE & SON

315 Chamber of Commerce Bldg.
133 West Washington Street, CHICAGO, ILL.
Phone Main 3766

Mention The Review when you write.

"Superior"

INTERNAL-FIRED
BOILER

For Hot Water Heating



Superior Machine & Boiler Works

840-850 W. Superior Street

CHICAGO

Mention The Review when you write.

Pipe and Tubes

ALL SIZES CUT TO SKETCH



Philadelphia Second Hand Pipe Supply

1003 N. 7th St., PHILADELPHIA, PA.
Mention The Review when you write.

Sixteen Years' Paint Service

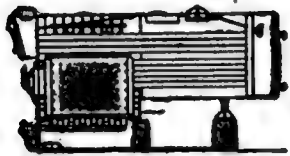
Mr. Chas. H. Allen, the well-known florist of Floral Park, N. Y., says that

DIXON'S SILICA GRAPHITE PAINT

has given 16 years of service on his hot water pipes and they are still free from rust. Write for booklet No. 54 B.

It will give you equal service.
Made in Jersey City, N. J., by the
Joseph Dixon Crucible Company
Established 1827

Mention The Review when you write.



STEEL
RETURN
TUBULAR
BOILERS

Johnston Heating Co.

131 E. 26th Street NEW YORK
Mention The Review when you write.

Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.

27 North 7th Street PHILADELPHIA
24th and Wood Streets
Mention The Review when you write.

piled upon posts protruding slightly from the ground. The coal caught fire and an examination of the pile showed that combustion had started at each point of contact between the coal and wood.

It has been thoroughly established that anthracite, semi-bituminous and eastern bituminous coal can be stored outside without danger of firing and with but slight loss through deterioration. Western bituminous egg, lump, nut and No. 1 washed may also be successfully stored outside. No. 2 washed has been so stored without loss. Mine-run and screenings are most apt to fire when piled and have been known to lose as high as thirty per cent of their value through deterioration.

USING ONLY 2-INCH PIPE.

Kindly give me directions for the heating of a greenhouse now heated by a flue. I wish to change the heating system to hot water or steam. The house is 18x50, seven feet high to the gutter and twelve feet to the ridge, with two feet of glass in the side walls. It is exposed on all sides. I wish to heat the house to 60 degrees in zero weather. I have plenty of 2-inch pipe on hand and should like to use it if possible. I can buy a secondhand Ideal boiler, with a 17-inch grate. The boiler is in good condition and can be purchased at a bargain. Will it do the job?

F. P. C.—N. Y.

While either steam or hot water may be used for heating a house of the size stated, I prefer to use hot water in all cases where there are less than 4,000 square feet of glass. I am not positive about the rating of an Ideal boiler with a 17-inch grate, but think it would not have more than 300 square feet of radiating surface, while 500 square feet of radiation will be required to heat the house in question to 60 degrees in zero weather. A grate twenty inches in diameter would be none too large.

To supply the radiating surface, using hot water, I would run a 2-inch flow pipe on each plate and another about

**Stop that Sluggish Circulation in Your Steam Lines!**

YOU CAN EASILY do it! Hundreds of other florists—sick of the never-ending bother of antiquated steam pumps—have solved the sluggish circulation problem permanently with the

Morehead
Back-to-Boiler
SYSTEM

Big representative concerns like the Minneapolis Floral Company, the Memphis Floral Company, the Pittsburgh Floral Company, etc., etc., now drain their steam lines and return the **pure hot** condensation **immediately** to the boilers as feed water with the Morehead System.

Quickly and easily attached to your present apparatus, the Morehead System gives you absolute control of the temperature in every foot of your houses—and soon pays for itself in the saving of fuel. Tell us about your present heating troubles—our engineers will give you expert information on exactly what you may expect the Morehead System to do for you—and send you a book which covers the greenhouse steam plant situation thoroughly.

Morehead Mfg. Co.

Dept. "M"
Detroit, - Michigan

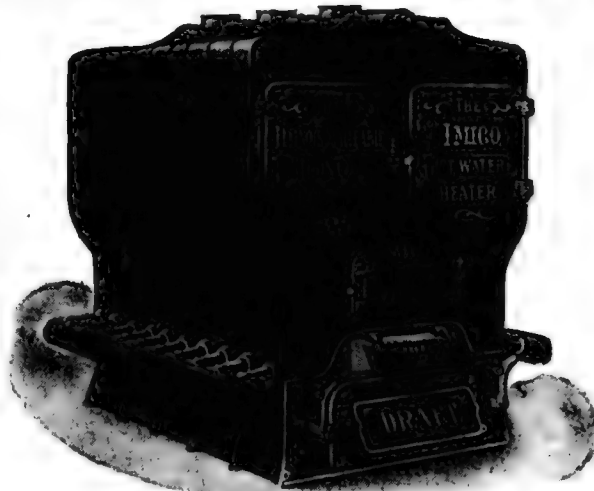
A Uniform Temperature

means better flowers—**more naturally grown**. The Morehead System maintains an even, consistent temperature throughout your growing houses by eliminating sluggish circulation and delivering **every drop** of the condensation, which is now allowed to clog up your steam lines, directly back to the boiler while it is **hot**.

You not only get better flowers, but you also save a large per cent of your fuel.

Write for
Back-to-Boiler
Book Today

Mention The Review when you write.

**IMICO****Hot Water Boilers**

Made by
Illinois Malleable Iron Co.
1801-1825 Diversey Boulevard
CHICAGO

Are noted for **COAL ECONOMY** and good results generally.

SEND FOR CATALOGUE

three feet below the ridge. For the return coils, connect each flow with four 2-inch pipes. If the flows run downhill and are connected with the expansion

PAPER POTS

BUY TODAY!

We are still selling at the old list. Prices are bound to advance any time.

	Per 1000		Per 1000
2 1/4-inch.....	\$2.42	4-inch.....	\$ 6.60
2 1/2-inch.....	2.78	5-inch.....	10.96
3-inch.....	3.82	6-inch.....	14.68
3 1/2-inch.....	\$5.24		

McCALLUM CO.

PITTSBURGH, PA.

Mention The Review when you write.

Heavy Hanging Baskets

EXTRA HEAVY HANGERS

8-inch	\$1.00 per doz.
10-inch	1.35 per doz.
12-inch	1.75 per doz.
14-inch	2.25 per doz.
16-inch	2.90 per doz.
18-inch	3.70 per doz.

FANCY GREEN LOG MOSS

\$1.50 per sack

You cannot get Better Baskets at a Higher Price.

PIPE, TUBES and FITTINGS

NEW AND SECOND HAND

All Sizes, Cut to Sketch.

Let us quote you before placing your order.

ALTOONA PIPE & SUPPLY COMPANY

1925-27 Ninth Avenue,

ALTOONA, PA.

Mention The Review when you write.

DON'T WAIT FOR HIGHER PRICES

BUY NOW

Rose Stakes and
Carnation Supports

THE CARNATION SUPPORT COMPANY, :: CONNERSVILLE, INDIANA

Mention The Review when you write.

Use Rippley's No. 200 Hot Water Heater

in greenhouses, garages, hog and poultry houses, small buildings. Price, \$42.50, freight paid. Louis J. L. Amoureux, Norton Mass., says: "Your No. 200 Heater cared for our greenhouse, 75x14x9 ft., last winter at 23 below zero."

Mail orders direct. Write for circulars of heaters and steamers. **RIPPLEY MFG. & STEEL BOAT CO.** Box F, Grafton, Illinois

Mention The Review when you write.

tank at the highest point, there will be no occasion for using air valves.

NEW BEDFORD, MASS.

The Market.

The call for plants, as was expected, dropped off after Easter, but cut flowers of all kinds have sold well. Plenty of funeral work last week kept most of the florists busy. Snapdragons of good quality predominate in the market and sell readily.

Various Notes.

Julius the Florist has had a busy week with funeral work.

BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-in. diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON
Est. 1898 Phone Superior 572
1353 N. Clark St. Chicago

Mention The Review when you write.

Fred C. Covill held a special Saturday sale of pansies and, although it was a stormy day, he sold a tremendous number.

S. E. Shaw is sending in some first-class snapdragons.

Harry Reek reports business good at his Union street store.

Edward M. Pierce had a good week, notwithstanding the bad weather. The thousands of geraniums in Mr. Pierce's

"Our Greenhouse is a Model of Perfection"

A. M. Robertson.



We erected this Metropolitan Greenhouse for Mr. M. Burrill on his estate at Jericho, L. I.

The contract for this Metropolitan patented bent eave, full iron frame greenhouse with bent eave vestibule and stucco service house, also included the masonry, flower box and trellis work.

Being partitioned in the middle, this greenhouse has two compartments, which can be heated and controlled separately.

Mr. A. M. Robertson, superintendent of this estate, writes that "it is a model of perfection."

Metropolitan service goes far beyond the mere mechanical process of construction. It strives constantly to increase the producing power of the owner's investment in his greenhouse.

PUT YOUR GREENHOUSE PROBLEMS UP TO US.

We go anywhere in the U. S. to submit plans and prices.

Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

Mention The Review when you write.

houses are the best to be seen in the city and promise to be a big item for Memorial day.

H. A. Jahn, although better, is still on the sick list. W. M. P.



RAMSBURG LOCKING POT

MADE OF MANILA BOARD

If you have a lot of bedding plants such as geraniums, cannas, etc., which are pot bound in clay pots, reset them into our square Manila Board bands or pots, and give them new life. When ready to market the plants, you will save the clay pots and the heavy lugging of same. Give this a few moments' thought.

Our Manila Board bands and pots are the best. A customer in Ohio writes today: "This is my third order. Your bands are great for carnations."

Send postal for samples and prices. No waiting for goods. Immediate shipment by freight or express.

G. S. RAMSBURG, Somersworth, N. H.

Mention The Review when you write.

CINCINNATI.

The Market.

The market is well supplied with all seasonable items; in fact, the market is glutted and considerable stock goes to the ash barrel. The demand, though steady, is only fair.

Roses are in exceptionally heavy supply. Among others, excellent Ophelia, Ward, Hoosier Beauty and American Beauty roses may be had. The carnation market is glutted, but the blooms generally clear toward the end of the week. Easter lilies are most plentiful and sell at low prices. Sweet peas, too, are plentiful, and only the best sell at all readily. Some excellent Darwin tulips have been coming in, as well as snapdragons, gladioli, valley and some orchids. Greens of all kinds are plentiful.

Various Notes.

E. G. Gillett has been confined to his home by indigestion, but reports the first of this week indicated that he was greatly improved.

C. E. Critchell was in St. Louis during the middle of last week. The day before leaving he celebrated his birthday anniversary.

Ralph Schlomer, formerly of C. E. Critchell's force, and his brother, have purchased the Stephany flower store in Oakley. They are doing business as the Oakley Floral Co.

Paul Naber has joined the navy.

W. A. Ellis, of Westwood, who has been on the sick list for some time, is about again.

Among recent visitors was Mrs. G. W. Frisch, of Dayton, O. C. H. H.

LOCKPORT, N. Y.

D. T. McCarthy & Sons are experiencing excellent business, both in the greenhouse and nursery department. The labor question is a serious one here, as elsewhere.

William Mansfield said that, taking the whole season through, he could not complain. He looks for his usual busy spring trade and he has made every preparation for it.

Fred G. Lewis has a splendid lot of geraniums and feels that now, if ever, is the time to obtain better prices, in sympathy with other good things. A friend informs him that azaleas from C. W. Ward, of Eureka, Cal., have been selling well in Texas. Some well grown plants brought good prices. W. M.

ROCHELLE

PAPER POTS and DIRT BANDS

Prices of our Square DOUBLE Bottom Pots

(Folding Block and Tacks included).

In.	500	1000	5000	10,000	20,000	50,000
1 1/4	\$.70	\$1.00	\$4.75	\$8.00	\$17.80	\$44.00
2	.85	1.20	5.70	10.80	21.50	52.80
2 1/2	1.20	1.70	8.10	15.80	30.50	74.80
3	1.50	2.40	11.25	21.50	42.00	102.00
4	2.00	3.50	16.00	30.50	60.00	147.00
5	2.75	5.00	21.25	40.50	80.00	197.00
6	3.50	6.50	31.50	58.00	115.00	225.00

Prices of our Creased DIRT BANDS.

Sizes	1000	5000	10,000	20,000	50,000	100,000
2 -in....	\$0.80	\$3.80	\$7.40	\$14.40	\$35.20	\$68.00
2 1/2 -in....	1.15	5.25	10.60	20.70	50.60	97.75
3 -in....	1.40	6.50	13.00	26.00	66.00	127.50
4 -in....	1.90	9.00	17.50	34.20	88.00	161.50

We have recently received orders from:

The Canadian Government.
New York State Agricultural College, Ithaca, N. Y.

Kansas Agricultural College, Manhattan, Kan.
Maryland Agricultural Experiment Station, College Park, Md.

New Hampshire Agricultural College, Durham, N. H.

South Dakota Agricultural College, Brookings, South Dakota.

Ohio Board of Administration, Columbus, Ohio.
Board of Regents, Madison, Wis.

Columbia University, New York City.
Princeton University, Princeton, N. J.

North Carolina Experiment Sta., Raleigh, N. C.

Try our Paper Pots and Dirt Bands FREE.
Order what you want—try them, and if not satisfactory, ship them back and we will refund your money.

See page advt. April 5 for testimonials.

Immediate shipment.

F. W. ROCHELLE & SONS,

31 Main St., Chester, N. J.

Mention The Review when you write.



GEO. KELLER & SON

Manufacturers of

RED POTS

Before buying write for prices

2614-2622 Herndon Street

Near

Wrightwood Ave., CHICAGO, ILL.

Mention The Review when you write.

GET OUR PRICES ON

GALVANIZED WIRE ROSE STAKES AND TYING WIRE

Manufacturers of the Model Plant Supports for Carnations, Dahlias, Golden Glow, Peonies, Chrysanthemums and Tomatoes. Lawn Fence, Flower Bed Guard, Trellis.

IGOE BROS., 266 N. 9th St., BROOKLYN, N.Y.

Mention The Review when you write.

RED

Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.

PADUCAH, KENTUCKY

Mention The Review when you write.

CLIMAX Automatic Quick-Acting Dirt Bands

Our Dirt Bands are made from a special heavy board stock and are much superior to the flimsy, thin paper band or pot. To those who have been using the lock style, the "Climax" Band will be much appreciated, as there is no folding or hooking required. A trial will convince you.

Packed 5000 to a box. No packages broken. Prices as follows:

5000 2	x2	x2	...\$ 4.50 per box
5000 2 1/2	x2 1/2	x2	... 5.50 per box
5000 3	x3	x2 1/2	... 7.20 per box
5000 3 1/2	x3 1/2	x3	... 10.00 per box

DISCOUNT:

Until further notice we will allow 20% off above prices on quantities of 5000 or more.

Terms: Cash with order, to secure quick shipment. Regular florist box customers or others who will buy in large quantities, regular terms of 30 days net on satisfactory references.

Samples on Request

The Climax Mfg. Co.

Makers of High-class Florist Boxes, Shipping Packages and Dirt Bands

200 Factory St., Castorland, N.Y.

Mention The Review when you write.



The best Paper Pot for shipping and growing purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

E. Allan Peirce

400 Oaks Road
WALTHAM, : MASS.

ESTABLISHED 1765

INCORPORATED 1904

HEWS STRONG RED POROUS POTS

POT MAKERS FOR A CENTURY AND A HALF } Standard, Azalea, Bulb, Orchid, Fern, Hanging, Embossed, Rose, Carnation, Palm, Cyclamen, Cut Flower, { WORLD'S LARGEST MANUFACTURERS
Special Shapes to Order, Chicken Founts, Pigeon Nests, Bean Pots, Etc.

A. H. HEWS & CO., Inc., Cambridge, Mass.

Cambridge, Mass.

WAREHOUSES:

New York, N. Y.

Mention The Review when you write.



WE LEAD IN QUALITY AND FINISH

Others follow—when they can

THE PFALTZGRAFF POTTERY CO., York, Pa.

Mention The Review when you write.

SYRACUSE RED POTS

Made in Standard Sizes

Their lightness is a strong point when freight rates are high and going higher.

Their strength added to careful packing saves waste in breakage.

Write for Catalogue

SYRACUSE POTTERY

C. BRITTSCHWERTH, Prop.
SYRACUSE, N. Y.

Mention The Review when you write.

RED POTS

Standard

Pans

Azalea

NASHVILLE POTTERY COMPANY

NASHVILLE, TENN.

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

RED POT

In which plants do the best, write to

MISSOURI POTTERY CO.

1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.



Logan Pots are
Best By Test

Write us for catalogue
and discounts.

The Logan Pottery Co.
LOGAN, OHIO

Mention The Review when you write.

GUARANTEED POTS

Write for samples
and prices.

MISSOURI POTTERY and SUPPLY CO.

4219 Iowa Avenue, ST. LOUIS, MO.

Mention The Review when you write.

IMPORTANT

Don't fail to look up the CLIMAX
"Dirt Band" advertisement on page 90.

Mention The Review when you write.

PLANT TUBS



EVERLASTING VIRGINIA WHITE CEDAR

EVERYBODY agrees that Plant Tubs made of everlasting Virginia White Cedar will best resist rot or decay. The "Keystone" brand of White Cedar Plant Tubs are made of this celebrated wood, and these goods are painted inside and out with best oil paints, a rich green.

They are bound with heavy steel hoops for the large size, and electric-welded wire hoops (galvanized) on the small size. The large sizes are trimmed with handsome drop handles and metal feet, and have perforated, removable bottoms.

These Cedar Tubs are made in all sizes, from 24 1/4 inches top diameter down to 6 inches, amply large for a Bay Tree and small enough for a Hyacinth. Every one guaranteed. Booklet in colors, with prices, furnished upon request.



RICHMOND CEDAR WORKS, RICHMOND, VIRGINIA

Mention The Review when you write.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.

Mention The Review when you write.

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. IONIA POTTERY CO., IONIA, MICH.



THE POT THAT EXCELS IN QUALITY

Made from the finest quality of porous clay—the pot that has proved its merit, in the tests made by the largest growers, in making exceptional growth. Ask the florists that use them. Write us for special prices TODAY.

SPRINGFIELD CLAY MFG. CO., SPRINGFIELD, OHIO



COMPETITION PROVES OUR QUALITY

"MOSS AZTEC"
Ware
Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials—Skilled Labor—Uniformly
Burned—Carefully Packed.

The Peters & Reed Pottery Co., WM. M. WARRIN
16 W. 23rd St., New York So. Zanesville, Ohio

SAN FRANCISCO NOTES.

[Continued from page 68.]

American Beauty in the center of the table and around the edge worked out a patriotic design by sewing red and white carnations and blue cornflowers on white satin ribbon. He says general business holds up well, the demand being particularly good for spring baskets.

George Segarini, with Lundberg's, has the sympathy of the trade in the loss of his 4-year-old son. The child disappeared from its home and after a frantic search of three or four days, in which city officials were called upon to participate, the body was found upon the shore of the bay, a considerable distance from the family residence.

Frank Thatcher, decorator and salesman for Pelicano, Rossi & Co., has been off duty for several days as the result of a mistake which almost cost him his life. He took a dose of oxalic acid that he had bought for cleaning his hands in place of some medicine. Noticing that it tasted oddly as he swallowed it, he investigated and summoned medical aid at once. It made him sick, but he is expected back at work soon.

As the regular date for the April meeting of the Pacific Coast Horticultural Society fell on the evening before Easter, the meeting was postponed for a week. The later date brought out a good attendance, with President M. A. Poss in the chair. Several matters of importance came up for consideration. For the picnic committee B. Raymond announced that practically all arrangements had been made for holding the annual outing at Pinehurst, on the second Sunday in August. An application for membership was received from Frank Mamseto. The only exhibit of the evening was a fine showing of calceolarias by A. Clemo, superintendent of the Moore estate at Piedmont, which took eighty-five points. At the previous meeting Mr. Clemo was awarded ninety-five points for an exhibit of Primula obconica.

MacRorie & McLaren, under the personal supervision of Walter Hoffinghoff, did the decorating for an elaborate fashion pageant at Burlingame. Several truck-loads of stock were used. The firm reports business thirty per cent better for the first half of April than it was for the corresponding period of last year. The retail business is excellent, and the company has several big contracts for spring planting.

Having been an officer in the Spanish-American war, F. J. Bertrand, manager of Joseph's store, feels the call to arms. He is helping to organize a company of California volunteers, which has already offered its services should the government call for volunteers. S. H. G.

MASTICA



USE IT NOW.

F. O. PIERCE CO.

P. O. Box 294
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**LASTS LONGER THAN PUTTY.
EASY TO APPLY.**

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing and Careful Packing.**

**"GET ACQUAINTED" WITH OUR SPECIALTIES
29 - 34 - 39 - ounce Glass**

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

Mention The Review when you write.

GREENHOUSE GLASS

DIRECT FROM FACTORY TO FLORIST

Our "first-cost" prices will save your money, and the quality of our glass will give perfect satisfaction.

When figuring upon new houses, write for our prices, furnish your own glass and cut down the cost of your buildings.

Buy a reserve stock at the present low prices and avoid delay and loss in case of breakage by hail or fire.

In asking prices, give sizes, thickness and number of boxes wanted

THE THROOP-MARTIN CO., - COLUMBUS, O.

GREENHOUSE GLASS

We are the largest manufacturers of Greenhouse Glass west of the Mississippi River and carry at all times an adequate stock to enable us to make immediate shipment of your requirements. Our glass is heavy in thickness, well flattened and annealed and especially manufactured for greenhouse purposes. Write us for prices.

OKMULGEE WINDOW GLASS COMPANY,

OKMULGEE, OKLAHOMA

GREENHOUSE AND HOTBED GLASS

8x10, 10x12 and 10x14 inch. Single, \$2.50 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

Write us for prices.

BAUR WINDOW GLASS CO.,

EATON, IND.

WE ARE SPECIALISTS IN

GREENHOUSE GLASS
PAINTS AND PUTTY

Iroquois White (Semi-Paste.) Most Perfect White Paint Made.

Be sure to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St.,

BUFFALO, N. Y.



"RED DEVIL" Florists' Pliers

Tested to cut the finest bouquet wire. Scientific handles give the user a firm grip. Made of drop-forged tool steel. Style No. 622, 5½ in. Sample 75c.

Smith & Hemenway Co., Inc.

89 Chambers St.,

New York City

"RED DEVIL" Glass Cutters are used by all alert greenhouse men. Are you using them?

GREENHOUSE
GLASS

**Largest and Best Selected
Stocks**

in South and Southwest

BINSWANGER & CO.

MEMPHIS

RICHMOND



(Not Inc.)

**THE ORIGINAL AND ONLY
ELASTIC-LYKE
LIQUID PUTTY**

Positively will not get hard, run in hot nor heave in cold weather. Easily applied at any season, with bulb or machine.

THE ELASTIC-LYKE CO.

80 East Randolph Street, CHICAGO

Made with a Particular Use in Mind—

Made to give paint satisfaction under the difficult conditions encountered at greenhouses—

Made to withstand the constant dampness from the inside, and the beating sun from without—

Made to diffuse and re-use precious sunlight, so necessary and valuable—

Made pure white and to stay white—

That is **Greenhouse White.**

Prices on application to



Pittsburgh Plate Glass Company

431-451 St. Clair St.,

Phone Randolph 4540

CHICAGO, ILLINOIS

Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY

HOT BED AND GREENHOUSE GLASS

GET OUR PRICES BEFORE BUYING

SHARP, PARTRIDGE & CO.

2263 Lumber Street,
CHICAGO



THE ONLY PERFECT
**Liquid Putty
Machine**

Will Last a Lifetime
\$1.25 each

The frame is malleable
iron and the can is remov-
able. Easy to operate.

"SEAL TIGHT LIQUID PUTTY"

Will not harden, crack or peel off—\$1.35 per gallon
in 10-gallon lots; \$1.40 per single gallon.

Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N.Y.

SPECIAL QUALITY

Greenhouse Glass

Write for prices, stating sizes and
quantity required.

C. L. DICKMANN GLASS CO.
Carloads or less. MUSKOGEE, OKLA.

SPECIAL WHITE

PAINT

FOR GREENHOUSES

Guaranteed equal to any paint on the market regardless of price.

NO BETTER PAINT MADE

Guaranteed to satisfy you in every respect.

Satisfied customers are our best advertisements.

PRICES

50-gallon barrels.....	\$2.10 per gallon
25-gallon half-barrels.....	2.15 per gallon
5-gallon buckets.....	2.20 per gallon
1-gallon cans.....	2.25 per gallon

ORDER NOW—DIRECT FROM

TABOR PAINT CO.

803 W. MADISON ST.,

CHICAGO, ILL.

ALWAYS MENTION
THE

FLORISTS' REVIEW

WHEN WRITING
ADVERTISERS

TACOMA NEWS NOTES.

(Continued from

report good business in window boxes and bedding stock. Their large stock of cucumbers and tomatoes is doing nicely. A little sunshine would not come amiss.

Van Slyke & Seamons are bringing in large quantities of fine sweet peas, for which the demand is good.

James Simpson, of the Acme Floral Co., is busy getting his lily benches out and getting his "snaps" in shape. He has a good line of young bedding stock and is cutting fine roses.

Mrs. John Watson, of the Twin City Floral Co., of Centralia, is in the city visiting her old friends. Mrs. Watson reports everything doing nicely at the store in Centralia. Miss Marie Watson, the daughter, is in charge of the store during Mrs. Watson's absence.

A few good table decorations last week helped to keep busy the Hayden-Watson Co. force.

Lorenz Ghilarducci, of the California Florists, and Frank C. Ross have planted flower and vegetable seeds on the recently filled tidelands near Alexander avenue, formerly Wallapa avenue, north of Eleventh street. This filling was made last fall, and the experiment is to see if the soil dredged from the salt water has been sufficiently freshened by the winter rains to answer the requirements of vegetation. B. G.

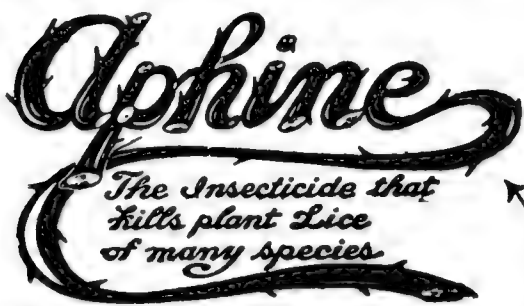
NEWPORT, R. I.

Guy C. Caldwell, who has been spending the winter at Richmond, Va., has returned to this city as representative of the Davey Tree Expert Co. and has already closed several contracts.

Improvements on the Bruen estate, purchased last year by the Newport Garden Association for its future home and where its exhibitions are to be held, are well under way under the direction of Benjamin F. Tanner.

Alexander McLellan, Jr., has purchased a pleasure automobile.

W. H. M.



THE RECOGNIZED STANDARD INSECTICIDE.

A spray remedy for green, black, white fly, thrips and soft scale.

Quart, \$1.00 Gallon, \$2.50

FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

Quart, \$1.00 Gallon, \$3.50

VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00 Gallon, \$3.00

Sold by Dealers.

APHINE MFG. CO.
MADISON, N. J.

Mention The Review when you write.

Wing's Cut Worm Destroyer is not expensive

Prices: Trial bottle, 4 oz., 25c; 1/2 pt., 50c; pt., 75c; qt., \$1.00; 1/2 gal., \$1.50; gal., \$3.00.

In the garden it is one of the best things for all kinds of worms.

S. A. WING,

Wrentham, Mass.

WIZARD BRAND

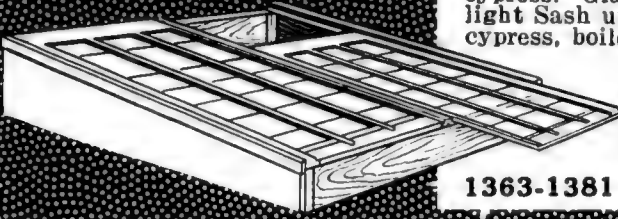
TRADE MARK

PULVERIZED SHEEP - PULVERIZED CATTLE SHREDDED CATTLE MANURE

Write **Wizard Brand** into your supply house order for manure—or drop us a postal for latest price list and freight rates.

The Pulverized Manure Co.
33 Union Stock Yards, CHICAGO

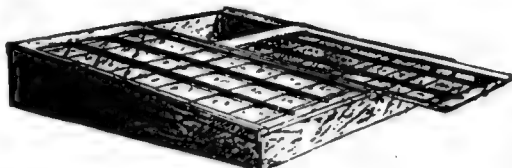
JACOB'S GREENHOUSE SUPPLIES



Hotbed Frames from 80c up; very best clear, red, gulf cypress. Glazed Hotbed Sash from \$1.65 up. Double light Sash up to \$4.00. We also carry glass, pecky cypress, boilers, pipe, fittings, putty, etc.—in fact everything for greenhouse construction. Get our prices today—they're right.

S. Jacobs & Sons

1363-1381 Flushing Ave., Brooklyn, N. Y.



HOTBED SASH at 80c each

Made of best grade Gulf cypress

Glazed Hotbed Sash from \$1.65 up

Double Light Hotbed Sash

2 inches thick, painted two coats, glazed two layers 10x12 glass, \$3.75 each up. We claim that our double light sash are better than any other made.

We have in stock thousands of all kinds for immediate shipment.

HOTBED AND GREENHOUSE GLASS AND PUTTY

Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

Mention The Review when you write.

AETNA BRAND TANKAGE FERTILIZER

Is the best balanced fertilizer manufactured. It contains the ten salts constituting soil. It is giving satisfactory results wherever used.

Farmers' and Florists' Fertilizer Co.
309 Exchange Ave., Room 5, Tel. Drover 1932
U. S. YARDS, CHICAGO, ILL.

THE FLORISTS HAIL ASSOCIATION

Insures 41,000,000 sq. ft. of glass and has a reserve fund of over \$36,000. Insure your glass now. For particulars Address JOHN B. ESLER, Sec'y, Saddle River, N. J.

FOR RESULTS USE

MAGIC BRAND

Wm. Foith, well-known Florist, Rosedale, Kansas, writes:

"Your Magic Fertilizers are certainly the best offered on the market."

Write for Prices and Information Blank.

Chicago Feed & Fertilizer Co.

Union Stock Yards, CHICAGO

Mention The Review when you write.

DARLINGS SHEEP MANURE

DARLING & COMPANY, 4160 S. Ashland Ave. Chicago, Ill.
Mention The Review when you write.

Make **WAR** on the insects and fungi spores and your growing plants and flowers will have **PEACE**

TRADE-MARK

SULCO-V. B.

REGISTERED

One gallon of SULCO-V. B. added to water will make 25 to 30 gallons of effective spray solution

A Sulphur-Whale Oil-Carbolic Compound
The Universal Contact Insecticide and Fungicide

Tested and endorsed in 1913 by
Dr. E. P. Felt, State Entomologist of the State of New York

Kills all Insects

With which it comes in contact, including Thrips, Green and Rosy Aphids, Green, Black and White Fly, Red Spider, Mealy Bug, San Jose, Oyster Shell, Bay Tree and Palm Scale, Scurfy Bark Louse, Etc., Etc.

And Parasitic-Fungi Spores

Including Smut, Mildew, Rust, Etc., Apple and Pear Scab, Peach Leaf Curl, Etc., Etc.

On Trees and Tender Plants

What a Prominent Florist Concern Says:
VALENTIN BURGEVIN, Inc., FLORISTS

Charles Fremd, North Rose, N. Y.

Kingston, N. Y., October 24, 1916.

Dear Sir:—We have used your **SULCO-V. B.** on various plants, and find so far that it **destroys all insects without injury to either foliage or flowers.** We also find it an excellent remedy for mildew on Chrysanthemum foliage. Please send us ten gallons more at once.

November 18th, 1916. Mr. Henry Hansen, of Catskill, N. Y., a florist, called on us recently and we recommended your **SULCO-V. B.** to him so highly that he asked us to order five (5) gallons for him; please send the same to him by freight at once.

Very respectfully yours, VALENTIN BURGEVIN, Inc.

SULCO-V. B. has been used for seven years with genuine success by Orchardists and Truck Gardeners. Introductory prices direct to growers, Jobbers and dealers get in line—get busy.

1 Gallon, \$1.50

5 Gallons, \$4.50

10 Gallons, \$8.00

30 Gallons, \$21.00

Freight charges prepaid in New York and nearby states east of the Mississippi river—SOUTH on a line of St. Louis, Mo., Louisville, Ky., Washington, D. C.—NORTH on a line of Milwaukee, Wis., Chicago, Ill., Lansing, Mich.

PRICES of **SULCO-V. B.** f. o. b. North Rose, N. Y.:

1 Gallon, \$1.25

5 Gallons, \$4.00

10 Gallons, \$8.00

30 Gallons, \$19.50

CASH or CHECK with order, please.

SULCO-V. B. is guaranteed to control insects and fungi spores, or your money cheerfully and promptly refunded.

Send your order direct to the factory until your dealer can be supplied.

General Agent for **INTERNATIONAL PRUNING TOOLS.** Agents and dealers write for lists and discounts.

CHARLES FREMD, Mfg. Chemist, North Rose, N. Y.

In The Great Fruit, Flower and Vegetable Belt of Western New York

Mention The Review when you write.

LIQUID — “NICO-FUME” — PAPER

40% NICOTINE.

8-lb. can.....\$10.50
4-lb. can..... 5.50
1-lb. can..... 1.50
¼-lb. can..... .50

THRIPS - APHIS

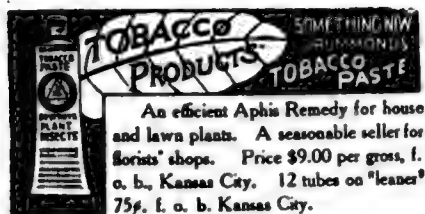
288 sheet can\$7.50
144 sheet can 4.00
24 sheet can85

SPRAYING—VAPORIZING—FUMIGATING

YOUR DEALER HAS THESE PRICES

Manufactured by **THE KENTUCKY TOBACCO PRODUCT COMPANY, Incorporated, Louisville, Ky.**

Mention The Review when you write.



Kansas City Tobacco Products Co., Inc.
KANSAS CITY, MO.

ATLAS WEED-KILLER

Grass and Weed Killing Chemicals

Quick, cheap, permanent weed eradication for Drives, Paths, Gutters, Tennis Courts, etc.

Write for Prices and Discounts

Chipman Chemical Engineering Corp.
95 Liberty St., New York

Mention The Review when you write.

50/Square Dealing Fertilizer
WALTER S. MCGEE
5327 Ellis Ave. Chicago, Ill.
Greenhouse Supplies and Material
Tel. P. 567

12 sheets, 33-in. ea. 8 lbs. 4 lbs. 1 lb. ½ lb. 1 ¾ oz.



Manufactured by **NICOTINE MFG. COMPANY, 117 N. Main St., ST. LOUIS, U. S. A.**

ALWAYS MENTION
THE

FLORISTS' REVIEW

WHEN WRITING
ADVERTISERS

MINNEAPOLIS.

The Market.

Business is quiet in the florists' line all over the city. There is little demand for either cut flowers or potted plants. There also has been little funeral work and few social functions of value from the trade's standpoint. There is some splendid stock in the market, however, in roses, carnations, sweet peas, forget-me-nots, stocks, daffodils, tulips, snapdragons and irises. There is a great scarcity of violets and lily of the valley. It also is difficult to get fine orchids from the local growers. There still are excellent Easter lilies to be had and these find a ready sale for funeral work.

Various Notes.

The growers are at work getting their stock ready for planting outside in window boxes and gardens and for cemetery uses.

The approach of Mothers' day is bringing preparations among the florists to take care of the trade, which is becoming greater each year.

Mr. Desmond, who for some time was connected with the florists' trade of this city, later leaving for Chicago, passed through here this week, en route for Seattle, Wash., where he is to be connected with the Hollywood Gardens.

We are having real spring-like weather and the sale of seeds has increased materially.

John Lindberry, who has recently built new greenhouses, is finding a ready market here for his fine ferns and sweet peas.

E. M. P.

Helena, Mont.—The Missoula Greenhouse & Nursery Co. has been incorporated by David A. Brown, Leon L. Bullen and James K. Caras, all of whom are Missoula men. The authorized capital is \$35,000.



Caldwell Tanks of Galvanized Steel

are strong, tight and durable. Cost less than wood tanks and give good long service. Sizes up to 1000 gallons can be shipped set up. Send for Catalogue.

W. E. Caldwell Co., Inc.
1930 Brook St.
LOUISVILLE, KY.

Caldwell TANKS AND TOWERS

Mention The Review when you write.

Dreer's Peerless Glazing Points


For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 75c. postpaid. Samples free.

HENRY A. DREER,
714 Chestnut Street,
Philadelphia.

FULL SIZE No. 2




Here is what one of our customers wrote us a few days ago: "I will always use Advance Ventilating Machines and Greenhouse Fittings. The name ADVANCE means progressing to me, and you certainly keep things up to the minute."

We can make you feel exactly like this man about our goods if you will but let us have an opportunity.

We make everything just simple. You will like our material, our methods of doing business and our service.

Just send us a card asking for our catalogue.

Advance Co., Richmond, Ind.

JACOBS BUILT TO LAST GREENHOUSES

The strong, simple construction of Jacobs Greenhouses enables us to keep costs down to a minimum, without affecting durability or utility. In commercial greenhouse building, especially, where costs must be carefully considered, we honestly believe we can give you a "bigger dollar's worth" than the average. Backed by half a century's experience. Write for estimates—today!

S. JACOBS & SONS, 1863-1881 Flushing Ave., BROOKLYN, N. Y.



The Miller's Lock-Process, Easy-to-Fold Dirt Bands and Pots

Sizes.	500	1000	3000	5000	10,000	20,000
2x2x2	\$1.00	\$1.75	\$ 5.00	\$ 7.50	\$14.00	\$28.00
2½x2½x2	1.25	2.00	5.75	8.25	14.50	29.00
3x3x2½	1.50	2.50	7.50	10.00	20.00	40.00
4x4x3½	2.00	3.50	10.50	16.00	32.00	64.00

Note—From the above prices on our 2-inch and 2½-inch pots we will allow a discount of 10 per cent on orders of 3,000 and over.

Sizes.	1000	3000	5000	10,000	20,000	50,000
2x2x2	\$1.00	\$2.00	\$ 4.00	\$ 8.00	\$16.00	\$40.00
2½x2½x2	1.15	2.75	4.75	9.00	17.00	43.00
2½x2½x2½	1.25	3.50	5.75	11.00	21.25	51.00
3x3x2½	1.80	3.60	6.00	11.50	23.00	58.00
3x3x3	1.50	4.50	7.00	18.50	27.00	67.00
4x4x3½	2.00	5.80	10.00	19.50	39.00	

Note—From the above prices on dirt bands we will allow a discount of 10 per cent on 3000, and 20 per cent on 5000 and over.

Join the Army of Florists, Growers and Nurserymen that say Miller's Lock-Process Pots and Bands are the cheapest and best on the market, for growing and shipping.

Important—Please state if we are to ship via Freight or Express. We ship the same day we receive your order. Cash with order, please.

MODERN MFG. CO., P. O. Box 2854 543 N. Lawrence St., Philadelphia, Pa.

Mention The Review when you write.

Here is a Real Opportunity

Genuine Moninger Cast Iron Gutter, in 8 ft. 4 in. sections, 70c per running foot, complete with galvanized sash bar clips or drilled, f. o. b. cars at Chicago.

This is our famous gutter with positive glass stops, big water carrying capacity and generous sized drip conductor.

We have a large stock of this gutter on hand, and are making this special cheap price so as to turn a lot of these gutters over quickly.

If you have some new building or some repairing to do, here is your chance. First come, first served.

John C. Moninger Co., CHICAGO 914 Blackhawk St., NEW YORK 807 Marbridge Bldg., CINCINNATI 2309 Union Central Bldg.
EVERYTHING FOR THE GREENHOUSE



Peter Reinberg Says:

"We have had the Garland gutters in use over twenty years. They are in just as good condition as when they were first put in."


Garland Quality Product has thousands of friends such as Mr. Reinberg.

WHAT AND HOW TO BUILD

Let us help you decide. We operate foundry, wood mill and machine shops. Our 1917 catalogue is a work of art and has much valuable information. Send for one today. A postal will do.

GARLAND MFG. CO., LOUIS WITTBOLD, President Des Plaines, Ill.

Most Practical Shelf Bracket



20c
With Bolts Complete

Made for two 6-inch boards or two lines of 1-inch or 1 1/4-inch pipe, and can be clamped on 1 to 2-inch upright pipe columns.


FLATS
12 x 20 x 3 inches—8 cents

NON-KINK WOVEN HOSE



In any length (one piece) with couplings, 14c per foot. Remnants, 15 to 30 feet, coupled, 10c per linear foot. Unequaled at the price.

HOSE VALVE—70 Cents.



All brass except the hand wheel. Has a removable leather disk which is easily replaced to keep water-tight. Stuffing box prevents leaks at stem.

Metropolitan Material Co.
PATENTED GREENHOUSES
1299-1323 Flushing Ave., Brooklyn, N. Y.

A HALF-INCH ADVERTISEMENT
here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

You Will Make No Mistake

if you write us for estimate on your requirements in

GREENHOUSE MATERIAL

Our reputation for quality will always be sustained, and our service and price will meet with your approval

Estimates submitted promptly.

The Foley Greenhouse Mfg. Co.

Designers, Builders,
Heating Engineers

Telephone Lawndale 9930

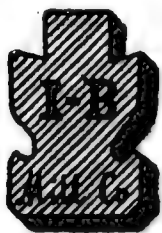
3248 West 31st Street, CHICAGO

Mention The Review when you write.

Greenhouse
Material of best
grade Louisiana
Red Cypress, "Leak-
Proof" Gutter.
Greenhouse Hard-
ware and Posts.



Write us
for your sketches
and
estimates.
Our houses
give
satisfaction.



ICKES-BRAUN MILL CO.

2330 WABANSIA AVENUE, (Near Western and North Aves.) CHICAGO, ILL.

LANCASTER, PA.

Club Meeting and Trip.

At the April 19 meeting of the Lancaster County Florists' Club J. Wade Gayley, of Strasburg, read an instructive paper on carnation growing. Mr. Gayley is one of the county's most successful growers and his observations are of much worth. Matchless and Alice with him are par excellence. It was decided not to hold visiting trips until September, on account of the rush of spring work. On motion of Elmer J. Weaver, the club voted to hold its picnic in June instead of July. President H. A. Schroyer appointed Harry K. Rohrer, L. S. Landis and De Barry Heinitsh to arrange for the outing.

A committee will call on the express company officials with the idea of remedying some causes for complaint. The next meeting will be held May 17, when the club hopes to have the pleasure of a visit from R. Vincent, Jr., of White Marsh, Md.

In the afternoon, prior to the meeting, a small party of club members visited the florists at Lititz. At C. S. Loeffler's place carnations, sweet peas and snapdragons are well grown, the latter having been of special quality throughout the winter and spring. Mr. and Mrs. Loeffler treated the party to refreshments.

Fred Spinner's place was not called upon on account of the distance. He has had a successful season and at present handles immense quantities of vegetable plants.

On the return trip to Lancaster Enos W. Kohr's houses were visited. Mrs. Ward, Alice and Matchless are the standards here and are of the highest quality. Mr. Kohr has enjoyed one of the most successful years since entering business.

Various Notes.

Charles B. Herr, of Strasburg, entertained at dinner and cards April 14 twelve of his florist friends. Albert M. Herr and Mrs. Elmer J. Weaver won prizes.

Daniel K. Herr, father of Albert M. Herr, has been contributing some extremely good articles to the local papers for those who are endeavoring to make their gardens and back yards produce a bumper crop this summer. H. K. R.

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Schizanthus Wisetonensis: 3-inch, 5c. Primula malacoides, in bloom: 2½-inch, 3c; 3-inch, 5c; 4-inch, 10c; 5-inch, 15c.

Primula obconica: 4-inch, 10c; 5-inch, 15c.
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BEDDING PLANTS AND MUMS.

Ageratum seedlings, 1c; Alyssum seedlings, 1c; asters, bright colors, 1c; achyranthes, red and yellow, 2½ in., 2½c, 3 in., 3c; strawberry geraniums, 2 in., 2c, 3 in., 3c, 4 in., 5c; swainsona, white, 2½ in., 3c, 3 in., 4c; salvia seedlings, 1c, transplanted, 2c; snapdragon, strong plants, S. Pink, 1c, 2½ in., 2½c; white snaps, same price; single petunia seedlings, 1½c; ice plant, 2½ in., 2½c, 3 in., 3c, 4 in., 5c; German ivy, 2½ in., 2½c, 3 in., 3c, 4 in., 5c; ivy geraniums, 2½ in., 3c, 3 in., 5c, 4 in., 10c; Trailing Queen coleus, 2½ in., 2c, 3 in., 3c; verbena seedlings, 1c, vinca rosea and alba, 1½c. I need Sprengeri, vinca var., gladiola America, dahlias, peony roots, Nutt geraniums. 20 varieties mums and pompons, 2½ in., 2½c, except the new varieties, which are 3½c.

William S. Lohr Greenhouses, Ottawa, Ill.

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4-in. King Humbert cannas \$10.00 per 100
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2-in. Begonia Chatelaine 3.50 per 100

ALL STRONG FIRST QUALITY PLANTS.

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Strong, healthy, stocky plants for June delivery, 2½-in. pots, \$17.50 per 100, \$150.00 per 1000. We guarantee absolute satisfaction; let us book your order now.

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Begonia Erfordii, 2½-in. 3.00 per 100
Begonia Xmas Red, 2½-in. 6.00 per 100
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BEGONIAS, RICHINIFOLIA AND SUNDER-BRUCHI, 2½-IN., READY FOR 4-IN., 100 EACH. UNEQUALLED FOR VASES, BASKETS OR BOXES, AS WELL AS SPECIMEN PLANTS.
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Dark Red	\$5.00	\$45.00
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White, much like double lilac... 8.00 70.00
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Laurus Cerasus bushes, 2-2½ ft...75c-\$1.00 each
Laurus Cerasus bushes, 3 ft., up to... 2.50 each
Laurus Cerasus pyramids, 4½-5 ft...\$3-\$3.50 each
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PYRAMIDS, broad heavy specimens.

2, 2½, 3, 3½, 4, 4½, 5 and 5½ ft.

BUSH-SHAPED, 10-12-in., 18-in., 30-in.

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Dwarf boxwood, \$3.00 per 100; also 100 fine plants, 6 to 10-in. in diameter, 30c each. Samples, 10c and 35c.
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IMPORTED THIS SPRING AND HAVE LEFT
60 Boxwood bushes, 15-18-in. B. & B., 70c.
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Buddleia magnifica, the hardy, everblooming Butterfly Bush or Southern Lilac; flowers from early summer until late frost, splendid for cutting, and will thrive anywhere; nice bushy plants, 2½-in., \$1.00 per doz., \$7.00 per 100. Buddleia Asiatica, white, winter-blooming, fine to grow in the greenhouse as a cut flower or pot plant, 2½-in., 75c per doz., \$5.00 per 100. Write for wholesale catalogue.
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Every florist should grow this new, summer-blooming lilac; blooms from June 15 until late hard frost; perfectly hardy. The most valuable plant introduced, for summer cut flowers, strong, young plants, that will bloom freely this summer, per doz., 75c; per 100, \$5.00.
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BUDDLEIAS, or Butterfly Bush.

Purple, everblooming, Southern lilac.
About 500 field-grown plants, \$6.00 per doz.; \$40.00 per 100.
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NARCISSUS AND GLADIOLUS
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SPURS. Our extra early are money-makers. Record—planted Sept. 15, benched Dec. 2, cut Jan. 4, 1917. 500,000 for 1917 delivery. GLADIOLI: America, Augusta, Branchleyensis and Pink Beauty, 2-in., 1½-in., 1-in.
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FREESIA PURITY, white and YELLOW CALLA BULBS. Best California stock. Send your name for our mailing list now and get our prices every few weeks to end of season.
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Bulbs of all descriptions. Write for prices.
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Extra large size, 9 to 11-in. circumference..	\$6.00
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Extra large size..... 6.00 per 100
Fine medium size..... 4.00 per 100
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To close out small lot. Assortment of very fine varieties, \$5.00 per 100. Cash with order.
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Caladiums, extra fine 5-in. at the very low price of 15c each or \$12.50 per 100.
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2½-inch	\$ 6.00 per 100
3-inch	10.00 per 100

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2½-inch	\$ 3.00 per 100
3-inch	6.00 per 100
4-inch	10.00 per 100

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Calceolaria hybridum, best strong plants, 2½-in., 7c.
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CAMPANULA medium, blue, rose or white; strong field-grown, 75c per doz., \$5.00 per 100.
CAMPANULA CALYCANTHEMA, blue or rose, same price.
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Candytuft, giant flowering, strong transplant, ready for 2½-in., \$1.50 per 100.
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1500 Florence Vaughan	12.50
750 Richard Wallace	15.00
150 L. Patrie	15.00
100 Niagara	15.00
3000 Wyoming	14.00
1500 Pennsylvania	15.00
1000 Souv. de A. Crozy.....	15.00
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400 Golden Gate, \$8.00 per 100, the yellowest canna we know, at a moderate price. Colocasia or Xanthosoma Bataviensis, as illustrated in Review of Jan. 4, 1917, large bulbs, 15c each, \$1.25 doz.; small bulbs (will make large plants), 6c each, 60c doz., \$5.00 per 100.
Trinidad and Wonderful dasheens, same prices.
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CANNAS—Fresh cut Ohio grown, 2-3 eye tubers, A. Bouvier, Austria, Allemania, Burbank, C. Henderson, Louisiana, Mme. Crozy, Mlle. Berat, Pillar Fire, \$2.50 per 100, \$20.00 per 1000. Gladiator, Gladiflora, J. D. Elzele, R. Wallace, Venus, Wyoming, \$3.00 per 100, \$25.00 per 1000. King Humbert, Beacon, Uncle Sam, \$4.00 per 100, \$35.00 per 1000. Kate Deemer, Mrs. Conard, Wm. Saunders, \$6.00 per 100, \$50.00 per 1000. Rosea Gigantea, Olympic, Panama, \$10.00 per 100. Wintzer's Colossal, \$15.00 per 100. Cash.
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Extra strong, well established plants, King Humbert, 3-in., \$7.00 per 100, \$60.00 per 1000; 4-in., \$10.00 per 100, \$90.00 per 1000. Chas. Henderson, Mme. Crozy, Florence Vaughan, Pres. Meyers, Q. Charlotte, R. Wallace, Betsy Ross, Gladiator, Brandywine, Venus, Pennsylvania, 3 in., \$5.00 per 100, \$45.00 per 1000; 4 in., \$8.00 per 100. April delivery.
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Cannas from 3-in. pots, \$4.00 per 100, \$35.00 per 1000, in the following varieties: Florence Vaughan (yellow), Wyoming (orange scarlet flowers, brown foliage), Gustav Gumper (yellow), Mme. Crozy (orange scarlet), Souv. de A. Crozy (red and yellow), Venus (pink), Louisiana (scarlet), J. D. Elisele (scarlet), Bouvier (crimson), Richard Wallace (yellow), Mrs. Kate Gray (orange scarlet), J. Tissot (scarlet), Maros (white), Mrs. A. Conard (fine pink), \$6.00 per 100; Wm. Saunders (bright scarlet), \$6.00 per 100; King Humbert (bronze), best all-round canna, \$5.50 per 100, \$45.00 per 1000; 4-in. pots of King Humbert, \$8.50 per 100, \$75.00 per 1000; also Florence Vaughan and others from 4-in. pots, \$8.50 per 100. Ask for surplus list.

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Cannas, fresh cut, extra selected, 2, 3 eye roots, Austria, Chas. Henderson, Orange Bedder, Florence Vaughan, J. D. Elisele (scarlet), Firefly (rose carmine), Louise (pink), Moonlight (white), Gloriosa (crimson and gold edge), J. Tissot (fiery scarlet), etc., \$2.00 per 100. For all other kinds, also caladiums, dahlias, gladioli, tuberoses, etc., see 2-page adv., pp. 12, 13, Review Jan. 25.

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Fresh cut, strong divisions, 2 and 3 eye roots. Crimson Bedder, fine.....\$1.50 per 100
Florence Vaughan 1.50 per 100
Prompt shipment, special 1000 rate.

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Cannas, King Humbert, 3-in., \$7.00; 4-in., \$9.00; best green, 3-in., \$5.00; 4-in., \$8.00.

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Cannas, 2 to 3 eyes, \$2.50 per 100, in the following varieties: Burbank, Allemania, Chas. Henderson. Wm. H. Hertel, Kirksville, Mo.

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Cannas, Austria, \$1.50 per 100.
Lloyd C. Bunch, Fredonia, Kan.

See my display adv. in this issue.
Peter Pearson, Chicago, Ill.

Cannas, King Humbert, 2 to 3-eye tubers, \$2.00 per 100.
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CARNATION PLANTS.

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	100	1000
Cottage Maid	\$17.00	\$150.00
Rosalie	17.00	150.00
Miss Theo	8.00	75.00
Good Cheer	9.00	80.00
Alice	7.50	65.00
Pink Delight	8.00	75.00
Enchantress Supreme	8.00	75.00
Chas. Siegwart, equal to Supreme	7.50	60.00
Mrs. C. W. Ward.....	7.00	60.00
Enchantress	7.00	60.00
Rose-pink Enchantress	7.50	65.00
Rosette	7.50	65.00

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Merry Christmas	17.00	150.00
Doris	17.00	150.00
Belle Washburn	8.00	75.00
Aviator	8.00	75.00
Champion	7.50	65.00
The Herald	7.50	65.00
Eureka	7.50	65.00
Victory	7.00	60.00
Beacon	7.00	60.00

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Matchless	7.00	60.00
White Wonder	7.50	65.00
White Enchantress	7.50	65.00
White Perfection	7.50	65.00
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Yellow Prince	8.00	75.00
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S. S. PENNOCK-MEEHAN CO.,
1608-20 Ludlow St., Philadelphia, Pa.

Carnations, rooted cuttings, clean, healthy, cool-grown cuttings, taken from plants grown for cuttings, the following at \$22.00 per 1000, \$3.00 per 100: Philadelphia, White, Pink and Rose-pink Enchantress, Victory, Joy (red), Peerless Pink. The following at \$24.00 per 1000, \$3.00 per 100: Beacon, Ward, Matchless, Herald, Alice, White Perfection, Champion, Pink Sensation, White Wonder and May Day. The following at \$27.50 per 1000, \$3.50 per 100: Enchantress Supreme, Benora and Yellow Prince. The following at \$40.00 per 1000, \$5.00 per 100: Good Cheer, Belle Washburn, Miss Theo; Red Wing, \$6.00 per 100, \$50.00 per 1000.

2 1/4-in. pots of the following varieties, \$30.00 per 1000, \$3.50 per 100: Alice, Enchantress, Rose-pink Enchantress, Victory, Philadelphia, May Day. The following, \$35.00 per 1000, \$4.00 per 100: Matchless, White Wonder, Rosette, White Enchantress, Mrs. C. W. Ward and Herald. Anglin & Walsh Co., Williamsbridge, N. Y.

SPECIAL OFFER.

Carnations out of 2 1/4-in. pots, branched plants, clean and healthy.

	Per 1000
1,900 White Wonder	\$28.00
1,800 Nebraska	50.00
3,000 White Enchantress	30.00
5,000 Pink Enchantress	27.00
3,000 Matchless	35.00
1,000 Champion	30.00
1,000 Alice, 4-in.	30.00
12,000 Ward	29.50

IN SOIL.

2,500 Enchantress Supreme	30.00
1,500 Beacon	30.00
1,000 Ward	30.00
3,000 White Enchantress	23.00
2,000 White Perfection	23.00
11,000 Enchantress	23.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

ROOTED CARNATION CUTTINGS.

IMMEDIATE DELIVERY.

STANDARD AND NEW VARIETIES.

WHITE—	100	1000
Matchless	\$2.50	\$20.00
FLESH PINK—		
Superb	12.00	100.00
Enchantress	2.50	20.00
Alice	3.00	25.00
Philadelphia	2.50	20.00
MEDIUM PINK—		
Miss Theo	6.00	50.00
Pink Sensation	3.50	30.00
DARK PINK—		
C. W. Ward	2.50	20.00
RED—		
Aviator	6.00	50.00
Champion	3.00	25.00

J. D. THOMPSON CARNATION CO.,
JOLIET, ILLINOIS

WELL ROOTED CARNATION CUTTINGS.

Immediate delivery.	Per 100	Per 1000
Matchless	\$2.50	\$20.00
Champion	2.50	20.00
White Enchantress	2.00	18.00
White Wonder	2.50	20.00
C. W. Ward	2.00	18.00
Enchantress	2.00	18.00
Washington	2.00	18.00
Dorothy Gordon	2.00	18.00
Philadelphia	2.00	18.00
Peerless Pink	2.50	20.00
Herald	2.00	18.00
Victory	2.00	18.00
Pink Sensation	3.00	25.00

MILLER BROS.,
5558 NORTH LINCOLN ST., CHICAGO.

CARNATIONS.

Strong, well rooted, clean.	Per 100	Per 1000
Alice	\$3.00	\$20.00
Matchless	3.00	25.00
White Enchantress	3.00	25.00
Enchantress Supreme	3.50	30.00
Miss Theo	4.00	35.00
Belle Washburn	4.50	40.00

POTTED STOCK

Alice, Matchless, White Enchantress, \$3.50 per 100.
Enchantress Supreme, \$4.00 per 100.
Miss Theo and Belle Washburn, \$5.00 per 100.
Less 5%, for cash with order.

A. A. GANNETT, GENEVA, N. Y.

CARNATION CUTTINGS.

Order now and insure prompt delivery.
The following varieties.
Alice Philadelphia
Enchantress Prospector
Enchantress Supreme Champion
White Perfection Beacon
White Wonder Akehurst
Matchless

Mrs. C. W. Ward,
\$3.00 per 100; \$25.00 per 1000.
Aviator, Nebraska, Washburn,
\$6.00 per 100; \$50.00 per 1000.
Pink Delight, \$4.00 per 100, \$35.00 per 1000.

WM. F. KASTING CO.,
568-570 Washington St., Buffalo, N. Y.

Carnations, rooted cuttings and 2 1/4-in., clean, reliable stock, in all varieties. Prices on application. 5000 White Wonder, now ready, \$5.00 per 100, \$45.00 per 1000; 5000 Rose Pink Enchantress, 2-in., \$4.00 per 100, \$35.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York.

Carnation plants, from 2-in. pots, clean, strong stock: Matchless, Enchantress, Alice, Mrs. C. W. Ward, Beacon, \$25.00 per 1000.
A. Jablonsky, Olivette, St. Louis Co., Mo.

ROOTED CARNATION CUTTINGS
READY NOW.

	100	1000
Champion	\$2.00	\$18.00
Victory	2.00	18.00
Bonfire	2.50	20.00
Carnegie	2.00	18.00
Enchantress	2.50	20.00
White Enchantress	2.50	20.00
Alice	3.00	25.00
Rosette	2.50	20.00
Nebraska	5.00	45.00
Mrs. C. W. Ward	2.00	18.00

WIETOR BROS.,

162 N. Wabash Ave., Chicago, Ill.

We have ready now 50,000 fine, healthy carnation plants in 2-in. pots. Place your order with us and we will make shipment so that you can plant directly into your fields:

	100	1000
Matchless, 2-in.	\$3.50	\$30.00
Mrs. C. W. Ward, 2-in.	3.50	30.00
Champion, 2-in.	3.50	30.00
Benora, 2-in.	4.00	35.00
Beacon, 2-in.	3.50	30.00
Gloriosa, 2-in.	3.50	30.00

On orders of 5000 or more a discount of 5% will be given.

THE JOS. H. HILL CO.,
RICHMOND, INDIANA

Strong, healthy cuttings, guaranteed to please. Ready to ship.

	100	1000
Enchantress	\$2.00	\$18.00
W. Enchantress	2.00	18.00
R. P. Enchantress	2.00	18.00
Washington Enchantress	2.00	18.00
Mrs. C. W. Ward	2.50	20.00
Beacon	2.50	20.00

\$1.00 extra per 100 for the above potted.
Belle Washburn 5.00 | 45.00 || Nebraska | 5.00 | 45.00 |

Above stock worth the money. Samples sent free.

J. C. STEINHAUSER, PITTSBURG, KAN.

CARNATIONS, STRONG, 2 1/4-IN.

	Per 100
Nebraska	\$6.00
Matchless, finest white	3.00
Mrs. C. W. Ward	3.00
Enchantress	3.00
Rosette	3.00
Yellow Prince	4.00
Mrs. Akehurst	3.00
Nebraska, rooted cuttings	5.00
Rosette, rooted cuttings	2.50

GULLETT & SONS, LINCOLN, ILL.

STRONG ROOTED CARNATION CUTTINGS.

	100	1000
Enchantress	\$2.00	\$18.00
C. W. Ward	2.50	20.00
Matchless	2.50	20.00
White Enchantress	2.50	20.00
R. P. Enchantress	3.00	22.00
Philadelphia	2.50	20.00
Beacon	2.50	20.00

Less 10% for cash.

JOHN SCHEIDEN,
135 Asbury Ave., Evanston, Ill.

	100	1000
Matchless	\$2.00	\$18.00
Perfection	1.75	15.00
White Enchantress	1.80	16.00
Mrs. C. W. Ward	1.75	17.00
Beacon	2.00	18.00
Pink Enchantress	1.75	15.00

Cash with order or C. O. D.

Jos. Schoos, 1433 Warren St., Evanston, Ill.

Carnations: 350 Philadelphia, 2000 Matchless, 900 Ench. Supreme, 700 Gordon, 500 Beacon, from pots, \$2.80 per 100, \$28.00 per 1000; 500 Alice, \$3.50; 400 Redwing, \$4.00; 250 Nebraska, \$5.00 per 100. Cash. H. P. Smith, Piqua, O.

2-in. extra heavy carnation plants, Pink Enchantress, \$20.00 per 1000; C. W. Ward, \$22.50 per 1000. Cash.
City Floral Co., 1445 Krameria St., Denver, Colo.

Enchantress Supreme	\$25.00 per 1000
Enchantress, Rose-pink	25.00 per 1000
Matchless	25.00 per 1000
Victory	25.00 per 1000

All strong, clean cuttings from sand, 250 at 1000 rate.

ALEX. A. LAUB, NEW HAMBURG, N. Y.

CARNATIONS.

	100	1000
Belle Washburn, from soil	\$5.00	\$45.00
Matchless, from soil	8.50	80.00

BASSETT & WASHBURN,
178 N. Wabash Ave., Chicago, Ill.

Carnations, surplus in pinched back 2-in. pot plants at rooted cutting prices: 2000 Alice, 3000 Enchantress, 3000 Matchless and 2000 Champion, \$3.00 per 100, \$25.00 per 1000; 1000 Belle Washburn, \$4.00 per 100.

The Storrs & Harrison Co., Painesville, O.

Carnation plants from soil, strong, clean stock.

	100	1000
Mrs. C. W. Ward	\$2.50	\$22.50
Enchantress	2.50	22.50

J. Ralph Souder, Hutchinson, Kan.

Clean, healthy, 2 1/4-in. stock of Beacon, Rose-pink Enchantress and White Enchantress, \$3.00 per 100; 2 1/4-in., Salmon-pink Beacon, \$7.00 per 100. Hoffmeister Floral Co., White St., Lick-run, Cincinnati, O.

Carnations, very fine Light Pink Enchantress, 2 1/4-in. pots, \$18.00 per 1000. Brant & Noe Floral Co., 5744 North Kercheval Ave., Chicago.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

CARNATIONS—Continued.

Pink Delight, \$4.00 per 100, \$35.00 per 1000; Ward, White Wonder and Beacon, \$2.50 per 100, \$20.00 per 1000. Either from soil or sand. 2½-in. plants, \$3.00 per 100.
Erie Floral Co., Erie, Pa.

Strong, rooted cuttings of Mrs. O. W. Ward and White Enchantress, \$25.00 per 1000; also 2-in. stock of the same varieties, \$35.00 per 1000. 500 at the 1000 rate.
Elitch Greenhouses, Denver, Colo.

Carnation plants, ready for field, Alice, Matchless, Enchantress, White Enchantress, \$30.00 per 1000.

STUPPY FLORAL CO., MISSOURI.
SAINT JOSEPH,

Carnations, 2½-in. pots: Enchantress, Eureka, Matchless, O. W. Ward, Beacon, Miss Theo, Alice, White Wonder, \$3.00 per 100, \$25.00 per 1000.
United States Cut Flower Co., Elmira, N. Y.

Well rooted carnation cuttings, White Perfection, Ward, L. P. Enchantress, Matchless, bargain, all \$18.00 per 1000. Cash.
J. Vonder Linden, Rhinebeck, N. Y.

LIGHT PINK ENCHANTRESS CUTTINGS, FROM BLACK SOIL, STRONG, HEALTHY STOCK, \$10.00 PER 1000. FLUEGGE BROS., 4840 N. LEAVITT ST., CHICAGO, ILL.

Carnations, 2-in., \$3.50 per 100; sand, \$2.00 per 100: White and Pink Enchantress, Mrs. O. W. Ward, White Perfection.

Wm. H. Hertel, Kirksville, Mo.

Thrifty 2½-in. carnations, Enchantress Supreme and Matchless, \$3.00 per 100; rooted cuttings of same varieties, \$2.00 per 100.
P. V. Steddum, Knightstown, Ind.

Rooted carnation cuttings, first-class stock: White Enchantress, \$20.00 per 1000 Pink Enchantress, \$16.00 per 1000; Herald, \$20.00 per 1000. Otto Starnitzky, Box 332, Park Ridge, Ill.

Matchless R. O., \$2.50 per 100, \$20.00 per 1000; pot plants, \$3.50 per 100, \$30.00 per 1000; fine stock, ready to shift to 3-in. pots. Cash.
Scharff Bros., Van Wert, O.

For complete list of carnation cuttings see our display adv., this issue.

S. S. SKIDELSKY & CO., Philadelphia, Pa.
1004 Lincoln Bldg.,

Carnation R. O.: Rose-pink Enchantress, Philadelphia, Victory, \$12.00 per 1000; good stock. Cash with order.
B. F. Hensley, Knightstown, Ind.

Good, strong O. W. Ward carnations, 12,000 in 2½-in. pots, pinched back once and branched, \$28.00 per 1000. Cash with order.
Crown Point Floral Co., Crown Point, Ind.

Carnation R. O., extra strong, Victory and Enchantress, \$2.00 per 100; Herald, \$2.75 per 100.
Hillview Greenhouses, La Crosse, Wis.

25,000 Enchantress, well R. O., \$1.25 per 100; \$10.00 per 1000. Cash. Henry E. Youngquist, Foster and Kedzie Aves., Chicago, Ill.

Carnations, 7500 Pink Enchantress, rooted cuttings, \$2.50 per 100, \$20.00 per 1000.
The Columbus Floral Co., Columbus, O.

Rooted carnation cuttings, W. Enchantress, Rose-pink Enchantress, \$20.00 per 1000.
The William Murphy Co., Cincinnati, O.

Strong rooted carnation cuttings, Matchless and Alice, \$20.00 per 1000; unrooted, \$10.00 per 1000.
O. B. Johnson, Woburn, Mass.

Extra fine Alice, Beacon and Mrs. O. W. Ward, strong 2-in. plants, \$35.00 per 1000.
C. O. POLLWORTH CO., MILWAUKEE, WIS.

Pink Enchantress carnation plants, 1185; Mrs. Ward, 300, from 2-in. pots, \$30.00 for the lot.
N. Kiger, Florist, Marietta, O.

Extra fine 2-in. Ward carnations, \$20.00 per 1000.
Siebrecht, Florist, Aberdeen, S. D.

Carnations, strong 2-in., L. P. Enchantress, \$10.00 1000. P. L. Graves Co., Jonesboro, Ark.

CENTAUREAS.

Centaurea gymnocarpa, \$2.00 per 100, \$18.00 per 1000; 2½-in. stock.
Wm. J. Newton Estate, Norfolk, Va.

Dusty miller, extra strong, 2½-in. plants, \$2.00 per 100, \$18.00 per 1000.
Homewood Greenhouses, Atchison, Kan.

Centaurea gymnocarpa, strong seedlings, ready for 2½ and 3-in. pots, 60c per 100.
C. M. Webb, Fayetteville, Tenn.

Centaurea gymnocarpa, strong transplanted, 75c per 100, \$6.00 per 1000. Cash, please.
W. P. Long, West Grove, Pa.

Dusty miller, gym., 2-in., 2c. Bonaffon mums, 2-in., 2c. Both for a shift.
J. E. Hitz, Franklin, Ind.

Dusty miller, select, transplanted stock, \$1.25 per 100, \$10.00 per 1000, prepaid.
S. W. Pike, St. Charles, Ill.

Centaurea gymnocarpa, strong transplanted seedlings, \$1.00 per 100; \$1.10 prepaid.
G. E. Fink, Kenilworth, N. J.

Centaurea gymnocarpa, strong plants, transplanted, \$1.00 per 100, \$8.00 per 1000.
H. E. Rogers & Son, Spencerport, N. Y.

Centaurea gymnocarpa seedlings, ready to pot, 60c per 100, \$5.00 per 1000. Cash.
Geo. B. Morrell, Torresdale, Pa.

Centaureas, large, transplanted plants, ready for 2½-in., 80c per 100, prepaid; \$7.00 per 1000. Chas. Whitton, York and Gray, Utica, N. Y.

Dusty miller, thumb pots, \$1.50 per 100.
B. C. Blake, Springfield, O.

Centaurea gymnocarpa, 2-in., \$2.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Dusty miller, 2½-in., \$2.50 per 100.
GULLETT & SONS, LINCOLN, ILL.

Centaurea gymnocarpa, 2½-in., \$2.50 per 100. Cash.
Wirt Floral Co., Parsons, Kan.

CHRYSANTHEMUMS.

CHRYSANTHEMUMS FROM 2½-INCH POTS FOR IMMEDIATE DELIVERY. NOVELTIES OF 1916.

Autocrat, Early Rose, Golden Gleam, Josephine Foley, October Queen, Tiger, 15c each, \$1.00 per ten, \$8.00 per hundred.

STANDARD VARIETIES.
W. H. Chadwick, Chadwick Improved, Golden Chadwick, Chadwick Supreme, Improved Golden Chadwick, 10c each, 60c per ten, \$4.00 per hundred, \$35.00 per thousand.

EARLY VARIETIES.
Chas. Rager, Chrysolora, Crystal Gem, Early Frost, Early Snow, Glory Pacific, Golden Glow, Golden Queen, Ivory, Marigold, Mrs. B. E. Hayward, Oconto, Polly Rose, Roserie, Unaka, Yellow Ivory.

MIDSEASON VARIETIES.
Chieftain, Col. D. Appleton, Dick Witterstaetter, Lavender Queen, Modello, Mrs. W. T. McNeice, Naomah, Patty, Pink Gem, Pres. Roosevelt, Ramapo, Roman Gold, Smith's Ideal, Smith's Sensation, Timothy Eaton, Western King, White Chieftain, Yellow Eaton.

LATE VARIETIES.
Antique, December Gem, Dr. Enguehard, E. A. Seidewitz, Harvard, Major Bonaffon, Mistletoe, Nagoya, Tekonsha, White Helen Frick, 10c each, 40c per ten, \$3.00 per hundred, \$25.00 per thousand.

POMPONS.
Diana, Fairy Queen, Frank Wilcox, Golden Climax, Golden Harvest, Golden West, Helen Newberry, Iva, Klondyke, LaPurite, Leota, Lilla, Mita, Neola, Niza, Nordi, Western Beauty, Zenobia, 10c each, 40c per ten, \$3.00 per hundred, \$25.00 per thousand.

Not less than 5 plants of a variety at ten, 25 at hundred and 250 at thousand rate.

We also have a very complete line of ANEMONES and SINGLES at the same price as pompons.

Among the exhibition varieties the following are grown more or less by commercial growers: Elberon, Mrs. O. H. Kahn, Mrs. Wm. Duckham, Wells' Late Pink and Wm. Turner. These we can supply at 10c each, 60c per ten, \$4.00 per hundred, \$35.00 per thousand.

These prices are for those in the trade only. Rooted Cuttings not less than 25 of a variety, are supplied at 20% discount from prices quoted.

ELMER D. SMITH & CO., MICHIGAN.
ADRIAN,

300,000 CHRYSANTHEMUM CUTTINGS.
Clean, well rooted, select cuttings a specialty, place your orders early, will ship any time you wish, later.

WHITE—	Per 100	Per 1000
Early Frost, early.....	\$1.50	\$15.00
Smith's Advance, early.....	1.50	15.00
Polly Rose, early.....	1.50	15.00
Oct. Frost, early.....	1.25	12.00
Early Snow, early.....	1.50	15.00
Clem Touset, midseason.....	1.25	12.00
Chas. Rager, midseason.....	1.50	15.00
White Ivory, midseason.....	1.50	15.00
White Chieftain, late.....	1.50	15.00
White Bonaffon, late.....	1.50	15.00
Mrs. H. Robinson, late.....	1.50	15.00
Lynnwood Hall, late.....	1.50	15.00
Wm. H. Chadwick, late.....	1.75	15.00
Wm. Turner, late.....	2.00	20.00

YELLOW—	Per 100	Per 1000
G. Glow, early.....	1.50	15.00
Chrysolora, early.....	1.25	12.00
Oct. Frost, early.....	1.25	12.00
Roman Gold, midseason.....	1.50	15.00
Monrovia, midseason.....	1.50	15.00
Y. O. Touset, midseason.....	1.25	12.00
Robt. Halliday, midseason.....	1.50	15.00
Col. D. Appleton, midseason.....	1.25	12.00
Zimmer's Yellow, midseason.....	1.25	12.00
Maj. Bonaffon, late.....	1.25	12.00
Golden Eagle, late.....	1.75	15.00
Golden Wedding, late.....	2.00	17.50
Y. Eaton, late.....	2.00	17.50

PINK—	Per 100	Per 1000
Glory of Pacific, early.....	1.25	12.00
Unaka, early.....	1.75	15.00
Pac. Supreme, early.....	1.75	15.00
Gloria, midseason.....	1.50	15.00
Chieftain, late.....	1.50	15.00
Dr. Enguehard, late.....	1.50	15.00
E. A. Seidewitz, fine late.....	1.50	15.00
Wells' Late, late.....	1.25	12.00
Patty, late.....	1.50	15.00
Pres. Roosevelt, late.....	1.75	15.00

RED—	Per 100	Per 1000
Black Hawk, late.....	1.50	15.00
Cullingfordil, late.....	1.50	15.00
250 of 1 variety or 1000 assorted at 1000 rate.		

D. H. GREEN, BOONSBORO, MD.
Strong, well-rooted cuttings and 2½-in. pots, all varieties, new and standard. Stock and prices are right. Ask for list.

S. S. SKIDELSKY & CO., Philadelphia, Pa.
1004 Lincoln Bldg.,

500,000 chrysanthemum rooted cuttings: Unless noted \$2.25 per 100, \$20.00 per 1000.

Large flowering varieties:
Chadwick Supreme, 4 ft. pink, large reflexed. Late Nov. to early Dec. Per 100, \$4.00; per 1000, \$35.00.

Chas. Rager, 3 ft. pure white. Incurred. Much like Maj. Bonaffon. Early Nov.
Chieftain, 3½ ft. pink, incurred. Much like Maj. Bonaffon. Mid Nov.

Chrysolora, 4 ft. clear yellow, incurred, outer petals reflexed. Extra fine. Mid Oct.
Clementine Touset, 5 ft. white, slightly tinged delicate pink. Mid Oct.

Comoleta, 3 ft. lemon yellow, incurred. Oct. 1.
Dec. Gem, 3½ ft. white, slightly pencilled lavender pink. Perfect ball shape. Late Nov. and Dec.

Dolly Dimple, 4 ft. lemon yellow, petals prettily whirled, curving inward at tips. Late Nov.
Dr. Enguehard, 5 ft. pink, incurred, outer petals reflexed. Late Nov.

Early Snow, 3 ft. pure white, reflexed. Perfect ball shape. A much improved Polly Rose. Mid Oct.

Edwin Seidewitz, 4 ft. pink, incurred. Extra fine. Late Nov. to Dec.

Glory of the Pacific, 2 ft. pink, reflexed. Early Oct.

Golden Chadwick, 4 ft. golden yellow, incurred. One of the best. Late Nov. to Dec. Per 100, \$4.00; per 1000, \$35.00.

Golden Eagle, 3 ft. bright golden yellow, incurred. Late Nov. to Dec. Per 100, \$3.00; per 1000, \$27.50.

Golden Eaton, 4 ft. bright yellow, reflexed. Large, excellent. Late Nov. to Dec. Per 100, \$3.00; per 1000, \$27.50.

Golden Gleam, 2½ ft. bright glistening yellow. A new variety of great promise. Mid Oct. \$6.00 per 100.

Golden Glow, 4 ft. golden yellow, incurred. Best early yellow. Late Sept.

Golden Jones, 3½ ft. yellow, incurred. Dec. Per 100, \$2.50; per 1000, \$22.50.

Golden Queen, 3½ ft. light yellow. A new variety of great promise. Early Oct. \$6.00 per 100.

Golden Wedding, 4 ft. fine golden yellow, loose incurred. Late Nov. Per 100, \$3.00; per 1000, \$27.50.

Harvard, 4 ft. dark red, reflexed. Late Nov. This is the best commercial red variety.

Helen Frick, 2 ft. pink. Late Dec.

J. Burton, white, shaded light pink. Late Dec.

J. K. Shaw, 5 ft. pink, incurred. Fine rounded shape. Late Oct.

Lena Baum, 3 ft. yellow, incurred. A sport of Chas. Rager and like it except in color. Early Nov.

Maj. Bonaffon, 4 ft. clear yellow, incurred. A fine old variety. Late Nov. Per 100, \$2.00; per 1000, \$17.50.

Maud Dean, 4 ft. pink, incurred. Late Nov.

Modello, 4 ft. New. Golden bronze. Incurred of fine form. Mid Oct. \$6.00 per 100.

Mrs. Jerome Jones, 2½ ft. white, incurred. Dec. \$2.50 per 100; \$22.50 per 1000.

Mrs. W. E. Kelley, 4 ft. clear yellow, reflexed. Extra good. Mid Nov.

Nagoya, 4 ft. golden yellow, incurred. Late Nov.

Oconto, 3 ft. white, of fine form and substance. Mid Oct.

Oct. Frost, 4 ft. pure white, incurred. Early Oct.

Patty, 2½ ft. silver pink, incurred. Late Nov. to Dec.

Polly Rose, 2 ft. pink, reflexed. Early Oct.

Robt. Halliday, 3 ft. yellow, incurred. Late Oct.

Roman Gold, 4 ft. golden yellow, reflexed. Late Nov.

Smith's Advance, 4 ft. pure white, reflexed. Best very early white. Mid Sept.

Unaka, 4 ft. pink, incurred. Early Oct.

W. H. Chadwick, 4 ft. white, incurred. Late Nov. to Dec. Per 100, \$4.00; per 1000, \$35.00.

White Chieftain, 4 ft., white, incurred. Mid Nov.

White Helen Frick, 2 ft. white reflexed. Late Dec.

White J. K. Shaw, 5 ft. pure white, incurred. Fine rounded shape. Late Oct.

White Maud Dean, 4 ft. white, incurred. Late Nov.

Wm. Turner, 4 ft. white, incurred, of fine form. Mid Nov.

POMPONS, SINGLES AND ANEMONES.

Baby, pompon, pretty yellow small button. Late.

Doris, pompon, red button. Midseason.

Garza, anemone, white. A superb variety.

Gladys Duckham, single, large, white. Early.

Golden Climax, bright golden yellow of medium size. Midseason (pompon).

Golden Harvest, pompon, deep golden yellow with tinge of bronze. Midseason.

Golden Mensa, single yellow. Large, superb.

Harvest Moon, pompon, clear golden yellow, medium size. Late Oct.

Helen Newberry, pompon, pure white. Very late.

Kitty Bourne, single, clear yellow. Midseason.

Lilla, pompon, red. Midseason.

Margaret Totty, single, deep yellow. Large and fine. Late.

Mary, large pearl white pompon. Late.

Mensa, single, white. Large, superb. Late.

Merstham Jewel, single, terra cotta, center and tips of petals golden yellow. Late.

Noveltonia, pompon, clear pink. Large, ball-shaped. Midseason.

Peace, pompon, light pink. Large ball-shaped flower. Midseason. \$4.00 per 100.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

Quinola, pompon, clear yellow. Medium size. Midseason.
 Souv. d'Or, pompon, golden bronze, medium size. Midseason.
 Sunset, single, coppery red, edge bronze. Midseason.
 W. E. Buckingham, single, brilliant rose pink. Early Nov.
 Western Beauty, pompon, deep rose pink. Medium size. Mid Nov.
BAUR FLORAL CO., ERIE, PA.

Chrysanthemums, well rooted stock, vigorous cuttings, \$2.00 per 100, \$18.50 per 1000. Yellow: Golden Glow, Col. Appleton, Maj. Bonaffon, Yellow Jones, Chrysolora, Roman Gold and Nagoya. White: Chas. Rager, White Frick, Smith's Advance, Lynnwood Hall, Polly Rose, Wm. Turner, Early Snow, White Bonaffon. Pink: Dr. Enguehard, Helen Frick, Unaka, Well's Late Pink, Chieftain, Pink Patty, E. A. Seidewitz, Pacific Supreme, Crimson: Harvard. The following are at \$2.75 per 100, \$20.00 per 1000. White: Crystal Gem, Early Frost, Oconto, Alice Byron, White Eaton, White Chieftain, J. Nonin. Yellow: Golden Queen, Golden Eaton, Odessa, Yellow Polly Rose, Gold Mine, Comoleta, Golden Age. Pink: Hironelle.
 Golden Chadwick, White and Pink Chadwick, \$3.50 per 100, \$30.00 per 1000. Autocrat (fine white), \$8.00 per 100, \$50.00 per 1000. Alex Guttman, lavender pink, \$7.00 per 100, \$60.00 per 1000.

POMPON MUMS.
 \$18.50 per 1000, \$2.00 per 100. Yellow: Overbrook, Golden West, Golden Harvest, Golden Climax, Quinola, Klondyke, Baby, Harvest Moon. Pink: Fairy Queen, Western Beauty, Lillian Doty. White: Diana, Helen Newbury. Bronze: Souvenir d'Or, Iva.

SINGLES.
 \$24.00 per 1000, \$3.00 per 100. Golden and White Mensa, Josephine, Mrs. Buckingham, Mrs. Godfrey; also 3 new singles, Elizabeth (yellow), Blanche (white) and Emma (pink). Rooted cuttings, \$16.00 per 100, \$90.00 per 1000; 2 1/4-in., \$15.00 per 100.

2 1/4-IN. POTS.
 2 1/4-in. pots ready in the following varieties. \$25.00 per 1000, \$3.00 per 100: Early Snow, Golden Glow, Unaka, Chrysolora, Elberon, White and Pink Ivory, Charles Rager, Chieftain, Col. Appleton, December Gem, White Bonaffon, Major Bonaffon, Roman Gold, Maude Dean, Jeanne Nonin, Mistletoe.
Anglin & Walsh Co., Williamsbridge, N. Y.

IMMEDIATE DELIVERY.

CHRYSANTHEMUMS.

ROOTED CUTTINGS.

Varieties listed in the order in which they bloom.

WHITE.

	Per 100	Per 1000
Crystal Gem	\$2.50	\$20.00
Oconto	2.50	20.00
V. Poehlmann	2.00	15.00
Alice Byron	2.50	20.00
Chas. Rager	2.00	15.00
Lynnwood Hall	2.00	15.00

YELLOW.

Golden Queen	2.50	20.00
Chrysolora	2.00	15.00
Yellow Eaton	2.50	20.00
Roman Gold	2.00	15.00
Odessa	2.50	20.00
Yellow Bonaffon	2.00	15.00
Nagoya	2.00	15.00
Dolly Dimple	2.50	20.00

PINK.

Amorita	2.00	15.00
Chieftain	2.00	15.00
McNiece	2.00	15.00
Dr. Enguehard	2.50	20.00
Mrs. Seidewitz	2.50	20.00

RED AND BRONZE.

Shrimpton	2.50	20.00
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25 at the 100 rate.

250 or more at the 1000 rate.

J. D. THOMPSON CARNATION CO., JOLIET, ILLINOIS.

CHRYSANTHEMUMS.

FOR THE CONVENIENCE OF FLORISTS who want to grow some really good POT MUMS, we are offering our collection of STRICTLY POT PLANT VARIETIES. This collection has been the result of years of experience in this line and includes only varieties that are especially adapted to pot plant culture.

There are included in this collection, besides the Caprice family and several of the best standard pot plant varieties, many sorts of this year's and last year's introduction, some of them being worth from 15 to 30c per plant.

We sell these in collection only and in not less than hundred lots at \$5.00 per 100. Shipped from 2 1/4-in. pots, ready for 4-in.

WE ALSO HAVE READY FOR SHIPMENT out of 2 1/4-in. pots, TOTTIE'S TUXEDO COLLECTION OF JAPANESE ANEMONES, new this year. This collection comprises 12 beautiful varieties in a wide assortment of colors. Fine for cutting and especially adapted for pot plants. Greeted with enthusiasm wherever shown.

Strong 2 1/4-in. plants, 25c each, \$2.50 per dozen.

You will appreciate our good packing.

STUPPY FLORAL CO., SAINT JOSEPH, MISSOURI.

New Chrysanthemums, Hamburg Late White, certificate of merit awarded by Chrysanthemum Society of America. The best late white on the market. Rooted cuttings, \$12.00 per 100; 2-in. pots, \$15.00 per 100. Immediate delivery. Wm. F. Kasting Co., 568-570 Washington St., Buffalo, N. Y.

CHRYSANTHEMUMS, STRONG 2 1/4-INCH MUM STOCK, WHITE.

Early Frost, Naomi	100
Smith's Advance, Oconto	\$4.00
Chas. Rager, Lynnwood Hall	3.00
Timothy Eaton, Jerome Jones	3.00
Turner	3.00
Chadwick Improved, White Frick	6.00
December Gem	4.00

PINK.

Roslere, Pacific Supreme	3.00
Chieftain, Enguehard	3.00
Maud Dean	3.00
Helen Frick, Chadwick Supreme	4.00

YELLOW.

Mrs. C. C. Pollworth, 25@	\$4.00
Golden Glow, Chrysolora	15.00
Golden Queen, Marigold	3.00
Appleton, Bonaffon	4.00
Golden Eagle, Nagoya	3.00
Golden Wedding, Yellow Jones	4.00
Improved Golden Chadwick	3.00
Odessa	5.00

POMPONS.

Western Beauty, Fairy Queen	3.00
Baby Klondyke, Golden West	3.00
Golden Climax, Baby	3.00
Baby Marguerite, Diana	3.00
Helen Newberry, Mensa	3.00
Golden Mensa	3.00

C. O. Pollworth Co., Milwaukee, Wis.

CHRYSANTHEMUM ROOTED CUTTINGS.

Everything in mums. Will quote if not listed here.

\$2.00 per 100; \$17.50 per 1000.

Smith's Advance, Ivory, White Jones, Golden Glow, Major Bonaffon, Yellow Jones, Tints of Gold, Unaka, Glory of Pacific, Pacific Supreme, Pink Ivory, McNiece and Harvard.

\$3.00 per 100; \$20.00 per 1000.

Early Frost, Oconto, Rager, White Eaton, J. Nonin, Mistletoe, Smith's Ideal, White Chieftain, White Frick, Naomah, Wm. Turner, Golden Queen, Yellow Ivory, Chrysolora, Roman Gold, Yellow Eaton, Nagoya, Appleton, Robt. Halliday, Yellow Polly Rose, Marigold, Chieftain, Pink Frick, E. A. Seidewitz, Dr. Enguehard, Glen View, Bronze.

\$3.00 per 100; \$25.00 per 1000.

Pink Chadwick, Golden Chadwick, White Chadwick, Mrs. M. R. Morgan.

Pompon and Singles in all varieties.

Prices on application.

\$6.00 per 100; \$50.00 per 1000.

Golden Gleam, Tekonsha, Alex. Guttman, Autocrat.

Caprice mums for pots, R. C.

In all colors.

\$3.00 per 100; \$30.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.
 Well grown stock, ready for immediate shipment. Chrysanthemums from 2-in. pots, well established.

	Per 100	Per 1000
White Chadwick Improved	\$ 4.00	\$35.00
Golden Chadwick	4.00	35.00
Yellow Turner	20.00	200.00
Wm. Turner	3.50	30.00
Odessa	6.00	60.00
Early Frost	3.50	27.50
Golden Queen	3.50	27.50
Major Bonaffon	3.00	25.00
Yellow Eaton	3.00	27.50
Timothy Eaton	3.00	27.50
Mrs. E. A. Seidewitz	3.50	30.00

Your selection of the following pompons and singles for \$3.50 per 100:

Baby	Elva
Iva	Mrs. Frank Beu
Helen Newberry	Golden Climax
Jules Lagravere	Skibo
Eugene Langauet	Souv. Melanie
King of Plumes	Western Beauty

Mensa
 Golden Mensa
 Singles.
 Mrs. Wm Buckingham

THE JOS. H. HILL CO., RICHMOND, INDIANA.

CHRYSANTHEMUM ROOTED CUTTINGS.

Strong, well rooted, clean stock.

	100	1000
October Frost, early	\$1.50	\$15.00
Early Frost, early	1.75	15.00
White Bonaffon, late	1.50	15.00
Charles Rager, midseason	1.75	15.00
Early Snow, early	1.50	15.00
White Chieftain, late	2.00	18.00
White Chadwick, late	2.25	20.00
Timothy Eaton, late	2.00	18.00

Chrysolora, early	1.50	15.00
Monrovia, midseason	1.50	15.00
Y. C. Touset, midseason	1.50	15.00
Col. Appleton, midseason	1.75	15.00
Roman Gold, late	1.50	15.00
Yellow Eaton, late	2.00	18.00
Maj. Bonaffon, late, special price	1.25	10.00

Pink Supreme, early	1.25	12.00
Pink Chieftain	1.50	15.00
Dr. Enguehard, late	1.50	15.00
Well's Late Pink, late	1.50	15.00

E. E. CRONISE, BOONSBORO, MD.

Chrysanthemums, strong stock: Robinson, Early Frost, Golden Glow, Smith's Advance, Chrysolora, Chieftain, Yanoma, Pacific Supreme, Unaka, Mme. Seidewitz, Nagoya, Salomon's Gold, best commercial varieties of singles and pompons, including Mensa, Golden Mensa, etc.; rooted cuttings, \$2.00 per 100, \$18.00 per 1000; 2 1/4-in. pots, \$3.00 per 100, \$25.00 per 1000.

Rosemont Gardens, Montgomery, Ala.

CHRYSANTHEMUM ROOTED CUTTINGS PINK

	Per 100	Per 1000
Dr. Enguehard	\$3.00	\$25.00
McNiece	2.50	20.00
Chieftain	2.50	20.00
Amorita	2.50	20.00
Mrs. Seidewitz	3.00	25.00

YELLOW

Dolly Dimple	3.00	25.00
Odessa	3.00	25.00
Roman Gold	2.50	20.00
Yellow Eaton	3.00	25.00
Chrysolora	2.50	20.00
Golden Queen	3.00	25.00
Bonaffon	2.50	20.00
Nagoya	2.50	20.00

WHITE

Lynnwood Hall	2.50	20.00
Alice Byron	3.00	25.00
Oconto	3.00	25.00
Crystal Gem	3.00	25.00
Chas. Rager	2.50	20.00

A. L. RANDALL CO., Wabash Ave., at Lake St., Chicago, Ill.

ROOTED CHRYSANTHEMUM CUTTINGS.

Oconto, Charles Rager, Chieftain, Eaton, Lynnwood Hall, Early Frost, Early Snow, Polly Rose, J. Nonin, Smith's Advance, R. Halliday, Tints of Gold, Marigold, Roman Gold, Golden Rager, Bonaffon, Chrysolora, Golden Glow, Golden Queen, Glory Pacific, Pacific Supreme, E. Seidewitz, Dr. Enguehard, Unaka, Wm. Duckham, Chadwick Supreme, A. J. Balfour, Maud Dean, Wells' Late, \$3.00 per 100, \$20.00 per 1000.

Wm. H. Chadwick, Mistletoe, Naomah, Golden Chadwick, \$3.50 per 100, \$30.00 per 1000.

Wm. Turner, Modello, Golden Eaton, \$4.00 per 100, \$35.00 per 1000.

Golden Gleam, Tekonsha, White Patty, E. M. Benson, Crystal Gem, Autocrat, \$6.00 per 100, \$55.00 per 1000.

POMPON CHRYSANTHEMUMS.

Golden West, Western Beauty, Overbrook, Souvenir d'Or, Fairy Queen, Diana, Golden Climax, Skibo, Madge, Mrs. Frank Beu, Acto, Lillian Doty.

Price on application.

THE LEO NIESSEN CO., 12TH & RACE STS., PHILADELPHIA, PA.

CHRYSANTHEMUM R. C.

The following \$15.00 per 1000.

Golden Glow, Smith's Advance, Major Bonaffon, Chrysolora, Chieftain, Unaka, Robt. Halliday and Chas. Rager.

The following, \$18.00 per 1000.

Early Frost, Smith's Sensation, J. Nonin, Wm. Turner, Yellow Touset, White Touset, Well's Late Pink, White Chieftain, Dr. Enguehard.

The following, \$22.00 per 1000.

Glen View, Odessa, White Chadwick.

At \$30.00 per 1000.

Golden Chadwick.

At \$6.00 per 100.

Alex. Guttman and Yellow Smith's Advance.

Pompons, \$20.00 per 1000.

Western Beauty, Fairy Queen, Klondyke, Iva, Mrs. Frank Wilcox, Beu, Diana, Buckingham, Mensa, Baby Yellow, Minto, Lillian Doty, Zenobia, Nio, Cleo, Harvest Moon, Neola, Baby White, Lady Lou, and other good varieties.

W. A. ROWE FLORAL CO., Kirkwood, Missouri.

Chrysanthemums, following varieties, strong, healthy. Satisfaction guaranteed:

	Per 100	Per 1000
Rooted cutting	\$3.00	\$20.00
2 1/4-in. pots	4.00	30.00
Oconto	Helen Frick	
Estelle	Unaka	
Chas. Rager	Mrs. Patty	
Robt. Halliday	Singles and pompons	
Chrysolora	Mrs. W. E. Buckingham	
Major Bonnafton	White Mensa	
White Bonnafton	Golden Mensa	
Chieftain	Zenobia	

La Purette.

	Per 100	Per 1000
Rooted cuttings	\$3.50	\$25.00
2 1/4-in. pots	4.50	30.00
White Chieftain	Golden Wedding	
Imp. Chadwick	Seidewitz	
THE HAMMOND CO., INC., RICHMOND, VA.		

THE HAMMOND CO., INC., RICHMOND, VA.

CHRYSANTHEMUMS, ROOTED CUTTINGS.

Good clean stock and well rooted. Will please anybody, prices right. Ready now or will book orders for later delivery; Yellow Bonaffon, White Bonaffon, P. Supreme, Silver Wedding, Chas. Rager, Dr. Enguehard, Alice Salomon, Roman Gold, Ramapo, Mrs. Bird, Chrysolora, Unaka, Pink Patty, C. Touset, Col. Appleton, Oct. Frost, O. P. Bassett, Jean Bassett.

\$1.75 per 100, \$15.00 per 1000.

Early Frost, McNiece, White Turner, T. Eaton, White Chadwick, Pink Chieftain, Yellow Eaton, \$2.50 per 100, \$20.00 per 1000.

POMPONS AND SINGLES.

Klondyke, White Mensa, Yellow Mensa, Garza, Diana, Golden Climax, Elva, Mrs. Godfrey, Western Beauty, Minto.

\$2.00 per 100, \$18.00 per 1000.

Cash with order or satisfactory reference.

LAMPERT FLORAL CO., XENIA, O.

Chrysanthemums, rooted cuttings and 2 1/4-in.: October Frost, Unaka, Chrysolora, Dr. Enguehard, \$1.50 per 100; Chrysolora, \$12.50 per 1000; Bonaffon cuttings, \$1.25 per 100, \$10.00 per 1000. Above varieties in 2 1/4-in., \$2.25 per 100, \$20.00 per 1000; Timothy Eaton, Golden Chadwick cuttings, \$2.00 per 100; 2 1/4-in., \$2.50 per 100. Immediate delivery. Cash, please. (Please do not send personal checks.)

W. Bezdek, Cedar Rapids, Iowa.

CHRYSANTHEMUM—Continued

CHRYSANTHEMUM ROOTED CUTTINGS.		
Chrysolora\$2.00 per 100;	\$20.00 per 1000
Chas. Rager2.00 per 100;	20.00 per 1000
Pink Chieftain2.00 per 100;	20.00 per 1000
Yellow Eaton2.50 per 100;	25.00 per 1000
V. Poehlmann2.00 per 100;	20.00 per 1000
Halliday2.00 per 100;	20.00 per 1000
Touset2.00 per 100;	20.00 per 1000
Maj. Bonnaffon2.00 per 100;	20.00 per 1000
Yellow Chadwick3.00 per 100;	25.00 per 1000
White Chadwick3.00 per 100;	25.00 per 1000
Wm. Turner3.00 per 100;	30.00 per 1000
Diana2.00 per 100;	20.00 per 1000
Frank Beu2.00 per 100;	20.00 per 1000
Golden Glow2.00 per 100;	20.00 per 1000
October Frost2.00 per 100;	20.00 per 1000
Robinson2.00 per 100;	20.00 per 1000
Marigold2.00 per 100;	
Well rooted and healthy cuttings. Cash.		
C. Erickson, Princeton, Ill.		

CHRYSANTHEMUM ROOTED CUTTINGS.		
These are the very best commercial varieties.		
WHITE.		
Crystal Gem\$3.00 per 100	
Oconto3.00 per 100	
White Chieftain3.00 per 100	
Josephine Foley4.00 per 100	
October Queen4.00 per 100	
YELLOW.		
Golden Queen3.00 per 100	
Bonnaffon3.00 per 100	
Marigold3.00 per 100	
Mrs. Morgan3.00 per 100	
PINK.		
McNiece3.00 per 100	
Wells' Late Pink3.00 per 100	
Chieftain3.00 per 100	
BASSETT & WASHBURN.		
178 N. Wabash Ave., Chicago, Ill.		

CHRYSANTHEMUMS.		
Clean, healthy, rooted cuttings.		
		Per 100
Chrysolora\$2.25	
Gladys Blackburn2.25	
Yellow Rager2.25	
Col. Appleton2.25	
Early Frost2.25	
White Chieftain2.25	
Chas. Rager2.25	
Harvard2.25	
Geo. W. Pook (bronze)2.25	
Glenview2.25	
Pink Chieftain2.25	
AMERICAN BULB CO.,		
172 N. Wabash Ave., Chicago, Ill.		

CHRYSANTHEMUMS.
Early Snow, Unaka, Chieftain, \$2.00 per 100, \$15.00 per 1000; Golden Glow, Chrysolora, Ivory, Ivory pink, Colonel D. Appleton, Roman Gold, Jeanne Nonin, Major Bonnaffon, White Bonnaffon, Chas. Rager and Maud Dean, \$2.00 per 100, \$18.00 per 1000.
Mrs. William Buckingham, Klondyke, Quinola, Fairy Queen and Diana, \$2.00 per 100, \$20.00 per 1000.
Smith's Sensation, \$2.50 per 100, \$20.00 per 1000.
The above stock has been carefully rogued and grown for cutting only. Cash or satisfactory references.
The Columbus Floral Co., Columbus, O.

Chrysanthemums, postpaid: Polly Rose, H. Robinson, E. Snow, G. Glow, Y. Touset, Cleo, Lavender Queen, Donatello, Pac. Supreme, 1c; Crystal Gem, W. Touset, Chas. Rager, Chrysolora, Dr. Enguehard, Diana, Helen Newberry, 1½c; Oconto, Smith's Ideal, Mistletoe (the best late white), Golden Queen, Marigold, W. Chieftain, Chieftain, Elberon, Harvard, Zenobia, Iva, Baby Marguerite, G. Climax, Elco, Madge, Clorinda, Anna, Arlee, Dorothy Duggan, Little Barbee, Mrs. W. Buckingham, 2c; W. H. Chadwick, 2½c; Early Frost, Wm. Turner, Odessa, Roman Gold, 3c; Josephine Foley, 10c. Cash. Ask for catalogue of 125 varieties.
Theo. D. Kuebler, R. 6, Evansville, Ind.

CHRYSANTHEMUM ROOTED CUTTINGS.		
Chrysolora\$2.00 per 100	
Gladys Blackburn (yellow)2.00 per 100	
Yellow Rager2.00 per 100	
Col. Appleton2.00 per 100	
Early Frost2.00 per 100	
White Chieftain2.00 per 100	
Chas. Rager2.00 per 100	
Harvard2.00 per 100	
Geo. W. Pook (bronze)2.00 per 100	
Glenview2.00 per 100	
Pink Chieftain2.00 per 100	
MILLER BROS.,		
5558 N. Lincoln St., Chicago, Ill.		

CHRYSANTHEMUMS, good, strong stock that will grow.

Rooted cuttings, \$2.00 per 100.	
GOLDEN GLOW	CHIEFTAIN
SMITH'S ADVANCE	WM. TURNER
KALB	PACIFIC
GOLDEN SALOMON	HELEN FRICK
ALICE SALOMON	COL. APPLETON
WELLS' LATE PINK	
2½-in., \$2.50 per 100.	
2½-in., \$3.00 per 100.	

Stock that will stand transplanting.

W. R. MAXWELL, ALVA, OKLAHOMA.
Rooted cuttings: Major Bonnaffon, Chrysolora, Kalb, Lincoln, Blackhawk, Ivory, Improved Ivory, Pacific Supreme, Glory of Pacific, Halliday, Unaka, G. Wedding, Golden Glow, Chas. Rager, Yellow and White Chadwick, Early Frost, Early Snow, Chieftain, White Chieftain, Dr. Enguehard, \$2.50 per 100; 2½-in., \$3.50.
Chas. Sherwood, Waterloo, Iowa.

The following varieties of chrysanthemum rooted cuttings, well rooted, clean and first class in every respect:

2000 White Chadwick	1000 White Frick
1200 Timothy Eaton	300 Wells' Late Pink
250 Yellow Eaton	500 Quinola
750 Marigold	250 Lady Lu
500 Chas. Rager	250 Diana
250 Oconto	

\$2.00 per 100, \$17.50 per 1000.
See our ads for POT PLANT MUMS, geraniums and petunias in these columns.
STUPPY FLORAL CO., SAINT JOSEPH, MO.

CHRYSANTHEMUM ROOTED CUTTINGS, immediate delivery, \$2.00 per 100, cash. Tints of Gold, Saloman's Gold, Alice Saloman, Harvard, Chas. Rager, Pink Chieftain, B. Seidewitz, Glenview, Oconto, Perrine, May Foster, Lincoln, Robt. Halliday.

POMPONS, La Porte, The Bard, Mrs. Beu, Diana, Klondyke, Savannah, Leota, Lillian Doty, SINGLES, Mrs. Whitehorn, Lady Lou, Grace Burke, Pretoria, W. E. Buckingham, Mary Richardson, Yellow Parkinson, Josephine, Mensa, Golden Mensa, Golden Star, Pink Parkinson, George O. Weiland, 602 Davis St., Evanston, Ill.

Chrysanthemum rooted cuttings:		
White Chieftain	White Chadwick	
Early Frost	Golden Chadwick	
	\$2.50 per 100.	
Early Snow	Roman Gold	
Halliday	Patty	
Pink Gem	Bonnaffon	
Alice Byron	Adeline	
Wm. Turner	Maud Dean	
Chrysolora	White Dean	
Pink and White Ivory	Nagoya	
	\$2.00 per 100.	

ERIE FLORAL CO., ERIE, PA.

Chrysanthemums, strong, healthy, rooted cuttings.		
Oconto	Chrysolora	
Chas. Rager	Golden Eagle	
Early Snow	Roman Gold	
Smith's Advance	M. Bonnaffon	
W. Bonnaffon	Robt. Halliday	
Chieftain	Unaka	
Patty	Wells' Late Pink	
	\$2.00 per 100; \$17.50 per 1000.	
Send for list of other sorts.		
Wm. Swayne, Kennett Square, Pa.		

Chrysanthemums, strong, healthy, rooted cuttings.		
Oconto	Unaka	
Chieftain	Rager	
Halliday	Gloria	
Patty	Bonnaffon	
Enguehard	Lulu	
Touset	Klondyke	
	Garza,	
	\$2.00 per 100, \$18.00 per 1000.	
	Also 2½-in. plants, \$3.00 per 100.	

A. W. HIGGINS, WESTFIELD, MASS.

CHRYSANTHEMUMS: White Frick, Helen Frick, Chieftain, Yellow Jones, White Jones, Early Snow, White Eaton, Oconto, Yellow Eaton, Lynnwood Hall, Dr. Enguehard, Indian Summer, Alice Byron, Wm. Turner, Souvenir d'Or, rooted cuttings, \$10.00 per 1000; White Frick, Helen Frick, Chieftain, Early Snow, Oconto, Dr. Enguehard, Alice Byron, William Turner, Souvenir d'Or, 2½-in. pots, \$17.50 per 1000. Cash, please. M. Hilpert, Sta. O, 313 Belair Road, Baltimore, Md.

CHADWICK CHRYSANTHEMUM ROOTED CUTTINGS, \$3.00 per 100, \$25.00 per 1000. CASH. SAMPLES MAILED FOR 10c. READY AT ONCE. 5000 GOLDEN CHADWICK, 3000 WHITE CHADWICK IMPROVED AND 250 CHADWICK SUPREME. READY MAY 7TH: 1250 IMPROVED GOLDEN CHADWICK, 9000 GOLDEN CHADWICK, 4000 WHITE CHADWICK IMPROVED. 500 W. H. CHADWICK AND 250 CHADWICK SUPREME.
P. R. DE MUTH & SONS, CONNERSVILLE, PA.

Mum rooted cuttings: Halliday, Supreme, Yellow Bonnaffon, Klondyke, Iva, Garza, Allentown, \$1.50 per 100, \$12.00 per 1000; Harvard, Glow, Nonin, Alice Saloman, Chas. Rager, Snow, Pink Gem, Chrysolora, White Eaton, Ramapo, Glen Cove, Enguehard, Cullingfordii, Chieftain, Fairy Queen, \$2.00 per 100, \$15.00 per 1000; Marigold, Wm. Turner, Golden Wedding, Seidewitz, Early Frost, Maud Dean, \$2.50 per 100, \$20.00 per 1000. Cash, please.
Leonard Ciotti, West Grove, Pa.

Chrysanthemums: R. Halliday, Crocus, Polly Rose, Unaka, Golden Glow, Smith's Advance, Pacific Supreme, Glory of Pacific, J. K. Shaw, Diana, Alice Byron, Robinson, Col. Appleton, Minta, Early Frost, Dr. Enguehard, Nonin, R. C., \$1.50 per 100; 2-in., \$2.50. Golden Age, Yellow and White Chadwick, Bonnaffon, R. C., \$2.50; 2-in., \$3.50 per 100.
Geo. A. Kuhl, Pekin, Ill.

Chrysanthemum rooted cuttings.		
Charles Rager, white\$1.25 per 100	
Ramapo, yellow1.50 per 100	
Roman Gold, gold2.00 per 100	
Chrysolora, yellow2.00 per 100	
Oconto, white5.00 per 100	
Mackinac, pink5.00 per 100	
White Eaton, white2.00 per 100	
W. S. Zeff, R. F. D. 1, Paterson, N. J.		

CHRYSANTHEMUMS R. C. and 2½-in. pot plants of all best florists' varieties at reasonable prices. A postal will bring our trade list. Stafford Conservatories, Stafford Springs, Conn.

Chrysanthemums, 1000 2-in. White Frick: 500 2-in. C. Touset, \$3.00 per 100, \$25.00 per 1000. Cash. Addams, Morgan & Co., Paxton, Ill.

Chrysanthemums, rooted cuttings, \$2.00 per 100; \$18.00 per 1000; 2½-in., \$25.00 per 1000: Robinson, V. Poehlmann, A. Salomon, Silver Wedding, Chas. Rager, Wm. Turner, Lynnwood Hall, Yellow Halliday, G. Salomon, Chrysolora, Bonnaffon, G. Wedding, Nagoya. PINK—Pacific Supreme, Chieftain, Seidewitz, Dr. Enguehard, RED—Shrimpton, Harvard, Intensity, Converse. POMPONS—Diana, Buckingham, Klondyke, W. and Y. Garza. 20 other best standard kinds.
J. O. Steinhauer, Pittsburg, Kan.

Strong rooted cuttings of Major Bonnaffon, Robt. Halliday, Klondyke, Iva, Garza, \$2.00 per 100, \$15.00 per 1000; Rager, Chieftain, Enguehard, Snow, Golden Glow, Harvard, Ramapo, Pacific Supreme, Alice Saloman, Pink Gem, White Eaton, Chrysolora, \$2.25 per 100, \$17.50 per 1000; Golden Wedding, Marigold, Seidewitz, Early Frost, Wm. Turner, \$2.50 per 100, \$22.50 per 1000. Cash, please.
W. P. Long, West Grove, Pa.

Chrysanthemum rooted cuttings, fine stock: Golden Glow, Chrysolora, Pacific Supreme, Golden Age, Col. Appleton, Nagoya, Golden Eagle, Yellow and White Jones, Yellow and White Bonnaffon, Turner, Chas. Rager, Nonin, Golden Wedding, Chieftain, White Eaton, Maud Dean, Enguehard, Seidewitz, Harvard, Glenview, \$1.75 per 100, \$15.00 per 1000; 250 at 1000 rate. Cash, please.
T. W. Baylis & Son, West Grove, Pa.

CHRYSANTHEMUMS.
STRONG COOL-GROWN, 2-IN. STOCK in fifty best varieties to plant of standards, pompons and singles, \$3.00 per 100 and up for the novelty and newer varieties. We received five awards on flowers from this stock at Iowa State Exhibit at Ames. All plants will produce a good cutting at once and we guarantee satisfaction or money returned. Send for complete list and prices.
H. E. & C. W. Krebs, Cedar Rapids, Iowa.

Chrysanthemums, R. C., White: Smith's Advance, Chas. Rager, Lynnwood Hall, Wm. Turner, Yanoma, Nonin. Yellow: G. Glow, Chrysolora, Roman Gold, Bonnaffon, Appleton, Percy Plumridge. Pink: Amorita, Dr. Enguehard, Bailey, Maud Dean, Pink and White Frick, mixed. Bronze: Glenview, Mrs. Luckford, \$15.00 per 1000. G. Wedding, Golden Chadwick, Chadwick Imp., \$2.50 per 100. Cash.
B. B. Pohlmann, Hillsboro, Ill.

Chrysanthemum rooted cuttings: Seidewitz and Mistletoe, best late pink and white sorts, plenty of these blossoms at Xmas time and into February. Mistletoe on exhibition at Indianapolis at the carnation show, from our greenhouses. These two varieties and Monrovia, Early Frost, Unaka, Polly Rose and Chieftain, \$2.00 per 100; Marigold and Golden Queen, \$3.50 per 100; good collection pompons; pot plants, \$1.00 per 100 more than R. C. Cash. H. P. Smith, Piqua, O.

GOLDEN WEDDING.
New, the leading late yellow pompon. I shall plant 10,000 of it myself but have some strong rooted cuttings to spare at \$3.00 per 100.
Klondyke\$2.00 per 100; \$18.00 per 1000
Bonnaffon2.00 per 100; 18.00 per 1000
Chrysolora2.00 per 100; 18.00 per 1000
R. Scheffler, Wheaton, Ill.

CHRYSANTHEMUM POMPONS.
The best late yellow pompon grown, **GOLDEN WEDDING.**
We have 15,000 strong rooted cuttings for immediate delivery.
\$3.00 per 100, \$25.00 per 1000.
A. L. RANDALL CO.,
Wabash Ave., at Lake St., Chicago, Ill.

Well rooted chrysanthemum cuttings: Clementine Touset, Chas. Rager, October Frost and Chrysolora, \$1.75 per 100; Dr. Enguehard, Robt. Halliday, White Chieftain, Mrs. E. A. Seidewitz and White Frick, \$2.00 per 100; Major Bonnaffon, \$1.50 per 100. 10% off on 1000 or more. From 2½-in. pots, add 20% to above prices.
P. V. Steddom, Knightstown, Ind.

Chrysanthemum rooted cuttings, A-1 stock: Yellow and White Bonnaffon, Chrysolora, Halliday, Golden Glow, Chas. Rager, Pacific Supreme, C. Touset, Dr. Enguehard, Glenview, \$2.00 per 100; strong 2-in. of same, \$3.00 per 100. Satisfaction guaranteed. Cash, please.
Van Aken Bros., Coldwater, Mich.

Mums, well rooted 2-in. plants, ready now: Advance, Early Frost, Chrysolora, Pacific Supreme, Lynnwood Hall, Buckbee, Diana, Chieftain, all \$2.50 hundred. Cash, less 5%.

C. L. HUMPHREY,
WHOLESALE GROWER,
ZANESVILLE, OHIO.

Mum cuttings, true to name, Marigold, \$2.50 per 100, \$22.50 per 1000; Crystal Gem (early white), Chrysolora and Pink Chieftain, \$15.00 per 1000; Unaka, \$10.00 per 1000; Yellow Bonnaffon, \$10.00 per 1000. Cash.
J. P. Siebold, Lancaster, Pa.

Mum R. C., strong stock, cool-grown: Chrysolora, W. Cloud, Wells' Late Pink, 1½c; Marigold, Roman Gold, D. Dimple, Pink Chieftain, W. and Y. Eaton, W. Chadwick Improved, 2c. 20% off on 500 or more for cash.
O. S. Smith, 1415 So. Garvin St., Evansville, Ind.

Chrysanthemum R. C., fine: M. Bailey, Rager, Patty, S. Wedding, R. Gold, Chrysolora, Dr. Enguehard, \$18.00 per 1000, \$2.00 per 100. Cash.
Mrs. E. A. Llewellyn, Olean, N. Y.

Chrysanthemums, all standard sorts in large flowered and pompons, 2-in., \$2.50 per 100.
Storrs & Harrison Co., Painesville, O.

Mums, extra quality stock: Marigold, Seidelwitz, Chieftain, Dec. Gem, Golden Glow, Chrysolara, R. C., 2c; 2½-in., 3c; Golden Chadwick, Chadwick, Golden Queen and Golden Wedding, R. C., 3c; 2½-in., 4c.
Furrow & Co., Guthrie, Okla.

Chrysanthemum rooted cuttings: Bonnafton, Shrimpton, Harvard, Chieftain, October Frost, Glory of Pacific, Polly Rose, Buckingham, Mrs. Frank Beu, \$2.00 per 100, \$17.50 per 1000.
JAMES WHEELER,
Worcester Street, Natick, Mass.

Chrysanthemums, 2½-in. pot plants of W. and P. Chieftain, Chas. Rager, Y. Bonnafton, Helen Frick, Mrs. Frank Beu, strong plants, \$2.50 per 100. Cash.
Henry J. Kettmann, Creve Coeur, Mo.

Chrysanthemum R. C.: Smith's Advance, O. Rager, White Chieftain, Golden Glow, Chrysolara, Bonnafton. Pompons: Lillian Doty, Mrs. Beu, L'Argentuaillais, red, earliest of all, \$2.00 per 100. Cash with order.
Frank Felke, Gross Point, Ill.

Chrysanthemum R. C.: Major Bonnafton, \$1.25 per 100, \$10.00 per 1000; Early Frost and Mistletoe, \$2.25 per 100, \$20.00 per 1000. Pompon Garza, \$1.50 per 100. If you want good white mums for Christmas and later, plant Mistletoe.
Morris Floral Co., Morris, Ill.

Chrysanthemum rooted cuttings: E. Frost, E. Snow, Oconto, Chas. Rager, Chieftain, Halliday, Bonnafton, Enguehard, \$2.00 per 100, \$15.00 per 1000. For May and June, 2½-in., \$3.00 per 100, \$22.00 per 1000. Cash, please.
Frank Leith & Son, Haverhill, Mass.

A Winner. Yellow Smith's Advance, same as parent, only a bright clear yellow, rooted cuttings now ready, \$6.00 per 100.
W. A. ROWE FLORAL CO.,
Kirkwood, Missouri.

Chrysanthemum rooted cuttings: Yellow Wm. Turner, \$15.00 per 100, 18c each; Mrs. Gibson, \$10.00 per 100.
Pierce the Florist, Medford, Ore.

Chrysanthemums, XXXX stock, Bonnaftons and other good varieties, R. C., from sand and soil, \$1.25 and \$1.50 per 100.
O. H. Jacobs, Westfield, Mass.

Chrysanthemums, Chadwick Improved, 2-in. pots, strong plants, \$3.50 per 100, \$35.00 per 1000. Cash with order.
Hirzel Bros., 903 Holland St., Toledo, O.

MUM CUTTINGS.
Per 100 Per 1000
Yellow Bonnafton\$2.00 \$15.00
PETER WIELAND, NEW CASTLE, IND.

Strong 2½-in. Silver Wedding mums, \$2.50 per 100, \$22.50 per 1000; Helen Frick and White Frick, \$3.00 per 100, \$25.00 per 1000. Cash, please. Amarillo Greenhouses, Amarillo, Tex.

Chrysanthemums, named varieties, strong R. C., \$2.00 per 100, \$18.00 per 1000, express paid. See issue of April 12 for varieties.
C. Humfeld, Clay Center, Kan.

Mum R. C.: Early Frost, Chrysolara, \$12.00 per 1000; good stock. Cash with order.
B. F. Hensley, Knightstown, Ind.

Chrysanthemum seedlings, commercial varieties, \$3.00 per 100. Ask for list of varieties.
Henry Smith, Grand Rapids, Mich.

Chrysanthemums, leading varieties, R. C., \$2.00 per 100. Hillview Greenhouses, La Crosse, Wis.

CINERARIAS.

CINERARIAS, COLUMBIAN MIXTURE.
2½-in.\$ 3.00 per 100
3-in. 6.00 per 100
4-in. 10.00 per 100
CALCEOLARIA HYBRIDS.
2½-in.\$ 6.00 per 100
3-in. 10.00 per 100
ERNEST ROBER, WILMETTE, ILL.

Cinerarias, 2-in., \$3.00; 4-in., \$12.50; 6-in., \$25.00 per 100; in bloom.
Henry Smith, Grand Rapids, Mich.

Cinerarias, 5 in., in bud and bloom, 25c.
L. Potter & Sons, Waukegan, Ill.

Cinerarias, 5-in., in bloom, \$3.00 per doz. Cash, please.
Ulrich Floral Co., Tiffin, O.

Cinerarias, 4 in., in bloom, 8c., to make room.
Dale & Nicholas, Hancock, Mich.

Cinerarias, dwarf mix., 3-in., 4c; 4-in., 10c.
Pyfer & Olsem, Wilmette, Ill.

CLEMATIS.

9,000 CLEMATIS
Paniculata, 4-in.; 2-year-old, pot-grown, \$10.00 per 100. Burdell Floral Co., Bowling Green, Ky.

Clematis paniculata, 2-yr., 10c; 3-yr., 15c; large flowers, 20c and 30c.
W. H. Salter, Rochester, N. Y.

COBAEAS.

Cobaea scandens seedlings, once transplanted, \$1.00 per 100, postpaid.
Wm. Bierstadt & Son, Springfield, Ill.

Cobaea scandens, purple, 2½-in., \$3.00 per 100.
Edward W. Schuster, Crookston, Minn.

COLEUS.

Coleus, fine, large plants, Verschaffeltii, Golden Bedder and fancy mixed, 2½-in., ready for 3-in., \$2.25 per 100, 300 for \$6.00.
Edward Whitton, City & Green, Utica, N. Y.

COLEUS.

A fine selection of the best new fancy varieties.
100 1000
Rooted cuttings\$12.00
2½-in. pots\$6.00 50.00
Verschaffeltii, Beckwith Gem, Golden Bedder, Queen Victoria, Trailing Queen, Firebrand and others.
100 1000
Rooted cuttings\$ 8.50
2-in. pots\$3.00 25.00
2½-in. pots 4.00 35.00
S. S. PENNOCK-MEEHAN CO.,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Coleus Defiance, the prettiest of all coleus. It defies any other coleus, in beauty, as well as for commercial purposes, as pretty as a poinsettia at its best. Send for colored plate. Try it, \$1.50 per doz., \$5.00 per 100 from 2½-in. with plenty of fine cuttings on them. See my cyclamen and begonia ads.
C. Winterich, Cyclamen Specialist, Defiance, O.

The home of the new yellow Trailing Queen, 60c per doz., \$4.00 per 100. Brilliance or Xmas Gem, 60c per doz., \$4.00 per 100; Defiance, \$1.50 per doz. Emperor William, 75c per doz., \$5.00 per 100. Write for wholesale catalogue.
OAK GROVE GREENHOUSES,
TUSKEGEE, ALABAMA.

Fancy Gettysburg coleus, good stock, R. C., \$1.00 per 100; 2½-in., \$2.50 per 100; assorted coleus, R. C., 70c per 100, or will exchange for hydrangeas, ready to bloom by Decoration Day, or good field-grown pansies. Puhlman Greenhouses, Lock Box 222, Mt. Lebanon, Pa.

COLEUS: Rooted cuttings, 10 best standard varieties. We will include some of our new seedlings with every order. \$1.00 per 100; \$7.50 per 1000.
Rockford Seed Farms, H. W. Buckbee,
Forest City Greenhouses, Rockford, Ill.

Coleus R. C.; Golden Bedder, Verschaffeltii and 12 other varieties, 70c 100; \$6.00 1000; 2 in., \$2.50 per 100, \$22.50 per 1000; make nice bushy plants; cut back twice; Brilliance, 2 in., \$3.00 per 100. Cash, please.
E. B. Randolph, Delavan, Ill.

Coleus, popular varieties, R. C., 85c per 100; \$8.00 per 1000; prepaid; 2-in., \$2.50 per 100; \$20.00 per 1000; Brilliance R. C., \$1.50 per 100; 2-in., \$3.00 per 100; 2½-in., \$4.00 per 100. Cash.
Royston & Fenton, Evansville, Ind.

Coleus, Beckwith's Gem, Golden Crown, Cecil Brown (Trailing Queen), Her Majesty and other standard varieties, rooted cuttings, 80c per 100, \$7.00 per 1000; 2½-in., \$2.50 per 100, \$20.00 per 1000. Storrs & Harrison Co., Painesville, O.

Coleus in assortment, 2-in., \$2.50; 2½-in., \$3.50; rooted cuttings, 70c per 100, \$6.00 per 1000; Brilliance, 2½-in., \$5.00; 2-in., \$3.00; rooted cuttings, \$1.50 per 100. N. O. Caswell, Delavan, Ill.

Coleus, Trailing Queen, of red and new yellow varieties, well rooted cuttings, 75c per 100, \$6.00 per 1000. Cash, please.
W. Bezdek, Cedar Rapids, Iowa.

Coleus Trailing Queen, best for boxes and borders, 3-in., branched, \$5.00 per 100; 2½-in., \$2.00 per 100.
The Wirt Floral Co., Parsons, Kan.

Coleus, 2½-in. pots, Golden Bedder, Verschaffeltii and 8 other good bedding varieties, 2½-in. pots, \$2.50 per 100, \$22.00 per 1000.
Anglin & Walsh Co., Williamsbridge, N. Y.

Coleus, in 15 varieties, R. C., 70c per 100, \$6.00 per 1000; 2 and 2½-in., \$2.00 per 100. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Coleus, Trailing Queen and 6 others varieties, strong 2½-in., 2½c.
J. C. Steinhäuser, Pittsburg, Kan.

Coleus, Golden Bedder and Trailing Queen, strong 2-in., \$2.00 per 100.
Thornton Floral Co., Streator, Ill.

Coleus, 12 varieties, 2-in., \$2.25 per 100; Brilliance, 2½-in., \$4.00 per 100. Cash.
E. R. Pound, Newark, O.

Coleus, fine assortment, 2-in., \$2.00 per 100; ready to shift. Will ship at once.
W. W. Rike, Le Roy, Ill.

Trailing coleus, R. C., \$1.00 per 100; Brilliance, R. C., \$1.50 per 100.
D. U. Augspurger & Sons Co., Peoria, Ill.

Coleus, 3-in. stock plants, good commercial varieties, \$5.00 per 100.
Henry Smith, Grand Rapids, Mich.

Coleus Trailing Queen, pink and yellow, 2½-in., \$2.00 per 100; 3-in., \$5.00 per 100.
R. R. Davis Co., Morrison, Ill.

Rooted coleus cuttings, all best dark mixed varieties, 70c per 100.
J. S. Stuart & Son, Anderson, Ind.

Coleus, asst., 2½-in. pots, strong stock, \$2.50 per 100; Brilliance, 2½-in., \$5.00 per 100.
H. J. Kettmann, Creve Coeur, Mo.

Coleus, Golden Bedder, Red Verschaffeltii, mixed colors, good 2½-in., 3c. Cash with order.
Gus Schlegel, Olney, Ill.

Coleus in 6 vars., R. C., 75c per 100, \$7.00 per 1000; a good portion Trailing Queen. Cash, please. Grohman the Florist, Saginaw, Mich.

Coleus Trailing Queen, strong plants, 2c.
Wise Adkisson, Greenville, Tex.

Trailing Queen coleus, 2-in., 2c; 3-in., 5c.
Lloyd O. Bunch, Fredonia, Kan.

Coleus, assorted, 70c per 100, \$6.00 per 1000; 2 and 2½-in., \$2.00 and \$2.25 per 100.
O. H. Jacobs, Westfield, Mass.

Coleus, the very prettiest varieties, 2½-in., \$2.00 per 100.
Oak Grove Greenhouse, Tuskegee, Ala.

Coleus, 2 in., mixed, \$2.50 per 100; R. C., \$1.00 per 100, \$9.00 per 1000.
Ernest Rober, Wilmette, Ill.

Coleus Brilliance, 2½-in. pots, \$5.00 per 100; 2-in. pots, \$3.00 per 100.
La Crosse Floral Co., La Crosse, Wis.

Coleus, 2½-in., \$2.50 per 100. Best varieties.
GULLETT & SONS, LINCOLN, ILL.

Coleus, large assortment, 2½-in., \$2.00 per 100.
Truitt's Greenhouses, Chanute, Kan.

Coleus, red and yellow Trailing Queen, \$1.00 per 100. Sunnyside Greenhouses, Jeannette, Pa.

Coleus, Trailing Queen, 2-in., \$2.00 per 100.
Wm. Swinbank, Sycamore, Ill.

Coleus R. C., 10 kinds, \$6.00 per 1000, 70c per 100. Cash.
Byer Bros., Chambersburg, Pa.

COLUMBINES.

Columbine, mixed, strong, 2-yr., \$4.00 per 100. Geo. Sjoerdsma, 2344 W. 111th St., Chicago, Ill.

CORN FLOWERS.

Cornflowers, double, for early flowering, 2½-in., \$2.00 per 100; 300 for \$5.00.
J. C. Schmidt, Bristol, Pa.

Cornflowers, strong, out-door-grown, \$1.00 per 100.
Anderson Floral Co., Anderson, S. C.

COSMOS.

THE WONDERFUL SUFFRAGETTES.
Fall cosmos in July, big blossoms, early July till frost, endorsed by best gardeners. Write for booklet, see what they say and who they are. Satisfaction or money back. Plants only.
Edward Lewis, New Haven, Conn.

CUPHEAS.

CUPHEA-PLATYCENTRA.
Fine young plants.....\$3.00 per 100
Rockford Seed Farms, H. W. Buckbee,
Forest City Greenhouses, Rockford, Ill.

Strong 2-in. cupheas, \$2.50 per 100. Cash, please.
H. G. Norton, Perry, O.

Cupheas, extra strong, 2½-in., \$2.50 per 100.
Brown Bros., Carlinville, Ill.

Cuphea R. C., 75c per 100. Cash.
Byer Bros., Chambersburg, Pa.

2-in. cigar plants, \$2.50 per 100.
D. U. Augspurger & Sons Co., Peoria, Ill.

Cigar plants, 2½-in., extra strong, \$3.00 per 100.
Chas. Sherwood, Waterloo, Iowa.

CYCLAMEN.

CYCLAMEN.
Strong 2-in. stock, ready to shift, finest strain, in assorted colors. Plenty of Christmas Red.
\$5.00 per 100, \$45.00 per 1000.
500 at 1000 rate.
Cash with order.

The above prices include careful packing in boxes, made especially for this stock. If you want a sample plant, send 10c to cover cost of postage and packing.
R. S. McMURRAY, BELLEFONTAINE, O.

Pure White Glory of Wandsbek
Dark Red Wonder of Wandsbek
Salmon Queen Princess May
Roseum Bright Rose
White with Red Eye Christmas Red
Duke of Connaught Rose of Marienthal
Rococo Erecta, finest of all varieties.
Per 100 Per 1000
Seedlings, will average 4 leaves..\$4.00 \$35.00
Rococo Erecta.
Seedlings 6.00 50.00
For purchaser's selection of Wandsbek's Christmas red and dark red, add \$1.00 per 100.
Our new Plant Bulletin now ready for mailing. Do you want a copy?
S. S. PENNOCK-MEEHAN CO.,
1608-20 Ludlow St., PHILADELPHIA, PA.

Cyclamen giganteum, Improved Wandsbek type, strong seedlings, in 8 varieties, equally divided, \$4.00 per 100; \$30.00 per 1000; transplanted, \$5.00 per 100; \$40.00 per 1000.
Rococo Erecta (new), finest ever introduced (not to compare with the old Rococo), to be well recommended for commercial growing. Strong seedlings, \$5.00 per 100; \$40.00 per 1000; transplanted, \$6.00 per 100; \$50.00 per 1000.
2½ and 3-in. stock ready May 15. Orders booked in advance. We grow over 350,000 and can show many testimonials as to the quality of our strain and stock.
Ernest Rober, Wilmette, Ill.

Cyclamen seedlings, Rococo included, all colors, \$3.50 per 100, \$30.00 per 1000; once transplanted, \$5.00 per 100, \$45.00 per 1000; twice transplanted, \$7.50 per 100, \$70.00 per 1000. Cultural directions with order. See begonias, coleus, echeveria, geranium and pelargonium ads.

C. Winterich, Cyclamen Specialist, Defiance, O.

CYCLAMEN—Continued.

CYCLAMEN.	
Pure white	Duke of Connaught
Dark red	Rose of Marienthal
Salmon Queen	Glory of Wandsbek
White with red eye	Xmas Red (Phoenix)
(Persicum)	Salmon King, bright rose
Princess May	
Seedlings	\$ 3.50 per 100
2 1/2-inch	7.50 per 100
2 1/2-inch, selected	8.00 per 100
3-inch	10.00 per 100

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Immense stock, clean and healthy, of finest strains only, strong transplanted seedlings, light and dark Salmon, Improved Salmonoid, pure white, ivory white, soft rose with carmine eye, white with dark eye, Christmas Red, dark blood red, glowing dark red, Defiance, pure rose, lilac; also Rococo Erecta, the improved frilled flowers, much better than the old Rococo, in following colors: Salmon, white with carmine eye, light rose, Snow Queen, Cattleya, light red, \$4.50 per 100, \$40.00 per 1000. Baur Floral Co., Erie, Pa.

Cyclamen seedlings in the following colors: Dark and bright red, rose, white, crimson, pink, white with red eye, Glory of Wandsbek (salmon), \$3.50 per 100, \$30.00 per 1000. Transplanted seedlings (3-4 leaves), \$5.00 per 100, \$45.00 per 1000; 1 1/2-in. pots (3-4 leaves), pink, white and red, \$4.00 per 100, \$35.00 per 1000. All the above colors furnished either separately or mixed. 2 1/2-in. pots of the above, in mixed only, \$6.50 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

Cyclamen seedlings, from best German-grown strain, in all colors, extra strong seedlings, selected, \$5.00 per 100, \$45.00 per 1000; 2 1/2-in., strong, ready now, \$7.50 per 100, \$60.00 per 1000; 3-in., ready June 1 and later, \$10.00 per 100, \$90.00 per 1000. All above are from the best German strain.

Roman J. Irwin, 108 W. 28th St., New York.

Cyclamen, transplanted, 2-in., \$5.00 per 100; 3-in., \$8.00; 5-in., 35c each; 6-in., 50c to 75c; 7-in., \$1.00 to \$1.50; full of buds and bloom, best varieties. Henry Smith, Grand Rapids, Mich.

Cyclamen, full of bud and bloom, 5-in., 50c; 6-in., 60c; 7-in., 75c.
Pyfer & Olsem, Wilmette, Ill.

Cyclamen, from 2 1/2-in. pots, white, red, salmon, pink, \$4.00 per 100.
Geo. H. Mellen Co., Springfield, O.

CYPRIPEDIUMS.

Cypripedium acaule, pubescens and spectabile. I have made arrangements to collect in large quantities. Price list on application.
L. E. Williams, Exeter, N. H.

Cypripedium Insigne, fine plants in 5-inch pans, established two years, in fine condition, \$18.00 per doz., \$135.00 per 100.
Altimo Culture Co., Canfield, O.

DAHLIAS.

DAHLIAS—Clumps, Arabella, Dawn of Day, Fascination, Fairy Queen, Hector, J. Rose, Judah, L. Bessie, Lyndhurst, Mrs. O. Turner, M. McCullough, Nymphaea, Orator, Orange King, Puritan, Red Hussar, Ruby Queen, Scarlet, Century, Sylvia, 20th Century, \$1.00 per doz., \$8.00 per 100, \$50.00 per 1000. Doazon, Fire Rain, F. S. Bassett, Kreimhilde, Sibelle, Perihilde, R. Broomfield, Storm King, Wm. Agnew, Yellow Duke, \$1.25 per doz., \$8.00 per 100, \$75.00 per 1000. Divisions—Delice, Golden Gate, Mrs. Cassatt, Mrs. Stevenson, Pink Pearl, Princess Juliana, Queen of Hearts, \$2.00 per doz., \$15.00 per 100, \$100.00 per 1000. Cash.
C. Betscher, Dover, O.

Dahlias, assortment of 6 of the most useful kinds to date for cutting: 2 shades of white, 2 of pink, 1 of red and 1 of yellow, equal number of each kind (18), \$4.00 per 100, \$35.00 per 1000. An up-to-date assortment of 20 kinds, including all types and colors for retail counter trade, same amount of each kind, \$4.00 per 100, \$35.00 per 1000. All of the above offered stock are good, strong divisions, labeled true to name and description. Strictly cash. We guarantee entire satisfaction or money back. Descriptive wholesale list on application.
Manneto Hill Nurseries, Hicksville, N. Y.

Dahlias, splendid strong divisions, per 100: Ruth Forbes, \$6.00; Countess Lonsdale, \$8.00; Country Girl, \$6.00; Elsie, \$5.00; H. J. Jones, \$8.00; Ruby Grinstead, \$10.00; Golden Gate, \$10.00; Rheinkoenig, \$6.00; Jeanne Charmet, \$8.00; Hort Budde, \$10.00. Also for counter trade even amounts of white, red, yellow, pink, all named varieties, \$3.00 per 100. Cash with order.
John W. Merritt, Farmingdale, L. I., N. Y.

DID YOU SEE

Our full page price list and special offer, page 65 of The Review of February 8?
It is worth looking up now.

Golden Gate, the best yellow cactus; we have large stock, \$1.00 doz., \$8.00 100.

LONG ISLAND DAHLIA GARDENS,
W. A. Finger, Jr., Hicksville, L. I., N. Y.

20 dahlia tubers, all different, correctly labeled, postpaid, \$1.00. Six sets (120 bulbs), \$5.00. Bulb and seed catalog free.
BUNGALOW GARDENS, NETCONG, N. J.

Dahlias, field-grown clumps, for spring or fall delivery, all the leading varieties. Write for price list.
Van Kirk Floral Co., Atco, N. J.

DAHLIAS THAT BLOOM IN THE MIDDLE WEST. We offer a short list, comprising only those varieties that bloom satisfactorily in this climate and selected for their cutting value. Sound field-grown tubers, carefully divided.
WAYSIDE GARDENS, MENTOR, O.

Dahlias, 600 varieties, rarest and best cut flower varieties grown, at living prices. Send for list.
Ft. Recovery Dahlia Gardens, Ft. Recovery, O.

For \$3.00 cash I will send 100 dahlias, divided, suitable for planting, in 8 varieties, all good cut flowers and free bloomers. List ready.
H. W. Koerner, Sta. B, Milwaukee, Wis.

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	100	1000
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Giant White, 2 1/2-in.	4.00	35.00
Marguerites, 2 1/2-in.	4.00	35.00
Mrs. Sander	4.00	35.00
Boston Yellow, 4-in.	15.00
Boston Yellow, rooted cuttings	4.00

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Boston Yellow daisies, best winter cut flowering variety, 2 1/2-in. pots, \$6.00 per 100.

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Single white daisies, best variety for pots, large flowering, 2 1/2-in., \$5.00 per 100.

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DAISIES.

	2 1/2-in.	Cuttings plants
	Per 100	Per 100
Marguerites, white	\$1.00	\$2.50
Giant White	1.00	2.50
Etoile d'Or, yellow	3.00	5.00
Boston, yellow	3.00	5.00

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Shasta daisy, Alaska, strong field clumps; Daisy Mrs. O. Lothian Bell and Memorial daisy, a hardy daisy blooming for Memorial Day. Any of the above, 75c per doz., \$5.00 per 100. Send for list of hardy plants.
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MARGUERITES.

	Per 100
Boston Yellow, 2 1/2-in.	\$7.00
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Fine, young plants.

Per doz., 60c; 100, \$4.00.

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Shasta daisies, strong No. 1, field-grown plants, \$1.00 per 100, \$8.00 per 1000; No. 2 plants, 50c per 100, \$4.00 per 1000.

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Daisies, Mrs. Sander, fine 2 1/2-in., \$3.00; 3-in., \$5.00; 4-in., \$8.00. Fine heavy plants.
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Morris Floral Co., Morris, Ill.

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Daisies, Mrs. Sander, strong 2 1/2-in. pots, \$2.50 per 100. Baker Floral & Seed Co., Baker, Ore.

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 O. P. Bethards, Springfield, O.

FEVERFEW.

Feverfew Gem, R. O., \$1.00 per 100; 2-in., \$2.00 per 100. Cash.
 Byer Bros., Chambersburg, Pa.

Feverfew, 2-in., \$2.50 per 100. Cash. J. G. Witt & Son, 10429 Wallace St., Chicago.

Feverfew, 3-in., strong, \$6.00 per 100.
 Ernest Rober, Wilmette, Ill.

Feverfew, 2-in., \$2.50 per 100; strong. Cash.
 O. Erickson, Princeton, Ill.

Feverfew Little Gem, \$1.00 per 100, by mail.
 S. W. Pike, St. Charles, Ill.

Feverfew, 2½-in., \$2.50 per 100. Cash.
 Wirt Floral Co., Parsons, Kan.

Feverfew R. O., \$1.25 per 100, prepaid.
 S. D. Brant, Clay Center, Kan.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

FORGET ME NOTS.

Forget-me-not, Neff's everblooming, field-grown, \$2.00 per 100; Ruth Fisher, the ideal late winter and Easter plant, solid mass of flowers, easy culture, very scarce, \$8.00 per 100. Cash with order. L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

FORGET-ME-NOT, EVERBLOOMING.

Strong young plants for winter blooming, 60c per doz., \$4.00 per 100. Rockford Seed Farms, H. W. Buckbee, Forest City Greenhouses, Rockford, Ill.

Forget-me-nots, dark blue, fine, large, transplanted plants, from cold frames, \$2.00 per 100, \$18.00 per 1000. 500 at 1000 rate. Gustav Pitzonka, Bristol, Pa.

Forget-me-nots (alpestris, Royal Blue), strong plants, for winter blooming; 3-in. pots, 75c per doz.; \$5.00 per 100. La Crosse Floral Co., La Crosse, Wis.

Forget-me-nots, everblooming, 2½-in., 60c per doz., \$4.00 per 100. Cash. John Bauscher, Freeport, Ill.

Forget-me-nots, Myosotis Nixenauge, fine blue, winter-flowering variety, R. C., \$1.00 per 100, \$9.00 per 1000. Baur Floral Co., Erie, Pa.

FREESIAS.

Freesia Purity, C. Kooyman Co., Inc., 431 Bush St., San Francisco, Cal.

FUCHSIAS.**FUCHSIAS.**

Phenomenal Ernest Reman
Elm City White Beauty
Little Beauty Duchess of Albany
Minnesota Black Prince
Schneewitchen

2-inch.....\$3.00 per 100
2½-inch.....4.00 per 100
3-inch.....5.00 per 100

Our selection above prices. Named varieties, customers' selection, \$1.00 per 100 additional.

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Fuchsia Black Prince, gas fumigated, no White Fly, all ready for larger pots, 2-in., \$2.00 hundred; 3-in., \$8.00 hundred; 4-in., \$15.00 hundred. Cash, less 5%.

C. L. HUMPHREY,
WHOLESALE GROWER,
ZANESVILLE, OHIO.

FUCHSIAS.

Extra fine, strong young stock, in six varieties, \$4.00 per 100. Rockford Seed Farms, H. W. Buckbee, Forest City Greenhouses, Rockford, Ill.

Fuchsias, extra fine, red, white, blue and Black Prince, 3-in., ready for 4-in., \$3.00 per 100, rooted cuttings, ready for 2½-in., \$1.00 per 100, \$8.00 per 1000. Edward Whitton, City & Green, Utica, N. Y.

Fuchsias, fine 2½-in., Little Beauty, \$5.00 per 100; Glory des Marches, Walter Long, Black Prince, Elm City and Lustre, \$2.50 per 100, \$20.00 per 1000. Baur Floral Co., Erie, Pa.

Fuchsias, 3-in. stock ready to shift, Black Prince and mixed, \$3.00 per 100. Cash. A. J. Diserens, Cedar Rapids, Iowa.

Fuchsias, double and single mixed, R. C., \$1.00 per 100; 2-in., \$2.50 per 100. C. H. Jacobs, Westfield, Mass.

Fuchsias, best assorted varieties, labeled to name, \$1.25 per 100, by mail. S. W. Pike, St. Charles, Ill.

Fuchsias, 2½-in., \$3.00; 3-in., \$6.00; 4-in., \$10.00. Fine stock, in bloom. GULLETT & SONS, LINCOLN, ILL.

Fuchsias, 4-in., 10c each, \$8.00 per 100, in bloom. Cash with order. Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

Fuchsias, R. C., 6 kinds, \$1.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Fuchsias, mixed varieties, 6-in. pots, 25c; 7-in., 60c. Henry Smith, Grand Rapids, Mich.

Fuchsias, 2½-in., mixed, fine plants, 3c. Cash. Warren Huckleberry, North Vernon, Ind.

Fuchsias, Black Prince, 2½-in., \$3.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

FUNKIAS.**FUNKIAS.**

Funkia Coerulea (blue).....\$6.00 per 100 Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

Funkia, variegated, divided, strong single eyes, \$2.00 per 100. Chas. Frost, Kenilworth, N. J.

Funkia var., strong, field-grown divisions, \$4.50 per 100. Cash. B. Scheller, Warren, Pa.

GAILLARDIAS.

Perennial Gaillardia, strong plants, 75c per doz., \$5.00 per 100. Send for list of hardy plants. William Toole & Son, Baraboo, Wis.

GARDENIAS.

1500 gardenias, 3-in., nice stock, ready to be planted, \$12.00 per 100. S. S. SKIDELSKY & CO., Philadelphia, Pa.

GENISTAS.

Genista fragrans, 6-in. pots, fine plants in bloom, 50c ea., \$5.00 per doz. Cash with order, please. Swiss Floral Co., 120 N. 23, Portland, Ore.

Genista Canariensis, fine young plants, \$4.00 per 100. Rockford Seed Farms, H. W. Buckbee, Forest City Greenhouses, Rockford, Ill.

GERANIUMS.

	2-in.	3-in.
Double	Rose pots	Standards
Alphonse Ricard	100 1000	100 1000
Beaute Poitevine	\$3.00 \$25.00	\$4.00 \$35.00
Berthe de Presilly	3.00 25.00	4.00 35.00
Jean Viaud	3.00 25.00	4.00 35.00
La Favorite	3.00 25.00	4.00 35.00
Castellane	3.00 25.00	4.00 35.00
Miss F. Perkins	3.00 25.00	4.00 35.00
Mme. Buchner	3.00 25.00	4.00 35.00
S. A. Nutt	3.00 25.00	4.00 35.00

Mrs. E. G. Hill.....4.00 30.00 5.00 40.00
For prices on 2½-in. plants, add \$1.00 per 100 to 2-in. prices.

S. S. PENNOCK-MEEHAN CO.,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Geraniums, extra fine, clean, strong plants, in bud and bloom.

	4-in.	4½-in.
S. A. Nutt	\$10.00 per 100; \$12.00 per 100	10.00 per 100; 12.00 per 100
Buchner	12.00 per 100; 15.00 per 100	
Poitevine	12.00 per 100; 15.00 per 100	
Scarlet Bedder	12.00 per 100; 15.00 per 100	
Ivy leaf geraniums,		
3 best varieties...	10.00 per 100;	
Guaranteed fine stock. Cash.		
La Crosse Floral Co., La Crosse, Wis.		

GERANIUMS.**SUMMER PRICES OF****ROOTED CUTTINGS.**

RICARD, POITEVINE CASTELLANE,

PERKINS, VIAUD, DOYLE,

\$12.00 per 1000.

S. A. NUTT AND BUCHNER,

\$10.00 per 1000.

Cash with order.

FRED W. RITCHY,

LANCASTER, PENNSYLVANIA.

ROOTED GERANIUM CUTTINGS.**STRONG, SELECTED STOCK ONLY.**

	100	1000
S. A. Nutt (greatest dark red).....	\$1.50	\$14.00
Gen. Grant (best scarlet bedder)....	1.50	14.00
Mme. Buchner (best dble. white)....	1.50	14.00
Beaute Poitevine	1.75	17.50
Merry Widow (new salmon).....	3.00

THE W. T. BUCKLEY CO.,
Springfield, Illinois.

Geraniums, clean, strong 2½-in. plants of General Grant, Gloire de France and Madame Buchner, \$3.00 per 100, \$25.00 per 1000.

Well rooted cuttings of the same varieties, \$1.50 per 100, \$12.50 per 1000.

See our ads for rooted cuttings of chrysanthemums, chrysanthemum varieties for pot plants and petunias elsewhere in these columns.

STUPPY FLORAL CO.,
SAINT JOSEPH, MISSOURI.

Geraniums, extra fine stock, best we ever had. S. A. Nutt, 3-in.....\$5.50 100; \$50.00 1000
Beaute Poitevine, 3-in.... 5.50 100; 50.00 1000
Ricard, 3-in..... 6.00 100; 55.00 1000
King Edward, 3-in..... 5.00 100; 48.00 1000
Improved over American Beauty, 3-in., \$5.50 per 100.

S. A. Nutt, 4-in., \$10.00 per 100. Cash.
John Bauscher, Freeport, Ill.

Geranium R. C.: Nutt, Buchner, Grant, Doyle, \$12.50 per 1000; 2-in., \$2.25 per 100; R. C., Hill, Poitevine, Ricard, Castellane, Presilly, \$15.00 per 1000; 2-in., \$2.25 per 100; 3-in., fine, 6c; R. C., Helen Michell, \$3.00 per 100; Lobelia Mallard, 2-in., 2c; vinca R. C., 1c; 3-in., several leads, 6c; 4-in., 8c; clumps, 7c; 2-in. Mrs. Sander yellow daisy, 4c; hydrangeas, 10c to \$5.00. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

GERANIUMS.

S. A. Nutt, strong plants, from 2-in. pots, \$1.75 per 100, \$17.00 per 1000; Poitevine, 2-in., \$2.00 per 100; Jean Viaud, 2-in., \$2.00 per 100; Ricard, 2-in., \$2.00 per 100. Also 10 other sorts, 2-in., \$2.00 per 100. Stock plants, from 4-in. pots, S. A. Nutt, \$5.00 per 100.

E. RAWLINGS, WHOLESALE GROWER,
ALLEGANY, NEW YORK.

Geraniums: S. A. Nutt, B. Poitevine and E. G. Hill, 3-in., 5c; 4-in., 8c. This is extra fine stock, heavy and well branched, full of buds and blossoms, with no disease, 3-in., will make excellent stock for Decoration Day and is ready to retail now. Mme. Sallerol, strong 2-in., 2c. Cash, please.

T. J. FETTERS, Harbor Springs, Mich.

GERANIUMS.**ROOTED CUTTINGS, READY FOR****SHIPMENT.**

RICARD, POITEVINE, \$12.00 PER 1000.
NUTT, BUCHNER, DOYLE, \$10.00 PER 1000.
CASH WITH ORDER.

PETER BROWN,
LANCASTER, PENNSYLVANIA.

Scented geraniums, in 4 varieties, all very strong and well established, out of 2 and 2½-in., \$2.00 per 100, \$18.00 per 1000; well rooted cuttings, \$1.00 per 100.

Hopkins & Hopkins, Chepachet, R. I.

Geranium R. C.: S. A. Nutt, Buchner, Salmon Pink, Ricard, \$12.00 per 1000; Mme. Sallerol, 2½-in., \$2.50 per 100. Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

GERANIUMS—2½-INCH.

	Per 100	Per 1000
S. A. Nutt, red.....	\$3.00	\$25.00
Francis Perkins, pink.....	3.00	25.00
La Favorite, white.....	3.00	25.00

Immediate delivery. Cash with order.

PAUL M. HALBROOKS, NEWARK, O.

Geraniums, extra good plants, in bud and bloom: S. A. Nutt, Jean Viaud, Barney, Presilly, Harcourt and Ricard.

2½-in.....\$3.00 per 100; \$25.00 per 1000

3-in..... 6.00 per 100; 55.00 per 1000

4-in..... 8.00 per 100; 75.00 per 1000

H. S. ELY & CO., NEOSHO, MO.

GERANIUM ROOTED CUTTINGS.

S. A. Nutt.....\$10.00 per 1000
Ricard and Poitevine..... 12.50 per 1000

Grown right, rooted right, packed right.

Quality is as important in summer as in winter. You get quality all the year buying my stock.

Albert M. Herr, Lancaster, Pa.

Poitevine geraniums, 2-in., fine plants, ready for move up, \$2.50 hundred; rose geraniums, 3-in., \$3.00 hundred; 3-in. Ricard, \$6.00 hundred. Cash, less 5%.

C. L. HUMPHREY,
WHOLESALE GROWER,
ZANESVILLE, OHIO.

Geraniums, 2½-in., excellent stock for immediate delivery, rose scented geraniums, Poitevine, Ricard, S. A. Nutt, Grant, La Favorite, Jean Oberle, Buchner, Helen Michell, Jean Viaud, \$3.00 per 100, \$25.00 per 1000.

ROMAN J. IRWIN,
108 W. 28th St., New York.

Geranium R. C.: Nutt, Doyle, Buchner and fine mixture, \$1.25 per 100; 2-in., extra fine, Nutt and mixed, \$2.50 per 100; make fine plants for 3½ and 4-in. for Decoration Day. Sample sent on request. Guaranteed fine stock. Cash.

Mrs. E. A. Llewellyn, Olean, N. Y.

Geraniums, S. A. Nutt, extra large, 4-in., ready for shift at once, 15c; nice, strong, 4-in., in bud and bloom, 9c; 3-in., mostly with breaks, 4c; about 600 2½-in., 2½c; Mme. Sallerol, 2½-in., ready for shift, 2½c. Cash, please.

Wm. Krieger, Lansing, Mich.

GERANIUMS, A. Ricard, Beauty Poitevine, Jean Viaud, \$2.50 per 100, \$24.00 per 1000; S. A. Nutt, La Favorite, \$2.25 per 100, \$20.00 per 1000. Strong plants from 2-in., ready to shift. Cash with order, please.

JAS. AMBACHER,
WEST END, N. J.

Strong 4-in. geraniums, in bud and bloom: S. A. Nutt.....\$10.00 per 100

Alphonse Ricard 10.00 per 100

Beaute Poitevine 10.00 per 100

Stocky and well branched. Cash with order.

Walter E. Hastings, South Lyon, Mich.

GERANIUMS.

Strong, young plants. Doz. 100
Lemon\$0.50 \$4.00

Strawberry75 5.00
Rockford Seed Farms, H. W. Buckbee,
Forest City Greenhouses, Rockford, Ill.

Extra strong 2-in. geraniums, ready April 20, in the following varieties: Nutt, \$20.00 per 1000; Poitevine, Ricard, Castellane, Viaud, \$22.00 per 1000. These will make excellent 3-in. stock for Memorial Day. Cash or c. o. d., please.

J. A. Swartley & Sons, Sterling, Ill.

NUTT, RICARD, BUCHNER, POITEVINE,
DOUBLE GEN. GRANT.

Geraniums, best bedders and rose geraniums, 2½-in., \$3.00; 3-in., \$5.00; 4-in., \$8.00.

GULLETT & SONS, LINCOLN, ILL.

Geraniums, 3000 S. A. Nutt; 900 Mme. Barney; 700 Dbl. White; 250 Poitevine, 2½-in., \$3.00 per 100. 2000 fl. vincas, white, pink and white pink eye, 2½-in., \$3.00 per 100.

John Walker, Youngstown, O.

Geraniums, fine stock, S. A. Nutt, Perkins, La Favorite, Grant, Percilla, Poitevine, all in bud and bloom, 3½ and 4-in., \$6.50 per 100; Mme. Sallerol, 2½-in., \$2.00 per 100. Cash.

S. A. Pinkstone, York & Hickory, Utica, N. Y.

Geraniums, fine, stocky plants: Nutt, La Favorite, Poitevine, Ricard and Am. Beauty, pink, 4-in., \$7.00 per 100; in bud and bloom; Mme. Sallerol, large, bushy plants, 3-in., \$4.00 per 100. Samuel Whitton, Churchill Ave., Utica, N. Y.

2-in. S. A. Nutt..\$1.75 per 100; \$17.50 per 1000

3-in. S. A. Nutt.. 4.00 per 100; 37.50 per 1000

4-in. S. A. Nutt.. 7.00 per 100; 65.00 per 1000

All good clean stock, in bud and bloom. Cash, please.

Riverside Floral Co., Muncie, Ind.

Geraniums: S. A. Nutt, Poitevine, La Favorite and Ricard, fine, large plants, well branched, in bud or bloom, 4-in., \$7.00 per 100; Mme. Sallerol geraniums, 3-in., ready for 4-in., \$3.00 per 100. Edward Whitton, City and Green, Utica, N. Y.

Geraniums: S. A. Nutt, La Favorite, Poitevine, Berthe de Presilly, Jean Viaud, Mrs. Lawrence, 2½-in. pots, \$2.50 per 100, \$22.50 per 1000; 3½-in. pots, \$5.00 per 100, \$45.00 per 1000. Cash with order. Van Kirk Floral Co., Atco, N. J.

R. C.: Double Grant, Ricard, Mrs. Lawrence, Buchner and Maryland, \$10.00 per 1000; assortment of 10 newer varieties, \$1.75 per 100, \$15.00 per 1000; unrooted, half price.

O. W. Smyth, R. D. 29, Sawtelle, Cal.

Well rooted Charles Turner pink ivy geraniums, \$15.00 per 1000, prepaid, \$2.00 per 100, prepaid. California Geranium Co., Box 552, Santa Monica, Cal.

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FINE STOCKY PLANTS.

Alphonse Ricard\$8.00 per 100
Jean Viaud 8.00 per 100
Beaute P itevine 8.00 per 100
THOMAS SALVESON, PETERSBURG, ILL.

Geranium, strong 4-in. plants, fine, new, Mme. Kohler, dwarf and free blooming geranium. Flower of old rose, \$12.00 per 100. Send order in by April 30.
Mooseheart Greenhouse, Mooseheart, Ill.

Geraniums, 3½-in., in bud and bloom:
S. A. Nutt\$8.00 per 100
A. Ricard 8.00 per 100
Beaute Poitevine 8.00 per 100
DAVIS FLORAL CO., DAVENPORT, IOWA.

Geraniums, 2-in.: S. A. Nutt and a mixture of Ricard, Ruby, Lawrence, Scarlet Bedder, etc., \$3.00 per 100, \$25.00 per 1000. See begonia, cyclamen, coleus, echeveria and pelargonium ads. O. Winterich, Cyclamen Specialist, Defiance, O.

Geraniums: Nutt, B. Poitevine and Jean Viaud, 3-in., good stock, \$3.50 per 100, \$32.50 per 1000; 2-in., \$2.50 per 100, \$22.50 per 1000. Cash with order.
Hudson Greenhouses, Hudson, Mich.

Geraniums, S. A. Nutt, White Buchner, Jean Viaud, 4-in., 8c; 3½-in., 7c; Ricard, Beauty Poitevine, 4-in., 9c; 3½-in., 8c. All good stocky plants, bud and bloom. Cash with order.
Gus Schlegel, Olney, Ill.

Geraniums, standard varieties, mixed, 2½-in., \$1.75 per 100; ivy-leaved, red and pink, 2½-in., \$3.50 per 100.
Baker Floral & Seed Co., Baker, Ore.

Geraniums, S. A. Nutt, 2½-in., \$3.00 per 100, \$25.00 per 1000; fine 4-in., in bud and bloom, \$7.50 per 100. Cash, please.
Simon & Fricke, 4227 North Ave., Silverton, O.

Geraniums, extra nice S. A. Nutt, 4-in., in bud and bloom, \$8.00 per 100. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Geraniums, assorted, 4-in., labeled to name, including Poitevine or Hill, 8c; ivy geraniums, 3-in., 4 best varieties, labeled, 5c.
S. W. Pike, St. Charles, Ill.

Some extra fine 4-in. S. A. Nutt geraniums, in full bloom, \$8.00 per 100; 4-in. Poitevine, \$8.00 per 100; 3½-in. rose geraniums, \$6.00 per 100.
Kring Bros., Fairbury, Ill.

1000 2-in. extra choice S. A. Nutt geraniums, \$25.00 for the lot. Cash, please.
The Dixon Floral Co., Dixon, Ill.

Mme. Buchner geraniums, 2-in., ready for shift, nice stock, \$2.00 per 100. Cash.
Valley View Gardens, Tiffin, O.

Rooted cuttings, Mme. Sallerol, \$8.00 per 1000. Angel Guardian Florist, 2001 Devon Ave., Chicago.

Mme. Sallerol, 2-in., \$2.00 per 100, \$18.00 per 1000; well branched. Angel Guardian Florist, 2001 Devon Ave., Chicago.

Geranium Ricard, 2-in., good plants, \$2.50 per 100; \$22.50 per 1000.
Mt. Gilead Floral Co., Mt. Gilead, O.

Mme. Sallerol, rooted cuttings, strong plants, \$1.00 per 100.
Briscoe & Stowell, Charles City, Ia.

Geraniums, Mme. Sallerol, strong 3-in. pots, large plants, \$4.00 per 100. Cash.
Benke Bros., 225 Arcade Ave., Watertown, Wis.

Geraniums, 4-in., well branched, S. A. Nutt, in bloom, 8c.
R. R. Davis Co., Morrison, Ill.

Geraniums, Mme. Sallerol, 2½-in., very strong, \$3.00 per 100, \$25.00 per 1000.
Pierre Schneider, Webster Groves, Mo.

5000 2 and 2½-in. S. A. Nutt geraniums, to make room, \$2.50 per 100, \$20.00 per 1000.
Babcock & Sons, Charlevoix, Mich.

Geraniums, 2½-in., 10 named kinds, 10 of each, \$2.50 per 100; Sallerol, 2½-in., 3c; Nutt, 2½-in., 3c.
Hammerschmidt & Clark, Medina, O.

Geraniums, S. A. Nutt and Ricard, 2½ in., 8c; 3 in., 6c; 4 in., 8c.
Truitt's Greenhouses, Chanute, Kan.

Mme. Sallerol, 2½-in. stock, \$3.00 per 100, \$25.00 per 1000.
O. O. Pollworth Co., Milwaukee, Wis.

Geraniums, 1000 3-in. Helen Michell, \$5.00 per 100, \$45.00 per 1000. Cash with order.
John B. Rudy, Elmira, N. Y.

Geraniums, Beate Poitevine, La Favorite and S. A. Nutt, 2½-in., \$2.00 per 100. Cash, please.
J. J. Clayton & Son, West Grove, Pa.

Geraniums, rooted cuttings of Perkins and Marq. de Montmort, \$1.00 per 100.
Wagner's Greenhouses, Tiffin, O.

4000 ROSE GERANIUMS.
Splendid 2½-in., \$2.50 per 100.
Burdell Floral Co., Bowling Green, Ky.

Geraniums, S. A. Nutt, strong 2½-in., \$3.00 per 100, \$25.00 per 1000.
Baur Floral Co., Erie, Pa.

Geraniums, S. A. Nutt, \$2.50 per 100, \$20.00 per 1000; Helen Michell, \$4.00 per 100, \$35.00 per 1000. United States Out Flower Co., Elmira, N. Y.

Geraniums, red, white, pink, salmon, in bud or bloom, leading varieties, 3½-in., \$7.00 per 100. Cash.
Daut Bros., Decatur, Ill.

Geranium, strong S. A. Nutt, Poitevine, Viaud, 4-in., \$7.00 per 100; Nutt and Viaud, 3-in., \$5.00 per 100. All in bloom.
W. T. Johnson, Momence, Ill.

Geraniums, rose geraniums and S. A. Nutt, \$20.00 per 1000. Cash with order, please.
Cherry Park Gardens, Fredonia, N. Y.

5000 geraniums, strong 4-in. Hill, Poitevine, Jean Viaud, all in bloom, \$8.00 per 100.
Calvert Floral Co., Lake Forest, Ill.

Geraniums, Mme. Sallerol, extra large, transplanted, ready for 3-in., \$1.50 per 100, prepaid.
Charles Whitton, York & Gray, Utica, N. Y.

Geraniums, from 2½-in. pots, S. A. Nutt, La Favorite, \$1.75 per 100. Cash, please.
T. W. Baylis & Son, West Grove, Pa.

Geraniums, strong 4-in., in bud and bloom, \$8.00 per 100. John J. Bentzen, 4025 Marcus Ave., St. Louis, Mo.

Geraniums, Nutt and Poitevine, in bud and bloom, 3½ in., \$8.00 and \$10.00 per 100. Cash.
Chas. H. Green, Spencer, Mass.

S. A. Nutt, very strong, 2-in. stock, need shifting, \$1.25 per 100; \$20.00 per 1000. Prompt shipment.
Russell Kilbourn, Clinton, N. Y.

Geraniums Mme. Sallerol, 2-in., \$2.00 per 100; \$18.00 per 1000. Cash, please.
W. Pelsach, Corfu, N. Y.

S. A. Nutt geraniums, 2-in., \$2.50 per 100.
Lloyd O. Bunch, Fredonia, Kans.

Mme. Sallerol, 2-in., \$2.00 per 100.
Edward W. Schuster, Crookston, Minn.

3½-in. geraniums, 7½c; 4-in., 8c.
J. C. Bigelow & Son, Utica, N. Y.

2-in. mixed geraniums, \$2.50 per 100.
D. U. Augspurger & Sons Co., Peoria, Ill.

Geranium R. C. all sold out.
Peterson Floral Co., Gibson City, Ill.

Geraniums, Mme. Sallerol, fine 2-in., \$2.50 100. Cash.
M. S. Etter, Shiremanstown, Pa.

Geraniums, Nutt, strong 2-in., \$18.00 per 1000; 4-in., 7c.
John Van Aart, Paducah, Ky.

2-in. rose geraniums, \$2.50 100, \$20.00 1000. Cash, please.
E. B. Randolph, Delavan, Ill.

Mme. Sallerol, 2-in., \$2.00 per 100, Cash, please.
Felsch Bros. Co., Maywood, Ill.

Mme. Sallerol, 2½-in. pots, \$2.25 per 100.
Chas. Sherwood, Waterloo, Iowa.

Rose geraniums, 2-in., \$2.50 per 100. Angel Guardian Florist, 2001 Devon Ave., Chicago.

Geraniums, S. A. Nutt, 2-in., \$2.25 per 100. Cash.
E. R. Pound, Newark, O.

GLADIOLI.

SPECIAL OFFER.

WE OFFER FOR IMMEDIATE DELIVERY SELECTED BULBS

F. O. B. MICH.

AMERICAN

GROWN

STOCK.

PRICES

PER 1000.

AMERICA, 1½-INCH UP.....\$15.00
AMERICA, 1¼-INCH UP..... 10.00
AMERICA, 1¼-INCH UP..... 16.00

WESTERBEEK & KLYN,
25 BEAVER ST.,
NEW YORK, N. Y.

(Home office at Sassenheim, Holland.)

CLOSING SALE.

On account of having been in the "prime of life" some 25 or 30 years, I am going to close out my "Oakwood Mixture" gladioli. These are my own growing and the quality with which I take first premiums at Iowa State Fair. Composed largely of Groff's hybrids and Silver Trophy, enriched with the best I could get.

First size, 1½-in. up.....\$8.00 per 1000
Second size, 1¼-in. up..... 6.00 per 1000
Third size, 1-in. up..... 5.00 per 1000
Fourth size, ¾ to 1-in..... 4.00 per 1000
Fifth size, ¾ to 1-in..... 3.00 per 1000
Under ¾-in. 2.00 per 1000

Bulbets all sold.

The following, per 100: Mrs. King, 1st, \$1.00; 2nd, 90c; 3rd, 75c; CANDIDUM, the giant lily-form white, big bulbs, \$3.50 per 100; Schwaben, 1st, \$4.00; 2nd, \$3.00; Pink Beauty, No. 1, \$1.50; Burrell, a big red Lemoine, \$1.50 and \$1.00; Europa, \$5.00; Minnesota, 2nd, \$1.25 per 100, \$10.00 per 1000. Blue seedlings, ½ to ¾-in., \$4.00 per 1000; Black's Early Pink (a good one), \$10.00 and \$8.00 per 1000. Other sorts in small quantities. Terms cash.

Geo. S. Woodruff, Independence, Iowa.

Gladioli, 1st size, selected bulbs: America, Augusta, Mrs. F. King, and Halley, \$15.00 per 1000; Branchleyensis, \$12.50 per 1000; Baron Hulot, \$20.00 per 1000. Other varieties, also planting sizes and bulbets. Ask for lists of varieties.

Anglin & Walsh Co., Williamsbridge, N. Y.

We have remaining a few odd lots of gladiolus bulbs, which we desire to close out.

1000
4,000 Mrs. Francis King, 1¼-1½-in.....\$9.00
5,000 Mrs. Francis King, 1-1¼-in..... 7.00
9,000 Mrs. Francis King, ¾-1-in..... 5.00
6,000 Mrs. Francis King, ½-¾-in..... 3.50

100
300 President Taft, 1½-in. up..... 2.25
200 President Taft, 1¼-1½-in..... 1.75
400 President Taft, 1-1¼-in..... 1.40
400 Peace, 1½-in. up..... 5.00
100 Peace, 1¼-1½-in..... 4.00
400 Peace, 1-1¼-in..... 3.00
100 Willy Wigman, 1½-in. up..... 4.00
200 Willy Wigman, 1¼-in..... 3.00
300 Willy Wigman, 1-1¼-in..... 2.25
1,200 Panama, 1¼-1½-in..... 1.50

F. O. B. Avon, Iowa. Cash, please.
GARDENS OF AVON, DES MOINES, IA.

GLADIOLI.

	Per 100	Per 1000
5,000 Black Beauty, 1½-in. up....	\$3.00	\$25.00
1,000 Chicago White, 1¼-1½-in....	2.50	20.00
2,000 Evaline, 1½-in. up.....	2.50	20.00
1,000 Mrs. F. Pendleton, 1½-in. up	8.00	60.00
3,000 Mrs. F. Pendleton, 1-1¼....	5.00	40.00
2,000 Mrs. F. Pendleton, 1¼-1½-in.	6.00	50.00
1,000 Mohonk, 1½-in. up.....	2.50	20.00
25,000 Mrs. Jas. Lancashire, 1½-in.		
up	3.00	25.00
4,000 Pres. Taft, 1½-in. up.....	2.50	20.00
5,000 Principle, 1½-in. up.....	2.50	20.00
1,000 White Excelsior, 1½-in. up..	3.00	25.00
2,000 Extra White and Light.....	1.50	12.00
3,000 XXX, 1½-in. up, mixed.....	2.00	16.00
25 of a kind at 100 rate, 250 at 1000 rate.		
5% for cash with order.		

Complete list on request.

E. E. STEWART, BROOKLYN, MICH.

BULBS OF OUR OWN GROWING, 1ST SIZE.

	100	1000
Augusta, white	\$1.75	\$15.00
Burrell, red	1.75	15.00
Geo. Paul, dark red.....	3.00	25.00
Glory, pink	3.50	30.00
Mrs. F. Pendleton, Jr., pink.....	8.00	70.00
Taconic, pink	1.75	15.00
Independence, coral pink, 2nd size		
only	\$1.25	\$10.00
Mrs. F. King, scarlet, 2nd size only	1.40	12.00
Victory, yellow, 2nd size only.....	1.40	12.00

WAYSIDE GARDENS, MENTOR, O.

GLADIOLI, BEST LONG ISLAND GROWN,

FIRST SIZED BULBS FOR FORCING.

America and Augusta, also Mrs. Francis King,

\$2.00 per 100, \$15.00 per 1000.

Halley and Primulinus Hybrids, \$2.50 per 100,

\$20.00 per 1000.

Florists' White and Light mixture, \$2.00 per

100, \$15.00 per 1000.

Gladiolus America, 1¼-in. and up, \$2.50 per

100, \$20.00 per 1000; Gladiolus America, 1½-in.

and up, \$3.00 per 100, \$25.00 per 1000.

All other varieties, prices on application.

Roman J. Irwin, 108 W. 28th, New York, N. Y.

GLADIOLI.

American grown, all blooming size bulbs.

Per 1000

America, 1½-in. and up.....\$15.00

America, 1¼-in. and up..... 12.00

America, 1-in. to 1¼-in..... 10.00

Francis King, 1½-in. and up..... 15.00

Chicago White, 1¼-in. and up..... 15.00

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago.

GLADIOLI.

100 1000

Mrs. F. King, 1st size.....\$1.50 \$12.00

Mrs. F. King, 2nd size..... 1.25 10.00

America, 1st size..... 1.50 12.00

America, 2nd size..... 1.25 10.00

XXX mixed, 1st size..... 1.25 10.00

XXX mixed, 2nd size..... 1.00 8.00

250 at 1000 rate.

THE NILES NURSERY CO., NILES, MICH.

LAST CALL.

1000 Mrs. F. Pendleton, 2nd size, \$50.00; 5

qts., Princepine bulbets, \$2.00; choice Blue mixture,

planting size, per 100, 75c; 500 No. 1

Peace, \$20.00.

BROOKLAND GARDENS, WOBURN, MASS.

Petoskey-grown gladioli, full of vitality, Amer-

ica, No. 1, \$12.00 per 1000; No. 2, \$9.00 per 1000.

A few thousand florists' fancy mixture to spare.

Speak quick if you want them. No. 1, \$10.00;

No. 2, \$8.00. C. M. Grossman, Evergreen Farm,

Petoskey, Mich.

Gladiolus Prophetesse, pearly white with red

throat, very early, blooming in 9 weeks from

planting, tall and fine for cut flowers, per 100:

No. 1, \$3.50; No. 2, \$3.00. Not less than 100 at

above rate. Cash with order.

G. Webster Moore, Unadilla, N. Y.

Intensity, immense red, Taconic, large peach

blossom, pink, 1¼-in., \$1.50 per 100; Minnesota,

1-in., \$1.00 per 100. Primulinus hybrids, orange

yellow, 1-in., \$1.00 per 100, \$8.00 per 1000.

D. W. C. Ruff, Buena Vista Gardens, St. Paul,

Minn.

Gladiolus Mrs. Francis King, 1½-in. to 2-in.,

\$8.00 per 1000; King bulbets, \$8.00 per bushel.

Cash, please.

C. E. SAYLOR,

167 Beaver Ave., New Philadelphia, O.

HIGH GRADE GLADIOLUS BULBS.

A FEW THOUSAND LEFT.

America\$12.00 per 1000

Peace and Niagara..... 45.00 per 1000

Kmma Miles Hobart, Northboro, Mass.

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King gladiolus, 1½-in., \$10.00 thousand. Cash, please.

C. L. HUMPHREY,
WHOLESALE GROWER,
ZANESVILLE, OHIO.

Gladiolus Panama, ½ to 1½-in. diameter, \$15.00 per 1000. Immediate delivery. O. Kooyman Co., Inc., 431 Bush St., San Francisco, Cal.

Gladioli, ten bushel bulblets, Mrs. Francis King, \$3.00 per peck, \$10.00 per bushel. N. Leon Wintzer, West Grove, Pa.

Gladioli, 1½-in., Peace, \$4.00; Chicago White, \$3.50; Augusta, \$1.50; Mrs. F. King, \$1.50 per 100. J. R. Benjamin, Calverton, L. I.

First-class gladioli bulbs, America and F. King, \$1.00 per 100. Sunnyside Greenhouse, Howell, Mich.

Gladioli, planting stock and bulblets of America, King, Augusta and Chicago White. Write for prices. S. W. Pike, St. Charles, Ill.

Halley, under ½-in., \$2.75 per 1000, prepaid. C. H. Ketcham, South Haven, Mich.

See my display adv. in this issue. Peter Pearson, Chicago, Ill.

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Glechoma, variegated ground ivy. Strong young plants.

Per doz., 60c; per 100, \$4.00.

Rockford Seed Farms, H. W. Buckbee, Forest City Greenhouses, Rockford, Ill.

Glechoma H. variegata, variegated ground ivy, strong, 2½-in., 4c. Furrow & Co., Guthrie, Okla.

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Ill. Descript. Cat. mailed free. For wholesale prices see my fern adv. L. Mosbek, Askov, Minn.

Hardy ferns, 80 varieties.

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Strong 1-yr.-old field-grown plants or strong divisions. Varieties marked * best suited for cut flowers.

	Doz.	100
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*Aquilegia chrysanthea..... .75 5.00

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*Coreopsis lanceolata grandiflora..... .75 5.00

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Delphinium chinense, white, 1-yr..... .75 5.00

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Hardy plants, field-grown, large, 1-yr.-old: Delphinium, light and dark blue mixed; Phlox, fine selected colors mixed; Shasta daisy, gaillardia, digitalis, coreopsis, aquilegia or columbine, physostegia, Achillea The Pearl, \$4.00 per 100, \$35.00 per 1000. Hollyhocks and sweet williams, in mixed colors, \$3.00 per 100, \$25.00 per 1000; 500 at 1000 rate. All of these were transplanted last spring. Gustav Pitzonka, Bristol, Pa.

Hardy plants, field-grown: You should plant all available space with these for summer cut flowers. Plant now.

	Doz.	100	1000
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Arabis alpina.....	.85	5.00	45.00
Asters, large rich lavender..	.50	4.00	35.00
Michaelmas daisy.....	.50	4.00	35.00
Bocconia cordata.....	.85	5.00	45.00
Boltonia asteroides.....	.50	4.00	35.00
Boltonia latissuama.....	.50	4.00	35.00
Campanula Medium (Canterbury Bell), white.....	.50	4.00	35.00
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Delphinium belladonna.....	.75	6.00	50.00
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Helianthus rigidus.....	.50	4.00	35.00
Helenium autumnale superbum.....	1.00	7.00	
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Lythrum roseum superbum.....	.75	6.00	
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Phlox, assorted.....	.50	4.00	35.00
Rudbeckia lacineata (Golden Glow).....	.40	3.00	25.00
Salvia azurea grandiflora.....	.75	6.00	
Veronica spicata.....	.75	6.00	

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KING'S HARDY PERENNIALS. SPECIAL OFFER FOR THIS MONTH ONLY (APRIL).

Have surplus stock and close out quickly at these low prices. Satisfaction guaranteed.

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Anthemis tinctoria.....	5.00	
Arabis Alpina.....	4.00	
Aster St. Egwin (new, fine pink).....	6.00	
Boltonia Asteroides.....	5.00	
Helopsis Pitcheriana.....	5.00	
Hesperia Matronalis.....	5.00	
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Celeste. Beautiful light blue.....		
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Purple Queen. Early, rich purple.....		
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Fifty plants at 100 rates. Packing and boxes free. Cash or satisfactory references with order.		
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HARDY PLANTS, ALL FIELD CLUMPS.

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Gaillardia gr. fl.....	3.00	per 100	
Helianthus Miss Mellish.....	3.00	per 100	
Physostegia Virginica.....	3.00	per 100	
Monarda didyma.....	2.00	per 100	
Myosotis.....	2.00	per 100	
Veronica spicata.....	4.00	per 100	
Lychnis viscaria.....	4.00	per 100	
50 of a kind at 100 rate.			

Cash, please; no charge for packing.

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Full 100 ferns, your selection, at 100 rate.			

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Surplus of strong, bushy, field-grown clumps of Shasta Daisy Alaska, 50 doz., \$3.00 per 100. Strong seedlings that will bloom this summer, 60c per 100, \$5.00 per 1000. Must clear these as we need the space. Cash, please. Oakland Gardens Nursery, 122 Chope Place, Detroit, Mich.

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Coreopsis, hardy pinks, foxgloves, gaillardias, columbine, delphiniums, sweet williams, oriental poppies, stokeas, Shasta daisy, hollyhocks, double and single, in pink, white and yellow; delphiniums, Belladonna and Formosum, strong plants from 2½-in., \$2.00 per 100; \$15.00 per 1000. J. O. Schmidt, Bristol, Pa.

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Field grown clumps, \$5.00 per 100. Anthericum Phlox-mixed Sweet William Shasta Daisy Delphinium Aquilegia Coreopsis Gaillardia Gypsophila Lychius Ernest Rober Wilmette, Ill.

Hardy perennials, field-grown coreopsis grandiflora, delphinium hybrids, \$3.00 per 100; Shasta daisy, Alaska, \$1.25 per 100. Sunnyside Greenhouse, Howell, Mich.

Surplus perennials and shrubs. List free. Tappan Flower Gardens, Tappan, N. Y.

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HYDRANGEA P. G.

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12-18-in., lining out.....	\$ 3.00	\$ 25.00
12-18-in., well branched.....	5.00	45.00
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Hydrangeas, 2½-in. pots of the best French varieties, Bouquet Rose, Radiant (carmine), Mme. E. Mouillere (white), Avalanche (white), Otaka and five other good varieties, \$40.00 per 1000, \$4.50 per 100. Anglin & Walsh Co., Williamsbridge, N. Y.

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All the best new French, also Otsaka. Strong 2½-inch.....\$4.00 per 100 3-inch.....6.00 per 100 S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

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HYDRANGEAS FOR GROWING ON 2 1/2-INCH POTS, LAST FALL PROPAGATION.
GEN. DE VIBRAYE MME. MAURICE
LA REINE HAMAR
MME. EMIL OTAKSA
MOUILLERE RADIANT
Price \$4.00 per 100.

JACKSON & PERKINS CO., NEWARK, N. Y.
Hydrangea Otaksa, 4-in., 10c, 15c, 20c and 25c; 5-in., several breaks, 25c to 40c; 6-in., 25c to 50c; 7-in., 60c to 75c; 8-in., 75c to \$1.25; all well branched. Cash.
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Hydrangea Otaksa, for June planting, showing buds, 4-in. pots, \$20.00 per 100; 5-in. pots, \$25.00 per 100. Widely branched.
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Hydrangea Otaksa, 3-in., \$5.00 per 100; 5-in., 20c each; 6-in., 25c to 35c each; 7-in., 50c each; 8-in., 75c to \$1.00 each.
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Hydrangeas, P. G., strong, thrifty shrubs, splendid roots, 2 to 3 ft., \$8.00 per 100, \$70.00 per 1000.
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Hydrangea Otaksa, fine, well ripened plants for summer blooming, 8-in., 75c to \$1.50.
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Hydrangeas, best French varieties, 2 1/2-in., \$4.00 per 100. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Hydrangea in bud and bloom, 50c-\$1.50 each.
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Impatiens Sultan, pink, white, orange and violet rose, 2 1/2-in., \$3.00 per 100.
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Impatiens Sultan, 2-in., scarlet pink and salmon pink, \$2.50 per 100.
N. O. Caswell, Delavan, Ill.

Impatiens Sultan, 2 1/2-in., red, 3c.
Hammerschmidt & Clark, Medina, O.

IRISES.

IRIS.

	Doz.	100
Florentina alba, pearly white.....	\$0.50	\$ 3.00
Mrs. H. Darwin, white.....	.50	3.00
Pallida Mandraliscae, lavender purple.....	1.00	8.00
Pallida Her Majesty, deep rose.....	.75	5.00
Pallida Dalmatica, soft lavender blue.....	2.00	15.00

WAYSIDE GARDENS, MENTOR, O.

Iris, Siberian Blue and Snow Queen, Mrs. H. Darwin, San Souci (yellow), Mme. Chereau, Sappho, Celeste, Florentina, \$3.00 per 100; Queen Emma (better than Darwin), Her Majesty, Queen of May, Albert Victor, Victorina, Fairy, Hector, 75c per doz.; Lohengrin, Pallida Australis, P. Dalmatica, Dr. Bernice Junietta, \$1.00 per doz.; Iris Koenig, 25c each.
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Pallida Dalmatica\$1.50 \$10.00
Kharput, purple85 6.00
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Strong divisions. Cash, please.
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German iris, Mme. Chereau and 3 other fine varieties, \$2.00 per 100; extra size divisions, \$3.00 per 100. Siberian iris, snow white and royal purple, \$2.00 per 100; extra size, \$4.00 per 100.
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Iris Sibirica Orientalis..... 2.50 per 100
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Iris in 5 choice varieties, good plants, \$2.50 per 100.

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German and Siberian iris, assorted in 8 beautiful shades, \$2.00 per 100, \$17.00 per 1000.
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2-inch\$2.50 per 100
2 1/2-inch 3.00 per 100
Rooted Cuttings 1.50 per 100

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5000 3-in. English ivy, good, healthy, 1-yr.-old, from cuttings, \$40.00 per 1000. Must have the room for other plants.
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Fairhope Greenhouses, Louisville, O.

English ivy, R. C., \$1.00 per 100.
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Strong, clean, young stock.
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MOONVINE, GRANDIFLORA, WHITE.
Fine young stock, per doz., 60c; per 100, \$4.00.
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Japanese Barberry, 18-24 in.....	7.00
Japanese Barberry, 24-30 in.....	9.00
Japanese Barberry, 2-3 ft.....	10.00
Common Barberry, 3-4 ft.....	8.00
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Cornus Siberica, 3-4 ft.....	7.00
Cornus Serecea, 3-4 ft.....	7.00
Cornus Serecea, 4-5 ft.....	8.00
Cornus Lutea, 3-4 ft.....	15.00
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Forsythia intermedia, 3-4 ft.....	7.00
Forsythia, Fortunei, 4-5 ft.....	8.00
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Ibota Privet, 2-3 ft.....	6.00
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Rosa Rugosa, 2-yr., 18-24 in.....	8.00
Rosa Rubrifolia, 3-4 ft.....	10.00
Rosa Setigera, 2-yr., very heavy.....	8.00
Spiraea Opulifolia, 3-4 ft.....	8.00
Spiraea Van Houttei, 18-24 in.....	4.00
Spiraea Van Houttei, 2-3 ft.....	6.00
Spiraea Van Houttei, 4-5 ft.....	12.00
White Snowberry, 2-3 ft.....	10.00
White Lilac, 3-4 ft.....	15.00
Purple Lilac, 2-3 ft.....	8.00
Purple Lilac, 3-4 ft.....	12.00
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Viburnum Opulus, 3-4 ft.....	8.00
Viburnum Opulus, 4-5 ft.....	10.00
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TELEPHONE 339, AURORA, ILL.

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Barberry Thunbergii	12-18		8.00
Barberry Vulgaris	6-12		3.00
Lonicera Tartaria Grandiflora, pink	3-4		15.00
Morus Alba (Russian mulberry)	2-3		5.00
Philadelphus Coronarius.....	2-3		8.00
Rosa Rugosa (mixed pink and white)	2-3		10.00
Spiraea Van Houttei.....	1-2		5.00
Spiraea Van Houttei.....	2-3		8.00
Spiraea Salsifolia	2-3		3.00
Spiraea Salsifolia	3-4		8.00
Spiraea Salsifolia	4-5		15.00
Spiraea Opulifolia	3-4		8.00
Spiraea Opulifolia	4-5		10.00
Spiraea Opulifolia	5-6		15.00
Spiraea Opulifolia Aurea.....	4-5		10.00
Spiraea Opulifolia Aurea.....	5-6		15.00
Symphoricarpos Vulgaris	2-2½		8.00
Symphoricarpos Vulgaris	2½-3		10.00
Symphoricarpos Vulgaris	3-4		15.00
Sambucus Canadensis (Common Elder)	3-4		8.00
Sambucus Canadensis	4-5		10.00
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Oxalis Ortgiesi (Star of Bethlehem), 50c per
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6-in. pots..... 12.00 per 100
Will book orders for 3-in. pot-grown, for
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Pandanus Veitchii, nicely variegated plants,
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Medium sized and large specimens of kentias,
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500,000 FINE
SUPERB STRAIN
FALL TRANSPLANTED PANSIES,
IN BUD,
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EXTRA LARGE PLANTS,
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200,000 LARGE, STOCKY,
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ALL SALABLE STOCK.
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Pansy plants of my largest flowering mixture
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Pansies, extra select plants, in full bloom, 2
to 10 flowers to the plant, best obtainable. If
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EXTRA LARGE, STOCKY, TRANSPLANTED
PLANTS,
\$12.00 PER 1000, \$1.50 PER 100, BY EXPRESS.
CASH WITH ORDER.

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Pansies, 200,000 field-grown, summer-sown pan-
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A sample will get your order.
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100,000 extra fine giant pansies, good stocky,
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Giant pansy plants, coming in bud and bloom,
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PELARGONIUMS.

Two weeks more for our special \$5.00 collec-
tion of Easter Greeting, as offered April 12, page
73. The collections are selling like hot cakes.
Our 3s and 4s are fine for Mothers' Day. You
should get a good supply now, \$9.00 and \$15.00
per 100. A mass of buds and bloom. Ready to
sell when unpacked. Quick shipment. S. C.
Templin & Son, Easter Greeting Specialists, Gar-
rettsville, O.

PELARGONIUMS.

Easter Greeting,
Lucy Becker,
Swabian Maid,
Wurtembergia.

Excellent stock, 2½-in., \$7.50 per 100.

ROMAN J. IRWIN,
108 W. 28th St., New York, N. Y.

PELARGONIUMS.

For June and July delivery,
\$8.00 per 100,
\$75.00 per 1000.

Easter Greeting, Lucy Becker, Wurtembergia,
Swabian Maid and German Glory.

S. S. PENNOCK-MEEHAN CO.,
1608-20 Ludlow St., Philadelphia, Pa.

FINE LUCY BECKER AND EASTER GREET-
ING PELARGONIUMS, 4-in., 20c; 5-in., 30c;
6-in., 50c. These are very select plants, ready
for immediate shift, in good bloom and bud.
This stock is worth more money but need the
room.
Mauff Floral Co., 1225 Logan St., Denver, Colo.

Pelargoniums, E. G. and L. Becker mixed,
mostly E. G., 4-in., shapely, well branched and
budded stock plants, 15c. Also 4-in., young stock,
one and two, branched and budded, 15c. Cash.
All clean, healthy stock.

Wm. Krieger, Lansing, Mich.

PELARGONIUMS, 2-in., ready to shift to 4-in.,
for best results, Easter Greeting, Swabian Maid,
Wurtembergia, Gardner's Joy, Prince Bismark,
Lucy Becker, \$7.00 per 100; same varieties
mixed, \$6.00 per 100. Remittances with order.
Louis P. Faulk, R. F. D. 3, Box 63, Bellevue, Pa.

Pelargonium Easter Greeting, 2½-in., \$6.00
per 100; 4-in., \$12.00 per 100; 5-in., \$20.00 per
100; extra fine, clean stock in bloom. See be-
gonia, cyclamen, coleus, echeveria and geranium
ads.

C. Winterich, Cyclamen Specialist, Defiance, O.

Pelargoniums, Easter Greeting and Lucy Beck-
er, in bud, extra large, healthy plants, out of
4-in. pots, \$2.50 per doz., \$20.00 per 100; 5-in.,
\$4.00 per doz., \$30.00 per 100.

Ullrich Floral Co., Tiffin, O.

Pelargoniums, Easter Greeting and Lucy
Becker, 3½-in., \$12.50 per 100; 5-in., all in bud
and bloom, fine plants, \$3.00 per doz. Cash,
please.

Simon & Fricke, 4227 North Ave., Silverton, O.

Pelargoniums, 2-in. Easter Greeting, Wurtem-
bergia, German Glory, Swabian Maid, Lucy
Becker, 6c; Mrs. Loyal, 5c.

Williams & Clark Floral Co., Muncie, Ind.

Easter Greeting, nice 3-in. stock, ready for 4
or 5-in. pots; this is extra nice stock, 9c.
O. C. Heberling, Georgetown, Ky.

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Pelargoniums, 2-in., Wurtembergia, Swabian Maid, Gardener's Joy, \$6.00 per 100; Mrs. Layal, \$4.00. Free of White Fly. Instructions for fumigating for White Fly with each order. Hartford City Floral Co., Hartford City, Ind.

PELARGONIUMS, EASTER GREETING, 2½-IN., IN BUD AND BLOOM, READY FOR 4-IN., \$7.00 PER 100.

FRED W. ARNOLD,
CAMBRIDGE, OHIO.

PELARGONIUMS, EASTER GREETING, 2½-IN., \$7.00 PER 100.
I. SHELBY CRALL CO.,
MONONGAHELA, PENNSYLVANIA.

Pelargoniums, Easter Greeting, Lucy Becker, 2½-in., 7c; 3½-in., 10c; 5-in., 25c; Wurtembergia, 3½-in., 12c; 5-in., 30c.
Hammerschmidt & Clark, Medina, O.

Pelargoniums, Easter Greeting and Lucy Becker, extra large, healthy plants, 4-in., 15c; 5-in., 20c. We need the room. Cash.
A. J. Diserens, Cedar Rapids, Iowa.

Pelargoniums, mixed varieties, strong 4-in. stock, \$15.00; 2-in., \$5.00; flowering plants, 6 to 8-in. pots, 25c to 50c each.
Henry Smith, Grand Rapids, Mich.

Pelargoniums, Easter Greeting, 2½-in., strong, \$7.00 per 100. Cash. Immediate delivery.
Paul M. Halbrooks, Florist, Newark, O.

Pelargoniums, rooted cuttings, \$2.50 per 100.
S. D. Brant, Clay Center, Kan.

PEONIES.

Peony, about 2000 mixed, best varieties, 6c and up.
Evelyn V. Truax, Lyons, Ill.

Peonies, finest varieties, 8c. List free.
W. H. Salter, Rochester, N. Y.

Peonies, 20 varieties, 6c and up.
L. F. Dintelmann, Belleville, Ill.

PETUNIAS.

PETUNIAS.
White Dorothy
Brightness
Mariana
Admiration
Undine
Pink Beauty
Peerless
Edna
Aspasia
Diadem
2½-inch \$4.00 per 100
3-inch 9.00 per 100

Our selection above prices. Named varieties, customers' selection, \$1.00 per 100 additional.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Petunias, well established, 2½-in., Dreer's double petunias, in 6 varieties, \$3.00 per 100, \$25.00 per 1000. See our ads for geraniums, chrysanthemum cuttings and chrysanthemum varieties for pot plants elsewhere in these columns.

STUPPY FLORAL CO.,
SAINT JOSEPH, MISSOURI.

Petunias, our well known strain of doubles, all strong growing varieties, carrying immense blossoms, perfectly healthy, well rooted cuttings, labeled, if requested, \$1.25 per 100, prepaid, \$10.00 per 1000 by express.
Hopkins & Hopkins, Chepachet, R. I.

5000 California Giants, Ruffled Giants and Fringed Giants, very heavy stock, bushy plants, ready to be shifted into 3 in. This is quality stock, no trash; price, \$2.50 per 100; not less than 100 sold on an order. Cash with order.
F. E. Cremer, Hanover, Pa.

Petunias, assorted, double, labeled to name, strong stock, \$1.25 per 100, by mail; \$10.00 per 1000, by express; also Single California Ruffled and Fringed Giants, transplanted stock from soil.
S. W. Pike, St. Charles, Ill.

Petunias, Dreer's double, imported large plants, 2½-in., \$2.50 per 100; 3-in., \$3.50 per 100; single dazzling strain, showy, mixed colors, 3-in., \$3.00 per 100.
Charles Whitton, York & Gray, Utica, N. Y.

Petunias, single fringed, SUPERBISIMA and GIANTS OF CALIFORNIA, of our own superior strains, extra good stock, 2½-in., \$3.00 per 100, \$25.00 per 1000; 3-in., 6c; 4-in., 9c.
J. L. Schiller, Toledo, O.

Petunias, single, 2½-in., \$3.00; 3-in., \$5.00; 4-in., \$8.00; double, 2½-in., \$3.00; 3-in., \$6.00; 4-in., \$10.00.
GULLETT & SONS, LINCOLN, ILL.

Petunias, double or single, large flowering, fringed, 2½-in. pots, \$2.75 per 100, \$23.50 per 1000.
Anglin & Walsh Co., Williamsbridge, N. Y.

Petunias, 2½-in., double white, double white and purple, double variegated, extra strong, ready for shift, \$3.25 per 100.
Chas. Sherwood, Waterloo, Iowa.

Petunias, best double sorts in about 18 varieties, at \$4.00 per 100, \$35.00 per 1000, for immediate shipment.
Roman J. Irwin, 108 W. 28th St., New York.

Petunias, double fringed, the same good mixture we sent out last season, 2-in., \$2.00 per 100.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Petunias, double, R. C., 10 kinds, \$1.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Pink Beauty petunias, 2½-in. stock, \$2.50 per 100. Cash with order.
J. T. Kehely, Columbus, Ga.

Petunias, giant ruffled, 2-in., \$3.00 per 100, \$25.00 per 1000.
Storrs & Harrison Co., Painesville, O.

Petunias, asst. dbl. giant fringed, 2½-in., \$3.00 per 100. Strong plants. Cash.
H. J. Kettmann, Creve Coeur, Mo.

Double fringed petunias, in 20 varieties, R. C., \$1.00 per 100, \$9.00 per 1000. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Petunias, Dreer's double fringed, variegated, mixed colors, 3-in., 4c.
Twin City Greenhouses, Basil, O.

Petunias, Dreer's single fringed, \$2.00 per 100, \$17.50 per 1000.
Wise Adkisson, Greenville, Tex.

Petunias, Howard's Star and Vaughan's finest mixture, strong transplanted, per 100, 75c.
Odor Greenhouses, Iola, Kan.

Petunia Rosy Morn, bushy, in bud and bloom, 2½-in., \$2.00 per 100 or 300 for \$5.00. Cash.
Geo. B. Morrell, Torresdale, Pa.

Petunia single California Giant, 2½-in., \$2.00 per 100. Cash.
S. A. Pinkstone, York & Gray, Utica, N. Y.

Petunias, giant double, bushy plants, in bud, 3-in., \$7.00 per 100; fine stock.
Wagner's Greenhouses, Tiffin, O.

Double petunias, mixed, 2½-in., \$2.75 per 100. Cash, please. Wm. Krieger, Lansing, Mich.

Single petunia, New Star, 2½-in., \$2.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

Petunias, fine double, 4-in., \$12.00 per 100. John J. Bentzen, 4025 Marcus, St. Louis, Mo.

R. C. Petunias dbl., \$1.25 per 100, \$10.00 per 1000. Prepaid. S. D. Brant, Clay Center, Kan.

Petunias, double, variegated, 3-in., \$3.50 per 100. Cash. Geo. B. Morrell, Torresdale, Pa.

Petunias, dble. variegated, 2½-in., 4c; ready for 4-in. Hammerschmidt & Clark, Medina, O.

Strong 2-in. Rosy Morn petunias, \$2.50 per 100. M. A. Barick, Seymour, Ind.

Petunias, 2½-in., double white, nice plants, \$3.00 per 100. A. M. Davis, Brownwood, Tex.

PHLOXES.

Hardy, field-grown phlox, 1-yr. plants, in the following varieties:

Alceste	Asia
Athis	Beauty
Beranger	Bridesmaid
Consul H. Frost	Duguesclin
Eclairer	Elizabeth Campbell
Esclarmonde	General Von Heutze
Henry Marcel	Henry Murger
Huxley	Independence
La Perle Du Nord	Le Mahdi
L'Esperance	Lothair
Madame P. Langier	Mrs. Jenkins
Pantheon	Peachblow
Richard Wallace	R. P. Struthers
Rubus	

Order at once to insure getting this fine stock, \$3.50 per 100, \$30.00 per 1000.

THE GOOD & REESE CO.,
LARGEST ROSE GROWERS IN THE WORLD,
SPRINGFIELD, OHIO.

	100	1000
Phlox subulata Model, pink, 2½-in.	\$5.00	\$45.00
Phlox subulata Alba, white, 2½-in.	5.00	45.00
Phlox subulata Daisy Hill, purple, 2½-in.	5.00	45.00
	George Bros. & Co.,	Springdale, Pa.

Phlox, Eclairer, Rosenberg, Pearl, Athos, Pantheon, Coquelicot, Richard Wallace, Bridesmaid, \$4.00 per 100.
Julius Kohankie, Painesville, O.

HARDY PHLOX IN CHOICE MIXED COLORS
\$1.00 PER 100.
ZITTER BROS.,
HOLMESBURG, PHILADELPHIA, PA.

Phlox Subulata (shell pink, light lavender and white), \$5.00 per 100.
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

Phlox Drummondii, fine plants, just nice to plant out, 50c per 100; \$2.50 per 1000. Cash.
Southern Floral Co., Inc., Houston, Tex.

Hardy phlox, mixed, 2 year old, strong plants, \$6.00 per 100.
Ernest Rober, Wilmette, Ill.

Phlox Drummondii, transplanted, separate color, 75c per 100.
Dale & Nicholas, Hancock, Mich.

Phlox, perennial, field divided roots, red, white and pink, \$3.50 per 100. Cash.
Baker Floral & Seed Co., Baker, Ore.

Hardy phlox, 2-yr. plants, \$3.00 per 100. Cash.
A. T. Harfst, Cornington Ave., Peoria, Ill.

Phlox Mrs. Jenkins, best white, 3-yr.-old, \$3.00 160. Amon Heights Nurseries, Camden, N. J.

Phlox Drummondii, 2-in., \$2.00 per 100. Cash.
J. W. Miller, Shiremanstown, Pa.

Hardy phlox, 2-yr., finest sorts, 4c and 5c. List free.
W. H. Salter, Rochester, N. Y.

PHYSOSTEGIAS.

Physostegia Virginica, \$5.00 per 100
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

PLUMBAGOS.

Plumbago, 3-in., \$5.00 per 100.
C. E. Majors, 1315 S. Mirick Ave., Denison, Tex.

POINSETTIAS.

Poinsettia orders booked now for June and later delivery. Ernest Rober, Wilmette, Ill.

POLYANTHUS.

Polyanthus, best varieties, large clumps from open, self and gold laced varieties, not divided, \$8.00 per 100. Hill Crest Nursery Co., Corry, Pa.

POPPIES.

Oriental poppies, strong, 2-yr., field-grown, \$5.00 per 100; \$45.00 per 1000.
West Hill Nurseries, Box X, Fredonia, N. Y.

PRIMULAS.

PRIMULA

Yellow Polyanthus
Primula Acaulis Veris
or giant English primrose.
Exceptionally fine,
for cut flowers or pot plants,
averaging 6 to 10 flowers to spike.
Strong divisions,
\$8.00 per 100,
\$60.00 per 1000.

S. S. PENNOCK-MEEHAN CO.,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

PRIMULA OBCONICA, BEST STRAIN IN EXISTENCE, plants ready as usual from our own grown seed. NO SEED arrived from our German specialist this year and plants are bound to be SCARCE. Our SEEDBEARERS were selected from THOUSANDS. There will be plenty of plants from inferior strains, but you want the best, so place order now. PRIMULA CHINENSIS AND MALACOIDES also ready as usual.
J. L. Schiller, Toledo, O.

Primula obconica, grandiflora, Magnifica, kermesina, rosea, crispa, Appleblossom and alba. 3-in., in flower, ready to sell, \$6.00 per 100; Gigantea, 4-in., \$12.00 per 100. Cash, please.
J. Sylvester, Oconto, Wis.

Primula Elatior, the giant English primrose, a very fine cut flower variety, extensively grown for the Boston market, strong divisions, \$7.00 per 100, \$60.00 per 1000.
Anglin & Walsh Co., Williamsbridge, N. Y.

Primula obconica, best variety, 2-in., \$3.00 per 100; 3-in., \$5.00 per 100; obconica and malacoides, in bloom, 4-in., 12½c; 6-in., 25c.
Henry Smith, Grand Rapids, Mich.

Primula obconica, gigantea and grandiflora, George Arend's Ronsdorfer strain. See advertisement on front cover.
Roman J. Irwin, 108 W. 28th St., New York.

Polyanthus, Sim's Gold Medal strain, strong divisions, \$3.00 per 100.
R. Scheffler, Wheaton, Ill.

Primrose malacoides, 2½-in., 3c; 3-in., 5c; 4-in., 10c; 5-in., 15c; Primrose obconica, 4-in., 10c; 5-in., 15c. Pyfer & Olsem, Wilmette, Ill.

Chinese primroses, extra strong, 3-in., assorted colors, \$5.00 per 100.
Chas. Sherwood, Waterloo, Iowa.

Primulas 4-in., \$10.00 per 100; Chinensis, 2½-in., \$3.00 per 100; 3-in., \$6.00 per 100.
Ernest Rober, Wilmette, Ill.

Primula malacoides, 5-in., in bud and bloom. 15c each, \$1.50 per doz.
Geo. H. Mellen Co., Springfield, O.

PRIVET.

200,000 California privet, all sizes, as good as can be grown, 1-yr., 12 to 18-in., \$1.25 per 100, \$10.00 per 1000; 18 to 24-in., \$1.50 per 100, \$13.00 per 1000; 2-yr., 18 to 24-in., \$2.00 per 100, \$15.00 per 1000; 2 to 2½ ft., \$2.50 per 100, \$20.00 per 1000; 2½ to 3 ft., extra fine, \$3.00 per 100, \$25.00 per 1000; 3-yr., extra heavy, 3½ ft., \$4.00 per 100, \$35.00 per 1000; all well branched. Also Iibota, golden leaved and ball shaped privet. 100,000 Berberis Thunbergii, 1-yr., 6 to 10-in., \$8.00 per 1000; 10 to 15-in., \$12.00 per 1000; 2-yr., 18 to 24-in., 2½c; 12 to 15-in., transplanted, 3c; 15 to 20-in., transplanted, 4c; 3-yr., 12 to 18-in., heavy, 6c; 18 to 24-in., heavy, 8c; 24 to 30-in., 4-yr., extra heavy, 15c; Hydrangea pan. grandiflora, 12 to 18-in. and 18 to 24-in., 2½ to 3 ft. and 3 to 4 ft. Ampelopsis Veitchii, Clematis Paniculata, Butterfly Bush, wistaria, honeysuckles, hardy phlox, Japan maples, St. Regis raspberry, altheas, deutzias, spiraeas, weigelas, snowballs, mock orange, cannas, peonies, evergreens and spring plants for florists now. Get complete price list. Cash, please.
Benj. Connell, Florist, Merchantville, N. J.

CALIFORNIA PRIVET.

	100	1000
12 to 18 in., 3 branches up.....	\$1.25	\$ 9.50
18 to 24 in., 3 branches up.....	1.50	12.00
12 to 18 in., 5 branches up.....	1.50	12.00
18 to 24 in., 5 branches up.....	2.00	15.00
2 to 3 ft., 5 branches up.....	2.25	18.00
3 to 4 ft., 5 branches up.....	2.50	22.00
3 to 4 ft., 8 branches up.....	3.00	25.00

SOUTHSIDE NURSERIES, CHESTER, VA.

PRIVET.

	100	1000
24-in., 3 to 6 branches.....	\$2.00	\$15.00
18-24-in., 3 or more branches.....	1.50	12.00
12-18-in., 2 branches up.....	1.25	9.00

Cash, please.

JAMES AMBACHER, WEST END, N. Y.

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PRIVET—Continued.

AMOR RIVER NORTH (HARDY PRIVET).		
12 to 18-in., lightly branched.....	100	1000
12 to 18-in., heavy.....	\$2.50	\$20.00
18 to 24-in., heavy.....	3.00	25.00
2 to 3-ft., heavy.....	5.00	40.00
3 to 4-ft., heavy.....	6.00	50.00
IBOTA PRIVET.	7.00	65.00

12 to 18-in..... 2.50 18.00
18 to 24-in..... 3.50 25.00
2 to 3-ft..... 5.00 35.00
Can furnish California, English Vulgaris, Polish, Regals in 1000 lots. Trade list now ready. Write today.

ONARGA NURSERY CO.,
CULTRA BROS., MGRS., ONARGA, ILL.

PRIVET, California, 2-yr., strong, 3 to 4 ft., \$4.00 per 100; 2½ to 3 ft., 6 or more branches, \$3.00 per 100; \$25.00 per 1000; 2-3 ft., 4 or more branches, \$2.50 per 100, \$17.50 per 1000; 12-18 in., branched, \$1.50 per 100, \$8.00 per 1000. Ibota, 2-3 ft., well branched, \$4.00 per 100, \$30.00 per 1000; 18-24 in., \$2.50 per 100, \$20.00 per 1000. All 2-yr., strong, well graded stock, packed free. Chas. Black, Hightstown, N. J.

PRIVET.

AMOR RIVER, North Light, 2 to 3 ft., \$2.00 per 100; 12 to 18 in., strong, \$1.50 per 100; Ibota, very strong, 18 to 24 in., \$2.50 per 100; 12 to 18 in., \$1.50 per 100. The above perfectly hardy. Chas. Black, Hightstown, N. J.

Privet, California and Amoor River, 2-yr.-old, nice bushy plants, \$3.00 per 100; Amoor River 3-yr.-old, \$5.00 per 100; none better for the money. 10% off on 1000 lots. 250 at 1000 rate. Write for wholesale catalogue. Oak Grove Greenhouse, Tuskegee, Ala.

PRIVET, Amoor River North, Ibota, Polish and Vulgaris, fine stock in all sizes. Every florist should have our price list. S. W. Pike, St. Charles, Ill.

Evergreen Amoor River privet, 2 to 3 ft., \$2.00 per 100, \$15.00 per 1000. Reynolds Nursery Co., Winston-Salem, N. C.

RASPBERRY PLANTS.

Raspberry plants, St. Regis (everbearing red) Columbian (purple), \$1.25 per 100, \$10.00 per 1000. P. D. Aspinwall, Ft. Atkinson, Wis.

ROSES.

Ask prices other ROSES and 4-in. size.		
Summer propagated, fall grown, 2½-inch pots, winter rested, on own roots.		
American Beauty.....	Doz.	100 1000
Antoine Rivoire.....	50	3.50 30
Baby Doll (Tiptop).....	1.50	10.00 90
Bessie Brown.....	50	3.50 30
Carissima.....	50	3.00 25
Catherine Zeimet.....	50	3.00 25
Dorothy Perkins.....	50	3.00 25
Excelsa (Red Dorothy).....	50	3.00 25
Etoile de Lyon.....	50	3.50 30
Eugene E. Marlitt.....	60	4.00 35
Francis Scott Key.....	75	5.00 45
Gruss an Teplitz.....	50	3.50 30
Hadley.....	75	5.00 45
Hermosa.....	50	3.50 30
J. B. Clarke.....	60	5.00 45
Kom. W. Rautenstrauch.....	50	3.00 25
Mme. Caroline Testout.....	60	4.50 40
Maman Cochet, pink.....	50	3.50 30
Meteor.....	50	3.50 30
Paul Neyron.....	60	4.00 35
Philadelphia Cr. Rambler.....	50	3.00 25
Queen's Scarlet.....	50	3.00 25
R. M. Henriette.....	50	3.00 25
Sv. de la Malmaison.....	50	3.50 30
Ulrich Brunner.....	60	4.50 40
White M. Cochet.....	50	3.50 30
American Pillar.....	50	3.50 30
Cl'g American Beauty.....	60	4.00 35
Cl'g Clothilde Soupert.....	50	3.00 25
Cl'g Gruss an Teplitz.....	60	4.00 35
Cl'g Meteor.....	50	3.50 30
Empress of China.....	50	3.00 25
Hugh Dickson.....	60	4.50 40
Louis Philippe.....	50	3.00 25
Marie Delesalle.....	50	3.50 30
Pillar of Gold.....	50	3.50 30
Shower of Gold.....	60	4.00 35
Silver Moon.....	60	4.00 35
Cl'g White Maman Cochet.....	50	3.50 30

Roses for planting out, semi-dormant condition, 2½-inch.

Per 100	Per 1000	Per 100	Per 1000
La France.....	\$4.00	Baby Rambler.....	\$4.00
Mrs. Chas. Russell.....	12.00	Baby Tausend.....	4.00
My Maryland.....	5.00	schoen.....	4.00
Prince E. O. d'Aren- berg.....	5.00	Clothilde Soupert.....	3.50
Rhea Reid.....	4.50	Kaiserin A. Victoria.....	4.00
Richmond.....	4.50	Aaron Ward.....	5.50
Sunburst.....	5.00	Mrs. Geo. Sawyer.....	5.00
Dorothy Perkins.....	3.50	Radiance.....	4.50
Ellen Poulson.....	4.50	The Bride.....	3.50
Erna Teschendorf.....	4.00	Bridesmaid.....	3.50
Gen. Jacqueminot.....	4.00	Crimson Rambler.....	3.50
Hadley.....	5.50	Francis Scott Key.....	5.00
Hoosier Beauty.....	6.00	Golden Gate.....	4.50
Killarney.....	4.50	Hermosa.....	4.00
Killarney Brilliant.....	5.00	Irish Fire Flame.....	3.50
White Killarney.....	4.50	Lady Hillingdon.....	4.50
Dbl. Pk. Killarney.....	4.50	American Beauty.....	6.50
Dbl. Wh. Killarney.....	4.50	Antoine Rivoire.....	4.00
Ophelia.....	5.00	(Mrs. Taft).....	4.00
		Gruss an Teplitz.....	4.00
		Paul Neyron.....	4.00

AMERICAN BULB CO.,
172 North Wabash Ave., Chicago, Ill.

BENCH GROWN ROSES, FOR OUTSIDE PLANTING.

FIELD-GROWN ROSES, 2-YR.-OLD.

2½ AND 4-IN., FOR OUTSIDE PLANTING.

	Per 100	Per 1000
Killarney, double pink.....	\$4.50	\$15.00
Killarney, double white.....	4.50	15.00
Rhea Reid, pink.....	4.50	15.00
Radiance, pink.....	4.00	12.00
Richmond, rich crimson.....	4.50	15.00
Kais. Augusta Victoria, white.....	3.50	12.00
Mrs. Geo. Sawyer, pink.....	4.50	15.00
Hadley, red.....	6.00	20.00
Hoosier Beauty, crimson.....	5.00	15.00
Sunburst, yellow.....	4.50	15.00
Lady Hillingdon, yellow.....	4.50	15.00
Ophelia, shell pink.....	5.00	15.00
My Maryland.....	5.00	15.00
Prima Donna, cerise pink.....	9.00
September Morn, light pink.....	9.00
Maman Cochet, white.....	3.50	12.00
W. R. Smith, pink.....	3.50	12.00
Francis Scott Key, red.....	4.50	12.00
Prince d'Arenberg, red.....	3.50	12.00
Hybrid Tea roses, large plants out of 5-in. pots, \$30.00 per 100, in the following varieties, ready now. Gruss an Teplitz, Etoile de France, Golden Gate, Helen Gould, Maman Cochet, Mme. Abel Chatenay, Mme. Jules Grolez, Mrs. de Graw, White Maman Cochet, Wm. R. Smith, Polyantha roses, \$25.00 per 100; varieties, Mrs. Taft, Clothilde Soupert and Marie Pavie. About 20 other varieties ready May 1. Ask for lists. Anglin & Walsh Co., Williamsbridge, N. Y.		

ROSE PLANTS, 2½-INCH STOCK.

	100	1000
Pink Killarney.....	\$4.50	\$40.00
White Killarney.....	4.50	40.00
Ophelia.....	6.00	50.00
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Ophelia.....	8.00	70.00
Richmond.....	7.00	60.00
Sunburst.....	8.00	70.00

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Pink Killarney.....	6.00	50.00
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Sunburst.....	7.00	60.00
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2½-inch..... \$3.00 per 100

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Grand plants — Sure to please — Cash.		

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Nelrose, 2½-in.	5.00	40.00
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WE GROW ALL KINDS OF PLANTS.

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Forcing tomato plants, from 2-in. rose pots, ready now: Bonny Best, Dwarf Champion, Improved Earliana and Chalk's Early Jewel, all from Livingston's Improved seed, \$2.00 per 100, \$18.00 per 1000; 500 at 1000 rate. Cash or approved reference.

O. F. Mahan & Co., R. 8, Dayton, O.

Tomato seed, New Stone and Greater Baltimore, pound, postage paid, \$1.50; seed sweet potatoes, all varieties, bu., \$1.25; asparagus roots, Barr's Mammoth and Palmetto, 1 yr., \$1.75 per 1000; 2-yr., \$2.50 per 1000. Booking orders for sweet potato and other vegetable plants. Send for descriptive list.

H. Austin, Felton, Del.

Tomato plants, clean, healthy and strong, once transplanted, Earliana, Mitchell's Stone, Chalk's Early Jewel, Bonny Best, Dwarf Champion and Genuine Ponderosa, Mitchell's Ex. Early Cracker Jack, \$5.00 per 1000; twice transplanted, \$7.50 per 1000. Quality is our hobby.

Thornton Floral Co., Streator, Ill.

Tomato plants, John Baer, Bonny Best, Earliana and New Stone, transplanted, \$2.50 per 1000; seedlings, \$1.50 per 1000. Celery, Golden Self Blanching and White Plume seedlings, \$1.00 per 1000, \$4.00 per 5000.

F. Danley, Macomb, Ill.

Tomato plants, Bonny Best, John Baer, Jewel, Earliana, seedlings, 25c per 100, \$2.00 per 1000, prepaid; peppers, Ruby King, Bull Nose, Neapolitan; egg plants, Black Beauty, seedlings, 40c per 100, \$3.00 per 1000, prepaid.

G. E. Fink, Kenilworth, N. J.

Am booking orders now for May shipment: Red Bermuda, Southern Queen, Yellow Jersey sweet potato plants, 30c per 100, \$2.00 per 1000. Order early as all orders will be filled in turn. Cash. Good plants and packing assured.

T. L. COOK, GREENVIEW, ILL.

Tomato plants, ready for planting out: Stone, Beauty, Magnus, Buckeye, Globe, Ponderosa, Acme, also pepper and egg plant, \$3.00 per 1000; Beauty and Magnus, 2 1/2 in., pots, \$2.00 per 100.

R. L. Brashear, R. 1, Bowling Green, Ky.

Tomato plants, strong seedlings, grown cool: Ponderosa, Spark's Earliana, Favorite, Stone, Chalk's Early Jewel, Matchless, \$1.50 per 1000. Cash, please.

Normandy Greenhouses, Gwynedd Valley, Pa.

Cabbage, Early Jersey Wakefield, Charleston Wakefield, Henderson's Early Summer, ready for planting, \$3.00 per 1000. Grand Rapids lettuce plants, fine, \$1.00 per 1000.

R. L. Brashear, R. 1, Bowling Green, Ky.

Tomato plants, several varieties, 500, \$1.50; 1000, \$2.50. Immediate shipment, well packed. We also grow cabbage, lettuce, best strawberry and other plants.

Tidewater Plant Co., Box 68, Franklin, Va.

Extra fine transplanted tomato plants, John Baer, Bonny Best, Spark's Earliana, Ponderosa and Dwarf Champion, good as potted plants, \$7.50 per 1000, \$1.00 per 100, 500 at 1000 rate.

Pinchurst Garden Co., Pleasant Hill, Mo.

Asparagus roots, strong 2-yr.-old, 40c per 100, \$2.50 per 1000. Prompt shipment.

Lynn L. Aspinwall, Ft. Atkinson, Wis.

Rhubarb Mam. Victoria, strong divisions, \$5.00 per 100. Cash. J. G. Witt & Son, 10429 Wallace St., Chicago.

RHUBARB ROOTS.

Field grown clumps, \$2.00 per bbl. Cash with order. Ready to ship by April 1.

EVERETTE R. PEACOCK CO.,

4013 Milwaukee Ave., Chicago.

HORSE RADISH ROOTS.

Choice stock, \$4.00 per 1000. Cash with order. Prompt shipment.

EVERETTE R. PEACOCK CO.,

4013 Milwaukee Ave., Chicago.

Tomato plants, extra fine, 2 1/2-in. and 3-in. pots, Stokes' Bonny Best ready now and later, \$2.00 and \$3.00 per 100; Earliana and John Baer later. Book orders early.

L. K. Matthews, Linesville, Pa.

Asparagus roots, strong 3-yr.-old, \$3.00 per 1000; 2-yr.-old, \$2.00 per 1000; horse radish sets, \$3.00 per 1000; tomato plants, all kinds, \$1.50 per 1000. All kinds of vegetable plants. Send for list.

J. C. Schmidt, Bristol, Pa.

PEPPERS—PEPPERS—PEPPERS.

Fine seedlings, 40c per 100, \$3.50 per 1000: Chinese Giant, Neapolitan, Sweet Mountain, Ruby King, Bull Nose, Golden Dawn.

Hammerschmidt & Clark, Medina, O.

Celery plants, Golden Self Blanching (French strain), also the grand New Easy Blanching variety, which is easy to grow; fine plants, ready for the field, \$2.00 per 1000 or \$8.75 for 5000. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Forcing tomato plants, from our own strain, greenhouse-grown seed, Bonny Best and Sutton's Best of All, 2 1/2-in., \$2.25 per 100. Cash.

Addams, Morgan & Co., Paxton, Ill.

Rhubarb roots, 2-yr., \$15.00 per 1000; asparagus, 2-yr., \$4.00 per 1000; rhubarb seed, 40c per lb.; will exchange for gladioli, planting stock, or hardy phlox. H. Hills, Bristol, Ind.

Transplanted tomato plants, Earliana, Bonny Best and Matchless, \$5.00 per 1000; Snowball cauliflower, \$5.00 per 1000.

H. J. Rolfe, Hammononton, N. J.

Transplanted Snowball and Early Dwarf Erfurt cauliflower, hardened, ready for field, \$5.00 per 1000. Cash.

Geo. F. Hartung, Sandusky, O.

Asparagus roots, 3-yr.-old, \$1.00 per 100, \$6.00 per 1000; also 1 and 2-yr. roots.

Harry J. Squires, Good Ground, N. Y.

10,000 horseradish slips, \$2.50 per 1000, express; 30c per 100, parcel post.

Paxson Seed Store, Crawfordsville, Ind.

Tomato plants, all leading standard varieties, from 2 1/2-in. pots, strong thrifty stock, \$2.00 per 100. North Side Greenhouses, Springfield, Ill.

Tomato plants, fine plants, 2 1/2-in. pots, Earliana, large red early tomato, \$1.25 per 100. Cash with order.

Gus Schlegel, Olney, Ill.

Transplanted Grand Rapids lettuce, \$2.50 per 1000; seedlings, \$1.00 per 1000.

J. Rolfe, Hammononton, N. J.

Bonny Best tomato, fine transplanted plants, from flats, \$1.00 per 100. Good as 2-in.

Wagner's Greenhouses, Tiffin, O.

2 1/2-in. tomatoes, 4-5 varieties, \$2.00 per 100.

D. U. Augspurger & Sons Co., Peoria, Ill.

1000 extra fine, 2 1/2 in. Bonny Best tomatoes, \$2.00 per 100.

Frank Rogers, Calla, O.

VERBENAS.

Verbena, Improved Beauty of Oxford, the best of all pink verbenas, strong young stock, 50c per doz., \$3.00 per 100. Lemon verbenas, strong stock, 50c doz., \$4.00 per 100.

Rockford Seed Farms, H. W. Buckbee, Rockford, Ill.

Verbenas, transplanted Mammoth, in best colors, 90c per 100, \$8.00 per 1000; 2 1/2-in. pots, \$2.75 per 100, \$22.50 per 1000. Lemon verbenas, 2 1/2-in. pots, \$2.75 per 100, \$22.50 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Verbenas, mammoth, all colors in mixed sorts, large transplanted plants, 70c per 100 mall, \$5.00 per 1000.

Charles Whitton, York & Gray, Utica, N. Y.

Verbenas, 2 1/2-in., in all colors; 2 1/2-in., \$3.00 per 100, \$25.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Verbenas, mammoth, mixed colors, transplanted plants, \$1.00 per 100, mail. Cash.

Twin City Greenhouses, Basil, O.

Verbenas, transplanted seedlings, Dreer's Mammoth, 80c per 100, prepaid.

G. E. Fink, Kenilworth, N. J.

Verbena, good 2 1/2-in. plants, separate color, mammoth blooms, 2c. Cash with order.

Gus Schlegel, Olney, Ill.

Verbenas, Mitchell's Mammoth mixed, bushy, 2 1/2-in. plants, \$2.00 per 100. Cash, please.

J. J. Clayton & Son, West Grove, Pa.

Verbenas, 2 1/2-in., \$3.00 per 100, \$25.00 per 1000. John J. Bentzen, 4025 Marcus Ave., St. Louis, Mo.

Verbena, 2 1/2-in., 2 1/2-c.

Odor Greenhouses, Iola, Kan.

Verbena and heliotrope seedlings, 75c per 100.

Evelyn V. Truax, Lyons, Ill.

Verbena, choice mixed, 2 1/2-in., \$2.50 per 100. Cash.

John Bauscher, Freeport, Ill.

Verbenas, mammoth mixed, strong 2-in., \$2.00 per 100. Sunnyside Greenhouses, Jeannette, Pa.

Verbenas, separate colors, transplanted, 75c per 100.

Dale & Nicholas, Hancock, Mich.

Verbenas, 2 1/2-in., bud and bloom, \$2.50 per 100.

GULLETT & SONS, LINCOLN, ILL.

Verbenas, transplanted, in separate varieties, \$1.00 per 100. Ernest Rober, Wilmette, Ill.

Verbenas, asst., \$2.75 per 100. Strong plants. Cash. H. J. Kettmann, Creve Coeur, Mo.

VINCAS.

100 1000

Alba, 2 1/2-in. \$4.00 \$35.00

Alba, 3-in. 6.00 50.00

Alba Pura, 2 1/2-in. 4.00 35.00

Alba Pura, 3-in. 6.00 50.00

Vinca Rosea, 2 1/2-in. 4.00 35.00

Vinca, 3-in. 6.00 50.00

Major variegata, 2 1/2-in. 4.00 35.00

Major variegata, 3-in. 6.00 50.00

S. S. PENNOCK-MEEHAN CO.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

VINCAS.

Variegata, 2-in. \$ 3.00 per 100

Variegata, 2 1/2-in. 4.00 per 100

Variegata, 3-in. 7.00 per 100

Variegata, 4-in. 12.00 per 100

ALBA, PURA, ROSEA, 2 1/2-in. 4.00 per 100

3-in. 6.00 per 100

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Vinca var., rooted cuttings, \$1.10 per 100, \$9.00 per 1000; 2 1/2-in. pots, \$2.75 per 100, \$22.50 per 1000; 3-in. pots, \$5.00 per 100, \$45.00 per 1000; 4-in. pots, \$8.00 per 100, \$75.00 per 1000; 4-in. pots, for strong 15 to 20 leads, \$11.00 per 100, \$100.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

VINCA VARIEGATA.

4-in. \$10.00 per 100

3 1/2-in. 9.00 per 100

3-in. 7.00 per 100

2 1/2-in. 3.00 per 100

FRANCE & VANDEGRIFT, MONROE, MICH.

Vinca vines, variegated, extra fine.

3-in. \$ 6.00 per 100

4-in. 12.00 per 100

5-in. 25.00 per 100

Cash.

John Bauscher, Freeport, Ill.

Variegated vincas, rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 2 1/2-in., \$3.00 per 100, \$25.00 per 1000; 3-in., \$7.00 per 100, \$60.00 per 1000; 3 1/2-in., extra strong, \$9.00 per 100; 4-in., extra strong, 8 to 10 leaves, \$12.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York

Vincas, variegated, strong plants from flats, ready to put in 3-in. pots, A-1 stock, \$1.50 per 100, \$14.00 per 1000; 4-in. bushy plants, \$8.00 per 100.

Chas. Whitton, York & Gray, Utica, N. Y.

VINCA VARIEGATA.

100 1000

50,000 2 1/2-in. \$3.00 \$25.00

Immediate delivery. Cash with order.

Paul M. Halbrooks, Florist, Newark, O.

Vinca variegata, extra select, 3-in., \$5.50 per 100, \$50.00 per 1000; 4-in., \$10.00 per 100.

G. M. REBURN & CO.,

160 N. Wabash Ave., Chicago, Ill.

Vinca variegata, strong fall potted plants, 12 to 15 leads, \$10.00 per 100; 6 to 10 leads, \$8.00 per 100; 2 1/2-in., \$2.00 per 100. Cash, please.

J. J. Clayton & Sons, West Grove, Pa.

27,000 VINCAS.

Major var., fine 2-in., \$2.00 per 100; R. C.

\$1.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Vinca variegata, 3-in., extra nice, ready for a shift, 6c each; also vinca var., 2-in., good, 2 1/2c each. Cash.

Frank Cluff, 831 Indiana Ave., Wichita, Kan.

Vinca var., 10,000 finest and heaviest 4-in. stock we have ever had, \$12.00 per 100. Guaranteed right. Cash, please.

Dobbs & Son, Auburn, N. Y.

VARIEGATED VINCA.

Strong plants from soil, \$1.75 per 100, \$15.00 per 1000. Cash, please.

Elmer J. Weaver, Ronks, Pa.

Vincas, Madagascar or periwinkle, alba, alba pura and rosea, 2 1/2-in., \$4.00 per 100, \$35.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Vincas, 2 1/2-in., \$3.00; 4-in., \$10.00; 4-in., extra strong, \$12.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

Vinca variegata, 2 1/2-in., extra strong stock, \$2.50 per 100, \$24.00 per 1000. Cash.

Freeport Floral Co., Freeport, Ill.

5000 vincas, variegated and green, 4-in., 4 to 5 ft. long, \$12.00 per 100.

Calvert Floral Co., Lake Forest, Ill.

4-in. vinca variegata, 12 to 20 leads, \$10.00 per 100; 2 1/2-in., \$3.50 per 100. Cash. The North Madison Floral Co., North Madison, Ind.

Vincas, extra fine plants, dark green only, 2-in., 2c; 2 1/2-in., 3c; 3-in., 5c.

Thornton Floral Co., Streator, Ill.

Vinca variegata R. C., \$1.00 per 100, \$9.00 per 1000. Cash with order.

Logan Ave. Greenhouses, Danville, Ill.

Vinca var., good, strong 4-in., 8c. Cash, please.

Wm. Krieger, Lansing, Mich.

Vinca variegata, 2 1/2-in

10,000 R. C. vinca variegated, fine stock, \$1.00 per 100, \$9.00 per 1000; 4-in. Vinca var., 6-12 runners, extra bushy, \$10.00 per 100, \$90.00 per 1000. Cash. R. W. Unger, Oxford, Mich.

Vinca variegata, strong R. C., hilled in since Dec., \$1.75 per 100, \$16.00 per 1000. Cash. Dumser Floral Co., Elgin, Ill.

Vinca rosea, nice strong seedlings, ready for 2-in. pots, 2 varieties, \$1.50 per 100. O. C. Heberling, Georgetown, Ky.

Variegated vincas, 4-in., \$12.00; extra selected, \$15.00 per 100. O. C. Pollworth Co., Milwaukee, Wis.

Vinca variegata, leads 10 in. long, 2 and 2½-in., fine stock, \$2.50 per 100, \$22.50 per 1000. Cash, please. W. Bezdek, Cedar Rapids, Iowa.

Vincas, variegated, strong 2-in., \$2.00 per 100, \$18.00 per 1000. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Vinca variegata and green, strong 3-in. and 4-in., 6c and 8c. Partridge Greenhouse, Independence, Kan.

Vinca variegata, strong rooted cuttings, \$1.15 per 100, prepaid; \$10.00 per 1000, express. G. E. Fink, Kenilworth, N. J.

Vinca minor or Myrtle, nice plants, from 8 to 6 leads, \$1.25 per 100, \$9.00 per 1000. Fred S. Davis, Centerville, Ind.

Field-grown, fall potted variegated vinca, 4-in., 6 to 12 leads of new growth, 8c. Silvious & Silvious, Ashtabula, O.

Vinca variegata, well rooted cuttings, 90c per 100; \$8.00 per 1000. Henry E. Youngquist, Foster and Kedzie Aves., Chicago, Ill.

Vinca variegata, 2-in., \$2.00 per 100, in any quantity. E. Rawlings, Wholesale Grower, Allegany, N. Y.

Vinca variegata, rooted cuttings, \$1.00 per 100; 2½-in. pots, \$2.00 per 100; good, healthy stock. P. V. Steddom, Knightstown, Ind.

Vinca variegata, fine, large plants, with many leads, 4-in., \$7.00 per 100. Edward Whitton, City and Green, Utica, N. Y.

Vinca variegata, strong plants, 4 in., \$15.00 per 100. Chas. H. Green, Spencer, Mass.

Vinca variegata, strong 3-in., \$5.00 per 100. Cash. John W. Scott, Lisbon, O.

Vinca var., 3½-in., \$7.00 per 100. Vogt's Greenhouses, Sturgis, Mich.

Vinca variegata, strong 2-in., \$2.25 per 100. Cash. E. R. Pound, Newark, O.

Vincas, 2-in., \$2.50 per 100. Cash. M. S. Etter, Shiremanstown, Pa.

Vinca variegata, 2-in., strong plants, \$2.25 per 100. Cash. Ragan Bros., Springfield, O.

Vinca variegata, 2-in., ready for shift, \$2.25 per 100. Chas. Sherwood, Waterloo, Iowa.

Vinca R. C., \$10.00 per 1000. Cash. D. R. Herron, Olean, N. Y.

Vinca variegata, 2½-in., \$2.00 per 100. Truitt's Greenhouses, Chanute, Kan.

Vinca plants, 4-in., extra heavy, \$12.00 per 100. Cash. La Crosse Floral Co., La Crosse, Wis.

Vinca var., 3-in., 5c. J. C. Steinhauser, Pittsburg, Kan.

Vinca variegata, strong, out of 4-in. pots, \$9.00 per 100. Wm. Schwan & Sons, Fredonia, N. Y.

Vinca variegata, strong, 3-in., 5 to 8 leads, \$5.00 per 100. Thos. Salvason, Petersburg, Ill.

Variegated vinca, 2½-in., 3c, and worth the money. Simanton & Pence, Falls City, Neb.

Vinca variegata, in any quantity. Write for prices. O. H. Jacobs, Westfield, Mass.

Vinca variegata, from soil, 1½c, strong plants. Briscoe & Stowell, Charles City, Iowa.

Vinca var., 2½-in., 8c; 3-in., 6c; 4-in., 8c. Tripp Floral Co., Walton, N. Y.

VIOLETS.

VIOLET PLANTS.

Princess of Wales
\$4.00 per 100;
\$35.00 per 1000.
Ready immediately.

Send for a copy of our Plant Bulletin.

S. S. PENNOCK-MEEHAN CO.

1608-20 LUDLOW ST., PHILADELPHIA, PA.

VIOLETS—CALIFORNIA VIOLETS.

The only Growers' Association in southern California which supplies local and distant wholesalers and shippers with quality California violets. See our display adv., this issue.

SOUTHERN CAL. FLOWER MARKET, INC., 421-23 Wall St., Los Angeles, Cal.

Violets, rooted runners, Princess of Wales, Lady Campbell and California, \$1.50 per 100, \$12.00 per 1000, ready now. Pot-grown, out of 2½-in. pots, ready in 3 weeks, \$3.00 per 100, \$25.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Violets, Princess of Wales, fine, heavy, rooted runners. They are selected stock we grow for their free blooming qualities, \$1.25 per 100, \$10.00 per 1000. Cash, please.

Dobbs & Son, Auburn, N. Y.

Gov. Herrick, the one violet that pays the average florist to grow. Does well in carnation temperature, healthy grower and deep blue color, rooted runners, \$1.50 per 100, \$12.50 per 1000. Baur Floral Co., Erie, Pa.

PRINCE OF WALES. LARGE, OLEAN, BENCH PLANTS. \$5.00 PER 100. CASH.

READY NOW.
BRISTOL FLORAL CO., BRISTOL, TENN.

Gov. Herrick violet plants, from bench, extra large selected plants, \$5.00 per 100; rooted runners, \$1.00 per 100. Satisfaction or your money back. J. W. Rich, Normal, Ill.

Violets, Gov. Herrick, large plants, from bench, \$5.00 per 100. Vogt's Greenhouses, Sturgis, Mich.

WALLFLOWERS.

Wallflowers, dwarf, large, stocky plants, 1-yr.-old, \$2.00 per 100, \$15.00 per 1000. J. O. Schmidt, Bristol, Pa.

WOOLFLOWERS.

CHINESE WOOLFLOWER.

Introduced 3 yrs. ago and now acknowledged to be the greatest new garden annual. It is a success everywhere, plants growing 2 to 3 ft., a pyramid of color, its many branches bearing great balls of wool-like substance and most intense crimson scarlet.

Flowers develop in June and none fade before frost, ever brilliant and showy beyond belief.

Exceptionally fine and a money-maker, \$10.00 per oz.

S. S. PENNOCK-MEEHAN CO., 1608-20 Ludlow St., Philadelphia, Pa.

YUCCAS.

Yucca Fil., 2c to 25c each. Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

TO EXCHANGE.

To Exchange—Alternanthera, 2-in., 2c; coleus, fine assortment, 2½-in., 3c; trailing, 2c; tomato plants, see classified ad for varieties; vincas, extra fine plants, dark green only, 2c, 3c and 5c; tradescantia and Kenilworth ivy, fine 2-in., 3c; transplanted dwarf phlox, ready for 3-in., 2c. What have you? Write quick. Thornton Floral Co., Streator, Ill.

To Exchange—2½-in. salvia, 2c; 2½-in. mums, 2½c. Write for varieties. 2½-in. ageratum, blue, 2½c; good collection of single mums, for Asparagus Sprenger, 2½-in., vinca var., 2½ or 3-in. pansies, or what have you? D. Kleinhaus Floral Co., St. Louis, Mich.

To Exchange—Salvias, transplanted, pinched back, ready for 4-in. pots, \$15.00 per 1000; also ageratum, strong plants, ready for 2½-in. pots, \$5.00 per 1000; for feverfew and sprenger. C. Pfund Co., Oak Park, Ill.

To Exchange—Stocks, 2½-in., \$2.50, good, strong plants, 4 colors, planted in bench now, will bloom for Decoration, fine for pot plants, for carnations, Victory, Enchantress, White Enchantress. Miller's Greenhouses, Muncie, Ind.

To Exchange—See alyssum, alternantheras, achyranthas, coleus, begonias, chrysanthemums, santolinas, salvia, vinca var. and carnation classified, for rose plants. J. O. Steinhauser, Pittsburg, Kan.

To Exchange—Strong, transplanted or 2-in. John Baer tomato plants and field-grown Achillea Pearl, for salvia, Canterbury Bells, blue lobelia, impatiens, feverfew or pansies in bud. The Flower Garden, Clear Lake, Iowa.

To Exchange—3-in. Sprenger, \$4.00 per 100, and 2½-in. ice plants, \$2.50 per 100, for 4-in. Dracaena indivisa, or what have you? Felsch Bros. Co., Maywood, Ill.

To Exchange—5000 Enchantress carnations, well rooted, strictly first class, for asparagus seed or seedlings, small Godfrey callas, gladiolus. Burdell Floral Co., Bowling Green, Ky.

To Exchange—German ivy, 2½-in., \$2.25; 3-in., \$5.00 per 100; dracaena ind., 6-in., 30c, for pink and white geraniums or anything we can use. Vogt's Greenhouses, Sturgis, Mich.

To Exchange—German ivy, strong A-1, 2-in.; for R. C. of geraniums or potted geraniums or other assorted plants. Reference, Champaign National Bank. S. W. Carey, Urbana, Ohio.

The CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S classified ads.

To Exchange—Fuchsias, mixed 2½-in., 3c; 3-in., 6c; fine plants, for anything I can use. Current Floral Co., Lexington, Ky.

WANTED.

Wanted—800 3-in. Vinca variegata, or will exchange for geraniums, begonias, chrysanthemums, smilax and salvias.

Mrs. E. A. Llewellyn, Olean, N. Y.

Wanted—Myrtle, in pots or field clumps. Send prices. R. P. Bohlander, Melrose Park, Ill.

MISCELLANEOUS.

Lycium Chinensis (Matrimony Vine), runners \$ 2.00
Lycium Chinensis, 3-year 10.00
Lycium Chinensis, strong 15.00
Wistaria Chinensis, 3-year 25.00
Ampelopsis Engelmann, 3-year 5.00
Ampelopsis Quinquifolia (Virginia Creeper), 3-year 5.00

OTTO WITTBOLD NURSERY, EDGEBROOK, CHICAGO, ILL.

Hardy English ivy, 2 and 3 plants, out of 3-in. pots, \$5.00 per 100, large leaf; hardy English ivy, 2 plants, out of 2½-in. pots, \$5.00 per 100, small leaf; hardy English ivy, variegated, white and green, 2½-in. pot, \$5.00 per 100; anthericums, 2-in. pots, \$2.50 per 100; Parlor ivy, 3-in. pots, strong, \$4.00 per 100. Samuel V. Smith, 3323 Goodman St., Philadelphia, Pa.

CANE STAKES.

CANE STAKES.	100	1000
Green Japanese, 2½-ft.	\$0.65	\$5.00
Green Japanese, 3½-ft.	.75	6.00
Natural Japanese, 6-ft.	.85	7.00

A. Henderson & Co., Box 125, Chicago.

Japanese cane stakes, dyed green, 3 feet, 2000 to bale, \$12.00 per bale; 3½ feet, 2000 to bale, \$13.50 per bale. American Bulb Co., 172 N. Wabash Ave., Chicago, Ill.

CARNATION STAPLES.

Superior carnation staples, best staples on the market, 35c per 1000; 3000 for \$1.00, postage paid.

MICHIGAN CUT FLOWER EXCHANGE, 264 Randolph St., Detroit, Mich.

Pillsbury's carnation staples, 35c per 1000; 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

DECORATIVE MATERIAL.

Write for special prices on a special lot of dagger ferns.

Try our laurel festooning for your decorations, only 5c per yard, 10 yds. free with first order. Crowl Fern Co., Millington, Mass.

FLOWER COLORINGS.

CYACEINE FLOWER COLORING, yellow, blue, orange, pink, American Beauty, 20c per qt. Delivered to you by mail. C. R. Cranston, 6 Gouverneur St., Newark, N. J.

GOLD FISH.

Goldfish, aquarium plants, snails, castles, globes, aquariums, fish food, nets, etc., wholesale. Send for price lists. Large breeding pairs for sale. Franklin Barrett, Breeder, 4815 D St., Philadelphia, Pa.

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogues.

AUBURNDALE GOLDFISH CO., 1449 Madison St., Tel. Haymarket 152, Chicago.

GRASSES.

Pampas grass, elegant, large pink-plume kind, \$1.50 per doz.; \$10.00 per 100. 25 at 100 rate. Cash with order.

El Paso Nursery Co., El Paso, Tex.

LEAF MOLD.

Leaf mold, sieved through ¼-inch mesh sieve, fine for soft wooded plants, \$1.40 per bbl., 10 bbls., \$1.25 per bbl.

G. M. REBURN & CO., 160 N. Wabash Ave., Chicago, Ill.

SHEET MOSS.

Natural sheet moss, \$2.00 per sack; 10 sacks, \$1.75 each; 25 sacks and over, \$1.65 each. Extra large pieces. G. M. Reburn & Co., 160 N. Wabash Ave., Chicago.

PAINT.

TABOR WHITE PAINT FOR GREENHOUSES.

Write for free sample can.

For prices see our display adv. this issue.

TABOR PAINT CO. (Not Inc.), 803 W. Madison St., Chicago, Ill.

PRINTING.

Typewritten form letters, office stationery and florists' labels a specialty. Samples on request. Snow the Circular Letter Man, Camden, N. Y.

SPHAGNUM MOSS.

Sphagnum moss, 10 bbl. bale, \$2.25; 5 bales, \$10.00; large 12 bbl. bale, \$3.00; 5 bbl. bale, \$1.20; 5 bales, \$5.50. Live sphagnum, large bags, \$4.00; burlaped, 30c extra. Cash, 5c less.

Jos. H. Paul, Box 156, Manahawkin, N. J.

10 bales sphagnum moss, choicest selected stock, standard size, in burlap, \$9.50; wired, \$5.70. Cash. Write for prices on larger lots.

M. L. Hancock & Sons, City Point, Wis.

ALBUM OF DESIGNS.

Fourth Edition Now Ready.

75c per copy prepaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

Standard burlaped bales of best sphagnum, \$1.00 each; wired bales, about ¾ same quantity of moss, per bale, 60c each. 5% for cash with order. L. Amundson & Son, City Point, Wis.

Sphagnum moss, \$1.35 per bale; 10 bales, \$12.75; dry, clean, in burlap. American Bulb Co., 172 N. Wabash Ave., Chicago, Ill.

Sphagnum moss, very best quality, \$1.25 per bale; 10 bales for \$12.00.

H. W. Buckbee, Rockford, Ill.

Sphagnum moss, burlap bales, \$1.10 each; 10 bales, \$10.00.

A. Henderson & Co., Box 125, Chicago, Ill.

The best sphagnum moss, 5-bbl. bales, \$1.00 per bale. Cash with order.

Harry E. Holloway, Chatsworth, N. J.

TOBACCO.

Fresh tobacco stems, in bales, 200 lbs., \$3.00; 500 lbs., \$6.00; 1000 lbs., \$10.50; ton, \$20.00. Cash with order. Scharff Bros., Van Wert, O.

Strong tobacco dust, \$1.75 per 100 lbs.; 200 lbs., \$3.00. G. H. Hunkel, Milwaukee, Wis.

Are You Building This Year?

If so, NOW is the time to get your plans and estimates and begin to figure what will be required. The getting ready is no small task and right here is where we come in. We shall be glad to figure on your needs and feel certain that we can satisfy your every requirement.

We have built greenhouses for
34 years and know how.



EVERYTHING IN GREENHOUSE MATERIAL

A. DIETSCH COMPANY

2640 Sheffield Avenue * Chicago



Mention The Review when you write.

WATER HYACINTHS.

Water Hyacinth, \$3.00 per 100, \$25.00 per 1000. S. L. Strong, R. No. 1, Box 44A, Lake Charles, La.

WATER HYACINTHS, \$3.00 per 100, \$25.00 per 1000. Pomona Nurseries, Dade City, Fla.

WATER LILIES.

Now is the time to plant your water lilies, fine plants that will bloom the entire summer, \$6.00 per doz. F. O. B. Washington, D. C.

Could furnish a few more customers this season with regular shipments of water lily blooms, \$2.00 per 100. F. O. B. Washington, D. C., after May 15. Place your order now. Joseph W. Corridon, Tuxedo, Md.

WIRE WORK.

We are the largest manufacturers of wire work in the west. E. F. Winterson Co., 166 North Wabash Ave., Chicago.

Falls City Wire Works, Louisville, Ky.
451 3rd St.,

William E. Hielscher's Wire Works,
264-266 Randolph St., Detroit, Mich.

WOOD LABELS.

LABELS FOR NURSERYMEN AND FLORISTS.
Benjamin Chase Co., Derry Village, N. H.

NEPHROLEPIS LOSING FOLIAGE.

I have a lot of *Nephrolepis cordata compacta* in the same house with *Boston*, *Scottii*, *Teddy*, Jr., etc. The latter three are growing finely, but *N. cordata compacta* keeps turning yellow and the fronds drop off about as fast as new ones appear. This applies to the whole lot and not merely to a few; so I conclude that they require some different sort of treatment. The soil they are potted in is the same as I use for the others. What would you advise me to do with them? Perhaps this variety is not suited to this district. Some time ago you recommended the use of soot for keeping ferns a good color. I use hard coal in the boiler. Would the soot from this do, or should it be soot from soft coal? What is the best way to use it? C. W. P.—Ont.

Nephrolepis cordata compacta does not make as free a growth during the winter months as the various forms of *N. exaltata* referred to in the inquiry, probably owing to the semi-deciduous habit of the species from which *N. cordata compacta* was originated, namely, *Nephrolepis cordifolia*. *N. cordifolia* is a tuberous-rooted species and inclined to become more or less dormant in the winter.

Hard coal soot is not of much use as



GULF CYPRESS GREENHOUSE MATERIALS

Manufactured from clear, air-dried, red gulf cypress stock at our own mill with the most modern machinery. Will mill to your own details. An enormous stock on hand at all times for immediate delivery. We can furnish everything necessary for a complete greenhouse, cut and spliced ready for erection. Send for question blank.

Pecky Cypress Bench Lumber

We carry in stock 1 inch thickness for the bottoms and sides in all widths and lengths and 2 inch thickness ripped for cross pieces and legs.

Send for circular and prices.

PUT YOUR GREENHOUSE PROBLEMS UP TO US
We go anywhere in the U. S. to submit plans and prices.

Metropolitan Material Co.

PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

Mention The Review when you write.

a fertilizer, and contains more sulphur than is beneficial for most plants. Soft coal soot is much more valuable in nitrogen. The best way to apply it to ferns is in the form of a dusting on the surface of the soil about once in two weeks, watering the plants carefully afterward in order to wash in the soot. W. H. T.

THE STREAK DISEASE.

Can you tell me what is the trouble with my sweet peas? They have had frequent applications of liquid cow manure and an occasional top-dressing of bone meal and sheep manure. I notice that the stems of the flowers are getting quite short. I try to keep a temperature of 50 degrees at night and 60 degrees during the day. I have them planted in the same house with carnations. N. T.—Mich.

The sample forwarded was affected with the streak disease of sweet peas. Such plants should be carefully pulled up and burned. I do not know how long your sweet peas have been flowering. They naturally come short-stemmed after flowering a couple of months. I think it probable that you are overdoing the feeding. If you have a good depth of well prepared soil the peas will not need feeding more often

Valuable Aid in Transplanting

Following is an extract from a letter from Hull Brothers, of Waymart, Pa.:

"Perhaps we feel the value of the System of Irrigation most while setting the plants, as we can get the soil in the very best shape for quick, thorough setting, then water them gently afterwards, and they start off nicely."

SKINNER SYSTEM

OF IRRIGATION

The Skinner Irrigation Co.

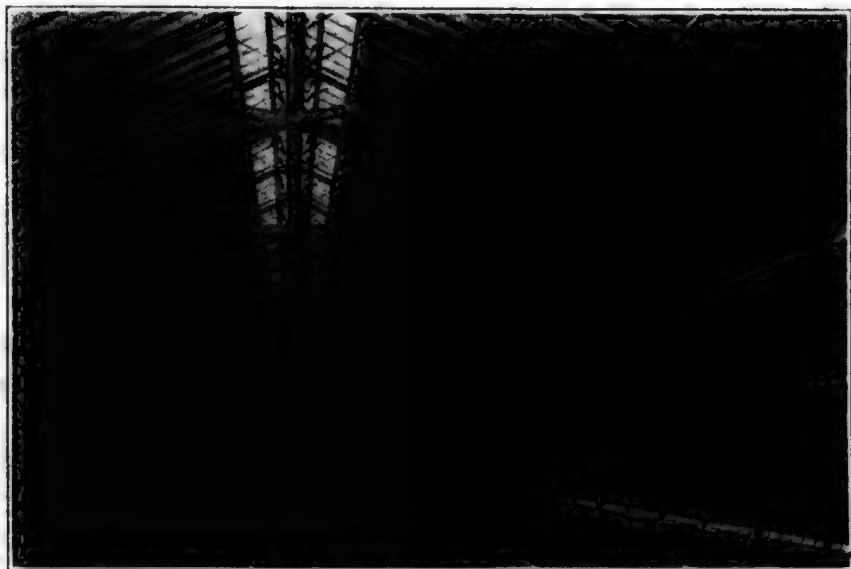
223 Water St., Troy, Ohio

Mention The Review when you write.

than once a fortnight at this season, and in winter less frequently. Liquid cow or sheep manure is an excellent food. A mulch of these animal manures at this season and later is also beneficial. C. W.



—don't say
You
can't build
because—



Interior of a Daut Bros. house, Decatur, Ill.

—there never was a time in the history of the trade when opportunity knocked as loudly and as insistently as she is knocking at your door right now. She is offering you the greatest combination possible—a chance to make big profits and to do your bit toward helping the country at one and the same time.

Don't throw on the burglar latch and put more cotton in your ears—

Open wide the door!

Overcaution and backwardness never yet piled up a fortune or won a battle. You can go a long way toward doing the first and at the same time contribute your share toward the last—if you **build now**. Why—the greatest problem of the hour is that of food supply—and the only intelligent solution is the **intensive cultivation of vegetables**.

More power to you men with glass!

You can grow **better** crops than the man outside and **you** can grow the year round.

This is your call!

Answer it—not by throwing out flowers—but by building **more houses**. They are bound to be a first-class investment. And—

—the reward will be great.

But the cost? You say—

—that's where we prove our right to the name AMERICAN. We have in stock materials for 500,000 square feet of glass—and we **shall not** raise the price.

The new catalogue pages on pipe frame houses are ready.

All we need is your name and address.

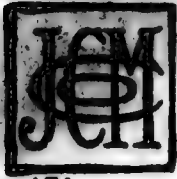
—what are they?

Office: Masonic Temple, Chicago

Just around the corner from the Wholesale Flower Market

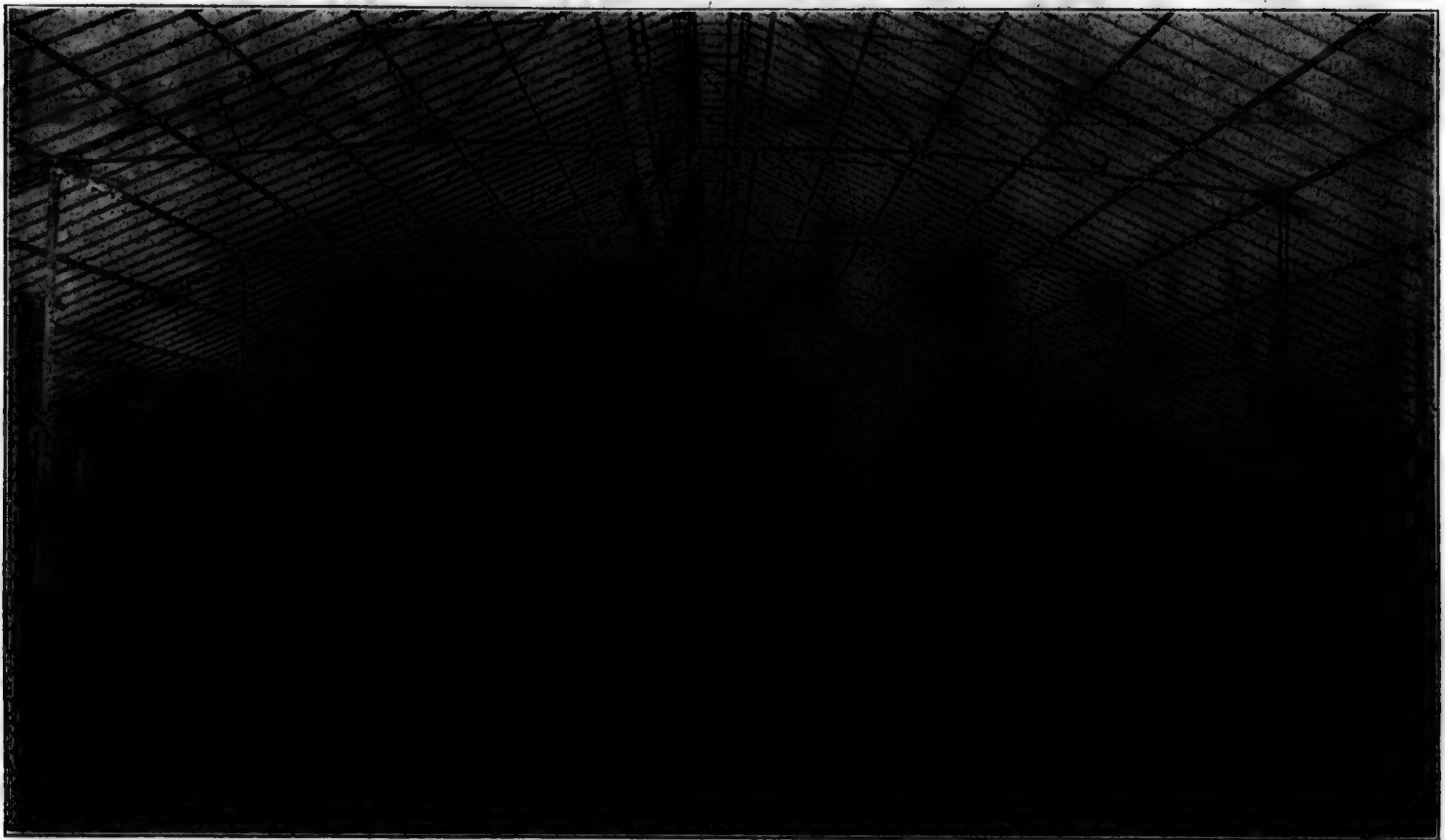
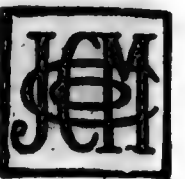
Factory: Cicero, Ill.





ALL STEEL
SAFE AND SURE

GREENHOUSES



THIS greenhouse is one finished this past summer and is 84 feet wide and 500 feet long. There are but two inside supports across the entire house. Lengthwise the posts are set 16 ft. 8 $\frac{1}{4}$ in. center to center. This means also that the steel arches are set 16 ft. 8 $\frac{1}{4}$ in. apart.

You can judge for yourself as to the roominess and lightness of this house.

You will admit that it is easy work to drive around inside with your wagons and plows.

Then look closely at the picture; notice the size of the various steel members. Strength and weight where needed and **only** where needed, not a lot of heavy flat steelwork strong one way and weak in another.

We figure these things out to a hair. No guesswork.

We can **prove** it. Write for our Proof Book, it's free.

JOHN C. MONINGER COMPANY



CHICAGO
914 BLACKHAWK STREET

NEW YORK
807 MARBRIDGE BLDG.

CINCINNATI
2309 UNION CENTRAL BLDG.



EVERYTHING FOR THE GREENHOUSE

HAVE A PLAN

There are several plans for saving, some good, others better. The wise man adopts the one he can stick to.



Choose the plan of using the Evans Challenge Ventilating Machine for all of your greenhouses, as thousands have done, and you will be saving money every year.

Get our catalogue—free for the asking.

JOHN A. EVANS COMPANY



EVANS' ROLLER HANGER



IMPROVED CHALLENGE

**RICHMOND
INDIANA**

PAT-MAR-2012-08.

SEE THE PULL AND THE PUSH

THE FLORISTS' REVIEW

REG. U. S. PAT. OFFICE

SUBSCRIPTIONS
\$1.50 Per Year

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.

FLORISTS' PUBLISHING CO., 520 Caxton Building, 508 South Dearborn St., CHICAGO

VOL. XXXIX.

CHICAGO, MAY 3, 1917.

NO. 1014.

ROSES--Bench Grown

	Per 100	Per 1000
American Beauty.....	\$9.50	\$85.00
Aaron Ward.....	7.00	60.00
Killarney Brilliant.....	7.00	60.00
Killarney, Pink.....	7.00	60.00
Sunburst.....	8.00	70.00
Mrs. Chas. Russell.....	9.00	80.00
Milady.....	9.00	80.00

CALADIUMS

Well Cured, with Live Shoots.							
	Doz.	100	1000		Doz.	100	1000
5 to 7-inch....	\$0.25	\$1.75	\$15.00	9 to 11-inch....	\$0.85	\$ 6.00	\$ 5.00
7 to 9-inch....	.40	8.00	25.00	12 inch and up..	2.00	14.00

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BUY YOUR MUM PLANTS NOW

and

Buy Them From

C. C. Pollworth Co., Milwaukee, Wis.

The best stock and the best Commercial Varieties.

See Classified columns this issue.

GIGANTEUM—

7-9.....	Case of 300, \$16.00;	per 100, \$6.50
8-9.....	Case of 250, 17.50	
9-10.....	Case of 200, 19.00	

MAGNIFICUM—

8-9.....	Case of 200, \$10.50; per 100, \$6.00
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CALADIUM ESCULENTUM—

5-7.....	\$1.75 per 100; \$15.00 per 1000
7-9.....	3.00 per 100; 28.00 per 1000

Full line of Chrysanthemum and Carnation Cuttings.

Write for list and prices.

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BUFFALO, N. Y.

SEE OUR PAGE AD IN LAST WEEK'S REVIEW, OR WRITE FOR QUOTATION ON

KILLARNEY, WHITE KILLARNEY, KILLARNEY BRILLIANT, MRS. AARON WARD, grafted.

Fine own root plants of PINK and WHITE COCHET, RHEA REID, CRIMSON QUEEN, F. VON MARSCHALL, extra choice KAISERIN. for bedding.

And for forcing, HOOSIER BEAUTY, KILLARNEY BRILLIANT, WHITE KILLARNEY, TIP-TOP and TIPPERARY.

THE E. G. HILL CO.

RICHMOND,

INDIANA

FOR

Lily Bulbs

WRITE WARD

LOOK

PRIMULA OBCONICA, 2 1/4 inch, June 15th and later delivery. George Arends' Ronsdorfer strain; Gigantea and Grandiflora in all colors. Only one lot of seed came into the country.

FIRST COME, FIRST SERVED

\$5.00 per 100 \$45.00 per 1000

See Classified List for Cyclamen, Poinsettias, Begonias and all other commercial stock.

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W. J. & M. S. VESEY

Wholesale and
Retail Florists

Fort Wayne,

Indiana

Seasonable Suggestions

LAWN GRASS SEED

Perpetual green Bulk, 17c per lb.; cartons, 18c

SHEEP MANURE

For Immediate Shipment

\$25.00 per ton; \$14.00 per 1000 lbs.; \$8.00 per 500 lbs.

LILIUM MAGNIFICUM

9-11, per 100..... \$9.00; per case of 125 bulbs \$10.65

THE W. W. BARNARD CO., SEEDSMEN
231-235 W. Madison St., Chicago



This is the exact size of the beautiful two-color sticker.

The poster is many times larger—but not too large.

This Will Help You Whether or Not You Help it A Cold Thousand Spent to Boom Your Mothers' Day Business

ON Saturday of this week there will appear in one of the largest national magazines a full page advertisement about Mothers' Day.

It is signed by no one.

It will benefit everyone in the business.

It is a strong personal appeal to remember Mother, by sending her flowers and blooming plants.

It encourages the use of other flowers besides the carnation.

Millions of people will see that ad.

The Chicago Florists' Club pays over a thousand dollars for it.

They get no more benefit from it than you do.

It's a big, broad-minded act on their part.

A move in the direction of general flower advertising.

We heartily congratulate the Club for its enterprise and liberality.

To partly meet the expense of that advertisement the Club has already sent you an invitation to buy their beautiful Mothers' Day stickers and posters.

Get in line. Be liberal with your order.

Do your little bit to encourage the increased sale of all kinds of flowers on this wondrous Mothers' Day.

Lord & Burnham Co.

Builders of Greenhouses and Conservatories

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42d Street Bldg.

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Widener Bldg.

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CLEVELAND
Swetland Bldg.

TORONTO
Royal Bank Bldg.

CHICAGO
Continental and Commercial Bank Bldg.

MONTREAL
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FACTORIES: IRVINGTON, N. Y. DES PLAINES, ILL. ST. CATHARINES, CANADA

SELECTED STRAINS of FLORISTS' FLOWER SEEDS

New Giant Waved or Spencer SWEET PEAS

There is no other flower that ranks greater in importance to the florist than Sweet Peas. Since the introduction of Countess Spencer some years ago, they have steadily grown in favor. The florist may obtain any of his favorite colors of the Grandiflora type in the Spencers.

Flowers gigantic in size (often 2 inches in diameter), stems stiff, 12 to 15 inches long; the foliage and flower extraordinary in appearance.

WHITE

White Spencer.	Clear white.	Oz.	$\frac{1}{4}$ lb.	Lb.
A variety that the florist should grow. Much superior to any of the Grandiflora varieties.....				
		\$0.15	\$0.50	\$1.75
Etta Dyke.	Pure white15	.50	1.75

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Countess Spencer.	The original giant-flowered pink Spencer	.15	.50	1.75
Elfrida Pearson.	Beautiful pale pink Spencer.....	.25	.75	2.50
Florence Morse Spencer.	Distinct shade of blush pink.....	.20	.60	2.00
George Herbert Spencer.	Rosy pink.....	.20	.60	2.00
Mrs. Routzahn Spencer.	Blush pink, shading to apricot; grand variety20	.60	2.00

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Helen Lewis Spencer.	Best of the orange pinks20	.60	2.00
Thomas Stevenson.	Darker and deeper than Helen Lewis..	.35	1.25	4.00
Stirling Stent.	Glorious deep salmon25	.75	2.50

BICOLOR

Blanche Ferry Spencer.	A splendid bicolor; standard pink, wings white..	.15	.50	1.75
Mrs. Cuthbertson.	One of the finest bicolors. Standard rose-pink, white wings.....	.25	.75	2.50

BLUE AND PURPLE

Margaret Madison.	Clear azure blue.....	.30	1.00	3.00
Captain of Blues Spencer.	Bright purple.....	.15	.50	1.75

YELLOW

Primrose Spencer.	Best yellow Spencer to date.....	.20	.60	2.00
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MAROON

Othello Spencer.	Rich, velvety maroon. Fine, large flowers of splendid form.....	.20	.60	2.00
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LAVENDER

Asta Ohn Spencer.	The best lavender for the florist.....	.15	.50	1.75
Florence Nightingale.	Rosy lavender; splendid large flowers.....	.20	.60	2.00



SPENCER SWEET PEAS

CRIMSON AND SCARLET

King Edward Spencer.	A most popular variety; bright crimson....	Oz. \$0.15	$\frac{1}{4}$ lb. \$0.50	Lb. \$1.75
Vermilion Brilliant.	Considered the most brilliant scarlet.....	.35	1.25	4.00

S. & W. CO.'S SPENCER MIXTURE SWEET PEAS

A mixture carefully proportioned of all the best, most distinct varieties. Oz., 15c; $\frac{1}{4}$ lb., 50c; lb., \$1.50.

Wholesale Seed Catalogue Free on Request.

Stumpp & Walter Co 30-32 Barclay St., NEW YORK

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THE FLORISTS' REVIEW

CAXTON BUILDING
508 South Dearborn Street
CHICAGO

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Orchids Valley Russell Beauties Carnations Lilies Sweet Peas Miniature Roses Snapdragons

LIST OF ROSES

Ophelia

Sunburst

Aaron Ward

Hoosier Beauty

Richmond

Milady

White Killarney

Killarney

Brilliant

Our Roses consist of the grades, short, medium, long and specials.

Ferns, Adiantum, Sprengeri, Plumosus, Galax, Leucothoe, Smilax, Farleyense, Mexican Ivy

Price List mailed weekly. If you are not on our list, let us know.

FOR MOTHERS' DAY. We will have a good supply, but we should have your order early.

Poehlmann Bros. Co. Supply House

We are now well established in our new quarters—annexed to the Cut Flower Dept., with a complete line of Florists' accessories on hand, which enables us to fill orders on very short notice. Save expressage—have your supplies shipped with cut flowers.

For Mothers' Day we offer a very fine assortment of Cut Flower and Plant Baskets, the kind that are worthy of keeping as mementos of the occasion.

A limited supply of Mothers' Day boxes, size 24 in. by 5 in. by 3½ in., 10 for **\$5.00.**

We have ready for shipping a very fine selection of made-up Wreaths.

SPECIAL, Twelve 21-inch Wreaths, Decorated, per dozen. \$15.00

WRITE FOR OUR MEMORIAL DAY CIRCULAR

POEHLMANN

Send All Orders for Cut Flowers and
 Supplies to City Store, 72-74 E. Randolph St., **Chicago**

L. D. Phone
 Randolph 34



ROSE PLANTS, Grafted and Own Root

The Poehlmann Quality, Known Favorably Throughout the Land

GRAFTED—2½-inch Russell.....\$150.00 per 1000
Lots of 5000 or more.....145.00 per 1000
GRAFTED—2½-inch Ophelia, Aaron Ward, Milady,
Killarney, White Killarney, Brilliant, Cecile Brun-
ner, Richmond.....120.00 per 1000
Lots of 5000 or more.....110.00 per 1000
These prices are absolutely net cash.
For 3½-inch stock an additional \$50.00 per 1000 will be charged.

OWN ROOT—2½-inch Killarney, White Killarney,
Brilliant, Ophelia, Aaron Ward, Milady, Richmond,
Cecile Brunner.....\$7.00 per 100; \$65.00 per 1000
Lots of 5000 or more.....62.50 per 1000
Sunburst, own root.....\$10.00 per 100; 90.00 per 1000
Orders will be booked in strict rotation and none but well estab-
lished plants, ready for a shift or ready to be benched, will be shipped.

CHRYSANTHEMUMS

Rooted Cuttings and 2½-Inch Stock.					
	About time they bloom.	Rooted Cuttings.	2½-In. Stock.	100	1000
YELLOW—					
Golden Glow.....	October 1...	\$2.30	\$20.00	\$3.00	\$27.00
Chrysolora.....	October 14...	2.30	20.00	3.00	27.00
Yellow Eaton.....	November 1...	2.30	20.00	3.00	27.00
Golden Chadwick.....	November 7...	2.30	20.00	3.00	27.00
PINK—					
Chieftain.....	October 24...	2.30	20.00	3.00	27.00
Loeben.....	November 2...	2.30	20.00	3.00	27.00
Pattie.....	November 13...	2.30	20.00	3.00	27.00
Enguehard.....	November 2...	2.30	20.00	3.00	27.00
Wells' Late Pink.....	November 7...	2.30	20.00	3.00	27.00

Rooted Cuttings and 2½-Inch Stock.					
	About time they bloom.	Rooted Cuttings.	2½-In. Stock.	100	1000
WHITE—					
Early Frost.....	October 26...	\$2.30	\$20.00	\$3.00	\$27.00
Oconto.....	October 19...	2.30	20.00	3.00	27.00
Smith's Ideal.....	November 2...	2.30	20.00	3.00	27.00
White Chieftain.....	October 24...	2.30	20.00	3.00	27.00
Eaton.....	November 1...	2.30	20.00	3.00	27.00
W. H. Chadwick.....	November 7...	2.30	20.00	3.00	27.00
Chas. Rager.....	October 29...	2.30	20.00	3.00	27.00
Elise Panworth.....	November 2...	2.30	20.00	3.00	27.00
BRONZE—					
O. H. Kahn.....	November 2...	2.30	20.00	3.00	27.00

POMPONS

Rooted Cuttings and 2½-Inch Stock.					
	About time they bloom.	Rooted Cuttings.	2½-In. Stock.	100	1000
YELLOW—					
Mike Goebel.....	October 16...	\$3.00	\$27.00	\$3.50	\$32.00
Madge.....	November 1...	3.00	27.00	3.50	32.00
Klondyke.....	November 9...	3.00	27.00	3.50	32.00
Quinola.....	November 16...	3.00	27.00	3.50	32.00
Baby Yellow.....	November 10...	3.00	27.00	3.50	32.00
Big Baby.....	October 31...	3.00	27.00	3.50	32.00
PINK—					
Queen Marie.....	October 25...	3.00	27.00	3.50	32.00

Rooted Cuttings and 2½-Inch Stock.					
	About time they bloom.	Rooted Cuttings.	2½-In. Stock.	100	1000
WHITE—					
Alva.....	October 21...	\$3.00	\$27.00	\$3.50	\$32.00
Helen Newberry.....	November 16...	3.00	27.00	3.50	32.00
BRONZE—					
Madam La Porte.....	November 9...	3.00	27.00	3.50	32.00
Skibo—Bronze Button.....	October 16...	3.00	27.00	3.50	32.00
RED—					
La Gravere.....	October 31...	3.00	27.00	3.50	32.00

PLANTS

AMERICAN BEAUTIES, 35c and 50c each.
BABY RAMBLERS, 35c, 50c, \$1.00 and \$1.50 each.
FANCY LEAVED CALADIUMS, 35c, 50c, 75c and \$1.00 each.
PANSIES, \$3.00 per 100; \$25.00 per 1000.
COLEUS, rooted cuttings, best varieties, \$1.00 per 100.
CROTONS
Well colored, 4-inch.....\$4.80 per doz.
5-inch.....60c and 75c each

PANDANUS VEITCHII
4-inch.....\$0.35 each
5-inch......75 each
6-inch.....1.00 each
7-inch.....1.50 each
8-inch.....2.00 each
RUBBER PLANTS
5-inch....50c, 75c, \$1.00, \$1.50, 2.00 each
ENGLISH IVY
4-inch.....\$15.00 per 100

ASPARAGUS SPRENGERI
3-inch pots.....\$7.00 per 100
4-inch pots.....10.00 per 100
ASPARAGUS PLUMOSUS
2½-inch pots.....3.50 per 100
3-inch pots.....8.00 per 100
6-inch made-up pots.....35.00 per 100
TABLE FERNS
2½-inch pots.....4.00 per 100
3-inch pots.....8.00 per 100
4-inch pots.....15.00 per 100

PALMS

Strong - Healthy - Clean

PALMS

KENTIA FORSTERIANA
Single Plants
2¼-inch pots, \$1.50 per doz.; \$12.00 per 100; \$100.00 per 1000.
Leaves Ins. high Each
8-inch tubs 6-7 42-46\$4.00
8-inch tubs 6-7 48-505.00
9-inch tubs 6-7 50 heavy. 7.00
Ft. high
15-inch tubs 6-7 8 heavy.40.00
15-inch tubs 6-7 9-10 heavy.50.00
KENTIA FORSTERIANA
Made-up Plants
Plants Ins. high Each
15-inch tubs 4 72-78 heavy.\$30.00
15-inch tubs 4 75-80 heavy. 35.00

KENTIA BELMOREANA
Single Plants
2¼-inch pots, \$1.50 per doz.; \$12.00 per 100; \$100.00 per 1000.
3-inch pots, 5 leaves, 10-12 inches high, \$2.50 per doz.; \$18.00 per 100; \$150.00 per 1000.
4-inch pots, 5-6 leaves, 16 inches high, 45c each; \$5.00 per doz.; \$40.00 per 100.
Leaves Ins. high Each
6-inch pots 5-6 26-28\$1.50
Specimen Plants, 15-inch tubs, \$75.00 each.
ARECA LUTESCENS
Plants Ins. high Each
6-inch pots 4 bushy, 24-26\$1.25
ASPIDISTRAS
Leaves Each
5-inch pots, vari. 10-12\$1.50

PHOENIX ROEBELENI
5-inch pots.....\$1.00 each
PTYCHOSPERMA ALEXANDRAE
2¼-inch pots.....90c per doz.; \$7.00 per 100
LIVISTONA ALTISSIMA
2¼-inch pots....\$1.00 per doz.; \$8.00 per 100
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4-inch50c each
STEVENSONIA GRANDIFOLIA
4-inch pots.....50c each
DRACAENAS
Each Doz. 100
5-inch Imperialis.....\$1.00 \$12.00
4-inch Terminalis......40 4.20
3-inch Terminalis......25\$22.00
5-inch Lindenli......80 9.00
3-inch Marguerite Story. .30 3.25

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Send all orders for Plants to Greenhouses, P. O. Box 127, Morton Grove, Ill. L. D. Phone, Morton Grove 31 J. City buyers use Rogers Park 684 NO TOLL FROM CHICAGO

You don't have to wait for a good Pink Rose. We are offering now

ROSE-PINK OPHELIA

A sport of Ophelia. Registered American Rose Society. We mention a few growers who have seen Rose-pink Ophelia and bought in large quantities.

Dailledouze Bros., Brooklyn, N. Y.
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Dale Estate, Brampton, Ont.
Stuppy Floral Co., St. Joseph, Mo.
A. N. Pierson, Inc., Cromwell, Conn.

Bassett & Washburn, Chicago, Ill.
Wendland & Keimel, Elmhurst, Ill.

They did not buy a cat in the bag; neither will you. Send in your orders.

PRICES—OWN ROOT

\$30.00.....	per 100	\$125.00.....	per 500 plants
70.00.....	per 250	250.00.....	per 1000 plants

PRICES—GRAFTED

\$35.00.....	per 100	\$150.00.....	per 500 plants
82.50.....	per 250	300.00.....	per 1000 plants

A few more Lady Pierre left. Plant a few for corsage work, \$10.00 per 100.

BREITMEYER FLORAL COMPANY

FRED BREITMEYER, Proprietor

MT. CLEMENS, MICHIGAN

A. F. J. BAUR

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GERANIUMS



PREPARE to meet the biggest demand for bedding plants in the history of the trade. Fill all your available bench space with Geraniums. They are the biggest sellers and never go begging if the quality is good. Don't lose any time, but send us your order **today**. Plants are in prime condition for shifting. We have Berthe de Presilly, rose pink; Beaute de Poitevine, salmon; Decorator, orange scarlet; A. Ricard, orange scarlet; Mrs. Barney, cerise; Marvel, deep scarlet; S. A. Nutt, crimson scarlet.

\$3.00 per 100 \$25.00 per 1000

We can supply Merry Christmas from 2-inch pots until planting out time. If you grow any scarlet carnations, you should grow Merry Christmas. If you have not been growing any scarlet, begin now with Merry Christmas.

\$12.00 per 100; \$100.00 per 1000

BAUR & STEINKAMP, Carnation
Breeder

Indianapolis, Indiana

MOTHERS' DAY

Every florist who advertises for Mothers' Day can do a fine business May 13. It is already one of the big days for all who make a special effort to get the public interested. This year it will be bigger than ever before. Advertise and order **enough** stock

CARNATIONS

FOR
MOTHERS'
DAY

Fancy White \$7.00
Assorted Colors 6.00

Per 100

BUY DIRECT OF THE GROWER

A LARGE CROP, ALL VARIETIES OF ROSES
BUT EXTRA STRONG ON

MRS. RUSSELL KILLARNEY WHITE KILLARNEY

SPLENDID QUALITY--ALL LENGTHS

AN ABUNDANCE OF STOCK THAT IS FINE VALUE AT THESE PRICES

MOTHERS' DAY PRICE LIST

MRS. RUSSELL—

	Per 100
Specials.....	\$25.00
Select.....	20.00
Medium.....	\$12.00 @ 15.00
Shorter stem.....	6.00 @ 8.00

Champ Welland.....
Richmond.....
Milady.....
Sunburst.....
Killarney.....
White Killarney.....
Killarney Brilliant.....
Maryland.....
Ophella.....

	Per 100
Extra select..	\$10.00
Select.....	8.00
Medium.....	6.00
Short.....	\$4.00 @ 5.00

ROSES, our selection, a good grade, \$4.00 per 100

Carnations, fancy white.....per 100,	\$ 7.00
Carnations, assorted, 1/3 white..	6.00
Valley.....	6.00
Sweet Peas.....	\$ 0.75 @ 1.50
Jonquils.....	3.00 @ 4.00
Tulips.....	3.00 @ 4.00
Easter Lilies.....	12.50 @ 15.00
Adiantum.....	1.00 @ 1.50
Asparagus Sprays.....per bunch,	.50 @ .75
Smilax.....per doz.,	2.00 @ 2.50
Ferns.....per 1000,	3.50
Galax, green or bronze.....per 1000,	1.25
Leucothoe.....per 100,	.75 @ 1.00
Boxwood.....per bunch,	.25

Subject to change without notice.

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS.

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St.,

PHONES:
Central 2848 and 601
Greenhouses, Ravenswood 9925

CHICAGO, ILL.

SPECIAL

REDUCED PRICES ON

SPECIAL**NATURAL PRESERVED WREATHS**

Fine imported stock, consisting of Magnolia, Laurel, Cycas and combination wreaths.

Order at once an assortment of these ready sellers for Decoration Day.

No. 1 Assortment of 6 Wreaths.....	Value \$ 3.75.....	reduced to \$ 2.75
No. 2 Assortment of 6 Wreaths.....	Value 5.50.....	reduced to 4.25
No. 3 Assortment of 6 Wreaths.....	Value 7.50.....	reduced to 5.75
No. 4 Assortment of 6 Wreaths.....	Value 10.00.....	reduced to 7.50
No. 5 Assortment of 6 Wreaths.....	Value 14.75.....	reduced to 11.00

Buy liberally of these wreaths; they will be Money Makers for you at these extraordinary prices.

We also have a large stock of **Metal Designs**, which we offer at "Before the War Prices."

Let us send you an assortment of these also.

Waterproof Paper, in all good colors.....per roll, **25c**

ORDER AT ONCE

L. BAUMANN & COMPANY

LEADING IMPORTERS AND MANUFACTURERS

357-359 West Chicago Avenue,

CHICAGO, ILL.

Is not our
quality

**"Superiora"
Brand
Magnolia
Leaves**

the
BEST



when it has been endorsed by 32 of the leading whole-sale florists? Why? Because quality is our goal.

For your protection, Mr. Florist, accept "Superiora" Magnolia Leaves only. REFUSE IMITATIONS.

"Superiora" Brand Magnolia Leaves are sold by every Wholesale Florist in the United States and Canada.

DR. H. DUX COMPANY, Inc., Manufacturers,

Jacksonville, Florida

SPRING PLANTS

HYDRANGEAS

We have the largest and finest stock of Otaksa, 6-in., \$6, \$9, \$12, \$15 and \$18 per doz.

THE NEW FRENCH HYDRANGEA

6-inch and 7-inch pots, from 3 to 15 flowers \$6, \$9, \$12 per doz.
Delivery now, 2½-inch pots, Hydrangea Otaksa, strong plants.....

.....\$8 per 100; \$75 per 1000
Delivery now, Assorted French Hydrangeas, 2½-inch pots, strong plants.....
.....\$7 per 100; \$60 per 1000

RHODODENDRONS

\$1.25, \$1.75, \$2, \$2.50, \$3, \$3.50 and \$4 each
Pink Pearl.....\$2 and \$2.50 each

RAMBLER ROSES

MAD. JULES GOUCHAULT

6-inch and 7-inch pots...\$35 and \$50 per 100

GRÜSS AN AACHEN

6-inch and 7-inch pots...\$35 and \$50 per 100

GRETA KLUIS (New)

6-inch and 7-inch pots...\$5 and \$6 per doz.

PHYLLIS PINK BABY RAMBLER

5-inch and 6-inch pots.....\$35 per 100

ORLEANS (New)

5-inch and 6-inch pots.....\$35 per 100
7-inch pots, very heavy, made up...\$9 per doz.

ERNA TESCHENDORFF

5½-inch and 6-inch pots...\$35 and \$50 per 100
7-inch pots.....\$9 per doz.

ELLEN POULSEN

5½-inch and 6-inch pots.....\$35 per 100
7-inch pots.....\$9 per doz.

NEW SPIRAEAS

Rubens, America, Venus and Salmon Queen

6-inch pots.....\$9 per doz.

7-inch pots.....\$12 per doz.

8-inch pots.....\$15 per doz.

CYCLAMEN

May delivery—2½-inch pots, equal to 3-inch stock...\$10 per 100; \$90 per 1000

4-inch pots.....\$25 per 100; \$225 per 1000

4-inch pots, extra selected...\$30 per 100; \$275 per 1000

PELARGONIUMS

Easter Greeting

4-inch pots.....\$25 per 100

5-inch pots.....\$50 per 100

6-inch and 7-inch pots.....\$75 per 100

CROTONS

2½-in. pots, strong, \$25 per 100; \$225 per 1000

4-in. pots, strong, \$35 per 100; \$325 per 1000

5-in. pots, strong, \$50, \$75 and \$100 per 100

6-in. pots, strong, \$12, \$15, \$18 and \$24 per doz.

7-in. pots, strong, \$24, \$30 and \$36 per doz.

8-in. pots, made up, \$24, \$30 and \$36 per doz.

10-in. pots, made up, \$5, \$6 and \$7.50 each

12-in. and 14-in. tubs, made up, \$10, \$15 and \$20 each

CROTON PUNCTATA

2½-inch pots....\$10 per 100; \$90 per 1000

3-inch pots....\$20 per 100; \$150 per 1000

4-inch pots....\$25 per 100; \$225 per 1000

CROTON NORWOOD BEAUTY

4-inch pots, heavy....\$5 per doz.; \$35 per 100

5-inch pots, heavy.....\$9 and \$12 per doz.

6-inch pots, heavy.....\$18 per doz.

Larger plants.....\$2, \$2.50 and \$3 each

CROTONS (NARROW LEAF TYPE)

Delicatissima, Golden Thread and Florence

2½-inch pots, heavy.....\$25 per 100

4-inch pots, heavy.....\$35 per 100

5-inch, heavy.....75c and \$1 each

6-inch pots, heavy.....\$15 and \$18 per doz.

CROTON CHANTRIERII MAJOR

4-inch pots.....\$5 a doz.; \$35 per 100

5-inch and 5½-inch pots.....

.....75c, \$1, \$1.25 and \$1.50 each

NEW SEEDLING VARIETIES

4-inch pots, strong plants.....

.....\$3 each; \$30 per doz.; \$200 per 100

6-inch and 7-inch pots, larger plants.....

.....\$3.50 and \$4 each

CROTON LEAVES AND SPRAYS

Very highly colored sprays at 25c, 35c and 50c

Cut Leaves.....\$3 and \$5 per 100

DRACAENA STRICTA GRANDIS

4-inch pots.....\$50 per 100

5-inch and 6-inch pots.....

.....\$12, \$15, \$18 and \$24 per doz.

DRACAENA LORD WOLSELEY

2-inch pots.....\$12 per 100

3-inch pots.....\$25 per 100

4-inch pots.....\$5 per doz.; \$35 per 100

DRACAENA BAPTISTII

6-inch pots.....\$1.50 each

DRACAENA CRAIGH

6-inch pots.....\$18 per doz.

DRACAENA TERMINALIS

2½-inch pots.....\$12 per 100

3-inch pots, strong plants.....\$25 per 100

4-inch pots, strong plants.....

.....\$5 a doz.; \$35 per 100

5-inch pots.....\$9 per doz.

6-inch pots.....\$12 per doz.

DRACAENA GODSEFFIANA

2½-inch pots, heavy.....\$12 per 100

3-inch pots.....\$20 per 100

4-inch pots.....\$30 per 100

DRACAENA DE SMETIANA

2½-inch pots.....\$25 per 100

4-inch pots.....\$50 per 100

5-inch pots.....\$75 per 100

6-inch pots.....\$18 per doz.

DRACAENA SANDERIANA

2½-inch pots.....\$15 per 100

DRACAENA KELLERIANA

2½-inch pots.....\$12 per 100

3-inch pots.....\$20 per 100

4-inch pots.....\$30 per 100

7-inch pots, made up...\$24 and \$30 per doz.

DRACAENA FRAGRANS

Plain green leaf.

6-inch pots.....\$9 per doz.

8-inch pots.....\$2 and \$2.50 each

DRACAENA MARGUERITE STORY

6-inch pots.....\$18 per doz.

PANDANUS VEITCHII

5-inch pots.....\$9 per doz.

6-inch pots.....\$12 and \$15 per doz.

7-inch pots.....\$18 and \$24 per doz.

GARDENIA VEITCHII

2½-inch pots, heavy..\$8 per 100; \$75 per 1000

4-inch pots, heavy..\$25 per 100; \$200 per 1000

FERNS

NEPHROLEPIS ELEGANTISSIMA

IMPROVED

2½-inch pots.....\$6 per 100; \$50 per 1000

4-inch pots.....\$25 per 100

6-inch pots.....\$6 and \$9 per doz.

8-inch pots.....\$12 and \$15 per doz.

Larger plants.....\$2, \$2.50, \$3 and \$3.50 each

NEPHROLEPIS NORWOOD

Delivery Aug. 15th.

Strong plants, 2½-inch pots.....

.....\$4 per doz.; \$25 per 100; \$200 per 1,000

Strong plants, 4-inch pots.....

.....\$9 per doz.; \$50 per 100

Strong plants, 6-inch pots.....

.....\$15 per doz.; \$100 per 100

150,000 NEPHROLEPIS (IN VARIETY)

NEPHROLEPIS SCHOLZELII

2½-inch pots.....\$6 per 100; \$50 per 1000

4-inch pots, heavy..\$25 per 100; \$200 per 1000

NEPHROLEPIS TODEAIDES

2½-inch pots.....\$6 per 100; \$50 per 1000

4-inch pots.....\$25 per 100; \$200 per 1000

6-inch pots.....\$6 and \$9 per doz.

8-inch pots.....\$12 per doz.

NEPHROLEPIS ROBUSTA

2½-inch pots, strong plants, June 1 delivery.....

.....\$6 per 100; \$50 per 1000

4-inch pots, strong plants.....

.....\$20 per 100; \$180 per 1000

6-inch pots, strong plants..\$50 and \$75 per 100

8-inch pots, strong plants..\$12 and \$15 per doz.

11-inch tubs.....\$3 and \$3.50 each

NEPHROLEPIS SMITHII

2½-inch pots.....\$8 per 100; \$75 per 1000

4-inch pots.....\$25 per 100

6-inch pots.....\$6 and \$9 per doz.

8-inch pots.....\$15 per doz.

NEPHROLEPIS BOSTONIENSIS

William K. Harris

2½-inch pots, June delivery.....

.....\$6 per 100; \$50 per 1000

4-inch pots.....\$20 per 100; \$180 per 1000

11-inch tubs.....\$2, \$2.50, \$3 and \$4 each

"TEDDY JUNIOR"

Fine young plants from 2½-inch pots.....

.....\$1 per doz.; \$7 per 100; \$60 per 1000

6-inch pots.....\$7 per doz.; \$50 per 100

4-inch pots.....\$25 per 100; \$200 per 1000

8-inch pots.....\$12 per doz.; \$90 per 100

NEPHROLEPIS JOHN WANAMAKER

"The Wanamaker Boston Fern"

2½-inch pots.....\$8 per 100; \$75 per 1000

4-inch pots, very heavy plants.....

.....\$25 per 100; \$200 per 1000

6-inch pots, very heavy plants.....

.....\$6 per doz.; \$45 per 100

6-inch pots, extra heavy plants.....

.....\$9 per doz.; \$70 per 100

8-inch pots.....\$12 and \$15 per doz.

11-inch tubs.....\$2.50 and \$3 each

NEPHROLEPIS SCOTCH

2½-inch pots.....\$6 per 100; \$50 per 1000

4-inch pots.....\$25 per 100; \$200 per 1000

6-inch pots.....\$7 per doz.; \$50 per 100

8-inch, three-quarter pots.....

.....\$12 per doz.; \$90 per 100

11-inch tubs.....\$2, \$2.50 and \$3 each

NEPHROLEPIS ELEGANTISSIMA

COMPACTA

2½-inch pots.....\$6 per 100; \$50 per 1000

4-inch pots.....\$25 per 100

NEPHROLEPIS TEDDY, JR., SPORT

2½-inch pots.....\$6 per 100; \$50 per 1000

4-inch pots.....\$25 per 100; \$200 per 1000

6-inch pots.....\$7 per doz.; \$50 per 100

ASPARAGUS PLUMOSUS NANUS

2½-inch pots.....\$4 per 100; \$35 per 1000

3-inch pots.....\$7 per 100; \$65 per 1000

4-inch pots.....\$12 per 100; \$110 per 1000

ENGLISH IVIES

4-inch pots.....\$2 per doz.; \$15 per 100

FICUS UTILIS

6-inch pots, 24 inches to 30 inches tall..\$2 each

Larger plants...\$3, \$4, \$5, \$6 and \$7.50 each

The usual Craig Quality. We would suggest placing your orders early.

FICUS PANDURATA

6-inch pots, 2½ feet tall.....\$2 each

7-inch pots, 3 feet tall.....\$2.50 each

8-inch pots, 4 feet tall.....\$3 each

10-inch and 11-inch tubs, 5 feet to 8 feet tall.....\$4, \$5, \$6 and \$7.50 each

Branch plants, exceptionally fine.....

.....\$2.50, \$3, \$3.50 and \$4 each

BOXWOOD, FALL IMPORTATION

12-inch.....\$25 per 100

12-inch to 15-inch.....\$35 per 100

18-inch, heavy.....\$7.50 and \$9 per doz.

Pyramid, 4 feet.....\$3.50 each

LILIAM GIGANTEUM BULBS

We have made arrangements to import a large quantity of extra selected bulbs, delivery October and November, 1917, at the following prices, f. o. b. Philadelphia. No less than case lots sold:

7 to 9-in..300 bulbs to case, \$15; \$45 per 1000

8 to 10-in..225 bulbs to case, \$19; \$80 per 1000

9 to 10-in..200 bulbs to case, \$20; \$88 per 1000

ARECA LUTESCENS

4-inch pots.....\$30 per 100

7-inch pots, very heavy, 36 inches tall..\$3 each

8-inch pots, very heavy, 38 inches to 45 inches tall.....\$3.50 and \$4 each

9-inch pots, very heavy, 50 to 55 inches tall.....\$5 each

HYBRIDS AND TEA ROSES, 20 VARIETIES

6-inch pots.....\$35 per 100

CHRYSANTHEMUMS

We are now booking orders on the following Chrysanthemums, rooted cuttings and stock from 2½-inch pots.

Except where noted, the following varieties: \$2.25 per 100; rooted cuttings, \$20 per 1000; 2½-inch pots, \$3.25 per 100; \$30 per 1000.

WHITE VARIETIES



IT'S A MISTAKE

to delay in ordering your

Decoration Day Supplies

Our Wreath Department is working full tilt on orders for

"KEYSTONE QUALITY"

Fancy Cemetery Wreaths, Plain Magnolia Wreaths, Decorated Magnolia Wreaths and Wax Wreaths

We advise early buying, as the demand has greatly exceeded our expectations. Our 1917 Catalogue will help you to place your order. Have you a copy?

M. RICE CO.

THE LARGEST AND BEST EQUIPPED FLORISTS' SUPPLY HOUSE

1220-22-24 SPRING GARDEN ST., PHILADELPHIA, PA.

Put the American Flag in each of your Corsage Boxes

This fad, suggested by us and started by the leading metropolitan florists, has taken the country by storm.

Simply cut off the flags from the ribbon rolls and slip in the boxes. It is a wonderful ad and furthers the spirit of the hour.

Write for a sample assortment of these flags today. All sizes from three-quarters of an inch to six inches in width.

ATTRACTIVE AND INEXPENSIVE

WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Salesrooms, 19-25 East 24th Street, NEW YORK

THE FLORISTS' REVIEW

SOUTH-GROWN MUMS FOR SOUTHERN MARKETS

Naturally, northern growers have not viewed with unmixed cheerfulness the decrease in the southern demand for northern mums, especially mums for All Saints' day. Some of these disappointed growers, if not already acquainted with the south's latest cultural methods, may find a little information, if not consolation, in this article.



BUSINESS is not founded on pure generosity—not to any great extent. Not many men are in business just for the good of others. The ordinary commercial enterprise is not conducted on the same principles as a benevolent institution. "Self-preservation is nature's first law," and this law has as much domination in trade as anywhere. Hence, when some northern growers realized, with a suddenness almost amounting to a shock, that the southern demand for northern chrysanthemums was sharply declining, such growers could not be blamed for writhing and complaining a little, as if rudely thrown down and walked over. They could not be expected to dismiss the subject with a laugh, while a big crop of mums, timed just right for All Saints' day, remained unsold.

A Wider View of Life.

Yet, though self-preservation is nature's first law, it is far, far from being the only law, in business or elsewhere. It is a fundamental and essential law, but not the highest law. It is first, but not last; it is most observed by savages and the lower animals. The most progressive florists, like other high-class business men, are taking a wider and wider view of life as the world advances. In advertising and in other details, the most approved methods are intended less and less for the profit of the individual, and more and more for the benefit of the whole horticultural fraternity. The instinct of self-preservation still holds sway, but not so arbitrarily as of yore. At the most, it is now a constitutional monarch, not a despot.

And so, after the first keen pang

of regret at the drop in the demand for All Saints' day mums, the northern growers proceeded, no doubt, to change their crops or culture to suit the new conditions, meanwhile assuring themselves that the new achievements of southern florists are a fresh symptom of the progress of the entire trade. They realize, these northerners, that though they have suffered a temporary loss, the trade, as a whole, has received a permanent gain.

Southern Resourcefulness.

The trade in the south is indeed making great advances, not by imitating northern methods, but by modifying old practices or devising new expedients to suit southern conditions.

Perhaps there is no better evidence of such southern resourcefulness than the crop of 10,000 mums grown for All Saints' day last year by P. A. Chopin, of New Orleans, La., and shown in the illustration on this page. The following account of Mr. Chopin's manner of growing the mums is prepared from notes supplied by him.

The chrysanthemum used by Mr. Chopin for the purpose is the pure white

Mrs. Henry Robinson. It is a significant fact that this variety, though introduced as long ago as 1895 and now generally supposed to be "superannuated" in the north, is still a genuine success in the southern climate and is the favorite for All Saints' day.

The cuttings, says Mr. Chopin, are taken from soft wood grown on plants carried over in the field from the previous season. The cuttings are made three to four inches long and set in beds outdoors, where they are given protection from the sun by means of a cloth covering and are syringed two or three times a day.

The cloth is removed at sundown, so that the cuttings may obtain the benefit of the dew at night. Even if somewhat wilted when the covering is removed in the evening, they are erect in the morning, when they are again protected from the rays of the sun and given their two or three syringings during the day, to prevent wilting.

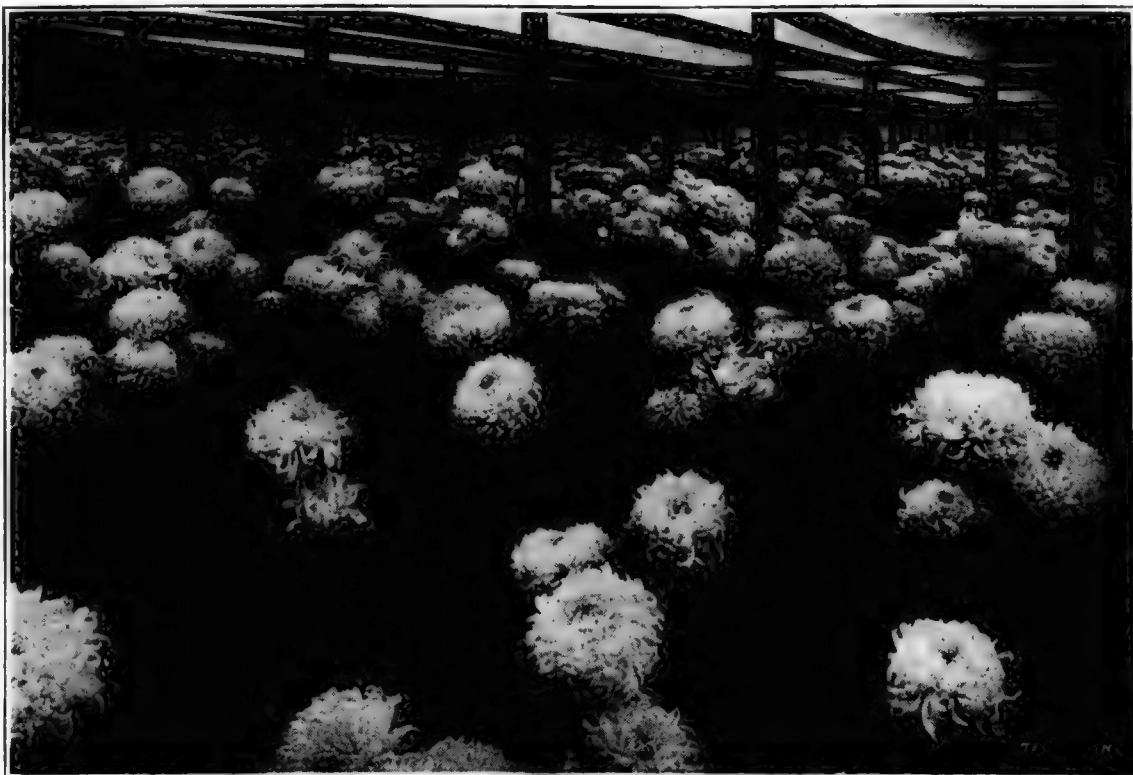
When the Cuttings Are Rooted.

This process is continued until the cuttings are calloused. After that time the covering is put on later and later during the day until the cuttings are rooted, when the covering is dispensed with altogether.

According to Mr. Chopin's observations, it does not seem to matter much what is the nature of the soil in which the cuttings are rooted. He strikes his own cuttings in the ordinary sandy, alluvial soil which predominates around New Orleans. However, the best success he has seen—100 per cent rooted—was with cuttings struck in stiff soil, with no trace of sand.

These plants are lifted with tiny balls of soil and planted directly in the beds where they are to bloom, without

TEN THOUSAND MRS. H. ROBINSON CHRYSANTHEMUMS GROWN UNDER CLOTH. CUT FOR ALL SAINTS' DAY, 1916, AND SOLD AT RETAIL AT PRICES RANGING FROM \$2.00 TO \$6.00 PER DOZEN.





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any potting. The beds in which they are to bloom are three feet wide, with eighteen inches of space between the beds to serve for a walk and to provide room to work. Four rows are planted in each bed. The rows are eight inches apart, leaving a 6-inch margin for cultivation between the walk and the outside row. The plants are placed six inches apart in the rows when grown for single stems and eight inches apart when grown for two or three flowers to a stem. Plants that are to produce more than one flower are planted about May 5, those for single-stem flowers about May 15.

The frame to support the cloth covering is made seven feet high. The end posts are 2x4 pine scantlings, placed at the end of each outside row. The supports between these end posts are placed fourteen feet apart and measure 2x2 inches. Three-inch strips or slats, running lengthwise of the beds, are nailed to the top of the posts.

Supporting the Plants.

The next operation is to prepare supports for the plants. This is done by nailing strips across the beds at the end from one post to the other, and drawing a No. 16 wire, preferably galvanized, from one end of the bed to the other,

about twelve inches above each row of plants. The plants are tied to this wire as they reach it and the operation is repeated every twelve inches in the height of the plants until the blooms are ready to cut. Mr. Chopin has found this system much quicker and more economical than using both stakes and wire.

The cloth used for covering is ordinary unbleached cotton, one yard wide. Two of these 1-yard strips are sewed together, making 6-foot widths, which are drawn across the frame and stitched together after being placed in position. The cloth is placed on the frame when the buds begin to crack and show color.

Taking the Bud.

The best time to take the bud of the Mrs. Henry Robinson mum in the vicinity of New Orleans is from September 1 to September 10. Mr. Chopin finds the crown bud the best to take in growing this variety.

"Mrs. Robinson," says Mr. Chopin, "is the best white to grow in this section for cutting about November 1. I have grown this variety, both indoors and out, for many years, and while it must be admitted that flowers grown under glass have a trifle better finish, still their unavoidably weak stems, with insufficient strength to hold the flowers

upright, make them far less desirable for commercial purposes than the outdoor-grown flowers, which can only be distinguished from the others by a professional.

An Economical Method.

"The great economy," Mr. Chopin continues, "in growing mums of this variety in the manner described, in this vicinity, is beyond question. At the period of their growth this part of the country is visited with frequent showers, saving many hours of tedious watering with the hose, and artificial watering never has the same effect as rain does. Again, being in the free air, the plants are less liable to the attacks of insect pests. The same cloth can be used for three or more seasons, with ordinary care.

"The argument might be advanced that, being in the open, the flowers would be subject to injury when in full bloom if a period of rain set in. The answer to this objection came last season, when, for nearly a week, there was almost an incessant rain, ending in a downpour about a week before the flowers were cut.

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ing with us. We do not contemplate having only one representative in each state advertise with us. We will have two and possibly, later on, three or four in each state, except for Washington, where our agreement stipulates for one representative only. We expect within

UNITED
STATES
FLORISTS



**Mothers' Day
Is Second Sunday In May**

SEND HER FLOWERS

We deliver choice quality flowers in any city.
Make sure of remembering her by ordering now.

Call on or 'phone any of us

We have 15,000 correspondents

PRICES AND PARTICULARS ON REQUEST

UNITED STATES FLORISTS GUARANTEE

delivery and quality of flowers in any city
within a few hours after receipt of your order

BOSTON, MASS.
Penn. the Florist
124 Tremont St.

CHICAGO, ILL.
Bohannon Floral Co
70 East Monroe St.

CLEVELAND, OHIO
J. M. Gasser Co.
1006 Euclid Ave.

DETROIT, MICH
John Breitmeyer Sons
Gratiot Ave. and Broadway

KANSAS CITY, MO.
Samuel Murray
1017 Grand Ave.

LORD & BURNHAM CO.
Builders of Greenhouses and Conservatories
42nd St. Bldg., New York City

NEW YORK, N. Y.
Max Schling
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WASHINGTON, D. C.
Gude Bros. Co.
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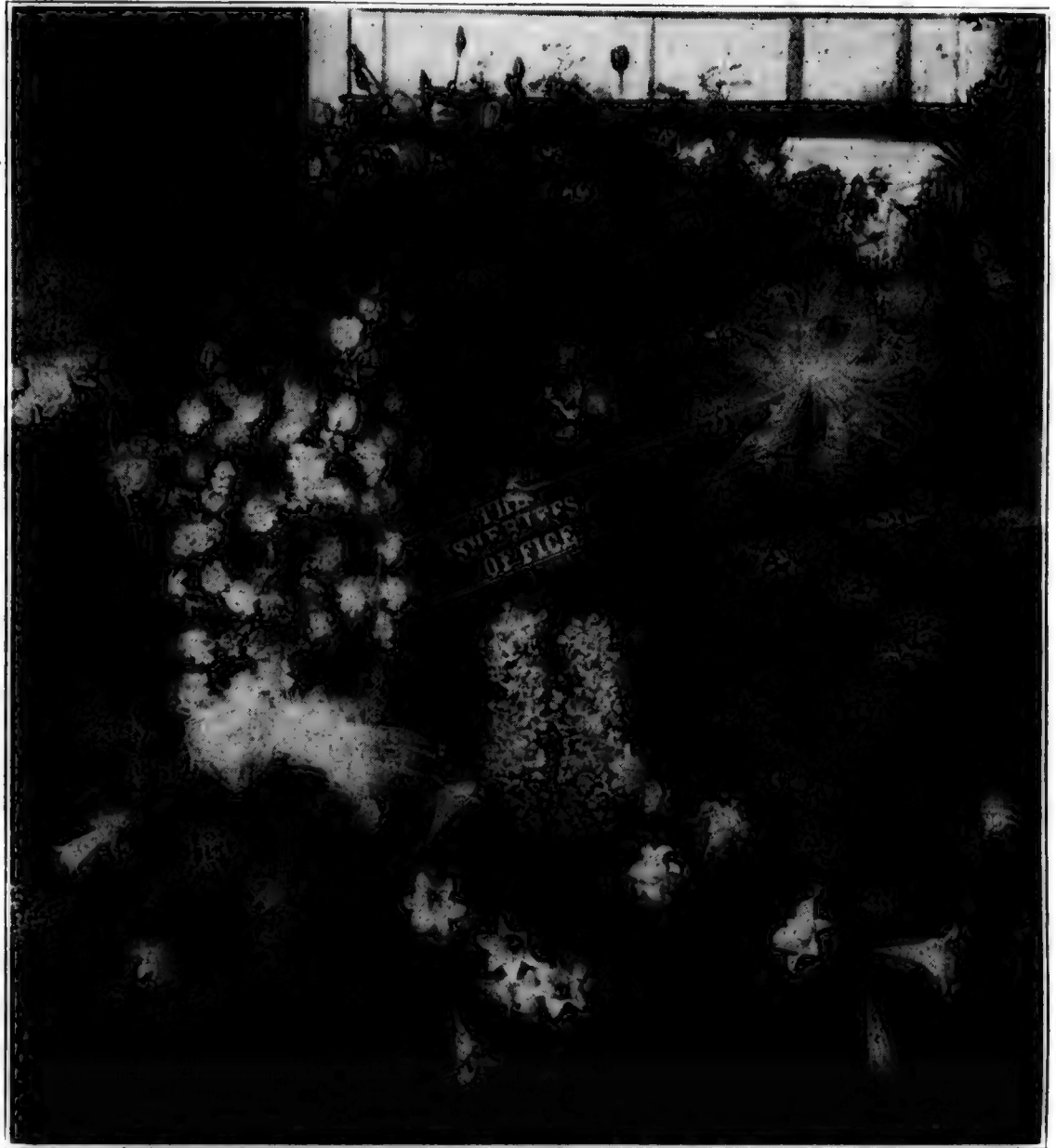
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any petting. The beds in which they are to bloom are three feet wide, with eighteen inches of space between the beds to serve for a walk and to provide room to work. Four rows are planted in each bed. The rows are eight inches apart, leaving a 6-inch margin for cultivation between the walk and the outside row. The plants are placed six inches apart in the rows when grown for single stems and eight inches apart when grown for two or three flowers to a foot. Plants that are to produce more than one flower are planted about May 5, those for single stem flowers about May 15.

The frame to support the cloth covering is made seven feet high. The end posts are 2x4 pine scantlings, placed at the end of each outside row. The supports between these end posts are placed fourteen feet apart and measure 3x2 inches. Three-inch strips or slats, running lengthwise of the beds, are nailed to the top of the posts.

Supporting the Plants.

The next operation is to prepare supports for the plants. This is done by nailing strips across the beds at the end from one post to the other, and drawing a No. 16 wire, preferably galvanized, from one end of the bed to the other,

about twelve inches above each row of plants. The plants are tied to this wire as they reach it and the operation is repeated every twelve inches in the height of the plants until the blooms are ready to cut. Mr. Chopin has found this system much quicker and more economical than using both stakes and wire.

The cloth used for covering is ordinary unbleached cotton, one yard wide. Two of these 1-yard strips are sewed together, making 6 foot widths, which are drawn across the frame and stitched together after being placed in position. The cloth is placed on the frame when the buds begin to crack and show color.

Taking the Bud.

The best time to take the bud of the Mrs. Henry Robinson mum in the vicinity of New Orleans is from September 1 to September 10. Mr. Chopin finds the crown bud the best to take in growing this variety.

"Mrs. Robinson," says Mr. Chopin, "is the best white to grow in this section for cutting about November 1. I have grown this variety, both indoors and out, for many years, and while it must be admitted that flowers grown under glass have a trifle better finish, still their unavoidably weak stems, with insufficient strength to hold the flowers

upright, make them far less desirable for commercial purposes than the outdoor-grown flowers, which can only be distinguished from the others by a professional.

An Economical Method.

"The great economy," Mr. Chopin continues, "in growing mums of this variety in the manner described, in this vicinity, is beyond question. At the period of their growth this part of the country is visited with frequent showers, saving many hours of tedious watering with the hose, and artificial watering never has the same effect as rain does. Again, being in the free air, the plants are less liable to the attacks of insect pests. The same cloth can be used for three or more seasons, with ordinary care.

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of any florist, as to the beneficial results of such a unique bit of advertising.

AN UP-TO-DATE STORE.

Many retail stores in the smaller cities do not suffer by comparison with those in the larger. In fact, they have an advantage in one way, usually being more spacious and not having the appearance of being crowded. The ac-

companying illustrations show the interior of the store of Louis Elsass at Chillicothe, O., which is as up-to-date as will be found anywhere. Mr. Elsass recently had installed by the Bernard Gloekler Co., of Pittsburgh, Pa., the large refrigerator at the left, which, conforming as it does to the color scheme of the interior, adds much to the store's beauty.

cause Glatzl was the driver of the delivery wagon that he fell from the ladder. Any other person adjusting the window box might have been injured in the same manner." S.

THAT FIRST NATIONAL AD.

F. Lautenschlager, chairman of the publicity committee of the Chicago Florists' Club, makes the following announcement:

"The first coöperative florists' advertisement is off the press. It will occupy a full page in the May 5, 1917, issue of the Literary Digest. A copy of the magazine containing this advertisement will be mailed to everyone who has purchased a supply of the stamps and posters issued by the Chicago Florists' Club.

"This campaign of advertising involved a great deal of expense and, as the same is for the good of the trade at large, everyone should subscribe towards it.

"Florists who have purchased other Mothers' day stamps should contribute also, as our national magazine advertisement combines with every special form of Mothers' day advertising. Consequently, everyone in the trade will profit thereby and, therefore, should subscribe.

"Growers, wholesalers and retailers who have not as yet sent in their contributions should do so promptly. Make all checks payable to O. H. Amling, treasurer, and forward same to F. Lautenschlager, chairman, 444 West Erie street, Chicago, Ill."

Legislation and Legal Decisions

WORKMEN'S COMPENSATION.

Applying the provision of the New York Workmen's Compensation Act, the New York Court of Appeals has decided that one employed by a florist to make deliveries by wagon is within the protection of the law while driving the wagon, but that no award may be made against the employer for injury accidentally sustained while engaged in a non-hazardous occupation, such as arranging a window box. (Glatzl vs. Stumpp, 114 Northeastern Reporter, 1053.)

One Glatzl was employed by Stumpp, a New York city florist, as deliveryman. A delivery of flowers having been made to a customer, Glatzl proceeded to adjust a window box in the customer's house. For this purpose he mounted a ladder in front of the house, and, while working there, lost his balance and fell into an areaway, the box dropping on him. His thumb was lacerated and fractured, and, infection following, he died of tetanus.

On application of the surviving dependent relatives, the State Industrial Commission made an award in their favor, and the Appellate Division of the Supreme court affirmed the allowance, but on further appeal to the Court of Appeals, the highest court in the state, that tribunal reversed the award, saying:

"The Workmen's Compensation law, in its enumeration of hazardous employments covered by the act, mentions the following:

"The operation, otherwise, than on tracks, on streets, highways, or elsewhere, of cars, trucks, wagons or other vehicles."

"It has been said that the employer of Franz Glatzl was engaged in carrying on the business of a florist, which is not a hazardous employment, under the act, and that Glatzl, his employee, was not, therefore, protected in any degree by the statute. We do not accept that view. It is true that the business of florist is not mentioned in the act as a hazardous employment; but in this case, as incident to his business, the florist undertook to deliver to his customers the flowers which they purchased, and in carrying on that branch of the business he operated a wagon on the streets and highways of the city. That was, within the words of the statute, a hazardous employment, and Glatzl was hired to drive the wagon. If the injury which he received had arisen out of and in the course of, that employment,

it would seem plain that a case under the statute was made out. Then the widow and children would be entitled to the award; but Glatzl was not engaged in such service when he fell.

"I can observe no connection between the driving of the delivery wagon by Glatzl and his fall from the ladder which resulted in his death. In order to charge the employer with liability under the Workmen's Compensation law, the court must be able to see that the hazards which accompanied the duties of the employee have turned against him to his loss and damage. If there is only a casual or remote connection between the hazard of the employment and the loss, if the one does not flow naturally from the other, the liability is not established. It was not be-

NOTES FROM FOREIGN LANDS



London, England.—The gardening press is feeling the pressure of the government restriction of the use of paper. Many of the horticultural journals have suspended publication, while the others are much reduced in size. The Gardeners' Chronicle, the strongest of its class, announces it will devote the major portion of the available space to the subject of food production.

London, England.—Many members of the trade consider it certain that when bulbs again are admitted an import duty will be put on for the first time, to protect British growers and to produce revenue for the government. The trade is discussing the details of such taxation and a number urge that the duty be on the basis of weight rather than count, as is the recent practice in America.

London, England.—At a recent meeting of growers the following resolution was unanimously adopted: "That the members of the Wholesale Florists' Trade pledge themselves to devote at least fifty per cent of their open ground to food production; to grow only sufficient flowers and plants to keep the florists' trade alive and preserve the stocks which will be necessary for immediate development at the close of the war."

Hillegom, Holland.—March 22 P. Hopman & Sons said they could see no opportunity for shipping bulbs to America.

Rotterdam, Holland.—Most of the Dutch market garden produce has, until lately, sold at remunerative prices, but growers complain of the government restrictions on their holdings. A part only of the vegetable crop may be sold in the open market for export to Germany. The remaining produce has to be retained for home consumption and sold at low prices. The production of luxuries and the less necessary vegetables is compulsorily curtailed, and only permitted to those growers who have always devoted part of their land to such cultures. Although, on the whole, Dutch market gardeners have reason to be satisfied with their present situation, they foresee a crisis after the war. They fear a general economic war in which neutrals, and especially the Dutch, whose agriculture and horticulture are dependent on foreign markets, will be severely affected. They also believe that the belligerent nations will be so exhausted that it will be almost impossible for them to buy the horticultural produce in which Holland has specialized.

OUR PLANS IMPERILED.

The plans for the National Flower Show and S. A. F. convention at St. Louis in March, 1918, are imperiled by the financial status of the Coliseum there, which has been engaged for the event.

It appears the building represents an investment of more than \$350,000. During the eight years the building has been in use it has been open 578 afternoons and 730 nights. Its gross earnings have been \$820,418.88. The expense of operation has been \$149,129.85, with overhead expenses in the way of ground rent, interest, taxes, insurance, etc., of \$202,337.27, a total of \$351,467.12, leaving a deficit of \$31,048.24, which has been met from time to time by subscription. The directors of the company feel that it is unjust that they should continue to personally indorse notes to meet the current deficits from time to time. They have appealed to the Chamber of Commerce to assume the responsibility of meeting future deficits of the Coliseum in the event they should occur. A committee of the Chamber of Commerce brought in two reports on the matter. The majority recommended that the Chamber of Commerce do not attempt to further finance the Coliseum company, while a minority recommended that the present small deficit be taken care of and the company financed until a new building is available.

The matter will be decided by a mail vote of the members of the Chamber of Commerce, now being taken.

It is said that the adoption of the majority report will mean that the Coliseum will revert to the lessors of the ground and that it will be dismantled at once.

It is stated as one of the reasons for financing the deficit that the Coliseum has been engaged for a number of conventions, etc., which probably will not come to St. Louis if the building is not available. It was stated by the committee that the most important of these conventions is that of the Society of American Florists, with its National Flower Show for the spring of 1918.

PUBLICATIONS RECEIVED.

["Official Code of Standardized Plant Names, for Use in Ordering, Labeling and Catalogue Compilation," adopted and published by the American Joint Committee on Horticultural Nomenclature. Forty pages. Price, in paper cover, 25 cents. For sale by the secretary of the committee, Harlan P. Kelsey, Salem, Mass.]

This is not a large book in number of pages, but it is big in importance. Perhaps the practical nature of its purpose is sufficiently indicated by these words of its title, "for use in ordering, labeling and catalogue compilation," but the point can scarcely be too strongly emphasized. The code of names is not an attempt to reconcile the disagreements of botanists on abstruse questions that do not directly concern the trade. The joint committee states that "its function was only to consider plant names for the purpose of facilitating commerce, or of making buying easy." The committee says, again, that its aim was to "lessen the confusion, inconvenience and losses which result to buyers and sellers of plants from the widespread use of different names for the same plant and of the same name for different plants."

Of course this object could not be attained by disregarding the wisdom of the botanists; such scorn of scientific data could only result in "confusion



View in the Newly Equipped Store of Louis Elsass, Chillicothe, O.

worse confounded." But botany was regarded as the tradesman's servant, not as his master, and was not permitted to control the committee's decisions in such a way as to defeat the end in view.

The organizations represented by the joint committee are the American Association of Nurserymen, the Ornamental Growers' Association, the American Society of Landscape Architects, the American Pharmaceutical Association and the American Association of Park Superintendents.

The chairman of the committee is J. Horace McFarland, of the J. Horace McFarland Co., horticultural printers, whose vast experience in the compila-

tion of high-class trade catalogues surely ought to be of value in getting disorderly plant names into line. The secretary of the committee is Harlan P. Kelsey, the well known nurseryman. The "working members" of the subcommittee were Mr. Kelsey; Frederick V. Coville, United States botanist, and Frederick L. Olmsted, the noted landscape architect. These men spent much time in consultation with L. H. Bailey, editor of the Standard Cyclopedia of Horticulture. Could such a group of intellectual luminaries, from the practical and theoretical realms of life, fail to throw light on the subject?

Though now bound in this separate form, the code of names was first print-



Display Refrigerator, Wrapping Counter and Office in the Store of Louis Elsass.

ed at the end of the last volume of Bailey's cyclopedia. Besides the code itself, the pamphlet contains some "suggestions as to the manner of using the code in compiling catalogues."

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Geraniums

FUNGUS ON GERANIUMS.

As the enclosed leaves indicate, some of my geranium plants have been attacked by a disease, an ailment against which neither tobacco smoke nor nicotine sprayings have proved effective. Perhaps you can diagnose the trouble and name a remedy for it.

E. A. H.—O.

The disease on your geraniums is a fungus and cannot be cured by the use of insecticides, such as tobacco smoke or spraying with a nicotine extract. First pick off the affected leaves and burn them. Then spray the plants thoroughly with Bordeaux mixture. Water them carefully, on cloudy days as little as possible. Geraniums will thrive on as little water as any of the generally grown greenhouse subjects and it does them no harm to be rather dry at the roots for some time, if conditions for watering are not favorable. Overhead watering should be avoided altogether on cloudy days.

A. F. J. B.

MAY BE DUE TO SOUR SOIL.

Under separate cover we are sending you a geranium plant, one out of several hundreds that have recently become affected. We shall appreciate it greatly if you can tell us the cause and a remedy. We have noticed the disease in different places among the 5,000 plants, which are distributed in several houses. This is our first experience of the kind in over twenty years of growing. We gave the plants practically the same treatment as in former years, using our chrysanthemum soil, which is a clay loam, with about one-fifth of decayed manure and a 4-inch pot of bone meal.

B. F. C.—Wash.

The specimen submitted appeared to be suffering from an overdose of manure. I have seen those light-spotted young leaves when the soil was oversupplied with manure and perhaps just a little soured. Old manure soil is a good potting material for geraniums, providing it has not become soured from the heavy watering during the manure season and immediately afterward. I have used a great deal of it, but have also had some that I knew would not grow good geraniums. I would suggest that

you run these plants pretty well on the dry side until you see the young, white roots coming through to the side of the pot freely. Then increase the water gradually and I think you will have no more trouble. Be sure they are on a well drained bench and keep the temperature about 56 degrees.

A. F. J. B.

THE CLEVELAND SHOW.

H. P. Knoble, chairman of the Cleveland flower show committee, makes the following statement:

"The question has been asked us several times recently regarding the possible change in our plans for conducting the annual exhibition of the Chrysanthemum Society of America, in connection with the Cleveland flower show this fall. In reply to these inquiries and for the information of the many private and commercial growers who are looking forward to exhibiting in Cleveland this fall, we wish to announce that the Cleveland show will be conducted in the same manner as we originally planned early in the year.

"We see no reason at this time to alter our plans; in fact, there is all the

We have had no direct complaints on this point. We have long known that pelargonium flowers were considered frail. Our experience would tend to disprove this. We have taken blooming plants into our dwellings and the durability of the flowers was a matter of comment. We have given cut blooms to neighbors and had many reports of their lasting ten or twelve days in water. We remember an experience of taking a few plants to a banquet hall when the outside air was near the freezing point. These flowers soon dropped. We were led to believe that it was due to the chill and since then take care in wrapping. As to their dropping their flowers when kept in the house, we have never had complaints, but, on the contrary, have had many reports regarding their durability.

We grow our stock in carnation temperature and below, often dropping it to 46 degrees, and rather on the dry side. We have found that strong fumigation with tobacco, or strong gas of cyanide, causes some flowers to drop. S. C. T.

SEASONABLE SUGGESTIONS

Hunnemannias.

Hunnemannias are the only poppies of any great value for cutting. They are not unlike eschscholtzias, but the stems grow more erect, the foliage is more silvery and the flowers when cut will last three to four days, even in hot weather. The flowers are golden yellow, with an orange center, and the plants will flower profitably for two or three months and withstand several degrees of frost. Sow the seeds of this useful annual now—it is commonly called Mexican poppy—thinly, in rows twenty-four inches apart. It will not start so speedily as bachelor's buttons, candy-tuft or baby's breath, and does its best when the weather is hot. Do not at-

tempt to transplant it. In this respect it is just like other annual poppies. Hunnemannias are among the most useful plants the retail country florist can grow.

Asters.

The early batch of asters should go out in the field at once. It will not harm them if they get a few light freezings. Give them a change of soil if possible, and if the land was plowed or spaded last fall and a good coating of rotted manure incorporated with it, you should be able to grow fine asters. Be sure to harrow and pulverize the ground before planting. Queen of the Market is still the best early variety. About May 15 to 20 is a good time to make a

sowing of Vick's Branching or American Branching for a late crop. If you have coldframes to spare, sow the seeds in them. Failing these, sow the seeds in a well prepared bed outdoors. Plants sown outdoors are more immune from stem-rot, the yellows and other aster diseases than those started in artificial heat. Early in June asters may be sown to plant under glass for a fall crop, and a profitable crop they proved to be last season.

Planting Hardy Evergreens.

Early in May is probably the best time during the whole year to plant all kinds of hardy evergreens, both broad and small-leaved kinds. Every care should be taken to protect the roots from the sun and air and not to allow them to dry out. Dig ample-sized holes in every case and water the plants well, allowing water to soak away before doing the final filling in. Firm the soil thoroughly, but leave the surface soil loose. Mulching after planting is an advantage and any manure used should be spread on the surface after planting rather than mixed in the holes. Give such plants as rhododendrons, andromedas and kalmias a good mulch of partly decayed leaves after planting and watering them. Dryness at the roots kills far more evergreens annually than winter's cold.

Hardy Climbers.

The time for planting out rambler roses and various other hardy climbers must soon end where plants from the field are used, but many calls for these always come later in the season and it would be a good policy to pot up some of not only the best selling roses, but also clematis, wistarias, bignonias, loniceras, ampelopsis, celastrus and other popular varieties. Of course, you must charge for them, and you can easily get better prices for this potted stock than for field plants. Evonymus radicans need not be potted; in fact, it can be planted with safety any month from April to November. English ivy is better if carried in pots and, while less hardy than evonymus, it is always in large call, not only as a climber, but also for planting in vases, window boxes and as a ground cover.

Bedding Plants.

Sales of bedding plants will soon start, and if any of your plants are in too small pots and show signs of starvation give them a little shift, which will soon improve their color. Those in sufficiently large pots which seem to lack plant food should have a little liquid manure or a surface dressing of fine bone. If the greenhouse bench space is insufficient to properly space your plants, you always have the coldframes to fall back on. Partly plunge the pots containing such plants as geraniums, coleus, verbenas, ageratums, lobelias, petunias, etc., and they will grow all the better. Do not plunge them in coal ashes, but in some well decayed old manure or partly rotted leaves. If a little warm manure is placed below them, all the better, but that will not be necessary after the middle of May.

Amaryllis.

The hybrid amaryllis is coming into greater favor as a florists' flower and spikes readily command good prices at the high-class flower stores. The flowering season for these now is over and

WHO'S WHO IN THE TRADE—AND WHY



LLOYD C. STARK.

THE business precepts laid down by the founders of the Stark Bros. Nurseries & Orchards Co., in its establishment in 1816, have brought preëminence in commercial horticulture, but the direct descendants of the founders today are winning their spurs in accomplishing an even greater development of the enterprise. Among these is Lloyd C. Stark, who through training and by achievement has attained the offices of vice-president and general manager of the century-old nursery at Louisiana, Mo. Mr. Stark was the eldest son of the late Clarence M. Stark, who for many years was head of the institution and from whom the younger Stark inherited much of his horticultural and pomological knowledge. Mr. Stark is vice-president of the American Association of Nurserymen, ex-president of the Western Association of Nurserymen and vice-president of the Missouri Nurserymen's Association.

the plants should be encouraged to make lusty foliage and at the same time build up the bulbs. Some people still cling to the idea that once the flowering season is over the amaryllis may be laid away below the benches and left there until another flowering season. As a matter of fact, amaryllis must be carefully watered and fed until next fall, and a short real resting period only is needed. During the summer plunge the pots either in a greenhouse or coldframes. It prevents them from drying out so much and bulbs treated thus will increase in size surprisingly.

Hardy Herbaceous Perennials.

The hardy herbaceous perennials are now starting to make their growths. It will benefit them greatly to loosen the ground about them with a cultivator where they are in nursery rows and with an ordinary digging fork where they are

in beds. Such plants as peonies, larkspurs, phloxes, hemerocallis and other vigorous-habited subjects will be benefited by having a top-dressing of nitrate of soda, dried blood, sheep manure, bone or some commercial fertilizer, taking care not to get it too near the plants, but hoeing, forking or cultivating it in. Plant out any stock of this kind that you may have wintered in frames, such as kniphofias, pompon chrysanthemums, Japanese anemones, double sunflowers, incarvilleas and others of doubtful hardiness.

Holdrege, Neb.—When not studying retail store management, W. E. Davidson, of the Davidson Floral Co., devotes his time to municipal management. After two years as alderman, Mr. Davidson recently was elected mayor of Holdrege.

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BENORA AND GORGEOUS.

Last season we found a most promising red in a batch of Benora carnations. I understand that Benora is a sport. If so, of what variety is it a sport? If it is a hybrid, what are its parents? Why has Gorgeous been discarded by eastern growers? We grow it because it gives so many blooms. H. K.—Cal.

Benora is a seedling variety and the parentage is unknown to the raiser. There have been numerous red sports in various sections of the country, but most of them are too dull in color to compete with the brilliant scarlet varieties on the market. Several growers have reported white sports from this variety. Gorgeous has been generally discarded throughout the east and middle west. While the flower is high-grade, lack of freedom and an inclination to come weak in the upper part of the stem, usually termed weak-necked, caused it to lose favor among the trade. If this latter fault could be overcome, its lack of freedom might be offset by the high quality of the blooms.

A. F. J. B.

GOOD WHITES AND PINKS.

I expect to build a greenhouse and plant it to carnations. Please give me a little advice about the selection of the best and most productive white. I want one of large size, with good qualities for keeping and shipping. I also want a good pink variety of the Enchantress shade. As I am a beginner, please suggest varieties that will do well under average conditions. How far apart shall I plant them in the benches? I expect to bench them about August 15.

A. L.—Mo.

Our freest-blooming white carnation is White Wonder. The best white we have for keeping and shipping is Matchless. The white that is grown most widely is White Enchantress. Each of these varieties has its merits, as well as its shortcomings, and I should hesitate to recommend either one as being just the one you should grow. My advice to you is to grow all three the first season and then select the one best suited to your needs. As already stated, White Wonder will give you the greatest number of blooms; Matchless will outkeep it, but is not so free, while White Enchantress is as free as Matchless but not so good a keeper or shipper.

In flesh-pink, you should try Enchantress Supreme and Nancy. Supreme is better than Nancy up to November 1, but after that date Nancy will give you an immense crop of high-grade blooms, walking right away from Supreme as to quantity. If you want to grow only one variety, take Enchantress Supreme. If your benches are five feet wide, set seven plants across and space the rows ten to twelve inches apart, according

to the size of your plants. Try to get your plants benched not later than August 15.

A. F. J. B.

DRY WINDS HARM CARNATIONS.

I am forwarding you two carnation cuttings and would like to have your opinion as to the cause of their condition. My cuttings root like the samples, but the tops wilt. The propagation is done in a north bench, curtained so that the sun cannot shine on the cuttings, but there must be something wrong with my method that causes this trouble.

G. F. P.—Ill.

Your experience with the carnation cuttings is a common one at this time of the year. It is caused by the drying winds that blow during March and April, and which in the propagating house we find more difficult to control than the sun. Especially is this true when the propagating bench is in a large house in which the remainder of the space is used for growing purposes. In a special propagating house these conditions can be controlled better and yet not altogether. By opening the

ventilators slightly on the side against the wind and much farther on the opposite side, we get a minimum of draft inside the house. No propagating house should ever be built without ventilators on both sides of the ridge.

On days when the winds are extremely drying we lay newspapers on the cuttings, from about 10 o'clock until 3, to prevent too rapid evaporation. The muslin curtains are also spread the same as on any quiet, sunny day. The reason some of your cuttings rooted in spite of the wilting is because the heart is still fresh. The wilting was not quite severe enough to destroy life altogether.

A. F. J. B.

TREATMENT OF SOUR LAWN.

I have a lawn in which the soil is sour and on which blue grass will not grow. There is a sort of bent grass which takes the place of the blue grass. It is gray in color and dies in spots, and it requires much water to keep it near its gray color. Is there any other variety of grass that will grow on this soil, one that will grow upright and stay green?

C. J. K.—Utah.

You will not get good results until you sweeten your lawn by giving it a liberal dressing of lime. I would advise you to plow or spade it during late summer and reseed it about September 1. I would use a mixture of Kentucky blue grass, five parts, and one part each of redtop and Rhode Island bent. These are really reliable grasses and the best you could use in your section.

C. W.



OPEN LETTERS from READERS

THE NATIONAL FLOWER.

The Shasta Daisy Suggested.

In a recent issue of The Review I read an article on the subject of a national flower. It seems to me quite fitting that we should adopt a national flower, something in a way representative of the United States. We find various states with their state flowers: California, for instance, with its golden poppy (*eschscholtzia*), which has become world-famous and is grown more or less throughout the civilized world, notwithstanding the fact that it is a tender annual and in severely cold climates requires the greatest care and nursing to bring it to bloom for a short period during the summer.

Gladiolus Is Praised.

Your recent correspondent, or the one I refer to in this article, suggested the gladiolus as the national flower. There is no question that the gladiolus is a most beautiful and popular flower, but it seems to me that we can secure something other than the gladiolus that will better represent the United States and Old Glory.

In arriving at a national flower, should we not consider sentimental reasons as well as the æsthetic? For instance, in the gladiolus we have a most beautiful

flower; a flower grown throughout the world; a flower known by every man, woman and child in this wide world; a flower deservedly popular with old and young; a flower that makes a show in any garden; a flower which grows well in almost any climate, etc. But, at the same time, is there anything about the gladiolus that associates it with our own country? It is true it is widely grown here. It also is true that it has been developed and many new varieties have been brought out by our own growers. The same, however, is true of many other flowers, too numerous to mention here. It seems to me that none of these is truly our own, or of our originality.

Proposes Shasta Daisy.

We have in this country, and a native of this country, a man born under the stars and stripes from good old New England stock; a man whose forefathers were playmates with the Indians; a man whose name is a household word, not only in our country, but throughout the civilized world. There is perhaps today no public man better known to lovers of nature and the cultivators of the garden than Luther Burbank.

No man has done more, or for that matter, as much as Luther Burbank has done in the way of creating new flowers, fruits, etc. He is today recognized throughout the world as the "Wizard of Horticulture." Mr. Burbank has like-

wise done much with the gladiolus and his garden today contains some of the finest specimens of that flower I have ever seen. He has likewise brought about the seemingly impossible with other flowers, as if by the touch of a magic wand, such as we used to read about in the fairy tales of long ago. With all of Mr. Burbank's great and marvelous work, it seems to me his greatest accomplishment is in the Shasta daisy. I can think of no other flower that is as widely grown throughout the world as this plant originated by Mr. Burbank many years ago, and which has since been improved by his magic wand until today it is a "thing of beauty and a joy forever."

Reasons for Its Adoption.

A perennial, hardy, growing in almost any climate, bearing its flowers on stately stems, a beautiful flower in the garden, or equally beautiful as a cut flower for the vase, the Shasta daisy seems to me to come more close to filling the bill as the national flower than any other creation I can call to mind at the moment.

In California, Mr. Burbank has been honored, the state legislature, many years ago, having set aside his birthday as Arbor day, a state holiday. In many counties in the state of California, as well as other states, Luther Burbank schools have been built.

While California today claims Luther Burbank as its own and is proud to honor him as a citizen and benefactor, we are not a jealous people. While he carries on his great work in a modest way at his experimental farm at Santa Rosa, Cal., we feel that he belongs to the whole United States and the whole United States feels as proud of Mr. Burbank's work as does a native son of the golden west.

A Monument to Burbank.

Burbank cherries are enjoyed as much in Chicago, New York and Boston as they are in San Francisco; his Beauty plums are sought in the east as well as in the west, and so it goes throughout the entire country from Atlantic to Pacific and from Canada to the gulf. From all over the world come orders for the Burbank Shasta daisy.

For sentimental reasons should we not then honor this great man, who has done so much for the lover of flowers and the garden, by naming as the national flower the beautiful Shasta daisy? It is a flower so hardy that children may grow it in every garden in the United States.

Aside from the reason mentioned above we would have a beautiful flower as the national flower.

When this great man has passed to the Great Beyond, a nation will want to honor him by erecting monuments, etc. It does seem to me that no greater honor could be bestowed upon him at this time than by naming his own "pet" flower as the national flower.

I will thank you to give the above space in your valuable columns and would like to hear from others on the subject.

W. F. Pitts.

ON THE MONONGAHELA.

One of the most up-to-date ranges on the banks of the historic Monongahela, in southwestern Pennsylvania, is that of the Walton Co., at Rices Landing, as shown in the accompanying illustration.



Shasta Daisy, Commended by W. F. Pitts, San Francisco, as National Flower.

The four substantial houses and the well constructed office and other buildings cannot but reflect credit on J. H. Tasher, the leading member of the company. The establishment is representative of the greater number in the trade.

STOCK FROM SEEDS.

What is the best way to sow *Statice latifolia* and *Statice Suworowii* and how long does it take the seeds to germinate? Also, please tell me the best way to raise *Anemone fulgens* and *Gentiana acaulis* from seed. Is *Gerbera Jamesonii* easy to grow from seed? I have made two sowings this spring without any result. I also have a few plants of *Farfugium grande* and *Anthericum Bichetii*, but do not seem to have any luck.

P. H.—Can.

Statice latifolia, which is a hardy perennial, germinates within a month if the seeds are fresh, otherwise it may not do so for several months. *Statice Suworowii* is an annual or biennial when grown under glass. The seeds

germinate within two weeks if sown in a coldframe or greenhouse. Seeds which I sowed September 30 and grew in a cold house are now flowering in 7-inch half pots. Many of these carry twelve to fifteen spikes each.

Anemone fulgens and *Gentiana acaulis* are of slow germination and usually lie over one year before starting. *Farfugium grande* I have not tried from seeds, but it is easily propagated by division. *Anthericum Bichetii*, if sown when the seeds are ripe and fresh, will come up the next spring. C. W.

Ottawa, Ill.—Ground has been broken on the Davis-Steiner Co. property in West Ottawa for the erection of another huge greenhouse, 83x900 feet. The contract for the work and materials was awarded to the Garland Mfg. Co., of Des Plaines, Ill., which concern erected the other houses of the range. With the completion of the new house by October 1, the company will have approximately seven acres of land under glass devoted to the production of cucumbers.



Establishment of the Walton Floral Co., Rices Landing, Pa.



T. N. Geiger.
J. J. Hubermehl's Sons.
Ira G. Marvin.
John C. Gracey.
John Kuhn.
London Flower Shop.
J. Wolff Moore.
Charles Grakelow.

RETURNS ON ROSES.

A clerical error, apparent to any who studied the table in The Review of April 26, page 17, made the total of Killarney roses cut in three months from 7,200 plants 43,204 when the cut by months adds up as 53,204. This makes the average price per flower 4.85 cents.

The showing of average price per flower, over the three months period, January, February and March, thus becomes:

Variety	1916	1917
Killarney	5.64c	4.85c
White Killarney	5.79c	4.09c
Killarney Brilliant	6.13c	5.80c
Mrs. Ward	4.60c	3.90c
Sunburst	5.32c	5.77c
Milady	4.89c	4.93c

The returns per plant for the same period were:

Variety	1916	1917
Killarney	31.48c	35.70c
White Killarney	28.55c	25.24c
Killarney Brilliant	27.38c	34.06c
Mrs. Ward	29.43c	30.89c
Sunburst	24.80c	26.21c
Milady	20.34c	25.23c

Wendland & Keimel Co. having set an example by giving the exact figures for returns on roses for comparison, will some other grower be as precise with figures on his cut and returns on carnations?

The Review would like to publish the figures of some other rose growers, to stimulate the interest in more exact knowledge of what the varieties produce.

Commenting on the figures published last week, a widely known eastern rose grower writes: "It's an ill wind that blows no good," and this gentle little zephyr that you have wafted out across the realms of floriculture in this country will, we feel sure, gain momentum enough, providing you keep the bellows of publicity working, to blow the dust of provincial incredulity out of the eyes of some really good rosarians and by so doing permit them to see what they have not been getting."

AMERICAN ROSE SOCIETY.

A meeting of the executive committee of the American Rose Society was held at New York April 24.

Fourteen retailers exhibited at the Philadelphia rose festival and their exhibits were so attractive and well put up that a special vote of thanks was extended to them. They were:

Pennock Bros.
Gude Bros. Co.
Charles Henry Fox.
Harry Betts.
V. I. Ridenour.
Julius Wolff, Jr.

The secretary reported having received a large number of letters commending the excellence of the rose annual for 1917. L. J. Reuter reported progress with regard to the outdoor exhibition of roses to be held July 4, at Newport, R. I.

President S. S. Pennock appointed as rose garden committees the following:

CENTRAL COMMITTEE.

Admiral Aaron Ward, Roslyn, N. Y.
Louis J. Reuter, Westerly, R. I.
George C. Thomas, Jr., Philadelphia.



Lily, Rose or Marguerite?

HARTFORD, CONN., COMMITTEE.

J. F. Huss, Hartford, Conn.
Alex. Cummings, Jr., Cromwell, Conn.
Wallace R. Pierson, Cromwell, Conn.

ARLINGTON ROSE GARDEN,

Washington, D. C.
Robert Pyle, West Grove, Pa.
F. L. Mulford, Washington, D. C.
William F. Gude, Washington, D. C.
Dr. D. W. Shoemaker, Washington, D. C.
Mrs. C. W. Wetmore, President Capital Garden Club, Washington, D. C.

ITHACA, N. Y., COMMITTEE.

C. A. Beals, Ithaca, N. Y.
Rev. E. A. Mills, Syracuse, N. Y.
Prof. E. A. White, Ithaca, N. Y.

MINNEAPOLIS, MINN., COMMITTEE.

Theodore Wirth, Superintendent of Parks, Minneapolis, Minn.
Olaf J. Olson, St. Paul, Minn.
Hugh Will.

The secretary reported several requests for medals for local societies, and it was suggested that a medal for this purpose, different from the official medal, be used. The following were appointed a committee to take charge of this: S. S. Pennock, J. Horace McFarland, Prof. E. A. White.

The question was discussed of making one uniform rate for membership, instead of the present associate and active memberships, so as to make it possible to keep up the publication of a good annual and also occasionally send to members other interesting matter. A report on the Philadelphia exhibit was given in part, and a final accounting will be rendered shortly.

Benj. Hammond, Sec'y.

OR MARGUERITE?

When a florist on tour visits Detroit he never fails to make a side trip to Mount Clemens. And at Mount Clemens the establishment of Robert Klagge is one of the points of interest. Probably there is no florist in the United States who has visited Detroit without making the acquaintance of Mr. Klagge, which is the reason for the appearance of the accompanying portrait, made in one of that gentleman's greenhouses. The portrait of the grower is excellent and will be recognized by all who know him. In his arms he holds that in which he takes more pride than anything else which has come into his life—his first grandchild. There is no information on the subject, but if the little lady's name is not Lily it surely ought to be. The baby is the daughter of Mrs. Carl F. Muellenhagen and is 9 weeks old.

HOW IS BUSINESS? GREAT!

Every optimist in the florists' business will now please rise and chorus "I told you so."

Every pessimist will either take to the woods or acknowledge conversion.

Because business never was better, or at least it is so with The Review's advertisers.

Here are the expressions of some of them, all received by The Review on a single day:

Kindly discontinue our ad at once, as we are completely sold out.—Puhlman Greenhouses, Mt. Lebanon, Pa., April 25, 1917.

Please discontinue our cineraria, snapdragon and Phlox Drummondii ads, as we are sold out and could have sold many more.—Dale & Nichols, Hancock, Mich., April 25, 1917.

Please discontinue all our plant ads in the classified lists of The Review. We are completely sold out in plants ready for the market. The Review certainly gets the trade.—Fruitt's Greenhouses, Chanute, Kan., April 28, 1917.

Run this ad only once. Results from past experience in advertising in The Review show that one ad will be sufficient to sell the stock on hand.—John J. Bentzen, St. Louis, Mo., April 26, 1917.

Please discontinue our classified ad on horse-radish roots, since we are completely sold out on this item.—Everette R. Peacock Co., Chicago, Ill., April 26, 1917.

Please discontinue our ad in the classified column, as we have sold out of cabbage plants. It has been a great seller for us and one of the best ads we have had in any paper.—Memphis Plant Co., Memphis, Tenn., April 27, 1917.

Well pleased with results. Will call on you again.—W. H. Groeling, Milwaukee, Wis., April 25, 1917.

Please discontinue our classified ad on onion sets, since we are entirely sold out on this item. Everette R. Peacock Co., Chicago, Ill., April 25, 1917.

When you hear a man complain of the cost of advertising you can be pretty certain that he spends a good bit of money elsewhere than in The Review.

VEGETABLES AND FRUITS DEPARTMENT

THE BLOSSOM-END ROT.

We have noticed what has been published from time to time on blossom-end rot of tomatoes. We get practically the same results at the Kansas State Agricultural College as the Georgia station, which are published in bulletin No. 112 by that station.

A small bench of 500 square feet is in Bonny Best and John Baer varieties. To date there have been more than 620 pounds harvested and there are nearly 250 pounds yet to cut. So far there have been but two tomatoes, weighing six-tenths of a pound, that were unsalable due to blossom-end rot.

Hand pollination was necessary, as the house is not wired for electricity. The soil has been kept on the wet side wholly. In fact, we keep it saturated most of the time. The plants show no ill effects from this abundance of water. The plants have been pruned to one stem and enough leaves have been cut off to allow light and air to enter.

Last winter twenty to thirty-five per cent of the crop was unsalable due to this disease and the soil was allowed to dry out between waterings, as advocated by some growers.

During the summer of 1915 there was an excessive quantity of rain at this place and the amount of disease that appeared in the trial gardens was noticeably small.

W. C. Calvert.

SOIL HEAT TREBLES GROWTH.

Pure accident has given C. M. Vandervoort, of the Sanitarium greenhouses at Battle Creek, Mich., an opportunity to conduct some interesting experiments in the heating of soil in greenhouses for vegetable growing. A large quantity of hot water is discharged into a sewer that runs under one of the houses, with the result that the soil in the greenhouse above it is markedly warmer than that elsewhere in the beds. The effect in stimulating the growth of lettuce plants in the heated section is pronounced.

Prof. C. W. Waid, of Lansing, Mich., who has been studying the subject, says:

"I noticed the most remarkable increase in growth of lettuce due to a warm soil that I have ever seen. Mr. Vandervoort, who is in charge of the houses, told me that there is a variation of from 15 to 20 degrees in the soil temperature, due to the passing of a sewer underneath one section of the houses. The lettuce over the sewer was at least three times as large as the lettuce at the other end of the house."

Mr. Vandervoort is going to continue his investigations by laying steam pipes under the soil.

A SELF-WATERING BENCH.

John C. Marks, of Marks Bros., 4827 West Warwick avenue, Chicago, received a patent April 17 on what is believed to be the first self-watering greenhouse bench ever built in the United States. It was not in any way suggested by the subirrigation benches of fifteen years ago, but more nearly follows the idea of the self-watering window boxes. The bench is built of pecky

cypress like any other greenhouse bench, but on the cypress a covering of special building paper is placed, and on this a layer of concrete. On the concrete a layer of U-shaped tiles is placed, with the hollow side down. The top and sides are square, making a smooth bottom on which the soil is placed. A device at the end of the bench is to receive water and feed it to the canals formed by the hollow tiles. The level of the water is automatically maintained at the point the grower wishes. Capillary attraction carries the water through the porous tiles of the soil to the roots of the plants. The bench can be drained at any time if the grower wishes to dry out the soil.

In the Marks establishment there is such a bench 6x50 planted with Boston ferns in four inches of soil. The luxuriance of the plants is something to delight the heart of any grower and Mr. Marks says he can get three crops from the self-watering bench in the same time he gets two crops in a bench of ordinary character. There also is a saving of labor. He has no present intention of putting the bench on the market. His tiles were made for him by George Keller & Son, pot manufacturers, and his purpose in patenting the bench was merely to record his priority.

Ravenna, O.—R. M. Curtiss is devoting a large part of his space to vegetable plants, in anticipation of the demand created by the legionary "war gardens" of his territory.

London, Ont.—J. Gammage & Sons recently remodeled their store. The new fixtures include an icebox thirty-two feet in length and ten feet in height, in three compartments, with the heavy plate glass made to order. There is a set of three show cases to correspond. The whole is in white enamel, chaste and handsome in appearance. A Randall fountain is the leading attraction in the spacious window. The office is on the balcony.

The order of Eagles, of which William Mansfield, of Lockport, N. Y., is an active member, gave a minstrel show at the local theater, April 16 and 17, in aid of the Red Cross Society. The performances were described as a screaming farce and a howling success. The townsfolk flocked to the entertainment and each received a memento of the occasion. Mr. Mansfield mentioned that, though he gave two valuable days' time and donated the decorations, he feels it was a big feather for every business man engaged in it.

All one now sees of the former George Wittbold place on Buckingham place, Chicago, is the electric name sign, connecting the old with the new, so to speak. Any attempt at a description of the new building would not do it justice. No visitor to the western metropolis should fail to do himself the pleasure and profit of a visit to this temple dedicated to Flora, designed by and carried out under the supervision of Louis Wittbold.

Frank Oechslin, of Chicago, remarked

OBITUARY

John W. Fink.

The many friends of John W. Fink, of Chicago, will be grieved to hear of his sudden death, which occurred in New York city, April 26. Mr. Fink was a grower by birth, so to say, his father moving to the present greenhouses when John was but 4 months of age. Upon the death of the former five years ago, John assumed charge of the houses, which he has operated since.

Mr. Fink was born January 6, 1886. He is survived by his widow, Anna Fink, nee Burkman; three children, Joe, Helen and Walter, and by his sisters, Lottie Jusehiner and Nellie, and brothers Michael and Frank J. Fink. The funeral took place from his late residence at 2632 Herndon street, Chicago, May 2, to St. Joseph's church, Belden and Southport avenues. Burial was at St. Adalbert's cemetery.

John Falkenholm.

John Falkenholm, who had been employed as gardener of the estate of the late G. M. Hutton, at Newport, R. I., for the last twenty-five years, died at his home in that city April 20, after a long illness, in his sixty-second year. He recently returned from the hospital to his home, after the amputation of his left leg following a fall last autumn, and he also suffered from an attack of diabetes. Mr. Falkenholm was a native of Sweden. After finishing his schooling he learned gardening and came to this country, about forty years ago. He was a member of the Newport Horticultural Society and the Independent Order of Odd Fellows. He leaves a widow, daughter and two sons.

W. H. M.

I HAVE sold my entire surplus of geraniums through my ad in The Review.—
W. T. Johnson, Momence, Ill.

MOTT-LY MUSINGS

that *Nephrolepis bostoniensis* is still a big seller there. The stock unsold gives one a good idea of the fine plants that have found a ready market.

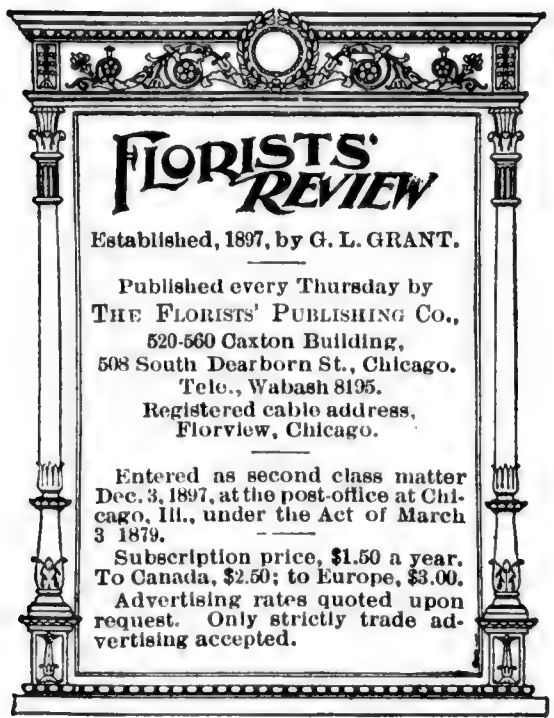
Ernest Oechslin, of River Forest, Ill., has hotbeds prepared to accommodate thousands of alternantheras, a leader in bedding plants, for all of which he anticipates finding a ready sale, as usual.

"If our foresight were equal to our hindsight, how differently we would act at times!" observed Sol Garland, of Des Plaines, Ill. "For instance, we would not have held on to a late crop of chrysanthemums when we could have had a planting of lettuce that would have paid many times more. We have just raised a catch crop of radishes, which has induced us to return largely to vegetables, from the raising of which we departed years ago, for carnations."

Frank Garland is devoting his whole range at Des Plaines to vegetables, beginning with Cucumber Davis Strain.

Warren Garland, located close by, is on the fence and may switch from carnations to cukes.

W. M.



FLORISTS' REVIEW

Established, 1897, by G. L. GRANT.

Published every Thursday by
THE FLORISTS' PUBLISHING CO.,
520-560 Caxton Building,
508 South Dearborn St., Chicago.
Tele., Wabash 8195.
Registered cable address,
Florview, Chicago.

Entered as second class matter
Dec. 3, 1897, at the post-office at Chi-
cago, Ill., under the Act of March
3 1879.

Subscription price, \$1.50 a year.
To Canada, \$2.50; to Europe, \$3.00.
Advertising rates quoted upon
request. Only strictly trade ad-
vertising accepted.

NOTICE.

**It is impossible to guarantee
the insertion, discontinuance or
alteration of any advertisement
unless instructions are received
BY 4 P. M. TUESDAY.**

SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.
Officers for 1917: President, Robert O. Kerr,
Houston, Tex.; vice-president, A. L. Miller, Ja-
maica, N. Y.; secretary, John Young, 53 W. 28th
St., New York City; treasurer, J. J. Hess,
Omaha, Neb.
Thirty-third annual convention, New York,
N. Y., August 21 to 24, 1917.

**Results bring advertising.
The Review brings results.**

WHY cater to the cheapest trade in the
locality? Did anyone in the florists' busi-
ness ever make money looking down?
Look up!

WHITE roses are out of fashion with
the growers. The small quantities planted
last spring are being still further re-
duced for next season.

AFTER almost three years of war, the
florists' business in Canada is excellent,
since Easter considerably better than it
has been in most parts of the United
States.

THE flag in plants will "wave" on
many a public grounds this summer.
Last week three subscribers wrote to The
Review to find out what stock to use to
plant a flag bed.

A. F. J. BAUR has mailed to members
the Proceedings of the American Carna-
tion Society for its twenty-sixth year, in-
cluding the usual convention report, ex-
hibition awards, list of members, etc.

It is not many years ago that rose
plants from the benches went on the
spring bonfires, but this season there is
no trouble getting \$6, \$8 or even \$10 per
hundred, according to variety, for well
handled stock.

IN England the word "nurseryman"
heretofore has carried no distinction be-
tween the grower of hardy stock and the
forcer under glass, and the "florist"
has been a shopkeeper. But the Ameri-
can meaning of the word "florist" has
been adopted by its use in the title of the
newly formed British Wholesale Florists'
Federation to look after the wartime in-
terests of those who grow pot plants and
cut flowers under glass.

THE botanical names of flowers, plants,
trees, etc., in the reading matter of The
Review hereafter will conform to the code
contained in the new edition of Bailey's
Standard Cyclopedia of Horticulture,
which is practically equivalent to the
"1917 Official Code of Standardized
Plant Names" published by the Ameri-
can Joint Committee on Horticultural
Nomenclature. The principal change is
the use of lower case letters instead of
capitals in the species-names of geo-
graphical derivation, viz.: bostoniensis;
japonica, asiatica, aethiopica, indica, etc.

HERE ARE NEW CUSTOMERS.

Devotion of all tillable soil to vege-
table growing, so that every resource to
increase the country's food supply may
be utilized, is going to cut down the pro-
duction of flowers in private gardens
this year. Where, then, can the flower-
lover turn when he wants blooms, but
to the florist?

In his first enthusiasm to heed the
call of the government, the average
citizen will plant as many vegetables
for his own consumption as possible.
But as the growing season advances, he
will feel the absence of flowers from
his home. Then he is going to buy, per-
haps not heavily, but enough so that the
aggregate of this class of purchases will
mean many dollars for the florists.

Here is a chance for us to get ac-
quainted with, and make customers of,
many hundreds of persons. All that has
to be done is to give these new buyers
a square deal and then, when the real
season is on, you will have a greater
number of persons who will go to you
and whose patronage you can invite
when you are sending out advertising
matter for the holidays and special
days.

BIG BEDDING BUSINESS.

We are on the verge of the busiest
season the florists of America ever have
seen. While a portion of a hysterical
public is planting the front yard to
potatoes this year, the number of people
who are in position to beautify their
homes with bedding plants is greater
this spring than it has ever been be-
fore and the demand for plants most
certainly will break all records. This
year the factory towns as well as the
agricultural communities will be buying
greenhouse stock in greater aggregate
quantities than ever before.

If there is a locality in which the
demand is not equal to the supply, there
will be other localities that will be
clamoring for the surplus. The early
demand at wholesale is the best. The
surplus at the end of the season always
is of stock that was not ready at the time
it was wanted, or at least that was not
offered until after the demand had sub-
sided. In this big country bedding
begins in April and continues in north-
ern localities until June, but the man
who thinks he has a surplus will do well
to let the trade know of it at once, the
earlier the better.

FIXING THEM UP.

This will be a great season for green-
house repairs.

When a grower compares the output
of his greenhouses with that of the most
successful florist of his acquaintance he
almost always comes to the conclusion
that his own greenhouses are not pro-
ducing the quantity or the quality of

stock the other fellow gets. Also, he
figures it is easier to produce more stock
than it is to raise the prices. Never so
much as now was it desirable to in-
crease the output without increasing the
expense. But a little expense put upon
improving the greenhouse will repay the
cost many times over. Putty always was
cheaper than coal and this season it is
more economical than ever before to
make the greenhouse tight. Next to
warmth, light is most essential to the
growth of plants and white paint light-
ens a greenhouse in a way valuable far
beyond the cost. Clean glass is to be
had with the application of only a small
amount of purchased material; the rest
is elbow grease. And while the grower
is cleaning up his place and tightening
the house, it costs little to replace de-
fective sashbars, rotted gutters or other
parts.

The summer of 1917 will see more
greenhouse repairs than any other sea-
son in the history of the trade and
they will be reflected in increased pro-
duction next winter.

GET BEHIND THE SCENES.

One question the advertiser should
ask the publisher is:

"Do you hold your subscribers?"

That is one of the acid tests that de-
termine real advertising value.

Anybody can "beg, borrow or buy" a
list of names to mail a publication to;
but will the owners of those names want
the paper enough to resubscribe?

The only man who is valuable to the
advertiser is the man who cares enough
about a paper to buy it and read it.

The records show that fully ninety
per cent of the 12,500 subscribers to
The Review renew their subscriptions,
and practically 100 per cent of the re-
newals come by mail! No subscription
solicitors necessary, no premiums of-
fered; in fact, there is practically no
mail solicitation required to bring in
the ninety per cent of renewals, only
printed notices when subscriptions ex-
pire.

Editorially, The Review must carry
the power to hold its readers. Because
it succeeds in doing so, three advertisers
were pleased to write like this, all on
one day last week:

We have had most satisfactory results from
advertising in your medium.—Chase Bros. Co.,
Rochester, N. Y., April 23, 1917.

Please discontinue my ad in the classified col-
umns, as it has sold all my plants.—Ernest S.
Sigle, Calla, O., April 23, 1917.

Please take out our vegetable plant adver-
tisement, as we are swamped with orders.—Olson
Bros., Elgin, Ill., April 23, 1917.

When you hear a man complain of
the cost of advertising you can be pretty
certain that he spends a good bit of
money elsewhere than in The Review.

CHICAGO.

The Market.

There has been, this last week, one
of those rapid changes in business con-
ditions for which the Chicago market
is noted. The beginning of last week
the market was bordering on a state of
demoralization, with sales being forced
at almost any sacrifice to move the
stock, but with April 26 there came
a sudden shortening of supply and a
decidedly increased demand. April 27
both shipping and city trade were brisk
and with the steady shortening of sup-
ply, due to a variety of causes, whole-
salers were forced, April 28, to go about
the market trying to buy stock with

No Scarcity— We Can Supply You

REPLANTING, lack of sun, crops going off, end of the bulb season—all these contribute to the shortening of supply on this market. But there will be no shortage in this house. We expect to see cut flowers in unusually active demand during the next week—and we expect to take good care of the buyers who place their orders with us.

FANCY SNAPDRAGON

We call special attention to our Snapdragon—none finer in America. We offer a large supply in two shades of pink, white and yellow, the best long stemmed at \$8.00 per 100 spikes. Use it for decorating and your work will make a hit.

SPENCER SWEET PEAS

We have a large supply of fine stock, just what you need for corsage work.

DARWIN TULIPS

We still have a fine lot of those popular Darwin Tulips and can fill your orders.

RUSSELLS

A large cut of medium and special Russells of a quality unknown in most markets. Excellent value at the prices here quoted.

ROSES

All the popular varieties in good supply; extra fine quality.

BEAUTIES

We offer a large crop of good grade; all lengths.

IRIS

Spanish
\$5.00 to \$8.00 per 100

CARNATIONS

We have a large
and fine supply.

VALLEY

Always can supply.
\$4.00 to \$6.00 per 100

PLEASE NOTE—Our prices never are higher than others ask IF they offer equal quality.

ALSO—We advise early ordering for Mothers' Day.

ASPARAGUS PLUMOSUS, Bunches

We have a large supply—don't hesitate to order what you need.

Ferns, the best in country, \$3.50 per 1000.

PRICE LIST

ORCHIDS		Per doz.
Cattleyas	\$6.00 @	\$9.00
AMERICAN BEAUTY		Per doz.
Extra long stems.....		\$4.00
Stems 30 to 36 inches		3.00
Stems 24 inches		2.00
Stems 18 inches		1.00
Stems 12 inches75
Short Stems.....	per 100,	\$4.00
ROSES		Per 100
Mrs. Russell, special		\$20.00
" " medium.....	\$12.00 @	15.00
" " select.....	8.00 @	10.00
" " short.....	4.00 @	6.00
Milady, special.....	10.00 @	12.00
" " select.....	6.00 @	8.00
" " short.....		4.00
Killarney Brilliant, special.....		10.00
" " select.....	6.00 @	8.00
" " short.....		4.00
Ophelia, special.....		12.00
" " select.....	8.00 @	10.00
" " short.....		4.00
White Killarney, special.....		10.00
" " select.....	6.00 @	8.00
" " short.....		4.00
Killarney, special.....		10.00
" " select.....	6.00 @	8.00
" " short.....		4.00
Mrs. Ward, special.....		10.00
" " select.....	6.00 @	8.00
" " short.....		4.00
Sunburst, special.....		12.00
" " select.....	8.00 @	10.00
" " short.....	4.00 @	6.00
Cecile Brunner.....		3.00
Baby Doll.....		3.00

Extra special roses billed accordingly.

CARNATIONS

For Mothers' Day

Common	4.00 @	5.00
Large and fancy		6.00

MISCELLANEOUS

Spanish Iris.....	5.00 @	.00
Freesia		3.00
Jonquils.....		3.00
Tulips, Darwin.....		4.00
Sweet Peas, Spencer.....	1.00 @	2.00
Valley	4.00 @	6.00
Easter Lilies	8.00 @	10.00
Daisies	1.00 @	1.50
Mignonette.....		4.00
Calendulas.....		3.00
Ranunculus.....		4.00
Snapdragon.....per doz.,	.75 @	1.50
Pansies.....per bunch,	.05 @	.10
Forget-me-not.....per bunch,		.25
Poppies.....per doz. bch.,	\$2.00	

DECORATIVE

Plumosus	per bunch,	.50 @	.75
Sprengerl.....		.25 @	.50
Adiantum, fancy long.....per 100,	1.00 @		1.50
Smilax	per doz.,	\$2.00	
Ferns.....per 1000,		3.50	.40
Galax		1.25	.15
Leucothoe.....			1.00
Mexican Ivy.....per 1000,	6.00		.75

Subject to market changes

Store open from 7 a. m. to 6 p. m.
Sundays and holidays close at noon.

E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally
Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Ave., **CHICAGO**

Long Distance Telephone, 1978 Central

PEONIES

First of the Season

Pink and White Peonies of very fine quality. Good shipments coming in daily.

Mothers' Day

We will have a good supply of stock of all kinds for **Mothers' Day** and will be able to fill your wants in full. Send your orders in now.

A. L. RANDALL COMPANY
WABASH AVENUE AT LAKE STREET, CHICAGO, ILL.

ROSES FOR MOTHERS' DAY

MOTHERS' DAY PRICES

Mrs. Chas. Russell—		Per 100	
Good.....	\$ 6.00 @	\$10.00	
Fancy.....	12.00 @	25.00	
Ophelia.....	6.00 @	8.00	
Sunburst.....	6.00 @	8.00	
Richmond.....	\$4.00, 6.00 @	8.00	
Killarney.....	4.00, 5.00 @	6.00	
White Killarney.....	4.00, 5.00 @	6.00	
Brilliant.....	4.00, 5.00 @	6.00	

Specials billed accordingly

CARNATIONS

Specials, fancy, not more than $\frac{1}{3}$ white..... 6.00 @ 8.00

EASTER LILIES

Easter Lilies.....		Per 100	
		\$8.00 @	\$12.50

MISCELLANEOUS

Sweet Peas.....	.75 @	2.00
Tulips, Darwin.....		3.00
Jonquills and Daffodils.....	2.00 @	3.00
Snapdragon.....	4.00 @	8.00
Daisies.....	1.00 @	2.00

A.T. Pyfer & Company

WHOLESALE FLORISTS

30 E. RANDOLPH ST., CHICAGO

L. D. Phone Central 3373

Mention The Review when you write

which to fill their orders. The end of the week the market cleaned up well, with a decidedly improved condition over the week previous manifesting itself April 30, demand being good, stock short and prices consequently for the most part up to quotation figures. The passing of bulbous stock is, of course, also making itself felt in the demand for other items.

American Beauties were scarce last week and the demand good. Prices accordingly were higher. Other varieties of roses sold well at quotation figures, the supply being considerably shorter. Russells were the best sellers, with colored varieties in general given the preference. White roses, however, also were short and better prices were obtained. Carnations cleaned up well, all colors finding a ready market. The quality was uniformly good and prices were fair.

Easter lilies were in small supply and

sold moderately well the latter part of last and the beginning of this week. Callas, on the other hand, were difficult to move at any price. Orchids have been scarce and are selling well at good prices. Sweet peas were plentiful the early part of the week, but tightened up April 26. The demand is good and quotation prices are easily obtained. Calendulas also sell fairly well. Spanish irises find a ready sale. Indoor bulbous stock is nearly at the end of its season, but there now are quantities of outdoor tulips. Gladioli sell slowly, while daisies fare only a little better. Snapdragons in all colors are arriving in good supply and are in considerably increased demand. The few anemones coming in are easily disposed of. A few peonies also are commencing to arrive. Greens of all kinds remain scarce.

Mothers' Day Prospects.

Gradually practically the whole mar-

ket has swung around to the belief that the market will be active during May, especially active until Mothers' day, after which a recession is expected until the approach of Memorial day.

Moderately short supplies are expected until the middle of the month, when peonies probably will begin to arrive in quantity. Perhaps the greatest factor in the change is the end of the season for bulbous stock, but the heavy crops of April are off and replanting is in full swing, added to which is the effect of ten days of dark, cold weather. On the other hand, demand is increasing and big orders are coming in for Mothers' day.

Although a strong market is expected, most of the wholesalers believe the buying for Mothers' day might easily be checked by an effort to advance prices above a moderate level and are not holding off for the high prices that may possibly be obtainable.

**For
YOUR
Attention**



Buy cut flowers rather than grow them.
What you want, you can get at the price
you wish to pay, which is cheaper than
to compete as a retail grower against
the greatest cut flower producing center
in the world—CHICAGO.

W. B. Smith
President



W. J. NOLL & COMPANY

162 N. Wabash Ave., CHICAGO

SUBJECT TO CHANGE
WITHOUT NOTICE

MOTHERS' DAY PRICE LIST

AMERICAN BEAUTIES	Per doz.
Long stems.....	\$5.00
36-inch stems.....	4.00
30-inch stems.....	3.00
24-inch stems.....	2.50
18-inch stems.....	2.00
12-inch stems.....	1.00

MRS. CHAS. RUSSELL	Per 100
Fancy.....	\$12.00 @ \$15.00
Good.....	8.00 @ 10.00

PINK and WHITE KILLARNEY, SUNBURST, RICHMOND, OPHELIA	Per 100
Extra special.....	\$8.00
Select.....	7.00
Fancy.....	6.00
Medium.....	5.00
Short stems.....	4.00

CARNATIONS	Per 100
Fancy white.....	\$7.00
Fancy colored.....	6.00
Assorted colors.....	6.00

LILIES	
Fancy.....	per 100, \$12.50 @ \$15.00
Ferns.....	per 1000, 3.50
Smilax.....	per doz., 2.50 @ 3.00
Adiantum.....	per 100, 1.00
Galax.....	per 1000, 1.00
Sprengeri or Asparagus Sprays,	
per bunch.....	.50

ROSES, our selection, \$4.00 per 100

Mention The Review when you write.

Mothers' Day in the Cars.

Two of the Schiller stores are located on the lines of the elevated railroad and the third store is only a few blocks from one of the branches of the road. Consequently, to the Schiller management it seems like good advertising to put cards in all the elevated cars exploiting Mothers' day. The Swenson poster in colors was used, with the company name and the addresses of its three stores. There are 1,500 cars on the elevated lines and they each carry the Mothers' day card. Forty other stores are using the Swenson Mothers' day stamps and window posters and there has been some complaint from them because of the Schiller use of the same material. Second thought, however, probably will result in a different view of the matter. The Schiller advertising, while primarily for Schiller, will unquestionably increase the sale of flowers with all other flower stores and particularly with those that are displaying the same Mothers' day posters. While the Schiller stores will reap the best part of the results, as they rightfully should because they are standing the expense, the publicity they give Mothers' day is bound to be of value to the florists' trade in general this year and in subsequent years, for after 1917 Mothers' day will be recognized by the public as a flower day.

April Weather.

Following a rather warm March, April was unseasonably cool, but the mean temperature was only 1.1 degrees below normal. The rainfall was nearly average, but there was a decided deficiency of sunshine, the record showing fifty-three per

cent of the possible number of hours against sixty per cent as normal for April. The last frost was April 15.

Various Notes.

Removing from a second floor location on Washington street, Charles Schneider now is nicely located at 6 West Jackson boulevard, on the street

floor, where traffic is extremely heavy. The E. C. Amling Co., having practically worn out one light delivery truck since November 1, has ordered a new car. This concern reports its first peonies for 1917 arrived April 23, from Georgia. Shipments from there and from South Carolina have been regular since that date.

Mothers' Day Flowers

ROSES

Russells, Milady.....	8c to 14c
Ophelias, Sunburst.....	6c to 12c
Killarney, Richmond.....	4c to 10c

CARNATIONS

White Carnations.....	6c
Colored Carnations.....	4c
Splits.....	1 1/2c

No orders taken for white only

MISCELLANEOUS

Sweet Peas.....	50c to 75c
Easter Lilies.....	10c
Snapdragon.....	6c to 8c
Jonquils.....	2c and 3c
Asparagus and Sprengeri.....	bunch, 50c
Ferns.....	1000, \$3.50
Galax, Bronze.....	1000, 1.00

WE CLOSE 6 P. M. DAILY. SUNDAY AT NOON.

T. J. NOLL & COMPANY
1109 Grand Avenue KANSAS CITY, MO.

For Mothers' Day

If you want good stock and good treatment

Send us your orders for ROSES, CARNATIONS, Valley, Peas, Lilies, Callas, Calendulas, Snapdragons, Stocks, Tulips, Daisies, Pansies, Feverfew and all other seasonable stock. Also Greens, such as Ferns, Asparagus Sprengeri, Green and Bronze Galax, Leucothoe Sprays, Adiantum, Mexican Ivy and Boxwood. **We have home-grown Asparagus—hence never a shortage.** Also a large supply of our famous **Blue Ribbon Valley**, which is recognized by **city buyers** to be the **best Valley on the Chicago market.** Order some and be convinced.

You can increase your profits and business by sending all your orders direct to

Chicago's most up-to-date and best located Wholesale Cut Flower House

J.A. BUDLONG

184 North Wabash Avenue, CHICAGO

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

**ROSES, VALLEY and
CARNATIONS**
A Specialty

**WHOLESALE
GROWER of**

CUT FLOWERS

**PRICES
AS
LOW
AS
OTHERS**

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

We are in daily touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Mention The Review when you write.

PUSH FOR MOTHERS' DAY PUSH
For Mothers' memory, flowers white
For Mothers at home, flowers bright

**We offer Fine Roses, Lilies,
Carnations and Peas**

ERNE & COMPANY

WHOLESALE FLORISTS

Successors to ERNE & KLINGEL

30 E. Randolph St.

**L. D. Phone Randolph 6578
Auto. 41-716**

CHICAGO

Mention The Review when you write.

Wendland & Keimel Co., Elmhurst, are replanting rapidly, but W. J. Keimel is putting in a good share of his time on the coal problem. He believes it to be good policy to buy coal now if a grower can get it.

Far south on Hale avenue is Herman Schau, one of the veterans of the trade, although still in the prime of life. Beginning as a boy in the employ of August Dressel and other pioneers, he has been thirty-four years in the business

in Chicago. For twenty-three years he has been at his present location.

A. F. Keenan, on Sixty-third street, says the principal complaint since Easter has been on the part of the wholesalers and that, if his own store is an average, the retailers have been doing moderately well. Mr. Keenan looks for a stiff wholesale market until after Mothers' day, reversing the conditions of the last half of April.

It is said Sam Pearce now flowers

100,000 Easter lily bulbs each year, so distributed as to maintain a constant supply on the market.

In Washington park many thousands of bulbs were planted last fall, naturalized around the shrubbery and none in formal beds. Already the crocuses and scillas are making a fine show and after a few days of warm weather the bulbs will make a display that will be worth a trip for any florist.

At Park Ridge Otto Starniteky has

done well with Enchantress and White Enchantress, cut blooms and cuttings having been of excellent quality. The Herald is his red.

Edgar Winterson was attacked by ptomaine poisoning April 29, but a midnight visit by a doctor with a stomach pump avoided serious consequences.

C. J. Michelsen comments that out-of-town buyers want indoor tulips, while buyers in town prefer the outdoor tulips.

Believing that care counts, A. Henderson & Co., who sell large quantities of bench rose plants at this season, are wrapping the roots of each plant individually in moss and oiled paper.

William Fluegge, Jr., at Morton Grove, Ill., grows each year about 60,000 geraniums in 4-inch pots. About 40,000 of them are Poitevine, which is the variety he finds in greatest demand, the other 20,000 being principally Ricard and S. A. Nutt.

A meeting of the Chicago Wholesale Cut Flower Association was held at the store of Joseph Ziska & Sons, 175 North Wabash avenue, May 2, to consider the new ordinance which prohibits vehicles from parking on streets with car lines within the loop, between 7 a. m. and 10 a. m. and between 4 p. m. and 7 p. m. The police lieutenant of the district had been instructed to attend the meeting and to give his views as to how some relaxation of the restrictions might be brought about during the morning hours, but he was able to offer little assistance or to hold out hope for more favorable terms. The meeting was well attended.

Michael Fink has left the Chicago Flower Growers' Association for an indefinite length of time to take care of the greenhouses at 2632 Herndon street, formerly operated by his brother, John, who died last week.

Harold B. Kennicott, of Kennicott Bros. Co., paid a visit to southern Illinois last week to look over the peony prospects, which he says appear to be normal.

Philip Schupp, of J. A. Budlong, has purchased a new Dodge sedan.

Peter Reinberg has had a telephone installed at his greenhouses. The number is Ravenswood 9925.

J. E. Pollworth, of Kennicott Bros. Co., has returned from a short trip through the south.

A tree trunk, upon and about which were placed various kinds of animals and birds carved of wood, was the feature of John Mangel's Palmer House window last week. The display attracted much attention. Mr. Mangel reports a good business, augmented by several large weddings.

H. N. Higinbotham, millionaire philanthropist and founder of the former Chicago Carnation Co., is reported to be seriously ill.

Edward Schulz, of Weiland & Risch, has joined the colors. He left for the Jefferson barracks, St. Louis, May 30.

A. C. Schaffer, of Winterson's Seed Store, having been excused on five previous occasions, was required to do jury service last week, right in the midst of the busy season.

H. G. Maclellan, of Ove Gnatt, Inc., Hammond, Ind., is seriously ill.

R. E. Kurowski, general manager of the John C. Moninger Co., through the Illinois Manufacturers' Association offered to build a government greenhouse free. He said the prospect of a food stringency prompted the offer and all the daily papers commented on it.

My Friend Bill says

To Those

who only make an effort to help their fellow men when assured of an immediate profit—to those who absolutely refuse to grant any favors or extend any courtesies excepting for a consideration

Take a Chance

If it is not in your heart to do a fellow a good turn simply for the pleasure of doing good and without hope of reward—then

Be a Gambler

and do something for somebody anyway and pray that your investment will prove a good one.

But Do Good

Every day you hear of someone being most handsomely rewarded for some kind deed which he had long forgotten and for which he had not expected to receive payment.

Of Course

The real men in our business never think of the reward, their greatest pleasure in life is doing good; they always know of something good about the other fellow when he is mentioned instead of knocking him, and they

Always

do their utmost to give their growers and customers

100%
Service



Cut Flowers

P. S.—It is wonderful indeed. Each day it is a greater pleasure to be engaged in a business where so many men are always striving to better conditions, and it is remarkable to note their success. Everybody feels it.

Percy Jones, Inc., Chicago, Ill.

Mention The Review when you write.

Order Your CUT FLOWERS and SUPPLIES for MOTHERS' DAY
AT

O. A. & L. A. TONNER

WHOLESALE CUT FLOWERS AND SUPPLIES

30 E. Randolph St.

L. D. Phone Central 6284

CHICAGO

Mention The Review when you write.

Visitors.

Walter Mott was among the trade visitors last week. He says the insecticide business this year breaks all records and that paint and putty are in demand.

Sam Seligman has been calling on the retailers in behalf of Wertheimer Bros., New York. He says the fact that has impressed him most is that the trade is

not looking for cheap merchandise, but for high quality and novelty. He says the size of the orders indicates general confidence in good business between now and the end of June.

Miss Ella Kaber, of the Kaber Floral Co., La Porte, Ind., was a visitor last week.

H. E. Philpott paid a short visit to Chicago April 30. He left again for

BEAUTIES, ROSES, FANCY RUSSELLS, CARNATIONS

All our own growth and guaranteed fresh cut. Packed to arrive in good condition.

PRICES ARE NOW MUCH LOWER PRICE LIST

AMERICAN BEAUTIES

Our cut consists mostly of medium and short-length stems, very fine flowers.

	Per doz.	
Specials, extra long stems.....	\$4.00 @	\$5.00
Stems 30 to 36 inches	2.50 @	3.00
Stems 18 to 24 inches	1.50 @	2.00
Stems 12 to 15 inches		1.00
Shorter lengths50 @	.75

RUSSELLS

The best in this market

	Per doz.	
Specials, extra long stems.....	\$2.00	
Long stems	1.50	
Good medium.....	\$1.00 @	1.25
Good short50 @	.75

RED ROSES

	Per 100	
Reids, Richmond, Hoosier Beauty—		
Long	\$8.00 @	\$10.00
Good medium		6.00
Good short	3.00 @	4.00
Ophelia } Long stems	8.00 @	10.00
Shawyer } Good medium stems		6.00
Sunburst } Good short stems	3.00 @	4.00

In buying Direct of the Grower you are assured of fresh stock at all times and the most even run of quality possible.

BASSETT & WASHBURN

Office and Store:

178 N. Wabash Avenue

CHICAGO, ILL.

Greenhouses:

Hinsdale and Gregg's Station, Ill.

LONG DISTANCE PHONE, CENTRAL 1457

	Per 100	
Pink and White } Long stems	\$6.00 @	\$8.00
Killarney and } Good medium stems.....		5.00
Brilliant } Good short stems ...	3.00 @	4.00
Our Selection, Assorted Roses, in lots of 300 or more, at the rate of \$3.00 per 100.		

GREENS

Asparagus and Sprengeri	per 100, \$2.00 @	\$3.00
Galax, green or bronze	per 1000,	1.25
Choice common Ferns.....	per 1000,	3.50

CARNATIONS

	Per 100	
Red, extra fancy Belle Washburn.....	\$4.00	
Pink and White, extra fancy.....	4.00	

MOTHERS' DAY PRICES

Carnations, our selection of colors, but we guarantee at least one-third white, at \$6.00 per 100

ROSES, our selection, in lots of 300 or more..... \$4.00 per 100

Valley..... per 100, \$5.00 @ \$6.00

All Other Seasonable Stock at Market Prices

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L.D. Phone Randolph 631

Place Orders for Mothers' Day Now

All Carnation orders received up to and including May 5, will be accepted at \$6.00 per 100, assorted colors, our selection, one-third white guaranteed. Orders received later than May 5, accepted subject to market price.

WE WILL HAVE A LARGE SUPPLY

of Roses, Lilies, Callas, Sweet Peas, Lilacs, Snapdragons, Tulips, Jonquils, and all other seasonable flowers, and will be able to take care of all orders in full.

TELL US YOUR NEEDS

as to the grade of stock you desire and you will be treated the same as if you were here to make selections personally. Seventy-five expert growers consign their stock to us exclusively, assuring you of absolutely fresh stock of unexcelled quality. You cannot do better elsewhere and often not nearly so well.

Make war on wastefulness



Pat. May, 1916—Trade Mark Registered

—Rapid Rappers will help you

IN these times of national stress, the country's eyes are turned with ever greater intensity upon the most vital need of the hour—efficiency. Let the **Rapid Rapper** help you in eliminating waste from your business.

The **Rapid Rapper** is young, but already it is a proved success. It has overcome an old, entirely unnecessary evil—wasteful wrapping. It has no drawbacks, nothing to hinder it from being what we claim for it—a quicker, cheaper, better wrapper for your plants or floral baskets.

The **Rapid Rapper** eliminates wasteful wrapping, using only one-half the amount of paper required by the old method. It is so simple to operate that any inexperienced child can wrap your plants or baskets, quickly and neatly, without causing any damage to the blooms.

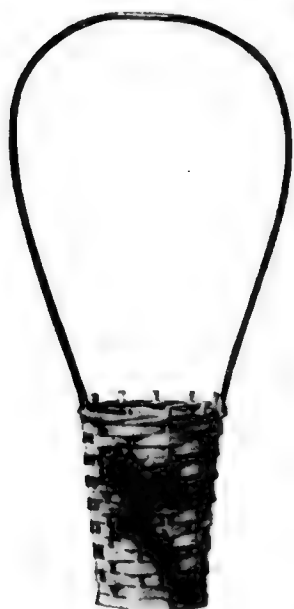
"The Art of Wrapping," an interesting booklet, illustrated and containing full details and prices is ready for you. Send for a copy.

Cal. orders filled direct from branch office, 448 Bush St., San Francisco, Cal.

The Rapid Wrapper Co.

56 East Randolph Street, Chicago

Mention The Review when you write.



Mothers' Day Baskets

12 Mothers' Day Baskets, with carnation decoration, the floral symbol of the day, in the two-tone with liners, \$6.00

25 Cut Flower Baskets in the two-tone colors with liners, \$8.25

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS

713 - 717 — MILWAUKEE — AVENUE .
CHICAGO ILLINOIS

Mention The Review when you write.

Minneapolis May 1, where his wife is seriously ill at a hospital.

Edward Gullett, of Gullett & Sons, Lincoln, Ill., has spent two days in the market and in visiting nearby growers.

ST. LOUIS.

The Market.

Warm, bright weather during the last week brought into market an enormous quantity of cut flowers from the local greenhouses. Business was good in the retail stores, but the supply was too great for them to handle. Bargain sales of roses, carnations and sweet peas at the downtown retail stores and at the department stores, however, helped greatly in disposing of the surplus. Rain

the last part of the week cut down the transient sales.

There was an abundance of all varieties of roses, which were sold at extremely low prices. Ophelia is at its best now, as are Russells, Beauties, Richmonds and Killarneys in all varieties, all of which are coming in quantities and are excellent in color, foliage and stem.

Carnations, too, suffered in price owing to the large supply. Extra fine quality of Enchantress sold at \$5 per thousand. All other varieties came in for the same price trimming. Sweet peas are abundant and sold as low as \$2 per thousand.

Oversupply of bulbous stock is causing worry among the wholesalers. Lilies

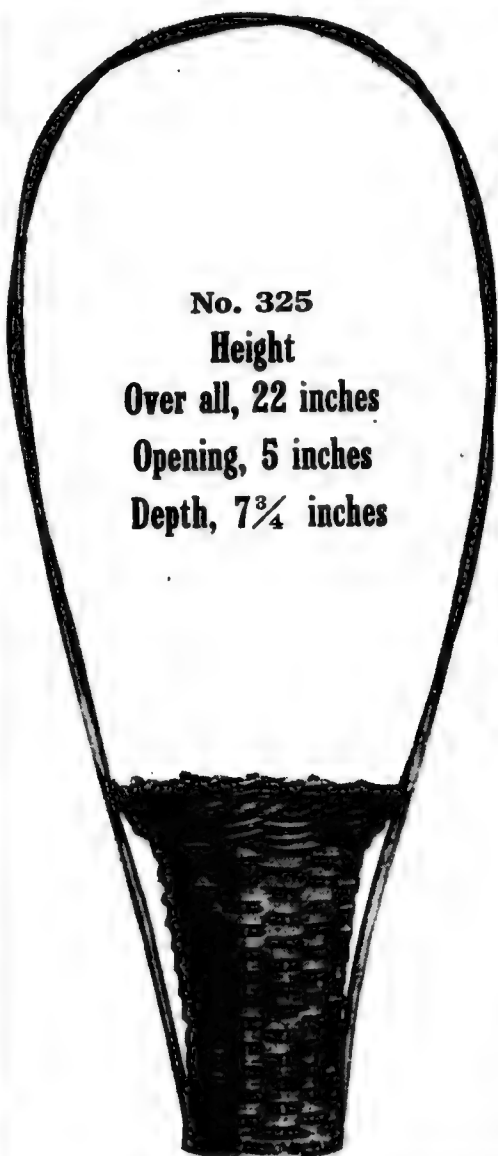
are a glut, as are Darwin tulips and jonquils, which sell at unusually low prices. Greens are selling well, huckleberry having come in and met with a good demand. Flat ferns are up to \$3.25 per thousand.

Various Notes.

The St. Louis Florists' Club will hold an important meeting at the Eleven Mile House Thursday afternoon, May 10. The members will be the guests of the St. Louis County Growers' Association. Automobiles will be provided to take the guests from the wholesale district to the place of meeting.

Frank Vennemann, the Kirkwood florist who, during the last year, has been troubled with his eyes to such an ex-

Mothers' Day Offers YOUR BIGGEST BASKET BARGAINS



No. 325
Height
Over all, 22 inches
Opening, 5 inches
Depth, 7 $\frac{3}{4}$ inches

OFFER No. 1.

No. 325. **Cut Flower Basket.** (As illustrated.)
Complete with liners. All two-tone finishes. **\$5.00**
20 Baskets for.....

OFFER No. 2.

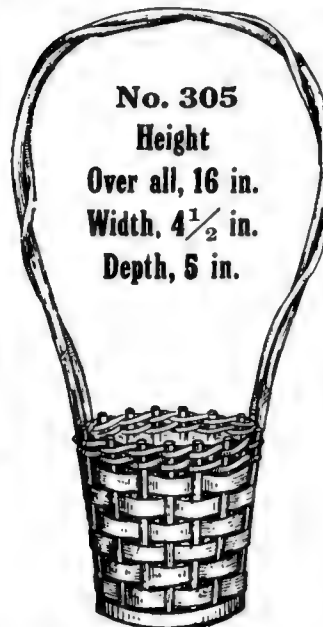
No. 305. **Cut Flower Basket.** (As illustrated.)
Complete with liners. All two-tone finishes. **\$3.50**
20 Baskets for.....

OFFER No. 3.

25 **Handle Baskets**, with liners.
25 **Pot Covers.** **\$10.00**
50 Pieces for....
All two-tone finishes.

Read what this Florist has to say about our \$10 offer

Mount Pleasant, Mich., April 8, 1917.
Johnson Basket Co., Chicago, Ill.
Gentlemen:—It gives us great pleasure to mail you this
check for \$10.00 for the assortment of baskets. We are
well pleased with the shipment. Most of the baskets sold
the first day.
Yours truly,
Mount Pleasant Greenhouses.
C. V. Abeele, Prop.



No. 305
Height
Over all, 16 in.
Width, 4 $\frac{1}{2}$ in.
Depth, 5 in.

Pin a check or money order to your order and mail it in today.

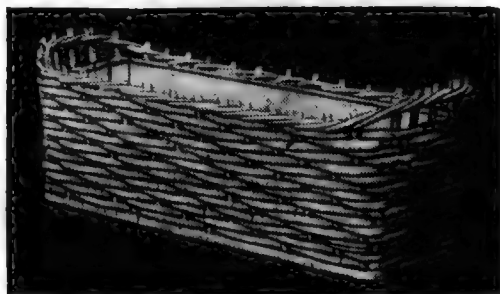
ORDER NOW! Owing to the advancing prices on raw materials all offers and prices will be withdrawn June 1.

JOHNSON. BASKET CO.

319-321 W. Randolph St.

CHICAGO, ILL.

Mention The Review when you write.



Made in different finishes—
Walnut, Old Ivory, Green,
Frosted Green, Forget-me-
not Blue.



ATTENTION--SOMETHING NEW

"Tillmann's Patented" Self-watering Device for Plants

EVERY florist should have a "Tillmann Patented" Box or Basket on display. The designs are handsome and the self-watering feature will immediately appeal to your patrons. A demonstration means a sale. Holds sufficient water for a week or more. Made of genuine India Rattan; will withstand all weather conditions; positively will not leak. Each box or basket fitted with a "Tillmann Patented" self-watering liner made of heavy lead-coated sheet metal; guaranteed against rust or deterioration.

No. 1. Box—5 $\frac{1}{2}$ in. high, 6 $\frac{1}{2}$ in. wide, 19 in. long, Walnut finish, per dozen, \$12.00; other finishes, per dozen....\$15.00
No. 2. Box—6 in. high, 7 in. wide, 24 in. long, Walnut finish, per dozen, 15.00; other finishes, per dozen.... 19.50
No. 4. Basket—7 $\frac{1}{2}$ in. high, 10 in. diameter, with chains, Walnut finish, dozen ... \$13.00; other finishes, dozen... 16.00
No. 5. Basket—7 $\frac{1}{2}$ in. high, 10 in. diameter, without chains, Walnut finish, dozen, 12.00; other finishes, dozen... 15.00

Send for Catalogue

W. H. LEONARD CO.

Phone Calumet 1682

1319 Michigan Avenue,

SOLE DISTRIBUTORS

CHICAGO, ILLINOIS

Mention The Review when you write.

tent that blindness was feared, is recovering.

The condition of Alexander Siegel, who has been confined to his home during the last year, is not so favorable for his recovery, it is reported. Mr. Siegel has many warm friends in the trade who are hoping that he may recover.

A magnificent display of tulips attracted thousands to the Missouri

Botanical Garden last week. Max Schiller also staged a fine display of blooming plants at the conservatory. These exhibitions are beneficial to the retail florists.

William Smith makes daily trips to his Kirkwood farm, which he has planted to vegetables. He tried this plan last year and was so successful he has planted double the space this season.

Jules Bourdet, of the Bourdet Floral

Co., has many advance orders for bedding plants and predicts a big season in this branch of the business.

Everybody appears to be "making garden," as the seed stores are crowded from early morning until closing time.

Mothers' day promises much in St. Louis this year. The publicity committee is busy; every retailer has posted signs and many are advertising the day in the daily newspapers.

BOSTON
FLORAL
SUPPLY CO.**DECORATION DAY**BOSTON,
MASS.**SAVE FROM 25% TO 33% ON SUPPLIES.****GUARANTEE:**—Our goods are guaranteed in every way. If you are not satisfied, return the goods at our expense, and we will gladly refund your money.

CYCAS	
Size	Per 1000
8 x 12.....	\$15.00
12 x 16.....	18.00
16 x 20.....	21.00
20 x 24.....	25.00
24 x 28.....	30.00
28 x 32.....	37.00
32 x 36.....	46.00
36 x 40.....	55.00
40 x 44.....	63.00
44 x 48.....	70.00

MAGNOLIA WREATHS	
Beautifully decorated with roses, carnations, lilies, etc. Each wreath securely packed in a separate box.	
10-inch frame.....	\$ 8.50 per doz.
12-inch frame.....	10.50 per doz.
14-inch frame.....	13.50 per doz.
PLAIN MAGNOLIA WREATHS	
10-inch.....	\$4.80 per doz.
12-inch.....	6.00 per doz.
14-inch.....	7.50 per doz.

WAX GOODS	
	Per 1000
Roses, large.....	\$14.50
Buds.....	7.25
Carnations, large.....	14.00
Sweet Peas.....	4.00
Each	
Crosses.....	50c @ \$1.50
Crescents.....	50c @ 1.50
Hearts.....	50c @ 1.50
Wreaths.....	60c @ 1.50
Anchors.....	75c @ 1.25
Pillows.....	\$1.50 @ 3.00

BASKETS—BOTH DECORATED AND UNDECORATED

Tumblers, Princess, 9 sizes.

Pot Baskets, 5 sizes.

Window Boxes, Vases, Fancy Baskets, etc.

We manufacture everything in our own factory at 347-357 Cambridge St., Boston, Mass., so when you buy from us you buy direct from the manufacturer, saving from 25% to 33% on every dollar. Inquiries gladly answered.

BOSTON FLORAL SUPPLY CO.,

Manufacturers of Cycas Leaves, Baskets, Wax Flowers and Designs.

347-357 CAMBRIDGE ST., BOSTON, MASS.

Unknown customers please give reference or cash with order.

Mention The Review when you write.

Spring is much in evidence, outdoor lilacs having invaded the market in abundance, and plant peddlers are doing a good business.

Grimm & Gorly have installed a plant, seed and bulb department in the store adjoining their retail place on Washington avenue. It is in charge of Frank Buckshadt, well known in retail circles here.

The Barr Co., one of St. Louis' largest department stores, has opened a florists' department, which is in charge of Al Kohr, formerly in the retail business at Shaw and Vandeventer avenues.

Nurserymen and landscapers say the labor problem is causing them considerable trouble. Not only are skilled men scarce, but common labor is also and the pay demanded is high.

J. J. Karins, representing Henry A. Dreer, Inc., of Philadelphia, and Morris Le Vine, of Lion & Co., New York city, spent a greater part of last week calling on the trade in St. Louis. They both report excellent business.

It is reported that the Nicotine Mfg. Co. is looking for larger quarters in the wholesale cut flower district, its present location at 117 North Main street having become too small for its business.

Fred Foster was called upon for jury duty last week, but says that, despite his absence, his dollar box sale was a great success.

Fred W. Ude, Jr., is shipping in a fine cut of Spencer sweet peas from his houses at Kirkwood.

The Shackelford Nursery Co. is consigning a fine assortment of Darwin tulips and outdoor spring flowers to the local market.

Charles Young, secretary and treasurer of the C. Young & Sons Co., surprised his many friends with the announcement of his marriage, which took place April 21. Unless Battery A, of which he is a member, is called for war duty in the meantime, Mr. Young and his bride will make a honeymoon trip east as soon as the busy season is over.

The four daughters of Charles Holzborn, who died March 17, have begun an action in the courts to set aside his will, which disposes of an estate estimated at \$25,000. Mr. Holzborn owned a range of greenhouses on Hartford

CAPE JASMINE BUDS

First shipments will be ready about May 10. Order early for Decoration Day. Prices F. O. B. Alvin, Texas.

Class X, 12 to 18-inch stems.....	\$1.75 per 100; \$15.00 per 1000
Class A, 8 to 12-inch stems.....	1.25 per 100; 10.00 per 1000
Class B, 4 to 6-inch stems.....	6.00 per 1000

Terms: Cash with order or will ship C. O. D.**Special:** Will ship express paid anywhere in the United States, 50 Class X, \$1.50; 50 Class A, \$1.00.**E. J. SPEFFIE, :: Alvin, Texas**

Mention The Review when you write.

street, but was of a retiring disposition and was known to few members of the trade in St. Louis. News of his death did not become generally known until the will contest was filed.

Thomas Kirkwood & Son, Paul Ahner and Joseph Scheidegger were Kirkwood growers who consigned some of the best White Enchantress carnations seen in the St. Louis wholesale market during the winter months.

Among the visitors to the wholesale market last week were the following florists from the suburban districts: Joseph Hauser, Pierre Schneider, Thomas Kirkwood, Joseph Scheidegger, Phil J. Goebel, Jr., Paul Ude, Hugo Gross, Hugo Werner, A. S. Cerny, W. J. Pilcher, W. A. Rowe, August Hartmann, Paul Ahner, G. A. Ahner, Charles Meier and Paul Scheider. J. J. B.

PITTSBURGH, PA.**The Market.**

Florists admit that, notwithstanding the war and talk of economy in the daily papers, business for April was most satisfactory for all. There have been a number of good wedding and social decorations, which, combined with funeral work and other trade, have kept everybody quite busy.

The wholesalers had about a week's glut of roses, but since then stock has cleaned up nicely and toward the end of last week roses and carnations were

on the short side. There were more than enough sweet peas. Violets are entirely out of the market.

The growers have had excellent weather for setting out their carnations, and as the work now is about finished the trade will welcome a good rain, as the rainfall has been below the average this year.

Various Notes.

Under the circumstances affecting the country at present, the Garden Club of Allegheny County has deemed it advisable not to hold the show scheduled for June 15 and 16. Clarke.

Hobart, Ind.—After twenty years in the business here, A. Londenbergh has sold his greenhouses and thirty-five acres of land to E. H. Kellon and departed for Tampa, Fla. Mr. Kellon will continue the business, as formerly.

Medina, O.—Endive and water cress as substitutes for lettuce in the menu are among the crops being tested for intensive culture in the greenhouses of the Ohio experiment station. Endives recently sold at 25 cents per pound in Cleveland.

Macomb, Ill.—Five acres of land near here have been purchased by J. C. Kirkbride as a site for his greenhouses. The houses, however, will not be erected until more favorable times prevail. In the meantime, Mr. Kirkbride will try his hand at outdoor production of stock.



Cape Jasmine Gardenia (Grandiflora)

CAPE JASMINE BUDS FOR MEMORIAL DAY 600,000 BUDS THIS SEASON THE LARGEST SUPPLY IN THE COUNTRY

To the Trade:—The Cape Jasmine Bud Crop, that important Memorial Day flower, will soon be here. The patriotic feeling prevailing will influence the purchasing of millions of Memorial flowers.

So, Mr. Florist, you will not receive your share of the profits from the Memorial Day trade unless you have received a shipment of **our** Cape Jasmine Buds; if you have—nuff said! We are expecting your order any day. We believe in cultivation and fertilization, which costs money, but the extra quality and beautiful buds more than pay for it; no "squirrel ear" leaves go with us. Get the kind that sell on sight; we ship anywhere in the U.S.; time arrivals and guarantee A-1 stock. We expect to begin shipping about May 10th. Place your order where the supply is large and be surer of getting what you order; but order early. **We are** booking orders daily. Special attention given regular orders. We get second class express rates.

Class X, 12 to 18-inch stems.....\$1.75 per 100; \$15.00 per 1000
Class A, 8 to 12-inch stems..... 1.25 per 100; 10.00 per 1000
Class B, shorter..... 6.00 per 1000

Terms: Cash or C. O. D. F. O. B. Alvin, Texas. WRITE, PHONE or WIRE.

SPECIAL: 50 choice Buds prepaid to any address in the United States on receipt of \$1.00.

ALVIN CAPE JESSAMINE & FLORAL COMPANY
Reference: Alvin State Bank **WHOLESALE FLORISTS** ALVIN, TEXAS

Mention The Review when you write.

Mothers' Day Cut Flowers

PRICE LIST, in Effect May 6 to May 13

Be prepared. Order twice as many as last year. This will be a Banner Year. Place your order NOW. Don't wait. Big Crop of Fancy Cut Flowers.

ROSES

Pink Killarney..... 4c
White Killarney..... 5c
Killarney Queen..... 6c
Red Richmond..... 8c
Red Milady, dbl..... 10c
Yellow Sunburst, dbl..... 10c
Ophelia, dbl..... 10c
Pink My Maryland..... 10c

Mrs. Chas. Russell, dbl..... 10c
Short..... 5c
Good Short..... 6c
Medium..... 10c
Long..... 12c
Special..... 15c

Carnations—
Pink, White, Red..... 3c
Fancy..... 6c
Medium..... 8c
Split..... 3c

Fancy Snapdragons—Pink, White, Yellow,
Red, 3c, 4c, 6c.

Sweet Peas, assortedper 100, \$1.00
Marguerite Daisies.....per 100, .75
Calla Liliesper doz., 1.50
Asparagus Plumosus and Asparagus
Sprengeriper bunch, .25
Fancy Fernsper 1000, 4.00

NOTICE. A cost charge for wooden boxes will be made on every order. Our stock is guaranteed to please or you may return it by First Express, well iced, and receive credit for same. Orders from unknown parties will be shipped C. O. D.

We solicit your patronage.

Telegraph. Telephone. Write.

W. E. Trimble Greenhouse Co.
PRINCETON, ILL.

Mention The Review when you write.

Williamsport, Pa.—One of the star speakers at a recent meeting of the Garden Club was Richard Vincent, Jr., of White Marsh, Md. Mr. Vincent's lecture, which he illustrated with stereopticon slides, was on "Dahlias and Hardy Chrysanthemums."

Tama, Ia.—A corporation has been formed here under the title of Sheldon Gardens Co., for the production of vegetables under glass. George E. Sheldon, the president, says that five acres of land have been purchased as a site for a greenhouse 42x500 feet.

JASMINES

As soon as they are ready. Memorial Day orders filled strictly in the order booked as long as we can get the stock.

	100	1000
B grade, up to 8 in.....	\$0.75	\$ 6.00
A grade, 8 to 12 in.....	1.25	10.00
X grade, 12 to 18 in.....	1.75	15.00
XX grade, 24 to 36 in.....	2.25	20.00

CARLISLE & SON, Florists, Alvin, Tex.

Mention The Review when you write.

CAPE JASMINE BUDS READY ABOUT MAY 12

We are now ready to book your orders at the same old prices. Owing to the protected location of our bushes, the freeze did not injure our buds five per cent. We will be able to start shipments early and continue throughout May and June. No matter whether your wants are large or small, send them in and be assured of receiving first-class buds.

Regular Orders Solicited. Long Distance Shipments Our Specialty.

Prices F. O. B. Alvin.
Terms: Cash or C. O. D.
Class X—12 to 18-inch stems.....\$1.50 per 100; \$13.00 per 1000
Class A— 8 to 12-inch stems..... 1.00 per 100; 8.50 per 1000
Short stems for floral work..... 6.00 per 1000

Reference: Alvin State Bank

STEVENS & STEVENS, ALVIN, TEXAS

Mention The Review when you write.

GARDENIAS

Choice buds (Jasmine Grandiflora) with an abundance of bright, fresh foliage from strong, vigorous plants.

Class X, 12 to 18-inch stems.....	\$1.75 per 100; \$15.00 per 1000
Class A, 8 to 12-inch stems.....	1.25 per 100; 10.00 per 1000
Class B, under 8-inch stems.....	6.00 per 1000

F. O. B. Alvin.

C. O. D. or Cash.

YARD & YARD, P. O. Box 201, ALVIN, TEXAS

Mention The Review when you write.

**ROOTED
CHRYSANTHEMUM
CUTTINGS**

See our Classified Ad

THE LEO NIESSEN CO.
WHOLESALE FLORISTS
12th and Race Sts., PHILADELPHIA, PA.
BALTIMORE, MD. WASHINGTON, D. C.

**ORDER YOUR
CHRYSANTHEMUMS
POMPON
CUTTINGS
EARLY**

The demand for cut flowers for Mothers' Day

ROSES

In all colors and varieties. You can buy good Roses for the same prices you have to pay for Carnations. Do not neglect Roses, as there will be very little, if any, change in the price.

is for all kinds of flowers, regardless of color and variety. Don't confine yourself to White Carnations. You can increase your business and make more satisfied customers by a large variety of stock and more reasonable prices. Encourage the sale of all flowers and make it a more profitable day for you. We recommend to you

BEAUTIES

GARDENIAS

SPENCER PEAS
Unlimited supply

CATTLEYAS
Plenty dark ones

CARNATIONS

We will have them in quantity, colored and white, and you can depend on us for good flowers.

SNAPDRAGON

DAISIES

SPANISH IRIS

PANSIES

STOCKS

Mention The Review when you write.

PHILADELPHIA.

The Market.

Everything considered, the market is in fair shape. Do not misunderstand, kind reader. This description is comparative. It means that there are not so many flowers coming into town as there were one week ago, and that there is about the same amount of business. The result is gratifying so late in the season. The cool weather has had something to do with this result. The harvesting of the crops has also had its effect. Fine flowers, such as Beauties, valley, orchids and gardenias, have been quite active. Ordinary flowers, such as daisies, lilies, snapdragons and a few others, have been decidedly passive. Between these two groups lie the principal flowers, in so far as the volume of business is concerned—sweet peas, carnations and roses. The average price on these flowers appears to have been a little better than that of a week ago. Some of the sweet pea crops are going off, but where quality remains the results have been fairly satisfactory.

Peonies have arrived from the south in rather good variety. So have America gladioli and some nice larkspurs from hereabouts. Everybody has Spanish irises now. While popular, they are declining in price. Indications for Mothers' day are that a good crop of white carnations will not suffice unless the retailers foster the sale of other flowers.

It Blooms in the Shade.

There is a most interesting plant in the greenhouses at Forty-ninth and Market streets that Robert A. Craig took time to point out and describe one afternoon this week. It is a new pelargonium that literally covers itself with blooms. Perhaps it hardly conveys the correct idea to speak of this pelargonium as a plant. It should be plants—there were so many of them. They were in sizes from four to seven inches. The foliage is deep

green, the flowers a rich pink. The value of this pelargonium lies in its usefulness as a bedding plant where shade cannot be avoided and as a porch box or basket plant. The name of the variety is Easter Greeting, a name implying that the originator intended it for use early in the season. The beautiful condition of the plant seems to show that it has found its proper sphere for planting outdoors in May and June.

The Delinquent Tax Office.

It so chanced that a friend wished to be represented at the office of delinquent taxes. Of course you won't believe this. You will say that means, in short, the

writer. Never mind, have it any way you please, only it was an experience. The clerk was a particularly jolly fellow. The business concluded, after finding that his visitor was a florist, he proceeded to impart some valuable information. He said that a friend had loaned a florist a lot of money, expecting to be repaid after that terrible snow-stormy Easter two years ago; that the snow storm swamped the florist, and his friend was never paid; so he was down on the business.

He then gave the number of delinquent taxpayers; it was appalling. Some were delinquent from carelessness, others from choice. It was a lot easier, he declared,

BERGER BROS.

WHITE CARNATIONS

For Mothers' Day, Sunday, May 13

Also all other flowers for this occasion.

**Urge the Use of Mother's Favorite Flowers
whatever the kind.**

**Sweet Peas, Roses, Lilies, Daffodils, Tulips, Greens
Spanish Iris in all colors**

SHIPPING ORDERS OUR SPECIALTY

1225 RACE ST. PHILADELPHIA

Mention The Review when you write.



RUSSELLS



No better Roses coming in at this time than Russells. Wonderful stock; all lengths.

SPECIAL.....	\$20.00	per 100
EXTRA.....	15.00	"
FIRST.....	10.00	"
SECOND.....	8.00	"

A few extra choice special Russells at \$25.00

S. S. Pennock-Meehan Company

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA
1608-1620 Ludlow Street
BALTIMORE
Franklin and St. Paul Sts.

NEW YORK
117 West 28th Street
WASHINGTON
1216 H Street, N. W.

Mention The Review when you write.

Edward Reid

Offers the Best
in Flowers

SWEET PEAS	GRAND SPENCERS	ORCHIDS	CATTLEYA MOSSIAE
BEAUTIES	ROSES	VALLEY	CARNATIONS
From a specialist	Of especial merit	All the year round	That reflect credit

Write for special week-end price list—it will interest you.

REMEMBER "WHEN THEY ARE REID'S, THEY ARE RIGHT"

1619-21 Ranstead Street,

PHILADELPHIA, PA.

Mention The Review when you write.

to buy Christmas presents for friends and let taxes go than to do without the presents. Then there were the motors. They cause more delinquents than all other things put together. Gasoline and repairs took cash; taxes could wait. Six per cent interest plus seven per cent penalty resulted; later the property slipped away. No, it didn't worry him in the least. If they didn't care enough to take care of their own, he wasn't going to worry about it.

The Sale of the Hall.

Floral circles are interested in the reported sale of Horticultural hall to New York buyers. At the office of Secretary Rust it was officially denied this week that the sale had been consummated. Later it was learned from a well informed real estate source that \$10,000 has been paid to bind the sale, said to be at a price approximating \$600,000.

While the members of the Pennsylvania Horticultural Society and of the Florists' Club have realized that the sword of Damocles has been hanging over their heads, the news that it has fallen will be a shock. Both organizations will probably be offered the opportunities for the present. It is more than likely that both will decline this

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

Roses, Easter Lilies, Callas, Carnations and all Seasonable Cut Flowers. Special price on large quantities.

Our growers won many prizes at the National Rose Festival.

Night telegrams will receive careful attention.

1615 RANSTEAD STREET,

PHILADELPHIA, PA.

Mention The Review when you write.

offer, preferring to seek quarters elsewhere.

Various Notes.

James McClane, a well known and highly respected florist of this city, died last week. The funeral took place from his late residence, 1713 South Fifth street, Sunday afternoon, April 29. It was attended by an immense number of people, including many florists. Charles H. Grakelow, a life-long friend of Mr. McClane, is executor under the will.

The postponement of the visit of the foreign envoys to this city checks decorations.

J. J. Habermehl's Sons had a handsome decoration at the Cathedral on May day.

John Walker, of Youngstown, O., was here a short time ago.

The freight embargo on the New England water route was lifted April 30. The Joseph G. Neidinger Co. shipped a large quantity of material that had accumulated up to that time.

T. Nelson Geiger earns many commendations for his attractive window displays.

J. M. Deutscher emphatically declares that last Monday was a great day for the P. W. F. E.

The Pennsylvania Horticultural Society has sent out notices to the members advising each to plant food crops and giving a list of those best suited to this locality.

Samuel S. Pennock announces the arrival of peonies from the south.

William Swayne plans turning part of his greenhouses into the production of vegetables next winter.

W. K. Hardt spoke on "The Impor-



Plain or Trimmed Magnolia Wreath

Memorial Day Wreaths

Now is the time to prepare for this day. Neidinger's Magnolia Wreaths are the greatest time savers and money makers. Our wreaths are made on regular mossed frames ready for use, with the same care and fullness as if you yourself made them.

PLAIN MAGNOLIA WREATHS at the following low prices: Per doz.
 No. 311—12-in. frame, finished 20 in. \$ 6.00
 No. 311—14-in. frame, finished 22 in. 7.00
 No. 311—16-in. frame, finished 24 in. 9.00
 No. 311—18-in. frame, finished 24 in. 11.00

TRIMMED MAGNOLIA WREATHS With Carnations or Roses, in pink, white or golden gate. Each
 No. 404—14-in. frame, finished 22 in. \$1.25
 No. 404—16-in. frame, finished 24 in. 1.50
 No. 404—18-in. frame, finished 28 in. 1.75

Order by number; state colors wanted.

JOS. G. NEIDINGER CO.

THE HOUSE OF MERIT

FLORISTS' SUPPLIES, AND BASKETS

1309-1311 N. Second St.,

PHILADELPHIA, PA.

Mention The Review when you write.

tance of a System of Accounts to Retail Merchants and Its Relation to Credits" before the Florists' Club May 1.

A corner of the Pennoek Bros. window this week contained a garden chair covered by a straw hat and a large basket filled with flowers. The chair was of white straw, the hat orange-yellow. The flowers were yellow and lavender irises, with a few richly colored Russell and Shawyer roses.

Eugene Bernheimer is receiving fine roses and peas. Mr. Bernheimer thinks that the unsettled conditions have as yet had no effect on business.

Edward Reid has had a busy week.

Sydney H. Bayersdorfer notes a decided demand for quality and originality in florists' supplies.

George Aeugle filled a large order for apple and pear blossoms for the Philadelphia Cut Flower Co. this week.

William H. Engler believes that the market price for 4-inch geraniums and other bedding stock will be \$10 per hundred.

The Leo Niessen Co. mentions the arrival of America gladioli and delphiniums.

INDIANAPOLIS.

The Market.

Stock is in abundance, but no complaints are heard as to the supplies being greatly above the demand. Business is brisk and the large supply is moving exceptionally well. Roses now seem to be at their height; they are of excellent quality. Notwithstanding their plenteousness, prices have suffered little, ranging from \$2 to \$15 per hundred. Carnations also are numerous and clear well at \$2 for good stock and \$2.50 for extra fine blooms. Large quantities may be purchased for still less.

The market is glutted with Easter lilies, and callas are by no means in short supply. These are in poor demand, the best bringing only \$1 per dozen. Snapdragons, those with large spikes, have been in the market for some time. Those with shorter spikes, the second crop, are beginning to appear and are popular at from \$3 to \$10 per hundred. The quality is above reproach. Spanish irises are plentiful and especially pleasing. They move well at \$3 per hundred. Delphiniums are beginning to make a showing. They are most attractive in spring baskets. Sweet peas are in ample supply, but the majority of them are short-stemmed.

WM. J. BAKER, WHOLESALE FLORIST 12 South Mole Street, PHILADELPHIA, PA.

YELLOW DAISIES—SWEET PEAS—SNAPDRAGONS—CARNATIONS
 WONDERFULLY FINE DELPHINIUM BELLADONNA

Mention The Review when you write.

EUGENE BERNHEIMER WHOLESALE FLORIST
 EASTER LILIES, ROSES, CARNATIONS

1531 RANSTEAD STREET,

PHILADELPHIA, PA.

Mention The Review when you write.

PRINT-AD-STRING

FOR FLOWER BOXES

Chicago Printed String Co.

307 S. La Salle Street,

CHICAGO



Flag Seals

\$1.00 per 1000

THE JOHN HENRY CO.

LANSING, MICH.

Mention The Review when you write.

Marguerites are becoming more conspicuous and yellow daisies also have their place. A few nasturtiums and centaureas are appearing. The greens situation has eased considerably in everything but smilax.

Various Notes.

The most important news of the day is the purchase of the Indianapolis retail store of the E. G. Hill Floral Co. by Bertermann Bros. Co., consummated last week. In view of the constantly growing business of Bertermann Bros. Co., and the E. G. Hill Co., of Richmond, Ind., it was deemed a good move by the heads of both concerns that the interests of the Hill store in Indianapolis be taken over. E. G. Hill believes that his company's business in the new rose line will warrant concentration on this work. The Bertermann firm thus becomes equipped for a much larger retail business. The Hill interests consist of a model store and a first-class business. The operation of the two stores will continue under the same heads, Clarence Thomas remaining in charge of the new acquisition as he has been for three years. With the combined patronage of both places the new arrangement will give the Bertermann one of the largest businesses in the middle west.

Spanish Iris

and all Novel and

STANDARD CUT FLOWERS

SPECIAL PRICE INDUCEMENTS

for large orders for choice

Roses and Sweet Peas

in all the best varieties

PHILADELPHIA CUT FLOWER CO.
 1517 Sansom St., PHILADELPHIA, PA.

Mention The Review when you write.

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N. Y.

10,000, \$2.00 50,000, \$8.75

Sample Free

For Sale by Dealers

Mention The Review when you write.

GOLDFISH

Large, Healthy Fish at "Rock Bottom" prices.

Send for special prices.

ASHBORNE GOLDFISH & SUPPLY CO.
 309 North Main Street, BURLINGTON, IOWA

Mention The Review when you write.

E. A. Nelson intends to devote his Graceland avenue range to roses this season. Otto Rieman, recently associated with Mr. Nelson, now is with Hartje & Elder.

The Smith & Young Co. has been cutting some extra fine Russell roses.

The Claypool Hotel Florist was extremely busy last week with decorations for numerous banquets held at the hostelry.

A. P. Reynolds has recovered from his illness and is back on the job.

John Elsner is a busy man these days. Besides looking after his range, as a

THE FLORISTS' SUPPLY HOUSE OF AMERICA

Patriotic Novelty Baskets



Keep pace with the swiftly moving times by offering our Baskets that are decorated with the "stars and stripes." Order a \$10.00 or a \$5.00 assortment of these red, white and blue novelty baskets.

Also Wedding Accessories.

Our New Folders of Wedding Accessories and Patriotic Novelties go out together. Send for them.

For Mothers' Day, May 13

White Carnations that look just like natural blooms, fine, \$2.00 per 100.

For Memorial Day, May 30

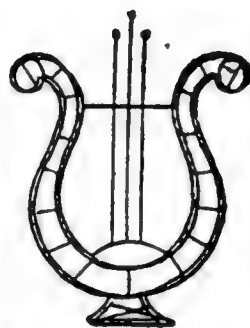
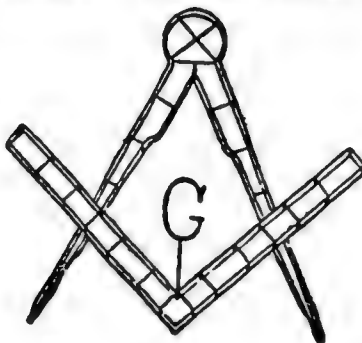
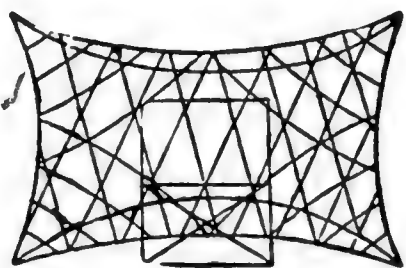
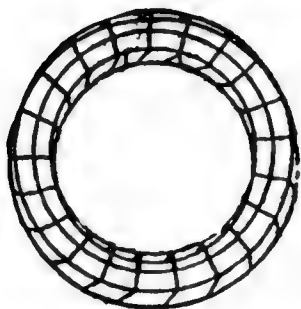
Let us duplicate your last year's order. Baskets, Crepe Flowers, Cape Flowers, Magnolia Leaves, Wax Flowers, Metal Designs and so forth. You will need them.

SEND FOR OUR DESCRIPTIVE FOLDERS

H. BAYERSDORFER & CO. 1129-1131 ARCH ST., PHILADELPHIA, PA.

WIRE DESIGNS — BUY FROM THE MANUFACTURERS

50,000 Wire Frames always in stock. Orders filled same day received



SAVE MONEY

and let us quote you on your next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 21 Years
201 North Seventh Avenue, SCRANTON, PA.

trustee of the Patriotic Garden Association he has been occupied with many matters, in addition to superintending the work in his own district.

Bert Johannee, recently with the A. Wiegand's Sons Co., is back in his old home, the Bertermann Bros Co. store.

Henry Hack has submitted his name to the naval department for reenlistment and is awaiting a call from the government. Having seen four years' service, he is now eligible for an office.

F. A. Conway lost his mother Friday, April 27. The local tradesmen extend to Mr. Conway their deepest sympathy.

A day or two of bright sunshine started the carnation planting, but cold, rainy weather followed and has continued ever since, thereby setting back the florists considerably in their work.

Now is the time to advertise and boost Mothers' day. The advertising of all kinds of flowers is advocated and perhaps potted plants also could have a place.

E. E. T.

LOUISVILLE, KY.

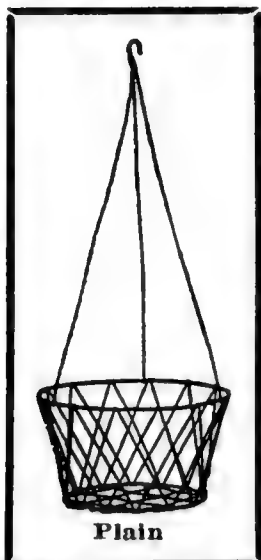
The Market.

Settled spring weather has ushered in a great activity in gardening. Every inch of yards and vacant lots is being utilized to help combat the high cost of living. Never have seedsmen and florists been deluged with such a stream of orders for vegetable seeds and for such tender plants as tomatoes, cabbages and peppers. In this great popularity of vegetable growing we think

we see a diminished demand for bedding stock. However, the ever increasing demand for window boxes perhaps will more than make up this decline. The plant men are busy with orders. Several who handle the new self-watering boxes are realizing extra profits and are doing much to popularize the window box.

The cut flower market continues steady, despite the coming of many outdoor flowers. Heavy funeral work marked last week's business, and there were some handsome wedding orders. In some of the flowers one notices a decline of quality, notably in carnations and sweet peas. The extremely warm weather has reduced the size of bloom and length of stem, and caused considerable fading. Nothing, however, can

WIRE HANGING BASKETS



Plain

PRICE LIST, 1917

PLAIN WIRE HANGING BASKETS

10-inch.....	\$1.75
12-inch.....	2.25
14-inch.....	3.00
16-inch.....	4.50

Sheet Moss in Bags

Per Bag, \$2.00

Our Sheet Moss is the best value for the money in the market

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph Street, Detroit, Mich.

be said as to a scarcity of stock. Some of the smaller establishments held bargain sales last week, offering short-stemmed and sleepy carnations at 25 cents per dozen and sweet peas at 10 cents per bunch. Plants of different kinds are still meeting with ready sale. Some handsome hydrangeas are seen and at present are the principal blooming plants to be had. A plentiful supply of peonies is promised for Mothers' day—a day which has increased flower sales tremendously. It promises to eclipse any of its predecessors. While it was originally intended to place the carnation in the forefront on this day, many objections are seen to this, principally as to their quality, and from all indications the peony will be pushed this year as never before. Louisville florists are fortunately located in this respect, for those not having their own peony patches are within easy reach of several large specialists.

Other flowers are holding up in quantity and among the annuals last week were some pink campanulas, which proved rather popular. Darwin tulips are now coming in steadily. A new variety created a stir in one of the shops. It had a large flower, creamy yellow in color and penciled on the edges with deep pink.

Various Notes.

Landscape work is rapidly drawing to a close, after a most successful season. The sale of evergreens, however, continues.

The Nanz & Neuner Co. is preparing to start the erection of a new propagating house next week. The size will be 12x150. Ophelia and Ward roses are well thought of and an entire house will be devoted to them next season. A feat in moving giant trees was accomplished recently. Four evergreens, each about thirty feet tall, were transported to Shelbyville.

Carnation planting has practically been completed in this locality. Thanks to several good rains, the plants are going ahead without any check. At the E. G. Reimers & Son Co. place 10,000 plants have been set in the field. F. Walker & Co. have planted 15,000 and other growers have planted corresponding numbers.



Rustic Hanging Baskets

NATURAL GROWTH CYPRESS

Sample postpaid and price list for 25 cents. Larger sample for 50 cents.

VICTOR SCHMELZ & SON, - Route A, SANFORD, FLA.



HANGING BASKETS

Enameled Green
Extra well made.

8-inch.....	per doz., \$1.00
10-inch.....	" 1.35
12-inch.....	" 1.75
14-inch.....	" 2.25
16-inch.....	" 2.90
18-inch.....	" 3.70

Pittsburgh Cut Flower Co.

116-118 Seventh St., PITTSBURGH, PA.

As a result of the damage done recently by a cyclone, Anders Rasmussen has written a large number of florists with the view of interesting them in forming an insurance company similar to the Florists' Hail Association, for protection from losses by cyclone.

Joseph Able, secretary and treasurer of C. B. Thompson & Co., has been severely ill for several weeks.

G. C. W.

ROCHESTER, N. Y.

The Market.

There was a depression of business during the whole of last week. For some unknown reason trade dropped off considerably and stock had to be cleared at low figures. Most of the stores held special low-price sales April

Young Tool Company

CASEY, ILLINOIS

WIRE BASKETS

	No. Ring	Scroll
	Feet	Feet
10-in., \$1.15	\$1.40
12-in., 1.40	1.65
14-in., 1.90	2.15
16-in., 2.50	3.25	\$4.25
18-in., 3.25	4.25	5.25

Electric-welded, no lace wire used. Prices on application.

All of above baskets are priced per dozen.

Painted green, and complete with hangers.

Wire Lawn or Cemetery Vases

18-inch	\$1.35 each
20-inch	1.50 each

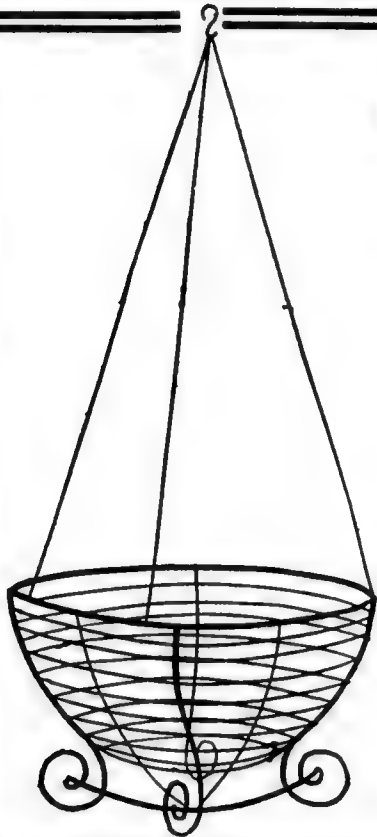
If you buy our goods, you get the best.

THE PRICE IS RIGHT



28 and thereby disposed of a greater quantity of flowers than would otherwise have been the case. Considerable work is going on in gardens and yards, by reason of which the greenhouse men experience big demands for men.

Now that the weather has turned favorable, everything seems to be in a hustle. Outdoor bulbous stock is coming along fast. The wholesale houses daily receive large consignments of stock, including extra fine roses, such as Russell, Stanley, Ophelia, Maryland, Ward, Sunburst and Francis Scott Key. The short grades are mostly Killarney, White Killarney and Ward. Violets are not at all good and are expected to be discontinued at any time. Carnations are in fair supply and the quality remains good. Sweet peas are most plentiful, principally the pink varieties. They sell quite well. Easter lilies and



WIRE HANGING BASKETS

NOT THE CHEAPEST BUT THE BEST

The Well Made Kind

Painted, Bound with Galvanized Wire

6 at dozen rate, 50 at 100 rate

8-inch.....	per dozen, \$1.25;	per 100, \$ 8.00
10-inch.....	" 1.50;	" 10.00
12-inch.....	" 1.75;	" 12.00
14-inch.....	" 2.25;	" 16.00
16-inch.....	" 3.50;	" 22.00
18-inch.....	" 5.00;	" 35.00

GREEN SHEET MOSS

LONG GREEN SHEETS FOR HANGING BASKETS

Per Bundle...\$1.00 5 Bundles...\$4.75 10 Bundles...\$9.00 25 Bundles...\$21.00

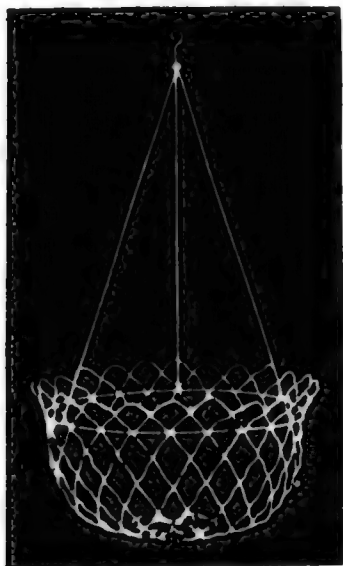
C. E. CRITCHELL

Wholesale Commission Florist

15 EAST THIRD ST., CINCINNATI, O.

Mention The Review when you write.

THE BEST



WIRE BASKET

AND WHY

Made of Galvanized Wire and crimped. Painted green. Closer meshed to hold moss better, and less of it. It's sturdy and strong. The price is right. You can't beat it. We measure inside ring. We throw in the hangers.

Size	Each	Doz.
8-inch.....	\$0.20	\$1.80
10-inch.....	.20	2.25
12-inch.....	.25	2.60
14-inch.....	.30	3.00
16-inch.....	.40	3.60
18-inch.....	.50	5.00

Prepared Sheet Moss, 5-lb. bag, \$2.00; 10-lb. bag, \$3.50.

Fresh Green Sheet Moss, \$2.00 per bag.

C. C. POLLWORTH CO.
MILWAUKEE, WIS.

WIRE HANGING BASKETS

Our Baskets are made strong and substantial, well painted, have strong wire hangers and are guaranteed to be the best on the market. Will outlast any other makes.

(Measure across top)

Size	Per Doz.	Size	Per Doz.
8 inches.....	\$1.25	14 inches.....	\$2.75
10 inches.....	1.50	16 inches.....	3.50
12 inches.....	2.00		(Larger sizes to order)

Green Sheet Moss

For Lining Hanging Baskets, etc.

Per large bale (of 5 bundles).....\$1.25
Per 5-bale lots 6.00

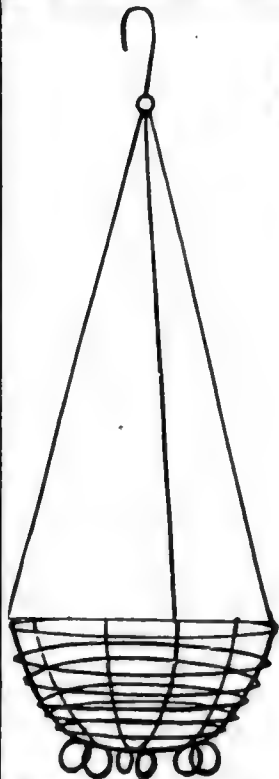
(Special prices on larger quantities)

Complete list of all other supplies mailed on request.

GEO. H. ANGERMUELLER

Wholesale Florist

1324 Pine St., ST. LOUIS, MO.



Mention The Review when you write.

SPECIAL PRICE LIST--SPRING 1917

WIRE HANGING BASKETS

50 at 100 rate

8-inch disc, 6 inches deep.....	per dozen, \$1.25; per 100, \$ 8.00
10-inch disc, 8 inches deep.....	per dozen, 1.40; per 100, 10.00
12-inch disc, 8 inches deep.....	per dozen, 1.75; per 100, 12.50
14-inch disc, 9 inches deep.....	per dozen, 2.25; per 100, 16.00
16-inch disc, 10 inches deep.....	per dozen, 2.75; per 100, 21.00
18-inch disc, 12 inches deep.....	per dozen, 3.50; per 100, 25.00

Sphagnum Moss, \$1.50 per bale

THE WM. MURPHY CO.

Long Distance Phones, Main 980-981

329 Main St., CINCINNATI, OHIO

Mention The Review when you write.



ONE OF THE BRECHT INSTALLATIONS

Brecht
COMPANY
ESTABLISHED 1853 ST. LOUIS

FLORISTS' REFRIGERATORS will display your flowers in an attractive manner and keep them in perfect condition. In Brecht's Refrigerators there is always a **STRONG CIRCULATION OF DRY, COLD AIR**. We build them of oak, or any other wood, highly finished and thoroughly insulated. All hardware is of brass, quadruple nickel-plated. The best of French beveled plate glass used for mirrors and windows.

Write for Prices Today

THE BRECHT COMPANY

Established 1853

Main Offices and Factories, 1201 Cass Ave., ST. LOUIS, MO.
176 PEARL ST., NEW YORK CITY

Mention The Review when you write.

callas are in good supply, but there is no great call for them at this time. Pink and white German stocks arrive in larger quantities and with Spanish irises the combination is artistic. Good snapdragons retail at \$2 to \$3 per dozen. Bulbous stock is diminishing in volume, except Darwin tulips, which arrive in larger quantities. Jonquils sell fairly well. Pansies have received quite a call this week, as well as myosotis. Orchids and gardenias are in good condition, but the demand has been small.

Various Notes.

Among visitors this week were Martin Reukauf, of H. Bayersdorfer & Co., Philadelphia, and Robert Shoeh, of the M. Rice Co., also of Philadelphia.

Seth J. T. Bush, president of the Western New York Horticultural Society, has been placed in charge of the division of transportation and machinery, one of the divisions formed by the food supply commission in its work of accelerating the food production throughout the state of New York.

A visit to the James Vick's Sons store on Stone street will convince the visitor that the President's appeal to use every available plot of ground for the raising of vegetables is being heeded in this city. Despite a large number of clerks in the store, it appears to be impossible to take care of the steady stream of customers. The concern is doing a mammoth business this season both at the retail store and at the State street department, where the force is being fairly rushed to death. Mail orders are leaving the building with much promptness.

An effective window display was seen at the Rochester Floral Co. store this week. Green mats covered the floor, and on the covering were dainty black vases filled with orange-colored calendulas.

Mrs. E. C. Armbrust has returned from New Britain, Conn.

D. Lester has returned to his former position with the Rochester Floral Co. as shipping clerk.

A. W. Gilman reports a big business in seeds. Briggs Bros. are making use of every available minute and have greatly increased their force of clerks.

KOELLNER REFRIGERATORS

are absolutely the best in every respect and **UNEQUALED** by any other.

Hundreds of
KOELLNER REFRIGERATORS
in actual use, proving our claims.

KOELLNER
REFRIGERATOR AND ICE MACHINE CO.

215 N. Michigan Ave., CHICAGO Tel. Randolph 2885

The company **THAT KNOWS HOW** to build refrigerators and **BUILDS THEM RIGHT.**

Mention The Review when you write.

GOLDFISH



Assorted sizes
\$7.00 per 100

Large Fish Breeding
Window Display
Bird Remedies
Supplies

SEND FOR
CATALOGUE

Auburndale Goldfish Co.
1449 W. Madison St., CHICAGO

Mention The Review when you write.

Mandeville & King find it difficult to handle the large quantity of orders piling in on them. Crosman's are taxed to the limit; many kinds of vegetable seeds are already sold out and supplies cannot be obtained. H. J. H.

NEW YORK.

The Market.

Following a week of dullness, low prices and large shipments, the new life infused into the wholesale cut flower market April 28 and the general clean-up of everything salable, except lilies and daffodils, were unexpected, and cheering. Buying by the retailers as last week closed was prophetic of a

Flower
Facts—

Beauty preserved—
Profits assured—
use Gloekler
Refrigerators for
cut flowers.

Bernard Gloekler Co.
Pittsburgh, Pa.

BUCHBINDER Refrigerators

WE DESIGN
WE BUILD
WE SET UP
WE ARE COMPLETE STORE
OUTFITTERS

Write for Catalogue

Buchbinder Bros.
520 Milwaukee Ave., CHICAGO

better and stronger condition that should hold the market steady until



PAPER BOXES FOR THE FLORIST



WHITE GLAZE			
For Violets and Corsages			
			Per 100
7x 4	x4	2" Cov.	\$ 3.60
8x 5	x5	"	4.25
10x 6	x5½	"	5.00
12x 8	x5½	"	6.45
14x10	x8	"	10.65

For Cut Flowers			
16x 4	x3	2" Cov.	3.80
20x 4	x3	"	4.25
18x 5	x3	"	4.25
21x 5	x3	"	5.00
30x 5	x3½	"	6.45
36x 5½	x3½	"	8.05
18x 6	x3½	"	5.20
21x 7	x3½	"	5.65
21x 8	x4	"	6.60
24x 8	x4	"	7.50
24x 8	x5	"	8.20
28x 8	x5	"	9.25
36x 8	x5	Telescope	12.80
40x 8	x5	"	15.65
42x 8	x5	"	18.75
36x10	x5	"	15.65
42x10	x5	"	21.35
48x10	x5	"	25.60

PLAIN VIOLET			
Made of Moisture Proof Board for Violets and Corsages			
7x4x4	2" covers		\$2.65
8x5x5	"		3.35
10x6x5½	"		3.80
12x8x5½	"		5.25

VIOLET GLAZE			
For Violets and Corsages			
7x 4x4	2" cover		\$ 3.80
10x 6x5½	"		5.25
14x10x8	"		11.25

MIST GRAY			
For Violets and Corsages			
			Per 100
7x 4	x4	2" Cov.	\$ 3.60
8x 5	x5	"	3.90
10x 6	x5½	"	4.30
12x 8	x5½	"	5.00
14x10	x8	"	8.50
15x 6	x5	"	5.00

For Cut Flowers			
16x 4	x3	2" Cov.	2.65
20x 4	x3	"	3.05
18x 5	x3	"	3.05
21x 5	x3	"	3.60
24x 5	x3½	"	4.30
30x 5	x3½	"	4.70
36x 5½	x3½	"	6.45
18x 6	x4	"	4.30
28x 6	x4	"	5.00
21x 7	x3½	"	4.60
21x 8	x4	"	4.95
24x 8	x4	"	5.50
28x 8	x4	"	6.20
24x 8	x5	"	5.90
28x 8	x5	"	7.10
36x 8	x5	Telescope	9.90
42x 8	x5	"	15.65
48x 8	x5	"	17.80
30x10	x5	"	9.90
36x10	x5	"	12.80
42x10	x5	"	18.50
48x10	x5	"	21.35

For Designs and Sprays			
30x12x6	Telescope		14.25
36x12x6	"		17.10
20x12x8	"		14.25
12x12x8	"		12.80
14x14x8	"		13.50
16x16x8	"		14.25
20x20x8	"		18.50
24x24x8	"		21.35
24x14x8	"		17.80
30x14x8	"		20.60
40x14x8	"		24.85
36x14x8	"		22.75
28x28x8	"		27.00
42x17x8	"		28.45
32x32x8	"		35.50

MIST BROWN			
For Violets and Corsages			
			Per 100
7x 4x4	2" covers		\$ 3.80
8x 5x5	"		4.15
10x 6x5½	"		4.50
14x10x8	"		9.00

MIST BROWN			
For Cut Flowers			
16x 4x3	2" covers		\$ 2.80
18x 5x3	"		3.25
21x 5x3	"		3.80
36x 5½x3½	"		6.75
21x 7x3½	"		4.85
28x 8x4	Telescope		6.30
36x 8x5	"		10.55
40x 8x5	"		13.50
42x 8x5	"		16.45
42x10x5	"		19.55
48x10x5	"		22.50

For Designs and Sprays			
30x12x6	Telescope		15.00
20x12x8	"		15.00
16x16x8	"		14.75
24x14x8	"		18.75
30x14x8	"		21.75
40x14x8	"		26.30
32x32x8	"		37.55

MANILA			
For Cut Flowers and Designs			
21x 5x3	2" covers		3.40
36x 5½x3½	"		6.05
18x 6x4	"		4.05
21x 7x3½	"		4.40
21x 8x4	"		4.75
24x 8x4	"		5.20
24x 8x5	"		5.65
36x 8x5	Telescope		9.45
40x 8x5	"		12.15
42x 8x5	"		14.70
36x10x5	"		12.15
42x10x5	"		17.55
48x10x5	"		20.20
40x10x6	"		20.20
28x 8x6	"		8.10
30x12x6	"		13.50
36x12x6	"		16.20
24x14x8	"		17.55
30x14x8	"		20.20
36x14x8	"		21.95
40x14x8	"		24.05

GREEN MARBLE			
CUT FLOWER BOXES			
Size			Per 100
7x 4	x4		\$ 3.60
8x 5	x5		3.90
10x 6	x5½		4.30
15x 6	x5		6.00
12x 8	x5½		5.25
14x10	x8		9.00
16x 4	x3		3.25
18x 5	x3		4.00
21x 5	x3		4.50
24x 5	x3½		5.00
30x 5	x3½		5.75
36x 5½x3½			7.00
21x 7	x3½		5.25
24x 8	x4		6.50
24x 8	x5		7.00
28x 8	x5		8.00
36x 8	x5	Telescope	11.00
40x 8	x5	"	13.00
42x 8	x5	"	16.00
30x10	x5	"	11.50
42x10	x5	"	19.00
48x10	x5	"	22.00
24x10	x10 3 inch cover		17.00
30x10	x10 3 inch cover		20.00
36x12	x 7 3 inch cover		18.50
24x12	x10 3 inch cover		18.00

TERMS

Prices are quoted F. O. B. Chicago and subject to the following terms of discount: 500 lots, 5%; 1000 lots, 10%; over 1500 lots, 15%. Special 5% discount allowed when cash is received with orders. Samples gladly sent on request. When printing is wanted there will be a charge of \$1.50. No charge will be made when the quantity ordered is over 500. Border printing and embossing will be charged for in accordance with the amount of work involved.

SPECIALS!

PALM GREEN			
For Violets and Corsages			
			Per 100
7x4x4	2" cover		\$3.80
15x6x5	Telescope		5.25
15x7x6½	"		7.45

For Cut Flowers and Designs			
12x12x8	2" cover		\$14.85
28x22x8	"		26.00
28x28x8	"		28.50

The "Old Favorite" Palm Green. Place your order now before they are all gone. The Designs and Violet sizes are a great bargain.

SPECIALS!

PEERLESS GREEN			
For Cut Flowers and Designs			
			Per 100
21x 8x4	2" covers		\$ 4.65
28x 8x4	"		5.60
30x10x5	Telescope		9.25
30x12x6	"		12.30
36x12x6	"		16.00

A very good looking shade of Light Green, slightly lighter weight quality than the Palm Green, but a very good box for local deliveries and a bargain at the prices offered.

SPECIALS!

PARCEL POST CONTAINERS			
			Per 100
28x 6x 4	2½" cover		\$ 6.00
24x 8x 4	"		5.75
30x12x 6	3"		15.50
36x14x 8	"		20.00
40x14x 8	"		21.00
24x24x 8	"		20.00
26x17x10	4"		22.00

For Baskets and Potted Plants			
15x15x20			\$20.00
18x18x20			25.00
19x19x30			33.50

A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, CHICAGO

Mention The Review when you write.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.

Superior and Roberts Sts., CHICAGO

Mention The Review when you write.

the improved tone. What they left was greedily gathered by the street merchants, and so the new week opens with practically impoverished larders.

Roses were fairly steady for the high grades throughout the week, but the

H. & D. Design Boxes

Are made of light, strong Corrugated Fiberboard and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.

SANDUSKY, OHIO

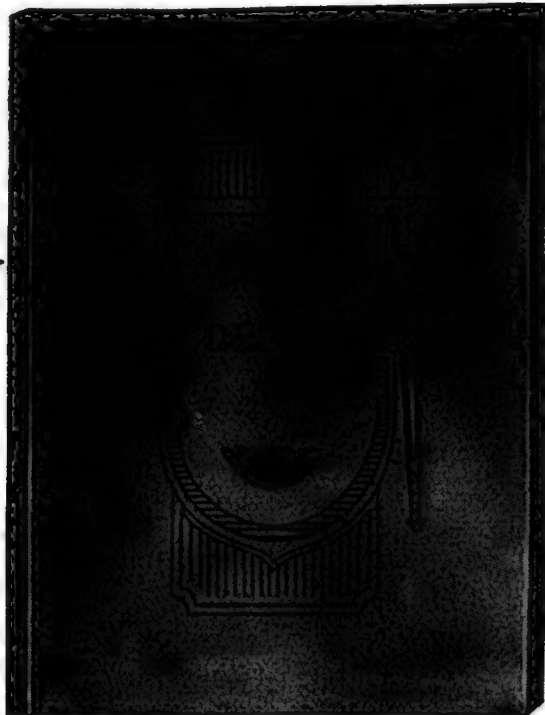
Mention The Review when you write.

short-stemmed could be bought often at \$1 per hundred. Thousands were disposed of at that figure. American Beauties took a change for the better about the middle of the week. By April 28, 30 to 35 cents were the high quota-

Memorial day. In the interim Mothers' day looms up as a possible celebration that will create a temporary shortage of carnations of every color.

During the last week the only shortage in shipments was valley. The price of the selected stock touched \$8, in the face of a general protest. Even the medium and lowest quality held at \$4 per hundred. Lilies were in surplus, the best of them being offered April 28 at \$3 and, occasionally, \$4 per hundred. Callas sold at 50 cents per dozen, none higher, and the size and quality the best. The large buyers were once more in the market, which accounts easily for

75c per copy
postpaid



\$6.00 per doz.
express
collect

THE original Album of Designs was published in response to many requests from florists who felt the need for an up-to-date book that could be used in taking orders for Funeral Designs, Wedding Decorations and Bouquets, Table Decorations and all cut flower work where it was not practicable to show the customer the finished article as it would be when ready for use. With the publication of this album it became possible to **show the finished work** in beautifully printed pictures. The first edition sold like hot cakes, a second and third edition went quickly. Now a fourth edition is off the press. Everything is in it—all the standard designs and many new pieces.

96 pages, nearly 300 designs and decorations, beautifully printed on heavy art paper, handsomely bound in a cover that will stand wear

75c per copy postpaid

\$6.00 per dozen by express

Florists' Publishing Co.

508 South Dearborn Street
(Caxton Building)

Chicago, Ill.



The Climax Line is a Good Line to Tie To

THE FACT that we have in the past seven years built up the largest Cut Flower Box business in the Country is our best advertisement. We strive to please and the results speak for themselves.

"WHEN BETTER BOXES ARE MADE WE WILL MAKE THEM"
is still our slogan.

We manufacture and carry in stock for prompt shipment: Oxford Gray, Mist Green, Mist Tan, White Carnation and our popular Favorite grade—the latter a most satisfactory telescope shipping box. Holiday boxes in season. We make special sizes promptly and at reasonable charge, and specialize in attractive and up-to-date printing and embossing.

With our increased facilities we aim to make our service the best in our line, and if you are in the market it will pay you to wait for the "Climax" Salesman, or send for late price list and samples to nearest office: 141 Milk St., Boston; 2914 11th St., N. W., Washington, D. C.

CLIMAX MANUFACTURING COMPANY

Main Office and Plant: 200 Factory Street,

CASTORLAND, N. Y.

tions. Hadley continues popular and the prices average about the same as for Beauties. A fair supply of the novelties and specialties continues. Bruner roses are of good quality, but there are only a few of them arriving. Ophelia maintains its popularity, and so do Sunburst and Hoosier Beauty. The cool weather has been a godsend to rose growers all through April.

Carnations were in good demand at the week end, selected flowers touching \$3 per hundred, of which but few were offered; \$2 was the average price for the good arrivals and anything imperfect sold down to \$1 or less. There still

is no end to bulbous stock and prices, for tulips especially, are disheartening. Daffodils were supposed to be on their last legs the week previous, but last week saw great quantities in every wholesale window, and the end is not yet. Everybody seems to be handling southern lilac. Judging by the quantity, spring must be far advanced south of Washington. Another week will see the local offerings added, and it is hard to say how low the prices will fall. Most of the violets departed for the season as May day arrived, the few left hardly meriting a quotation. Gardenias hold at \$2.50 per dozen for the

best flowers, and from that figure down to less than 50 cents, as the street men have them. The best Mossiæ cattleyas hold at 50 cents each. Schroederæ sells at \$15 to \$25 per hundred. The finest snapdragons go a-begging. No one wants the southern gladioli. Daisies and pansies are fine, but unappreciated.

Blooming plants are being disposed of by the wholesale cut flower houses.

Various Notes.

Secretary Young reports all S. A. F. matters in a highly satisfactory condition. Committees are meeting weekly, the outdoor exhibit is most promising

NEW CROP**Fancy Ferns**

\$1.50 per 1000

Special inducement for
QUANTITY ORDERSCONTRACT NOW FOR
**Decoration Day
Requirements**I also handle the very best quality
**Huckleberry Foliage, Dyed and
Natural Sheet Mosses.** Give me
a trial.

I WILL PLEASE YOU

KNUD NIELSEN

EVERGREEN, ALABAMA

Mention The Review when you write.

Cut Flower Boxes

Military Gray Color.			Per 100
18x 5	x3	Half Telescope Covers.....	\$ 3.75
21x 6	x3 ¹ / ₂	" " " " " "	4.50
24x 5	x3 ¹ / ₂	" " " " " "	4.75
24x 8	x4	" " " " " "	6.90
28x 8	x4	" " " " " "	7.50
30x 6	x3 ¹ / ₂	" " " " " "	6.90
30x10	x6	" " " " " "	15.00
36x 5 ¹ / ₂	x3 ¹ / ₂	" " " " " "	7.00
36x 8	x5	Full " " " " " "	10.75
36x11	x7	" " " " " "	20.00
42x 8	x6	" " " " " "	20.00
42x12	x8	" " " " " "	25.00
16x16	x8	" " " " " "	15.00
18x18	x8	" " " " " "	20.00
20x16	x8	" " " " " "	20.00
26x17	x8	" " " " " "	20.00

Printing at cost extra
500 for \$2.00; 1000 for \$3.00**C. C. POLLWORTH CO.**

MILWAUKEE, WIS.

Mention The Review when you write.

and the outlook for a great convention is growing brighter every day.

William Grossman, a landscape gardener, of Pleasantville, N. Y., died in a New York hospital April 27.

Herman Weiss, of 106 West Twenty-eighth street, will move his headquarters this week to A. H. Langjahr's old stand, next to the Russin & Hanfling establishment.

Leeakes reports a big demand for all kinds of green goods and finds it necessary to occupy the entire store at 106 West Twenty-eighth street.

Charles Millang announces the marriage of his daughter, Helen, to T. C. Winter, a New Yorker.

R. J. Irwin says business continues to boom with him, the only obstacle to a record season being scarcity of material.

A. Warendorff's enterprise, suggested by The Review's representative weeks ago, is about to be consummated. A 10-year lease of the big store in the immense new building on Madison avenue, near Forty-eighth street, has been made, at a yearly rental of \$7,500. The

**Keep Your Flowers Fresh**

Don't let them wither and spoil before you have had a chance to sell them. Wipe out this loss and increase your profits.

You can do it if you have the proper means of preservation and refrigeration.

McCRAY Florist Refrigerators

will keep your flowers fresh and attractive. The McCray patented system of refrigeration keeps flowers at just the right temperature all of the time. They are always fresh, cool and salable.

The McCray will help sell your goods, too.' Its beautiful plate glass doors and sides and its inviting arrangement provide for most attractive display. The compartments vary in dimensions to allow for different length stems.

The linings come in either heavy plate mirror or white enamel. The woodwork may be finished to match the decorations of your store.

Let us tell you more about the McCray.

Send for Free Catalogue

No. 74 for Florists

No. 92 for Residences

McCRAY REFRIGERATOR CO.

788 Lake Street

KENDALLVILLE, IND.

Agencies in All Principal Cities

FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

\$3.00 per 1000

\$3.00 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX, 50-lb. cases.....	per case, \$5.00
Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each.....	1.25
Galax Leaves, green and bronze, per case of 10,000.....	10.00
Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000.....	7.50
Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag..	2.00
Sphagnum Moss, per bale.....	1.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

Mention The Review when you write.

place will be ready for occupancy early in the fall.

The authorized capital stock of the Duckham-Pierson Co., of Madison, N. J., is \$400,000.

Alexander McConnell has been busy, both at the Fifth avenue department, where many weddings and funerals have kept the big force busy, and at the nurseries at New Rochelle, where large orders for trees, evergreens, etc., are being filled.

C. C. Trepel is having his store at Bloomingdale's enlarged. The improvement will more than double its capacity, the Fifty-ninth street store extending around to Lexington avenue. Elevators to the greenhouses on the roof will start in the store. A new greenhouse, 60x90, is being erected. The expenditures for these additions and improvements will total about \$25,000.

The store of Fred Allen, son of J. K. Allen, in upper New York, is close to the big tabernacle of "Billy" Sunday. It's a lively corner.

Victor Warendorff's new store, on Broadway near Eighty-fifth street, is now complete, bright and handsome, but already crowded for room.

J. Austin Shaw.

The American Dahlia Society, in association with the American Institute of New York, will hold an exhibition of dahlias in the Engineering Society building, September 25 to 27. The annual chrysanthemum show of the American Institute will be staged in the same building November 7 to 8.

The Horticultural Society of New York will hold an exhibition of plants and flowers in coöperation with the New York Botanical Garden, May 12 and 13, in the Museum building, Bronx park. The exhibition will be open free from 1 to 5 May 12 and from 10 to 5 May 13. Schedules are ready for distribution and will be sent on application to the secretary, George V. Nash, Mansion, New York Botanical Garden, Bronx park, New York.

OMAHA, NEB.

The Market.

Generally speaking, business is not



MAGNOLIA LEAVES, Superiora Brand,

Brown, per carton..... 1.25

Green, per carton..... 1.35

LAUREL ROPING, per yard..... .06

We carry the largest stock of **Fresh Cut Decorative Evergreens** of any house in America. Highest standard of quality and quick service.

Florists' Supplies

THE KERVAN COMPANY, 119 West 28th Street, NEW YORK

Mention The Review when you write.

so good as it might be. The weather, more than anything else, is to blame. During the greater part of last week it was something akin to that of the winter months. April 25 the temperature was near the freezing point. Two inches of snow fell and this was followed by two days of heavy rain.

There has been a fair quantity of funeral work, wedding and party decorations, but not at all sufficient to clean up the supply of stock on hand. Despite the inclement weather, stock is coming in faster than it is going out. This excess of production is bringing lower prices. Lilies, valley and orchids are exceptions, however, and at the high prices asked for these the demand is far greater than the supply.

FERNS

New crop **DAGGER**

FERNS, now ready, 1000, \$1.50

FANCY, per 1000..... 2.00

SPARKLEBERRY, case.. 5.00

GALAX, Bronze, per 1000.. 1.00

GALAX, Bronze, per case.. 8.50

CYCAS LEAVES, fresh

cut, pair..... 1.00

LEUCOTHOE SPRAYS,

per 100..... .75

SHEET MOSS, per bag... 2.00

SPHAGNUM MOSS, per

bale..... 1.75

LAUREL SPRAYS, per

doz. bchs..... 1.00

BIRCH BARK, per lb..... .25

CORK BARK, per lb..... .10

CEDAR BARK, per lb.... .08

HUCKLEBERRY FOLIAGE, \$2.00 per case
NATURAL GREEN SHEET MOSS, \$1.75
per bag of 100 square feet
PERPETUATED GREEN SHEET MOSS,
\$3.50 per bag of 100 square feet
SOUTHERN GRAY MOSS, \$2.50 per bag
of 25 lbs.

FERNS

New crop.

Daggers, ready about May 1..... \$1.25 per 1000

Fancy, ready about May 10..... 1.50 per 1000

E. A. BEAVEN
EVERGREEN, ALABAMA

Always mention the Florists' Review when writing advertisers.

Ferns—Galax—Moss

Headquarters for Southern Wild Smilax—Per case, \$5.00; 5 or more cases, per case, \$4.50

Fancy Ferns	
Per 1000.....	\$3.00
Green Leucothoe Sprays	
Per 100.....	\$0.50
Per 1000.....	\$4.50
Boxwood Sprays	
Per lb.....	\$0.20
Per case, 50 lbs.,	\$7.50

Bronze and Green Galax Leaves	
Per 1000.....	\$1.00
Per case of 10,000.....	7.50

Sphagnum Moss	
Per bale.....	\$1.50

Mexican Ivy	
Per 100.....	75c
Per 1000.....	\$6.00

Green Sheet Moss	
Per bundle.....	\$1.00
5 bundles.....	\$4.75
10 bundles.....	\$9.00

SPECIAL PRICES ON LARGE QUANTITIES.

Brown, Green and Purple Magnolia Leaves.....\$1.25 per carton
Red Magnolia Leaves..... 1.75 per carton

Everything in Florists' Supplies.

Full Line of Cut Flowers and Other Greens at all Times.

C. E. CRITCHELL, Wholesale Commission Florist, **Cincinnati, Ohio**
15 East Third St.

Mention The Review when you write.

NEW CROP FERNS

Daggers...\$1.25 per 1000
Fancy..... 1.50 per 1000

Huckleberry Follage

50-lb. cases, \$2.00

GRAY MOSS, per sack of 15 lbs., \$1.75
Natural Sheet Moss, 100 sq. ft., 1.75

EVERGREEN CARTER

(Geo. M. Carter)

Evergreen, Alabama

The Quickest Shipper

Mention The Review when you write.

Green Sheet Moss....\$1.25 bag
Laurel Branches....\$2.50 case
Laurel Stems.....\$1.00 bag
Boxwood12c lb.
W. Z. PURNELL, SNOW HILL, MD.

Mention The Review when you write.

Huckleberry and Lyrata Foliage

Substitute for Wild Smilax.

Write for prices.

THE RUMBLY CO., Evergreen, Ala.

Mention The Review when you write.

DAGGER FERNS

New May Crop Southern Ferns.

10,000 in 1 case.....\$11.00
50,000 in 5 cases..... 52.00

Check or money with order.

S. S. BRANTLEY, Route B, Box 152, Evergreen, Ala.

Mention The Review when you write.

FERNS FANCY or DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas trees, etc. Finest stock. Get our low summer price on Ferns.
H. J. SMITH, HINSDALE, MASS.

Always mention the Florists' Review when writing advertisers.

FANCY OR DAGGER FERNS

Fancy Ferns, - - - - - \$1.50 per 1000
Dagger Ferns, - - - - - 1.50 per 1000

Discount on large orders.

USE OUR LAUREL FESTOONING

Nothing better, made fresh daily from the woods, 5c and 6c per yard.

Bronze and Green Galax, \$1.00 per 1000; \$7.00 per case of 10,000.
Sphagnum Moss, large bales, \$3.50.
Fine by the pound, 10c; or by the yard.
Branch Laurel, 85c for a large bundle.

Tel. Office, New Salem, Mass.
L. D. Phone Connection.



Southern Smilax, 50-lb. cases, \$5.00.
Green and Bronze Leucothoe Sprays. \$5.00 per 1000. Extra fine and large.
Fine Boxwood, \$7.00 per 50-lb. case.
Fine Laurel Wreaths, \$2.50 to \$3.00 per doz.
We also make any special sizes wanted.
Sample sent if desired.

Partridge Berries, fine quality, only 10c per bunch of 50 berries.
Fine Festooning, 7c and 10c per yard; extra fine.
Fine Wreaths, \$2.50 to \$3.00 per doz.

Order in advance.

Write, wire or telephone 18 R4.

CROWLFERN CO., Millington, Mass.

Mention The Review when you write.

Huckleberry Follage

\$2.00 per case

Natural Green Sheet Moss

\$1.75 per bag of 100 sq. ft.

Perpetuated Green Sheet Moss

\$3.50 per bag of 100 sq. ft.

Southern Gray Moss

\$2.50 per bag of 25 lbs.

FERNS

New crop.

Daggers, ready about May 1.....\$1.25 per 1000
Fancy, ready about May 10..... 1.50 per 1000

CALDWELL THE WOODSMAN CO.
EVERGREEN, ALABAMA

Mention The Review when you write.

FANCY FERNS

\$2.00 per 1000

Fine stock. Satisfaction guaranteed.

Give us a trial.

ATTICA FLORAL CO., ATTICA, INDIANA
Mention The Review when you write.

L. B. Bague & Son

Wholesale Dealers in

CUT FERNS

MOSS : : EVERGREENS

Established 1867 **HINSDALE, MASS.**

Mention The Review when you write.

SPHAGNUM MOSS



1 bale, \$ 1.50
3 bales, 4.00
5 bales, 6.50
10 bales, 12.50
20 bales, 24.00

C. C. Pollworth Co. Milwaukee

Mention The Review when you write.

Green Sheet Moss FOR HANGING BASKETS

Gathered fresh for your order. Write for prices.

N. M. Hitchcock
Glenwood, Cass Co., Mich.

Mention The Review when you write.

Various Notes.

Lee Larmon, the Fontenelle Florist, is receiving dark red snapdragons that are exceptionally fine. He has no trouble in disposing of them.

Plenty of funeral work kept the force of the Parker Flower Shop busy last week.

John Bath reports an increase in business of at least twenty-five per cent over that of last year.

Lewis Henderson says business is excellent for this time of the year.

Hess & Swoboda are urging their employees at the greenhouses to use some of the surplus land for growing potatoes and other vegetables. This firm has enjoyed an unusually good run of business, but the extremely long winter and the high prices of fuel have been hard to bear.

Having failed to lease the store room next door, the Fernery has taken one just around the corner. This practically gives the management two stores, as a door has been cut through the rear to connect them. There are two windows for displays, one on Sixteenth street and the other on Howard street.

A special meeting of the Omaha-Council Bluffs Florists' Club was held April 26 for the purpose of selecting the time and place for the big banquet. The admission of new members brings the total to date to sixty. By vote it was decided to hold the banquet at the Grand hotel, Council Bluffs, May 9, at 8 p. m. All members are especially requested to attend, as a good time is assured.

L. S. H.

Alexandria, Minn.—Alexander Anderson and Frank Engman, proprietors of the Alexandria Nursery Co., are contemplating additions to their range this summer. They believe that the demand for flowers in many of the smaller towns near here warrants a larger investment in the business.

Connersville, Ind.—Joseph M. Wilkin, secretary of the Carnation Support Co., says that another place the growers will encounter the increased cost of living will be in the matter of supporting their plants. Galvanized wire is going up in price every few days and all wire goods are more costly to manufacture than last season. Mr. Wilkin says that the florist who needs rose stakes or carnation supports this year will do well to buy early.

Want and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.50, net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—Any time after Decoration day, by greenhouse worker. N. W. Van Gelder, Marysville, Union County, Ohio.

SITUATION WANTED—In high class store, by up-to-date florist, capable of taking charge; good references; state salary. Address No. 422, care Florists' Review, Chicago.

SITUATION WANTED—Young man, experienced in growing and propagating, desires position in dry, western climate; careful and steady worker. Fred Hallows, 7280 Manchester, St. Louis, Mo.

SITUATION WANTED—By an expert grower of roses and general line of pot plants; strictly business. Please state amount of glass and salary. Address No. 417, care Florists' Review, Chicago.

SITUATION WANTED—By an experienced grower of all kinds of pot plants. Address No. 426, care Florists' Review, Chicago.

SITUATION WANTED—By good store man and decorator. Nothing but permanent position considered. Address No. 416, care Florists' Review, Chicago.

SITUATION WANTED—By all-round florist, life experience, able to take full charge; best references. Age 32 years (Dane); 7 years in America. Prefer California or southern states. O. Westergaard, Pocatello Floral Conservatory, Pocatello, Idaho.

SITUATION WANTED—By young man, single, as rose grower, on small place where good roses are required. I have worked exclusively in roses for last 8 years and can furnish references from well known places. Address No. 424, care Florists' Review, Chicago.

SITUATION WANTED—By a young American as assistant grower of pot plants and general stock; have an excellent education; able to assist with office work. Good habits; a hustler. Looking for a place with a future in it. Address No. 423, care Florists' Review, Chicago.

SITUATION WANTED—By middle-aged man; practical gardener and florist for private estate or commercial. Roses, carnations and bedding stock; vegetables and fruit. German; single. Best references. State wages in first letter. Address No. 407, care Florists' Review, Chicago.

SITUATION WANTED—As foreman, to take charge of place or section; first-class grower of roses, carnations, mums and general line of pot and bedding plants, where A-1 stuff is appreciated. Age 42, with 27 years of experience in all branches of flower culture. State wages, please, in first letter. Address No. 413, care Florists' Review, Chicago.

HELP WANTED—Packer for cut flowers. Poehlmann Bros. Co., 72 East Randolph St., Chicago, Ill.

HELP WANTED—A good grower of carnations and mums. State wages. Frank Beu, 4445 No. Crawford Ave., Chicago.

HELP WANTED—Helpers in roses and Beauties. Apply Batavia Greenhouse Co., 30 East Randolph St., Chicago, Ill.

HELP WANTED—All-round man for pot and miscellaneous cut flowers. Steady. National Greenhouse, Riverside, Ill.

HELP WANTED—Man that understands spring planting and making up flower beds. Must be experienced. P. N. Obertin, Racine, Wis.

HELP WANTED—All-round florist for retail place of 45,000 feet of glass. State wages expected. Kemble & Goodman, Mason City, Iowa.

HELP WANTED—Man for pot plants; steady position. State experience and wages wanted. Address U. S. Cut Flower Co., Elmira, N. Y.

HELP WANTED—Rose house helpers and section men, who have done some grafting. Apply Poehlmann Bros. Co., "Plant B," Morton Grove, Ill.

HELP WANTED—Live men to sell greenhouse boilers in home territory. Exclusive territory; generous pay. Write for details. Giblin & Co., Utica, N. Y.

HELP WANTED—Rose grower, must be capable. Apply, with reference and salary expected to start with. C. C. Pollworth Co., Milwaukee, Wis.

HELP WANTED—An up-to-date landscape gardener; must be capable of laying off grounds and making plans. J. W. Marshall, Box 334, Meridian, Miss.

HELP WANTED—Young man to help in greenhouse; one who understands driving a truck. Wages, \$16.00 per week. Lester Park Greenhouses, Duluth, Minnesota.

HELP WANTED—An experienced pot plant grower, and capable of waiting on trade. Please apply in person if possible. John Welland, 1516 Greenwood St., Evanston, Ill.

HELP WANTED—Experienced carnation grower and propagator at once; must be sober and industrious; send references. Wages, \$16.00 per week. Address No. 178, care Florists' Review, Chicago.

HELP WANTED—Grower to take charge of 5000 sq. ft. of glass, hot beds, etc.; northern Minnesota. State age, wages, references, etc. Address No. 399, care Florists' Review, Chicago.

HELP WANTED—Two good potters for mail order business near Chicago. Permanent position open now. State in first letter wages wanted. Address No. 427, care Florists' Review, Chicago.

HELP WANTED—Young man as helper in rose houses, on place close to Chicago. State particulars and wages expected in first letter. Address No. 396, care Florists' Review, Chicago.

HELP WANTED—Young man, for pot plants; must be fast and careful potter; one who can help on packing preferred; steady position. State experience and wages wanted. J. L. Schiller, Toledo, Ohio.

HELP WANTED—At once, good grower of roses and carnations; \$15.00 per week to start. Good place for right party. G. A. Ackerman, Florist, Columbus, Ohio.

HELP WANTED—Two good, young men as helpers, where carnations, mums and a general line of pot plants are grown. Must have had some experience in greenhouse work, be energetic and ambitious. Adolph Donart, Coeur d'Alene, Idaho.

HELP WANTED—Man, 20 to 25 years of age, who has had 2 or 3 years' experience in design work and growing, to work on place of 300,000 feet of glass and help in design department; \$18.00 a week. Miller Floral Company, Farmington, Utah.

HELP WANTED—Two pot plant growers for growing young stock for shipping business; must be quick at potting and understand watering with hose. In first letter state experience and wages expected. Address No. 428, care Florists' Review, Chicago.

HELP WANTED—At once, a good, all-round man, married preferred, or over 40, if single, who thoroughly understands growing cut flowers and pot plants in all its branches. Steady employment at \$18.00 per week. River Falls Floral Co., River Falls, Wis.

HELP WANTED—All-round man for greenhouse, with some experience in potting; one who wishes to advance by being worthy; steady position if satisfactory. No booze or cigarette user. Wages and reference at once. Address No. 434, care Florists' Review, Chicago.

HELP WANTED—At once, neat young lady, to take charge of up-to-date flower store; must be good saleslady, decorator and designer, and have some knowledge of bookkeeping. State experience and salary expected in first letter. Address No. 373, care Florists' Review, Chicago.

HELP WANTED—Experienced grower of roses, carnations, mums and general greenhouse plants; permanent position for man who can produce first-class stock and good worker; must be sober. Give references and state wages expected in first letter. T. Nelson, 833 E. North St., Morris, Ill.

HELP WANTED—Married man, reliable, sober, with experience in growing carnations, mums, bedding plants and vegetables; also to wait on trade and make up funeral designs. Greenhouses located 2½ miles from town. Give references and wages expected, with house furnished, in first letter. Roy E. Neal, R. F. D. 6, Lawrenceville, Illinois.

WANTED TO BUY—Second-hand ventilating apparatus for 2 houses. Las Vegas Greenhouses, East Las Vegas, N. Mex.

WANTED—100 boxes 16x24 or 16x18 glass; 3000 feet 2-inch pipe; either new or second-hand. A. S. Gray, Chickasha, Oklahoma.

WANTED TO BUY—10,000 to 25,000 sq. ft. of glass, vicinity of Boston, Mass.; must be in good condition. State your terms. Address No. 421, care Florists' Review, Chicago.

FOR RENT—Three greenhouses and 4½ acres of land, nicely situated in Lyons, fully stocked with plants; house, barn and sheds. Reason for renting, death. Apply at once to H. Stubbings, Lyons, Ill., or phone Riverside 161 M.

FOR SALE—Refrigerator, first-class condition. Ralph Ward, Cameron, Missouri.

FOR SALE—Large florists' refrigerator; latest style, 448 Wells St., Chicago, Ill.

FOR SALE—One box boiler, 45 H. P., in fair condition. Can be examined at any time at the J. Ogden Armour Estate, Lake Forest, Ill.

FOR SALE—Florists' panel top delivery wagon, almost new. Someone can get a bargain. Geo. W. Haas & Son, Meadville, Pa.

FOR SALE—5 greenhouses and cottage in good running condition. For further particulars address Florist, 61 7th St., North Pelham, New York.

FOR SALE—Chicago flower store, on prominent West Side street. Good opportunity for live florist. Address No. 431, care Florists' Review, Chicago.

FOR SALE—Retail store, fine location in Hyde Park, Chicago; will sacrifice. Have other business. Address No. 397, care Florists' Review, Chicago.

FOR SALE—5000 ft. of glass, with 5-room house, in good location; retail and wholesale. In good condition. Address No. 208, care Florists' Review, Chicago.

FOR SALE—Or rent, 13,000 sq. ft. of glass, all planted in carnations; 13 miles from Chicago. Reason for selling, ill health. Walter J. Pasvogel, Park Ridge, Ill.

FOR SALE—Or will take partner, lady or gentleman; one of the best paying flower stores on south side of Chicago. Address No. 388, care Florists' Review, Chicago.

FOR SALE—Greenhouse, 20,000 sq. ft. of glass, fully stocked, in growing town; 5 acres land; no opposition. Wholesale and retail. Address No. 384, care Florists' Review, Chicago.

FOR SALE—3 greenhouse places with dwellings and land or without; will sell separate; \$3000.00 cash needed as part payment. Wm. Pasvogel, 4 Cumberland Ave., Park Ridge, Ill.

FOR SALE—Galvanized iron wire stakes, 2 to 6 ft. lengths; pots, 2½, 2¾ and 3-inch. South Park Flo. Co., New Castle, Ind.

FOR SALE—Or will take partner; one of the best paying greenhouses on the south side of Chicago; 8-room cottage and plenty of land. Address No. 367, care Florists' Review, Chicago.

FOR SALE—Second-hand pipe for sale. A quantity of 1-inch, 1½-inch, 2-inch and other sizes suitable for either steam or hot water use. Write us for prices. Baur Gas Co., Eaton, Ind.

FOR SALE—Store, a chance for a young married man who has \$100.00 cash to own an established business in Chicago. Must be reliable and have good references. Address No. 429, care Florists' Review, Chicago.

FOR SALE—Modern greenhouse establishment of 25,000 sq. ft. of glass. In first-class condition; well stocked, 3 acres of land, 20 miles from Chicago. Good shipping facilities. Address No. 366, care Florists' Review.

FOR SALE—Second-hand cypress bars, 11 ft. 10 in., 14 ft. and 16 ft. long. Price 1 cent per foot. Also all kinds of second-hand greenhouse material. Address John Prochazka, Niles Center, Ill. Telephone 34-W-2 Niles Center.

FOR SALE—A good paying greenhouse range about 9500 ft., in a town of 15,000; 10 miles west from Loop of Chicago. All stock included in sale; must sell at once. Plenty of room to spread. Address No. 216, care Florists' Review, Chicago.

FOR SALE—Wish to retire, a good money-making place, established 1889, 3 greenhouses with land and 8-room residence on the South Side of Chicago. Wholesale and retail trade. Address No. 425, care Florists' Review, Chicago.

FOR SALE—One of the best paying greenhouse businesses in Pa., 30,000 ft. of glass, 20 acres of land, everything in good shape, well stocked. Can sell all you can grow. For full particulars address No. 297, care Florists' Review, Chicago.

FOR SALE—2 greenhouses, each 200 feet long and 27 ft. wide, with 2 acres of ground; steam boiler, electric water system, 15 minutes from depot. Good reasons for selling; fine opportunity. Information: Apply First National Bank, Elmhurst, Ill.

FOR SALE—Modern greenhouse establishment, in first-class condition, 25,000 sq. ft. glass, well stocked, 12 acres land, 2 modern dwellings, barn, garage, etc., 20 miles from Chicago. Good shipping facilities. Address No. 250, care Florists' Review, Chicago.

FOR SALE—Greenhouse, 13,000 sq. ft., and about 4 acres of land, located in thriving western community, which takes all the lettuce that can be produced up to June 1. Satisfactory reasons given for selling. Address No. 394, care Florists' Review, Chicago.

FOR SALE—Or rent, greenhouse establishment doing a good retail trade, close to cemetery. Houses are new and up-to-date; will sell or rent at a bargain. Houses are all fully stocked with carnations and pot plants. Address Box 814, Johnstown, N. Y.

FOR SALE—Or lease, mushroom plant, 50x142 ft.; ground 75x235 ft., 13,000 sq. ft. of beds, everything in good shape; an excellent opportunity for anyone interested in mushrooms. Have other interests, so will make an attractive offer. Write or call. A. Paschke, Jr., 5658 N. Hermitage Ave., Chicago.

FOR SALE—Bargains in second-hand greenhouse glass. A glass double strength. Free of putty. Sizes as follows: 12x10, 16x14, 16x16, 16x18, 16x20, 16x22, 16x24. Price per box, \$4.50. Cash with order. Address John Prochazka, Niles Center, Ill. Telephone: 34-W-2 Niles Center.

FOR SALE—Small greenhouse with cottage; also about 2 acres; greenhouse and boiler pipes, etc., all of recent construction, in good shape, established 6 years. Price for everything, \$2000.00, of which part can remain. Orders for over 10,000 plants for fall trade now on hand. No triflers or agents replied to. Address No. 405, care Florists' Review, Chicago.

FOR SALE—Modern, new greenhouses, erected 1916, 32,000 square feet of glass, with 5 acres of land, steam and hot water heating, electric pumps, 4 rooms, nice for living, and big kitchen under the rooms, 19x24. Telephone in house. Greenhouses planted with carnations, 2000 young plants; houses are 40 ft. wide, 250 ft. long and 9 ft. under gutter. Moninger material. Express on the place. Will sell under price, what cost us only. 12 miles to Chicago; 4 blocks to depot and railroad switch. Address No. 433, care Florists' Review, Chicago.

Situation Wanted

On retail place where A-1 stock is wanted, by an all-round grower, thoroughly understanding growing of cut flowers and pot plants. Life experience; single man; references furnished. State wages per week and particulars. Address No. 395, care Florists' Review, Chicago

Situation Wanted

AS FOREMAN

Address No. 387, care Florists' Review, Chicago

SITUATION WANTED

Manager or foreman on a large or medium modern rose-growing establishment; six years foreman for Stuppy Floral Co., St. Joseph, Mo.; two years with Poehlmann Bros., Morton Grove, Ill., range foreman; two years with Peter Reinberg, Chicago, Ill., range foreman; sober and reliable. Address

M. J. Callahan, P.O. Box 141, Elmhurst, Ill.

HELP WANTED

At once, experienced assistant in wholesale store. Particulars in first letter.

J. M. Gasser Co., Cleveland, Ohio

General Growers and Helpers Wanted

Steady positions for good, reliable men of ability. State wages expected at first, age, reference, whether married or single.

J. F. Wilcox & Sons, Council Bluffs, Iowa

Help Wanted

Working foreman, must be able to produce quality stock and be able to handle help; reference required; single man preferred. Good wages paid. Address Reimers Floral Art Shop, Spokane, Wash.

Help Wanted

Helpers wanted in rose houses. Good pay and steady positions. Apply to

ALBERT F. AMLING CO.
MAYWOOD, ILLINOIS

Help Wanted

Growers and Helpers.

Good wages and steady work. Apply to

Bassett & Washburn
Hinsdale, Illinois

WILL TRADE

Modern Chicago apartment buildings, equity at \$25,000, \$35,000 or \$60,000 for clear greenhouses or farm within 75 miles of Chicago.

Address No. 432, care Florists' Review, Chicago

WANTED TO LEASE

For a term of years, a modern greenhouse establishment. Retail or wholesale. Must be in good condition and located right for the markets. Also a place large enough to show a decent income. The advertiser has successfully managed greenhouses for years and is financially responsible. State your proposition fully. Address No. 409, care Florists' Review, Chicago

WANTED TO BUY

Greenhouses, land, and dwelling; state sizes of all. Missouri, Kansas or Oklahoma preferred, but would consider place anywhere. State how much cash down and terms for balance. Retail business preferred.

Box 115 MANHATTAN, KANSAS

FOR SALE

The best greenhouse proposition in the state. The plant consists of 25 000 feet of glass, one block of ground and fine 8-room residence, situated in a prosperous Illinois city of 18,000 people, 3 hours' ride from Chicago. Land adjacent for expansion, and sale for all you can produce. This is a high-grade proposition and will not be sold for a song, so it is useless to write unless you have capital enough to pay what you think such a place is worth. For further particulars, address

No. 430, care Florists' Review, Chicago

2 Boilers

We offer for sale f. o. b. Revere, Mass., two cast iron sectional boilers, each rated for about 5000 ft. of steam or 8000 ft. of hot water. In first-class condition. Now coming out because of addition to building requiring larger boilers. Will sell cheap if taken at once.

ISAAC COFFIN CO.

52 Sudbury Street, Boston, Mass.

FOR SALE

SUNNY COLORADO 12 houses, 27,000 feet of glass, all roses at wholesale houses and stock in perfect condition; five acres of ground; boiler capacity for 75,000 feet of glass; automobile, tools, outhouses, cold frames, pots, everything needed in a first-class plant. A BARGAIN.

EMIL GLAUBER

1720 Rosemary St., Denver, Colo.

FOR SALE

Eleven greenhouses, containing 25,000 square feet of double thick glass. Heated by two horizontal tubular boilers and 10,000 feet of wrought iron pipe. All are now in operation and in good condition. Purchaser to tear down and remove.

JOHN WELSH YOUNG,

Rear of 6640 Wayne Ave., Germantown, Philadelphia.

FOR SALE

Seventy-five thousand feet of glass, modern construction, large houses, in good condition, stocked, fine soil and water, six acres good land, good market, a splendid opportunity for wholesale growing; price very reasonable, \$8,000.00 cash, balance easy terms. This is a fine opportunity for a couple of good growers with a little money to go in for themselves.

Address No. 414, care Florists' Review, Chicago

For Sale

\$3500.00 cash buys 6 modern greenhouses in live-wire city—right at cemetery gates. Big wholesale and retail business; takes more than you can produce—established 15 years—4 acres land and residence—for full particulars

Address No. 418, care Florists' Review, Chicago

For Sale

Well established Chicago loop store; will sell or lease; none but responsible parties need apply; immediate action necessary.

Address No. 271, care Florists' Review, Chicago

WANTED TO BUY

Now or June 1, greenhouses, land and dwelling. Please state size of houses, land and dwelling, how much cash down and terms for balance. Middle west preferred, but would consider place in live-wire city anywhere. State if wholesale or retail.

HOMER KESSLER, 918 Tribune Bldg., Chicago, Ill.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CINCINNATI

532-534 Race St.
E. G. HILL FLORAL CO.

Good Stock and
Good Service

Member F. T. D. Phones Main 1874-1875

EDWARD A. FORTER, Florist
Successor to A. Sunderbruch's Sons

128 W. Fourth St.,

Cincinnati, O.

SCHRAMM BROS.

Send us your orders for

TOLEDO, OHIO

1307-15 CHERRY STREET

Members Florists' Telegraph Delivery

MEMBERS

FLORISTS' TELEGRAPH DELIVERY

TOLEDO, OHIO

METZ & BATEMAN

414 Madison Avenue

OHIO BUILDING

DAYTON, OHIO

16 and 18 W. 3rd St.

Matthews the Florist

Established in 1883

Greenhouses and Nurseries in Riverdale.

STEUBENVILLE, OHIO



HUSCROFT'S FLOWER

SHOP, 173 North Fourth Street

All orders promptly executed

THE KAY-DIMOND CO.

YOUNGSTOWN, O.

Members Florists' Telegraph Delivery Ass'n

ALWAYS HAVE COMPLETE
STOCK ON HAND

MRS. J. B. FREEMAN
OF "THE FLOWERS"

836 Superior Street, TOLEDO, OHIO

VAN METER FLOWER SHOP

SPRING and HIGH, Springfield, O.

BEST FLOWERS for EVERY OCCASION

NEWARK, OHIO

CHAS. A. DUERR

Member Florists' Telegraph Delivery

KENT BROTHERS FLOWER SHOP

COVERS ALL OHIO POINTS
20-22 W. Church Street NEWARK, OHIO

EGGERT N. ZETLITZ

The Leading Florist

209 West Market Street,

LIMA, OHIO

National Florist

Representative Rotary Florist

Member of Florists' Telegraph Delivery

FLORAL DESIGNS OF ALL KINDS

COLUMBUS OHIO

Wilson's Seed Store

Telegraph Orders Carefully Executed.

L. D. Phones: 116 So. High St.
Citizen's 5328, Bell Main 2903

The Livingston Seed Co.

FLORISTS

COVER ALL OHIO POINTS

114 N. High St., COLUMBUS, OHIO

BOSTON.

The Market.

Prices are not much changed from those of a week ago. On most days business of late has been dull. April 27, 28 and 30 conditions showed some improvement and hopes grew that the worst of the annual spring slump was over. The weather has been unusually cold for a week, there being snow April 28, with considerable dark, damp weather. The output has been materially restricted and what the conditions will be when a warm wave comes along, time alone can tell. The call for American Beauties continues feeble, as is the demand for high-grade roses generally. The best sellers are those with 9-inch to 15-inch stems. All varieties remain of grand quality, thanks to the cool weather. Carnation prices are low, while the flowers are of superb quality. Only a few double violets remain. Of sweet peas heavy supplies come in, but they clean up as well as anything in the market.

Tulips and narcissi still are in heavy supply, with the prices low. Dutch hyacinths are hard to sell. Colored Spanish irises move fairly well, but the white ones are hard to move. Yellow marguerites are abundant, but sales are slower; the same holds true of blue cornflowers, anemones, Gypsophila elegans, calendulas, coreopsis and other miscellaneous flowers. Antirrhinums are decidedly druggery. Lilies go slowly, also callas. Few good gardenias are coming in, but Cattleya Mossiae now is more plentiful and lower in price. Asparagus moves more slowly.

The weather hitherto has been too cold for sales of bedding plants, but such pot plants as hydrangeas, marguerites, calceolarias, etc., are selling well. Many of the retailers are doing a nice business in flower and vegetable seeds, gladioli, dahlia roots and in some cases shrubs and hardy roses.

CLEVELAND

...THE...

J. M. GASSER COMPANY
EUCLID AVENUE

We grow the best of everything in
CUT FLOWERS

CLEVELAND
OHIO A. GRAHAM
& SON

5523 EUCLID AVENUE Member F. T. D.

Bell Main 2809
Cuy. Central 1868

The Smith & Fellers Co.
735 Euclid Ave., Cleveland
LEADING FLORISTS

We can fill your orders Day or Night for
CLEVELAND AND
STATE OF OHIO

Always have complete stock on hand.
Regular discount allowed the Trade.

KNOBLE BROS. 1836 W. 25th St.,
CLEVELAND, O.
Members Florists' Telegraph Delivery Ass'n.

CLEVELAND
THE JONES-RUSSELL CO.
FLOWERS

1284-1308 Euclid Avenue

Member Florists' Telegraph Delivery Ass'n.

CLEVELAND, OHIO
BRAMLEY & SON
Store and Greenhouses, 1181 East 71st Street

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

CANTON, O., and Vicinity
A. T. POLLARD, Florist in Rotary

CANTON, O. MASSILLON, ALLIANCE
and VICINITY
FRED G. GELTZ, 522 Market Ave., North
Member F. T. D. Ass'n.

HEISS COMPANY DAYTON
112 So. Main St. OHIO
Members Florists' Telegraph Delivery Ass'n.

Massillon, Ohio
A. WEAVER Florist in Rotary

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CARBONE, 342
Boylston St.,
BOSTON
Member Florists' Telegraph Delivery Ass'n

BOSTON-BECKER'S
Send us your telegrams. Prompt service IN
and **ROUNDAABOUT BOSTON.** Our con-
servatories are in Cambridge, only 8 minutes
from the heart of Boston.
BECKER'S CONSERVATORIES
CAMBRIDGE, - - - MASS.
Members Florists' Telegraph Delivery.



Warburton
FALL RIVER
MASS.
93 N. MAIN STREET
Where Selected for
Southern New England
and Rhode Island orders

H. F. A. LANGE
Worcester, Mass.

Delivers to All Points in New England
125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

BURLINGTON, VT.—Orders for Vermont and North-
ern N. Y. filled to your entire satisfaction at right prices.

Gave the Florist

Coombs
LEADING FLORIST
Member Florists' Telegraph
Delivery Association.
Hartford,
Conn.

Orders
solicited for
all parts of
Connecticut
Stores:
741 Main St.
364 Asylum St.
Greenhouses:
Benton St.
Hartford,
Conn.

REUTER'S
For Rhode Island and Connecticut

STORES
New London, Conn.; Norwich, Conn.,
and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

PROVIDENCE, RHODE ISLAND
Johnston Brothers
LEADING FLORISTS

38 Dorrance Street
Members Florists' Telegraph Delivery Ass'n.

NEWPORT, R. I.
JOHN C. HASS We grow our
own flowers

PROVIDENCE, R. I.
AND ALL NEW ENGLAND POINTS
T. J. JOHNSTON & CO. 107 Washington St.,
PROVIDENCE

I should like to write a
little essay on

**"The Sweet Perfume of
Courteous Service"**

but actions speak louder
than words. Flowers are
my hobby and my business.
If you have orders for de-
livery in N. E., wire us.

BOSTON, MASS.

Penn
The
Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
124 TREMONT STREET

Orders for
Newton, Mass. { **NEWTONVILLE** **AUBURNDALE**
WEST NEWTON **NEWTON LOWER FALLS**
NEWTON CENTER **NEWTON UPPER FALLS**
NEWTON HIGHLANDS **WABAN**
(Above are all in City of Newton)

Newton Rose Conservatories

R. C. BRIDGHAM, Proprietor
Member Florists' Telegraph Delivery Ass'n. Telegraph Address—Newtonville, Mass.

War Brothers **Boston, Massachusetts**
143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England
Members Florists' Telegraph Delivery.

LOWELL, MASS.

MORSE & BEALS, 8 Merrimack Sq.

Members Florists' Telegraph Delivery Association

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3.

VERMONT'S FLORIST

W. E. PETERS
137 St. Paul St., BURLINGTON, VT.

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park St.
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20 per cent allowed.

Various Notes.

Mann Bros., of Randolph, are still
cutting large quantities of indoor nar-
cissi, tulips and hyacinths. The season
here is a late one and few tulips and
narcissi as yet are in flower outdoors.
Mann Bros. have a lot of these for later
in the season. They are large and suc-
cessful growers of *Lilium longiflorum*,
L. candidum and *L. speciosum*, and they
never are without lilies. Among other
flowers they now have coreopsis, snap-
dragons, anemones, spiraeas, heliotropes
and *Gypsophila elegans*.

Henry R. Comely, on Park street, has
a fine display of the large-flowered
herbaceous *calceolarias* and the yellow
Calceolaria Stewartii. With other
progressive retailers, he advocates in-
creased food production and does a nice
business in seeds, bulbs and hardy
plants.

George H. Noyes, a popular salesman
at the Flower Exchange, recently un-
derwent a critical operation over his
left eye, at the Boothby hospital. He
visited the market April 28 and is now
convalescing satisfactorily.

Worcester, Mass.

RANDALL'S FLOWER SHOP

Member Florists' Telegraph Delivery

Established 1859
A. WIEGAND'S SONS CO.

Florists and Decorators
1610 to 1620 N. Illinois St. Indianapolis, Ind.
Indiana's oldest, largest and most complete retail
establishment.
Members Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 Massachusetts Avenue
BERTERMANN BROS. CO.
LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

TERRE HAUTE, IND.
JOHN G. HEINL & SON, 129 South 7th Street

Williams & Co. SOUTH BEND, IND.
FLORISTS

For Northern Indiana | 138 S. Michigan St.
and South'n Michigan | Members F. T. D.

BEYER FLORAL CO. SOUTH BEND,
IND.

Daily deliveries to Notre Dame University
and St. Mary's Academy.

Richmond, Ind.

FRED H. LEMON & CO.
Florists and Decorators. Send us your orders.

GARY FLORAL CO.
118 West Fifth Avenue
A. T. BUSHONG, Prop. GARY, IND.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

MIAMI FLORAL CO.
ORDERS PROMPTLY FILLED
MIAMI, FLORIDA

MILLS THE FLORIST, Inc.
36 West Forsyth Street
Jacksonville, Fla.

We reach all
Florida and South Georgia Points

FOR DELIVERY IN
GEORGIA
Consult

LAWRENCE FLORAL CO.
ATLANTA, GA.
CHOICE FLOWERS FOR ALL OCCASIONS

ST. PAUL, MINN.
THE LARGEST STORE IN AMERICA



Members F. T. D. Ass'n
The finest and largest stock west
of Chicago. Awake night and day
looking for orders.

HOLM & OLSON, Inc. 20-22-24
W. 5th St.

In **MINNEAPOLIS**, it's
Donaldson's

The Leading Florists of the Northwest
Special attention to telegraphic orders.
L. S. DONALDSON CO., Minneapolis, Minn.

Swanson's
Incorporated

618 Nicollet Avenue, offers the trade its
unexcelled facilities for filling orders in

MINNEAPOLIS

MANKATO, MINN.
THE WINDMILLER CO.

Flowers to all points on short notice
Member Florists' Telegraph Delivery.

MINNEAPOLIS, MINN. 34 So. 5th St.
932 Nicollet Ave.
WHITTED FLORAL CO.
Member Florists' Telegraph Delivery Ass'n

DULUTH FLORAL CO.
200 miles in any direction. **DULUTH, MINN.**
We are the center of the great
Northwest. Daily deliveries to Superior, Wis.

R. ABBOTT PARK FLORAL COMPANY
Both Phones
Greenhouses: Buchanan,
Lafayette and Schiller
Aves., Broad St. Park.
FLORISTS
TRENTON, N. J.



MONTCLAIR, N. J.
MASSMANN
Member Florists' Tel. Del. Ass'n

NEWARK, N.J.
PHILIPS BROS.

938 BROAD STREET
Members F. T. D.

Red Bank, N. J.
W. W. KENNEDY & SONS
FLORISTS

Members of F. T. D. and National Florist
5 East Front Street



NEW JERSEY
EDWARD SCEERY
PATERSON and PASSAIC
Member Florists' Telegraph Del.

CHATHAM, N.Y. The Chatham Floral Co.
PROMPTNESS, WITH CARE
Eastern NEW YORK and Western MASS.

The Saltford Flower Shop
POUGHKEEPSIE, NEW YORK
Member F. T. D. A QUALITY SHOP IN A QUALITY TOWN

SYRACUSE, N. Y.
1703 Court Street
J. MULHAUSER & SON, Florists

The fuel situation remains a menacing one for florists, and unless conditions improve before long many greenhouses will be closed next winter. Prices on cut flowers and plants are no higher than before the war. Everything used by the commercial growers has advanced sharply in value, and with a thirty-three per cent advance in fuel prices over last year many growers feel there would be absolutely no money in operating their houses.

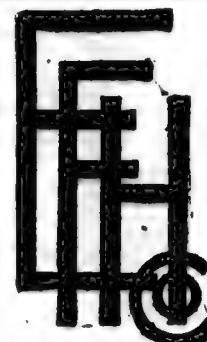
N. F. Comley, of Lexington, is cutting some fine flowers of Francis Scott Key, Shawyer and Red Radiance roses at present. His violets are done, but he is cutting quantities of sweet peas, daffodils, bachelor's buttons and other flowers. He has secured several experienced workers for his rose department.

John McFarland, of North Easton, has a grand lot of giganteum lilies and spiraeas coming along for Memorial day.

The Welch Bros. Co. reports more advance orders than ever before for Mothers' day, which this year promises to break all local records in volume. The company is already disposing of large quantities of artificial flowers and wreaths for Memorial day.

At Penn's an attractive May-day window was shown May 1, with a Maypole and large dressed dolls to represent dancers. Sales of flower and vegetable seeds have been large of late. Bookings for June weddings are numerous and the number promises to far surpass that of any previous year. Garden furniture and other accessories now are made a feature, a special show room being devoted to the department.

The number of flowering shrubs in bloom May 1 at the Arnold Arboretum



ABUNDANTLY PREPARED AT
ALL TIMES

**Edwards Floral
Hall Company**

1716 Pacific Avenue
ATLANTIC CITY, NEW JERSEY

Nurseries: Mediterranean
and South Carolina Aves.

Member Florists' Telegraph Delivery Ass'n



SCOTT THE FLORIST
BUFFALO, NEW YORK

S. A. Anderson
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock,
and prompt deliveries in Buffalo, Lockport,
Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

ROCHESTER, N.Y. F.T.D.

Wilson
THE FLORIST
88 E. MAIN ST.

We reach all
Western
N. Y. Points.



ALBANY, N. Y.

The Rosery
FLOWER SHOP

23
STEUBEN
STREET

Best service.
Send your
orders to us.

W. & T. CASS, Florists
GENEVA, N.Y.

Telegraph Orders Promptly Filled
in Western New York.

BATAVIA, N. Y.
L. C. STROH & SONS
Flowers delivered to all nearby towns.

The Rosery Elmira, N. Y.
182 Main St., N.
Flowers Delivered to All Nearby Towns.
Members Florists' Telegraph Delivery Association.

ROCHESTER, N. Y. J. D. KELLER SONS
Florists
25 Clinton Avenue, N.
Roch. Phone Stone 506. L. D. Bell Phone Main 2184
Members Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Alexander McConnell

611 5th Ave., cor. of 49th St.
NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNELL

Siebrecht Bros.
INC

922 Madison Ave., cor. 73d St.
NEW YORK

Member Florists' Telegraph Delivery

PHILLIPS
272 Fulton Street

BROOKLYN
Branch Store, 352 Flatbush Avenue

Telephone, 4202 Prospect

Brooklyn's only member of the Florists' Telegraph Delivery. Floral Deliveries in New York, Brooklyn, Long Island, New Jersey, etc.

—Established 1874—

JOSEPH TREPEL

Brooklyn's Largest Florist
SEVEN STORES

MAIN STORE, 334 Lewis Avenue

Phone 1150 Bedford Brooklyn, N. Y.
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

WILSON 3 and 5 Greene Ave.
339 to 347 Greene Ave.

BROOKLYN

Phones 3908 6800 Prospect NEW YORK

HUGO H. JAHN

710 Nostrand Avenue

Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders.

RAMM'S

FLOWER SHOP

350 Madison Avenue

IN THE HEART OF NEW YORK

PROMPT AND EFFICIENT SERVICE

C. C. TREPEL, Main Office,
BLOOMINGDALE'S

Third Ave. and 59th St., NEW YORK

Largest individual retail dealer in CUT FLOWERS and PLANTS in the world.

ORDERS **NEW YORK** WIRE OR PHONE TO
FOR . . . **MAX SCHLING**

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as references

European Orders Executed

Member Florists' Telegraph Delivery Association

NEW YORK—Established 1874

DARDS

N. E. cor. 44th St. and Madison Ave.

Has his own correspondents in all the large cities of Europe and the British Colonies. Cable orders forwarded by private code.

Member of Florists' Telegraph Delivery

J. H. SMALL & SONS, Florists

NEW YORK and WASHINGTON

FLORAL and LANDSCAPE Work

WASHINGTON, D. C.—15th and H Sts.

NEW YORK

Waldorf-Astoria and 505 Madison Ave.

M. A. Bowe

IN HEART OF NEW YORK CITY

332 Fifth Ave., near 33rd St.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359

Our Motto—The Golden Rule

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.

In the heart of New York City.

Close to Theaters and Steamships.

Established 1902.

135 E. 34TH ST., - NEW YORK

was the smallest for many years. From present indications lilacs will not be at their best before June 1, unless we get forcing weather. Plants here have wintered better than usual.

The plowing of large stretches of park lands, playgrounds, golf courses, front and back lawns, vacant lots and pasture land proceeds apace in all parts of Massachusetts. Some misdirected efforts will end in failure, but the help of capable supervisors will prevent much of this. The total increase in food production will, in the aggregate, be quite large. The state will release and place 5,000 high school boys, between the ages of 16 and 18 years, to work on farms. These boys will receive \$7 per week and board and will be quartered in tents accommodating twenty-five each. The agricultural college at Amherst will soon close to allow all students to get to work on the land.

Harry Quint has a fine store on Boylston street, with a nice garden in front of it, where he now makes attractive displays of bulbous and other plants and also shows garden furniture, baskets, etc. He is selling quantities

Kottmiller

... FLORIST ...

426 Madison Avenue—and 49th Street

Also **New York**

Vanderbilt Hotel Telephone Murray Hill 788

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central Personal Attention
Member Florists' Telegraph Delivery Ass'n

THOS. F. GALVIN, Inc.
NEW YORK 561 Fifth Ave.

1 Park Street **BOSTON**
799 Boylston Street

Deliveries to Steamers and all Eastern Points.

G. E. M. STUMPP
761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

WARENDORFF

STORES ALL OVER TOWN

Send your New York orders to
The Ansonia, Seventy-fourth
Street and Broadway.

David Clarke's Sons

2139-2141 Broadway

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York
carefully and promptly filled at reasonable rates

NEW YORK

ORDERS SENT TO

H. H. BURNS

509 MADISON AVE.

will receive prompt and careful attention

Long Island Brooklyn Jersey City Newark

McKENNEY

503 Fifth Avenue N. E. Cor. of 42d St.

Orders filled with the same care as if
you were here yourself.

F. T. D. member.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

We can take care of
YOUR ORDERS

promptly for Mothers' Day
or any other day.

EDWARD GREEN

Avenue C at 8th Street
SAN ANTONIO, TEXAS

EL PASO, TEX.

"THE FLOWER SHOP"

D. C. HARTMANN, Prop.

SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA

HUDDART FLORAL CO.

62 South Main Street
Members Florists' Telegraph Delivery Ass'n.



NASHVILLE
TENNESSEE

JOY'S

Members of Florists' Telegraph Delivery Ass'n

Geny Bros. LEADING
FLORISTS

212 Fifth Avenue North

NASHVILLE, TENN.

"WE NEVER SLEEP"

IDEWILD GREENHOUSES, Memphis, Tenn.

89 South Main Street

"Up-to-the-minute" Service and Execution
Every Flower in Season

SEND ALL **MEMPHIS** ORDERS TO
THE FLOWER SHOP

69 Madison Avenue

MEMPHIS, TENNESSEE

EL PASO, TEXAS
POTTER FLORAL CO.

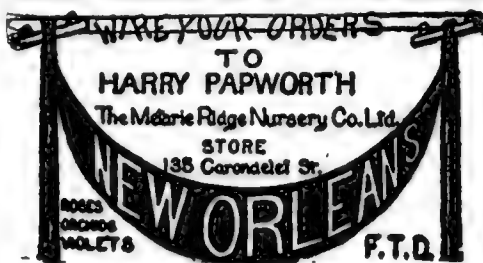
Member Florists' Telegraph Delivery Ass'n

Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for
Texas, Oklahoma, Louisiana, New Mexico. No
orders too large, none too small.

Orders for TEXAS

KERR The Florist HOUSTON, TEX.
Member Florists' Telegraph Delivery



NEW ORLEANS, LA.

Chas. Eble

OLDEST FLORIST SOUTH

121 BARONNE STREET

Member Florists' Telegraph Delivery

QUALITY
and
PROMPTNESS

New Orleans, La.
— The —
Avenue Floral Co.
3442 ST. CHARLES AVENUE

FURROW & COMPANY

OKLAHOMA CITY GUTHRIE

OKLAHOMA

Members Florists' Telegraph Delivery

U. J. VIRGIN

838 Canal St. NEW ORLEANS, LA.

HELENA, ARKANSAS

BALL FLORAL CO.

of vegetable and flower seeds, bulbs
and hardy plants, in addition to his reg-
ular plant and cut flower trade.

At the seed stores night and Sunday
work continues to be necessary to keep
abreast of orders. The particular de-
mand is for vegetables and those in
largest demand are onions, beets, car-
rots, parsnips, turnips, winter squash,
corn, beans for shelling, late cabbages
and coarse seed potatoes.

Do not forget the Florists' Club meet-
ing May 15 and the stereopticon lecture
to be given by E. I. Farrington, on
"What's New in the Garden."

The economy campaign is showing
itself in many ways. Quite a few green-
house contracts have been abandoned
or held over, and landscape operations
are hard hit. A curtailment of flower
production on private estates and more
food products is still another sign. Com-
mercially there will be fewer dahlias,
gladioli and asters planted and more
potatoes, corn and beans, and the latter
are sure to sell at high prices.

W. N. C.

BALTIMORE.

John Donn's "Plant Sanitarium."

In my article this week I want, like
our old friend Scott, of Buffalo, who used
to write "Miscellaneous Seasonable
Hints" in The Review, to offer a sug-
gestion for some young man in the trade

KENTUCKY
JACOB SCHULZ CO.

Incorporated—Established 1873

THE FLOWER SHOP

550 Fourth Avenue, Louisville

For painstaking personal service send
your orders to the South's Most Modern
Floral and Art Establishment.

Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State

160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.

JOHN A. KELLER CO.

INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n

Elmwood Floral and Nursery Co.

TUTWILER FLOWER SHOP

Tutwiler Hotel

BIRMINGHAM,

ALABAMA

LOUISVILLE, KY.

E. G. REIMERS & SON CO.

Established 1880.

Incorporated 1913



MOBILE, ALABAMA

The Minge Floral Co.

CHAS. L. BAUM—"The Home of Flowers"

KNOXVILLE, TENN.

Member of the F. T. D.

Chas. W. Crouch, KNOXVILLE, TENN.

The Leading Florist of the South

All Orders Given Special Attention

MRS. J. E. WATTS, Florist

Cut Flowers
for all Occasions

MERIDIAN, MISS.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Think! Everything in Flowers!

GRAKELOW'S

BROAD ST. AT CUMBERLAND PHILADELPHIA, PA.

Member Florists' Telegraph Delivery Association

Pittsburgh, Pa.

MRS. E. A. WILLIAMS
621 Penn Avenue

PITTSBURGH, PA. BLIND FLORAL CO.

Florists, Decorators and Growers

Liberty Avenue and 5th Street (Empire Bldg.)
Extensive Variety and Supply, Efficient Service and
Completed Work.

PITTSBURGH, PA.

RANDOLPH & McCLEMENTS

Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

A. W. Smith Co.

... FLORISTS ...

KEENAN BUILDING, Pittsburgh, Pa.

Largest Floral Establishment in America

Established 1874—Incorporated 1900

Pittsburgh, Pa.

LUDWIG FLORAL CO.

502 Federal Street

The Park Floral Co.

J. A. VALENTINE, Pres.

Member Florists' Telegraph Delivery.

DENVER, - COLORADO

Colorado Springs, Colo.

Orders Carefully Executed

PIKES PEAK FLORAL CO.

Wholesale and Retail

Member Florists' Telegraph Delivery

Colorado Springs, Colo.

Frank F. Crump Wholesale and Retail Florist

Member Florists' Telegraph Delivery

Baur Floral Co.

ERIE, PA.

J. V. LAVER

ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

SCRANTON, PA.

A. L. Besancon & Company

FLORISTS AND DECORATORS

Adams Ave. and Spruce St., SCRANTON

LIFE BLDG.

Both Phones

You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

THE FERNERY SCHULTHEIS, FLORIST

Write, Phone or Wire SCRANTON, PA.
612 Linden Street

FRANKLIN, PENNA.

BELL FLORAL CO.

ALL NORTHWESTERN PA.

CRESCENT FLORAL GARDEN

SHERM OFFERLE, Prop.

WARREN, PA.

The Colonial Flower Shop

518 N. MAIN ST., PUEBLO, COLO.
Will promptly execute all orders in this vicinity

CLARK, FLORIST, SCRANTON, PA.

124 Washington Ave.

Member Florists' Telegraph Delivery.

Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.

to take up. I might say in the beginning that the idea is not original and not new, but one that has been tried out and found successful by one of the shrewdest business men that was ever in the trade in our city. I speak of our late fellow-craftsman, John Donn, and the particular feature that I wish to speak of in this article is what he called a "plant sanitarium." Now, to go into the question, it might be well to see how he came to conceive this idea. Those who knew him familiarly knew that he was far-sighted and that there was not a detail of the business that escaped his consideration. For the sake of those who did not know the man, a brief history might not be out of place.

Orders for

PHILADELPHIA

AND SURROUNDINGS

Will be artistically filled at

THE FORREST FLOWER SHOP

131 So. Broad Street, PHILADELPHIA

J. J. Habermehl's Sons

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue Philadelphia Broad and Walnut Streets
Stratford.

PHILADELPHIA

1800 Chestnut Street

THE LONDON FLOWER SHOP, LTD.

Member Florists' Telegraph Delivery.

ORDERS FOR

WEST PHILADELPHIA

Carefully and Promptly Executed with Good Flowers and Good Taste by

M. J. CALLAHAN 3924 Market St., PHILADELPHIA

Germantown and Chestnut Hill

ORDERS

Carefully executed with taste and promptness.

FRANK R. HASTINGS

8 West Cheltenham Avenue,

Germantown, Philadelphia, Pa.

Members Florists' Telegraph Delivery Ass'n.

EVEN DEN BROS.

Largest Growers in Central Pa. Williamsport, Pa.

LANCASTER, PA.

B. F. BARR & CO., Leading Florist

MYERS BROS. Altoona, Pa.

All Orders Carefully Executed

W. and W. FLOWER STORE

99 S. Main St., WASHINGTON, PA.

Wholesale and Retail Florists

FLORAL ORDERS for Bryn Mawr, Main Line, Conshohocken and Norristown promptly filled by
WILLIS H. BALDWIN, Conshohocken, Pa.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

HUGO SCHROETER
531 Woodward Ave. INC.

DETROIT

MICHIGAN
GROSSE POINTE Delivery in HIGHLAND PARK

DETROIT

GROSSE POINTE - MT. CLEMENS
CAREY, The Florist
491 Woodward Ave., Detroit, Mich.

DETROIT, MICH.

FETTERS, FLOWERS

237 Woodward Avenue
Member F. T. D.

John Breitmeyer's Sons

Cor. Broadway and Gratiot Ave.

DETROIT, MICH.

Member Florists' Telegraph Delivery Ass'n.

B. SCHROETER

56 Broadway

DETROIT

MICHIGAN

ANN ARBOR, MICH.

ARCADE FLORAL SHOP

Just Across from the University
Orders Filled Promptly

Phone 600

Nickels Arcade

Member Florists' Telegraph Delivery Ass'n.

DETROIT and VICINITY

L. Bomb Floral Co., Albert Pochelon, Prop., 163 Bates St.

ARTHUR F. CRABB

GRAND RAPIDS, MICH.

Prompt Service to any point in Michigan

CRABB & HUNTER FLOWER SHOP

GRAND RAPIDS, MICH.

Local and State orders carefully executed

GRAND RAPIDS, MICH.

GRAND RAPIDS FLORAL CO.

Alfred Hannah & Sons will fill your orders for
Designs and Cut Flowers in Michigan

MICHIGAN ORDERS WILL BE CARE-
FULLY CARED FOR BY

HENRY SMITH

Wholesale and Retail Florist of Grand Rapids

BATTLE CREEK, MICHIGAN

S. W. COGGAN, Florist 25 East Main Street

Member of Florists' Telegraph Delivery

WE STRIVE TO PLEASE
ALPHA KANSAS
FLORAL Co. CITY.
MISSOURI.
1105 WALNUT-PHONES 1506

A. Newell
FLORIST

Established Over 20 Years
N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.
Member Florists' Telegraph Delivery.

SPRINGFIELD, MO.

SPRINGFIELD SEED COMPANY
Floral Department Open Day and Night

SPRINGFIELD, MO.

J. W. STOKES FLORAL CO.
Careful attention given all orders.

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders
Members Florists' Telegraph Delivery Ass'n

J. B. GOETZ SONS
SAGINAW, MICH.

or any City in Michigan

Coming to this country after an apprenticeship in Scotland, he took a position as foreman with Peter Henderson & Co., of New York, and there it was that he acquired his business ability in introducing new features into the business. He next came to Baltimore and took charge of the estate of Alexander Brown, at Mondawmin. But a private place, alter all his business training, was not to his taste, so he started with a range of houses for himself out on Erdman avenue, and the majority of us remember how successful this place was. Out there the first chrysanthemums were grown to perfection. I can remember as a boy going through this range of houses and being awestruck by the perfection to which the mums were grown. He would take most of the prizes at the exhibitions, and just to show the determination of the man, it might be stated that one year when he had a fine lot of specimens for exhibition the club decided it would not hold a show that fall. But, not daunted by this, he secured a large tent and went out to Roland Park and held a free show of his own. I can well remember visiting it, and a fine show it was.

One day the idea came to him that he had worked hard enough and that he should retire and take things easy. So he disposed of his range to James Glass. This was the only mistake I ever knew him to make. For a man of his temperament, in the prime of life and having been used to hustling all his life, to stop and have nothing to occupy his time, was like depriving a child of its toys.

**KANSAS CITY,
... MISSOURI ...**

**WILLIAM L. ROCK
FLOWER COMPANY**

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray

KANSAS CITY, MO.
1017 GRAND AVE.

Member of the
Florists' Telegraph Delivery Ass'n

**GEO. M. KELLOGG
FLOWER & PLANT CO.**

Wholesale and Retail Florists
1122 Grand Ave. KANSAS CITY, MO.

All Kinds of CUT FLOWERS
in their season. Also Rose and Carnation plants
in season. Greenhouses at Pleasant Hill, Mo.

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Orders executed
Missouri, Iowa, Kansas and Nebraska

ST. JOSEPH, MO.

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Dunlop's

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LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

McKenna Corner
St. Catharine
and Guy Streets
Montreal

Member Florists' Tel. Delivery. 9 St. John St., QUEBEC, CAN.

LONDON, ONT., CAN.

J. GAMMAGE & SONS, LTD.

"THE HOUSE OF FLOWERS"

All Orders Carefully Executed.

Members Florists' Telegraph Delivery Ass'n.

VANCOUVER, B. C.

VICTORIA, B. C.

A. J. WOODWARD
"BON VOYAGE" ORDERS my specialty

SCRIM'S, FLORIST

OTTAWA, CANADA

STATE NURSERY CO. CUT FLOWERS

170,000 sq. ft. of glass at your service. HELENA, MONT.

Telegraph Delivery Department

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WASHINGTON,
D. C.

GUDE'S

Members
Florists' Telegraph Delivery

Milwaukee, Wis.



J. M. FOX & SON
437-39-41 Milwaukee Street
Members Florists' Telegraph
Delivery Association

KENOSHA, WIS.

L. Turner & Sons
FLORISTS

352 Park Avenue
Greenhouses, Geneva Road
Members Florists' Telegraph Delivery Ass'n.

LA CROSSE, WIS.

The
Flower Shop
FOR FLOWERS
L. E. METCALF, Prop.

For WISCONSIN delivery of
"Home-grown Flowers"

GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Ass'n

Green Bay, Wis. Meier-Schroeder Co.
Orders for Cut Flowers
and Designs delivered anywhere in Wisconsin
and Northern Michigan at right prices.

La Crosse, Wis. La Crosse
Floral Co.
Member Florists' Telegraph Delivery

MADISON, WIS.
RENTSCHLER FLORAL CO.
Best Shipping Service for Wisconsin

MRS. J. T. HINCHLIFFE, FLORIST
504-506 Wisconsin St., RACINE, WIS.
Member Florists' Telegraph Delivery.

KANSAS CITY, KANSAS
L. O. FIELDS
Member Florists' Telegraph Delivery

Mrs. M. E. Holcraft
807 KANSAS AVE. TOPEKA, KAN.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.
Member Florists' Telegraph Delivery.



Leading Florist
810 KANSAS AVE
TOPEKA
KANSAS



Send Orders for
**Washington,
D. C.**

and vicinity to



Everything
First-Class

14th and H Streets

RICHMOND, VA. JOHN L. RATCLIFFE
FLORIST

209 W. Broad St. Branch (Hotel Jefferson, Hotel Greenbrier, White Sulphur
Offices (Richmond, Va. Springs, W. Va.)

ROANOKE, VA.

Fallon, Florist

LET US FILL
YOUR ORDERS for **NORFOLK**
or anywhere in Virginia
THE GHENT FLORAL CO., NORFOLK, VA.

Orders, Charleston, W. Va.
for
are given prompt and careful attention by the
CHARLESTON CUT FLOWER AND PLANT CO.

CHESTER, W. VA.
JOHN E. COLTON
Steubenville, O. East Liverpool, O.

CHARLESTON, S. C.
RODGERS FLORAL CO., 174 Tradd St.
MEMBER F. T. D. NATIONAL FLORIST

Charleston, S. C. Carolina Floral Store
339 King Street
Greenhouses, Meeting and Romney Sts. We grow
our flowers; place orders here for fresh flowers.

VAN LINDLEY CO.
FLORISTS
GREENSBORO, N. C.

ATCHISON, KAN.
The Atchison Seed and Flower Store Co.
Members F. T. D.

However, he had an old Scotch friend in the city, W. W. Spence, who owned a fine estate on what is now the site of the Fifth Regiment Armory. The upshot of it all was that Spence was without a gardener and Donn was homesick, and weary just for the smell of a greenhouse. So one day Mr. Spence asked him to look out for a man to take charge of his conservatories. Mr. Donn replied: "William, I must have something to occupy my time. Suppose I take it myself." So our old friend was in the harness again, in the business he loved so well.

For a few years all went well and John Donn was a happy man; but finally the state got after the land for an armory and had its way. Bolton was sold off at auction. And here is where the "plant sanitarium" comes in. Our friend, dreading the idea of idleness again, bought the conservatories and had them removed to a vacant lot on Harford avenue, where, about at this

Members of Florists' Telegraph Delivery Ass'n

Send all MARYLAND orders to
SAMUEL FEAST & SONS
S. E. corner Charles and Pleasant Sts.,
BALTIMORE, MD.

The firm of 84 years' experience and reputation,
Quick auto delivery service for city and suburbs.

RICHMOND, VA.

The Hammond Company, Inc.
LEADING FLORISTS

109 EAST BROAD STREET

LYNCHBURG, VIRGINIA

Auto and Express Service to all
Points in Virginia

Miss McCarron

Member of Florists' Telegraph Delivery

NORFOLK, VA.
GRANDY THE FLORIST

Orders also delivered to

FORTRESS MONROE, VA.

Member Florists' Telegraph Delivery Association.

Clarksburg, W. Va.

Order your flowers on any occasion
for delivery in this section from the
leading Florists in the State.

Hayman Greenhouse Co.
Clarksburg, W. Va.

WEST VIRGINIA
WESTERN MARYLAND
THE H. WEBER & SONS CO.
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.

Commissions Promptly Executed.
Quality—Excellence—Ability

Members Florists' Telegraph Delivery Ass'n.

J. W. Dudley Sons Co.

Parkersburg, W. Va.

Clarksburg, W. Va.

Huntington, W. Va.

Marietta, Ohio

ORDERS CAREFULLY EXECUTED

Telegraph Delivery Department

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SEATTLE, WASH. HOLLYWOOD GARDENS

Seattle's Leading Flower Shop
1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

Seattle, Wash. L. W. MCCOY, Florist
Second Ave.
at Marion St.

GROWER, WHOLESALE
AND RETAILER

Careful and prompt attention given to orders. Alaska, Washington and Oregon.

SPOKANE FLORIST CO.

(Kipp's Flower Store)
SPOKANE, WASH.

Orders promptly filled for
WASHINGTON, IDAHO, MONTANA

SPOKANE, WASHINGTON

Reimers Floral Art Shop

RETAILERS AND GROWERS

SPOKANE, WASHINGTON

DONART-STAPLETON

ART FLORISTS

Growers of Choice Cut Flowers

CALIFORNIA FLORIST TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

San Francisco, Cal.

Pelicano, Rossi & Co.

123-125 Kearny Street

FLOWERS BY TELEGRAPH

RIVERSIDE, CAL. BAKERSFIELD, CAL.

A. M. HOSP, Leading Florist

Santa Barbara, Cal.

910 STATE ST.

GLEAVE'S FLOWER SHOP
ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs on Short Notice.

Both Phones 1018

Pasadena, Cal. AND ALL Southern California

House of Flowers

HENRY A. SIEBRECHT, JR.

of New York City
Member Florists' Telegraph Delivery

WRIGHT'S FLOWER SHOP

224 West Fourth St.

LOS ANGELES, CAL.

Leading Retail Florist in the City



LONG BEACH, CAL.
MARINE FLORIST

Choice Cut Flowers Floral Designs
Member Florists' Telegraph Delivery

time of the year, he erected from the old material a slat house about 25x60. This he called his "sanitarium" and let it be known that plants would be received, to recuperate after a winter in the dry, hot homes; also, those leaving the city for the summer might have their plants taken care of. I remember going over to see this novel business. This house was full of convalescent plants, which, after being repotted, with plenty of syringing, were fast coming into shape again. I remember remarking that it was a fine house for summer, but what was he going to do when winter came? He replied: "Well, I bought the glass with this stuff and have it packed away, so that I may put up a small house to keep warm in the winter;" and this he did. He told me that the very name of the business brought the trade, and that many of the florists who did not have the facilities for caring for plants recommended their customers to take their plants to Donn's Sanitarium. Then when his old patrons heard he had leisure, for he was obliged to have an assistant, they would get him to look after their landscaping. Such people as the Jacksons and Goldboroughs, of the eastern shore, would keep his time fully occupied through the spring. While he merely started to keep his time occupied, the business proved to be a paying proposition.

I know there are plenty of young men about the city who might take up this kind of work. A slat house, neatly built, would not cost much. The beginner should advertise it. It would bring trade, not only for this but for everything else in the florists' line. I know that Mr. Donn had all he could attend to, right up to his death, about six years ago, and what one man can do another should be able to duplicate.

Various Notes.

Mary Johnston had charge of the floral arrangements of the Owens funeral

LOS ANGELES

Broadway
Florist

414¹/₂ SOUTH BROADWAY

Telegraph and other orders promptly attended to. The best of work at moderate prices.

Phones: A2761—Main 2837

WOLFSKILLS' and
MORRIS GOLDENSON
FLORISTS AND DECORATORS

We Solicit Telegraph Orders.
Regular Trade Discount.
229 W. Third St., LOS ANGELES, CAL.

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

SAN FRANCISCO JOSEPH'S

233-235 GRANT AVENUE

Members of Florists' Telegraph Delivery and National Florists of this District. A specialty made of "Welcoming" and "Bon Voyage" packages.

DARBEE'S FLOWERS THAT KEEP

1036 Hyde Street, SAN FRANCISCO, CAL.

First prizes for Violets, Iris, Gladioli, Carnations, Artistic Designing, Basket Arrangements, etc., at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc. etc. Members Florists' Telegraph Delivery.

DARLING'S SHOP

"Flowers for Her"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

San Francisco, Cal.

ART FLORAL CO.

255 Powell Street

Best attention given your orders

Members Florists' Telegraph Delivery

JULIUS EPPSTEIN

Hotel St. Francis, SAN FRANCISCO

Prompt attention given telegraphic orders.

Members Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

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CORONADO and SAN DIEGO, CAL.

The Coronado Nursery,
3rd and D Avenue

Regular Discount.

BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

SAN DIEGO AND CORONADO



Portland, Ore. TONSETH'S, 285 WASH.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery

FREY & FREY

1338 O St., LINCOLN, NEB.

WHOLESALE AND RETAIL

100,000 square feet of glass at your service.
Trade discount.

Members of the Florists' Telegraph Delivery



WHOLESALE and RETAIL FLORIST

1133 O ST., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.
Trade Discounts. First-class Stock.

S. B. STEWART

119 No. 16th St., OMAHA, NEB.

OMAHA, NEB.

LEE L. LARMON

Fontenelle Florist, 1814 Douglas St.



JOHN H. BATH

The Careful Florist, 1804 Farnam Street

HESS & SWOBODA, FLORISTS

Telephones 1501 and 1582

1415 Farnam Street OMAHA, NEB.

LEWIS HENDERSON, Florist

1510 Farnam Street, OMAHA, NEB.
Member Florists' Telegraph Delivery Ass'n

Lincoln, Neb. CHAPIN BROS. RETAIL FLORISTS

Flowers for All Occasions, from Cradle to Grave

I
O
W
A

Kemble's Flowers

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY



DAVENPORT, IOWA

and Western Illinois

FORBER & BIRD, 313 Brady Street

Members Florists' Telegraph Delivery Association.

DES MOINES, IOWA. ALFRED LOZIER ROSERY

DES MOINES, IOWA GUTHRIE-LORENZ CO.



NORTH FLORAL CO.

915 Central Ave. FT. DODGE, IA

I. N. KRAMER & SON CEDAR RAPIDS, IA.

SIoux CITY, Supplies western Iowa, southern Minnesota, all of South Dakota and northeastern Nebraska.

J. C. RENNISON CO.

FOR ALL CENTRAL NEBRASKA ORDERS USE

ED WILLIAMS, Grand Island
Competent Florist—Railroad Center

in Howard county. Mrs. Owens was one of the original customers of this concern, and that means forty years. Besides a pall and casket cross, there were two trucks full of bunches, wreaths, etc., all from the immediate family, to say nothing of those sent by friends. This great mass was handled by Mrs. Johnston's men, so that the undertaker did not touch a piece.

John Cook, after his return from Florida, was confined to his bed with an abscess in the ear, which has been most painful, but is now much improved.

Robert Johnston had a pretty aquatic window last week, the center being a fountain, with quite a collection of aquatic plants. Tate.

MILWAUKEE.

The Market.

There were a number of dark, cloudy days last week, which, combined with the fact that the glut had just about run its course, shortened the supply considerably. There is still a sufficient quantity of stock to take care of all orders, but the condition is much healthier and no stock is being moved at bargain prices, as has been the case during the last week or so. Sweet peas, which had been a drug on the market, cleaned up nicely at the end of the week. The quality of carnations has

Marshalltown, Boone,
Centerville, Ames,
Oskaloosa, Oelwein,
Mason City, Waterloo

DAVENPORT, IOWA

Send Iowa and Western Illinois Orders to

BILLS FLORAL CO.

M. A. TIERNEY, Owner

ROCK ISLAND

Tri-City Orders Handled with Promptness

HENSLEY'S

4th Ave. and 20th St., ROCK ISLAND, ILL.

MOLINE, ILL.

Orders for Western Illinois and Iowa handled with care and dispatch.

J. STAACK & SONS

PYFER & OLSEM

Wilmette, Ill.

Careful attention to all mail or telegraph orders for delivery in Wilmette and Chicago's north shore suburbs, Evanston, Kenilworth, Winnetka, Glencoe and Lake Forest.

GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.
Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.

H. F. DRURY All orders filled promptly and carefully.

Aurora, Ill. JOS. M. SMELY

AND VICINITY Phones 147

AURORA GREENHOUSE CO.

AURORA, ILL.

Our service is the best.

STREATOR, ILL. THURNION FLORAL CO.

Retail—FLORISTS—Wholesale
QUALITY IS OUR HOBBY

COUNCIL BLUFFS, IA.

HERMAN BROS. CO.

Leading Retail Florists

10 Pearl St.


Telegraph Delivery Department

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CHICAGO Send Your Orders to.. SMYTH William J.

Member Florists' Telegraph Delivery Association

Michigan Avenue at 31st Street



THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

FOR ALL
CHICAGO
ORDERS USE
Three autos insure prompt delivery.



1581 Ogden Ave.

CHICAGO ALPHA FLORAL CO.

Northwest corner Wabash Ave. at Adams St.
Most centrally located store in the city. All orders given prompt attention.

Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the West Side
3040 W. Madison St., Chicago, Ill.

Deliveries to Northwestern University and all North Shore Towns.

FISCHER BROS. 614 Dempster St., EVANSTON, ILL.
L. D. Phone 2642

Springfield, Ill.
JANSSEN FLORAL CO.
Best Service for Central Illinois

A. C. BROWN, SPRINGFIELD, ILLINOIS
LARGE GREENHOUSES

PEKIN ——— PEORIA
All Orders Receive Personal Attention
GEO. A. KUHL, Pekin, Ill.

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

Rockford, Ill., H. W. Buckbee
Member Florists' Telegraph Delivery

J. L. JOHNSON Northern Illinois Southern Wisconsin
DE KALB, ILL.
Your order will receive our prompt and careful attention.



CHICAGO
THE PALMER
HOUSE FLORIST
17 EAST
MONROE ST.

FREEPORT, ILL. We are the largest growers in the Northwest. 100,000 square feet of glass.
JOHN BAUSCHER, Prop.
All Orders Receive Careful Attention and Prompt Delivery.

not been quite up to standard, but this seems to have been overcome to some extent by the diminished supply, and the stock now is in good shape. The supply of roses is sufficient to meet all demands and there is no shortage in any variety at this time. Prices show an upward tendency, but buyers are still getting more than full value.

There is a good supply of exceptionally fine cattleyas, but the demand is somewhat light. On account of the fact that Mothers' day is close at hand, the market will see quite a change during the next week. Advance orders are already coming in quite heavily, with carnations, as usual, prominently in the foreground. Inasmuch as the supply of the stock is necessarily limited, it is impossible to take care of carnation orders in a manner satisfactory to the retail trade. It is easily understood that because the public believes the carnation to be symbolic of the occasion the sale of this stock is tremendously easy. It should, however, be the duty of everyone connected with the trade to make it clear that it is not the kind of the flower, but the color of the flower, that makes it appropriate. There are great possibilities in Mothers' day, but we know of no better way to jeopardize the future of this occasion than by selling carnations to all who ask for them, at prices that are almost prohibitive.

Various Notes.

Sunday, April 22, Harry Perstein, who some time ago acquired the flower store formerly operated by his brother, took unto himself a wife. The happy bride was Miss Celia Schupaek. It was a double wedding and the ceremony took place at the bride's residence, 923 Walnut street. Immediately after the ceremony the happy pairs left for Chicago for a short stay.

Mr. and Mrs. H. Rudolph, of Manitowoc, Wis., were visitors in the city last week. During their stay they visited the range of the Holton & Hunkel Co., at Brown Deer, Wis. H. J. S.

Cleveland, O.—To extend its delivery facilities, the J. M. Gasser Co. has acquired a specially built auto truck of three-fourths ton capacity.

Established 1857.



FLORIST

745 Buckingham Place

L. D. Phone 1112 Graceland

CHICAGO

Send us your retail orders. We have the best facilities in the city



FLORIST
3848 W. MADISON ST.
NEAR GARFIELD PARK

CHICAGO

We are prepared to take care of out-of-town orders for

CHICAGO

Delivery or shipment anywhere.

C. W. McKELLAR,
22 East Randolph St., CHICAGO

FRIEDMAN FLOWERS CHICAGO, ILL.

522 S. Michigan Ave., Congress Hotel
COURTESIES EXTENDED TO ALL FLORISTS

ORDERS FOR CHICAGO
EVERYTHING IN FLOWERS
DELIVERED ANYWHERE
PHONE, WRITE OR WIRE
A. F. KEENAN & CO.
1222-1306 E. 63rd Street
Tels. Hyde Park 875-5416
SPECIAL SERVICE TO CHICAGO UNIVERSITY

Your orders may be placed by mail, phone or telegraph with assurance that they will be accorded most exacting personal attention.

VICTOR YOUNG & Company
Flowers - Decorations
Phone Superior 1960
1239 North Clark Street, CHICAGO

CHAS. BEYER
FLORIST
3619 South Grand Avenue
Long Distance Phones:
Bell, Sidney 148—Kinloch, Victor 999
ST. LOUIS, MO.

Telegraph Delivery Department

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Rosery, The
ALTOONA, PA.
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ANN ARBOR, MICH.
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Lawrence Floral Co.
ATLANTIC CITY, N. J.
Edwards Floral Hall
AURORA, ILL.
Aurora Greenhouse Co.
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BAKERSFIELD, CAL.
Hosp. A. M.
BALTIMORE, MD.
Feast & Sons, S.
BATAVIA, N. Y.
Stroh & Sons, L. C.
BATTLE CREEK, MICH.
Coggan, S. W.
BIRMINGHAM, ALA.
Tutwiler Flower Shop
BOONE, IOWA
Kemble's Greenhouses
BOSTON, MASS.
Carbone
Comley, Henry R.
Galvin, Inc., T. F.
Penn, Henry
Wax Bros.
BROOKLYN, N. Y.
Jahn, Hugo H.
Phillips, Florist
Trepel, Joseph
Wilson, R. G.
BUFFALO, N. Y.
Anderson, S. A.
Palmer & Son, W. J.
Scott, the Florist
BURLINGTON, VT.
Gove, the Florist
Peters, W. E.
CAMBRIDGE, MASS.
Becker Conservatories
CANTON, O.
Geltz, Fred G.
Pollard, A. T.
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Kramer & Son, I. N.
CENTERVILLE, IA.
Kemble's Greenhouses
CHARLESTON, S. C.
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Rodgers Floral Co.
CHARLESTON, W. VA.
Cha'ston Out Flo. Co.
CHATHAM, N. Y.
Chatham Floral Co.
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Colton, John E.
CHICAGO
Alpha Floral Co.
Bruns, H. N.
Eisk, Inc., C. H.
Frauenfelder, C.
Friedman, O. J.
Keenan, A. F., & Co.
Mangel, Florist
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Samuelson, Chas. A.
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Wienhoeber Co., E.
Wittbold, Co., Geo.
Young Co., Victor
CINCINNATI, O.
Forster, Edward A.
Hill Floral Co.
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Weber & Sons Co.
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Pikes Peak Flo. Co.
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Livingston Seed Co.
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Baldwin, Willis H.
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Herman Bros. Co.
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LEXINGTON, KY.
Honaker the Florist
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Chapin Bros.
Frey, O. H.
Frey & Frey
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McKenny
Ramm's Flower Shop
Schling, Max
Siebrecht Bros., Inc.
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Trepel, C. C.
Warendorf
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Kuhl, Geo. A.
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Grakelow's
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Reimers Flo. Art Shop
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Brown, A. C.
Janssen Floral Co.
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Springfield Seed Co.
Stokes Floral Co.
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STUBENVILLE, O.
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Huscroft, G. L.
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Mulhauser & Sons, J.
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WESTERLY, R. I.
Reuter & Son, Inc.
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SPRINGS, W. VA.
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WILLIAMSPORT, PA.
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S. D. WOODRUFF & SONS

Home Office: ORANGE, CONN.
New York City Store, 82 Dey Street
Mention The Review when you write.

Seed Trade News**AMERICAN SEED TRADE ASSOCIATION.**

President, Kirby B. White, Detroit, Mich.;
Secretary-Treasurer, C. E. Kendel, Cleveland, O.
Thirty-fifth annual convention, Detroit, June 19 to 21, 1917.

APRIL'S mail orders break all records for the month.

THERE will be a big call for insecticides next month, either that or the bugs will have a chance to gormandize.

A TURN in the weather is badly needed in the Mississippi valley, else much re-planting will be necessary, for which seeds will be difficult to procure.

REPORTS are almost unanimous that the call for vegetable seeds has broken all records, but that the business on flower seeds hardly has come up to expectations.

THE arrival of May finds the seed trade more actively engaged than ever before. Mail orders, usually pretty well over at this date, still are coming in freely and counter trade continues heavy.

THE Agricultural Experiment Station, Orono, Me., has issued a pamphlet, "Potato Growing and Potato Diseases from Maine to California," the perusal of which will interest many seedsmen.

CANNED tomatoes offered at 85 cents when packed now are worth \$2.10 per dozen or better. Last season's pack was 13,000,000 cases. There is talk of a probable pack of 20,000,000 cases this season.

SEVEN carloads of navy beans, stored in Omaha, Neb., have been condemned by food officials as unfit for human consumption. The beans were stored by a mysterious speculator, whose identity the food inspectors have not determined, but the beans were attacked by mildew before he was ready to take his profit.

AT Chicago last week the meeting of the Western Cannery Association attracted the largest gathering of canners since the Cleveland meeting, but the seed trade did not seem to be greatly interested. Apparently the seedsmen are like the canners in that both have booked all the futures they care for and have nothing for immediate delivery.

EVEN before the 1917 seed season is over the trade has begun to worry about supplies for 1918. The stocks of seeds in the United States, in proportion to the prospective demand, never were so small as they are today. By the time planting is finished stocks will be cleaned up closer than in the recollection of any man now engaged in the trade. The probability of obtaining supplies from Europe in 1918 is extremely remote. Seed growers in America have put out the largest acreage ever known, but they have not been able to accept anywhere near all the growing contracts that were offered. Even a full crop will be less than the needs of the trade in the way of replenishing

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Write for Prices

YOU will be satisfied with the products of
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Better write to Burpee, Philadelphia,—for new Complete Catalogue.

The Everett B. Clark Seed Co., Milford, Conn.

Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc. Etc.

**Grass Mixtures for
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Meet all requirements for all soils

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Specialties:

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Our excellent shaped, well budded, carefully packed and early shipped plants will enable you to please your customers next Christmas.

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In all leading varieties

JAMES VICK'S SONS, Rochester, N. Y.

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stocks and a partial crop failure will put the seed trade face to face with the toughest problem it ever has tackled.

A GOVERNMENT truck crop specialist in a report April 23 estimates that the Texas Bermuda onion crop is 68.5 per cent of normal, forecasting a yield of about 246 crates per acre, or a total production of 2,964,300 crates. An inspection of the districts in which a failing water supply has caused many to fear an extreme shortage of the crop, shows that even these conditions fully warrant the estimated percentage.

BULB MEN GO HOME.

There will be an exodus of Holland bulb salesmen this week, as the Ryndam is due to sail May 4 and it affords the first chance many of the travelers have had in weeks of making a departure from this somewhat inhospitable land. It is estimated that nearly if not quite half a hundred bulb men have booked passage.

The number of Holland salesmen visiting the trade in the United States was not so large this year as last, but it is counted that not less than 120 are here. Last year it may have been as many as 150. This season's delegation included forty-two from the one town of Sassenheim.

The returning travelers are not as jovial as when they came. It has been a bad season. One man, who did not want to be quoted by name, said he does not think the orders average over sixty per cent what they were last year.

Order Seed Packets

NOW FOR 1918

Paper scarce.

Requirements will be double.

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Careful Seed Growers for 99 years.

Send for our 1917 wholesale prices
to Florists and Market Gardeners

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PIN MONEY

MUSHROOM SPAWN

8 lbs. for \$1.00

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SEEDS AND BULBS

Pansy Seed

TOOLE GIANT PRIZE STRAIN.

1000 seeds, 40c; 1/8-oz., 90c; 1/4-oz., \$1.25; oz., \$5.00.

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Hardy Plant and Pansy Farm
Baraboo, Wis.

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed
growers in Denmark. Please send for price list.
Chr. Moebjerg, 216 7th St. N., Minneapolis, Minn.

Too much was bought last year, the flowering season being generally unprofitable to those who sell on a wholesale market. The forcers who retail their stock have fared better, but the uncertain business outlook, the higher prices for bulbs and the problematical deliveries have caused many to place no orders, or only much reduced orders.

TO STUDY SEED SUPPLY.

A committee on seed stocks has been appointed by the Secretary of Agricul-

RYNVELD & Cie.

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FLOWER, VEGETABLE and FARM

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Write for quotations

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FOR Dutch and French-grown Bulbs

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LILIJM GIGANTEUM, 7/9, 300 to Case

\$20.00 per Case

Cold Storage, \$55.00 per 1000

Tuberose, A-1.....\$9.50 per 1000

Dahlias, Cannas, Gladioli and Caladiums—
Prices on Application.

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Best that grow. We sell di-
rect to gardeners and florists at
wholesale. Big beautiful cata-
logue free. Write today.

ARCHIAS SEED STORE, Box 84, SEDALIA, MO.
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[ADVERTISEMENT]

By Cable from Hillegom, Holland, April 22, 1917.

My special offer with much reduced, exceptional low prices has been mailed to all the principal bulb importers in the United States. Do not order elsewhere before you have seen my prices.

ANTHONY VAN DER SCHOOT,

Formerly member of the dissolved firm of R. Van der Schoot & Son, Hillegom, Holland.

ture to secure full information in regard to the available supplies of seed for staple food crops and to devise methods of meeting shortages in particular regions. The committee will inventory and ascertain the amount and price of the seeds available and will consider questions relating to the growing and distribution of seed stocks. Among the crops with which the committee will work are corn, wheat, oats, barley, rye, potatoes, flax, beans, peas, soy beans, kafir corn and sorghum.

The committee consists of the following government employees: R. A. Oakley, chairman, agronomist, forage crop investigations, Bureau of Plant Industry; L. M. Estabrook, chief, Bureau of Crop Estimates; William A. Wheeler, specialist in marketing seeds, office of Markets and Rural Organization; John E. W. Tracy, assistant superintendent of testing gardens, Bureau of Plant Industry; William Stuart, horticulturist, Bureau of Plant Industry; C. P. Hartley, physiologist in charge of corn investigations, Bureau of Plant Industry; A. J. Pieters, agronomist, forage crop investigations, Bureau of Plant Industry; C. W. Warburton, agronomist, cereal investigations, Bureau of Plant Industry.

BOLGIANO ON THE SITUATION.

In contributing \$1,000 to the Maryland fund to finance farmers not able to buy seeds, Charles J. Bolgiano, Baltimore, said in part:

"The great middle west is daily drawing on the east for large quantities of seed potatoes and the supply cannot possibly last but a week or two longer. Then they will be unobtainable, no matter what prices are offered. The fact that 60,000 barrels of seed potatoes were destroyed by fire a few weeks ago will also mean a shortage of at least 600,000 barrels of eating potatoes this summer. What is to be done to help the situation must be done quickly, for every day, at this the important and proper planting time, is more important than a week any other time in the year."

SHIPMENTS REPLANTED.

Seedsman and others who were await-

LILY BULBS GIGANTEUM—

SHIPMENT FROM STORAGE

7- 9 inch.....\$15.00 per case of 300
9-10 inch..... 16.50 per case of 200

Write for Price List on Cannas and Caladiums.

ST. LOUIS SEED COMPANY

THE HOME OF "PURE AND SURE SEEDS"

411-413 Washington Ave.

ST. LOUIS, MO.

Mention The Review when you write.



LILIUM GIGANTEUM From Cold Storage

7 to 9-inch.....\$15.00 per case of 300
8 to 9-inch..... 16.00 per case of 250
9 to 10-inch..... 17.00 per case of 200

Write for prices on your fall bulb order.

LECHNER BROS., Caxton Bldg., ST. LOUIS, MO.

Agents for The Growers Association,
Anna Paulowna, Holland.

ing spring importations of gladiolus bulbs and other stock may now proceed with certainty, as it is announced that the Holland-America line has returned to the consignors all shipments of horticultural character that had accumulated at Rotterdam during the months of delay that followed the loading of the Nieuw Amsterdam in January. Westerbeek & Klyn, who practically controlled the market for gladiolus bulbs in Hol-

LILY BULBS

OUR MOTTO: "Your dollar's value."

Those who know will grow Reburn & Co. Lily Bulbs. Tried and proven true stock.

	Per 1000
6- 8	\$ 35.00
7- 9	45.00
8-10	72.00
9-10	85.00
9-11	95.00
10-11	105.00
11-12	125.00

Connections are reliable. Read our motto. Cold storage GIGANTEUM BULBS all the year. All sizes. Ask for prices. See offer of Ferns, Sheet Moss, Asparagus, Cannas and Roses in Classified Department.

G. M. REBURN & CO.

160 N. Wabash Ave.
CHICAGO

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PRIMROSE SEED

IMPROVED CHINESE, finest grown, single and double, mixed, 600 seeds, \$1.00; 1/2 pkt., 50c; 1000 seeds, \$1.50. Colors separate also.
PRIMULA KEWENSIS, new dwarf yellow, 25c.
PRIMULA MALACOIDES, Giant Baby, 25c.
CINERARIA, large dwarf, trade pkt., 50c; 1/2, 25c.
CYCLAMEN, Giants, trade pkt., \$1.00; 1/2, 50c.
PANSY, Giants, 500 seeds, \$1.00; 1/2, 50c.

JOHN F. RUPP, Shiremanstown, Pa.

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Never mind how your orders may reach us: we promptly fill them to your entire satisfaction.

Westerbeek & Klyn.

***** DURING THE LAST FIVE YEARS WE ANNUALLY INCREASED OUR SALES 90%

We deliver stock that don't come back to customers who do. When times are uncertain you will feel safe when your order is entrusted to us. Drop us a postal today and let us explain.

WESTERBEEK & KLYN

BULB GROWERS

Main Office at Sassenheim, Holland

24 Beaver St., NEW YORK CITY

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LILY BULBS

SHIPMENT FROM STORAGE

Giganteum—

7- 9 inch.....\$14.50 per case of 300
8-10 inch..... 16.50 per case of 250
9-10 inch..... 16.50 per case of 200

Multiflorum—

7- 9 inch.....\$15 00 per case of 300
8-10 inch.... 17.50 per case of 250

Giganteum shipped from Chicago as well as New York.

McHUTCHISON & CO.

The Import House

95 Chambers St., NEW YORK

Mention The Review when you write.

Orders taken now for 1917 crop

Valley

CHAS. SCHWAKE & CO., Inc.
90-92 W. Broadway, NEW YORK

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PLANT A. B. C. BULBS EVERY MONTH

You will cut blooms every day. We can supply all sizes in any quantity at the regular fall import prices.



LILIUM GIGANTEUM
6- 8.....400 to case
7- 9.....300 to case
8- 9.....275 to case
8-10.....250 to case
9-10.....200 to case
10-12.....150 to case

Tuberoses, Caladium Esculentum and Fancy-leaved, Florists' Supplies, etc.

LILIUM AURATUM
9-10.....100 to case
11-13.....

LILIUM RUBRUM
8-10.....175 to case
9-10.....125 to case
9-11.....130 to case
10-12.....100 to case
11-13..... 85 to case

AMERICAN BULB COMPANY

CABLE ADDRESS "BULBS" 172 N. Wabash Ave. Phone Randolph 3316 CHICAGO, ILL.

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SEEDS BULBS

FOR THE FLORISTS
A most complete stock of Seasonable Seeds.

FOR THE FLORISTS
For immediate use or future delivery. Ask for quotations.

FERTILIZERS

FOR THE FLORISTS
Pulverized Sheep or Cattle Manure. Clay's. Thomson's. Dried Blood.

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FOR THE FLORISTS
Insecticides, Spraying Implements, Small Tools, etc.

YOU ought to have our Retail and Florists' Special List. If you have not, write for one.

The Seed Store,

Faneuil Hall Square, BOSTON, MASS.

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Michell's Distinctive Seeds

Send for Catalogue

518 Market St., Philadelphia, Pa.

Mention The Review when you write.

GLADIOLI

New Catalogue Ready

JOHN LEWIS CHILDS, Inc.

Flowerfield, L. I., N. Y.

Mention The Review when you write.



CALADIUMS doz.	100
Caladiums, 7-9 in	\$0.50 \$3.50
Caladiums, 9-11 in90

CANNAS

Strong clump roots, 2 to 3 eyes, now ready. 100 1000

Charles Henderson.....\$2.50 \$20.00

ROSES, dormant 10 100

Crimson Rambler,
extra heavy.....\$2.50 \$18.00
Lady Gay, No. 1.....1.50 12.00
Excelsa.....1.50 12.00
Queen of the Prairie.....1.50 12.00

PRIVET 10 100

Amoor River Privet, 2-3 ft...\$1.25 \$10.00
California Privet, 2-3 ft.....1.00 5.00
Packing free.

PETER PEARSON

Seedsman and Florist

5732-5752 Gunnison St.,
CHICAGO



Mention The Review when you write.

Storage---LILY BULBS**RUBRUM**

6/8.....	\$5.00 per 100
7/9.....	6.00 per 100
8/9.....	6.50 per 100

GIGANTEUM

6/8.....	\$4.50 per 100
7/9.....	5.00 per 100
8/9.....	6.50 per 100

SPECIAL PRICE ON CASE LOTS

M. M. CARROLL
NORWOOD (Cincinnati) OHIO

Mention The Review when you write.

SNAPDRAGON

Make all out-of-doors beautiful by freely using the best flower that grows—SNAP-DRAGON. Free blooming, very showy; splendid for cut blooms—a combination not found in any other plant.

Grow Snapdragons. We have all of the good ones. Seed of our famous Silver Pink, \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00. Seed of Light Pink, Nelrose, White, Yellow Garnet and Fancy Mixed, 35c per pkt.; 3 for \$1.00. Free cultural directions. All orders cash.

See our display ad for Locking Dirt Bands and Pots.

G. S. RAMSBURG,
SOMERSWORTH, NEW HAMPSHIRE

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**GIANT PANSY SEED**

Kenilworth Mixture
Kenilworth Cut Flower Mixture
Giant Three and Five Blotched
Masterpiece, curled wavy
1000 seeds, 25c; 5000, \$1.00
1/4-oz., \$1.25; oz., \$5.00

Early Flowering or Winter-
blooming Giant Pansies

500 seeds, 25c; 1000, 40c;
1/8-oz., \$1.10; 1/4-oz., \$2.00

Mention The Review when you write.

**"Wilson's Seeds will
grow anywhere"**

J. J. WILSON SEED CO., NEWARK, N.J.

Mention The Review when you write.

land this season, have advised their representatives in this country that all the returned stock that was fit to plant has gone into the ground again, but that by far the larger part of the shipments that had been two months on the steamer were found unfit for planting and were dumped. The loss is a serious one for the bulb district. Although goods were insured against heating, there is no way of collecting from the insurance companies, as heating is excluded in case of delay. The replanted stock is not likely to be of enough consequence to affect the market next season.

The freight on bulb shipments next fall has been raised by the Holland-America line from 35 to 40 shillings per forty cubic feet. Insurance for all risks will amount to ten per cent, four times as much as last year.

BULB AND PLANT IMPORTS.

That the war and its consequent interruption of the foreign trade of the United States has all but stopped the importation of plants and bulbs is shown by the federal report of merchandise arriving at the port of New York in March. The total value of bulbs imported was \$2,177, divided as follows:

From France, 7,000 bulbs valued at \$235.
From The Netherlands, 1,000 bulbs valued at \$67.
From England, 9,000 bulbs valued at \$1,784.
From Bermuda, 3,000 bulbs valued at \$80.
From Brazil, bulbs valued at \$11.

The value of the plant imports was only \$29,951. This amount was divided as follows:

From France\$24,761
From England3,515
From Scotland573
From Ireland132
From Canada92
From Brazil414
From Venezuela320
From Japan144

When it is considered that before the war began the spring months, and March especially, saw the greatest importations of plants each year, how seriously that branch of the trade has been affected will be readily appreciated.

MOTT-LY GLEANINGS

J. A. Simmers, Ltd., of Toronto, is experiencing an unlimited demand, said Herman Simmers. "We do not have to go after it, just handle as the business crowds in." A carload of rose bushes from New York state is "somewhere" and causing some anxiety. The Holland stock has been eliminated for various reasons. Antoine Simmers has two sons on the battlefields of France.

The Toronto branch of Carter's Tested Seeds is vying with the Boston branch to beat the London headquarters in the volume of business. The field here is large.

J. A. Bruce & Co., of Hamilton, Ont., pioneers in the seed trade, are keeping pace with the rapid advance. They have a model store, perfect in arrangement and detail.

The Darch & Hunter Co., of London, Ont., is in the throes of the seed rush. "It is phenomenal," said Mr. Hunter, "and, to add to our anxieties, some of our supplies shipped as far back as last January, on this continent, are not here yet."

The Morgan Supply Co., of London, Ont., has put in a complete set of seed fixtures and is in fine shape to handle the large seed and poultry supply business it has established.

W. M.

SEASONABLE STOCK OF "WORTH-WHILE" QUALITY

MAKE US PROVE IT.

We pay freight both ways if you don't agree with us.

LAWN GRASS SEED "HARDY EVERGREEN"

(The Good Kind)

1-lb. cartons.....20c; retails, \$0.30
5-lb. bags90c; retails, 1.25
Bulk, \$17.50 per 100 lbs.

DAHLIAS

Strong Roots	Doz.	100
White shades.....	\$1.50	\$10.00
Yellow shades.....		
Red shades.....		
Variegated.....		

Lily Bulbs from Cold Storage

We ask you to try 100 or more of our "specially graded" stock and compare them with the other fellow's

Lilium Giganteum

	Per 100
7 to 9-inch.....	\$ 5.50
Per case of 300, \$15.00.	

9 to 10-inch..... 9.00
Allow us to ship you 100 or more every two weeks. We believe you will find them profitable.

Lilium Speciosum Rubrum

	Doz.	100
8 to 9 inch.....	\$1.00	\$6.50

Lilium Auratum

	Doz.	100
8 to 9 inch.....	\$1.00	\$ 6.50
9 to 10 inch.....	1.50	10.00
11 to 14 inch.....	2.50	15.00

Lily of the Valley Pips**New Crop, Fancy**

	Per case
Case of 250.....	\$ 6.50
Case of 500.....	12.50

Lily of the Valley Clumps**For Outdoor Planting**

	Per Doz.	100
Large size.....	\$3.15	\$25.00

Caladium Esculentum

	Per 100	1000
9 to 11-inch circ.....	\$ 5.75	\$52.50
13 to 15-inch circ.....	13.00	
15 to 17-inch circ.....	20.00	

GLADIOLI

	100	1000
America.....	\$2.00	\$17.00
Mrs. Francis King.....	1.60	14.00
Augusta.....	1.50	13.00

STRICTLY FIRST SIZE AND AMERICAN PRODUCTION

"THERE'S A DIFFERENCE"

Write for prices on other varieties

Tuberoses

Dwf. Ex. Pearl, first size, per 100, \$1.00; per 1000, \$9.00.

A complete line of Gladioli and Spring Bulbs. If you are in the market, we believe it will pay you to get in touch with us.

PEONIES

Red, white or pink clumps.
3 to 5 eyes.....doz., \$1.50; 100, \$10.00

WINTERSON'S SEED STORE

166 N. Wabash Ave. CHICAGO

OUR CATALOGUE, mailed for the asking, contains a **COMPLETE** list of things that are likely to interest you at this season. A postal will bring you a copy.

HERE ARE A FEW ITEMS THAT WE WISH TO CALL YOUR ATTENTION TO:

Cold Storage Giganteum, Rubrum, Magnificum, Mel-pomene and Album, A-1 stock, all sizes. Let us quote you.

CARNATION CUTTINGS

Rosalie, deep pink. **Old Gold**, yellow.
Merry Christmas, scarlet.
Doris, crimson.
Cottage Maid, salmon.
 \$12.00 per 100; \$100.00 per 1000.

Cornell (a new scarlet), Mrs. Alice Coombs, Nebraska, Nancy, Red Wing, Belle Washburn, Pink Sensation, Good Cheer, \$6.00 per 100, \$50.00 per 1000. Scarlet—Beacon, Herald, Eureka, Champion, Victory; Pink—Alice, Enchantress, Rose-pink Enchantress, Rosette, Mrs. Ward, Gloriosa, Philadelphia; White—White Wonder, White Perfection, White Enchantress, Matchless; Crimson—Harlowarden, Ruby, Pocahontas, \$3.00 per 100, \$25.00 per 1000. Enchantress Supreme, Benora, \$3.50 per 100, \$30.00 per 1000. Pink Delight, \$5.00 per 100, \$40.00 per 1000.

ROSES

Red Radiance, Hoosier Beauty, Ophelia, Lady Alice Stanley, Prince d'Arenberg, Killarney Brilliant, Hadley, Cecile Brunner (Sweetheart Mignon), Double White Killarney, J. J. L. Mock, K. A. Victoria, Killarney, Killarney Queen, Lady Hillingdon, Mrs. A. Ward, Mrs. George Sawyer, Richmond, Radiance, White Killarney, George, Elger, Francis Scott Key. Fine forcing stock, 2½-inch, own root, \$7.50 per 100, \$60.00 per 1000; grafted, \$12.50 per 100, \$120.00 per 1000.

Mrs. Chas. Russell, grafted only, \$16.00 per 100, \$150.00 per 1000. These and many other varieties in fine stock for outside planting. Write for list and prices.

CHRYSANTHEMUMS

New: Mrs. C. C. Pollworth, a fine early sport of Chrysolora, \$4.00 per 25, \$15.00 per 100, for 2½-inch plants.

Hamburg Late White, very fine rooted cuttings, \$12.00 per 100, \$100.00 per 1000. 2-inch, \$15.00 per 100, \$125.00 per 1000. All the standard varieties, plants and rooted cuttings. Write for list and prices.

GLADIOLUS

Attraction, Augusta, Ceres, Mrs. Francis King, \$15.00 per 1000. Baron Hulot, Halley, \$20.00 per 1000. Brenchleyensis, \$12.00 per 1000. Niagara, Scribe, \$35.00 per 1000. Also, all other varieties, as well as some very fine mixtures. Prices on request.

BEGONIA CHATELAINE

2½-inch.....\$5.00 per 100; \$45.00 per 1000

FERNS

Assorted Table Ferns: \$3.50 per 100; \$30.00 per 1000.
 Bostons: 2½-inch, \$4.00 per 100; \$35.00 per 1000.
 Roosevelt: 2½-inch, \$5.00 per 100; \$40.00 per 1000.
 Whitman Compacta: 2½-inch, \$5.00 per 100; \$40.00 per 1000.
 Elegantissima Compacta: 2½-inch, \$6.00 per 100; \$50.00 per 1000.
 Scottii: 2½-inch, \$5.00 per 100; \$45.00 per 1000.
 Teddy Jr.: 2½-inch, \$5.00 per 100; \$45.00 per 1000.
 Scholzei: 2½-inch, \$5.00 per 100; \$40.00 per 1000.
 Prices for larger sizes on application.

PELARGONIUMS

Easter Greeting, Swabian Maid, Wurttembergia, Lucy Becker, \$7.00 per 100.

HYDRANGEAS

Best French varieties, 2½-inch, \$4.00 per 100; 3-inch, \$6.00 per 100; 5-inch, \$25.00 per 100; 6-inch, \$35.00 per 100.

PETUNIAS, DOUBLE

2½-inch.....\$4.00 per 100, \$35.00 per 1000

SNAPDRAGON

Phelps' White, Yellow, Silver Pink, Nelrose, \$4.50 per 100, \$40.00 per 1000; Keystone, \$5.00 per 100, \$45.00 per 1000.

MAGIC HOSE

The most satisfactory hose for greenhouse purposes offered: ½-inch, 16c per foot; ¾-inch, 17c per foot; 1-inch, 18c per foot. Couplings included.

NICO-FUME LIQUID

1 gallon, \$10.50; ½ gallon, \$5.50. Express prepaid

NICO-FUME PAPER

144 sheets, \$4.50; 288 sheets, \$7.50. Express prepaid.

For Seasonable Seeds, consult our catalogue.

For complete list of Zvolanek's Winter-flowering Orchid Sweet Pea Seed, consult previous issues of the Florists' Review, or write us.

Our aim is to **satisfy you**, for by doing so we enhance our own interests. We make no promises which we can not fulfill, believing that glittering promises are **worthless**.

S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., PHILADELPHIA, PA.

THE FLORISTS' REVIEW

For May 17

will be just right for advertisers
 who want their share of the

BIGGEST MEMORIAL DAY BUSINESS
THE TRADE EVER HAS ENJOYED

PACIFIC COAST DEPARTMENT

LOS ANGELES.

The Market.

A considerable quantity of good funeral work during the week furnished an outlet for a good deal of stock and there were a few good wedding and other decorations that helped to clean up. Taken as a whole, the week was fairly good, though one or two dull days brought the average of sales down. Out-of-town shipping keeps up remarkably well for the season, many patriotic affairs along the border calling for large quantities of red and white carnations and blue cornflowers. Indoor roses have taken a slump, as they always do when good outdoor stock appears. While not so suitable for some kinds of work, the bright colors and long-lasting quality of the outdoor flowers make them most acceptable. Carnations are overplentiful and indoor stock has seldom been so cheap on this market. A good deal of field stock has been thrown away.

In bulbous stock Spanish and Dutch irises have met with a good demand, especially good yellows and deep blues. The duller colors and whites do not sell so well. Tulips are splendid now, but do not bring the price such fine flowers should. The orchid supply is not up to the demand and there is practically no valley coming in. Cecile Brunner roses are cheap and plentiful. Greens are arriving more plentifully with the warmer weather. Pot plants of all kinds are scarce and poor.

Various Notes.

Ralph M. Ward, of New York, has been in the city for a short time and left here for San Francisco and Seattle, en route to Japan.

M. C. Elliott, proprietor of the Garden Shop, of La Jolla, is building a new propagating greenhouse 20x30. He has been in the city looking up stock and says he is well satisfied with the way business is looking up.

At the California Cut Flower Co. store a fine line of outdoor roses is being shown, Ulrich Brunner, Hadley and Radiance being especially good. J. Roller says that, beautiful as it is, Radiance as an outdoor rose does not strike the popular fancy as well as some others, but it looks as though the fine stock shown there would win out.

The windows at J. W. Wolters' store have been exceptionally attractive of late, making a bid for trade that deserves recognition. Hunter Graham, of the force, has bought a new car, with which he intends to tour the country during the slack season. Mr. Graham has been a steady, hard worker for many years and any recreation he can get out of the new car is surely "coming" to him.

L. Goodfriend, representing Wertheimer Bros., of New York, has been calling on the trade in this city.

One of the pioneers in horticulture in this section is F. P. Hosp, father of the Misses Hosp, who have businesses in Riverside and Bakersfield. Mr. Hosp laid out the famous Smiley Heights place at Redlands and was the origina-

tor of both Climbing Papa Gontier and Climbing Cecile Brunner roses. He also raised that excellent pink carnation, Mrs. Welch, which is so well grown by Elbert & Martin, of Covina.

The Superior Nursery has taken a long lease on a fine corner on Fiftieth and Figueroa streets and planted it to dahlias. There is between one and two acres of land there and about 1,000 different varieties have been planted. Such a prominent position should attract a good deal of business, both in plants and cut flowers. Mr. Gutting says he intends to build on the place later. It will make an important branch of this concern.

J. Burns, manager of the vegetable seed department of the Germain Seed & Plant Co., says that never in the history of the firm has there been any such demand for vegetable seeds as this year. Thousands of packets a day are sold from the seed racks, in addition to the bulk seed orders that keep quite a large staff active. Although late in the season for this section, Mr. Burns says his force is still up to full strength and busy.

Several changes have been made of late in the handling of inspection tags for shipping plants out of the city, but it seems that the bugs and scale are just about as plentiful in southern California as before. These insects do not seem to realize that they have no place in the sun or the world and increase and multiply into the ninth and tenth generation in this balmy climate, no matter how many "Wisenheimers" come around in the garb of inspectors. It surely is bad form on the part of the insects.

In one of the recent wedding decorations carried out by Frank Lichtenberg a garden of Cecile Brunner roses was arranged, long shoots being cut and draped over pillars and on standards with a most telling effect.

One of Miss Kate Parsons' strokes of business when in the city was to secure the services of Mrs. A. H. Patterson. Mrs. Patterson has been connected with Darling's Flower Shop for quite a long time, previous to which she was with Walter Armacost & Co., at Ocean Park. It is difficult to know which lady to congratulate the more, but it certainly looks like a strong combination. Miss Parsons is leaving the city in time for the Raisin day celebration at Fresno.

[Continued on page 82.]

SAN FRANCISCO.

The Market.

The market has been threatened with an excessive production of flowers, but an active demand from varied sources has so far been successful in clearing the daily consignments without much recession in prices or any great amount of good stock finding its way to the dump. Roses are plentiful and a little cheaper. This applies particularly to American Beauties, the supply of which is large and the blooms of which are excellent. Other roses also are fine. Outdoor Spencer sweet peas are beginning to arrive freely and are largely crowding out the other varieties. Carnations about hold their own.

The cut of tulips continues heavy, the Darwins winning greatest recognition. They have been featured extensively at the retail stores and the large offerings have found an outlet without much diffi-

Specialists in Specimen Stock for Landscape Work

Hardy Rhododendrons, Azaleas, Boxwoods, Hollies and a complete line of Coniferous Evergreens

Write for prices

Cottage Gardens Nurseries, Inc.
Eureka, California

Mention The Review when you write.

Flowers for Mothers' Day

WE WILL HAVE LARGE CUTS OF

**ROSES, CECILE BRUNNERS,
SPANISH IRIS, GLADIOLI,
CALLA LILIES, CENTAUREAS,
DAISIES, CALENDULAS**

**and a fine crop of new PLUMOSUS
as well as all other flowers in season**

L. A. FLORAL CO.

FRED SPERRY, Manager

HOUSE OF QUALITY AND SERVICE

407 South Los Angeles Street, LOS ANGELES, CAL.

LONG DISTANCE SHIPPING OUR SPECIALTY

WHOLESALE PRICES

Subject to Change.

Beauties.....per doz.,	60c.	\$1.25	\$2.00	\$3.00	\$4.00
	Short	Med.	Long	Select	
Hoosier Beauty....per 100,	\$5.00	\$9.00	\$12.00	\$15.00	
Ophelia.....	5.00	9.00	12.00	15.00	
Shawyer.....	5.00	8.00	10.00	12.00	
Helen Taft.....	5.00	8.00	10.00	12.00	
Richmond.....	4.00	7.00	9.00		
Killarney Brilliant	4.00	7.00	9.00		
White Killarney...	4.00	7.00	9.00		
Killarney.....	4.00	7.00	9.00		
CARNATIONS.....	3.00	4.00	5.00		
Sprenger and Plumosus.....per bunch,				.50	
Hardy Ferns.....per doz. bunches,				2.00	
Sweet Peas.....per 100, 50c,				.75	

Miller Floral Co. UTAH
FARMINGTON,

Mention The Review when you write.

Asparagus Plumosus
Sprays

\$1.00 per 100 sprays. Try a shipment and then arrange for a supply. They are the quality you have been looking for.

KRAMER BROS., ONTARIO, CAL.

Mention The Review when you write.

BEDDING STOCK

Aster, Gazania, Lobelia, Marguerite, Petunia, Snapdragon, Salvia, Verbena, Zinnia and other plants. Price list on application.

FRED G. EHLE, 224 Sanborn Ave., San Jose, Cal.

Mention The Review when you write.

RUDOLPH FISCHER
Freesia Specialist SAN GABRIEL, CAL.

Mention The Review when you write.

culty. The best flowers bring 75 cents per dozen. A few late daffodils are still to be had, but they will not last much longer. Spanish iris shows splendid quality and is well received. Easter lilies are fast deteriorating, but the callas are plentiful and good. It is expected that there will be an ample supply of the latter for Memorial day.

A nice cut of gladioli is in sight. A limited quantity of delphiniums is appearing and scattering lots of coreopsis, gaillardias, etc., are to be seen. Anemones are plentiful and popular, and the same may be said of ranunculi. Lilac is about gone, but there are plenty of other things to take its place. The supply of orchids has increased, so that there is no longer a real shortage, although more could be used on certain days. Lily of the valley leaves nothing to be desired in either quantity or quality and the demand is fairly active. Peonies are in lighter supply, but they will last a while yet. Many flowering plants are to be had and they continue to constitute an important item in the daily sales at many of the stores.

Various Notes.

The third annual California wild flower fete, for the benefit of the Boys' Outing Farm, was held in Norman hall, at the Fairmont hotel, San Francisco, April 25 to 28. The exhibits were classified by leading botanists under the direction of Prof. P. B. Kennedy, of the University of California, and arranged by Mark Daniels, former superintendent and landscape engineer of national parks. Many species of wild flowers from different parts of the state were banked to show the manner of their growth and their special charm.

The Ladies' Auxiliary of the Pacific Coast Horticultural Society was entertained at the home of Mrs. John Gill, West Berkeley, April 24. The membership was well represented and those

CHRYSANTHEMUMS**WE ARE SPECIALISTS**

Fine, healthy rooted cuttings and plants now ready in 200 varieties, both commercial and exhibition.

Write for Price List.

Good Value.

True to Name.

Good Packing.

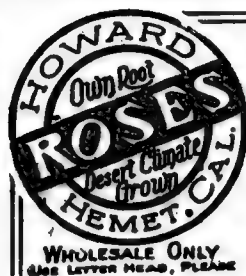
EAGLE ROCK GARDENS

Rosemary, Near Sycamore Avenue,

EAGLE ROCK, CAL.

Postal Address: Box 532, R. F. D. 1, Los Angeles, Cal.

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**CLIMBING SUNBURST**

Strong Grower, Quite Hardy, Decidedly Desirable

Full list and prices in July. If interested send us name for copy: January to March 15, 1918. Express rate and condition guaranteed.

HOWARD ROSE CO.,

HEMET, CALIFORNIA

Mention The Review when you write.

Germain Seed & Plant Co.

Seeds, Nursery Stock, Ornamental Plants, Poultry Supplies.

326-28-30 So. Main St., LOS ANGELES, CAL

Nurseries, Montebello

Mention The Review when you write.

CYCLAMEN

English-grown Seed, 5 named varieties, from 4-inch pots, assorted. \$15.00 per 100, \$2.00 per dozen.

Primula Obconica, mixed colors, 4-inch, \$10.00 per 100.

Cash, please.

FRED GROHE, R. D. 4, SANTA ROSA, CAL.

Mention The Review when you write.

present pronounced the affair one of the most enjoyable ever held by the organization.

A. J. Rossi, of Pelicano, Rossi & Co., has returned from Reading, Cal., where he went as a delegate to a Native Sons' convention. He made the trip by automobile.

Frank Pelicano is devoting considerable attention to the harvesting of his dahlia bulbs.

Albert O. Stein has been off duty for several days, recuperating from a minor operation at a local hospital. Patrick Orr, of the Stein force, is preparing to leave on a month's vacation tour, which will include stops at New York and Chicago.

[Continued on page 80.]

TACOMA, WASH.**The Market.**

Nothing startling developed in the flower market during the last week. The weather continued cold and wet and the lack of sunshine is holding back almost everything. The local weather bureau says spring is a month behind this year. The demand for bedding stock and porch baskets, etc., is light owing to this condition. Local growers are sending in some good, large-bloomed pansy plants, which are retailing at from 50 cents to 75 cents per dozen. The good clearance made at

We Want to Sell You**KENTUCKY BLUE GRASS**

BECAUSE we stock only the finest grade at strictly wholesale prices.

WHITE CLOVER

BECAUSE we know our special recleaned seed will give satisfaction to your customers.

FERTILIZERS

BECAUSE the grades we handle do the work. They are clean and contain all the elements necessary for the crops we recommend them to nourish.

DUTCH BULBS

BECAUSE we either import direct or sell to you in Holland and we are always down to bed-rock on prices.

PLANTS

BECAUSE we never have surplus stock to dump on our customers, but select the best from the best growers.

CUT FLOWERS

BECAUSE we are the oldest and most experienced shippers in Southern California.

S. MURATA & CO.

380-386 South Los Angeles Street,
 LOS ANGELES, CAL.

Easter prevented any glut of either cut flowers or blooming plants. Some good pink spiræas are shown, also a few rhododendrons and hydrangeas, mostly specimen plants, for which there is little de-

mand. A few local-grown Darwin tulips are coming in and clearing readily. Growers are busy getting porch baskets, bedding stock, vegetable plants and cucumber and tomato benches in shape. There is a strong demand for all kinds of vegetable plants. The only things that seem to be too plentiful in cut stock are daffodils. They sell at from 35 cents to 75 cents per dozen and are good stock. Prices have not declined to any extent except on roses, which are coming in from local growers in splendid condition and in numerous varieties. They sell at from 75 cents to \$3 per dozen for Killarneys, Richmonds and Ophelias. Asparagus green still is scarce.

Two big funerals the first part of last week, with a scattered counter trade, prevented a slump. The "no flower funeral" crusade in the east, which we read about, luckily has not penetrated this far west. Kindly keep the disease quarantined and prevent its spreading out this way. Our amateur decorating craze is bad enough.

Various Notes.

The Tacoma Rose Society, at a recent meeting, elected the following officers for the coming year: J. H. Holmes, president; Mrs. G. M. Gunyeau, first vice-president; Mrs. Schwartz, second vice-president; A. C. C. Gamer, James Hayes, James Rawlings and H. R. Lee, trustees. Another meeting will be held soon to make arrangements for the annual June rose carnival.

Poole's Seed & Implement Co. reports a large sale of garden seeds and fertilizers.

A. Lingham, of Puyallup, was in the city recently, calling on the trade. Business is good in bedding stock and vegetable plants, he says.

Van Slyke & Seamons are making an early cut of Darwin tulips.

It pays to stay on the good side of the undertaker. A local florist took an order for a design with the inscription to read: "She Is Thine." Immediately upon delivery the undertaker called up the florist to find out if he had not made a mistake. He had. The designer had omitted the last letter in the word "thine". It read as follows: "She Is Thin." She might have been, but this was not the place to announce it.

B. G.

PORTLAND, ORE.

The Market.

The middle of last week the weather changed and became more like late April. Outdoor work was rushed in an effort to catch up with the volume. Growers of bedding stock are "viewing with alarm" the tendency of many good customers to put their flower beds and gardens into vegetables, mostly potatoes. The present price of potatoes, \$5 per sack, has created a regular mania for planting every available space with them. The effect this will have on the sales of bedding stock cannot now be even guessed at, but it is certain to cause a decrease. Some of the growers are short-handed from enlistments and having some of their men leave to work in the shipyards, where there is a big demand for help, at high wages.

Business last week was inclined to lag a little in counter trade and social



In Any Quantity BABY RAMBLERS At Any Time

This new class of miniature roses is gaining wonderfully in popularity, and most deservedly so. Their exceeding freedom and continuity of bloom is unsurpassed in any other bedding or border plant. Their possibilities are worth your attention and consideration.

A Few of the Best:

Echo	Orleans	Mrs. Taft
Phyllis	Ellen Poulsen	Jeanne d'Arc
Erna Teschendorff	Baby Dorothy	Maman Turbat
Jessie	Baby Elegance	Geo. Elger

BABY DOLL

The most rapturously and strikingly beautiful little rose ever introduced. The color is absolutely new and startling in its brilliancy—golden yellow, tipped with clear cerise. The little buds and open flowers are elegantly finished and of most perfect form. Habit of the very best, strong and compact; freedom of bloom is remarkable and continuous throughout the entire season. We have given it a fair and thorough trial and have no hesitancy in offering it as the one best selling rose you ever handled. It is a money-maker.

Also special prices on all commercial varieties of Hybrid Teas.

Catalogue on request.

HENRY W. TURNER, Wholesale Florist, Montebello, Cal.

Mention The Review when you write.

ROSE PLANTS

of the following varieties, from 3-inch pots:

September Morn, Prima Donna, Francis Scott Key,
\$6.00 per 100, \$50.00 per 1000

WALTER ARMACOST & CO.
Sawtelle, Cal.

Mention The Review when you write.

Southern California Flower Market, Inc.
421-423 Wall Street, LOS ANGELES, CAL.

LARGEST WHOLESALE FLORISTS AND SHIPPERS IN THE WEST

Always Something New Direct from the Growers

WE ARE HEADQUARTERS FOR:

CALIFORNIA FLOWERS

Let us convince you

Mention The Review when you write.

Everything in Cut Flowers and Greens
CALIFORNIA CUT FLOWER CO.
433 West 7th Street, LOS ANGELES, CAL.

Mention The Review when you write.

work. The call for funeral work was fully up to the average. Outdoor daffodils retain their good quality and are in full supply. Plenty of violets are offered and the cut will continue for a week or two, when the season will close. The quality of the roses shown is excellent, Hadley, Hoosier Beauty, Ophelia, Druschki, Ward, September Morn and Killarney predominating. French hydrangeas in white and pink shades are the most prominent features in several window displays. Cattleya Schroederæ and C. Mossiæ are shown. There is an abundance of carnations, Easter lilies and callas. The supply of asparagus is short and shipments come

FREESIA PURITY - CALLA AETHIOPICA
CALLA ELLIOTIANA (yellow)

(Our Specialties)

Lilydale Bulb Company
Santa Cruz, California

PIONEER CALIFORNIA GROWERS

Write us and we will mail you quotations every few weeks to end of season.

PALMS PALMS

Palms are our specialty. Kentia, Cocos plumosa, Phoenix, Washingtonia, Seaforthia, Corypha, etc., by the carloads.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES
Santa Barbara, Cal.

PALMS PALMS

California Grown Bulbs

FREESIA PURITY

Calla Aethiopica (white)	Calla Elliottiana (yellow)
Plumosus.....	30c per bunch
Adiantum.....	30c per bunch
Spanish Iris.....	\$3.00 to \$4.00 per 100
Baby Gladiolus.....	2.00 to 3.00 per 100

Forget-me-not Marigold Mignonette Strawflowers

C. KOOYMAN COMPANY, Inc.

431 BUSH STREET, SAN FRANCISCO, CALIFORNIA

Mention The Review when you write.

Calla Lily and Freesia BULBS

We are now booking orders for the above stock for July or later delivery. Get our prices.

CURRIER BULB CO., Seabright, Cal.

Mention The Review when you write.

We are receiving in the month of April 3000 *Phalaenopsis Amabilis*. We have on hand 2000 *Schilleriana* established in baskets, ready for delivery, and also a few *Amabilis*. Prices reasonable.

FERRARI BROS.

202 University Street, SAN FRANCISCO, CAL.

Mention The Review when you write.

in from California. A few potted hyacinths and tulips are offered, the last for this season.

Various Notes.

Niklas & Son showed some good Frau Karl Druschki roses, which were grown at the Clackamas range.

G. Teufel offers some splendid indoor-grown tulips.

The Martin & Forbes Co. is showing several dozen of its new scarlet sport of Carnation Gorgeous.

Clarke Bros. have grown some Glory of Lisse narcissi, a variety of poeticus which shows a marked improvement over ornatus.

Several stands outside of the public market have been opened for the sale of bedding stock. The public will not lack for an opportunity to buy plants.

Arthur Carlson, formerly chauffeur for Clarke Bros., has gone with the troops. Miss Mary Burgoyne has returned to her old position in the office.

A. Panzer is bringing in potted myosotis, obconica primroses and other blooming plants. He has grown a smaller amount of bedding stock than usual.

The Rahn & Herbert Co. is cutting

EASTER LILIES

Carnations, Roses

and other seasonable Cut Flowers. Greens.

DOMOTO BROS. WHOLESALE GROWERS

Nurseries: 78th to 79th Aves., East Oakland, Cal.

440 Bush Street - SAN FRANCISCO, CAL.

Mention The Review when you write.

My Winter-Orchid-Flowering SWEET PEA SEEDS

have again received the highest honors at the New York and St. Louis flower shows. Over 8000 commercial growers are more than satisfied. If you are not already our customer, send your address and we will mail you our new price list in May or June. It will contain many splendid Novelties.

ANT. C. ZVOLANEK

Sweet Pea Ranch

LOMPOC, CALIFORNIA

Mention The Review when you write.

some attractive snapdragons, grown from seedling plants. Niklas & Son have no trouble in selling them for \$1.50 per dozen.

The following appeared in the women's calendar column of a local daily: "We are beginning a crusade against keeping our flowers for funerals. A bouquet would surprise some folks as much as the alabaster box stirred up the little company at Bethany."

The Oscar Johnson Floral Co., with a store at 768 Glisan street and greenhouses near Beaverton, has gone into

FERNS

100,000 READY NOW

IN FLATS

Best varieties for Fern dishes
\$1.50 per 100

Write for Wholesale Catalogue of Ferns,
Kentias, etc., to

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues
SAN FRANCISCO, CAL.

Mention The Review when you write.

bankruptcy. The store was opened about a year ago. The assets and liabilities have not been reported.

H. W. Van has taken a position as landscape gardener with Julius Meier,

BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEY

Wholesale Florist and Bulb Grower. SANTA CRUZ, CALIF.
Mention The Review when you write.

STEELE'S PANSY GARDENS PORTLAND, OREGON

Superb Mastodon Private Stock, transplanted, many in bud, extra fine, per 100, \$1.00; per 500, \$4.50; per 1000, \$8.00.

SEED

Mastodon Mixed, 1/4 oz., \$1.50; oz., \$5.00; 4 ozs., \$18.00.

Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00; 4 ozs., \$22.00.

Greenhouse Special, 1/8 oz., \$1.00; oz., \$8.00.

Mention The Review when you write.

CHRYSANTHEMUMS

Bonnaffon, Smith's Advance, R. C., \$1.75 per 100; \$15.00 per 1000.

Transplants, equal to 2 1/4-inch, \$2.50 per 100; \$20.00 per 1000.

Geraniums and other varieties of Mums.

BERGEN FLORAL CO., Hillsboro, Oregon
Mention The Review when you write.

Yellow Turner MUM CUTTINGS

\$15.00 per 100

Standard Varieties, also Pompons, including Caprice Family, at \$2.00 per 100

REIMERS FLORAL ART SHOP, 807 Riverside Ave., SPOKANE, WASH.
Mention The Review when you write.

CHRYSANTHEMUM, R. C.

Best commercial varieties, Standards, Pompons and Singles. "Do not forget Early Frost in your plans—the best Early White." Write for list and prices. 2 1/4 -in. Smilax, nice, bushy stock, 1000, \$25.00.

H. L. OLSSON

Wholesale Florist, 11 Post St., Spokane, Wash.
Mention The Review when you write.

Woodland Park Floral Co.

Wholesale Growers of
Carnation and Chrysanthemum Cuttings.

Write for Prices.

WOODLAND PARK FLORAL CO.

Telephone 814 SUMNER, WASH.
Mention The Review when you write.

ASTERS

Send your order at once for 1916 crop Aster seed. Quality the best yet. Florists everywhere getting good results.

"THE HOME OF ASTERS"

HERBERT & FLEISHAUER
McMINNVILLE, OREGON

Mention The Review when you write.

Carnation Plants

From 2 1/4-inch pots. Ready for field.

Matchless Per 100, \$3.00
White Enchantress Per 100, 3.00
Light Pink Enchantress Per 100, 3.00
Benora Per 100, 3.00

BASSETT'S FLORAL GARDENS, LOOMIS, CAL.

B. S. BASSETT, Prop.

Mention The Review when you write.

who is improving a large estate on the Columbia highway.

W. Thompson, the greenhouse builder, anticipates a busy season of new work. He will look after the construction of one house for A. Walden, at Arleta; two houses for the Holden Floral Co.; three houses for the Wilson, Crout & Gehr Co. and a private conservatory for H. Cobb. S. W. W.

SPOKANE, WASH.

The Market.

While the extremely backward spring is preventing outdoor bulbous plants from blooming, this condition is helping to move greenhouse-grown flowers. Roses, as usual at this time of the year, are plentiful and of good quality. Carnations, tulips, jonquils and sweet peas are abundant.

The war undoubtedly is having its effect in curtailing the sale of flowers. High school classes which formerly spent from \$50 to \$75 for graduation corsage bouquets this year are denying themselves flowers and giving the money to the Red Cross organization. However, considering everything, business has been satisfactory, funeral orders, as always, making up a good part of the work.

Various Notes.

H. L. Olsson is superintending the erection of his new range. A temporary shed has been built for the housing of materials. He will build two houses, each 30x200 feet, with a service shed 30x80. Material is now on the ground and receiving the first coats of paint. He expects to retain his lease on the F. V. Hoyt range but one more year, figuring on building enough next season to handle the business he has built up. Associated with him is Alfred Jacobson, formerly in charge of the greenhouses and landscape work at the state hospital at Fort Steilacoom, Wash.

E. S. Eugene has launched out into business for himself with a small but extremely neat flower store on Wall street, near Riverside avenue. The location is especially good, being just across the street from what is considered the most valuable retail corner in the city. The salesroom is small, but a large and well arranged basement will, in a measure, overcome this possible disadvantage. Mr. Eugene has equipped the place with an Armstrong refrigerating plant, which will cool not only the case in the store but also a good-sized cool room in the basement. The place will be known as Eugene's Flower Shop. It opened for business April 28, each visitor being presented with a rose as a souvenir. Mr. Eugene has for a number of years been connected with the Spokane Florist Co. and is an extremely capable and popular worker. He has engaged to help him H. Lozier, who for several years was with the Spokane Florist Co. Mr. Lozier during last year had charge of the store conducted by his employers in the Davenport hotel and will make a particularly valuable assistant to Mr. Eugene.

Harry Hill has resigned from the staff of the Donart-Stapleton store, taking a position with the Montana Floral Exchange, at Great Falls, Mont.

L. B. H.

Seasonable Stock for Florists

BEDDING PLANTS—OUR STOCK IS EXCEPTIONALLY FINE.

	2-in., 100	3-in., 100	4-in., 100
Alyssum, giant	\$3.00		
Ageratum	3.00	\$5.00	\$ 8.00
Asparagus Sprengeri	3.00	5.00	8.00
Asparagus Plumosus	3.00	6.00	10.00
Calceolarias, yellow	4.00	8.00	12.00
Cannas, 5000 fine plants, now ready.			
Cannas, Firebird			25.00
Cannas, City of Portland, new pink		8.00	15.00
Cannas, King Humbert		6.00	10.00
Cannas, other vars.		5.00	8.00
Chrysanthemums, 10 varieties, 2.50			
Chrysanthemums, Pompons, 5 varieties	2.50		
Coleus, 20 varieties	3.00	5.00	8.00
Daisies, Mrs. Sander	3.00	6.00	10.00
Fuchsias	3.00	6.00	10.00
Geraniums, 50,000 extra well grown plants.			
Geraniums, Hall Caine	5.00	8.00	12.00
Geraniums, Meteor	5.00	8.00	12.00
Geraniums, Hill	4.00	7.00	10.00
Geraniums, Nutt, Grant, Ricard, Buchner, etc.	3.00	5.00	8.00
Geraniums, Ivy, 3 varieties	3.00	6.00	10.00
Gnaphalium (Dusty Miller)	3.00	6.00	
Heliotrope	3.00	6.00	10.00
Ivy, German	3.00		
Lantana	3.00	6.00	10.00
Mesembryanthemum	3.00	6.00	
Petunias	3.00	6.00	10.00
Salvias	3.00	5.00	
Verbenas	3.00	5.00	8.00
Vincas	2.50	5.00	8.00
Wandering Jew, red, green, variegated	3.00	5.00	8.00
Alyssum Little Gem, from flats	\$1.50	100	
Centaurea, from flats	1.50	100	
Forget-me-not, from flats	1.50	100	
Dwarf Lobelia, from flats	1.50	100	
Trailing Lobelia, from flats	1.50	100	
Salvia, from flats	1.50	100	
Pelargonium Easter Greeting, 5-inch	35c	each	

PALMS AND DECORATIVE PLANTS.

Palms, Kentias, 4-in., 40c; 5-in., \$1.00; larger plants, from \$1.50 to \$5.00.
Rubber plants, 18 in. high, 5-in. pots, 50c.
Aspidistras, green or variegated, 7c per leaf.
Dracaena Indivisa, 4-in., 12c; 5-in., 25c; 6-in., 50c.
Sprengeri Baskets, 10-in., \$1.00; 12-in., \$1.25.
PANSIES, 50,000 fall transplanted, from best seed grown, \$2.00 per 100; \$18.00 per 1000.

Wilson, Crout & Gehr Co.

East 61st and Aukeny Sts., PORTLAND, ORE.
Mention The Review when you write.

CHRYSANTHEMUM ROOTED CUTTINGS

Tekonsha. { \$2.50 per 100	White Ivory.....	
Marigold.. {	Pink Ivory.....	\$1.50
	Yellow Ivory.....	per
	Early Frost.....	100
	Unaka.....	

POMPONS and SINGLES

Bonnaffon	Buckingham	
Amorita	Mrs. Pape	
Maud Dean	Fairy Queen	
White Chadwick	Hilda Wells.....	\$1.50
Yel. Chadwick	Polly Duncan	per
Chas. Rager	Baby Yellow	100
O. H. Kahn	Klondyke	
Comoleta	White Mensa	
White Chieftain	Yellow Mensa	
Pink Chieftain		
Turner		
Buckbee		
Crystal Gem		
Golden Queen		

Yellow Turner and Tiger, \$2.00 per doz.

Wonder Geranium, 4-inch.....\$12.50 per 100

STUBER & RICHARDSON,

4852 Holly St., Seattle, Wash.
Mention The Review when you write.

Araucaria Bidwillii, 2-in. pots, 1 ft. high, \$14.00 per 100. 4-in. pots, 1 1/2 ft. high, \$25.00 per 100.

Erica Melanthera, rooted cuttings, 1 year old, never offered before, \$50.00 per 1000—not less than 1000 sold.

Erica Melanthera, 2-in. pots, 2 years old, \$14.00 per 100. 4-in. pots, 2 years old, \$25.00 per 100.

Larger stock on application.

PACIFIC NURSERIES, Colma, San Mateo, Cal.
Mention The Review when you write.

FREESIA PURITY CALLAS

Correspondence Invited

Los Robles Nursery and Garden
Santa Cruz, California

Mention The Review when you write.

JOHN KRUCHTEN

HENRY KRUCHTEN

JOHN KRUCHTEN CO.**Wholesale Florists****162 North Wabash Avenue, CHICAGO, ILL.**

L. D. PHONE. CENTRAL 8016-8017

Mention The Review when you write.

KYLE & FOERSTER Wholesale Commission FloristsL. D. PHONE RANDOLPH 6784
6785

160 N. WABASH AVE., CHICAGO

Mention The Review when you write.

WILTGEN & FRERES**Wholesale Florists****173 N. Wabash Avenue, CHICAGO**

Telephone Randolph 1975

Mention The Review when you write.

Wholesale Cut Flower Prices.

Chicago, May 2, 1917.

	Per doz.	
Beauty, long stems	\$ 4.00 @ \$ 5.00	
Beauty, 30 to 36-in. stems	2.00 @ 3.00	
Beauty, 24-in. stems	1.50 @ 2.00	
Beauty, 12 to 20-in. stems	.50 @ 1.00	
	Per 100	
Killarney	\$ 2.00 @ \$10.00	
White Killarney	2.00 @ 10.00	
Double White Killarney	2.00 @ 10.00	
Killarney Brilliant	2.00 @ 10.00	
Mrs. Russell	4.00 @ 20.00	
Champ Weiland	2.00 @ 10.00	
Richmond	2.00 @ 10.00	
Rhea Reid	2.00 @ 10.00	
Mrs. Aaron Warl	2.00 @ 10.00	
Sunburst	2.00 @ 12.00	
Ophelia	2.00 @ 12.00	
Milady	2.00 @ 12.00	
Hoosier Beauty	2.00 @ 10.00	
Carnations	1.50 @ 3.00	
Valley	4.00 @ 6.00	
Calla Lilies	4.00 @ 10.00	
Easter Lilies	4.00 @ 10.00	
Cattleyas, per doz.	\$5.00 @ \$10.00	
Stocks, per bunch, 50c to \$1.00		
Sweet Peas	.50 @ 1.50	
Calendulas	2.00 @ 3.00	
Mignonette	2.00 @ 3.00	
Spanish Iris	6.00 @ 12.00	
Poeticus	2.00 @ 3.00	
Tulips	2.00 @ 4.00	
Jonquills	2.00 @ 3.00	
Gladioli	5.00 @ 10.00	
Wallflowers	1.50 @ 2.50	
Daisies	.75 @ 1.50	
Forget-me-nots, per bunch	\$0.20 @ \$0.30	
Pansies, per bunch	.05 @ .10	
Lilacs, per bunch	.15 @ .35	
Anemones, per bunch	.35 @ .50	
Snapdragon, doz.	.75 @ 1.50	

Not advertising in The Review is like stopping the clock to save time.—Conrad Freund, Cleveland, O.

We have had great success with our ads in The Review; we are completely sold out of Chatelaine begonias and Asparagus Sprengeri.—Temperley's, Indianapolis, Ind.

I WISH to thank The Review for what it has done for me in the last year; it has sold over 2,000 bales of sphagnum moss and about the same quantity of peat.—Joseph H. Paul, Manahawkin, N. J.

D. E. FRERES

R. J. WINDLER

The Freres-Windler Co.**30 E. Randolph St., Chicago**

Room 218 Atlas Block

Long Distance Phone. Majestic 7175

Mention The Review when you write.

You need Bailey's books

Get the knowledge you need, hints and practical suggestions that will help in your work, by buying Bailey's "Standard Cyclopedia of Horticulture"—the florists' 6-volume library.

The new edition has 4,000 engravings, 96 full-page cuts, fine color work—better than ever! The price is \$6.00 per volume. If you want to, you can buy them one at a time, or send \$36.00 for the complete set of six volumes.

FLORISTS' PUBLISHING CO., 508 South Dearborn St., CHICAGO**Russell--Ward Sunburst****ROSES**

Nice clean roses at moderate prices

South Park Floral Co.
NEW CASTLE, IND.**Hoerber Brothers**Wholesale Growers of... **Cut Flowers**

Greenhouses, Des Plaines, Ill.

Store, 162 N. Wabash Avenue, Chicago

Long Distance Phone, Randolph 2758

ZECH & MANN**WHOLESALE FLORISTS****30 E. Randolph St., Chicago**

Telephone CENTRAL 3284

GEO. REINBERGWholesale Grower of **Cut Flowers**

Richmond, Sunburst, Ophelia, Pink and White Killarney

162 No. Wabash Ave., CHICAGO, ILL.**Rice Brothers****WHOLESALE FLORISTS and FLORISTS' SUPPLIES**

We are the largest Cut Flower shippers in MINNEAPOLIS. Let us supply your wants. If it is on the market, we can furnish it.

Florists' Supplies

Get our prices before placing order. We guarantee satisfaction.

Louis H. Kyrk**Wholesale Commission Florist**

Consignments Solicited

Cut Flowers, Wire Work, Florists' Supplies**110-112 E. Third St., CINCINNATI, OHIO****MILLER & MUSSER****Wholesale Cut Flowers**

Phones—Central 42 Auto. 44864

181 NORTH WABASH AVE., CHICAGO, ILL.**Joseph Ziska & Sons****169-175 N. Wabash Ave., CHICAGO****WIRE DESIGNS and WHOLESALE FLORISTS' SUPPLIES**

Write for Prices on Your Wants

Wholesale Cut Flower Prices.

Cincinnati, May 2, 1917.

	Per doz.	
Beauties, extra long stems.....	\$6.00	
Beauties, 30 to 36-inch, special..	5.00	
Beauties, 24 to 30-inch, fancy...	4.00	
Beauties, 18 to 24-inch, extra....	3.00	
Beauties, 12 to 18-inch, first.....	2.00	
Beauties, 8 to 12-inch, second...	1.00	
Beauties, Shorts60	
	Per 100	
Killarney, white and pink.....	\$ 3.00 @ \$ 8.00	
Richmond	4.00 @ 8.00	
Carnations	4.00 @ 6.00	
Easter Lilies	8.00 @ 10.00	
Lily of the Valley.....	6.00	
Orchids, per doz.....	\$9.00	
Callas	6.00 @ 8.00	
Sweet Peas50 @ .75	
Calendulas	2.00 @ 3.00	
Jonquils	1.00 @ 2.00	
Poeticus	1.00 @ 2.00	
Tulips	2.00 @ 3.00	
Baby Primrose	1.00 @ 1.00	
Freesias	1.00 @ 2.00	
Snaphdragons	6.00 @ 8.00	
Marguerites75 @ 1.00	
Gladioli	4.00 @ 6.00	

Philadelphia, May 2, 1917.

	Per 100	
Beauties, Specials	\$25.00 @ \$35.00	
Beauties, Medium	12.50 @ 15.00	
Beauties, Short	4.00 @ 6.00	
Killarney, Long	6.00 @ 8.00	
Killarney, Short	3.00 @ 4.00	
Hadley, Mrs. Russell, Prima		
Donna, Long	10.00 @ 15.00	
Hadley, Mrs. Russell, Prima		
Donna, Short	4.00 @ 8.00	
Maryland, Long	6.00 @ 8.00	
Maryland, Short	3.00 @ 4.00	
Ophelia, Sunburst, Ward, Long..	6.00 @ 10.00	
Ophelia, Sunburst, Ward, Short..	3.00 @ 4.00	
Carnations, Select	2.00 @ 3.00	
Carnations, Ordinary	6.00 @ 1.50	
Easter Lilies	6.00 @ 10.00	
Valley	6.00 @ 8.00	
Cattleya	40.00 @ 62.50	
Snaphdragon	4.00 @ 12.50	
Gardenias	8.00 @ 20.00	
Daffodils	1.50 @ 2.00	
Sweet Peas, Ordinary.....	.25 @ .40	
Sweet Peas, Orchid.....	.40 @ .75	
Mignonette	2.00 @ 3.00	
Pansies, per 100 bunches.....	3.00 @ 5.00	
Daisies50 @ 1.50	
Callas	8.00 @ 12.00	
Tulips	2.00 @ 4.00	
Spanish Iris	3.00 @ 5.00	
Peonies	8.00 @ 12.00	
Gladiolus America	5.00 @ 6.00	
Larkspur	6.00 @ 15.00	

Pittsburgh, May 2, 1917.

	Per 100	
Beauty, Special	\$20.00 @ \$30.00	
Beauty, Fancy	10.00 @ 15.00	
Beauty, shorter	2.00 @ 8.00	
Killarney	3.00 @ 10.00	
White Killarney	3.00 @ 10.00	
Richmond	4.00 @ 12.00	
Mrs. Aaron Ward.....	6.00 @ 10.00	
Ophelia	6.00 @ 12.00	
Shawyer	6.00 @ 12.00	
Mock	4.00 @ 10.00	
Sweetheart	2.00 @ 2.00	
Mrs. Charles Russell.....	8.00 @ 15.00	
Carnations	2.00 @ 4.00	
Lilies	8.00 @ 10.00	
Valley	4.00 @ 6.00	
Sweet Peas50 @ 2.00	
Yellow Daisies	1.00 @ 2.00	
Snaphdragon	4.00 @ 10.00	
Mignonette	4.00 @ 6.00	
Calendula	2.00 @ 4.00	
Trumpet Narcissi	2.00 @ 3.00	
White Lillac, bunch.....	\$0.75 @ \$1.00	

I THANK The Review for good results.
—Charles Taynor, New Carlisle, O.

PLEASE kill our ad; we did not know there were as many in the United States as replied to that first insertion.—Hoskins Floral Co., Bismarck, N. D.

NOTICE

To all American Nurserymen and Seedsmen desiring to keep in touch with commercial horticulture in England and the continent of Europe: Your best means of doing this is to take in the

Horticultural Advertiser

Our circulation covers the whole trade in Great Britain and the cream of the European firms. Impartial reports on all novelties, etc. Paper free on receipt of \$1.00, covering cost of postage yearly. As the H. A. is a purely trade medium, applicants should, with the subscription, send a copy of their catalogue or other evidence that they belong to the nursery or seed trade.

A. & C. Pearson, Lowdham, Nottingham, England
Mention The Review when you write.

Cut Flowers

GREENS - SUPPLIES**THE WM. MURPHY CO.**

L. D. Telephone, Main 980-981

329 Main St., CINCINNATI, OHIO

Mention The Review when you write.

EASTER LILIES

Get fresh, fine stock from The Lily Grower of the Middle West.

Hoffmeister Floral Co.

LICK RUN

White St., CINCINNATI, OHIO

Mention The Review when you write.

SPHAGNUM MOSS

Wisconsin Burlapped Bales, perfectly dry\$1.50 each

FULL LINE OF SUPPLIES AND WIRE WORK.

ALL CUT FLOWERS IN SEASON

THE CLEVELAND FLORISTS' EXCHANGE, 606 Huron Road, CLEVELAND, OHIO

Mention The Review when you write.

Cut Flowers Greens Supplies

Everything a Florist Needs

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists

16 E. Third St., Cincinnati, Ohio

Mention The Review when you write.

SPECIAL NOTICE TO AMERICAN TRADERS

If you are interested in European stocks of Plants and Seeds and latest news concerning same, subscribe to The Horticultural Trade Journal, published weekly, and The International Horticultural Trade Journal, published quarterly. One dollar (International Money Order), sent to us now will insure your receiving each number as published for one year.

Address

The HORTICULTURAL PRINTING CO.**BURNLEY, ENGLAND**

Mention The Review when you write.

George B. Hart

WHOLESALE FLORIST

47-51 Stone Street, ROCHESTER, N. Y.

Mention The Review when you write.

A Card This Size

Costs only 90c per Week on Yearly Order

It would keep your name and your specialty before the whole trade.

A half-inch card costs only 45c per week on yearly order.

Always mention the Florists' Review when writing advertisers.

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street
KANSAS CITY, MO.

ALPHA'S

Money-Making Funeral Design Catalogue

Write for information. Don't delay—tomorrow may be too late. We will tell you why when you Write.

Alpha Floral Company
Lock Box 675 Kansas City, Mo.

Remember, we are Headquarters in St. Louis for your Supplies. Also anything seasonable in Cut Flowers — Orchids, Valley, Carnations, Roses.

Violets and Lilies always in big supply. Also Greens.

ST. LOUIS WHOLESALE CUT FLOWER CO., 1410 PINE STREET, ST. LOUIS, MO.

Mention The Review when you write.

CC POLLWORTH CO.

We can fill your orders for all

Seasonable Cut Flowers

MILWAUKEE, WIS.

HOLTON & HUNKEL CO.

Fancy White and Pink Killarney, Carnations, Valley, Lilies,

462 Milwaukee Street, Milwaukee, Wis.

AND ALL OTHER SEASONABLE STOCK.

Mention The Review when you write.

GUST. RUSCH & CO.

WHOLESALE FLORISTS

444-446 Milwaukee St., Milwaukee, Wis.

CUT FLOWERS and FLORISTS' SUPPLIES

WELCH BROS. CO.

Wholesale Cut Flower Market

262 Devonshire St., BOSTON, MASS.

Consignments of all the leading varieties of cut flowers received daily. Selected line of Florists' Supplies. Price list mailed weekly.

Wholesale Cut Flower Prices.

Boston, May 2, 1917.

	Per 100	
Beauty, Specials	\$20.00 @ \$30.00	
Beauty, Extra	10.00 @ 15.00	
Beauty, Short Stems	3.00 @ 8.00	
Shawyer, Russell	2.00 @ 10.00	
Killarney	.50 @ 6.00	
Stanley, Miller	1.00 @ 8.00	
White Killarney	.50 @ 6.00	
Dark Pink Killarney	1.00 @ 6.00	
Double White Killarney	1.00 @ 6.00	
Killarney Queen	1.00 @ 8.00	
Mrs. Aaron Ward	1.00 @ 6.00	
Hadley	2.00 @ 10.00	
Ophelia	1.00 @ 8.00	
Sunburst	1.00 @ 6.00	
Francis Scott Key	1.00 @ 6.00	
Prince d'Arenberg	1.00 @ 6.00	
Hoosier Beauty	1.00 @ 8.00	
Carnations	1.00 @ 2.00	
Cattleyas	30.00 @ 60.00	
Lily of the Valley	3.00 @ 5.00	
Easter Lilies	6.00 @ 8.00	
Gardenias	5.00 @ 15.00	
Sweet Peas	.25 @ 1.00	
Daffodils	1.00 @ 2.00	
Pansies	.50 @ 1.00	
Violets, double	.50 @ .75	
Snapdragons	2.00 @ 4.00	
Yellow Marguerites	.50 @ 2.00	
Bachelor's Buttons	.25 @ .50	
Calendulas	1.00 @ 2.00	
Tulips	1.00 @ 2.00	
Mignonette	3.00 @ 4.00	
Spanish Iris	3.00 @ 4.00	

Milwaukee, May 2, 1917.

	Per 100	
Mrs. Charles Russell	\$ 5.00 @ \$25.00	
Hoosier Beauty	3.00 @ 10.00	
Killarney	3.00 @ 8.00	
White Killarney	3.00 @ 8.00	
Mrs. Ward	3.00 @ 6.00	
Ophelia	3.00 @ 10.00	
Bon Silene, per bunch	\$0.50	
Cecile Brunner, per bunch	.50	
Carnations, fancy stock	3.00	
Carnations, splits	1.50 @ 2.00	
Valley	3.00 @ 5.00	
Violets	.50 @ .75	
Easter Lilies	10.00 @ 12.50	
Cattleyas, per doz.	\$6.00 @ \$7.50	
Oncidiums	10.00	
Trumpets	3.00	
Paper Whites	3.00	
Calendulas, bunch	.25 @ .35	
Sweet Peas	.50 @ 1.00	
Tulips	2.00 @ 3.00	
Daffodils	2.00 @ 3.00	
Snapdragon, per doz.	\$0.75 @ \$1.50	
Callas, per doz.	1.25 @ 1.50	
Daisies	.75 @ 1.00	
Mignonette, bunch	.35 @ .50	

PATRICK WELCH : Wholesale Florist

262 Devonshire Street : BOSTON, MASS.

AMERICAN BEAUTIES, Orchids, Valley, Carnations. All the novelties in the Cut Flower Market furnished on short notice. Prices quoted on application. No retail orders accepted. Flowers shipped out of Boston on early trains. Store open for business at 6 a. m. Telephone Main 2698

Mention The Review when you write.

FANCY FERNS

Special picked. Leave your regular orders with us.

Lily of the Valley and Orchids, Lilies, Rubrum Lilies and Callas Fancy Roses and Carnations, Pussy Willows, all seasonable stock. Florists' Supplies and Manufacturers of Wire Designs.

C. A. KUEHN, Wholesale Florist,

1312 Pine Street, St. Louis, Mo.

Mention The Review when you write.

Wholesale Cut Flower Prices.

St. Louis, May 2, 1917.

	Per doz.	
Beauty, Specials	\$ 3.00 @ \$ 4.00	
Beauty, Extra	1.50 @ 2.00	
	Per 100	
Richmond	\$ 4.00 @ \$ 6.00	
White Killarney	4.00 @ 6.00	
Killarney	4.00 @ 6.00	
Ward, Hadley	4.00 @ 6.00	
Milady and Ophelia	4.00 @ 8.00	
Russell	6.00 @ 15.00	
Carnations	2.00 @ 3.00	
Lily of the Valley	4.00 @ 5.00	
Easter Lilies	5.00 @ 6.00	
Callas	5.00 @ 6.00	
Orchids, doz.	\$7.50	
Snapdragons	2.00 @ 3.00	
Paper Whites	1.50 @ 2.00	
Tulips	2.00 @ 3.00	
Freelias	1.00 @ 3.00	
Jonquils	2.00 @ 4.00	
Lilac, per bunch	\$1.00 \$2.00	
Sweet Peas	.15 @ .35	

KINDLY discontinue our advertisement in The Review, as the results have far exceeded our expectations this year.—Jones, The Holly Wreath Man, Milton, Del.

PLEASE discontinue our ad, as we have sold out 90,000 vincas and cannot supply any more. All anybody needs is the goods and an ad in The Review.—Lampert Floral Co., Xenia, O.

WM. C. SMITH
Wholesale Floral Co.

WHOLESALE FLORISTS

1316 PINE ST. (Both L. D. Phones) ST. LOUIS

Supplies and Everything in Season Always on Hand
Mention The Review when you write.

THE
Denver Wholesale Florists'
Company

1433-35 California St., DENVER, COL.

Mention The Review when you write.

F. J. BENTHEY

WHOLESALE

165 N. Wabash Ave., CHICAGO

GREENHOUSES and RETAIL

NEW CASTLE, IND.

Mention The Review when you write.

THE two insertions sold everything I had.—H. M. Morris, Rantoul, Ill.

UNITED CUT FLOWER CO., Inc., 111 West 28th Street, NEW YORK CITY

When you consign your flowers to us you are doing business with one of New York's most reliable commission houses. We give every shipment, no matter what the quantity, our most careful attention.

If you are a shipper of flowers it will pay you to get in touch with us.


Special opportunity for a couple of Good Rose Growers who are looking for best returns. Our present demand is larger than our supply.

Mention The Review when you write.

H. E. FROMENT **WHOLESALE COMMISSION FLORIST**
Receiver and Shipper of All Varieties of Cut Flowers
SPECIALTY—CHOICE ROSES
ALL NEW VARIETIES
Telephones 800 and 801 Farragut
148 West 28th Street, NEW YORK

GEORGE J. POLYKRANAS
WHOLESALE COMMISSION FLORIST
Leading Varieties of Cut Flowers
Consignments Solicited
104 W. 28th St., Telephone Farragut 2264 **NEW YORK**

FRANK H. TRAENDLY **CHARLES SCHENCK**
TRAENDLY & SCHENCK
Wholesale Florists and Cut Flower Exchange
436 6th Avenue, between 26th and 27th Sts., NEW YORK
Telephones 797, 798 and 799 Farragut **CONSIGNMENTS SOLICITED**


 **J. J. FELLOURIS**
116 W. 28th St., **NEW YORK**
Wholesale Dealer in all kinds of
 **EVERGREENS**
TELEPHONE 2315 FARRAGUT

Frank Millang
Coogan Building—Third Floor
55 West 26th Street, NEW YORK
Telephone 299 Farragut
SPECIALTIES: Roses and Asparagus
Mention The Review when you write.

William P. Ford
107 West 28th St., **New York**
Phone 5335 Farragut
Seasonable Flowers in unlimited quantity, and the best the market affords every day in the year. Prompt shipments at a moment's notice.
Mums, Roses, Carnations, Valley, Violets, Etc.
Mention The Review when you write.

BONNOT BROS., Inc.
WHOLESALE FLORIST
55 and 57 W. 26th St., NEW YORK
Cut Flower Exchange,
OPEN ALL NIGHT
An Unexcelled Outlet for CONSIGNMENT FLOWERS
Telephone No. 830 Madison Sq.

GEO. W. CRAWBUCK CO., Inc.
47 W. 28th St., New York City
24 Years' Experience
Everything in Cut Flowers
Tel. 5296 Mad. Sq. **Consignments Solicited**

 A recent subscriber to our Credit and Information List says:
"Think it the best money we have ever spent."

For full particulars, write **NATIONAL FLORISTS' BOARD OF TRADE**, 56 Pine St., New York City.

A Card This Size

Costs only 90c per Week on Yearly Order
It would keep your name and your specialty before the whole trade.
A half-inch card costs only 45c per week on yearly order.

Telephone 1813 Main
The Brooklyn Wholesale Cut Flower Market, Inc.
FLORAL DESIGNS A SPECIALTY
358 Fulton Street, corner Red Hook Lane, **BROOKLYN, N. Y.**

Wholesale Cut Flower Prices.

New York, April 30, 1917.

	Per 100	
Beauty, Specials	\$15.00 @	\$30.00
Beauty, Fancy	12.00 @	15.00
Beauty, Extra	6.00 @	10.00
Beauty, No. 1	2.00 @	4.00
Beauty, No. 2	1.00 @	2.00
Ulrich Brunner	3.00 @	20.00
Prima Donna	1.00 @	10.00
Killarneys	.50 @	6.00
My Maryland	.50 @	6.00
Hoosier Beauty	.50 @	6.00
Richmond	.50 @	5.00
Sunburst	.50 @	6.00
Mrs. Aaron Ward	1.00 @	6.00
Mrs. Shawyer	.50 @	6.00
Mock	1.00 @	6.00
Russell	1.00 @	8.00
Ophelia	1.00 @	6.00
Lady Stanley	1.00 @	8.00
Hadley	1.00 @	35.00
Orchids—Cattleyas	15.00 @	50.00
Carnations	.50 @	2.50
Easter Lilies	2.00 @	4.00
Lily of the Valley	1.00 @	6.00
Sweet Peas, doz.		
bunches	\$0.15 @	\$0.50
Gardenias, doz.	.50 @	2.50
Narcissi, bunch	.10 @	.20
Callas, doz.	.50 @	.60
Tulips, doz.	.15 @	.30
Lilacs, bunch	.15 @	.25
Pansies	.10 @	.25

Buffalo, May 2, 1917.

	Per 100	
Beauty, Special	\$20.00 @	\$25.00
Beauty, Fancy	15.00 @	20.00
Beauty, Extra	12.00 @	15.00
Beauty, Firsts	8.00 @	10.00
Mrs. Shawyer	2.00 @	8.00
Killarney	3.00 @	8.00
White Killarney	3.00 @	8.00
Double White Killarney	4.00 @	8.00
Richmond	3.00 @	8.00
Maryland	3.00 @	6.00
Ophelia	3.00 @	8.00
Mrs. Ward	2.00 @	5.00
Bon Silene	2.00 @	3.00
Killarney Queen	3.00 @	6.00
Stanley	3.00 @	8.00
Russell	5.00 @	12.00
Sunburst	3.00 @	8.00
Carnations	1.50 @	3.00
Lily of the Valley	6.00 @	7.00
Longiflorum	6.00 @	10.00
Rubrum Lilies	4.00 @	6.00
Cattleyas	40.00 @	50.00
Violets	.30 @	.50
Romans	2.00 @	3.00
Daffodils	1.00 @	2.00
Tulips	1.00 @	2.00
Sweet Peas	.60 @	1.50

We wish to take this opportunity to assure you that results obtained from advertisements in your paper were gratifying.—Lechner Bros., St. Louis, Mo.

ORCHIDS, GARDENIAS, ETC.

PAUL MECONI—Wholesale Florist—NEW YORK
Telephones No. 3864 and 8364 Mad. Sq. 57 W. 26th St.

Always mention the Florists' Review when writing advertisers.

GEORGE C. SIEBRECHT
WHOLESALE FLORIST
109 W. 28th St., NEW YORK
Phones 608 and 609 Farragut
Consignments of QUALITY Stock Solicited
Mention The Review when you write.

BONNET & BLAKE
WHOLESALE FLORISTS
130 Livingston Street, **BROOKLYN, N. Y.**
Tel. Nos. 1293-1294 Main
THE BUSY BEES
Headquarters for all kinds of top-grade stock, from the BEST Eastern Growers.
Established 1903 **Prompt Payments**

UNITED STATES CUT FLOWER CO.
Wholesale Growers
ELMIRA, NEW YORK

COMPLETE LINE OF FLORISTS' SUPPLIES
W. Q. POTTER CO.
Successor to
McCALLUM CO., 421 High Ave., Cleveland, O.

Reed & Keller
122 W. 25th St., New York
Florists' Supplies
We manufacture all our Metal Designs, Baskets, Wire Work and Novelties

CHARLES MILLANG **Wholesale Florist**
55-57 W. 26th St., NEW YORK CITY
Tel. No. 7062 Madison Square

BADGLEY & BISHOP, Inc. **Wholesale Florists**
34 West 28th Street, **NEW YORK**
Telephones, 1664-1665 Mad. Sq.

A. L. YOUNG & CO., Inc. **WHOLESALE FLORISTS**
54 West 28th St., **NEW YORK**
CONSIGNMENTS SOLICITED

J. J. COAN, INC. 115 West 28th Street NEW YORK CITY

TELEPHONES: 6237-9798 FARRAGUT

ALL THE NOVELTIES—Delphinium Belladonna, Iris, Yellow Daisies, Wallflowers, all the new varieties of Roses
A full line of everything in Cut Flowers Ward's Pansies Consignments Solicited

Mention The Review when you write.

RIEDEL & MEYER, Inc.

49 West 28th St., NEW YORK

Growers, attention! We have twenty-five years' experience.
Consignments solicited.

Telephones: 4024-4025 Madison Square

WILLIAM KESSLER

WHOLESALE FLORIST

Lilies, Roses, Carnations, Orchids, Valley, etc. The largest assortment
of summer flowers and novelties in the New York market.

A Grand Opening for Good ROSE GROWERS
113 West 28th Street, Telephone Nos. 2335-2336 FARRAGUT NEW YORK

GOLDSTEIN & FUTTERMAN

WHOLESALE FLORISTS NEW YORK CITY 102 West 28th Street

Telephone No. 9761 Farragut

In the Exact Center of the Wholesale Cut Flower Section
Prompt and Careful Attention to Your Interests

Consignments Solicited

N. Y. FLORISTS' SUPPLY CO., INC.

103 West 28th Street, NEW YORK CITY

Wholesale and Retail Dealers in all kinds of

EVERGREENS AND ALL KINDS OF FLORISTS' SUPPLIES
Telephones 2144-2145-2146 Farragut.

JOHN YOUNG & CO.

WHOLESALE FLORISTS

Choicest Stock in America

53 W. 28th St., New York

Telephone 7362 Madison Square

WILLIAM H. KUEBLER

Wholesale Commission Dealer in

CUT FLOWERS

Room for the products of growers of first-class
stock. We have what you want when you want it.

28 Willoughby St., Brooklyn, N. Y.
Telephone 4591 Main.

RUSSIN & HANFLING

Office and Salesroom:

134 West 28th Street, NEW YORK CITY
Tel. 3053 Farragut

Manufacturers and Importers of

WILLOW and FANCY BASKETS for FLORISTS
Dealers in Florists' Supplies

Our Specialties: Wheat Sheaves and Baskets

A Card This Size

Costs only 90c per Week
on Yearly Order

It would keep your name and your spe-
cialty before the whole trade.

A half-inch card costs only 45c per week
on yearly order.

GUNTHER BROS.

110 W. 28th St.,

NEW YORK

Consignments Solicited. Wholesale Florists.

M. C. FORD

121 W. 28TH ST.,

NEW YORK CITY

Telephones 8870-8871 Farragut

AMERICAN BEAUTIES AND CARNATIONS

A Gold Medal

is not expected by us for doing our duty by our
consignors and customers. We have 22 years'
experience behind us.

Fancy Grade Orchids, September Morn, American Beauty, Prima
Donna and all other Roses.

Lilies, Carnations, Violets, Asparagus and Smilax. All other Season-
able Flowers. PHONES: Farragut, 558, 2036, 2037

GUTTMAN & RAYNOR, Inc., 101 W. 28th St., New York
WHOLESALE FLORISTS



Fancy and
Dagger Ferns

LECAKES

106 W. 28th St., New York

ALL KINDS OF

EVERGREENS

Telephone 3066 Farragut



Bronze and
Green Galax

No Connection with New York Florists' Supply Co.

GROWERS' CUT FLOWER CO.

E. J. VAN REYPER, Manager

Cut Flowers at Wholesale

Consignments Solicited

129 West 28th Street, NEW YORK

Telephones 6237-3565 Farragut

J. K. ALLEN

118 W. 28th St., New York

Mention The Review when you write.

Established 1887. Telephones 167-3058
Farragut. Open at 6 a. m. every day.

ROSES CARNATIONS LILIES
VALLEY VIOLETS ETC.

Every variety of Cut Flowers. Growers,
study your best interests and ship to me this
season. Our new store is a perfect center
to handle a business of any dimension.

Artificial Flowers,

Cycas Leaves and Wreaths, Wheat Sheaves,
Baskets, Artificial and Wax Wreaths, Metal
Wreaths, Crosses, etc. Colored Teasels, red,
purple, white and blue Roping, and everything
in the Florists' Supply line.

404-412 East 34th Street,

A. HERRMANN,

NEW YORK CITY

P. J. SMITH

Successor to John I. Raynor. Wholesale Florist.
Selling agent for the largest growers. A full line of
choice Cut Flower Stock for all purposes, by the 100,
1000 or 10,000. Consignments solicited. Telephone
1998 Farragut.

The Home of the Lily

131 West 28th St., NEW YORK CITY

WALTER F. SHERIDAN

Wholesale
.. Florist ..

131-133 West 28th St., NEW YORK

Telephones 3532-3533 Farragut

THE REGAN PRINTING HOUSE

Large Runs of

CATALOGUES

Our Specialty — Get Our Figures.

531-537 Plymouth Pl., CHICAGO

Mention The Review when you write.

B. ROSENS

112 West 28th St.,

NEW YORK, N. Y.

A FULL LINE OF FLORISTS' SUPPLIES



Smith & Young Co.

WHOLESALE

Cut Flowers and Supplies

228 East Ohio Street
INDIANAPOLIS, IND.

Walter R. Siebrecht Co., Inc.

Wholesale Commission Florists

Telephone 1245 Farragut
114 West 28th Street, New York

NURSERYMEN--NOTICE

A TAUSEND SCHON SPORT

(Color upon opening similar to Ulrich Brunner, shading to a clear rosy pink.)

I DID not know when I decided to place my new Rose Tausendschon sport, which was awarded a Silver Medal by the American Rose Society at Philadelphia, March, 1916, that the rose was wanted as a finished nurseryman's stock, and consequently was not prepared for the demand for same. We are completely booked up and refusing orders for 2-year-old field-

grown plants, which were limited to 8000; and the 1-year-old (field-grown) will be an unknown quantity for fall delivery; our 2 1/4-inch stock had been limited to 20,000, and have only 11,000 more to dispose of, and are now ready for delivery immediately. Nurserymen should consider this new rose and act accordingly—delay sometimes means disappointment.

PRICE, 2 1/4-inch, \$15.00 per 100; \$125.00 per 1000

R. WITTERSTAETTER, Price Hill Station, Cincinnati, O.

Mention The Review when you write.

NURSERY NEWS.

AMERICAN ASSOCIATION OF NURSERYMEN.

President, John Watson, Newark, N. Y.; Vice-president, Lloyd O Stark, Louisiana, Mo.; Secretary and Counsel, Curtis Nye Smith, 19 Congress St., Boston, Mass.; Treasurer, Peter Youngers, Geneva, Neb.

THOSE interested in the Abbott Nursery Co., which recently was incorporated, at Theodore, Ala., are J. Lloyd Abbott, C. H. Krause and E. J. Krause.

GRIFFING BROS., widely known Texas nurserymen, recently removed a part of their main establishment at Port Arthur to Beaumont, at which place they have erected a downtown office. The firm has secured a contract covering the landscape work of Beaumont's parks.

"ARE the people planting nothing but vegetable gardens this year?" queries a privet specialist, who says: "My own sales are not one-third what I had last year with the same amount of advertising. What is the general feeling in the trade?" The general feeling seems to be that the bonfires this spring will be the largest in many years.

NO NURSERY IMPORTS.

Word has been received that the Boskoop nursery stock which had accumulated at the docks in Rotterdam, as well as other Dutch horticultural exports, has been returned to the shippers by the Holland-America line and as much as possible of it saved by replanting in the nurseries.

MORE QUARANTINES.

Two orders have been issued by the secretary of agriculture, effective June 1, 1917, on account of the white pine blister rust. One of these orders prohibits the further importation of currant and gooseberry plants from Europe and Asia. The other order quarantines all the states east of and including the states of Minnesota, Iowa, Missouri, Arkansas and Louisiana, and prohibits the movement from these states to points outside the quarantined area of all 5-leaved pines and currant and gooseberry plants. There is a further prohibition of the movement of 5-leaved pines and black currant plants to any point outside the heavily infected region comprising the New England states and the state of New York. This additional quarantine is made for the pur-

NURSERY STOCK

CLEMATIS PANICULATA

	Per 100	1000
2 years, strong	\$12.00	\$100.00

BERBERIS THUNBERGII

	Per 100	1000
24-30 in., bushy	\$10.00	\$90.00
18-24 in., bushy	8.00	55.00
12-18 in., bushy	5.50	40.00

Send for complete list of other nursery stock. Use printed stationery.

We sell to "the trade" only.

JACKSON & PERKINS CO.,

NEWARK, NEW YORK

Mention The Review when you write.



STAR BRAND ROSES

Hardy field-grown climbing roses. Excelsa (Red Dorothy Perkins) and all other popular varieties. Send for price list.

THE CONARD & JONES CO.
WEST GROVE, PA.

Box R

Mention The Review when you write.

pose of protecting other quarantined states, as well as the remainder of the country, from possible infection by white pine blister rust by means of the plants mentioned.

While this domestic quarantine, as noted, does not become effective until June 1, the attention of all nurserymen is called to the fact that in the meantime their voluntary agreement of a year or more ago not to ship any white pines or currant or gooseberry plants into the Rocky mountain and the Pacific slope states is expected to remain in full force and effect, and the inspectors of these western states have been notified of this understanding.

ENGLISH HAWTHORN.

Will you kindly inform me how to propagate the English hawthorn, the variety which is used in England for hedges? F. M. P.—O.

Propagate by seeds. Sow the fruit when ripe. It is not necessary to remove the fruity pulp, although some prefer to separate it from the seeds. You can sow the seeds outdoors in a prepared bed or, better still, in flats. Seeds rarely germinate until the second year and often do not appear until the third season. If sown in a coldframe or outdoors a mulch should be applied through the first season and removed the second season. All species of

CALIFORNIA PRIVET

Largest and finest stock of California Privet of any nursery in the world.

Polish or Ironclad Privet
Amoor or Russian Privet
Berberis Thunbergii

Very attractive prices on carload lots

J. T. LOVETT, Inc., Little Silver, N. J.

The Original Growers of
California Privet as a Hedge Plant

Mention The Review when you write.

HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.
Evergreen Specialists. Largest Growers in America
Box 403, Dundee, Ill.

Mention The Review when you write.

crataegus make rapid growth after germinating. C. W.

VIBURNUM PUBESCENS.

"If in the economy of nature," says A. H. & N. M. Lake, of Marshfield, Wis., "Viburnum pubescens could seed as freely and take possession of a considerable space of open ground, as does Cornus paniculata, the splendor of its large, lustrous black berries covering the whole tops of its bushes would be overwhelming, and long ere this it would have gained a high place in cultivation."

Viburnum pubescens is easily grown from seed. The seeds should be thor-

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

EXTRA FINE SELECTION OF

Bartlett Pear, Baldwin Apple, Burbank and Abundance Plum, Industry Gooseberry, White Birch, Lombardy Poplar, Phlox, Barberry Thunbergii, Irish Juniper, Colorado Spruce, Hovey's Golden Arbor Vitae, Hardy Chrysanthemum, Babylonica Willow.

Write for our Wholesale trade list.

W. & T. SMITH COMPANY
GENEVA, N. Y.

71 YEARS

1000 ACRES

New England-grown Nursery Stock ABINGTON QUALITY

Submit your wants for estimate.

Littlefield-Wyman Nurseries

North Abington, Mass.

Mention The Review when you write.

PEONIES

and General Nursery Stock

Send for Catalogue.

PETERSON NURSERY

30 N. LaSalle Street, CHICAGO, ILL.
Mention The Review when you write.

For Spring 1917 we offer a complete list of Shade Trees, Shrubs and Evergreens. Will be pleased to submit prices.

AUDUBON NURSERY

P. O. Box 731, Wilmington, N. C.
Mention The Review when you write.

oughly cleaned from the pulp, stratified in damp sand until the second September, then sown in a well prepared seed bed, covered lightly with soil and immediately given a mulch of old, well rotted manure, well pulverized to the depth of one inch. This mulch will keep the seeds and the seed bed damp and allow the seedlings to push up through without injury. The seeds germinate slightly in October and push up through the soil and show above ground in spring.

In a landscape planting, a combination of berried trees and shrubs with the flowering species appeals more strongly to our sense of the natural and the beautiful. The clearing up of our wild lands for farming purposes has in a large measure destroyed the nesting and feeding places of our wild birds, driving them to the few remaining woodlands along streams and far north into the

HILL'S CHOICE LANDSCAPE, DECORATIVE and FORCING STOCK for FLORISTS' TRADE

BOXWOODS—Pyramids, Standards, Globes, Bush, Dwarf—one of our leading specialties. Stocked in enormous quantities.

BAY TREES—Standards, Half-standards, Pyramids. We can save you money and give better quality. Let us prove it.

HARDY TUBBED EVERGREENS—Clipped specimens in Taxus, Thuyas, Juniperus, Abies varieties, in Pyramids, Globes and natural shaped in large assortment.

ARAUCARIAS—Best sorts, best values, in both small and large sizes, for immediate effects and growing on.

LANDSCAPE EVERGREENS AND CONIFERS—New, rare and standard varieties. Small, medium and large sizes supplied in perfect specimens, with ball and burlap. Largest and most extensive collection in America.

FORCING STOCK—Azaleas, Rhododendrons, Aucubas, Skimmia Japonica, Hydrangeas, Lilacs, Spiraeas, Magnolias, Japanese Maples, Wistaria Chinensis, Japanese Flowering Cherry, Peonies, Roses, in large assortment, choicest quality, best commercial sorts.

WINDOW-BOX PLANTS—Hardy Coniferous Evergreens for winter use. All hardy and desirable sorts, best selection, lowest prices. Also Bush Box and Dwarf Edging. This line offers wide-awake florists grand opportunity to increase their sales and profits.

DECIDUOUS TREES AND SHRUBS—Our leaders—Norway Maple, American White Elm and Japanese Barberry.

YOUNG STOCK FOR LINING OUT—Ornamental Evergreens and Deciduous Trees and Shrub Seedlings, rooted cuttings, grafts, etc., in large assortment, at very low prices. Annual output, 10,000,000 plants.

Wholesale price list will be mailed promptly on request.

Write for information and prices today.

THE D. HILL NURSERY COMPANY, Inc.

EVERGREEN SPECIALISTS
LARGEST GROWERS IN AMERICA

Box 403, DUNDEE, ILL.

WHOLESALE GROWERS AND IMPORTERS

Mention The Review when you write.

wilds of Canada, leaving American farms and gardens to be the prey of noxious insects. The planting of berried trees, shrubs and vines about the home in town and country, the garden and the orchard, has a money value and is something worth while.

FORT WAYNE, IND.

The Market.

Business last week was decidedly more active than that of the week previous, but the supply of stock was shortened by the continued dark weather.

Bobbink & Atkins

NURSERYMEN

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

Mention The Review when you write.

Carnations were decidedly on the short side, while the supply of roses was just about equal to the demand, Russell, Shawyer, Ophelia and Aaron Ward being most plentiful. American Beauty roses are in fairly good demand. Sweet

Good stock you need now--

GERANIUMS Per 100
3 and 4-inch, bud and bloom.....\$6.00 and \$10.00

PELARGONIUMS
3-inch, choice named..... 8.00

PELARGONIUM—Easter Greeting
4-inch, in bloom.....\$25.00

GERANIUM—Mme. Selloiroi
2-inch..... 4.00

FUCHSIAS
3 and 4-inch, bud and bloom.....\$6 00 and 12.00

BEGONIAS—Chatelaine, Luminosa
2¼ and 3-inch.....\$5.00 and \$8.00

PRIMULA OBCONICA
2½ and 3-inch, in bloom.....\$5.00 and 8.00

IMPATIENS SULTANI Per 100
2-inch..... \$5.00

SNAPDRAGONS
Silver Pink, Nelrose, White, Yellow, Red
2-inch..... 3.00

ASPARAGUS PLUMOSUS
2, 3 and 4-inch.....\$5.00, \$8.00 and 15.00

ASPARAGUS SPRENGERI
3-inch..... 8.00

CENTAUREA GYMNOCARPA
2-inch..... 3.00

CARNATIONS Per 1000
2-inch, Nebraska.....\$50.00
Matchless, Enchantress, White Enchantress,
Rose-pink, Miss Theo..... 30.00

Must be full one hundred lots or more at these prices. Cash from parties unknown to us.

C. H. Frey, WHOLESALE and RETAIL **Florist Lincoln, Neb.**

Mention The Review when you write.

peas are abundant and the same is true of Spanish irises. These are meeting with a good call. Cattleyas are not too plentiful. Valley is in moderately good supply and the demand for it is heavy. There is a large quantity of callas and Easter lilies offered. These move well in funeral work, which has the florists hustling these days. Yellow roses are being used to a large extent in wedding bouquets, and yellow daisies and forget-me-nots also sell well for this purpose.

The bulbous stock still sells well. There is some handsome mountain laurel in the local market. In blooming plants there are the spiræas, deutzias, acacias, rhododendrons, primulas, rambler roses, begonias and bulbous stock. Potted geraniums are seen in the retail stores.

An advertising campaign for Mothers' day is being planned by the publicity committee of the Florists' Club, and growers and retailers are looking forward to a good demand. The planting season is here at last and landscape men are enjoying a brisk business. The bedding season is expected to begin shortly. Members of the trade are looking forward to Memorial day with high expectations. It is expected that the observance of the day will be more general than ever before.

Various Notes.

W. J. & M. S. Vesey report the demand to be about normal. They are cutting great quantities of Easter lilies and Shawyer roses are coming in nicely. This firm is receiving shipments of eight different kinds of orchid plants, to add to its large collection. S. Hudson, an Englishman, is the orchid

grower. Moving pictures of the flag-raising which took place at the Vesey greenhouses a few weeks ago will be shown at one of the moving picture houses.

The New Haven Floral Co. is cutting fine carnations and the crop of callas is large.

The Flick Floral Co. has been busy with funeral work and bouquets for the dancers of the spring ballet.

A. J. Lanternier & Co. have had many decorations for spring weddings, in addition to a large batch of funeral work.

The Doswell Floral Co. put in a patriotic window last week, in which the

Do It Now!

Go over your Rose Houses carefully and estimate the plants you need for replanting this Spring, and place your order. Roses are going to be scarce. The Manetti situation is such that those who get it are fortunate, and the demand is far greater than the limited supply. We have sold over 100,000 grafted Roses in the last two weeks. We have 200,000 more to sell. There is considerable building contemplated. "Changing from Carnations to Roses" is a frequent explanation made when placing an order. If you are short at planting time it will be your fault and not ours. The growing of grafted Roses is an industry in itself. At Cromwell the large quantity of Roses grown for cut flowers makes it possible to get scions that are first-class. We want your Rose Plant order, and we want to be able to say "yes" to your inquiry. Estimate your requirements and write us.

GRAFTED ROSES, for Greenhouse Growing

The Best Varieties for the Average Grower.

Ophelia	Mrs. Aaron Ward	Mrs. George Shawyer	Hoosier Beauty
Hadley	Jonkheer J. L. Mock	Lady Alice Stanley	Killarney
Milady	Killarney Brilliant	White Killarney	Kaiserin
		Double White Killarney	

Grafted 2¼-in. pots, \$12.50 per 100; \$120.00 per 1000. 2500 at \$110.00 per 1000. 250 of a variety at the 1000 rate.

Own Root, 2¼-in., \$7.50 per 100; \$60.00 per 1000.

Sunburst, own root, \$10.00 per 100; \$90.00 per 1000.

My Maryland and Mrs. Wm. R. Hearst, grafted only, \$12.50 per 100; \$120.00 per 1000.

The time to buy your Roses is NOW.

A. N. PIERSON, INC.
CROMWELL, CONN.

Mention The Review when you write.

TWO FERNS OF MERIT

No Fern Grower can afford to be without one or both of these.

NORWOOD

A new one and a very decided improvement over all the other crested varieties. Very graceful, compact and symmetrical. The immense quantity already sold proves it to be a winner.

Extra strong, well grown plants for June 15th delivery.

2½-inch, \$25.00 per 100, \$200 per 1000.

4-inch, \$50.00 per 100.

Order at once. All orders will be filled strictly in rotation.

Standard Varieties of Ferns

	100	1000		100	1000
Scottii, 2½-inch..	\$5.00	\$45.00	Boston, 2½-in....	\$5.00	\$40.00
Teddy, Jr., 2½-in..	5.00	45.00	Whitman, 2½-in..	5.00	40.00
Roosevelt, 2½-in..	5.00	40.00			

ROSES

	Own Root	Grafted		Own Root	Grafted
	100	1000		100	1000
Donald MacDonald	\$30.00	\$250.00		\$35.00	\$300.00
Golden Gem	30.00	250.00			
Prima Donna	10.00	90.00		16.00	150.00
Sunburst	9.00	85.00			
American Beauty	9.00	80.00			
Red Radiance, Hadley, Hoosier Beauty, Ophelia, J. L. Mock, Double White Killarney, Mrs. George Sawyer, Pink Killarney, White Killarney, Killarney Brilliant, Radiance, Maryland, Mrs. Aaron Ward, Richmond, Kaiserin—own root—\$7.50 per 100; \$60.00 per 1000. Grafted—\$14.00 per 100; \$120.00 per 1000.					

CARNATION PLANTS—from 2 and 2½-inch pots,

	100	1000
Enchantress Supreme, limited quantity.....	\$5.00	\$45.00
Miss Theo	5.00	45.00
Enchantress	4.50	37.50
Mrs. C. W. Ward	5.00	40.00
The Herald	5.00	45.00
Alice	5.00	40.00
Champion	5.00	45.00
Rosette	5.00	40.00
White Perfection	5.00	40.00
White Enchantress	5.00	45.00
Matchless	4.50	37.50
Pink Delight	7.00	65.00
Belle Washburn	7.00	65.00
Cottage Maid	16.00	135.00
Doris	16.00	135.00
Rosalia	16.00	135.00
Merry Christmas	16.00	135.00
Old Gold	16.00	135.00

All stock guaranteed absolutely free from disease.

Bear in mind there has never been sufficient supply of pot plants to supply the demand.

BOUVARDIA

	100	1000
Single, 2½-in.		
Dark Red	\$5.00	\$45.00
Rose Pink	5.00	45.00
Light Pink	5.00	45.00
White	7.00	55.00
Double.	100	1000
White, much like double lilac.....	\$8.00	\$70.00
Pink, soft, pleasing shade.....	8.00	70.00

VINCAS

	100	1000		100	1000
Alba, 2½-in.	\$4.00	\$35.00	Vinca Rosea, 2½-in..	\$4.00	\$35.00
Alba, 3-in.	6.00	50.00	Vinca Rosea, 3-in..	6.00	50.00
Alba Pura, 2½-in..	4.00	35.00	Major Variegata,		
Alba Pura, 3-in... 6.00	50.00		2-in.	4.00	35.00
			3-in.	8.00	70.00
Major Variegata, 4-in.	\$10.00, \$12.00 and \$15.00	per 100			

ASPLENIUM NIDUS AVIS

Bird's Nest Fern. The only strain that can be guaranteed free from disease and the only fern of this type that will pay you to grow.

	100	1000		100	1000
2-inch	\$12.00	\$110.00	3-inch	\$25.00	\$225.00
2½-inch	20.00	175.00	4-inch	50.00	

ROSE BUSHES—Magna Charta, Hermosa, Clothilde Soupert, Baby Tausendschon, Baby Rambler, American Beauty, Frau Karl Druschki and Hadley, in 6-in. pots, \$6.00 per doz.

PRIMULAS

Yellow Polyanthus, Primula Acaulis Veris, or Giant English Primrose. Exceptionally fine for cut flowers or pot plants, averaging 6 to 10 spikes. Strong divisions, \$6.00 per 100; \$50.00 per \$1000.

COLEUS

	100	1000
Brilliant, rooted cuttings.....	\$12.00	
A fine selection of the leading varieties.		
Rooted Cuttings	12.00	
2½-in. pots	\$6.00	50.00
Verschaffeltii, Beckwith Gem, Golden Bedder, Queen Victoria, Trailing Queen, Firebrand, and others.		
Rooted Cuttings	100	1000
2-in. pots	\$ 8.00	\$ 8.00
2½-in. pots	3.00	25.00
3-in. pots	4.00	35.00
4-in. pots, common varieties.....	8.00	70.00
4-in. pots, fancy	10.00	
	15.00	

BEDDING PLANTS

	2-inch		2½-inch		3-inch	
	100	1000	100	1000	100	1000
ASPARAGUS Plumosus.	\$3.50	\$30.00	\$7.00	\$60.00
ASPARAGUS Sprengeri	3.00	25.00	6.00	50.00
AGERATUM. Six va- rieties	\$3.00	\$25.00	4.00	35.00	6.00	50.00
ALTERNANTHERAS ..	3.00	25.00	4.00	35.00	6.00	50.00
ALYSSUM	3.00	25.00	4.00	35.00	6.00	50.00
BEGONIAS. See Classified.						
FEVERFEW	3.00	25.00	5.00	40.00
FUCHSIAS	3.00	25.00	5.00	40.00	6.00	50.00
FORGET-ME-NOT. Three varieties	3.00	25.00	3.50	30.00	5.00	40.00
GERANIUMS.					100	1000
3-inch					\$ 5.00	\$45.00
4-inch					12.00
5-inch					20.00
Poltevine, Nutt, Ricard, Buchner, La Favorite, Maryland and others.						
	2-inch		2½-inch		3-inch	
	100	1000	100	1000	100	1000
HELIOTROPES. Three varieties	\$3.00	\$25.00	\$4.00	\$35.00	\$6.00	\$50.00
IVY, English.....	3.00	25.00	4.00	35.00	8.00	75.00
IVY, German.....	3.00	25.00	4.00	35.00	6.00	50.00
LANTANAS. Six va- rieties	3.00	25.00	4.00	35.00	6.00	50.00
LOBELIA	3.00	25.00	4.00	35.00	5.00	45.00
LEMON VERBENAS ..	3.00	25.00	4.00	35.00	6.00	50.00
MOONVINES	3.00	25.00	5.00	45.00	8.00	75.00
PETUNIAS. Double and single	3.00	25.00	4.00	35.00	9.00	85.00
SWAINSONA, White and Pink	3.00	25.00	4.00	30.00	6.00	50.00

CHRYSANTHEMUMS

More than 60 varieties. Send for list.

Write for our Monthly Plant Bulletin and Bulb List.

S. S. Pennock-Meehan Company

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA
1608-1620 Ludlow Street

NEW YORK
117 West 28th Street

BALTIMORE
Franklin and St. Paul Streets

WASHINGTON
1216 H Street, N. W.



Mention The Review when you write.

American flag, done in strawflowers, was the center.

Some remarkably handsome acacias were noted last week in the window of Edgar Wenninghoff's store.

Judge W. J. Vesey and his daughter, Miss Catherine Vesey, and his mother, Mrs. Sarah Vesey, are spending several weeks in New York city on a combined business and pleasure trip. R. F.

Shenandoah, Ia.—Arthur Lindgren, of Monmouth, Ill., who was employed in the O. B. Stevens store four years ago, has returned as florist of the greenhouses, in which he will work with B. E. Martin. Mr. Lindgren recently was married at Burlington, Ia., to Miss Martha Buehl. He succeeds Warren Frink at the range.

HYDRANGEAS

in bud and bloom, choice stock.
from 75c to \$3.00 each

Gardenia Veitchii

3½-inch pots, \$15.00 per 100

A. L. MILLER, Jamaica, N. Y.
Mention The Review when you write.

Leavenworth, Kan.—The Custom Flower Shop is enjoying a fine increase in business in its new location. A considerable amount of funeral work is being done. One especially fine design made recently, to fill a telegraph order, was a large standing wreath for the Kansas house of representatives as a token of sympathy for Representative Endres' mother.

Hydrangeas

In Bud and Bloom

We offer a very nice lot of French varieties, like Mme. E. Mouillere, Radiant, E. G. Hill, etc., \$1.00, \$1.50, \$2.00, \$3.00 each.

F. R. Pierson Co., Tarrytown, N. Y.

CARNATIONS

F. DORNER & SONS CO.

LA FAYETTE - - - INDIANA

Always mention the Florists' Review when writing advertisers.

CHRYSANTHEMUMS, Rooted Cuttings

These are the very best commercial varieties. Prices unless noted different are \$3.00 per 100.

WHITE VARIETIES

Crystal Gem Oconto
White Chieftain
Josephine Foley, per 100, \$4.00
October Queen, per 100, 4.00

YELLOW VARIETIES

Golden Queen
Bonnaffon
Marigold
Mrs. Morgan

PINK VARIETIES

McNiece
Wells' Late Pink
Chieftain

BASSETT & WASHBURN

Wholesale Cut Flowers

178 N. Wabash Ave., CHICAGO, ILL.

Mention The Review when you write.

SAN FRANCISCO NOTES.

[Continued from page 67.]

J. Onishi, of the United Flower & Supply Co., reports shipping business holding up in fine shape. This concern is handling quantities of Spanish irises and a great many baby roses.

The California Floral Co., on California street, near Hyde street, has no complaints to make about business, as Easter sales were above expectations for a new concern and the demand has held up well since.

W. Lundberg says the demand for flowers on Polk street compares favorably with that of the corresponding period of last year.

It is a great satisfaction to the local trade that the American Express Co. has granted a lower rate on flower shipments to the east, amounting to about twenty per cent on all consignments which heretofore had been rated over 3 cents.

F. J. Bertrand, manager of Joseph's store, says they have been busy on decorations for small banquets and other spring social functions.

The C. Kooyman Co., Inc., expects to have a fine cut of gladioli for Memorial day.

J. A. Carbone, of Berkeley, is bringing in more orchids than for some time. Pelicano, Rossi & Co. made a special exhibit last week of sprays from his place, which is one of the principal sources of supply for this market.

The seed stores have been supplying an unusually large demand for seeds as the result of the agitation for increased food production. Everybody seems to be planting a garden. Vacant city lots are to be utilized and various corporations, firms and individuals have offered land free to help along the movement. A telegram was received at the local customhouse a few days ago urging all government employees to cultivate vegetable gardens, and the nearby seed stores felt the effects immediately.

Among the federal positions to be filled through examinations to be held in San Francisco at an early date by the United States Civil Service Commission are the following: Assistant in plant introduction, one vacancy at Yarrow, one at Chico, Cal., and future vacancies throughout the United States; landscape architect.

Ida Hecker has sold her florists' business at 1680 Chester avenue, Bakersfield, Cal., to Grace Delbridge.

S. H. G.

Sac City, Ia.—Mr. and Mrs. C. A. Nokes, proprietors of the Sac City Greenhouses, have plans drawn up for an additional house 36x50 feet.

Carnation Cuttings

LAST CALL FOR IMMEDIATE SHIPMENT

We can save you money on strong rooted carnation cuttings.

While they last.

	Per 100	1000		Per 100	1000
White Enchantress.....	\$2.00	\$17.50	Winsor, rose-pink.....	\$2.00	\$12.00
White Perfection.....	2.00	15.00	Enchantress, light pink..	2.00	12.00
Joy, red.....	2.00	14.00	Aviator	5.00	35.00
			Nebraska.....	5.00	35.00

ROSES, Grafted Stock, A-1 Quality

Ophelia.....per 100, \$12.00; per 1000, \$110.00

Nesbit.....per 100, 15.00; per 1000, 125.00

Double White Killarney, 2-year bench plants,
\$6.00 per 100; \$50.00 per 1000

Look over your wants and send in your orders now while low prices are prevailing.

J. A. BUDLONG

184 North Wabash Avenue,

CHICAGO

Mention The Review when you write.

HYDRANGEAS for growing on

2½-inch pots. Last fall propagation.

Gen. de Vibraye
La Reine

Mme. Maurice Hamar
Otaksa

Mme. Emile Mouillere, Radiant

Price, \$4.00 per 100

JACKSON & PERKINS CO.,

Newark, New York

Mention The Review when you write.

2500 My Maryland, 2¼-in., own root, \$7.50
per 100, \$60.00 per 1000.
1000 White Killarney, Waban strain, \$7.50
per 100, \$60.00 per 1000.
500 Mrs. Aaron Ward, own root, \$7.50 per
100, \$60.00 per 1000.

JOHN WELSH YOUNG
Upsal Station, P. R. R., Philadelphia, Pa.

JOSEPH HEACOCK CO.

WYNCOTE, PA.

KENTIA GROWERS

Mention The Review when you write.

FERNS

FOR FERN DISHES

Ready NOW. \$3.00 per 100; \$25.00 per 1000

Cash with order.

ERNEST OECHSLIN, 188 Madison St.,
River Forest, Ill.
9 miles directly west of Chicago Court House
on Madison Street.

Mention The Review when you write.

Sensational New American Bedding Rose LOS ANGELES

(HOWARD & SMITH, 1917)

Awarded **SILVER MEDAL** by the National Rose Society, Philadelphia, March, 1917, and the **GRAND PRIZE** by the Panama-Pacific Exposition, San Francisco, 1915.

It is a great pleasure to be able to offer such a meritorious new Rose, particularly so one of American origin, and we believe that this splendid variety is only the forerunner of other equally good sorts "made in America."

We have not only seen the originators' great field of it in California, but have also had the opportunity of watching the behavior of a dozen plants in our own trial beds the past summer, under what has been one of the most trying seasons we have ever experienced, and it has given a most satisfactory account of itself, in strong, vigorous growth and in freedom of bloom, in which it was not equaled by any other variety in its first season after planting.

Following is the originators' description:

"Los Angeles is, by all odds, one of the finest Roses ever introduced. The growth is very vigorous and produces a continuous succession of long-stemmed flowers of a luminous flame pink toned with coral and shaded with translucent gold at the base of the petals. In richness of fragrance it equals in intensity the finest Marechal Niel. The buds are long and



New Hybrid Tea Rose **LOS ANGELES**

pointed and expand into a flower of mammoth proportions, while the beauty of form and ever-increasing wealth of color is maintained from the incipient bud until the last petal drops."

Unlike many of the new imported Roses, the plants are extra heavy two-year-old stock, which should give a full crop of flowers this season.

PRICE: Heavy two-year budded plants, \$1.50 each

We make a specialty of two-year-old Roses, budded plants and such that will please your customers, for spring planting. Our stock has all been potted up during the winter months, stored cool, and will be in prime condition for May planting. Our list contains not only all the select standard sorts, but many new sorts offered by us exclusively in the United States. For complete list of varieties see our current Wholesale List, January to June issue, which will be mailed, upon request, only to persons engaged in horticulture commercially.

HENRY A. DREER,

714-716 Chestnut Street,
PHILADELPHIA, PA.

THE ABOVE PRICES ARE INTENDED FOR THE TRADE ONLY

A Certificate of Merit

was Awarded our display of

XANTHOSOMA BATAVIENSIS

in the Convention Gardens at
Houston, Texas

They are the handsomest of all the Elephant's Ear plants. You can have 24 strong started plants delivered prepaid for one dollar. Don't miss this chance. We want you should give them a trial.

L. H. READ & CO.

DEER PARK, ALABAMA

Always Mention the...

FLORISTS' REVIEW

When Writing Advertisers

SPRING STOCK

GERANIUMS, in good assortment, standard sorts, in single and double, also Ivy Leaved, Scented, Rose, Apple, etc., 2-inch, \$2.00 per 100; \$20.00 per 1000—3-inch, \$3.00 per 100; \$25.00 per 1000. 4-inch S. A. Nutt, Abbie Schaffer, etc., \$1.00 per dozen; \$7.00 per 100, shipped without pots.

HARDY CHRYSANTHEMUMS, in large assortment of varieties, Aster-flowered, Pompon, single and anemone, \$2.00 per 100.

CANNAS, 8-inch pot plants, Alph. Bouvier, Florence Vaughan, Mme. Crozy, Richard Wallace, etc., \$3.00 per 100; \$25.00 per 1000.

MISCELLANEOUS PLANTS

2-inch, \$2.00 per 100; \$18.50 per 1000—3-inch, \$3.00 per 100; \$25.00 per 1000

Achyranthes; **Alyssum**, Giant and Dwarf; **Alternantheras**, 10 varieties; **Ageratum**, 6 varieties; **Begonias**, Luminosa, Vernon, Erfordii, Pfitzer's Triumph, Gracilis Rose; **Cuphea**; **Coleus**, 10 varieties; **Hardy English Ivy**; **Heliotrope**; **Lemon Verbenas**; **Lantanas**, 10 varieties; **Moonvines**, White and Blue; **Parlor Ivy**; **Petunias**, Double, fringed, mixed colors; **Chrysanthemums**, Pompon; **Salvia**, Bonfire and Zurich; **Swainsona**, White; **Scented Geraniums**.

Abutilon Savitzii, 2-inch, \$3.00 per 100—3-inch, \$4.00 per 100.

Send for Catalogue.

Cash with Orders.

R. VINCENT, JR. & SONS CO., WHITE MARSH, MARYLAND
GROWERS OF PLANTS FOR THE TRADE



Bench Grown Roses

PUT UP READY FOR RETAIL SALE

Each plant labeled, roots wrapped in damp moss and waterproof paper. Strong plants of leading varieties. They give splendid satisfaction and an abundance of flowers during summer months.

Aaron Ward, Killarney, pink, Killarney Brilliant, Killarney, white,
Per 100.....\$9.00 **Sunburst,** Per 1000.....\$80.00

American Beauty, Mrs. Russell,
Per 100.....\$11.50 Per 1000.....\$100.00

A. HENDERSON & CO., 211 N. State St., CHICAGO

LOS ANGELES NOTES.

[Continued from page 66.]

Fred Howard, president of Howard & Smith, has returned from a business trip to San Francisco in time for the opening day of the rose show at Ninth and Olive streets. A call at the store was interesting and instructive along the line of rose culture. The new Los Angeles rose, of course, was much in evidence, and the way this rose has been received all over the country must be most pleasing to Mr. Howard, the originator. Besides this variety, the popularity of which is now assured, the writer was shown a beautiful seedling, as yet unnamed, a cross between Rayon d'Or and Frau Karl Drusehki. This is a thick-petaled, full and beautiful rose, possibly a little deficient in fragrance, but otherwise perfect, with a golden yellow tint that is most attractive. In a hasty look around it was impossible to note all the good things exhibited, but one thing that deserves special note was the beautiful panel of roses, lit from below by an artificial light, which showed up the colors and detail of roses to perfection. This was quite a novel idea and was worked out to perfection by Manager Grover, of the cut flower department. A fine line of amaryllises, for which this concern is famous, was also shown, as well as other flowers from the Montebello nurseries. Shows like these not only boost the concern that stages them, but they also create an interest in flowers and horticulture generally that redounds to the credit of all concerned. Congratulations are once again in order to the public-spirited firm of Howard & Smith.

All the wholesalers have noted a decided drop in business, which is unfortunate, but always expected at this time of year. As usual, the firms that have treated their customers right by careful packing and consideration of the class of goods their patrons need, are they who are keeping their end up during the season of plenty. Service counts.

H. R. Richards.

Nevada, Mo.—After six years of apprenticeship, Edward Campbell has started out for himself with a greenhouse 25x125 feet.

GERANIUMS

Strong 4-inch pot plants, in bud and bloom. Ready now.

\$8.00 per 100; \$75.00 per 1000

FRED H. LEMON & CO.

RICHMOND, INDIANA

Mention The Review when you write.

GODFREY ASCHMANN

1012 W. Ontario Street,

PHILADELPHIA, PA.

GROWER AND IMPORTER OF POT PLANTS

Mention The Review when you write.

MOONVINES

IPOMOEA NOCTIFLORA

2½-inch pots.....\$5.00 per 100

ASCHMANN BROS.

Second and Bristol Sts. and Rising Sun Ave. PHILADELPHIA, PA.

Mention The Review when you write.

**Roses — Carnations
Verbenas**

J. L. DILLON

BLOOMSBURG,

PA.

Mention The Review when you write.

**JULIUS ROEHRS CO.
RUTHERFORD, N.J.**

**ORCHIDS, PALMS
and plants of every variety**

Mention The Review when you write.

Chrysanthemums

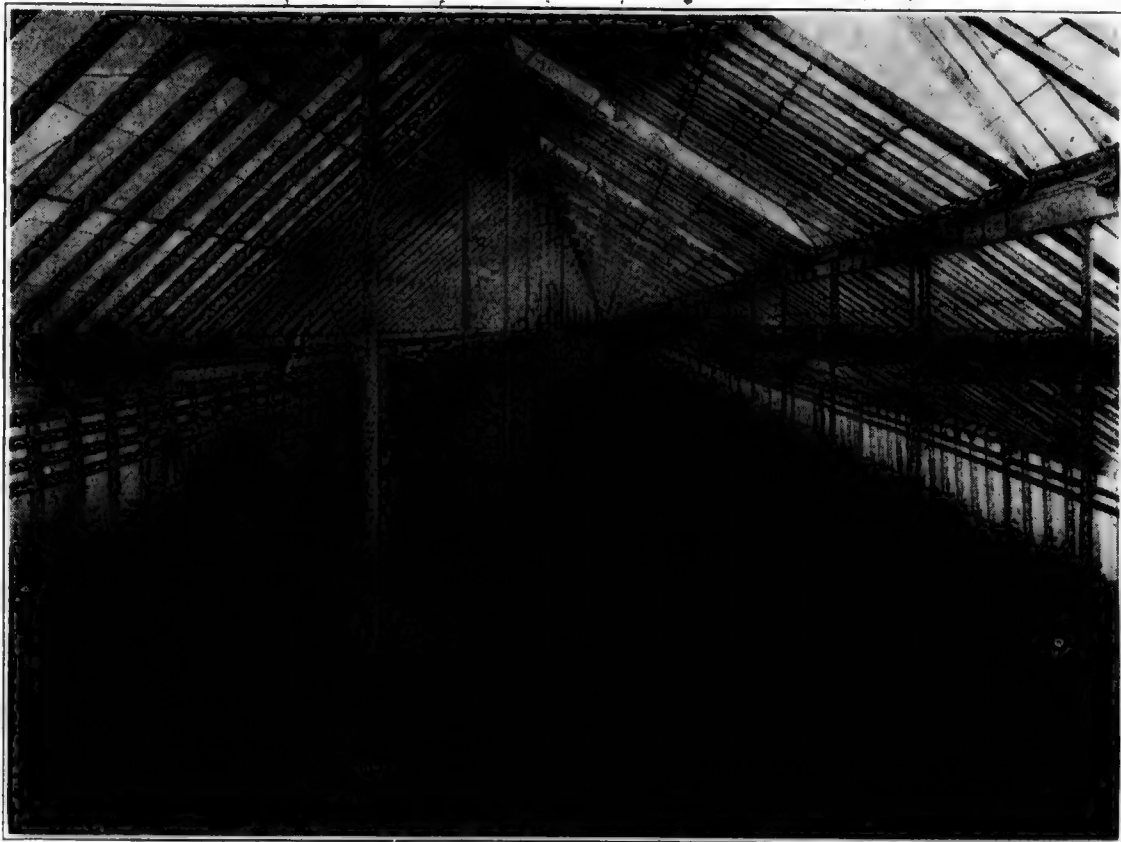
MY SPECIALTY

CHAS. H. TOTTY

Madison, N. J.

Mention The Review when you write.

SIM'S HYBRID YELLOW POLYANTHUS



This is one of my houses. 20x300 feet, of National Flower Show Gold Medal Polyanthus. These have been in bloom constantly since November and will continue into May.

I had two houses of Giant Yellow Polyanthus in full crop at Easter. A Review correspondent saw them March 31st and wrote:

"They include some beautiful varieties, which are being carefully marked and saved for propagation. One bed 300 feet long, of a pale yellow polyanthus, true to type in every plant, was particularly fine. I measured individual flowers two inches in diameter and many of the stalks stood eighteen inches high. Two houses, each 300 feet long, are devoted to this crop, and a glorious sight they are."

But the best of it is they had a glorious sale. You can do as well next season if you order your stock now.

Strong divisions ready in May.

Price per 100,	-	-	-	\$ 7.50
500,	-	-	-	25.00
1000,	-	-	-	50.00

WILLIAM SIM, :: CLIFTONDALE, MASS.

Mention The Review when you write.

Pot Grown Ferns

Strong plants

Boston, Scottii, Whitmani, Elegan-
tissima, Teddy Jr. and Piersoni

2 1/2-inch pots	per 100,	\$5.00
4 -inch pots	each,	.20
5 -inch pots	each,	.25
6 -inch pots	each,	.50
7 -inch pots	each,	.75
8 -inch pots	each,	\$1.00 and 1.50

JOHN BADER CO.

1826 Rialto Street, N. S. PITTSBURGH, PA.
Mention The Review when you write.

CHRYSANTHEMUM ROOTED CUTTINGS

ALL THE BEST VARIETIES

Write for List

Strafford Flower Farms

STRAFFORD, PENNSYLVANIA

Mention The Review when you write.

The Storrs & Harrison Co.

PAINESVILLE NURSERIES

Nurserymen, Florists and Seedsmen

PAINESVILLE, OHIO

Always mention the Florists' Review when
writing advertisers

BEDDING PLANTS IN ABUNDANCE

Size of Pots	Per 100	Per 1000
2 1/4-in. Abutilons, 6 varieties	\$2.75	\$25.00
2 1/4-in. Ageratums, 3 varieties	2.25	20.00
2-in. Alyssum, double	2.25	20.00
2 1/4-in. Asparagus Sprengeri	3.00	25.00
3-in. Asparagus Sprengeri	5.00	45.00
2 1/4-in. Asters, 3 varieties	2.25	20.00
2 1/4-in. Begonia Vernon	3.00	25.00
3-in. Cannas, by the thousands	6.00	55.00
2 1/4-in. Dusty Miller	2.75	25.00
2 1/4-in. Chrysanthemums, 28 varieties	2.75	25.00
2-in. Coleus, any varieties	2.50	22.50
2 1/4-in. Cupheas (Cigar Plants)	2.35	22.00
4, 5, 6-in. Dracenas, indivisa	\$15.00	\$20.00
\$25.00 per 100.		
2 1/4-in. Heliotropes	2.75	25.00
4-in. Heliotropes, 3 varieties	7.50	70.00
2 1/4-in. Lantanas, 8 varieties	3.25	30.00
3 1/2-in. Lantanas, 8 varieties	7.50	70.00
2-in. Lobelias, Crystal Palace	2.25	20.00
2 1/4-in. Marguerites, 3 varieties	2.75	25.00
4-in. Marguerites, 3 varieties	7.00	65.00
Pansy Plants	1.75	15.00
2 1/4-in. Petunias, double, 12 varieties	3.00	28.00
2 1/4-in. Petunias, single, finest mxd.	2.50	22.50
2 1/4-in. Salvia, Bonfire or splendens	2.75	25.00
3-in. Salvia, Bonfire or splendens	5.00	45.00
2 1/2-in. Stocks, Princess Alice or Beauty of Nice	2.50	22.50
2 1/4-in. Verbenas, finest mixed	2.75	25.00
2 1/4-in. Vinca Variegata	3.50	30.00
4-in. Vinca Variegata	7.00	65.00
Rudbeckias, Golden Glow	4.00	35.00
Funkia Variegata	5.00	45.00
2 1/4-in. Fuchsias, 12 varieties	2.50	22.50
4-in. Fuchsias, 12 varieties	7.50	70.00
2 1/4-in. Geraniums, 20 varieties	2.50	22.50
4-in. Geraniums	7.00	65.00

Also abundance of other stock, including millions of vegetable plants. Correspondence solicited.

Alonzo J. Bryan
Wholesale Florist Washington, N. J.

CHAS. D. BALL
GROWER OF
PALMS, ETC.

Send for Price List
HOLMESBURG, : PHILADELPHIA, PA

SPRING BEDDING PLANTS

	R. C.	2 1/4-in.	3-in.	4-in.	5-in.
Asters	\$3.00
Ageratum	2.50
Alyssum	3.00
Alternantheras	3.00
Achyranthes	3.00
Begonias	\$3.50	\$5.00	\$7.50	\$12.50	...
Centaurea	3.50
Celosia	3.00
Cannas
King Humbert	...	7.50	12.50
Cannas, assorted, red, yellow, etc.	...	5.00	10.00
Caladiums	\$15.00
Caladiums, fancy leaved	25-35
Cleome	3.50
Chrysanthemums	\$1.50-\$2.50	\$2.50-\$3.50
Coleus	.75	2.00
Daisies, Marguerite	3.50	7.50	12.50
Daisies, Yellow	4.00	7.50	12.50
Daisies, Q. Alex. and Sander	5.00	7.50	12.50
Dracenas	35.00
Fuchsias	2.50	4.00	6.00	12.50	...
Feverfew	5.00	7.50
Geraniums	3.50	5.00	8.00
Nutt, Ricard, Poitevine, Grant, Buchner, Vland.
Rose Geraniums	5.00	7.50
Silver Leaf Geraniums	3.50
Heliotrope	5.00	7.50	12.50
Ivy, German or English	5.00
Lantanas	4.00
Lobelia	3.50
Moonvines	5.00
Pansies, \$2.00 per 100.
Periwinkle	5.00
Petunias	5.00	7.50	12.50
Pyrethrum	3.50
Pelargoniums, in bud and bloom	25.00
Ricinus	...	7.50
Sultana	5.00
Salvia	3.50	5.00	12.50
Santolpha	5.00
Snapdragon	4.00	7.50
Tradescantia	2.50
Verbenas	3.00
Verbenas, Lemon	5.00	7.50
Vincas	5.00	7.50	12.50-15.00

Hydrangeas, in bud, 4-in., at 25c each; large plants in 7-in. pots at 75c, \$1.00 and \$1.50 each. We make a moderate charge for packing. Name Express Company. Cash or Reference.

GEO. A. KUHL, Wholesale Grower, PEKIN, ILL.

BUFFALO.**The Market.**

Wedding and funeral work last week served to keep most of the retailers occupied. Beauties are in sufficient supply for all present demands. Other varieties of roses also are abundant and of extra good quality. The receipts have been increasing during the last week on account of the continued sunshine. Mrs. Russell is considered the most prominent of roses, its blooms being extra large and of excellent quality. Francis Scott Key, too, is of extra fine quality.

Carnations are in heavy supply. C. W. Ward seems to be the leading variety. It has been first as to quality, but it does not produce so freely as other varieties. Bulbous stock of all kinds has dragged noticeably during the last two weeks, but at last there seems to be an end to this plethora. Violets are beginning to show the effects of the warm weather. Orchids and gardenias have been sufficient for present demands, but valley has been extremely scarce. What there is to be had is of inferior quality, but it is held at \$7 per hundred. Sweet peas are plentiful and excellent. The pinks seem to realize the best demand. Mignonette, daisies, yellow and white, and calendulas still retain their good quality and demand. Lilac has made its appearance again, but it has not received much attention.

Various Notes.

During the week of April 21 W. J. Palmer & Son saw their third store in operation. As the staffs of two stores were divided to make a third staff, the forces were short-handed and everyone had to step lively. The store at 522 Main street was discontinued May 1 and what had to be moved was taken to the new home at 258 and 260 Delaware avenue. Business for the first week was excellent.

Jerry Roach, of Beaver, Pa., was in town last week.

Local seedsmen report the heaviest sale of seeds they ever experienced. Of some kinds the supply is exhausted. Seed potatoes are extremely scarce.

Growers in the vicinity of Buffalo are more worried about the coal situation than about the war. It seems that they all insist upon having their coal shipped during the summer season. Of course, one cannot blame them for that, after what they experienced last winter.

Walter Stroh, who was in town one day last week, reported that his stock is in excellent condition and that business is fine.

The Buffalo Florists' Club will hold its May 9 meeting at its new meeting place in the Electric building. Lectures on floricultural subjects will be the main features of the evening and each member is asked to be present.

Barney Meyers, of Lancaster, has been cutting snapdragons with spikes nearly four feet in length. These have proved excellent for wedding decorations. A. E.

PANSIES

Large, stocky, transplanted plants, in bud and bloom, immediate shipment. A selection of best varieties, \$10.00 per 1000.

Late fall transplanted, \$5.00 per 1000.

J. B. BRAUN, Hightstown, N. J.

ROOTED CARNATION CUTTINGS**600,000 Ready for Immediate Shipment**

Strong, clean, healthy, well-rooted cuttings ready for immediate shipment. Reinberg's stock is known everywhere for its supreme quality and is the stock for you to buy. Order today.

Immediate Delivery

	Per 1000	100
White Enchantress.....	\$16.00	\$2.00
White Perfection.....	16.00	2.00
Rose-pink Enchantress.....	16.00	2.00
Ward.....	16.00	2.00
Beacon.....	18.00	2.00
Joy.....	16.00	2.00
Belle Washburn.....	30.00	4.00

Roses=Own Root, 2¹/₂=inch

	100	1000
Richmond.....	\$3.50	\$30.00
White Killarney.....	3.50	30.00
Pink Killarney.....	3.50	30.00
Maryland.....	4.50	40.00
White Killarney, 3-inch pots.....	5.00	50.00
Sunburst, 2 ¹ / ₂ -inch.....	5.00	45.00
Ophelia.....	5.00	45.00

PETER REINBERG

30 East Randolph Street, CHICAGO, ILL.

GULLETT'S**Young Cyclamen**

In anticipation of no Azaleas from Belgium, it will be a wise precaution to stock well with 3-inch and 4-inch Cyclamen.



We will offer 100,000 beautiful young plants, short and sturdy, in perfect condition to grow on. Delivery of 3-inch Cyclamen will begin June 15 and of 4-inch July 15.

Be wise in time. Place an order now. Very few Cyclamen seed came over last fall. Stock is certain to be scarce.

**ROSES AND
SPRING BEDDING PLANTS**

Our list of forcing Roses and of Ageratum, Alternanthera, Alyssum, Asparagus, Begonia, Canna, Coleus, Centaurea, Carnation, Daisy, Fuchsia, Ferns, Geranium, Heliotrope, Ivy, Petunia, Snapdragon, Calendula, Salvia, Verbena, Roses, Vincas, Marigolds, appears in the classified columns.

Gullett & Sons, Lincoln, Illinois



Prepare for Spring

Nursery Stock You Need

Boxwood, bushes, 1½ ft., heavy, \$1.50 each.
Boxwood, bushes, 1 ft., \$1.00 each.
Boxwood, pyramids, 2 ft., \$2.00 each.
Boxwood, pyramids, 2½ ft., \$2.50 each.
Boxwood, pyramids, 3 ft., \$3.00 and \$3.50 each.
Aucuba, heavy bushes, 1½-2 ft., \$1.00 each.
Laurus Cerasus, bushes, 1½-2 ft., 75c to \$1.00 each.
Laurus Cerasus, bushes, 3 ft., up to \$2.50 each.
Laurus Cerasus, pyramids, 4½-5 ft., \$3.00-\$3.50 each.

Rhododendron Pink Pearl, in bud and bloom, \$1.50-\$3.50 each.
Koster's Blue Spruce, 18-24 in., \$2.00 each.
Roses, half standard, pot grown, 30 in. high, 75c each.
Roses, half standard, 50-56 in. high, \$1.25 each.
Feverfew, 3 in., extra strong, \$6.00 per 100.
Geranium, variegated Nutt, 2½-in., \$6.00 per 100.
Pansies, transplanted, extra strong, \$1.50 per 100; \$14.00 per 1000.
Perennials. Look under Hardy Plants in classified.
Hydrangea, in bud and bloom, 50c-\$1.50 each.

POT PLANTS

Fuchsias, 2-in., \$3.00 per 100.
Heliotrope, 2-in., \$3.00 per 100.
Ageratums, 2-in., \$3.00 per 100.
Coleus, rooted cuttings, \$1.00 per 100; \$9.00 per 1000.
Wandering Jew, 2¼-in., \$3.00 per 100 in variety.
Vincas, 2 in., \$3.00 per 100. R. C., very strong, \$1.00 per 100.
Asparagus plumosus, 2 in., \$3.00 per 100; \$25.00 per 1000.
Asparagus Sprengerii, 2 in., \$3.00 per 100; 3 in., \$6.00 per 100.
Begonia Chatelaine, 2-in., \$4.00 per 100.
Luminosa, 2-in., \$3.00 per 100. Christmas Red, 2-in., \$8.00 per 100. Begonia Erfordii, 2-in., \$3.00 per 100. Prima Donna, 2-in., \$3.50 per 100. Transplanted seedlings, Erfordii, Prima Donna, Luminosa, \$1.50 per 100, \$12.50 per 1000.
Abutilon Savitzii, \$4.00 per 100.
Reineckia var., 2¼-in., \$10.00 per 100.
Lantanas, mixed yellow and pink, separate, 3-inch, \$7.00 per 100.
Weeping Lantanas, \$3.00 per 100; 3-inch, \$6.00 per 100.
Aspidistra variegata, 6-in., \$1.25 and \$1.50 each.
Aspidistra, green, 6-in., \$1.00 and \$1.25 each.
Pandanus Veitchii, 4-in., 35c and 50c; 5-in., 75c; 6-in., \$1.25.
Sansevieria Zebrina, 4-in., 35c; \$4.20 per doz.
English Ivy, \$3.00 per doz.; 3-inch, \$8.00 per 100; 2¼-inch, \$4.00 per 100; strong plants.
Lobelia, transplanted clumps in variety, \$1.25 per 100.
Salvia, transplanted, \$1.00 per 100.
Salvia, transplanted, \$1.00 per 100.
Verbenas, transplanted, in separate varieties, \$1.00 per 100.

ROCOCO ERECTA (New)

CYCLAMEN

Rococo Erecta, seedlings (new), finest ever introduced (not to compare with the old Rococo), to be well recommended for commercial growing. Strong seedlings, \$5.00 per 100; \$40.00 per 1000. Transplanted, \$6.00 per 100; \$50.00 per 1000.

Cyclamen giganteum, Improved Wandsbek type, seedlings in 8 varieties, equally divided, \$4.00 per 100, \$30.00 per 1000. Same transplanted, \$5.00 per 100, \$40.00 per 1000.

2½ and 3-in. ready May 15. Orders booked in advance. We grow over 350,000 and can show many testimonials as to quality of our strain and stock.

ERNEST ROBER,

Cash, please.

WILMETTE, ILL.

Mention The Review when you write.

SEASONABLE R. C. AND 2-IN. STOCK.

Per 100
2-in. cigar plants \$2.50
2-in. mixed geraniums 2.50
Asparagus plumosus nanus seedlings 1.00
Asparagus Sprengerii seedlings 1.00
Asparagus Sprengerii, 2-inch 2.50
2½-inch tomatoes, 4-5 varieties 2.00
200 for \$3.50; 300 for \$5.00
R. C. English ivy 1.00
R. C. trailing coleus 1.00
R. C. Brillancy coleus 1.50
R. C. ageratum, blue75

D. U. AUGSPURGER & SONS CO.,
BOX 394, PEORIA, ILL.

Mention The Review when you write.



Rooted Cuttings
Alternantheras, 4 best varieties, fall cuttings; Salvias; Daisy Mrs. Sander; Mme. Sallerol Ger.; Vinca Variegata; \$1.00 per 100, \$8.00 per 1000. Ageratum New Blue, 60c per 100. Verbenas, 70c per 100. Feverfew; Lantanas; Snapdragons, Silver Pink, Giant White; \$1.25 per 100. Express prepaid on all rooted cuttings.

O. HUMFELD, Clay Center, Kan.

Mention The Review when you write.

Cattleya Dowiana

Fresh importation—in fine condition.

Prices on application.

GEORGE SCHLEGEL

72nd St. and 2nd Ave., BROOKLYN, N. Y.

Mention The Review when you write.

FIRST AID TO BUYERS

SPRING LIST **ROSES** 2¼ and 4-inch

400

Best Sorts—Old, New, Tried, True

THE LEEDLE FLORAL COMPANY
SPRINGFIELD-OHIO.

Mention The Review when you write.

ROOTED CARNATION CUTTINGS

IMMEDIATE DELIVERY

☐ We are now booking orders for our new seedling **Superb**, \$12.00 per 100, \$100.00 per 1000.

Superb is a seedling of Gloriosa and Enchantress. It has the good stem of Gloriosa and the fine growing habit of Enchantress. The color is a flesh pink and it keeps its color at all seasons. The flowers average about three inches, are very full and generally receive full score on substance. The flowers are all perfect and do not split. In the four years we have grown it, it has proved the best commercial variety, barring none.

AVIATOR

☐ If you want scarlet carnations for Christmas, grow **Aviator**, \$6.00 per 100, \$50.00 per 1000.

STANDARD AND NEW VARIETIES

White—		Per 100	1000
Matchless.....	\$ 2.50	\$ 20.00	
White Enchantress	2.50	20.00	
White Wonder.....	3.00	25.00	
Flesh Pink—			
Superb.....	12.00	100.00	
Enchantress.....	2.50	20.00	
Alice.....	3.00	25.00	
Medium Pink—		Per 100	1000
Miss Theo.....	\$6.00	\$50.00	
Pink Sensation.....	3.50	30.00	
Dark Pink—			
Peerless Pink.....	2.50	20.00	
C. W. Ward.....	2.50	20.00	
Red—			
Aviator.....	6.00	50.00	
Champion.....	3.50	25.00	

J. D. THOMPSON CARNATION CO., Joliet, Ill.

ORCHIDS

Just arrived in splendid condition. A large shipment of C. Trianae, true Papayan type C. Mossiae; C. Borengiana; Oncidium Splendidum, etc. Price reasonable. Write to

J. De BUCK, 719 Chestnut Place, SECAUCUS, N. J.

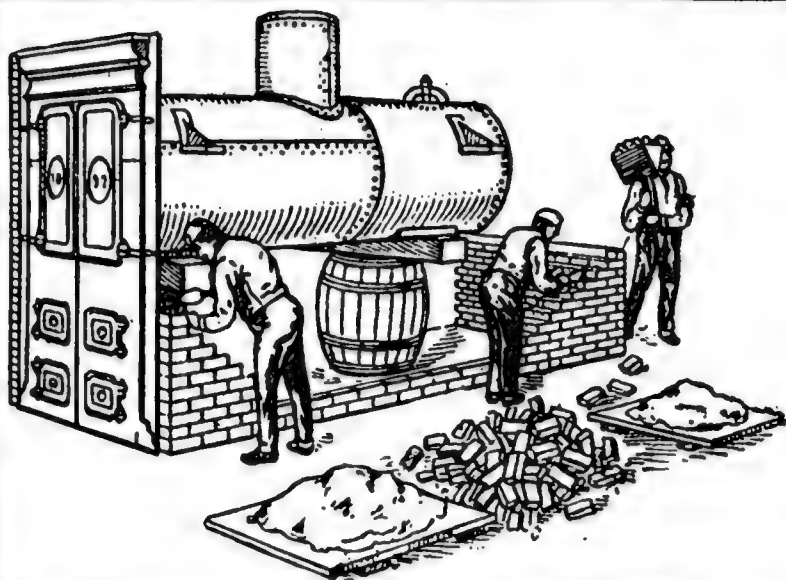
ORCHIDS

We received the following imported Orchids during June:

C. Trianae, C. Labiate, C. Mossiae, C. Baskelliana, C. Schroederiae, C. Percivaliana Gigas; Oncidium Splendidum and Varicosum; Laelias, Odontoglossums, etc.

One of the largest importers of Orchids in America.

GEO. E. BALDWIN CO. Box 98. Mamaroneck, N. Y.



Set Your Boiler Right

We make a specialty of all kinds of fire-brick work. No order is too large, and the smallest order receives the same careful attention. Let us call on you. Estimates cheerfully furnished.

By special permission we offer the following names for reference:

L. A. Budlong Co.
Bassett & Washburn, 131 N. Wabash Ave., Chicago, Ill.
Fred Stielow, Niles Center, Ill.
A. F. Ambling Co., Maywood, Ill.
W. H. Ambling, Maywood, Ill.
Kroeschell Bros. Co., 444 W. Erie St., Chicago, Ill.
Emil Buettner, Park Ridge, Ill.

Peter Knowe & Son, 315 Chamber of Commerce Bldg.,
133 West Washington Street, **Chicago, Ill.**
Phone Main 3766

Mention The Review when you write.

H. H. LINEAWEAVER & CO., Inc.

ANTHRACITE
and
BITUMINOUS

COAL

West End Trust Building, PHILADELPHIA
17 Battery Place, NEW YORK
Nutting Building, LEBANON, PA.
Mention The Review when you write.

Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article, the best in the special field of its adaptation.

THE COST OF COAL.

Coal never was an insignificant item of expense in the cost of conducting a greenhouse and the present situation is a particularly difficult one on that account, but that florists' experience is not different from that of the largest users of fuel is shown by the statement of a vice-president of the Pennsylvania railroad. In an argument before the Interstate Commerce Commission, as a reason for the proposed advance in freight rates, he is quoted as having said in part: "His company's coal bill for 1917 would show an increase of \$10,200,000 over 1916. All coal contracts are expiring. Where his company has been buying coal for \$1.50 a ton it now has to pay \$4.50 and \$5 a ton. He said that the operators would not renew their contracts, but were holding out for more money. Contracts for supplies and material also have expired, he said, and prices have advanced seventy-eight per cent over 1915 figures."

The railroads are asking fifteen per cent advance in rates on merchandise and fifteen cents a ton on coke, coal and oil. This 15-cent advance will not affect anthracite coal.

THE COAL SUPPLY SITUATION.

While the coal trade still is pessimistic regarding the possibilities of an adequate supply of fuel for next season, it sees a hopeful sign in the movement of consumers to store coal during the summer against their future needs.

Last year consumers had no warning,

Morehead Back to Boiler SYSTEM

BEGIN NOW to find out about the "Morehead" System. Send right away for the "Morehead" book for florists. In it you will find an easily understood discussion of the boiler and condensation question from the practical standpoint of the Grower of Flowers. Write for this help TODAY.

MOREHEAD MFG. CO.

Dept. "M"

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DETROIT, MICH.

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To stop that

pipe leak permanently—
cheaply—use
Emergency
Pipe Clamps.

M. B. Skinner Co.
558-562 Washington
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Hansell Rocker Grates

Are best for greenhouse use.

Write for particulars.

HANSELL GRATE CO.

654 Railway Exchange Bldg., CHICAGO

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or if they had they did not heed it, that a coal shortage was probable, and not being forewarned, did not forearm themselves. As a consequence, a great percentage of the mine capacity of the country was idle during the summer months.

This year, however, consumers, the coal trade says, are profiting by experience and so far the demand has more than kept pace with the supply, a condition which seems certain to continue through the months that ordinarily are slack.

It seems probable that if the demand enables the mines to work at capacity from May 1 to September 1 and the railroads are kept busy moving coal, last year's deficiencies will be made good and a little more. As the loss in supply last year through mine idleness was placed at approximately 200,000,000 tons, the addition of this huge

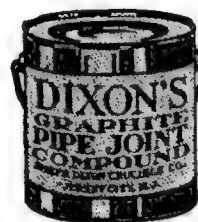


BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-in. diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON
Est. 1898 Phone Superior 572
1353 N. Clark St. Chicago

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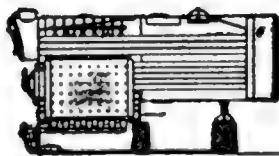


Dixon's Graphite Pipe Joint Compound

Saves time, money, temper and tools. Makes tighter joints. Never sets like a cement. Keeps joints well lubricated. Send for booklet No. 54-D.

Joseph Dixon Crucible Company
Jersey City, N. J.

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STEEL RETURN TUBULAR BOILERS

Johnston Heating Co.

131 E. 26th Street

NEW YORK

Mention The Review when you write.

amount of fuel, it is believed, will supply the increased demands of the country.

A WARNING TO GROWERS.

Growers must not allow the rush of spring work for men and teams to inter-

QUICKEST ^{STEAM AND} WATER HEATERS IN THE WORLD



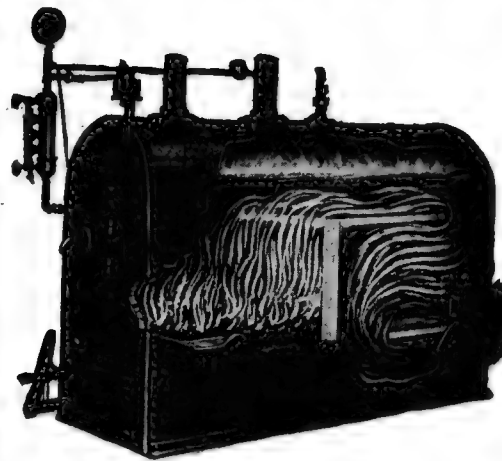
The Kroeschell

is making the most wonderful greenhouse heating record in the world. Florists who have used other makes are constantly giving the Kroeschell the highest praise.

13,468,320 sq. ft. of glass was equipped with the Kroeschell Boiler during the past five years.

The Kroeschell

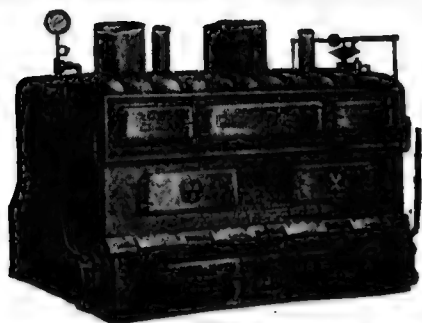
is used by hundreds of Florists' Review readers and mighty is their praise. The year of 1916 brought an enormous number of new customers who saw our boilers in operation at other places. We attribute the large sales of this season to the good work the Kroeschell Boiler is doing everywhere.



BUY DIRECT — FACTORY-TO-USER PRICES

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A Model Greenhouse Boiler

53 sold in a season in one community to florists. A record no other greenhouse boiler can boast of. A coal-saver.

J. F. GORMAN, 250 W. 128th St., NEW YORK
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New Wrought Pipe

Black or Galvanized
Delivered Anywhere

Send us a list of your needs. We can save you money.

King Construction Co.
North Tonawanda, New York

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HIGHEST PRICED and CHEAPEST BOILERS MADE GIBLIN GREENHOUSE BOILERS

GIBLIN & CO.
109 Broad Street. UTICA, N. Y.

Let us tell you about them.
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PIPE

Wrought Iron of sound second-hand quality with new threads and coupling. 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

Established 1902.

PFAFF & KENDALL, Foundry St., Newark, N. J.
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TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street,
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PIPE CUT TO SKETCH!

It will pay to correspond with us

Wrought Iron Pipe, Tubes and Fittings

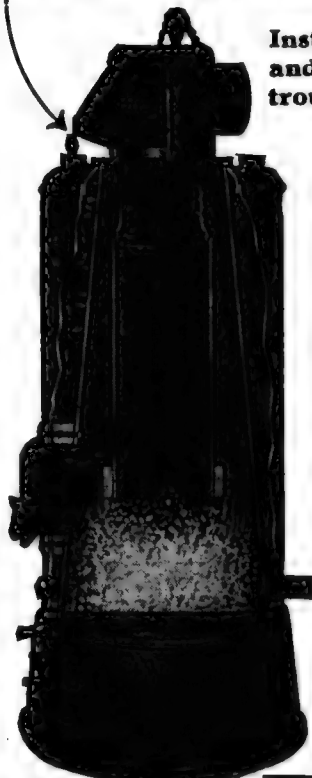
New and Second Hand—Thoroughly overhauled, with new threads and couplings, in lengths of 16 feet and over. Guaranteed to give satisfaction.

ALBERT & DAVIDSON, Inc., 256-264 Oakland St.—218-228 Kent St., BROOKLYN, N. Y.

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WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS and forget your troubles.

No night fire-man required—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

Send for Catalogue and Prices

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Yards 866

S. WILKS MFG. CO.

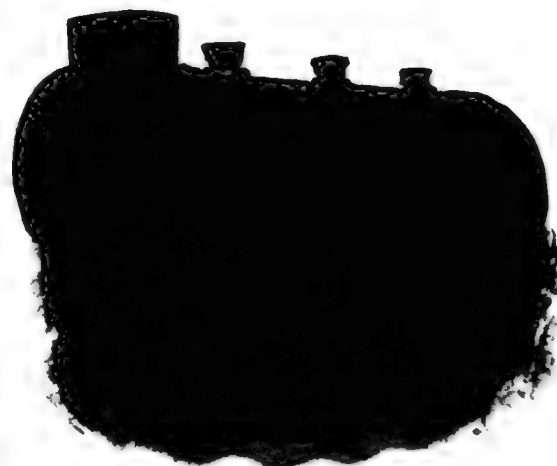
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"Superior"

INTERNAL-FIRED
BOILER

For Hot Water Heating



Superior Machine & Boiler Works

840-850 W. Superior Street

CHICAGO

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ferre with unloading coal from the cars as soon as they are placed on the side-tracks this year, or they will be hit another blow on the pocketbook by the new schedule of demurrage charges which went into effect May 1.

Hereafter the demurrage charge on each car will be \$2 per day for the first four days and \$5 per day thereafter. These rates are more than double those in effect a year ago and supplant the emergency rates put into effect by the Interstate Commerce Commission December 1, 1916.

Emergency rates, prescribed when the car shortage situation became acute last November, were \$1 per day for the first day, \$2 for the second, \$3 for the third, \$4 for the fourth and \$5 for each day thereafter. Previously the rate had been \$1 per day, with no time limit.

The new schedule is the result of an agreement between the National Industrial Traffic League and the American Railway Association. Before agreeing to the rates, however, the league by mail took a vote among 300,000 shippers. A substantial majority favored the increase, which is designed to aid the railroads in rapid handling of freight and to enable them to use their maximum equipment by placing a heavier penalty for delay upon receivers of shipments.

NEWPORT, R. I.

The gardening propaganda has struck this city with full force and many acres will be cultivated for the first time in many years. One enterprising young woman has compiled a directory of all the gardeners in the city, as well as their helpers, and also of small householders who wish to employ gardeners for the vegetable patches, and is furnishing valuable information along these lines.

The death of John Falkenholm is recorded in this week's obituary column.

Oscar Schultz had a big clean-up sale of tulips and daffodils April 28.

The twenty-seventh anniversary of the Newport Horticultural Society was observed April 24 with a ladies' night entertainment in Music hall, members and friends participating in the program. President John B. Urquhart acted as master of ceremonies, and the committee in charge consisted of Andrew Meikle, William Smith, William Gray, William M. Kay and Bruce Butterton. For the meeting May 8 arrangements have been made to have Guy C. Caldwell, of the Davey Tree Institute, speak on tree surgery.

The gardeners' helpers at Jamestown have made a demand for an increase of 25 cents per day in wages. W. H. M.

Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.

27 North 7th Street PHILADELPHIA
24th and Wood Streets

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NEW AND SECOND HAND

All Sizes, Cut to Sketch.

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Pipe Fittings -- Imico Boilers

FOR GREENHOUSE WORK

ILLINOIS MALLEABLE IRON CO.

1801-1825 DIVERSEY BOULEVARD CHICAGO

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For Starting Crops in the Spring

Following is what Mr. J. F. Zimmerman, of Alliance, Ohio, says of the System:

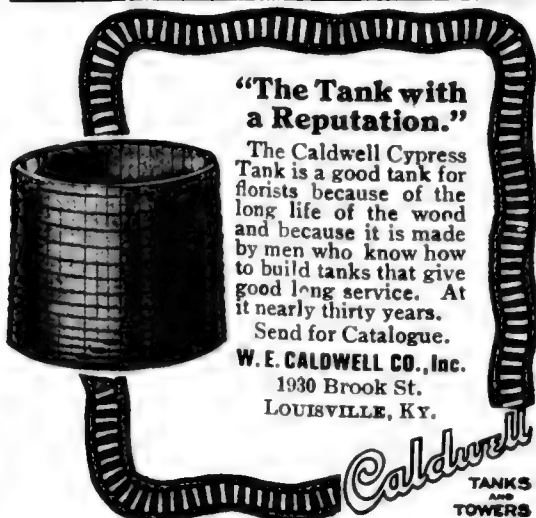
"It is worth alone the price of the System in starting crops in the Spring, and especially in transplanting."

**SKINNER
SYSTEM
OF IRRIGATION**

The Skinner Irrigation Co.

223 Water St., Troy, Ohio

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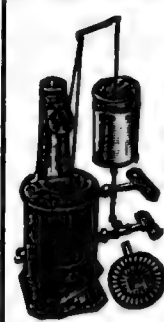


"The Tank with a Reputation."

The Caldwell Cypress Tank is a good tank for florists because of the long life of the wood and because it is made by men who know how to build tanks that give good long service. At it nearly thirty years.

Send for Catalogue.
W. E. CALDWELL CO., Inc.
1930 Brook St.
LOUISVILLE, KY.

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Use Rippley's

No. 200 Hot Water Heater

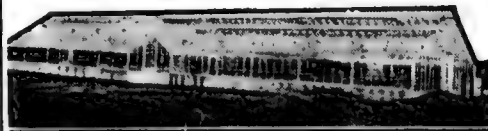
in greenhouses, garages, hog and poultry houses, small buildings. Price, \$42.50, freight paid.

Louis J. L. Amoureux, Norton Mass., says: "Your No. 200 Heater cared for our greenhouse, 75x14x9 ft., last winter at 23 below zero."

Mail orders direct. Write for circulars of heaters and steamers.

RIPPLEY MFG. & STEEL BOAT CO.
Box F, Grafton, Illinois

"Metropolitan" Greenhouses actually help you grow



Metropolitan Commercial Greenhouses are built to produce the maximum of results.

They are designed to actually assist the grower and not stand as an ornament.

They are planned to increase your returns at a minimum of expense.

From the smallest to the largest, every Metropolitan Commercial Greenhouse now in operation, is bearing out all our claims and even more.

PUT YOUR GREENHOUSE PROBLEMS UP TO US.

We go anywhere in the U. S. to submit plans and prices.

Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

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A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

YOU Will find all the best offers all the time in The Review's Classified Advs.

EVANSVILLE, IND.

The Market.

As yet spring plant buying has not begun in earnest, on account of the uncertain weather. There may be a few days of warm weather, but these are then followed by cold days, and people are disinclined to buy. Florists have a fine stock of spring plants of all kinds and for every purpose, and the indications are that as soon as the weather is favorable they will find a ready sale.

Various Notes.

Julius Niednagel & Sons have a large stock of plants, especially geraniums. They have their young carnations in the field, and the plants are doing well.

Miss N. Goodge has a splendid stock of plants for her spring trade.

J. C. Elsperrmann is not in good health this spring. His greenhouses and frames are filled with bedding plants. Funeral work is heavy.

The William Blackman Floral Co. is as busy as usual. The men are cutting many carnations, roses and other flowers.

Royston & Fenton evidently have paid special attention to geraniums, ferns, Easter Greetings, coleus, etc., for their stock is high-grade.

C. E. Gysemans, of the Evansville Nurseries, is busy planting out nursery stock. Tomato plants are being planted heavily. He has secured another ten acres of land, making twenty acres in all.

Theodore Kuebler made a trip last week to New Albany and Louisville, calling on his customers. He expects to visit the florists at Indianapolis this week. His stock of chrysanthemums this year is better than ever.

The Evansville Florists' Club went to Henderson, Ky., April 11 and held its monthly meeting at C. A. Morgan's place. Three new members were taken in, J. C. Hoffmann, W. Henderson, O. S. Smith and Ernst Stieger, of Evansville. The next meeting will be held at Theodore Kuebler's establishment, June 6. Everybody is welcome. E. L. F.

IF YOU WANT THE BEST



GET A Pearce-built Greenhouse

GEORGE PEARCE

Tel. 962-M. 203 Tremont Ave., ORANGE, N. J.
Mention The Review when you write.



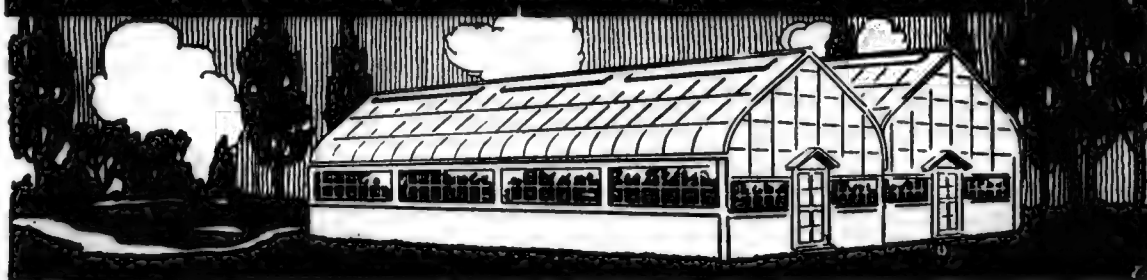
The best Paper Pot for shipping and growing purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

E. Allan Pearce
400 Oaks Road
WALTHAM, :: MASS
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JACOBS BUILT TO LAST GREENHOUSES

The strong, simple construction of Jacobs Greenhouses enables us to keep costs down to a minimum, without affecting durability or utility. In commercial greenhouse building, especially, where costs must be carefully considered, we honestly believe we can give you a "bigger dollar's worth" than the average. Backed by half a century's experience. Write for estimates—today!

S. JACOBS & SONS, 1363-1381 Flushing Ave., BROOKLYN, N. Y.



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PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. **PECKY CYPRESS**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

Adam Schillo Lumber Co., Kingsbury and Weed Sts. CHICAGO

L. D. Phones Lincoln 410 and 411

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DREER'S "RIVERTON SPECIAL" PLANT TUB

No.	Outside Diam.	Inside Diam.	Length of Stave	Each	Doz.	100	No.	Outside Diam.	Inside Diam.	Length of Stave	Each	Doz.	100
10	21 1/4 in.	20 in.	21 in.	\$1.60	\$17.50	\$145.00	50	12 3/4 in.	12 in.	13 in.	\$0.50	\$5.50	\$45.00
20	19 1/4 in.	18 in.	19 in.	1.45	15.50	130.00	60	10 3/4 in.	10 in.	11 in.	.40	4.40	35.00
30	17 in.	16 in.	17 in.	1.10	12.25	100.00	70	8 3/4 in.	8 in.	10 in.	.30	3.50	28.00
40	15 in.	14 in.	15 in.	.70	7.75	60.00							



Manufactured for us exclusively. The best tub ever introduced. The neatest, lightest and cheapest. Painted green, with electric-welded hoops. The four largest sizes have drop handles.

HENRY A. DREER,
Seeds, Plants, Bulbs, Supplies
714 Chestnut St., Phila

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Best staple on the market. 35c per 1000; 3000 for \$1.00, postage paid.

MICHIGAN CUT FLOWER EXCHANGE

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SPLIT CARNATIONS ARE BEST MENDED WITH SUPREME CARNATION STAPLES

Sample on Request No Tools Required Wholesalers Write for Prices
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Price list and samples on application.
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PADUCAH, KENTUCKY

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HEWS STRONG RED POROUS POTS

POT MAKERS FOR A CENTURY AND A HALF } Standard, Azalea, Bulb, Orchid, Fern, Hanging, Embossed, Rose, Carnation, Palm, Cyclamen, Cut Flower, { WORLD'S LARGEST MANUFACTURERS
Special Shapes to Order, Chicken Founts, Pigeon Nests, Bean Pots, Etc.

A. H. HEWS & CO., Inc., Cambridge, Mass. WAREHOUSES: Cambridge, Mass. New York, N. Y.

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WE LEAD IN QUALITY AND FINISH
Others follow—when they can
THE PFALTZGRAFF POTTERY CO., York, Pa.

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SYRACUSE RED POTS

Made in Standard Sizes

Their lightness is a strong point when freight rates are high and going higher.
Their strength added to careful packing saves waste in breakage.

Write for Catalogue

SYRACUSE POTTERY
C. BREITSCHWERTH, Prop.
SYRACUSE, N. Y.

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RED POTS

Standard Pots Azalea

NASHVILLE POTTERY COMPANY
NASHVILLE, TENN.

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FOR THE SMOOTHEST, MOST POROUS RED POT

In which plants do the best, write to

MISSOURI POTTERY CO.
1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.



Logan Pots are Best By Test

Write us for catalogue and discounts.

The Logan Pottery Co.
LOGAN, OHIO

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GUARANTEED POTS

Write for samples and prices.

MISSOURI POTTERY and SUPPLY CO.
4219 Iowa Avenue, ST. LOUIS, MO.
Mention The Review when you write.

IMPORTANT

Don't fail to look up the CLIMAX "Dirt Band" advertisement on page 89.

Mention The Review when you write.

PLANT TUBS



EVERLASTING VIRGINIA WHITE CEDAR

EVERYBODY agrees that Plant Tubs made of Everlasting Virginia White Cedar will best resist rot or decay. The "Keystone" brand of White Cedar Plant Tubs are made of this celebrated wood, and these goods are painted inside and out with best oil paints, a rich green.

They are bound with heavy steel hoops for the large size, and electric-welded wire hoops (galvanized) on the small size. The large sizes are trimmed with handsome drop handles and metal feet, and have perforated, removable bottoms.

These Cedar Tubs are made in all sizes, from 24 3/4 inches top diameter down to 6 inches, amply large for a Bay Tree and small enough for a Hyacinth. Every one guaranteed. Booklet in colors, with prices, furnished upon request.



RICHMOND CEDAR WORKS, RICHMOND, VIRGINIA

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THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.

Mention The Review when you write.

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. **IONIA POTTERY CO., IONIA, MICH.**



THE POT THAT EXCELS IN QUALITY

Made from the finest quality of porous clay—the pot that has proved its merit, in the tests made by the largest growers, in making exceptional growth. Ask the florists that use them. Write us for special prices TODAY.

SPRINGFIELD CLAY MFG. CO., SPRINGFIELD, OHIO

COMPETITION PROVES OUR QUALITY



"MOSS AZTEC" Ware
Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

The Peters & Reed Pottery Co., W. M. WARRIN So. Zanesville, Ohio
16 W. 23rd St., New York

NEWARK, N. J.

The Market.

The disturbing influence of war-making and the continued upward spiral of food prices seem to have caused a reduced sale of flowers and plants. There is an abundant supply of stock, with the result that prices are most reasonable at the present time. The activity in seeds, of course, is great, especially in vegetable seeds, and in some instances higher prices prevail. Florists in the vicinity of the cemeteries are busily engaged with outdoor work, setting out pansies and preparing the graves for the bedding plants. Cold, wet weather has impeded cemetery work, as well as the field plantings of the growers.

There is a brisk movement of potted roses, and hardy rose stock for transplanting experiences a large sale. Pansies are more than plentiful, but some of the bulbous stock is vanishing and giving more room to what remains. Irises are more conspicuous by reason of their larger numbers and sweet peas have reached their prime. It would have been better if carnations, which now are of good quality and in large supply, had been held back for a more opportune time.

Various Notes.

Business has been satisfactory, according to Henry Hornecker, of East Orange, but the miserable weather has blocked outdoor work.

A nearby cemetery has provided Ernest Radany with many orders for bedding plants and other stock.

The weak tone in general business has been offset by funeral and outdoor work, says Frederick A. Kuehn.

That war-time conditions have instilled a greater respect for pocket-books and thereby have brought about less free spending, are the reasons given by McLaughlin & Murphy for the present slowing up of business.

R. B. M.

WE ARE SPECIALISTS IN

GREENHOUSE GLASS
PAINTS AND PUTTY

Iroquois White (Semi-Paste.) Most Perfect White Paint Made.

Be sure to get our estimates.

THE DWELLE-KAISER CO.
251 Elm St., BUFFALO, N. Y.

GREENHOUSE
GLASS

Largest and Best Selected
Stocks
in South and Southwest

BINSWANGER & CO.
MEMPHIS RICHMOND

SPECIAL WHITE
PAINT
FOR GREENHOUSES

Guaranteed equal to any paint on the market regardless of price.

NO BETTER PAINT MADE

Guaranteed to satisfy you in every respect.

Satisfied customers are our best advertisements.

PRICES

50-gallon barrels.....	\$2.10 per gallon
25-gallon half-barrels.....	2.15 per gallon
5-gallon buckets.....	2.20 per gallon
1-gallon cans.....	2.25 per gallon

ORDER NOW—DIRECT FROM

TABOR PAINT CO.

803 W. MADISON ST.,

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Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

"GET ACQUAINTED" WITH OUR SPECIALTIES
29-34-39-ounce Glass

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

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MASTICA



FOR 2 Greenhouse Glazing

USE IT NOW.

F. O. PIERCE CO.

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NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

LASTS LONGER THAN PUTTY.
EASY TO APPLY.

Always mention the Florists' Review
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Dreer's Peerless
Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 75c. postpaid.
Samples free.

HENRY A. DREER,
714 Chestnut Street,
Philadelphia.

FULL
SIZE
No. 2



Mention The Review when you write.

Made with a Particular Use in Mind—

Made to give paint satisfaction under the difficult conditions encountered at greenhouses—

Made to withstand the constant dampness from the inside, and the beating sun from without—

Made to diffuse and re-use precious sunlight, so necessary and valuable—

Made pure white and to stay white—

That is **Greenhouse White.**

Prices on application to

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Phone Randolph 4540

CHICAGO, ILLINOIS



Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY

HOT BED AND GREENHOUSE GLASS

GET OUR PRICES BEFORE BUYING

SHARP, PARTRIDGE & CO.

2263 Lumber Street,
CHICAGO

GREENHOUSE GLASS

DIRECT FROM FACTORY TO FLORIST

Our "first-cost" prices will save your money, and the quality of our glass will give perfect satisfaction.

When figuring upon new houses, write for our prices, furnish your own glass and cut down the cost of your buildings.

Buy a reserve stock at the present low prices and avoid delay and loss in case of breakage by hail or fire.

In asking prices, give sizes, thickness and number of boxes wanted

THE THROOP-MARTIN CO.,

COLUMBUS, O.

GREENHOUSE GLASS

We are the largest manufacturers of Greenhouse Glass west of the Mississippi River and carry at all times an adequate stock to enable us to make immediate shipment of your requirements. Our glass is heavy in thickness, well flattened and annealed and especially manufactured for greenhouse purposes. Write us for prices.

OKMULGEE WINDOW GLASS COMPANY,

OKMULGEE, OKLAHOMA

GREENHOUSE AND HOTBED GLASS

8x10, 10x12 and 10x14 inch. Single, \$2.50 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

Write us for prices.

BAUR WINDOW GLASS CO.,

EATON, IND.



BLAKE'S LEVER CLIP
for Roses, Carnations, etc.; fasten stakes, cross wires, etc. They never slip and are a great saving of both time and money.

PRICE, \$1.50 per 1000

5,000.....\$1.35 per 1000

10,000..... 1.10 per 1000

Delivered free.

Samples free.

B. S. BLAKE & SON,

359 Flower City Park, Rochester, N.Y.

Mention The Review when you write.



(Not Inc.)

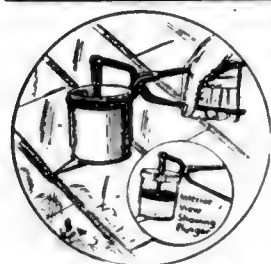
THE ORIGINAL AND ONLY ELASTIC-LYKE LIQUID PUTTY

Positively will not get hard, run in hot nor heave in cold weather. Easily applied at any season, with bulb or machine.

THE ELASTIC-LYKE CO.

30 East Randolph Street, CHICAGO

Mention The Review when you write.



THE ONLY PERFECT Liquid Putty Machine

Will Last a Lifetime
\$1.25 each

The frame is malleable iron and the can is removable. Easy to operate.

"SEAL TIGHT LIQUID PUTTY"

Will not harden, crack or peel off—\$1.35 per gallon in 10-gallon lots; \$1.40 per single gallon.

Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N.Y.

SPECIAL QUALITY

Greenhouse Glass

Write for prices, stating sizes and quantity required.

C. L. DICKMANN GLASS CO.

Carloads or less.

MUSKOGEE, OKLA.

CINCINNATI.

The Market.

The condition of business is now giving the florists some encouragement. Toward the end of last week the supply began to shorten considerably, while the demand for stock picked up. Business the first of the week was better than in the last fortnight. Prices, also, are better than they have been. Reports indicate that there will not be an oversupply for Mothers' day.

In both roses and carnations the supply has shortened. Easter lilies and callas are plentiful. The smaller bulbous line includes outdoor tulips, Narcissus poeticus and iris. Sweet peas are fairly plentiful. Neither lily of the valley nor orchids met with a good demand. The first peonies came in last week and sold at sight. Other offerings include gladioli, snapdragons, stocks and marguerites. Greens are plentiful.

Various Notes.

L. H. Kyrk had the first peonies of the season April 25. They were from the south.

Charles E. Critchell has been getting some excellent irises.

Local florists extend their sympathies to Charles Bower, of Dayton, O., who recently lost his wife.

The asparagus C. J. Ohmer has been shipping from Palm Beach, Fla., to E. G. Gillett ranks with the best ever seen in this market.

Among recent visitors were Mr. and Mrs. Norval Kiger, of Marietta, O., and Mr. and Mrs. Martin Weber, of Brookville, Ind. C. H. H.

NEW BEDFORD, MASS.

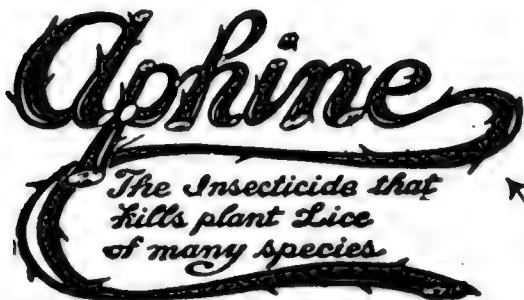
Conditions in the local market are not much changed. Flowers of all kinds are plentiful and move freely. Snapdragons are still the favorites.

Julius, the Florist, had a fine window display during the week. Pink snapdragon was the principal feature and the whole window was worked out in the same color scheme. Julius had some fine mayflowers April 28 that sold quickly.

Fred C. Covill reports business good.

E. M. Pierce is cutting a quantity of extra fine Nelrose snapdragons.

W. M. P.



THE RECOGNIZED STANDARD INSECTICIDE.

A spray remedy for green, black, white fly, thrips and soft scale.

Quart, \$1.00 Gallon, \$2.50

FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

Quart, \$1.00 Gallon, \$3.50

VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00 Gallon, \$3.00

Sold by Dealers.

APHINE MFG. CO.
MADISON, N. J.

Mention The Review when you write.

WIZARD BRAND

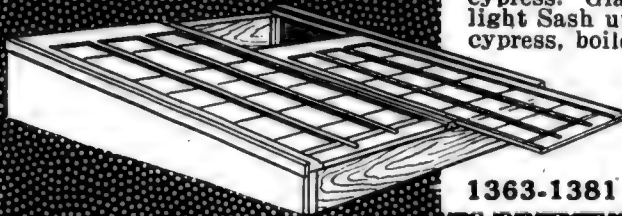
TRADE MARK

PULVERIZED SHEEP - PULVERIZED CATTLE SHREDDED CATTLE MANURE

Write **Wizard Brand** into your supply house order for manure—or drop us a postal for latest price list and freight rates.

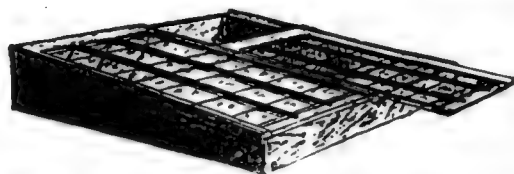
The Pulverized Manure Co.
33 Union Stock Yards, CHICAGO

JACOBS GREENHOUSE SUPPLIES



Hotbed Frames from 80c up; very best clear, red, gulf cypress. Glazed Hotbed Sash from \$1.65 up. Double light Sash up to \$4.00. We also carry glass, pecky cypress, boilers, pipe, fittings, putty, etc.—in fact everything for greenhouse construction. Get our prices today—they're right.

S. Jacobs & Sons
1363-1381 Flushing Ave., Brooklyn, N. Y.



HOTBED SASH at 80c each

Made of best grade Gulf cypress

Glazed Hotbed Sash from \$1.65 up

Double Light Hotbed Sash

2 inches thick, painted two coats, glazed two layers 10x12 glass, \$1.75 each up. We claim that our double light sash are better than any other made.

We have in stock thousands of all kinds for immediate shipment.

HOTBED AND GREENHOUSE GLASS AND PUTTY

Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

Mention The Review when you write.

AETNA BRAND TANKAGE FERTILIZER

Is the best balanced fertilizer manufactured. It contains the ten salts constituting soil. It is giving satisfactory results wherever used.

Farmers' and Florists' Fertilizer Co.
309 Exchange Ave., Room 5, Tel. Drover 1932
U. S. YARDS, CHICAGO, ILL.

THE FLORISTS HAIL ASSOCIATION

Insures 41,000,000 sq. ft. of glass and has a reserve fund of over \$36,000. Insure your glass now. For particulars Address JOHN G. ESLER, Sec'y, Saddle River, N. J.

FOR RESULTS USE

MAGIC BRAND

Wm. Foith, well-known Florist, Rosedale, Kansas, writes:

"Your Magic Fertilizers are certainly the best offered on the market."

Write for Prices and Information Blank.

Chicago Feed & Fertilizer Co.
Union Stock Yards, CHICAGO

Mention The Review when you write.

DARLINGS SHEEP MANURE

DARLING & COMPANY, 4160 S. Ashland Ave. Chicago, Ill.
Mention The Review when you write.

Make **WAR** on the insects and fungi spores and your growing plants and flowers will have **PEACE**

TRADE-MARK

SULCO-V. B.

REGISTERED

One gallon of SULCO-V. B. added to water will make 25 to 30 gallons of effective spray solution

A Sulphur-Whale Oil-Carbolic Compound
The Universal Contact Insecticide and Fungicide

Tested and endorsed in 1913 by
Dr. E. P. Felt, State Entomologist of the State of New York

Kills all Insects

With which it comes in contact, including Thrips, Green and Rosy Aphs, Green, Black and White Fly, Red Spider, Mealy Bug, San Jose, Oyster Shell, Bay Tree and Palm Scale, Scurfy Bark Louse, Etc., Etc.

And Parasitic-Fungi Spores

Including Smut, Mildew, Rust, Etc., Apple and Pear Scab, Peach Leaf Curl, Etc., Etc.

On Trees and Tender Plants

What a Prominent Florist Concern Says:
VALENTIN BURGEVIN, Inc., FLORISTS

Charles Fremd, North Rose, N. Y.

Kingston, N. Y., October 24, 1916.

Dear Sir:—We have used your **SULCO-V. B.** on various plants, and find so far that it **destroys all insects without injury to either foliage or flowers.** We also find it an excellent remedy for mildew on Chrysanthemum foliage. Please send us ten gallons more at once.

November 18th, 1916. Mr. Henry Hansen, of Catskill, N. Y., a florist, called on us recently and we recommended your **SULCO-V. B.** to him so highly that he asked us to order five (5) gallons for him; please send the same to him by freight at once.

Very respectfully yours, **VALENTIN BURGEVIN, Inc.**

SULCO-V. B. has been used for seven years with genuine success by Orchardists and Truck Gardeners. Introductory prices direct to growers. Jobbers and dealers get in line—get busy.

1 Gallon, \$1.50

5 Gallons, \$4.50

10 Gallons, \$8.00

30 Gallons, \$21.00

Freight charges prepaid in New York and nearby states east of the Mississippi river—SOUTH on a line of St. Louis, Mo., Louisville, Ky., Washington, D. C.—NORTH on a line of Milwaukee, Wis., Chicago, Ill., Lansing, Mich.

PRICES of SULCO-V. B. f. o. b. North Rose, N. Y.:

1 Gallon, \$1.25

5 Gallons, \$4.00

10 Gallons, \$8.00

30 Gallons, \$19.50

CASH or CHECK with order, please.

SULCO-V. B. is guaranteed to control insects and fungi spores, or your money cheerfully and promptly refunded.

Send your order direct to the factory until your dealer can be supplied.

General Agent for **INTERNATIONAL PRUNING TOOLS.** Agents and dealers write for lists and discounts.

CHARLES FREMD, Mfg. Chemist, North Rose, N. Y.

In The Great Fruit, Flower and Vegetable Belt of Western New York

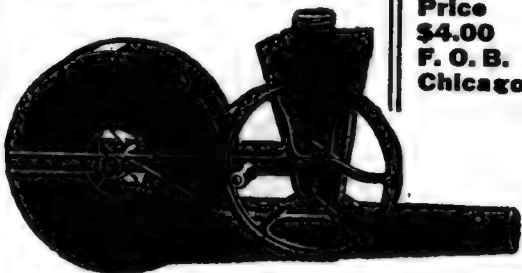
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Destroy Mildew

by using the **Peerless**

Powder Blower to distribute Sulphur Lime, Slug Shot, Grape Dust, Tobacco Dust, Paris Green, etc.

Emil Buettner, Park Ridge, Ill., says: "I have used your Powder Blower and find it a great improvement over the bellows. It does the work better, quicker and more evenly."



Ask Your Jobber for it or
Order Direct From Us

Edw. E. McMorran & Co.

126 N. Union Street

CHICAGO

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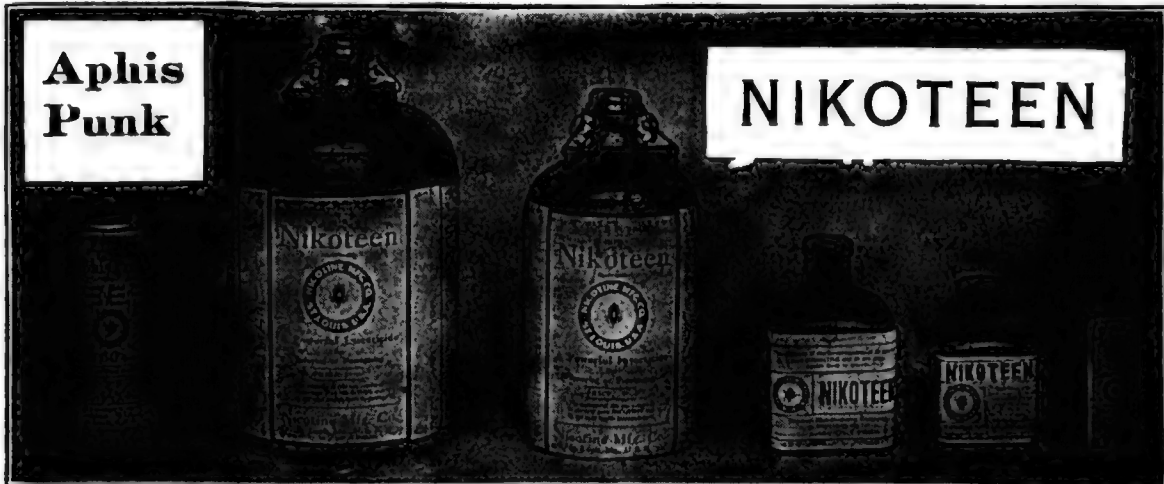
50 / Square Dealing Fertilizer
WALTER S. MCGEE
5327 Ellis Ave., Chicago, Ill.
Greenhouse Supplies and Material
Tel. Hyde Park 667 / **50**

Always mention the Florists' Review when writing advertisers.

12 sheets 33 in ea. 8 lbs. 4 lbs. 1 lb. 1/2 lb. 1/4 oz.

Aphis Punk

NIKOTEEN



Manufactured by **NICOTINE MFG. COMPANY, 117 N. Main St., ST. LOUIS, U. S. A.**

Mention The Review when you write.

THE BAUR CARNATION CLIP

The most practical device on the market for mending Split Carnations. Let us convince you by **Ten Days' Free Trial.** Send no money for trial outfit. Price per outfit (1 Plier and 1000 Clips). \$2.00. Clips, per 1000. 75c; 2000, \$1.25; 5000, \$3.00; 10,000, \$4.75; 25,000, \$11.25; 50,000, \$20.00. Postage prepaid. All Seedsmen. Used the world over.

BAUR FLORAL CO., Erie, Pa.

Mention The Review when you write.

DON'T WAIT FOR HIGHER PRICES

BUY NOW

Rose Stakes and
Carnation Supports

THE CARNATION SUPPORT COMPANY, :: CONNERSVILLE, INDIANA

✻ Always mention the Florists' Review when writing advertisers ✻

PROVIDENCE, R. I.

The Market.

Weddings last week created a demand that kept florists and decorators busy, and these, in addition to numerous funerals, prevented the market from going stale. The demand for cut flowers and box orders has commenced to fall off.

There is a plentiful supply of cut flowers, carnations, roses, sweet peas, snapdragons and bulbous stock. Arbutus is at its prime, that from Cape Cod being exceptionally good. The last ten days have brought out the street fakers and each afternoon a number ply their trade along the street curbs.

Unless there is some relief from the severe coal problem which caused several of the smaller growers to close their greenhouses last season, many will close their doors and not bench a plant. At the present time the greenhouse men are finding it impossible to place contracts for their coal for next winter, at any price, and some are paying as high as \$12 per ton to finish out this season.

Various Notes.

Fred S. Davis, of the Riverside cemetery, Pawtucket, is calling for men for general greenhouse work.

Louis J. Reuter, of S. J. Reuter & Son, Inc., of Westerly, was a business visitor to New York last week.

The Budlong Rose Co., of Auburn, has added a new delivery car to its garage.

H. Howard Pepper, who conducted the Melrose Rose Gardens here for several years, but who has been in California for the last six months, has decided to locate in the vicinity of Los Angeles. Mrs. Pepper left last week to join him there.

Charles Smith was in Boston last week looking for novelties. Mrs. Smith was ill last week.

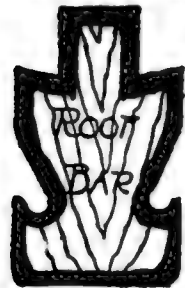
S. D. Green, of H. Bayersdorfer & Co., Philadelphia, called on the trade last week.

Lawrence Hay is producing a new red carnation which he has named Agawan. W. H. M.

Grand Rapids, Mich.—Two greenhouses as an addition to its range are being erected by the Grand Rapids Greenhouse Co. The houses are each 26x240 feet.

GULF CYPRESS

GREENHOUSE MATERIALS



Manufactured from clear, air-dried, red gulf cypress stock at our own mill with the most modern machinery. Will mill to your own details. An enormous stock on hand at all times for immediate delivery. We can furnish everything necessary for a complete greenhouse, cut and spliced ready for erection. Send for question blank.

Pecky Cypress Bench Lumber

We carry in stock 1 inch thickness for the bottoms and sides in all widths and lengths and 2 inch thickness ripped for cross pieces and legs.

Send for circular and prices.

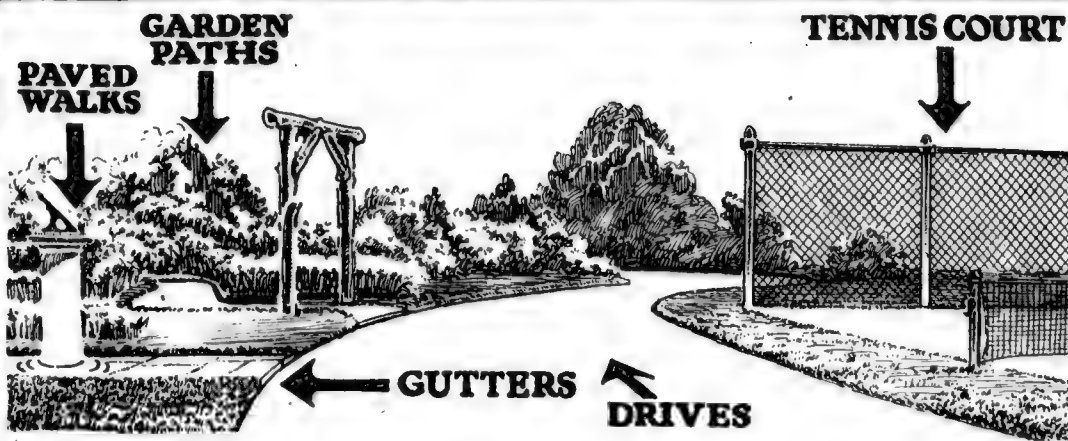
Put your greenhouse problems up to us.

We go anywhere in the United States to submit plans and prices.

Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

Mention The Review when you write.



Scientific Weeding Means Profit

- for Florists
- for Seedsmen
- for Nurserymen

Thousands of people all over the country, owners of estates and homes, as well as leading railroads and cities, have effectively maintained beautiful weed-free paths, gutters, tennis courts, roads, rights of way, by using Atlas Chemical Weed Killer.

This number is being multiplied many times by our advertising campaign in such magazines as House and Garden, Country Life, [Garden] and Countryside.

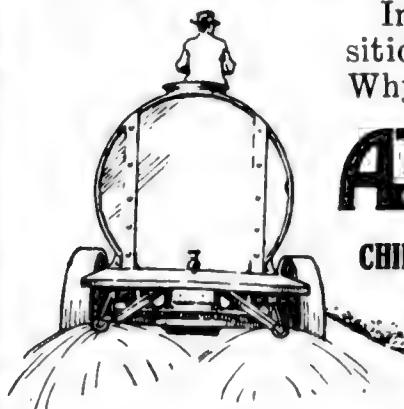
Which means that there is a **real opportunity** for you to act as our representative in

your town filling the demand for Atlas.

Hand-weeding, always inefficient and costly, is today even more so because of labor conditions. One gallon of Atlas clears 600 sq. ft. for entire season. One application and weeds die in a few days—because Atlas soaks down to the very root. Then no more weeding. Compare with costly hand-weeding which must be done over and over again.

Tell your customers of the economy, ease and effectiveness of Atlas. They'll appreciate it —and you'll profit.

Information regarding our proposition will be sent you on request. Why not write now?



ATLAS WEED-KILLER
Grass and Weed Killing Chemical

CHIPMAN CHEMICAL ENGINEERING CO., Inc.

95 Liberty Street
New York



Mention The Review when you write.



Think of **ADVANCE**, when thinking of anything in Ventilating Apparatus and Greenhouse Fittings.

You cannot make a mistake in dealing with us, for we advise you correctly and guarantee everything we send you to give entire satisfaction.

REMEMBER

Advance Co., Richmond, Indiana

Mention The Review when you write.

Are You Building This Year?

If so, NOW is the time to get your plans and estimates and begin to figure what will be required. The getting ready is no small task and right here is where we come in. We shall be glad to figure on your needs and feel certain that we can satisfy your every requirement.

We have built greenhouses for
34 years and know how.



EVERYTHING IN GREENHOUSE MATERIAL

A. DIETSCH COMPANY

2640 Sheffield Avenue * Chicago



Peter Reinberg Says:

"We have had the Garland gutters in use over twenty years.
They are in just as good condition as when they were first put in."

Garland Quality Product has thousands of friends such as Mr. Reinberg.

WHAT AND HOW TO BUILD

Let us help you decide. We operate foundry, wood mill and machine shops. Our 1917 catalogue is a work of art and has much valuable information. Send for one today. A postal will do.

GARLAND MFG. CO., LOUIS WITTBOLD, President **Des Plaines, Ill.**



Most Practical Shelf Bracket

Made for two 6-inch boards or two lines of 1-inch or 1 1/4-inch pipe, and can be clamped on 1 to 2-inch upright pipe columns.

20c

With Bolts
Complete

FLATS

12x20x3 inches—8 cents

NON-KINK WOVEN HOSE

In any length (one piece) with couplings, 14c per foot. Remnants, 15 to 30 feet, coupled, 10c per linear foot. Unequaled at the price.



HOSE VALVE—70 Cents.

All brass except the hand wheel. Has a removable leather disk which is easily replaced to keep water-tight. Stuffing box prevents leaks at stem.



Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

You Will Make No Mistake

if you write us for estimate
on your requirements in

GREENHOUSE MATERIAL

Our reputation for quality
will always be sustained,
and our service and price
will meet with your approval

Estimates submitted promptly.

The Foley Greenhouse Mfg. Co.

Designers, Builders,
Heating Engineers

Telephone Lawndale 9930

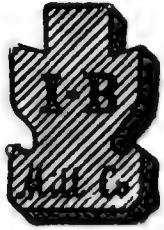
3248 West 31st Street, CHICAGO

Mention The Review when you write.

Greenhouse
Material of best
grade Louisiana
Red Cypress, "Leak-
Proof" Gutter.
Greenhouse Hard-
ware and Posts.



Write us
for your sketches
and
estimates.
Our houses
give
satisfaction.



ICKES-BRAUN MILL CO.

2330 WABANSIA AVENUE, (Near Western and North Aves.) CHICAGO, ILL.

DETROIT.

The Market.

Market conditions and business last week were about normal. American Beauties have shortened in supply and the quality is not so good as formerly. Lilies continue to glut the market. Roses and carnations move fairly well. On account of the increased number of weddings, white roses, carnations and valley at times are a bit on the short side. Last week a greater number of yellow roses than usual came in, such as Lady Hillingdon, Sunburst and Ward, and, although these do not sell as easily as Ophelia, they are moved readily by the retailers.

Sweet peas are in great demand and clear daily. Spanish irises seem to be in small supply, and the demand apparently is heavy. Yellow and white daisies are to be had.

Club Doings.

April 25 the Detroit Florists' Club held a banquet, during which several were initiated into the Secret Order of Yellow Dogs. It was decided to close the bowling season May 3; several prizes were posted for the night's contests. The next season is most promising. E. A. Scribner started the ball rolling by putting up \$5 in gold for highest man.

The next evening the club discussed advertising. H. P. Knoble and Mrs. E. G. Wilson, of Cleveland, were the speakers. The reports of the six captains of the advertising committee were good. Mr. Cook, a visitor from Cleveland, won a box of cigars and put them up for auction. The cigars were selling at \$1 each, the fund going to the advertising committee. Michael Bloy has returned from the west and is right on the job with the advertising committee.
H. T.

Lamar, Colo.—Roy White, of the Lamar Flower Store, is preparing to incorporate the Little Wonder Plant Irrigator Co., with a paid up capital of \$10,000, to push his Little Wonder device. It is already known to many of the trade. Built on the principle of the self-watering window box and lawn vase, this is intended for use below an ordinary flower pot.

King Greenhouses

KEEP SUMMER with You the **WHOLE YEAR ROUND**

On account of their sturdy special construction, which permits of great strength without the need of heavy, shadow-casting supports, these houses are so warm and sunny that they are filled with a riot of bloom and fruit when Jack Frost has stripped the garden of its beauty.

The ventilating and heating systems are the results of years of experience in building for professional growers. Things just have to grow in a King.

Ask us for any of the following:

Catalogue showing Commercial Type Greenhouses.

Catalogue showing Greenhouses for Private Estates.

Catalogue showing Garden Frames and Sash for Private Estates.

KING CONSTRUCTION CO., 27 King's Road, NORTH TONAWANDA, N. Y.
ALL THE SUNLIGHT ALL DAY HOUSES

Branch Offices: NEW YORK, 1476 Broadway. BOSTON, 113 State Street.
SCRANTON, 307 No. Irving Ave. PHILADELPHIA, Harrison Bldg., 15th and Market Streets.



Mention The Review when you write.

GREENHOUSE LUMBER

1866-1917
**"ALL-HEART" CYPRESS
WORKED TO SHAPES.**

HOTBED SASH.

PECKY CYPRESS.

SQUARE RED CEDAR POSTS.

LOCKLAND LUMBER CO., Lockland, O.

Mention The Review when you write.

GREENHOUSE TILE BENCHES

(Burned clay, same as flower pots)
are rapidly taking the place of wood. Our benches
are easily erected and will last a lifetime. Write us
today regarding your requirements.

Are now furnishing our new beveled rounding corner,
9-inch width, Floor Tile. Write for particulars.

CAMP CONDUIT CO., Cleveland, Ohio

Mention The Review when you write.

GET OUR PRICES ON

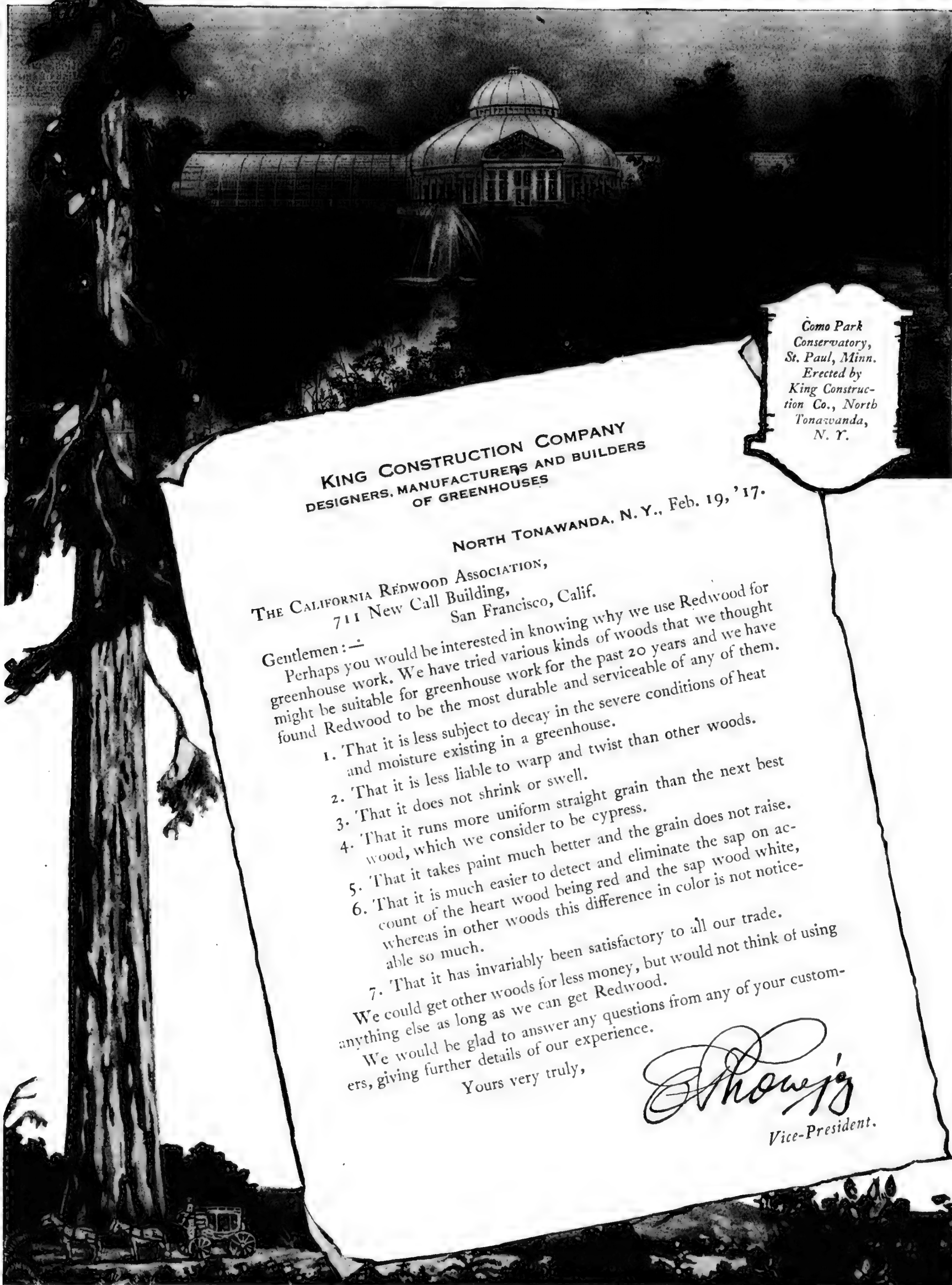
**GALVANIZED WIRE ROSE STAKES
AND TYING WIRE**

Manufacturers of the Model Plant Supports
for Carnations, Dahlias, Golden Glow, Peonies,
Chrysanthemums and Tomatoes. Lawn Fence,
Flower Bed Guard, Trellis.

IGOE BROS., 266 N. 9th St., BROOKLYN, N.Y.

Mention The Review when you write.

California Redwood



Como Park
Conservatory,
St. Paul, Minn.
Erected by
King Construc-
tion Co., North
Tonawanda,
N. Y.

KING CONSTRUCTION COMPANY
DESIGNERS, MANUFACTURERS AND BUILDERS
OF GREENHOUSES

NORTH TONAWANDA, N. Y., Feb. 19, '17.

THE CALIFORNIA REDWOOD ASSOCIATION,
711 New Call Building,
San Francisco, Calif.

Gentlemen:—

Perhaps you would be interested in knowing why we use Redwood for greenhouse work. We have tried various kinds of woods that we thought might be suitable for greenhouse work for the past 20 years and we have found Redwood to be the most durable and serviceable of any of them.

1. That it is less subject to decay in the severe conditions of heat and moisture existing in a greenhouse.
2. That it is less liable to warp and twist than other woods.
3. That it does not shrink or swell.
4. That it runs more uniform straight grain than the next best wood, which we consider to be cypress.
5. That it takes paint much better and the grain does not raise.
6. That it is much easier to detect and eliminate the sap on account of the heart wood being red and the sap wood white, whereas in other woods this difference in color is not noticeable so much.
7. That it has invariably been satisfactory to all our trade.

We could get other woods for less money, but would not think of using anything else as long as we can get Redwood.
We would be glad to answer any questions from any of your customers, giving further details of our experience.

Yours very truly,

Howe's
Vice-President.

Classified Ad Department



It Pays

Rate for advertising in this department
12½ cents a line net, per insertion.
No advertisement for less than 25c accepted.

ABELIAS.

Abelia grandiflora, 20 to 30 inch, 2-yr., \$16.00 per 100. Valdesian Nurseries, Bostic, N. C.

ACHILLEAS.

Achillea The Pearl.....\$5.00 per 100
Achillea Millifolia 5.00 per 100
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

ACHYRANTHES.

Achyranthes, green or yellow, 2¼-in., 2¼c.
J. O. Steinhauser, Pittsburg, Kan.

AGERATUMS.

Ageratum, 2¼-in. pots, Blue Star, Stella Gurney, Princess Pauline and Mont Blanc, \$2.75 per 100, \$23.50 per 1000; rooted cuttings, 85c per 100, \$7.50 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Ageratum Stella Gurney, strong plants, ready to shift, 2 and 2¼-in., \$2.00 per 100, \$18.00 per 1000. Cash, please.

W. Bezdek, Cedar Rapids, Ia.

Ageratum Blue Perfection, strong seedlings, 35c per 100, \$3.00 per 1000.

M. H. Radke, Riverside, Ill.

Ageratum Stella Gurney, best blue, 2½-in., \$2.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

Ageratums, R. C. Gurney and Blue Star, 60c per 100, \$5.00 per 1000. Cash.

Byer Bros., Chambersburg, Pa.

Ageratums, blue, 2¼-in., \$2.50; 3-in., \$5.00; 4-in., \$8.00 per 100. Fine salable plants.

GULLETT & SONS, LINCOLN, ILL.

Rooted cuttings, ageratums, 4 var., 60c per 100, \$5.00 per 1000. Prepaid.

S. D. Brant, Clay Center, Kan.

Ageratum, dark blue, 60c per 100, \$5.00 per 1000; 2-in., \$2.00 per 100. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

4000 ageratum Stella Gurney, well rooted, 75c per 100; 2¼-in., \$2.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Stella Gurney ageratums, 2¼-in. pots, strong, 2c each. H. E. Rogers & Son, Spencerport, N. Y.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.

Ageratum, blue, R. C., 75c per 100.

D. U. Augspurger & Sons Co., Peoria, Ill.

ALTERNANTHERAS.

Alternantheras, choice stock in the following varieties:

Rosea, nana, rosy crimson.

Aurea nana, yellow.

The following prices include careful packing:

Strong 2-in. stock,

\$2.50 per 100; \$20.00 per 1000.

500 at 1000 rate.

Cash with order.

If you want sample plant, send 10c to cover cost of postage and packing.

R. S. McMURRAY, BELLEFONTAINE, O.

Alternanthera, 4 leading varieties, strong fall cuttings, \$1.00 per 100, \$8.00 per 1000, prepaid.

Strong rooted cuttings of the yellow, 60c per 100, \$5.00 per 1000, prepaid.

C. Humfeld, Clay Center, Kan.

Alternantheras, 50,000, 2-in. red, green and bronze, \$3.00 per 100, \$27.50 per 1000. Special price on large orders. Ready to ship May 15.

Cash with order.

Felsch Bros. Co., Maywood, Ill.

Alternantheras, R. C., Brilliantissima, best red, 70c per 100, \$6.00 per 1000; P. Major, red, 60c per 100, \$5.00 per 1000.

R. R. Davis Co., Morrison, Ill.

Alternantheras, red and yellow, rooted cuttings, 75c per 100, \$6.00 per 1000.

D. B. Kelly, Franklin, Ind.

2000 alternantheras, red and yellow, 2 and 3 in., 3c and 5c. Cash, please.

White Hall Greenhouses, White Hall, Ill.

Alternanthera, 3 varieties, 2¼-in., \$2.50 per 100, \$25.00 per 1000.

GULLETT & SONS, LINCOLN, ILL.

Alternanthera, extra fine cuttings, from sand, \$7.50 per 1000. Red only left.

Thornton Floral Co., Streator, Ill.

Alternantheras, R. O., red and yellow, from soil or sand, 60c per 100; \$5.00 per 1000. Cash, please.

E. B. Randolph, Delavan, Ill.

Alternantheras, red and yellow, fall struck, 70c per 100, \$6.00 per 1000.

N. O. Caswell, Delavan, Ill.

Alternantheras, red and yellow, extra fine and well rooted, 60c per 100 by mail; \$4.00 per 1000 by express. Cash. S. A. Pinkstone, Utica, N. Y.

40,000 alternantheras, red and yellow, fine, bushy 2¼-in., \$18.00 per 1000.

Burdell Floral Co., Bowling Green, Ky.

Alternantheras, red and yellow, 2-in., \$2.00 per 100.

Brown Bros., Carlinville, Ill.

Alternantheras, red or yellow, 2¼-in., 2¼c; fall stock. J. O. Steinhauser, Pittsburg, Kan.

ALYSSUM.

Alyssum, guaranteed Little Gem, bushy seedlings, in bud and bloom; these will make good 2 in. or 2¼ in. for Decoration Day sales; thousands of smaller seedlings for later sales, \$5.00 per 1000. Cash.

Thompson, Florist, 3rd St., Beaver, Pa.

Little Gem sweet alyssum, nice bushy seedlings, bud and bloom, ready to pot or bed out, good stuff, 50c per 100 by P. P., or \$3.00 per 1000, 500 at 1000 rate, by express. Cash, please.

Cottage Greenhouses, Westplains, Mo.

Alyssum double giant and dwarf, large, transplanted plants, ready for 2¼-in., 75c per 100, mail; \$5.00 per 1000, express.

Edward Whitton, City & Green, Utica, N. Y.

Alyssum, Tom Thumb and double giant, large, bushy transplanted plants, ready for 2¼-in., 70c per 100, prepaid, \$5.00 per 1000.

Charles Whitton, York & Gray, Utica, N. Y.

Alyssum, double giant, 2-in., \$2.00 per 100; \$18.00 per 1000.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Sweet alyssum, dble. giant, 2¼-in., \$2.50 per 100; fine stock.

Oak Grove Greenhouse, Tuskegee, Ala.

Alyssum double giant, branched stock and in bloom, 2-in., \$2.00 per 100. Cash, please.

W. Bezdek, Cedar Rapids, Ia.

Alyssum, 2-in., \$2.00 per 100. Cash. J. S. Witt & Son, 10429 Wallace St., Chicago, Ill.

Alyssum, single, \$2.50 per 100.

GULLETT & SONS, LINCOLN, ILL.

Alyssum dble. giant, 2¼-in., \$2.00 per 100.

J. C. Steinhauser, Pittsburg, Kan.

Sweet alyssum, double, 2-in., \$2.00 per 100.

C. H. Jacobs, Westfield, Mass.

Sweet Alyssum, Little Gem, thumb-pots, 1½c. Cash, please. B. C. Blake, Springfield, O.

Alyssum double giant, 2-in. stock, \$2.00 per 100. Cash. Addams, Morgan & Co., Paxton, Ill.

500 alyssum double giant, 2-in., \$2.00 per 100.

Edward W. Schuster, Crookston, Minn.

Alyssum, double, \$1.00 per 100; prepaid.

S. D. Brant, Clay Center, Kan.

AMPELOPSIS.

12,000 ampelopsis Veitchii, 2¼-in., \$3.00 per 100; 4-in., 2-yr., pot-grown, \$10.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Ampelopsis Veitchii, 2-yr., 10c; 3-yr., 15c.

W. H. Salter, Rochester, N. Y.

AQUILEGIAS.

Aquilegas, mixed hybrids, 2-yr.-old, \$3.00 per 100. Cash, please. E. A. Parkes, 206 Walker Ave., Highland Park, Ill.

Aquilegia or columbine, all varieties, mixed, 75c per doz., \$5.00 per 100. Send for list of hardy plants. Wm. Toole & Son, Baraboo, Wis.

ARTILLERY PLANTS.

Artillery plants, strong 3-in. pot plants, \$3.00 per 100; or will exchange for vinca cuttings.

H. G. Norton, Perry, O.

ASPARAGUS.

ASPARAGUS PLUMOSUS.

Strong, heavy plants.

EXCEPTIONAL VALUE.

	100	1000
2½-in.	\$ 3.50	\$30.00
3-in.	7.00	60.00
4-in., very heavy.....	12.00	
4-in., medium	10.00	
Asparagus plumosus seedlings.....	1.00	8.50

ASPARAGUS SPRENGERI.

	100	1000
2½-in.	3.00	25.00
3-in.	6.00	50.00
4-in.	10.00	90.00

S. S. PENNOCK-MEEHAN CO.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

Asparagus plumosus nanus and Sprengeri, 2¼-in., fine stock, \$3.00 per 100, \$25.00 per 1000; 3-in., \$6.00 per 100, \$50.00 per 1000; Hatcheri, 2¼-in., \$3.50 per 100, \$30.00 per 1000.

Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000; Hatcheri, \$1.00 per 100, \$8.00 per 1000.

S. S. SKIDELSKY & CO., Philadelphia, Pa.

1004 Lincoln Bldg., Philadelphia, Pa.

Asparagus plumosus seedlings...\$1.00 Per 100 Per 1000

2500 plumosus seedlings @ per... 7.50

5000 plumosus seedlings @ per... 7.00

Asparagus plumosus and sprengeri, 2¼-in. pots..... 3.00 25.00

3-in. pots 6.00 50.00

Roman J. Irwin, 108 W. 28th St., New York.

Asparagus Sprengeri, strong heavy plants.

3-in.....\$ 6.00 per 100; \$ 50.00 per 1000

3½-in..... 8.00 per 100; 75.00 per 1000

4-in..... 12.00 per 100; 110.00 per 1000

Asparagus plumosus.

4-in.....\$12.00 per 100

Cash.

John Bauscher, Freeport, Ill.

Extra select Asparagus Sprengeri, 3-in., \$5.00 per 100; plumosus, 2¼-in., \$3.50 per 100; \$30.00 per 1000; heavy plumosus, 4-in., \$10.00 per 100; 5-in., 20c; plumosus, 3-in., \$5.00 per 100.

G. M. REBURN & CO., Chicago, Ill.

160 N. Wabash Ave., Chicago, Ill.

Asparagus plumosus seedlings, \$1.00 per 100, \$8.50 per 1000; Sprengeri, 85c per 100, \$7.00 per 1000; 2¼-in. of both, \$3.00 per 100, \$25.00 per 1000; 3-in., \$6.00 per 100, \$50.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Asparagus Sprengeri, 4-in., heavy, \$12.00 per 100. See our ads for coleus, caladiums, cannas, vincas, dracaenas, pelargoniums, echeverias and geraniums.

C. Winterich, Cyclamen Specialist, Defiance, O.

Fine bushy stock. Per 100.

Asparagus plumosus.....\$4.00

Asparagus Sprengeri..... 3.00

Rockford Seed Farms, H. W. Buckbee,

Forest City Greenhouses, Rockford, Ill.

Asparagus Sprengeri, 3-in.....\$5.00 per 100

Asparagus Sprengeri, 2-in..... 3.00 per 100

Asparagus plumosus, 2-in..... 3.00 per 100

Asparagus Hatcheri, 2-in..... 3.00 per 100

Ernest Rober, Wilmette, Ill.

Asparagus plumosus nanus seedlings, \$1.00 per 100; asparagus sprengeri seedlings, \$1.00 per 100; 2-in., \$2.50 per 100.

D. U. Augspurger & Sons Co., Peoria, Ill.

ASPARAGUS.

Asparagus plumosus, 2¼-in. pots, good, strong plants, \$3.00 per 100, \$25.00 per 1000. Cash.

W. B. Girvin, Leola, Pa.

Asparagus Sprengeri, 4-in., bushy, strong tops, extra long, \$10.00 per 100; 3-in., bushy, strong tops, \$6.00 per 100. Cash.

Groves Floral Co., Atchison, Kan.

Asparagus plumosus, 2¼-in., \$2.50; 3-in., \$5.00; 4-in., \$10.00; 5-in., 20c; Sprengeri, 2¼-in., \$2.50; 3-in., \$5.00. Strong select plants.

GULLETT & SONS, LINCOLN, ILL.

Asparagus sprengeri seedlings, \$1.00 per 100. P. P. Asparagus Hatcheri seedlings, \$1.00 per 100. P. P. Asparagus Hatcheri, 2¼-in., \$3.00 per 100.

D. C. Ehmman, Corfu, N. Y.

1000 Asparagus Sprengeri, all ready for a shift, 2½-in., 3c; 3-in., 5c; 4-in., 7c. A lot of 4-in., extra heavy, ready to cut, 8c. Cash with order.

H. A. Cook, Oberlin, O.

Asparagus plumosus, fine, bushy 2¼-in., \$2.50 per 100; Sprengeri, 2¼-in., \$4.00 per 100.

JOS. H. CUNNINGHAM, DELAWARE, O.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

Asparagus sprengeri, 3-in., 7c; 3½-in., 9c; 4-in., 12½c.

Heini's Greenhouses, West Toledo, O.

Good and thrifty asparagus sprengeri, 2¼-in., 3c. Cash.

Warren Huckleberry, North Vernon, Ind.

2-in. sprengeri, \$2.00; 3-in., \$4.50; 4-in., \$8.00 per 100. Cash. The North Madison Floral Co., North Madison, Ind.

Asparagus Sprengeri, strong 3-in., good color and not stunted, 6c.

Simanton & Pence, Falls City, Neb.

Asparagus plumosus, 3-in., 6c; Asparagus Sprengeri, 2¼-in., 3c; 3-in., 6c.

Greenville Floral Co., Greenville, Mich.

ASPARAGUS SPRENGERI, 2½-in., \$3.00 per 100.

REESER PLANT CO., SPRINGFIELD, O.

Asparagus Sprengeri, extra heavy 4-in., \$8.00 per 100; extra heavy 5-in., \$10.00 per 100.

Geo. H. Mellen Co., Springfield, O.

Asparagus Sprengeri and plumosus, 3-in., \$4.00 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

Asparagus Sprengeri, fine stock, 2¼-in., \$2.50 per 100; 3-in., \$5.00 per 100. Cash, please.

Dobbs & Son, Auburn, N. Y.

Asparagus plumosus seedlings, 1-yr.-old, \$15.00 per 1000, \$2.00 per 100.

Peter Mack, Box 172, Orlando, Fla.

SPELL "WON" backward and order 3-in. Asparagus Sprengeri at 6c.

B. C. Blake, Springfield, O.

3000 clumps of Asparagus plumosus, fine stock, need the room for roses, \$5.00 per 100 clumps.

THE MCCALLUM CO., PITTSBURGH, PA.

Asparagus sprengeri, ready for larger pots, 2-in., \$2.00 per 100; 2½-in., \$2.50 per 100. Cash with order.

Elms Greenhouses, Girard, O.

Asparagus Sprengeri, 2-in., \$2.25 per 100, \$20.00 per 1000.

Abbey Ave. Greenhouses, Dayton, O.

Asparagus Sprengeri, 3-in., \$2.50 per 100. Cash, please.

J. J. Clayton & Son, West Grove, Pa.

Asparagus Sprengeri, fine stock, 4-in., \$10.00 per 100; 3½-in., \$6.00 per 100.

Wagner's Greenhouses, Tiffin, O.

Plumosus, 4-in., strong, \$10.00 per 100.

Williams & Matthews, Anderson, Ind.

Asparagus Sprengeri, bushy, 3½-in., \$8.00 per 100.

Krueger Bros., Toledo, O.

Asparagus sprengeri, 2-in., \$2.00 per 100. Cash.

R. K. Stokesberry, Leetonia, O.

Asparagus sprengeri, strong 2½-in., 3c.

C. Humfeld, Clay Center, Kan.

Asparagus Sprengeri, 3½-in., 6c; 4-in., 8c. Cash, please.

Felsch Bros. Co., Maywood, Ill.

Asparagus Sprengeri, strong 2¼-in., \$2.00 per 100; 300 for \$5.00.

J. C. Schmidt, Bristol, Pa.

Asparagus Sprengeri, 3-in., \$5.00; 2¼-in., \$2.25.

Chas. Sherwood, Waterloo, Ia.

Asparagus Sprengeri, 3-in., 8c.

Pyfer & Olsem, Wilmette, Ill.

Asparagus seedlings, \$1.00 per 100, \$7.50 per 1000.

Holton & Hunkel Co., Milwaukee, Wis.

Asparagus sprengeri, good 4-in., 7c.

Harry Jergens, R. R. No. 3, Dayton, O.

Asparagus plumosus and Sprengeri sprays.

The Pennock Plantation, Jupiter, Fla.

Asparagus Sprengeri, 2¼-in., \$2.50 per 100, \$22.00 per 1000.

Erle Floral Co., Erie, Pa.

3-in. Sprengeri, \$5.00 per 100. Cash, please.

Edgar Easterday, Nokomis, Ill.

Asparagus Sprengeri and plumosus, strong 2-in., \$2.50 per 100.

N. A. Nielsen, Carroll, Iowa.

Asparagus plumosus, 2-in., \$2.00; 3-in., \$4.00.

J. H. Dann & Son, Westfield, N. Y.

Asparagus Sprengeri, 2¼-in., \$2.00 per 100, \$18.00 per 1000.

Baur Floral Co., Erie, Pa.

ASPIDISTRAS.

Aspidistra variegata, 6-in., \$1.25-\$1.50; aspidistra, green, 6-in., \$1.00-\$1.25. Cash.

Ernest Rober, Wilmette, Ill.

ASTERS.

ASTERS.

VICK'S ROYAL, one of the best early varieties, fine transplanted plants, ready for shipment; ROYAL, white, shell pink, lavender, pink and rose, \$1.00 per 100, by mail, \$7.00 per 1000 by express. Cash with order.

PETER BROWN, LANCASTER, PA.

Asters, Queen of the Market, in white, rose, pink, lavender, Peach-blossom, strong, transplanted stock; Perfection in rose, shell-pink, white; Royal, white, \$1.00 per 100, \$7.00 per 1000.

Seedlings Royal, rose, lavender-pink and white; Queen of the Market, light rose and pink, 40c per 100, \$3.00 per 1000.

Evelyn V. Truax, Lyons, Ill.

NATIONAL SHOW GARDENS, INCORPORATED.

Specialties, asters, dahlias, gladioli and peonies. No. 1 Lovers Lane, Spencer, Indiana.

ASTERS, the world's finest florist's varieties. Ask for list and prices of seed or plants.

Asters, Henderson's Invincible, a fine aster for cutting and trade pullers for your customers' own planting, separate colors, strong, transplanted plants, \$5.00 per 1000. Semple's Branching, thinly sown seedlings, separate colors, \$3.50 per 1000. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Asters, Queen of Market, Royal, Crego, Semple's Late Branching in white, rose and shell pink, and lavender; good bushy plants worth twice the money, 80c per 100, \$7.00 per 1000. Cash.

Thompson, Florist, 3rd St., Beaver, Pa.

Asters, transplanted, Vick's Early, shell pink, lavender, rose and white, \$1.50 per 100, \$12.50 per 1000; 2¼-in. pots, \$25.00 per 1000; in the above colors, also Queen of the Market, white.

Anglin & Walsh Co., Williamsbridge, N. Y.

Asters, strong, extra fine, transplanted plants, Queen of the Market, white, pink and lavender, \$1.00 per 100; Enchantress and Peerless Pink, \$1.50 per 100, Wagner's Greenhouses, Tiffin, O.

Asters, Queen of the Market, mixed, large, trans. plants, 75c per 100, prepaid; \$5.00 per 1000.

Charles Whitten, York & Gray, Utica, N. Y.

Asters, Queen of the Market, in white, pink and lavender, transplanted, \$5.00 per 1000. Cash with order.

Olson Bros., Elgin, Ill.

Aster Queen of the Market, transplanted, purple, pink and white, \$1.00 per 100.

Wm. F. Hertel, Kirksville, Mo.

Queen of the Market seedlings, either pink or white, 35c per 100, \$3.00 per 1000.

P. V. Steddum, Knightstown, Ind.

Asters, strong transplanted Queen of Market and Semple's Branching, pink, white and blue, 75c per 100. Odor Greenhouses, Iola, Kan.

Aster seedlings, Queen of the Market, \$3.00 per 1000, 40c per 100, in white, lavender and pink. Cash.

Dumser Floral Co., Elgin, Ill.

Asters, Queen of the Market, mixed, good healthy seedlings, \$2.50 per 1000.

F. Danley, Macomb, Ill.

Aster plants, strong transplanted Boston Market, separate color, 90c per 100. Fine plants. Cash with order.

Gus Schlegel, Olney, Ill.

Asters, 2¼-in., Snow Drift, \$2.00 per 100.

A. O. Sperry, Neodesha, Kan.

BEDDING PLANTS.

S. A. Nutt geraniums, 4-in. 8c

Poitevine geranium, 4-in. 10c

American Beauty geranium 4-in. 10c

Easter Greeting, 4-in. 12c

Fuchsias, 4-in. 10c

Daisies, yellow, 4-in. 8c

Sultani impatiens, 4-in. 7c

German ivy, 4-in. 6c

Begonia luminosa and Erfordii. 4c

Lobelia, long 3c

Lobelia, dwarf 3c

Petunia Rosy Morn 3c

Petunia Snowball 3c

Petunia Giant 3c

Verbenas, mixed 3c

Snapdragons, mixed 3c

Zinnia 2c

Calendula 2c

Wandering Jew, green and colored. 2c

Vinca var., 4-in. 10c

Canna King Humbert, 4-in. 8c

Canna, mixed, 4-in. 5c

Asters, all colors. 1c

H. A. DREISKE, RAVINIA, ILL.

Near Chicago.

BEDDING PLANTS AND MUMS.

Ageratum seedlings, 1c; Alyssum seedlings, 1c; asters, bright colors, 1c; achyranthes, red and yellow, 2½ in., 2½c, 3 in., 3c; strawberry geraniums, 2 in., 2c, 3 in., 3c, 4 in., 5c; swainsona, white, 2½ in., 3c, 3 in., 4c; salvia seedlings, 1c, transplanted, 2c; snapdragon, strong plants, S. Pink, 1c, 2½ in., 2½c; white snaps, same price; single petunia seedlings, 1½c; ice plant, 2½ in., 2½c, 3 in., 3c, 4 in., 5c; German ivy, 2½ in., 2½c, 3 in., 3c, 4 in., 5c; ivy geraniums, 2½ in., 3c, 3 in., 5c, 4 in., 10c; Trailing Queen coleus, 2½ in., 2c, 3 in., 3c; verbenas seedlings, 1c, vinca rosea and alba, 1½c. I need Sprengeri, vinca var., gladiola America, dahlias, peony roots, Nutt geraniums, 20 varieties mums and pompons, 2½ in., 2½c, except the new varieties, which are 3½c.

William S. Lohr Greenhouses, Ottawa, Ill.

BEDDING PLANTS.

Alternantheras, red, yellow, 2¼-in. \$2.00 100

Coleus, 10 best varieties, 2¼-in. 2.00 100

Geraniums, best 3-in. 6.00 100

Petunias, single, double mixed, 2¼-in. 2.00 100

Salvias, Zurich, Bonfire, fine 2½-in. 3.00 100

Salvias, Zurich, Bonfire, fine 3-in. 4.00 100

Verbenas, 5 varieties, 2¼-in. 2.00 100

Vinca variegata, 2¼-in. 2.00 100

Vinca variegata, well grown, 2½-in. 4.00 100

Cannas, ready May 10, 3-in. 6.00 100

JOS. H. CUNNINGHAM, DELAWARE, OHIO.

ALBUM OF DESIGNS, 75c per copy, prepaid. Florists' Pub. Co., Caxton Bldg., Chicago.

BEDDING PLANTS.

From our range of 150,000 sq. ft. of modern glass.

Tradescantia, Wandering Jew, 5 varieties; Begonia Vernon, Prima Donna, Chatelaine, Erfordii, Lantanas and Trailing lantanas; dusty miller; salvias; German ivy; rose geraniums; cuphea; petunias, double and single; snapdragons, pink, yellow, purple, blue; sweet alyssum; ageratum; yellow marguerite daisies; feverfew; mesembryanthemum, large flowers; Verbenas, Phlox Drummondii, coreopsis, centaurea imperialis calendulas, African marigold.

All of the above stock 2½-inch: \$3.00 per 100; \$25.00 per 1000.

Coleus, 5 varieties, 2½-inch: \$2.50 per 100; \$20.00 per 1000.

Fuchsias, extra good: 2-inch, 3c; 2½-inch, 4c; 3-inch, 6c.

Calceolaria, Hybrids: 3-inch, 10c; 4-inch, 15c. Schizanthus Wisetonensis: 3-inch, 5c. Primula malacoides, in bloom: 2½-inch, 3c; 3-inch, 5c; 4-inch, 10c; 5-inch, 15c.

Primula obconica: 4-inch, 10c; 5-inch, 15c.

Pyfer & Olsem, Wilmette, Ill.

BEDDING PLANTS.

Geraniums, Nutt, Ricard, Viand, Buchner, 4-in., \$8.00 per 100; Nutt and rose-scented, 3½-in., \$6.00 per 100; German ivy, Canna Robusta, 3½-in., \$6.00 per 100; Dracaena indivisa, 3-in., \$7.00 per 100; Geranium Sallerol, Coleus Trailing Queen, Begonia Vernon, blue ageratum, white daisy, 3 in., \$5.00 per 100; white daisy, 4-in., \$15.00 per 100. Cash.

F. Sokol, College St., Worcester, Mass.

BEDDING PLANTS.

4-in. King Humbert cannas. \$10.00 per 100
4-in. Firebird cannas. 15.00 per 100
2¼-in. Salvia Fire Ball. 3.00 per 100
2½-in. Centaurea gymnocarpa. 2.50 per 100
2-in. Begonia Chatelaine. 3.50 per 100
2¼-in. S. A. geraniums. 2.50 per 100
Smilax seedlings.50 per 100

ALL STRONG FIRST QUALITY PLANTS.

River Falls Floral Co., River Falls, Wis.

BEGONIAS.

BEGONIAS

NOW READY.

Glory of Cincinnati,

Gloire de Lorraine,

Melior,

Mrs. J. A. Peterson.

CYCLAMEN SEEDLINGS.

Transplanted,

4 to 8 leaves,

ready for

3-in. pots.

Price list on application.

J. A. PETERSON & SONS, WESTWOOD, CINCINNATI, O.

BEGONIAS.

Vernon, Erfordii, Luminosa,

Prima Donna, and Magnifica.

	100	1000
2-in.	\$3.50	\$30.00
2½-in.	5.00	40.00
3-in.	8.00	70.00
4-in., \$12.00 and \$15.00 per 100		

CHATELAINE.

2½-in.	6.00	50.00
3-in.	9.00	85.00
4-in.	17.50	

CINCINNATI.

2½-in.	\$15.00 per 100
3-in.	25.00 per 100
4-in.	55.00 per 100

LORRAINE.

2½-in.	\$14.00 per 100
3-in.	22.50 per 100
4-in.	30.00 per 100

S. S. PENNOCK-MEEHAN CO., 1608-20 LUDLOW ST., PHILADELPHIA, PA.

BEGONIAS.

Ready May 15th and later.

Very fine stock. Leaf cuttings.

	Doz.	100	1000
Lorraine, 2¼-in.	\$2.00	\$14.00	\$135.00
Cincinnati, 2¼-in.	2.00	15.00	145.00
Melior, 2¼-in.	3.00	20.00
Mrs. J. A. Peterson, 2¼-in.	3.00	20.00	175.00

READY NOW.

Chatelaine, 2¼-in.	5.00	45.00
Chatelaine, 3-in.	8.00	75.00
Rex Begonias, 2¼-in.	6.00
Rex Begonias, 3-in.	10.00

Begonias, Vernon, Luminosa, Erfordii, Prima Donna, 2¼-in. 3.00 25.00

ROMAN J. IRWIN,

108 W. 28TH ST., NEW YORK CITY.

Blooming begonias, in assortment, \$2.50 per 100; luminosa, 4-in., \$10.00 per 100; 3-in., ready for 4-in., \$8.00 per 100; 2-in., \$3.00 per 100; Erfordii, 3-in., \$6.00 per 100; metallica and Thurstoni, 2-in., \$4.00 per 100.

BEGONIAS—Continued.

Begonia Chatelaine, 2-in. \$4.00 per 100
 Begonia Prima Donna, 2½-in. 3.00 per 100
 Begonia Erfordii, 2½-in. 3.00 per 100
 Begonia Xmas Red, 2½-in. 6.00 per 100
 Begonia Luminosa, 2½-in. 3.00 per 100
 Begonia seedlings, transplanted, Erfordii, luminosa, Prima Donna, \$1.50 per 100; \$12.50 per 1000.

ERNEST ROBER, WILMETTE, ILL.

Rex begonias, 2½-in. pots, \$6.00 per 100; 3-in. pots, \$10.00 per 100; Begonia Chatelaine, 2½-in. pots, \$5.00 per 100, \$40.00 per 1000; from soil, equal to 2½-in., \$4.00 per 100, \$35.00 per 1000; 3-in., \$8.00 per 100. Bedding begonias, Erfordii, luminosa and others, \$2.75 per 100, \$23.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

BEGONIAS.

Luminosa, fine, strong, transplanted plants, from seed, ready for shipment, \$1.25 per 100, by mail; \$10.00 per 1000 by express; also rooted cuttings at same price.

Cash with order.

PETER BROWN, LANCASTER, PA.

BEGONIAS, RICINIFOLIA AND SUNDERBRUCHI, 2½-IN., READY FOR 4-IN., 100 EACH. UNEXCELLED FOR VASES, BASKETS OR BOXES, AS WELL AS SPECIMEN PLANTS.

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CAMBRIDGE, OHIO.

Begonia Chatelaine, from soil, better than from 2½-in., \$3.50 per 100, \$32.50 per 1000. See cyclamen, echeveria, geraniums, pelargoniums and coleus ads.

O. Winterich, Cyclamen Specialist, Defiance, O.

Begonias, strong, transplanted seedlings, ready for 2½-in. pots: Luminosa, Christmas Red, Prima Donna and Triumph, \$1.50 per 100, \$12.00 per 1000. Cash with order.

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Begonia Chatelaine, R. C., \$2.00 per 100; strong plants in 2-in. rose pots, \$4.00 per 100. Cash with order.

Swaby Greenhouses, St. Charles, Ill.

IN FULL BLOOM.

Begonia Chatelaine, 2½-in., \$5.00; 3-in., \$8.00; tuberous, elegant, 4-in., \$10.00.

GULLETT & SONS, LINCOLN, ILL.

Begonia Chatelaine, very good stock, 2-in., \$2.00 per 100. Cash.

S. A. Pinkstone, York & Hickory, Utica, N. Y.

Begonias, Vernon, transplanted, extra large, ready for 3-in., \$1.25 per 100, prepaid. Charles Whitton, York & Gray, Utica, N. Y.

ALBUM OF DESIGNS.

75c per copy prepaid.

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Begonia luminosa, from 3-in. pots, good plants for the spring trade, \$5.00 per 100. Cash, please. C. F. Mahan & Co., R. D. 8, Dayton, O.

Begonia Gloire de Chatelaine, rooted cuttings, \$2.00 per 100; well rooted. Can ship at once. Cash. Mrs. E. A. Llewellyn, Olean, N. Y.

Rex begonias, mixed varieties, 3-in., 10c; 4-in., 15c to 25c; 6-in., 50c.

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Begonia Chatelaine, propagated from flowering shoots only, 2½-in. plants, \$5.00 per 100. American Bulb Co., 172 N. Wabash Ave., Chicago, Ill.

Begonias, Chatelaine, Vernon, Erfordii, Prima Donna, 2½-in., 5c.

Pyfer & Olsem, Wilmette, Ill.

Begonia Chatelaine, strong cuttings, from soil, \$2.00 per 100, \$18.50 per 1000.

J. L. Johnson, De Kalb, Ill.

Begonia Chatelaine, strong 2-in., \$3.50 per 100. Cash.

R. K. Stokesberry, Florist, Leetonia, O.

Begonia Corallina de Lucerne, extra fine, 4-in., \$20.00 per 100.

Williams & Matthews, Anderson, Ind.

Begonia, Corallina de Lucerne, argenteo-guttata, 4-in., \$15.00 per 100. Cash with order. John Boehner, 18 Obell Court St., Dayton, O.

Begonia Chatelaine, 2½-in., \$4.00 per 100. Cash, please.

York & Panasuk, Houghton, Mich.

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8000 begonia Thurstoni, argenteo, luminosa, Salmon Queen, Chatelaine, 2½-in., \$3.00 per 100. Burdell Floral Co., Bowling Green, Ky.

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2½-in. begonia foliosa, in bloom, 4c; large, stocky plants, ready to shift.

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Begonias, 2½-in., assorted flowering, 4c. Hammerschmidt & Clark, Medina, Ohio.

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REVIEW CLASSIFIED ADS.

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BERBERIS.

Berberis Thunbergii, 12-18-in. \$ 4.00
 Berberis Thunbergii, 18-24-in. 6.00
 Berberis Thunbergii, 24-30-in. 8.00
 Berberis Purpurea, 3-4-ft. 10.00
 Send for our final bulletin.

AURORA NURSERIES,

Telephone 339, Aurora, Ill.

BERBERIS THUNBERGII.

	100	1000
8-12-in., lining out.....	\$ 1.50	\$ 10.00
12-18-in., light	4.00	30.00
12-18-in., heavy	5.00	40.00
18-24-in., heavy	8.00	70.00
2-3-ft., very heavy.....	12.00	100.00

ONARGA NURSERY CO., ONARGA, ILL.

Berberis Thunbergii, 12 to 18-in. ... \$ 5.00 \$45.00
 Berberis Thunbergii, 18 to 24-in. ... 7.00 65.00
 Berberis Thunbergii, 24 to 30-in. ... 10.00
 Special prices in lots of 5000 or more.

George Bros. & Co., Springdale, Pa.

Berberis Thunbergii, heavy, bushy plants, 12-15-in., \$5.00 per 100, \$40.00 per 1000; 15-18-in., \$6.00 per 100, \$50.00 per 1000; 18-24-in., \$7.50 per 100, \$60.00 per 1000. Send for surplus list.

Littlefield & Wyman, North Abington, Mass.

Berberis Thunbergii, strong, well furnished plants, transplanted, 2-yr.-old, 18 to 24-in., \$5.00 per 100; 12 to 18-in. (nice), \$3.00 per 100, \$20.00 per 1000. This stock will please.

Chas. Black, Hightstown, N. J.

BERBERIS THUNBERGII.

Extraordinarily fine stock, grown from cuttings. Send for price list.

THE CONARD & JONES CO.,

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Berberis Thunbergii, lining out stock, 6 to 12-in., \$6.50 1000. R. E. Huntington, Painesville, O.

BERRIED PLANTS.

Bird's Eye pepper, celestial pepper, Dwarf Jerusalem cherry, seedlings, \$1.00 per 100.

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BOUVDARIAS.

Bouvardias, fine, 2½-in. plants, pink, red and white, single, \$5.00 per 100, \$40.00 per 1000; double, pink and white, \$7.00 per 100, \$65.00 per 1000.

S. S. SKIDELSKY & CO., Philadelphia, Pa.

Bouvardias, 2½-in. pots, pink, red, also white single, \$5.00 per 100, \$45.00 per 1000; double, \$9.00 per 100, \$80.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

BOXWOOD.

Boxwood bushes, 1½ ft., heavy.....\$1.50 each
 Boxwood bushes, 1 ft., heavy..... 1.00 each
 Boxwood pyramids, 2 ft..... 2.00 each
 Boxwood pyramids, 2½ ft..... 2.50 each
 Boxwood pyramids, 3 ft..... 3.00 each
 Aucuba bushes, 1½-2 ft..... 1.00 each
 Laurus Cerasus bushes, 2-2½ ft...75c-\$1.00 each
 Laurus Cerasus bushes, 3 ft., up to.... 2.50 each
 Laurus Cerasus pyramids, 4½-5 ft...\$3-\$3.50 each
 Ernest Rober, Wilmette, Ill.

PYRAMIDS, broad heavy specimens.

2, 2½, 3, 3½, 4, 4½, 5 and 5½ ft.

BUSH-SHAPED, 10-12-in., 18-in., 30-in.

See display adv. for complete list and prices.

The D. Hill Nursery Co., Inc.,

Box 403, Dundee, Ill.

BUDDLEIAS.

Buddleia magnifica, the hardy, everblooming Butterfly Bush or Southern Lilac; flowers from early summer until late frost, splendid for cutting, and will thrive anywhere; nice bushy plants, 2½-in., \$1.00 per doz., \$7.00 per 100. Buddleia Asiatica, white, winter-blooming, fine to grow in the greenhouse as a cut flower or pot plant, 2½-in., 75c per doz., \$5.00 per 100. Write for wholesale catalogue.

Oak Grove Greenhouse, Tuskegee, Ala.

BUDDLEIA VAR. VEITCHIANA.

Every florist should grow this new, summer-blooming lilac; blooms from June 15 until late hard frost; perfectly hardy. The most valuable plant introduced, for summer cut flowers, strong, young plants, that will bloom freely this summer, per doz., 75c; per 100, \$5.00.

Rockford Seed Farms, H. W. Buckbee, Forest City Greenhouses, Rockford, Ill.

BUDDLEIAS, 3 of the best varieties, strong, pot-grown plants, grown in a cool house, AMPLISSIMA, \$4.50 per 100, \$40.00 per 1000; MAGNIFICA, \$5.00 per 100; VEITCHIANA, \$4.50 per 100, \$40.00 per 1000. Samples free, then cash with order.

L. Templin Seed Co., Calla, O.

BUDDLEIAS, or Butterfly Bush.

Purple, everblooming, Southern lilac. About 500 field-grown plants, \$6.00 per doz.; \$40.00 per 100.

S. S. PENNOCK-MEEHAN CO., Philadelphia, Pa.

Buddleias, var., magnifica, from 2½-in. pots, \$2.50 per 100. Gilbert Costich, Rochester, N. Y.

BULBS.

FREESIA PURITY, white and YELLOW CALLA BULBS. Best California stock. Send your name for our mailing list now and get our prices every few weeks to end of season.

Lilydale Bulb Co., Santa Cruz, Cal.

BULBS.

Hyacinths, Tulips,
 Narcissus, Lilies,
 Freesias, Iris,
 All varieties.

Complete list now ready.

S. S. Pennock-Meehan Co., Philadelphia, Pa.
 1608-20 Ludlow St.,

AMERICAN-GROWN BULBS.
NARCISSUS AND GLADIOLUS
FOR FORCING.

SPURS. Our extra early are money-makers. Record—planted Sept. 15, benched Dec. 2, cut Jan. 4, 1917. 500,000 for 1917 delivery. GLADIOLI: America, Augusta, Brencleyensis and Pink Beauty, 2-in., 1½-in., 1-in.

List and prices on application.

Geo. P. Buck & Son, Collingswood, N. J.

150,000 Mexican tuberose bulbs, first-class, inspected stock, 60c per 100; \$5.00 per 1000. Cash. Satex Seed Co., San Antonio, Tex.

Bulbs of all descriptions. Write for prices. C. KEUR & SONS, HILLEGOM, HOLLAND. New York Branch, 8-10 Bridge St.

CALADIUMS.

CALADIUM BULBS. (Elephants ear)

Extra large size, 9 to 11-in. circumference...\$6.00
 Mammoth size, 11 to 13-in. circumference... 9.00
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Wholesale trade list now ready.

ONARGA NURSERY CO.,

Cultra Bros., Mgrs.

ONARGA, ILLINOIS

Caladium Esculentum, 4-in., \$10.00; 5-in., \$15.00 per 100. See our ads for coleus, cannas, vincas, asparagus, dracaenas, pelargoniums, echeverias and geraniums.

O. Winterich, Cyclamen Specialist, Defiance, O.

10,000 CALADIUMS.

Buster size\$10.00 per 100
 Extra large size..... 6.00 per 100
 Fine medium size..... 4.00 per 100
 Burdell Floral Co., Bowling Green, Ky.

CALADIUMS.

5-7.....\$1.50 per 100

AMERICAN BULB CO.,

172 No. Wabash Ave., Chicago, Ill.

CALCEOLARIAS.

Calceolaria rugosa, in 4-in. pots, \$10.00 per 100. Cash, please.

Hill Crest Nursery, Corry, Pa.

Calceolaria hybridum, best strong plants, 2½-in., 7c.

Pyfer & Olsem, Wilmette, Ill.

CALENDULAS.

CALENDULA ORANGE KING. ...
 Select stock.....\$3.00 per 100
 Rockford Seed Farms, H. W. Buckbee,
 Forest City Greenhouses, Rockford, Ill.

Calendula Orange King, very strong seedlings, 50c per 100, \$3.50 per 1000.

M. H. Radke, Riverside, Ill.

Calendulas, Lemon Queen and Orange King, fine 3-in., in flower, \$5.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

Calendulas, Orange King, strong 2½-in., in rose pots, \$2.50 per 100. Cash.

Addams, Morgan & Co., Paxton, Ill.

Calendulas, Orange King and Meteor, 2½-in. 2c. Cash.

Byer Bros., Chambersburg, Pa.

CALLAS.

Callas, white and yellow. C. Kooyman Co., Inc., 431 Bush St., San Francisco, Cal.

CAMPANULAS.

CAMPANULA medium, blue, rose or white; strong field-grown, 75c per doz., \$5.00 per 100.

CAMPANULA CALYCANTHEMA, blue or rose, same price.

WAYSIDE GARDENS, MENTOR, O.

Campanula pyramidalis, 4-in., 25c; also canterbury bells, fine plants, in 3 and 4-in. pots, 15 and 20c. Packing free. Separate colors. Cash with order. Hill Crest Nursery, Corry, Pa.

Campanulas (Canterbury Bells), white, blue and pink, extra fine plants, in 3-in., \$5.00 per 100. Send for list of perennial plants.

La Crosse Floral Co., La Crosse, Wis.

Campanulas, strong, field-grown canterbury bells, mixed colors, 75c per doz., \$5.00 per 100.

William Toole & Son, Baraboo, Wis.

CANDYTUFT.

Candytuft, giant flowering, strong transplant, ready for 2½-in., \$1.50 per 100.

Vogt's Greenhouses, Sturgis, Mich.

CANNAS.

Cannas, fresh cut, extra selected, 2, 3 eye roots, Austria, Chas. Henderson, Orange Beder, Florence Vaughan, J. D. Elsie (scarlet), Firefly (rose carmine), Louise (pink), Moonlight (white), Gloriosa (crimson and gold edge), J. Tissot (fiery scarlet), etc., \$2.00 per 100. For all other kinds, also caladiums, dahlias, gladioli, tuberose, etc., see 2-page adv., pp. 12, 13. Review Jan. 25.

Shellroad Canna Farms, Grange, Baltimore, Md.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

CANNAS FROM 3-IN. POTS.

Cannas from 3-in. pots, \$4.00 per 100, \$35.00 per 1000, in the following varieties: Florence Vaughan (yellow), Wyoming (orange scarlet flowers, brown foliage), Gustav Gumpfer (yellow), Mme. Crozy (orange scarlet), Souv. de A. Crozy (red and yellow), Venus (pink), Louisiana (scarlet), J. D. Eisele (scarlet), Bouvier (crimson), Richard Wallace (yellow), Mrs. Kate Gray (orange scarlet), J. Tissot (scarlet), Maros (white), \$6.00 per 100. The following newer varieties at \$10.00 per 100; Rosea gigantea (rich rose pink), Wm. Saunders (scarlet); and at \$7.00 per 100, \$60.00 per 1000; King Humbert (bronze leaved), the best all round canna.

Anglin & Walsh Co., Williamsbridge, N. Y.

Extra strong, well established plants, King Humbert, 3-in., \$7.00 per 100, \$60.00 per 1000; 4-in., \$9.00 per 100; Chas. Henderson, Mme. Crozy, Florence Vaughan, Pres. Meyers, Q. Charlotte, R. Wallace, Betsy Ross, Gladiator, Brandywine, Venus, Pennsylvania, 3-in., \$5.00 per 100, \$45.00 per 1000; 4-in., \$8.00 per 100, \$70.00 per 1000. May delivery.

G. M. REBURN & CO.,

160 N. Wabash Ave., Chicago, Ill.

Cannas, 4-in. Louisiana, Pennsylvania, Queen Charlotte, Mrs. Deemer, \$8.00; King Humbert, \$10.00; Mrs. Conard, \$12.00; Firebird, \$15.00 per 100. See our ads for coleus, caladiums, vincas, asparagus, dracaenas, pelargoniums, echeverias and geraniums.

C. Winterich, Cyclamen Specialist, Defiance, O.

Cannas: Humbert, strong 3½-in. stock, \$8.00 per 100; Henderson, Florence Vaughan, Austria, Pennsylvania and Louisiana, strong 3½-in. stock, \$8.00 per 100. This is the same as 4-in. stock, but grown in 3½-in. to economize in shipping.

Rolf Zetlitz, Lima, O.

CANNAS.

Fresh cut, strong divisions, 2 and 3 eye roots. Crimson Bedder, fine.....\$1.50 per 100
Florence Vaughan 1.50 per 100
Prompt shipment, special 1000 rate.

D. H. GREEN, BOONSBORO, MD.

CANNAS.

Get list of cannas which were awarded Gold Medals at both San Francisco and San Diego Expositions. Write today.

THE CONARD & JONES CO.,
WEST GROVE, PENNSYLVANIA.

Cannas, Rosea gigantea, 3-in., \$7.50 per 100; best standard varieties, \$4.00 per 100, \$35.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

CANNAS, Mrs. Alfred F. Conard, strong 3-in. plants, spring delivery, \$7.50 per 100.

THE DINGEE & CONARD CO.,
WEST GROVE, PENNSYLVANIA.

Cannas, 2 to 3 eyes; Penn., David Harum, Austria, Duke of Marlborough, America, Black Beauty, Kate Gray, Shenandoah, Egandale, \$1.50 per 100. J. H. Dann & Son, Westfield, N. Y.

STRONG POT-BOUND PLANTS.

Cannas, King Humbert, 3-in., \$7.00; 4-in., \$9.00; best green, 3-in., \$5.00; 4-in., \$8.00.

GULLETT & SONS, LINCOLN, ILL.

Cannas, Yellow King Humbert, fine plants, per doz., \$3.00; per 100, \$20.00. 25 at 100 rate.

S. W. Pike, St. Charles, Ill.

Cannas, 2 to 3-eye tubers, King Humbert, \$2.50; Richard Wallace and Pennsylvania, \$1.50 per 100. Cash.

H. P. Smith, Piqua, O.

Cannas, strong, sand started Allemania and Burbank, \$2.50 per 100. Cash.

Walnut Hill Greenhouses, Independence, Mo.
Cannas, dwarf growing, started plants, ready for 4-in., mixed only, \$2.00 per 100, \$18.00 per 1000.

Geo. H. Mellen Co., Springfield, O.

Cannas, 2 to 3 eyes, \$2.50 per 100, in the following varieties: Burbank, Allemania, Chas. Henderson. Wm. H. Hertel, Kirksville, Mo.

Cannas, Robusta, \$1.50 per 100; Musnefolia, \$2.00 per 100. A. C. Sperry, Neodesha, Kan.

See my display adv. in this issue.

Peter Pearson, Chicago, Ill.

CARNATIONS.

Carnations, rooted cuttings, clean, healthy, cool-grown cuttings, taken from plants grown for cuttings, the following at \$22.00 per 1000, \$3.00 per 100: Philadelphia, White, Pink and Rose-pink Enchantress, Victory, Joy (red), Peerless Pink. The following at \$24.00 per 1000, \$3.00 per 100: Beacon, Ward, Matchless, Herald, Alice, White Perfection, Champion, Pink Sensation, White Wonder and May Day. The following at \$27.50 per 1000, \$3.50 per 100: Enchantress Supreme, Benora and Yellow Prince. The following at \$40.00 per 1000, \$5.00 per 100: Good Cheer, Belle Washburn, Miss Theo; Red Wing, \$6.00 per 100, \$50.00 per 1000.

2½-in. pots of the following varieties, \$30.00 per 1000, \$3.50 per 100: Alice, Enchantress, Rose-pink Enchantress, Victory, Philadelphia, May Day. The following, \$35.00 per 1000, \$4.00 per 100: Matchless, White Wonder, Rosette, White Enchantress, Mrs. C. W. Ward and Herald.

Anglin & Walsh Co., Williamsbridge, N. Y.

Matchless	100	1000
Perfection	\$2.00	\$18.00
White Enchantress	1.75	15.00
Mrs. C. Ward	1.80	16.00
Beacon	1.75	17.00
	2.00	18.00

Cash with order or C. O. D.

Jos. Schoos, 1433 Warren St., Evanston, Ill.

CARNATION PLANTS.

PINK.

	100	1000
Cottage Maid	\$17.00	\$150.00
Rosalie	17.00	150.00
Miss Theo	8.00	75.00
Good Cheer	9.00	80.00
Alice	7.50	65.00
Pink Delight	8.00	75.00
Enchantress Supreme	8.00	75.00
Chas. Stegwart, equal to Supreme	7.50	60.00
Mrs. C. W. Ward	7.00	60.00
Enchantress	7.00	60.00
Rose-pink Enchantress	7.50	65.00
Rosette	7.50	65.00

RED.

	100	1000
Merry Christmas	17.00	150.00
Doris	17.00	150.00
Belle Washburn	8.00	75.00
Aviator	8.00	75.00
Champion	7.50	65.00
The Herald	7.50	65.00
Eureka	7.50	65.00
Victory	7.00	60.00
Beacon	7.00	60.00

WHITE.

	100	1000
Matchless	7.00	60.00
White Wonder	7.50	65.00
White Enchantress	7.50	65.00
White Perfection	7.50	65.00
Alma Ward	7.00	60.00

YELLOW.

	100	1000
Yellow Prince	8.00	75.00
Old Gold	17.00	150.00

VARIEGATED.

	100	1000
Benora	8.00	75.00

S. S. PENNOCK-MEEHAN CO.,
1608-20 Ludlow St., Philadelphia, Pa.

SPECIAL OFFER.

Carnations out of 2½-in. pots, branched plants, clean and healthy.

	Per 1000
1,900 White Wonder	\$28.00
1,800 Nebraska	50.00
3,000 White Enchantress	30.00
5,000 Pink Enchantress	27.00
3,000 Matchless	35.00
1,000 Champion	30.00
1,000 Alice, 4-in.	30.00
12,000 Ward	29.50

IN SOIL.

	100	1000
1,500 Beacon	30.00	
1,000 Ward	30.00	
3,000 White Enchantress	23.00	
2,000 White Perfection	23.00	
11,000 Enchantress	23.00	

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

ROOTED CARNATION CUTTINGS.

IMMEDIATE DELIVERY.

STANDARD AND NEW VARIETIES.

	100	1000
WHITE—		
Matchless	\$2.50	\$20.00
FLESH PINK—		
Superb	12.00	100.00
Enchantress	2.50	20.00
Alice	3.00	25.00
Philadelphia	2.50	20.00

MEDIUM PINK—

	100	1000
Miss Theo	6.00	50.00
Pink Sensation	3.50	30.00

DARK PINK—

	100	1000
C. W. Ward	2.50	20.00

RED—

	100	1000
Aviator	6.00	50.00
Champion	3.00	25.00

J. D. THOMPSON CARNATION CO.,
JOLIET, ILLINOIS.

CARNATIONS.

Strong, well rooted, clean.

	Per 100	Per 1000
Alice	\$3.00	\$20.00
Matchless	3.00	25.00
White Enchantress	3.00	25.00
Enchantress Supreme	3.50	30.00
Miss Theo	4.00	35.00
Belle Washburn	4.50	40.00

POTTED STOCK

	Per 100	Per 1000
Alice, Matchless, White Enchantress,	\$3.50	\$20.00
Enchantress Supreme, \$4.00 per 100.		
Miss Theo and Belle Washburn,	\$5.00	\$30.00

Less 5%, for cash with order.

A. A. GANNETT, GENEVA, N. Y.

CARNATION CUTTINGS.

Order now and insure prompt delivery.

The following varieties.

Alice	Philadelphia
Enchantress	Prospector
Enchantress Supreme	Champion
White Perfection	Beacon
White Wonder	Akehurst
Matchless	

Mrs. C. W. Ward,

\$3.00 per 100; \$25.00 per 1000.

Aviator, Nebraska, Washburn,

\$6.00 per 100; \$50.00 per 1000.

Pink Delight, \$4.00 per 100, \$35.00 per 1000.

WM. F. KASTING CO.,
568-570 Washington St., Buffalo, N. Y.

STRONG ROOTED CARNATION CUTTINGS.

	100	1000
Enchantress	\$2.00	\$18.00
C. W. Ward	2.50	20.00
Matchless	2.50	20.00
White Enchantress	2.50	20.00
R. P. Enchantress	3.00	22.00
Philadelphia	2.50	20.00
Beacon	2.50	20.00

Less 10% for cash.

JOHN SCHEIDEN,
135 Asbury Ave., Evanston, Ill.

ROOTED CARNATION CUTTINGS

READY NOW.

	100	1000
Champion	\$2.00	\$18.00
Victory	2.00	18.00
Bonfire	2.50	20.00
Carnegie	2.00	18.00
Enchantress	2.50	20.00
White Enchantress	2.50	20.00
Alice	3.00	25.00
Rosette	2.50	20.00
Nebraska	5.00	45.00
Mrs. C. W. Ward	2.00	18.00

WIETOR BROS.,

162 N. Wabash Ave., Chicago, Ill.

Strong, healthy cuttings, guaranteed to please.
Ready to ship.

	100	1000
Enchantress	\$2.00	\$18.00
W. Enchantress	2.00	18.00
R. P. Enchantress	2.00	18.00
Washington Enchantress	2.00	18.00
Mrs. C. W. Ward	2.50	20.00
Beacon	2.50	20.00

\$1.00 extra per 100 for the above potted.

Belle Washburn 5.00 45.00
Nebraska 5.00 45.00

Above stock worth the money. Samples sent free.

J. C. STEINHAUSER, PITTSBURG, KAN.

CARNATIONS, STRONG, 2½-IN.

	Per 100
Nebraska	\$6.00
Matchless, finest white	3.00
Mrs. C. W. Ward	3.00
Enchantress	3.00
Rosette	3.00
Yellow Prince	4.00
Mrs. Akehurst	3.00
Nebraska, rooted cuttings	5.00
Rosette, rooted cuttings	2.50

GULLETT & SONS, LINCOLN, ILL.

Carnations, rooted cuttings and 2½-in., clean, reliable stock, in all varieties. Prices on application. 5000 White Wonder, now ready, \$5.00 per 100, \$45.00 per 1000; 5000 Rose Pink Enchantress, 2-in., \$4.00 per 100, \$35.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Carnations: 350 Philadelphia, 2000 Matchless, 900 Ench. Supreme, 700 Gordon, 500 Beacon, from pots, \$2.80 per 100, \$28.00 per 1000; 500 Alice, \$3.50; 400 Redwing, \$4.00; 250 Nebraska, \$5.00 per 100. Cash. H. P. Smith, Piqua, O.

Carnation plants from soil, strong, clean stock.

	100	1000
Mrs. C. W. Ward	\$2.50	\$22.50
Enchantress	2.50	22.50

J. Ralph Souder, Hutchinson, Kan.

Strong, rooted cuttings of Mrs. C. W. Ward and White Enchantress, \$25.00 per 1000; also 2-in. stock of the same varieties, \$35.00 per 1000.

500 at the 1000 rate.

Elitch Greenhouses, Denver, Colo.

Carnations, 2½-in. pots: Enchantress, Eureka, Matchless, C. W. Ward, Beacon, Miss Theo, Alice, White Wonder, \$3.00 per 100, \$25.00 per 1000.

United States Cut Flower Co., Elmira, N. Y.

Well rooted carnation cuttings, White Perfection, Ward, L. P. Enchantress, Matchless, bargain, all \$18.00 per 1000. Cash.

J. Vonder Linden, Rhinebeck, N. Y.

LIGHT PINK ENCHANTRESS CUTTINGS.

FROM BLACK SOIL, STRONG, HEALTHY STOCK, \$10.00 PER 1000. FLUEGGE BROS.,

4840 N. LEAVITT ST., CHICAGO, ILL.

Carnations, 2-in., \$3.50 per 100; sand, \$2.00 per 100: White and Pink Enchantress, Mrs. C. W. Ward, White Perfection.

Wm. H. Hertel, Kirksville, Mo.

Matchless R. O., \$2.50 per 100, \$20.00 per 1000; pot plants, \$3.50 per 100, \$30.00 per 1000; fine stock, ready to shift to 3-in. pots. Cash.

Scharff Bros., Van Wert, O.

For complete list of carnation cuttings see our display adv., this issue.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

1500 Matchless, from 2½-in. pots, strong, healthy and well established, \$3.00 per 100 or the lot for \$37.50.

P. V. Steddom, Knightstown, Ind.

Carnations, R. C.: Enchantress, Rose-pink Enchantress, Philadelphia, Peerless Pink, Victory, 10,000, the lot for \$50.00. Cash.

B. F. Hensley, Knightstown, Ind.

Good, strong C. W. Ward carnations, 12,000 in 2½-in. pots, pinched back once and branched, \$28.00 per 1000. Cash with order.

Crown Point Floral Co., Crown Point, Ind.

Carnation plants, from 2-in. pots, clean, strong stock: Matchless, Enchantress, Alice,

CARNATIONS—Continued.

25,000 Enchantress, well R. C., \$1.25 per 100; \$10.00 per 1000. Cash. Henry E. Youngquist, Foster and Kedzie Aves., Chicago, Ill.

Carnations, 7500 Pink Enchantress, rooted cuttings, \$2.50 per 100, \$20.00 per 1000. The Columbus Floral Co., Columbus, O.

Rooted carnation cuttings, W. Enchantress, Rose-pink Enchantress, \$20.00 per 1000. The William Murphy Co., Cincinnati, O.

Pink Delight, Ward, White Wonder and Beacon rooted cuttings, \$20.00 per 1000; 2 1/4-in. plants, \$3.00 per 100. Erie Floral Co., Erie, Pa.

Strong rooted carnation cuttings, Matchless and Alice, \$20.00 per 1000; unrooted, \$10.00 per 1000. O. B. Johnson, Woburn, Mass.

Extra fine Alice, Beacon and Mrs. O. W. Ward, strong 2-in. plants, \$35.00 per 1000. O. C. POLLWORTH CO., MILWAUKEE, WIS.

Pink Enchantress carnation plants, 1185; Mrs. Ward, 300, from 2-in. pots, \$30.00 for the lot. N. Kiger, Florist, Marietta, O.

Extra fine 2-in. Ward carnations, \$20.00 per 1000. Siebrecht, Florist, Aberdeen, S. D.

Carnations, strong 2-in., L. P. Enchantress, \$10.00 1000. P. L. Graves Co., Jonesboro, Ark.

CENTAUREAS.

Centaurea gymnocarpa, \$2.00 per 100, \$18.00 per 1000; 2 1/4-in. stock. Wm. J. Newton Estate, Norfolk, Va.

Dusty miller, extra strong, 2 1/4-in. plants, \$2.00 per 100, \$18.00 per 1000. Homewood Greenhouses, Atchison, Kan.

Centaurea gymnocarpa, strong transplanted, 75c per 100, \$6.00 per 1000. Cash, please. W. P. Long, West Grove, Pa.

Dusty miller, select, transplanted stock, \$1.25 per 100, \$10.00 per 1000, prepaid. S. W. Pike, St. Charles, Ill.

Centaurea gymnocarpa, strong plants, transplanted, \$1.00 per 100, \$8.00 per 1000. H. E. Rogers & Son, Spencerport, N. Y.

Centaureas, large, transplanted plants, ready for 2 1/4-in., 80c per 100, prepaid; \$7.00 per 1000. Chas. Whitton, York and Gray, Utica, N. Y.

Dusty miller, 3-in., fine plants, \$3.50 per 100. Cash with order. F. E. Cremer, Hanover, Pa.

Dusty miller, thumb pots, \$1.50 per 100. B. C. Blake, Springfield, O.

Centaurea gymnocarpa, 2-in., \$2.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Dusty miller, 2 1/4-in., \$2.50 per 100. GULLETT & SONS, LINCOLN, ILL.

Centaurea gymnocarpa, 2 1/4-in., \$2.50 per 100. Cash. Wirt Floral Co., Parsons, Kan.

CHRYSANTHEMUMS.**CHRYSANTHEMUMS****FROM 2 1/4-INCH POTS FOR IMMEDIATE DELIVERY. NOVELTIES OF 1916.**

Autocrat, Early Rose, Golden Gleam, Josephine Foley, October Queen, Tiger, 15c each, \$1.00 per ten, \$8.00 per hundred.

STANDARD VARIETIES.

W. H. Chadwick, Chadwick Improved, Golden Chadwick, Chadwick Supreme, 10c each, 60c per ten, \$4.00 per hundred, \$35.00 per thousand.

EARLY VARIETIES.

Chrysolora, Crystal Gem, Early Frost, Early Snow, Glory Pacific, Golden Glow, Golden Queen, Ivory, Marigold, Mrs. B. E. Hayward, Oconto, Polly Rose, Roserie, Unaka, Yellow Ivory.

MIDSEASON VARIETIES.

Chieftain, Col. D. Appleton, Dick Witterstaeter, Modello, Mrs. W. T. McNiece, Naomah, Patty, Pink Gem, Pres. Roosevelt, Ramapo, Roman Gold, Smith's Ideal, Smith's Sensation, Timothy Eaton, Western King, White Chieftain, Yellow Eaton.

LATE VARIETIES.

Antique, December Gem, Dr. Enguehard, E. A. Seidewitz, Harvard, Major Bonaffon, Mistletoe, Nagoya, Tekonsha, White Helen Frick, 10c each, 40c per ten, \$3.00 per hundred, \$25.00 per thousand.

POMPONS.

Diana, Fairy Queen, Frank Wilcox, Golden Climax, Golden Harvest, Golden West, Helen Newberry, Iva, Klondike, LaParite, Leota, Lilla, Minta, Neola, Niza, Nordi, Western Beauty, Zenobia, 10c each, 40c per ten, \$3.00 per hundred, \$25.00 per thousand.

Not less than 5 plants of a variety at ten, 25 at hundred and 250 at thousand rate.

We also have a very complete line of ANEMONES and SINGLES at the same price as pompons.

Among the exhibition varieties the following are grown more or less by commercial growers: Elberon, Mrs. O. H. Kahn, Mrs. Wm. Duckham, Wells' Late Pink and Wm. Turner.

These we can supply at 10c each, 60c per ten, \$4.00 per hundred, \$35.00 per thousand.

These prices are for those in the trade only. Rooted Cuttings not less than 25 of a variety, are supplied at 20% discount from prices quoted.

ELMER D. SMITH & CO.,

ADRIAN, MICHIGAN.

Chrysanthemum rooted cuttings: Yellow Wm. Turner, \$15.00 per 100, 18c each; Mrs. Gibson, \$10.00 per 100.

Pierce the Florist, Medford, Ore.

500,000 chrysanthemum rooted cuttings: Unless noted \$2.25 per 100, \$20.00 per 1000.

Large flowering varieties:

Chadwick Supreme, 4 ft. pink, large reflexed. Late Nov. to early Dec. Per 100, \$4.00; per 1000, \$35.00.

Chas. Rager, 3 ft. pure white. Incurred. Much like Maj. Bonaffon. Early Nov.

Chieftain, 3 1/2 ft. pink, incurred. Much like Maj. Bonaffon. Mid Nov.

Chrysolora, 4 ft. clear yellow, incurred, outer petals reflexed. Extra fine. Mid Oct.

Clementine Touse, 5 ft. white, slightly tinged delicate pink. Mid Oct.

Comoleta, 3 ft. lemon yellow, incurred. Oct. 1. Dec. Gem, 3 1/2 ft. white, slightly pencilled lavender pink. Perfect ball shape. Late Nov. and Dec.

Dolly Dimple, 4 ft. lemon yellow, petals prettily whirled, curving inward at tips. Late Nov.

Dr. Enguehard, 5 ft. pink, incurred, outer petals reflexed. Late Nov.

Early Snow, 3 ft. pure white, reflexed. Perfect ball shape. A much improved Polly Rose. Mid Oct.

Edwin Seidewitz, 4 ft. pink, incurred. Extra fine. Late Nov. to Dec.

Glory of the Pacific, 2 ft. pink, reflexed. Early Oct.

Golden Chadwick, 4 ft. golden yellow, incurred. One of the best. Late Nov. to Dec. Per 100, \$4.00; per 1000, \$35.00.

Golden Eagle, 3 ft. bright golden yellow, incurred. Late Nov. to Dec. Per 100, \$3.00; per 1000, \$27.50.

Golden Eaton, 4 ft. bright yellow, reflexed. Large, excellent. Late Nov. to Dec. Per 100, \$3.00; per 1000, \$27.50.

Golden Gleam, 2 1/2 ft. bright glistening yellow. A new variety of great promise. Mid Oct. \$6.00 per 100.

Golden Glow, 4 ft. golden yellow, incurred. Best early yellow. Late Sept.

Golden Jones, 3 1/2 ft. yellow, incurred. Dec. Per 100, \$2.50; per 1000, \$22.50.

Golden Queen, 3 1/2 ft. light yellow. A new variety of great promise. Early Oct. \$6.00 per 100.

Golden Wedding, 4 ft. fine golden yellow, loose incurred. Late Nov. Per 100, \$3.00; per 1000, \$27.50.

Harvard, 4 ft. dark red, reflexed. Late Nov. This is the best commercial red variety.

Helen Frick, 2 ft. pink. Late Dec.

J. Burton, white, shaded light pink. Late Dec.

J. K. Shaw, 5 ft. pink, incurred. Fine rounded shape. Late Oct.

Lena Baum, 3 ft. yellow, incurred. A sport of Chas. Rager and like it except in color. Early Nov.

Maj. Bonaffon, 4 ft. clear yellow, incurred. A fine old variety. Late Nov. Per 100, \$2.00; per 1000, \$17.50.

Maud Dean, 4 ft. pink, incurred. Late Nov. Modello, 4 ft. New. Golden bronze. Incurred of fine form. Mid Oct. \$6.00 per 100.

Mrs. Jerome Jones, 2 1/2 ft. white, incurred. Dec. \$2.50 per 100; \$22.50 per 1000.

Mrs. W. E. Kelley, 4 ft. clear yellow, reflexed. Extra good. Mid Nov.

Nagoya, 4 ft. golden yellow, incurred. Late Nov.

Oconto, 3 ft. white, of fine form and substance. Mid Oct.

Oct. Frost, 4 ft. pure white, incurred. Early Oct.

Patty, 2 1/2 ft. silver pink, incurred. Late Nov. to Dec.

Polly Rose, 2 ft. pink, reflexed. Early Oct.

Robt. Halliday, 3 ft. yellow, incurred. Late Oct.

Roman Gold, 4 ft. golden yellow, reflexed. Late Nov.

Smith's Advance, 4 ft. pure white, reflexed. Best very early white. Mid Sept.

Unaka, 4 ft. pink, incurred. Early Oct.

W. H. Chadwick, 4 ft. white, incurred. Late Nov. to Dec. Per 100, \$1.00; per 1000, \$35.00.

White Chieftain, 4 ft., white, incurred. Mid Nov.

White Helen Frick, 2 ft. white reflexed. Late Dec.

White J. K. Shaw, 5 ft. pure white, incurred. Fine rounded shape. Late Oct.

White Maud Dean, 4 ft. white, incurred. Late Nov.

Wm. Turner, 4 ft. white, incurred, of fine form. Mid Nov.

POMPONS, SINGLES AND ANEMONES.

Baby, pompon, pretty yellow small button. Late.

Doris, pompon, red button. Midseason.

Garza, anemone, white. A superb variety.

Gladys Duckham, single, large, white. Early.

Golden Climax, bright golden yellow of medium size. Midseason (pompon).

Golden Harvest, pompon, deep golden yellow with tinge of bronze. Midseason.

Golden Mensa, single yellow. Large, superb.

Harvest Moon, pompon, clear golden yellow, medium size. Late Oct.

Helen Newberry, pompon, pure white. Very late.

Kitty Bourne, single, clear yellow. Midseason.

Lilla, pompon, red. Midseason.

Margaret Totty, single, deep yellow. Large and fine. Late.

Mary, large pearl white pompon. Late.

Mensa, single, white. Large, superb. Late.

Merstham Jewel, single, terra cotta, center and tips of petals golden yellow. Late.

Noveltonia, pompon, clear pink. Large, ball-shaped. Midseason.

Peace, pompon, light pink. Large ball-shaped flower. Midseason. \$4.00 per 100.

Quinola, pompon, clear yellow. Medium size. Midseason.

Souv. d'Or, pompon, golden bronze, medium size. Midseason.

Sunset, single, coppery red, edge bronze. Midseason.

W. E. Buckingham, single, brilliant rose pink. Early Nov.

Western Beauty, pompon, deep rose pink. Medium size. Mid Nov.

BAUR FLORAL CO., ERIE, PA.

300,000 CHRYSANTHEMUM CUTTINGS.

Clean, well rooted, select cuttings a specialty, place your orders early, will ship any time you wish, later.

WHITE—

Early Frost, early.....\$1.50 \$15.00

Smith's Advance, early.....1.50 15.00

Polly Rose, early.....1.50 15.00

Oct. Frost, early.....1.25 12.00

Early Snow, early.....1.50 15.00

Clem Touse, midseason.....1.25 12.00

Chas. Rager, midseason.....1.50 15.00

White Ivory, midseason.....1.50 15.00

White Chieftain, late.....1.50 15.00

White Bonaffon, late.....1.50 15.00

Mrs. H. Robinson, late.....1.50 15.00

Lynnwood Hall, late.....1.50 15.00

Wm. H. Chadwick, late.....1.75 15.00

Wm. Turner, late.....2.00 20.00

YELLOW—

G. Glow, early.....1.50 15.00

Chrysolora, early.....1.25 12.00

Oct. Frost, early.....1.25 12.00

Roman Gold, midseason.....1.50 15.00

Monrovia, midseason.....1.50 15.00

Y. C. Touse, midseason.....1.25 12.00

Robt. Halliday, midseason.....1.50 15.00

Col. D. Appleton, midseason.....1.25 12.00

Zimmer's Yellow, midseason.....1.25 12.00

Maj. Bonaffon, late.....1.25 12.00

Golden Eagle, late.....1.75 15.00

Golden Wedding, late.....2.00 17.50

Y. Eaton, late.....2.00 17.50

PINK—

Glory of Pacific, early.....1.25 12.00

Unaka, early.....1.75 15.00

Pac. Supreme, early.....1.75 15.00

Gloria, midseason.....1.50 15.00

Chieftain, late.....1.50 15.00

Dr. Enguehard, late.....1.50 15.00

E. A. Seidewitz, fine late.....1.50 15.00

Wells' Late, late.....1.25 12.00

Patty, late.....1.50 15.00

Pres. Roosevelt, late.....1.75 15.00

RED—

Black Hawk, late.....1.50 15.00

Cullingfordii, late.....1.50 15.00

250 of 1 variety or 1000 assorted at 1000 rate. D. H. GREEN, BOONSBORO, MD.

Chrysanthemums, well rooted stock, vigorous cuttings, \$2.50 per 100, \$17.00 per 1000. Yellow:

Golden Glow, Col. Appleton, Maj. Bonaffon, Yellow Jones, Chrysolora, Roman Gold and Nagoya.

White: Chas. Rager, White Frick, Smith's Advance, Lynnwood Hall, Polly Rose, Wm. Turner, Early Snow, White Bonaffon. Pink: Dr. Enguehard, Helen Frick, Unaka, Wells' Late Pink, Chieftain, Pink Patty, E. A. Seidewitz, Pacific Supreme. Crimson: Harvard. The following are at \$2.75 per 100, \$20.00 per 1000. White: Crystal Gem, Early Frost, Oconto, Alice Byron, White Eaton, White Chieftain, J. Nonin. Yellow: Golden Queen, Robt. Halliday, yellow, Golden Eaton, Odessa, Yellow Polly Rose. Pink: Hiron-delle.

Golden Chadwick, White and Pink Chadwick, \$3.50 per 100, \$30.00 per 1000. Autocrat (fine white), \$6.00 per 100, \$50.00 per 1000. Alex Guttman, lavender pink, \$7.00 per 100, \$60.00 per 1000.

2 1/4-IN. POTS.

2 1/4-in. pots ready in the following varieties, \$25.00 per 1000, \$3.00 per 100: Early Snow, Golden Glow, Unaka, Chrysolora, Elberon, White and Pink Ivory, Charles Rager, Chieftain, Col. Appleton, December Gem, White Bonaffon, Major Bonaffon, Roman Gold, Maud Dean, Jeanne Nonin, Mistletoe.

Pompon rooted cuttings at \$2.50 per 100, \$17.50 per 1000: Klondike, Golden Harvest, Yellow Baby, Quinola, Golden West, Souv. d'Or, Zenobia, Iva (amber), Western Beauty, Fairy Queen, Garza, Julia Lagravere.

Anglin & Walsh Co., Williamsbridge, N. Y.

CHRYSANTHEMUM ROOTED CUTTINGS.

Strong, well rooted, clean stock.

WHITE—

October Frost, early.....\$1.50 \$15.00

Early Frost, early.....1.75 15.00

White Bonaffon, late.....1.50 15.00

Charles Rager, midseason.....1.75 15.00

Early Snow, early.....1.50 15.00

White Chieftain, late.....2.00 18.00

White Chadwick, late.....2.25 20.00

Timothy Eaton, late.....2.00 18.00

YELLOW—

Chrysolora, early.....1.50 15.00

Monrovia, midseason.....1.50 15.00

Y. C. Touse, midseason.....1.50 15.00

Col. Appleton, midseason.....1.75 15.00

Roman Gold, late.....1.50 15.00

Yellow Eaton, late.....2.00 18.00

Maj. Bonaffon, late, special price 1.25 10.00

PINK—

Pacific Supreme, early.....1.25 12.00

Pink Chieftain.....1.50 15.00

Dr. Enguehard, late.....1.50 15.00

Wells' Late Pink, late.....1.50 15.00

E. E. CRONISE, BOONSBORO, MD.

Chrysanthemum R. C., fine: M. Bailey, Rager, Patty, S. Wedding, R. Gold, Chrysolora, Dr. Enguehard, \$18.00 per 1000, \$2.00 per 100. Cash. Mrs. E. A. Llewellyn, Olean, N. Y.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

IMMEDIATE DELIVERY. CHRYSAANTHEMUMS. ROOTED CUTTINGS.

Varieties listed in the order in which they bloom.

WHITE.

	Per 100	Per 1000
Crystal Gem	\$2.50	\$20.00
Oconto	2.50	20.00
V. Poehlmann	2.00	15.00
Alice Byron	2.50	20.00
Chas. Rager	2.00	15.00
Lynnwood Hall	2.00	15.00

YELLOW.

Golden Queen	2.50	20.00
Chrysolora	2.00	15.00
Yellow Eaton	2.50	20.00
Roman Gold	2.00	15.00
Odessa	2.50	20.00
Yellow Bonnaffon	2.00	15.00
Nagoya	2.00	15.00
Dolly Dimple	2.50	20.00

PINK.

Amorita	2.00	15.00
Chieftain	2.00	15.00
McNiece	2.00	15.00
Dr. Enguehard	2.50	20.00
Mrs. Seidewitz	2.50	20.00

RED AND BRONZE.

Shrimpton	2.50	20.00
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25 at the 100 rate.

250 or more at the 1000 rate.

J. D. THOMPSON CARNATION CO.,
JOLIET, ILLINOIS.

CHRYSAANTHEMUMS. STRONG 2 1/2-INCH MUM STOCK.

WHITE.

Early Frost, Naomi	100
Smith's Advance, Oconto	\$4.00
Chas. Rager, Lynnwood Hall	3.00
Timothy Eaton, Jerome Jones	3.00
Turner	3.00
Chadwick Improved, White Frick	4.00
December Gem	4.00

PINK.

Rosiere, Pacific Supreme	3.00
Chieftain, Enguehard	3.00
Maud Dean	3.00
Helen Frick, Chadwick Supreme	4.00

YELLOW.

Mrs. C. O. Pollworth, 25@ \$4.00	15.00
Golden Glow, Chrysolora	3.00
Golden Queen, Marigold	4.00
Appleton, Bonnaffon	3.00
Golden Eagle, Nagoya	4.00
Golden Wedding, Yellow Jones	3.00
Improved Golden Chadwick	5.00
Odessa	6.00

POMPONS.

Western Beauty, Fairy Queen	3.00
Baby Klondyke, Golden West	3.00
Golden Climax, Baby	3.00
Baby Marguerite, Diana	3.00
Helen Newberry, Mensa	3.00
Golden Mensa	3.00

C. C. Pollworth Co., Milwaukee, Wis.

Chrysanthemums, strong plants from 2 1/2-in. pots, \$3.00 per 100, except where noted.

WHITE—	YELLOW—
Smith's Advance	Golden Glow
Early Frost, \$4.00	Comoleta
Polly Rose	Halliday
Touset	Chrysolora
Alice Salomon	Salomon's Gold
Mrs. Rager	Marigold
White Chieftain	Ramapo
Lynnwood Hall	Nagoya
White Frick	Golden Gate
Emberta	Plumridge
Merry Christmas	Dolly Dimple
Tipperary	POMPONS—
PINK—	E. D. Godfrey
Unaka	Ladysmith
Pacific Supreme	Western Beauty
Mrs. Perrin, \$4.00	Julia Lagravere
Chieftain	Garza
Chadwick Supreme,	Mensa
\$4.00	Diana
Enguehard	Helen Newberry
Helen Frick	Golden Mensa
Edwin Seidewitz	Quinola
RED—	Mrs. Aster
Harvard	Baby
	Mrs. Frank Beu

Cash with order, please.

W. H. CULP & CO.,

139 N. Main St., Wichita, Kan.

CHRYSAANTHEMUM R. C.

The following \$15.00 per 1000.

Smith's Advance, Major Bonnaffon, Chieftain, Unaka, Robt. Halliday and Chas. Rager.

The following, \$18.00 per 1000.

Early Frost, Smith's Sensation, J. Nonin, Wells' Late Pink, White Chieftain, Dr. Enguehard.

The following, \$22.00 per 1000.

White Chadwick.

At \$6.00 per 100.

Alex. Guttman and Yellow Smith's Advance.

Pompons, \$20.00 per 1000.

Western Beauty, Fairy Queen, Klondyke, Iva, Mrs. Frank Wilcox, Ben, Diana, Buckingham, Mensa, Baby Yellow, Minta, Zenobia, Nio, Cleo, Harvest Moon, Neola, Baby White, Lady Lou and other good varieties.

W. A. ROWE FLORAL CO.,

Kirkwood, Missouri.

Mum cuttings, true to name, Marigold, \$2.50 per 100, \$22.50 per 1000; Crystal Gem (early white), Chrysolora and Pink Chieftain, \$15.00 per 1000; Unaka, \$10.00 per 1000; Yellow Bonnaffon, \$10.00 per 1000. Cash.

J. P. Siebold, Lancaster, Pa.

CHRYSAANTHEMUM ROOTED CUTTINGS.

Everything in mums. Will quote if not listed here.

\$2.00 per 100, \$17.50 per 1000.

Smith's Advance, Ivory, White Jones, Golden Glow, Major Bonnaffon, Yellow Jones, Tints of Gold, Unaka, Glory of Pacific, Pacific Supreme, Pink Ivory, McNiece and Harvard.

\$3.00 per 100, \$20.00 per 1000.

Early Frost, Oconto, Rager, White Eaton, J. Nonin, Mistletoe, Smith's Ideal, White Chieftain, White Frick, Naomah, Wm. Turner, Golden Queen, Yellow Ivory, Chrysolora, Roman Gold, Yellow Eaton, Nagoya, Appleton, Robt. Halliday, Yellow Polly Rose, Marigold, Chieftain, Pink Frick, E. A. Seidewitz, Dr. Enguehard, Glen View, Bronze and Mrs. M. R. Morgan.

\$3.00 per 100, \$25.00 per 1000.

Pink Chadwick, Golden Chadwick, White Chadwick, Mrs. M. R. Morgan.

Pompon and Singles in all varieties.

Prices on application.

\$6.00 per 100, \$50.00 per 1000.

Golden Gleam, Tekonsha.

Alex. Guttman, Autocrat.

Caprice mums for pots, R. C.

In all colors.

\$3.50 per 100, \$30.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

CHRYSAANTHEMUM ROOTED CUTTINGS

PINK

	Per 100	Per 1000
Dr. Enguehard	\$3.00	\$25.00
McNiece	2.50	20.00
Chieftain	2.50	20.00
Amorita	2.50	20.00
Mrs. Seidewitz	3.00	25.00

YELLOW

Dolly Dimple	3.00	25.00
Odessa	3.00	25.00
Roman Gold	2.50	20.00
Yellow Eaton	3.00	25.00
Chrysolora	2.50	20.00
Golden Queen	3.00	25.00
Bonnaffon	2.50	20.00
Nagoya	2.50	20.00

WHITE

Lynnwood Hall	2.50	20.00
Alice Byron	3.00	25.00
Oconto	3.00	25.00
Crystal Gem	3.00	25.00
Chas. Rager	2.50	20.00

A. L. RANDALL CO.,

Wabash Ave., at Lake St., Chicago, Ill.

ROOTED CHRYSAANTHEMUM CUTTINGS.

Oconto, Charles Rager, Chieftain, Eaton, Lynnwood Hall, Early Frost, Early Snow, Polly Rose, J. Nonin, Smith's Advance, R. Halliday, Tints of Gold, Marigold, Roman Gold, Golden Rager, Bonnaffon, Chrysolora, Golden Glow, Golden Queen, Glory Pacific, Pacific Supreme, E. Seidewitz, Dr. Enguehard, Unaka, Wm. Duckham, Chadwick Supreme, A. J. Balfour, Maud Dean, Wells' Late, \$3.00 per 100, \$20.00 per 1000.

Wm. H. Chadwick, Mistletoe, Naomah, Golden Chadwick, \$3.50 per 100, \$30.00 per 1000.

Wm. Turner, Modello, Golden Eaton, \$4.00 per 100, \$35.00 per 1000.

Golden Gleam, Tekonsha, White Patty, E. M. Benson, Crystal Gem, Autocrat, \$6.00 per 100, \$55.00 per 1000.

POMPON CHRYSAANTHEMUMS.

Golden West, Western Beauty, Overbrook, Souvenir d'Or, Fairy Queen, Diana, Golden Climax, Skibo, Madge, Mrs. Frank Beu, Acto, Lillian Doty.

Price on application.

THE LEO NIESSEN CO.,

12TH & RACE STS., PHILADELPHIA, PA.

CHRYSAANTHEMUM ROOTED CUTTINGS.

\$2.25 per 100, \$20.00 per 1000.

Bonnaffon	White Chieftain
Comoleta	Pink Chieftain
Early Frost	White Maud Dean
Enguehard	Pink Maud Dean
Ivory	White Jones
Halliday	Yellow Jones
Oconto	White Patty
Chas. Rager	E. A. Seidewitz

White Chadwick, \$3.00 per 100, \$25.00 per 1000.

POMPONS AND SINGLES.

\$2.00 per 100, \$17.50 per 1000.

Baby	Dorothy Duggan
Diana	Mrs. E. D. Godfrey
Garza	Golden Climax
Quinola	Golden Harvest
White Mensa	Golden Mensa
Overbrook	Western Beauty
Fairy Queen	Frank Wilcox

Plants of the above varieties from 2 1/4-in. pots at an advance of \$1.00 per 100.

DAVID J. SCOTT, CORFU, N. Y.

Chrysanthemums, following varieties, strong, healthy. Satisfaction guaranteed:

	Per 100	Per 1000
Rooted cutting	\$3.00	\$20.00
2 1/4-in. pots	4.00	30.00

Oconto	Helen Frick
Estelle	Unaka
Chas. Rager	Mrs. Patty
Robt. Halliday	Singles and pompons
Chrysolora	Mrs. W. E. Buckingham
Major Bonnaffon	White Mensa
White Bonnaffon	Golden Mensa
Chieftain	Zenobia

La Purette.

	Per 100	Per 1000
Rooted cuttings	\$3.50	\$25.00
2 1/4-in. pots	4.50	30.00

White Chieftain	Golden Wedding
Imp. Chadwick	Seidewitz

THE HAMMOND CO., INC., RICHMOND, VA.

CHRYSAANTHEMUM ROOTED CUTTINGS.

Chrysolora	\$2.00 per 100; \$20.00 per 1000
Chas. Rager	2.00 per 100; 20.00 per 1000
Pink Chieftain	2.00 per 100; 20.00 per 1000
Yellow Eaton	2.50 per 100; 25.00 per 1000
V. Poehlmann	2.00 per 100; 20.00 per 1000
Halliday	2.00 per 100; 20.00 per 1000
Touset	2.00 per 100; 20.00 per 1000
Maj. Bonnaffon	2.00 per 100; 20.00 per 1000
Yellow Chadwick	3.00 per 100; 25.00 per 1000
White Chadwick	3.00 per 100; 25.00 per 1000
Wm. Turner	3.00 per 100; 30.00 per 1000
Diana	2.00 per 100; 20.00 per 1000
Frank Beu	2.00 per 100; 20.00 per 1000
Golden Glow	2.00 per 100; 20.00 per 1000
October Frost	2.00 per 100; 20.00 per 1000
Robinson	2.00 per 100; 20.00 per 1000
Marigold	2.00 per 100;

Well rooted and healthy cuttings. Cash.

O. Erickson, Princeton, Ill.

CHRYSAANTHEMUM ROOTED CUTTINGS.

These are the very best commercial varieties.

WHITE.

Crystal Gem	\$3.00 per 100
Oconto	3.00 per 100
White Chieftain	3.00 per 100
Josephine Foley	4.00 per 100
October Queen	4.00 per 100

YELLOW.

Golden Queen	3.00 per 100
Bonnaffon	3.00 per 100
Marigold	3.00 per 100
Mrs. Morgan	3.00 per 100

PINK.

McNiece	3.00 per 100
Wells' Late Pink	3.00 per 100
Chieftain	3.00 per 100

BASSETT & WASHBURN.

178 N. Wabash Ave., Chicago, Ill.

CHRYSAANTHEMUMS.

Clean, healthy, rooted cuttings.

	Per 100
Chrysolora	\$2.25
Gladys Blackburn	2.25
Yellow Rager	2.25
Col. Appleton	2.25
Early Frost	2.25
White Chieftain	2.25
Chas. Rager	2.25
Harvard	2.25
Geo. W. Pook (bronze)	2.25
Glenview	2.25
Pink Chieftain	2.25

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

CHRYSAANTHEMUMS.

Early Snow, Unaka, Chieftain, \$2.00 per 100, \$15.00 per 1000; Golden Glow, Chrysolora, Ivory, Ivory pink, Colonel D. Appleton, Roman Gold, Jeanne Nonin, Major Bonnaffon, White Bonnaffon, Chas. Rager and Maud Dean, \$2.00 per 100, \$18.00 per 1000.

Mrs. William Buckingham, Klondyke, Quinola, Fairy Queen and Diana, \$2.00 per 100, \$20.00 per 1000.

Smith's Sensation, \$2.50 per 100, \$20.00 per 1000.

The above stock has been carefully rogued and grown for cutting only. Cash or satisfactory references.

The Columbus Floral Co., Columbus, O.

Chrysanthemums, postpaid: Polly Rose, H. Robinson, E. Snow, G. Glow, Y. Touset, Cleo, Lavender Queen, Donatello, Pac. Supreme, Ic; Crystal Gem, W. Touset, Chas. Rager, Chrysolora, Dr. Enguehard, Diana, Helen Newberry, 1 1/2c; Oconto, Smith's Ideal, Mistletoe (the best late white), Golden Queen, Marigold, W. Chieftain, Chieftain, Elberon, Harvard, Zenobia, Iva, Baby Marguerite, G. Climax, Elco, Madge, Clorinda, Anna, Arlee, Dorothy Duggan, Little Barbee, Mrs. W. Buckingham, 2c; W. H. Chadwick, 2 1/2c; Early Frost, Wm. Turner, Odessa, Roman Gold, 3c; Josephine Foley, 10c. Cash. Ask for catalogue of 125 varieties.

Theo. D. Kuebler, R. G. Evansville, Ind.

CHRYSAANTHEMUMS, good, strong stock that will grow.

Rooted cuttings, \$2.00 per 100.

GOLDEN GLOW	CHIEFTAIN
SMITH'S ADVANCE	WHITE HELEN FRICK
KALB	PACIFIC
GOLDEN SALOMON	HELEN FRICK
ALICE SALOMON	COL. APPLETON
MAJOR BONNAFFON	

WELLS' LATE PINK

Pompons, in several varieties.

2 1/4-in., \$2.50 per 100.

2 1/2-in., \$3.00 per 100.

Stock that will stand transplanting.

W. R. MAXWELL, ALVA, OKLAHOMA.

CHRYSAANTHEMUM ROOTED CUTTINGS.

Chrysolora	\$2.00 per 100
Gladys Blackburn (yellow)	2.00 per 100
Yellow Rager	2.00 per 100
Col. Appleton	2.00 per 100
Early Frost	2.00 per 100
White Chieftain	2.00 per 100
Chas. Rager	2.00 per 100
Harvard	2.00

CHRYSANTHEMUM—Continued**BARGAINS IN MUM CUTTINGS.**

Oct. Frost, \$1.00 per 100, \$10.00 per 1000; Chrysolora, C. Touset, Unaka, White Bonnaffon, Alice Salomon, Silver Wedding, Major Bonnaffon, Chas. Rager, Mrs. Patty, Col. Appleton, Dr. Enguehard, P. Supreme.

\$1.25 per 100, \$12.00 per 1000.

McNiece, White Chieftain, Ramapo, Chieftain and pompons, Klondyke.

\$2.00 per 100, \$18.00 per 1000.

Cash with order. All clean stock and well rooted.

LAMPERT FLORAL CO., XENIA, O.

CHRYSANTHEMUM ROOTED CUTTINGS, immediate delivery, \$2.00 per 100, cash. Tints of Gold, Saloman's Gold, Alice Saloman, Harvard, Chas. Rager, Pink Chieftain, E. Seidewitz, Glenview, Oconto, Perrine, May Foster, Lincoln, Robt. Halliday.

POMPONS, La Porte, The Bard, Mrs. Beu, Diana, Klondyke, Savannah, Leota, Lillian Doty. **SINGLES**, Mrs. Whitehorn, Lady Lou, Grace Burke, Pretoria, W. E. Buckingham, Mary Richardson, Yellow Parkinson, Josephine, Mensa, Golden Mensa, Golden Star, Pink Parkinson, George C. Weiland, 602 Davis St., Evanston, Ill.

Chrysanthemum rooted cuttings:
White Chieftain White Chadwick
Early Frost Golden Chadwick

Early Snow Roman Gold
Halliday Patty
Pink Gem Bonnaffon
Alice Byron Adeline
Wm. Turner Maud Dean
Chrysolora White Dean
Pink and White Ivory Nagoya
\$2.00 per 100.

ERIE FLORAL CO., ERIE, PA.

Chrysanthemums, strong, healthy, rooted cuttings.

Oconto Chrysolora
Chas. Rager Golden Eagle
Early Snow Roman Gold
Smith's Advance M. Bonnaffon
W. Bonnaffon Robt. Halliday
Chieftain Unaka
Patty Well's Late Pink

\$2.00 per 100; \$17.50 per 1000.

Send for list of other sorts.

Wm. Swayne, Kennett Square, Pa.

CHADWICK CHRYSANTHEMUM ROOTED CUTTINGS, \$3.00 per 100, \$25.00 per 1000. CASH. SAMPLES MAILED FOR 10c. AT ONCE, 5000 GOLDEN CHADWICK. READY MAY 7TH: 1250 IMPROVED GOLDEN CHADWICK, 9000 GOLDEN CHADWICK, 4000 WHITE CHADWICK IMPROVED, 500 W. H. CHADWICK AND 250 CHADWICK SUPREME. READY MAY 21: 1500 IMPROVED GOLDEN CHADWICK, 5000 GOLDEN CHADWICK AND 3000 WHITE CHADWICK IMPROVED. P. R. DE MUTH & SONS, CONNELLSVILLE, PA.

Chrysanthemums, strong, healthy, rooted cuttings.

Oconto Unaka
Chieftain Rager
Halliday Gloria
Patty Bonnaffon
Enguehard Lulu
Touset Klondyke

Garza,

\$2.00 per 100, \$18.00 per 1000.

Also 2 1/2-in. plants, \$3.00 per 100.

A. W. HIGGINS, WESTFIELD, MASS.

Chrysanthemums: White Frick, Helen Frick, Chieftain, Yellow Jones, White Jones, Early Snow, White Eaton, Oconto, Yellow Eaton, Lynnwood Hall, Dr. Enguehard, Indian Summer, Alice Byron, Wm. Turner, Souvenir d'Or, rooted cuttings, \$10.00 per 1000; White Frick, Helen Frick, Chieftain, Early Snow, Oconto, Dr. Enguehard, Alice Byron, William Turner, Souvenir d'Or, 2 1/2-in. pots, \$17.50 per 1000. Cash, please. M. Hilpert, Sta. O, 313 Belair Road, Baltimore, Md.

Mum rooted cuttings: Halliday, Supreme, Yellow Bonnaffon, Klondyke, Iva, Garza, Allentown, \$1.50 per 100, \$12.00 per 1000; Harvard, Glow, Nonin, Alice Salomon, Chas. Rager, Snow, Pink Gem, Chrysolora, White Eaton, Ramapo, Glen Cove, Enguehard, Cullingfordii, Chieftain, Fairy Queen, \$2.00 per 100, \$15.00 per 1000; Marigold, Wm. Turner, Golden Wedding, Seidewitz, Early Frost, Maud Dean, \$2.50 per 100, \$20.00 per 1000. Cash, please.

Leonard Clottl, West Grove, Pa.

Chrysanthemums, rooted cuttings, \$2.00 per 100; \$18.00 per 1000; 2 1/2-in., \$25.00 per 1000: Robinson, V. Poehlmann, A. Salomon, Silver Wedding, Chas. Rager, Wm. Turner, Lynnwood Hall, Yellow Halliday, G. Salomon, Chrysolora, Bonnaffon, G. Wedding, Nagoya. **PINK—Pacific Supreme, Chieftain, Seidewitz, Dr. Enguehard, RED—Shrimpton, Harvard, Intensity, Converse.** **POMPONS—Diana, Buckingham, Klondyke, W. and Y. Garza.** 20 other best standard kinds.

J. C. Steinhauer, Pittsburg, Kan.

GOLDEN WEDDING.

New, the leading late yellow pompon. I shall plant 10,000 of it myself but have some strong rooted cuttings to spare at \$3.00 per 100.

Klondyke \$2.00 per 100; \$18.00 per 1000
Bonnaffon 2.00 per 100; 18.00 per 1000
Chrysolora 2.00 per 100; 18.00 per 1000

R. Scheffler, Wheaton, Ill.

Chrysanthemums, Chadwick Improved, 2-in. pots, strong plants, \$3.50 per 100, \$35.00 per 1000. Cash with order.

Hirzel Bros., 903 Holland St., Toledo, O.

Strong rooted cuttings of Major Bonnaffon, Robt. Halliday, Klondyke, Iva, Garza, \$2.00 per 100, \$15.00 per 1000; Rager, Chieftain, Enguehard, Snow, Golden Glow, Harvard, Ramapo, Pacific Supreme, Alice Salomon, Pink Gem, White Eaton, Chrysolora, \$2.25 per 100, \$17.50 per 1000; Golden Wedding, Marigold, Seidewitz, Early Frost, Wm. Turner, \$2.50 per 100, \$22.50 per 1000. Cash, please.

W. P. Long, West Grove, Pa.

Chrysanthemums, R. C., White: Smith's Advance, Chas. Rager, Lynnwood Hall, Wm. Turner, Yanoma, Nonin. Yellow: G. Glow, Chrysolora, Roman Gold, Bonnaffon, Appleton, Percy Plumridge. Pink: Amorita, Dr. Enguehard, Bailey, Maud Dean, Pink and White Frick, mixed. Bronze: Glenview, Mrs. Luckford, \$15.00 per 1000. G. Wedding, Golden Chadwick, Chadwick Imp., \$2.50 per 100. Cash.

B. B. Pohlmann, Hillsboro, Ill.

Chrysanthemum rooted cuttings: Seidewitz and Mistletoe, best late pink and white sorts, plenty of these blossoms at Xmas time and into February. Mistletoe on exhibition at Indianapolis at the carnation show, from our greenhouses. These two varieties and Monrovia, Early Frost, Unaka, Polly Rose and Chieftain, \$2.00 per 100; Marigold and Golden Queen, \$3.50 per 100; good collection pompons; pot plants, \$1.00 per 100 more than R. C. Cash. H. P. Smith, Piqua, O.

Chrysanthemum rooted cuttings, fine stock: Golden Glow, Chrysolora, Pacific Supreme, Golden Age, Col. Appleton, Nagoya, Golden Eagle, Yellow and White Bonnaffon, Yellow and White Jones, Chas. Rager, Nonin, Chieftain, Maud Dean, Enguehard, Harvard, \$1.75 per 100, \$15.00 per 1000; Turner, Golden Wedding, White Eaton, Seidewitz, Glenview, \$2.00 per 100, \$17.50 per 1000. 250 at 1000 rate. Cash, please.

F. W. Baylis & Son, West Grove, Pa.

Chrysanthemums, rooted cuttings and 2 1/2-in.: October Frost, Unaka, Chrysolora, Dr. Enguehard, \$1.50 per 100; Chrysolora, \$12.50 per 1000; Bonnaffon cuttings, \$1.25 per 100, \$10.00 per 1000. Above varieties in 2 1/2-in., \$2.25 per 100, \$20.00 per 1000; Timothy Eaton, Golden Chadwick cuttings, \$2.00 per 100; 2 1/2-in., \$2.50 per 100. Immediate delivery. Cash, please.

W. Bezdek, Cedar Rapids, Iowa.

Chrysanthemums: R. Halliday, Crocus, Polly Rose, Unaka, Golden Glow, Smith's Advance, Pacific Supreme, Glory of Pacific, J. K. Shaw, Diana, Alice Byron, Robinson, Col. Appleton, Mista, Early Frost, Dr. Enguehard, Nonin, R. C., \$1.50 per 100; 2-in., \$2.50. Golden Age, Yellow and White Chadwick, Bonnaffon, R. C., \$2.50; 2-in., \$3.50 per 100.

Geo. A. Kuhl, Pekin, Ill.

Chrysanthemum rooted cuttings.
Charles Rager, white.....\$1.25 per 100
Ramapo, yellow.....1.50 per 100
Roman Gold, gold.....2.00 per 100
Chrysolora, yellow.....2.00 per 100
Oconto, white.....5.00 per 100
Mackinese, pink.....5.00 per 100
White Eaton, white.....2.00 per 100
W. S. Zelff, R. F. D. 1, Paterson, N. J.

Rooted mum cuttings: Major Bonnaffon, Chrysolora, Kalb, Lincoln, Blackhawk, Ivory, Improved Ivory, Pacific Supreme, Glory of Pacific, Halliday, Unaka, G. Wedding, Golden Glow, Chas. Rager, Yellow and White Chadwick, Early Frost, Early Snow, Chieftain, White Chieftain, Dr. Enguehard, \$2.50 per 100; 2 1/2-in., \$3.50.

Chas. Sherwood, Waterloo, Iowa.

CHRYSANTHEMUM POMPONS.

The best late yellow pompon grown, GOLDEN WEDDING.

We have 15,000 strong rooted cuttings for immediate delivery.

\$3.00 per 100, \$25.00 per 1000.

A. L. RANDALL CO.,

Wabash Ave., at Lake St., Chicago, Ill.

New Chrysanthemums, Hamburg Late White, certificate of merit awarded by Chrysanthemum Society of America. The best late white on the market. Rooted cuttings, \$12.00 per 100; 2-in. pots, \$15.00 per 100. Immediate delivery. Wm. F. Kasting Co., 568-570 Washington St., Buffalo, N. Y.

Chrysanthemum stock for immediate shipment, strong 2-in., now in best condition in the following varieties: 750 Comoleta, 550 Chrysolora, 500 Chieftain, 600 Unaka, 300 Dr. Enguehard, 400 Major Bonnaffon, 200 Harvard, \$2.75 per 100, \$25.00 per 1000. Cash with order.

Coggan, Florist, Battle Creek, Mich.

Chrysanthemums, leading varieties, 2-in., topped, \$2.50 per 100; 2 1/2-in., \$4.00 per 100; R. C., \$2.00 per 100. Send for list of best varieties of standards, singles, pompons and exhibition varieties. Cash or trade reference.

H. E. & C. W. Krebs, Cedar Rapids, Ia.

Good healthy stock of early midseason and late mums, some in 2-in., 2 1/2-in., and 2 1/2-in., all growing fine, part branched but not pot-bound, some good late varieties. A card will bring a list of varieties, \$3.00 per 100; \$28.00 per 1000. Thompson, Florist, 3rd St., Beaver, Pa.

MUM CUTTINGS.

Yellow Bonnaffon Per 100 Per 1000
PETER WIELAND, \$2.00 \$15.00
NEW CASTLE, IND.

Strong 2 1/2-in. Silver Wedding mums, \$2.50 per 100, \$22.50 per 1000; Helen Frick and White Frick, \$3.00 per 100, \$25.00 per 1000. Cash, please. Amarillo Greenhouses, Amarillo, Tex.

Chrysanthemum rooted cuttings: Bonnaffon, Shrimpton, Harvard, Chieftain, October Frost, Glory of Pacific, Polly Rose, Buckingham, Mrs. Frank Beu, \$2.00 per 100, \$17.50 per 1000.

JAMES WHEELER,

Worcester Street, Natick, Mass.

Chrysanthemum R. C.: Major Bonnaffon, \$1.25 per 100, \$10.00 per 1000; Early Frost and Mistletoe, \$2.25 per 100, \$20.00 per 1000. Pompon Garza, \$1.50 per 100. If you want good white mums for Christmas and later, plant Mistletoe. Morris Floral Co., Morris, Ill.

Chrysanthemum rooted cuttings: E. Frost, E. Snow, Oconto, Chas. Rager, Chieftain, Halliday, Bonnaffon, Enguehard, \$2.00 per 100, \$15.00 per 1000. For May and June, 2 1/2-in., \$3.00 per 100, \$22.00 per 1000. Cash, please.

Frank Leith & Son, Haverhill, Mass.

A Winner. Yellow Smith's Advance, same as parent, only a bright clear yellow, rooted cuttings now ready, \$6.00 per 100.

W. A. ROWE FLORAL CO.,

Kirkwood, Missouri.

Strong, well-rooted cuttings and 2 1/2-in. pots, all varieties, new and standard. Stock and prices are right. Ask for list.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Chrysanthemum R. C.: Smith's Advance, C. Rager, White Chieftain, Golden Glow, Chrysolora, Bonnaffon. Pompons: Mrs. Beu, L'Argentaillais, red, earliest of all, \$2.00 per 100. Cash with order. Frank Felke, Gross Point, Ill.

Rooted chrysanthemum cuttings: Touset, Rager, Chrysolora, Dr. Enguehard, \$1.50 per 100; 4000 Major Bonnaffon, \$1.50 per 100, \$11.00 per 1000; from soil, \$14.00 per 1000.

P. V. Steddom, Knightstown, Ind.

Mums, extra quality stock: Marigold, Seidewitz, Chieftain, Dec. Gem, Golden Glow, Chrysolora, 2 1/2-in., 3c; Golden Chadwick, Chadwick, Golden Queen and Golden Wedding, 2 1/2-in., 4c. Furrow & Co., Guthrie, Okla.

YELLOW TURNER CHRYSANTEMUMS. 2 1/2-in. that can be topped for cuttings, \$2.50 per doz.; \$20.00 per 100.

D. L. Hollinger, 107 W. South St., Akron, O.

Chrysanthemums, XXXX stock, Bonnaffon and other good varieties, R. C., from sand and soil, \$1.25 and \$1.50 per 100.

C. H. Jacobs, Westfield, Mass.

Chrysanthemums, named varieties, strong R. C., \$2.00 per 100, \$18.00 per 1000, express paid. See issue of April 12 for varieties.

C. Humfeld, Clay Center, Kan.

CHRYSANTEMUMS R. C. and 2 1/2-in. pot plants of all best florists' varieties at reasonable prices. A postal will bring our trade list. Stafford Conservatories, Stafford Springs, Conn.

Chrysanthemums, rooted cuttings, 10,000 Seidewitz, \$15.00 per 1000; 10,000 Maj. Bonnaffon, \$15.00 per 1000; 5000 Chas. Rager, \$15.00 per 1000. J. D. Breneman, Box 24, Hamburg, Pa.

Mum R. C., strong, cool-grown stock, leading varieties. Write for list.

O. S. Smith, 1415 S. Garvin St., Evansville, Ind.

Mums, R. C., Early Frost and Chrysolora, \$12.00 per 1000. Cash.

B. F. Hensley, Knightstown, Ind.

Chrysanthemums, Major Bonnaffon, fine rooted cuttings, \$2.00 per 100; \$18.00 per 1000. Cash. John Bauscher, Freeport, Ill.

Chrysanthemum yellow Bonnaffon, from bench, topped, ideal for pot plants, \$2.00 per 100.

M. H. Radke, Riverside, Ill.

Chrysanthemums, 2 1/2-in., strong, Mistletoe, Turner, \$3.00 per 100. Cash with order. John Boehner, 18 Obell Court St., Dayton, O.

Chrysanthemums, 1000 2-in. White Frick; 500 2-in. O. Touset, \$3.00 per 100, \$25.00 per 1000. Cash. Addams, Morgan & Co., Paxton, Ill.

Chrysanthemum seedlings, commercial varieties, \$3.00 per 100. Ask for list of varieties. Henry Smith, Grand Rapids, Mich.

Chrysanthemums, leading varieties, R. C., \$2.00 per 100. Hillview Greenhouses, La Crosse, Wis.

CINERARIAS.

Cinerarias, 2-in., \$3.00; 4-in., \$12.50; 6-in., \$25.00 per 100; in bloom.

Henry Smith, Grand Rapids, Mich.

Cinerarias, 5 in., in bud and bloom, 25c. L. Potter & Sons, Waukegan, Ill.

Cinerarias, 5-in., in bloom, \$3.00 per doz. Cash, please. Ullrich Floral Co., Tiffin, O.

Cinerarias, dwarf mix., 3-in., 4c; 4-in., 10c. Pyfer & Olsem, Wilmette, Ill.

CLEMATIS.**9,000 CLEMATIS**

Paniculata, 4-in., 2-year-old, pot-grown, \$10.00 per 100. Burdell Floral Co., Bowling Green, Ky.

Clematis paniculata, 2-yr., 10c; 3-yr., 15c; large flowers, 20c and 30c.

W. H. Salter, Rochester, N. Y.

COBAEAS.

Cobaen scandens, 2 1/2-in., A-1 stock, 40c doz., \$3.00 per 100. Cash. E. A. Parkes, 206 Walker Ave., Highland Park, Ill.

The CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S classified ads.

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Burdell Floral Co., Bowling Green, Ky.

Cobaea scandens, purple, 2 1/2-in., \$3.00 per 100.
Edward W. Schuster, Crookston, Minn.

COLEUS.

COLEUS.
A fine selection of the best new fancy varieties.
100 1000
Rooted cuttings \$12.00
2 1/4-inch pots \$6.00 50.00
Verschaffeltii, Beckwith Gem, Golden Bedder,
Queen Victoria, Trailing Queen, Firebrand and
others.
100 1000
Rooted cuttings \$ 8.50
2-inch pots \$3.00 25.00
2 1/2-inch pots 4.00 35.00
S. S. PENNOCK-MEEHAN CO.,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Coleus Defiance, the prettiest of all coleus. It
defines any other coleus in beauty, the best for
commercial purposes, as pretty as a poinsettia,
not higher priced than any other, \$3.00 per 100.
Not less than 50 at this price. See our ads for
caladiums, cannas, vincas, asparagus, dracaenas,
pelargoniums, echeverias and geraniums.
C. Winterich, Cyclamen Specialist, Defiance, O.

The home of the new yellow Trailing Queen,
60c per doz., \$4.00 per 100. Brillancy or Xmas
Gem, 60c per doz., \$4.00 per 100; Defiance, \$1.50
per doz. Emperor William, 75c per doz., \$5.00
per 100. Write for wholesale catalogue.

OAK GROVE GREENHOUSES,
TUSKEGEE, ALABAMA.

COLEUS: Rooted cuttings, 10 best standard
varieties. We will include some of our new
seedlings with every order. \$1.00 per 100; \$7.50
per 1000.

Rockford Seed Farms, H. W. Buckbee,
Forest City Greenhouses, Rockford, Ill.

Coleus, popular varieties, R. C., 85c per 100;
\$8.00 per 1000; prepaid; 2-in., \$2.50 per 100;
\$20.00 per 1000; Brillancy R. C., \$1.50 per 100;
2-in., \$3.00 per 100; 2 1/2-in., \$4.00 per 100. Cash.
Royston & Fenton, Evansville, Ind.

Coleus Golden Bedder, Verschaffeltii and 12
other varieties, 2-in., \$2.50 per 100, \$22.50 per
1000; make nice bushy plants; cut back twice;
Brillancy, 2-in., \$3.00 per 100. Cash, please.
E. B. Randolph, Delavan, Ill.

Coleus in assortment, 2-in., \$2.50; 2 1/2-in., \$3.50;
rooted cuttings, 70c per 100, \$8.00 per 1000; Brill-
lancy, 2 1/2-in., \$5.00; 2-in., \$3.00; rooted cuttings,
\$1.50 per 100. N. O. Caswell, Delavan, Ill.

Coleus, Trailing Queen, of red and new yellow
varieties, well rooted cuttings, 75c per 100, \$6.00
per 1000. Cash, please.
W. Bezdek, Cedar Rapids, Iowa.

Coleus, fine, large plants, Verschaffeltii, Golden
Bedder and fancy mixed, 2 1/4-in., ready for 3-in.,
\$2.25 per 100, 300 for \$6.00.
Edward Whitton, City & Green, Utica, N. Y.

Coleus, 2 1/4-in. pots, Golden Bedder, Verschaf-
feltii and 8 other good bedding varieties, 2 1/4-in.
pots, \$2.50 per 100, \$22.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Coleus, Trailing Queen and 6 others varieties,
strong 2 1/4-in., 2 1/2-in.
J. O. Steinhauer, Pittsburg, Kan.

Coleus, Golden Bedder and Trailing Queen,
strong 2-in., \$2.00 per 100.
Thornton Floral Co., Streator, Ill.

Coleus, 12 varieties, 2-in., \$2.25 per 100; Brill-
lancy, 2 1/2-in., \$4.00 per 100. Cash.
E. R. Pound, Newark, O.

Coleus, fine assortment, 2-in., \$2.00 per 100;
ready to shift. Will ship at once.
W. W. Rike, Le Roy, Ill.

Trailing coleus, R. C., \$1.00 per 100; Brill-
lancy, R. C., \$1.50 per 100.
D. U. Augspurger & Sons Co., Peoria, Ill.

Coleus, 3-in. stock plants, good commercial
varieties, \$5.00 per 100.
Henry Smith, Grand Rapids, Mich.

Coleus Trailing Queen, pink and yellow, 2 1/2-
in., \$2.00 per 100; 3-in., \$5.00 per 100.
R. R. Davis Co., Morrison, Ill.

Rooted coleus cuttings, all best dark mixed
varieties, 70c per 100.
J. S. Stuart & Son, Anderson, Ind.

Coleus, Golden Bedder, Red Verschaffeltii,
mixed colors, good 2 1/4-in., 3c. Cash with order.
Gus Schlegel, Olney, Ill.

Coleus, 2 in., mixed, \$2.50 per 100; R. C., \$1.00
per 100, \$9.00 per 1000.
Ernest Rober, Wilmette, Ill.

Coleus, assorted, 70c per 100, \$6.00 per 1000;
2 and 2 1/4-in., \$2.00 and \$2.25 per 100.
C. H. Jacobs, Westfield, Mass.

Coleus, the very prettiest varieties, 2 1/2-in.,
\$2.00 per 100.
Oak Grove Greenhouse, Tuskegee, Ala.

Coleus Brillancy, 2 1/2-in. pots, \$5.00 per 100;
2-in. pots, \$3.00 per 100.
La Crosse Floral Co., La Crosse, Wis.

Coleus Xmas Gem, 2-in., \$5.00 per 100; 4-in.,
\$10.00 per 100; mixed coleus, 2-in., \$2.00 per 100.
Williams & Matthews, Anderson, Ind.

Coleus, 2 1/4-in., \$2.50 per 100. Best varieties.
GULLETT & SONS, LINCOLN, ILL.

Trailing Queen coleus, 2-in., 2c; 3-in., 5c.
Lloyd O. Bunch, Fredonia, Kan.

Coleus in 15 varieties, 2 and 2 1/2-in., \$2.00 per
100. Harglerode Bros., successors to U. G. Har-
glerode, Shippensburg, Pa.

Coleus, 15 best varieties, including pink and
Yellow Trailing, \$2.00 per 100. Cash.
H. P. Smith, Piqua, O.

Coleus R. or W., Trailing Queen, 2-in., \$2.00
per 100. R. C. same, 75c per 100.
Abbey Ave. Greenhouses, Dayton, O.

Coleus Trailing Queen, fine 2 1/4-in., 2c. Cash.
Morningview Gardens, Montgomery, Ala.

Coleus, all standard varieties, strong 2 1/4-in.
stock, \$2.50 per 100. Rolf Zetlitz, Lima, O.

Coleus, red and yellow Trailing Queen, \$1.00
per 100. Sunnyside Greenhouses, Jeannette, Pa.

COLEUS, 20 best bedding varieties, 2 1/4-in.,
\$2.00 per 100. Reeser Plant Co., Springfield, O.

Coleus, Trailing Queen, 2-in., \$2.00 per 100.
Wm. Swinbank, Sycamore, Ill.

Coleus R. O., 10 kinds, \$6.00 per 1000, 70c per
100. Cash. Byer Bros., Chambersburg, Pa.

COLUMBINES.

Columbine, mixed, strong, 2-yr., \$4.00 per 100.
Geo. Sjoerdsma, 2344 W. 111th St., Chicago, Ill.

CORN FLOWERS.

Cornflowers, double, for early flowering, 2 1/4-
in., \$2.00 per 100; 300 for \$5.00.
J. C. Schmidt, Bristol, Pa.

Cornflowers, strong, out-door-grown, \$1.00 per
100. Anderson Floral Co., Anderson, S. C.

COSMOS.

THE WONDERFUL SUFFRAGETTES.
Fall cosmos in July, big blossoms, early July
till frost, endorsed by best gardeners. Write
for booklet, see what they say and who they are.
Satisfaction or money back. Plants only.
Edward Lewis, New Haven, Conn.

Cosmos seedlings, Lady Lenox and Late Pink,
very strong, 50c per 100, \$4.00 per 1000. Postage
extra. M. H. Radke, Riverside, Ill.

CUPHEAS.

CUPHEA-PLATYCENRA.
Fine young plants.....\$3.00 per 100
Rockford Seed Farms, H. W. Buckbee,
Forest City Greenhouses, Rockford, Ill.

Strong 2-in. cupheas, \$2.50 per 100. Cash,
please. H. G. Norton, Perry, O.

Cuphea R. C., 75c per 100. Cash.
Byer Bros., Chambersburg, Pa.

2-in. cigar plants, \$2.50 per 100.
D. U. Augspurger & Sons Co., Peoria, Ill.

Cigar plants, 2 1/4-in., extra strong, \$3.00 per
100. Chas. Sherwood, Waterloo, Iowa.

CYCLAMEN.**CYCLAMEN.**

Strong 2-in. stock, ready to shift, finest strain,
in assorted colors. Plenty of Christmas Red.
\$5.00 per 100, \$45.00 per 1000.
500 at 1000 rate.
Cash with order.

The above prices include careful packing in
boxes, made especially for this stock. If you
want a sample plant, send 10c to cover cost of
postage and packing.
R. S. McMURRAY, BELLEFONTAINE, O.

CYCLAMEN.

Pure White Glory of Wandsbek
Dark Red Wonder of Wandsbek
Salmon Queen Princess May
Roseum Bright Rose
White with Red Eye Christmas Red
Duke of Connaught Rose of Marienthal
Rococo Erecta, finest of all varieties.

Per 100 Per 1000
Seedlings, will average 4 leaves..\$4.00 \$35.00
Rococo Erecta.

Seedlings 6.00 50.00
For purchaser's selection of Wandsbek's Christ-
mas red and dark red, add \$1.00 per 100.

Our new Plant Bulletin now ready for mailing.
Do you want a copy?

S. S. PENNOCK-MEEHAN CO.,
1608-20 Ludlow St., PHILADELPHIA, PA.

Cyclamen giganteum, Improved Wandsbek
type, strong seedlings, in 8 varieties, equally
divided, \$4.00 per 100; \$30.00 per 1000; trans-
planted, \$5.00 per 100; \$40.00 per 1000.

Rococo Erecta (new), finest ever introduced
(not to compare with the old Rococo), to be well
recommended for commercial growing. Strong
seedlings, \$5.00 per 100; \$40.00 per 1000; trans-
planted, \$6.00 per 100; \$50.00 per 1000.

2 1/2 and 3-in. stock ready May 15. Orders
booked in advance. We grow over 350,000 and
can show many testimonials as to the quality of
our strain and stock.

Ernest Rober, Wilmette, Ill.

Cyclamen seedlings, from best German-grown
strain, in all colors, extra strong seedlings, se-
lected, \$5.00 per 100, \$45.00 per 1000; 2 1/4-in.,
strong, ready now, \$7.50 per 100, \$60.00 per 1000;
3-in., ready June 1 and later, \$10.00 per 100,
\$90.00 per 1000. All above are from the best
German strain.
Roman J. Irwin, 108 W. 28th St., New York.

CYCLAMEN.

Pure white Duke of Connaught
Dark red Rose of Marienthal
Salmon Queen Glory of Wandsbek
White with red eye Xmas Red (Phoenix)
(Persicum) Salmon King, bright rose
Princess May

Seedlings\$ 3.50 per 100
2 1/2-inch 7.50 per 100
2 1/2-inch, selected 8.00 per 100
3-inch 10.00 per 100

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Cyclamen giganteum, in variety of eight select
colors, including Glory and Rose of Wandsbek;
also Improved Wandsbek; a selection of the
strongest plants of each variety; have been
ahead and are now ready for another shift.

3-in., very strong.....\$10.00 per 100
3-in., our selection..... 8.00 per 100
2 1/2-in., very strong..... 7.50 per 100
2 1/2-in., our selection..... 6.00 per 100
2-in., our selection..... 4.50 per 100
Transplanted seedlings 3.50 per 100

M. H. Radke, Riverside, Ill.

Immense stock, clean and healthy, of finest
strains only, strong transplanted seedlings, light
and dark Salmon, Improved Salmonoid, pure
white, ivory white, soft rose with carmine eye,
white with dark eye, Christmas Red, dark blood
red, glowing dark red, Defiance, pure rose, lilac;
also Rococo Erecta, the improved frilled flowers,
much better than the old Rococo, in following
colors: Salmon, white with carmine eye, light
rose, Snow Queen, Cattleya, light red, \$4.50 per
100, \$40.00 per 1000. Baur Floral Co., Erie, Pa.

Cyclamen seedlings in the following colors:
Dark and bright red, rose, white, crimson, pink,
white with red eye, Glory of Wandsbek (salmon),
\$3.50 per 100, \$30.00 per 1000. Transplanted
seedlings (3-4 leaves), \$5.00 per 100, \$45.00 per
1000; 1 1/2-in. pots (3-4 leaves), pink, white and
red, \$4.00 per 100, \$35.00 per 1000. All the
above colors furnished either separately or mixed.
2 1/4-in. pots of the above, in mixed only, \$6.50
per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

Cyclamen seedlings, Rococo included, all col-
ors, \$3.50 per 100, \$30.00 per 1000; once trans-
planted, \$5.00 per 100, \$45.00 per 1000; twice
transplanted, \$7.50 per 100, \$70.00 per 1000;
4-in., \$20.00; 5-in., \$35.00. Excellent grown
stock. Cultural directions with order. See be-
gonias, coleus, echeveria, geranium and pelar-
gonium ads.

C. Winterich, Cyclamen Specialist, Defiance, O.

25,000 cyclamen, 3-in. May delivery, 5 colors,
extra select plants, \$10.00 per 100.
G. M. REBURN & CO.,

160 N. Wabash Ave., Chicago, Ill.

Cyclamen, transplanted, 2-in., \$5.00 per 100;
3-in., \$8.00; 5-in., 35c each; 6-in., 50c to 75c;
7-in., \$1.00 to \$1.50; full of buds and bloom, best
varieties. Henry Smith, Grand Rapids, Mich.

Cyclamen, full of bud and bloom, 5-in., 50c;
6-in., 60c; 7-in., 75c.
Pyfer & Olsem, Wilmette, Ill.

Cyclamen, from 2 1/4-in. pots, white, red, salmon,
pink, \$4.00 per 100.
Geo. H. Mellen Co., Springfield, O.

CYPRIPEDIUMS.

Cypripedium acaule, pubescens and spectabile.
I have made arrangements to collect in large
quantities. Price list on application.
L. E. Williams, Exeter, N. H.

Cypripedium Insigne, fine plants in 5-inch pans,
established two years, in fine condition, \$18.00
per doz., \$135.00 per 100.
Altimo Culture Co., Canfield, O.

DAHLIAS.

Dahlias, assortment of 6 of the most useful
kinds to date for cutting: 2 shades of white, 2
of pink, 1 of red and 1 of yellow, equal number
of each kind (18), \$4.00 per 100, \$35.00 per 1000.
An up-to-date assortment of 20 kinds, including
all types and colors for retail counter trade, same
amount of each kind, \$4.00 per 100, \$35.00 per
1000. All of the above offered stock are good,
strong divisions, labeled true to name and de-
scription. Strictly cash. We guarantee entire
satisfaction or money back. Descriptive whole-
sale list on application.

Manneto Hill Nurseries, Hicksville, N. Y.

Dahlias, splendid strong divisions, per 100:
Ruth Forbes, \$6.00; Countess Lonsdale, \$8.00;
Country Girl, \$6.00; Elsie, \$5.00; H. J. Jones,
\$8.00; Ruby Grinstead, \$10.00; Golden Gate,
\$10.00; Rheinkoenig, \$6.00; Jeanne Charmet,
\$8.00; Hort Budde, \$10.00. Also for counter
trade even amount of white, red and 2 shades
pink, all named varieties, \$3.00 per 100. Cash
with order.

John W. Merritt, Farmingdale, L. I., N. Y.

Dahlias: Blanche Keith, Gaillard, Amy, Kriem-
hilde, Winsome, Katherine Duerr, Penelope,
White Swan, 4c. Earl of Pembroke, Frank L.
Bassett, Jack Rose, Henry Patrick, Perle d'Or,
Yellow Duke, Beauty of Kent, 3c. Sylvia, 2c;
Queen Wilhelmina, Perle d'Or, 10c. Countess
of Lonsdale, 7c. Cash, please.

J. R. Benjamin, Calverton, L. I., N. Y.

**DAHLIAS THAT BLOOM IN THE MIDDLE
WEST.** We offer a short list, comprising only
those varieties that bloom satisfactorily in this
climate and selected for their cutting value.
Sound field-grown tubers, carefully divided.
WAYSIDE GARDENS, MENTOR, O.

DAHLIAS—Continued.

DID YOU SEE

Our full page price list and special offer, page 65 of The Review of February 8?

It is worth looking up now.

Golden Gate, the best yellow cactus; we have large stock, \$1.00 doz., \$8.00 100.

LONG ISLAND DAHLIA GARDENS,
W. A. Finger, Jr., Hicksville, L. I., N. Y.

Dahlias, 600 varieties, rarest and best cut flower varieties grown, at living prices. Send for list.

Ft. Recovery Dahlia Gardens, Ft. Recovery, O.

20 dahlia tubers, all different, correctly labeled, postpaid, \$1.00. Six sets (120 bulbs), \$5.00. Bulb and seed catalog free.

BUNGALOW GARDENS, NETCONG, N. J.

Dahlias, field-grown clumps, for spring or fall delivery, all the leading varieties. Write for price list. Van Kirk Floral Co., Atco, N. J.

Wholesale list and catalog free. The Northboro Dahlia & Gladiolus Gardens, J. L. Moore, Prop., Northboro, Mass.

DAISIES.

Boston Yellow, 2 1/4-in.	100	1000
Giant White, 2 1/4-in.	\$ 7.00	\$60.00
Marguerites, 2 1/4-in.	4.00	35.00
Mrs. Sander	4.00	35.00
Boston Yellow, 4-in.	15.00
Boston Yellow, rooted cuttings	4.00

Our New Plant Bulletin now ready. Yours for the asking.

S. S. PENNOCK-MEEHAN CO.,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Boston Yellow daisies, best winter cut flowering variety, 2 1/4-in. pots, \$6.00 per 100.

Boston Yellow rooted cuttings, \$4.00 per 100; \$35.00 per 1000.

Single white daisies, best variety for pots, large flowering, 2 1/4-in., \$5.00 per 100.

Mrs. Sander, rooted cuttings, also rooted cuttings of Giant White, \$2.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

DAISIES.	2 1/4-in.
Cuttings plants	Per 100 Per 1000
Marguerites, white	\$1.00 \$2.50
Giant White	1.00 2.50
Etoile d'Or, yellow	3.00 5.00
Boston, yellow	3.00 5.00

A. L. RANDALL CO.,
Wabash Ave. at Lake St., Chicago, Ill.

Rooted cuttings of Mrs. Sander and Giant White, \$2.00 per 100, \$17.00 per 1000; 2 1/4-in. pots, \$2.75 per 100, \$23.00 per 1000. Rooted cuttings of Boston Yellow (fine cut flower variety), \$4.00 per 100, \$35.00 per 1000; 2 1/4-in. pots, \$6.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

Shasta daisy, Alaska, strong field clumps; Daisy Mrs. C. Lothian Bell and Memorial daisy, a hardy daisy blooming for Memorial Day. Any of the above, 75c per doz., \$5.00 per 100. Send for list of hardy plants.

William Toole & Son, Baraboo, Wis.

MARGUERITES.

	Per 100
Boston Yellow, 2 1/4-in.	\$7.00
Giant White, 2 1/4-in.	3.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

BLUE DAISY.

Fine, young plants.

Per doz., 60c; 100, \$4.00.

Rockford Seed Farms, H. W. Buckbee,
Forest City Greenhouses, Rockford, Ill.

Shasta daisies, strong No. 1, field-grown plants, \$1.00 per 100, \$8.00 per 1000; No. 2 plants, 50c per 100, \$4.00 per 1000.

JOHN MONKHOUSE,
Caddo Nurseries, Shreveport, La.

Wheeler's Yellow marguerites, 1 1/2-in. pots, \$8.00 per 100, \$70.00 per 1000; rooted cuttings, \$6.00 per 100, \$50.00 per 1000.

JAMES WHEELER,
Worcester Street, Natick, Mass.

Daisies, Mrs. F. Sander; ours are grown from selected stock and we offer extra strong, thrifty stock, 2-in., \$2.00 per 100, \$18.00 per 1000; Boston Yellow, 2-in., \$4.00 per 100.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Daisies, 2 1/2-in. pots, in bud and bloom, Mrs. Sander, Boston Yellow, \$7.00 per 100, \$65.00 per 1000.

The Hammond Co., Inc., Richmond, Va.

Shasta daisies, 2-yr. clumps, \$4.00 per 100. These are fine ones, have been wintered in cold frames and will give satisfaction. Order now.

J. H. Grisel, R. R. 8, Dayton, O.

Boston Yellow daisy R. C., \$2.50 per 100; 2 1/2-in., \$5.00 per 100. Marguerites, R. C., \$1.00 per 100, \$8.00 per 1000.

W. A. Ballou, Wheaton, Ill.

Shasta daisies, strong 2 1/4-in., \$2.50 per 100; transplanted, \$1.50; fine stock. Cash. Will exchange part for dahlias and hydrangeas.

G. E. Berthold, Nebraska City, Neb.

Mrs. F. Sander daisies, 4-in. stock, strong, in bud and bloom, \$9.00 per 100. Cash. See pelargonium adv.

Waukesha Floral Co., Waukesha, Wis.

Daisies (bellis), strong plants, in bud and bloom, pink and white, \$2.00 per 100, \$15.00 per 1000.

J. O. Schmidt, Bristol, Pa.

Daisies (bellis), transplanted, in bud and bloom, in pink and white, \$1.50 per 100, \$12.00 per 1000. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Daisies, yellow, 2-in., 5c; white, 2-in., 2c. Giant White, R. C., \$1.00 per 100; Etoile d'Or, yellow, R. C., \$3.00 per 100; Sander R. C., \$1.00 per 100. Byer Bros., Chambersburg, Pa.

Daisy, new anemone flowered Mrs. Sander, 60c doz., \$4.00 per 100. Extra fine selected stock. Rockford Seed Farms, H. W. Buckbee, Forest City Greenhouses, Rockford, Ill.

Daisies, Mrs. Sander, R. C., \$1.50 per 100; 2 1/4-in., \$3.00 per 100; marguerites, R. C., \$1.00 per 100; 2 1/4-in., \$2.50 per 100.

Morris Floral Co., Morris, Ill.

Daisies, Mrs. F. Sander, R. C., \$1.25 per 100 by mail; Shasta daisy, strong transplanted stock, \$1.50 per 100, \$12.00 per 1000.

S. W. Pike, St. Charles, Ill.

STOCK THAT WILL PLEASE.

Daisies, Marguerite, R. C., \$0.75 per 100

Daisies, Giant White, 2 1/4-in., 2.00 per 100

R. Scheffler, Wheaton, Ill.

4-IN. IN FULL BLOOM.

Daisies, Mrs. Sander, 4-in., \$10.00. Fine heavy plants.

GULLETT & SONS, LINCOLN, ILL.

Sander daisy, R. C., \$1.25 per 100; 4-in., fine, \$8.00 per 100.

Williams & Matthews, Anderson, Ind.

Daisies, Paris, 5-in., good, heavy stock, 25c. Cash. E. A. Parkes, 306 Walker Ave., Highland Park, Ill.

Daisies, Mrs. F. Sander, branched plants, full of bud and bloom, 3 1/2-in., \$7.50 per 100. Cash, please. W. Bezdek, Cedar Rapids, Ia.

Daisies (bellis), seedlings, Longfellow and Snowball coming in bud and bloom, \$3.00 per 1000. Cash. Geo. B. Morrell, Torresdale, Pa.

Daisies, large flowering white, 3-in., \$6.00; 4-in., \$10.00 per 100.

Hillview Greenhouses, La Crosse, Wis.

Daisies: Mrs. F. Sander (true stock), 2-in., \$2.00 per 100.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

ALBUM OF DESIGNS.

75c per copy prepaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

Daisies, marguerites (single), in 2-in. rose pots, good, strong plants, \$3.50 per 100.

Chas. Sherwood, Waterloo, Ia.

2000 daisies, yellow marguerites, 2 1/2-in., \$4.00 per 100. Calvert Floral Co., Lake Forest, Ill.

English daisies (bellis perennis), strong plants, \$1.00 per 100. Cash. H. A. Cook, Oberlin, O.

Daisies, marguerites, white, 2 1/4-in., 3c.

Hammerschmidt & Clark, Medina, O.

Mrs. Sander double daisies, 3 1/2-in., \$7.00 per 100. Cash. Dumser Floral Co., Elgin, Ill.

Mrs. Sander daisy, 2 1/4-in. pots, \$2.50 per 100.

C. H. Jacobs, Westfield, Mass.

Boston Yellow daisies, 2 1/4-in., \$7.00 per 100.

R. R. Davis Co., Morrison, Ill.

Shasta daisy divisions, 75c per 100, \$5.00 per 1000.

E. W. Jenkins, R. 10, Dayton, O.

R. C. daisies, California White, \$1.00 per 100. Prepaid. S. D. Brant, Clay Center, Kan.

Daisies, Mrs. Sander, strong 2 1/4-in. pots, \$2.50 per 100. Baker Floral & Seed Co., Baker, Ore.

DELPHINIUMS

I still have some fine Delphinium Belladonna, \$6.00 per 100, and also some Dreer's choice hybrid delphiniums, \$6.00 per 100. These will give satisfaction. J. H. Grisel, R. R. 8, Dayton, O.

DIGITALIS.

Digitalis, assorted or in separate colors, extra fine plants, 3-in., 75c per doz., \$5.00 per 100.

Cash, please.

La Crosse Floral Co., La Crosse, Wis.

DIGITALIS gloxiniflora, rose or white; strong field-grown, 75c per doz., \$5.00 per 100. Other perennials also.

WAYSIDE GARDENS, MENTOR, O.

DRACAENAS.

Dracaena indivisa seedlings, transplanted, \$2.50 per 100, \$19.00 per 1000; 2 1/4-in. pots, \$2.75 per 100, \$23.50 per 1000; 3-in. pots, \$7.00 per 100, \$65.00 per 1000; 4-in. pots, \$12.50 per 100; 5-in. pots, \$20.00 per 100; 6-in. pots, fine plants, \$35.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

Dracaena indivisa, good, strong stock:

4-in. \$12.50 per 100

5-in. 25.00 per 100

6-in. 40.00 per 100

Cash with order.

L. Stapp Co., 2304 12th St., Rock Island, Ill.

DRACAENA INDIVISA.

5-in. \$25.00 per 100

4-in. 15.00 per 100

3-in. 10.00 per 100

2 1/4-in. 6.00 per 100

FRANCE & VANDEGRIFT, MONROE, MICH.

Dracaena indivisa, 3-in., large plants, \$6.00 per 100, 200 for \$10.00; strong 5-in., perfect foliage, \$20.00 per 100.

Charles Whitton, York & Gray, Utica, N. Y.

DRACAENA INDIVISA

Of our usual good grade.

Now is the time to get them.

2-in., \$2.00 per 100, \$18.00 per 1000.

E. RAWLINGS, WHOLESALE GROWER, ALLEGANY, NEW YORK.

Dracaenas indivisa, extra strong, fine stock.

4-in. \$15.00 per 100

5-in. 25.00 per 100

Cash.

John Bauscher, Freeport, Ill.

Dracaena indivisa, 2 1/4-in., \$3.50 per 100; 3-in., \$7.50 per 100; strong 4-in., \$15.00 per 100; strong 5-in., \$25.00 per 100; strong transplanted seedlings, \$2.50 per 100, \$20.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

2500 Dracaena indivisa, 4-in. \$15.00 per 100

1000 Dracaena indivisa, 5-in. 25.00 per 100

750 Dracaena indivisa, 6-in. 35.00 per 100

Cash talks.

D. O. Ehmann, Corfu, N. Y.

DRACAENAS.

4-in. dracaenas, 28-30-in. high... \$12.50 per 100

5-in. dracaenas 20.00 per 100

Cash, please.

FRED G. LEWIS, LOCKPORT, N. Y.

Dracaena indivisa, 4-in., \$10.00; 5-in., \$20.00; 6-in., \$35.00 per 100. See our ads for coleus, caladiums, cannas, vincas, asparagus, pelargoniums, echeverias and geraniums.

C. Winterich, Cyclamen Specialist, Defiance, O.

Dracaena indivisa, fine, well-grown, strong plants, 4-in., \$2.00 per doz., \$15.00 per 100; 5-in., \$4.00 per doz., \$30.00 per 100; 6-in., \$6.00 per doz., \$45.00 per 100; 7-in., \$1.00 each. Cash.

Ulrich Floral Co., Tiffin, O.

Dracaena indivisa, fine, strong plants, 3-in., \$5.00 per 100; 4-in., \$12.00 per 100; 5-in., extra fine, \$20.00 per 100.

Edward Whitton, City & Green, Utica, N. Y.

Dracaena indivisa, extra strong, 3-in., \$7.00 per 100, \$65.00 per 1000. Cash.

F. Sokol, College St., Worcester, Mass.

Strong Dracaena indivisa, 5-in., 20c each. We need room. Fine Dracaena indivisa, 2 1/4-in., \$2.00 per 100.

H. E. Rogers & Son, Spenceport, N. Y.

Dracaena indivisa, strong 3 1/2-in. pots, \$8.00 per 100.

United States Cut Flower Co., Elmira, N. Y.

Dracaena indivisa, ready now, 3 1/2-in., \$10.00 per 100; 4-in., \$15.00 per 100; 5-in., \$20.00 per 100. Cash, please. Dobbs & Son, Auburn, N. Y.

Dracaena indivisa, strong 4-in. plants, average 20 to 25 leaves, clean and vigorous, 20c each.

Wagner's Greenhouses, Tiffin, O.

Dracaena indivisa, extra strong stock, 2000 5-in., 25c each; 1000 6-in., 50c each.

J. F. Kidwell Co., Downers Grove, Ill.

Dracaena indivisa, 3-in., \$7.00 per 100; 4-in., \$15.00 per 100.

La Crosse Floral Co., La Crosse, Wis.

Dracaena indivisa, good plants, 2-in., 2 1/2-in., 3-in., 6c; 4-in., 12c; 5-in., 20c.

J. L. Schiller, Toledo, O.

Dracaenas, extra strong 4-in., 15c; good 4-in., 12c. Cash, please.

Wm. Krieger, Lansing, Mich.

Dracaena indivisa, strong, 4-in., \$15.00 and \$20.00 per 100. Cash, please.

A. Trotter & Son, Ypsilanti, Mich.

Dracaena indivisa, 6-in., \$30.00; 3-in., \$5.00; 2-in., \$2.00 per 100.

Sodemann & Lindhart, East Long Branch, N. J.

Dracaena indivisa, strong, healthy stock, 4-in., \$10.00 and \$12.00 per 100; 6-in., \$35.00 per 100. Cash with order.

H. F. Merrill, Sayre, Pa.

Dracaena indivisa, 2 1/2-in., \$3.00 per 100.

Abbey Ave. Greenhouses, Dayton, O.

Dracaena indivisa, 4-in., \$15.00 per 100; 3-in., \$5.00 per 100.

W. M. Deyoe & Co., Oil City, Pa.

Dracaena indivisa, 4-in., \$20.00; 3 1/2-in., \$15.00 per 100.

Chas. H. Green, Spencer, Mass.

Dracaena indivisa, 3-in., 7c; 3 1/2-in., 10c; 5-in., 35c.

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Dracaena indivisa, strong 4-in., \$7.00 per 100.

Atlantic Greenhouses, Atlantic, Ia.

Dracaena indivisa, 5-in., 25c.

L. Potter & Sons, Waukegan, Ill.

4-in. Dracaena indivisa, strong, \$15.00 per 100.

William F. Kasting Co., Buffalo, N. Y.

Dracaena indivisa, 4-in., 12c; some 6-in., 25c.

H. S. Wiecking, Bluffton, Ind.

Dracaena indivisa, 3-in., 5c.

Greenville Floral Co., Greenville, Mich.

Dracaena indivisa, 6-in. pots, \$25.00 per 100.

Henry Smith, Grand Rapids, Mich.

ERICAS.

Ericas, young stock for growing on, strong plants, out of 2 1/2, 3 and 3 1/2-in. pots: Frangans Melanthera, \$20.00 per 100; Regerminans, \$20.00 per 100; Cupressina, \$25.00 per 100; Persoluta Rosea, \$20.00 per 100

EUONYMUS.

Euonymus Japonica, plain green and variegated, from 3-in. pots, \$5.00 per 100. Have all sizes. Fred Boerner, Cape May City, N. J.

Euonymus radicans, 3-in., \$6.00 per 100, \$55.00 per 1000. George Bros. & Co., Springdale, Pa.

ECHEVERIAS.

Echeveria sec. glauca, medium, \$3.00; large, \$5.00 per 100. See our ads for coleus, caladiums, cannas, vincas, asparagus, dracaenas, pelargoniums and geraniums. C. Winterich, Cyclamen Specialist, Defiance, O.

Hens and chickens, large size, \$5.00 per 100, \$45.00 per 1000; small size, \$3.00 per 100, \$25.00 per 1000. W. H. Kidwell & Sons, 3806 Wentworth Ave., Chicago.

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Echeverias, secunda, \$5.00 per 100. Geo. Sjoerdsma, 2344 W. 111th St., Chicago, Ill.

FERNS.**FERNS MY SPECIALTY.**

FERN SEEDLINGS, excellent stock, ready for potting, in assortment of 10 best fern dish varieties, undivided clumps, guaranteed to please or money back, \$1.20 per 100, \$10.50 per 1000. In 20,000 lots or more, \$10.00 per 1000.

FERNS FOR FERN DISHES, splendid 2 1/4-in. stock, in largest and best assortment, \$3.50 per 100, \$30.00 per 1000, 500 at 1000 rate.

KENTIA BELMOREANA, clean, thrifty, 2 1/4-in. stock, right size for center plants, \$1.30 per doz., \$10.00 per 100.

ADIANTUM FARLEYENSE (queen of maiden-hair ferns), extra strong, 4-in., \$6.50 per doz., \$50.00 per 100.

ADIANTUM FARLEYENSE GLORIOSA, strongest, prettiest and most productive of fancy adiantums, always in demand, require no more heat or care than a Boston fern. Well grown 2 1/4-in. stock, \$1.30 per doz., \$10.00 per 100; 3-in., \$3.00 per doz., \$22.50 per 100. Large cut fronds, shipped safely any distance, \$12.00 per 100.

ADIANTUM CUNEATUM AND GRACILLIMUM, strong seedlings, ready for potting, \$1.20 per 100, \$10.50 per 1000.

ADIANTUM, in assortment of 8 best varieties for store purposes, first class 2 1/4-in. stock, \$4.00 per 100, \$35.00 per 1000.

J. F. ANDERSON,

FERN SPECIALIST.

SHORT HILLS, NEW JERSEY.

Hardy ferns, wholesale price.	100	10	Each
Adiantum pedatum, Maidenhair.	\$6.00	\$0.70	\$0.10
Aspidium cristatum, Evergreen.	6.00	.70	.10
Aspidium goldiana	7.00	.80	.10
Aspidium spinulosum, Wood Fern	6.00	.70	.10
Asplenium felix foemina, hardy.	6.00	.70	.10
Aspl. thely. Silver Spleneworth.	7.00	.80	.10
Dryopteris thelypteris, Shield...	5.00	.60	.10
Onoclea sensibilis	4.00	.50	.10
Onoclea struthiopteris, Ostrich...	7.00	.80	.10
Osmunda cinnamomea	8.00	.90	.10
Osmunda claytoniana	8.00	.90	.10

Full 100 ferns, your selection, at 100 rate.

LUDWIG MOSBAEK, ASKOV, MINN.

Ferns for fern dishes, well established, in all varieties, 2 1/4-in., \$3.50 per 100, \$30.00 per 1000:

	Size	100	1000
Boston	2 1/4-in.	\$4.00	\$35.00
Roosevelt	2 1/4-in.	5.00	40.00
Whitman Compacta	2 1/4-in.	5.00	40.00
Scottii	2 1/4-in.	5.00	40.00
Teddy, Jr.	2 1/4-in.	5.00	45.00
Smithii	2 1/4-in.	12.00	

Table fern seedlings, ready now, in all varieties, 1 flat, 6 best varieties, \$2.00; 5 flats, in any variety wanted, \$1.90 per flat, 10 flats at \$1.85 per flat.

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FERNS.**BOSTON, SPRINGFIELD.****ROOSEVELT, WHITMAN.**

3-in. size, \$5.50 per 100, \$50.00 per 1000.
4-in. size, \$7.50 per 100, \$70.00 per 1000
Wanamaker runners, \$2.50 per 100, \$20.00 per 1000.

Plumous sprays, \$1.25 per 100.

Prompt shipment. Cash with order.

BERNO FLORAL CO., ORLANDO, FLA.

QUALITY FERNS.

Boston, 6-in.	\$0.50	each
Boston, 7-in.75	each
Boston, 8-in.	1.00	each
Boston, 10-in.	1.50	each
Scottii, 6-in.50	each
Scottii, 7-in.75	each
Scottii, 8-in.	1.00	each

I. Shelby Crall Co., Monongahela, Pa.

Ferns, assorted varieties for fern dishes; good 2 1/4-in., \$3.50 per 100; \$30.00 per 1000. Boston, 2 1/4-in., \$4.00 per 100; \$35.00 per 1000. Whitman and Roosevelt, \$5.00 per 100; \$40.00 per 1000; also all other varieties. Prices on application. Larger sizes likewise.

S. S. SKIDELSKY & CO.,
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BOSTON FERN.

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities. 20% discount for cash.

F. M. Soar, Little River, Fla.

Ferns for fern dishes, now \$3.00 per 100, \$25.00 per 1000, 500 at 1000 rate. Cash with order. E. Oechslein, Madison St. & Gale Ave., River Forest, Ill.

Ferns, Bostons, extra select, 2 1/2-in., \$4.00 per 100, \$40.00 per 1000; Roosevelt, 2 1/2-in., \$4.50 per 100, \$40.00 per 1000.

Select pot-grown Boston, 6-in., 50c; 7-in., 75c.

G. M. REBURN & CO.,
160 N. Wabash Ave., Chicago, Ill.

Ferns, ready now, 2 1/4-in. pots, strong Bostons, \$4.00 per 100, \$35.00 per 1000; Whitman, Scottii, Roosevelt, \$5.00 per 100, \$40.00 per 1000; Teddy, Jr., \$5.00 per 100, \$45.00 per 1000; Elegantissima and Elegantissima Compacta, \$6.00 per 100, \$50.00 per 1000, new fern, Verona, \$8.00 per 100. Anglin & Walsh Co., Williamsbridge, N. Y.

BUSHY, POT-GROWN BOSTONS.

4-inch	18c
5-inch	30c
6-inch	50c
7-inch	70c
8-inch	90c

R. R. DAVIS CO., MORRISON, ILL.

BOSTON FERN.

5-in.	\$0.30
6-in.50
7-in.75
8-in.	1.00

DAVIS FLORAL CO., DAVENPORT, IOWA.

FERNS, YOUNG THRIFTY STOCK.

Boston \$4.00 per 100
Roosevelt 4.00 per 100
Rockford Seed Farms, H. W. Buckbee,
Forest City Greenhouses, Rockford, Ill.

FERNS FOR DISHES, best assortment of varieties, 2 1/4-in. pots, \$3.00 per 100, \$25.00 per 1000. 500 or more at 1000 rates. Cash with order.

Frank Oechslein, 4911 Quincy St., Chicago, Ill.

Boston ferns, 3-in. \$8.00 per 100
Teddy, Jr., 2 1/2-in. 4.00 per 100

Orders from unknown parties must be accompanied with cash or satisfactory reference.

The Springfield Floral Co., Springfield, O.

EXTRA STRONG TABLE FERN.

Low to close out, 2 1/4-in., best assorted, \$3.00 per 100, \$30.00 per 1000.

GULLETT & SONS, LINCOLN, ILL.

Ferns, Scottii, Roosevelt, 2 1/4-in., \$4.25 per 100, \$40.00 per 1000; Scottii, Teddy, Jr., 4-in., \$15.00 per 100. Cash, please. M. Hilpert, Sta. O, 313 Belair Road, Baltimore, Md.

First-class stock of Boston ferns, 5-in., 30c; 6-in., 50c.

A. Hannah & Son, Grand Rapids, Mich.

Choice table ferns, 6 varieties, 2 1/4-in., \$3.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

Table ferns, Willsoni, Cyrtomium-Rochfordianum, Mayil, Wimsett, \$3.00 per 100. Cash. Bannister Bros., Syracuse, N. Y.

Table ferns, good assortment of varieties, strong 2 1/4-in., \$3.00 per 100.

Baur Floral Co., Erie, Pa.

Table ferns, best commercial varieties, 2-in., \$3.00; 3-in., \$5.00 per 100.

Henry Smith, Grand Rapids, Mich.

Roosevelt Ferns, strong plants out of 6-in. pots, \$6.00 per doz., \$50.00 per 100.

Schumann & Wahlers, Newport, Ky.

Boston ferns, well grown, spaced plants, 2 1/4-in., \$6.00 per 100, \$50.00 per 1000.

Krueger Bros., Toledo, O.

Boston ferns, from 4-in. pots, \$15.00 per 100. Strong plants. W. T. Johnson, Mokenca, Ill.

Pot-grown Boston ferns, 5-in., 23c each. Cash with order.

Logan Ave. Greenhouses, Danville, Ill.

Boston, 5-in., \$25.00 to \$30.00 per 100.

Williams & Matthews, Anderson, Ind.

Ferns, Boston, 3-in., 7c; Teddy, Jr., 3-in., 10c. Harry Jergens, R. R. No. 3, Dayton, O.

Strong pot-grown Boston ferns, 6-in., 40c. Thomas Salvason, Petersburg, Ill.

Ferns, 3-in., Boston, \$7.00 per 100.

C. P. Bethards, Springfield, O.

FEVERFEW.

Feverfew, 2-in., \$2.50 per 100. Cash. J. G. Witt & Son, 10429 Wallace St., Chicago.

Feverfew, 3-in., strong, \$6.00 per 100. Ernest Rober, Wilmette, Ill.

Feverfew, 2-in., \$2.50 per 100; strong. Cash. C. Erickson, Princeton, Ill.

Feverfew R. C., \$1.25 per 100, prepaid. S. D. Brant, Clay Center, Kan.

FORGET ME NOTS.**FORGET-ME-NOT, EVERBLOOMING.**

Strong young plants for winter blooming, 60c per doz., \$4.00 per 100.

Rockford Seed Farms, H. W. Buckbee,
Forest City Greenhouses, Rockford, Ill.

Forget-me-nots, dark blue, fine, large, transplanted plants, from cold frames, \$2.00 per 100, \$18.00 per 1000. 500 at 1000 rate.

Gustav Pitzonka, Bristol, Pa.

Forget-me-nots (alpestris, Royal Blue), strong plants, for winter blooming; 3-in. pots, 75c per doz.; \$5.00 per 100.

La Crosse Floral Co., La Crosse, Wis.

BUSINESS BRINGERS—**REVIEW CLASSIFIED ADS.**

Forget-me-nots, a good dark blue, transplanted, good sized plants, \$2.50 per 100, \$20.00 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

Forget-me-nots, everblooming, 2 1/2-in., 60c per doz., \$4.00 per 100. Cash.

John Bauscher, Freeport, Ill.

Forget-me-nots, Myosotis Nixenauge, fine blue, winter-flowering variety, R. C., \$1.00 per 100, \$9.00 per 1000. Baur Floral Co., Erie, Pa.

FREESIAS.

Freesia Purity. C. Kooyman Co., Inc., 431 Bush St., San Francisco, Cal.

FUCHSIAS.**FUCHSIAS.**

Phenomenal	Ernest Reman
Elm City	White Beauty
Little Beauty	Duchess of Albany
Minnesota	Black Prince
	Schneewitchen

2-in. \$3.00 per 100
2 1/2-in. 4.00 per 100
3-in. 5.00 per 100

Our selection above prices. Named varieties, customers' selection, \$1.00 per 100 additional.

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Fuchsia Black Prince, gas fumigated, no White Fly, all ready for larger pots, 2-in., \$2.00 hundred; 3-in., branched, \$8.00 hundred; 3-in., single shoot, good plants, \$5.00 hundred; 4-in., branched plants, \$15.00 hundred. Cash, less 5%.

3 and 4-in. plants in bud and bloom.
C. L. HUMPHREY,
WHOLESALE GROWER,
ZANESVILLE, OHIO.

FUCHSIAS.

Extra fine, strong young stock, in six varieties, \$4.00 per 100.

Rockford Seed Farms, H. W. Buckbee,
Forest City Greenhouses, Rockford, Ill.

Fuchsias, extra fine, red, white, blue and Black Prince, 3-in., ready for 4-in., \$3.00 per 100, rooted cuttings, ready for 2 1/4-in., \$1.00 per 100, \$8.00 per 1000.

Edward Whitton, City & Green, Utica, N. Y.

Fuchsias, rooted cuttings, 5 best varieties, mixed, \$1.50 per 100, \$12.50 per 1000; 2 1/4-in. pots, \$3.00 per 100, \$25.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Fuchsias, fine 2 1/4-in., Little Beauty, \$5.00 per 100; Glory des Marches, Walter Long, Black Prince, Elm City and Lustre, \$2.50 per 100, \$20.00 per 1000.

Baur Floral Co., Erie, Pa.

Fuchsias, 3-in. stock ready to shift, Black Prince and mixed, \$3.00 per 100. Cash.

A. J. Diserens, Cedar Rapids, Iowa.

Fuchsias, double and single mixed, R. C., \$1.00 per 100; 2-in., \$2.50 per 100.

O. H. Jacobs, Westfield, Mass.

Fuchsias, best assorted varieties, labeled to name, \$1.25 per 100, by mail.

S. W. Pike, St. Charles, Ill.

Fuchsias, 2 1/4-in., \$3.00; 3-in., \$6.00; 4-in., \$10.00. Fine stock, in bloom.

GULLETT & SONS, LINCOLN, ILL.

Fuchsias, R. C., 6 kinds, \$1.00 per 100. Cash.

Ryer Bros., Chambersburg, Pa.

Fuchsias, mixed varieties, 6-in. pots, 25c; 7-in., 60c.

Henry Smith, Grand Rapids, Mich.

Fuchsias, Black Prince, 2 1/2-in., \$3.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

FUNKIAS.**FUNKIAS.**

Funkia Coerulea (blue) \$6.00 per 100
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

Funkia, variegated, divided, strong single eyes, \$2.00 per 100. Chas. Frost, Kenilworth, N. J.

Funkia var., strong, field-grown divisions, \$4.50 per 100. Cash. B. Scheller, Warren, Pa.

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Perennial Gaillardia, strong plants, 75c per doz., \$5.00 per 100. Send for list of hardy plants.

William Toole & Son, Baraboo, Wis.

GARDENIAS.

1500 gardenias, 3-in., nice stock, ready to be planted, \$12.00 per 100.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

GENISTAS.

Genista fragrans, 6-in. pots, fine plants in bloom, 50c ea., \$5.00 per doz. Cash with order, please.

Swiss Floral Co., 120 N. 23, Portland, Ore.

Genista Canariensis, fine young plants, \$4.00 per 100.

Rockford Seed Farms, H. W. Buckbee,
Forest City Greenhouses, Rockford, Ill.

GERANIUMS.

Geraniums, extra fine, clean, strong plants, in bud and bloom.

	4-in.	4 1/2-in.
S. A. Nutt	\$10.00 per 100; \$12.00 per 100
Buchner	10.00 per 100; 12.00 per 100
Poitevine	12.00 per 100
Scarlet Bedder	12.00 per 100; 15.00 per 100

Ivy leaf geraniums,
3 best varieties... 10.00 per 100;
Guaranteed fine stock. Cash.
La Crosse Floral Co., La Crosse, Wis.

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GERANIUMS—Continued.

Geraniums, extra fine stock, best we ever had.
S. A. Nutt, 3-in. \$5.50 100; \$50.00 1000
Beauty Poitevine, 3-in. 5.50 100; 50.00 1000
Ricard, 3-in. 6.00 100; 55.00 1000
King Edward, 3-in. 5.00 100; 48.00 1000
Improved over American Beauty, 3-in., \$5.50 per 100.

S. A. Nutt, 4-in., \$10.00 per 100.

Sallerol, 2 1/4-in., \$3.00 per 100.

Cash.

John Bauscher, Freeport, Ill.

GERANIUMS.**SUMMER PRICES OF****ROOTED CUTTINGS.**

RICARD, POITEVINE CASTELLANE,

PERKINS, VIAUD, DOYLE,

\$12.00 per 1000.

S. A. NUTT AND BUCHNER,

\$10.00 per 1000.

Cash with order.

FRED W. RITCHY,

LANCASTER,

PENNSYLVANIA.

Geranium R. C.: Nutt, Buchner, Grant, Doyle, \$12.50 per 1000; 2-in., \$2.25 per 100; R. C., Hill, Poitevine, Ricard, Castellane, Presilly, \$15.00 per 1000; 2-in., \$2.25 per 100; 3-in., fine, 6c; R. C., Helen Michell, \$3.00 per 100; Lobelia Mallard, 2-in., 2c; vinca R. C., 1c; 3-in., several leads, 6c; 4-in., 8c; clumps, 7c; 2-in. Mrs. Sander yellow daisy, 4c; hydrangeas, 10c to \$5.00. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

ROOTED GERANIUM CUTTINGS.**STRONG, SELECTED STOCK ONLY.**

S. A. Nutt (greatest dark red).....	1.50	14.00
Gen. Grant (best scarlet bedder)....	1.50	14.00
Mme. Buchner (best dble. white)....	1.50	14.00
Beaute Poitevine	1.75	17.50

THE W. T. BUCKLEY CO.,

Springfield, Illinois.

Geraniums: S. A. Nutt, B. Poitevine and E. G. Hill, 3-in., 5c; 4-in., 8c. This is extra fine stock, heavy and well branched, full of buds and blossoms, with no disease, 3-in., will make excellent stock for Decoration Day and 4-in. is ready to retail now. Mme. Sallerol, strong 2-in., 2c. Cash, please.

T. J. Feters, Harbor Springs, Mich.

GERANIUMS.**ROOTED CUTTINGS. READY FOR****SHIPMENT.**

RICARD, POITEVINE, \$12.00 PER 1000.

NUTT, BUCHNER, DOYLE, \$10.00 PER 1000.

CASH WITH ORDER.

PETER BROWN,

LANCASTER,

PENNSYLVANIA.

Geraniums, 4-in., in bud and bloom, fine stock, ready to ship in a week. Taking orders; out of pots, \$8.00 per 100; in pots, \$9.00 per 100. S. A. Nutt, dark red; Buchner, white; Ricard, bright pink; Salmon Pink, Ivy leaved ger., \$10.00 per 100; Mme. Sallerol, 3-in., 3 1/2 c. Cash with order. Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

GERANIUMS—2 1/4-INCH.

S. A. Nutt, red.....	Per 100	Per 1000
Francis Perkins, pink.....	\$3.00	\$25.00
La Favorite, white.....	3.00	25.00

Immediate delivery. Cash with order.

PAUL M. HALBROOKS, NEWARK, O.

Geraniums, extra good plants, in bud and bloom: S. A. Nutt, Jean Viaud, Barney, Presilly, Harcourt and Ricard.

2 1/2-in.....	\$3.00 per 100; \$25.00 per 1000
3-in.....	6.00 per 100; 55.00 per 1000
4-in.....	8.00 per 100; 75.00 per 1000

H. S. ELY & CO., NEOSHO, MO.

GERANIUM ROOTED CUTTINGS.

S. A. Nutt.....\$10.00 per 1000

Ricard and Poitevine..... 12.50 per 1000

Grown right, rooted right, packed right.

Quality is as important in summer as in winter. You get quality all the year buying my stock.

Albert M. Herr, Lancaster, Pa.

Geraniums, 2 1/4-in., excellent stock for immediate delivery, rose scented geraniums, Poitevine, Ricard, S. A. Nutt, Grant, La Favorite, Jean Oberle, Buchner, Helen Michell, Jean Viaud, \$3.00 per 100, \$25.00 per 1000.

ROMAN J. IRWIN,

108 W. 28th St., New York.

Geranium R. C.: Nutt, Doyle, Buchner and fine mixture, \$1.25 per 100; 2-in., extra fine, Nutt and mixed, \$2.50 per 100; make fine plants for 3 1/4 and 4-in. for Decoration Day. Sample sent on request. Guaranteed fine stock. Cash.

Mrs. E. A. Llewellyn, Olean, N. Y.

Geraniums, S. A. Nutt, extra large, 4-in., ready for shift at once, 15c; nice, strong, 4-in., in bud and bloom, 9c; 3-in., mostly with breaks, 4c; about 600 2 1/2-in., 2 3/4 c; Mme. Sallerol, 2 1/4-in., ready for shift, 2 1/2 c. Cash, please.

Wm. Krieger, Lansing, Mich.

GERANIUMS.

Ricard, 2-in.....	\$2.00 per 100
Buchner, 2-in.....	2.00 per 100
Montmont, 2-in.....	2.00 per 100
Mixed not labeled, 2-in.....	1.75 per 100

E. Rawlings, Wholesale Grower, Allegany, N. Y.

GERANIUMS. A. Ricard, Beauty Poitevine, Jean Viaud, \$2.50 per 100, \$24.00 per 1000; S. A. Nutt, La Favorite, \$2.25 per 100, \$20.00 per 1000. Strong plants from 2-in., ready to shift. Cash with order, please.

JAS. AMBACHER, WEST END, N. J.

Strong 4-in. geraniums, in bud and bloom:

S. A. Nutt.....\$10.00 per 100

Alphonse Ricard 10.00 per 100

Beaute Poitevine 10.00 per 100

Stocky and well branched. Cash with order.

Walter E. Hastings, South Lyon, Mich.

GERANIUMS.

Strong, young plants. Doz. 100

Lemon\$0.50 \$4.00

Strawberry75 5.00

Rockford Seed Farms, H. W. Buckbee,

Forest City Greenhouses, Rockford, Ill.

Geraniums, strong 4-in. stock, ready for immediate retail trade, standard varieties assorted, guaranteed to give satisfactory results, \$10.00 per 100. Ready now. Ivy geraniums, strong 4-in., \$10.00 per 100. Cash, please.

Evenden Bros. Co., Williamsport, Pa.

Geraniums: S. A. Nutt, Jean Viaud, La Pilote, scarlet, 4-in., \$8.00 per 100; 3-in., \$5.00 per 100; 2 1/2-in., \$30.00 per 1000; 2-in., \$25.00 per 1000. Cash with order.

Frank Ben, 4445 No. Crawford Ave., Chicago.

Scented geraniums, in 4 varieties, all very strong and well established, out of 2 and 2 1/4-in., \$2.00 per 100, \$18.00 per 1000; well rooted cuttings, \$1.00 per 100.

Hopkins & Hopkins, Chepachet, R. I.

NUTT, RICARD, BUCHNER, POITEVINE,

DOUBLE GEN. GRANT.

Geraniums, best bedders and rose geraniums,

2 1/4-in., \$3.00; 3-in., \$5.00; 4-in., \$8.00.

GULLETT & SONS, LINCOLN, ILL.

Geraniums, 3000 S. A. Nutt; 900 Mme. Barney; 700 Dbl. White; 250 Poitevine, 2 1/4-in., \$3.00 per 100. 2000 fl. vincas, white, pink and white pink eye, 2 1/4-in., \$3.00 per 100.

John Walker, Youngstown, O.

Geraniums, fine stock, S. A. Nutt, Perkins, La Favorite, Grant, Percilla, Poitevine, all in bud and bloom, 3 1/2 and 4-in., \$6.50 per 100; Mme. Sallerol, 2 1/4-in., \$2.00 per 100. Cash.

S. A. Pinkstone, York & Hickory, Utica, N. Y.

Geraniums, fine, stocky plants: Nutt, La Favorite, Poitevine, Ricard and Am. Beauty, pink, 4-in., \$7.00 per 100; in bud and bloom; Mme. Sallerol, large, bushy plants, 3-in., \$4.00 per 100. Samuel Whitton, Churchill Ave., Utica, N. Y.

2-in. S. A. Nutt..\$1.75 per 100; \$17.50 per 1000

3-in. S. A. Nutt.. 4.00 per 100; 37.50 per 1000

4-in. S. A. Nutt.. 7.00 per 100; 65.00 per 1000

All good clean stock, in bud and bloom. Cash,

please. **Riverside Floral Co., Muncie, Ind.**

Geraniums: S. A. Nutt, Poitevine, La Favorite and Ricard, fine, large plants, well branched, in bud or bloom, 4-in., \$7.00 per 100; Mme. Sallerol geraniums, 3-in., ready for 4-in., \$3.00 per 100. Edward Whitton, City and Green, Utica, N. Y.

Geraniums, 3 1/2-in., in bud and bloom:

S. A. Nutt.....\$8.00 per 100

A. Ricard 8.00 per 100

Beaute Poitevine 8.00 per 100

DAVIS FLORAL CO., DAVENPORT, IOWA.

Geraniums: S. A. Nutt, La Favorite, Poitevine, Berthe de Presilly, Jean Viaud, Mrs. Lawrence, 2 1/2-in. pots, \$2.50 per 100, \$22.50 per 1000; 3 1/2-in. pots, \$5.00 per 100, \$45.00 per 1000. Cash with order. Van Kirk Floral Co., Atco, N. J.

R. C.: Double Grant, Ricard, Mrs. Lawrence, Buchner and Maryland, \$10.00 per 1000; assortment of 10 newer varieties, \$1.75 per 100, \$15.00 per 1000; unrooted, half price.

C. W. Smyth, R. D. 29, Sawtelle, Cal.

FINE STOCKY PLANTS.

Alphonse Ricard\$8.00 per 100

Jean Viaud 8.00 per 100

Beaute Poitevine 8.00 per 100

THOMAS SALVESON, PETERSBURG, ILL.

Geraniums: Nutt, B. Poitevine and Jean Viaud, 3-in., good stock, \$3.50 per 100, \$32.50 per 1000; 2-in., \$2.50 per 100, \$22.50 per 1000. Cash with order.

Hudson Greenhouses, Hudson, Mich.

Geraniums, Nutt, 2 1/2-in., fine, 3c; white, 2-in., 3c; American Beauty, 2 1/2-in., 5c; Sallerol, 2 1/2-in., 2c. Nutt and mixed, 4-in., fine, branched, \$10.00 per 100; 4-in. Beauty, \$12.00 per 100.

Williams & Matthews, Anderson, Ind.

Geraniums, S. A. Nutt, Ricard, Poitevine, Viaud and Buchner, strong 3 1/2-in. stock, \$7.00 per 100. This is the same as 4-in. stock but grown in 3 1/2-in. to economize in shipping.

Rolf Zetlitz, Lima, O.

Geraniums, White Buchner, Jean Viaud, 4-in., 8c; 3 1/2-in., 7c; Ricard, Beauty Poitevine, 4-in., 9c; 3 1/2-in., 8c. All good stocky plants, bud and bloom. Cash with order.

Gus Schlegel, Olney, Ill.

Geraniums in bud and bloom, 4-in.....\$8.00

Geraniums in bud and bloom, 2 1/4-in..... 3.00

Mme. Sallerol, 2 1/4-in..... 3.00

Krueger Bros., Toledo, O.

Geraniums, choice standard varieties, 3-in., \$5.00; 4-in., \$8.00 per 100. See our ads for coleus, caladiums, cannas, vincas, asparagus, dracaenas, pelargoniums and echeverias.

C. Winterich, Cyclamen Specialist, Defiance, O.

Geraniums, S. A. Nutt, Poitevine, double Grant, La Favorite, strong, bud and bloom, 3-in., \$4.00 per 100. Cash, please.

Meadowside Greenhouses, Avondale, Pa.

BUSINESS BRINGERS—**REVIEW CLASSIFIED ADS.**

Strong, healthy, 4-in. geraniums, in bloom, Poitevine, Ricard, Nutt and La Favorite, \$8.00 per 100. Extra select, \$10.00 per 100.

Wm. Fluegge, Jr., Morton Grove, Ill.

500 Beauty Poitevine, 500 Ricard, heavy, branched plants in bud and bloom, 4-in. pots, quality stock. None any better, \$10.00 per 100. Cash with order. F. E. Cremer, Hanover, Pa.

Geraniums, 4-in. pots, \$7.50 per 100; Nutt, Ricard, Poitevine, Buchner, Doyle, Viaud, Oberle, Presilly.

Anglin & Walsh Co., Williamsbridge, N. Y.

Geraniums, large, strong 4-in. S. A. Nutt; Poitevine, Viaud, Ricard and Buchner in bud and bloom, \$7.00 per 100.

Chas. Whitton, York & Gray, Utica, N. Y.

A few thousand extra strong 2-in. geraniums, Ricard and Castellane, \$22.00 per 1000; Nutt, \$20.00 per 1000, \$2.50 per 100. Cash or c. o. d., please.

J. A. Swartley & Sons, Sterling, Ill.

Geraniums, S. A. Nutt, \$2.50 per 100, \$20.00 per 1000; Helen Michell, \$4.00 per 100, \$35.00 per 1000.

United States Cut Flower Co., Elmira, N. Y.

Geraniums, standard varieties, mixed, 2 1/4-in., \$1.75 per 100; ivy-leaved, red and pink, 2 1/2-in., \$3.50 per 100.

Baker Floral & Seed Co., Baker, Ore.

Geraniums, S. A. Nutt, 2 1/4-in., \$3.00 per 100, \$25.00 per 1000; fine 4-in., in bud and bloom, \$7.50 per 100. Cash, please.

Simon & Fricke, 4227 North Ave., Silverton, O.

Geraniums, extra nice S. A. Nutt, 4-in., in bud and bloom, \$8.00 per 100. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Geraniums, assorted, 4-in., labeled to name, including Poitevine or Hill, 8c; ivy geraniums, 3-in., 4 best varieties, labeled, 5c.

S. W. Pike, St. Charles, Ill.

Some extra fine 4-in. S. A. Nutt geraniums, in full bloom, \$8.00 per 100; 4-in. Poitevine, \$8.00 per 100; 3 1/2-in. rose geraniums, \$6.00 per 100.

Kring Bros., Fairbury, Ill.

Geranium, strong S. A. Nutt, Poitevine, Viaud, 4-in., \$7.00 per 100; Nutt and Viaud, 3-in., \$5.00 per 100. All in bloom.

W. T. Johnson, Momence, Ill.

Rooted cuttings, Mme. Sallerol, \$8.00 per 1000. Angel Guardian Florist, 2001 Devon Ave., Chicago.

Mme. Sallerol, 2-in., \$2.00 per 100, \$18.00 per 1000; well branched. Angel Guardian Florist, 2001 Devon Ave., Chicago.

Mme. Sallerol, rooted cuttings, strong plants, \$1.00 per 100.

Briscoe & Stowell, Charles City, Ia.

Geraniums, Mme. Sallerol, strong 3-in. pots, large plants, \$4.00 per 100. Cash.

Benke Bros., 225 Arcade Ave., Watertown, Wis.

Geraniums, 4-in., well branched, S. A. Nutt, in bloom, 8c.

R. R. Davis Co., Morrison, Ill.

Geraniums, red, white, pink, salmon, in bud or bloom, leading varieties, 3 1/2-in., \$7.00 per 100. Cash.

Daut Bros., Decatur, Ill.

Geraniums, 2 1/4-in., 10 named kinds, 10 of each, \$2.50 per 100; Sallerol, 2 1/4-in., 3c; Nutt, 2 1/4-in., 3c.

Hammerschmidt & Clark, Medina, O.

Mme. Sallerol, 2 1/4-in. stock, \$3.00 per 100, \$25.00 per 1000.

C. C. Pollworth Co., Milwaukee, Wis.

Geraniums, 1000 3-in. Helen Michell, \$5.00 per 100, \$45.00 per 1000. Cash with order.

John B. Rudy, Elmira, N. Y.

Geraniums, Beaute Poitevine, La Favorite and S. A. Nutt, 2 1/4-in., \$2.00 per 100. Cash, please.

J. J. Clayton & Son, West Grove, Pa.

4000 ROSE GERANIUMS.
Splendid 2 1/4-in., \$2.50 per 100.

Burdell Floral Co., Bowling Green, Ky.

Geraniums, S. A. Nutt, strong 2 1/4-in., \$3.00 per 100, \$25.00 per 1000.

Baur Floral Co., Erie, Pa.

Geraniums, rose geraniums and S. A. Nutt, \$20.00 per 1000. Cash with order, please.

Cherry Park Gardens, Fredonia, N. Y.

5000 geraniums, strong 4-in. Hill, Poitevine, Jean Viaud, all in bloom, \$8.00 per 100.

Calvert Floral Co., Lake Forest, Ill.

Geraniums, from 2 1/4-in. pots, S. A. Nutt, La Favorite, \$1.75 per 100. Cash, please.

T. W. Baylis & Son, West Grove, Pa.

Ivy-leaved geraniums, 3 varieties, dble., red, pink, white, \$5.00 per 100.
M. H. Radke, Riverside, Ill.

Mme. Sallerol, 2-in., \$2.00 per 100.
Edward W. Schuster, Crookston, Minn.

3½-in. geraniums, 7½c; 4-in., 8c.
J. C. Bigelow & Son, Utica, N. Y.

2-in. mixed geraniums, \$2.50 per 100.
D. U. Augspurger & Sons Co., Peoria, Ill.

Geranium R. C. all sold out.
Peterson Floral Co., Gibson City, Ill.

Geraniums, Nutt, strong 2-in., \$18.00 per 1000; 4-in., 7c.
John Van Aart, Paducah, Ky.

2-in. rose geraniums, \$2.50 100, \$20.00 1000.
Cash, please. E. B. Randolph, Delavan, Ill.

Mme. Sallerol, 2-in., \$2.00 per 100. Cash, please.
Felsch Bros. Co., Maywood, Ill.

Mme. Sallerol, 2¼-in. pots, \$2.25 per 100.
Chas. Sherwood, Waterloo, Iowa.

Rose geraniums, 2-in., \$2.50 per 100; Angel Guardian Florist, 2001 Devon Ave., Chicago.

Geraniums, S. A. Nutt, 2-in., \$2.25 per 100. Cash.
E. R. Pound, Newark, O.

GLADIOLI.

SPECIAL OFFER.

WE OFFER

FOR IMMEDIATE DELIVERY SELECTED BULBS

F. O. B. MICH. AMERICAN GROWN STOCK. PRICES PER 1000.

AMERICA, 1½-INCH UP.....\$15.00
AMERICA, 1¼-INCH UP.....10.00
AMERICA, 1¼-INCH UP.....16.00
WESTERBEEK & KLYN,
25 BEAVER ST.,
NEW YORK, N. Y.
(Home office at Sassenheim, Holland.)

GLADIOLI.

	Per 100	Per 1000
5,000 Black Beauty, 1½-in. up....	\$3.00	\$25.00
1,000 Chicago White, 1¼-1½-in....	2.50	20.00
2,000 Evaline, 1½-in. up.....	2.50	20.00
1,000 Mrs. F. Pendleton, 1½-in. up	8.00	60.00
3,000 Mrs. F. Pendleton, 1-1½....	5.00	40.00
2,000 Mrs. F. Pendleton, 1¼-1½-in.	6.00	50.00
1,000 Mohonk, 1½-in. up.....	2.50	20.00
25,000 Mrs. Jas. Lancashire, 1½-in. up	3.00	25.00
4,000 Pres. Taft, 1½-in. up.....	2.50	20.00
5,000 Principle, 1½-in. up.....	2.50	20.00
1,000 White Excelsior, 1½-in. up..	3.00	25.00
2,000 Extra White and Light.....	1.50	12.00
3,000 XXX, 1½-in. up, mixed.....	2.00	16.00

25 of a kind at 100 rate, 250 at 1000 rate.
5% for cash with order.
Complete list on request.

E. E. STEWART, BROOKLYN, MICH.

A FEW LEFT.

Mixed gladioli, 3rd and 4th size all sold. I still have Oakwood Mixture and Silver Trophy mixed, ½ to ¾ in., \$3.00 per 1000; under ½ in., \$2.00 per 1000. The following per 100: Mrs. King, 1st, \$1.00; 2nd, 90c; 3rd, 75c; CANDIDUM, 2nd size only left, \$2.75; SCHWABEN, 1st, \$4.00; 2nd, \$3.00; PINK BEAUTY, 2nd only, \$1.25; BURRELL (Napoleon) \$1.50 and \$1.00; Europa, \$5.00; GOLDEN WEST (true), \$2.50; Norma D. Childs, \$5.00; Mrs. Beecher, \$2.00; QUEENLY (lovely florists' light), \$2.00; Elizabeth Kurtz (white), \$3.00; Taconic, \$1.50; Glory of Holland, \$3.00. BLUE SEED-LINGS, ½ to ¾, \$4.00 per 1000; ¾ to 1 in., \$5.00 per 1000. Black's Early Pink, 2nd size, 1 in. to 1¼ in., \$8.00 per 1000. No America. Terms cash.

Geo. S. Woodruff, Independence, Iowa.

	100	1000
America, 1½-in. up.....	\$1.50	\$12.00
Empress of India, 1-1¼-in.....	1.30	12.00
Peace, 1½-2-in.....	3.50	30.00
Peace, less ½-in.....	.80	6.00
War, 1½-2-in.....	4.50	40.00
War, ¾-1-in.....	2.50	20.00
War, ½-¾-in.....	2.00	15.00
War, less ½-in.....	1.20	10.00
Pendleton, 1½-2¼-in.....	6.00	60.00
Red Amarillas, ½-1-in.....	2.50	25.00
Schwaben, ¾-1-in.....	2.00	15.00
Schwaben, ½-¾-in.....	1.50	10.00
Schwaben, ½-in.....	1.00	8.00
Norma D. Childs, 1-1½-in.....	1.75	15.00
Niagara, less ½-in.....	.80	7.50

50 at 100 rate, 500 at 1000 rate. Terms cash.
W. E. Kirchhoff Co., Pembroke, N. Y.

Medium size, 1¼ to 1½-in. diameter.
Alice Carey, white \$2.50 Kunderdi Glory...\$2.50
Glory of Holland, 2.00 Peace, white..... 3.00
Ida Van 2.50 Salmon Queen..... 2.50
First size, 1½-in. to 2-in. diameter.
Kunderdi Glory...\$3.00 Ida Van\$3.00
Peace 3.50 Alice Carey 3.00
Packed in light paper cartons. Try Cal. bulbs.
Brown Bulb Ranch, Capitola, Cal.

BULBS OF OUR OWN GROWING, 1ST SIZE.

	100	1000
Augusta, white	\$1.75	\$15.00
Burrell, red	1.75	15.00
Geo. Paul, dark red.....	3.00	25.00
Glory, pink	3.50	30.00
Mrs. F. Pendleton, Jr., pink.....	8.00	70.00
Taconic, pink	1.75	15.00
Independence, coral pink, 2nd size only	\$1.25	\$10.00
Mrs. F. King, scarlet, 2nd size only	1.40	12.00
Victory, yellow, 2nd size only.....	1.40	12.00

WAYSIDE GARDENS. MENTOR, O.

GLADIOLI, BEST LONG ISLAND GROWN, FIRST SIZED BULBS FOR FORCING.
America and Augusta, also Mrs. Francis King, \$2.00 per 100, \$15.00 per 1000.
Halley and Primulinus Hybrids, \$2.50 per 100, \$20.00 per 1000.
Florists' White ar light mixture, \$2.00 per 100, \$15.00 per 1000.
Gladiolus America, 1¼-in. and up, \$2.50 per 100, \$20.00 per 1000; Gladiolus America, 1½-in. and up, \$3.00 per 100, \$25.00 per 1000.
All other varieties, prices on application.
Roman J. Irwin, 108 W. 28th, New York, N. Y.

DERBY GARDEN GLADIOLI.

	100	1000
2000 Branchleyensis, 1st	\$1.25	\$10.00
9000 Branchleyensis, 2nd	1.00	8.00
Columbia	2.00	20.00
2000 May, 2nd	1.25	10.00
2000 Mrs. Beecher, 1st.....	3.50	30.00
4000 Mrs. Beecher, 2nd.....	2.50	20.00

List on application.
JOHN H. UMPLEBY, LAKE VIEW, N. Y.

GLADIOLI.

American grown, all blooming size bulbs.

	Per 1000
America, 1½-in. and up.....	\$15.00
America, 1¼-in. and up.....	12.00
America, 1-in. to 1¼-in.....	10.00
Francis King, 1½-in. and up.....	15.00
Chicago White, 1¼-in. and up.....	15.00

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago.

GLADIOLI.

	100	1000
Mrs. F. King, 1st size.....	\$1.50	\$12.00
Mrs. F. King, 2nd size.....	1.25	10.00
America, 1st size.....	1.50	12.00
America, 2nd size.....	1.25	10.00
XXX mixed, 1st size.....	1.25	10.00
XXX mixed, 2nd size.....	1.00	8.00

250 at 1000 rate.
THE NILES NURSERY CO., NILES, MICH.

LAST CALL.

1000 Mrs. F. Pendleton, 2nd size, \$50.00; 5 qts., Princepine bulblets, \$2.00; choice Blue mixture, planting size, per 100, 75c; 500 No. 1 Peace, \$20.00.

BROOKLAND GARDENS, WOBURN, MASS.

Gladioli, first size select bulbs, America, Augusta, Mrs. Francis King, \$15.00 per 1000; Halley, Baron Hulot, \$20.00 per 1000; Branchleyensis, \$12.50 per 1000. Other varieties, also planting sizes and bulblets. Ask for list of varieties.
Anglin & Walsh Co., Williamsbridge, N. Y.

Petoskey-grown gladioli, full of vitality, America, No. 1, \$12.00 per 1000; No. 2, \$9.00 per 1000. A few thousand florists' fancy mixture to spare. Speak quick if you want them. No. 1, \$10.00; No. 2, \$8.00. C. M. Grossman, Evergreen Farm, Petoskey, Mich.

HIGH GRADE GLADIOLUS BULBS.

A FEW THOUSAND LEFT.

	Per 1000
America	\$12.00
Peace and Niagara.....	45.00

Emma Miles Hobart, Northboro, Mass.

King gladiolus, 1¼-in., \$8.00 thousand. Cash, less 5%.

C. L. HUMPHREY,

WHOLESALE GROWER,

ZANESVILLE, OHIO.

Gladioli, planting stock and bulblets of America, King, Augusta and Chicago White. Write for prices. Mrs. F. King, 1st size, \$15.00; Augusta, 2nd size, \$13.00; America, 1st size, \$18.00 per 1000.
S. W. Pike, St. Charles, Ill.

"QUALITY FIRST" GLADIOLUS BULBS.

Golden King and Niagara, ½-¾-in., \$9.00; ¼-½-in., \$6.00 per 1000.
Norman E. Tully, Hubbard, O.

Gladiolus Panama, ½ to 1½-in. diameter, \$15.00 per 1000. Immediate delivery. C. Kooyman Co., Inc., 431 Bush St., San Francisco, Cal.

Gladioli, ten bushel bulblets, Mrs. Francis King, \$3.00 per peck, \$10.00 per bushel.
N. Leon Wintzer, West Grove, Pa.

Gladioli, 1½-in., Peace, \$4.00; Chicago White, \$3.50; Augusta, \$1.50; Mrs. F. King, \$1.50 per 100.
J. R. Benjamin, Calverton, L. I.

See my display adv. in this issue.
Peter Pearson, Chicago, Ill.

GLECHOMAS.

Glechoma, variegated ground ivy.

Strong young plants.

	Per doz., 60c; per 100, \$4.00.
Rockford Seed Farms, H. W. Buckbee, Forest City Greenhouses, Rockford, Ill.	

ALBUM OF DESIGNS.

Fourth Edition Now Ready.

75c per copy prepaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

Glechoma H. variegata, variegated ground ivy, strong, 2¼-in., 4c. Furrow & Co., Guthrie, Okla.

GNAPHALIUMS.

Gnaphalium Esculentum, a beautiful vine for basket, porch boxes, etc., 2¼-in. and 3-in. at 3 and 5c.

VOGT'S GREENHOUSES, COLDWATER, MICH.

HARDY FERNS.

Ill. Descript. Cat. mailed free. For wholesale prices see my fern adv. L. Mosbaek, Askov, Minn.

Hardy ferns, 30 varieties.

L. E. Williams, Exeter, N. H.

ALBUM OF DESIGNS, 75c per copy, prepaid. Florists' Pub. Co., Caxton Bldg., Chicago.

HARDY PLANTS.

HARDY PERENNIAL PLANTS.

Strong 1-yr.-old field-grown plants or strong divisions. Varieties marked * best suited for cut flowers.

	Doz.	100
Achillea ptarmica, The Pearl.....	\$0.75	\$5.00
*Achillea ptarmica, Perry's new variety	1.25	8.00
Achillea millefolium roseum.....	.75	5.00
Anthemis tinctoria Kelwayii.....	.75	5.00
*Aquillegia, long spurred hybrids....	.75	5.00
*Aquillegia chrysanthea75	5.00
*Aquillegia canadensis75	5.00
Aster ericoides gracillimus.....	.75	5.00
Aster Novae Angliae.....	.75	5.00
Boltonia latisquama75	5.00
Campanula medium, mixed colors...	.75	5.00
*Coreopsis lanceolata grandiflora...	.75	5.00
*Chrysanthemum latifolium85	6.00
*Chrysanthemum max. Shasta daisy, Alaska75	5.00
*Chrysanthemum leucanthemum, Memorial daisy75	5.00
*Chrysanthemum maximum, Mrs. C. L. Bell85	6.00
*Delphinium balladonna, 1-yr.-old...	.75	5.00
Delphinium formosum, 1-yr.....	.75	5.00
Delphinium formosum coelestinum...	.75	5.00
Delphinium chinense, blue and white, 2-yr.	1.25	8.00
Delphinium chinense, blue, 1-yr....	.75	5.00
Delphinium chinense, white, 1-yr....	.75	5.00
Dianthus barbatus, mixed.....	.75	5.00
*Dianthus barbatus, Newport Pink..	.75	5.00
*Dianthus plumarius, hardy garden pink75	5.00
Digitalis gloxiniflora, mixed.....	.75	5.00
*Gaillardia grandiflora75	5.00
*Gaillardia grandiflora kermesina...	.75	5.00
*Geum atrosanguineum, fl. pl.....	.85	6.00
*Gypsophila paniculata, baby's breath75	5.00
*Helianthus rigidus, Miss Mellish...	.75	5.00
*Helianthus rigidus, Wolley Dodd..	.75	5.00
*Helopsis Pitcheriana75	5.00
Hollyhocks, single or double, mixed.	.75	5.00
*Iris, German, 8 var., strong.....	.75	5.00
Lythrum roseum superbum.....	.75	5.00
Liatris, Blazing Star.....	.75	5.00
*Lychnis chalcedonica75	5.00
Lychnis viscaria	1.00	7.00
Myosotis, forget-me-not40	2.50
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Platycodon grandiflora, blue or white75	5.00
*Pyrethrum roseum hybridum.....	.75	5.00
Pyrethrum uliginosum85	6.00
Salvia azurea grandiflora.....	.85	6.00
Shasta daisy, Alaska.....	.75	5.00
*Hemerocallis flava75	5.00
Hemerocallis fulva75	5.00
Rudbeckia purpurea85	6.00
Ranunculus acris, fl. pl.....	.85	6.00
Spiraea ulmaria, fl. pl.....	1.25	8.00
Spearmint, mentha spicata.....	.75	5.00

Packed carefully in light weight boxes. 3% discount for cash with order. Cash or references from unknown parties. Satisfaction or your money back.

WILLIAM TOOLE & SON,

Hardy Plant and Pansy Farm, Baraboo, Wis.

HARDY PLANTS, ALL FIELD CLUMPS.

	100	10	Each
Achillea The Pearl.....	\$2.00	per 100	
Achillea Boule de Neige.....	2.00	per 100	
Boltonia asteroides	2.00	per 100	
Gaillardia gr. fl.....	3.00	per 100	
Helianthus Miss Mellish.....	3.00	per 100	
Physostegia Virginica	3.00	per 100	
Monarda didyma	2.00	per 100	
Myosotis	2.00	per 100	
Veronica spicata	4.00	per 100	
Lychnis viscaria	4.00	per 100	

50 of a kind at 100 rate.

Cash, please; no charge for packing.

A. KLOKNER, WAUWATOSA, WIS.

Hardy ferns, wholesale price.

	100	10	Each
Adiantum pedatum, Maidenhair.....	\$6.00	\$0.70	\$0.10
Aspidium cristatum, Evergreen..	6.00	.70	.10
Aspidium goldiana	7.00	.80	.10
Aspidium spinulosum, Wood Fern	6.00	.70	.10
Asplenium felix foemina, hardy.	6.00	.70	.10
Aspl. thely. Silver Spleenwort.	7.00	.80	.10
Dryopteris thelypteris, Shield...	5.00	.60	.10
Onoclea sensibilis	4.00	.50	.10
Onoclea struthiopteris, Ostrich...	7.00	.80	.10
Osmunda cinnamomea	8.00	.90	.10
Osmunda claytoniana	8.00	.90	.10

Full 100 ferns, your selection, at 100 rate.
LUDWIG MOSBAEK, ASKOV, MINN.

Hardy plants, field-grown, large, 1-yr.-old: Delphinium, light and dark blue mixed; Phlox, fine selected colors mixed; Shasta daisy, gaillardia, digitalis, coreopsis, aquilegia or columbine, physostegia, Achillea The Pearl, \$4.00 per 100, \$35.00 per 1000. Hollyhocks and sweet williams, in mixed colors, \$3.00 per 100, \$25.00 per 1000; 500 at 1000 rate. All of these were transplanted last spring.
Gustav Pitzonka, Bristol, Pa.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

HARDY PLANTS—Continued.

Hardy plants, field-grown: You should plant all available space with these for summer cut flowers. Plant now.

	Doz.	100	1000
Achillea The Pearl.....	\$0.50	\$3.50	\$30.00
Agrostemma coronaria75	6.00	
Arabis alpina65	5.00	45.00
Asters, large rich lavender..	.50	4.00	35.00
Michaelmas daisy50	4.00	35.00
Bocconia cordata65	5.00	45.00
Boltonia asteroides50	4.00	35.00
Boltonia Latisquama50	4.00	35.00
Campanula Medium (Canterbury Bell), white.....	.50	4.00	35.00
Cerastium tomentosum50	4.00	35.00
Coreopsis lanceolata grandiflora50	4.00	35.00
Daisy, Shasta, King Edw. VII., Prince Henry and assorted50	4.00	35.00
Delphinium belladonna75	6.00	50.00
Delphinium Chinese Blue.....	.65	5.00	
Delphinium English Hybrids..	.65	5.00	
Dicentra spectabilis (Bleeding Heart)	1.00	7.00	
Funkia, sub-cordata75	6.00	
Gaillardia, sanguinea, red....	.65	5.00	
Gaillardia sulphurea, double..	.65	5.00	
Gaillardia, mixed50	4.00	
Geum atrogineum50	4.00	35.00
Helianthus rigidus50	4.00	35.00
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Latania Borbonica, 2½-in., 4c, \$35.00 per 1000; 3-in., 10c, \$90.00 per 1000; 3½-in., 15c, \$125.00 per 1000; 4-in., 20c, \$175.00 per 1000. First-class stock. Send for sample. Cash with order. Gentilly Terrace Nursery, Gentilly Terrace, New Orleans, La.

Medium sized and large specimens of kentias, and all kinds of palms.
Kentia Nurseries, Santa Barbara, Cal.

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READY NOW.

500,000 FINE SUPERB STRAIN IN BUD AND BLOOM.

FALL TRANSPLANTED PANSIES, IN BUD, \$1.25 PER 100; \$10.00 PER 1000.

EXTRA LARGE PLANTS, \$15.00 PER 1000. Cash with order.

A trial order will convince you that these are the best you ever had. You need them for your particular trade. Express only.

LEONARD COUSINS, JR., Telephone Concord, Concord Junction, Massachusetts.

READY NOW.

200,000 LARGE, STOCKY, SEPTEMBER TRANSPLANTED, FIELD-GROWN.

BLOOMING PANSY PLANTS, HENRY METTE'S STRAIN. ALL SALABLE STOCK.

SATISFACTION GUARANTEED. \$1.25 PER 100. \$11.50 PER 1000. CASH WITH ORDER.

BRILL CELERY GARDENS, Kalamazoo, Michigan.

Pansy plants of my largest flowering mixture of show varieties, unsurpassed quality, strong, stocky, from the field (Sept. sown), \$3.00 per 1000; 5000 lots, \$2.50 per 1000. Large, bushy, from cold frames, fall transplanted, in bud and bloom, \$1.50 per 100, \$12.00 per 1000; 500 at 1000 rate. Bellis daisies, large double pink and white, good size, transplanted plants, in bloom, \$1.50 per 100.

Gustav Pitonka, Pansy Farm, Bristol, Pa.

Pansies, 200,000 field-grown, summer-sown pansies, in bud or bloom, large plants and flowers, in finest mixture, \$12.00 per 1000. Cash, please. A sample will get your order.

Riverside Gardens, Homer, N. Y.

Pansies, field-grown, last fall sowing, \$4.00 per 1000, 70c per 100. Transplanted last fall from cold frames, now in bud and bloom, \$12.50 per 1000, \$1.50 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

PANSIES—Continued.

Pansies, extra select plants, in full bloom, 2 to 10 flowers to the plant, best obtainable. If you use any, it will pay you to write us.
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Pansy plants, giant mixture, transplanted, in bud and bloom, \$1.25 per 100, \$10.00 per 1000.
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Pansies, best giant mixture obtainable, large stocky plants, full of bloom, Sept. transplanted, \$1.25 per 100, \$11.00 per 1000. Cash with order.
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Pansies, July-sown, Sept. transplanted, best giant mixtures, nice, large, stocky plants, many in bud and bloom, \$1.25 per 100, \$12.00 per 1000.
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Pansy plants, giant mixture, strong, stocky plants in bud and bloom, \$1.50 per 100, \$12.00 per 1000. Cash, please.
H. G. Norton, Perry, Lake Co., O.

Pansies, Kenilworth strain, started in Jan. and once transplanted, fine shape for bedding out, \$1.00 per 100, \$8.00 per 1000. Cash, please.
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Giant pansy plants, coming in bud and bloom, these are fine to bed out, Trimardeau, \$2.50 per 1000. Cash, please.
Cottage Greenhouses, Westplaines, Mo.

Pansy Plants, transplanted, in bud and bloom, Mastodon strain, \$1.25 per 100, prepaid.
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Large pansy plants, in bud and bloom, \$1.25 per 100; heavy roots on these plants.
Ward, Plant Specialist, Hillsdale, Mich.

Pansies, large, stocky plants, in bud or bloom, \$1.25 per 100, \$11.50 per 1000. Cash.
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Pansies, giant, fall transplanted, in bud, \$1.25 per 100. Sunnyside Greenhouses, Jeannette, Pa.

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Easter Greeting,
Lucy Becker,
Swabian Maid,
Wurtembergia.

Excellent stock, 2 1/2-in., \$7.50 per 100.

ROMAN J. IRWIN,

108 W. 28th St., New York, N. Y.

PELARGONIUMS.

For June and July delivery,

\$8.00 per 100.

\$75.00 per 1000.

Easter Greeting, Lucy Becker, Wurtembergia,

Swabian Maid and German Glory.

S. S. PENNOCK-MEEHAN CO.,

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Pelargoniums, E. G. and L. Becker mixed, mostly E. G., 4-in., shapely, well branched and budded stock plants, 15c. Also 4-in., young stock, one and two, branched and budded, 15c. Cash. All clean, healthy stock.
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Pelargoniums, Easter Greeting and Lucy Becker, in bud, extra large, healthy plants, out of 4-in. pots, \$2.50 per doz., \$20.00 per 100; 5-in., \$4.00 per doz., \$30.00 per 100.
Ullrich Floral Co., Tiffin, O.

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Pelargoniums, 2-in., Wurtembergia, Swabian Maid, Gardener's Joy, \$6.00 per 100; Mrs. Layal, \$4.00. Free of White Fly. Instructions for fumigating for White Fly with each order.
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2 1/2-IN., \$7.00 PER 100.

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MONONGAHELA, PENNSYLVANIA.

Easter Greeting, 4-in. stock in bud and bloom, strong, bushy plants, \$20.00 per 100. Well worth the money. We need room. Cash. See Sander daisy adv.
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Williams & Clark Floral Co., Muncie, Ind.

Pelargoniums, Easter Greeting, Lucy Becker, 2 1/2-in., 7c; 3 1/2-in., 10c; 5-in., 25c; Wurtembergia, 3 1/2-in., 12c; 5-in., 30c.
Hammerschmidt & Clark, Medina, O.

Pelargoniums, Easter Greeting and Lucy Becker, extra large, healthy plants, 4-in., 15c; 5-in., 20c. We need the room. Cash.
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Pelargoniums, mixed varieties, strong 4-in. stock, \$15.00; 2-in., \$5.00; flowering plants, 6 to 8-in. pots, 25c to 50c each.

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Pelargonium Easter Greeting, 4-in., in A-1 condition, in bud and bloom, 15c; 2 1/2-in., 7c.
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Pelargoniums, Easter Greeting, 2 1/2-in., strong, \$7.00 per 100. Cash. Immediate delivery.
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Peony buds, expect to cut 20,000 buds from May 18 to 28, from the field to you in 24 to 48 hours. Best grade, \$4.00; 2nd grade, \$3.00 per 100. L. F. Dintelmann, 9th & State Sts., Belleville, Ill.

Peony, about 2000 mixed, best varieties, 6c and up.
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Peonies, finest varieties, 8c. List free.
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White Dorothy

Brightness

Mariana

Admiration

Undine

Pink Beauty

Peerless

Edna

Aspasia

Diadem

2 1/2-inch

3-inch

Our selection above prices. Named varieties, customers' selection, \$1.00 per 100 additional.

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172 N. Wabash Ave., Chicago, Ill.

5000 single California Giant, Ruffled Giant and Fringed Giant petunias, all in 3-in., \$3.50 per 100; not less than 100 sold. This is fine stock. 1000 double petunias of Dreer's best strain, all colors, all in 3-in., in bloom, all staked, fine stock, \$4.00 per 100; not less than 50 sold at this price. Cash with order.

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Petunias, our well known strain of doubles, all strong growing varieties, carrying immense blossoms, perfectly healthy, well rooted cuttings, labeled, if requested, \$1.25 per 100, prepaid, \$10.00 per 1000 by express.

Hopkins & Hopkins, Chepachet, R. I.

Petunias, assorted, double, labeled to name, strong stock, \$1.25 per 100, by mail; \$10.00 per 1000, by express; also Single California Ruffled and Fringed Giants, transplanted stock from soil.
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Petunias, Dreer's double, imported large plants, 2 1/2-in., \$2.50 per 100; 3-in., \$3.50 per 100; single dazzling strain, showy, mixed colors, 3-in., \$3.00 per 100.
Charles Whitton, York & Gray, Utica, N. Y.

Petunias, single fringed, SUPERBISIMA and GIANTS OF CALIFORNIA, of our own superior strains, extra good stock, 2 1/2-in., \$3.00 per 100, \$25.00 per 1000; 3-in., 6c; 4-in., 9c.
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Petunias, double or single, large flowering, fringed, 2 1/2-in. pots, \$2.75 per 100, \$23.50 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Petunias, 2 1/2-in., double white, double white and purple, double variegated, extra strong, ready for shift, \$3.25 per 100.
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Petunias, best double sorts in about 18 varieties, at \$4.00 per 100, \$35.00 per 1000, for immediate shipment.
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Petunias, double fringed, the same good mixture we sent out last season, 2-in., \$2.00 per 100; \$18.00 per 1000.
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Petunias, single, 2 1/2-in., \$3.00; 3-in., \$5.00; 4-in., \$8.00; double, 4-in., \$10.00.
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Petunias, double variegated, bud and bloom, 3-in., \$3.00 per 100, or 200 for \$5.00. Cash.
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Double fringed petunias, in 20 varieties, R. O., \$1.00 per 100, \$9.00 per 1000. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Petunias, Dreer's double fringed, variegated, mixed colors, 3-in., 4c.
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Petunias, Howard's Star and Vaughan's finest mixture, strong transplanted, per 100, 75c.
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Petunia single California Giant, 2 1/2-in., \$2.00 per 100. Cash.
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Petunias, giant double, bushy plants, in bud, 3-in., \$7.00 per 100; fine stock.

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Strong 2-in. Rosy Morn petunias, \$2.50 per 100.
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Phlox subulata Model, pink, 2 1/2-in.	\$5.00	\$45.00
Phlox subulata Alba, white, 2 1/2-in.	5.00	45.00
Phlox subulata Daisy Hill, purple, 2 1/2-in.	5.00	45.00

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Hardy and perennial phlox, 2-yr. plants, in choice colors, all named varieties, mixed, \$3.00 per 100, \$25.00 per 1000. Cash. A. F. Harfst, 310-314 Corrington Ave., Peoria, Ill.

Phlox, Eclairer, Rosenberg, Pearl, Athos, Pantheon, Coquelicot, Richard Wallace, Bridesmaid, \$4.00 per 100.
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Phlox Subulata (shell pink, light lavender and white), \$5.00 per 100.
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Hardy phlox, mixed, 2 year old, strong plants, \$8.00 per 100.
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Phlox, perennial, field divided roots, red, white and pink, \$3.50 per 100. Cash.
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Field-grown phlox, 25 hardy and best varieties, \$4.00 per 100, \$35.00 per 1000.
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Phlox Mrs. Jenkins, best white, 3-yr.-old, \$3.00 per 100. Amon Heights Nurseries, Camden, N. J.

Phlox Drummondii, 2-in., \$2.00 per 100. Cash.
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Hardy phlox, 2-yr., finest sorts, 4c and 5c. List free. W. H. Salter, Rochester, N. Y.

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Physostegia Virginica.....\$5.00 per 100
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Platycodons, 2-yr. plants, 3c.
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Poinsettias, dormant plants to grow on, 3, 4 and 5c.
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Poinsettia orders booked now for June and later delivery. Ernest Rober, Wilmette, Ill.

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Polyanthus, best varieties, large clumps from open, self and gold laced varieties, not divided, \$8.00 per 100. Hill Crest Nursery Co., Corry, Pa.

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Yellow Polyanthus

Primula Acaulis Veris

or giant English primrose.

Exceptionally fine.

for cut flowers or pot plants,

averaging 6 to 10 flowers to spike.

Strong divisions,

\$8.00 per 100.

\$60.00 per 1000.

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PRIMULA OBCONICA, BEST STRAIN IN EXISTENCE, plants ready as usual from our own grown seed. NO SEED arrived from our German specialist this year and plants are bound to be SCARCE. Our SEEDBEARERS were selected from THOUSANDS. There will be plenty of plants from inferior strains, but you want the best, so place order now. PRIMULA CHINENSIS AND MALACOIDES also ready as usual.
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Primula obconica, grandiflora, Magnifica, kermesina, rosea, crispa, Appleblossom and alba, 3-in., in flower, ready to sell, \$6.00 per 100; Gigantea, 4-in., \$12.00 per 100. Cash, please.
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Primula chinensis fimbriata, dark red, bright red, pink, white and flesh center, pure white, bluish rose, blue, rouge, carmine and orange, 70c per pkt., 10 pkts, 60c per packet.
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Primula obconica, gigantea and grandiflora, George Arend's Ronsdorfer strain. See advertisement on front cover.
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Polyanthus, Sim's Gold Medal strain, strong divisions, \$3.00 per 100.
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Primula Elatior, the giant English primrose, a very fine cut flower variety, extensively grown for the Boston market, strong divisions, \$7.00 per 100, \$60.00 per 1000.

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Primula obconica, best variety, 2-in., \$3.00 per 100; 3-in., \$5.00 per 100; obconica and malacoides, in bloom, 4-in., 12½c; 6-in., 25c.

Henry Smith, Grand Rapids, Mich.

Primrose malacoides, 2½-in., 3c; 3-in., 5c; 4-in., 10c; 5-in., 15c; Primrose obconica, 4-in., 10c; 5-in., 15c. Pyfer & Olsem, Wilmette, Ill.

Chinese primroses, extra strong, 3-in., assorted colors, \$5.00 per 100.

Chas. Sherwood, Waterloo, Iowa.

Primulas 4-in., \$10.00 per 100; Chinensis, 2½-in., \$3.00 per 100; 3-in., \$6.00 per 100.

Ernest Rober, Wilmette, Ill.

Primula malacoides, 5-in., in bud and bloom, 15c each, \$1.50 per doz.

Geo. H. Mellen Co., Springfield, O.

PRIVET.

AMOR RIVER NORTH (HARDY PRIVET).
100 1000
12 to 18-in., lightly branched.....\$2.50 \$20.00
12 to 18-in., heavy.....3.00 25.00
18 to 24-in., heavy.....5.00 40.00
2 to 3-ft., heavy.....6.00 50.00
3 to 4-ft., heavy.....7.00 65.00

IBOTA PRIVET.

12 to 18-in.....2.50 13.00
18 to 24-in.....3.50 25.00
2 to 3-ft.....5.00 35.00
Can furnish California, English Vulgaris, Polish, Regals in 1000 lots. Trade list now ready. Write today.

ONARGA NURSERY CO.,

CULTRA BROS., MGRS., ONARGA, ILL.

100,000 California privet for May planting, nice stock, 12 to 18-in., \$1.25 per 100, \$10.00 per 1000; 18 to 24-in., \$1.75 per 100, \$15.00 per 1000; 2 to 2½ ft., \$2.50 per 100, \$20.00 per 1000; 2½ to 3 ft. and over, \$3.00 per 100, \$25.00 per 1000. The \$15.00, \$20.00 and \$25.00 per 1000 is heavy 2-yr.-old and well branched and as good as can be grown, fresh from soil. 10,000 Berberis Thunbergii, 2-yr., 15 to 18-in., \$2.00 per 100; 18 to 24-in., 2-yr., \$3.00 per 100; 18 to 24-in., transplanted, 4c; 3-yr., 15 to 18-in., 8c; 20 to 30-in., 10c; 24 to 30-in. clumps, 15c. All shrubs and vines low. All packed free. Get complete list. Cash with order.

Benj. Connell, Florist, Merchantville, N. J.

CALIFORNIA PRIVET.

100 1000
12 to 18 in., 3 branches up.....\$1.25 \$ 9.50
18 to 24 in., 3 branches up.....1.50 12.00
12 to 18 in., 5 branches up.....1.50 12.00
18 to 24 in., 5 branches up.....2.00 15.00
2 to 3 ft., 5 branches up.....2.25 18.00
3 to 4 ft., 5 branches up.....2.50 22.00
3 to 4 ft., 8 branches up.....3.00 25.00

SOUTHSIDE NURSERIES, CHESTER, VA.

PRIVET.

Amoor River privet, 18-24-in.....Per 100 \$4.50
Amoor River privet, 2-3-ft.....6.00
Russian mulberry, 2-3-ft......75
Ibota privet, 2-3-ft.....5.00

Send for our final bulletin.

AURORA NURSERIES,

Telephone 339, Aurora, Ill.

PRIVET, California, 2-yr., strong, 3 to 4 ft., \$4.00 per 100; 2½ to 3 ft., 6 or more branches, \$3.00 per 100, \$25.00 per 1000; 2-3 ft., 4 or more branches, \$2.50 per 100, \$17.50 per 1000; 12-18 in., branched, \$1.50 per 100, \$8.00 per 1000. Ibota, 2-3 ft., well branched, \$4.00 per 100, \$30.00 per 1000; 18-24 in., \$2.50 per 100, \$20.00 per 1000. All 2-yr., strong, well graded stock, packed free.

Chas. Black, Hightstown, N. J.

PRIVET.

24-in., 3 to 6 branches.....\$2.00 15.00
18-24-in., 3 or more branches.....1.50 12.00
12-18-in., 2 branches up.....1.25 9.00

Cash, please.

JAMES AMBACHER, WEST END, N. Y.

PRIVET.

AMOR RIVER, North Light, 2 to 3 ft., \$2.00 per 100; 12 to 18 in., strong, \$1.50 per 100; Ibota, very strong, 18 to 24 in., \$2.50 per 100; 12 to 18 in., \$1.50 per 100. The above perfectly hardy.

Chas. Black, Hightstown, N. J.

Privet, California and Amoor River, 2-yr.-old, nice bushy plants, \$3.00 per 100; Amoor River 3-yr.-old, \$5.00 per 100; none better for the money. 10% off on 1000 lots. 250 at 1000 rate. Write for wholesale catalogue.

Oak Grove Greenhouse, Tuskegee, Ala.

PRIVET, Amoor River North, Ibota, Polish and Vulgaris, fine stock in all sizes. Every florist should have our price list.

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Amoor river evergreen privet, 12 to 18-in., \$12.50; 18 to 24-in., \$16.50; 24 to 30-in., \$20.00 per 1000; all well branched.

Valdesian Nurseries, Bostic, N. C.

Evergreen Amoor River privet, 2 to 3 ft., \$2.00 per 100, \$15.00 per 1000.

Reynolds Nursery Co., Winston-Salem, N. C.

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Raspberry plants, St. Regis (everbearing red) Columbian (purple), \$1.25 per 100, \$10.00 per 1000.

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St. Regis everbearing raspberry plants, \$1.50 per 100.

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Ask prices other ROSES and 4-in. size.
Summer propagated, fall grown, 2½-inch pots, winter rested, on own roots. Doz. 100 1000
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Mme. Caroline Testout......60 4.50 40
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Cl'g Meteor......50 3.50 30
Empress of China......50 3.00 25
Hugh Dickson......60 4.50 40
Louis Philippe......50 3.00 25
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Pillar of Gold......50 3.50 30
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Leedle Co., Expert Rose Growers, Springfield, O.

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FIELD-GROWN ROSES, 2-YR.-OLD.

2½ AND 4-IN., FOR OUTSIDE PLANTING.

	Per 100	Per 1000
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Killarney, double white.....	4.50	15.00
Rhea Reid, pink.....	4.50	15.00
Radiance, pink.....	4.00	12.00
Richmond, rich crimson.....	4.50	15.00
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Sunburst, yellow.....	4.50	15.00
Lady Hillingdon, yellow.....	4.50	15.00
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September Morn, light pink.....	9.00
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Roses for planting out, semi-dormant condition, 2½-inch.

	Per 100	Per 1000
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Mrs. Chas. Russell.....	12.00	12.00
My Maryland.....	5.00	5.00
Prince E. C. d'Arenberg.....	5.00	5.00
Rhea Reid.....	4.50	4.50
Richmond.....	4.50	4.50
Sunburst.....	5.00	5.00
Dorothy Perkins.....	3.50	3.50
Ellen Poulsen.....	4.50	4.50
Erna Teschendorff.....	4.00	4.00
Gen. Jacqueminot.....	4.00	4.00
Hadley.....	5.50	5.50
Hoosier Beauty.....	6.00	6.00
Killarney.....	4.50	4.50
Killarney Brilliant.....	5.00	5.00
White Killarney.....	4.50	4.50
Dbl. Wh. Killarney.....	4.50	4.50
Ophelia.....	5.00	5.00
Clothilde Soupert.....	3.50	3.50
Baby Rambler.....	\$4.00	\$4.00
Baby Tausend.....	4.00	4.00
Kaiserin A. Victoria.....	4.00	4.00
Aaron Ward.....	5.00	5.00
Mrs. Geo. Shawyer.....	5.00	5.00
Radiance.....	4.50	4.50
The Bride.....	3.50	3.50
Bridesmaid.....	3.50	3.50
Crimson Rambler.....	3.50	3.50
Francis Scott Key.....	5.00	5.00
Golden Gate.....	4.50	4.50
Hermosa.....	4.00	4.00
Irish Fire Flame.....	3.50	3.50
Lady Hillingdon.....	4.50	4.50
American Beauty.....	6.50	6.50
Antoine Rivoire.....	4.00	4.00
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Gruss an Teplitz.....	4.00	4.00
Paul Neyron.....	4.00	4.00

172 North Wabash Ave., Chicago, Ill.

ROSE PLANTS, GOOD STOCK.

FROM 3-IN. POTS.

	100	1000
Pink Killarney.....	\$4.00	\$35.00
Richmond.....	4.00	35.00
2-yr.-old Richmond bench plants, \$6.00 per 100, \$50.00 per 1000.		
Geo. Reinberg, 162 N. Wabash Ave., Chicago, Ill.		
OPHELIA, own root, 2½-in.....	\$ 7.00	per 100
SUNBURST, own root, 2½-in.....	5.00	per 100
MY MARYLAND, grafted, 3-in.....	15.00	per 100
HOOSIER BEAUTY, grafted, 3-in.....	15.00	per 100

BENCH plants, good stock, Pink Killarney, \$6.00 per 100, \$55.00 per 1000.

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Roses, own root, strong stock, 2½-in. pots: Kaiserine, Pink Killarney, White Killarney, Shawyer, Richmond, \$4.50 per 100, \$40.00 per 1000.

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STRONG, HEALTHY BENCH PLANTS OF MRS. AARON WARD. GROWN ON BENCH ONLY 1 YR., ELEGANT STOCK FOR FURTHER FORCING. WILL GIVE MUCH QUICKER AND BETTER RESULTS THAN BY PLANTING POT PLANTS, \$9.00 PER 100, \$80.00 PER 1000.

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	100	1000
Pink Killarney.....	\$4.50	\$40.00
White Killarney.....	4.50	40.00
Ophelia.....	6.00	50.00
Sunburst.....	5.00	45.00
Richmond.....	4.00	35.00
American Beauties.....	6.00	55.00
Baby Doll.....	5.00	45.00
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AMERICAN BEAUTY...\$8 per 100; \$75 per 1000
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KILLARNEY.....7 per 100; 65 per 1000
W. KILLARNEY.....7 per 100; 65 per 1000
KILL. BRILLIANT.....7 per 100; 65 per 1000
CECILE BRUNNER.....6 per 100; 55 per 1000

GRAFTED

WHITE KILLARNEY, \$12.50 per 100; \$120 per 1000.

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Killarney Brilliant.....	7.00	60.00
Killarney Pink.....	7.00	60.00
Sunburst.....	8.00	70.00
Mrs. Chas. Russell.....	9.00	80.00
Milady.....	9.00	80.00

A. Henderson & Co., Box 125, Chicago.

BENCH GROWN ROSES, SELECT STOCK.

	Per 100	Per 1000
Am. Beauty.....	\$9.00	\$80.00
White Killarney.....	6.00	55.00
Pink Killarney.....	6.00	55.00
Killarney Brilliant.....	6.00	55.00
1000 Aaron Ward.....	6.00	55.00

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	100	1000
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Dbl. White Killarney.....	10.00	90.00

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Pink Killarney.....	6.00	50.00
Killarney Brilliant.....	6.00	50.00
Sunburst.....	7.00	60.00
Ophelia.....	7.00	60.00

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2000 Hadley, own root, 3-in.....\$100.00 1000
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2000 Scott Key, grafted, 3-in..... 150.00 1000
1000 Red Radiance, own root..... 100.00 1000
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Roses, propagated October, excellent strong stock, ready for bench or outside planting.

Radiance, 2½-in. pots.....\$ 60.00 per 1000
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Roses, good 2½-in. and larger stock, own root and grafted, all varieties. For this as well as stock for outside planting refer to our display adv.

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White Killarney, grafted plants.. 14.00 120.00

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Rose plants, 2000 White Killarney, 3000 Pink Killarney, \$7.00; 700 Sunburst, \$8.00. Extra good stock from 3-in. pots ready May 1.

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ROSES—Continued

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Rubbers, Ficus elastica, 4-in., 25c; 5-in., 35c; 6-in., 50c; 8-in., 75c; Ficus pandurata, 5-in., 50c; 6-in., 75c. Above are perfect plants. Cash with order. H. C. Doescher, 2000-Gentilly Ave., New Orleans, La.

Rubber plants, 5-in., 18 to 24-in., tall, foliage from pot up, 50c each, \$5.00 per dozen. Write for wholesale catalogue. Oak Grove Greenhouses, Tuskegee, Ala.

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Salvia Bonfire branched plants, all in 3-in., \$3.50 per 100. We grow all our own salvias from selected seed. Plants from seed produce the best plants. Not less than 100 sold unless you add 25c for packing. Cash with order. F. E. Cremer, Hanover, Pa.

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2½-inch.....\$3.00 per 100
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Salvia Bonfire, extra strong, 2-in., ready to shift, \$2.00 per 100, \$18.00 per 1000; 3-in., \$4.50 per 100, \$40.00 per 1000. Cash. Quick shipment. Daut Bros., Decatur, Ill.

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Salvia splendens, 2-in., 2c. Woerz Bros., Ardmore, Okla.

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Nice young stock.....\$3.00 per 100
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New crop of guaranteed quality, Northern greenhouse-grown, true to type.

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Per 1,000 seeds.....\$3.75 per 1000
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Per 1,000 seeds\$1.50 per 1000
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ASPARAGUS PLUMOSUS NANUS SEED.

Greenhouse-grown, well developed and plump; our own production. Quality extra good.

Per 1000\$3.00
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1000 seeds, \$3.00; 5000 seeds, \$14.50; 10,000 seeds, \$27.50; 25,000 seeds, \$65.00. Special prices on large lots.

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\$3.25 per 1000.
\$15.00 per 5000.

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	100	1000
Ramsburg's Silver Pink, 2½-in.	\$5.00	\$40.00
Phelps' White, 2½-in.	5.00	40.00
Phelps' Yellow	5.00	40.00
Nelrose, 2½-in.	5.00	40.00
Keystone, 2½-in.	5.00	40.00

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Buxton's, Ramsburg's and Nelrose Silver Pink, \$4.00 per 100, \$35.00 per 1000. Keystone, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Phelps' White and Phelps' Giant Yellow, \$5.00 per 100, \$45.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Snapdragons, Silver Pink, Tall Queen, Victoria and Int. Golden Queen, 2½-in., \$2.50 per 100, \$20.00 per 1000. Baur Floral Co., Erie, Pa.

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Fine, stocky, 2½-in., branched.

	2-in.	2½-in.
Ramsburg's Silver Pink	\$3.00	\$4.00
Phelps' White	3.00	4.00
Queen Victoria	3.00	4.00
Yellow	3.00	4.00
Garnet, new red	3.50	5.00
Nelrose, new pink	3.50	5.00
Davis, new pink	3.50	5.00
2-in., \$25.00 per 1000; 2½-in., \$37.00 per 1000.		
Grand plants — Sure to please — Cash.		

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Snapdragons, Silver Pink, ready now, Phelps' White and Yellow, 2½-in., \$4.50 per 100; \$40.00 per 1000. Keystone snapdragon, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Do not fail to order a packet of our new Keystone snapdragon seed, clear pink, and an all winter bloomer, \$1.00 per packet.

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NEW PERENNIAL SNAPDRAGON,

\$1.50 per dozen.

Everblooming grandiflora sempervirens, garnet. See also To Exchange and mum adv. of April 19.

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3000 Ramsburg's from seed, 2-in., ready for 3-in. pots, good, strong stock, well branched, \$1.50 per 100. Cash.

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SNAPDRAGONS, Silver Pink, 2½-in., \$3.00 per 100; red, white, yellow and salmon colored, 2½-in., \$2.50 per 100.

Reeser Plant Co., Springfield, O.

125 boxes of snapdragons (bargain), Ramsburg's Silver Pink, pinched back, well branched. Box size, 6x11 in.; 15 in box, 25c per box. Winona Greenhouse, Winona, Ill.

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Snapdragons, Silver Pink, 2-in., \$2.00 per 100. Cash. R. K. Stokesberry, Leetonla, O.

Snapdragons, 2½-in., \$3.00 3-in., \$5.00. GULLETT & SONS, LINCOLN, ILL.

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12-18-in., lining out	\$2.50	\$20.00
12-18-in., well branched, salable	4.00	30.00
18-24-in.	6.00	40.00
3-4 ft.	10.00	

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Spiraeas Filipendula \$5.00 per 100
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	100	1000
Double and single, 2-in.	\$3.00	\$30.00
Double and single, 2½-in.	3.50	35.00

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Stevias, 2½-in., 3c; very stocky. Hammerschmidt & Clark, Medina, O.

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Americus, everbearing strawberry plants, \$1.25 per 100; \$10.00 per 1000. Prompt shipment. Lynn L. Aspinwall, Ft. Atkinson, Wis.

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Highly colored foliage plants equal to croton. Strong young plants, per doz., 60c; per 100, \$4.00. Rockford Seed Farms, H. W. Buckbee, Forest City Greenhouses, Rockford, Ill.

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Thunbergia, extra good for baskets, 2¼-in., \$2.50 per 100. Burdell Floral Co., Bowling Green, Ky.

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Tradescantia, 13 var., 75c per 100. Sunnyside Greenhouses, R. I., Jeanette, Pa.

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Tradescantia, strong rooted cuttings, 75c per 100. Odor Greenhouses, Iola, Kan.

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Mexican single tuberoses, everblooming, the best paying summer cut flower, all first-class bulbs, \$1.00 per 100, \$8.00 per 1000. Cash, please. El Paso Nursery Co., El Paso, Tex.

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Field-grown plants, tomatoes, 50c per 100, \$1.00 per 500, \$1.50 per 1000. Sweet and hot peppers, 12 varieties; egg plants, 4 varieties, 65c per 100, \$2.00 per 500, \$3.00 per 1000. No order under \$1.00 accepted. Prices f. o. b. Navasota. For immediate shipment. Cash. Personal checks delay orders. Scott Floral Co., Navasota, Tex.

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Forcing tomato plants, from 2-in. rose pots, ready now: Bonny Best, Dwarf Champion, Improved Earliana and Chalk's Early Jewel, all from Livingston's Improved seed, \$2.00 per 100, \$18.00 per 1000; 500 at 1000 rate. Cash or approved reference. C. F. Mahan & Co., R. 8, Dayton, O.

Tomato, Chalk's Early Jewel, Stone, Ponderosa, Beauty, Dwarf Champion, transplanted, strong, vigorous stock, \$1.00 per 100; strong seedlings, same varieties, except Champion, 25c per 100, \$1.50 per 1000. Egg plant, seedlings, Mammoth Purple, 50c per 100. Evelyn V. Truax, Lyons, Ill.

Tomato Ponderosa, Chalk's Early Jewel, Stone, G. Baltimore, Earliana, 30c per 100, \$2.50 per 1000. Cabbage Copenhagen, D. Ball Head, Flat Dutch, Drumhead, All Seasons, 25c per 100; \$2.00 per 1000. These are large size plants. Good packing. Cash, please. Cottage Greenhouses, Westplains, Mo.

Tomato plants, Improved Stone, Chalk's Early Jewel, Michell's Ex. Early Cracker Jack, and Henderson's Genuine Ponderosa; twice transplanted, \$7.50 per 1000; ready for the field, \$10.00 per 1000. Quality is our hobby. Thornton Floral Co., Streator, Ill.

Millions of cabbage plants, seedlings, large type of Wakefield and Flat Dutch, outdoor-grown, fine, short, strong seedlings, \$1.50 per 1000. No order too large for us to fill. We guarantee to please you in every way, no matter where you live. S. T. Danley & Son, Macomb, Ill.

Tomato plants, John Baer, Bonny Best, Earliana and New Stone, transplanted, \$2.50 per 1000; seedlings, \$1.50 per 1000. Celery, Golden Self Blanching and White Plume seedlings, \$1.00 per 1000, \$4.00 per 5000. F. Danley, Macomb, Ill.

Am booking orders now for May shipment: Red Bermuda, Southern Queen, Yellow Jersey sweet potato plants, 30c per 100, \$2.00 per 1000. Order early as all orders will be filled in turn. Cash. Good plants and packing assured. T. L. COOK, GREENVIEW, ILL.

Tomato plants, ready for planting out: Stone, Beauty, Magnus, Buckeye, Globe, Ponderosa, Acme, also pepper and egg plant, \$3.00 per 1000; Beauty and Magnus, 2¼ in., pots, \$2.00 per 100. R. L. Brashear, R. 1, Bowling Green, Ky.

Tomato plants, strong seedlings, grown cool: Ponderosa, Spark's Earliana, Favorite, Stone, Chalk's Early Jewel, Matchless, \$1.50 per 1000. Cash, please. Normandy Greenhouses, Gwynedd Valley, Pa.

RHUBARB ROOTS.

Field grown clumps, \$2.00 per bbl. Cash with order. Ready to ship by April 1. EVERETTE R. PEACOCK CO., Chicago.

4013 Milwaukee Ave., Chicago.

Tomato plants, extra fine, 2¼-in. and 3-in. pots, Stokes' Bonny Best ready now and later, \$2.00 and \$3.00 per 100; Earliana and John Baer later. Book orders early. L. K. Matthews, Linesville, Pa.

Asparagus roots, strong 8-yr.-old, \$3.00 per 1000; 2-yr.-old, \$2.00 per 1000; horse radish sets, \$3.00 per 1000; tomato plants, all kinds, \$1.50 per 1000. All kinds of vegetable plants. Send for list. J. C. Schmidt, Bristol, Pa.

PEPPERS—PEPPERS—PEPPERS.

Fine seedlings, 40c per 100, \$3.50 per 1000: Chinese Giant, Neapolitan, Sweet Mountain, Ruby King, Bull Nose, Golden Dawn. Hammerschmidt & Clark, Medina, O.

Celery plants, Golden Self Blanching (French strain), also the grand New Easy Blanching variety, which is easy to grow; fine plants, ready for the field, \$2.00 per 1000 or \$8.75 for 5000. Cash. Brill Celery Gardens, Kalamazoo, Mich.

VEGETABLE PLANTS. Aster, beet, cabbage, cauliflower, celery, egg plant, lettuce, pepper, pansy, salvia, sweet potato, tomato. Tell us what you need. We will quote prepaid prices. Glick Wholesale Plant Farms, Smoketown, Pa.

Tomato plants, strong, transplanted, Moore's King of the Earth, Earliana, Chalk's Jewel, Beauty, Globe and Stone, 60c per 100, \$5.00 per 1000. Wrapped 25 in bunch. Well packed. Cash with order. H. A. Cook, Oberlin, O.

Fine outdoor-grown hardy cabbage plants, several varieties, \$1.50 per 1000. Cash. Shipped anywhere. Satisfaction guaranteed. Tidewater Plant Co., Franklin, Va.

Tomato plants, northern-grown, transplanted, Earliana, Bonny Best, Chalk's Early Jewel, carefully packed for shipment, \$5.00 per 1000. Cash. W. L. Rogers, Ransomville, N. Y.

Transplanted Snowball and Early Dwarf Erfurt cauliflower, hardened, ready for field, \$5.00 per 1000. Cash. Geo. F. Hartung, Sandusky, O.

Forcing tomato plants, from our own strain, greenhouse-grown seed, Bonny Best and Sutton's Best of All, 2½-in., \$2.25 per 100. Cash. Addams, Morgan & Co., Paxton, Ill.

Rhubarb roots, 2-yr., \$15.00 per 1000; asparagus, 2-yr., \$4.00 per 1000; rhubarb seed, 40c per lb.; will exchange for gladioli, planting stock, or hardy phlox. H. Hills, Bristol, Ind.

Cauliflower: New Snowball and Dry Weather, large, transplanted plants, \$5.00 per 1000; \$4.50 per 1000 in 5000 lots. Rolf Zetlitz, Lima, O.

3,000,000 sweet potato plants, Gold Skin, Improved Gold Skin, Big Leaf Up River, Horner, Red Nancymond, Prolific Big Stem, \$1.10 per 1000. C. E. Brown, Bridgeville, Del.

Tomato seedlings, John Baer, Bonny Best, \$2.50 per 1000, prepaid. Wright St. Greenhouses, Stoneham, Mass.

Bonny Best tomato, fine transplanted plants, from flats, \$1.00 per 100. Good as 2-in. Wagner's Greenhouses, Tiffin, O.

Sweet potato plants, all the leading varieties now ready, 100 by mail, 35c; 1000 by express, \$1.50. H. Austin, Felton, Del.

Asparagus roots, strong 2-yr.-old, 40c per 100, \$2.50 per 1000. Prompt shipment. Lynn L. Aspinwall, Ft. Atkinson, Wis.

Rhubarb Mam. Victoria, strong divisions, \$5.00 per 100. Cash. J. G. Witt & Son, 10429 Wallace St., Chicago.

Tomato plants, all leading standard varieties, from 2¼-in. pots, strong thrifty stock, \$2.00 per 100. North Side Greenhouses, Springfield, Ill.

Tomato plants, fine plants, 2¼-in. pots, Earliana, large red early tomato, \$1.25 per 100. Cash with order. Gus Schlegel, Olney, Ill.

2½-in. tomatoes, 4-5 varieties, \$2.00 per 100. D. U. Augspurger & Sons Co., Peoria, Ill.

VERBENAS

Verbena, Improved Beauty of Oxford, the best of all pink verbenas, strong young stock, 50c per doz., \$3.00 per 100. Lemon verbenas, strong stock, 50c doz., \$4.00 per 100. Rockford Seed Farms, H. W. Buckbee, Forest City Greenhouses, Rockford, Ill.

Verbenas, mammoth, 2¼ in. strong budded plants, brilliant and showy colors, \$2.00 per 100, 300 for \$5.00. Charles Whitton, York & Gray, Utica, N. Y.

Verbenas, transplanted Mammoth, in best colors, 90c per 100, \$8.00 per 1000; 2¼-in. pots, \$2.75 per 100, \$22.50 per 1000. Lemon verbenas, 2¼-in. pots, \$2.75 per 100, \$22.50 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

3000 Verbenas of Michell's best giant flowering, all colors mixed, all in 3-in. pots, nicely branched, ready to bloom, good and clean, no lice or mildew, \$3.50 per 100; not less than 100 sold. Cash with order. F. E. Cremer, Hanover, Pa.

Verbenas, 2¼-in., in all colors; 2½-in., \$3.00 per 100, \$25.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York.

Verbenas, mammoth, mixed colors, transplanted plants, \$1.00 per 100, mail. Cash. Twin City Greenhouses, Basil, O.

Verbenas, transplanted seedlings, Dreer's Mammoth, 80c per 100, prepaid. G. E. Fink, Kenilworth, N. J.

Verbena, good 2¼-in. plants, separate color, mammoth blooms, 2c. Cash with order. Gus Schlegel, Olney, Ill.

Verbenas, Michell's Mammoth mixed, bushy, 2¼-in. plants, \$2.00 per 100. Cash, please. J. J. Clayton & Son, West Grove, Pa.

Well-grown verbenas, 5 vars., 2¼-in., \$2.00 per 100. See bedding plant adv. for other stock. J. H. CUNNINGHAM, DELAWARE, O.

Verbenas, 2½-in., bud and bloom, \$2.50 per 100. GULLETT & SONS, LINCOLN, ILL.

Verbena, 2½-in., 2½c. Odor Greenhouses, Iola, Kan.

Verbena and heliotrope seedlings, 75c per 100. Evelyn V. Truax, Lyons, Ill.

Verbena, choice mixed, 2½-in., \$2.50 per 100. Cash. John Bauscher, Freeport, Ill.

Verbenas, transplanted, in separate varieties, \$1.00 per 100. Ernest Rober, Wilmette, Ill.

VINCAS.

20,000 VARIEGATED VINCAS. 2½-in., \$3.00 per 100, \$25.00 per 1000; 3-in., according to grade, \$6.00, \$8.00 and \$10.00 per 100. By our method of growing, our best grade is equal to or better than the average 4-in., as usually sold and having a smaller root, ball can be used in baskets and boxes to better advantage. 40,000 rooted cuttings, \$1.00 per 100, \$9.00 per 1000. I. N. Kramer & Sons, Cedar Rapids, Ia.

VINCAS.

Variegata, 2-in. \$ 3.00 per 100
Variegata, 2½-in. 4.00 per 100
Variegata, 3-in. 7.00 per 100
Variegata, 4-in. 12.00 per 100
ALBA, PURA, ROSEA, 2½-in. 4.00 per 100
3-in. 6.00 per 100

AMERICAN BULB CO., 172 N. Wabash Ave., Chicago, Ill.

Vinca var., rooted cuttings, \$1.10 per 100, \$9.00 per 1000; 2¼-in. pots, \$2.75 per 100, \$22.50 per 1000; 3-in. pots, \$5.00 per 100, \$45.00 per 1000; 4-in. pots, \$8.00 per 100, \$75.00 per 1000; 4-in. pots, for strong 15 to 20 leads, \$11.00 per 100, \$100.00 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

5000 2-in. Vinca variegata, ready for 3-in., all selected stuff, prongs from 8 to 12 in. long, will make excellent stuff for Memorial Day if put in 3-in., \$22.50 per 1000. Get your order in while they last. H. J. Vander Horst & Sons, St. Marys, O.

Vinca vines, variegated, extra fine. 3-in. \$ 6.00 per 100
4-in. 12.00 per 100
5-in. 25.00 per 100
Cash. John Bauscher, Freeport, Ill.

Variegated vincas, rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 2¼-in., \$3.00 per 100, \$25.00 per 1000; 3-in., \$7.00 per 100, \$60.00 per 1000; 3½-in., extra strong, \$9.00 per 100; 4-in., extra strong, 8 to 10 leaves, \$12.00 per 100. Roman J. Irwin, 108 W. 28th St., New York

VINCA VARIEGATA.

4-in. \$10.00 per 100
3½-in. 9.00 per 100
3-in. 7.00 per 100
2½-in. 3.00 per 100

FRANCE & VANDEGRIFT, MONROE, MICH. Vincas, variegated, strong plants from flats, ready to put in 3-in. pots, A-1 stock, \$1.50 per 100, \$14.00 per 1000; 4-in. bushy plants, \$8.00 per 100. Chas. Whitton, York & Gray, Utica, N. Y.

VINCA VARIEGATA.

100 1000
50,000 2¼-in. \$3.00 \$25.00
Immediate delivery. Cash with order. Paul M. Halbrooks, Florist, Newark, O.

Vinca variegata, 3-in., \$5.00; 4-in., \$12.00 per 100; heavy. See our ad for caladium, cannas, asparagus, dracaena, pelargonium, escheveria and geraniums. C. Winterich, Cyclamen Specialist, Defiance, O.

Vinca variegata, 2¼-in., \$3.00 per 100; extra select, 3-in., \$5.50 per 100, \$50.00 per 1000; 4-in., \$10.00 per 100. G. M. REBURN & CO., Chicago, Ill.

160 N. Wabash Ave., Chicago, Ill.

Vinca rosea, nice strong seedlings, ready for 2-in. pots, 2 varieties, \$1.50 per 100. O. C. Heberling, Georgetown, Ky.

VINCAS—Continued.**VINCA VARIEGATA.**

Our 4-in. vincas are extra good this season and quote for immediate shipment at \$10.00 per 100; 2-in., \$2.00 per 100, \$20.00 per 1000.

E. Rawlings, Wholesale Grower, Allegany, N. Y.
Vincas, strong fall potted plants, 4-in., 6 to 10 leads, 3-in., \$4.50 per 100; 2½-in., \$2.00 per 100. Cash, please.
J. J. Clayton & Sons, West Grove, Pa.

27,000 VINCAS.

Major var., fine 2-in., \$2.00 per 100; R. C., \$1.00 per 100.
Burdell Floral Co., Bowling Green, Ky.

Vinca var., 10,000 finest and heaviest 4-in. stock we have ever had, \$12.00 per 100. Guaranteed right. Cash, please.
Dobbs & Son, Auburn, N. Y.

VARIEGATED VINCA.

Strong plants from soil, \$1.75 per 100, \$15.00 per 1000. Cash, please.
Elmer J. Weaver, Ronks, Pa.

Vincas, Madagascar or periwinkle, alba, alba pura and rosea, 2½-in., \$4.00 per 100, \$35.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

10,000 R. C. vinca variegated, fine stock, \$1.00 per 100, \$9.00 per 1000; 4-in. Vinca var., 6-12 runners, extra bushy, \$10.00 per 100, \$90.00 per 1000. Cash.
H. W. Unger, Oxford, Mich.

Vinca variegata, strong R. C., billed in since Dec., \$1.75 per 100, \$16.00 per 1000. Cash.
Dumser Floral Co., Elgin, Ill.

Variegated vincas, 4-in., \$12.00; extra selected, \$15.00 per 100.
C. C. Pollworth Co., Milwaukee, Wis.

Vinca variegata, leads 10 in. long, 2 and 2½-in., fine stock, \$2.50 per 100, \$22.50 per 1000. Cash, please. W. Bezdek, Cedar Rapids, Iowa.

Vincas, variegated, strong 2-in., \$2.00 per 100, \$18.00 per 1000. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Vinca variegata, 2-in., \$2.00 per 100, in any quantity.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Vincas, 2½-in., \$3.00; 4-in., \$10.00; 4-in., extra strong, \$12.00 per 100.
GULLETT & SONS, LINCOLN, ILL.

Vinca variegata, 2½-in., extra strong stock, \$2.50 per 100, \$24.00 per 1000. Cash.
Freeport Floral Co., Freeport, Ill.

5000 vincas, variegated and green, 4-in., 4 to 5 ft. long, \$12.00 per 100.
Calvert Floral Co., Lake Forest, Ill.

4-in. vinca variegata, 12 to 20 leads, \$10.00 per 100; 2½-in., \$3.50 per 100. Cash. The North Madison Floral Co., North Madison, Ind.

Vincas, extra fine plants, dark green only, 2-in., 2c; 2½-in., 3c; 3-in., 5c.
Thornton Floral Co., Streator, Ill.

Vinca variegata R. C., \$1.00 per 100, \$9.00 per 1000. Cash with order.
Logan Ave. Greenhouses, Danville, Ill.

Vinca variegata, fine, large plants, with many leads, 4-in., \$7.00 per 100.
Edward Whitton, City and Green, Utica, N. Y.

Vinca variegata, 4-in., \$10.00 per 100; field-grown, fall potted, good stock.
Smith Bros., Gasport, N. Y.

VINCA VARIEGATA, FALL STRUCK, 75c PER 100. CASH, PREPAID. WHITSON'S, 518 W. 8TH ST., VINCENNES, IND.

Vinca variegata, 2½-in., \$2.00; 2½-in., \$4.00 per 100. See bedding plant adv. for other stock.
JOS. H. CUNNINGHAM, DELAWARE, O.

Vinca variegata, strong rooted cuttings, \$1.15 per 100, prepaid; \$10.00 per 1000, express.
G. E. Fink, Kenilworth, N. J.

Vinca minor or Myrtle, nice plants, from 3 to 6 leads, \$1.25 per 100, \$9.00 per 1000.
Fred S. Davis, Centerville, Ind.

Field-grown, fall potted variegated vinca, 4-in., 6 to 12 leads of new growth, 8c.
Silvius & Silvius, Ashtabula, O.

Vinca variegata, well rooted cuttings, 90c per 100, \$8.00 per 1000. Henry E. Youngquist, Foster and Kedzie Aves., Chicago, Ill.

Vinca variegata, 2-in., \$2.00 per 100; \$18.00 per 1000.
Hudson & Welsh, Lyndonville, N. Y.

Vinca maior, extra strong, 4-in. stock, guaranteed to give satisfaction, \$12.00 per 100. Cash with order. Evenden Bros. Co., Williamsport, Pa.

6000 Vinca variegata, splendid 4-in., 3 to 6 leads, 2 to 3 ft. long, \$8.00 per 100.
Burdell Floral Co., Bowling Green, Ky.

Variegated vincas, extra strong, 3-in., \$10.00 per 100; 4-in., \$15.00 per 100.
Krueger Bros., Toledo, O.

Vinca variegata, 4-in., \$12.00 per 100. Worth the money or we would not ask it. Cash, please.
Abbey Ave. Greenhouses, Dayton, O.

Vinca variegata, extra strong, fine, heavy plants, 4-in., \$12.00 per 100; medium, \$10.00 per 100. Cash.
Ullrich Floral Co., Tiffin, O.

Vinca variegata, R. C., \$1.00 per 100; S. E., \$1.25 and \$1.50 per 100.
C. H. Jacobs, Westfield, Mass.

Vinca variegata, R. C., 1c, \$9.00 per 1000; 3-in., \$6.00 per 100; 4-in., \$10.00. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

Vinca vines, 4-in. pots, \$8.00 per 100. Cash.
B. F. Hensley, Knightstown, Ind.

Heavy variegated vincas, 12c.
Ralph Ward, Cameron, Mo.

Vinca variegata, strong 2-in., \$2.25 per 100. Cash.
E. R. Pound, Newark, O.

Vinca variegata, 2-in., strong plants, \$2.25 per 100. Cash.
Ragan Bros., Springfield, O.

Vinca variegata, 2-in., ready for shift, \$2.25 per 100. Cash.
Chas. Sherwood, Waterloo, Ia.

Vinca R. C., \$10.00 per 1000. Cash.
D. R. Herron, Olean, N. Y.

Vinca plants, 4-in., extra heavy, \$12.00 per 100. Cash.
La Crosse Floral Co., La Crosse, Wis.

Vinca var., 3-in., 5c.
J. C. Steinhäuser, Pittsburg, Kan.

Vinca variegata, strong, 3-in., 5 to 8 leads, \$5.00 per 100. Thos. Salvason, Petersburg, Ill.

Variegated vinca, 2½-in., 3c, and worth the money. Simanton & Pence, Falls City, Neb.

Vinca variegata, from soil, 1½c, strong plants. Briscoe & Stowell, Charles City, Ia.

Vinca var., 2½-in., 3c; 3-in., 6c; 4-in., 8c. Tripp Floral Co., Walton, N. Y.

Vinca, rosea or alba, 2-in., 2c.
J. Herbert Moore, Claremore, Okla.

1500 vincas, fine stuff, 4-in., \$12.00 per 100. D. C. Ehmann, Corfu, N. Y.

Vinca variegata, strong plants, 4 in., \$15.00 per 100. Chas. H. Green, Spencer, Mass.

Vinca variegata, strong 3-in., \$5.00 per 100. Cash.
John W. Scott, Lisbon, O.

Vinca var., 3½-in., \$7.00 per 100.
Vogt's Greenhouses, Sturgis, Mich.

Vinca var., good, strong 4-in., 8c. Cash, please.
Wm. Krieger, Lansing, Mich.

Vinca variegata, 2½-in., 2½c.
Odor Greenhouses, Iola, Kan.

300 4-in. vincas, \$8.00 per 100. Cash, please.
Edgar Easterday, Nokomis, Ill.

VIOLETS.**VIOLET PLANTS.**

Princess of Wales,
\$4.00 per 100,
\$35.00 per 1000.

Ready immediately.

Send for a copy of our Plant Bulletin.

S. S. PENNOCK-MEEHAN CO.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

VIOLETS—CALIFORNIA VIOLETS.

The only Growers' Association in southern California which supplies local and distant wholesalers and shippers with quality California violets. See our display adv., this issue.

SOUTHERN CAL. FLOWER MARKET, INC.,
421-23 Wall St., Los Angeles, Cal.

Violets, Princess of Wales, fine, heavy, rooted runners. They are selected stock we grow for their free blooming qualities, \$1.25 per 100, \$10.00 per 1000. Cash, please.

Dobbs & Son, Auburn, N. Y.

Violets, rooted runners, Princess of Wales Lady Campbell and California, \$1.50 per 100 \$12.00 per 1000, ready now. Pot-grown, out of 2½-in. pots, \$3.00 per 100, \$25.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Gov. Herrick, the one violet that pays the average florist to grow. Does well in carnation temperature, healthy grower and deep blue color, rooted runners, \$1.50 per 100, \$12.50 per 1000.

Baur Floral Co., Erie, Pa.

PRINCE OF WALES.**LARGE, CLEAN, BENCH PLANTS.**

\$5.00 PER 100. CASH.

READY NOW.

BRISTOL FLORAL CO., BRISTOL, TENN.

Gov. Herrick violet plants, from bench, extra large selected plants, \$5.00 per 100; rooted runners, \$1.00 per 100. Satisfaction or your money back.

J. W. Rich, Normal, Ill.

Fine violet plants, good roots, Lady Campbell and Swanley White, \$12.00 per 1000.

Mrs. Frank Johnson, Route 1, Louisa, Va.

Violets, Gov. Herrick, large plants, from bench, \$5.00 per 100.

Vogt's Greenhouses, Sturgis, Mich.

WOOLFLOWERS.**CHINESE WOOLFLOWER.**

Introduced 3 yrs. ago and now acknowledged to be the greatest new garden annual. It is a success everywhere, plants growing 2 to 3 ft., a pyramid of color, its many branches bearing great balls of wool-like substance and most intense crimson scarlet.

Flowers develop in June and none fade before frost, ever brilliant and showy beyond belief.

Exceptionally fine and a money-maker, \$10.00 per oz.

S. S. PENNOCK-MEEHAN CO.,
1608-20 Ludlow St., Philadelphia, Pa.

WALLFLOWERS.

Wallflowers, dwarf, large, stocky plants, 1-yr.-old, \$2.00 per 100, \$15.00 per 1000.

J. C. Schmidt, Bristol, Pa.

XANTHOSOMAS

Xanthosoma Bataviensis. Final offer, 24 plants, prepaid for \$1.00. See our display ad this issue.

L. H. Read & Co., Deer Park, Ala.

YUCCAS.

Yucca Fil., 2c to 25c each.
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

TO EXCHANGE.

To Exchange—Alternanthera, 2-in., 2c; coleus, fine assortment, 2½-in., 3c; trailing, 2c; tomato plants, see classified ad for varieties; vincas, extra fine plants, dark green only, 2c, 3c and 5c; tradescantia and Kenilworth ivy, fine 2-in., 3c; transplanted dwarf phlox, ready for 3-in., 2c. What have you? Write quick.
Thornton Floral Co., Streator, Ill.

To Exchange—Have too many pink and red carnations, Mrs. C. W. Ward, Alice, Philadelphia, Carnegie or Victory, for White Enchantress or White Wonder, 2½-in.
H. S. Baker, Warsaw, N. Y.

TO EXCHANGE—Or will sell at \$5.00 per 100: 200 Patty and 200 Oconto, in 3-in., strong, 2 flowering shoots, for 4- or 5-in. Boston ferns, single petunias, Ruffled Giants.

L. A. Eaton & Sons, Conneaut, O.

To Exchange—Stocks, 2½-in., \$2.50, good, strong plants, 4 colors, planted in bench now, will bloom for Decoration, fine for pot plants, for carnations, Victory, Enchantress, White Enchantress. Miller's Greenhouses, Muncie, Ind.

To Exchange—See alyssum, alternantheras, achyranthes, coleus, begonias, chrysanthemums, santolinas, salvia, vinca var. and carnation classified, for rose plants.

J. C. Steinhäuser, Pittsburg, Kan.

To Exchange—3-in. Sprenger, \$4.00 per 100, and 2½-in. ice plants, \$2.50 per 100, for 4-in. Dracaena indivisa, or what have you?
Felsch Bros. Co., Maywood, Ill.

To Exchange—5000 Enchantress carnations, well rooted, strictly first class, for asparagus seed or seedlings, small Godfrey callas, gladiolus.
Burdell Floral Co., Bowling Green, Ky.

To Exchange—German ivy, 2½-in., \$2.25; 3-in., \$5.00 per 100; dracaena ind., 6-in., 30c, for pink and white geraniums or anything we can use.
Vogt's Greenhouses, Sturgis, Mich.

To Exchange—Strong transplanted seedlings, verbenas, phlox and petunias, 1c. Petunias, 3-in., 4c; Wandering Arab, 3-in., 2c. What have you?
E. R. Benadum, Lancaster, O.

To Exchange—Rooted cuttings of Bonnaffon. Chas. Rager and Mme. Touset, \$1.75 per 100: for 2-in., coleus and salvia.

P. V. Steddon, Knightstown, Ind.

To Exchange—2½-in. Golden Glow and Smith's Sensation mums, for coleus and double petunias.
Smith, The Florist, St. Johns, Mich.

To Exchange—Fuchsias, mixed 2½-in., 8c; 3-in., 6c; fine plants, for anything I can use.
Current Floral Co., Lexington, Ky.

WANTED.

Wanted—800 3-in. Vinca variegata, or will exchange for geraniums, begonias, chrysanthemums, smilax and salvia.

Mrs. E. A. Llewellyn, Olean, N. Y.

Wanted—Old bench roses. Give price, what, when, quantity, age, if grafted, etc.

Knechtet, Florist, Athol, Mass.

Wanted—To buy Asparagus plumosus and Asparagus deflexus splendens, from 2, 2½ and 3-in. pots. Walter Armacost & Co., Sawtelle, Cal.

Wanted—Myrtle, in pots or field clumps. Send prices.

R. P. Bohlander, Melrose Park, Ill.

MISCELLANEOUS.

Lycium Chinensis (Matrimony Vine), runners \$ 2.00

Lycium Chinensis, 3-year..... 10.00

Lycium Chinensis, strong..... 15.00

Wistaria Chinensis, 3-year..... 25.00

Ampelopsis Engelmanni, 3-year..... 5.00

Ampelopsis Quinquifolia (Virginia Creeper), 3-year 5.00

OTTO WITTBOLD NURSERY,
EDGEBROOK, CHICAGO, ILL.

Hardy English ivy, 2 and 3 plants, out of 3-in. pots, \$5.00 per 100, large leaf; hardy English ivy, 2 plants, out of 2½-in. pots, \$5.00 per 100, small leaf; hardy English ivy, variegated, white and green, 2½-in. pot, \$5.00 per 100; anthericums, 2-in. pots, \$2.50 per 100; Parlor Ivy, 3-in. pots, strong, \$4.00 per 100. Samuel V. Smith, 3323 Goodman St., Philadelphia, Pa.

Pussy willows, excellent spikes, well filled, 50c doz., prepaid; \$2.50 per 100, \$20.00 per 1000, by express.
Ludwig Mosbaek, Askov, Minn.

CANE STAKES.**CANE STAKES.**

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Green Japanese, 2½-ft.....\$0.65 \$5.00

Green Japanese, 3½-ft..... .75 6.00

Natural Japanese, 6-ft..... .85 7.00

A. Henderson & Co., Box 125, Chicago.

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Japanese cane stakes, dyed green, 3 feet, 2000 to bale, \$12.00 per bale; 3½ feet, 2000 to bale, \$13.50 per bale. American Bulb Co., 172 N. Wabash Ave., Chicago, Ill.

Cane stakes, closing out, 4 to 6 ft., \$4.00 per 1000. W. R. Craddock, Humboldt, Tenn.

CARNATION STAPLES.

Superior carnation staples, best staples on the market, 35c per 1000; 3000 for \$1.00, postage paid.

MICHIGAN CUT FLOWER EXCHANGE, 264 Randolph St., Detroit, Mich.

Pillsbury's carnation staples, 35c per 1000; 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

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Pussy willows, excellent spikes, well filled, 50c per doz. prepaid, \$2.50 per 100, \$20.00 per 1000, by express. Ludwig Mosbaek, Askov, Minn.

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Write for special prices on a special lot of dagger ferns.

Try our laurel festooning for your decorations, only 5c per yard. 10 yds. free with first order. Crowl Fern Co., Millington, Mass.

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OYACEINE FLOWER COLORING, yellow, blue, orange, pink, American Beauty, 20c per qt. Delivered to you by mail. C. R. Cranston, 6 Gouverneur St., Newark, N. J.

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Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogues.

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Pampas grass, elegant, large pink-plume kind, \$1.50 per doz.; \$10.00 per 100. 25 at 100 rate. Cash with order.

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Leaf mold, sieved through ¼-inch mesh sieve, fine for soft wooded plants, \$1.40 per bbl., 10 bbls., \$1.25 per bbl.

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Pots, 100,000, 2¼- and 2½-in. used pots at half price. Erie Floral Co., Erie, Pa.

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Standard burlaped bales of best sphagnum, \$1.00 each; wired bales, about ¾ same quantity of moss, per bale, 60c each. 5% for cash with order. L. Amundson & Son, City Point, Wis.

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The very best burlaped sphagnum moss, 85c per bale; wired moss, 50c each. Cash.

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10 bales sphagnum moss, of choicest quality. Burlap, \$9.00; wired moss, 50c per bale. Cash with order. Rae Paulson & Co., City Point, Wis.

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Fresh tobacco stems, in bales, 200 lbs., \$3.00; 500 lbs., \$6.00; 1000 lbs., \$10.50; ton, \$20.00. Cash with order. Scharff Bros., Van Wert, O.

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WATER HYACINTHS, \$3.00 per 100, \$25.00 per 1000. Pomona Nurseries, Dade City, Fla.

WATER LILIES.

WATER LILIES.

Now is the time to plant your water lilies, fine plants that will bloom the entire summer, \$6.00 per doz. F. O. B. Washington, D. C.

Could furnish a few more customers this season with regular shipments of water lily blooms, \$2.00 per 100. F. O. B. Washington, D. C., after May 15. Place your order now.

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We are the largest manufacturers of wire work in the west. E. F. Winterson Co., 166 North Wabash Ave., Chicago.

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LABELS FOR NURSERYMEN AND FLORISTS. Benjamin Chase Co., Derry Village, N. H.

HELPS THE OTHER FELLOW.

"The business man of the old school, who believed that his competitor was an undesirable citizen who should be thwarted in every way possible, would be quite bewildered at some present-day developments," says a recent issue of Printers' Ink. "He could see competing manufacturers, in many fields, exchanging data on markets and credits and processes, and even on costs. Negotiations which in his day were carried on in the subcellar, under lock and key, are today carried on publicly and in the light of day.

"Competition is as keen today as it ever was, perhaps keener, but instead of a fight for the biggest share of an existing demand, it has largely become a contest for the widest possible extension of markets. The greater the number of people who can be induced to use a product, the greater the possibilities for every maker of it. An active and aggressive competitor, making a good product, is coming to be regarded as an asset. It is better to be in a hotly-contested field than to carry the whole burden of educating the public.

"The competitor who should be shut out whenever possible is the maker of inferior goods, which will hurt the reputation of all goods of the same kind. The manufacturer of a good product is making it progressively easier to sell goods of that kind, and is intensifying the habit of using them. If he is a consistent advertiser, so much the better, provided that his copy is devoted to proclaiming the merits of the product and the advantages of using it. The concern which is doing its share of the general task of educating the consumer deserves encouragement, though it be a competitor. That is the new spirit which is making the business world of today so bewildering to the business man of yesterday.

"It isn't sentiment, though it is undoubtedly pleasanter to sit down to lunch with your competitor than to cross the street with a scowl when you see him approaching. It isn't altruism, though unquestionably the information freely shared among rival members of trade associations has often been unselfishly given. It is simply good business to promote the welfare of an industry of which the individual concern is but a part."

BRAMPTON, ONT.

"Specially reserved" weather conduces greatly to the spring preparations. Some of the carnations are already planted, and even some chrysanthemum plants are establishing a record for early movement. Labor is still the main problem, but all the men and women now employed are thoroughly alive to the importance of wasting no time, whether it be in assisting to produce flowers that will brighten the bedside of the returned wounded soldier or in helping to bring on the vegetables that are now being planted in an endeavor to solve the food problem, now so potently before us. This is the last week of bulbous stock, the bulk of which has turned out most satisfactorily this season. Some fine antirrhinums are being grown and Dutch anemones are gaining rapidly in favor. Mothers' day will soon be here and already orders are larger than ever before.

Two or three of the Dale Estate men who enlisted last year were wounded at the famous battle on Vimy ridge. John A. Macdonald has the sympathy of many in the loss of his son, Tony, who was killed in battle last week.

W. G. P.

KNOXVILLE, TENN.

There has been a marked change in weather conditions, from a cold, wet winter to a dry, windy spring, but the nights remain cool. There has been a rush to get seed planted, but there is hardly enough moisture to start it growing.

Charles L. Baum has finished planting gladioli. He now has about five acres of stock in fine shape. His latest plantings have been chiefly of the newer varieties.

A. H. Dailey and his men have been busy of late. The bedding plant trade, in addition to the heavy cut flower business, has made it necessary for each worker to work hard and rapidly.

Mrs. W. R. Ryno is having great success with bedding plants this year. Her stock is fine and the demand is good. She is doing an excellent business from her wagon in the city market.

As usual, the C. W. Crouch Co. is busy. It has cut flowers to spare and the line of bedding stock was never finer.

Chester H. Tipton, who recently changed from market gardening to the florists' business, is doing nicely. His production so far consists chiefly of bedding plants, which are sold from a wagon in the city market.

There have been two weddings of late of interest to florists—that of Miss Jennie Sartin, of the C. W. Crouch Co., to Percy Holden, of this city, and that of R. M. Speer, associated with A. H. Dailey, to Miss Nellie De Kloe, of Cincinnati.

R. E. M.

Doylestown, O.—Whatever stock C. Weckesser cannot dispose of locally he sells at his flower and seed booth in the Medford market at Akron.

Canton, O.—In the movement here to have the people cooperate with the government in preventing a food shortage and in cutting down the high cost of living, Charles Lindacher has come into the public limelight by offering his fifty lots in the southwest end of the city to Cantonians for vegetable cultivation. Mr. Lindacher was commended in the public press as one who had done his "bit."

WHAT IT IS.

WHY YOU
WANT IT.

"Tide-water" Cypress

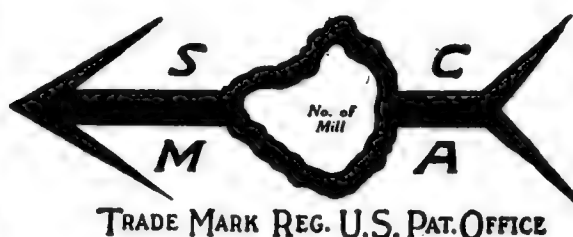
"A WORD TO THE 'BUYS' IS SUFFICIENT."

HOW TO GET IT.

Owing to the nation-wide insistence upon Cypress, "The Wood Eternal," for all uses that invite decay (as well as for artistic uses in interiors), it became necessary to devise safeguards for lumber-consumers who have had no reason to become skilled in identifying different woods or in judging their gradations or adaptabilities.

The one way for you to be sure that the Cypress you get was grown in a region near enough to the coast to possess the **MAXIMUM of decay-resisting quality** is to refuse all but genuine "TIDE-WATER" CYPRESS—and the **only way to know** that you're getting Tide-water Cypress is to **insist** (and **keep on insisting**) upon **SEEING WITH YOUR OWN EYES** the **REGISTERED TRADE-MARK** of the Southern Cypress Mfrs. Assn., **stamped ineradicably in one or both ends** of EVERY CYPRESS BOARD OR TIMBER, and on EVERY BUNDLE of "small sticks," such as flooring, siding, moulding and shingles. This is the mark to **BUY BY**—now that every piece of thoroughly reliable

**"TIDE-WATER" CYPRESS
MANUFACTURED BY
ASSOCIATION MILLS
IS IDENTIFIED BY
THIS TRADE-MARK**



Only mills which are qualified by the superior physical character of their product AND the ethical character of their business practice can belong to the Southern Cypress Mfrs. Assn.—and **only member-mills** can ever apply this legally registered trade-mark to ANY Cypress.

Let our ALL-ROUND HELPS DEPARTMENT help YOU MORE. Our entire resources are at your service with Reliable Counsel.

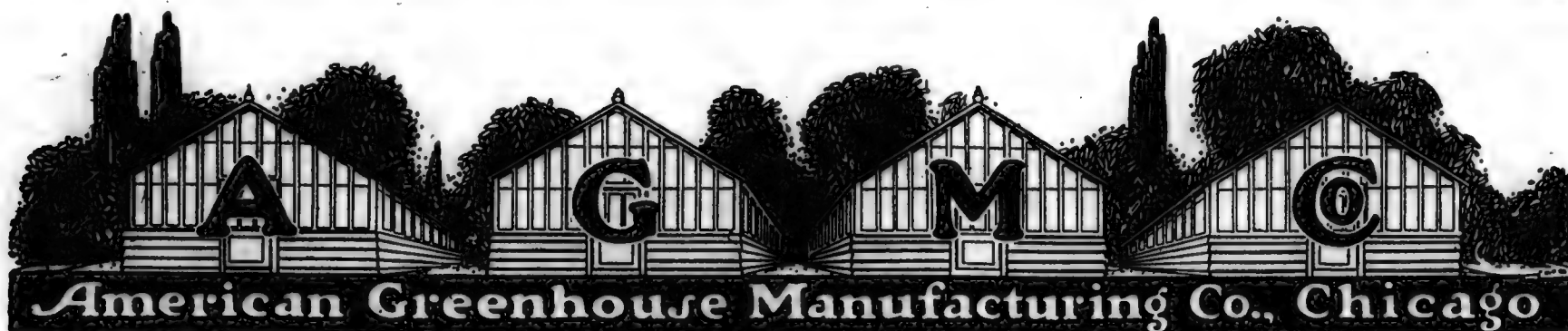
Southern Cypress Manufacturers' Association

1230 HIBERNIA BANK BLDG., NEW ORLEANS, LA., or 1230 HEARD NAT'L BANK BLDG., JACKSONVILLE, FLA.

INSIST ON TRADE-MARKED CYPRESS AT YOUR LOCAL LUMBER DEALER'S. IF HE HASN'T IT, LET US KNOW.

TELL HIM TO REMEMBER "BUY BY THE CYPRESS ARROW"

"Signed Lumber is Safe Lumber."



—don't be
content with
just a greenhouse



Plant of Charles Steidle, Olivette, Mo.

—you had to be once; but that was before we made AGMCOS. And it costs no more to build an AGMCO supergreenhouse than it does to build just a greenhouse. And now that you must have more houses, you might just as well do it up right and get the best.

—must have more houses?

Not a ghost of a doubt about that—that is, if you're going to remain in the front rank of the business-getters and profit-makers. And that's your class or you wouldn't spend time studying the trade.

Why—you owe it to yourself to seize the opportunity that conditions actually thrust upon you.

—the OPPORTUNITY! What is it?

For months you've read of the food crisis in Europe. For weeks you've read its approach to you in your grocery and meat bills. Now it is upon us and—

you hold the whip hand!

Build a house for vegetables. They require less heat than flowers. Flowers, too, are going to be short of demand.

And while you're about it, build an AGMCO and be contented—it costs no more than it does to build just a greenhouse. Why no more? Because, we have enough materials in stock for half a million square feet of glass, and we don't have to raise our prices.

Get an estimate—
Get a plan—

—what shall we figure for you?

Office: Masonic Temple, Chicago

Just around the corner from the Wholesale Flower Market

Factory: Cicero, Ill.





YEAR AFTER YEAR



Built for Mr. George Ball at Glen Ellyn, Ill.

It is quite a few years ago that Mr. Ball built his first greenhouse, but year after year he kept adding to his range until it is now a really extensive place.

AND EVERY BIT OF IT IS MONINGER GOODS

including the brand-new vacuum heating system which we installed last Fall.

There is a **very good reason** why people consistently buy this way from us.

Mr. Ball **DID NOT** just buy from us from force of habit. Not on your life; he is not that kind of a man. He investigated and got estimates from others.

Just ask him now what he thinks of Moninger Co. We want **YOU** for a customer, and if you will investigate you will want to buy from us.

Estimates and sketches are free.

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Now comes the new **Challenge**. Born and bred in the midst of Evans ideals. It looms forth as a **machine** that is bound to carry the **Challenge** standard higher and higher.

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For thirty-one years the Evans organization has been building according to the **Challenge** standard, never leaving that straight-way path called quality, which has brought its world-wide reputation.

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RICHMOND
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SEE THE PULL AND THE PUSH



IMPROVED
CHALLENGE



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REWIND**